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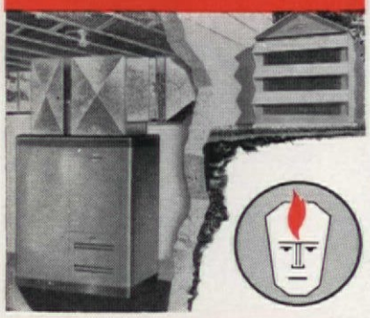

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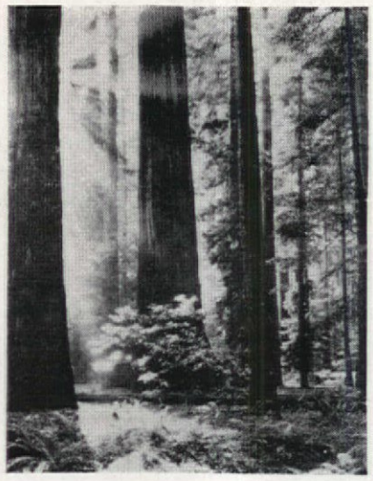

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In this Issue

September 1955 Vol. LIV, No. 4

Arts and Crafts

6 Beasts—(Genus Bott'es)
34 Our Wondrous Wardrobes
50 Our Pennsylvania Dutch Patterns
131 American Home Pattern Centers
133 Pattern Order Form
34, 50, 51 Patterns

Gardening

54 What to Do When the Bulldozer Leaves
54 If You Want a First-Class Lawn
116 Have You Discovered Bromeliads?
124 Flower Shows This Month
130 Summer Squash Makes Year-Round Planter
131 Good Idea for a Birdbath
140 A Bonus for the Birds

Decorating

43 This Little House Stops Traffic
46 Test Your Taste!
56 We Pay a Call on the Editor
102 Double Action TV
118 New Designs Underfoot
128 How to Combine Your Figurines with Flowers

Homes and Maintenance

47 Why Would Anybody BUY This?
52 This Plan Is Loaded with Living!
60 It's an Upstairs Laundry
90 Where Is Wash Day?
94 Blanket Laundering Up to Date
100 They Turned Their House Around
104 Jack of All Trades
122 Six Tricks with Sandpaper
124 Fretwork Fence Sets Off Our House
132 Blueprint Order Form
138 Handyman How-to's

Food, Kitchens, and Entertainment

59 Here Is Where She Cooks Good Victuals
62 Teatime Is Back in Style
64 Wear Your Own Straw Hat
66 Take a Package of Cereal
70 Grandma's Pantry—New Style
72 Canisters All Through the House
74 Come to Tea!
87 Good Spiced Grape Jelly
87 The Right Way to Store Smoked Meats
88 Anne's Notebook
92 "Garage" for Small Appliances

Features

10 Fables in Fact!
12 Mrs. How? When? Why?
16 The Fantastic House that Jack Built
19 Before and After Adam
20 Market Place
32 In the October Issue
36 Don't Be Swindled
38 Four R's—Reading, 'Riting, 'Rithmetic and Remodeling
40 Clothes that Save Lives
120 Beginner's Aquarium
132 From a Dog's Viewpoint
133 Where Credit Is Due
134 Half Past Twelve
137 Make Room for Safety
139 Maybe It's Mice!
142 Look, It's New

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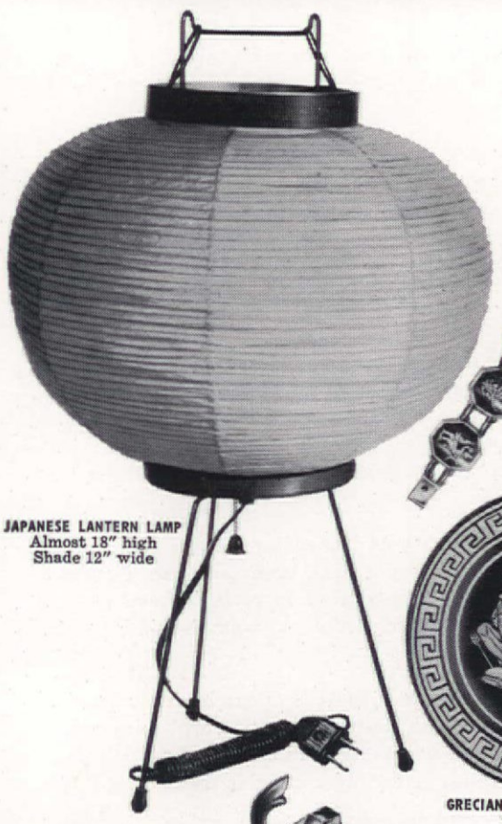

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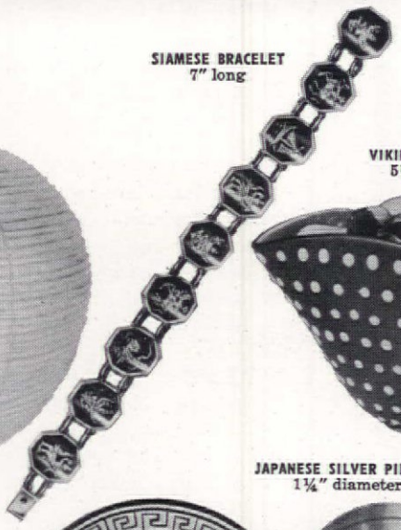

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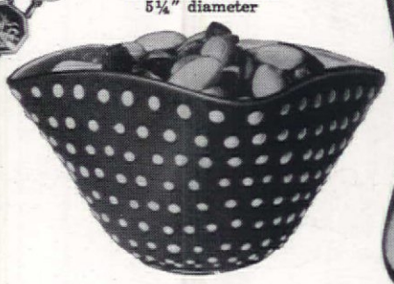

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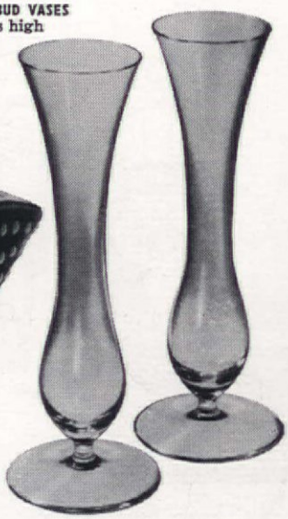

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To Construct Our Beasts

(See page 6)

SOME ARE BOTTLE-BODIED; SOME TUMBLER-BODIED. UPON THESE TYPES, YOU CAN IMPROVISE MANY VARIATIONS

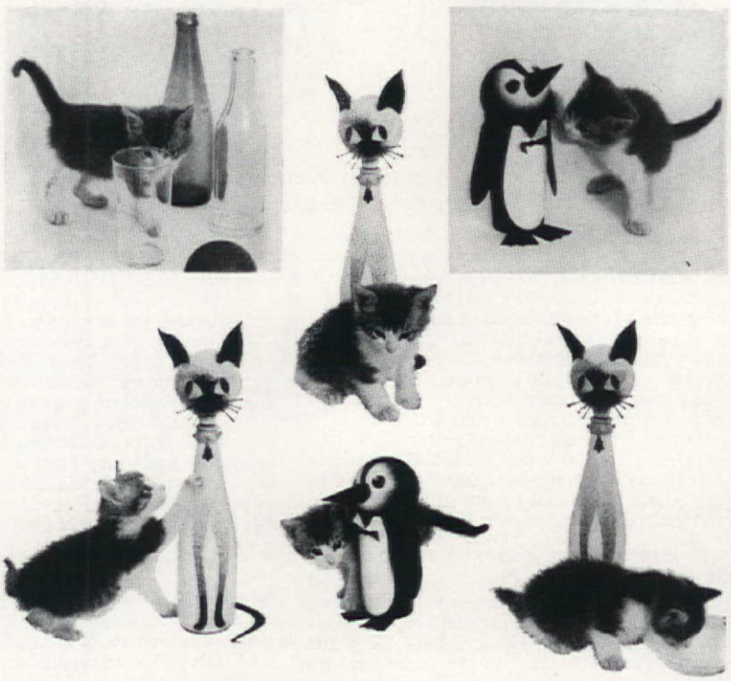
DEBONAIR DACHSHUND: Spray pop bottle with black paint. When dry, spot-spray the white belly. Cut feet, tail, ears, cone-shaped head from black construction paper, tongue from red paper. Glue in place. Rakish eyes are jeweled buttons.

"SIAMESE TWIN" FOR PUSS: Fit cork into pop bottle. Gouge out a cylindrical hole in rubber ball; glue cork into hole. Spray whole thing white. Dry. With paper pattern, mask off front paws. Spot-spray with black. Spot-spray face. Paint collar, eyes and irises, and bell with oil paint. Cut ears and tail from black paper. Whiskers are black-painted pins; fake gems adorn collar.

TOWN-HOUSE MOUSE: Fit ball head to cork neck to bottle body, as for puss. Spray gray. Dry. Spot-spray with white. Use oil paint for eyes, and spark each with sequin. Cut feet, tail, ears, nose from construction paper. Glue in place. Pierce nose with black-painted broom straws. Pink bow completes the costume.

YELLOW-TUFTED GLOOM CHASER: Set rubber ball atop a tumbler. Spray with flat white paint. Cut eyes, beak, feet, and plumage from colored construction paper. Glue in place. To curl crest, pull fringed paper between dull knife and your thumb.

PAT PENGUIN'S no stuffed shirt. Balance rubber ball on tumbler. Spray black. Mask face with paper pattern, then spot-spray with white. Add oil-painted eyes, sequin irises. Tie, beak, wings, feet, shirt-front are construction paper, glued in place. THE END



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4. Take this pattern to the store and—without obligating you in any way—they will quote the price of AIRFOAM cushions made up in that size and shape.

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We think you'll like THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network

and for greater air conditioning comfort, insist on **Penn** Controls!

Anyone who really knows will tell you that you'll be happier, more comfortable when your heating and cooling system is controlled by Penn. And, there's a good reason.

Only the new, modern Penn horizontal room thermostat combines in one compact unit both *heat anticipation and cold anticipation.* This Penn-made magic actually "senses" temperature changes before your body can detect them. Then, it commands your air conditioning system to supply *just enough* heat or cool air to maintain room temperature at the comfort level you selected. No more "hot-'n-cold" living, no thermostat twiddling!

And, Penn costs no more. So, be sure your air conditioning system is controlled by Penn.

Penn Controls, Inc., Goshen, Indiana.

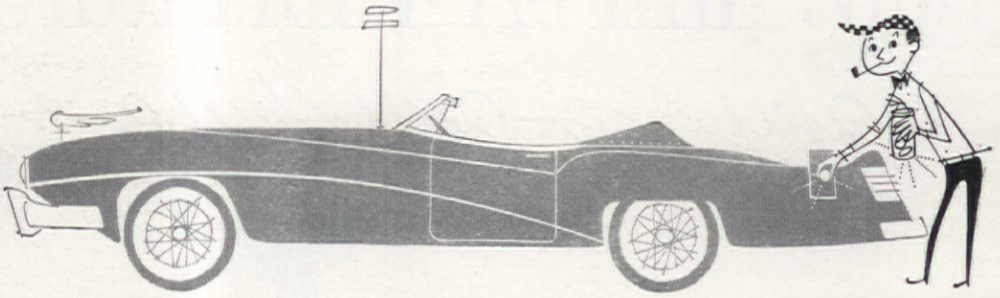
ENGINEERED COMFORT

PENN

AUTOMATIC CONTROLS

Selected by leading manufacturers for over 30 years

FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES



FABLES IN FACT!

STANLEY H. BRAMS

If you have an average interest in automobiles, you've probably listened to, perhaps even spread, a few fables. While science fiction can turn into scientific fact at the flick of a century, or even a decade, as Jules Verne has proven beyond doubt—in this miraculous age it is increasingly difficult to sift fact from fantasy like this:

"I just heard about a new automobile carburetor that gets as much as 200 miles a gallon. But the auto companies and oil companies have gotten together to keep it off the market."

Chances are you've heard another fable—the one that describes a new magic chemical pellet that, dropped into the gas tank, lengthens mileage in any gallon of gas. And it may well be that you've heard its variation—the one about a different little pill that can be added to ordinary water to create a fluid that works just as well as gasoline.

These stories, heard from Bangor to Beverly Hills, come in cycles. When auto companies receive one letter about a new Wonder Carburetor, they are sure to get a baleful in the following weeks. Each story tells of a miraculous new invention that would bring a millenium for car owners if it were not for the selfish companies which keep it off the market, fearing it will ruin their business. But don't take any stock in such stories. The plain, unvarnished truth is that they are untrue, and, moreover, in the light of today's knowledge, they are impossible.

Consider the widely circulated 200-mile-a-gallon carburetor fable. During the war, General Montgomery heard it, and initiated a Canadian development project aiming at reducing supply problems for his army. The project concluded as engineers had figured from the start—the idea was physically impossible.

An automobile engine is essentially a device for converting fuel into heat. When gasoline is exploded, the expanding gases (heat) drive the pistons and move the car. An engineer can tell, within a fraction, the thermal efficiency of an engine—the degree to which it uses the heat potential of the gasoline. Most of today's auto engines range between 30%-35% thermal efficiency. This means that if an engine were three times as efficient as it is today, it could "stretch" gasoline no more than three times farther than at present. There just aren't any more heat units in gasoline. Thus, a 15-mile-a-gallon automobile might do about 45 miles, but no more, regardless of carburetor.

You might reasonably ask: Why can't they build engines of 100% thermal efficiency or, at least, engines that are far more effective? They can. But to do so would call for engines of much more exquisite fitting and design. And such engines would cost far, far more than do today's. Remember the wartime aircraft engines? They were more efficient than car engines, to be sure. They had to be. And Uncle Sam was willing to pay much more for an aircraft engine than you would pay for an entire automobile.

Take the magic pellet fable. Here, again, the blunt fact intrudes that engines, in the final analysis, run on heat. No pellets, that any expert knows about, can add materially to the heat inherent in gasoline —at a price below the cost of a comparative quantity of additional gasoline. And as for putting pellets in water—well, the same conditions apply.

Before the war, the roster of automotive fables numbered the one about the million-mile tire that rubber companies were holding off the market for fear they'd end replacement sales. That wasn't true then—in any degree. Today it *is* true, but only partly —and you *can* buy the tire. If you want to pay highest prices, you can obtain casings that will last many thousands of miles more than will standard tires. Rubber companies *have* made available the best that they are capable of producing. The only rub: the price is fairly proportionate to the additional miles.

Automobile companies expect that stories will soon spring up about a wonderful new gas turbine engine whose use is being blocked by the auto companies. This story, of course, will stem from the fact that gas turbine engines are being tested in Detroit. But the fact is that, by most estimates, it will be eight or ten years before such engines are sufficiently perfected to drive an automobile properly and economically.

You may also hear about new convertible tops, as impervious to weather as solid steel. The auto companies wish they had such an item. Each year brings improved fabrics, but nothing *perfect* has turned up.

Where do these stories start? Generally, they begin in simple chit-chat, embroidered on by one conversationalist after another till they acquire the trapping such fables need—an air of authenticity and secrecy, and a valid reason why the device is withheld from the market. Sometimes they grow out of an article that talks about future possibilities, or even one like this, about why rumors are wrong. But one fact is sure: As long as people gather to talk, stories spring up, almost by spontaneous combustion. And as long as people drive automobiles, some of these stories are bound to revolve around the cars they dream of driving. THE END

"Wow! Look what came in our new Speed Queen Automatic!"

Tide CAME IN IT!

The fine new SPEED QUEEN Automatic comes with a free box of Tide right in it . . . just as so many other famous automatic washers do. The makers of

25 AUTOMATIC WASHERS RECOMMEND *Tide*!

Here's why TIDE belongs in your precious automatic!

The makers of Speed Queen—in fact, the makers of 25 automatics—recommend TIDE. Their machines are designed for normal sudsing products like TIDE.

And Tide is made to give the best possible performance . . . and the cleanest possible washes in them. In these automatics, nothing else will wash as clean as Tide, yet is so mild . . . no washday soap, no other detergent known, including the *sudsless* products. In fact . . .

TIDE—with its full-action suds—washes cleaner than any leading sudsless product!

If you own one of these fine top-loading automatics, don't think you need use a costly *sudsless* product. Tide will get your clothes cleaner than any leading sudsless product . . . and at *half the cost*. Easy to see why Tide—with its full-action suds—is used in more automatic washers than any other washday product sold! Use Tide in *your* automatic!

In these automatics, no other washday product known—

NOTHING ELSE WILL WASH AS CLEAN AS *TIDE*—yet is so mild!

Have you seen the new SPEED QUEEN Automatic Washer?

It's at your dealer's now. Let him show you the de luxe **Speed Queen bowl-shaped stainless steel tub.** Let him tell you how this fine **Speed Queen** really *cuts* washing time, gives you *really* clean clothes.

SEE THE NEW *SPEED QUEEN* AUTOMATIC AT YOUR DEALER'S!

Intriguing carpets...styled by Sanford

...to capture the CASUAL mood

HAITI

All the warmth and color of the Caribbean have been woven into this new Sanford series. These themes of Haiti add to the American leisure trend, blending beautifully with any décor. Haiti is 100% wool textured carpet that defies footprints and soiling. Offered in a variety of inspiring colors.

NEW ENGLAND

Here Sanford has woven the Colonial mood into its famous Westlake group. These lovely tones can now enhance your favorite decorating styles. "New England" Westlake brings you a casual luxury that enhances any home. Made of 100% imported wool with the famous Dynatwist that gives a two-level effect. In all the lovely colors you'd expect of this exciting group.

CIMARRON

An exciting spacious Western theme already popular for many styles of décor. Colors that sparkle and enlarge a setting with the popular American informal touch. Cimarron adds just the effect you'd like to create for your own home. A two-level weave of imported wool and Viscalon* in all the spacious colors for which the West is famous.

*Special carpet rayon

• These are just a few of the many lovely Sanford carpets designed for today's living.

Sanford
CARPETS
295 5th Ave., New York, N. Y.

SANFORD Carpets

THE KEY TO BEAUTIFUL ROOMS SINCE 1838

Mrs. How? When? WHY?

Around our office, if we want to know how veneers fare in Vermont, tester beds in Texas, or Orlon in Oregon, we go to Dixie—Home Furnishings Editor Gertrude Brooks Dixson, A.I.D., that is. According to Dixie, she's "sort of a bridge" between the users and the producers of things for the home. Actually, she's a very live wire bearing messages both ways, for while covering the country to gather in the news, she's bent back the ears of many a manufacturer in her crusade for the needs of her great and respected friend, the Reader of AMERICAN HOME.

Just as important as the good taste she was born with, is the technical equipment she's acquired over the past 20 years: a sound knowledge of the design, the manufacture, and the performance of every manner of home furnishing. She's equally cozy with the textile engineer, the factory foreman, and Mrs. Consumer hell-bent on style and value. Before joining our staff some years back, she worked for a furniture manufacturer in the Middle West, and served as home furnishings co-ordinator for The William Hengerer Co. in Buffalo, for Strawbridge and Clothier in Philadelphia, and for the chain of Broadway Stores in California. Dixie's hobby? "It's people," she tells us. And a mighty fortunate hobby! Members of her own profession have just made her a vice-president of the National Home Fashions League. THE END

Old Colony... testimony to your good taste for all the years to come

Meticulous attention to detail is a characteristic of Old Colony. Drawer pulls are faithful replicas of the Early American originals.

Dining room, living room, bedroom —choose from the over eighty authentically designed pieces in the Old Colony collection and time will verify your wisdom. This fine, solid birch furniture in rich, mellow finishes creates an atmosphere of warm and gracious hospitality in your home. Make your selection of Heywood-Wakefield's Old Colony at leading furniture or department stores.

HOME-PLANNED
Old Colony
by
HEYWOOD-WAKEFIELD
EST. 1826
Guaranteed by Good Housekeeping

Superbly comfortable Old Colony chairs adapted from old designs make a charming grouping near the living room fireplace.

NEW "HOW TO DECORATE WITH OLD COLONY" BOOK—Mary L. Brandt, nationally known decorating consultant, tells you how to plan an attractive home with Old Colony. Send 25¢ in coin for 28-page book. If you'd also like our decorating book on "Home-Planned Modern," send 50¢ in coin for both.

Heywood-Wakefield, Gardner, Mass., Dept. AH-35

I enclose ..... in coin for your books at 25¢ each. (check your choice) ☐ Old Colony ☐ Modern

Name_____

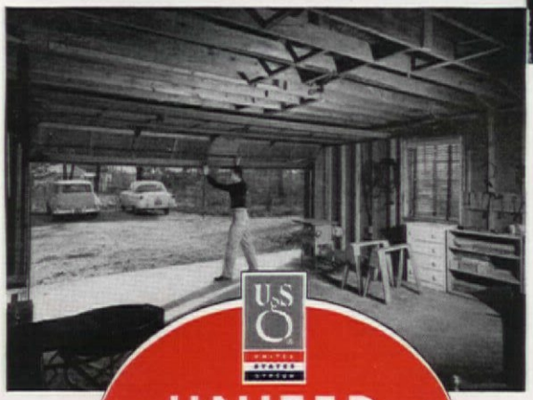
Street_____

City & Zone_____ State_____

Heywood-Wakefield are also makers of Ashcraft and Modern Furniture

Feeling fenced in?

Ask your U.S.G. building materials dealer about



You don't have to move to get free of that fenced-in feeling. Just stay where you are and make a beautiful new room. An unfinished attic, basement, porch or garage is all you need to start. Then all you need are the right ideas, the right materials and the right man to help. See your U.S.G. building materials dealer.

How to make a room grow out of a garage—[like the one at the left]. Make it *comfortable* with RED TOP* Insulating Wool, stapled to wall and ceiling framing. Make it *beautiful* with walls of SHEETROCK* fireproof gypsum wallboard, decorated with TEXOLITE* DURAVAL* latex paint. Make it *quiet* with a ceiling of QUIETONE* fiber acoustical tile. Then make it *unusual* with an attached greenhouse, and a serving counter made of DURON* Hardboard. Many of these "room-maker" materials are also made by Canadian Gypsum Company, Ltd., Toronto and Montreal. [Illustrated right] Decorator wall of USG* Perforated Hardboard makes it easy to change display of prized pictures, ceramics, miniatures, children's drawings as often as you like. [Illustrated far right] Counter-height cabinets with workbench-top and cupboards above are for orderly storage of toys and tools.

*T. M. Reg. U. S. Pat. Off.

UNITED STATES GYPSUM
BUILDING PRODUCTS

The Greatest Name in Building

Room-makers for Homemakers!

Free modernizing booklet
Fill in and mail this coupon for How-to-Do-It booklet. It gives step-by-step directions to you or your contractor for converting your garage into a beautiful all-purpose room.

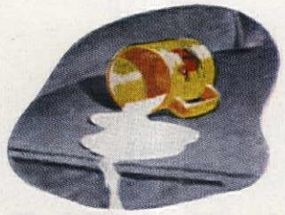
United States Gypsum Company
Dept. AH-1, Chicago 6, Illinois
Please send me your *free* How-to-Do-It Garage Booklet.

Name_____

Address_____

City_____ State_____

When TV thrills cause sudden spills...



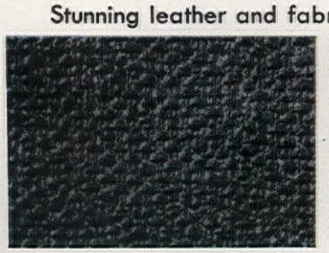
Fashion-right vinyl upholstery of **Du Pont Fabrilite®** wipes clean in seconds

Pretty stimulating fare the young are getting on TV these days—and accidents *will* happen, even with grown-ups! But it doesn't matter when your furniture is upholstered with dependable "Fabrilite,"* the supported vinyl upholstery that wipes clean as new with the whisk of a damp soapy sponge. "Fabrilite" has a dry, high-slip surface that collects less dirt day to day.

"Fabrilite" couldn't be smarter-looking. You have a wide choice of patterns in deep tones and pastels. Easy-to-clean "Fabrilite" makes even the lightest colors practical on furniture that gets the heaviest use. Better stores everywhere have quality furniture in "Fabrilite." Better upholstery shops everywhere have "Fabrilite" for re-upholstering. Also by the yard for you to re-cover dining-room chairs, table tops, etc. Look today.

**"Fabrilite" is also used for fine luggage, women's shoes and folding doors.*

Stunning leather and fabric effects... hundreds of decorator colors



Starfrost (shown above)

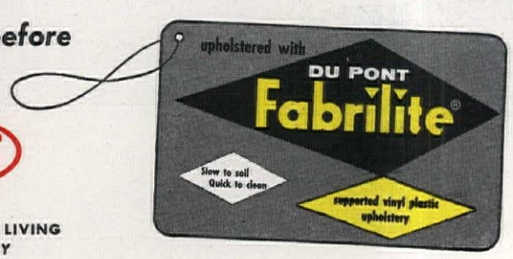
Seville

Capri

Granada Antique

A product of Du Pont chemistry with the dry, comfortable, soil-resistant surface

Look for this tag before you buy



DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

You never trip over the cord of this lamp—it has no cord! It operates from five different locations in the Fletcher living room

THE FANTASTIC HOUSE THAT Jack Built

JOHN CRERAR REID

Like many another American wife, Joan Fletcher is married to an inveterate do-it-yourselfer. But in this case the man of the family, Jack Fletcher, is a 24-year-old industrial designer who can practice what he preaches. Small wonder, then, that the Fletchers' new home in West Covina, California, was designed by its owner, and boasts many unusual features, some of them *very* unusual.

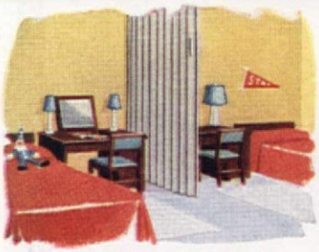
By way of structure, there's the fact that 27 columns take the entire weight and thrust of the roof. Therefore, walls are non-bearing, and were prefabricated in 4′ x 8′ sections (at substantial savings in cost). This arrangement also permits interior walls to be shifted about easily if the Fletchers want to change the size and number of their rooms. Then there's the "flueless" two-faced fireplace serving both living room and outdoor barbecue area (actually, there *is* a flue—it runs under the floor and up through the center wall). Above that fireplace, where

CONTINUED ON PAGE 114

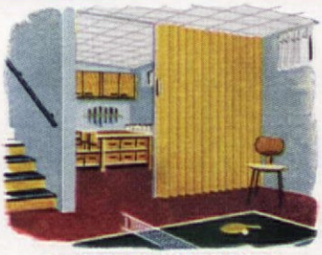
House is "all eyes." From master bedroom, Jane watches little Jane play out of doors. Each of Fletchers' three TV sets receives closed circuits in and around house—or regular commercial channels

See how many ways you can add extra rooms!

ADD A DRESSING ROOM TO YOUR BATH



MAKE TWO BEDROOMS OUT OF ONE



CLOSE OFF WORKSHOP FROM RECREATION ROOM

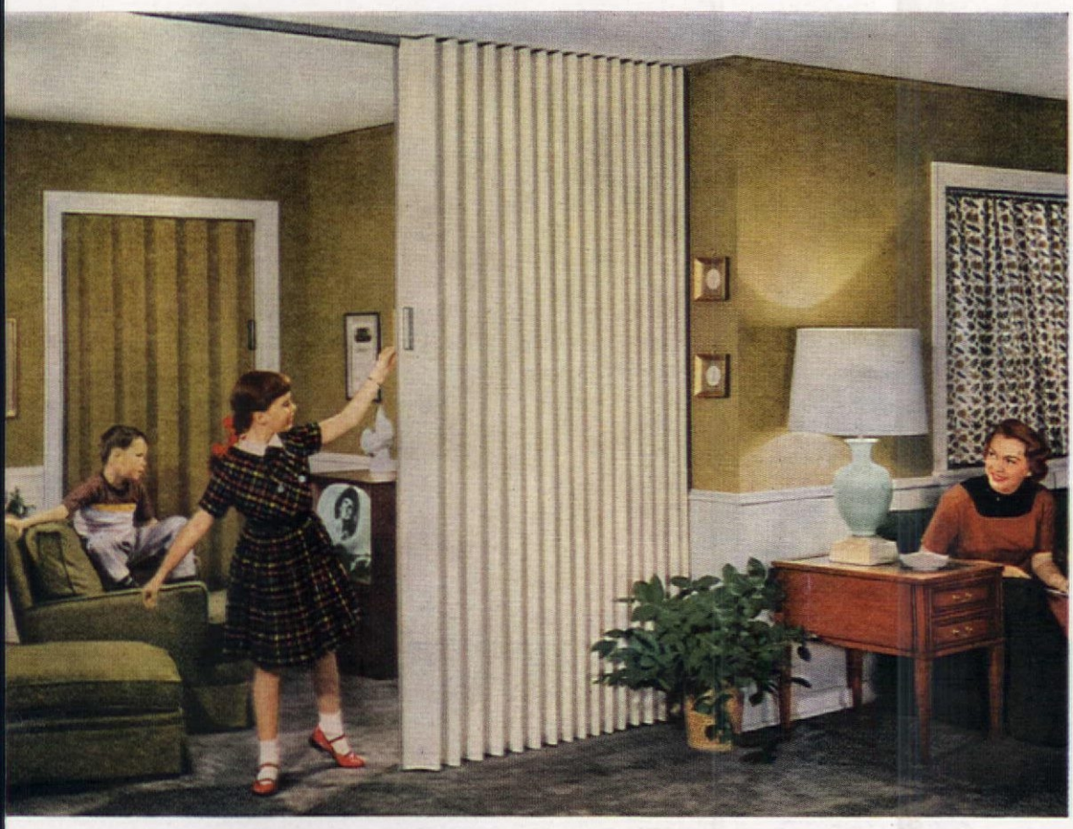
DIVIDE KITCHEN AND DINING AREA

SEPARATE LIVING ROOM FROM DINETTE

FIX UP ATTIC BEDROOM FOR YOUNGSTERS

To get the privacy of an extra room...

add a MODERNFOLD folding wall and divide



Why not end that tiresome game of "Who Gets the Living Room"—with a MODERNFOLD room divider. In seconds your room becomes twins, and everybody wins! Fold back, and you have the entire living room again.

YOU can have MODERNFOLD room dividers in any sizes you wish. And you get quality that gives years and years of service.

Interior steel framework creates the uniform folds. It assures perfectly balanced action, without a floor track. Your dividing wall glides back and forth at a touch.

The handsome covering of textured vinyl fabric washes easily, doesn't fade. It's a wonderful new fabric, flexible yet tough—won't warp, crack or peel. In a wide choice of decorator colors to match or contrast with your regular walls, MODERNFOLD dividing walls enhance the appearance of your home as they give you extra rooms.

The complete "Custom" line offers folding walls and doors made to fit any size opening. Look in classified directory under "Doors" for your nearest MODERNFOLD distributor.

NOTE: MODERNFOLD'S new popular-priced door—the "Spacemaster"—is only $22.45 in 2' 0" x 6' 8½" size. You can easily install it yourself. Ask at any lumber dealer, department store or home decorating shop.

Send today

for big "51 ideas" booklet in full color—25¢. Use coupon.

"Custom" line

"Spacemaster" line

modernfold®

DOORS

from $22.45

$1.00 more in the far west

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NEW CASTLE PRODUCTS, INC.
Dept. J3, New Castle, Indiana

( ) Enclosed find 25¢. Please send me your book "51 ideas for improving your home with MODERNFOLD doors."

( ) Please send further information about MODERNFOLD doors for my home.

( ) Send details on MODERNFOLD doors for non-residential installations... (specify) _____

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE _____

W CASTLE PRODUCTS, INC., NEW CASTLE, INDIANA IN CANADA: NEW CASTLE PRODUCTS, LTD., MONTREAL 6

So SMART... and thrifty, too... lovely floors of OAK

Photo by Hedrich-Blessing; Charles E. King, A.I.A., Architect

PRACTICAL—The practical value of Oak—its strength, its economy of upkeep, its timeless resistance to wear and tear, its fadeproof coloring—is only one reason for its continuous popularity.

BEAUTIFUL—Another is the *unobtrusive* beauty of Oak—its quiet harmony with all types of architecture and with every conceivable ensemble of colors, fabrics, and furniture. It gives you complete freedom of choice in decorating your home.

COMFORTABLE—The resiliency of Oak gives restful comfort underfoot. And its high insulating quality prevents loss of heat, affords healthful protection against cold and dampness.

ECONOMICAL—Yet lovely floors of solid Oak are not for the rich alone. Lowest cost homes can afford them. Thanks to its durability, Oak is far cheaper in the long run than any other type of floor material, even lower in first cost than most.

CORRECT—Important, too, is the recognized style leadership of Oak. Today, as always, hardwood floors are correct—the ultimate mark of good taste and elegance in contemporary or traditional homes.

Whether you build, buy, or remodel, insist on Oak Floors. It's the SMART thing to do!

OAK FLOORS

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, Memphis 3, Tenn.

BEFORE AND AFTER ADAM

C G BURKE

ADAM: *Giselle.* By the London Symphony Orchestra, conducted by Anatole Fistoulari.
CAPITOL P-8306

HANDEL: *The Twelve Concerti Grossi, Op. 6.* By the English Baroque Orchestra, conducted by Hermann Scherchen.
WESTMINSTER WAL-403. Four discs.

D. SCARLATTI: *Sixty Sonatas.* By Ralph Kirkpatrick, harpsichord.
COLUMBIA SL-221. Four discs.

BEETHOVEN: *The String Quartets, Volume III.* By the Hungarian Quartet.
ANGEL 3514-D. Four discs.

WOLF-FERRARI: *Il Segreto di Susanna.* By Elena Rizzieri, soprano, and Giuseppe Valdengo, baritone; Orchestra of Radiotelevisione Italiana, Turin, conducted by Angelo Questa.
CETRA A-1250.

It is proper to begin anything with Adam, although he is not first in the hierarchy above. Fourth, rather; but the record devoted to his tender, ever-charming ballet wins first mention because it is serenely free of faults and assuredly the best of *Giselle.* Wistful for most of its delicately animated way, but with plenty of manly vigor to dry its fragrant and never-maudlin tears, the fairy story in this deft statement by an orchestra and conductor, both old hands in ballet, carries a temporary conviction of the truth of its impossibilities even when we cannot see the dancers. The sure-footed, unpretentious playing is given the support of pretty noble reproduction—clear and pure even in the violins, bold and biting in the brasses, big and in true proportion for the whole orchestra, without stridency or muddiness anywhere.

THE GREAT 12

The much greater achievement manifest in the Scherchen edition of the infinitely greater music of the twelve *Grand Concertos* into which the commanding genius of Handel poured an incredible variety of shapes and sentiments will not be so readily recognized. This conductor, whom the phonograph brought out of obscurity, is a lively and inquiring scholar. He examines; and he forsakes tradition when he finds tradition wrong or sterile. Thus, there are some shocks in his tempos here, assaults on preconception in several of the most familiar movements. It is entirely justifiable to recoil here and there; but the very violence of the affront done to our complacency stings our attention to the immaculate detail, the subtle contrasts, the entirety of the phrasing, and the positive accents of the conductor, whose players respond with a remarkable unanimity of finesse. We begin to understand that we are hearing interpretations of masterly understanding, and the three preceding versions, two of which are pretty good, fade far into the background of memory. Smooth and efficient sound from the engineers—the instrumentation, for strings and harpsichord, does not lend itself to spectacularity.

A DAZZLING HARPSICHORD

The five hundred-odd little sonatas of Domenico Scarlatti have been promised to the phonograph by the harpsichordist Fernando Valenti, and 84 have already appeared at various times on seven Westminster discs of bright merit. No harpsichord sounds like

CONTINUED ON PAGE 106

"It's time for our talk with the children"

Regular visits by Long Distance keep the family close together

One of the most satisfying things about a Long Distance call is the way it brings near to you those who are dear to you. And the feeling of nearness lingers on long after the call is ended.

Why not make plans right now for regular family visits by telephone? You'll find the cost is small, wherever you call.

LONG DISTANCE RATES ARE LOW

Here are some examples:

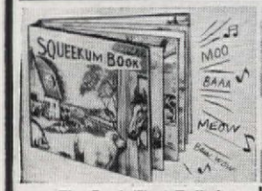
Cleveland to Pittsburgh	45¢
Birmingham to St. Louis	85¢
Chicago to Buffalo	95¢
Milwaukee to New York	$1.20
San Francisco to Washington, D.C.	$2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

CALL BY NUMBER. IT'S TWICE AS FAST.

BELL TELEPHONE SYSTEM

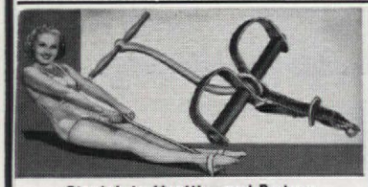
Bancroft's SHOPPING GUIDE Bancroft's



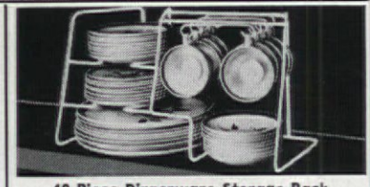
The Book That Talks!
A voice is built into every page! As the child turns the pages, each different animal on every page talks in its own particular way. The cows moo, the dogs bark, the sheep go ba-a-a-a. Press the entire book and they all sing out in chorus. Loads of farmy fun, with barnyard scenes in gay colors.
AA 1905 ..... $1.50

Enjoy A Dirt Free Home!
Let disposable Glasfloss Air Filters purify the air in your home—trap dust, dirt and grime. Simply install under furnace registers. Lengthens drape, slipcover life, catches grease vapors from cooking—saves fuel, cleaning bills. Merely remove grill, cut to size. Box of 10 sq. ft. (for several registers).
AA 5447 ..... $2.49

Magic Stump Remover
Don't dig! . . . Don't chop! . . . Don't blast! Don't let a tree stump hold up progress around your home or farm. Simply pour in Stump Remover. Amazing action eats open sap pores; quickly rots stump away. Once decomposed, removal is easy, fast. Will not harm surrounding vegetation. Enough for 1-2 stumps.
AA 4489, 8 ounces $1.50



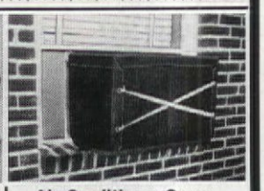
Stretch to Health—and Reduce
Get rid of unwanted weight! Develop muscle tone and regain radiant, energetic health . . . and enjoy yourself doing it. Developed in Hollywood, where health is wealth—it's the pleasant way to lose excess pounds. Ingenious rubber rowing machine exerciser makes you use every muscle. Use it anywhere—then store it inconspicuously in corner of any drawer. Includes reducing chart.
AA 3785 ..... $3.95



40 Piece Dinnerware Storage Rack
Your dishes say "good-bye Mr. Chips" . . . when they're protected in this handy space-saving dinnerware rack. Now any dish can be removed quickly and easily—without "balancing the pile" or disturbing surrounding dishes. White Vinyl cushioning prevents breakage and chipping. Holds 8 cups, 8 dinner plates, 8 saucers, 8 butter dishes and 8 fruit dishes. Entire dinner service fits in a tri-level area 17⅞" x 9" x 10" high.
AA 6514 S $3.49

Rosebud Radish Maker
Beautiful roses blossom from ordinary radishes! Kitchen magic for discriminating housewives who know—"that which appeals to the eye appeals to the appetite". Merely touch the radish to this ingenious device and it bursts forth as a tasty, decorative bud. Easy-to-clean plastic.
AA 6642 ..... 79c

Professional Pin Curler
Set your hair professionally in minutes! So easy to use! So lovely the result! No standing for hours! Insert a small section of hair in Pin-Curler, roll to scalp, remove curler and insert bobby pin. Presto—the quickest, softest, tightest ringlet ever. For wet or dry hair.
AA 4419 ..... $1.00



Air Conditioner Cover
Turnabout is fair play! Your air conditioner keeps you mighty cool all summer long—so give it proper winter care. Don't let rust, dust, moisture, rain, snow, and ice make it old before next summer. Water repellent duck Cover protects mechanism and finish. Fits all units.
AA 6133 ..... $3.95

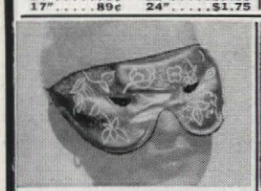
Skunky, the Stinker Deodorizer
Even the boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job you see—to keep the bathroom pleasant for those that come after thee . . . ". Just hang on the wall and watch how quickly he chases odors. Comes with special incense matches that dispel odors in a jiffy. Glistening quality ceramic.
AA 3213 ..... $1.98
Extra incense matches—
AA 3754, 6 books .. 89c

Personalized "Midnight Coach" Sign
Your name and house number GLOW in the dark! Artistically hand-lettered Coach Sign adds friendly warmth to your house—helps guests find it, too. Family name and house number can be seen day or night. Durably fashioned in rich black hammered crinkle finish from heavy weatherproof methylmethacrylate plastic. You'll proudly use this charming sign on lawn, house, mailbox, post or tree. Over 15" long and 5¾" high.
AA 3664 P $1.00

TV Color Filter
Rapturous, life-like color television is yours . . . NOW! Startling new color filter gives drab black & white screens soft, natural color—easy on the eyes. Cuts glare and snow. Simply place over front of set. Order AA 3916 and size:
12" ..... 69c 20" $1.25
14" ..... 79c 21" $1.50
17" ..... 89c 24" $1.75

All Steel Check File
Banker's efficiency for cancelled checks! Attractive steel Check File keeps important checks in place at all times—monthly separators permit quick reference. Holds a five year record compactly and in order. Sliding follower block makes filing, removing easy. Sturdily built, baked enamel finish.
AA 4638 ..... $3.95

For Lovely Shoulders
Stop unsightly, painful creases caused by bra straps cutting into tender shoulders! Bra-Keeps ease the tension, let nature erase the old creases. Prevents bra and slip straps slipping off shoulder—keeps you comfortable day or night. No snaps, fasteners, bulges.
AA 6583, Pink; AA 6584, White; AA 6585, Black.
Per pair $1.00



Health and Beauty Mask
Worth its weight in gold to sufferers from sinus, headaches, common colds, and eyestrain! Health and Beauty Mask relieves pain by scientifically speeding blood circulation. Just warm and slip over eyes. Special safe, heat retaining liquid acts as a soothing balm. Invigorates wonderfully when chilled, too.
AA 6578 ..... $2.00

Replate Silver Instantly
Just rub a little on with a cloth—that's all! Miracle Super-Strength SILVER PLATER makes it easy to replate your silver at home. You'll see sparkle . . . in minutes. Won't peel or wash off. Saves money—keeps silver gleaming. Replate ANY ARTICLE having worn silver, copper, brass or bronze base.
AA 1976, 8 oz. $2.95

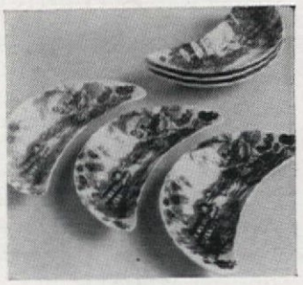
Enjoy Quietest Ride Ever!
Sparkling polished chrome Wind Silencer practically sound-proofs your car! Snap on a pair in front of no-draft window and end annoying, nerve-wracking wind roar and whistle. Converse, listen to radio, relax in living-room comfort. Helps prevent steamed windows. Takes strain out of driving—won't impair vision.
AA 6791, Pair $2.98

HOW TO ORDER BANCROFT'S

Order by number, stating the quantity desired. Add only 15c to total of order for postage and handling. Send payment (check, money-order or cash) with your order. No C.O.D.'s, please. Satisfaction Guaranteed Or Money Back. SEND ALL ORDERS TO: 1112 So. Wabash Ave., Dept. AH-485, Chicago 5, Ill.

THE AMERICAN HOME Market

THROW IN THE TOWEL by hanging it on a tree. *Trivet Towel Holders* are replicas of old flat-iron trivets. Just 5" high, cast in iron and painted jet black or white, trimmed with gold, green, and red, they extend 2" from wall to take a bath towel as easily as a dish towel. Or they'd make unusual tiebacks. $1 ea. plus 35¢ post. Foster House, 430-K9 So. Jefferson, Peoria, Illinois.



NO BONES ABOUT IT, crescent-shaped dishes in the Royal Staffordshire "Tonquin" (scenic) pattern are intended to go beside a dinner plate for bones, but they make wonderful butter plates or side dishes for coleslaw, applesauce, or relishes. You'll steal them for ashtrays, too. In assorted colors, 3 for $3.50; 6 for $5.95 ppd. Here's How, Dept. A28, 27 E. 22 St., N. Y. 10, N. Y.

AN ORIGINAL OIL PAINTING can be made from your own photograph by a talented artist in Europe. Send it with a description of hair color, eyes, complexion, and clothing, and allow from four to six weeks. Price includes all duties and postage. Canvas 16 x 20", $29.95. 20 x 24", $39.95 Unframed. European Oil Portrait Co., Dept. 10-JP, 15 Bement Ave., Staten Island 10, N.Y.

LOTIONS WE LOVE we'd love to pop right into these pretty hand-painted bottles, and such a pretty soap dish would mean more to us than a milk bath did to Cleopatra. Definitely for the lady you want to pamper—even if it's yourself. Delicate flowers and gold trim on pink or blue background. Three piece set, $5 ppd. Gilbert & Leonard, 1544-A Northern Blvd., Manhasset, N. Y.

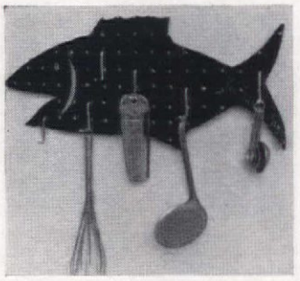
LOSERS WEEPERS. A lady with her head in the clouds may leave her umbrella in a restaurant, and a gentleman with his mind on a big deal may get off the train without his. Finders won't be keepers if an *Umbrella Tag* is attached. Black, blue, red, green, amber, or clear lucite with three-line name and address. $1 each. Postpaid. Atlas Gifts, New Hyde Park 8, New York.

Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

HELEN DE MOTTE

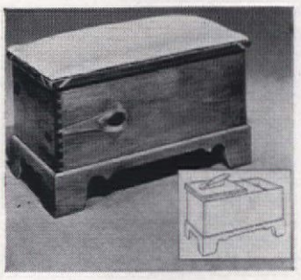
WHITE CHRISTMAS CROSSES stitched lovingly on bright holly red make a Christmas tablecloth to cherish for years. Materials and instructions provided to embroider snow flakes and Christmas designs sprinkled with rhinestones and highlighted with gold metallic thread. Washable. 63 x 90" cloth kit, $11.95. Matching 18" napkins, 4 for $2.95 ppd. Susan Smith, Carpentersville 13, Ill.



PEG BOARD PIN UP. Always fishing for your small utensils? Here's a fish you can put six hooks into and hang on the kitchen wall to keep them lined up for easy use. Made of peg board, you can have him in black, red, or yellow and he comes with screws for hanging as well as the hooks. 8 x 19", he's an excellent catch at $2 postpaid. Garret Thew Studios, Westport A-21, Conn.

BABY LABELS put your own by-line on the tiny handmade garments you turn out for the Church Bazaar, your grandchild, or your own doll-baby. Choose pink or blue hand-woven taffeta labels with wee white ducks, the words *Made for Baby by* and your name or nickname. 12 for $1.50; 20 for $2; 40 for $3. Ppd. Designs Publishing Corp., Dept. AH-95, 211 East 37 St., N. Y. 16, N. Y.

GREAT SHAKES for grated cheese, *Jingle Joe*, the hurdy-gurdy man, plays a perfect accompaniment to romantic Italian dinners. Of high-fired ceramic, he stands 6" high in his black shoes, blue trousers, yellow coat and hat, and sports a flowing mustache—and when you cheese-it, his real bell earrings tinkle merrily. $2.25 ppd. Greenland Studios, 5858-A Forbes St., Pittsburgh 17, Pa.



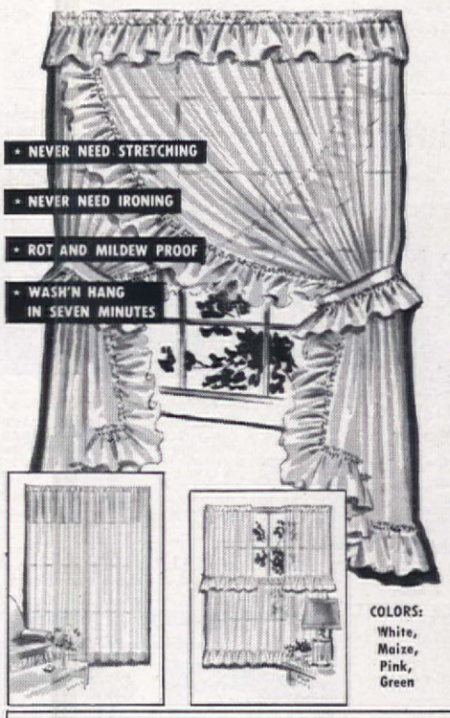
FLIP YOUR LID and find a sturdy rest for shining shoes inside this 12x24x14" high Shoe Shine Bench. Polishing gear stores below, and adjoining compartment holds rubbers, galoshes, skates, etc. Of solid knotty pine, unfinished, $12.95; antique pine finish, $14.95. Express collect. Red, yellow, or green cushion, $2.95 extra. Jeff Elliot Company, Dept. AH 8, Statesville, North Carolina.

HANG THESE BEAUTIFUL Fiberglas Curtains

IN YOUR OWN HOME **10 DAYS FREE**

IF DELIGHTED THEN PAY ONLY **50¢ PER WEEK PER PAIR!**

SAVE UP TO $13 A PAIR • 32 SIZES • 4 STYLES • 4 COLORS



COLORS: White, Maize, Pink, Green

LOOK AT THESE BARGAIN PRICES

RUFFLED

Width per pair	Length	Usually	Now
90"	45"	7.98	5.29
90"	54"	8.98	5.59
90"	63"	9.98	5.98
90"	72"	10.98	6.39
90"	81"	11.98	6.79
90"	90"	12.98	7.09
*90"	99"	13.98	7.49
180" (Double Width)	72"	19.98	12.69
180" (Double Width)	81"	21.98	13.78
180" (Double Width)	90"	23.98	14.69
*180" (Double Width)	99"	25.98	15.78
*264" (Triple Width)	72"	28.98	19.98
264" (Triple Width)	81"	30.98	20.98
*264" (Triple Width)	90"	32.98	21.98
*360" (Quadruple ")	90"	45.98	32.98

Sizes indicated with come in white only

TAILORED

Width per pair	Length	Usually	Now
82"	45"	4.69	3.19
82"	54"	5.29	3.49
82"	63"	6.19	3.89
82"	72"	6.49	4.19
82"	81"	7.09	4.49
82"	90"	7.79	4.98
82"	99"	8.39	5.59
82"	108"	8.98	5.98

TIERS

Width per pair	Length	Usually	Now
72"	30"	4.29	2.29
72"	36"	4.69	2.59
72"	40"	4.89	2.79
72"	45"	5.29	2.98

Super-Wide Panels
All 5 ft. Widths Per Panel

Length	Usually	Now
63"	5.98	2.79 Per Panel
72"	5.98	2.99 Per Panel
81"	6.98	3.29 Per Panel
90"	6.98	3.49 Per Panel
99"	7.98	3.89 Per Panel

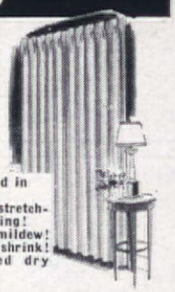
TAILORED $3.19 pair — Usually $4.69! 82" wide per pair, 45" long, beautifully stitched, ample hems. Adds elegance to any room.

TIERS $2.29 pair — Usually $4.29! 72" wide per pair, 30" long. Two pairs shown. COLORS: White, Maize, Pink, Green

RUFFLED $5.98 pair — Usually $9.98! 90" wide per pair, 63" long. 6" baby-headed dainty-edged ruffles, wide enough to crisscross or hang Priscilla style.

Ronnie

4" Pinch Pleated FIBERGLAS DRAPES IN 5 COLORS!



SAVE UP TO $5 Per Pair!

- Hand-washed in minutes!
- No ironing, stretching or pressing!
- Can't rot or mildew!
- Can't sag or shrink!
- Never need dry cleaning!

Yes, these drapes are beautiful beyond description! They add loveliness to period or modern furnishings. Full 4" pleats. All are 86" wide, to cover windows up to 46". Use 2 or more pairs for wider windows.

Length	Usually	NOW
45"	$9.98	$5.89
54"	10.98	6.69
63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
99"	15.98	10.98

COLORS: Hunter Green, White, Rose, Champagne, Gold

RONNIE CURTAIN CLUB
Ronnie Bldg., Fairview, N. J.

SAVE up to 33⅓% by joining the RONNIE CURTAIN CLUB

Why waste time washing, starching, stretching, or ironing when you can now own first-quality No-Iron Fiberglas curtains and drapes for only 50¢ a week? Yes, you can actually WASH, HANG AND DRAPE THEM IN ONLY 7 MINUTES! And they keep their beauty longer than old-fashioned materials because modern Fiberglas fabrics can't shrink, fade, sag—are rot and mildew-proof, fireproof, heat-proof, sun-resistant—backed by a 5 YEAR GUARANTEE! Ronnie Fiberglas curtains come in 4 lovely colors—in 4 distinctive styles—made of a new, finer, more translucent weave. Ronnie Fiberglas draperies come in 5 decorator colors. Because we buy for thousands of members, you save on every pair you buy. And on our new Club Plan—each pair costs you only 50¢ per week! So for every window in your home, order the curtains and drapes you need NOW! SEND NO MONEY—just fill out and mail the coupon. We'll bill you later at the low, low price of only $2 per month for each pair you order. $4 per month for 2 pairs, $6 per month for 3 pairs, etc. There is no carrying charge, no red tape, no delays. Your complete satisfaction guaranteed or your money promptly refunded. Mail the coupon *at once!*

RONNIE CURTAIN CLUB, Dept. 208PP-8
Ronnie Bldg., Fairview, N. J.

Please enroll me as a member of the RONNIE CURTAIN CLUB and send me the Fiberglas Curtains and Drapes I have indicated. With my order send me an invoice indicating the total sum due you, which I will pay at the rate of $2.00 per month for each pair. I must be 100% satisfied or I may return the curtains within 10 days and I will owe you nothing.

Style	Quantity	Color	Size	Price

☐ I prefer to enclose full payment now

Name .....
(Please print clearly)

Address .....

City ..... Zone.... State.....

Total pairs ordered ..... Total Price .....

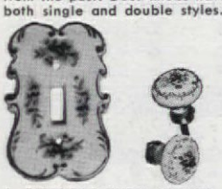
SEND NO MONEY WITH THIS COUPON—WE WILL BILL YOU LATER

matching porcelain

SWITCH PLATES and DOOR KNOBS

in three world-famous patterns!

Perfect touch for a traditional home . . . a charming array of accessories in three patterns copied from the past. Door knobs have standard brass fittings, can be easily installed. Switch plates come in both single and double styles.



A. LIMOGES-TYPE SWITCH PLATES and DOOR KNOBS in pink, green, blue, yellow, turquoise or white imported porcelain, hand decorated with multicolor floral bouquets and 24K gold.

B. BLUE "ONION" ACCESSORIES. Fine china copied exactly from the famous old Meissen "Onion" pattern in true "Meissen" blue on oyster white.

C. REPRODUCTIONS OF AN ENGLISH CLASSIC. Delicate porcelain bisque accessories with raised white classic design and border. In dusty pink, pale green or misty blue to match your Wedgwood antiques.

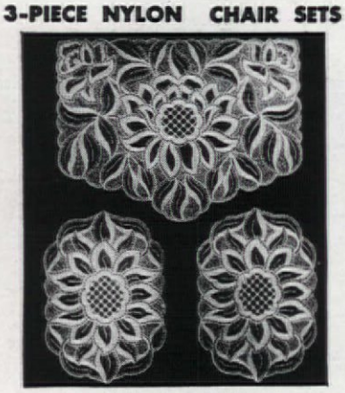
DOOR KNOBS, $3.95 pr. (3 pr., $10.95)
SINGLE PLATES, $1.50 ea. DOUBLE PLATES, $2.75 ea.

All prices postpaid. Please specify pattern and color. Write for FREE CATALOG.

SETH and JED
Dept. A-9, New Marlborough, Mass.

PRACTICAL *ly* BEAUTIFUL

3-PIECE NYLON CHAIR SETS



Style shown: 4050—One 12"x16" Chair Back and two 12"x18" Arm Rests. White or Ecru.

Designed for Today's care-free living, be it Traditional, Contemporary, or Modern. Fine repoussé-style embroidery on ever-so-practical Nylon. Easy to launder . . . little or no ironing.

$3.00 per set. Postage Prepaid

SATISFACTION GUARANTEED or money refunded.
No C.O.D.'s. Send check or money order.

HAGEN COMPANY, Dept. AH95
P. O. Box #49, Englewood, New Jersey

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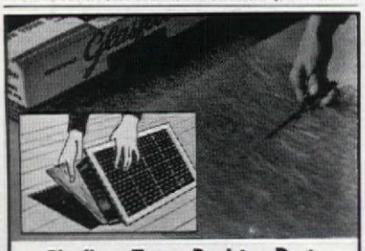
300 Printed Name & Address Labels 50¢

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful gifts for all occasions. Your money back if not entirely pleased! Free wholesale selling plan! **Tower Press, Inc., Box 591-F, Lynn, Mass.**



Glasfloss Traps Register Dust

Reduce unsightly stains on walls, curtains, drapes. . .have a healthier home with Glasfloss filter pads in your hot air registers! Glasfloss stops dirt but not air circulation. Simply cut to fit. Order H-6947, Glasfloss (10 sq. ft.) $2.49 postpaid.

Send For Free 148 page Catalog of Exciting Gifts!

Gift Ideas

Miles Kimball
121 Bond St., Oshkosh, Wis.

YOUR PERSONAL PHOTO CHRISTMAS CARDS and Envelopes **25 for $1** plus 25c shipping

COMMENDED PARENTS

TRIAL ORDER—
Limited to 25 cards per customer

Famous Roy Greetings—Big 4¼x5½ cards—BIGGER picture—BIGGEST value. The personal Christmas card with your picture of baby, home, pet, etc. will be cherished. Send neg. and 3¢ stamp. Neg. returned with FREE sample and new style booklet. (New neg. from photo 50¢) Satisfaction guaranteed. Both offers expire Dec 1st. Write TODAY.

FREE GIFTS with every order

ROY PHOTO SERVICE
GPO Box 644, Dept. A-1, New York 1, N. Y.

Lawns Burned Brown?

PLANT

Gives Lush Green Lawn
Resists Droughts! Kills Crab Grass.

Now's the ideal time to plant amazing AMAZOY Meyer Z-52 ZOYSIA GRASS. Forms a lush green lawn despite burning heat. Crowds out crab grass and weeds—needs ⅔ less mowing—grows in any soil. Each easy-to-plant 2" plug spreads to cover 1 sq. ft. in just one season. BUT PLANT NOW while HOT. Plugs must grow or replaced FREE. Order now or write for literature.

50 PLUGS Postage paid **$4.98**

100 Plugs & $4.95 plugger—$11.98

W. of the Miss. add $1.50 per 100 plugs shipping.

GUARANTEED TO GROW
Any plugs which fail to grow when planted as directed will be replaced FREE.

ZOYSIA FARM NURSERIES Dept. C-99, Finksburg, Md.

SWINGING BRACKET LAMP

At A Lower-Bracket Price!

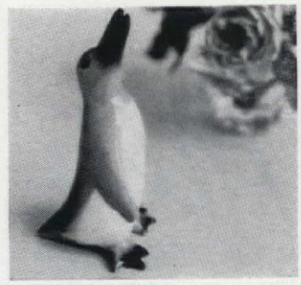
Handsome pin-up lamp, faithfully reproduced from antique swinging brackets that held kerosene lamps. Hurricane lamp can be swung from side to side to provide light where it's needed most. Lamp comes in your choice of antique white or black. Sprigged posey shade illustrated has charcoal and yellow pattern on white background; shade also available in pure white. Lamp is 14" high, extends 12" from wall.

And the price! Only . . .$5.50 each, ppd.

You can afford to order them in pairs!

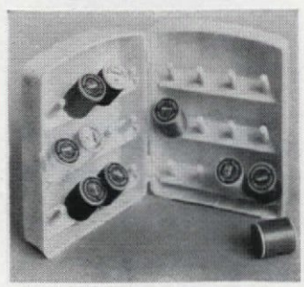
WARD PHILLIPS COMPANY
9 Main Street Carpentersville 5, Ill.

POSING PENGUIN named *Penny* has his nose in the air to sniff the fragrance of any posies in his vicinity. Or maybe it's just penguin-like to look so aloof. We can't blame him for putting on airs, he's such a charmer. From England, and made of fine china in shades of gray, black, and white, he measures just 5" to the tip of his beak. $1 ppd. Agnestrong, 120-A Pearl St., N.Y.C.



SHORTY PANS are a perfect answer to the cake and ice cream question, because a scoop of ice cream just fits inside the homemade cake shells they turn out, to be topped with fruit or syrup. They make such wonderful shortcakes, that's how they got their name! Of aluminum, 3½" wide and 1½" deep, set of six pans, $1.95 ppd. Artisan Galleries, 2100-A No. Haskell Ave., Dallas 4, Texas.

SEW EASY to keep twenty-four spools of thread in apple pie order in this handy styrene box which holds each spool conveniently tilted and visible so that you can easily find just the color you are searching for. It opens like a book, snaps closed for storage. 4½ x 6 x 2½". (Thread not included) $1 ppd. Carol Beatty Co., Dept. AH, 7410 Santa Monica Blvd., Los Angeles 46, Calif.



TICKING WATCHES for little tots. Here's a toy that holds a child's interest indefinitely because it's a watch just like yours. Never stops ticking because it's self-winding. Shockproof mechanism to withstand the bumps. Non-breakable plastic crystal in metal case, and a real wrist band. You cannot miss with this toy. He owns his own watch and wears it proudly.

• only 50¢ postpaid

MONEY BACK IF NOT SATISFIED

Walter Drake & sons 499 Drake Bldg., Colorado Springs 3, Colorado

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FOR AFRICAN VIOLETS

. . . and other plants. The NEW

All-Steel Vio Holda

PLANT STAND

Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.

ORDER BY MAIL TODAY
Only $14.95 each, plus $1.00 for packing and postage ($2.00 for Canada).

Specify color desired. Send check or money order; or C.O.D. Immediate shipment. Satisfaction guaranteed. Circular on request.

NO TIP
NO TILT

VIO HOLDA MANUFACTURING CO.
Box 915 Dept. 9-S Topeka, Kan.

Amazing New SCREW TOP **JAR OPENER**

No more beating jar on floor or soaking in hot water. Keeps peace in any family. Jaws slide easily to fit any size jar. Nickel Plated steel, keep with silverware. Price 1.00 prepaid.

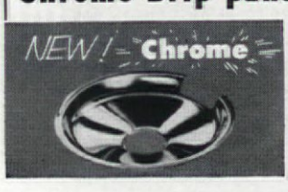
CLARK-MOORE Distributors
Dept. AH-9, P.O. Box 586, Del Rio, Texas

Helps Poor Readers "Catch Up" in 6 Weeks

If your child is a poor reader see how he can gain up to a *full year's grade* in reading skill in *just 6 weeks*—using The Sound Way To Easy Reading at home. Teaches reading with phonograph records that *drill* your child in phonics. Results proved by University tests and parents' reports. Easy to use. Write for free folders: Bremner-Davis Phonics, Dept. N4, 511 Fourth St., Wilmette, Illinois.

TAKE PRIDE IN YOUR RANGE

Chrome Drip-pans for Electric Range Burners



Cleans like magic. Stays bright. Better heat reflection. Exclusive chrome finish guaranteed. Models for G.E., Hotpoint and Westinghouse. Also models for Chromalox or T-K burners found on most other ranges. Specify make of range and burner name. Large size $2.00. Small $1.50. Ppd.

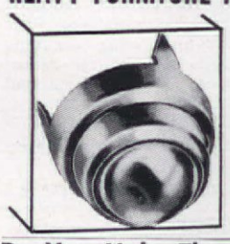
ELEKTRA PRODUCTS CO.
327 Spring St., Lansing, Mich.

ROSES ARE RED and frankly sentimental. That's why the prettiest moss roses you can picture decorate these pieces to brighten your mealtimes or enhance a tea table or breakfast tray. Of fine white china trimmed with gold. Pretty covered butter dish holds a ¼ lb., $1.25. Dainty sugar and creamer, another $1.25. Ppd. Helen Gallagher, 413-AH Fulton Street, Peoria, Ill.

ROLL YOUR OWN refreshment cart right to the center of things and you won't be a jumpy hostess at TV snacking, before-dinner cocktails, afternoon tea, or at the dining table. Three pierced black metal shelves are combined with solid brass. It is 24 x 12" and 30" high on lucite wheels. A most usable wedding gift. $14.95. Exp. chgs. coll. Unique Gifts, Box 164-H, Glen Ridge, N. J.

NYLON LACE TABLE CLOTH can show its beautiful company manners every day because it whisks through tubbings and dries like a dream, needs little or no ironing, and lasts simply forever—and yet it looks deceptively fragile! 100% Du Pont Nylon in moon-mist-white damask pattern, approx. 68 x 88". $14.95 ppd. Breck's of Boston, 314 Breck Bldg., Boston 10, Mass.

HEAVY FURNITURE ROLLS EASILY on Mrs. Damar's Easy-to-Tap-on BALL-BEARING CASTERS



Simply tap these pronged all-steel ball-bearing casters into the legs of beds, tables, chairs, TV sets, radios, etc.—and you'll be able to roll your heaviest furniture in any direction with no effort—like "power steering" on a car! Unlike wheel casters these ball casters roll over floors and rugs without scratching! Make it easy to turn big chairs when you want to face TV. Fit any piece of furniture. ½" in diameter, 8 for $1.00, 24 for $2.75, delivered. ¾" in diameter, 4 for $1.00. Money back guarantee. Send cash, check or money order now.

MRS. DOROTHY DAMAR, 428 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable at par Montreal, 77 Vitre St. West, Montreal, Que.

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MANY persons say "between you and I"—use "who" for "whom"—don't know whether to use one or two "e's" or "m's" or "r's." Every time you speak or write you show what you are. A command of effective English brings you added advantages, better opportunities.

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7 Market St., Dept. 221 Paterson, N. J.

Thick knotty pine seat and back—hardwood legs and rungs.

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Sturdy, Concealed Ball Bearing Swivel

Now—a swivel stool for your drink or food bar, counter, work table. Office, etc. Large contoured seat wide form-fitting back. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest handcrafted quality. Beautifully finished in mellow honey-tone knotty pine or maple. Seat ht. 30 in. or 24 in. (specify)

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No C.O.D.'s Money Back Guarantee

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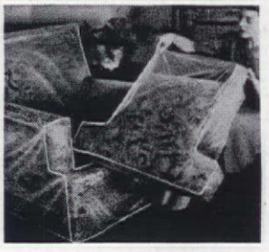

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The long-wearing plastic covers have no pores to admit dust and dirt. They provide perfect protection and save hours of work. The transparent, satin-finish Firestone Velon lets the upholstery's fabric detail and color show through. Amazed by the perfect fit and custom-tailored appearance, Mrs. Billow says. "They're so good looking. I can even leave them on for company. Ordering was easy, and they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

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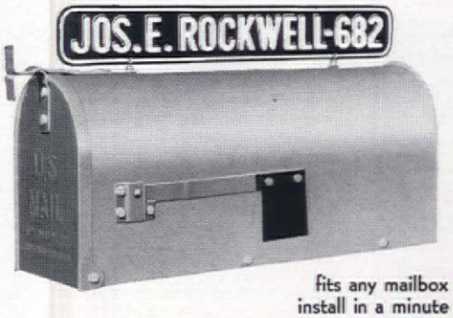

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guide your friends—beautify your home!
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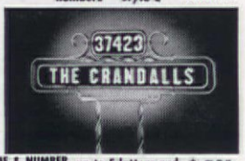

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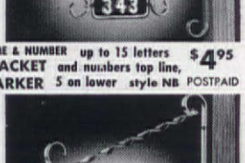

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Genuine Rockingham Ware MEASURING PITCHERS

Set of 4 $2.95 plus 25¢ shipping

Take your measure from this row of delightful little brown pitchers. They swing from their pine finished rack and hold exactly ¼, ⅓, ½, and 1 cup. Brown Rockingham ware, decked with bright rooster designs. Can also be used for table serving. Set of 4, with rack, $2.95 plus 25¢ shipping. **Satisfaction Guaranteed or Money Back.**

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In Silverplate or 24-kt. gold plate

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SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Gift-boxed for $5.95 (plus 25¢ post.). Deluxe 24-kt. gold-plated tray, with hand-painted forget-me-nots, $7.95 (plus 25¢ post.) *Write for gift catalog.*

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GLAMOUR MAGAZINE (June 1953) said: "The average person would find it hard to distinguish this stone from the crystalized carbon turned out by nature. It's a JARRA GEM!" Yes, JARRA GEMS look like the finest diamonds, a miracle of modern science, yet cost only $24 a full carat unmounted. **FREE BOOKLET** tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. Easy monthly payments. Visit our showroom.

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Restores elasticity to sagging skin.

STANDARD MODEL only $9.98 . . .
AMAZING DELUXE MODEL only $12.98,
(Save 90c postage. Send payment with order)
Send to BODY MASSAGER COMPANY
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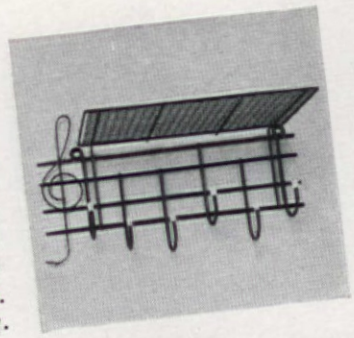
MUSICAL HIGH SPOT for hats and coats is a gay note for an entrance hall. Black wrought iron staff, trebel clef, and 6 note-hooks with rubber tips, it is 11″ high x 18″ wide, with an 11½ x 8½″ grille work shelf. Or to be real gay, hang one in the kitchen to hold a little radio and aprons below. $4.95 ppd. (Add 50¢ W. of Miss.) Laurie & Co., Dept. AM-2, 507 Fifth Ave., N.Y.C. 17.



A PERFECT MOTTO for a kitchen wall, *"No matter where I place my guests, they always like my kitchen best!"* is colorfully hand-painted on a gay old-fashioned sampler planter. Of ceramic, 8½ x 7″ over-all. Instead of greenery, it could hold an assortment of wooden spoons, or a pad of laundry lists. $3.95 ppd. Collector's Corner, Dept. D, 527 West 7th St., Los Angeles 14, Calif.

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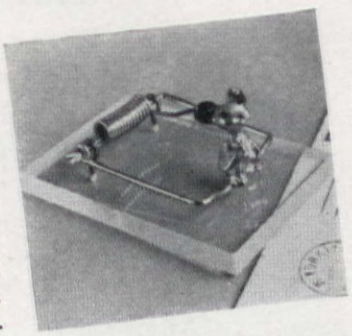

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EARLY AMERICAN LADDER-BACK CHAIR $6.75

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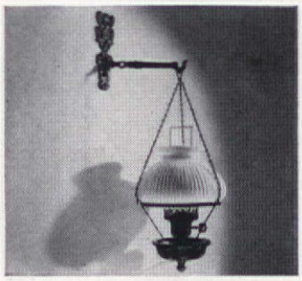

A "GRAPE" MOTIF decorates the bracket of a hurricane lamp bound to light up the eyes of a lady who knows a good thing when she sees it. Ribbed glass shade in yellow, red, white, or green; bracket, triple chain, and base are black wrought iron. 23½" over-all, it extends 13", takes a 3-way bulb. $10.95 ppd. (Add 50¢ W. of Miss.) Jenifer Hse., Dept. AH, Great Barrington, Mass.

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50 yard roll • only 50¢ postpaid

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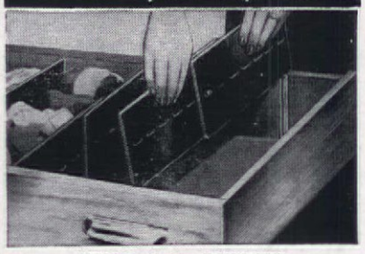
Licensed Under the Minnesota Private Trade School Law

No More Messy Mixed-up Drawers!



***NEW Cedarized* DIVIDERS**

KEEP DRAWERS NEAT • KEEP MOTHS AWAY!

If your dresser and chest drawers are "loaded to the gills", you'll really appreciate the way these handy inserts unscramble your things and keep 'em in *"apple pie order"*. New-type adjustable dividers slide in easily, expand from 9 to 17 inches wide to set up separate compartments for socks, gloves, hankies, lingerie . . . any arrangement to suit your needs. They're made of smooth-finish, sturdy natural grain pressed wood that's *cedarized*—so your *drawers are permanently moth-proofed, too.* In two convenient sizes to fit any drawers 2½" high—4 pair to a set; 4½" high—3 pair to a set. Only **$1.35** per set. Add 15¢ postage per order. *Money-Back Guarantee.* No C.O.D.s, please. Order NOW! *Write for FREE Christmas Gift catalog.*

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The new PRE CUT giant nursery rhyme characters are delightful decorations for any nursery or play room. Printed in full color on heavy card stock, ready to hang. 12 to 15 inches high. Your choice of Jack & Jill or Hi Diddle Diddle **$1.49** each or both groups **$2.98** ppd. (20 pieces) FREE 8-page coloring book with double order. Money back guarantee.

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"Hollywood Bride" WALKING DOLL

UNBREAKABLE PLASTIC

including a Gorgeous Trousseau of **7 COMPLETE OUTFITS**

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• SITS—STANDS—SLEEPS • HEAD TURNS • UNBREAKABLE
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She's really 7 dolls in 1! She's dressed in an exquisite wedding gown of shimmering rayon satin—and has a complete trousseau suitable for any "dress-up" occasion. You can change her costume, wash and wave her hair in any style. She turns her head as she walks. Unbreakable, washable plastic body. Sparkling "go-to-sleep" eyes. She sits up and stands. Fully jointed, finely detailed, 18 in. high. ***You get all 7 outfits and this lovely doll at one unbelievable low price.***

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Gift Ideas

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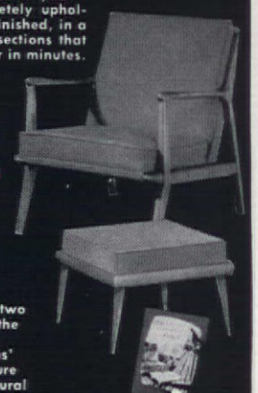
121 Bond St., Oshkosh, Wisconsin

Exciting New Way to Buy Furniture

Buy direct from Dixons' factory and save. Shipped to your door, completely upholstered and finished, in a few simple sections that lock together in minutes.



$61.50
OTTOMAN
$28.00

Shown are two pieces from the Five O'clock group, Dixons' latest furniture triumph, natural Beech finish. Delicately styled with gorgeous new fabrics, several woven exclusively for Dixons. As in Dixons' Contemporary, Five O'clock upholstery is changeable. Both groups complete with matching tables.

25c brings you this big Dixons' catalog. Shows 2 complete furniture groups, actual finish samples and swatches of 37 fine fabrics.

DIXONS FURNITURE COMPANY
DEPT. J-34 • ELLICOTTVILLE, N. Y.

now get BLONDE WOOD EFFECTS on *DARK* woodwork and furniture without removing old paint or stain!

- goes right over old paint or finish!
- three easy steps!
- four colors

NEW

Bring old, dark woodwork, furniture and cabinetry up to date—get popular Blonde Wood effects—with O'Brien's Lite-Chrome. This amazing new product goes right over old finishes. No messy removing! No tedious sanding! Three simple steps. Apply Base Coat over old finish . . . a thin coat of Color Grain . . . Clear Coat that dries to a rich, satiny finish. Four colors—Satinwood, White Elm, Silver Birch, Honey Maple. Send only $2.00 for enough Lite-Chrome for average chest.

The O'Brien Corp. Dept. A-9, South Bend, Ind. Enclosed is $2.00 (cash, check or money order—no C.O.D's.) for ½ pt. of Lite-Chrome Base Coat, ¼ pt. of Color Grain and ½ pt. of Finish Coat. Specify desired color.

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Address_____

Magic Way To Foot Beauty—$1

Beautiful, comfortable feet can be yours when you brush off callouses and corns this easy way! PEDI-BRUSH gently removes dead skin quickly, easily, painlessly. No pads, no cutting, no razors, no harsh medication. No more snagged hose from rough heel skin. Quality plastic handle with volcanic ash "pumice" brush . . . lasts for years. *Guaranteed to do the job or your money back!* Only $1, postage paid. Order PEDI-BRUSH direct by mail from **Sunset House,** 684 **Sunset Building, Hollywood 46, California.**

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to give your home a smart decorator touch!

DO-IT-YOURSELF Clock Kit $9.95 PREPAID

Install this kit in your wall or cabinet panel. Complete, precision electrical movement, 4" center disc, hands, dots, markers or numerals. Black, aluminum or brass finish.

write for descriptive literature

Ultra-Craft *designs*

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MYRACLE ROOTING MATERIAL

For "Do-It-Yourself" Gardeners!

Place material in tray or shallow box, put 2 to 4 inch cuttings in material, follow instructions and watch them burst into a mass of roots like grandpa's whiskers. Use over again until you've over run your yard with shrubs and flowers.

For 276 cuttings.... $2.98

For 552 cuttings.... $5.00

Send cash, check or Money Order, we pay postage. Shipped COD plus postage and charges. *Money Back Guarantee!* Order Today!

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STYLE #55

$22.95

ORDER BY MAIL 2-3 week delivery

Send for FREE Style Book

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1955 cape or stole. One low low price, $22.95 complete! This low, low price includes cleaning, glazing, repairing, reinforcing weak seams, lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *INTERLINING*, your Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape stole or jacket!

SEND NO MONEY!

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

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YULECARDS*, Dept. 53, Quincy 69, Mass.

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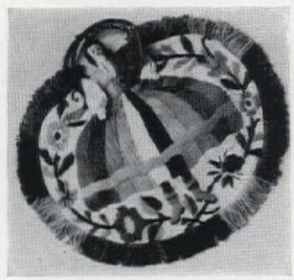
Louvercraft OF NEW YORK

Complete selection of expertly styled moveable Window Shutters and Louver Doors . . . made to your exact measurements . . . any color or wood finish. All available by mail. Send 10c for illustrated Decorator's Guide and Price List.

LOUVERCRAFT CO.
425 Austin Place, Dept. 31
New York 55, N. Y.

TWO HEADS TOGETHER on a wall can look heavenly when they are angel faces like these delightful ones from Bavaria, hand-decorated in natural coloring with the fine-quality look of antiques. For a spot near your dressing table, a pretty little girl's room, or as angelic curtain tie backs. $1.98 the pair, plus 25¢ handling. Marbrite, P. O. Box 62AH-9, Springfield Gardens, N. Y.

TO TEND TO YOUR KNITTING, an unusual knitting bag from Madeira fashioned after the festive costume of a Portuguese peasant. It is handworked in gayly colored yarn, fringed all around, is lined with printed cotton, and has an easy carrying handle. 15½ x 11½", you could use it to hold your darning, or as a carryall. $5.50 ppd. Ward Phillips Company, Carpentersville 5, Illinois.



THE WHOLE CHEESE becomes a do-it-yourself dessert or snack when served so handsomely. China pistol-handled knife decorated with the familiar blue and white onion pattern has a Sheffield stainless steel blade with pronged tip for serving and fits into the grooved rest on an 8¾" x 5½" hardwood cutting board. $3.95 ppd. Armand's, Dept. AH, 514 N. Lafayette St., Allentown, Pa.

JET PILOT'S HELMET

Exact copy—made by the same company that makes the real Jet Helmets for the Air Force. In white, shock-resistant Styron, with Air Force insignia. Adjustable head size. It has rubber cushioning inside, rubber chin strap, visor goggles, copy of intercom unit, a real compass and zoom-zoom whistle.

Only $2.98 ppd.

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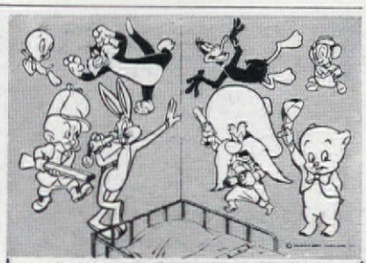

MOVIE CARTOON CUTOUTS

For the first time those clever WARNER BROS. cartoon characters are available for your play room, den and nursery walls. Bugs Bunny and all the gang in gay colors just as you see them on the screen. Up to 18" tall, plus 16 smaller versions for scrapbooks, furniture, etc. Pkg. includes adhesive and instructions for mounting. . . . AND for a limited time, 6 bedtime stories. Order today for full pkg. 24 characters and stories—$3.98 ppd. Money-Back Guar. Please no C.O.D.'s.

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Hollywood 28, Calif.

SCHOOL-DAYS DESK SET

Designed for Kindergarten & Grade School children, ages 2 to 8 years. Sturdily constructed of solid wood with masonite top. Large 17" x 22" hinged Top hides 900 cu. in. storage space. Beautifully finished in washable, scuff-proof Grey or Blond Marbletone with black wrought iron legs & wood ball feet. Shipped with legs unattached. Specify color. Wt. 18 lbs.

Only $10.95

"Lil' Buckeroo"—Ages 1-3

A rip snortin' Buckeroo that bounces, gallops 'n bucks. Patented treadle enables small child to safely get on & off unassisted . . . accelerates action . . . exercises legs. Massively constructed of solid wood with washable, scuff-proof finish in striking red, black & grey with lifelike cotton mane & tail. Lgth. 27", hght. 26", wdth. 15". Unassembled base sets up easily. Wt. 16 lbs.

Only $10.95

Shipped direct from factory, Express collect. Write for free colorful Product Brochure.

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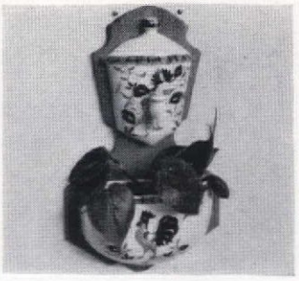
$5.95 p.p.

40" x 60" Blanket, Vinyl Plastic zipper case.

In School Colors with INITIAL!

Perfect gift! (You'll want one too!) Use at football games, on beach, in den! Top quality 100% re-used wool. One 8" felt initial. Satisfaction guaranteed! No C.O.D.'s. Send school colors, initial, and check or money order. 60" x 80" with one 12" chenille initial (no case) $15.95.

College Blankets, P.O. Box 664, Benton Harbor 4, Mich.



LADEN THIS LAVABO with your favorite plants, and then take a look at the way it livens up that kitchen wall or entrance hallway. A cocky rooster adds a dash of color to the white ceramic planter, which is just right for philodendron. And a natural wood backing assures harmony with any wall color. 11½" high. $3.25 ppd. Greenhall, Dept. AH-9, 1133 Broadway, N.Y.C. 10.

RUG AND QUILTING FRAME is a wonderful aid for the do-it-yourselfer in these fields. It holds the work in a large 18x27" adjustable hoop on a stand which holds it in the most comfortable position at any height or angle wanted. Or if you want to take your work with you, the hoop may be removed from the stand completely. $6 ppd. Rebecca's Rug Shop, Dept. H, Walnut Ridge, Ark.

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Mail the coupon or write for the Free 260-Page Full Color Catalog and select the merchandise you want. See how easily you can get it without a penny of cost. No obligation—write today.

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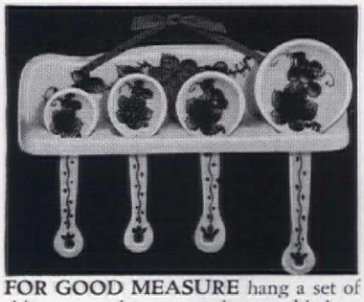
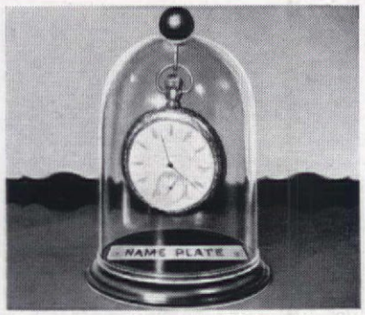
Notice to regular Club Secretaries: You will automatically receive this new catalog soon.



FOR GOOD MEASURE hang a set of china measuring spoons in your kitchen. Gaily decorated tablespoon, teaspoon, half teaspoon and quarter teaspoon will turn your favorite recipes into bona fide successes. 4 graduated spoons in matching, 6", white china rack have a rich grape design and colorful green trim. $1.25 ppd. **WRITE FOR FREE GIFT CATALOG. Zenith Gifts Inc.,** 55-K Chadwick St., Boston 19, Mass.



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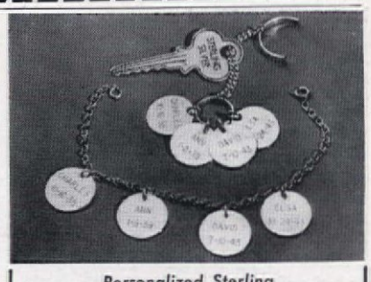

Personalized Sterling

BRACELET for GRANDMA
KEYCHAIN for GRANDPA

Each dime-size sterling silver charm engraved with child's first name (8 letters maximum) and birthdate is $1.10. Bracelet (holds up to 25 charms) is $1.10 and keychain is $2.20, Tax & postage included. Please PRINT.

Enchanting heirloom keepsakes—unsurpassed Christmas joy for proud grandparents.

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Always handy . . . cling to stove, sink, refrigerator, metal cabinets, etc. Amusing; gay; washable; heavily padded. Magnet sewn in. Red, Yellow or Blue. Swell gift!

Gifts MASTERCRAFT 212A SUMMER BOSTON 10, MASS.

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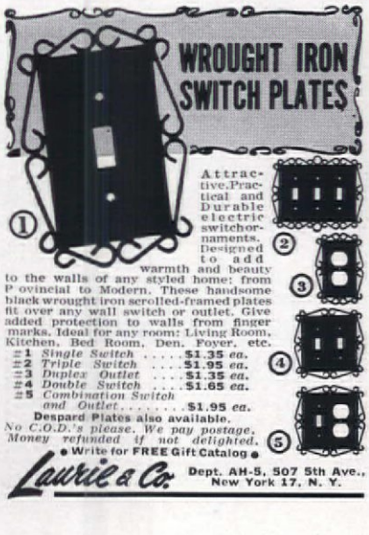

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Despard Plates also available.

No C.O.D.'s please. We pay postage. Money refunded if not delighted.

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Keeps your dog home, yet contented. Free swinging, non-tangling swivel allows 360-deg. range. 16-in. all-steel rust-resistant stake. **$2.25** ppd.

10-ft. chain, snaps both ends, **$1.70.** Both for only **$3.75,** complete. Longer chains 15¢ per ft. additional. No C.O.D.

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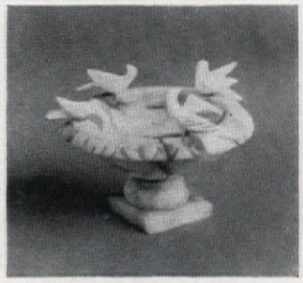
WE'VE GOT WINGS to give any room a needed lift. A reproduction of a Colonial wing chair is made from the heart of the maple tree and finished in red or honey tone. Padded and tufted seat and back cushions and ruffled skirt are red, green, tan, or gold floral chintz. Seat is 21 x 19½", back 33". $18.95 ppd. Exp. coll. Meadowbrook Ind., 2268 Bellmore Ave., Bellmore, L.I., N.Y.

ITALIAN ALABASTER MARBLE Bird Bath is just gardenia-size. Can't you picture one floating in it, scenting the room? 5" wide and 3¼" high, it's as good-sized for bonbons, an ashtray, pins on a vanity, or just for enjoyment. The four sculptured birds gracefully posed on the edge are removable. $2.50 ppd. Edward H. Ziff, Dept. AH, Merchandise Mart Plaza, Box 3072, Chicago 54, Ill.



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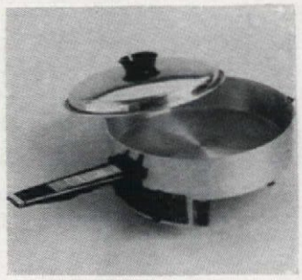

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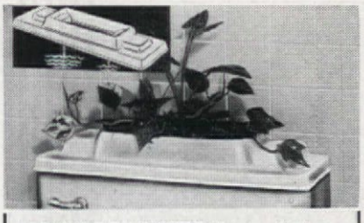

JONNY PLANTER for your bathroom

New ideal Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank. A really new idea in modern decorating. $4.95 ppd. Carol Beatty, Dept. A-Z9, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE GIFT CATALOG.

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Manufacturers of Sectional Bookcases for Better Homes and Offices since 1899

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Both necklace and clip earrings are garlanded with colorful clusters of golden lemons, oranges, plums, apples, peaches, pears.

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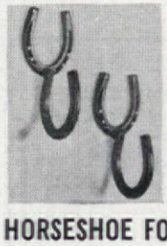

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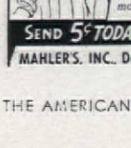

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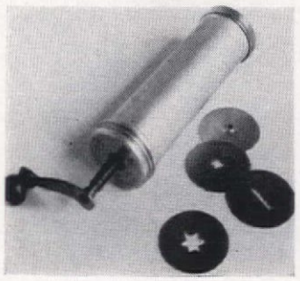
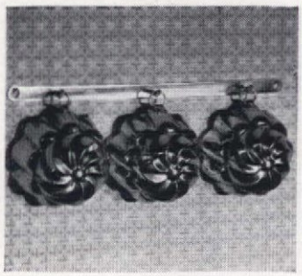


THERE'S NOTHING LIKE A CRANK on an aluminum cookie press to really turn out cookies. Four design plates provide variety to the dozens you'll make for your own cookie jar, tea parties, and for gifts. Why not make this a cookie Christmas and start collecting some fun containers now? $2.50 ppd. Maid of Scandinavia, Dept. AH, 3245 Raleigh Ave., Minneapolis 16, Minn.



SWIRL CRAZY. That's the shape of things to come out of these cute molds. Solid copper, lined with tin, each is just-right sized for an individual serving (2½" across, 3 oz. capacity). Three of them hang on an 8" brass rack, looking bright as new pennies, and there's a penny-bank price tag on the whole works. The set, $1.25 ppd. Zenith Gifts, 55-K Chadwick St., Boston 19, Mass.

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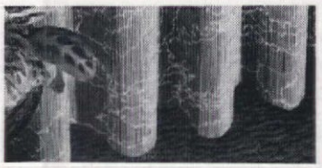

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Modoka Woven Bamboo, Confetti Splatter Matchstick Bamboo, Abstract Print Matchstick Bamboo, Custom Made Matchstick Bamboo in natural and colors. Luana Wood Drapes and Drape Dividers. Send for complete catalog.

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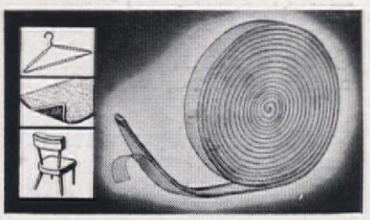

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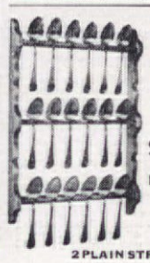

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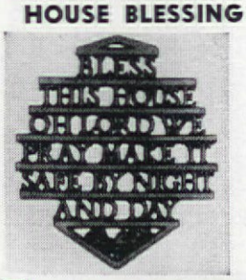

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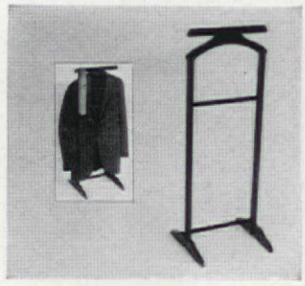

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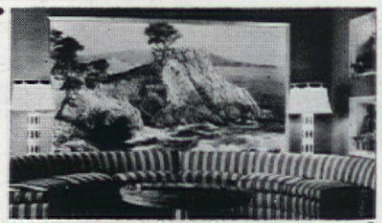

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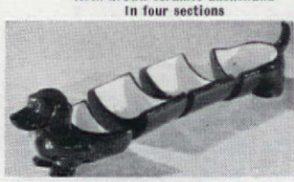

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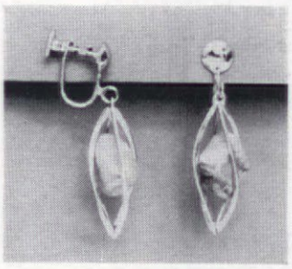

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Join our unique Cup and Saucer Club and receive an exquisite translucent full-size cup and saucer set each month, *sent to you direct from 12 different foreign lands* (postpaid and duty free). Send $22.00 for a year's subscription (12 sets); $11.50 for six months; $6.00 for three months; single sets, $2.25. Free brochure.

The GLOBESHOPPERS, Inc., Dept. A-3
4704 California Ave. Seattle 16, Wash.

Olde New England Sewing Bucket 23" High; A Lovely End Table!

A beautiful Piece of Furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. When finished, pop your needles into cushion, drop lid, *presto!* A lovely End Table! Hand-rubbed mellow honey Maple or Salem Antique Brown finishes. Small: 23" high (lid down) 13" diam., only 10.95, ppd. Large: 24" x 15¼", only 11.95, ppd. (Add 50¢ w. of Miss. R.) Money back if not *thrilled!*

ONLY $10.95 postpaid

PUDDIN' HOLLER, Box SAT9 East Swanzey, New Hampshire

ALL-IN-ONE INSTANT POCKET - PRINTER

PRINT YOUR NAME and ADDRESS on
• STATIONERY
• BOOKS
• CHECKS, ETC.

only $1 prints up to 3 lines ⅛" x 2⅛" 3 for $2.75

Perfect personal gift. Handsome black polished plastic. Write for FREE CATALOG! **Order Now! Money-back Guarantee.**

send cash, check or money order with name and address to
ATLAS GIFTS, New Hyde Park 1, New York

BRAIDED RUG SUPPLIES

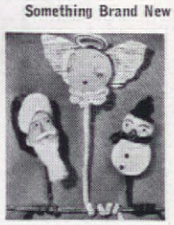
EXTRA HEAVY, FINEST QUALITY 100% WOOL!

All Wool Rug Material prepared for braiding, hooking, weaving. 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for **FREE SAMPLES** *and literature*

WOOL PRODUCTS INDUSTRIES, INC.
Department AH955 • BLOOMFIELD, IND.

FREE!

Something Brand New In Christmas Decoration



IMPORTED TWIS-TYS

Send for Sample Set of Six Beautifully hand-made —all different. Perfect for packages, tree boughs, etc. They twist-on in a jiffy.

Send 25c for postage, handling & Free catalog. Only one set to a customer

HERE'S HOW Dept. AH-29
27 E. 22nd St., N.Y. 10

GIANT CIRCUS CUTOUTS

Your child's favorite circus animals and clown come alive in these whimsical FULL COLOR giant-size (22" tall) cutouts. Apply them directly to your walls. Easy to remove. Ideal for nursery, child's room or game room. Set includes 7 animals, one clown, yards of canopy, stars, balls, candy-striped tent poles. Decorating ideas included. (Set of 8) **$3.98** (Double set) **$6.95** ppd. **Rock Haven Specialties, P.O. Box 103B, Hingham, Mass.**

DUNCIE, THE CLOWN

Children say I'm loads of fun, nice to cuddle and hold. Oldsters say I'm easy to make of fabrics bright and bold. I always wear a happy smile, you'll never see me cry! Takes 15 minutes to assemble me—and I'm almost two feet high. I'm all set ready to ship—I'll make a wonderful gift. Send $1.25 per today, and give all the kids a lift. *Only* **$1.25** postpaid. Order several now for Christmas. Satisfaction guaranteed.

Marie O'Connell, 4080 Lincoln Blvd., Venice 2, Calif.

READYBUILT Fireplaces

Shipped Complete Anywhere — Ready to be installed.

Large selection attractive models in cast brick, stone, wood. Use with electric, gas logs. Ideal for auxiliary heat. Install yourself. Lasts a lifetime. Prices from $69.50. Send for catalog -- Dept. AH

Readybuilt Co., Baltimore 23, Md.

NEW Cape Style or Jacket **Made From OLD Fur Coat $22.95**

Now have that old discarded fur transformed into a lovely new fashion, with new lining, interlining, monogram, fur cleaned, glazed all only $22.95. Write for Morton's new brochure of exciting 20th Anniversary values, showing 25 new styles at $22.95, many including fur hat, muff or fur tote-bag. Or order from styles pictured. Just mail us old coat, state dress size and height. Pay when completed new style arrives. Morton's work praised by editors of HARPER'S BAZAAR, GLAMOUR, MADEMOISELLE, REDBOOK, many others. Order by mail today.

MORTON'S, Dept. 21-W, 312 Seventh St., N.W. Washington 4, D. C.

The day you plan your **heating** is the day to plan your **cooling**

Got plans to build a new home or modernize the one you're in? Chances are you're not doing things half way! This time it's both heating *and* cooling for you! And that means, of course, G-E Year 'Round Air Conditioning! Not only is it the finest product money can buy...but no matter what the size, type, design or location of your new home, there's a G-E home heating and cooling unit designed exactly to meet your requirements—gas or oil-fired heating, water or air-cooled cooling. And you'll be surprised at how little it costs to include cooling in your plans—as little as $6.00 per month added to your mortgage. Right in your neighborhood is a man who can speak for G.E. He's your G-E Home Heating & Cooling Dealer. Look up "Mr. G.E." in the Yellow Pages of your classified phone book *today!* Learn to live cool —learn to live better!

Progress Is Our Most Important Product

GENERAL ELECTRIC

Send for valuable facts FREE today

General Electric—Home Heating & Cooling Dept.
Box AHX-95, Bloomfield, N. J.

Yes, I want the facts on G-E Year 'Round Air Conditioning. I will build in '55 ☐ '56 ☐ '57 ☐ My fuel will be_____

My house will cost $_____ I am modernizing ☐

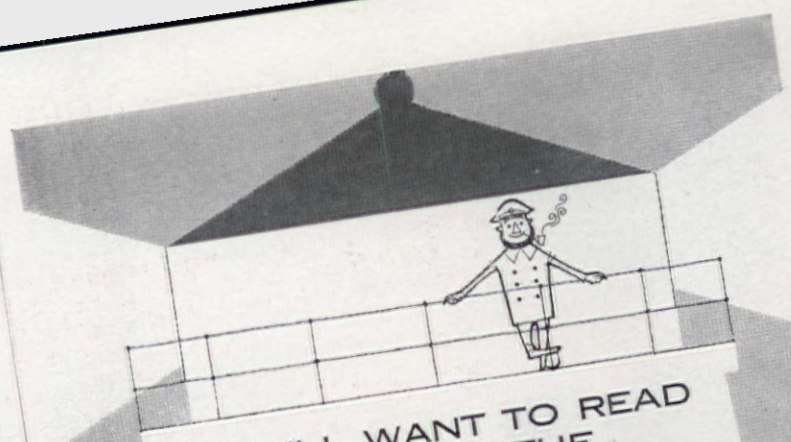
Name_____

Address_____ County_____ State_____

City_____

G-E Year 'Round Air Conditioner

In Canada, Canadian General Electric Co., Ltd., 270 Evans Ave., Toronto 14



YOU'LL WANT TO READ THESE IN THE

OCTOBER ISSUE!

"OKLAHOMA!" WAS BORN HERE

AMERICAN HOME's exclusive story on the home of Oscar Hammerstein II and his beautiful wife, Dorothy. Anybody who can carry a tune in a jug knows that he's half the phenomenal team of Rogers and Hammerstein who wrote the lyrics and music to such platinum-plated hits as "Oklahoma!", "Carousel," and "South Pacific." (Oscar's gift to Dorothy after the smash success of "Oklahoma!": a sable trench coat.) Few know that Dorothy Hammerstein is a decorator of great skill and taste, as you'll see when we take you behind the scenes in their lovely Bucks County, Pennsylvania, home.

DALE CARNEGIE'S OWN GARDEN

Dale Carnegie tells us how to win friends and influence tulips in this diverting October feature. You'll see how the famous author's tulip bed was first laid out in scaled plan, transferred to full size in his yard, how the bulbs were placed for masses of color—all this in our step-by-step photographs. A real "before and after" gardening story!

HOW TO FINISH PINE

"I pine for you and balsam"—remember that old chestnut (pun intended)? Well, we pine for you in October, tell you practically all there is to know about staining and finishing pine paneling. The formula is compounded largely of elbow grease and good stains that are readily available. Couple our preaching with your practicing, and your den or rumpus room will take on a lovely glow.

Yours FREE! Giant Spiegel Home Shopping Book Packed With Values!

OPEN A NEW TYPE OF CHARGE ACCOUNT AND THIS 571-PAGE BOOK IS YOURS!

CHICAGO—M. J. Spiegel, head of one of the country's largest mail order firms announced that the giant, 571-page Spiegel Catalog would be given FREE to customers who open a new, amazingly convenient Spiegel Charge Account. This much-prized Catalog is being given away FREE as the cornerstone of a revolutionary new plan. A plan which makes available to American families, right now—the better things in life. From fashions to furniture. From tools to tires. From bicycles to boots. Without waiting, without saving up. Without the burden of financial worry.

Budget Power Plan Tailor-made For You!

To help Americans get the most out of their reserve Budget Power, Spiegel's has worked out a simple Budget Power Plan, tailored to each family's needs. It is different—vastly superior—to the usual credit plan or charge account, because when the FREE Catalog arrives, each family will know EXACTLY how much credit is available to them.

"We call this amount of credit," says Mr. Spiegel, "your Budget Power Trust Fund." "This information", he adds, "is withheld by most firms, so the customer is in constant fear of overspending. At Spiegel's you need not fear or be embarrassed to spend up to the hilt of your Budget Power. You know just where you are and how much more you can order."

Make Your Money Go Very Much Farther

What makes this plan so attractive is Spiegel's fine reputation for being first in fashion, foremost in design.

Only the fact that Spiegel's has consistently offered top quality merchandise at spectacularly low prices, has enabled them to set aside the funds to make this new Budget Power Plan work.

By guaranteeing prompt, convenient service without "middleman" expenses Spiegel's is able to pass along unusual savings to its customers through the Budget Power Plan.

"Our new plan", says Mr. M. J. Spiegel, "offers you more than merchandise—it's a new way of life! No obligation to buy."

CREDIT IS WEALTH

Any family may have FREE and without obligation, the Spiegel spring Home Shopping Book, that lists and illustrates over 795,000 items. You simply fill out the Budget Power Plan application blank below. This unusual offer stems from Mr. Spiegel's belief that "credit is wealth" and that the vast majority of families have a huge reservoir of budget power that they simply don't know they possess.

Peace of Mind Insured by Prudential Free of Charge!

With your first Budget Power Plan purchase, you get . . . FREE . . . a Prudential Life Insurance Policy worth up to $1000. No examination, no questions, no red tape . . . and absolutely no cost to you. Should death strike, Prudential pays any balance outstanding on your Budget Power Plan account—up to $1000.

Better Living—Without Waiting, Without Worry—Hailed as Key Benefit of Budget Power Plan!

Totally different from "installment", "down-payment" and "takes years to pay" plans, with the Spiegel Budget Power, you don't have to buy just one thing at a time, and wait until the bill is paid in full before ordering again.

This is an entirely new kind of credit—a continuous charge account at Spiegel's that helps you get the nice home, smart clothes and modern comfort you long for — right now — and still stay within the monthly payment that the Spiegel Board of Budget Counsellors has established to fit your needs and circumstances.

You pay once a month instead of being snowed under with bills. You don't have to spend your nights worrying, figuring, wondering whether you've overstepped your budget. You don't have to spend your days scrimping, saving, going without the good things you deserve.

Don't wait! Apply now! Membership is Limited

This plan must necessarily be limited, so take a moment right now to fill out this application form, and mail it in. You will be sent complete details of how the Budget Power Plan works . . . and how it works for you! You will be told exactly how much credit has been established in your Budget Power Trust Fund. At the same time the Spiegel Catalog will be rushed, FREE, to you.

There is no obligation to buy whatever.

Act now, and discover more about this new way of life!

MAIL COUPON FOR FREE CATALOG TODAY!

SPIEGEL, Inc., Dept. R-128, Chicago 9, Ill.

I wish to open an Account, and get a Catalog.

NAME_____

ADDRESS_____

TOWN_____ STATE_____

Please answer all questions below— IF MARRIED, ANSWERS MUST APPLY TO HUSBAND

Check one
- ☐ Married
- ☐ Single
- ☐ Widow(er)
- ☐ Divorced or Separated

Check one
- ☐ Own your Home
- ☐ Rent
- ☐ Live with Parents
- ☐ Room Elsewhere

How many children do you support?___

How many rooms in your home?_____

What is your age?_____. What kind of work do you do?_____

Employer_____

(Give Company Name and Address)

How long with present employer?_____

How long with previous employer?_____

Your present weekly earnings?_____

Additional and Wife's, if any?_____

How much do you pay each month on other accounts?_____

(Do not include house payments or rent)

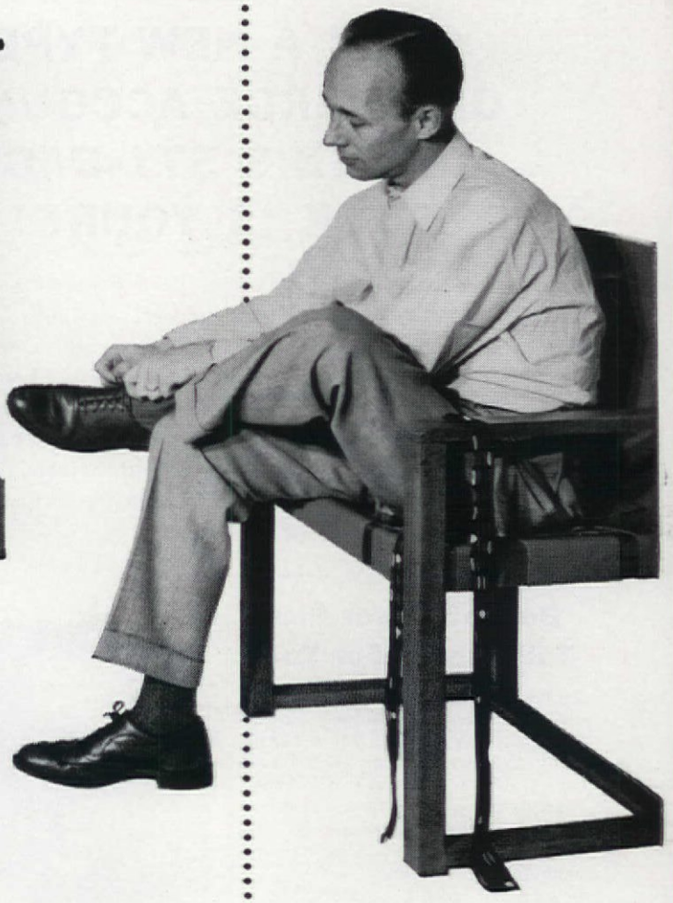
At what bank do you have an account?

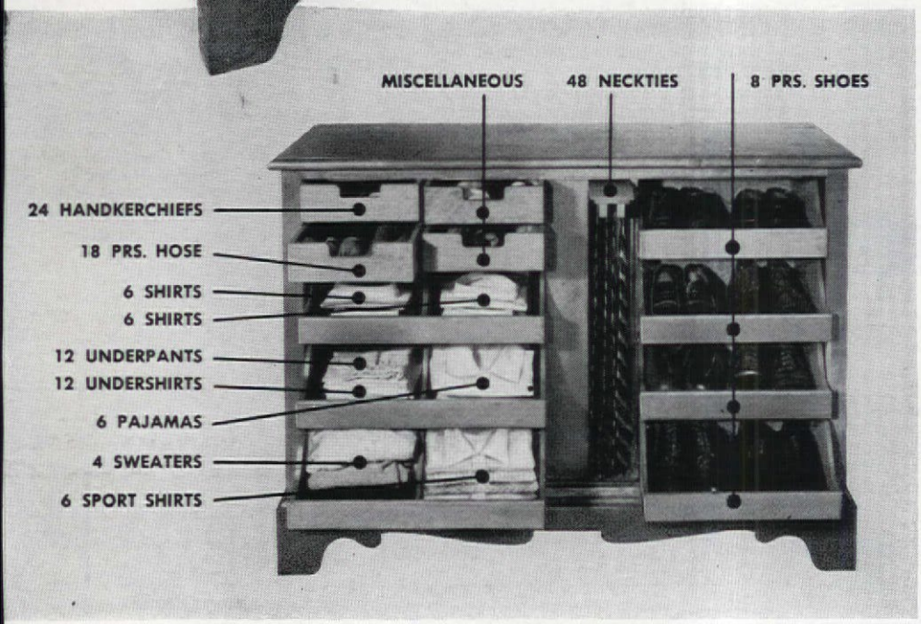
NAME ADDRESS

Please Sign Here_____

(If married, husband please sign here so Insurance can be issued in his name)

OUR WONDROUS WARDROBES!





Redesigned for you in handsome Colonial garb—same magnificent storage

FOR THE MEN—PATTERN 2081, $1.00

• You've asked for them—and here they are! Patterns for our wonderful wardrobe cabinets, first introduced in sleek modern guise, have been redesigned with a handsome Colonial exterior. Behind traditional doors is the same fabulous storage space, carefully planned for contemporary habits and haberdashery. There's a niche for every stitch you own, save suits and dresses, and the buffet version holds flatware, hollowware, table linens, even trays!

• Colonial or modern style blueprints, available three ways—for men's or women's wardrobe and buffet, include cutting patterns, perspective drawings, semi-exploded views, and a full material list. The Colonial version has installment instructions for a special new type of sliding-door hardware which allows doors to rest flush when closed. This chest is 59″ wide, 41¾″ high, and 20″ deep, while the modern one is a few inches smaller.

FOR OTHER VERSIONS, SEE PAGE 127

See "Where Credit is Due," page 133

SEE PATTERN ORDER FORM, PAGE 133

How to look your best when everybody's looking

Who says a picture isn't worth a thousand words?

Here's one that shows you what's going on in all kinds of places where young people gather today . . . when a new Motoramic Chevrolet puts in an appearance!

This car's so perky it looks like it's always going to a party! And they love it because it represents *them* . . . because it's young and fresh and eager in style and power and performance.

And if you nudge the pedal when the light goes green . . . you'll find nothing ahead of you but fresh air. And when you make a turn you'll find it corners like a sports car. *Blithe spirit!*

That new V8 engine acts as if you'd told the engineers what to make it do! And those two new and powerful 6's will give you more power than you'll ever want to use.

This car's got a lot to offer in the power-feature department, too. Braking, steering, gear shifting – even seat and window adjustments too, on Bel Air and "Two-Ten" models – all these little motoring chores can be done the "push-button" way in the Motoramic Chevrolet through extra-cost options.

So, to be prepared to look *your* best when everybody's looking . . . it all starts with your Chevrolet dealer!

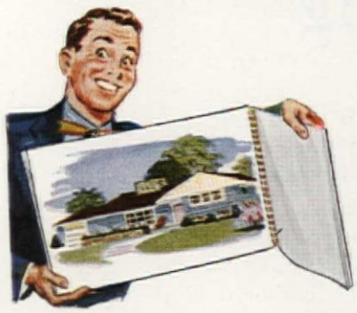
Chevrolet Division of General Motors, Detroit 2, Michigan.

motoramic CHEVROLET *Stealing the thunder from the high-priced cars!*

Keep your home beautiful *without painting...*

protect it with Gold Bond Chroma-Tex Siding Shingles

You'll never need to paint your home again for preservation if you side it with Gold Bond Chroma-Tex Shingles now. This fireproof siding goes on easily right over the old sidewalls. And you'll be mighty proud . . . because Gold Bond Chroma-Tex colors are strikingly *beautiful*. They keep that fresh beauty year after year . . . protected against weather, dirt and grime by Gold Bond's exclusive "Surfaseal Finish!" Here's a home improvement that really *pays for itself*. Get started now before another winter scrapes and fades your sidewalls.



See this amazing book!

Mail the coupon today and we'll have your local Gold Bond Roofing and Siding Contractor give you a demonstration of how Gold Bond Chroma-Tex siding will beautify and protect your house. Act now! There's absolutely no obligation on your part.

Guaranteed by Good Housekeeping

NATIONAL GYPSUM COMPANY • BUFFALO 2, NEW YORK

Gold Bond® ASBESTOS SHINGLES

MAIL THIS COUPON TODAY

National Gypsum Company, Dept AH-95
Buffalo 2, New York.

Please have my local Gold Bond Siding Contractor show me the fascinating Siding Demonstration Book —at no obligation to me.

Name.....

Address.....

City..... *Zone*..... *State*.....

Don't Be Swindled

Beware of those gumshoe salesmen with special offers of . . .

FREE COMMISSIONS
CUT-RATE DEALS

KENNETH DUNCAN

When John came home from the office, he knew at once that Mary was bursting with one of her surprises. The most wonderful thing HAS happened," she cried. "You know we need a new roof, or the bedroom wallpaper will be simply ruined. AND we've been wondering how to pay for it. Well, we can! Our house has been picked, out of the whole neighborhood, to be a demonstration house. We'll get the new roof for practically nothing, and I'll get a commission for all the other sales, just by letting people see it."

"Slow down a minute," John broke in. "Christmas is over. Who's going to give us all this?"

"You'll find out, dear. The general manager of the roofing company is coming tonight just to explain it and to get your consent. Oh, isn't it just wonderful, John?"

The "general manager" did come. He wasn't the general manager of a roofing company, but of an unscrupulous gang of salesmen who went from town to town, staying just long enough to reap a good crop of suckers. He was personable, well-dressed, a glib talker, and very persuasively he explained that his company was going to establish a local branch. Before they began advertising, they wanted to have a good demonstration job to show their prospects. "We'll give you a new roof at less than cost," he said, "and you'll be getting your commission of $50 per job before you have to make any payments. Just as a matter of form, you'll have to sign these applications for an F.H.A. Loan to cover the cost of the work."

John hesitated for a second.

"Doesn't mean a thing," the man said quickly. "We just want your procedure to be the same as for the other jobs we'll get. Anyway, it's all to the good, for F.H.A. is a government agency which insures that all materials and workmanship will be up to government specifications." That was the clincher, and John signed. At the door, the salesman added: "I'd keep mum about our commission arrangement. Your friends might not like it if they knew you were getting a cut. Besides, we don't want them thinking you got a better job, just because you're working with us, do we?"

Well, John and Mary got their new roof, but at the first storm, it leaked worse than ever. The material was shoddy, and no new flashing had been installed. They were surprised, too,

CONTINUED ON PAGE 110

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to THE AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept.,
American Home Bldg., Forest Hills, N. Y.

for the young in heart

This is FLORENTINE. As you see, the happiest floor fashion in many a moon. A really new linoleum idea, joyous as mardi gras. You'll want these singing colors, this dancing pattern, in many a room. Decorating inspiration, ladies, and it stays delightful in daily living! You can have it in ten marvelously unusual colorings. By the yard, or in 9-inch tiles your man can combine harlequin style. An exclusive Pabco Original, it costs no more. See Florentine in full glory at your dealers. Or write us.

inlaid linoleum by Pabco

Shown: Coppertone • Pink & Taupe
Mocha & Turquoise • Charcoal & Pink
Also available: Jade • Multicolor
Tan • Red & Gray • Yellow & Brown
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PABCO PRODUCTS INC.
SAN FRANCISCO · NEW YORK · CHICAGO · DALLAS
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PABCO FLOOR COVERINGS INCLUDE: CALIFORNIA ORIGINALS INLAID LINOLEUM
LINOLEUM TILE • FLORON PLASTIC TILE • PRINTZ RUGS • PRINTZ BY-THE-YARD
RUBBER TILE • ASPHALT TILE • VINYL-ASBESTOS TILE • MASTIPAVE

I'm in love with my new

MICARTA

unitop®

it's setting the style

in modern kitchens!

Every woman will love this refreshingly different Micarta counter surfacing. Here, for the first time, is a one-piece counter that eliminates dirt-catching metal moldings *completely!* From its "dripless" front edge to the top of the backsplash, it's just one seamless sweep of colorful plastic—*much easier to clean!* Moreover, its simple construction makes it ideal for "do-it-yourself" installations. Think of all these advantages in a tough material that retains its original beauty almost indefinitely!

For the complete story on the colorful, practical Unitop, just use the coupon.

Westinghouse

United States Plywood Corporation
P. O. Box 126
New York 46, N. Y. AH-9-55

Please send me complete information on the new Micarta Unitop.

NAME_____

ADDRESS_____

CITY & STATE_____

micarta®
DECORATIVE SURFACING

distributed by
UNITED STATES PLYWOOD CORPORATION
largest plywood organization in the world

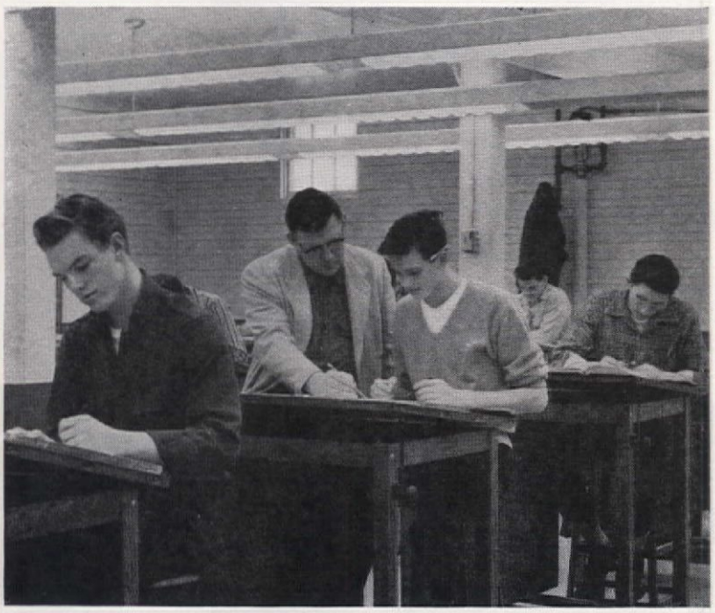
Picture window of mansion's former sunroom makes pleasant spot for browsing or selecting take-home reading. Seven classrooms have fireplaces which will be lighted, with fire officials' permission, to create a manor-house atmosphere on special occasions

FOUR R's -

Through for the day, first graders are taken to waiting buses. Except for fire escapes, mansion is outwardly unchanged

At this school, the usual traffic hazards are eliminated. School buses of entire district are serviced in converted tractor shed

Although the mansion became an elementary school, pupils from secondary schools, brought here by bus, make use of its facilities. High school mechanical drawing classes meet in this spacious refurbished barn. Two greenhouses will be used by biology classes



–READING 'RITING 'RITHMETIC and REMODELING

NOEL WICAL

Swollen by industrial growth, and struck by population deflected from nearby Cleveland, the suburban community of Willoughby, Ohio—like so many others throughout the country—needed a fourth R in its educational program: more Room. To prevent elementary school classes from going on half-day shifts, the town took a clue from a long-established practice among private schools and bought a former mansion and the 140 acres surrounding it. Quickly converted into a picturesque, homelike public school for 320 boys and girls, the new facilities, officials estimate, cost Willoughby much less than would have been spent upon new—and, of course, slower—school construction.

That's only part of what Willoughby got, however. The mansion school, together with its cluster of sturdy outbuildings and plantation-sized campus, offers ample room for a rich assortment of educational and civic activities. A community recreation park, a second elementary school, a junior high, and a high school will eventually share the campus. Already, the Community Fund, Red Cross, and other charitable organizations are quartered in former tenant houses, and students from Willoughby's other schools make use of the place—barns have become workshops, the hayloft is a supply warehouse for the system's 12 schools, and so on.

But it's the elementary school pupils who profit most for the present. The big gray house where Cleveland society once gathered now hears the acoustically softened voices of nine grade school classes and their teachers. In the former music room, a $50,000 pipe organ, still in good working order, accompanies pupils' singing. The children lunch in a former recreation area, while the home of the farm manager, now temporary living quarters for teachers, helps to attract hard-to-come-by instructors.

The school officials, in search of a miracle, found it in this abandoned estate. They are convinced of that now. So are officials of other communities who come to study this success story. THE END

TRADITIONAL? PROVINCIAL? MODERN?

WAVERLY'S BONDED

GLOSHEEN®

is patterned for every period!

"Chaumont"

Whatever your decorating preference you'll find just the right patterns and colors in the new king-size GLOSHEEN collection now at your favorite store. Every lustrous satiny yard is BONDED with Waverly's money back satisfaction guarantee even after countless washings or exposure to sunlight!

Budget priced too... be sure to see them!

"Copley Square"

"Melody"

We aim to produce the best possible merchandise at the lowest possible price

SEND FOR BOOKLET AND SAMPLE SWATCH!

Waverly Bonded Fabrics
60 W. 40 St., N. Y., N. Y.
I enclose 10c for Booklet "How to Plan Your Own Decorating" and sample swatch of Glosheen.

Name_____

Address_____

City_____ State_____

Here's Basement Beauty for Any Budget!

ALMOST every owner of a home with a basement dreams of converting this normally damp, dusty space into a clean, comfortable work-play area. But cost usually delays realization.

Here are three tips to give you a running start, *now*, and save well over a hundred dollars in the long run:

1. *Start at the bottom—paint the floor!*
2. *Do it yourself—with a push-broom!*
3. *Use the right paint—an enamel based on* PLIOLITE S-5!

A painted floor not only brightens at minimum cost, but greatly reduces dampness and dusting of concrete. The push-broom cuts application time to surprisingly few hours. But most important, the enamel based on PLIOLITE S-5 will last —up to 20 times longer than others.

PLIOLITE S-5 is the synthetic rubber resin. It is used by leading manufacturers in easy-applying, fast-drying enamels that fully resist wear and the alkalies and moisture found in all concrete. See your dealer for details. Or write for the free booklet, "This Is the Way to Paint Concrete Floors," to:

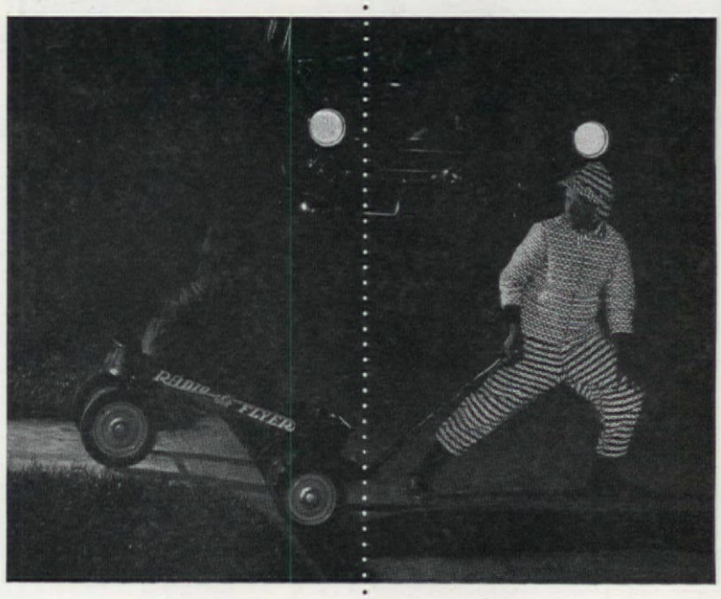
Goodyear, Chemical Division,
Dept. I-9446, Akron 16, Ohio

PLIOLITE S-5 by GOODYEAR

This Paint contains PLIOLITE S-5 GOODYEAR Synthetic Rubber Resin

STOP SIGNAL for buyers of concrete floor enamels is this PLIOLITE S-5 seal on the can. It designates an enamel specifically designed to resist wear and alkali attack.

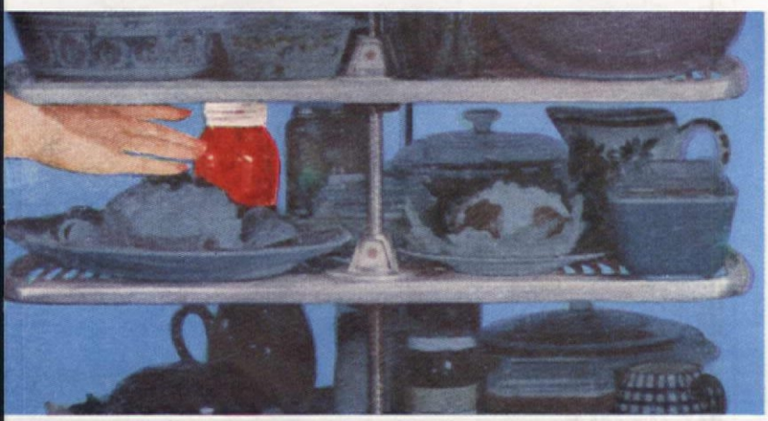
Pliolite—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio



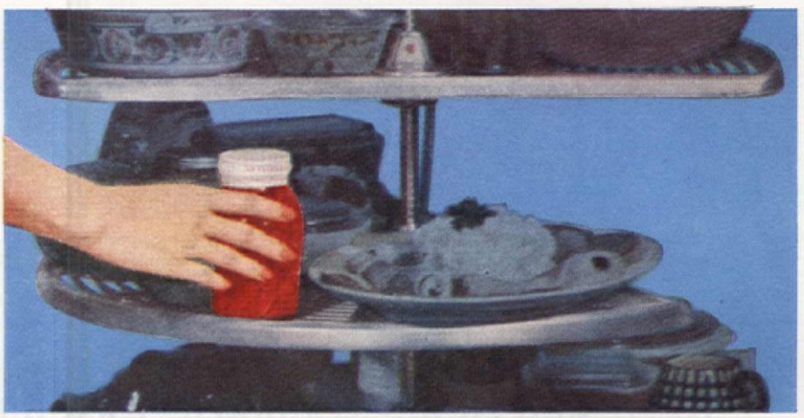
CLOTHES THAT SAVE LIVES

Headlights pick out a dim figure, brakes screech, wheels swerve, and you sit for a moment, heart pounding. Luckily you saw him just in time! Such stories don't always end so well, for darkness, poor visibility, and "nighttime myopia" are largely responsible for more than 170,000 traffic accidents involving pedestrians each year. So that nocturnal pedestrians may be seen from a greater distance, a new yarn called "Flecton" is being woven into a variety of outer garments now on the market. This yarn (adapting the same principle used for making reflecting road signs) has thousands of tiny glass lenses embedded in it. When picked up by headlights, it is clearly visible from distances of 800 to 1,600 feet (thus providing ample time for safe motorist reaction). The garments, which look just like any others in normal light, reflect only to the *source* of light. Notice, in pictures above, how headlights reflect back from "Flecton" clothed children, whereas children in ordinary clothes are scarcely visible, and are therefore potential accident statistics. THE END

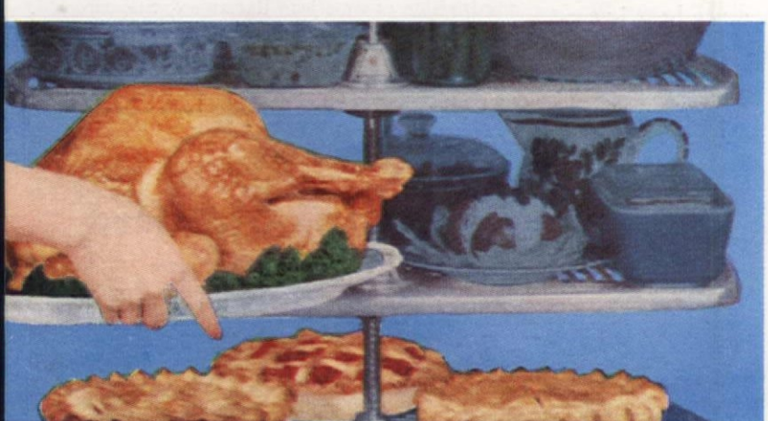
New G-E Revolving Shelves put all foods at your fingertips!



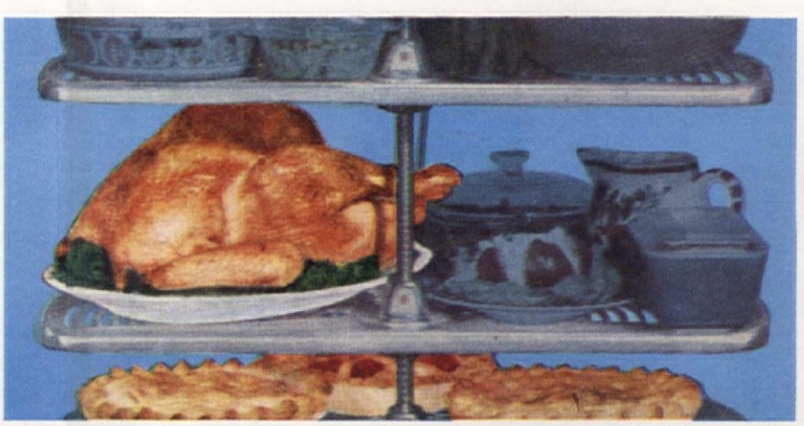
Shelf turns just like a "Lazy Susan." With G-E Revolving Shelves, there are no hard-to-reach corners. A simple turn of the wrist puts all food in full view because the back area turns to the front. For instance, when you want to get at a jar from the rear, you don't have to reach like this. Instead . . .



Simply turn the shelf, and the jar rides to the front, right at your fingertips. You *see* what you want at first glance. You *pick* what you want without overturning other foods. And it's *so easy* to turn the shelf, too. G-E Revolving Shelves turn smoothly and silently, on nylon bearings.

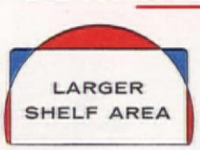


Revolving Shelves are adjustable—up or down! These wonderful, new shelves eliminate the problem of squeezing large items into small space. For instance, when storing a large turkey in your refrigerator, you *don't have to remove any of the foods or rearrange the shelves.* Instead . . .



Just press a button, revolve the shelf, and presto! the turkey fits. The space between the shelves can be easily increased or decreased, as you wish. With G-E Revolving Shelves, you simply raise the shelf for larger, bulkier items; lower the shelf for small, flat ones—like pies—*without removing any of the foods.*

These sturdy shelves give you 15 per cent more shelf room!



In the comparison at right, the *red* area indicates the extra room gained with Revolving Shelves; the *blue* area indicates the space lost. These extra-large shelves give you 15 per cent more shelf area than in previous corresponding G-E Refrigerators with old-style shelves.

Furthermore, the new G-E Refrigerator-Freezer with Revolving Shelves is TWO complete appliances in ONE!

There's the true, zero-degree freezer on top, with its own separate refrigeration, its own separate door and insulation plus ice cream rack and juice can dispenser, 1 Mini-Cube® and 3 Redi-Cube® ice trays. The freezer can hold up to 89 packages of frozen foods as long as a year.

The automatic defrosting refrigerator section is also a separate appliance with all these convenience features: automatic butter conditioner, adjustable door shelves, roomy vegetable drawers, famous G-E sealed-in refrigeration system.

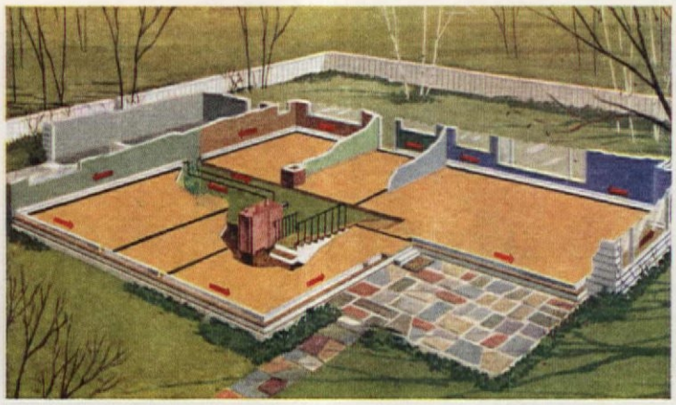
Now in G-E Mix-or-Match colors! Available in canary yellow, turquoise green, petal pink, cadet blue, woodtone brown and white.

Model No. LH-12M, at left. See your G-E dealer for prices and easy terms. Look him up in the classified telephone directory. General Electric Company, Appliance Park, Louisville 1, Kentucky.

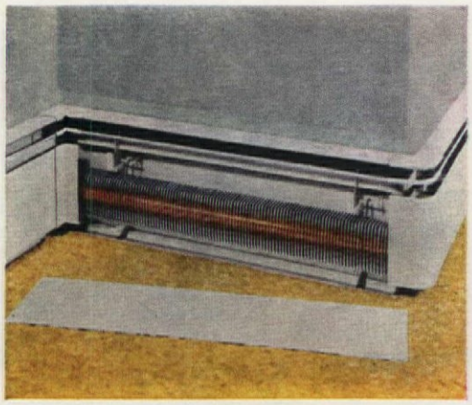
So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

GENERAL ELECTRIC

YOUR HEATING SYSTEM starts with an efficient, economical American-Standard boiler that's fuel-saving and outlasts other heating plants by many years.



ENCIRCLING WARMTH is yours when an American-Standard heating system distributes *clean, even,* completely *draftless* hot water comfort around the cold outside walls of your home by means of small pipes hidden in modern baseboard panels. These American-Standard baseboard panels replace bulky radiators and old-fashioned baseboard . . . allow complete decorating freedom.



HEATRIM PANELS are the only "radiation" that the modern home requires. Copper tubes with aluminum fins blanket the outside walls of your home with uniform, even, dependable heat all winter long. These panels may be painted to match walls.

New American-Standard Baseboard Heating

gives more comfort, cleaner heat with decorating freedom

Don't struggle through another winter with an inefficient heating plant. Replace it now with a new American-Standard hot water system. It's *fast, draftless,* and delivers *clean, even heat* to every room through pipes hidden in modern baseboard panels.

These baseboard panels replace bulky radiators, give you complete freedom in placing furniture. And because heat is carried from room to room through small recessed piping, there is no dirt or dust to smudge walls or streak draperies.

At the heart of the new American-Standard heating system is a completely automatic long-lasting, corrosion-resistant, airtight, efficient cast-iron boiler for gas, oil or coal.

ONLY $2.98 A WEEK, plus installation, puts a modern American-Standard boiler in your home. For more information see your American-Standard retailer (he's listed in the Yellow Pages of your phone book under "heating equipment"), or mail the handy coupon. Plumbing and Heating Division of American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pennsylvania.

AMERICAN-Standard
HOT WATER HEAT

American-Standard, Dept. HA-95, Pittsburgh 30, Pa.

Please send me your booklet "Heating Modern Homes." Enclosed is 10¢ in coin to cover handling.

I am modernizing ☐ building ☐

Name_____
PLEASE PRINT

Street_____

City_____

County_____ State_____

If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto.

JANE FISHER

My friends laughed at me and my Early American imports to Florida" Mrs. Petrow twinkled at us, "but I stuck to my guns, and now feel I've had the last laugh, for I have since decorated a friend's home as well as my husband's office in—guess what?—Early American! I do love the style," she added, showing us the little pine saltbox she totes as a handbag—it has become the symbol and signature of this woman who so successfully transplanted Cape Cod to Florida. Did I say "successfully"? So successfully we almost didn't get in to see it! When we first spotted its barn-red attractiveness (somehow perfectly at home in a setting of subtropical pine) we parked our car and timidly rang the doorbell. Through the partly opened door, the slightly irritated voice of Mrs. Petrow informed us that she was "fed up" with buses stopping so their passengers could gape at this house; "fed up" with saying that the house was *not* for sale. She didn't want the place

CONTINUED ON THE NEXT PAGE

OWNERS: DR. AND MRS. EDWARD V. PETROW

This Little House STOPS Traffic

This house plays a cozy game of give-and-take with tradition. Authentic reproductions are pointed up by antique accessories, some of them heirlooms. But you'll notice that the color scheme, a happy background for the furniture, is far from "authentic" Early American. "Didn't it take courage to upholster that big living room chair in black corduroy?" we asked Mrs. Petrow. "I suppose it did," she smiled, "but with all that mustard and white, black seemed just the right 'pull-together' note." That lamp on the room-divider is typical of the charming way she combines old and new: "I found this old scale, bought a Toby jug coffee and creamer, planted the creamer, and made a black linen shade."

This Little House Stops Traffic

(Begins on page 43)

"written up" in a magazine—and besides, her floors had just been varnished! But then she relented, and charmingly invited us in to the house that's even more engaging inside than out: "Early American to me," Mrs. Petrow explained, "has always seemed friendly, and it does not show scratches of little feet (we have three small sons). We really built our home around this Dutch dough box—a reproduction I picked up several years ago. It gave me the idea of furnishing with reproductions, which are sturdier and less expensive than real antiques. Most homes are built—then furnished. But we did it backwards—bought most of our furniture; then built our home."

Along with the reproductions, antique accessories are grace notes wherever you look—the ivy-filled sabots; the crimping irons used as cigarette boxes; the wooden butter bowl and paddle that serve fruit on the

CONTINUED ON PAGE 108

Give Your Colonial

Try them against bold mustard yellow
—as Mrs. Petrow did, splashed with
lots of white and black accents . . .

Furnishings a New Background

Test Your Taste!

GERTRUDE BROOKS DIXSON

See "Where Credit Is Due," page 133

Here are the ingredients of a good room—plus a few things that definitely don't belong in that room. Can you spot them? Match your wits against our experts

ANSWER ON PAGE 98

Why on earth would anybody BUY this?

HERE'S THE REAL REASON:

● In relatively dry Kansas, there is a gem of a little lake a few miles outside Kansas City. Once a summer resort for Kansas Citians, Lake Quivira has attracted a small colony of permanent residents who willingly put up with minor inconveniences of commuting for the joys of living in the country: the fine fishing, the boating and swimming, the feeling of seclusion. The Ashcrafts are typical of more and more American families who are abandoning the tensions of crowded city living for wider open spaces.

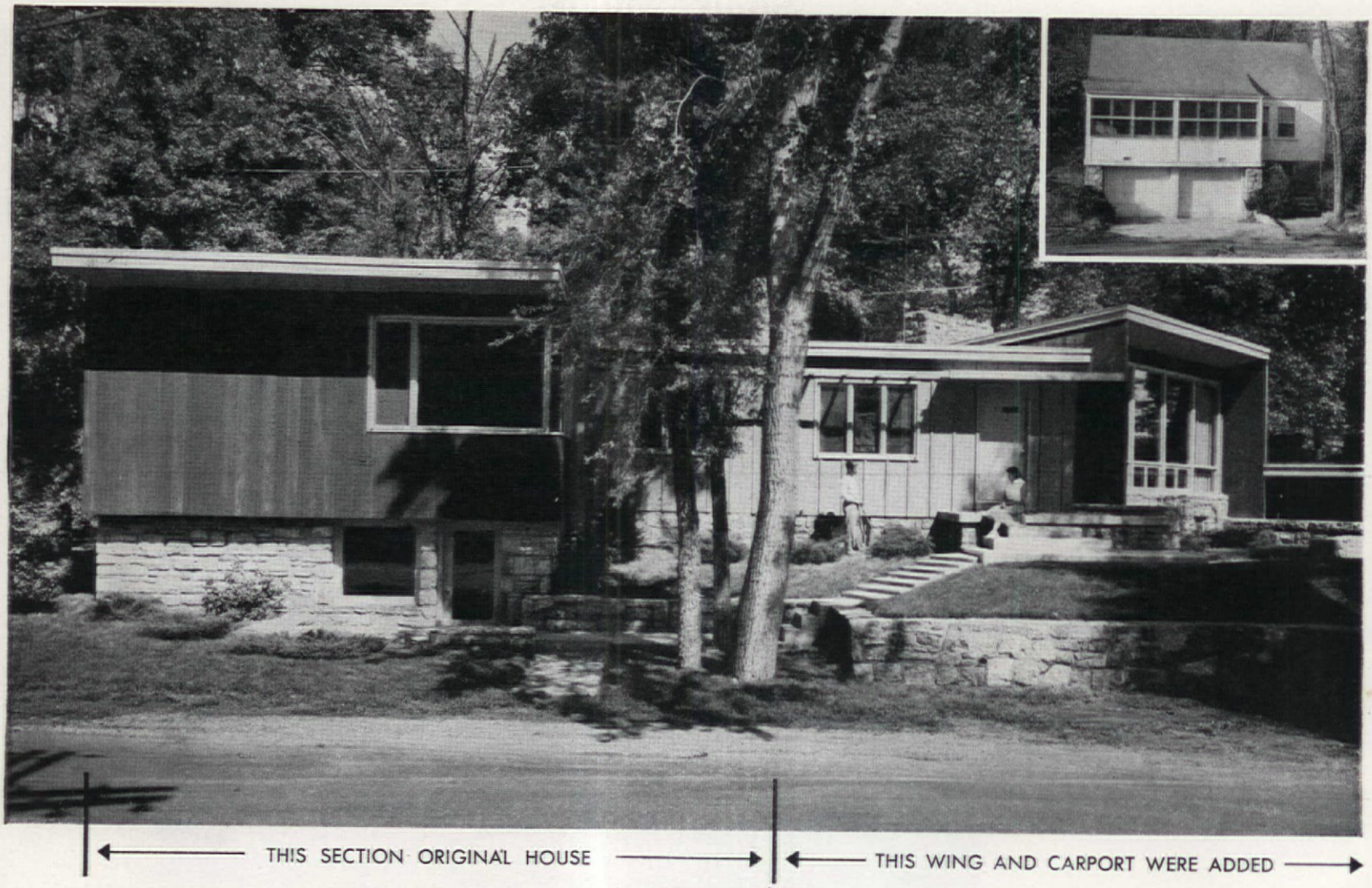
Here's the man

Captain Don Ashcraft is a pilot for Braniff Airlines, Kansas City-Minneapolis run. With more time for his woodworking hobby than the average 9 to 5 job holder, he and his wife spent three years of leisure hours remodeling the four-room house shown above.

who spotted it from the air, tracked it down to earth, and bought...

WAS IT WORTH IT?

Turn the page and see what the Don Ashcrafts did ——→

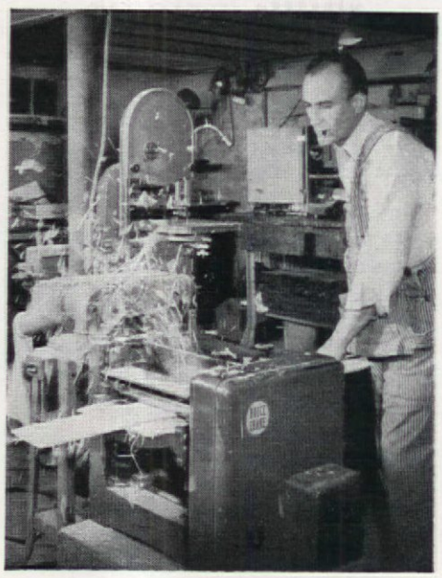


(Begins on page 47)

DON ASHCRAFT

When my wife, Naoma, and I decided that Lake Quivira was the place we wanted to make our home, we found that no lakeshore lots were available in the price range in which we desired to stay, so we finally settled on a lakeshore location which had this rather unattractive four-room house on it. But we felt the house had good expansion possibilities.

Six months were consumed in planning, designing, and co-ordination of ideas with architect John Granstedt of Kansas City. For the benefit of any who might be contemplating a project of this nature, we strongly urge the services of a competent architect. He can save you money and can put your ideas into a more usable, livable, and resalable home.



I made the kitchen cabinets in my basement workshop and installed all of them myself

On August 15th, 1952, we excavated for the new living-room wing and dining area we wanted to add onto the old house. We contracted for the excavation, foundation, the roughing-in, and the installation of a tar and gravel roof. We felt it advisable to have this much work done, since it was necessary to remove the old roof and enclose the openings made in the old house as fast as possible because of the weather and the time element involved. All other work, inside and out, was done by Naoma and me.

Since this project would require considerable length of time to complete, as we were doing all the work ourselves, we felt, in all fairness to our neighbors and the community, that we should first complete the exterior of the house—including landscaping, retaining walls, steps, walks, and all other related tasks that go into the completion of a house on the outside.

Of the original house, the two bedrooms remain pretty much as they were. They were over to the left of the house as you face it. On the front of the house at the right side was the living room, and behind it the kitchen. Our plans called for turning the living room into our new kitchen, and making a utility room and hall out of the old kitchen space. Then we added the new wing to the right side of the old house.

Perhaps you may have guessed—the kitchen was the first room to be completed. On one end there was a stone fireplace. It was necessary to retain this flue for the furnace, so we removed the old fireplace and made it over into an indoor-kitchen barbecue oven. I built all the cabinets in the basement, and then installed them upstairs.

Our master bedroom has replaced the screened-in porch of the original dwelling. This room has huge corner windows overlooking the lake and is paneled in cherry plywood. In this area we also built our master bath, with ceramic tile on the walls and floor which Naoma laid herself. For the most part, I concentrated on woodworking and heavy stuff while Naoma did the tiling and a great deal of the finishing. She even did the staining of the outside walls of the entire house with very little help from me.

In the new living room, the entire fireplace wall is laid up with Arkansas sandstone. The wall opposite is floor-to-ceiling glass, double glazed, and overlooks the lake. The back wall of the dining room is a large picture window and glass door leading to and overlooking the patio and the wooded hillside behind the house. Separating the living room and dining room is a room divider in which we fitted the television set, speaker, radio, record player, and tape recorder. The ceiling of the living room follows the contour of the shed roof, while the ceiling in

Here is the room divider I built, complete with pivoting television set. It pulls out on tracks, pivots to face the living room (far left) or the patio (immediate left)—or it can swing around and face into the dining room

This is the Arkansas sandstone fireplace wall we laid up ourselves, stone by stone. Naoma put down cork tile on the living room and dining room floors. We're a little shy on living room furniture—that's in future plans

the dining area is flat. On both these ceilings we installed acoustical tile to sound-condition the rooms.

All major work is now completed in the house, and our future projects include paneling the two original bedrooms, the complete renovation of the original bathroom, finishing and beautifying the back yard, and remodeling the old basement area into a recreation room. My workshop will move into the basement under the living-room wing. We now have 1,650 square feet of floor space, excluding the carport, which is 528 square feet as compared to the original 768 square feet.

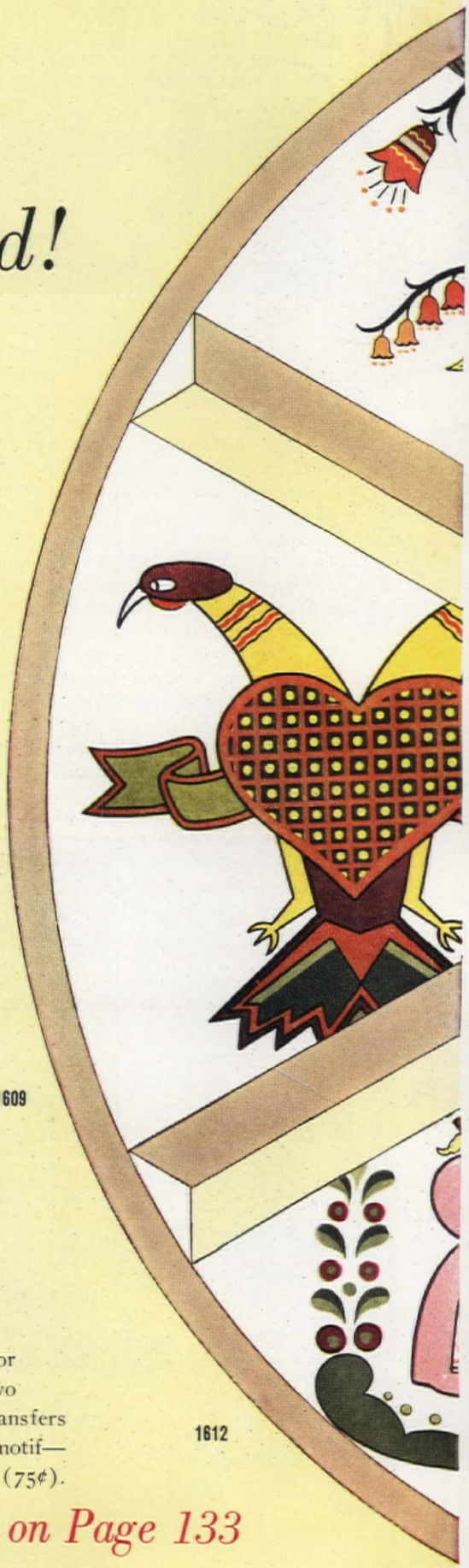
We would like to say here that many, many times, discouragement had a strong hold on one or both of us, but never was defeat admitted. Some ideas along the way had to be discarded as being impractical, but none because they might be difficult to execute as long as they were basically sound. Needless to say, although we are naturally prejudiced, we feel we can be proud of the home we have achieved. THE END

ARCHITECT FOR REMODELING: JOHN GRANSTEDT

They're for fancy and wonderful good!

our Pennsylvania Dutch Patterns

DOROTHY LAMBERT TRUMM



1609

1612

"Plenty of Pennsylvania" is the theme song of *Plain and Fancy,* the hit Broadway musical that's charmed the whole nation with the hearts and the ways of the Pennsylvania Dutch—who live "plain" but grace their barns and belongings with painted fancies! And plenty of Pennsylvania is what we have in our Pattern Department—a wonderful collection of beloved authentic motifs to bring this gay folk art to you. From our fat files we've selected half a dozen all-time favorites, and made them into transfer patterns—the easiest of all patterns to use (just iron them onto painted or natural wood—or painted tin—and your "drawing" is complete; all that remains is to fill in the colors as directed). In the sections of that "hex" sign at your right, we show a small sample of each—but every "pattern" is, in itself, a collection of several enchanting motifs. **1018:** Two large panels of bird designs, plus two floral sprays—perfect for a chest (40¢). **1614:** Florals for pair of boxes or other small objects (40¢). **1613:** Round motif for trays, three border motifs, two door panels, two drawer motifs (60¢). **1612:** Winsome characters arranged in two panels for toy chests, etc. (60¢). **1609:** Popular bird and heart—two separate transfers for lamp shades, boxes, etc. (35¢). **1611:** Exceptionally fine example of "urn" motif—two transfers of large, beautifully detailed urn, plus four motifs for drawers (75¢).

See Pattern Order Form on Page 133

1018
1614
19
1613

HUBBARD H. COBB

This Plan Is

CONTRIBUTOR: LOUISE PRICE BELL

Tired of multi-purpose rooms, cramped closets—and cut corners in general? You're not alone! All over the land there's been a demand for quality houses with plenty of elbow room—while the compact, budget-priced jobs of the early postwar era have become almost a drug on the market. If you're shopping for a middle-sized house (about 2,500 square feet without garage or porches) for a middle-sized family, and if you want the old-fashioned amenities plus a lot of new-fangled ones, our Blueprint House 47 should be the perfect answer. This one was built in Phoenix, Arizona, but it has that All-American look that seems well rooted in any part of the country.

The view directly above shows one of the reasons why we were so taken with this house—the rear facade is as good as the front, a matter of no small importance these days when so much of your time is spent out of doors at the back. Front and rear, the lines are almost identical—the basic rectangle relieved by a projection that shelters the porches; the handsome shake roof that slopes gently down and contrasts in color with the board and batten walls. On the street side, a facing of stone adds further interest, while the brick of the bedroom wing enhances the rear in a similar way—but in both cases, the introduction of masonry is simple and logical—not the superfluous jazzing-up you find in so much architectural trim nowadays.

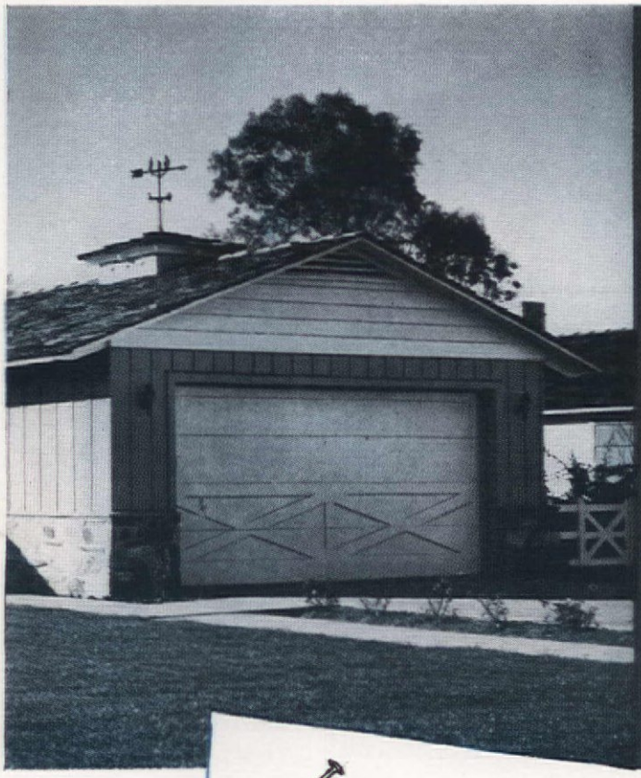
While this is no penny-pinching structure, it isn't a spendthrift, either. We ask you to note the way bathrooms and fireplaces are backed up for construction economy, and to mark the fact that hallways are all but eliminated while the space they would occupy is more wisely "spent" upon larger rooms and enormous closets. There is wisdom, too, in the location of the den, near the baths so it can serve as a third bedroom.

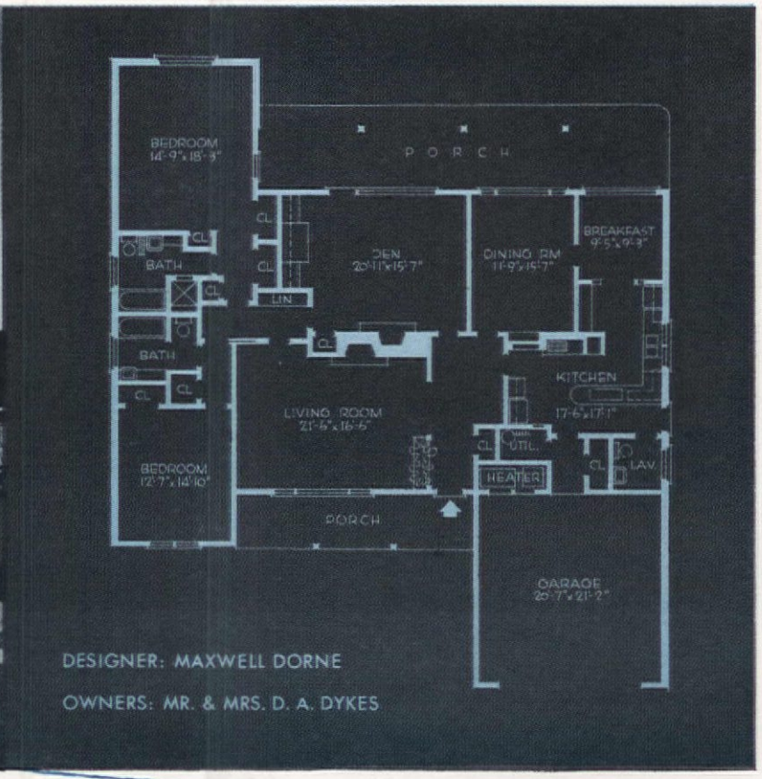
After so many years of the living-dining room, it's a pleasure to present a house with two living rooms, two separate rooms dedicated to the pleasures of dining, plus a roofed-over rear porch where alfresco meals may be served even if the wind shifts.

If all of these remind you of the good old days, the good *new* ones take over in that super kitchen with its brick barbecue, built-in oven, and modern cooking peninsula. It provides for laundry at one end, and connects with garage, utility room, and its own lavatory. THE END

This Is Blueprint House No. 47 • You Can Buy

Loaded with Living!





DESIGNER: MAXWELL DORNE

OWNERS: MR. & MRS. D. A. DYKES

Count the Fancy Features!

- TWO LIVING ROOMS
- TWO FIREPLACES

- THREE EATING AREAS

- TWO LARGE BEDROOMS
- YEAR 'ROUND AIR CONDITIONING
- AN EXTRA LAVATORY OFF THE KITCHEN
- LAUNDRY ADJACENT TO KITCHEN
- TWO FULL BATHROOMS
- TWO-CAR GARAGE
- A BUILT-IN KITCHEN BARBECUE

Plans and Build It • See Order Form, Page 132

WHAT TO DO WHEN THE BULLDOZER

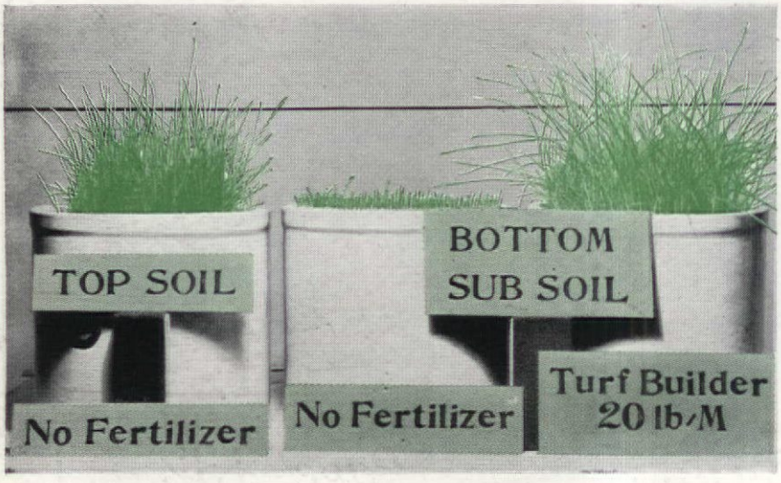
CONTRIBUTOR: LOUIS VAN DE BOE

There has been a revolution in garden making which, while it has solved or simplified some problems, has posed or intensified others. Not so long ago, landscaping a home property—that is, removing surplus trees, clearing underbrush, grubbing out stumps, grading, preparing the soil, and planting—was done entirely by manpower using hand tools. Today, skilled labor for such work is unavailable or prohibitively expensive, and home owners are, in the main, unable or unwilling to do things slowly, pioneerwise. But we have the bulldozer which, in a matter of hours, can (and often does) turn wooded hills into treeless plateaus all ready for the erection of houses by builders who, similarly, use all kinds of labor-saving power equipment.

Now unquestionably that saves time, lessens human effort, and cuts costs. But bulldozers, big tractors, and all heavy machines also do undesirable things as far as plants and plant growers are concerned. Too often they are unselective, leaving few if any undamaged trees in their wake; even those that are left are subjected to the injurious effect of sudden exposure to strong winds and sunshine. More serious still, the bulldozer compacts the soil, upsetting normal drainage and moisture relations, and leaving conditions unfavorable for plant growth, especially that of trees, shrubs, and lawn grasses. So, unless you can arrange and take time to have your plot cleared, graded, prepared, and planted by old-fashioned hand methods, your first task, after the bulldozer leaves,

...IF you want a first-class lawn

CONTRIBUTOR: ROBERT W. SCHERY



Don't let the following recommendations scare or discourage you. The program isn't complicated or unduly arduous. It *is* the application of sound basic principles in the making of a very important element of the home grounds. There is, these days, a tendency (to us an unfortunate one) to stress doing things easily, quickly, without effort, as if that were the main goal. That is *not* the way to the most successful and rewarding results in the garden. The things you don't work or pay for aren't always—or often—the best, and a good lawn is worth what it takes to make it. But do try to work intelligently and not waste money, time, and energy on wrong practices and poor materials. (Here endeth *that* lesson.)

Remember, first, that young lawn-grass plants want continuous moisture supplied gently; a deep (several inches) root-run of friable, fertile soil; warmth, but not drying heat, and help in resisting weed invaders—

LEAVES...

should be to restore the soil conditions that have been disturbed or destroyed, and to make the place again fit for good gardening.

Perhaps there are piles of brush and other rubbish to be burned—*with great care,* so as not to scorch surrounding foliage. Later, work the ashes into the soil, put aside for future use any good boulders, and have metal, glass, etc. carted away; don't try to bury it, for some day you may want to put a tree or bush in that very spot. (Perhaps you can arrange for the use of an arborist's "chipper," and with it grind the tree branches into valuable coarse material for mulching.)

Piles of topsoil (scraped away from the building site) are left until (1) any necessary rough grading and leveling is done, and (2) the whole area that was packed down by bulldozer or tractor has been well loosened up a foot or so deep with a rotary or other-type tiller or cultivator. Then do the final grading and the spreading of the topsoil with either a small, tractor-powered bucket lift or truck (which should be followed by another tilling), a wheelbarrow (if the job is small enough), or (if you're lucky) a horse-drawn soil scraper and harrow. The objective is to leave a loose, friable bed of good soil six, eight, or more inches deep. Concentrate the best topsoil where you want lawn and flower beds; trees, shrubs, and coarse grass or other ground cover can get along where conditions are less perfect.

At this point, a soil test is helpful, at least one that will show whether or not the application of lime is needed. Unless you own, or want to get, a testing kit, you can find out from your county agricultural extension agent, your state agricultural college, or perhaps a local nursery, how and where to have a sample of your soil tested.

Where you want to plant trees or shrubs (singly or as a

CONTINUED ON PAGE 130

they will do valiantly if kept watered, fed, and
high, as noted below. Those conditions are best
in fall when frequent rains and cool nights
pected—from early September through
fall seeding is impossible, it will usually
whole spring and summer for soil
as the soil can be worked, or at the
sow soy beans, buckwheat, millet
ited to your locality that will
you will dig under while it is
etimes two such crops can
time; they are attractive
stirring of the soil gets
are small.)
spading or forking,
e feet, 30 to 40
food or—better
en, turf-build-
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y and stiff

CONTINUED ON PAGE 130

result on poor subsoil

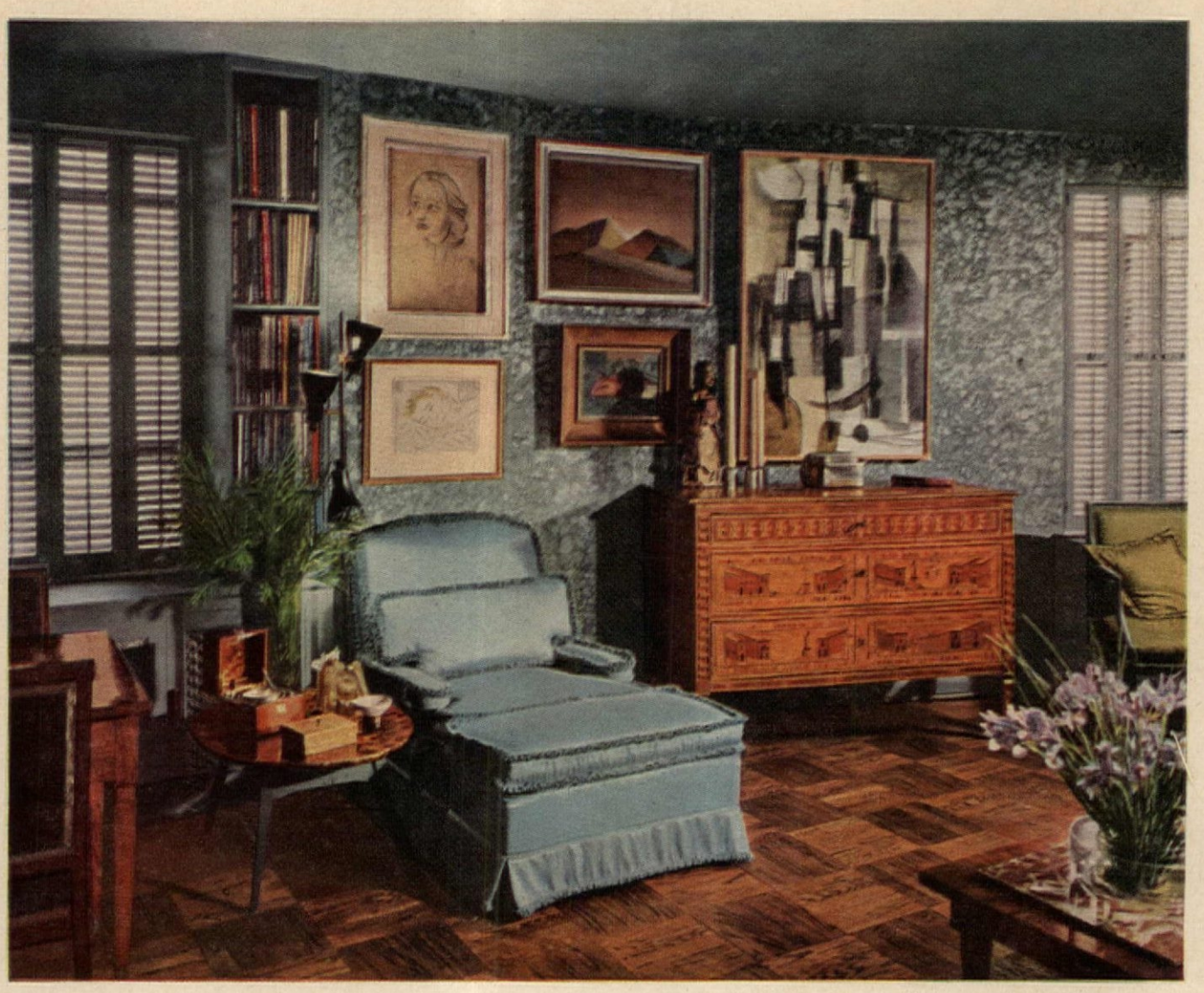
Most issues we take you into the homes of our readers. This month, just for a change, we thought it would be nice to invite you over to *our* house to show you the home of an editor who practices what she preaches. The lady herself is not only editor, author, designer, and decorator, she is a superlative cook and swings a mean hammer when she does-it-herself at her house in New Hampshire. Her work makes her live in New York much of the time, but she loves to pack her sneakers and fishing hat and hit for Bimini or the Columbia River. From the day's catch, below, a 20-pound golden dolphin now rests in splendor on the wall of her grandson's room.

Here she is, doing what she likes most...

Here is where she hangs her hat!

LET'S GO VISIT HER →

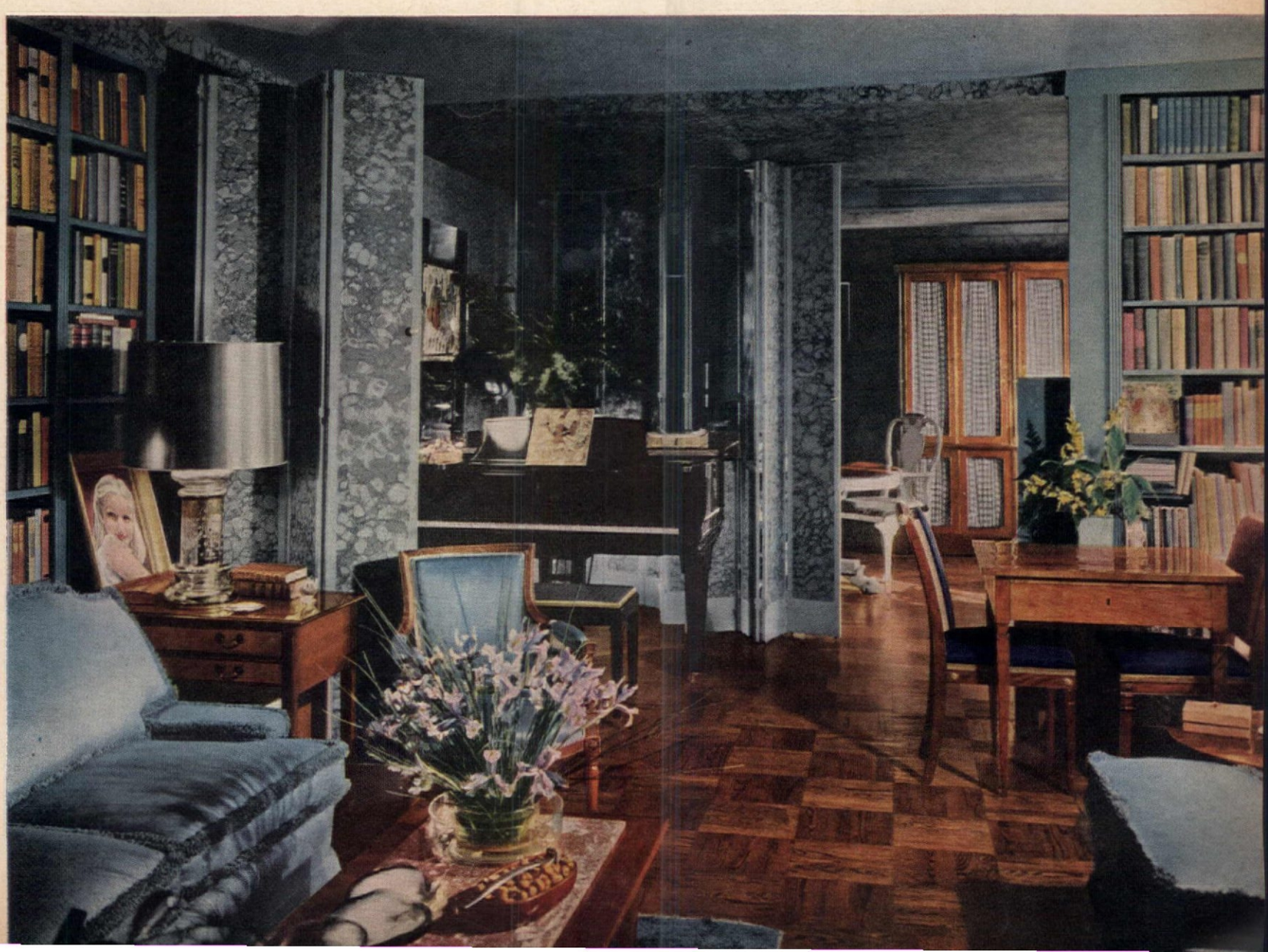
HERE IS WHERE SHE LIVES...



We Pay a Call on The EDI

Rooms which look over the water have a special climate about them, and like the ebb and run of a tide, there are hours when they gather strength and beauty over other hours of the day. The clock will be past eleven when you enter Jean Austin's living room; it will be a Saturday or Sunday, and you have been invited for lunch. The sun strikes hard and clean through the windows to the east and south, and if it's summer, temper its glare. Or it will be getting on to six of a fall evening and that blue haze which settl dusk comes into the room and draws you like a magnet toward the terrace. Sixteen floors below, t but part of the sea—slips on its treacherous way under its bracelets of bridges, and in an the lights of Brooklyn, the towers of downtown Manhattan, and, far to the right, the well of l one of the world's dramatic views and no sensitive person could ignore its power in planning vistas. As you come again into the room you feel its kinship with the water, the sky, and the at rator, Jean Austin knew one color only would establish that relationship—a particular blue-g greener in various lights. You see it at its best in the wallpaper which sheathes the walls of turquoise, olive, and gray, reminiscent of an iridescent oil slick on the murky waters. A in the city apartment, the room was planned as a sophisticated background for parties

CONTINUED ON THE NEXT PAGE



HERE IS WHERE SHE WORKS AND SLEEPS...

contrast, her house in New Hampshire is stripped of nonessentials, pared down for simple, non-cluttered country living.

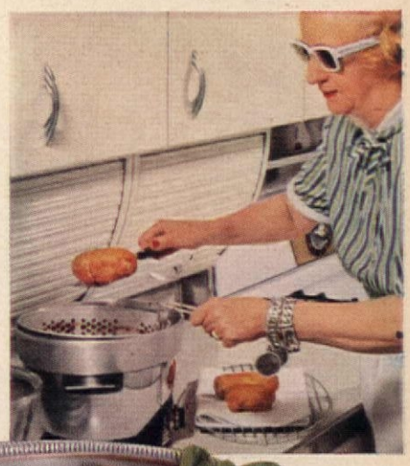
The furnishings—mostly European antiques mixed with some contemporary pieces—have been ruthlessly edited down from the contents of a large house, and each one is choice of its kind. An elaborate marquetry chest in the living room is one of a pair of rare Italian pieces; a breakfront in the dining area is one section from a library in Bath.

White flowers, the Editor's favorites, luminesce unpleasantly in the fierce light which enters the room, so against the subdued backgrounds she places bowls of soft purple, blue, and deep red blossoms. Editor Austin is the first to smile at her own professional perfectionism. Her answer is always to look out to "her" river: "I have my white flowers in the country. So long as I live in New York I will live here, in this place."

Her bedroom (this page, and the cover) is a stronger clue to personal color preferences with its scheme of café-browns, black, and beige—what she refers to as "no-color decorating." In one corner is the long French Provincial library table where she reads magazine galley proofs and scrawls midnight memos to staff members.

Editor Austin has little regard for walls as confiners of areas when they interfere with her plans. What is now her kitchen was once the maid's room. What *was* once the kitchen is now space added to the living-dining room. What *was* the maid's bath is now, with two fixtures removed, an engineered pantry and freezer room with the upright freezer arbitrarily atop the cased-in bath tub—a much more sensible arrangement, from the Editor's point of view, because all food stocked in the freezer is at eye level and arm's reach with nary a stoop involved

Here is where she cooks GOOD VICTUALS

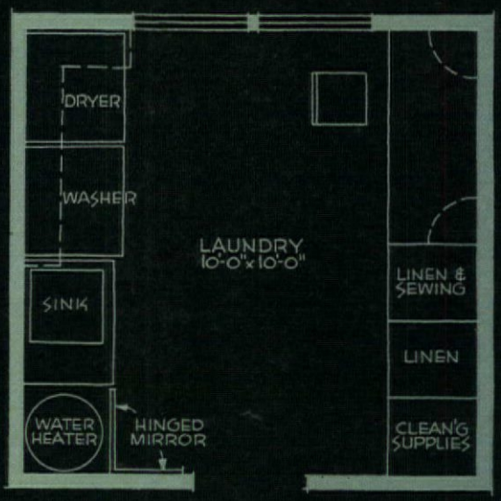


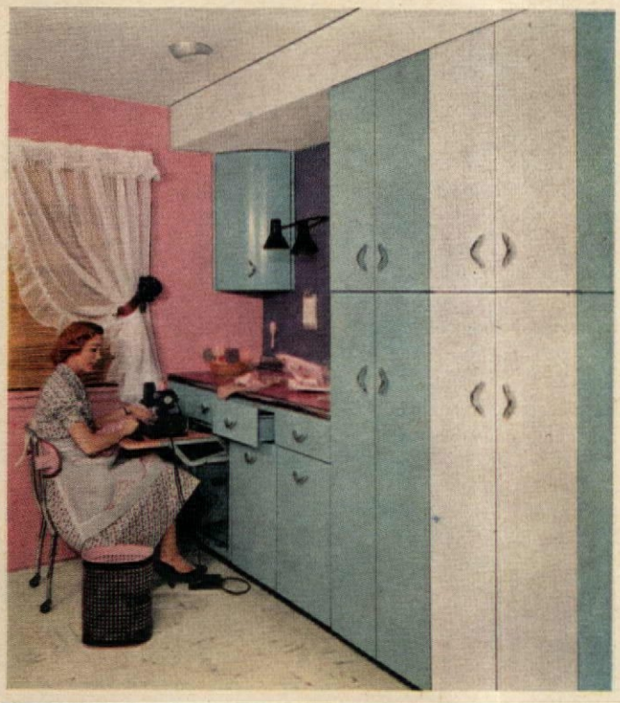
Here is the *sanctum sanctorum* of the Austin household: Jean Austin's kitchen. As the most devoted hobbyist regards his work bench, so she regards this compact space, barely eight feet wide, crammed with the personal memorabilia of years of fine cooking—the knife that fits the hand just so, the mixing bowl of just the right heaviness, the cleaver big enough, and weighty enough, to smack the scallopini to the proper thinness, the wooden block for the endless "chop, chop, chop," the marble slab for rolling out the flaky pastry. The clock has not much to do with the kind of cooking you find here—so little of the time is spent on the fire, so much of the time in the preparation. East River residents see the light in this window burn late: as editor of AMERICAN HOME's "Good Victuals" pages, this is also her experimental laboratory for many of the recipes which she later cooks and photographs in the kitchen at her office. Here she is at work on Chicken Kiev, prepared for this issue: tender young breasts of chicken, split and flattened with a mallet, rolled and stuffed with a savory butter tinged with rosemary, marjoram, garlic, and anchovy paste, fried quickly in deep hot oil. *Voilà!*

CHICKEN KIEV RECIPE APPEARS ON PAGE 83

IT'S A LAUNDRY SEWING ROOM

LINEN CLOSET CLEANING CLOSET





Sewing, cleaning, linen wall is just as busy as laundry wall opposite. Note how sewing machine fits mechanism designed for pop-up mixer, how posture chair is just right height for work here, how dress form fits into cabinet designed for cleaning equipment

FEATURED IN THIS ROOM: Cabinets, Youngstown; Washer and Dryer, Easy; Flooring, Kentile; Sewing Machine, Singer; Water Heater, Rheem. For information about other items in this laundry, see "Where Credit Is Due," page 133

EDITH RAMSAY

AND UPSTAIRS WHERE IT BELONGS

NEXT TO THE BATH ON THE BEDROOM FLOOR

EVEN IN A ONE-LEVEL HOUSE, IT MAKES RARE GOOD SENSE TO LOCATE THE LAUNDRY IN THE BEDROOM WING WHERE SOILED CLOTHES ORIGINATE

This laundry, we're firmly convinced, is like a volume of Plato in a gift wrap—plenty of food for thought under the initial excitement of its pretty nosegay of colors. In modern-minded homes, the laundry has long since moved from the basement to the kitchen area, and long since teamed up with handsome kitchen cabinets endowed with high laundry I.Q. But we're all for dressing it in pastels and moving it once again: it *really* belongs where the bedrooms are, and next to a bath for economy in plumbing installation. After all, isn't this where the laundry cycle begins and ends—where most soiled things enter the hamper, where clean things are finally put away? Combining laundry and sewing room makes even more step-saving good sense in this part of the house. To complete this intelligent room that's no larger than the tiniest of bedrooms, we added water heater, linen closets, and a cleaning closet just for the bedroom area. How you'd bless it!

Water heater at end of this wall may be concealed by hinged mirrors (see picture on opposite page). Gas heater is rapid-recovery type, ample for all family hot-water needs

All kinds of pin-ups are easy if walls above work areas are perforated hardboard. Here, above washer, Mom's work tools, painted to match room

These flour bins make fine hampers. Use one for light things; one for heavy, badly soiled items—and your washer loads are pre-sorted

This counter takes on your planning, cutting, sorting. Clothes bins and sewing machine are below. Goose-neck spotlights supplement soft general ceiling light

For more about laundry planning, see page 90

Teatime Is Back in Style

GERTRUDE BRASSARD

Maybe it's a swing of the pendulum, a change in our sense of values, or one of those cycles historians and economists talk about—and perhaps it has something to do with the fact that we love our homes, and stay in them, more than we have done for decades and decades. But whatever the forces that have brought the tea party back to us, it's here, and it's cheerful, and charming, and heartwarming—and we hope that it remains for a long time to come! Refer, if you like, to the etiquette books, and observe the abracadabra—"correct" invitations, service, and such; we much prefer friendly, informal teas where 12 is company and 20 is a crowd—cheerful little late-afternoon get-togethers of neighbors and intimates invited by note, or even by telephone. In many suburban neighborhoods, monthly teas (at the home of a different hostess each time) are making for much more closely knit communities. You might like to start the pleasant custom of a monthly tea at your own home, one afternoon when your friends all

CONTINUED ON PAGE 96

The new-fashioned tea is giving the cocktail party a run for its money. It's an inexpensive, elegant way to entertain a crowd — and its graciousness starts right at the table.

You don't need Great Lady appointments. This proud and charming tea table is set with an inexpensive lusterware service, budget-priced cups and plates, a glass carafe of bubbling water. For a larger party, table in insert adds punch bowl, more food. (For data about these settings, see "Where Credit Is Due," Page 133)

WHAT DO YOU SERVE AT A TEA? SEE PAGE 74

Why make your own sauce when Campbell's Soups make such good ones!

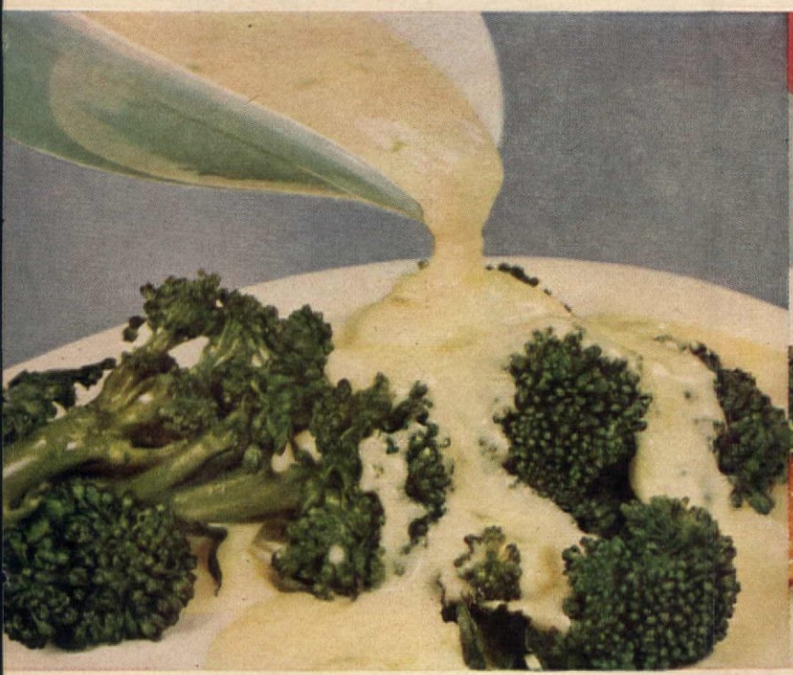
By ANNE MARSHALL
Director Home Economics, Campbell Soup Company

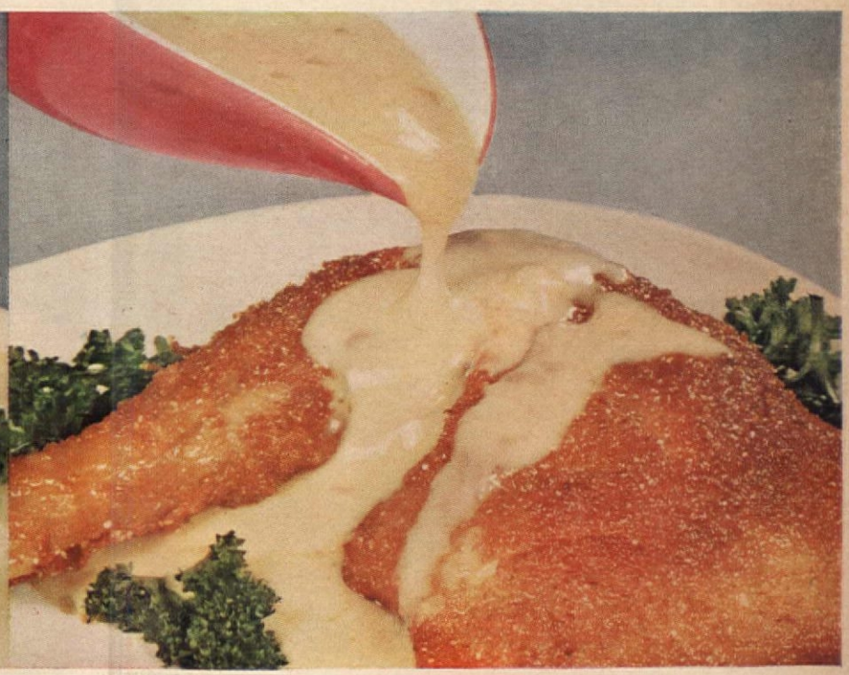
Why make a cream sauce when Campbell's Soups make four — Cream of Mushroom, Cream of Celery, Cream of Chicken, Cream of Asparagus? Why make a tomato sauce when Campbell's has one for you — already perfectly seasoned, perfectly blended?

Cream sauces can be this easy: Just open one of these cans of Campbell's Soup and follow directions on the label! Why not find out how much fun it is to cook with sauces when Campbell's makes them for you! You'll never go back to the slow way of making a cream or tomato sauce again.

CREAM OF MUSHROOM SAUCE. Perfect for Sunday brunch — an open sandwich crowned with cubes of ham and mushroom sauce. And such an easy sauce to make! Just open a can of Campbell's Cream of Mushroom Soup — and blend with ⅓ cup of milk — it's delicious!

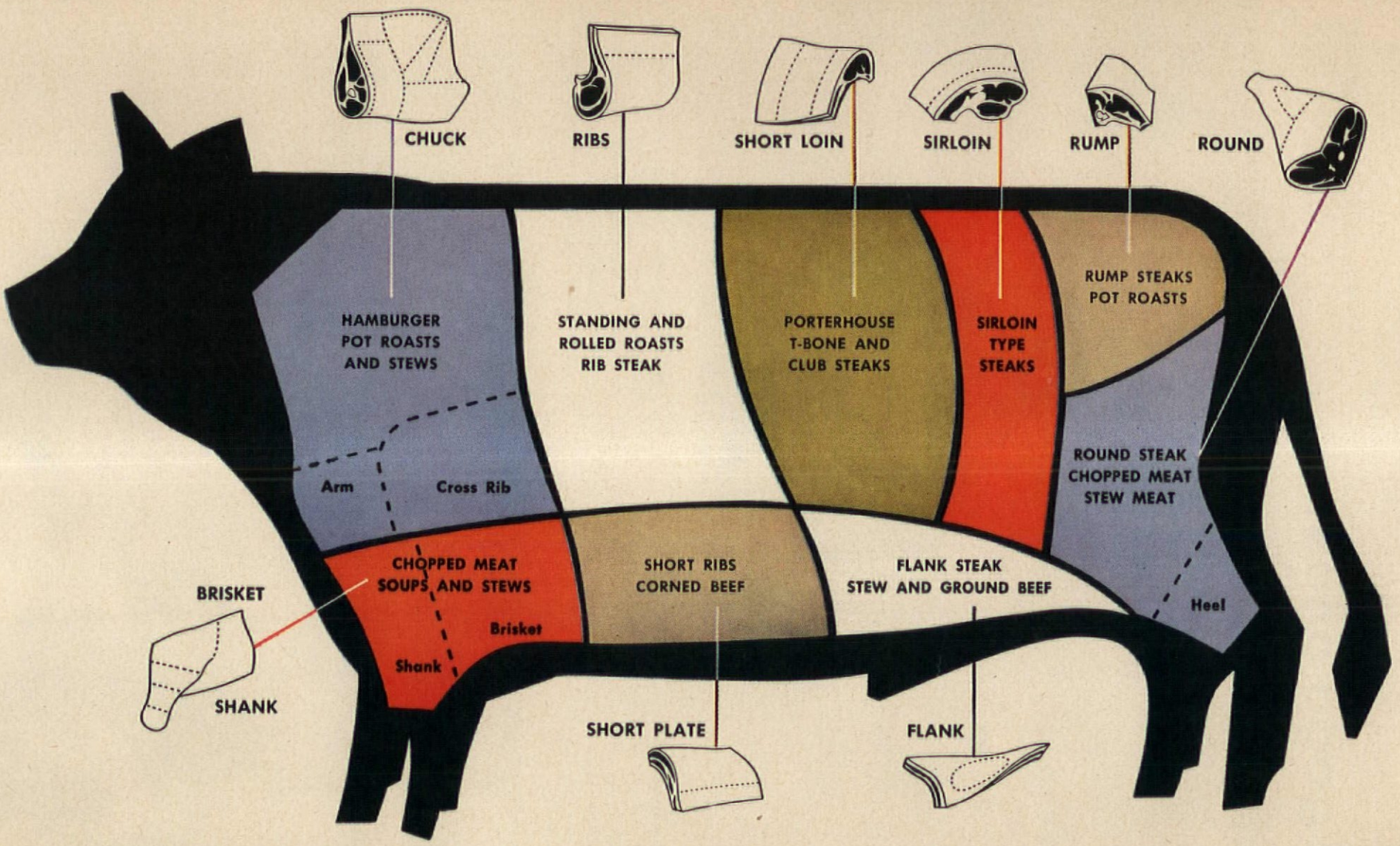
TOMATO SAUCE. Delicious flavoring for meat loaf, hamburgers, meat balls — Campbell's Tomato Soup used as a sauce. So perfectly seasoned, you just pour it on as it comes from the can! And what a tempting sauce to make quick and easy spaghetti and macaroni casseroles!





CREAM OF CELERY SAUCE. Makes vegetables taste twice as good! Carrots, broccoli, string beans take on new sparkle when you add Campbell's Cream of Celery Soup. Just blend the soup with about ½ cup of milk — and there's your sauce! It's extra-good, too, as a sauce for fish!

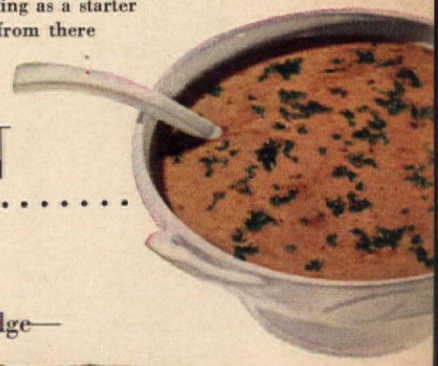
CREAM OF CHICKEN SAUCE. Here's a popular favorite — Southern-fried chicken topped with the deep-down goodness of Campbell's Cream of Chicken Soup (⅛ cup of milk is all you add). And try *this* sauce as a gravy for chicken croquettes, biscuits or fluffy rice!


CHUCK
RIBS
SHORT LOIN
SIRLOIN
RUMP
ROUND
HAMBURGER POT ROASTS AND STEWS
Arm
Cross Rib
STANDING AND ROLLED ROASTS RIB STEAK
PORTERHOUSE T-BONE AND CLUB STEAKS
SIRLOIN TYPE STEAKS
RUMP STEAKS POT ROASTS
ROUND STEAK CHOPPED MEAT STEW MEAT
Heel
BRISKET
CHOPPED MEAT SOUPS AND STEWS
Brisket
Shank
SHANK
SHORT RIBS CORNED BEEF
FLANK STEAK STEW AND GROUND BEEF
SHORT PLATE
FLANK

BEEF CHART

When you see a brisket, how do you think of cooking it? Well, that answer is pretty obvious! But there are lots of other ways you can use a brisket, and with mighty good results. Here, for example, is a brisket stew, and it is very fine eating indeed. Perhaps the next time you buy a brisket you will want to prepare most of it as a hearty, wonderful meal of Corned Beef and Cabbage—but—why don't you save out some of it for a double dip and treat yourself to our scrumptious BRISKET STEW?

Now that London Broil is all the rage, flank steaks have come back into their own. But do you know about the old-fashioned way to use this cut as STUFFED FLANK STEAK? What we like about it so much is that it can always taste different, depending upon the stuffing. Try it with sausage, mushroom, even corn-bread filling as a starter —then let your own ingenuity take it from there



WEAR YOUR OWN STRAW HAT

The straw hat used to be the butcher's proud badge—but in these days of prepackaged meats, it's up to us gals to know our meats, and know new ways to use them

JEANNIE WILLIS

Nowadays, hamburger reminds me of "a rose is a rose is a rose," for it is apt to be any cut of beef, ground—not only the traditional ground top or bottom round. For a happy middle-of-the-road selection, try having the shank of beef ground. Here it is used as RED FLANNEL HAMBURGER, a variation of the hash. It makes up into patties very nicely, and it provides a welcome change from your usual 'burgers

Here we have taken a chuck roast, and turned out an honest-to-goodness SAUERBRATEN. We know so many people who like this dish, yet never make it at home. As our recipe shows, some time is required to let it marinate—but truly, there is very little else in its preparation that takes either time or trouble. Hope you will try it soon as a surprise for your family

RECIPES ON PAGE 83

For details about table appointments, see "Where Credit Is Due," page 133

Take a Package of CEREAL

JUNE TOWNE

If there are youngsters at your house, they have probably seen to it that you're well stocked with every packaged cereal there is—not only for reasons of hero worship, but also because there's hardly a moppet alive who doesn't really love the stuff. Adults, too! But why confine cereal's goodness to the sugar-and-cream routine when crisp prepared cereals make such fine ingredients in cookery? Try using them as we suggest—or let our recipes inspire variations—one cereal may often double for another. Start the day with eggs baked in flaky nests, or use flakes as a "mystery" ingredient in **HOT WHEATS** (good enough, and sweet enough, to serve as dessert). Offer our **APPLE-BRAN BREAD** at any hour, and go on a cookie-baking spree with cereals that take to sweets. For another dessert, try **PEACH-FLAKE PIE** with its New Orleans flavor. Cooked cereals, too, have a good role—in our "come and get it" **MOCK BARLEY BROTH,** in our **FARINA-POTATO STUFFING** that keeps 'em guessing and asking for seconds—and in our version of **ITALIAN BAKED POLENTA** that will introduce something new to the list of your family's favorites.

RECIPES ON PAGES 80, 83

For details about table appointments, see "Where Credit Is Due" page 133

"5 easy ways to vary Apple Pie-

"GIVE APPLE PIE YOUR PERSONAL TOUCH!

Follow my favorite *'Kitchen-tested'* Apple Pie recipe.*
Then create a new taste and a new look with any of these 5 simple touches!"

1

INTRODUCE FRENCH APPLE

Instead of a top crust for the pie on top of this page, sprinkle on a crumb topping (1 cup Gold Medal Flour, ½ cup butter, ½ cup brown sugar). Serve warm with ice cream for even more compliments.

2

MAKE IT MEXICAN

Apple pies are never out of season with variations like this! The news here is ⅓ cup red hots, cinnamon candies, added to the apples for zest and color. What an easy way to be "different."

3

CREATE A CARAMEL APPLE PIE

I've a hunch this will be a favorite with your menfolks! Use all brown sugar and slice ¼ cup firm butter over apples before covering with top crust. Gold Medal crusts are flaky and tender—always delicious.

4

TOP IT WITH A NUT CRUST

Two welcome surprises in this pie! Add ¼ cup finely chopped nuts to your easy-to-handle Gold Medal pastry. To filling add ½ cup seedless raisins, 1 tbsp. molasses. A superb combination.

5

TRY ARKANSAS APPLE PIE

The bubbly pink beauty on the opposite page tastes as good as it looks! Cook until tender 9 cups sliced red apples (skins on) in syrup of ½ cup water, 1½ cups sugar, 1 tbsp. lemon juice. Drain and pile apples in pastry-lined pan. Dot with butter. Top with lattice crust. Bake 30 to 35 min. at 425°. Cook syrup until thick and pour over hot baked pie.

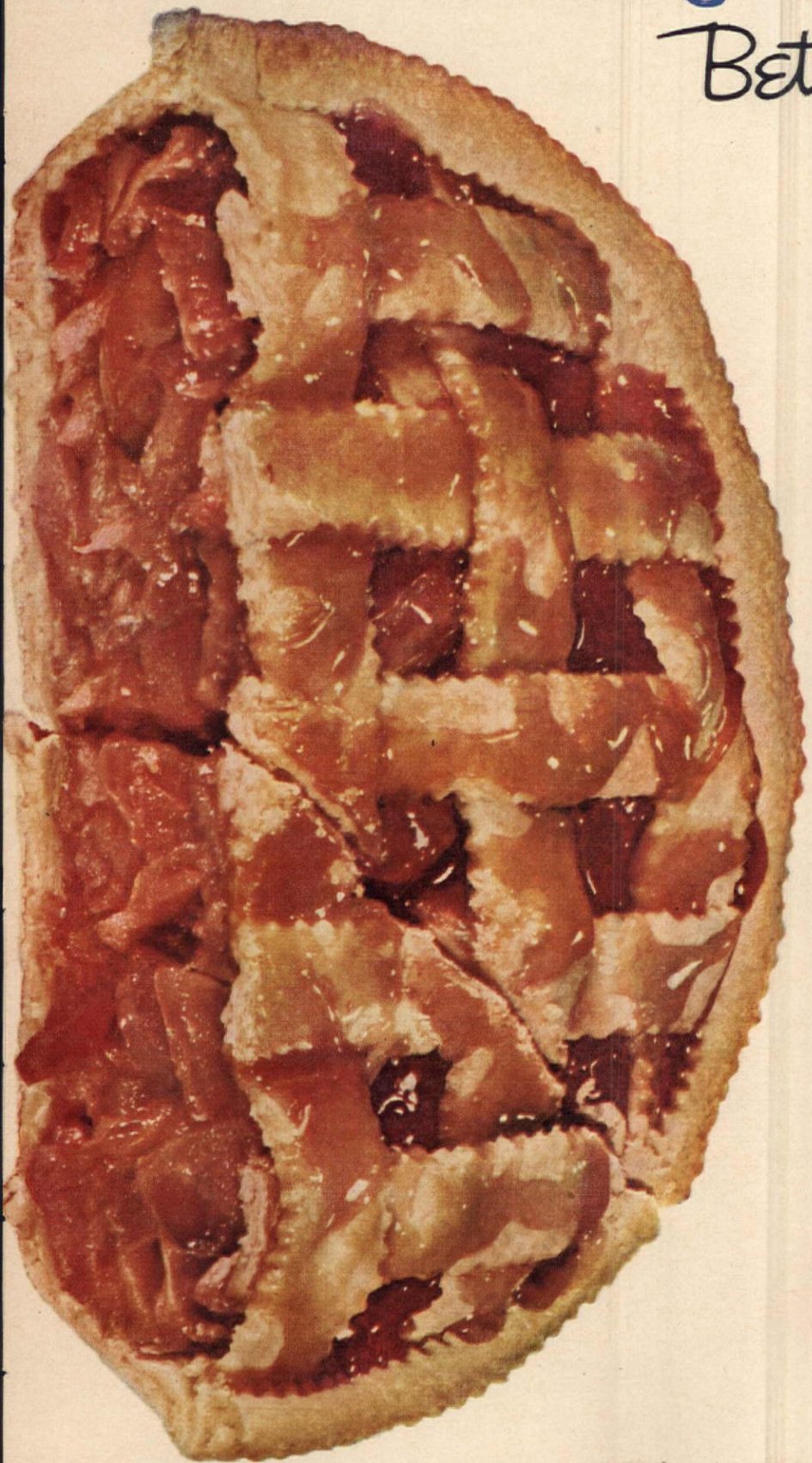
* *Use basic Apple Pie recipe with Gold Medal Flour, in Betty Crocker Picture Cook Book or write Betty Crocker, General Mills, Inc., Minneapolis 1, Minnesota.*

Bake it Better with GOLD

and make it Very Truly Yours!"

Betty Crocker

OF GENERAL MILLS



"You'll find it's wonderfully simple and oh-so-rewarding to create new interest in apple pie . . . give it a deliciously different taste. Naturally, you'll bake this basic apple pie better with Gold Medal. You see, Gold Medal is the *'Kitchen-tested'* Flour and this is a *'Kitchen-tested'* recipe—the two are made for each other. Actually, Gold Medal is made to help *all* your bakings turn out better. For, as our milling experts tell me, it's mill-blended from *several* choice wheats. So bake the apple pie you choose with confidence, with pride—bake it better with Gold Medal—the *'Kitchen-tested'* Flour!"

MEDAL—*the "Kitchen-tested" Flour*

You hear a bigger whoosh
You smell a fresher aroma
You taste an extra richness

Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

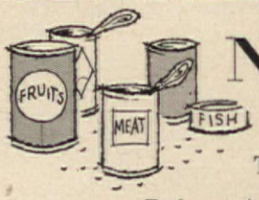
Chase & Sanborn

THE COFFEE THAT TELLS YOU IT'S FRESHER!

Now! Chase & Sanborn's Delicious Flavor—yours in the NEW FULL-BODIED INSTANT

First instant coffee so full-bodied it makes *truly satisfying* breakfast coffee!

Grandma's Pantry—NEW STYLE



The 7-day pantry the Civil Defense Administration asks you to set up has a grimmer, and more urgent, purpose than Grandma's "Emergency Shelf"—it can save your family's lives in case of atomic attack

If you were far enough away from an atomic explosion to know that it had happened, you still might be cut off from food supply outside of your own home for a week, and your freezer and refrigerator would probably stop running.

How—and what—would your family eat?

This was one of the questions the Federal Civil Defense Administration hoped to answer through Operation Cue, that famous test at Yucca Flats last spring. All kinds of foods in all kinds of packages were exposed to the blast at various distances, and the lessons that were learned will have a direct effect upon products appearing in your markets.

But what we do now know, for sure, is that most of the canned and packaged foods in the basement shelter of that two-story brick house 4,700 feet from the explosion *did* survive in usable form—despite the fact that the house (except for the shelter!) was demolished.

For your own shelter, the FCDA suggests a seven-day supply of foods selected from the list below. Keep your family's preferences in mind—but remember that this is no picnic. Lasting qualities, and "filling" qualities, are more important than a well balanced diet in an emergency.

The canned goods should be of a type that is good for a year's storage at all temperatures above freezing (and should be rotated once a year). The rest should require rotation no oftener than every three months.

Small containers, such as #2 cans, are recommended unless your family is large, for the food, once opened, should be consumed within two meals.

WATER: One gallon for every member of the family for the seven-day period, *plus* one extra gallon for infants still on formula.

CANNED JUICES: Orange, grapefruit, tomato, lemon.

BEVERAGES: Powdered tea, coffee, chocolate, syrup.

CANNED FRUITS: Grapefruit sections, peaches, pears, fruit cocktail, pineapple, plums, cherries.

CANNED VEGETABLES: Tomatoes, corn, asparagus, green beans, peas, potato sticks, baked beans, spaghetti with tomato sauce.

CANNED SOUPS: Tomato, mushroom, cream of chicken, bean, vegetable.

CANNED MEATS AND FISH: Corned beef, beef and gravy, beef stew, chicken, ham, luncheon meats, tuna, salmon.

DAIRY PRODUCTS: Evaporated or dried skim milk, canned cream, cheese in a jar or sealed package.

INFANTS' FOOD: Assorted strained fruit, meat and vegetables, soups, boxed baby cereals.

CEREALS AND BREAD: Canned date and nut bread, canned brown bread, packaged cereals with wax sealer in or out of box, crackers in tins.

OTHER FOODS: Pickles in glass, cookies in vacuum-packed tins, catsup or chili sauce, sugar, salt, pepper, vinegar, mayonnaise or salad dressing, molasses.

MISCELLANEOUS: Safety matches, hand soap, canned heat, pans (1 skillet, 4 sauce), candles, can opener, paper plates, paper cups, paper spoons, aluminum foil. THE END

There was an old woman who lived in a shoe
Who had so many children, she knew what to do!
She lined them all up for a penny-wise feast—
A huge bowl of Jell-O, and one spoon apiece

COPR. 1955, GENERAL FOODS CORP.

JELL-O
BRAND
GELATIN DESSERT
SEVEN DELICIOUS FLAVORS

JELL-O IS A REGISTERED TRADE-MARK
OF GENERAL FOODS CORPORATION

NEW IDEA!

Good Seasons Salad Dressing Mix!

A famous chef put his secret blend of rare herbs and spices into envelopes—named it Good Seasons Mix. You add your own vinegar and oil and you get the finest salad dressing you ever tasted.

You'll want to try all five mixes, each makes a half pint in seconds—Old Fashion French, California French, Old Fashion Garlic, Exotic Herbs and Bleu Cheese.

SPECIAL INTRODUCTORY KIT

This Self-Measuring Bottle, 2 different Good Seasons Salad Dressing Mixes and a salad recipe booklet are waiting for you at your food store.

ANOTHER FINE PRODUCT OF GENERAL FOODS

In a sewing room, these Dutch-decked pine jobs could perform as well as in a kitchen. Tuck braid and such in one; use one for knitting. A third is your button box; another might become the sewing box you tote about

CANISTERS ALL THROUGH THE HOUSE

See "Where Credit Is Due," page 133

Canisters didn't always belong in the kitchen—antique tea caddies, for example, were often as beautiful as jewel boxes, and just as proudly displayed. For a while, canisters went Plain-Jane—or cute—but the new ones are now decorative enough to store all manner of oddments in any room. Some still come in sets; others may be bought individually. But whether they are so beautiful that they rival cloisonné (#3), or so scientific that they act as "crispers," removing moisture from the things stored in them (#2), there's very good news in new canisters.

IN THE KITCHEN, of course, use canisters for the old stand-bys, but don't overlook their talent for keeping things dry (cornstarch, cereals, crackers), or soft and moist (prunes).

THEY CLEAR THE DECKS IN JUNIOR'S ROOM, holding pebble collections, crayons, or the parts of jigsaw puzzles.

THEY'RE AT HOME IN THE BATH, holding soap flakes, cotton puffs, bath salts, water conditioner.

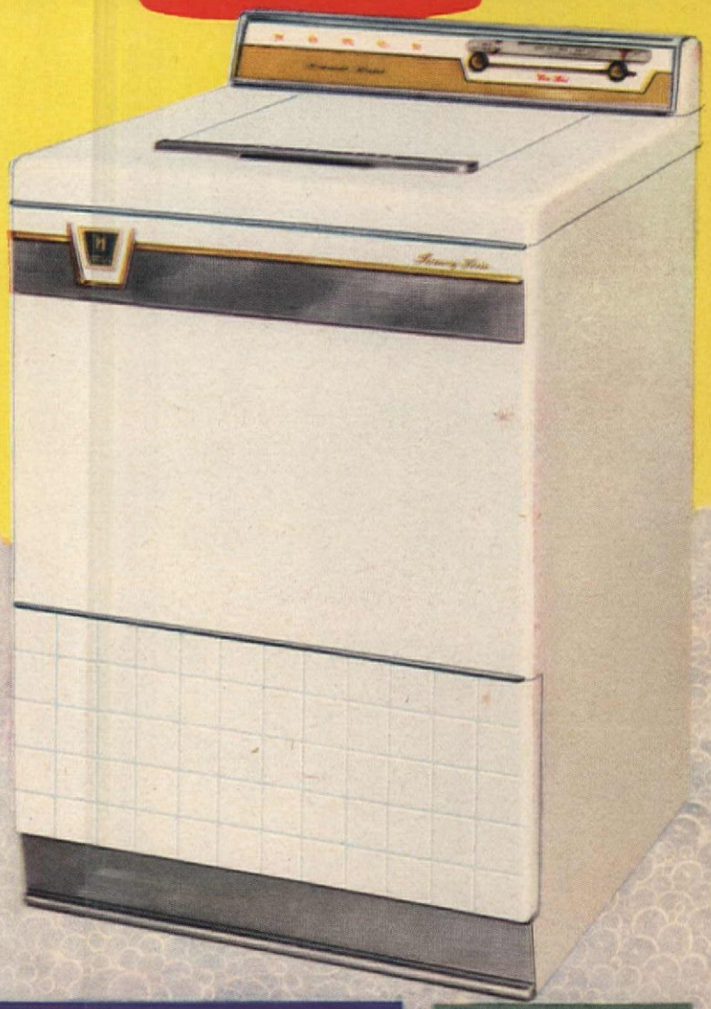
IN LAUNDRIES, they're beautiful and useful, providing dry storage for soap, detergents, starch, water conditioner.

IN DAD'S SHOP, they provide safe storage for oily rags, for nails and bolts, and for tiny parts Dad won't throw away.

On a buffet table, these talented lovelies would be much at home, for their attractive decorations (herb sprays silhouetted against white) have a worldly air. Yet the enamel canisters are sturdy enough to cook in!

Hand-painted roosters may crow about their good looks—but the traditional labels have been omitted from these canisters to encourage you to use them for many things besides the usual tea, sugar, and flour. Try corn meal, dried beans, bread crumbs, cookies, potato chips—anything on the agenda for airtight storage

Only the 1956 Norge Washer has automatic reSUDSer!



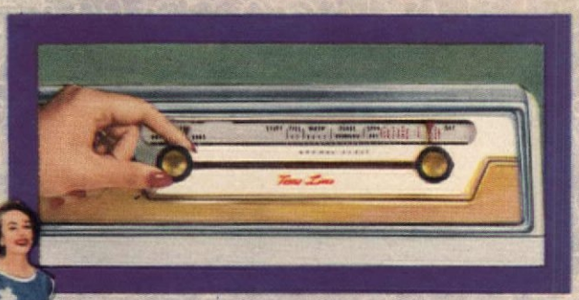
New dual TIME-LINE CONTROL makes NORGE washer MOST AUTOMATIC OF ALL!

Here's a totally new standard for how automatic a washer can be!

It's been rated No. 1 time and again by independent laboratories. Not just because it permits you to re-use the hot sudsy water, automatically . . . but because it saves clothes, too. Norge dual-cycle action does *all* the family wash as it should be done . . . takes nothing out of your clothes but the soil.

Ask your Norge dealer to show you how the new Norge works—what it'll mean to you.

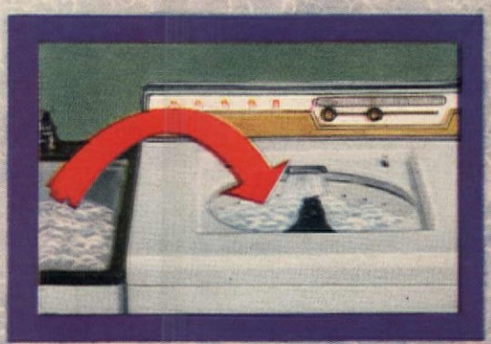
Saves suds . . . water . . . TIME!



Just set it . . . and walk away!

1. Your Norge automatically pumps hot, sudsy water into the set tub before rinsing. For your second batch of clothes—just turn to reSUDSer position on the Norge Time-Line Control . . .

2. The washer goes into action—automatically—*only* when all the sudsy water has been returned. No chance of mangling or tangling. No watching, no waiting. You save time along with soap and water.



America's most beautiful laundry combination! And only Norge with the exclusive Hamper-Dor dries everything exactly right because only Norge dries 4-ways.

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For FREE CATALOG write Magic Chef, Inc., St. Louis 10, Mo., Dept. B

MORE WOMEN COOK ON *Magic Chef* THAN ON ANY OTHER RANGE!

Come to Tea!

Now's the time, dear hostess, to win accolades with delectable teatime fare. Keep it simple—or go in for flourishes. All of these will keep conversation humming contentedly

IS YOUR AFTERNOON TEA TO BE A SIMPLE AFFAIR? Then here are some dainties to serve: Fig or orange bread spread with cream cheese, garnished with chopped nuts for crunch appeal . . . Small rounds of buttered bread topped with large slices of pared cucumber and decorated with a dab of mayonnaise . . . English muffins...Scotch scones...Brioches or croissants bought at your *boulangerie* (that's French for the best bakery in town).

A LITTLE MORE FORMAL? In that case, your sandwiches will put on fancy dress—no great trick at all, really, for if you can wield a bread knife or maneuver a rolling pin, you can make elegant little eye tempters that are taste gratifiers as well. Try your hand at checkerboard, ribbon, and pinwheel sandwiches—or one of these two fancies that are quickly produced. JAM INLAYS: Cut rounds of white bread with a 2″ cookie cutter. Spread with any red jam or jelly. Cut smaller rounds with a smaller cutter. Top each large round with a small one. LAYER-CAKE SANDWICHES: Cut square loaf of date and nut bread into ⅛″ slices. Spread two slices liberally with cream cheese. Layer them, and top with a third slice. Trim crusts. Wrap in wax paper and refrigerate. When chilled, cut in triangles and stand on end to serve. (You may find it easier to spread each slice *before* you cut it from the loaf.)

HERE'S THE INSIDE STORY for tea sandwiches of any shape . . . CHEESE BUTTER made with grated cheddar cheese, dry mustard, dash of Worcestershire sauce . . . SHRIMP BUTTER made of finely minced shrimp, a grating of nutmeg, a few drops of lemon . . . FISH FANCY made of chopped crab meat, salmon or any other seafood mixed with mayonnaise and sharp seasonings . . . Or how about good old peanut butter (the "hunk" type)?

THE FLAVOR OF FRUIT IS ALWAYS GOOD WITH TEA. Orange is especially good used one of these ways: FRUIT AND NUT TRIANGLES—Peel and remove pulp from 2 small oranges; add ¾ cup pitted chopped dried prunes; ¼ cup chopped walnuts. Mix with small amount of mayonnaise. Spread on slice of bread, and cut into triangles. Garnish each with a walnut half. ORANGE TOAST—Toast rounds of bread on one side. Mix equal parts brown sugar and butter with grated orange rind and a few drops orange juice. Spread on untoasted sides of rounds. Place slice of orange cut crosswise atop bread and trim off overlapping edges. Place pinch of brown sugar top center of orange. Just before serving, run under broiler until sugar melts. Serve hot.

WANT MEN TO MAKE HAPPY TALK AT YOUR TEA? Our recipe card has directions for teatime food with man-appeal: Ham Canapes; our French Import, Bouchée de Provence; and a real show-stopper, Creamed Oysters served nesting cozily in easy-to-make (and easy to handle) bread baskets. Meat sandwiches, however dainty, are good man-bait too. DEVILLED BUTTER

CONTINUED ON PAGE 76

"I'm leading a glorious double life thanks to my wonderful

Republic Steel Kitchen!"

"Small wonder I'm in love with my small-wonder kitchen! You see, I'm not only getting more out of it—I'm getting *out of it more,* as well.

"Meal getting is a breeze in this beeline arrangement—with our dining area only a fancy two-step away. There's a world of storage in those spacious cabinets above and below the stay-lovely counter top of Enduro Stainless Steel. And tho' it looks custom designed, actually my kitchen came right from Republic's big, ready selection. Loaded with features like hushed nylon-glide drawer action, adjustable shelves, a mixer lift shelf, space-saving shallow drawers and a handy pull-out cutting board, my Republic Steel Kitchen still cost no more than an *ordinary* one.

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☐ *Praise-winning Kitchens* takes the mystery out of kitchen planning. Gives you the how and why of sound arrangement and storage. Filled with beautiful examples like the one on this page.

☐ If you're remodeling, you'll also want *101 Ways to Make Awkward Kitchens Behave.* Actually solves 101 problems within its 32 idea-filled pages.

Check one or both, and enclose necessary coin. One booklet, 25 cents, both for 40 cents. Address: Republic Steel Kitchens, Department A, 1038 Belden Avenue, Canton 5, Ohio. AH-459

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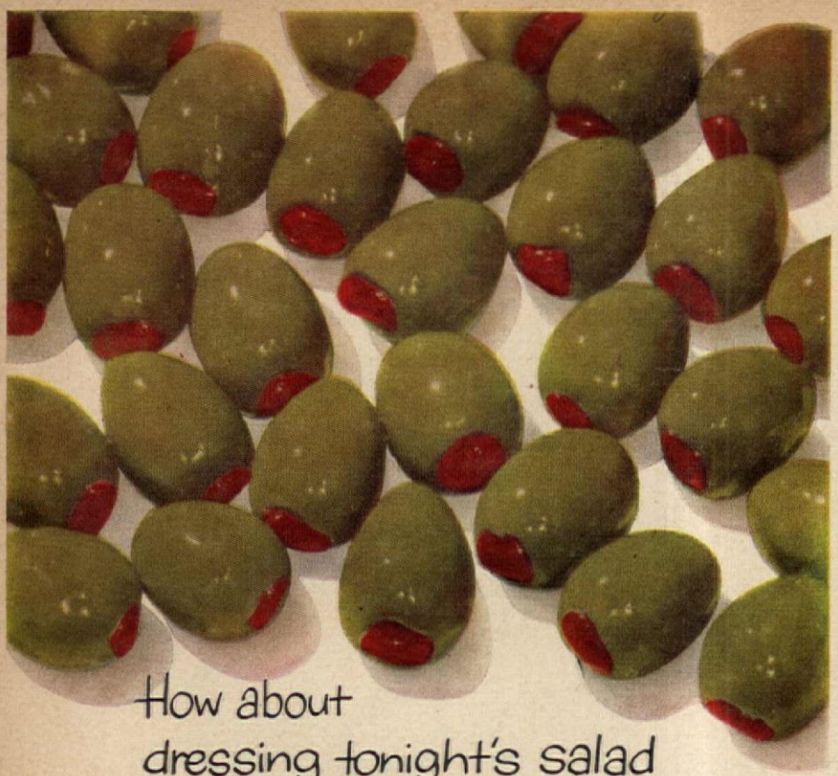

How about
dressing tonight's salad
with Spanish Green Olives?

They make good sandwiches better, too!

Imported
SPANISH GREEN OLIVES
add dash to any dish!

Come to Tea

(Begins on page 74)

is the secret of some excellent miniatures—cream 3 tbs. butter until light. Add, and mix well, 1 tsp. mustard, 5 tsp. Worcestershire sauce, 3 tsp. Tabasco sauce, 1 tsp. each grated onion and finely chopped chives. Spread on bread, and top with *thin* slices of meat. Top with another slice of bread, and cut sandwiches into attractive shapes.

HERE'S A GOOD ONE FOR THE GALS: A chicken-almond mixture is very pleasing this way, as a sandwich spread: Combine 2 cups ground chicken meat with ½ cup ground, blanched almonds, 2 tbs. grated or crushed pineapple, and mayonnaise to bind the ingredients.

CHEESE TEAS: Here are a few that will gratify your guests—and yourself if you're forever mumbling "there must be something new I can do with cheese." PARMESAN FINGERS—½ cup Parmesan cheese (freshly grated), 2 tbs. heavy cream, pinch paprika, 1 tbs. sherry. Bake in oven until hot and bubbly. Sprinkle with paprika and a little chopped parsley. ROQUEFORT-AVOCADO SPREAD—Mash to a paste, ¼ cup Roquefort cheese. Add 1 cup avocado purée and 1 tbs. lemon juice. Mix thoroughly. If you can find some of those wonderful peeled tiny shrimp, toss them into the mixture—gently.

TEA GO-WITHS: To pretty up your table and add bright accents of color and taste—thinly sliced lemon or orange slices pierced with cloves, crushed rock candy, candied flowers, sour lemon or orange drops, salted nuts. THE END

• teatime specials

• **CREAMED OYSTERS** . . . Drain 1 pint oysters. Reserve liquor. Melt in a saucepan 2 tbs. butter. Add and stir until blended 2 tbs. flour. Stir in slowly 1 cup oyster liquor and cream. Add ½ tsp. salt, ⅛ tsp. paprika. When sauce is smooth and boiling add the drained oysters. Heat them to the boiling point. Do not allow sauce to boil. When the oysters are thoroughly heated, season with 1 tsp. sherry. Place pan containing the oysters over hot water. Serve in bread baskets, sprinkle with parsley.

• **HAM CANAPES** . . . Make ⅓ cup white sauce, adding ½ tsp. mustard and a few grains of cayenne with flour. Blend with ½ cup ground lean ham, few drops of onion juice, 1 tsp. horseradish, 1 tsp. Worcestershire sauce. Spread on untoasted side of bread rounds, molding to center. Dip tips in ¼ cup grated cheese, then sprinkle with ½ cup fine buttered crumbs. When ready to serve, toast in moderately hot broiler. The mixture should heat through while crumbs brown.

• **BOUCHÉE DE PROVENCE** . . . pound together until creamy 5 anchovy fillets, 2 chopped shallots, 1 clove garlic, 4 peppercorns. Add 1 tsp. anchovy oil, 1 tsp. olive oil, 1 tbs. finely chopped parsley, 1 tsp. chopped chives, and 1 tbs. brandy. Mix and let stand for a short time. Add 1 cup chopped ham, 2 tbs. creamed butter, and 1 egg yolk. Mix thoroughly and place 1 tbs. of the paste in the center of small rounds of pastry dough. Wet the edges, fold them over, and pinch together. Bake in a medium oven about 40 minutes.

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American Home Recipes

(Take a Package of Cereal, pictured in color on page 66)

• baked "polènta"

Preparation time: 5 min.
Baking time: 20 min.

4 cups brown granular wheat, cooked (leftover)
3 cups tomato sauce
1 lb. bulk sausage meat, browned
½ lb. Mozzarella cheese, sliced
Grated Romano cheese

• Alternate in layers, wheat cereal, tomato sauce, sausage, and cheese, ending with the sliced Mozzarella cheese. Bake at 400°F. for 30 min. or until brown. Serve with grated Romano cheese.

Serves: 4-6 ***850 cal. per serving*** ***Source of Vitamins A, B, C, and Riboflavin***

Tested in THE AMERICAN HOME KITCHENS

• peach-flake pie

Preparation time: 10 min.
Baking time: 25 min.

2 cups corn flakes, crushed
6 peach halves, drained
½ cup brown sugar
½ tsp. salt
3 tbs. flour
¼ cup corn syrup, dark
¼ cup peach juice
½ tbs. lemon juice
2 tbs. butter, plus 1 tbs. melted butter
½ cup broken pecans
maraschino cherries and pecan halves

• Combine brown sugar, salt, flour, corn syrup, peach juice, lemon juice, and butter, cook slowly for 5 min. Mix together corn flakes, pecans, and 1 tbs. melted butter. Make a nest with mixture in shallow baking dish. Arrange peach halves on corn-flake nest. Pour sauce over peaches. Garnish with cherries and pecan halves. Bake in 350°F. oven for 25 min. Serve with cream or ice cream.

Serves: 6 ***310 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• mock barley soup

Preparation time: 5 min.
Cooking time: 10 min.

4 cups veal stock
½ cup farina
½ cup grated carrots
¼ cup chopped parsley

• Bring veal stock to a boil; add farina, cook 2½ to 3 min. stirring constantly. Add carrots; cook for 5 min. longer. Garnish with parsley.

Suggested seasoning for veal stock: celery, parsley, onion, salt, pepper, leek flakes, bay leaves, whole allspice, and monosodium glutamate crystals.

Serves: 4-6 ***125 cal. per serving*** ***Source of Vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

• farina-potato stuffing

Preparation time: 10 min.

For a 4-pound chicken:

2½ cups cooked farina (leftover)
2½ cups raw potatoes, shredded on medium slaw grater
¾ cup diced celery
1 tbs. chopped onion
1 3 oz. can sliced mushrooms
Chicken giblets, diced
1 egg
¼ cup chopped parsley
¼ tsp. savory
¼ tsp. oregano
¼ tsp. rosemary
½ tsp. fennel seeds
1½ tsp. salt

• Sauté celery, onion, mushrooms, and giblets until brown. Combine with remaining ingredients; stuff chicken. Roast until done.
Tip: Use an oven thermometer for accuracy, if you have one.

Serves: 6 ***160 cal. per serving*** ***Source of Vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

• "take-a" cookies

All Recipes Tested in THE AMERICAN HOME KITCHENS

Preparation time for all recipes: 15 min.

MARSHMALLOW FLAKE BARS ***(Yield, 24 bars)***

½ cup chopped almonds
1 cup shredded coconut
⅓ cup butter
½ lb. marshmallows
4 cups corn flakes
1 cup chocolate bits

• Brown almonds and coconut. Melt butter. Add marshmallows; cook over low heat until melted. Mix in almonds, coconut, and flakes. Press into buttered 13 x 9 pan. Melt bits, spread over top. Cool. Cut into bars.

OATMEAL COOKIES ***(Yield, 4 doz.)*** ***Baking time: 10 min.***

1 cup shortening
1 cup sugar
2 well beaten eggs
¼ cup milk; 1 tsp. vanilla
½ tsp. soda; 1 tsp. salt
2½ cups reg. rolled oats
2 cups flour
1 cup dates;
1 cup nuts, chopped

• Combine ingredients. Drop by teaspoonful on cookie sheet. Bake at 400°F.
Submitted by Mrs. O. W. Meyer

HIGHLAND BROWNIES ***(Yield: 24 bars)*** ***Total baking time: 40 min.***

Butterscotch Base:
⅓ cup sifted flour
¼ tsp. salt
¼ tsp. soda
1 cup reg. rolled oats
½ cup brown sugar
⅓ cup melted butter
Chocolate Layer:
1 oz. unsweetened chocolate
¼ cup butter
¾ cup sugar; 1 egg
⅔ cup sifted flour
¼ tsp. baking powder;
¼ tsp. soda
¼ cup milk; ½ tsp. vanilla

• Combine ingredients of base. Press into ungreased 7 x 11 pan. Bake at 350°F. for 10 min. Melt chocolate and butter. Beat in sugar and egg. Add remaining ingredients. Spread over base. Bake 30 min. Cool. Cut into bars. Submitted by: E. Connors

• hot wheats
• egg nests

Preparation time: 5 min.

HOT WHEATS

1⅓ cups flour, sifted
3 tsp. baking powder
2 tbs. sugar
½ tsp. salt
2 cups raisin bran flakes
1 egg, well beaten
1½ cups milk
1 tbs. melted shortening
½ cup blueberries

• Sift together all dry ingredients. Add raisin bran, stir in milk, egg, and shortening. Fold in blueberries. Bake on hot griddle. Yield, 12 pancakes. SAUCE is made by bringing to a boil 2 cups maple blended syrup, 4 pats butter, 1 cup blueberries.

Serves: 4 ***740 cal. per serving with sauce*** ***260 cal. per serving without sauce*** ***Source of Vitamins A, B***

EGG NESTS ***Preparation time: 5 min.***

6 eggs
2 cups corn flakes
¾ cup chopped walnuts
1 tbs. melted butter

• Combine corn flakes, walnuts, and butter. Line greased custard cups with mixture. Drop a raw egg in each corn-flake nest. Bake in preheated oven.

Serves: 6 ***280 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

American Home Recipes

(Take a Package of Cereal, pictured in color on page 66)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for $1 from:

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(Yield: 12 medium glasses—cost: mere pennies a glass)

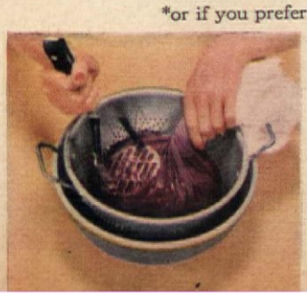
3½ pounds ripe Concord grapes 1 box Sure-Jell* 7 cups sugar

1. Stem and crush grapes. Add 1½ cups water, cover. Simmer 10 min. Place fruit in jelly bag or in several layers cheese cloth, yard square. Twist bag over strainer. Mash to extract juice.

2. Mix 5 cups of juice and Sure-Jell in large saucepan. Bring to boil over high heat, stir constantly. At once stir in sugar, bring to boil again. Boil hard 1 min., stirring constantly.

3. Remove from heat and skim off foam. Pour into jelly glasses or whatever glasses you have. (If used within 2 months, no paraffin is needed — just cover and keep in refrigerator.)

*or if you prefer Certo liquid pectin, use recipe attached to Certo bottle.



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• red flannel hamburgers

1½ lb. beef shank, ground
1½ tbs. onion, chopped
2 egg yolks
½ cup cream
2 med. potatoes, boiled and riced
½ cup chopped pickled beets
2 tbs. capers, chopped
2 tsp. salt
⅛ tsp. pepper
3 tbs. butter or margarine

• Mix meat with egg yolks and cream; add riced potatoes, beets, onions, capers, salt and pepper; shape into 8 cakes. Brown quickly in butter or margarine on both sides.

Serves 8

Tested in THE AMERICAN HOME KITCHENS

• brisket stew

3 lb. Brisket
1 bay leaf
8 whole allspice
1 large tomato, chopped
12 small onions
12 small potatoes
4 carrots, cut in pieces
Flour, salt, sugar

• Remove fat and cut meat in 1½-inch cubes. Roll meat in flour mixed with salt. Brown on all sides. Add bay leaf, allspice, and the chopped tomato. Keep turning the meat until tomato is cooked down and browning. Sprinkle meat with 1 tbs. sugar and add water to barely cover meat. Turn down heat, cover and let simmer for 2 hours.

Cook onion, potatoes, and carrots separately in small amount of water. Reserve 1 cup vegetable liquid to add to the gravy. If the gravy is not as thick as you like it, add 1 tbs. flour mixed with ¼ cup of water for each cup of gravy. Bring to a boil and cook 2 minutes. Correct salt.

Carefully stir vegetables into the stew.

Serves 8-10

Tested in THE AMERICAN HOME KITCHENS

• stuffed flank steak

1 3 lb. Flank Steak
For stuffing:
2 cups toasted bread cubes
¼ cup hot water
1 green pepper, chopped
2 tbs. onion, chopped
2 tbs. melted butter
1 tsp. salt
⅛ tsp. pepper
1 egg, slightly beaten

• Mix ingredients lightly with a fork until well blended.

Have pocket cut in flank steak for stuffing, or leave steak whole. Spread stuffing on half of the steak, fold the other half over stuffing and sew edges. Season both sides of steak with salt and pepper and roll in flour. Brown on all sides in small amount of fat or salad oil. Add ½ cup hot water; cover and bake in a slow oven (325°) for 2 hours.

Serves 6

Tested in THE AMERICAN HOME KITCHENS

• sauerbraten

• Select a 5 lb. piece of beef from the chuck. Have it trimmed and tied firmly. Put in a deep dish and sprinkle with salt. Half cover with wine-vinegar diluted with equal amount of boiling water. Add one sliced onion, 2 bay leaves, 2 tbs. pickling spices, ⅓ cup sugar. Cover and let stand at least 2 days, turning several times.

Take meat out of liquid. Brown slowly in deep, heavy pan, adding a little of the vinegar liquid from time to time until the roast has a rich, dark brown color. Add ½ cup vinegar liquid, cover and cook very slowly for 3 hours, adding more liquid as meat cooks. Thicken the gravy with 1 tbs. flour stirred into 1 cup sour cream.

Serve with noodles. Cook noodles as directed on package. Stir into cooked noodles 3 tbs. butter and ⅓ cup fine bread crumbs.

Serves 10-12

Tested in THE AMERICAN HOME KITCHENS

• chicken kiev

• Skin and remove meat from breast of 2 chickens. Split each of the four parts horizontally through the thicker section (not cutting all the way across) and open it up like a book, thus making an even thickness of the meat. Place slices between waxed paper and pound meat with wooden mallet until thin. Remove paper, sprinkle meat with salt and pepper and set aside.

Filling: To ¾ cup of butter add and blend well 1 clove garlic minced, 1 tsp. rosemary, 1 tsp. marjoram, and 1 tbs. anchovy paste. Divide in four parts and shape into rolls to fit inside chicken pieces when rolled. Chill.

When butter rolls are hard, place one roll on each piece of chicken and roll chicken, folding in the ends. Dust with flour, dip in beaten egg, and roll in bread crumbs.

Fry in deep fat for 7-10 min.

Drain on paper towel. Serve on bed of watercress. Makes four servings

RECIPE ORIGINATED BY JEAN AUSTIN

• apple-bran bread

Preparation time: 45 min.
Proofing time: 2 hrs.
Baking time: 1 hr.

2 cups all bran
1½ cups apple sauce
1½ cups boiling water
1 tsp. salt
1 tbs. melted butter
½ cup brown sugar
1 envelope dry yeast
⅓ cup lukewarm water
7 cups flour, sifted
1¼ cups flour for the board

• Soak all bran in hot water for ½ hour. Soften yeast in warm water. Combine all bran, yeast, sugar, salt, and butter; mix. Add flour gradually and beat. Let rise for one hour. Knead and shape into 2 loaves. Place in greased bread pans. Again, let rise for 1 hour. Bake at 400°F. for ½ hour, then turn oven down to 350°F. and bake until done (about ½ hour).

Yield: 2 loaves ***2,200 cal. per loaf*** ***Source of Vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

American Home Recipes

(Straw Hat, pictured in color on page 64)
(Good Victuals, pictured in color on page 59)
(Take a Package of Cereal, pictured in color on page 66)

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American Home Recipes

(Straw Hat, pictured in color on page 64)
(Good Victuals, pictured in color on page 59)
(Take a Package of Cereal, pictured in color on page 66)

New Hotpoint EYE-HI Roll-Out REFRIGERATOR-FREEZER

Eye-Level Refrigerator Giant Freezer Below Rolls Out for Easy Cleaning

THIS IS FOR YOU — the most practical, most convenient refrigerator-freezer ever built!

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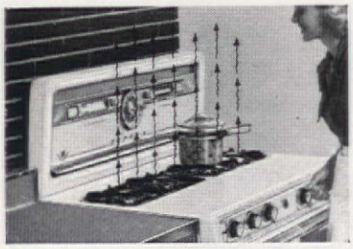
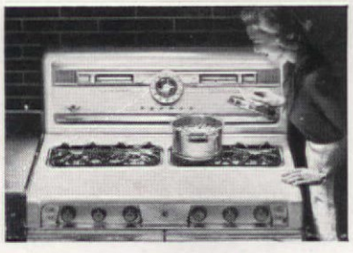
GREENBRIER
GAS RANGE

At last here are burners right where you want them—side by side at the back of the range. The Greenbrier's Four-in-Line Burners permit step-saving food preparation right at the range—and "assembly line" serving as you move dinner plates along in front of the utensils.

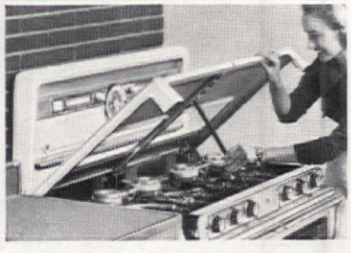


You stay fresh, clean and cool when you cook on the Tappan Greenbrier. Heated air and cooking odors rise *away* from you, to the rear of the range.

You and the children stay safe. There's no reaching over burners, no danger of tipping pots and pans, no chance for kiddies to touch or spill hot utensils.



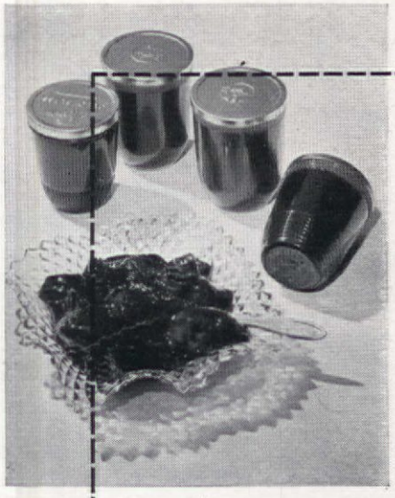
You can really see what's cooking. Every burner is directly under an elevated full-width fluorescent light which sheds bright light directly into every utensil.



Just think . . . the whole top lifts up in a jiffy. The entire top surface is hinged at back, lifts up with ease, makes it so simple to get your Greenbrier really clean.

and look . . . There are easy terms to make this finest range easy to own. See the Tappan Greenbrier at your store soon.

GOOD SPICED GRAPE JELLY



• good spiced grape jelly

• Pick over grapes, removing stems and spoiled fruit. Place in preserving kettle and mash well. Cook 30 min. Pour into a jelly bag (one made from a yard square of fine white cheesecloth will do), and allow to drip until all juice has come through. Do not squeeze or jelly will become cloudy. Measure fruit juice. For every 4 cups add 4 cups sugar, 1 tsp. ground cloves, 2 tsp. powdered cinnamon, 1 tsp. nutmeg, and boil for about 20 min. or until 220° F. by the jelly thermometer. Another test is to put a small amount on a saucer in the refrigerator. If it becomes thick, the jelly is ready. Pour into jelly glasses, cool, cover with melted paraffin, and seal.

Submitted by Marion Flexner

Tested in THE AMERICAN HOME KITCHENS

THE RIGHT WAY TO STORE SMOKED MEATS

Are you up on the fine points of storing smoked and cured meats? Do you know, for instance, how long it is safe to keep hams, picnics, and bacon in your refrigerator or in your freezer? Remember that the smoked hams and picnics which we buy today can't be handled like those old-fashioned heavily cured kinds that we used to refer to as "country ham." Smoked meat products, especially ham and tongue, should be consumed no later than a week to ten days after they have been purchased, and any leftovers should be stored in the refrigerator for a very short time.

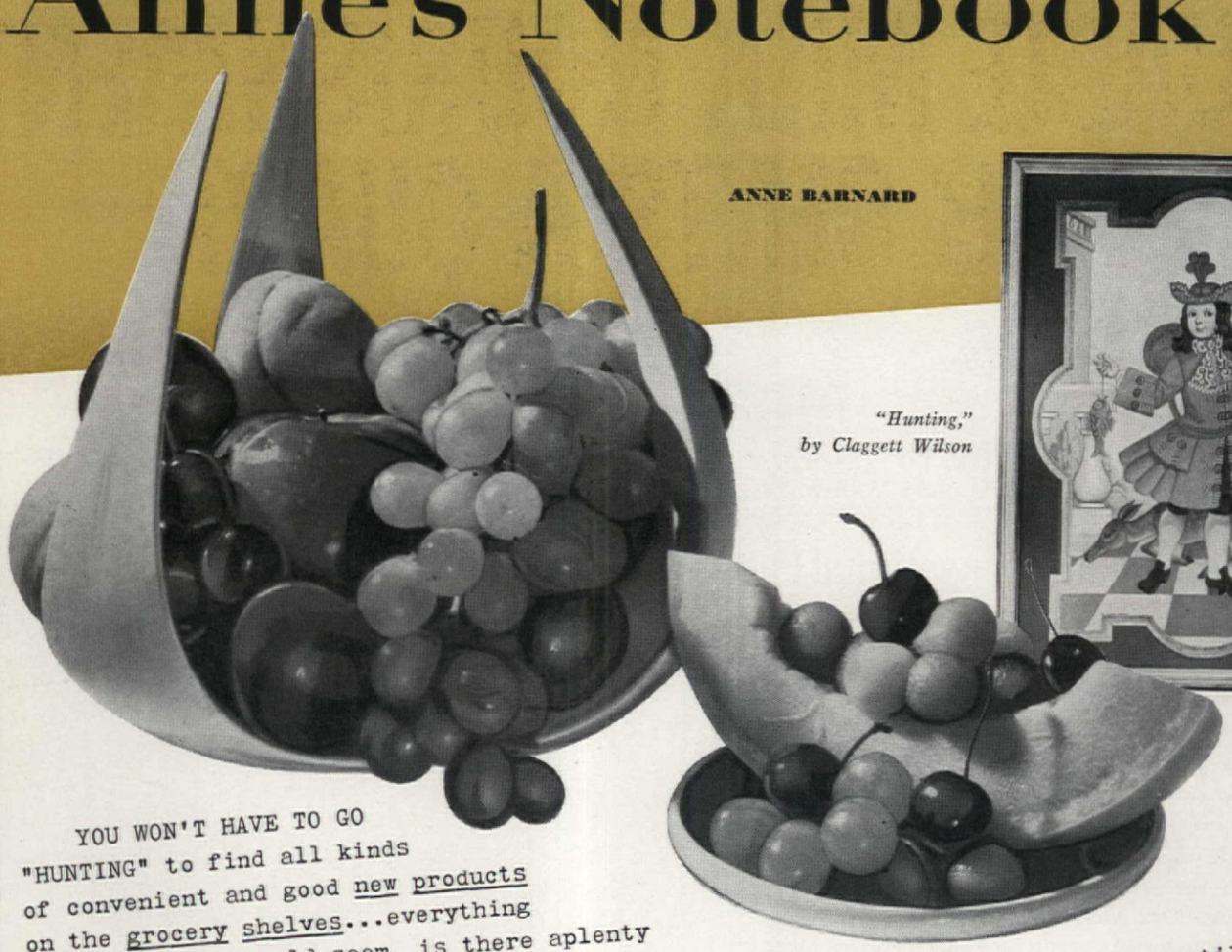
Now that school days are upon us, we'll soon be buying a variety of smoked cold cuts for tasty lunchbox sandwiches. These will dry out quickly unless completely covered before storing, but if they are well wrapped, cold cuts can be kept in the refrigerator for at least a week.

Because of the salt content of smoked and cured meats, the flavor of these cuts deteriorates rapidly when frozen. For this reason, we recommend that large cuts, such as ham and shoulder pork, be stored in a freezer for limited periods (*two months at the most*), and that sliced bacon should *never* be frozen, but refrigerated and used up within a week of purchase. THE END

Anne's Notebook

ANNE BARNARD

"Hunting," by Claggett Wilson



YOU WON'T HAVE TO GO "HUNTING" to find all kinds of convenient and good new products on the grocery shelves...everything imaginable, it would seem, is there aplenty to inspire our imagination and speed up the wheels of food preparation. So many, and such a variety, have popped out of the blue during the summer months that it won't be possible to cover all...But do our best...we shall. New and easier-to-handle packaging, plus new sizes inspired by consumer desires are there, too.

FROZEN BARBECUE BEEF GRILL STEAKS come your way with barbecue sauce included. Good flavor...save time as quickies for a late brunch, snacks, or supper. Be sure to follow package directions.

HICKORY SMOKE FLAVOR applied to meats is easy to achieve these days right in your own kitchen...a far cry from the days of our grandparents! Packed in a handy shaker-top bottle is a new sauce that gives meat hickory-smoke flavor. It was news to me to be told that this sweet smoke flavor was passed along to us by the American Indians who learned about it quite by accident: the side of the meat hanging closer to the campfire had a more appealing flavor. So...down through the generations it came, until now we have it bottled in liquid form. You'll want to try this.

LOW-CALORIE CAKE MIXES for those a-counting their calories are next on the docket—golden and chocolate cakes along with ingredients for a low-calorie, seven-minute-type frosting. (The frosting doesn't need cooking.) Again, follow package directions.

NEW PACKAGING OF ENRICHED BISCUITS AND CINNAMON ROLLS which come in containers simplifies the procedure for opening the containers—no sharp knife or other utensil is needed.

At our finger tips, too, is a QUICK-AS-A-WINK ICE BOX PIE MIX complete with filling and mix for a graham-cracker crust. Fluffy chiffon fillings in three flavors—CHOCOLATE, LEMON, and BUTTERSCOTCH. These are delicious and handsome, and they sparkle any meal. If you want to fancy 'em, garnish with chopped walnuts or coconut.

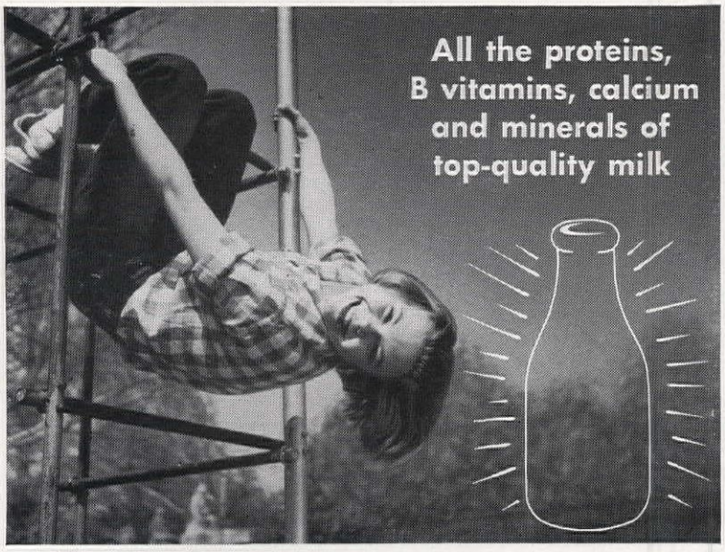
See "Where Credit Is Due," page 133

Borden's brings you...

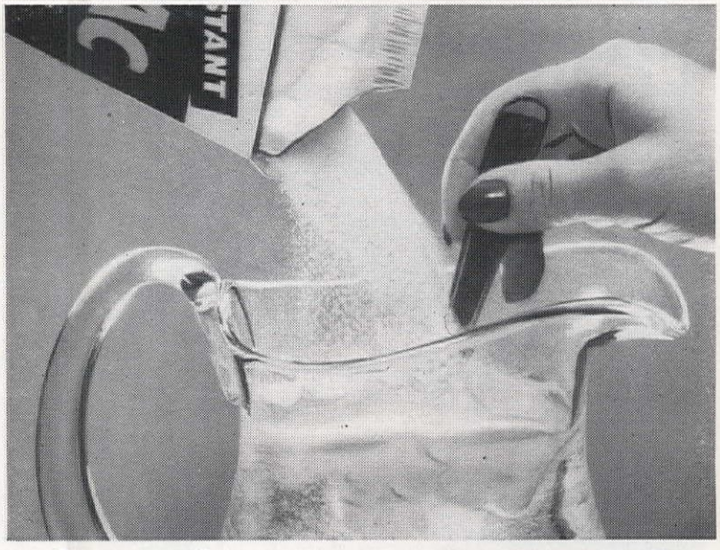
VALUABLE MILK NOURISHMENT FOR 8 CENTS A QUART

From Borden's, famous name in milk, comes new Instant Starlac. It tastes more like top-quality milk than any other "instant"! Women say so 2 to 1, when they compare it with other brands and make a choice.

For cooking Take any of your favorite "made-with-milk" recipes and use this fine Borden product as you do milk. Watch the faces of your family light up when they eat the cakes, pies, and desserts you've made.



Doctors have always recommended milk for building bones, teeth and muscles. In this respect, Starlac is just like the finest pasteurized milk and contains the same amount of proteins, B vitamins and minerals.



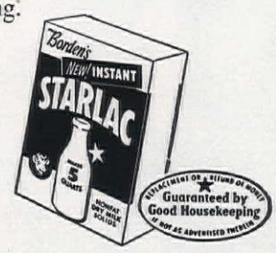
So easy! Just add ¾ cup of new Instant Starlac to 1 qt. water, even ice water. Shake or stir. Instantly, you have 1 qt. of Borden's finest nonfat milk . . . delicious to drink . . . so convenient for cooking and baking.

NEW INSTANT STARLAC

Mixes instantly, even in ice water. Tastes so good, you'll enjoy it the way you do milk.

You'll call it "Milk Magic"

In blue economy 5-qt. package for about 8¢ a qt. Slightly higher in red 3-qt. pre-measured envelope package.



Copyright, The Borden Company

WHERE IS "WASH DAY"?

Is your laundry plan as up-to-date as your equipment? Those wonderful automatics can save you even more work if they are conveniently located and arranged. Here's some advice

On page 60 we showed you how a modern laundry can be made pretty as a bedroom, and sensibly located near your bedrooms and baths. A radical idea, but a logical one, for since automatic washers and dryers have all but banished "wash day" as such, it's smart to do your laundry right at its source.

But, of course, there are plenty of other good places for a laundry, both conventional and unconventional.

UTILITY ROOM—Often near the kitchen, but could be near bedrooms in a one-level house. Laundry may share honors with a modern heating plant as well as water heater, but it is well away from other household activities—often an advantage. Locate it near plumbing facilities.

KITCHEN—A good place, since you can keep an eye on the range and the washer simultaneously. Plumbing and venting are usually convenient. Try separating kitchen from laundry by peninsula or divider.

GARAGE—Satisfactory if it is heated, or in a mild climate.

BATHROOM—A fairly new idea, and a sensible one, whether bath is near bedrooms, or a downstairs "powder room."

BEDROOM AREA—If not in a separate laundry-linen-sewing room, perhaps in a bedroom hall, or an oversized closet.

BASEMENT—The least convenient location. If you must have it here, try to provide a chute for soiled items.

PLAN IT IN AREAS.

Wherever your laundry is, plan it in terms of work centers, as good kitchens are planned. Here are ideal ones:

1. *Storage and sorting center* with ample hampers or bins where soiled washables can be kept.

2. *Washing center,* including clothes washer and sink, with counter space nearby for the pretreating of unusually soiled items. In a cabinet over the washer, keep all your washing supplies: soaps, detergents, stain remover, water softener, bleach, starch, bluing, measuring cups and spoons, sprinkler.

3. *Drying center*—next to the washer, so there are no wasted steps. Handy to the dryer have a basket, bag, or cupboard in which to store dry garments until they are ironed.

4. *Ironing center*—where your automatic ironer or adjustable ironing board is located. There should be a countertop for ironed flat work, plus a place to hang dresses, etc. If you're an up-to-date "washerwoman," you do your ironing seated—at a posture chair. This center should also include storage for irons, for iron-on mending tape, cellulose sponges.

MAKE SURE THAT YOUR LAUNDRY HAS THESE:

- Adequate plumbing connections
- Adequate wiring
- Plenty of hot water
- Venting if necessary
- Good ventilation
- Flooring that is easy to clean and doesn't mind moisture
- Lighting that's ample, and so placed that light won't "bounce off" highly glossed white appliances

HERE ARE GOOD "EXTRAS":

- Mending area for minor repairs—or a real sewing center
- Bulletin board for pin-up instructions of all sorts
- Cleaning closet and linen closet if laundry's near bedrooms
- A cupboard for things that are waiting to be ironed
- A telephone outlet for use on laundering days (*Never* answer it without drying your hands)
- Radio
- Play area for young fry on rainy days

THE END

COMPLETE trash and garbage DISPOSAL

See your Majestic Dealer or write for free folder.

As convenient for Modern Living as your hot water heater!

Heat wash water on the stove? Not in this day and age! And you'll never think of returning to old fashioned methods of trash and garbage disposal when you have a gleaming, modern Majestic Incinerator right *inside your home.* No more overloaded wastebaskets! No garbage or trash cans when you drop daily household waste into this handsome incinerator. No more *waiting* . . . (Don't burn the trash, the wind's too strong! . . . Where *is* that garbage man?) Everything burnable is consumed — disappears *like magic* when *you* say so.

THE MODERN INCINERATOR

Gas-fired — AGA approved — it uses either regular or bottled gas for hooded-pilot drying of moist materials. Then, at the flick of a time control, the full-flame burner whisks away a whole two-bushel load of rubbish.

Costs so little to own and use! Installs easily and conveniently in your utility room or basement. Low initial cost, including installation, can be financed on easy terms. The Majestic Co., Inc., 469 Erie St., Huntington, Ind.

Gets rid of all three... like Magic!

GARBAGE — BURNABLE TRASH — NEWSPAPERS AND MAGAZINES

Manufacturers of Incinerators and quality building products — Since 1907

Majestic® INCINERATOR

AMERICAN MEDICAL MEN PREFER THIS FIRM, HEALTHFUL TYPE OF MATTRESS SUPPORT!

An overwhelming majority of doctors responding to a nation-wide questionnaire agreed on the importance of the qualities with which the Smooth-Top SERTA "PERFECT SLEEPER"® MATTRESS is built. These medically-checked qualities are the result of Serta's exclusive "Unimatic"® Construction—available in no other mattress! This advanced scientific discovery prevents your spine from sagging, eliminates disturbing hollows, humps and buttons—assures deep, refreshing rest for men and women of all ages.

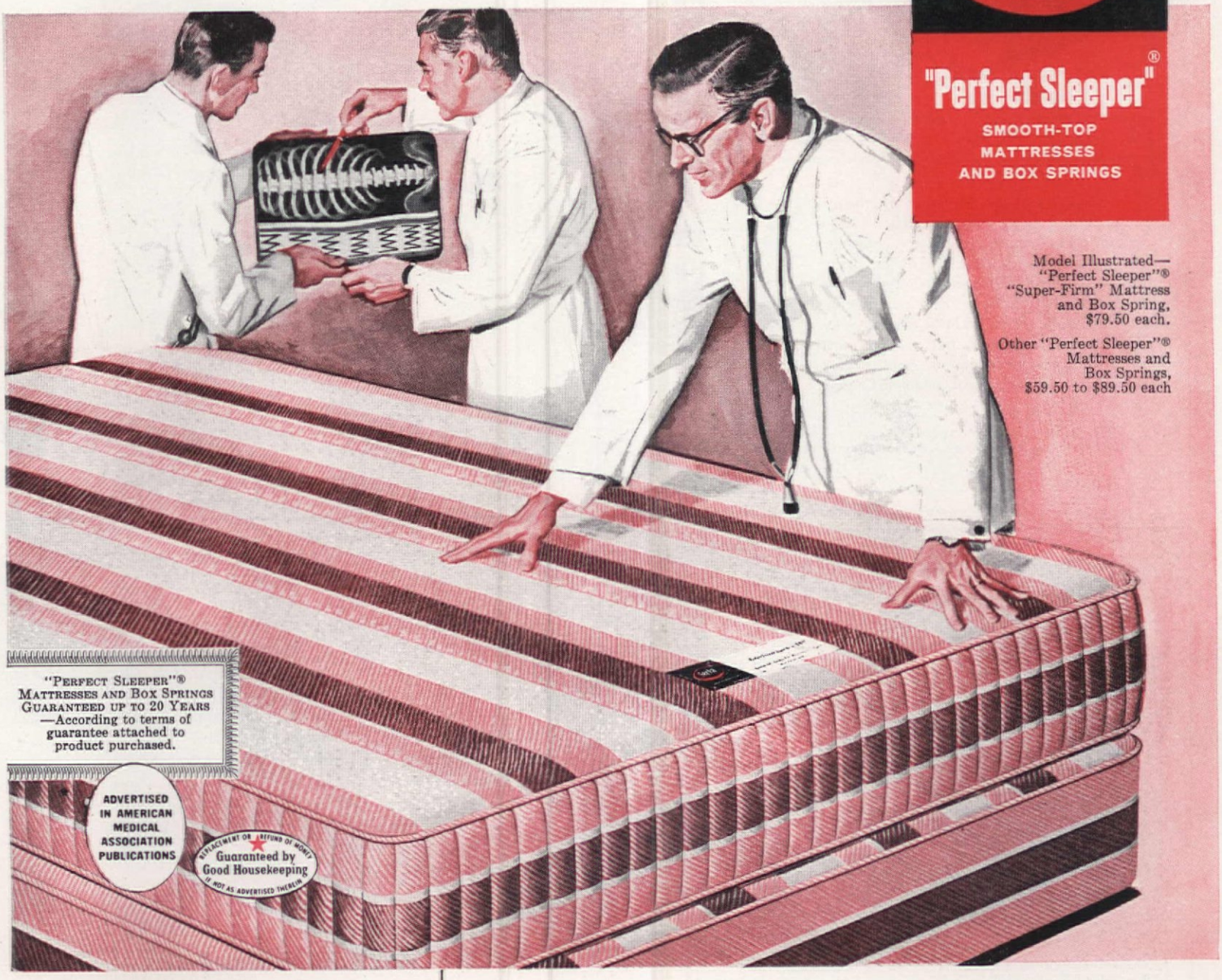
FOR FREE PERSONAL DEMONSTRATION WITHOUT OBLIGATION VISIT YOUR SERTA DEALER TODAY!

You sleep ON it | *not IN it!*

Serta®

"Perfect Sleeper"®

SMOOTH-TOP MATTRESSES AND BOX SPRINGS



Model Illustrated—"Perfect Sleeper"® "Super-Firm" Mattress and Box Spring, $79.50 each.

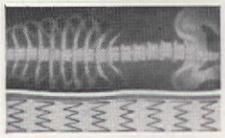
Other "Perfect Sleeper"® Mattresses and Box Springs, $59.50 to $89.50 each

"PERFECT SLEEPER"® MATTRESSES AND BOX SPRINGS GUARANTEED UP TO 20 YEARS —According to terms of guarantee attached to product purchased.

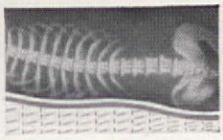
ADVERTISED IN AMERICAN MEDICAL ASSOCIATION PUBLICATIONS

Guaranteed by Good Housekeeping — REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

MEDICAL X-RAYS SHOW YOU ACTUAL PROOF!



RIGHT WAY
Extra-firm SERTA Mattress with "Unimatic" construction assures level, head-to-toe support doctors approve, affords greater relaxation, more restful sleep, vital "Posture Protection."



WRONG WAY
Ordinary soft mattress, by permitting spine to sag and twist, can help cause muscle strain, threaten good posture. Soft mattress, clings to body, causes overheating, restless sleep.

Only The SERTA "PERFECT SLEEPER"® MATTRESS With Exclusive "Unimatic"® Construction Gives You All 4 Sleeping Benefits You Need!

1 HEALTHFUL FIRMNESS
Prevents sagging spine, assures level, head-to-toe "Posture-Protection" as approved by doctors.

2 SMOOTH-TOP COMFORT
Eliminates annoying bumps, tufts and buttons that cut into your back. Provides an unbroken, soothing sleeping surface.

3 "VITALIZED CUSHIONING"
Gives luxurious, "resilient" support that helps you get deeper, more refreshing rest.

4 "UNIMATIC"® BOX SPRING
Gives necessary support to mattress that completes your healthful sleeping combination.

*Trade-mark ©1955 Serta Associates, Inc.

Serta®

Manufactured by **SERTA ASSOCIATES, INC.,** Executive Offices, 666 N. Lake Shore Drive, Chicago 11, Ill. 40 leading mattress manufacturer members in the U.S.A., Hawaii and Canada. Makers of fine Serta mattresses from $49.50 to $99.50. Hawaiian and Canadian prices slightly higher—all prices subject to change without notice.

"I'll be there in a minute, kids—this is the day of the week I put Drāno in all the drains."

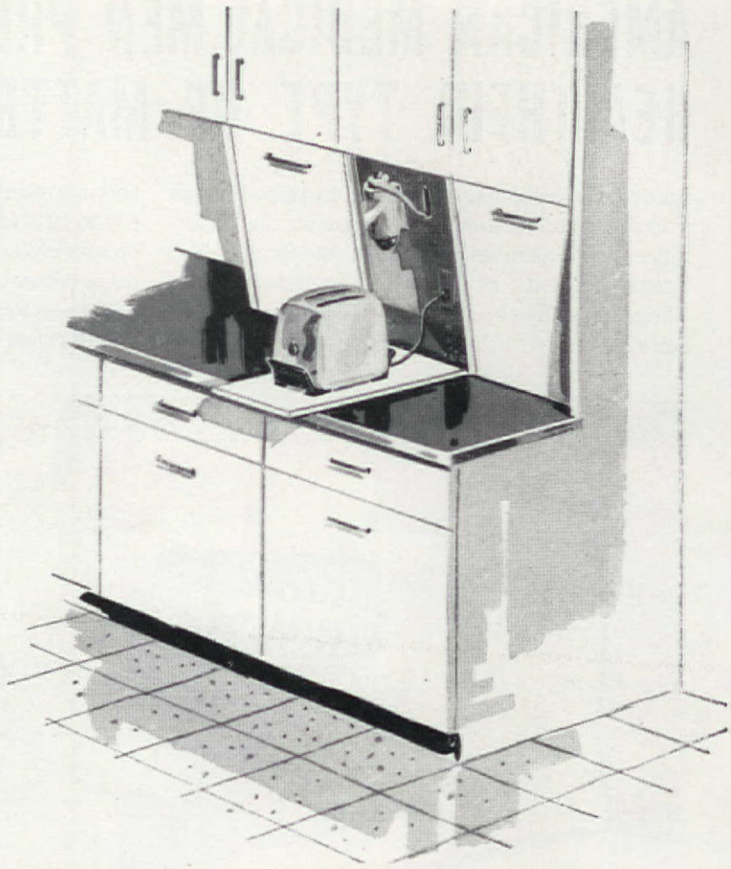
Don't play ball with the dangerous sewer germs that are lurking in every drain. And don't forget that they breed in muck that liquid disinfectants can't budge. Drāno's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running. Make one day a week Drāno day. Put Drāno in every drain for about a penny a drain. Won't harm septic tanks. Makes them work even better. Get Drāno at your grocery, drug or hardware store. Also available in Canada.

There's nothing like Drāno . . . to keep drains free-running and sanitary!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO

How true! Windex Spray cleans windows, mirrors "sparkling clean"—and does it in half the time it takes ordinary cleaners! SWISH—spray it on! WHISH—wipe it off! Your glass surfaces stay clean longer. There's no waxy film left to attract dust. And don't forget, Windex Spray is such a thrifty buy, particularly in the 20-oz. refill size. Be sure to get Windex Spray at your grocery, hardware or drug store today. Also sold in Canada.

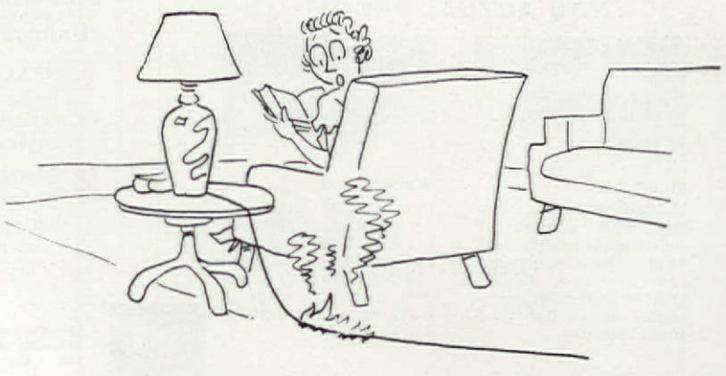
So quick, easy, thrifty, it outsells all other glass cleaners combined!

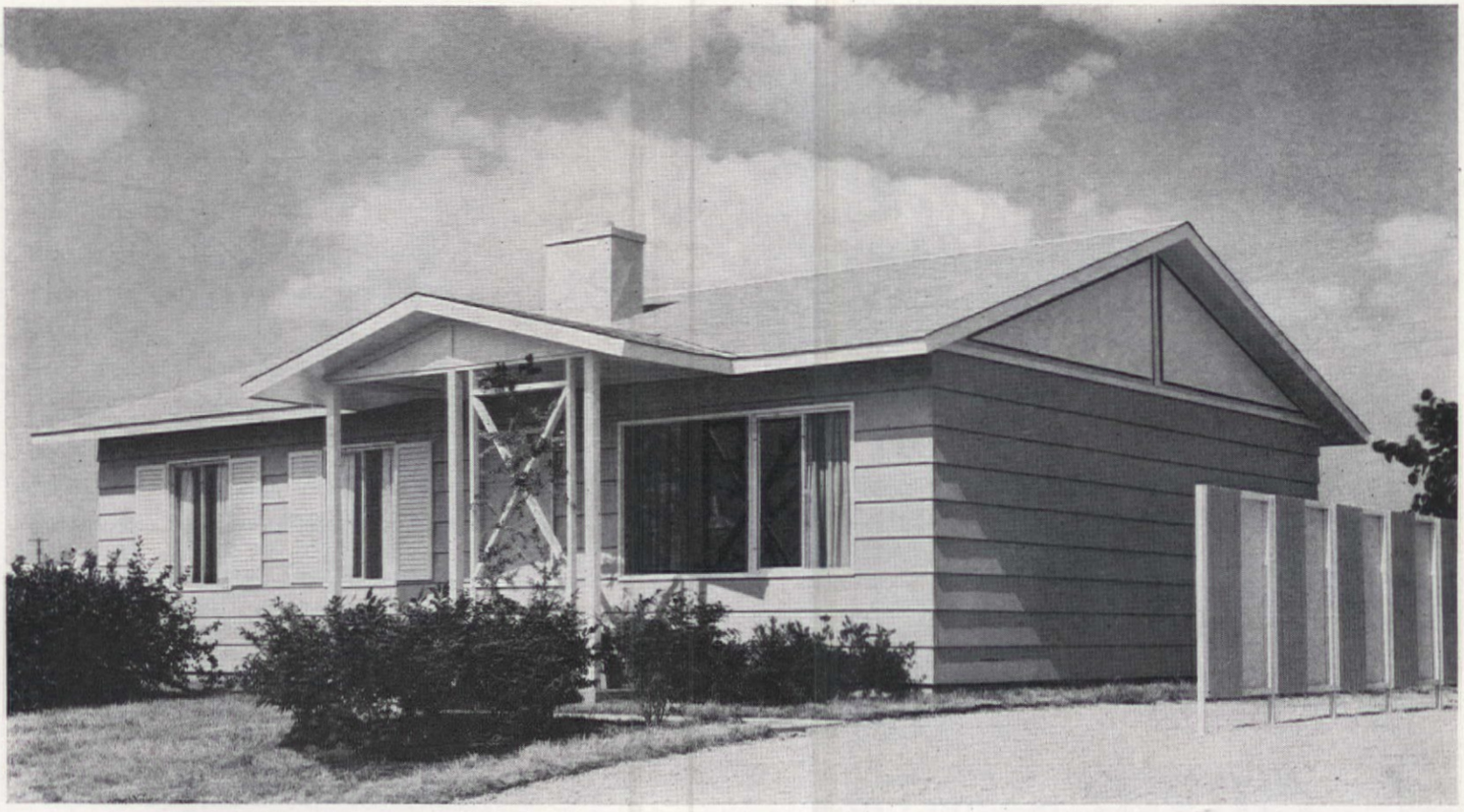


"GARAGE" FOR SMALL APPLIANCES

"At our house, do-it-yourself is in full swing," writes Mrs. Millard D. Burris, of Caldwell, N.J., "and I think my husband deserves an Honorable Mention or something for the grand idea he worked out for storing my small appliances. There's nothing a housewife hates more than to drag these things out from a cabinet—those you use the most, you want right where you can get at them!" To this, we all say: "Amen"—and hope that Mr. Burris' bright solution, shown above, will inspire other ambitious husbands. Between base and wall cabinets, compartments were built for the toaster, the chopper, the meat slicer, etc. Fronts drop down to serve as platforms for appliances in use, and, since the fronts are slanted, Mrs. B. still has plenty of counter work space when the compartments are closed.

Frayed electric cords are tricky.
From such things much trouble grows;
For an inch of insulation's
Worth a mile of fire hose!
–Graham Hunter





Friendly from front to back, there's a wonderful combination here of spaciousness with cozy living.

See the home you've dreamed of... at a price you can easily pay!

Every National home model features a famous Youngstown steel Kitchen, typical of the many fine-home qualities.

Visit the National Homes' OPEN HOUSE near you, starting September 10

Look at the features, then look at the price—and see why a National is more house for the money!

National homes come in a wide variety of styles and sizes to suit your taste, meet your needs, and match your income.

You get spacious floor-to-ceiling closets, a quality Youngstown Kitchen efficiently planned, aluminum windows, a house that's pre-tested and quality-controlled from start to finish.

See your newspaper for time and place of nearest "Open House".

- **NO DOWN PAYMENT** for qualified veterans in many areas; low down payment for others.
- **LOW MONTHLY PAYMENTS** —less than rent.
- **LOWEST COST TO HEAT** —substantial savings every winter.
- **QUICK OCCUPANCY**—you'll be living in your dream home sooner than you thought possible.
- **AMAZING SPACIOUSNESS** —every inch is utilized, yet you *never* feel cramped.
- **EASY TO TAKE CARE OF** —your working hours are less, your leisure hours are more.

ONE OUT OF EVERY 48 HOMES BEING BUILT IN AMERICA TODAY IS PRODUCED BY . . . . .

nh National HOMES®

LAFAYETTE, INDIANA

CLOROX® makes linens *more than white*... it makes them *sanitary*, too!

Yes, there's plenty of reason for pride when cottons and linens are Clorox-clean. For Clorox removes dinginess, stains... even scorch, mildew. And Clorox deodorizes, eliminates musty odor. Most important of all, Clorox protects family health. No other home laundering product equals Clorox in germ-killing efficiency!

Clorox is safe for your finest white and color-fast cottons and linens because it is extra gentle, free from caustic... made by a patented formula exclusive with Clorox. And there are no gritty particles in Clorox, a liquid, to damage your wash, washer or dryer.

Don't let dulling film spoil your kitchen's beauty! It's so easy to brighten kitchen surfaces with Clorox during routine cleaning because Clorox removes dingy film and unsightly stains... makes your kitchen gleam. Clorox also deodorizes and disinfects... all without scrubbing. Hundreds of public health departments recommend the Clorox type of disinfection. See label for directions.

When it's CLOROX-clean... it's SAFER for family health!

Blanket Laundering Up to Date

VIRGINIA THABET

Wash and dry a blanket in less than an hour? (Well, *almost* dry!) It can be done—nicely and safely, too

Grandma used to soak her blankets clean—and with very good results, for they came out fluffy and pretty because she didn't handle them too much. But she did it the hard way—her hand methods and line drying took nearly forever! However, your modern washer and automatic dryer can do even better by your blankets in very short order, if you follow our instructions—you can't just toss a blanket into the washer and proceed as usual, for blankets do require this special technique.

The rules we give apply to wool, wool blends, or such synthetics as Dynel, Acrilan, nylon and Orlon. Cotton blankets are washed and dried much as other heavy cottons are, and for them, follow laundry-appliance instructions or those on blanket label.

- Follow manufacturer's instructions for your own washer and dryer—also note washing instructions that came with blanket.
- Measure blanket before washing, just as you would measure a good sweater, to compare size before and after laundering.
- Pretreat particularly soiled areas (especially bindings). For this, hand-brush areas with a solution of one teaspoon soap or detergent to one cup of warm water.
- Use water that is only as hot as your hands can stand.
- If your water is hard, soften it by adding packaged water conditioner to *both* the wash water and the rinse.
- Avoid agitation and washing action of machine, and wash blankets in machine for only a short period of time. (Contrary to common belief, shrinkage is caused by excessive washing action and agitation rather than by hot water).

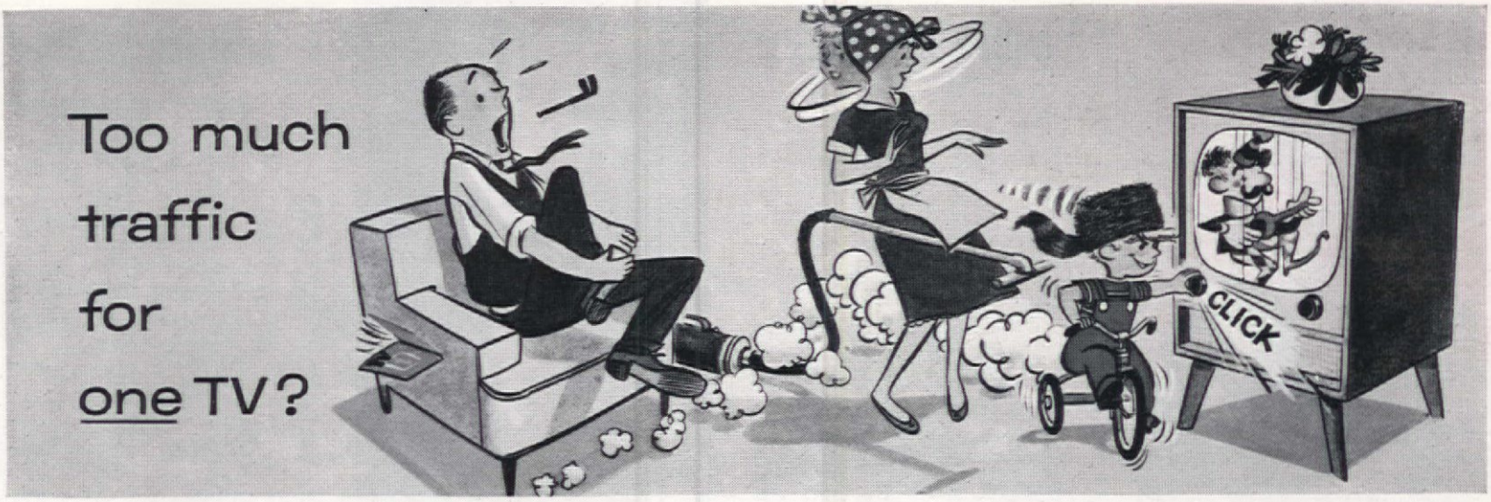
IN YOUR AUTOMATIC WASHER

1. Turn temperature dial to "warm" setting.
2. Let machine fill with water.
3. Add soap or detergent and water softener (if necessary) best suited to your kind of water and your machine. Dissolve soap or detergent by operating automatic washer for a few minutes.
4. When soap or detergent is completely dissolved, place blanket (wash only one at a time) in machine, being sure it is immersed in water. Let blanket soak for 10 to 12 minutes. *Do not operate the washer during soaking.*
5. At the end of this soaking period, advance dial to setting that drains out soiled water.
6. Let machine run through first rinse period until it is filled with warm water. Then stop the machine. Let blanket soak for another four to five minutes.
7. Advance the dial to "drain" once more and proceed as in #6.
8. Allow machine to run through the last spin cycle to extract water from blanket.

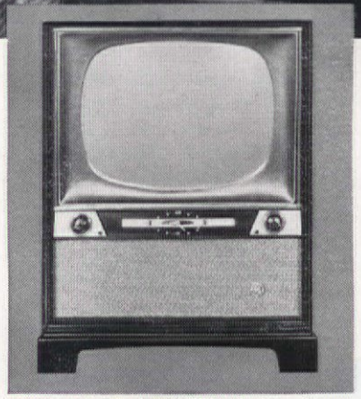
IN CONVENTIONAL WASHERS

1. Fill washer with warm water.
2. Add soap or detergent (plus water softener if necessary). Dissolve by operating machine for a few minutes.
3. Place blanket in washer (wash only one at a time) and let it soak, *without operating washer*, for 10 to 12 minutes.
4. Fill both washtubs with warm water; add softener if your water is hard. Release the wringer tension; fold blanket and put

CONTINUED ON PAGE 96



Now... see what you want to see with new G-E TV from $99.95



NEW! G-E Clock-TV! Watch late shows till the sandman comes—Clock-TV turns itself off automatically. Wakes you in the morning. Reminds you of favorite programs. Yet costs less than other TV without this useful feature!

NEW! 32-lb. G-E Personal TV—goes where *you* go! So light, carry it easily from room to room... kitchen, bedroom, patio. Take it along on trips... to the country. Amazingly bright picture—low price—from **$99.95.**

NEW! G-E 24-inch TV. Show your friends the biggest, brightest picture ever! Smart space-saving cabinet. Enjoy G-E "Daylight Power"—famous G-E Aluminized Tube—Super-power transformer—Hi-contrast, dark safety glass.

Prices include Federal Excise Tax, one-year warranty on picture tube, 90-days on parts. Prices subject to change without notice.

See G.E. on TV: "Warner Bros. Presents" (ABC-TV) and "The 20th Century Fox" Hour (CBS-TV)

WHEN Dad wants to watch the game... Mom and Sis, the cooking show... there's too much traffic for one TV to handle. It's easy to have a TV for everyone at G.E.'s new low prices. Starting at $99.95, two now cost less than millions paid for one. You'll thrill to G-E "Daylight Power" that makes the picture so clear you can view with shades up, lights on... even in the open. See G.E.'s new 32-lb. portable, the Automatic Clock-TV, the mammoth 24-inch model. All low-priced at your G-E Television dealer. General Electric Company, Radio & Television Department, Syracuse, New York.

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PROTECT THE SIDING OF YOUR HOME AGAINST UNSIGHTLY RUST STAINS AND STREAKS.

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Made by the makers of Never-Stain Aluminum Chain Link Fencing. The fence of beauty that never requires painting.

NICHOLS
WIRE & ALUMINUM CO.
DAVENPORT, IOWA

Blanket Laundering

(Begins on page 94)

through wringer into first rinse tub.

5. Let blanket soak four or five minutes. Again, fold carefully and put it through the released wringer into the second tub of warm water.

6. After the blanket has been in the second rinse 4 or 5 minutes, work easily with the blanket and put it through the released wringer into a towel-lined laundry basket.

Door on this new dryer tilts so you can guide items into the cylinder. It can also form a shelf, or drop down flat. (Norge Hamper-Dor)

DRY BLANKETS AUTOMATICALLY

1. Place about half a dozen large towels in dryer—they will help cushion the tumbling action and reduce matting of the wool.

2. Preheat dryer on high heat. (Surprised at this? At a higher temperature, blankets dry so much faster . . . and in automatic drying, just as in washing action, it is the movement of the dryer cylinder that tends to cause matting.)

3. When dryer is preheated, place blanket in dryer among towels, and dry for from 8 to 12 minutes (light, small blankets require only the minimum time; the heaviest woolen blankets will need the longer period.

4. Remove from dryer while still slightly damp. *Don't overdry!*

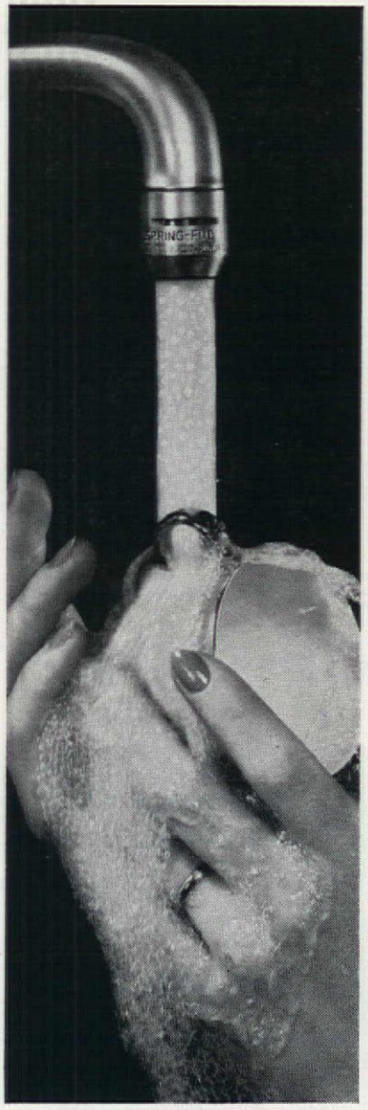
5. As soon as the blanket is removed from the dryer, it must be stretched. If possible, get a helper. While your helper holds the binding at one end, you grasp the binding at the other. When you both have a good grip—PULL! Then fold lengthwise down the middle and let the sides hang free. Measure. If more stretching is required, do it now.

6. Hang the blanket evenly across two lines or on two bars of a drying rack. Permit the blanket to *air dry* thoroughly in the shade or indoors.

7. Brush the blanket vigorously with a stiff brush. Use a circular motion to fluff up the nap.

8. Press binding with a steam iron.

THE END



Looks, Feels, Tastes Better!

Water from a faucet with a Spring-Flo Aerator

Feel how the stream from a Spring-Flo equipped faucet is cushioned by millions of tiny air bubbles. Clings, spreads, can't splash! See the bubbles vanish, carrying away most clouding gases, off-tastes, odors. Result: water that's crystal-spring clear—tastes the way pure water *should!*

BETTER WASHING, RINSING, TOO!

The bubbly stream makes billows of suds. Quickly dissolves, mixes soap and detergent so they wash better. Its higher velocity flow *without splash* means *all* the faucet's water works to wash and rinse.

Leading faucets are Spring-Flo equipped. Ask your plumber.

ON LEADING MAKES OF FAUCETS

SPRING-FLO AERATOR
A CHASE PRODUCT
CHASE BRASS & COPPER CO

AGHNIDES U.S. PATS. 2,210,846—2,316,832

Teatime Is Back

(Begins on page 62)

know they'll find you "at home." And consider, if you never have before, what a charming way a tea party can be to introduce an out-of-town guest, a new daughter-in-law, or a new neighbor—or to gather together women you're fond of (your mother's friends, or your daughter's, perhaps) but just haven't seen for ages.

So let's get down to cases.

Deputy hostesses: If you've invited 12 people or more, it's simplest to use your dining room table as a base of operations, and to designate a deputy hostess or two in advance to help you with "pouring." Your deputy can be stationed at your side to add lemon, sugar, or cream to each cup; or she may be seated at the opposite end of the table to serve punch, coffee, or chocolate if you're serving them, too. (Don't forget to provide chairs for your deputies and yourself, at the table.) Your deputy can relieve you entirely if you wish to greet your guests at the door, or she may, if you wish, circulate among the other guests passing "seconds" of sandwiches and cakes.

The three rigid rules: Even for the most informal of tea parties they are: (1) Your table must be as pretty as you can possibly make it. (2) The tea must be freshly made, piping hot, and poured individually for each guest so that it's strong or weak as she likes it. (3) The food, whatever its quantity, must be dainty in itself, daintily served, and the very best of its type. (See Come to Tea, page 74.)

Setting the table: If you're endowed with lace or hand-embroidered cloths, a great silver tea service, and plenty of paper-thin china, use them, by all means—and always use your very best flatware. But, as our budget-priced appointments on page 62 make clear, you don't need expensive appointments for even a formal tea. All that you need is real graciousness. Candlelight is fine if you can provide it—but fresh flowers, or a pretty ornament do well without it.

Your cloth may be the traditional white, or prettily colored. Napkins, small ones, may be stacked, layer-cake fashion between each plate—or arranged off by themselves, as we show.

Your china whatever its quality, should be dainty in design. Cups and saucers plus dessert plates for the food are traditional—and still in "good form"—but at a "stand up" party, a plate plus a saucer does demand juggling talents of your guests. A great improvement, and one most considerate, is the cup-and-plate set, the plate dessert size with an indentation for a cup at one side. But without investing in such special equipment, you can accomplish the same gracious end by improvising with your own cups and dessert plates, as we did.

when we set the table on page 62. Here's how:

Use the Paraffin Trick! If your cups have pedestal bases, and if they are china rather than pottery, dip them in paraffin in advance, and let the paraffin harden. Eliminate the saucer in serving, and set the cup near the rim of a dessert plate. The paraffin forms a sort of suction cup; it keeps the cup from sliding around on the plate, but doesn't inhibit the lifting.

Your tea service, on the biggest attractive tray that you own, is usually set at one end of the table. Upon it, arrange a pot for the essence, a container for water with candle or other device to keep it bubbling; sugar; cream; thinly sliced lemon. If you don't use an essence, you'll also need a few props we don't illustrate—a tea caddie, a strainer, and a slop bowl.

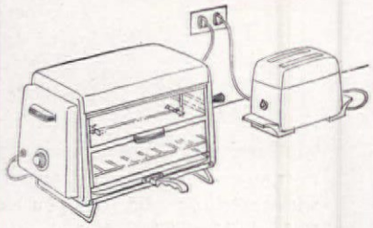
Your punch bowl, or other "second-choice" beverage, goes, with its own complete service, at the opposite end of the table.

The arrangement of china, napkins, spoons, and so forth depends not upon set rules, but upon the shape and size of your table, the amount of space for circulation around it, and the number of your guests. Have a mental "dress rehearsal" in advance, reviewing in your mind the motions that you and your guests will go through when six or more of them line up as you pour.

On our tea table, for example, you'll notice how the cups are stacked, handles pointing right. As guests stand at the hostess' left, she places each cup, handle out, at the edge of a plate before pouring. This arrangement, which saves motions for the hostess, is also considerate of the guest, who receives a plate arranged to welcome an assortment of goodies.

If it will be more convenient for you to slip a spoon onto each plate as you pour, keep the spoons on the tray. If it's easier to have your guests help themselves to their spoons on their way to the cake dish, then line the spoons up there. This applies to the napkins, or even the sugar, cream, and lemon—for it isn't the form, but the grace and the ease and the fun that make a tea party successful. THE END

PLUG FOR SAFETY!



Never plug an electric roaster into a circuit on which you have connected any other appliance containing a heating element, unless it is a special circuit and an electrician has certified that the wires are large enough to accommodate the current for both appliances

HEY! what a hamburger!"

Hamburger's really got it when it's seasoned with Lea & Perrins Worcestershire. America's most popular sauce...and your first taste tells you why. Keep a bottle handy on the table...and in the kitchen.

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THE ORIGINAL WORCESTERSHIRE

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Like invisible gloves, Du Pont PRO-TEK hand cream guards your hands against grease, garden soil, paint. Just smooth on PRO-TEK before work, wash it off afterward—and away go sticky stains and grime along with the PRO-TEK! Leaves hands wonderfully clean. Try PRO-TEK today. At drug, hardware, paint and auto supply stores.

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Make 75c profit on each $1.25 TALL-CARD "Imperial Gold" Christmas Assortment, **$60.00 cash on 80 boxes easily.** 250 fastest selling card assortments, stationery, gift items—many EXCLUSIVES including Personalized Christmas Cards Famous Doehla line color catalog. Extra Cash Bonus; Guarantee assures up to 15c more profit per box. 1-Free-With-3 Sample Offer; other surprise Free Offers. **Send for Sample kit now.**

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Superbly styled in lifetime stainless steel, the brilliant new "Masterpiece" oven is proudly added to the celebrated selection of Thermador Bilt-in Electric Ranges...the Original and the Finest. Only in the "Masterpiece" will you find: More usable space in oven 18″ wide, 18″ high, 19⅞″ deep (even a 37-lb. turkey leaves space to spare!) • Ventilated oven door, never too hot to your touch • Cool, plastic handle and inclined controls finished in deep Master Blue • Amazing new baking element distributes heat quickly, evenly, for the most perfect results! • Recessed Infra-Red broiler, with specially designed pan and tray for smokeless broiling • Electric Tele-minute Timer, with chime reminder • Clear-Brite oven interior in stippled, acid-resistant white porcelain • New, exclusive indicator lights • Automatic thermostatic controls • Automatic interior light • Heat-deflecting hood • Plus many other meal-time miracles in a "Masterpiece" oven installed exactly where you want it. Thermador is the *genuine* Bilt-in Electric Range, made *only* by Thermador Electrical Manufacturing Co. Insist on and ask for *Thermador* by name! Send today for complete information.

Choice of 12 cooking tops

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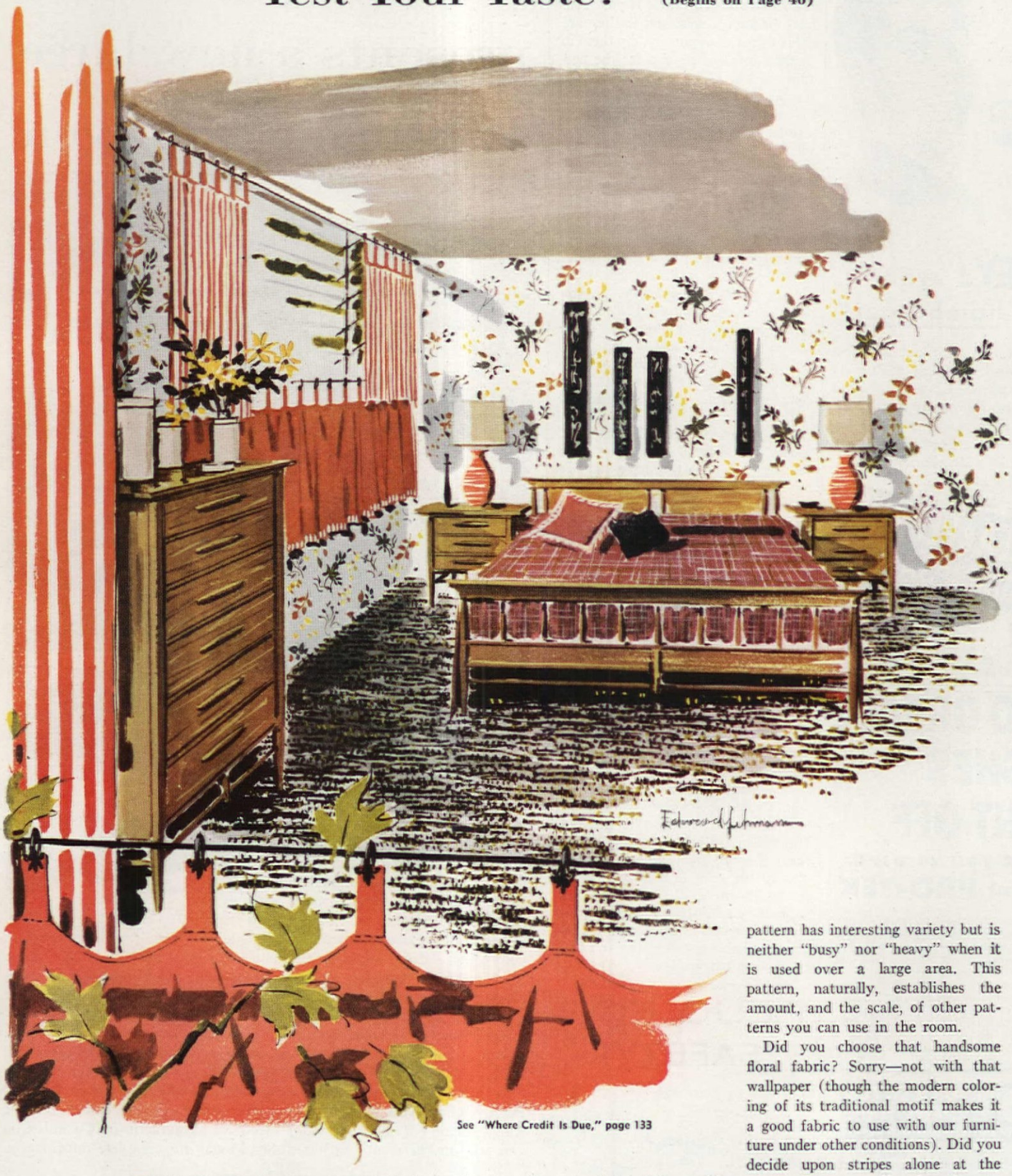
Test Your Taste!

(Begins on Page 46)



See "Where Credit Is Due," page 133

By itself, each item on page 46 is in good taste—it's in combining them that your taste is tested. A good room's ingredients must be compatible in color, scale, pattern, and a hard-to-define, but important, thing—"character." The point of departure here is the furniture—a beautifully simple contemporary design rooted in Early American, and pruned down by good modern ideas. Many different good rooms might be built around it, but we clue your final selections by showing one wallpaper only—this one chosen because its off-white ground flatters wood, because its colors key a provocative scheme, and because its pattern has interesting variety but is neither "busy" nor "heavy" when it is used over a large area. This pattern, naturally, establishes the amount, and the scale, of other patterns you can use in the room.

Did you choose that handsome floral fabric? Sorry—not with that wallpaper (though the modern coloring of its traditional motif makes it a good fabric to use with our furniture under other conditions). Did you decide upon stripes alone at the windows? Sorry. Wrong again. Even a small-scale stripe can overpower if used alone in quantity—so we reined it in a bit with matching solid. Did you elect that same solid for the bedspread? Not bad. But score yourself higher if you chose the multicolor—it's quieter and cooler than that particular solid tone. If you picked the leaf-patterned carpet, you were correct about color. But the pattern is too large in this room, and the vari-toned textured rug is a wiser choice. The figurine lamp, lovely with pastels and delicate furniture, is out of character and out of scale here. Measured by all our yardsticks of taste the larger, simpler lamp fits the room.

What chance have the sheep when the pillows are made of DACRON!

REG. U. S. PAT. OFF.

She's not counting sheep, but off to sleep... on cloud-soft pillows of "Dacron"!

They're such a *pleasant* surprise, these gently resilient, air-light pillows that coax you into restful slumber so quickly.

You'll love pillows and comforters of "Dacron" for their lasting loveliness... for the way they keep their inviting fluffiness and restful softness through years of use.

See lovely pillows and comforters filled with "Dacron"* polyester fiberfill when you shop. You'll find them with bright, new covers in gay prints and stripes (wonderful gifts!). Many are completely hand-washable. Look, too, for this important label that means you're getting sleep products filled only with 100% "Dacron"* polyester fiberfill. It's non-allergenic!

*"*Dacron" is DuPont's registered trade-mark for its polyester fiber.*

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Better Things for Better Living ... *through Chemistry*

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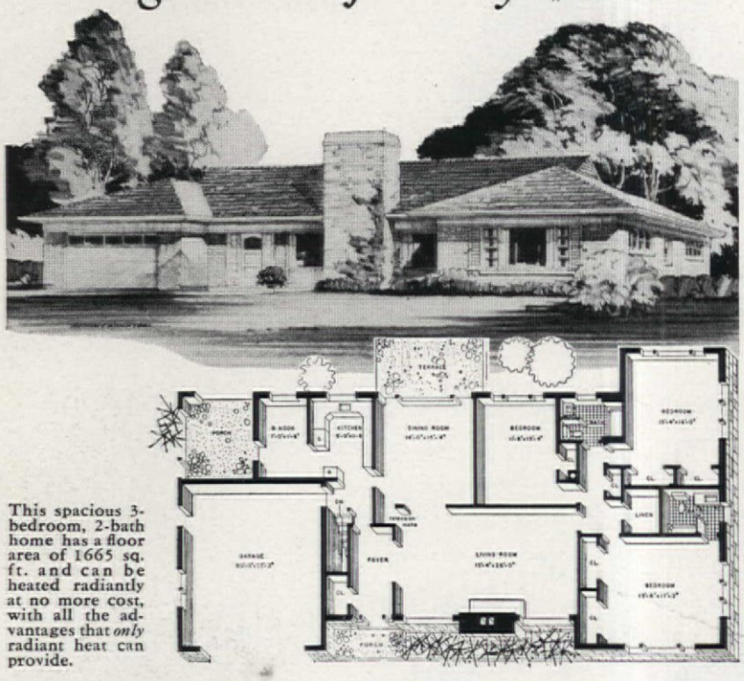
*Yes! Radiant Heat for a home as big as this for only $1665**



This spacious 3-bedroom, 2-bath home has a floor area of 1665 sq. ft. and can be heated radiantly at no more cost, with all the advantages that *only* radiant heat can provide.

Whether your contemplated dream house will be in the $12,000 or $30,000 class, you *can* have steel pipe radiant heating for no more, and perhaps less, than conventional systems. So don't deny yourself the comfort and pleasure of "invisible" steel pipe radiant heating. You get vital, draft-free heat with no hot or cold spots, warm floors, greater cleanliness. And that great big extra advantage, so close to a woman's heart, complete freedom of decoration! Because the heating coils are in the floor or ceiling every inch of floor and wall space is usable!

**Various surveys from all parts of the country indicate an average cost of $1.00 or even less per sq. ft. of floor area for steel pipe radiant heating systems.*

CONSULT YOUR ARCHITECT, BUILDER OR HEATING CONTRACTOR BEFORE YOU BUILD

Because your radiant heating system will be an integral part of the house, and must be planned right down to the last valve and pipe coil *before* construction is started, tell your architect, builder or heating contractor *in advance* that you want "invisible" *steel pipe* radiant heating. He will plan accordingly for mutual satisfaction, savings, and your life-long comfort.

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Please send me without cost or obligation a copy of the 48-page booklet "Radiant Panel Heating with Steel Pipe."

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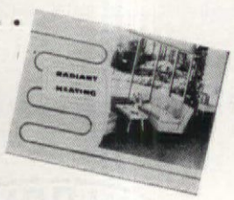

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THEY TURNED THEIR HOUSE AROUND

WITHOUT MOVING IT AT ALL

AND GAINED AN EXTRA ROOM

An easy sort of about-face is illustrated by the home of the George Auerbachs of Easton, Pennsylvania. Their street façade never pleased them, and the old front porch served no very good purpose—so they transformed that porch into a multi-use room and turned their old side door into a main entry. To focus attention upon the prettied-up side, there's new planting and a succession of blooms. "They definitely catch the eye, and passers-by always comment on their attractiveness," Mrs. Auerbach observes.

The sunny new family room gives them more pleasure than any room in the house. One side is fixed up as a home office. Two sides are furnished with old studio couches, treated to foam-rubber mattresses, newly slipcovered, and so placed that the Auerbachs can watch their television "lying down instead of sitting up, and it's so relaxing!" Because there's an adjoining bath, the couches make this a guest room and a step-saving emergency bedroom when a member of the family is ill. THE END

Above, Hammond Home Model in Walnut Finish. Spinet Model now in Ebony and Blond as well as Walnut.

You discover new thrills each time you play the Hammond Organ

The fascination of a Hammond Organ is simply this — you can do so much *more* with anything you play.

Here is a richness and range of tonal colors no comparable organ can equal. Here are new orchestral percussions . . . tones like harp, chimes, bells, xylophone and many others, which you can weave into your music in a way never before possible in the organ.

You can vary the simplest piece so many ways that every hour at the Hammond Organ unfolds fresh adventures! Visit your dealer and try the Hammond soon. And mail coupon for more details.

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Fits any space four feet square. No installation, just plug in. Never needs tuning. Low as $135 down for the Hammond Spinet Model at most dealers. Often up to 3 years to pay.

Only Hammond gives you all this

Harmonic Drawbars provide a vast range of tonal combinations.

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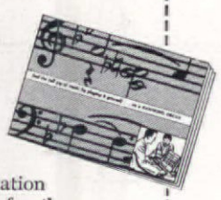

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**The percussion tones are produced at the option of the player by playing any selected single note or full chord, in a detached manner, with a fingering pause of as little as 1/20th of a second.*

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of the air outdoors...

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Seldom, if ever, is the air around us just right for health and comfort. It's either too hot or too cold, too moist or too dry. And it's frequently polluted by dirt, dust, pollen and germs.

Outdoors, there's nothing we can do about this. But inside, we can do something about the air we breathe. Airtemp Year 'Round Air Conditioning filters the air—maintains the temperature we wish—controls humidity. We feel better and live in a cleaner home in this *New Dimension of Modern Living.*

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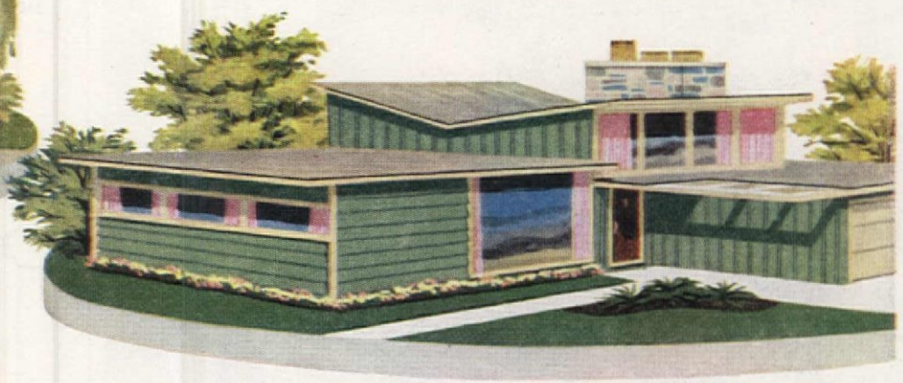
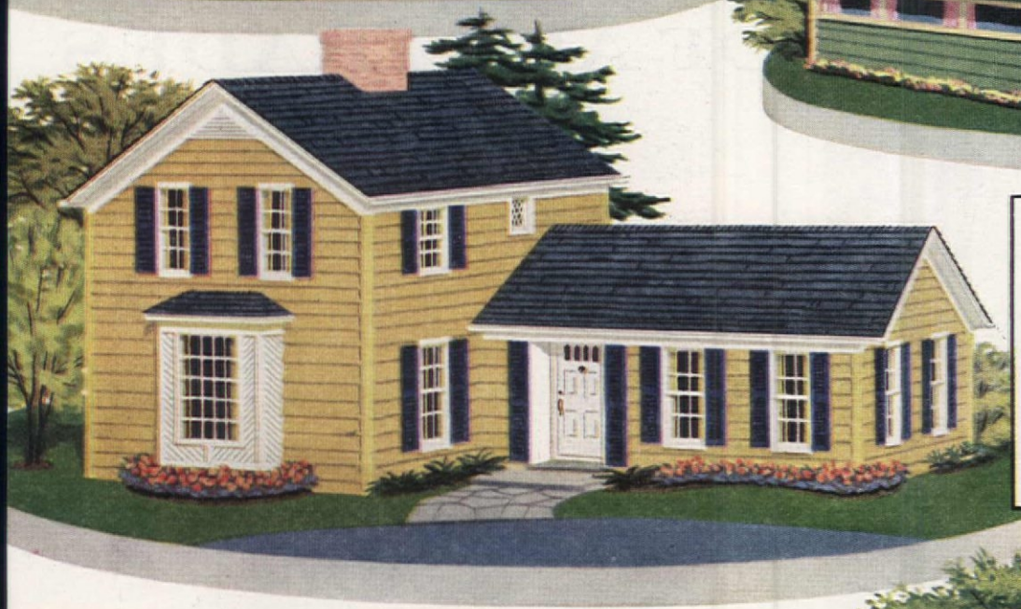
Your home will last longer...be worth more...when you protect it with

Pittsburgh SUN-PROOF House Paint





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- It's Enriched with "Vitolized Oils"

You Can Get SUN-PROOF House Paint in Smart, Modern Body Colors

● Whether your house is old or modern, color can give it a distinctive personality, easily and economically. In addition to popular Titanic White, Pittsburgh SUN-PROOF is available in a wide range of modern body colors to suit any architectural design, climate or surroundings. These attractive hues resist fading and streaking—keep their original beauty for years.

IT'S EASY TO understand why each year many thousands of families protect their homes with Pittsburgh's famous SUN-PROOF House Paint. They like the smooth, easy way it goes on, the thorough way it covers. Most of all, they're proud of its crisp, clean beauty that will last for years and years.

For SUN-PROOF is made with special pigments that fuel fumes and industrial gases will not discolor. SUN-PROOF is self-cleaning, too. Gradual chalking removes dulling surface dirt with each rain and restores its "just painted" look.

SUN-PROOF is the *only* house paint enriched with "Vitolized Oils" to *control penetration*. Just enough of these life-giving oils sink into the wood to form a firm bond. The rest stay in the paint film to give it a tough, elastic surface that expands or contracts with the weather and resists unsightly checking and peeling.

Next time you paint, use Pittsburgh SUN-PROOF to add years to the life of your home and dollars to its value. You'll find it costs no more to begin with—*costs far less over the years!*

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● You can enhance the charm of your home with SUN-PROOF Trim Colors on entranceways, windows, shutters, dormers and eaves. These tough, rugged paints are unusually smooth-flowing and easy to use. They hold their color and gloss remarkably.

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Today, distinctive elegance in floors and furnishings must be easy to care for... that's why the mellow richness of Kencork Floors in your home is the finest expression of your modern way of life.

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It can be installed over any smooth, firm interior floor (even over concrete in contact with earth if drainage is away from the slab). See Kencork at your Kentile Dealer's now. Look for his name and address listed under FLOORS in your Classified Phone Directory.

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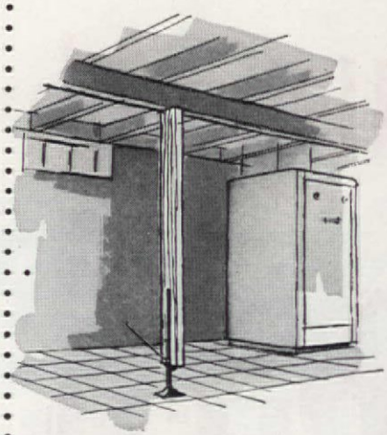
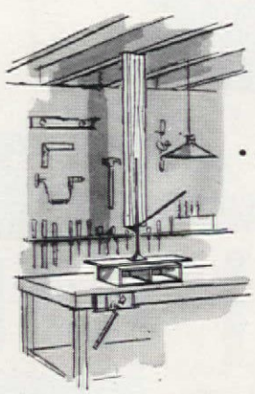
KENCORK FLOORS WALLS

Data: George J. Giloy

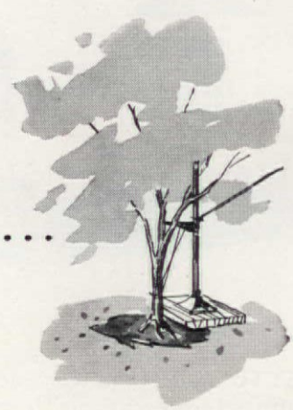


Your car jack can do many useful jobs about the house. For example, it supports sagging floors temporarily by bracing them as shown

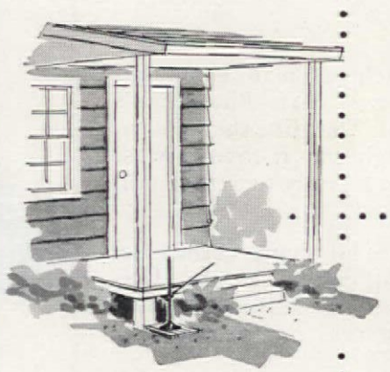
JACK OF ALL TRADES



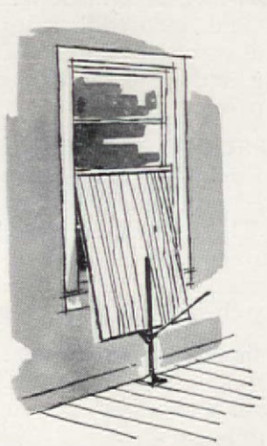
It clamps gluing jobs. Brace it to beam, rest it on board to spread the weight evenly



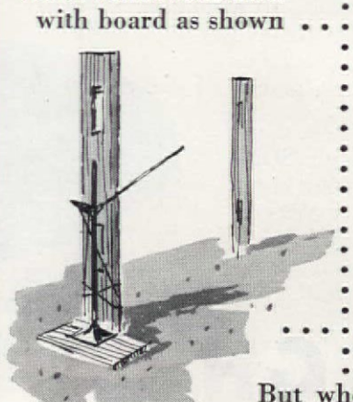
It pulls out bushes if wired to trunk



It levels a sagging porch while you make full repairs



It pries open paint-stuck windows if used with board as shown



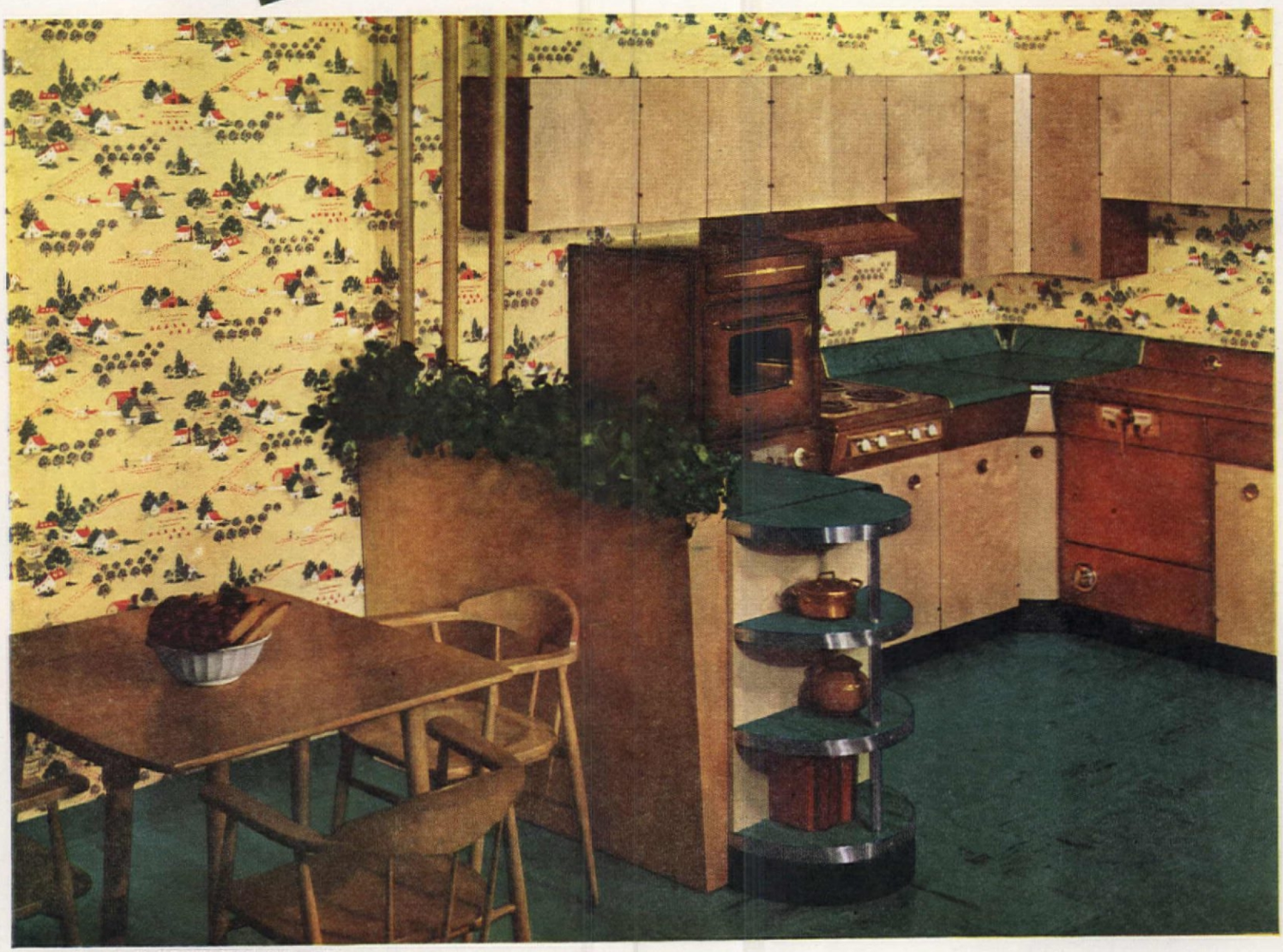
It pulls up old fence posts with chain or wire rigged to base

But when you're finished, always put your jack back in the car!

Decorator Designed for You

...and for less than you think!

Your very own... this delightful "living" kitchen is as work-saving as it is beautiful... combining American Kitchens new "Pioneer" and Glendura Soil-Proof Wallcovering by Imperial. American Kitchens trend-setting "Pioneer" offers the warmth of wood, charm of copper, strength of steel. Glendura Soil-Proof Wallcovering is so beautiful, so durable, so easy to clean. Find out how easy it is to own this kitchen by seeing your American Kitchens and Imperial dealers today!



Pattern illustrated is "COTTAGE HILL" No. 552.

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Check the wonderful "Pioneer" combining natural birch, antique copper, with rugged steel cabinet chassis. See the work-saving American Kitchens Roto-Tray dishwashers rated best by independent tests... new waist high ovens... countertop ranges... available in gas and electric models. Check the one piece seamless drawers... and accessories galore. You can enjoy an American Kitchen now... no money down 3 years to pay. For full color literature ... see coupon page 141.

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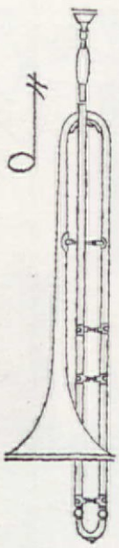
Before and After Adam

(Begins on page 19)

another, and the Kirkpatrick presentation of 60 of the sonatas, including 31 of those played by Mr. Valenti, is not exactly in competition, since the 60 comprise a kind of chronological progression and the Valenti 84 are in haphazard order, while the Kirkpatrick instrument is a good deal less insistent in its brilliance. In general, the Valenti playing impresses by a dazzling virtuosity and the Kirkpatrick by a judicious variety of expression. The recording of both is excellent, understood that volume will be maintained at a low point in reproduction. If 60 sonatas suffice, the Kirkpatrick edition has more logic and convenience in its method and order of presentation than any 60 (five discs) chosen from the Valenti.



MIXED BLESSINGS

With the third album, containing Quartets Nos. 12, 13, 14, 15, and 16, plus the *Great Fugue,* Angel completes her recording of the Beethoven string quartets. Five companies now have complete editions. Of these, Angel and the Haydn Society have managed to put the 17 works on 20 sides, an advantage; and in addition the former, always a pioneer in resourceful presentation, offers miniature scores and intelligent notes with her records. Great works like these are best not bought in uniform series, since no one group of musicians can possibly be expected to dominate all competitors throughout; but the playing of the Hungarian Quartet in this Angel edition is not hard to classify as a whole: it is the worst. The last volume is the worst of their three. Gentility of contour and ingratiation of tone, generously evident, are not enough to balance a reticence singularly unresponsive to the emotional and intellectual demands of some of the most profound music ever composed. Proficient sound.

The mild fun of *The Secret of Suzanne* does not realize the promise of its sparkling overture, and one is a little uncomfortable at the clever mingling of reminiscences of Mascagni and Wagner with a feeling of Mozart. But there are delectable minutes, provided mainly in this first LP version by the lithe animation of the orchestra, the baritone being inclined to overwork his part, while the soprano is acid. There is clean reproduction of the players, but too much microphone for the singers.

RECOMMENDATIONS AND WARNINGS

Addicts of brilliantly effective registration will admire Columbia ML-4966, containing Borodin's splendid *Second Symphony* and Tchaikovsky's workmanlike and rather dogged *Suite No. 1,* in virile, impatient performances by the New York Philharmonic-Symphony Orchestra conducted by Dimitri Mitropoulos, wherein everything is clear and big (the woodwinds a little too big) and cheerfully outward. Addicts of a glossier realism in reproduction will not mind the frail substance of the music on RCA Victor LM-1871 (Chopin's *Piano Concerto No. 2* and Saint-Saëns' *Piano Concerto No. 4*) in the compelling pianism of Alexander Brailowsky and the luxuriant collaboration of the Boston Symphony Orchestra conducted by Charles Munch. This translucent and trouble free sound has rarely been equalled in concertos, and the only regret will be that a more significant pair did not receive the attention of the musicians and engineers. Admirers of Dr. Hermann Scherchen will be disappointed with his leadership of Beethoven's *Fifth Symphony,* hurried in the finale, standard elsewhere; and not exalted by the same conductor's *Fourth Symphony* by the same Beethoven (both these by the Philharmonic Symphony Orchestra of London, on Westminster WL-5406), a good performance, but not good enough for those who expect nothing but revelations from Dr. Scherchen. In spite of estimable sonics, neither symphony in these versions will challenge seriously the best editions of the works that have been previously issued.

THE END

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When you put these three together, you find out what happens when *cold* water hits *hot* Rheemglas—and if that doesn't sound too important, remember that each time you draw hot water, cold water rushes into your heater. If the sudden cold cracked the lining, you'd eventually have a *leaky* heater—and bills to pay. So let's try the test.

First, we thrust the Rheemglas into the boiling water. We hold it there, and let it get good and hot. Then—we plunge it into the ice . . . *Phzzz!!!*

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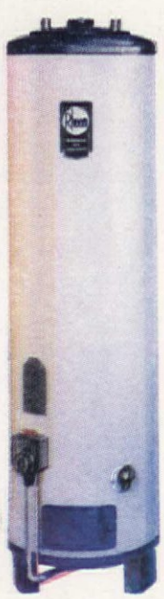
Look in the Yellow Pages today for the name of your Rheem plumber-dealer. And when you buy a glass-lined water heater, insist on *Rheemglas*. It costs no more.



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NATIONAL GYPSUM COMPANY—BUFFALO 2, N. Y.

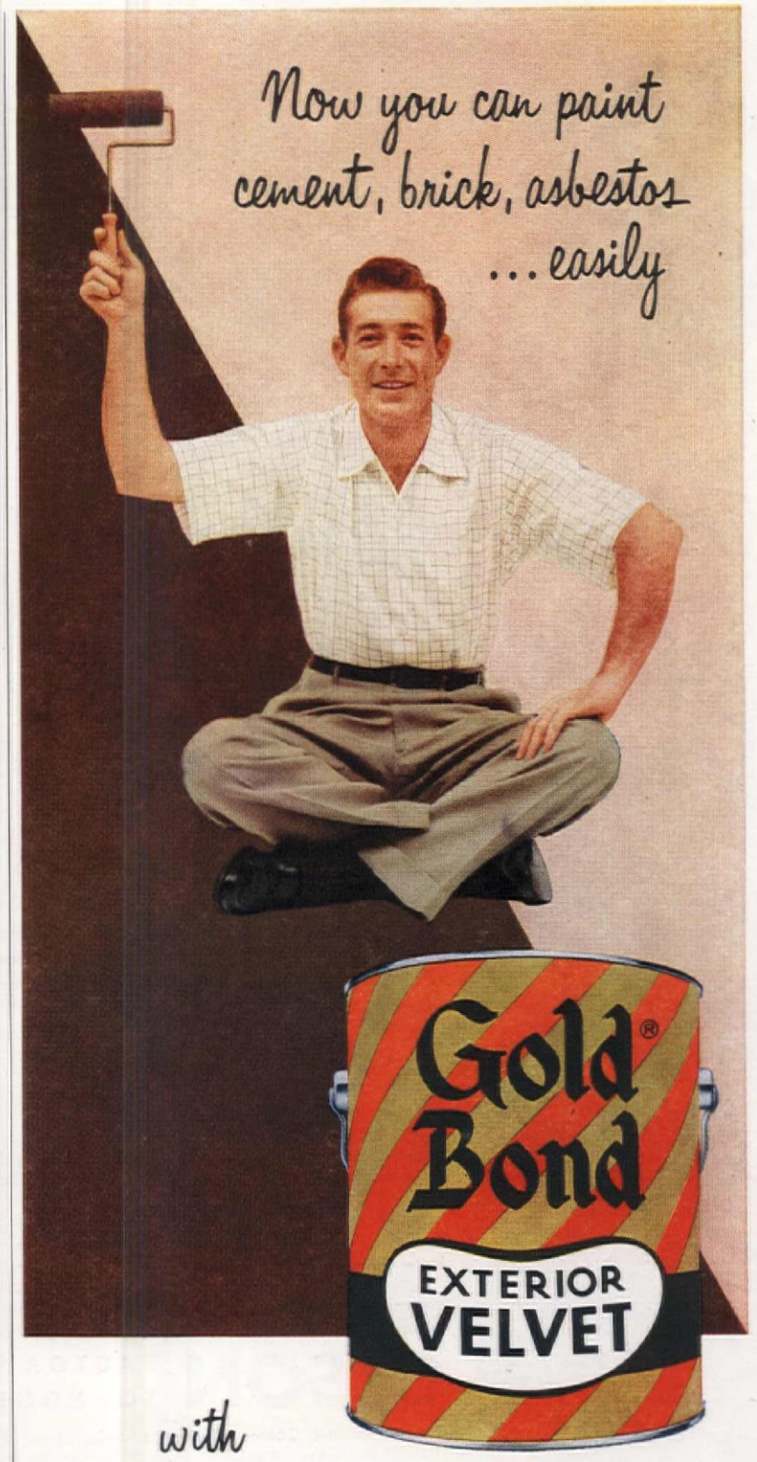
This Little House Stops Traffic

(Begins on page 43)

In the kitchen, gay New England flora on the wall; Early American pine rack to coddle copper pots and pans; and modern spatter-dash linoleum inspired by floors in many Early American homes

In this bedroom (the rest of it is shown at the bottom of the page), black oval linen rugs, enormous embroidered pillow shams, and bed ruffle made of sheeting, combine with Early American furniture, tie-back curtains, and a garnishing of cranberry glass

dining room table; the black iron trivets "composed" on the wall; the lovely milk glass all around. As we chatted, I noticed a china "cottage" tea set in that corner cupboard in the dining room—each piece decorated with a different English cottage. The set had come from Mrs. Petrow's mother's home in England—so that Old England as well as New England flourishes here. One bedroom was still incomplete when we saw it, but an old brass double bed had been acquired for it, and on one wall of the room, already in place, was a sampler embroidered by Mrs. Petrow: "Today is the tomorrow that worried you yesterday." THE END



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Don't Be Swindled

(Begins on page 36)

when the workmen went directly from their house to several others on the block, because there had been *no* advertising.

No "commission" checks arrived—but in a few weeks they *did* receive, from an out-of-town finance company, a bill for the first monthly installment in repayment of the F.H.A. loan. John wrote back that the roof was far from satisfactory. In a few days he received a polite note to the effect that the finance company was sorry, as well as surprised, for they hadn't paid the roofing company until they had received a "completion certificate" signed by John. If the job wasn't completely satisfactory, John shouldn't have signed the certificate. His only redress was against the roofing company which "would doubtless make the work right." Meanwhile, his installment must be paid.

John's letters to the "head office" of the roofing company went unanswered, and Mary discovered that similarly victimized neighbors had bought new roofs as the result of a similar pitch.

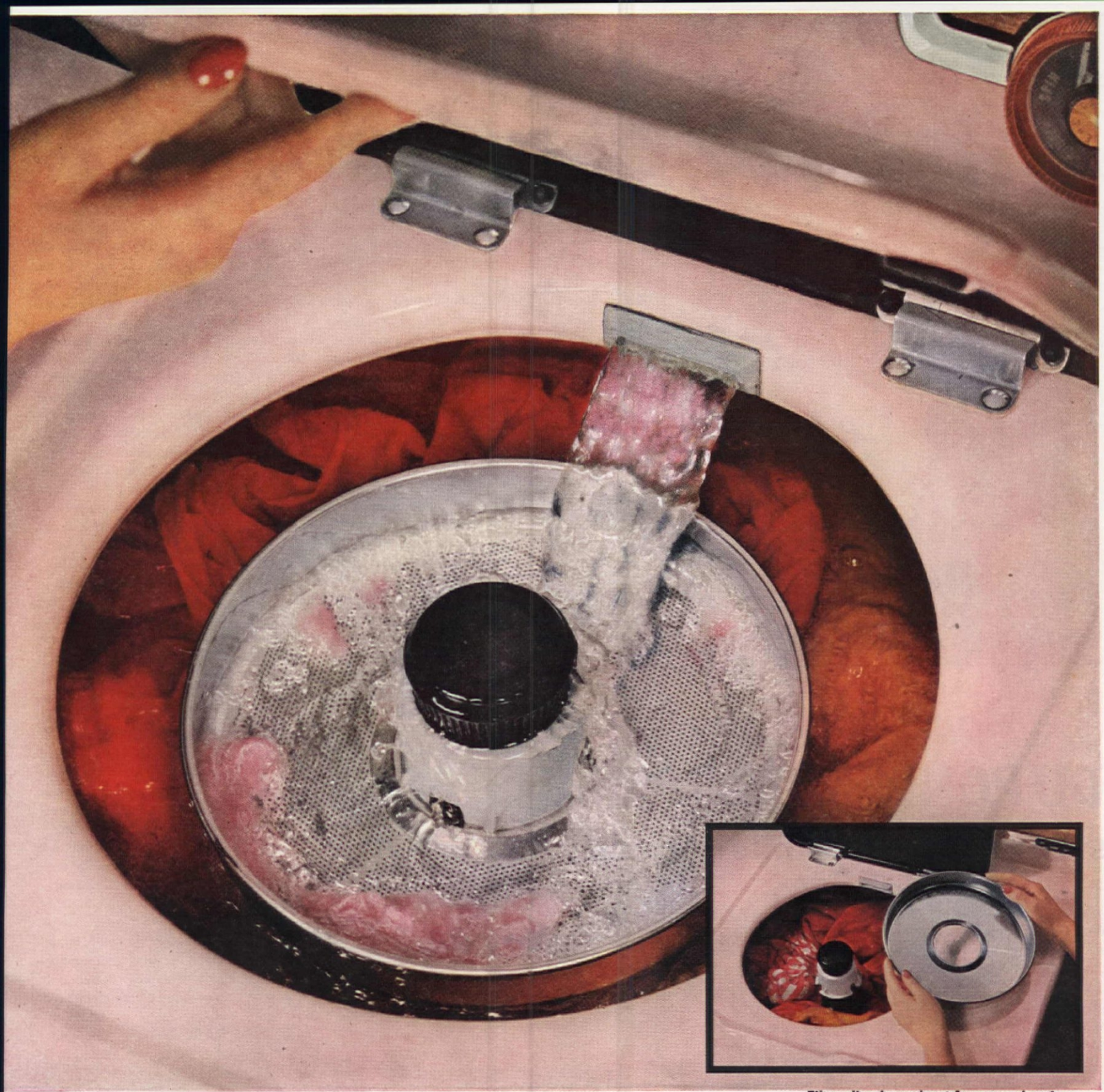
You may never be approached with that particular story, for when one swindle is publicized, such "salesmen" produce another as smoothly and quickly as carnival con-men put the pea in the wrong shell. High-pressure salesmanship and the irresistible lure of a bargain are the only things they'll have in common, so keep your guard up. The favorite hunting grounds of home-repair racketeers are middle-sized cities where crews induce families to sign F.H.A. loan applications, charge outrageous prices for shoddy work, and disappear promptly.

Right now, let's clarify F.H.A.'s role in the home repair, home modernization program. F.H.A. does *not* assure standard materials, does *not* insure against poor workmanship, does *no.* assure that the contractor is honest, capable, or dependable. I. only insures the finance company against loss on the loan that pays for your job. In brief, F.H.A. does *not* insure the home owner in any way whatsoever—and if a glib talker tells you otherwise, you'd be wise to call your district attorney or Better Business Bureau. To protect home owners against such misrepresentation, the 1954 Housing Bill makes it illegal to use "F.H.A." or "F.H.A. approved" in advertising any product or service. This, of course, does not prevent oral misrepresentation. Like F.H.A., the lender accepts no responsibility for your contractor, nor for the quality of his work. If the home owner allows himself to be fleeced, that is his concern alone. The only connection between the loan and the work done, is that the money *must* be used for the purpose stated in the application.

Popular fields for con-men are: *Roofing:* It's out of sight, hard to inspect, so defects don't show until the first storm. By then, the boys hope to be gone. *Furnaces, Burners, and Heating Units:* Many home owners know little about quality or B.T.U. capacity. If the unit looks pretty, they won't know they've been bilked until winter sets in. *Storm Windows:* More about this in a moment. *Everlasting Weather Coating:* Every asset was claimed for this widely successful exterior wall-coating swindle; "beautiful finish, never-have-to-paint-again, stops cracks, insulates." The workmen had to work fast to get all of it on before it started to peel off. The unfortunate owners, who found themselves with leprous-looking homes, faced the job of removing this worthless product before they *could* paint again.

For the Storm Window racket, rampant in New York last year, low-priced windows were advertised. Then high-pressure salesmen went out to talk suckers into buying other windows at four or five times the advertised price. A variation of this technique—the salesman who takes a deposit on an inexpensive product, then states that it is inferior and that a more expensive one (which he has on hand) should be used. Beware also of the boy who starts off with a high "estimate," then allows himself to be beaten down to a "bargain price" which is still three times the actual value. Or this appeal to greed: urging the owner to sign an application for an over-sized loan—with the understand-

CONTINUED ON PAGE 112



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After 11 washings in an ordinary washer, the dungarees (left) were dulled by lint film. After 11 washings the G-E way, an identical pair showed no lint visible.

5 Mix-or-Match colors, too! See G-E Automatic Washers and Dryers in petal pink (shown), turquoise green, canary yellow, cadet blue, woodtone brown. Also white.

for whiter, brighter washes... **GENERAL ELECTRIC**

So easy to apply -

DU PONT HOUSE PAINT

stays fresh and white for years!

If your home is similar to the one above—white painted areas above brick or stone—then you'll want to know about Du Pont Two-Purpose House Paint. This fine white paint stays fresh and bright . . . and doesn't wash down to stain the surface below! So easy to apply . . . covers solidly . . . wears and wears! And if you want color, it can be tinted to your own color preference.

For other types of homes, Du Pont makes other types of house paints. On the all-white house, for instance, you'll want Du Pont "40" Outside White . . . stays dazzling white for years. Or if your home is stucco, brick, or weathered asbestos shingles, you'll get gay color and years of service with Du Pont Cement & Stucco Paint.

Whatever your type of home, talk with your Du Pont Paint Dealer about your painting job . . . you'll find his name in the yellow pages of your telephone directory. He'll give you free literature on how to paint, help you with your painting problems, or recommend a reliable painting contractor.

Du Pont DULUX® Trim & Shutter Paint is years ahead of ordinary trim paints. Stays glossy for years with superb resistance to fading, mildew and discoloration. Alkyd formulation. Attractive colors.

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Don't Be Swindled

(Begins on page 36)

ing that he will get the overage. Do you think he does?

Possibly the most dishonest approach is this: The home owner is asked how much money he owes. If he names a reasonable total, the answer is prompt. "O.K., I've got the solution to your problem. We'll raise the repair loan application enough for you to pay all your bills." Does the home owner get the money? *You* answer that one!

Another ruse, reported last year by the *New York World-Telegram and Sun*, has taken New Yorkers for thousands of dollars. After a flood of come-on pamphlets boasting bargain rates for home improvements, a construction company salesman calls on the people who rise to the bait. He makes an estimate, jots down items on a form which he asks the prospect to sign, and says he will help him to obtain an F.H.A. loan—on which the whole deal will hinge. He reports back dolefully in a few days, says that he cannot get the loan.

A month later, Mr. Home Owner receives a summons to appear in court. The construction company is suing him for welching on a contract—that "form" with the small print which he was duped into signing. Buried in fine print he reads, too late: "The home owner agrees that in the event of any breach of this contract, whether such breach be prior to any, or partial, or full performance of this contract, the (blank) corporation may at its option receive, collect, and recover the sum equal to 30% of the total agreed contract price herein set forth as and for and representing the liquidated damages of the (blank) corporation." Furthermore, he finds that he has waived his right to jury trial. The case goes before a district court judge on the question of contract validity alone, and unless there is positive proof of fraud in obtaining the signature, the judge must invariably decide against the defendant.

If you do want to make worthwhile home repairs or improvements and haven't the cash to pay for them, how *can* you safely borrow the money and avoid being rooked? It's simple, as tens of thousands of home owners who have used F.H.A. repair loans will testify. Here are a few basic safeguards:

1. Refuse to listen to the blandishments of doorbell-ringing, high-pressure salesmen.
2. Go to a responsible *local* contractor for a cost estimate.
3. If you don't know a good local contractor, ask the local lumberyard for the names of reliable men. If you plan to do the work yourself, buy your materials from a local dealer.
4. Remember that a guarantee is only as good as the company that gives it.
5. Borrow from a *local* financial institution—one that you know, and that knows you.
6. Shop for the lowest interest rate.
7. Read every document you sign—including those extra "file" copies. A favorite, and disarming, trick is for the gyp-artist to insist you read every word of the contract and loan application, then slip several sheets in front of you, saying: "O.K. Sign here!" The catch is that he slips in a completion certificate. With it, the victim approves the work in advance, and the con-man can collect the loan even if he *never* does *any* of the work! This is the trick that was pulled on John.
8. Above all, deal with people you know and trust.

Have we frightened you with our examples of *avoidable* risks? We hope not! We simply want you to make your decision with your eyes open. For if your home needs repair, it's cheaper to borrow money to have the work well done than to let the house deteriorate while you save up to pay cash. And, if you wish to add a new room or two, or if you want to remodel for greater comfort, convenience, and enjoyment, it may be well worth while to pay interest and enjoy the improved house. There is no reason to fear being cheated if you follow the suggestions above. Your government is trying to stamp out gyp-artists and chisellers. Keep *your* wits alert for them too.

THE END

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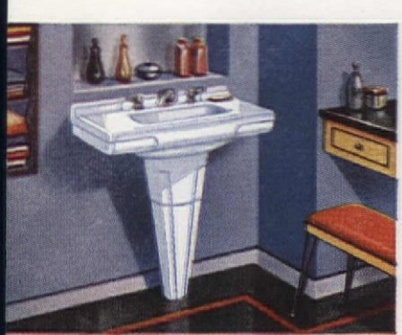

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"Easy Living" Kitchens by U/R bring new kitch- en efficiency and beauty! Lovely steel wall and base cabinets . . . matching cabinet sinks . . . the fast and *quiet* U/R Food Waste Disposer.

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with the exciting new Midnight Finish

Photo by Hedrich-Blessing, Furniture by Willett

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The Fantastic House

A house that "thinks" needs a nerve center. Here it is. It's a control panel that centralizes electrical distribution to many appliances throughout the house. In addition, it feeds radio or recorded music to speakers which are located in various rooms and outdoor areas

The "eyes" see through television camera at upper right. If John and Richard engage in pitched battle, their mother, tuned in to one of three receivers, knows it immediately. By night, black-light illumination and highly sensitive microphone supplements the TV

House makes own breezes. Passage formed by corners of house and garage is shaped to provide constant air flow; folding doors help control air volume and velocity. Slat roof shields living room and lanai from hot sun

that Jack Built (Begins on page 16)

The latest in cars? Well, yes—and no. This auto body was designed and built by Jack Fletcher seven years ago, when he was 17, but similar fender lines didn't appear on stock cars until a year or so ago

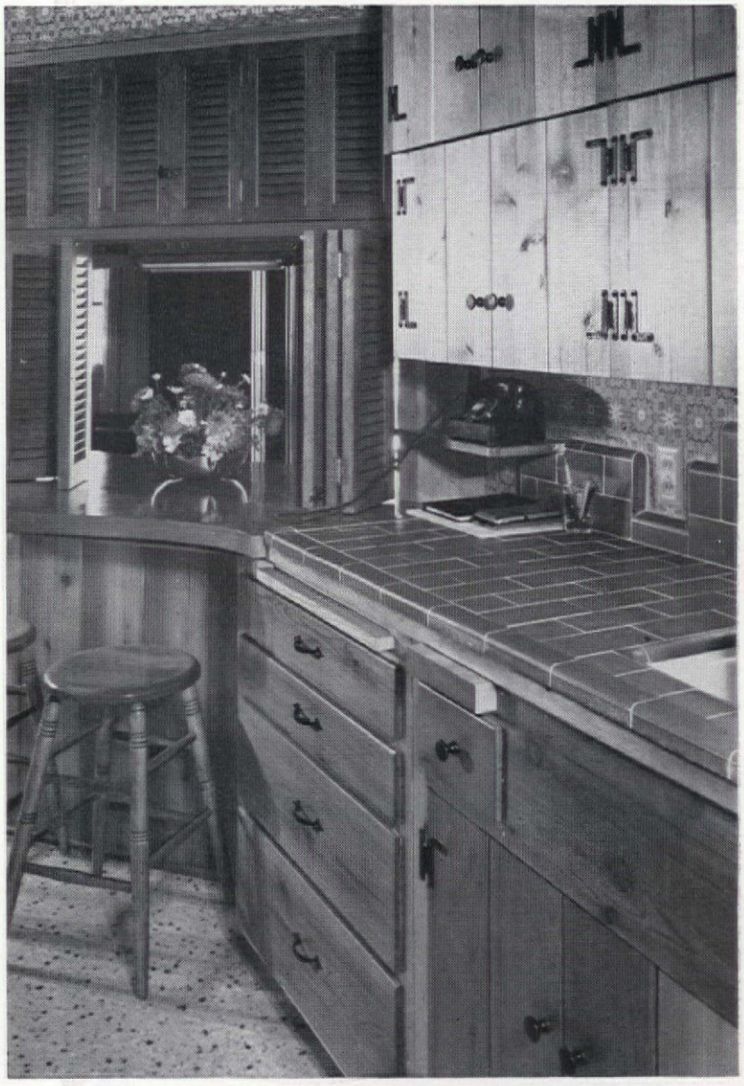
It's a magnetic repulsion range—what else? Pan hovers above surface, "rests" on a magnetic field. To demonstrate what a cool number it is, Jane puts her hand between pan and range top while egg fries

the chimney usually rises, there are windows that close automatically if it starts to rain, or if the wind rises above 25 m.p.h. Windows not so equipped do other tricks—some of them are conveniently unlatched by foot pressure! Of course, breeze is induced, and hot sun is kept at bay, by all of the usual wide overhangs, slatted roofs, and louvered walls, and other devices you've heard of—and by some that you probably haven't.

For the youngsters, there's a bathroom with a full-sized wash bowl that stands only 20″ high and will be raised periodically.

We illustrate some of the impressive electrical devices—the magnetic repulsion range, electrical control panel, cordless lamp, watchful television eyes. There are also proximity light switches that turn lights on when you enter, off when you leave, or operate if you just put your hand near them.

But is this home a showplace for a phalanx of gadgets? Not at all, insists its owner. It's a home for the Fletchers, first and last, and each of its innovations was brought into being to meet some requirement of this particular family. THE END



Three-in-one convenience
in this Western Pines* kitchen corner

This well-planned snacking, serving and cooking area owes much of its charm to the woods of the Western Pines. And best of all, that serviceable beauty will give pleasure and satisfaction for years to come! Smooth texture and handsome grain are perfect for the handy drawers and cupboards, the rich paneling and pass-through.

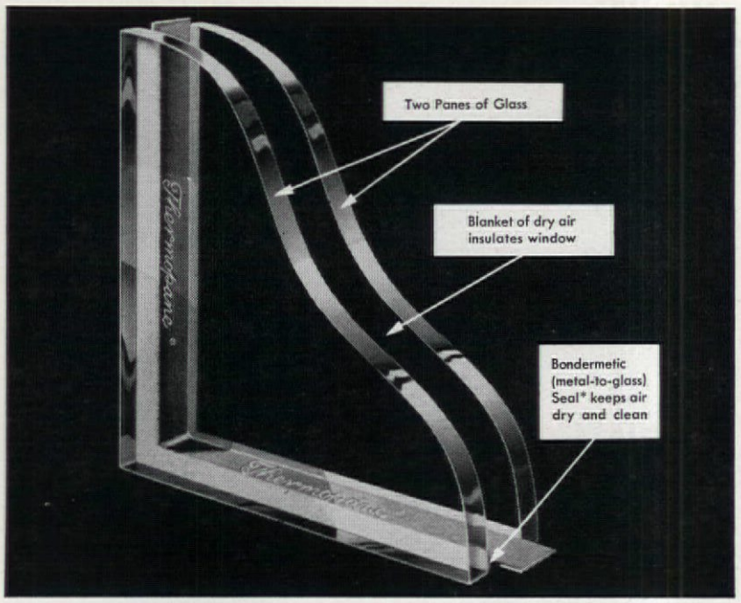
You'll find these carefully selected, well-seasoned woods of the Western Pines economical for any remodeling or building project – whether you do-it-yourself or have it done. See them at your local lumber dealer's – ask him for an estimate!

the Western Pines * IDAHO WHITE PINE * PONDEROSA PINE * SUGAR PINE

NEW Free Booklet of Bright New Ideas

"Friendly Home Ideas in Western Pine." 86 photographs, many in color, show building, decorating and remodeling ideas featuring the cheerful Western Pines. Write for your free booklet to Western Pine Association, Dept. 408-F, Yeon Bldg., Portland 4, Oregon.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW



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permanently insulated windows

Thermopane insulating glass puts a sealed-in blanket of air between you and outdoor cold, outdoor heat and outdoor noise. It's the modern, effortless way to insulate every window of your house—permanently, for year-round comfort. In the winter, *Thermopane* reduces drafts, cuts heating bills. In the summer, it keeps out the heat, helps your air-conditioning system do a better job. In the spring and fall, you'll really love *Thermopane* because it eliminates the bother of storm sash.

You might think that all this luxury would cost a small fortune. Yet, *Thermopane* insulating glass frequently costs no more than single-glazed windows, plus good storm sash. And you can buy *Thermopane* in sheet glass for economy, or in plate glass for the ultimate in clarity. Choose a home with *Thermopane* in every window. And if you build or remodel, call your L·O·F Glass Distributor or Dealer for information He's listed under "Glass" in the yellow pages of your phone book. Or write Dept. 495, Libbey·Owens·Ford Glass Co., 608 Madison Avenue, Toledo 3, Ohio.

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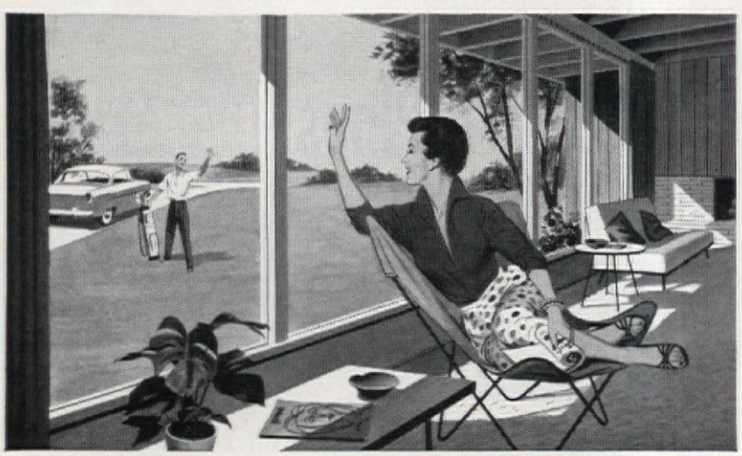
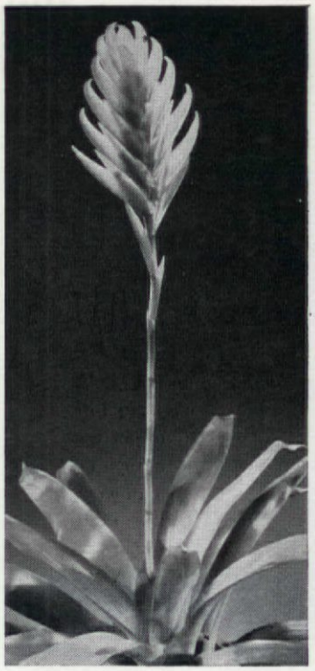
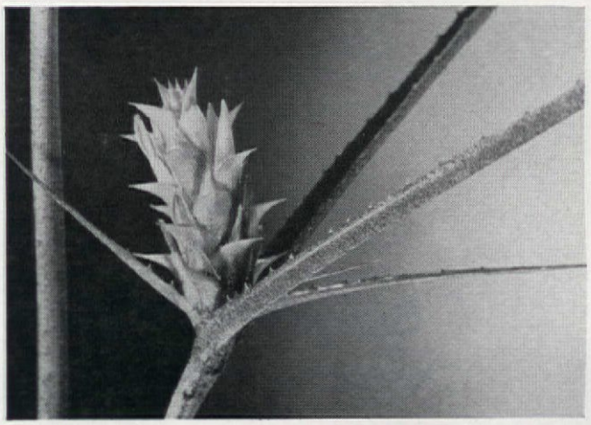




Vriesia carinata

Aechmea fulgens

HAVE YOU



Acanthostachys strobilacea

Aechmea hyb. Fosters Favorite

Aechmea weilbachia

Cryptanthus zonatus zebrinus

Vriesia poelmani

HAMILTON MASON

DISCOVERED BROMELIADS?

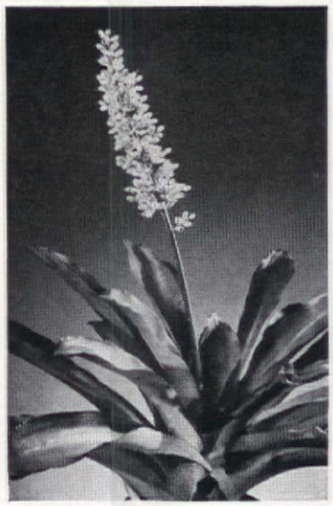
(THEY THRIVE ON NEGLECT)

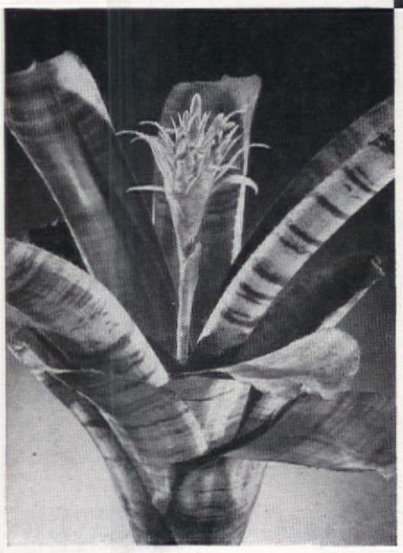
What do you want most in a plant, especially a house plant? Ease of cultivation? Then why is it that you have overlooked the bromeliads? And why are they easy to handle? Well, you know just what you are doing when you water them, and just when to do it. There's no guesswork; no tapping or hefting of the pot; no probing of the soil to see how dry it is; no need of a schedule of watering dates. The plants, as a rule, grow in a rosette or tubular shape, the leaves forming a natural cup in which you keep water. As long as you can see any there, the plant is happy. If you are unusually busy or have to be away for even a week or ten days, just fill the cup and forget about it. Once in a while moisten the soil (or, more probably, osmunda fibre) in which the roots are growing. But even if they grow out of it and hang out in the air, the plant won't complain. For, in nature, bromeliads are air-plants (epiphytes), absorbing moisture and food from the jungle air. To make it feel at home, give a plant a shower in the sink every now and then.

Plants do best in moderate light and a temperature comfortable for you; but they tolerate considerable extremes, both high and low. The big Bromeliad Family includes such remote cousins (*not* houseplants) as the pineapple and the Spanish moss of the South, as well as a host of convenient-sized plants that fit any decor—period or modern. They bear names like Aechmea, Billbergia, Cryptanthus, Neoregelia, Tillandsia, Vriesia; popularly, they are painted feather, painted fingernail, flaming-sword, etc.

Much of the time, their beauty is in the thick, stiff, glossy leaves in shades of green, red, and brown, and often barred, spotted, or mottled mixtures. But the flower spikes, which rise up through the cuplike rosette center, are even more spectacular. Odd-shaped flowers (or even more colorful bracts) come in many rainbow colors and last for from a week to six months, depending upon the variety. When a plant has flowered (only once in most cases), that is not the end; for it sends out one or more offshoots which grow to flowering size in a year or two, so you have virtually a continuously performing friend requiring a minimum of care and troubled by few if any enemies. When the young plants are well along, the mother plant (unless one of the repeating kind) is cut off, leaving the youngsters—by then in their own pots—on their own.

Depending on their size, age, and rarity, bromeliads range widely in price; you can get one for as little as $1.00. Even if you have to wait a year or so for the flowers, it is a highly decorative asset, thriving on outrageous neglect, and free from that bugbear of wondering when to water it. THE END





Above left, white-flowered Aechmea; right, A. fasciata viewed from above; at the left, a plant of the same species, seen from the side

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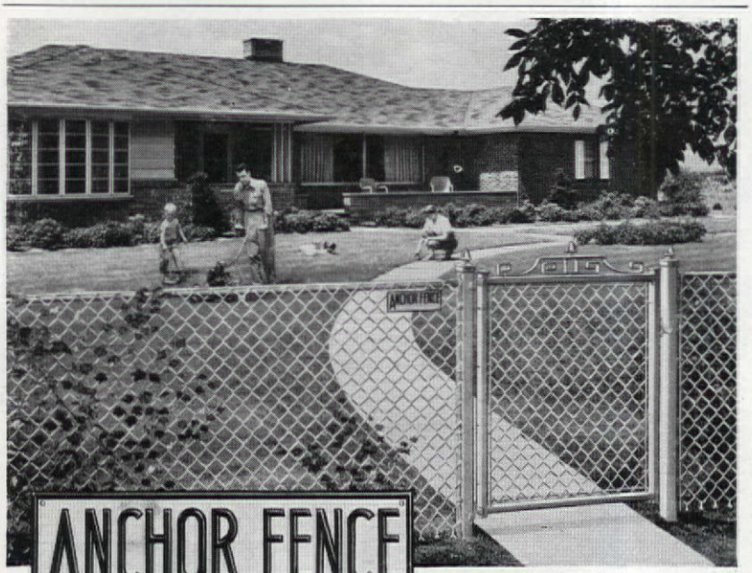

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You'll enjoy your outdoor living even more when you use an Anchor Fence to enhance your grounds. As a background for roses and climbers, it provides a handsome screen that insures your privacy. And at the same time, it protects your valuable plants and shrubbery from animals and trespassers. Just be sure to insist on Anchor—the fence with the zinc coating applied *after* weaving, not before—your assurance of longer life. Call the Anchor office in your area for a free estimate. Or write for a catalog to: Anchor Fence Division, ANCHOR POST PRODUCTS, INC., 6609 Eastern Ave., Baltimore 24, Maryland.

"Permanent Beauty for Your Home"

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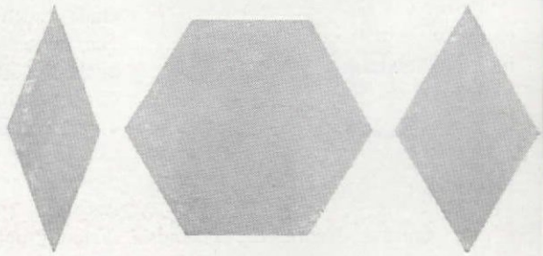
Random-plank asphalt tile in 4" x 24" size comes in four wood-tone colors. Install it in the smart "hit and mix" fashion we illustrate, or use all one shade. Tile-Tex Division, The Flintkote Co.

NEW DESIGNS UNDERFOOT

In addition to square floor tiles, other shapes are now available in resilient flooring. Hexagonal tiles, right, are combined with small squares for a handsome pattern. Other shapes, below, make a wide choice of floor designs possible. Robbins Floor Products



More of the new tile shapes—Choose marble or terrazzo effects, in grays and browns

Asphalt tile in 9" x 9" size looks like cork, comes in four cork colors to be installed in your choice of design—random, checkerboard, or in an expanse of solid color. By Kentile, Inc.

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On top of all this, you get the benefit of brilliant, new color ideas. Ideas like the Color Gallery — and the *pre-harmonized* ready-mixed paints, brand-new — that give you a decorator's flair and assurance.

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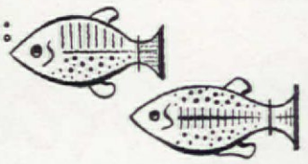
BEGINNER'S AQUARIUM



Over 20 million American families have discovered the fascination of owning tropical fish—decorative, most easy-to-care-for pets that are well-mannered and clean, require just a few dollars to set up for a life-time of glass-house-keeping. Here are a few pointers for the neophyte aquarist.

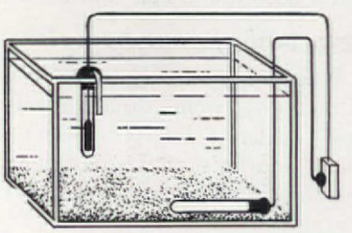
FIRST, CHOOSE YOUR TANK: When considering the size and type of tank to buy, bear in mind the number of fish you'll want. Some people like to construct their own, but even a first-rate mechanic cannot make a tank as cheaply as he can buy one.

CHOOSE ITS LOCATION: This requires more than a casual thought, for you want the tank to be a decorative asset, you want to have it where you can watch and enjoy it—and you should locate it in a place where your fish will be happy. Since some natural light is desirable, a spot near a window makes a good choice. Remember that a tank should receive a total of 8-10 hours of light each day, whether it be natural or artificial. Choose a spot which is neither drafty nor cold, and *never* place a tank over a radiator.

NEXT, ADD GRAVEL: To provide adequate cover for the roots of aquatic plants, two or three inches is all that is necessary. Use a medium-size gravel and place it in the tank before you add water. Since the gravel should be very clean, wash it under running water until all dirt and debris are extracted.

FISH NEED "CONDITIONED WATER": The single most important item in any aquarium is the water. Tap water is satisfactory *unless* it is excessively hard. If it contains chlorine, however, let it stand for 24 hours before adding the fish. Healthy fish will "condition" it themselves—that is, make its physical and chemical state more suitable for their existence.

SELECT ENOUGH PLANTS: No aquarium is complete without a generous selection of plants. Besides having decorative value, they are practically essential to the well-being of captive fish. They provide resting places, feeding surfaces, sites for eggs, and hiding places for baby fish. Before planting, a tank should be two-thirds full of water. Never fill your aquarium to the rim, for this brings water in contact with the tank's metal frame, and metallic ores are poisonous to all species of fish.



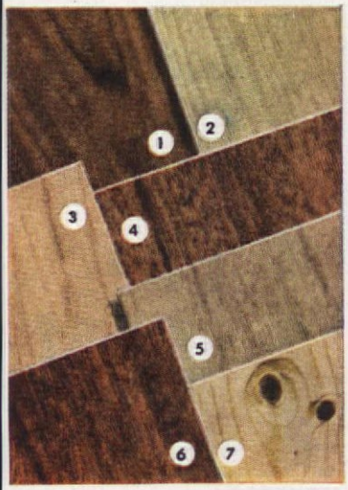
CONSIDER TEMPERATURE CONTROL: Since tropicals thrive at temperatures ranging from 72°-80°, some sort of heating unit is essential (unless your room maintains 75°-80° both day and night). Install a thermostatically controlled heater and avoid sudden temperature changes when adding fresh water.

SELECT YOUR FISH: Guppies, platies, swordtails, danios, some of the armored catfishes, most barbs, and the hardy characins are most suitable for beginners. You'll be tempted by all of them, but be sure to avoid overcrowding. Allow four to five square inches of surface space for each linear inch of fish.

KEEP YOUR AQUARIUM CLEAN: Even the best regulated aquarium requires cleaning at some time or other. To remove dirt that has accumulated at the bottom of the tank, syphon it into a clean container. After allowing this murky water to settle, carefully decant or syphon it back into the tank through a piece of cheese cloth or a filter. Thus you will retain the greatest amount of valuable "conditioned" water. Add tap water to make up the loss. A non-rusting aquarium scraper will remove the fine algae that grows on the glass sides of the tank. THE END

See "Where Credit Is Due," page 133

Plankweld's so easy to put up! 16¼" wide by 8′ high panels fasten to wall with special metal clips that are then *completely concealed* by overlapping of the panels. *No* worry about joints—*no* nail holes to fill.



You choose from world's finest woods. In Plankweld paneling, there's a complete range of light to dark woods—(1) walnut at $74, (2) Korina® at $74, (3) birch at $60, (4) Philippine mahogany at $60, (5) oak at $69, (6) Honduras mahogany at $69, and (7) knotty pine at $60. Prices are approximate for a wall surface 12′ x 8′.

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Family recreation room in basement or attic is gay and informal; easy-to-care-for Plankweld walls wipe clean with a damp cloth. Famous designer George Nelson stands by spacious storage wall he designed (you can make one too; see coupon for plans). Beautiful natural birch Plankweld shown here covers a 12′x 8′ wall for **only $60.**

Real wood walls in just one weekend

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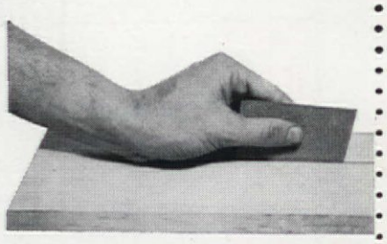
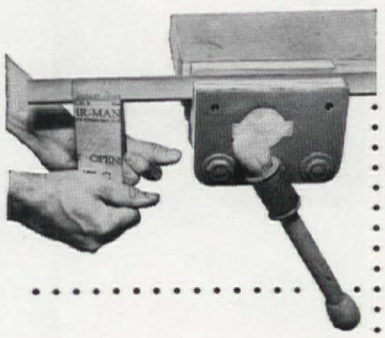
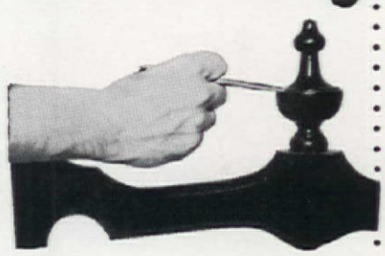
6 TRICKS WITH SANDPAPER



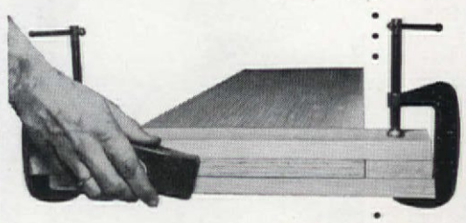
Try this next time you edge, join, and glue two boards. Slip a piece of folded abrasive paper or cloth between the two edges and sand off high spots that prevent the boards from meeting evenly



Round and odd-shaped pieces are often easier to sand with narrow strips of sandpaper used as shown. You can also buy sandpaper and abrasive cloth in rolls of various widths. It's handy for getting at difficult spots

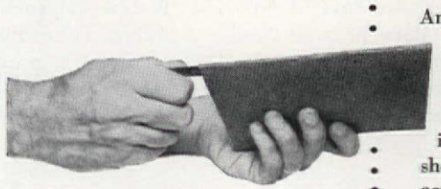


To sand intricate carvings or moldings, fold a strip of fine sandpaper over the end of a stick sharpened to a chisel-like edge. Hold stick like a pencil and work it along the surface. Shift paper to clean grit if it becomes clogged

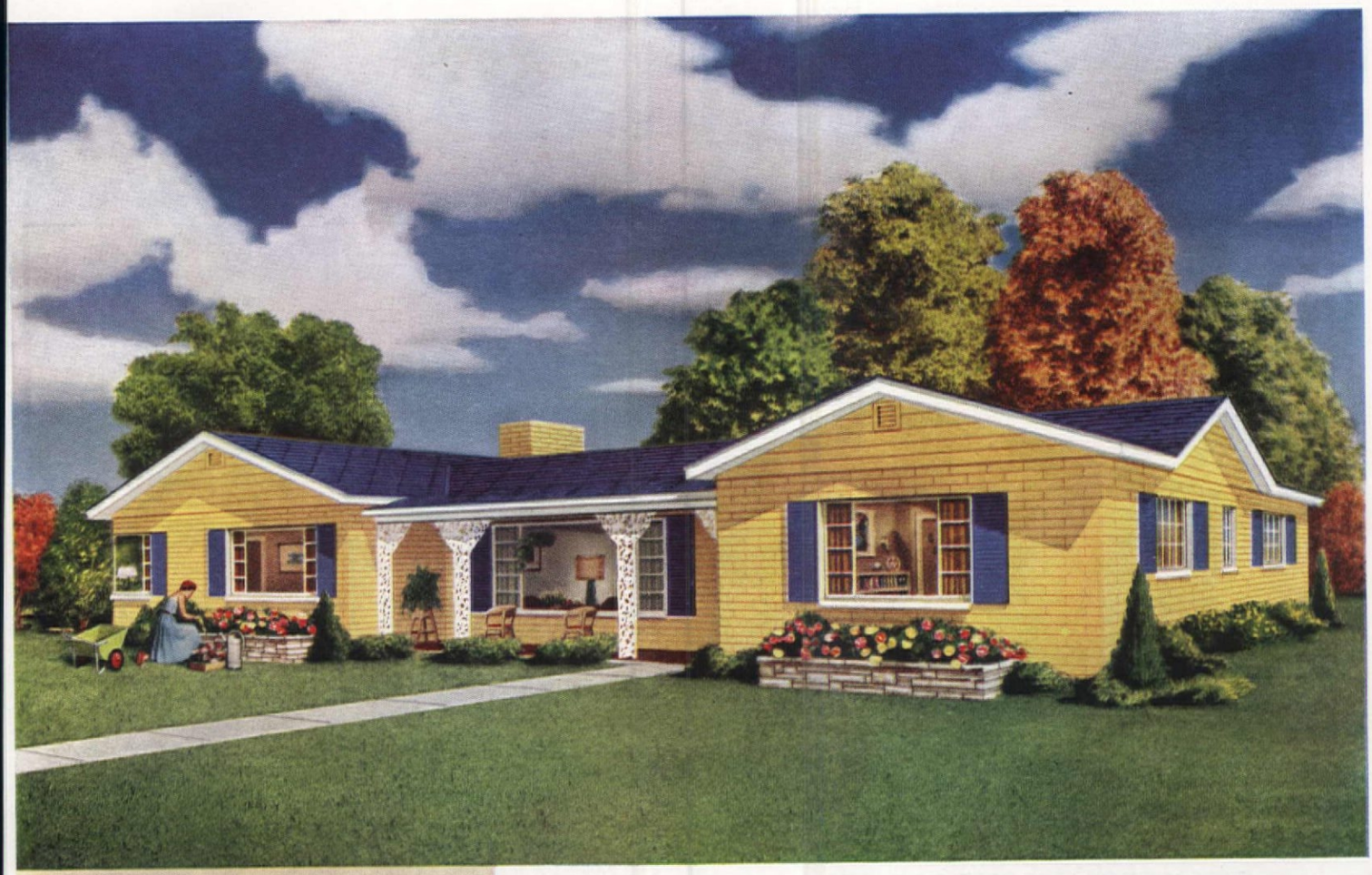


If you want a flat end with square corners, clamp two pieces of wood flush with the end of your work as shown. These will keep the sandpaper from rounding off the edges

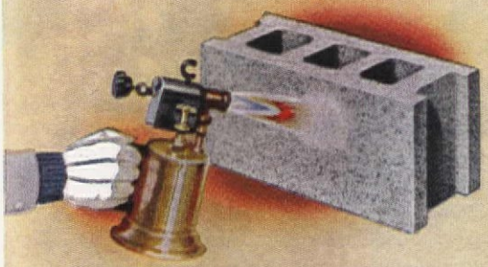
To locate rough spots that need further sanding, slip an old nylon stocking over your hand and run it lightly over the area you have sanded. Any spots that are still rough will snag the stocking and indicate the need for further sanding



An ordinary hacksaw blade is handy for tearing sandpaper accurately. Fold the sheet and hold the blade in the fold, then tear sheet in two. Another way—lay the sheet face down with blade across back and tear upward



A safe and sound house is a CONCRETE HOUSE



If your house is to be a safe and sound investment, it must be a safe and sound house. You can be certain if it's a concrete house.

When you build or buy a concrete house you safeguard yourself, your family and treasured possessions. You buy maximum protection from the destructive forces of storms, atomic blasts and fire. *Concrete can't burn!* A concrete first floor prevents basement fires from spreading. It also makes the basement a safer refuge from tornadoes and blasts.

A concrete house is sturdy, durable and weathertight, defies decay, termites and vermin. It lasts longer, needs fewer repairs, gives lifelong protection for your investment. Over the years it actually will cost you much less per year to live in a concrete house. The formula is simple: moderate first cost + low maintenance expense ÷ long years of service = ***low annual cost.***

A safe and sound concrete house can be built in any style or size. It offers outstanding comfort—in any climate, any season.

Before you invest, investigate! Write today for free color booklet about concrete houses. It is distributed only in the U.S. and Canada.

HOW TO GET A CONCRETE HOUSE . . . *and what will it cost?*

Phone a local concrete masonry manufacturer for the names of architects, builders and lending agencies who have had experience with concrete houses. Your architect will know local conditions and can tell you about plans and costs. He can show you how you can build a safe and sound house economically with a concrete foundation, concrete masonry walls, concrete floors and with asbestos cement shingle, concrete tile or other firesafe roofing.

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A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

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Makes homes cooler in summer—warmer in winter—saves fuel

Pioneered by Johns-Manville, Spintex is a highly efficient insulation for homes. For existing houses Spintex in nodulated form is pneumatically "blown" into wall and attic spaces. For new homes it comes in the form of batts or blankets for installation while the house is being built. In winter Spintex saves up to 30¢ on every heating dollar. In summer it keeps the home up to 15° cooler on hottest days. Send for free book "Comfort That Pays For Itself."

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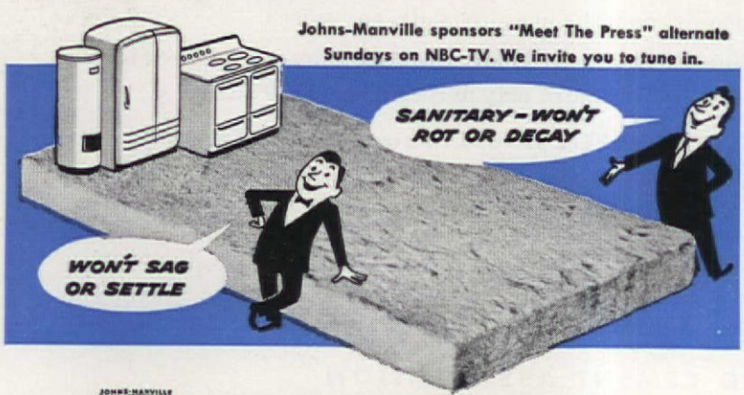
Johns-Manville sponsors "Meet The Press" alternate Sundays on NBC-TV. We invite you to tune in.



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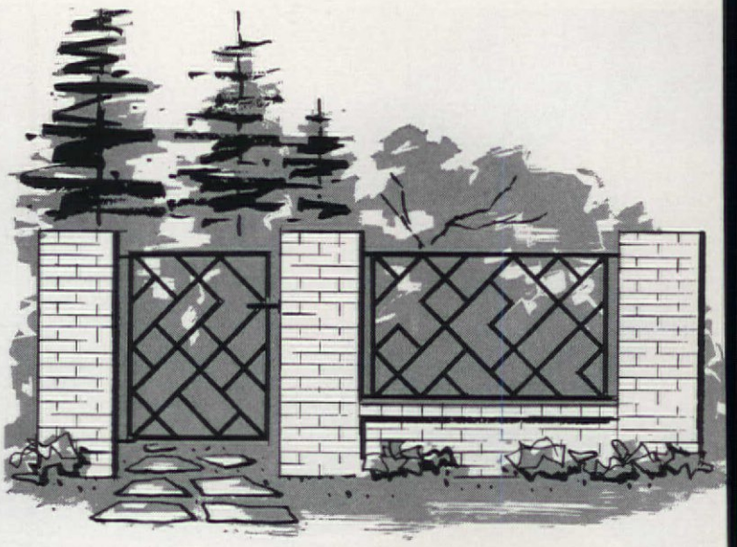


FRETWORK FENCE SETS OFF OUR HOUSE

PAULINE FORD

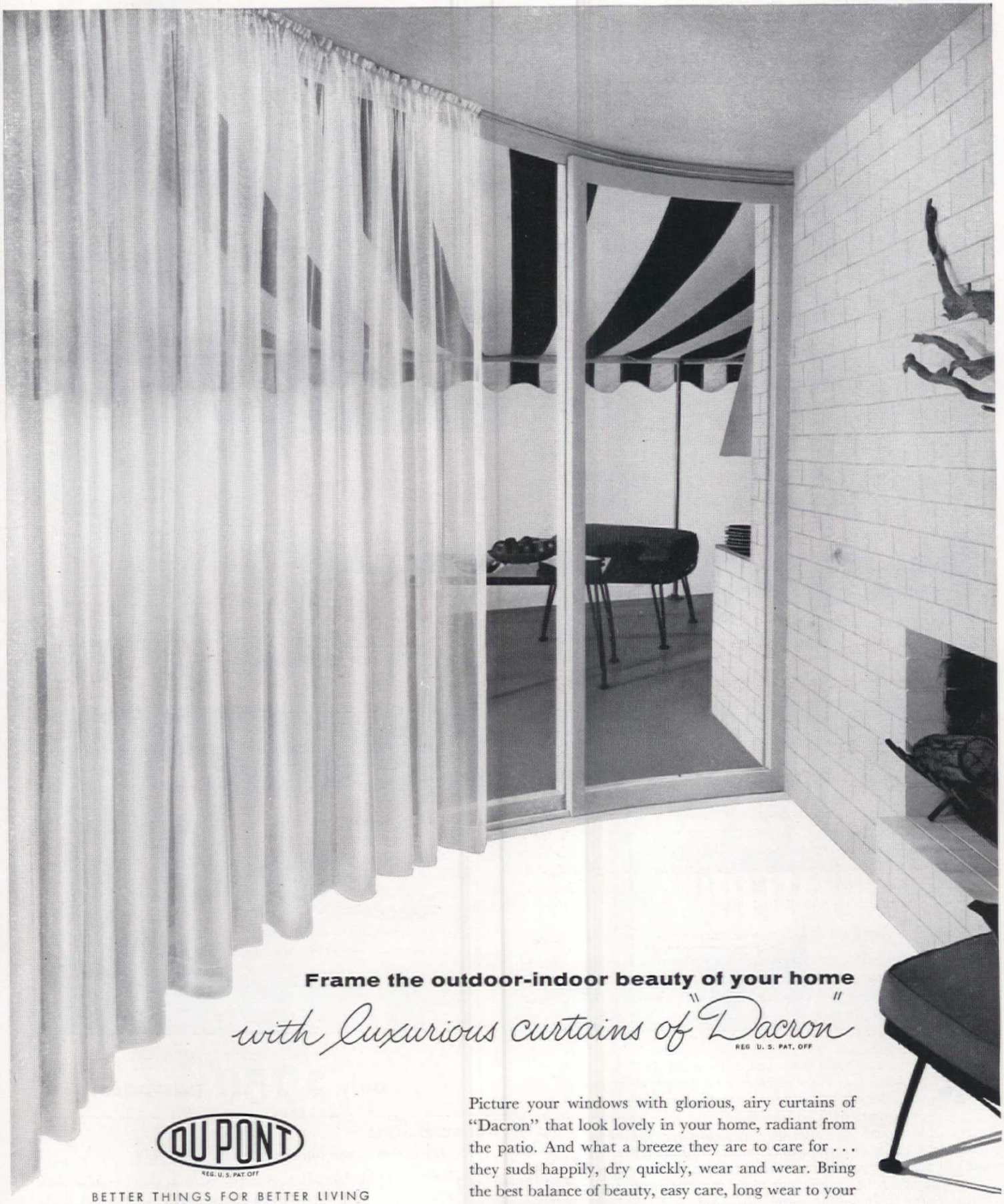
For various reasons, much of the finishing of our new home in California depended upon our own ingenuity and efforts. It's a little "farm house" with garage and kitchen at the front, and it stands on a narrow lot between two larger colonial houses. So a little distinction was needed, and it seemed as though a "Chinese corner," with a very pregnable Chinese wall, would supply the answer. Both brickwork and woodwork were homemade, our son helping his Dad with the former. The wooden part is of 1½" redwood squared at the planing mill. (Notice, on the drawing, the long center strips that give the openwork design its strength.) We gave it one priming coat and two finishing coats of lacquer-red paint before putting the units in place. Afterward, we "antiqued" it by brushing on a dark brown paint and wiping it off with a rag before it dried. Gold paint brushed into the joints and along the edges turned black in a few days, and the entire effect has improved steadily with age. Brass dragons from two bird cage supports bought in San Francisco's Chinatown were made into the gate latch. On the street side, we planted two bamboos close to the wall and, in front of them, in a semicircle, three "heavenly-bamboos" (Nandina) and two dwarf pomegranates. On the inner, or patio side, is a tree wisteria, and nearby a pink-flowering locust is rapidly growing large enough to cast shade over the center of the patio. It bears its lovely clusters just after the blossoms fade on the peach, crabapple, and cherry trees in the garden. THE END

FLOWER SHOWS THIS MONTH

AT WHICH ACHIEVEMENT MEDALS WILL BE AWARDED

Two GLADIOLUS shows: Sept. 3, 4 at Lima, N.Y. (Empire State Soc'y); Sept. 8—Minneapolis (Minnesota Soc'y).

Thirty-six DAHLIA shows: Sept. 3, 4—Paterson, N.J., Everett, Wash. 4, 5—Madison, Wis., St. Paul, Minn. 9, 10, 11—Milwaukee, Wis. 10, 11—Paterson, N.J., Tacoma, Wash. 11—Elmira, N.Y. 11, 12—Irvington, N.J. 16, 17—Burholme (Philadelphia), Pa. 17—Bakersfield, Calif., Franklin Square, N.Y., St. Joseph, Mo. 17, 18—Baltimore, Md., Englewood, N.J., Chicago, Ill., Indianapolis, Ind., East Liverpool, O., Portland, Ore., Detroit, Mich., Toledo, O. 18—Rochester, N.Y. 19, 20—Cleveland, O., Pittsburgh, Pa. 20, 21—New York, N.Y. (American Dahlia Soc'y). 24, 25—Kansas City, Mo., Philadelphia, Pa., St. Louis, Mo., Louisville, Ky., Washington, D.C., Birmingham, Ala., Cincinnati, O., Chicago, Moline, Ill. 26, 27, 28—Richmond, Va. Sept. 30—Camden, N.J.



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Picture your windows with glorious, airy curtains of "Dacron" that look lovely in your home, radiant from the patio. And what a breeze they are to care for . . . they suds happily, dry quickly, wear and wear. Bring the best balance of beauty, easy care, long wear to your windows with beautiful curtains of Du Pont "Dacron"* polyester fiber. See the many new styles, new pastels and whites at your favorite store. For free curtain decorating booklet, write: E. I. du Pont de Nemours & Co. (Inc.), Room 2520, Nemours Bldg., Wilmington 98, Delaware.

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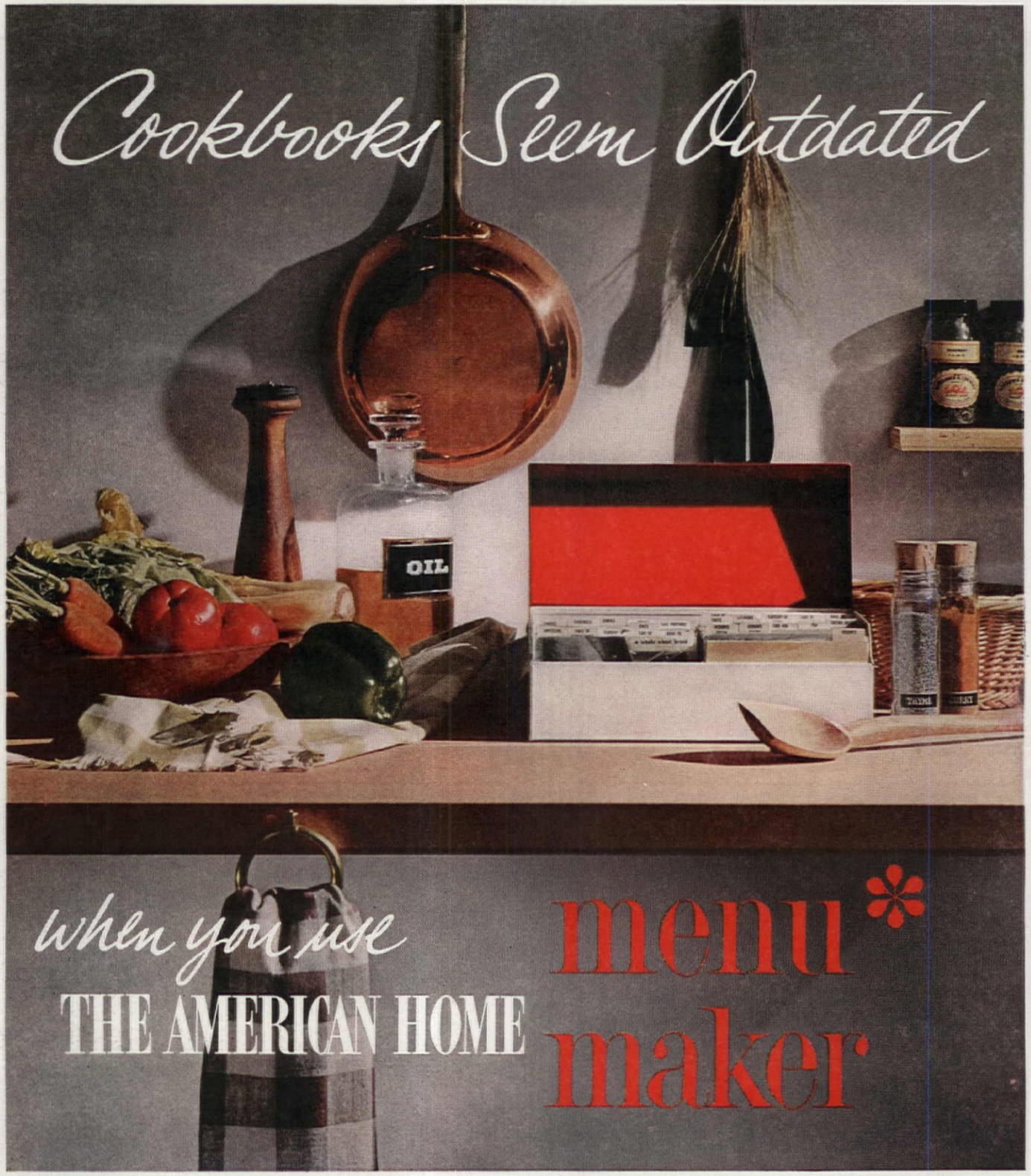

What cookbook gives you a beautiful 3x5″ actual photograph of every recipe in it? What cookbook lets you take out a single recipe, put the rest away, and concentrate on it without losing your place or having to thumb through page after page of cross references? What cookbook lets you rearrange and reclassify the contents according to your own particular method of filing? What cookbook lets you add to its pages your own favorite family recipes that you've treasured for years?

None does! But The American Home Menu Maker does! It's specially designed to hold two rows (over 1,000) of the 3 x 5″ illustrated recipes you clip every month — we hope — from American Home's pages. Plus your own favorites neatly written on standard 3 x 5″ cards. All steel, 6 x 11″ in size. in red and white or black and white, it comes with 35 stiff, preprinted index cards for orderly filing. You can also order practical cellophane envelopes which exactly fit the recipe cards. Sticky fingerprints wipe right off, keep your recipes eternally fresh. Only $1 a hundred; order several hundred while you're about it.

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(Begins on page 34)

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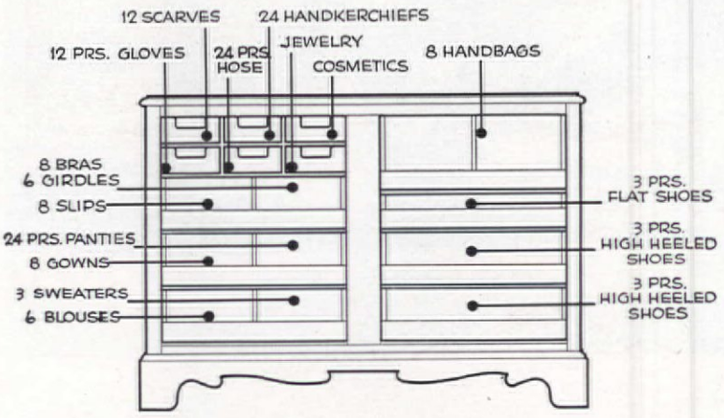

FOR YOUR DINING ROOM

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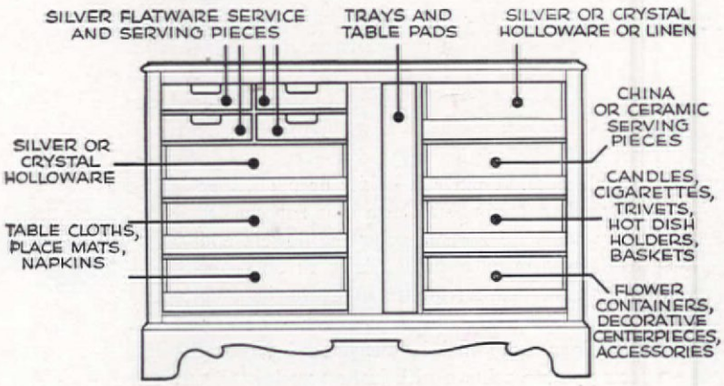

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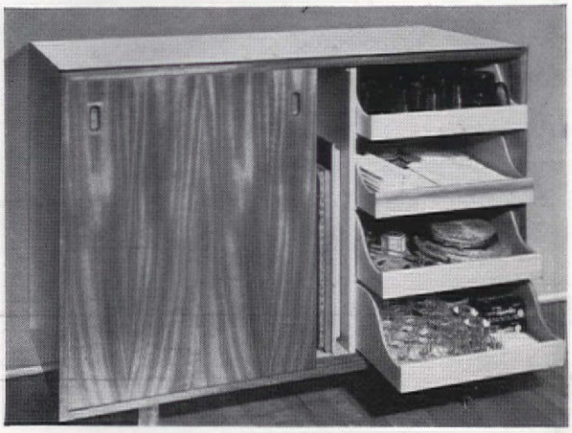

SEE PATTERN ORDER-FORM ON PAGE 133

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NOW YOU NEED NEVER BE SHORT OF SUPER-HOT WATER FOR LAUNDRY OR DISHES. MODERN, AUTOMATIC LP-GAS HEATS WATER 3 TIMES FASTER . . . KEEPS YOU ADEQUATELY SUPPLIED DAY AND NIGHT!

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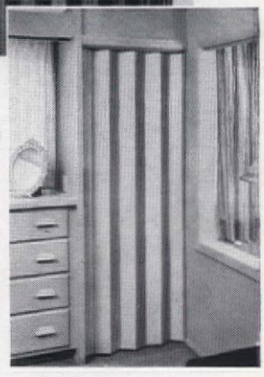

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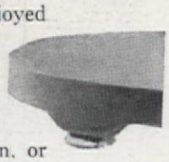
A quaint little "Orange Lady" in her pink dress and shawl stands on a simple mahogany base amidst yellow daisies, purple pansies, blue cornflowers—all out of an old-fashioned English garden where she would be quite at home. Flower stems are cut in varying lengths and placed in pin cup holders

To take advantage of her silhouette and the billowing movement of her skirt and scarf, a nymph-like figure, "Blithe Morning," is placed beside a small arrangement of pink tulips and purple pansies. Flowers and foliage give a feeling of direction; even the tulip leaf is curved to suggest motion

HOW TO COMBINE *Your Figurines with Flowers*

ARRANGEMENTS BY BETTY B. MERRIAM

The pleasure you derive from your collection of small figurines can be immeasurably increased if occasionally you combine them with flowers. We used these enchanting Royal Doulton pieces with spring and early summer blossoms—but the season matters not; it is the scale and a few tricks in arrangement that are important. Use only a small amount of plant material, and always keep it subordinate to the figurine. The arrangement must be meticulously contrived to be enjoyed from all sides. A pin cup holder or pin holder in a small container (such as a tuna fish can) is usually adequate for anchoring the flowers and providing them with water. To work out your composition, take advantage of expression, motion, or whatever else the figurine conveys. You'll find this fascinating, and you'll be delighted by the charming effects you can achieve with just a few flowers. THE END



See "Where Credit Is Due," page 133

The "Balloon Man" and his friends, "Silks and Satins" and "Biddy Penny-Farthing," are grouped because of their congenial "interests." They stand on three free-form mahogany bases built up in graduated sizes. Yellow primroses, white and lavender single stock provide their appropriate English background

"Summer" radiates pleasure among the blue lace-flowers, roses, and grape-hyacinths, while "Autumn" wields her broom on a two-tier oval base. Queen Anne's lace and seed pods would be good selections in a fall arrangement using these delightful figurines

Perfectly poised is the "Ballerina," on a low, flat, inverted container or tray. Pink azaleas held in a disguised pin cup holder compliment the dancer's pinkish-mauve dress and tiny red slippers. The composition, placed off-side, suggests illusion of dance floor

The winsome "Jersey Milkmaid" in her blue skirt, red blouse, white apron and cap stands on a milk-white base not unlike the top of a milking stool. White and yellow freesias with very few small tulips and greens form background—again composition is placed off-center

"Spring"—her apron full of posies, and a baby lamb at her side—looks over the small arrangement of white sweet peas and lilies-of-the-valley, accented with dark red sweet peas and brown galax leaves. Rectangular wood base is used here, with off-side composition

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. . . furniture of superior construction, assuring permanent value and

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Leopold Stickley has devoted a lifetime to perfecting structural details that assure permanent value in furniture. His creations offer subtleties of design and execution found in no other furniture: Custom features such as shock absorbers on the hinges of drop-leaf tables: Expansion joints in case pieces that ease strain and prevent the finish from checking due to alternate swelling and shrinking: And a marvelous floating suspension that permits drawers to slide open easily and fully in any weather without sticking or sagging.

Construction like this, plus a fifty-year reputation for furniture of exquisite design and finish are the soundest guarantees that any purchaser can have of quality and value that will last over the years.

Illustrated: Corner Cupboard 4101: H 62½"; W 35½"; D 20"—Round Table 4088: 44"; three-leaf extension 74"; H29½"—Armchair 7010: H 30"; W 24"; D 19½"—Sideboard 3340: H 38"; W 49"; D 20¼" and Rack 3341: H 33¾"; W 48"; D 9".

CHERRY VALLEY WORKSHOPS

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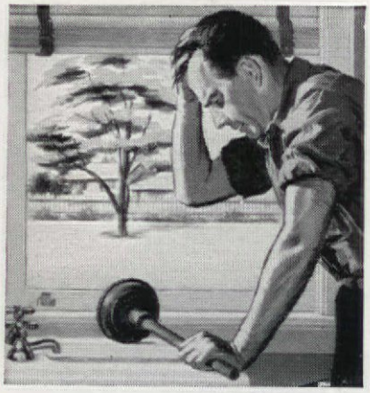

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Roots can't enter CAST IRON SOIL PIPE

What's the biggest cause of sewer failures? Tree roots! They'll enter the tiniest opening, usually at the joint, and clog the sewer line.

But roots can't get into joints of **Cast Iron Soil Pipe.** Why? Cast iron joints are packed tight with oakum and sealed for life with molten lead – and that's the only sure way to make a joint that's tight, yet flexible enough to take the stress of shifting soil or heavy traffic overhead.

see what happens to nonmetallic pipe

Roots went to work here. They penetrated a joint in this nonmetallic pipe, crushing both pipe and coupling.

A mechanical reamer tore through the walls of this pipe – sure death for another nonmetallic sewer line.

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- Won't be corroded by normal soil conditions, sewer gases or common household chemicals.
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- Is the *only* material *all* municipal and state plumbing regulations permit for *every part* of your soil and waste system.
- LASTS A LIFETIME!

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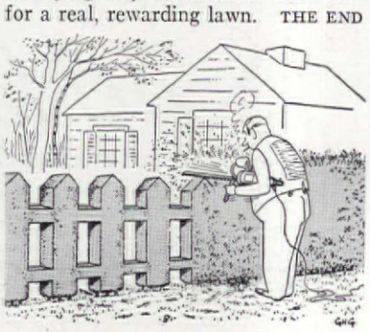
First-Class Lawn

(Begins on page 54)

(or if it is just the opposite—sandy and open), some form of humus should be worked into the upper six or eight inches of soil at this time. There's nothing better than made-in-the-garden compost, or soft, dark leafmold from the floor of a friendly woodlot. If you have to buy, you can use two large bales of peat moss or an equivalent eight bags of ground corn cobs per 1,000 square feet. In this case, add an extra ration of nitrogenous plant food to replace the nitrogen consumed by soil organisms as they break down the humus. Work the soil well with a power tiller or a long-tined potato hook, and then rake the surface to a level seedbed. If the top-soil is shallow, avoid burying it out of reach of the young grass. And don't "overprepare" the soil to a fine, dusty condition; leave it grainy or granular.

A seedbed so prepared is worthy of top quality seed—which is worth all it costs. Sow it evenly and not too thickly; one to two pounds per 1,000 square feet of a first-class mixture of select perennial grasses is ample if conditions are right. If they aren't, heavier seeding won't correct them. Sow seed evenly—with a mechanical seeder or spreader unless with a practiced hand—on a still day or evening. Don't bury it by rough raking; light brushing or dragging or, in dry soil, very light rolling, is enough. Then water well, and see that the soil stays moist until the grass is an inch high. Start to mow when it reaches two or three inches, and don't cut a new lawn short. Indeed, a usable and well-used lawn should never be cut lower than an inch and three-quarters or two inches. But do it often enough so that the clippings are small and light and don't have to be raked up.

If your lawn soil is heavy clay, don't think you can transform it into friable loam by surface applications of "miracle" chemicals. It has been shown, on golf courses and athletic fields, that soil structure *can* be improved, absorption and retention of moisture promoted, and the growth of turf helped if a reliable soil stabilizer is well mixed in to a depth of several inches. But this, to a horticulturist, is hardly a natural or satisfying way to build a "real" soil for a real, rewarding lawn. THE END



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P&S®

Bulldozer

(Begins on page 54)

hedge), dig holes or a trench, and, with a spading fork, mix well into the soil at the bottom a generous amount of rotted or dried manure or peat moss plus plant food. Set the plant in place, put the best of the soil on and around its roots; firm well, fill the hole with water, and, when it has soaked in, fill in with the remaining soil from the hole. Even where soil conditions are poor, a plant can get a good start in a bushel basket full of good soil sunk rim deep; later you can gradually improve the surrounding soil and give the plant more feeding ground into which to send its roots.

When making a perennial border or a lawn on a bulldozed property (or anywhere, for that matter), don't try to scrimp or cut corners. Borders and lawns are long-time propositions, investments, in fact. For a border, dig the soil at least a foot deep, or better, two feet; put drainage material at the bottom if necessary, then soil mixed with coarse organic matter—chopped sods, manure, compost, etc.—and finally good, rich soil. Leave the bed alone for a week or more so the soil can settle before you plant. A lawn is a problem in itself, so we are treating it separately, starting on page 54. THE END

SUMMER SQUASH MAKES YEAR-ROUND PLANTER

If you find you cannot consume (or give to friends) your whole crop of summer squash (the round, flat, white, bush kind called scallop and sometimes Patty Pan), maybe you'd like to make some of the surplus bounty of your garden into lovely planters, as I did, to hang on the wall and delight you all year long.

Left on the vine to mature, the squash become just hard shells with almost nothing inside but seeds and some shriveled fibre. Cutting carefully with a sharp knife, I made an opening in the upper half of the front, removed the seeds, filled the bottom half with good soil, and bored a hole in the upper center of the back to hang it up by. I put small plants in through the opening, but you could sow seeds of petunias or any other small-sized plant. The planters can brighten up a breakfast nook, porch, or other informal spot—I painted mine a cheerful green, but the color can, of course, be chosen to match any desired color scheme.

—MRS. NOBLE MARSHALL

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- IMPORTED Holland BULBS
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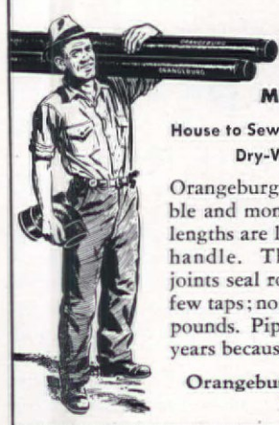

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Where Credit Is Due

OUR WONDROUS WARDROBES
Page 34: Wardrobe constructed with Delta Homecraft Power Tools.

TEST YOUR TASTE
Pages 46, 98: Furniture—H. T. Cushman Mfg. Co. "Pressed Leaves" wallpaper—Imperial Paper & Color Corp. "Tweed" and "Grenadier" carpets—Gulistan Carpets. "Priscilla" print fabric—D. N. & E. Walter. Fabrics for ready-made cafe curtains and bedspread—Bloomcraft. Lamps—Daison Mfg. Corp. Wall plaques—Robert Barber. White jars—Ed Langbein.

WE PAY A CALL ON THE EDITOR
Page 56: Blue fabric on sofa and chair—F. Schumacher & Co. Fringe trimming on sofa, Consolidated Trimming Co.

UPSTAIRS LAUNDRY
Page 60: Bath towels—Cannon. Sheets—Fieldcrest. Dress form—Acme. Sewing case—Jiffey. Hem marker and pattern file—Dritz. Sweater and glove stretchers—Lee-Rowan. Dish Towels—Martex.

TEATIME IS BACK IN STYLE
Page 62: China: "Teaberry" dinnerware—Homer Laughlin. Tea Service: Silver lustre teapot, sugar, and creamer—Fisher, Bruce & Co. Teaspoons: "Twilight" Oneida Community. Carafe: "Elite" carafe and warmer—Inland Glass Works. Other glass accessories: all "Candlewick"crystal—Imperial Glass. Cloth and Napkins: Frosted cotton in peacock and nile—W. F. Breuss. Three-tiered tid-bit tray—Sheridan Silver. Flower holder: Black tole—Village Vendors. Tole tray: "Heirloom"—A. O. Davis. Table—Drexel Furniture Co. Flowers—courtesy Florists Telegraph Delivery Assoc.

TAKE A PACKAGE OF CEREAL
Pages 66, 67: Cheese board; Town House casserole; 10" knife, "case"—Hammacher-Schlemmer. Yellow "Pimpernell" gravy boat; Yellow "Pimpernell" luncheon plate; Blue "Pimpernell" open vegetable dish; Blue "Pimpernell" platter—Saks Fifth Avenue. Soup tureen—Fisher, Bruce & Co. Pyrex dishes—Corning Glass Works. "Duette" Sonium Casserole—Jack Orenstein.

CANISTERS ALL THROUGH THE HOUSE
Page 72: 1.—Luce Mfg. Co. 2.—Luce Mfg. Co. 3.—I. D. Co. 4.—Richard Delano, Inc. 5.—Harper J. Ransburg Co.

ANNE'S NOTEBOOK
Page 88: Ceramic centerpiece—Malcolm Leland Ceramics. "White Clover" Charcoal plate—Harker Potteries.

NEW DESIGNS UNDERFOOT
Page 118: Random plank asphalt tile—Tile-Tex Division, Flintkote Co. Vinyl flooring—Robbins Floor Products, Inc. Corktone—Kenitle, Inc.

BEGINNER'S AQUARIUM
Page 120: Data—Aquarium Stock Co.

FIGURINES WITH FLOWERS
Pages 128, 129: All figurines—Doulton & Co.

PHOTOGRAPHS
Otto Maya: pages 6, 8, 12. John Reid: pages 16, 114, 115. F. M. Demarest: pages 34, 46, 56, 57, 58, 59 (top), 60, 61, 62, 65, 66, 67, 72, 87, 88, 102, 128, 129. Tommy Weber: page 40. Kranzten Studio: pages 43, 44, 45, 96, 108, 109. Photography, Inc.: pages 48, 49. Frank Gaynor: pages 52, 53. Monkmeyer: page 54 (top). Shaw Studio: page 54 (bottom). George Lazarnick: page 59 (right 3). Clarence Snyder: page 100. Roche: pages 116, 117. Robert Scharff: page 122. **DRAWINGS:** Margaret Fleming: pages 10, 87, 94. Dick Ott: pages 50, 51. Sigman-Ward: pages 92, 104, 127.

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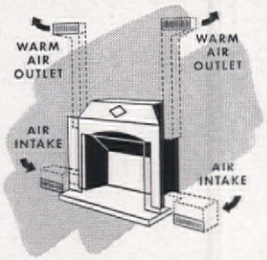

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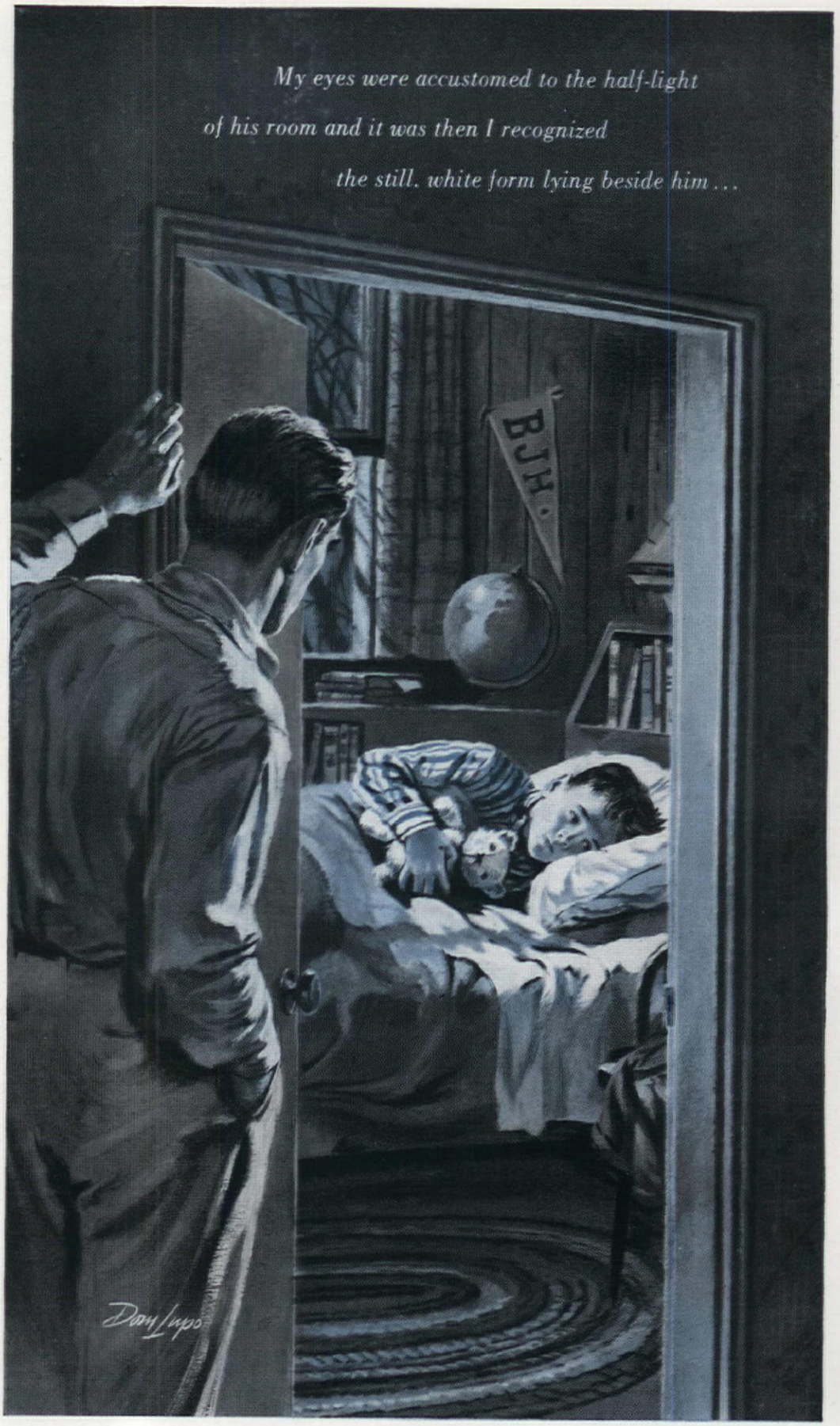

HALF PAST

E. D. POTTER

I stood in the hall for a moment, then slowly opened my son's bedroom door and hesitated. I knew he wouldn't be asleep; and he knew I was standing there. Both of us were playing a waiting game for a moment or two, wondering what the other would do or say. As my eyes became accustomed to the dimness, I was amazed to see the still white figure lying beside him. Realizing that I would see it, he quickly covered it with his blanket.

First, though, let me tell you about the incident and the lesson it taught me. It was one of those minor crises that all of us parents should go through, to teach us how far we are from being infallible. Because it marked a turning point in my life . . . and Jim's . . . I'd like to pass on my experience to other parents.

* * * * *

I love my son devotedly; more than my own life. Always did. Always will. Perhaps my love for him is deeper because he is the only one we can ever have. Possibly, because he is the only one, I may have tried a bit too hard to prevent him from being a "spoiled only child."

Many fathers take their role more or less casually, turning over to the mother the job of rearing the children. That doesn't apply to me, for Marge and I share exactly the same views; she has always encouraged me to be a real part of our son's life—an intimate part, and not just a father whose name is used as a threat to punishment.

We played fair with each other, too. If Marge disciplined Jim, her judgment was respected by me; and she, in turn, never questioned mine. Together we saw him through the various phases of growing up; the "talking back" stage, his first real lie, and all the rest. We tried to temper justice with mercy, for above all else, I prided myself upon being absolutely fair . . . and just. Probably that is why this particular occurrence made such a lasting impression upon me.

Just when I was feeling too complacent, the thunderbolt struck, bringing to me the realization that I was taking too much for granted as far as Jim was concerned. I'm glad it happened as it did, though, painful as it was at the time. I realized then that the job of being a good father was merely taking a new turn; that babyhood is one of the easiest times for parents, and that their real job begins when their toddlers grow up.

Jim had grown fast and husky, as healthy boys are supposed to do, and he kept pace mentally with his physical development. Many times his observations and expressions astonished us, for they were often far advanced for a boy who is only half past twelve. Perhaps, too, because he was our only child, we had both talked to him as though he really were an adult and, without intending to do so, we had considered him one.

The incident took place one evening, shortly before we were ready to sit down at the table. What he did wasn't a terrible thing—merely the result of boyish high spirits. But it made me angry. The situation at the office had been almost unbearably tense, and my nerves had been stretched to the utmost, waiting for matters to be decided in my favor or otherwise. My disposition is usually a happy one, and because of the violence of my outburst, Jim was completely taken by surprise. I lost my temper, shouted at him like a bully, and ordered him to go to bed and stay there until he could do what was expected of him. And what, precisely, did I expect of a boy just half past twelve . . . absolute perfection?

CONTINUED ON THE NEXT PAGE

TWELVE

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Half Past Twelve

(Begins on page 134)

I will never forget the expression of hurt and disbelief on Jim's face, nor the look that Marge gave me. Eating was forgotten and inwardly I called myself all kinds of a fool. Marge's face flushed deeply as she sat there, teeth clenched, then very carefully folded her napkin and placed it near her plate. In the same quiet, controlled manner, she pushed her chair back from the table and left the room.

It's a painfully unfamiliar part for a usually good-natured fellow to play—that of trying to appear dignified and calm when he knows he has made an utter fool of himself. It's a horrible, but humbling experience.

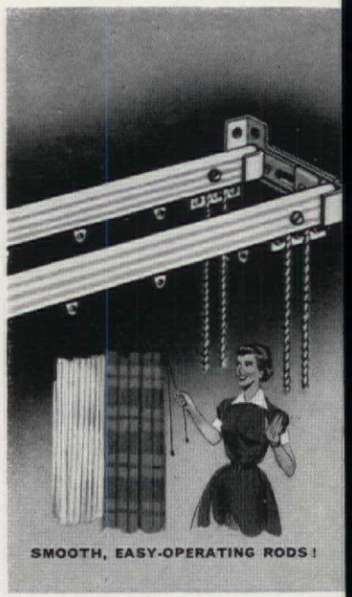
I raked leaves in the backyard, then puttered about in the tool shed until it grew dark, dreading to go in and face Marge, and wanting all the time to go bounding up the stairs to Jim. Strangely enough, all else faded into the background—the strain at the office—all my personal problems and worries were nothing compared to what I had done to him.

Since we all have to face facts sooner or later, I went into the house. Marge was sitting by the fire, knitting, although the yarn seemed very much askew and she must have been moving the needles without meaning or pattern. She looked up, questioningly. I shook my head; food was farthest from my thoughts. I picked up a book, but the words were a jumble before my eyes. How long I sat, I'm not sure, but at length Marge suggested, in her quiet way, that it really must be time for me to turn a page.

I guess I had been sitting there, waiting for some cue from her, knowing that she was waiting for me to make amends. Waiting for me to act like the kind of fellow that she knew me to be.

Without a word I went upstairs, slowly opened Jim's door, then hesitated, just standing there . . . looking at this boy of mine and wondering how long it had been since I had hugged him, and wondering, too, just when and why I had stopped. Once babyhood is past, American fathers are not supposed to show affection openly for their sons. Our foolish society decrees that it is not manly for them to hug their boys or kiss them occasionally, or tell them in words how very much they love them.

My eyes were accustomed to the half-light of his room and it was then I recognized the still, white form lying beside him. Quick though he was to cover it with his blanket, the truth came to me, for there beside him was his old white teddy bear—the one we had put away in the attic because Jim was "getting too big for such things." The old, battered teddy bear that he had been so



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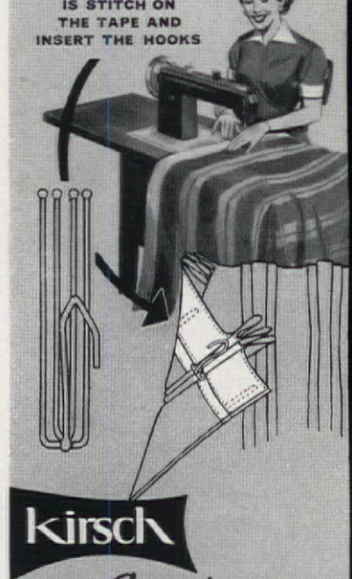

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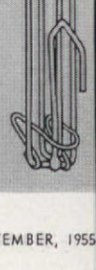


ached to, and had wanted close to
n when he was learning to sleep
the dark . . . the one that he
always talked to so freely, and
nted with him when things went
ng.

t was then, in that moment of
elation, that my heart really
sted within me. "You blind, stupid
l," it called me. "Can't you see,
can't you see? He's only a boy!
s just in-between a boy and a
n—and you've been expecting
fection."

crossed the room and stood by
bed. I knew his steady blue eyes
re upon me. Then he said, in a
voice, "I'm sorry, Dad." That
it. *He* was sorry? *I* was the one
be sorry. Before I knew it, I was
g on the bed beside him, telling
n how ashamed I was, and hugging
n with all my might. I can still
l the pressure of his arms upon
shoulders and around my neck,
ding me to him so tightly that
hing could ever come between us
in.

Someone said "the quality of mercy
not strain'd, it droppeth as the
ntle rain from heaven." It doesn't
tter who said it. I only know that
tears of remorse flowed freely for
moment and it was he, the boy, who
ched up and brushed away the
rs of the man. During that mo-
nt of understanding, I realized
t Jim was, indeed, just standing
the threshold. That I was holding
my arms my own flesh and blood
. my son, who was neither little
y nor yet a man, but only in-be-
een . . . standing in the doorway
tween boy-land and manhood. And
had expected perfection, because
pride in him had been so great.
rge came upstairs and went di-
tly into the bedroom. As I left
n and walked toward her she
iled and held out her arms. Then,
arly enough for Jim to hear, she
led over my shoulder, "Hungry,
yone?" Of course I knew that dur-
the precious moments when I had
en alone with Jim, she had been
too wise to intrude. After all,
ere are some moments when two
lows want to be alone, with no one
see, or hear.

I called to Jim. His voice came
wn to me from a distance and I
ew at once where he had gone. In
moment he came down the attic
irs. Marge moved aside to make
om for him between us and, as my
n went around his shoulder, I
nced back at his bed. Yes, it was
pty. Quite empty. The blanket was
rown back and the teddy bear was
ne . . . probably . . . alas, forever.

THE END

marvalon

ADHESIVE VENEER — newest Marvalon miracle decorative material. Colors and patterns can be matched in Marvalon Shelf and Drawer Lining for complementary decorating. Adhesive Veneer is easier to apply — no overlapping. Just remove the paper backing. Sticks to any flat surface from table tops to wastebaskets.

SHELF LINING. Made of vinyl-plastic and latex like all Marvalon products. Defies wear and tear. Wipes clean with a damp cloth. Comes in 14-inch widths — attractive scalloped edge.

DRAWER LINING. Convenient 20-inch width designed especially for drawers. Straight-edged to fit corners perfectly. Use all 3 Marvalon products. Give your home a new, fresh, colorful look.

Kimberly Clark

The Munising Paper Co., Munising, Mich.
(Subsidiary)

MAKE ROOM FOR SAFETY!

Keeping costs down is a procedure we heartily endorse. But the dollars you save can be the most expensive thing in the world *if* they make you gamble with safety! If you're building a new house, adding space to an old one, or just looking your home over for safety, beware of such hazards as inadequate wiring, hollow-frame construction without fire stops, stairs poorly designed from a safety point of view. For safety all over the house, take these tips, most of them from the National Safety Council:

BATHROOMS: Use flat-bottomed tubs . . . Grab bars for tub and shower . . . Floors with non-skid surfaces . . . Keep light switches out of reach of tub and shower . . . Provide built-in slot for disposing of used razor blades.

KITCHENS: Use rounded corners on built-ins . . . Don't allow movable equipment to protrude into the room . . . Locate range away from windows. If that isn't possible, don't use curtains on windows—never take a chance on having curtains blow across hot surfaces . . . The best kind of wall cabinet to use over a range is one with an exhaust fan. Place no cupboards or shelves closer than 24" to the range top . . . Provide sufficient electrical outlets . . . Plan work areas so you don't have to work in your own shadow.

HALLS AND STAIRWAYS: On stairs, straight runs and landings are better than winding stairs and angle treads. . . . Keep tread and riser measurements as uniform as possible throughout the house. . . . Use continuous handrails if there are more than two steps, and use rails on *both* sides of wide stairs. . . . Provide for control of lights from both top and bottom of stairway. . . . Doors should *not* open *into* halls. . . . See that the halls and stairs are well-lit by night and by day.

STORAGE SPACES: Often-used articles should be stored where they can be reached without climbing. . . . Be sure to provide good lighting for storage areas and closets. . . . Provide storage on the ground floor for bicycles, baby buggies, garden tools, ladders. . . . Provide *locked* compartments for poisons, and label all poisons plainly.

IN OTHER AREAS: Plan for free traffic flow without congestion. . . . Provide indoor play space for children—out of the way of household traffic. . . . Paint low-hanging pipes and other head-hazards a bright color, or use the illuminated tapes. . . . For nighttime use, provide a small blue light near baseboard of bath, hall, and bedrooms, and on stairs. . . . If you have children or pets, use non-toxic paint. THE END

It's fun to run your home with a WESTCLOX

BIG BEN LOUD ALARM, SPRING-DRIVEN He's world-famous! A tick you can hear and a deep, intermittent, "fire alarm" gong. Black or ivory. $5.95. With luminous dial, a dollar more.

BABY BEN SPRING-DRIVEN ALARM— This little fellow has a quiet tick; a steady call, adjustable to loud or soft. In ivory or black finish. $5.95. With luminous dial, he's a dollar more.

PIPER ELECTRIC ALARM— New! Tiny size, tiny price. 3½" high. Metal case; brass finish legs. Insistent alarm. Ivory or saddle brown finish. Only $3.98. Luminous dial, a dollar more.

Prices do not include tax and are subject to change

WESTCLOX

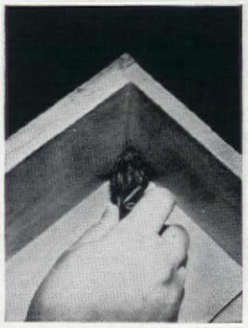
made by the makers of BIG BEN
La Salle-Peru, Illinois

Products of GT General Time Corporation

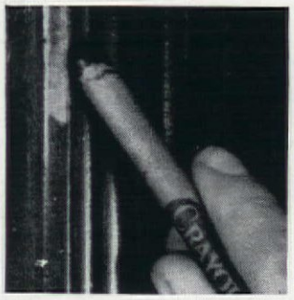
STOP PAIN INSTANTLY
COMBAT INFECTION
PROMOTE HEALING
WITH SOOTHING
Campho-Phenique
(PRONOUNCED CAM-FO-FIN-EEK)
USE IT FOR
FEVER BLISTERS
COLD SORES, GUM BOILS

Not only do fever blisters heal faster, but the same thing happens when Campho-Phenique is used on cold sores, gum boils. Wonderfully soothing too, for minor burns, poison ivy, itching of insect bites. And Campho-Phenique is a highly effective, pain-relieving antiseptic for minor cuts and scratches from paring knives, can openers, tin cans, etc.
Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

When sanding the inside of old boxes or drawers, use a bit of steel wool in a clip-type clothespin to get at corners



Handyman How-to's



Hide furniture scratches with a children's wax crayon of the proper shade. Rub in and blend with furniture polish or oil

Cellophane tape can be removed from wallpaper without damage if the tape is heated with a warm iron before peeling off

A Cutler-Hammer
UNIT BREAKER
in your new home

ENDS the blown fuse Nuisance forever!

Be sure a Cutler-Hammer Unit Breaker is in YOUR plans for wiring your new home or for the rewiring of an old one. It costs so little you must not miss its many advantages. Then when lights blink out because of an overload, you only have to reset a little lever that has snapped out of position. No fuses to hunt, nothing to replace, nothing to buy. So easy and safe to reset a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Install it in the kitchen or wherever it will be most convenient. It is the mark of a truly modern home. Know the facts; have YOUR wiring plans figured *two* ways . . . with fuses and with a Cutler-Hammer Unit Breaker. You'll be amazed at the slight difference in cost to have the latest and the best. Write *now* for our free booklet.

CUTLER-HAMMER, Inc.,
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FREE BOOKLET Tells facts about new, better home electrical protection. Write TODAY for your copy.

CUTLER-HAMMER
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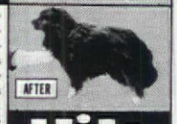
TENSE NERVOUS HEADACHES
call for
STRONGER Yet SAFER
ANACIN

Won't Upset The Stomach
Anacin® not only gives *stronger, faster* relief from pain of headache but is also *safer*. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Scientific research has proved *no single drug* can give such strong yet such safe relief as Anacin Tablets.

Quick Relief FROM SUMMER ECZEMA



Is your dog tortured by Summer Eczema like the "BEFORE" dog shown? HILO DIP & OINTMENT remove *real* cause of this hot weather scourge; have worked wonders for thousands of dogs. At Pet, Seed, Dept. and Drug stores. Or send $1.25 for complete treatment to The Hilo Co., Norwalk, Conn. Dept. A-9

Hilo DIP and OINTMENT

HOT, TENDER FEET?
Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odorous feet. Eases new or tight shoes. *Get a can today!*
Dr Scholl's FOOT POWDER

LIPS SORE?

$52.50 IS YOURS On Just 50 Boxes of TALL-GLOW or COLOR KODACHROME CHRISTMAS CARDS

New radiant color creations sell on sight, pay you $1.05 per box! Tall Cards, 21 & 25-Card $1 Assts., **Name-In-Red** Parchment Cards at **3c each,** Religious Kodachromes, 175 fast-sellers. Profits to 100%, plus $10-$50 in Bonus Gifts! Assortments on Approval, Imprints Free. Act fast—get $1 Gift FREE. Write *now!*
Creative Card Co., 4401 Cermak Rd. Dept. 15-B, Chicago 23, Ill.

Act Fast—Get "Theobred" Mail Minder FREE!

Sell Custom-Made PERSONAL CHRISTMAS CARDS
Limited number of men and women wanted to make exceptional profits with big Album presentation of highest quality Personalized Christmas Cards from $9 to $27 per 100. Exclusive designs reproduced with finest craftsmanship, 40% commission. Added profits with lower-priced "Personals" and big line of top-value Box Assortments. Write fully for samples.
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Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage.
THE AMERICAN HOME Subscription Dept.
American Home Bldg., Forest Hills, N. Y.

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®) — discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.®* Ask for it at all drug counters — money back guarantee. *Reg. U. S. Pat. Off.

FASTER Cushioning Foot Relief!
Extra Soft . . . Extra Protective Adhesive Foot Padding

Just cut it to any needed size and stick it on.
QUICK RELIEF!

Dr. Scholl's KUROTEX is far superior to ordinary moleskin, yet costs no more. A wonderfully effective cushioning relief for corns, callouses, bunions, sore toes, sore heels and wherever a shoe painfully rubs or pinches. Eases new or tight shoes almost like magic; prevents blisters, abrasions. So convenient to cut in sizes and shapes to fit your every need. 15¢, 35¢, 40¢, 90¢. At Drug, Shoe, Dept., 5-10¢ Stores.

HELP... continue treatment for POLIO VICTIMS

ELIZABETH KENNY Polio FOUNDATION
NATIONAL HEADQUARTERS • MINNEAPOLIS, MINN.

QUESTION:
WHAT DOES SANI-FLUSH HAVE THAT IS NEW AND FASTER?
ANSWER:
EASY-TO-OPEN TOP!
FAST-ACTING FORMULA!

NEW! Easy-To-Open Top — Press thumb under tab—it flips right off. Snaps back on to close. Spill proof, too.

NEW! Fast-acting Formula — Cleans toilet bowls faster. Stubborn stains disappear like magic. Mildly perfumed. Leaves bathroom atmosphere refreshed. Safe with septic tank systems.

TRY NEW SANI-FLUSH TODAY

Sani-Flush

The Hygienic Products Company • Canton 2, Ohio

In the kitchen

A few drops of highly penetrating 3-IN-ONE make appliances run better. It never gums up the way many oils do.

"3-IN-ONE" OIL

EXTRA MONEY
START A GREETING CARD & GIFT SHOP AT HOME

Make $50, $75, $100, more! Show friends new TALL Style Christmas, All Occasion greeting cards, personal wedding invitations & announcements. Profits to $1.00 per box. Bonus. Write today for Free Trial outfit of Feature assortments on approval, 77 Free Samples Personal Christmas Cards, Stationery.

New Ass't. of Photochrome Christmas Cards

FREE Catalog & Selling Guide

NEW ENGLAND ART PUBLISHERS
North Abington 92, Mass.

Make Extra Money with EXCITING NEW
TALL Christmas Cards!

Also Name Imprinted Cards—25 for $1
TALL Christmas cards are the BIG sellers! Complete Gifts and Greetings line—over 500 popular items to sell! Up to 100% cash profit. Nine big lines Personal Christmas cards, low as 25 for $1.00! CASH BONUS. Extra profits with thrifty super-size Wrappings, Parchments, Everyday Cards, Stationery. NEW: 24-Karat gold Lilac Scented Ladies Pen. FREE SAMPLE Personal Cards; other samples on approval. ORGANIZATIONS: Sell new, pay later. Write ARROW GREETINGS, 517B Fourth Ave. So., Minneapolis, Minn.

Sell DeLuxe Personal
CHRISTMAS CARDS
Exclusive, superb quality Christmas Cards priced from $0.50 to $38.50 per 100 with name imprinted, 40% PROFIT. Sell fast to professional, business people—and those who want the best. Limited quantity of kits available. Also full line Boxed Assorted Cards, Gift Wrappings, Gifts and Gadgets at $1.00 and $1.25 PLUS SIX lines Economy priced Personal Christmas Cards and Stationery. Write TODAY specifying lines interested in.
HEDENKAMP & COMPANY
361 Broadway, Dept. AH-19, New York 13, N.Y.

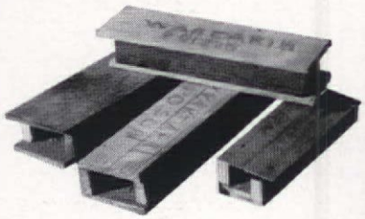
Mouse damage at the base of what was a thriving winged euonymus

MAYBE IT'S MICE!

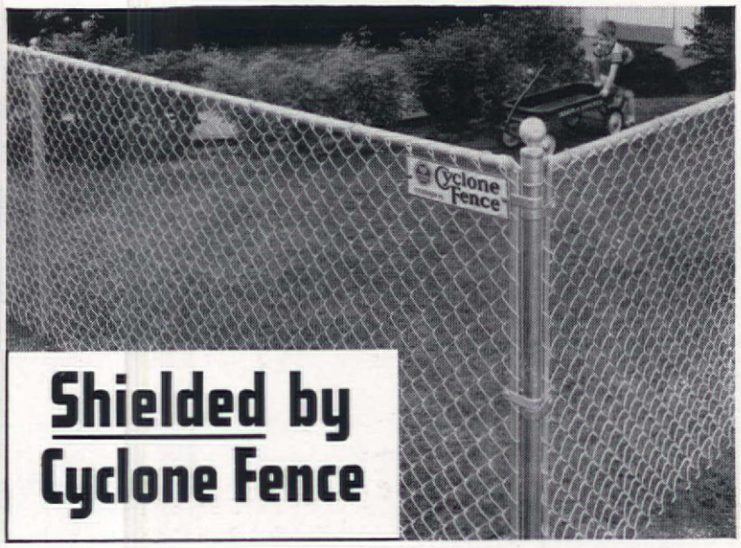
G. B. GUNLOGSON

Are field mice gnawing the stems of your cherished shrubs and small trees with such disastrous results as those shown here? With rapidly growing suburbs upsetting the delicate balance of nature and driving away owls, hawks, skunks, and foxes that normally keep mice under control, the mouse menace is growing. One owner of a quarter-acre plot estimates $100 worth of injury to his foundation planting plus the loss of several years' plant growth.

The cure? A few pounds of one of the ready-mixed warfarin rodent baits and a few crude bait boxes that you can knock together of scrap boards in a few minutes. Make them about 15 in. long and 2" x 3" inside; fasten the top board with one nail so it can be swung open to permit replacing expended bait. Put a box with bait inside (out of reach of pets and children) wherever mouse traffic can be expected; tracks in fresh snow are a good guide. Preferably put it under something—a woodpile, fence corner, pile of brush, etc. Then give it a chance to work. Warfarin does not kill quickly like arsenic, etc., but must be eaten for from four to ten days to exert its accumulative and positive effect. As it is practically tasteless and odorless, the victims develop no bait-shyness. If, after a week or so, the bait has disappeared or diminished, you can confidently conclude that you have repulsed the invaders with heavy losses. THE END



Easy-to-make bait boxes for use with warfarin rodenticides. Note swinging cover held by one nail



Shielded by Cyclone Fence

Cyclone Fence shields your children from street traffic and from stray animals. And, by keeping your children *at home*, Cyclone Fence shields them from the many other dangers that confront wandering tots.

Cyclone Chain Link Fence also forces people to respect your property. Short-cuts across your lawn are stopped. Careless youngsters cannot trample your flower beds. Your property lines are established . . . definitely.

With Cyclone, you get a *quality* fence, plus gates that will open and close smoothly and easily year after year. Cyclone's own men usually erect this fence; but you can do the job yourself if you wish.

CYCLONE FENCE DEPT., AMERICAN STEEL & WIRE DIVISION, UNITED STATES STEEL CORP.
WAUKEGAN, ILLINOIS SALES OFFICES COAST-TO-COAST UNITED STATES STEEL EXPORT COMPANY, NEW YORK

FREE BOOKLET Filled with photographs, drawings and graphic descriptions of different styles of fence and gates for the protection of property. Whether you need a few feet of fence or a lot of it, you'll find this booklet valuable. Send for your copy.

Cyclone is the trade-mark name of fence made only by Cyclone. Accept no substitute.

UNITED STATES STEEL

Cyclone Fence
Waukegan, Ill., Dept. 195
Please mail me, without charge or obligation, a copy of your booklet.
Name.....
Address.....
City.....Zone...State.....

DOUBLE YOUR EARNINGS with
Christmas Card
BARGAIN SPECIALS

SELL 50 CARD $1 ASSORTMENT
SUPPLY LIMITED Order Early!
Get $1.25 Boxes for 50¢
$1 BOXES FOR 35¢

Get FREE List of *Factory Surplus Greeting Card Bargains* and make the biggest profits ever, *while supply lasts*. Christmas, Everyday, Religious, Wraps included. All first quality. Also Free Color Catalog, over 200 newest Card Assortments and Imprints, Gifts and Gadgets. Amazing *Catalog Shopping Plan*. No experience needed. We'll send Bargain List, 4 new 1955 boxes on approval and Personalized Samples FREE, if you write at once.

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Responsible Women Wanted to Make Extra Cash
Establish Your Own Little Business in Your Town
Sell friends guaranteed top quality "personalized" cosmetics in spare time. Big profits. No experience needed. Write today for full size samples on approval. Credit Plan. You take no risk.
DIANA DEERING COSMETICS, Dept. D, Newark, New York

MAKE MONEY SELL DRESSES FROM NEW YORK
A dress shop in your home! Established New York firm desires ambitious women to sell dresses, suits, featuring the newest New York look. Experience unnecessary. Good commissions. Free dresses to wear as bonus. No investment. Write for sample book.
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FREE

BIG CATALOG OF BUILDING MATERIALS FOR REMODELING OR NEW CONSTRUCTION

The PEASE PRICER is the handiest catalog ever if you're building a new home or remodeling. Thousands of today's top-quality building materials are illustrated, described and priced.

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PEASE WOODWORK COMPANY
Cincinnati 23, Ohio

the lovely look of a lady

What creates this ladylike look that you wear so becomingly? It's not alone the brooch you pin at your throat . . . your frankly feminine blouse . . . your bandbox look. It's the serenity and naturalness with which you move through your daily activities. Ladies are always perfectly poised!

Part of your ability to be your own charming self during the most trying times of the month is due to your wise acceptance of a different kind of sanitary protection: Tampax internal protection. Tampax itself is ladylike . . . small . . . dainty . . . only one-ninth the size of an external pad . . . so made that the wearer's hands needn't touch the Tampax at any time. You never have the awareness of unnecessary bulk, of telltale edge lines . . . in fact, you can't even feel the Tampax you're wearing. And most important for your own peace of mind, you know there's no possibility of odor forming.

As far as your personal activities are concerned, Tampax always makes you feel nicer . . . daintier. You don't have to remove it before you take your shower or tub; you're completely protected. Both the Tampax and the applicator flush away easily; no disposal problems. The package is hardly bigger than a cosmetic case . . . can be "hidden" anywhere.

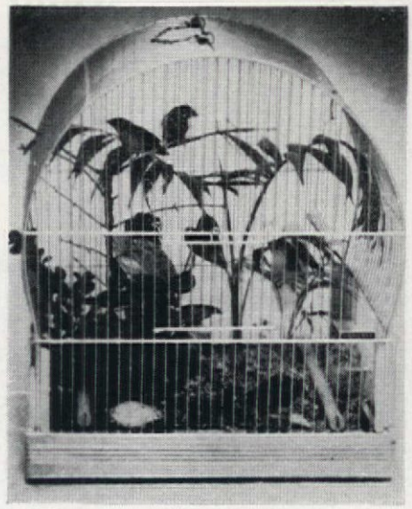
Choice of 3 absorbencies (Regular, Super, Junior) at any drug or notion counter. Tampax Incorporated. Palmer, Mass.

A BONUS FOR THE BIRDS

KATHERINE B. WALKER

You like birds around the house but can't quite reconcile even the most attractive cage you can find with your other furnishings? Well, you can use plants to "blend" a bird cage into almost any surroundings, make it a truly decorative feature for any room, and, at the same time, insure a healthier, happier life for your birds. For use in this way, plants must (1) be nontoxic, since the birds may taste or even devour parts of them; (2) grow well under the temperature and light conditions provided, and be amenable to frequent watering; and (3) be hard-leaved, for easy cleaning. Naturally, they should also be decorative.

Currently, my own birds are strawberry finches, tiny little imports from South America. Functionally perfect, the standard chrome cage they came in was an eyesore, and the birds looked (and probably felt) miserable, huddled on the paper bottom-liner vainly seeking something homelike in their environment. Now, in a small replica of what their native home might have looked like, they flit briskly from limb to swing, or scratch in the damp soil, singing happily as did the canaries and parakeets I have at other times kept in similarly planted cages.



To make a planted cage, build a plywood box to fit the exact inside measurements and as deep as the metal side banding. If necessary, chisel out small notches to take the cup brackets and permit the cage to fit snugly around the box. Unless the bottom joints are tight, excess moisture will seep through them, making it unnecessary to bore drainage holes. In planting, remove as much soil as possible from the plant roots, spread them out as flat as possible, and lay stones on them to hold the plants in place if necessary. Keep the branches within the edges of the box, and be sure to leave a clear space for the bath dish. Then fill in around the plants with soil to which some good compost-activator has been added. Finally, sprinkle bird gravel over the soil, this to be renewed from time to time.

The ideal bird-cage plants are small palms, tough enough to take the tearing and tentative shredding that many birds will do. Their arching stems furnish satisfactory perches, besides being graceful. Boxwood is excellent, especially if tiny specimens are planted to conceal the food cup. Small birds like a few branches, partially stripped of leaves, to provide a concealed roosting place. Young plants of any citrus, Schefflera, Polyscias, Croton, and Aralia are also good main plants for a standard-sized cage. You can make a large, flying cage really spectacular with azaleas, anthuriums, abutilons, or jasmines. Abutilons are soft-leaved, however, and not easy to keep clean; so plant where but few droppings will fall on them. These, after a preliminary spraying, can be removed with a damp sponge. Except for oleander, podocarpus, dieffenbachia and a few others that have poisonous sap, almost any sturdy, branching plant can be used. Smaller material includes Peperomias, holly-ferns, aluminum-plant,

Clogged Drains OPENED WIDE

in half the time

PLUMITE works 5 ways

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3. RIDS DRAINS OF GERM Gets rid of odors too.
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Guaranteed by Good Housekeeping

NO FUMES! NO ODOR!

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GRAVELY makes Leaves VANISH!

Rotary Mower and Leaf Mulcher

Powerful! 5-HP 23 TOOLS

- Mulches 30" width! . . . *Twice* the power of the usual Rotary Mower-Leaf Mulcher . . . Gravely gets rid of leaves *fast!*
- One of 23 year-round attachments. For Winter: Snowblower, 48" Snow Plow, Chain and Circular Saws. New, improved Electric Starter optional.
- Write today for FREE 24-page "Power vs Drudgery" booklet.

GRAVELY TRACTORS, INC.
BOX 913 DUNBAR, W. VA.
FIELD-TESTED FOR 34 YEARS

Sell Super Value MONEY MAKER! Personal Christmas Cards

With SENDER'S NAME Imprinted 25 for Only $1.00

Show giant line of Personally Imprinted Christmas cards low as 25 for $1.00 . . . plus America's most complete money-making line—actually 642 items! New economy Gift Wraps, TALL cards, Parchments, Napkins, Stationery, Everyday boxes. Up to 60c profit on $1.00 sellers. CASH BONUS. Rush name for Free Samples Personal cards; boxmas'tonapproval. *Organizations:* Sell now, pay later.
STYLE LINE GREETINGS, 41/B 5th Ave.S, Minneapolis, Minn.

Need more money?

Here's how to earn money fast! Simply show friends brand new SLIM-SHAPED Christmas Cards. Also personal cards, wrappings, gifts - over 125 items. They sell on sight . . you make big profits. Send no money - but WRITE TODAY for assortments on approval and get FREE pen for prompt action.

Show NEW SLIM CHRISTMAS CARDS

FREE GIFT ...IF YOU ACT NOW

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Junior's washing the family bus
He'll do it fast with leastest fuss.
A Du Pont Sponge is quick all right!
Dad says the car is really bright!

So handy, for car washing...

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DU PONT SPONGES

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When the box is planted, to install the cage and its occupants, remove the cage tray, bottom plate, and all perches but the top one, and chase the birds up onto that. Quickly place the cage over the box and slide the bottom plate back in place. Adjust the perches as convenient, remembering that less leaf-cleaning will be necessary if they are not directly above a plant. Incidentally, birds' feet vary in size within each breed and species. When I received them, my finches had sore feet from having perched so long on standard-size rods. I substituted twiggy branches of a suitable diameter, leaving only the swing which they love to use during the day. At night, they roost on a more comfortable perch.

Cleaning a planted cage (every two or three days) is easy. Set the whole thing in the sink and turn a tepid spray on it so as to wash off all the leaves. The birds love the shower bath and try to stay under it as it moves about. Let the cage drain before putting it back in place. One not-serious disadvantage of a planted cage is its weight, due to the added soil. Set it on a table or other firm support and do not hang it unless you give the bottom plate additional support. If you have a roomy bay window or plant box, set the cage among the plants and further conceal it with tall ones on each side. Wherever it is, it will be a real conversation piece—for your birds, as well as your guests, to talk about. THE END

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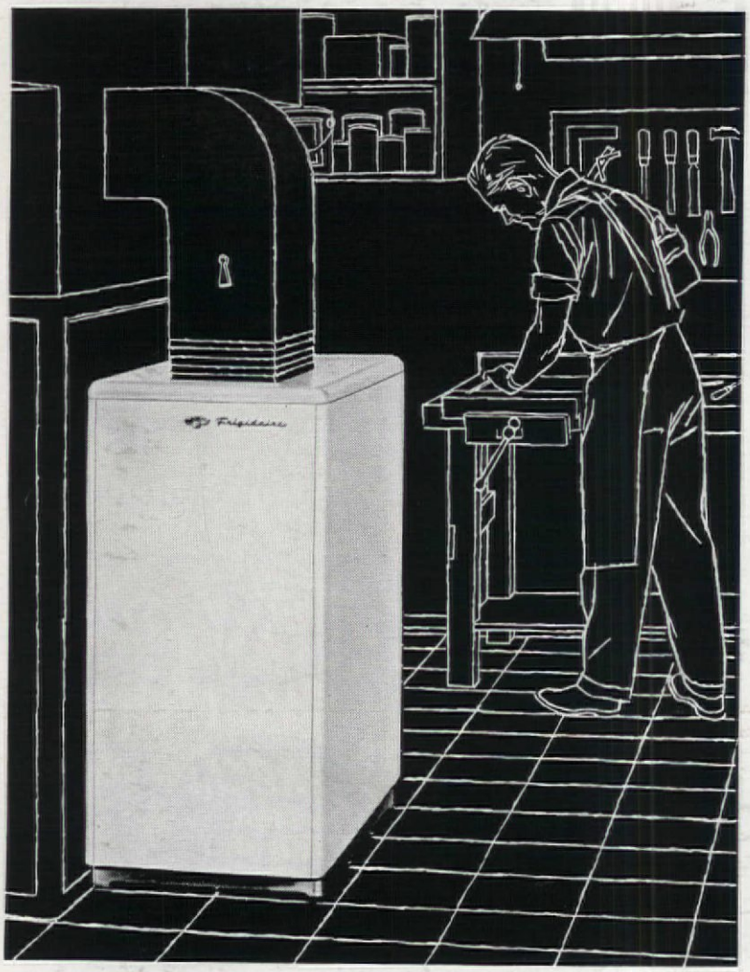

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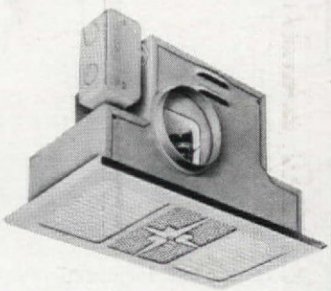

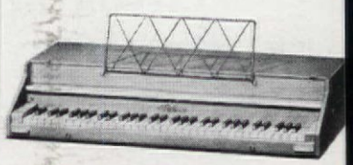

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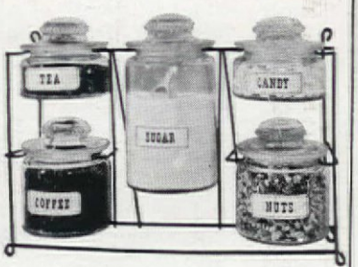

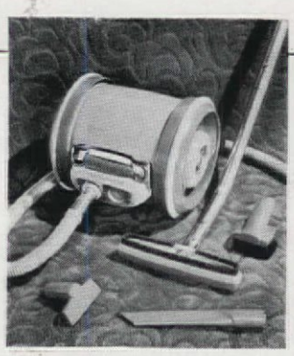

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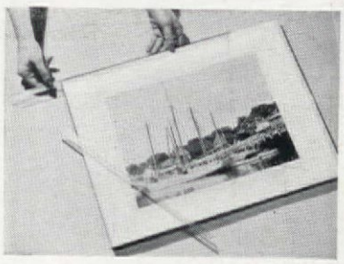

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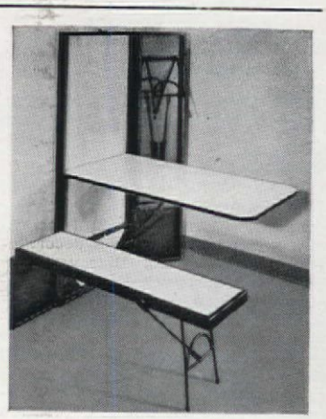

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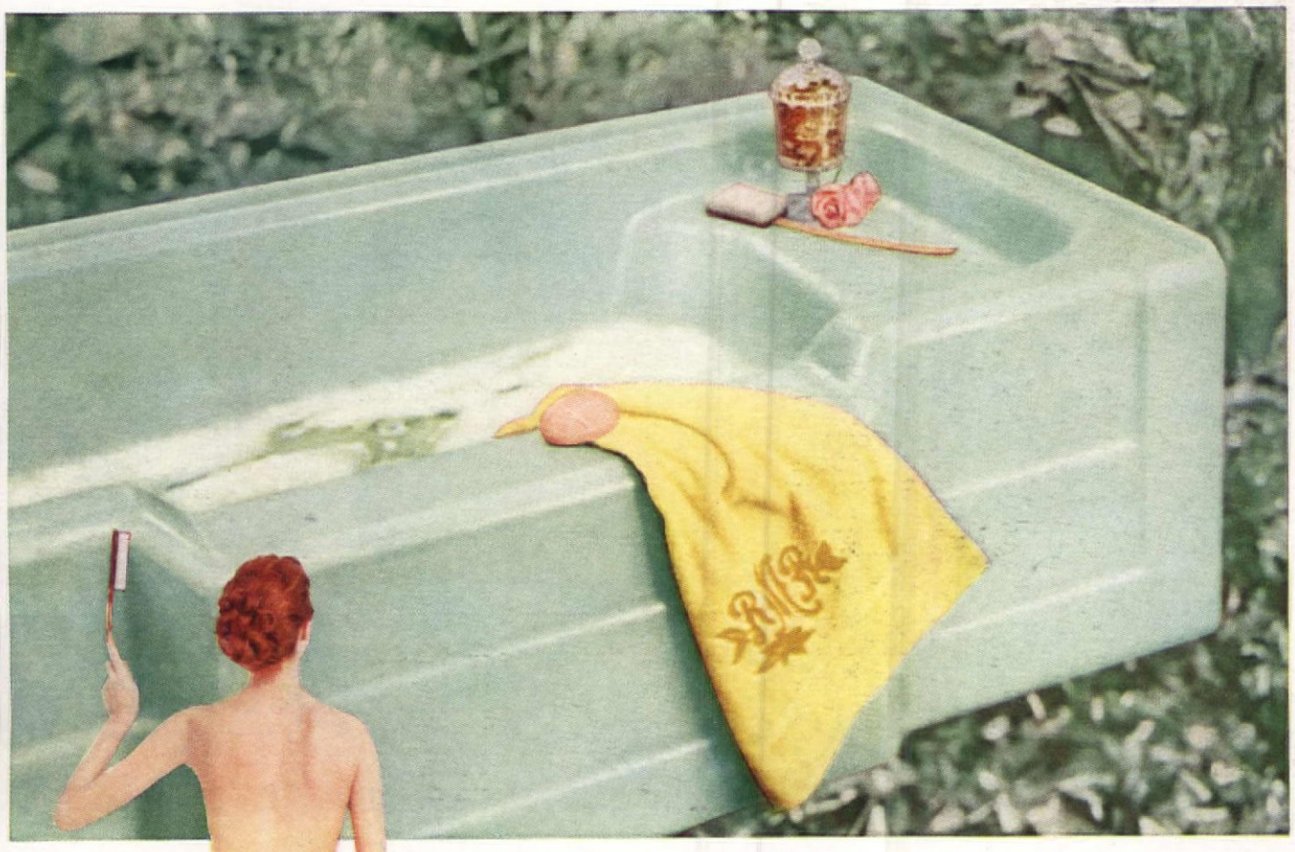

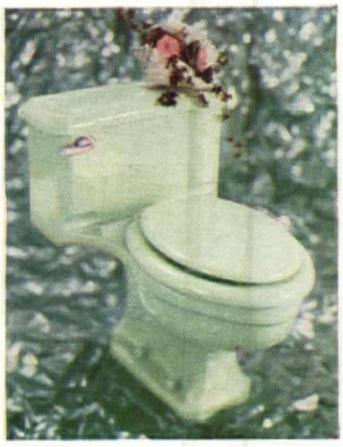

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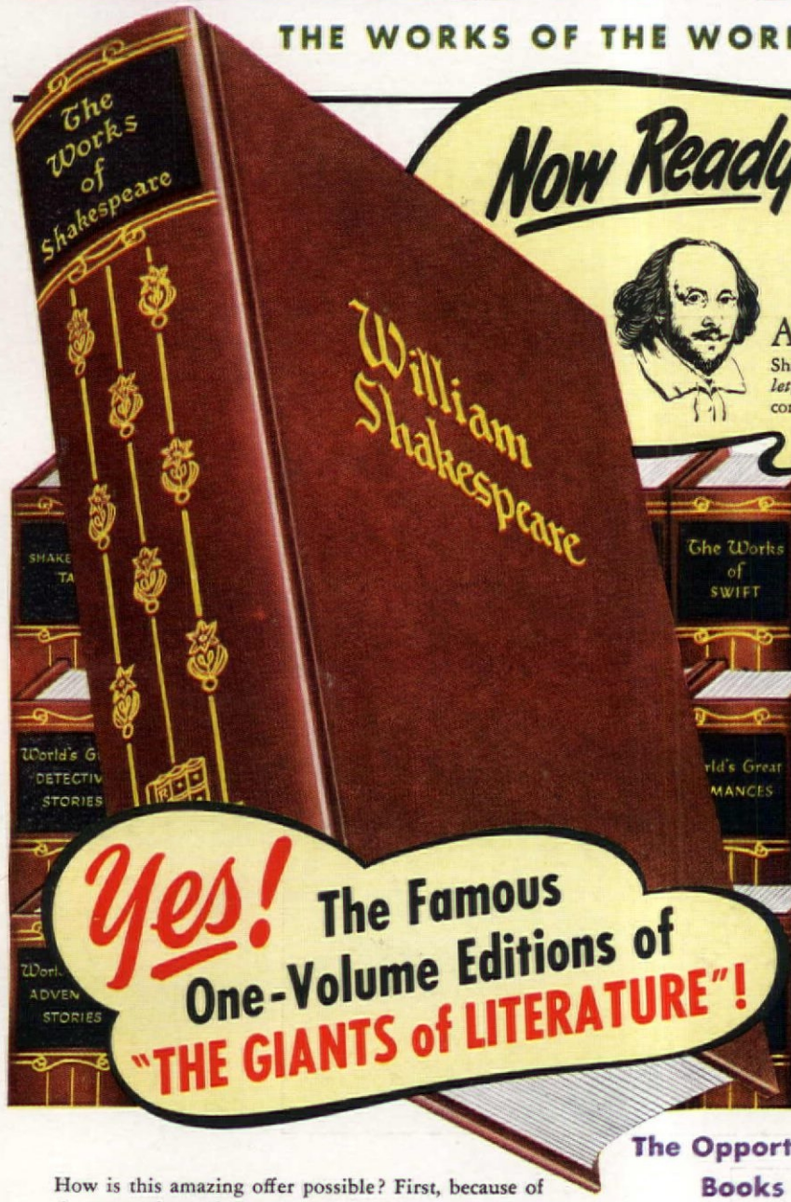

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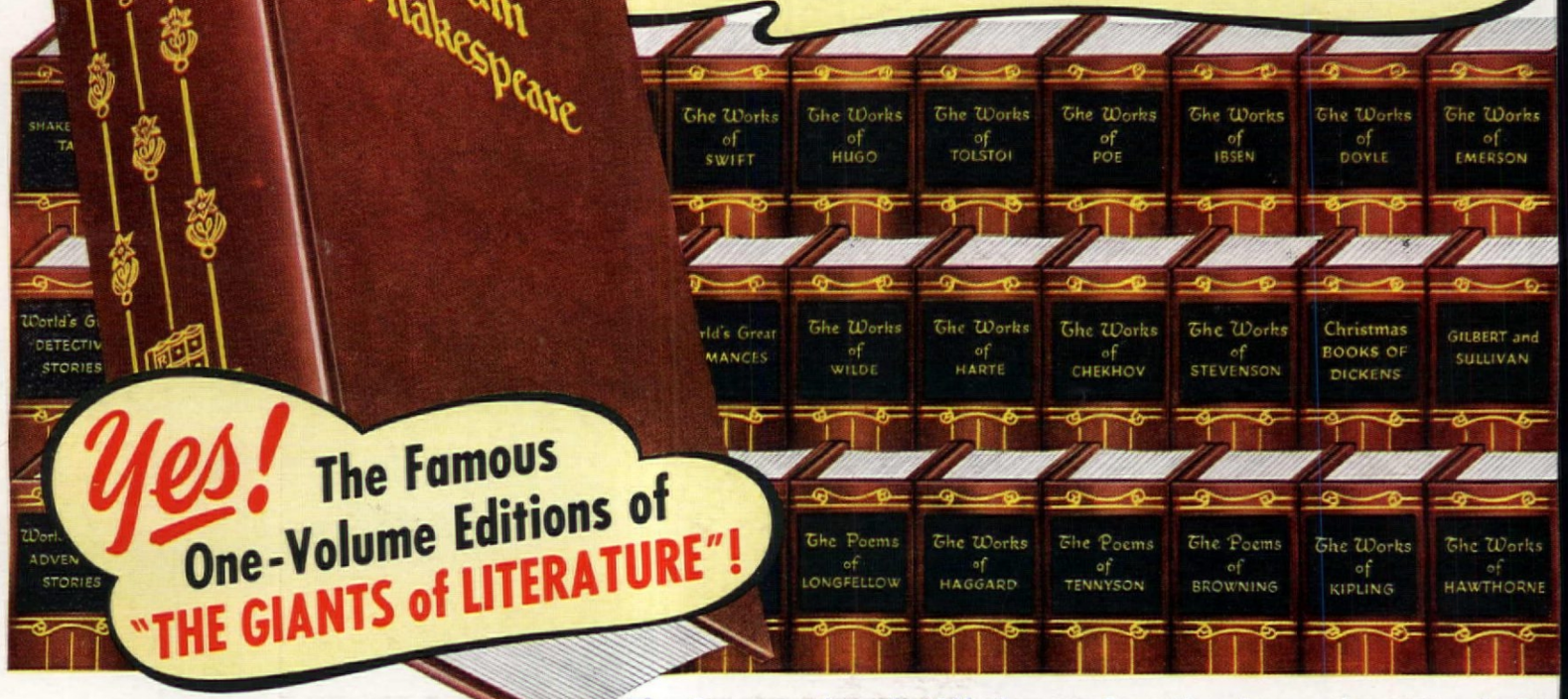

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