THE AMERICAN HOME

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WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA
5426

FOR CHRISTMAS ★ 25¢

Our Pack Is Full of Jolly Good Ideas for Yuletime Pleasure

6 Ways to make your Christmas shopping easier!

G-E Automatic Coffee Maker. Makes 2 to 9 cups perfectly. No watching! No timing! Select strength . . . light signals you when ready, coffee stays hot. **$29.95***

G-E All-Purpose Mixer . . . Offers high-price features at low cost. Use on stand or as portable. 12 speeds. Hang on wall to store. Has 3-qt. Pyrex bowl. **$29.95***

G-E Automatic Skillet . . . Thermostat heat-control makes frying, cooking easy. Just dial temperature. Comes in turquoise too! (Lid $3.00* extra.) Skillet **$19.95***

G-E Speed Kettle boils water *fast as you can use it* for instant coffee, tea, cocoa, soups! 2 cups in 1¾ minutes. Whistles. Automatic shut-off. Holds 2½ qts. **$18.95***

G-E Automatic Toaster has the most dependable toasting mechanism ever developed. Extra-high toast lift; 6-position control. Snap-out crumb tray. **$19.95***

G-E Automatic Grill and Waffle Baker... It grills sandwiches and fries bacon and eggs. Just flip reversible grids and it turns out perfect waffles. **$22.95***

LET'S FACE IT. When it comes to Christmas presents, perfumes and negligees—thank goodness—are here to stay. Of course women love "frilly" gifts! But just you *find* us a girl who wouldn't be delighted to receive any of the handsome and practical gifts shown right here on this page! Why not browse around your local G-E dealer's? General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

** Manufacturer's recommended retail or Fair Trade price.*

Progress Is Our Most Important Product

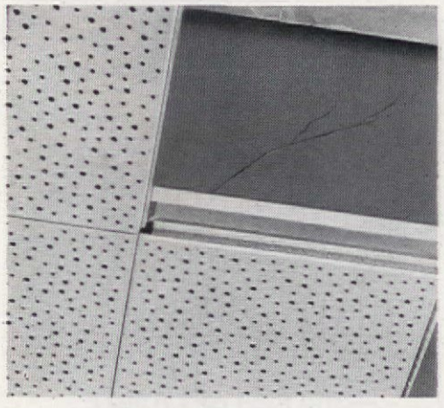
GENERAL ELECTRIC

Sound Conditioning . . . the new comfort for up-to-date homes

Quiet kitchen clatter for about $25

Attractive new ceiling tile muffles noises of appliances and kitchen activity. You can install it yourself. A free booklet tells how.

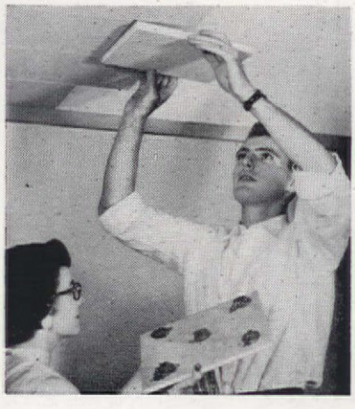
Kitchen life can be quieter without spoiling the youngsters' fun. A ceiling of Armstrong Cushiontone absorbs the sound of gun battles, shrill laughter, and slamming doors before it becomes racket. You'll like Cushiontone's good looks, too. Its Full Random styling adds new beauty to any room in the house.



Fixes cracked ceilings. Cushiontone covers old plaster ceilings with a modern material that never cracks or peels. Its smooth white surface is washable and can be easily repainted.

There's no bothersome racket to spoil this friendly get-together. Disturbing kitchen noises are pleasantly subdued by the modern ceiling of Armstrong Cushiontone. Restful quiet is an inexpensive luxury you'll appreciate. With Cushiontone, you can quiet a ten by twelve room for as little as $25.

Cushiontone is easy to install by stapling, nailing, or cementing. A new tongue-and-groove joint helps level each tile and hides staples or nails. Whether you do the job yourself or want professional help, see your local Building Products Dealer for helpful advice and all materials.



Free booklet, "How to Make Things Quieter at Your House," write to Armstrong Cork Company, 5512 Clark St., Lancaster, Penna.

Armstrong CEILINGS

including Cushiontone® and Temlok® Tile

. . . to quiet and beautify your home

"Here, Joe . . . clean all the mirrors with Windex Spray."

Everybody knows Windex Spray is the "fun" way to do a big job. Swish—spray it on. Whish—wipe it off! Your mirrors, windows—any glass surface sparkles. And Windex Spray finishes the job—it leaves no waxy, dust-collecting film—no *streaks!*

Best yet, Windex Spray is *so* thrifty—the 6-oz. size costs so little, the big 20-oz. *refill* gives you even more for your money. See for yourself—at any grocery, drug or hardware store, here or in Canada.

So quick, easy, thrifty, it outsells all other glass cleaners combined!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO

"Who forgot to put Drāno in all the drains while I was on vacation?"

Better 'fess up—the evidence is plain as the flood in your sink. Drāno's churning, boiling action will dissolve the muck in minutes—but why wait 'til *after* the mess? Make one day a week Drāno Day—in *every* drain.

Remember, Drāno's the surest way to wipe out dangerous sewer germs, too. All for about a penny a drain!

Won't harm septic tanks—makes 'em work even better. Get Drāno now at grocery, drug and hardware stores, here and in Canada.

There's nothing like Drāno . . . to keep drains free-running and sanitary.

IN THIS ISSUE...

The editors of the American Home welcome you into their own homes this Christmas. They open their doors to share with you their favorite Holiday ideas

PLEASE TURN PAGE TO SEE WHAT'S IN THE BULGING CHRISTMAS PACK

THE AMERICAN HOME, December, 1955. Vol LV, No. 1. Published monthly by The American Home Magazine Corporation, 300 Park Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore F. Gloisten, Marion M. Mayer, Arthur Sherrill, Foster Willett, Vice-Presidents. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American Home Building, Forest Hills, New York.
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JULIE JOHNSON—Noted Merchandising Consultant selects these as the

Prize-Winning Gift Values of 1955

10-Way Cooker-Fryer

Prize Gift Value No. 1

- Fries • Cooks
- Bun-Food Warmer
- Steams • Blanches
- Casserole
- Roasts
- Stews

Regular $39.95

$11.95

WESTINGHOUSE Automatic Control!

COPPER "AUTOMAGIC"

Completely Automatic! Sensational new deep fryer-cooker does everything from fry to roast, all with gourmet perfection. Magic Westinghouse Automatic Control and signal light eliminate all guesswork in preparing meals deliciously and quickly. Of lovely, stain-proof seamless copper—big 4½-qt. capacity for cooking, 4 to 6-pint for frying. With oven-glass cover, fry basket, cord, plug. 115V. AC.

BIG COOK BOOK FREE!

67 PIECE Solid STAINLESS ENGLISHTOWN TABLEWARE

Prize Gift Value No. 2

Guaranteed 65 Years

Rich . . . Ornate . . . Gleaming . . . Beautiful

Permanent Mirror Finish Never Needs Polishing

Once in each generation, comes a silver pattern so beautifully proportioned, so exquisitely designed, so perfect in every detail, as this homemaker's dream. Maytime embodies all the flawless characteristics of truly fine tableware from its heavy weight, one-piece forged knives, to its delicately pierced open work and deeply embossed pattern.

67 Piece SERVICE FOR 8 INCLUDES:
8—1-pc. Forged Knives
8—Forks
8—Salad Forks
16—Teaspoons
8—Iced Tea Spoons
8—Soup Spoons
8—Sheffield, Hollow ground, Serrated Steak Knives
3-pc. Hostess Serving Set

REGULAR ~~$39.50~~ VALUE

PRICE SLASHED TO **$14.95**

Hollywood Bride with 7-Outfit Trousseau

Prize Gift Value No. 3

- Sits—Stands—Sleeps • Head Turns • Unbreakable
- Washable from Head to Toe • Guaranteed Mechanism

She's really 7 dolls in 1! She's dressed in an exquisite wedding gown of shimmering rayon satin — and has a complete trousseau suitable for any "dress-up" occasion. You can change her costume, wash and wave her hair in any style. She turns her head as she walks. Unbreakable, washable plastic body. Sparkling "go-to-sleep" eyes. She sits up and stands. Fully jointed, finely detailed, 19 in. high. *You get all 7 outfits and this lovely doll at one unbelievable low price.*

$14.95 value

$6.95

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4757 N. Ravenswood Ave., Chicago 40, Illinois.

Please rush Julie Johnson selected items checked. Full purchase price refunded if not 100% satisfied.

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ADDRESS_____

CITY_____ ZONE____ STATE____

☐ I enclose $_____ ship prepaid.

☐ I enclose $1.00 deposit. Will pay balance C.O.D. plus postage.

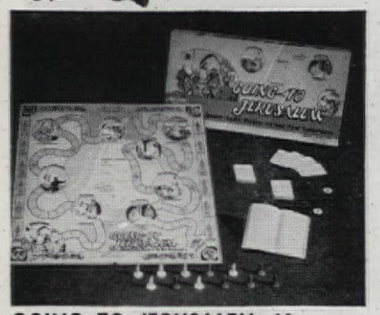
☐ 10-Way Cooker-Fryer with Oven-Glass cover and fry basket. $11.95

☐ 67 pc. Englishtown Stainless tableware $14.95

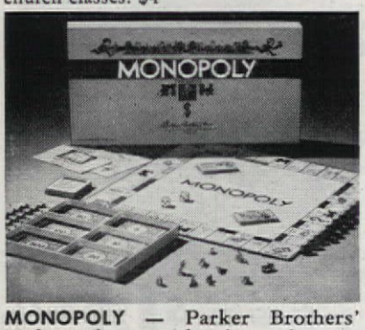
☐ Hollywood Bride Doll and Trousseau . . $6.95

NIRESK INDUSTRIES, INC. • CHICAGO 40, ILL.

Give Family Fun for Christmas



GOING TO JERUSALEM *New, nonsectarian Bible game*, endorsed by church leaders. Players become familiar with well-known Scriptural verses as they "travel" through the Holy Land with the Twelve Apostles. Equipment includes an attractive edition of the Four Gospels of the New Testament. For family play and church classes. $4



MONOPOLY — Parker Brothers' trade-mark name for its real estate trading game. The world's most fascinating game is the perfect family gift. Players of all ages love the excitement of buying, selling, and mortgaging properties! "Richest" player wins. $3, $4, $10

STEPS TO TOYLAND *New!* This delightful game is designed to entertain very little children. As the young players move up the steps, they are rewarded with favorite playthings. Packed in a sturdy and handsome box. $2

BANTU *New!* This fascinating game is played without dice, spinners, or cards. $2

CLUE This challenging "whodunit" game appeals to everyone who loves a mystery. $3

SORRY A particularly popular family game, because the tail-ender always has a chance to win. $2.50

FAMOUS PARKER GAMES

at all leading stores

Canadian Agent:
Copp Clark Co., Limited, Toronto

FREE! Send for illustrated 28-page Parker Games *Party Booklet!* Parker Brothers, Inc., Department 226, Salem, Mass.

THE AMERICAN HOME

FOR CHRISTMAS • 25¢

• It's true about girl and boy land—once you pass beyond it you can never return again. But you can catch glimpses of its splendors through the eyes of a small one. That's why this picture of Billy Lanyon, who's three this month, seems the perfect wrapping for this issue. Billy's dad, our associate art editor, planned the picture. F. M. Demarest photographed it.

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•

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Even Lil Abner® U. S. F. hasn't a chance when the pillows are made of DACRON

REG. U. S. PAT. OFF.

What chance have the Sunday funnies? Dad (and even this little early bird) has drifted off . . . on cloud-soft pillows of "Dacron"*.

You'll marvel at the way pillows and comforters filled with Du Pont "Dacron" polyester fiberfill ease you into restful slumber . . . and the way they keep their fluffy, inviting softness through years of use. Best of all, "Dacron" is non-allergenic, resists matting and lumping.

See these luxurious pillows and comforters at your favorite store . . . many are hand-washable. When you shop, look for this important label, too. It means your sleep products are filled only with 100% "Dacron" polyester fiberfill.

*"*Dacron" is Du Pont's registered trademark for its polyester fiber*

This tag furnished by E. I. du Pont de Nemours & Co. (Inc.), for use on products filled only with 100% "Dacron" polyester fiberfill.

DACRON
POLYESTER FIBER

DU PONT
REG. U. S. PAT. OFF.

Better Things for Better Living . . . *through Chemistry*

FOR QUALITY PROPERTY INSURANCE, SEE YOUR HOMETOWN AGENT!

the bill came to $2,042,803,288
(Over two billion dollars)
paid by THE HOME

When it comes time to collect, you realize the value of good insurance.

Many thousands of people—homeowners, businessmen, farmers—have made this discovery about The Home Insurance Company. Through the burning of cities, windstorms and other disasters, The Home has paid—big losses and small—promptly and fairly.

The value of the services of The Home can be measured by the size of the bill—over two billion dollars paid out in losses since 1853.

Equally important have been the human, devoted and skilled services of the agents of The Home. Without them, this record could never have been attained.

For your protection, it's wise to see your own Home agent.

THE HOME
ORGANIZED 1853
Insurance Company

Home Office: 59 Maiden Lane, New York 8, N. Y.
FIRE • AUTOMOBILE • MARINE
The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds

A stock company represented by over 40,000 independent local agents and brokers

ANN WILSON HALL

If you belong to a group that needs a lot of money for a worthwhile cause, you can profit by looking at the phenomenal success of a group of gals from Missouri. Christmas no longer means a social whirl for members of Delta Gamma Sorority Alumnae in St. Louis—their pre-holiday season means days of hard work, often in the vilest weather, staffing a Christmas tree lot. All this, of course, is in addition to the countless chores everyone has to do during those three busy weeks before Christmas.

Last year, the net profit from the "Shop at One Stop Christmas Convenience" was $14,707. The lot sold 6,500 trees; two miles of pine, balsam, and laurel rope; and close to 2,000 pounds of holly. Sales of thousands of wreaths, door pieces, light strands, bulbs, safety fuses, handmade candles, and elaborate ornaments helped swell the till. And customers certainly get their money's worth.

Record keeper of the hundred and one details involved in this mushrooming project, and its first general manager, is Elizabeth Kohl (shown, above left, with her Sales Chairman Pat Gilbert). Her husband, Bill, dreamed up the appealing idea of "The Shining Light Christmas Tree" back in 1951, when the Delta Gammas needed to raise a great deal of money in a hurry for the newly-established Pre-School Visually Handicapped Foundation in St. Louis which provides guidance for parents of blind children under the age of six. As a result of these successful Christmas sales, the Foundation is able to send trained workers into homes to help parents adjust to the terrible shock of realizing that their children cannot see.

Businessman Kohl not only decided on a feasible plan, but drew up an imaginary operating statement based on the sale of 1,000 trees, and thought up the slogan: "Buy a 'Shining Light Tree' to Make Your Christmas Brighter and Help Us to Help Blind Children."

Although experienced nurserymen warned the enthusiastic planning committee that, because of unpredictable weather, a Christmas tree lot is a risky business, they voted to take a chance for sweet charity. When one wary nurseryman, A. A. Gunther, donated a large lot, his two Delta Gamma daughters were pleased as punch!

Everyone joined in. Husbands, Mothers, Dads, boy friends, and local firms with the most far-fetched connections imaginable contributed everything from pot-bellied stoves to insurance—and of course, back-breaking labor.

Then Old Man Winter presented the gals with the worst December weather in 20 years. Freezing rain, sleet, hail, with temperatures down to zero, meant that the 3,400 perishable trees had to be covered and kept free of ice every night, and uncovered in the morning. Two hundred and twenty women, who a season before had only known the tree-trimming arts, became roustabouts,

CONTINUED ON PAGE 89

Look in, and dream a little . . .

Dream you are sitting at this Hammond Organ, some lonely evening, some tense and wasted day. And suddenly, its music does a magic thing . . .

It lifts you when you're sad, it rests you when you're tired. It plays even your simplest tune with such power and joy, you feel like singing with it.

For the Hammond Organ has thousands of orchestral tones and tone combinations you can conjure with . . . far more than any organ that even remotely compares with it.

Now, too, you can add beautiful orchestral percussions like harp, chimes, guitar, and xylophone by means of Hammond's new "Touch-Response Percussion Controls."* This is an exclusive feature found in no other organ.

You're afraid you can't play it? Actually, a Hammond is the easiest of all keyboard instruments. The tones are rich and sustained, so that even a beginner's fingers can manage them smoothly. Even if you've never played before, you can create music you enjoy, in a month. Thousands have.

Why just dream? Step inside the door, and try the Hammond Organ. It doesn't cost much to *have* a Hammond this Christmas. Only $135 down for the Spinet Model, with often three years to pay. Your Hammond dealer can tell you more about it. Or mail the coupon below.

Low as $135 down for the Spinet at most dealers. Often 3 years to pay.

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Only a Hammond gives you all this:

"Touch-Response Percussion Controls."*

Harmonic Drawbars for blending thousands of tone colors.

Separate Vibrato Controls for lower and upper manuals.

Reverberation Control in the Console Models adapts cathedral-like tones to the smallest room.

No Tuning Expense. The only organ that's never out of tune.

**The percussion tones are produced at the option of the player by playing any selected single note or full chord, in a detached manner, with a fingering pause of as little as 1/20th of a second.*

Hammond Organ Company
4206 W. Diversey Avenue, Chicago 39, Illinois
Without obligation, send me details about the Hammond Organ models checked.

☐ Spinet ☐ Home ☐ Church ☐ Concert

Name.....

Address.....

City..... Zone..... State.....

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These light-reflective lawn decorations pick up headlight beams and radiate season's greetings through the night

ROBERT W. HOUSEMAN

Placed where they catch the beam of your guests' headlights or those of passing motorists, these sparkling Christmas motifs and greetings set the holiday mood at your house. You can make them from luminous tape and letters, use luminous-type paints that glow in the dark, or devise a happy combination of both kinds of materials to flash out your personal Merry Christmas greetings to visitors.

See "Where Credit Is Due," page 90

Here's a way to save on the electric bill and still spread Christmas cheer from your house: use outdoor decorations that glow in the night when caught in the beam of car headlights.

Toy soldier in the top picture stands guard in the dark until a car approaches, and then he reflects his welcome and directs guests to the chubby, beaming snowman beyond. Not difficult to make in time for Christmas, the figures are cut from plywood. Paint with luminous paint or decorate with light-reflective safety tape. Stars are held with fine wires from trees or shrubs, or fastened to stakes in the ground.

The "Merry Christmas" greeting (left), made from strips of reflective tape, springs out of the dark in a holiday message for all who come to your house. A convenient fence or wall could serve as the background for your personal welcome note. Or attach the letters to small stakes in the ground. The sleepy man-in-the-moon rising over a chimney (at the right) is surrounded with Christmas symbols—candy canes, stars, and garlands. The decorations here were found at the home of Mr. and Mrs. Bert S. Cross. They are an inspiration, we think, for your own lawns and driveways during the holidays. THE END

How Does Your Driveway Glow?

"Window test" proves blue Cheer washes so white you can see the difference!

because only Cheer has the Blue-Magic whitener!

Cheer's Blue-Magic whitener is not just a bluing . . . it's more than a bluing . . . it's a new, better whitener for all your wash.

Are you looking for *really white* washes—washes so *white* you can actually see a difference?

Well, try Cheer and see how blue Cheer brings new whiteness to your wash. And to prove it, here's all you do:

Just take some things you've washed in Cheer to a window. In that honest, natural light, you'll see the bright, new whiteness Cheer gives your wash. And on hardest-to-whiten nylon you'll see a real difference never possible before blue Cheer.

That isn't all. You'll find Cheer does a bang-up job of washing grimy work and play clothes whistle-clean—keeping washable colors flashing bright.

But, more than anything else, wash after wash it's the difference in whiteness that will have you saying, "There just isn't anything quite like Cheer!"

TRY CHEER in your automatic washer. Remember that blue Cheer has the active, hard-working kind of suds recommended by leading makers of automatics and preferred by 8 out of 10 women who own agitator automatics.

The modern suds for modern automatics

FOR THE JOY OF LIVING
"so nice to have around you".

TROY ZIP-A-ROBE®
Zippered carrying case shown is of leather-grain Vinyl plastic and waterproofed pincheck woven fabric—built in FOAM RUBBER CUSHIONS for two people. Another style is the "Match-Mate" carrying case with one side in Scotch plaid, matching the robe. Carrying Cases with Robes are priced from $5.98 to $21.00.

fringed TROY ROBES
FOR ALL THE FAMILY
...ALL THE YEAR!

A host of uses all year 'round . . . indoors or out. These gaily colored Troy Robes make perfect gifts for everyone . . . because their warmth and deep-napped softness mean luxurious comfort — always. So handy to have for outdoor sports, motoring, picnics, beach parties . . . for a leisure-time robe, casual blanket or couch throw. Your choice of 14 gay plaids — all fringed in the true Scottish tradition, $4.98 to $14.95. Slightly higher in far West. You'll find them in blanket departments, sporting goods and luggage stores, or write to us for name of nearest dealer.

FOR LITTLE GIRLS: Red Plaid Doll Robe, fringed just like mother's. 16" x 24", only $1.00 (No carrying case). Send check or money order to Dept. AHD-55. Troy Blanket Mills, Troy, N. H.

Please send me____Doll Robes____I enclose $____
Name____
Address____
City____Zone____State____

TROY ROBES *are treated with du Pont Water-Repellent*

TROY BLANKET MILLS · *Founded 1865 · Troy, New Hampshire*

CHRISTMAS PUP

An education in canine characteristics helps the Parker family choose just the right puppy

DAVID BLAKE

It was Christmas Eve. Isobel and Frank were happy. They'd started their shopping early and were satisfied their judgment had been good. They'd started really early, in fact. For they realized that a mistake could be serious—a living, breathing mistake the family would have to live with for a long time.

The twins had been asking for a dog almost from the day they could say "dog." Knowing how they'd felt about it themselves as children, Isobel and Frank were aware that they could not put off the growing demand indefinitely. Nor did they want to. Now the twins were five, well behaved, and willing to listen to reason.

The Parkers knew that any ball of fluff that came into their house would become a permanent fixture. They had to be sure it would be the right ball of fluff, so they asked the opinions of friends who seemed to know dogs. The Parkers considered the opinions carefully and came up with some sound conclusions.

First, they decided to ignore the opinions expressed by friends who showed definite preference for one breed. These people might be prejudiced for one reason or another.

The next bit of advice that seemed pretty sound was that there are good, fair, and poor dogs in every breed. After determining the breed they wished, they must pick a good representative.

There seemed to be a consensus on the subject of what to look for in a pup—the friendly, forward fellow or gal that was not shy and had experienced no fear. Such a dog was less likely to react in self defense, which even the best-intentioned dog might do if taken by surprise, stepped on, or cornered.

"Start with a dog that has no psychoses," one friend said, "and do your best to see that he always has confidence in you and no reason to fear physical harm—pick a happy pup—one at peace with the world."

Size had been their next consideration. They learned this lesson fast when they wanted to buy one of the cute little toy poodles.

The breeder was very patient, but very clear. "Not for small children," he said. "Older children, perhaps, and adults, but toys of any breed are too delicate for the unthinking, unpredictable movements and moods of little children. Toy dogs can't be fallen upon, tumbled about, or hugged too tightly. Once hurt, it is only natural that they take a stand in self defense.

"Get a bigger dog," he advised, "one that can't be easily hurt by healthy, enthusiastic children. *Everyone* will be happier."

Coat was a subject that stimulated considerable discussion. Longer-coated dogs, such as the spaniel family and, especially,

CONTINUED ON PAGE 14

This Christmas...

give gifts of glass for lasting remembrance

YOUR THOUGHTFULNESS will be long remembered when you give this most appreciated of gifts—a wall mirror made from Pittsburgh Polished Plate Glass. For the brilliance, true reflections, and magical properties of a wall mirror can transform even the dullest room into an exciting, joyful place. The illustration here shows how a wall mirror gives a room greater depth and sparkle . . . how it reflects all the room's color and movement for double enjoyment. Here, indeed, is a real inspiration for your Christmas gift list—whether for your own home or for another's. Decorations by Marie Stosskopf, A.I.D., Chicago; Furniture by Heywood-Wakefield.

HERE IS A GIFT of truly lasting remembrance. For a full-length door mirror is a practical necessity in every home—in the bedroom, bathroom, entrance hall. A full 68" high, Pittsburgh door mirrors are really full-length, and they are available in five different widths to fit any interior door.

DECORATIVE, READY-TO-HANG MIRRORS permit you to exhibit your feelings and good taste, without costing you a fortune. In any room, they create a luxury look, give it a happier and more spacious appearance. They are available in a variety of styles and sizes . . . are as easy to hang as a picture.

UNFRAMED, OR VENETIAN-TYPE, MIRRORS are always welcome, because they suit any décor or furniture—whether it be modern or traditional. You can be sure that such a gift will please the recipient. And you will be agreeably surprised at the modest price of these mirrors.

PITTSBURGH PLATE GLASS FURNITURE TOPS make wonderful Christmas gifts. And they are priced low enough to satisfy the most budget-wise shopper. With these glass tops, valuable finishes are protected against stains, cigarette burns, and spilled liquids.

WHERE TO BUY. Wall mirrors of all types, full-length door mirrors, and plate glass furniture tops can be purchased from your department or furniture store . . . your building supply dealer or local glass dealer. See the listings in the Yellow Pages of your telephone directory under "Pittsburgh Plate Glass Products" in the "Glass" section.

MADE PG FROM PITTSBURGH PLATE GLASS
MADE IN U.S.A.

THIS LABEL identifies products made from genuine Pittsburgh Plate Glass.

FREE BOOKLET! For additional information on glass products for the home, fill in and return this coupon.

PLEASE PRINT

Pittsburgh Plate Glass Company
Room 5402, 632 Fort Duquesne Blvd. Pittsburgh 22, Pa.

Without cost or obligation, please send me your illustrated booklet, "Practical Ways to Wake Up Your Home with Glass."

Name.....

Street.....

City.....Zone.....State.....

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 742, 301 Mission Street, San Francisco 19, California.

PG PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS · FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

"Joy to the family"

THIS CHRISTMAS
Say it with
Flowers-By-Wire

TRADEMARK

To everyone alike, your lovely, living Flowers-By-Wire bring glad tidings of happiness and love. Simply leave your Christmas list with your F.T.D. Florist . . . the shop with SPEEDY and the famous MERCURY EMBLEM. He guarantees delivery worldwide, telegraph-fast — even of last-minute remembrances.

FLORISTS' TELEGRAPH DELIVERY
Send Flowers Worldwide
INTERFLORA

Phone or Visit
Your F.T.D. Florist

Florists' Telegraph Delivery Association, Headquarters: Detroit, Michigan

Christmas Pup

(Begins on page 12)

double-coated dogs like the various sheep dogs, the Newfoundland, keeshond, Norwegian elkhound, and Labrador, can live indoors or outdoors with simple housing even in cold weather.

This could be an advantage, but on the other side of the ledger the longer hair presents a greater cleaning or grooming problem if the dog is to live with the family. Short-coated dogs shed just as much, but the shorter hair is less troublesome and carries less dirt. Then too, it is much easier to keep a short coat clean.

"How about the breeds that don't shed?" the Parkers asked. They were told that *all* dogs shed. Poodles, Bedlington terriers, Irish water spaniels, and some other woolly-coated dogs shed their dead hair into the living coat where it is held until the dog is combed, stripped, or clipped. This reduces housecleaning but increases the necessity for regular grooming of the dog.

Temperament, they learned, varies greatly from the placid

"He doesn't have any boots"

bulldog or basset hound to the highly active terriers.

The more active dogs require more exercise. Failing to get it, they bubble over in the house or feel inhibited in the kennel. A 65-pound basset or bulldog, therefore, fits more readily into a quiet existence than a 20-pound fox terrier. On the other hand, some folks like the rollicking terrier. They are willing to spend sufficient time with their dog to wear off the excess steam.

It is logical to select a dog that fits the temperament and the way of life of the people with whom the dog will live. Their tempo will be more compatible.

"What do you want a dog *for?*" was the first question most people asked. In the Parkers' case, the dog was to serve only as a companion. But it soon became clear that if they'd had any other purpose, such as rabbit or bird hunting or guard duty in mind, it should be given proper consideration so the dog could serve as many purposes as is logical.

"Buy from a reliable dealer," was an oft-repeated recommendation. "Buy from a man who can show you grown stock. See for yourself what the pup will become when mature."

They thought this good advice and followed it. It gave them confidence that, when the man said the pup had been fully immunized, they could depend on it. In fact, they had been given a card record of inoculations and dates to turn over to their veterinarian for the dog's medical history, and a feeding chart.

Yes, it was Christmas Eve, Isobel and Frank were happy. Tomorrow morning the twins too would be happy. It would be the very best Christmas of all! THE END

WHEN YOU CHANGE YOUR ADDRESS

Send this form with address label (or facsimile copy) from this issue directly to **The AMERICAN HOME Subscription Department, Forest Hills (75) N.Y.** Five weeks advance notice will avoid loss of an issue.

Name

New Address

City *Zone* *State*

The look, the feel, the power of success: New '56 Dodge Custom Royal Lancer 4-Door

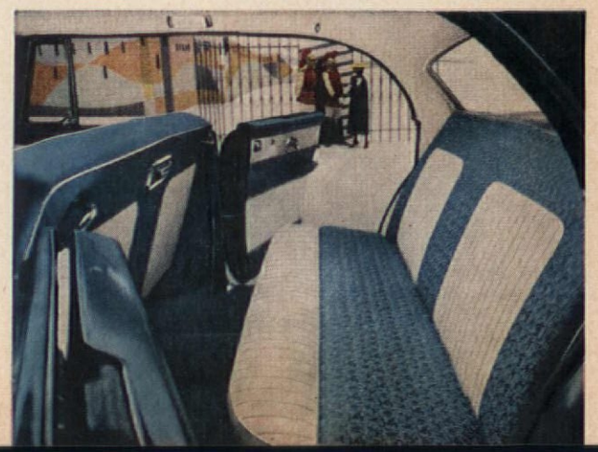
In all the world no car like this

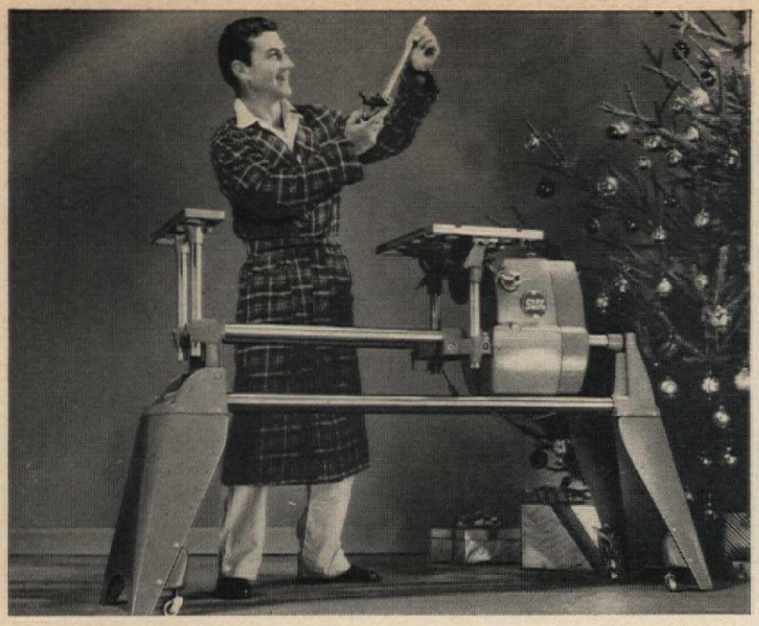
The New Dodge Lancer goes 4 door!

Lancer by Dodge—what *excitement* the name inspires! What thoughts of *high adventure!* And as its crowning achievement in the car that has created a sensation all over America, Dodge introduces *the 4-door Lancer.*

Now a Lancer 4-door in all three Dodge series: Custom Royal, Royal and Coronet, matching hardtop flair with sedan comfort. The most exciting moments in all motoring await you in the daring new Dodge Lancers.

VALUE LEADER OF THE FORWARD LOOK



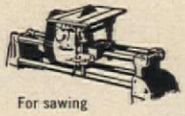


SHOPSMITH...

the greatest thrill since your first electric train!

If you think the thrill of your first electric train was a once-in-a-lifetime experience, imagine yourself *this* Christmas morning!

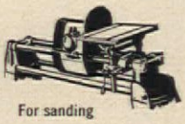
Here's everything you've ever wanted for your workshop—the gleaming new SHOPSMITH! A 9" saw . . . 12" disc sander . . . 16½" vertical drill press . . . 34" lathe . . . versatile horizontal drill—all in one compact package.



For sawing

Here's the fun and excitement of your first electric train multiplied 5 times! Here's the pride of knowing you have the finest.

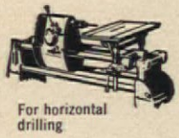
But *now's* the time to let your favorite "Santa" in on your secret desire to own SHOPSMITH. The price? As little as $3 per week on Magna's Tool-Time Plan.



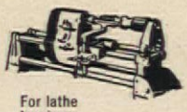
For sanding

See this magnificent machine at leading hardware and department stores or any Montgomery Ward store. Make sure that Santa gets SHOPSMITH® under *your* tree—even if you have to do-it-yourself.

For vertical drilling



For horizontal drilling



For lathe turning

Mail coupon for 3 free books

MAGNA ENGINEERING CORPORATION
Dept. 308-F, *at factory nearest you:*
Waynedale, Fort Wayne, Ind., OR Menlo Park, Calif.

Please send me these 3 free books:

1. "Project Digest." 36 pages of modern woodworking projects.
2. The valuable home-shop guide, "What to Look for When You Buy Power Tools."
3. Illustrated 20-page SHOPSMITH catalog.

Name_____

Address_____

City_____ Zone____ State_____

If you already own SHOPSMITH, please check whether you have SHOPSMITH Mark 5 ☐, or SHOPSMITH Model 10 ER ☐.

One of our nicest holiday customs is the town crèche, which all passersby may enjoy. This crèche in Wilton, Connecticut, was made by the Wilton Center School P.T.A.

TOWN CRÈCHE IS A BEAUTIFUL CUSTOM

Add tiny tree ornaments or a gold bell to this easy-to-knit Christmas sock, and it's a lapel pin, gift package topping, or a clever "wrapping" for a holiday gift of money.

KNIT A SOCK OF CHRISTMAS CHEER

• When Kay Travaini of Phoenix, Arizona, designed this tiny Christmas sock, it delighted her friends. Since it takes just about an hour to make the sock, she ended up knitting several.

Then came another good idea—Kay Travaini decided to share her Christmas sock pattern with A. H. readers. She suggests you knit the sock in pastel colors, too, and tuck in money to start a savings account for a new baby.

To make Christmas socks, you will need two balls of fine yarn, one white and one red, and a pair of size 1 knitting needles. This is the key: k (knit), p (purl), st (stitch).

Work the sock back and forth on two needles. Start at top of sock, and cast on 20 sts with white yarn. Work in garter st (k all rows) for six rows.

Break off white yarn and tie red yarn in first white st. You will use the stockinette st (k 1 row, p 1 row) for the rest of the sock. Work 16 rows. On 17th row, k 13, turn, p 6 (center of foot), turn, k across these 6 sts, leaving remaining sts on needles. Work 7 rows in this manner on the 6 sts.

Break off yarn and tie on where the sts were divided to start center of instep. Pick up 7 sts evenly on the side of vamp. K across the 6 center sts and pick up 7 sts on the other edge. K to end of row, and p back across all sts.

K two sts together at the beginning and the end of next row (heel), and k the two center sts together (to round off toe). Continue to decrease in this manner on k rows only. Work six rows. Bind off, leaving yarn enough to sew up sock. THE END

Bring "Gay Paree" to your fun room with MASONITE PRESDWOOD'S magic!

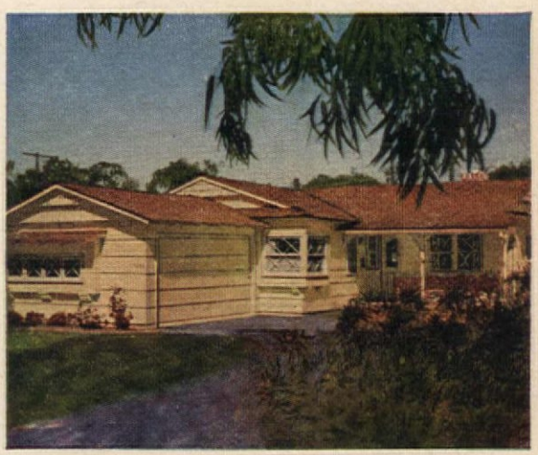
C'est magnifique, n'est-ce pas? You can create a dramatic, colorful and enjoyable fun spot like this in your own home with versatile Masonite Presdwood products.

You start with Masonite Shadowvent, the new pre-cut lap siding that goes on quickly, needs only one coat of paint. You add contrast with the combed surface texture of Masonite Ridgewood. And for flat, grainless surfaces, you rely on staunch Tempered Presdwood®.

Perhaps your inspiration will come from another romantic setting—a South Sea island, a Western ranch, a North Woods retreat, or even a ship's cabin. There is a great variety of types, textures and thicknesses of Presdwood to help you carry out your favorite theme.

Large, easy-to-handle panels work like wood and take beautiful, permanent finishes. They're highly resistant to moisture and heat, to bumps and scrapes. And they're not expensive!

Before you plan *any* remodeling, see what magical things you can do with the Presdwood family of dense, durable panels. Sold by lumber dealers everywhere. The coupon will bring you a free plan of "Gay Paree" and how-to-do-it helps.



The siding that revolutionized an industry! Masonite Shadowvent, with exclusive vented aluminum strip. No nails are visible. Paint stays on longer, too. For old or new homes. Send coupon for details.

Look for This Man He Makes the Difference

MASONITE CORPORATION

MANUFACTURER OF PRESDWOOD PANEL PRODUCTS

MASONITE® CORPORATION
Dept. AH-12, Box 777, Chicago 90, Ill.
Please send me:
☐ Free plan for "Gay Paree
☐ Information about Shadowvent Siding
☐ Booklet about working with Presdwood
Name.....
Address.....
Town.....*Zone*.....
County.....*State*.....
In Canada: Masonite Corporation, Gatineau, Que.

EASY NEW "TOUCH-UP" WAY TO CLEAN AND WAX WOOD FLOORS!

Courtesy of "The Business of Farming," U.S. Gypsum Co.

Now with the new Johnson's Beautiflor Method you don't have to do the entire floor every time!

Get the long-handled Beautiflor Waxer—complete with snap-in cleaning and polishing pads. Only $2.89 with free pint of Beautiflor.

You know that just a few small areas on your wood floors get most of the wear. These are the "traffic areas" between rugs, around furniture, in doorways.

And now you don't have to do the whole floor every time, as you must with ordinary floor polishes! Just a quick touch-up with Johnson's Beautiflor cleans and waxes these heavy traffic areas in one application. And Beautiflor blends so perfectly with the rest of your waxed floors that no patch marks show. Result: the whole floor gleams!

Beautiflor is genuine Johnson's Wax that cleans thoroughly as it waxes. Try it. It makes waxing wood floors easier than you think!

Just a quick touch-up with Beautiflor on these few traffic areas

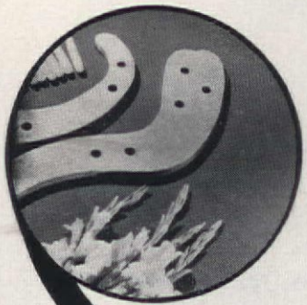
. . . keeps your wood floors looking just-waxed all over!

WHAT'S IN JANUARY

MILLION DOLLAR DREAM HOUSE FOR $2,490—"I was convinced I was caught in a madman's dream," says Dottie Walker. She tells you, in January, how her husband, Dick, ordered a pre-cut vacation house. Stacks of lumber arrived, covered with mysterious code numbers, and the do-it-yourself project was on. No skeptic was more surprised than Mrs. Walker when the cabin proved a "delight, winter and summer."

A KITCHEN PLANNED WITH YOU IN MIND—We planned this glamorous room to give you lots of good ideas to use in *your* kitchen—a cutting board, laundry divider, handy eating counter, fireplace and barbecue, and many more. Some of these are just what you want. They prove small ideas pay big dividends.

DON'T BE A SNOB ABOUT MODERN!—Is there a clash between Traditional and Modern? Can you mix different furniture styles in your house? What will look best? What will fit in with your family's way of living? Here are all the answers you need.



WHAT'S A WIGGLE-WOGGLE? YOU'LL SURE WANT TO KNOW!

How we retired in 15 years with $250 a month

HERE we are, living in California. We've a little house just a few minutes from the beach. For, you see, I've retired with $250 a month as long as we live.

But if it *weren't* for that $250, we'd still be living in Forest Hills and I'd still be working. Strangely, it's thanks to something that happened, by chance, in 1930. It was August 17, my fortieth birthday.

To celebrate, Peg and I were going out to a show. While she dressed, I picked up a magazine and leafed through it. Somehow my eyes rested on an ad. It said, "You don't have to be rich to retire."

We'd certainly never be rich. We spent money as fast as it came in. And here I was forty already. Half my working years were gone. Someday I might not be able to work so hard. What then?

This ad told of a way that a man of 40 could get a guaranteed income of $250 a month starting at 55 or 60. It was called the Phoenix Mutual Retirement Income Plan. The ad offered more information. *No harm in looking into it,* I said. When Peg came down, I was tearing a corner off the page. I mailed it on our way out to the theatre.

The years slid by fast. Times changed . . . depression came . . . and war. I couldn't foresee them. But my Phoenix Mutual Plan was one thing I was always glad about!

1945 came . . . I got my first Phoenix Mutual check—and *retired.* We sold the house and drove west. We're living a new kind of life out here—with $250 a month that will keep coming as long as we live.

Send for Free Booklet. This story is typical. Assuming you qualify at a young enough age, you can plan to have an income of $10 to $250 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail, a free booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't delay. Don't put it off. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR BUSINESS AND FAMILIES

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
159 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
159 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

COPYRIGHT 1955, BY PHOENIX MUTUAL LIFE INSURANCE COMPANY

Merrin

Since 1921

530 MADISON AVE., (COR. 54TH)
NEW YORK 22

GENUINE STONES SET IN 14K GOLD

CULTURED PEARL
14K GOLD
EARRINGS, $9.90†
LARGER SIZE, $15†

BLACK STAR SAPPHIRE
14K GOLD TIE TACK $28†
LARGER SIZE $38†

CULTURED PEARL
14K GOLD
TIE TACK $5†
LARGER SIZE $10†

14K GOLD
BRACELET
$22†

14K GOLD AND
CULTURED PEARL
CHARM $18†

14K GOLD AND
GENUINE RUBY "CHRISTMAS TREE"
CHARM $12.50†

† TAX INCLUDED

ALL JEWELRY ACTUAL SIZE

MAIL ORDERS FILLED • POSTAGE PREPAID
UNCONDITIONALLY GUARANTEED

A Lifetime Gift for FLOWER LOVERS

The All-Steel Vio Holda

PLANT STAND

Sturdy, heavy gauge all-steel welded, 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms movable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.

ORDER BY MAIL TODAY
Only $14.95 each, plus $1.00 for packing and postage ($2.00 for Canada).

Specify color desired. Send check or money order; or C.O.D. immediate shipment. Satisfaction guaranteed. Circular on request.

NO TIP
NO TILT

New FLUORESCENT PLANT LAMP

Fits all Vio Holda plant stands. Floods flowers with cool, beneficial fluorescent light. Promotes growth. Makes show place of dark corners and sunless rooms. Installed in two minutes without tools. Light shade is 13" sq. at bottom, 9" sq. at top, 6" deep. Uses 22 watt, 8½" Circling fluorescent light tube. Shade without tube, $14.50. Light tube $2.95 extra. Please add 75¢ postage. Plant stand and plant lamp $29.45; with 22 watt tube $32.40. Add $1. postage & packing. Specify color wanted.

VIO HOLDA Manufacturing Co. Inc.

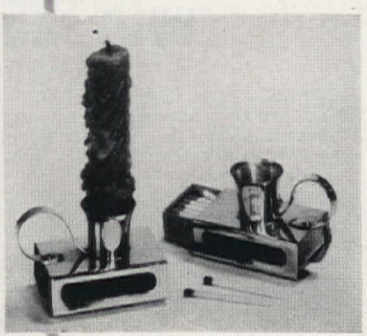
Box 915 Dept. 9-D Topeka, Kan.

THE AMERICAN HOME *Market*

.....BEEN LOSING SLEEP SHOPPING BY MAIL WILL TURN

WELL MATCHED. Colonial candleholders in rich brass with finger-tip handles hold penny boxes of matches for a pipe smoker and in reach for candlelit hours. $1.50 pr. ppd. Helen Gallagher, 413A Fulton St., Peoria, Ill.

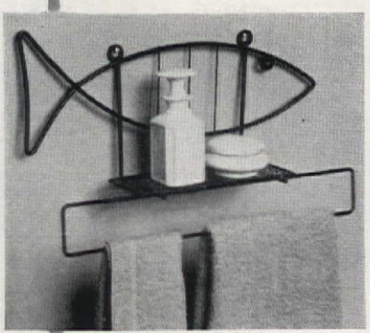
TEEN TIMES. Memory book has space for snapshots, autographs, big events in the life of your own girl-in-a-whirl or the children's favorite sitter. $2.95 ppd. Elron, 227-A West Erie St., Chicago 10, Illinois.



BELLS GO WITH CHRISTMAS like Santa goes with children, snow with sledding, and gladness with this whole happy season. Tie these cute 1" porcelain ones onto your tree or packages. 24 for $1.50 ppd. Zenith Gifts, 55-K Chadwick St., Boston 19, Massachusetts.

PROUD PERCH for any fisherman's shaving gear also has a rack for towels. Good catch-all, too, for a lady's toiletries in the bathroom or spices and dishtowels in the kitchen. Black wrought iron, 20" long. $4.20 ppd. Laurie & Co., Dept. AM-4, 507 Fifth Ave., N.Y. 17, N.Y.

GOING DUTCH. For a real country style breakfast, Delft-blue and white cow creamer is 6" long, $2.50. Matching boy and girl salt and peppers are 3½" tall, $1.95. Ppd. Ward Phillips, Carpentersville 5, Ill.



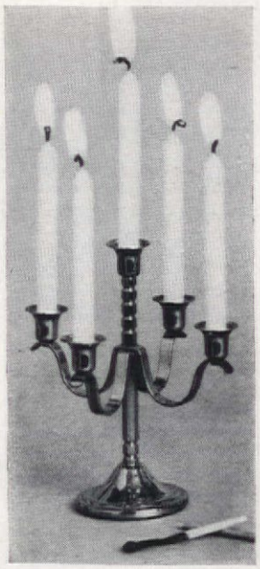
MUSICAL TURNTABLE keeps anything from your small Christmas tree to a plum pudding in a beautiful whirl to the tune of *Silent Night, Adeste Fidelis,* or *Jingle Bells.* About 6 inches across. $5.20 ppd. Market Combers, Dept. A, P.O. Box 8115, Sta. "F", Atlanta, Ga.

Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

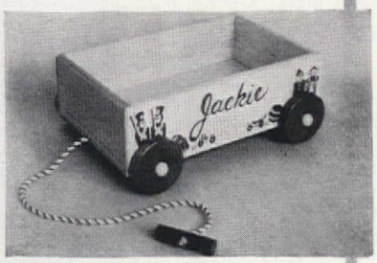
HELEN DE MOTTE

OVER CHRISTMAS? DOING YOUR A NIGHTMARE INTO A DREAM!



SMALL TOKEN. Brass candelabrum is under 8" with candles, but it packs a lot of elegance. $2 ppd. Huntercraft, 1314 Lockwood Ave., Racine, Wis.

DRAGGIN' A WAGON is a boy's joy. Trimmed with his name, this is 13½" long, $2.95 ppd. Meredith's, Evanston 3, Ill.



THREE LITTLE KITTENS with sparkling green jewel eyes will be pussyfooting into some lady's heart. White china with slight pink shadings, the standing one is 5". Set, $3.95 ppd. from Seth & Jed. Dept. A. New Marlborough, Mass.

THE TIME OF YOUR LIFE is told by a bright brass alarm clock. Just 2¼" in diameter, this will fit into Christmas stockings. stay home or travel beautifully. Glows in the dark. $4.38 (tax incl.) ppd. Niresk, Dept. L-5. Chicago 40. Ill.

present your name attractively...

fits any mailbox install in a minute

GUIDE YOUR FRIENDS— BEAUTIFY YOUR HOME

with DAY-n-NIGHT MARKERS

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- **Shine bright at night**
- **Easy to read DAY-n-NIGHT**
- **2-sided; raised letters on both sides**
- **Rustproof — lifetime aluminum throughout**
- **Permanent embossed lettering — raised in solid plates**
- **Baked enamel finish — black background — white reflector letters**
- **Attractive size — nameplates 2½" x 18", number plates 2½" x 7"**
- **Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.**

SATISFACTION GUARANTEED OR YOUR MONEY BACK!

WE SHIP WITHIN 48 HOURS

PERFECT FOR *Christmas Gifts* because it's personal

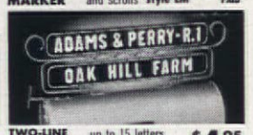
On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

MAKE $60 EXTRA THIS MONTH!

Make money, bonus and prizes for your club, your church or yourself this pleasant, easy way! Take orders for nationally advertised **DAY-n-NIGHT** Markers, Name Medallions and Medalettes. Mrs. E. T. averages over $170 a month the year around for part-time. As a beginner, you can make up to $60—$75—even $100 in the next 30 days—and more later! Write ***today*** for complete information—we'll rush you everything you need to get started at once.

FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF — $2.95 POST PAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM — $3.45 POST PAID



TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM — $4.95 POST PAID

NAME & NUMBER MAILBOX MARKER up to 5 letters and numbers top line, 15 on lower style NM — $3.95 POST PAID

LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L — $2.95 POST PAID

NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style NL — $4.95 POST PAID

BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B — $3.95 POST PAID

DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB — $4.45 POST PAID

NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style NB — $4.95 POST PAID

TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB — $5.75 POST PAID

Spear ENGINEERING COMPANY
245 Spear Bldg., Colorado Springs, Colo.

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PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

*ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
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TOTAL

☐ Remittance enclosed; ship postpaid in U. S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage.

Unique Gift

Early American Conversation Piece

24"

Majestic Spread Eagle

- ★ Place over door, mantel, fireplace
- ★ Hang decoratively on wall
- ★ Blends with modern or period decor

★★★

BANCROFT'S GIFTS

MAKE CHRISTMAS SHOPPING EASY

★ ORDERS SHIPPED SAME DAY RECEIVED

THE THREE WISE MEN HERALD CHRISTMAS FROM YOUR FRONT LAWN

A most fitting symbol of Christmas hospitality! The Three Wise Men form a stately procession to greet guests. Of heavy, weatherproof metylmethacrylate, decorated in vivid colors that stay brilliant year after year. Pointed stakes anchor firmly in soil, or mount on house, post, gate or indoors around the Christmas tree. Each is over 27" tall. CG 6227, Set of 3 . . . $3.95
THREE WISE MEN, LIGHTED. Same as above, but with bulbs, cord, reflectors.
CG 6228 . . . . . $5.95

SANTA TALKS TO YOUR CHILD . . . AND CALLS HIM BY NAME!

Imagine the thrill when Santa talks to your child personally! He'll talk about being good, discuss reindeer, etc. Watch how excited Junior will be as he sings Jingle Bells with Santa and his helpers. Each name individually recorded on unbreakable record. State child's name.
CG 4698D $1.00

"STAR LIGHT, STAR BRIGHT . . . "

This 3 dimensional, 12 pointed "Star Bright" glows in the dark with gorgeous luminous color. So realistic, so lifelike, it could well have served as a guide for the Magi! Gleams indoors or out, on tree, windows, doorway, etc. Durable plastic, 12" in diameter.
CG, 6210, Set of 2 . . . $1.50

75 GAY BELLS FOR YOUR PACKAGES

A gay, festive touch for all your Christmas packages! 75 gleaming gold, silver, blue, red and green bells add Yuletide spirit to gift wrappings. Hang over fireplace, doors—use 'em for birthdays, etc, too. Of lustrous metal, with many that actually ring.
CG 3064, Set of 75 . . . . $1.00

100 PERSONAL GREETINGS ON GOLD FOIL SEALS

Dress up your letters, packages, and cards with glamorous Gold Foil Seals! There's real distinction inside the gay holly border—we'll print any 2 word greeting (Season's Greetings, Merry Christmas, etc.) and any 2 first names or family name. State greeting and name.
CG 7465D, 100 for . . . $1.00

FULL-SIZE ELECTRIC FIREPLACE

The logs actually FLICKER and GLOW! A fireplace to do Santa proud—with red-colored bricks, green Holly Wreath, simulated andirons and logs. 4 ft. wide by 4 ft. tall, it sets up in 90 seconds. Vinyl coated Kraftboard with bulb cord, socket and flicker attachment. $3.95
CG 4553S $3.95

AND AWAY WE GO . . . . . !

The latest in fun for small fry . . . makes a kangaroo look like he's walking. Rocket Shoes are safe, durable—perfectly balanced for hopping good times. With quality steel springs and rubber shock absorbers, they fit all children, ages 6 to 12. Steel caps protect shoes. $5.95
CG 4456 . . . . . $5.95

THE BOOK THAT TALKS!

A voice is built into every page! As the child turns the pages, each different animal on every page talks in its own particular way. The cows moooo, the dog barks, the sheep go ba-a-a-a! Press the entire book and they all sing out in chorus. Barnyard scenes are bright, gay colors and lead the child on an educational trip that's loads of fun. $1.50
CG 1905 . . . . . $1.50

12 UNBREAKABLE DOLLIES . . . WITH SLEEPING EYES

Young Misses shriek with delight when they see these unbreakable dolls imported from Italy. They actually close their eyes and "sleep" when put to bed. A dozen entirely different dolls—each with different colored hair, dress and hat. They're hand-painted with movable hands and legs. 3".
CG 6615, Set of 12 . . $2.95

WALK ON ICE WITHOUT FALLING!

Ice on the sidewalks? Don't worry! Just slip on "No-Slip" Foot Grippers and avoid dangerous, painful slips and falls. Hardened, rustproof steel teeth give firm footing on slickest snow or ice. They fit easily over boots, shoes or galoshes. Elastic band adjusts to any size men's, women's, child's shoe.
CG 4713, 2 Pair . . . $1.00

REINDEER AND SLEIGH CHRISTMAS CARD HOLDER

Show off your most treasured holiday cards in this impressive wrought iron rack. 40" long; displays up to 144 cards at one time—no shuffling to find the one you want. Folds for easy storage or use as a year 'round mail holder. Makes Christmas more festive when mounted on mantel, wall or window.
CG 7346, Complete . $2.00

REVERSIBLE CHRISTMAS TABLE CLOTH

Use it all year round! On one side, colorful pattern of bells, holly, poinsettias, etc., sings a merry Hello. Other side has smart red and white check. Of stainproof, fire-resistant vinyl—perfect on table or under tree.
CG 5090, 54" x 54" . $1.29
CG 5091, 54" x 72" . $1.79
CG 5092, 54" x 90" . $2.49
CG 7626, 54" x 108" . $2.99

NO MORE FROSTED, ICED WINDSHIELDS!

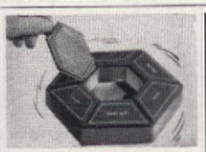
No matter how bad the storm—ice and snow can never stick to your windshield! Treated plastic sheet goes on in 5 seconds . . . shake it off and window is clean. No scraping; no numbed fingers. Keeps vision clear and clog-free. Completely theft-proof
CG 6135, Reg. Windshield 79c
—only you can remove it.
CG 7398, Curved . . . $1.29

FIDO, THE NUT CRACKER

Here's a canine pal to save you from sore fingers. Just place a nut in his mouth, press down his tail and, presto—delicious-to-eat nut meats come out whole. Fido obligingly cracks the shell, but never crushes the kernel. Durably constructed with bright gunmetal finish—truly a table's best friend.
CG 1370 . . . . . $3.49

PERSONALIZED HALF CUPS

When they ask for "half-a-cup" of coffee—give it to them! They'll get a king-size hang out of these real jumbo, full-size cups cut in half. We'll hand-letter 'em with ANY NAME and words as illustrated above. Made of highly glazed ceramic—really different for serving.
CG 4969P, Each $1.00
CG, 4970P, Set of 4 . . . . . $3.75



"LAZY SUSAN" DESK TRAY

Efficient as a private secretary! Desk Tray leads 7 very useful lives holding paper clips, rubber bands, staples, keys, erasers, stamps and what-not. A flip of dust-repelling lids and whatever you need is spun within easy reach. Gold-tooled, top-grain leatherette.
CG 6055, Brown; CG 7461, Red, Each $4.95

PERSONALIZED WATERPROOF MITTENS

Healthful answer to children's wet, soggy mittens . . . they're plastic coated, water tight, and always stay flexible. Hand-lettered with ANY boy or girl's first name, here are mittens that can never get lost. Fleece jersey lining. State child's name and age.
CG 3816P, Red; CG 3817P, Green, Pair $1.00

PERSONALIZED PAJAMAS GLOW-IN-THE-DARK!

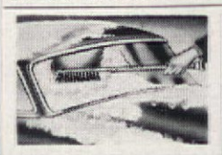
Boys! Girls! Wear bright, exciting pajamas with YOUR OWN NAME on them! There's a thrilling scene in glowing, fire-bright colors on every pair. Mothers love 'em because they're washproof, colorfast and never need ironing. Full cut combed cotton with elastic waist. In maize or blue; sizes 4 to 14.
CG 3659D $2.95

VIRGIN MERMAID FISH LURE

Wow! Wait 'til the fish see this lovely lady! She really works. Based on the theory that there's a little "wow" in every fish (and fisherman), she'll catch trout, bass, blue gills—a prize catch everytime. Of tough plastic with 2 strong treble hooks, her bright colors are irresistible. Casting size—3".
CG 5811 . . . . . $1.75

BABY'S FIRST "MUSIC LESSON"

The enchanting lure of sweet, tinkling music and gay colors are combined in this brand new baby toy. These Swiss Musical Bells fit all play-pens, cribs and buggies—dangle invitingly within easy reach of baby's hands so he can make his own beautiful music. 5 unbreakable bells of safe plastic.
CG 6163, Set of 5 . . . . 98c



L-O-N-G HANDLED SNOW BRUSH

The extra arm's length you've needed. Extra long, 20" brush removes snow from any part of your car while you stand in one spot. No going from one side of car to the other. No snow on your clothes. Has quality 2" bristles, detachable scraper and rubber squeegee, bright red.
CG 6140 . . . . . $1.00

SKIM OVER SNOW ON REAL SNOW SKATES!

Healthful winter fun—and no ice needed! They're just like miniature skis made with steam-bent hardwood with grooved bottoms. Aluminum heel plates and sturdy ankle straps let young-uns fairly fly over snow in safety. Over 16" long, they're gaily trimmed in bright red.
CG 3509 . . . . . $1.79

ALL-STEEL PERSONAL CHECK FILE

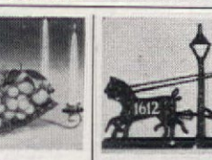
Banker's efficiency for cancelled checks! All steel Check File keeps important checks in place at all times—monthly separators permit quick reference for budget, business and tax data. Holds 5 year record. Sliding follower makes filing, removal easy. Enamel finish.
CG 4638 . . . . . $3.95

PERSONALIZED DENTURE DISH

Ideal for sparkling dentures that need over-night parking! The lucky recipient will be so thrilled, he'll want to put his teeth in at once. This sanitary, spacious plastic container has plenty of other uses, too. We'll hand-letter ANY name along with the words illustrated, with the words
CG 1725P $1.25

STATELY 4-CANDLE CENTERPIECE

Decorate your table with light and loveliness! Handsome centerpiece, styled in modern simplicity, makes a superb arrangement for fruit or flowers flanked by 4 stately candles. Artistically wrought from jet black metal with center bowl of delicate iron lace. 7½" x 18".
CG 6298 . . . . . $2.95



PERSONALIZED "MIDNIGHT COACH" SIGN—G-L-O-W-S IN THE DARK!

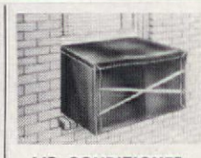
Your name and house number GLOW in the dark! Charming Coach Sign adds friendly warmth to your house—helps guests find it, too. Imagine! Artistically hand-lettered with ANY family name and house number—and it can be seen EASY or NIGHT! An enchanting addition to lawn, house, mailbox, post or tree. Specially molded from heavy metyl-methacrylate in rich black hammered crinkle finish. Completely weather resistant. 9¾" x 15" high.
CG 3664P $1.00

TELEVISION COLOR FILTER

Don't wait! Rapturous, pleasing color is yours . . . NOW! Startling new color filter gives drab black and white screens soft, realistic color—easy on the eyes. Reduces glare, cuts snow, simple to install. No wiring or mechanical attachments needed.
Order CG 3916 and size.
12" . . . 69c 20" . . . $1.25
14" . . . 79c 21" . . . $1.50
17" . . . 89c 24" . . . $1.75

"OH! JOHNNY" WHAT A PIPE!

Aunt Anne may be a bit peeved when you order it—but you're sure to be the life of the party when you smoke it! It's a natural "hit" at any get-together. Standard size pipe, that is, it has a natural hardwood finish and movable hinged lid. Watch out for Aunt Anne—she'll want to use it.
CG 1109 . . . . . 50c



AIR CONDITIONER COVER

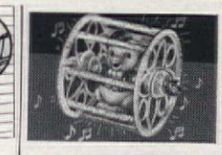
Don't let rust, dust, rain or snow make your air conditioner old before next summer! Your air conditioner keeps you cool all summer—it's up to you to give it proper care during the winter. Water-repellent duck cover keeps mechanism and finish in perfect condition. Fits all units.
CG 6133 . . . . . $3.95

ADD-A-COUNT SCALE

A fascinating toy . . . a painless way to teach youngsters to add and count. Colorful unbreakable plastic scale comes with 14 ingenious numbers. Precision balance-arm arrow points to "correct" only when a combination of numbers on one arm equals those on the other. For children 4-7.
CG 6031 . . . . . $1.00

PREVENT "STEAMED-UP" WINDOWS, WINDSHIELDS

Just one rub over any glass surface does the job! Chemically treated, steam-proof Miracle Cloth keeps glass crystal clear. Auto windows won't cloud or sweat—eyeglasses remain fog-free—even cooking or baking won't steam up windows! One application prevents fogging for months to come.
CG 1978, Two for 95c



JINGLE BELL COME-BACK TOY

He rocks and rolls, glitters and jingles, and always comes back to baby! No matter how hard you push him, the sparkling toy returns—and the little piggy inside always stands right side up. Children love this cleverly decorated little porker and his flashy green plastic "play pen". 3" x 4".
CG 6187 . . . . . 79c

MAGIC STUMP REMOVER

Don't dig! . . . Don't chop! . . . Don't blast! Don't let a tree stump hold up progress on your home or farm. Simply pour it on—amazing action eats open sap pores; quickly rots stump away. Once decomposed, removal is fast and easy. Will not harm surrounding vegetation. For 1-2 stumps.
CG 4489, 8 Oz. $1.50

PERSONALIZED CIGARETTE DISPENSER

Cigarette smokers are filled with glee, when this dispenser they do see! We'll hand letter any name along with "Ciggie Bar". Holds 10 packs; dispenses one at a time. Attached poem says: "Take a look and you will know How many packs I've got to go." For wall or table.
CG 7630P, Regular; CG 7631P, King-Size. Each $1.00

MINIATURE BRANDY GLASSES

For people with delicate tastes! Imported miniature replicas of huge brandy glasses, with wide base. Just right for after dinner cordials, pony of brandy or serving of whiskey. With beautiful etched design, they'll be exquisite in china cabinet or on table. Set of 12.
CG 4146 . . . . . $1.95

HOW TO ORDER

- Order by number, stating the quantity desired.
- Add only 15c to each item ordered for postage and handling.
- Send payment (check, money order or cash) with your order. No C.O.D.'s please.

Complete Satisfaction Guaranteed.

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Bancroft's

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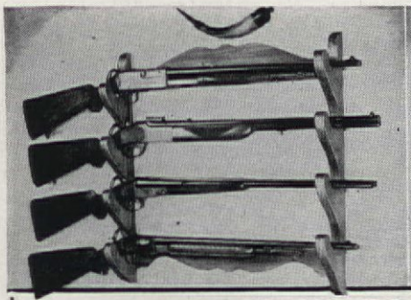
Dept. AH-656 Chicago 5, Ill.

"GROW" PERFECT NAILS—ANY LENGTH IN MINUTES!

Transform broken, split, or bitten nails into long, graceful nails you've longed for! "Bild-A-Nails" glamorizing solution brushes on like nail polish and ACTUALLY GROWS with your own nails. Not an artificial nail, it files and polishes beautifully. Won't come off even when typing.
CG 7040, Kit $3.30

SKUNKY, THE STINKER DEODORIZER

Even the boss smiled when he saw the cute attached poem—"My name is Skunky, the Stinker, and 'tis my job you see—to keep the bathroom pleasant for those that come after thee". Just hang on wall and he quickly chases odors. With incense matches that dispel odors. Glistening ceramic.
CG 3213 . . . . $1.98
Extra incense matches, CG 3754, 6 books 98c



Give him a NIMROD GUN RACK

Handsome, decorative. Secure place to display cherished guns. Choice *solid* walnut or *genuine* knotty pine.

NIMROD HORIZONTAL
4-Gun ..... $ 9.95
w/Steel Guard-Lok $13.95
6-Gun $12.95
w/Steel Guard-Lok $17.95

NIMROD "Masterpiece" UPRIGHT — Hangs, or stands on floor — with Covered Steel Cabl-Lok and Drawer $29.95

Clip this ad and mail check or M.O.
We ship postpaid — 48 hours. Money-back Guarantee.

THE NIMROD CO. (Div. Geo. Marnhout Co.)
Dept. 1255-C, 1701 Arch St., Phila. 3, Pa.

Exciting New Way to Buy Furniture

Buy direct from Dixons' factory and save. Shipped to your door, completely upholstered and finished, in a few simple sections that lock together in minutes.

$61.50
OTTOMAN
$28.00

Shown are two pieces from the Five O'clock group, Dixons' latest furniture triumph, natural Beech finish. Delicately styled with gorgeous new fabrics, several woven exclusively for Dixons. As in Dixons' Contemporary, Five O'clock upholstery is changeable. Both groups complete with matching tables.

25c brings you this big Dixons' catalog. Shows 2 complete furniture groups, actual finish samples and swatches of 37 fine fabrics.

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DEPT. 53 • ELLICOTTVILLE, N. Y.

300 Printed Name & Address Labels 50¢

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful gifts for all occasions. Your money back if not pleased! Free Wholesale Selling Plan!

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Paul Heinley's 2 PANEL 'PENNY SAVER' SHUTTER DOORS

LOWEST PRICE EVER $27.50 Shipping Cost Included

Constructed of same fine joinery as Heinley's custom shutters, of kiln dried, selected cedar, ready for trimming. Shipped unfinished complete with hardware. Fit doorways 6 ft. 8 in. high—in two separate widths, 30 or 32 inches. Suitable for kitchen, playroom, den, boudoir, etc. Satisfaction guaranteed. Send door width with check or M.O.—or order C.O.D.

Paul Heinley's MOVABLE SHUTTERS

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Christmas Gift Special!

6 for only $1.00 postpaid

MOSS ROSE EGG CUPS
Snowy-white China

A once-in-a-lifetime value! A very special "lucky" purchase makes possible a phenomenal saving. You'll fall in love with these delightful china egg cups for a brighter, cheerier breakfast table—or brunch or luncheon. Serve eggs in these rare "show-offs" . . . fine white china delicately decorated with dainty moss rose floral. Clever as individual nut cups! Set of six, just $1, postpaid.
Must be delighted or your money refunded.

FREE! Christmas Gift Catalog! Write for it!

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HANDY ANN IRON HOLDER

HANDY ANN is the perfect answer to every housewife's constant problem. It ends tiresome waiting for the iron to cool before storing. HANDY ANN eliminates the worry and risk of leaving a hot iron out in the reach of children — ends a fire hazard. Provides handy, safe storage place for your iron.

BAKELITE MODEL $1.98
ALUMINUM MODEL $2.98
Postpaid with remittance — satisfaction guaranteed

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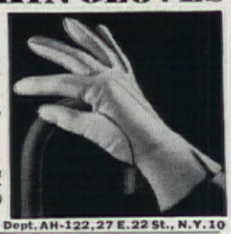
DEERSKIN GLOVES

Soft, Smooth and Washable



Ideal for driving, street or country. Just won't wear out. Whipstitched. Fashion-right. White, Beige or Cork. Women's sizes 6-8½ $2.98 ppd.

(Keep an extra pair in your car glove compartment.)

HERE'S HOW Dept. AH-122, 27 E. 22 St., N.Y. 10

DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT-REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to overexercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)

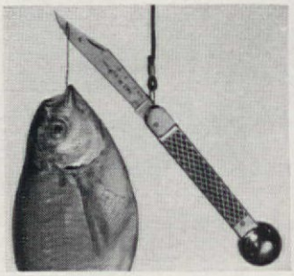
110 Volts A.C.

Restores elasticity to sagging skin.

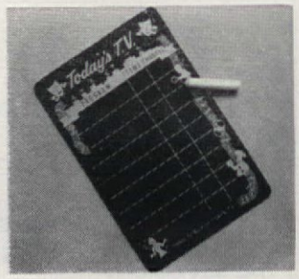
STANDARD MODEL only $9.98 . . .
AMAZING DELUXE MODEL only $12.98.
(Save 90c postage. Send payment with order)
send to BODY MASSAGER COMPANY
318 Market Street, Dept. B-128, Newark, New Jersey

SANTA CLAUS STEPPED HERE. Bright red velour footprints sprinkled with glitter, each a giant 12" long, will be the first things sparkling eyes will spot through the banister Christmas morning. Place leading from chimney or stair to the tree. They'll be the hit of your Christmas party. Set of 12, $1.95 plus 15¢ post. Bancroft's, Dept. 568, 1112 So. Wabash, Chicago, Ill.

A FISHERMAN'S LUCK will be at its peak if he receives a chrome-and-nickel fishing knife with a fine stainless steel Solingen blade, which becomes a weighing scale by opening blade full length, holding knife by leather thong, and placing fish line or hook in the notch on blade which balances knife horizontally. $5.95 ppd. Thoresen's, Dept. AH-FK, 352 Fourth Ave., N. Y. 10, N. Y.



ARE YOU MISSING OUT on your favorite TV program just because it slipped your mind? Take the program, time, and channel off your mind and mark it down on this blackboard which will carry a whole day's events. 8" x 10" board with gold lettering uses regular chalk which wipes clean for next day's list. $1 ppd. Sunset House. 71 Sunset Bldg., Hollywood 46, Calif.



TICKING WATCHES for little tots. Here's a toy that holds a child's interest indefinitely because it's a watch just like yours. Never stops ticking because it's self-winding. Shockproof mechanism to withstand the bumps. Nonbreakable plastic crystal in metal case. Real metal hands. Real wrist band. You cannot miss with this toy. He owns his own watch and wears it proudly.

• only 50¢ postpaid
MONEY BACK IF NOT SATISFIED

Walter Drake & sons 412 Drake Bldg., Colorado Springs 3, Colorado

Give a Jewel Box Brimful of 20 LUSCIOUS VINTAGE CHEESES!

ONLY $2.95 postpaid

Here's a gift to please your most discriminating friends — and a wonderful gourmet's bounty for your own entertaining.

A fascinating assortment of 20 hearty, mouth-watering cheeses, beautifully packed in attractive, re-usable ruby-red plastic case. Delicious, exciting blends of superb processed varieties: Sharp Aged Cheddar, Smoked Cheddar, Wine Cheddar, Aged Gruyère Swiss, Munster, Brick, Limburger, Swiss and Tomato, Swiss and Kummel. Each luscious wedge is individually jacketed in gold foil to preserve intact its delicious flavor.

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Christmas delivery guaranteed E. of Miss. on orders received up to Dec. 22nd; West, Dec. 20th.

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Into A New Cape or Stole. Tax Free. 22.95

We are celebrating our tenth anniversary of specializing in Lusterizing, Redyeing and Remodeling which includes New Lining, Interlining and Free Monogram. Mail your old fur coat, include dress size and height. Pay postman $22.95 plus postage upon completion. Three week delivery. All work guaranteed.

LLOYD'S FUR STUDIOS, Inc.
276 Trumbull St., Dept. AH-3, Hartford, Conn.

A GIFT FOR HIM

Fishermen's Love! Six-in-One Fishsaver, finest Soligen steel, German made. Has gaff, hook remover, cutter, scaler, knife, bottle opener. Length 8½" open, 5" closed. Full refund if not satisfied.

$5.95 POSTPAID

Send Check or Money Order — No COD's

EMPIRE IMPORTS P. O. BOX 27 SAN ANTONIO 6, TEX.

Old Fashioned Ice Skating Party

A QUALITY EUROPEAN IMPORT HAND PAINTED FIGURES

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties.

Made of durable metal, they are accurately scaled to size (up to 2 inches high).

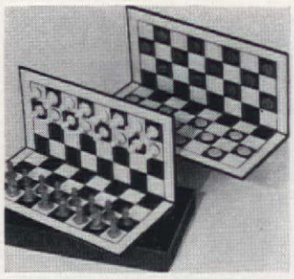
A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.

Complete Set, 30 pieces . . . $3.95 Post
Introductory Set, 15 pieces . $2.45 Paid

SEND FOR FREE CATALOG.
MONEY BACK GUARANTEE

ART CRAFT PRODUCTS, P.O. BOX 389, NORWALK 18, CONNECTICUT

EARS TO CHRISTMAS! Holiday trimmings to wear while you're wrapping packages, trimming the Christmas tree, entertaining merry gentlemen. Pair of Christmas tree earrings are 2″ long and decorated with snow frosting and tiny sparkling ornaments. Shining star at top is the clamp for holding to ear. Screw backs. $1.10 ppd. Taylor Gifts, Dept. AH, Wayne 6, Pennsylvania.



GAME HUNTING for someone who has two of everything? Don't make a move until you've seen magnetized checker and chess sets. The pieces will stay put even with the board upside down. Wonderful for travellers. 8¾″ sq. board folds in half. Chess set, $5.20. Checker set, $3.75. Combination Chess and Checkers, $7.20. Ppd. Selectoys, Dept. AH, 34 W. 37 St., N. Y. C.

THIS IS A CREEPY Cata-Puller who will worm his way right into a toddler's heart. A born follower, when his owner pulls the string he comes whooshing and swooshing along in real caterpillar fashion. Of bright green plastic (naturally), he has coiled spring mid-sections, lots of yellow feet, and vibrating antenna. About 16″. $1.98 ppd. Surprise Shop, 338 Park Ave., Glencoe, Ill.

MAKE BUTTERED HOT TOAST

Toasted Cheese, Garlic Bread, Reheat Pastry, Rolls! Toast Buttered English Muffins

This new invention, the only one to make buttered toast, does it quicker than a regular toaster. Plug it in, load the 15″ x 10″ tray with as many as six slices of bread, buns, etc. Wonderful for brown-and-serve rolls, frozen waffles or melted cheese. Use at dinner table. All polished aluminum with AC, DC, UL approved cord and on-off switch. Send cash, check or money order today for only $9.95 delivered. Fully guaranteed.

Mrs. Dorothy Damar 305 Damar Bldg., Newark 5, New Jersey IN CAN.: Include local sales tax, checks payable par Montreal, 77 Vitre St. W., Montreal, Que.

Exquisitely FINE ½ the usual COST of CHINA Bavarian CHINA

NOW! Superb, *Imported* ROYAL CASTLE Bavarian China *from our own Bavarian factory* at *amazing savings*. Several distinctive, charming patterns. All *OPEN STOCK*—identical *replacements* available for a lifetime. Amazingly serviceable, too. Its loveliness and beauty last indefinitely. You can order 5-pc. place settings whenever desired for less than $5 a setting. Before long you'll own a 53-pc. or 93-pc. Dinnerset.

Write for FREE COLORED PHOTOS and Detailed Descriptions with Prices

ROYAL CASTLE CHINA CORP., Box 183 (AR), Madison Square Station, New York 10, N. Y.

6-piece Steak Set—only $3.00

Forever sharp—hollow ground, Sheffield Stainless Steel Blades with Serrated Edges—Catalin Handles of horn or ivory. Free with each set, an ivorine knife rack—you can hang it, or store it. Gift boxed for Christmas, Weddings, Showers, Anniversaries. Price ticketed by manufacturer $9.95 for only $3.00 plus 25¢ postage. Return at once for refund if you are not pleased.

JOHN HENRY GIFTS P. O. Box 463, Framingham, Mass.

CUCKOO CLOCK

from GERMAN BLACK FOREST

Now only $3.95

postpaid . . . duty-free

Direct to you from EUROPE

Low price only by direct import. German weight and pendulum CUCKOO CLOCK. Excellent timekeeper. Cuckoos every quarter hour. HAND CARVED. Antique walnut finish. Shipped direct from Free Europe with strange foreign stamps. Order as gifts, too. (Not more than one addressed to the same person.) Send only $3.95 each. No COD's. Postman collects 15c foreign packet fee which can't be prepaid. Money-back guarantee. Order today.

SEVEN SEAS IMPORTS, Dept. E38C
1717 Westwood Blvd., Los Angeles 24, California

BURNS TRASH SAFELY OUTDOORS

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and nuisance of blowing burning paper, ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21⅛″ sq. x 29″ high—2 bu. cap.—$12.95 postpaid. Model B—24″ sq. x 34″—over 3 bu. cap.—$16.95 ppd. Money back guarantee. Deluxe and stainless steel models to $65.00 also available.

ALSTO CO. Dept. AH-12, 4007 Detroit Ave., Cleveland 13, Ohio

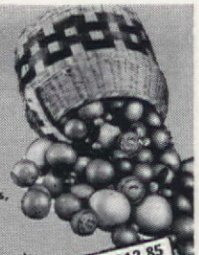
Say Merry Christmas

with the finest of Florida's fruits and delicacies from Cobbs. The merriest gift you can give . . . packaged with all the warmth and brightness of Florida's sunshine! Shop in armchair comfort!

HENRY COBBS SAYS:

Your friends, business associates and loved ones will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are always excitingly received . . . you can give no finer gifts!

Henry Cobbs



GIFT No. 35 $7.95

Approx. 25 lbs.—A gaily colored hand woven imported Basket brimming over with an assortment of Florida's finest fruits ... Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes, Chinese Kumquats and "Zipper" Tangerines. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!

GIFT No. 11 $12.85 Exactly the same as above Gift No. 35 except twice the size and contents.

GIFT No. 2 $7.45

Approx. 27 lbs.—Fruit 'n Jams, delightful to look at, delectable to taste ... truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, tangy Tangerines, Persian Limes and 3 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

GIFT No. 1 $5.95 Same as Gift No. 2 except does not contain any delicacies ... ALL FRUIT.

OBEY THAT Christmas URGE... Order Now! Send Check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies. Unless otherwise instructed, delivery will be made for Christmas.

Cobbs

BOX I-B, LITTLE RIVER (MIAMI), FLORIDA

FREE GIFT CATALOG SENT ON REQUEST

RELAX in PATAKWA MOCCASINS
.Ideal Gift for the whole family.

from the Indian Reservation Country of soft, washable suede cowhide, flexible, padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural, Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8. .$4.95
in sizes 9 thru 12. .$5.95

FOR CHILDREN too in natural or brown only. Sizes 5, 7, 9. .$2.95—Sizes 11, 13, 2. .$3.95

Send cash, check or m.o. For COD's send $2 deposit. Immed. delivery. Gift orders carefully handled.

OLD PUEBLO TRADERS Box 4035, Dept. API Tucson, Arizona

ACHIN' FEET

CERAMIC SALTS & PEPPERS

Polite to keep 'em on the table! Funniest 3″ shakers ever made. White with gosh-awful red toe nails. $1 pair ppd.

GREENLAND STUDIOS, Dept. A-5
5858 Forbes St. Pittsburgh 17, Pa.

Personalized Sentimental

WEDDING RING Salt and Pepper SET

Complete with RING BEARER'S PILLOW

An ideal wedding or anniversary remembrance you'll cherish forever. This beautiful imported ceramic set has two gleaming gold color rings nestling in a charming ivory colored ring bearer's pillow. Each ring is removable; one pours salt the other pepper. ONLY $1.50 postpaid

Satisfaction Guaranteed or Money Back

Each set is personalized with names of couple and wedding date artistically hand-lettered in 24K gold. So truly distinctive, and the ideal gift for that favorite couple or relative. Only $1.50. We pay postage. No C.O.D.'s please.

Dobbs Products Co., 900 W. Lake St., Dept. 696, Chicago 7 Ill.

YES, 100 TOY SOLDIERS FOR $1

Keeps kids busy for hours! Completely assembled plastic toys, designed to scale, measures up to 4½″. Includes 4 each: Riflemen, Infantrymen, Bazookamen, Marksmen, Tanks, Trucks, Jeeps, Battleships, Bombers, Cruisers, Sailors; and 8 each: Machine-gunners, Sharpshooters, Officers, Cannon, WAVEs, Jet Planes, WACs. Order several NOW as Xmas gifts for every child you know! They'll love you for it!

Each set $1.00 plus 25¢ postage and handling.

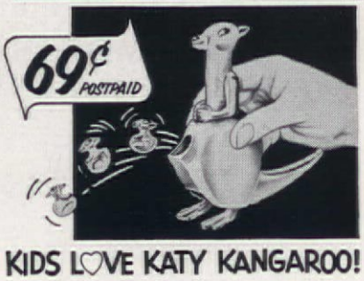
Gifts MASTERCRAFT 214A SUMMER BOSTON 10, MASS.

FREE! GIFT 'N GADGET CATALOG

SAVE $100.00 Xmas Fund

in your own home automatically!

NOW'S THE TIME to start a Christmas fund in your own home. Drop in 25c a day—it's the only way to keep the Date up to date. You won't miss the small amount each day and you'll have $100.00 to spend next Christmas. Order several. $2 postpaid. Leecraft, Dept. AX, 300 Albany Ave., Brooklyn 13, N.Y.



KIDS LOVE KATY KANGAROO!

She's an adorable mother kangaroo with three tiny babies who jump out of her pouch every time you press her feet against floor or table. Kiddies will spend hours hopping Katy around and watching the little babies spring out, wobble as they land, and then flip upright. Katy is 4½″ tall, of bright plastic; babies are unbreakable plastic. All orders shipped within 24 hours. Money back if you're not satisfied. Price, complete, is 69 cents postpaid, from

Walter Drake and Sons, 412 Drake Bldg., Colorado Springs 9, Colorado.

CAPE COD CUPOLA — WEATHERVANES

Now you can get a ready-built, full assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof $39.50. **Copper** covered roof $42.50 Express Collect. Other sizes and styles from $16.75 to $149.00. Weathervane is extra.

Your choice of Weathervane made of cast aluminum and copper, painted black, average size 19" x 23", only $11.95 Postpaid.

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weathervanes. Contains interesting history of weathervanes.

CAPE COD WEATHERVANES

Dept. A 408 Hawthorn St. New Bedford, Mass.

CINDY WALKER WALK HER WASH HER DOLL
With Long, Silky, Washable SARAN Hair

- She Walks—Sits—Stands
- Turns Head As She Walks
- She Cries—She Sleeps
- Completely Washable
- Unbreakable Construction
- Guaranteed Walking Mechanism
- BIG—20" TALL

CINDY DOES EVERYTHING

Nationally Advertised At $9.95

SENSATIONAL VALUE-ONLY **$3.98** plus 50c shipping or C.O.D. plus postage

So Lifelike you'll think she's a real girl walking with her little mother. Cindy Walker is beautifully formed, even to the small details of finger nails, dimples and creases in her chubby arms and legs. She assumes and will hold (no flopping) all lifelike positions. Cindy can be washed, dressed and undressed in standard 20" doll costumes. Her hair can be washed and combed; her pigtails braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Cindy Walker is the answer to every girl's prayer. Commended by Parents Magazine. Satisfaction Unconditionally Guaranteed!

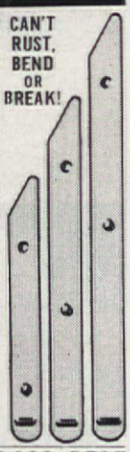
CINDY WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—23" tall. *Nationally advertised at $15.95.* Our price—$5.98 plus 50¢ shipping or C.O.D. plus postage.

P. J. HILL CO., Dept. P-373
Newark 1, N. J.

STAINLESS STEEL COLLAR STAYS

- *Won't Twist in Shirt if Washed!*
- *Won't Fuse to Collar if Ironed!*

CAN'T RUST, BEND OR BREAK!



End the inconvenience of broken and lost collar stays! No more rolled-up, wilted, sloppy-looking collars thanks to Mrs. Damar's high-quality stainless steel collar stays that accommodate your entire shirt wardrobe. Never break, twist, bend or rust—even when shirt is washed and ironed. 3 different sizes to fit ALL your collar styles. Protruded top makes them easier to insert and remove even in starched collars. A lifetime supply—50 for only $2.00, delivered. Guaranteed. Send cash, check or money order today.

Mrs. Dorothy Damar
306 Damar Bldg., Newark 5, N.J.

IN CAN.: Include local sales tax, checks payable par Montreal, 77 Vitre St., W., Montreal, Que.

Useful Leather EYEGLASS REST

Spec-tacular spot to rest your specs. Fine gold-tooled leather covers the sturdy steel frame, padded moire lining absolutely prevents scratching. Pink, Turf tan, Black, or Gooseberry Green. Gift Boxed.

$2.95 ppd. (Initials are 25¢ extra per letter.)

HERE'S HOW Dept. AH-12 27 E. 22nd St., New York 10

A Perfect GIFT!

A MEMBERSHIP IN THE

PLANT of MONTH CLUB

Here is the Year 'Round Gift. Thrills and beauty every month for your loved ones.

Every month they will receive (1) a selection of wonderful and unusual plants or bulbs chosen by plant experts; (2) complete planting instructions; (3) interesting history of flower; would cost many times more in shops.

LOVELY LILY-OF-VALLEY (illustrated) will be their first selection. GUARANTEED to bloom in 21 days. GIFT CARDS will be sent bearing your name.

SURPRISE BONUS—For first 1,000 new members. FULL YEAR—**Special Bonus—32 page book, "How To Grow and Bloom House Plants."**

SIX Months Membership $6.00 / Full Year $12.00

6 monthly selections plus bonus.

PLANT OF MONTH CLUB
Dept. M-32 Des Moines, Iowa

Copper and Pine
CUPOLA

Fits roof without cutting. 21" x 21" x 26". Assemble it yourself. Completely Assembled $29.95. Cast Aluminum Vane 24" x 33" $17.50, or $10.00 with Cupola. Send 10¢ for New 120 Page Catalog (about 1000 illustrations) of unusual Home Accessories.

$22.50

WILLIAM Spencer

RANCOCAS WOODS, N.J.

GREENFIELD NEW HAMPSHIRE INDUSTRIES

OUR EXTRA SPECIAL INTRODUCTORY OFFER
$9.95

► ADORE this **BENCH** — seats three adults for **TV** or **Fireside**, or **Coffee Table**. 2" selected N. H. White Pine, 12" x 48", Ht. 13½", Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. **A REAL BUY!**

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Send Check with Order—No C.O.D.'s Please

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GREENFIELD INDUSTRIES
51 Forest Road GREENFIELD, N. H.

TIES THAT BLIND. The inevitable Christmas tie becomes a fun thing if it's made of red silk faille trimmed with Christmas glitter. Pick one for any male extrovert on your list. Dad will be twice as gay wearing his carving the Christmas bird. Neat bow tie 5" across. $1. Duded-up Texas version of the string tie, $1.65. Ppd. Susan Smith Company, Carpentersville 13, Ill.

LIGHT AND LOVELY look of this graceful telephone table makes it a number worth noting. Mesh top has lacy gallery. Underneath there is a handy divided rack for your phone books. We know it will be snapped up too for plants on top, magazines below. 15 x 12" and 25" high. Pink, black, white, turquoise, gold. $14.95 exp. collect. Unique Gifts, P.O. Box 164-A, Glen Ridge, New Jersey.

PICTURE YOUR LOVED ONES in a nifty Model T Ford of shiny black and gold metal with the reminder, *Remember Me . . . Drive Safely*. A clip on back mounts it on an auto sun visor, or there is an easel for standing on a desk. Hinged frame holds one picture outside, two inside. Perfect way to say, "We love and need you." $1 ppd. Mastercraft, 212A Summer, Boston 10, Mass.

SWINGING BRACKET LAMP

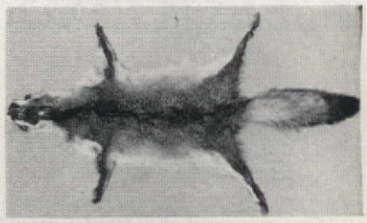
At A Lower-Bracket Price!

Handsome pin-up lamp, faithfully reproduced from antique swinging brackets that held kerosene lamps. Hurricane lamp can be swung from side to side to provide light where it's needed most. Lamp comes in your choice of antique white or black. Sprigged posey shade illustrated has charcoal and yellow pattern on white background; shade also available in pure white. Lamp is 14" high, extends 12" from wall.

And the price! Only...$5.50 each, ppd.

You can afford to order them in pairs!

WARD PHILLIPS COMPANY
12 E. Main Street Carpentersville 5, Ill.



GENUINE WILD GRAY FOX SKIN

Your little "frontiersman" will be the envy of his neighborhood when he has one of these real, honest-to-goodness gray fox skins hanging on his wall or as a rug beside his bed. Trapped in the wilds where Davy Crockett once roamed, the pelt has been tanned to keep it soft and luxuriant. Skin is 36" overall . . . fur is thick and has its original color tones. Comes with fascinating wild life lore about foxes. An unusual and wonderful gift for Christmas or birthdays. Only **$2.95** postpaid. ALSO AVAILABLE . . . real gray wolf skin, 4½ ft. overall **$5.95.**

ARTISAN GALLERIES, 2100-D12 N. Haskell, Dallas 4, Texas.

RAISE *your* LEGS

by sleeping with a Leg Elevator under your mattress. **STOPS LEG CRAMPS — RELIEVES VARICOSE VEINS** and poor circulation (not a cure). Made of Plywood. Folds flat—completely hidden in daytime. Single Bed size $8.98 Double Bed size $9.98. Wgt. 9 & 11 lbs. Discount to hospitals. Write for name of nearest dealer and circular 4.

FREE TRIAL || **REST-WELL PRODUCTS CO.**
414 W. 127th St. • N. Y. 27, N. Y.

Grandmother's Creamy Mashed Potatoes

Authentic Reproduction Early Amer. Potato Masher. Beautifully Finished Solid Maple. A delightful gift. $2.00 Postpaid anywhere in U.S.A. Sorry no C.O.D.'S.

LESTER'S HOBBY
P.O. Box 15, Bristol Penna.

DESTROY UNWANTED HAIR FOREVER

Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

SEND 5¢ TODAY FOR BOOKLET ► NEW BEAUTY FOR YOU

MAHLER'S, INC., Dept. 83-T, PROVIDENCE 15, R. I.

RECIPES IN USE NEED

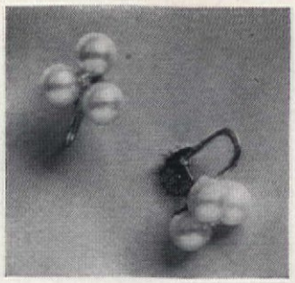
CELLOPHANE ENVELOPES

For new recipes—or your old favorites—use these individual cellophane envelopes! They're grease-proof and moisture proof . . . easily visible both sides, 3"x5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

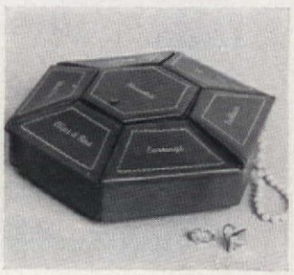
100 for $1.00 250 for $2.00
400 for $3.00

Over 40 Million Purchased by American Home Readers. Write today—don't wait! Send check or money order:

THE AMERICAN HOME
American Home Bldg., Forest Hills, New York



CALLING ALL HUSBANDS, and one in particular! If you're looking for something to light up our eyes, just try these earrings of three cultured pearls with a perfect diamond in the center. The kind of jewelry she'll wear forever and pass on to a daughter. 14K white gold setting with screw back or for pierced ears. $55. ppd. Tax incl. Merrin Jewelry Co., 530 Madison Ave., N.Y.C.



JEWELRY SUSAN is the best circle jewels could hope to travel in. It revolves at the touch of your fingertips, is brown or green simulated leather. 7 velveteen-lined sections have gold-tooled labels for *Rings, Earrings, Clips and Pins, Bracelets, Watches, Necklaces,* and *What Not.* 10½" dia. $11.95 ppd. House of Schiller, Dept. AH-310, 180 No. Wacker Drive, Chicago 6, Illinois.

QUIVER OF PENCILS will score a bullseye with the grammar school Indians. Bright sueded-leather case has a loop for hanging on a belt or button, and carries three pencils with rubber eraser quills. Bound to make good marks for all the children looking for packages beneath your Christmas tree. $1 each. 6 sets $5. Ppd. Old Pueblo Traders, Dept. QA, Box 4035, Tucson, Arizona.

DAVY CROCKETT WALL CUTOUTS

You and your child will thrill over these HAND-PRINTED wall decorations for nursery or playroom. The cutest Davy Crockett Tell-A-Story imaginable. New, attractive and lasting. Easily applied like wallpaper. In warm, gay colors, 7" to 14" tall.

COMPLETE SET OF 20 PIECES just $3.95 ppd.

Guaranteed to delight or money back.

IDEAL CHRISTMAS GIFT!

CALIFORNIA GADGETS

16018 Nordhoff Street, Sepulveda, Calif.
Dept: AH-125

Special $1 Get Acquainted Value!

TRIVET TOWEL HOLDERS

In Snow White or Jet Black

Your Choice of Either Color, EACH, POSTPAID $1.00

Grandmother's iron trivets find a new use in the modern home of today! They're charming bits of flattery for your bath or tea towels . . . rich and decorative in the bath and so novel and useful in the kitchen too. These Trivet Towel Holders are made of heavy cast iron, finished in your choice of snow white or jet black, boldly festooned with gold, green and red trim. About 5" by 3". Only $1.00 each to get acquainted, postpaid. Specify color. Order today.

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Find out if you have talent enough for a money-making career in art. Write for simple Art Talent Test. Take it at home in your spare time. Free, no obligation. Artists are in demand! Mail coupon today for Art Talent Test.

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Please send me your Talent Test, without cost or obligation. (PLEASE PRINT)

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City _____ Zone _____ County _____

State _____ Occupation _____

DOLL Furs $2.98 postpaid for complete set

A small girl will love you and this cunning set of *real* furs which comes in sizes for dolls from 7" to 18" tall. Think of the pride with which a moppet will dress her favorite "baby" if she owns the sheared white bunny coat, hat, and muff shown here. Lining is white satin!

For dolls—19" to 26"—cape, hat, and muff set— $3.48 postpaid.

Hobi Specify height of doll when ordering. Immediate delivery. Satisfaction guaranteed. Send check or money order. For Air Mail shipments, add 35¢.

Dept. D-34, 15 West 57th St., New York 19, N. Y.

Don't Boil the Baby

... the all-new WATER-BOY thermometer assures you PERFECT baths EVERY time

Mother's newest helper an All-Enclosed, floating bath thermometer! It's guaranteed comfort—complete protection from "too hot" or "too cold" baths. Used, outside the bath, as a portable room thermometer. A superb gift any day, for better bathing Every Day!

$2.00 POSTPAID

Please, no C.O.D.'s mail check or money order to...

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Box 1314 • WORCESTER, MASS.

YOUR NAME & ADDRESS POCKET-SIZE PRINTER

Prints up to 3 LINES ⅝"x2⅜" area

ONLY $1

READY FOR USE INSTANTLY! Saves Time, Money!

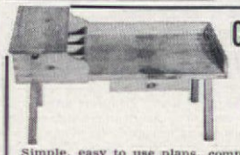
Ideal for stationery, photos, checks, books, records, clothing, etc. Handsome black polished plastic ALL-IN-ONE kit with automatic inker. Compact for pocket or purse. A personalized gift. Write for FREE CATALOG

FREE 4-COLOR PENCIL with each order for $2 or more.

Order NOW • Money back guarantee •

Send check, cash or money order with name and address to

ATLAS GIFTS • New Hyde Park 4, N.Y.

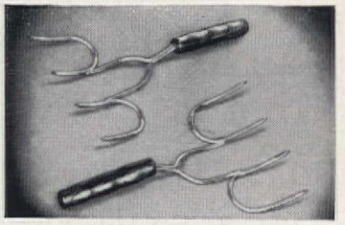


COBBLER'S BENCH

Easy to Build

Simple, easy to use plans, complete bill of materials and understandable instructions for the home craftsman or do-it-yourself man to make this beautiful, antique reproduction of a Century-old Cobbler's bench. Made of soft pine, looks well in Living Room, Den, Recreation Room. $1.00 ppd.—no stamps.

WALNUT HILL CRAFTSMEN
Box 114, Thomaston, Conn.



IVES MEAT-LIFTERS

the perfect practical gift for the Gourmet!

For *any* occasion, give a pair of Ives Meat-Lifters. Your thoughtfulness for safety in handling large roasts, hams, steaks, and fowl the easy, convenient way, will be doubly appreciated. No spills—no painful burns—no loss of juices. Approximately 11" long; overall tine spread 6½"; positive grip finger-fitting handles. Mailed in self-storage box.

Send check or money-order—sorry, no C.O.D.'s. Money-back guarantee.

$2.75 per pair plus 25¢ postage in U. S. A.

IVES NEW PRODUCTS, Inc.
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If Your Child Is A Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. R-4, Wilmette, Ill.

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For use indoors or out. Candle will not blow out even in brisk wind. Enhance your mantel or doorway with one or more of these lovely lanterns. Ring at top makes them easy to carry, or hang. Flat, steady base. 10" high. ONLY $2.95 plus 20¢ postage. No C.O.D.'s.

COUREL

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BRAIDED RUG MATERIAL

EXTRA HEAVY • FINEST QUALITY 100% WOOL

LOW FACTORY-TO-YOU PRICES. 75c lb. (25 lbs. or over); 85c lb. for less than 25 lbs.; 10c lb. extra for precut strips. FREE SAMPLES!

write to: **BLOOMFIELD WOOLEN COMPANY**
DEPARTMENT AH-1255 BLOOMFIELD, IND.

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If you want to reduce and just can't, try pleasant tasting scientifically tested KELPIDINE CHEWING GUM for just 7 days . . . Lose up to 5 lbs. a week . . . safely, quickly, easily . . . Amazing new Kelpidine Chewing Gum formula curbs your appetite. You reduce and lose ugly fat without drugs, exercise, or feeling hungry. Sold on money back guarantee. For full 12 day supply send your name, address and $1 cash, check, or money order or send $2 for a 36 day supply to

AMERICAN HEALTHAIDS CO.
Dept. CH-842, 318 Market St., Newark, N. J.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

$22.95 ORDER BY MAIL 2-3 week delivery

Send for FREE Style Book

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1955 cape or stole. One low low price, $22.95 complete! This low, low price includes cleaning, glazing, repairing, reinforcing weak seams, lusterizing to new sheen, remodel completely, plus a lovely *NEW LINING* and *INTERLINING*, your Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape stole or jacket!

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Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

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Handcrafted Deerskin
Deer-Mocs®
ORIGINAL AND GENUINE

truly a distinctive and **UNUSUAL GIFT**

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit... easy on and off, yet hug your feet when you walk... fold for traveling. *Hand washable!* Imitated but never duplicated.

Matching pairs for "him" & "her"

Thick foam rubber insole cushions your feet in comfort.

Give men's or women's regular shoe size.

$8.95 postpaid per pair

Fit, satisfaction guaranteed.

Send for FREE 40-page Catalog featuring leather shirts, exclusive clothing and equipment for sports and country living.

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Exquisite Imported Ceramic Tiles in a Choice of 88 Colors and Textures

ROUND, 30" TO 40": $37.95 TO $59.95
SQUARE, 12" TO 30": $8.95 TO $32.95
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Enjoy America's newest money-saving hobby . . . make fine pieces for your home, or as gifts easily and inexpensively. Write for free actual color tile selecting chart and complete illustrated literature describing kits and design patterns.

CERAMICRAFT
6 MORRIS TURNPIKE, SUMMIT, NEW JERSEY

TOPS FOR THE BOTTOM OF THINGS
DAINTY DAISY DOILIES

Beautifully designed Nylon Doilies that give a dainty "feminine touch" wherever used, adding charm and graciousness to the appearance of every room. Washable wonders, they whisk through suds and never need ironing.

Colors: White, Pink, Maize, Blue, Green.
Much more expensive-looking than—
$1.25 for approx. 12" size.
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We Pay Postage.
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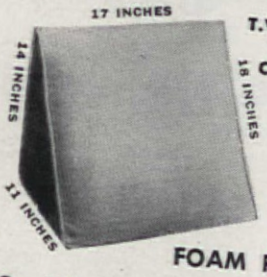

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Foam Rubber Through and Through

FOAM RUBBER

3-WAY PILLOW

A comfortable, molded Foam Rubber 3-way pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Non-slip construction. Just the thing for bed readers or invalids. Zipper covered in decorators fabric with corded edge. Gray, green, chartreuse, gold or maroon.

Shipped anywhere. Postpaid 11.95

The Foam Rubber Store
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Use them over doorways, windows or on the tree itself. These lively 3 dimensional figures come in gay season's colors. Printed on heavy card stock and easily assembled. They are die cut. Set contains: Star, Snowflake, Tree, Cane, Angels, Deer, Bell, Santa, Wreath and Nativity scene. (14 pcs.) Decorating ideas incl. FREE mistletoe with order of 2. Money back guarantee. $1.00 set.

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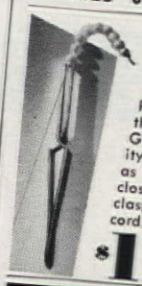

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Postpaid! We ship daily! GUARANTEED!

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INITIALED PIPE SMOKERS KNIFE

made in England of finest Sheffield steel

. . . perfect gift for the pipe smoker . . . includes Tamper, Cleaning Pick, Cutting Blade, Pipe and Carbon Scraper . . . initialed FREE . . . complete with genuine leather case.

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GREAT FOR PARTIES. Instructions included.
124 BALLOONS $1.75
Packed in decorative XMAS Stocking.

SENSATIONAL KNIFE SHARPENER
Makes Knives RAZOR-SHARP in 30 Seconds or Cash Refund! Now Sharpen all your knives, scissors, axes, garden tools in a flash. Sells on TV for $1.98—Our price $1.00—2 for $1.75.
Add 10¢ postage per order.
Circus Balloons, Dept. 17, Scarsdale, N. Y.

LILLIPUTIAN LOOT for miniature collectors are these sweet solid brass pieces to become shining additions to any collection. 3½" fireplace set of stand with four removable fire tools, $1.95. Spinning wheel with movable treadle and wheel, 3½", $3.95. Coffee mill with handle that turns, 1½", $1.50. Ppd. All three, $7.25 ppd. New England Gen. Store, Dept. AH, Millis, Mass.

LUCKY PIN BOX. *Find a Pin and Pick It Up, All the Day You'll Have Good Luck,* is the motto on a replica of a Victorian pin box. White porcelain with gold trim and red roses, it can be used with or without the removable gold cardboard divider. A pin cushion inside the lid holds needles or pins. 4½ x 3¼". $1.99 ppd. Here's How, Dept. A-12, 27 E. 22 St., N.Y.C. 10.

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CHOICE OF TEN LOVELY COLORS

White, Xmas Red, Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Brown. Just 1¢ a yard! Reg. $1.50 value. Approx. ½" width. Factory-fresh, extra strong weave, no scraps or pieces. Ideal for gift wrappings, hairbows, trimming lingerie, dresses, accessories, etc. 50 yd. roll 50¢ ppd. Satin ribbon in 1" width, 25 yd. roll, same colors 50¢ ppd. Order several rolls! Money back guarantee. **Send for FREE gift catalog.**

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Fighters—jets—bombers—cars—trucks—busses PLUS a set of ten toy tools *free!* 60 toys in all for this amazing low price. They're completely assembled—full dimension scale models made of colorful durable plastic. Placed end to end they measure over ten feet. Loads of Holiday fun for youngsters.

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GUARANTEED TO WORK on local stations—use most anywhere — home, cabins, farm, etc. SEND ONLY $1.00 (bill, ck., m.o.) and pay postman $3.99 C.O.D. plus postage on arrival or send $4.99 for P.P. delivery.
COMPLETE WITH EXTRA LONG DISTANCE AERIAL KIT AND PHONE. ORDER NOW! MIDWAY CO. Dept. BAH-12, KEARNEY, NEBRASKA.

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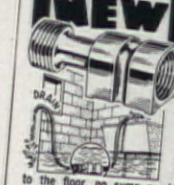


Pumps 300 GALLONS an Hour

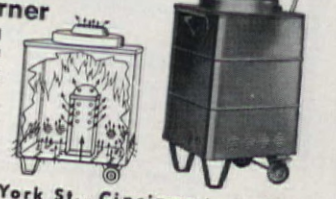
DRAINMASTER takes the curse out of basement flooding problems. Operates on normal city water pressure. Electric power failure is no problem. Made of "life-time" solid brass, no moving parts to adjust or wear. Just connect to a handy faucet with garden hose, turn on faucet and DRAINMASTER is working, floodwater is removed Right Down to the floor, no sump needed. Many other drain and pumping jobs are "duck-soup" for DRAINMASTER. Ask for the NEW "Flat Bottom Model" at your favorite Hardware Store, or add 30¢ for postage & handling and we'll rush Draimaster to your aid. Write to:

$2.25

M. P. WHITE CO., Dept. 4-AH, 55 Stuart St., Boston, Mass

BURN LEAVES, TRASH SAFELY!
with New Mobile JET-FYR Burner

Fill it . . . light it . . . close the hinged lid . . . and forget it! Leaves, twigs, and household trash burn to a fine ash—quickly, completely, safely. Scientifically designed, fully enclosed safety-type burner. Wheels easily wherever you need it. Converts to a Barbecue Wagon in seconds. Measures 33½" high overall, 18½" wide, 18½" deep—3½ bushel capacity. Heavy duty aluminum finish steel. Only $29.95 Factory-to-You with Money-Back Guarantee. FREE $3.95 Barbecue Accessory Kit.



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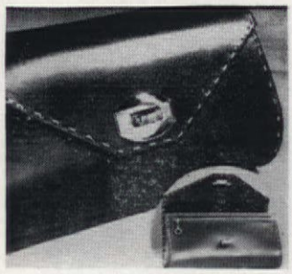
WITHIN REACH of each guest place a perfect little table to hold an ash-tray and a glass or cup of tea. One with good party manners has an imported white tile top decorated with 24k gold and surrounded by a 1″ gallery of wrought iron which matches the 3 legs encircled with a brass band. 10″ across, and 17″ high. $2.98 ppd. Hobi, Dept. AH8, 15 West 57 St., New York 19, N.Y.



MAKE YOUR OWN HANDBAG from a kit which supplies pre-cut top grade calfskin with pierced holes to assure a professional-looking job of saddle-stitching, plus all necessary materials for a lovely bag 7½″ long, 4″ deep, and 2″ wide with a zipper pocket, faille lining. Easy to complete, and fun, $2.50 ppd. Tandy Leather, Dept. TLC. P. O. Box 791, Fort Worth, Texas.

GOOD ENOUGH TO EAT. A Miss Mud Pies can make real candy to pass around to her pigtail pals with a *Small Fry Cook Set*. Aluminum utensils and 3 pkgs. of candy mixes that need no cooking. Just add water, stir, chill, and serve on a 6″ lazy susan. Makes 6 ounces chocolate, peppermint, and butterscotch candy. $2.25 ppd. Artisan Galleries, 2100 North Haskell, Dallas, Texas.

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Safe-Lock Gun Rack
THE GUNS AND AMMUNITION ARE LOCKED IN
Handsome sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.
4-Gun Rack 24"x28" (Shown) Finished $19.95 In Kit $11.50
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14 PIPE RACK
A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor jar drawers, large accessory drawer; hangs conveniently on wall, saves desk or table space.
14 pipe rack 13"x18" Finished $12.50 Kit $7.95
29 pipe rack 18"x22" Finished only—$26.50

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Large handsome wall rack prevents "magazine mess." Holds 30 magazines upright for visible selection. Magazines will not "slouch." Beautiful in home, ideal in office.
30 Mag. rack 23"x27" (shown) Finished $17.50 Kit $9.95
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FINISHED in hand-rubbed, honey-tone knotty pine, maple or mahogany.
IN KITS for easy 1-hr. assembly; fitted, drilled, sanded etc.; simple instructions.
Finished racks express charges collect. Kits postpaid (add 10% west of Miss.)
Immediate delivery.
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Unique and practical way to end coin fumbling. Neatly holds $3.24 in change. Translucent red styrene, beautifully embossed in gold with charming French design, including the Fleur-de-lis. A wonderful little gift. Inexpensive too.
Attractively boxed and only..... $1 ea.
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Immediate delivery *Send cash, check or m.o.*
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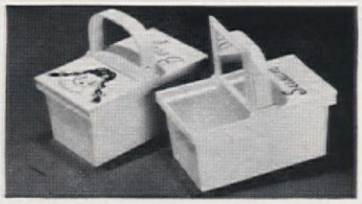

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Her First Name Hand Painted! Little-Girl Face has YOUR Child's Hair Coloring! $1.69 postpaid
Cunning white plastic basket carryall has her first name hand painted; tell us if she's Blond, Brunette or Redhead and we'll hand paint the proper little pigtailed head on the cover, too! 7" x 4"; even a mirror to peep into! Just right for Christmas! Sorry, no C.O.D.'s.
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Treasured gift — sweeter flavored delicate red-meated Texas Ruby Red Grapefruit. Packaged from select tree-ripened fruit direct from The Mummert Groves. On customer order ONLY. Send your gift list — We'll do the rest and enclose a personalized card. Guaranteed shipments prepaid.
THE MUMMERT FARMS
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Please ship the following to names and addresses attached.
☐ PACK 2A—½ bu. Ctn. RUBY RED $6.35
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☐ PACK 2D—½ bu. Ctn. White Marsh Grapefruit and Oranges 4.85
Ruby Red or Assorted. Please indicate which.
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SKATE-O-JET SCOOTER!
The gift of a lifetime! A smooth rolling, ball bearing, big heavy-gauge steel scooter, 34" long, 30" high. Snazzy red "jet" styling! Only $5.95, delivered. Money-back guarantee.
Only $5.95 Delivered
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IN CANADA: Include local sales tax, checks payable par Montreal, 77 Vitre Street West, Montreal, Que.

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Luxurious comfort, Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes—or just plain loafing. Keeps you dry and toast-warm. Easy to launder; never need ironing. Snap on or off in a jiffy: adjust to fit perfectly.
LADIES' An attractive sarong while applying make-up, washing hair, etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. ONLY $3.95
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Satisfaction Guaranteed or Money Back
Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes: small, medium or large. Send check, money-order or cash. Add 25¢ to each Cov-a-Robe ordered for postage and handling. Orders shipped same day received. No C.O.D.'s please.
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new miracle preparation builds LONG, GLAMOROUS nails easily and quickly as you brush it on. Replaces broken nail with a permanent one in minutes. Lengthens, strengthens, protects. Stays on tight—grows with the nail! Can be filed, cut, polished. Sure cure for "NAIL BITERS." A blessing for consistent nail beauty. Complete kit for **25** nails only **$1.50** ppd. Carol Beatty, Dept. A-L12, 7410 Santa Monica Boulevard, Los Angeles 46, Calif. FREE GIFT CATALOGUE included.

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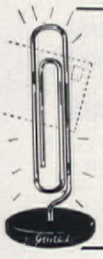
Have fun! Save money! Even a beginner can decorate like a professional with the Chefmaster Decorating Kit. Designed for use with cake icing, cream cheese, whipped cream, mashed potatoes and ceramic clay. Disposable parchment bags. As a special offer, a book on decorating for the beginner entitled "NOW YOU CAN MAKE ROSES" which sells for $1.00 will be sent to you **Free** with your kit. Satisfaction guaranteed. Complete **17** piece kit **$2.00** plus **25¢** shipping. **JEMCO Mail Order, Dept. C21, 810 Apache Rd., Wichita 18, Kansas.**



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Your little cowboys and Indians will practically "live" in this gaily decorated tent with the Lone Ranger and Tonto on all 4 sides. Sets up **BOTH INDOORS AND OUTDOORS!** No center pole or stakes needed . . . four corner poles included to support tent. 3½ feet x 3½ feet at base, 44" high. In bright chartreuse, it's the favorite gift of the young set!
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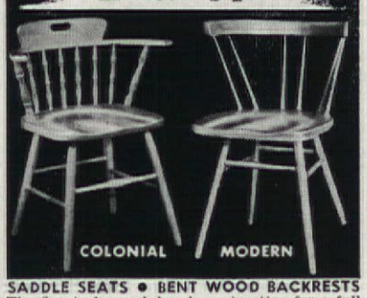

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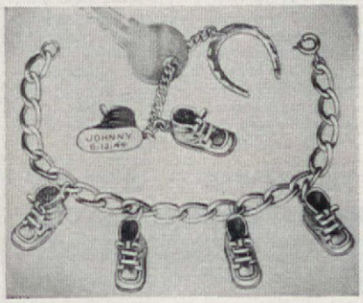

Baby Bootee Heirlooms proudly proclaim the beloved grandchildren . . . their names and birthdates are engraved on separate ¾" bootee charms. Adorably crafted bootees, bracelet and keychain are Solid Sterling Silver. (And what would thrill a Mom or Dad more?) Bootees, $2.50 each, Bracelet, $2.50, Keychain, $1.25. Available in 23K Goldplated Sterling at same prices. **Orders shipped in 4 days. ZENITH GIFTS**, 56-K Chadwick St., Boston 19, Mass.

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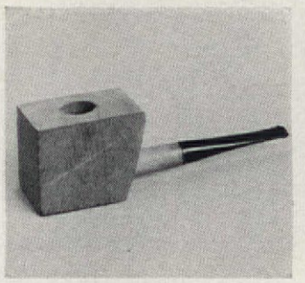

GIVE HIM THE WORLD on the cover of a 13 x 11" zippered carrying case. Beautifully colored map on a water-repellent cover has a two- or three-ring loose-leaf binder inside with two pockets for notes, pencils, etc. Any class conscious guy or gal would be delighted to have such world coverage for their history notes. $1.98 ppd. Atlas Pencil Corp., New Hyde Park 1, N.Y.

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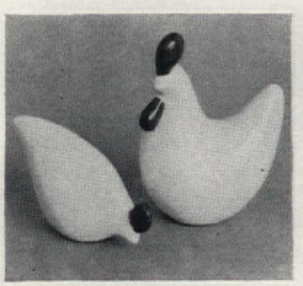

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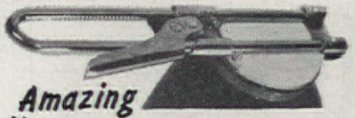

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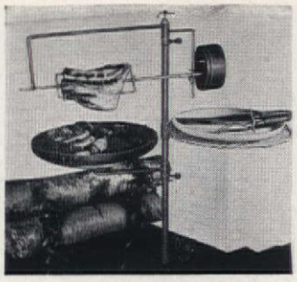
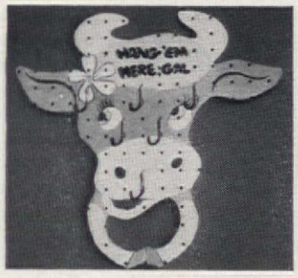


A "PEG LEG" GRILL has an expanding post which adjusts to the height of any fireplace, or pushes into ground for outdoor cooking. Swivel grill (16") and rotisserie may be used over fire pan or wood fire. All parts lift off for storage. For 22-40" ht. fireplace, $19.95. For 41-54" ht. fireplace, $21.95. Rotisserie $12.95 extra. Exp. coll. Yield House, Dept. AH, No. Conway, N.H.



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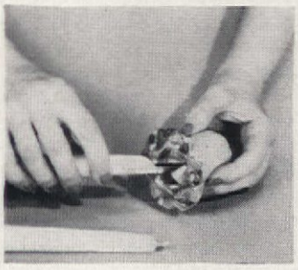

CANDLE TRIMMER keeps your candles looking like new, and is the perfect answer when they're going to all lengths—and you'd like four of a kind for the table. Just insert the candle in trimmer, give a twist, and the candle has a "new" look. Trimmings are deposited in bottom container for convenient disposal. $1 postpaid from Downs and Co., Dept. 3669, Evanston, Illinois.

This Christmas Give Yourself—Your Friends This Blessed Gift of SLEEP

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State full name and number of years married prices include engraving, fed. tax & postage.

Wayne Silversmiths
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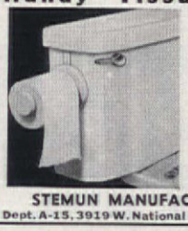
Handy Tissue Holder



ONE MOMENT is all that's needed to attach this neat toilet tissue holder. It simply hooks over tank wall. Made of durable metal, finished in gleaming white enamel will complement any bathroom as an only or extra holder.

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MONEY BACK GUARANTEE

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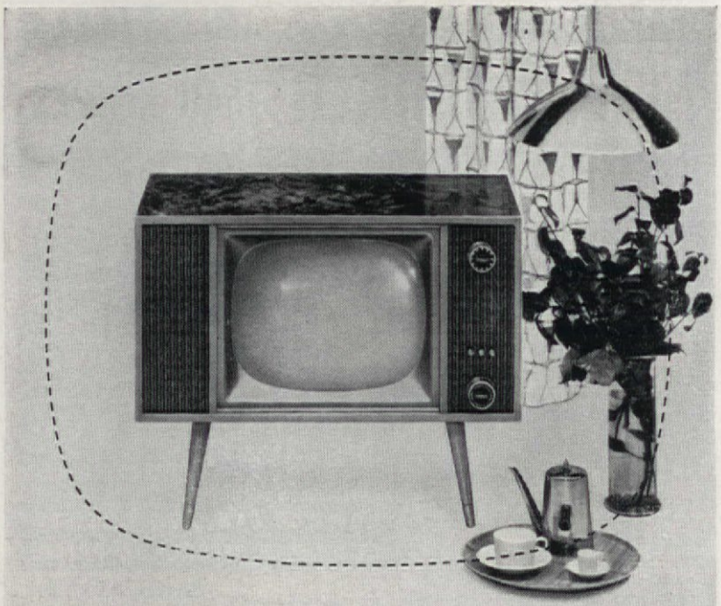

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THIS

MARNE REED

Last year I promised myself: next Christmas will be different. I was tired of missing half the fun by being semi-conscious on the Big Day, on two hours' sleep after a hectic holiday week.

So I set up a schedule to do my shopping, wrapping, and baking ahead of time. With four of Santa's most enthusiastic fans underfoot, any goal, other than survival, has to be worked in with magical zeal.

In October I bought a little notebook and tritely labeled it, "Project Christmas."

Each time I could squeeze in a Christmas preparation, I entered the date and accomplishment. Here are the entries:

OCT. 7—Got all the baseball paraphernalia today. Chris and Mike have been so crazy about the game since they learned to play this summer. Can't wait to see their faces Christmas morning!

OCT. 12—"La Maison" had a sale this morning, so I rushed down. Bought six gay-looking floor pillows for Patt. Should relieve the seating problem for their larger parties.

OCT. 29—Haven't been able to do much. But with the mumps out of the way at last (Dr. Carley says it's too late for Ginger to get them—hope he's right), I started cakes.

Have been saving coffee cans for months. Left some unadorned for the baking and have already decorated some for the giving. Made 10 cakes today and felt downright smug until I saw the clothes to be ironed.

NOV. 3—Finally back on schedule after the fruitcake mess. Washed the clay off the cookie cutters—the children had to play with something while they were getting well.

NOV. 4—Aunt Middy dropped in . . . all the way from Tucson. We had tea and she enjoyed the fruitcake so much I gave her one to take home. That leaves eight. I'll have to serve one tonight after bridge, too. Had planned to bake today, but it *was* good to hear the news.

NOV. 8—Just left the mess and got a sitter. Had to exchange the baseball bats and gloves. Tom took the boys to a football game Saturday, and their loyalties certainly changed. (That toy department manager is on the stuffy side.)

Found two lovely life-sized dolls for the girls and am really excited about the unusual jewelled combs for Grandma I discovered in an out-of-the-way store. They will set off that mass of gorgeous hair.

Afraid I'll have to use more fruitcakes, as the Sunday School teachers are meeting here tomorrow night. Hope I have enough left. It will be all I can do to clean up the house.

NOV. 10—Long, newsy letter from Grandma. Just can't believe she has cut her hair . . . after all these years. Wonder if I dare give the combs to Tom's mother.

NOV. 15—Still dragging around after catching the children's colds. Can't seem to get in the Christmas spirit, but did manage to wash the cookie cutters again. (Had to make more "clay" when they were all in with runny noses.)

NOV. 30—Am not keeping up to

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CHRISTMAS WILL BE DIFFERENT!

my plan and feel rather panicky. Just left everything and everyone with a sitter. Mobs of people shopping already. At least I'm ahead of last year.

Returned the combs (terrible time finding the shop). Bought luscious bracelet. Trust Grandma won't cut off her *arms* before Christmas. Ordered printed stationery for Grandpa, and a book.

Oh, and I bought that LP album Tom has been hinting about for months. Feel as though I really accomplished a lot!

DEC. 2—Finally made Christmas cookies, and have them *hidden*. Next week the cakes. Things are rolling along. It certainly pays to plan ahead.

DEC. 6—Had a wrapping spree. Everything looks so festive and attractive. Glad I chose my wrappings before the rush.

DEC. 7—Children found the cookies.

DEC. 9—Tom came home with a package and a big grin tonight. It seems he has been saving lunch money to buy the album I bought him for Christmas.

If I want him to give up smoking, all I need do is buy him a pipe.

DEC. 10—Long letter from Patt. She sold her modern furniture and has gone on an antique craze. Oh, those pillows!

And, last straw after last straw, Grandma and Grandpa are trying to sell their house. Too big for them. Naturally, that address is on Grandpa's stationery.

Who started this: "Do your Christmas shopping early"? *The early worm gets the Bird.*

DEC. 12—Made more cookies. New hiding place.

DEC. 13—Bought Mike a Superman outfit—his new hero. If I'd bought it earlier, it would have been a cowboy suit. Glad I waited.

Now the girls want "walking dolls" . . . seems nothing else will do. Hate to lug those tremendous dolls back to that disagreeable manager.

DEC. 16—Straightened out the doll situation and am trying psychology on the girls . . . building up the glories of things I have for them. Am worried about the boys, though. Now they are talking basketball.

DEC. 20—Cookies gone again. (Or else I hid them *too* well). Bought a few fruitcakes. Can't seem to get time for more shopping, but everything I bought is nicely wrapped and hidden away.

DEC. 21—Can't dissuade this basketball talk. Children wrote letters to Santa Claus today and that headed the boys' list. No word about football, and Mike still wants a cowboy outfit! Not a word about Superman.

Arranging to get a sitter tomorrow and shop.

DEC. 22—The stores are jammed. Just shoved my way through and took the first appropriate things I saw for everyone on the list. Just like last year. Will certainly change toy stores next year, though. That manager's an old grouch.

DEC. 23—Bought some Christmas cookies at the bakery. Nothing but brown paper parcels in the closet. Must have returned most of the things I gift-wrapped.

DEC. 24—Ugh!

DEC. 25—Up all night trimming tree, wrapping gifts and filling stockings. In an absolute daze today, but everyone seems pleased and happy with their wishes fulfilled.

DEC. 26—I have a new and better plan now: to keep the housework up to date, shop Dec. 23, and bake Dec. 24. Believe me, next Christmas *will* be different!

THE END

NEW HELP FOR UGLY SPLITTING FINGERNAILS

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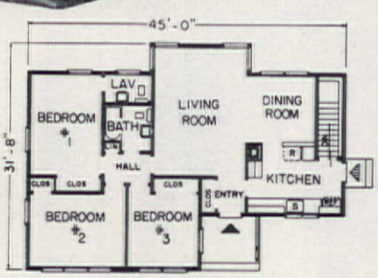

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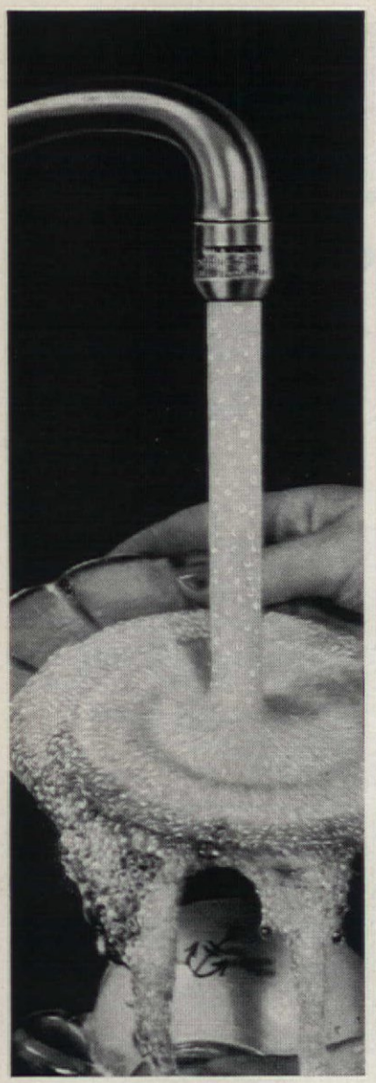

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"Once more the shepherds, as she sings,
Bend low, and angels touch their strings...."

(THE CHRISTMAS TREE, PETER CORNELIUS)

CHRISTMAS MUSIC

THE YEAR'S BEST FOR GIVING AND GETTING

C. G. BURKE

Of the two sublime holy days of Christians, that of the Nativity celebrates Jesus the Son of Man and that of the Resurrection worships Jesus the Son of God. Christmas is joyously human; Easter is joyously divine.

Since the first Christmas and the first Easter, composers have sung the humanity of the first and the divinity of the second. Humanity is easier for human composers to celebrate: man understands man better than he understands God.

And the hundred aspects of the Christmas Birth are wonderfully susceptible to musical treatment of the fundamental and decent conditions and emotions: compassion, hope, love, faith, generosity, humility, tenderness, devotion, courage—what is there in this Event that cannot move us?

The diversity of the participants—a carpenter and his wife, a newborn child, grooms, three kings, shepherds, travelers, an innkeeper, camel-drivers, legionaries—are these not symbolic of the universality, the classlessness of all within the true Christian faith? And what a background of characters, scenery, and sentiments for composers!

People are inclined, when thinking of Christmas music, to think of carols. A carol was originally a round dance, then the music sung to the dance, finally a song, no more, but usually one intended for a specific occasion.

Christmas carols are songs for Christmas, and the ones we use have been in the process of creation during the last 600 years. Some of these have a great charm of simplicity and others are highly organized works of sophisticated art. A large number are as familiar in one Christian country as another.

Most of us have heard or sung many traditional songs like these: *Joy to the World, O Little Town of Bethlehem, The First Nowel, God Rest Ye Merry, Gentlemen, Good King Wenceslas, In Dulci Jubilo, Hark! The Herald Angels Sing, Adeste Fideles* and *Away in a Manger.* But there are many others as good or better which have been neglected.

More than 100 are available on long-playing records, drawn from a dozen countries and sung in a dozen styles, with or without accompaniments. They offer a panoramic Christmas festival.

One of the most comprehensive of these records is Haydn Society 150, ***The First Christmas in Carols,*** sung in excellent English by the Societas Musica Choir of Copenhagen. The carols are drawn from the 14th through the 19th centuries. Half are not well known, and the earliest have a naive literalism of belief irresistibly touching.

Two records (RCA Victor LM-1112 and LM-1711) cover a very wide range of type, time, and folk in the polished discipline of the Robert Shaw Chorale. Two others (Westminster 5100 and 5200) offer 39 carols, nearly half of them rare, in the highly stylized singing of the Randolph Singers. This small group specializes in madrigals.

The harmonic and polyphonic worldliness of some of these arrangements may excite some prejudices at first hearing. But the skilled smoothness of the delivery here makes it possible that their intricacies may be more captivating after many repetitions.

The simpler manner—the outright way church choirs usually offer such music—is demonstrated in lively fashion by lusty, well-trained voices in ***Beloved Christmas Hymns and Carols,*** 19 popular carols by Canterbury Choir, conducted by the late Macklin Marrow, on M-G-M E3061.

An extreme of lovable simplicity is reached in ***American Children Sing Christmas Carols*** (Westminster 5328). Five choirs of children pipe 24 carols, a third in English, the rest divided among Bohemian, German, Spanish, and French.

The dean among these singers is 14, the junior four. Every listener will enjoy the supreme musical effort of earnest sopranos not yet old enough to have learned how to give offense.

In the phalanx of other recordings of carols, two additional discs have persuasive value. One, by the St. Luke's Choristers on Capitol H-9012, is agreeably traditional in feeling. The other, called ***Christmas Around the World,*** is performed by soloists, chorus, and the orchestra of the Théâtre des Champs Elysées of Paris, conducted by Marc Honegger. A rich-sounding Westminster record (5372), it is sung in French.

Only two of the songs are of French origin, but printed translations are furnished to clarify the sentiments. The 14 songs are from as many

CONTINUED ON PAGE 37

"Hey, Mom! Look what came in our new Maytag Automatic!"

Here's why TIDE belongs in your precious automatic!

The makers of Maytag—in fact, the makers of 25 automatics—recommend TIDE. Their machines are designed for normal-sudsing products like TIDE.

And Tide is made to give the best possible performance... and the cleanest possible washes in them. In these automatics, nothing can beat Tide for getting clothes clean—no leading washday product made, including the sudsless detergents. In fact...

TIDE—with its full-action suds—washes cleaner than any leading sudsless product!

If you own one of these fine top-loading automatics, don't think you need use a costly *sudsless* product. Tide will get your clothes cleaner than *any* leading sudsless product... and at *half the cost*. Easy to see why Tide—with its full-action suds—is used in more automatic washers than any other washday product sold! Use Tide in *your* automatic.

THE CLEANEST CLEAN POSSIBLE IS TIDE-CLEAN

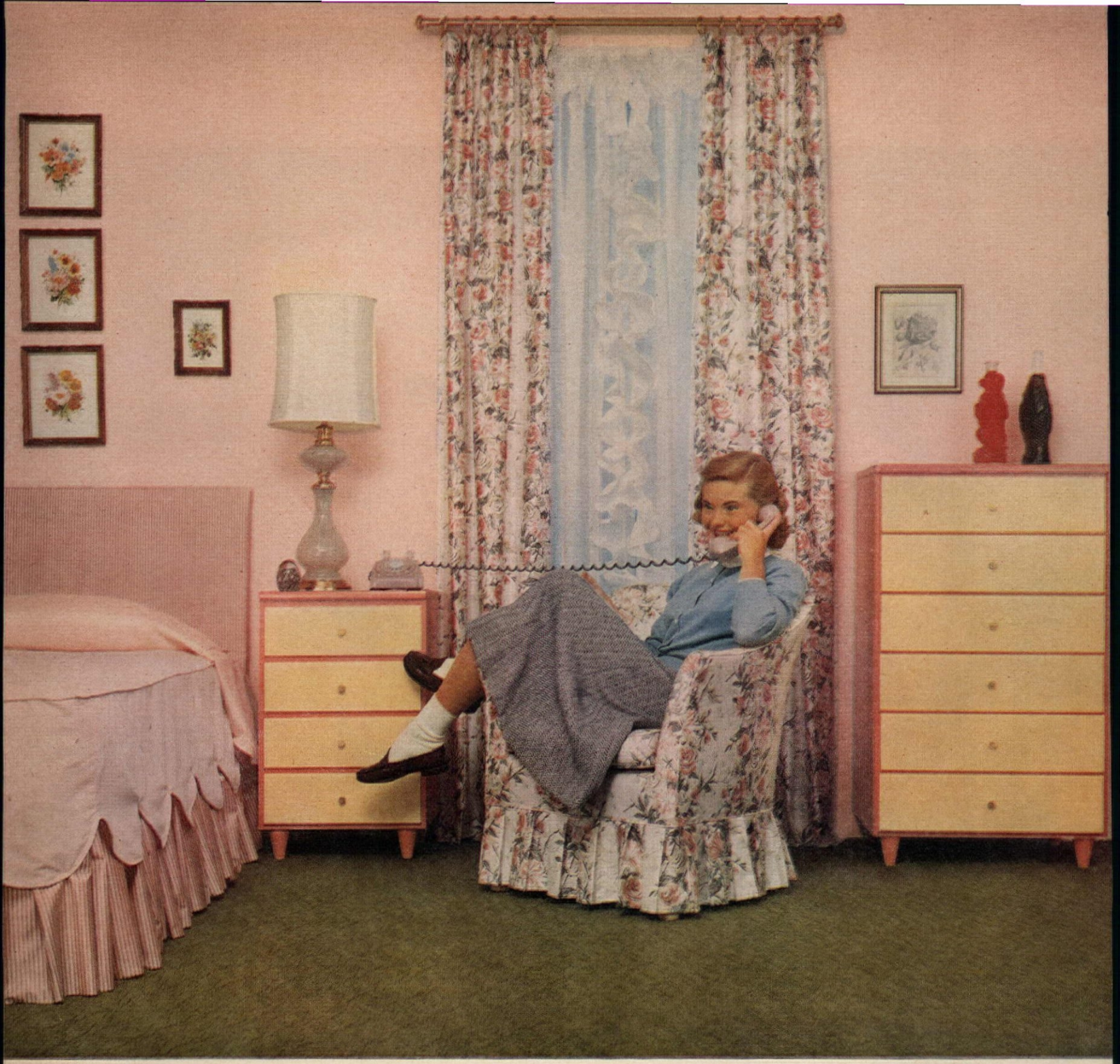
Tide CAME IN IT!

This wonderful new MAYTAG Automatic comes with a free box of Tide packed right in it... just as so many other fine automatic washers do. The makers of

25 AUTOMATIC WASHERS RECOMMEND *Tide!*

The new MAYTAG Automatic with automatic water level control saves up to 9 gallons of hot water on small loads.

SEE THE NEW *Maytag* AUTOMATIC AT YOUR DEALER'S!



Her Telephone...*prized possession in a lovely setting*

She's so proud of her lovely room, so very new and so nicely furnished to her particular tastes. It's her very own!

You just know that such a setting would not be complete without a telephone. Especially if it's in color! It adds so much to the distinction of the room—and to the young lady who has been showing it off to her friends.

And it's so comforting and convenient to have the telephone close by!

BELL TELEPHONE SYSTEM

Christmas Music

(Begins on page 34)

provinces in 11 nations, and the prevalent tone is enchanting simplicity. Few are well known to us in America.

Almost all of us can participate in carols, but there is a more formal Christmas music that contents us without our joining in. ***A Concerto for Christmas Night,*** by the 17th century Italian composer, Arcangelo Corelli, was written for string orchestra and harpsichord. In its abiding melodies and provocative, sensitive rhythms, it alternates joy and tenderness in a way delightfully appropriate to the season, with a *pastorale* as touching as the *Pastoral Symphony* in ***Messiah.***

This music has a dryer title for official designation: ***Concerto Grosso in G Minor, Op. 6, No. 8.*** Of several recordings, the best for Christmas use is RCA Victor LM-1776, where it is played by the orchestra of the Società Corelli along with four other of the composer's *Concerti Grossi.*

The delight of this Christmas Concerto, as it is most frequently called, does not end with Christmas, but like ***Messiah*** goes on forever.

Handel's magical oratorio may not be ignored at Christmas or at Easter. It connects the two great days with a variable commentary of equal but dissimilar benignity. Records are rich with it, with eight versions complete or nearly complete. (Recorded excerpts are not recommended because it is impossible to say that one part is less worthy of inclusion than another.)

Three, all made in England, are particularly praiseworthy in different ways. That with orchestra, soloists, and chorus conducted by Sir Malcolm Sargent in Angel album 3510-C is a vigorous statement of the music in its most common concert-hall form. The orchestration is beyond that provided by Handel, and a number of items are omitted.

The London (LLA-19) edition conducted by Sir Adrian Boult is complete and the engineers have given it the best sound. The Westminster set (WAL-308) under the direction of the extraordinary Hermann Scherchen is at once the most imaginative and the most studious of all. It depends on the original instrumentation but reveals some daring tempos and phrases sure to shock traditionalists. The Angel and Westminster sets each contain three records, and the London set contains four.

The existing records of Bach's great Christmas Oratorio have enough faults to justify our waiting a year or two for a version on the level of the music.

The exuberantly fantastic Frenchman Hector Berlioz composed an oratorio, ***The Childhood of Christ (L'Enfance du Christ),*** suffused with melting passages of haunting, descriptive devotion. Berlioz in his daily life did not display a devotion like this, but the magic of the narration enthralled him to write a music nearly as commensurate as man can come.

The oratorio has two recordings which, in purely musical terms, I hestitate to commend entirely. But both give a pretty good semblance of the composer's temporary piety, so either is worth having, perhaps as an illumination of early Christian sentiment.

Both editions contain two records. That of Vox, PL-7122, conducted by the leading French conductor Andre Cluytens, is more penetrating. Columbia's, led by Thomas Scherman with the Little Orchestra Society of New York, has a more realistic and impressive sound (Columbia SL-199).

In the same exalted field we find the venerable ***Christmas Story*** of the 17th century Heinrich Schutz. In this cantata for soloists, chorus, and orchestra, joy is blended with solemnity with fascinating archaic skill.

There is more church than open air here, and the north-German sobriety is at curious but not entirely incompatible odds with more southern rejoicing. But the sturdy belief is more comforting than many of the more familiar carols. There is an excellent all-around projection, in German, by the choir of the well-named Dreikönigskirche in Frankfurt, with soloists and orchestra conducted by Kurt Thomas, on Oiseau-Lyre 50020. THE END

Look what this book—
"How to build a Basement Room" did for us!

New Johns-Manville Book showed us how to build this attractive room with J-M Terraflex Vinyl Floor Tile, J-M Ceiling Panels and Wall Plank

Mail Coupon for your copy of this colorful 28-page book! It's filled with new ideas, contains easy-to-follow sketches, step-by-step instructions for every part of the job. It illustrates the Johns-Manville products you will need and shows how to apply them.

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What makes a design like Fostoria's "American" so ageless?

To put it one way—because good design doesn't go "out of style". You see patterns similar to *American* in collections of antique glassware; *American,* itself, is the pride of thousands of tables across the country. We've been making it for three generations now, and today the "line" has grown to 180 different shapes — all crafted by hand. Yet *American* is surprisingly inexpensive. (The suggested place setting we show here is only $4.95*.) You'll find it in better stores everywhere — for a charming gift, or for your own pleasure. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

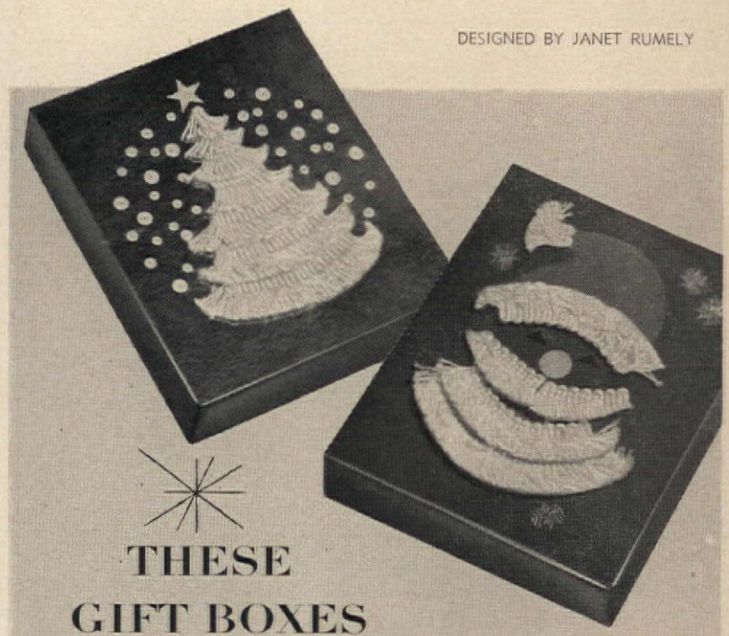
**slightly higher in the West*

FOSTORIA

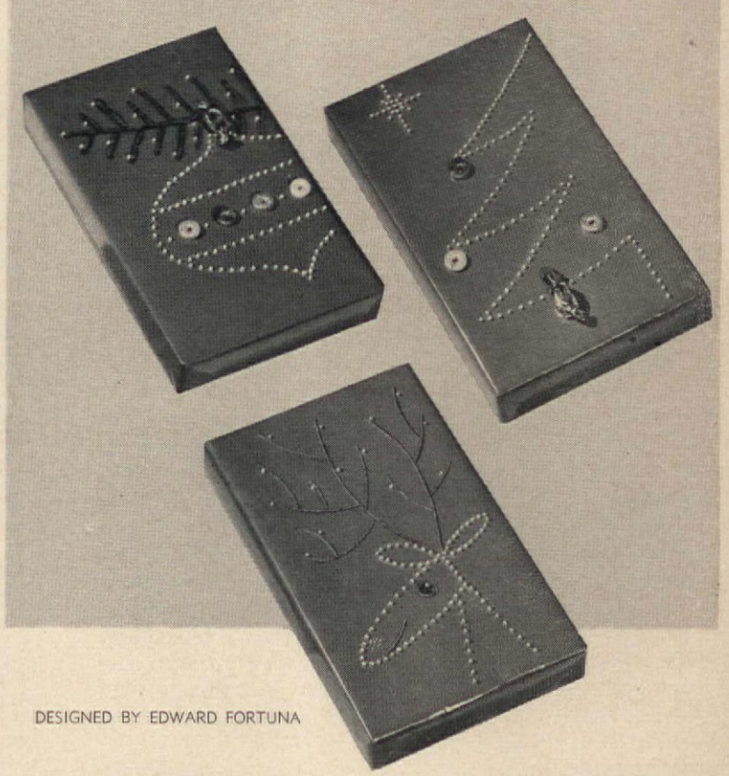
Stick to decorating box covers, so your fancy Christmas wrappings won't be destroyed when gifts are opened. To make the snow-covered tree, cut gold paper same size as gift-box top. Attach with Sobo glue. Glue strips of white cotton fringe to foil to form tree. Top with a star seal and add white sequin "snowflakes."

Whimsical Santa box top is covered with green paper. Cut red paper hat and mouth, black paper eyes, and a pink paper nose. Hat tassle and trim, and beard are white cotton fringe. After you glue "Santa" in place, add glittering snowflake seals.

DESIGNED BY JANET RUMELY



THESE GIFT BOXES ARE GIFTS THEMSELVES



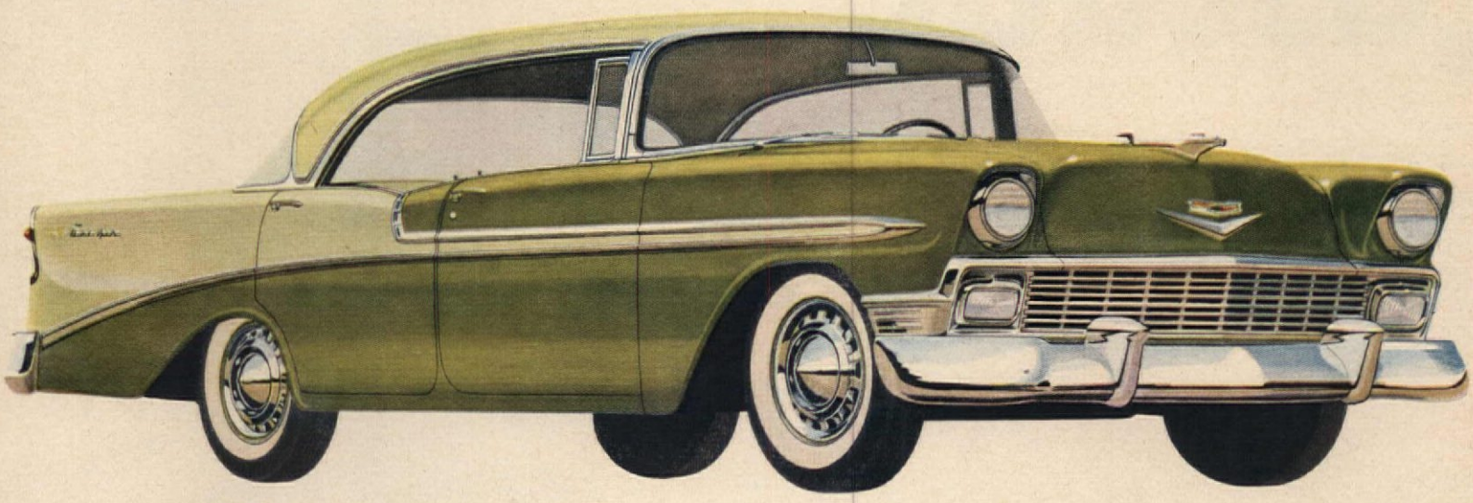
DESIGNED BY EDWARD FORTUNA

Here are three surprise boxes with "sweet stuff" decorations. For each box, measure and cut a piece of shiny, holiday-red paper big enough to cover top and sides of box cover—plus an inch or two to tuck inside so you can tape the paper in place.

Draw the Christmas ornament, tree, or reindeer (or design of your own) on the red paper. Glue large silver dragees (cake icing decorations) along the pencil lines of your drawing. Make tree bough of green wool, and reindeer's antlers of gray wool. Glue more silver candies on the wool for added sparkle. The colorful decorations on the tree and the Christmas ball? They're hard candies and foil-wrapped sweets, attached with Sobo glue. THE END

The hot one's even hotter!

'56 Chevrolet



THE BEL AIR SPORT SEDAN—one of two new 4-door hardtops

It's the new 1956 Chevrolet—with bold new Motoramic styling . . . frisky new models . . . and more of the dynamite action that's zoomed its way into America's heart!

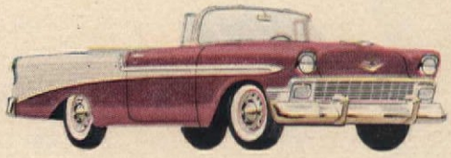
They're here—and even *hotter!* That's the word on the new '56 Chevrolets.

They offer new higher horsepower—ranging up to a top of 205! This is the car, you know, that smashed the Pikes Peak record! That's *proof* of the kind of performance that puts more safety and fun in your driving.

And look at that sassy new Motoramic styling—the lower, longer hood, the bold new front-end and sweeping chrome. See the new flaired fender openings and high-fashion taillights. (The left-side taillight hides the gas cap!)

The fun's at your Chevrolet dealer's. So, why wait? . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

The new "Two-Ten" 2-door Sedan



The new Bel Air Convertible

The new 9-passenger Bel Air Beauville

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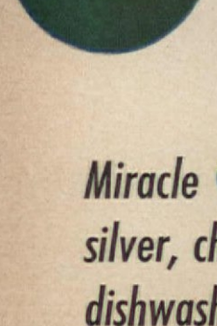
Cascade*

Procter & Gamble's Miracle Detergent

Gives spotless results never before possible in your dishwasher!



NEVER BEFORE such spotless glasses!

Tired of finding unsightly spots on your freshly-washed glasses? Don't blame your dishwasher—just switch to new Cascade! Cascade's exclusive formula gives the cleanest glasses you've ever had—spotless and crystal clear, "close-up clean."

NEVER BEFORE such sparkling silver!

See how Cascade does away with annoying spots on silver! You'll find Cascade leaves your silver ready for the table—free of streaks . . . gleaming bright . . ."close-up clean"! And Cascade helps protect your nice aluminum ware, too.

PLUS new safety for fine china!

It's true! Cascade actually helps *protect* china! In fact, in your dishwasher Cascade is safer for delicate china patterns, including gold leaf, than any other product. And mmmm . . . how you'll love Cascade's pretty green color and fresh pine scent. So test Cascade yourself today!

*Miracle **Cascade** gets glasses, silver, china cleaner than any other dishwasher detergent!*

*Cascade is recommended by

GENERAL ELECTR

and every other leading dishwasher manufacturer!

Be sure to see the G-E "MOBILE-MAID" Automatic Dishwasher!

This G-E "Mobile-Maid" Automat Dishwasher is the ideal Christmas g for Mom, Dad, and the whole famil It means freedom from dishwash drudgery—more time for family fu *Needs no installation* . . . the only dis washer with exclusive G-E Power Pr Rinsing. Giant capacity . . . easy t loading. Ask your G-E Dealer for free demonstration! Remember, G- now packs a free box of *Cascade* inside

As One Unknown He Comes

HE comes to us as One unknown, without a name, as of old, by the lake side, He came to those men who knew Him not. He speaks to us the same word: "Follow thou me!" and sets us to the tasks which He has to fulfil for our time. He commands. And to those who obey Him, whether they be wise or simple, He will reveal Himself in the toils, the conflicts, the sufferings which they shall pass through in His fellowship, and as an ineffable mystery, they shall learn in their own experience Who He is.

—DR. ALBERT SCHWEITZER

Albert Schweitzer: An Anthology, Charles R. Joy, Editor, Beacon Press

WELCOME TO OUR HOUSE AT

Month after month you kindly open your house to the AMERICAN HOME and to the editors who bring you news, ideas, and special features. Your hospitality is appreciated. But just to say that we appreciate your hospitality is not enough. So may we, during this most festive time of the year, turn the tables and invite you into our house? Our house is actually many houses—as many as there are editors. In this special Christmas Section you will visit several of our editors' homes and see how they celebrate Christmas. Some of their ideas are plain and simple, some a bit more fancy. They've all been tried, and they all work. We hope our house gives you ideas for your own home.

—THE EDITORS

DOROTHY LAMBERT TRUMM, Pattern Editor, and daughter, Dorchen, live in a suburban community in a house that's a made-over barn. Here you're looking at how they decorate bay window in their living room. The window seat is a nice height for setting up small blue spruce, and the surrounding decorations. Except for the plastic snowflakes, all the tree's decorations are old-fashioned. They represent many foreign lands. The dove of peace at left of tree is from Sweden. Note the candy jars. The flavor of the whole room—the whole house, in fact—is a warm friendliness for family and friends.

CHRISTMAS!

• At dining end of the Trumms' big kitchen are more Christmas decorations. In addition to the tree itself, the other important decorating elements here are the Lucia crown on which candles are set and apples hang, and the brass candlesticks and red candles. An unusual approach was used in decorating this tree, for it has entire carved wooden village hanging from its various branches.

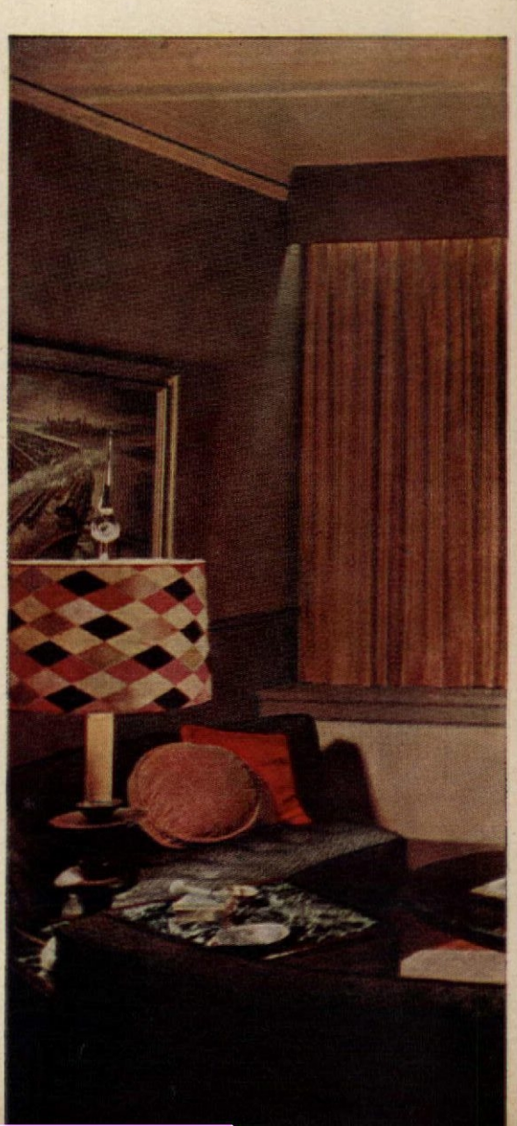
• In punch bowl at the Trumms' is a warming beverage known as Farmer's Bishop. In the center you see clove-dotted oranges that've been baked in oven. Surrounding the punch bowl is a wreath of evergreen set off by bright kumquats. You'd probably not guess it to look at them, but the punch cups are really large size egg cups made in tones of brown and green. Look over what you have and seek out Christmas decorating novelties.

• Here's view of the mantelpiece in living room at the Trumms'. Those brilliantly burning candles look all the more impressive because they're set up on an oval steak board. A drop of melted wax on the board holds each candle in place. And the Madonna similarly gains stature by being placed on a small cheese board. In the background is a pewter trencher. And the finishing touch is the pewter bowl holding branches of holly, evergreen.

(THE CHRISTMAS TREE, PETER CORNELIUS)

"Let every house be ready tonight—
The children gathered, the

• In daughter Dorchen's room is this small Christmas tree of plastic. The unique feature of the tree is that a single light at the base illuminates the lights on the rest of the tree. Decorations in this grouping include a train plus painted and unpainted wood figures from many foreign lands.



JEAN AUSTIN, The Editor, has no big tree in her home nowadays, for she's off to the grandchildren's of a Christmas morning. And there stands a tree big enough for all. In her own home, there's plenty of evidence that Christmas is in the air. Those miniature tin trees are from Mexico. The bases they stand on are made simply by wrapping kitchen bowls of varying heights with tinsel. When the trees are hung with Christmas fixin's, they enliven the piano and make it a right merry place for all to join in on the Christmas Eve caroling over at "Grandma's" home.

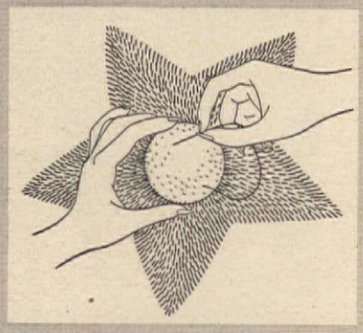
candles alight...."

HERMAN E. BARTEL, Visual Editorial Director, and his wife use Christmas decorating ideas that take full advantage of the usual decorating scheme of the living room. Lights above their fireplace, for instance, occupy permanent spot. For Christmas, a few rolls of Christmas wrapping paper, plus copper-colored paper taped up, turn the fireplace into unusual beauty spot. Safety factor is that paper is kept back away from fireplace opening. The lamp shades are covered to repeat design on wall. Icicles top lamps. Evergreen boughs grace the room's mantel.

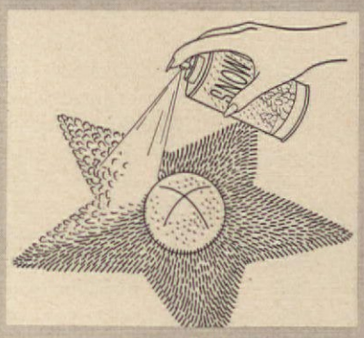
Beautiful star you see on right-hand page is made of these materials: 5 small imitation Christmas trees with bases removed, styrofoam ball, heavy wire, bit of "gold dust," 3 cans of snow, plastic spray, Sobo adhesive, tiny ornaments.

Your first step is to form the five trees into the basic star shape. Use the heavy wire to bind the "trunks" of trees together so the star is rigid.

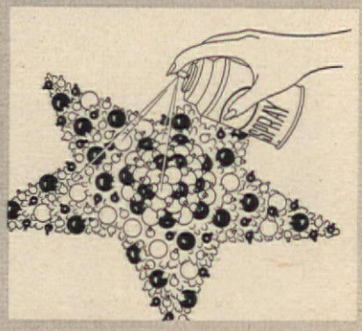
To cover hole at center of star, use white foam-plastic ball. Since ball is soft, you can easily shove wires through to hold ball firmly in place.



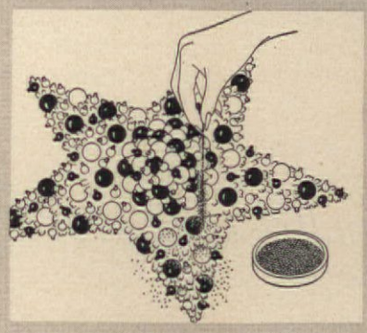
After wiring ball to center of star, spray entire setup with canned "snow." Be generous, but don't get too much in one place at one time.



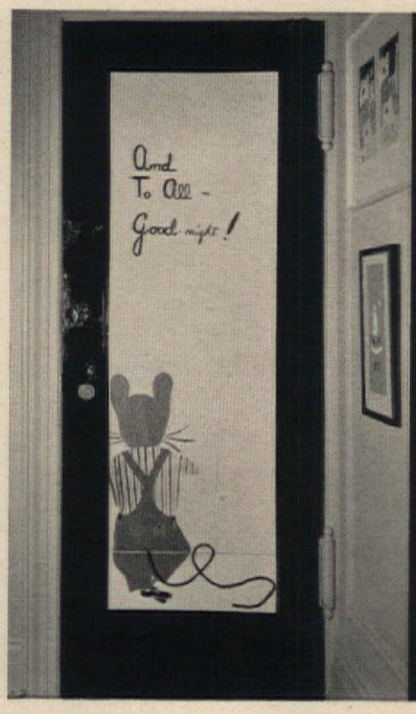
Use Sobo adhesive to fasten miniature ornaments close together as possible over all foam-plastic ball. In small spaces between, go tinier ornaments.



Now dot each point of star a bit less heavily than center with the colorful miniature ornaments. Then spray everything lightly with the plastic.



Before plastic has a chance to dry completely, sprinkle the star lightly with "gold dust" for extra sparkle. To hang star, fasten wire back center.



A "STOPPER" DOORWAY YOU CAN MAKE FOR CHRISTMAS

This whimsical mouse catches your guests coming and going. As they arrive they see him and his cheery written welcome. Then as they go home they get the other view of him and see his farewell for the road. For illusion of the single mouse, use large sheet of wrapping or shelf paper on each side of the door. Paint on respective views and messages. Tape or tack the sheets in place. They roll up to store. Whiskers: broom straws. The tail is rope painted black.

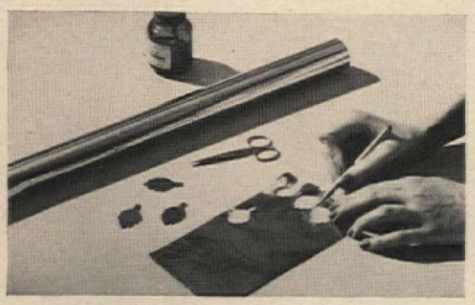
"How far is it to Bethlehem?
Not very far.
Shall we find the stable-room
Lit by a star?"

(CHILDREN'S SONG OF THE NATIVITY, FRANCES CHESTERTON)

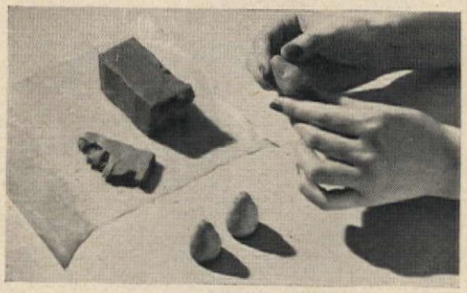
THE WILLISES (Managing Editor Jeannie, and Promotion Manager Weldon) have two young Willises, Clyte and Gil. And the whole family has a fetish: the Christmas tree. It has to be tall enough to almost poke a hole in the ceiling. Ornaments vary widely in age and type. Some are as "ancient" as the parents, and at least one beautiful new ornament is added every year. There are paper ornaments from back in newlywed days when these were all the budget would allow. And the kids have made other ornaments in school. No part of the tree can escape decoration. And no room in the Willis home escapes Christmas spirit. In fact, spirit begins right at the door with the merry mouse (page opposite). In the formal parlor hangs a beautiful star (above) that's in keeping with the room. Tiny Christmas balls were twisted together, then twisted around candlesticks. No matter what the period of a room, the Willises say, you can decorate it pleasantly for Christmas. In their dining room, for instance, the decorations have a Mexican flavor.

"On the first day of Christmas my true love gave to me
a partridge
in a pear tree."

(OLD ENGLISH CAROL)



To make leaves for the pear tree, you first get two sheets of metallic paper. Rubber cement them back to back. Trace leaves with pencil, cut out.



Make the pears themselves from modeling clay. Try to make all the pears about the same size, scaled considerably smaller than genuine pears.

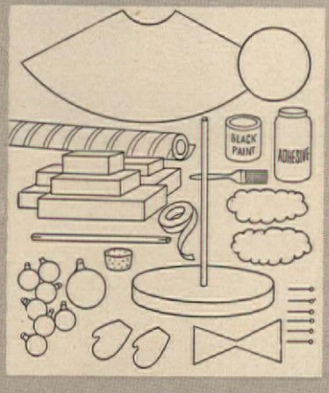
Short pieces of fine wire bent as shown make a good way to hang pears. Straight wire end goes up through bottom. Spray pears with gold paint.

Clay fastens flower pin holder to container. Arrange white-painted branches as desired. Base and holder may be covered with glass beads.

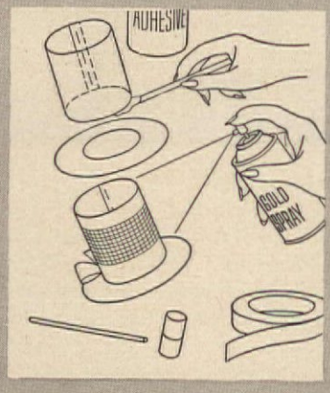
Rubber cement leaves to twigs. Hook on pears by means of wires. Finally attach a bejeweled pink "partridge" with wire at strategic spot.

"People, look East. The time is near of the crowning of the year.
Make your house fair as you are able,
Trim the hearth, and set the table."

(CAROL OF THE ADVENT, ELEANOR FARJEON)



Jolly snowman you see, right-hand page, is made from flexible cardboard, rubber ball, wrapping paper, small boxes, tape, dowels, miniature ornaments, cork, wood base, paint, cotton, clear glue, some map pins.



Bowl of his pipe and most of hat are made from flexible cardboard. Staples fasten "stovepipe" crown; and the glue holds crown to brim. Burlap, tape, ribbon, trim hat. All is sprayed gold. Pipe stem: dowel.

Paint base black, then let it dry thoroughly. Make snowman's body by stapling cardboard into "volcano" shape. Dowel glues into hole in the base. Glue tabs at three spots inside cone. Fold tabs; glue to base.

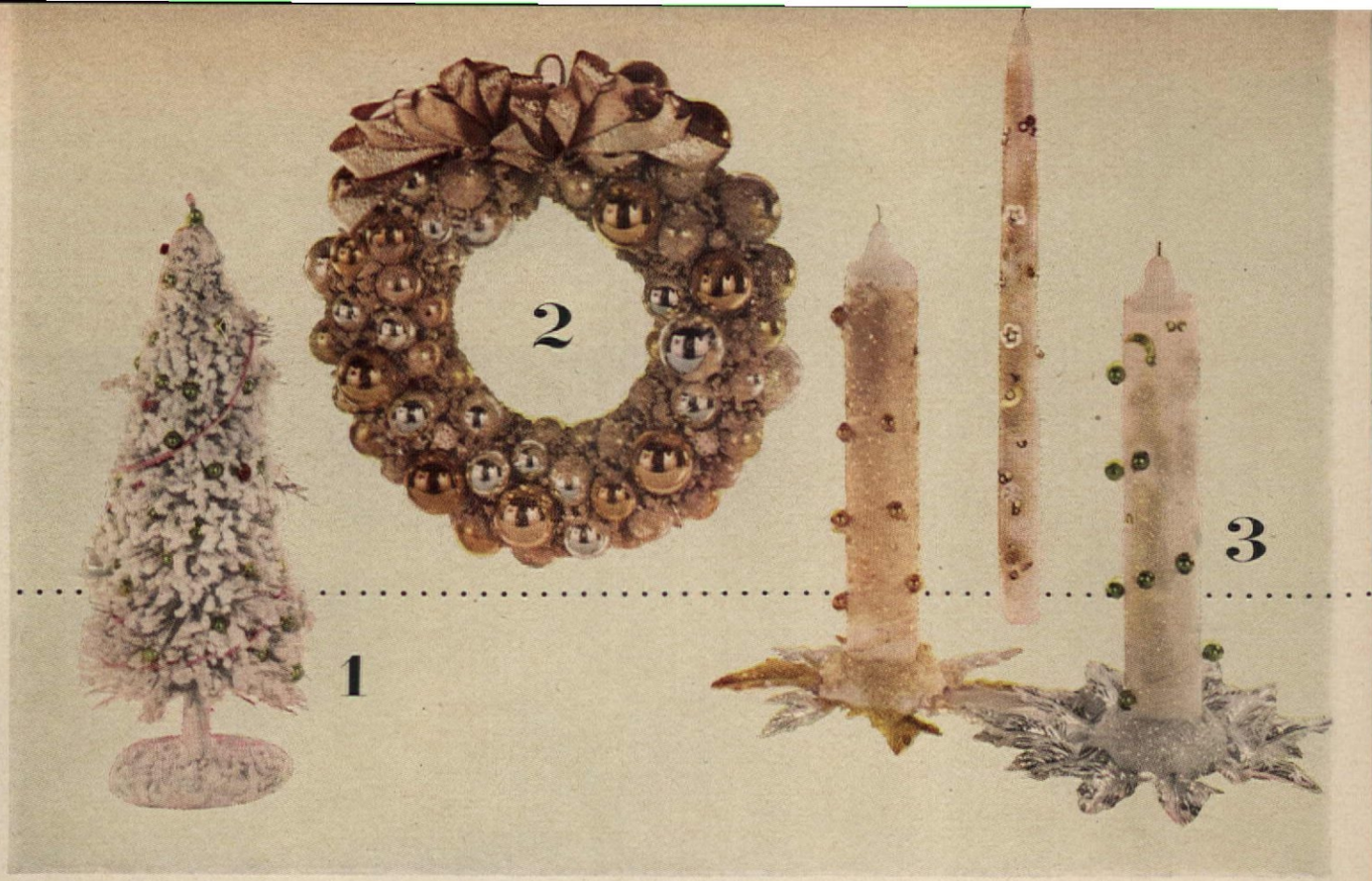
Head is rubber ball painted white. Dowel passed through body forms the arms. "Sleeves" are cotton, "hands" go in slots. Nose is cork. Paint mouth. Glue on tie, hat, boxes, and ornaments as on snowman at right.

This is what the completed partridge in a pear tree looks like. Inspired by the familiar old carol, Marion Mayer created this charming effect for her holiday centerpiece.

The swag hanging below the mantelpiece is made of sprigs of variegated and English holly. The method that produces the best looking job is to start at the center with the largest sprigs and work out to smallest ones at the ends. Fine wire holds sprigs together; swag is tacked in place.

MARION MAYER, Executive Editor, has this friendly fireplace arrangement in her living room. Old-fashioned Christmas tree is seen through sunroom doorway. At center of mantel, greens are arranged around small angel, with a few jewel-tone balls for sparkle. Beer glasses on mantel ends hold holly. Colored balls surround base of glasses.

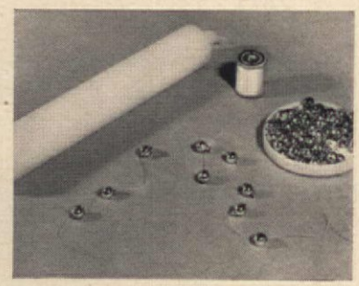
WILLIAM LANYON, Associate Art Editor, and family have a Christmas tree like this one (left) on their hall door. In the living room they have a lot of other decorations such as the snowman (far left) for which you're provided a full set of how-to instructions on the left-hand page. To make the Christmas tree, you cut the outline from shiny red cardboard. Across the center goes a strip of white, and heavy white yarn that's glued in place forms the lettering. Bells are the 10-cent-store kind that you normally open up fully, but here they are opened half way and glued onto the tree.



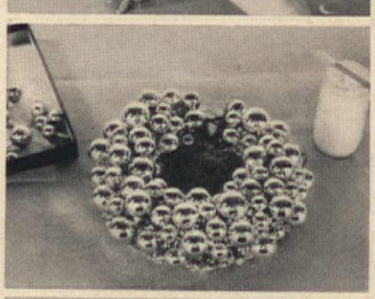
If you'd like to create your own Christmas decorations but have reservations about starting from scratch, one happy solution is to do as Pattern Editor Dorothy Trumm does here with inexpensive decorations, custom tailoring them. These expensive looking decorations were very economical to make; started off as 10-cent-store items. Page opposite shows how they got this way.

GERTRUDE BROOKS DIXSON, our Home Furnishings Editor, has a tiny apartment she insists is barely big enough to turn around in. So there's not room enough for a big tree or lots of decorations. The result is that "Dixie" settles on a sort of compromise that takes little space but still has plenty of Christmas spirit. This window is the decorating focal point. Artificial poinsettias from the 10-cent-store were sprayed gold. Some "grow" on Christmas-green cellophane strands while others are "planted" in jardiniere of brass. Angel at left has shown up for many years. Italian box in the center holds Christmas cards. The Christmas cookies were a gift.

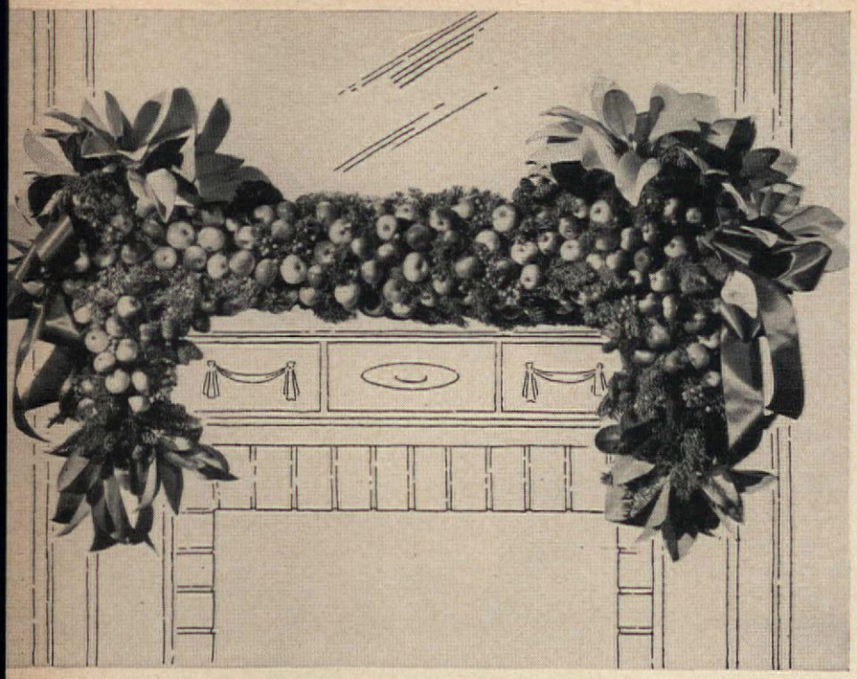
1 On the left-hand page you see a custom-tailored Christmas tree you can make for yourself from an inexpensive 10-cent-store artificial tree, and a few inexpensive materials. That's how this good looking tree was made, and you see (above and right) the simple steps that produce the end result. Materials you'll need are: artificial Christmas tree, "snow" spray, plastic spray, Sobo cement, garlands of tiny Christmas tree balls, inexpensive neck beads, and artificial flowers. "Gold dust," known either as "flitter" or "glitter," will add a nice touch but isn't absolutely necessary. You start by spraying tree thoroughly with canned "snow" so that you build up authentic looking white coating on all branches. Then, using Sobo cement, you fasten to tree the small balls from unstrung garlands, and the artificial flowers. At this point the tree looks like step shown top right. Use strings of tiny neck beads as garlands for tree. Spray all with plastic spray to set. Before spray dries, sprinkle on the "gold dust."

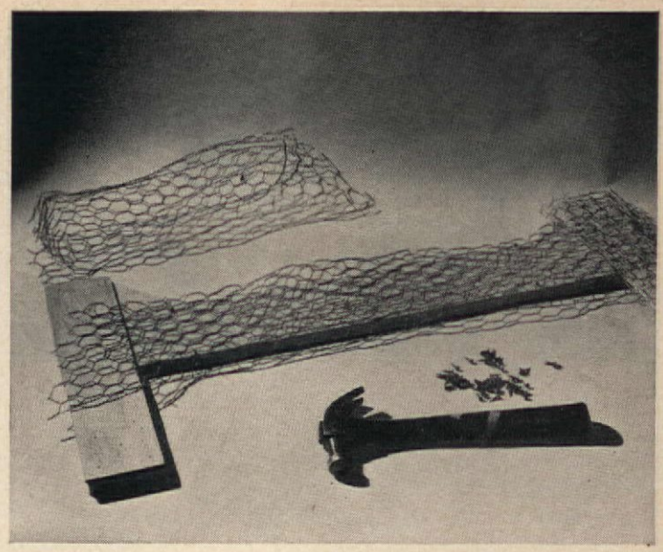


3 The beautiful Christmas candles you see at top of page opposite are made from plain candles and standard 10-cent-store wares. Directly above here are the simple steps that transform ordinary candles into beauties with a special look. In addition to candles, you need plastic spray, garland balls, sequins, thread, "gold dust," artificial gold or silver colored leaves, and half a plastic foam ball for each candle. Thread balls, spaced as shown, and wrap them around candle, fastening balls to candle with Sobo. Spray with plastic, sprinkle with "dust." Insert leaves in foam ball, make candle hole.



2 Luxurious looking wreath, at top center of opposite page, is made simply from a few inexpensive materials: a 10-cent-store wreath of artificial type, three sizes of Christmas balls (a good source of two smaller sizes are the balls sold in "grape clusters," for their stems make them easy to glue into place), plastic spray, Sobo glue, metal foil ribbon, and "gold dust." At immediate left you can follow steps from top to bottom to see exactly how to do the job yourself. First step shows you materials you will need for the job. Start off by carefully fastening the three sizes of Christmas balls to the wreath, using Sobo cement to hold them in place firmly. Note the space left to tie ribbon on later. When wreath is covered full as you like with the balls, spray all thoroughly with a coating of plastic which will hold balls together solidly and, while still wet, acts as base to hold the "gold dust."

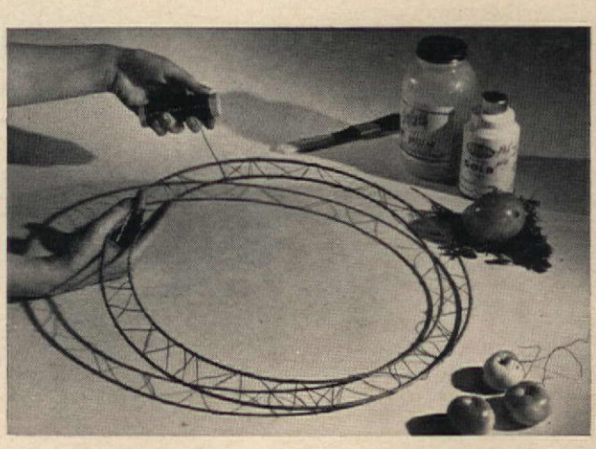




The lady-apple swag (left) and the wreath (below, left) are two beautiful decorations that you can make for your own home. Those shown were arranged for the AMERICAN HOME by Betty B. Merriam. For the swag, make simple wood frame (above). Size depends upon where you'll use it. Tack on 1-inch-mesh chicken wire, doubled.

"The holly's up, the house is all bright,
The tree is ready, the candles alight:
Rejoice and be glad, all children tonight!"

(THE CHRISTMAS TREE, PETER CORNELIUS)



The "skeleton" of your wreath consists of two wire rings, one just a bit smaller than the other. You fasten one inside the other as shown, using fine wire. Other main materials: lots of evergreen, boxwood, lady apples, nuts, pears, juniper berries.

The next step in making the swag is to build up a background for what's to come later. You make this background by using fairly long pieces of cedar, Japanese yew, or balsam. Wind these pieces on, using florist's spool wire. The idea is to completely hide the chicken wire and the wood frame. Then when this background is complete, insert clumps of juniper, coned spruce.

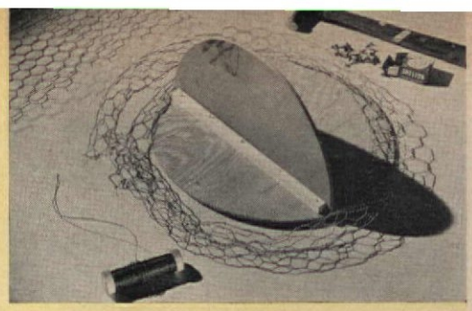
With the greens all in place on the swag, you go ahead and add shellacked lady apples, crab apples, cones, or even clumps of gilded peanuts. Then at each of the four corners you add southern magnolia foliage that you've previously sprayed white and then sprayed lightly with gold. Add bows for glamor. Use swag over doorway, sofa, mantel, mirror, or a picture window.

Cut all greens equal length, and wire them in clumps, keeping each kind separate. Plan a sequence and repeat it around the wreath. Attach clumps with fine wire; continue around in one direction till skeleton's covered.

Stick florist's picks into fruits, then wire fruits into clumps. Pears only should be stuck on pick and handled individually. All fruits should get shellacking for added gloss, longer life. Wire fruits, nuts to wreath.

Now your handiwork's beginning to look like something. Your next step is to spiral red plastic weatherproof ribbon around the wreath as shown. You then fasten on a luscious bow of the same material. Even at this stage your wreath looks beautiful, but there's still one final, glamorous step.

Lay your wreath on some disposable material such as newspaper or wrapping paper, and make certain that the material extends well beyond the limits of the wreath. Then take a can of gold spray and put the finishing touch to wreath by spraying all outer edge. When paint dries, that's everything!

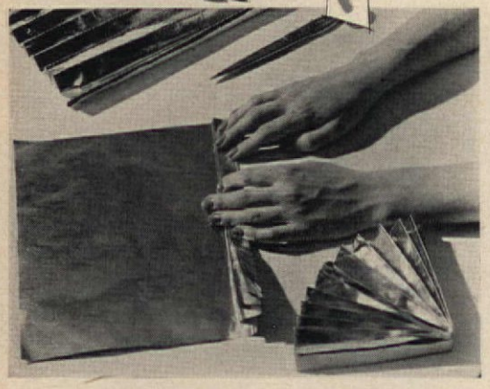


"From far away we come to you, The snow in the street and the wind on the door...."

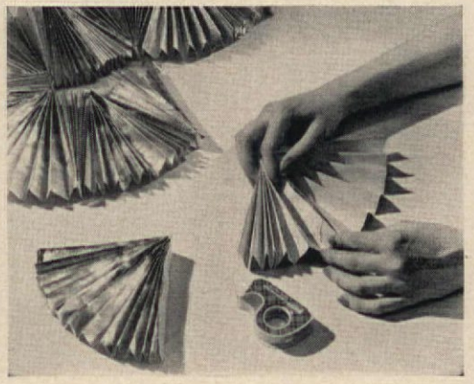
(SNOW IN THE STREET, R. VAUGHAN WILLIAMS)

To make this beautiful wreath-crèche, start with wood circle (top right). One third of way from bottom of this circle nail cleat, and above that nail a semi-circular wood shelf. Around edge of circle, tack crumpled 1-inch-mesh chicken wire, and wire it crisscross to tacks in front and back of wood circle. Blue-green metallic paper covers background. Half an orange juice can shades a single Christmas tree bulb. Gold spray can and right side of paper. Add greens, cones. Glue or tape figurines to face Infant. Add soft green satin bow. Wreath requires less material than a "regular" wreath. Arrangement is by Betty B. Merriam.

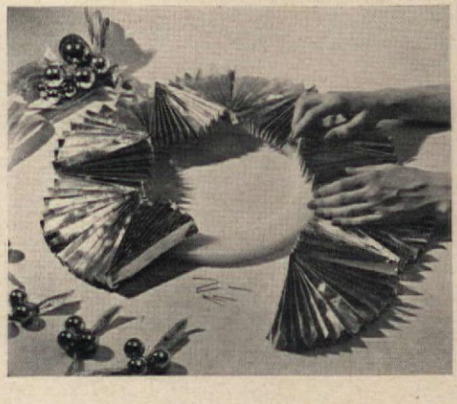
BOB HOUSEMAN, Merchandise Editor, gets a big effect at small expense. He performs fascinating sleight-of-hand tricks with inexpensive gold wrapping paper. Folded gold paper is a main ingredient of decorations, bottom half of the opposite page. The wreath, swags, snowflake stars, and the shining tree all owe their sparkle to gold paper. The three steps immediately below show you how to fold and mount the wreath and swags. To make the conical tree (far right, opposite page) take a piece of the gold paper shaped like a wedge of pie, then fold it into a cone and hold it with cellophane tape.



For the wreath, first cut 12 sheets gold paper (you can use silver or any other color) to size 10½" x 13". Fold each sheet from narrowest side in 1" folds, accordion fashion, the full length of sheet. Bend folded sheets in half, form fans.



Join inside edges of fans with cellophane tape. You turn every other fan in length to get effect you see in finished job. Wreath takes 12 fans. Procedure's same for swags at sides of wreath. Two fans make the rosettes at the end of swags.



Make wreath by laying length of 12 fans joined together over foam-plastic ring. Expand fans evenly, attach with straight pins. And pin a cluster of ornaments tied with gold ribbon to five points. Big cluster, streamer at bottom.

"Welcome be ye
That are here,
Welcome all,
And make good cheer.."

(WELCOME YULE, SYDNEY H. NICHOLSON)

KNUTE HEINZ of the Art Department had the problem of wanting a Christmas tree and yet having practically no spot roomy enough to set a tree up. What did he do? He flattened his tree against a wall. The way he got the results you see at right was to start by trimming off all branches of just an ordinary tree. Such a tree needn't be perfect. On top of a cabinet Knute set the base of the tree, then fastened the trunk to the wall with cellophane tape. Then he "built" a flat tree by fastening branches up with tape. To left of tree is bird cage that's made of two cardboard circles and alternating red and green strings. Bottom of cage, lined with cotton, resembles nest.

JOHN LIPPERT, Associate Decorating Editor, has no trouble at all in generating the Christmas spirit in his apartment. The ornate wreaths against the natural wood shutters are in keeping with the season. And a pink felt table cloth gives a shock of color against the white walls. Gifts stack around candlestick.

EDITH RAMSAY, Home Equipment Editor, spends her autumn week ends stashing goodies away in her freezer. This is in preparation for shipping off a plum pudding to many a far-off friend, and having many others at her festive board come Christmas Eve. For those who come for the Christmas Eve dining and carols, there's roast goose and all the trimmin's. And there's a wreath apiece, all saran wrapped and tied with a gold ribbon to the gilt chicken-wire "tree." Guests take the wreaths with them when they go home.

See "Where Credit Is Due," page 90

Verily

● Two cherished gifts—beautiful Christmas tree service plates and a wonderfully gay old iron toy, a circus band wagon—are carefully put away each year and used only during the Christmas holidays in the home of Jean Austin. Perhaps you have treasured possessions you could use the same way in your home.

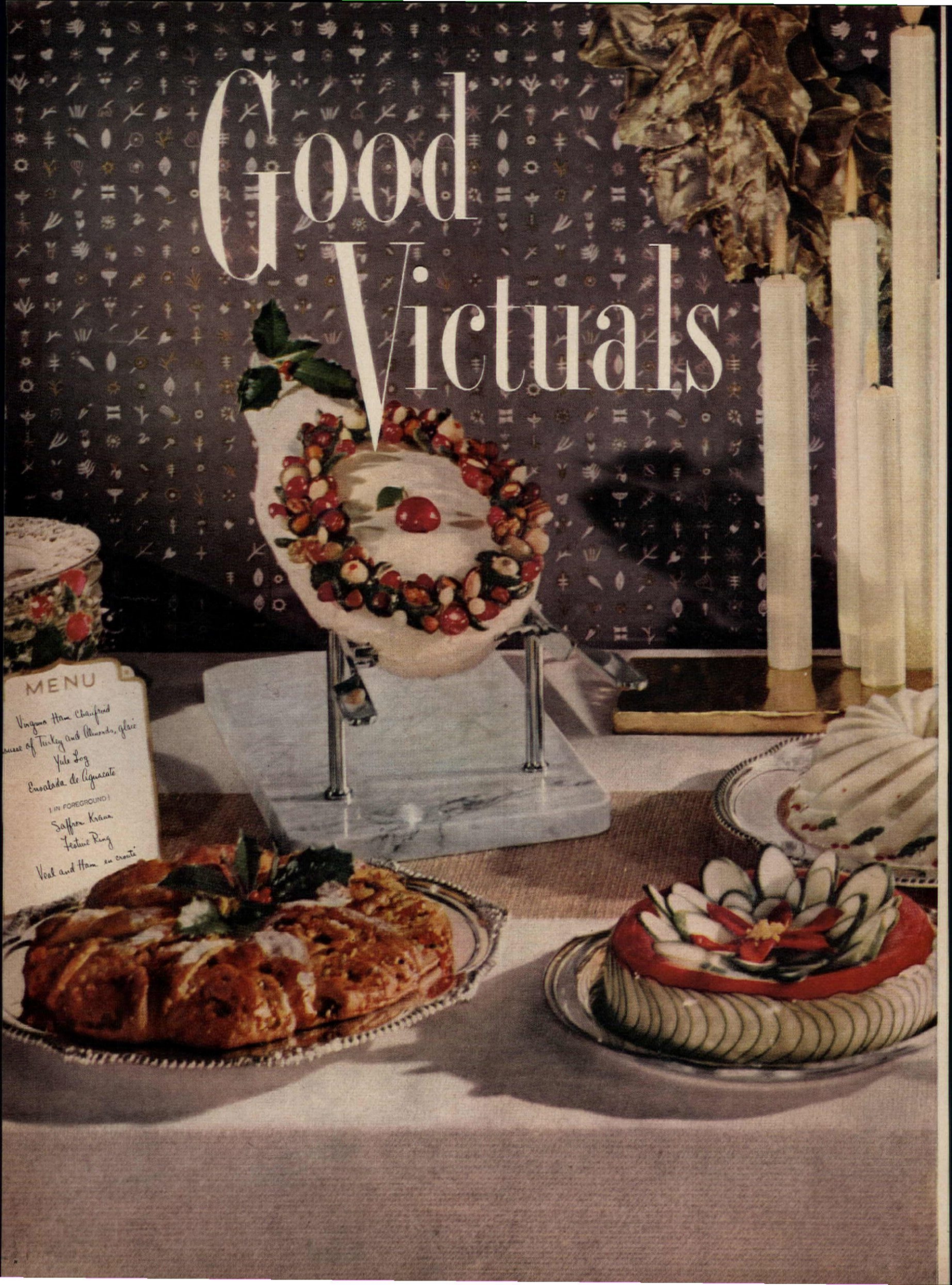
GERTRUDE BRASSARD, Table Merchandise Editor, likes to have Christmas with her daughter, son-in-law, and grandchildren Pamela and David. Gertrude's all in favor of Christmas spirit, but insists things don't have to get complicated. And she practices what she preaches. Wall decoration, plus candelabra at end of table, eliminates need for centerpiece, and leaves plenty of space for a big dinner on small, unexpandable table. The junior table, chairs take care of youngest generation. Edible igloo (how to make it, page 74) is an extra special treat for the grandchildren.

Merry, Our Christmas Tables

"Bring us out a table, and spread it with a cloth;
Bring us out a mouldy cheese, and some of your Christmas loaf...."

(WASSAIL SONG FROM HUSK'S "SONGS OF THE NATIVITY", 1868)

Good Victuals



JEAN AUSTIN

Sometime, during those weary, happy hours of mixing, chopping, beating, stewing, shaping, and molding for the Christmas feast we set before you for your leisurely choice of delectable viands to add to your own traditional menu, I recalled that Leigh Hunt had called Christmas a "glorious time of great Too-Much."

And so it is, I thought, and may it always be. And thinking on it further, whilst waiting for some brew to heat or chill, there came to mind that lovely, lovely poem of Edna St. Vincent Millay, to sustain and pleasure me . . . those lines so exquisitely sad, so delightfully spendthrift, so apropos of Christmas, too. Remember?

My candle burns at both ends;
It will not last the night;
But ah, my foes, and oh, my friends—
It gives a lovely light!

Christmas be truly the time to burn our candle at both ends, to give of more than just the purse

CONTINUED ON PAGE 78

See "Where Credit Is Due," page 90

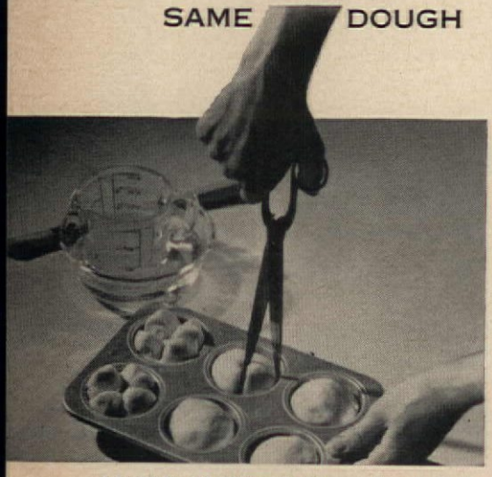
RECIPES ON PAGES 60, 72

HOW TO BRAID A CHRISTMAS LOAF!

PLUS 2 EASY WAYS TO WORK THE SAME DOUGH

CHRISTMAS BRAID LOAF—Here's how to braid a Christmas loaf that's easy to make—once you know the secret. Divide dough (see recipe, page 67) into three equal parts. Roll each piece in 18-inch strip.

Then braid these three strips just as shown in the step above. Brush top of the braided loaf lightly with melted margarine or butter. Top it with delicious (and pretty) pineapple filling (page 67).



LUCKY CLOVERS—Place dough balls in greased muffin pans. Cut balls in quarters, almost to bottom. Brush with butter.

BUNS—Roll dough into 12-inch square. Brush with melted butter. Put 3 tbs. of mixture of 1 cup sugar, 1 tbs. cinnamon on center. Fold, sprinkle again.

Fold remaining dough over. Cut in 1-inch strips, using a sharp knife. Hold each end of a strip and twist tightly in opposite direction. Seal ends.

• veal and ham en croûte

1 lb. veal
1 lb. ham
2 tbs. flour
1 tsp. grated lemon rind
¼ cup beef stock or consommé
½ tsp. basil
½ tsp. savory
Salt, pepper, cayenne
1 tbs. chopped parsley

• Cut veal and ham in thin slices. Mix flour and seasonings well and roll each piece of veal in mixture.

FOLD UNDER

PASTRY FOR PÂTÉ FORM:

• Blend to a smooth paste 3 egg yolks, ¾ cup soft butter, and 1 tbs. olive oil. Combine with 3 cups flour, ½ tsp. salt, and ½ cup cold water to make a firm dough. Cover and let dough rest for one hour.

Reserve ¼ of pastry dough for top crust. Roll the remaining pastry into large oval sheet. Fit the dough into 9½-inch-long pâté form, carefully pressing the pastry down against the bottom and into all the indentations of the form. Trim edge evenly, leaving a ½-inch overlap. Moisten the rim and fold pastry back under itself, pressing firmly against rim. Bake in hot oven 450°F. for 10 minutes to set the pastry. Cool. Fill form with alternate layers of veal and ham. Adjust pastry over the filling. Make a small hole in the center of top crust to allow steam to escape. Moisten top edge of lining and press cover firmly together with tines of fork.

Decorate the top with leaves cut from leftover pastry. Brush with beaten egg. Bake in 375°F. oven for 45 min. Add beef stock through the vent and bake 15 min. more. Serves 6.

RECIPE BY JEAN AUSTIN

How to serve soup to a group!

M'm! M'm! Good!

Is there a pitcher in the house? Fill it with hot soup! Pour the soup into cups. Could anything be more practical? Or more pleasant?

For soup fills a group with such warmth and cheer—it can easily be the hit of the party.

Try a pitcher of hot soup when everybody's watching television. Bring on soup in a pitcher at your next party. Make it a "custom of the house"—snacks and soup... *beautiful* soup!

Tomato Soup and Green Pea are fine for pouring. So is any one of our cream soups—Cream of Chicken, Mushroom, Celery, Asparagus. There's Bouillon or Consommé, if you like light snacks. Fabulous Black Bean for the soup gourmet. Or set the party talking—make new soups by combining two soups!

If there's a pitcher in the house—why not fill it up right now with good hot soup!

YOUR BODY NEEDS . . .

PROTEINS—for upkeep and growth
VITAMINS and MINERALS—for vitality
CARBOHYDRATES—for energy
LIQUIDS—for your well-being

A VARIETY OF SOUPS SUPPLIES THEM ALL

Once a day . . . every day . . . SOUP!

You can cut out, bake, and ice these wonderful Nativity figures to make a truly unusual crèche for your home. The whole family will want to help you. These cookies are definitely not for eating, but they are a means of creating primitive beauty at little expense. And you'll find you don't have to have an artist in the family to make them, if you use Transfer Pattern 1578.

SEE PATTERN ORDER FORM, PAGE 90

IGLOO "HOW TO" PICTURES ON PAGE 74

BE IT IN JERUSALEM OR AT THE NORTH POLE...

Family Food for Christmas

JEANNIE WILLIS

is a very special and personal matter. Every family can have a food tradition that symbolizes the merry season.

Perhaps yours is our lovely cookie crèche. My family had always wanted a crèche, but we could never find just the right one. I must confess the cookie figures were made in peace and solitude, but then we all worked together on the painting and decorating. Daddy got in on the act to fix the light inside the crèche.

Maybe you want something less elaborate and precious, like our igloo cake. It's a charmer, and the kids will want to gobble down this table centerpiece. Our Gertrude Brassard discovered this when she used the igloo for her grandchildren's Christmas dinner (page 57).

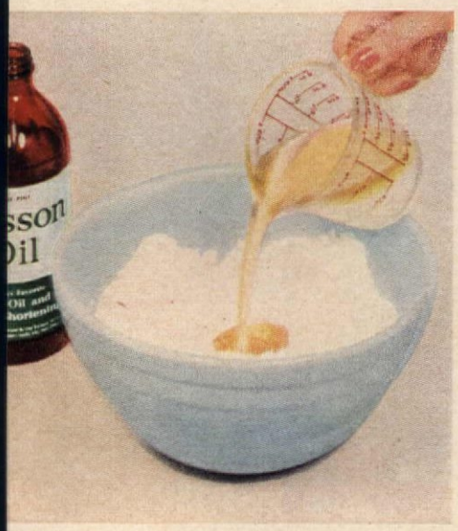
Or perhaps your family has handed down an heirloom recipe like the one for Sue Brooks' brown suet pudding contributed by our Gertrude Brooks Dixson. Christmas just isn't Christmas at her house without this dessert.

No matter what your taste, your family food for Christmas reflects your family life, with a great big plus. Be sure to give it extra meaning at Christmas time.

RECIPE ON PAGE 72

The pie crust you stir and roll

No cutting in shortening
Pour delicate Wesson Oil for flaky,
tender pie crust every time



ick start for modern Stir-N-Roll pie crust: r Wesson Oil and cold milk into measuring , and pour all at once into flour. There's no ging out shortening, no packing to measure. sson pours to measure *accurately*. It is *instant* rtening with all the delicacy of finest salad oil.

2 **No cutting in shortening**—just stir to mix. Wesson blends in quickly and evenly. Even beginners find Stir-N-Roll pie dough easy to handle. Best of all, light, delicate Wesson Oil *keeps* its delicacy at high pie-baking temperatures. Your pie crust has home-baked flavor no mix can equal.

3 **No mussy floured board.** Roll your pie crust neatly between waxed papers. Even with moist, juicy fillings, your pastry keeps its tender crispness. And because Wesson Oil is lighter and more delicate than any other type of shortening, your pie crust is sure to be *delicate*, too.

STIR-N-ROLL HOLIDAY MINCE PIE

Wesson's easy, instant shortening method

2 cups *sifted* all-purpose flour, such as Gold Medal
***1½ teaspoons salt**
½ cup Wesson Oil
¼ cup cold whole milk

Heat oven to 425° (hot). Mix flour and salt. Pour Wesson Oil and milk into one measuring cup (but don't stir). Then pour all at once into flour. Stir until mixed. Press into smooth ball. Cut in halves; flatten halves slightly. Place one half between 2 sheets of waxed paper (12" square). Roll out gently to edge of paper. (Dampen table top to prevent slipping.) Peel off top paper. If dough tears, mend without moistening. Lift paper and pastry by top corners. Place paper-side-up in 9" pie pan. Peel off paper. Fit pastry into pan. Flute edge. Add your favorite mincemeat or fruit filling. Roll top crust to form circle 9" across. Peel off top paper. Make leaf pattern, then cut 6 holly leaves from pastry with shears or sharp paring knife. Place leaves over filling paper-side-up. Peel off paper. Bake 25 to 35 minutes. If desired, reroll remaining dough, sprinkle with cinnamon-sugar and cut into strips. Bake at 425° about 5 minutes or until done. Good snack.

**When using Gold Medal Self-Rising Flour, omit salt. Reduce baking temperature 50°.*

Delicate salad oil
makes the finest shortening

Wesson® Oil

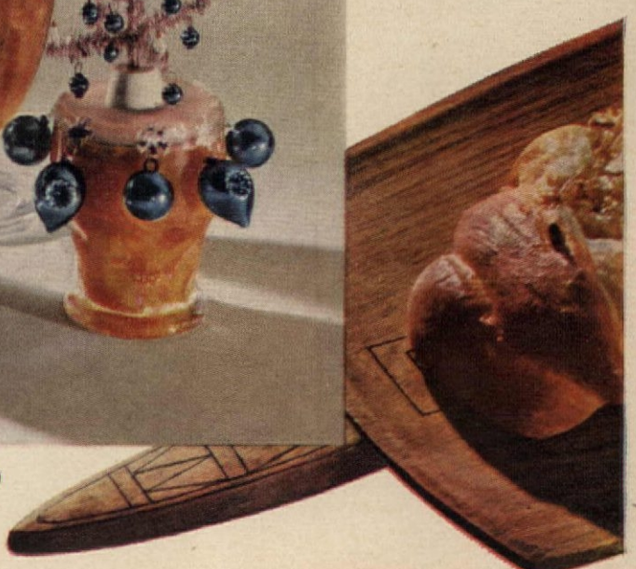
See "VALIANT LADY" CBS-TV—Monday thru Friday

Take a Can of PINEAPPLE

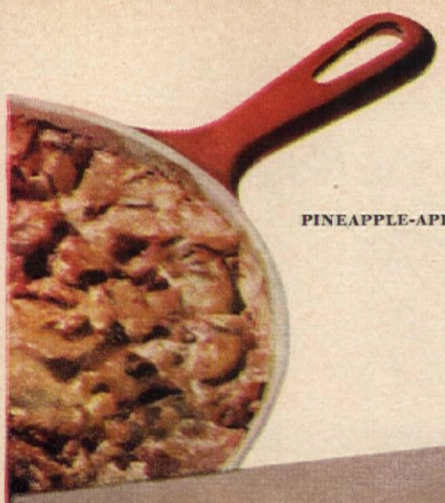
JUNE TOWNE

Some gals, so we're told, get bored with trying to think up new ideas for Christmas giving and new ways to get a change of pace at meals after serving so much traditional holiday fare. So for gifts that please and meals that vary, we say "take a can of pineapple." Use it for homemade gift sweets such as JAMS and MARMALADES. Serve the family ORIENTAL MEATBALLS along with a CHRISTMAS BRAID LOAF. The bread, a pretty braid loaf, will also please the wide-awake breakfaster. The recipe section contains full directions for these foods. Concoct one of them—PINEAPPLE-APPLE CRISP, HOLIDAY PUDDING, or PINEAPPLE NOEL PIE—to add a surprise to Christmas fare.

PINEAPPLE JAMS



For details about table appointments, See "Where Credit Is Due," page 90



PINEAPPLE-APPLE CRISP

HOLIDAY PUDDING

ORIENTAL MEATBALLS

PINEAPPLE NOEL PIE

CHRISTMAS BRAID LOAF
(BRAIDING HOW-TO ON PAGE 60)

RECIPES ON PAGE 67

Cooking champions say: "There never was anything like it before!"

"This fluffy-rich, golden-yellow shortening gives you a new kind of cookies!"

Mrs. Merle E. Seaton, of Taylorville, Ill., top cooking champion in TWO states, has lost count of the blue ribbons she's won. She says, "Whether I'm cooking to exhibit or for my own folks, I love to use Fluffo. My Fluffo cookies, for example, always *look* so much better ... such a pleasing golden-brown!"

... better in every way than you could possibly make before!

She adds, "I like the way Fluffo handles, gives a nice soft dough that's easy to work with ...

"And your cookies come out looking so pretty ... you just know that golden color means they have a nice flavor all through. And they *do*—Fluffo cookies taste even better than they look!"

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As cooking champion Mrs. Seaton says, "I like the wonderful taste and golden color Fluffo gives to everything. And—it's such fun to use! I wouldn't go back to white shortening!"

Use this fluffy-rich shortening with all your usual recipes—for a new *kind* of baking and frying. It costs no more than other leading shortenings. So digestible, too. The very best cooks are changing to Fluffo. *Why not you?*

MRS. SEATON'S PRIZE-WINNING COOKIES

This recipe won her another blue ribbon last August! Makes BOTH drop and roll cookies in just one mixing! NOTE: *Use Fluffo in all your recipes that call for shortening.*

1 cup FLUFFO 1½ cups sugar
2 eggs
2½ cups sifted all-purpose flour
1 tsp. baking powder 1 tsp. salt

Blend Fluffo and sugar; add eggs and beat. Combine flour, baking powder and salt; add to mixture, blending well. Divide dough in half.

Rolled Cookies: to one half dough, add 1 to 2 tsp. vanilla, orange, lemon or almond extract, wrap in waxed paper and chill thoroughly. Divide and roll, part at a time, on a well floured board to ¼" thickness. Cut and bake on greased baking sheet, 10-12 minutes at 375° F. Cool. Add icing if desired. Makes about 3 dozen cookies with average cutters.

Drop Cookies: to the other half of dough, add ¼ cup milk, and your choice of:

(1) 1 to 2 tsp. almond extract, ½ cup chopped shredded coconut — *or* —
(2) 1 to 2 tsp. lemon extract, ½ cup each chopped dates and walnuts—*or*—
(3) 1 tsp. cinnamon, ½ tsp. nutmeg, ¼ tsp. cloves and ¾ cup seedless raisins — *or* —
(4) ¼ to ½ tsp. peppermint flavoring, ½ cup chopped pecans and 3 tbsp. cocoa, stirred into 3 tbsp. warm water.

Drop by teaspoons on greased baking sheet, bake as above. Makes 3-3½ dozen cookies.

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American Home Recipes

(Take a Can of Pineapple, pictured in color on page 64)

• oriental meatballs

Preparation time: 15 min.
Cooking time: 30 min.

1½ lb. ground beef or pork
1 #2½ can pineapple chunks, drained
1 cup diced celery
1 cucumber, sliced
1 large tomato, cut in wedges
1 green pepper, cut in wedges
1 med. onion, sliced
½ cup vinegar
Juice from pineapple
1 cup sugar
½ tsp. salt
2 tsp. soy sauce
¼ tsp. pepper
½ tsp. ginger
1 tbs. monosodium glutamate (optional)
2 tsp. cornstarch
1 tbs. cold water

• Season ground meat with salt and pepper to taste and roll into balls. (This may be done in advance and refrigerated.) Lightly brown the pineapple and vegetables in 2 tbs. cooking oil and remove from pan. Then brown and partially cook meatballs. Combine vinegar, sugar, ½ cup pineapple juice, and seasonings, add to meatballs. Then add pineapple and vegetables. Continue cooking until meat is done. Dissolve cornstarch in cold water and add to meatball mixture. Cook until sauce thickens and is clear. Serve with steamed rice.

Serves: 6 ***610 cal. per serving*** ***Source of Vitamins A, B, C***

SUBMITTED BY MYRA KING *Tested in* THE AMERICAN HOME KITCHENS

• holiday pudding

Preparation time: 10 min.

2 cups leftover chocolate cake or 20 cookies
¼ cup nuts, chopped
1 #2 can crushed pineapple, drained
¼ cup glazed cherries, chopped
1 container heavy cream, whipped

• Crumble cake or cookies into a bowl. Add remaining ingredients and toss lightly. Chill. Top with whipped cream and serve.

Serves: 4 ***880 cal. per serving*** ***Source of Vitamins A, C***

SUBMITTED BY MRS. W. O. MEYER *Tested in* THE AMERICAN HOME KITCHENS

• pineapple noel pie

Preparation time: 15 min.
Baking time: 30 min.

⅓ cup sugar
¼ cup cornstarch
2 cups syrup from fruit
2 tbs. lemon juice
Dash of cinnamon
1 #2½ can apricots, drained
1 #2 can crushed pineapple, drained
Unbaked pastry for 9-in. lattice pie
Green and red maraschino cherries for garnish

• Gradually add fruit syrup to sugar and cornstarch. Cook until thick; add lemon juice, cinnamon, and fruit. Cool, then fill cherry-decorated pie shell. Bake in 450°F. oven for 30 min.

Serves: 8 ***280 cal. per serving*** ***Source of Vitamins A, C***

Tested in THE AMERICAN HOME KITCHENS

• Christmas braid loaf

Preparation time: 15 min.
Proofing time: 1½ hrs.
Baking time: 45 min.

1 cup milk
¼ cup butter or margarine
½ cup sugar
1 tsp. salt
2 pkgs. yeast
¼ cup lukewarm water
2 well beaten eggs
4½ cups sifted flour

• Scald milk, pour over butter or margarine, sugar, and salt. Crumble and soften yeast in water. Cool milk mixture to lukewarm, add yeast and eggs. Beat in flour to make soft dough. Turn onto a floured board. Knead until smooth. Form dough into a ball and let rise until double in bulk in a greased bowl. Divide dough and braid into two loaves. (*See page 60*). Let loaves rise again. Place filling in folds of the braid and bake for 45 min. in a 375°F. oven. (Strips of dough may be brushed with melted butter or margarine and dusted with a sugar and cinnamon mixture if desired.)

FILLING

2 tbs. cornstarch
¼ cup pineapple juice
1 #2 can crushed pineapple, drained
½ cup chopped pecans
2 tbs. brown sugar

• Dissolve cornstarch in the pineapple juice. Cook until clear, add remaining ingredients. Continue cooking until thoroughly blended. Cool.

Yield: 2 loaves ***1,325 cal. per loaf*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• pineapple-apple crisp

Preparation time: 10 min.
Baking time: 30 min.

2 #2 cans crushed pineapple, drained
2 #2 cans or jars sliced apples, drained
½ cup flour
⅔ cup brown sugar
½ tsp. cinnamon
⅛ tsp. salt
3 tbs. melted butter or margarine
⅓ cup evaporated milk

• Combine flour, sugar, cinnamon, salt, and butter or margarine. Make layers with the pineapple, apples, and brown sugar mixture (ending with brown sugar mixture) in a greased baking dish. Pour milk over entire casserole. Bake in 350°F. oven for 15 min. covered, then for 15 min. longer, uncovered.

Serves: 6 ***315 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• pineapple jams

Preparation time: 10 min.
Cooking time: 30 min.

PINEAPPLE-APRICOT JAM

1½ cups dried apricots
2 #2 cans crushed pineapple
½ lemon, sliced thin
4 cups sugar
¼ cup maraschino cherries, halved
¼ cup chopped walnuts

• Wash apricots, cover with water, and soak overnight. Simmer until tender in water in which they were soaked. Puree apricots; add pineapple, lemon slices, and sugar. Simmer, stirring frequently, until thick and clear. Add cherries and nuts. Pour into sterilized jars and seal.

Yield: 6 med. glasses ***710 cal. per glass*** ***Source of Vitamins A, C***

Preparation time: 15 min.
Cooking time: 45 min.

PINEAPPLE AND CARROT MARMALADE

2 cups finely grated carrots
2 lemons, rind and juice
3 oranges, rind and pulp
3 cups diced pineapple
1 cup pineapple juice
1 tsp. ginger
3½ cups sugar
½ cup almonds
3 cups water

• Cook carrots, lemon rind, orange rind and pulp in the water until tender. Add pineapple and juice, ginger and sugar. Cook until thick and clear. Add lemon juice, cook 5 min. longer. Add almonds. Pour into sterilized jars and seal.

Yield: 6 med. glasses ***700 cal. per glass*** ***Source of Vitamins A, C***

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American Home Recipes

(Take a Can of Pineapple, pictured in color on page 64)

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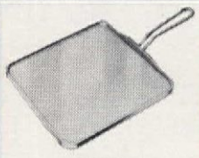

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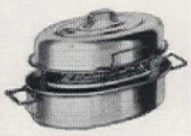

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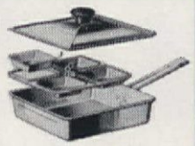

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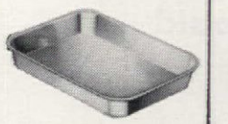

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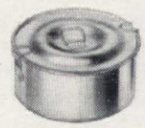

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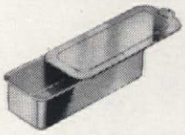

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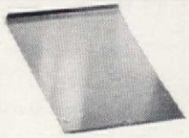

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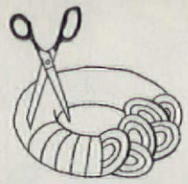
American Home Recipes

(Good Victuals, pictured in color on page 58)
(Family Food, pictured in color on page 62)

• saffron krans



3½ cups flour
¾ cup lukewarm milk
1 package dry yeast
¼ cup lukewarm water
2 eggs, beaten
1 tsp. saffron
½ cup melted butter
½ cup sugar
¼ tsp. salt
1 tsp. almond extract
2 cups candied mixed fruit, chopped fine

• Dissolve yeast in water. Dry saffron in warm oven and grind to a fine powder in a mortar. Dissolve in a tablespoon of brandy or a little milk. Mix milk, saffron, sugar, salt, beaten eggs, butter, almond extract, and 1 cup of flour. Add yeast and remaining flour. Beat with wooden spoon until smooth and shiny. Sprinkle with flour, cover, and let rise in warm place until doubled in bulk (about 1½ hours).

Turn out on floured baking board and knead well. Shape with hands in long roll. Roll thin with rolling pin. Brush with melted butter and spread with 2 cups candied mixed fruit, chopped fine. Roll like jelly roll and join ends to form a ring on buttered baking sheet. Clip with scissors 1 inch apart and fold slices, alternating left and right as shown. Cover and let rise again. Brush with egg white; sprinkle with sugar. Bake in 375°F. oven for 30 minutes.

RECIPE BY VERA BJORCK

• ensalada de aguacate

Peel 2 avocados, rub pulp through fine sieve. To 1½ cup sieved avocado, add 2 tbs. lemon juice and a pinch of salt. Soften 1 envelope gelatine in ¼ cup cold water, dissolve over hot water, and add to avocado. Chill until it begins to thicken. Then line a 1½ qt. oiled and chilled mold with avocado mixture. Lay mold on the side and fill in about ⅓ of the mold at the time. Chill between each addition.

Peel and section 2 oranges. Drain 1 large can pineapple chunks. Reserve juice. Soften 2 envelopes gelatine in ½ cup cold water. Dissolve over hot water. Add to 1½ cup juice. Chill. When it begins to set, fold in orange sections and pineapple chunks and fill the lined mold. Unmold and decorate with candied cherries. Serve with tangy French dressing.

Serves 10-12

RECIPE BY JEAN AUSTIN

• festive ring

• Oil and chill a 1½ qt. ring mold. Make a clear aspic as follows: Soften 1 envelope gelatine in ⅓ cup cold water. Place over hot water to dissolve. Add 2 tbs. white vinegar, 1 tsp. sugar, ⅛ tsp. salt, and cold water to make 1 cup. Cool. Swish gelatine around side of chilled mold, repeat until coated with thin layer of aspic. Chill. Cut one unpeeled cucumber in almost paper-thin slices. Dip slices in clear aspic and arrange in sequence around the mold, pressing cucumber close to the sides.

In a bowl combine 4½ cups tomato juice, ¼ cup lemon juice, 2 tsp. salt, and 1 tbs. sugar. Soften 3 envelopes gelatine in ⅔ cup cold water. Dissolve over hot water. Add to tomato juice mixture. Cool. Fill decorated ring mold and let set. Unmold and garnish center with cucumber sliced lengthwise and pimiento poinsettia.

Serves 12

RECIPE BY VERA BJORCK

• yule log

YULE LOG

6 eggs
½ cup sugar
½ cup flour
2 tbs. brandy
2 tbs. baking powder

• Beat yolks and sugar to a soufflé; add flour, brandy, baking powder. Fold in well-beaten egg whites. Spread on well-buttered, lined baking sheet 12 x 15 inches, or jelly roll pan. Bake in a 375°F. oven about 5 minutes. Remove from oven and immediately turn out on a towel sprinkled with granulated sugar. Roll with towel and let cool.

CHOCOLATE BUTTER FROSTING

• Beat 1 cup butter until very creamy. Stir in 2 egg yolks. Beat in 4 cups sugar a little at a time. Melt 2 ounces unsweetened chocolate over hot water. Cool slightly and beat it into frosting.

Unroll cake, remove towel, and spread with part of the frosting. Roll up firmly. Cover top and sides with frosting. Draw design in frosting with a fork to resemble a log.

RECIPE BY JEAN AUSTIN

• Sue Brooks' brown suet pudding

1 cup sugar
3 eggs
1 cup sweet milk
1 tsp. vanilla
3 cups flour
2½ tsp. baking powder
½ tsp. soda
½ tsp. salt
2 tsp. cinnamon
1 tsp. allspice
½ tsp. cloves
1 cup ground suet
½ cup seedless raisins
¼ cup currants
Cherries, almonds, & angelica to garnish

• Sift flour, baking powder, soda, salt, and spices together. Add ground suet and blend well. Add raisins and currants. Beat sugar and eggs together, add milk and vanilla. Combine 2 mixtures. Decorate generously greased and floured mold with angelica, almonds, and cherries. Fill mold with batter, cover with wax paper, and tie with string. Steam for 3 hours. Serve with whipped cream. This recipe will fill a 9 cup mold.

Serves 10-12 ***390 cal. per serving*** ***Source of Vitamins A, B***

RECIPE BY SUE GRACE BROOKS

• mousse of turkey and almonds, glace

• Beat 8 egg yolks and gradually add 4 cups cold milk. Cook in a double boiler over hot water, until it coats the spoon. Remove from fire. Soften 5 envelopes gelatin in 3 cups chicken stock. Dissolve over hot water in double boiler. In a large pot combine egg mixture and dissolved gelatine. Add 5 cups cooked and ground turkey, ⅓ cup finely chopped green pepper, ⅓ cup chopped pimiento, and ½ cup blanched slivered almonds.

Heat, but do not boil, stirring from the bottom of the pan. Salt to taste and let cool.

When cold, fold in 2 cups heavy cream, whipped. Pour into oiled 3 qt. mold, decorated with green pepper and pimiento. Let set.

Serves 12-15

RECIPE BY JEAN AUSTIN

American Home Recipes

(Good Victuals, pictured in color on page 58)
(Family Food, pictured in color on page 62)

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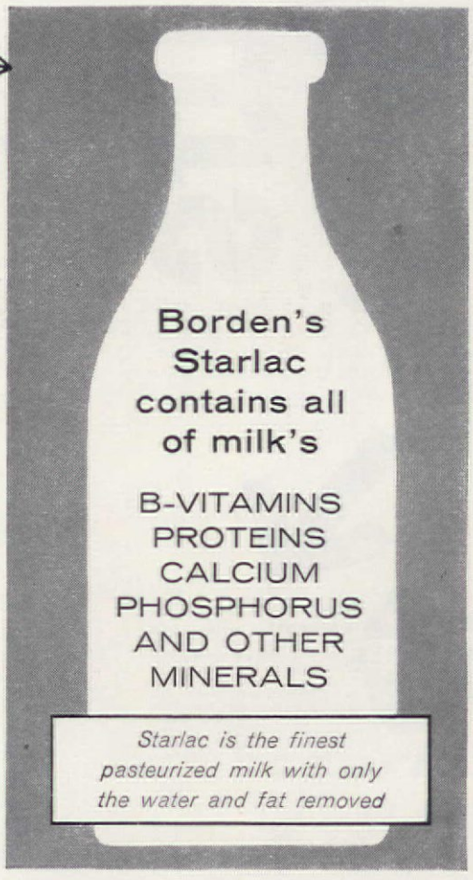

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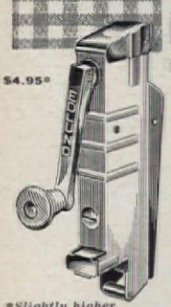
Midwest Card Co., 1113 Washington, Dept. 601-G, St. Louis 1, Mo.



$4.95*

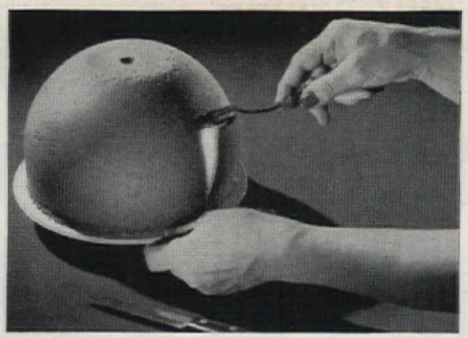
*Slightly higher on West Coast

the FLAT-TO-WALL CAN OPENER

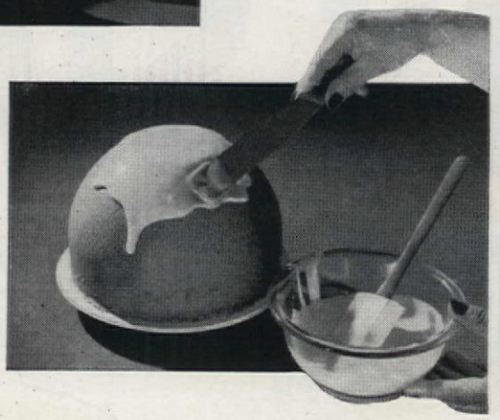
- Easy, one-handle operation
- Built-in magnet holds cut-out lid
- 5-year money-back guarantee

ANOTHER POPULAR KITCHEN TOOL MADE BY EDLUND CO., INC., BURLINGTON, VT. & SOLD THROUGHOUT THE WORLD.

Edlund



1. When cake has cooled in round bowl, level the top. Then turn out on plate. With large spoon, make doorway about two inches deep. Make small hole in top of cake for "smoke." Brush loose crumbs away.



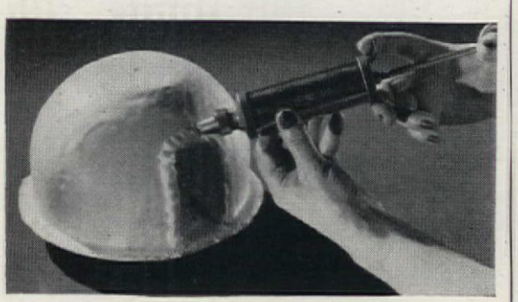
2. For frosting, beat two egg whites until frothy. Gradually add two cups confectioner's sugar. Beat until smooth. Pour frosting over cake. Spread with spatula. Frost door opening, then let it dry.

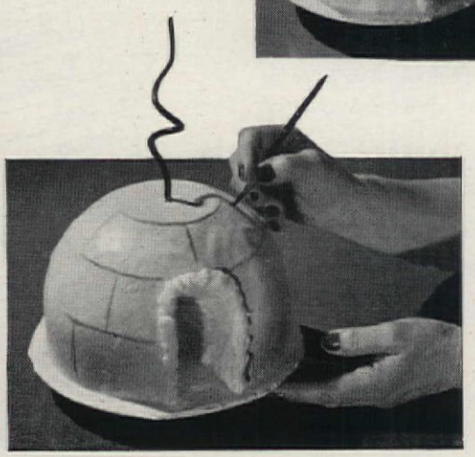
HOW TO BAKE OUR IGLOO CAKE

Here's the recipe for our igloo cake (*page 57*). It's easy to make. You will need: 1½ lbs. butter, 1½ lbs. sugar, 12 eggs, 1½ lbs. cake flour, 1½ tsp. double-acting baking powder, 1 tsp. vanilla, and 1 tsp. almond extract.

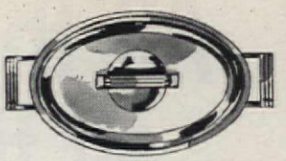
Cream butter and sugar in mixing bowl until light. Add eggs one at a time, beating one minute after each addition. Put in larger bowl. Sift flour with baking powder. Add gradually to batter. Fold in extracts. Bake in greased, floured 4-quart stainless steel mixing bowl with *round* bottom. Bake 2½ hours in 325°F. oven. THE END

3. You'll have some leftover frosting. Add sugar to it—enough so frosting will hold its shape. Use a cake decorator to trim the doorway and around base of cake.





4. Thread a thin wire through a licorice stick (the kind that looks like a rope or shoe string). Shape licorice to resemble smoke, as shown. Insert at top. Paint "ice blocks" with blue food coloring and your igloo is ready to decorate the table. Good eating!



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So new only these fine stores have it!

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EKCO®

FLINT

the greatest names in housewares

Now! Go modern... live easy with "Stove-to-Table" *Ekcoware*®

Cook in it! Serve in it!

Go modern—live easy with this magnificent new stainless steel, copper-bottom Ekcoware.

It's a beautiful, beautiful new cookware featuring a new oval shape to let you serve straight from stove-to-table—right in the utensil you cook in!

It's perfect for today's casual living—cookware so handsome it doubles for serving! (See casserole and saucepan-skillet illustrated above.)

Whether you toss a fancy buffet in the dining room, or let your family and guests balance a plate on the terrace, glamourous new Ekcoware is the modern way to cook and serve!

Compare it! Just compare it!

There's never been a cookware like it! Ekcoware is easy-to-clean vanadium stainless steel with bright thick copper bottoms for quicker cooking.

Its Vapor-Seal covers fit tight to keep steam in, food moist and tasty. Covers are self-storing, too! Just flip them over, and they fit right in the pan they belong to. Hang Ekcoware up, cover and all, or stack compactly.

The Contour-Grip handles fit either hand, with no metal ring to burn you.

Get it to give to yourself and *everyone* else. Choose from 33 pieces to fill every cooking need.

©1955 Ekco Products Co.

EKCO®

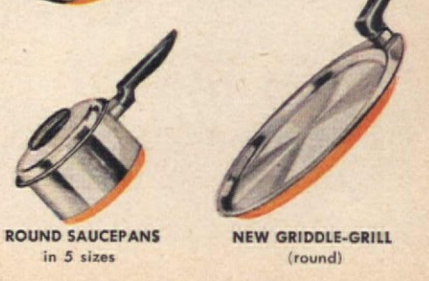
...the greatest FLINT *names in housewares*

NEW! Modern Oval Shapes in copper bottom stainless steel

SAUCEPAN-SKILLET and **CASSEROLE**
both in 8", 12" sizes

NEW CHEF'S SKILLETS
extra long handles (round)

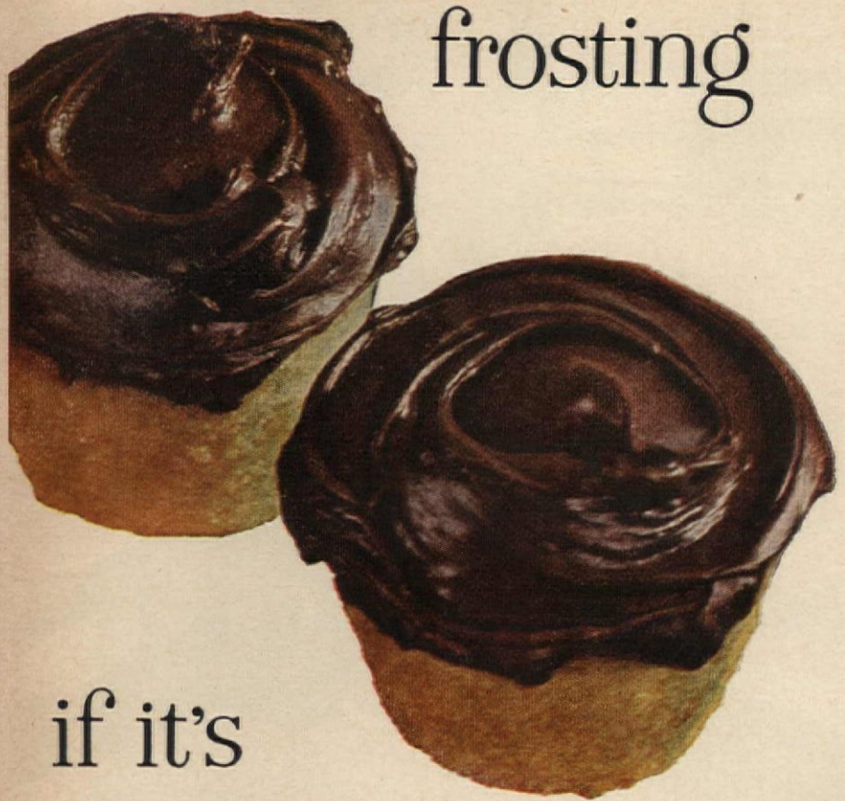
FRENCH SKILLETS
(round)



ROUND SAUCEPANS
in 5 sizes

NEW GRIDDLE-GRILL
(round)

It's real chocolate frosting



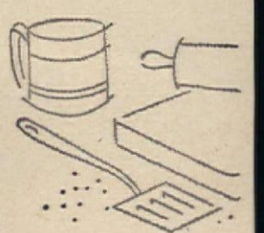
if it's made with real chocolate . . .

and Baker's makes it best!

Follow easy recipe on the package for luscious chocolate frosting . . . *pure* chocolate through and through!

1. NOW THAT I'M ALMOST ALL GROWN UP, I'M MAKING MY OWN CHRISTMAS PRESENTS

CHRISTMAS COOKIES

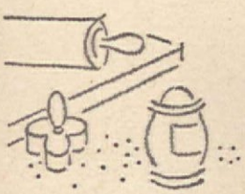


3. DADDY IS CLICKING HIS FLASH CAMERA SO HE CAN GIVE PICTURES OF ME TO ALL MY AUNTS AND UNCLES

5. THEN YOU JUST SCOOP 'EM UP AND PUT 'EM ONTO THE PAN. SEE HOW SIMPLE IT IS?

2, LIKE EVERYBODY SAYS, IT MEANS MORE WHEN YOU MAKE SOMETHING WITH YOUR OWN HANDS

WITH MY OWN HANDS



4. WHAT'S SO HARD ABOUT COOKING, I'D LIKE TO KNOW. THIS IS EASY AS ANYTHING, AND FUN

6. BETTER TAKE A PICTURE OF THESE COOKIES, DADDY. YOU DON'T SEE MANY LIKE THESE AROUND

New easy, thrifty way to "cream" your coffee!

PREAM

100% DAIRY PRODUCT IN INSTANT POWDERED FORM!

Rich and delicious! Made entirely from fresh, sweet cream and other milk products – nothing added!

Never sours! Never "turns"! When opened for regular use, Pream stays fresh tasting to the last spoonful. Keep handy in cupboard or refrigerator.

So economical! Costs about ⅓ less per serving than coffee cream!

Less calories! Only about half as many calories as if you used coffee cream.

Instant dissolving! Put Pream on top of your cup of hot coffee or tea. Stir and enjoy! Get Pream today!

SALLY ROSS, Pream Home Economist, says: "Try this new, wonderful cream sauce—it never lumps!"

Combine 4 tbs. Pream, 2 tbs. flour, ½ tsp. salt in saucepan. Add 1 cup water. Cook, stir till thickened. Add 1 tbs. butter. Makes one cup.

The new way to "cream" it is to Pream® it!

Guaranteed by Good Housekeeping

SEND FOR FREE RECIPE FOLDER
TO: Sally Ross, Pream Test Kitchen, Box 959-I, Columbus 16, Ohio

Name_____ City_____ Zone_____

Street_____ State_____

Pream is available also in the Dominion of Canada, Alaska, and Hawaii.

© 1955, M & R Dietetic Laboratories, Inc., Columbus 16, Ohio

Frankly more fun

with Del Monte... the only catsup

made with the superlative vinegar that brings out the best in tomato flavor

The flavor's the thing. And that's why DEL MONTE Catsup rates so high for pure enjoyment.

Only DEL MONTE Brand Catsup is made with Pineapple Distilled Vinegar—the vinegar that does such remarkable things to bring out the flavor of tomatoes in catsup.

So let the DEL MONTE name—your guide to so *many* quality foods—lead you to the liveliest of catsups, too.

Try these other famous Del Monte Tomato Products, too!

Tomato Sauce Stewed Tomatoes Chili Sauce Tomato Juice Peeled Tomatoes

GIVE A RECIPE– WITH THE FIXIN'S

JOHN LIPPERT

Any family will think you're an angel if you wrap up the makings of an angel food cake, top it with a tinsel-winged cherub and send it with best wishes from your household to theirs. Don't forget the baking pan and, besides the ingredients, why not include your own favorite AMERICAN HOME cake recipe as a personal touch?

Most everyone loves a ham, so why not put all the fixin's of a ham dinner together and give it to a very special family. One that has far too many members to warrant individual gifts, but one that you want to say Merry Christmas to in a delightfully different way. Imagination is the only limit to the gourmet combinations you can gaily tie together.

By this time probably everyone on your Christmas shopping list is accounted for—but what about those favorite neighbors of yours, or the family whose house you'll visit Christmas Day. We are suggesting a gift that any household would love to receive, and the variations are practically limitless. Wrap up all the ingredients of a very special dessert in colorful trimmings, or, if you want to be really elegant, give a canned ham or boned turkey. You'll know what will please a particular family, and with the added frosting of gay gift wrappings, these food bundles will be welcome under any tree. THE END

Good Victuals (Begins on page 58)

affords—to give of time and heart and hand—to give a lovely light! But if our feast seems of too prodigious length and strength, choose only that* which will enrich your own traditional hospitality in this "glorious time of great Too-Much" that comes but once a year! To one and all, a Happy Christmas!

**We give you recipes for all you see, except the ham—a Smithfield ham cooked as per directions that come with it, glazed with a chaudfroid sauce already given in Good Victuals and decorated as fulsomely or fancifully as you wish with glacé fruits and nuts of the season.*

THE END

Choice fudge—from a mix or your own recipe. Choicest addition—crunchy *Diamond* Walnuts.

Best idea for penuche—add walnuts. Best idea for value—insist on *Diamond* Walnuts.

Glamour top for fondant—golden *Diamond* Walnuts add tempting looks and fine flavor!

WALNUTS work wonders—

Quick treats! Flavorful *Diamond* Walnut kernels, dipped in melted sweet chocolate.

Stuffed dates—easy to make, extra good with plump *Diamond* Walnuts for crispness!

Walnut brittle—delightfully different flavor. The most for your money—*Diamond* Walnuts!

in America's 9 favorite candies

Make the most out of munching! Sugared *Diamond* Walnuts are chock full of food value!

Divine! Divinity with crisp *Diamond* Walnuts. The finest of California's walnut crop!

Mmm! Melted chocolate, marshmallows, and *Diamond* Walnuts make delicious Rocky Roads!

but be sure they're DIAMONDS

It's almost magic! A handful of crisp *Diamond* Walnuts in *your* favorite candy recipe or mix works wonders in flavor, texture and food values.

And so thrifty! When they're *Diamonds,* the pound you shell gives you over two full cups of tender, usable kernels.

Diamond Walnuts are carefully sorted and sternly inspected. For economy, buy 'em in the shell. For hurry-up, year-round convenience, buy 'em in vacuum-packed cans. Either way, *Diamond* Walnuts work wonders in *your* favorite candies—and in cakes, cookies, salads, desserts and hot breads, too!

"Fill up the cooky jar—
Y'get 36 fudgy brownies
from one box of
Betty Crocker
Brownie Mix!"

Betty Crocker
OF GENERAL MILLS

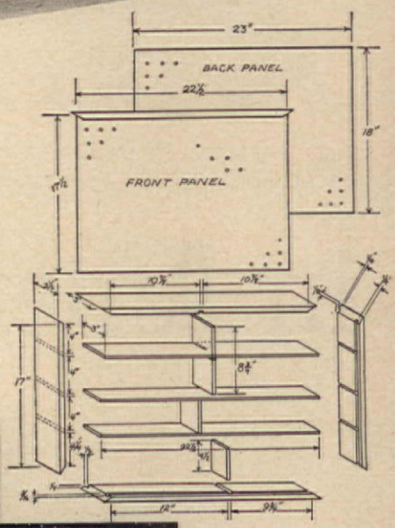
Here's the new, quick, easy way to give your family all the brownies they want—all the time! You get a big batch of 36 luscious brownies from each package of our new Betty Crocker Brownie Mix. And you can make 'em fudgy and chewy or tender and soft like cake—both easy, easy recipes are printed right on the Brownie Mix package!

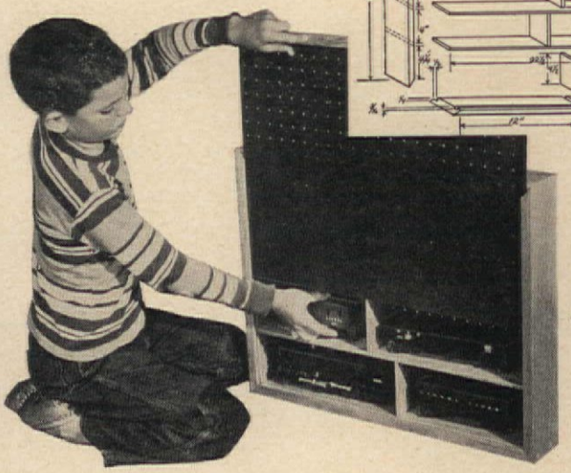
Try your own toppings! After brownies are baked, top them in pan with 16 chocolate peppermint patties, return to oven to soften and spread with a spatula after they melt. Try the variations on the package. Bake some today, won't you? And be sure to bake plenty—a cooky jar full!

BUILD A PORTABLE "FREIGHT YARD"

When your boy outgrows his train, this becomes a hobby display case

You can avoid stumbling over Christmas trains—make a portable wall case. You need 8′ of 1″ x 4″ fir, a 2′ x 3′ piece of ⅛″ perforated hardboard, and a 1′ x 2′ piece of ¼″ plywood. Precut as shown, mitering the corners of frame. Rip a ¼″ strip off top frame for front panel (or glass) finger lift.





DESIGN, PHOTOGRAPHS: WILLIAM EYMANN

Cut dados ¼″ x ¼″—except for door slot, which is ¼″ deep, 3/16″ wide. Glue and nail frame, shelves, and dividers together. Then fit back and front (with glued-on finger lift) and attach drawer pull to top to make unit portable. Two finishing nails 16″ apart (nailed through plaster into wall studs) will support case easily and keep it level. A 3/32″ piece of glass cut same size as sliding panel will change case to a display shelf for a collection of figurines if desired later on. THE END

HARDWICK, *the "CP" Gas range shown, not only lights automatically . . . it also turns off the Gas automatically if there isn't a flame.*

Look to GAS for the smartest ranges–and the best cooks!

Ever notice how real gourmet cooking always calls upon a flame? It might be the bright flame of a chafing dish, the charcoal glow of a barbecue pit—or it might be the deftly controlled blue flame of your new automatic Gas range. Instantaneously, it goes from a sauce-simmer whisper to a rolling-boil high; there's no waiting around with Gas. And once Gas is off, it is off! There's no lingering after-heat to mar your cooking reputation. From the deftness of its baking to the flame-kissed perfection of its broiling, a new Gas range shows off your cooking skill as no other range can . . . and is far easier to keep clean. Isn't it high time you put one in *your* kitchen? You'll find the new automatic Gas ranges cost less to buy, install and use. See them today at your Gas company or Gas appliance dealer's.

AMERICAN GAS ASSOCIATION

Only Gas gives such matchless performance

GAS—the modern fuel for automatic cooking . . refrigeration . . water-heating . . house-heating . . air-conditioning . . clothes-drying . . incineration.

Hamburgers tonight?

Give them a new look...

a new taste

with Spanish Green Olives!

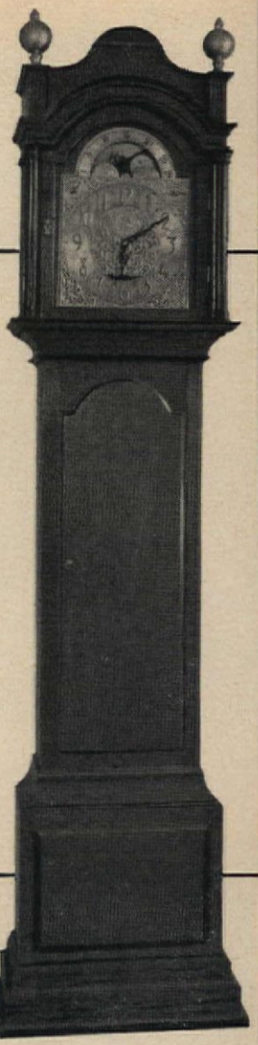
Imported

SPANISH GREEN OLIVES

add dash to any dish!

Heirloom Patterns

You can make your very own Grandfather clock. This one, an exact reproduction of one in Lefferts Museum, Brooklyn, is a handsome addition to any home. Make it with instructions in Blueprint Pattern **2029.** Price, 50¢.



Here is one of the finest bonnet tops we've seen. The original highboy is in a midwestern museum. Eleven drawers make it suitable to use in hall, dining, living, or bedroom. Complete instructions in Blueprint Pattern **2030.** $1.00.

SEE PATTERN ORDER FORM, PAGE 90

A simple Colonial sideboard that will prove useful in many ways because of its wonderful storage capacity—two large drawers over a base that has two doors for access to interior shelves. We suggest you build it of pine, maple, or cherry. Blueprint Pattern **1346.** 50¢.

"JOHNSON'S" AND "PRIDE" ARE REGISTERED TRADEMARKS OF S. C. JOHNSON & SON, INC. ©1955

Yours without rubbing!

Until you try it, you can't imagine how easily (and how beautifully) Pride waxes furniture. Just apply . . . let dry . . . wipe lightly . . . for the richest, longest lasting luster you've ever seen on wood! A smooth, dry wax finish that can't trap lint and dust the way oily polishes do. Pride stays shining bright for weeks on end.

P.S. *With Pride you don't need to clean your furniture before you wax it, either. As you apply Pride, its exclusive "twin-solvent" blend of safe, effective cleaning agents lets you wipe away smudges and stains...even sticky coffee and soft drink rings...in a jiffy!*

by the makers of Johnson's Wax

Pride is recommended for both light and dark finishes by 51 makers of fine furniture

This is what you've been waiting for

THE AMERICAN HOME BOOK OF
Flower Arrangements
And Table Settings
$1.00

MORE THAN 320 ILLUSTRATIONS • 157 HOW-TO PICTURES

on your newsstand Today!

Whether you go in for big-time competition in flower arranging and table setting, or just like to express yourself with beauty and taste in your own home, this brilliantly illustrated book will prove an invaluable guide to these two subjects. The flower arranging section, edited by an authority, Betty B. Merriam, gives a wealth of suggestions and imaginative ideas you can adapt to your own needs. The table setting section, edited by expert Gertrude Brassard, Table Merchandise Editor of the AMERICAN HOME Magazine, gives the "how and why" of table setting and is full of professional help you can use. If your newsstand dealer cannot supply you with your copy, you may order from **The American Home, Dept. FA, American Home Bldg., Forest Hills, N. Y.**

For buffet tree, center dowel on wood square. Add chicken-wire cone. Poke red and green paper napkins in mesh. Toothpick olives, sausages to plastic foam balls.

Ah, the magic of candy canes! Glue hollow plastic cone over toy horn. Glue canes from bottom with Sobo glue. Tiny candles top "branches."

TO EACH HIS OWN CHRISTMAS TREE

Indeed you do want a sky-high tree. It gets top billing for the shimmery, caroling, gift-giving side of your family Christmas. Add to the fun: suggest that each member of your family decorate a small tree of his own this year. Your littlest one will get out his crayons and go to town. Big sister will garland a tree with frothy pink angel hair, and Dad will surprise you. You'll have a lot of trees—and no squabbles about how to trim *the* tree.

More trees on page 87

Tree designs: Mrs. Ruth Stevenson Sidell, Mrs. H. M. Moore, Mrs. Lowry Moore, and Garden Club of West University Place, Houston.

Anchor old umbrella frame in a bucket of sand. Secure slide with string. Spray gold, then trim with baubles.

a bug in his ear that

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Tray top lifts off!

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ll get it for you at the drop of a hint . . . the most *useful* gift under your . a Cosco Stool or Cart that will lighten your work and brighten your or years to come! Thirty-two matchless models in all . . . smartly styled, y constructed . . . priced from $3.45* to $19.95* . . . available at depart- furniture and hardware stores, in a host of colors to match the festive y season. Drop that hint right away . . . and make it clear that you want the *quality* line of metal household furniture!

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4-C $9.95*

8-T $19.95*

3-H $13.95*

8-L $10.95*

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8-F $12.95*

40-AB $16.95*

y Cart: Top doubles as serving tray! 29½" high, 23½". Black enamel or chromium legs; five-ply wood-grain finish, four colors. **4-M Step Stool:** " high. Rubber-treaded "swing-away" steps. -padded. Chromium or black enamel finish; wash- ran upholstery, five colors. **8-K Utility Table:** igh, 16" x 22". All-enamel finish, three colors. **tric Utility Table:** Double outlet, heavy-duty upply cord. 29¾" high, 16" x 22". Chromium amel finish, four colors. **8-F Utility Cart:** 29½" high, 16½" x 23½". Chromium legs; enamel finish, four colors. **82-A Folding Serving Cart:** 27⅜" high, 14" x 27". Folds 4¾" flat! Chromium or black enamel legs; enamel or five-ply COSCOAT wood-grain finish; five colors. **8-T Drop Leaf Utility Cart:** 29½" high. Top, leaves down, 16½" x 23½"; leaves up, 23½" x 40½". Chromium or black enamel legs; five-ply COSCOAT wood-grain finish, four colors. **3-H Bar Stool:** Revolving, comfort-padded seat, 30" high. Chromium finish; washable Duran upholstery, five colors. **2-D Kitchen Stool:** Comfort-padded seat, 24" high. Chromium legs; washable Duran upholstery, four colors. **4-A Step Stool:** 24" high. Rubber-treaded "swing-away" steps. Chromium legs; enamel finish, three colors. **4-C Step Stool:** Seat, 24" high. Rubber-treaded "swing-away" steps. Chromium legs; enamel finish, three colors. **40-A Posture Step Stool:** Back adjusts three ways for comfort! Rubber-treaded "swing-away" steps. Comfort-padded seat, 24" high. Black enamel or chromium legs; Duran upholstery, five colors.

*Slightly higher Colorado and west, and in Canada.

for Christmas

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THE AMERICAN HOME
American Home Building, Forest Hills 75, N.Y.

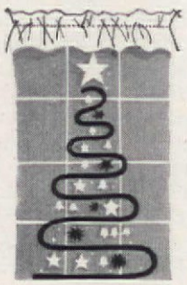
To Each His Own Christmas Tree

(Begins on page 84)

1. Your four-to-six-year-old will be thrilled when you invite him to trim a tree all his own. Show him how to cut his tree out of green construction paper. He can glue it to white cardboard to hang in his room. Decorations? He'll be happy to turn to seals, gummed looseleaf reinforcements, paper chains from school, paints, crayons. To him, this may be the most beautiful tree in the whole house!

2. Cut two or three trees from heavy cardboard, and slot them so they'll interlock. A youngster will like decorating this three-dimensional tree. Let him work out the trimmings—put his imagination to work. He'll surprise you.

Your older boy can saw this tree out of plywood. He'll paint it and keep it to trim again next year. Attach small ornaments with tacks or transparent tape.



3. Children will marvel at this tree, and it will remind grownups of delicious old-fashioned ribbon candy. To make tree, get several yards of 1-inch ribbon. (Two colors back-to-back make it smarter yet). Zigzag the ribbon back and forth on a big window or mirror to shape an impressionistic tree. Glue or tape in place, and decorate with gold or silver foil paper cutouts or tiny bells.

4. Does your teenager pride herself on her modern ideas? She'll be delighted to make this tree for the hall table, and it will turn out to be sugar-plum pretty. This is just a big white paper cone, rolled dunce-cap style. White tarlatan or lace cover gives it texture. Your daughter will probably spiral tree with narrow velvet ribbon and use treasured pins and earrings for the baubles.

5. Did you "deck the halls with boughs" or trim branches from your big tree? Then you have two or three small evergreen branches to make a clever miniature tree. Put them in a pin holder in a heavy bowl of water, then trim to suit your whim. One of the children may vote for this tree, and whisk it away to his room. When it turns up again, the tree will just glow with ideas.

6. Leave it up to the head of the family to add the whimsical touch with the most unusual tree of all. Like as not he'll pop up with a jaunty tree bedecked with bright seed packets and garden gloves, or decorate tree in high style with nuts, bolts, bits of copper wire, radio tubes.

Dad may get so wrapped up in this project that he paints the nuts and bolts gold, silver, or gala colors. It's always clever—and therefore fun—to make use of odd items around the house when you decorate an "extra tree." THE END

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Let's start by making the house just as safe from fire as possible. Begin with the Christmas tree, for unless properly cared for this festive item can become a real fire hazard.

The best policy is to allow your tree to *remain outdoors* until the last possible minute—this keeps tree from drying too rapidly. Then:

- *Water the tree.* Cut off the trunk at an angle a few inches from the original cut. Then stand it in a container holding sufficient water to cover the lower few inches of the trunk—and be sure water is added each day to keep end of trunk covered.
- *Keep the tree far away from fireplace, radiator, or other heating device.* If there's a fireplace, be sure the fire screen is always in place and in good condition, and don't use the fireplace as an incinerator for gift wrappings.
- *Don't let the tree remain in the house too long.* As soon as the holidays are over, take it outside. How about using a small living tree in a pot? Then plant it outdoors.
- *Use only fire-resistant ornaments* on tree and other decorations.
- *Be extremely careful about the use of candles.* Use only electric ones and don't let them touch needles.
- *Check over all decorative electric lights* and be sure the lights and their cords and sockets are in good working order. Be careful not to overload the house circuits. If you use lights outdoors be sure they are of the weatherproof variety.

When it comes to decorating a room—be sure to use a good sturdy ladder and have another person help you—don't risk a fall.

- *Be sensible about toys.* Be sure that trains and other electrical equipment carry the Underwriters' seal of approval, and don't let kids handle them with wet hands.

THE END

CHRISTMAS GIFT SHOWS

You'll want to see the sixth annual *Design for Christmas* exhibition. It is a display of over 250 household objects—from toys to textiles—chosen for good design and especially suited to Christmas giving.

Sponsored by the Institute of Contemporary Art, the show will be held from November 21 until December 24. See *Design for Christmas* at:

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- Richmond's Virginia Museum of Fine Arts
- Detroit Institute of Arts
- Cincinnati Art Museum

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1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, W. H. Eaton, 300 Park Ave., New York 22, N.Y.; Editor, Jean Austin, 300 Park Ave., New York 22,. N.Y.; Managing Editor, Jeannie Willis, 300 Park Ave., New York 22, N.Y.; Business Manager, W. H. Eaton, 300 Park Ave., New York 22, N.Y.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) W. H. Eaton, 300 Park Ave., New York 22, N.Y.; Jean Austin, 300 Park Ave., New York 22, N.Y.

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Xmas Tree Lot

(Begins on page 8)

veteran saleswomen, electricians, truck drivers, even pecan shell spreaders! Yes, four truck loads of pecan shells were delivered free by a local company, dumped in huge mounds, and spread over the lot to keep the ground dry.

To achieve the miraculous financial results, Mrs. Gilbert, Chairman of Sales that first year, had to organize a volunteer sales force to cover eleven selling hours each day. And to inform the public, Marilyn Pryor, Publicity Chairman, got the necessary free backing from local papers, radio and TV stations.

Now, with organizational problems licked, each committee functions smoothly. The twelve couples who make up the Property Committee begin their work in June when they order carloads of the finest balsam, fir, and pine available in Nova Scotia. Early in December, all available friends and relations help to prepare the lot. They build display racks, string lights from temporary poles, and see that the stock is kept healthy and fresh.

Another important factor towards success is Eloise Skilling's contribution. Members call her the "artistic brain"—and she's proved it. Early each fall she sets up workshops where eager though untrained members slave long hours making every type of Christmas decoration.

This December, General Chairman Marjorie McFarland and her assistant, Alice Knibb, will devote at least 14 hours a day to the lot. Their sales staff is responsible for three-day work stints, and on weekends it takes as many as 45 people per day!

To man the lot on Christmas Eve looked like a big problem, for, other than a night watchman, there just didn't seem to be anyone to take charge. Who should volunteer but a Zeta Tau Alpha Alumna, Ann Stein, who had good friends among the Delta Gammas. "There were no small children at home waiting for Santa, and I just felt like helping a worthwhile cause," Ann said. This Christmas Eve, Ann plans to be at the lot with her new husband—along with Poiteaux Browne, a grandmother of seven, and anyone else who will sell "A 'Shining Light Tree' to make your Christmas brighter and help us to help blind children."

THE END

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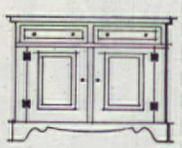
☐ **TRANSFER PATTERN 1578—30¢.** This is the pattern for the unusual Christmas crèche we show on page 62. Your family will find this crèche easy to make—and fun. Just cut out cookie figures, then bake and frost them.

☐ **BLUEPRINT PATTERN 2029—50¢.** This pattern gives complete instructions for making our grandfather clock (page 82), an exact reproduction of a precious heirloom.

☐ **BLUEPRINT PATTERN 2030—$1.00.** Lovely bonnet top highboy (page 82) copies an heirloom. You'll treasure it, too!

☐ **BLUEPRINT PATTERN 1346 50¢.** Colonial sideboard (page 82) has large drawers at top. Doors hide spacious shelves. Pattern includes all the details.



☐ **TRANSFER PATTERN 1388-T—50¢.** Jaunty rooster at top of this page will brighten your kitchen wall or outdoor chimney. Rooster is about 21 inches square. Cut from plywood or metal—or paint right on wall.

☐ For complete list of A.H. patterns, check here. This list costs 10¢, includes brief description of each item.

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Where Credit Is Due

HOW DOES YOUR DRIVEWAY GLOW?

Page 10: Scotchlite reflective safety tape—Minnesota Mining and Manufacturing Co.

VERILY MERRY, OUR CHRISTMAS TABLES

Pages 56, 57: China, "Arcadia Green"— Franciscan China. Crystal, "Classic" Empire green bowl, crystal base—Fostoria. Silver, "Melon" coffee service, "Heirloom 700" candelabra, "Reigning Beauty" flatware and mugs—Oneida, Ltd. "Holly" rayon and cotton cloths—Simtex. Toys, Campbell Kid doll and party ball, Educator Approved Prestige Toys, Lido Jr. table and chair set, Baby Big Eyes, Doll-E-Hi-chair—Toy Guidance Council. Large brocaded Angel, 20-light, steady-burning Star of Bethlehem set, pine cones, gold snowflakes, crystal trees—Radiant Glass Fibers Co. Apron and Christmas ornaments—Sun Glo Studios.

GOOD VICTUALS

Pages 58, 59: Ham holder on marble base—Bazar Francais. "Mountain Spun" tablecloth—Tausend, loomed by Fieldcrest. Candles—Emkay.

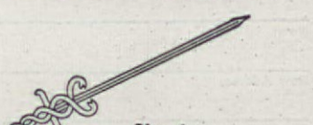
TAKE A CAN OF PINEAPPLE

Pages 64, 65: Porcelain bowl and silver plate dish cross—The Fan Co. Tribal snack server, hand sculptured Teak—Hanslan Assoc. "Red Beaded Edge" milk glass sherbets and plates—Westmoreland Glass. Pyrex pie plate—Corning Glass Works. "Contour" creamer and sugar bowl, "Dawn" tumbler—Fostoria Glass Co. "Georgian" tumbler—Viking Glass Co. Frying pan—Griswald Manufacturing Co. Nobility plate teaspoons—Empire Crafts Corp.

PHOTOGRAPHS

F. M. Demarest: pages 16 (lower), 32, 38, 41, 42, 43, 44, 45, 46, 47, 48, 49, 51 (lower), 52, 53, 54, 55, 56, 57, 58, 59, 60, 62, 64, 65, 74, 91, 92, 93. Stephen Fay: pages 16 (top), 50 (top), 51. Peter Gowland: page 82 (lower). Kranzten Studios Inc.: page 82 (top). **DRAWINGS:** Margaret Fleming: pages 4, 20, 42, 45, 47, 49, 50, 54, 55, 56, 57, 84, 87. Dick Ott: pages 46, 48.

STRIKE BACK!



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GERTRUDE B. FOSTER

Rosemary, a fragrant, evergreen plant, makes a most appropriate Christmas gift. "That's for remembrance," as Shakespeare said.

Rosemary's a half-hardy European perennial herb. Its dark green, needle-like leaves resemble those of a fir. The plant has a rich scent. To perfume an entire room with it: just brush a branch with warm hand.

For a handsome table Christmas tree that needs no ornaments, paint a florist's wooden tub white and gold, and plant a two- or three-year-old rosemary specimen in it.

To keep this plant in good condition, be sure the soil is well drained and not allowed to dry out.

Rosemary is rarely bothered by pests, but the herb does need a light, cool shower once a week. Spray early on clear day so it dries by night.

After the holidays, return the plant to a sunny (south or southwest) window. Keep from artificial heat.

If the ground doesn't freeze in the winter in your part of the country, you can keep your rosemary plant in a tub outdoors when not using it as a decoration.

Use the branch tips as seasoning, fresh or dried, all year long.

Rosemary is a graceful plant, with upward curving branches. This spicy-leaved plant has become a traditional decoration in England. THE END

TWO NEW HOW-TO CENTERS

• Two new How-to-Do-It Centers are ready for you—one at Kirven's in Columbus, Georgia, one at Sibley's in Rochester, New York. Visit these stores and see their complete line of AMERICAN HOME patterns: sewing, construction, and painting patterns, all with explicit instructions.

RANCH OAK

Ask for the new free Ranch Oak brochure "Welcome Home to Comfort and Enjoyment" showing many outstanding pieces. Write Dept. AH, A. Brandt Co., Inc., Box 391, Fort Worth, Texas.

RANCH OAK ® REG. U.S. PAT. OFF.
A. BRANDT COMPANY, INC. FORT WORTH

Informal yet distinguished

. . . this table and lamp typify the unusually attractive, American-ranch inspired design of Ranch Oak furniture. Generously proportioned for versatility as well as inviting appearance, they can be used in any room, any grouping. Durably built of solid natural white oak for lasting beauty, Ranch Oak furniture will serve you in comfort for all the years ahead. Begin with these starter pieces, and build your Ranch Oak rooms around them. Or choose a complete room setting at exclusive Ranch Oak dealers today.

make Dad a millionaire with a Pullmanaire Lounge Chair

Illustrated is Pullmanaire Model 5027 Lounge Chair

Wide choice of color and fabric. Prices start at around $100.00.

The Lounge Chair with a Wealth of Comfort . . . and you sense it the moment you ease into the depths of Pullmanaire's Spring Float cushioning. How thrilled Dad will be to eye this beauty on Christmas Day. How gratifying to know you gave it to him.

PULLMAN COUCH CO., Chicago 9, Ill.

Below, far left, in traditional blue and white, is the graceful Italian figure that started the collection. Next to it, the small bust with Christ Child standing was made in Austria of white and dark blue porcelain. Hummel's beautifully detailed Flower Madonna, all in white, contrasts with sprightly Pennsylvania Dutch interpretation in sand color. A gold crown and petal-like cape distinguish Lenox China's modern, child-like Madonna. Blue and gold bust, with hands raised in blessing above two doves, is by Lenci of Italy.

MARY E. MONZE

Below: Delicate pink and white bust with hands in supplication is from Japan. Italian figure has lovely hands holding flower. Miniature Austrian model, in deep blue and yellow, is before slender German Madonna with Child. Unadorned blue and white head is American, while charming German bust is trimmed with flowers. Colorful French version of Mother contrasts with simplicity of last two Italian figures; smaller is by Lenci.

MADONNAS

This unusual collection started

Some of more unusual pieces in Mrs. Wallace's collection are shown at left and below. Three slender figures at left (1, 2, 3) are of carved balsa wood, two of them 8" tall, and tiny one in folding triptych only 3¼" high. Note lovely lines on center carving and impressionistic horizontal folds in robe of figure at right. All Italian imports. Single bust (4), also Italian, wears tranquil expression, has violet robe and gray hair. In trio below, exquisitely simple modern head is American, and center figure is classic Italian study distinguished by beautiful detail in modeling of face, hair, crown, and hands. The last, and most lifelike figure, is German model of Mother and Child reminiscent of the abundant quality of Renaissance painting.

Of all symbolic figures, the Madonna is among the most beloved. She has represented not only Mary, mother of Christ, but also universal motherhood. And artists of all centuries have painted, written, and composed music about her beauty and serenity. At this season, it is particularly appropriate to show these lovely Madonna figurines from the collection of Mrs. Ralph Wallace of Smoke Rise, New Jersey.

Mrs. Wallace's collection started with a Christmas present. Several years ago her mother asked what she wanted for Christmas and Mrs. Wallace replied, "A Madonna." From this first one, the collection grew until it now numbers 65 Madonnas from all over the world. All are modern and completely individual, and the figures are executed in such varying materials as wood, glass, china and other ceramics.

With the white or ivory figures, Madonna blue or another shade of blue is the most prevalent color, but pink and gold are also used frequently. Even green and touches of red appear, as in the green trim on the dress of the Pennsylvania Dutch lady and the red flowers in the hand of the French figure. Mrs. Wallace says her Madonnas are "not a hobby, but a joy" and a daily inspiration. She uses them for accents and in flower and table arrangements, especially at Christmas and Easter. THE END

with a Christmas present
and became a year 'round joy

Built-ins of Western Pine*

are handsome—and so practical

You can get more space and beauty in almost any room with built-ins of mellow Western Pines. These convenient shelves, cabinets and TV and phonograph niches provide wonderfully ample display and storage.

Beautifully grained and smooth textured, the Western Pines give you the *plus* value of easy handling and lasting loveliness at amazingly low cost. Whether you plan to do-it-yourself or have it done, see the Western Pines at your local lumber dealer's and get an estimate for your remodeling or building project.

the Western Pines ◀ *IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

New FREE booklet—many new ideas

"FRIENDLY HOME IDEAS IN WESTERN PINE" has 86 photographs, many in color, of building, decorating and remodeling ideas featuring the Western Pines. Write to WESTERN PINE ASSOCIATION, Dept. 410-F, Yeon Building, Portland 4, Ore.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

Silex

A DREAM OF A GIFT

Each of these wonderful SILEX products can be that perfect gift. An attractive, practical, thoughtful choice of the right gift for the right person.

1. Silex Starlight Carafe . . . copper and wrought iron. Extra wide mouth for stirring drinks, easy cleaning . . . wide enough for ice cubes too! In three sizes. 8-cup with warmer, **$6.95**; 12-cup with warmer, **$7.95**; Set of four 2-cup with warmers, **$10.95.**

2. Enterprise Electric Knife and Scissors Sharpener . . . beautiful, unusual and practical. Gives knives and scissors a keen professional cutting edge. Safe and efficient. **$14.95**

3. Handyhot Electric Juicit . . . approved by Sunkist! Enjoy fresh, better-tasting orange juice in seconds. Wonderful for home use and a thoughtful choice for any gift occasion. "Magic" strainer shreds pulp. Extracts 20% more juice. **$21.50**

4. Silex Electric Glass Coffeemaker . . . Here's the modern way to get the very best coffee every time . . . richer, clearer, more hearty brew! Attractively trimmed with color. Economical with semi-automatic brewing stove included. **$13.95**

5. Enterprise "no-clamp" Chopper . . . a food and meat chopper that works like a dream. Designed for the modern kitchen. Easy to use and clean. Choice of colors. **$7.95**

6. Silex Handyhot Blendette . . . Mixes, beats, whips and blends from breakfast to midnight snack-time. An extra hand for Mom in the kitchen and a "must" for Dad's home bar. Available in white and popular pastel colors, too. **$17.95**

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Chicago Electric Division, Chicago, Illinois
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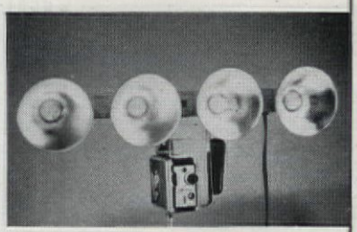
LOOK...IT'S NEW!

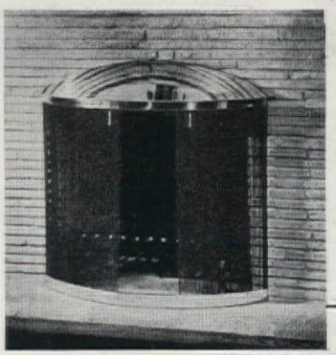
ALL PRICES ARE APPROXIMATE

AMATEUR MOVIE MAKERS will get professional lighting with Brownie 4-lamp movie light. Fastens on tripod of any camera. Use two 375-watt reflector floods (for close-ups), or four (for distance). In camera stores, $8.45.



PERFECT SMALL COPIES of Revere Ware are "just like mother's." They come in a carton that makes toy range. For $14.95, 7 pieces. Revere Copper & Brass Inc., 230 Park Ave., N. Y. C.

FREE STANDING circular fire screen of brass doesn't need to be built in, fits openings up to 38" wide, 32" high. Pulls for opening mesh curtain are manual. Costs $79.95. Fred Meyer, 1499 Potrero Ave., San Francisco, Cal.



THIS CHALK LINE has chalk built right in so line comes out ready to use. Case has recessed rewind handle and can be hung up for use as a plumb bob. It's $1.49. Evans Rule Co., 400-416 Trumbull St., Elizabeth, N. J.

CIRCULAR PLAY PEN has safe, soft nylon-netting sides to protect baby and help him get around on his own more easily. Padded pen is 41" in diameter, folds flat to carry or store. $29.95. Tigrett Enterprises, 200 5th Ave., N. Y. C.

BRIGHT TYPIST? That's what you'll certainly be with this portable typewriter, for it comes in six colors: pink, yellow, blue, green, and two shades of gray, $117.50. Royal Typewriter Co., 2 Park Ave., New York City.

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Plastic floor is Armstrong Excelon Tile, Style No. 787, Powhatan Turquoise.

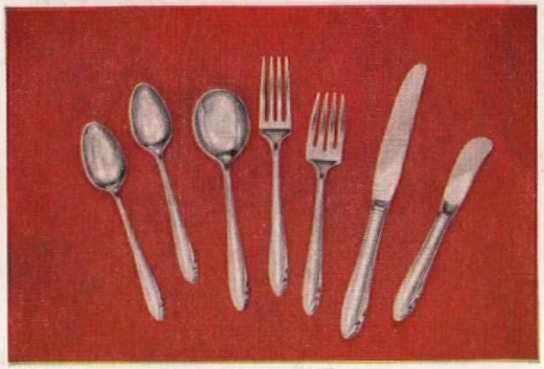
the modern fashion in floors

You're on your way to extra hours of free time when you have a well-planned kitchen. Especially if it's equipped with the new, easy-to-clean materials, and a time-saving, labor-saving plastic floor of Armstrong Excelon Tile. This smooth, vinyl-asbestos floor cuts minutes from your cleaning time every day. It whisks free of dust in seconds, and spilled things wipe up easily with a damp cloth. Nothing you'll normally upset in a kitchen will hurt it. Excelon will brighten all your kitchen hours with its lovely colors. You have dozens to choose from, and you can give your kitchen a gay or a high-fashion look, as you wish. Yet Excelon is remarkably low in cost, and the easiest of all resilient floors to install. It's so flexible you can shape the tiles with scissors! Enjoy extra hours out of the kitchen, pleasanter hours in it, with Armstrong Excelon Tile, the low-cost modern fashion in floors.

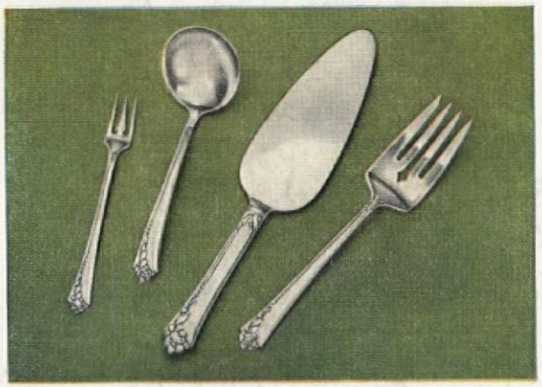
Send for free room portfolio describing this step-saving kitchen with its indoor-outdoor dining area. List of furnishings included. Write Armstrong Cork Company, 5512 Plum Street, Lancaster, Pennsylvania.

Armstrong
FLOORS

LINOLEUM • PLASTIC CORLON® • EXCELON® VINYL-ASBESTOS TILE
CUSTOM CORLON PLASTIC TILE • RUBBER TILE
CORK TILE • ASPHALT TILE • LINOTILE®



Under $30.00 . . . the new "Six-plus-One" place setting gives you all six usual pieces, plus an extra teaspoon *free!* Only $29.75† (smaller place settings—4 or 5 pieces—also available).



Under $10.00 . . . lovely serving pieces in Heirloom Sterling, at *low* gift prices. Pickle fork, only $4.00†. Cold-meat fork, gravy ladle, $9.75† each. Hollow-handle pie knife, $8.75†.

The "Younger Set," all you need to set a shining table for four. Four knives, forks, salad forks, *eight* spoons, plus two handsome serving pieces—just $99.75†. You save $16.75 by buying it as a set, instead of piece by piece! (Chest available at slight extra cost.)

So many wonderful ways!

Now's the time to drop a few Christmas hints in the right places!

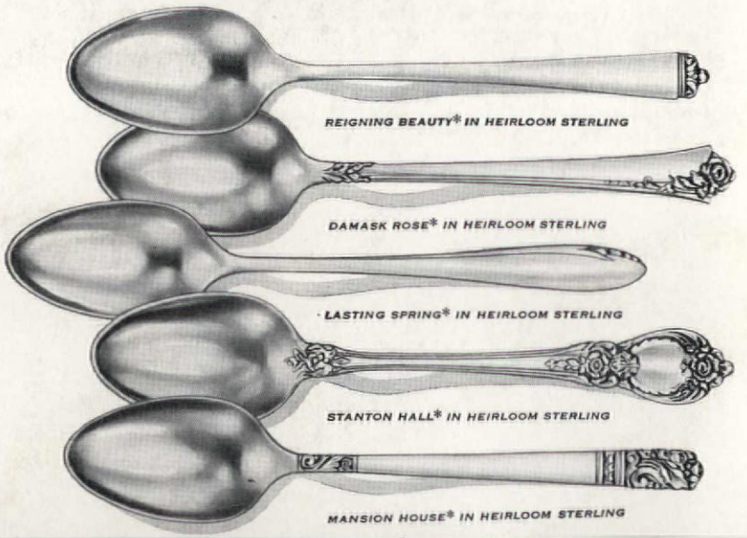
People who love you will love to give you Heirloom* Sterling—there are so *many* wonderful ways to buy this fine solid silver for Christmas.

Gifts in Heirloom Sterling begin as low as $3.50! Your own personal Santa can start you off with one or two of the new Heirloom "Six-plus-One" place settings. Doting parents could thrill you with the Heirloom Sterling "Younger Set," especially planned for young households.

The most lavish gift of all is a luxurious Heirloom Sterling *service for eight,* just $238.00†. Many fine stores have plans that permit you to "space-out" payments—and let you have all of this lovely sterling you want, for as little as $3.00 a week!

See *all* the distinguished Heirloom Sterling patterns at fine stores everywhere—or write Oneida Ltd., Oneida, N. Y., for stores near you.

*Trade Marks. © 1955, Oneida Ltd., Oneida, N.Y.
†Extra-heavy Stanton Hall slightly higher. Federal Tax included in all prices.



Heirloom Sterling