

ON GUARD . . .

The AMERICAN HOME

15¢

March 1943

★



12 COLOR PAGES *Gardens & Planting Plans*



EVERYTHING'S UNDER CONTROL in this kitchen—even the floor. It's Armstrong's Linoleum in a smart Embossed effect, Style No. 5701, that suggests the color cues for the rest of the room. Walls are washable Armstrong's Linowall, Style No. 717. Work surfaces and cove base are Armstrong's Linoflor. List of furnishings and sketch of room plan sent free.



"I call it
**MY CONTROL
KITCHEN**"

"Every day it gives me extra hours for things I have to do"

KATE STANTON simply had to cut corners. Extra war duties were piling up. With her large family working on three different shifts, there were extra meals to prepare. And even though Kate did all her own housework, she found a way to save enough time for all sorts of important civic duties as well.

"It dawned on me," she will tell you,

"that my kitchen was the best place to try to control my day. After all, that's where I spend a great deal of my time. So I turned it into a room that not only helps me with my housework, but helps to keep the whole family on schedule as well."

That's the reason Kate calls it her "control kitchen." If you'll step inside

for a minute, you may be able to borrow some ideas for your own kitchen.

Her desk and telephone, her typewriter, the information blackboard with its handy cubbyholes—they're all planned for saving time and energy. The counter in the corner saves her steps at breakfast time. Even the floor now does its part, as Kate will enthusiastically tell you.

"Frankly, I don't know what I'd do without my Armstrong's Linoleum Floor. It cuts hours out of my housework and gives me extra time to spend on war work. Cleaning is simply a matter of dusting. Spots and stains wipe up in a jiffy. Of course, I wash and wax it from time to time, but floor care as I used to know it has disappeared from my life completely.

"There's another thing about my Armstrong Floor that means a lot to me. It's so good-looking, I'm proud to have my friends see my kitchen now!"

YOU CAN MAKE your own kitchen one you'll be proud of—and Hazel Dell Brown's unique new scrapbook, "New Ideas for Old Rooms," shows you how.

It's a different kind of decorating guide, with dozens of easy-to-copy ideas for all types of interiors, fully illustrated in color. It's just off the press—and sent for 10¢ (outside U.S.A., 40¢). Write for your copy today. Armstrong Cork Company, Floor Division, 4303 Pine Street, Lancaster, Pennsylvania.



THE ARMY-NAVY "E," for excellence in war production, has been awarded to the workers of our Floor Division factory, where much of our productive capacity is now being used in the manufacture of munitions and other war materials. However, your merchant can still show you Armstrong Floors that are both smart and correct. Just be sure to look for the name Armstrong's on the back of the goods you buy.

**ARMSTRONG'S
LINOLEUM
and
LINOFLOR**

for every room  in the house

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER RUGS, ARMSTRONG'S LINOWALL, AND ARMSTRONG'S ASPHALT TILE

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will come true

YOU'LL like living on Bond Street.

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Stamp by stamp, bond by bond, you can build a home with comforts and conveniences far beyond your fondest dreams. For all those wondrous aids to Better Living that seem just fantasies now, will be *realities* tomorrow.

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The War Bonds you are buying today are your Bond Street Building Fund. Invest all you can, all the time. It's the one sure way to happiness and security for yourself . . . and to peace and prosperity for your country.



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1285 Boston Avenue
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WAR BONDS WILL BUILD NEW VICTORY HOMES TOMORROW

THE AMERICAN HOME, MARCH, 1943

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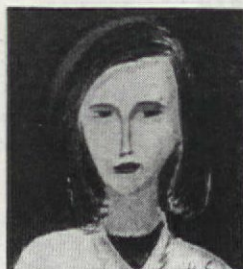
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BEATRICE GRAY COOK

IN a Metro-Goldwyn Swedish cot-
 tage on Orcas Island, Washington,
BEATRICE COOK, her husband,
 and two teen-age sons spend their
 summers (their winter home is in
 Seattle). "Just how I happen to
 have a B.S. in Home Economics," she
 writes, "is a puzzle to all who know
 me, for I run our home with a very
 light touch. The huge King salmon

practically hold an August conven-
 tion right off our beach—and I do
 a lot of lobbying. All summer our
 hopes ebb and flow with the tides.
 My hobby is photography and our
 basement is a mad jumble of dark
 room, wood-working shop, model air-
 plane factory, and fishing gear—
 a decidedly 'can't-take-it-with-you'
 family, but we have more fun per



BURMAH
 BURRIS

pound than any four people deserve."
 Mrs. Cook is shown with some Orcas
 Island salmon of which she says,



MRS. CELIA L. MEYER

"My up-nose attitude has nothing to
 do with fishy aroma—you hold 70
 pounds of fish and see if you don't
 strain!" . . . **BURMAH BURRIS** has
 lived in all parts of the country. Born
 and educated in Mississippi, she for-
 sook the South for the Art Institute
 in Chicago. Next, she pushed across
 the country to California and Texas
 where she painted for three years.
 A mere jump of 3,000 miles and we
 find her established in New York as
 a commercial artist. Since that time,
 two years ago, many of her delight-
 fully humorous sketches have ap-
 peared on the pages of our maga-
 zine. . . . **MRS. CELIA L. MEYER**
 writes: "Two people with a love of
 travel took delight in seeing homes
 and gardens in France, Switzerland,
 Germany, Charleston, New Orleans,
 Santa Fé, Los Angeles. A lawyer
 turned business man, and a school

"Me—I'm one of the W-I-V-E-S!"

"YOU KNOW... the gals who stay at home and keep things going.

"Doesn't sound as exciting as the WAACS or the WAVES—but it's every bit as important. It's our job to make everything we have *last longer*—and not to buy a single thing we don't really need.

"Take these lovely Cannon Percale Sheets I'm ironing. A year ago I didn't even *know* all the things you could do to make sheets last longer. Now—I not only know 'em... I practice 'em!

Washings:

"I never soak sheets overnight any more. 15 minutes before washing is plenty. I never use a bleach when I can hang sheets out in the good old sunshine. If I do use a bleach, I *follow directions*. And I always rinse twice after bleaching.

Hanging:

"I fold my sheets evenly, hem to hem, and hang them that way on the line... so they're easier to iron. And if the wind's blowing a regular gale, I don't hang sheets outside that day. Why punish 'em?"

Ironing:

"The golden rule to remember is... don't let your iron get too hot. And never... *never* press sharp folds into your sheets. If you can remember to fold them a different way now and then... all to the good.

In use:

"Don't yank sheets off the bed. Take it easy... they'll last longer. Never use a pillowcase for a laundry bag. And equalize the wear on all your sheets. Don't use the same ones over and over again.

And when you must buy:

"If *your* sheets are down to their last warp and woof, remember this: smooth, sweet-sleeping Cannon Percales cost just about the same as heavy duty muslin. And they wear and *wear*. There are 25% more threads to the square inch in Cannon Percale than in the best muslin!

"And what's more... you can save money on Cannon Percale. As much as \$3.25 a year for each bed at average pound laundry rates. And if you wash your own, you'll find Cannon Percale much lighter and easier to handle.

"**Once again... I repeat... don't buy sheets unless you have to!** If you *do* have to, choose a name you can *trust* for all the things you can't see for yourself in a sheet. That's why I buy Cannon. If you can't find the size you're looking for in Cannon Percale (and that may happen these wartime days!) ask to see Cannon's low-priced *muslin* sheets. Muslin or percale—I'm sure you'll be just as proud of your Cannon Sheets as you are of your Cannon Towels. And please, *please*—make them *last!*" Cannon Mills, Inc., New York, N. Y.



Cannon Percale Sheets

Made by the makers of Cannon Towels and Hosiery

Imagine **MIE** leading a double life!



Ever have days when you wish you could run away from your other self?

For weeks you go along singing, smiling and working like a soldier. There's lots to be done—at school and the Canteen... at home, where you've taken over K. P. for Mom. Later at Service Dances where you're a regular, you look all crisp and shining.

Then there's that Double—your other self. Telling you that you *can't* keep going!

Your confidence does a dim-out and you call Peg to make excuses for tonight.

"I know everyone's counting on me," you begin. "But what can I do?"

Peg tells you straight! It's *comfort* that makes the difference! You'll never know how big a difference until you try Kotex sanitary napkins. And she adds brightly: "Don't forget—8 o'clock sharp!"

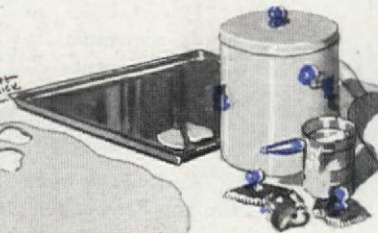
Banish that Double



Is it worth a try? And how! You'll learn that Kotex is more comfortable—made to stay soft in use. None of that snowball sort of softness that packs hard under pressure. And no wrong side to cause accidents!

Now your confidence never misses a beat. Because Kotex has those patented improvements no other pad can offer! Like the 4-ply double-duty safety center. And the flat, pressed ends of Kotex that don't show because they're not stubby.

From now on you can be at your best *every day* of the month! That's why more women choose Kotex than all other brands of pads put together!



"AS ONE GIRL TO ANOTHER" is a swell booklet that explains a girl's private life... gives tips on social contacts, good grooming... do's and don't's for "those days". Quick send your name and address on a post card to P. O. Box 3434, Dept. AH-3, Chicago, for your copy. It's FREE!



Keep going in comfort
—with *Kotex*!

(★T. M. Reg. U. S. Pat Off.)



CARROLL BORLAND



ELINOR SCOVILLE



THE CLIFFORD PARCHERS



CHARLES H. HIGGINS FAMILY

teacher turned homemaker, turned to gardening. We built our house and with it we wanted a bit of garden for ourselves and our two girls." • • • After the University of California and a spell in stock, road companies radio, movies, **CARROLL BORLAND** admits she landed in print by marrying a writer—Vernon Parten. Pictures and description of their charming home appeared in our September issue. They are now writing radio plays for the National Broadcasting Company. "At present," she says, "I've found the ideal solution for merging three careers by appearing in one of my own plays. The third career? Taking care of Husband Under Foot, and very active Maltese kitten." • • • **ELINOR SCOVILLE** said she was "tired between cold, hard facts and glamorous bit of fiction that would please both me and THE AMERICAN HOME readers! Born in California twenty-eight years ago with a type writer in my hand, because no matter what I touch, instead of turning into gold it turns into another article. am known professionally as a counselor of physically handicapped children. A cripple since birth myself, have spent much of the last five years working with them and writing about the various phases of their development. I love the work and expect I'll always have a hand in it. Aside from that, my time is my own and is filled with a bit of Red Cross dog training, radio writing, entertaining my friends, and general hand work." • • • Most youngsters flounder about a long time before finding their right niche but not **CLIFFORD PARCHER**. Although living now in Massachusetts, he is a real down-easter, born in Saco, Maine, educated at Thornton Academy there, and at Bowdoin College. He is a busy advertising executive who lists writing as his hobby. At Bowdoin he became the accredited campus correspondent for Portland, Bangor, and Boston dailies. "Perhaps," he says, "this was helped by the fact that I occupied the same rooms that Nathaniel Hawthorne lived in as a Bowdoin undergraduate. In 1923 I was graduated, married Emily Seaber in the college chapel and was offered a newspaper job. I decided to leave most of the writing to my wife and went into advertising. Both of our two young daughters write, and a rejection-slip papered den is offset by a couple of scrapbooks full of Parcher writings." • • • The **CHARLES H. HIGGINS** built their pool and developed their garden especially for their

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we assume no responsibility for their safety.

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Memo to Expectant Fathers

YOU HAVE before you one of the greatest experiences a man can know. It is a joyful experience—and a sobering one. It brings a lifetime of satisfaction, affection, love . . . and a continuing responsibility as long as your happy relationship lasts.

For who can measure the span of your dreams for that little life? The happy childhood, the eager adolescence, the fruitful college years . . . you want them all for your child, as every thoughtful father does.

Then isn't it worth while to remember—right now, today—that "The future belongs to those who prepare for it"?

There is a friend near by who is genuinely interested in helping you plan for your future and your family's future . . . wisely, conservatively, and soundly, through life insurance. He is your Prudential representative . . .

What About Your Family's Future?

Today, as ever since the year 1875, The Prudential's business is with tomorrow—*your* tomorrow, and that of your family.

Today some 8,000,000 American families enjoy the feeling of confidence, the sense of security that come from Prudential Life Insurance ownership. Your Prudential representative stands ready to help *you* discover, with them, that "The future belongs to those who prepare for it."



THE FUTURE BELONGS
TO THOSE WHO
PREPARE FOR IT

5 things you should know about Prudential protection

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STABILITY . . . since 1875. Through panics, depressions, wars, and epidemics, The Prudential has met its every obligation promptly and in full.

The



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Pittsburgh Visual Painting Guide Provides Expert Help In Buying

Live Paint PROTECTION

* This scientific Visual Painting Guide shows the results obtainable with the use of Live Paint. Pittsburgh's exclusive "Vitolized Oil" Paints give new meaning to such terms as uniformity... weather resisting and long-lasting protection.

"Vitolized Oils" are selected products of Nature, scientifically improved. These life-giving oils, used in various kinds of Pittsburgh Paints give extra advantages of long-lasting protection.

Instead of soaking into the surfaces "Vitolized Oils" remain in the paint film, keep it live and elastic... retard peeling and cracking... control chalking... give a smoother, tougher film... increase coverage.

Ask your dealer to show you the test that proves the greater efficiency of live-paint protection.

Live Paint" Outside

● Test shows how ordinary oil (left) does not level out well, leaving "hills and valleys" or brush marks. Film in the valleys is thinner—liable to break down. "Vitolized Oil" in Pittsburgh Paint (right) eliminates heavy brush marks, resulting in a smooth, uniform, long-wearing film of protection.

Live Paint" Inside

● In this test, note how the ordinary oil (left) has been absorbed into the surface below. "Vitolized Oil" in Pittsburgh Wallhide (right) remains in the paint film keeping it live and elastic—enabling it to expand and contract. Thus Wallhide resists extremes of heat and cold without breaking down.

HERE'S HOW THE VISUAL PAINTING GUIDE WORKS

1. Enables you to show dealer the exact type of surface you desire to repaint.
2. Shows procedure necessary to follow and specifies materials needed to obtain a perfect job.
3. Shows you the approximate appearance of the finished job.

PITTSBURGH PAINTS

PITTSBURGH PLATE GLASS COMPANY
PITTSBURGH PENNA.

two young sons and the small fry of the neighborhood, who readily accept the invitations to "Come on over!" Here is the whole family, Charles H., Betty, Chuck, age 9, Andy, age 3, and two lads from next door. The flower beds in front are Mrs. Higgins' special pride and joy. . . . MRS. C. H. EDDY was photographed standing in front of



MRS. C. H. EDDY

their beautiful persimmon tree. A true garden lover, she considers all the work which went into producing their attractive lawns and flowers mere play. . . . After receiving her B. A. degree from the University of Wisconsin MARY BRANDEL HOPKINS at the age of 20 became society editor of the *Capital Times* in Madison, Wisconsin. Since her marriage in 1936, she has salvaged time from housekeeping and taking care of Jimmie, four, and Mary Ann, two, for free-lance writing.



MARY B. HOPKINS

IF YOUR COPY IS LATE

Mail trains and freight trains are frequently sidetracked these days for troop and supply trains which we all agree should have the right of way. They cannot wait. So if your current copy of THE AMERICAN HOME does not arrive on schedule time, please be patient... it will finally get through to you

No unpleasant Scrubbing! Cleans Toilets FAST!

For over 30 years, Sani-Flush has been the quick, easy, sanitary way to keep toilet bowls sparkling-clean. Use it at least twice a week. Every application cleans away recurring toilet germs and a cause of toilet odors. Removes unsanitary film.

Don't confuse Sani-Flush with ordinary cleansers. It works chemically. Even cleans the hidden trap. When used according to directions on the can—Sani-Flush cannot injure septic tanks* or their action and is absolutely safe in toilet connections. Sold everywhere. Two convenient sizes.



*FREE for Septic Tank Owners

Septic tank owners don't have to scrub toilets, either! Tests by eminent research authorities show how easy and safe Sani-Flush is for toilet sanitation with septic tanks. For free copy of their scientific report, write: The Hygienic Products Company, Dept. 15, Canton, Ohio.

Sani-Flush

CLEANS TOILET BOWLS WITHOUT SCOURING

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Send postcard or letter for 1943 Burpee Seed Catalog FREE. W. Atlee Burpee Co., 640 Burpee Bldg., Philadelphia, Pa., — or — Clinton, Iowa



Gorgeous colors for your Fireplace, amazing the children, charming the guests and delighting everybody. 12 Stix in beautiful gift box, illustrated in 4 colors \$1.00, lower prices in quantity. Send Check, Money Order or Cash.

SPECIAL OFFER—Sample package of 3 Stix (each burning approximately one hour), full information and price list—Send 25c in coin (no stamps, please). All shipments post paid. Send today...don't delay.

* J. PARKER B. FISKE *
Box 120, Auburndale, Massachusetts



What did *you* do today ... for Freedom?

Today, at the front, he died . . . Today, what did *you* do?
Next time you see a list of dead and wounded, ask yourself:

“What have *I* done today for freedom?

What can I do tomorrow that will *save* the lives of
men like this and help them win the war?”

To help you to do your share, the Government has organized the Citizens Service Corps as a part of local Defense Councils, with some war task or responsibility for every man, woman and child. Probably such a Corps is already at work in your community. If not, help to start one. A free booklet available through this magazine will tell you what to do and how to do it. Go into action today, and get the satisfaction of doing a needed war job well!

EVERY CIVILIAN A FIGHTER

CONTRIBUTED BY THE MAGAZINE PUBLISHERS OF AMERICA.



What book is that, Professor?

Why, Bobby, this is one of the most popular books in the country—your telephone directory.

But I thought that was just a list of names—!

It's more than that, Bobby. For instance, the first few pages tell you a lot of helpful things—how to call a policeman, fireman or ambulance—how to reach the business office of the telephone company—among other things.

Sounds interesting

It is. When Mummy wants to know some one's telephone number, all she has to do is turn the pages and presto—there it is.

Guess I better have a look right now

Atta boy! Always look up the number in the directory instead of calling Information. That saves time for everybody.



Bell Telephone System



Grandmother Did It



AND SO CAN WE!

SARAH SHIELDS PFEIFFER

THE problem which has faced housewives periodically—the curtailment of “sugar and spice, and all things nice”—can be faced cheerfully. Our great-grandmothers overcame it during pioneer, covered-wagon days; our grandmothers wrestled with it during the Civil War, and our mothers are reviving the memory of how they dealt with it during the first World War. We, being just as ingenious, can face the situation successfully by seasoning our patriotism with smiles and short

eaten) in: basting ham or meat loaf for a delectable spicy sweetness; marinating fresh fruit—chill in the refrigerator and serve either as a fruit cup, dessert, or salad; blending with cream and using as a sauce over fresh fruit or pudding; simmering fresh fruits—cool and serve for dessert or as a garnish with meats or chicken; thickening, diluted, with gelatine for a pudding—or use the syrup with farina for a pudding; pickling fresh grapes or bunches of raisins. Boil the syrup before pouring over grapes or raisins which have been put into sterilized jars. If necessary to thin syrup, add a spoonful of vinegar. Let stand for a month or more before using.



You can use ordinary fruit syrup, too, from either commercial-canned or home-canned fruits for pickled fruits. Add one-fourth as much vinegar as syrup, six whole cloves, and one stick of cinnamon and cook for three minutes. Pour over fruit. Chill thoroughly for 24 hours or less and serve. Remember to save spicy syrup to use again for added zest.

cuts. It's far better for our boats to carry the wherewithals of battle to our men than tidbits to pamper our appetites to us.

One way to stretch or save on sugar and spice, besides using sparingly or finding substitutes, is to use sugar and spice syrups a second time. For instance, the syrup which has preserved peaches, pears, and plums, may be used again (after the fruit has been

The vinegar from commercial- or home-canned pickles should not be thrown away. Use in tomato aspic, using one-fourth cup of the vinegar syrup instead of vinegar; tomato juice, adding a tablespoonful or more to each chilled glass of juice; potato or egg salad instead of vinegar; mayonnaise of French type dressing, instead of vinegar; or mix with salad oil, shake thoroughly, and use on salad greens.



Armour Ideas
make the most
of meat

Stews

take little meat

—make wonderful meals

With so much of America's meat going to our armed forces and allies, folks at home must get along on less. But even with a small amount of meat, you can bring to the table a fragrant, steaming, rich-brown, full-flavored stew that will make your family share the meat gladly.

Can you make a good stew? It's an accomplishment to be proud of—and one you really need these days.

Here Armour gives you recipes for making three fine stews—and additional hints for improving every stew you make. This is a new service from Armour and Company to help you with today's mealtime problems. Watch for these Armour pages in the months to come. Every one will bring you practical recipes for good-tasting dishes you

can make with little meat, and the kinds of meat that you are most likely to find in your markets. You can depend on these recipes, so clip and save them... because they have been worked out in Armour kitchens by home economists who know your problems and know all about cooking every kind of meat.

And try these stews! Their hearty, satisfying flavor will make them "favorite meals" with your family—even after peace comes and meat is again plentiful.



Veal Stew with Noodles

- 1½ lbs. veal breast meat, cubed
- 2 oz. salt pork
- 2 cups water
- 2 teaspoons salt
- 2 tablespoons flour
- 1 cup cut celery
- 1½ cups noodles
- Parsley

Cut salt pork in tiny pieces and fry in deep frying pan or pot roast kettle until crisp and brown. Lightly flour veal and brown slowly in salt pork fat. Add salt and water. Cover and simmer very slowly for 1½ hours. Add celery and noodles and

continue cooking until noodles are tender. To serve, place noodles in center of platter and surround with stew. Serves 4.

How to Serve Stews: Stews may be served attractively in a large pottery bowl or casserole, on deep platters or in individual casseroles. Dumpling, noodles, rice and all vegetables make splendid "extenders" for stretching stews.

Stew is so nourishing that hard rolls and a green salad will complete the menu.



Beef Stew

- 1 to 1½ lbs. boneless beef (chuck, bottom round, neck, flank or shank) cut in 1½ inch pieces
- 2 tablespoons flour
- 4 tablespoons Star Lard
- 1 cup chopped onions
- 2 cups boiling water
- 1 bay leaf
- 2 teaspoons salt
- 4 cloves
- 1 cup celery
- 4 carrots
- 4 small or 3 medium potatoes

Roll meat in flour and brown with onion slowly for 15 min. Add cloves and bay leaf, half the water and half the salt. Cover and simmer for 1½

hours. Add vegetables, remaining water and salt, cover again and cook another 30 min. Thicken gravy if desired. Serves 4.

How to Make Stews Taste Better: Never *boil* a stew... let it simmer gently for superb, juicy tenderness and well-rounded flavor.

You get that wonderful, inviting color that every good stew has by browning the meat *before* adding any liquid or vegetables. Improves flavor, too.



Old-Fashioned Lamb Stew

- 1½ lbs. breast of Star Lamb cut in 1½ inch pieces
- 2 tablespoons Star Lard
- 3 cups water
- 4 small carrots
- ½ cup fresh or canned peas
- 1 onion, diced
- 1 sliver garlic (if desired)
- 2½ teaspoons salt
- ½ teaspoon pepper

Lightly flour lamb pieces and brown slowly in fat for 15 minutes. Add water, onion, garlic, salt and pepper. Cover and simmer for 1½ hours. Add carrots, peas, and cook until vegetables are tender. If desired,

gravy may be thickened by stirring in 1 tablespoon flour, mixed with 3 to 4 tablespoons cold water. Serve with mashed potato borders in 4 individual casseroles.

How to Vary the Flavor of Stews: If you like to experiment and your family enjoys highly seasoned foods, vary your stews with a combination of two, three or more of the following seasonings: Paprika, marjoram, thyme, mace, parsley, curry, bay leaves, Worcestershire Sauce, whole cloves, ginger.

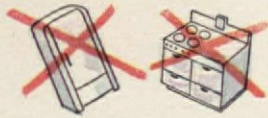


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FIRST...BUY A WAR BOND

LEARN TO Live!



MARY PERKINS

At HOME with several young children and a husband takes much of a mother's time, but it need not take all. With a well-planned schedule and a budget of time and money, life can be made happier and more productive for the whole family.

Suppose you have four children whose ages are five, nine, twelve and fourteen. When they were little you had so much to learn about being a mother that you had little time for anything else. The children needed you; they were dependent on you for so many things. You were really living, then! But now they *seem* to need only food, clothing and shelter.

At this point you should take inventory of all your resources. Four strong, healthy children—what a help they can be! For more than ten years you have given little thought to yourself. If, in the past, all things centered around everyone in the family except you, it's high time you had the center of the stage for a while.

Let's begin with personal appearance. You have thought that the children needed extra things more than you did. But—if there is money enough for only one permanent hair wave, you are the one to have it. This isn't selfishness—it's merely being fair with yourself and the family. If you scrimp too much on yourself, the children will expect and demand more than they really ought to have.

The next step is to get some leisure time. Maybe you can scale down the budget so that two dol-



Mrs. Perkins finds time to live with the family—sports, picnics, many parties. You can do it, too!

lars or so can be devoted weekly to getting the washing done outside. Another saver is menus, planned a week in advance; this helps in marketing and in budgeting your time for cooking. With cook books, and many suggestions and recipes clipped from magazines, you will find it more fun than work to plan meals for the family. Furthermore, a schedule of housework for the week should be made out. This will show where you can take time off with a clear conscience—if you actually stick close to the schedule!

What are you going to do with this extra time you have earned? Well, have fun with the family! Get out your skates or skis and go with the children—you're not too old. Your Saturday afternoons and Sundays surely should be free for picnics, hikes and parties with other families. Also, you will want to read, rest, or ride some hobby that intrigues you. These interests are all part of learning to live!

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2. It's Dutch Boy

3. It's Ready to Use

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THE FAMOUS-DUTCH-BOY WHITE-LEAD-IN-READY-TO-USE FORM

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Dutch Boy

PURE WHITE LEAD PAINT

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Since the Nation was born, down through the years, this rugged home guard has fought the weather—and won.

Yet paint made from White Lead costs no more than regular quality paints. And it never cracks and scales...saving you the expense of burning and scraping off the old paint at repaint time.

So it's timely news that Dutch Boy White Lead—supplied for generations in PASTE form—can now also be had as a ready-to-use PAINT!

This new Dutch Boy Paint, sold by leading paint dealers, is Pure White Lead—all ready to spread. It comes two ways: (1) special "Exterior Primer" for a first coat with extra sealing, hiding and covering power and (2) "Outside White" for finishing coat and general painting. It assures sparkling whiteness and long-lasting protection.

Remember—there is enough white lead for both military and civilian uses. *No shortage exists.* And its good quality is unchanged. Remember, too, whichever form of Dutch Boy goes on your home—the famous *paste* or the new *paint*—"you're money ahead when you paint with white lead."



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How Long Does a Garden

EL MONTE, CALIFORNIA: The Eddy garden, page 24

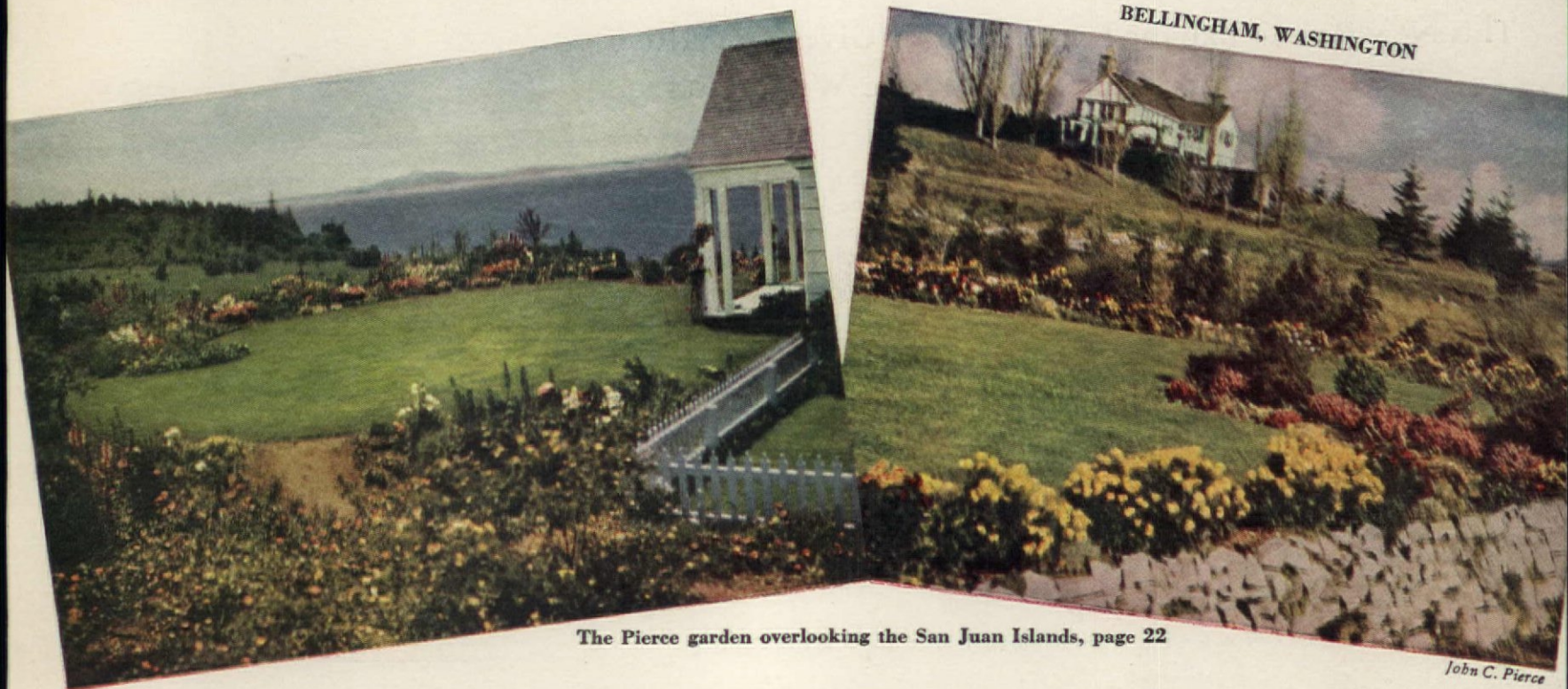
STARTING, literally, from rock bottom, garden making is a slow process. Scientists say that it takes Nature from 500 to 800 years or more to manufacture one inch of soil, by breaking down and weathering the earth's crust and blending the debris with various vegetable and animal constituents. So if you have a nice foot-deep layer of loam on top of a two-foot subsoil, you can figure on at least two hundred centuries of preparation back of any cultural efforts on your part—which, of course, is what the above title and the next ten or more pages are concerned with.

How soon can you hope to see a garden develop around your home and under your hands? That depends. On what? On (1) what you have to start with; (2) what your aims and expectations are; (3) how well you are equipped with knowledge, skill, physical strength and time to apply them, and (4) how much you can pay for



Edwin T. Merchant

In wartime, gardens serve . . . in peace, they delight and completeness of life . . . So it is fitting that we think now about



BELLINGHAM, WASHINGTON

The Pierce garden overlooking the San Juan Islands, page 22

John C. Pierce

Take... to make?

RICHMOND, VIRGINIA: The Meyer garden, page 19



F. M. Demarest

what you want—that is, for plants and other materials, for expert and ordinary labor and also for professional horticultural advice, guidance and service.

There are places where practically everything hinges on water supply; fit the ground, sow seed or set plants, supplement the naturally scanty rainfall by irrigating, and you can verily make a desert bloom like a rose in a single season. Also there are places where the making of a border or the planting of a hedge or even a few shrubs or trees means blasting excavations in solid rock. Worth while? That is for you to decide.

Just as the old familiar equation in physics states that $WORK = TIME \times ENERGY$, so in gardening we can say that $RESULTS$ (that is, $WORK$) = $TIME \times EXPENDITURE$. In other words, you can buy small plants (or grow them from seeds or cuttings) and, at very little cost, create a beautiful effect in ten, twenty or fifty years; or you may (if you can) pay the price of mature, perfect specimens and the labor of moving them and enjoy a similar effect in one season of planting and two or three

of seasoning or settling down. Again, you can invest in a complete, basic plan and develop it step by step over several years; or you may (as before *if you can*) engage contractors, nurserymen and gardeners to carry it out as one big job. Or, as many homeowners have done and more will do in the future, you can start from scratch, collect ideas and information from all kinds of sources, make your own plans, and gradually carry them out as means, circumstances, and increasing experience permit. It may be claimed that this inexpert, trial-and-error method is slower, less efficient, and in some ways more expensive than the others. But it has a powerful appeal for those

ways they contribute to the joy
tomorrow's garden

NORRIS, TENNESSEE



Carroll A. Towne

Mrs. Carroll A. Towne by her garden pool, page 25

WINNETKA, ILLINOIS



A corner of the Coffin garden, page 20

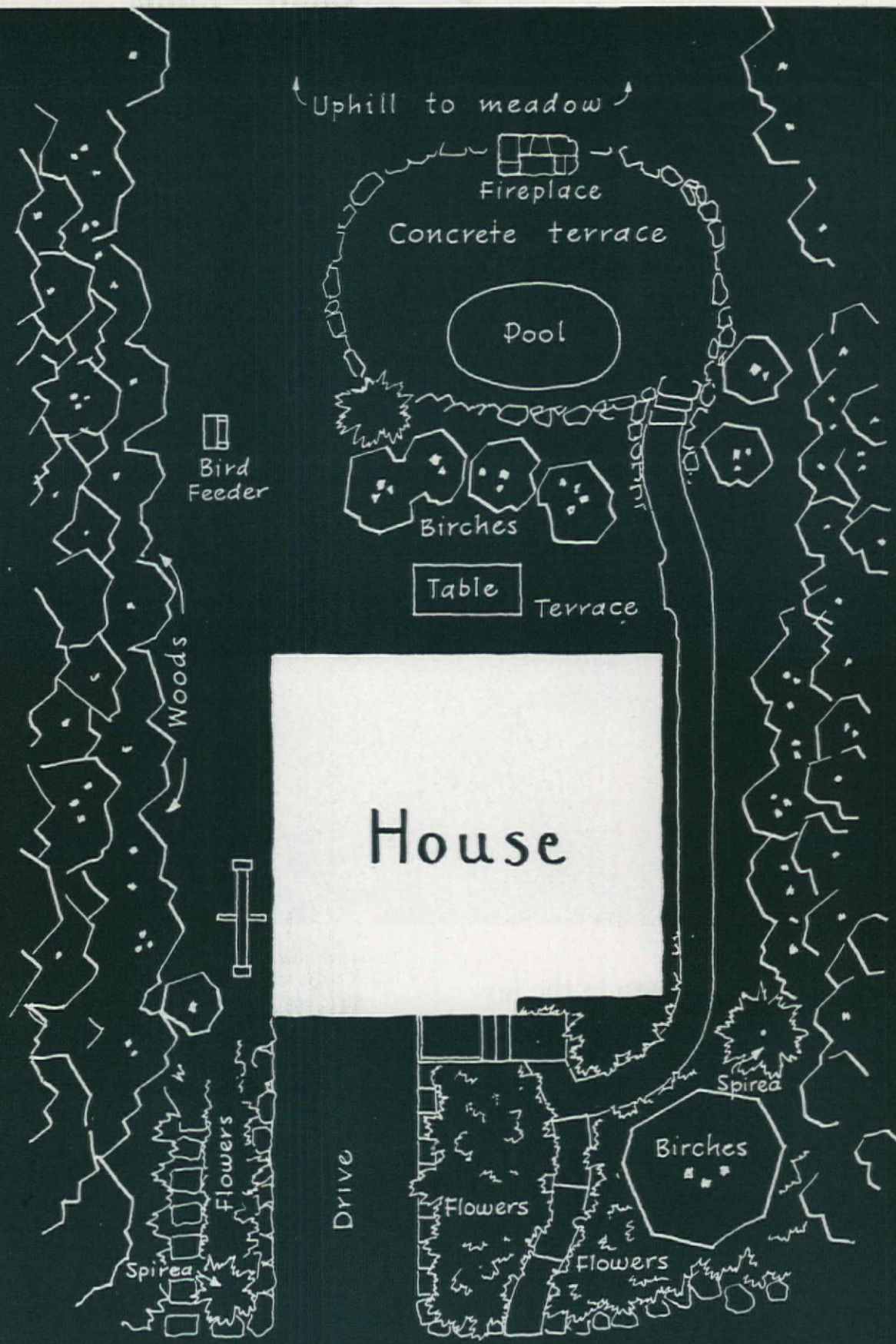
to whom personal accomplishment and the overcoming of obstacles mean more than the mere purchase of a finished product.

Examples of all these types of garden-making are found in the six stories that follow about homes in widely separated parts of the country. The Higgins family, for instance, started slowly and simply and worked with their own hands to achieve much in a single year. Keen personal interest, an artistic sense, and individual effort made the Meyer garden in Virginia after a complete plan had been drafted, studied, and repeatedly revised. The unusual procedure of first visualizing and planning a garden in detail and then having a house designed and built to fit into it, as followed by Mrs. Coffin in Illinois, can hardly be recommended for general adoption—but what a delightful success she has made of it!

THE AMUSING ACCOUNT of another family's development, in the Pacific Northwest, of a garden layout prepared by a professional gives further evidence of the possibilities and has some especially interesting features. Mr. Sturtevant, who designed the garden, says: "The picket fence around the lawn was definitely taken from the New England dooryard garden. However, in this case, the flowers were put on the *outside* of the fence and the lawn was put inside; and low-growing Max Graf roses were used on either side of the entrance walk. New to the West Coast, they are a fine ground cover."

Both the "friendly garden" in southern California, and the delightful, naturalistic garden that has been established in among the pines, oaks, and other native trees in the TVA town of Norris, Tenn., are further illustrations of individual, step-by-step homemaking. In one case, the genial Los Angeles climate has made results possible in four years; in the other, a program of soil-building and of gradual adaptation of plants to their environment has spread the work over a happy decade.

So, after all, it is no more possible to give one short, specific answer to the question, "How long does it take to make a garden?" than it is to reply definitely and unequivocally to, "How long is a piece of string?" . . . Well, perhaps that is one reason for the everlasting lure of gardens and gardening. Certainly, combined with the diverse contributions of nature, in the form of plants, soils, and the weather, it is responsible for their infinite variety and the continuing rich rewards they hold for us all.



The Higginsholm wading pool is unique in that it was erected, not excavated! A rim of boulders was built on the ledge; the resulting depression was filled with concrete



**1
YEAR
OLD!**



F. M. Demarest

So much of what makes it homey and enjoyable the Higgins made

with their own hands, and in just one year

LESS than that, in fact. For "Higginsholm," where we took these pictures last August, was only occupied in October, 1941. And, except for the rock underpinning of the slope and the simple but efficient outdoor fireplace up on the back of the house, none of the outdoor features that make such a happily livable home even started until last spring. There had been much planning and dreaming. Every so often during the eleven years that they have lived in Port Jervis, New York, Mrs. H. and Betty Higgins had dreamed on the road where it escapes the town and starts to climb the wooded hills and visualized the house they were going to build "some day" up among that grove of birches. And now they have. Chuck (age 9) and Andy (age 10) together with numerous neighborhood playmates, are enjoying the house as they knew they would—

the more so, no doubt, because all told, it cost only \$4,200 and is so simple and practical that it can be managed on a high school teacher's modest income; and so much of what makes it homey and enjoyable they have made with their own hands.

Take the front garden, for instance. It was a mass of color and interesting shades of green when we saw it (and practically all summer, Mrs. Higgins says), yet she paid out only \$5.85 for plants. The builders left it roughly graded on either side of the stepped concrete walk. Mr. Higgins rolled the retaining boulders down the hill, around the house and into place at the bottom and prepared the soil for Mrs.

Higgins to plant with a variety of vines, small evergreens, sedums, perennials, annuals, and even one tomato that can be seen just below the doorstep! Her idea was to try a profusion of things and from them keep those that do best and give the best results. Most of the slips and seedlings to start with were contributed by interested friends and relatives, and under her enthusiastic care they have done splendidly.

Mr. Higgins, wanting to replace the rough path that skirted the house at the right, boldly took to concrete work and completed a walk and steps all the way around and up to the terrace level at the rear; this level was determined by one of many out-



upis from the owner



1 YEAR saw this change from a rough, rocky hillside to a concreted picnic terrace beside a wading pool—all within 50 feet of the house

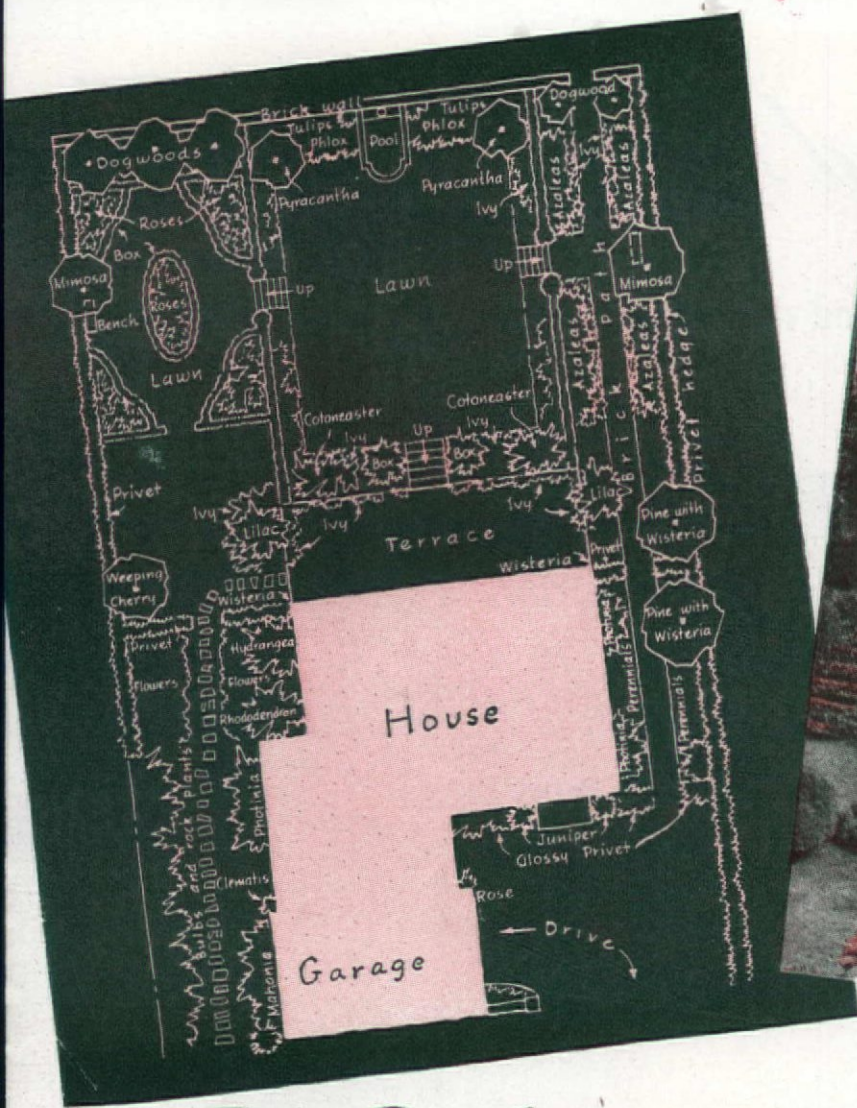


Well, why shouldn't they envy the youngsters once in a while?

cropping rock ledges. (Another huge ledge supports most of the rear of the house and juts into a corner of the cellar. Wherefore Mrs. Higgins made and hung on the wall of the living room, in framed cross stitch that reassuring verse from the Bible about the house which, though the rain descended, and the floods came, and the wind blew, and beat upon that house, "fell not: for it was founded upon a rock.")

Going further, he next concreted the ledge in front of the fireplace and built the wading pool, which is plenty big enough for lots of fun yet shallow enough to be safe for Andy and his little friends, including his special golden-haired chum, Mary, from next door. Filled or replenished every few days with the hose, the pool is quickly drained through two stoppered pipes that let the water run down along the concrete gutter at the north side of the house. For party purposes, the family cooks and eats up on the terrace, but many an everyday meal is enjoyed at the long table just outside the kitchen window, through which dishes can be passed back and forth. As soon as may be, that area will be flagged with flat stones obtainable for the gathering from an abandoned quarry not far away. Cement for all his construction work cost Mr. Higgins \$12; sand was left by the builders, and rock in all sizes lay on the hillside waiting to be rolled down where needed. The generous supply of graceful birches has made tree planting unnecessary thus far, but the coming years will no doubt see further garden developments. In September, after only one season's experience in a garden of her own, Betty Higgins wrote us of the thrill it gave her to have "seven of my top entries win prizes in the local flower show, giving me eighth place in total points plus three pounds of grass seed, which I am sowing now. Tonight," she added, "I am attending my first garden club meeting where I am sure I shall learn a lot about flowers for next season."

We're sure you will, Mrs. Higgins. And may they contribute much to the joy and satisfaction that are in store for you and Chuck and Andy and their father in the years to come, as you learn more and more about what a home in this free and blessed America can be and can mean.



F. M. Demarest

This Virginia garden is 9 years old!

OURS is a 20th Century American house with French Provincial parentage. Though the garden is small and simple its story is not so simple. In the summer of 1933, when we moved in, only the rough grading had been done. The rest and the primary planting was started that fall and finished the next year. We had no gardening experience and did not employ a professional landscape architect, but we had seen many gardens, liked those at "Reveille" (a favorite estate on Garden Week tours) and at "The Oaks," and had studied *The Garden*, Forrester's treasure of a book on French gardens. That was our background when, even while the house was being built, we consulted a local nursery and agreed on certain fundamentals: formal design, open lawn space in the rear, arrangement of levels, etc. The nursery prepared a rather elaborate design on which we later based our own plan and made our scale drawings. When we were settled, Mr. Meyer, with line and level, staked off the grounds and supervised while a day laborer did the grading. He also designed and built (with the help of a bricklayer) the high brick wall, the fountain and pool, the long brick path that extends from the crushed stone front drive all

the way back to the gate in the rear, and the three sets of brick steps into the grass garden—from both sides and the 10-ft. concrete terrace that extends across the rear of the house, which is the living room. This terrace is about seven feet higher than the alley back of the lot, but we worked out the grades so there is only one step down from terrace to side gardens, a three-foot drop to the grass panel and a gradual slope to the rear boundary. In 1934 the privet hedge at the back, replaced by the wall, was temporarily used to bound the center garden. By 1939 rooted boxwood cuttings, planted by the nursery in 1934 to edge the rose beds, were big enough to take the place of the privet. As to costs, we would say roughly that the grading came to about \$75; the planting in 1933 and 1934 to \$225, and the pool and other brickwork to somewhere around \$250. We planned and did all the work gradually so as to cut down and also distribute the expense. But an incidental advantage even more important than the economy was the fact that we were better able to analyze critically what was being done, make changes as they seemed advisable and approach each successive task fortified by what each previous experience had taught us.

CELIA L. MEYER

Ivy-bordered steps lead from broad terrace to grass plot flanked by rose and azalea gardens



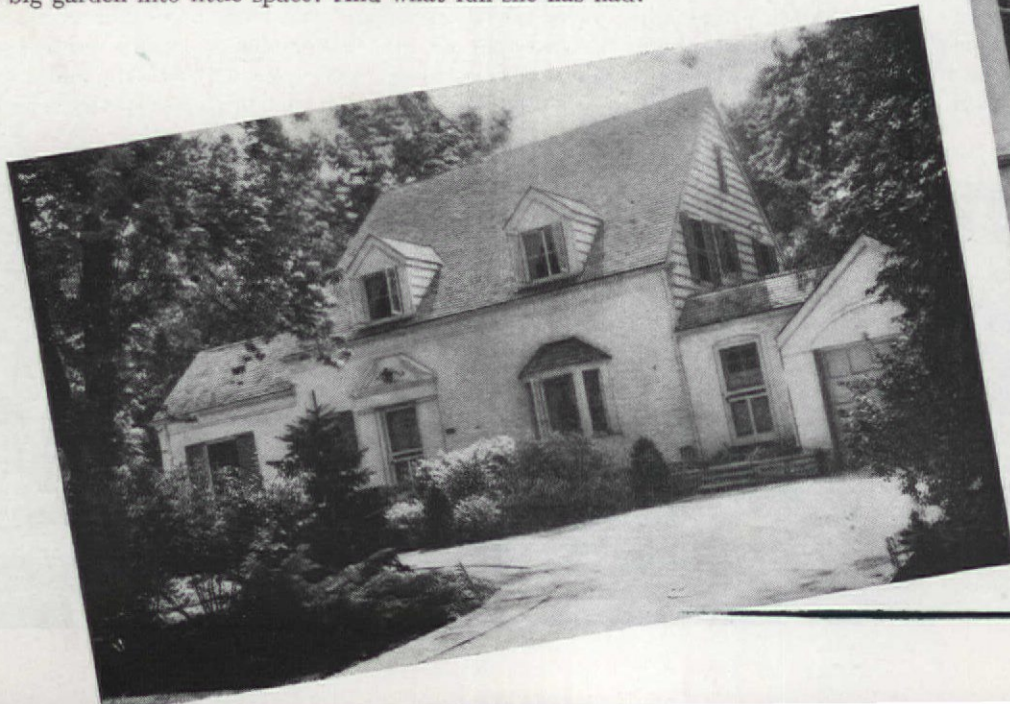
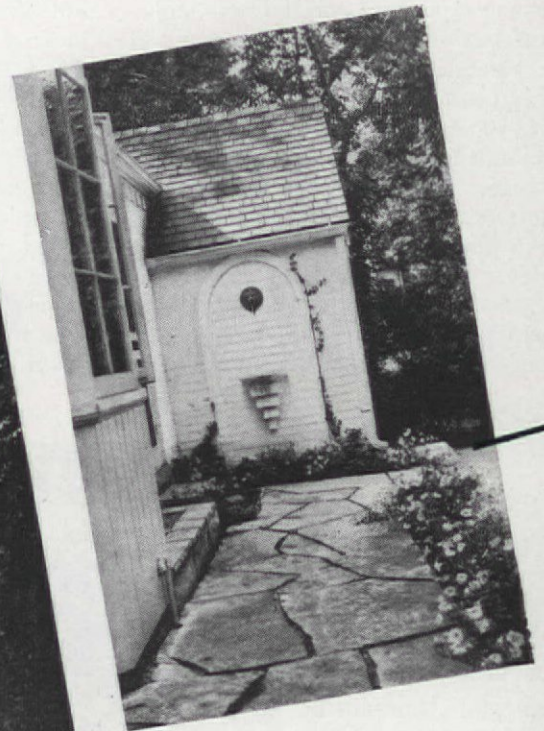
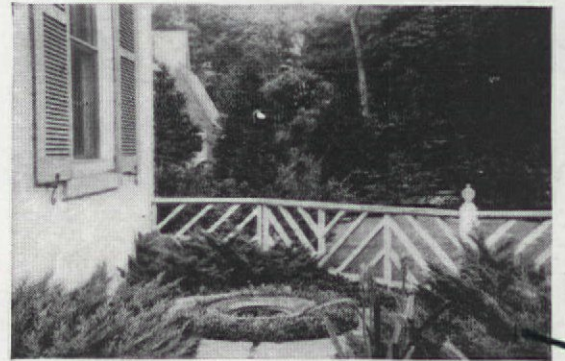
Planning and Skill Did This—

Mrs. Coffin wanted maximum comfort with minimum care, so

RUTH W. LEE

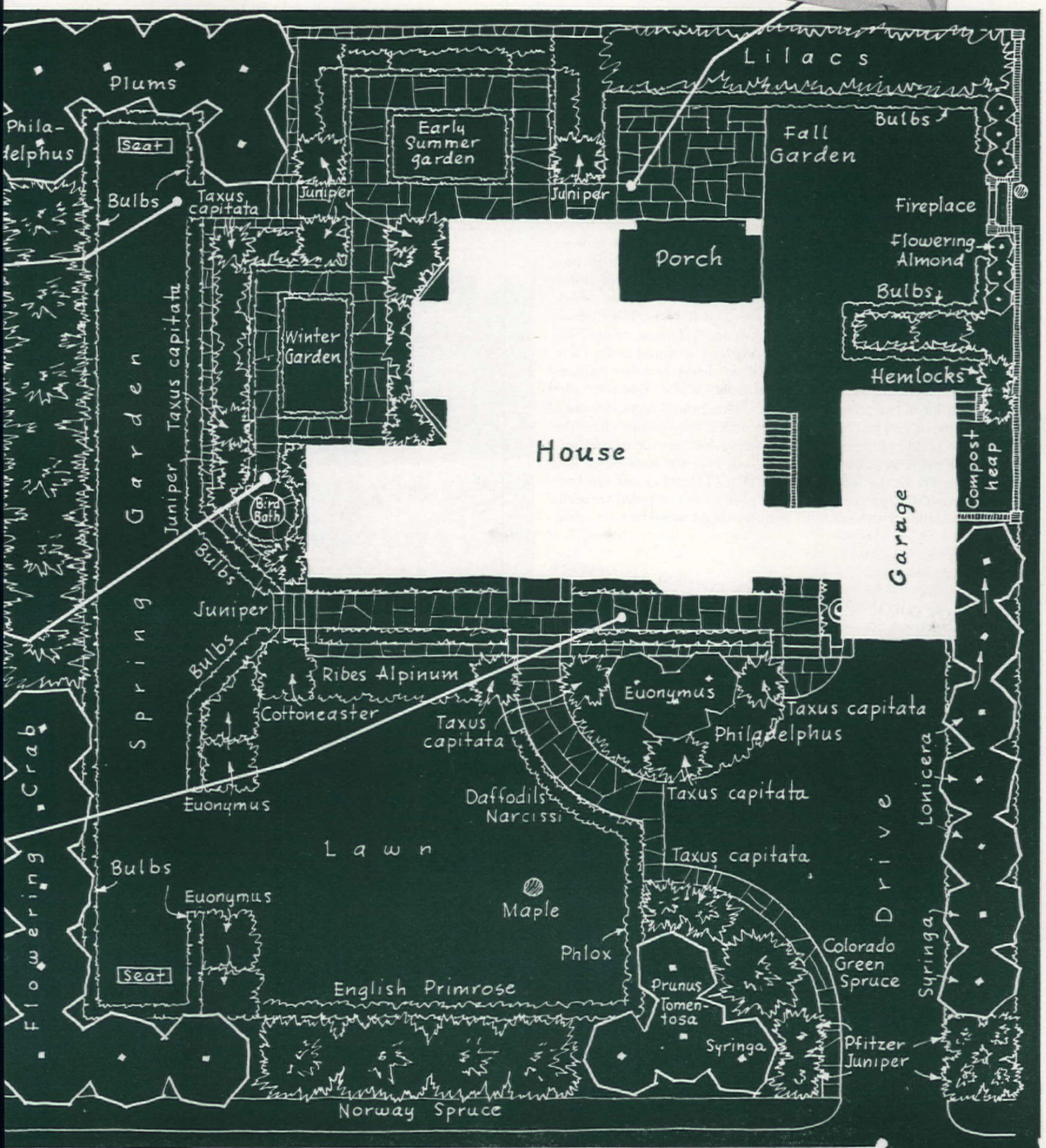
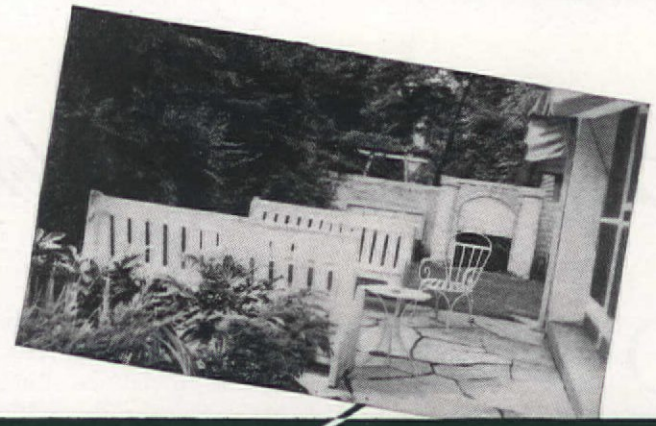
THIS is one of those exceptions that prove the rule—or something. For when Mrs. Charles Howells Coffin gave up the big family homestead and, with her two grown children, moved into Winnetka, Illinois, wanting, on a 100' by 100' lot, a "perfect small house and garden" that she could take care of herself, she reversed the usual procedure. First she planned the garden, with the expert assistance of landscape architect Ralph Rodney Root. Then she commissioned architect Frank Polito to design a house, Cape Cod Colonial in style, to fit that garden and give her the things she wanted indoors. Both men were understanding and cooperative, and in less than three years she had what she desired. And she *does* manage it by herself, besides doing some expert gardening.

The lot had several fine old oak and maple trees on it which were a boon to start with. To keep the garden small and easy to tend she specified: little lawn; flagstone terraces on east, south and west, raised about 2 ft. above the general ground level so as to bring the garden closer to the house; and vistas or units seen or accessible from each downstairs room. The west doors of the living room open onto a walk next to the "summer garden" where the flowers are changed each season (plants being grown in the hotbed). From the screened porch one steps onto the outdoor flagged terrace with its white wooden benches and low tables. Kitchen and garage lead directly to the combined service yard and "fall garden," sheltered and shielded on the north by the high white brick wall. Here is the combination outdoor fireplace and incinerator, beside it the coldframe (not shown on plan), the clothes-drying space, and the valuable and unobtrusive corner nook for compost. Note how effectively house and garden details blend. The little conservatory gets sun all day long and looks out across the green "winter garden" and rose beds; seen from outside it is cheerful because of the color within and the potted plants in iron grille supports on the walls that flank it. Sitting at her desk, Mrs. Coffin looks out upon the bird bath, then across junipers, the little white fence, the "spring garden," and the hedgerows along the southern lot line. From the front door, one can look out over the spring garden, eastward across the shrub- and flower-bordered lawn, or northward along the narrow terrace toward the charming wall fountain set into the side wall of the garage and shown in the picture at the right. Mrs. Coffin has described her place as "a garden in the making." And so, strictly speaking, it is, in scarcely three years. But how much she has done in that time, packing the advantages and charms of a big garden into little space! And what fun she has had!



All in Two Years!

He had the house built to fit the garden

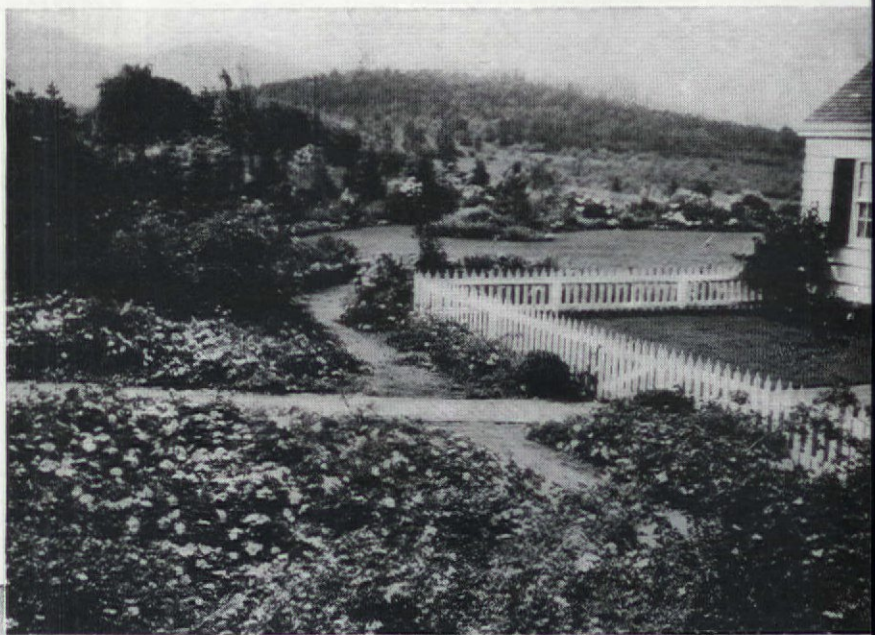


Three Years' Garden Making in the Northwest

INEZ PIERCE

OUR garden, three years old when these pictures were taken, started with an acre of rolling moor overlooking the San Juan Islands. There wasn't a tree and the ground was studded with a million rocks, and we wanted a little house and a garden full of flowers. One evening we took our landscape architect, Mr. Butler Sturtevant, out to have a look. He said that, to make the old budget stretch, not only would we have to do most of the work, but the soil must be screened wherever we wanted anything to grow. My husband (whose gardening up to then had consisted of occasionally kicking the hose around) groaned and said to count him out; he wasn't going to spend the rest of his life shoveling rocks. As we stood there glaring at each other, not daring to blow up because of an audience, Nature took a hand and staged one of her unforgettable sunsets. That same husband, whose hobby is color photography, watched the ball of fire sink behind the islands. Then he turned to us, and I saw a photographic glint in his eye as he meekly said, well, he would do the engineering—but not one stroke of gardening! Now, you know that even walking a tight rope or climbing a volcano is fun for a camera fiend if he sees a picture ahead, so for weeks on end we heard the ping and rattle of stones against a screen. Our new engineer not only shoveled and sifted, but built fieldstone walls and laid walks and terraces. His disposition the while was hardly a May morning, and some friends objected to his brand of hospitality, saying that he would invite them in with a brick in each hand. Next, he turned plumber and installed a sprinkling system—*upside down*. While righting it, he learned a lot about plumbing, but his dams would have stretched from coast to coast. Then the entire family was herded into the garage to build and paint a picket fence. It sounds merry and was—for the neighbors. But we stuck it out and the spray from the paint gun did hit the fence now and then, so that job was finished, even though the garage walls were pretty well stippled as well. By that time I thought our engineer-painter-plumber deserved

a *cum laude*. Also I was anxious to plant flowers and do some of the bossing myself. But did I get a chance? No, sir. I just trailed along while *he* laid the once-hated hose in gentle curves to outline beds and borders. There followed in quick succession a hotbed, a coldframe and a cutting garden; and still there was no job for me but to sit—or stand—and cheer. I had a sneaking idea that we were all having an agonizingly good time, but never at the same moment. For instance, I saw no excuse for shouts of glee when our dog, Trouble, ate up two *Clematis montana* planted on each side of the front door. However, at last we have both flowers and pictures. And, it's just possible, another gardener. Although our photographer now wields an exposure meter instead of a shovel, he can—and does—talk at length about compost, weed killers and fertilizer. Recently we caught him tiptoeing out with a sprayer. Asked how come he muttered something like, it beats h— how the bugs get on *his* roses



HERE'S CAPE COD DOORYARD GARDEN INFLUENCE IN REVERSE

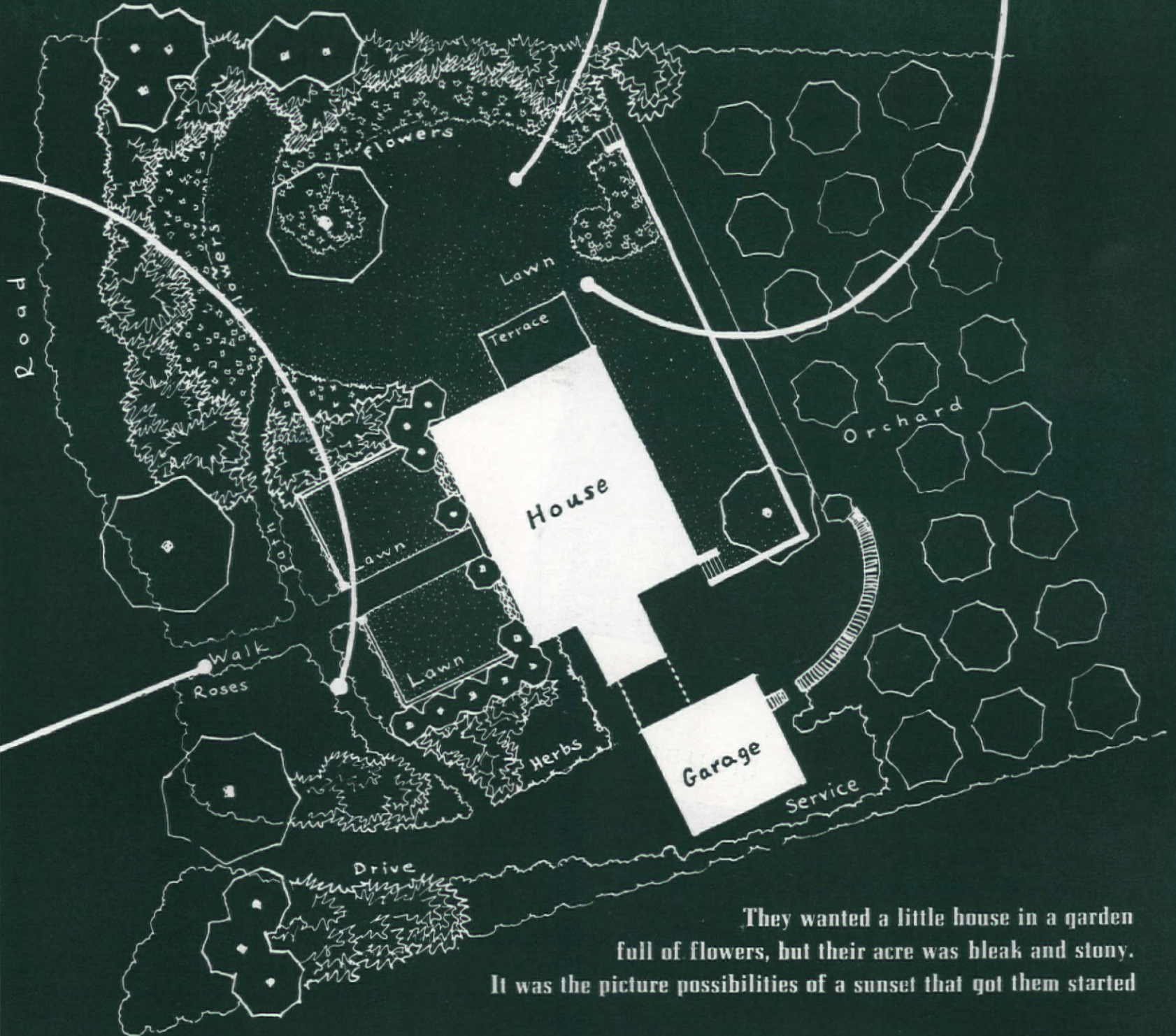


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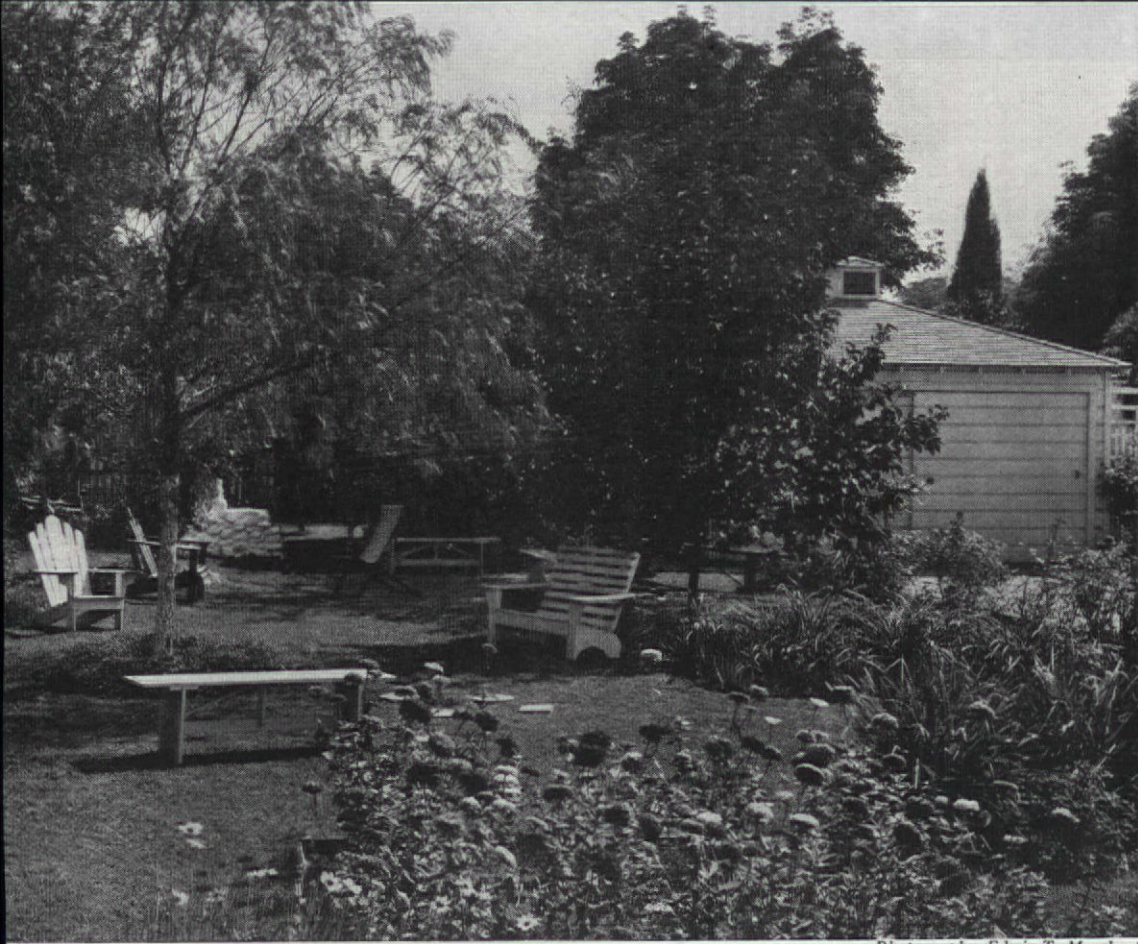
Photographs, John C. Pierce



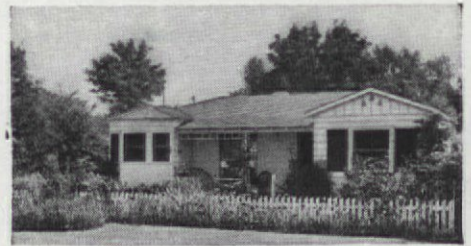
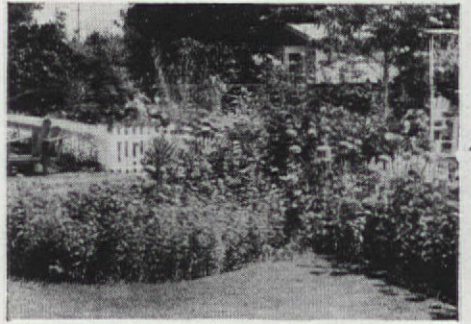
BUTLER STURTEVANT, LANDSCAPE ARCHITECT



They wanted a little house in a garden full of flowers, but their acre was bleak and stony. It was the picture possibilities of a sunset that got them started

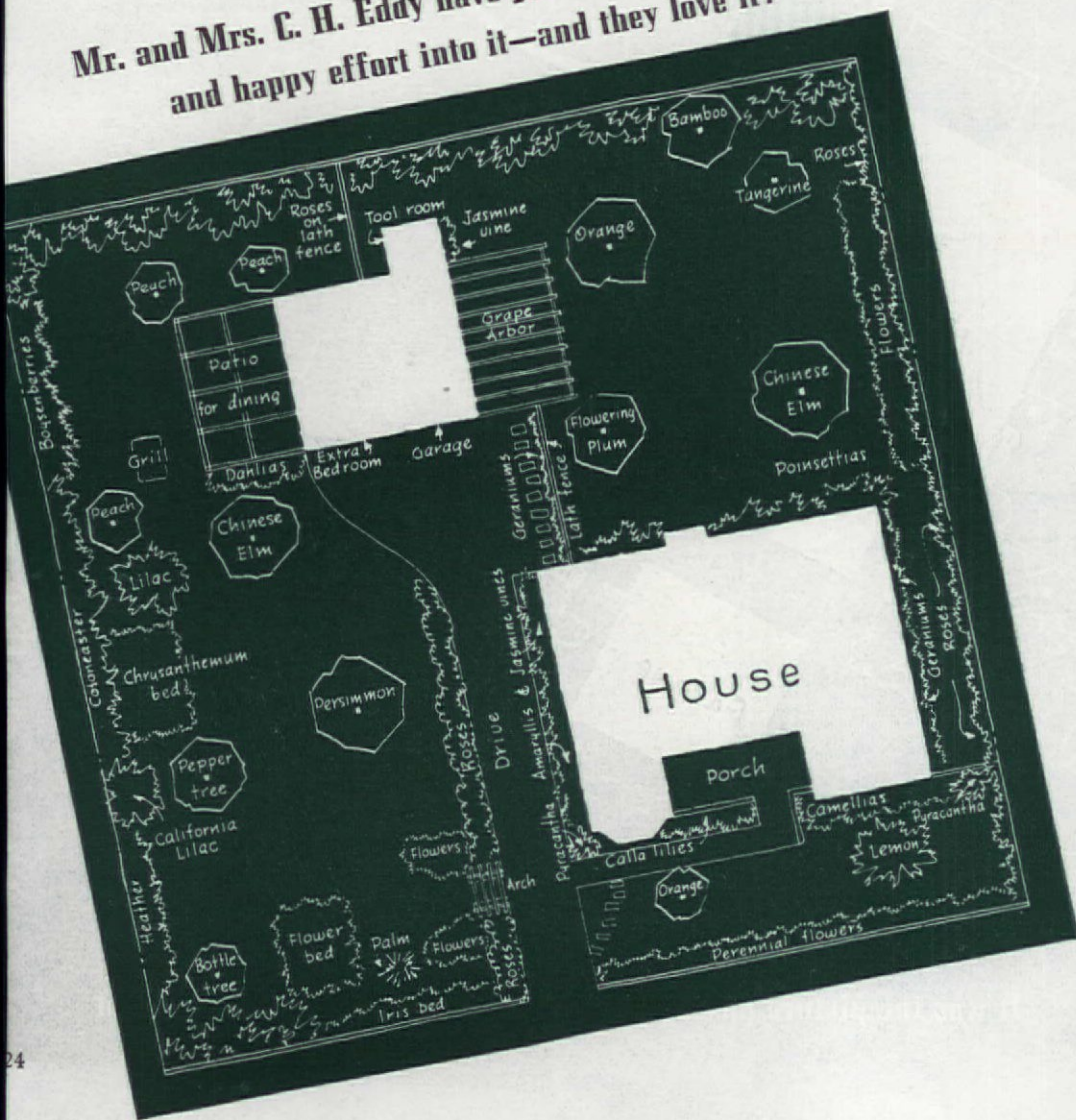


Photographs, Edwin T. Merchant

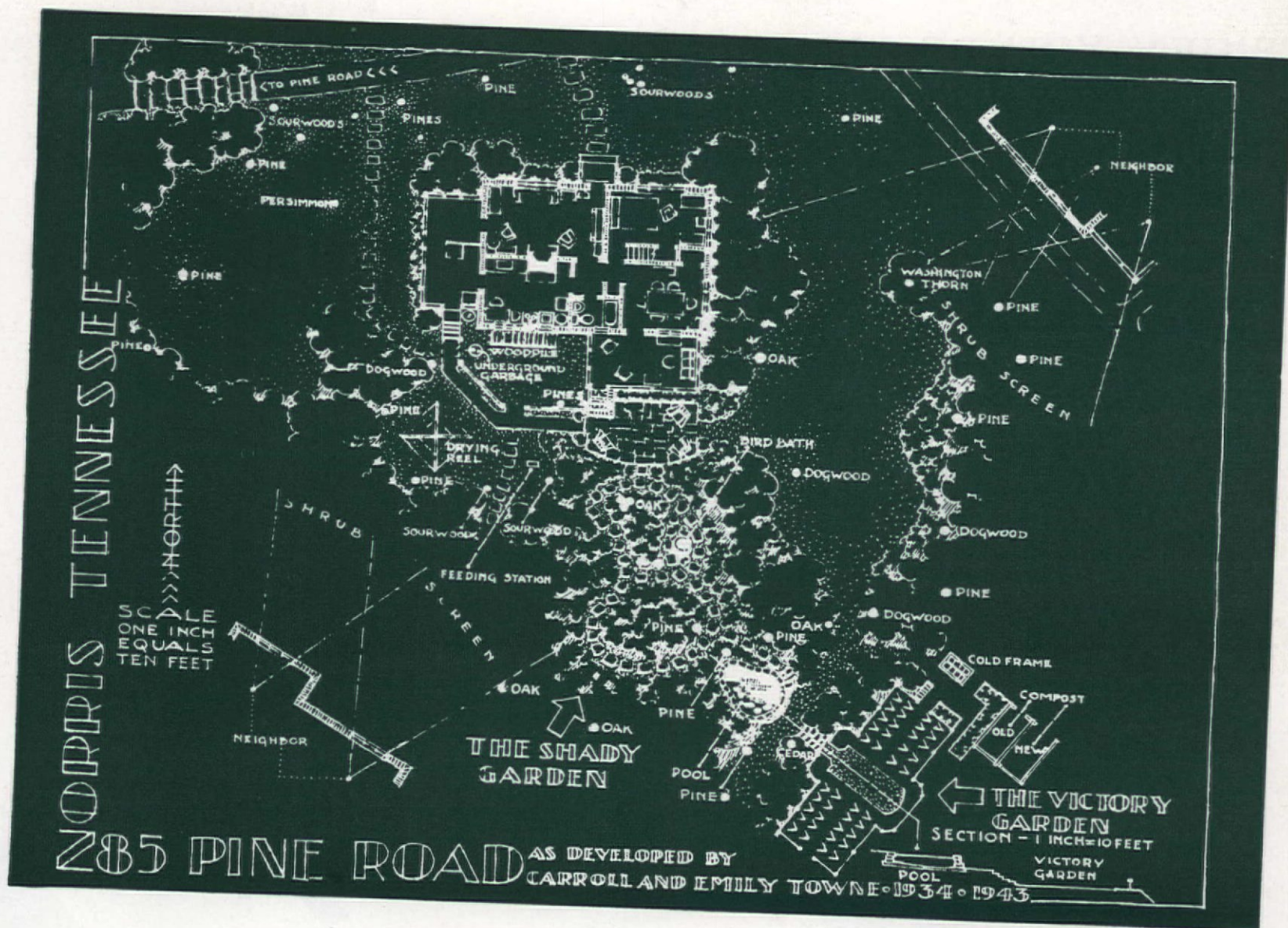


"The Friendly House in a Miniature Park"

Mr. and Mrs. C. H. Eddy have put four years of thought and happy effort into it—and they love it!



THIRTEEN years ago we moved from Rochester, N. Y., to sunny California, and we do love it here. In May, 1938, we bought this 100-foot-square lot in El Monte, with a new five-room house on the east half of the weedy ground, a garage in the rear, and a picket fence on the south side and the north (where Mount Wilson looms up in the distance, fifteen miles away). We reserved the west half of the property for our outdoor living space, and in the short space of four years we have added, besides considerable planting: the palm-thatched, cement-floored patio where, nearly every day from May to November, we eat our evening meal; a rock and concrete grill built around an old kitchen range; the grape arbor at the opposite side of the garage (the left half of which, by the way, we have turned into a pleasant spare bedroom, very convenient when any of our three married sons drop in on us); tool house; jasmine-draped trellises at both ends of the front of the house; the archway with benches near the drive, now covered with Climbing Talisman roses; additional fencing; a collection of garden furniture, including a ten-foot table and benches in the patio. Most of these accessories are painted white and trimmed with a rich blue. The trees and shrubs, very young when set out, have grown amazingly and give shade and coziness to the grounds, which friends often term "a park in miniature." The palm, bottle-tree, persimmon and Chinese elm have done especially well but are so spaced as not to create a crowded feeling or jeopardize the numerous flower beds, which are filled with plants grown from seed raised by the firm with which Mr. Eddy is connected. Incidentally, to give the effect of more width to the house, we sloped the trellises at the front corners from 6 ft. high where they are attached to 4½ ft. at the outside. Most of the planning, planting and construction we did ourselves, so it represents a minimum of cost.—HELEN L. EDDY



Another 9 year garden-in-Tennessee

WOULD there were space to print, untouched, Emily Shirey Towne's own story of this lovely garden home in the Tennessee woods. As it is, we can only offer a cruelly brief synopsis and urge a careful study of the interesting plan drawn for us by Mr. Towne, and the accompanying glimpses. The little white brick house sat securely on a slight slope densely populated with a variety of trees when they arrived one rainy April day in 1934. There was a sort of lawn in front, but the rest was a sea of yellow chert which, Mrs. Towne says, passes for soil in those parts. She expected to put some garden chairs under the triple-trunked oak, back of the house, but the Garden Plotter planned otherwise and the screened porch became the outdoor living room as the "shady garden" gradually took form—a form largely determined by the number and location of the trees. Beyond the big oak they built and filled a bed 16 in. deep of rocks and black woods soil obtained from the area that was later submerged by man-made Norris Lake, whence also came the wild flowers that were planted there.

The terrace, also made that year, is bordered by shady beds and the whole place is dotted with narcissus clumps which give two months of bloom, day-lilies and other handy things. Grad-

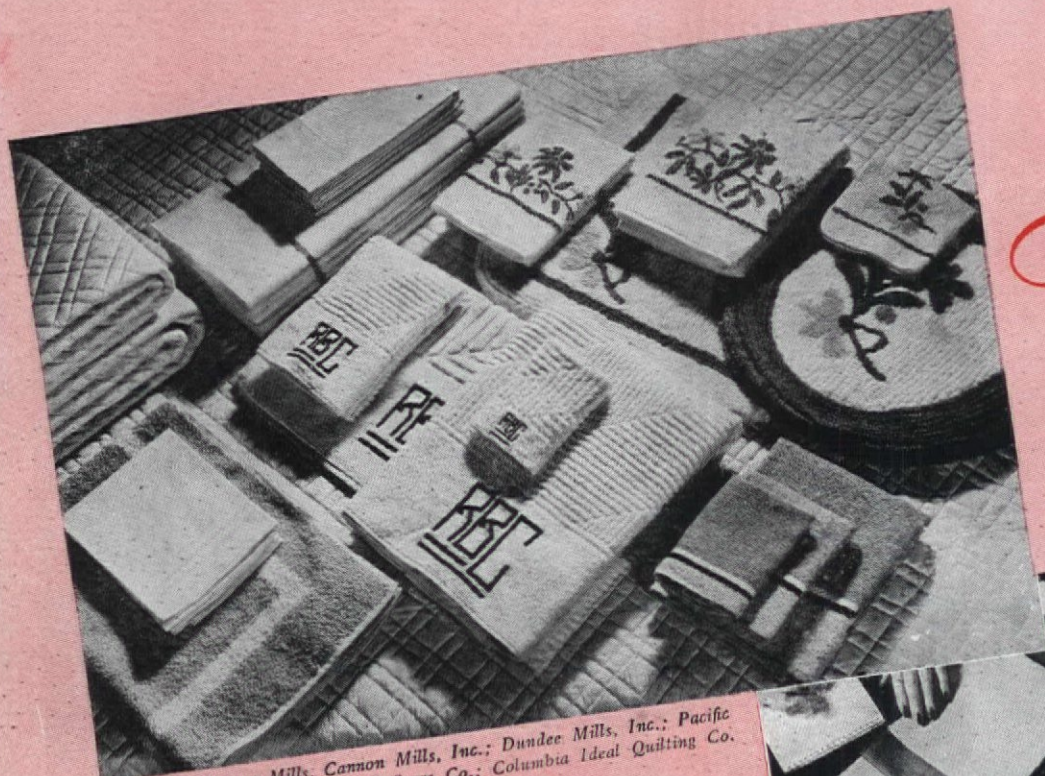
ually they worked toward a clearing in the woods and made there a cutting garden and the simple but adequate pool. Dogwoods are a feature of the garden, one with flowers 6 in. across. And profuse shrubbery with spring bulbs at its base is a joy of color, fragrance and plenty of blooms to use in the house. The Victory Garden is fenced to keep out friendly neighborhood dogs, but one unsolved problem is a real moss- and crab grass-free lawn. The rest is a delight to planner and gardener.



Photographs, Carroll A. Towne



WHEN YOU DO BUY, DO YOU KNOW WHAT TO BUY?



Courtesy Callaway Mills, Cannon Mills, Inc.; Dundee Mills, Inc.; Pacific Mills; Pequot Mills; Wellington Sears Co.; Columbia Ideal Quilting Co.

I. Linens

F. M. Demarest



Courtesy The Scranton Lace Co.; Quaker Lace Co.; Dinkelspiel & Co.; Fallam & Cohn, Inc.



Cannon Mills, Inc.

SHOULD a war bride give up all thoughts of a hope chest? That's the question we have been asked thousands of times lately. And the answer, straight from many young service wives, is emphatically "NO."

If you're marrying now, and lucky enough to find housing quarters near his training camp, chances are that your linen trousseau will be about the only thing that will give that touch of homelike atmosphere to the furnished room, flat, or hotel bedroom that will have to be your first home. If you're staying on in the home town, you'll still want your own linens, because you'll want to capture just as much of that "home-of-your-own" feeling as possible for the precious time before he goes, or for the even more priceless moments when he comes home on leave. Those memories sustain him later, at camp or overseas.

Nowadays, brides don't think in terms of elaborate hope chests. Instead of a huge chest full of linen and blankets, a bottom bureau drawer or two may have to serve as storage space. Be sure to wash all your linen before storing. This will remove the sizing which might affect the fabric if left in too long. To prevent yellowing, wrap up any white things that you don't expect to use soon in blue tissue paper. You'll have time on your hands with your man in training most of the time and, as post laundries are likely to be hard on fine linens, you'll choose most of the items with an eye to washability, for you may do them yourself.

That proud young groom of yours will want to bring some of his pals home to meet the Mrs., and you in turn will want to do him equally proud by setting



HOME STUDY COURSE IN SHREWD BUYING

out the nicest home cooking and homelike atmosphere possible in the small quarters available to you. Your linen and table settings may be the one thing that can smack of your own personality in otherwise dull and impersonal surroundings.

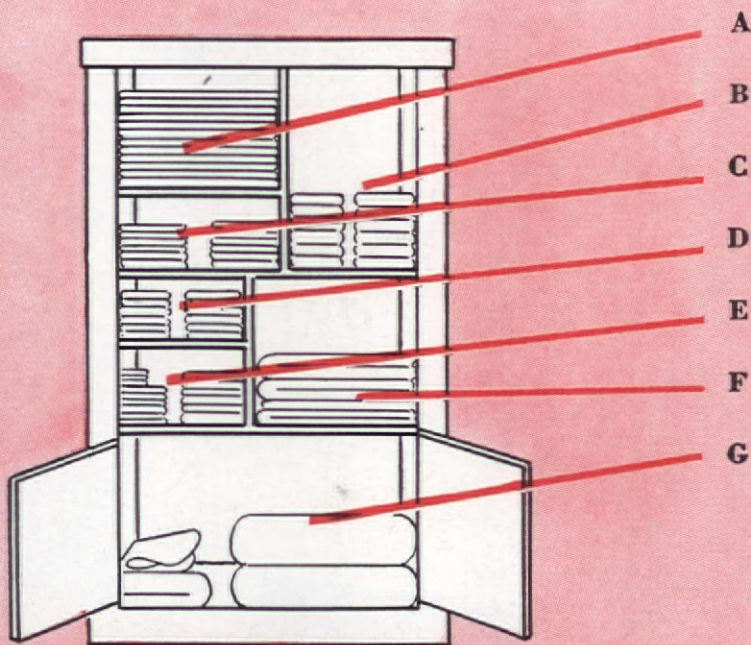
Your list of linens will be more streamlined than a peacetime bride's because your life will be simpler. You'll use tea cloths and luncheon sets because a bridge table probably will be the only dining table you'll have. There is a large choice within your limitation; beautifully embroidered linens and exquisite laces; gay peasant sets, woven in primitive colors; hand-blocked cloths and matching napkins of heavy duty cotton; stunning modern designs in a linen-like rayon; and soft pastel rayon damasks, which blend with any color scheme.

Don't select too many sets—your eyes will probably be much larger than your storage space. Get along with one "best" luncheon set, complete with six or eight napkins, and three everyday sets. The tea cloth size is preferable because it fits that well-known card table. One cloth might be slightly larger to fit over a "dinner table" made of two bridge tables placed together. There are grand possibilities in doily and napkin sets. Get identical ones in contrasting colors, with eight napkins to a set—it makes a little seem like a lot more.

If you prefer place mats, two tea cloths and small napkins—eight tea and eight cocktail size, are a must. You may be entertaining other servicemen's wives, you know. And there is no easier way to do it than over the tea table. Also include two tray cloths and matching napkins. Even if you don't breakfast in bed, there will be many a time when you'll find yourself a solitary eater and it's far pleasanter to fix up a small tray than to sit down alone at table.

Small pieces, as these are, are easy to "do-up" and you can do a really professional job if you follow these simple rules. Start out with lukewarm water and a mild soap. In hard water areas you may have to double the amount of soap to get proper suds. Work quickly from start to finish, squeezing suds through fabric instead of rubbing. Wash whites and light shades first, then the bolder colors. Never let the colored fabrics stand in the water for long—that just encourages "bleeding." Rinse at least twice. Iron when damp, being careful to use a lukewarm iron on the rayon fabrics.

Only a boarding house will supply you with bed linens, and you will want to supplement the meager hand-out with extra blankets, or your own attractive spreads. You must supply your own linens in a furnished apartment and this usually holds true with a house.



For the mover-abouters, linen storage may mean just a few drawers in a chest, but if you are handy with hammer and saw you can build a simple cabinet, paint the interior in a contrasting color and use decorative paper as a finishing touch



Cleanliness Bureau

SHOULD A WAR BRIDE HAVE A HOPE CHEST?

The answer by many young service wives is emphatically YES

CONSTANCE McCHESNEY, a Navy wife

Six sheets per bed is the minimum. Two sheets on the bed, two at the laundry, and two "resting" on the shelf, is the way experts put it. Rotate your supply so all six get an equal amount of wear. A sheet is a staple item of your linen closet from which you expect really long-time wear, and both muslin and percale have a definite place in your buying plan. You will need both types for different rooms and uses. Your selection should be influenced by your income, your budget for linen, your personal preference, and not least, by how your laundry is to be done—at home or sent out.

There are five general classes or types of sheeting and it is most important that you familiarize yourself with them: three muslins, light, medium and heavy; two percales, fine, and very fine. The government requires type number printed on sheet and pillow case labels, and this is your guarantee of minimum specifications. Light-weight

Key to Bride's Linen Chest

- A. Sheets—6 double or 12 twin size
- B. 6 bath towels, 6 face towels
- C. 6 pillowslips, 6 huck hand towels
- D. 12 face cloths
- E. 6 dish towels, 6 kitchen hand towels, 3 dish cloths
- F. 2 bathmats
2 extra size bath towels
- G. Mattress cover: 2 double or 4 twin size
Bathroom rug
Toilet seat cover

What size sheet shall I buy?

THESE ARE THE STANDARD SHEET SIZES:

Bed size	Torn sheet sizes
Crib (up to 30" wide)	45x72", 50x72"
Cot or narrow day bed (up to 30" wide)	54x99", 54x108"
Single bed (up to 36" wide)	63x99", 63x108"
Twin bed (39" wide)	72x99", 72x108"
Three-quarter bed (48" wide)	72x99", 72x108" 81x99", 81x108"
Double bed (54" wide)	90x108", 90x113" 81x99", 81x108"

*recommended

"Torn size" is a traditional reference to the tearing of the length of a sheet by hand in order to insure an absolutely straight hem. Always deduct 10 inches from the torn length of any sheet to get the actual final size—5 inches are turned under in hemming and another 5 inches are lost by shrinkage in the first washing.

Courtesy, Cannon Mills, Inc.

Above chart represents standard sizes but wartime demands may of necessity make it impossible to obtain all of them



Courtesy, Pacific Mills

muslin tends to pull out of shape and may not wear so well as heavy muslin which, in turn, will wear longer than percale, stand hard laundering the best of all.

Percale is woven of finer yarns; it is less strong than muslin but much smoother to the touch, cooler, and easy to handle. Some brands are not much more expensive than heavy duty muslin, and they are so much lighter in weight, it's a joy to launder them. Should you decide to send the wash out, you will find that you will be able to save by-the-pound rates with percale.

Read the label carefully. It will tell you size, weight, thread count, percentage of sizing; percentage of shrinkage to expect, and whether the sheet is cut or torn. Good sheets are torn to the right length instead of cut. This means that the hems remain straight after laundering. Before going shopping you have measured your mattresses and know the length, width, and thickness of them. A sheet must be long enough and wide enough to tuck in six inches, top, bottom, and sides after washing. A good sheet shrinks about five per cent, a coarse sheet will shrink more. Thus a 108-inch sheet will lose five inches for hem (the measurements given are before hemming) and another five inches the first time it is laundered, so that in the end you have a 98-inch sheet.

The weight of the sheet, if not heavily sized, shows the amount of cotton you're getting. All sheets have some sizing for protection in the shop but excess sizing covers up imperfections and makes the sheet seem what it is not. And don't forget the edges should be protected with good tape selvages.

Six pillow cases will fill your needs nicely. Know your pillow measurements. You can't be too accurate about this. A tight pillow case will make your pillow feel hard and lumpy, and one too loose will be bunched and uncomfortable. We recommend that you buy them 1½ inches wider and 6 inches longer than your pillows. They should be the same type as the sheets with which they are used. The better grades of closely woven sheeting will prevent the pillow ticking from showing through.

Experienced homemakers say sheets last longer if they have a week to "rest"

Be sure to buy sheets that are long enough, so they will not be strained by constant pulling and tugging. The 108 inch length is recommended for all full-length beds

Courtesy, Pequot Mills

You'll need two mattress covers to a bed, one on, one off, naturally. The number of blankets you'll want will depend upon the climate. Blankets will stay clean longer if you use a blanket cover, besides the regular spread. This cover can be of cotton, rayon, or, for a very deluxe number, silk. Smart with your monogram in a contrasting color, and utilitarian without.

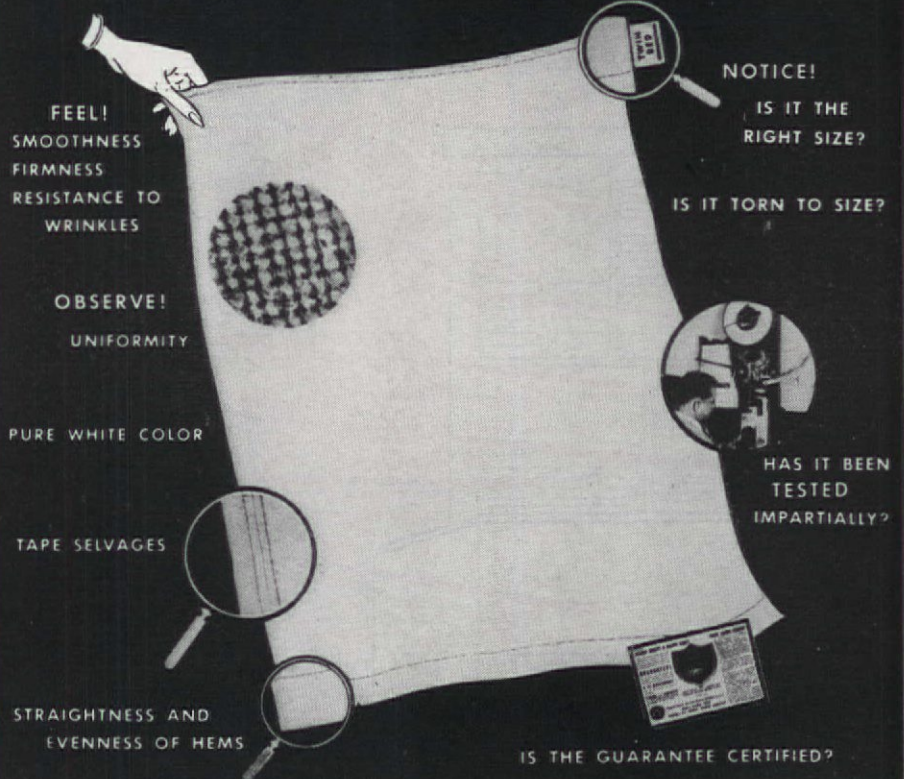
WHAT TO CHOOSE in the way of a bedspread? If there is any chance you will be moving from post to post—and there almost always is—stay away from the bulkier materials like chenille and candlewick. They are too hard to pack, even though they do wash beautifully. Try, instead, one of those smart, tailored spreads of fine wale corduroy. You can get a wonderful tailor-made appearance by combining two shades, with perhaps a block monogram in color. Your man-of-the-house will like this not-too-fussy spread, for he hates a purely feminine-looking bedroom.

No matter what your living conditions are, you'll probably want to provide your own towels. Six bath towels are a minimum, and six face towels, too. You might buy terry cloth face towels to match the bath sizes. In buying bath towels, look at the underweave—this is the fabric underneath the tiny loops of the surface. No matter how little you pay for a towel make sure that the underweave is firm and tightly woven. Unless it is, your towel will not wear long. The selvages should be wide and firm and the hems closely stitched. Block initials in a contrasting color or embroidered flower borders are attractive.

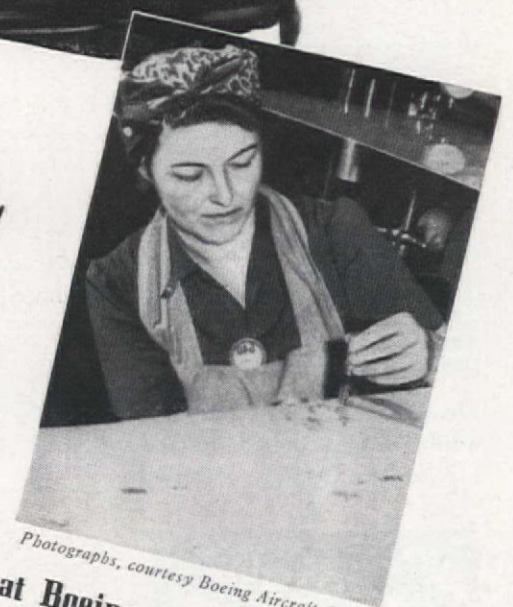
Not really a necessity, though desirable, would be six guest or finger tip towels. These come in heavenly shades and designs and are so inexpensive that you can let your decorating whims run riot without denting the pocketbook too much. To finish off, two giant bath mats to match your colored towels.

Sundries include a washable shower curtain, hard to buy in many camp areas; 2 extra sized bath towels; a bathroom rug; a toilet seat cover; gay dresser scarves to hide the scarred surfaces of the furnished room bureaus. And don't forget to buy at least six dish towels, even though you do plan to wash them out every night so they will always be clean and wear longer; six kitchen hand towels; and last, three sturdy dish cloths.

How to Judge a Sheet



Rely on well known brands for the hidden qualities you cannot judge



Photographs, courtesy Boeing Aircraft Co.

Mother —1943 model

BEATRICE GRAY COOK

HITLER said "Americans are soft!"—fighting words that made our blood boil. It drew fire from military men and undreamed-of production from the nation's assembly lines. Employment doubled and trebled in shipyards, munition plants, airplane factories and in all other war production. Soft, are we? Not while mothers are working shoulder to shoulder with men in defense jobs. But challenge is nothing new to Americans—we were bottle-fed on it!

Today there is a new way of life for countless thousands of women. Theirs are double duty days for they work the same shifts as men and also run homes. Mighty fine homes, too. Don't you wonder how they budget their time and energy? Uninformed pessimists insist that children are being neglected and that juvenile delinquency will reach a new high. However, in Seattle, Washington, where more defense work per capita is done than in any other city in the United States, this isn't true. John C. Kelly, chief probation officer, reports no increase in delinquency in spite of working mothers and a suddenly added population of over 150,000 persons. This means youthful character-building agencies are working harder than ever to prevent trouble before it starts. But it also means that in general employed mothers are supervising their children and that the youngsters are sharing their parents' added responsibilities.

Want to visit a home where a mother works on a man's shift—and a woman's, too? Perhaps you are curious to see just how anyone can manage two full-time jobs successfully? I introduce Mrs. Harry E. Dickerman, of Seattle. Mother of three growing children, a charming, college woman, she is a Junior Inspector at Boeing, home of the Flying Fortress. It was nine o'clock in the morning when I called. She had just come off her shift, had bathed, donned pajamas and a luscious satin house coat. She is pretty and very feminine—listed as a mechanic!

"While I'm doing my tiny bit in war production," she told me, "I want you to know I'm not neglecting my family. But I had to choose the graveyard shift to make things come out right. You see, I go to work at midnight and return in time to eat breakfast with my family—and braid my daughter's hair for school."

As she talked, I was fascinated by the way she makes each minute count. Lucile Dickerman could show a top-drawer executive a few tricks!

"My children hardly know I'm leading an abnormal life," she continued, "for I sleep when they are in school and I'm up and dressed to meet Ann, my fifth grader, when she returns. My University daughter helps me; between us all we get the housework done. My husband and children are proud that their extra work at home is a contribution toward the war effort as is mine on the graveyard shift at Boeing."

While she gets dinner, she also prepares the breakfast fruit and

She works a graveyard shift at Boeing, a full shift at home. "But," says Mrs. Dickerman, "the boys in Africa are busy, too."

cereal and their High School son helps out by doing the dinner dishes.

"Generally, I spend a perfectly 'at home' evening with my family," she said, "mending, spelling lessons and menu-planning all mixed up with algebra."

She doesn't feel she is imposing upon her husband and children for it is she who makes the greatest sacrifice with no time for recreation.

"But I don't mind," she said. "The boys in Africa are pretty busy, too. Though I'll admit I yearn to get at my spinning wheel and loom."

"Your what?" I gasped. (This modern Priscilla wears overalls!)

"That's my hobby," she smiled. "Last year I took a course in textiles and weaving at the University of Washington. Since then I've bought my own raw wool, washed the fleece, carded it and spun it into yarn. This batch on the staff I intend to dye and weave into dress material."

But Lucile Dickerman was more interested in talking of her job at Boeing. She told me a little of what an inspector must know, how an error in judgment can mean the crack-up of a plane. Explaining intricate processes, she freely used such terms as "anodizing" and "passivate"—words not even in the dictionary!

"It was dreadfully hard at first," she admitted. "Imagine stepping from one environment into a completely unfamiliar one. The factory was a new world and I was surrounded by queer objects without names. My first day I knew just how a baby feels when he starts to notice things. Total strangeness. But gradually I learned, even a new language!"

Why is Lucile Dickerman working? She certainly does not have to for her husband's income as a vocational school principal is in the higher brackets.

"I'm holding down a defense job because I read in the paper an urgent plea for 25,000 women," she said, adding, "I registered because I felt it was my duty to do so. We are needed. All-out effort will shorten the war. Women always work for visions. Maybe I'm sentimental," she said, "but I feel I'm repaying a debt to the country which has given me and mine the way of life we love."

So, hats off to Lucile Dickerman and the women she typifies who are working double time for an ideal—a safe home in a safe democracy.

Rumpus rooms as such are as dead as the proverbial dodo.

But as community centers, casualty stations, and first-aid classrooms,

they are definitely useful. Better yet,

rumpus rooms are blossoming out as teen-age clubrooms!



Driving, all the wonderful adult things they'd looked forward to are now curtailed.



Give them instead rooms for their club meetings, and very little supervision



Appliances, boxes of apples, movie projectors—all make duration occupants happier



Story by

MARCELLA RYSER

and

ELINOR SCOVILLE

Sketches by

CLARE McCANNA



Donate Your

BLACKOUT restrictions and gas rationing have seriously curtailed the activities of the youth of America. Of course these boys and girls should be expected to take their changed lives with tolerance and understanding—but something has to be done to help them to expend their abundant energies in safe and patriotic ways. They need guidance in developing a sympathetic adjustment to the many changes they encounter in this present-day living.

They are entering what they think are the most important and exciting years of their lives. Teen-age youngsters cannot be expected to take blackouts, gas rationing, and all the other inconveniences of war in their stride without plenty of readjustments. They have looked forward to going out of town to dances, to getting their drivers' licenses, to experiencing all of the wonderful, adult events that young people have done before them. Then suddenly their dreams are dashed. You can't hold young people in, and you can't bottle 'em up. So here the rumpus room can come into its own. You may as well turn it over to them, and realize that you spent more wisely than you realized when you built that popular room in the dim, long-ago past before the war.

Created in a luxury-conscious day, of expensive materials, and decorated with abandon all for just a few hours of pleasure weekly, most rumpus rooms have been luxuries. Today they can be gilt-edged investments; for this room can keep the kids off the

streets, provide a place for them to congregate, to dance, to talk, and to follow hobbies undisturbed.

Yes, all this will prove hard on the rug and the furniture, and on the larder, but what of it? Parents a year ago were howling because Junior always wanted the car to take his girl to a dance, and Junior Miss took it each Saturday when dad wanted to play golf. Now dad is at an air-raid warden's meeting, mother is Red Crossing, and the rumpus room is full of Junior and Junior Miss and their friends, but much of the problem of children with props taken out from under them by a world at war is well taken care of.

Boys and girls want to get together where there's not too much parental supervision. They love a place where they can develop their photographic negatives where they are free to listen to the latest jive, where they can talk about LIFE. They want to relax and still be kids, or to take life hard and be grown-up. They want a chance to develop their minds, their bodies, and their emotions—a place all their own.

Rumpus rooms, so-called, can answer this need. Parents who have given over their former playroom—no strings attached—to the teen-age crowd have just enlarged on the "block mother" plan for small children. They have found that this has reduced the juvenile delinquency problem—there has been less discontent among the young people involved.

In several large cities in the United States there are high schools where it has been found a big help



RUMPUS ROOMS WITHOUT STRINGS!

to build clubrooms for the boys and girls. The character developed through having these clubrooms of their own has been gratifying—far more than for any other extracurricular activity. Here the shy ones have been unobtrusively aided so they fairly blossom; many have developed latent talents; all have found relaxation. The importunate egoist has learned, by the sly guidance of his own cohorts, to tone down, to become a real human being. Boys and girls have learned to accept responsibility in these rehabilitated playrooms and to adapt themselves to the wishes of others and learn to be good sports. Milk bars have been installed in almost every youth-center clubroom, and equipment in the form of utensils, electric plates, and toasters has been added. The youngsters beg, borrow, or lift the necessary equipment from their homes, just as they have been doing from time immemorial. Coffee pots, paper napkins, boxes of apples, and huge cheeses all make



• sour cream waffles ("quickie")

Preparation time: 15 min.

1 cup sifted flour
1 tsp. baking powder
1/2 tsp. salt

1 cup sour cream
1 egg white, beaten
1/2 cup milk
1/2 cup sugar

Use this as a base for fruit, nuts, or chocolate.

Who's Cookin' and What?

When the gang's all there, why not try your skill at making these simple snacks? Twelve swell recipes—perfect for the teen-age groups to whip up quickly in their rumpus or club rooms.

Send stamps, 6¢, and order by number (#146)

DANCE FLOOR FUN FOR THE SERVICE BOYS

Ice-breakers, cut-ins, elimination dances, games, and whatnot. Over a dozen different ways to promote fun and conversation—by one of our favorite contributors, Clifford Parcher.

Send stamps, 6¢, and order by number (#147)
Or get a bargain—#146 and #147 for 10¢

THE AMERICAN HOME
251 Fourth Ave., New York

their way to the erstwhile rumpus room, seemingly without human help! Movie projectors, screens, pillows, extra chairs, any amount of equipment not provided by the homeowner, coming from heaven-knows-where, appear in rumpus room clubrooms, and every one of these additions helps to make the occupants—there for the duration—happier. They have become far less of a family problem. These additions help to create an independent feeling for the teen-age boys and girls in this place where they can "be themselves" with no fear of repression on the part of grown-ups. There they develop individual or group hobbies, and learn a tolerance that will serve them well in the years to come. The youth clubroom saves wear and tear on parents' nerves and relieves worry about having their boys and girls out during blackouts. Rumpus rooms, those luxuries of another era, have certainly begun to pay their way with coupons of enjoyment for all!



"YOUNG MARRIEDS" MEET THE SITUATION!
 —being the story of Barbara Jeffries of Rancho Santa Anita and Steven Jeffries at war on foreign soil

Architect, John Douglas

Mott Studios by Merg

To the question, how did you know how to upholster a sofa, plan a color scheme, or refinish furniture, Mrs. Jeffries' answer was direct. "I didn't. You can't do it unless you try, but you can't fail if you try hard enough."

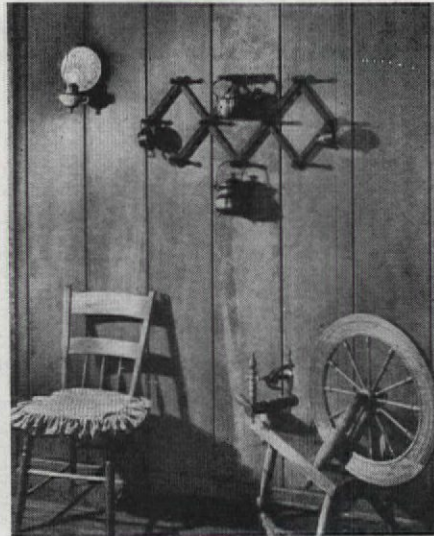
MARTHA B. DARBYSHIRE

IT PROBABLY took the same brand of courage for Steven Jeffries to sail out of a United States harbor to do his part in the war as for Barbara, his young wife, awaiting word of his safe arrival on land again, to finish furnishing the new little house in which they'd lived but six months.

However, those six months they had together in their own home were a thrilling experience. Barbara made the curtains and bedspreads, upholstered old furniture, refinished antiques, and still found time to help her young husband garden. Long before Steven left, the house was furnished

except for certain special details such as another Boston rocker and a hanging shelf—when the budget allowed. Barbara has them both now, and of course Steven has heard about them, but when he sees their house in print (and Barbara hopes he will), he is going to see the new possessions for the first time on these pages!

Mrs. Jeffries was the typical inexperienced bride. Housework was totally new to her. Making curtains and upholstering furniture were unheard of—but here again, she is typical of the younger generation. Once they are "on their own" they



meet the situation. The Jeffries' new house would not have had much appeal with ordinary skimpy curtains nor would the old mohair furniture retrieved from their mothers' attics have counted for much without gay new covers, chosen to match the many colorful antiques.

However, even Mrs. Jeffries' achievement with slip covers and in making curtains would not have given the house its present charm without the accessories she has chosen. She likes old things, but rare antiques are expensive. Her house is simple. It did not call for Royal Crown Derby saucers or silver tea caddies. What she needed was American things of the vintage of her grandparents or maybe great-grandparents. A raid on her mother's top pantry shelves brought to light a lovely old tureen and such bits of bibelot as choice teacups and an old Bohemian glass liqueur bottle. Mr. Jeffries' grandmother's turquoise fish set, consisting of platter and plates, was another treasure find. It settled the color scheme for the dining room. Pine-paneled walls are used with a ceiling papered in old mustard yellow, blue, and brown wallpaper; old walnut furniture; a rug, hand-loomed, in mustard yellow, turquoise, and

brown; three tiered curtains trimmed with yellow, turquoise, and brown narrow rickrack! A spoon rack filled with old silver and windows that open onto the veranda make an extremely simple but very gay room of it.

For the rest of the accessories and for the simple pine furniture, which is so right for the house, Mrs. Jeffries went to Grace Elliott, a shop known to every budgeting bride near Los Angeles. She and Mrs. Jeffries selected old soap and fish dishes for ashtrays and cigarette boxes, a brass milk jug and a churn for the hearth, red and white Staffordshire platters for the mantel shelf—everything perfect for her decorating scheme.



Barbara used teapots, chocolate pots, old Bennington jugs, even the water pitcher that was on her grandmother's bedroom washstand for lamps. Water jar of same shape makes a waste basket, leather hatbox which grandfather carried on his wedding trip to Niagara Falls holds magazines. Pine spoon rack for cigarettes; pewter jug for matches; tea caddy for letters



A broken-down rocker need not be discarded. Cut down the back and nail on a splint of thin plywood. This will make the chair stronger and be a support for the padding. Scrape the old wood finish clean

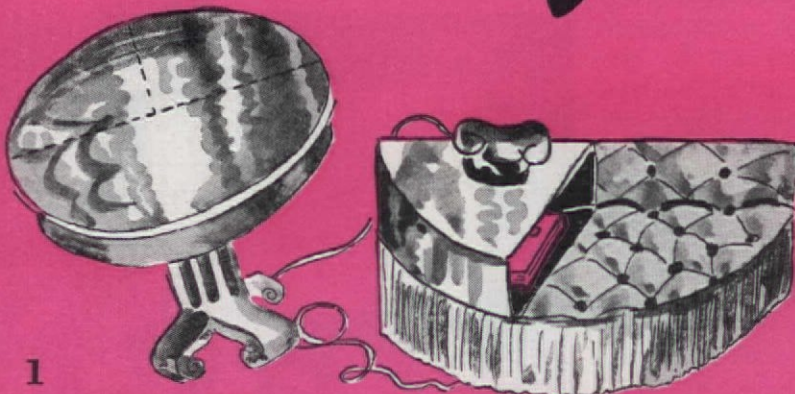


Sandpaper well with the grain of the wood and rub in one coat of heavy paste wax. Then, using old quilts, blankets, or cotton padding build up the back and seat in successive layers. Tack on a covering of unbleached muslin or burlap



Two yards of material will make slip covers for the back, seat, and arm-rests. Tack covers tightly in place; sew arm-rests by hand. Finish edges with fringe, and apply two more coats of wax to the wood
WILL HOLMES

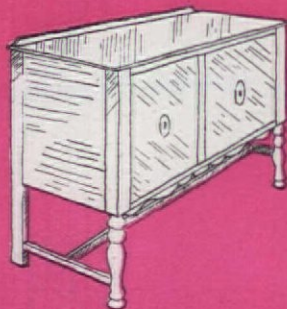
Be Your



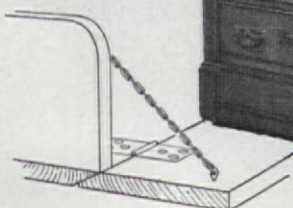
1

ARE you one who thought there would *never* be a smart, round dining-room table? You're right and you're wrong! Cut the top of one in half and the other half again divided and nailed on top of one side of the first half and you have a double shelf. Paint. Attach a low back to the remainder of the same. Pad and cover it with velour. Long fringe hides short legs, and there you have it—a swank combination telephone stand unit.—**LINDSAY FIELD**. . . . 2. Toy worries? **MARIAN DOOLAN** answers with a discarded dining-room server. Saw off the legs, glue the doors shut. Take off the top, and put back on with hinges. Add two stops and a chain to hold it when open. Sand and apply three coats of hot boiled linseed oil, each a week apart, and rub thoroughly. Result is a mellow piece of nursery furniture, ideal for storing toys. Later, enameled, it can graduate

2

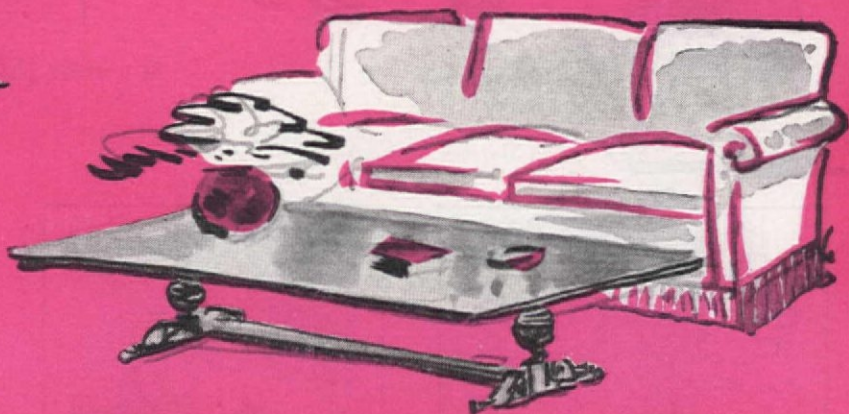
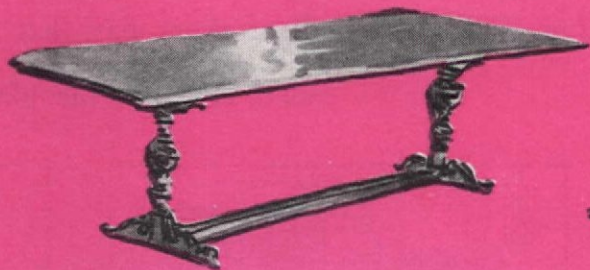


GLAMOR for pennies—no old bureau too hopeless to be turned into something pretty special! Amputate the casters and replace drawer pulls. Make a new top drawer of $\frac{3}{4}$ -inch plywood. Hinge front of drawer to the bottom and hold shut with a catch on each side. Scrub with ammonia and hot water. When dry, sandpaper and enamel. Ours is three coats of slate gray, rubbed down with pumis, and two coats of wax. Inside painted scarlet, the carving in light gray, yellow, white.
—WILL HOLMES



Own Handyman

3

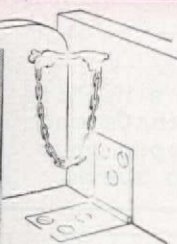
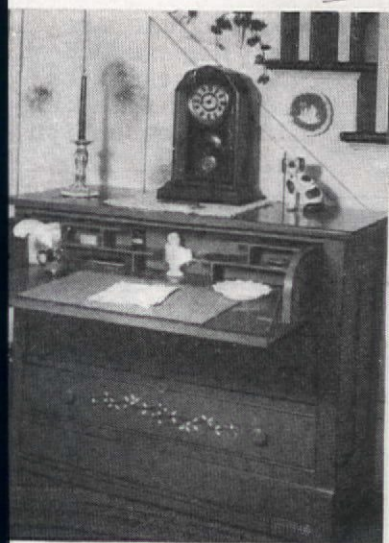


Do coffee tables get on your nerves because you must move everything on them every time the coffee tray comes in?

to the bedroom as a hope chest. . . . 3. H. COBBETT WILLIAMS has the answer right here! Bring that "sofa table" down from the attic. Cut down to the height you want. Dowel together and replace top. Lacquer some interesting color and have yourself a coffee-table big enough for flowers, magazines, cigarettes, and a tray! . . . 4. A battered end table will make a dressing table for the twins. Cut it down to a convenient



height for them. Make a full and gathered skirt with deep hem of pink sprigged calico, pink and white dotted swiss—or rather the cotton *now* available! A nail keg cut in half provides two pouf stools. Tops upholstered in pink felt over thick cotton padding, with skirts of matching calico. A few powder blue silk or rayon bows will add dash. Another H. COBBETT WILLIAMS brain-child which needs little cash outlay.



MOVED by the purest patriotism, you give the jalopy for scrap. But Uncle Sam doesn't really need those two worn seats decorated with cigarette burns, sagging springs, and with the stuffing coming out. Salvage those for yourself. Rip off old covers, tie up springs and give seats new webbing. Use as much of the old stuffing as possible, add enough new to make them resilient, not too hard. Re-upholster and edge with fringe. Attractive, comfortable and guaranteed for added mileage.



CHRISTINE RICE





HUSBAND

It's one thing if he's away all of every day; that gives each of you
 you'll find it's the planned little things

Sketches by C. AND D. PORTER



1 You've all read about how wives should look glamorous, fresh and neat. But suppose your husband's always home?



2 Mine's a writer, so he's home as much as a canary bird. It is the same way with doctors, dentists.



3 We have two rooms and a kitchenette—accent on the "ette." So it's hard to avoid getting in his hair.



4 But thank God for a household schedule I once found in a broom closet!



9 but when he's home the whine of the vacuum at 11 A. M. can ruin the Muse for the whole day!



10 And I've learned to be simple—washable dresses, no frilly aprons,



11 and save time by dressing at once in clothes I can wear to the A. & P.



12 Speaking of glamor, I shampoo and defuzz in the bathroom after



13 giving Him fair warning to keep out—and locking the door besides.



19 And doll up in the afternoon—he'll like you to look fresh as a daisy,



20 especially if both of you have dressed like kitchen mechanics during the morning while you worked.



21 A flower and a necktie make dinner taste much better and boost your morale, so to speak.



22 Me, I like the newspapers and magazines to be as neat as a dentist's reception



27 The Master Mind likes to stop in mid-afternoon and get himself a snack—and does he use up utensils!



28 You wouldn't call Lambpie at his office to tell about a funny-face "cupe,"



29 and I don't disturb my Home-worker when he's busy. But I do get away from him sometimes, and



30 he ducks out with the boys now and then. A little separation is a godsend, I'll say!

UNDER FOOT



a healthy dose of "absent treatment." But when he works at home that make the family ship sail smoothly

Story by CARROLL BOURNE BORLAND



5 That thing taught me how to make the whole house chore tick like a clock.



6 I'm a regular Stopwatch Sally—up at 7, get my housework out of the way, and by 10 o'clock I'm



7 ready to push the lord and master to his writing stunt chosen for the day.



8 When the man of the house is away from 9 to 6 it's easy enough to loaf and let the beds go until noon,



14 It stays locked, too, regardless of phone and bell.



15 My figger? Well, high kicking, toe touching and exercise bar help.



16 A foam bath and bath salts do more for a gal's soul than an occasional poor movie, I



17 find. And creams, oils, and stuff put me back in the teen age—well, almost!



18 For makeup, use a daylight lamp, and avoid that sunset effect.



23 room, and I used to shy like a horse when I found them scattered all over the floor. But it's



24 his home as well as mine, so now I never worry unless Mother is coming.



25 Once upon a time I had only two meals a day to fuss about—now I have 365 more a year to cope with. A salad



26 and one glass of milk used to be my lunch; today it's a four-course meal.



31 We trade reforms, too—I gave up my trick of dropping tooth powder in



32 the soap dish, and he quit swashing his cornflakes in the saucer before starting to eat 'em.



33 Furthermore, believe it or not, he's learned the difference between



34 a pansy and a rose, and he even helps dry dishes. So altogether we get along famously!



Veryl Scheibner

HOPE NEWELL, Maternity Consultant

Modern Babies are Lucky!

RECENTLY I was with a group of mothers of grown children who were discussing the changes that have taken place in child care and guidance since we were raising our families. One of these mothers said:

"How I wish that when my two youngsters were little, I'd known as much about caring for them as I do today."

This woman is a physician and a psychiatrist and was a leader in the field of child welfare even before her own babies were born. She was far better prepared to deal with the problems of parenthood than were we run-of-the-mill mothers. And, as a matter of fact, her son and daughter have turned out very well indeed.

We told her that in spite of her professed inadequacy, she hadn't done too badly.

"That is true," replied the physician mother. "I did the best I could according to my lights, and goodness knows, Nancy and Bob could have been a lot worse than they are. But," she went on, "if I'd known then all I know today about bringing up children, I would have had a lot more fun doing it."

And in this we agreed with her heartily. Any older parents who have kept in touch with the newer methods in caring for children must envy the young men and women who are looking forward to parenthood today. Twenty-five or even twenty years ago, raising children was a serious but rather dull undertaking. At that time, we knew quite a bit about the small child's physical needs and how to provide for them. Unfortunately, we knew very little about his mental and emotional needs and how to meet them.

Since we were not aware that babies had well-defined and individual personalities, we generally assumed that what was good for one

baby was good for all of them. The result was that taking care of a baby meant little more than planning a schedule of what was to be done and sticking to it rigidly.

Another of the high spots in the old regime was the notion that by firm determination and constant effort, we could hasten the baby's growing-up process. So, without even waiting until he arrived, we would decide just when he was to relinquish certain prerogatives of babyhood. Making him give up his two A. M. feedings and permit his parents to sleep through the night undisturbed was one of the first of his baby habits which we undertook to change. The time we usually chose for this innovation was at the end of his second week. All too often, it coincided with the date of mother and baby's return from the hospital and added one more difficulty in the adjustment from hospital to home. Some babies, having already accustomed themselves to sleeping through the night, offered no resistance and their parents could pride themselves on their efficiency as baby trainers. Many babies, however, were not yet ready to take this step and their struggles to resist it will always remain a nightmare in the memories of their parents.

Just how the parents were supposed to get their night's rest with a lusty and outraged baby shrieking his right to have his hunger pangs assuaged was never made clear. I am afraid that most of us, either from lack of Spartan endurance or out of consideration for our neighbors surrendered to the baby's superior force, and, as we know now, *his* superior wisdom. Today, we also know that by trying to force him into a pattern for which he was not ready, his orderly growth process was so hampered that this and other baby habits were

EXCELLENT BOOKS ON CHILD GUIDANCE

Babies Are Human Beings.

Charles A. and Mary Aldrich, Macmillan
The Nursery Years.

Susan Isaacs, Vanguard Press

The First Five Years of Life.

Dr. Arnold Gessel, Harper

Babies Are Fun.

Jean L. Aaberg, Wm. Penn. Pub. Co.

probably prolonged far beyond the usual age. Then, too, we had the ever-present bugbear of spoiling the baby to worry about. This, we believed, was the certain result of giving him too much attention, petting, cuddling and talking sweet nonsense to him because he seemed to like it and we enjoyed doing it. In order to reduce such questionable practices to a minimum, it was thought best to work them in a part of the daily schedule.

Fortunately, today, we do know a great deal about babies. We know in what ways they are alike and in what ways they are different. We know how they develop mentally and emotionally as well as physically. We have learned to study each baby as an individual and to guide and foster his normal development rather than to try to force him into a rigid mold.

All mothers and fathers hope and pray that their offspring will grow up to be happy, well-adjusted individuals, sound in mind and body.

Thanks to the fascinating studies of babyhood which have been done and particularly to those of Dr. Arnold Gessel and his associates, knowledge of these newer trends in child care and guidance are available to everyone. There are scores of excellent books on the subject and mothers' clubs and child study groups all over the country are teaching them to interested parents. Because the baby has been revealed to us as the intelligent bit of humanity that he really is, caring for him has become a most satisfying and fascinating task and modern parents are lucky indeed. Because their chances of security and happiness from birth to maturity are increased a thousandfold, modern babies are lucky, too!



Mrs. Hope Newell, our guest editor, is Maternity Consultant of Henry Street Visiting Nurse Service and for the past twelve years has specialized in infant welfare nursing. Her biography was published in our February issue with her "Message to Wartime Mothers." Next in our family health series will be "Keeping the Family Well," by Miss Elisabeth Phillips



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Harry Conover Cover Girl
Photographs, F. M. Demarest

Our Cover Girl



SEE COVER FOR "AFTER" VIEW!


-every woman's dream
come true!

LET US introduce you to the Riordans. The beautiful young mother on our cover, Francine, will be seen soon in "The Cover Girl," a Columbia Production. With her are her two children, Lynn, two, and Bobby, six. She is, we think, every woman's dream come true because she is the mother of two charming children, runs a home, yet finds time to keep herself lovely enough to model Sally Victor's smart hats and now—to cap it all—she has received a Hollywood movie contract!

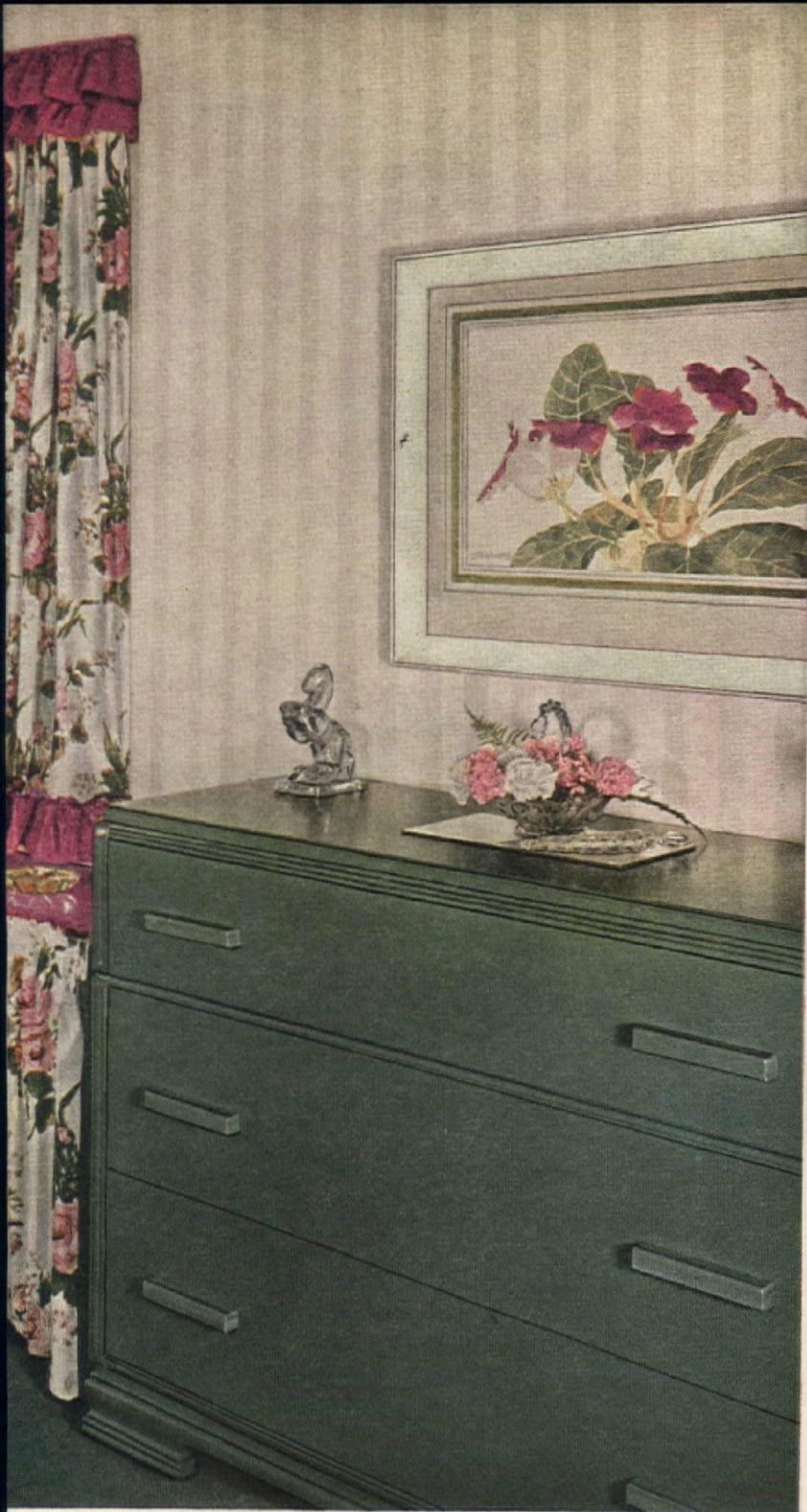
Not content with an exciting story of this American family, the Decorating Department squirmed itself right into the scene, because Mrs. Riordan needed redecorating help and it is this story we tell here—knowing full well you'll hie yourself off to see "Cover Girl" the day it comes to your movie house.

Adhering strictly to our belief that a room should be decorated as its occupant wants it, and merely standing by to supervise and thus prevent costly mistakes, we launched the Riordans on their redecorating spree. First we had interviews with all of them. Bobby firmly insisted upon red, white, and blue—and what little boy doesn't? Lynn, not to be outdone, wanted that, too. We'd asked for it, yes—but we really did have a problem there. To use the same color scheme in two rooms and not have them too similar required careful conniving. Also, one had to be boyish, the other, for a little girl just-out-of-the-nursery stage. It was definitely to be a budget job and we do mean limited budget. However, the major obstacle was that the Riordans live in a rented house, and the landlady's "must-nots" were pretty discouraging. "Must not remove the little side-lights" . . . the usual landlady's reverence for ivory paint . . . ad infinitum.



BEFORE and AFTER  Mrs. Riordan's passion for roses and our ideas





We will have to admit that Bobby was pretty disgusted with us when he saw his white walls. He was sure we had let him down. But his spirits revived considerably when he viewed the bright new paint job on his furniture, and he grinned his wonderful one-tooth-missing grin when he saw it completed. In confidence, he told us he was going to let all his friends come in to see it, but after that, "no soap." They might spoil it, and that *he* wasn't going to permit. It was just what we had tried to achieve—to give him a room he wanted and would enjoy, yet, at the same time, it was completely acceptable as a decorating job.

When little Lynn was shown a sample of the fabric for her room, she positively hugged it to her heart. We wanted to create for her a gay room rather than just a pretty room. When last seen, she had only eyes—and such big ones—for the big bed that was "all for me," and her adorable little pinafore dress that matched her room. Nothing else mattered much!

Mrs. Riordan wanted roses. Yes, she knew they had been done before but she didn't care. She wasn't striving for a fashion-plate room, merely one that was charming and gracious. Being a model, her number one desire was for a big, workman-like dressing table. New furniture was financially impossible but couldn't we please do something with it? Don't make us brag too much—just look at the pictures!

Now there is the background story of this whole thing. Our "why" method, demonstrated in the November issue with the Mayers' house in Forest Hills was so popular that we want to do the same thing with this. And so instead of flowing descriptions, we shall take each room, point by point, and tell why we recommended and how we accomplished just what we did.

BOBBY'S ROOM:

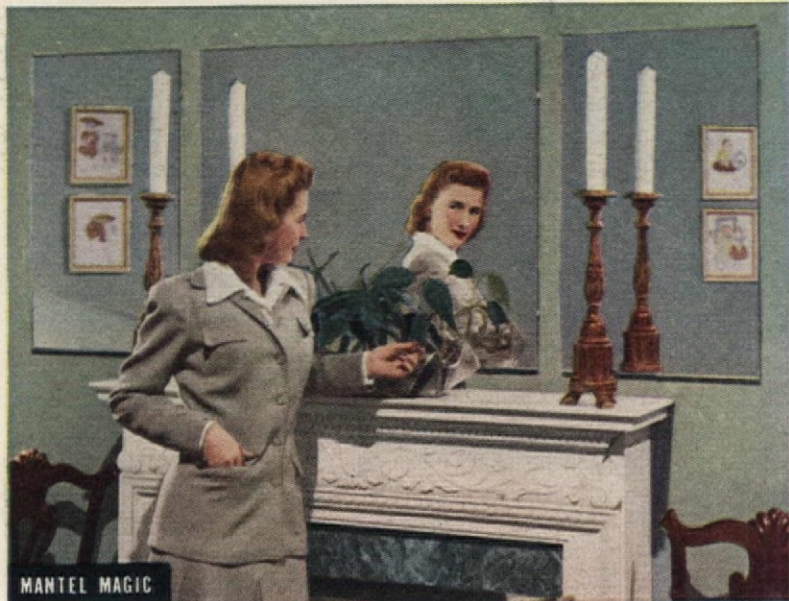
There was nothing bad in here; it was merely dull and needed some professional touches. Painting the furniture a gay blue with red trimmin's did wonders. New short curtains were so hung that they concealed the ugly pointed effect of the window trim. The original yellow bedspreads were pretty enough but Bobby loves to play on his bed and they weren't very sensible. The blue denim he now has can take any kind of beating, in or out of the washtub—all demonstrating the little things that can be done to take a room right out of the humdrum class. The spreads are a soft blue denim, a lighter blue than the bed

ned "before" dullness into glamor!



BEFORE and AFTER: Bobby wanted red, white, and blue—and got it!

3 bright ideas for dark rooms



Any living room will wake up and glow when you treat it like this. Three simple, unframed plate glass mirrors over the mantel brighten up the room tremendously, make it seem bigger and smarter. You can hang mirrors like this as easily as pictures, preferably on gay walls done in Pittsburgh Live Paints.



Here's a "double-barreled" idea . . . decorative and practical. A plate glass door mirror reflects light and color, cheering up a dark bedroom or hall . . . tells you how you look . . . head to toe.



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with wide box-pleated skirt and cordings of red. Notice, too, that we painted the dreary dark radiator white like the walls. Above each bed we hung two of his favorite pictures, low enough for Bobby and his friends to be able to enjoy them. A new lampshade carries out the military idea—soldiers and drums in red and blue on white. In case your eyebrows are raised about that white on the walls, it is a plain wallpaper, washable and completely practical! The curtains are a washable print—a patriotic design of flags, eagles, drums, trumpets and stars in red and white on a bright blue ground. The room, as we've said, is a complete success, apparently the answer to this little boy's dream!

LYNN'S ROOM:

Lynn's interest was primarily in the red and blue of her chosen scheme so she readily forgave the liberty we took in changing white to yummy soft yellow walls. It was a tiny room and undistinguished. The great possibilities of the four windows together were instantly seized upon. The use of a scalloped valance on three sides with a ruffle underneath made a focal point. That fabric, by the way, is very interesting. In a 36" width there is about 2' of "unbleached-muslin" color with the gay rickrack design. The remaining portion is repeat-bands of calico print. As you can see, we've used it in any number of ways, and it has proved interesting as well as economical. And, as every child loves a window seat, we made a nice, thick, comfy pad for this one, for rainy-day comfort.

The woodwork was painted to match the yellow walls, but the edge of the window seat went red to match the rickrack. The collection of drawings thumbtacked to the wall are from the dime store, colored with ordinary crayons. The artistic (or less artistic!) accomplishments of any child could be flatteringly displayed in this same way. The bedspread is of a washable cotton with a crepe-like texture in the natural color of the curtains and finished with a deep, gathered ruffle and a band of the calico print. Definitely a little girl's room—but it's a usable room, too.

MRS. RIORDAN'S ROOM:

Since Mrs. Riordan likes rose and roses, this cue, of course, guided us in decorating the master bedroom. We first selected a lovely rose chintz pattern that was most agreeable with the good plain green broadloom rug that was already on the floor. The first great change in the room was made by covering

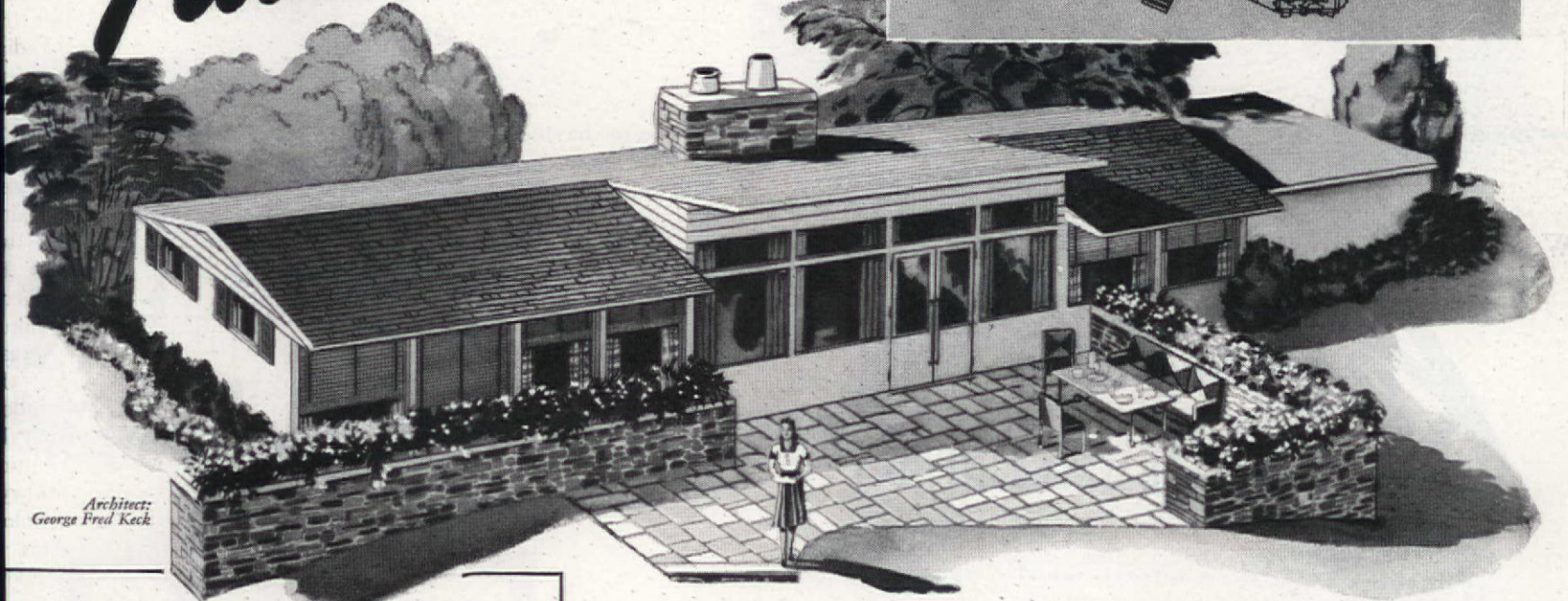
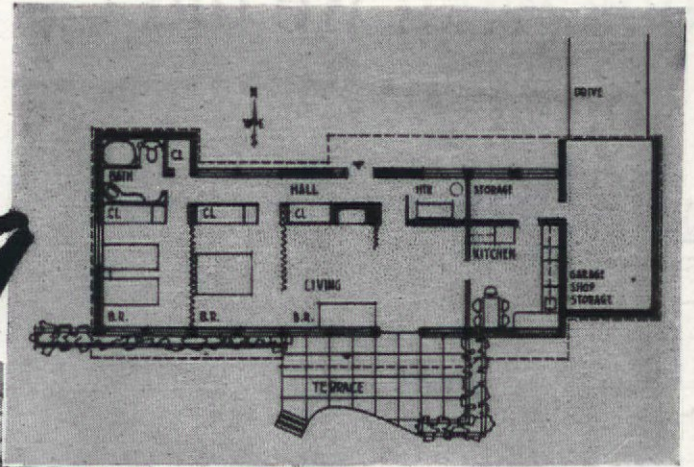
the walls with a sparkling white satin-striped paper to offset the lack of light and brightness. All woodwork and ceiling were painted in white. We replaced the "dated" metal drawpulls on the furniture with simple wooden ones, and when the dark shiny "varnish finish" was exchanged for the green paint job you see in the picture, we you just wouldn't believe it was the same furniture. Two boards joined at the corner make the dressing table unit—planned the way so the skirt would cover the dominating and ever-present radiator which defied us at every turn. The top of the dressing table was painted to match the red chintz valances and ruffles on the curtain. The top of the stool is of this rose chintz, too. The "before" dressing table was "parted" and the two sections, placed one on top of the other, make a useful, smart lingerie chest. Plain green glazed chintz makes the top of the bedspread and the gathered ruffle is of the rose-patterned chintz. A bouillon chair was slipcovered to match the bedspread. The one new addition to the room is the lovely Edwy Hunt water color in the same color as the chintz pattern. This is framed in white and hangs above the chest of drawers. Shades of white clopay were installed at the windows and French door.

It is a practical, livable kind of room and yet we believe it makes glamorous and colorful background for Mrs. Riordan's brunette type of beauty. We were doubly sure when her first remark on seeing the completed room was, "I just love it." What fresh fabrics and wallpaper and good clean paint can rejuvenate tired rooms!

All the patterned fabrics used in redecorating these three rooms are Ameritex Fabrics. The wallpapers are Imperial's "Unitized" patterns.

So ends the saga of the Riordan's home—before and after of Decorating Staff went to work on it. It is, we think, an inspiring story and a practical story. There is nothing "extreme" about it, the decorating is not "high style" and unsuited to the way of life of this typical American family, it was the cost of changing dullness into gaiety prohibitive. Like many budget jobs, it does involve considerable "elbow grease," but time and ideas in lieu of money are usual things these days. At the time of going to press, Mrs. Riordan is planning on going out to Hollywood and we are planning a story of that, too. It's her first trip to the Coast and she'll be bound to come back with ideas

Design for Future Living



Architect:
George Fred Keck

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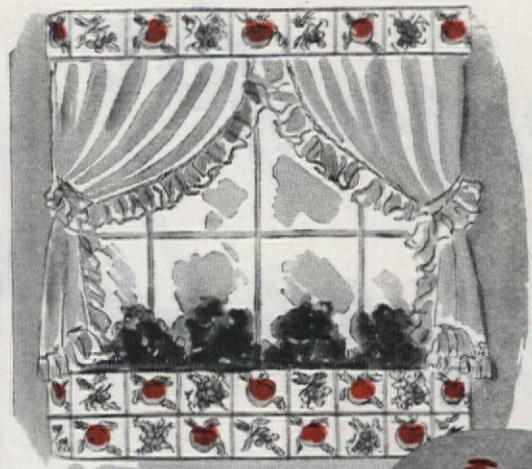
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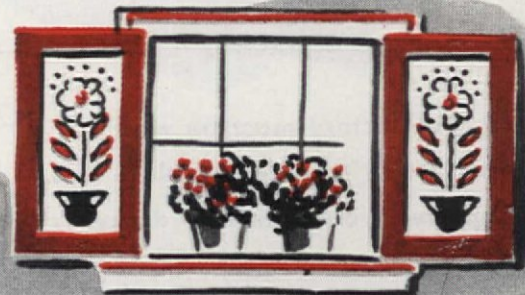


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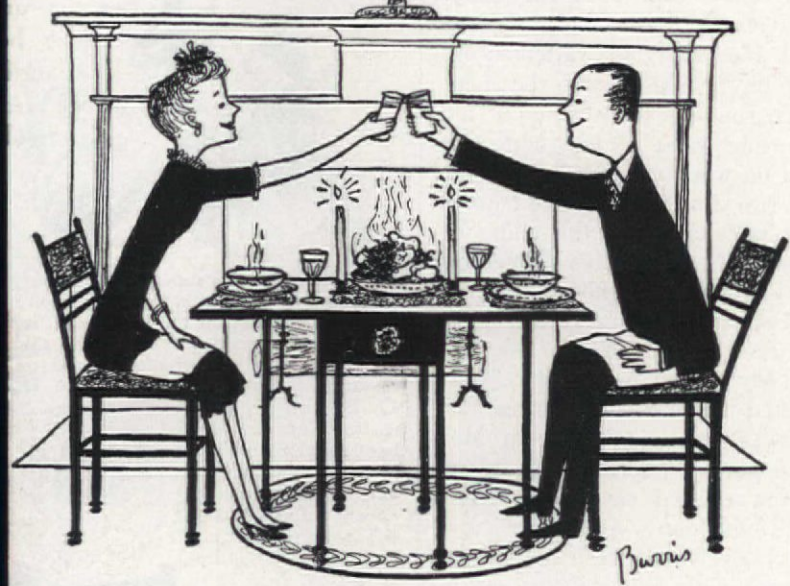
Make that liability a definite **ASSET**



Ideas from MARGARET WOELFEL

Sew together bandana big (and we do colossal) squares of ham. Tie back with luscious apple pin cushions and try to stay green.

Here's  to



Parents' night off!

SARAH SHIELDS PFEIFFER

THURSDAY! The hardest day in the week! With a crusading spirit I decided to do something about the blight on Thursday's good name—with the result that for us, that particular day has become a time to be enjoyed, eagerly anticipated by my husband and me. On Thursday night we have our weekly dinner party for just us two. We call it parents-night-off. We have observed it so long now that it has become a tradition among our friends, who say, "No more asking the Pfeiffers for Thursdays—that's their night off. If you want them, better make it Friday." No theatre, no concert, no lecture, and no dinner party, no matter how famous the guest list, never tempts us. Thursday night is for us *alone*—at home. I began way back when Jack was five and Peggy one. With two five youngsters, it had been so difficult to accomplish any work on Thursday afternoon that I immediately felt a lightness of spirit on abandoning the idea of work. It was like a game of arithmetic—subtract work and add pleasure. When the maid left after lunch, I would put the children to bed for their naps. Then I curled up on the sofa with books and magazines long unread. If there

were socks to be darned or silver to be polished, I closed my mind to them. When the children woke up, I dressed them without hurry and planned what they would like to do. We built houses with blocks, took short walks, played many games. Leisurely. And when the time came for their supper, I still wouldn't rush. Usually by six o'clock they would be bathed, fed and tucked into bed, ready for their daddy's goodnight kiss; but if they weren't exactly on schedule, I refused to worry. The infants once out of the way, I change my make-up, re-do my hair, put on a simple, partyish frock, tie on my gayest apron, and am ready to go. John in the meantime has been watering the garden if it is summer, or making a fire in the fireplace if cold winds are whistling around the windows. You are probably wondering about this time just when John and I are going to eat. Or why I had not begun our dinner. Well—the best is yet to come. Our dinner is the high point of Thursdays. It's a gourmet's meal that would dent our pocketbook at a restaurant. There is no maid waiting to wash the dishes so we don't rush through the meal. The kitchen is ours. And we don't begin cooking until the children are quiet in bed.

HER KITCHEN NEAT AS A PIN - YET
SEWER GERMS
THRIVE IN HER DRAIN

THIS IS NO
TIME TO TAKE
CHANCES ON
**SEWER
GERMS**



REMEMBER: EVERY DRAIN—**NEW**
OR **OLD**—IS A HAPPY BREEDING
GROUND FOR THE KIND OF **GERMS**
THAT LIVE IN **SEWERS***

*Survey by Molnar Laboratories, New York City

BANISH SEWER GERMS—
SWEETEN KITCHEN DRAINS
WITH THE BOILING, CHURNING
ACTION OF **DRANO**.

DRANO... USED REGULARLY IN DRAINS ONCE
A WEEK OR OFTENER... DOES TWO JOBS:
CLEARS OUT DIRT IN WHICH **SEWER
GERMS** THRIVE AND KEEPS DRAINS OPEN,
FREE-RUNNING. NEVER OVER 25¢ AT
ANY DRUG, GROCERY, OR HARDWARE STORE

SAVE YOUR WASTE KITCHEN GREASE
It's needed to make explosives!

Drano
OPENS CLOGGED DRAINS—KEEPS DRAINS CLEAN

Copyright 1943, The Drackett Co.

A MORALE BUILDER FOR ALL OF US



Music is a morale builder—whether it's the martial airs of the Parade Ground—or the melodies of romance and remembrance which bring comfort and relaxation to those at home. Today there are thousands of Winter & Company Musettes thus serving on The Home Front, throughout the land. And while no pianos are being manufactured, today, many of America's leading Piano Dealers can still supply you with one or more of Musette's 16 beautiful and authentic Period Models.



The "Style 34 Federal" one of the most popular of the 16 charming Period Model Musettes.



NEW YORK
Winter & Company
Musette

AMERICA'S LARGEST PIANO MANUFACTURER — ESTABLISHED 1899

First, I set the table, taking particular pains to have an amusing centerpiece, sometimes made from flowers from the florist, sometimes gay trivialities from the five and dime. It depends on the theme of the dinner and what the budget will stand. I frequently use special china and glass, varied according to the season and the menu. That sounds extravagant but it is amazing what a few odd cents can do when you are buying only for two. For years I have haunted the sales-tables in the china departments and have some real treasures for my efforts.

For example, if we are having Chicken Mexican, I use two crudely woven native place mats, picked up for a song because they were soiled; sturdy brown Mexican pottery adorned with solemn cream colored cats—mine has a nick but John's, of course, is perfect; lovely sea-green hand-blown glasses with handles (bought for ten cents because they were the last two the shop had); brilliant flowers of red, orange, and yellow in a low Mexican tin bowl, and candles of strong blue. For added diversion there are two amusing straw cowboys on horseback.

A thick, juicy steak brings out the silver platter that was my grandmother's, our best carving set (not the one we inherited from Aunt Amy), our finest embroidered linen, a few bits of Spode I picked up at auction, and two of



Illustrations by Burmah Burris

the loveliest water glasses of crystal I acquired for a quarter.

Thursday is the night when we have food of our choice, no matter what the cost. Our taste runs to broiled steak or chicken cooked to succulent brownness, or lobsters broiled to a delectable redness. When I buy them for only two people, instead of four or five, I can afford them, even on my budget. We like to begin our meal with onion soup or cocktails. Leisurely, I repeat. In winter, we eat before the living-room fire, in summer, on the terrace. While John makes the cocktails or while the soup is cooking, I get the meat ready for the oven, cut up potatoes for French-frying and chill the salad greens. With the first course

...AND PLEASE DON'T FORGET MY DAILY MILK-BONE!



The answer to a dog's prayer—and every owner's, too—is Milk-Bone, the crunchy, nourishing food that tastes so good. It's the same dependable Milk-Bone that generations of dogs have thrived on. Contains the five vital vitamins, A, B₁, D, E, and G, plus milk, high protein beef meat meal, fish liver oil, yeast, whole wheat flour and necessary minerals. Let Milk-Bone put an end to your feeding troubles. Add it to your dog's diet today! Ask for Milk-Bone at your dealer.



CONTAINS VITAMINS A, B₁, D, E and G

NATIONAL BISCUIT COMPANY

National Biscuit Company
449 W. 14th St., N. Y. C., Dept. G-3
Send me FREE SAMPLE MILK-BONE and BOOKLET: "How To Care For And Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.)

Name _____
Address _____
City and State _____



Tomorrow's Homes
WILL BE

HOMASOTE
Precision-Built
HOMES

ANY SIZE - ANY TYPE
- ANYWHERE



YOUR SAVINGS IN WAR BONDS CAN BUY YOUR HOMASOTE HOME

Today, we're filling war orders. Tomorrow—we'll have an important announcement for home owners. May we put you on our mailing list?

HOMASOTE COMPANY
TRENTON, N. J.

over, we cook the meat and potatoes and mix the salad while the coffee works up a fragrance. Occasionally, we broil our steaks in the fireplace. Dessert is always fruit. Many a Thursday it is nine o'clock when we progress to the coffee. Always, though, we sit back in comfortable chairs with small tables beside us and just relax and talk.

BUT TIME HAS MARCHED on since Jack was five and Peggy one. Jack has progressed to long trousers and Peggy is always trying a new hair-do. They have dinner with us at night now. That is, every night but Thursday. At present, I have no help in the kitchen yet Thursday is still "our night—best night of the week."

How do we manage to salvage this night, you ask? Cook two din-

ners? Well, yes. But sticking to our cherished, long-established plan has taught the children two things: first, to cook their own meals and second, to be considerate of us.

I stay out of the kitchen on Thursdays until Jack and Peggy have finished their dinner. Peggy's specialty is pecan waffles. Jack is a whiz at barbecued pork chops. Our rule is that they will turn over a spotless kitchen to John and me at seven o'clock and go upstairs to their rooms. Hard on them? Not at all! Thursday is still a school night when they must study for the next day. On Friday and Saturday nights they can have their friends in while we give over the living room to them.

And so John and I are sitting down to a late dinner tonight. Leisurely—but I said that before.



H. Armstrong Roberts

Of course, it's "cute"
-but it's **NOT** patriotic

FIRING a machine gun for four minutes requires thirty pounds of copper. There isn't enough copper to allow Americans to talk without limit and shoot without stint. Thirteen-year-old Mary Jane is just discovering the possibilities of the telephone as a social instrument, and her calls are driving the family mad. Nine-year-old Bud has reached the stage in humor appreciation when he thinks anonymous jokes are the funniest thing on earth. Four-year-old Peter has been encouraged by Grandma to talk to Aunt Minnie so that he has tried to make a few calls on his own—without success. A defense worker on a night shift reported that three times in one day he was awakened by his telephone ringing. Each time it was a very small boy trying to call another tot. Disturbed rest during the day may cause a costly mistake in vital defense work at night. Do your children know that, in wartime, the telephone is not a plaything? If you explain that the government needs clear wires in order to win the war, they'll be glad to yield the line to Uncle Sam without much complaining. **ESTHER CHAPMAN ROBB**

Here's one way to keep warm
with less fuel...

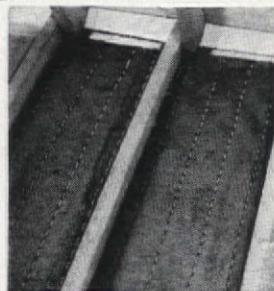


...BUT
here's a better way!

■ Curb heat losses from the attic of your home and you'll be taking a big step toward getting more winter comfort from less fuel. One of the best ways to do this is to insulate your attic with KIMSUL* — one of the most efficient insulations known to science. Installed in either the exposed attic floor or roof of your home, KIMSUL can stop up to 80% of the heat that could otherwise escape there!

The moment KIMSUL is installed, fuel savings begin. And fuel savings continue long after they have written off the small cost of KIMSUL Insulation. What's more; you get years of extra comfort at no extra cost.

Once properly installed, KIMSUL won't sag, sift or settle. Both fire-resistant and moisture-resistant, KIMSUL gives lasting protection. Now is the time to KIMSUL-protect your home. Mail coupon for full information!



KIMSUL Insulation is quickly, easily installed in unfinished attic floor—where it stops up to 80% of the heat that could otherwise escape there! KIMSUL-insulate your attic now!



And here's how neatly KIMSUL is installed in sloping attic roofs. Stays put, too, once properly installed. Rows of strong stitching run through KIMSUL blanket, prevent sagging, sifting, settling.

KIMSUL
INSULATION

KIMBERLY-CLARK CORPORATION

Established 1872

AH-348

Building Insulation Division, Neenah, Wisconsin

Without obligation send me the facts about KIMSUL ATTIC INSULATION and KIMSUL WINDOW INSULATION.

Name.....

Address.....

City..... State.....

*KIMSUL (trade-mark) means Kimberly-Clark Insulation



We had the "winter willies"
until...

These New Wallpapers Brightened Our Lives



... And Selecting Them Was So Easy When We Discovered This "Unitized" SEAL

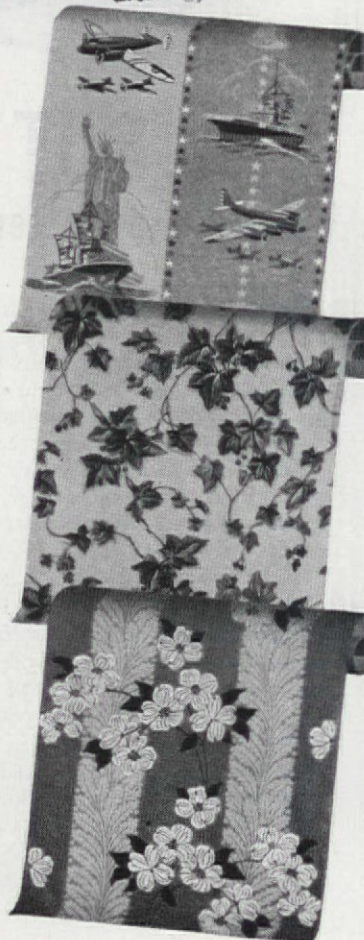
Jim and I were hardly on speaking terms. Between taxes, fuel rationing, the meat shortage and the twins' chicken-pox, life just seemed to be getting us down.

Then one day it dawned on us—we had the dingy "winter willies". What we needed was a new outlook for spring, and these perfectly lovely wallpapers were the gay, colorful answer.

How did we find them? We started looking through sample books, and at first it was confusing. Would the papers we liked fade? Were they smart designs? How would they look on the wall? Were they washable?

Then we noticed the "Unitized" seal on the back of certain samples, and found an explanatory page that gave us the answers: Only "Unitized" wallpapers carry this *guarantee seal*. They're sun-fast... they're created by the world's leading artists... they're pre-approved by style experts and pre-tested on walls for decorative effect... they're *guaranteed* washable if marked so.

And reasonable? They look *twice* the price we actually paid, and if you could see us beam at the compliments we're getting, you'd appreciate how much these lovely wallpapers have brightened our lives.

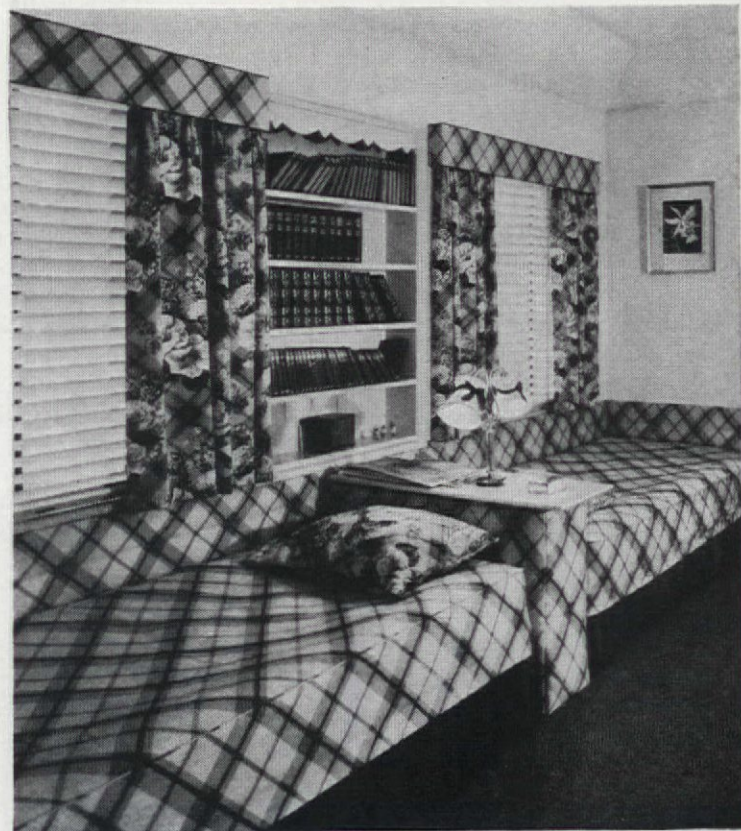


We're working for Uncle Sam too! For outstanding merit in war production, the employees of United Wallpaper Factories, Inc., Chicago, have been awarded the Army-Navy "E" for excellence.



SPRING STYLE NOTE
See the newest 1943 "Unitized" designs at wallpaper dealers displaying this banner. Get bright ideas—brighten your life!

EXTRA SPACE



Heywood Lassiter, decorator; Stefan Zachar, architect; Ernest Grabau, photographer

for the Duration



Mott studio photo by Mergo

YOU'LL be surprised at how easily you can find that extra space, too. No need to build on wings or ells! In this era of conservation, the space you have must do double service. For a great many of us this means an about-face in mental point of view. No longer can we dedicate one room to one single purpose. Each room must serve in many ways. Those of you with a guest room might start this campaign there. The illustration at the top of the page is a good example. Before this readjustment of space, it was just a room in the Coral Gables, Florida, home of Mr. Jack Orr. Now it's a second living room, a family overflow room. Reading, lounging, convalescing, resting—all share alike. Still a perfectly comfortable guest room, and now, for the first time, it pays its way *all* the time for all the family.

The makers of
**Cabot's Gloss Collophakes
and Stains present**



DOUBLE-WHITE house Hillsborough, Cal. with Blue Collophake trim. Architects: Mario Carbett, San Mateo, Cal.

**Cabot's Brush Cleaner
makes old brushes
like NEW**

Why not do those vital small jobs yourself with what you have. First, make your old brushes like new. Just soak in Cabot's amazing new cleaner—the only cleaner kind to bristles and setting. Cleans fast. Leaves bristles soft, lustrous, flexible. Easy to use. Safe. Extremely Economical. Ideal for home use. **Try it!** Ask for some today at your nearest paint or hardware store or send 25c, to cover mailing and packing costs, for 4 oz. bottle. Do it today. Samuel Cabot, Inc., 1201 Oliver Bldg., Boston, Mass.



**Cabot's
BRUSH CLEANER**



**IS IT BEST TO
SLEEP ALONE?**

Don't make a snap decision... you might be wrong. There's a sound case for the double bed, another for twins or separate rooms. The whole problem is sensibly discussed in the new booklet. This Will Put You To Sleep. Send for it.



... tells how to get to sleep... how to decorate bedroom... how to make bed... how to make blankets last... 48 pages, many other topics. FREE! Write North Star Woolen Mills, 231 South Second Street, Minneapolis, Minnesota.

**North Star
All a wool
BLANKETS**

Navy gets first call on North Stars. If your dealer has none, that's why.

LOUELLA PARSONS' PROBLEM

was quite the reverse. She had too many guests! Her ranch house has that informal charm that attracts people in droves! The clever transformation of a long, narrow porch (you see it on page 48) solved the problem in a jiffy. Each built-in frame for mattress and spring is separated by bookcases and small cupboards. The fold-back partitions and canvas curtains make it possible to close off each section into a private room. Linoleum floors and bedcovers in medium blue moisture-proof canvas make this whole thing practical as well as attractive. Circular braided rag rugs, and individual reading lamps add to the comfort of the unexpected guest. No drastic additions, just good sensible planning, using what you have to best advantage.

That precious room in the Bacon home just missed being an open sun porch! A last minute decision turned it into an upstairs sitting room. The wood-paneled walls are painted Williamsburg blue-green. "Just-right" curtains are of a white printed chintz bordered in a multitude of soft colors. The maple daybed has a mustard-yellow quilted cushion with the flounce trimmed with the chintz border. The daybed in the far end of the room was formerly a child's bed. The foot and head are used as the ends, and the high side rails were put together in the center to form the back. Covered in red calico glazed chintz, it is just darling. An old painted tray and rack serve as a coffee table. A black Boston rocker with gold stencil repeats the color of the tray, and a maple dropleaf table balances the spool bed.

Starting with a studio couch, a small chest of drawers, a long plate-glass mirror and a small, chintz-covered armchair, the Perrys put their heads together and went to town. First came the planning of the bed unit. The studio couch separated into two single beds, placed side by side, with a single headboard made of plywood. Conventional bedside tables took too much wall space, so they designed a set of three-cornered shelves to use instead. By enameling the chest and the mirror frame the same color, these two could be used as a unit. The chair needed only a new chintz cover. That brought up the selection of colors and material. The wallpaper was silver-and-white striped, so the choice was almost unlimited. A lovely washable chintz was found with a blue-gray background and a floral pattern in larkspur blue, dusty rose, and pale yellow. A tailored slip cover was made for the chair, and for the

LINNY— Begins a Busy Day! BY *Thelma*



SUFFERING ALARM CLOCKS! Can it really be time to get up? Ooh... how I hate to leave the cuddly comfort of these smooth Linit-ized sheets.



NO RUNS! NO RIPS! NO TEARS! A little Linit Starch in the final rinse sure helps to protect precious hose... keeps 'em sleek looking, too.



THERE'S MANY A SLIP still fresh and new-looking because it's always laundered with Linit Starch, which penetrates and preserves dainty fabrics.



OOPS!... how will that lovely blouse look after a busy day? Will it still be fresh and crisp? Sure, 'cause while you're on the job, so is Linit Starch... keeping fabrics clean and fresh-looking longer.

**FOR VICTORY
Buy U. S. War
Bonds & Stamps**



LINNY says: Starch all your fabrics, your dainty underthings, anything tubbable with Linit. This modern starch penetrates and protects fabrics, makes ironing a pleasure.



**ALL GROCERS
SELL LINIT**



Gracefully Styled Hepplewhite Group

Simplicity, graceful proportions and beautiful Serpentine fronts reflect the charm of true 18th Century styling, yet each piece is moderately priced. (Dresser, Mirror, Chest and Bed \$129.95; Night Stand \$9.95, f.o.b. factory.) New 64-page Booklet, beautifully illustrated, showing hundreds of other superbly styled pieces in Traditional, Early American and Modern is yours for the asking at Wards nearest Retail Store or Order Office. Otherwise, send 10 cents in Coin for Booklet to Dept. AH-3, Montgomery Ward, Chicago.

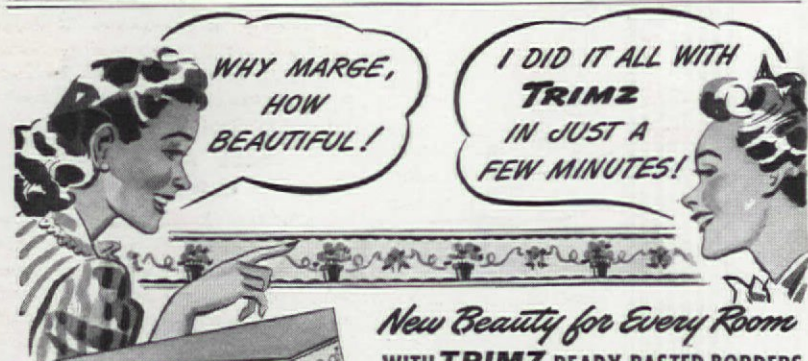
Hallmark Quality Furniture

MONTGOMERY WARD & COMPANY • CHICAGO, ILLINOIS



Maynard L. Parker photograph

Colonial atmosphere predominates in the Bacon home, above. This guest room in the Pennsylvania residence of the Perrys is charming as well as utilitarian, and economical to copy

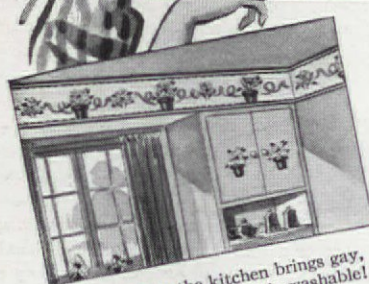


New Beauty for Every Room WITH TRIMZ READY-PASTED BORDERS

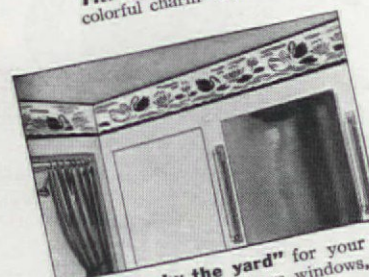
● The smartness and gaiety of these bright, sunfast, ready-pasted borders will bring undreamed-of new beauty to your kitchen, bathroom, living room—any room, for that matter!

Choose your pattern from a limitless array, at your dime, department, hardware or paint store. It's so delightfully easy to apply TRIMZ yourself. All you do is dip in water—and put on the wall! Comes 12 feet to the roll, 1 7/8 to 4 inches wide, 15c, 20c and 29c. You'll find colors and patterns to match any scheme. Brighten your home with TRIMZ today!

The Meyercoed Company, 5323 W. Lake St., Chicago, Sole Distributors.



TRIMZ in the kitchen brings gay, colorful charm—and it's washable!



"Charm by the yard" for your bathroom—around doors, windows, mirrors, ceiling!



TRIMZ Ready-Pasted Borders

beds, box tops of the chintz; and ruffled skirts of blue-gray sateen, were fastened to the beds beneath the mattresses so that they would remain undisturbed when the beds were made. They bought white enamel and two tubes of color in oil (one lampblack and one



Frederick H. Hurd photograph



PUT A CEILING
ON YOUR HEAT LOSSES with **CHAMBERLIN ROCK WOOL Insulation**

It's patriotic to save fuel for War. It's good old American common sense to save money and be more comfortable than ever before. Nearly 20% of your heat goes out through the roof alone, enough to waste an entire winter's fuel supply in just a few years. Put a ceiling on this needless waste by having Chamberlin Rock Wool Insulation pneumatically installed in the roof or attic of your home by a local or nearby Chamberlin factory branch. Your Government assures you that this is one way to conserve fuel NOW—before winter comes again.

BE COOLER IN SUMMER AT NO ADDITIONAL COST

The same Rock Wool that saves fuel also keeps your home 8 to 15° cooler in summer. It eliminates those bake-oven bedrooms. Chamberlin Rock Wool also retards the spread of fire.

Write today for full low cost details and 3 year monthly payment plan.

CHAMBERLIN METAL WEATHER STRIP CO., Inc.
1382 LaBrosse Detroit, Michigan

Send me U. S. Government data on fuel savings. Also, a free estimate on Weather Strips Rock Wool Storm Sash Calking.



Name _____
Address _____
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GRAVY MASTER
MAKES GRAVY GOOD
MEAT GOES FURTHER
Look for this bottle

Kidneys Must Clean Out Acids

Excess acids, poisons and wastes in your blood are removed chiefly by your kidneys. Getting up Nights, Burning Passages, Backache, Swollen Ankles, Nervousness, Rheumatic Pains, Dizziness, Circles Under Eyes, and feeling worn out, often are caused by non-organic and non-systemic Kidney and Bladder troubles. Usually in such cases, the very first dose of Cystex goes right to work helping the Kidneys flush out excess acids and wastes. And this cleansing, purifying Kidney action, in just a day or so, may easily make you feel younger, stronger and better than in years. An iron clad guarantee insures an immediate refund of the full cost unless you are completely satisfied. You have everything to gain and nothing to lose under this positive money back guarantee so get Cystex from your druggist today for only 35c.

ultramarine) and mixed a French gray which was just a shade lighter than the chintz background. With this they painted the headboard and shelves, the chest, mirror frame, and the arms and legs of the chair. Now came the finishing touches.

On the bedside shelves they used pressed glass lamps with white shades. Five choice, unframed Godey prints were put into gray frames found in a dime store, and then placed in a row over the headboard of the beds. The chest of drawers was too small to accommodate lamps, so old-fashioned hurricane lamps on whatnot shelves flanking the mirror were decided on. The Perrys made the hurricane lamps themselves, using inexpensive glass candlesticks and lamp chimneys. With tin snips, doughnut-shaped rings were cut from an aluminum pie plate. The outer edge was cut into small scallops, which were turned up at right angles to form a metal beading which holds the lamp chimneys in place. Put together, the lamps resemble the old-fashioned kerosene ones. The radiator donned a gray enameled cover, thus providing a convenient shelf for books and a plant beside the chair. Ruffled window curtains are of white marquisette. The purchase of a washable fluffy white rug completed the room. The entire outlay of money was under their allowance, and the "new" room is both charming and comfortable.

NOW THERE IS MORE to this theme than just providing extra family space, extra guest space, extra utility. There are many homes sprinkled over our country with an extra room and in the vicinities of many of these homes there is a real housing shortage. Obviously none of us is going to dash out and spend a fortune on furniture and on fixing up a room to rent out for a few dollars! That's not at all what we have in mind. But we've seen, at first hand, this tragic search of people for a roof over their heads, have seen large families crowded into one meagre room. The housing projects throughout the country have done more than their share of shouldering this problem. There are many, many individuals, we feel sure, who can start right now to do their part in this. We have heard some glowing, heart-warming stories of people who have already done this very thing. Perhaps you've thought of it, wanted to do it, but didn't see how to manage the "fixin'" of the room with a belt-tightened budget. In offering these stories to you here, it is our earnest hope that they will help you with your problem, will help you aid this needed effort.



"NEXT YEAR we'll know better!"

"We thought we could get by without insulating our home this winter . . . Next year we're not going to TRY to! We're placing our order for Johns-Manville Home Insulation NOW—to save fuel and to help win the war."

shown below. This book gives the complete story of J-M Rock Wool Home Insulation . . . Tells you "How to Use 1/3 Less Fuel in Wartime" . . . Explains how J-M Rock Wool is scientifically blown into the roof and sidewalls of your home.

The free book also explains something of interest to hard-working Americans who will need all the rest they can get next summer. It shows why you will be able to sleep better in a J-M insulated house—because the bedrooms will be up to 15° cooler on hottest summer nights.

PLACE YOUR ORDER THIS MONTH

But to get all these benefits, you should clip the coupon shown below today and plan to place your order for J-M Home Insulation *this month*. The demand is very heavy.

Remember—the fuel situation is extremely acute and probably will remain so for the duration. Don't think for a minute of trying to "get by" another winter without insulating. Take the first step toward saving yourself money and helping the Nation save fuel by sending for the J-M Home Insulation Book today. Coupon below will bring it to you FREE.

SEND FOR FREE BOOK
We urge all home-owners to start now thinking about next winter. Don't wait until the demand is greater than the supply. Place your order now so that you will be assured fuel savings of up to 30 per cent—and, in addition, enjoy the protection against summer heat that J-M Rock Wool Home Insulation can supply.

The first step you should take in order to get ready for next winter is to send for the free, illustrated book



MAIL COUPON · · NOW!

JOHNS-MANVILLE
Dept. A.H.A.-3, 22 E. 40th St., New York.
Send me FREE illustrated book which tells "How to Use 1/3 Less Fuel in Wartime."
Name _____
Address _____
City _____ State _____

JOHNS-MANVILLE "BLOWN" HOME INSULATION



What will our *Dream* look

PERHAPS you're beginning to wonder a little about that future home you plan to build. Rumors have come to your ears of changes, some quite revolutionary, that are bound to take place in these homes "after victory." You've already seen a number of fantasy pictures—visionary houses that knock your preconceived ideas of what a house should look like into a cocked hat. In other words you're becoming a bit uncertain and confused. Seems quite futile to dream when many of the materials needed to make these dreams a realization seem so obscure and remote. Plans have to be built with the familiar.

Well, first let's get one thing straight. Houses of the immediate future—at least during most of our lives—will not be radically different in appearance from those we know today. 'Tis true that there will be some startling innovations in these new homes—they'll be better, more efficient and more comfortable than any heretofore built. Industry is making tremendous strides in this direction . . . production has been sped up, new materials are making their appearance, our present materials have been greatly improved. Due to a renewed interest in the planning of our post-war homes, designers will be able to give us smaller

homes, more compact homes which will have equipment and usable space only found in much larger houses today. These contributions add up to two things—greater efficiency and comfort. Of these, we may be certain. Future houses will make our lives happier ones.

What then will the after-war houses actually look like? This, as always, will be governed by the individual himself. More than ever our new homes will reflect the lives of those living therein. Ours is a vast and varied country. We experience all kinds of climatic conditions. Our landscapes run the topographical gamut from high mountain peak to flat, hot desert. Because these factors have a natural effect upon the lives and homes of a people, we have produced, during a short but active history, architectural styles in keeping with each environment. Though varying in physical appearance, our better homes of the pre-war era were all native to this soil. They were stamped with the tag, "Made in America"—nowhere else in the world can such homes be found.

However, because of the strides being made in the technical equipment, architectural style will not be as stringently restricted to one or two single localities by climatic conditions. New manners of heating, insulated glass and insulation will widen the scope of many types of houses. This should brighten the hearts of many. No longer must one be necessarily forced to a certain standardized style of house because of its one-time logic. In the future many other styles will prove them-

One that does the work of Eight



predicts
BROR DAHLBERG
President, The Celotex Corporation
Concerning New Materials

WHEN peace comes and the American family begins shopping for a home, every dollar they spend, whether it be \$1,500 or any other amount, will buy far more comfort, convenience, and beauty than it ever bought before. The new materials which will contribute most to improving quality and reducing costs will be multi-function products, each of which will perform the work of several traditional building materials. How these products reduce building costs is well illustrated by one of our new materials which performs all the functions of eight or ten separately applied layers—such as siding, sheathing, building paper, insulation, lath, multiple coats of plaster, wallpaper, and paint—employed in

traditional wall construction! It requires no painting inside or out—its sturdiness and weather protection far exceed that of an ordinary brick wall.

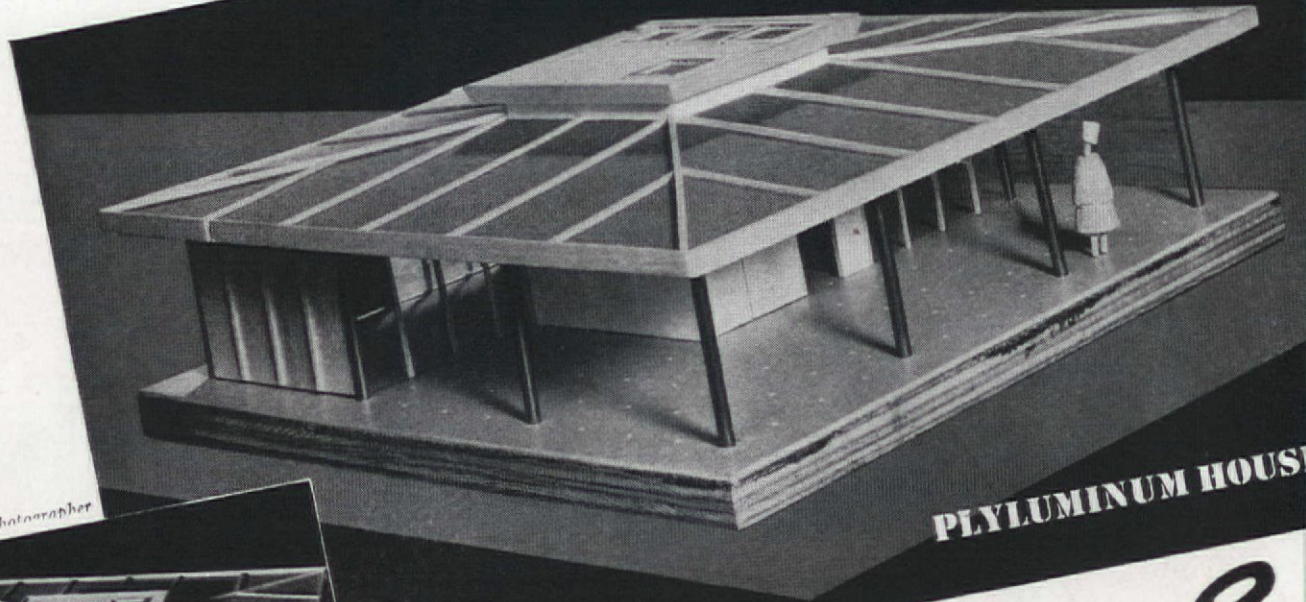
Even the least costly homes of the future will be colorful, well-proportioned and attractive to the eye. They will avoid monotony of appearance by variations in the color of the roofs and trim, and in the arrangement of individual homes at interesting angles to one another.

Automatic heating units, modern refrigeration, cooking and plumbing facilities will be included in the price ticket of even the low-priced future house. Homes of moderate price, well within the reach of the average family, will include such wonders as movable walls that change the size and shape of rooms at the owner's will or open the side of the house to the garden; doors that open automatically; kitchens where mechanical servants take over the housewife's harder tasks, and air-conditioning that provides the clean, soft air of springtime the year round.

Today's family, with its heart set on owning a new home after the war, has much to look forward to and plan for. The family that tucks away payments in the form of war bonds for a post-war home will be the envy of less foresighted families who aren't prepared to buy and enjoy a "Miracle Home" of tomorrow. So be patriotic and farsighted, too.

House like?

Julius Shulman, photographer



PLYLUMINUM HOUSE

Whitney R. Smith, architect

Like this, perhaps?

SOMEDAY IN THE FUTURE, according to Architect Whitney R. Smith, you'll hie yourself to the nearest "Home-Center" to buy a house . . . there'll be plenty of models to choose from and "extra-parts" for later expansion. First of all you'll select a floor slab large enough for future needs . . . then comes the kitchen-bath-heater room, all neat as a pin in one package—of course a roof with columns to hold it in place . . . if you're starting from scratch there'll only be need for a living room—one bedroom house . . . so select just the right number of plywood panels and the needed aluminum framed glass panels and before you can say "pre-fabrication" your house is on its way . . . just snap them into the floor receptacles . . . and you're "at home," mister . . . that's only the beginning . . . as the family grows, there'll be more visits to the "Home-Center" for more panels and your house again meets your needs . . . sounds easy, doesn't it . . . with flexible partitions like these, home can take on the excitement of the latest model automobile or airplane.

ROOF

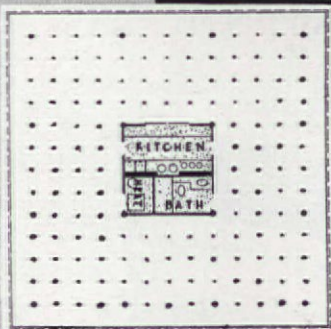
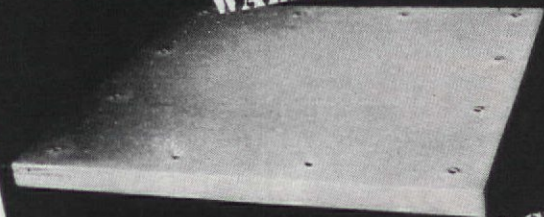


UTILITY UNIT



WALL AND GLASS PANELS

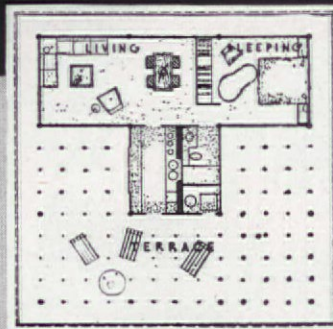
FLOOR SLAB



1

LET'S BEGIN

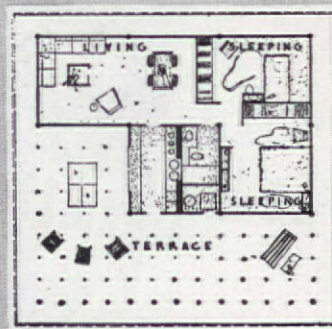
Place one floor slab on lot—add kitchen-bath-heater unit and roof—and lo! a house is on its way; from here on its size depends on your needs



2

START LIVING

Want a one-bedroom house—18 plywood panels plus 14 glass panels placed just so do the trick—you're now "at home," so start moving in



3

GROWING PAINS

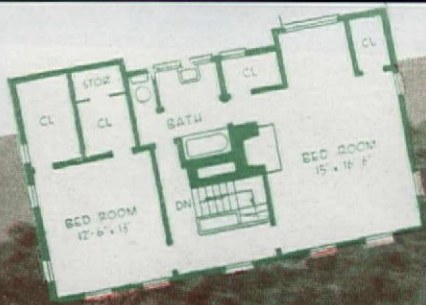
So the stork's been around—5 more glass panels and 5 added plywood panels give junior a room of his own—there's privacy for all, praise be



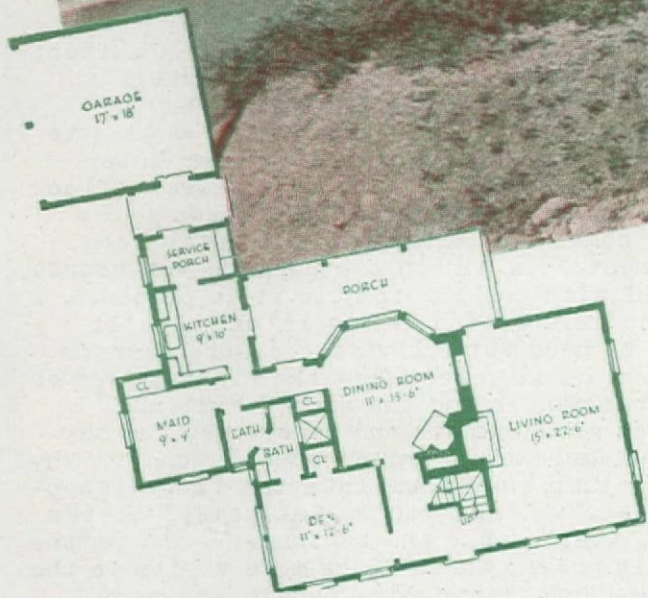
4

HAPPY ENDING

Stork's next visit means cramped quarters—more glass and plywood panels give sister a room and enlarge living room area—everybody's happy



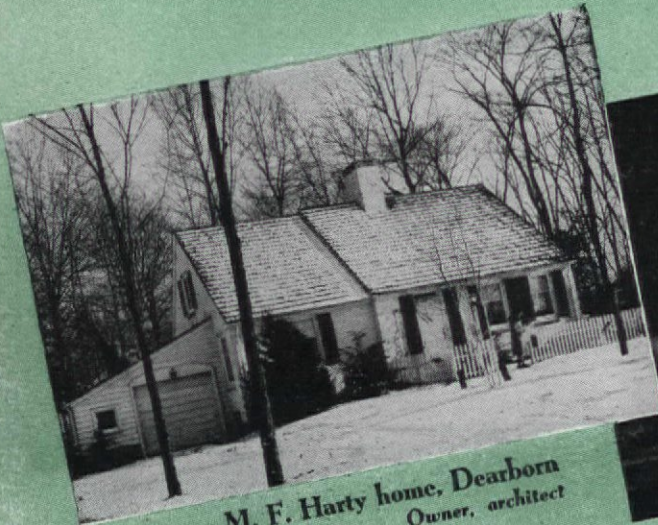
Avery Rennick home, West Los Angeles
Owner-designer



CALIFORNIA

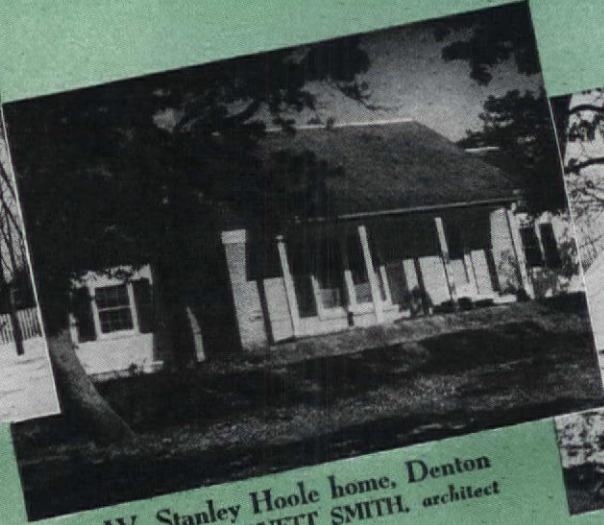
selves adaptable to any section of this extensive and varied country. That our varied architecture marries well can be readily seen if the homes built in California are studied. Here we have a fortunate state indeed. One reason the movie industry located here was the ease with which any American terrain could be duplicated within a limited area. The rolling hills of New England may be seen a few miles

from stark desert country, the mountains of Kentucky are but a short distance from facsimiles of our mid-western prairies. Climatic conditions vary with the landscape. Here we see America in concentrated form—a true cross section. It is logical then that the settlers of California, both old and new, should bring with them a part of their own native states. We find the salt box of Massachusetts, the adobe



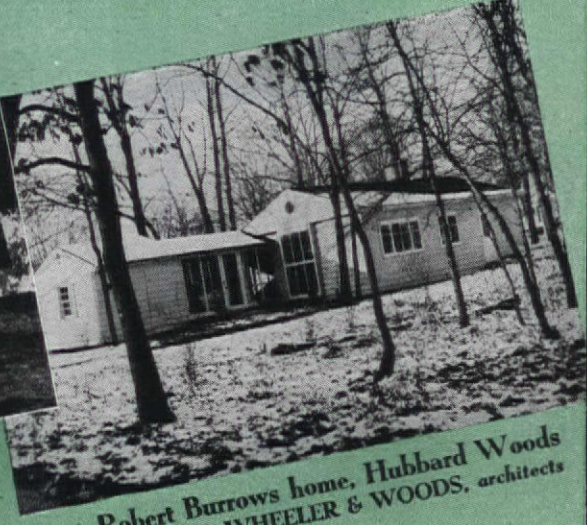
M. F. Harty home, Dearborn
Owner, architect

MICHIGAN



W. Stanley Hoole home, Denton
M. BARNETT SMITH, architect

TEXAS



Robert Burrows home, Hubbard Woods
PERKINS, WHEELER & WOODS, architects

ILLINOIS

"Our Dream House must be Colonial but with all modern Comforts"



of New Mexico and the ranch house of Texas all logically placed, all looking as though they "belonged." California, too, has been fortunate in that many of the more modern-minded architects have settled and practiced there within the past few years. Some of our best contemporary architecture has had its beginning here. Because of its varied climate and terrain, many experiments have been carried out. Discoveries were made. No longer to be "modern" was it found that a house must necessarily be angular and hard of line. Native woods were brought into play; the open plan proved very adaptable to all sorts of landscapes; metals and glass when used in combination with other materials succeeded well in residential architecture. The best of modern design showed itself worthy of taking a place with more tried and true American styles.

California has well made itself a trying ground for the true American home. It has proved that well-designed and built houses of all styles may be placed together for a harmonious whole. Through forces working during its colorful history no one "typical" architecture has stolen the field from the rest.

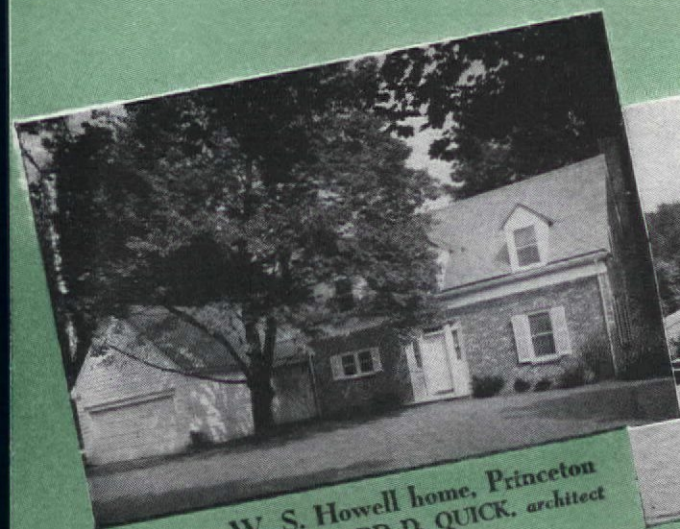
Of course the same is true of many other states to a lesser degree. They have proven that, though at its inception one type of house seemed to be native to a certain locality, advancements and innovations over the ensuing years have tempered this logic. As time goes on, our homes will more and more prove this wisdom. The New Englander, looking for new horizons in the field of house design, may now have in modified form the type once indicative of other sections of our land. He may adopt some of the openness of our southern design and without losing any of the basic charm of his tradition. His plan may start rambling so that

every ounce of beauty may be extracted from the surrounding landscape. His windows will become larger; in damp localities, the basement may become extinct in favor of storage and heating space above grade. Of course, he still won't be able to live in the garden during the bitter cold winter months but, if many of the predictions of heating engineers come true, he'll enjoy longer periods when his garden will be a comfortable place to relax in.

No, the future house, in general, will be quite reminiscent of our better ones today. There'll be room for all tastes, whether they run to tradition or modern or perhaps a happy blending of the two. What has proven itself worth while over a long period of years is bound to survive. Revolution weeds out only that which has shown itself to be unfit. Materials which are native to a certain locality will, again, prove themselves the most logical to use in that locality. The first requisite of good house design is common sense. It will continue to be so. However, modifications of proven styles will become more and more evident in post-war building.

So-called "modern," which more truly expressed means contemporary architecture, varies from others in that it divorces itself

The houses shown at the bottom of these and the following two pages will be illustrated more fully in coming issues of THE AMERICAN HOME



W. S. Howell home, Princeton
CLIFFORD D. QUICK, architect

NEW JERSEY



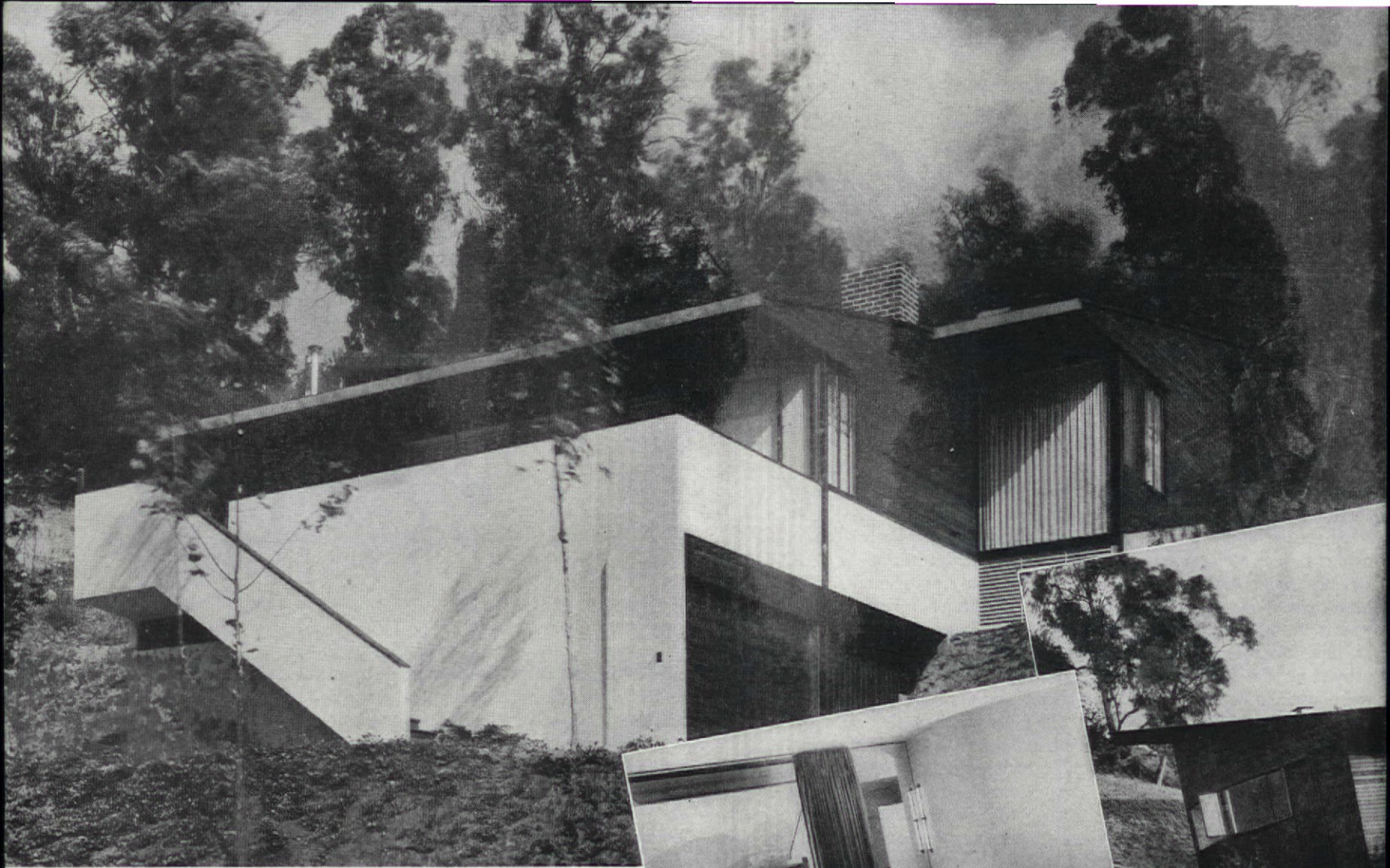
Dr. and Mrs. J. T. Walls home, Portland
GEORGE M. WOLFF, architect

OREGON



E. J. Bussey home, West Hartford
WALTER CRABTREE, Jr., architect

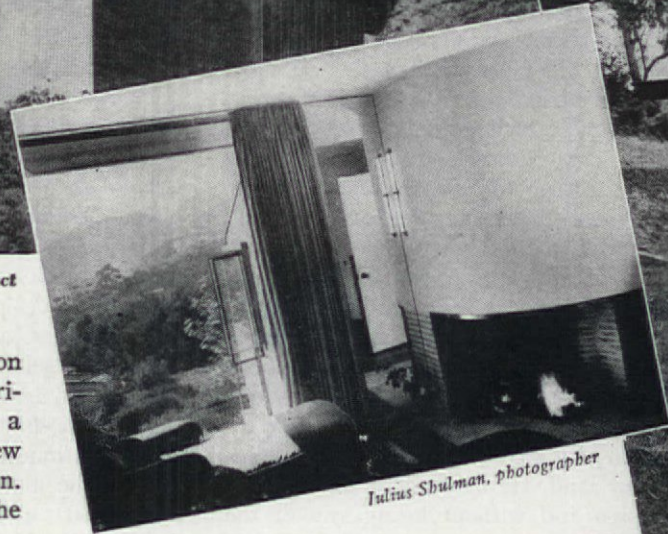
CONNECTICUT



RICHARD J. NEUTRA, architect

from tradition as much as possible. Often this is the reason for its shocking effect on most of us. However, first experiments are usually extreme. Everything must go through a period of trial and error. Once the eye becomes used to new forms, we understand the reason behind their very inception. Whatever these guiding forces may be, we come to see the good points and make use of them.

We've striven hard in the past in order to produce a native architecture. We'll continue to adapt this architecture to the many new and exciting things which lie ahead. We're bound to have better homes at that time, the best in the world. But as to style? Well, keep right on planning and dreaming, there's room for all kinds of homes after victory. And we'll get them.



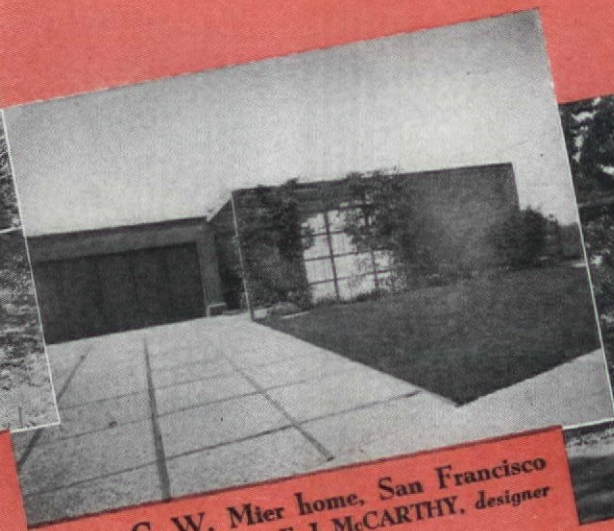
Julius Shulman, photographer

CALIFORNIA Redwood



N. J. Rifkin house, Seattle
DONALD DWIGHT WILLIAMS, architect

WASHINGTON



C. W. Mier home, San Francisco
F. J. McCARTHY, designer

CALIFORNIA



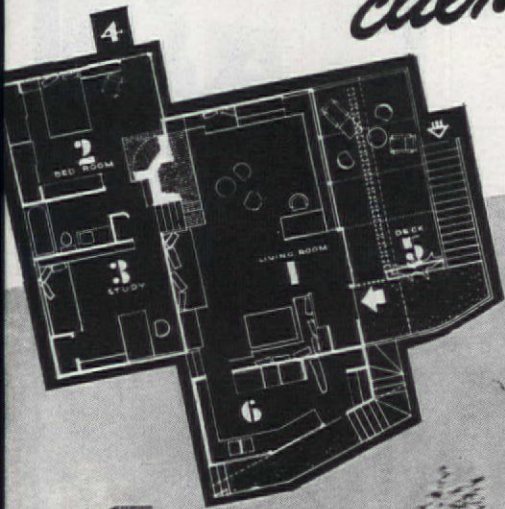
Gordon MacKenzie home, Madison
WILLIAM KAESER, architect

WISCONSIN

"I am confident most of my clients will find their homes well suited to a post-war world"



says
noted architect
RICHARD J. NEUTRA



and cement house of Mr. and Mrs. Ted Bonnet, Hollywood

AFTER Victory," we on this globe should have in operation and for life enjoyment the best that is practically and technically obtainable in our time. I am not speaking of vague dreams of the future; but the realistic possibilities of our own day should not have to be stunted and left unfilled—otherwise, it will not be a victory worthy of those who will have brought it about.

War is a drastic cutter! It cuts careers, it cuts strings of habits, customs, routine and tradition. The situation in war, and after it, is one of quickened obsolescence. Things we assumed will go on, although they are perhaps not the best we can think of—these very things age overnight, and suddenly they get out of gear. A house that the appraisers figured to stay clear of final depreciation for so and so many years, lo and behold, it is out of the run in half the time. It is overtaken by more contemporary creations right and left.

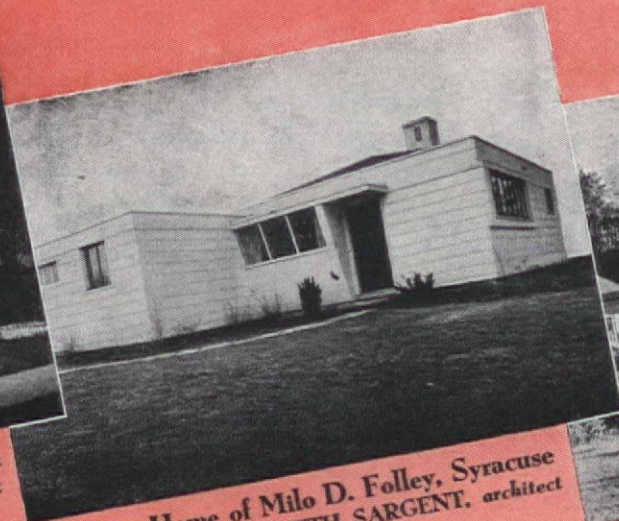
Usefulness is a relative concept. It is consciously and subconsciously exposed to perpetual comparison with other commodities which serve a similar purpose. An acute war experience teaches us that our combat plane or our battle tank must be up-to-date; otherwise, it is a trap for our own boys. Mobilization has made us utterly conscious of the full technical standards of the day. On "P-day," we cannot, must not, and shall not forget this hard lesson, or there will be no victory, to join all forward-looking forces with us in peace.

A much greater percentage of our families must then be allowed to live in decent, wholesome, friendly homes, truly characteristic of our postwar world; parasitic slums must be surgically removed from the body of our communities, amorphous subdivisions of row on row of lots along traffic-infested streets must give way to living in self-centered



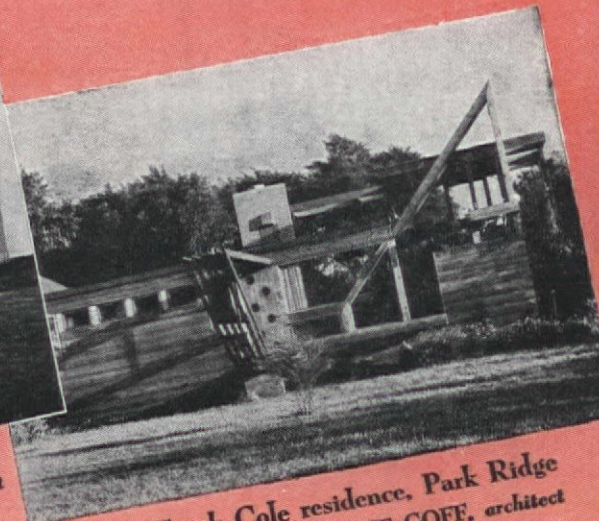
Clyde Ansell residence, Kenilworth
BERTRAND GOLDBERG, architect

ILLINOIS



Home of Milo D. Folley, Syracuse
D. KENNETH SARGENT, architect

NEW YORK



Frank Cole residence, Park Ridge
BRUCE GOFF, architect

ILLINOIS

Wait till he hears this "mess call"!

When young Dave Jones went off to war, he and Betty had a long talk about the future . . . about a certain little bungalow built just a certain way.

Dave is pretty busy right now with some unfinished business overseas. But, back home, Betty is making plans.

She's thinking a lot about the kitchen in that future bungalow. It must have spick-and-span beauty and convenience. But it must be economical to build because Betty is figuring closely. That's why she's decided upon built-in cabinets of Western Pines* and a white enamel finish. If any other Bettrys want an idea book, write us for "Western Pine Camera Views." Western Pine Association, Dept. 171-F, Yeon Building, Portland, Oregon.

*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES



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Whether you require only minor repairs or a new roof,

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Remember—you cannot safely neglect home repairs—you cannot profitably postpone home insulation. Write Dept. S for interesting book.

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neighborhoods on a human scale. We are not fighting this modern war to victory, only to house our people later in a taste to suit kings of several hundred years ago; their palaces mean nothing to us now.

We shall simply use the best contemporary common sense and the best contemporary taste in assembling materials and thoughts which are brought forth by our own time and our young people who saved the country. The best, I said, that is akin to the technique and the ideas of the mid-twentieth century must not be left undone nor frustrated, if we are to be victors of this day and age.

Forward-looking planners and architects won't consider all this a break in their practice. Most of my clients, for whom I designed small and moderate houses in the past, will, I am confident, find them well suited to a postwar world. The present obsolescence of layout, size, and style in houses of the old subdivision variety had been anticipated by an increasing number of thinking designers. With all the new materials produced by companies of national scope and market, the fabrication of homes becomes by necessity less dependent on local practice, and enriched by the studious research and testing work of scientific staffs in distant laboratories. Materials with layers of insulating, fire-resisting and weathering substances sandwiched together, or shopcast electrically; reinforced concrete joists, shipped and laid on your premises quicker than old-fashioned framing members—all this cannot be produced in your backyard. Along with a thousand other manufactured items, it will constitute the building material after Victory has been ours.

In the layout of house plans, people will rightly demand more and more flexibility, which the new materials and methods will make easily possible. Sliding and collapsible partitions, movable screens, transparent walls rather than slender window holes, individually draped; rooms generously opened into one another, or at will segregated into soundproof compartments for more comfortable living.

Much of all this has been anticipated in our work of the last decades, and so has been well proved by the users' test and testimony. After Victory it will, ever improved, become an asset and benefit to a growing part of our population, and American standards of dwelling and living will undoubtedly reach ever larger sections of the whole civilized world.

Use Your Heatilator FIREPLACE



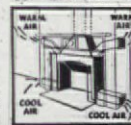
for Wartime Comfort

If you are one of the lucky thousands who own a Heatilator, you don't have to be told how this modern fireplace circulates warmed air to every corner of the room—and even to adjoining rooms. You know how Heatilator's circulated heat from unrationed fuels helps you to maintain comfort in the living rooms, even when your furnace is operating at a 65° rate. Equally important, you have a fireplace that is correctly designed—will not smoke.

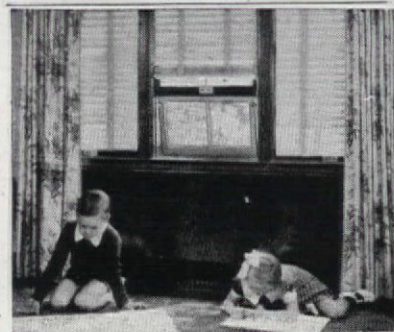
For Your Future Home or Camp

Right now the manufacture of Heatilators has given way to the production of important war materials. No more Heatilator units can be made until victory is won. But in planning your peacetime home or camp, don't forget to include a Heatilator. Write now for complete information.

HEATILATOR INC.
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HEATILATOR Fireplace



YOU NEED STORM SASH . . . be sure to get CURTIS

If you shivered in a drafty, cold house during the winter, buy storm sash and storm doors—NOW. Have a storm window and storm door for every exterior opening. That's the way to reduce drafts—increase comfort—and cut fuel bills as much as 25%. And be sure to get CURTIS stock-size storm windows and doors—for Curtis provides the quality materials and workmanship you need for lifetime satisfaction. Don't wait until the rush for storm sash and doors begins again next fall—act TODAY to make your comfort and saving free. Mail the coupon for free illustrated folder!



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I want to know more about Curtis stock storm sash, storm doors and combination doors. Please send full information.

Name.....
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RELIABLE DEALERS EVERYWHERE



GRANDMA'S SOAP DISH



is in the PARLOR NOW!

MAXWELL E. BENSON

"THE changing scene" is more than a familiar phrase; it is pure fact, as related to some of my most prized possessions. These treasures repose in dignity as living-

room showpieces, though they started life in less publicized quarters. The little covered dish, decorated with coffee-berry leaves, served as a soap dish in the bathroom of grandmother's day; the gleaming, starkly white sugar bowls and pitchers did sturdy duty in the frontier kitchens of the Midwest; the handleless cups and saucers were standard equipment in armhouses half a century ago. All these pieces are "Ironstone," a name which had been forgotten until it was revived by people who, like myself, have been attracted by its practical simplicity, which fairly smacks of armhouses to which hungry men returned at night—of women whose energy was matched only by their fastidious natures.

My collection started in the back hills of Tennessee. At a rural sale I found a little cream pitcher and sugar bowl, so white that the red cherries decorating them looked real enough to eat. It bore the stamp of Alfred Meakin, Hanley, England, and the word "Ironstone." These gay samples fascinated me so that I was off on a hunt that has lasted for years. My hands now set my table, dot the shelves of my secretary, and crowd the china press. And I'm not alone in this enthusiasm. Because such a collection doesn't require a great outlay of money, because nearly every house that boasts an attic has a few pieces of this fine old ware still intact, it is becoming quite a hobby—and a very decorative one at that. The history of Ironstone interested me, so I wrote to the Lord



JUST SEE HOW
NEW IMPROVED **LUX**
GOT RID OF
DISHPAN REDNESS!

says Mrs. LeRoy Washburn



A WELL-KNOWN
DISHWASHING
SOAP LEFT
MY HANDS
RED, ROUGH

CHANGING TO
NEW IMPROVED
LUX TOOK RED-
NESS AWAY...LEFT
THEM **LOVELY**

Both photographs
are unretouched

Lovelier hands in 2 to 7 days!



In the same
familiar
package—
your dealer
has it now!


• New improved Lux is the mildest, safest ever made... kinder than ever to hands! Scores of women made actual tests like Mrs. Washburn (above)—found that changing from strong soaps to Lux improved red hands in from 2 to 7 days—they soon looked lovely again.

And new, improved Lux gives richer, longer-lasting suds, too. It's thrifty!

Give me a
SHREDDED RALSTON BREAKFAST
I've got a job to do!



ME TOO, DAD

 **ENERGY...** that's what I need... and that's what I get in Shredded Ralston. Whole wheat energy and that good Shredded Ralston flavor. Doesn't matter what shift I work—Shredded Ralston is ready-to-eat when I'm ready. And man! does it give me a lift! No wonder Uncle Sam says—eat foods like this every day.

**GET YOUR WHOLE WHEAT EVERY DAY
 THE EASY SHREDDED RALSTON WAY**



Mayor of Hanley, and learned from him that that English town was the birthplace of this unusual ware. It was first made by Charles Mason Brown in 1797, who used a slag of ironstone with the other ingredients in making this extraordinarily durable porcelain. At the outset, some very ornate patterns were available, and Ironstone was a fashionable adjunct in the homes of English aristocrats. Oddly enough, I've seen only one piece in this country with any extensive decoration. From Hanley, I heard that Ironstone is still being made in the Stoke-on-Trent section of England, and that most of the famous British chinamakers' names have been on it.

My English correspondents thought that Ironstone was never manufactured in the United States. They were wrong. At one time about twenty-eight potteries were making Ironstone in East Liverpool, Ohio. Mr. Charles F. Goodwin, secretary-treasurer of the United States Potters Association at East Liverpool, wrote me that his father and grandfather made Ironstone in Trenton, N. J., about 1869-1870 under the firm name of Taylor, Goodwin and Company. This, according to Mr. Goodwin, was the early beginning of the attempts of American potters to make chinaware. His father and grandfather returned to East Liverpool in 1871, and Ironstone manufacture there spread out to twenty-eight American potteries.

American Ironstone passed out of existence, however, when the East Liverpool potters began changing the color and glaze of their products some forty-five years ago, and the name "Ironstone China" was dropped entirely in this country. These potters had first imported practically all of their clay from England, but today Ohio potters rely on Tennessee, Kentucky, Georgia, and North Carolina as their principal sources for clays and kaolin. American-made Ironstone undoubtedly is still in existence from the days of manufacture in Ohio, but I have never seen or heard of but a single piece. It is a slightly decorated dinner plate, and was made in East Liverpool.

How does one know Ironstone by sight? The surest, simplest way is to look on the bottom, for most of it is plainly marked. While there are many potters' stamps, the most common one shows a lion and unicorn holding between them the Royal Arms of Britain and the motto of the Empire: "Honi Soit Qui Mal Y Pense." ("Evil to Him Who Evil Thinketh"). Beneath this you will find the name of the potter, and above, either "Ironstone China" or "Royal Ironstone China." However, the Mason Ironstone stamp has remained unchanged from 1813 to 1940: the name "Mason's" above the Royal Crown, next, a scroll bearing the words "Patent Ironstone China."

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PROTECTION!



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CLOROX Disinfects
 DEODORIZES BLEACHES
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Please send me, without obligation, details about your "3¢ A Day Hospitalization Insurance Plan"

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H. Armstrong Roberts

“Mom, do I have to eat this stuff?”

DO YOU have a ready answer to such a pleading question? If your Susie will not drink milk or eat breakfast before dashing off to school, resorting to old-fashioned spanking or scolding will not ease the stubborn dislike for food.

After all, nutrition is the food you eat, and not the charts you studied. Being on the beam today is to eat three square meals a day. Girls in uniforms, white, khaki, or blue, and their sisters in defense factories, even glamorous movie stars, are demanding three substantial meals a day. They have learned that eating man-sized, nutritious meals is not fattening; it's eating the wrong kind of food between meals which adds pounds. It must be proved to Susie that nutrition is fashionable because that angle particularly influences the girls of teen age.

Susie is eating some food or her energy and pep would soon fade into sickness. If Susie dashed out of the house without breakfast it could be that breakfast was not tempting, or that family discussions are irksome. Or maybe Susie did not go to bed early enough. But she will eat at school, a snack here and there. Of course when

lunch time comes around she is not hungry, because the mid-morning snack has temporarily satisfied her appetite. Mid-afternoon is a repetition of mid-morning. After school there is a session with the girls and then dinner becomes a droll affair for all concerned.

To diagnose: the fault seems to be going without breakfast. If Susie had breakfast of fruit juice, cereal and milk, or eggs, toast and milk, she would not be hungry during the morning. She would have a genuine appetite for lunch. Eating a lunch of nutritious foods and foods Susie likes will eliminate the mid-afternoon snack.

Your role in this important job, mother, is to plan such good meals that Susie will enjoy her food. Be resourceful and when Susie doesn't want her milk, adroitly know how to include it inconspicuously in all kinds of dishes. Maybe a frothy milk drink will tempt her. Be such a good cook that every-day food will taste like banquet fare. Susie will eat if she is hungry and has good tempting food placed before her. If she doesn't eat, then off to the doctor she must go because something really is wrong besides temperament and keeping up with the ideas of girls in her school.



Lunch-box Planners LOOK!

• Here's a scoop for you! One simple recipe that makes any *two* of these delicious lunch-box cakes—at a single baking!

FAST? Only 20 minutes oven time!
THRIFTY? So easy on war-scarce items like sugar, shortening, eggs—and no frosting required! Perfect for packing, too!

Hard-working husbands, hard-playing kids will hail these cakes as the best lunch-box dessert going. And you'll be proud to serve them at home, too. Just be sure to use Swans Down Cake Flour—specially made to give *all* cakes a fine, light-as-a-cloud texture!

VICTORY LUNCH-BOX CAKES

2 cups sifted Swans Down Cake Flour
2 teaspoons Calumet Baking Powder
½ teaspoon salt
¾ cup sugar
½ cup shortening
1 egg, well beaten
¾ cup milk
1 teaspoon vanilla

Sift flour once, measure, add baking powder, salt, and sugar, and sift together three times. Cream shortening. Add dry ingredients, egg, milk, and vanilla. Stir until flour is dampened; then beat vigorously 1 minute.

Divide mixture in halves and make any two of the variations listed below, using greased cup-cake or 8x8x2-inch pans. Bake in moderate oven (375° F.) 18 to 20 minutes, or until done. Each half makes 12 medium cup cakes or bars.

THE FOUR VARIATIONS

CHOCOLATE CAKES. Add 1 square Baker's Unsweetened Chocolate, melted, to half of batter; blend. Turn into pan and top with mixture of 2 tablespoons sugar and 4 tablespoons chopped nut meats.

SPICE CAKES. Add 1 tablespoon molasses, ¾ teaspoon cinnamon, ½ teaspoon mace, to half of batter; blend. Top with ¼ cup chopped raisins.

COCONUT CAKES. Turn half of the batter into the pan and sprinkle with ¾ cup Baker's Premium Shred Coconut.

GRAPE-NUTS FLAKES CAKES. Turn half of batter into pan. Blend 2 tablespoons melted butter and 2 tablespoons brown sugar, add 1 cup Grape-Nuts Flakes, crushed, and mix lightly; sprinkle over batter.

Tune in: Kate Smith Speaks—CBS Network

If a cake is worth making,
it's worth making with

SWANS DOWN







IV Grains



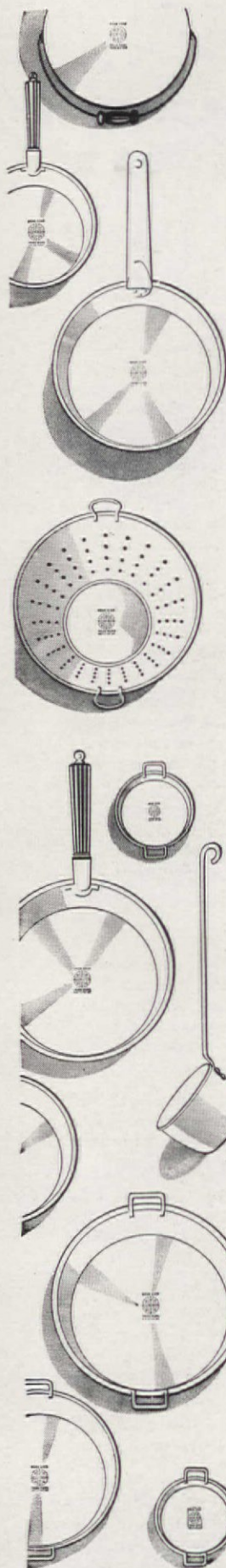
Bulging grain elevators—bumper crops assure daily bread and breakfast porridge for our boys at war . . . our fighting allies . . . us at home

DOWN through the ages through famines and wars, grains and grain products have always played an important part in the history of civilization. Today again they take the center of the war stage. With enough grains stored, enough to serve as a huge "pantry" to supply other countries, those who run the affairs of war and food do not worry, because hungry mouths will be fed with the "staff of life." The startling statistics, showing a doubled increase in grain production during the past forty years, brings comforting food news when other staples are being divided through rationing. Bring on the bread and gravy; bring on the mush and milk!

Although the past fifty years are regarded as being outstanding in the development of a taste for breads and bread products, grains have been consumed for many centuries. During the Stone Age, records reveal that wheat was crushed between stones into flour and then made into loaves of bread. Nor will the biblical reference to sheaves of wheat and loaves of bread be forgotten. In the myth and legend category, the Egyptians, Greeks, and Romans named their goddesses of wheat Isis, Demeter, and Ceres, respectively. Etymologists will recognize "Ceres" as the origin of "cereal," our popular morning porridge or quick breakfast food.

Historically speaking, wheat had been brought to Mexico by the Spaniards before colonization took place in Massachusetts and Virginia. Although wheat was introduced to the American colonies shortly after they were settled, it was maize which became the early staple grain, probably because it was easier to cultivate in the rocky, rugged soil, easier to harvest, easier for the early settlers to prepare and use as food. However, with the westward migration wheat became the staple product of the new farmers. From Delaware and Maryland through New York State into the flatter lands of Ohio and Indiana and onward into the western plains of the Dakotas,

Photograph, F. M. Demarest



WORK YOUR

magic with your pet recipes; be sure to watch the vitamins and minerals you bring home in your market basket. Entrust them to your

WEAR-EVER:

Use it to cook vegetables the protective way. A well fitting cover; as little water as possible. Medium heat to start; then reduce to low.

SAVE WITH

care, all the juices; use them for soup or sauces. With canned vegetables, boil the liquid down at least half—then add vegetables and cook quickly.

WEAR-EVER

is perfect for fast cooking with minimum water because it spreads heat so quickly and evenly. Be glad you have Wear-Ever. Care for it wisely.

CLEAN IT SO :

- 1—Wash pans in hot soapy water promptly after use.
- 2—Rub insides of pans briskly with cleanser pads or mild cleansing powder.
- 3—Rinse with clear water and dry thoroughly.
- 4—Don't overheat when cooking; never let flame blaze up and blacken sides of pans.
- 5—If food sticks: Fill pan with warm water and place over low heat 5 to 10 minutes.
- 6—Use a wooden spoon or clothespin, never a knife to scrape your aluminum pans.



★ ★ INVEST AT LEAST 10% OF YOUR INCOME IN U.S. WAR BONDS REGULARLY ★ ★
 THE ALUMINUM COOKING UTENSIL CO., NEW KENSINGTON, PA.

the farmers planted wheat as their major and most popular grain. Both winter and spring wheats are cultivated in the United States, each type having importance. Even though the production per acre has increased during the years, grain raisers are still striving to provide hardier species of seeds which will yield more bushels per acre.

It is interesting to realize that, on a global basis, wheat gradually is displacing rye in the diet of the peoples of the world including those of the Caucasian race. In a similar way, maize, or corn, is displacing oats and barley as cattle food. What will the future picture be with global conflict intermingling races, intermingling tastes?

SECRETARY WICKARD has announced plans for less grain to be grown in 1943; nevertheless there is still an abundance in our full pantry to feed the armed forces, fill the Lend-Lease requirements and still have more than enough to feed our own populace. Of course grains are not grown for human consumption exclusively since animals must be fed and certain grains are used for distilling and manufacturing purposes.

Since bread has long been called the "staff of life" and grain is its chief ingredient, it is no wonder that history revolves around the growing and marketing of grain. Grains have contributed to wars being won and lost, to the advance or retarding of civilization.

In early colonial days bread was either baked in the live-coal heated and then swept portion of the fireplace, or taken to the village baker. Although the English baked their biscuits on a griddle, it was the early American who devised hot biscuits baked in an oven. Throughout the forty-eight states variations of hot quick breads are still made and recipes are often handed down from mother to daughter, or aunt to niece. Whether southern beaten biscuits, pancakes, batter cakes, or "journey cake," Americans can indulge in a variety of breads. Of course, add the unlimited assortment of baker's bread. Women like to show off their prowess as cooks by baking a delectable cake or a pan of piping hot, sugary and sticky rolls. Famed eating places throughout the country cling to their specialty of some bread, cake or pie.

No other country can equal ours in such a vast assortment of items made from grains. Not only are breads, biscuits, pancakes, waffles, rolls, cakes, cookies, muffins, and pies made, but also spaghetti,



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• oatmeal bread

• peanut gems

Lunch boxes for defense workers—
school children can always use
some nutritious peanut gems



Betty Crocker says:

“NOT RATIONED!”—That is very cheering news, these days of food shortages! Cereals are plentiful, and Uncle Sam urges more use of whole grain cereal products. So nutritious.

He has something there, I think. Meaning Dr. Thomas Parran, U. S. Surgeon General. He says, **“Don’t skip breakfast.** This asks your body to begin the day without supplying motive power.”

Sensible remark, don’t you think? Especially now when we all have so much to do. Let’s aim to start the day with better breakfasts!

REALLY SIMPLE to do well by your family at breakfast time. Base your breakfast on these three important foods: Fruit or fruit juice, whole grain cereal products, and milk. My staff suggests this for breakfast:

- Chilled Orange Juice
- Wheaties with Milk or Cream
- Hot Toast
- Coffee
- Milk or Cocoa for Children
- Strawberry Jam

Whole Grain Nourishment in Wheaties... did you realize? All the known essential food values of 100% whole wheat. Wheaties qualify under the U. S. Nutrition Food Rules.

JUICE OF HALF A LEMON in a glass of orange juice is an early a. m. bracer-upper. Adds more Vitamin C.

FOR CRISP TOAST, use thin slices of bread, and toast slowly. If you prefer soft toast, use thick slices, and toast them quickly.

ALREADY COOKED! No fussing with pots and pans when you serve Wheaties. These nourishing whole wheat flakes are already cooked, seasoned, and toasted. **Crisp** toasted.

Scrumptious flavor, too. Wheaties are America’s favorite whole wheat flakes! Do serve them often.

Free! New “Daily Menu and Shopping List”. Each sheet of pad gives space for day’s menus; lists staple groceries. Check needs; take sheet to store. To get your pad, mail postcard today to Betty Crocker, Dept. 53, Minneapolis, Minnesota.

Betty Crocker

Hear Betty Crocker each Friday over NBC... 2:45 Eastern Time; 1:45 Central; 12:45 Mountain; 11:45 Pacific.

“Wheaties” and “Betty Crocker” are registered trade marks of General Mills, Inc.

• molasses nut bread

• whole wheat bread

Recipe printed on back of each photograph

F. M. Demarest

macaroni, and noodles. Nor can we forget our breakfast cereals, whether the ready-to-serve variety or the kind that requires cooking.

In the early days, grains were crushed into flour by water-run mills. After the Civil War the

patent flour milling process (sifting out bran coating and wheat germ) became popular. In fact, the milling of grain into flour has become today one of the leading industries in the United States. Since men, women, and chil-



There's a Great Day Coming!



WAR-INSPIRED RESEARCH PROMISES *New Wonders* FOR THE HOME

Today at Delco Appliance, nothing except precision products for our armed forces is being produced. All of the well-known Delco Appliance peace-time products—automatic heat, water systems, light and power plants—have gone to war.

For the American home a great new future is waiting . . . a future that will swiftly become the present as soon as Victory is ours. Newly developed materials, processes and machinery will combine to give to Americans even finer home appliances than they enjoyed before the war.

During the past year, Delco Appliance's mass production of precision war products has reached an all-time high in efficiency. This same skill will bring you the new things of tomorrow, quickly, when peace comes.

Delco Appliances include Automatic Delco-Heat (oil-coal-gas), Delco Water Systems, Delco-Light Power Plants and Delco-Light Ironclad Batteries.

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Victory Is Our Business

During War or Peace **DELCO APPLIANCES**

Do the Job Better



dren's eating habits show a preference for white bread and items made from white flour, scientists and nutritionists agreed that enriching flour with vitamins and minerals was a nutritional aid. Nutritionists in their studies found

that people were lacking the important vitamin B factors which include thiamin, riboflavin, and niacin. Also, calcium, phosphorus, and iron were the lacking or deficient minerals. From surveys it shows that people are reluctant to

THE AMERICAN HOME, MARCH, 1

● **oatmeal bread**

- 2 cups boiling water
- 2 cups rolled oats
- 1 tsp. softened butter
- ½ cup molasses

- ½ tsp. salt
- 1 cake yeast
- ½ cup lukewarm water
- 5 cups sifted flour (approx.)

Preparation time: 4½ hrs. (must stand overnight)

Add boiling water to rolled oats and let stand one hour. Then add butter, molasses and salt. Dissolve yeast in lukewarm water and add to rolled oats mixture with enough flour to make a stiff dough. Turn out on a floured board and knead 4-5 min. Place in an oiled bowl, brush with melted butter, cover and let stand overnight in a warm place (about 80°F.). Next morning, knead lightly and shape into 2 loaves. Place in oiled loaf pans (9½"x5½"x2¾"), brush with butter and let rise until double in bulk (approx. 1½-2 hrs.). Bake in moderate oven (350°F.) 45-50 min. Remove from pans, brush with melted butter and cool.

1650 cal. per loaf. Source of vitamin B complex.

This nutritious bread has an excellent flavor with better keeping qualities than most homemade breads.

Tested in THE AMERICAN HOME KITCHEN

● **peanut gems**

- 3 tbsp. butter or vitaminized margarine
- 2 tbsp. sugar
- 1 egg, well beaten
- 1½ cups sifted flour
- 1 tsp. cinnamon
- ½ tsp. ginger

- ½ tsp. salt
- ¼ tsp. soda
- 2 tsp. baking powder
- ¾ cup milk
- ½ cup molasses
- 1 cup chopped peanuts

Preparation time: 35-40 min.

CREAM the butter, add the sugar and beat until fluffy. Stir in the egg. Sift flour with the cinnamon, ginger, salt, soda and baking powder and add alternately with the milk and molasses which have been mixed together. Stir in the peanuts and bake in well-greased muffin pans in a moderate oven (350°F.) 20-25 min. Makes 2½ doz. very small or 1½ doz. large gems. **75-120 cal. per gem. Source of vitamin B complex.** These gems have a shiny glazed crust and are elegant for afternoon tea or for packing in the lunch box.

Tested in THE AMERICAN HOME KITCHEN

● **molasses nut bread**

- ½ cup molasses
- 1 cup milk
- 2 cups whole wheat flour
- ¼ cup bread flour

- ½ cup sugar
- 1 tsp. soda
- ½ tsp. salt
- 1 cup chopped nut meats

Preparation time: 1¼ hrs.

MIX the molasses and milk together in a bowl. Mix the whole wheat flour, bread flour, sugar, soda, salt and nut meats and stir quickly into the liquid. Mix until just blended, then pour into a greased and floured loaf pan (9½"x5½"x2¾") and bake in a moderate oven (350°F.) 50-60 min. **Total cal., 2498. Source of vitamin B complex.**

This is a very easy bread to make and one your family will enjoy.

Tested in THE AMERICAN HOME KITCHEN

● **whole wheat bread**

- 1 tbsp. salt
- 2½ tsp. honey
- 1½ tsp. dark molasses
- ¼ cup butter or vitaminized margarine

- 2 cups scalded milk
- 1 cake yeast
- 5½ cups (approx.) whole wheat flour

Preparation time: approx. 5 hrs.

MEASURE salt, honey, molasses and butter into mixing bowl; add milk. Cool to 80°F. (slightly cooler than lukewarm). Mix yeast with a little of cooled mixture, dissolve, and return to mixture. Add about half of flour, stir until smooth and continue adding flour until dough is stiff enough to knead. Place on a board and knead until dough is smooth and doesn't stick to board, usually 5-7 min., or 250-300 kneading strokes.

Place dough in a lightly oiled bowl, cover with towel and let rise at temp. of 80-85°F. If temp. is difficult to maintain, place bowl of dough in lukewarm water (95°-98°F.). When double in bulk (approx. 2-2½ hrs.), remove from bowl and knead 100 strokes or approximately 2 min. Divide into 2 portions, shape each into a loaf and place in loaf pans (8"x4") with smooth side up. Let rise until double in bulk (approx. 30-35 min.). Too long rising in pans is undesirable as it results in a crumbly loaf. Bake in hot oven (450°F.) 15 min.; then in moderate oven (350°F.) 30-35 min. Remove from pans to cool. Makes 2 loaves. **1655 cal. per loaf. Source of vitamin B complex.**

*Courtesy, Edna A. Hill
Home Economics Dept., U. of Kansas*

Tested in THE AMERICAN HOME KITCHEN

Photograph printed on back of each recipe

• how to cook cereals

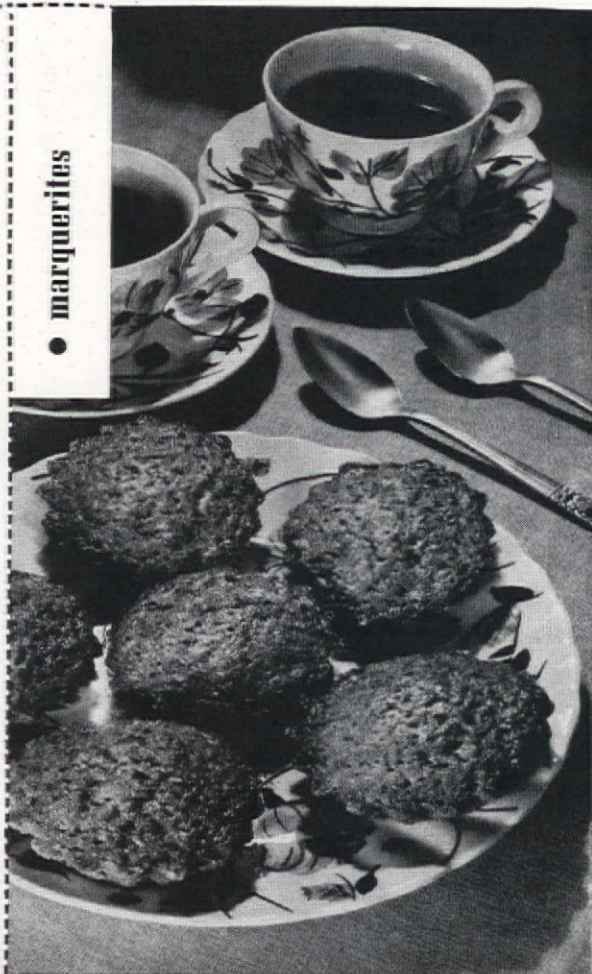
In cooking a cereal for the first time, always consult the directions on the package for proportions of water, salt and cereal. Then if you wish, you can change them for the consistency and saltiness you desire.

For any method of cooking cereals, *the water should always be boiling* when cereal is added. If a double boiler is used, place the top containing measured amount of water over direct heat and add cereal and salt slowly so the water does not stop boiling. Cook until thickened, stirring constantly, then place over boiling water and continue cooking for time indicated on the package. Quick-cooking cereals are cooked in a saucepan over direct heat and usually require 2-5 min. If cereal is cooked in the evening for breakfast the next morning, it may be left overnight in top of double boiler or in deep well of an electric range and heated in the morning. Leave cover on overnight and avoid stirring while heating to prevent lumping and breaking.

Milk may be substituted for all or part of water for a more nutritious cereal and dried fruits may be chopped and added just before serving if desired.

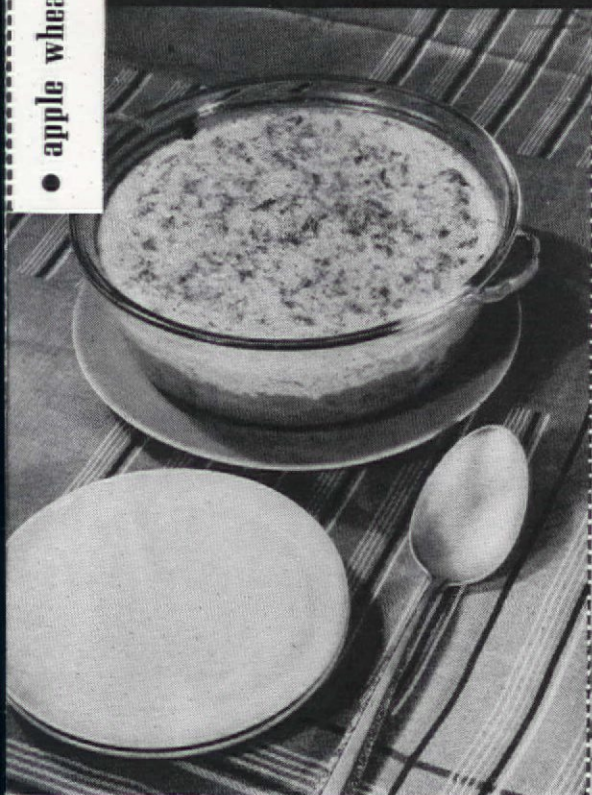
Suggested by THE AMERICAN HOME KITCHEN

• marquerites



• apple wheat custard

Shredded wheat becomes dessert when apples, eggs and milk are added for a grand baked pudding



• cornflake dessert ring

A partylike cereal dessert for young and old, using cornflakes, ice cream and fresh fruit sauce



F. M. Demarest

change their eating habits even if they know that the change in diet is good for them. With scientists coming to the aid of the people and enriching flour with the important vitamins and minerals (thiamin, riboflavin, niacin, and

iron), Americans may now have their white bread or cake, and vitamins and minerals, too—that is, if they insist on enriched flour. The same story can be told for enriched breakfast cereals. Whether the ready-to-eat variety



DOUBLE DANGER TO FALSE TEETH IN BRUSHING
WITH MAKESHIFT CLEANERS



1 BREAKING

The more you handle your dental plate while cleaning it, the greater the danger of dropping and breaking it. Brushing involves too *much* handling and too *rough* handling also. Millions of experienced denture wearers have changed from dangerous, old-fashioned brushing methods to the modern short-cut way of soaking the plate in Polident. Try it.

2 WEARING DOWN

Toothpastes, toothpowders, soap and household cleaners are only poor "makeshifts" for cleaning dental plates—which are much softer than natural teeth. Brushing with "makeshifts" may scratch and wear down dental plates. Also, scratches brushed into plates cause stains to collect faster, cling tighter.



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DO THIS EVERY DAY!

Put one level teaspoonful of POLIDENT in 1/2 glass of lukewarm water. Stir briskly. Place plate or bridge in solution for 15 min. or longer—over night if convenient. Rinse well. *No Brushing—No Scouring.*

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Generous 3 oz. size—30¢, Economy size, 7 oz.—60¢. At all drug, department, variety stores. Less than 1¢ a day for safe cleaning of dentures. Today—get Polident.

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**This Month's
SPECIALS**

or the kind which requires some home cooking, all cereals have their important place in the daily diet. Cereals' most important role is providing an adequate breakfast. If all Americans would eat breakfast, many health problems would

be solved. Going without breakfast is just like inviting sickness.

Now that the "refined" flours and cereals have been enriched with the health-giving vitamins and minerals, grains again take their leading role in man's dietary.

● **uses for left-over cereals**

There are many uses for left-over cereals so store them carefully in covered containers in the refrigerator until ready for use.

For fried mush, pack any cooked cereal in a greased loaf pan and cover to prevent a crust from forming. Chill thoroughly and then slice 1/2" thick. Dip in flour and brown on both sides in bacon drippings. Cook slowly if a crisp crust is desired. It may also be packed in muffin pans for round patties.

If Cream of Wheat, Farina, or Wheatena are left-over, add 1/2 cup of the cooked cereal to your regular custard recipe and bake in the usual way. This is especially good when served with fresh fruit or berries.

Add left-over oatmeal to pancake or muffin mixtures. Cereals make an excellent meat extender, too. If 1/4 cups uncooked oatmeal is used to 1 lb. ground meat, the meat loaf will serve six persons. Prepared cereals, such as cornflakes or branflakes, may also be used.

Suggested by THE AMERICAN HOME KITCHEN

● **marquerites**

- 2 eggs
- 1 cup brown sugar
- 1/2 cup sifted flour
- 1/4 tsp. baking powder

- 1/4 tsp. salt
- 1/2 cup finely chopped nut meats
- 1/2 cup All-Bran

Preparation time: 35 min.

Beat the eggs *slightly*, stir in the brown sugar and add the flour which has been sifted with the baking powder and salt. Stir in the nut meats and All-Bran. Pour into well-greased marquerite pans or tiny fluted tart pans. Fill two-thirds full. Bake in a moderate oven (350°F.) about 15 min. or until a toothpick comes out clean. Cool slightly before removing from pans. Dust with powdered sugar if desired. Makes 18-24 marquerites.
55-73 cal. per cake.
These make delicious tea cakes but are best served the same day they are made.

Tested in THE AMERICAN HOME KITCHEN

● **apple wheat custard**

- 2 tbsp. butter or vitaminized margarine
- 1 cup crushed shredded wheat
- 2 cups applesauce
- 2 eggs

- 2 tbsp. sugar
- 1/4 tsp. salt
- 1 1/2 cups milk
- 1/8 tsp. nutmeg

Preparation time: 40-45 min.

PLACE a layer of dots of butter or margarine (about 1 tbsp.) in bottom of a 7 1/2" casserole. Sprinkle with half of crushed shredded wheat and cover with layer of applesauce (may be canned or homemade which has been made up ahead of time). Repeat layers using all of shortening, shredded wheat and applesauce. Make a custard by stirring eggs slightly with a fork, adding sugar, salt and milk. Pour over top of casserole and sprinkle with nutmeg. Bake in a moderate oven (350°F.) 30 min. or until custard is set. Do not overcook or custard will separate. Serves 6-8.
164-217 cal. per serving. Source of vitamin B complex.

Tested in THE AMERICAN HOME KITCHEN

● **cornflake dessert ring**

- 1/2 cup vitaminized margarine
- 1/2 cup brown sugar

- 1/2 cup nuts
- 2 3/4 cups cornflakes (not crushed)

Preparation time: 15 min.
(allow at least 2 hrs. for chilling)

- 1 qt. ice cream
- Berries or fruit

Melt margarine over low heat, add sugar and stir until sugar is thoroughly dissolved. Add coarsely chopped nuts and boil over high heat for one minute. *Caution:* Watch time carefully from appearance of first bubbles as overcooking makes it too hard. Remove from heat, cool slightly and add cornflakes. Toss lightly until cornflakes are coated with candy mixture. Pack loosely in 8" ring mold; place in refrigerator for at least two hours. Unmold on chop plate, fill center with ice cream and top with frozen or fresh fruit in season, or serve with berry sauce.

● **strawberry or raspberry sauce**

- 4 tbsp. butter or vitaminized margarine
- 1 cup confectioner's sugar
- 1 egg white

- 1 cup strawberries or raspberries

Preparation time: 8 min.

Cream the butter or margarine until it is waxy and smooth. Add the sugar gradually and the stiffly beaten egg white. Add mashed berries and beat until well mixed and foamy. (If frozen berries are substituted, use only 3/4 cup and be sure they are thoroughly drained.) A little lemon juice will improve the flavor. Serves 6-8.
370-495 cal. per serving. Source of vitamin B complex.

Tested in THE AMERICAN HOME KITCHEN

To Grace Your Home

Exquisite color—beauty of contour distinguish Roseville's charming new Water Lily motif. Fifty useful, decorative pieces in Rose, Ciel Blue or Walnut Brown. Modestly priced at dep't stores and gift shops.



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If You Suffer Distress From **Monthly FEMALE WEAKNESS**

And Want To Build Up Red Blood

At such times you suffer pain, tired, nervous feelings, distress of "irregularities"—due to functional monthly disturbances—start at once—try Lydia E. Pinkham's Compound TABLETS (with added iron)—so helpful to relieve such distress because of their soothing effect on one of woman's most important organs.

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For free trial bottle tear this out and send with name and address to the Lydia E. Pinkham Medicine Co., 253 Cleveland St., Lynn, Mass.

Taffy Pulls are Back!

MARY B. HOPKINS



THAT may sound strange, what with sugar rationing and America's all-out war effort. But the truth is, sugar rationing and war have brought it back again into vogue!

For the younger generation, taffy pulls are an agreeable substitute for more costly pleasures like shows and dancing parties. Gas and tire rationing don't enter into this form of amusement because the guests are usually neighborhood boys and girls. And as for the cup of sugar needed to prepare one batch of taffy, it is no imposition on any individual or family when each guest comes to the party with the few tablespoonfuls which are his just and equal share of the cupful donated to the fun.

1—Chief ingredient of old-fashioned taffy is molasses. Two cupfuls are mixed with the assembled one cup of sugar and $\frac{3}{4}$ cup of water. Dissolve these ingredients over quick heat. Choose heavy aluminum kettle that holds about four times as much as the ingredients used, large enough to let the syrup boil up, as it will, without running over.

2—After the syrup reaches the boiling point, cook it slowly, stirring frequently to prevent burning.

Save up to 1/2 AND GET LOVELY BROADLOOM OLSON RUGS

Woven Reversible for Double Wear

Send Your OLD RUGS CARPETS, CLOTHING

WE DO THE REST! It's all so easy: your materials will be picked up at your door by Freight or Express at our expense—and 10 days later you can have luxurious, deep-textured, new Broadloom Rugs that will be woven Reversible for double wear and luxury—in sizes up to 16 feet wide, seamless, by any length.

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You, too, can save up to $\frac{1}{2}$ on rugs. Over two million customers. Catalog tells how we shred, sterilize, merge and reclaim materials of all kinds and colors, steam, picker, card, bleach, re-dye, re-spin and re-weave into beautiful new Olson Rugs.

You Risk Nothing by a Trial. We guarantee to satisfy or pay for your materials. Our 69th year. Order direct by mail and save. (We have no agents).

Choice of 61 Colors, Patterns

FREE BOOK IN COLORS

The beautiful Olson Catalog shows 61 lovely Early American, Oriental, 18th Century and Leaf designs—Solid colors, Tweed Blends, Ovals, all in actual colors. Many valuable decorating hints—26 model rooms in colors—full information. Chicago New York San Francisco

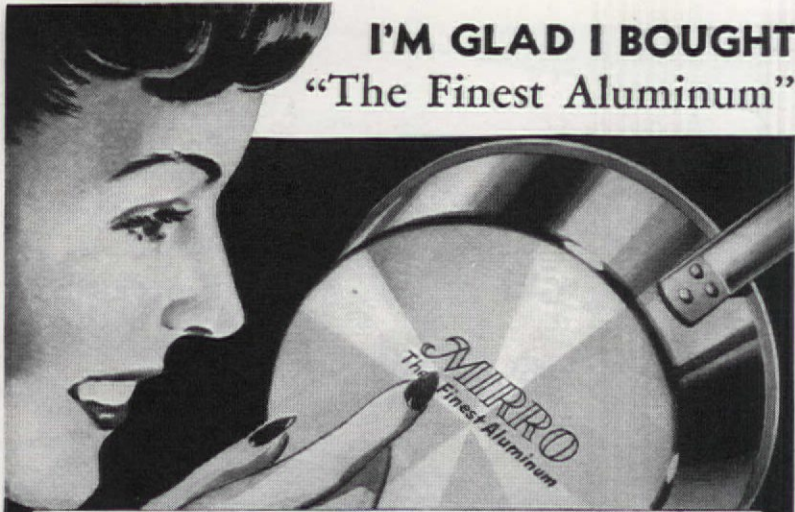
TEAR OUT-MAIL TO-DAY

or send a 1c Post Card to:
OLSON RUG CO., C-17, CHICAGO, ILL.

Gentlemen: Mail big, money-saving Catalog of Rugs and model rooms FREE to:

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I'M GLAD I BOUGHT
"The Finest Aluminum"

Trademarks you know and trust are like old friends—always dependable. The MIRRO name on aluminum cooking utensils is like that. It always means "the finest aluminum."

For twenty-five years this trademark has guided discriminating homemakers in the purchase of aluminum utensils. Today no MIRRO ware is being manufactured. Pre-

cious aluminum has gone to war. But when the war is over MIRRO again will be on sale in Department, Hardware and Homefurnishing Stores.

To help you take the very best care of your aluminum cooking utensils we have prepared a booklet on how to take care of aluminum ware. It also includes wartime recipes and menu suggestions. It will be sent free on request.



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IN COLOR
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and MOST BEAUTIFUL
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Prices are subject to change.

3—To tell when the sirup is cooked enough, drop a small amount from a spoon into a cup of cold water, and test for hard ball stage, that is, when the sirup in the water becomes firm and cracks when knocked against the side of the cup. If you use a candy thermometer, this will be 290 degrees.

4—Then remove from heat and add four tablespoons of butter, 1/8 teaspoon soda, 1/2 teaspoon vanilla. Stir only enough to mix, then pour onto buttered platter or pan.

5—When it comes to licking the dish, the youngest, like the four-year-old in the picture, is the least bashful and has the most fun!

6—Everyone enjoys the "pull." What starts out as a one-man job usually ends up as a job for a task force of two as the candy cools and hardens. Then pull some more!

7—When the gang with the aching arms quits in favor of eating the joint output of the evening's work and fun, it's mother who finishes up, while the taffy, which is now cut into pieces with scissors, just melts away in young mouths.

Perhaps you have a favorite recipe. If not, try this one:

- 2 cups molasses
- 1 cup granulated sugar
- 3/4 cup water
- 1/8 teaspoon soda
- 4 tablespoons butter or other fat
- 1/2 teaspoon vanilla

Cook molasses, sugar, and water slowly to the hard ball stage, stirring during the latter part of cooking to prevent its burning. Remove from fire, add butter, soda, vanilla, and stir only enough to mix. Pour into greased pan or platter. When cool enough to handle, pull it until it becomes light colored. Stretch and twist into a long rope. Cut with scissors into small square or diagonal pieces and wrap each in a small piece of waxed paper.



IF YOU HAVE A SMALL CHILD, definitely out of the pen stage but still young enough to be only too fascinated by whatever you are doing, such as writing an important letter, doing a difficult bit of sewing, or following a complicated recipe, and who will insist on sharing your work, 'til you are at the breaking point, you may solve your problem as I did mine, with imaginary indoor fishing.

First, supply a "boat" which may be a basket, a wash tub, or

BACKACHE, LEG PAINS MAY BE DANGER SIG

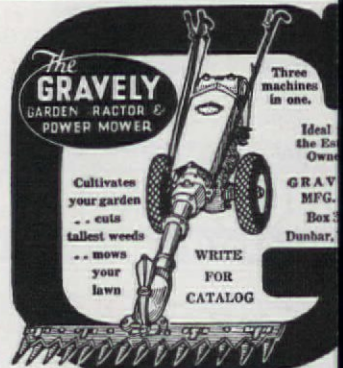
Of Tired Kidneys

If backache and leg pains are making miserable, don't just complain and do nothing about them. Nature may be warning you your kidneys need attention.

The kidneys are Nature's chief way of excess acids and poisonous waste out of blood. They help most people pass about a pint a day.

If the 15 miles of kidney tubes and don't work well, poisonous waste matter in the blood. These poisons may start backaches, rheumatic pains, leg pains, loss of energy, getting up nights, swelling, redness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Dr. Williams' Kidney Pills, used successfully by millions for over 40 years. They give happy relief and will help 15 miles of kidney tubes flush out poisonous waste from the blood. Get Doan's Pills.



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GIANT ZINNIA**
Dahlin-Flowered—
Scarlet, Lavender,
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colors; 5 in. across.
15c-Pkts. of seeds, 1 of each
color, all postpaid for 10c!
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and Vegetables for your Victory Garden.
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FANCY PICKLING
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Earliest of all, perfect shape,
enormous cropper. Big money
crop; customer reports 10 gallons
of pickles and \$5.75 worth sold from
hills; \$600 per acre. 75 seeds FREE
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and other Berry Plants which will
this summer. Write for free cata-
log. STERN'S NURSERIES, Dept. A, Geneva

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360 complete decorating schemes, for
room in the house. 220 pages, 89 in-
ches with dozens of "before" and "after"
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teach basic decorating principles.

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THE AMERICAN HOME
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**Asthma Muc
Loosened First D**

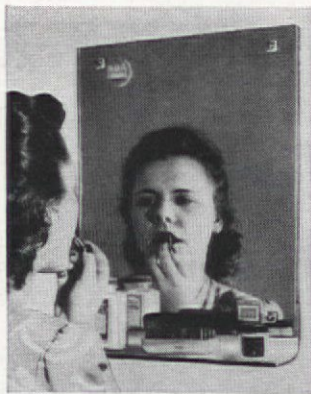
For Thousands of Sufferers

Choking, gasping, wheezing spasms
Bronchial Asthma ruin sleep and en-
ergies in the prescription **Mendacoe**
ly circulate through the blood and col-
ly help loosen the thick strangling
the first day, thus aiding nature in pal-
the terrible recurring choking spasms
in promoting freer breathing and
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jection. Just pleasant, tasteless pal-
tablets that have helped thousands of
sufferers. Iron clad guarantee—money
unless completely satisfactory. Ask
druggist for **Mendacoe** today. Only 60c

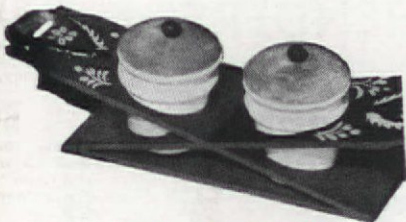
even a large-sized box will do. Now scatter the fish about the floor, as many as you wish. Cut them from cardboard (boxes are fine), give them a colored outline with crayon or paint, fasten a small ring on with a paper clip so it will stand up and be possible to catch. A hairpin twisted in the shape of a hook attached to a string tied to a small stick or curtain rod makes a fishing pole.

If this game is not used too long at a time or too often, you'll find it a treat and a great favorite with both you and your energetic offspring.—RITA NEWBOLD OLIVER.

SHARE AND WIN. The simplest, most direct and workable of all the plans for conserving tires is ride-sharing. Donald Nelson, Bill Jeffers and other government leaders have said so over and over. It is a little trouble, true, to share your car but the Baruch report had the answer to that one, too: "Discomfort or defeat—there is no middle course." Keep that in mind.

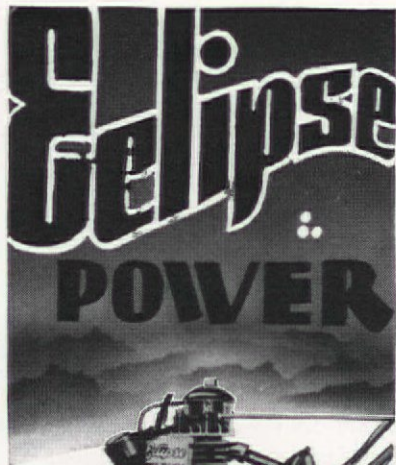


A grand idea is this one—a mirror and shelf combination developed by Pittsburgh Plate Glass. At the bottom of the mirror is attached an angle of glass for a shelf, the unit available for less than \$10.

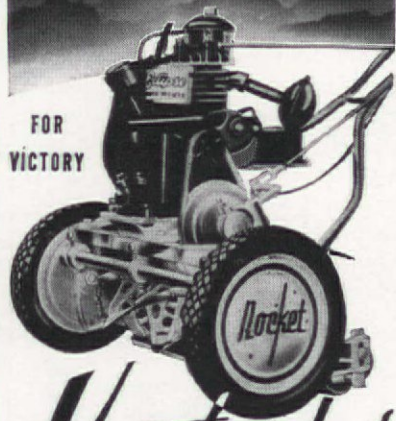


All electric heating dishes off the market? So what! Like grandmother, keep your soups hot in earthenware crocks. Here's a pretty one—two 2-quart crocks in a soft buff color set into a wooden stand with flower decoration. It will make the beans and stews we are eating taste a lot better—all for \$10. Raymor Products Co., 40 West 25th Street, New York City.

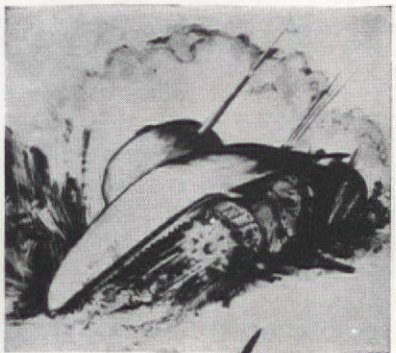
DARTS TO DINETTE. Hinge a 3/8" plywood board to a wood nailing strip or chair rail 30" from



FOR VICTORY



Yesterday

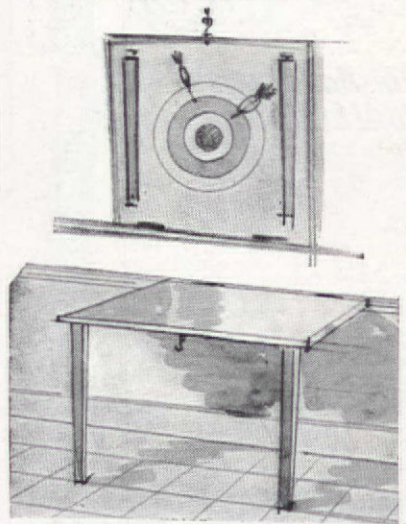


Tomorrow

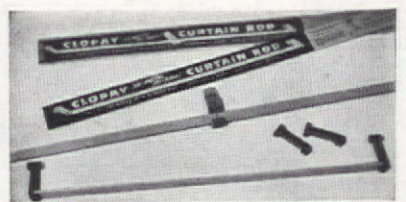
Plan for tomorrow. Buy war bonds today. A patriotic privilege for the duration. Double dividends for you, when your bonds buy tomorrow's Eclipse Mowers.

ECLIPSE LAWN MOWER COMPANY
PROPHETSTOWN, ILLINOIS

floor. Size of board about 36" square. On under side two square tapered legs hinged to fold up. Attach dart target to under side, hook to wall when table is folded up.—H. COBBETT WILLIAMS.



If you're wondering about a substitute for metal curtain rods, Clopay makes a sturdy fiber rod with wooden brackets to be painted to match your woodwork. In two sizes, it fits all windows and can be shortened with a strong pair of scissors. The cost is a mere 15¢ for a 36" rod, 25¢ for a 72" one.



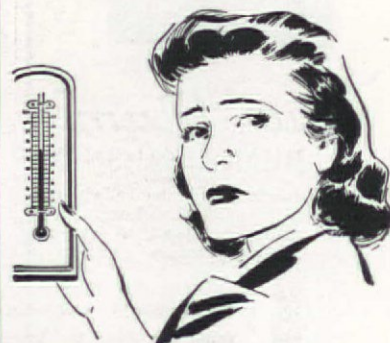
To keep the juice in your pie, use this Pyrex plate with its fluted edge. You can buy it for 50 cents.



CONSUMER BOOKLETS. "Mrs. America's problems are on the increase . . . so that we can give simple, accurate, up-to-the-minute answers . . . we have expanded our Consumer services . . . as shown in *Saturday Evening Post* . . ." That's what the letter to us said and naturally we were a little confused as well as chagrined, for among those questions with which our good friends, the General Electric Company, are deluged are such requests as: "How can I simplify my laundry work?" . . . "Send me some wartime menus I can fix in a hurry." . . . "How can I do war work and housework, too?" . . . and we'd naturally expect such an important announcement as is the expansion of help to wartime homes by a firm which has always done a top-flight job in solving home problems, to be announced in THE

If 65° feels

CHILLY



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Does fuel conservation give you the shivers? Then apply Balsam-Wool Attic Insulation to keep warm and comfortable. You can save up to 20% in fuel with this famous Sealed Blanket Insulation. Also avoid chills and possible colds. Satisfaction is guaranteed or money refunded. Applying Balsam-Wool in your attic is quick and easy—benefits are permanent. Ask your *lumber dealer* or mail the coupon to get further information about this moisture-proofed, flameproof, windproof, sturdy insulating blanket—first choice in thousands of homes.



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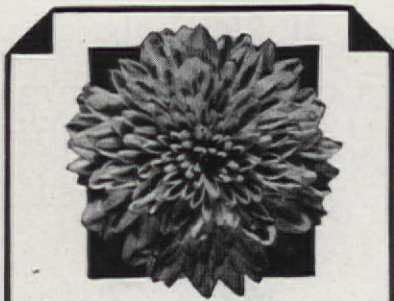
Gentlemen: Please send me complete information about Balsam-Wool Guaranteed Attic Insulation.

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New "Mum" MME CHIANG KAI-SHEK

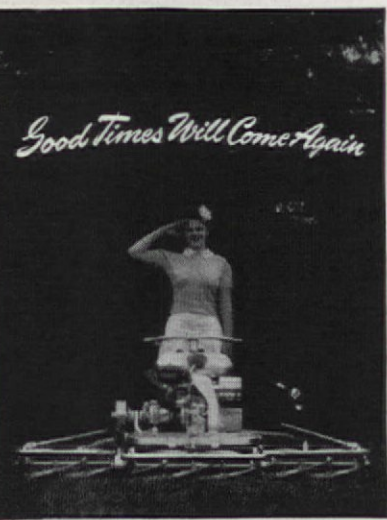
THE finest "mum" in our collection and also the hardest. An exquisite new one with stiffly petaled, double blooms, so perfectly arranged that they look like greenhouse grown ones. Blooms two inches in diameter. Flowering in late August and September. The coloring a blending of chrome and cadmium yellow, and soft tinted old gold with a slight undertone of rose. A truly regal flower in compliment to the lady for whom it is named.

Prices:
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Wayside Gardens
Trade Mark Reg. U.S.A.
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Mentor, Ohio



Good Times Will Come Again

If you haven't been able to get a Toro power mower and know the thrill of turning a hard job into fun you'll find it was worth waiting for when you get it after the war.

If you own a Toro, you're lucky—no more of these fine power mowers can be made for civilian use while the war continues. Take good care of yours; wash it off after using, keep it oiled, make sure it's adjusted right. Your Toro distributor has replacement parts and service facilities. He'll be happy to serve you in any way he can—to make your Toro give good performance for the duration.

TORO MANUFACTURING CORPORATION
MINNEAPOLIS, MINNESOTA
MOWING MACHINERY SPECIALISTS FOR OVER 20 YEARS



This Band says HALT to ALL Climbing Insects

When a Spring horde of crawling insects climbs the trunk of any tree, that tree is immediately threatened with serious damage, if not downright destruction. And don't forget, these infestations strike without warning! Protect your priceless, irreplaceable trees with Tree Tanglefoot. It positively prevents those tree-destroyers from reaching the foliage where the damage is done. It's economical, easily applied. One application lasts for months. Get Tree Tanglefoot from your department, drug, hardware or seed store and apply it at once. Write for informative booklet.

THE TANGLEFOOT COMPANY
351 Hemlock St., Grand Rapids, Mich
For Victory — Buy War Bonds

TREE TANGLEFOOT THE "ALL AROUND" PATROL

GROW BRAND'S ROYAL PEONIES

Beautiful your garden with lovely fragrant Peonies this year. No plant is more permanently beautiful or easier to care for. You can make your choice of many wonderful selections offered at moderate prices—all of them in large Brand divisions that mean satisfactory growth. **FRENCH LILACS** from the finest collection in the U.S. **ORIENTAL POPPIES** in all the finer, larger varieties. **FLOWERING CRABS**—dual purpose or ornamental.

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3 Large Flowered MUMS 10¢

To acquaint you with my Outstanding Bargain Offers in Plants—Bulbs—Seeds—Shrubs and Nursery Items I will send you 3 Giant Flowering Chrysanthemums for 10¢ with copy of my FREE Big Illustrated 1943 Catalog—featuring more than 150 New and Rare House Plants—and thousands of garden items at Bargain Prices. Send 10¢ to cover postage and packing "Mums" or Postal for Catalog Alone. **H. W. BUCKBEE — GREAT NORTHERN SEED CO.** BOX 304, CHARLOTTE, N. C. **R. H. SHUMWAY SEEDSMAN** ROCKFORD, ILL.

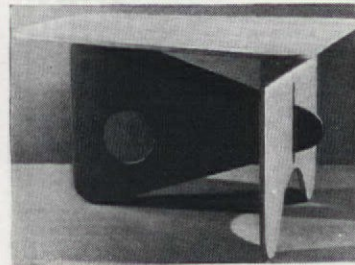
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When your daffodils, tulips, hyacinths, and other spring bulbs—indoor or garden—burst through the soil, feed them these properly balanced plant food tablets. They contain organic nitrogen. Be rewarded with earlier, faster growing, gorgeous blooms. **PLANTABBS CO.**, Baltimore, Md. At Dealers 10¢—25¢—50¢—\$1.00—\$2.50

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Add charm to your garden. Befriend birds and they will rid your premises of harmful insects. One martin destroys 2,000 mosquitoes a day.
Send for Free Catalog or 10¢ for 32-page book "Your Bird Friends and How to Win Them".
JOSEPH H. DODSON CO. 721 Harrison Ave. Kankakee, Ill.

AMERICAN HOME. But if you, even as we, did not see the announcement of General Electric Consumers' Institute, here's telling you, and sincere appreciation from us to them for contributing so constructively to the war effort.

The number of G-E Consumers' Institute booklets has been increased in answer to wartime demands and those now available or in preparation include such homemaking studies as: how to save fuel; how to make clothes last longer; how to prepare balanced meals under ration rules; latest facts on new food processing methods such as dehydration and quick-freezing; menu planning for war workers' meals and lunch boxes; conservation hints on appliance care and repair, wartime lighting, housecleaning made easy.



Here's a little table, designed by Dan Cooper with no metal fastenings, held together by means of slots and grooves. It is demountable and sells for under \$10. Nice for travelers. Drexel Furniture Co., Drexel, North Carolina.

COMPOST IN A HURRY! The practical gardener knows that, however conscientiously he tries to keep supplies on hand, often he needs something he doesn't have. This year the predicament may be expected oftener than usual, especially in connection with fertilizers. Commercial mixtures have been reduced by government standardization from 484 to 90 authorized analyses; their total nitrogen content is set and that of chemical (organic) nitrogen will be low. Also, the use of commercial fertilizers on any but food crops will be banned as unpatriotic, if not actually illegal.

Compost will, therefore, be a star performer in 1943 gardens. But orthodox compost-making takes anywhere from four months to a year, depending on conditions, materials, etc. This gives added interest to an emergency method reported some time ago by Mr. Lewis Castle, of Massachusetts. While his experiment was in the fall, the plan could be followed at any season of the year.

"It is my policy never to set out a plant or shrub without first work-

HOW TO BUILD BEAUTY

INTO YOUR VICTORY GARDEN
Send for this FREE booklet if you want both beauty and food from your garden space. Tells you "where, what and how" to adorn entrance, borders, backgrounds—harvest glorious rose blooms all season long for bouquets. Our 45 years "knowing how" backs these clearly illustrated plans, low cost offers, and STAR ROSES shown in color. Write today—learn how to get CLIMBING ROSE FREE.
THE GONARD-PYLE CO. West Grove 252, Pa.

SALZER'S 75th YEAR Victory Garden Specials

"OLD GLORY" flower garden of red, white and blue—6 pkgs. seeds 25 cents, postpaid. Also selected collection for cut flowers all summer—enough for 30-ft. row 10 cents; 3 pkgs. 25 cents, postpaid.

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All Trees Guaranteed to Live.
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HENDERSON'S 1943 SEED CATALOG
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50 EVERGREENS
A real bargain in hardy northern grown seedlings, 4 best varieties for a quick permanent windbreak. Value each, regular catalog price \$2.50. First orders only filled at \$1.00. 20 Norway Spruce, 10 Colorado Blue Spruce, 10 Scotch Pine, American Arborvitae, all 4-6 inches. All 50 for only \$1.00, postpaid. Free evergreen circular and catalog sent on request.
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DESTROY NO FOOD, CLOTHING
Protect things costly to replace! Use Gator Roach Hives. Roaches, Waterbugs, Silverfish and Crickets eat bait from the protective tubes—and die! Long-lasting, clean and thoroughly efficient. Money back if not satisfactory. 35¢ pkg. If your dealer has none, send \$1.00 for 3 pkgs. postpaid.
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Gurney's hardy NORTHERN seeds and plants always do better. Not only are they **HARDIER**, but more **DROUGHT-RESISTANT**, too. No garden is better than its seed. This year, be extra careful. Plant seeds that are more sure to make a good garden. Plant Gurney's Hardy Northern.

15¢ PKT. FLOWER SEED 3¢

Giant pkt. all annual flowers mixed. Give you blooms all summer. Everything, Astors to Zinnias. Regular value 15¢. With this ad only 3¢ stamp.

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... My Own Introduction

"FIELD'S RED BIRD"
Ripe in only 63 days from seed. Bright red, smooth as velvet, delicious. See **FREE OFFER** at left. All my seeds tested and really grow. Your money's worth or your money back. Write me.

FREE: Reg. 15¢ pkt. of 200 Red Bird Tomato seeds, free catalog and year's subscription to "Seed Sense" Send ad, 3¢ stamp

HENRY FIELD SEED CO., 210 Elm St., Sheboygan, Iowa

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3-25¢ Packets 10¢
Regular 75¢ Value

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- TOPAZ ROSE:** Fiery rose, topaz throat.
- CELESTIAL ROSE:** Beautiful rich, satiny rose.
- HOLLYWOOD STAR:** Deep rose, amber throat.

5-pointed bloom. Send 10¢ for this great 75¢ value, and Condon's 1943 Seed and Nursery Catalog **FREE** or postal for catalog alone. Box 14

CONDON BROS. SEEDSMEN Rockford, Illinois

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3 best varieties—10 Norway Spruce,
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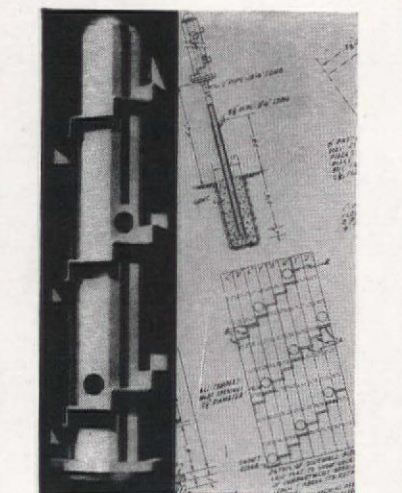
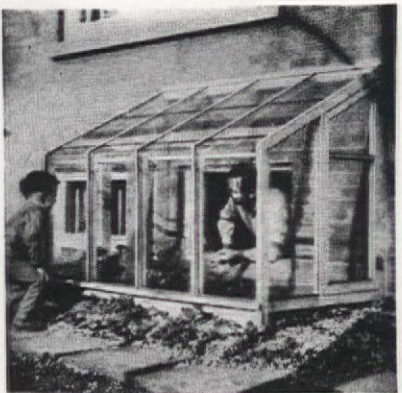
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Crimson, White, Blue, Pink, Purple. Will-resistant. All 5 10¢ pkts. of seeds, 1 of each color, for 10¢—send today. **Send Book free.**

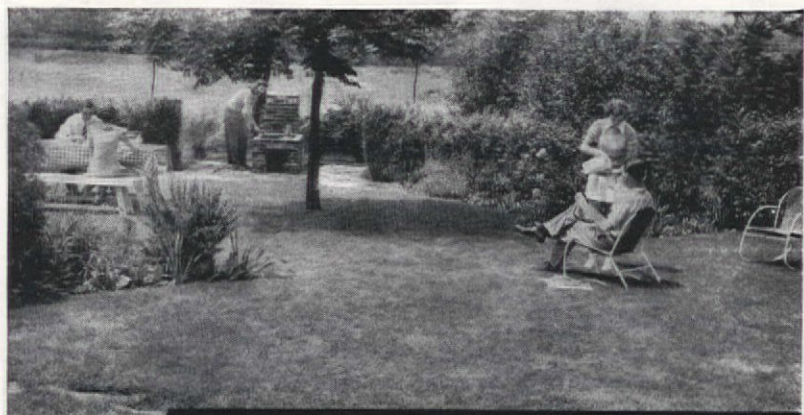
Wm. Henry Maule, 127 Maule Bldg., Phila., Pa.

ing some manure or compost into the hole. Being near the shore, I have access, in late fall, to lots of kelp, which makes fine compost. This year some roses were due in three weeks and I had no compost; but I had a big pile of weeds and garden and kitchen waste. The cellar was warm and the oil burner had put the ash barrels out of business—as such. So they were soon filled with the weed mass, mixed with a little loam and well moistened with warm water. I kept the cans covered (on request) and in about two weeks my new kind of home canning had produced a fine lot of black, humus-like material. I didn't analyze it, but the odor was promising; and mixed in the holes it seemed just what the plants ordered for strong growth."

VICTORY GARDENERS' BOON.
Possible to lengthen the season by weeks by starting crops in early spring and protecting plants in fall in a "Gem" Basement Window Greenhouse. Easily assembled, 3, 4 and 5-section sizes cost from \$55 to \$75 complete. Ickes-Braun Co., 2320 Wabansia Ave., Chicago, Ill.



MARTIN TOWER APARTMENTS.
Eight-room streamlined house with staircase perches, complete and ready to put up, costs \$25. But you can get detailed plans and patterns for making it for \$1 from Chandler Murphy, 4620 West Lake Harriet Blvd., Minneapolis.



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For relaxation at home during these times, you'll find hours of fun and enjoyment to be had with a velvety Scott Lawn. To improve your old lawn or build a new one, avoid disappointment and seed with Scotts proven mixture of weedfree, permanent grasses. Sown according to directions and fed Scotts economical Turf Builder... the complete food for lawns and gardens... your lawn will soon be the pride of the family as well as the envy of the neighborhood. Mr. and Mrs. D. Robbert, of Grand Rapids, Mich., comment, "Recent visitors called our Scott Lawn Emerald Isle. It is the talk of the neighborhood." A. G. Ichel, of Decatur, Ill., says, "Your seed and fertilizer took our lawn to town... I'm satisfied there isn't even a close second to Scotts." **Decide now to step out with a Scott Lawn... it's in the bag if you follow suggestions offered in Lawn Care.** These bulletins are brimful of facts every lawn enthusiast should know. Ask for a **FREE** two year subscription.

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Send for these timely **LAWN CARE** bulletins today... no charge or obligation whatever. They tell how to combat weeds and will guide you in securing a lawn of lasting beauty.



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All above roses are hardy, everblooming varieties that will thrive throughout the U. S.—All are ready to live and bloom for you this summer!

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Be Your

MOTHER and daughter doing nicely, thank you, all perked up in their fresh cotton pinafores, looking alike as twins. **3151** belongs to daughter, if she's 2 to 12. Size 8 takes $2\frac{3}{4}$ yards of 35" bordered material for the pinafore, $1\frac{1}{8}$ yards 35" of contrast for the blouse. It's an **ADVANCE PATTERN** and sells for 15 cents. **3152** is mother's version in sizes 12 to 20; 30 to 38 bust. A size 16 requires $3\frac{1}{2}$ yards of 35" bordered material for the pinafore and $1\frac{7}{8}$ of contrast for the blouse. **ADVANCE PATTERN**, for 25 cents. **3207** It's going to be a suit year and here's a honey that will serve you well. Sizes 12 to 20, and a 16 takes $4\frac{3}{8}$ yards of 35" or $2\frac{5}{8}$ of 54" fabric and $1\frac{3}{4}$ yards of 39" material for lining. **ADVANCE PATTERN**, 25 cents.



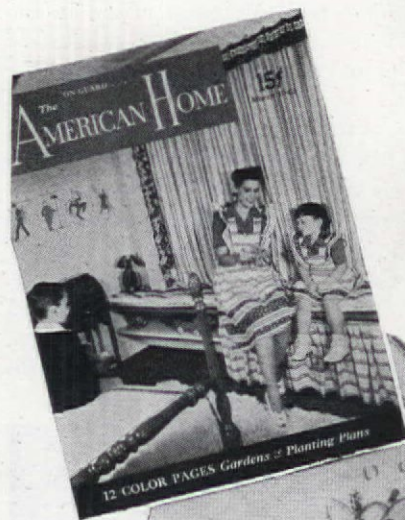
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Your department store carries Fincastle Fabrics in a variety of styles, weaves and colors with which you can redecorate for so little you will be amazed! Ask to see them.

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Sew... save money and manpower. Easy directions... clear charts... beautiful color illustrations. Get book at favorite retail store or mail coupon today.



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Hair that is naturally lovely doesn't begin at the age of hair-do's and beauty shops. It is the result of mother's early care... shampooing regularly with a fine soap like Packers Tar Soap.

Mothers have used Packers for seventy-four years. Its rich pine-cone color, its fragrant pine-woods odor, its snow-white lather that cleanses so gently and rinses so easily... all tell you why Packers is superior. **And shampoos with Packers average less than a penny**—about one-fourth the cost of bottled shampoos. 25¢ and 10¢ sizes.



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Own Dressmaker



3207



3202



Or how to be a social lioness while looking like a sweet lamb in your own creations that will make your friends verdant with envy!

Hollywood Idea from
KAY CAMPBELL

A592



Above center: AMERICAN HOME CRAFT A591: As smart a hat and bag as we've seen for sprazzing up your new spring suit, and wearing later with your summer things. Complete directions for crocheting both in cotton. 15 cents. Above: How to change a summer costume in three minutes! Just tack the smart cotton crocheted pockets, with their multi-colored tassel, to dress, blouse, or sweater. pull on the smart shortie gloves, wrap your coiffure in the snood. Directions for making all three of these gay accessories—set of pockets, gloves, and snood, 15 cents. AMERICAN HOME CRAFT A592



Hat, bag, and pockets designed by Celia Berick
A591

3202 Sweet and pretty is this softly tailored dress for the 12 to 20 year sizes. A 16 takes $3\frac{1}{4}$ yards of 35", $2\frac{7}{8}$ of 39" fabric. A spring start. **ADVANCE PATTERN**, 25 cents.

UPPER RIGHT: Spring has gone to the lovely, sophisticated heads of Hollywood. They're wearing flowers on their headgear, tacked on, stitched on, and some of them embroidered, as are the blossoms on the hat worn by Marie McDonald who is featured in Paramount's *Lucky Jordan*. We give it to you as an idea for doing over your old or new headgear, an idea that's quaint, sweet and pretty and not difficult to do. Inspired by Marie's bonnet trimming, we did an adaptation of the idea, and had it made into an embroidery pattern. Included with it are directions for crocheting a filmy veil that will swath your hat, or your head, come summer. Instructions for the veil or head shawl, and hot-iron transfer for the embroidered flowers, **AMERICAN HOME CRAFT A590**, 15 cents.



Mary knew all the answers!

LOUISE: Tell me, Mary, do you know anything about those thingumajigs that many women use now instead of sanitary pads?

MARY: I certainly do. I use Tampax myself and if you don't I'll give you credit for less intelligence than I thought you had.

LOUISE: Well, of all things, Mary! You surprise me! I had regarded you as conservative about new ideas.

MARY: Right you are Louise, but this new form of sanitary protection, Tampax, is a real boon to us women and I'd be stupid not to use it.

LOUISE: Tell me, Mary, is it true Tampax doesn't show, that you are not conscious of wearing it and that it eliminates other nuisances that go with the wearing of external sanitary pads?

MARY: It is true, emphatically. It really seems too good to be true, but I now realize life can be worthwhile even at "those times" of the month!

LOUISE: What started you on Tampax, Mary?

MARY: I have a friend, Jeannette, a registered nurse whose word carries great weight with me. She said she uses Tampax and so do many other nurses . . . She emphasized what a lot it means to women from both the psychological and the physical standpoints . . . and now most of the girls in my office swear by Tampax!

Tampax was perfected by a doctor to be worn internally and is now used by millions of women. It is made of pure surgical cotton compressed into one-time-use applicator. No pins, no belts, no odor. Easy disposal. Three sizes: Regular, Super, Junior. At drug stores, notion counters. Introductory box, 20¢. Economy package of 40's is a real bargain. Tampax Incorporated, Palmer, Mass.

3 SIZES
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SUPER JUNIOR

Accepted for Advertising by the Journal of the American Medical Association

Guaranteed by Good Housekeeping Magazine as meeting the highest standards of quality



F. M. Primatest photographs

The Well Groomed

THERE'S no one who needs to be more fastidious—and has less time to be—than a busy model, and that's what our cover girl is, aside from being the mother of two youngsters, and on her way to Hollywood! One of the ways Francine cuts time and keeps beautiful is to do her own nails. Here she is, ready to get going, surrounded by all the implements she'll need, to wit: polish remover, emery boards (good flexible ones), orange-wood stick, buffer, nail brush, cuticle remover, nail white, a colorless undercoat and overcoat, her polish, hand lotion, and a bowl of soapy water, and she's ready to go. And in order to keep hands looking their well-groomed best, you have to give them a complete going-over once a week and keep a careful eye on them in between times. Unfortunately, they won't take care of themselves! A half hour will do the once-a-week job, and that's not too much time for anyone, no matter how busy, to devote to two of the most evident and on-parade parts of her body. . . . Remember the Shalimar!



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1. REMOVE YOUR OLD POLISH before you do anything else—there's a way to do this without getting it all over your finger. Moisten a pad of cotton with remover and hold it on the nail for a few seconds. This softens it up; with a clean swipe it's off with the old! *But*, remove the polish from the base of nail to the tip; don't rub around. If it doesn't come clean the first time, take fresh cotton and remover and wipe away until all traces are gone.

2. FILE YOUR NAILS, using an emery board unless the nails are very tough and need a file. Always stroke from the corners of the nail to the center, using the rough side of the emery for the hard work and the smooth side to bevel off the edges and the ragged underlining. Remember, don't come too close at the corners, or you'll make callouses on the cuticle. The nail needs the corners for support, so never cut them away with scissors or you'll end up with nails that have a tendency to split and break. Use a long stroke with the emery and let it do the work. Don't scrub back and forth like mad. And the nail of today is moderate in length. You can't do all that's demanded with long ones!

3. BUFFING THE NAILS comes next, strange as it may seem, but it's a point that shouldn't be overlooked, since it means a smoother polish job. The idea of buffing before you soak the nails is to give you a dry and hard surface to work on, one that takes to the buffer like butter to toast. Get a good grip on the handle, like the one shown, and then stroke in only one direction to avoid overheating the nail. Use a powder polish to aid the effort and do a smoother job, and when you come to applying the liquid polish that's the finishing touch, you'll be very happy indeed that you used the added effort in a bout with the buffer.

Hand Personal!

4-5. SOAKING COMES NEXT.

Dunk your pinkies in warm soapy water to soften up the cuticle so it can be removed more easily. Never work on dry cuticle! Use a good nail brush when you scrub fingertips. Cuticle emerges soft and pliable, and a



good part of the hard work is done for you. In the case of motor mechanics or victory gardeners, who might carry the mark of their trade at their finger tips, we suggest the good old pumice stone as a part of this scrubbing. Use it wisely and well—not too hard!



6. REMOVE SOFTENED CUTICLE

with orange-wood stick tipped with cotton, and dipped in an oily remover. Work the cuticle back gently, starting at the base and working out and up. (Going the other way causes hangnails.) It can't be said too often that *cuticle should not be cut*. Clean under the nails with the remover, apply nail white under tips, then scrub again, and dry thoroughly.



7. POLISH—

And last but most important is applying the polish to dry, oil-free nails. Steady the hand you're doing on a flat surface. If nail surface is uneven apply colorless undercoat (never use too full a brush of this or polish). When it's dry, put on favorite polish. Outline moon first, with one quick stroke; bring the second down center, and fill in either side with single licks. Two coats of polish and a colorless top one that over-tips the nail should make your manicure last a week.



Code in Your Doze?

Ugh! SCRATCHY HANKIES ALWAYS PLAYED HAVOC WITH MY NOSE. BUT NOW I USE SOFT, SOOTHING KLEENEX TISSUES. BOY—WHAT A RELIEF!
(from a letter by E. F., San Francisco, Calif.)



Sheer Today... Gone Tomorrow!

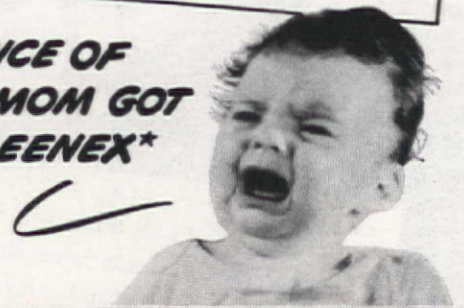
AFTER LAUNDERING I WRAP MY DELICATE SILK STOCKINGS IN KLEENEX. IT HELPS PREVENT RUNS AND SNAGS!
(from a letter by H. F. W., Pontiac, Ill.)



Sweeping Beauty!

WHENEVER I BREAK A GLASS I USE A DAMPENED KLEENEX TISSUE TO PICK UP THE SMALL SLIVERS!
(from a letter by I. G., Fresno, Calif.)

I WAS THE PRINCE OF WAILS TILL MOM GOT KLEENEX*



KLEENEX SERV-A-TISSUE BOX SAVES TISSUES-SAVES MONEY

BECAUSE IT SERVES UP JUST ONE DOUBLE TISSUE AT A TIME

*T. M. Reg. U. S. Pat. Off.

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If you suffer with those terrible attacks of Asthma when it is cold and damp; if raw, wintry winds make you choke as if each gasp for breath was the very last; if restful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a lifetime and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address Frontier Asthma Co. 110-K Frontier Bldg. 462 Niagara Street Buffalo, New York

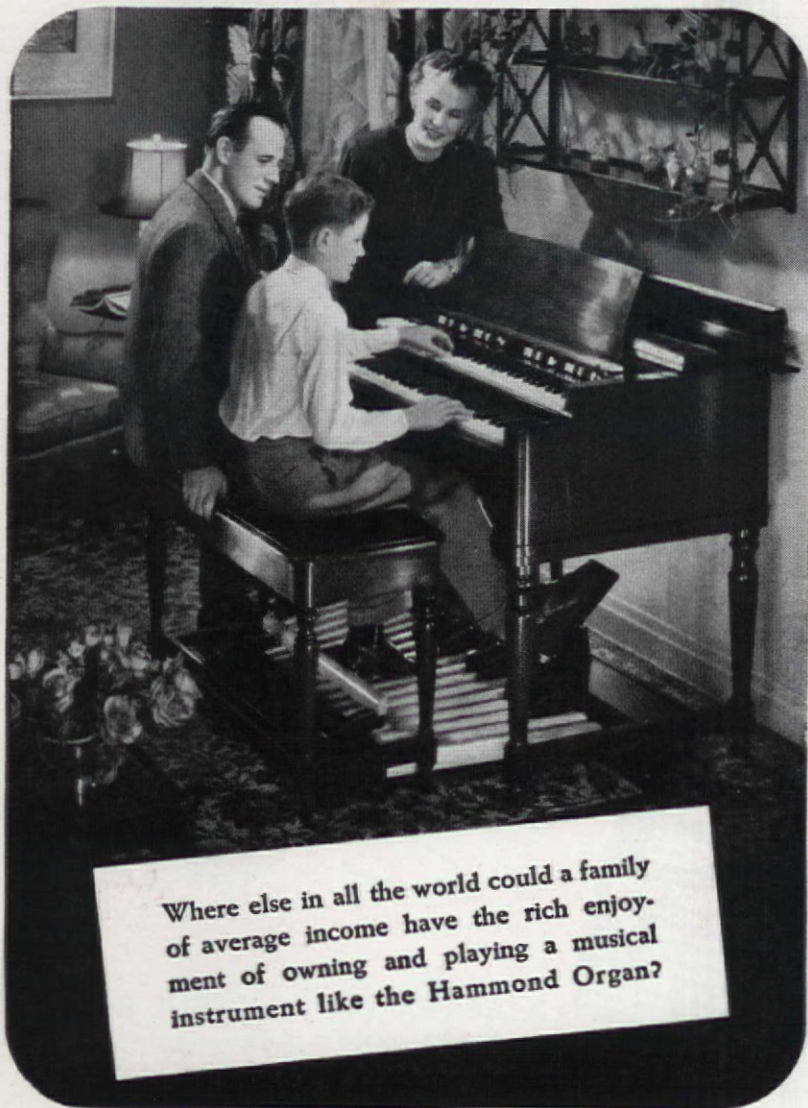
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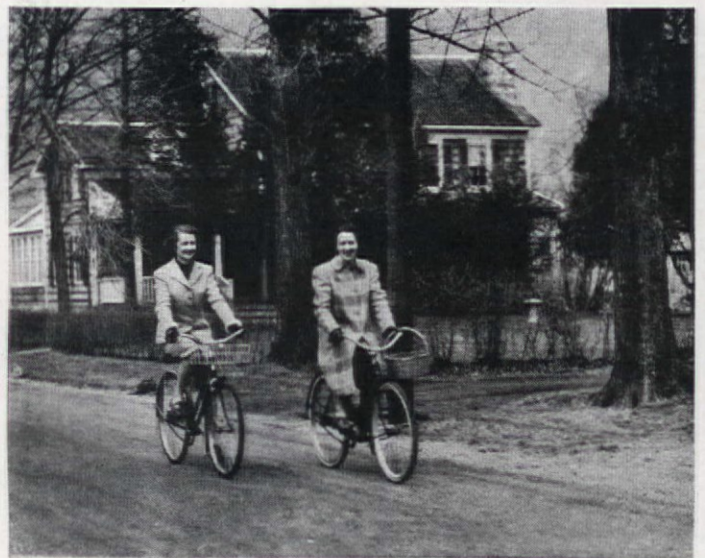
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HAMMOND ORGAN

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We're City Billies!



George H. Van Anda

JEAN E. CURTIS

THE only difference between us and hill billies is that we haven't any band or music to dramatize us. We're simple country folk, even if Fate did set us down in the midst of factories and sidewalks. My son wrote me from New York: "I've met a girl who has never been to the country. She doesn't *even miss* trees, birds, grass, and hills." She was a city girl, but he is and always will be—a city billy. Our kind knows neither latitude, longitude, altitude nor magnitude. Only one thing counts with us—*attitude*.

From New York to California there are a lot of our kind of people. We're the folk who subscribe to *THE AMERICAN HOME*; who build fireplaces in our backyards; whose husbands cut the grass or wash the car on summer evenings; who revel in the quiet of a mountain cabin; and who stay married for twenty or thirty years. For example, last fall we drove under an Oklahoma portico. A Negro butler took our bags. What do you suppose we had for dinner that night? Caviar, and guinea hen under glass? You're wrong! We had corn bread, black-eyed peas, spare ribs, and the yummiest sweetpotato pie. The mistress of that home loves the simple, homey things, and they give her house character.

"It's just the billy coming out," I thought as I watched a prominent publisher, in shorts, cutting his lawn and revelling in the feel of cool grass on his bare feet. We dined with him later. The host spoke of his son, a Rhodes scholar; the guests compared notes on European and South American

travel. But after dinner we played games—the same kind you used to play when you went to the Sunday school box social—*only new ones!*

In New York I expected that the billy would be as extinct as the pterodactyl. "Where shall I go to get something swanky to wear?" I asked my modish companion as we sipped tea in a fashionable restaurant. "Really, Jean, I don't know," came the surprising answer. "We live in Garden City. There's a nice little dress shop there, and I haven't been to the city for a long time until today."

In my middle-western home I had visualized this friend shopping in exclusive stores, and here she was passing them up for a little shop no bigger than one of a dozen or so we have at home.

There is a showplace in Pasadena whose mistress could well afford to grow orchids for a hobby. Geraniums in California are as common as sunflowers in Kansas. But she grows geraniums, and is known as an authority. Her blooms have reached the standpoint of perfection, and flower lovers from the whole countryside make special pilgrimages just to revel in their beauty she's so glad to share.

HAVE you ever compared people to flowers? We city billies are the zinnias, the petunias, the phlox; never grown in glass houses, seldom making the horticultural exhibits, yet tying our country together with rosettes of color and fragrance. We're never featured with fiddlers, nor girded with guitars, but we're *billies* just the same—*city billies*—and we're proud of it!

THE AMERICAN HOME, MARCH, 1943

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

Step up

the flavor of

Healthful, Economical Foods!

Proudly we save—food, money, time! These days it's a challenge to any woman to balance her menus as well as her budget—and make her family enjoy the foods they should eat.



MONEY-SAVING VEGETABLES

1. For the best grilled tomatoes in any man's town—cover halves with Heinz Prepared Brown Mustard, chopped onion, Heinz Olive Oil.
2. To add necessary proteins to a vegetable dinner, serve Cheese Rarebit Sauce: Heat 2 tbs. butter, ¼ lb. Old English Cheese, ¼ cup milk, 1 tsp. Heinz Worcestershire Sauce, ½ tsp. Heinz Pepper Sauce in double boiler 10 minutes.
3. Small, white onions cooked like asparagus, are tempting, served with sour cream, blended with 2-3 tbs. Heinz Tomato Ketchup. Heat sauce.
4. Preserve the red color of beets, by adding 1 tsp. Heinz Vinegar.
5. For something grand, try cooked string beans, asparagus or broccoli with Tarragon Vinaigrette Sauce made by adding Heinz Sweet Pickles (chopped) or India Relish to French dressing made of 2 parts Heinz Olive Oil, 1 part Heinz Tarragon Vinegar.
6. Drama among vegetables: Cauliflower, cooked whole, drenched in spicy sauce made of equal parts butter, Heinz Chili Sauce, heated together, a sprinkle of chopped parsley, bread crumbs.

INEXPENSIVE SALADS

1. Green outside leaves of lettuce, cabbage, furnish much more Vitamin A than white inner portions. Especially tasty when shredded fine, mixed with old-fashioned Cream Dressing: 2 tbs. evaporated milk or ¼ cup cream (whipped), 2 tbs. Heinz Prepared Yellow Mustard, 2 tbs. honey.
2. Equal parts of Heinz Chili Sauce and Heinz Mayonnaise add up to perfect Russian Dressing.
3. Thinly sliced apples or pears, peanuts, carrots, green pepper, Heinz India Relish lift a bowl of cole slaw into the "specialty" class.
4. Let warm, diced potatoes stand 1 hour in 2 parts Heinz Pure Cider Vinegar, ¼ cup water with 1 slice onion. Drain, remove onion. Mix with Heinz 57 Salad Dressing. Chill—and you'll have the most flavorful and economical potato salad on record.
5. Cooked pears, peaches or crabapples spiced overnight in juice from Heinz Preserved Sweet Pickles are a zesty addition to a cottage cheese salad.
6. Heinz Fresh Cucumber Pickle lends a crisp, spicy tang to any salad made with cold meats or fish.



HEINZ 57 BEEFSTEAK SAUCE — artfully blended from richly spiced, thoroughly mellowed fruits and vegetables—does savory things for game, rarebits, fish and other sea foods. Keep a bottle handy!



HEINZ PICKLES put new punch in sandwiches—liven meatless meals! Try Heinz Fresh Cucumber Pickle, Genuine Dills, Preserved Gherkins. They're made from pedigreed cucumbers and rare spices.



HEINZ PURE VINEGARS have a perky, pleasant tang that adds a world of appeal to all kinds of salads. Patiently aged in wood to full-bodied perfection, they're also mighty thrifty to use!

HEINZ 57 VARIETIES

Some of the 57 Heinz India Relish . . . Heinz Prepared Mustard . . . Heinz Chili Sauce . . . Heinz Pepper Sauce . . . Heinz Worcestershire Sauce

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It is estimated 15,000,000 women
are employed in U. S. Industry today
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