

The *On Guard...* **HOME** 15¢

AMERICAN HOME



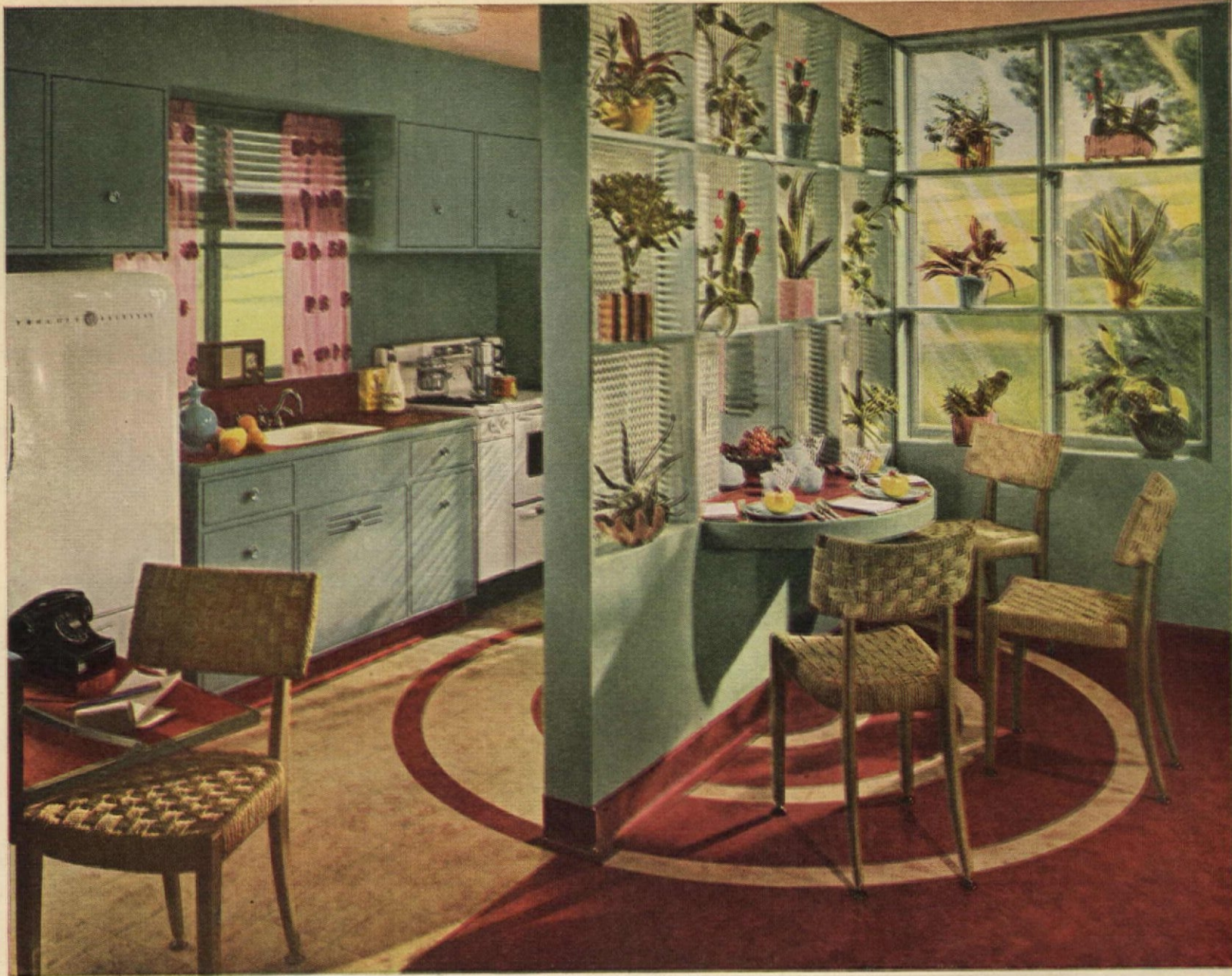
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Rammed Earth House for \$1500



BUY ONE OF THESE BONDS TODAY!



There's mealtime magic in my "Lazy Susan" dinette

I USED TO APOLOGIZE to Fred when I asked him to eat in the kitchen—but now he's the one who suggests it! And, believe me, I don't object, because it means so many steps saved, thanks to my "Lazy Susan" table.

It's really magical the way it works. I set the table on the kitchen side of the glass partition. When the meal's ready, I revolve the table and everything is on the dinette side. Sliding glass doors shut out the last sight of pots and pans, and we enjoy our meals in the soft glow of light from the glass partition that holds my plant collection.


When our meal is over, a quick turn of the table and everything's back on the kitchen side, just one step from the sink.

When we told our linoleum merchant about our idea, he was ready with a quick suggestion for the floor.

"Let's inset some circular bands to dramatize your 'Lazy Susan' table." And then he had another idea. "Listen," he said. "This is almost like two different rooms, so why not two different floors? Let's put a light marbled coloring of Armstrong's Linoleum on the kitchen side to make it look bright and clean, and a darker burgundy coloring on the dinette side for dignity and richness."

"But don't you think that will look funny?" I said.

"Not with the circular bands," he answered. "We'll tie the whole

For you—"Ideas for Old Rooms and New!" Hazel Dell Brown's own book. It's filled with practical decorating suggestions for your home, taken from the personal scrapbook of this famous decorator. Illustrated in full color. Send 10¢ (outside U.S.A., 40¢).  Armstrong Cork Company, Floor Division, 4407 Pine St., Lancaster, Pa.

ARMSTRONG'S LINOLEUM FLOORS

for every room  in the house

Serving meals in style is easy in this dinette-kitchen. And tidying up is just as simple because floor, table, sink-top, and desk are all covered with easy-to-clean Armstrong's Linoleum. In the kitchen, the floor pattern is No. 18061—in the dinette, Burgundy Marbelle No. 1914. The pictures at the right show (top) "Lazy Susan" table set for a meal; (center) clearing the table by swinging dishes into kitchen; (bottom) doors closed, dinette spick-and-span. Write for room plan and list of furnishings.

★ ★ ★

scheme together by using burgundy bands on the kitchen side, light bands on the dinette side. It will look wonderful."

I think he was right. I think it really does look wonderful... but I'll let you be the judge of that. There's one thing, though, that I am certain about. My new Armstrong Floor makes my "Lazy Susan" kitchen-dinette the easiest room in the house to keep spick-and-span.



"I've been wondering about my wife —"



DON'T GET ME WRONG. I felt darn proud of Madge when she took over a man-sized job in a war plant.

But here's what got me stewing. At the plant, she just pushes buttons—and zing! The work's done *automatically!* Well—how's she going to feel about going back to the old housekeeping routine after the war?

Today I asked her. "Why, silly," said Madge, "who says it *has* to be the same old kind of housekeeping? After the war, all my housework's going to be done automatically, too.

"Take the kitchen, for instance. We ought to start *now* thinking about putting in a new *G-E all-electric kitchen!* Getting three meals a day in one of those will be *something!*

"Imagine . . . steel cabinets that light up when you open the doors . . . and a G-E range



that turns itself on and off and can even be set to ring a bell when the food's cooked. A General Electric refrigerator with a wonderful crisping compartment for vegetables and a butter conditioner that keeps butter from getting like a slab of iron . . .

"And one of those G-E dishwashers that washes and rinses and dries the dishes when you just turn a switch . . . and a G-E Disposall that grinds up garbage—even bones—and washes 'em down the drain . . ."

"Hold on, Madge!" I said. "It sounds swell—but won't it be tough on the old pocketbook?"

"That's the swellest part!" she came back. "It *won't* cost a fortune. After the war, G.E.'ll be making all-electric kitchens *we can afford.*"

"Doggone, Madge," I said, "fixing up our old back-number kitchen will make the whole house look young again!"

"Yeah," Madge said—"and me, too!"

FOR VICTORY!

Today, General Electric is working full speed to hasten the day of Victory.

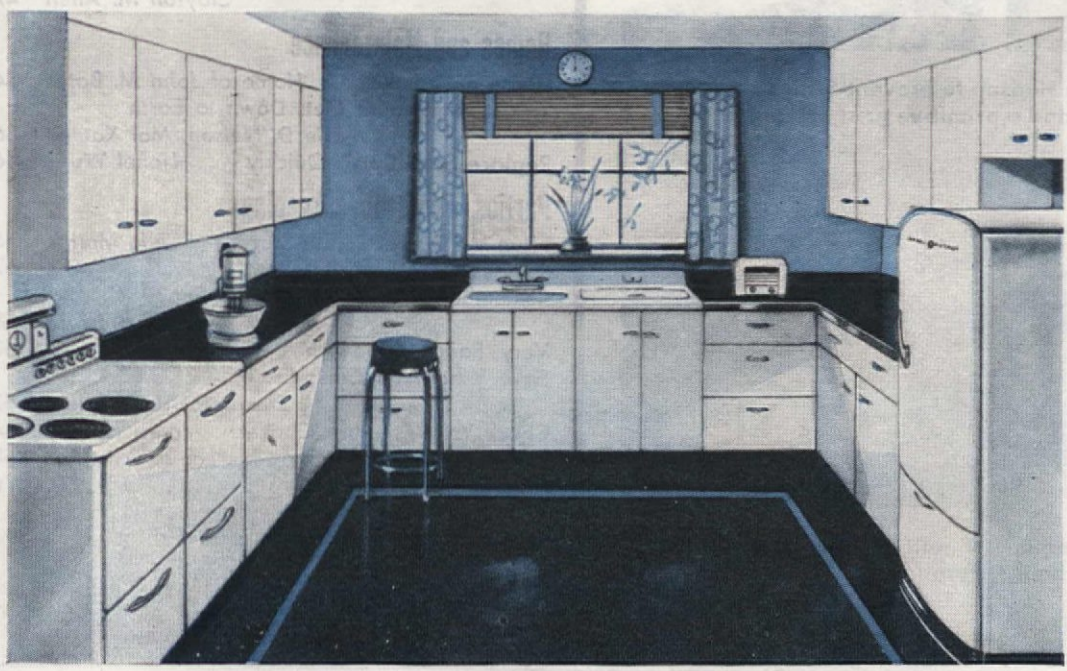
You can help, too, by buying War Bonds NOW!



"Everything Electrical for After-Victory Homes"

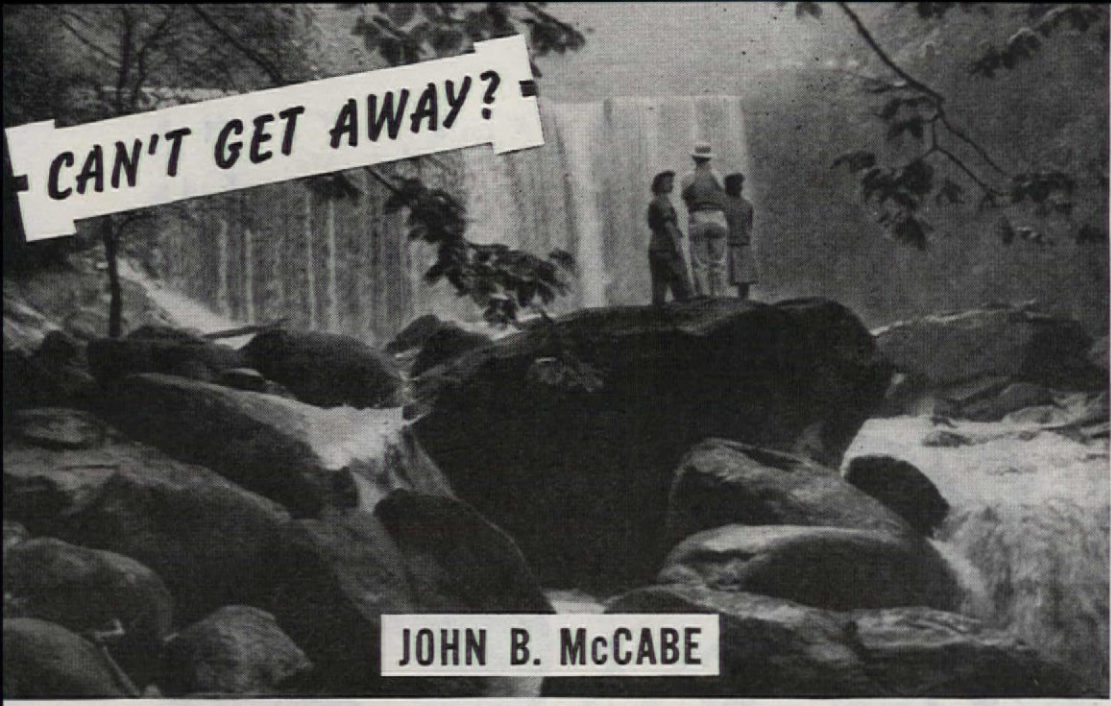
GENERAL  ELECTRIC

TUNE IN: "The G-E All-Girl Orchestra," Sunday, 10 P.M., E.W.T., NBC. "The World Today"—news every weekday, 6:45 P.M., E.W.T., CBS.



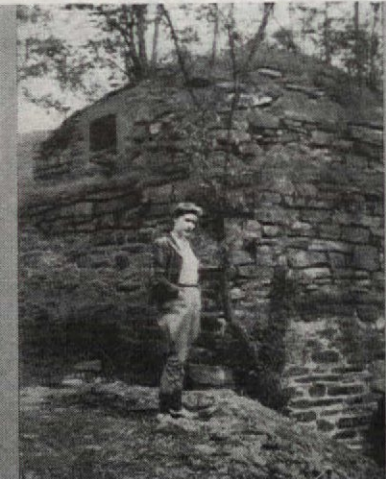
You can afford a marvel-packed G-E all-electric kitchen in *your* after-victory home! With wonder-workers like the G-E range and refrigerator, the G-E Disposall and dishwasher! Start planning it *now!*

CAN'T GET AWAY?

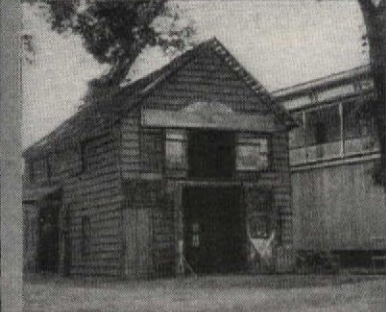


JOHN B. McCABE

BEFORE the war, when gasoline was plentiful, we roamed far afield to find things of interest. Little attention was paid to the attractions in the neighborhood. Where to turn next was a problem when gas bans put an end to my week-end trips that had been necessary for my half finished book manuscript. I knew that there was story material in my neighborhood, Rockland County, but I was a little fearful that it would seem tame after the exciting adventures that I had been having on the short trips with the young folks who accompanied me. Fortunately I had developed a discerning eye in my travels and that proved one of my real assets. To make the most of my scanty gallons of gas, my first approach was through the local libraries. I knew that Rockland County, one of the smallest in New York, was an old historic region dating back to early Dutch days.



Interest spots include the historic chain strung across the Hudson to prevent British ships from sailing up the river; an Old Queensboro iron furnace, and a primitive grist mill water wheel



Rock where Andre met Arnold in conspiracy Blacksmith shop no longer in use but sign is still over door A relic of the Revolution, Fort Putnam, overlooking West Point

CONTENTS

July, 1944 Vol. XXXII, No. 2

Cover Design: Photograph by F. M. Demarest
See Pages 28, 30

Special Monthly Features

Gardener's Primer—Lesson V The Harvest
Bounty E. L. D. Seymour 22
Patterns 28, 47
Family Health—XVII Bathing Your Baby Should Be Fun! Ethel Donny 30
Recipes 57

Children

Can't Get Away? John B. McCabe 4
When He Hangs His Clothes on a Hickory Limb
E. Laurence Palmer 19
Give Them a Gay Early Start 28
Bathing Your Baby Should Be Fun!
Ethel Donny 30
Children Enjoy It Lilliance M. Mitchell 66

Decorating

Two American Hostesses Set American Backgrounds Maybelle Manning and Ruth W. Lee 14
Lohith—the Little House in the Hollow
Martha B. Darbyshire 17
Nothing Pot Luck About It!
Martha B. Darbyshire 20
If Thomas Jefferson Visited Your Home
T. H. Robsjohn-Gibbins 26
Summer Camouflage 41
The Patric Knowles' and Many Others' Solutions for a Summer Home
Martha B. Darbyshire and Mrs. Gail Bent 42
"Harry—I Want to Go Back to Eureka!"
McKenzie and Nixon 48

Gardening

Gardener's Primer—Lesson V The Harvest
Bounty E. L. D. Seymour 22
Health While You Work E. L. D. Seymour 24

Handicrafts

Give Them a Gay Early Start 28
Summer Camouflage 41
Here's a Dandy Barbecue Pattern!
Clayton M. Allen 47

Homes and Maintenance

House on a Lake Home of John M. Bates 34
This Dream House Gets Down to Earth
Marie D. Nelson, Mat Kauten 36
Replace Sash Cords Quickly Lionel Wurts 46

Parties, Food, Housekeeping

I Run My Career Like a Star Celia Mattox 55
Recipes 57
Remember When Picnics Were Fun?
Harry Botsford 58
Very Fancy Sandwiches 60
Save What You Can't Eat
Elizabeth Abby Talbot 62
Check Your Pressure Cooker Valita Harvey 64
Lucky—A Good Luck Shower Louise Price Bell 68
How To Do Dishes 70

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THE AMERICAN HOME, July, 1944, Vol. XXXII, No. 2, Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. W. H. Eaton, President-Treasurer, Henry L. Jones, Vice-President, Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, 55 Fifth Avenue, N. Y. 3 Branches for advertising only: 248 Boylston Street, Boston, Mass.; 360 North Michigan Avenue, Chicago, Ill.; A. D. McKinney, 915 Olive St., St. Louis, Mo.; W. F. Coleman, Henry Building, Seattle, Wash.; W. F. Coleman, 300 Montgomery Street, San Francisco, Calif.; W. F. Coleman, 530 West 6th Street, Los Angeles, Calif. Copyright, 1944, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Canada, \$1.50 a year; two years, \$2.25; three years, \$3.00. Foreign postage, \$1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress, March 3, 1879.

“Wow! that was
a close one!”



Sometimes I wonder about my sister-in-law Ann.

Like just now when I dropped in and caught her about to dump a flock of sheets into the rag bag!

“Hold it!” I squeaked. “Hmm. Just as I thought. *Plenty* of wear left in these—if you’ll do a little mending!”

“Oh, dear,” Ann said. “I’d planned to buy me a nice closetful of those lovely Cannon Sheets you’re always carolling about . . .”

“Put that dream on your waiting list,” I said firmly. “Haven’t you heard you’re supposed to get along with what you have, unless it’s a *desperate* case? Which yours *isn’t*, pet!”

“If you’d bought Cannon Sheets in the *first* place,” I went on, “and taken care of ‘em, you’d be sleeping pretty now!”

“Don’t rub it in,” begged Ann. “I get green-eyed every time I think of you and the smooth Cannon beauties *you* were smart enough to buy!”

“Let that be a lesson,” I grinned. “And while you’re lasting out the war with what you’ve got, you can dream about your Cannons-to-come!”



Cannon Percale Sheets

Cannon Mills, Inc., New York 13, N. Y.

Made by the Makers of Cannon Towels and Hosiery



Some duration “Make-do’s”—for Ann and You!

1. Wash sheets often, and you won’t need to *beat* the dirt out. Go easy on bleaches.
2. Never press directly on the folds.
3. Mend rips and weak spots the minute you find ‘em—*before* washing.
4. Use all your sheets in rotation, so they can rest between times.

Some juicy facts—when you must buy sheets!

1. Soft, sweet-sleeping Cannon Percale Sheets cost just about the same as heavy-duty muslin sheets! And they’re *woven with 25% more threads* than the best-grade muslins!
2. Cannon Percalés are wear-wonders . . . give you years of grand nights’ sleep! Yet Cannon Percalés are light in weight—easy to handle in washing and bed-making!
3. Supposing you can’t find the size you want in Cannon Percalés . . . then ask to see Cannon’s economy *Muslin* Sheets—long-wearing . . . sturdy . . . a real value!
- P.S. Cannon Towels are something pretty special, too!



For Victory—Buy U. S. War Bonds and Stamps



"It's just good sense to use a cleanser that doesn't scratch!"

Scratches make porcelain look old and dull. But more than that! They catch and hold the dirt—making it harder and harder to do a good cleaning job. That's why so many women prefer Bon Ami. It's so completely *safe!* For Bon Ami doesn't rely on coarse grit and strong caustics. It has a special *polishing action* all its own. Just rub a little over the surface. See how *thoroughly* it cleans. See how *quickly* Bon Ami makes porcelain shine. It saves you *time...* while it saves your *things!* Buy a package, today!

"Gives you a lift with all your cleaning!"

No need for "special duty" cleansers when you use Bon Ami. For this fine, white powder gives a high polish to enameled stoves and refrigerators, just as *easily* and *effectively* as it cleans bathtubs and sinks. Keep it handy in bathroom and kitchen!



Bon Ami

"hasn't scratched yet!"



Co. 1944, The Bon Ami Co.

Browsing through the little country libraries was a delightful experience. Thanks to those unselfish researchers of another generation, I found several columns on local history and a wealth of information about my neighborhood that I never suspected. Thus armed, I set about my project with enthusiasm. My next step was a road map and I got that from the County Engineer's office for a quarter. Despite its small area, Rockland County has many old roads that wind through and over the mountainous terrain. Many of them began as Indian trails, the Dutch and English widened them, but they were still pretty rough when Washington, Benedict Arnold, and the British spy, Maj. John Andre, rode over them. It took succeeding generations of farm folk with ox carts to pound them into shape.

Homes ranged from the ultra modern to the Dutch farmhouse of pre-Revolutionary days, and even included a few of log cabin type. One of them, built in 1700, had sheltered George Washington. Another old dwelling, a tavern since 1750 with the original bar and a room where Major Andre was imprisoned while awaiting execution, stands as a reminder of those days.

Much of the drama of the Revolution centered in the County, and the story, when revealed, proved thrilling. Near by I found that General La Fayette and his troops had camped for a short time and at another spot near my home, Wash-



Dutch house built in 1700, top, used as Washington's headquarters. English church built in 1880

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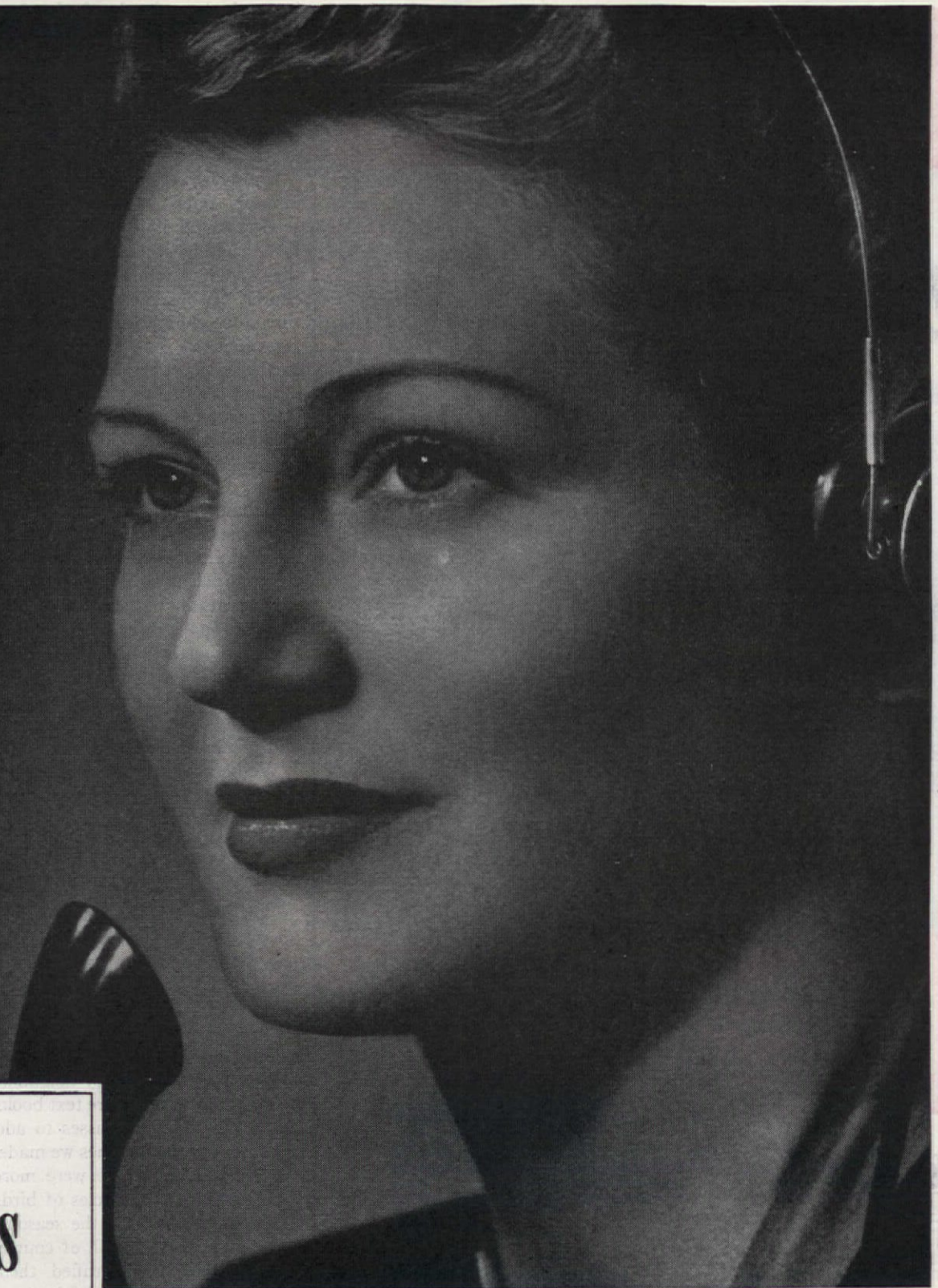
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Also: Tavern Window Cleaner, Tavern Paint Cleaner, Tavern Rug Cleaner
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ington had sought the shade of an old cherry tree while paying off his men. At Stony Point, I found a museum that told the story of that battleground and another at Bear Mountain that contained evidence of the fighting in that area.

Churches were another source of interest. Almost as soon as the first settlers could improvise a shelter for themselves and their stock, they sought a minister and built a church. An instance of this is the tiny stone church in one of the villages that was built in 1813. Many of the edifices are over a century old and some have galleries where slaves watched the services. One is still known as the "First English Church" in the county. All the others at that time were Dutch.

Indian lore is always of interest to youngsters and the local museum contains many relics of their occupation. Geologically the country was breathtaking, and I learned that the glaciers had come down from the north thousands of years ago and had left much evidence of their several visits. There were also sand deposits, huge boulders and pot holes atop the mountains.

We became interested in botany through accident. While roaming around the Bear Mountain Trail-side Museum in search of history data, we stumbled into an exhibit of wild flowers. We left the exhibit wide-eyed and a new field of exploration was open to us. A few text books on the subject started us off and we were soon afield trying to identify wild flowers in the neighborhood. Birds and wild life needed our attention if we were really to know our neighborhood. It took a few more text books and a pair of field glasses to add adventure to the searches we made. We learned that there were more than two hundred species of birds in the vicinity during the seasons. We didn't see them all, of course, but others have identified them through years of watchfulness.

Ninety different trees had been listed by the authorities and we are still on the hunt for some of them. Our wild life observations included deer, beaver, rabbits, woodchucks, skunks, and other forms of small animals.

"But," you will probably say, "all neighborhoods are not like Rockland County." That is true, but every neighborhood has something to offer. If you really want something worth while to do for wartime relaxation, take your children or some neighbor children and go exploring. No matter what kind of neighborhood you live in, you will learn a great many things of interest and have much fun doing it.

Comfort

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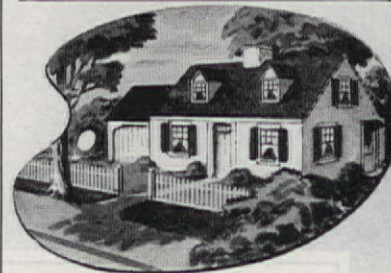
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**OSTERMOOR
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"SINCE 1853"



America's Quality
Mattress



The story of
BETTER HOMES
for less money

There's a book you want to read. It's free. Tells you how to get the home you want—any size, any type, anywhere. Tells how your home is architect-designed; engineered for maximum comfort and minimum upkeep (lower heating costs, etc.); up-to-date conveniences; a sound dollar value . . . Homasote Precision-Built Construction is the answer—proved by \$8,000,000 of private homes and \$30,000,000 of Government housing. Start your post-war home plans by writing for this book today. *Reg. U.S. Pat. Off.

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How the wet Mr. Wilson won his bet

Mrs. Wilson said he couldn't do it . . . and bet a dollar bill. But to prove that she was wrong, Wilson grabbed his Stillson wrench and started in to work.

Well, to make a dry story wet, Wilson won his bet. He fixed the leak . . . but not without plenty of trouble. And for his pains and lack of wisdom, he finally needed a painter, a plasterer and laundry man to clean up the mess he made.

We'll make a bet right now . . . the next time there's anything wrong with his plumbing, Mr. Wilson will call a plumber.

The truth is, many people go through the same hectic experience with their insurance. In Wilson's way, they try to make up their own protection plan . . . for their homes or business . . . by buying individual insurance policies here, there, and everywhere. Eventually . . . and sometimes sorrowfully . . . they begin to realize that they are spending money on insurance that doesn't give them the full protection they actually need.

It's far wiser to see a local Employers' Group Agent . . . *The Man with the Plan* . . . about your



insurance. His experience can take a load off your shoulders. Absolutely without charge, he will make a complete, fact-finding analysis of your whole insurance program. And he'll draw up a modern, systematic plan to guide you in buying the insurance you need . . . the kind that gives *freedom from worry over financial loss*.

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You can take any Civilian Job...

Restaurants, hotels, department stores, transportation—all are war jobs! Read your newspaper want ads for the job that needs you! Or get advice without obligation from your U. S. Employment Service Office. Full or part time, you're wanted—*immediately!*



You can be a WAC or WAVE...

— Spar or Marine. Send a soldier to fight, bring our boys home sooner! If you qualify, you'll be serving your country, and learning an important job you may need, after the war. Get full details at any U. S. Army or Navy Recruiting Office, or Naval Officer Procurement Office.



You can work in a War Plant...

If there is a war factory in your community, or a shipyard, or a government arsenal—there may be dozens of different kinds of jobs you can do to help bring Victory closer! Read the classified ads in your home paper or ask your U. S. Employment Service office.



You can be a Cadet Nurse...

Healthy? 17 to 35 years old? A high school graduate? Get free training, with pay, to replace nurses who are with the armed forces. War workers—ill or injured, civilians needing operations, new mothers and babies—depend on you! Ask your local hospital about the U. S. Cadet Nurse Corps.

CONTRIBUTORS



• • • CELIA MATTOX, author of "I Run My Career Like a Star," admits to being an ex-New York glamour girl. She was an artist's model, then married the artist. As a result of her journalism training at Hunter College, she writes about home, babies, beauty, how to hold your man, and other things close to a gal's heart.



• • • JOHN B. MC CABE, who advises gas savers to inquire into their own neighborhood for sites of interest, tells in this issue of historical spots in Rockland County, N. Y. He was born in Rhode Island and has as his major interests art, writing, history, and athletics. His main hobbies are sports and kids—rounding up the youngsters in his neighborhood, helping them to organize an art club and outdoor sketching classes. These activities resulted in a community exhibit—his source of pride. He has gathered material for several books for teen agers.

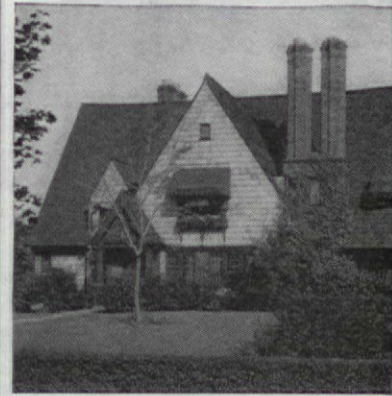


• • • HARRY BOTSFORD's article about picnics in this issue is "right down his alley." Actually, he does public relations work in New York, but he also prides himself on being an amateur chef and has spent two years making up a list of eating places in New York. His ambition, to write a "best-seller cook book!"



• • • LILLIACE M. MITCHELL, who wrote "Children Enjoy It" for this issue, says that if she could make any special request in this postwar planning, she'd ask for forty-eight hours in each day so that she could have

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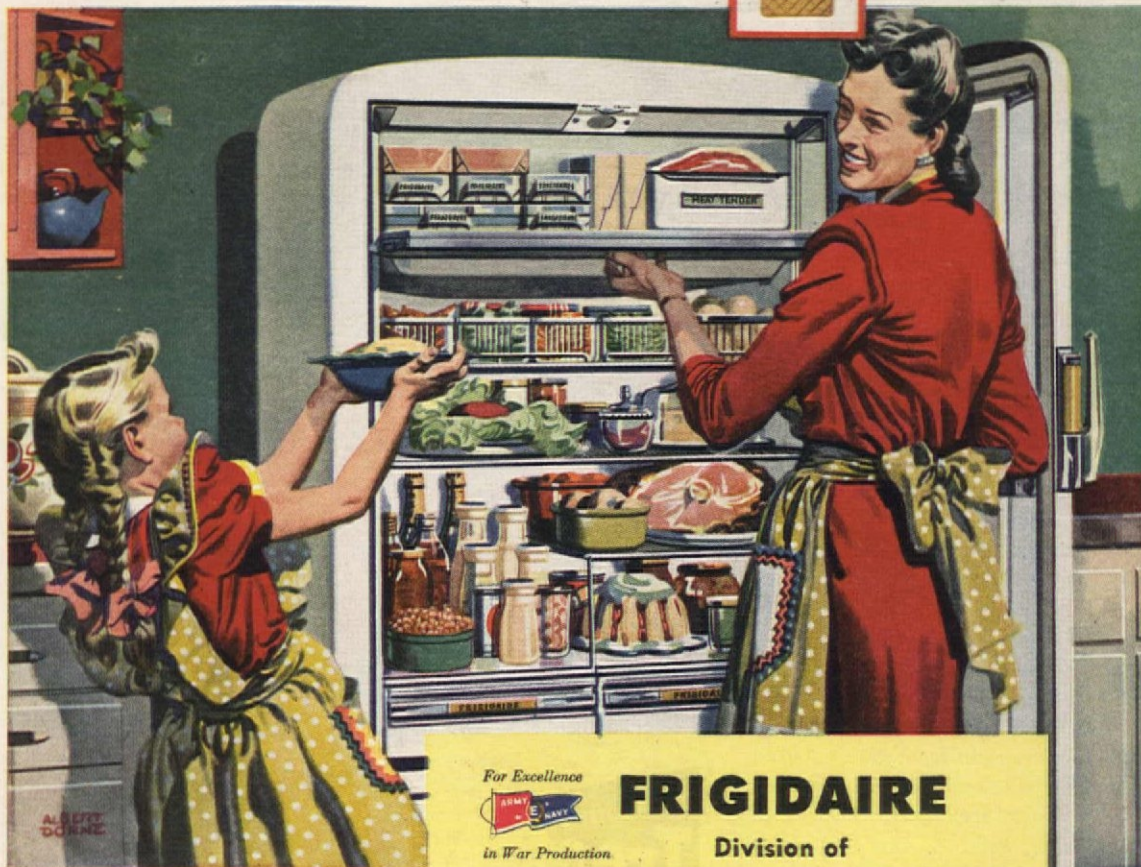
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often told of Frigidaire's faithful help
and dependable service. We are pleased,
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been an aim of the whole Frigidaire or-
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and the service man.

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America's first choice is our goal for the
future. The fulfillment of our plans must
await Victory. But one thing is certain:
there will be more and better Frigidaire
products for more people—and in their
making, more jobs for more men!

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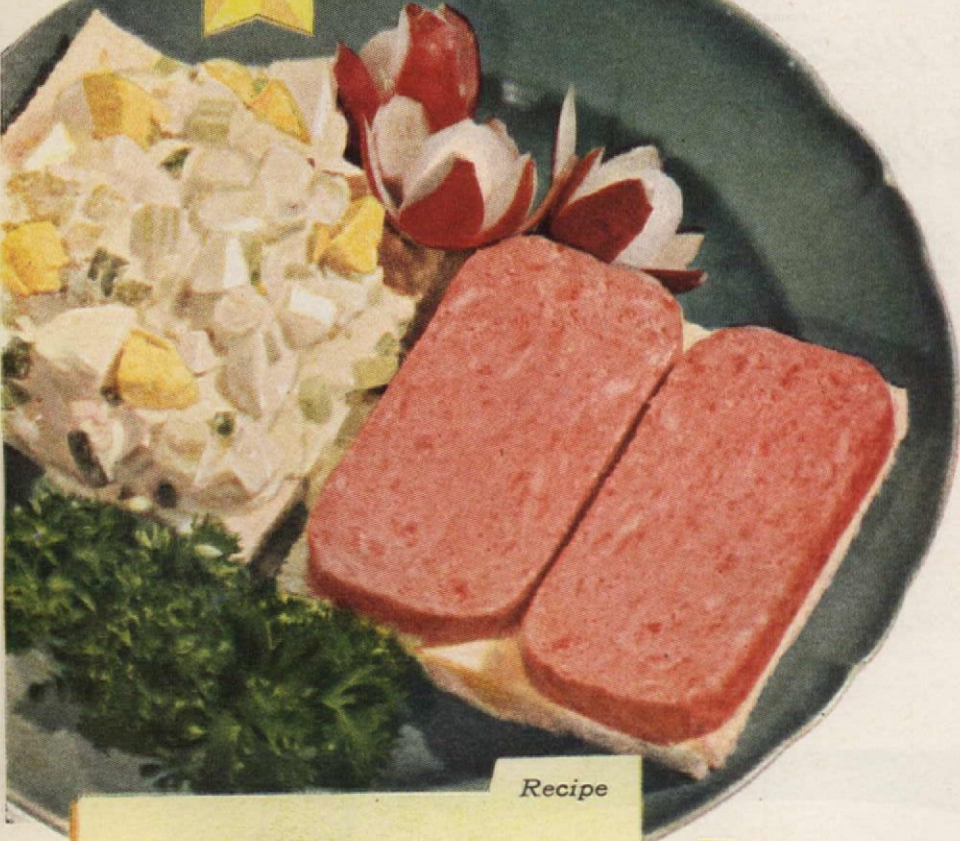
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Recipe

Treet and Egg Salad Sandwiches

Treet's the meat for thrifty, extra-enjoyable summer meals! Here's a perfect example . . . in a dish that combines inviting Treet slices and spicy egg salad. Use this quick, easy recipe:

1 can Armour's Treet	¼ cup salad dressing
Egg Salad:	1 tbsp. vinegar
6 Cloverbloom Eggs,	1 tsp. salt
hard cooked	½ tsp. pepper
1 cup chopped celery	½ tsp. Worcestershire
2 tbsps. chopped green pepper	Sauce (if desired)
1 tsp. minced green onion	12 thin slices bread

Hard cook eggs, then cool, peel and chop. Add all remaining salad ingredients and blend. Cut Treet into 12 very thin slices. Place 2 slices Treet on 1 slice of bread, a portion of the egg salad on the second slice, and serve open or closed with relishes such as radishes, pickles or olives. Good summer luncheon dish or good for packing in the lunch basket.

Treet is made of tender, juicy pork shoulder meat. It's vacuum-cooked in its own rich juices . . . ready to serve right from the tin. Baked, fried or simply sliced cold, Treet gives new, fine flavor to lots of meals.

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twice the fun in living that she has now! Her pastimes are dogs and motoring. For a brief span she was a teacher, director of physical training, a high school principal, and head of the English department in the State Teachers' College of Ellendale, N. D. The whole experience consumed two and a half years. Since that experience, writing has become her field.



• • • **MRS. ETHEL DONNY**, guest health editor for the month, taught school after her graduation from a normal school. She left her home town of Fredericton, New Brunswick, Canada, to come to Philadelphia to study nursing at the Philadelphia General Hospital. After getting her B.S. degree at Teachers College, she spent several years teaching in schools of nursing. She is now a supervisor of Henry Street Visiting Nurse Service.



• • • **E. LAURENCE PALMER** is professor of Rural Education at Cornell University in Ithaca. He says, "the fact that in my field courses I have never established a curfew, had any organized song leading, any camp rules or a disciplinary problem, or served wienies and potato salad, makes the work unique." In addition to his work as educational director of Nature Magazine, and chairman of the Wildlife Committee of the National Research Council, he is at present working with three groups in the Army Specialized Training Program.



• • • **VALITA HARVEY** says that her earliest memories are of Indians and oil wells in Oklahoma, although she was born in Fort Worth, Texas. She has a twin sister and received a Bachelor of Arts Degree at nineteen, for incidental information. She is interested in painting, dress designing and writing in addition to being a wife, mother, and "maid of all work." She is now making her home in Chicago where she wrote her article "Check Your Pressure Cooker" for page 64.



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home appliances
are your
postwar promise of
still finer ones to come



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*Mrs. Bruce Barton
Collects Purple Flagg*

*Mrs. Delbert J. Duncan
Collects Blue Milk Glass*



AMERICAN HOSTESSES

American Backgrounds

MAYBELLE MANNING

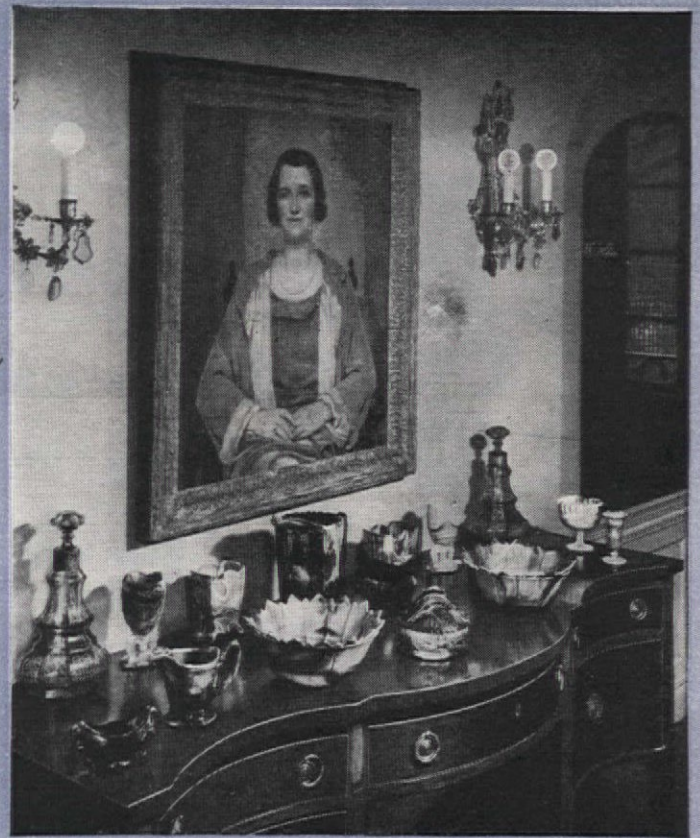
and

RUTH W. LEE

TO COLLECT old glass is a fascinating hobby, but both to collect and incorporate rare pieces in one's daily living requires a high degree of imagination as well as the unerring instinct possessed only by an experienced collector. We find this enviable combination in charming Mrs. Bruce Barton, wife of the distinguished author, famed advertising executive and ex-Congressman, Bruce Barton.

Mrs. Barton collects purple Marble glass and, as you can see, employs it to create a color scheme that is original and effective. She has a special gift for doing the unusual with her collection and here it evolves in the use of a cake stand and a decorative stemmed bowl to form the epergne for a formal table treatment. The predominant purple is accented by the grouping of luscious eggplant with trailing bunches of pale green and plum-colored grapes, intertwined with tendrils of dark green ivy. Little "slag" match jars hold individual pansy arrangements. Clear amethyst goblets subtly offset the rich shades of the Marble glass, which runs a color gamut from rose-pink to deepest purple. This glass, with its lambent luster, marble-like sculpturing, and riotous coloring held in check by the most precise patterning, lends itself happily to elegant table service. It has an intrinsic elegance of its own.

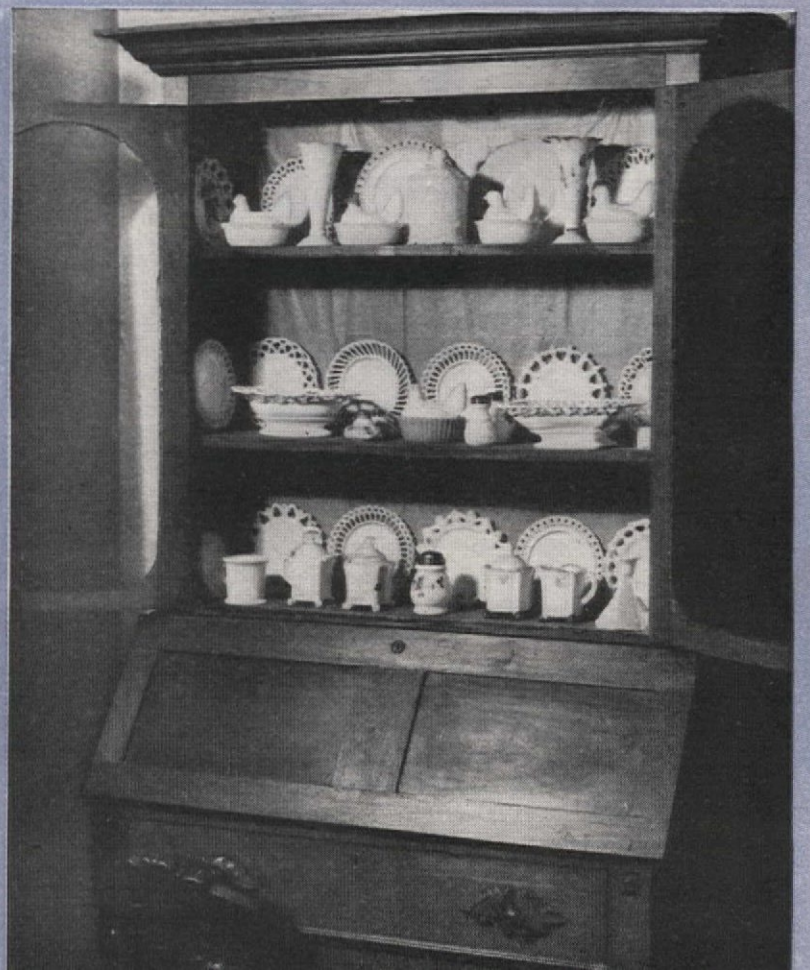
Marble glass is generally characterized by delicate paneled lines with the fragile imprint of a pattern underneath. Very rare is an all-over, small flower pattern and rarest of all colors is the opaque blue and white. Easiest to come upon is white and yellow, sometimes deepening into golden brown. Connois-



On the heirloom sideboard individualized items in the versatile Marble glass; above it, a portrait of Mrs. Barton done in the modern Florentine manner in soft blues and gray

Mrs. Duncan's collection includes Milk-White glass plates in 16 different borders and an array of the Daisy and Button glass

*Photographs—Barton collection by F. M. Demarest
Duncan collection by Frank Willmng*



Mrs. Duncan effects variety at a glance
with Sawtooth, opalescent
Hobnail, Cable, and Feather patterns



from an aunt who prized the Daisy and Button pattern so much she allotted all her "butter-and-egg" money to it and never used any of the pieces. These pieces came to Mrs. Duncan during their residence in Texas, where, also, she found the hens, her own first purchases. These seemed to call for the correct plates and started the search for lacy edge plates in every pattern ever made which was to extend to all the places the Duncans were to live or travel.

"When I ran across two five-inch blue plates in rosebud pattern in Galveston, I knew I must have a set for bread and butter. It has taken me six years to find six of them," Mrs. Duncan says. "And the blue candlesticks eluded me for years. I discovered them last summer in Chicago."

Mrs. Duncan thinks one of the pleasantest things about antiquing, as she calls it, is to succeed in matching such pieces as celery holders or spoon holders for decorative purposes. She gets her biggest thrill in finding lids or covers to fit the pieces she already has, such as a butter dish or sugar bowl. These make excellent candy jars.

A servant problem is responsible for the battleship collection. Mrs. Duncan lost her maid and had to take her small son along on the antiquing expeditions. The battleships were originally a reward for his good behavior but he has become a fan in his own right. Sandwich blown marbles with figures inside are his special pride.

Of course, just any cupboard or cabinet won't do for a rare glass collection and Mrs. Duncan's interest in the appropriate furniture is subsidiary to her enthusiasm for exquisite blue and white milk glass. She has created an atmosphere that is entirely right and charming. At the same time, it constitutes a kind of personal history of travel, discovery, and often ingenuity in the matter of transportation.



Battleships, the reward for a small son's good behavior, are nine in number. Now, he treasure-hunts for brown glass marbles (shown with sleighs)

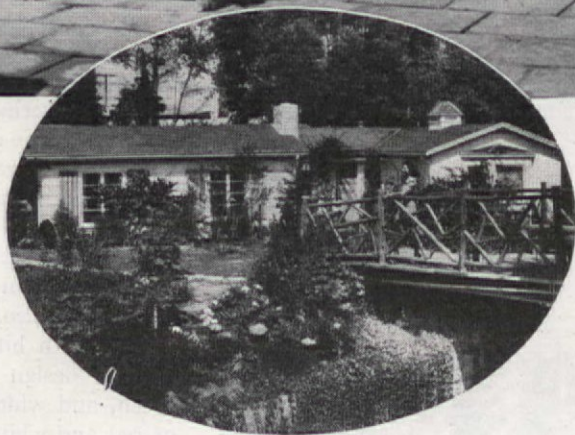
Here is fine old glass in its proper setting. The dresser trays, powder boxes and bottles are in blue glass, at home on the Early American bureau

seurs consider this novelty type one of the finest examples of Early American pressed glass and the ornamental pieces bear the cachet of objets d'art. Other names for it are "slag," "onyx," "agate," "calico glass," and "Connecticut glass." Research reveals it was manufactured in Phoenixville, Pa., although it has been found in most abundance in the Hoosier State of Indiana so there would seem to be as little basis for the term "Connecticut glass" as for the inelegant and homespun "calico glass."

ANOTHER collector who believes that beautiful glassware was meant to be used and enjoyed is Mrs. Delbert J. Duncan, of Evanston, Illinois. With Professor Duncan, she is a member of a Sunday morning breakfast club made up of a group of the Northwestern University faculty and these parties at their home have been perfect settings for use of the various table settings. The diversity of her rare pieces makes the collection all the more interesting.

Her very first acquisitions were a legacy

Lohith = the Little House in the Hollow



MARTHA B. DARBYSHIRE

Designing, decorating, and landscaping are three of the joys that the Heimbecks have found at Lohith—complete with patio and barbecue

ALTHOUGH they did much home designing and old house remodeling tentatively in their home town of Rock Island, Ill., it was not until Mr. and Mrs. H. H. Heimbeck moved to California that they were able to buy a house of their choice and give full sway to their plans for remodeling, decorating, and landscaping. On the outskirts of Santa Monica, they found the home they wanted. Mr. Heimbeck designed the old house into the new, Mrs. Heimbeck did the landscaping, and they collaborated and did all their own interior decorating.

Unique in the cottage is the "breezeway," a narrow porch which originally ran across the front of the house and which is now the entrance hallway. An old Scotch wag-on-wall clock is hung on the wall of the recessed front door. Papered in sheets from old magazines, song books, and early books of poetry, the walls were shellacked. The aged paper turned an interesting shade of beige pink after the shellacking.

Color runs rampant throughout the home. The master bath has turquoise woodwork, turquoise wallpaper designed in dusty



Children enjoy permanent card table set-up in Heimbeck living room. Note large windows



Bookcases, painting of the children, high plate rails lend much charm to the fireplace



Master bath in turquoise and raspberry. Towel cupboard and medicine cabinet below



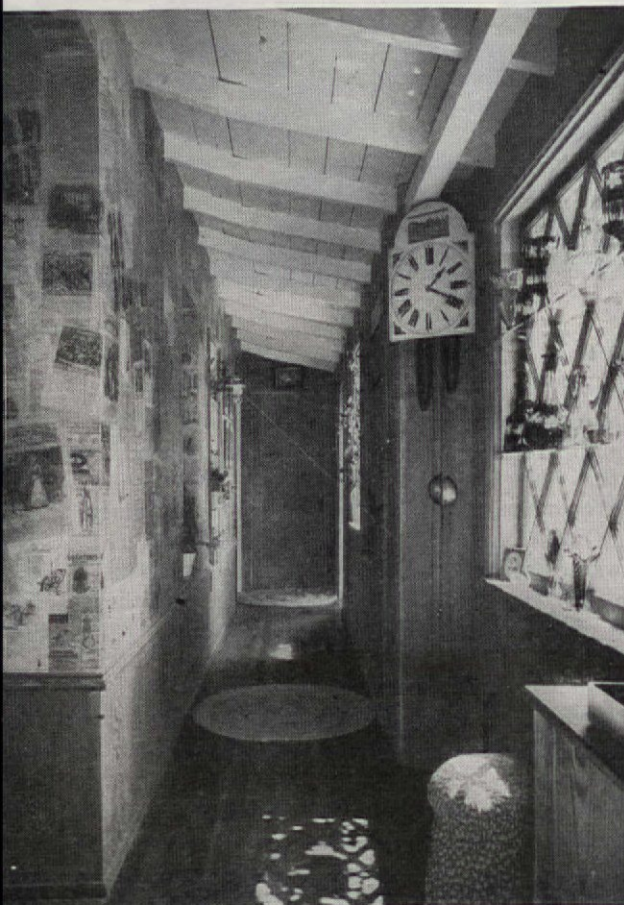
Apricot is featured in daughter's bedroom. Bed was scalloped and upholstered by father



Master bedroom has walls and woodwork of shell pink. Furniture is antique powder blue



Indian collection highlights son's room. Dado of wallpaper resembles knotty pine



Sheets of old magazines, poetry and early song books decorate the Heimbeck gallery



Mustard, red, bright green, and white are the colors carried out in the dining room wallpaper, gingham curtains, chintz seat pads and checkered tablecloth

pink and raspberry. Rugs and linoleum are of dusty pink and raspberry. Daughter's room has wallpaper with a gold and silver diamond design on white, a cinnamon rug; the bedspread, head and footboards are of apricot handblocked linen. Mr. Heimbeck cut down the bed, scalloped the head and footboard and did the upholstering. The apricot stool was made out of a covered bath stool. Organdy covers the dressing table and is used for the curtains. Mirror is covered with quilted apricot.

Dining room wallpaper has mustard yellow-green background with hitching post and cottage design in red, bright green, and white. Curtains are of red and white checked gingham, with ruffles of green and white polka dot. Chairs are half maple arm chairs with green chintz pads and hand-painted chairs with mustard covers.

The house is painted white with blue shutters. It is approached by a rustic bridge. Mrs. Heimbeck has modeled the out of door setting and has managed to tuck in with the flowers, vegetables that have attractive foliage.

Photographs by Maynard Parker

When He Hangs His Clothes on a Hickory Limb...



E. I. du Pont de Nemours Co.

OF COURSE you want him to have a good time, like these youngsters. But don't you, at the same time, want him to escape the acute discomfort that is in store for them—because of that lush growth of poison-ivy that they were never taught to recognize, respect, and avoid? Then why not start right now to give him (and all his boy and girl companions) the benefit of a kind of education that isn't learned in class rooms; a sort of home commando training for peacetime pursuits, that will give him increased resourcefulness, independence, and ability to meet and surmount emergencies, and enlarge tremendously his capacity for enjoying the outdoors, for being at ease and prepared, wherever he may find himself? Incidentally, in doing so you are going to enjoy new thrills yourself, have your eyes opened to new wonders, find yourself possessed of skills and ingenuity you never knew you had.

Why be dismayed or downhearted because gas and rubber shortages have temporarily immobilized a lot of Fords and what-have-you's? We still have our two-cylinder Walkers on which we can enjoy more wholesome, healthy hours of leisure than is possible on wheels. Go with me where I would take you, and you will not need rubber even on your heels, for the earth is soft and springy. It will do you no harm to get your feet wet more than the customary once a week. It will do you good to stretch your muscles carrying yourself and your light pack. And that applies to our boys and girls, too.

Those who go into the Armed Services learn how to keep comfortable independent of permanent shelter anywhere and at any time of the year. With us who stay at home, emergencies may arise in which leadership may be needed to care for frightened people in the open in bad weather. How would you

measure up in such situations? You may have taken first-aid courses in a gym or a church basement, but could you keep an injured person comfortable in the open, at night, in a rain or snow storm? Could you make emergency splints and cords from things found along the roadside?

There are things to remember about merely recreational living outdoors, things that we and our children should know. Travel as light as you can. You may wish to bring some things home, so plan to abandon some of those you start out with. Don't load yourself down with expensive cooking equipment. Learn how to orient yourself, if possible with a map, then from the sun, moon, or stars. If you are where you cannot get lost, it may be fun to "go blind," but don't try to be smart that way near real wilderness areas. Be sure that when you get home, there is not a single place where you have been, to which you would be ashamed to return with your best friend and severest critic.

E. LAURENCE PALMER

For a practical, common-sense guide to safe, sane, enjoyable life and fun in the open . . .

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THE AMERICAN HOME
55 Fifth Avenue
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Don't
guess about what wild plants and berries are edible. . . . Learn to recognize the safe and usable ones, and how to make use of them

Do
know yourself, your strength and ability, and your limitations. Don't be reckless and take "dares," just to show off. It's silly

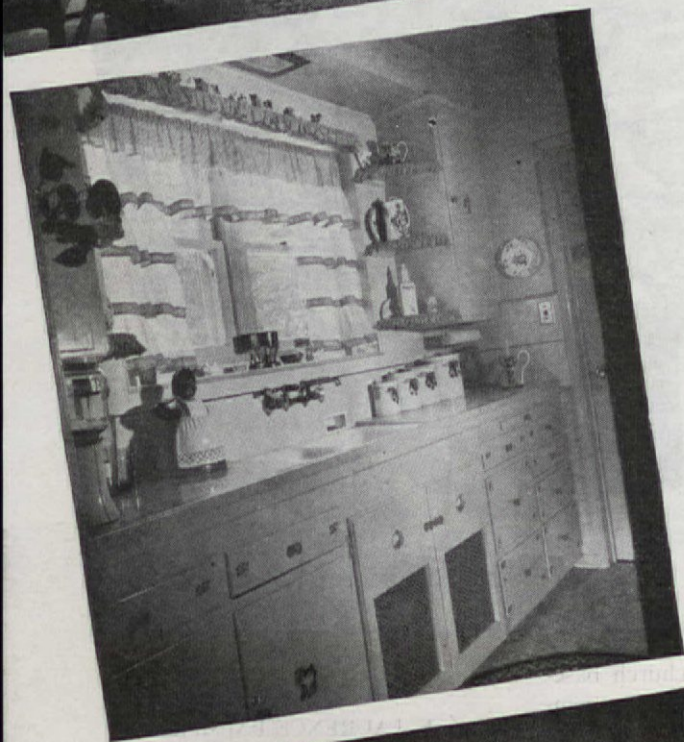
Don't
think a street is a good place to play ball just because no automobiles are in sight. Use your senses to avoid dangers

Do
take pride in using knives, hatchets, and other cutting tools the way experts do. Lay off practical jokes that may, unintentionally, result seriously

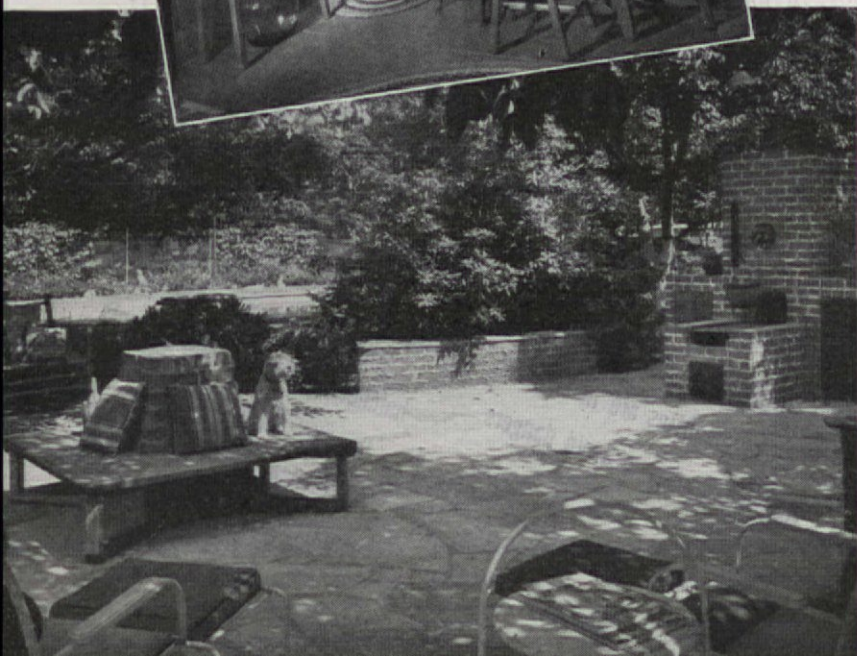
Nothing Pot Luck

MARTHA B. DARBYSHIRE

Photographs
by
Maynard L. Parker



THE California home of Mr. and Mrs. Carl Burrell has many good things about it. In fact from the unusual clock in the entrance hall to the attractive laundry tub in the back hall, someone in the family (the guest is Mrs. Burrell) has had a lot of ingenious ideas. The house is too good for just ordinary "potluck." The couple was only a jump ahead of the world in moving to their ranch in San Fernando Valley, but their house is as timely as though it were just planned. The living room is a perfect foil for Mrs. Burrell's collection of Meissen, Chelsea, and Leeds, but it is not a large room. It was cut in size to allow for "more living" in the combination sun and lounge room. The dining room was pared down in size because the bulk of the Burrells' meals are served on place doilies in the lounge room.



About It!

REMODELED FROM A STABLE IS THIS PLAYROOM OF THE BURRELLS. PARTITIONS WERE REMOVED, A FIREPLACE ADDED, WOODWORK STAINED. RED LINOLEUM AROUND LAUNDRY TUB MADE A FINE, DEEP SINK FOR WASHING BARBECUE POTS AND PANS. NOTE WAGON WHEEL



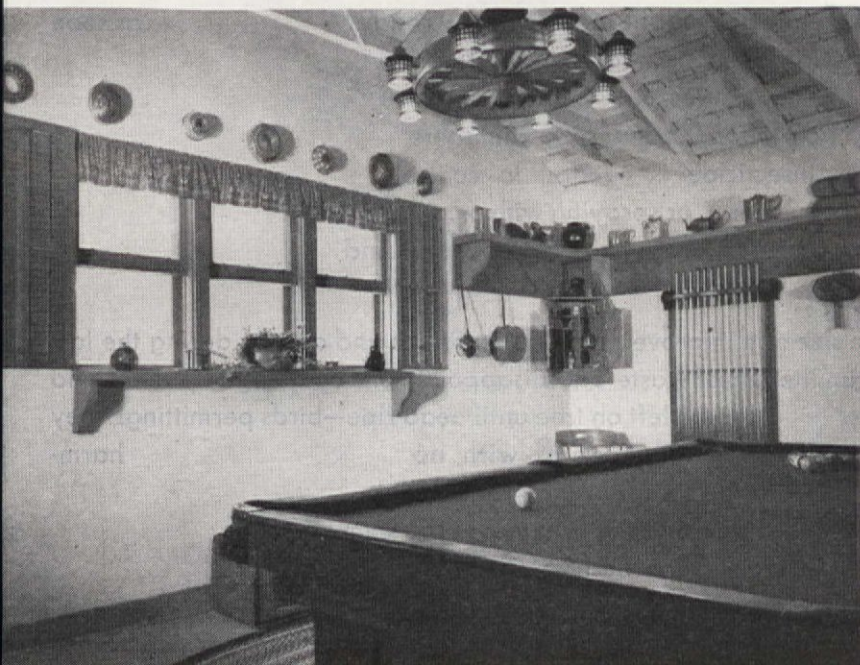
wagon wheels wired for lamp fixtures. The old tack room has been divided to make dressing rooms for the swimming pool.

The dining room is gay with yellow floral chintz curtains against the wood paneled walls. A feature of the room is the glass window shelves decorated with colorful early glass including vaseline and cranberry. Black lacquer chairs and a table with bleached mahogany apron, comprise the furnishings of this room.

Roof of the house continues over the driveway and joins the garage roof to give protection from rain from the car to the front veranda. Painted white with red shutters, the home is surrounded by walnut trees. An old red wheelbarrow, filled with potted plants and vines, adds a touch of interest.

the terrace, or in the recreation house. The recreation house is a wartime project. Now horses owned before the war have been sold, and the stable has been converted into a large playroom with a huge combination fireplace-barbecue, with an adjoining kitchen. A kitchen sink was impossible to procure because of the war, but a laundry tray set in a red linoleum counter works as well for the washing of long handled pans after barbecue meals. The playroom, formerly two large stalls and hay room, has had the partitions removed,

walls plastered, ceiling painted, and the new woodwork stained. Mrs. Burrell stained the woodwork and furniture, covered an old studio couch with bandana handkerchiefs and used the bandanas for a valance. Waxed red cement floors are covered with beige and red rugs. The fireplace of clinker brick has a barbecue to the right complete with charcoal rack and spit. There is another barbecue on the terrace at the rear of the house for warm evenings when the heat from the inside barbecue would make the playroom too hot for comfort. The room has



PRIMER

FOR THE AMERICAN

LESSON 5

E. L. D. SEYMOUR

Contributor
JOHN C. SNYDER
 Washington State Extension Horticulturist

MAKE THE GARDEN YIELD ALL SEASONS

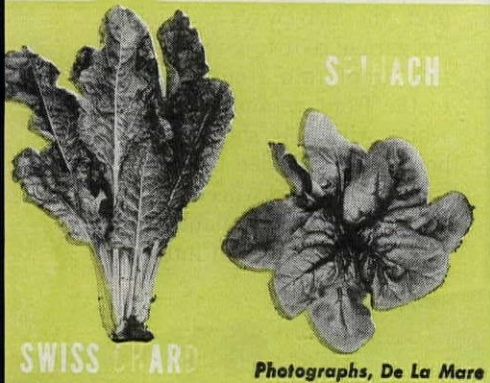


LETTUCE

RADISHES

SCALLIONS

These crops are certain raisers on the season's harvest program. To be eaten raw, they must be grown quickly, without a check. Liking cool, moist conditions, they should not be planted so as to mature during hot, dry summer weather. Yields can be expected, with radishes, in 3 to 5 weeks from planting; scallions, 6 to 9 weeks; lettuce, 8 to 12 weeks. But don't wait for full maturity; start to harvest and consume as soon as plants are large enough to eat, leaving the others to grow and be used as they attain proper size. Onion sets left



SWISS CHARD

SPINACH

Photographs, De La Mare

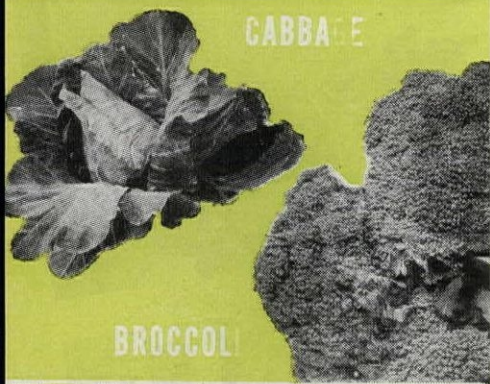
True spinach is another quick-growing, temporary, cool weather crop that is harvested and gotten off the ground as soon as it is large enough for use. Cut entire plant at ground level, then promptly refit and replant space to main season crop, as corn, lima beans, etc. (Don't confuse it with New Zealand spinach, which is planted after all frost risk is over and enjoys hot weather, and yields frequent cuttings of tender tips all season.) Swiss chard grows more slowly than spinach; plants should be thinned out before they become crowded. The thinnings make excellent greens; later, carefully cut or break off at the base only the large outer leaves, so as not to injure the crown, thus leaving the inner shoots to develop



PEAS

BEANS

Peas and beans ripen from the bottom of the plant upward and are ready from about 8 weeks after sowing for early peas to 10 weeks for the first bush beans. Don't let them get too large before starting to pick them. Over-mature peas lose their sweetness and become starchy. Overripe beans get tough and, in the case of older varieties, develop stringiness. The improved modern "snap beans," both green and yellow (or wax), can safely be left to become slightly bulgy, though most people prefer them straight, slender, and smooth, especially for canning and quick-freezing. The safest way to get these crops at just the right stage is to pick and examine a



CABBAGE

BROCCOLI

Early cabbage usually heads up 10 to 13 weeks after seed is sown (in flats), but the heads are not as large or firm as those of the fall type and, in most varieties, are pointed, not round or flat. Like other greens and pot herbs, they are "ready" as soon as large enough to use; so start the harvest early and stretch it out. Since dusting with some insecticide is needed to control cabbage worm, or spraying with nicotine-soap for aphid, wash heads thoroughly. And



CHERRIES

RASPBERRIES

STRAWBERRIES

Most fruits increase greatly in size and improve markedly in flavor and quality during the last few days of ripening. Don't run the risk of waste and disappointment by being impatient and harvesting too soon. Cherries can be left on tree until dead ripe—birds permitting! They can be picked with or without stems with no harmful effect on the tree, but they reach peak sweetness when so ripe that the fruit leaves the stem without tearing the flesh. Strawberries are best picked every other day; take all that are colored all over, and show no green at the tip. However, the exact shade of red differs

HOME GARDENER

The Harvest Bounty

DON'T WASTE THESE EARLY CROPS

apart can be allowed to ripen for winter use. Thinning lettuce, pull entire small plants; for lettuce, carefully harvest outer leaves (highest vitamins), leaving centers to develop. Try "wilted lettuce" with hot vinegar and bacon dressing. For cold salads and hors d'oeuvres, pick early morning, wash well, crisp in icebox. Good succession crops to follow these three are: Bush and pole beans, corn, tomatoes (plants set out), late cabbage, melons and squash, and beets, carrots, and turnips for winter.

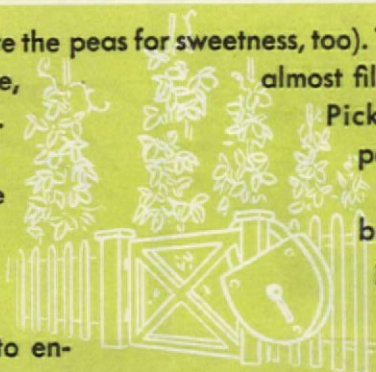


Lord and Burnham

and provide a continuous supply. As the season advances and the leaf blades become large, coarse, and rather tough, they can be trimmed off and thrown on a compost heap, and the crisp, white stalks cooked and served like asparagus, or creamed like celery. Spinach, being the more delicate, is the better crop for drying and quick-freezing. Both it and chard can be canned if containers are plentiful, and if the tastes of the family are such that they will really be used, not wasted. Being of the non-acid type they could be processed in a pressure canner if possible; otherwise boiled before being eaten.

SPINACH
LATE CORN

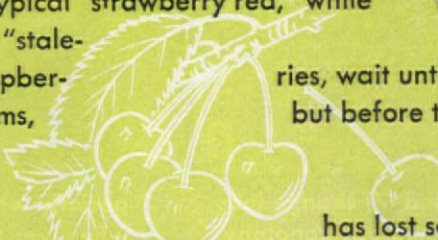
one of the largest and plumpest (taste the peas for sweetness, too). The peas should be past the "blister" stage, fairly firm and large, and usually indicates overripeness. Pick these crops as near the possible; the longer they lie more flavor and vitamin beans, or even cultivating or plants are wet. As soon as move any support, chop up rich soil for later crops.



ways cook cabbage quickly, with the least possible water, in a covered kettle. Broccoli, though a close relative requiring similar conditions and culture, more nearly resembles cauliflower than cabbage. However, it is not a single-headed vegetable. As soon as the central cluster is developed and before the side buds break — cut and use it. Then, as the plant grows, new side shoots will start from the axils of the leaves and each will bear a small head. As these are used, more will form, so keep the plants growing vigorously for maximum yield.



with the variety and must be learned by experience. Blakemore, for example, never becomes deep, typical "strawberry red," while Red Heart should be dark, almost "stale-looking" when gathered. With raspberries, they easily come free from the stems, but before they all if the bushes are disturbed. A berry that has loosened from the stem on one side is overripe and has lost some flavor and sparkle. For freezing and drying, use fruit at its very best.



Start That
FALL GARDEN!

Yes, it's a speculation, but if successful it pays well, and if not—oh, there'll be other years. The idea in summer planting is to keep the soil moisture in and the hot sun out while the plants are small. You'll need old boxes and baskets, burlap and other rags; a soil-soaker hose is fine if a water tap is accessible, otherwise use a watering can. In preparing the soil, spade only enough for the row, a strip, say two spades wide. If you can dig in some manure or compost, fine, or the remains of the peas or other previous crop will add humus. Rake in a dusting of lime to make available plant food already in the soil, an application of fertilizer can also be worked in, or given later as a top dressing or in solution. In any case, after thorough raking, sow seed immediately, a bit deeper than in spring. If the soil is really dry, you can soak the furrow and plant while it is still moist. Cover, firm gently, scratch the surface soil loose, then lay the burlap or other rags along the row to keep the soil from baking. *But be sure to remove them the moment the seedlings start to come through.* Use of the soil-soaker will also promote germination and early growth when the sun is hot and the temperature high. As thinning becomes necessary, do it drastically, so the plants will never crowd and check one another.

Summer transplanting is an art, best done in early evening. Water the plants a few hours in advance, keep them out of the sun while handling them, soak the soil when they are set, spread loose soil around them, and snade with baskets, boxes, tin cans, etc. until they have taken hold. Don't let them wilt.

—RICHARD H. PHILLIPS

U. S. Dept. of Agriculture
by Knell



HEALTH while you work...

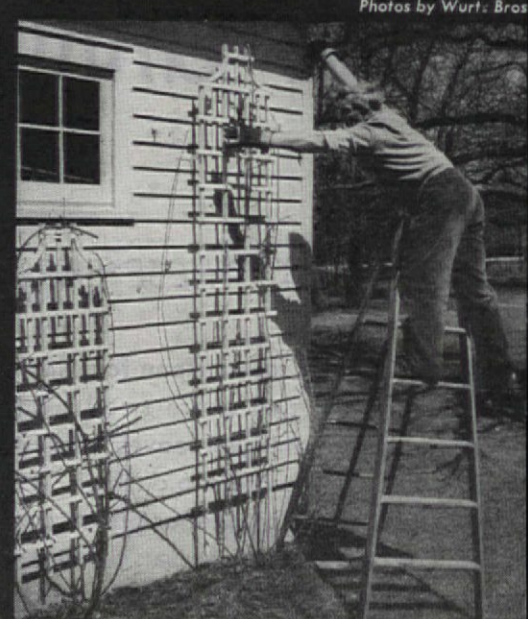
Photos by Wurtl. Bros.



1



2



There's joy in useful work. There can be real benefits, with no regrets, if it is tackled intelligently and (especially

"after 35") with commonsense precautions. For example: (1) In hoisting heavy loads, watch that center of gravity; a slip of the foot can mean a

break of the neck. (2) Don't be the dumb c that does all the pulling; if it's a two-man job, get someone to help. (3) If you must g



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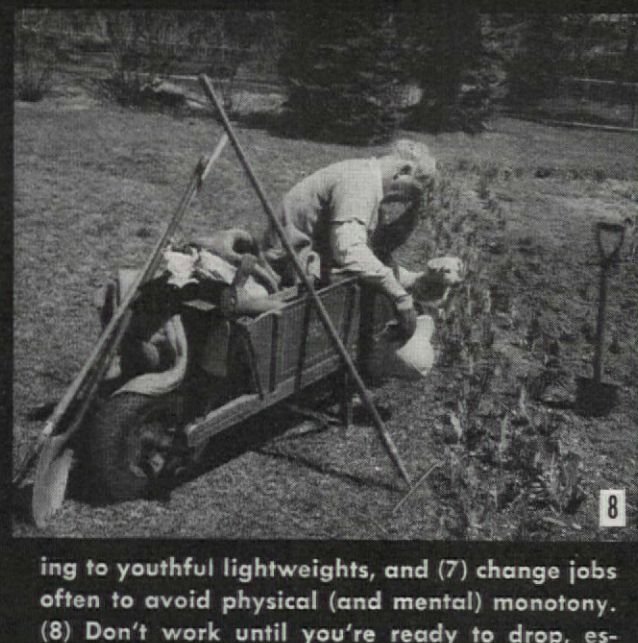
up on a ladder, be sure it is sound, up to your weight, and firmly placed on level ground. (4) Don't jeopardize those back and

abdominal muscles by lifting with straight legs; bend your knees and use your powerful thigh sinews. (5) And

don't, oh! don't use the side of a log for a chopping block; you may split your head instead of the chunk of wood. (6) Leave high tree climb-

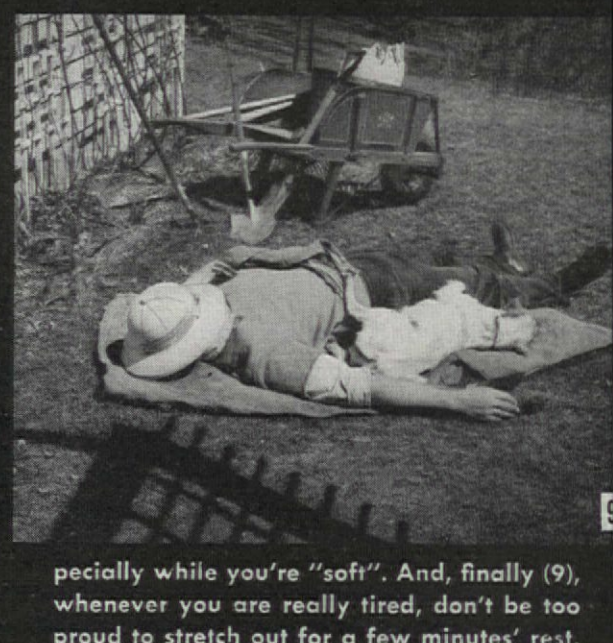


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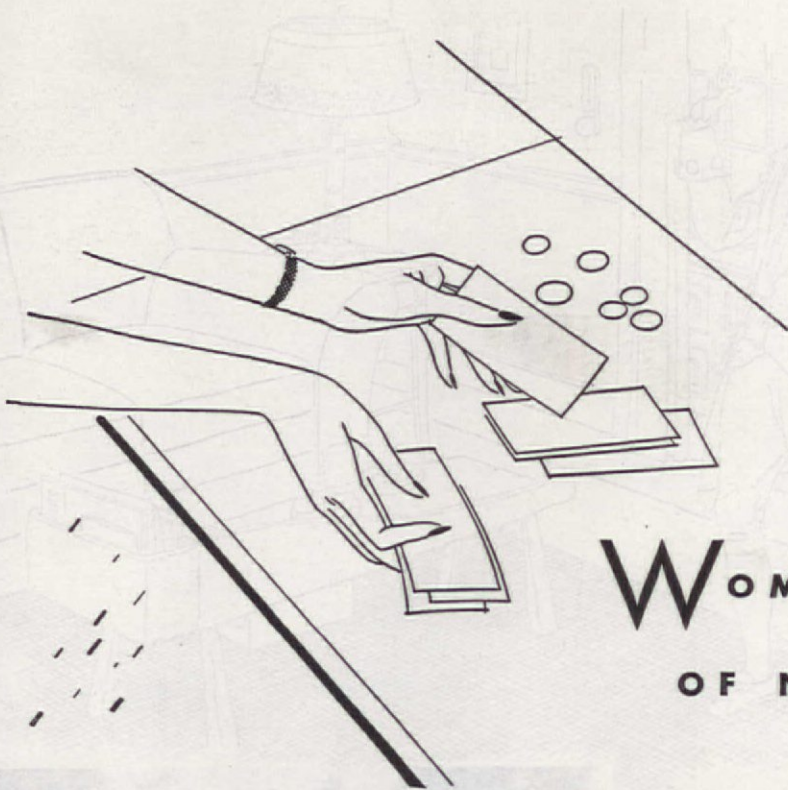
8

ing to youthful lightweights, and (7) change jobs often to avoid physical (and mental) monotony. (8) Don't work until you're ready to drop, es-



9

pecially while you're "soft". And, finally (9), whenever you are really tired, don't be too proud to stretch out for a few minutes' rest.



WOMEN TO EMPLOY 80% OF NATION IN POSTWAR

We may as well admit it: you are normally the boss of American industry. You spend 80% of the money.

Jobs cannot exist without customers. There is no woman who is not personally affected by this fact.

We men and women, who make aluminum for a living, have so increased our production that Alcoa alone now produces more than the entire Axis. This capacity for production—now devoted entirely to winning the war—is also a tremendous capacity for employment, postwar.

Folks who make steel and chemicals, rubber and copper, and the things that are made from these materials, have also greatly increased their capacity for employment, postwar.

Consequently, employment postwar will depend solely upon customers.

So, we *must* remain able to employ each other. We must each accumulate savings so that we may again become customer-employers. Otherwise government will be forced to employ us. No matter which party. No matter how unwillingly.

And—no government can be servant to the people and boss of the people at the same time.

It would be only natural for *any* employer-government to dictate what the nation should do: to say what government financed products should be made; how branded; how sold; how those who make them should be educated for the task; and how much they should be paid.

That's the way Freedom of Choice was lost in Europe. Step by step—starting with unemployment. It led to the loss of every other freedom.

You women who spend the national pay check can prevent this loss of freedom of choice. If you have money to spend in the precarious postwar decade, men will have jobs and there will be no need for government to regulate employment or production.

But if signs of nearing victory touch off a spending spree now, the nation will have no savings for postwar jobs. Is there any better reason for you to exercise freedom of choice, by buying as little as possible now—any better reason for putting every last penny into War Bonds?

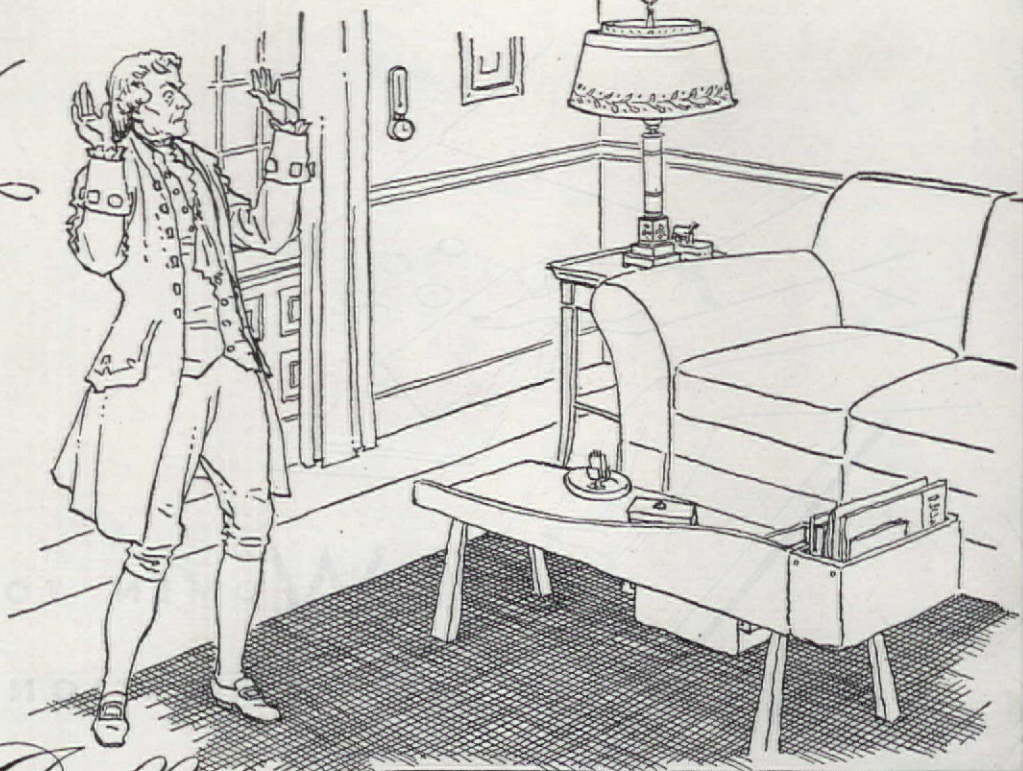
THE MEN AND WOMEN OF



ALCOA ALUMINUM



Drawing by Harold Cressingham



IF Thomas Jefferson Visited Your Home ...

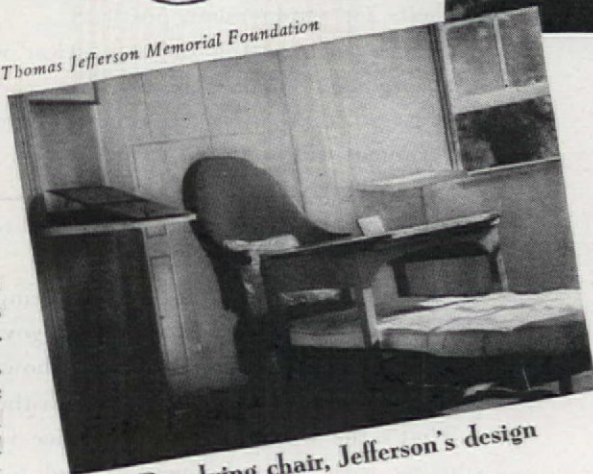
Thomas Jefferson Memorial Foundation

T. H. ROBSJOHN-GIBBINGS

WHEN Thomas Jefferson wrote the Declaration of Independence, he was sitting in what was then a brand-new contemporary chair. It was a revolving chair, with an arm supporting a writing shelf, an invention which he designed. The man who wrote the guide to freedom for America and the world loved practical houses and furniture. He complained that there was not enough air in Georgian houses because of the small rooms and windows, a fault he avoided when he designed his own house, Monticello. Being a modern man, he installed a special bed between his study and bedroom, which was raised on pulleys during the day, leaving one large room. He also designed a dumbwaiter, concealing it in the paneling, and introduced storm windows.

Obviously, the first question that Jefferson would ask about *your* house today would be, "is it practical?" You would show him your kitchen, and probably be proud of all the flattering things he would say about new inventions and the labor-saving devices that give you time for the pursuit of happiness he so dearly wanted you to have. Central heating, Jefferson would consider a vast improvement over the wood-burning fireplaces in his house. And the bathroom! What a long way you have come, he would think, from the outdoor circular brick privy, the best that he could do 150 years ago.

Being a furniture designer as well as an architect, he would naturally expect to see in your living room, furniture that was as new and exciting as the miracles he saw in the kitchen and bathroom. What can have happened, he thinks, as he looks politely around the room. There is no new furniture—only antiques and reproductions of antiques. What has happened to the American people who were to be free forever to create a new way of life? Why are they hoarding and copying furniture of the old feudal world? He would question you about this, and you would try to explain: all your friends had furniture like this; magazines showed photographs of rooms all over America like yours; every town had antiques shops to "browse" around in;



Revolving chair, Jefferson's design



Monticello, note the large windows

smart, rich women had houses like yours bigger and more expensive, of course. Would you tell him how Americans spend an average of sixty million dollars every year before the war shipping antiques to America, but how it had never entered your head there was anything strange about it?

Jefferson never took anything for granted and his first thought would be how *impractical* your antique and reproduction furniture is. That breakfast, for instance. What is its purpose? To hold some china which you never use to eat from. And the cobbler's bench? The last time he saw one of those, a man in a leather apron was sitting on it hammering a shoe. A Queen Anne love seat? Why go out of your way to be as uncomfortable as people were before springs were invented? He asks you "what *you* would think if you could see America 150 years from now and your hostess showed you her transcontinental television set in a 1944 ice box.

This antique furniture you treasure would seem to Jefferson the tyranny of fashion, the tyranny of keeping up with the European Joneses; and he would want Americans, and all men, to be free from it. This elaborate furniture of feudal Europe, he would think, cannot possibly have anything to do with you, a woman living hundreds of years later. It wasn't made for you. It was made for an age of formal houses and formal manners, and not for a slim, tailored American with graceful manners and warm informality. Although Jefferson might not like your "period" rooms, modern architecture would delight him because of the large windows, and the fact that the houses do not resemble any European houses, indeed resemble no other houses anywhere in the world. Jefferson's choice would be for the spacious rooms with their clean, practical contemporary furniture, just the surroundings which you would expect to find modern Americans. These are practical houses, easy to keep clean, easy for organizing family life, easy to entertain. After the war, there will be thousands of houses such as these, and if you are an American who loves America, and wants to live in a true American way, this is the type of house you should be thinking about. Surely if Thomas Jefferson visits you again in such a house, Thomas Jefferson would applaud your choice.

HERE
IT IS!

THE NEW WINDOWPANE
THAT INSULATES

Thermopane

with the
BONDERMETIC SEAL



Those lovely large windows in your home of tomorrow. What a joy they'll be . . . in brightening your home . . . in opening it up to the beauty of the out-of-doors. Now you can enjoy the advantages of larger windows without the age-old cold weather problem . . . without any *extra* glass to put up or take down. It's all made possible by this remarkable new Libbey-Owens-Ford windowpane that insulates . . . THERMOPANE!

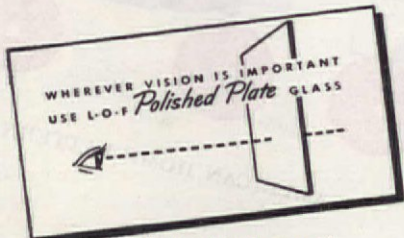
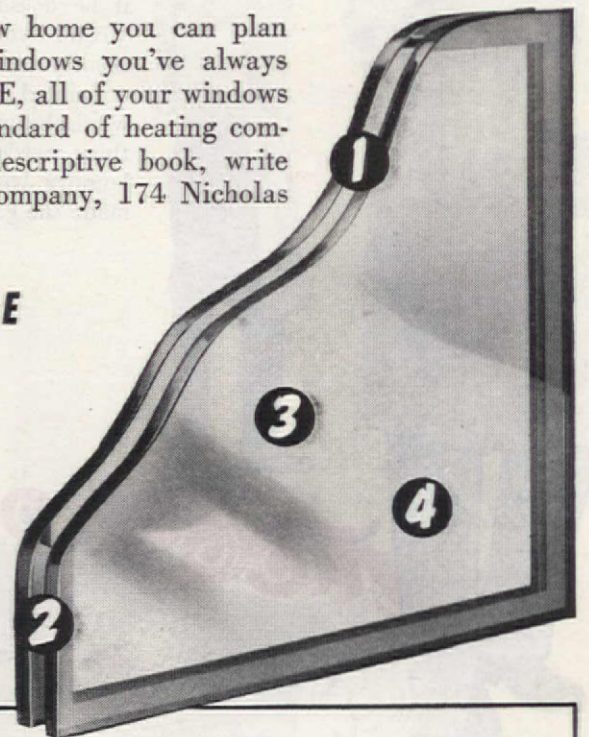
THERMOPANE is a patented, factory-built transparent glass insulating unit for homes and other buildings. It's made of two panes of glass, separated by an insulating layer of air, and sealed around the edges with a metal-to-glass bond. It's installed in a modified single sash just like an ordinary pane of glass, but it gives you *double-glass* insulation. There are but two glass surfaces to clean, as in a single pane of glass.

When you build your new home you can plan in terms of those larger windows you've always wanted. With THERMOPANE, all of your windows will contribute to a new standard of heating comfort and economy. For a descriptive book, write Libbey-Owens-Ford Glass Company, 174 Nicholas Building, Toledo 3, Ohio.

Copyright 1944, Libbey-Owens-Ford Glass Co.

4 IMPORTANT FEATURES OF THERMOPANE

- 1 **INSULATING AIR SPACE.** The air inside the Thermopane units is scientifically cleaned, dried and hermetically sealed. This layer of air gives Thermopane its high insulating efficiency.
- 2 **BONDERMETIC SEAL.** This remarkable metal-to-glass seal permanently bonds the two panes of glass into a single unit. Strong and weatherproof, it seals the insulating air space from dirt and moisture.
- 3 **NO FOGGING UP.** Because of the patented *Bondermetic Seal*, and the insulation afforded by the sealed-in air, frosting up and condensation are eliminated on the two inner surfaces.
- 4 **ONLY TWO SURFACES TO CLEAN.** The inner glass surfaces are specially cleaned at the factory . . . always stay clean.



Trade Marks Registered



LIBBEY · OWENS · FORD
a Great Name in **GLASS**

GIVE THEM A



Photographs, F. M. Demarest

A GAY advertisement recently within these covers showed a jolly baby querying his mother "Must I always live out of a dresser drawer?" or words to that effect. And well might the wartime babe believe he hadn't a chance for a room of his own, what with housing shortages and Ma a-travelling around to be beside his Daddy. And so we've come to his rescue, and given the little nipper a corner of his own, even if he doesn't get a whole room to himself. The "fixin's" you see above, and what can be done with them you also see above and on our cover. Two unpainted or secondhand chests provide him with a wardrobe and a bathing cabinet that holds everything needed for that daily ritual. From an old laundry basket secured to a kitchen table, we've made the gay and comfortable bassinet, covering it

all with an idea from Isabelle Vaughan. The floor as gay as anything, is likewise practical, for you can paint right over nasty old painted floors or linoleum that's seen better days. Gay and jolly, it little to ask only a corner of a room to put it in.

Best of all, perhaps, is that we offer you pattern for doing all of it yourself—even the apron is a easy-to-do-pattern. Designed especially for us by Clare McCanna, it's a flattering bit for baby bathing ritual and easy as can be to make. Pattern contains outline drawings of each applique plus tissue pattern and complete instructions for making both the apron and the hair ornaments. Ask for **American Home Pattern No. A671** and send **20¢** with your order. STENCILS on floor, chest, and screen are given as tracing patterns full size and



A671

28



Clare McCanna

AMERICAN HOME PATTERN A672

AMERICAN HOME PATTERN A671

ORDER AMERICAN HOME PATTERNS FROM

EARLY START

AMERICAN HOME PATTERN A674—Knitted sweater contains easy to follow directions for this charming little sweater in Toddler sizes 1, 2, 3. Borders and stripes in color add an interesting note to it. Price 10 cents



A674

n, of course, be used as a dado your walls are plain instead of pered. For this order American Home Pattern No. A672. s a mere 15¢. SMOCKED valance and bassinet ruffle is American Home Pattern No. 673, its cost 20¢, with order, ease. This smocking idea, so d it's new again, came to us om Isabelle Vaughan, and th your pattern you get full tails showing you exactly how make it and enough transfer material for 8 yards of smocking. Sit down now and send us our order—no need to keep s royal highness waiting another day for his proper setting!



A672

AMERICAN HOME PATTERN A675—Knitted sunsuit includes directions for the making of this boyish looking playsuit. The use of contrasting colors brings out the striped effect. 10 cents



A675

paper, Imperial; washable white glass pins, Fisba Fabrics; St. George gabardine, of DuPont spun on; bathing cabinet cloth from an idea of Groth; two christening dresses courtesy Museum of the City of N. Y.



ON a recent trip to the City of New York Museum, we came across the two exquisite christening dresses shown at the left. Promptly we decided to design one that would become a family heirloom, and believe that ours, shown directly above is not only fully as dainty and exquisite but more original, in that we've designed a "family tree" whereon each proud set of parents may leave his initials for posterity. Besides tissues, our pattern gives you a hot-iron transfer for the design shown, and instructs you in the technique of shadow work through a series of detailed drawings and photographs, illustrating every step. We sincerely believe you'll find it the most worthwhile bit of embroidery you've ever undertaken, be it for your expected baby, or your grandchild. Designed especially for us by Helene Schweikert, it is American Home Pattern No. A677, price 20¢.



A678

AMERICAN HOME PATTERN A678—Rocking lamb. You can make this full-sized rocking lamb from odds and ends of wood. Our pattern explains all you need to know to construct it and includes helpful tracings for decorations. 15 cents

AMERICAN HOME PATTERN A676—Sunsuit with crocheted trimming and pocket. Pattern contains tissues for size 4, instructions for making larger and smaller sizes and trimming. 10 cents

A676

Bathing

YOUR BABY SHOULD BE *Fun!*



1. Is all your equipment at hand?

Demonstrated by **ETHEL DONNY**

Guest Health Editor of the Month



2. Soap the head. Rinse over tub



3. Support firmly, lower gradually



4. Shirt first, hand thru sleeves



5. Wrap receiving blanket loosely

need not be a bugaboo for either the mother or the child. Preparation for the bath is the first step and, if the young mother does all her "thinking first," the bath itself will be no problem. Mrs. Donny is no stickler for bath routine. She pointed out that some babies sleep after a bath, if this is so in your case, then bathe in the evening or before a nap period. If your baby is wakeful after a bath, then give it in the morning. On one point she is insistent, *always* bathe a baby before a meal, *never* after feeding time!

No matter what time you chose for the ritual, have your equipment ready. This includes clothing on the rack in the order to be used, shirt, diaper, kimono or wrapper, and a receiving blanket. Have a container at hand for soiled clothes. A table should hold a pad, tray containing soap, oil, and rolled cotton, and the tub should be half filled with water. Test the temperature with the elbow. It should be "just warm." Examine the baby's nose. If it needs cleansing, use rolled cotton removed from the stick. Dip in water not oil. Place a drop of oil behind each ear or on the outside but never in the canal itself. A drink of water will cleanse the mouth. Wash face without soap. In this pre-bath process, routine is not essential. "It doesn't matter whether you do ears, nose or mouth first." Wash baby's head next. If the weather is cold, the baby's head

Photographs by F. M. Demarest



6. If your baby sleeps after a bath, bathe her in the evening or before a nap period. Always bathe before a meal

AN EXPERT TELLS YOU HOW

TO TAKE "CHORE" OUT OF BABY'S BATH

"ENJOY giving your baby a bath if you want her to enjoy it," is the pertinent advice given by Mrs. Ethel Donny, a supervisor in public health nursing, to all young mothers. "Of course your baby will be frightened if you tremble, so relax, be human, and don't dread a process that should be a time of pleasure for you both." To keep your home running smoothly after an addition to the family, Mrs. Donny stressed that the baby should fit into the home, "not make the home over to fit the baby." Simple steps listed by the nurse prove that the bath period

ARMY
SUPPLIES

AND THEY USED TO CALL ME
A LADIES' MAN!

NAVY
SUPPLIES



TAKE FOOD, FOR INSTANCE

No other container has ALL these advantages of the familiar "tin can"!

(NOTE: Did you know that it's a steel can really—less than 2% tin, more than 98% steel? That's why it's sturdy!)

1. The strongest light-weight container. At war and at home, cans can "take it"—parachute drops from planes . . . or slips in carrying, falls from shelves, tight packing in small storage spaces.



2. Best all-round protector. Because steel is non-porous and the sealed can is both light- and air-tight, as well as tamper-proof, it keeps out moisture, dirt, gas, germs . . . keeps in color, flavor, vitamins and minerals.

3. Convenient time-saver. Beverages chill faster in the can than in any other container. Fruits may be frozen in the can for interesting desserts or salads. Unused portion of canned foods may safely be left, covered, in the refrigerator right in the can.



4. Low-cost container. Because cans are easy to make, fill, seal, label, ship and handle, your money goes for what's in the can.

5. Aid to good nutrition. Cans make garden, orchard, farm and sea foods available the year around, wherever you live. And thanks to modern canning methods, canned foods retain more minerals, more vitamins, than do many home-cooked "fresh" foods!



THE MOST-DEPENDABLE-UNDER-ALL-CIRCUMSTANCES . . . CONTAINER THERE IS!

Naturally, war took priority. So you've been as cheerful as possible about "making do" with substitute containers for many things you prefer in cans. Some of these cans are coming back now—as war needs relax. After Victory, they'll all be back! Meanwhile, please use canned items wisely . . . don't waste . . . turn empties in for salvage!

CAN MANUFACTURERS' INSTITUTE, INC., NEW YORK

WARTIME PROVES
WHAT HOUSEWIVES KNEW—
THE OUTSTANDING
VIRTUES OF THE
STEEL-AND-TIN CAN!



TRUE, you've known about cans for motor oil, paint, your husband's pipe tobacco. But the can you've been most familiar with is the food can on your grocer's shelf and in your pantry—and, next to that, the can in your kitchen closet, holding polish or cleanser . . . or in your medicine cabinet, holding tooth powder, talcum or the like.

A ladies' man—useful to a home-making lady in so many ways! Giving dependable protection to thousands of items—at so little cost! Convenient . . . easy to handle without breaking . . . easy to open . . . easy to dispose of when empty! And modest! You just sort of took the can's usefulness for granted.

Then the war came along—and the can got a whale of a war job to do! He had to carry most of the food that went to war . . . most of the drugs and other healing agents . . . tons upon tons of fighting equipment.

In a real pinch—
there's no substitute!

Under the tough conditions of war supply . . . with life itself in the balance . . . the war-front had to have the can. And for the same reason that you like cans at home—BECAUSE THE CAN IS THE SAFEST . . .

NO OTHER CONTAINER



PROTECTS LIKE THE CAN

AFTER VICTORY — THEY'LL ALL BE BACK!

When your best dress needs "doing up"

PERKY cotton dresses look their best when you launder them with LINIT Starch. LINIT restores their original fresh, attractive "finish", and LINIT-starched cottons stay crisp and clean longer, because LINIT-ized fabrics shed dust.



USE good, mild soap and plenty of hot sudsy water. Tumble clothes 8-10 minutes in washing machine, or wash thoroughly by hand. Never use same water over again.



RINSE in fresh hot water, at least twice, better three times. Add light LINIT-starch solution to final rinse. (Restores original, attractive, soil-resistant "finish".)



STARCH ruffles, cuffs, belts, etc., with basic LINIT starch solution. (Helps shed soil, clothing stays clean longer.) Prepare LINIT any one of three ways—quick, quicker, quickest!



IRON with moderately hot iron. LINIT starch never sticks, makes ironing easy. All grocers sell LINIT.



Keep your every-day blouses, aprons and dresses, too, looking neat as a pin. LINIT-starched cottons are dust-resistant. LINIT is quickly prepared—easy to use.

© Corn Products Sales Co.

is washed before removing the clothing. However, if it is hot weather, the baby can be stripped, she pointed out. The baby's head is soaped well, and then the baby is held over tub while you rinse.

To make the baby feel secure is the essence of the third step. Mrs. Donny explained that the baby should be supported firmly with the head resting in the bend of the mother's wrist and her hand grasping the baby's underarm. Mother then reaches to the opposite thigh and grasps firmly to lower baby into the water. "Don't frighten your child by lowering her sudden-



Mrs. Donny salvaged a section of worn blanket for use as baby's receiving blanket. She made an envelope-like covering of washable chintz and attached tapes to seams on inside to prevent bunching



ly into the tub," Mrs. Donny advised. "I lower the feet into the water and then gradually lower the child into the tub still supporting her with my arm." The hand that was grasping the thigh can be loosened and that hand then serves as a wash cloth. Soap it well and then wash, paying particular attention to the folds and creases, she said. Rinse, take baby out of the tub, and be sure to keep her well covered. Mrs. Donny suggested that a *small* amount of oil be patted in the skin folds, underarms, and groins. Either oil or powder may be used, the nurse said, but each must be used sparingly and *never* together!

The shirt is the first article to be put on. This is simplified, she said, if the mother opens the sleeves with her fingers, grasps the baby's entire hand and pulls it through to avoid catching the fingers. Then on with the diapers and kimono. Baby is then placed in the receiving blanket which is wrapped around her loosely. Pop her in the bassinet—the baby's bath is now over!

White Powder Magic

SPRINKLE ON BRUSH IN VACUUM OFF

keeps rugs clean



Powder-ene

no liquids! no suds!

SIMPLY vacuum rugs as usual. Shake on Powder-ene. Brush it in. Let it stand an hour or longer. Then vacuum it off. And presto!—your rugs are clean and bright. Use on any rug or carpet, including light colors and twist pile. Keeps small areas or entire room like new.

VON SCHRADER MFG. Co., Racine, Wisconsin.

Powder-ene is endorsed by Bigelow-Sanford Carpet Co., Inc.

Guaranteed by Good Housekeeping if defective or not as advertised within



Makers of fine rugs and carpets since 1825



YOU CAN'T LOSE NEGATIVES WHEN YOU KEEP THEM UNDER SNAPSHOTS MOUNTED IN ALBUM WITH NUAGE CORNERS!



NUAGE ARE THE ONLY CORNERS BEAUTIFULLY EMBOSSED FOR RICH APPEARANCE!

Only 10¢ a package of 100 in most colors



Available in Black, White, Gray, Green, Red, Sepia, Ivory, Pink, Blue, Victory, Gold and Silver. At Drug, Camera, 5c & 10c stores and Department Stores.

Acco Art Co. Reading, Mass.

LOOK FOR NAME NUAGE ON PACKAGE!

So you're planning a new home...

OF COURSE, YOU WILL WANT IT TO BE RUSTPROOF

PERHAPS it's a little early to discuss definite details—but certainly not too soon to consider such fundamentals as basic design and proven, durable, rustproof materials.

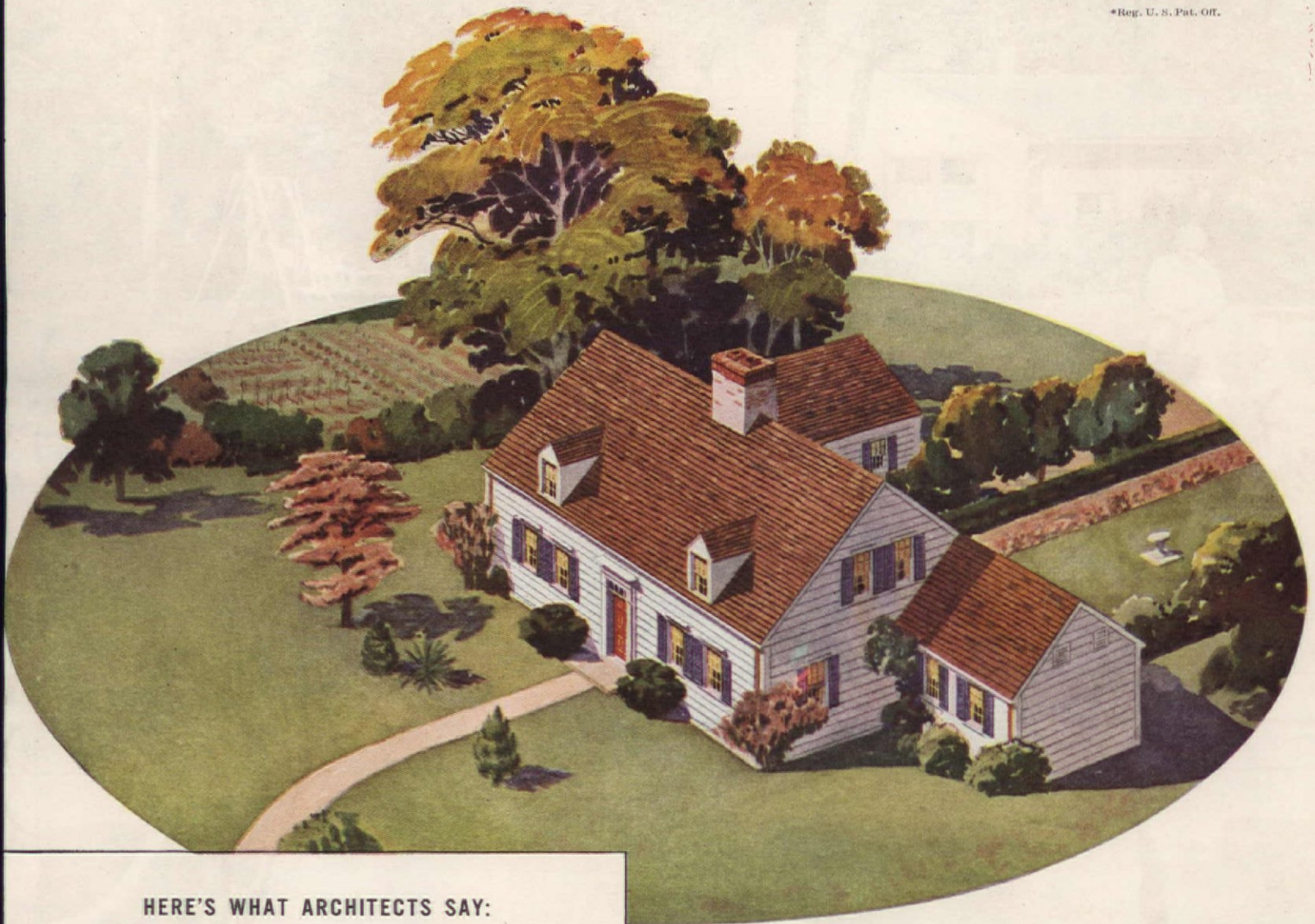
Take the matter of plumbing . . . something you live with, keep house with 24 hours a day. When you decide on copper water tubes or brass pipe, here's what you get . . . years of freedom from annoying rust-red water . . . no rust deposits to clog the pipes and reduce the flow to a trickle. And with copper tubes, the cost installed will be about the same as for rustable pipe. Then, when

you select Everdur* for the tank of your water heater, your whole plumbing system will be completely rust-proof!

Likewise with sheet metal work . . . gutters, downspouts, roof and chimney flashing. If you invest in rust-proof copper, you are using a material that has *proved* its long life and dependability in protecting against leaks and water-damaged walls and ceilings.

And consider the sort of hardware you will want—locks, hinges, latches of enduring, smooth-acting, solid brass or bronze. Then, too, rustproof screens of bronze will spare you the job of replacement for many years.

*Reg. U. S. Pat. Off.



HERE'S WHAT ARCHITECTS SAY:

Consider the opinion of the nation's architects. In a recent coast-to-coast investigation, several hundred were asked to select materials for a \$6,000 house. For water pipes, they chose copper and brass; for gutters, downspouts and flashings, copper; for hardware, solid brass and bronze; and in each category the decision was three-to-one or higher in favor of copper and copper alloys.

4414



Anaconda Copper & Brass

THE AMERICAN BRASS COMPANY

Subsidiary of Anaconda Copper Mining Company

General Offices: Waterbury 88, Connecticut

In Canada: ANACONDA AMERICAN BRASS LTD., New Toronto, Ont.



CLOAKED IN RED CEDAR FROM TIP TO TOE, THE JOHN M. BATES HOUSE LOOKS OUT FROM ITS LIGHT-SPECKLED GROVE OF TALL TREES OVER THE CLEAR BLUE WATERS OF OSWEGO LAKE, OREGON



HOUSE ON A LAKE

HOUSE ON A LAKE

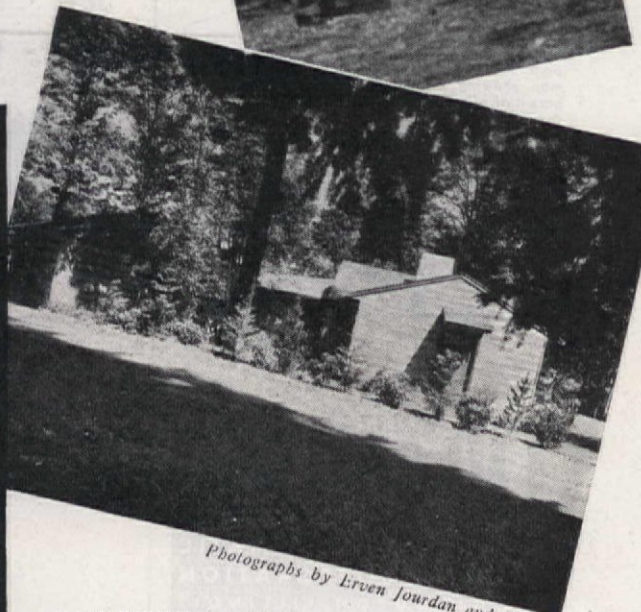
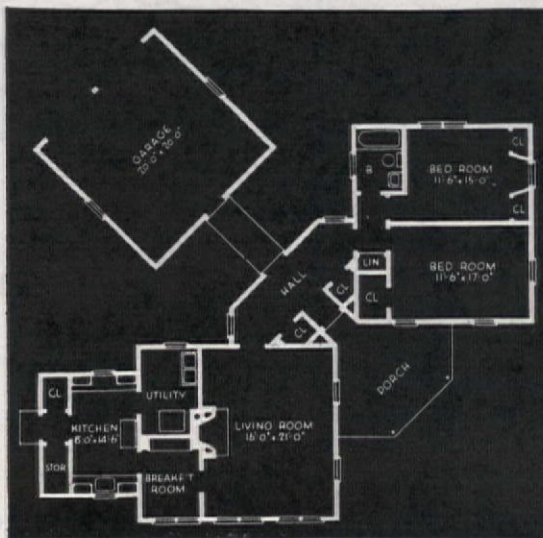
A LESSON IN LOGICAL LIVABLE PLANNING

HOME of JOHN M. BATES, Oswego Lake, Oregon

NCESSITY is not only the mother of invention but of good planning as well. Take the John M. Bates home, for instance, overlooking lovely Oswego Lake in Oregon. Since most of the fairly large site is composed of dredgings from the lake bottom itself, the owner and his architect considered the small portion of solid ground a most logical place for the house itself. Because this necessitated building quite close to the main roadway, a unique and thoroughly livable plan was evolved. The garage faces the road proper and is connected to the main house by means of a covered passage. Each of the main living rooms and the corner porch overlook the broad lawn leading directly to the picturesque lake front.

Taking advantage of a difficult situation, here is a house that is at once unique in plan and utterly charming in appearance. Built on a reinforced, water-proofed slab, every room in the house boasts of asphalt tile floors. The exterior is completely covered with red cedar, also water-proofed, yet retaining its natural coloring. The windows are overlarge in order to bring the lush surrounding landscape into each interior.

Trim for windows and doors was oiled before being put into place and form grounds for the plaster walls. A graceful fireplace with soft edges is covered with cement plaster. Heat is furnished by a gas furnace with a fan and is carried in ducts overhead. Terra cotta drain tiles under the concrete floor slab take care of the cold air returns.



Photographs by Erven Jourdan and Delano

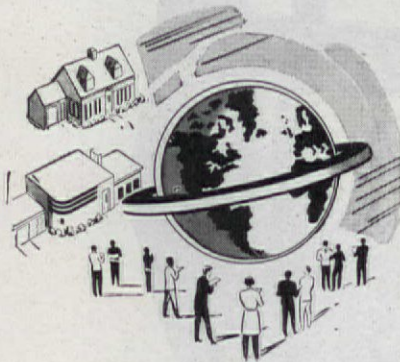
WADE PIPES, architect

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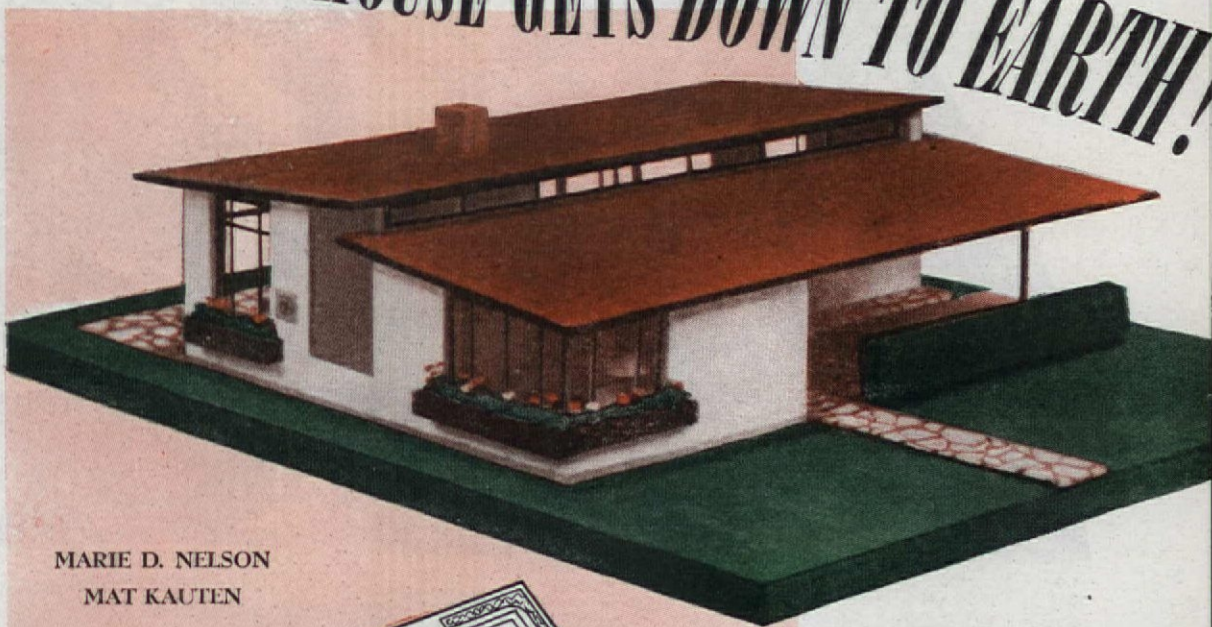
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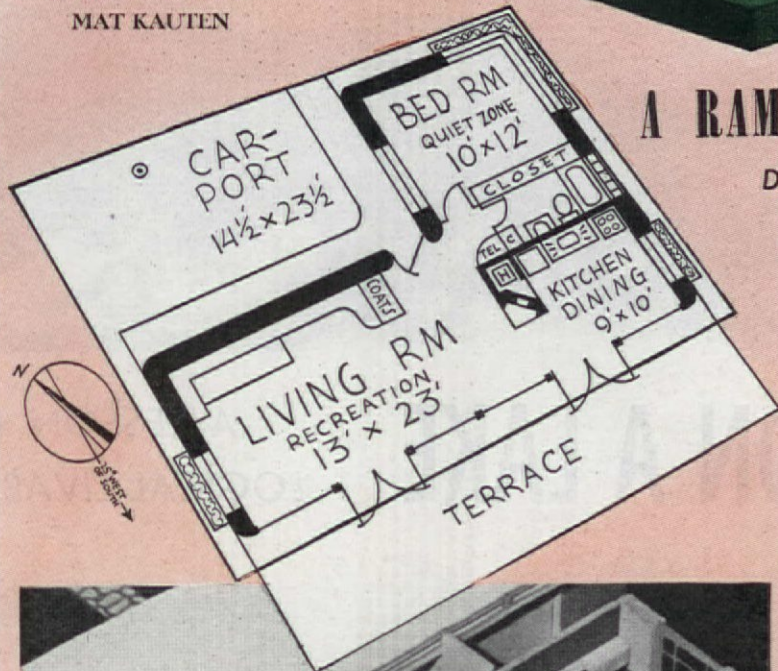
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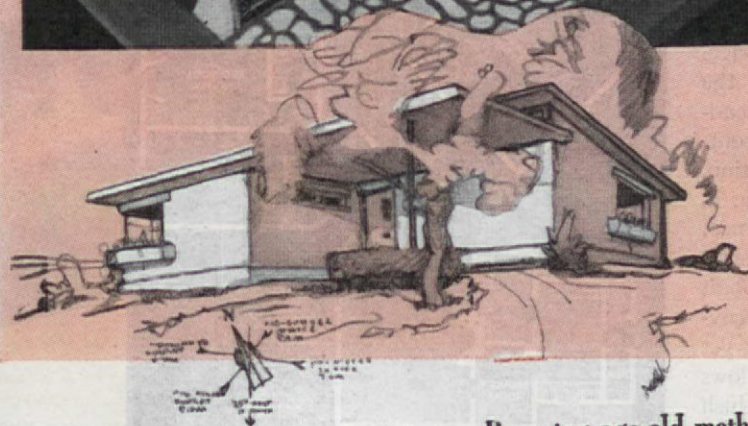
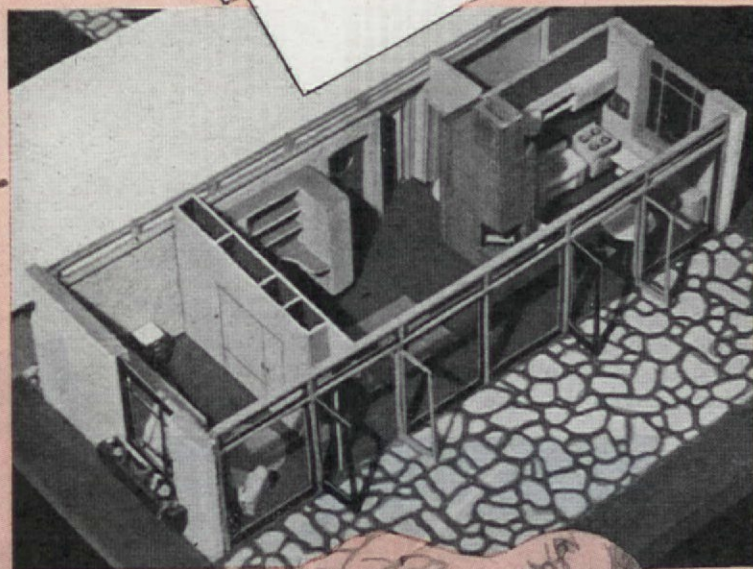


A RAMMED EARTH HOME

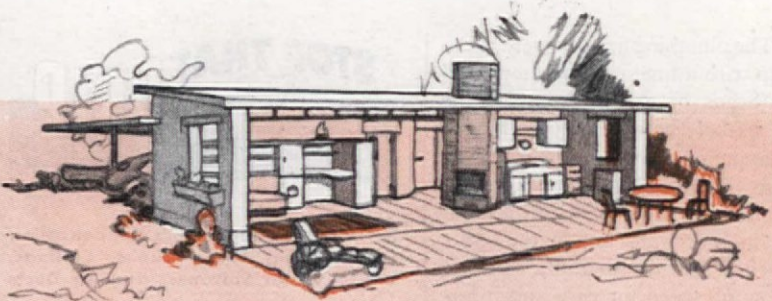
Designed by Mat Kauten

DAYDREAMING about that future peacetime home can be lots of fun. It can be a headache, too, unless your pockets are nicely lined with the necessary wherewithal. In our dream house every dollar will have to work time and a half. No use kidding ourselves about that. We're dreaming, all right, but with both eyes wide open. In this way we are using the Duration to good advantage. We discovered that many down-to-earth principles are awaiting rediscovery and with proper application can solve the problem of the truly low cost house.

The U. S. Department of Agriculture helped us no end. Through it we learned of a wall material that costs absolutely nothing! Technically this material is called *Pise de terre*—most of us know it as rammed earth. If you want to impress your friends *Pise* is pronounced "pee-zay." Armed with a wealth of information about the proper method of using the good earth as a building material, we set to work planning our future home. We wanted a simple house, modern in every detail yet eliminating all unnecessary walls and hallways. Economy was to be our watchword from beginning to end. We found that the best way to test ideas was by means of a scale model. You can experiment to the heart's content and it doesn't cost a cent. Walls can be pushed around—even the roof can be changed! The model pictured here was built of odds and



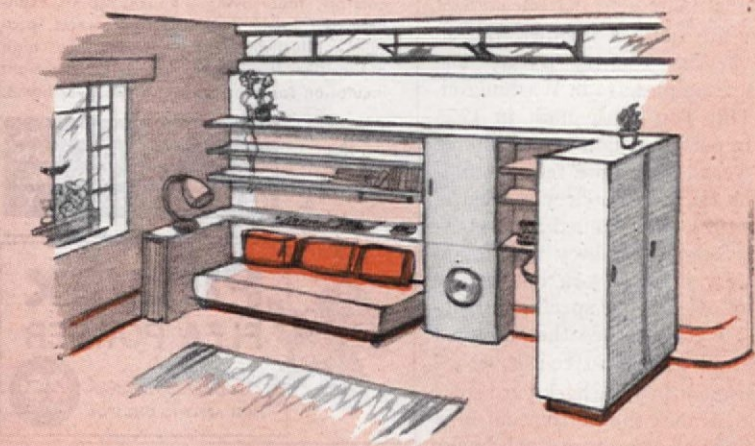
By using age-old methods and materials, a house is designed that is at once economical and as modern as tomorrow



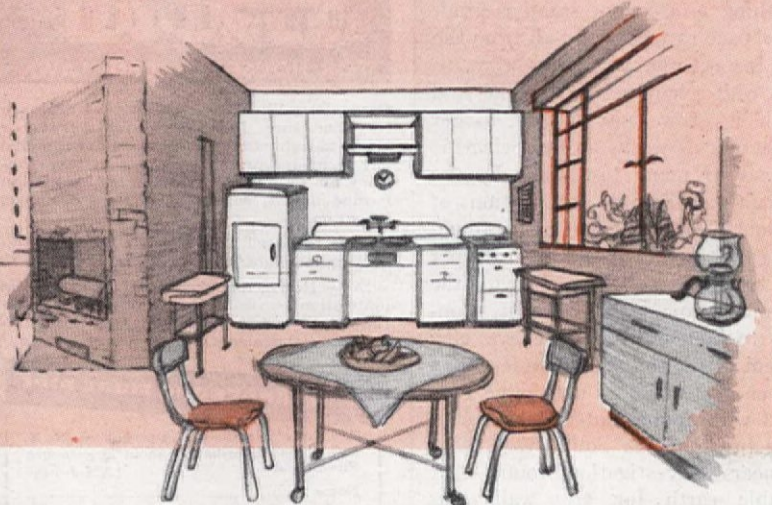
A feeling of openness and spaciousness is gained when terrace is planned as an integral part of the living area of the house



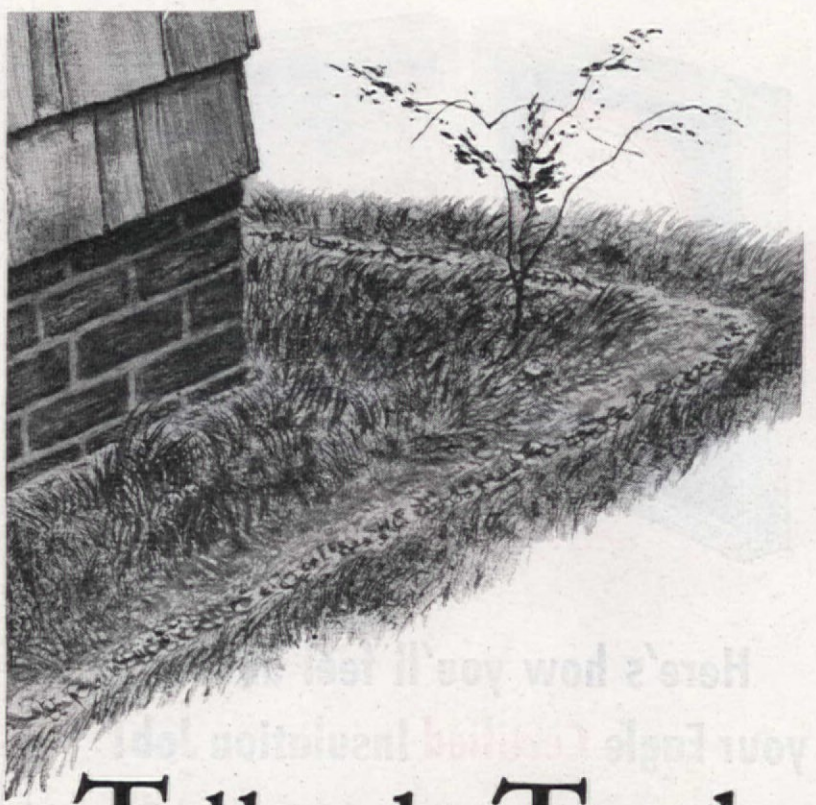
Large expanses of fixed glass with ventilating transoms bring the surrounding landscape into the very rooms themselves



Built-ins cleverly designed around the living room couch eliminate the clutter of odd furniture and add usable floor area



The kitchen-on-wheels satisfies the urge to dine wherever fancy dictates and makes double-purpose rooms a reality



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Beware of that unsightly, washed-out trough around the foundation of your house. You'll never be able to have a pretty flower-bed there, nor lovely evergreens, unless you put gutters on the eaves of your house.

Chase Copper gutters and downspouts will carry away the rain-water from your roof and save your flower-beds and lawn, and the money and time you spend on them. Sturdy, handsome, rust-proof Chase Copper gutters and downspouts will improve the appearance of your house, and last and last as only copper does.

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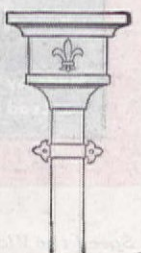


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ends. The plumbing fixtures were made of soap with a final coat of show-card color. Scads of graph paper hit the waste basket, before starting model.

In laying out the plan, the words of Lao-tse, Chinese philosopher, acted as inspiration. "The reality of a room is not in four walls but in the space enclosed." This resulted in a continuous flow of space for ease and informal living. Individuality is achieved by arrangement—indoors and outdoors are visually and practically one. It was, however, the monolithic wall of *pise de terre*, championed by Thomas Jefferson years ago, that made our low cost plans possible. It is fireproof, dampproof, frostproof, heatproof, coldproof, soundproof, termite proof, hurricane proof, and even gremlin proof! This naturally insulated material requires no surface plastering or painting, though both are possible—and its upkeep cost is negligible. All this was demonstrated by the Security Administration of the U. S. Department of Agriculture in its project of seven rammed earth homes near Gardendale, Alabama. Rammed earth is the ground you walk on, tamped into wooden forms, creating a wall 18" thick, with a compression strength of 33 tons per cubic foot. That estimate is conservative because its strength increases with age. Best of all, it is abundantly available and ready for use at every building site, no chemical or other ingredient need be added!

There are quite a number of *pise* houses in this country today. The two best examples are in Washington, D. C. Hill Top house built in 1773 stands in perfect condition in spite of its 169 years. The more recent building is the H. B. Humphrey residence, built in 1921 and planned and supervised by Mrs. Humphrey who found no mystery in *pise* work but, as she says, "followed a few specific instructions." So you can see that rammed earth is not new—just rediscover it!

Experiment in your back yard some weekend. Knock the bottom out of a strong box and tamp three inch layers of earth, one at a time, with a length of two by four lumber as tamper. Remove the box, if the pressure of tamping has not already done so, and cover the top from direct rain. The one thing *pise* cannot stand is gradual seepage through the wall from the top. Inspect the wall from time to time, with a hammer if you like, and watch it grow convincingly harder and harder as weeks go by. Scientific analysis of many test walls by the Agricultural Experiment station of the South Dakota State College found that earth having from 30 to 80 per cent sand was satisfactory, with the optimum around 75 per cent. Contrary to what one might believe, clay content of the soil should be less than 30 per cent. *Pise* is not to be confused with adobe (an unbaked, sun-dried brick of the Southwest). FSA engineers' investigation found that suitable earth for *pise* walls was available just about everywhere.



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Without the benefit of science, how can one decide whether certain soil is suitable? Mr. and Mrs. Anderson of Ocean Springs, Mississippi, tried an experiment similar to the back yard week-end project already suggested. When it didn't crack on drying, they went ahead and built a three room house. They say, "We encountered no particular trouble with this type of construction. We've lived in our place for three years now and our delight with it heightens as time goes by. We truly think it a superior structure." Their house cost around \$1,000.

You can readily see why rammed earth was chosen as the material for our future dream house. But let's get back to the plan itself. The properly planned house is a well oriented one, related to the apparent movement of the sun like a sundial. For instance, the main openings of a house in the New York area should face 25 degrees west of south. In winter these openings invite the slanting rays of the sun to reach across the room interiors, resulting in lowered fuel bills. In summer, the almost vertical rays of the sun are interrupted by proper eave projection. This orientation takes advantage of the prevailing breezes also. A call to your local weather bureau or nearest planetarium will clarify the sun and breeze behavior in your particular locality.

In our house we plan using our version of radiant heating. The early Romans employed this principle 2000 years ago. Nowadays floor panel heating usually consists of a system of pipes circulating hot water within a concrete floor slab. Instead of pipe, we plan a filter of gravel, sandwiched between two concrete slabs two inches apart. This circulates hot water under every square inch of floor area, no heating units mar or cramp the rooms. We expect greater comfort at lower maintenance costs. A contractor with years of experience in using concrete conceived the floor as a shallow two-inch swimming pool filled with gravel and covered by a lid. Simplicity itself! Incidentally in low humidity regions this system can be used for cooling the rooms during the trying hot summer months.

The roof, an insulated ventilator originally planned for the government housing project at Gardendale, consists of the usual wood joist construction. Before applying ceiling board, wood stripping is nailed across the joists at right angles. When vents are placed in the ceilings and outside under the eaves, a ventilating air chamber results. It was found that when the roofing is black, the temperature in this chamber becomes several degrees higher. Due to this and the tendency of warm air to rise, a slight air current is set up drawing the warm air off the room ceilings. In winter, simply closing these vents makes the roof an insulating air space. Nature effortlessly works for you! We thank the government engineers for giving us the trick.

Well, that about completes the

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summary of the principal construction features going into our dream house. To get the most modern results we've turned back to age-old ideas—Lao-tse's space concept, the sundial, pre-historic earth technique and early Roman heating. Now let's turn to a room by room account and study the important comfort features.

The solid earth wall bears the full brunt of winter. It has no rival for its insulating properties, its coefficient of heat transmission is practically zero. That makes it similar to an inside wall. We can therefore well afford the visual inclusion of the entire landscape through a transparent south side. True, some heat is lost through glass by convection but its smooth surface acts also as a reflector of radiant heat rays, deflecting heat back into the room. Then, too, it's a long recognized fact that glass is opaque to low temperature radiation. Its cost, too, is really less than an ordinary wood and plaster wall even in expensive Westchester County, New York. Naturally, if large expanses are to be used, the best plate glass is needed in order to avoid distortion. Cross ventilation is provided by the clerestory windows on the north *pise* wall and transom openings above the glassed terrace side. The north light from these small windows creates a studio living room, enlightening and softening the shadows cast by the south light. This "balanced" double lighting should be a constantly cheerful note even on the dullest of days.

The kitchen, to us, is as important as the living room. It is the woman's office-laboratory-workshop. Therefore, an inviting area with relaxation on the terrace between chores is a feature. It is a mobile kitchen with two small utility tables and the dining table all on wheels. They can be pushed about for any convenient change of working surface or floor area. They also are to be equipped with brakes and locks for stability. We like the idea of dining anywhere in the house; besides it is practical to move the dish-laden table up close to the refrigerator or sink, both for setting and clearance. Kitchen noises and odors are taken care of by means of an electric ventilator for the stove and the selection of equipment designed especially to minimize noise. Acoustical board on the ceiling plays a big part here. The knee high cater-cornered fireplace (no stoop, no squat) is a fireproofed ventilating shaft for both the house and the heater and, at the same time, provides a "wall" for the kitchen. Summer does not condemn it to uselessness but turns it into added space for plants and vines that flourish in the bright room light our sash provides.

The living room extends visually into the dining area and terrace. They become one for recreation of all kinds, be it dancing, games or refreshment serving. Bridge tables are stored in their own cabinet at the end of the couch. As everyone knows, the average couch is much too wide for com-



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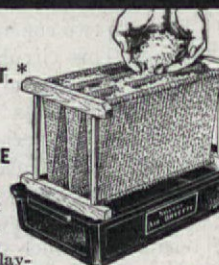
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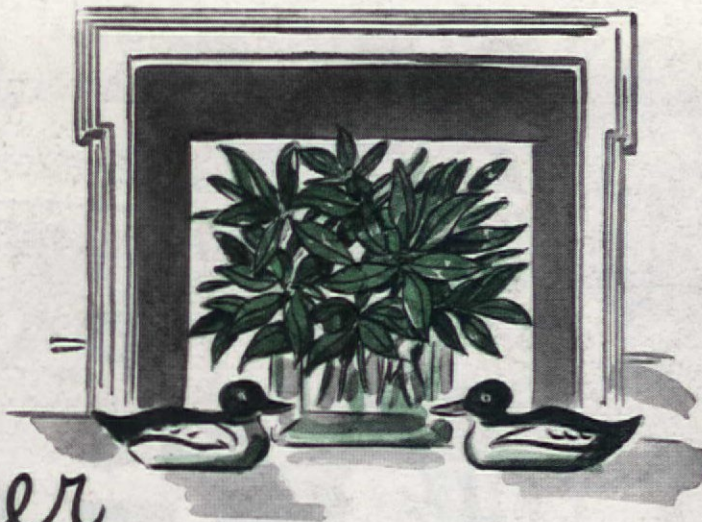
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fortable sitting. Ours moves under a built-in book nook, with radio, turntable and record storage. At night, it comes out from its recess to accommodate overnight guests. A curtain hung from the ceiling, provides the privacy of a "room." Curtains drawn across the large south windows give added insulation and comfort. The one large bedroom plus this improvised guest room are adequate for a house of this nature. However, the average small house planner usually anticipates the later addition of another bedroom. Without proper planning, this can run into money. Aware of such popular need, we've created a semi-permanent bedroom at the end of the large living room by means of a ceiling high cabinet wall with an entrance door. This can be seen in the model photograph. The second bedroom is 7 x 13 but window wall and terrace increase this area. The cabinet storage serves both rooms and for those who need two bedrooms, it can be built immediately. We've used a ceiling high cabinet at the entrance also. This gives some semblance of a vestibule and also affords privacy for the bathroom. The area in front of this wardrobe has been named our "pivot area", and since it is equidistant from all points is the logical place for the telephone. No detail was too small to escape our notice. The pivot area and bathroom are lighted and ventilated by a continuation of the same line of small clerestory windows used in the living room. This allows a fixed wall of glass block in place of the usual dinky bathroom windows. Bathroom and kitchen plumbing are economically located in one dividing wall. The wall between bathroom and bedroom is another dual purpose wall. Here you'll find a continuous plywood closet with sliding doors serving both rooms. On the bath side is space for towel and linen storage; the built-in drawers and chest on the bedroom side eliminate these pieces of furniture from the room itself. Built to the ceiling, the out-of-reach upper part can be used for seasonal storage. The corner window is placed just right for the morning sunlight and a small window under the carport creates cross ventilation.

What excites us most about our Dream House, however, are the rammed earth walls which we, ourselves will be able to build. Our descriptions, being a bit sketchy, we suggest writing for the various government booklets which really give the lowdown regarding such construction. Two in particular come to mind—"Rammed Earth Walls for Buildings" (FB #1500) issued by the U. S. Department of Agriculture and "Structural, Heat-Transfer, and Water Permeability Properties of Five Earthwall Constructions" BMS Report 78 issued by the Supt. of Documents, Government Printing Office, Washington, D. C. There is a slight charge for these booklets—but professional advice is certainly worth it.

Summer

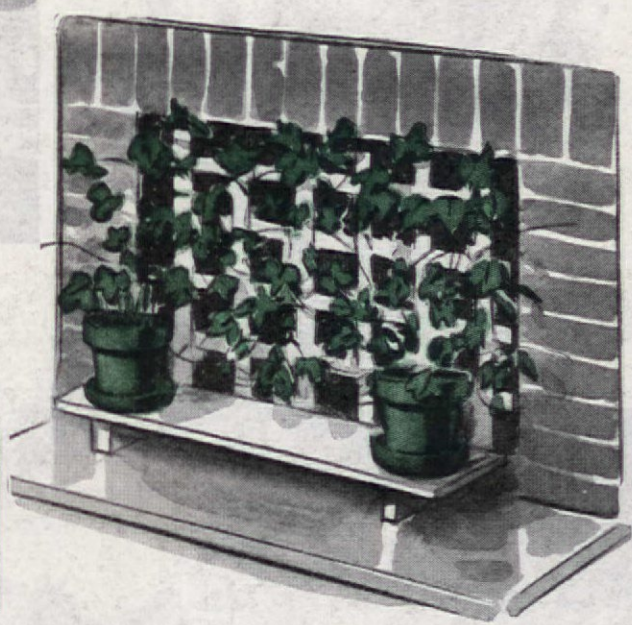
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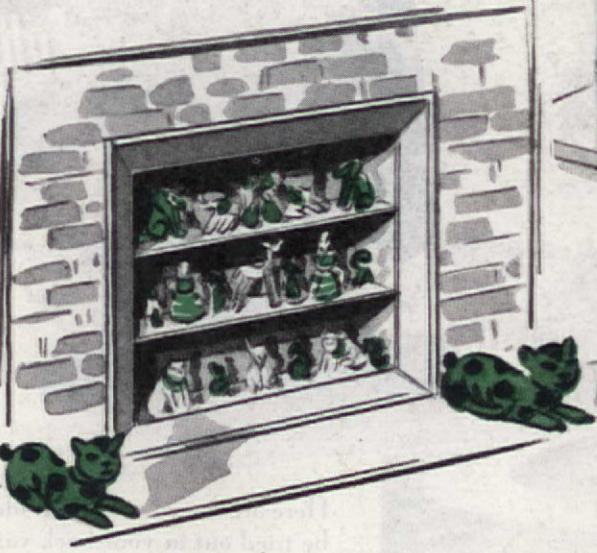
Sketches by
COBBETT WILLIAMS

THAT fireplace that looked so warm and inviting all winter may not give the same solace come a warm day in July. Perhaps you are just sick and tired of having that gas heater staring you in the face all summer long. All right, all right, don't mutter in your beard, do something about it *now!*

Green is the coolest color on hot days, so bring a bit of garden green to your hearth. Mrs. Charles A. Grigg suggests filling the space with a trellis arrangement, with a shelf as the pedestal. Potted ivy can be placed on the shelf and the ivy vines can be trained to grow or spread around the trellis to give a summery, cool, fresh look.



COBETT WILLIAMS has come up with three nifties. To give the youngsters a break, he suggests fixing a blackboard in the fireplace opening. Their drawings will lend interest to the room. Or have a shadow box curio cabinet fitted into the mantel opening. Try a pair of china cats on the hearth. A tropical fish tank filled with water and rhododendron leaves (they'll last weeks) will be effective. Put a light behind; a pair of decoy ducks in front.

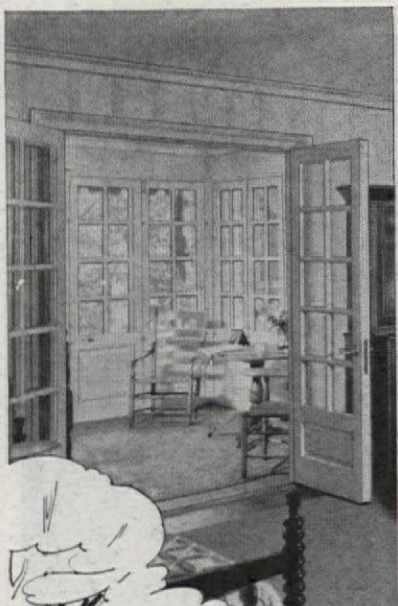


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Tampax]

YOU need not stay out of the water on "those days" now that *Tampax* is available because this form of sanitary protection is worn internally, throwing pins and belts completely into the discard. Whether the suit is wet or dry, *Tampax* remains invisible and unsuspected, with no bulging or ridges whatever. Get away from your conservatism this summer. Go modern! Do as millions of other women are doing all around you—use *Tampax*. It is handy to carry while traveling or vacationing. It causes no odor or chafing. It is quick to change and actually you do not feel it when in place. Easy disposal.

Invented by a physician, *Tampax* is made of pure, long-fiber surgical cotton, compressed in patented one-time-use applicator. There is a choice of 3 absorbency-sizes (Regular, Super, Junior), to meet varying individual needs. Ask at drug stores, notion counters. Average month's supply, 29¢. Economy box, with 4 times this quantity, 98¢. *Tampax* Incorporated, Palmer, Mass.





Plan a view for your living room

**THIS POSTWAR IDEA
BOOK SHOWS HOW**

BRING a breath-taking view . . . friendly trees . . . right into your postwar living room! You can do it with charming, friendly groups of windows made of durable, toxic-treated Ponderosa Pine. And never fear for fuel costs—because these windows are precision built to bar out drafts . . . made of wood, a natural insulating medium. There are scores of window ideas in "The New Open House"—32-page idea book full of helpful ideas for living room, dining room, bedroom and kitchen. Use "The New Open House" to make your postwar home "different" and distinctive. Mail the coupon!

**Ponderosa Pine
WOODWORK**



**SEND ONLY TEN CENTS FOR
THIS STOREHOUSE OF IDEAS**
If you plan to build a new home or remodel your present one in the postwar period, "The New Open House" is a must. Only ten cents brings you this source of inspiration and ideas. Mail the coupon.

PONDEROSA PINE WOODWORK
Dept. ZA-7, 111 W. Washington Street
Chicago, Illinois
Please send me a copy of "The New Open House." I enclose 10 cents.

Name
Address
City State

THE BEST IS YOURS—WITH PINE



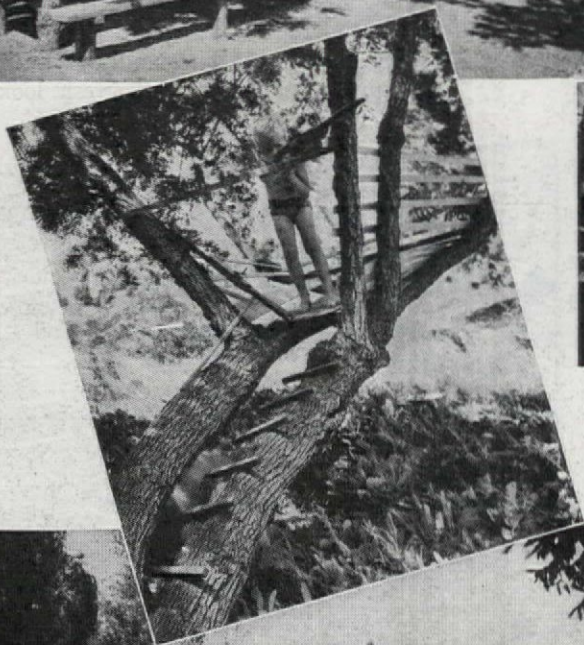
Photographs by Maynard L. Parker

Data, Martha B. Darbyshire

The Patric Knowles' and many others' solutions for "Summer at Home"

HERE, here Horace! Don't be digging the toe of your No. 18 ration coupon in the dirt and saying "summer ainta going to be any fun this year what with no gasoline to get places." And don't be talking about priorities on material either, or let your Mom and Dad get away with it, 'cause here are some ideas that would brighten up anyone's summer any year.

Mr. and Mrs. Patric Knowles have fixed up their California ranch for their children's pleasure by building a barbecue, picnic benches,



Here are some home-built ideas to be tried out in your back yard for those lazy days. Picnic tables and benches aren't just for parks

What keeps these "home fires" burning?

It's coal—bituminous coal.

For example, one ton of bituminous is needed to produce enough steel for making one 2,000-pound aerial bomb; 32,000 tons for steel enough to build a modern superdreadnaught.

And the world knows what an overwhelming volume of war items our nation is turning out every day to deliver the knock-out punch to the Axis.

But helping to double the production of steel is only *one* of the burdens laid upon the bituminous coal industry by war.

In spite of man-power shortages

and other hampering factors, our mines have managed to keep coal flowing and furnaces roaring.

Mark that to the credit of the men who work in the mines, and to the mine proprietors who have invested \$400,000,000 during the past twenty years in mechanical equipment that has added greatly to the safety, the efficiency and the economy of mining.

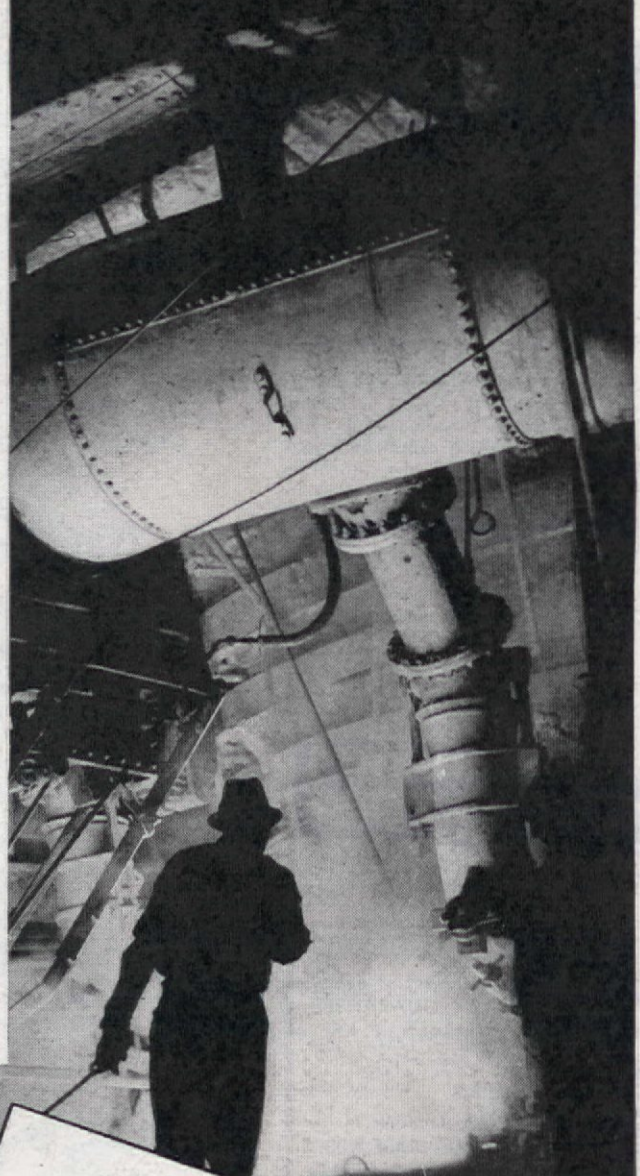
Bituminous coal is America's chief source of power and energy.

In peace or war, we can't get along without it.

BUY MORE WAR BONDS

BITUMINOUS COAL *Institute*

60 East 42nd Street, New York 17, N. Y.



Why should anyone want to work in a coal mine?



For one thing, coal miners are well paid, their average earnings being higher than the average for all industrial workers. Thousands of coal miners make \$300, \$400, and some even \$500 a month. For another, their work surroundings are not unpleasant by any means. Mine temperatures range between 62 and 72 degrees with fresh air circulating continuously. That miners like their work is shown by the fact that mining has a lower labor turnover than the average for all manufacturing industries. Many who do leave, come back to the mines.

How long before all the coal will be mined?



It is estimated that there is enough coal in our mines to last at least 3,000 years. In view of the progress that is constantly being made in the development of more efficient, more economical firing equipment and combustion methods, 3,000 years is probably far too conservative a figure.

What chemical value has bituminous coal?



Plenty, as you will see. Most of our synthetics and plastics are made, wholly or in part, from bituminous coal. These include such diverse commodities as perfumes, aspirin, safety glass, dyes, fabrics, synthetic rubber, fertilizers, disinfectants, plastics and a thousand and one other products. In addition, coal products furnish the four most important war chemicals and materials for all high explosives. Bituminous has helped to create new industries, open up new jobs, and make available new products which contribute to our convenience and health.

"WHAT WOULD YOU LIKE TO KNOW ABOUT COAL?"

Here are a few of our answers to the questions you have asked about coal, and the men who mine it.

**CONTROL
GARDEN PESTS**
effectively

WITH

Kryocide
Natural
CRYOLITE



1 lb.
Straight
Kryocide



Kryocide D-50
(Ready Mixed)
Also 3 lb. bags

Here's the insecticide that will get real results against destructive chewing insects in your Victory Garden. Kryocide is NATURAL CRYOLITE — used for years by successful commercial growers and recommended by authorities. Very easy to apply in a water spray or as dust. Dependable! Lasting! Get Kryocide from your dealer today.

**PENNSYLVANIA SALT
MANUFACTURING COMPANY**
Chemicals

1000 Widener Bldg., Phila. 7, Pa.
New York • Chicago • Minneapolis •
Pittsburgh • St. Louis • Wyandotte • Tacoma

LAWN MOWING
made EASY with a
RAYFLEX BLADE

You can't buy a new lawn mower for the duration, but you CAN buy a RAYFLEX BLADE which will increase your lawn mower efficiency 50% and insure a clean, even shear. It requires no mechanical skill to apply.

\$2. For hand mower sizes at dealers
MONEY BACK GUARANTEE

If dealer cannot supply you, send us \$2.10 (10c for postage, etc.), check or money order only. State size (length) of your present stationary blade and make of mower.

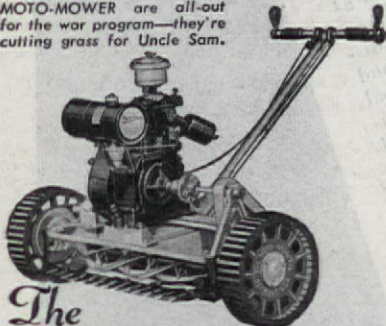
Dealer Inquiries Invited
FLEX-BLADE WORKS
Dept. A., 324 W. 70th St.
New York 23, N. Y.



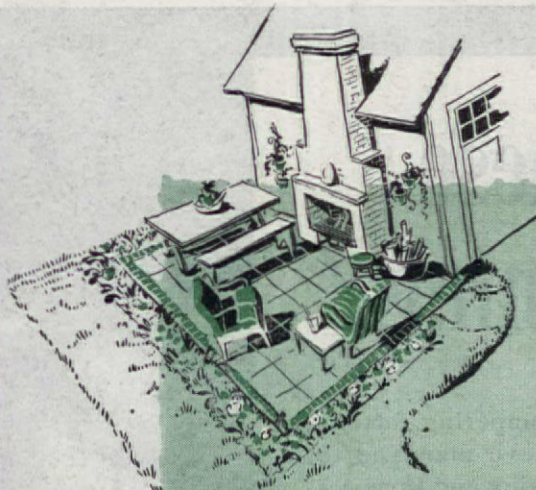
*...until the restrictions
are lifted . . .*

There will be no Power Mowers of any make available for distribution through usual channels in 1944 . . . spare parts though may be had to keep MOTO-MOWERS in first-class shape . . . but you will have to wait until after the restrictions are lifted to get new MOTO-MOWERS.

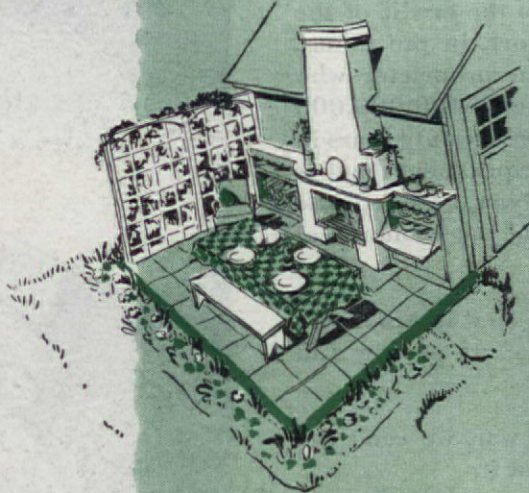
. . . all of the facilities of MOTO-MOWER are all-out for the war program—they're cutting grass for Uncle Sam.



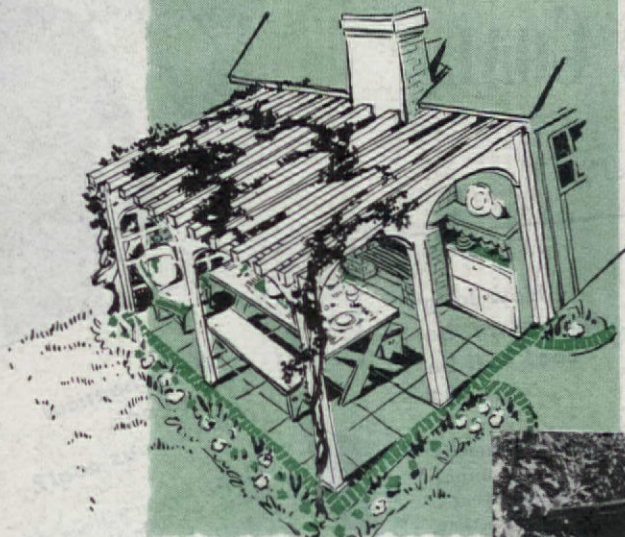
The
Moto-Mower
4600 Woodward Avenue
Detroit 1, Michigan *Company*



First stage of a real vacation spot—next to the garage! Note brick barbecue-grill



Furnishings and enclosures take shape

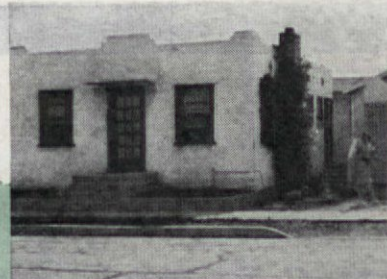


Sketches by Dorothy B. Porter

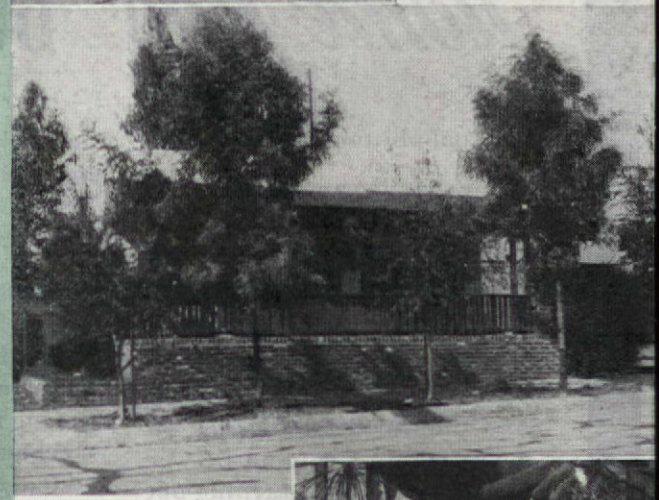
An overhead shelter completes the family outdoor vacation site

and tables. Remember that song, "Stay in Your Own Back Yard"? Well fun, like charity, can begin at home! They remodeled an old shack into the guest house above the pool. Look at that grand tree playhouse and the cobblestone pit for "cooling and cooling" the pop bottles—and the diving board!

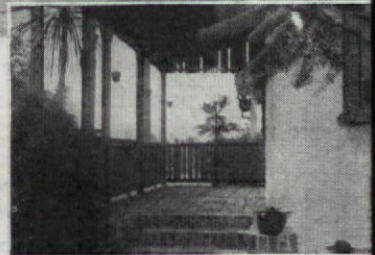
These sketches show the three stages of the barbecue, terrace, and summer house arrangement dreamed up by Charles and Dorothy Porter of New Jersey. They don't



A cracker-box house was rejuvenated by adding a Monterey farmhouse-type porch



Full view of the Bent house and a corner view of the porch, perfect spot for summer relaxing



have to drive miles for a picnic spot, they have one home right in their own back yard!

Mr. and Mrs. C. H. Forbes, and their 16-year-old son wanted to build an outdoor room for entertaining their friends. You may call these sheltered rooms whatever you please. They are simply outside living rooms built with a back wall and three open sides, just a cool shaded spot in a yard, more protected than an open terrace and what a saving on a house when it comes to summer entertaining—and how much pleasanter for your guests!

Using a garage for the background, and putting in brick floor, 18' x 12', they designed a sloping roof of shingles on nine-inch boards and trellis walls. Mrs. Forbes took over when the building problems were settled. For a dining table, she used an old wicker breakfast table. Its round top was discarded and in its place Mr. Forbes



Outdoor living room at the Forbes' Beverly Hills home. The whole family pitched in to build the recreation spot next to the garage

Oh, what a beautiful evening



Mary and Dan have "two on the aisle" at their favorite musical show—their own music, played as they like it, by their own fireside. No, they're not musicians especially. This became their pet hobby only since they got their Hammond Organ...

It's fun to play music. It's a hobby that keeps growing on you with the years. And in any home with a Hammond Organ you will find this pleasure enjoyed to the utmost.

Why? How is it average folks, like Mary and Dan, who never studied music very seriously, suddenly find in it so much satisfaction? It's just this: the Hammond Organ makes lovely, satisfying music easy to play.

The Hammond's glorious tones add so much to music... even very simple music. Rich variety, vivid expression, sing-

ing tones make every piece you play a new adventure. And it lends itself equally well to all kinds of music for every member of the family—classics, ballads, swing.

And all of this is possible in a compact, charming instrument for home and apartment... for the Hammond Organ creates all its beautiful tones in a way that is one of the marvels of electronics. The Hammond Organ of course won't be available again till our war job is done. Meanwhile hear and try it... many dealers have reserved one for just this purpose.

FREE—Write for your subscription to HAMMOND TIMES, monthly magazine about organ music for the home. Hammond Instrument Company, 2941 N. Western Ave., Chicago 18, Illinois



HAMMOND ORGAN

MORE THAN 1000 HAMMOND ORGANS ARE DOING WAR DUTY WITH THE ARMY, NAVY AND MARINE CORPS

and Edward built a new top of tongue and knotty pine, large enough to seat eight people. Mrs. Forbes hung a tapa cloth over the garage window and furnished the room in Chinese bamboo chairs, upholstered in royal blue. When the room was completed, the Forbes forgot all about building it for entertaining. They actually lived in it the whole summer long!

When Mrs. Gail Bent of Maryland was confronted with landscaping her front yard, the best she could summon were large portions of grim determination and patient endurance. These admirable qualities along with a few odd dollars changed their tiny six-foot plot into a livable porch arrangement.

The yard was raised about six inches from the sidewalk by a concrete curbing, and the low brick wall went up from that. A load of dirt served as a filler, over which went a layer of sand, and then a brick floor of two thousand used bricks, with here and there a painted red and painted blue one.

A gay awning with wrought iron accoutrements could have finished off the job, but the Bents wanted a more permanent investment. With enough redwood, and the services of a versatile little Swiss carpenter, their ideas materialized into a sloping super-structure reminiscent of a California farmhouse porch. Applications of lamp black and crankcase oil served as preservatives for the wood and also gave the desired effect. Bright pots on each post and an olla by the door completed the transfiguration.

POSTBALONEY!

YOU, even as we, are undoubtedly mighty tired of the very word "postwar." Balloon framing, helicopter runways on your roof, push buttons that do everything but change the baby's diapers—well, we call it postbaloney! Heavens knows our homes can stand a load of improvements, and we're for them, but we want first things first. More sun and better control of weather; saner furniture and less maintenance—but before we get on to landing fields on our roofs, can't we first work out something about electric light wires dripping around floors, chairs that will give at least as much comfort as those in the new day coaches or buses, refrigerators with fewer miles of exterior surface to clean and more interior storage. Oh, lots of such simple refinements we've listed in a forthcoming article titled "Postbaloney."

IT'S OUR BUSINESS to rid your lawn of weeds

Scott's

offer you a complete Lawn Care service. These bulletins tell how to destroy weeds, and answers every lawn maintenance problem. A post card will start your free 2-year subscription.

O. M. SCOTT & SONS CO.
275 Main St. - Marysville, Ohio

Gain a Year! **Roses** THIS FALL

Fall is the ideal time to plant—read how to gain a season, in this free book.

Natural color, see new 1945 Roses—brilliant Mrs. Miniver created for the movie; Fantasia, The Parade of Modern Roses, the Perennials, Fruits for the Victory Garden, direct from the one Capital of America.

All are guaranteed to live and bloom. Free Garden Guide with your plants. Send name and address today!

FREE Catalog

World's Largest Rose Growers
Jackson & Perkins Co.
792 Rose Lane, NEWARK, NEW YORK

100 DARWIN TULIPS \$3.00

GORGEOUS ASSORTMENT of Shades and Colors, including Red, White, Pink, Lavender and Yellow. A choice Selection. Guaranteed to Bloom. Next will do. Order Now—a postal card will do. Bulbs will be sent parcel post, C.O.D. at the right time for fall planting.

BURGESS SEED & PLANT CO.
419 T. D. GALESBURG, MICHIGAN

ORDER NOW PAY NEXT FALL

Burpee's GIANT Daffodils
Large flowers on long stems—yellow, white and bi-color. Special mixture, guaranteed to bloom. 4 Bulbs 25¢; 100 Bulbs \$5; postpaid. All Bulb Book Free. Tulips, Daffodils, etc.
W. ATLEE BURPEE CO.
Philadelphia 32, Pa. or Clinton, Iowa

KILLS ROACHES - CRICKETS - SILVERFISH

Beetles eat bait in protective tube and die. Nothing to mix, spray or eat. Protects food, clothing, etc. from insect damage. Odorless. Long lasting. 35¢ pkg. Three pkgs. \$1.00. If your dealer has none, write to Chemical Co., 44 De Soto Ave., St. Paul, Minn.



KILLS INSECTS IN VICTORY GARDENS

Use Red Arrow Garden Spray—"the Victory Garden Insecticide." Quick, easy, inexpensive. 35¢ bottle makes several gallons. Safe to humans, birds and pets when sprayed. Buy Red Arrow Garden Spray here you buy garden supplies. For chart, "How to Identify and Control Victory Garden Insects," write to: McCormick & Co., Dept. 3A7, Baltimore-2, Md.



Fulton's PLANTABBS

You can have more and finer roses, delphinium, phlox, chrysanthemums, all other garden flowers and vegetables by feeding them this rich, concentrated plant food providing all food elements plus Vitamin B1. And don't forget your potted plants during summer. Insert tablets in soil or dissolve 4 tablets in gallon water. Dealers 25¢, 50¢, \$1, \$2.75 or postpaid. Plantabbs Company, Baltimore-1, Maryland.

PLANT FOOD IN TABLET FORM

THE AMERICAN HOME, JULY, 1944

"Some things are INEXCUSABLE"



There's absolutely no excuse for unsightly stains and discolorations in the toilet bowl. You can get rid of them without muss or fuss, *without scrubbing*, for Sani-Flush makes toilet bowls sparkling white the quick, easy, sanitary way. Use it at least twice a week. It also removes many recurring toilet germs and a cause of toilet odors. No special disinfectants are needed.

Sani-Flush is not at all like ordinary cleansers. It works *chemically*—cleans the hidden trap. Doesn't injure septic tanks or their action nor harm toilet connections. (See directions on can.) Sold everywhere—two handy sizes.

SAFE FOR SEPTIC TANKS!

Don't scrub toilet bowls because you fear trouble with your septic tank. Eminent research authorities have proven how easy and safe Sani-Flush is for toilet sanitation with septic tanks. You should have a copy of their scientific report. It's free for the asking. Simply write The Hygienic Products Company, Dept. I-2, Canton, Ohio.

Sani-Flush



QUICK
EASY
SANITARY

GUARANTEED BY
Good Housekeeping
IF DEFECTIVE OR
NOT AS ADVERTISED THEREIN

Brenda — Will You Step Out With Me Tonight?

I know I've been an awful grouch not taking you any place lately. But after standing all day at my new job, my feet darn near killed me with callouses and burning. Now I've reformed — or rather my feet have — thanks to the Ice-Mint you advised. Never tried anything that seemed to draw the pain and fire right out so fast — and the way it helps soften callouses is nobody's business! Been able to get some extra overtime money — so what do you say, let's go dancing tonight. You can step on my Ice-Mint feet all you want.

ROTO-ROOTER Cleans CLOGGED DRAINS · SEWERS Electrically

NO DIGGING!

Don't go to the expense of digging up and replacing clogged sewers and drains. The nation-wide Roto-Rooter service, using the amazing electric Roto-Rooter Sewer Cleaning Machine, speedily removes tree roots, grease, scale and other debris... without digging. No fuss or muss. Actually razor cleans every inch of the line from house to main sewer.

FREE! Sewer and Drain Handbook Tells and pictures causes of clogged sewers and drains — how to thoroughly clean them. Write for Free copy!

ROTO-ROOTER CORP.
Dept. 27 Des Moines, Iowa



Replace SASH CORDS Quickly!



Wurts Bros.

LIONEL WURTS

NINE out of ten times, bottom section sash cords of double hung windows cause the greatest amount of trouble. To renew, first remove the upright strip or wood stop on the side of the frame. Begin at the bottom and work up, prying it off with a screwdriver. (Picture No. 1.) After strip is taken off, pull out the sash



2

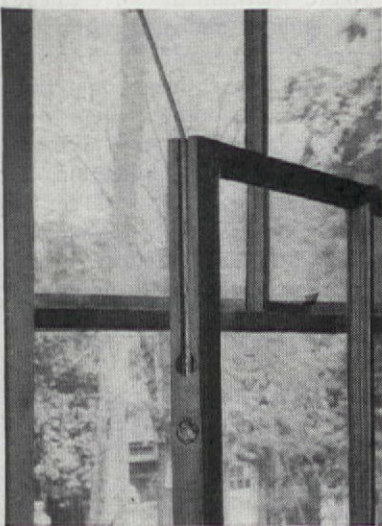
from the groove and away from the opposite frame. If there is nothing handy to hold it firm, ask someone to help while you work. Now that the side edge is exposed, you'll notice a slot with a larger round opening at the bottom. See how the old sash cord has a knot jammed in this hole, held in place with a wire nail.

Now remove the block that fills the opening in the side of the window frame by removing screw at top. Pry the top out gently and lift it up and out of groove. This enables you to get the weights. (Picture No.



3

2.) Weights in turn are attached to cords running up and over pulleys. Cut the broken cord from weight and pull it out. Next take a thin string, attach a small weight (a nail will do) drop it over the pulley until it strikes the sash weight (Picture No. 3.) at bottom of pocket. Your new cord is then tied to the free end of the string, pulled over the pulley and then knotted to the sash weight. The free



4

edge of sash should be only slightly away from its groove, so that you can hold the new cord against the slot and allow for four or five inches before cutting off right length. (Picture No. 4.) You need extra cord to tie the knot which will fit into the pocket at the bottom of the slot. Before nailing knot in place, put the sash back into its groove without replacing the wood strip and test it. The weight should not hit pulley when lower sash is closed or bottom of pocket when opened. Always keep the cord taut.

When fixing an upper sash cord, you must also remove the lower sash. Pry out the dividing strip between the two sashes. Now open the cover to the weight box. If there is no cover, you'll have to remove the inside casing of the frame. As before, cut off the old cord and pull it out over the pulleys. Then pull your new cord down and into the box and tie. Pull the weight up against pulley and cut off proper length of cord. Attach sash, replace and test before putting back strips.

YOUR HOSPITAL AND DOCTOR BILLS PAID



SICKNESS or ACCIDENT

Don't allow Hospitalization expense to ruin your life savings. Insure NOW... BEFORE IT'S TOO LATE! In case of unexpected sickness or accident you may go to any Hospital in the U. S. or Canada, under any Doctor's care. Your expenses will be paid in strict accordance with Policy provisions. Individual or entire family eligible (to age 70). The Company is under the supervision of the Insurance Department. No agent will call.

MAIL COUPON AT ONCE

NORTH AMERICAN MUTUAL INSURANCE CO.
Dept. AH4-7, Wilmington, Del.

Please send me, without obligation, details about your "3c A Day Hospitalization Insurance Plan".

Name _____
Address _____
City _____ State _____

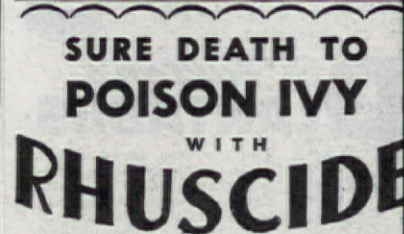
NEW! FOR BEST WASHING RESULTS USE WOOLFOAM Washes Wool Perfectly

Contains no soap, oil or fat. Leaves sweaters, socks, blankets, baby's things soft, fluffy, really clean. Made for wool by a wool firm. At art needlework, notion and other departments of leading department and chain stores. 25¢

Woolfoam Corp., 10 W. 20, N.Y.C.

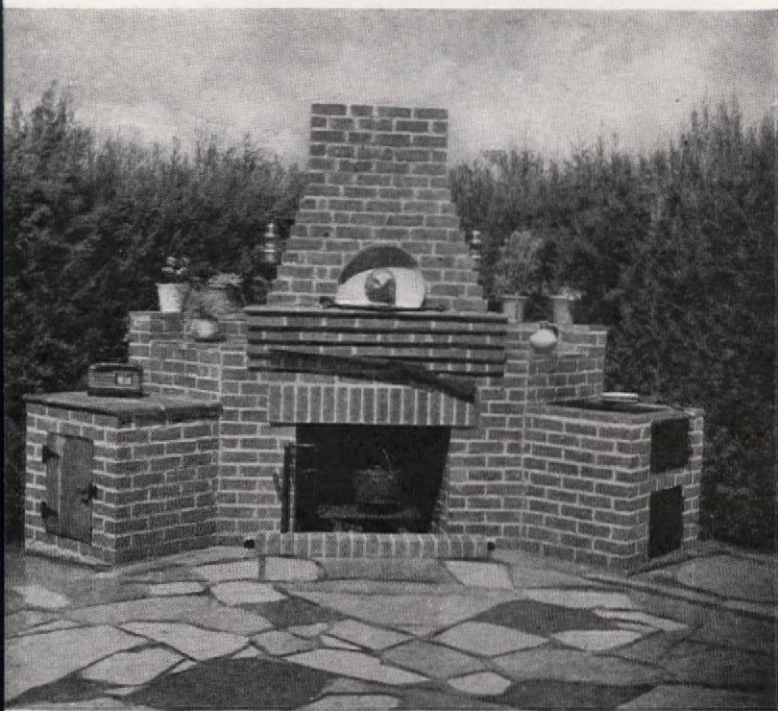


TORO POWER MOWERS
TORO MANUFACTURING CORP'N, MINNEAPOLIS, MINN.



Burpee's Giant Pansies
SEEDS FREE
Sow this summer to have largest blooms early next spring. All best colors, mixed. To try, we'll mail 35¢-packet free, with growing directions. Send stamp for postage. Burpee's Bulb Book free—Highest quality Tulips, Daffodils, Lilies, etc. Plant this fall. **W. ATLEE BURPEE CO.**
Philadelphia 32, Pa. or Clinton, Iowa

SURE DEATH TO POISON IVY WITH RHUSCIDE
New, easy, low-cost method kills poison ivy fast. Simply spray on... plant wither completely in 48 hrs. Cheap to use—remit 85¢ for one pint—makes 5 gallons. Use only RHUSCIDE. At dealers or **GARFIELD WILLIAMSON, INC.**
1092 West Side Ave., Jersey City, N. J.



Here's a *DANDY* Barbecue Pattern!

DEVELOPED by Clayton M. Allen and family of Los Angeles to permit maximum enjoyment of their 45' yard, it incorporates a surprising number of advantages and conveniences. Located, with due regard to the prevailing wind, in the northwest corner of the well-shielded floor living area, it is handy to the kitchen, thereby eliminating the necessity for (and cost of) a sink and running water. It provides, in the right place, an open grill and hot-top, with interchangeable units, that are heated by a fire-pan that can be raised or lowered as desired by means of an automobile screw jack; also a removable, electric-driven spit (shown in action in the lower picture).

The left wing balances the design and provides cupboard space and a convenient work surface. The central section with its open fireplace is equipped by a frontier model, the bore rifle, an old branding iron, a Mexican straw hat) supplies the romance of a wood fire, as well as some warmth on cool evenings. It is also equipped with a swinging crane in which a cast-iron stew pot can be hung, a swinging and adjustable spit, and a second electrically driven rotating spit, larger than the other. The three accessories are removable to minimize the effort of starting a fire. A 3/4" gas pipe with 1/16" holes drilled in it, is installed along the floor of the fireplace, the gas flow being controlled by valve located well away from the heat of the fire. Except for bricklaying, all design, drafting, and construction work was done by four members of the family. Most

of the inserted hardware was picked up at local junk yards; the tile was bought as "seconds"; the brick, flagging, crane, hot plates and ship lanterns (which adorn the chimney) were bought new. The entire yard is floodlighted, and atmosphere is created by painted nailkeg seats with blue canvas seats, a homemade pushcart lounge, table and beach umbrella, and the chef's apron upon which guests sign their names in pencil, later to be embroidered in color as a lasting souvenir of the barbecue party.



American Home Pattern A679, 30¢

Enables you to make this barbecue yourself, it contains a complete list of materials required and detailed instructions with over 20 illustrations including ground-plan working drawing and details for the swinging grill, electric spits and adjustable fire-pan.

THE AMERICAN HOME
55 Fifth Avenue, N. Y. 3, N. Y.

FALSE TEETH WEARERS



**How YOU can Avoid
The Danger of
DENTURE BREATH**

AT 5:30, do you get an ear to kiss instead of lips? Maybe it's... Denture Breath. You may not know your breath offends, but others do. Be careful. Don't brush your dentures with ordinary cleansers...

it's difficult to reach all the tiny crevices—and besides you are apt to scratch your plate. These scratches cause food particles and film to collect faster and cling tighter, causing Denture Breath.

PLAY SAFE—SOAK YOUR PLATE IN POLIDENT

Do This Every Day!

Place denture in Polident solution for 15 minutes, or longer if convenient. Rinse—and it's ready to use.



No brushing



What's more... your plate material is 60 times softer than natural teeth, and brushing with ordinary tooth pastes, tooth powders or soaps, often wears down the delicate fitting ridges designed to hold

your plate in place. With worn-down ridges, of course, your plate loosens. But, since there is no need for brushing when using Polident—there's no danger. And besides, the safe Polident way is so easy and sure.



Later—Friend Husband is now one of the delighted millions who have found Polident the new, easy way to keep dental plates and bridges sweet and clean. If you wear a removable bridge, a partial or complete dental plate, play safe and use Polident every day. Used this way, Polident helps maintain the original natural appearance of your plate for less than 1¢ a day. Get Polident at any drug counter, 30¢ and 60¢ sizes.

**LOOSE
TALK
CAN
COST
LIVES**

Use **POLIDENT** Daily TO KEEP PLATES AND BRIDGES CLEAN... AND ODOR-FREE!

UNPOPULAR! (because your hair is gray?)

**Clairol banishes every trace of gray or graying hair . . . swiftly, surely, beautifully*

Don't blame your friends for neglecting you! Blame gray hair for making you look too "old" to be included in exciting plans. And make up your mind now to do something about it . . . naturally . . . with Clairol, the original oil shampoo tint.

Thousands have discovered Clairol means color-lovely hair . . . so natural-looking, so enchanting a frame for the face, that it can take years off a woman's appearance. And for many it means new poise, new self-confidence—truly a wonderful new life!

CLAIROL IS DELIGHTFUL—Your hair luxuriates in a froth of iridescent bubbles. And quickly—almost before you know it—it's clean, silky soft and permanently colored. Every trace of gray hair has vanished!

CLAIROL IS DEPENDABLE—You don't have to be afraid when you use Clairol. It is made from the purest, most expensive ingredients obtainable. Each of Clairol's 23 natural-looking shades is laboratory controlled under skilled specialists.

CLAIROL KEEPS YOUR SECRET—It completely avoids that brassy look of old-fashioned dyes. Clairol shades are uniform . . . assuring a perfect match. NO OTHER PRODUCT gives such natural-looking results.

REFUSE SUBSTITUTES that can't give you Clairol's beautiful results. Better Beauty Shops feature genuine Clairol. A Clairol treatment costs you no more!

FREE . . . "11 Secrets for Beautiful Hair." This booklet tells you how to give your hair radiant beauty . . . scientifically. Just write.

CLAIROL, INC., DEPT. H-6, P. O. BOX 1455
STAMFORD, CONN.

*Caution: Use only as directed on the label



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REDUCE UGLY FAT

MANY LOSE 3 to 5 Pounds

**a Week Yet
EAT Plenty
Absolutely Harmless**



Physician's wife: "I lost 15 lbs. in 24 days."

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BEING THE STORY OF HOW A CARRIAGE HOUSE HELPED CELIA FORGET ALL ABOUT EUREKA



STORY AND ILLUSTRATIONS BY MCKENZIE and NIXON

"Harry—I want
to go back to
Eureka!!"

THERE was nothing tangible to distinguish this evening from any other in the two weeks since the Doorflingers came to Baxter Springs. That was precisely the trouble. For thirteen stifling days and nights Cecelia Doorflinger had tolerated a miserable existence in the shabby Hotel Vendome—the fourteenth threatened to break the camel's back. As usual, Harry had heaved the brass bed out from the wall and piled its pillows high. On it he sprawled dejectedly in his pajamas, reading the newspaper, and occasionally slapping at the stray gnats that swarmed around the naked bulb. Unable to read because Harry had grabbed the only decent light, Cecelia slumped disconsolately in a straight chair at the cubicle's single window. Her stockings, hung prudently to dry, added their limp measure to the already bedraggled appearance of the room.



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Because *only Kleenex* has the patented process which gives Kleenex its special softness . . . preserves the full strength you've come to depend on. And no other tissue gives you the one and only Serv-a-Tissue Box that *saves* as it serves up *just one* double tissue at a time.

That's why it's to your interest not to confuse Kleenex Tissues with any other brand. No other tissue is "just like Kleenex".

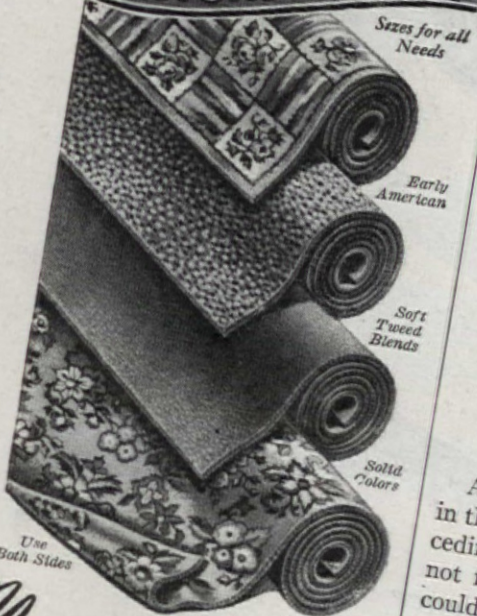
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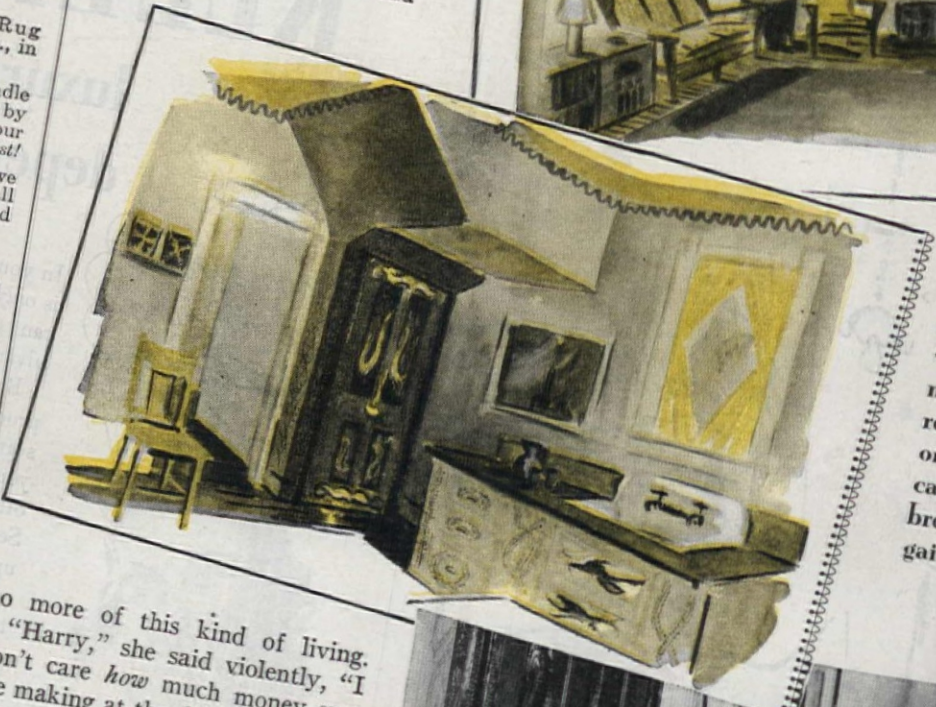
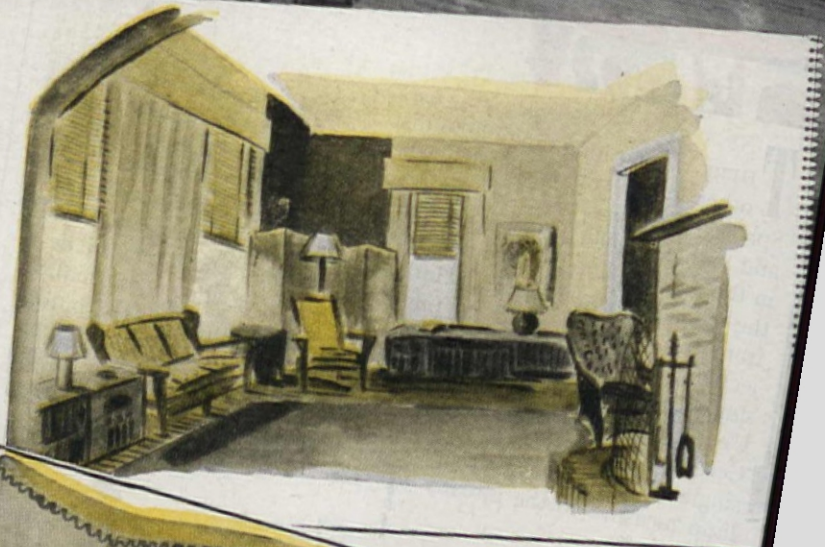
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A brave woman—Celia—in the weeks of upheaval preceding this evening she had not faltered, but tonight she could feel her courage oozing away. She looked at the scratched dresser, and conglomeration of suitcases, not unpacked because there was nothing to unpack into. Suddenly she could stand



Draperies of unbleached muslin, bamboo blinds, and wooden valances added much window interest to the room. Decorations painted on the kitchen walls, sink cabinet, and cellar door brought lots of warmth and gaiety to the Evans' house

no more of this kind of living. "Harry," she said violently, "I don't care how much money you are making at the defense plant; I want to go back to Eureka. I want to live in a decent house again with a kitchen and a bathroom and closets. We aren't living cooped up here. I'd rather live in a boxcar." Harry's exhaustion vanished at the word "boxcar." "Hey," he shouted, "that reminds me! A fellow down at the plant does live in a boxcar, only it's been fixed up by a sculptor friend of his so that it looks more like a model home. The





ictures HEARD round the world—



Landing barges throb toward the enemy beach. Marines leap to the attack. News cameramen advance with them, recording the action. And, in short hours, those precious pictures are telling their thrilling story to America's newspaper readers.

For a new electronic device, a development by Sylvania engineers, makes it possible to short-wave news pictures over Great Circle courses to any part of the world. The blacks, grays and whites of a photograph are broadcast in the usual manner as an audible signal, varying in strength with the shading of the picture. Thousands of sea- and land-miles away, the electron recorder tube hears the picture and reproduces it, line by line, on sensitized paper. Result: higher quality pictures, quicker transmission than formerly possible over news-cluttered commercial radio circuits.

Another advance in wartime communication, this newest gift of the science of electronics. And, like television, like the "walkie-talkie," like multiple electronic discoveries still veiled in the secrecy of war, another scientific accomplishment ready to serve wider uses in the peace to come. Short-waved commercial pictures, letters, prints, designs! Televised entertainment of a kind never before attempted! Two-way radio communication: car to home, office to factory, train to station! These are a few of the reasons why we at Sylvania, working with the dual dynamics of light and sound, amplifiers of human sight and hearing, strive to hold our work to a single standard and that the highest anywhere known.

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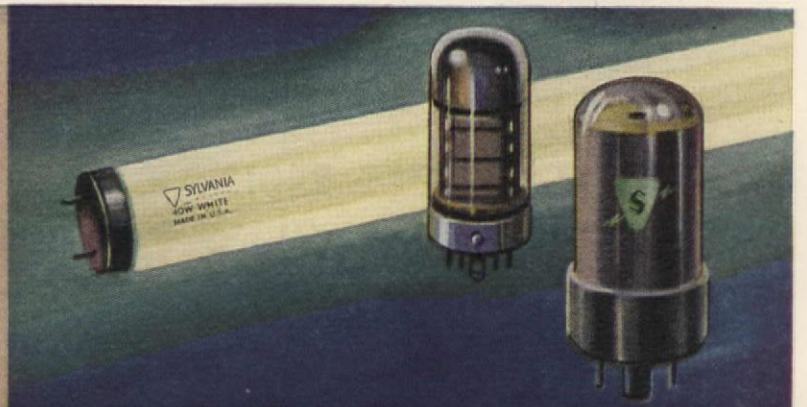
OF FLUORESCENT LAMPS, FIXTURES AND ACCESSORIES, INCANDESCENT LAMPS, RADIO TUBES, CATHODE RAY TUBES, ELECTRONIC DEVICES

PERFORMANCE PICTURE . . . Sylvania Fluorescent Lamps and Equipment lighting the victory march of American industry. Sylvania Incandescent Lamps lighting the American home. Sylvania Radio Tubes bringing information and entertainment to the American family. All make a picture of that consistent product performance symbolized by the Sylvania name.

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sculptor's really a decorator too, and he helped Bob Evans with that big barn of a house he rented. I'll see Evans—maybe his friend will have a suggestion for us."

He had—but then anyone who had transformed the Evans' house *would* have ideas. Bob wouldn't tell the Doorfingers the suggestion until they had seen for themselves what his decorator friend could do.

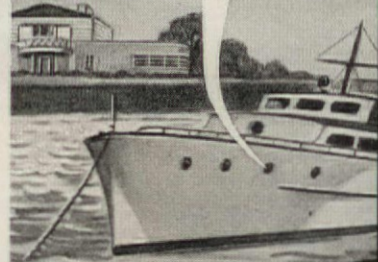
When Mrs. Evans appealed to him for help, the decorator saw at once that the furniture rearranged would be more useful to the family. Accessories and color could be relied upon to convert the room into something warm and cheerful. In dramatic contrast with the surrounding walls of soft yellow, a deep green paper was used above the fireplace of whitewashed brick to accent this unusual feature of the living room.

Diagonally opposite and balancing the fireplace more of the green paper and a decorative screen of grass material created an interesting corner. At the windows, bamboo blinds had been combined effectively with the unbleached muslin draperies under valance boards of white pine. Shelves for books and the radio were painted black, as was the unique table made from a cylinder of metal roofing topped with wood. Gradually, under the decorators guidance, lamps were added, chairs painted and upholstered until the rejuvenation was entirely complete. When the living room had blossomed into gaiety and warmth, Mrs. Evans descended on the kitchen, aided and abetted by the decorator, who did wonders in the way of mural decoration for the walls and cellar door.

The Doorfingers were completely enamored with the results of the Evans' house and hurried off as fast as they politely could to see the "idea" suggested for them. The decorator's enthusiasm was contagious but Harry and Cecelia needed no persuasions to see the possibilities in the little brick house behind an old mansion over on the south end of town. It had been a carriage house, but with not too much expense and a little imagination, it would be ideal, the Doorfingers decided. Not only the house, but the grape arbor and the little garden offered golden opportunities for Cecelia to putter blissfully. With thoughts of a new home, decorating schemes, and floor plans, she soon forgot all about Eureka!

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Just see how your family goes for the tasty eats 40-Fathom brings you from the cold ocean depths. It's the ideal warm weather fare—light, extra-rich in protein, vitamins and minerals. And such tempting variety—all waste-free, ready to cook and serve without fuss or bother!

Keep that 40-Fathom label in mind next time you want quick-frozen, fresh or canned fish. At times your selection may be limited because we're sharing the catch with our fighting men. But whatever 40-Fathom variety your dealer has, you can be sure it's the finest in sea foods.

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Above: Tender pink shrimp in a cool, crisp salad.

Top Left: 40-Fathom fillets with the tang of the sea—"Shore dinner right at your own table."

Left: Golden-brown New England fishcakes, delicious at any meal.



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Sealed with a kiss

Sealed in every bottle of Schlitz is that famous flavor made all the more notable because it is not bitter. For Schlitz is brewed with just the *kiss* of the hops—bringing you all of the delicacy but none of the bitterness.



Copy. 1944, Jos. Schlitz Brewing Co., Milwaukee, Wis.

JUST THE *kiss* OF THE HOPS

*..none of
the bitterness*

Schlitz



THE BEER THAT MADE MILWAUKEE FAMOUS

I RUN MY CAREER LIKE A STAR



JUST ONCE A WEEK

The grand tour to my favorite economy market for staples and reserves against an emergency; other marketing is day-to-day



WISELY OR FOOLISHLY

Money left over from the week's budget becomes mine to spend as I please on knickknacks for the house, a cleaning woman to pinch hit on my day off, or on perfume, and I needn't feel guilty about it

— strict schedules, endless rehearsals, and a complete understanding of my role!

CELIA MATTOX

HOUSEWIFELY art is dramatic art. Why is it, then, that more women don't realize their star roles as mistresses of their homes? They set the scenes, focus the lights, and call the tempo of the music. But why don't they come to the center of the stage and take their bows to the applause?

It's the combination of giving a smooth performance and looking the part that makes the actress a success. The same measuring stick does very nicely for the housewife. The main difference in her role is it takes smarter management to keep her schedule from becoming so crowded that there is no time or energy left for personal appearances.

In the confusion and bustle of dishes and diapers it is easy to brush aside the purely personal as unimportant. And yet every woman regards looking her best as part of her job as a woman. That means making time, somehow or other, for the fetching clothes, grooming, and trim figure that go with the role.

The device I have gradually developed to make

housework go faster is a prepared schedule for both cleaning and cooking. A large sheet of paper is ruled into squares for breakfast, lunch, and dinner for every day in the week, over two weeks. Then, consulting my favorite recipe books and keeping the seasonal foods in mind, I plan fourteen meals ahead. Each is balanced to furnish its share of good nutrition but subject to change when expedient. The idea is to have a guide and to do away with last-minute indecision about what to have for dinner any night. Luncheons follow a general plan—usually a green salad, sandwich, cookies and milk. The better the work plan, the more leisure a housewife has.

CONSCIOUSLY DRAMATIZE

home clothes, getting away from the humdrum by wearing a becoming cotton blouse with a blue denim skirt, gay aprons, and in the evening, a hostess gown of damask





NOTHING HAPHAZARD

I list every single thing to be done, then allot the chores to certain times of the day or to certain days of the week. By timing myself, I know just how much I can count on getting done and go at an even and an easy pace

A LITTLE laundering every day keeps baby's clothes from piling up and averts shortages. These are hung in the sun. The ones that require ironing are pressed the same day and at the same time I give myself a little personal maid service. In this weather just one wearing will put a bulge in a frock but a damp cloth and few licks with the iron do a complete refurbishing job and keep me looking hand-boxy. On alternate Mondays I send heavy pieces out to a commercial laundry.



TUESDAY'S LIGHT

because it's wash day. There's no time for luncheon engagements or special jobs of cleaning, but there's no pressure. I am all set with plenty of soap and powder, too

FOR efficiency, I use the very best cleaning tools and agents, and to protect my hands, I keep gloves and bottles of lotion where they are needed—in the kitchen, bathroom, and laundry. In the same spots are duplicate supplies of soaps and powders. I find this step-

saving strategy worth a little extra thought. It saves me any number of unnecessary steps in a day and keeps my supplies up to par.

PLANNING ahead may mean more work at the time, but it saves work in the long run. Waxing painted surfaces is one way of cutting down on necessary cleaning. Kitchen chairs and window sills that are waxed are much easier to keep clean. So are shelves, cupboards and drawers that are lined with oil-cloth. I even try to plan for the unexpected to the extent of putting aside canned foods we can get along without for an emergency—the guests who drop in because they happen to be passing through, and invariably on a day when the grocery stores are closed. When one such emergency has polished off my little reserve, I start preparing against the next one.

Illustrated by

LEONARD WEISGARD



DAYS OFF

After I finish my one-woman shopping service to the family, I am free to roam the town. I especially like the foreign section, for sauces, candles, or woven raffia mats

WHATEVER day it is, it begins at 6:30. To wash, I slip into a becoming dressing gown—watch the shade, for a strong color gives a pasty look to a face without any make-up. Then I change into my blue denim outfit to prepare breakfast. That over, the dishes are stacked, the house is aired, and I snatch a few minutes to do my exercises. Relaxation time is when my little girl is taking her afternoon nap. I set my hair in curlers, bathe, attend to personal grooming, dress, and lie down with a book until she wakes up. That is the schedule when I am not particularly tired. When it has been a hard day, I skip the reading, pat cream around my eyes and mouth, and lie down with cool pads of cotton soaked in ice water or astringent over my eyes and no pillow under my head. If I use a pillow, it is either placed under my knees or is one of a stack propping up my weary feet. Sometimes I rest on the floor.



THURSDAY

Because I like to be able to look forward to Saturday afternoons and Sundays as ho days to be spent joyously with the family, I start on Thursday and Friday to prepare both myself and the house for a jovial mo

THURSDAY is for the house. The linens are changed, fresh flowers arranged, floors and furniture polished, and the ice box and cupboards are tidied to make ready for the weekend shopping on Friday. In addition to the "grand tour" to the markets, I have self-improvement on the schedule for Friday. I plan to take several hours for it. That gives me time to shampoo my hair and indulge in a lemon rinse—three lemons to the rinse water. A solution of ammonia and water cuts dirt and makes the cleaning of brush and comb easy. I manicure my nails, and steam my face with hot towels, using a soft brush with suds for cleansing and ice water for rinsing. Sometimes I treat myself to "the works" and finish with a facial mask. It seems to pull up the lines. And, without fail, I take care of my leg and foot work, especially important now that we may go swimming over the weekend, and feet and legs will be in evidence.



FRIDAY

As a finishing touch to this Friday facial, I apply a thick coat of cold cream and leave it on for half an hour—just enough time for my personal laundry, with perfume in the rin

MY FAVORITE method of entertaining large crowds for Sunday night supper, since it is both inexpensive and easy, is a "tray supper." I use the colored tin trays from the dime store. The main course is apt to be a lima bean and cheese casserole, baked in individual Mexican earthenware pots. There are small wooden bowls for the mixed green salad. The dessert may be warm gingerbread, topped with whipped cream if not as the rationing permits, and large mugs of piping hot coffee complete the tray menu. Sprays of mint are used to garnish the trays and large red bandana handkerchiefs serve as napkins. Card tables, lighted with a plumber's candle under the glass chimney, provide places to set the trays and allow the guests to group off themselves.



COMPANY ON SUNDAY

Means clearing away the furniture and rolling back the rug, usually for folk dancing to the tune of an accordion, or to listen to gramophone records. Novelty dances—the Polish polka, Danish sleigh dance, or Russian Troyka, are easy to learn and loads of fun to do



EVERY DAY

My "speed-up" consists mainly in making what I have to do every day carry over in results, and in cutting down on what would be a big job for sometime by doing a little every day. Much of this centers around food, either planning or preparing the three meals

INSTEAD of trying to use up food that *may* be leftover, I cook portions big enough for two or even three meals when there are appealing ways of serving it a second or third time. It may be served with gravy or a sauce, cold, with a salad, or in a stew. My oven is utilized for whole meals. Beets baked in their jackets, then sliced and buttered, are delicious. As the end of a commodity nears, I check a list over the kitchen table and replenish accordingly.

● meat treat



● summer delight



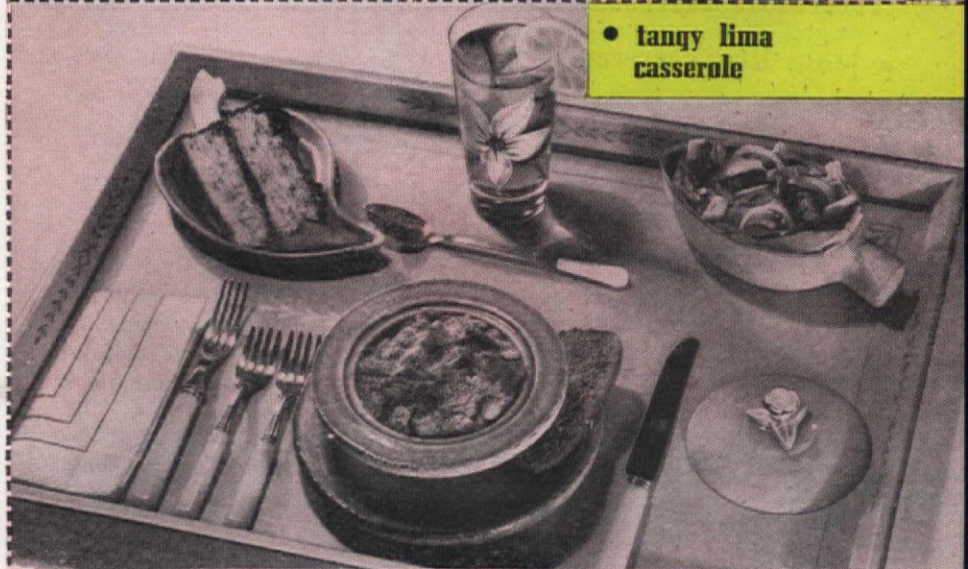
Photographs by F. M. Demarest

Recipe printed on back of each photograph

● rice and frizzled beef



● tangy lima casserole



● meat treat (leftover)

1½ cups of leftover chopped ham
(or any leftover meat)
2 tbs. butter }
2 tbs. flour } white sauce
1½ cups milk }
3 egg yolks beaten

1½ cups finely crumbled soda crackers
2 tbs grated onion
1 tsp. salt
¼ tsp. pepper
1 tsp. Worcestershire sauce
3 egg whites beaten stiff

Preparation time: 1½ hrs.

IN A double boiler, melt 2 tbs. butter, blend in 2 tbs. flour and gradually stir in 1½ cups milk. When sauce thickens add 1½ cups chopped ham, egg yolks, grated onion, seasonings and Worcestershire sauce. Cool. Mix in 1½ cups crumbled crackers and then fold in egg whites which have been beaten stiff. Pour into greased casserole; bake in 350° F. oven 1 hour.

Serves 4-6 410 cal. per serving Source of vitamins A and B complex

Note: If you have cheese crackers on hand, try using them in the recipe for a luscious change in flavor.

Tested in THE AMERICAN HOME KITCHEN

● summer delight (leftover)

Leftover Cake

custard filling:
½ cup sugar
½ cup flour

1 cup scalded milk
1 egg beaten
½ tsp. vanilla
pinch salt

Preparation time: 30 min.

Meringue:
2 egg whites beaten stiff
4 tbs. sugar

MAKE custard filling—scald milk in double boiler; mix dry ingredients and add gradually to the scalded milk; cook 15 minutes. Add beaten egg and cook 2-3 minutes longer. Cool and flavor with ½ tsp. vanilla. Remove all stale icing from leftover cake and slice in two if not already in layers. Spread custard filling between layers of cake. Cut cake into individual servings and spread meringue (2 egg whites beaten stiff with 4 tbs. sugar) over top and sides of each piece. Brown in a 350° F. oven for 10 minutes.

Note: Leftover cake can be just as much of a treat as cake made the same day. Don't stop with the above suggestions, but let your imagination go to town. You can use one of the many quick pudding mixes as a filling or spread over sides and top of cake, sprinkling with chopped nuts. Try scooping out the center of cake, fill with berries and serve with a vanilla or lemon sauce.

Tested in THE AMERICAN HOME KITCHEN

When the weather witts the wanderlust, casserole recipes are made to order for pleasant outdoor dining at home

Photograph on back of each recipe

● rice and frizzled beef en casserole

1 cup shredded dried beef
1 cup kernel corn
1 cup cooked rice
3 tbs. butter or margarine

1 can mushroom soup diluted with
⅔ cup milk
¼ cup grated American cheese
3 tbs. bread crumbs

Preparation time: 75 min.

RINSE beef well in hot water to remove any excess salt. Place 3 tbs. butter in a skillet, add beef and cook until slightly brown. To this, add 1 cup corn, 1 cup rice and sauté a few minutes longer. Remove mixture from skillet and pour into a greased casserole with 1 can mushroom soup diluted with ⅔ cup milk. Sprinkle the top with cheese and bread crumbs. Bake in a 350° F. oven for 45 minutes.

Serves 6 270 cal. per serving Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

● tangy lima casserole

3 cups lima beans parboiled
2 cups stewed tomatoes
1 green pepper sliced
1 onion sliced

1 lb. sausage meat
1 tbs. shortening
1 tsp. salt
¼ tsp. pepper
3 tbs. bread crumbs

Preparation time: 75 min.

FORM sausage meat into small cakes and brown slightly in a skillet with 1 tbs. shortening. Place a layer of lima beans and tomatoes (which have been mixed together and seasoned with salt and pepper) in a greased casserole, add slices of pepper, onion and a layer of sausage cakes. Repeat this sequence until casserole is filled. Sprinkle the top with bread crumbs and bake in 350° F. oven for 1 hour.

Serves 6-8 360 cal. per serving Source of vitamins C and B complex

Tested in THE AMERICAN HOME KITCHEN



H. Armstrong Roberts

REMEMBER WHEN

Actually, we went to so mu
bother and extra work it w
easier to stay right at hom
But now things are more fu

WHY is it we clap on a pair of rose-colored glasses every time we look backward? Take those prewar picnics we remember as such "fun"! Carefree fun was the idea. But an outing was apt to take on the dimensions of a community project and involve as much equipment.

If you were like many of us, you put all the cash you could spare into portable stoves fueled by charcoal, kerosene and gasoline, trick spits, mechanical gadgets that could almost think once you figured them out, special bowls, dishes, ice containers, assorted meat sauces and vinegars, cutlery, etc.

The actual cooking of the meal was no trouble. But carting and cleaning up the paraphernalia was no picnic. It was a headache.

With gas rationing and meat

shortages, such outings were a rural war casualty. Nobody minded much. Or so we thought until strain, work, and worry made feel the need to get away from it.

Our family is picnicking again—but on a simplified scale that is infinitely more fun than before.

Bikes, busses, and streetcars provide our transportation and travel light. All we carry is packed into one or two baskets, preferably. We take only enough plates and cups to go around, a minimum of other dishes and to a frying pan and a cooking pot. Rations are basic: simple condiments, a jar of bacon fat, a box of our best salad dressing, a supply of easily made sandwiches or bread, butter, cheese and jelly to be made into sandwiches, a bottle of sweet

The shortest distance to any picnic ground is the backyard and it is coming into its own in our scheme of playing to "let down"

Games and Porta-Buffer Food Server—Home Game Equipment

Preceding page, from top to bottom:

1. Michaelian & Kihlberg pottery, Las Novedades basket, Brodergaard & Co. and H. George Caspari Associates cloth, National Silver cutlery.
2. A. L. Larimer dishes, Edmond Dewan cloth and napkins.
3. Brodergaard & Co. and H. George Caspari Associates pottery, National Silver cutlery, Sinaco Co. and Las Novedades glass.
4. Herman Kashins tray, Page & Bland pottery, National Silver cutlery, Sinaco Co. glass.





Margaret Jervis

PICNICS WERE "Fun"?

l lemon juice for lemonade. We go out and rustle for the rest of our menu, starting with the salad. Unless you have picked the middle of the dessert, you will have difficulty in finding scads of young, tender dandelion greens. If you are near a running stream, a fish will yield young water cress. Wash greens in fresh water, drain well, and mix with dressing. Near a stream you should also find wild leeks, the stepmothers of the onions in the world, robust and violent if eaten raw, but superlative when cooked to formula: wash, trim, boil briefly in a trifle of salted water, cover with bread-crisps browned in bacon fat, and serve piping hot. You'll wonder if you don't have them at home and then. Not a bad idea! If you want more of a meal, forgo it. There are fields full of raspberries and blackberries for a good dessert. If there is a farm nearby, you may be able to make a deal with the farmer for a dozen eggs, pears, apples, or grapes.

Perhaps he can let you have lettuce, or a dozen prime roasting ears. Is there anything better than a pan filled with fresh country eggs, potatoes baking in the ashes and coals, sweet roasting ears done to a turn, and a bowl of crisp cabbage slaw to top off with? Of course, a charcoal fire is very nice. So is an electric grill. But this picnic only calls for a modest fire of twigs and broken branches of trees in a small stone fireplace. If you know your ground, you will be in the vicinity of a cold spring and that will take care of the pitcher of lemonade. Now, that's what we call a picnic. True, it's simple, but this is the time for simplicity. The food is superlative and there are only a few dishes to wash and carry home.

HARRY BOTSFORD



Wesley Bowman Studio



Basket from Marshall F. Reed, Inc.

Putting all the picnic gear and food into one basket makes picknicking fun instead of labor



Sandwich spreads and a good salad dressing—all you need to carry

Where there's water, maybe there's cress—a green salad treat

Family's favorite cake arrives in top form if carried in pan you baked it in



F. M. Demarest



Drink Vitamins*
and Iron



in frothy, chocolatey
Cocomalt
and Milk



Hot or Cold!



*VITAMINS B₁ and D

VERY FANCY SANDWICHES!



1 Having a party?—fancy sandwiches are just the thing. For the best results have on hand day-old bread, butter that has been creamed or softened with mayonnaise or cream and a sharp knife for slicing and trimming bread

Photographs by F. M. Demarest

2 Checkerboard sandwiches are always a party treat. Trim crusts off dark and white bread and cut in long slices. Butter. Put three slices together with a dark one in between. Reverse procedure with another three slices having a dark one on the top and bottom



3 Checkerboard continued—Fit slices together in order named, pressing firmly. Then cut each set mentioned above into three lengthwise slices. Spread these slices with butter. Fit slices of two sets to form two checkerboard loaves. Wrap in a dampened cloth and chill until firm

4 Ribbon sandwiches are favorites too. Spread three slices of bread (vary dark and white) with butter or sandwich spread



5 Remove crusts and pat together firmly. Wrap in wax paper; then place under a weight and chill for forty-five minutes



6 If fancy you want to be, then rolled sandwiches cannot be overlooked. Remove all crusts from a loaf of bread. Cut in $\frac{1}{4}$ -inch slices and spread with butter or filling



7 Roll these slices as you would for jelly roll. Fasten with toothpicks and wrap in wax paper. Cover with damp cloth; chill for $\frac{1}{2}$ hour or more in the refrigerator



8 When sandwiches are chilled firm, remove from refrigerator. Cut checkerboard, rolled and ribbon sandwiches $\frac{1}{4}$ inch thick to give them that dainty party look



9 Arrange sandwiches on fancy tray; cover with damp cloth and place in refrigerator until your guests arrive

Sandwich tray, A. H. Heisey



Now is the time...

to turn luscious summer fruits into nourishing Jams and Jellies

Success is Easy—with Certo!

• Yes, it's strange for women to think of *food* as a munition of war—but we know today that it is. Every ounce we save . . . every ounce we raise and *conserve* . . . helps fight for freedom!

So let's not neglect nature's bounty of wild fruits ripening now . . . nor the fruits on our own place . . . nor those that are abundant in the market. We'll *need* them next winter—for spreads on our bread to eke out rationed butter and margarine . . . to put appetizing food energy into the family's lunch boxes

. . . to add fruity color and food value to wartime meals at the table.

Get a bottle of Certo today at your grocer's. Read the recipe book that comes with it and *see how easy it is* these days to make perfect jams and jellies from all kinds of fruits. For Certo is the famous pectin that revolutionized jelly-making.

With Certo, you can make prize jellies—sparkling, tender, jelled just right—the first time you try your hand at it! Start now . . . stock your shelves as the delicious fruits come along. By fall, you'll be rich—and a credit to Uncle Sam!

4 ADVANTAGES OF MAKING JELLY WITH CERTO

1. Easy Success—helps all fruits jell just right.
2. $\frac{1}{2}$ -Minute Boil—as against old-time long cooking.
3. More Jelly—you get 11 glasses instead of 7 from same amount of juice.
4. Finer Flavor, Brighter Color—nearer to the fresh fruit.

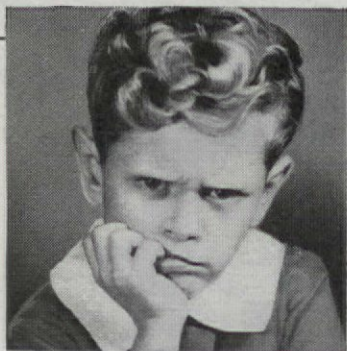
A Product of General Foods

CERTO

helps you Save the Fruit



**If Your Child
HATES
VEGETABLES**



try giving him Ovaltine

SCIENCE has proved there are certain food elements everyone needs for health. If there aren't enough of them in a child's food, serious things happen, such as *poor appetite*—faulty nerves, bad teeth—perhaps worse! Stunted growth, soft bones, defective eyesight.

Ovaltine supplies food elements frequently deficient in ordinary diets. Three glasses daily, made with milk as directed, provide a child's full minimum requirement of appetite Vitamin B₁, Vitamins A, D and G, and Minerals Calcium, Phosphorus and Iron—also supply niacin, pantothenic acid, pyridoxine. In addition it provides the *basic* food substances—complete proteins to build muscle, nerve and body cells—high-energy foods for vitality and endurance. It thus acts as an insurance against food deficiencies that retard appetite and normal growth.

So—if your child eats poorly, hates vegetables, or is thin and nervous, turn to Ovaltine.

OVALTINE

**GLASER
EVERBEST**
Preserves, and Jellies.

**OLD FASHIONED
SPICED PEACH
WITH CHERRY**

We slice plump, juicy peaches, spice them, add luscious cherries, and make a spread that's just delicious!

GLASER, CRANDELL CO.
CHICAGO 8

If your grocer is temporarily out of this variety try the other delicious EVERBEST PRESERVES

**FOOD MILL
SAVES CANNING TIME**

TOMATO JUICE—Strains bushel tomatoes in 20 minutes.

APPLE BUTTER OR SAUCE—Strains bushel apples in 30 minutes. No coring, no peeling. Needs less sugar. 25% greater yield.

GRAPES, BERRIES, PEACHES, PLUMS—Crushes or strains all fruits for jams in half time.

BABY FOODS—Strains fresh vegetables, fruits quicker, cheaper.

FOLEY FOOD MILL \$1.25 at DEPARTMENT, HARDWARE stores. Do not send order to factory. Can not ship direct.

Send 20c to FOLEY MFG. CO., 75 2nd St. N.E., Minneapolis 13, Minn. for 50-recipe booklet. VARIETY with your FOLEY FOOD MILL.

Guaranteed by Good Housekeeping

IT

**MAKES
THE GRAVY**

Today more than ever, gravy makes the meal. And Kitchen Bouquet makes the gravy—by enhancing and bringing out true meat flavor—NOT by substituting an imitation flavor. Only Kitchen Bouquet gives you these results.

**KITCHEN
BOUQUET**

Delicious

**BETTER-TASTING
SANDWICHES!**

The Durkee Way

So easy to do, too! All you need is a bottle of Durkee's Famous Dressing . . . the delicious dressing that adds so much pep and flavor to meat sandwiches, tomato sandwiches, egg sandwiches—all kinds of sandwiches. Rich, golden, mellow Durkee's pours easily, has plenty of body and tang! Write for NEW, EASY-TO-DO SANDWICH RECIPES to Dept. AH7, Durkee's, Elmhurst, N. Y.

**DRESS IT UP WITH
DURKEE'S
FAMOUS
DRESSING**



**SAVE
What You Can't Eat!**

ELIZABETH ABBY TALBOT

My friends looked on with a good deal of skepticism last year when I began dehydrating my garden surplus in the oven instead of canning in the time-honored way. But with our small garden I found it possible to keep up with the daily harvest of vegetables at their best by drying more than one kind at a time. During that period, my work was practically done, and I was free to do my housework, work in the garden or go out for lunch or shop. I packed my products in dry, sterilized jars and did not have a single instance of spoilage for as long as the moisture is gone from the products, there is nothing to spoil.

This has been the easiest bit of preserving I have ever experienced. Vegetables have a way of ripening on the hottest days of the summer and working under pressure over steaming cauldrons on such days is no fun, but I had side-stepped this very disagreeable part of the job.

Real satisfaction, however, was not realized until we began to use the food. There is no gainsaying the fact that dehydrated products lack glamour in the jar. But the transformation

Courtesy, Lord and Burnham Co.



**BUFFET SUPPER OF HOME DEHYDRATED PRODUCTS
SPAGHETTI SAUCE, BEEF STEW, BERRY MUFFINS, APPLE PIE**

The Dennison Handy Helper says:
KEEP TABS ON YOUR TIN...
TURN ALL OF IT IN



KEEP TABS ON YOUR FILES, TOO

Dennison
INDEX TABS

At Stationery Departments Everywhere

WHITE
BABY CLOTHES NEED
BLUING



But be sure it's STEWART'S!
Bluing in the last rinse
makes all white things
whiter. Always ask for...



Mrs. STEWART'S
ECONOMICAL **BLUING**

FREE! "Home Washing Guide"
Write to Mrs. Stewart's Bluing,
Dept. AH7, Minneapolis 3, Minn.

FALSE TEETH
KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. 25c and 50c at druggists. . . . If your druggist hasn't it, don't waste money on substitutes, but send us 10c and we will mail you a generous trial box. © I. P. INC.

KLUTCH CO., Box 3159-G, ELMIRA, N. Y.

Makes All-Day Standing Easy On Your Feet

If you are on your feet all day—walking the floor or standing in front of a machine—just sprinkle Allen's Foot-Ease on your feet and into your shoes. This soothing powder brings quick relief to tired, burning feet. When shoes pinch and torture you from all-day standing—Allen's Foot-Ease is what you want. Acts instantly to absorb excessive perspiration and prevents foot odors. So, be sure to ask for Allen's Foot-Ease—the easy, simple way to all-day standing and walking comfort. Get it today at all druggists.

FORGETFUL?

Get it down—
Do it—
Tear it out—
Leave notes only

A POCKET MEMORY SYSTEM. Perforated Coupons—each memo separate—tear out when attended to. Refills everywhere. Fine leathers. \$1 to 10. WRITE for Dealers' names. Catalog. Dept. H6

ROBINSON REMINDERS
Westfield, Mass.



It is everyone's duty to save all excess food for future use—DEHYDRATING, CANNING, and BRINING—all are approved methods of preserving food and each is explained in detail in our new booklet on food preservation. Included also are recipes for using these foods.

Price 25 cents

Ask for **Canning Clinic #163** and send stamps or money order to

THE AMERICAN HOME
55 Fifth Avenue, N. Y. 3, N. Y.

that takes place in the rehydration process is in the nature of a miracle. With the addition of water to the withered bits, they immediately begin to take color and character and when ready to cook have the appearance of the natural fresh product. The real test came, of course, with the eating, and from here on out, I am for oven dehydrating as a means of preserving. The flavors are there even as in the fresh harvest, but the overcooked nature of canned things is not.

I have a dietary problem in my household that calls for more than the average amount of vegetables and fruits. In the winter, the dried peaches, pears, and berries which I had put away have been found most excellent, and using their dehydrated weight as one does fresh fruits, a very welcome addition to the diet has been found.

As I see it, dehydration of fruit and vegetables in one's own kitchen means simplification not only of the housewife's work, but the storage and nutrition problems connected with her stock pile to help along Victory.

MY HEART IS OVER THERE



That's why my HANDS are busy here!

MILLIONS of American women are applying their hands over here, answering Uncle Sam's call to help with our national food crisis. With 20 million Victory Gardens and five billion jars of home-canned foods, they conserved our resources of fighting foods in 1943.

In 1944 you are being asked to raise and preserve 20 percent more, to assure every fighting Yank and his brother—as well as the home front—with needed nourishment.

For success, can with care, following proper instructions,* and use **BALL JARS**. They have been the housewife's preference for more than 60 years. Leaders always!



Zinc
Porcelain-lined
Cap.
Vacu-Seal
(2-piece metal
cap)
Ideal (all-
glass jar)
No. 10 Glass
Top Seal

BALL BROTHERS COMPANY
Muncie, Indiana, U. S. A.

Ball BLUE BOOK

*FOLLOW INSTRUCTIONS CAREFULLY!

Your success is assured by following instructions in leaflet in each box of **BALL JARS**. For complete canning methods and recipes send 10c for the famous **BALL BLUE BOOK**.





War or no war—Mrs. Jones keeps "selling" KitchenAids!

KitchenAid has gone to war—but enthusiastic KitchenAid users haven't stopped "selling" their friends.

What do they say?

They say that a KitchenAid is more than a kitchen "gadget." It's a kitchen machine, strong enough and powerful enough to take the elbow-grease out of the really hard kitchen jobs—mixing, mashing, juicing, whipping, and such.

They say it is easy to use, easy to clean, ever so fast. They say it is built to last, so you don't have to get it repaired every whip-stitch. They say that a KitchenAid may cost a *little* more—but it gives a *lot* more in daily relief from kitchen chores.

They say—but why go on? The fact remains there still isn't a single KitchenAid to sell. But someday there will be—and then remember to talk to a KitchenAid user before you buy any mixer.

TWO KITCHENAIDS

COFFEE MILL—for perfect flavor and aroma from *fresh-ground* coffee.

MIXER—super-powered for 28 different kitchen duties.



KITCHENAID



The Hobart Manufacturing Co.
KitchenAid Division • Troy, Ohio

CHECK YOUR PRESSURE COOKER

WELL BEFORE THE CANNING SEASON BEGINS
IF YOU WISH TO REDUCE FOOD CASUALTIES TO A MINIMUM

VALITA HARVEY



1. Clean openings to pet cock, safety valve, pressure gage, with a toothpick or another sharp tool

IT HAS been three years since we first heard the slogan—Food Can Win the War! In 1944 this slogan has thrice its first importance. The goal of every American homemaker this summer should be to fill her jars with food value, flavor—and keep food safe and sound. Every jar of food canned at home in 1944 will help to insure a well-fed family, ease the extraordinarily heavy load on transportation and commercial food supplies.

One of the very first considerations in your 1944 canning program should

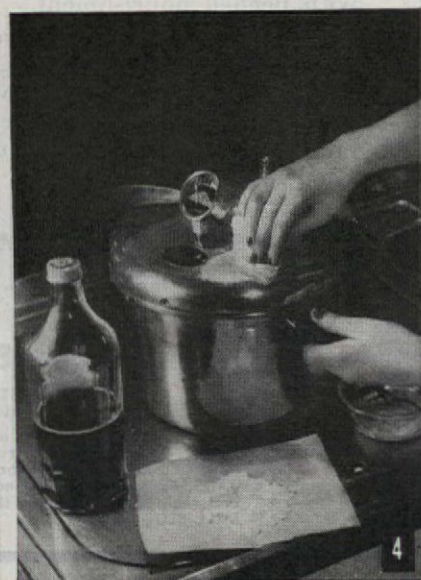
be the care of your "pressure canner." The pressure canner is designed especially to heat foods to a higher temperature than can be reached in a steamer or water bath—this recommends it for processing all non-acid vegetables, meats, chicken, and fish. Whether your pressure canner is an aluminum model or one of the newer wartime models, it is a precious home item—and like every other win-the-war necessity in wartime America, "make it last, share it with others." There is, however, good news this year for those who do not have a pressure canner. Recently The War Production Board approved the production of 400,000 pressure canners to be made



2. Clean pet cock and safety valve by drawing string or strip of narrow cloth through them



3. Occasionally remove pet cock and safety valve and soak in vinegar for a short time



4. Remove the stains from an aluminum canner with a paste made of whiting and vinegar

5. An aluminum or tinned-steel canner may have an odor or taste after being stored. Put an inch of water in canner, handful of potato peelings. Heat for 15 minutes at 15 pounds pressure. Cool. Wash in hot water. Rinse and dry

F. M. Demarest



5

stored. To get rid of odor or taste, put water in canner to an inch depth, a big handful of potato peelings and any racks or pans that are part of your pressure cooker.

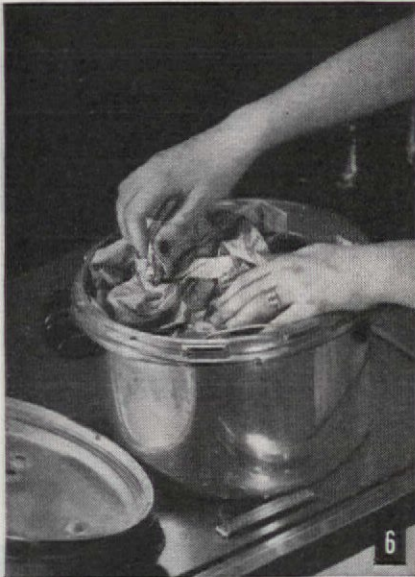
Check next to see that no steam, or very little, leaks out where the cover and kettle join. Your pressure gage should be tested against a master gage or a maximum thermometer if it is the dial-faced or slide-type variety. If it is necessary to remove the pressure gage in order to have it checked, be sure to use plumber's paste (litharge and glycerine) on the threads when you replace it.

The opening to the pet cock, safety valve, and pressure gage (pet cock and safety valve are combined in some canners) should be kept clean. Clean these openings with a toothpick or other sharp-pointed tool. Clean pet cock and safety valve frequently by drawing a string or narrow strip of cloth through them. Occasionally remove pet cock and safety valve and soak in vinegar for a short time. Unscrew ball-and-socket type of safety valve and clean it well after each use.

The altitude in which you live affects the pressure of your canner. The temperatures given in your canning chart are for sections at sea level. For better results, and to insure your cooker, allow one pound additional pressure for each 2,000 feet of altitude above sea level.

If you fail to do this, you will most certainly pull liquid from the jars, and it might even break them.

It is heartbreaking to lose time, when there is so much else to be done, and to lose food, which, of course, is at a premium now, no matter whether it comes from your own garden or the market. A little time, thought, and care should reduce any canning casualties to a minimum, so that you can point with pride to your shining rows of precious fruits and vegetables and boast to your friends that you didn't lose a one.



6. Crumple newspapers inside your canning kettle when it is stored to absorb moisture and odors

7. Your canner requires care while on shelf. Smear threads of screw locks with vaseline or salt free oil to prevent rust

8. Wrap the cover in newspaper to prevent dust from getting in to the gage and valve openings. Invert cover on the canner. Never store canner with cover right side up. This is a protective measure against storage odors which often spoil good food taste



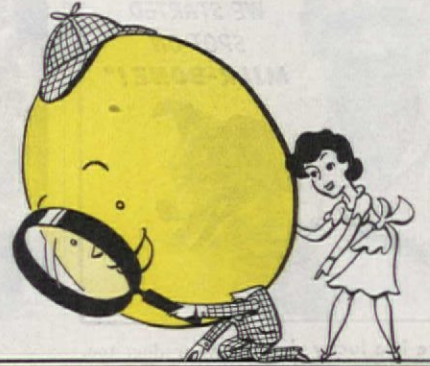
If you have a solid top gas range with bowl burners and your canner fits down tight over the heat unit, raise the outer rim of your canner three eighths of an inch above the surface of your range. Another point to remember is that a wartime model may need two or three inches of water instead of the standard one. And if your canner has a slide-type pressure gage, tap the top of the gage gently about every five minutes during processing. It has a tendency to stick.

When the processing time is up, either turn off heat or remove canner. Overprocessed food can become very unpalatable. If you are using glass jars, it is imperative that you let the canner cool until the gage reaches zero and open pet cock gradually.



The Case of the Missing Vitamins

And 6 Other Fascinating Mysteries Solved by Lemons



THE VICTIM	THE MYSTERY	THE SOLUTION
VEGETABLES	What happened to the vitamins?	Elementary! They were lost in the cooking. Fresh lemon juice restores vitamins, points up flavors.
SALADS	The family doesn't go for them. Why?	Simple! French dressing made with lemon brings out salad flavors. Try the juice alone to dress up plain salad greens.
FISH	Who stole the family's enthusiasm?	Easy! The fish needed only the glamor of a gay lemon garnish, and the tart juice, to make it really savory and good!
JUICES	Who killed the flavor?	Not killed! Just asleep! Tomato, other vegetable and fruit juices need lemon's wake-up zip. Serve with lemon quarters.
LUNCH BOXES	Why did they leave the sandwiches?	Fundamental! Try lemon juice to pep up the spread. Helps egg, cheese, meat, fish, peanut butter. Aids nutrition, too.
DESSERTS	What to serve these shortage days?	Ah! Lemons in place of those scarce flavorings for cakes, puddings, gelatines. For a real treat—lemon meringue pie!
FAMILY BUDGET	Frankly, is there any hope?	Of course! A little imagination and lemons will glamorize dishes, such as apple sauce, dried and home-canned fruits, bread and other puddings.

HEALTH is another reason for using lemons liberally. They are a rich source of vitamin C, a good source of B₁, the only known source of vitamin P. They aid digestion, alkalinize. Lemons are included in the "Basic 7" food groups, recommended for better wartime nutrition.



Probably no other food helps you in so many ways. So buy them by the dozen and never be without them. Sunkist's famous booklet has over 100 interesting lemon recipes. And it's free! Just send a postcard to Sunkist, Sec. 2107, Los Angeles, 55, California.



Sunkist Lemons in trademarked tissue wrappers are the finest and juiciest from 14,500 cooperating California growers.

FOR GOOD HEALTH AND GOOD FLAVOR

Sunkist California Lemons

LET'S FINISH THE JOB—BUY WAR BONDS



"SURE WAS
A LUCKY
DAY WHEN
WE STARTED
SPOT ON
MILK-BONE!"

Make it a lucky day for your dog, too. For breakfast give him Milk-Bone Biscuit. It's nourishing... also *crunchy* to provide plenty of tooth and gum firming exercise. Follow up with a hearty supper of Milk-Bone Tiny-Bits... just add warm water, soup, broth or vegetables, plus bits of meat if you wish.

Time-tested Milk-Bone dog food is a skillful blend of high protein meat meal, yeast, milk, whole wheat flour, fish liver oil, important minerals and vitamins A, B₁, D, E, and G. Ask your dealer for Milk-Bone products today.



Contains Vitamins
A, B₁, D, E, and G

NATIONAL BISCUIT COMPANY

National Biscuit Co., Dept. G-7
449 West 14th St., New York 11, N. Y.
Send me Free Sample Milk-Bone Biscuit and Tiny-Bits. Also Booklet: "How To Care For And Feed Your Dog." (Please print. Paste coupon on postcard if you wish.)

Name.....
Address.....
City and State.....



*No
fuss
and
no worry!*

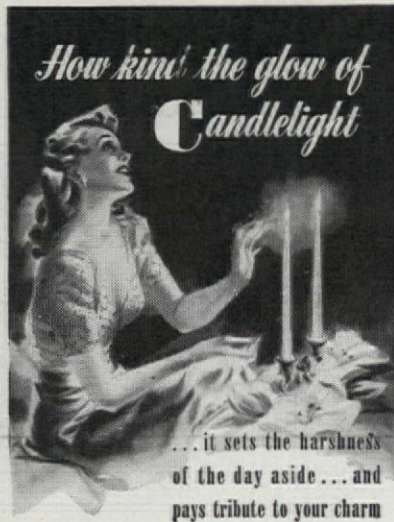
Goes on in a hurry;
it stays crisp, fresh and flat
without needing a tack.

Saves painting and scrubbing
and rub-a-dub tubbing.

The cost is trifle;
six cents buys an eye-ful.

Royledge

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How kind the glow of
Candlelight

... it sets the harshness
of the day aside... and
pays tribute to your charm

● Softlight helps span the distance from a war-busy day to calm relaxation. To every occasion, candlelight brings an atmosphere of serenity.

Use Taperlite—the candle of exceptional quality. Buy assorted colors—delicate pastels or deeper shades. Use them generously. Your own ingenuity will help you achieve strikingly new effect

BUT... be sure they're Taperlite... the odorless, smokeless candle. The FIRMFIT END holds the candle erect—which means... no tipping... no dripping to mar the beauty of your setting.

Available at department,
drug, houseware, grocery
stores and gift shops—or
wherever candles are sold.

Write for this Booklet: "Guide to Lovelier Table Settings". Expertly written as a guide to more perfect hostessing. Send for it today. Dept. AH-7.



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Made by

WILL & BAUMER CANDLE CO., Inc.
Syracuse, N. Y. • Established 1855



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Our banner gift item! More people have purchased these crystal-clear Lucite corn holders than any gift we ever offered. We have sold thousands of pairs and shipped them to every state in the Union and to many foreign countries. You will want these gleaming little table accessories for yourself as well as several dozen more as gifts to those friends who serve corn-on-the-cob. Six pairs \$2.00, twelve pairs \$3.75, postpaid. Write for free Gift Catalog

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The New 4 Seasons
FOOD SERVER



Roll It
... Anywhere
Indoors or Outdoors

FITTED WITH 3
THERMAL SERVERS

Host, Hostess and Guests enjoy casserole dishes and foods quickly served from clever Porta-Buffer. Thermal Crockers in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches, \$37.50 complete. Sent express charge collect. Money refunded if not pleased.



EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining at Home." Includes refreshment ideas and party tips.



CHILDREN ENJOY IT!



Courtesy Pyrex Co.

Work on the homefront, by caring for her children is one of the most patriotic duties mothers can perform if juvenile court records are any criterion. No better time than now can be selected to teach youngsters that people must eat three times a day, must eat promptly, and must eat well-prepared nourishing food that looks as attractive as it will taste. The mother who rushes in ten minutes before dinner time to slap a towel on the end of the kitchen table, and open three or four cans of rationed vegetables and fruit for a pick-up meal is not coming in on the beam. There is no need for this breathless haste and slapdash meal. All civic or Red Cross meetings are called at least several days ahead of time. A little thought, a little planning, possibly a bit of preparation ahead of time, and the child of the family can have the meal prepared. It gives children a much needed feeling of importance,

What are your children doing? Some rainy day let them prepare an entire meal. It will intrigue them!

LILLIACE M. MITCHELL

of being a part of the national scene. Preparation must be simple enough so the child can accomplish the meal with something near perfection. Mother and daughter can prepare a strawberry shortcake, for instance. Mother, if daughter is not mature enough, can make either one huge biscuit to be split, or two layers of sponge cake for the dessert. Since cream is scarce, it is better to prepare marshmallow cream and keep this in a jar in the refrigerator. The rest of the shortcake is daughter's responsibility. No ration book is necessary,



And—for a mere penny today

So little—a penny. Yet it can mean much in your child's future.

For, you see, shampoos with Packer's Tar Soap average less than a penny apiece... only about one-fourth the cost of bottled shampoos. And regular shampoos with Packer's mean lovely hair for your child. With pine-cone color and pine-woods smell, Packer's quickly billows into thorough-cleansing, fast-rinsing suds that are pure, safe and gentle.

Give your child's hair a healthy start in life with the soap that has been a favorite with careful mothers for three generations. Get a 25¢ or 10¢ cake of Packer's today.



Shampoos for less than a penny

PACKER'S TAR SOAP

REMEMBER THE CHORE GIRL!



Famous knitted copper pot-cleaning ball. She'll be back again... when copper's available.

METAL TEXTILE CORPORATION Orange, N.J., U.S.A

New FOOT RELIEF



Try Dr. Scholl's KUROTEX—soft, flesh color foot plaster. Gives quick relief when used on corns, callouses, bunions and tender toes. Cushions sensitive spots. Prevents blisters, instep ridges, chafed heels. Economical! At Drug, Shoe, Dept. and 10c Stores.



Dr. Scholl's KUROTEX



Easily cut to any size or shape

REPAIR TILE THE EASY Centraz WAY

Centraz TILE POINT



Repairs cracks between tile work and bathtub or sink—also where tile abuts door and window trim.

Pint... 35c (40c West of Rockies)

WATERPROOF ADHESIVE

Sets loose tile, linoleum and miscellaneous veneers to plaster, brick, wood, concrete, etc.



¼ Pint... 25c (30c West of Rockies)

For Sale at Your Hardware and Paint Dealer

CHRISTY COMPANY, INC.
1417 Pine Street St. Louis 3, Mo.

but her time will be occupied going to the store to select the berries. She will learn through experience, don't expect perfection the first time, to buy berries that are not too small, too soft or that are green-tipped. She will learn how to wash the sand and grit away and that the berries must be well drained before putting them on top the cake. There will be waste, certainly, but children who are busy helping at home do not have time to get into trouble. Besides, a busy child is sure to be a happy child.

Tasks set must be suitable to a child's years and maturity. Chief factors in food preparation are to make the child feel that he is an integral part of the project, that without his aid, mother would lack time to take part in her civic activity. There should be careful planning involved, the child should not be under the



Has your daughter made her first strawberry shortcake?

pressure of great speed, and some problem of nutrition should be learned at each one of these lessons.

A great project for children is to allow them to prepare a luncheon and invite some school chums to take part. Mother's job will be to make certain that the food is not too costly and that it will occupy enough time during the noon hour to keep the children comfortably busy. A recipe may be slipped into a glassine envelope and left on the table with the ingredients and methods numbered. Washing dishes will occupy time until school is called for the afternoon.

From this simple program children learn to come home promptly, to prepare simple foods, at first hand they learn that hot foods are tastier and more lasting in energy than cold foods, to be orderly, to be agreeable hostesses, to have responsibilities through measurement of ingredients, and to have fun while at work.

When children have fun at a task, the educative process is at its peak of possibilities. Eating, mingling with people—these are daily occurrences. The mother who has trained her child to live well, to eat nutritious foods, to mingle with others amiably, has accomplished the highest art in life. She need have little worry of child delinquency in her own family circle.

Star of the high dive gets his IRON every day



When delicious iron-rich BOSCO is added, children love milk

Youngsters drink their daily quota of milk with gusto when wonderful-tasting Bosco is added. They love its chocolate flavor... the extra goodness it adds to milk. In addition it's mighty rich in Iron and Vitamin D. Four teaspoonsful of Bosco in a quart of milk

supply the full minimum daily requirement of these elements.

★ War conditions may prevent your grocer giving you all the Bosco you want. When this happens, please ask for it again and be patient if he is temporarily out of stock.

CHOCOLATE FLAVORED BOSCO SURE MAKES MILK TASTE SWELL!



Clean Refrigerator — Mop Kitchen Floor
Clean Drainboard — Disinfect Garbage Can
Clean Woodwork — Clean Bathroom

Make CLOROX CLEANLINESS
a basic step in even
your busiest house
cleaning schedule!



WHY TAKE CHANCES?
"When its
CLOROX-CLEAN
it's hygienically
clean!"

IT'S SAFER to skip the less important jobs than to neglect a basic sanitary step that provides Greater Home Health Protection. Clorox is the easy, efficient way to sanitary home cleansing. It disinfects, deodorizes, removes stains in routine cleansing of tile, enamel, linoleum, wood surfaces. Clorox is economical in use and it has the same full strength today as always. Simply follow directions on the label.

AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

CLOROX Disinfects
DEODORIZES BLEACHES
REMOVES STAINS
FREE FROM CAUSTIC

Copyright 1944, Clorox Chemical Co.



"Your house
can have bright,
SPARKLY windows
too!"

Don't envy a neighbor's bright windows! Instead—clean yours with Bon Ami Cake. It not only wipes away streaks and grime in a jiffy... but leaves the glass unscratched, polished crystal-clear!

USE IT SPARINGLY!... A thin coating of Bon Ami will do. Then wipe off while still damp—and see if yours aren't the cleanest, brightest windows on the block!



Bon Ami Cake
LEAVES NO OILY FILM

Can't Keep Grandma In Her Chair

She's as Lively as a Youngster—
Now her Backache is better

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble may be tired kidneys. The kidneys are Nature's chief way of taking the excess acids and waste out of the blood. They help most people pass about 3 pints a day.

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.



"I promise to be good—if you'll continue makin' coffee in that handy, dandy VACULATOR. Such rich, fragrant flavor sure starts the day off right! Invigoratin', tastativatin'—VACULATED coffee keeps me coming back for more!" You'll find VACULATOR at better stores everywhere.



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VACULATOR
GLASS COFFEE MAKER
made with PYREX brand GLASS

FOR A FEW CENTS POSITIVE PROTECTION

... against the infestations of tree-climbing pests which devour the foliage, damage fruit and make it impossible to enjoy the shade of your trees. Infestations come unexpectedly. Band your trees, NOW, with

TREE TANGLEFOOT

Positively prevents all climbing insects from reaching the foliage. Lasts for months. For sale at garden departments everywhere. Write for informative booklet. The TANGLEFOOT COMPANY, 351 Hemlock St., Grand Rapids, Michigan.



A GOOD LUCK SHOWER!

LOUISE PRICE BELL

WHAT would delight the bride-to-be more than a shower of Good Luck? So why not make that the motif of your shower for her? With such talismanic props as four-leaf clovers, rabbits' feet, and horseshoes to draw on, your party is bound to be a huge success—and fun to plan.

You can go swank on your invitations without violating the wartime rule of simplicity. You might like to sketch a four-leaf clover or a horseshoe on plain government postal cards, in green ink, a jingle—*Wishing luck to Ann and Bill Gives all of us delight; Let's shower them with good luck gifts At my house, Saturday night!*

7 p. m. 145 Sierra Vista Drive
There's nothing like a quiz for defrosting "party manners" and you're all set for an "Information, Please" on good luck. To refresh your memory, here is a sample questionnaire:

1. Which household article is the first that should be set aside to bring good luck to the bride-to-be? (A dishcloth, certainly a useful talisman)

2. What is the saying that connects luck with stooping? (See a pin and pick it up, all the day you'll . . .)

3. What is the one about luck and wedding day weather? (Happy is the bride the sun shines on)

4. What foolish digital gesture is supposed to bring luck? (Crossing the fingers, for the future)

5. What is the traditional wedding day taboo for the groom? (He is not supposed to see the bride in her wedding dress until the ceremony or it augurs ill for the marriage)

6. What good luck custom is observed by newlyweds entering their new home for the first time? (The groom carries his bride over the threshold—she's no burden!)

7. What number is generally considered lucky? (Seven)

8. The potency of what good luck

omen depends on the silence of the finder until he reaches home with it? (The horseshoe carries this proviso)

9. And how must it be hung for luck? (Prongs up to hold luck in)

10. How many nails can be used? (Three and only three and driven in with only three blows of the hammer)

11. What good luck charm is not so lucky for the donor? (Rabbit's foot)

12. What spilled seasoning is supposed to attract evil spirits? (Salt. But tossing a pinch over the left shoulder makes everything all right)

13. When two people say the same thing at exactly the same time, what good luck sign is in order? (Intertwine little fingers, press thumbs together, and murmur "Needles, pins, thumbs"—only for the young in heart or in fact, this one)

14. What Yuletide decoration radiates good luck? (Bayberry candle)

15. Can you give the old saying? (A bayberry candle burned to the socket brings luck to the home and gold to the pocket)

16. And what is the one about love and luck? (Unlucky at cards, lucky in love; and vice versa)

17. And about love and wealth? (Better be lucky than rich)

18. What climatic effect suggests good fortune? (Rainbow—pot of gold at the end. Just find the end!)

19. What mistake in getting dressed is supposed to mean good luck? (Putting on anything wrong side out)

20. What does every bride wear for luck? (Something old, something new, something borrowed, something blue)

Opening the lucky gifts can be a lot of fun, particularly if they are amusingly wrapped and accompanied by best wishes in rhyme. Your guests

will have their own ideas about luck and may want to carry them out in the shower presents.

There are all kinds of attractive small gifts for the bride



who expects to be on the move: horseshoe lapel pins, good luck additions to the charm bracelet or the girl who wears one, rabbit's foot book marks, War Savings Stamp books with a start in stamps, and cook books, to name a few. If the shower is for both the happy pair, the crowd might like to give the soldier an identification bracelet with all their initials engraved in small letters inside. Of course, if the newlyweds are to have a permanent home, there is no limit to the choice of gifts that are attractive and practical, including bookends and games of horseshoes to carry out your good luck party motif.

A shining glass Victorian bell for the 1944 wedding belle makes a musical reminder of her Good Luck Shower (plain or frosted)

This sparkling container for jam or mayonnaise is designed to add flavor to the contents. Four pieces, Cape Cod pattern

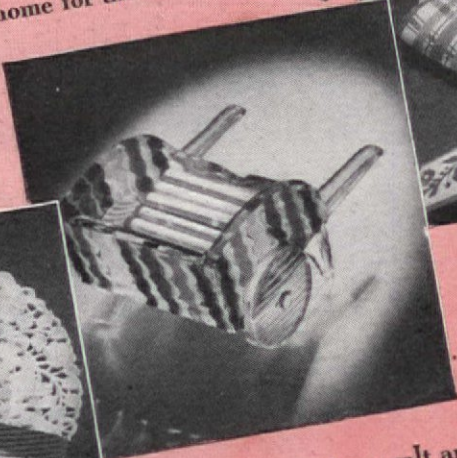
Gay, all-ready-to-paste on wallpaper borders make fingers itch to decorate



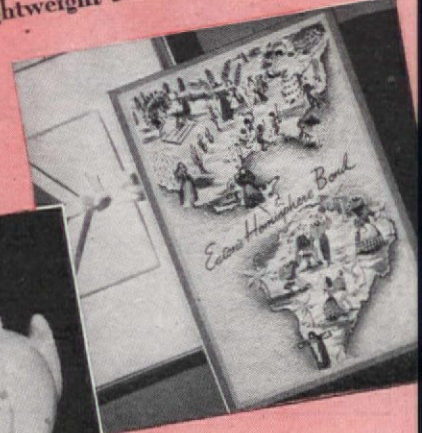
Colorful and practical is this cigarette cart and easily carted around, besides. It is a nice touch of home for the roving war bride



Since no soldier ever gets enough mail, it goes, almost without saying, there can't be too much fine grade, lightweight stationery for the bride



Supercilious salt and peppers? Why not? They are highly glazed and hand decorated, this pair!

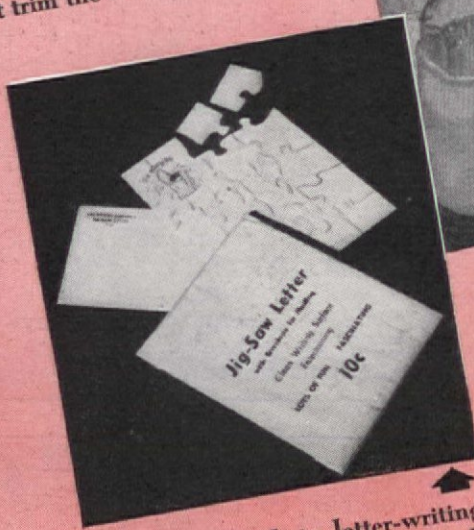


Crisp and charming as old-time Valentines are these paper doilies. They not only save on linen, but trim the table!

As a shower gift for the youngest generation, soft woven slip-ons for a fellow's bottle are the very thing to keep the milk from getting cool before he can drink it—and much nicer for tiny hands to grip



Bride-to-be gift suggestions from:
 Top row—Royal Lace Paper Works, Inc., Claude Sperling, Trim Wallpaper Co., Imperial Glass Corp., A. H. Heisey and Co. Center—Play-Make Products, Killinger Co., Elbee Art Products Co., Eaton Paper Corp. Bottom—Beatrice A. Clark, E. S. Lowe Co., Inc., Plexiglas designed by Vargish Co. Photographs by F. M. Demarest. Sketches by Clare McCanna.



Midget games with knee-size boards afford pleasant pastime for crowded trains and way stations. Over a score of different games and puzzles are combined in the same small set



The latest trick in letter-writing is a puzzle. For friends with a little time and a sense of humor



A cigarette case tailor-made for the pack does away with the transfer bother and weighs no more than a feather. The perfect gift for anyone, staying or going

A ration book holder that has a pocket for loose stamps and can be cleaned with a damp cloth is an important item nowadays on the list of bridal gifts



HOW TO DO DISHES



Sketches by DOROTHY B. PORTER



1.

My brother-in-law has a swell system for the holidays when there are extra women-folk in the house and a big clean-up job ahead. He gets up and says, "We'll repair to the living room while you ladies chat a bit together"



2.

But Peeping-Tom work in and about the apartments proves that most men pinch hit at the sink when little wifey lacks outside help



3.

Get efficient! Don't let your wife lug a salt shaker to the kitchen. Explain that waste motion is not permitted at "work"



4.

It is equally bad to stack dishes hash-house fashion. Take enough to help make an impression on job to be done



5.

Never combine the chop bones from one dish with the bread crusts from another if your little woman is in the room. It gives all wives a spasm to watch this performance



6.

If you can get by with just swishing suds--fine! Try stacking dishes on the kitchen sink

7.

Dishes well packed are half done. A facility should be provided for the garbage. Separate silver for easy handling. Take articles as they come whether it be glasses, pans, dishes or silver. Oh, wives do it too! Don't let them fool you. The actual washing and drying is the easiest part of the task--and simple for the well organized husband



8.

Pots and pans heat up much faster when they are pot black on their bottoms, I've heard. Makes a good alibi anyway--and gets you out of the kitchen ten minutes sooner



9.

Wiping dishes is as easy as washing them. Don't use a dinky tea towel. Get a flour sack for absorption!

10.

When you are doing the dishes by yourself, it saves time if you spread the moisture around on the plate and count on its drying by morning. Watch your step though, cause if you get caught you're a marked man. I tell my wife it is a poor towel that won't take a little residue from a fork--she frowns on such practices



11.

There is a limit to the number of dishes you can hold while drying. My advice is not to risk a crash

12.

Remember to stack dishes at the sink, get a good drying towel, and never juggle the best dishes. Sing like a lark while you whisk up kitchen, polish the table, brush the rug. The theory I use is highly scientific--save foot work and waste motion and dishes are a cinch--they are when the little woman isn't supervising



13.

If you want to duck out of the job, make a deal to put the kids to bed, or get your own breakfast--why do dishes anyway if you can talk yourself out of it!

HOW TO GIVE SIX WILTED WAR WORKERS A NEW LEASE ON LIFE!



RECIPE: BUFFET BOUQUET SALAD

Rich with Vitamins... Brims with Energy Pick-up
Sets off sparklers in your taste buds!

Orange Fruits . . . *Spicy Pears*: Peel and halve 3 pears. Cook 1/3 cup sugar, 1 cup water and 2 tbsp. cinnamon sticks together 5 minutes. Add pears and simmer until tender and delicately rosy. Chill.

Orange Slices: Halve 2 oranges. Loosen pulp so that it comes off in one piece. Slice the pulp.

Avocado Balls: Cut out enough to make 1 cupful.

Cocktail Red Cherries: Pit enough to make 1/2 cupful.

Mayonnaise . . . Take 1 cup *Real* Mayonnaise to enjoy its creamy richness and zesty flavor. Divide it into three parts—put one-third just so in one orange shell; mix the other third with 2 tsp. orange marmalade and fill the other shell; fill the third shell with the plain mayonnaise topped with cocktail salted soy beans.

Greens . . . Arrange the fruit and the mayonnaise in a salad bowl and garnish with fresh sprigs of bite-sized, vitamin-rich watercress. Serve with salad dressings—as illustrated.



**WHY IT MUST BE
REAL MAYONNAISE
for Real Flavor... Real Nutrition!**

Fruits especially need the delicate, creamy richness of mayonnaise made like the home kind—with only eggs, fresh sweet oil, vinegar and spices.

The wholesome ingredients of Hellmann's or Best Foods *Real* Mayonnaise are *only* eggs—freshly broken from the shell; added egg yolks—for added richness; our own delicious "Fresh-Press" Salad Oil; choice blended vinegars; seasonings. Nothing else—it's *all* luscious mayonnaise! That is why you can stretch this *Real* Mayonnaise with milk or fruit juices and you'll find it still coats your salad with richness—doesn't turn watery on the plate.

OTHER WAYS

TO IMPROVE WARTIME MENUS
WITH REAL MAYONNAISE



RICH IN FOOD ENERGY

Real Mayonnaise provides almost the same amount of food energy, spoonful for spoonful, as vitaminized margarine, or butter! So easy to spread, too—for quick preparation of lunch boxes! Adds flavor . . . helps keep sandwiches fresh.

TASTY WHITE SAUCE

For cooked vegetables, fish, eggs, or croquettes. Beat 3/4 cup *Real* Mayonnaise and 1/2 cup milk together with rotary egg beater, in top of double boiler, until smooth. Add 1/4 teaspoon salt and 1/8 teaspoon pepper. Cook 5 minutes, stirring constantly.



FINE FISH DISH—Mix 1 1/2 pounds cooked, flaked fish, 2 cups cooked, drained rice, 3/8 cup *Real* Mayonnaise, 1 tablespoon chopped onion, 1 1/2 teaspoons Worcestershire Sauce, 1/4 teaspoon salt, 1/8 teaspoon pepper. Line a Nucoa'd mold with bread crumbs. Fill with fish mixture. Bake in hot oven (450° F.) 25 minutes. Unmold and garnish as illustrated.

GROW MORE

IN '44



You are doing a valuable war job when you use available foods wisely to stimulate your family's health and appetite. *Real* Mayonnaise helps make left-overs attractive . . . helps people enjoy 6 of the "7 Basic" kinds of foods recommended in official U.S. "Good Nutrition" rules.



↑ IN THE WEST
← IN THE EAST

BEST FOODS = HELLMANN'S

Real Mayonnaise



Armour ideas make the most of meat



New hot meals with Armour's Star Sausages

Save work... save time... plan more meals with
Armour's Star Sausages. Dozens of meat-rich
varieties are made today!

For hot or cold dinners, there's an exciting variety of Armour's Star Sausages from which to choose. Each so different and tempting in flavor, that you can keep your family's appetites intrigued all through the summer!

They're very nutritious, too. Provide the same high quality proteins and vitamins of meats you prepare at home. In fact, because Armour slow-cooks these choice meats, under rigid controls, Star Sausages and Meat Loaves often bring you higher food values than meats cooked in the home.

And these fine Armour's Star Sausages and Meat Loaves solve many problems for you!

Here Armour shows you how to fix three taste-appealing hot meals with ready-cooked Armour meats. Follow the recipes—and they'll become favorite meals in your home! More meat-stretching Armour recipes will appear next month. Watch for them.

They're wonderful time and work savers, for these meats are already cooked when you get them. And for the same reason, they're fine budget-stretchers, because there's no shrinkage — no waste. That means *more servings* per pound!

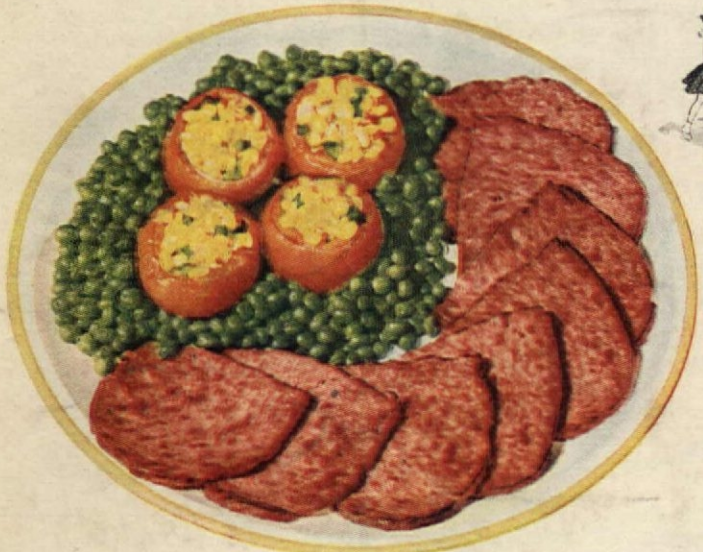
Armour's Star Frankfurters with Potato Salad

- | | |
|--|---|
| 8 Armour's Star Frankfurters | 2 tbsps. vinegar |
| ½ cup finely chopped green pickle relish | ¼ cup finely minced green pepper |
| | 3 minced sweet pickles |
| SALAD: | 3 Cloverbloom Eggs, hard cooked and diced |
| 1 quart cubed cooked potatoes | Salt to taste |
| ¼ cup finely minced onion | Salad dressing to moisten |

vinegar. Let chill, then add remaining ingredients, salting to taste and adding enough salad dressing to thoroughly moisten. Potato salad improves in standing for an hour or more.

Frankfurters: Cut a long split in each Frankfurter and fill with relish. Place in pan and set 4 to 5 inches under broiler until heated through (about 6-7 minutes). Serve with the salad and fresh spring onions. Serves 4.

Salad: Cook potatoes in boiling salted water until tender. Cube, and while still hot add the onion and



Garden Supper

- | | |
|--|-----------------------|
| 8 half slices Armour's Star Old Fashioned Loaf (about ¼ lb.) | ¼ tsp. salt |
| 4 tomatoes | Pepper to taste |
| 1 cup corn cut from the cob or canned corn | 1 tsp. grated onion |
| | 2 tbsps. green pepper |
| | 2 cups cooked peas |

Stuff tomatoes thus: Hollow the tomatoes and mix the pulp with the corn, seasonings, onion and green pepper. Refill the tomatoes and bake 30 minutes in a 400° F. oven. Mean-

time cook peas in boiling, salted water until tender and season with butter or margarine. Place slices of Old Fashioned Loaf on rack, 4 inches under broiler and broil 1½ to 2 minutes to the side or until lightly browned. Serve with vegetables on chop plate as illustrated. 4 servings.

This is a fine supper for all you Victory gardeners. Be sure to save this recipe to use all summer.

Armour's Star Bologna-Carrot Scallop

- | | |
|--|--|
| 4 slices Armour's Star Bologna | 2 tbsps. salt |
| 4 cups thinly sliced carrots | ¼ tsp. pepper |
| 2 tbsps. Cloverbloom Butter or Mayflower Margarine | ¼ cup finely chopped parsley |
| 2 tbsps. flour | 1 cup thinly sliced onions |
| 1½ cups milk | ¼ cup bread crumbs |
| | 2 tbsps. Cloverbloom Butter or Mayflower Margarine |
| | for crumbs |
- Cook carrots for 10 minutes in small amount of water. Meanwhile

melt butter and blend in flour. Add milk gradually and stir until thickened. Add seasonings and parsley. Arrange carrots and onions in alternate layers in a casserole. Pour white sauce over top. Butter bread crumbs and sprinkle over top. Bake in 375° F. oven for 45 minutes. Just before serving, arrange half slices of lightly browned bologna on top. 4 servings.



For finest quality and flavor ask for Armour's
Star Ham and Bacon
Star Beef
Star Lamb and Veal
Star Sausages
Star Canned Meats
Cloverbloom Poultry
and Dairy Products

Armour and Company