The AMERICAN HOME for March

15¢

IT'S HERE ⬆ A GOOD $4500 HOUSE

"Decorating is Like Putting the Clothes on Your Back"

Time-saving plan for a bathroom. Closets and wardrobes open from either bedroom or bath . . . save time and steps. Like most smartly planned rooms, this color scheme starts with the floor —in the bath, Armstrong's blue Marbelle No. 02, inset with yellow Marbelle, Style 031—in the bedroom, Armstrong's brown Marbelle, Style 03, inset with a strip of No. 023. Your linoleum merchant will help you plan an equally smart floor, even though his selection is limited. Floor plan and list of furnishings sent free.

Two-way closets serve both rooms

I'VE JUST seen an exciting new idea in home planning. It's so practical that I'm sure a lot of couples who are planning to build or remodel will want to use it.

I discovered it while hunting for an extra item or two to fill my newspaper column on home decorating hints. Just by chance I dropped into Mr. Huber's store, hoping that I might see something new that would give me an inspiration.

"Why don't you run out and take a look at the job we just put in for Mrs. Nicholas Hayes on Hillcrest Place?" he asked.

Frankly, I was skeptical. There was a funny twinkle in Mr. Huber's eyes, and I suspected that he was really scheming to get a free mention of his store and Armstrong's Linoleum in my column.

Mrs. Hayes met me at the door and invited me in. "Oh, if Mr. Huber sent you, I suppose you want to see my Armstrong Floors. We think they're lovely."

She was right. Her linoleum floors are lovely, but when we got upstairs, I discovered the two-way closets and the double dressing table. Then I knew why Mr. Huber had sent me out.

When Mrs. Hayes discovered how enthusiastic I was, she told me the whole story.

"With these two-way closets you can dress in either room, and anything you want is right there. When I'm in the bathroom, I never have to make a towel-clutching dash back to the bedroom to get the slip I forgot to bring in. And Nick can't howl on cold mornings because he left his robe in the bathroom. He just opens the door and there's his robe.

"The drawers are like the closets. They're two-way, too. You get things out of them from either side, no matter which one of the duplicate dressing tables you are using."

I was scribbling notes as fast as I could take them down in my book.

"Oh, but you mustn't use all your space just to write about this," Mrs. Hayes said apologetically. "After all, it was Mr. Huber who sent you out. He's really an awfully nice person and he's always so helpful to everyone. Do you know, he worked out that yellow and blue design for the bathroom all by himself. He's really clever. And he suggested the brown Marbelle for the hall and our bedroom. That's Armstrong's Linoleum, too, you know. I think it would be nice for Mr. Huber's sake if you could just mention that. He's so proud of the Armstrong Floors he puts in—and, goodness knows, he has a right to be. They're wonderful, so pretty and so easy to keep clean."

Send for idea book—Hazel Dell Brown's "Album of Room Ideas." This famous decorator's personal scrapbook contains full-color pictures showing scores of hints to help you decorate any room in your house. Send 10¢ (outside U.S.A., 40¢) to Armstrong Cork Company, Floor Division, 4703 Pine Street, Lancaster, Pennsylvania.

ARMSTRONG'S LINOLEUM FLOORS

for every room (A) *in the house*

*REG. U. S. PAT. OFF.

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2 THE CASE OF THE HALF-WAKENED WIFE

IT'S the dead of night. You are aboard a yacht. Suddenly . . . A scream! A splash! A shot! Then the cry, "Man Overboard!" And you find yourself clutching a beautiful woman who is holding a gun—*from which one shot has just been fired!*

The lady stands accused of murder. Mason, now her lawyer, is the ONLY person who believes her innocent. So what does she do? She FIRES him!

3 THE CASE OF THE BLACK-EYED BLONDE

JUST ONE blonde can cause enough trouble—and Mason is tangled up with THREE! No. 1 bursts into his office wearing practically nothing but a fur coat—and a "wow" of a black-eye! No. 2 is having suspicious "in-law" trouble. And Mason finds No. 3 sprawled in the mud, a bullet through her head!

Can No. 2 help Mason prove that No. 1 didn't murder No. 3?

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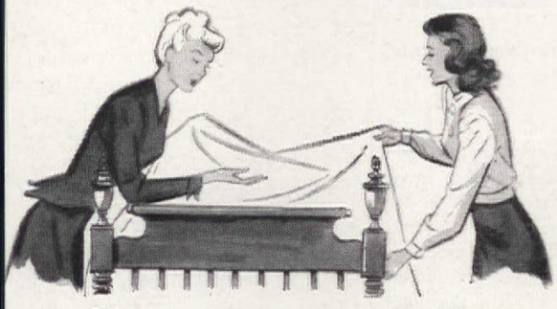
"I felt just like a conspirator!"

1. **Living under the same roof** with Sue, my sister-in-law, made it hard to stage my surprise party for her Cotton anniversary. I had to use my best conspirator tactics to invite guests—and to find out what she'd like for a gift!

2. **I buttonholed my brother.** "Well," he said, "Sue's said she wished *we* could afford swell sheets like yours. . . ." "Ha!" I broke in. "Those are Cannon Percale Sheets—they cost just a bit more than best-grade muslins!"

3. **I lured Sue for a walk** while guests gathered, then led her in. Surprised? Oh, my! "How'd you know I've had a longing eye on *your* lovely Cannon Percale Sheets?" she marvelled. "Who wouldn't!" I said.



4. **When the party broke up,** I helped Sue make the beds with her new Cannon Percale Sheets. "Aren't they light weight!" she exclaimed. "That's because they're so finely woven," I said. "Easier to wash, too. And later you'll thank me for the way they *wear!*"

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CANNON

Cannon Percale Sheets

Cannon Towels • *Stockings* • *Blankets* ★ CANNON MILLS, INC., NEW YORK 13, N.Y.

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P. S. Another real Cannon value: Cannon Muslin Sheets. Woven of sturdy American cotton; well-made, long-wearing!

you'll BOTH insist on concealed telephone wires

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Planning your telephone facilities in advance of building will prevent this. Before you start to build you simply select convenient, step-saving locations for as many telephone outlets as you'll need. Then you tell your architect or builder that you want telephone conduit installed inside walls to carry telephone wires to these outlets. The extra cost is very small.

Your Bell Telephone Company will be glad to help plan for complete, modern, built-in telephone wiring facilities. Call your Telephone Business Office and ask for "Architects and Builders Service."

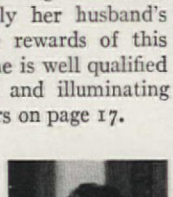
THIS LITTLE TELEPHONE OUTLET PLATE IS A SIGN OF GOOD TELEPHONE PLANNING

BELL TELEPHONE SYSTEM

CONTRIBUTORS

• • • **HAZEL DELL BROWN** is the Director of Armstrong Cork Company's Bureau of Interior Decoration. She creates the kitchens, bathrooms, living rooms, halls, and other interiors which appear in that company's linoleum advertising. Though she's always been too busy to have much time for hobbies, she says she's very fond of Siamese cats, and loves to redecorate her house every couple of years. Her article "One Good Idea Begets Five More," on page 40 of this issue, is a good example of the many excellent and practical ideas that she has to offer.

• • • **MARJORIE HOLMES,** the author of "Harder than Greek—or Calculus" is a professional writer, married to an engineer, and the mother of three children. Her hobbies are rock gardening, painting cherubs on the bathroom ceiling, prowling secondhand stores for furniture to renovate, and building a 32-cubic-foot freeze locker (really her husband's project). With the rewards of this full life to enjoy, she is well qualified to offer the sound and illuminating advice which appears on page 17.



• • • **EDNA RANDOLPH WORRELL** was raised in a home of antiques—not because they were collected, but because her parents, grands and greats never parted with anything—so she inherited them, and loves them. She has written articles for the Frankford Historical Society, and the Swedenborg Historical Society, music and plays for children, and at present she is at work on a collection of tales of Old Philadelphia. Her suggestion to "Share Your Treasures at a Tea Toll," page 64, portrays both her collector's and her practical interest in antiques of all kinds.

Youth sets the fashion

Give youth its head and things begin to happen. It's a different world with a new outlook, a new language and its own grapevine from Carolina to Oregon. A sliding walk, a swinging purse—and a scarf conceals the new hair-do. These youthful movements are the despair of the older generation, which carefully weighs and slowly compares new ideas and products. . . . Meantime Tampax sweeps through the colleges east, west, north, south!

What is Tampax? It's that "internal method" of monthly sanitary protection. It surely is different, but simple and logical too, discarding entirely the familiar external belt-pin-and-pad combination. Why not give Tampax a chance to prove its worth to *you?* Surely you are young enough to try new things!

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Accepted for Advertising by the Journal of the American Medical Association

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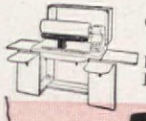
THE BENDIX KEEPS IT CLEAN! The Bendix starts every load with clean, fresh suds—because when water's chilly and there's dirt left over from previous loads the soap gets wishy-washy and often there's dirt washed back in. Clothes never get that dirty water gray with the Bendix' clean suds washing!

THE BENDIX TRIPLES THE RINSES! Laundry experts know, the better the rinse the cleaner the wash. And the Bendix rinses *three* times! First a shower rinse to wash out soil-laden suds. Then come two deep rinses with clothes tumbling hundreds of times through two more automatic changes of water. No wonder colors looks so clear and bright—clothes look extra clean!

SAVE HOT WATER? GALLONS OF IT! The Bendix Water-Saver Cylinder is so efficient it uses only 7½ gallons of hot water to wash the big 9-pound Bendix load—only about 6 gallons more (depending on temperatures of water used) for all three rinses. And, with less water in the cylinder you get good, brisk, cleansing suds with less soap!



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• • • **CAROL JANEWAY** is a significant name in ceramics of style and distinction. She designs single tiles, tiles in groups for table tops or decorations, complete fireplaces, murals, dinner plates, and numerous other articles. She designs and executes each unique piece herself; her favorite designs are of birds and beasts. She started tile-making by accident: she was visiting friends who print tiles, tried one, was pleased with the result and made it her profession. When you read "Decorating with Tiles," page 46, you'll know why.

• • • **MARION WALDEN** is a writer by profession, a violinist by education, and a garden enthusiast by heritage. She says her father was an ardent gardener, and he bequeathed his fascination for it to her. She is married, has two grown daughters. Her only distinction, according to her, is that of having lived in the same house for twenty years, being either "a very contented person, or else just in a rut." "Beauty Needs a Background," on page 82, certainly suggests the former interpretation.

• • • **MICHAEL RAPUANO** is the designer of the gardens in "These Gardens and Homes Developed Together" on page 38. He is a graduate of Cornell University, and a fellow of the American Academy in Rome. As secretary of the New York Municipal Art Commission, and president of the New York Chapter of the American Society of Landscape Architects, he has relatively little opportunity for landscaping home gardens, but he is keenly interested in the problems involved, and the importance of aiding homeowners to make the most of their properties, both practically and esthetically.

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"Temperature Doesn't Vary Over One-half Degree"
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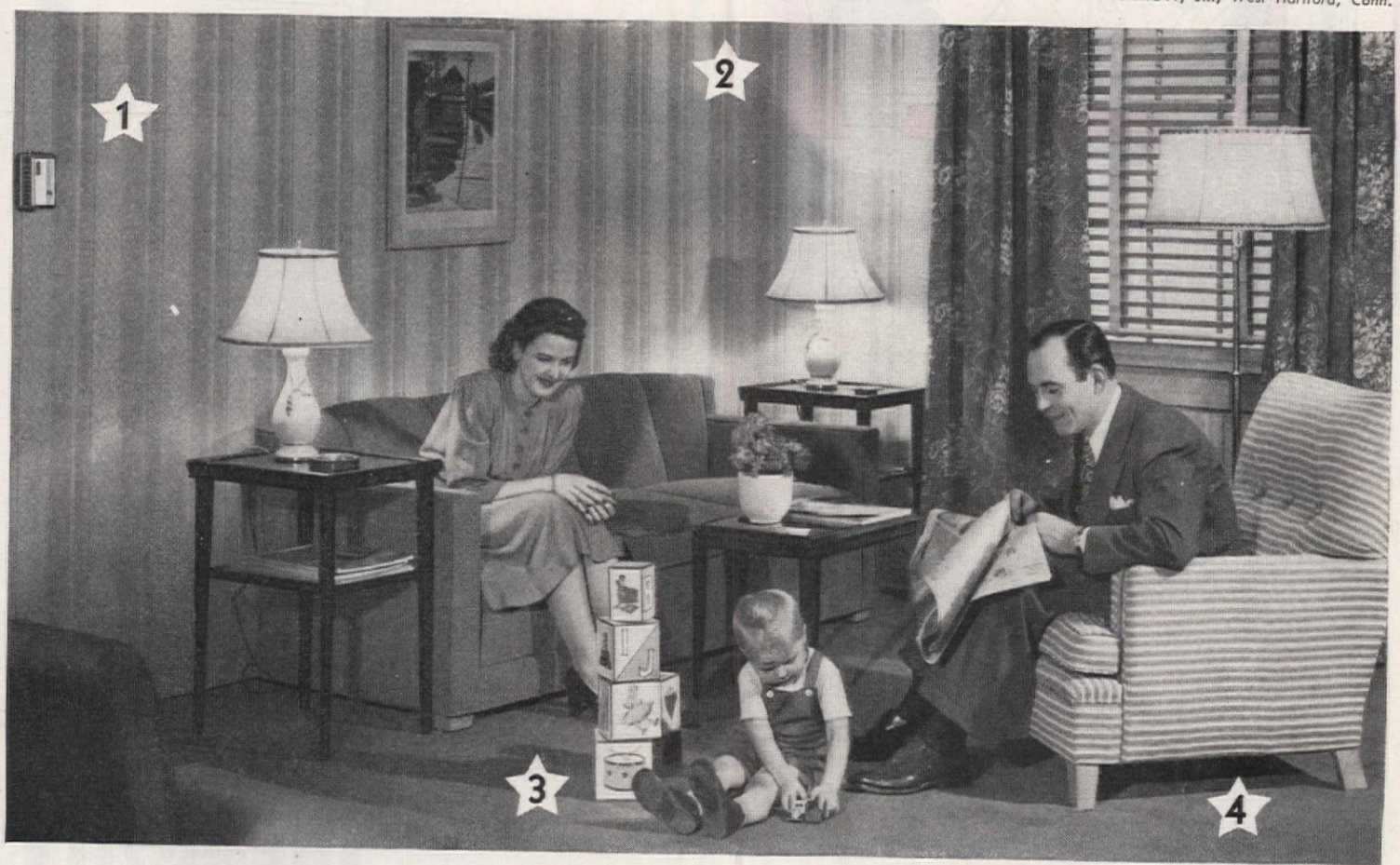

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H. F. HUMES, *University City, Mo.*

3 **"Floors Now Warm Enough for Baby"**
LYNN JOHNSON, *Green Lake, Mich.*

4 **"Has Completely Eliminated Drafts"**
HARRY D. GAINES, *Ladue, Missouri*

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If you do catch cold here is something you can do quickly for fast relief from that headache-y, feverish, ache-all-over feeling: try the Alka-Seltzer A-B-C Cold Comfort Treatment!

A—*Alka-Seltzer. Start taking as directed.*

B—*Be careful; dress warmly; avoid drafts; eat wisely.*

C—*Comfort that raw, raspy throat which so often accompanies a cold by gargling with Alka-Seltzer.*

Get the large-size package of Alka-Seltzer from your drug store—better still, "Buy 2 packages instead of one!"—that's the wise thing to do. Then, you will be *doubly* prepared to relieve the discomfort of the cold. Remember Alka-Seltzer also for those other commonplace ailments: sour, upset stomach, muscular aches and pains and that occasional headache which can often spoil your day's work or fun. And—

Don't Forget: "When your tablets get down to 4, that's the time to buy some more—TWO MORE PACKAGES!"

AT ALL DRUG STORES

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CONTRIBUTORS

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• • • **MARGARET TURNER** is a newspaperwoman on the society pages of the *Atlanta Journal*. Being equally interested in the collectors of antiques and the antiques themselves—she was owner-proprietor of an antique shop for five years—she has written a series of articles on the outstanding collections of prominent Atlantans. Her latest is "Two Guys Swap Silver," page 60. During the war she was a volunteer staff assistant for the Red Cross, for whom she edited the Atlanta chapter's monthly.

• • • **ROY E. MCFEE** is a civil engineer and a writer and lecturer on genealogy, history, and conservation. His interests include fruit growing, forestry, and landscape architecture. His preferred recreations are "reading, walking in the woods, and climbing my beloved Cherry Valley mountains." Note: attending parties is not included. He adds that he doesn't like bridge or bridge talk, salads or salad dressing. This may or may not be a psychological basis for his worm-turning "A Man Looks At Parties," page 126, but we think you'll enjoy it, and just possibly find a few not too subtle and useful hints.

Ladies, accept this challenge

Expert *Dry Cleaning at Home* or Double Your Money Back!

What a guarantee! What a chance to discover Renuzit, America's Largest Selling French Dry Cleaner! Like millions of other homemakers, you're sure to like this safe, modern way to save time, work and money by dry cleaning at home. It's an opportunity too good to miss—and remember—you just can't miss with Renuzit!

DOUBLE MONEY-BACK GUARANTEE

Use it according to directions—if not completely satisfied, return the unused portion to Renuzit Home Products Company, Phila. 3, Pa., and receive double the purchase price.

1 gal. . . 79¢ 2 gal. . . $1.55

Slightly Higher West of Rocky Mts.

Everything Comes Clean With

RENUZIT

FRENCH DRY CLEANER

Dresses	Sweaters	Rugs
Blouses	Skirts	Curtains
Slacks	Fabric Gloves	Drapes
Neckties	Slip Covers	Upholstery

For Hard to Remove Spots!

NEW! RENUZIT SPOT AND STAIN REMOVER

Fruit, Chocolate, Lipstick, Grease and almost all other oil and water soluble spots!

NAN:

Oh, let the sink go—we'll be late!

SUE:

Want to bet? Cleaning's a cinch when your cleanser doesn't scratch.

NAN: That's a new one on me! I thought a cleanser *had* to be harsh and scratchy to be quick.

SUE: Heavens no! Coarse cleansers leave scratches that catch and hold onto dirt and make your cleaning up take twice as long.

NAN: Seeing is believing! In no time at all you've made that sink absolutely gleam.

SUE: All the honors go to Bon Ami, dear. It slides dirt right off. Polishes while it cleans, too . . . see?

NAN: I wouldn't have eyes if I didn't! From now on I switch to Bon Ami for *all* my cleaning.

SUE: You won't be sorry, pet. Bon Ami leaves everything satin-smooth, *including* your hands!

FINE, WHITE Bon Ami *Powder* makes fast work of cleaning bathtubs as well as sinks. Also try Bon Ami *Cake* for cleaning windows and mirrors.

Bon Ami

THE SPEEDY CLEANSER *that "hasn't scratched yet!"*

The blended goodness of all these fresh vegetables in every delicious sip!

Tingling good flavor — that's what makes V-8* Vegetable Juices so popular! Its zesty, piquant combination of juices makes you like it day after day. And its *wealth of garden goodness* is another reason—because V-8 is the very *heart* of fresh vegetables. So keep a few *extra* cans on your pantry shelf, and enjoy V-8 regularly. Ask your grocer today!

Juices of
● LETTUCE ● BEETS ● TOMATOES ● CELERY
● CARROTS ● SPINACH ● WATERCRESS ● PARSLEY
Deliciously Combined
Contains Vitamins A, B1, C; and Calcium and Iron.

Dear American Home

WELL, it all happened because the telegram read that Grandfather would be here on the ten-ten train for a week's visit. That meant a trip to the attic to get that old crayon chromo he gave us for a wedding present to hang in the living room. Having no time to run downtown to get a proper picture hanger, I went out to friend husband's garage for an inch brad . . . and thereby hangs a tale comparable to "That Man's in the Kitchen Again."

First, you enter on two feet, alert for spiders . . . by the time you get out you resemble an animated pretzel. Extending the hand of welcome is a sad-eyed moosehead . . .

Then I have the privilege of crawling behind or over an old rusty bedspring, well camouflaged by an assortment of coats, dungarees, overalls, and wiping rags tucked into the springs. Pursuing the obstacle race, I am face to face with a dismantled bike, upside down, sans wheels, ready to take a mean dig at me.

All I want is a nail and by now I'm determined to get it. Turning my ankle on a dowel from a dilapidated chair, I clutch at a piece of framed burlap holding a couple of dozen desiccated, moth-eaten fishin' flies, said frame having been attached to the big brother's football dummy.

More determined than ever to get that *nail,* I pick myself up from what remains of a green piazza chair and begin to pluck a variety of fishhooks out of the back of me. But smiling through my angry tears, because at last, by stretching I can reach the table where the nails are, I find that I am too short. The last lap of the endurance race begins. Just a spread-open, moldy suitcase filled with varnish jars and paintbrushes set in liquid separates me from the *nail.* Stepping gingerly over the pile of wrenches is the last pitfall . . .

Oh joy, as I slide, I grab at the can and the nails come with it.

When my husband came in to see what all the screaming was about, there I sat, nails, cans and pails in my lap, and I murmuring idiotically about the pretty stars and nails. He helped me up with a disgusted look, saying in strong words why in the world hadn't I gone in the window like he did since the doorway was a bit crowded. I didn't say anything. I had my nail to hang the picture.

P. S. The '36 family chariot sits out in all weather due to the housing shortage.—***Mary C. Bennett***

Better than an Extra Room

THE NEW
OUTDOOR OVEN FIREPLACE

This summer enjoy your home to its fullest! Let an Outdoor *Oven* Fireplace transform your garden or yard into a wonderful sky-canopied room for living . . . dining . . . entertaining.

Husbands can't resist playing chef! Broiled steaks, roasted oysters, barbecued pork, even crunchy, brown biscuits . . . the amazing Outdoor *Oven* Fireplace cooks 'em all with indoor efficiency and irresistible outdoor flavor.

Wives find entertaining a holiday! No involved meals before the party . . . or dishes to wash and rooms to tidy after. The Outdoor *Oven* Fireplace creates a mood so informal and friendly that guests are enchanted. And children love it! Outdoors they can romp, play and have just as much fun as grown-ups.

THE OUTDOOR OVEN FIREPLACE has revolutionized outdoor cooking . . . patented construction eliminates excessive smoke and assures perfect fire always. Use any solid fuel. Built of heavy-gauge steel this outstanding fireplace features:

- Scientific Heat Director
- Adjustable Grate
- Large Baking Oven
- Removable Grates and Grills
- Built-in Smoke Cont
- Factory Guaranteed*

Size: 38" x 18" x

ADDING YOUR OWN BRICK OR STONEWORK IS FUN

Your Outdoor *Oven* Fireplace comes assembled and ready to set on a solid base. Then, building a really professional fireplace is easy because the unit is entirely self-contained and functions independently of the masonry. Drawings showing several interesting treatments come with each Fireplace.

Prepare for summertime pleasure now . . . order your Outdoor *Oven* Fireplace TODAY.

If your local dealer can't supply you—use the coupon below for *immediate* delivery.

OUTDOOR OVEN FIREPLACE CO. Dept. H-
1477 Park St. Hartford 6, Conn.
1500 So. Western Ave. Chicago 8, Ill.

Enclosed find check or money order for one Outdoor Oven Fireplace (wt. 120 lbs.) $44.50 FOB Hartford; $46.50 FOB Chicago.

*If within 10 days after receiving I am not satisfied, I may return Fireplace and money will be refunded.

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Finest way to ring the bell with a New Easter Brunch

Finest

RECIPE FOR CITRUS DELIGHT

Grape juice — Lime slices
Stokely's *Finest* Citrusip

Combine equal parts grape juice and water; pour in freezing tray of refrigerator. Freeze into cubes. Pour chilled Citrusip into glasses; add grape juice cubes and lime slices. Then sip the first cool swallows, and enjoy this magical mingling . . . sunshiny, sparkling orange juice blended with the stimulating tang of grapefruit juice. Yes, Citrusip is a combination that can't fail to say "come hither" to hunger. For each inviting fruit is gathered at its juice-brimming best . . . then delivered posthaste to the nearby cannery where it is promptly pressed and packed. So every drop of lively, fresh flavor is locked into *nothing but the finest* juices . . . Stokely's *Finest*. Serve them soon.

Finest

RECIPE FOR CORN-HAM CASSEROLE

Slice ham ½" thick
Whole cloves
½ cup brown sugar
1 teasp. dry mustard
½ cup cider
2 cans Stokely's *Finest* Whole Grain Corn
2 tablesp. minced parsley
2 tablesp. minced onion
Few grains salt, pepper

Stud fat edge of ham with cloves. Place in baking dish; add cider. Combine sugar, mustard; sprinkle over ham. Cover. Bake in moderate oven (350°F.) 25-30 min. per lb. Drain off liquid. Combine ½ cup liquid with drained corn; add other ingredients. Bake with ham 30 min. Garnish with plump, luscious apricots . . . Stokely's *Finest*, of course. Serves 8. There's a world of good eating in this hearty, party casserole, for the *finest* corn is chock-full of dewy-fresh tastiness. And it's cooked by a secret recipe to preserve vitamins and minerals . . . in *nothing but the finest* . . . Stokely's *Finest*.

Stokely's *Finest*

ALWAYS DELICIOUS

Products of
Stokely-Van Camp, Inc., Indianapolis

How do you vote on this?

"This new cleaner's a wonder...the best for washing dishes!"

says **MRS. H. F. DUNN** of E. Hartford, Conn.

"The gentle suds of Ethyl Cleaner float away the heaviest grease from dishes, pots and pans in a jiffy!" (No messy scouring. Kinder to the hands than famous beauty soaps.)

"Is that so? I believe Ethyl Cleaner's the best for fine fabrics!"

says **MRS. M. WOLF** of Kingston, N. Y.

"New Ethyl Cleaner keeps my nice things looking lovelier. It's grand for nylons and woolens, too!" (Keeps colors bright. Leaves no soapy deposit.)

"I think you're both right! And it's also the best for washing cars!"

says **MR. R. F. LAUBSCHER** of Cleveland, Ohio

"Yes, sirree! New Ethyl Cleaner cleans finish, glass, upholstery—quick and easy!" (Suds even in hard, cold water. Try it.)

EVERYONE AGREES...

New Ethyl Cleaner is best for so many things!

Look for the Ethyl trademark.

ETHYL CLEANER CONCENTRATED

Better, Faster Milder than Soap!

My! What suds!

Guaranteed by Good Housekeeping

new books:

The Complete Book of Crochet by Elizabeth L. Mathieson. (World Publishing Company.) Price, $1.95 . . . Compiled by an outstanding authority on crocheting, this book contains 287 pages of basic instructions and illustrations for the beginner. Included among the many patterns are the famous pineapple design, Irish and filet crochet, patterns for toys and gifts, infants' wear, doilies, runners, chair sets, tablecloths, rugs and afghans. If you want a crochet book with everything in it, this is it.

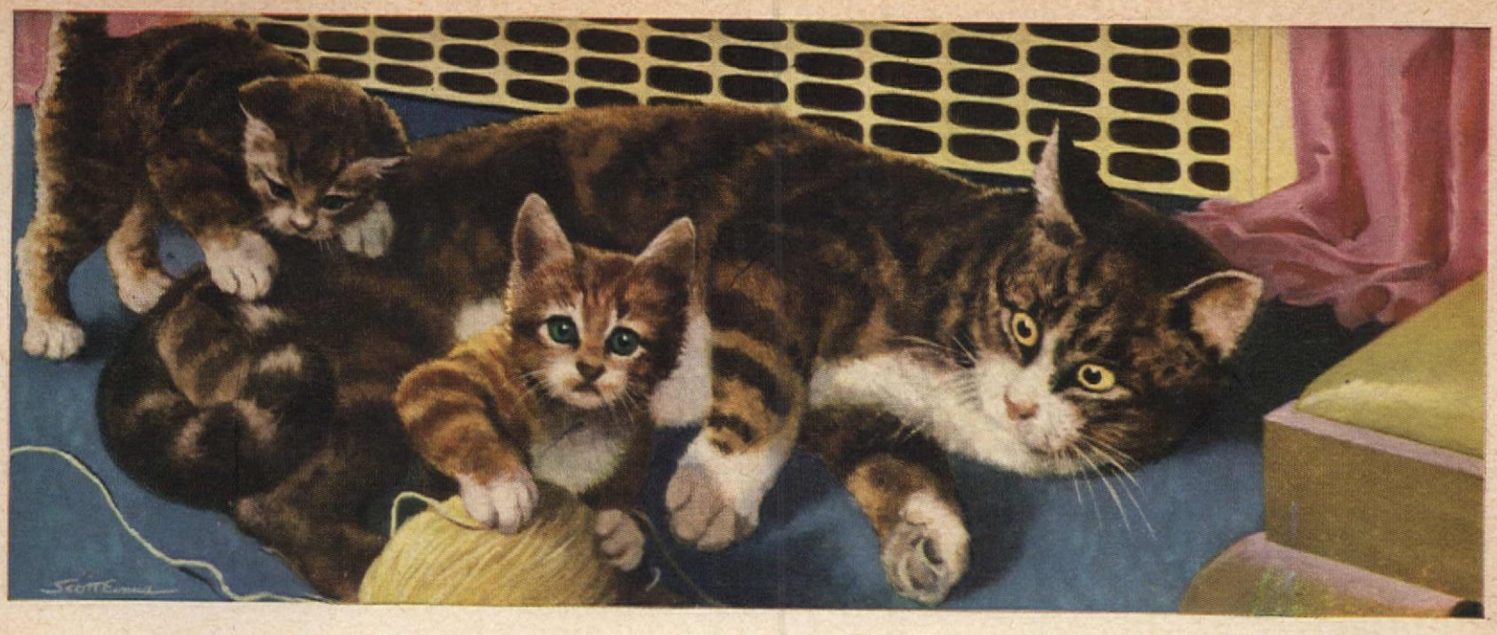
Samovar by Elizavetta Dmitrovna. (Dietz Press.) Price, $2.00 . . . Here is a cookbook of Russian recipes inspired by the author's memories of her mother's and grandmother's daily four o'clock teas. The recipes suggest the fabulous and exciting air the author associates with the shining copper samovar, yet their ingredients can be found in our grocery stores, and measurements are American style. She combines party food recipes with simple, everyday foods. Remembering the economies of the homemaker, her chapter on meats tells how to use cheap cuts and leftovers—all with a delightfully "foreign" fillip.

More Pictures To Grow Up With by Katharine Gibson. (American Studio Books.) Price, $3.50 . . . This book brings to the child an appreciation of art through an appeal to his curiosity about the life around him. The paintings are discussed from the point of view of a child's knowledge of, and interest in "Animals," "Boys and Girls," and "Dreams." The artists' varied interpretations of these subjects are suggested, and the child's imagination is led into fresh appreciation. Simply and imaginatively written commentaries interpret each picture. Handsomely bound, with colored and black and white prints.

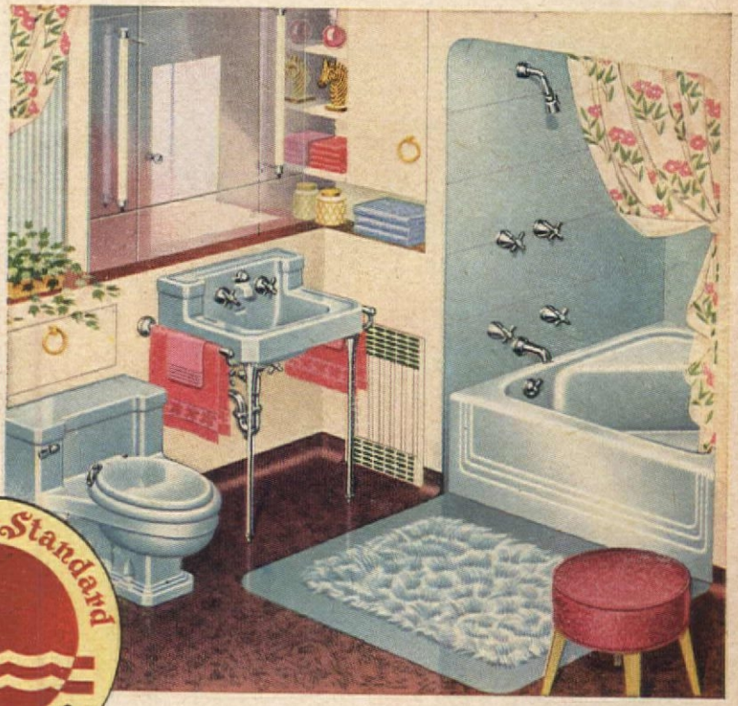
Mr. Blandings Builds His Dream House by Eric Hodgins. Illustrations by William Steig (Simon and Schuster.) Price, $2.75 . . . Change the adjective preceding "House" to "nightmare," and you know what Mr. Blandings went through. The readers of this magazine will appreciate with loud laughter—and a frequently sinking stomach—the horrible universality of Mr. B.'s troubles as he attempts to make a "sweet old farmhouse," built "before this country became a nation," into a livable facsimile of his "dream house." Yet though you laugh, you may suspect that Hodgins is writing about—or is prophesying—with frightening accuracy what happened when—or if—you started to build a dream house of your own. And all the time you're laughing, you will go on planning and dreaming. Mr. Steig's inimitable, madly realistic illustrations are indispensable.

Greenhouse Gardening for Everyone by Ernest Chabot. (M. Barrows.) Price, $2.00 . . . Take a man well versed in greenhouse building, heating, and operating; give him a small home greenhouse of his own, and inoculate him with keen interest in its possibilities, and you have the makings of an author of a real guide for would-be winter gardeners. That's what Ernest Chabot is. He handles the intriguing subject simply, concisely, practically, and cleverly. First, he sets forth a tempting menu of things that can be done and crops that can be grown. Next he describes equipment and methods for carrying it out. He discusses the "ingredients"—the plants and their culture. We recommend this book to all home gardeners who want to expand their activities to growing plants under glass successfully and enjoyably.

The Picture Primer of Indoor Gardening by Margaret O. Goldsmith. (Houghton Mifflin.) Price, $2.00 . . . Here is a book for those who want plants and flowers in their home but have no greenhouse. A first impression of slimness is offset by the wealth of realistic, colored illustrations by Harrie Wood, and the detailed information. It will please especially, people who want to know just how plants look, and will help them if they are willing to concentrate on coordinating pictures and text. A consistent system of captioning and keying would, we think, improve it.



Plan your home for family comfort



AMERICAN-Standard
HEATING · PLUMBING

Look for this Mark of Merit

1. With the right Heating Equipment...

No matter how cold it is outdoors, your home can always be cozy and comfortable if you select American-Standard Heating Equipment. Whether you prefer radiator heating, warm air heating or winter air conditioning, American-Standard offers you the finest. For any type of fuel—coal, oil or gas. Yet it costs no more. *Above*—Empire Boiler, Budget Water Heater, Hanover Laundry Tray, Marledge Lavatory, Compact Closet.

2. With the right Plumbing Fixtures...

You want convenience, good looks, and healthful cleanliness in your bathroom. (In your kitchen and laundry too.) And you'll get them—plus years of dependable service—if you buy American-Standard Plumbing Fixtures. They are beautifully styled, colorful, smart. They bear the American-Standard Mark of Merit—your guide to quality. *Above*—Neo-Angle Bath, Companion Lavatory, Master One-Piece Closet.

NEW HOME BOOK *illustrates and describes American-Standard Heating Equipment and Plumbing Fixtures. These products—sold through Wholesale Distributors to your Heating and Plumbing Contractor—are available on easy time payments for remodeling. Write for your copy today.* **American Radiator & Standard Sanitary Corp.**, *Dept. A73, Pittsburgh 30, Pa.*

AMERICAN-Standard

HEATING PLUMBING

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HEATING AND PLUMBING products for every use...including Boilers, Warm Air Furnaces, Winter Air Conditioners, Water Heaters, for all fuels...Radiators, Convectors, Enclosures...Gas and Oil Burners...Heating Accessories...Bathtubs, Water Closets, Lavatories, Kitchen Sinks, Laundry Trays, Brass Trim...and specialized products for Hospitals, Hotels, Schools, Ships and Railroads.

Something different in cake? How's this?

No baking either! But what flavor with Del Monte Brand Pineapple!

1–We put extra care here

How would *you* like the job of keeping tabs on the descendants of 25,000 different pineapple plants? Then selecting and eliminating among them year by year for texture, color and flavor of fruit—till you got down to just seven superior types? Quite a task—when you consider that each plant takes almost two years to produce a ripe pineapple!

But Del Monte has been at that exacting job for 25 years—and is still watching, with a critical eye, for plants of outstanding character. The search for finer flavor is never ended—for us. Because *flavor is our responsibility*—to you and to our brand. We know every bit of extra care we take means greater enjoyment for you.

2–You get extra flavor here

Watch eyes brighten any time you bring on any style of Del Monte Pineapple! That same authentic tropic flavor—lively, tart-sweet, completely refreshing—is deliciously yours in tender juicy Slices, sparkling golden Juice, ever-so-handy Crushed. Have it your own way—or in this decidedly different dessert:

PINEAPPLE NUT CRISP

- 1 No. 2½ can Del Monte Sliced Pineapple
- ¾ cup sugar
- 1½ tsps. unflavored gelatin
- Dash of salt
- 3½ cups Rice Krispies
- 1 cup walnuts, coarsely chopped
- Whipped cream

Pour ½ cup syrup from Del Monte Pineapple into small saucepan; add sugar, cook over low heat, stirring constantly, till sugar is dissolved. Continue cooking to 240° F. (soft ball in cold water). Soften gelatin in 3 tbsps. pineapple syrup, add with salt to hot syrup; stir till dissolved. Beat with rotary beater till white and fluffy. Heat Rice Krispies and nuts in oven; place in buttered bowl, add syrup mixture and stir till well-mixed. Press lightly into buttered 9-inch cake pan, chill in refrigerator. When ready to serve, spread with sweetened, flavored whipped cream and top with pineapple slices. Garnish with nuts and cherries if desired. Serves 6.

Extra flavor? Sure—Del Monte always puts

flavor first

Del Monte PINEAPPLE

SLICED • CRUSHED • JUICE

Marjorie Holmes

Harder than Greek —or Calculus!

Drawing by M. H. E. Marsden

If you would live more richly, more fully, take time to enjoy each day's countless small rewards. Pause, if only to gaze upon your own handiwork and realize, "Why, this is something I've always wanted to do; I'm doing it" . . .

LAST night I strolled in my yard and did not yank a weed! In the rock garden, over which this brow has often been wet with honest sweat, I did not rearrange a stem or push a pebble. An unsightly branch had blown across the hedge and should have been dragged where all good branches go. I resisted the temptation. One of the children's tricycles cluttered the fish pond. O.K., let it. Instead, I sniffed the perfume of nicotiana and roses. The nicotiana had taken a lot of coaxing, the roses, plenty of spraying. I shut my eyes, breathed deep, and found it wonderful! Wonderful, too, the quartz glint of the stones in the rock garden, now that I was taking time to notice . . . Everything looks different when you're *enjoying* your rewards!

But learning to enjoy our just rewards is harder than Greek or calculus for most Americans. Working too hard, not too little, is our most popular sport. Take the vocabulary of business. It literally pops with words like "ambition," "success," "competition," "go-getter," "live-wire," "drive," "initiative." Almost from childhood, we're exhorted to hitch our wagon to a star—never mind what we'll do with the star once we get it!

I hail from a Midwest farming community where, for years, it was every farmer's aim to make a pile of money, and retire to town. To that end, they would slave from daybreak until dark, never taking a vacation, rain or shine. The results, once that goal was achieved, were both amusing and pathetic. Once the novelty of loafing wore off, the poor old codgers didn't know what to do with themselves. They would gather to "chew the fat" downtown. They would pitch horseshoes. Then, when they were sure their children weren't looking, they would sneak back to the farm. The working habit was so strong, it was impossible for them to enjoy their own rewards.

Such examples are legion, even among city businessmen. True, it is easier to lure this species out for the movies or golf, and they do take annual vacations. But even then they just aren't happy unless they're "making contacts," or a few "deals" on the side. Not long ago, my husband and I took a supposed pleasure trip with another couple, the male half of which talked business every mile of the way. I doubt if they saw enroute a mountain or a river. All they saw, actually, were the home office, and the district office, and sub-district office, and the boys at plant Number Nine! Yet when the jaunt was ended, they looked wistful, and admitted, "Sorta hate to get back on the same old grind." They little guessed, poor men, that they'd missed everything they were supposed to seek—rest, and a change of perspective.

WOMEN are far more inclined by nature to take life leisurely. But enjoy our rewards, actively and consciously take time out to savor the results of our efforts? No, not often. I know a woman whose passion in life was to be invited to join a certain bridge club. With that objective ultimately achieved, did ecstasy follow? Indeed not. Instantly, she began to worry about her clothes and her equipment for entertaining. I know another who was forever fretting and fussing with her husband to buy a place at the shore. Yet when he finally got around to it, began to set dates for real-estate prowlings, she was always too tired, or too busy to be bothered. "I'm fed up with the whole thing," was her petulant dismissal of a reward that had lost its luster because she could have it.

Part of this can be marked up to our utterly inexplicable female contrariness; part to our failure to recognize rewards as such, even when they're presented to us. The latter is particularly true when it comes to our children. Yes, we love, and are amused by them in all their various stages. But primarily concerned as we are with their diet and dress and dancing schools, with molding them into acceptable citizens, it is seldom we *enjoy* them as we should—as rewards, as beautiful, living achievements of ourselves.

I was recently surprised to find a sophisticated young woman friend of mine up in the nursery rocking and singing her new baby to sleep. "You bet I rock her and sing to her," she boasted. "I had her, didn't I? Any pleasure I can have, without spoiling her for keeps, is my privilege. She's my reward."

"She's my reward." I like that; it seems wholesome, sound, and right. You can't wait until your children are grown to be fulfilled in them. You dare not postpone savoring any "reward" when it presents itself—a chance to shepherd them to the circus and watch their big-eyed wonder; to listen to their laughter; to catch those many, swiftly-gone moments of beauty: sunny heads huddling over a picture book, a white pinafore flying above a bright red tricycle, the solemn trust of blue eyes, as you wash an uplifted face.

AND the home is something too many of us forget to regard as a reward—of adulthood, of diligence, of pride, and everything else we put into it. Too often, in the struggle to keep the payments up and the dirt out, we either take our home for granted, or become its dreary slave. Last year my husband and I bought our first home, and a lot of old furniture. We set about remodelling both. For weeks we worked with furious zest, painting walls, transplanting shrubbery, sanding down old pine. Then one night my husband flung down his tools, grabbed my hand, and marched me into the living room. "Sit down," he ordered. "Do you realize we've been here two months now, and haven't devoted one single evening to turning on the radio, relaxing, and *enjoying* what we've already done?" So we both sat down, and with a kind of happy marvelling, gazed upon the results of our efforts. Now, when the duties of householding threaten to obliterate the function of the home—to be a pleasant place not only to work, but to *live* in, we remind each other of that evening. We've learned to enjoy our own rewards.

Inside the House that Stopped Traffic

ONCE upon a time a starry-eyed young couple fell in love with an adorable cottage pictured in the pages of a magazine. It was small, smart, modern, breath-takingly distinctive in appearance and plan. This couple (yes, us) wanted a home, and their dream was materialized through the commercial house plan bought by mail.

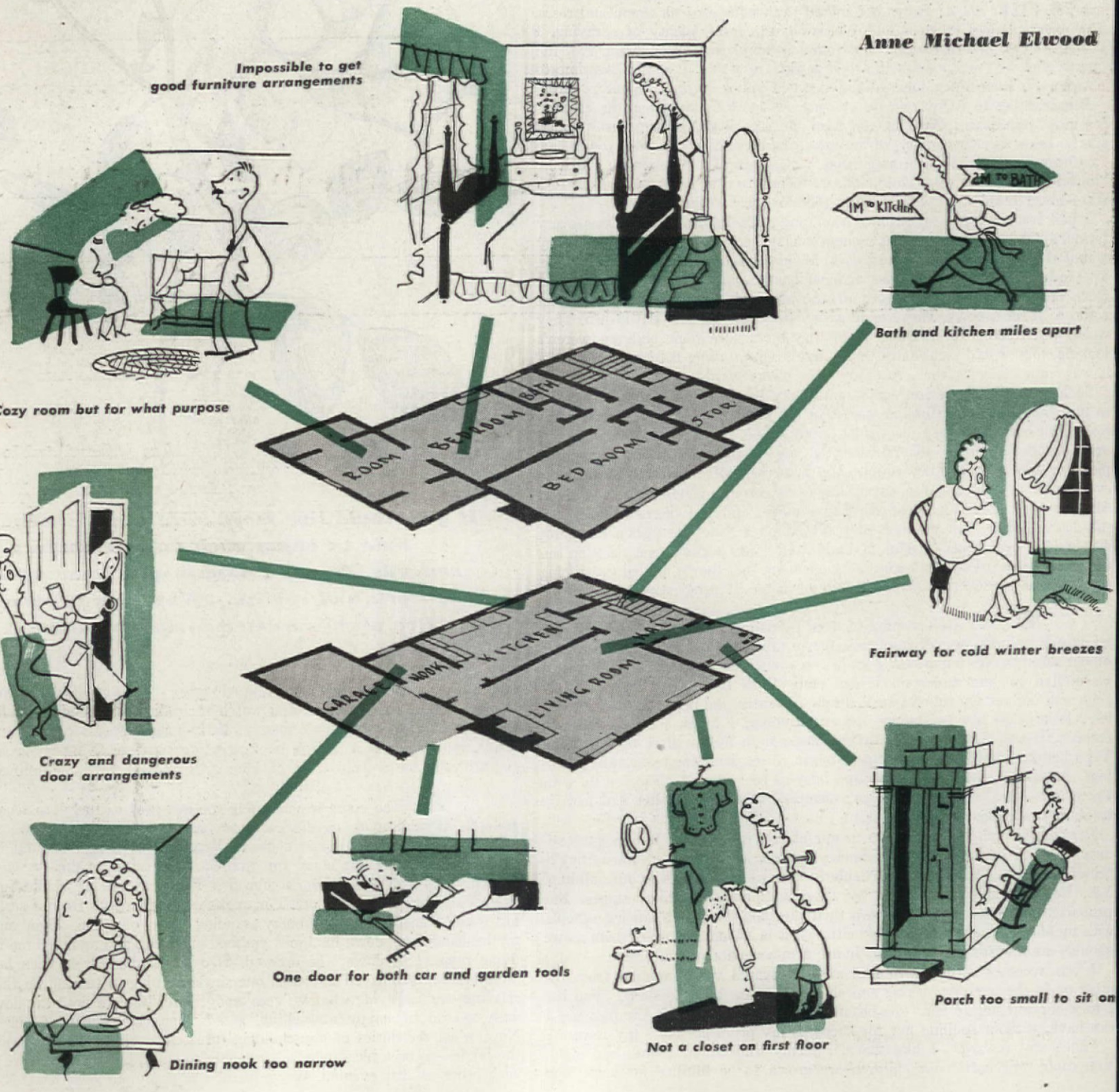
I am not including a picture of the exterior—that would be unfair to the family who so eagerly took it off our hands. Perhaps they find the interior arrangement satisfactory, or they may have done the remodeling we hesitated to undertake. But because you would scarcely believe so many costly blunders could be committed in one little house, I have drawn a rough sketch of the floor plan to show you what happened. We considered the services of an architect a needless expense, when working drawings could be obtained for a few dollars. If a more orthodox plan had been selected, the percentage of error would have been, perhaps, somewhat reduced. But we wanted something "different" and oh, we certainly did get it!

We took our plan to a local builder who gave us a surprisingly low estimate on the building cost. It even included the three minor changes we had decided to make (two of which, incidentally, proved decidedly unwise). We drew up a contract, the house was constructed and, for eight years, we struggled with the product of our dreams. Now we live comfortably in an apartment.

Recently, we have been studying the house-planning field. We note that, among publishers selling working drawings for houses, the most reliable concerns recommend the employment of a registered architect to take over the plans. How heartily we agree! Published house plans are valuable as inspiration material, and as a starting point for each prospective home-building family. But working out your own design for living is an experience you won't want to miss. Your competent architect is qualified to make the experience of home building both stimulating and permanently satisfying.

As for us, we shall get ourselves another dream home. But this time we won't order it by mail!

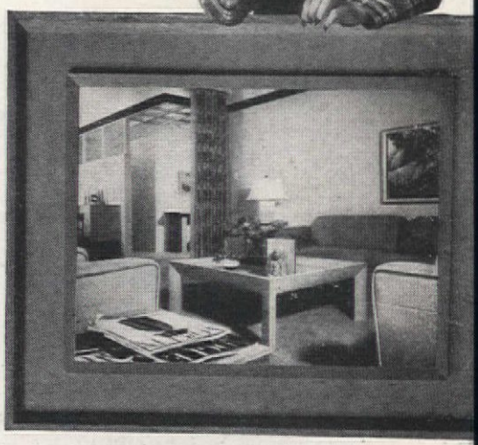
Anne Michael Elwood



Jean Austin and James M. Wiley

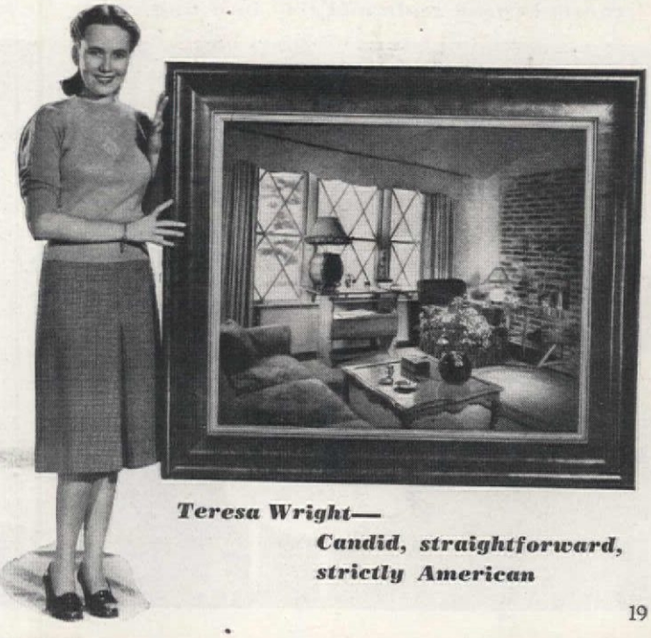
Doing a Room Is Just Like Putting the Clothes on Your Back!

Assembling a decorating scheme for a room is exactly like choosing your personal fashions—no more difficult or mysterious than choosing a dress and then matching accessories to it. Any ensemble in your wardrobe can be translated into a handsome room. Here's what we mean



Sylvia Sidney—
Frank sophisticate, virtually no domestic traits

Olivia de Havilland—
Sweet, pretty and charming young matron



Teresa Wright—
Candid, straightforward, strictly American

BEFORE you read further, will you glance through the next ten pages? "Odd," you say, "to find fashions in THE AMERICAN HOME!" And so it would be, were they there as fashion pages. Rather, they are used as symbols which we believe women will understand, symbols with which women are familiar, and will therefore convey more directly our point than all the rules and vernacular of the decorating profession—that a good room is nothing but good sense and as easy to achieve as dressing yourself!

American women put themselves together very well. Taste and smartness have no direct relationship to the purse, and everywhere in America one finds trim, smart, or pretty women who one knows had to use brains, and not just depend on the budget. Why, then, can't they do as well by their homes? For years, every home magazine in this country has shown good rooms and tried to explain why they were good, both as decoration, and as suited to the life or type of person around whom they were done. Every member of this decorating staff, and of other staffs, has given much of his time and sincere effort in personally lecturing before groups of women everywhere. Department stores have spent fortunes trying to take the mystery out of decorating by assembling actual and available furnishings and furniture, and making them into livable, understandable rooms. What is there then about decorating that makes a woman who is, herself, well dressed, go beserk, when she attempts to "dress" her room, and produce a stupidly formal, "correct" living room in a simple, adorable little Colonial house? What is the strange psychology of American women who make statements for national polls and surveys that they wish "modern in the bedrooms, but traditional furniture downstairs." As illogical and fantastic as wearing a taffeta skirt with lace ruffles and topping it with a tailored tweed suit coat. "Absurd," you say—"no one would put herself together that way." That's our point, madam, it would never occur to them to DRESS that way, but by golly they put their homes together that way.

That's why we are using personal fashion symbols for decorating—because rooms are personal. We believe that if women could think of "dressing" their rooms instead of "decorating" a room, the rooms Americans live in would be as practical as the structures themselves; as pleasing to the eye as the woman who lives in that room; and as suitable to the way of life in that household as are the clothes she chooses for the occasion, weather, or place she is wearing them. As a

ON PAGE 78 WILL BE FOUND A LIST OF ALL WHO HELPED ASSEMBLE FURNISHINGS AND FASHIONS FOR THIS FEATURE, AND THE DEPARTMENT STORES SPOTLIGHTING ITS IDEAS

The Apartment of

Olivia de Havilland

. . . is pastel, pretty, and a charming background for entertaining. There is glitter in glass and mirror accents, a note of formality in the antique wallpaper panel. Olivia, herself, is pretty and feminine, possesses an unexpected quicksilver temperament. Wisely planning clothes and house as settings for her soft sweetness, she is at her conscious, charming best dressed for afternoon tea, surrounded by silver service, crystal and guests

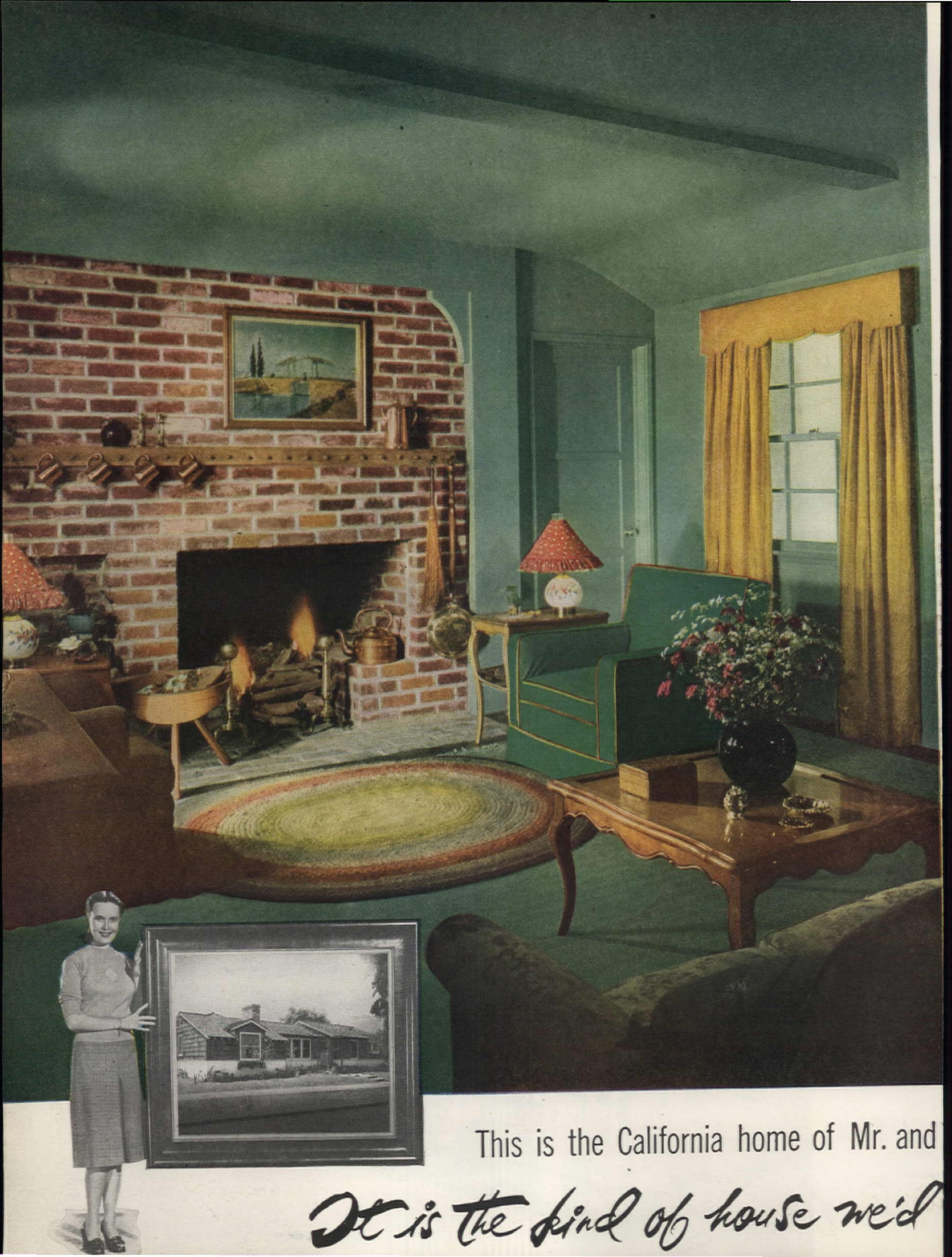
matter of fact, furnishing and dressing a room are better terms anyway, and perhaps all the meaningless, stilted or fussy rooms we see are so unsuitable and bewildered just because women have tried to "decorate" them instead of furnishing them first, and then dressing those furnishings according to the life they will lead, the things they will be called upon to do.

Also, to illustrate our point, we have chosen three well-known movie stars, three types which to us represent the majority of American women—Sylvia Sidney, sophisticate; Olivia de Havilland, sweet, young matron; Teresa Wright, active, outdoor, strictly American type. They have posed for us in clothes which we consider typical of three distinct types of women. In each case, we show you the kind of house which we believe is right for each of these three types. We show you fashion accessories, and point out their counterparts in decorative accessories. You will recognize each type, and from it find your own. In the case of Olivia de Havilland we have shown her actual home. For Miss Sidney and Miss Wright we have chosen two homes belonging to others, but which we think would well become them

Long unbroken sweep of dressing table and chests is good scale and line in a tiny room

Rose cluster atop elongated headboard is as pretty and nonsensical as new Easter bonnet

Pastel pinks and greens are basic colors of living room. Accents of clear, strong color appear around the room—piercing yellow on the chairs, a bit of lush tangerine velvet covering the pair of stools



This is the California home of Mr. and

It is the kind of house we'd

Teresa Wright

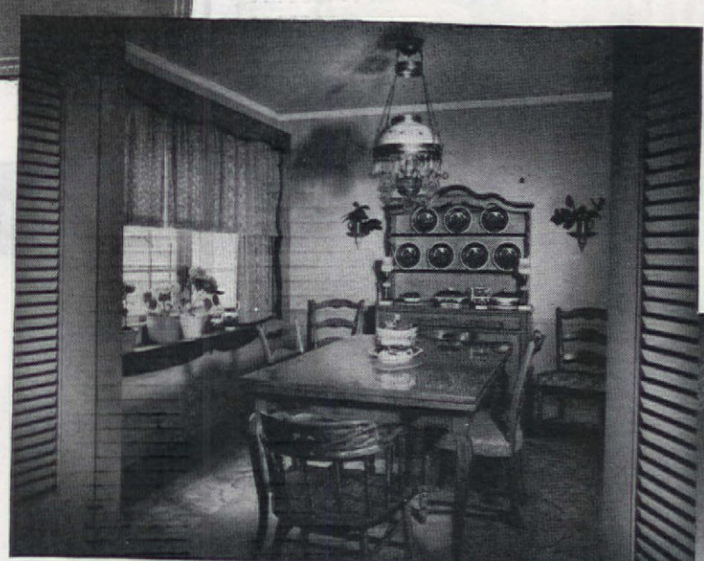
Naive, candid, gamine, straightforward, are adjectives for Teresa Wright. Her well-run household includes a strapping husband, a two-year-old son, 3 dogs, 5 cats, and 2 horses stabled in the back yard! Devoted to tweed skirts, sweaters, fine leathers, antiques, she rarely wears jewelry, has a little-girl awe of feather-and-flower hats and has never worn one in her life. She lives in a rambling farmhouse in a California valley; sleeps in an old-fashioned night gown

What sort of person is Teresa Wright?

elieving this proves conclusively our theory hat rooms are as easily typed, as easily assemled, and as easily "dressed" as are women.

Forget all the decorating terms that confuse r awe you. Translate them into fashion words. orget about "room schemes," and think of hem as you would think of a good basic dress, nd smart, dashing, or pretty accessories to go ith it. Buy them, and on them spend proortionately, just as you would your own wardobe. If you know your type—you know what our room should look like, do for you, how erve you. Be as sensible and knowing about our home backgrounds and furnishings as you re about your clothes, and we can guarantee he same success. And now for the proof.

You have seen, on pages 19 and 20, Olivia e Havilland's home. Professionally done, highyle and handsome, it nevertheless resolves to the perfect background for Miss de Havilnd. Like her, it is pretty and charming. There a note of formality but is also consciously minine. Very like her, like her clothes.



The California home of Mr. and Mrs. J. Raven Barter is as easy and informal as country tweed. It was done for and by them —but it is the type of home that would become a Teresa Wright type of woman

rs. J. Raven Barter...

hoose for Teresa Wright!

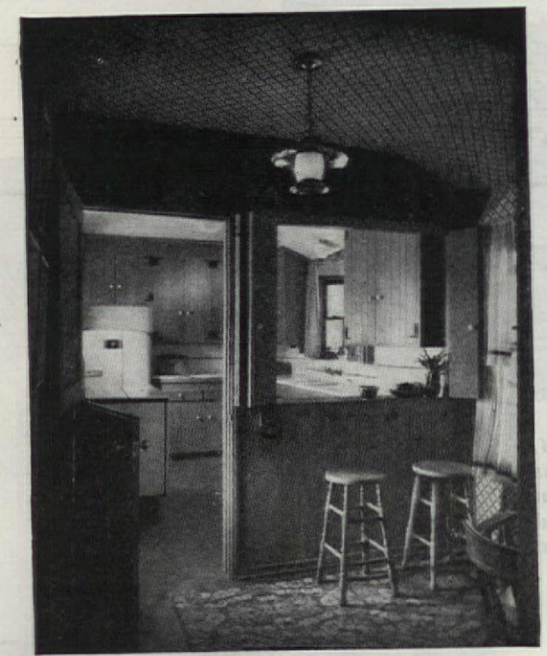
Chintz and calico, pine and maple, document papers, soft colors and comfort are the spirit of the Barter home

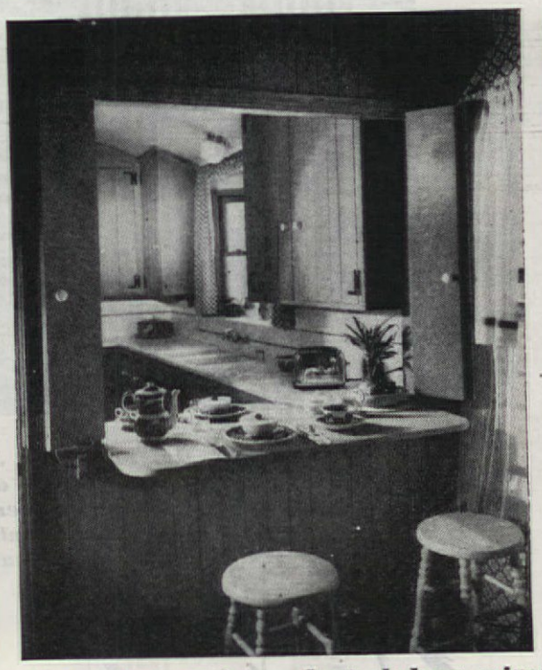
WHEN we selected the J. Raven Barter home from the many in our files as most suitable to illustrate the kind of home we'd choose for the candid, informal and active person that is Teresa Wright, we had forgotten the actual story of the Barter home. We chose it for strictly visual reasons—its lack of affectations, its livableness and candid charm. But had Mrs. Darbyshire, who sent the story to us, known how we could use it, her story could not have been better pointed up, for it proves our point completely.

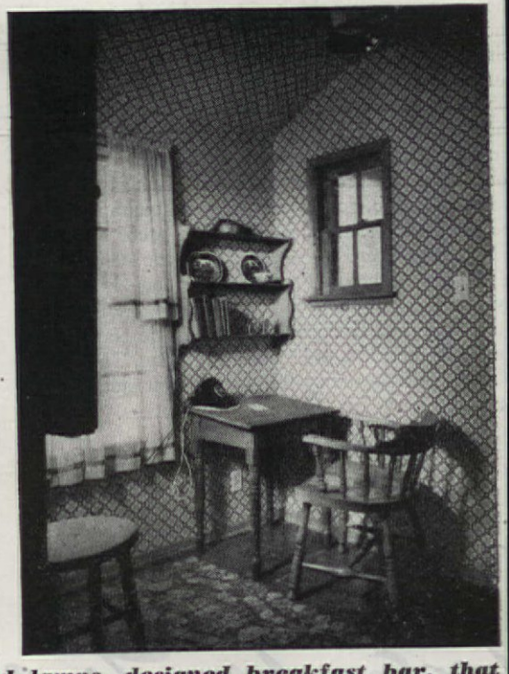
The Barters *care* how their house looks, and it looks charming for just that reason. Not an extravagant young married couple, they wanted their house to be right—and being active and strenuous, made it so, not by spending, but by planning and hard work. Just so, would a woman who likes fine sweaters, good tweeds, and leathers, supplement her budget with clever planning and her own handiwork—see what we mean? Every room in the Barter home suggests great comfort and great charm, but it comes of careful planning and "doing" rather than lavish spending. There is nothing that will "date," just as good tweeds don't "date." There is no chi-chi, nothing so dramatic that it will pall and need replacement. The fabrics will eventually show signs of wear and tear, but they will be replaced because they have worn out, not because they are no longer fashionable. Very like good shoes and pigskin gloves, don't you think? And not stretching the imagination (or the simile) too much, to state the type of woman who chooses the kind of clothes Teresa Wright wears, could do her own rooms with exactly that same perspective.

Just before we get on with more fashion proofs, there will be some of you who will wish to know more details about the Barter house—and here they are, supplied by Martha B. Darbyshire.

"Going from room to room you catch the spirit of this house. The Barters had their furniture—most of it, but going into a new house, there were a lot of extras needed to finish the job off with a flourish—things like a hanging shelf in the living room to hold an attractive group of old plates, a spoon rack, a cabinet to hold the radio, and one of those convenient knitting tables, made out of a wooden bowl, set on milk-stool legs. They were all things they could do without but wanted, and all expensive to buy. The hutch table in the living room was different. A large table for magazines and books was actually needed. The idea of a replica hutch was excellent since it has storage space below. The unusual breakfast bar disappears like magic when not in use. When the last cup of coffee is gulped down and Mr. Barter has rushed off to work, the dishes slide over to the kitchen sink, the shelf on the breakfast room side folds back over onto the shelf on the kitchen side, the wall brackets, that held the folding shelf on the breakfast room side, push into the wall, and the collapsible doors close between the two rooms. Presto! All you have left is a paneled wall. In their bedroom, all Mr. Barter used of an old bed was the four handsome posts—as outside posts on two twin beds. The beds push apart to be made, resemble an oversized old four-poster when pushed together. Mr. and Mrs. Barter have what they were willing to work to get—a house that is right!

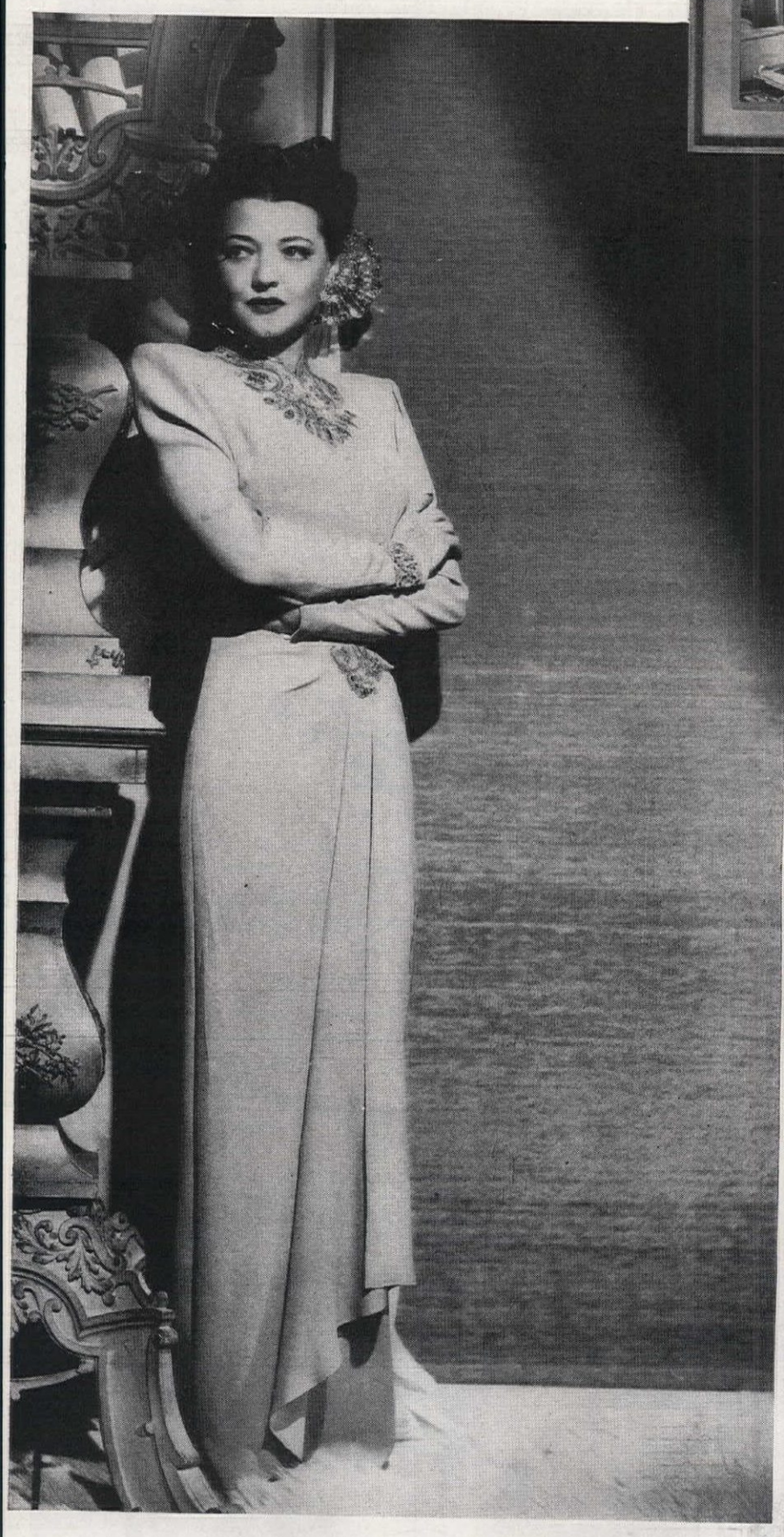


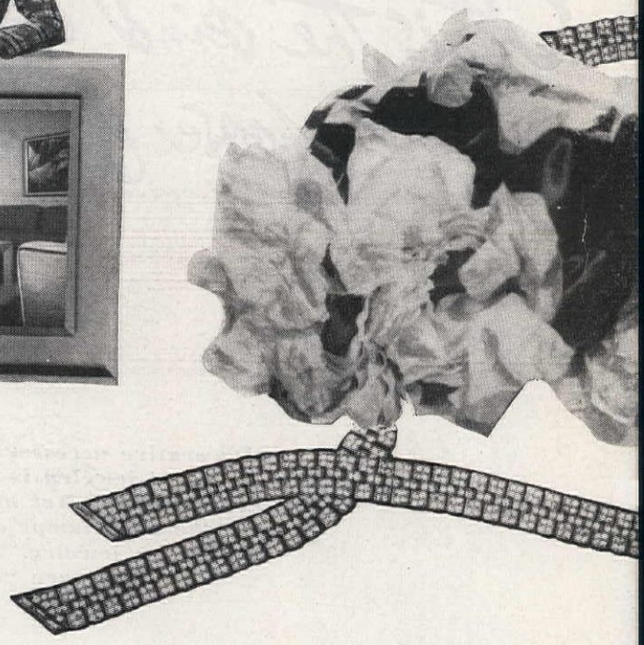




Mrs. Barter made celadon green tile outlining firebox in bedroom, curtains, dust ruffles, lamp shades, and living-room braided rug. Mr. Barter made cornice boards, hutch table, plant shelves; wired lamps, designed breakfast bar, that adapts for sewing, writing, cardroom when bar "disappears" after breakfast; colors—pine, reds, brown, and white

What sort of person is Sylvia Sidney?





Sylvia Sidney

Sylvia Sidney is a frank sophisticate. She is known for her keen wit and humor, has virtually no domestic traits. Miss Sidney can cook, but doesn't like to. She loves her huge garden, loathes gardening. She is vain about her figure, dislikes outdoor sports. Her jewelry runs to large, single stones severely mounted. In the face of fashion, every skirt in her daytime wardrobe has always been made exactly 15 inches from the floor. She has a grand passion for simple, superbly tailored suits, plain china-silk blouses. Her collection of floor-dragging, tailored, brocaded housecoats is fabulous. She is fond of modern architecture and decoration, with a trace of the oriental, because she knows very well that it becomes her

This is the home of

It is the kind of house we'd choose for Sylvia Sidney!

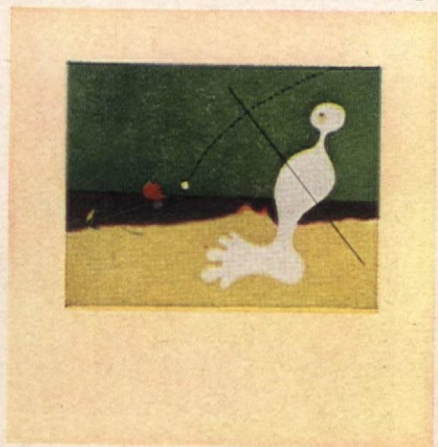
Decorative accessories are to a room what jewelry is to a dress. Sound complicated? Not at all—pictures on the wall, lamps and ash trays are "room jewelry" just as rings and clips are "costume jewelry"

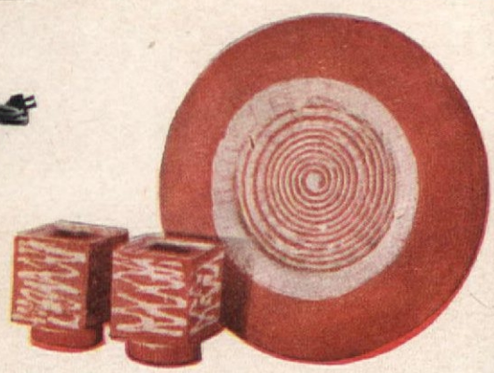
Robert J. Mayer designed this handsome house for Mr. and Mrs. S. Ronney of Los Angeles. A sleek, yet hospitable house, it is as fresh and new as tomorrow's television broadcasts. And while it was planned especially to suit the owners' way of life, it is also the kind of house that would become a Sylvia Sidney type of woman

You, too, are a frank sophisticate? Then the Ronney home is for you. Without frills, fussy details, it's custom-made for a modern life. The full story of the Ronney home you'll find on page 55 of this issue. Its personal application you will find on these two pages—its personal application to your own decorating, your own clothes. Both rooms and clothes have the same direct, contemporary approach. The house is not a Cotswold cottage with "authentic" reproductions, but neither is it a "machine for shelter." Streamlined, modern dressing is of the same school of thought. Avoiding fussiness and frills, treasuring simplicity and worshiping pure line, a smartly dressed modern woman is nonetheless more than a clotheshorse. Practically every word and phrase used in modern architecture and modern decoration can be applied to her clothes, her figure, her accessories. They have directness, they have function. Ornament is sparsely applied, used to highlight or punctuate—not for mere decoration. Color is used to illuminate, used as a foil, not as the "main show." But you get what we mean—and now, with the following spread of fashions directly applied to rooms, we close our dissertation and devoutly hope that we shall have made of decoration a simpler, more personal thing for you. We have tried to take it out of the sacred cow class and put it in "woman-talk." A shelf filled with decorating fabrics should be no more confusing than those miles of dresses from which you so expertly select the one whose style and colorings are what you know will do most for you, serve its purpose best, wear the best. You do not wear everything Kelly green or buy a plaid purse, plaid gloves, and a plaid hat just because you have a plaid suit—the same goes for roses over every square inch of a room. If you still may insist on being hesitant, and prefer to turn up on Easter Sunday in pearly gray from your head to your toes with only a bright scarf at your throat for color—why, go right ahead! But please look, then, at the color photograph marked 3 on page 29, because that's for you! We take your safe, gray wool suit and your bright scarf, and turn them into a gray room that would please your color restraint and at the same time establish you as a local authority on decoration!

Mr. and Mrs. S. Ronney...

The huge, simply set amethyst ring of Sylvia Sidney adds as much drama to her costume as would this exciting modern print on a wall. Lamp and ceramics are likewise dramatic in their effect as "room jewelry"





Good scale and a sophisticated, subtle color scheme are important factors in the Ronney living room. It relaxes easily at night for dining and lounging, presents a brisk, uncluttered appearance by day. Accessories are sparsely used so that each one counts

Your favorite dress color can become your favorite room color! A blue slack suit—why not a blue wall and rug? Bright red-and-white scarf, bright red and white on a provincial settee! Gilt emblem on bag and belt—a gold hand, gilt mirror frame

1

See what we mean? This green dinner suit becomes a wall and carpet. The gilt kid shoulder bag is transformed into dramatic gilt wall sconce. Bracelets become a gold inkstand. The cerise, printed scarf turns magically into a printed chintz drapery

2

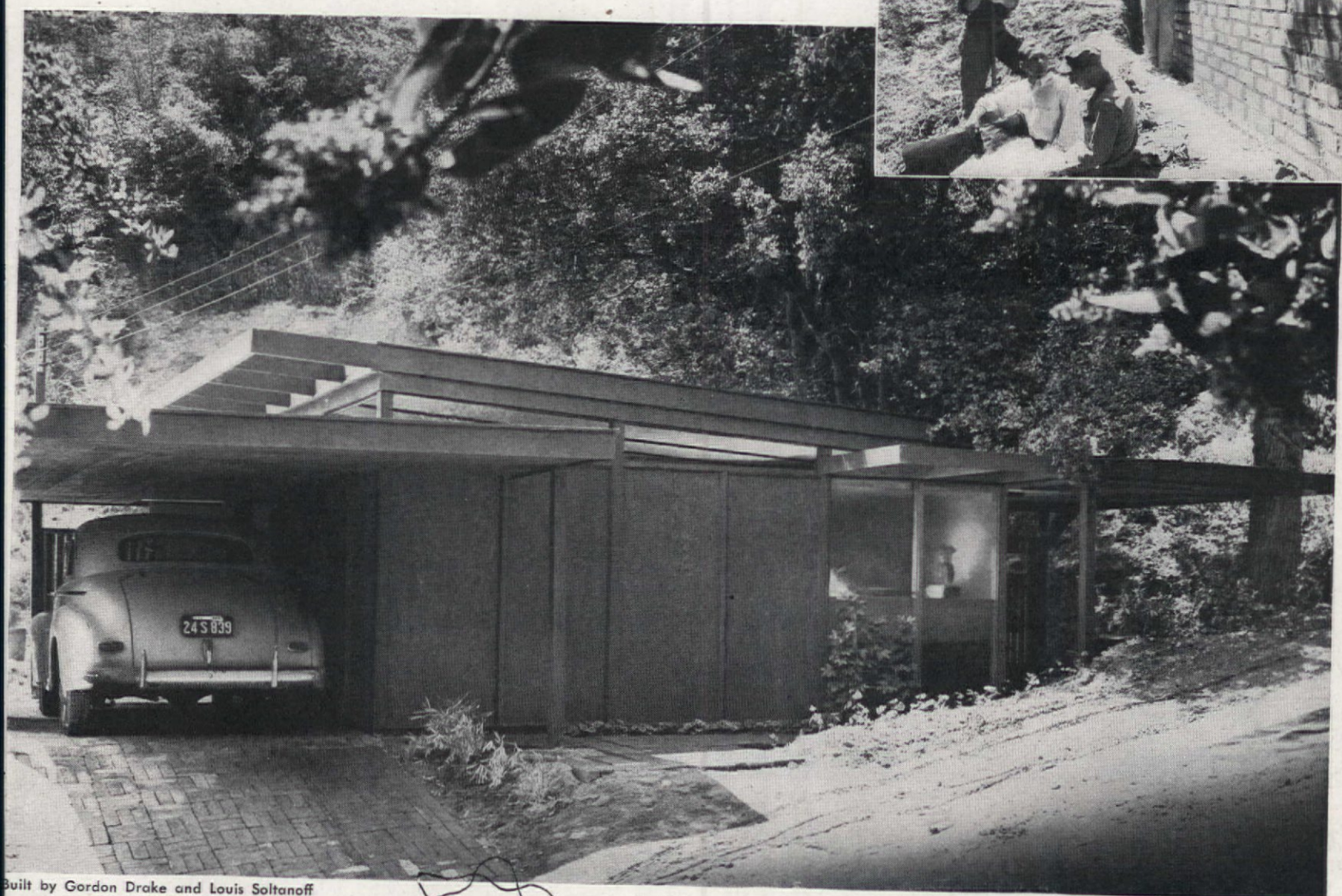
4 ***Brown, with interplay of texture. For a costume: faille, moire, doeskin, sable. For a room: polished wood, enamel, cloth and blistered ceramic. A touch of green in a hat—and a bowl. Gold speaks with a soft accent in a bracelet, beads, a box***

A gray suit, a gray wall. See? A coral umbrella, a coral chair. Pluck the coral from the scarf, make it a bowl. Take the yellow from the scarf, find a cigarette box. The hat becomes a gray bowl. Silver bracelet? The pewter caps on chair legs **3**

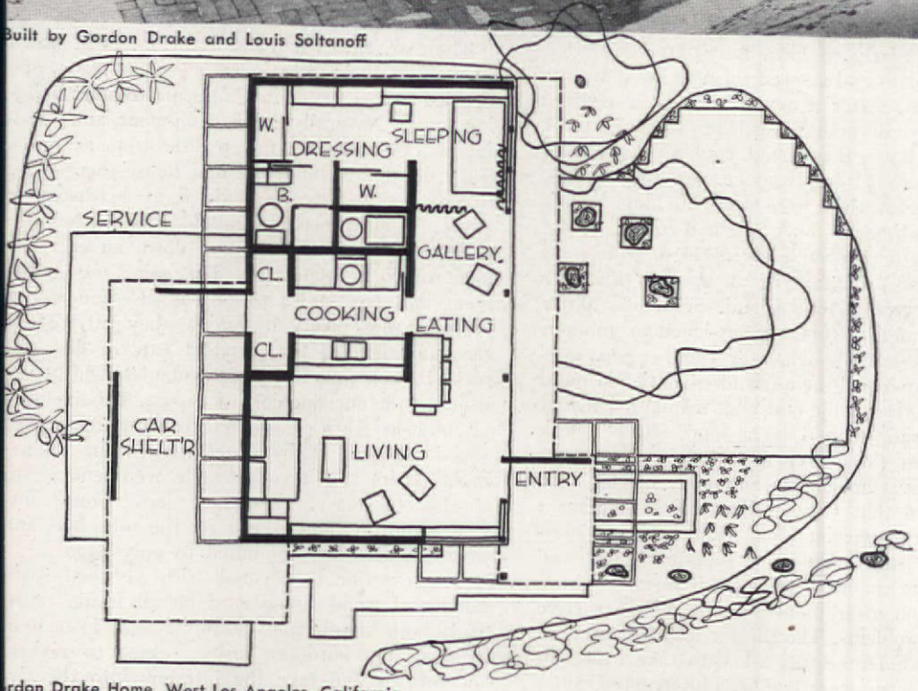
2 Ex-Marines Put an Ideal to Work ...and

Martha B. Darbyshire

Build a $4500 House



Built by Gordon Drake and Louis Soltanoff



rdon Drake Home, West Los Angeles, California, owner-designer

ream houses at the right price—

veterans prove it can be done even today

THIS is the story of a most heart-warming and inspiring endeavor which resulted in the building of a house—a very wonderful house—with promise of many more to come. First of all, however, it's the story of two young men, capable, intelligent, who are fired with an unselfish desire and determination to help fellow veterans realize that long-anticipated dream of a home of their own. Gordon Drake and Louis Soltanoff are two fellows with a plan. Through their efforts the housing hopes of many discouraged G.I.'s are getting a blood transfusion. Their promises are not those of medicine man or witch doctor. An enthusiasm and firm belief in such a cause is inspirational, especially when compared to an existing philosophy of take-while-and-what-you-can which never ceases to amaze one's more refined sentiments.

Gordon Drake is a graduate architect, and Louis Soltanoff is a graduate mechanical engineer. Both are ex-Marines and fighters. They can take the grief and problems connected with present-day building conditions straight and undiluted; they can stand more beating than thin cream. It was their firm contention that the cost of building houses could be telescoped, one major step being the employing of veteran labor. But now we're getting ahead of our story. Early in the war, Drake heard a great deal of talk among his fellow Marines about the homes they were planning after fighting ceased. Being an architect, he wanted to help them but realized that he needed someone to work with—someone to construct the houses he would

Lily pool near entrance, plus louvered screen, stop callers from stepping back onto main terrace. This affords greater privacy for owner and guests . . . roof trellis, ingeniously built around tree, was used to preserve natural planting

Gordon Drake and a group of ex-G.I. workers check over the plans of a newly started house . . . many men are building for the first time and so learn a new trade . . . the owner is invited to participate in work on his own house

design. This someone would want to build with the same spirit and should possess engineering ability. He and Soltanoff were in the same battalion, trained to go overseas at San Diego. They had met casually, and were together in the Pacific before their mutual ideals came to light. Many of the men had often discussed the possibility of postwar inflation and its effects on future building. They realized that conditions following any war are as unpredictable as winter weather, and admitted that prices usually had an inclination to caper. Things generally seemed to move but one way, and that was back. Gordon observed Louis' keen deductions in these loose-leaf bull sessions and his interest in talking with men who were laying foundation plans for building with the money they were then saving.

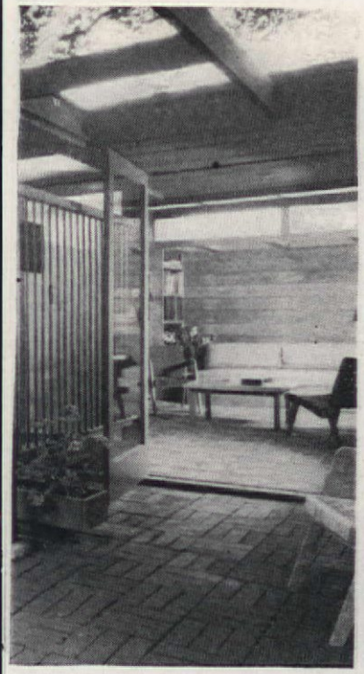
One evening after the rest had left, the two friends recognized in each other a kindred desire to stave off the disappointment of the men about them—not only their own friends and acquaintances, but men in the Service everywhere who would want homes. Each one, they reflected, would return home with only a few thousand dollars saved. Chicken feed this would be, and not very fattening at that, in case of high building costs. They even went so far that night as to discuss the possibility of one individual's contribution to such a large problem. Though he was an engineer, Soltanoff was not content to just sit in an office and draw lines. Actual on-the-job construction work was his meat. Neither Drake nor Soltanoff, nowever, suggested the possibility of working together on the problem.

Gordon Drake comes to a boil slowly; Soltanoff weighs matters just as deliberately. They had considerable time on their hands and met often after that. Partly to keep busy, Drake drew a few house plans and showed them to his confidant for criticism. After a few starts, both realized that they were actually getting somewhere. A couple of fellows, they joked, couldn't waste their bosses' time to better advantage. Seriously though, both knew that they were going to build houses together for veterans once war had ended. Before matters had been completely decided, their ways parted. Drake, Captain of an Assault Engineer Company, went to one island. Soltanoff, Major in Amphibian Tractors, was assigned to another. Before they left, though, they came to an agreement and promised their friends that they'd build houses at a reasonable cost and, if inflation reared its ugly head, there'd be a loud, shrill squeak issuing from the better mousetrap.

When the war ended, Soltanoff, on his way home, heard that Gordon Drake was building a theater for servicemen on Maui. He had welcomed the suggestion of a superior officer and accepted the challenge to take his men on a construction job after months spent on destructive explosive problems. The theater had already been started when Drake was asked to take over but, for some reason, work had been interrupted. Since instructions were that the building had to be completed in three weeks, the new supervisor's only request was that he be allowed to continue without interference and be given all men, tractors, and bulldozers needed. Twenty-one days later the theater was opened and Soltanoff was on hand for the premiere. It was an occasion for honest rejoicing for more reasons than one.

The two friends had but a few hours in which to reaffirm their faith in their former plans, and decided to meet later in California to start building homes. Naturally, a lot, equipment, and building materials were the first realities to be acquired. They decided to build the first house themselves, to prove that they could do it at a reasonable figure. An inexpensive hillside lot was purchased—one that ran straight up and down an embankment of rock foundation. The going was tough from the start. With picks, shovels, and wheelbarrows, plus plenty of brawn, they carried out the equivalent of three freight cars of dirt and rock. It took four months to complete the house, itself, at the amazing cost of $4,500. This includes all built-in features, so that extra purchases of two occasional chairs, floor mats, four dining-room chairs and a coffee table were enough to furnish the house. These few pieces, plus paintings, sculpture, and fabrics for the sofa, bed, and bedroom curtains, amounted to only $300.

The exterior is covered with plywood, with horizontal wood siding used on all inside walls. It is both simple and charming and, instead of bringing the outdoors inside, seems to reverse the process and take the interiors into the terrace and gardens. A gallery runs along one full side, opening up with seven-foot wide glass doors onto the terrace. Though the living room is but twelve by eighteen, there's a most spacious feeling due to the many vistas which meet the eye



Photographs by Julius Shulman

When the large glass doors are open, interiors and terrace become one . . . solid wood roof of entry continues into living room to form part of ingenious lighting panel . . . at left can be seen a corner of the built-in dining table

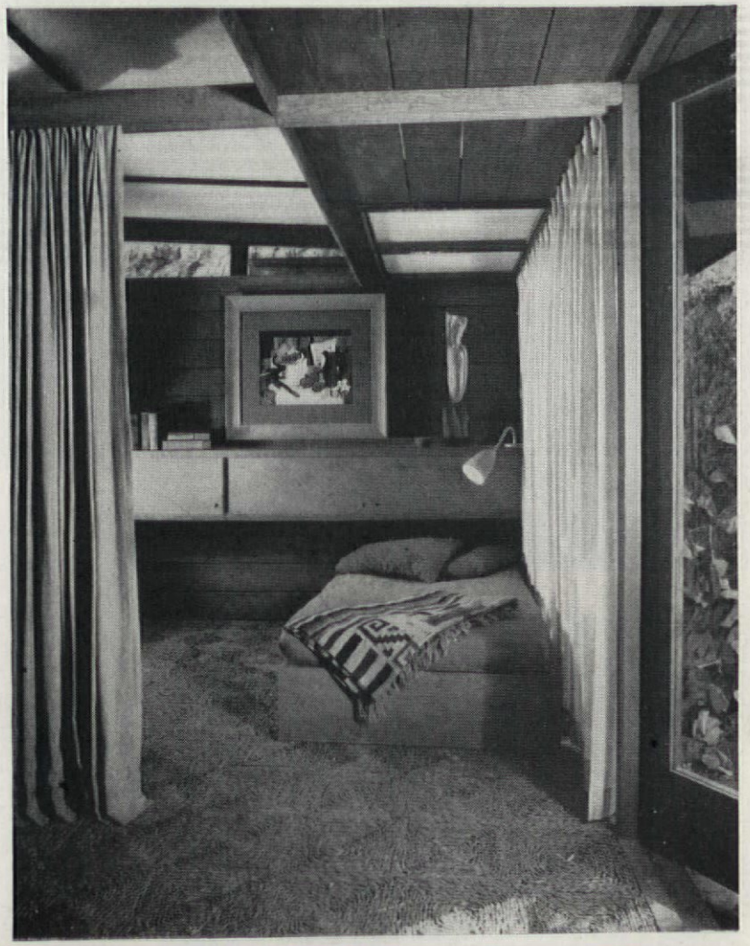
View from front door across lily pool showing protective vertical louvered screen . . . callers cannot see through screen onto terrace though guests sitting there can look through it into entry

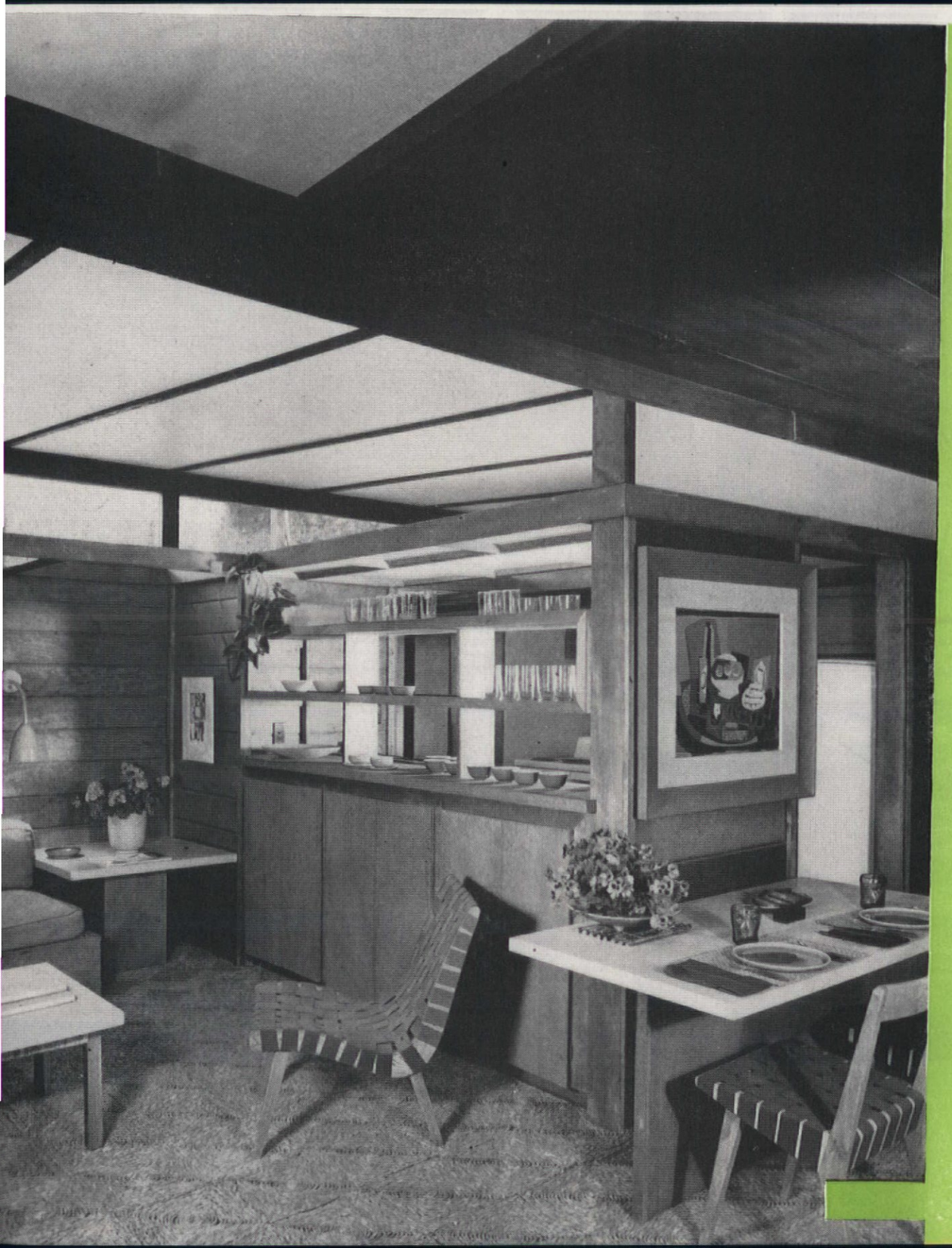
at every turn. The wall between living room and kitchen is a good example of how small dimensions may appear to spread out. Instead of a solid wall, the division is freestanding with a structural grille for easy serving. You can't see into the kitchen when seated in the living room but, instead, look through the grille beyond a kitchen door into the gallery and terrace. Clerestory windows, up at the ceiling line, give an uninterrupted view of the sky, trees, and hills beyond.

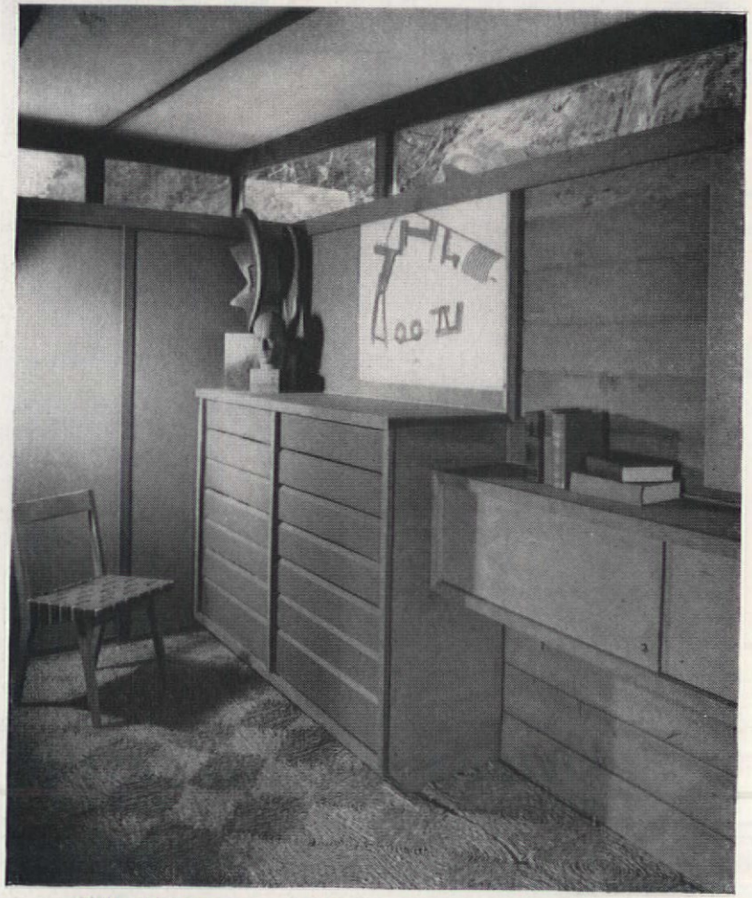
The house is built on a concrete slab into which ducts have been ingeniously laid and which carry forced hot air for heating. One large duct runs the length of the house on one side, with smaller ducts leading across the width of the house to another large duct. This, in turn, carries the air, as it cools, back to the centrally located heater. The floor thus remains evenly heated to 85 degrees.

To the two ex-Marines, this house proved that their plan would work. The next step was to build for other veterans. From a long waiting list of veterans eager to join Soltanoff's construction crew, a group was picked to help build this second project. It is finished now and, because it is larger, cost $6,000. Several others are now under way, ranging from a one room, kitchen and bath job for Mr. Soltanoff, himself, which he estimates will cost $1,500, to one similar to the first which, though smaller, will have more usable space and is scheduled to cost $4,000. The spirit behind the project is refreshing.

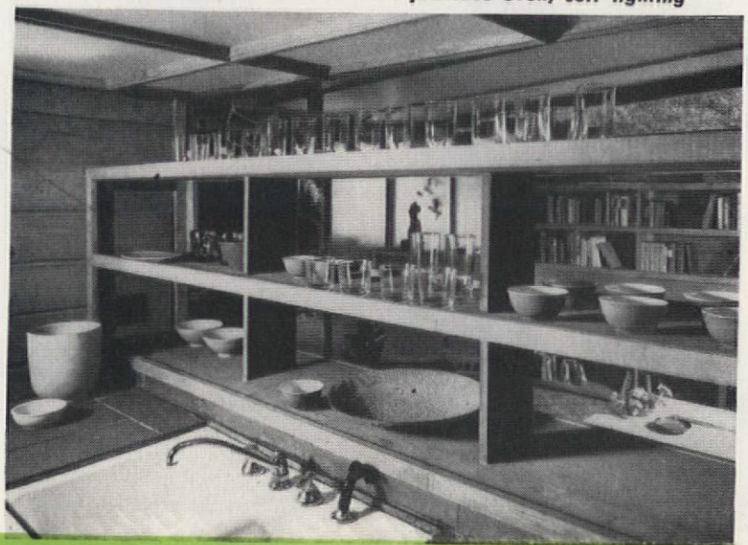
Mr. Drake runs his designing department entirely separate from the Soltanoff setup. Only veterans are employed on the construction crews. None had ever built a house before. Working directly under the head engineer are three former Marines, an Army engineer, and a concert pianist. They are called "phase men," each being trained in the work for which he is best suited. As they build more and more houses, these men will each become supervisors who will then take charge of new groups of veterans. Outstanding workers will then, in turn, be trained as "phase men." Each man is embued with the spirit that better ways of building must be found and for less money. An owner is encouraged to work on his own house whenever possible; he, therefore, appreciates every board and stone in it since he takes part in its growth. Personal relationships are strong and binding. Each feels that he is building and protecting a man who wants and needs a home. They are also learning a valuable trade. The two pioneers are already looking to more ambitious fields. They feel that houses like these, when machine processed, can be done better and at a much lower cost. In the meantime, however, they realize that at present there's a desperate need for shelter, especially for those who've just returned from overseas duty and are starting life anew. This job is most important. Once over the emergency, there'll be wider fields to tackle and new standards of building established.







Living-dining room, also shown in color on cover, with walls of natural-wood siding, clerestory windows, and many built-ins Shelves instead of solid wall divide kitchen from living room . . . light panel above counters provides even, soft lighting



One Hundred and Fifty

Home of Mr. and Mrs. William Sedgwick,

BEFORE

William J. Hennessey

Yellow, white, and bottle green were colors used to bring new life to old farmhouse . . . original lines were left unchanged

STANDING neglected on a little country lane near Yorktown Heights, New York, the farmhouse presented a rather sorry appearance when the young Sedgwicks took possession. True, its lines were good and most of the structure sound. That was something. It was also over 150 years old and, properly altered, would make an ideal setting for their many antiques. This collection, acquired over a period of years, had been the deciding factor when a choice had to be made between buying and building. Now a house was theirs and nothing remained but to cross our fingers and hope for the best. Seven months were spent in getting the relic into shape; seven months of working together and finding that most of their fears had been unjustified. Few major changes were really necessary. Two old porch roofs came off, some of the old doors were closed up, and new floors were laid in dining room and hall. Decoration did the rest; ingeniously applied, both inside and out, by the new owners.

Material for these floors had been salvaged from two old barns on the property. The wood was beautifully aged and laid with weathered side underneath and sanded to a smooth finish. The exterior was given a bright coat of daffodil yellow with white trim and bottle-green doors and shutters. What wonders paint will do if judiciously selected. The old house fairly sings on its five-acre plot, amidst apple, pear, old maple and fir trees. A number of ancient stone walls inject

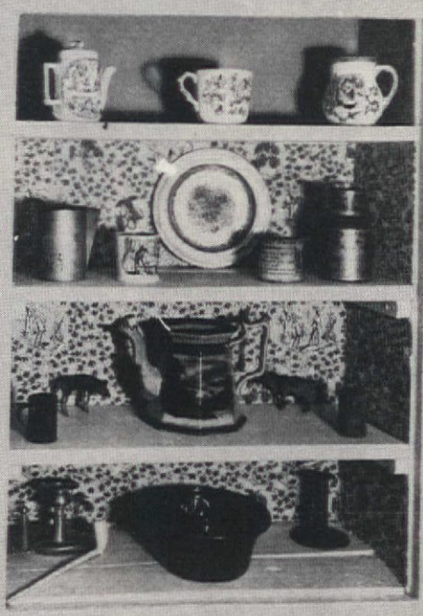
Years Young!

Yorktown Heights, New York

the right Early American note into the picture. The only, and now prized, possession which was added to the interiors was a corner cabinet picked up for a song. Its sixteen coats of paint required 160 hours of steady scraping and sanding before bringing to light the true, warm tones of its wood. This they proudly placed in the dining room where it displays a colorful collection of old glass. In this room, the newly laid floors is of honey-colored pine; the boards are wide and richly waxed to a gleam. The wallpaper, in keeping with the general Colonial motif, is of stylized baskets of fruits and horns of plenty on a background of soft rose-beige. Crisp, white organdy curtains, with their side ruffles add a clean, cool look. The furniture, all very old, gives the right farmhouse touch. A drop-leaf cherry table is surrounded by arrow-back chairs, each different, with plank seats. Authenticity is further noted in a Pennsylvania milk bench and water bench, displaying milk glass, ironstone china, and a copper teakettle filled with philodendron.

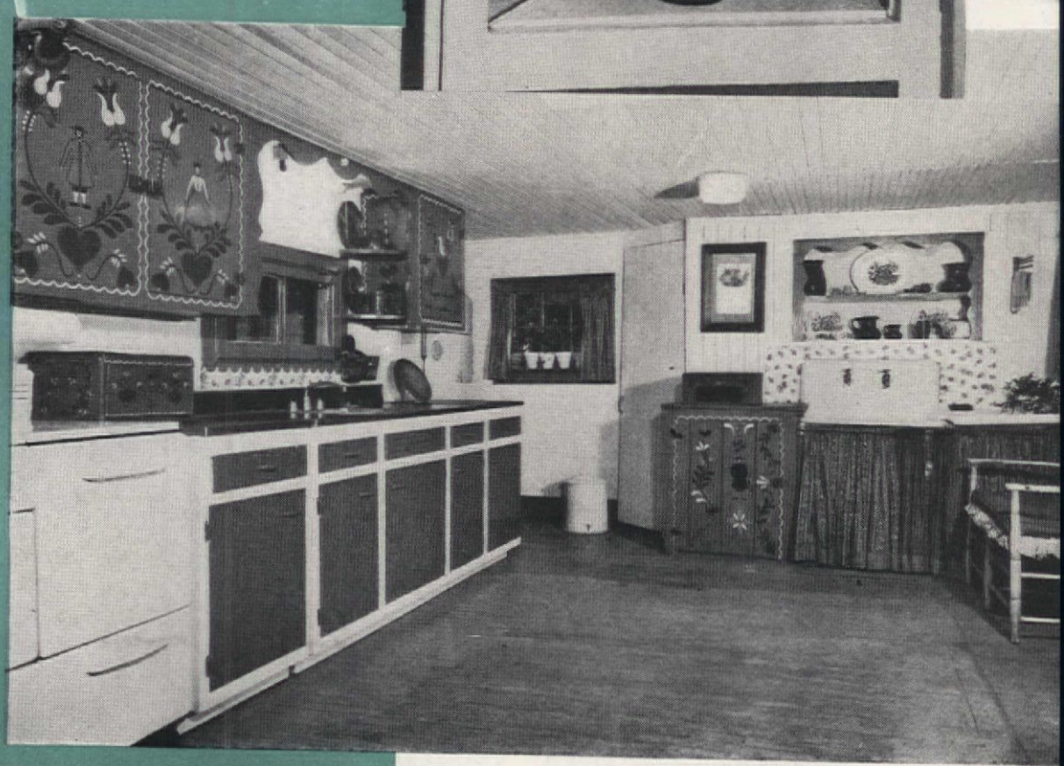
The living-room walls are a deep, cool green, accented by white trim, doors, and ceiling. Short curtains of starched white muslin with scalloped edging cover the windows. Red and white have been used throughout for upholstery and, along with a green-cushioned, two-seater bench, injects needed color into the room. Oval, nubby cotton, braided rugs, one in soft green, the other in yellow, are used on the floors and, though new, fit in perfectly with the wealth of antique furniture. Color, too, abounds in the kitchen, which retains much of its early appearance but is still as modern as tomorrow. Walls and ceiling are of bright yellow; doors and woodwork painted delft blue. The colorful red linoleum floor matches counter tops. Mrs. Sedgwick is responsible for the gay peasant designs which cover every kitchen cabinet and chair. Curtains and skirt, which help conceal an old sink—there's another modern sink in the kitchen—are floral striped in red, white, and delft blue.

Perfect setting for owners' antiques collection . . . sturdy cobbler's bench in living room serves as coffee table

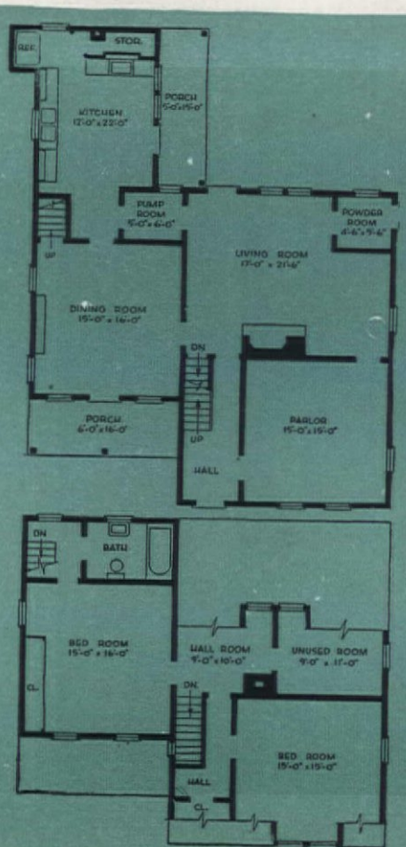


Fruit and ivy wallpaper in this wall cabinet provides a background for the display of old pewter and ironstone pieces in Sedgwick's antiques collection

Kitchen retains quaintness of original, but with modern efficiency . . walls and ceiling are yellow, red floors. The cabinets are delft blue with red counters

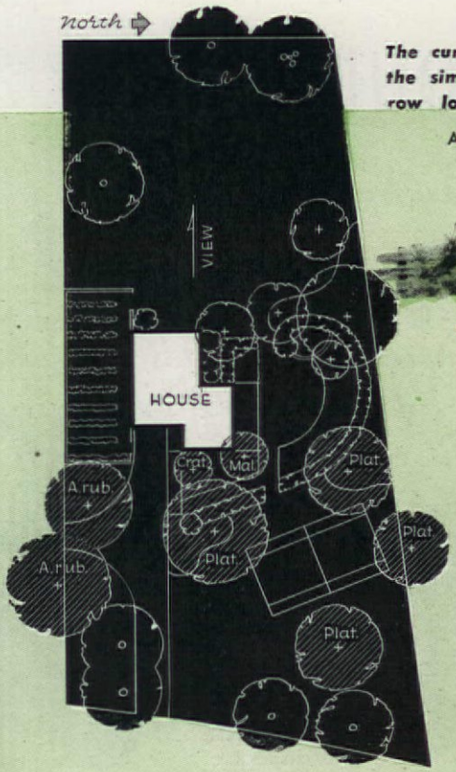


Data and photographs: Fred Gund



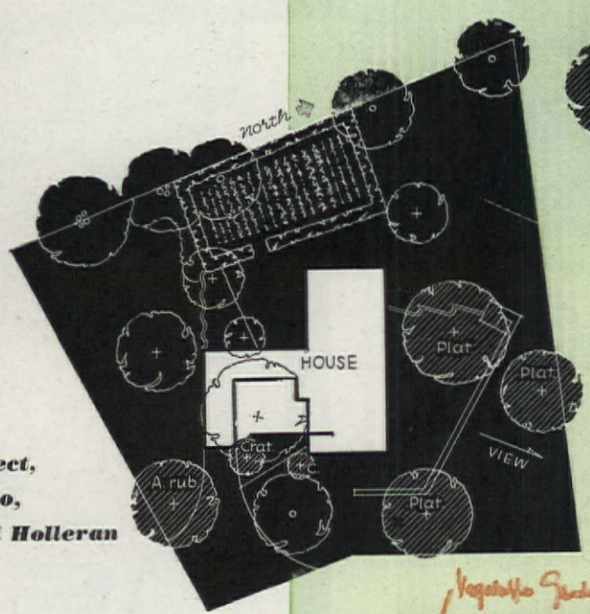
THESE GARDENS AND HOMES WERE

Developed Together



The curving hedge line keynotes the simple planting on this narrow lot with its western view

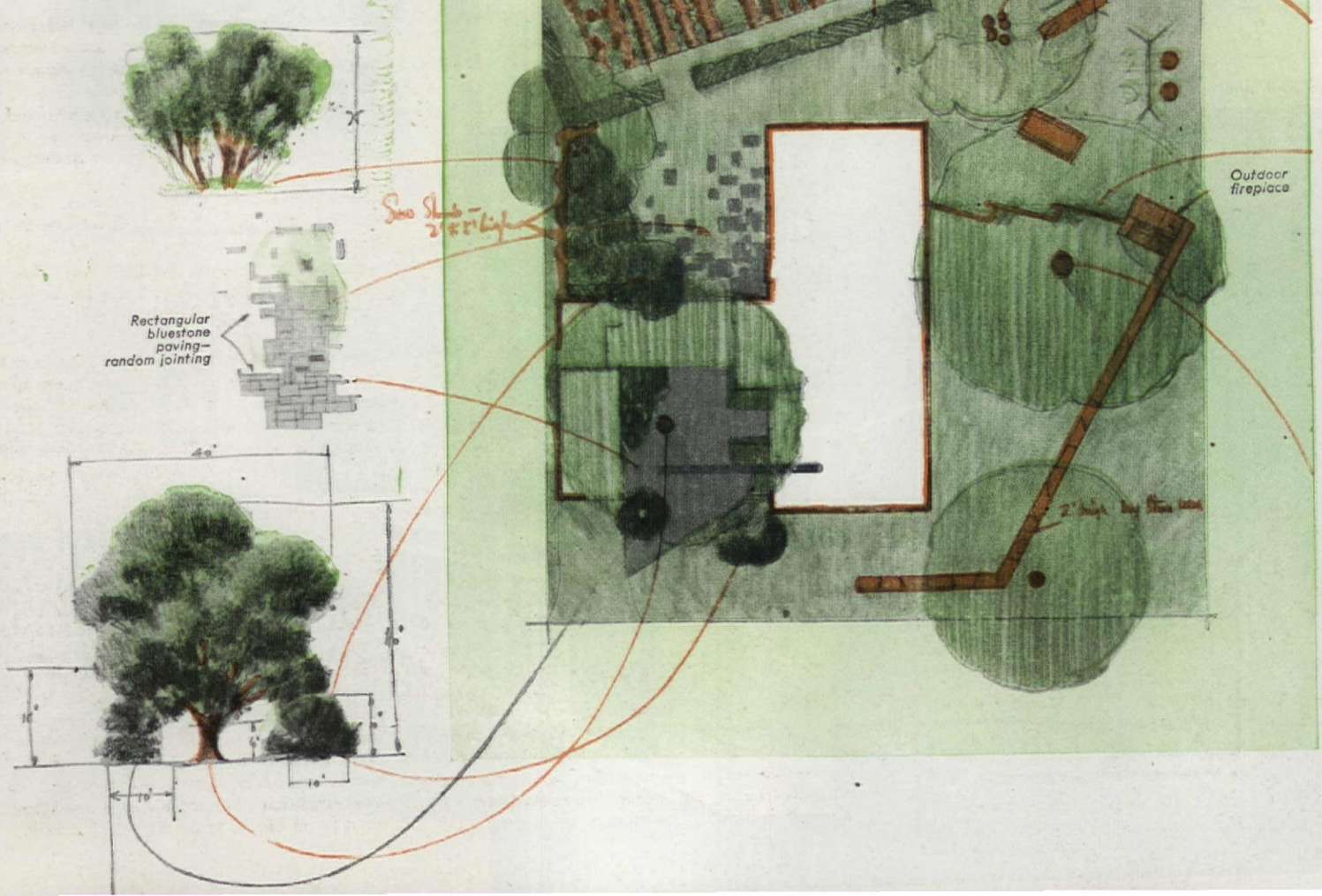
Architect, L. Morgan Yost

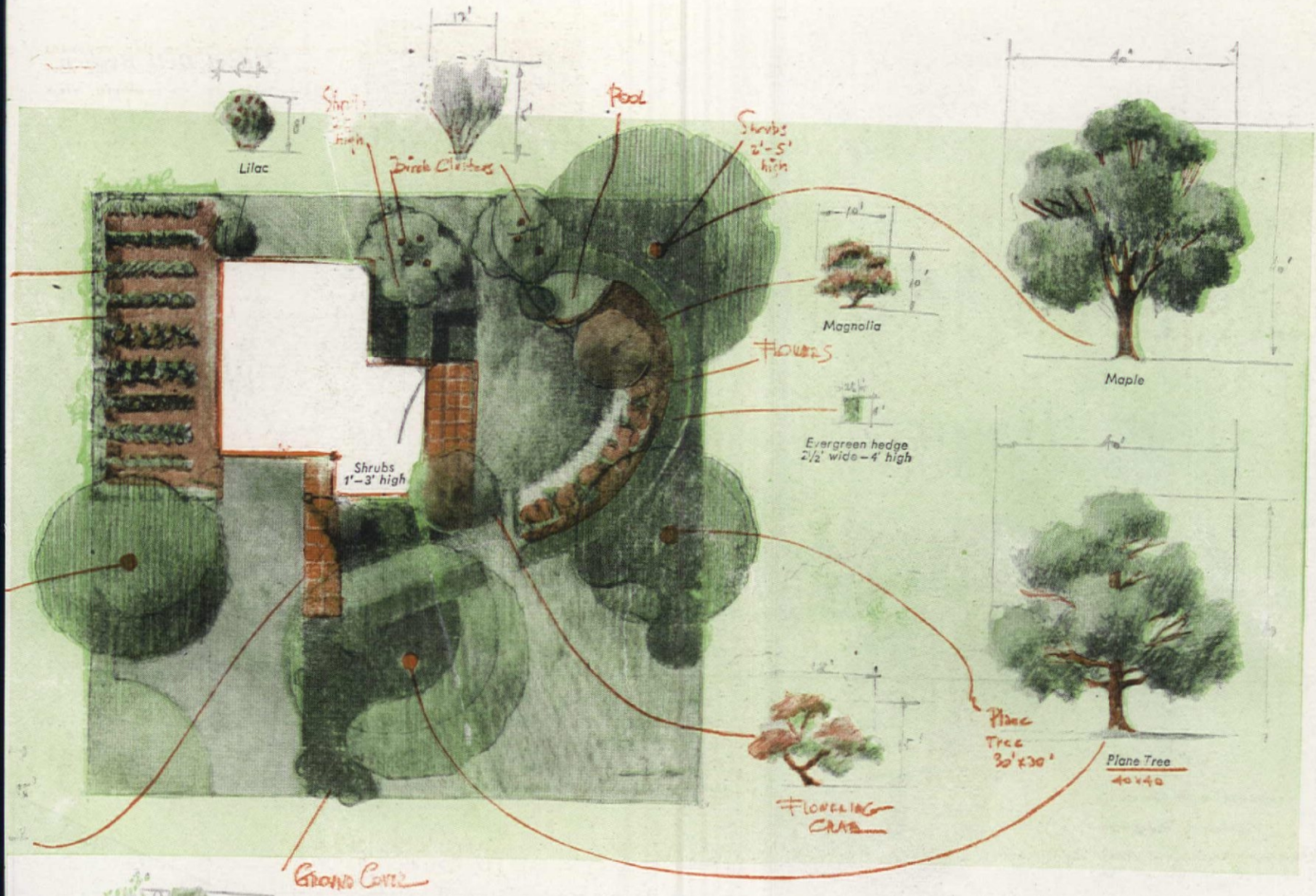


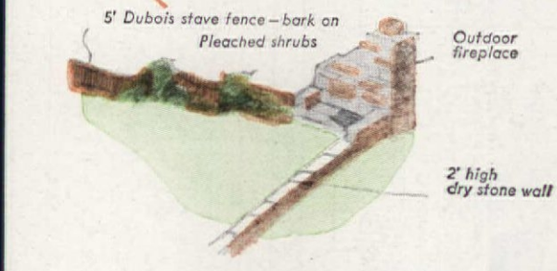
Topography, a northeast view, and the placing of the vegetable patch along the lot line, determined this plan. Key (to both plans): A. rub, Red maple; Plat, London plane; C, dogwood; Crat, hawthorn; Mal, flowering crab

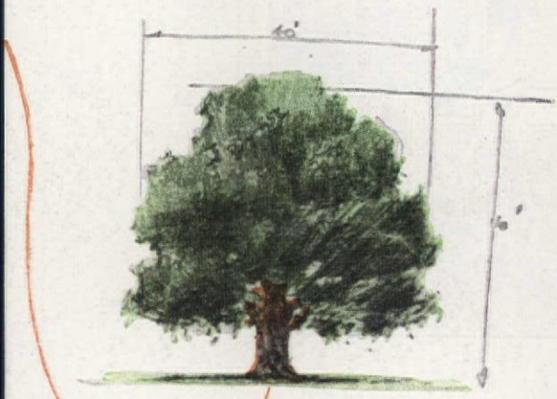
Architect, Hugh A. Stubbins

Landscape Architect,
Michael Rapuano,
of Clarke, Rapuano, and Holleran









THE home garden plans shown on these pages are two of ten that make up a full scale real-estate development in Kalamazoo, Michigan, conceived and carried out by the Ingersoll Steel Division of the Borg-Warner Corp. to prove and demonstrate its residential utility unit. Actually, it does much more than that. Representative architects were commissioned to design practical, medium-cost houses, modern—or shall we say contemporary—in feeling. (One of them was shown in THE AMERICAN HOME, March, 1946.) Then these plans were turned over to the consulting landscape architects, who studied the acreage selected, evolved a pleasing arrangement of lots of various sizes and shapes, located the houses upon them, and developed the ten garden plans with these basic objectives: Each house and its grounds were to be properly related to one another, and to all the others; the landscape design was to be in keeping with the contemporary feeling of the houses; maximum use was to be made of the natural advantages of the site, and the gardens were to be simple and economical as to both cost and upkeep.

The problem thus became a challenge, testing the practicability of collaboration between architect and landscape architect, and the possibility of putting more houses on a given area, while giving them, on their small plots, maximum livable space and beauty outdoors and broader landscape effects. "As such," says Michael Rapuano, "and perhaps because it was a kind of planning which we are keenly interested in but rarely able to undertake, we enjoyed it more than any residential job we have done in a long time. We hope that it will prove a stimulus and help to other real-estate developers in making available to their clients the sort of adequate professional service that most homeowners need but that they often are unable to obtain near at hand and at reasonable cost."

Study the elements and factors involved in the outline plans and the suggestions in the detail sketches. Note the simplicity in both cases, but especially in the setting for the Yost house, where a beautiful effect is achieved by a single curving line—that of the evergreen hedge, which protects a flower border on the north and curls around a tiny pool at its upper end; this constitutes the only real planted area to be made and cared for in this garden. Note the small numbers of trees and shrubs called for (in addition to the existing plants indicated by circled dots), and the fact that they are mainly specimens of native or time-proven sorts. Note in the Stubbins house garden that the apparent formlessness is actually the result of careful planning. The low wall terminating in a stone barbecue faces toward an outstanding view across country; while the 5' sapling fence that forms an angle with it defines the outdoor living area and screens off the play space beyond. The south line of the vegetable (or cutting) garden, which parallels the western lot line, determines the course of a second line—of shrubs—which gives privacy to the flagged terrace.

Here, then, are designs, expertly planned, skillfully executed, offering ideas that any homeowner can adopt, either in making his own garden plans, or in conferring and discussing his hopes and desires with a local, professional consultant. They warrant careful, detailed, thoughtful examination and analysis with reference, of course, to local conditions, individual tastes and means, and the way of life of those directly concerned.

Hazel Dell Brown

1 Good Idea Begets 5 More...

Courtesy of the makers of Armstrong's Linoleum

***Tinker's delight.** What handy man wouldn't glow with pride in a setup like this! To make it even easier, chances are he could actually construct the room himself. The chair and table are for easy talk with wife*

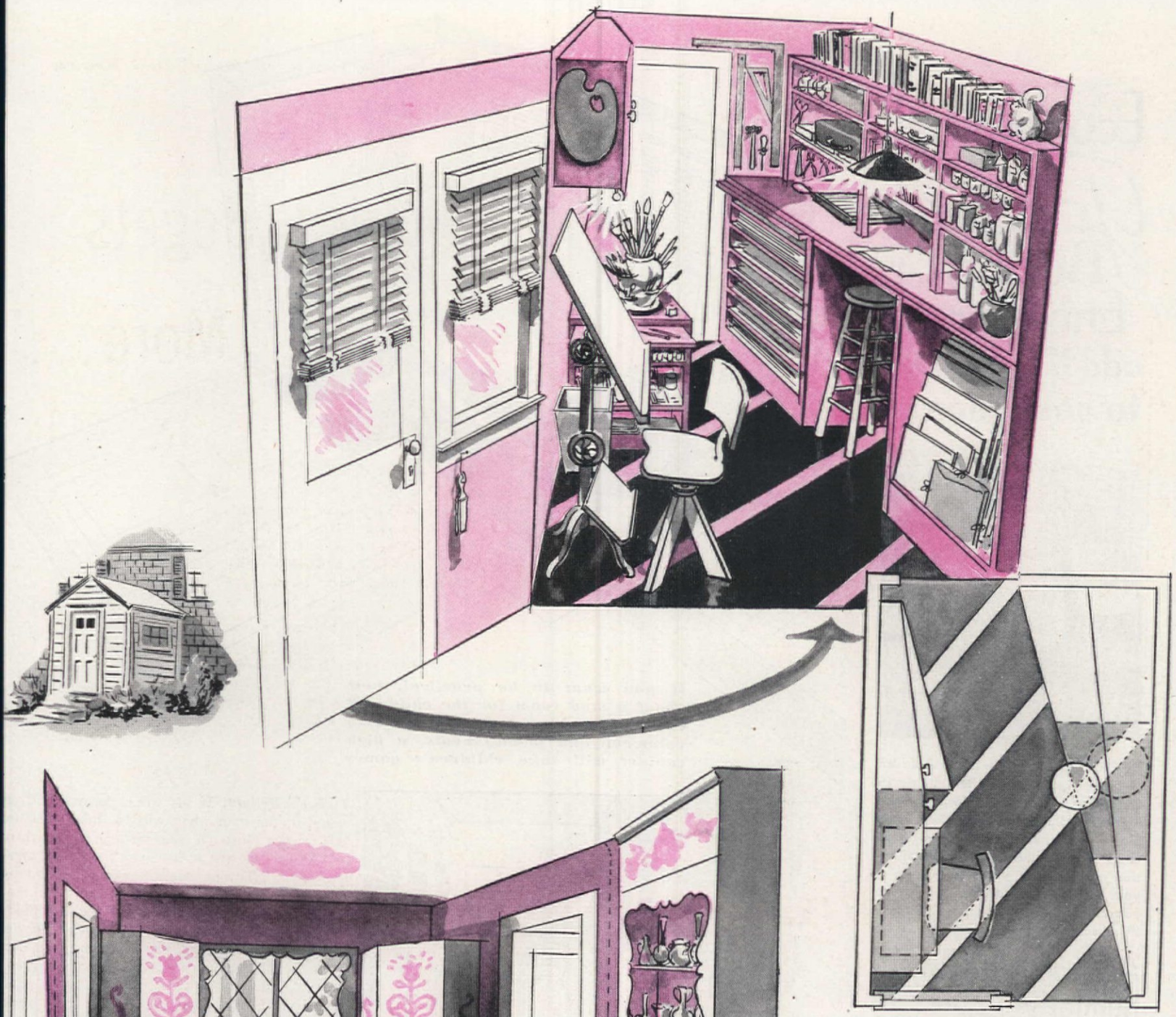
***For the distaff side.** A gay, bright room where you can really do some serious sewing. A place for everything, from those first patterns to the final button. The ironing board and a small sewing machine are built-in*

Drawings by Florence Starr Taylor

LITERALLY thousands of houses have little "6 foot by something" back entries—cluttered catchalls—which, regardless of their original intentions, serve no really good purpose. Usually, these little back cubicles are attached to small houses woefully lacking in places to put things. That these tiny appendages can be made big in purpose and beautiful to look at is attested by these sketches. To the imaginative homemaker, harassed by family problems of great variety, these ideas may suggest many other uses for this precious little space.

We are all enraptured with the efficiency of the Pullman kitchen, the ships galley, the trailer where all parts are fitted together with such precision and economy of space. By sweeping aside all preconceived notions, one can find in this little room, at the rear or the side of the house, miraculous storage space and opportunity for activity not easily carried on in the usual small house with its conventional arrangement of rooms. The necessary collection of mops, brooms, etc., frequently stored in this area, can undoubtedly be accommodated on hooks behind doors, in the entry to the basement, or it would be possible in any one of these plans to reserve one section for these articles. And, if the storage of cleaning paraphernalia is of prime importance, then the whole room can be planned easily and very prettily for just that specific purpose.

Beside the solutions offered here, this room



Plan above shows arrangement of cabinets for an artist's studio. Same space can be adapted for a flower room, in sketch at left

could obviously be utilized as a laundry, for a deep-freeze room, storage of canned and staple foods and supplies—such as, paper towels, light bulbs, etc. Where there are children, it could be ingeniously laid out to take care of scooters, bicycles, tricycles, basketballs, baseball bats, and so forth. With the addition of a heating unit, the list grows—a breakfast bar or a place for the children to study under mother's watchful eye. If some member of the family is interested in photography, it might be fitted as a darkroom. Or, perhaps there is a guppy addict in the family; with controlled temperature, a beautiful aquarium could be designed and installed. As for other hobbies, there are no end of them and some could be happily pursued in this scrap of a room.

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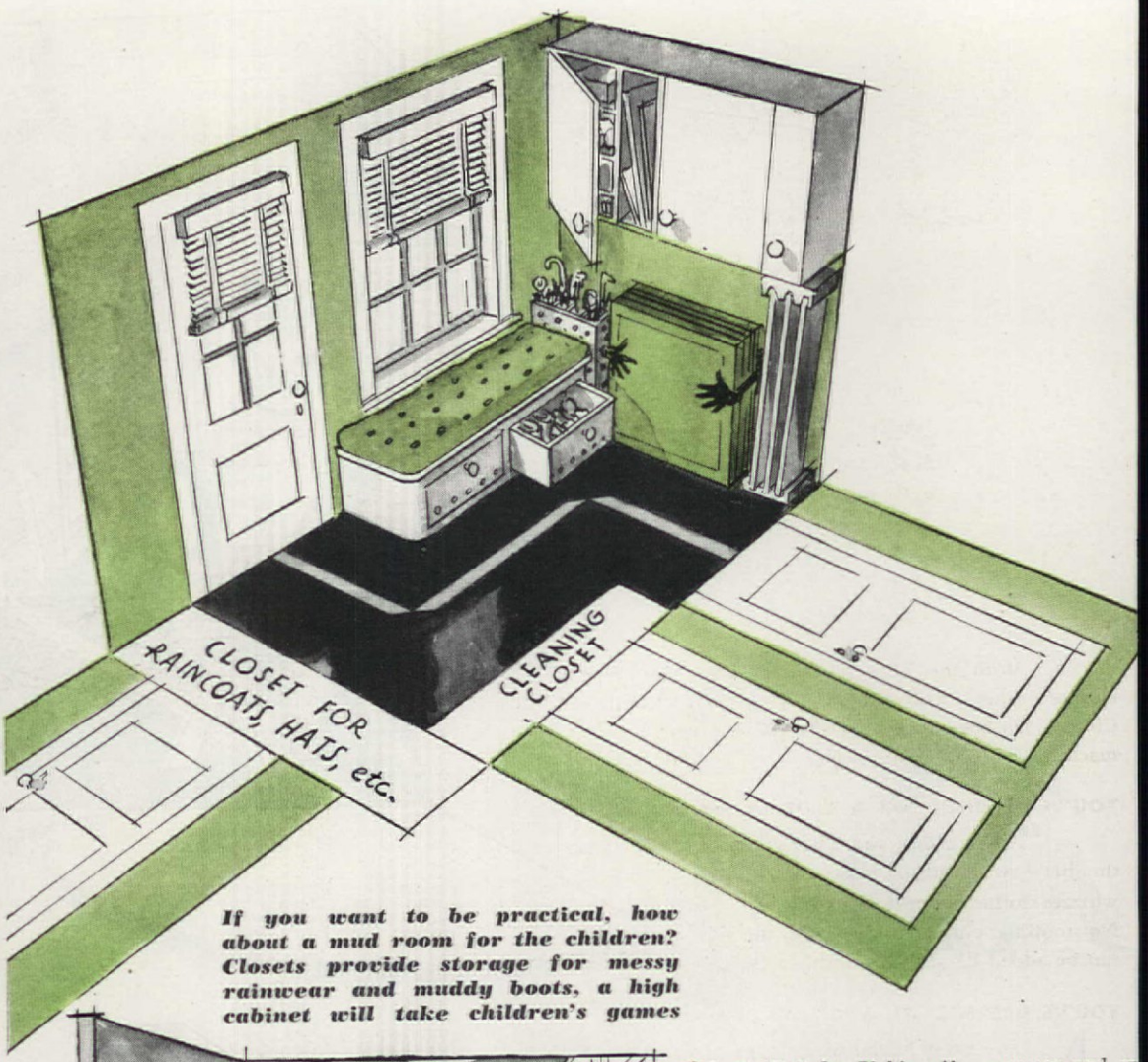
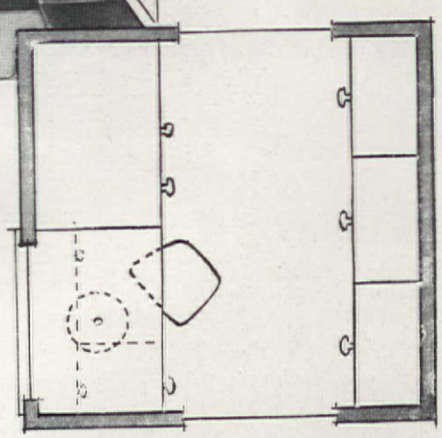


If you want to be practical, how about a mud room for the children? Closets provide storage for messy rainwear and muddy boots, a high cabinet will take children's games

Another idea for the man of the house. A rod and reel room, or a gun room of his very own. The glass cabinets, at right, will do a nice job of displaying and preserving his precious equipment



Tinker's Delight. If his wife approves and en courages, the man who loves to tinker will fin this corner, just off the kitchen, a delightfu place to spend some of his spare time doing smal repairs or following some woodworking hobby Even small pieces of furniture could be buil here. To be sure, it's not very big, but it contain the essentials; a sturdy oak workbench with vise a few well-chosen tools cleverly housed in dee doors, small compartments for nails, screws shelves, and cupboards for paints, brushes, sand paper and the like. The deep storage space abov the doors could be used for lumber. A comfortabl chair, lamp, and table near by, suggest a com panionable Saturday afternoon or evening fo either young or old married folk.

For the Distaff Side. A place to sew! And bette yet, to have it near the kitchen so that the roas can be basted, the door and telephone answered without running up-and-downstairs. The shallo cupboards at the right would be a wonderfu place for patterns, materials, boxes of lace, bind ings, and ribbons. Four shallow drawers above th center opening could hold a generous assortmen

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Have a THOR Dishwasher

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The Hoover Company . . . North Canton, Ohio . . . Hamilton, Ontario, Canada

of thread, snaps, hooks and eyes, pins and needles. The center door drops down to form a table for the portable sewing machine. Two lower drawers open to make a firm support for the machine and knee room for the seamstress. On the opposite side are two cabinets, one for the ironing board and iron, the other for the dressmaker's dummy. Suitably, the color scheme would be feminine and frilly—blue, white and gray would be charming. The addition of whimsical sewing symbols done freely in white on blue doors, with a pair of blue scissors inset in the floor of platinum-gray Jaspe linoleum would complete this tiny sewing room.

Pocket-Size Studio. Whether it's serious or just for fun, anyone interested in drawing and painting would be pretty pleased with this tiny studio, if he lives in a typical small house. This scheme just naturally turned out modern, because the placing of the doors made diagonal lines imperative if all the space were to be used to the best advantage. The drawing board was placed properly near the window. The near end of the wedge-shaped cabinet is open for easy access to supplies, and has a handy pull-out slide. On the other side, the deepest portion of the wedge makes fine storage for paper and cardboard. On top there is room for a paper cutter, and the open shelves above welcome a miscellany of supplies and paraphernalia necessary to the pursuit of art. The color scheme could be subdued or exotic to suit the artist. The serviceable floor of linoleum, inlaid with bands of contrasting color, creates an illusion of width in the narrow passageway.

Miniscule Flower Room. This would be a minor paradise for a woman who has a flower garden in her back yard and takes pride in her flower arrangements. Making bouquets in the kitchen sink is a messy job; storage of vases and equipment is a constant problem. This compact flower room not only provides a sink and ample cupboard space, but it also has a convenient desk for the mistress of the house. A color scheme of cool green and white for the cupboards, walls, and floors, with pastel decorations on the cupboards, would be lovely. A green marbleized floor could have an attractive twisted ribbon motif from door to door.

Mud Room. Where there are children, the back entry could be put to no better use! This plan takes care of raincoats, umbrellas, galoshes, and also tucks in extra storage space for games. The low seat on top of ventilated overshoe drawers has a pad covered in water-repellent fabric.

For The Sportsman. Unadorned and masculine—a cupboard for jackets and boots, a small desk or chair where he can pursue fly-making or clean his rods and guns, high-top storage for tackle, and three beautiful glass cases for golf bags, rods, and guns! The floor of Asphalt Tile is serviceable and handsome.

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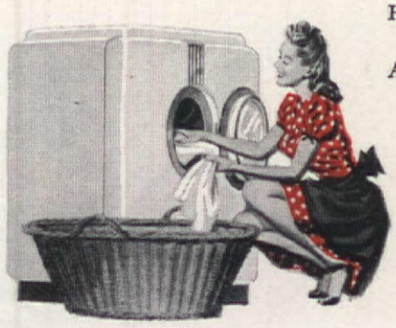

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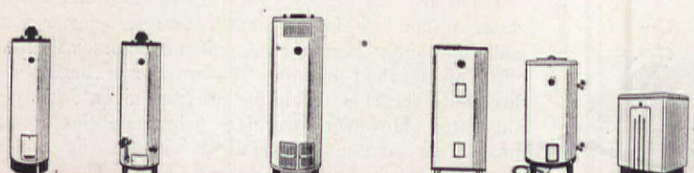

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Carol Janeway

Design House

Decorating with Tiles

THERE is an unlimited scope for the homemaker in employing practical and decorative uses for painted tiles. If there are no firing facilities in your neighborhood, you can paint on glazed tile, but, of course, this method does not have the permanency of a fired tile. In this case, tube oil paints, mixed with varnish and turpentine, or ordinary enamel paint can be used with a protective coat of varnish when the paint is thoroughly dry.

There are two methods of true tile painting, underglaze and overglaze. Underglaze is by far the better, being richer in appearance and completely permanent, and the colors will never fade or rub off. This method is more difficult for a beginner to handle, and directions for this technique are not given in any of the patterns illustrated. However, overglaze firing facilities are usually found in most large communities, and the glazed tile can be bought anywhere, even at five-and-ten-cent stores. The method, itself, is extremely easy to handle, but results are not quite as permanent as underglaze. Colors will eventually wear off, but only after long use.

GLORIOUS REFLECTIONS smile back at you from a large mantel mirror * of Pittsburgh Plate Glass. Such a mirror makes your whole room seem bigger, brighter, more colorful—and it's right in the height of fashion.

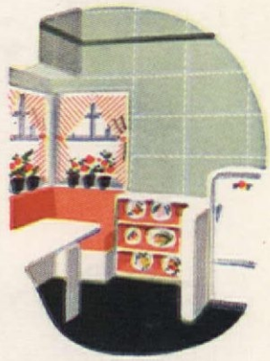
LOOKING-GLASS FOR GIRLS. A full-length Pittsburgh Plate Glass door mirror *, helps growing girls look just so from head to toe. Encourages neatness. But be sure it's at least 5½ feet high.

A little extra GLASS means a lot of extra charm!

PLATE GLASS FURNITURE TOPS * protect fine furniture from grimy little hands . . . and also serve as a good-looking safeguard against unsightly stains, tumbler rings, cigarette burns, scratches.

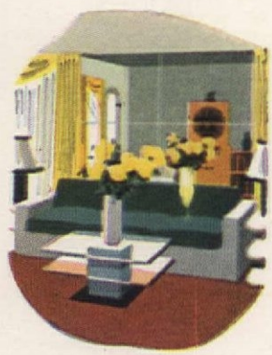
RECIPE: Place smart framed mirror * on wall—cover vanity top with sparkling Pittsburgh Plate Glass*—add frilly skirt and two boudoir lamps. Result: a vanity guaranteed to make "fixing your face" a real pleasure! There are many shapes, sizes and frame styles from which to choose the *right* framed mirror.

Suggestions . . . . for when you build your new home



1. COLORFUL, easy-to-keep-clean, Carrara Glass walls for your kitchen stay smart and lovely year after year. Choose from ten lovely shades in working out your color scheme.

2. NEW! A window with built-in insulation! Pittsburgh's Twindow makes large windows practical, minimizes downdrafts, reduces heat losses, assures clear vision.



3. CEILING-HIGH structural mirrors of Pittsburgh Plate Glass form a lovely setting for your sofa or buffet. Mirrors are one form of decoration you never tire of.

** You can buy these items at your favorite department or furniture store.*

GLASS is one of the quickest, cleverest home decorators there is. Use it to add extra charm to your home. And look for the blue Pittsburgh Label when you buy mirrors or furniture tops. It means you are getting *quality* Plate Glass. Write for a free copy of our book on decorating your home with glass. It's illustrated in color—full of good ideas for using glass in both old and new homes. Pittsburgh Plate Glass Company, 2049-7 Grant Bldg., Pittsburgh, Pa.

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"PITTSBURGH" stands for Quality Glass and Paint

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Then give a boost to your bath with a sunny set of color-perfect Dundee Bath Towels in the newest, brightest styles. This honey harvest is a good investment — one that will bring you good dividends in years of luxurious after-bath rubdowns . . . *DUNDEE MILLS, Inc., Griffin, Ga.,*

Showrooms: 40 Worth Street, N. Y. C.

No. 2 in Dundee's "Cotton Boll" Fashion Show of Favored Colors

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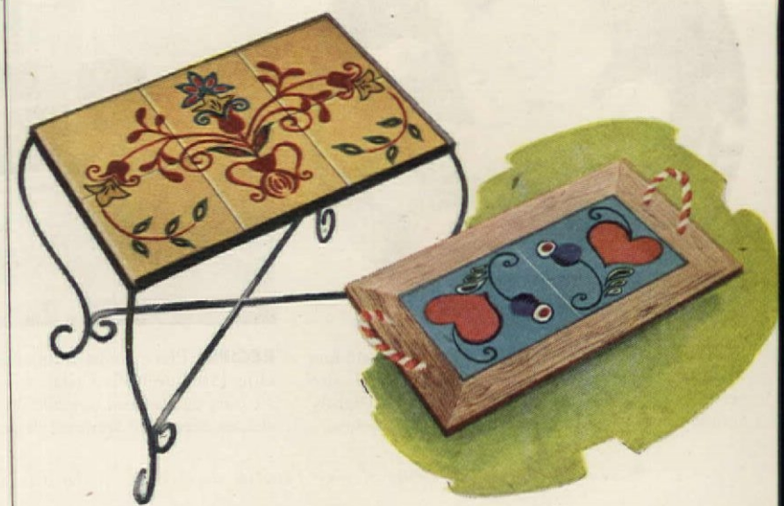
THE NAME TO REMEMBER WHEN BUYING TOWELS — At Better Stores Everywhere

AMERICAN HOME PATTERN A-850, 30c.

Carol Janeway, noted ceramist, has chosen hungry little birds in their nest as the subject of her window-sill tiles painted in brown, green, yellow and black. Designed for six, 6" square tiles, pattern can be adjusted to fit individual requirements. Tracings, color chart, painting directions and comprehensive instructions, including information on various uses for tiles



AMERICAN HOME PATTERN A-851, 30c.

If you have tired of your glass-top table, or want something more colorful without buying a new one, paint the base the color of the tiles you choose for covering the glass top, then decorate with a good Pennsylvania Dutch design. Or perhaps you own a rather nice tray that has suffered from hard wear, and needs only new paint and a couple of effective tiles. Designed by Stevens and Amelia Maxey. Tracings, color chart, and full directions

Eleven decorator colors, one magnificent texture . . . this Bigelow Cassandra has the unique Lokweave construction.

Right at your feet

RIGHT at your feet . . . soft, thick, beautiful . . . a new Bigelow rug. Never has Bigelow made more beautiful rugs. Even husbands get enthusiastic over them. There are sculptured effects, subtle two-tones, shaggy textures, twist yarns and bright florals. All are made in wonderful decorator colors and many in the B. H. F. (Basic Home Furnishings) colors.

Close-ups of only three new Bigelow rugs are shown here. From the top down they are: Beauvais No. 1753, Serenade, and Cassandra. One big fact doesn't show up in the pictures, but will show up on your floor. All Bigelow rugs and carpets are made of Lively Wool, a special blend of finest wools.

No wondering about beauty, no worrying about quality when you buy a rug marked by the blue and gold label. Your favorite store can show you now, or very soon, Bigelow rugs and carpets in patterns to delight you, textures to excite you, at prices to please.

FREE 8 page color booklet, "Middle House." Contains floor plan and 3 interior color photographs. Write Bigelow, Dept. AH37, 140 Madison Ave., New York 16, N. Y.

Copr., 1947, Bigelow-Sanford Carpet Co., Inc.

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Fine rugs and carpets since 1825

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Always in First Fashion

Costume by Hattie Carnegie

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Choose from hundreds of brand new Imperial *Washable* Wallpapers! Glowing with color, sparkling with new ideas, every one is a decorating inspiration!

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Now—a brand new booklet on correct color harmony helps you plan charming color-coordinated rooms! Written by Jean McLain, Imperial's decorating authority, it's full of exciting ideas on home styling—contains 8 authentic color charts and many full-color sketches. Send for your copy of this booklet now—see how easily and confidently you can create new beauty in your home!

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GENTLEMEN: I am enclosing 25c for my copy of your new **Color Harmonizer** booklet.

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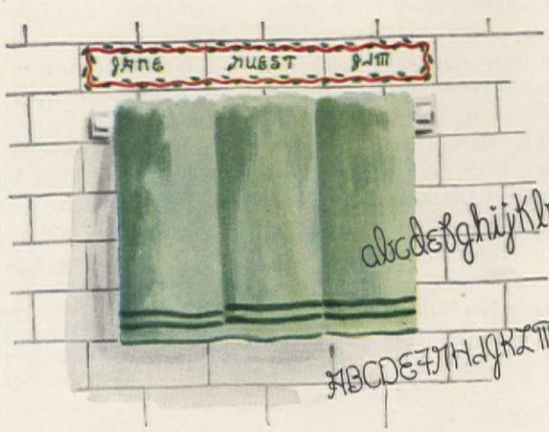
AMERICAN HOME PATTERN A-852, 25c.

Mallard ducks in flight repeated on a row buff-colored tiles, adds beauty to a splas board. Tracings, color chart, detailed instructio

Designed by Meredith Bow

AMERICAN HOME PATTERN A-814, 20c.

What masculine heart or bird lover can resist the li like reproduction of the Mallard duck on glasses c decanters that match the tile above. Three sizes tracings, color chart, and complete painting directi



AMERICAN HOME PATTERN A 853, 30c.

Carol Janeway's clever design for a "guest" towel marker is painted on tile then attached to the wall. It can also be painted directly onto a tiled bathroom wall, with family names included. Two sizes of alphabets, border, directions

"Want to see something New in furniture?"

1 A beautiful *piece?* My dear, you're looking at four separate pieces, *grouped* . . . two commodes and two shelf units. I simply chose units I wanted to combine. Mengel Furniture made it easy to express our ideas.

2 Now, look at this! See something familiar? Right . . . the two commodes again! But here they frame a chest, with a shelf unit on top to make a buffet. I can separate these units to adapt them for almost any room.

3 Here again . . . in the bedroom . . . see what I mean! Two commodes, joined by a table and plate glass mirror, give me this lovely vanity. We chose these from a big variety of pieces that Mengel makes in this design.

4 On this side of the bedroom we combine two chests (you saw one in the dining room) to give us roomy "Mr. & Mrs." dressers. We can re-group if we want to . . . a dresser can become a buffet; a vanity, a desk.

BE your own furniture designer. You can create many combinations from the 16 pieces in this smart, modern grouping. Cool, restful Maltese gray solid oak; *Permanized** by Mengel to last a lifetime.

"Permanized?" Why . . . haven't you heard? Mengel has discovered a way to keep furniture joints and veneered surfaces from coming apart . . . regardless of climate. No matter how damp or dry . . . hot or cold!

So look for the "Mengel Man" trademark when you buy. It means modern ideas in furniture . . . and modest ideas in cost. In the meantime, use the coupon to get your free copy of our new booklet "Let's Dress Up Your Bedroom."

Permanized MENGEL *Furniture*

The Mengel Company, Department 131, Louisville 1, Ky.

Please send me your free booklet, "Let's Dress Up Your Bedroom."

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Can you tell . . .

which is the expensive curtain

?

Whether you use simple little cotton curtains that hardly dent the budget . . . or Swiss Point imported ones — there's one sure way to have them look their charming *best*.

That's to starch them — fresh and spic-span — with LINIT*.

The curtains shown here were actually laundered and starched with LINIT, to show you that this favorite starch is ideal — whether for modest or costly things.

Easy directions are on the LINIT box. Get LINIT today.

The curtain at the right costs $3.95 a pair. The one at the left, $34.95.

. . . ADDS THE *"finishing touch"*

*LINIT IS A REGISTERED TRADE-MARK OF CORN PRODUCTS REFINING COMPANY, NEW YORK, N.Y. ©C.P.R. CO., 1947

LINIT is the smooth, penetrating starch that makes cotton *look* and *feel* luxurious as linen. By restoring the original finish, LINIT resists muss and soil. And irons fly—with LINIT!

AMERICAN HOME PATTERN A-854, 30¢

Any one of these three handsome tiles, designed by Gertrude Otis, are handsome for around a fireplace, trays, table tops, framed pictures, or to cement them around a door frame where extra decoration and color are needed. The gorgeous Golden Apple design must be fired, and upon request we will supply address where this can be done. Complete pattern

Photographs by F. M. Demarest

AMERICAN HOME PATTERN A-855, 25¢

These geometric designs, taken from The Metropolitan Museum of Art, have many uses, and the square tile is especially suited for decorating living-room fireplace. For a bedroom fireplace (see page 46), a dainty red rose, as designed by Stevens and Amelia Maxey, is beautiful against gray tile. Full pattern details

I have shown here, two ways in which tile may be used to advantage—a tile window sill and towel marker. Many more exciting ideas will undoubtedly occur to you. A single tile is useful under a hot plate, and they make smart shadowbox pictures. Two or more tiles can be mounted into cocktail and coffee tables, or set into trays. Rows of tiles can serve a functional purpose as wall protection behind sink, stove, or bathtub, and are decorative around a fireplace or door frame. For towel rack, mailbox, country gate, doorbell, or apartment door markers, either regulation tiles can be used, or you can have them cut in narrow widths. Any local store that has a glass-cutting machine can do this for you, and then with paint or colored ceramic pencil, and in your own handwriting, label the marker according to your own choosing. You might like to make one for each member of the family, or let each one make his own. A great advantage of tile is that it can be cleaned with soap and water or scouring powder, providing the decorated tile has been fired. It is rustproof and unaffected by alcohol or changes in temperature, for the glaze which protects the tile is, in reality, a kind of glass.

SEE CONVENIENT ORDER FORM ON PAGE 101

CONVENTIONAL *or* MODERN... *Take your Choice*

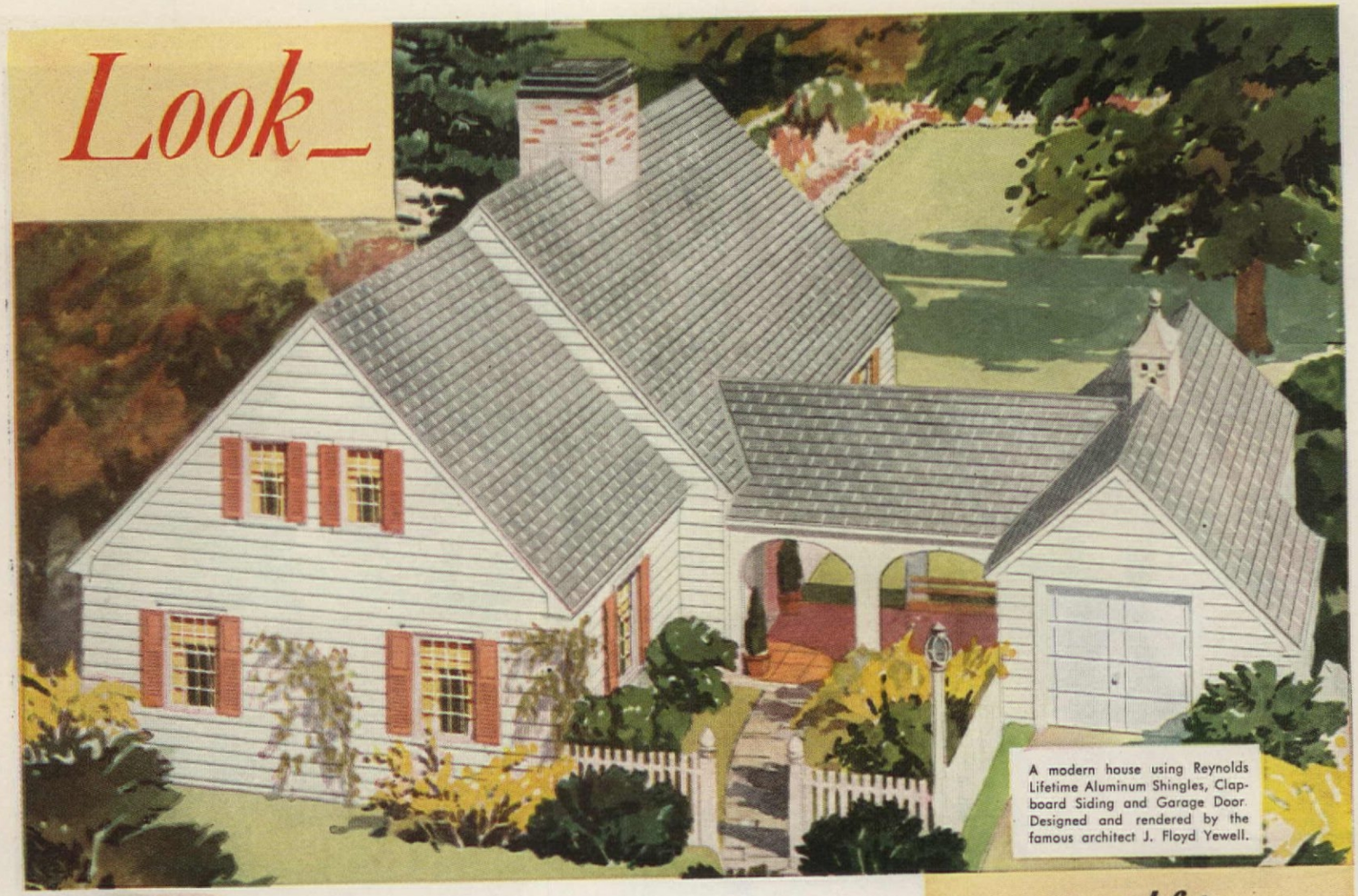
100 YEARS OF RUG WEAVING

Put your hand over the right side of the above photograph and you have a charming conventional room. Cover the left side and you have an equally lovely modern room. Cover your floor with Alexander Smith's new carved Axminster and you have the answer. Its soft B.H.F. colors,* keyed with harmonizing B.H.F. colors in other furnishings, go beautifully with either conventional or modern. See this gorgeous broadloom (Patrician) and other Alexander Smith figured and plain broadlooms and rugs at your favorite store. Also send for "Colorama," Clara Dudley's new Color-Idea book. Write Alexander Smith & Sons Carpet Company, Dept. B-51, 285 Fifth Avenue, New York 16, N. Y.

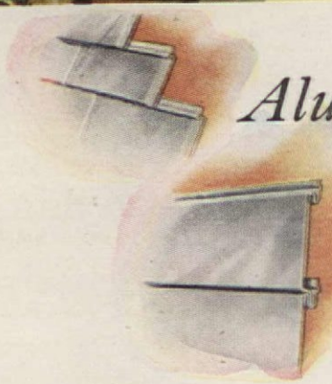
* *B.H.F. stands for the nine Basic Home Furnishings color groups sponsored by many manufacturers and retailers of rugs, carpets, draperies, furniture, wallpaper, paint, etc.*

ALEXANDER SMITH FLOOR-PLAN RUGS • BROADLOOM CARPETS

Look_



A modern house using Reynolds Lifetime Aluminum Shingles, Clapboard Siding and Garage Door. Designed and rendered by the famous architect J. Floyd Yewell.



Aluminum Shingles

Aluminum Clapboard

*New Freedom from Fire, Rust, Rot and Termites...plus the Miracle of Insulation by Radiant Heat Reflectivity**

All the traditional beauty of colonial architecture, plus tremendous *new* advantages! Think of having siding and roofing that are fire-proof ...that last indefinitely...that give you wondrous insulation *in themselves,* winter and summer.

Think of year after year with *no maintenance worry*...for aluminum needs no painting...it weathers to an attractive grey-white. And even if you want other color effects, you'll find aluminum takes less paint...holds it longer. So this is a sound investment for any budget.

Your builder will welcome the opportunity to use these products. They're so easy to apply! The clapboards fit together straight as a die without any leveling. The shingles cover a roof with speed and precision . . . interlocking, self-aligning, weathertight.

Your architect will be delighted, too. He knows Reynolds...America's great new source of aluminum *and* aluminum engineering. He knows how the lightness, strength and beauty of aluminum give new scope to modern designing. Tell him *you* are modern-minded. Ask him to specify Reynolds Lifetime Aluminum Clapboard Siding and Shingles! It's the most advanced building material . . . available *now!*

* *Aluminum facing an air space reflects up to 95% of radiant heat, letting 5% go through. Under both clapboard and shingles is an air space faced by the* inside *aluminum surface. This gives reflective insulation—keeping summer heat out, winter heat in.*

REYNOLDS *Lifetime* ALUMINUM BUILDING PRODUCTS

Hundreds of Millions of Square Feet Already Produced and Delivered

CLAPBOARD SIDING—12-foot lengths. Exposed clapboard surface, 8". Complete accessories.

SHINGLES—Master size, 8" x 14½". Bungalow type, 5½" x 18½". Shadow line, ¼".

"SNAP-SEAL" ROOFING—New sheet roofing with weathertight interlock covering the nails. 6, 8, 10 and 12-foot lengths, 24" coverage.

WEATHERBOARD SIDING—Sheet, crimped to simulate 4" clapboard. 8, 10 and 12-foot lengths, 24" coverage.

CORRUGATED ROOFING AND SIDING—Two corrugation sizes, 2½" and 1¼". 6, 8, 10 and 12-foot lengths. 26" wide.

5-V CRIMP ROOFING AND SIDING—Two "V" crimps down each side, one down the center. 6, 8, 10 and 12-foot lengths, 24" coverage.

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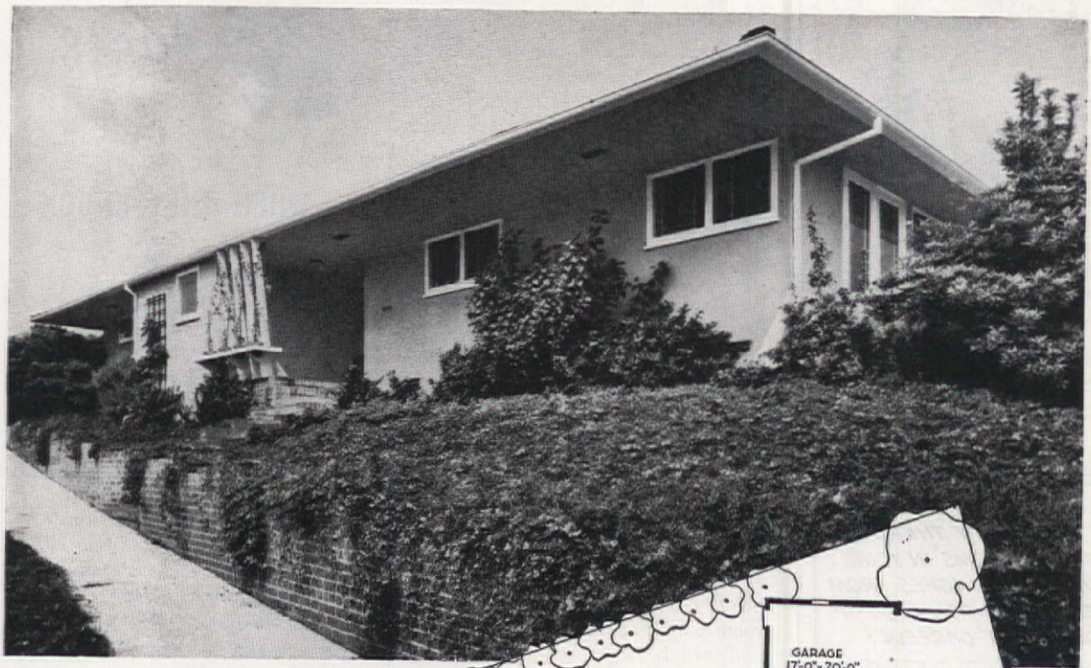
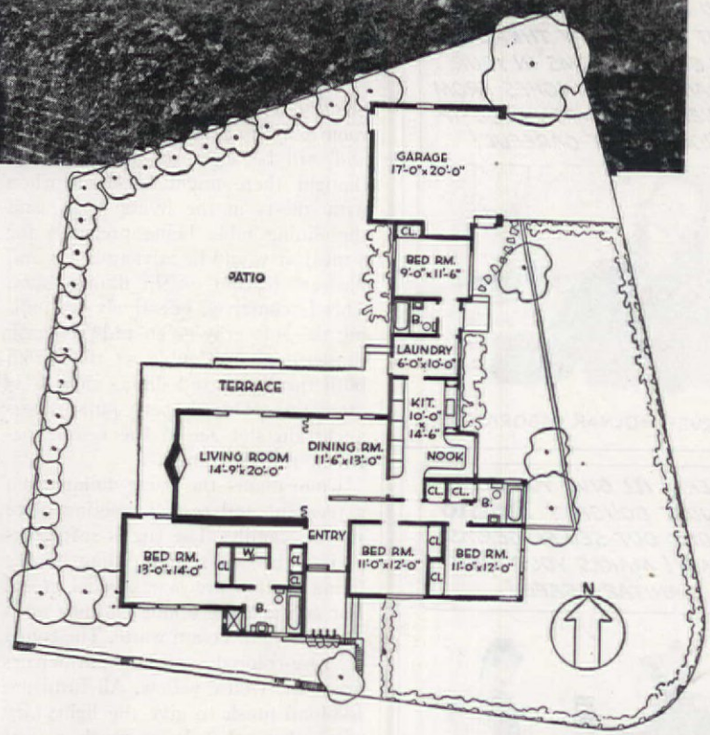
They Knew What They Wanted!





Ethel McCall Head

WHEN young Mr. and Mrs. Ronney consulted their designer for the first time, they knew what they wanted! A comfortable house for family living--there is an eight-year-old boy, a five-year-old daughter, and a chubby, year-old son. A house that was without frills or fussy details.

They wanted one wing of the house for the children's rooms and bath somewhat separate from the master bedroom. And they asked that there be plenty of play area and good circulation between inside and outdoors for three lively children. Since the property they had purchased was a corner lot, the Ronneys wanted to cut their main living areas from the street as much as possible.

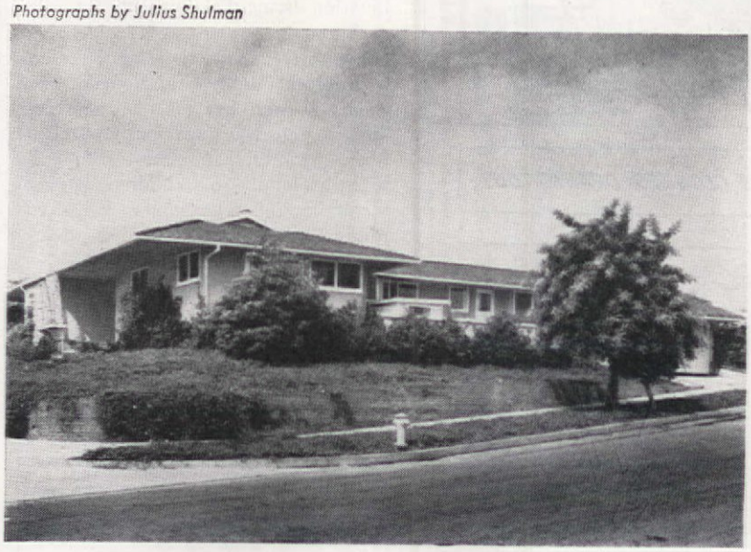
Robert J. Mayer, their designer, solved their problem happily, for he is a great believer in the direct, contemporary approach to architecture. He was given a free hand to evolve a home that was neither a "machine for shelter" nor a Cotswold cottage.

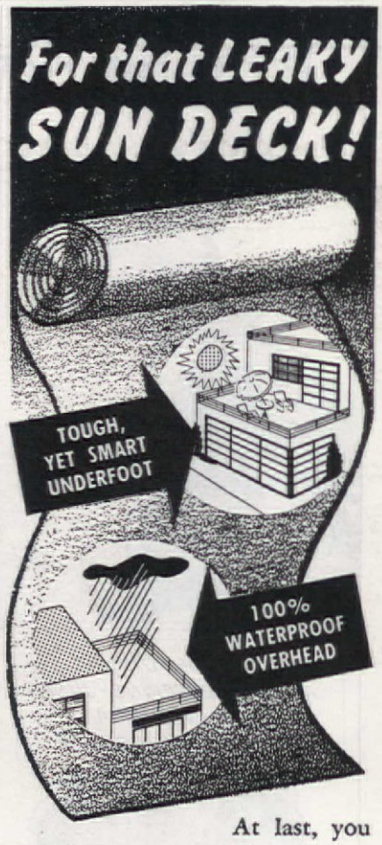
A simple entry hall with the master bedroom on one side and the hall to the two children's rooms and bath on the other, was placed on the front of the house. This meant that the living-dining room could be at the back and look out upon garden and play yard.

The kitchen, laundry, maid's room and bath, and garage were lined along the side street. Because of this plan, the children may be watched by a busy mother from the master bedroom, the living-dining room, the kitchen, and the laundry. And that is a real boon to a woman keeping the home fires burning and yet maintaining a watchful eye upon three

Home of Mr. and Mrs. S. Ronney, Los Angeles, California
Robert J. Mayer, Designer

Photographs by Julius Shulman





At last, you can give your sun deck and open porch all-round weather protection, all-year long! Cover your open floors with Con-Ser-Tex — the proven waterproof canvas, perfected from chemical processes that have preserved Egyptian mummy cloths for centuries.

CON-SER-TEX resists rain, mildew, vermin, dry rot.

. . . stands up under scuffing, rough traffic.

. . . paints as easily as wood because the upper surface is primed.

***GUARANTEED!**

Write NOW for a free sample.

CON-SER-TEX CANVAS ROOFING
TRADE MARK

*Under normal conditions of usage Con-Ser-Tex is guaranteed to stay waterproof for at least 10 years if laid and maintained in accordance with our instructions.

WILLIAM L. BARRELL CO., INC.
40 WORTH STREET
NEW YORK 13, N. Y.

"Why, Shirley! You're jealous!"

WHY TAKE A POKE AT MY HOUSEKEEPING-JUST BECAUSE I'VE GOT A GORGEOUS NEW SINK?

YOU BET IT'S GORGEOUS! BUT I STILL SAY THERE'LL BE SEWER GERMS* IN YOUR DRAIN, JUST 2 INCHES FROM WHERE YOU WASH FOOD-IF YOU AREN'T CAREFUL!

(*SURVEY MOLNAR LABORATORIES)

PHOOEY! I ALWAYS KEEP MY SINK SCRUBBED SPOTLESS

SCRUBBING WON'T DRIVE OFF THOSE FILTHY GERMS — IT TAKES Drāno!

HERE! I'LL GIVE YOU SOME I JUST BOUGHT! Drāno BOILS OUT SEWER GERMS-FAST! MAKES YOUR SINK SANITARY, SAFE!

AND Drāno OPENS CLOGGED DRAINS, TOO!

Never over 25¢ at grocery, drug, and hardware stores.

Drāno

T.M. Reg. U. S. Pat. Off. by The Drackett Co.

Drāno MAKES SEPTIC TANKS WORK BETTER—CUTS DOWN ODORS

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children of different age interests.

Another clever trick that Mr. Mayer developed for this house plan is the walled-in terrace-porch just off the kitchen, and adjoining the daughter's bedroom. The children use this terrace in the early mornings when the east sun warms even a coolish California day. And the terrace is a perfect spot for the baby's play pen when more violent activities involving the neighbor's children are going on in the ever-popular patio playground on the other side of the house. Everything has been happily planned with a keen and considerate eye to life with children. The outdoor entrance to the daughter's room, and the proximity of the bath to the laundry porch means that the children do not have to tramp through the house. The living-dining area is so separated from normal daily traffic through the house that it can easily be kept in good order.

An interesting, indirect-lighting trellis effect in the ceiling of the hall is decorative as well as useful, and high panels of obscure glass give light to the dining room while providing privacy. Here is proof that a dining room may be part of the living room and still be separate! Mrs. Ronney thought there might be times when with guests in the living room, and the dining table being prepared for a meal, it would be advantageous and pleasant to shut off the dining room. This is contrived effectively by pulling the soft gray-green-and-tan crash drapery, made double so that from both the living and dining sides it is attractive. This drapery pulls across a curtain slot set in the ceiling between the two areas.

Color makes the living-dining room a pleasant and restful meeting place for the family. The rug is soft gray-green; the walls and ceiling of the living section are a pale, cool green. For contrast the dining end has walls and ceiling of cream white. The couch is rose-colored and the armchairs are a chartreuse yellow. All furniture is blond finish to give the light, airy atmosphere that is so much a part of California homes. A few very colorful, original water colors are the only decorative features in this combination living-dining room.

One only has to step inside this house to feel that it is a home scaled to informal family life. None of the rooms is large, but the plan has created a sense of spaciousness. The nook in the kitchen, almost a "must" with a family of children having meals at different hours, helps to minimize housekeeping and is an invaluable step saver.

Since the Ronneys "knew what they wanted," they have a home that is so completely suited to their needs that they say they can't imagine ever wanting to move again!

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot possibly assume responsibility for their safety.

MERRY MUSIC ...WHEN THEY KNOCK

A polished brass knocker, yes. But none of the banging noise that goes with it. Only sweet melody — from a chime that's cleverly hidden on the back of the door... under a smart polished mirror. The Door Knocker Chime blends with any style of architecture. No wires — it's non-electric. You can easily install it yourself. Only $6.95* at your electrical, hardware or department store.

A smart mirror inside the door.

*Priced slightly higher in Canada.

EDWARDS AND CO., NORWALK, CONN.

EDWARDS Door Chimes

America's Finest Handmade Milk Glass

AUTHENTIC handmade milk glass in early American by Westmoreland is offered in many patterns from molds that are over fifty years old.

WESTMORELAND
GRAPEVILLE, PENNA.
Handmade Glassware of Quality

Zephyr Lily

enhances the decorative charm of the home

Enchantingly beautiful with its rich, hand-painted colors and graceful art shapes, "Zephyr Lily" by Roseville provides decorative distinction to the loveliest setting. 52 charming gift-pieces in Bermuda Blue, Sienna, Evergreen . . . at good stores everywhere.

SEND FOR FREE FOLDER

FREE! Send for Zephyr Lily folder showing interesting selection of new items.

ROSEVILLE POTTERY, INC.
Dept. A-37, Zanesville, Ohio

ROSEVILLE
DECORATIVE ART POTTERY

FOR
Gracious Living
TODAY AND
FOREVER AFTER

CHOOSE
ALVIN
STERLING

Fashioned in solid silver for lifetime use . . the pattern of your choice grows rich and mellow with the passing years . . . table silver to use and to cherish forever.

SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

basic data

Looking for Trouble!

Sandra L. Sherwood

THERE is a well-worn saying that the man who buys a used car is "buying someone else's trouble." This statement applies only too well today to many of the "used" houses being bought by families in need of a roof over their heads. Granted, there are frequent exceptions, but the run-of-the-mill eighteen or twenty year-old house spells trouble for the average family, unless they examine the house thoroughly *before* signing the necessary papers of purchase.

Buying a house involves many factors and, even in this day of crucial housing shortage, it is well to think beyond the location, usefulness, property, and price of the house in question. Finding these to our liking, we readily plunk down our $7,500 or sign our life away in mortgages. We don't stop to consider why the original owner is vacating. We rarely ask ourselves the pertinent question "Is he getting out because there is something wrong with the house?"

Having glanced over our "used" house several times, signed the necessary papers, and finally found a moving van, we moved in. Almost anything new spells fascination for us human beings, so, at first, the picture was rosy. But then came the morning we woke up to find that although the rain did wonders for our new garden, it had covered the cellar floor with three inches of murky water. Nothing is perfect, so we mopped it up and promised to do something about it before it rained again.

The outside construction of our house was solid—even the real-estate agent said that! What we hadn't thought to investigate were the internal mechanisms such as the plumbing. There were small leaks and large leaks and, finally, it was necessary to knock down a wall to get to the source of the difficulty. Galvanized iron plumbing was never meant to last for generations, and the repairs were costly and a nuisance.

A selling feature of any house is insulation—"Warm in winter and cool in summer." But we never thought to look it over carefully. Then one day there was a crash in the attic. We lifted up the attic door and there it was—insulation in every nook and cranny of the attic. It was on the floor, the trunks, the chairs we were storing, and the cartons we had never had time to unpack, and was seeping down to the second floor of the house. Dangling from the rafters were the protective beaverboard coverings. We

Something wonderful happens...to you!

THE MOMENT you touch the keys of the Hammond Organ, something wonderful happens . . . to *you!*

You're suddenly creating the kind of music you've always yearned to express. And it's all so easy! For here is a marvelous instrument with such a wealth of tone and color that it actually *encourages* you to play.

Whether you're an accomplished musician or a novice—whether you prefer classical or popular music—you can interpret any single piece in scores of *different* ways!

You can call forth mellow woodwinds, bold brasses, tender strings—to lend rich, new beauty to any passage. You can range, with ease, from the merest whisper of a pianissimo to a stirring fortissimo. And you can continue for hours, exploring the vast resources of this remarkable instrument.

Think of the almost endless enjoyment the Hammond Organ can bring to you, and yours. Think of how proud you will be to have so fine an instrument in your home.

The Hammond Organ has been bringing enjoyment to the homes of thousands of music lovers for many years. It produces all its tones electrically. And it can't get out of tune. This remarkable instrument is hardly larger than a spinet piano, and is easily moved. It has long been used and acclaimed by the world's most eminent musicians. If you would like complete information—if you would like to *see, hear* and *play* the Hammond Organ, without any obligation whatsoever, mail the coupon today.

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I blush to admit it—
but the reason I like O-Cedar
Self Polishing Wax best is...

"I don't have to use it so often!"

"Mother said *she* liked O-Cedar Self Polishing Wax because it went on so fast!

"And I said wasn't it the truth? It swiped on easy as mopping. No rubbing at *all*. And it dried in only 17 minutes.

"My sister said *she* liked O-Cedar the best because it made her linoleum floors so easy to keep *clean*.

NOTE: O-Cedar takes the hardest, longest-wearing *solid* wax there is—and "plasticizes" it into an easy-spreading and self polishing *liquid*.

"And I said wasn't it wonderful the way spills wiped right *off* and the sparkle stayed *on?* Saved so much scrubbing.

"But nobody brought up *my* reason for liking O-Cedar Self Polishing Wax the best. I'll bet, like me, they blush to admit it.

"Confidentially, that long-lasting finish you get with O-Cedar means—*you don't have to use it so often!*"

"Plasticizing" results in a lovelier and tougher finish.

Guaranteed by Good Housekeeping

O-Cedar SELF POLISHING WAX

"It's Plasticized"

FOR AN EASY-DO PASTE WAX, say O-Cedar, too. A special "balanced formula" makes O-Cedar Paste Wax *soft* enough for easy application, *hard* enough for longer wear. O-Cedar Corp'n, Chicago, Illinois; Toronto, Canada.

O-CEDAR—"THE GREATEST HELP IN HOUSEKEEPING"

had been so impressed with the finished ceiling and the attic's neatness that we hadn't noticed that the staples holding the beaverboard in place were too short and were pulling out.

Having weathered the summer and winter, we decided nothing else could possibly happen—the budget had already gone the way of most budgets, into the wastebasket. Then the youngest member of the family discovered some queer "new" insects out in the back yard. We, in our innocence, labeled them "flying ants," but before we knew it there was nothing left of the back porch stanchions but shells. Up went our hands and we gave in and admitted it—we had termites! And not only did we have them in the back porch, but they were in the cellar as well, rapidly eating away the supporting beams.

It went on and on, buckled window frames, faulty fireplace flue, no weather stripping, French doors that let the cold air in from the sun porch in the winter, and a kitchen ceiling which any day will fall, due to a leak in the bathroom that has been fixed and fixed and fixed. The new-old house has lost its fascination, and we suddenly wish we'd never bought it.

"Buying someone else's trouble" fits the case of a good many "used" houses. The average man who pays $7,500 for an eighteen year-old house does not expect to spend several thousand dollars on the rejuvenation of the plumbing, roofing, termite control, cesspool repairs, etc. If he did, he would undoubtedly build a $15,000 house and get exactly what he wanted. He is buying an old house because of its availability, and because he does not want to invest a large sum of money in building one of his own.

True, there are numerous people who buy old houses, and by old I mean anywhere from eighteen years on, and who live happily in them. But the majority of them are those who have been willing, and who have the wherewithal, to spend thousands of dollars re-doing their houses, decorating the interior as well as the exterior. Then, too, there are those fortunate individuals who buy a "used" house and do not get a lemon.

These contentions will go against those who contend that for $500 and a little effort you can fix up a ramshackle house and make it a "cozy little dream house." In some cases you can, but in most it will only be a matter of months before trouble appears at the door, unless, of course, you are wise and inspect *before* you buy: the attic, insulation, fireplace chimney, windows and sash cords, type of plumbing and condition, heating unit, cellar, roof, gutters, and structural members around porch or garage. Most important, consult a competent architect or builder.

In any case, it does well to look *thoroughly* into the inside as well as the outside of a "used" house before you casually pay out your money for "someone else's trouble" no matter how urgent the need for a house.

Keep them bright and clean with Powder-ene

Follow the lead of smart interior decorators. Brighten your home with new rugs in lovely light colors. You can be confident that a rug of the lightest shade will retain its freshness and beauty by using Powder-ene to keep it clean.

Powder-ene is easy to use. It saves work. No liquids! No suds! No scrubbing on hands and knees. Just sprinkle it on. Brush it in. Let it stand. Then vacuum as usual to remove the sooty carbon and the dirt it has held.

Use Powder-ene often where shoes track in dirt. It does not leave rings—does not fade colors—does not remove twist. It cannot harm any floor covering.

Get Powder-ene right away . . . in bright blue cans, at department, furniture, hardware or other stores.

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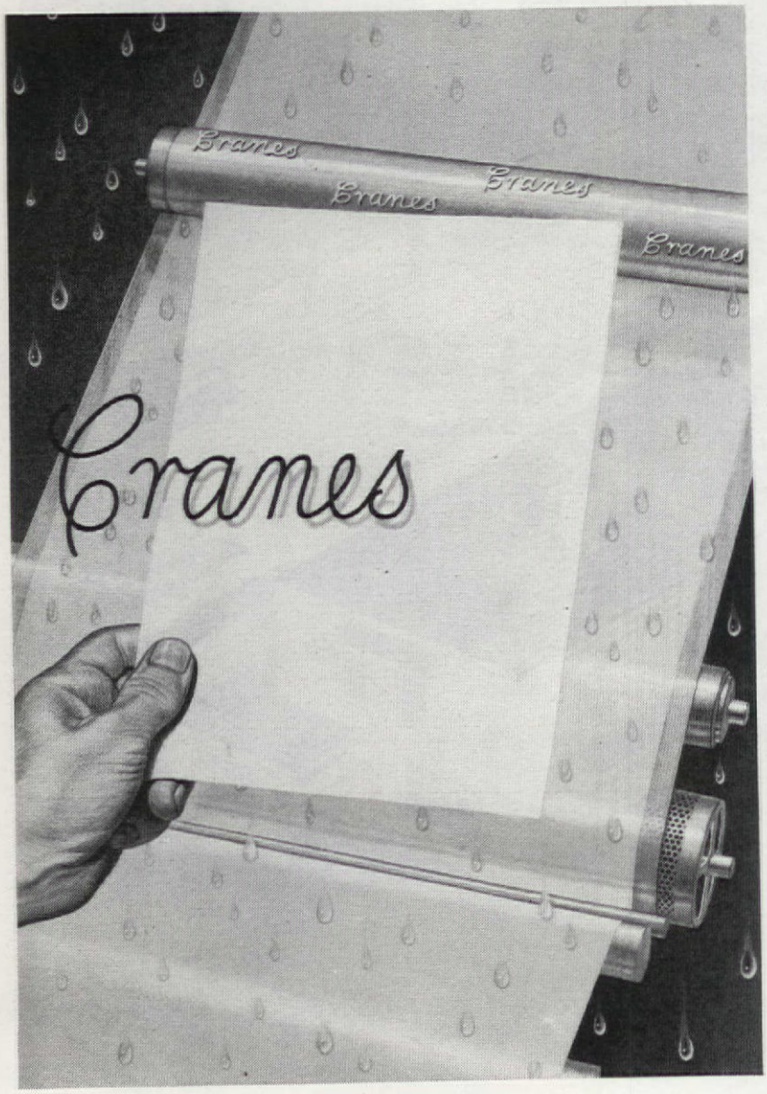
To get information on a concrete house and its cost in your community, phone a local concrete masonry manufacturer for names of architects and contractors experienced in concrete house building. They know local conditions and can answer your questions about plans and costs. We'll send free booklet describing construction of concrete homes. Distributed only in United States and Canada.

PORTLAND CEMENT ASSOCIATION

DEPT. A3-5, 33 W. GRAND AVE., CHICAGO 10, ILLINOIS

A NATIONAL ORGANIZATION TO IMPROVE AND EXTEND THE USES OF CONCRETE . . . THROUGH SCIENTIFIC RESEARCH AND ENGINEERING FIELD WORK

The MARK of Crane
and what it means to you



The marking of paper with the name or symbol of the maker is an ancient custom. It is done by making an impression—from a brass device on a roll—while the paper is still wet. It is known as watermarking. Watermarks are barely noticeable except when the paper is held against the light.

Crane's Fine Papers are so marked and have been these 146 years. It is a mark of pride in their making. It is the mark of assurance that you are getting papers made solely from cotton and linen fibres, the choicest, most enduring materials from which paper can be made. It is the mark that suggests your discriminating taste in the selection and purchase of papers for personal, social and business uses.

We suggest you look for the watermark of Crane. It is your guide to quality and craftsmanship in paper.

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MADE IN DALTON, MASSACHUSETTS • SINCE 1801

Sheffield silver tray with hand-chased beaded edge, moose head in center; left, Georgian tea urn; right, melon-shaped tea urn with alcohol burner

Georgian sugar basket with sifter spoon in original velvet case (1720)

Mrs. Guy risked missing her train to buy this rare three-way biscuit box

Two "Guys" Swap Silver

Margaret Turner

"LAURIE'S Folly," the home of two Guys—Mrs. Laurie K. Guy and her son, Frank Guy, of Atlanta, Ga., was built for two reasons: to have lots of space for entertaining, and to provide a distinctive atmosphere for their treasured antiques.

Next to entertaining, these two Guys like collecting silver. They never ask each other what he or she wishes as a gift on a special occasion. Each knows that the gift desired is another silver piece. Their home is filled with varied rare and lovely collectors' items, but they are noted for their old Sheffield and Georgian silver. And they don't collect merely as a hobby, for each of their 200 pieces was acquired for utility and design.

Photographs by Blasingame's

Sheffield Lazy Susan: four covered vegetable dishes, one soup tureen, two open salt and pepper shakers; capacity is doubled by using the covers, too

The Mutt that Cost $1200

SPORT never won a blue ribbon in his life. He was just plain dawg . . . a family pet . . . one of patchwork ancestry. Yet he was the nicest pup in the world . . . and his owners wouldn't part with him for anything.

But you know how dogs are. Drop a cookie, then try to grab it away, and you get an argument. That's what happened to the little girl across the street. Sport nipped her. And, according to the court, the scar on her face was worth $1200 . . . a lot of money to pay.

Such things can happen . . . and nobody knows it better than *The Man with the Plan.* He knows of many cases where dog-owners would have been forced to pay *out of their own pockets* even more than $1200 . . . if they hadn't taken his advice.

Right now, for example, *The Man with the Plan* recommends the low-cost Employers' Group Family Comprehensive Liability Policy . . . a $10.00-a-year single policy which covers law suits for injuries caused by you, your wife or children . . . yes, even your dog and cat. It covers practically all types of accidents, anywhere, for which you may be liable, exclusive of automobile.

Do *you* need this policy? See for yourself, now. Ask *The Man with the Plan,* your local Employers' Group Agent.

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Look your

Youngest & Prettiest *Every Evening*

You know in your heart that Taperlites make you look years younger . . . prettier, too! They add drama and elegance to your table, work sheer magic on crystal, linens and silver.

● *Recognize Taperlites by their graceful shape, by the clear freshness of their colors, and by the Firm-Fit end that keeps them from tipping and dripping. At leading drug, department, gift, grocery and housewares stores.*

But don't save Taperlites just for company occasions. Use them every day . . . to create a cheerful and tranquil home atmosphere . . . a tasteful and beautiful evening meal. They'll make even simple menus seem gayer, more festive and full of poise. And they'll bring the children naturally and gracefully to an appreciation of background and atmosphere and quiet dignity. Taperlites will weave golden memories in young minds . . . of a cultured and pleasant home . . . and of a lovely mother who always looked as fair as the king's youngest daughter. WILL & BAUMER CANDLE CO., INC., SYRACUSE, N. Y. *Reg. U.S. Pat. Off.

WILLETT *Golden Beryl* MAPLE

Solid hard sugar-tree maple as used in the new Willett pieces for the dining room combines distinction and charm in the finest American tradition.

CONSIDER H. WILLETT, INC., LOUISVILLE 11, KY.

ALSO MAKERS OF REPRODUCTIONS IN WILDWOOD CHERRY —ARISTOCRAT OF AMERICAN CABINET WOODS

Mrs. Guy's lovely silver wine wagon on tray; blue Bohemian glass decanters. The only other one of its kind known to exist is at Hermitage in Nashville

Mrs. Guy's assortment of table settings provides enough silver for any occasion. Roses and scrolls of the late Georgian period, and the English gadroon patterns adorn many of her pieces. Each of her service plates is engraved with a different crest.

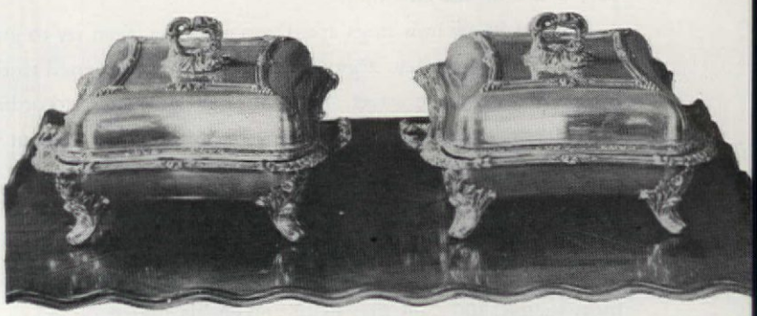
Like many of her covered entree dishes, the Lazy Susan (page 60) is equipped with a heater for hot water, the reason being that in the large houses where silver of this period was first used, the kitchens were far from the dining room, and provision was made for warming food at the table.

Mrs. Guy has a complete set of the very rare Apostle spoons which were originally made in sets of thirteen, comprising a figure of the Lord and Twelve Apostles. In the 16th century, one was given to a child at baptism.

Mrs. Guy's gala dinner parties have added charm and excitement when her clever little silver wine wagon makes its appearance. An intriguing silver contrivance on wheels, and made to hold two decanters, it is rolled around the table by the guests, who can easily serve themselves.

Mrs. Guy owns several revolving tureens which vary in size and serve several dishes. The name "tureen" is said to have been derived from the fact that Marshal Turenne, of France, on one occasion used his helmet to hold the soup. Other rare articles worthy of mention are two ice spades, and an old English spoon warmer.

Handsome and rare, this Georgian silver tea service was acquired by the Guys for beauty of design and utility. It graces their table on many occasions



Other lovely collector's items which may be seen in service at "Laurie's Folly" are these Sheffield double servers equipped to serve eight dishes

DERBY BISQUE FIGURINES, CIRCA 1770: FROM PLUMMER LTD. ANTIQUE COLLECTION

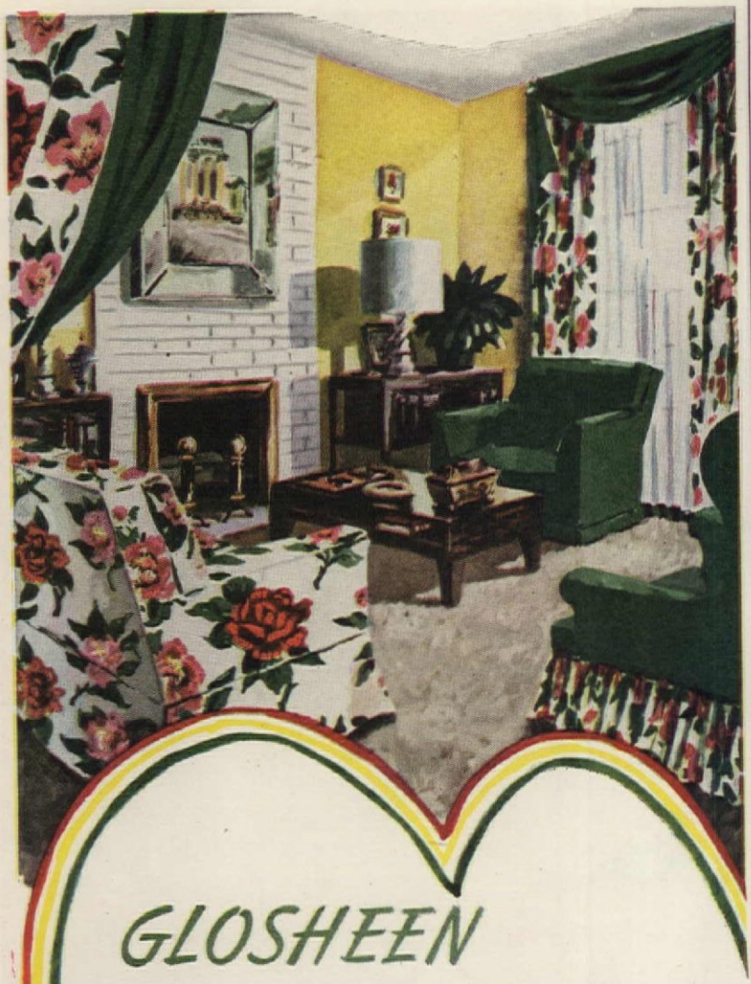
In silver, there is no prouder name **WALLACE STERLING**

Take any one of these Wallace patterns, examine it closely. The fine carving, depth of finish, third-dimension beauty in molding—all are a result of over a century of unsurpassed silver-crafting at Wallace. All sterling is solid silver...but such artisanship as this makes a sterling truly great. Left to right, Wallace patterns of third-dimension beauty: Rosepoint, Stradivari, Grande Baroque, Grand Colonial, Sir Christopher. Six-piece place settings (knife, fork, soup spoon, teaspoon, salad fork, butter knife) about $25 to $30.

WALLACE SILVERSMITHS *Since 1835* WALLINGFORD, CONN.

Ask for Wallace Sterling Silver Polish —saves time and effort.

THE CHOICE YOU MAKE ONCE FOR A LIFETIME...THAT'S WHEN NOTHING LESS THAN THE FINEST WILL SATISFY



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THE HEART ♥ OF YOUR COLOR SCHEME

Let *Bonded Glosheen** be your decorator! Begin with any Glosheen color-planned print — for example, "Fascination" shown above. Let it sing at your windows . . . echo its colors on your couch. Steal its heart-melting yellow to tone your walls . . . match the leaf-tone in plain for your chairs. And then for accent, accessories in its richest flower shade. Here's complete color harmony, guaranteed by the Waverly* Bond to keep its sparkling colors fresh through sun and shine, through repeated washings and cleanings.

*Reg. Trademarks

Waverly GUARANTEE BOND

GLOSHEEN ONE OF Schumacher's WAVERLY *Bonded* FABRICS

COLOR TRICKS GALORE WITH FABRICS

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Please send me your decorating booklet — "Color Tricks Galore with Fabrics." I enclose 10¢ to cover cost of mailing.

*Name*_____

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City_____ State_____

A tea table set with antique china service against a background of appropriately arranged antiques, above. Table letter shown below identifies the china and bronze chamberstick in the catalogue

Edna Randolph Worrell

Share Your

MANY people are enjoying the collecting of antiques as a hobby. Country sales, rummage sales, any sale where china, glass, and bric-a-brac may be acquired, are popular with women. And many of these women have lovely and interesting collections which, if displayed, would afford pleasure to others.

An Antiques Tea, which is not a sale, can be a delightful social function at which to display your treasures, as a benefit for a club, a church or a charity, a contribution being asked from those who attend.

Attics will be ransacked for additional pieces that have been forgotten, but which, for sentimental

F. M. Demarest

Treasures at a Tea Toll

Milk glass tea service and covered dishes from Carole Stupell
Antiques and chamberstick from Harriet Sherry

Cover of the Antiques Tea Catalogue which contains a listing of the articles on display and bits of historical data concerning each piece

Ye Book of
Ye Tea Antique

NAME OF THE COLLECTION
Saturday, March 29th, 1947

In the Interest of
New Sunday School Building
of Your Community Church

Thrifty luxury for bedrooms...

MOHAWK CARPETS OF RESILIENT WOOLS!

***ILLUSTRATED*... THE DISTINGUISHED MOHAWK EMBOSSED BRADLEE!**

Beauty for all upstairs – when you use Mohawk wall-to-wall carpeting! Mohawk Foundation Colors are in tune with each other and with fashionable decorating shades, including the basic home furnishing (BHF) colors.

DAWN GRAY in your master bedroom ...a wonderful setting for rich reds, strong blues and greens.

APPLE GREEN in your guest room is colorful, cheerful ...lovely with pale yellows, and mauve shades.

WINE in your daughter's room has the luxury-look a girl loves! Combines beautifully with soft blues and light neutral shades.

Wine *Blue* *Maple Tan* *Apple Green* *Dawn Gray* *Mauve*

Lovely floors for all your bedrooms—Mohawk carpets can make this dream come true! Resilient Wools, sturdy and durable, make Mohawk carpets a beautifully long-lasting, truly inexpensive luxury. Your bedrooms deserve the durable loveliness of fine Mohawk carpets, in the famous Mohawk Foundation Colors!

MOHAWK
RUGS and CARPETS
Beauty that endures

Kentile colors: Languedoc (C-257) White (D-132) strips.

Floor magic for a *dramatic entrance*

Imagine a floor so glamorous that modern architects choose it for their most exciting rooms—yet so practical that smart builders recommend it for kitchens! That's Kentile—today's floor miracle: set tile by tile (you combine colors or create patterns as you wish) —resilient: extra comfortable and quiet underfoot—durable: proved in supermarkets and giant buildings where millions of scuffing feet never mar it—colors that can't fade or rub off because they go clear through—and the *easiest* floor to keep; it laughs off any kind of scum or dirt, is cleaned by simple mopping or sparkled by swift waxing. Yes, that's Kentile . . . and it costs *less*—an *economy* floor of quality! Made by David E. Kennedy, Inc. fine flooring manufacturers ever since 1899.

KENTILE Asphalt Tile Trade Mark Reg.

or double-duty service

Below: Heather Mixture (B-255) Cream (B-140) strips, Comblanchien (C-258) under counter.

Mrs. John W. Vandercook, being partial to blue, has selected for her tea table "Jasper blue" Wedgwood china, a violet hand-blown Puerto Rican beverage set, and blue-lavender cloth and napkins

reasons, have not been discarded. An oil lamp, grandmother's patchwork quilt, a "Rogers Group," a caster with its collection of cruets to be used as a table centerpiece. Majolica ware, colored glass, china figures, old silver and jewelry should be included. The chief attraction for the women, however, will be quaint gowns, shawls, bonnets, and best of all, baby clothes. Someone will be sure to lend a christening robe, a tiny cap, or bootees.

And don't forget articles to interest the men. Souvenirs of the wars, old coins, watches, deeds, books and almanacs, will be favorites with them.

Such an exhibit should interest an entire community, so don't limit the invitations. They may read:

The Ladies of _____

cordially invite you
to an
Antiques Tea
to be held
(place and date)
From 3 to 5, and 7 to 10
Offering for _____

Articles must be collected several days in advance to allow for listing and labeling. The lists may be made up into little books or catalogues to be given the guests as they enter.

Letter the tables on which the antiques are arranged, and tag each article according to its place. The first table is "A", the second, "B".

There should be a reception committee to stand at the door, and wearing, if possible, costumes of days gone by, their small aids also in long gowns. Start each guest at table "A", and if all move according to the alphabetical arrangement of the table displays there will be no confusion.

When the tour is completed, tea should be served in an adjoining room, where ladies in "lavender and old lace" preside at a charmingly set, candlelighted table. (This is a good place for contribution bowl.)

Maybelle Manning, an authority on teas herself, now relates some advice given by a gracious tea

The softly aged, gray-blue flowers on faded cream white Chelsea is the favorite tea service of Mrs. Bruce Barton

Distinguished for the brilliancy of the purple lustre tracery and the porcelainlike glaze of the cream earthenware pottery is this prized tea service from Mrs. Barton's collection

Gaudy, gilt-festooned and rose-gay as old Paris is Mrs. John N. Wheeler's rare collector's tea set of Vieux Paris

hostess, Mrs. John W. Vandercook, on "how to set a special tea table for special people:"

In the heart of old New York, down on 19th Street, where quaint Queen Anne gabled houses, turreted stables, and gingerbread carriage houses have been transformed into Hansel-and-Gretel-like abodes, and wild wisteria vines clamber in overbumptious, uncitylike abandon, there lives one of our favorite "high-tea" hostesses, Mrs. John Vandercook, known to her friends as Margaret.

When it comes to "laying out" for tea, Margaret is somewhat martinet-mannered: "Good gracious, child! A person could tell at a glance that you know nothing about a proper tea table. Unrustle those cups from around the pot—they're clustered like chicks around a hen. Bunch your spoons and forks, don't spread them out like a fan that's missing a few spokes; leave some easy elbowroom." (Please forgive us, Mrs. Vandercook, if we like ours lined up.—Ed.)

With that "proper" look in her eye, Margaret will tell you that "proper" tea is brewed in a properly proportioned pot; mass production tea is a witches' brew; any woman worth a pound of good China tea should have on her tea closet shelves a proper range of pots—two-cup, four-cup, six-cup, on up to a ten-cup pot.

Back in the Mauve Decade, and the Gay Nineties, those eras of sideburns and bustles, it was part of a maiden's parlor accomplishments to perform nicely at serving tea. Parlor tea services were things of display, and used for drinking tea only in those muslin, lace, and flower-carpeted sanctoriums. It was in this radiantly traditional atmosphere that a marriageable young woman, her hands fluttering like butterflies over the sprigged porcelain, caught the eye of an eligible suitor.

Today, collecting, as a hobby, the tea sets they used is a challenging undertaking, for it was the sentimental custom in large families to divide up the tea set, and will each piece as a separate memento. It is far easier to collect the nucleus of a tea service—the pot, cream pitcher, and sugar bowl, than to gather those elusive cups, and the more elusive saucers—

Fashions for Kitchens

WALTER DORWIN TEAGUE DESIGNS

NOW DECORATE DAYSTROM

TUBULAR CHROME KITCHEN Sets

NEWS, cable-hot, about the fashion lift to give your kitchen. Now famed artist Teague designs DAYSTROM plastic table tops — sets hearts afire with 5 imaginative patterns. Decorating Kit, free with kitchen set, *repeats table top design in matching decals* — gives your entire kitchen the custom look. FREE BOOKLET shows patterns in full color, tells how to use Decorating Kit. *Table and 4 chairs* in set — DAYSTROM'S proved quality all through. Heavy tubular chrome. Plastic top — chip-proof, stain-proof, heat-resistant. Club-comfortable upholstery. For BOOKLET, address Dept. AH-C.

DAYSTROM CORPORATION, OLEAN, N.Y.

DAYSTROM AN AMERICAN ASSOCIATE

Daystrom sets are obtainable only at authorized dealers in your community.

"Inlaid Linoleum in the Living Room . . . Printed Floor Covering in the Nursery"

. . . and they're BOTH

PABCO

Whether you buy inlaid linoleum, printed floor covering, or both—buy Pabco to be sure of getting everything you want in distinctive beauty, easy-cleaning and long wear!

PABCO LINOLEUMS set a new pace for rich custom-appearance. Soil-Sealed to resist dirt, stains, scuff-marks.

PABCO PRINTED FLOOR COVERINGS—in both room-size rugs and wall-to-wall styles—have the famous "Stainless-Sheen" surface. Tough-wearing. Cleans like a china dish!

Just off the press! "Pabco Floors the Modern Home"—sixteen fascinating, full-color pages. Send 10c to Dept. 147A, nearest office below.

Styled in California . . . Applauded by All America

THE PARAFFINE COMPANIES, INC.
New York 16 · Chicago 54 · San Francisco 19

Makers, also, of Pabco Mastipave Heavy Duty Flooring; Pabco Paints, Roofings, Building Materials

out of which it was once considered polite to drink one's tea. The cup sat on a separate plate, now known as a bread-and-butter plate.

High tea can be a very special occasion. Use your favorite tea service, load the table with all those yummy recipes you've been meaning to try, and you will find your guests eager to try anything deliciously new.

Riffle through your favorite cookbook until you come to the muffins and popovers, then choose carefully, for here is your chance to become a muffin queen with a vengeance, and show off all your most scrumptious jellies and "best" preserves.

If anybody in the family can make a bunt kuchen dough, turn out a batch of homemade coffeecakes with assorted fillings. And if you're the woman we think you are, you'll know that four tea sandwiches can be carved from one slice of bread in wonderfully chic shapes—fans, crescents, moons, and rounds. A "real tea party" is what we old-fashioned New Yorkers call it.

It was during the years she spent in London, where her husband, the late John W. Vandercook organized and became first president of United Press, that Margaret learned all the tricks of entertaining at tea—and, as you have read, there are plenty!

Down in Louisville, Kentucky, where all women were magnolia beauties and belles, and all the gentlemen were retired colonels, time dragged heavily. Then, at Margaret's suggestion, a regular tea party meeting was turned into a literary society, where once a week, over a high tea table laden with tempting tea breads, these Southern ladies would read and criticize each other's literary attempts. It is a believe-it-or-not astonishment that all of them turned into shining literary lights, becoming the most famed group of Southern writers. One who read her paper faithfully at each meeting called her story, *Mrs. Wiggs of the Cabbage Patch*. She was Alice Hegan Rice.

We have adopted this inspiring idea in New York, having our first meeting of would-be authors at Margaret's for tea. In public, we are known by the high-sounding name, "The New York Literary Society"—believing with Shakespeare that a name can mean a lot!

ANOTHER "tea" enthusiast, **Dorothy Thomas,** offers some lights and sidelights on tea.

Tea should be made and poured before your guests' very eyes, as part of the charm and success of this simple way of entertaining. The spell is somehow broken when a cup of tea is merely handed out. The ceremony of making and serving it is all part of that shining hour known as tea time. When you make tea carefully and correctly, you create a perfect atmosphere of leisure and of graciousness.

An inexpensive tea made correctly is better than a very special tea made poorly, and the brewing of this solacing beverage requires the knowledge of just a few simple rules.

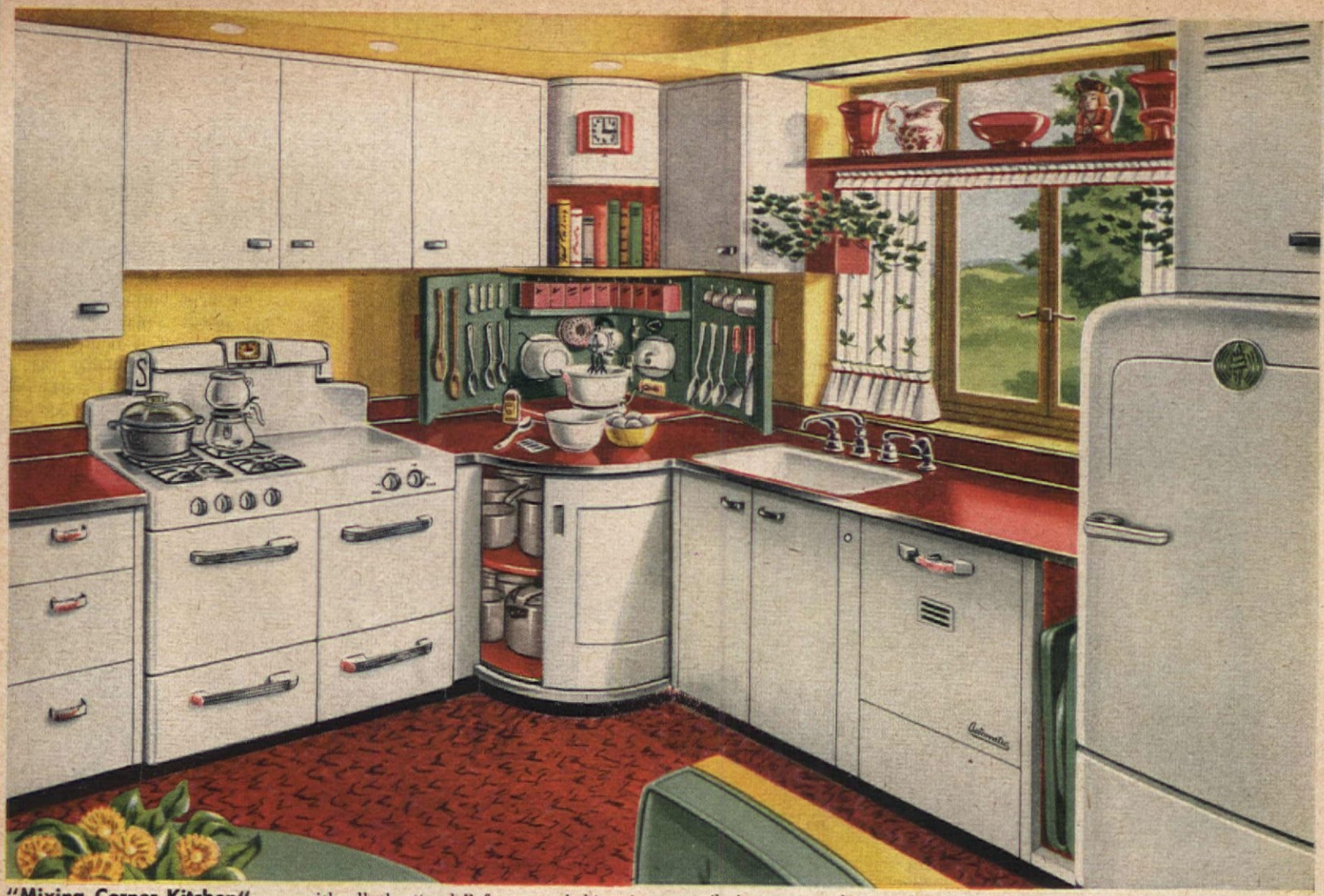
Never use water that has been standing in your kettle. Water should be freshly drawn and rapidly boiling before it is poured over the tea leaves. These should be placed—a teaspoon to a cup—in a warmed crockery pot, and allowed to brew for from three to five minutes. For both preparing and serving tea, tea authorities agree that vessels made of glass, china, or earthware are best. However, if you prefer to use your lovely silver teapot it should be kept burnished.

Tea that stands is flat. It should be drunk as soon it is poured, for then it has the "live" quality that comes of the bubbling water working the leaves. And now as to the types. All teas are divided into three general types—black, green, and oolong. These differences are due to the method of treating the leaf after it is plucked. Green tea is withered and heat-treated almost immediately after the leaves are picked. The leaves that are to be made into black tea are put in a dark, humidified room for several hours before firing to bring out the natural leaf juices and develop the essential oil of tea. Oolong tea represents another curing process between green and black. Americans are predominantly partial to black tea.

IN addition to the three general classifications, tea is graded to the size of mesh the leaf will pass through when sifted. Only the three tenderest leaves on each twig of the tea plant are picked. After they have gone through the different processes of curing, they are separated into commercial sizes and grades. Thus we get such grade names as Orange Pekoe, Broken Pekoe, Broken Orange Pekoe, etc. In spite of the rather general impression that Orange Pekoe, etc., denote a high quality tea, the truth is that such terms refer entirely to leaf sizes and have relatively little to do with the question of quality.

For average green tea, lemon is usually preferred; for black tea, milk or cream and sugar. Cream is usually considered too rich for tea. Cloves add an interesting flavor, though connoisseurs object to the natural bouquet being disguised by the spice.

Having perfected your tea, to go with it, the simplest refreshments are the best. English poets write nostalgically about buttered bread, cut paper-thin. Wafer thin bread, spread with honey or jam, or sprinkled with sugar are as delicious and eagerly received out of the nursery as in. Sandwiches of crunchy water cress or cucumber slices, a paste filling of avocado pear, all are exquisitely right served with tea. And the plainest cookies are the best. Except for large parties, one *perfect* item is enough. And, please remember, whatever the accompanying tea-time delicacy—the tea's the thing!



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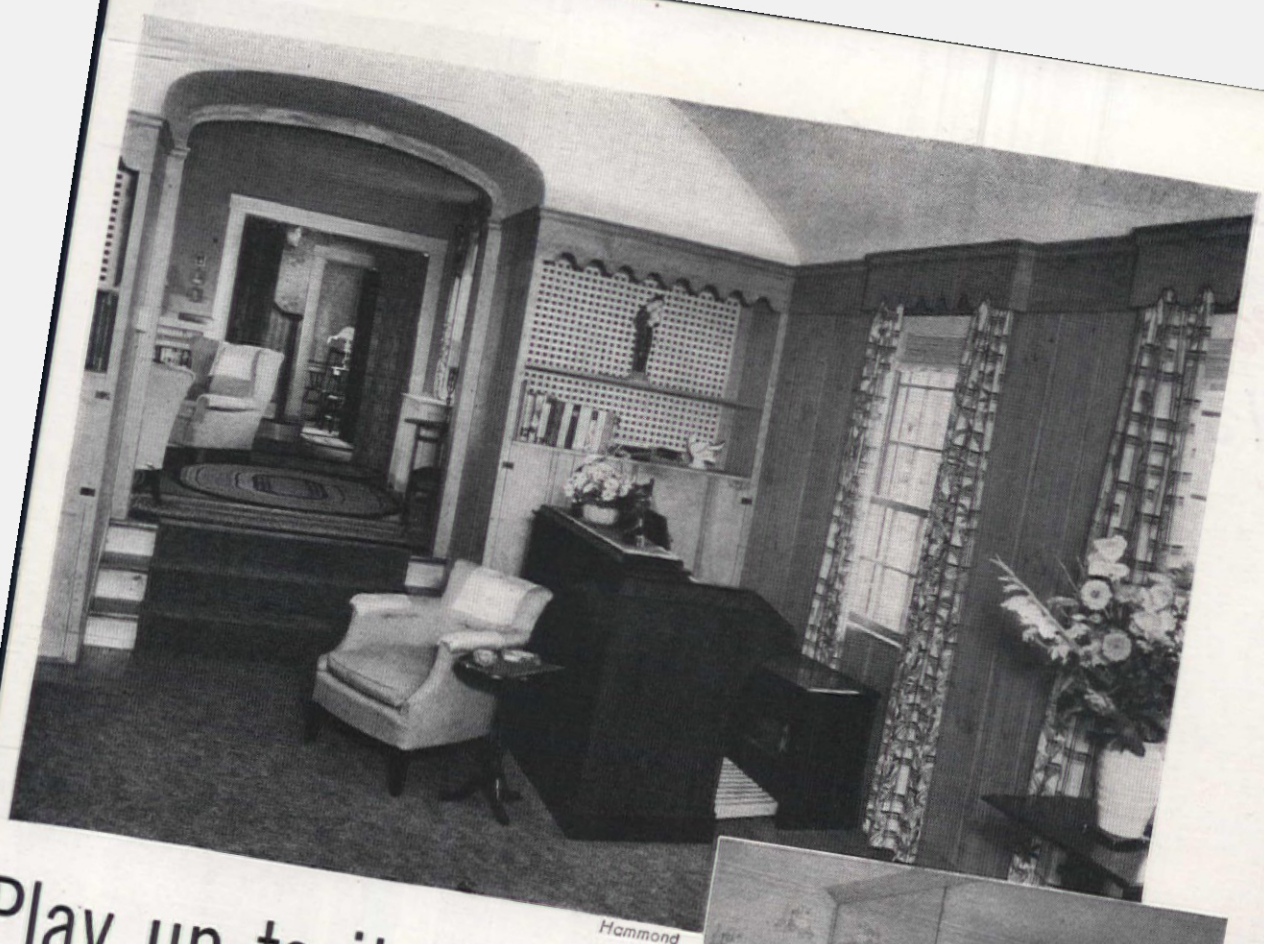


Hammond

Play up to it... as well as on it!

Elizabeth Fitton

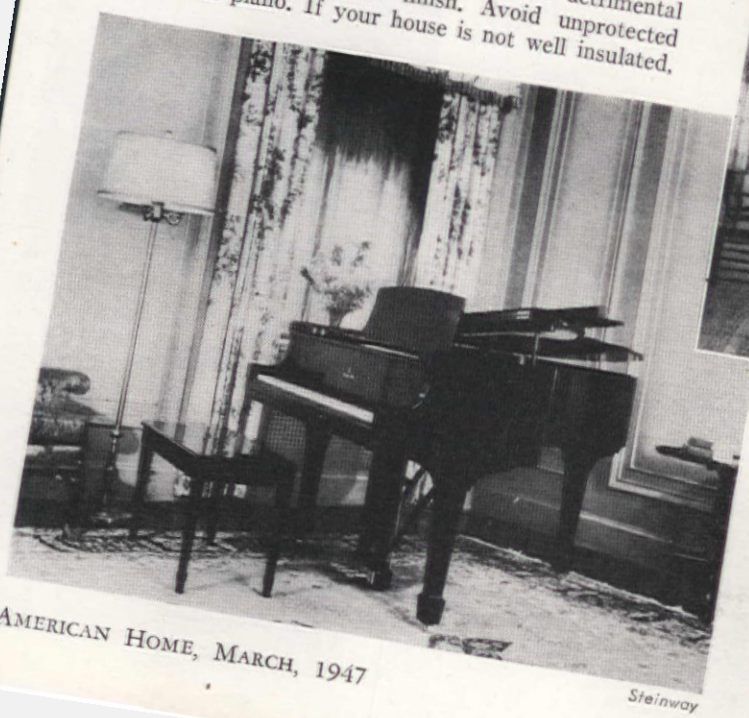
IF you are lucky enough to have a piano, show it off to its best advantage. It is probably one of your most cherished possessions and, rightly, you are very proud of it. You will wish to give it its proper place, so it will become a living and attractive part of your home.

The piano should look used and have an inviting appearance. The keyboard should be open, and the bench placed in readiness for one to play at any time—a silent invitation which is too often overlooked.

If you cherish your instrument, you will coddle it and, in the care and placement of your piano, it is important to remember that extremes of heat and cold are detrimental to both its mechanism and its finish. Avoid unprotected radiators near the piano. If your house is not well insulated,

Winter & Co.

Courtesy Pencil Points



Steinway

The organ is well placed for light on music; player may face the room

The spinet-type piano is effectively placed against a shining mirror wall

Well-placed grand piano, light on music, straight line of piano parallel to wall

Badly placed grand: player faces light, his back to room, piano nosed in corner

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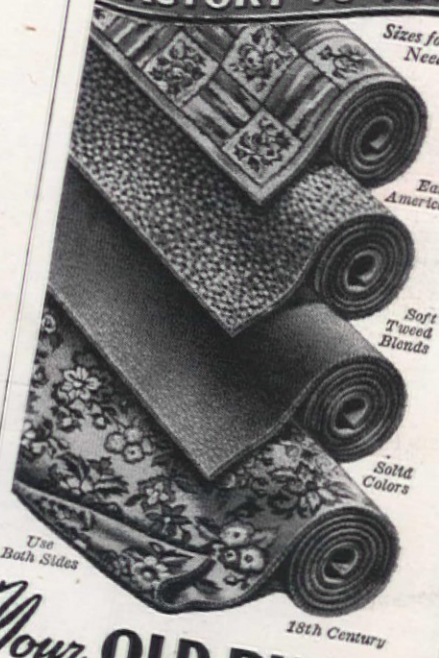

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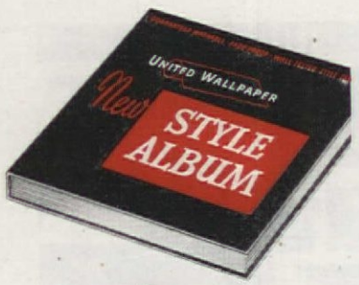

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an inside wall is preferable to an exposed one. You will need light near the piano, but avoid letting direct sunlight fall upon its surface.

The inescapable construction features of your house will have to be considered along with the other ideas for piano placement which will be mentioned. Perhaps a radiator which hinders your scheme of arrangement could be kept turned off and, of course, it is always possible to draw blinds over windows during that time of day when direct sunlight falls on the piano. Good light is important.

You may have an upright, one of the newer small or spinet models, or perhaps a grand piano. Each model must be considered individually in the problem of furniture arrangement, for each has its own place and function for the best design of your room plan.

If yours is the traditional, standard type of upright, your problem of placement is minimized, because there are not many variations possible. An upright almost always has to be backed against a wall, and a large wall at that. Your choice is limited, so it is hard to go wrong. Most living rooms have only a couple of walls that could back a piano suitably. Choose the wall which will provide enough daylight on the music rack for easy reading, and pay special attention to the balance of heavy pieces in the room to avoid a lop-sided appearance. The piano and davenport, for instance, would probably not look well in the same end of either a large or small room.

Rooms of irregular plan may have an alcove, or an ell, in which the piano would fit easily, and be fairly inconspicuous. (*See Fig. 1*) If your upright is not a handsome piece, this arrangement would be advantageous. Try making one if you are not fortunate enough to have such an alcove, by using the piano as an alcove partition. (*See Fig. 2.*) In this way you can conveniently divide the living-room space into two separate areas. The alcove, thus formed, becomes the music corner, with the piano concealed. A decorative screen can be used to hide the unfinished back of the piano. A more functional effect can be achieved with bookcases built, freestanding, to back the piano. They could be the same height and width as the piano, or slightly taller and wider, as you choose, depending on the proportions of your room, and the traffic it carries.

The newer type small upright, or spinet piano, can be used in the same ways as the large upright—against a wall or as an alcove partition—but because they are not so high, some further variations are both possible and attractive. A spinet built with unfinished back may be placed against a long wall, although there is no reason why it cannot stand at right angles to the wall, if the back is covered in the ways as suggested above for the uprights.

ALL THESE ARE GOOD

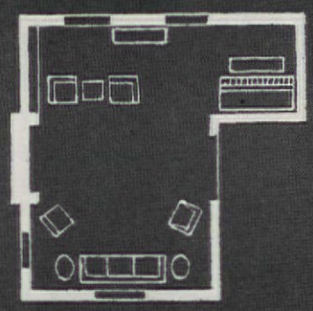


Fig. 1 Upright

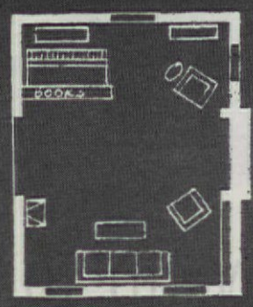


Fig. 2 Upright

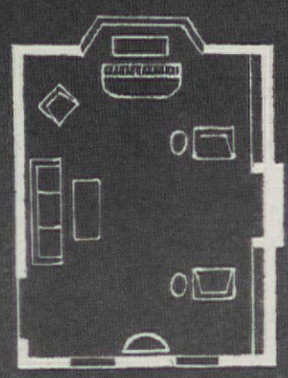
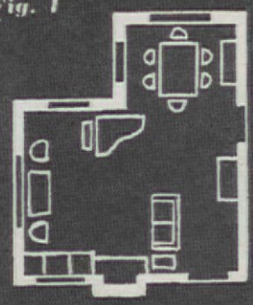


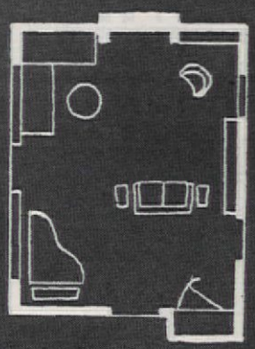
Fig. 3 Spinet

COMBINATION LIVING-DINING ROOM

Fig. 4



LIGHT GLARE AND TRAFFIC



(A) Good

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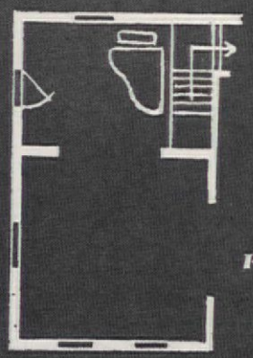
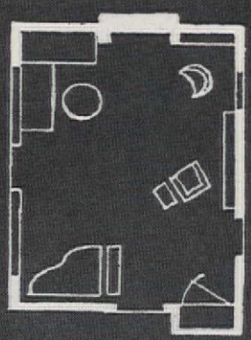


(A) Good

Fig. 7

Fig. 5



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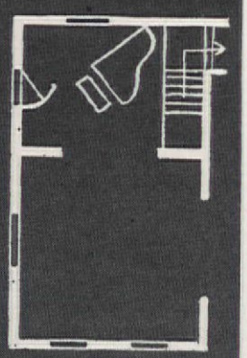
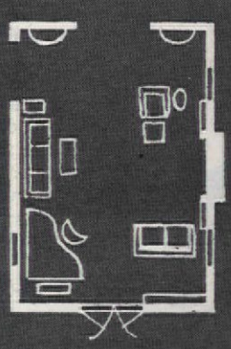
(B) Bad

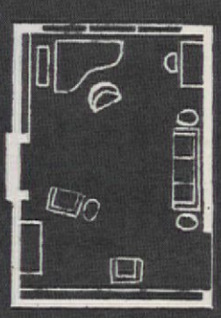


LARGE ROOM, CONVENTIONAL PLAN BADLY CUT UP



(A) Good

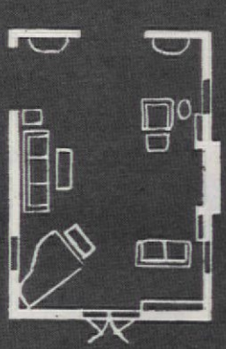
NORMAL SIZE, CONVENTIONAL PLAN, FIREPLACE, BOOKCASE



(A) Good

Fig. 8

Fig. 6



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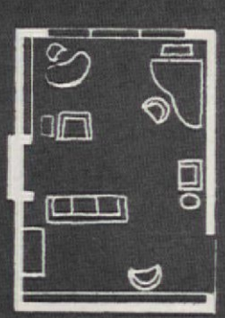

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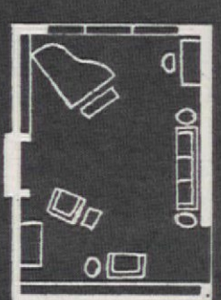

(C) Bad

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With a tall upright, the player cannot glance into space. The piano obstructs his view. This is an unpleasant feature of the upright which can be avoided in both the spinet and the grand piano, and should be given attention. For this reason, you'll enjoy playing your spinet more, if you turn it at right angles to the wall.

A PARTICULARLY easy and pleasant arrangement is to place the spinet and love seat back to back. Piano companies tell us that such a placement does not harm the tone in a normal-sized room.

A handsome spinet with a beautifully finished back can be placed against a wall or sofa, like the others, but it is really designed to be a free-standing piece of furniture, which makes it extremely easy to use in any room. This is its great advantage over the upright or the spinet with open back. It can be used as attractively as a kidney-shaped desk.

A charming background for a spinet-type piano is a bay window. (*See Fig. 3.*) Here the light falls on the keyboard and music, and the player faces the room, escaping the walled-in feeling. If unfinished, the back of any spinet may be covered to place it in this position.

While the grand piano is one of the handsomest pieces of furniture we have, it is the one most likely to be misunderstood and poorly placed, thus detracting from its beauty and tone quality—nothing less than a tragedy. It is easy to think of a grand piano as an ungainly piece, but let us discourage this point of view immediately. Don't bemoan its huge size, and all the good space it takes up. Above all, remember that a grand piano is only awkward looking when it is misplaced. A well-placed grand piano will make your room more attractive, and will give added psychological pleasure to those who play on it.

Have you thought how to achieve these advantages? First, it is important to keep the design of the piano in mind. It has two straight lines and a lovely curved line. These must be considered from various points of view: the aesthetic, functional, psychological, and special.

The straight lines of large, static pieces of furniture should usually be parallel to the walls of the room. Only the most skillful decorator knows when he can safely deviate from this cardinal principle. A grand piano comes in this category; it is not to be trifled with! We must bow to its traditional distinction. Following the basic rule of placing the straight line of the piano parallel with the wall leaves the graceful, curved line of the piano where it can be seen from the room. This will also form an attractive place for an occasional chair, if you wish it.

Aesthetically, the worst possible thing you can do is to nose your piano into a corner. We've all seen it—and doesn't it look pathetic? All the natural dignity and grace of a

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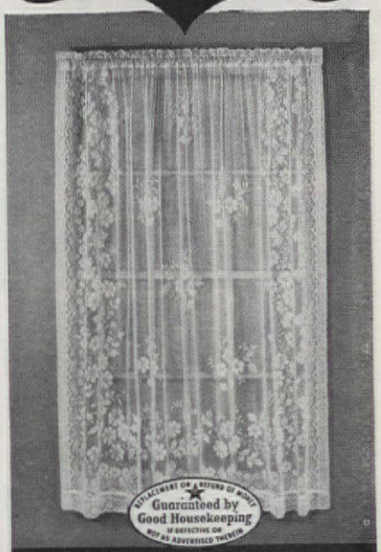

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lovely grand piano is made into an awkward travesty by such a thoughtless arrangement. Unfortunately, this is the most common mistake made with the grand piano, and the one most blatantly bad.

By pushing the small end of the piano into a corner, much valuable space is lost to the room. It not only makes the room look smaller, but actually crowds it unnecessarily. The right angle juts out into the room, instead of fitting naturally along the line of the wall, and the waste space left by the curved side becomes a curious pocket in the corner.

A piano thus jammed into a corner often means that the bench must stick out into the room in such a way that it blocks traffic. You've seen benches shoved under the piano to avoid this, thus giving a cramped effect to the entire arrangement.

A WINDOW on either side of a piano which has been nosed into a corner does not provide adequate light for the music, but rather, permits constant glare in the eyes of the pianist. This is uncomfortable, tiring, and serious strain on the eyes. It is unwise and unfair to ask a child to practice for any length of time under such conditions; it might be responsible for turning him uncon-

Wurlitzer

A small piano of the spinet type is accommodating and versatile from the standpoint of placement in the small room

Baldwin

Thoughtless placement of even a beautiful piano will detract from both piano and room. For correct position see plans on page 73

A GALLERY OF AMERICAN WINDOWS

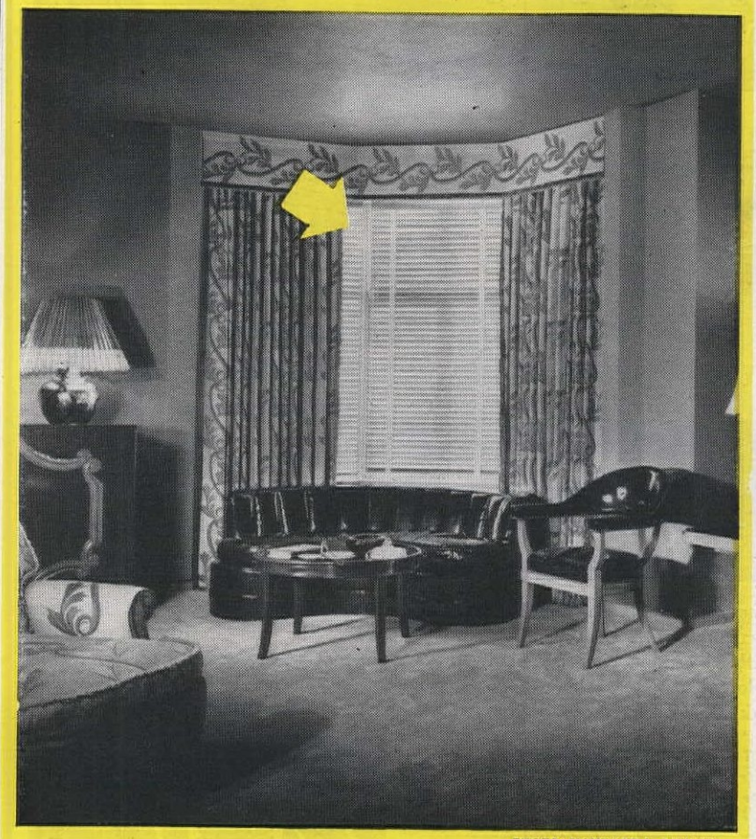


PHOTO: MAYNARD L. PARKER

"That finished look"...professional decorators strive for it, and Venetian blinds give it to any room. Here Barker Bros., famous Los Angeles decorators, apply Venetian blinds to make the most effective use of a three-sided bay. See how the pattern of the drapery accents the use of plain colors in "Modern" furniture, rugs, walls and Venetian blinds.

How to judge quality in Steel Venetian Blinds

As you well know, you can't tell a good egg just by looking at it. And there are "goods" and "not-so-goods" in steel blinds, as well.

Chemistry Makes Quality

The highest quality steel blinds are made with galvanized, bonderized steel slats. Here's what that means and here are the reasons why:

...Galvanizing puts a coating of zinc over the steel to give it long-life protection against rust and corrosion.

...Bonderizing adds a chemical coating which makes enamel adhere to metal. It prevents checking and chipping of the paint.

And of course you want flexible steel slats for their convenience as well as their beauty. These slats bend for easy cleaning, stand up under long wear.

But, you say, "How can I tell if I'm getting galvanized, bonderized steel slats?"

How You Can Tell

The answer is easy. Insist on some assurance from your dealer that the steel slats you buy are galvanized and bonderized.

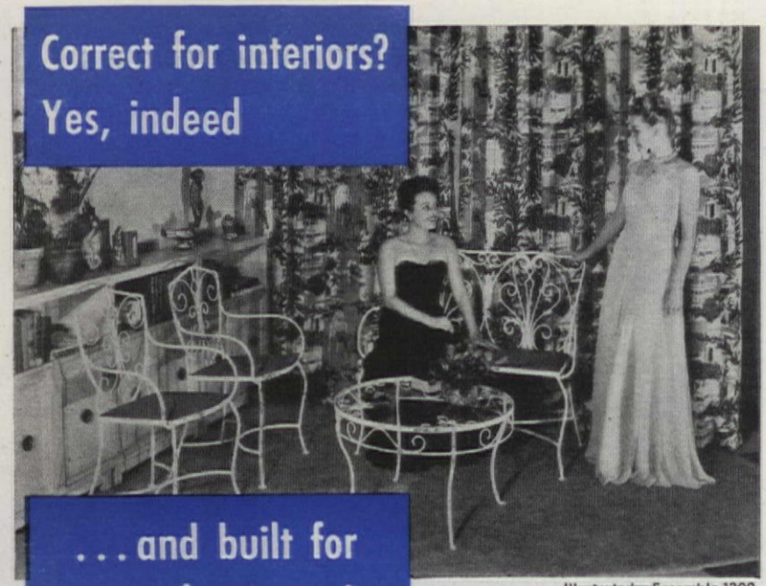
Here's one way you can tell for yourself. Just look for "the yellow-and-black seal with the flower on the window sill" shown below. It's one quick, easy way to identify Venetian blinds made with galvanized, bonderized steel slats.

This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.

GALVANIZED BONDERIZED STEEL SLATS

Look for this seal of quality when you buy Venetian Blinds

Correct for interiors?
Yes, indeed



. . . and built for outdoors, too!

Illustrated—Ensemble 1300
Interior by Marc Antony

Decorators and fashionable magazines have set the vogue for interiors furnished with LuJo Craft. And suites, like the one in this living room, will be summering in many a garden, too. They're weatherproof—the colorful seat coverings can be easily cleaned with soap and water. Suites priced from $89.95 plus freight. Write for name of your nearest dealer.

AT FINER STORES

Guaranteed 6 Years!

AGAINST RUST AND BREAKAGE

LuJo Craft*
AMERICA'S MOST VERSATILE FURNITURE

* REG. U. S. PAT. OFF.

JOHN PARKS NEWSOME, INC. Factory and General Office, Birmingham, Ala. Sales Office, New Orleans, La.

to reflect treasured moments

every room needs a Living Picture

Genuine NURRE Mirrors

For new, lasting beauty, spaciousness, color and light, ask your dealer for genuine Nurre plate glass mirrors.

FREE BOOKLET!

New Edition. "How Famous Decorators Would Use Mirrors in Your Home."

THE NURRE COMPANIES, INC.
Dept. AH, Bloomington, Indiana
Please send me FREE mirror book.
Name .....
Address .....
City ..... State .....
—PLEASE PRINT—

sciously from the joy of playing.

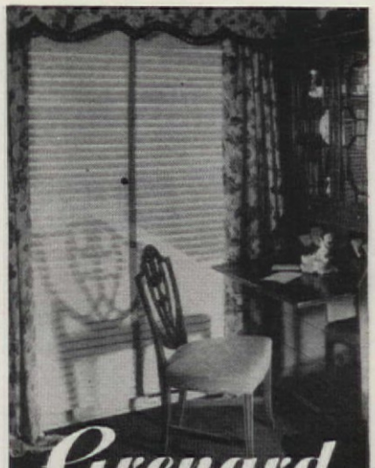
The lid of a grand piano is designed so that, when it is open, the sound of the music is thrown into the room toward the audience. This means, then, that the long side of the piano (where the lid is hinged) must go next to a wall of the room. On the concert stage, the lid is almost always open. In a small house, most musicians prefer to have the lid closed. The fact remains, however, that it was designed with a definite purpose which must be considered to place the piano properly, both for appearance and function. This is important even when the piano is kept closed, for it would *seem* wrong, if the lid had to be opened *away* from the room, for then the sound would be thrown against the wall. It would reverberate and come back to the listeners with all the effects of bad acoustics. This is contrary to the very design of the piano, which must be respected for complete harmony between room and piano.

As has been mentioned, one of the pleasant advantages of a grand piano is that the pianist doesn't have to sit facing a wall. Make the most of this, (especially if you have any tendency to claustrophobia) and see how much more freely and easily you play. It's a sound psychological factor which should not be ignored. When you are playing to someone, notice how much closer is your rapport when you haven't had to turn your back on your audience.

INTERESTING decorating effects can be achieved, if you have a room of unusual shape and size, by using your piano to help divide the living areas involved. In *Fig. 4*, the room is of irregular design, the walls quite cut up. The furniture is very successfully grouped for maximum use of space and wall openings. The piano is cleverly used to help divide the living and dining areas. The lines of the piano fit the lines of the room, and the gracefully curved side allows easy traffic movement between the areas. Good light falls on the music, the pianist doesn't face a wall, and there is no glaring light in his eyes.

In *Fig. 5*, (a) is a good example of piano and furniture arrangement for this particular floor plan, provided any intense sunlight is screened from the piano. (b) is a bad example from the point of view of both traffic obstruction and light glare, even though this time the piano is mercifully not nosed into a corner.

Fig. 6. This large room is of conventional plan, but it is badly cut up by doors and windows. The only logical place for the piano is shown in (a). The angles of the piano fit the lines of the room, leaving the gracefully curved line to show in the room to an attractive advantage. The piano opens toward the room. The pianist faces the room. Diffused light from the side window and the doorway behind falls softly on the piano. In (b) the piano is nosed into the corner. The lines don't fit the room. The



Grenard
VENETIAN BLINDS

Ask for Grenard Venetian blinds by name to obtain the best—the Aluminard (all aluminum) or the Clinton (all steel). Both blinds feature the enclosed head to hide all working parts. In all sizes 18" to 36". • At better stores everywhere.

GRENARD MFG. CORP. • EMPIRE STATE BLDG., N.Y.1

DON'T BUY "JUST ANY" Organdie!

Better organdie curtains need no starch! . . . stay crisp and fresh . . . require fewer washings . . . wear far longer—if they're "Bellmanized"!

Bellmanized starchless organdie stays clean and clear because every thread has been permanently sealed with

Bellmanized
STARCHLESS FINISH

Learn the difference! Send for leaflet.
BELLMAN BROOK Bleachery Co., FAIRVIEW, N. J.

READY CUT HOMES

ORDER NOW! Homes $1365 and up, freight paid. Orders filled in order received. Save at least $500 on modern production method homes. Much more compared with builders' prices. Anyone can assemble with simple plans furnished. Complete, including paint, hardware, roofing, glass, nails, etc. Send 35c in coin for full color catalog showing 57 modern low-priced homes and floor plans. Complete building plans ready for filing at low cost. Sold separately if desired.

NEW COLOR CATALOG FOR ONLY 35¢

Dept. A-37
INTERNATIONAL MILL & TIMBER CO., Bay City, Mich.

Electric ROTO-ROOTER
Razor-Kleens
SEWERS AND DRAINS

At the First Sign of Trouble
Call YOUR LOCAL ROTO-ROOTER MAN
BETTER, FASTER, SERVICE FOR LESS

FREE Sewer and Drain Handbook showing causes of stoppages and how Roto-Rooter removes them. Write for your free copy . . . we'll also send the name of your local Roto-Rooter Operator.

ROTO-ROOTER CORP.
Dept. 257 Des Moines 14, Iowa

INVISIBLE HEMMING

AS FAST AS YOUR MACHINE CAN SEW

GREATEST INVENTION SINCE THE SEWING MACHINE

ATTACHES TO ANY SEWING MACHINE IN A JIFFY

Guaranteed by Good Housekeeping

MIRACLE Stitch Master WITH THE MAGIC FINGER

MAKES YOUR SEWING MACHINE TWICE AS VALUABLE--SO SIMPLE A CHILD CAN USE IT!

Say goodbye to costly alterations . . . and forget the nuisance of trying to keep *blind* stitches from showing. It's easy with *Miracle* STITCH MASTER, the amazing invention that doubles the value of your sewing machine by enabling it to do the *entire* sewing job—from *blind* collar seams to *blind* skirt hems—as well as any other sewing job that calls for *hidden* or *invisible* stitching. Comes to you *completely assembled* . . . all ready to use! Eliminates hours of tedious handwork . . . *Miracle* STITCH MASTER gives you trim, tailored hems, professional-looking cuffs and edges in a matter of minutes. See it—try it — buy it — today. At your favorite department store ..... $6.95 EA.

Included . . .
"HOW TO SEW SO EASY"
48 pages of sewing short cuts. If STITCH MASTER is not yet in your favorite department store, write to:

STITCH MASTER CO. 214 S. Loomis St. Chicago 7

INVENTORS

Detailed information on how to secure patent protection for your invention will be mailed promptly upon request. Victor J. Evans & Co., Merlin M. Evans, Registered Patent Attorney, 289-C Merlin Bldg., Washington 6, D. C.

Ever See Anything as **BRIGHT** *and* **BEAMING** *as a Baby's Freshly Washed Face?*

Well, wait until you see how your upholstered furniture and rugs beam with beauty when they are cleaned with Mystic Foam. It washes their faces quickly, safely, thoroughly, without soaking through. Does what the vacuum cleaner can't—brings back radiant, beautiful colors. No fuss, muss or *dust*—simply *foam it* and clean. Quick drying, non-inflammable, non-explosive. Swell for auto upholstery. Approved by Good Housekeeping and Parents magazines and for advertising in American Medical Association publications. Recognized as essential cleaning equipment by leading air lines, railroads and hotels. Sold coast to coast by leading department, hardware, grocery, furniture and auto accessory stores.

If your dealer can't supply you send one dollar to The Mystic Foam Corp., Cleveland 14, Ohio, for one half gallon can prepaid.

P.S. The "kid sister" **MYSTIC ZIP** cleans woodwork, painted walls, etc., no mixing, no rinsing, no drying.

NEW! Mystic Dri-Quik—the odorless dry cleaner.

MYSTIC FOAM

Cleans So Well So Easily . . . and for So Little

pianist has his back to his audience, and faces a glare from both window and door. The piano bench is in the way. The room looks smaller than it should, and much smaller than it does in (a).

Fig. 7 is the old-fashioned "reception hall" in a modest-sized house. It is not large enough to be a really useful room, but it seems too large a space to waste—so, we put the grand piano there. That's all right, but be careful how you plan it. You don't want to stumble over it every time you come in the door, and you won't want to play facing the glare of the window. It would be pleasant to have a spacious view into the living room when you looked up from your music. For all these reasons, plan (a) is the one to choose.

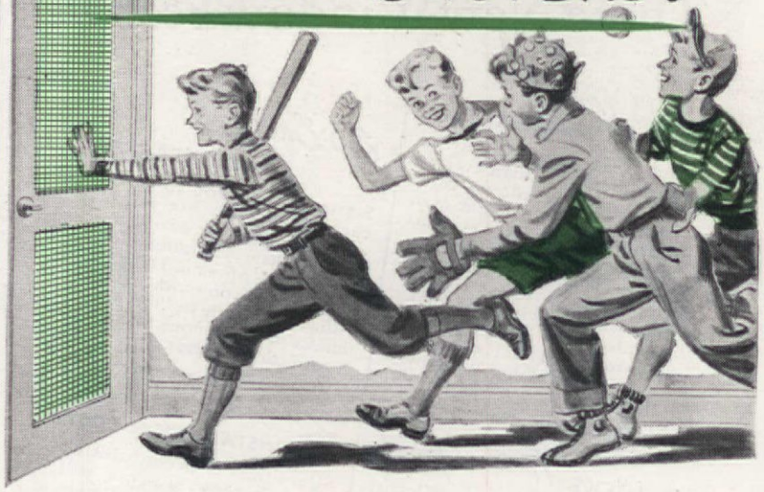
Fig. 8. Here is a normal-sized room of conventional plan, but it has one glass wall, a bookcase wall, and a fireplace with bookcase wall which limits the possibilities for the placement of the piano. (a) presents a fairly good arrangement. There is space behind the bench to get at the bookshelves, and this tapestry of books makes a charming background for the plain, dark piano surfaces—or for the lighter finishes of some modern models. It is interesting to have the piano silhouetted against the wall of windows, and the pianist gets good light. Curtains should be partially drawn during the sunniest hours. (b) is a more usual but less interesting. (c) is the worst possible plan, containing all the bad results of shoving a piano into a corner.

Combine your imagination with your innate good taste for proportion, the particular requirements of special living involved in your home, and the general fundamental factors we have already mentioned. Don't be afraid to experiment. A great deal of fun may be had trying various possibilities and, if you hit on a really good, unusual arrangement, you can be doubly proud of yourself. If it turns out to be hard to live with, go back to a more conservative plan.

LOVERS of organ music will be happy to know that the size of the home organ is now small enough to adapt it to the average-sized home, and the design harmonious with almost any decorative scheme. The newer organs are not affected by humidity or temperature changes so, in determining the desirable location for a home organ, try to place it to its own best advantage and to the advantage of the organist—for light and ease of playing, and for the enjoyment of the listeners.

Not every house has an ideal place for either piano or organ. If you rent a house, or already own one, you may not be entirely lucky in this respect, but with a little thought and ingenuity, a fairly good location can almost always be found. If, however, you plan to build or remodel, be sure to include a good spot for your cherished piece. It is worth special attention and should enhance your home.

BRING ON YOUR "SCREEN BUSTERS!"



You're safe with the superior screening that . . .

WON'T BULGE OR SAG . . .

WON'T STAIN YOUR HOUSE . .

WON'T RUST OR CORRODE . . .

LUMITE

THE MODERN WINDOW SCREENING

Last year alone, millions of square feet of Lumite were bought by homeowners throughout the United States. Why not follow their lead and get this tough, durable screening for *your* home. Lumite is made of Dow's Saran—never needs painting. Ask your Hardware, Lumber or Building Supply Dealer. Or write to our Dept. A1 for FREE SAMPLE and full information.

LUMITE DIVISION

Chicopee Manufacturing Corp., Dept. A1, 47 Worth St., New York 13, N. Y.

Be Sure YOU Get These New Window Features

20% More WEATHERTIGHT!

Yes—this new self-fitting Silentite is more than ever an "insulated" window—fully 20% more weathertight even than the famous original Silentite! New construction features—"floating" weatherstrips that always press tightly against the moving parts of the window—give you greater comfort and fuel economy. Silentite is a Wood Window—best for long years of service.

So Easy TO OPERATE!

S-m-o-o-t-h wood-to-wood contact—with never a weight or pulley to get out of order—*keeps* the new self-fitting Silentite easy to operate. Here's a window that won't stick or bind—that can't rattle or "creep"—thanks to the famous Silentite construction features.

LOCKS *Partly Open!*

Here's a brand new Silentite safety feature! You don't have to close the new self-fitting Silentite to lock it. It locks partly open—just enough to admit air, yet to baffle prowlers. The new Silentite safety lock is located at the side, hidden from sight by draperies. A lock is furnished with each window.

***Low* INSTALLATION COST**

Silentite is a pre-fabricated wood window. Its use will save you money in installation time and you'll find it the most economical window you can buy. All parts are engineered for perfect coordination in completed job. Twelve designs from which to choose. Screens and storm sash available!

They're in the new Self-Fitting Silentite!

Send for the New Silentite Book!

Before you choose any windows for your new home or for remodeling, be sure to investigate the new Curtis Self-Fitting Silentite. Send for fully illustrated, free booklet "Light Up Your Living."

1865 CURTIS WOODWORK
SILENTITE PRE-FIT
the *Insulated* window

CURTIS COMPANIES SERVICE BUREAU
247 Curtis Building
Clinton, Iowa
Gentlemen: Please send me free booklet on the new Silentite Windows.

Name.....

Address.....

City.....*State*.....

Doing a Room Is Just Like Putting the Clothes on Your Back

(Please see pages 19-29)

Following are the sources for furnishings and fashions illustrated in the above feature:

Page 19. 2 frames courtesy Knoedler Art Galleries, New York. Sylvia Sidney, star of William Cagney Productions, appearing in United Artists' release "Mr. Ace." Olivia de Havilland, star of Universal's "The Dark Mirror" and Paramount's "To Each His Own." Teresa Wright, star of Sam Goldwyn's "The Best Years of Our Lives."
Page 20. Interiors of de Havilland apartment designed by Mitchell Leisen.
Page 23. Two suits from Teresa Wright's personal wardrobe. Shoes by Illing of California. Bag by Ben R. Brody. American Made Leather Gloves. Photographs: Maynard L. Parker, John R. Leff.
Page 24. Photographs by Maynard L. Parker.
Page 25. Rhinestone necklace by Trifari. Bag by Celanese Plastics Corporation. Blouse by Deauville. Dinner gown worn by Sylvia Sidney in "Mr. Ace" designed by Michael Woulfe. Photographs: Frank Tanner, Sam Hill.
Page 26. Jewelry worn by Sylvia Sidney in "Mr. Ace" from Joseff of Hollywood.
Page 27. Picture by Miro from Museum of Modern Art, New York. Lamp, Gwinn-Churchill Plastic Creations, courtesy du Pont. Modern cache pots and plate from Wilmar James Ceramics, Los Angeles. Photographs: from F. M. Demarest, Julius Shulman. All Hollywood data from Kay Campbell.
Pages 28-29. Rooms designed by J. M. Wiley:
1. Antique furniture and accessories from James Amster, Amster Yard, New York. Decorative fabrics by Stroheim & Romann, Peter Schneider, California Hand Prints. Skyline carpet by James Lees & Sons Co. Wall color, U. S. Gypsum Co.'s Texolite, white tinted with blue.
2. Antique furniture and accessories from James Amster, Amster Yard, New York. Chintz fabric by Everfast. Skyline carpet by James Lees & Sons Co. Wall color, Pittsburgh "Wallhide" in Raleigh Tavern Green.
3. Chair by Charak Furniture Co. Modern accessories from Wor De Klee, Interior Designer, New York. Decorative fabrics from Everfast, Stroheim & Romann. Utrillo print from Palette Art Co. Wall color, Spred washable water-mix paint, the Glidden Co. Photographs: Paul Himmel, Plucer Studios.
4. Chair, Hans Knoll Associates. Modern Accessories from Wor De Klee, Interior Designer; New York. Wood figure by Anita Weschler. Decorative fabrics by Peter Schneider, Maybelle Manning. Wall color, Sherwin-Williams deep tinting pigment brown.
Clothes and accessories:
1. Blue slacks of Botany wool and white knit blouse by Nardis of Dallas. About $18. Matching skirt and jacket, about $40. At Younger's, Louisville, Ky., Emil E. Otto, Allentown, Pa., and Webb's, St. Petersburg, Fla. Red-and-white scarf from Martha West. Red leather bag and belt, Phelps Associates. Gloves, Aris.
2. Vera Maxwell's own green wool dinner suit. Blouse and scarf from Martha West. Bracelets from Coro. Gold kid shoulder bag by John-Fredericks, from Renilda.
3. Sheer gray wool suit by Paul Parnes. About $110., at Tailored Woman, New York, Garfinckel's, Washington, D. C., Frost Bros., San Antonio. Scarf, an Eisenberg Original. Hat by Altreda. Bracelet by Coro. Lipstick, Marie Earle.
4. Afternoon frock of Stonecutter brown tissue faille, cascade flare back, by Martini Frocks. About $35., at Saks-Fifth Avenue, New York, Bonwit-Teller, Philadelphia, Scruggs-Vandervoort-Barney, St. Louis. Gloves from Aris. Jewelry, Coro. Hat from Alfreda. Bag by Josef. Sable scarf from Fredrica Furs.

Stores Spotlighting Feature

Now you can see the homemaking ideas you read about in THE AMERICAN HOME! They are being brought to life through our new "Spotlight of the Month" program. Nearly seventy leading department stores throughout the country are participating in this program with displays and merchandise inspired by AMERICAN HOME articles. Here is a partial list of stores intending to tie-in with the March Spotlight of the Month, which takes its theme from "Doing a Room Is Just Like Putting the Clothes on Your Back," pages 19-29.
Harvey's, Nashville, Tenn.
Schunemans, Inc., St. Paul, Minn.
Stewart Dry Goods Co., Louisville, Ky.
The A. Polsky Co., Akron, Ohio
Famous Barr Co., St. Louis, Mo.
H. C. Prange Co., Sheboygan, Wis.
The LaSalle & Koch Co., Toledo, Ohio
Dey Brothers & Co., Syracuse, N. Y.
Strouss-Hirshberg Co., Youngstown, Ohio
Harry S. Manchester, Inc., Madison, Wis.
Miller & Rhoads, Inc., Richmond, Va.
Brown Dunkin, Tulsa, Okla.
Howland's, Bridgeport, Conn.
Meyers Co., Greensboro, N. C.
Cleland Simpson Co., Scranton, Pa.
W. C. Stripling Co., Fort Worth, Texas
L. Bamberger & Co., Newark, N. J.
Weinstock-Lubin Co., Sacramento, Calif.
C. C. Anderson Co., Idaho Falls, Idaho
Maison Blanche, New Orleans, La.
The Emporium, San Francisco, Calif.
Meier & Frank Co. Inc., Portland, Ore.
Muller Co. Ltd., Lake Charles, La.

LET'S OPEN THOSE WINDOWS!

I'm strictly a fresh-air girl – and I want my windows to WORK! That's what I told the architect, and he said, "You bet! Grand Rapids Invizible Sash Balances for you!" And they DO work. No, you can't see them – they're hidden in the sash. No cables or tapes to catch paint or dirt.

SMOOTH SILENT EASY

Grand Rapids Invizible costs no more and you get a lifetime of smooth, dependable performance under all climatic conditions.

Ask Your Architect, Dealer or Builder

The Grand Rapids Invizible Sash Balances will resist wear and corrosion for a lifetime. Economical to install — you get back part of the cost in labor savings. Tension adjusts without removing sash. Ask for double-hung windows equipped with Grand Rapids Invizible Sash Balances. ***Write today*** for completely descriptive circular.

GRAND RAPIDS HARDWARE CO.
GRAND RAPIDS, MICHIGAN
RECOGNIZED STANDARD OF QUALITY SASH HARDWARE FOR A HALF CENTURY

GRAND RAPIDS *Invizible* SASH BALANCE

Goodbye to Wet Walls and Cellars

with

AQUELLA

REG. U. S. PAT. OFF.

Every owner of a home or building plagued with wet walls should read this Free booklet from cover to cover! Learn how Aquella will turn that damp dingy basement of yours into a bright, dry playroom or workshop!

AQUELLA WORKS ON ENTIRELY NEW PRINCIPLE

Here is an enlarged section of a concrete masonry unit showing how Aquella *penetrates* to *fill* and *seal* the tiniest pores of the masonry surface such as brick, concrete, cinder blocks, stucco and cement plaster. Use Aquella inside or outside, above or below ground. Ask your local Aquella dealer or waterproofing contractor to tell you how Aquella can be applied to *your* seepage problems.

— MAIL COUPON FOR FREE BOOKLET —

PRIMA PRODUCTS, INC.
Dept. C3, 10 E. 40th St., N.Y. 16, N.Y.

Please rush FREE 16-page booklet *"Proof That Aquella Controls Water Seepage And Dampness In Cellars And Walls."*

*Name*_____

*Address*_____

*Town*_____ *State*_____

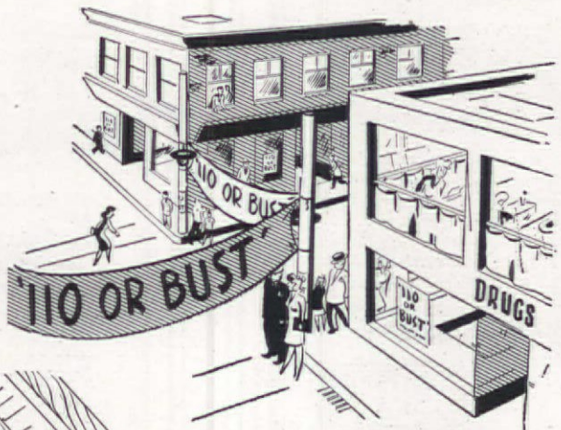
William J. Hennessey

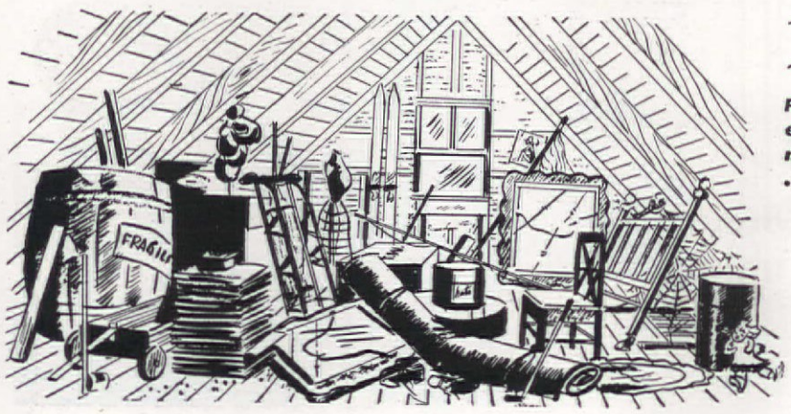
110 or BUST

Solving Nyack's housing problem became a community affair

LIKE every other community, Nyack, New York, had its acute housing shortage. One hundred and ten veterans' families, two and one quarter per cent of its 5,000 families, were without homes. Of course, acting as individuals the townspeople knew that they could lick the problem, but much valuable time would be lost in the process. They felt that it was a community responsibility—collective pooling of all resources in one concentrated push was the only common-sense approach to the problem. A meeting was called at Town Hall to form the Mayor's Emergency Housing Committee. An aroused citizenry filled the hall and the Nyack Plan was well under way.

At this first meeting the mayor pointed out the number of large, unused buildings scattered about the vicinity. These could easily be remodeled into apartments. Then there were attics, basements, sun porches, cottages, barns, and other small buildings which could





Public interest and enthusiasm ran high even at the first meeting . . . committees were formed, inventory taken . . . "110 or Bust" became civic slogan

Attics, long neglected, with accumulations of family discards started life anew . . . became comfortable new homes for veterans and their families

Sketches by H. J. Burroughs

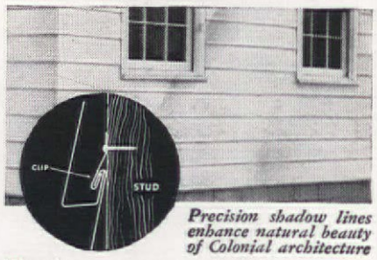
Build Now! Build Better

with ALUMINUM CLAPBOARD SIDING

Weatherproof! Rotproof! Rustproof! Fireproof! Termiteproof!

SAVES YOU MONEY

in reduced construction and maintenance costs. *Can be applied without sheathing.* Takes less paint—each painting lasts longer. Two paint jobs saved during life of the mortgage can pay for cost of the siding.



Precision shadow lines enhance natural beauty of Colonial architecture

Thanks to war-expanded facilities for producing aluminum, it's practical now to use *Hoess* Aluminum Clapboard Siding on *low cost homes.* Here is the answer, builders say, to real *lifetime durability for home exteriors.*

INSULATES BY REFLECTION

Unpainted inside surface of *Hoess* Aluminum Clapboard Siding reflects *inward* in winter—helps save fuel—and *outward* in summer to help keep the house cool. Easy for carpenters to apply. Each section beveled like a piece of wood siding—formed to interlock with other sections. *Proved in actual use for eight years.* Takes paint beautifully. Hundreds of new homes now under construction.

AVAILABLE NOW!

If your lumber dealer cannot supply you, he can get *Hoess* Aluminum Clapboard Siding quickly from a nearby wholesale outlet. Ask him for details —or *mail coupon below for FREE descriptive booklet.*

HOESS
ALUMINUM CLAPBOARD
SIDING

METAL BUILDING PRODUCTS, INC.
Dept. (47) 8825 Grinnell St., Detroit 13, Mich.
Mail me your FREE booklet on *Hoess* Aluminum Clapboard Siding.

Name_____
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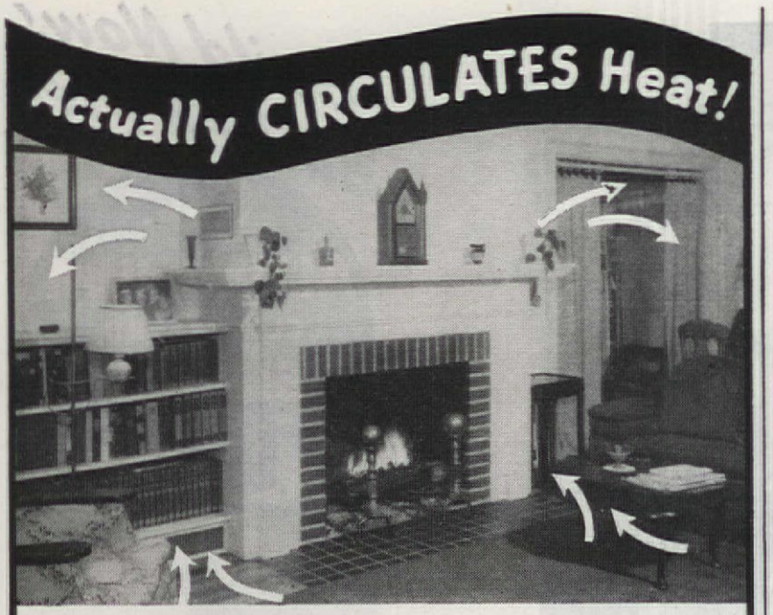
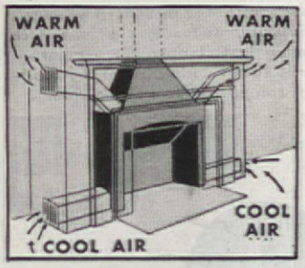
City_____ State_____



This **FIREPLACE**

warms even adjoining rooms



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The Heatilator* Fireplace circulates heat to far corners of the room, and even to adjoining rooms. Draws air from the floor level, heats it and recirculates it, assuring more uniform and healthful temperatures. Avoids the waste and overheating of furnace fires on cool between-season days, and augments furnace heat during severe weather. Provides all the heat needed by many homes in mild climates. Proved in thousands of homes and camps all over America.

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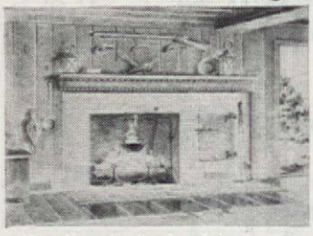
HEATILATOR INC.
123 E. Brighton Ave., Syracuse 5, N. Y.

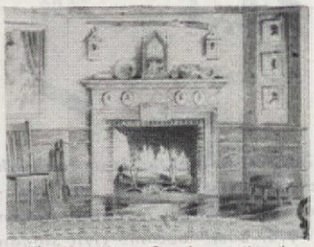
*HEATILATOR is the registered trade name of Heatilator, Inc.

Makes Camps Usable Longer



Heatilator's circulated heat makes summer homes and camps usable earlier in spring, later in fall, and for winter week-ends.

Heats Basement Rooms Quickly



The Heatilator fireplace unit solves the difficult problem of heating basement rooms. Warms the entire room quickly without unsightly pipes and radiators.

HEATILATOR Fireplace

T. M. REG. U. S. PAT. OFF.

Photographs by Sandberg

One of Nyack's many well-planned and homelike reconverted attic-apartments

be drafted into service. Find these buildings, he advised; then get everyone in town—contractors, builders, suppliers, and just plain citizens fully behind the drive. Money would be no problem, since the banks had agreed to guarantee the necessary loans to finance the remodeling. The response to both the mayor's plan and plea was overwhelming. Committees were formed on the spot to canvas the town and locate remodeling possibilities. Sign painters agreed to plaster the town with posters—windows, billboards and streets were soon flaunting the slogan "110 or Bust." The drive was under way.

On the floor of Town Hall that first night, a semicircle of desks sprang up. These were labled "Attics," "Garages," "Basements," etc., and were soon surrounded by eager

There's fresh air aplenty in the remodeled garage home of Mr. and Mrs. James Requa. Mrs. Rita Lewis and companion relax in basement apartment

citizens ready to register housing possibilities. Boy Scouts, Girl Scouts, the American Legion—all pitched into this new battle for homes. They scoured the vicinity, digging into every possibility and making comprehensive lists. Property owners suddenly realized that the simple addition of a dormer window, a few partitions and proper insulation would convert a bleak attic into a comfortable, livable home for a young couple. Often just paint and a little elbow grease transformed a forlorn basement into a cozy apartment. Wallboard, plaster, plus some ingenious decorative ideas could turn a barn into a simple, homey cottage.

Everyone pitched in with a will. The program was well under way a week after the first meeting. Wallboard, lumber, plumbing and electrical fixtures, all the necessary materials were collected and erection standards set. Only the best was used, inasmuch as the remodelings were planned for permanent occupancy. Enough full-thick mineral wool insulation was available and used on all jobs. It was surprising to discover how much good material was on hand in shops and dealers' warehouses. At the very start, enough was found and brought to light so that eighty remodelings could be started and finished immediately. A short time later more building material became available, ensuring success not only for the first goal but allowing many more apartments and small houses to come into being.

Nyack says that it has only just begun. The same energies and enthusiasms which were mustered during critical war years have been harnessed to peacetime endeavors. Certainly no veteran of this active community can, in later years, look back with anything but warm pride at the good work done by his townsfolk.

Seen from wood-paneled living room, Mrs. Dolores Lewis cooks while son, Wayne, acts as supervisor . . . Mrs. Robert Senkier and Pamela play before attractive open fireplace in their converted basement home

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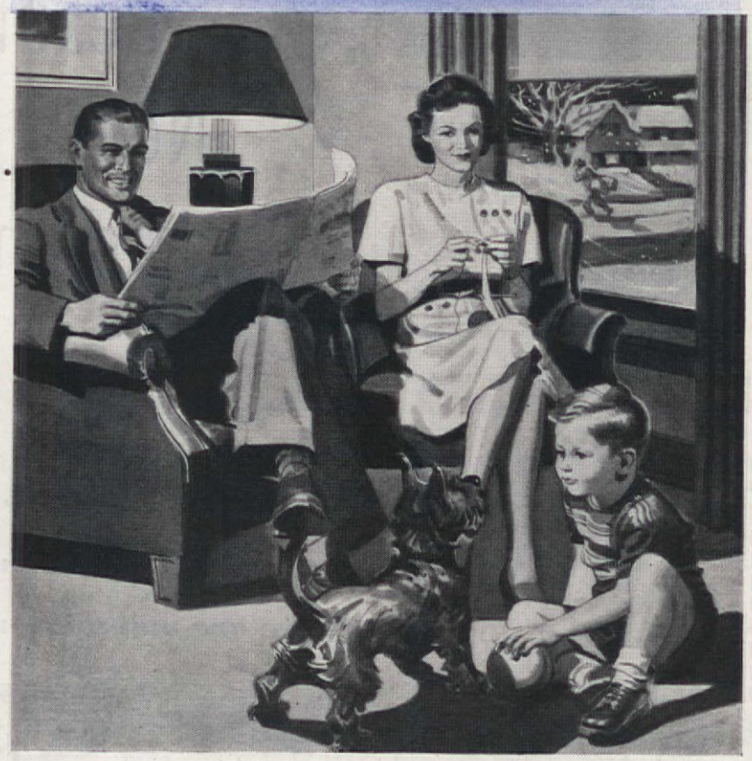

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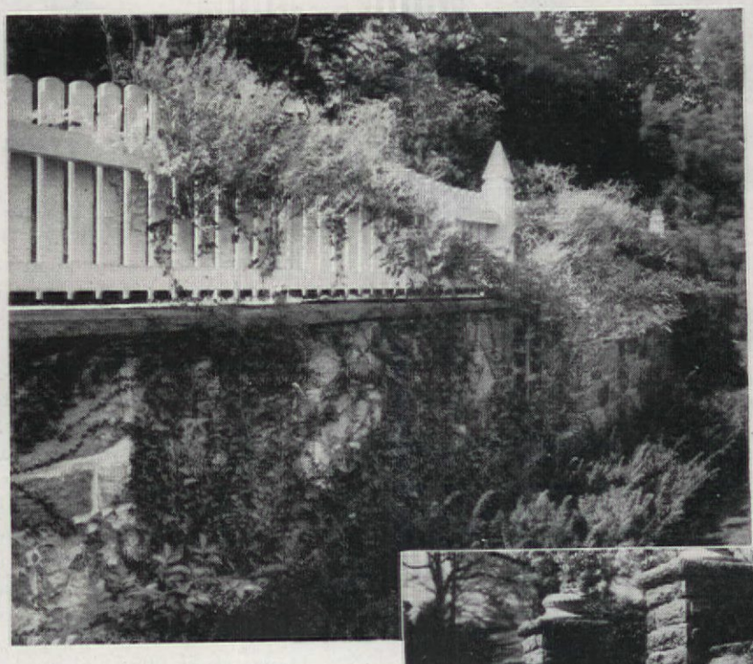
Marion Walden

Beauty Needs a Background

In gardens, where the beauty is largely color, the best background is masses of green . . . There are many interesting ways to use it

ONE of my friends bought a house on an ordinary sized city lot. A good house, only ten or twelve years old and well landscaped, but the grounds were overgrown. My friend wanted to grow flowers, but the massed trees and shrubs took too much room, cast too much shade; robbed the soil of moisture and food that the flowers would need. So she made a clean sweep, cleared away everything, and started planting all over again. Confronted with the same problem, I watched the result with interest, but felt that her method was too radical, for the house stood out starkly, and showed its middle-aged lines more than it had before. True, she was able to grow masses of flowers; her grounds were a riot of color. But none of it had anything for a background, save a white picket fence and the naked house.

To me, a flower garden is like a jewel which needs a setting, a melody which needs an accompaniment. It needs a background to set it off,



In the picture at the top of the page, the woods are too far away to properly set off the flowers. These lower views suggest two effective background walls, one topped by a vine-clad fence, the other with its stone surface softened with graceful, flowering, wall plants

Photographs by H. Armstrong Roberts; Harry G. Healy; Paul Hadley; Paul J. Woolf from Frederic Lewis

Lucky the gardener with room and a vista permitting the use of bold pine trees in the foreground and, beyond, as a backdrop, a distant glimpse of green water and blue sky

Limited space and shade are typical of city gardens. Here, good use is made of two types of fence and, where flowers would languish, a ground cover of reliable pachysandra

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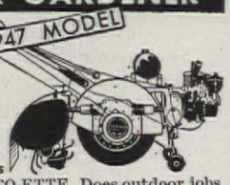

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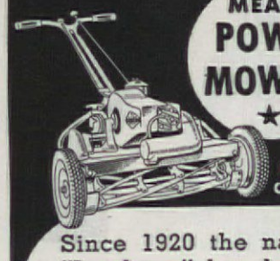

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but we city lot gardeners find it hard to provide this on a small area. Pictures of six-foot borders backed by shrubbery and tall trees make me envious and dissatisfied with the effects I can get on my 50-foot lot. Yet, with a little contriving, a balance of bright flowers and green background can be achieved, even under those conditions.

Green is a wonderful color. It rests the eyes, goes with all other colors, and is needed especially with the reds, pinks, and oranges of so many flowers. Every spring my tulip bed is admired, not because the tulips are better than most, but because they stand in front of a privet hedge and a stone wall covered with Vinca minor. Gardeners have always liked low boxwood hedges around formal rose beds because the dark green of their many small leaves contrasts so pleasingly with the various colors of the roses. Now how can we provide a soft, green background on a small place without causing the conditions that troubled my friend? Well, there is usually room on even a city lot for two trees. Ours has a cherry at the rear, a birch beside an evergreen group in one corner, and a few more evergreens at the corner of house and garage. (Like most amateurs, we planted too much at first, and had to dig up and discard material from time to time. If I were beginning again, I would buy fewer and larger specimens to start with and allow them plenty of room to develop naturally.) Of course, any large tree or shrub hogs everything within reach of its greedy roots, so I don't try to grow flowers that are heavy feeders near mine; and the plants I use get regular extra rations of fertilizer and plenty of water. Masses of green, even though as much as fifteen feet beyond the color highlights, still give the contrast and softening effect desired. My main flower borders are as far as possible from the trees and evergreens, and, for the shady spots, I select from lists of shade-tolerant kinds. Many of these are shallow rooting and, if planted in a layer of good soil, get along happily under trees.

A PERENNIAL border can, on a city lot, be placed against the house, garage, or along the property line. If there isn't room for a shrub background, there are some fairly good alternatives. Against a building, you can provide needed green by planting trees or shrubs at the ends of the space and letting them taper off into just flowers in the middle. Or you can use vines, selected judiciously, as some varieties simply take over the place. A flower strip at the edge of the lot can be given a green setting in the form of a clipped hedge or a fence, draped with vines. Hedges are usually voracious feeders, and the larger they are the more quickly they deplete the soil. This can be offset by intelligent fertilizing, and to some extent by root-pruning. Every time I spade up in front of my privet hedge, I cut deeply along a line a

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foot or so from it and remove the roots that have trespassed into the flower bed. I have also heard of confining tree or hedge roots with sheet metal or concrete barriers sunk in the soil, but we get along pretty well without going to that extra trouble.

In choosing evergreens for background material, study their characteristics and ascertain their eventual shape and size. Some kinds will take heavy pruning, especially when young; others, such as fir and spruce, may be ruined by it. Indeed, most plants grow lovelier under light pruning, and, personally, I dislike bushes trimmed into cones, globes, and cubes. It is always foolish to plant a tree in a space that it will soon outgrow. And in a small garden it is unwise to use many of the "blue" or yellow forms of evergreens, which are color subjects themselves, rather than material for backgrounds. The suggestion that slow-growing, dwarf types be used exclusively in landscaping a small yard seems logical at first thought, but they would tend to produce a miniature effect which would be out of scale in a garden for ordinary sized people.

The main thing, as my father once showed me, is to strike a balance. A builder with a degree of artistry, he made a house, partly of field stones, which later was imitated by a less skillful builder. "Why," I asked father, "is your stone work so lovely, while his looks as though some one had stood off and thrown potatoes?" He called my attention to one difference. He had chosen stones of all shapes and sizes, from huge boulders down. "That's the way nature makes things," he said. "Some big, some little." . . . And that, I think, is the way a good landscape is put together: Some big trees, some small shrubs, quite a lot of color—and, always, plenty of green behind it.

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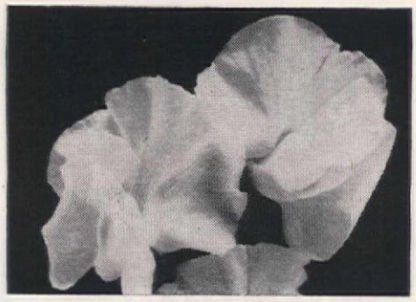

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YOUR GARDEN'S CLIMBING GLORY
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$1.00 rids your lawn of ugly weeds

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AMERICA'S No. 1 WEED KILLER

won't harm most common lawn grasses

New Weed-No-More Automatic Sprayer — only 59c — just tilt and spray the weeds away!

By the makers of KEM-TONE, the miracle wall finish

$1.00 8 OZ. MAKES 8 GALLONS Enough for average lawn
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Proved on America's Lawns

Weed-No-More kills dandelions, plantain and other ugly weeds without back-breaking weed digging. Simply dilute with water, spray it on—weeds die! Apply several times a season as new weeds appear. Get Weed-No-More today!

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PRODUCTS OF SHERWIN-WILLIAMS RESEARCH

Bringing the marvels of science to your home

There's a Plane Tree Scourge . . .

Will the streets in your community stay like these at the right? Or are you going to let them come to look like those shown above? It's up to you . . .

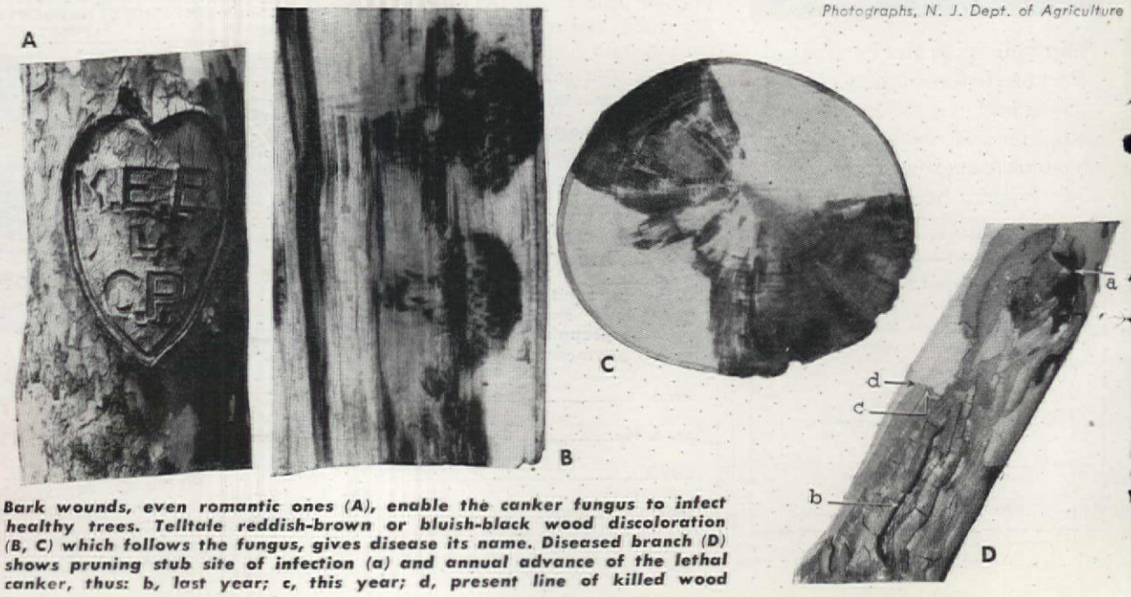
References: U. S. Dept. of Agriculture Circular 742, by Dr. James M. Walter; N. J. Dept. of Agriculture, Circular 360, by Edgar G. Rex and Dr. Walter

A PLAGUE is threatening the London planes that line many of our streets, and the related native sycamores of our countrysides. It's our responsibility to stamp it out. The scientists tell us this can be done, but neither they, government agencies, nor professional arborists can do it unaided. Why? Because, while most destructive tree maladies, like chestnut blight and Dutch elm disease, are spread mainly by insects, wind, and other natural forces, the fungus that causes canker stain in planes can enter a tree only through a wound. And wounds in shade and street trees are caused mainly by men—whether deliberately (perhaps with good intentions, as in pruning), or through carelessness or ignorance. Also, the disease is transmitted from diseased to healthy trees only by man's instruments: pruning tools, ropes used in climbing, gloves, shoes, protective wound paints, *unless* they carry a specific disinfectant. Even children at play can unknowingly carry the organism from infected stumps or trees to healthy ones.

Here is a program of prevention for citizens and communities: If plane trees appear sick, have the local tree warden, shade tree commission, or, if necessary, the State Department of Agriculture, investigate to see if the canker stain disease is present. If so: (1) Have all diseased trees or parts removed to where they will not be a source of new infections; such wood can be used for fuel. (2) Arouse public sentiment to discourage the mutilation of all street and shade trees. (3) Insist that only essential pruning of planes be done; and this, as recommended by the Department of Agriculture, only between December 1 and February 15, if possible (this in the latitude of Philadelphia). At other times, disinfect all pruning equipment before use on each tree. If a wound paint is used, it should be of the gilsonite-varnish type with 0.2 percent phenylmercury nitrate added. In places still free from canker stain, all pruning equipment used should be new, or else thoroughly disinfected since its last use where the disease exists. In municipal pruning and public utility line-clearing operations, citizens may not be able to order such precautions. However, they can and should demand that the municipal authorities make suitable regulations and enforce them. Local roadside, or shade tree, committees can help greatly here.

Is the disease serious? Where first found, in 1929, it has destroyed 60 per cent of the planes. Since 1933, it has invaded nine states. It is spreading. Watch for it.

Photographs, N. J. Dept. of Agriculture



Bark wounds, even romantic ones (A), enable the canker fungus to infect healthy trees. Telltale reddish-brown or bluish-black wood discoloration (B, C) which follows the fungus, gives disease its name. Diseased branch (D) shows pruning stub site of infection (a) and annual advance of the lethal canker, thus: b, last year; c, this year; d, present line of killed wood

See what *GOOD DESIGN* * and the regular use of VIGORO can do!

The home of Mrs. C. F. Gestring of Portland, Oregon, shows the result of combining good design and regular Vigoro feedings. Note how healthy and colorful these flowers are . . . how the green, thick lawn, trees and shrubs add to the appearance of this lovely West Coast home.

Year after year Vigoro develops humus in lawn soil

Vigoro helps develop large, vigorous root systems. Each year as part of the old roots decay, humus (organic matter) is formed in the soil . . . rich, dark, fertile! Your soil becomes more capable of sustaining your lawn through all kinds of weather . . . a better storehouse for moisture and plant food. What's more, the vigorous roots and the deep, thick top growth Vigoro helps produce actually tend to choke out weeds! For a lawn of lasting beauty, feed Vigoro regularly.

THE planting arrangement of your garden is important if you are to achieve the desired contrast of color . . . the best effect.

. . . And so is the proper nourishment of your plants important! Feed Vigoro, 4 pounds per 100 square feet. Remember—your soil, like most soils, may lack one or more of the vital food elements growing things need for plant nutrition. Be warned by poor root systems, bad color, stunted or delayed growth.

Vigoro, complete, balanced plant food, is a scientific formula of food elements plants need for proper nutrition, growth and reproduction. Vigoro will help your flowers and lawn come up lovelier . . . healthier . . . more beautiful. And the beautiful shrubs and trees Vigoro helps grow will increase the permanent value of your property. Ask your garden supply dealer for Vigoro.

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The Vigoro Beauty Plans are cram-full of exciting planting arrangements . . . helpful planting suggestions. Show what to plant, where to plant . . . how to plant. Get your copy at your garden supply dealer's. The edition is limited so act now!

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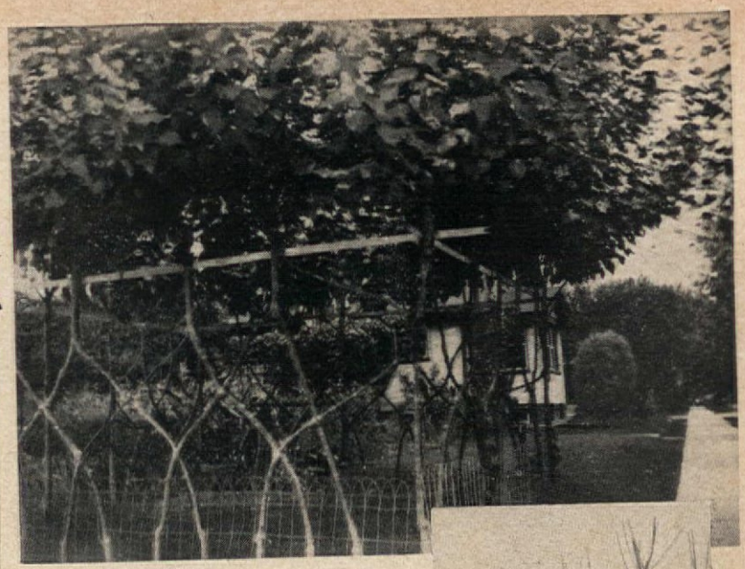


Photographs by author

Arbor of Grafted Trees

A. R. Rigg

No nails, wires, braces, repairs, or painting required—just the permanent strength and beauty of growing trees

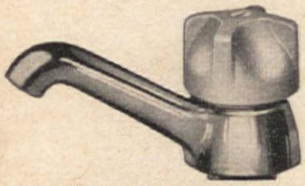
"If you really want an arbor in your back yard," said the man I was chatting with, "why don't you grow one?" Pulling out the photographs here reproduced, he continued, "An arbor of grafted trees costs practically nothing if you do the work yourself, and you have the added fun of watching it grow. When I started this one, I had never done any grafting myself, but I had watched my father do it in an amateur way, and I had no trouble.

"I first marked out the dimensions of the arbor I wanted, then along that line I dug a trench 10 in. wide and about 14″ deep. After mixing a generous amount of fertilizer with the soil I had removed, I put it back. In the spring, just as the buds on the trees were beginning to swell, I cut a lot of slender branches from a tree that we call 'balm of Gilead,' but which is often referred to as balsam poplar, and thrust them into the soft earth two feet apart and about a foot deep, pressing the soil firmly around them and watering them well. Thereafter, I added water often enough to prevent drying out. The poplars are among the most rapid growing trees, and by autumn the twigs had taken root and made quite a top growth as well.

"By the following summer the plants were tall enough for me to begin grafting them to form the trellis. To do this, I bent the stems so they crossed and, at the places where I wanted them to unite, I scarified an area a couple of inches long on each trunk with a blunt knife. Then, holding them with the scarified places together, I bound them firmly with a strip of cloth wound so as to make an X on each side of the graft. This must be done very securely or the wind will move the trunks enough to prevent the uniting of the cambium layers, that is, the areas of actively growing cells. Grafting wax could be applied over the union under the bandage if there were any doubt that it would not succeed, as, for instance, in hot, dry regions. I kept the bandages moist during the growing season and left them until the trunks had grown solidly together, which was the autumn of the following year.

"By keeping all side branches below the leafy tops pinched or rubbed off, I developed straight, slender stems. As the trees grew tall enough, I made additional grafts higher up, thus developing the diamond pattern shown in the pictures, which were taken four years after the original planting. So you see, it need not take you long to grow an arbor of your own. Of course, the particular kind of poplar I used is not the only sort that could be employed. Nor need it be a poplar at all. Any of a number of quick-growing, soft-barked trees would serve the purpose, but I favored balm of Gilead because of the size and interesting texture of its heavy, dark green, shiny foliage."

New CRANE Sinks Styled to Today's Tastes . . . and featuring *Dial-ese* Finger-Tip Control



Replace Old Faucets with *Dial-ese*

Are your faucets hard to close? Do they drip-drip-drip? Then you will appreciate Crane *Dial-ese*—with its finger-tip action. Old faucets close against water pressure—in *Dial-ese* the pressure has been harnessed to help do the work. And the handles of Cranelon are non-heat-conducting, non-absorbent, pleasing to touch. Their pearl gray color has jewel-like luster that adds to the beauty of any fixture.

The sink in this modern Crane Kitchen is the Stewardess—styled to today's taste and designed to bring a new conception of beauty and efficiency to the kitchen. The one-piece, 42-inch top does away with joints, and the deep basin with depressed drainboard assures maximum conveniences in the small room. The surface—gleaming white acid-resisting porcelain enamel on cast iron—is easily cleaned.

A swinging chromium-plated mixing faucet with control handles of Cranelon is mounted on a pedestal—out of the way yet within easy reach. *Dial-ese* controls do away with stubborn, hard-to-close faucets and help prevent annoying dripping.

The Stewardess is typical of the Crane line of plumbing now in production. This line includes plumbing to meet every taste as well as every building budget. Even with the vast production of Crane factories, demand still exceeds supply but we hope the time is not far off when anyone can step into his Crane Dealer's store, choose the plumbing he wants, and have it installed by that dealer's skilled craftsmen.

CRANE

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✓ the COST of your laundry

✓ the QUALITY of the work

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. . . to get it done

Laundering takes less time when done with a Norge "Ro-ta-tor" washer, because the tub capacity is greater...fewer tubfuls are required. Clothes last longer, too . . . the plastic "Ro-ta-tor" is so smooth there's virtually no wash-wear! And the net result of these two Norge-given advantages is that the over-all cost of your laundry is gratifyingly small! See this great washer demonstrated—Norge dealers are conveniently listed in the classified section of telephone directories. Norge is the trade-mark of Norge Division, Borg-Warner Corporation, Detroit 26, Michigan. In Canada: Addison Industries, Ltd., Toronto, Ont.

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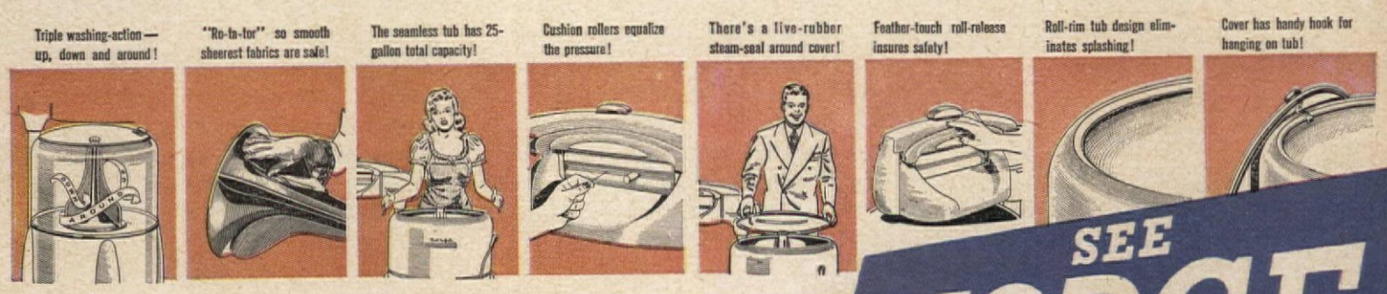
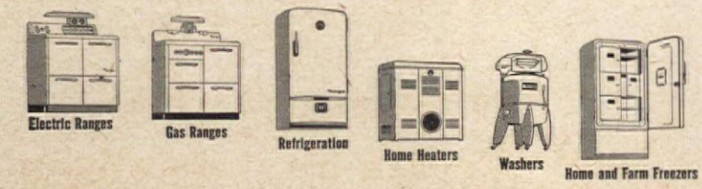
Note these better-built features





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ROSE BUSHES

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Send me FREE, your New ROSE Catalog.
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Advice to the Ladies...

Elias J. Beach—

A lazy Gardener-Husband who has learned . . .

I AM writing this for my countrywomen. Should a masculine eye light on it, it's all right with me. But, frankly, it is beamed to the ladies. During nearly thirty years of horticultural activity, I have met and talked with many women, nearly every one of whom, in discussing the beauty of her home grounds, has mentioned the lawn FIRST.

Being a married man, I know that the man of the house is likely, at times, to shy away from the simple home tasks. A woman, with few exceptions, can—and does—gently lead the poor wretch to do them, often without his realizing it. In my own case, I guess I was born tired, or else an attack of acute *and* chronic laziness set in the next morning. Anyway, my wife frequently has to lead me to work; and I am pretty sure that she is not the only one whose husband is so afflicted. This explains why I am writing to you women; because it is *you* who must see to it that a little extra work is accomplished this springtime. Not too much, nor too hard work, of course, but just a "leetle" extra.

To start with, I hope your lawn was carefully cleaned up last fall. Early spring, when the frost is leaving the ground, is no time for raking; moreover, leaves left over from autumn tend to smother out the grass. As soon as the snow has melted away and your man can walk on the lawn without leaving elephantine footprints, set out, where he cannot overlook it, a pail full of either regular commercial, or garden fertilizer that you can buy at your local florist or seed store, or, better, a special plant food compounded especially for lawns, to give the grass the balanced meal and spring tonic it needs. Be sure the application of this food, at the rate directed on the package, is made *early*. Should your willing helper be able to use one of the inexpensive fertilizer spreaders instead of his good right arm, so much the better.

If more homeowners appreciated the fact that a lawn is simply a garden of thousands upon thousands of little grass plants (close to a couple of hundred per square foot, in fact), we would have better lawns in this country, and more, lovelier homes. Impress that on your one and only so he will understand why an annual application of plant food is so necessary to the health and the satisfactory development of your lawn. If he gets this done early in the spring, you will

The NEW 2,4D WEED-KILLER

...in dry, powder form

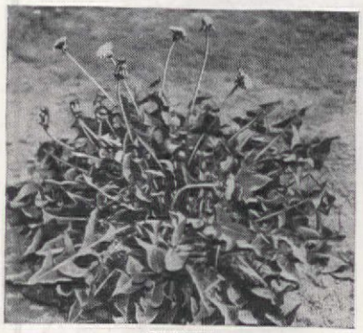
WEEDUST
TRADE-MARK

in the ready-to-use can...75c

If your lawn has only a few scattered weeds, here's the new, easy way to kill them. Shake a pinch of Weedust on each weed. Watch it curl up, dry up and die.

Just shake Weedust directly out of the ready-to-use can. No mixing with water; no spraying . . . just *one* shake for each dandelion, plantain, or other ugly weed. This ready-to-use can holds enough Weedust to kill a thousand weeds . . . and kill them right out to the root tips. Ask your dealer or write to American Chemical Paint Co., Ambler, Pa., makers of Weedone, the original 2,4D weed-killer in liquid form.

Just Dust Your Weeds with Weedust



BEFORE:
Dandelion plant in full growth

AFTER 2 TO 3 WEEKS:
It's dead . . . above and below ground

find, as time goes on, fewer weeds in your lawn. Weed seeds, you see, require warm weather to germinate and grow in, whereas grass plants hardly stop growing at any time, even in winter. If properly fed, they promptly respond and make such headway that, when the weed seeds sprout, the vigorous grass is able to smother them out.

Well, after Hubby has applied the fertilizer, let him rest for a week or two—unless it is already time to sow grass seed, which also should be done early. Many a lawn has thin or even bare spots. They should be raked vigorously, enriched with some fertilizer well raked in, and seeded down just as soon as the ground can be worked. This isn't usually much of a job, so have the lawn roller handy and ready for him to use next. At this point, strong will power will be needed, for a man is quite likely to balk at lawn rolling, especially after raking and seeding. But stand by, and insist that he do it *both ways*, that is, from north to south and then from east to west. Rolling firms the soil around the root systems, brings them in contact with the soil moisture, and squeezes out excess air. It's a powerful preventive of grass mortality caused by winter heaving and root exposure. Furthermore (and this should definitely convince him), spring rolling levels and smoothes the lawn and makes future mowing easier. I have seen lawns so bumpy that the mower actually bounced along them; not only did it take more time and effort to mow them, but also the trim was uneven and ugly. Incidentally, the rolling should be done with a not too heavy roller, and when the ground is soft, as after a rain.

About this time (as the almanacs say), take the lawn mower to the local repairman and have him sharpen and adjust it. Do this without your better half knowing it and, when he starts using the mower, he will immediately notice the difference and may well give the credit to the rolling and other work he has done on the lawn. But more important to you is the fact that a sharp, properly adjusted mower cuts the grass cleanly, instead of tearing it off and leaving a rough, ragged effect. Also, this is noticeably better for the grass.

Next, if I were you, I would be somewhat gentle and loving toward the old man. Wait on him a little; let him play a little golf, or drop a few ashes on the rug without being reprimanded. Perhaps an occasional poker game would be in order, for before long, besides the lawn mowing, the vegetable garden and flower beds will need spading and planting. However, even though you let him take it easy for a while, be sure he keeps the grass mowed and the place tidied up. Also, get him to set the mower to cut not less than one and a half or two inches high. This may seem pretty long, compared with putting greens and the closely shaved lawns you sometimes see, and he may think that if he cuts close, he may not have to do it so

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Paul's Scarlet CLIMBING ROSE

Tops them all in popularity! Great masses of large, vivid scarlet-red, perfectly formed flowers on stems so long you can cut them freely. Plant liberally on fences, trellises, buildings.

BEST QUALITY LARGEST SIZE 2 YEAR PLANTS

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often. Actually, a lawn cut fairly high will stay fresh and green much longer than otherwise, and be able to withstand more hot sun and arid soil conditions. If protests are heard about having to mow so often, point out that, in consequence, the task each time is easier, and that, by mowing frequently, he saves himself the trouble of raking up the clippings. That will certainly appeal to him, as will the reminder that the lawn is so-o-o-o beautiful this year, all because of *his* hard work.

There is no doubt that many a lawn struggles along without this program of spring care and later attention. But I assure you that if you will follow the system I have recommended, your lawn will show the difference. If, on the other hand, you don't take my advice, be sure to refrain from later repinings and, "Oh, I wish our lawn looked better!" You know now what should be done, and how to get it done. It's up to you.

As my old Aunt Anne would say, "A man needs a mite o' pushin' every now and then." So see to it that your Hubby gets his quota of "pushin'" this spring, and you will both enjoy a more beautiful lawn all the year.

SOME COMMENTS ABOUT LAWN GRASS SEED

THE important turf-forming kinds of lawn grass seed are Kentucky blue grass, creeping bent, colonial bent, Chewings fescue, red fescue, and red top; with them may be included white clover, although it is not, of course, a grass. That statement is just as true as it was in 1942 when THE AMERICAN HOME published an article of mine on the cheap lawn seed racket. In the same article I said that "good lawn grass seed, carefully cleaned and refined, may cost at retail anywhere from 40 to 70 cents a pound."

That statement, alas, is no longer true. Current prices are twice those given, and more. Right now there is a definitely inadequate supply of most, if not all, of the important grass seeds, and a critical shortage of Kentucky blue grass. As an indication, the State of New Jersey has, since 1930, recommended the N. J. No. 1 lawn seed formula, which contains 50% Kentucky blue. But in a bulletin issued August 5, 1946, it eliminated this recommendation as an emergency measure. Obviously, this critical shortage of Kentucky blue will greatly affect all good lawn seed mixtures. Furthermore, the efforts of seedsmen to find a substitute have naturally caused higher prices for the fescues and bent grasses. The condition has

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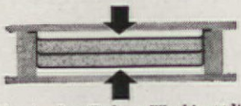

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not had a comparable effect on such varieties as rye grass and timothy because, however valuable they are in their proper place, they are not suitable for lawn-making at any price. Nevertheless, "bargain offers" of grass seed will continue to be offered to homeowners who, because of the wide difference in price between good and cheap seed, will be all the more tempted to, as they think, save money by buying the latter. To quote again from the 1942 article, "worthless chaff is often mixed with short-lived nurse grasses, such as rye grass and timothy and offered in attractive packages as a bargain." No matter what the other factors, such as soil fertility, rate of sowing, careful maintenance, etc., such seed mixtures cannot produce good lawns. So beware of all brands which, according to the analysis that must by law appear on the package, contain large percentages of timothy and rye grass. The urge to take a chance may be strong, but buying inferior seed is like putting a bet on the loser after the contest is over. If you want to gamble, try making a pound of lawn seed that costs 90 cents a pound go twice as far as you did when it cost 45 cents. But don't, oh don't, spread five pounds of hayseed, weed seed, and chaff on an area where you are trying to establish a good lawn.

Many merchants who may formerly have succumbed to the temptation to handle cheap lawn seed, are now fully aware that there are no exceptions to the old axiom that "quality is remembered long after price is forgotten." But there are others who depend on volume sales of a huge variety of products, and who, sometimes, neither know nor care anything about the actual quality of the lawn grass seed they offer the public. Again, I say, beware of bargains when you set out to buy lawn seed.

—James D. Miller

Editor's Note: Speaking of lawn seeds, interesting information is reported regarding a new type of grass that promises especially gratifying results under difficult conditions. While it does not realize the hope for a grass that doesn't need to be mowed, it is said to laugh at drought and hard usage, thrive on thin soils and in considerable shade, and "shake a defiant mop" at the hazards presented by sun-baked airport surfaces, golf fairways and tees, and heavily used lawns. Last summer, this new grass—a creeping red fescue introduced by Dr. Harry A. Schoth, of the U. S. Department of Agriculture, under the name Ill-a-hee—proved itself in still another respect when an epidemic of a fungous disease known as anthracnose hit the red fescue grasses. The damage to this new strain was reported as negligible as compared with that done to other strains of creeping red and Chewings fescues. Ill-a-hee may play an important part in replacing some blue grass for lawns on the generally acid soils of Northeastern United States.

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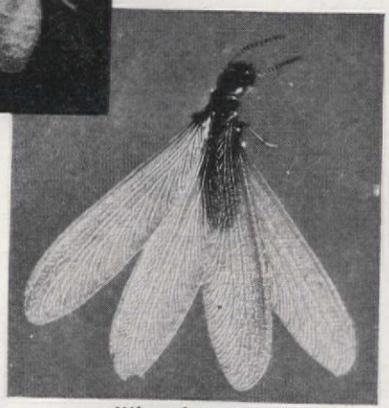
Worker termite



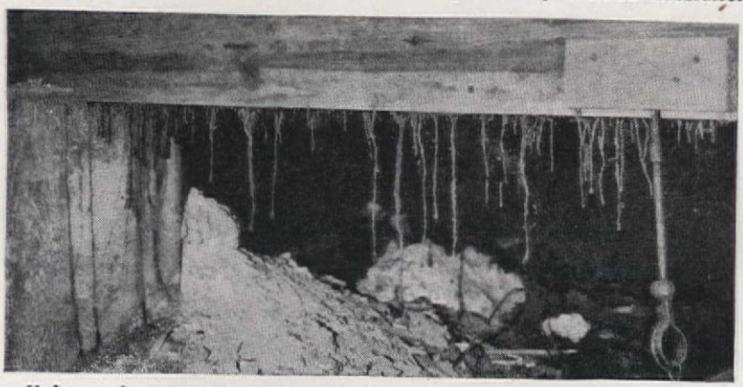
Winged reproductive adult (All enlarged)

Soldier termite

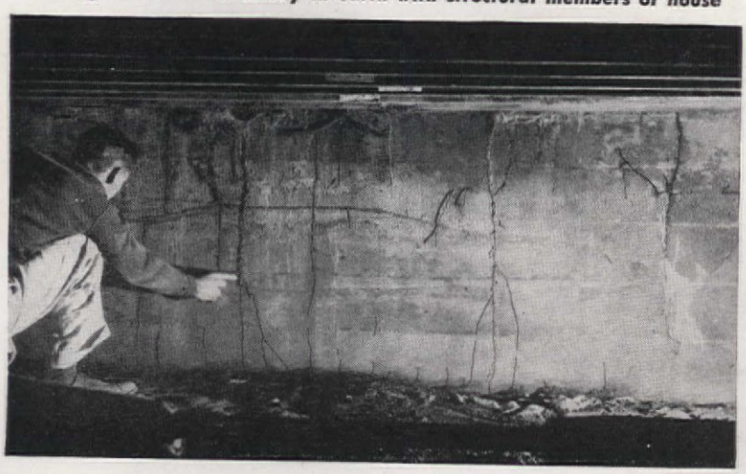
Data by Thomas M. Rippey and Jacques J. Hess

MANY people have the impression that termites live in wood or that they fly into the house when the windows are open. Some even think that termites bite! These dangerous pests do eat the cellulose out of wood but, except for a nonsubterranean species which exists in a few southern states and on the Pacific coast, they actually live in the ground, where their function is to restore the deadwood to the earth. Termites are a menace, but the most common species, the subterranean termite, prevalent throughout most of the United States, lives underground and makes use of the wood in a house merely as a means of sustenance. Reproductive adult termites fly, but only for a few hours during the mating season —March to June. After this brief swarming period, reproductives lose

Here termites have built tubes up a masonry wall. Shields capping masonry or adequately protected wood members might have prevented infestation



Moisture is essential to termite life. Stalagmitelike tunnels connect underground termite colony in earth with structural members of house



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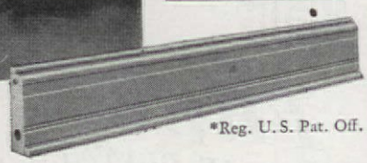

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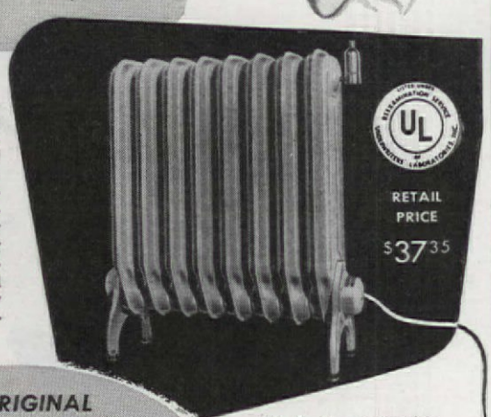

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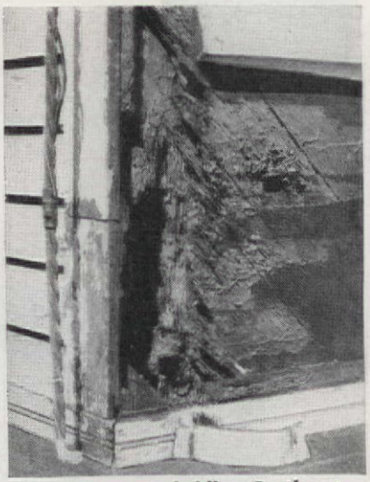
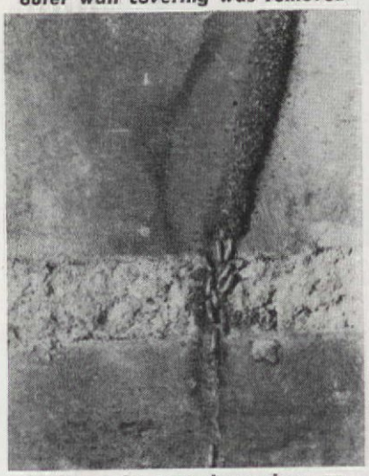
Termite damage to this interior wall was discovered only after outer wall covering was removed

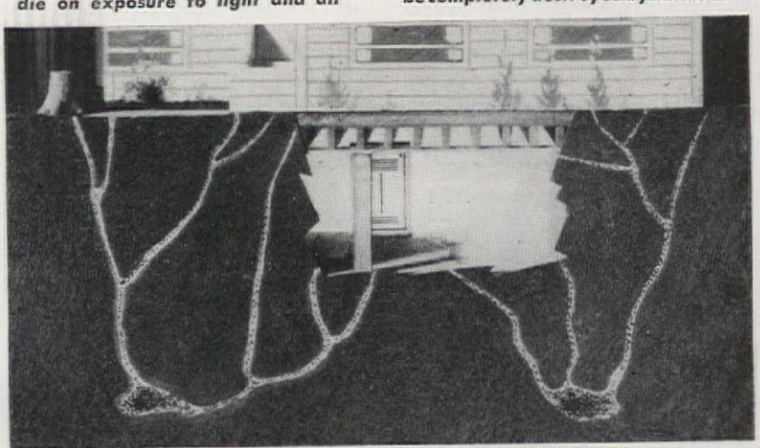


Damage to wood siding. Partly excavated or unexcavated soil area beneath ground floor is danger spot



Broken tube reveals workers going to and from colony. Termites die on exposure to light and air

Ceiling beams, sills, other structural members may look sound yet be completely destroyed by termites



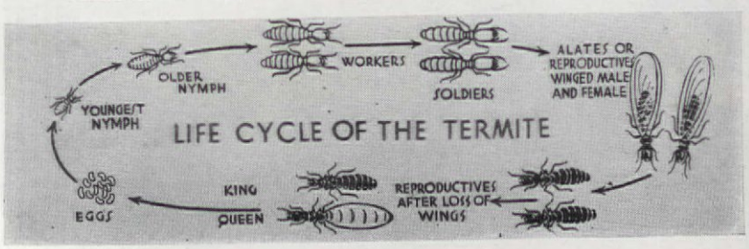
Termites live in damp earth, reach house through self-made tunnels

their wings, mate, return to the ground and establish new colonies. Beside the royalty the termite caste system consists of soldiers and workers.

Discovery of termites tubes, discarded wings, or damaged wood indicates the presence of termites. While the homeowner may establish the fact that termites are present, it is the job of the professional termite control man to treat the soil and prepare the house against further infestation.

Beware of the unscrupulous operator in the termite control business. A reliable concern will provide a guarantee underwritten by some prominent insurance or bonding company. He will get after the termite at the source, eliminate insects, repair or replace damaged wood members and, by approved methods and materials, prevent early reinfestation.

Termite Control Corp.; Univ. of Calif. Press; Three-Way Termite Control Corp.



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Deeds and Misdeeds

Maxine Churchill

MR. ROSS had finished seeding the lawn around his new twelve thousand dollar house when a car pulled into the driveway. A man leaned out the window. "Are you Mr. Ross?" asked the stranger.

"Yes, sir. Can I help you?"

"You can move your house off my lot," said the man in the car.

Mr. Ross was amazed. As he walked over to the car, he said, "There must be some mistake."

"There's a mistake all right—a mistake in your deed. You'll have to get your house off my property by tomorrow or buy the land—the price is fifteen hundred dollars."

The stranger said he would be back the following day and drove off. Mr. Ross went to the telephone and explained the situation to Bill Thompson, a registered surveyor. Bill promised to stop by the Ross' house on his way home that evening.

"I have looked at this deed description," said Bill that evening, "and it is obvious that you'll have to settle with the man at his own price. Whoever made this plat put the bearings in wrong. The north and south bearings are interchanged, which means your property line runs right through the middle of your house. What you thought you were buying was a piece of land rectangular in shape, but in reality it's a parallelogram. The house can't be moved. You'll have to buy the land."

Mr. Ross mopped his forehead with a handkerchief. "I guess I didn't pay much attention to the deed. I just thought it looked legal, and it was, but I didn't get what I thought I was paying for."

Bill Thompson shook his head. "There are thousands like you, Ross, who buy in good faith, get land with shaky titles, accept deeds not to their liking, and, unknown to them, acquire property carrying heavy assessments or commitments.

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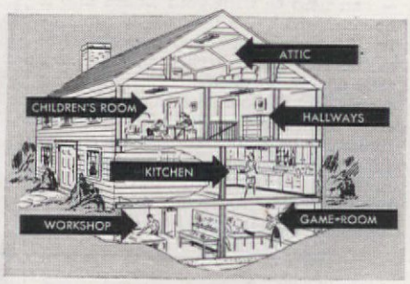

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• Want a whole book-full of ideas? Send for the new 1947 edition of "Western Pine Camera Views," a picture book that swarms with ways to build with beauty. Free for the asking, write: Western Pine Association, Dept. 215-F, Yeon Building, Portland 4, Oregon.

These are the WESTERN PINES

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

YOU AREN'T LIVING if you aren't living ELECTRICALLY

It's here at last! The complete story of how proper wiring — properly planned — can help to turn your house into a home. *Home?* — a beautifully illustrated, 36-page book covers every electrical service from kitchen to attic . . . tells what you need in the home you plan, shows how inexpensively the conveniences and pleasures of modern living can be yours. *Home?* — is chock-ful of facts, pictures, and useful information for homebuilders. All in brilliant color, too. Only ten cents — and well worth it. Send for a copy today.

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Appliance and Merchandise Dept.
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I enclose 10¢ for my copy of Home?

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GENERAL ELECTRIC

Apply with brush or spray. Penetrates masonry, brick, wood, stucco, canvas . . . dries to form water repellent seal *under* the surface. *Backed by a 5-year Warranty.* Write for free descriptive booklet and name of nearest distributor.

A product of

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"Always one step ahead of the weather" with RUSCO

ranty deed to the property; this puts the grantor and his heirs in responsibility for clear title. Of course, the grantor is not responsible for errors in deed description, nor errors in surveying. You must check on this before you buy. If you find later that your land looks like a dog leg, the grantor is not responsible, all he and his heirs guarantee is that the property and its full rights belong to them and they, in turn, can safely sell it to you. A Warranty deed assures you no one—other than the grantor—can pop up some sunny day and lay claim to part or all of your property. If you do not get a Warranty deed, ask to know why. A Quit Claim deed may be just as good as a Warranty deed, but it does have its limitations. You will get a Quit Claim deed if you are buying a share in a piece of property; or you may get one as a 'cover up'.

"There are several other kinds of deeds besides the Warranty and Quit Claim deeds, such as a Special Warranty deed, Sheriff's deed, Tax deed, Guardian's deed, Deed of Trust, and an Administrator's deed. Have a reputable lawyer explain the deed you are to receive. And remember this—once you have your deed in hand, have it recorded *immediately* in the County Clerk's office. Then, if your deed is lost, you still have official record of proof of title.

"Before you buy land have a lawyer check all the records on this property at the County Clerk's office. He will check past deeds against your present deed for possible errors in legal descriptions, note the boundary lines, and have recorded on your deed all adjacent land owners' names. He will look up past transfers of this property, amounts paid for the land, and amounts paid in taxes. You should have these figures written down for future reference. He will check your proposed deed for any special assessments of excessive taxes. See if there might be a tax on the property for such things as drainage, irrigation, schools—anything which has been committed previously. There are any number of special taxes and assessments you may have to continue paying after you buy land. As a rule, of course, these assessments add greatly to the value of the land.

"As a land owner you are subject to three kinds of governmental rights. First, the government has the right to take part or all your property for private or public use. For this you are paid a fair and reasonable price. This is known as the 'Right of Eminent Domain.' Second, the government has the right to tax your property. Third, it has the right to assess property for projects—such as, hospitals, schools, paving, sewage disposal, or police or fire protection. This is called 'Police Power.'

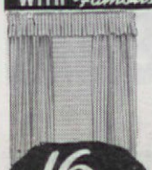
"It is a good idea to check your deed for all commitments or granted 'rights', such as mineral and oil rights, easements, and the like.

$987.75 Size 20' by 20' FOB Huntington, Ind.

We are shipping promptly a complete line of Cottages and Homes, prefabricated at the factory for quick erection at your building site. Several sizes available up to 5 rooms and bath, finished inside and out. Delivers in a single shipment ready for assembly. For exact specifications write or wire:

Louis E. Legg LUMBER CO.
333 S. Kalamazoo Av., Marshall Mich.

DRAPE YOUR HOME in NEW BEAUTY WITH famous ITASCA FABRICS



16 SAMPLES OF ITASCA FABRICS FREE!

Homemakers, those beautiful, much-wanted Itasca fabrics in lovely designs and soft weaves are back again. Make up easily into graceful draperies. Ideal for slip covers, bedspreads, table cloths, luncheon sets, bridge sets and dozens of other uses. Give new beauty and charm to your home at amazing low cost.

SAVE UP TO 50%
Select Your Favorite Material Right in Your Home

Buy high quality, smart fabrics direct from the mill at factory prices. Send today for your 16 *free* samples, including Basket weaves, Ratines, Woven Stripes, Homespuns, and others. Dept. B-15,

COMING SOON! ITASCA'S "HOMEMAKER'S INSPIRATION" CONTEST $1000.00 IN CASH PRIZES GET YOUR SAMPLES NOW AND BE READY *Write for details!*

ITASCA WEAVERS GUILD • ITASCA TEXAS

LEPAGE'S GLUE

LEPAGE'S GRIPSPREADER MUCILAGE

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IT'S SO EASY TO MAKE BIG MONEY THIS WAY!

NO EXPERIENCE NEEDED—Ea... big steady income showing love... Bluebird All-Occasion Greeting Car... Gift Wraps, Stationery — to friends, neighbors, ... workers. 17 different assortments. You make up to 5... on each $1 box. Samples on approval. Write today!
BLUEBIRD STUDIOS, Dept. S-23, Fitchburg, Mas...

COLOR YOUR FAVORITE PHOTOS

Color makes your black and white prints alive! No special skill needed. Complete sets $1.25 up, including instructions. At your dealer's or direct from John G. Marshall, Inc., 167 N. 9th St., Brooklyn 11, N. Y. Dept. AH.

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PROTECTION IN CASE OF SICKNESS OR ACCIDENT

3¢ A DAY HOSPITAL PLAN

PAYS HOSPITAL & DOCTOR BILLS

In case of sickness or accident, you may go to any Hospital in the U. S. or Canada under any Doctor's care. WE PAY YOUR EXPENSES in full accordance with Policy Provisions.

INDIVIDUAL or FAMILY

You are eligible for this low cost Protection from birth to age 70 . . . without medical examination. The famous North American Plan is sold direct at a saving to you. BE PREPARED! Sickness and accident strike suddenly. Insure now! Send for free details at once. No agent will call.

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Please send me, without obligation, details about your "3c A Day Hospitalization Insurance Plan."

Name.....
Address.....
City.....State.....

SIMPLE EASY INVENTION TRIMS HAIR AT HOME!

SAVES BARBER BILLS

Trims hair as it combs! Easy! Quick! Keeps men's, women's children's hair trim, neat, freshly-cut looking all the time! Trims, tapers, thins out uneven hair. Use like ordinary comb. Safe. Simple. No experience required. Fine for legs, underarms! Sells like wild!

SAMPLES FOR AGENTS Sample offer sent immediately to all who send name at once. A penny postal will do. SEND NO MONEY. Just your name. KRISTEE CO., 1335 Bar St., AKRON, OHIO

DAD'S LOTS MORE FUN SINCE HE GOT THAT WESTERN ELECTRIC HEARING AID!

There is a difference in Hearing Aids

● Western Electric Hearing Aids are made by the nation's largest producer of communications and electronic equipment. They are the *only* hearing aids designed by the famous Bell Telephone Laboratories.

So, Western Electric is a name you can *trust* . . . for better hearing. Your hearing aid is a companion you'll rely on for a long time; it had better be the best. Ask about the new Model 64 Hearing Aid.

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Dept. 380-AH3, 195 Broadway, New York 7, N.Y.
Please send your free guides to better hearing and information about Model 64.

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Address_____
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Northern Electric Co., Ltd., Canadian Distributor

"You may find the state highway department has previously purchased a forty-foot easement off the front of your property, and you will want to keep this in mind when selecting a site for your new home. While the highway department may not, at the moment, be using the strip of land, some day they may put a four-lane highway along this route, and you will want your home as far away from the road as feasible. A good lawyer and a good surveyor can anticipate easements and, between them, you will get a legal and properly surveyed plat and deed.

"In the meantime, and before you take over as the owner of the property, you can look it all over from a purely nonlegal angle to see if this is the property you want and need. Is there water on the property? Sewage disposal? Are there telephone and light lines? Is soil acid, gully-washed, shallow of topsoil? Which school will the children attend? Are there churches and shopping centers near by? Will milk and mail be delivered? Notice, for instance, if along with the 'away from the rest of the world' place, you can also acquire an 'away from the rest of the world' driveway, which must be maintained by you and you alone. If it is at all possible, pitch a tent on the property and sleep there a night or two—particularly if you are planning to build a residence on the site. There may be many undesirable features about the place which you would miss on more or less cursory visits. Trucks may keep you awake half the night; passing car lights may be annoying; a frog-lined swamp may sound like a basso profundo all night. You may be too near a railroad, nearer than you thought in the daytime, for at night the St. Louis Express may sound as though it were rounding the curve on your corner and heading right for the spot you had picked out for your living room. Or, you may find you are not far enough from a mill or factory, whose smoke and odors are carried close to the ground at night. You may be too close to the city dump or disposal plants when the wind changes. And if you buy near a school, expect plenty of noise nine or ten months of the year.

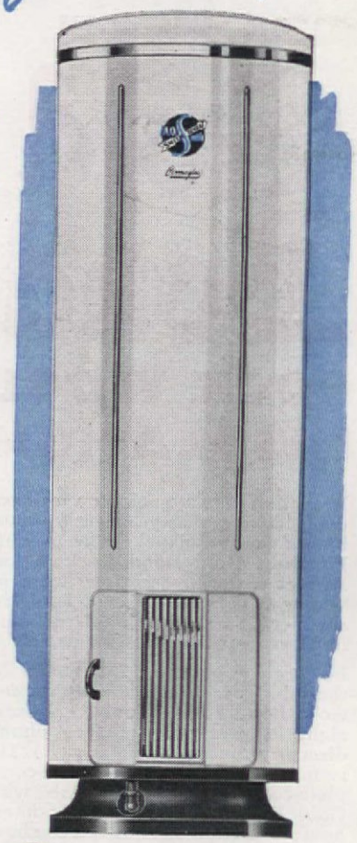
"Look around you for possible future developments. Will the mill, the grocery store, the school, the factory, or the airport soon need more territory in your direction? Will the railroad need to be slicing off some of your front lawn or pasture to straighten out a bad curve? It is well to anticipate change. If you are near centers of business, buy enough land to control your immediate surroundings. Of course, you can always lose property by condemnation proceedings. There is only one thing which will stop proceedings—the law says a grave has precedence over the right of eminent domain. As long as a grave is on your property, nothing can go through your property unless you so desire.

I'VE JUST DISCOVERED

"Packaged-in-Glass" Hot Water!

And it's really true—this new discovery gives me cleaner, purer, automatic hot water for my kitchen, bath, and laundry!

No Rusting—No Corroding



The *Permaglas* Water Heater has a tank of mirror-smooth glass-fused-to-steel . . . sanitary as a clean drinking glass. It CANNOT rust or corrode under *any* water condition!

Thousands of use-tests with waters all over the country prove it.

With a *Permaglas* Water Heater supplying your home with all the clean hot water you need, you can say good-bye to rust-stained laundry and a "dark-brown" bath.

The *Permaglas* Water Heater is fully automatic and, of course, either gas or electric. You'll be proud of its smooth, modern beauty . . . and wonderfully pleased with its economy and carefree service.

See it at leading public utilities and better appliance dealers, or write the nearest office below for complete information.

Guaranteed by Good Housekeeping

Hot Water . . . "Packaged-in-Glass" . . . Guardian of the Nation's Health

Permaglas

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SMITHway WATER HEATERS

A. O. SMITH Corporation • New York 17 • Atlanta 3 • Chicago 4 • Houston 2 Seattle 1 • Los Angeles 14 • International Division: Milwaukee 1
Licensee in Canada: John Inglis Co., Limited

Why will these people catch colds?

HERE ARE THE CLUES: Momma and papa near the walls. Junior plays on the floor.

HERE'S THE ANSWER: Floor and walls are cold because the house is not insulated. Even though the thermometer shows a room temperature of 72°, these cold surfaces pull away their body heat. Result: They feel chilly, often get colds.

SAVE YOUR HEALTH AND SAVE UP TO 40% ON FUEL WITH

Gold Bond

ROCK WOOL INSULATION

Insulation puts a quick stop to these cold "hazards". Last year over 100,000 homes were insulated for keeps with Fireproof Gold Bond Rock Wool. Insures a warm, draft-free home in winter, a delightfully cool home in summer. It's the one modern home improvement that pays for itself.

Be sure you get the right man to do the job. There's a factory-appointed Gold Bond Rock Wool Applicator right in your section. (See phone directory under "Insulation".) He is fully trained to give you a complete-coverage insulation job with Gold Bond Rock Wool, the finest home insulation. Let him tell you how little it costs to insulate now.

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National Gypsum Company, A-3
Buffalo 2, New York

Please send me a copy of your "Better Living" booklet at no obligation to me. ( ) My home is already built. ( ) I am building in the future. ( ) I am a student desiring special information.

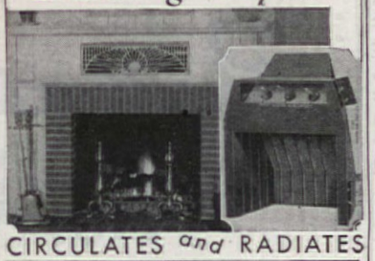
Name.....

Address.....

City.....

HEATFORM

The Superior Heat Circulating Fireplace



CIRCULATES and RADIATES

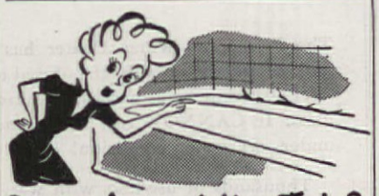
The HEATFORM provides an open fireplace, with furnace efficiency. It circulates large volumes of warm air throughout the room, and warms adjoining rooms.

A PERFECT FORM around which the masonry walls are easily built, to complete a fireplace that will not smoke.

COSTS BUT LITTLE IF ANY MORE, the HEATFORM consists of firebox, throat, and damper, which replaces other materials and labor necessary to complete an ordinary fireplace.

WRITE FOR FREE CIRCULAR and learn about this Superior HEATFORM, or enclose 50c to cover cost, for 36-page book of Fireplace Designs, 37 pictures of beautiful interiors, plans and suggestions to help you design your fireplace around the HEATFORM.

SUPERIOR FIREPLACE CO.
1708 E. 15th St., Los Angeles 21, Calif.



Cracks Around the Tub?

Fix it with Mortite

a household friend

Pliable Mortite fills cracks around tubs, sinks, baseboards, etc. Fine for calking, an ideal weather-stripping, stops rattles, keeps out dirt, insects. Never shrinks or cracks. Easy to apply—just press into place. Roll covers about 80 ft. At Hdwe., Dept. Stores, Lumberyards.

Write for free booklet.
$1.25 *Higher West of Rockies and Canada*

J. W. MORTELL CO., 524 Burch St., Kankakee, Ill.

SCOTT WATER PUMP

DRAINS Washing Machines, Tubs, Cellars, Etc.

No parts to get out of order. Eliminates service calls. Can also be used for filling with hot or cold water. Special **WHITE** tubing resists scalding water.

Special price $3.00 F.O.B. (3 lbs.)

SCOTT PUMP CO., Dept. 17, Rochester, N. Y.

3 TIMES FASTER THAN SYPHON!

"Be sure if you are buying larger tracts of land that you are not paying taxes on more land than you own. Therein lies another advantage in having your land surveyed.

"In the days when land sold for a dollar or less an acre, it did not pay the owner or buyer to have an accurate survey made. Much early surveying was done 'by guess and by gosh', or by tying a red flannel cloth around the wagon wheel and counting the number of revolutions —so many turns to the rod. But, this same land may be selling for several hundred dollars an acre, and a hundred foot error would be costly.

"In most of the states, surveying is based on the Principal Meridians, but in a few states surveyors use the Metes and Bounds system. If the deed terms are in Metes and Bounds, be sure the adjacent land owners' names are on your plat. This gives you a measure of protection known as 'Legal Intent'. Your plat, measured in Metes and Bounds uses objects and physical characteristics as land marks; in some cases, trees, rocks, streams, fences, serve as corner or turning points on your plat.

"Land surveys often turn up some very unusual things about your property. When the Triple A was paying on an acre basis for crops planted or not planted, many a farmer was surprised to learn he owned more or less than he thought. Farmer Wright was paying taxes on forty feet of land that belonged to the railroad right of way, while his neighbor was not using six acres of his rightful property because he thought it belonged to the same railroad.

"Farmer Jones had built a fence on his north forty, slicing off a four foot strip of Farmer Brown's south forty. The fence stayed seven years, and because Brown hadn't contested the move of the property, it became Jones' property. In some states Jones couldn't use this grasping technique to gain lands, in other states he could.

"In the past few years much aerial photography has been done. Many of these aerial maps are on record in your County Agricultural Agent's office. If you are buying farm land, or more than an acre or two, go look at these aerial maps. They give you a bird's-eye view of your property. You can see washes, fills, timber possibilities, irrigating projects, dam sites, and terrace patterns. If these maps are not available, you can get a pilot to fly you over the land. You will get a different view of your prospective property and of all the lands around you.

"After you have looked over the property very thoroughly, clarified the deed, and had the plat surveyed and blueprinted, you are ready to accept a deed and sign any papers —but wait! Are you having the deed made out to both husband and wife, or only one party? If your state allows it, you may have the deed made out to 'Henry B. and/or Alice C. Best'. This is better than if you

Lifetime Pipe...

FROM HOUSE TO SEWER

● ORANGEBURG* the root-proof pipe gives you lifetime, trouble-free service in house-to-sewer or septic tank connections . . . and for all non-pressure outside uses. It's root-proof and watertight because the TAPERWELD* COUPLINGS hold fast.

Orangeburg pipe is perforated for septic tank disposal, foundation drains, field drainage. See your contractor or dealer, or write THE FIBRE CONDUIT CO., Dept. AH-3, ORANGEBURG, N. Y.
*REG. U. S. PAT. OFF.

ORANGEBURG
THE ROOT-PROOF PIPE

DAMP?
make your Home Dry
use Celadri
(Cellar Dry)

The *Guaranteed* Waterproof Paint for all porous masonry surfaces inside and out.

Waterproofs, Paints and Decorates. Easy to Use. Economical. Odorless. Will not Peel or Rub off. In Snow White and 6 Colors.

Write for Free Booklet
CELADRI CORPORATION
648 Willis Avenue
Williston Park, N. Y.

NOW YOU CAN BUILD This Ideal Home For $7800

Payments less than $50 per mo.

Brick const., full basement, hot water heat, hardwood floors, complete tile bath.

This is made possible by plans standardized to avoid waste in construction.

Send today for our plan book, "BETTER HOMES AT LOWER COST", showing a variety of America's Best Planned Small Homes, ranging in cost from $4,000 to $12,000, with numerous alternate floor plans; enclose 50 cts. COIN to cover plan book, itemized cost estimate of above design, loan plans and other valuable information. Print name and address.

Let us help you own your home.

STANDARD HOMES COMPANY
Colorado Building A — Washington 5, D. C.
27 years of service to bldrs.

had it made out to 'Henry B. and Alice C. Best', for if you use the 'and/or' phrase, in case of death of either party, the title is vested in the survivor. In the states where the 'and/or' phrase is not permissible, it may be written 'Henry B. Best and Alice C. Best, or survivor', or you may make individual wills leaving the property to the survivor. Whichever plan you use, be sure it is correct for your needs. Look up the dower rights in your state; you may be surprised at what you learn. Mrs. Jones, living in South Carolina, on the death of her husband, may claim half the property in her own rights, and also claim a third of her husband's half. Mr. Jones, however, on the death of his wife, has no legal or dower rights claim on her half of the property. State laws vary so greatly in these matters, it is wise to know what happens under all circumstances."

"Well," sighed Mr. Ross at last, "I've learned a great deal about real-estate buying. I just wish I had known about all these things a little sooner. As it is now, I'll have to pay for my error this time. Fifteen hundred dollars for about fifty dollars worth of land."

"Yes it is," Bill added, "you'd better make a little motto to hang on your office wall which reads:

"'STOP before you sign anything
'LOOK up a good lawyer and registered surveyor
'LISTEN to their advice.'"

Sonny seems to know already what Mother's known for years. He's getting the toilet bowl clean the quick, easy, sanitary way—with Sani-Flush. A clean toilet bowl simply can't have an odor. Sani-Flush removes stains and film that harbor germs and cause odors. It disinfects—works chemically. Just sprinkle Sani-Flush.

Good in hard or soft water. Won't hurt septic tank action. Sold everywhere. Two economical sizes. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush

EVERY HOME NEEDS IT

Death to mice! They eat the kernels of this tiny, chemically treated seed, then they die. No baits, no traps, no muss. "A saucer and seed is all you need"—placed where mice appear. *Mouse Seed* is the clean, easy way to kill mice. Excellent results for over 50 years. Avoid substitutes. Get the genuine. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., 2 Mill Street, Port Chester, N. Y.

EXCELLO KITCHEN TOWELS with a Tradition

● Extra Large
Absorbent
Lintless
Extra Soft

"They're Laundry Fresh"

Now at Better Stores

DETECTO

New beautiful

ALUMINUM HAMPERS

SINCE 1900

by makers of Famous Bath Scales

DETECTO SCALES INC., B'KLYN, N. Y.

SAVOGRAN Strypeeze

Write for Circular A

A Better Paint Remover

IT'S ORANGE!

THE SAVOGRAN COMPANY BOSTON 10, MASS.

AMERICAN HOME ORDER FORM

Illustrated in this issue on pages 46 to 52

☐	A-814	Glasses, Decanters	.20
☐	A-850	Birds-in-nest Tiles	.30
☐	A-851	Pennsylvania Dutch	.30
☐	A-852	Mallard Duck Tiles	.25
☐	A-853	2 Sizes Alphabets	.30
☐	A-854	3 Assorted Tiles	.30
☐	A-855	Geometric and Rose	.25
		Patterns adaptable for tiles —not illustrated—	
☐	214	Pennsylvania Dutch	.15
☐	A-717	Mexican Group	.15
☐	A-747	Large Vegetables	.20
☐	A-765	Roses, Ivy, Chicken	.25
☐	A-785	Floral Glasses	.15
☐	A-786	Pennsylvania Dutch	.35
☐	A-825	Fruit Basket	.20
☐	A-826	Peasant Figures	.20
☐	A-837	Angel, Madonna, etc.	.20
☐	A-839	City, Church Scenes	.20

Name

Street Address

City *Zone No.* *State*

PRINT name and address on coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

THE AMERICAN HOME PATTERN DEPARTMENT

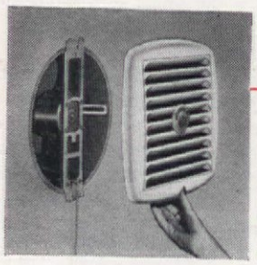
55 Fifth Avenue, New York 3, N. Y.

do you serve dinner at the door?

Are your guests greeted at the door with tell-tale whiffs of cooking odors that sneak in from the kitchen and smell up the whole house? Or is yours a modern home . . . equipped with a ventilating fan that gets rid of kitchen fumes and keeps the air fresh and clean.

say "Goodbye" **TO COOKING ODORS WITH A Victron VENTILATING FAN**

Smartly streamlined with clean-cut design, VICTRON VENTILATING FANS blend into the architectural style of any home. The powerful Victron motor and quiet fan blade change the air in an average room (and draw stale air from adjoining rooms) many times an hour.



GRILLE IS REMOVABLE . . . SEPARATELY

for easy cleaning; fits snugly against the wall and snaps off and on quickly . . . no tools or prying. Round air sleeve conforms to the contour of air stream eliminating dirt catching corners. Beaded pull chain controls both fan and weathertight shutter. Readily installed in new or old house with any type wall construction.

ELIMINATES STEAM AND STALE AIR FROM . . .

BATHROOMS
Dispels "bathroom fog" and wall condensation

RECREATION ROOMS
Clears out stale, morning-after smoke odors

LAUNDRIES
Keeps wash-day's soapy-steam smell out of the house.

VICTOR ELECTRIC PRODUCTS, Inc.

CINCINNATI 9, OHIO

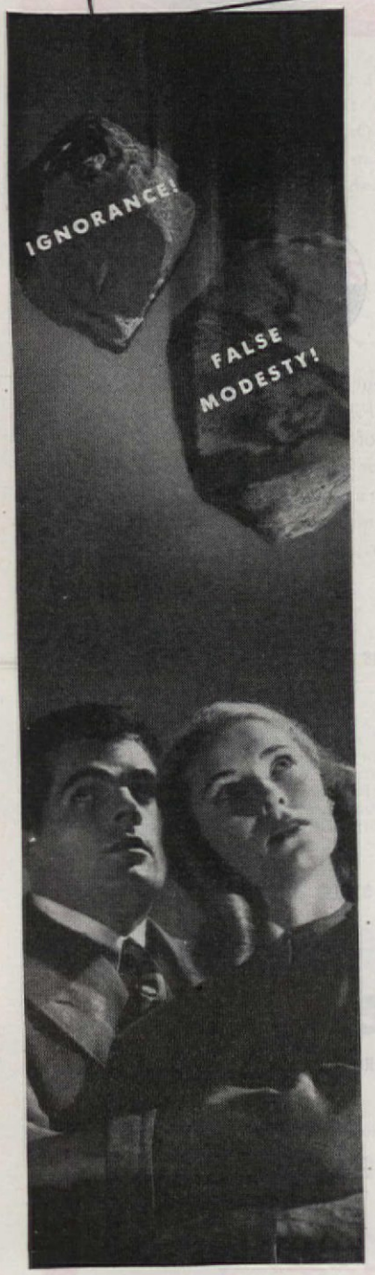
Manufacturers of Quality Electric Products including the famous Victron *fans*

Write us for the name of the Victor dealer in your community

10, 12, and 16-inch sizes in attractive designs and harmonizing color schemes—for homes and offices; desk, bracket and pedestal models.

How IGNORANCE AND FALSE MODESTY may ruin a young wife's happiness

Find Out NOW the REAL TRUTH About These Intimate Physical Facts!



It's really shocking how often a marriage breaks up simply because the wife hasn't *proper* scientific knowledge of these intimate physical facts about herself — because she is too lazy or prudish to find out how important douching often is to intimate feminine cleanliness, health, charm and *marriage happiness*—how important douching is to combat one of women's most serious deodorant problems.

AND WHAT'S MORE IMPORTANT — too many wives still do not know about this newer, *really scientific* method of douching with—ZONITE.

No Other Type Liquid Antiseptic-Germicide Tested is SO POWERFUL yet SO HARMLESS

No longer would any well-informed woman think of using weak, old-fashioned or dangerous products for the douche. These DO NOT and CAN NOT give the great germicidal and deodorizing action of ZONITE.

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Josephine Poynter

I went to Nursery School

Drawing by Leonard Weisgard

ABOUT seven years ago, I took the job of raising children. Since I was anxious to excel in my new capacity as a mother, I immediately obtained some books on the subject and applied my mind to raising my child by the rules. I realize now that I was intellectual, and to all appearances, utterly lacking in feeling, as I administered to the baby's need. If I ever did let my fond emotions betray me into feeding him early because he was crying, or picking him up and cuddling him at an unscheduled time, I would then suffer pangs of remorse, and would resolve to strengthen my will power against such weak behavior in the future. "Spoiling" him was the mistake I most feared making, and "training" him was the duty I thought the most important. I felt that his behavior before my family and friends would be conclusive evidence of my success or failure.

When Dickie was three, my failure was apparent. In spite of my efforts, he was the opposite of all that I thought a little boy should be. This, I thought, was strange, in view of the fact that I had devoted so many hours to his training. He was thin, but he wouldn't eat. He was lonely, but he wouldn't play nicely with the children I invited over to amuse him. He cried for toys, but when I bought them, he broke them. And worst of all, when I tried to be nice to him he pushed me away, called me names!

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He wasn't happy and neither was I.

At this point I joined a co-operative nursery school where, in order to compensate for a very low monthly fee, all the mothers were required to take some brief training in child development, and to assist the teacher one morning a week in the school. Many things suddenly became clear to me. I found, in the first ten minutes of my initial interview with the teacher, that I had been expecting too much of Dickie. I had taken him over to the school with me and had told him to "Be a good boy and play with the nice toys while mother talks to the lady." Just a few minutes after I had settled myself in her office and was deep in conversation, Dickie showed up at my elbow, with a bright smile which soon faded when I turned on him in what I thought was justified wrath. "Dickie," I said in a firm voice, "I told you to play in the other room. Go back there!" He returned sadly to the toys, and I congratulated myself that the teacher could see that *my* child was obedient. But to my surprise she said, "He thought he was in there a very long time without you, and he was looking for praise from you."

She was right, of course, and I could think of a hundred other times when Dickie actually had done what he was told, and then I had automatically raised the ante and demanded more, without any appreciation of what he had given me in the way of obedience. I thought to myself how much I would resent working for a person who continually raised the standards, without ever complimenting me on the progress I had made. I had gained my first real insight into my child's somewhat resentful and hostile attitude. From that day I started estimating fairly the concessions he did make to please me, and I rewarded him generously, as was only fair, for even an effort in the right direction. This one step did a lot to establish a better relationship.

I learned to avoid conflict at home as they do in the nursery school. It became automatic with me to use the "Do you want to wear your blue pajamas or your pink ones?" approach, and thus take the emphasis away from the unattractive idea of having to go to bed. This system worked with meals, too. I would say, "Do you want your meat or your carrots first?" implying that naturally he was going to eat both of them eventually. But I avoided an argument. I helped him to get dressed or to put his toys away, and harmony reigned. And when I saw Dickie's pleasure in the freedom given him at the nursery school where "no-no" is an unnecessary phrase, I removed from our living room some of the objects which were apt to cause trouble, and reduced the necessity for correction to a minimum. It made life much easier for me to have only two cigarette boxes and the sewing box to watch, instead of innumerable ornaments.

In the same way, I also banished from his daily routine as many of the

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issues of controversy as possible. I stopped three-quarters of my former demands, and discovered that my energy and patience were adequate to meet the few that were left. If Dickie rebelled against picking up his toys or eating his spinach, I gave in to him and saved my strength to meet his protests against a bath or his rubbers which, at the time, I thought the more important issues. I learned that allowing a child to have his way once in awhile doesn't mean a serious loss of prestige on the adult's part, and that my former practice of gritting my teeth and "seeing through" every thing that I started was silly.

Seeing Dickie in the nursery school, one of a large group of three-year-olds, I realized that basically he differed very little from his contemporaries. Things that I had thought were quite grave faults, like almost never saying "please" and taking frequent pokes at his playmates, were apparently normal behavior for his age. The teacher praised Dickie's skill in climbing as being outstanding for three, and showed me that he needed some help in learning to share the toys—a lesson in which his pals were more advanced than he. These were only two of the qualities of which I had been completely unaware until I was able to compare him with other children. It was infinitely reassuring to me to find that I did not have a problem child, and I was comforted by talks with mothers whose attitudes were more tolerant than mine.

I learned, through working in the nursery school, to look for the motive which prompted a child's antisocial behavior, and, incidentally, acquired a skill in handling youngsters that I had lacked. One of my first experiences of this sort happened when Dickie was about three-and-a-half, and shortly after his baby sister was born. I watched him in the nursery school one morning, inviting little girls to go for a ride in the wagon, and invariably dumping them out as he rounded a corner! After I had comforted several of the toddlers, I started after Dickie with the intention of reproving him for his rough treatment of them. The teacher stopped me, and cooled my wrath by saying that she imagined he was pretty jealous of his baby sister, and was using these other little girls as a means of expressing his dislike. She suggested that instead of scolding him I should sympathize with his hurt feelings, and give him more affection to help him over this difficult time. I simply stood there, struck by this new revelation, while she managed to get Dickie interested in another game. I could see that if I

CORRECTION: In the December, 1946 issue, the article "What Color Does To You" by Ray Rennahan contains a color chart which was inadvertently not credited to the copyright owner and originator, Mr. Hilaire Hiler. The chart as designed by him, is a scientific analysis of color, and the interpretive moods attributed to the various colors on the chart are the work of the author and not the intent of Mr. Hiler.

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scolded him for his behavior, his basic resentment would still be unchanged, and that probably he would only manifest his jealousy in another way.

It was about this time that Dickie began to bring me a measure of fame. My neighbors and my mother's friends began to compliment me and to spread the word around that he was an exceptionally well-behaved child. It was astonishing to me that this desirable goal had been achieved by lowering my standards and easing up on the pressure. All those years that I had spent struggling against my better instincts to do the "right" thing, and to raise a child who would be the envy of my acquaintances, were not as productive as the comparatively short time in which I had relaxed and pretty much let Dickie coast at his own speed. Considering this, I decided the nursery school was right again; expect of the child what he is capable of doing, and he will often gratify you with his eagerness to surpass former efforts.

These are only a few of the tricks I learned in nursery school, which gradually changed my whole attitude toward children in general, and Dickie in particular. The most important knowledge that I acquired was a basic understanding and appreciation of children as they really are—not magazine covers or little adults—but strong personalities of extreme sensitivity, who need the most tactful and sympathetic guidance in order to become gradually socialized. I realized that I had been trying to mold my son into a pattern which doesn't exist—there is no such thing as an always agreeable, docile, picturesque child. Dirty faces, temper tantrums, and frank verbalizations are as much a part of childhood as are curls and dimples and adorable mannerisms. Once this essential truth is accepted by a mother, her tolerance will make her job considerably easier.

My earnest advice to mothers like myself is to throw the book and the written schedule out the window, and begin to relax and enjoy your child without reference to rules. Stop trying to impress the neighbors with Johnny's progress in acquiring adult mannerisms; slow down and appreciate him for what he is. Join a co-operative nursery school. If there is no co-operative nursery school near by, investigate the possibilities and try to organize one.

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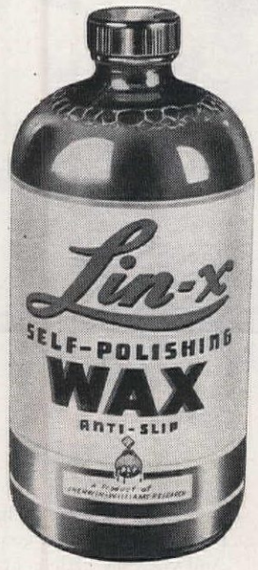

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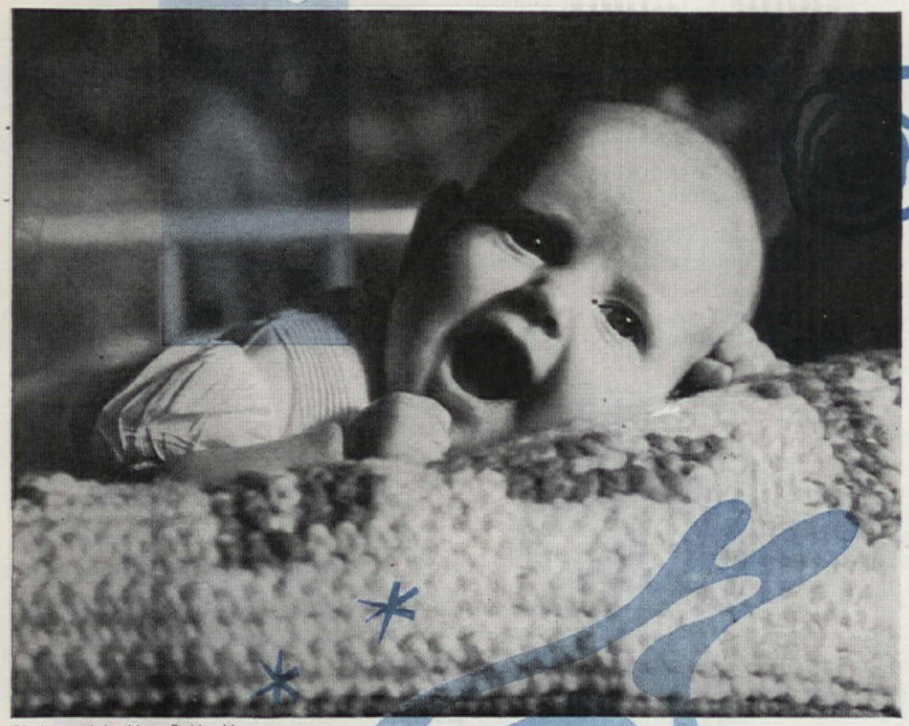

Photograph by Mary B. Hopkins

Beginning a series on behavior problems in children from birth to six years

How important is the problem of maladjustment? That there are always more patients in mental hospitals than in all the other kinds of hospitals combined is a proved fact and the answer in itself. During the war, men were rejected for the Armed Services by the hundreds of thousands for psychiatric reasons. Later, other hundreds of thousands were discharged from the Army and Navy for the same reasons, and only a small fraction of these disabilities were caused by combat. In ordinary civilian life you don't have to be a psychiatrist to know that wherever you go you will find people who are very definitely unhappy, or "nervous," or "peculiar."

In psychiatry, a great deal has been learned in the last fifty years about the nature of mental disturbances. Something has been learned about their causes. Shock treatment has improved the outlook in some of the severe mental breakdowns. But these advances in psychiatry have not made an appreciable dent in the total number of the mentally ill in hospitals, nor in the much greater numbers who are sane but maladjusted.

What is the answer? Actually, there are many. We need, for example, many more mental hospitals, and of a higher caliber too. We need not twice but ten times the number of adult and child guidance clinics now available, and at least ten times the present number of psychiatrists to staff them. Along with such hospitals, we must have greater public awareness of the value of psychiatry in the early, mild stages of maladjustment. But there is no point in waiting until disturbances—even mild ones—have developed if we can prevent them. Can we? Psychiatrists have only vague ideas, as yet, about the causes of some maladjustments. In others, including delinquency, plenty is known to make a good start toward prevention. And yet very little is actually being done.

Some of the effort must go into special agencies, such as those caring for neglected children. Much more work and thought and money must go into improving our schools. Most important and most fruitful of all will be the wiser handling of children in their own homes. In this, and in following articles, I would like to discuss some of the ideas which are generally accepted by child psychiatrists and teachers about the prevention of maladjustments, and fill in with my own impressions of about the first two years of a child's life—that period with which psychiatrists and educators have least contact.

Before we can look at the newborn baby, we must give thought to his parents. Immediately, the questions of inherited mental disturbances arises. How much of the nervousness of the mother will be transmitted to her children? Can a person whose sister and uncle had nervous breakdowns, for instance, marry and anticipate children without misgivings? Statistics have been collected by the bale relating to the inheritance of mental illnesses, but most of them prove little. It is usually impossible to separate the effect of inheritance from the effect of environment. The person brought up by unstable parents is as apt to be made unstable himself by the handling he receives as by the kind of cells of which he was conceived. It may be true that the offspring of a nervous family are a *little* more apt, on the average, to develop troubles of their own, but the exceptions are many. I think it would be foolish for any reasonably well-balanced individual to have morbid doubts about his future children just because of psychiatric cases in his family tree. The point is that if he or she has a wholesome attitude himself, has a natural desire to marry and have children, and is ready to use the knowledge and resources that we have today to help children develop normally, his chance of turning out children of which he can be proud is better than the average. I don't mean for a minute to minimize the influence of inherited temperament. Anyone who has seen many small babies can't help but be impressed with the differences in personality they begin with; one seems gentle and sensitive from the beginning, another, active and friendly. Either of these, or any other type, may be hurt by the wrong kind of handling. But each type can be developed and enriched by the *right* kind of handling, too.

In addition to the matter of specific family nervous traits, is the broader and more important subject of the parents' personalities and their attitudes as they affect each child. We know that no matter how genuinely a parent loves all of his children, his instinctive attitude is different with each one. Toward one he may be more indulgent, or more strict, or more worried. Volumes could be written about this side of child care, but it is difficult to generalize about it. We will concentrate on more concrete matters.

One of the things that strikes the doctor when he talks to new mothers in the hospital with their first babies, is that many of them feel uneasy about going home to take care of their infants. Some joke about not knowing which end of the baby is which. Others say that they are scared to death, and half mean it. How will they know if the baby is getting enough to eat? What will they do if he cries. What if he won't sleep when he is supposed to do so . . . or won't eat at the prescribed time of feeding? This uneasiness may have two roots: 1. a lack of self-confidence in the individual mother, which may have been a part of her personality since her own early childhood; 2. a lack of familiarity with babies which is characteristic of so many young women today, especially those who were themselves brought up in small, city families. In civilizations that are simpler and more natural than ours where the community consists of a circle of huts around a clearing in the wilderness, girls, from the time that they are born until they become mothers, see a great many babies being handled, bathed, and fed. They have to pitch in and help

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out, especially when they get older. Baby care then isn't a mystery or a science—only an everyday job. Is it possible to bring back some of this familiarity with babies into our civilization? The lucky girl who has lots of young brothers and sisters can get this experience in the natural way. For the others, we may have to fix up something as complicated as the rest of our civilization. Already we have in some of our best women's colleges and high schools, nursery schools where girls, as part of their training, assist the regular school teachers in caring for children between the years of two and six, learning what they need, what makes them act the way they do, and how to get along with them. You might carry this back a step further and have high-school and college girls help in the care of newborn babies in hospitals and homes. This would require a lot of planning and supervision, but I suspect it would be worth while for all concerned. If young women have these opportunities, under wise supervision, they can not only learn methods of baby care, but have a chance to discuss their feelings about babies, work out some of their quirks and prejudices before they, themselves, actually become mothers.

For those young, married women, who have not had experience in school, there could be a wider use of baby-care classes. At present these are mostly classroom lectures and practice periods in which dolls are used for babies. How much more useful it would be all around to have these women help in hospitals and homes with real babies.

WHILE we are on this subject, I would like to raise the question, hesitantly, why it wouldn't be good for young men in high school and college and early married life to have a little familiarity with child care, too. The project would need to be disguised for a while until it took hold, but once it got out of the new-fangled stage, I think you would find men almost as interested as women. As a matter of fact, a nursery school connected with a department of psychology in a man's college would make the teaching of that subject a lot more interesting than it sometimes is to its students.

In two or three hospitals in the United States the obstetricians, psychiatrists and pediatricians are experimenting with the idea of making the mother's period in the lying-in-hospital a more natural experience. They have felt that though the obstetric hospital gives the mother and baby important medical advantages, such as operating room, anesthesia, nurses and laboratories, nevertheless, the present hospital system does little to get the mother used to her baby. Her baby lives way down a corridor somewhere, cared for by strangers. If he is on a bottle, his feeding, at least for the first few days is done

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Let's go 'round the clock with

PINEAPPLE

Let's look at the clock . . . any meal hour you see is a time for pineapple. And at parties, or between meals, pineapple strikes a welcome note. With the four Dole cuts—Sliced, Crushed, Chunks, and Tidbits, you can suit the cut to the occasion or the dish you serve. Want some ideas? All right . . . here's what Patricia Collier, Dole Home Economist, has to offer.

For breakfast . . .

take that good old favorite, French Toast, and serve it piping hot with grilled bacon and Dole Crushed . . . that's a dish-delicious! And of course any day gets off to a golden-go with that round-the-clock refresher—Dole Pineapple Juice.

For lunch . . .

or supper—just the time for Dole Chunks. It only takes minutes to arrange those sunny, spoon-size cuts around a salmon, tuna, or chicken salad as shown in the picture. Happy blending? . . . Tasting is believing!

For dinner . . .

here's the dessert that will bring the cheers—Dole Pineapple Upside-Down Cake! How about arranging those golden slices in a new design like that shown in the picture or even making your own design?

LEND YOUR EARS TO THESE *Lenten ideas*

THERE'S ZESTFUL appeal in a meal like this . . . to perk up appetite, to give hearty nourishment. The crisp and pretty salad has a clever new dressing calling for chopped spinach. The meatless spaghetti sauce is rich, expertly seasoned. As you might expect, both dishes are easy and economical to fix with MAZOLA*, America's most versatile Salad Oil, pure, bland, delicate . . . as fine for frying and sautéing as it is for salads. All grocers sell MAZOLA in bottles or in tins.

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SALAD FLORENTINE

Line salad bowl with assorted greens. Pile crisp, thinly sliced carrots in center. Around these arrange a ring of cooked, cut green beans, then a ring of raw cauliflower broken into flowerettes. Garnish with thinly sliced onion rings. Serve with Florentine Dressing.

FLORENTINE DRESSING

1⅓ cups MAZOLA Salad Oil
½ teaspoon dry mustard
¼ cup finely chopped spinach
¾ cup vinegar
1 teaspoon sugar
1 clove garlic
Few grains cayenne
1 teaspoon onion juice
1½ teaspoons salt

Measure all ingredients into a bottle or jar. Cover tightly and shake well. Chill several hours, then remove garlic, if desired. Shake thoroughly before serving. Makes 2⅓ cups.

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MUSHROOM SPAGHETTI SAUCE

¾ pound fresh mushrooms, sliced
2 medium onions, chopped
1 clove garlic
½ cup MAZOLA Salad Oil
2½ cups (No. 2 can) tomatoes
¾ cup (6-ounce can) tomato paste
1 cup water
1 tablespoon salt
½ teaspoon pepper
1 tablespoon sugar
Few grains cayenne
6 whole cloves
6 peppercorns

Cook mushrooms, onions and garlic in MAZOLA Salad Oil 15 minutes over moderate heat in uncovered heavy kettle. Add remaining ingredients. Then cook over low heat 1½ hours, stirring occasionally. Remove garlic. Serve hot over spaghetti. Sprinkle with Parmesan cheese, if desired. Makes 5 cups.

Note: One 8-ounce can sliced mushrooms may be substituted for the fresh mushrooms.

Clam Spaghetti Sauce: Follow above recipe, omitting mushrooms. Five minutes before serving, add ⅔ cup finely chopped clams, fresh or canned, together with liquor drained from clams (about 1 cup).

by the nurses. He may be brought in to see his mother only at infrequent intervals. She may not ever be able to hear him cry or, if she is near enough to the nursery, she may imagine that every baby crying is hers. All of this added together is apt to give a new mother the impression that the care of a baby is a solemn, scientific business which only experts can be trusted to do correctly. She is apt to feel not just helpless, but ignorant and useless. I don't want to exaggerate this point or to claim that the hospital experience has a bad effect on many mothers. But if we admit that many women nowadays approach motherhood with a feeling of insecurity, the hospital system does little to overcome it, and may, inadvertently, make it worse. Doctors who have become interested in this problem are experimenting with the "rooming-in" method, but so far only in cases where the mother has a private room. The baby's bassinette remains in the mother's room close at hand. She can see him as much as she wants to, and she can lean over to do things for him. At first, of course, she calls on the nurses for help until she learns how to care for her baby and gets back her own strength. Such a system sounds new-fangled in a hospital, but it is, of course, the same old system that has been used since the beginning of time outside hospitals. When a mother has her baby always by her side, she has no doubt; she knows that he is really hers and under her care. She has a chance to become thoroughly used to him while there are still experts around to advise and train her. It reassures her to see him sleeping for hours every day. A further advantage is that of making it easy for her to feed him, too, at the time when he is hungry. The point here is that Nature depends on the baby to help adjust the mother's milk supply in the beginning. If she produces little milk, the baby is meant to wake more often, nurse more vigorously and for longer periods. This extra stimulation of the breasts is the natural stimulus to make them produce more milk. When babies are kept in the nursery, it is difficult to arrange to bring them to their mothers except at regularly scheduled times. The baby who has taken little and wakes early, gets no service through his crying. It may even tire him out so that he nurses poorly when his chance does come. I don't want you to get the idea that it has been proved that the present hospital system is harmful to many babies or mothers; in fact, a great majority give every appearance of having put up with its defects quite easily.

WE don't even know for sure, at this stage of the experiment, whether the "rooming-in" arrangement will prove beneficial for the nursing mother. We only feel that it is a worth-while experiment. Aside from the effect on baby and mother of

MOTHERS welcome the way Clorox makes everyday household tasks easier! For Clorox removes stubborn stains . . . such as fruit, beverage, grass, blood, many ink, dye and medicine stains—even scorch, mildew—from white and color-fast cottons and linens. Clorox bleaches white cottons and linens snowy-white (brightens fast colors), makes laundry sanitary. Clorox lessens rubbing, conserving fabrics. In household cleaning, Clorox disinfects, deodorizes, makes home a more healthful place. Directions on label.

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RED box—soap pads
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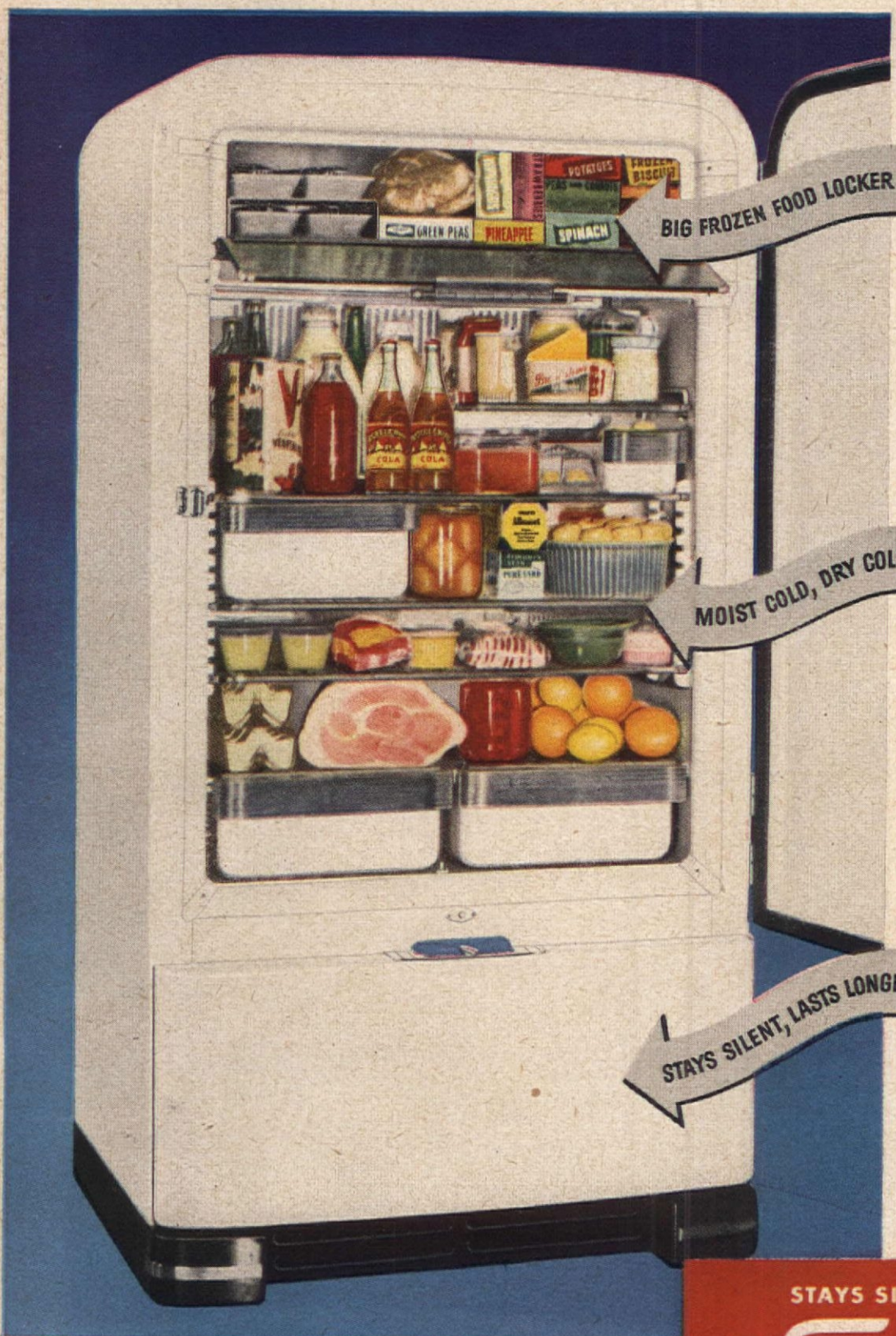
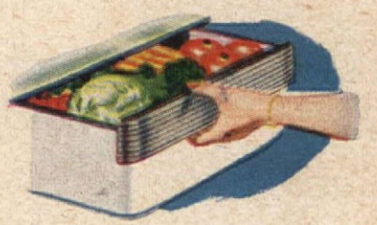
Shines aluminum fast!

Look! New 1947 Servel

SILENT GAS REFRIGERATOR STORES A BUSHEL OF FROZEN FOODS



Look at all the frozen foods you can fit into the wonderful new Servel Frozen Food Locker! A bushel basketful! Sixty standard-size packages, including meats, vegetables, fruits, ice cream. Imagine the time you'll save, the thrill you'll add to every meal—with delicious frozen foods. And Servel's big ice trays hold plenty of sparkling ice cubes, easy to get at.



Extra room for fresh foods, too. Meats stay tender for days in the Servel meat keeper. Vegetables actually crisp up, fruits keep their full goodness, in the two big dew-action fresheners. And Servel's clear-across shelves are adjustable to eleven different positions. Shelves stay rust-free, scratch-free, too—thanks to Servel's special Plastic Coating.

There's not a single moving part in the freezing system of the Servel Gas Refrigerator . . . No machinery to wear or get noisy! A small gas flame circulates the refrigerant that produces constant cold and cubes of ice. More than two million happy owners know this means "Servel stays silent, lasts longer."

See it at your Gas Company or neighborhood dealer. *The wonderful new 1947 Servel Gas Refrigerator is now on display. (For farm and country homes, Servel operates also on Bottled Gas—Tank Gas—Kerosene. Write Servel, Inc., Evansville 20, Indiana . . . Or if you live in Canada, write Servel Ltd., 457 King St., W., Toronto 1, Ont.)*

STAYS SILENT . . . LASTS LONGER

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The take-it-easy way

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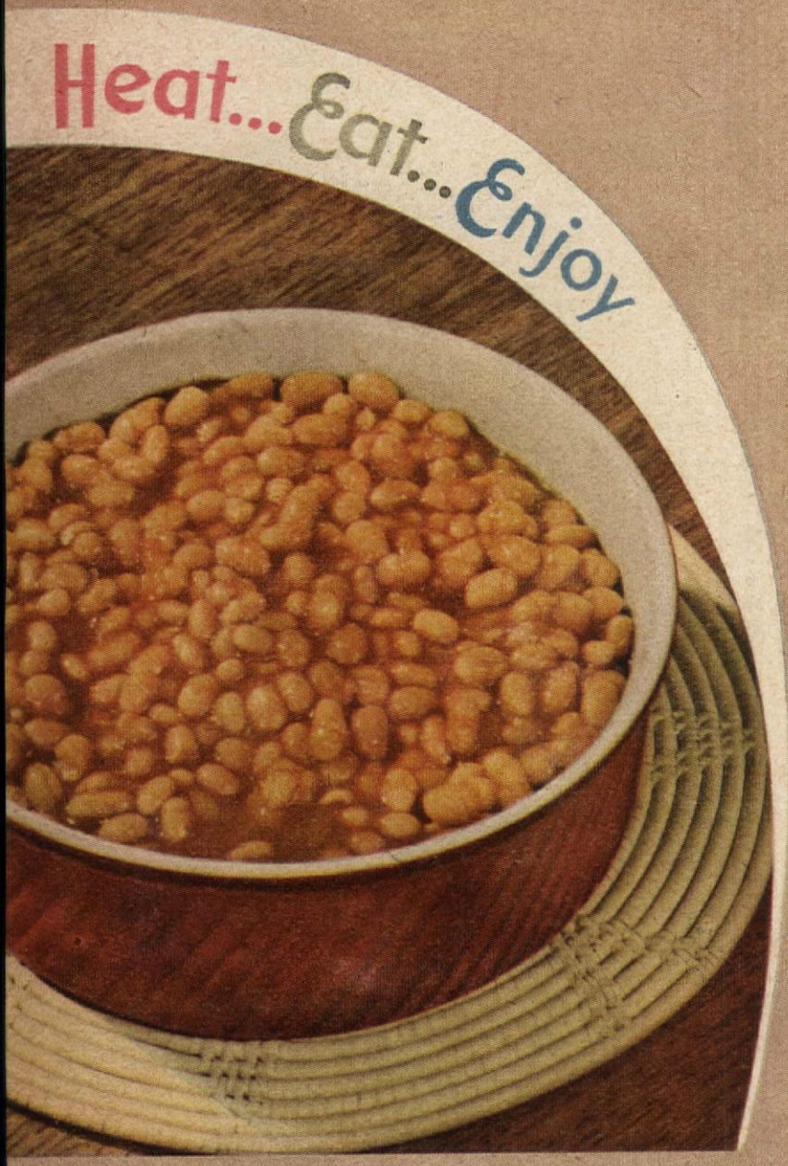
Heat...Eat...Enjoy



Stokely-Van Camp, Inc., Indianapolis, and Stokely-Van Camp of Canada, Limited.

breast feeding, the practical questions must be answered; whether such a method requires more or less nursing time, and therefore more or less expense, and whether it can be applied to a ward where many mothers and babies are in the same room.

WHILE we are on the subject of hospital arrangements, I want to speak up for the rights of fathers during the mother's hospitalization. There is no doubt about it that the father couldn't feel more of an outsider if it had been planned that way. He has to sit around miserably for hours while the baby is being born. The waiting room may not be too comfortable for a long stay, and the magazines may not be very new. I remember one such waiting room where the only amusement was a scrapbook full of jokes about new fathers. Maybe the person who put the book there was right in giving the suffering father a chance to laugh sardonically at his predicament. In most hospitals the father can see his baby through a glass, and then only at a specified time of day. If the father is sitting in the mother's room when it is time to bring the baby in, he will most probably be shooed out. The poor man not only gets no chance to feel useful, he has to think of himself principally as a menace. The hospital is right in protecting his and other babies from unnecessary outside germs. But I hope that some day we can find ways to get fathers into the picture, even if it is only through doing a touch of janitor work in the hospital in the evening. There are at least two reasons why it is important not to estrange the father in the beginning. His closeness to the children is almost as important to them as the closeness of the mother is. If he feels pushed away at the start, it will take him longer to come around to feeling important again. Also, unless he is one hundred per cent saint, he can't help feeling jealous when his wife turns from being mostly concerned with him, to being mostly concerned with the baby. This is no reflection at all on fathers. Women would feel the same way if baby care happened to be considered men's work.

Editor's Note: There are many sides to the matter of avoiding maladjustment in a child's early years. In later issues Dr. Spock, New York pediatrician and author of *The Common Sense Book of Baby and Child Care*, will discuss the prevention of such everyday problems as thumb sucking, poor appetite, overdependence, bed wetting, and unsociability.

GIVE!

Support the 1947 Red Cross Fund

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for your basement or attic

If you are sick and tired of putting-up and taking down your clothesline every washday — a NICHOLS Aluminum Clothesline is the answer. Do away with uncomfortable and messy, cold, wet hands and muddy feet. Put one up in your basement or attic for the winter months and leave it there forever. It can't rust, rot or crack — it's solid aluminum. No more replacement expense. Visit your local hardware, department or variety store TODAY. See the new NICHOLS clothesline—the original solid ALUMINUM CLOTHESLINE.

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FARBER BROTHERS
17 Crosby St., New York, N. Y.

it's no TRICK to make 'em"

GLAZED HAM ROLLS

1 cup grated raw tart apple
½ cup dry bread crumbs
¼ teaspoon salt
⅛ teaspoon pepper
1 teaspoon dry mustard
½ teaspoon ginger
1 teaspoon sugar
2 tablespoons melted butter

6 slices boiled ham, ⅛ inch thick

Thoroughly mix ingredients for stuffing. Spread spoonful of mixture on each ham slice; roll as for jelly roll. Place in shallow baking dish. Pour KARO Glaze over ham rolls. Bake in hot oven (400° F.) 30 minutes, basting frequently. If desired, garnish with whole canned apricots studded with cloves.

KARO GLAZE: Combine ¾ cup KARO Syrup, Blue Label, 3 tablespoons water, ¼ cup vinegar, 6 whole cloves and 2-inch piece stick cinnamon. Simmer 5 minutes. Add 1 teaspoon grated orange rind. Makes enough Glaze for 6 Ham Rolls.

*KARO is a registered trade-mark of Corn Products Refining Company, New York, N. Y.

PARTY BAKED APPLES

½ cup KARO Syrup, Blue Label
½ cup water
¼ teaspoon cinnamon
1 teaspoon grated lemon rind
1 tablespoon butter
2 tablespoons sugar
4 baking apples
1 egg white
2 tablespoons sugar
14 almonds, blanched, shredded
4 maraschino cherries, chopped

Combine first six ingredients. Bring to a boil. Remove from heat. Core apples; pare upper half. Place in shallow baking dish. Pour syrup mixture over apples. Bake in moderate oven (350° F.) about 1 hour or until tender, basting frequently. Remove from oven. Beat egg white until foamy; gradually beat in 2 tablespoons sugar. Top with meringue and insert almonds and cherries. Return to oven and bake 15 minutes or until delicately browned. Makes 4 servings.

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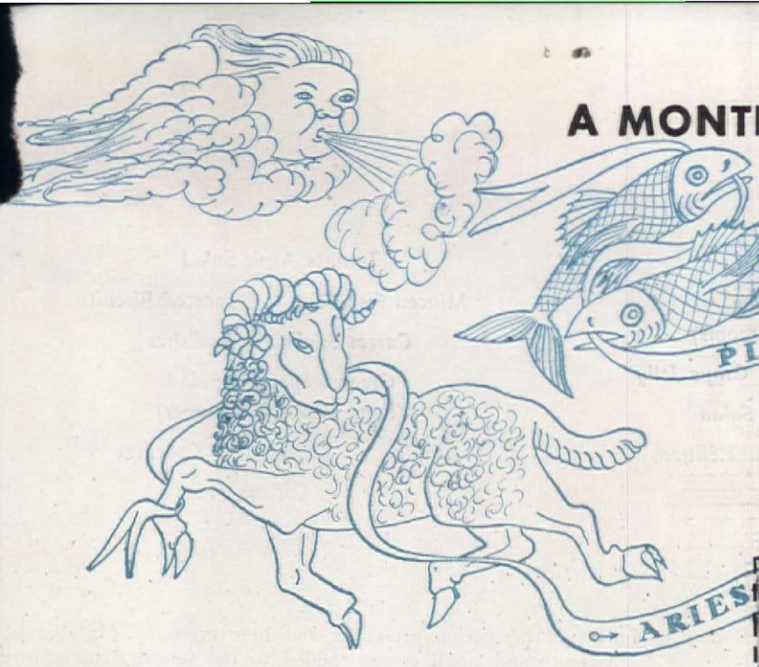
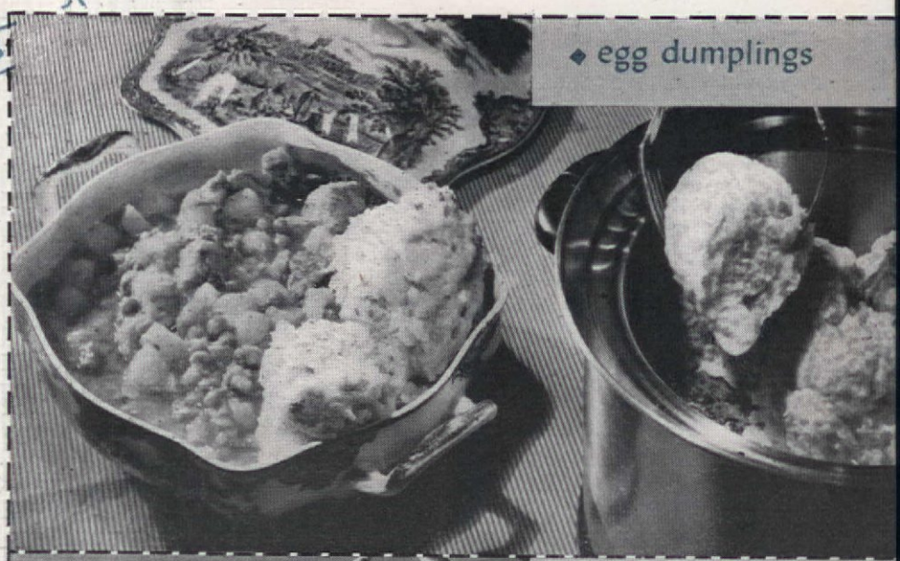
THEY LOOK FANCY . . . they taste delicious! But they're sure-fire and easy. No practice needed . . . no sleight-of-hand. The first time you try these new recipes you'll do 'em quick—and right. Just be sure to have on hand some wonderful KARO* Syrup. It does lots more than sweeten. It adds *food-energy value* —and the finest flavor you ever struck!

Such "dressed-up" plain food disappears like magic, when the family gets a taste. How about trying the recipes tomorrow?

THE KARO KID

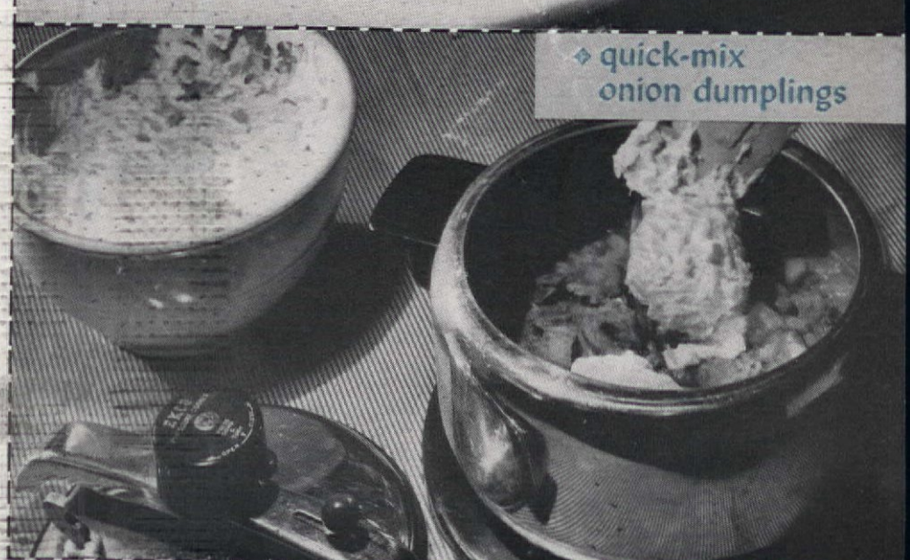


A MONTH FOR KETTLES



◆ egg dumplings

◆ farina dumplings



◆ quick-mix onion dumplings

Esther Foley

A CLEAN warm place, close and friendly people, a kettle steaming out the fragrance of fine food . . . these have power to conquer the turbulent month of March. And I learned from experience that the most important is the kettle! Many years ago, the first week of my first job ended on the third of March, and the day that should have been my first payday broke on a blizzard. White and heavy, soft and cold, the snow fell all morning. It was noon before the plows made a lane up the middle of the street. I walked to work, climbing drifts, falling into one every now and then, eager to get to the office. But the paymaster had not been able to make it!

Such a feeling of cold sadness then settled in my stomach that it was not possible for me to enjoy the white, white earth as I walked back home, or the dark blue-black of the sky, or the clear, cold-washed wet air. No one in our brightly lighted house thought the matter a tragedy. What was $13.30 to anyone but me? They sent me into the kitchen where my share of the family dinner had been kept warm. It was stew. Roast beef stew, we called it, because it was made of the remains of a huge roast, cut small and reheated in the gravy. The meat had been bolstered with onions and carrots, the gravy stretched and brought again to flavor with a generous dash of Worcestershire sauce. I hung over the simmering pot, breathing in such comfort and strength, that it makes me grateful now to think of it. The next day brought a thaw . . . and, of course, the paymaster. But a debt of gratitude is never canceled. In March I want stew!

Against sudden snow, equally sudden thaws, wind, and cold, slanting rain, there is no weapon more effective in the defense of health and comfort than foods cooked in a kettle. Stew, soup, sauces, gravies . . . these have substance and flavor enough to counteract fretful and treacherous weather. Serve stew on biscuits, or top it with a triangle of light-as-air pastry, try it in a mashed potato ring, with a dumpling, or with a spoonful of rice. Individual French enameled-iron casseroles will keep a service hot until the last elegant bit is eaten.

To be at its best, the meat for stew should be cooked the day before the stew is to be served. Wipe the meat well, and then remove all fat and bits of connective tissue. Melt some of the fat, about 2 or 3 tablespoons, in a heavy skillet over low heat. Brown meat cubes very slowly, turning them with a fork to brown evenly. If desired, the cubes can be rubbed well with seasoned flour before being browned, but this is not necessary. Then add an onion and a carrot or two and enough cold water to cover generously. Bring to simmering point, skim well. Then cover and continue to cook until very tender. Skim once or twice the first hour of cooking. When done, uncover, cool, and then put in the chill of the refrigerator. Any fat will rise and form a thin, white cake on the surface. This should be removed the next day before reheating the stew. Discard this fat, it has done its duty—put it in the waste-fat can. But if fat is scarce, it can be used to enrich a stew gravy. Measure and blend it with an equal amount of flour. Better flavor is obtained if fresh fat is used . . .

Figurines—Joy Willfred Co.; Glidden Pottery—John Wanamaker; Le Creuset Casseroles and Copper Stew Kettle—Bazar Francais; Salad Bowl—Imported Arts & Antiques Inc., Cutlery—Langbein, Giftware Division; Photographs by F. M. Demarest

BEEF AND DUMPLING DINNER

Mixed Green Salad
Melba-Crisp Toast
**Beef Stew with White Onions*
Celery Olives Sweet Pickles
Sponge Cake
Frozen Peaches or Canned Peach Halves
Coffee

VEAL STEW SUPPER

Fruit Cup with Mint
**Budget Supper Stew*
(Veal Stew with Mushrooms)
Toasted English Muffins Grape Jelly
Cabbage and Chicory Salad
Cubed Gelatin with Custard Sauce
Coffee

FRIDAY NIGHT SPECIAL

Tomato Aspic Salad
**Minced Fish Soup Toasted Biscuits*
Carrot Sticks Radishes
Green Vegetable Salad
(Peas, Beans, Cucumber)
Fruit Cheese Crackers
Coffee

◆ egg dumplings

Preparation time: 25 min.

1½ cups sifted flour
4 teaspoons baking powder
½ teaspoon salt
1 tablespoon fat
1 egg, well beaten
⅔ cup milk
3 tablespoons chopped parsley

Mix and sift flour, baking powder, and salt. Cut in fat, very evenly. Mix egg, milk, and parsley. Add to flour, mixing well and quickly. Drop by spoonfuls onto lightly greased steamer pan. Cover and steam over rapidly boiling water 15 minutes. Break apart with two forks and lift onto a casserole of hot stew.

Approx. yield: 6 dumplings 136 cal. per dumpling Source of vitamins A, B complex

Tested in The American Home Kitchen

◆ farina dumplings

Preparation time: 25 min.

½ cup uncooked farina
1 cup scalded milk
1 tbs. butter or margarine
1½ tsp. salt
½ cup finely minced leftover meat
1 egg, well beaten

Add farina gradually to the scalded milk, butter and salt, and cook, stirring constantly until the mixture thickens. Lower heat and continue to cook for 3 minutes. Add meat and mix well. Remove from heat and stir in the egg. Cool mixture slightly; form into small balls about the size of large walnuts. Drop on top of simmering, thick vegetable or meat stew. Cover tightly and cook for about 12 minutes.

Yield: 12 small dumplings 54 cal. per dumplings Source of vitamins A, B complex

Tested in The American Home Kitchen

◆ quick-mix onion dumplings

Preparation time: 20 min.

2 cups prepared biscuit mix
¾ cup milk
¾ cup finely chopped onion
or
½ cup finely chopped chives

Add milk to the prepared biscuit mixture. Mix and beat well. Add onion or chives and mix thoroughly. Have stew simmering in cooker. Drop dumpling batter by tablespoonfuls on top of meat or vegetables. Cover cooker, but keep vent open and steam 15 minutes. Serve at once.

Serves 4-6 161 cal. per serving Source of vitamins A and B complex

Tested in
The American Home Kitchen

butter or margarine preferred, but here economy can dictate.

Carrots and small onions, added to the reheated meat, will cook tender in about 30 minutes. These can be cooked separately and added to the stew after the gravy has been thickened.

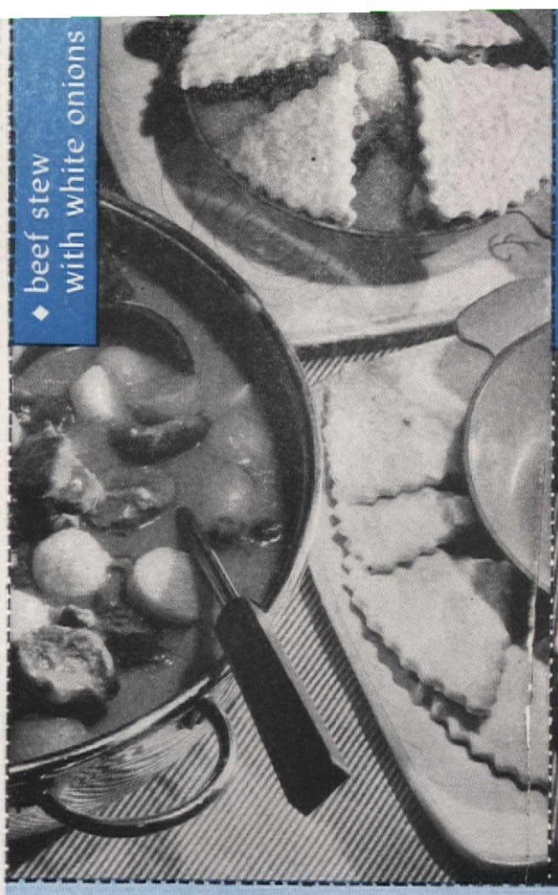
The matter of thickening broth for gravy is definitely a cooking problem. Recipes, because of space limitations, can skip the problem with a few light hints. But a woman who stands hesitating over a pot of bubbling meat and vegetables, a bowl of flour paste in one hand and a long spoon in the other, needs step-by-step directions. So here goes:

In the first place, attention must be called to the one basic principal of smooth sauce making . . . if the liquid is hot, add it slowly *to* the flour paste. If the liquid is cold, add it all at once and stir as it heats and thickens. This settles one problem . . . since the stew is hot, the flour paste must not be poured into the pot. Instead, ladle several large spoonfuls of hot broth into the flour paste, slowly. Then add more until the mixture is quite liquid. Then, and then only, add this to the meat and vegetable mixture. Stir gently, so as not to break or mash the vegetables, bring the mixture to a simmer, cover, turn heat very low or put an asbestos pad under the pot, and keep hot.

As a general thing, two tablespoons of flour will thicken 1 cup of broth to a creamy texture. If a thinner sauce is desired, one tablespoon is enough. Mix flour with cold water sufficient to make a thin, smooth paste. Perhaps you have at hand one of those simple gadgets called gravy shakers? Good. Use it. If all the fat has been taken from the stew during trimming of the meat and during cooling, blend 2 tablespoons of fresh fat with every 2 tablespoons of the flour used. And then add the hot liquid slowly to this roux, mixing well, as directed above for the flour-paste.

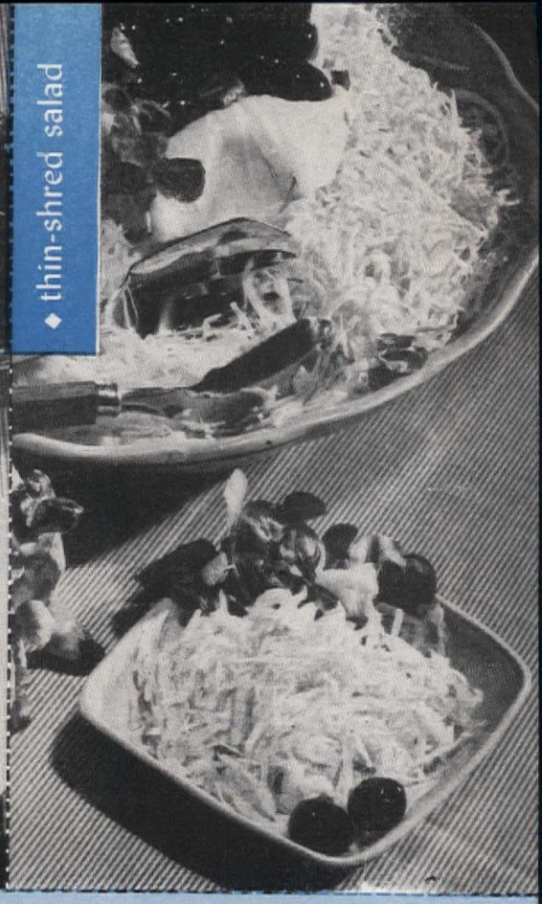
The seasoning of stew is not a problem, just a question of a pleasure in taste . . . a means of adventure into a field so large as to keep the most restless cook satisfied . . . and a way to increase flavor-depth and fragrance. But, outside of the vegetable flavor imparted by cooking a few onions and a carrot and perhaps a few celery leaves with the meat, no more potent flavoring should be added until the gravy has been thickened. At that time make the following adjustments to fit the palate: salt and pepper, a bit of bay leaf; additional onion through the use of onion powder or garlic salt, or a few of the dried flakes. To vary this to make a stew a thing of subtle palate notes, causing curiosity and raising questions as to "why it is so different," try other seasonings . . . there are many herbs, herb combinations, highly aromatic wine and herb vinegars, dried tomato powder, cooking wines, that will give wonderful flavor. All of these should be used singly and in very small amounts. Taste, adjust, taste again, cover the kettle and keep the mixture hot until serving time.

Dumplings take the place of potatoes in stew. Fifteen minutes of good steaming under a tight-fitting lid will produce excellent dumplings, well done and tender. Or steam the dumplings separately . . . then they can be larger, puffier, thirsty for gravy when broken by the fork. Or try farina dumplings, soft, meaty textured with bits of crisp bacon throughout; they are a treat to make a veal stew a dish of delight. Dumplings are not rich . . . a dough that is rich in fat steams heavy . . . they offer contrast to the rich meat flavor and the definite texture of carrots. All dumplings would be proud to support the various stews made from the delightful recipes offered on these pages.



◆ beef stew with white onions

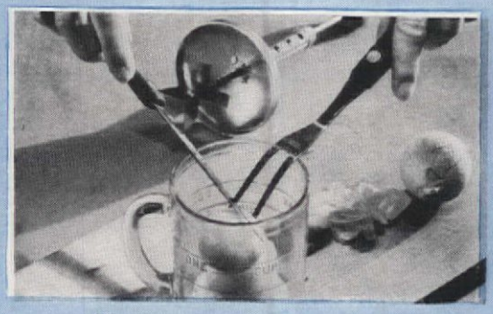
◆ budget supper stew



◆ thin-shred salad

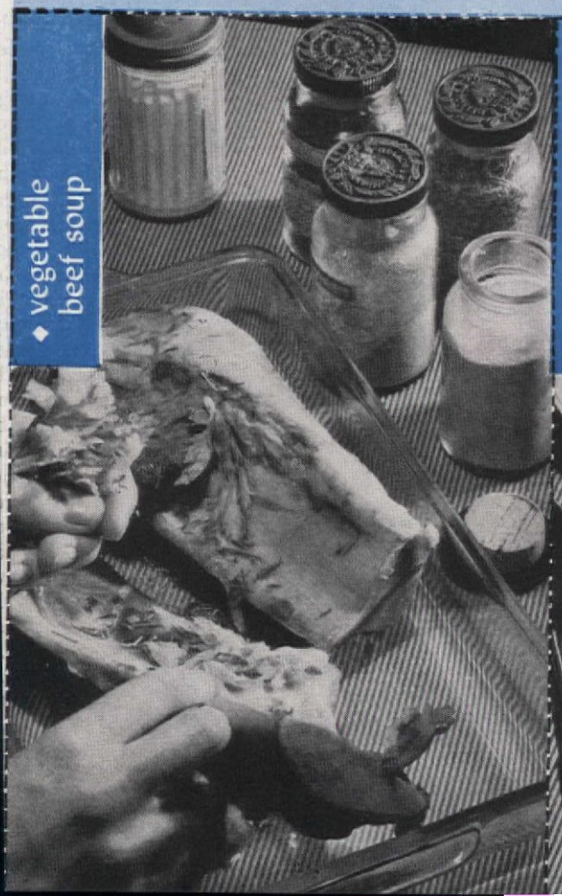
ONION... keep away from my hands!

TRICKS of the TRADE

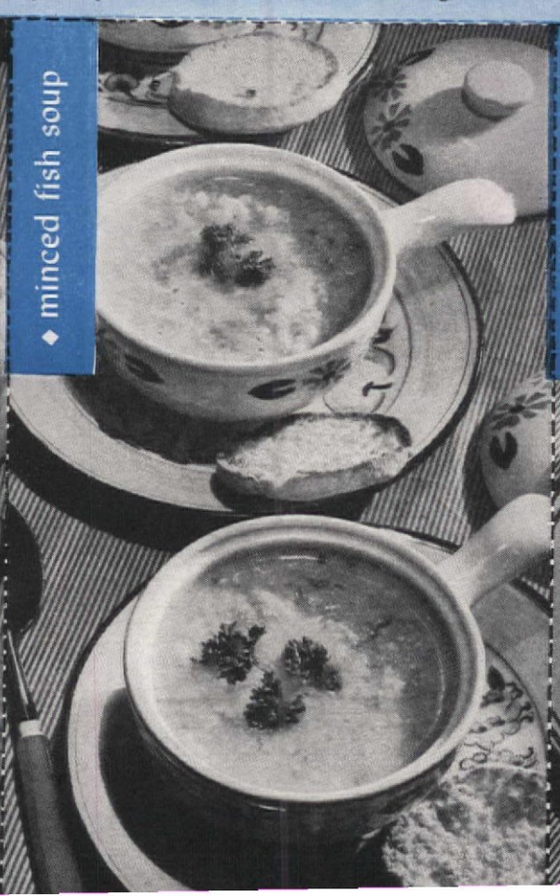


Spear onions with a fork, remove skin with a small knife, put in chopping cup and chop away . . . no touch of onion smell on fingers

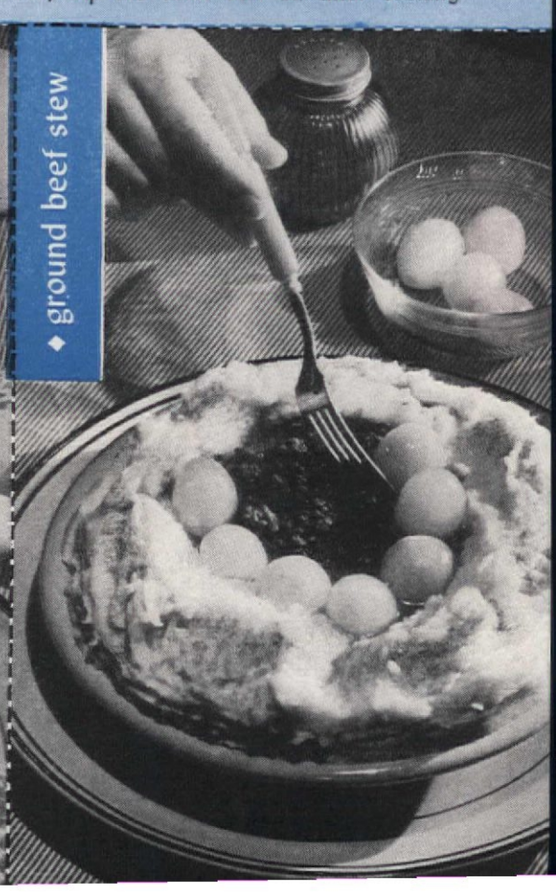
Wash onions well, and put without peeling into a pressure cooker. Add necessary water; slip the outer skin off after cooking



◆ vegetable beef soup



◆ minced fish soup



◆ ground beef stew

◆ ground beef stew

Preparation time: 35 min.

1 medium onion, chopped
2 tbs. fat
1 lb. ground beef
3 tbs. flour
2 cups cold water
12 small onions, half cooked
Salt and pepper
Mashed potatoes

SAUTÉ onion in fat until transparent. Add meat and stir until browned. Add flour and stir until blended. Add water and stir until mixed. Cover and simmer 10 minutes. Add onions, season to taste with salt and pepper, and cook 10 minutes longer. Arrange a circle of mashed potatoes on a serving plate and pour meat in the center. Arrange onions near edge of potato circle. If desired, garnish with paprika or parsley.

Serves 4-6 244 cal. per serving Source of vitamin B complex

Tested in THE AMERICAN HOME KITCHEN

◆ minced fish soup

Preparation time: 45 min.

1 lb. fillet of haddock
4½ cups water
1 stalk celery
2 small onions
2 small carrots
Parsley
Bay leaf
Dash of marjoram
Salt and pepper
2 tbs. olive oil
½ cup tomato pulp
3 tbs. rice

WIPE fish and place in a kettle. Add 4 cups water, celery, one of the onions, one of the carrots, sprig of parsley, bay leaf, marjoram and salt and pepper to taste. Cover and simmer 15 minutes. Drain, saving broth. Finely chop fish or rub through a coarse sieve, add to broth and set aside. Chop the remaining onion and carrot very fine. Add a little chopped parsley and sauté in the olive oil a few minutes. Add tomato pulp, rice, and the remaining ½ cup of water and cook, stirring occasionally until rice is tender. Add to fish, bring to boiling point and serve. Serve with French or Italian bread.

Serves 4-6 149 cal. per serving Source of vitamins A, C, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ vegetable beef soup

Preparation time: 5 hours

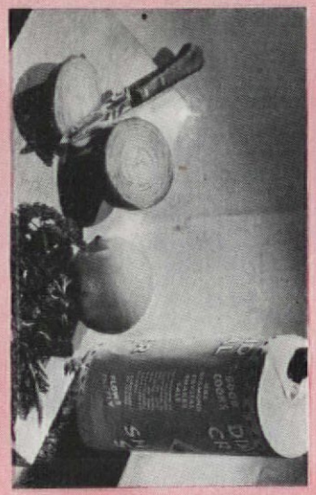
1½ lbs. beef bones
Salt and pepper
Onion salt
Marjoram
Celery leaves
4 qts. cold water
¾ cup dried lima beans
3 tbs. salad oil
1 peeled clove of garlic
½ cup minced onion
¼ cup minced green pepper
½ cup diced celery
1 cup shelled peas
1½ cups finely shredded cabbage
⅔ cup whole grain corn
1 cup diced carrots
1 cup canned tomatoes
⅔ cup elbow macaroni

RUB beef bones with salt, pepper, onion salt, and sprinkle with marjoram and celery leaves. Place bones in a baking pan and bake in a moderate oven (350° F.) until bones are well browned. Remove bones from pan and place in a large kettle with the water and lima beans. Cover and bring to a boil. Skim, cover, and simmer for 3 hours. Heat oil in skillet, add clove of garlic and brown lightly. Remove garlic, add the onion and green pepper; cook until tender. Remove bones from stock. Add onion, green pepper, and remaining ingredients except macaroni. Season with salt and pepper. Cover and cook 20 minutes longer. Add macaroni; cook 10 minutes.

Serves 8-10 175 cal. per serving Source of vitamins A, C, B complex

Tested in THE AMERICAN HOME KITCHEN

To remove onion smell from knives, and to help remove it from fingers, rub with lemon, parsley, or with table salt. Then wash



To add an additional bit of onion flavor to gravy use onion powder, garlic salt, or the dried onion flakes, sparingly, to taste

To get onion juice, pierce onion with a fork, cut off a slice from one end, scrape; or cut crosswise gashes. Slice off fine and dice

◆ thin-shred salad

Preparation time: 20 min.

1 medium-sized head firm cabbage
¼ cup oil
2 tbs. vinegar, tarragon preferred
1 tsp. salt
Fresh ground pepper
½ tsp. sugar

WASH and trim cabbage. Shred very fine. If necessary, crisp in ice water, drain well, dry on a towel or in a colander. Place in deep bowl, pour on vinegar, oil and scatter seasonings over the top. Toss well with two forks until each shred glistens with oil. Serve as soon as possible.

Approx. yield: 6 to 8 portions 21 cal. per serving Source of vitamins A, C

If mayonnaise is used on cabbage salad, dilute to the consistency of thin cream with evaporated milk or with half milk and mild vinegar. A small onion minced and added to the mayonnaise gives sharpness to a flavor that might otherwise be too rich for this type of salad. Sections of pineapple can be used as flavor contrast, and shredded apple also gives a sharp fruitiness to cabbage.

Tested in THE AMERICAN HOME KITCHEN

◆ budget supper stew

Preparation time: 2½ hours

1½ lb. veal shoulder or neck
Salt and pepper
Flour
¼ cup fat
Water
6 medium potatoes, pared
6 medium carrots, pared
6 medium onions, peeled
Seasonings
1 cup cooked peas or 1 can broiled mushrooms

WIPE veal with a damp cloth. Cut into serving pieces (about 6 chunks). Season with salt and pepper. Roll in flour. Brown in hot fat. Add about 2 cups water. Cover and cook slowly 1 hour. Add the potatoes, carrots, and onion to the veal and any seasonings needed. Add more water, if necessary, to keep 2 cups of stock. Cover and cook slowly another hour. If desired, add cooked peas or mushrooms just before serving. Serve veal in center of platter and arrange vegetables around. Serve slightly thickened gravy in bowl. This may be baked in a casserole in the oven and served at the table from the casserole.

Serves 6 346 cal. per serving Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ beef stew with white onions

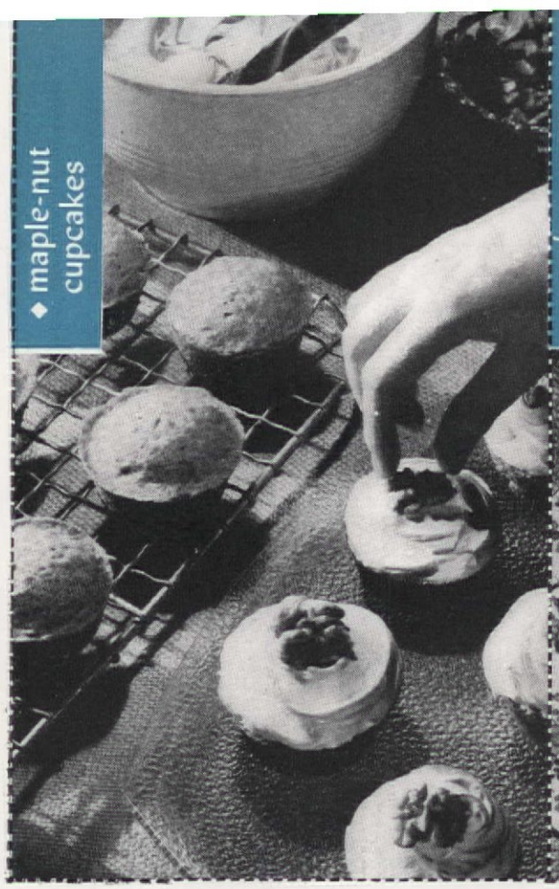
Preparation time: 3 hours

2 lbs. lean beef, cut for stew
3 tbs. fat
1 small onion, diced
2 quarts water
1 lb. white onions
1 bunch carrots
Flour and water paste, as necessary
1 tbs. tarragon vinegar

CUT all fatty parts and connective tissue from meat. Melt fat in deep heavy pan; saute onion until pale yellow and then brown meat very slowly, but well. Add cold water, cover, and bring slowly to a boil. Skim. Cover and simmer 2 hours or until meat is tender, skimming occasionally and adding more water when necessary. When meat is approaching tenderness, add scraped carrots, cut, and the peeled onions. If meat is to be served the same day, calculate the amount of liquid on the stew. For each cup allow 2 tablespoons flour. Mix this slowly to a thin paste with cold water. Add 2 or 3 cups of the hot broth slowly, stirring well. When smooth and slightly thickened, add to remaining stew and simmer, stirring very gently until blended. Add seasoning to taste. Just before serving, add the vinegar. If stew can stand overnight, cool meat and vegetable mixture well, cover and keep in refrigerator. Next day, before thickening broth remove all fat that has risen to the top. Serve with dumplings, biscuits, rice, or potatoes.

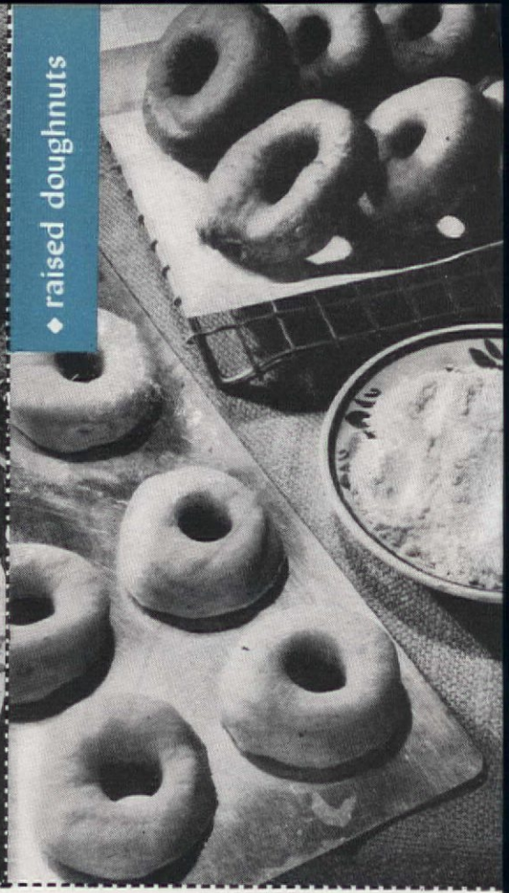
Approx. yield: 6 servings 373 cal. per serving Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN



◆ maple-nut cupcakes

◆ brown sugar apple pie



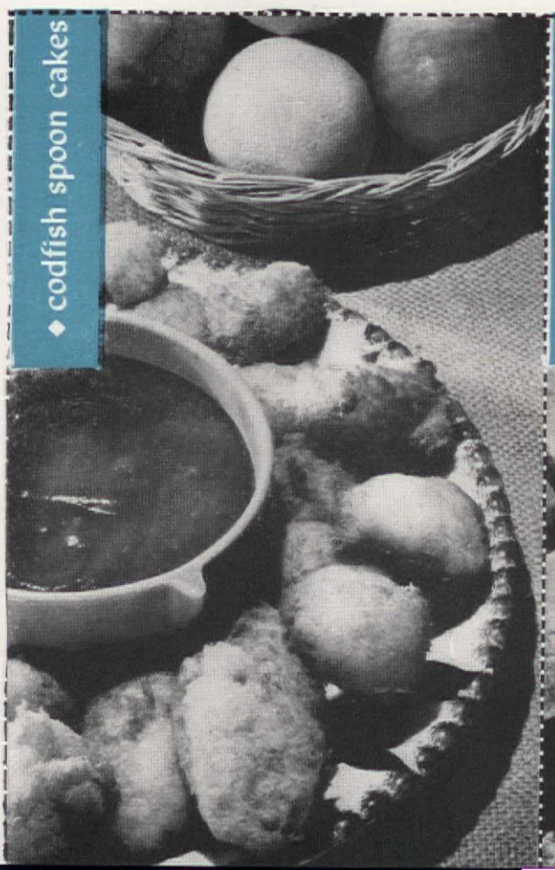
◆ raised doughnuts

YANKEE DOODLE DANDIES

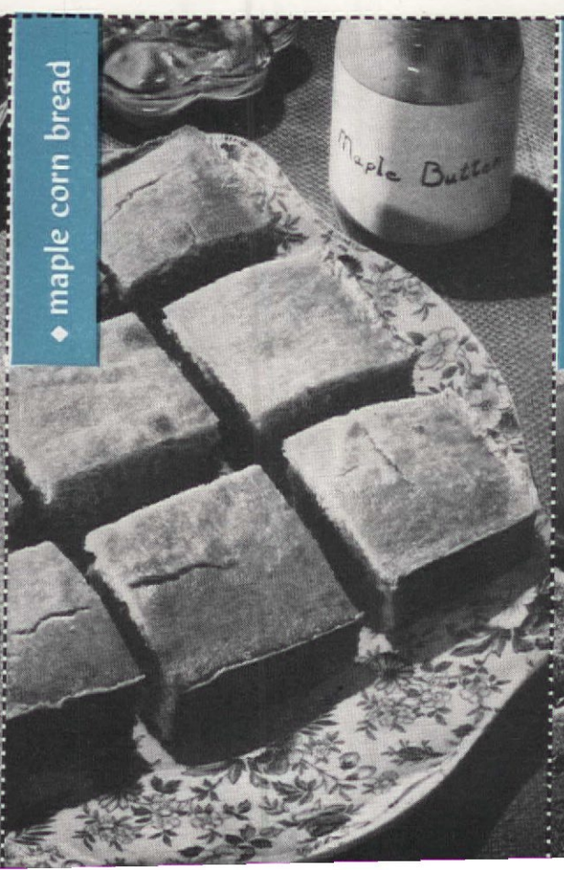
Ethel M. Eaton

NEW England cooking! These are magic words that start memory on a trek back to Grandmother's farm kitchen. There the sun, through breeze-stirred sugar maples, always casts dappled shadows on the well-scrubbed floor. From the big black stove comes tantalizing odors of good things brewing and baking—odors mingled with the fragrance of wood smoke that escaped each time the round iron lids were lifted to put in another stick. Grandmother was a "natural-born cook," as the saying goes, and her cooking, like all good New England cooking, was ALL YANKEE, needing no foreign touches by way of adornment. Today, this corner of the country still upholds with vigor the tradition of good food.

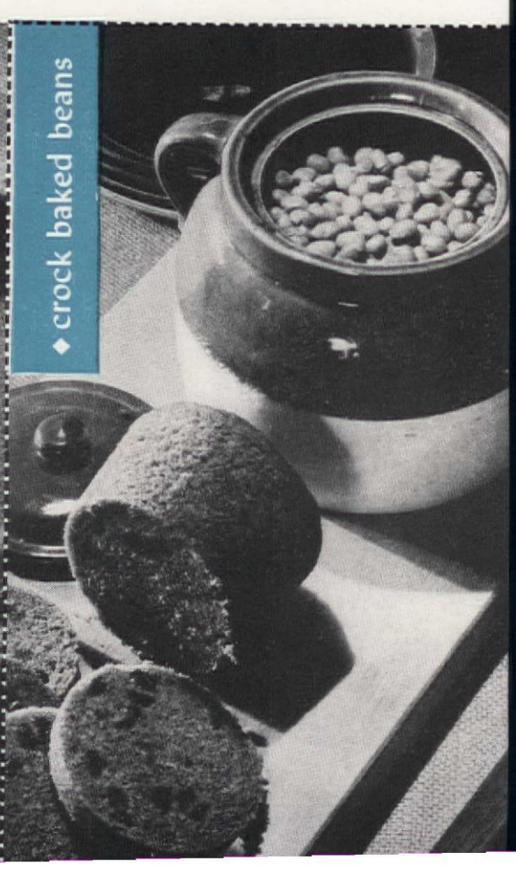
If you have any doubt about it, just go to a church supper in some little elm-shaded village. You will find the long tables groaning beneath the weight of hot baked beans, steaming plum brown bread and pink slices of home-cured boiled ham, flanked by pickles, relishes, and salads in variety. For dessert, you will find thick squash, mince, and quivery custard pies, flaky and tender of crust, to be accompanied by hot coffee, with heavy yellow cream on the side. To be sure, Aunt Josie Day's feathery gold cake with knee-high frosting and Amy Dodge's famous chocolate fudge cake cannot always grace the board; but what



◆ codfish spoon cakes



◆ maple corn bread



◆ crock baked beans

crock baked beans

Preparation time: 6½ hours (beans soak overnight)

1 qt. pea beans
1 medium onion, peeled
½ lb. fat salt pork
2 tsp. salt
½ tsp. black pepper
1½ tbs. brown sugar
⅓ cup dark molasses
½ tsp. dry mustard
Boiling water

Wash and pick over beans, and soak overnight in cold water to cover. In the morning, drain, cover with fresh water, and simmer until skins break. Drain, place onion in the bottom of the bean pot and add the beans. Score pork and press into beans, leaving only the rind above the surface. Add salt, pepper, sugar, molasses and mustard to 1 cup boiling water and pour over beans. Add enough boiling water to cover beans and bake, covered in a slow oven (250° F.) for at least 6 hours, without stirring, adding water as necessary to keep beans covered at all times. Uncover during the last half hour to brown. The secret of baked beans is to keep them baking.

Serves 8 400 cal. per serving Source of vitamins A, B complex

Recipe submitted by Ethel M. Eaton

Tested in THE AMERICAN HOME KITCHEN

maple corn bread

Preparation time: 30 min.

1⅓ cups sifted all-purpose flour
⅔ cup yellow corn meal
3 tsp. baking powder
½ tsp. salt
⅓ cup maple syrup
2 eggs, slightly beaten
¼ cup milk
½ cup melted shortening

Mix and sift flour, corn meal, baking powder and salt. Add the maple syrup. Combine the eggs and milk and stir into the flour mixture. Stir in the shortening until well mixed, but do not beat. Turn into a greased 8-inch square pan and bake in a hot oven (425° F.) for 20 minutes. Cut into squares and, if desired, serve with maple butter.

Serves 6-8 252 cal. per serving Source of vitamins A, B complex

Recipe submitted by Ethel M. Eaton

Tested in THE AMERICAN HOME KITCHEN

codfish spoon cakes

Preparation time: 1 hour

1½ cups dried salt codfish
3 medium potatoes, quartered
1 egg, well beaten
¼ cup milk
Pepper

Soak fish in cold water one-half hour. Drain and flake. Cook fish and potatoes until tender. Drain well and mash or press through a ricer. Combine beaten egg and milk and add to the fish mixture. Add pepper and mix well. Drop by tablespoonfuls into deep, hot fat (375° F.). Fry until lightly brown (1-4 minutes) and drain on brown paper. Serve with catsup or tartar sauce.

Serves 6 137 cal. per serving Source of vitamins A, B complex

Recipe submitted by Ethel M. Eaton

Tested in THE AMERICAN HOME KITCHEN

Yankee ever missed cake when he could have pie! Fresh vegetables are staple fare in Yankeeland, and you will still find a good old New England boiled dinner bubbling merrily in a great black iron pot in many a country kitchen; to be followed by that colorful food, red flannel hash. Just why it's called "red flannel" is a moot question. Some say because it looks like flannel; others think it may have been named in fun for the red flannel petticoats and "longies," worn when houses were not as well heated as they are today. In our section of New England, onion in "red flannel" was—and is—anathema! But I have heard of unorthodox people elsewhere who include it! Into Grandmother's hash went beets, potatoes, carrots, turnips and sometimes cabbage, with beets invariably predominating.

Maple syrup often supplied the sweetening for pies and cakes. Right now, sap's risin' in northern New England, and those snowy sugar orchards are busy places. In some sections, oxen still draw the big sled, bearing the sap barrel from tree to tree. Weeks ago, the sap buckets were washed and made ready; there is a good supply of spiles on hand; and dry cord is stacked high beside the old, weathered sap house in the clearing. All is in readiness for the moment when the weather gives the starting signal. The whole family will turn out for sugaring, as there is much hard work to be done in a short time. But there's fun, too—with at least one "sugaring-off" party when neighbors and city visitors will eat their fill of boiling hot syrup poured over fresh clean snow.

Having menu blues? Our leaflet Eight Quiet Meals meets the Lenten problem squarely. Each meal outlined is appealing yet easy on the budget, on time and on dishwashing. Each main dish is hearty with egg, fish or noodles. Each recipe appears in file card size . . and the whole is yours for 6 cents. Order leaflet #169 from: THE AMERICAN HOME, 55 Fifth Ave., New York 3, New York.

raised doughnuts

Preparation time: 1 hour (2-3 hours to rise)

2 cakes compressed yeast
1¼ cups scalded milk
⅓ cup shortening, melted
¾ cup sugar
1 tsp. salt
1 tbs. molasses
1 tsp. nutmeg
2 eggs, well beaten
5 cups sifted flour

Crumble yeast in bowl and slowly add scalded milk, which has been cooled to lukewarm, stirring until the yeast is dissolved. Add half the shortening; then the sugar, salt, molasses and nutmeg. Stir in the eggs and half the flour, beating until smooth. Add the remaining flour and shortening and mix well. Turn out on a lightly floured board and knead until smooth. Place dough in a greased bowl, brush with melted shortening, cover, set in warm place and let rise until double in bulk. Turn out on lightly floured board, roll ¼ inch thick and cut in rounds with a floured doughnut cutter. Place on a greased baking sheet, at least 1 inch apart. Cover and let rise until double in size. Fry in hot deep fat (375° F.) until brown (about 1½ minutes) turning once.

Yield: 2½ doz. doughnuts 109 cal. per doughnut
Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

brown sugar apple pie

Preparation time: 1 hour

10 medium-sized tart apples
2 tbs. salt pork, cut in small pieces
½ cup brown sugar firmly packed
¼ tsp. salt
½ tsp. cinnamon
¼ tsp. nutmeg
Pastry

Peel, core, and slice apples. Mix apples, salt pork, sugar, salt and spices. Place apples in a deep, 9-inch baking dish. Cover with pastry in which vents have been cut. Bake in a hot oven (450° F.) for 10 minutes; reduce heat to a moderate oven (350° F.) and bake 30 minutes longer. Serve warm with a wedge of cheese.

Serves 6-8 223 cal. per serving Source of vitamins A, C, B complex

Recipe submitted by Ethel M. Eaton

Tested in THE AMERICAN HOME KITCHEN

maple-nut cupcakes

Preparation time: 45 min.

1¼ cups all-purpose flour, sifted
1 tsp. baking powder
¼ tsp. baking soda
¼ tsp. salt
⅓ cup butter or margarine
¼ cup sugar
1 egg unbeaten
¼ cup hot water
½ cup maple syrup
¼ tsp. vanilla flavor
½ cup butternuts or walnuts, finely chopped

Sift together the flour, baking powder, soda and salt. Cream the butter, add the sugar gradually and cream thoroughly. Add egg and beat well. Combine water and maple syrup and add alternately with the dry ingredients, beating after each addition. Add vanilla and nuts and mix well. Turn into greased muffin tins and bake in a moderate oven (350° F.) about 20 minutes. Top with maple frosting made as follows: Boil 1 cup maple syrup without stirring until it spins a long thread (240° F.). Pour syrup slowly over a stiffly beaten egg white and beat until stiff enough to spread.

Yield: 1 doz. medium-sized cupcakes 195 cal. per cupcake

Recipe submitted by Ethel M. Eaton ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

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says Peter Putter

GODFATHER PETER PUTTER has every right to be proud of his famous family. For these products are dedicated to a great American principle: Do It Yourself! Conceived by chemists who are specialists in Home Repair, they appeal to millions of Americans who feel it's smart to be thrifty; who think it's fun to tinker and putter around the house; who get a big kick doing their own odd jobs; and who save good money in the process. No matter what the fix-up problem, there's a Peter Putter do-it-easy item that does it. And there's the added thrill of being your own expert! So ask your dealer for America's No. 1 Family in Home Repair: Double X, Savabrush, Schalk's Crack Filler, Waxoff, Schalk's Wood Putty, Peter Putter's Plaster Pencil. You will find them in hardware and paint stores, department stores and lumber yards the nation over. Peter Putter Products come in 10c, 25c and 75c units; prices are slightly higher in Canada and Mexico.

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Buying and Caring For Refrigerators

basic data

Edith Ramsay

F. M. Demarest

How large a refrigerator for my family? To oil or not to oil? This article and a subsequent one on freezers will answer your questions

THE old springhouse of grandmother's day is a far cry from the gleaming porcelain guardian of our food today. As our forefathers built that springhouse over a never-failing source of cold water (they hoped), so today we must be sure we are purchasing a refrigerator—whether operated by gas or electricity—which will hold safe refrigerating temperatures, operate efficiently, and last for many years. Thanks to research and engineering, we can depend upon the reliable manufacturers to give us these three essential qualities for our protection.

As in all mechanical things where the main construction features are hidden, we have to rely on the integrity of the manufacturer. But these points you can inquire about before making this fundamental purchase.

The insulation is important, for it keeps the cold in and the heat outside. It may be cork; it may be fiber glass. The thickness of the walls does not always mean the best in insulation, for some of the new fiber-glass insulating material is most compact and most efficient.

Most electric refrigerators today have completely enclosed motor units—hermetically sealed—a boon indeed for their quietness and little or no maintenance problems.

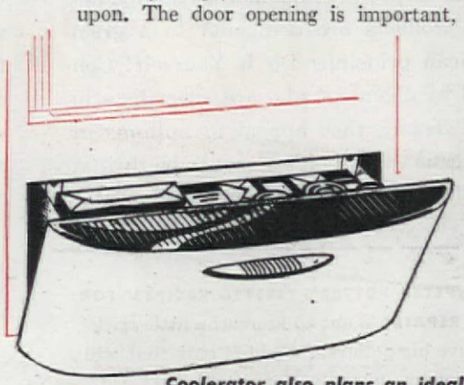
Look for the seal of the Underwriters Laboratories on electric or gas boxes. This means that the refrigerating system and electrical connections are safe. Look for the AGA sign of approval on gas refrigerators for this shows that the manufacturer has met the requirements of the American Gas Association for construction and performance.

Ask to see the guarantee, read it carefully. Most reliable manufacturers guarantee the refrigerator to be free from defects in material and workmanship; the refrigerating system is guaranteed for five years, the cabinet and other parts usually for one year.

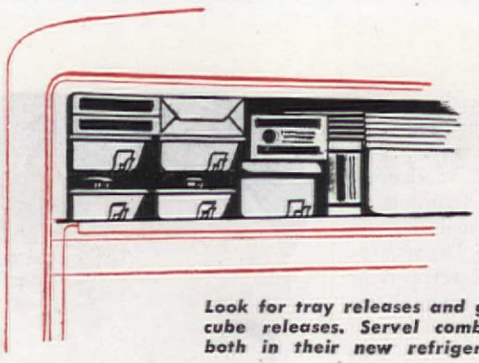
It is wise to find out if there is an authorized service agency in your community before you buy. The local dealer usually takes care of the repairs covered in the guarantee, but if parts have to be sent for, long delays may ensue, and food storage becomes a problem.

Having carefully covered the hidden values, the size, design, and finish are easier to decide upon. The door opening is important, for it

No more tossing bottles about on top of ice cakes in the new and better designed ice box by Coolerator



Coolerator also plans an ideal place for dry cereals and crackers in the bin under the box, near the motor



Look for tray releases and good cube releases. Servel combines both in their new refrigerator

should always open so that you will have a place to put the dishes as you remove them from, or are preparing to place them in the refrigerator. Most of all, the manufacturers are again making right and left openings. Strangely enough, "left-hand" door means the hinges are on the left; "right hand" means the hinges are on the right.

Both the baked-on synthetic, and porcelain enamel finishes on the exterior are smooth, easy to clean, and will not crack, chip, or peel.

The interior is one-piece porcelain with rounded corners, easy to clean, no absorption of food odors in unsightly crevices.

Most all of the new refrigerators have special frozen-food storage compartments. No more will we have to sacrifice ice cubes for frozen foods—we'll have both.

Look for ice tray releases, and ice cube releases in the tray. Many a refrigerator will be saved unsightly scars if we don't have to pry loose those stubborn trays!

Look for automatic turn-ons after the defrosting process. Saves food and disposition.

Look for adjustable shelves for greater adaptability of vitally needed storage space.

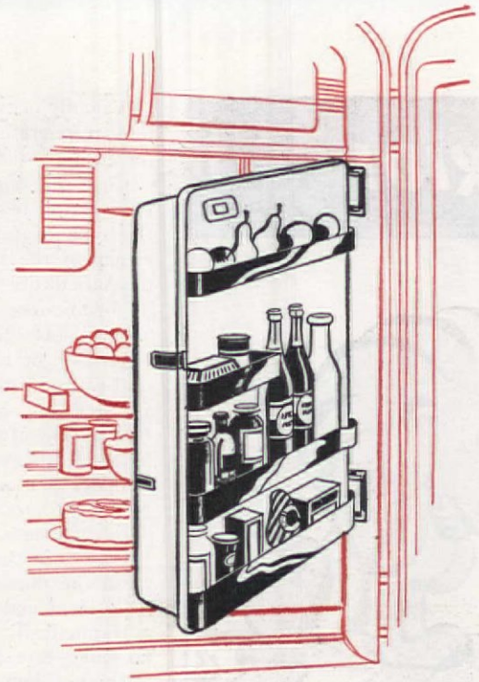
Look for covered vegetable crisper, a meat container, sliding shelves (with a stop so no spills can occur), a light which shuts off automatically as the door closes, narrow shelves on the inside of the door.

Look for a handle that is conveniently placed and easy to manipulate.

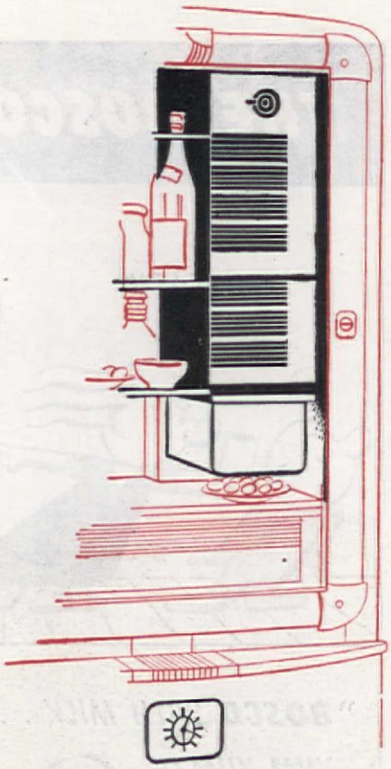
Look for sturdy hinges—check the door opening measurement, if your space is limited.

The size of the family, the amount of entertaining at home, will be governing factors in the size of the refrigerator needed. Too small a box is not a good investment, for overcrowding cuts down the efficiency of the box in both cost of operation and preservation of foods. Tempers, too, are strained if food is jammed in the box helter-skelter with no thought of orderly storage and placing.

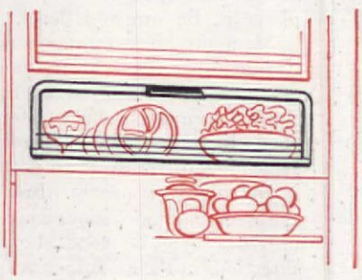
Some of the new boxes will take up in floor space and height just the same space as before, but because the motor has been made smaller yet more efficient, the interior storage space is larger. That is, a new 8-cubic-foot box will take up the same floor space as the old 6-cubic-foot box you struggled with.



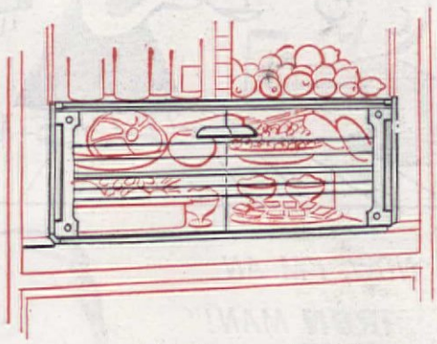
Philco shows a door within the cabinet ideal for storing often used small things, saves cold air



The large frozen food storage cabinet within the refrigerator and the automatic defrosting device are 2 of Norge's features

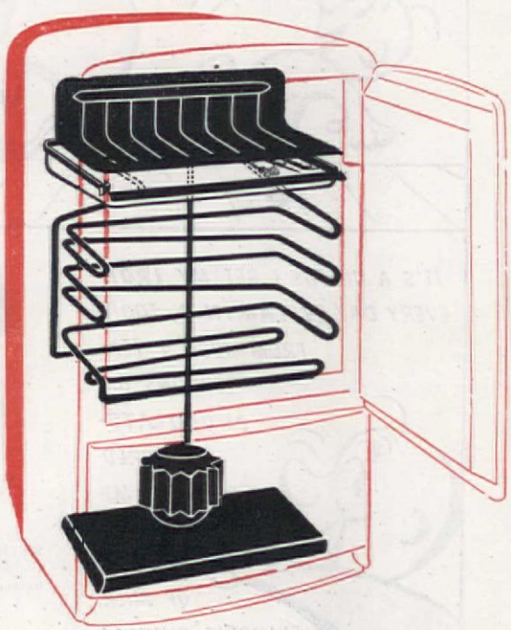


The moist Chiller featured by Gibson for meat, beverages, and salads keeps these fresh



Kelvinator has the cold, moist freshener for meats, fruit and salads, behind glass doors

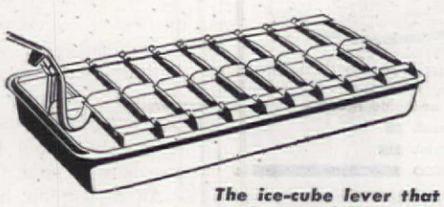
The Crosley Shelvador puts twice as much food to the front within easy reach, and saves main compartment for larger things



A phantom view of refrigerant tubes which surround food compartment of Frigidaire's Cold-Wall refrigerators

Drawings by James Lewicki

Admiral shows a Sterilamp which purifies like sunshine, kills airborne bacteria, retards mold



The ice-cube lever that Hotpoint and General Electric both feature permits removing 2 or more cubes

THE BOSCO KID!

IT'S A CINCH! I GET MY **IRON** EVERY DAY (**VITAMIN D, TOO!**) FROM JUST 4 TEA-SPOONS OF **CHOCOLATE-FLAVORED BOSCO** IN MY DAILY QUART OF MILK. FLAVOR'S **SWELL!**

SEE HOW RICH BOSCO IS IN IRON!
The following chart shows the relative amounts of available IRON in:

Spinach
Raisins
BOSCO

Be sure your child gets his iron every day!

A family of two will need a 6-cubic-foot refrigerator—add a cubic foot for each two additional persons.

Costs of operating a mechanical refrigerator may vary according to the type of fuel used and the efficiency of the box. The Department of Agriculture states a refrigerator of 6-cubic-foot size uses monthly an average of: 30 kilowatt hours of electricity, or 1000 cubic feet of natural gas, or 1800 cubic feet of manufactured gas, or 700 pounds of ice (iceboxes). Multiply these amounts by the local cost per unit and you can compare the costs of operation. But remember that conditions vary in different homes, at different times.

Care of your refrigerator may mean the difference between a good investment and an extravagance.

Hermetically sealed motors need no oiling—are almost fool-proof.

Do not jam the refrigerator into too small a place, whether gas or electric. Air must circulate about it —2½ inches from wall, 8 inches above it. Be sure it is level.

Maintain an even temperature—40° in other than the freezing compartment is recognized as the safe temperature for ordinary storage of food. If you turn the control lower, remember to return it to normal.

Defrost it regularly. Just before the week-end marketing, when stocks are low, may be good. Follow the directions in the manufacturer's booklet, for some of the newer boxes have two temperatures and defrost differently from the older ones.

Do remove all the food and all the trays at least twice a month. Wipe out the interior with a mild soap, rinse with a solution of one tablespoon baking soda dissolved in a quart of warm water; wipe dry. Clean the shelves and containers the same way. Never use harsh cleaning powders. Do this cleaning quickly; return the food right away; put fresh water in the ice-cube trays, and start the machine running again.

Keep the outside wiped off with mild soap and water or use a wax polish which preserves the finish. Occasionally, disconnect the box and clean the condenser with a soft brush or vacuum tool. Do not allow oil or grease to collect on the gasket. Clean it carefully and have it renewed if it shows sign of wear. A leaky gasket allows destructive air seepage.

Store the food carefully and make every inch of space count. Pickles and jellies need not take up valuable space in the refrigerator. Don't put market bags or pasteboard cartons in the refrigerator. Cool food before storing, so that the temperature is not raised too much. Most foods should be covered except in the newer boxes unaffected by condensation.

Overload your refrigerator, never clean it, let the frost collect and you might as well have that springhouse. But by using it and caring for it intelligently, you'll have the greatest guardian of your family's health.

An article on home freezers will appear in an early issue.

Make his appetite sit up and say-mmm!

Derby Steak Sauce puts *zing* in meals however you use it. A drop or two glorifies a steak, a spoonful (stirred in while cooking) turns an ordinary dish into a proud specialty. Use this rich, full-bodied sauce in the kitchen and at the table, to make good food taste *magnificent*. Send for FREE Recipe Book.

GLASER **Derby** **STEAK SAUCE**

FIRST AID FOR CLEVER COOKS

Try all these fine Derby Sauces—Barbecue Sauce, Steak Sauce...Hot Sauce Worcestershire Sauce Chop Suey Sauce

GLASER, CRANDELL CO.
Dept. F3, Chicago 8
Send copy of your FREE illustrated recipe book telling how to season with sauces.

Name.....
Address.....
City.....Zone.....State.....

New Styling!
New Designs!
New Accessories!

4-8 cup *Vacuum* Coffee Maker, $2.95 (Filter Stem only, 50c)

4-9 cup *Percolator*, $3.95

Something NEW in GLASS!

4-8 cup *Drip* Coffee Maker, with patented Melamine insert, $4.95

Club Glass Cookware

and BEVERAGE MAKERS

1½-qt. Double Boiler, $3.95

There's advanced styling—and tested efficiency—in these smart new Club Glass cooking utensils and stove-to-table beverage makers. They are a joy to use because their practical designs were developed by cookware specialists—for convenience, balance, ease of cleaning and handling.

To enjoy tasty, modern top-stove cooking, and beverages made the way you like them best, ask your retailer for these handsome new items in famous Club Glass! Ideal as gifts for any occasion.

2-qt. Sauce Pan $2.45

2-qt. Whistling Tea Kettle, $2.65

CLUB ALUMINUM PRODUCTS CO., CHICAGO 14, ILL.
Makers of Famous Club Aluminum Hammercraft Waterless Cookware
Also Club Household Cleaners and Polishes

Also ask about the Club Coffee Dispenser. Holds 3 pounds. Each flip of lever dispenses exact amount for one cupful. $3.00

New Smartness!
New Convenience!
New Efficiency!

8-cup Tea Pot $2.65

Tune in "Club Time," ABC Network, Monday Mornings and hear Favorite Hymns of Famous People

© C.A.P.Co.

"Stubborn me!"

"Holding out for the newest thing in toasters—the PROCTOR Color Guard"

Edith did it. She showed me some new toaster tricks...with her new Proctor.

I never thought any toaster could toast fresh bread and dry bread to the same even brown with the same knob setting—until her Proctor did it.

You can set it for light toast or dark, or anywhere in between . . . And *that's* what you get.

Unlike other toasters Proctor's amazing Color Guard actually measures the surface temperature of the bread itself to pop up perfect toast.

That's why I'm holding out for a smart gleaming Proctor with its easy-to-clean crumb-tray. It's well worth seeing . . . at your Proctor Dealer's.

The Toaster with the Color Guard

The only toaster that measures bread temperature to pop up fresh bread or dry bread the same perfect color.

PROCTOR

AUTOMATIC ELECTRICAL APPLIANCES

PROCTOR ELECTRIC COMPANY, PHILA. 40, PA.

© 1947 P. E. Co.

For efficient repairs, 160 factory-supervised Proctor service stations, coast to coast . . . see local classified telephone directory.

A Man Looks at PARTIES

Roy E. McFee

My complaint about parties is: I never seem to enjoy them as much as I think I should.

The usual party is made up of miscellaneous couples somewhat carelessly thrown together. Often the women appear to be acquaintances, but the men, I suspect, are just brought along to fill in. One woman talks three-fourths of the time, and her understudy talks half of the rest. The men are not noticeably encouraged to say anything, and so they feel neglected and quite unimportant.

During the bridge playing which always follows, talk is hushed considerably. The conversation which

does interrupt the silence consists of those timeworn and senseless remarks that have been made again and again for at least two thousand years. They were probably heard when Julius Caesar and Marc Antony played cards with Cleopatra and her girl friend through those long Egyptian nights.

Then, after the bridge playing, the guests sit down to their fourth meal of the day; it is no mere lunch. It is a feast fit for kings and forgathered from the ends of the earth. To prepare it, the

hostess has slaved in her hot kitchen until a half hour before the guests arrived. But it is a meal nobody needs. It upsets the re-

ducing diets of half the women present, and causes some of the toughest men to sleep fitfully when they finally get to bed.

Some day I mean to escape from all this and try something new in parties: a man-made party, with women having no voice in the arrangements. It will be a party of men with their wives along.

I shall have the house lighted

from basement to roof, so the neighbors will mistake it for a carnival. The entire place will be turned over to the guests—exactly as if they owned it.

Some of my guests will arrive at the front door in the usual way. Others may prefer the back door, infiltration method, which has distinct advantages. There is always a delightful mystery in not knowing just who is in the house. At any time, we may hear the surprised exclamation, "Why, Gladys, I didn't know you were here!"

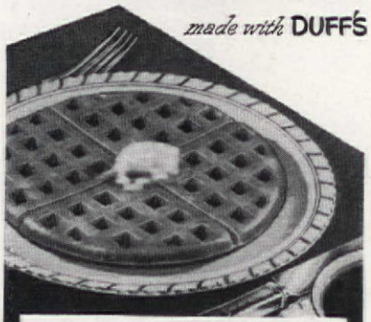
An eccentric personality among my guests may like to climb into an upstairs window, by means of a ladder which I shall thought-

Sketches by Clara McCanna

For a hearty breakfast

WAFFLES

made with **DUFF'S**



The quickest, easiest way to make perfect waffles!

Just add water to Duff's Waffle Mix and you're all set to start baking the finest waffles you've ever tasted! A grand way to provide the kind of satisfying breakfast every family needs!

A PRODUCT OF AMERICAN HOME FOODS

Delicious Chicken Dinners

ready to serve!

Keep a supply on hand

DO COOKING MAGIC on busy days—serve Morton's *Quick-Fix* Chicken Dinners! Just heat . . . that's all. Morton's brings you tender chicken prepared *three* delicious ways. Enjoy these famous products. Keep them on your "handy" shelf. At lunch time or any time when minutes count . . . just *Heat and Eat.*

Guaranteed by Good Housekeeping

Morton's

QUICK-FIX DINNERS

fully place in the back yard. Up there in my study, he can seat himself comfortably at my desk and enjoy one of James Fenimore Cooper's fascinating *Leatherstocking Tales.*

But, be that as it may, downstairs there will be certain preliminaries. The women will be given a reasonable time to dispose of neighborhood gossip, and the men will have the opportunity to discuss economic trends. All this will be considered a necessary evil to be dispatched speedily.

Then, as host, I shall ring the gong for the formal assembly. The group will compose itself for a period of polite conversation—that nearly lost art. An approved list of subjects will be borne in mind, and anyone who brings up a subject of limited interest will promptly be ruled out of order. No one will talk longer than his or her share of the time.

Few could stand this for long, so presently the gong will again call the group to attention. At this time any guest desiring experience in appearing before an audience can seize this moment for practice. He can sing a solo, play the saxophone, make a speech, or give a sales talk.

At length will come the really important event. There will be a breaking up into groups of twos and threes —or even ones. Regimentation will be zero; individualism will reign. Everyone will have the run of the house to play the radio, exercise at the Ping-pong table, or use the workbench in the basement. If two of the ladies from the local poetry club want to read Keats, they will be able to find a cozy, sympathetic corner.

Later, there will be something to eat I suppose. But it will not be set out in a sparkling array of china and silver, no elaborate meal to tempt unwary women from their paths of restricted calories. It will be simplicity itself: a platter of cold meat, with bread and butter handy for anyone who wishes to put a sandwich together. There will be milk in the icebox, and in the cupboard a good apple pie, cut in the true American way —six pieces to the pie. There will be a pitcher of cider on the table and bushel baskets of pears and plums underneath. If anyone eats too little or too much, it will be his fault alone.

When the party approaches its close, there will be no dismal halt, with the men waiting at the foot of the stairs while the women finish their last long confidences in the upper hall.

Instead, all hands downstairs will plunge into a prearranged game of poker. It will be brief, but long enough for the women to get back downstairs. For once in their lives, they are to be the ones kept waiting, and thus again be impressed with the fact that men are giving this party.

When I hear the footsteps of my guests fading into the distance, I shall know the satisfaction of having achieved something new in the social scheme of things. I shall have the comfortable thought that I can rest on my laurels, and let the next party be a woman's responsibility entirely.

Women choose the EKCO pressure cooker

for a dozen different reasons ...all GOOD reasons!

* **We turned Inquiring Reporter and asked women why they chose the Ekco Pressure Cooker in preference to others ... and what they think of it now, after constant use. Here are their comments... you'll find they point out many exclusive features, found only in the Ekco!**

Fast!

"My Ekco cooks so fast it's just unbelievable. That was the big reason I wanted a pressure cooker, and I picked the Ekco because it's so lightweight and easy to use."

Serves at the table!

"It's a joy to serve food piping hot right in the Ekco. All I do is change to the serving cover and my Ekco looks pretty as a picture on the dining room table."

Safe!

"I was impressed with the safety of the Ekco. Having the automatic Safety Release under the 'bridge' on the cover is such a sensible way to prevent splattering. That is if I should ever leave my cooker over high flame too long."

Simple!

"I like the way the Pressure Control on the Ekco keeps the pressure steady, it's so simple that cooking with an Ekco is as easy as using a regular pan."

Easy to Handle!

"I like the way the Ekco opens and closes with the knob on the cover. It's so simple and easy to handle."

the EKCO pressure cooker

A STAR IN THE KITCHEN ...SHINES AT THE TABLE

AT THE TABLE!

EKCO PRODUCTS COMPANY
CHICAGO

Sold in Canada by Ekco Products Company (Canada) Ltd., Montreal

You can have the "stay-to-dinner" Ekco Pressure Cooker in either 2½ quart or 4½ quart size, both with extra serving covers.

*A survey conducted among 200 users of the Ekco Pressure Cooker .. selected at random.

Patents Pending
T. M. Reg. U. S. Pat. Off.

HERE'S HOW *to clean toilet bowls in a jiffy*

Guaranteed by Good Housekeeping

You'll find it's quick and easy to swish a bowl *clean* with this KELLOGG Brush. Its specially shaped head fits the curve of the bowl—gives you a broad cleaning surface. The long 15-inch handle saves stooping. KELLOGG Bowl Brushes are available with fibre, *Nylon* or black bristles. These are firmly set in rust-resisting frames to give long life.

So, for fast, safe cleaning, get your KELLOGG Bowl Brush today. (Sold only in retail stores.)

Visit the KELLOGG Brush Display at your favorite store. Here you'll find brushes to fit every job . . . brushes that make household cleaning easier.

Kellogg Kellogg Quality Brushes

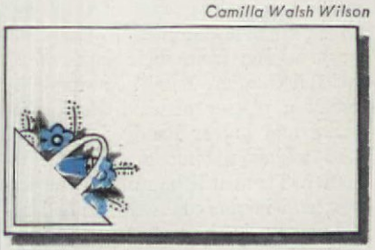
KELLOGG BRUSH MFG. CO., Westfield, Mass.

SHOWER FAVORS

Arletta Munch Carson

Dainty and appropriate, this paper lace parasol with a pipe-cleaner handle on pastel note paper contains invitation. The favor: crimped crepe paper gathered around bound picture wire, which is curved for handle and base, and trimmed with paper ribbon

Camilla Walsh Wilson



For a flower basket place card, cut corners from envelope, adding curved handle. Cut and color tiny flowers and leaves to fill basket. Glue to a white card. A colorful flowerpot place card is concocted of a gayly painted cork with a hole in the center, small end glued to card. Put a flower or a green sprig in "pot"—an ingenious idea for spring

with my

DUNBAR GLASS

My sparkling, spotless Dunbar glass brings new beauty to your kitchen—makes cooking a pleasure. Cleans quickly, easily—cooking time is reduced because my Dunbar glass absorbs radiant heat. Send post-card for folder of favorite recipes to Jane Dunbar, c/o Dunbar Glass Corp., 503 PayneAve., Dunbar, West Virginia.

Jane Dunbar

FLAME-RESIST DUNBAR COOKING GLASS

Before Buying Your

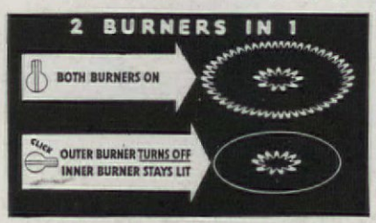
NEW RANGE

Harper Center Simmer Burners are superior to all other top burners because each Harper burner is really *2 burners in 1*. As shown in diagram, the big *outer* burner brings foods to a quick boil. Turn handle until it "clicks" and the *big burner* goes out, leaving only the small, efficient *inner burner* lit to finish the cooking.

Only the separate Harper Center Simmer gives you the controlled low heats you need to keep foods warm for serving . . . to eliminate pot watching and boiling dry . . . to allow cooking with little water, which saves time and gas and keeps the average kitchen 9 degrees cooler. Only the Harper separate Center Simmer can help you so much in your cooking.

Insist on Harper Burners!

**18 Leading Gas Ranges are Harper Equipped*



HARPER-WYMAN COMPANY, CHICAGO 20

This label stands for the FINEST FLAVOR ever packed in a can

America's favorite since 1865

Spread it on hot toast under eggs!

MAGNAGRIP

MAGNETIC KNIFE RACK

One motion—to remove or replace knives, spatulas, cooking forks, etc. Guaranteed for a lifetime to grip firmly, securely, safely. Gleaming white enamel on plated steel, 9" long. At your dealer's, or send $2.95 to—

R. E. PHELON CO.
Dept. G, 199 Union St., Springfield, Mass.

GRAVY MAKING IS A TRICKY TASK

GRAVY MASTER

HAS WHAT IT TAKES

THE CHORE GIRL

Trade-mark Registered

"The Pot Cleaner of the Nation"

Safe—Efficient—Economical

Look for my picture on label and my name "Chore Girl" stamped on eyelet closure — so handy for hanging me up. At your local store

10¢

METAL TEXTILE CORPORATION, Orange, N. J.

Save Sugar

NEW, QUICK, EASY
Gingerbread
made in a Saucepan

Easier to mix—
and less dishwashing!

- √ **All mixing done in one saucepan!**
- √ **A handle to grasp as you beat!**
- √ **Best gingerbread you ever tasted!**

SUGARLESS GINGERBREAD

½ cup shortening • 2½ cups sifted flour
1½ tsps. baking soda • 1 tsp. cinnamon
1½ tsps. ginger • ½ tsp. salt
1¼ cups Brer Rabbit Molasses
1 egg, unbeaten • ¾ cup hot water

No creaming of shortening. Melt it in 3-quart or 4-quart saucepan over very low fire. Remove from fire; let cool. Mix and sift dry ingredients.

No beating of eggs. Just add molasses and unbeaten egg to cooled shortening and mix until well blended. Add sifted dry ingredients alternately with hot water, mixing well after each addition. Pour into well-greased 9 x 9 x 2 pan and bake in moderate oven (350° F.) 40 to 45 minutes or until done. 16 portions.

"Folks, my molasses is over 60% natural sugar—and Rich in IRON!"

Brer Rabbit

That sugar in Brer Rabbit Molasses comes straight from the sugar cane. *Real* sugar—in its natural form.

Iron is essential for good red blood! Brer Rabbit New Orleans Molasses is one of the richest known sources of food iron.

Two Types: GOLD LABEL, highest quality fancy *light* molasses—mild and sweet. GREEN LABEL, rich-flavored *dark* molasses.

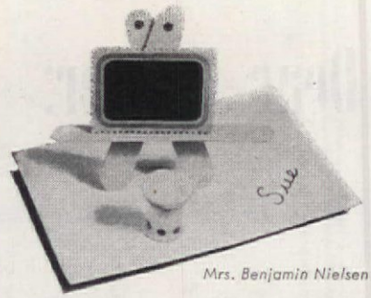
FREE! NEW, QUICK, EASY SUGARLESS RECIPES

Send me leaflet giving new, quick, easy recipes for sugarless desserts—made in a saucepan. Also valuable 52-page cook book of 116 fine molasses recipes. BOTH FREE.

Name_____
(Print Name and Address)

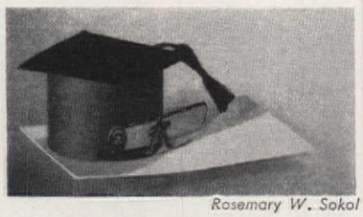
Address_____

Paste on penny postcard and mail to: BRER RABBIT, c/o Penick & Ford Ltd., Inc. New Orleans, La., Dept. A3-7



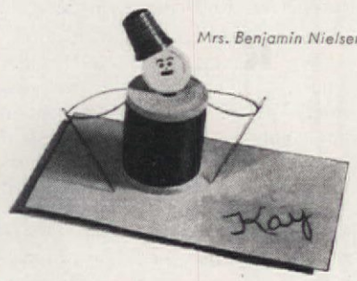
Mrs. Benjamin Nielsen

Dressing-table place card has tongue depressor for props and shelf, purse mirror. Stool—powder puff on a spool



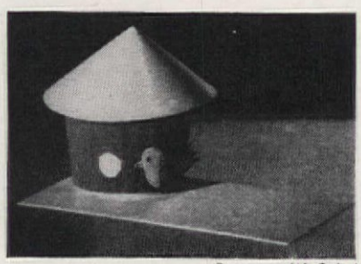
Rosemary W. Sokol

Mortarboard favor for a graduation party. Cover cup with black paper, paste square piece to top. Make tassel of black embroidery floss; attach white paper diploma to side



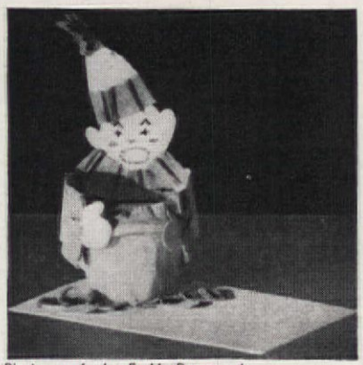
Mrs. Benjamin Nielsen

A sewing miscellany place card: a button face and thimble hat attached to pipe cleaner extending through spool body. Needle arms secured with loops of heavy thread



Rosemary W. Sokol

Build a birdhouse for spring luncheon: cover nut cup with paper, paste a bluebird at side, attach conic roof



Photographs by F. M. Demarest

Cut clown from heavy, colored paper. Paint head, hands, and feet white. Ink in facial details. Make crisp, crepe-paper ruffles. Bend legs for sitting position, arms to hold cup

To be the leader, it HAD to be the finest!

The Most Remarkable Utensil Ever Invented for Hi-speed Cooking and Safe Pressure Canning!

PRESTO Cookers are unexcelled for quality of construction, mechanical perfection, simplicity of operation and beauty of design. They are the crowning achievement of almost 30 years of pressure cooker manufacturing experience. Millions of PRESTO COOKERS are now in use. More millions are in demand by homemakers everywhere.

PRESTO Cooked foods are ready to serve, not in hours, but in mere minutes. For example, with proper temperature reached, PRESTO Cooking time for asparagus, peas, spinach is only 1 to 2 minutes. A 4 lb. pot roast is deliciously tender in 35 minutes. Soups and desserts are ready in a "jiffy."

Hi-speed PRESTO Cooking retains more of the natural vitamins and minerals, colors and flavors in foods. It provides more nourishment for the entire family. Saves fuel costs. Kitchens are cooler and cleaner.

PRESTO Cookers are so easy to use, so easy to clean . . . Only PRESTO has the patented HOMEC Seal. Just place the cover on the Cooker. Then bring the handles together, and you're set to perform cooking wonders you never thought possible. The HOMEC Seal is simplicity itself!

With the extremely clever indicator-weight, showing 5, 10 and 15 pounds pressure, you can use your PRESTO COOKER for safe canning as well as hi-speed cooking. No jiggling. No listening. No loss of food juices due to escaping steam. (Now, also available for use with earlier PRESTO models.)

Guaranteed by Good Housekeeping

PRESTO Cookers are made in two models, Model '60' (illustrated) is pressed from extra heavy, finest quality aluminum. Price $13.50 (Western Zone $13.95). Model '40' is cast from special, extra durable, finest quality Simalloy. Price $13.50 (In Canada $15.95).

WHEREVER QUALITY HOUSEWARES ARE SOLD.

Approved by Underwriters' Laboratories

PRESTO COOKERS Are Made by the World's Largest Manufacturers of Pressure Cookers and Canners

NATIONAL PRESSURE COOKER CO., General Offices and Factory: Eau Claire, Wis.

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GIVEN with your PRESTO COOKER, at no extra cost, a highly colorful 128-page book of recipes, time tables, and easy-to-follow instructions on PRESTO Cooking and Canning.

NATIONAL Presto COOKER
REG. U.S. PAT. OFF.

Washday Reflections

"AS we lined up in front of the mirror this morning I thought, 'What a lovely family. But what a problem they'd be without my Easy Spindrier!'

"Jim wears seven shirts a week, sometimes more if we go out. Three-year old Buster is scarcely past the diaper stage, while clothes-conscious Nancy changes her dress three times a day if I don't look out. And with all their sheets and pillowcases and towels, you can imagine the fix I'd be in without my speedy two-tub Easy!

"One tub *washes* a full load while the other *spins* a full load damp-dry. Whirls out up to 25% *more* water than a wringer. That means faster drying. No deep hard-to-iron creases. And no broken buttons!

"My Easy is safe for my finest blankets. Even does washable drapes and slipcovers. Best of all, it gives me more time to live... because it gets my week's wash on the line in less than an hour!"

You'll be glad you waited for your Easy Spindrier! See it in action today! Easy Washing Machine Corp., Syracuse 1, N. Y.

Dear Reader:

HAVE you been dreaming these many long years about that new house you are going to build, or how you would like to improve your present home? Our Architectural Department is ready to supply professional advice to help you avoid future pitfalls. We will go over your plans carefully and criticize them for you. We cannot supply working drawings, but will offer helpful suggestions toward attaining your goal. Please supply as much information as you can. Draw your plans to scale; that is, let ¼ inch equal each foot, and show exactly where the windows and doors are placed, and give their dimensions if it is a remodeling job. Our fee for this service is **$1.00.** Any minor building problems will still be answered for the usual stamped, self-addressed envelope. Address letters to Department A.

KITCHEN kinks and laundry layouts, too, are problems we welcome. We'll plan the arrangement of your equipment to minimize steps if you will send a detailed plan indicating windows, doors, plumbing. Let one inch equal one foot. List equipment you have or are about to get. Our fee is **$1.00** per room. Address all equipment questions to Dept. K.

PERHAPS you are hoping to do some redecorating—our trained staff of experienced decorators is prepared to help you solve whatever decorating dilemmas confront you. Write us in detail what you wish to do with your room, and include a floor plan of the room drawn to scale, ¼ inch equals one foot. List the furniture you plan to use, and in return we'll send you a floor plan showing furniture arrangement, plus color schemes. The fee is **$1.00** per room. Minor questions will still be answered for the usual stamped, self-addressed envelope. Address Dept. D.

OUR Party Department is prepared to plan a special party for you. Tell us the kind of party you wish to give, how many guests you expect, date, time, and place, description of your table appointments, and entertainment your guests prefer. Suggestions will then be sent you for room and table decorations, centerpiece and favors—all for **50¢** a party. Please print name and address clearly.

Order these Easter aids early:

Egg & I centerpiece instructions.....6¢
(For making hen, chicks, eggs)
Easter Entertaining .....20¢

Address party letters and requests for party leaflets to Department E.

Send problems and remittance to:
(Please do not send stamps)
American Home (Indicate Dept.)
444 Madison Ave., New York 22, N. Y.

Stuffy Nose of Head Cold

DO THIS FOR FAST RELIEF!

Instantly, relief from head-cold stuffiness starts to come when you put a little Vicks Va-tro-nol in each nostril. This specialized medication works fast *right where trouble is* to open nose... reduce swelling... make breathing easier. Try it! Just follow simple directions in package.

VICKS VA-TRO-NOL

STOP CORNS!

INSTANT RELIEF

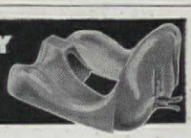
NEVER wait! Promptly protect sore toes from tight shoes with Dr. Scholl's Zino-pads and corns won't ever have a chance to develop! But—if you have corns—Zino-pads will stop painful shoe friction, lift pressure—instantly!

QUICKLY REMOVE CORNS

You'll marvel, too, how Dr. Scholl's Zino-pads quickly remove corns when used with the separate *Medications* included. Cost but a trifle.

Dr Scholl's Zino-pads

TRAIN BABY *Quickly*



Baby learns cooperation *faster* on **Lit'l Tyke** Trainer... only a few minutes required for each "training lesson." This scientific, revolutionary *time-saver* enables you to stay with baby to assure *good habits*... to eliminate rebellion and delay caused by strapping child down. Molded plastic in colors. Recommended by Doctors. At leading stores.

Tol. Higginbotham & Co.
DEPARTMENT A
4914 MAPLE AVE. DALLAS 9, TEXAS

Lit'l Tyke TRAINER

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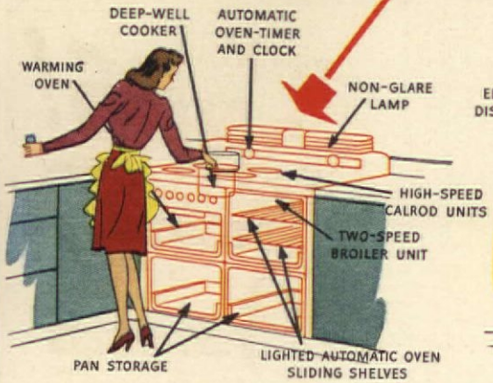
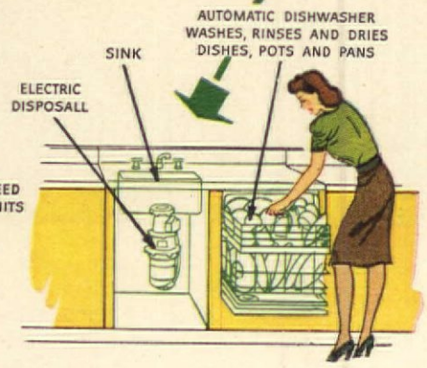
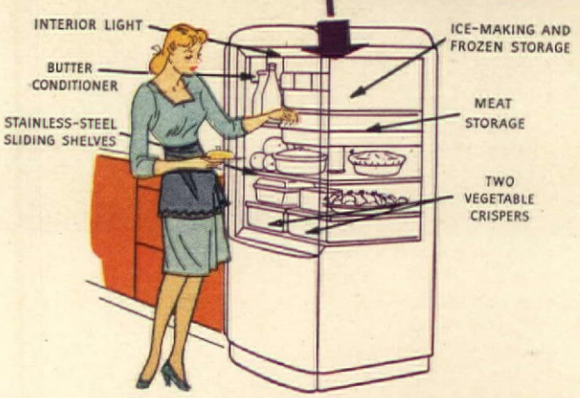
1-2-3 AND KITCHEN WORK'S DONE
..with Hotpoint Work-Saving Centers!







1 Cooking Center *is built around the new Hotpoint Automatic Electric Range that accurately controls heat for every cooking need. Broils, bakes food that tastes far better, takes the guesswork out of cooking.*

2 Dishwashing Center *features Hotpoint Automatic Electric Dishwasher that washes dishes hygienically clean. Press button; you're through in 2 minutes! Hotpoint Automatic Electric Disposall* whisks food waste away.*

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3 Food Storage and Mixing Center *is built around the new Hotpoint Electric Refrigerator with thrifty Butter Conditioner. Frozen fruits and vegetables help keep your family healthy. Dozens of other convenience features*

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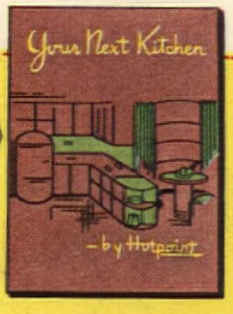

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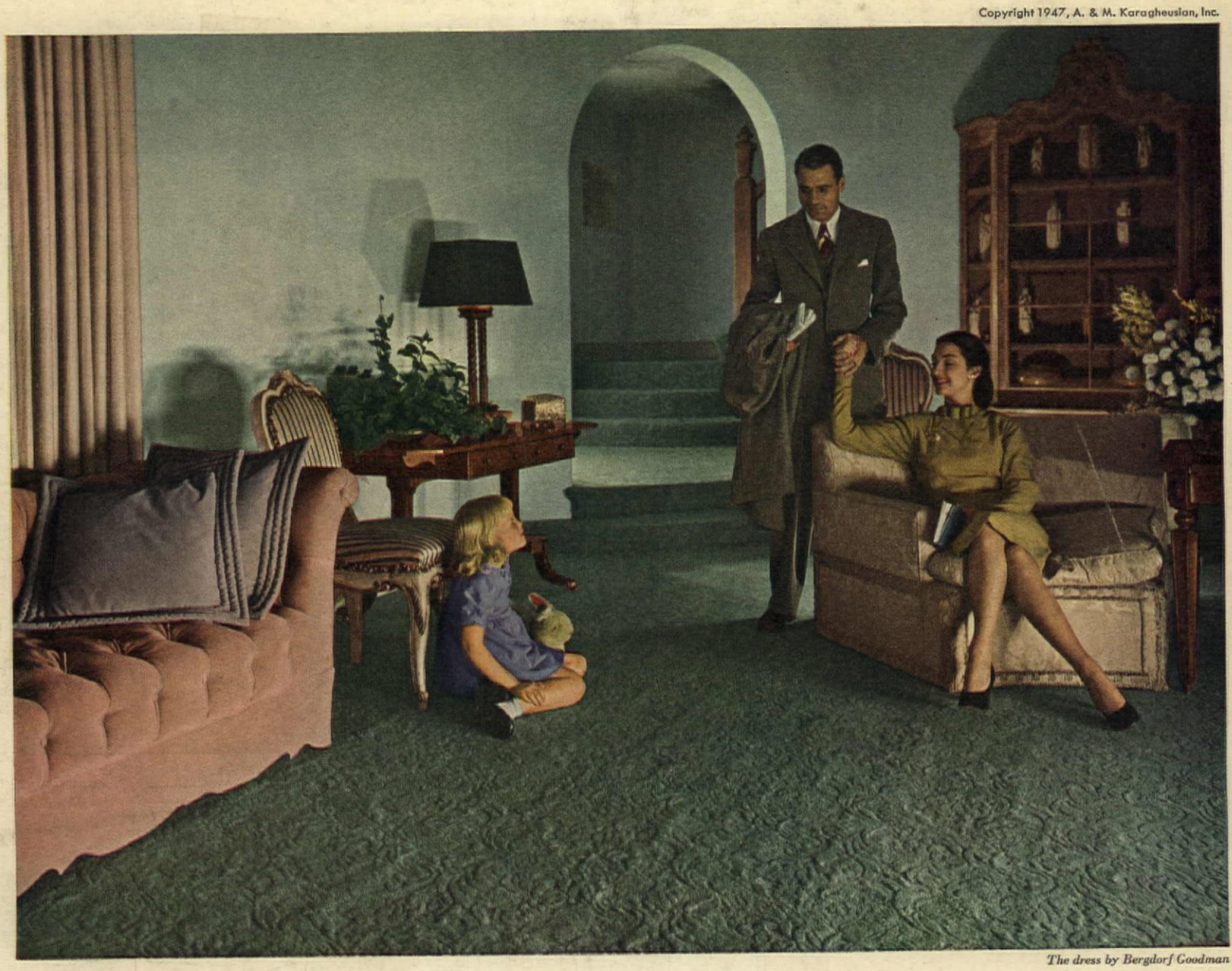

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