THE AMERICAN APRIL · 25¢

HONVER H

VING OVER 3,200,000 HOMEMAKING FAMILIES FOR SPRING FEVER -**Get Going NOW** for Outdoor Living→



Available in General Electric Mix-or-Match colors-or white.

Distinctive new General Electric Refrigerator-Freezers

NEW "STRAIGHT-LINE" DESIGN! NEW "TOUCH-ACTION" FEATURES!

This smart new General Electric Refrigerator-Freezer was designed with smooth, straight lines to give you all the advantages of a "built-in" without the installation cost.

Not a hinge or handle protrudes to mar its trim new look. Sides, top and back are all *flat and straight*—so that you can set it flush against the wall or square into a corner. You can make it a "built-in" by hanging cabinets around it.

So convenient, too! Just a touch puts all foods

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A touch of your toe opens the Magnetic Safety Door on the refrigerator. Since it has no latch, it helps protect children from the danger of being locked inside.

See it at your G-E dealer's. Ask about his easy terms and generous trade-in allowance. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.



TOUCH . . . and the shelves revolve, p what was in *back* right up *front*. All the food you want is within easy reach!

TOUCH... and the vegetable bins revolv No groping! No fumbling! Vegetables ar fruits ride right out in front of you!

TOUCH . . . and the zero-degree freez rolls out. You see and choose the foo you want at a glance!

Progress Is Our Most Important Product





Youngsters go at it hammer and tongs, but because Armstrong ceiling soaks up noise, dad can talk in normal tone.

No need to keep children quiet in this SOUND-CONDITIONED home

BEAUTIFUL NEW ARMSTRONG CEILING SUCCESSFULLY MUFFLES DISTURBING NOISE.

The two knights in armor are giving no quarter while "Sir Lancelot" is being prepared for the fray. What a racket—especially while Dad is talking to company.

Noisy situations like this wouldn't bother you a bit if you lived in the home shown here. Because the builder, with an eye for beauty and an ear for comfort, had the good sense to install an Armstrong Cushiontone[®] Ceiling. This is the extraordinary new ceiling that literally soaks up noise.

Look closely at this ceiling. Notice the thouands of tiny perforations in the attractive deign. These noise traps absorb up to 75% of the noise that strikes the ceiling. Cushiontone takes the sting out of noise; makes any home quiet and restful. You can install a Cushiontone ceiling in any room in your house next week end.

Free booklet tells you how you can enjoy this wonderful peace and quiet in your own home at very little cost. Write for "Quiet Your Home," Armstrong Cork Company, 4504 Clark Street, Lancaster, Pennsylvania.

Armstrong CEILINGS

... to quiet and beautify your home



DO-IT-YOURSELFERS can buy Cushiontone at Lumber-Building Materials Dealers, Or Armstrong Acoustical Contractors will do the job for you. Both names are in the Yellow Pages of your telephone directory.

Cleaning short cuts with new BRILLO Soap Pads



Stove burners and ovens gleam without hard scrubbing. New Brillo Soap Pads whisk off grease, scorch, burned-on foods!



Shop tools stay sharper, last longer, work better when kept shining clean with Brillo. Sturdy metal-fiber pads lift off sticky resin and stubborn rust!



Roasters sparkle up fast with New Brillo Soap Pads. Now crusty pans get cleaned and shined at the same time!

Nothing shines aluminum like...



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Our exciting Cooks' Tour of Providence Kitchens and Gardens starts with our cover: the Rhode Island home of Mr. and Mrs. Leonard B. Colt helps us prove that kitchens and gardens are kin. The modern kitchen with a "live-out-here-too" garden is a new idea to make family living happier. Come along, see what we mean! Photograph by Paul Davis, George H. Davis Studio.

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The American Home, April, 1957. Vol. LVII. No. 5. Published monthly by The American Home Magazine Corporation, 300 Park Ave., New York 22. N. Y. W. H. Eaton, Chairman of the Board; Jean Austin, President-Secretary; Theodore F. Gloisten, Vice President-Treasurer; Warren C. Agry, Herman Bartel, Archa O. Knowlton, Marion M. Mayer, Arthur Sherrill, Foster Willett, Vice-Presidents. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1957, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States, Canada, and Pan American countries \$3.00 a year; 2 years, \$5.00; 3 years, \$6.00. Ali other countries, add \$1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office at New York, N. Y., under the Act of Congress. March 3, 1879, POSTMASTER: Send notices by Form 3579 to American Home Bidg., Forest Hills 75, New York.

Now! Use up to 5 appliances at once...and never blow a fuse!



New Westinghouse Automatic Appliance Center costs less to install in old or new homes than equivalent wiring!

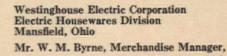
At last you can use your wonderful electric appliances simultaneously . . . and get top performance from each! No more loss of power and efficiency. The new Westinghouse Automatic Appliance Center supplies all the current you need for as many as five appliances, without blowing a fuse.

Clock and Timer give automatic on-off control to start and stop cooking even when you're out. Two outlets connect appliances with attached cords, three Hide-away Cords on retractable reels end cord storage problem.

Best of all, this is a compact, self-contained unit which can be installed in a number of locations with one 3-wire connection. It's the low-cost, one-step way to bring your kitchen wiring up-to-date!

YOU CAN BE SURE

Westinghouse



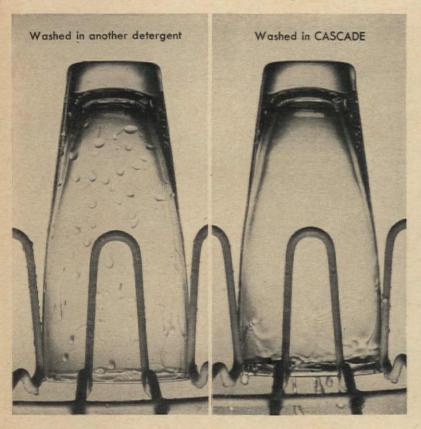
Please send me complete information including simple installation instructions on the new Westinghouse Automatic Appliance Center.

Name______Address

City_____ Zone___State___

NEW! FOR AUTOMATIC DISHWASHERS

Cascade eliminates drops that spot!



Cascade has an exclusive ingredient to change drops of water into cleansing, clear-rinsing "sheets." That's why Westinghouse puts Cascade in every new machine!

These two glasses show why Cascade stops spotting as no other detergent can. Cascade's exclusive ingredient changes water drops into free-flowing sheets. And Cascade's unique formula leaves everything so slippery-clean, rinse water slides right off. Result: no water drops to dry into ugly spots. Cascade gets even glasses spotless... close-up clean. Yet it's safer for delicate china patterns than any other detergent.



Only Westinghouse has the Water Temperature Monitor that gives you 140-degree hot water every time—wash water hot enough to remove stubborn soil and to assure sanitary-clean dishes. It also provides 140° hot water for free-flow

rinsing and spotless drying. Result: you can be sure of sparkling, sanitary-clean dishes, glasses, pots and pans with the Westinghouse dishwasher. And to eliminate drops that spot, Westinghouse packs Cascade in every machine.



t is evening, and the stillness of my home is a stranger to the day.

Glancing around at its sleeping walls, I breathe deeply of the happiness and quiet peace that is mine. Miraculously, my spirit is unfettered; cares, burdens and anxieties are loosened and slip gently away in this charve.

I stand quietly now. This is a blessed time, for the depth of the meaning of my home is poignant. I place these moments deep in my heart, for if time with its unceasing demands should permit them no more, I can cherish them then with remembered reverence.

The challenge of my task as "keeper of my home" is bold before me: to watch over, to care for, to use all of my capacities in keeping my home a protector, haven, and center of love for my family. My task is a glorious one!

The shadowy stillness reflects my feelings until love comes alive in every room. It is in my head bending down over sleeping beds, in my hands righting the disorder of more lively hours. It is in my mind with the tracings of its daily activities patterned into a permanent gladness . . . it is in my heart full of awe and wonder and thanksgiving . . . it is on my lips as I breathe my inadequate words of gratitude:

"For the joy these rooms have given us, for all of the laughter and love, hopes and dreams they have sheltered, for the plans developed and lives matured within their walls, please know I amhumbly grateful.

"Yes, for the hub of all our living and growth, for this—My Home—I thank Thee, God."

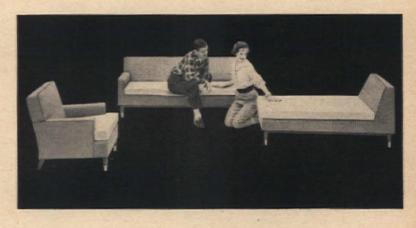
Maureen Polking Miller



Upholstered furniture by Shaw Manufacturing Co., Charlotte, N. C.

IT'S AS GOOD AS IT LOOKS - it has

INSIDE!



When furniture is generously cushioned with AIRFOAM, expect more than superlative comfort and lasting good looks.

Expect good style-for AIRFOAM is the choice of top-flight designers.

Expect good value-for AIRFOAM is chosen by manufacturers who take pride in quality, through and through.

And expect many happy years of easy care - as has been proved in millions of homes.

So don't buy before you ask "WHAT'S INSIDE?"-or until the royal blue AIRFOAM label tells you the inside story! Goodyear, Foam Products Div., Akron 16, Ohio.

What's Inside Full-Value Furniture:

Here, full-depth AirFoam seat cushions (see uncovered furniture) promise other unseen values. Because AIRFOAM is finest-quality latex, charged with billions of intercon-necting fresh air cells, it assures years of good looks, luxurious comfort and easy care. Unlike other cushionings, AIRFOAM isn't just stuffed in. It's molded, and tailored to the furniture's measure-nothing to sag, snag, break down or come apart.



Look for this royal blue label—only
AIRFOAM cushioned furniture can proudly

Don't take "foam rubber" for an answer-Insist on

MADE ONLY BY GOO

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Airfoam-T. M. The Goodyear Tire & Rubber Company, Akron, Ohio



"Telephones are ubiquitous?" "Yes, telephones are ubiquitous"

Robert Day, the well-known cartoonist who drew this picture, was a little afraid there might be some people who wouldn't know what we meant by ubiquitous. "It's a pretty big word," he said.

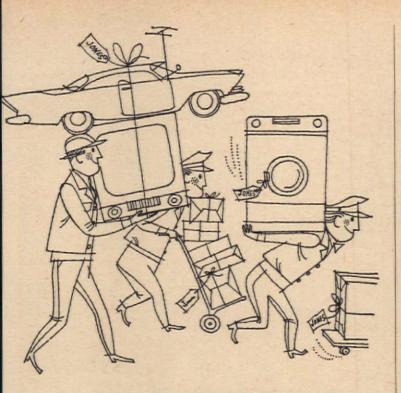
"Don't worry," we told him. "We'll just put in a little reminder that the dictionary says ubiquitous means 'existing or being everywhere at the same time." There's surely no better way to describe telephones! They're not only in millions of homes and offices but just about everywhere you go. In stores and at gas stations! At airports, bus depots and railroad stations! Out-of-doors!

Throughout the country, there are hundreds of thousands of these public telephones for your convenience.

So the next time something comes up when you're away from home or the office, or there's some news you'd like to share with someone, just step up to one of those nearby telephones and call.

You can save yourself a lot of running around, be a number of places in a few minutes, and get things settled while they are fresh in your mind.





WHAT'S WRONG WITH THE JONESES?

GERALDINE O. MYERS

, too, was once guilty of criticizing the Joneses. I guess I was just plain jealous of their progress—envious of their material possessions. So, in sour-grape fashion, I'd ridicule their extravagance. Make snide remarks about their eventual trip to the poorhouse—in style.

"They probably haven't paid for their last car," I'd remark sarcastically, as I'd see them drive off in a brand-new babyblue convertible. In smug satisfaction, I'd add: "At least, we own our old jalopy."

But inwardly, I'd writhe with resentment. How do they do it? After all, Mr. Jones doesn't make that much. Or does he?

Yes, the Joneses had me guessing! It wasn't that I wanted to keep up with them. All I wanted to do was to get ahead of them.

I'll never forget when the Joneses got a television set. They were the first in the neighborhood to own a set. All the neighbors beat a track to their living room to "oh" and "ah" at this marvelous new invention.

Not that we really wanted television—yet. Why shell out several hundred dollars just to see some comedian's antics and those horrible fights and those awful movies?

So, after many delightful and pleasant televiewing sessions, we became profound anti-television critics. No, we didn't especially care for television. Both the programs and television would have to improve tremendously before we invested in a set. The truth of the matter: we just couldn't afford one—yet.

The Joneses have long since traded in their original 10" screen set for a 17" screen, but even their 17" screen looks *small* in comparison with *our big 21" set*. "And to think we paid lots less for our 21" set than you originally paid for your little 10" set," I gloated over the back fence one day.

Suddenly, it hit me hard! Why, if it hadn't been for the Joneses buying those original small-size high-priced sets, we wouldn't be enjoying our big-size, low-priced set today. Instead of gloating, I should be thanking the Joneses.

I began looking at the Joneses with new respect. Why should I criticize and ridicule such people? Every luxury and modern convenience my family now enjoys may be indirectly attributed to the precedents set by such progressive folks.

I'll have to admit, if it weren't for Mrs. Jones' raving so about the wonders of her automatic please turn the page

the difference in Property Insurance is People!





The Agent-

choose him well and you'll be well protected!

Your property insurance agent is mighty important to you —maybe more than you think.

His advice can save you money—he knows what you need.

His help and services when you need them can't be measured in dollars. He is your friend.

The agent or broker of The Home Insurance Company is a trusted and trustworthy independent businessman. If you don't know him, you should—his entrance is your doorway to the best in protection . . . and peace of mind.

Pick the people—the policy will take care of itself!

THE HOME

ORGANIZED 1853

Home Office: 59 Maiden Lane, New York 8, N. Y.
FIRE • AUTOMOBILE • MARINE
The Home Indemnity Company, an affiliate, writes

Casualty Insurance, Fidelity and Surety Bonds
A stock company represented by over 40,000 independent local agents and brokers

Your **SINGER SEWING CENTER** is vacuum headquarters too!

ALL 3 TYPES . . . EACH THE FINEST OF ITS KIND



SINGER "Roll-A-Magic"* Double-Capacity Cleaner

Finest for general-purpose cleaning-rugs, linoleum, furniture, drapes, etc.

- Allows you to do twice as much cleaning between bag changes.
- Powerful whirlwind suction cleans even when bag is nearly full.
- A complete set of feather-light attachments is included.



SINGER "Magic Mite"*

Largest-selling hand cleaner. Perfect for stairs, autos, furniture and many other quick cleaning tasks.



SINGER "Magic Carpet"* Cleaner

Finest made for rug and carpet cleaning. Double-fan suction and floating brush action.

- Hangs up flat against closet wall.
 Automatic cord rewind.
- Streamlined and low—cleans under even low modern furniture.
- Disposable bag . . . your hands never touch the dirt.

SINGER* Vacuum Cleaners are priced from

\$25.95 to \$99.95

Pay as little as \$1.25 weekly after minimum down payment.

See them at your SINGER SEWING CENTER or ask for a demonstration in your home.

You'll find your nearest Center listed under "SINGER SEWING MACHINE COM-

Prices slightly higher in some areas

*

SINGER SEWING CENTER

*A Trademark of THE SINGER MANUFACTURING COMPAN

The Joneses

(Continued)

washer, I'd still be struggling along with my old-fashioned washer.

If it hadn't been for the Joneses' demanding a two-bath house, my family would have to stand in line, outside the bathroom, waiting their turns.

We waited to see if the Joneses' power lawn mower really worked like a charm—before investing in one.

We found out what the Joneses didn't like about their garbage disposer and dishwasher, before shopping around for a better make.

Yes, the Joneses have raised our living standards-individually and nationally. Not only the Joneses who live next door to us, but the Joneses all over the nation help keep the wheels of industry turning. By their insatiable desire to buy, they have revolutionized the manufacturing world, streamlined business, modernized living-for all of us. By their buying faith in new gadgets, their confidence in newer, better, improved products, they help keep the hands and minds of our inventors and craftsmen, our creative geniuses and tradesmen-gainfully employed.

Right or wrong, the Joneses have turned luxuries into necessities; wants into needs; dreams into fulfillment. These aggressive individuals have helped step up our standards of living to a point where this great country of ours enjoys the highest living standards in the world.

True, the Joneses have often been the bugaboo of our family budget. Naturally, if we blindly try to keep up with them or get ahead of them, our budget suffers an acute attack of bankruptcy. But their material success has a good, stimulating influence.

And because they buy more, and more often, they help keep prices down, so that all of us in the lower income bracket can enjoy luxuries.

The Joneses have been kicked around long enough, I thought. I owe them an apology. I didn't even finish my dusting. I slipped a coat around my shoulders and headed over the back way to my good neighbors.

Before I had time to open my mouth, Mrs. Jones beckoned me into the living room.

I stopped in my tracks. There looming ahead was the Joneses' new color television set!

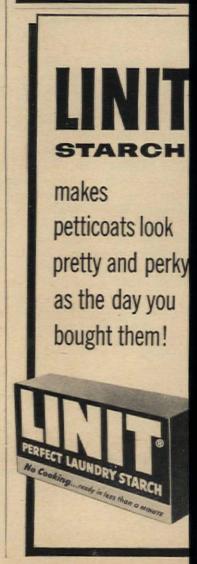
See what I mean? There's just no getting ahead of the Joneses!

But, happily, I no longer criticize or envy them and their trappings. Rather, in my heart, I pay them a tribute of praise for their grand commercial pioneering spirit.

By their cash and credit—and sweat of their brows—they have helped build America into the most progressive country in the world!

Hats off to the Joneses everywhere! THE END











Now...from Lennox...a whole-house air conditioner for cigarette money

It's the new Lennox Stowaway Air Conditioner...
now available for custom-installation by your local Lennox Comfort Craftsman

Why enjoy air conditioning in just part of your house for just part of the day or night? You can afford better than that—now!

Lennox, world leader in the science of conditioning air, has developed a remarkable new air-cooled whole-house air conditioner that's surprisingly economical to install, operate and maintain. It costs no more over the years you enjoy it than you spend on cigarettes—even if your family smokes as little as two packs a day!

Economical to install

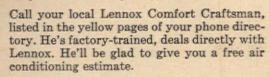
Called the Lennox Stowaway, this new air conditioner has been specially designed for low-cost installation in any home—no matter how it's designed or heated. It requires no plumbing, no watertower, no expensive wiring; can be neatly "stowed away" in an attic, basement or crawl space, or outside on a roof or concrete slab. If you have a warm air heating system of any make, you're really lucky of course, because you can then use

your furnace ducts and registers. But since the Lennox Stowaway air conditioner requires only the simplest type of ductwork, it can also be economically installed in homes with hot water, steam or radiant heat; or with a space heater, wall heaters or floor furnace.

Costs less to operate

And what about operating costs? To cool and dehumidify the air throughout your house, the Lennox Stowaway air conditioner uses as much as 40% less electricity than many other air-cooled air conditioners of similar capacity. Two compressors assure a constant, comfortable balance of temperature and humidity. Lennox Stowaway units of 2-ton, 3¼-ton capacities—also 5-ton single-compressor model—are now available for custom-installation by your Lennox Comfort Craftsman. Also available is a wide variety of other Lennox air conditioners—for every home need, and for many commercial applications.

Buy now on Easy Pay Plan







world leader in all-season air conditioning for the home

© 1957 Lennox Industries Iac., Heating and Air Conditioning, founded 1895; Marshalltown and Des Moines Ia.; Syracuse, N. Y.; Columbus, O.; Decatur, Ga.; Ft. Worth; Los Angeles; Salt Lake City. In Canada: Toronto, Montreal, Calgary, Vancouver.





Tributes to perfect taste . . . all five Community patterns



White Orchid* (above and opposite) is delightfully feminine. Complements your prettiest china, crystal.

(Left to right, above)

South Seas* is daring, different. A new idea in design, its flowing lines recall restless seas, curving shore.

Twilight* has tapered handles, curving tips, shell motif like a single jewel. Classically elegant, graceful.

Coronation* is rich with the heritage of treasured antiques. Enhances every setting with regal beauty.

Morning Star,* fresh as daybreak. Inspired by a priceless jade carving, sophisticated, modern.

Community* prices begin with a "Starter Set" (service for 4) at \$32.50. Easy budget terms.

COMMUNITY

THE FINEST SILVERPLATE

BUNNY BASKETS

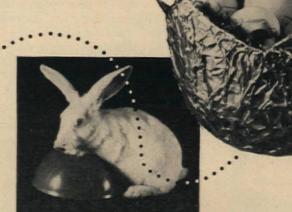
Be a bright bunny and make your own nest of goodies

JOHN LIPPERT

The following "how-to" information is straight from the bunny's mouth. He says to take a cottage-cheese or butter container and cover it with colored gummed paper; tape wings, feet, eyes and beak to body with cellophane tape. Fill with candy.



This bunny feels that a paper paint bucket is good to hide in, and a perfect Easter basket. Trim 3" off top, then paint a splashy Easter color. Add bright paper designs and fake gems.



over this eggshell. You simply take a plastic bowl and surround with a jagged piece of stiff paper covered with aluminum foil. Leave it as is, or paint on a color. This perky chick is colored paper with an egg head. Tape hat and wings to cone body along with the gold-lace paper doily trim.

All the bunnies are hopped up

See "Where Credit Is Due," page 162



(Above) White Orchid, most feminine of silverware patterns. See opposite page for other patterns in the Community collection.

There is no compromise with truly fine Silverware

Sooner seek a substitute for hospitality itself than expect "make-do" tableware to match the warmth and sparkle of fine silverplate. For only in silver is it possible to achieve the brilliant design clarity and permanence of beauty that is the hallmark of every Community pattern. This lasting beauty is the very essence of Community quality. Its choice is undeniable

evidence of faultless taste. No wonder, then, in today's trend toward elegance, that anything less than Community is inevitably disappointing. The Community* pattern collection is created in the Design Studios of Oneida Ltd. Silversmiths. See it today, at your jeweler's or silverware department, and see how it can bring true beauty into your family's living.

COMMUNITY



FLORENCE HANNAHS

has made two hobbies

shake hands in the most amicable fashion,

with no sacrifice to antiquity or modernity

THE Hannahs'

is a Cookin' House...



House

· a Collecting House

nce in awhile you come upon a house that has charm and hospitality written all over it. And once in a great while you come across such a house that also has these features when you step inside.

That's true of this Cape Cod house in Highland Park, Illinois. It sits quietly and beautifully in a bed of roses, smiling benignly on all who pass.

The owners, Florence and Ray Hannahs, are just as hospitable as you'd guess after one look at their house. And Mrs. Hannahs has furnished their home with the exceptional taste of a person who loves beautiful antiques and is practical, too.

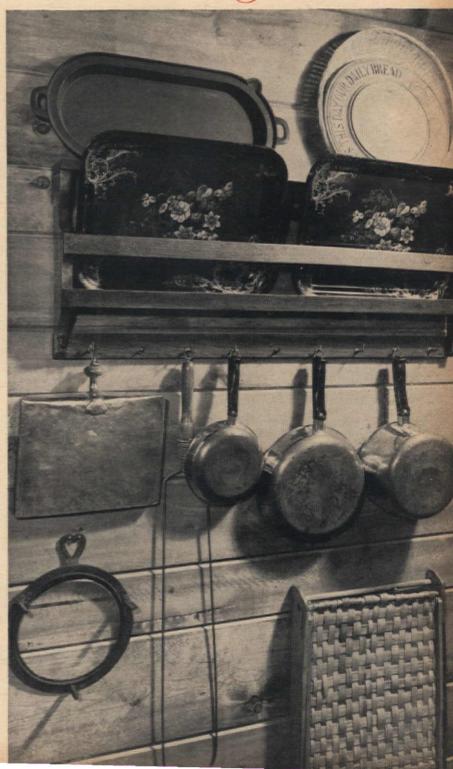
We realized how practical when we reached the pine-paneled kitchen and heard Mrs. Hannahs tell about her beautiful collection of antiques. Then we learned why no space in this small kitchen is devoted merely to appearances. Her collection, as handsome and interesting as it is, is on display between meals only. Luncheon with the Ray Hannahs finds a procession of these fine old pieces being used to serve guests.

A large and old pewter container comes to the table brimming with piping hot clam chowder, served to guests in pewter mess dishes that took five years to collect. Pies are baked and served in original Bennington pie plates, crisp crusted and pretty.

Steaks are broiled on an old iron tray that retains its heat through the meal. A woven splint and wood noodle dryer transports dishes to the table.

Antique apothecary jars and old amber fruit jars contain cooking condiments; PLEASE TURN THE PAGE

At the right you see part of collection that includes three favorites: iron steak broiler (top); the trivet with the handle shaped like a heart; and the Pennsylvania-







Mrs. Hannahs doesn't waste space in her small kitchen on her beautiful collection.

It's all there because she needs it for her cooking and entertaining



(Continued)

Dutch blue enamelware holds dry foodstuffs, and clay bottles keep vinegar and cooking sherry handy.

So while Mrs. Hannahs' pleasure is collecting fine old pieces for her kitchen, an even greater pleasure is using them every single day in her cooking and entertaining.

Definitely not of the "mustn't touch" school of collectors, Mrs. Hannahs realizes that some of her choice pieces risk the danger of chipping or breaking while she is using them. But she's philosophical about this, too.

The collecting is really an outgrowth of her love of cooking, and she finds cooking infinitely more intriguing with interesting cooking utensils.

THE END

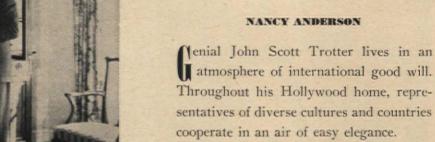
Pine paneling creates a camouflage for modern appliances that would make the Secret Service marvel!



Genial Uncle John

makes





All in all, it's a realm of handsome furnishings, quiet colors, and gracious hospitality. Here you see Chinese mirrorblack vases and a jar of the 17th-century Kang Hse dynasty surmounting an exquisite Queen Anne highboy. Over there a pair of Argand lamps—gifts from Bing and Dixie Crosby—flank a French clock that's on the Carlton House desk. And rosewood chairs of the Victorian period companionably share a corner with a Victorian sofa. Focal point in the room is the Steinway grand piano that's "Uncle John's" good friend and inspiration and also his bread and butter. PLEASE TURN THE PAGE



• Back in February, 1944, The American HOME first told you about John Scott Trotter the collector. In those days he was with the Bing Crosby radio show, accompanying guest stars like Mary Martin. One of features in article was prize English breakfront bookcase (circa 1765) with Gothic tracery doors. Twin Bristol vases were from Bing.



• The next time John Scott Trotter's collecting talents reached our pages was in the May, 1945, issue. That was the story about his blue willowware—one of the largest and rarest collections in America. He was exclusively a furniture collector until he discovered these dishes in a desert town.

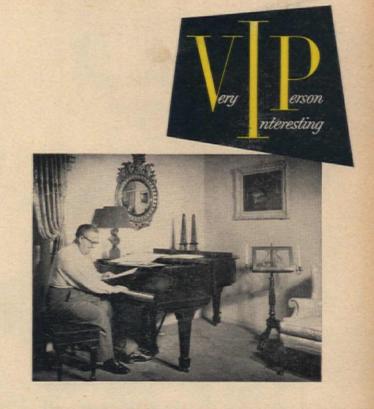


April 1957

• Now, in "Uncle John's" living room, which is architecturally Spanish, you find English silver, Early American furniture, a fine French clock, Viennese bulb pots, Japanese bowls, Chinese vases. Here he assembles latest "find," a lovely chandelier. Possibly the greatest find of his collecting career is (right) three-pedestal Duncan Phyfe table.

a return engagement

You may know John Scott Trotter best as musical director of the George Gobel Show. You have seen him twice before on our pages as a collector who enjoys his collections. Now, because of his enthusiasm for his favorite hobby, he joins our special roster of VIP's







The Trotter interest in antiques started in New Orleans: he bought two Sheffield wine coolers and a pair of vases. That was 1940, and he knew practically nothing about old silver, old furniture, or old porcelain. But, with a musician's appreciation of beauty, he did know that the wine coolers and vases

Before he had made a great many purchases, John Scott Trotter made a pleasant discovery: real aristocrats are cosmopolitan; fine design and craftsmanship from every age and country have common denominators that erase jarring differences

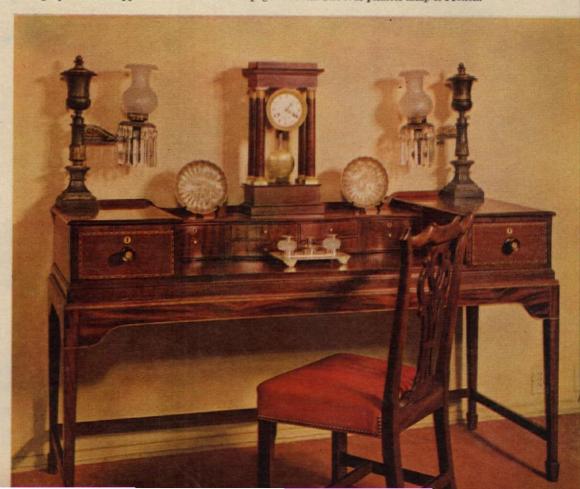
were good and that he wanted them.

"Originally I had this furniture in a very modern house," he relates, gazing affectionately at his fiddleback mahogany and his Ming porcelain. "It looked fine there. Now I have it in a Spanish house, and it *still* fits fine."

If you're a collector, here's a piece of advice from John Scott Trotter: "Be ready." He has bought—on the spur of the moment—in all sorts of places. And, so far, he hasn't made a mistake.

"I thought I'd outsmarted myself recently, though," he confides, "when I bought an CONTINUED ON PAGE 24"

Extra-long mahogany desk has serpentine center. Lamps are a gift from Bing Crosby. Stunning mahogany chair is Chippendale with handsome "pagoda" back. The four-pilaster lamp is French.





fried foods that are grease-free!



Look at Crisco's light touch! These bags of doughnuts were fried at the same time, stored overnight. The doughnuts in bag marked "X" were fried in ordinary shortening-look at the oily stains on the bag! The doughnuts on the left were fried in Crisco. They're so crisp and light and see how clean the bag is!

Yes, one look says today's Crisco gives you everything you want in fried foods! Foods that are light, crisp, golden good! They look greasefree, smell grease-free, taste grease-free. Here's digestibility you can see! All this, when you fry right with Crisco! You'll know why Crisco gives superior fried foods the moment you open the can. How snowy white it is, how pure, how fresh it smells! Only today's all-vegetable Crisco is so light, so white and stays fresh longer. At your dealer's now!

No wonder Crisco-fried foods are so digestible you can eat them 7 days a week!

In the market for a car that's sweet, smooth, and sassy?

Chevy's got 20 to pick from!

Here's the whole beautiful line-up of '57 Chevrolets. And every last one—from the "One-Fifty" 2-Door Sedan to the dashing new Corvette—brings you a special, spirited way of going that's Chevy's alone!



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- 2. The "Two-Ten" Beauville.
- 3. The "Two-Ten" Townsman.
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- 6. The Bel Air 4-Door Sedan.
- 7. The "Two-Ten" Sport Sedan.
- 8. The "One-Fifty" Handyman.
- 9. The "Two-Ten" 2-Door Sedan.
- 10. The "One-Fifty" 4-Door Sedan.
- 11. The Bel Air Nomad.
- 12. The "Two-Ten" Sport Coupe.

- 13. The Bel Air Convertible.
- 14. The Bel Air 2-Door Sedan.
- 15. The "Two-Ten" Handyman.
- 16. The "Two-Ten" Delray Club Coupe.
- 17. The Corvette Sports Car.
- 18. The Bel Air Sport Sedan.
- 19. The Bel Air Sport Coupe.
- 20. The Bel Air Townsman.

See your favorite "number" at your Chevrolet dealer's.... Chevrolet Division of General Motors, Detroit 2, Michigan.







certified laboratory tests prove it!





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An independent research laboratory conducted accelerated life tests of seven glass-lined water heaters. The certified results shown above PROVE beyond question that Permaglas outlasts all others!

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A. O. Smith's experience gives you superior glass lining . . . with the added "Plus" of *Controlled Fusion Process. Glass and steel are fused together permanently, to more perfectly combine the corrosion resistance of glass with the strength of steel. Only Permaglas gives you the added protection of "C.F.P."

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Here's close-up of plates you saw on desk (page 20). They're Japanese porcelain miniatures. Detail looks Persian, motif has religious feeling.

John Scott Trotter (Continued)

English bracket clock in Albuquerque. I turned it over to a clockmaker, and he reassured me. The works, he said, were made in England 250 years ago and are very interesting. But the case? He, too, was dubious about that.

"So I took it to refinishers that I consider very good. Sure enough, they said it was the original pine case, finished with a rare, old, red varnish. And they also said that the clock is probably worth several times what I paid for it."

In following his slogan, "Be ready," Uncle John has fetched out his checkbook and bought in unexpected places. An old Japanese bowl, one he's especially fond of, was purchased three miles from the road in a pear orchard. And recently, when he was in Pinehurst, N. C., he spied a Buddha about to be packed away, and he bought it on the spot. He bought beehive Vienna porcelain from a family friend who was disposing of some personal property.

Although John Scott Trotter's home is filled with art objects and furniture that would be the envy of many a museum, every room is lived in, and every piece of furniture is PLEASE TURN THE PAGE



tissue. Choose from five exquisite Soft-Weve colors to complement your bath or powder room.

Probably the most noticed luxury in your home ...

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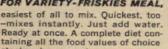
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In Friskies, too, are the vitamins, the minerals, the important food elements so necessary for good coat, clear eyes and companionable disposition.

EXTRA NOURISHING. While some dog foods simply fill, Friskies fully nour ishes ... provides up to twice the nour ishment of dog foods selling for only pennies less. Be sure to get Friskiesmade to the high standard of the Carnation Company.









"but I wanted a bracket clock and liked this. Anyway, I got home with and began to wonder if I'd made a mistake . . . it didn't look authentic

John Scott Trotter (Continued)



All was well, however, Clockmaker said works were made 250 years ago in England. Pine case also original. It's refinished in mellower shade.

put to regular use. Nor does Trotte home give a show-case effect. Mag zines tossed about, reading lamps side tables, and other hospital touches generate a welcome.

He explains the transition of interest from American to Orient antiques by pointing out similariti between the cultures. And Dut tiles, he thinks, show an Oriental i fluence, while Navajo and Chine designs have a close kinship.

He takes his "antiquing" serious and has a comprehensive library dea ing with the subject, but he enjoys sense of humor, too.

Delving into a cabinet of Vienne dessert dishes, English china ar other treasures, he takes out a hear glass object that looks like an ear electric light bulb on a brass bas

"You know what that is?" queries. Nobody ever does-It's newel post he bought in Colorad

What does John Scott Trotter e pect to do with a newel post?

"Oh, I don't know," he says. "I think of something. Right now I has fun just asking people if they kno what it is."

As you turn this page, you'll see how you can escape from "washday" forever

It's a great day for women!

Today "blue Monday" and every washday passes into history.

It's a great day for the makers of RCA WHIRLPOOL appliances, too. We started working to abolish blue Monday way back when Grandma skinned her knuckles on a washboard.

First we gave the lady's arms a rest by developing an *electrically* driven wringer washer. Next came the world's first completely automatic washer with agitator action. Then we produced automatic dryers—both gas and electric—to do away with all the back-strain of hanging clothes out to dry.

Because so many women liked our improvements—and told others about them—Whirlpool-Seeger became the world's largest manufacturer of laundry equipment.

Now we've changed the concept of "washday" completely.

In a moment, you'll see the amazing appliance we always dreamed of ... and worked for ten years to perfect. It has been given every rugged test imaginable in the homes of American housewives, and by homemakers' magazines. See if it isn't just what you've always needed ... to escape from washday!

Now turn the page...

Now you can toss in your clothes and g

New RCA WHIRLPOOL



way-no work...no watching...no washday!

WASHER-DRYER

washes and rinses cleanerthen dries-all by itself!

- New! Filter-Stream washing action —
- New! Filter-Stream rinsing action —
- New! Full-Size 5-temperature dryer all in one beautiful appliance!



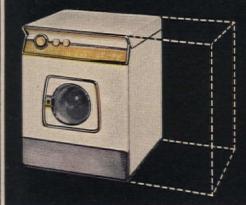
thes move up—through a reful stream of filtered hot suds. hes drop down, with just the impact, 45 times a minute. amazing Filter-Stream gets les cleaner—with half the water!



Rinse, re-rinse, rinse again — with the same amazing Filter-Stream. 3 full automatic rinses! Dirty water's drained out—clean filtered water sprayed back in. This removes sand, soap-scum, too.



Then a warm gentle breeze, at any of 5 different temperatures, fluffs clothes thoroughly dry. Big 29" cylinder lets clothes fall farther. Softer clothes. Fewer wrinkles. Many need no ironing.



It takes the place of two machines, saves the space of one! Just 33" wide, yet it washes and dries a full 10-pound load. And it costs much less than separate washer and dryer! Saves money! Saves space! Saves work!

There's an entirely new kind of washing action in this new RCA WHIRLPOOL combination—it *showers* your clothes with a powerful stream of filtered hot suds, never sloshes them around in a tub of dirty, linty water.

It's so thorough it washes out difficult dirt stains from shirt collars and socks. So gentle it washes nylons, and other "miracle" fabrics without noticeable wear.

And it's so automatic you can hardly believe it. Automatically, it measures the water to suit the load. Automatically, it filters all the water, all the time. Built-in water heater automatically reheats the water during both wash and rinse cycles. There's even an automatic dispenser on top to meter in full-strength bleach and bluing.

And, of course, it automatically *dries* your clothes. Soft, fluffy, almost wrinkle-free—so much easier to iron! So, see your RCA WHIRLPOOL dealer about this remarkable washer-dryer—in white or Matchmaker Colors, pink or yellow or green. (Important, too, he'll give you a generous trade-in now for your old washer!)





Whirlpool-Seeger Corporation, St. Joseph, Michigan. (Use of trademark @ and RCA authorized by trademark owner, Radio Corporation of America.)



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CABIN FEVER HIT YOU?

D. M. ANDERSON

f a vacation spot of your own seems as improbable as a Mediterranean cruise, consider our share-as-you-go plan of vacationhome ownership.

Two years ago, with three other couples, we became owners of a piece of paradise at a nearby mountain lake: without putting too big a hole in our overworked budgets, we became weekend millionaires!

To every one of us, a ten-dollar bill looked like a lot. But several times a year—when we had money and time enough—we rented a cabin for two days of fishing and drowsing in the sun. By sharing expenses we managed to keep within that slender portion of our budgets eked out for recreation.

At the same time we noticed that the Craig house was for sale; occasionally we spoke grandly of *buying* the place although none of us had that kind of money. Then one Sunday it dawned on us that if we pooled our money and took turns using the cabin we could all have a vacation home within our reach. One *fourth* of the initial cost and one *fourth* of the upkeep was something we could manage right now.

We could buy the house, with pine-covered lot and water rights, for \$6,000. Just \$500 would hold the place for us, and we were to complete the down payment of \$2,000 within 60 days. This meant a down payment of only \$500 per couple. On Monday we lunched with a lawyer friend who led us through the maze of partnerships, corporations, joint ventures and joint stock companies. In our state it was possible to incorporate as a nonprofit organization, but that seemed too complicated, so we choose the simplest method of all: sole ownership with subcontracts.

There was another very simple method available. We could have carried the \$4,000 remaining to be paid as a trust deed, each family owning a one-fourth undivided interest. Our attorney assured us that if one couple was wiped out overnight by death or too many taxes, their interest would revert to the three others. If one couple should withdraw, the three other families would have first chance to buy before the one-fourth interest could be offered to a stranger.

Our friend advised the corporation type of ownership because of the equal protection it offered every couple, but we chose the sub-contract system although he thought it put too much faith in human nature. We did what half, the world does with legal and medical advice: we got it but we didn't take all of it.

Home ownership laws vary in different states so I won't elaborate on the legal side. There's only one safe bet: a reliable attorney. With the help of our friend, we drew up a principal contract and three sub-contracts. Ownership was in Ted's name. Each of us had a separate contract with him, establishing our share in the cabin and setting forth our rights. The contracts provided for a yearly election of officers. Each *couple* served as *one* officer—we hoped that if one fellow turned out to be a poor treasurer, his wife might be the type who sleeps with an adding machine under her pillow. It gave us two chances instead of one.

Ted was president the first year. He was responsible for the original purchase and escrow, and later engineered the contracts. The treasurer worked out the details of monthly payments—including taxes. He also managed the budget, which included paying utilities and maintenance costs. He assessed the other members, and they turned over to him each month the amount needed to make the payment on the property. Twice a year we each sent him a check for taxes.

PLEASE TURN THE PAGE

You can now own a fine home organ for \$695.





Thomas Electronic Organ in Contemporary Walnut illustrated above-\$695 (bench extra)



Children quickly learn to play the Thomas...actually enjoy practicing in silence with headphones.

REMARKABLE NEW ADVANCES IN ELECTRONICS bring you the high-quality Thomas Electronic Organ for hundreds of dollars less than you'd expect to pay for any other fine home organ offering similar advantages.

You'll thrill to the Thomas' rich, true organ tone and beautiful true organ voices (the colorful flute, stirring horn, mellow diapason, melodious reed, and singing string)—plus its glorious instrumental effects in an almost endless variety not possible even on the most expensive organs.

You'll find the Thomas easier to play, too.

Even an unpracticed amateur can make wonderful music with the Thomas, because its simplified controls give you an orchestra at your fingertips.

See...hear...play the new Thomas Electric Organ—the most important advance in home entertainment since television. It's at your dealer's now.

FREE! Send coupon today for free 45-rpm long-playing record featuring Johnny Duffy, noted recording artist and solo organist for ABC, at the console of the Thomas Electronic Organ. Nothing to buy! No obligation! Limited offer!

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manship. All are yours in the new Health-o-Meter Model 87 Bath Scale-the Silhouette! Every inch is new...from builtin handle and Panoramic Dial to non-slip vinyl platform mat. Six lovely decorator colors with chrome and gold trim.

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All-gold

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(Slightly higher

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Other models

from \$7.45

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Cabin Fever

(Continued)

The job of secretary-or social secretary-included the cabin schedule for weekends and vacations. Each couple was lord and lady of the castle 13 weeks out of the year. If they wanted to invite the rest of the gang they could, but we discouraged joint occupancy except for one grand gettogether weekend every quarter. Aside from these mass affairs we wanted each couple to feel that the place was theirs and theirs alone.

To cover summer vacations, we scheduled two consecutive weeks for each couple plus two other week ends during the summer. The rest of the year, we simply took every fourth week. Any change of plans was worked out with the secretary. Our contract prohibited us from renting the cabin to outsiders at times when we couldn't use it: we didn't want to assume that responsibility.



"Let's face it, Harold . . . we're lost."

Our business manager was housekeeper-in-chief. His responsibilities included general supplies, inventories and getting a leaking roof repaired.

We bought the place furnished. Each couple had their own kitchen shelf for canned goods and their own locker into which went things that were not common property. We borrowed from a friend's shelf only if we could replace the item before we went back to the city.

The furnishings were admittedly rustic. Dishes, pots and pans were the kind that could survive a drop by parachute from a jet plane. Linen? We packed our own.

Our first year's expenditures ran like this: Gas \$ 36

Light 24 Water 18 Insurance 12 Mortgage 510 Taxes 60 Maintenance 20 Cleaning 208

Total \$888

We used butane gas, light bills rarely went over the minimum, and we kept water bills at the minimum too. We had no lawn nor garden to maintain. Each couple took care of their own laundry and ice. Later we plan to buy a refrigerator. We bought our own wood: we felt each couple would like to burn as much as their



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**National Average.

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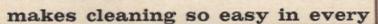
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does so many jobs

is so very light

works so very fast

takes so little space







Ranch house—Lightweight Regina Electrikbroom will company-clean a roomy ranch house in minutes per day! Because this 63% pound wonder (less than half the weight of ordinary vacuums) is a real powerhouse. Does the work of a closetful of cleaning equipment ... without attachments!

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Two-story Colonial –Stairs are not hard to clean. Not with Regina Electrikbroom! This lightweight vacuum cleaner almost flies up the stairs...without attachments! Sucks up every speck of dirt upstairs and downstairs...even picks up spilled sugar, stepped-on foods in the kitchen.

Apartments too – No space to waste here. So compact! The Electrikbroom hangs on any hook—in closet, on door or wall. Dirt cup empties like ashtray. Regina Electrikbroom is perfect for you, for gifts. Used in tens of thousands of homes, leading hotels and motels. Ask your dealer for a quick demonstration.

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Does all your vacuum cleaning without attachments: eliminates carpet sweeper, broom, dust mop, dust pan, upholstery brush! Electrikbroom

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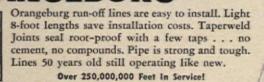
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Roof water splashing



Orangeburg Pipe and Fittings make ideal run-off lines.



Use Orangeburg Root-Proof Pipe for sewer lines from house to street main or septic tank, for down

spout run-offs — other underground, outside, non-pressure lines. Use Orangeburg Perforated Pipe for foundation drains, septic tank filter fields, all wet spots. Look for Orangeburg brand name on pipe and fittings. Ask your dealer or write Dept. AH-47. an distributed

Orangeburg Manufacturing Co., Inc. . Orangeburg, N. Y., Newark, Calif.

Cabin Fever

(Continued)

budget and personal tastes dictated.

We spent the \$20 for maintenance on second-hand lumber and nails to replace the porch stairs, and made repairs on week ends. We expect repairs to increase as the building grows older.

The \$208 spent for cleaning sounds like a lot, but when split four ways that is \$52 a couple, which we consider reasonable for the peace and comfort it brings. Friends who had tried such cooperative living warned us of feuds arising over unwashed ash trays and rings left around the sink. So we hired the wife of a nearby gas-station owner to keep the place clean. No one has ever begrudged the money spent on having the cabin clean and ready for occupancy at any time we wanted to move in.

After two years of successful operation, we find that our idea is essentially sound. Besides the original \$500 plus \$15 each for attorney's fees and escrow, the house has cost about \$222 per year. It will take about ten years to pay off the mortgage. After that we'll have only maintenance and operating costs, and the inevitable taxes. Vacations ten years from now should cost us practically nothing.

Our contracts permit us to withdraw any time we can offer a substitute part owner acceptable to the other couples. So far we've had at least a dozen applications, but no withdrawals.

We've had to figure pretty closely to pay our respective shares, but we've never regretted the sacrifices.

Our system of joint ownership may need lots of going over before it fits the cabin you dream about. But the idea is basically sound. With a little extra work and a lot of careful thought and planning, you too can be a weekend millionaire. THE END



Should Have Their Heads Examined, Too!

Sure these drivers will check their oil and Sure these drivers will check their oil and water. But if they could only see themselves in traffic—breaking rules, ignoring every courtesy like youngsters on a spree—they'd agree, it's their heads that could really use the checkup. It's time they learned the truth. People respect good drivers—but detest "second childhood" highway showoffs who take chances with other people's lives.

"Careless Driving is KID STUFF"

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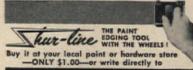
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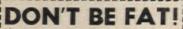
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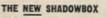


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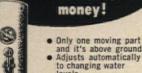
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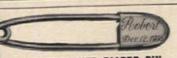
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We quote from an issue of the JAX AIR NEWS (published at the U. S. Naval Air Station, Jacksonville, Florida) which reports on a tour of the Navy Exchange store by Danish naval cadets.

"Two cadets, from the Danish training ship Danmark, select American HOME whose pictorial displays of modern American kitchens entrance them. Cadets Peytz and Nielson particularly liked the colorful kitchens planned with attractive eating space, something never seen in Denmark where gas-plate cooking and small crowded areas are customary.



FROM A FELLOW CLEARER-OUTER

"This Year It's Going to Be Different" in the February American HOME took the pen right out of my hand! I made the same resolution long before '57 crossed the threshold and even resolved to write an article on my project-but adding thereto a new wrinkle-that of filling a manila folder with "Table of Contents" pages from my favorite household magazines. The magazines themselves can be stored out of sight-but any needed article can be found by a quick glance through the folder. Idea not copyrighted.

We have three children, long gone to their own firesides, and for posterity I "built" a scrapbook for eachgoing back to pictures of their greatgrandparents clear down to their own six-and-nine-year-olds. This project, needless to say, used boxes of old snaps of no use to any one else. Idea also not copyrighted.

-Mrs. A. P. Nesbitt



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to say "thanks for the
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And you feel mighty
good inside when you
know you serve him
the best—IDEAL.



Ideal has MORE BEEF...

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Prepared with more rich beef, Ideal provides all the vitamins, minerals, proteins, and nutrients essential for dog health. Then Ideal is sealed in the can and pressure cooked to retain every vital element. It's easy to serve ...costs less than table left-overs ...yet is so rewarding for your dog...or cat.

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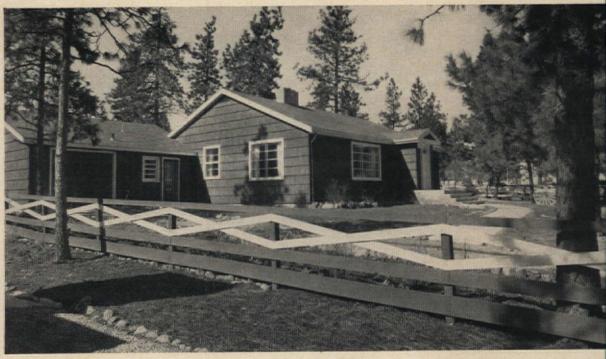
Undaunted by housing shortage Professors

Built Their Own Homes

Vou'll find one of the most educated groups of house-builders in the nation at Cheney, Washington, a small college town 16 miles from Spokane. An acute housing shortage in Cheney, site of Eastern Washington College of Education, resulted when the college grew faster than the town itself. And unfortunately for faculty members of the college, the demand for new homes in the Spokane area has been so great that professional builders have been unable to put men and equipment in nearby towns.

What happened as a consequence of this housing shortage has become a source of pride for the local chamber of commerce: Six members of the college faculty have finished their own homes, another is building now, two are in the preliminary stages, and several have purchased old homes that they are remodeling.

Among the profs-turned-carpenter is Dr. Dana E. Harter, who set out to construct, without any previous building experience, a home that he and his wife had designed. Hiring only the plumbers and plasterers, he built a two-bedroom home with recreation room and attached garage. The house has three fireplaces, one of them in an Early American kitchen. Dr. Harter's secret of success is simple: "I raided the industrial arts library." That formula PLEASE TURN THE PAGE



W. R. DELL



ONE ANSWER TO THE DEMAND FOR NEW HOMES IN CHENEY,

Washington, is this two-bedroom house built by Dr. Dana E. Harter of Eastern Washington College of Education. House has three fire-places, one of them in an Early American kitchen, with recreation room and garage in attached "wing." All construction work on house but the plumbing and plastering was done by Prof. Harter, who also made furniture for kitchen and outdoors. Left, Dr. Harter in more familiar role, demonstrating a principle of chemistry to students in laboratory.

Why do you suppose the manufacturer put a box of Tide in your new automatic?



...so your automatic will give you the cleanest clothes possible!





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Shown: MATICORK in light, medium, and dark random pattern

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Professors Built Own Homes

(Continued)



Dr. Harter completes paneling of the recreation room in his home.

may have meant a great deal to all the faculty home-builders, whose familiarity with research offset some of their inexperience.

Dr. Craig MacPhee, assistant professor of zoology, and his wife, Dorothy, did all the work they could on their own home. That included digging trenches and building the foundation forms. With help from colleagues, MacPhee built the frame of the house and roofed it during the spring, summer and early fall.

When their house was about 40 percent complete, Dr. MacPhee arranged a bank loan to finance the remaining construction. From then on, he served as his own contractor and supervisor for the plumbing, flooring, wiring and carpentry. He estimates his savings



Back in classroom, Dr. MacPhee explains skull formation to students.

at nearly 30 percent of the normal cost of his home.

As college professors, the EWCE faculty members faced some handicaps that all amateur builders wouldn't be likely to come up against, for a professor's schedule allows only odd hours for outside work. Colleges expect him to be in his office certain hours of the day when he is not in class. And when he does get home, he very likely has lectures to prepare or student papers to read.

To counteract such schedules, the men on the faculty who have built homes have put in every possible please turn the page



From Crane Crestmont line. Shelford lavatory with ledge for toilet articles. Olympic tub with easy-grip edge. Shell Pink.

CRANE, THE QUALITY LEADER, INTRODUCES **NEW CRESTMONT FIXTURES**

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famous easy-action Dial-ese controls-close with water pressure, not against it.)

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Professors Built Own Homes

(Continued)

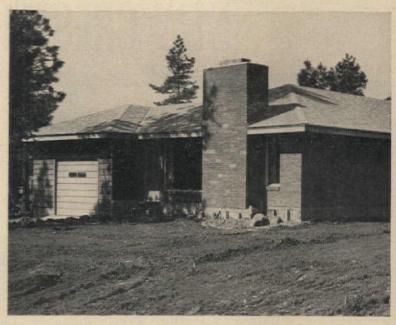
spare hour, so that "free" days mean 16 working hours devoted to building.

The finished homes demanded a great deal of sacrifice. All members of the families involved in the building have put in prodigious amounts of labor. Wives and children have done whatever they could to "help Dad." And often that was a great deal to a man trying to perform tasks which seem to take three arms and hands.

"I swore I'd never build another home, even though I was highly satisfied with my first experience," Dr. Harter has said. But he and others who have built homes are now considering bigger plans, while newer members of the faculty are busily surveying hillside lots, checking the city's water and sewer lines and pricing materials. Professional home-builders may have to move in soon to protect their honor in Cheney!



Construction of their home was a year-round job for Dr. MacPhee, his wife Dorothy and their son, Craig, Jr. Like other faculty men, Dr. MacPhee had to spend every spare moment at work on his home.



Completed MacPhee home has brick exterior, clean lines. Inside, house contains a few "extras," like the two sets of shower heads at different levels for the lanky 6'7" professor and his 5'2" wife.



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No lint problems! Because—(1) Maytag's gentle wash action, proved in nearly 10,000,000 Maytags, creates less lint to begin with. And (2) the lint that does form is automatically separated from clothes through 926 holes in the Maytag "Lint Remover Tub"... and is flushed away forever by Maytag's exclusive Swirl-away Rinse.

Cleans clothes automatically! No need for pans, trays or traps! The new Maytag All-Fabric Automatic cleans clothes without resort to mechanical gadgets. This means simpler operation, the mark of a well-designed washer. See this new Maytag—see a demonstration of the most complete automatic ever built—the Maytag.

New Maytag <u>COLD</u> WATER WASH delights "Good Housekeeping" editors

"Even kinder to wool, cashmere, 'Orlon' and the like than tenderest hand squeezing," says magazine



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PLUS THESE OTHER MAYTAG FEATURES

2 SPEEDS...to wash delicates safely, almost wrinkle-free, push Maytag's "Modern Fabrics" button. Wash and spin speeds are slowed by one third. Push "Regular Fabrics" button for all regular wash loads.

WATER SAVER . . . automatically saves up to 9 gallons hot water per small load, 2500 gallons of water a year.



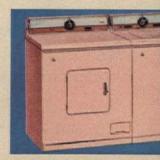
Once twin cashmeres! Left, hand-laundere 12 times: slightly faded, matted, shrunl Right, cold-water washed in a Maytag I times: color, size, softness just like new The Maytag Company, Newton, Iowa

SEE THE AUTOMATIC THAT HAS EVERYTHING:

3 Water Temperatures . . . 2 Speeds . . . Water Saver . . Suds Saver . . . Gyrafoam Wash Action . . . Safety Lid . . Non-rust Cabinet . . . Maytag Dependability.

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All-Fabric AUTOMATIC WASHER



Maytag All-Fabric Washer and match No-Vent Dryer in Pasteltone Pink, Gre Yellow, White. As little as \$3.50 a wee



REMOTE-CONTROL TV TUNER can be attached to front of standard television set for changing channels from any place in the room. It fits without electrical connections, operates on flashlight patteries. Priced at \$19.95. Alliance Mfg. Co., Alliance, Ohio.

LOOK...IT'S NEW!

ALL PRICES ARE APPROXIMATE



FOLD-UP STOOL has steps for reaching, back rest for sit-down ironing or other chores. Bronze frame with red, yellow or brown seat; or, if you prefer, black frame with yellow or charcoal seat is available. This stool costs approximately \$9.95. Made by Durham Mfg. Corp., Muncie, Indiana. PLEASE TURN THE PAGE

Nothing protects your floors like paste wax JOHNSONS PASTE ONG. LASTING PROTECTION ...and it's the one wax for 101 uses all around the house!



Look at the difference!

...it's Drexel

Counterpoint® brings visible distinction to every corner of your living, dining, bedrooms! Bold, forward thrusts of ripe mahogany frame the sprightliest wildgrained cherry.

Crisp, linear pieces are designed by John Van Koert to flow together for unlimited variety. Choose from more than 80 pieces . . . but before you buy, look in the drawer for the Drexel brandmark, seal of value and integrity.



Send for your "Portfolio of Fine Furniture," colorful booklets on Drexel's traditional, provincial and modern groups— 35c in coin to 7 Huffman Rd., Drexel, N. C.

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA

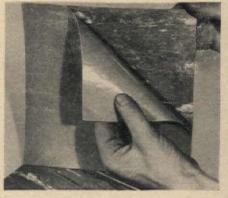


Look . . . It's New!

(Continued)



QUICK-CHANGE HEADBOARD! This is for the lady who likes to change her decorating scheme; or for the practical one who likes to remove headboard cover for laundry or cleaning. Panel behind mirror framed headboard can be slipped out for either purpose. Comes on twin size bed frame for \$99.95, or on double-twin-size swing frame for \$219 The Englander Co., Inc., 1228 Merchandise Mart, Chicago 54, Illinois



PEEL 'N STICK is a new resilient floor tile to be applied over smooth surfaces like linoleum Adhesive coat on back's protected by thin layer of paper. To place, jus peel off paper, stick to floor. Is \$1 per sq. ft Robbins Floor Products Inc., Tuscumbia, Ala

HAT-BOX PLANTER—or to say the least, a copy of an 18th-century hat box—made of Fiberglas. This will hold flowers or magazines. Or use it as a waste basket. In 11 colors, the box is 13" high and 15" wide. It costs approximately \$14 and is a product of the Kimball Mfg. Corporation, San Rafael, California.





constant light glows from this house number plate as a result of "electrolumines cence," an inexpensive method of producing light. Works on house current. With 5 letters of numbers, \$6.95. Baker Lite Corp., 230 Boylston Boston, Massachusetts

Have them now...while you're young

... those heavenly carpets by LEES.



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Sherwin-Williams House Paint...

stretches the years between painting





right paint for every type of surface





endorsed by leading painters





Sherwin-Williams House Paint,

famous for its quality for over 89 years, is now better than ever! New developments by our research chemists and laboratory technicians have improved this wonderful paint to bring you the greatest value yet for your painting dollar.



You'll find the right SWP® House Paint specifically formulated for the exterior of your house . . . SWP GLOSS in 52 gorgeous colors for wood siding . . . and SWP VELVET FLAT in 39 beautiful, rich shades for shakes, shingles, stucco and all kinds of masonry.



FREE! The beautiful 44-page "Home Decorator" book for 1957, filled with facts about painting. At your dealer, or write The Sherwin-Williams Co., 1216 Midland Building, Cleveland 1, Ohio.







This screen won't keep you from opening and closing car windo but it will make travel with pets easier on them and on the fam

LET YOUR DOG TRAVEL IN COMFOR

Your dog or cat could suffocate if left in a closed car parked the hot sun. It's much safer and easier to take your pet trips if you provide plenty of ventilation. But if windows a merely left open, the animal may jump out to explore on his or So screen back car windows with fish net curtain material. The your pet can be comfortable and safe while you're gone.



Unscrew car window molding and remove it. Then tape in place "screen"—a panel of net that's 6" wider and longer than windo



Screw the window molding back in place and trim off any protrudit edges of net. Replacing of molding automatically makes net snu



"Colorado Coffee" is the sunny, restful finish on the Western Pine woods in this perfectly planned Wheeler kitchen – a room that can open on a family room or a dining area. The island sink, with section that rolls away

as a service cart, has under-counter dishwasher convenient to cabinets for glass, china, silver. Counter-level windows light the working surfaces and range top. One window opens to serve patio outside.

Beauty meets convenience in a kitchen of Western Pines

Designer Virginia Hart Wheeler chooses the warmth and practicality of Western Pine woods for a kitchenful of new ideas

A room to enjoy and a work-saver too, this is the latest from Mrs. Wheeler, noted kitchen designer.

Notice how counter, cabinets and the newest in appliances are placed to save steps—in a setting created by the Western Pines. The result is distinctive and modern, yet warm and charming in the friendly Western Pine manner.

What makes the Western Pines so useful is their marvelous adaptability to all styles of design and so many finishes. Straight-grained, soft-textured, carefully dried, they can be stained and waxed to a silken glow, and take all kinds of paints equally well.

Whether you are building or remodeling, in traditional or modern, you'll find the economical Western Pines can create any setting to Better Your Living. Your local lumber dealer will be glad to show you how.



FREE PLANS for this Wheeler kitchen are yours for the asking. Also "FRIENDLY HOME IDEAS," new booklet with 85 photos of building, decorating, remodeling ideas featuring Western Pines. Write: WESTERN PINE ASSOCIATION, Dept. 200-F, Yeon Building, Portland 4, Oregon.

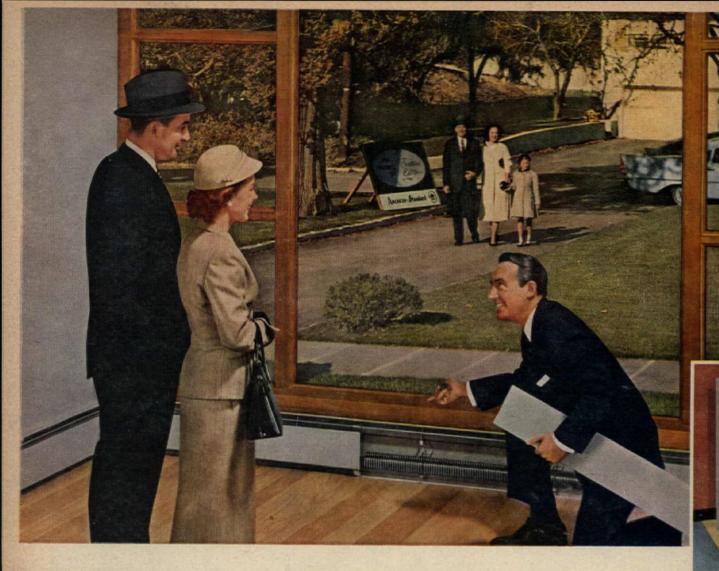
The Western Pines

Idaho White Pine
Ponderosa Pine
Sugar Pine

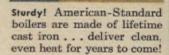
and these woods from the Western Pine mills

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TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW are manufactured to high standards of seasoning, grading, measurement



"The real comfort feature in this house is American-Standard Baseboard Heating



... the hot water heat that encircles your home with clean, even comfort"

When you buy, build or modernize, be sure to check the heating system. If it's American-Standard hot water heat, it adds year-in, year-out comfort to your home . . . adds immeasurably to its resale value. Small pipes, concealed in good-looking baseboard panels, carry hot water heat from the boiler around the cold exterior of your home . . . bring the heat into each room at ankle level to build a wall of warmth between you and winter.

New heating panels take the place of ordinary baseboards, can be painted any color, to match or contrast with walls, never interfere with furniture arrangements, wall-to-wall carpeting or full-length draperies.

At the heart of this truly modern heating system is an American-Standard boiler. It is completely automatic, long-lasting, too, because it is made of corrosion-resistant cast iron. It delivers heat quickly, efficiently, and is a wonderful buy since it will outlast ordinary boilers by many years.

\$3.18 a week* puts an American-Standard boiler, for gas, oil or coal, in your home. And \$2.20 a week* pays for baseboard panels for the average six-room home. Insist on an American-Standard heating system when you buy or build...install an American-Standard heating system when you modernize.

Comfort where you want it! See how constant warmth is carried around the cold exterior of your home by means of small pipes in baseboard panels.

Want year-round air conditioning? Ask your retailer about the new American-Standard system that heats and cools with water.

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See American-Standard products on NBC-TV's program HOME, starring Arlene Francis



For more information, see your American-Standard retailer. He's listed under "heating equipment" in the Yellow Pages of your phone book. Or for a helpful booklet, mail the coupon to the left. American-Standard, Plumbing & Heating Division, 40 W. 40th St., New York 18, N. Y.

American-Standard

PLUMBING AND HEATING DIVISION





Get Ready for Outdoor Living

Try these do-it-yourself patterns and ideas for projects to keep you busy now and to make your summer hours outdoors more fun

Pefore long, it's sure to be warm enough so you can spend all your leisure hours outdoors. And what better, more convenient place than your own yard? Here the kitchen's handy if you get a yen for a snack or a cool drink. Here you can wear comfortable old "knock-around" clothes. And here you can enjoy balmy days and cool evenings to the fullest.

But right now, it's not warm enough, perhaps, for full-scale gardening. And on rainy days you can't garden at all. Well, make good use of this time: build something that will add to your family's fun when you can be outside more often . . . a garden lounge chair, perhaps, or a garden toolshed-workroom.

Or a splendid barbecue. The one above, made from our Pattern 2120-50¢, can be a source of pleasure for many months every year. It's simple to make of ordinary fieldstone. The easy-to-clean flagstone top is counterhigh . . . a fine place to prepare and serve food. The big cupboard holds wood and charcoal, and the grill adjusts to two heights for fast or slow cooking.

Now turn the page for other wonderful patterns that you can use to build more pleasure into your garden.

Patterns for a Life in the Sun

2008—50¢. Build long barbecue at left below (no chimney) of brick. You can omit planter wings, or fit them with counter tops plus doors for storage cabinets. Barbecue is 7'11½" wide, 31½" high, 30" deep.

2096—\$1.00. Large cupboard in one storage wing of corner barbecue (below) has cold-drink "well." Basic cooking unit is in center: other wing holds oven, garbage container. Unit is 10'11" across, 6'10" high.

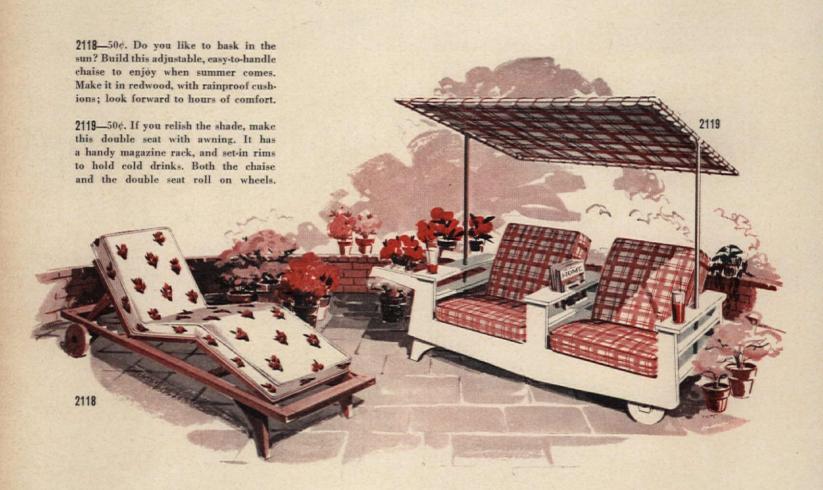


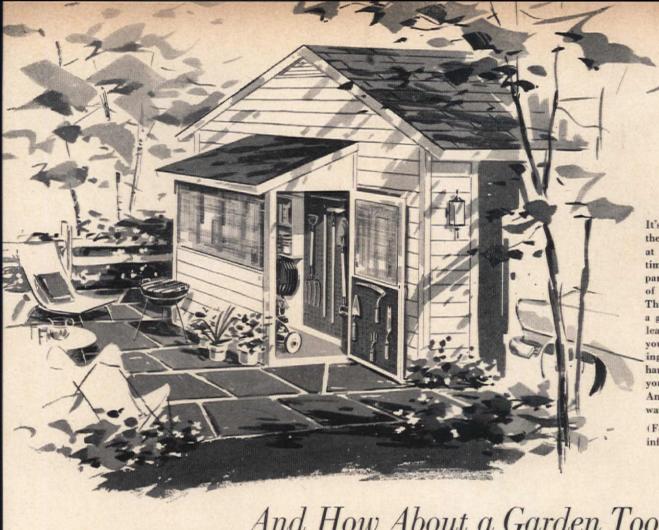


2008

2096

Make These for Your Garden, Too

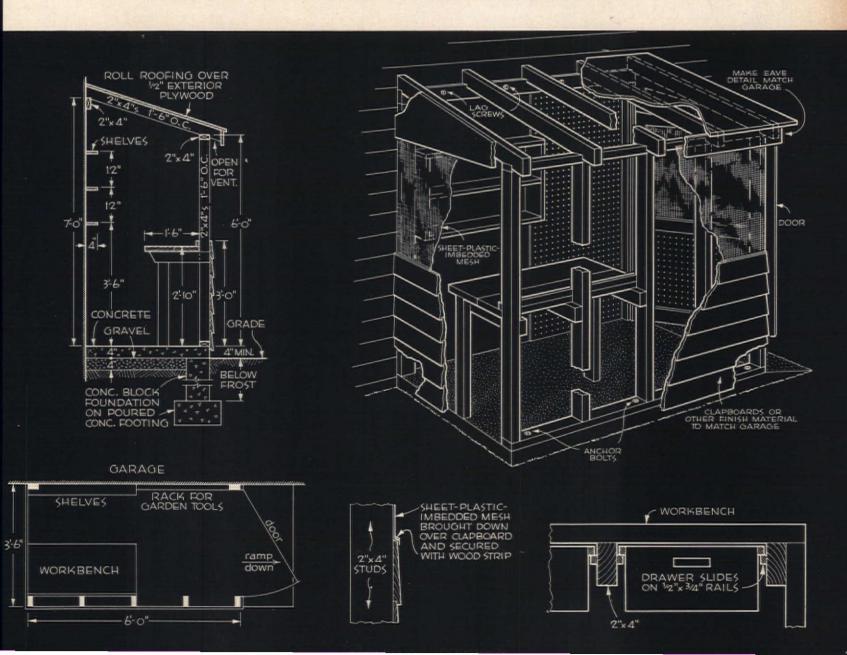




It's springtime-high time for the man of the house to look at "the estate." And it's high time that you decide to prepare your land for a summer of enjoyable outdoor living. This means a nice garden, And a good start towards it is this lean-to tool shed. Build it by your house or garage, matching materials and color: a handy, organized center for your garden and lawn tools. And it's a potting shed and warm-weather workshop, too.

(For helpful step-by-step building information, see page 163.)

And How About a Garden Tool Shed?



More little ideas to add to your outdoor pleasure



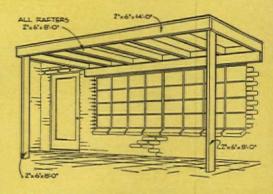
IDEA: Hanging baskets from funnels, pierced at rims. Fill one-quarter with gravel for sure drainage.

For too much of a good thing





Does your windowed wall get too much sun? So much that you have to close the blind and then can't see out? Here's your little problem-solver: add terrace and ramada.



Here's how ramada was built to fit this house. You can easily adapt it to suit your own needs. Use 2" by 6" lumber for the frame, plywood or sheathing for the roof. Cover roof with tarpaper or metal.



Brick patio can be different

You can achieve distinctiveness in brick paving by varying the color and pattern of the brick. Here, the light bricks, in running pattern, are yellow; darker ones, in herringbone style, are red. Reminder: lay bricks on concrete, or on well-packed gravel or cinders topped with sand; and slope patio slightly for quick drainage.



Wading pool for kids can be planted later

It's quite easy to make a wading pool (see top of next page) of brick, concrete, or even a shallow tub, if you allow for drainage. (Let bottom of your pool slope slightly to drainage outlet on one side.) If you make a brick and concrete pool, be sure that your dealer has enough bricks of the kind you're using to complete the pool, or pattern might vary because you can't get matching bricks.

When your children get too big for this wading pool, you can fill it with waterlilies and other water plants. A pool always adds a great deal to appearance of your garden, will catch compliments from visitors. Worth the work involved!



Small-deal pool gives big pay-off

• A wading pool for small children needn't be a big deal! You can make a small, shallow, inexpensive one, and the kids will love it. It'll be safe, too, and easy to maintain. Here's how you make this kind: First, buy concrete patio or stepping stones at your builder's supply store, or build a few wood forms, pre-cast them yourself. Next, dig a hole with sloping sides, to fit the size and number of stones you've bought or made. Finally, lay the stones as shown in the pictures and cement them together. These locally-available stones are 18" square, 1½" thick, used for bottom, and 17" by 22", 2" thick, used for sides. Pool is three stones wide, five stones long, so takes 15 squares for bottom, 16 oblongs for side, plus the extra squares laid around the edges.



Lay bottom stones first and cement them, then lay side stones and cement. Use a little sand at bottom of hole to get stones firm and even.



Make corners with 3" of gravel-mix cement and cover with smooth sand-mix. Shape with trowel or a tarpaper form. Pool can be emptied with garden hose siphon, or you can install a drain.

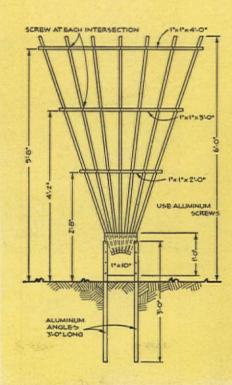
See "Where Credit Is Due," page 162



An outside outlet is handy to have

On page 159 of this issue, you will find complete instructions on how to install an outside electrical outlet. If there's a terrace nearby, use the outlet for a rotisserie, an electric coffeepot or toaster, lights, your radio, TV or record-player. Other good uses for such an outlet: your electric lawn mower, hedge clippers, garden sprayer or even a paint sprayer!

Make a trellis . . . here's how



Everyone just adores a rose-covered trellis, and certainly you've got the spot for one! Then here's what to buy: two 3' aluminum angles (or a 6' length to cut in two), a 12" piece of 1" by 10" lumber, 50' of 1" by 1", and 35 aluminum or brass screws. Cut and assemble as shown here; then paint. Rose pictured below is the new climber, Golden Showers.

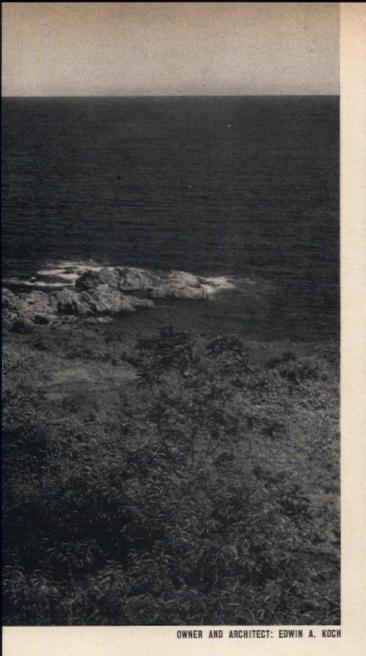




AN ARCHITECT'S OWN VACATION







HOUSE

JAMES W. BRETT

If Captain Ahab had survived his battle with Moby Dick, this vacation house in Ogunquit, Maine, would have been an ideal place for him to retire. It's perched 90 feet above the surf of the Atlantic, surrounded by sounds and smells of the sea. The combination of house and site offers the best vacation living.

This vacation house of Mr. and Mrs. Edwin A. Koch has an architectural style that is unpretentious and practical, yet it's also beautiful and dramatic. And probably the most dramatic part of the house is the part that faces the sea. Glass walls on three sides of the living room let you take in the panorama.

Such a house, of course, attracts a great deal of interest from Ogunquit residents and visitors alike. And this house has still another group of observers: sailors clear out to the horizon use the big living-room windows as a point of bearing.

The orientation of the house makes the living room face south and east, getting plenty of warmth, light, and view. The kitchen, which is only partly separated from the living room, is as compact and functional as a ship's galley. Cooking odors are whisked out of the living area by an exhaust fan, and noise is deadened with an acoustical-tile ceiling. The bedrooms are insulated from the living area by two baths, and privacy from the outside is assured by the high strip windows. Throughout the house, walls of plywood and floors of vinyl plastic keep house-cleaning down to a minimum.

The utilities are in the basement CONTINUED ON PAGE 136







• Top: Facing toward the sea, this wide glass wall overlooks a picture that really is a picture. • Middle: Here the land dips under the side porch, making a natural and a well-protected carport. When the "gangplank" leading to porch is up, visitors can tell from the main road that nobody's at home. • Bottom: For beating the heat when the sun burns too hot, Mr. Koch has ideal answer—relaxing in shade beneath awning.

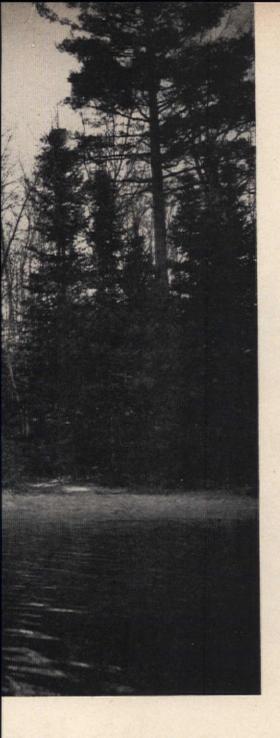


\$3600 for all this-and a boat too!



Their vacation cabin on Lake Washburn, 160 miles north of Minneapolis, was a long-time dream of Richard and Audre Seelye. They built this cabin themselves, constructed most of its furniture.





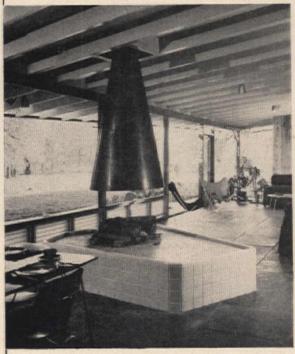
RICHARD E. SEELYE

Since childhood I had dreamed of owning a cabin on a secluded lake in northern Minnesota. My wife, Audre, also shared this dream of a place where we could get away from the hustle of Minneapolis to find quiet for a few weeks a year. In the spring of 1948 we decided to make our first foray into northern Minnesota in search of such a haven. We watched want-ads and talked with real estate men dealing in lake property; but after hundreds of miles of driving and looking, we gave up the idea of buying a ready-made cabin and decided to search for a lot to build on.

One day, by chance, some friends told us of some land they had heard of on Lake Washburn, 160 miles north. Following this new lead, we set out for the lake the very next Sunday. We found a piece of available land at the end of a three-mile-long peninsula. The tall pines, clear water and the CONTINUED ON PAGE 134

FIREPLACES for Vacation Houses

Striking new designs in fireplaces like these are ready to warm and cheer your cottage or cabin. The custom fireplace below is ceiling-suspended; since hearth and chimney are not connected, fire can be seen, felt from all sides. Hearth is concrete with ceramic tile facing. Hood has adjustable damper, is made from continuous copper sheet.



See "Where Credit Is Due," page 162



This modern steel fireplace is sold as a package you assemble yourself. Hood opening is 36" wide, draws in smoke easily. The steel surface radiates heat.



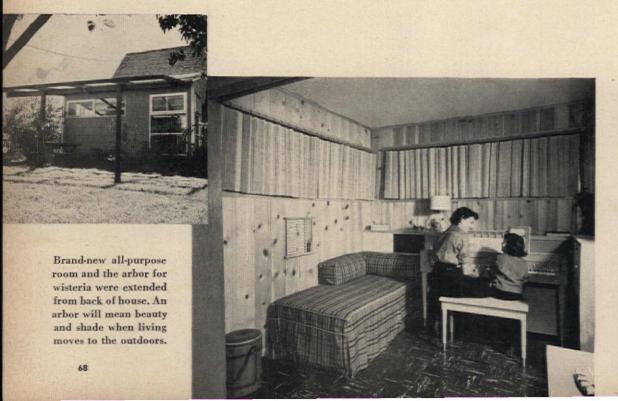
This lightweight, prefabricated metal fireplace is low-cost. It burns coal, charcoal, briquettes, logs up to 18". Its stovepipe can be installed directly through roof of your vacation house, using ordinary sheet-metal roof flange, flashing.



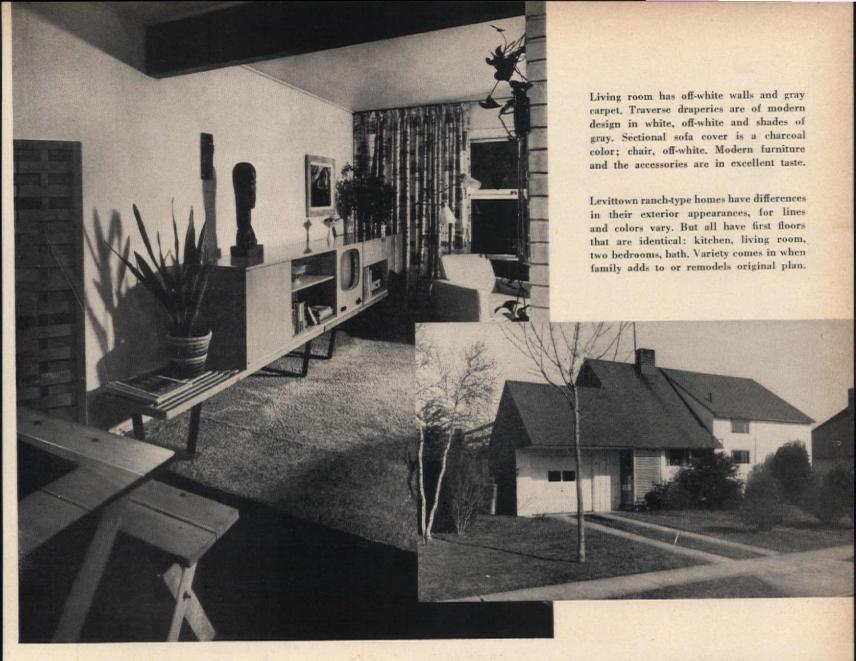
Simple in design, this steel fireplace has 3" space between inner and outer walls. Pulls in cool air at bottom, heats it around firebox, then sends it out warm.



They added a room, multiplied







their comfort

MARY E. MONZE

magine the trouble you'd have if the floor plan of your home were exactly like that in 17,000 other houses in the same development. Among the couples who have precisely this problem are Steve and Marcia Weinstein of Levittown, N. Y. We stopped by to talk with the Weinsteins on a recent trip to get the viewpoints of readers in this postwar community.

In many cases, Levittowners have finished off attics, enlarged rooms, or, like the Weinsteins, have added a room. Their addition is an all-purpose room (see views at left) with knotty-pine walls, vinyl-tile floor, matchstick bamboo blinds and furniture that add up to a practical place for work or play. It was built by Steve and his wife's brother. Marcia says "It has doubled the efficiency of our house." Julia, 3½, and Joel, 1½, love the extra space.

Other changes include closing the fireplace opening on livingroom side to allow space for the sectional sofa. Doorway to left of fireplace was also closed to allow space for book shelves on living-room side and a refrigerator on the kitchen side. Additional book shelves were built on the stair wall, too. And a space was made for dining table by changing original front door to side.





Well-planned for treasured possessions



MARY E. MONZE

t takes courage to break with tradition, especially when you're deciding the exterior color of your house. The traditional colors for a New England Colonial house are white, gray or barn red.

But the owners, Mr. and Mrs. Henry Moyer, being the fearless individualists they are, decided otherwise. They liked the dusty-rose color of carpets indoors and decided to paint the exterior of their house this indoor color. After all, bringing the outdoors in has been a regular idea for years. So now why not bring the indoors out? Ruth Moyer says, "With so much green around in trees and yard, this warm color is welcome." How right she is-and the gray shutters and roof and the white trim add just the right note of distinction. Even the bricks blend in harmoniously.

When they moved to Scarsdale, New York, from Youngstown, Ohio, the Moyers looked for a wooded lot in a good neighborhood with atmosphere . . . a lot shaped to accommodate the traditional house they had in mind. An old estate had just been settled and put on the market, and it was here that they found their corner lot of two-thirds of an acre.

In deciding on an architect, Oscar A. de Bogdan, they chose a man who not only planned the kind of house CONTINUED ON PAGE 164



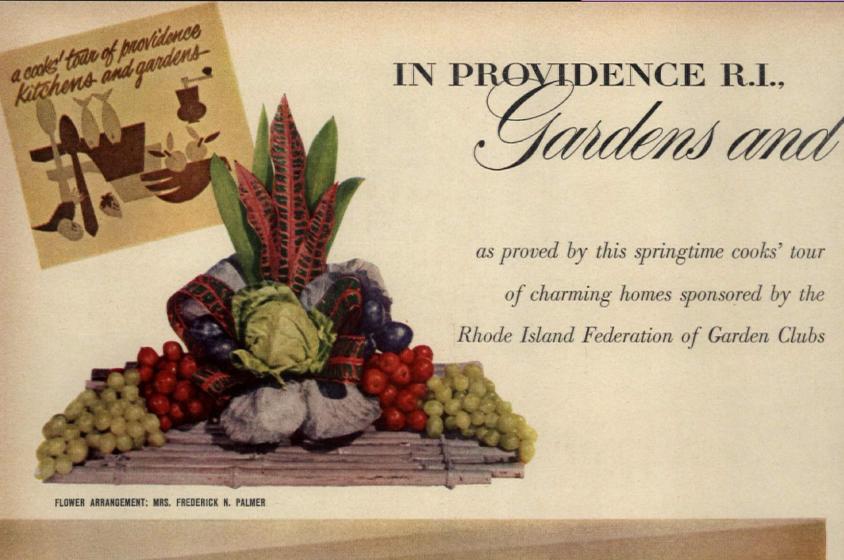
CORATOR: MRS. FRANK WALKER



Bedroom above features a small-dotted wallpaper and draperies of a printed cotton . . . a perfect background for heirloom maple furniture. Old quilts add dash to rare spool beds. There's a floral scenic above a simple dado in the dining room (right). Cool blue and warm rose colors show off beauty of rare antique curly-maple pieces.

In living room (above) an imported fabric makes elegant draperies, slipcover and sofa pillows. Old World in feeling, it keynotes the warm color scheme. Corner cupboard's painted to harmonize.











Time to pause for a coffee break at the Rumplers' in a beautifi



Curving steps carpeted in nature's lush green slope toward Rumplers' well-tended expanse of lawn and flourishing informal gardens beyond.

green velvet setting

Mtep into the garden of Mr. and Mrs. Alexander Rumpler and you share an experience of living in great quietude. Here, just one step away from the kitchen and breakfast room, there's a eeling of living in the deep, deep woods. This pleasant feeling of privacy on a corner lot in the city is the result of careful orientation. The L-shaped house is placed well forward at the street side, eaving a larger than usual expanse of awn and garden at the back. The house s screened from direct view by plantngs of shrubberies and trees. Mrs. Rumpler's gardening room is behind the overhead garage door which she opens on the cutting garden that you see in the view at the right—a beautiful spot





apple torte and hot coffee to touring



To keep from being left alone in the kitchen, you simply build in a sidewalk café on the Gran Via with its glamorous view of Rome



A touch of foreign intrigue through the use of a handsome wallpaper mural directly above architectural dado—all well lighted from overhead. And the table is set with enchanting 200-year-old cordial glasses, Mrs. Moeller's shrimp with curry spread, and of course, a dramatic flower arrangement.

Glassware and linen storage is built in close by the kitchen's small living area, and stands—logically—right next to sink and dishwasher. And look—refrigerator has been sprayed cabinet color, while built-in oven, along with surface units, occupies the food preparation corner beyond. Good division of space here makes kitchen practical as well as pretty.



• Mrs. Robert C. Moeller, a cook of considerable note, discovered that with the children away, she was left alone in her kitchen during the time she prepared meals.

So, to get Mr. Moeller within talking distance, the old kitchen was remodeled to include a cocktail corner with small marble table and two chairs. Soft greys and persimmon are the sophisticated color scheme, and two island units—one with sink and dishwasher, the other an eating bar—help break the rather long floor plan. Small but comfortable living areas in a kitchen mean "two's company," make for a happier cook and good eating.

FLOWER ARRANGEMENT: MRS. ROBERT G. HOLT





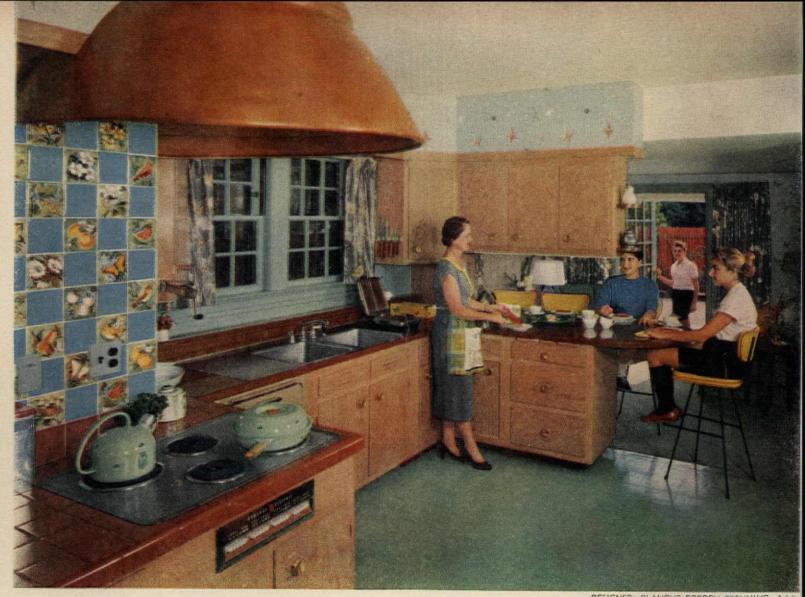
The Rudolf Haffenreffers' kitchen looks handsome, works well and serves up good sour-cream waffles

If there's ever been a personality kitchen—and this tour is full of them—the Haffenreffers' newly-remodeled kitchen stands out as a real impression-maker in this department.

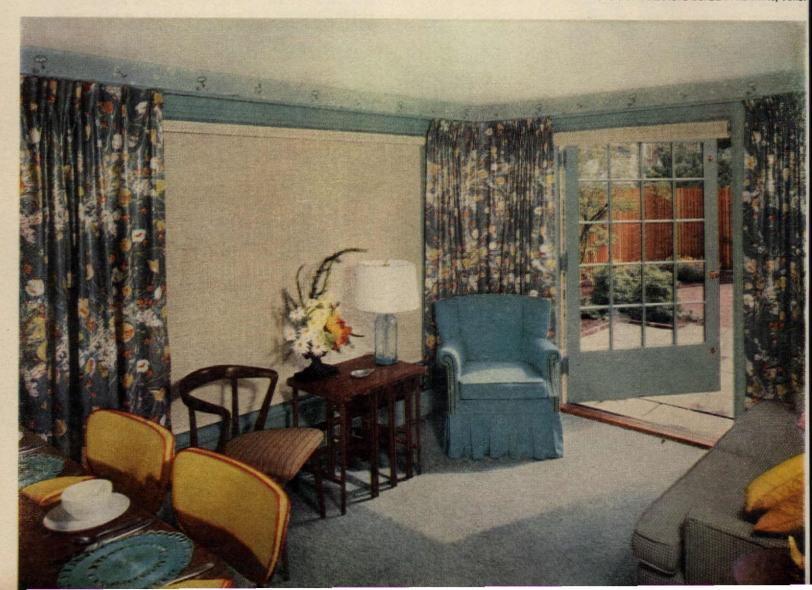
Basically well planned for the kind of entertaining and living that's popular in this home, the kitchen's details tell a lot about the people who enjoy cooking here, and

who live and play here. Work areas are arranged to save steps, but still allow space for the traffic of teen-age guests who "love to sit in the kitchen." Since Mrs. Haffenreffer's hobby





DESIGNER: BLANCHE BORDEN FRENNING, A.I.U.





Let's stop and admire this kitchen remodeling

that pleasantly burst its bounds to include a charming garden

is gardening and flower arranging, a special section is devoted to this, with storage for vases and tools, and a second sink. This space is also shared by Mr. Haffenreffer for performing his duties as host. Destined to become the most popular room in the house, this kitchen deserved a charming garden as a neighbor.

Though the garden is not yet finished, it promises to attain great attractiveness when it is completed. We look forward to visiting it again at the end of its growing, growing, grown stage, and after Mrs. Haffenreffer has exerted her expert gardening talent on it.

Flowers and butterflies, and the tiles painted to harmonize, are a personality plus feature in this kitchen. See the striking copper hood over the cooking area? It once did service as a brewer's vat; now—turned upside down—holds vent fan, performs rewarding service.

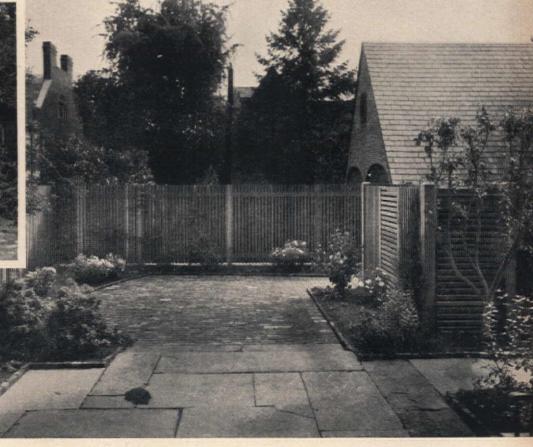


Fieldstone retaining wall separates driveway from garden in the first stage of remodeling; will serve as footing for redwood fence. The various areas are laid out at this point: plans include a wide border for shrubberies, flowers, and eventually, espaliered fruit trees. Service yard yet to be enclosed, left.



Combination of flagstone and old paving bricks gives garden a change of pace in texture and minimizes lawn care. Plantings will be added to fill in against fence; and area beyond the enclosed service yard is for outdoor cooking.

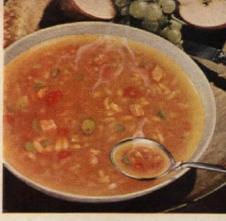
An extra-wide doorway brings the outside into the comfortable *living* end of Haffenreffer kitchen and makes the garden seem actually a part of the kitchen all year 'round. Carpet color here matches that of kitchen flooring.



21 problems solved with soup

Got a problem? Eating, that is! Here are 21 answers to different troubles every homemaker has. Snacks or meals that are quick-nourishing — and ready to serve at a moment's notice. We can almost guarantee you won't run out of answers if you keep a variety of Campbell's 21 great soups on hand.





COUNTING CALORIES?

Watch your waistline and still enjoy your me Have a bowl of **Chicken Gumbo** Soup made w chicken and vegetables — and fruit for dess



SUDDEN GUESTS?

Easy way to say, "Stay for supper!" A tureen or bowl of hearty **Beef** Soup . . . a tray of crackers or sandwiches. Everybody helps himself!



NEED A REFRESHING LIFT?

It is so delicious... Beef Broth (Bouillon) as a beverage. With meals, or after meals or between meals, it's a pepper-upper...hot in a cup or iced "on the rocks."



EATING ALONE?

It's no trouble to have a cozy soup-plate lun Hearty, filling **Vegetable Beef** Soup, hot and in ing! And with it, a fresh, crisp salad and dess



HUNGRY AT BEDTIME?

Have something that won't keep you awake - a warming, brothy cup of Campbell's **Chicken** with Rice Soup. Then - pleasant dreams!



LUNCHES TO PACK?

Give them something hot and delicious. Send along a vacuum bottle full of creamy, smooth Campbell's Green Pea Soup. It's nourishing!



NEED A QUICK VEGETABLE COURSE

Serve a mug of Campbell's **Vegetable** Sor You'll have 15 vegetables through the meal and a pleasant helping of nutrition.



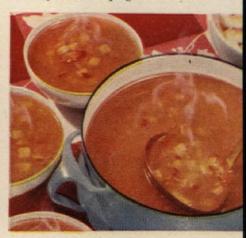
SHORT ON TIME?

Make a quick soup plate like this: hot and hearty **Pepper Pot** Soup to nourish...a salad...a piece of cake for dessert. Good—and plenty!



CHILDREN'S PARTY?

Here's an idea that takes the cake, puts it on a plate — with a cup of nourishing, fun-to-eat Chicken Noodle Soup. That's a way to make a party.



MENU MONOTONY?

Have a fresh and tangy chowder — Campbel Clam Chowder. Made of tender bay clams a clam broth, deftly seasoned...welcome any tim



HE-MAN TO FEED?

e a big bowl of **Scotch Broth!** It's almost a lin itself...mutton, barley, vegetables. Be ly with plenty for second helpings!



BETWEEN-MEAL SNACKS?

en you want something light and flavorsome, am of Chicken Soup is a just-right snack. chicken soup as only Campbell's can make it!



MEAL NEED MORE BUILD-UP?

our meal's light—add bowls of country-tast-Bean with Bacon Soup. You know you're ing healthful nourishment an enjoyable way!



MEATLESS MEAL?

etarian Vegetable Soup makes a good and rty start. 15 best-of-garden vegetables—green, and yellow—cooked in their own good broth.



NEED MORE MILK?

Most people do! Have your favorite soup the milky way. Campbell's **Cream of Asparagus** Soup made with milk is a smooth, nourishing treat for anyone!



BALKY APPETITES?

See if this French-style delicacy doesn't work like a charm: perfectly blended beef broth, sweet onions, cheese . . . Campbell's **Onion** Soup, of course.



MIDNIGHT SUPPER?

After a movie, or an evening of talk, people like a light, late supper. What could be more pleasant than cups of Cream of Celery Soup, with fluffy scrambled eggs?



MID-MORNING SLUMP?

When you're tired, let down or low—take a soup break. Relax and enjoy a bracing cup of **Consommé.** It's pure beef stock, slow-cooked and expertly flavored.



A CROWD TO FEED?

Easy! Get out a pitcher and mugs. Pour out generous helpings of welcome and warming Campbell's Cream of Mushroom Soup!



BREAKFAST SKIMPERS?

Try variety! Start with a cheerful cup of Campbell's **Tomato** Soup. Perks up a breakfast appetite—and is extra-good for you made with milk.



TEEN-AGE TREATS?

Do-it-themselves suggestion: Set up a snack bar in the kitchen. Have plenty of **Beef Noodle** Soup to serve...cheese and bread for sandwiches.



SOUPS SUPPLY BASIC NUTRITIONAL NEEDS:

<u>Vitamins, Minerals and Liquids</u>—for general well-being.

<u>Proteins</u>—for upkeep and growth. <u>Carbohydrates</u>—for energy.

Once a day...every day...SOUP!



Good Victuals

JEAN AUSTIN

Arroz com Feijão





A formal reception one night . . . a dinner party for 20 the next . . . an embassy hectic with a stream of guests . . . this is part of the everyday life of the Brazilian Ambassador to the United States, Admiral Ernani do Amaral Peixoto, and the lovely Ambassadress. Under

such circumstances, a hostess as adroit as Senhora Peixoto naturally develops some superb recipes. Dona Alzira, which is the Brazilian way of addressing the Ambassadress, has built her reputation with her own native Brazilian dishes. She has very graciously given some of her personally

favorite recipes and all, with the exception of one, were actually prepared and photographed in the Embassy kitchen. With Dona Alzira's permission, I have given these recipes literal names rather than the Portuguese—a language I am, alas, unable to master.

Perhaps the most traditional, as well as the most popular, Brazilian dish is Arroz com Feijão (pronounced Fay-ja-o). Its assembly and serving is a ritual, and a more elaborate version of it, "feijoada," takes hours to eat and enjoy properly. I felt the CONTINUED ON PAGE 102

For details about table appointments, see "Where Credit Is Due." page 162

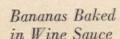


Couscous

Brazilian Shrimp (Camarões)

from The Brazilian Embassy, Mashington, D.C.

Ambassador and Dona Peixoto smile in typically gracious manner as they pose for us on the grand staircase of the Brazilian Embassy, an Indiana limestone mansion built for the late Robert S. McCormick,



Chicken Refogado

Rugendas room is named for the artist who painted the murals depicting the y history of Brazil. Here the family dine when the children aren't in school, in split seconds, the competent embassy staff can stretch the same table to ommodate 20 people attending a banquet or 100 guests for a reception. For a quet, a waiter for every 4 persons is de rigueur.







Entertaining ideas for **April**

by Betty Crocker



Say "Happy Easter" to all the children - with an Easter Bunny Party! Heap baskets with colored eggs, jelly beans and downy chicks from the five and ten. And when it's

time for refreshments, bring on a great big yummy Easter Bunny Cake and a basket of little coconut-covered Easter Eggs for finger eating.

"Rain, rain, go away . . . " Any time a small voice echoes those familiar words, make it a sunny day inside with a surprise cake. Our new Li'l Angel Cake Mix is just the size to whip up any afternoon. You bake it in a loaf pan, a jelly-roll pan, an 8" tube pan. It comes out perfect every time!

Spring weddings call for showers of another kind! Why don't you be first - with a kitchen shower, maybe. Any young bride-to-be would like that. Serve coffee and tea-and slices of our Banana Spice Cake.

Rain or shine, our Betty Crocker Mixes make double-quick time of desserts and party trimmings. Our mixes start with home recipes, and fine ingredients, like Softasilk Cake Flour and high-quality shortening. You add fresh eggs for homemade flavor. Every cake you make is heavenly-perfect. Now's the time to stock up! Your grocer's having a pantry jubilee!

Betty Crocker

Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownie, Date Bar, Pie Crust, Answer Cake-are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Banana Spice Cake. Slice bananas on warm Honey Spice Cake. Fill and frost. Icing: 1/4 cup soft butter, 2 tbsp. mashed banana, 2 tbsp. fruit juice, 3 cups confectioners' sugar.

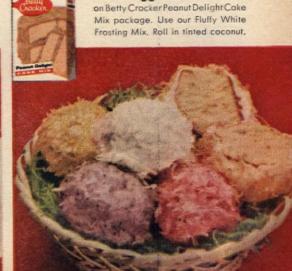














EASTER FEASTING







Something old Something new...

to show what you and Jell-O can do

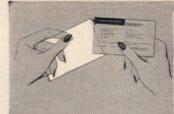
You can do wonderful things with Jell-O and cream! Serve it as usual with whipped cream on top . . . or create a delightful *new* dessert by blending the whipped cream right into the Jell-O gelatin!

It's Jell-O Bavarian! And this is all you do . . . Prepare your favorite Jell-O flavor (we used delicious new Black Cherry) in the usual way, dissolving a dash of salt and ½ cup sugar with the Jell-O. Chill until slightly thickened. Whip 1 cup of cream and fold it into the Jell-O, blending well. Chill. Makes 7 to 8 servings.

You'll love the delicate flavor—the special-occasion beauty—of Jell-O Bavarian. Why not make it tonight!

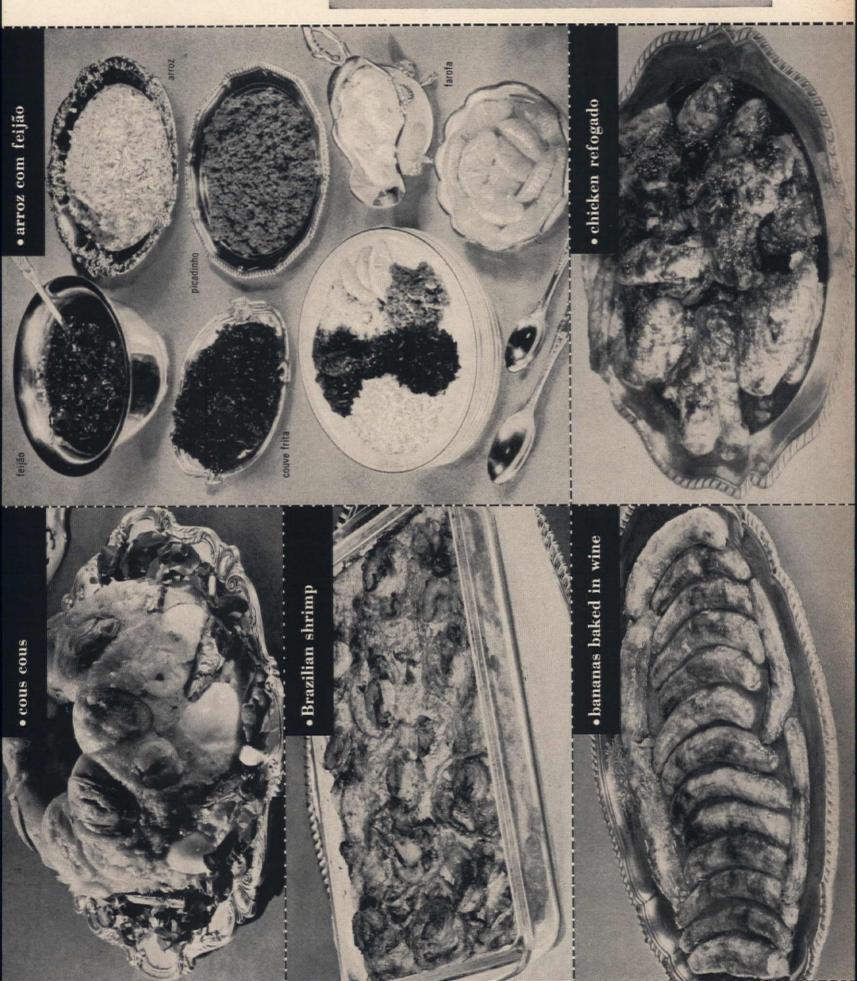


American Home Recipes (Good Victuals, pictured in color on page 82)



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 \times 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55 American Home Building, Forest Hills, N. Y.



I cup white wine

Brown sugar Cinnamon · Spread split bananas on a greased shallow baking dish. Sprinkle with a mixture of brown sugar and cinnamon. Then add 1 cup of white wine and bake to a golden brown. Amount of bananas used depends upon number of servings desired, and upon size of bananas. (In Brazil, where many varieties are available, the larger bananas are

• Make refogado (sautéed onion, tomato, garlic, parsley) in saucepan. In another pan brown cut-up chicken slightly. Add to refogado. Stir, add little bit of hot water—cover, cook on slow fire till tender. When done add blood from freshly-killed chicken and stir.

American Home Recipes

(Good Victuals, pictured in color on page 82)

Brazilian shrimp

(CAMARÕES)

21/2 lbs. shrimp, shelled and cleaned 2 medium onions

1/2 can tomatoes, drained

r capful Tabasco 12 eggs, beaten

• Slice 1/2 onion and sauté in skillet till golden; add canned tomatoes, cook for a few minutes. Add shrimp, cook over slow fire. Add capful of Tabasco, cook 20 fry onions over very slow fire; cover. Add salt when you turn onions. After onions spread beaten eggs on bottom, add shrimp (hold aside some shrimp as garnish). Add minutes. Slice remaining onions and the fresh tomatoes very thin. In another skillet, cook, uncover and cook fresh tomatoes with onions. Butter oven-proof glass dishrest of eggs—then fried onion, tomatoes and remaining shrimp. Bake at 300°F—after 15 minutes, turn down to 200°F until done. 2 fresh tomatoes (large)

• cous cous

tbsp. onion, chopped tbsp. shortening

clove garlic

can (8-oz.) shrimp, cleaned tbsp. chopped parsley lg. tomatoes, sliced

small tin sardines, drained

I tomato, cut in wedges

hard-cooked eggs, halved

Ib. fish fillet, cooked tbsp. chopped parsley

cup peas

· Melt shortening in skillet. Sauté onions until tender. Add garlic, parsley and tomatoes and simmer until mixture is soft. Add shrimp and hearts of palm, cook 3-5 minutes or until shrimp are done. Drain off sauce, set aside. Remove garlic. Combine corn meal and salt in bowl. Add 3 cups of sauce and water; blend. Mixture will be quite stiff.) Add parsley.

Arrange some of the shrimp, slices of hearts of palm, the egg halves, wedges of tomato and sardines in decorative pattern around bottom and sides of very lightly mold (or tie several layers of cheesecloth over top). Steam in large kettle (1/2 full greased 2-quart mold. Fill mold with alternate layers of cornmeal mixture and remaining shrimp and hearts of palm and with the flaked cooked fish and peas. Cover of water) about 1-11/2 hours. Unmold on platter, Garnish with watercress,

arroz com feijão

I tsp. salt 4 medium tomatoes 14 cup cooking oil I clove of garlic 2 lbs. black (kidney) beans 1/3 lb. unsliced bacon 1/2 lb. smoked sausage 1 medium onion

REFOGADO: Shred the onion, slice the tomatoes and crush the garlic and, adding a salt and a few bits of bacon, until beans are tender. The more the beans boil, the better. You can also substitute a pressure cooker for the saucepan, and use it for 35-45 minutes. Cut sausage in bite-size pieces, brown it and add to bean mixture. Wash and clean beans, then leave them soaking overnight under 4 inches of water. The next morning, using the same soak water, boil the beans on moderate fire, with little bit of red pepper or chili, if you like, fry them in 1/4 cup oil, until golden.

Pour this into the saucepan or cooker, and stir for one minute. Take three ladlefuls of beans, draining the juice into the pan. Crush beans with a fork or force them through a strainer, then put back into the pan. This is to thicken the bean sauce or gravy. Boil some more on slow fire. Serve piping hot in a long, deep dish. Some serve this in separate dishes with orange slices.

3 eggs 3 tbsp. butter Farina Salt

Some people add a few olives (pimiento)

When butter is very hot, pour the mixed eggs in, with some salt. Almost immediately, sprinkle a handful of Farina on top, little by little, stirring all the time and mixing well with the eggs. The result should be crumbly, not too dry and certainly not · Scramble the eggs together in a container. In a deep frying pan, melt the butter soggy. Different tastes require different amounts of Farina.

1 pkg. (1-lb. 12-02.) converted rice 34 cup cooking oil 1 medium onion 2 medium tomatoes ARROZ

#2 can (4 stalks) hearts of palm

cups corn meal 1 tbsp. salt

sliced diagonally

• Wash and clean rice, drain it off in a colander or strainer. In a saucepan, in 34 cup oil, fry sliced onion, sliced tomatoes, and salt (garlic salt, if you like). When these are golden, add the wet rice and 5 cups of cold water. Stir and then boil for 20 minutes on moderate fire, without stirring any more. Rice should be loose and fluffy

COUVE FRITA 8 lbs. kale 1/2 cup cooking oil Salt

· Wash, drain, shake and trim the kale leaves, cutting off the stems. Pile leaves together and, with a sharp knife, slice them very thin. Pour the oil in a saucepan with some salt and, when very hot, pour in all the kale. Do not put lid on, as this tends to make the vegetable yellowish. Stir for 10 minutes. Collards or spinach may be substituted.

It's easy to color coconut for decorating cakes and cookies. Put a few drops of liquid vegetable coloring and 2 tablespoons of

put on the cover, and shake vigorously until tinted. Dry it on paper toweling. flavored? Add ½ teaspoon extract.

water in a container. Drop

PICADINHO

Dash of Tabasco 3 lbs. good quality ground beef (rumpsteak or similar)
34 cup cooking oil
1 2-lb. can of tomato paste Dash of Tal

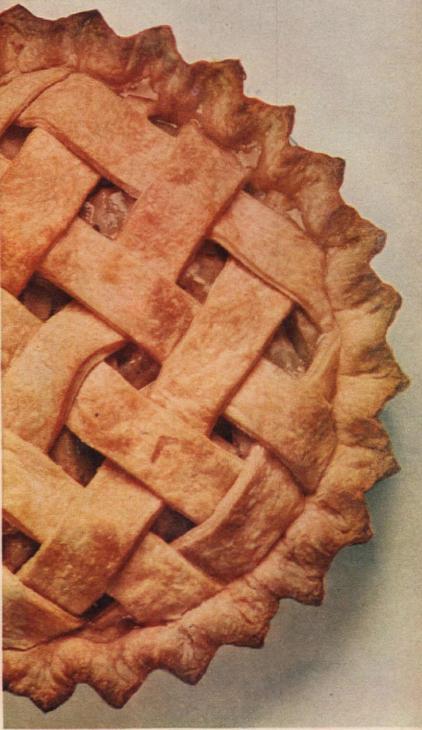
minutes on slow fire, stirring all the time. Pour the ground meat in, with a dash of Slice the onion into a saucepan, add tomato paste, oil and salt. Cook for Tabasco and cook on slow fire for 1 hour 15 minutes, stirring frequently.

nedium onion

other shortening was used in this pie. Looks good, too, see the pie on the right!



Golden Fluffo was used in this pie. Never before could you get this appetizing, all-over golden browning.



Something Golden Happens

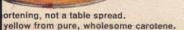
(golden flakiness you've never gotten with any other shortening)

Expect surprising results when you use Fluffo; it's an altogether surprising shortening. To make it, we had to break down old-style shortening to its very molecules, and improve them; it takes the cream of the crop to make golden Fluffo.

No other leading shortening gives you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results.

No other kind of shortening gives you such crisp, light, golden-brown fried foods. Everything fried right and light in Fluffo is beautifully browned all over—and just as digestible as it looks.

Fluffo even handles differently; it's so much lighter and fluffier it's a joy to use. Blends with fewer, easier strokes, and the golden color lets you see how perfectly you're mixing cake batter or pie dough. Try Golden Fluffo; how can you possibly miss?







1. Lots of folks love this fresh idea for breakfast!

Here's a new, cool creaminess for the breakfast toast, rolls, and muffins-a fresh flavor that perks

up sleepy appetites. For a different look, spoon Kraft Strawberry Preserves right over a 3-ounce square of Philadelphia Brand Cream Cheese, to serve with hot toast triangles.

2. Luncheon party pineapple sandwich salad

Blend 1 tablespoon maraschino cherry juice with one 8-ounce package Philadelphia Brand Cream Cheese. Add 2 table-

spoons chopped maraschino cherries; mix well. Place 5 slices of pineapple on leaf lettuce, spread each with the cream cheese mixture, and cover each with a second slice of pineapple. Top with a spoonful of the cream cheese mixture, and garnish with maraschino cherry wedges. Servings: 5

3. "Philly" Ham Dip

Pamper the family, and make guests feel at home, with easy-eating "Philly" dip hospitality. "Philly" dips are so fast to fix, you can have 'em any day!

Blend together one 8-ounce package Philadelphia Brand Cream Cheese, ½ cup Kraft Mayonnaise, one 2¼-ounce can deviled ham, 2 tablespoons chopped pimiento, 1/2 teaspoon onion juice, 1/4 tea-

spoon Worcestershire sauce, salt, and freshly ground pepper to taste. Mix to-gether well, and serve with crackers.

4. Strawberry "Philly" Pie

When it's elegance you're wanting, "Philly" pies look like a French pastry chef's creations, are simple to do.

Cream one 8-ounce package Philadelphia Brand Cream Cheese and blend in 2 tablespoons milk. Spread half this mixture on a baked 9-inch pie shell; cover with 1 pint stemmed fresh strawberries.

Cut another pint of fresh strawberries in half. Combine 3/4 cup sugar with 2 tablespoons cornstarch and 1/3 cup water, blending well. Add halved strawberries, and cook until thickened, stirring constantly. Add a few drops red coloring and mix well. Pour immediately over strawberries in pastry shell, and chill. Decorate with remaining cream cheese mixture.

5. Maple-Nut "Philly" Fudge

Shared evenings of fudge party fun make sweet family memories. Even the littlest cooks turn out never-fail "Philly" fudge creamy smooth every time.

Cream one 3-ounce package of Philadelphia Brand Cream Cheese (or 6 level tablespoons from one 8-ounce package). When soft, slowly blend in 3 cups sifted confectioners' sugar, a dash of salt, and ¼ teaspoon maple flavoring. Form into balls using 1 tablespoon

of mixture for each. Roll in 1/3 cup chopped walnuts; chill until firm.

Chocolate Marshmallow "Philly" Fudge

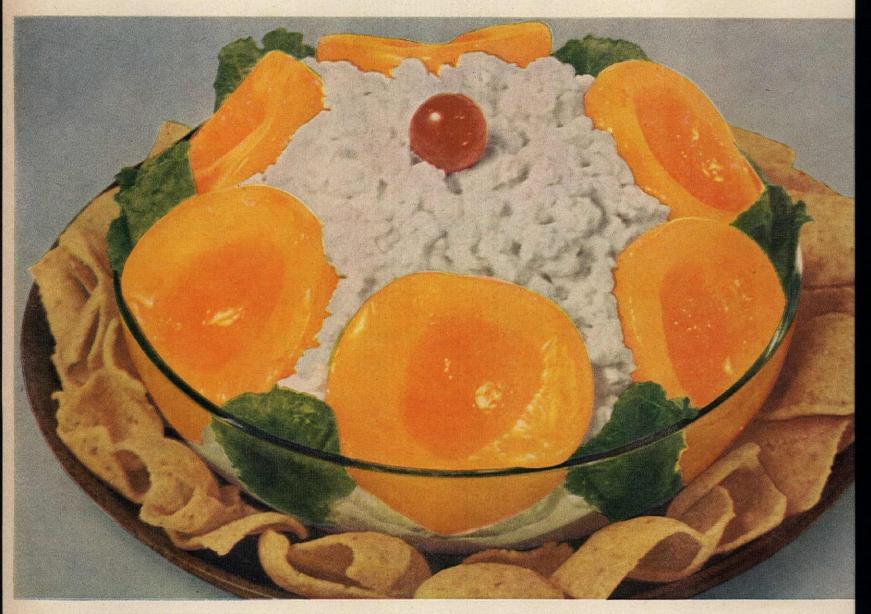
Cream one 3-ounce package of Philadelphia Brand Cream Cheese (or 6 level tablespoons from one 8-ounce package). When soft, slowly blend in 2 cups sifted confectioners' sugar, dash of salt, two 1-ounce squares melted unsweetened chocolate, 1/4 teaspoon vanilla, and 1 tablespoon cream. Mix until well blended. Fold in 1 cup Kraft Miniature Marshmallows. Press into a well-greased pan. Chill until firm (about 15 minutes). Cut into squares.





4 SPEED-UP SALADS

with sunny CLING PEACHES and creamy COTTAGE CHEESE serve crisp, golden Fritos® on the side



TWO-MINUTE FAMILY BOWL! Want to watch your weight? Please someone small? Dazzle extra-special company? Then heap snowy mounds of cottage cheese in your showiest salad bowl, and ring it round with golden cling

peaches. Garnish with romaine spears or celery sticks-and in two m you've got the salad all America loves best! 'Specially tasty with crisp, of Fritos corn chips on the side!

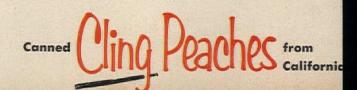




TIMELY LUNCH IDEA! Ring cottage cheese QUICK FUN FARE FOR SMALL FRY! A BREEZE TO FIX! It's a Sailboat Sala with plump cling peach slices. Now make clock hands Catch compliments with a golden cling "sunfish"! a green pepper-pimento boat on a sea of c with green pepper strips; mark hours with pimento. Save wedge for the tail; garnish with olive slice. cheese. Add clings and watch folks sail is

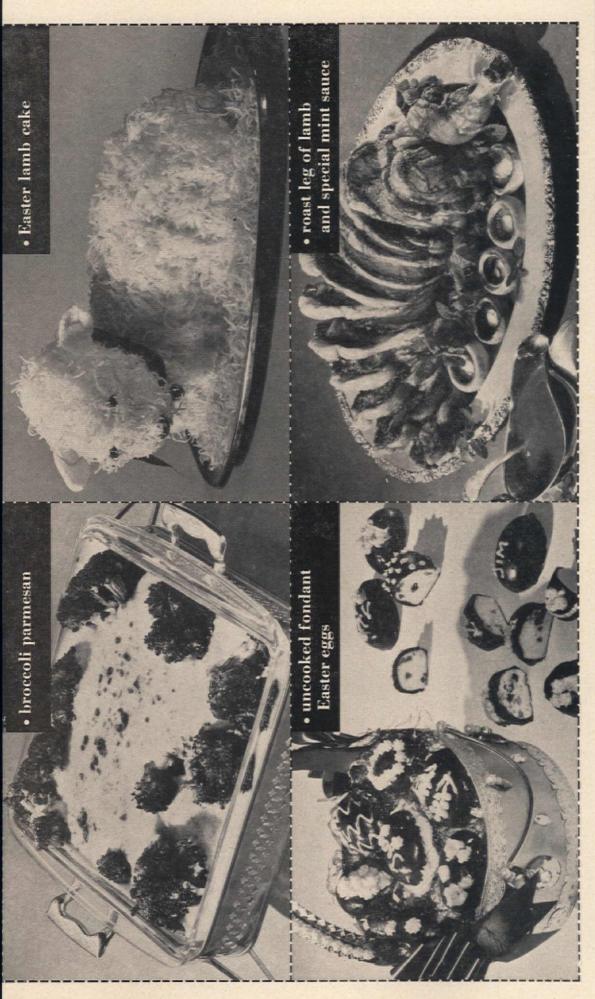


ONE MINUTE, PLEASE! To make sure you turn out a triumph of a salad, you'll want the sunniest, shapeliest, showiest peaches you can find. And that's just what you'll get when you choose clings!



American Home Recipes

(Family Food, pictured in color on page 86)



Beats 40 Times with one turn!

New improved



Kitchen Bouquet



OUTDOOR CHARCOAL **BROILING RIGHT IN** YOUR KITCHEN RANGE Double Your Money Back!

DO THIS: Brush the meat generously but evenly on both sides with Kitchen Bouquet. Broil until done.

Broil until done.
GET THIS: Rich brown crust on the outside . . . tender and juicy meat on the inside. Just like in charcoal broiling!
If you're not completely satisfied with kitchen Bouquet, return the empty bottle and your name and address to: Kitchen Bouquet, West Chester, Pa. And get double your money back!

Famous for Gravy...for Cooking Meats and Poultry

Why Do Bin B Mushrooms **Taste Better?**

A. Because They're **Broiled in Pure Creamery Butter** and packed in their own broth!

They're better and easier to use than mushrooms packed in salty brine. Bin B BROILED IN BUTTER MUSHROOMS ARE READY TO HEAT AND EAT. USE BROTH AND ALL!





American Home Recipes (Family Food, pictured in color on page 86)

and special mint sauce roast leg of lamb

Preparation time: Candy, 20 min. Coating, 30 min.

uncooked fondant

Easter eggs

61/2-7 cups (about 11/2 lbs.) sifted 2 8-oz. pkgs. semi-sweet chocolate

confectioners' sugar

pound leg of lamb MINT SAUCE:

cup dried mint leaves vinegar cup sugar cup

mixture which holds its shape. Knead until

Shape into 12 to 15 "egg"

Place on waxed paper and allow to set overnight

Melt chocolate over hot

flavor as desired.*

smooth. Color and

ally add enough sugar to make a very stiff

· Combine egg whites,

tbsp. cold water

11/2 tsp. vanilla

shaped candies

until well blended. Gradu-

in a bowl; beat

water and vanilla

tbsp. cornstarch dissolved

Few drops green coloring

in 1 tbsp. cold water

Preparation time: 10 min. Baking time: about 3 hrs.

jo cut entire leg butcher

to reform original shape. Roast in shallow uncovered pan in moderate oven to 34-inch slices into 1/2-Water bone) Combine sugar, vinegar, mint leaves and lamb (including tie and

pan to remove any excess chocolate

in a cool, dry

Store

Quickly dip fondant "eggs," using a

water; place over cold water to cool quickly to 83° F.

Return to heat and cook, stirring constantly, until thickened and smooth. Strain and cool. Tint in saucepan. slowly to a boil. Remove from heat, add cornstarch dissolved in water. with few drops green food coloring, if desired. Serve with roast lamb. (325° F.) 30 minutes per pound, or about 3 hours. MINT SAUCE:

Yield: 6 servings

of Vitamins A, B

Source

cal. per candy

265

to 15 candies

Vield: 12

parmesan

broccoli

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 30 Baking time: 20 min.

food coloring

yellow

candied fruit

* Finely-chopped cherries (very well drained), nuts, raisins, or mixed

place. Decorate with confectioners' frosting.

may be added to the fondant. Or color part of the fondant with

to represent an egg yolk, and wrap white fondant around

Place carefully on waxed paper and allow to harden.

Rap fork on edge of

hold temperature.

water to

Place over warm

kitchen fork.

two-tined

from egg.

200 cal. per serving

in THE

Source of Vitamin B AMERICAN HOME KITCHENS

Preparation time: I hr. Baking time: 30 min.

11/2 cups shredded coconut Marshmallows, currants and

F.) 25 to 30 minutes or until done. Cool. Make frosting according to package directions or recipe. Prepare cake mix according to package directions. Pour batter into one floured. Pans should each be about 1/3 full. Bake in moderate oven (350° lined with paper, heavily cherry pan and one 8" pie pan which have been

To assemble the lamb, cut square cake in half; stand one half on platter, cut side and place frosted sides against the by removing a strip of face sideways.) Generously frost the lamb cake to round out the form. Place currant "eyes" and cherry slice "mouth." Shape nut. If desired, mound additional coconut, tinted with green food coloring, around the upright piece. Cut second half "ears" from marshmallow slices, attach with toothpicks. Cover entire cake with coco-Attach top crust side to frosted end and neck of lamb down. Frost bottom of round layer, cut in half, rectangular upright piece. Then frost one end of of the square cake in "L" shape for head and nee cake 5 inches by 1 inch along cut edge. "body"; secure with toothpicks. (Head will

per serving Source of Vitamins A. B. C. Tested in The American HOME Kitchens 325 cal. Vield: One cake; 6 servings the lamb cake. jo

Easter lamb cake

pkg. white or yellow cake mix

recipe seven-minute frosting or 1 pkg. fluffy frosting mix (white)

Melt butter in saucepan. Add onion and sauté until tender. Blend in seasonings and dour. Add bouillon cube and milk. Cook over medium heat, stirring constantly, until Pour sauce parmesan cheese mixture thickens and comes to a boil. Add cheese and stir until melted. or until browned. over broccoli. Sprinkle with paprika and about 2 tbsp. additional Bake in moderate oven (375° F.) 20 to 25 minutes or until browned

until almost tender, about 20 minutes. Drain

in boiling, salted water

tsp. marjoram Cook broccoli

Dash of pepper

tsp. salt

in shallow baking dish

arrange

cup grated parmesan cheese

chicken bouillon cube

1/2 cups milk

1/2 tsp. dry mustard

tbsp. flour

tbsp. butter or margarine

bunch fresh broccoli tbsp. minced onion

260 cal. per serving Yield: 4 servings

Source of Vitamins A, B,

Tested in The American HOME KITCHENS

Sprinkle with

broccoli.

LVETY, MELTING-TENDER . . . VANILLA-MILD



(and no other mix) CAN MATCH



This is it, the cream of White Cakes you always wanted to bake . . . mixed for you to match the finest Duncan Hines has found in years of traveling and tasting. Velvet-textured, with a moist tenderness. Cut it and you see fine-grained perfection. Taste it and you taste the delicate flavor of fine vanilla, mild and sweet. A cake to honor the proudest cook, lofty-layered and golden-crusted. Like all 16 Duncan Hines Mixes, this one has something special you won't find in any other mix, something . . .

Exclusively Duncan Hines

dines exclusive! You won't find this real burnt sugar in any other mix—enough for take and frosting, too. The original flavor, rich and caramely, is yours to enjoy only from the Duncan Hines Mix.

sunshine sponge cake MIX — makes this old-fashioned cake with a taste and texture exclusively Duncan Hines. Featherlight, high as an angel food — faintly lemony, delicious! One of the unusual cakes you'll find in Duncan Hines Mixes.

MARBLE CAKE MIX—as only Duncan Hines brings it to you, with a special, rich chocolate thickly swirled through the creamy cake. This extra-rich chocolate is in a marbling mixture you add to the last half of batter—quick one-bowl mixing!

in Hines Mixes are sold throughout most of the United States west of the Alleghenie



Duncan Hines is an unusually happy man searching the world for unusually good food. Dining everywhere, talking to chefs and cooks to find those secrets that can be found no other way. You can match these secrets with Duncan Hines Mixes—no other name means quite the same as Duncan Hines.



Only Royal

Gelatin Dessert Gives You the "Fresh-Fruit Vitamin"-C

And Tastes So Delicious—Like The Fresh Ripe Fruit! New ROYAL Gelatin Dessert gives your family the vitamin so important to sturdy bodies, good teeth and bones. There's actually more Vitamin C in each package than in three ounces of fresh raspberries or five ounces of tomato juice. No other Gelatin Dessert does this for you! Get ROYAL today. 7 Favorite Flavors!

FOR SCRUMPTIOUS DESSERTS EVERY TIME.

Always Reach For Royal





TOPS FOR BREAKFAST

See "Where Credit Is Due," page 162

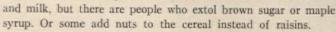
Well-dressed foods, like well-dressed women, always attract attention. It's the tops and toppings that show off your foods and make them interesting and gay. Don't always serve a dish the same way. Vary it with your mood and the seasons. Here are some different toppings you'll enjoy with your breakfast foods:

 Want a tangy bit to awaken your early-morning appetite? Make your waffle sauce of orangecranberry relish thinned with maple syrup. With frozen cranberries on the market, this is a dish you can have at any season of the year.



 For a spicy, heart-warming breakfast, serve a topping of molasses, ginger, nutmeg and cinnamon on French toast.

- Have you tried ice cream on your cereal yet? It's an excellent way to add fruits and cream in one easy scoop. The kids will love the novelty and you'll like the way they dig into breakfast.
- Cereal has long been topped with white sugar

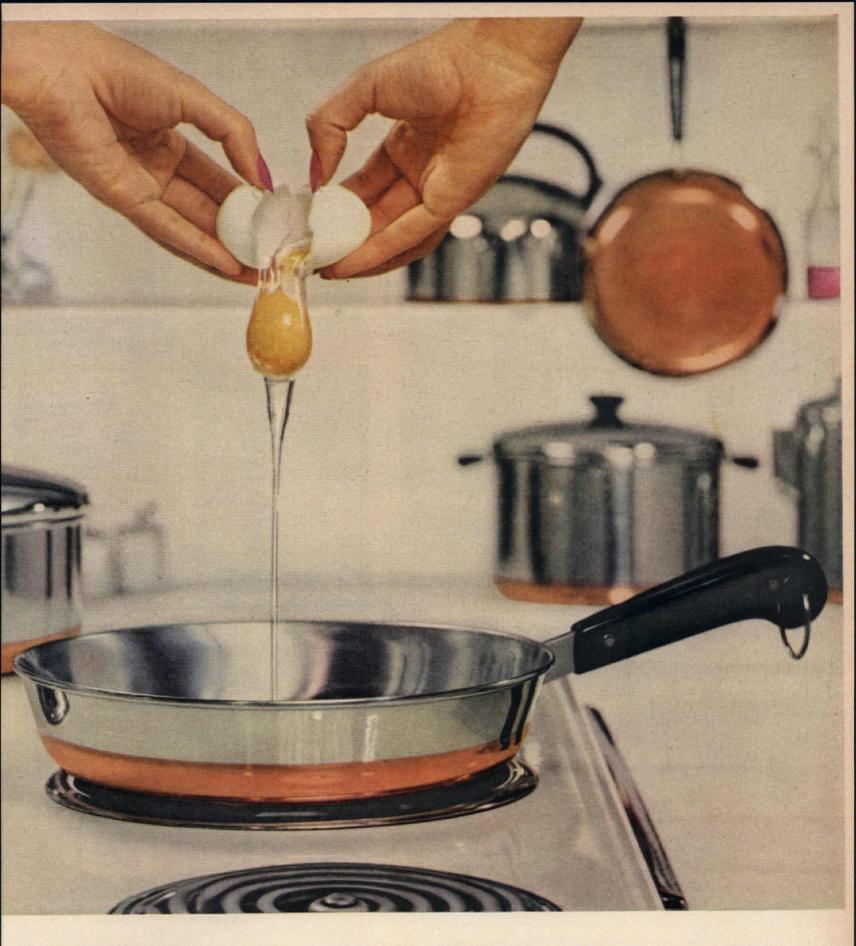


- Why not a black-walnut topping for breakfast coffee cake?
 Back in the dim, dark ages when all we could get the year around were English walnuts and spices, the old streussel or spice toppings got a workout. Now you can buy all kinds of nuts in cans. Do try some of the many varieties.
- Topped your scrambled eggs lately? You might experiment with a tomato sauce, a pineapple sauce, or a cheese sauce? Our
- favorite is a white sauce made with cheese and Worcestershire sauce.
- What about ginger toast? Cinnamon toast you've had, but seldom ginger toast or clove toast
 —or even allspice toast.
 Small amounts of all of these spices mixed with



sugar and broiled on buttered bread will wake up a new interest in breakfast.

- Add a gourmet touch to the morning slice of ham by spreading it with a tart jelly or jam before broiling. Apricot, peach, or apple are all good with ham. Warm, spicy applesauce over fried ham will perk up your rating as a breakfast-cook, too.
- Morning fruits can be different, too. Must it always be orange juice? How about the new grapefruit-pineapple juice combination? Have you served banana slices in concentrated tangerine juice to catch the breakfaster's eye? Or how about a baked apple? Fill apples with dates, raisins, or just with cinnamon sugar and butter or margarine. Served warm, it's delicious.



How to pamper an egg...Revere Ware Style



Place a little butter, oleo, or other shortening in a Revere Ware Skillet. Now the heat . . . oh . . . ever so little, because Copper on the bottom spreads the heat fast and evenly under the utensil. Now break an egg into the Skillet and watch Revere Ware go to work! And you'll marvel at the wonderful-tasting foods you cook in other Revere Ware, too . . . because, when you cook over low heat with Copper-Clad Stainless Steel Revere Ware, you protect the purity and flavor of your foods . . . keep in all the health-building vitamins, minerals and colors that give your foods their true taste values! Why not try Revere Ware for all your cooking? Revere Copper and Brass Incorporated, Rome, N. Y.

P.S. There are over 100 Revere Ware utensils, including Sauce Pans, Tea Kettles, Canisters and Coffee Makers at your favorite store!



Another one-of-a-kind Kitchen by

St. (harles Every kitchen created just for its owner

Warmly beautiful . . . an absolute original! Like all St. Charles kitchens it began with the ideas of the family that enjoys it today. • Its owners wanted a rich, traditional beauty combined with clean, open workspace and the built-in appliances of their choice. • All of the features the owners had ever admired were included in a design created just for them by their St. Charles dealer. Colorfully finished steel was used for cleanliness and durability in the work area. Fruitwood finished wood doors on steel units completed the traditional styling of the dining area. You can have a one-of-a-kind St. Charles kitchen that incorporates your every wish for convenience and styling. Choose from 16 decorator colors on steel or two finishes in traditional or contemporary wood. Then, let your St. Charles dealer combine everything into a kitchen tailormade for you. • Your St. Charles dealer can suggest a financing plan which will help you own the best-for a lot less than you imagined. Complete protection too, with a manufacturer's Kitchen Warranty and a special 10-year Warranty on our rugged steel core counter tops.



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phone book for

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Call him today.

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Mail coupon for Kitchen Planning Booklet

St. Charles Steel Kitchens 183 Tyler Road, St. Charles, Illinois Gentlemen: I enclose 25¢ in coin for my St. Charles Plan for Kitchen Living 24-page guide to color, convenience and kitchen economy.

Wer	lan i	to (remodel ()	build.	(P	lease	check	one.)	

HOW TO MAKE A PERFECT CUSTARD PIE



"Where Credit Is Due," page 162



To make delicious custard pie ev time (recipe on page 105), bake crust and filling separately. Ba filling until a knife inserted inch from the edge comes out cle

Center of custard sets as it co to room temperature. You carefu loosen the cooled filling with kn or spatula. Then tip pan and sha gently to loosen filling complete

Hold pie pan over the cooled, bak pie shell and let custard filli slide out into the shell. Allow t filling to settle for a few minut before topping it with the meringi



Good Victuals (Begins on page 82)

"everyday" version would suffice! Both, of course, are based on black beans and rice-rice being to Brazilian fare what potatoes are to ours. Before this meal, it is the Brazilian custom to serve a "batida," (Brazilian version of a whisky sour) mixed with "cachaça" (sugar cane firewater made at Paraty, near Rio). I think you'll find it (the feijoada not the batida) an unusual recipe to add under the heading "Buffet meals." If you do want the "batida" recipe, I can furnish that, too!

Most Brazilian cooking starts with a "refogado." Translated, this means to brown or make golden in fat some onions, tomato, salt, garlic, and so on, using in equal parts butter and oil. And this is how you "start" the Chicken Refogado recipe. Chicken, by the way, is a delicacy in Brazil, beef being more available and far cheaper.

The Brazilian version of Couscous is quite unlike the Couscous I have eaten in the Near East. As a matter of fact, I remember the first time I ever ate it-in a tent on the Sahara desert. After a cold, miserable journey astride an ill tempered camel, this hot, savory stew they called Couscous seemed very good, indeed, as we sat around cross-legged and picked out the pieces of mutton with our fingers. And being warm and well fed, the very fat and shoddy dancing girls somehow seemed alluring! Couscous is one of the great dishes in Morocco where (as in Brazil) semolina is used, whereas in most Arabian countries, I believe, it is made from millet. I was assured farina or corn meal was a very good substitute for the semolina used by Brazilians. So that is how we have done it, cornmeal being no more unfamiliar than most of the other ingredients used in this Brazilian Couscous. But familiar or not, you'll like this recipe very much, I know, and again, you've another unusual recipe to file under "Good Buffet dishes.

Unusual, too, the Camaroes, the Brazilian way with shrimp and rice and not too unlike the Creole. And do not be fooled by CONTINUED ON PAGE 164

Really new taste discovery!



IMPERIAL-REG. U.S. PAT. OFF.

împerial

has real natural taste!

The instant you taste it, you *know*. Imperial has *real natural taste*. And natural aroma, too. On toast or muffins, melting over hot vegetables—any way you use it, Lever Brothers Company guarantees *complete* satisfaction (or your purchase price refunded). Imperial costs a little more, but adds so *much* more to your enjoyment of good food. Serve Imperial—always in good taste.

P.S. To keep it fresh, always keep it refrigerated.





"We moved to a new home," writes Mrs. O. Miller of Hanoverton, Ohio. "Of course I had a mountain of wash.



"Well, I couldn't get my regular washday product at the store near us, so I decided to try blue Cheer.



"First chance I had, I washed the kitchen curtains. They came out so white you'd never guess they're 5 years old.



I got a really good look at clear daylight, and . . . '



Mrs. Oliver Miller of Hanoverton, Ohio making the Cheer winde

"Believe you me! Cheer washed so white I could see the difference!"

Cheer's Blue-Magic whitener makes the difference . . . and only blue Cheer has it!

So many women like Mrs. Miller are proving with the window test that blue Cheer washes whiter.

You'll see the difference when you use Cheer, too. Why, your clothes look (and actually are) whiter than the day you bought them.

That's because only Cheer has the Blue-Magic whitener, a special ingredient that gets your clothes white—really white. Which means your whole wash is truly clean!

Try blue Cheer. You've never seen any white like Cheer-white!

Recommended for Automatics

Cheer gives you the active suds that are best for agitator automatics. That's why leading makers of automatic washers specifically recommend blue Cheer.



If you judge your wash by whiteness—it's got to be Cheer!

American Home Recipes

(Take a Dozen Eggs, pictured in color on page 94)



You needn't lose these recipes! Keep your recipe collection up to date in the most practical, easy-to-use and business-like file ever—The American HOME Menu Maker. It's a smart and easy-to-carry steel file box. To get yours, send \$2.50 to:

The American HOME, Dept. MR American HOME Building, Forest Hills, N.Y.

Preparation Time: 30 min. Baking Time: I hour orange pecan custard pie

1 9-inch baked pie shell, cooled whole eggs plus 3 egg yolks

egg whites

3 egg whites6 tablespoons sugar1/3 cup finely chopped pecans

234 cups milk, scalded teaspoon salt

cup sugar

deviled rainbow eggs

r tablespoon grated orange rind

Add grated orange rind. Pour into ungreased 9-jnch pie pan. Set in pan of hot water and bake in moderate oven (350° F.) 35 to 40 minutes, or until set about 1 inch from edge. (Mixture continues to cook as it cools.) Cool to lukewarm; loosen edge with (See page 102 for illustrated Beat eggs and yolks slightly; add sugar and salt. Gradually stir in scalded milk and slip custard into cooled baked pie shell. instructions.)

mixture stands in stiff peaks. Spread over custard, sealing edges well. Sprinkle with chopped pecans. Bake in hot oven (450° F.) 5-8 minutes or until browned.

**Yield: 9-inch pie (6-8 servings) Beat egg whites until foamy; gradually add sugar and continue beating

Note: Grated lemon or lime rind may be substituted for the orange rind Source of Vitamins A, B, C

Grated rind may be omitted and I teaspoon vanilla substituted.

Tested in The American HOME Kitchens

ideal egg sandwiches

in flour and seasonings. Gradually add milk. Cook and stir over medium heat until mivune thickens and comes to a boil. Add diced eggs and shrimp. Serve, if desired,

with cooked asparagus spears.

· Melt butter in saucepan; add onion and sauté until tender but not browned. Stir

cup cooked shrimp, diced 2 cups milk6 hard-cooked eggs, diced

Dash of cayenne

2 tablespoons butter or margarine

tablespoons chopped onions tablespoons flour teaspoon dry mustard

egg-and-shrimp wiggle

Preparation Time: 10 min. Cooking Time: 15 min.

Source of Vitamins A, B, C

320 calories per serving

Yield: 4 servings

Tested in The American HOME Kitchens

super spinach noodles

east-west omelet

Preparation Time: I hour

1½ cups spinach puree* about 5 to 6 cups flour 6 eggs, slightly beaten

11/2 teaspoons salt

Roll paper-thin on lightly-floured board. Dry about 20 minutes. Using a ruler as a guide and a sharp knife, cut dough in narrow etrics. · Combine eggs, salt and spinach puree in a bowl. Add flour to make a stiff dough cooked; * Use 3 boxes frozen spinach, cooked, or about 2 pounds fresh spinach, pletely. Store in covered jars. Makes about 2 pounds noodles.

drain and press dry, then strain through a very fine sieve. (Or use baby food.) Plain Noodles: Follow recipe for Green Noodles, omitting spinach puree and using only about 3 cups flour. Makes about 1½ pounds noodles. Source of Vitamins A, B, l cup cooked green noodles—158 cal. l cup cooked plain noodles—138 cal.

Recipe from Baccara Restaurant

105

east-west omelel

super spinach noodles

- eggs, well beaten

1/2 cup (3-ounce can) sliced mushrooms,

drained

cups (#2 can) bean sprouts, drained

Preparation Time: 10 min. Cooking Time: 5-10 min.

1/4 cup sliced water chestnuts (optional) 2 tablespoons butter or margarine

- cup finely chopped onion (1 medium) 1/8 teaspoon pepper 1/2 cup finely chopm
 - 1/2 cup finely chopped celery
- tablespoons finely chopped green pepper
- Combine all ingredients except butter. Melt butter in large skillet. Pour in about ½ cup mixture for each patty, sauté in hot butter, turning to brown both sides. Drain on absorbent paper. Serve 2 patties for each serving, topped with Foo Yong Sauce.

American Home Recipes

(Take a Dozen Eggs, pictured in color on page 94)

Combine 11/2 tablespoons soy sauce, 11/2 tablespoons cornstarch, I tablespoon sugar and 1/4 teaspoon salt in small saucepan. Add I cup water. Bring to a boil and boil 5 minutes. FOO YONG SAUCE:

Sources of Vitamins A. B. C. 200 calories per serving Yield: 4 servings

Tested in The American HOME Kitchens

• egg-and-shrimp wiggle



ideal egg sandwiches

- 2 hard-cooked eggs, finely chopped 1. Deviled Ham-Eggs
 - 2 cans (21/4 ounces) deviled ham

14 teaspoon Worcestershire sauce

4 tablespoons mayonnaise

- Combine all ingredients. Makes 11/3 cups or enough for 3 or 4 sandwiches. 2 tablespoons minced celery
 - 2. De Luxe Egg Salad
- 2 hard-cooked eggs, finely chopped 6 tablespoons sour cream

2 tablespoons finely chopped chives

or parsley

- · Combine all ingredients. Makes 1 cup or enough for 3 or 4 sandwiches. Dash of Tabasco 2 tablespoons mayonnaise
 - 3. Bacon-Egg
- 4 strips bacon, fried and crumbled mayonnaise to moisten, about 4 tablespoons 2 hard-cooked eggs, finely chopped
 - Combine all ingredients. Makes enough for 3 or 4 sandwiches.
 - sliced hard cooked eggs Tomato-Egg
- Use I egg and 4 thin slices tomato for each sandwich. Spread bread with mayonthinly sliced tomato naise. Arrange egg and tomato slices. mayonnaise

Tested in The American HOME Kitchens



If you're timid about carving in front of an audience, this tip is made to order for you. Have butcher saw a whole leg into serving-

size slices. He will cut from top to bottom straight through the bone. Tie leg together in its original shape, and roast. To serve-

just cut cord and arrange slices on platter.

or put through fine sieve. Add remaining ingredients and enough mayonnaise to moisten. Pile yolk mixture lightly in egg white halves. Chill.

To Tint Egg Whites: Cover with water which has been colored with food coloring, · Cut eggs in halves lengthwise and remove yolks. Tint whites, if desired. Mash yolks About 4 tablespoons mayonnaise Preparation Time: 20 min. 1/2 teaspoon dry mustard I tablespoon lemon juice Dash of cayenne Dash of pepper

I cup (734-ounce can) salmon, drained and flaked or I cup tunafish, diced

6 hard-cooked eggs

deviled rainbow eggs

chicken, or ½ cup deviled ham ½ teaspoon salt

Yield: 6 servings

let stand about 1 hour. Drain.

185 calories per serving

Source of Vitamins A. B.

Tested in The American HOME KITCHENS

ry in the living room if you like

There's no smoke with delicate Wesson Oil

It heats 40° higher than costliest solid shortenings without smoking. So even the most delicate fried foods have true, tempting flavors.





start for safer frying. Pour just what you No smoke, no frying odor with Wesson.



Sparkle-clear Wesson Oil "babies" fried foods. It lets all the delicate flavor shine through. And nce burning fat harms digestibility of fried Wesson keeps so pure, you can use it again you can understand why Wesson frying is and again. Add a happy ending to every fish for you. Light, digestible-never greasy. dish-season with fresh, tangy Sunkist Lemons.

Pan-Fried Shrimp Royal

This Famous American Fish Dish makes the most of shrimp's enticing flavor and color. An ideal dish to cook at the table.

4 tablesp. Wesson Oil 1 pound shrimp, peeled* 1 can (4 oz.) mushrooms, 2 teasp. grated Sunkist sliced; save liquid ½ teasp. salt

coarsely chopped lemon rind Sunkist lemon wedges

Heat Wesson Oil in fry pan. Add shrimp, mushrooms, salt and green pepper. Cook over medium heat for 10 minutes, stirring occasionally. Spoon shrimp, mushrooms and pepper onto toast squares. Add grated lemon rind and mushroom liquid to pan; blend and heat. Pour over shrimp on toast, serve with Sunkist lemon wedges. 4 servings.

*Or use Blue Plate or Gulf Kist brand canned shrimp; omit salt and reduce cooking time to 5 minutes.

Now at your grocer's-get more recipes for FAMOUS AMERICAN FISH DISHES



TIPS FROM AN AFTER-FIVE COOK

See "Where Credit Is Due," pag



ho says career girls can't cook? Better take another look. Many a modern girl has a career and cooks well. Mother might learn a lot by watching her career-minded daughter who tackles kitchen and food problems with the same imagination and energy that make her successful in the business world.

And keep your eye on the career girl in the grocery store, too. She reads labels-knows a real bargain-and knows what she wants and needs. To her, as to her grandmother, a well-stocked pantry shelf (larder, Grandma called it) is a must. On those shelves you'll find soups, meats, vegetables, fruits, specialty items -plus all the trimmings needed to make food attractive.

And in a career girl's home, you're likely to find a food freezer or a refrigerator-freezer combination. This she stocks with results of the same good intelligence and planning that she uses

Two for the price of one is the basic rule in much of her cookfor the pantry shelf. ing. The week-end leg of lamb is purchased large enough to have curried lamb, lamb stew, cold lamb, or shepherd's pie. Or the roast chicken becomes a delicious salad, chicken divan, chicken curry, chicken pie, or just plain chicken sandwiches.

Rice cooked in quantity appears in its original state the first day; later in the week, with a little water or chicken broth added, and steamed in the oven for half an hour, it's the fluffiest rice you ever ate. Adding a little grated orange rind and orange juice will spark it up, too. Or the leftover rice is dropped into a canned

While the Sunday apple pie is in the oven, she may have a few clear soup. apples baking for a Thursday's breakfast, or apples may be baking away in a foil wrap for freezer storage.

Those extra potatoes boiling in the pot on Monday night are not a mistake-they're cooking to be on hand for a rushed evening when some hash-brown potatoes and grilled hamburger patties make a good quick dinner. Or they may be transformed into potato salad.

And so it goes. When a casserole sounds good to the career girl, two of the same sound better—one is eaten today; the other goes into the freezer for reheating on some future day.

No one wants warmed-over vegetables, so the career girl cooks just what she needs each night. Here again is where she's smart. She cuts her block of frozen vegetables in two, and cooks only what she needs. She's also learned that the extra fresh vegetables will keep well in plastic bags in the hydrator, so on her shopping tour she buys enough for the whole week.

Look what the amilton GAS dryer and Ruud GAS water heater offer you today-

its more water, does it faster, more economically, too! es you perfect drying weather- right indoors!

ries Clothes the way they should be dried—fresh, moving currents of warm air that blow moisture away. Does it right indoors, clothes always come out soft and fluffy, not d" dry. And a modern Hamilton Gas dryer you low heat that's safe for all fabrics, delicate synthetics. Just set the dial for the r drying time—and washday is over!

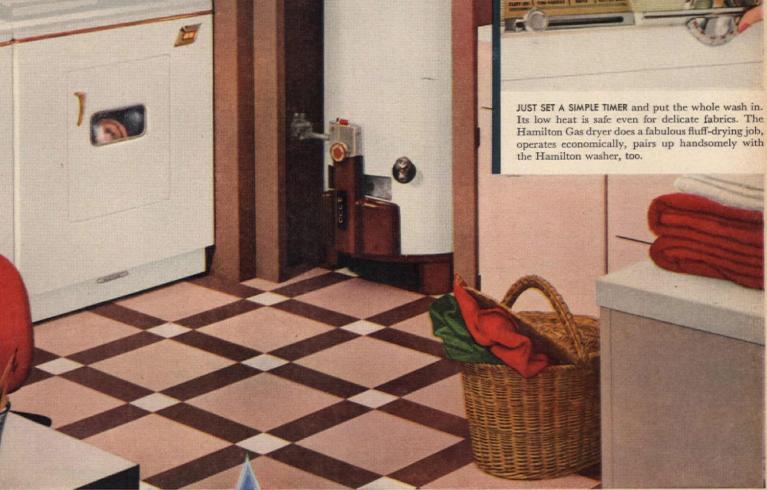
Speed! Economy! Convenience! When it comes to water-heating, Gas gives you all three . . . heats water in a jiffy, keeps it hot enough to get clothes really clean. And a Ruud Gas water heater with its rust-free tank is designed to meet the stepped-up hot water demands of today's automatic washers. Best of all, it costs less to buy, install and use!

AMERICAN GAS ASSOCIATION



PUT CLEAN CLOTHES IN YOUR DRYER—clean as only 180° super-hot water can make them. Exclusive Ruud Duo-Temp pipes it right into your automatic washer. At the same time, from the same tank, it channels safe 125° water to bath and kitchen faucets.





ONLY GAS

See these New Freedom Gas Laundry† appliances at your Gas utility company or Gas appliance dealer's.

See "Playhouse 90" with Julia Meade on CBS-TV. Sponsored by your

Gas company and the Gas industry. Watch local listings for time and station.

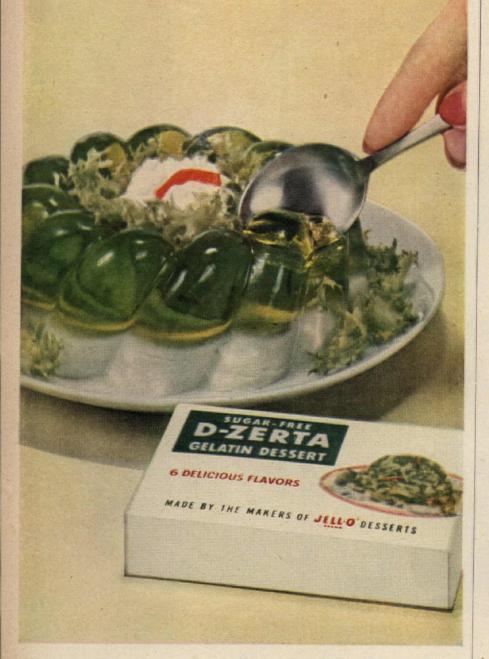
does so much more...for so much less!

The modern, economical fuel for automatic cooking • refrigeration • water-heating • clothes-drying • house-heating • air-conditioning • incineration.

TREAT FOR WEIGHT WATCHERS

... New D-ZERTA GELATIN

Made by the makers of JELL-O desserts...so you know it's good!



D-ZERTA GELATIN makes refreshing salads and such bright, tempting desserts. It's sweet, but contains no sugar*—satisfying, but incredibly low in calories!

D-Zerta Gelatin comes in 6 famous Jell-O flavors and costs only pennies per serving!

Get new D-ZERTA PUDDINGS, too—Vanilla, Chocolate and Butterscotch. Think of it—now you weight watchers can enjoy creamy, richtasting chocolate pudding with never a worry about calories!

Compare the calories in one serving			
Apple pie	377		
Vanilla layer cake	309		
1 Oatmeal cookie	114		
D-ZERTA PUDDING (with skim milk)	54		
D-ZERTA GELATIN (molded with Cottage cheese-40)	12		

*Deliciously sweetened with saccharin and Sucaryl® (Abbott).

D-ZERTA PUDDINGSand GELATINS

D-Zerta and Jell-O are registered trade-marks of General Foods.

EDITH RAMSAY

NEED A



LAUNDRY



MUD ROOM?

HERE'S ONE THAT'S FULL OF PRACTICAL IDEAS YOU CAN USE

• Doff your muddy boots, kids, and your dirty clothes, and don't worr about harming anything. This is the *mud room*, and accurately named too. It won't hurt, if you get mud and dirt around here, for everythin is washable—floor, cabinets, appliances, and walls. Hard to imagine in room that's so good looking.

And this is more than a mud room in function, too—it's also a laur dry. Teaming up for regular washday chores and extra duty are the auto matic washer, dryer, and deep-bowl sink. Nor do the good features en here. Extra dividends include the clothes hamper and plenty of storag space for the ironing supplies, outdoor clothes, and garden accessories

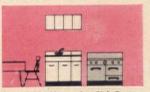
How many uses can one room have? This one has still others. Since it's close to the kitchen, it's an ideal spot for the freezer. And the mucroom's nearness to the garden makes it swell for flower arranging Wouldn't such a room be a welcome addition to your home?

See "Where Credit Is Due," page 16.

To make your most impossible dream come true...American Kitchens give you

the P·L·A·C·E · M·A·K·E·R plan

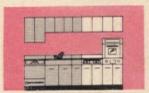
FROM THIS: A good kitchen several years ago. Look at that out-moded sink and range. See all the wasted storage space. It's time for the PLACEMAKER plan!



TO THIS: Placemaker Sink Center. Plenty of room in under cabinet, side cabinet compartments, wall cabinets for your basic kitchen needs. As little as \$1.00 a week.



TO THIS: Placemaker Dishwasher Center. AK Roto-Tray Dishwasher-Dryer holds day's dishes for family of 4. Wall cabinets for extra dishes. As little as \$2.32 a week.



TO THIS: Placemaker Cooking Center. Cabinet bases for AK Drop-In Range, Stack-On Oven hold pots, pans. Wall cabinets store canned goods. As little as \$3.75 a week.

A PLACE FOR EVERYTHING...AND EVERYTHING IN ITS PLACE!

New easy way modernizes your present kitchen, unit by low-cost unit, into your dream kitchen.

PLACEMAKER! Remember that magic name. It's the first really practical plan to change your old-fashioned, space-cramped kitchen into one that's big, beautiful, modern—with no major construction, no staggering expense!

With American Kitchens' new PLACE-MAKER plan, you add what you want when you want it . . . unit by low-cost unit. In fact, you actually create your own dream kitchen by simple, easy, inexpensive steps!

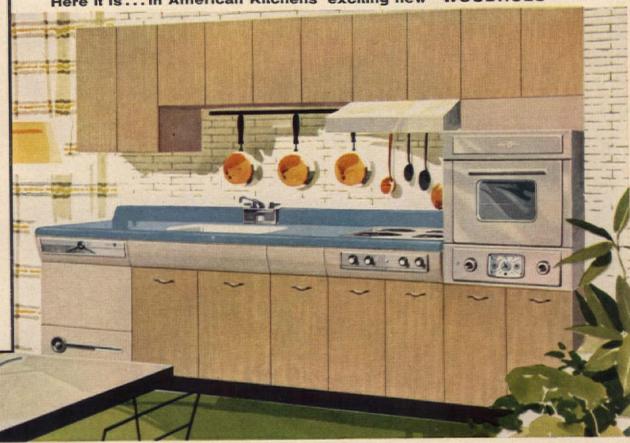
Begin with a smart wall or base cabinet,

perhaps a sink cabinet. Any one or combination of these distinctive units, and you're off to a flying start. Add more and more. Watch PLACEMAKER s-t-r-e-t-c-h your kitchen, put all the wall to work!

But more than styling and wall-to-wall beauty, PLACEMAKER gives you what you really need: up to 40% more storage space! A place for everything . . . and everything in its place!

Remember, you can start right now. No money down. Three full years to pay. Added the sensible PLACEMAKER way, these superb, permanent, space-making units will transform your present kitchen into a dream come true. Mail the coupon today!

Here it is...in American Kitchens' exciting new "WOODHUES"



NEW! THE "WOODHUES" PLACEMAKER KITCHEN—A beautiful blend of "Bermuda Beige" lifetime finish on steel, with your choice of Honeywood or Cinnamonwood wall and base cabinet doors. Shown above is the handsome Honeywood combination.

MOST-WANTED FEATURES! Matching contour-styled cabinet sinks, wall and base cabinets. Countertops in nine new Formica colors. AK Roto-Tray Dishwasher-Dryer has exclusive Roto-Tray action. Gas, electric AK Drop-In Range, Stack-On Oven.

You can also scheme your dream kitchen in CLASSIC WHITE or famous "PIONEER" of copper, birch and steel

American & Kitchens

DIVISION (AVCO) CONNERSVILLE, INDIANA

Roll-o-matic Dishwasher-Dryers • Roto-Tray Dishwasher-Dryers Kitchen Cabinets • Food Waste Disposers • Built-In Ranges, Ovens

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If not listed-

MAIL COUPON FOR FREE BOOKLET! -

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Please send me your new booklet, "American Kitchens' PLACEMAKER Planner."

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City Zone State



This coffee <u>tells</u> you it's fresher

It greets you with a louder whoosh and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the only leading brand that's pressure packed. And

pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

Fresher because it's pressure packed

Enjoy Chase & Sanborn's fuller coffee flavor in the NEW FULL-BODIED INSTANT



Instant Chase & Sanborn

How <u>do</u> you choose Sterling?

CAROL RILEY

It's hard to tell when the thought of owning sterling silver begins to grow in your mind. But one day you find yourself in a store, peering at lovely place settings. It may be that you're not entirely new to the field of sterling. Perhaps you've watched friends choose theirs. Perhaps it has always caught your eye at dinner parties. Perhaps you have studied magazine advertisements for sterling. In fact, by this time you may feel you know exactly what you want. Still, because sterling is a major investment, you want to look around before you buy. One of the most important decisions of your homemaking career is choosing the sterling pattern you'll use for the rest of your life.

You'll first need to decide the general type of pattern you prefer. You might want a highly decorative pattern. Beautiful for its intricate and plentiful design, it gives an impression of richness and magnificence. Or you may prefer a relatively decorative design, with the vigor of the ornamentation emphasized by the plain portion of the surface. These patterns express dignity and elegance.

If these are too fussy for you, you will consider something relatively plain. The effect of these patterns comes from the gracefulness of form and from the accentuated contrast between the dominantly plain surface and the ornamentation. If you feel good taste is best expressed by the beauty of unadorned silver, the entirely plain patterns, with no ornamentation whatsoever, have the distinction coming from utter simplicity. These rely completely on shape and line.

PLEASE TURN THE PAGE





Wouldn't you love a room paneled like this in your house? Warm, glowing with the rich look of fine wood. A den, play-room or workshop... perhaps an office or reception room at your place of business? You can have it — at a fraction of the cost of wood — with Gold Bond Gypsum Grainboard!

These lovely Decorator Panels come in four new, exciting finishes, plus knotty pine. They blend with any style of furnishings, with any decorating trend. You can even use them to create an "accent wall" in your living room or dining area.

Decorator Panels are 4 ft. x 8 ft., so you cover large areas fast. Grainboard cuts easily. Saw it like wood, or score with a knife and snap it! Grainboard's solid core of gypsum can't burn...gives added fire protection. These Decorator Panels need no waxing, no treatment of any kind. To keep them clean and glowing, simply wipe with a damp cloth.

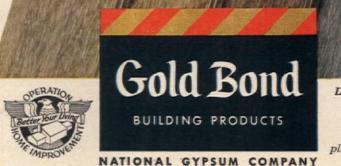
Stop in at your Gold Bond® dealer's. He'll be glad to show you the several beautiful Grainboard finishes... and how to apply them in your home.

National Gypsum Co., Buffalo 2, N. Y.

* Approximate retail price for material only. Price may vary slightly in your locality.



AND NOW 4 NEW DECORATOR PANELS!



Left to right -

- Tumbleweed
- Wheat
- Heather
- Plus Knotty Pine

(main illustration)

No more rinsing or scraping!

Exclusive new Flushaway Drain in all General Electric Dishwashers does away with messy scraping and rinsing! For the very first time—just a shake of the plate to remove large or hard food scraps is all the preparation you need to do!

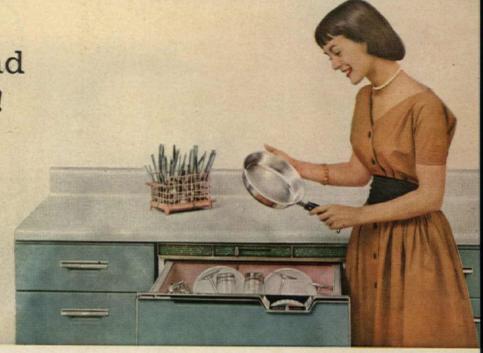
Powered pre-rinse actually does the tiresome rinsing and scraping for you—and the Flushaway Drain liquefies and flushes away most remaining food before washing begins.



Gets most pots and pans really clean!

New Power Scrub washing action even scrubs pots and pans. A cascade of surging water . . . hotter than hands can stand . . . is kept in constant motion by the high-powered impeller throughout the double pre-rinse, wash, triple-rinse cycle—even heavy greases seem to melt away.

Calrod® warmed air dries dishes, glasses, silver truly sparkling and spot-free!



New General Electric Dishwashers do all the work...not just the washing



This Princess "24" takes the space of a 24" base cabinet. Available in a choice of five colors, four woods or two metal panels. Empress "30" (not illustrated) is a full 30" wide . . . offers queen-size capacity . . . features power-opening.

Big family capacity! Can wash complete service for ten! Plenty of space for bowls, pans and platters!

High-level loading . . . no awkward bending to load! No racks to move or slide!

Vinyl cushioned racks and interior . . . added protection for china . . . leakproof performance . . . outwears porcelain!

<u>Calrod® Unit</u> . . . assures speedy, crystalclear drying!

Low price! General Electric Automatic Dishwashers are so attractively priced they can be purchased for about \$2.45 per week after small down payment. See your G-E dealer for his price and terms. General Electric Company, Louisville 1, Kentucky.

Live Better . . . Electrically



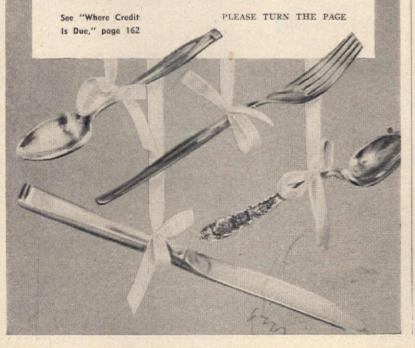


Will you do much formal entertaining? Then concentrate on the more traditional designs or those in the highly or relatively decorated groups. If you usually are serving members of the family or the neighborhood bridge club, look for the simple styling to be found in the relatively or entirely plain groups.

However, today's changes in types of homes and living mean you should think further. What kind of decorating scheme do you plan to follow? An ultramodern ranch home calls for the same modern design in silver. And the older Colonial or Victorian architecture needs a pattern that harmonizes, though the mixing of periods is acceptable today.

If you are a bride starting married life in an apartment done in contemporary fashion, but you hope to own a traditional home some day, ask to see patterns that blend with the two. It's good to buy with your future needs in mind, but you're going to want to use your sterling in the meantime.

If your pattern selection is right for the scheme you have or plan to have, it doesn't matter whether the design is traditional or modern. A formal dinner can be served just as elegantly and efficiently with a modern pattern as with a traditional one, as can meals for the family or the neighborhood bridge club.





You get a
CLEANER
WASH
with
CLOROX...

whiter...brighter...
sanitary, too!

This is a happy baby...a lucky baby! Her mother always launders with Clorox! And that means every diaper change is a change to freshness, comfort, health-protecting cleanliness. For Clorox gently removes dinginess, stains, odors...and, most important, Clorox disinfects...safeguards health! That's why millions of women use Clorox every time on all their white and color-fast cottons and linens...and white 100% nylon, rayon, Dacron, Orlon and Dynel, too!

Every time you use CLOROX you protect family health!



Handy bottles of Clorox in your bathroom and kitchen are time savers and health savers, too! In routine cleaning, as well as in laundering, Clorox is more than a bleach, stain remover and deodorizer...it's the most efficient germ-killer of its kind! Directions on label.



Get this professional-style, Permanent file for recipes

THE AMERICAN HOME MENU MAKER



NAME

STREET

CITY, ZONE & STATE

Serry, no shipments to Canada or foreign countries.

(Please print all information)

How do you choose Sterling?

(Continued)

When you're selecting your silver pattern, think also in terms of the pieces you will need. If you like to entertain large groups informally, buffet style, consider the extra knives, forks, spoons, and types of serving pieces you will need.

If you prefer sit-down meals, you'll surely need two teaspoons with each place setting. You'll need cocktail forks for the first course when a teaspoon is not suitable—when you serve shrimp or crabmeat, for example. Bread and butter spreaders are not as essential right away . . . even for today's formal dining, buttered rolls can be passed around. But if you do get spreaders with the set, you can always use them as cheese knives for buffet entertaining. Extra serving spoons come in handy, too.

If you still haven't decided the pattern for you, think about sterling in relation to its use and wear. Plain silver will show scratches, but it is those thousands of tiny surface marks resulting from continuous use that give it luster. A deep gorge, however, is bound to show up in any silver. Patterns with modern lines will clean well and easily, and most can be initialed.

The more decorative patterns are truly works of art that must be individually appreciated. The sculptured pieces are particularly lovely in formal dinner arrangements—with tall candles and crystal. But remember that each crevice and piercing is just as attractive to dirt as to the eye.

People quite often are confused by the statement that each piece of sterling silver flatware contains, by law, 92.5% silver. Silver is a very soft metal, so it needs a stronger metal to give it strength. But 92.5% of the combined metals must be silver.

Have you ever noticed how much heavier one sterling fork can be than another? The extra weight can be the result of more elaborate ornamentation, or reinforcement of certain parts of each piece where more strength may be required.

The amount of ornamentation does not govern the price. A simple pattern can be just as expensive as an elaborate one. Weight is the determining factor—a plain pattern of heavy weight will cost more than a very ornate pattern of regular weight. Cut-out patterns may be higher in price than other ornate types because of the extra skill involved in making them.

There is a wide price range—and you can buy silver in individual pieces, in separate place settings, or in service for as many as you wish on a pay-each-month basis. So the cost of sterling need not be a major problem.

If you are going to be a bride, register your pattern and list the pieces you would like with a store representative. When friends ask what you'd like for a gift, send them to him.

Once you have decided on the main grouping, you will probably be able to narrow your choice immediately to four or five patterns. Try to visualize each one on your own dining table. If you aren't good at forming mental pictures, have the clerk arrange a place setting for you. Look over each piece to be sure you like its shape. Then look at all the various serving pieces you think you'll eventually need. Lift each piece to see if it is well-balanced and easy and comfortable to hold. As you look at the silver, consider the possibility of growing tired of it. Consider, too, its availability. Will you be able to add to your sterling five or ten years from now?

Chances are you've been practical in the other steps and, now that you've narrowed your field to just a few patterns, you realize the importance of the final selection. You've used thought and common sense; now use your heart. Sterling silver is a possession to treasure with pride for the rest of your life. THE END



HE AMERICAN HOME, APRIL, 1957

Meet Your Uncle Sam

On the 15th of this month your annual obligation to the Federal Treasury comes due. In addition, depending upon where you live, the State Tax Collector will also be tapping your pocketbook.

It's always a little astonishing to see how much we pay each year in direct taxes and somewhat disturbing to see how little remains of what the economists call "disposable income"! Perhaps that is one reason why so many homemakers have turned to money saving do-it-yourself projects which seem to blossom forth at this time of year.

It may be only coincidence but sales of our E-Z-DU ready pasted wallpaper peak in April. It could be because of Uncle Sam's bite or the first blush of Spring or simply that word of mouth has spread the news of this attractive low cost means of decoration. As the name implies, E-Z-DU wallpaper by Imperial is really easy to do. Simple picture story instructions show step by step procedure that makes the application, almost foolproof.

We don't think wallpapering will ever be as easy as television watching but the happy results of E-Z-DU will give you a "picture" you will enjoy living with. No luxury tax either! Ask your Imperial dealer for a demonstration. He will be happy to be of service.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

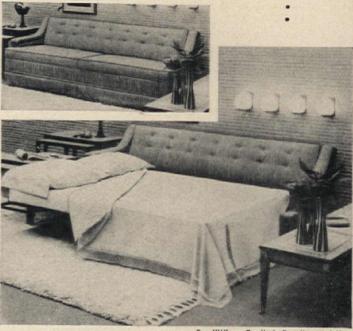




EASY DOES IT

NEW TRICKS WITH : DUAL-PURPOSE SOFAS

GERTRUDE BROOKS DIXSON



See "Where Credit Is Due," page 162

• These two sofas have new mechanical features you'll be interested in. The utilitarian, double-duty sleep sofa above manages to embody all the new fashion notes—longer and slimmer lines and an air of elegance. All this is possible because the fold-out bed runs lengthwise rather than at right angles to the couch seat. It glides open with a minimum of woman-power. When the bed is out, the 6" space between mattress and sofa back permits air circulation and full use of the 53x75" mattress area. Sofa is 81x34" overall.

It's simple to clean floor or carpeting under new sleep sofa below. Just a gentle push tilts the unit forward. Special pulls at right and left ends (concealed under cushions) permit bed to open with an easy snap. You open it while standing beside either arm.





ow! Color harmony guaranteed

SPRED SATIN

THE LATEX WONDER WALL PAINT

d New SPRED LUSTRE ALL-PURPOSE ENAMEL

e famous SPRED SATIN wall colors and v SPRED LUSTRE enamel for woodwork harmonized in exclusive Glidden AMATONE system described at right; just can't make a mistake! Glidden

DRAMATONE guarantees perfect color harmony! And, only Glidden gives you such durable, stay-fresh colors—so highly washable you won't have to paint again till you want to change colors!



DRAMATONE decorating system gives you complete color-harmony help, on the back of each big, 4" color chip. Easy-to-follow harmony guide *guarantees* you can't go wrong! Helps you harmonize with fabrics, carpeting, too!





Resists heat, water, abuse; use indoors or out! One coat covers most colors.



62 NEW PASTEL AND NATURAL WOOD TONES in easy-to-apply GLID-TONE WOOD STAINS give you professionallooking wood staining with less effort. Choose from 49 new pastels, 13 natural wood tones. Use indoors or out!





Glidden

Pacemaker in Paints

The Glidden Company • Cleveland 14, Ohio
In Canada: The Glidden Company, Ltd., Toronto, Ontario.
SPRED SATIN also sold by dealers for the following paints:
HEATH & MILLIGAN • CLIMATIC • ROYAL • T. L. BLOOD ©1967



MAKE YOUR OLD BLANKETS LOOK NEW!

If you have any old but still usable blankets, renew them by tinting.

It's easy, and the results will surprise you! All set? Here's all you have to do:

WITH AN AGITATOR-TYPE WASHER:

- r. Wash blanket in machine according to washer instruction booklet. (Any article to be tinted must first be clean.) Remove from machine.
- Cover inside of washer lid with aluminum foil or plastic film, and secure it. This is to prevent staining.
- 3. Fill washer with HOT water. While machine is filling, prepare dye solution in a suitable container. Follow directions on tint package. Stir well to dissolve. A blanket requires about four small packages of tint.
- 4. Put dye solution into washer after you add a water conditioner. Let washer run for one minute to dissolve and disperse dye.

 5. Remove agitator by unscrewing top and lifting it off (this is true for most agitator machines. Check washer instructions.).
- Put clean, damp blanket in machine. Be sure it is fully immersed in dye solution. Start machine, let it complete the entire wash, rinse and spin cycles.
- 6. Remove blanket from machine *immediately*. If it remains in the machine for any time, the folds may streak and the dye will be more concentrated in one section than another.
- 7. To dry, hang over double line and pull it to shape. You may



put blanket in a preheated dryer for five minutes, then hang it back on the line to finish drying. After the blanket is dry, it will look much better if you brush it with a blanket brush. This will straighten out the fibers for a smoother look.

WITH A TUMBLER-TYPE WASHER:

1. Follow manufacturer's directions for washing the blanket, preparing the tint mixture and filling the machine. After the machine has filled, stop it.

Add tint, and let drum revolve for one minute. Cover floor with newspaper in case some of the tint mixture drips. Open door and put in blanket. Let drum revolve for two minutes. Stop machine again and let blanket soak for ten minutes. Now advance dial to drain and rinse. Let blanket rinse and spin damp dry. Remove immediately.

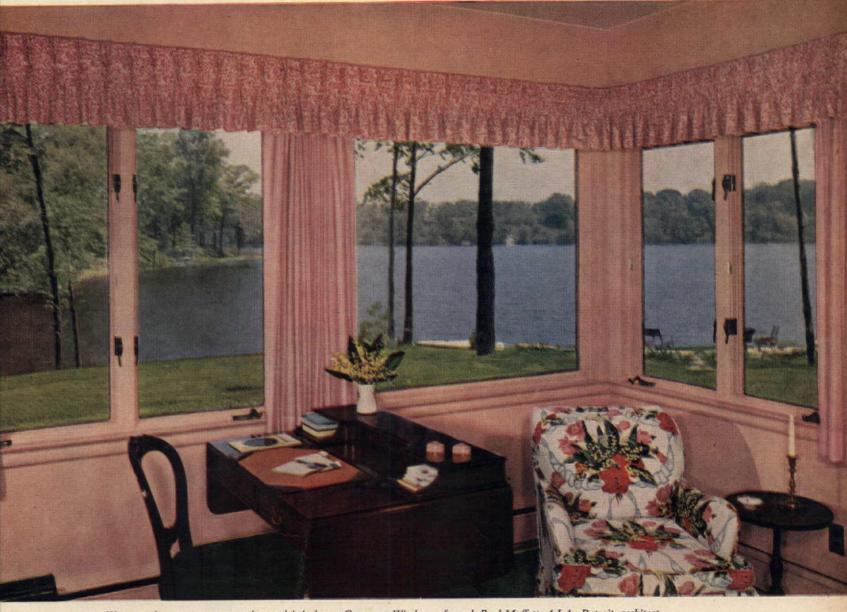
- 2. Follow directions above for hanging, pulling, drying blanket.
- In future washings, you may find that the color bleeds slightly, so be sure to wash the blanket alone. After tinting is completed, wipe out the washer before the lint dries on the wash tub. Wipe out the dryer drum with a damp cloth.

If color persists in washer tub: fill, add a small amount of bleach and detergent, and let the machine wash itself out.



Frame a view with colorful window beauty!

Andersen Windowalls



Warm to the eye . . . warm to the touch! Andersen Casement Windows of wood. Paul Moffett, A.I.A., Detroit, architect.

You'll double your enjoyment of a lovely view with Andersen WINDOWALLS! And you'll enjoy a lifetime of satisfaction and convenience, too. That's because WINDOWALLS are so easy to adapt to any style of home, any style of decorating. Because Andersen WINDOWALLS are made of wood, they are more pleasing to the eye... take paint or a natural finish to

blend more easily with the interior of your choice. Andersen WINDOWALLS are easy to open to the cooling breezes—yet they *close tight* to form a weather-proof barrier against rain, dust, drafts. Ask your architect, builder or lumber dealer to help you choose Andersen WINDOWALLS when you build or remodel. Or send the coupon to Andersen Corporation.

Veathertight! "Hurricane" tests—and thouands of home installations—prove that cold, ust and moisture can't get in! Andersen INDOWALLS give you all-season comfort.



Ideal for remodeling! Modernize a kitchen, add a room or enclose a porch with Andersen WINDOWALLS. Andersen Casements are easy to operate—even over kitchen counters!



Mail for FREE window ideas

AH-47

Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There is no obligation.

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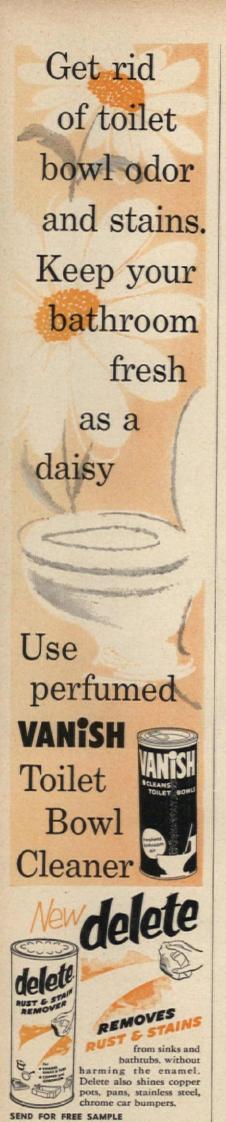
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Name . . .

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City......Zone...State......



THEY'RE GROWING TALLER The emphasis in new lamps is on height, but proportion and coordinated shade design add balance See "Where Credit Is Due," page 162 Harlequin lamp copies prize-winning French statue in white, turquoise, blue, gold stoneware (left). Velvet diamonds trim shade. Lamp's 54" high. Candlestick lamp (43" high) at right in silvery metal and chony, or polished brass and walnut has "dimensional" shade of net over a vinyl cylinder.

Cantilever device means wall lamp (below) can rotate, move up and down. Extends 36" from the wall.

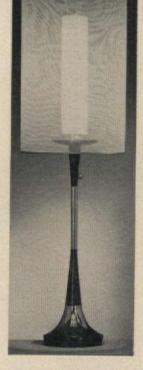
Shade is matchsticks on glass fiber.



Smoked glass and pewter are combined in not-so-tall (34") transitional unit. Deep drum shade is made of gray mesh, interwoven and edged with metallic silver. Simple but elegant.



This giant is the tallest table lamp —56"—on the market. Decoration is 18-karat gold on white ceramic base. Accordion-pleated shade is in white.

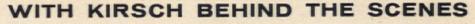




Persian grillwork pattern gives airy look to this 47" composition lamp. Openwork cylinder's treated in antique gold on white. Shade repeats tones in white mesh over gold foil.



Room for Admiration_



Rooms that win applause are easy, when you start at the windows! There, with fresh, appropriate decorating ideas, lovingly adapted, you can create smart, colorful effects most easily, and at least expense. Rely on Kirsch for inspiring window decorating ideas.* And depend on fine Kirsch drapery hardware to bring any curtain or drapery treatment to life . . . and ensure its lasting beauty.

Make no mistake, "curtain rods" are NOT all alike! Kirsch drapery hardware... the complete, versatile, quality line... costs no more, yet brings you a "bonus" in beautiful design... rugged, substantial construction... smo-o-oth, dependable performance... and hard-baked, years-lasting enamel finish. In your planning... and in your shopping... always keep the name KIRSCH in mind. You need not be satisfied with less!



In the smart, luxurious Caribe Hilton, at San Juan, in beautiful Puerto Rico . . . as in so many other fine buildings the world over . . . "Where Beauty Counts, Kirsch is the choice". Among decorators, designers, and architects, Kirsch is the international standard . . preferred for beauty, easy installation, reliable performance, and years-lasting quality in every location.

Treat yourself to this big "Idea Book"

Kirsch "Window Inspirations" . . . 32 big pages . . . offers 40 full-color room pictures 64 adaptable window treatments . . solutions to "problem" windows . . . hints on fabrics, fixtures, and making draperies . . . plus a fascinating section on color! Only 50¢. Get "Window Inspirations" at your Kirsch dealer, or write Kirsch Co., 426 Prospect St., Sturgis, Michigan.



50 YEARS OF MAKING FINE DRAPERY HARDWARE



Blackboard paint on closet doors and perforated hardboard door will be handy for messages and mementoes when boys are teenagers.



TWO-BOY BAILIWICK

ere's a bedroom for two young boys . . . a small bedroom that's so well planned it isn't cluttered . . . a bedroom that will "grow" with its occupants. And it has a boys' room look about it, with natural wood, brick walls, perforated hardboard, blackboard paint.

There are drawers under the two bunk beds, and storage space in the table between them. Two chests next to the toy storage closet also have lots of space.

The only mobile furniture in this room in the home of Dr. and Mrs. Ira Larsen, Tucson, Arizona, is the play-table set. It will be replaced by a sturdier table when their boys get bigger. And carpeting will cover the practical linoleum floor. Right now, the main color in the room is the drapery fabric. Animals cut from this material have been appliqued on the bed covers.

See "Where Credit Is Due," page 162



Built-in table separates two bunk beds, will hold a reading lamp when the Larsen boys get old enough to want to read in their beds.



BEGIN WITH A BEAUTIFUL BACKGROUND

of plastic wall tile



Gingham takes to the laundry! And when the "gingham" wall is done in plastic wall

tile made of Styron®, the laundry is brightened up for keeps. This refreshing idea is only one of unlimited decorating possibilities with the more than fifty decorator colors and the versatile shapes available in Styron plastic wall tile. They combine so easily to create the very effect you want in full-wall designs, borders or interesting mosaic effects. And the quality of Styron plastic tile and installation is guaranteed by your certified dealer. For a wealth of decorating ideas send 10¢ for a colorful portfolio of designs in Styron plastic wall tile. Plastics Sales Dept. PL 1554F, THE DOW CHEMICAL COMPANY, Midland, Michigan.

Interior designs by John and Earline Brice.



IDEA! A patterned wall in Styron plastic wall tile to make a beautiful entrance.



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Original American classics in carpeting . . .



There's something about a Sanford carpet that makes any room more livable. By combining just the right colors and textures, our designers capture a mood-a spirit-that will make you feel at home the minute you see it.



CALLIOPE Brilliantly new! Excitingly different! It's "Calliope"-the brand-new carpet from Sanford that's as gay as a day at the circus.

This casual, textured broadloom comes in turquoise (shown here) and seven other glamour-bright, fashion-right colors-each subtly accented with sparkling metallic yarns of gold and silver.

Sanford's "Calliope" is made of sturdy 3-ply Soluray* carpet rayon with the color locked in. That means longer lasting beauty and easier care.

See it in all its beauty at your Sanford dealer's now. The most glamorous carpet in a generation is priced well within your reach. *A Sanford trade-mark

295 Fifth Avenue, New York City



the key to beautiful rooms since 1838



LET'S FILE, NOT PILE!

HARRIET B. SIBLEY

That a neat coat closet! How do you keep it that way?" my friends ask. They all want to copy our idea. Maybe you will, too, if your coat closet is as cluttered as ours was before my husband and I hit upon this "filing" idea.

Our coat closet has the usual long hat shelf, clothes pole, and low overshoe shelf. Right below the hat shelf, we put a series of compartments similar to post-office boxes. This "file cabinet" reaches from the front to the back of the closet along

Perhaps your husband will enjoy making this handy unit. If he just likes to take it easy after a day at the office, or if he has another project going, maybe your son will get out the hammer and saw and do this simple job for you. He might even do it in a manual-training class at school. But it's so easy you can build it, if need be.

To make this unit, use 4 boards 9" wide and as long as the distance from front to back closet wall. Insert uprights between the boards to make the compartments. (Our closet unit has 12 compartments, each 9x6x31/2".)

When you add this unit to your closet, every member of your family can have special boxes for gloves, scarves, earmuffs. The unit is good-looking if you paint it to match the closet trim, and the rack certainly makes it easier to find things when you're in a hurry. How nice it is to have a closet that's always neat!



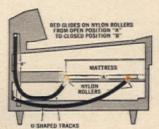
As shown-Claremont Sleep-or-Lounge \$289.50, matching chair \$99.50. Prices vary according to fabric selected. Other Sleep-or-Lounge styles as low as \$169.50. Prices slightly higher in some areas.

new beauty
that keeps a secret!

You'd never believe such a beautifully proportioned sofa could conceal a full-size double-bed-but it does! Yes, the moment you behold the modern styling of this newest Sleep-or-Lounge, you see a totally new concept in convertible sofas. So luxuriously comfortable to sit in . . . the same seat cushion lowness as a regular sofa, with full-coil innerspring construction for relaxing body support.

And what a bed! So big, with a wonderful mattress-comfortassured by hundreds of Premier steel coil innersprings-the finest kind! See all the reasons why the new Kroehler Sleepor-Lounge is the most beautiful way to add an extra bedroom to your home. See your Kroehler Dealer soon!

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Only Kroehler offers this revolutionary new principle that makes possible . . .

- 1. Smarter styling
- 2. Better sitting comfort
- 3. Easier operation
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Sleep-or-Lounge Plus



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There's something for the whole family in this handsome get-together room! Television for the kids, movie projector for Dad, plenty of dancing- and play-space for everyone. And how Mom raves about her wonderful new floor of Kentile vinyl asbestos tile! Why? It's not only beautiful to look at but so carefree to live with! Dirt and grease can't harm it . . . a quick wipe-up keeps those sparkling colors shining bright . . . and it will last for years. Now all colors are coordinated, too, so you can mix or match to your heart's content. Interested? . . . then see your local Kentile dealer soon. He's listed under floors in your classified phone directory. Kentile, Inc., Brooklyn 15, N. Y.







Westinghouse says



Calgon®avoids washday problems!

Westinghouse puts a box of Calgon into every washer . . . to prevent laundering trouble caused by water. No more yellowing or graying. Now, no stubborn film forms when soaps, detergents and soil meet minerals in the water. Only waterconditioning Calgon chases film for keeps—and oh, the beautiful difference in your clothes. Try Calgon!



Westinghouse and other leading washer manufacturers place Calgon in their machines. Fabric makers recommend it too. Fine for Orlon, nylon and Dacron.

Try Calgon in the silverand-blue box today for laundry, kitchen and bath.

Calgon Company - Pittsburgh, Pa.



NOW ONE ROOM...NOW TWO with doors like these!

Presto! In a second, PELLA WOOD FOLDING DOORS can be closed for privacy...or opened wide for spaciousness. Ideal as room dividers... between kitchen, dining room, living room, den. They're space-saving closures too...for closets, utilities, storage walls. So many uses for these folding doors with their beautiful veneers of natural pine, oak, birch and Philippine mahogany. They blend so perfectly with other wood in your rooms.

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ADDRES

ZON

STATE

YOU <u>CAN</u> REPAIR THAT PRECIOUS PIECE OF PORCELAIN

ALICE SHANNON

broken? Or a precious piece of memorabilia shattered? Well, even though you feel like shaking Junior until that brand-new pearly tooth rattles, don't do it. Even though he's broken your best lamp or that fragile figurine of Grandmother's, it is not the tragedy you might think at first. Because, believe it or not, you can mend that shattered pile of precious porcelain!

This has been proven time and time again by an energetic California couple, George and Trudy Wesley of Los Gatos, down the peninsula from San Francisco. Much to the satisfaction of collectors whose treasured art objects have been damaged in shipping, or in home accidents, the Wesleys have shown that restoration is possible. They have restored pieces ranging all the way from a French bisque doll with a broken head to a Sphinx weighing several tons (it suffered from a missing nose).

Pieces sent to them for repair often have wonderful stories, as well as romantic historical backgrounds. A Sèvres vase, once belonging to Marie Antoinette, is rich in the aura of the historic days of the French Revolution. The vase also has picked up one other story. The German family whose please turn the page



Step 1: To repair or replace lace skirt or sleeves on a figurine, cut a piece of lace or net to size, twice as long as top of skirt. Run strong thread along top with tiny stitches for gathering. Saturate all with lace hardener.

Step 2: After lace or net is well coated with lace hardener, pull the thread for gathers. Make sure gathers are evenly spaced and are all the same size. Do only 6" to 3" of lace at one time—when it's done, repeat as needed.





Step 3: Attach saturated lace or net (still wet) to the figurine with stick. Push pleats into place with stick. Let it dry 3 to 10 hours. If desired, paint lace with china paint. Dry thoroughly. Add 3 coats of glaze 8 hours apart.



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Just wipe away finger marks and soil stains... you can't mar Regal Wall Satin's new paint film. See your Benjamin Moore Paint Dealer for the finest paints for every job.



For over 70 years preferred by professionals ... perfect for you

Live at the level you love!

You'll love - and live in - all 3 in this new tri-level home

Cathedral ceiling . . . vast expanses of glass . . . a free-hanging stairway . . . a gallery-type balcony . . . all combine to achieve an artfully simple open effect in the new Pease TRIWOOD.

Shop the complete line of 2, 3 and 4 bedroom homes in the 82-page full color "Book of Pease Homes for 1957", where they are illustrated, described and priced. Write for a free copy.

PEASE HOMES

919 FOREST AVENUE . HAMILTON, OHIO



Repair Porcelain

(Continued



 Be sure to save all broken pieces. If plate had been mended clean off all of the old cement.



Make sure broken edges are clean to insure a strong bond; coat them with soft-paste cement.



Press first piece in place. Tape back and front of mend with masking tape to hold in place.



 After first piece is set, put second one in place. Repeat step 3. Repeat for all pieces.



 After all pieces are set and dried, fill in the cracks with ceramic filler and allow to dry.



6. Paint over crack lines in the plate with china paint. Use a matching color. Let dry; glaze.

ancestors salvaged the vase from chaos following the French Revolution found themselves refugees in China during World War II. Finally able to secure passage to the United States, they hired Chinese coolies to assist them in packing and crating their possessions for shipment. Somehow the servants broke a large piece out of the side of the vase, then carefully gathered up the shattered pieces of porcelain and discarded them. This was to keep the crate from rattling, thereby revealing the breakage to the owners.

"Thank heavens," say the Wesleys, "the brass ormolu handle was bolted on, or they might have tossed that into the trash, too."

Perfect restoration of the large vase included riveting an iron bar inside the handle across the reproduced porcelain parts in order to reinforce the material. The beautiful royal blue of the Sèvres ware was perfectly matched.

Figurines with hands and faces missing are Trudy's special field, for the missing parts must be modeled with a sculptor's skill. George is adept at the larger jobs calling for drilling or grinding with power tools. Together, they make an excellent working team and find their work tremendously rewarding.

There are several common household tragedies the Wesleys feel that you can undertake to repair if PLEASE TURN THE PAGE



Unexpected guest? The living room provides an extra bedroom instantly, through the use of a Modernfold!

how to add an extra room in fifteen seconds





ing door without steel con struction is like a body with

Here's a wonderful way to provide an extra room instantly...without costly building or remodeling. Ordinary walls are expensive to put in; a mess to rip out. But a MODERNFOLD dividing wall is something entirely different. You can pull it out when needed; fold it back whenever you wish. Though its rugged interior framework is all steel, it moves smoothly and quietly at a touch.

You can use these Modernfold "walls" to divide bedrooms; give you convenient floorto-ceiling openings for closets; close off recreation room from workshop; add a dressing room to your bath. You can even have curved overhead tracks for attractive and unusual interiors. It's no wonder architects all over the world have been making such wide use of them!

Whatever your space problem, there's a Modernfold way to solve it. Custom-made in any size. A wide choice of decorator colors and fabric textures, easy to wash with plain soap and water. Sold and serviced everywhere, you'll find Modernfold doors at leading lumber dealers, department stores and decorator shops. Or look in the classified directory under "Doors."

The "Custom" line; the "Spacemaster" line; available anywhere in the U.S. A. and over 60 foreign countries.



for beauty like this ...



House in Andover, Mass. Painted with Cabot's Vienna Rose – Shutters, Copen Blue – Trim, Gloss White. Architect: Thomas J. Pearson Assoc., Lawrence, Mass. Builder: O. E. Steinert Co., Lawrence, Mass.

colorful, long-lasting Cabot's

HOUSE and TRIM PAINTS

(COLLOPAKES.)

What a wonderful choice . . . thirty-two appealing colors ranging from old favorites to the newest so-popular pastels! In Cabot's Paints, unlike ordinary paints, the oil and pigment, combined by the patented Collopaking Process, stay together on the surface to resist the weather, and penetrate together to bind the film firmly to the wood. Yes, Cabot's House and Trim Paints offer you more—fresh, lively, non-fading colors—a porcelain-smooth finish without brush marks—excellent hiding power—a lasting, bright gloss—tough, flexible, long-wearing film.

... three new modern colors!

If your taste tends to the modern, here are three smart new colors which are typical of the wide range Cabot offers. To see all of the handsome thirty-two shades, write for free color card today.

If you prefer stains

For many years, Cabot's Stains have been the choice to preserve and protect the wood, and to bring out its natural beauty. So ask for the color card showing the eighteen beautiful shades of Ranch House Hues, including Nile Green, Charcoal, Cameo Pink.





Samuel babot



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Please send Color Card for House and Trim Paints (), for Ranch House Hues (), and name of dealer in U. S. or Canada

Repair Porcelain

(Begins on page 130)

you have the proper materials and directions for the mending job. One is the restoration of the delicate little "lace" figurines that have been popular for many years. If carefully done, the mend is not noticeable, and the figurine is as good as new.

Please do not try to glue the pieces together with common household glue or cement. For a really professional job there is a special repair kit called "Invisible China Repair Kit for Beginners." It is sold in most hobby shops and many department stores.

First, always save every tiny piece of any broken treasure. If you have a figurine needing repair you can mend it by following our instructions.

Be sure to match the lace as closely as possible with a fine piece of cotton lace or net. Do not use nylon lace—it is not absorbent enough to soak up the liquid hardener used in the mending process.

Another job that the Wesleys say

may be undertaken successfully by t amateur is that of mending a brok decorative plate or platter.

This method restores the plate of decorative uses only. If you wish use the plate or platter for table serice, you can make a practical a unbreakable mend by cutting sho grooves across the mended crack the underside of the plate.

This is where your husband's pow tools come in handy . . . cutting t grooves requires a hand-grinder.

Then imbed small wire staples the grooves across the crack and ho them in place with ceramic fill. When this dries and is sanded off (electric grinder is good for this), t mend will hold indefinitely. To mat the mend invisible, paint to match t color of the plate (using china paint and coat with clear glaze.

George Wesley says that a pla mended this way will not break the mend later.

\$3600 For All This

(Begins on page 66)

privacy of the spot were enough to convince Audre and me that this was just what we'd always wanted. Within an hour we signed on the dotted line.

In June of 1948 we started a temporary cabin, so that we could be sheltered while building our permanent summer home on weekends. The rest of that summer was spent digging a well and building a "little house" out back. During these weekends we also managed to clear the ground and start the foundation of the permanent cabin. A local mason assisted me in building the boulder fireplace and putting in the concrete block foundation. By the time we had our first snow, I had managed to nail the joists and lay in the subflooring.

Early the next spring I began work on the roof and walls. The previous summer I had cut some tall straight Norway pine for my structural beams and some balsam trees, which make the best rafters. I had let these season over the winter before planing them smooth with a draw shave. The rest of the lumber I bought from a nearby sawmill. Work went along smoothly, and we stayed in the cabin for the first time on the tenth weekend after starting it, though it was still a shell.

By late fall the cabin was almost finished. During the following winter I kept busy at home, building furniture . . . two rocking chairs, a cobbler's-bench coffee table, chests and a large round dining table with a circular bench. When I returned the next spring, I put the finishing

touches on the cabin, varnishing t interior walls and putting down r silient flooring. Meanwhile my wi "prettied" up the interior with cu tains, seat covers and pictures.

Our fireplace heated the cabin cool summer nights. And we have gas-fired space heater fitted betwee the wall studs that adds extra warm in the early spring and late fall whe the temperature goes as low as below zero. Another help in conveather is a big combination would and gas stove with four burners, broiler and two ovens. The warm and aromas given off by this remake it one of our most prize possessions.

Large casement windows across the front of the cabin let in plenty light, air and view, so we had no nester a front porch. Leaving off the porch meant that we could locate the cabin closer to the lake. This make it easy for Audre to watch the charm from the kitchen as they play at the water's edge.

By the time we finally complete the cabin we had spent a total \$3,600. This figure includes not on the cabin and everything in it, be also an aluminum boat and moto canoe, guest cabin and boathouse.

Now that the job is done and I can think back on the years of wanting cabin, the weeks of searching, the thousands of miles of commuting, at the seemingly endless weekends hard physical labor, I realize that, spite of all the hardships, it would worth it.



Focal points are Eljer's twin Priscilla lavatories, with their modern, custom-matched chrome fittings. The spacious Legation tub, with its convenient end seat and



low rim seat, and lustrous Eljer Quieta toilet add still further to the captivating color contrast.

Whether you are building or modernizing, read Eljer's full-color planning book. Send 10c to P. O. Box 836, Pittsburgh 30, Pa.

Remember that only Eljer fixtures offer you your choice of vitreous china, formed steel, and porcelain-enameled iron. Eljer Division of The Murray Corporation of America, Three Gateway Center, Pittsburgh 22, Pa. Look for Eljer in the Yellow Pages.



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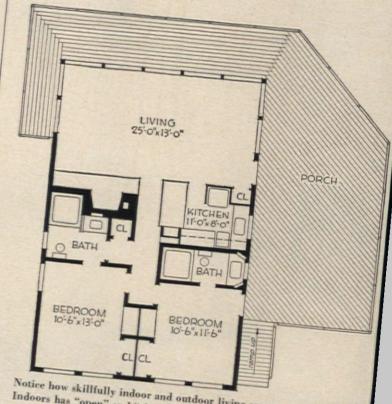
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I am interested in

new home,
remodeled kitchen

Name	☐ new home, ☐ remodeled kitchen.
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Architect's Own Vacation House (Begins on page 64)



Notice how skillfully indoor and outdoor living areas are combined. Indoors has "open" and "closed" plan where each kind works best.

you reach through a "hatch" in the living room. Down here you find the laundry, heating plant, water heater, and storage space.

One particularly interesting point of construction is the result of Mr. Koch's painstaking research before construction. He wanted a porch that would last, so he copied the specifications of the famous boardwalk at Atlantic City, New Jersey-2x4" edge-grain fir, creosoted and fastened with galvanized spikes.

When you plan your vacation house, remember Mr. Koch's lessons: 1) keep the design simple; 2) avoid useless ornaments; 3) use materials that require minimum maintenance; 4) keep living, sleeping and utility zones separate, if possible. You'll have a vacation house that's little work, practically all fun! THE END



Kitchen is partially separated from living room, but is open enough so that Mrs. Koch can still take part in goings-on while she cooks.



you'll still be proud of your

Blend colors to create a room to remember...and use an Oak Floor as the perfect background. In this distinctively contemporary interior, subdued tones of fireplace wall and drapes are combined with gaily-hued furnishings. As in any setting, the rich, textured grain of Oak Floors adds friendly warmth and lasting charm. All lumber dealers sell economical, easy-to-maintain Oak Floors. NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, MEMPHIS 3, TENN.



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The floor you'll never wear out



1724

You can PERMA-STONE your home like this for only \$14.38 a month*

Want to cut costs when you build or remodel? Then be sure to see your Perma-Stone dealer. He's a specialist in modernizing home exteriors . . . uses Perma-Stone in many wonderful ways. Gives old homes new charm without costly alterations. Makes new homes really modern at surprisingly low cost.

Notice how Perma-Stone's new narrow ledge stone design gives homes sleek, flowing lines. Also used in many wide - and - narrow combinations to achieve distinctive beauty. Available in 30 handsome colors in rich blends.



1729

... for the all-over exterior of this home, only \$39.49 a month*

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Perma-Stone is sold only by independent dealers. There's a dealer near you. Mail coupon for his name and free book.

*Top photo, complete front of Perma-Stone. Prices quoted are average, may vary locally.



the original moulded stone wall-facing

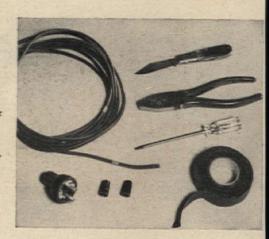
PERMA-STONE CO., Desk J-2 719 E. Hudson St., Columbus 11, Ohio

Send free book and name of my local dealer.

Name		
Street		
City	Shorts	

MATERIALS NEEDED:

Insulated lamp cord
Solderless connectors or
Friction tape
Cutting pliers
Sharp knife
Screwdriver
Outlet plug



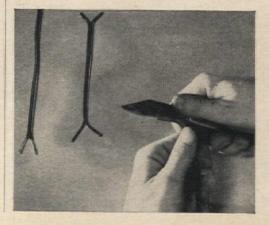
IT'S EASY TO ... REWIRE A LAMP



First disconnect plug from wall outlet. Remove top of lamp where separate wires are joined. Then separate shell of sockets from the socket caps, as shown: you press in sides of the shell and pry with screwdriver.

Loosen terminal screws on sockets to release old cords. When both sockets are disconnected, pull out the old cords. And if sockets are worn or the chain switch fails to work easily, then replace sockets with new ones.





Cut two 5" sections of the lampcord; and one section that's as long as lamp is high, plus amount required from lamp to wall outlet (usually about 6'). Split ends of each cord: remove 3/4" of insulation. Take care not to cut any of the cord's thin wire strands.

PLEASE TURN THE PAGE

ew idea! VINYL in a floor wax

and the beauty of it is - it's childproof*



ever before such a high gloss!

ew Simoniz Floor Wax with vinyl in it, wes you higher gloss than you've ever own. On any kind of floor—linoleum, phalt, rubber, vinyl tile or finished od! Throughout the house!

o wax easier to apply!

ew Simoniz Floor Wax polishes itself. buffing. No rubbing. It spreads evenly without streaks—quickly sets to a ugh, beautiful, vinyl gloss!

*Wet spills won't harm gloss!

Splashes and spills—so common with children—won't hurt the tough vinyl surface—or shine. Simply wipe them up. New Simoniz Floor Wax is water-repellent.

*Never before such protection!

The miracle of vinyl—and only Simoniz has it—gives you the toughest floor surface. The kids won't scuff it, or harm the gloss with their roughhousing. No doubt about it—it's childproof!

*No finish so easy to maintain!

Simoniz Floor Wax with vinyl has a gloss that lasts and lasts. You can even damp mop your floors freely without dulling the shine. Without spoiling the wax finish.

*Good news about re-waxing!

Here's the one floor wax you can remove evenly before re-waxing. Simply use your regular household detergent and warm water. The beauty increases with re-waxing. You'll be amazed, once you try it.



Simoniz Floor Wax

For all floors-linoleum, asphalt, rubber, vinyl tile and finished wood



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Cool your home in summer too! Ask for details on Burnham's compact central cooling unit, HIDE-AWAY®.

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Burnham Corporation SINCE 1873, MAKERS OF A COMPLETE LINE OF HEATING BOILERS Please send me complete information on
BASE-RAY HIDE-AWAY
Literature on Burnham Boilers Gas Oil



(Continued)

Fasten one of short cords t the terminal screws of eac socket. Thread free ends short cords through socke caps; now replace sockets i their caps. Thread the long center cord up through the lamp. Center cord and shor cords from each socket should connect 11/2" above lamp head

Twist together one wire of each short cord with one wire of center cord, and secure with a solderless connector or friction tape. Then you do same with the three exposed wires that still remain. You must be absolutely certain that both exposed wires of same short cord do not end on same wire of center cord.



Tuck wires into the head of lamp so that solderless connectors face each other; keep twists and criss-crossing down to minimum. Don't replace head of the lamp till plug end of cord is rewired.

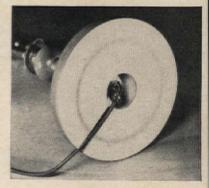


HELPFUL HINTS FOR BETTER WIRING



Tie a knot in the cord where it comes through base of lamp. This reduces the amount of inner play that might cause damage to insulation, and eventually a crossing of "hot" wires and trouble.

When rewiring outlet plug, run cord through plug, tie underwriter's knot as shown. Bring wires around prongs, twist bare ends around terminal screws in same direction as screws; tighten.



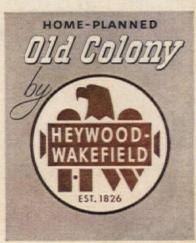


Old Colony... the Authentic Early American Furniture for Contemporary Living

From carefully executed brass pulls on cabinets and chests to the spoon feet on the extension table, every detail of this solid Rock Maple furniture is as authentic as painstaking research and skilled craftsmanship can make it! And with today's living in mind, Heywood-Wakefield designers have incorporated every functional and space-saving feature modern homemakers could desire!

Choice designs for living rooms and bedrooms, too

See Old Colony by Heywood-Wakefield for every room in your home at leading furniture and department stores. You will admire the satin-smooth, carefully rubbed finishes. For upholstered pieces choose from a collection of distinctive, long-wearing decorator fabrics.





Heywood-Wakefield are also makers of Ashcraft and Modern Furniture



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BOOK—Lee Childress, nationally known interior
designer, tells you how to plan an attractive home
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STATE



Horses last longer on carpet

Ask any horse.

He'll tell you a house with children needs carpet or rugs nearly as much as it needs a refrigerator or stove.

First—because rugs and carpet have an almost child-proof beauty. They stay lovely under abuse that would make another floor covering look scuffed and shabby.

Second – because rugs and carpet require only a few minutes of your time in routine vacuuming to look their loveliest again. No scrubbing, rinsing, waxing or polishing.

Third — because a rug or carpet is the safest of all floors. You get where you're going...the footing is surer for you and your children.

Finally, carpet spreads a blanket of quiet - makes walking or sitting more comfortable . . . cuts loud noises down to small ones.

Carpet adds so much to family living, yet costs so little. With your store's budget plan, you can put room-size rugs in two rooms for about the same monthly payment you'd make on a new TV set. Wall-to-wall carpet is just slightly more.

Why not see the lovely new colors and textures at your store today?

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:



ARTLOOM - BEATTIE - BIGELOW - CABIN CRAFTS-NEEDLETUFT - DOWNS - FIRTH - GULISTAN HARDWICK & MAGEE - HIGHTSTOWN - HOLMES - KARASTAN - LEES - MAGEE - MASLAND MOHAWK - PHILADELPHIA CARPET - ROXBURY - SANFORD - ALEXANDER SMITH CARPET INSTITUTE, INC. - 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor-more comfort • quiet • safety • beauty • easier care



Living room of the Haeberly home originally looked like this (right). Now it has the bright, fresh look you see below. Expensive structural changes were kept to a minimum ... the old wallpaper was removed, the plaster was patched, and paint did a big part of the job. Distracting shelves no longer bound fireplace.

WE REVIVED A

150-YEAR-OLD BEAUTY



MABEL C. HAEBERLY

We didn't tear it down although everybody who looked over our future home—friend or builder—gave us the same advice. "Toor it down although everybody who looked over our future home—friend strike a match to it and burn it down and start over." Instead, we spent five months persuading carpenters and painters and other workmen that it not only could be done, but often how we could do it. And we think the results are perfectly lovely.

I came across the house in a small Connecticut village. It was a 150-year-old house in a sad state of disrepair. The house needed everything: new wiring, pipes, a bathroom, a kitchen, five new ceilings, closet doors, and complete refinishing of the wide-board floors. Gallons of paint were needed inside and out, and of course a new heating plant and hotwater heater. Oh, yes . . . and 38 small panes of window glass.

Looking back, we're still slightly amazed that we were able to "do the impossible" on this house everyone had forgotten. We even turned out PLEASE TURN THE PAGE

How to save money on wall paneling

lost factory-finished wall paneling costs from 25% to 60% more than unfinished paneling (depending on the type of wood used). Why not save this money? In a few hours you can make unfinished paneling look like expensive factory-finished material by brushing on a unique wood finish called REZ.



REZ gives any wood any color effect -without hiding its natural grain beauty. Here, Sandalwood REZ (one of 13 REZ color tones) gives white pine paneling the rich, Oriental look of rare sandalwood. For traditional custom wood effects, try Cedar, Mahogany or Redwood REZ. Bring the beauty of the outdoors to your den or living room with these REZ colors: Desert Sage, Blue Spruce, Driftwood, Fir Green, Clay or Prairie Green. Other fashionable decorating colors: Wheat-Tone, Charcoal and Flamingo (plus White REZ for bleached



REZ is easy to apply-easier than any other wood finish you've ever used. No brush marks, bubbles or messy sagging. Instead, you get a finish that will have friends calling you "expert." The secret: REZ is not a stain. Its special resin-base formula carries color into the wood - evenly. And REZ primes, seals and protects for years. (When softwoods are employed, use Clear Rez Sealer first.)



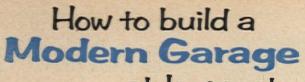
See how your paneling, unfinished furniture or "built-ins" would look in one of the easy-to-apply REZ color tones. Send for free color card and booklet to Rez, P. O. Drawer 3, Dept. A, St. Louis, Mo., or see your local REZ dealer's display of REZ colors on wood.



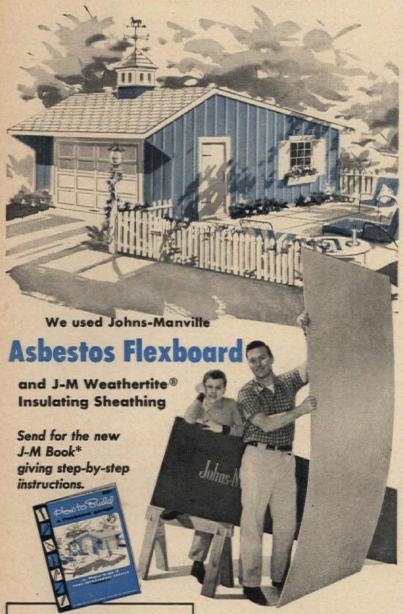
the natural wood finish exteriors and interiors, is a product of MONSANTO



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JOHNS-MANVILLE WEATHERTITE



ok gives plans for 1- and 2-car garage this design or the one at top of page.

This new book contains 36 pages of diagrams and instructions for building your own garage. Gives you complete details for building foundation, floor, framing . . . and every part of the job.

It shows you why Asbestos Flexboard® applied over Johns-Manville Weathertite Sheathing is the ideal combination for exterior walls.

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Johns-Manville

(Continued)

a nice apartment, and the rent on it carries the mortgage plus part of the insurance and taxes.

Saving labor time fell to me. Planning aheadso the electrician was ahead of the painter and plumbing was done before the carpenter boxed in the wall space-saved many hours and dollars.



We held to one fundamental rule: change as little as possible in the structure of the house. And, if possible, cut out no doors or windows and close none off. That saved us more money.

In spite of the strains and struggles to get workmen and to find the materials we wanted, we had fun reviving this old derelict. We enjoyed watching beauty return to the gracious old house.

The headaches and problems faded quickly, once the job was done, and now we simply enjoy our house for its livability. We won't sell it unless we can make a really big profit, because this house has a radiant charm that comes only to homes that have been lived in for a long time!

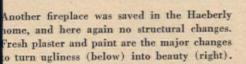
THE END





End of second-floor hallway was a gloomy spot indeed (far left). Now a lovely corner cupboard makes this perfect place to show Mrs. Haeberly's fine china and glassware (at left). Fresh paint, period furniture and the crisp white curtains complete the very stunning transformation job.

Once again, the Haeberlys stuck by their money-saving rule: no structural changes unless absolutely essential.











Separate shelves removed, a door added, fresh plaster and paint, refinished floors, draperies to "widen" the window, and still another room that was a monstrosity (above) has been "remodeled" into a charming, comfortable room. All that was needed to complete the picture was to move in the rug and furniture. As Mrs. Haeberly says, the house has indeed "come out of its dusty and moth-eaten cocoon."

Lanking for Something?









Which One For You?

HUBBARD H. CORR

When you get into that let's-go-out-and-buy-a-house mood, one of your first questions is, "What *style* of house should we buy—ranch, split-level or two-story?"

Now all three have advantages and disadvantages, but one and only one is probably best for you and your family.

• RANCH: The great advantage of the ranch house is the absence of inconvenient and space-wasting stairs. And with everything on one floor, outdoor areas are as close as the nearest outside door. So it's easy to integrate indoor and outdoor living. As the house is low, it has a pleasing, ground-hugging effect, and does well in either contemporary or traditional styling. The interior design can have almost limitless variations, and the house lends itself easily to expansion. Outside maintenance is easy because all walls and windows are close to the ground.

Now for the disadvantages. With all rooms on one floor, it's sometimes hard to keep them separate. Things can get a little too informal. A ranch-style house covers more of your lot for its size than do other styles of homes, so you need a larger lot, or you get less outdoor area. A ranch-style house is also a relatively expensive house to build, for it requires more foundation, outside wall and roof.

• SPLIT-LEVEL: This design is a sort of compromise between the ranch and the two-story, so it has some of their advantages and disadvantages, and some of its own.

First, it has some stairs but they are short—far shorter than in a two-story. It gives you more square feet of living area for the land it covers than does the ranch, and is also somewhat less expensive. The fact that rooms are on different levels provides interest. It can be a more formal house, for the sleeping area is usually completely separate from the living area and the play area is in the lower portion. It lends itself to outdoor living but not as completely as does the ranch house.

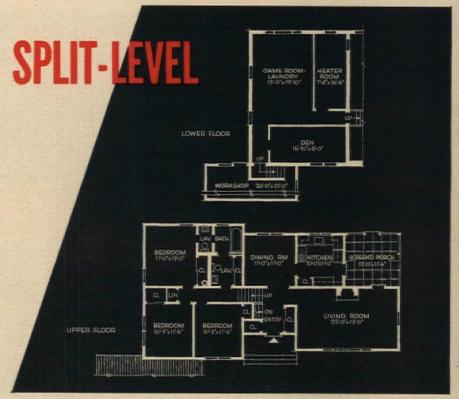
A good split-level is a fine house, but a poor one is terrible. No other style requires the same care in design and orientation to the lot. The construction is complex, and, unless carefully planned, will produce poorly-proportioned rooms and harsh and confused exterior. The split is not the sort of house that you can put down in the middle of a field and have it appear to belong—it must be set on sloping ground, or the ground must be well landscaped.

• TWO-STORY: This gives you the most living area for your money and also gives the most living area per square foot of land covered. It lends itself well to both traditional and contemporary design. There is almost complete separation of areas in this house with the bedrooms usually on the second floor and the living and cooking areas on the ground floor. This arrangement can, however, be switched around to take advantage of view from the second story.

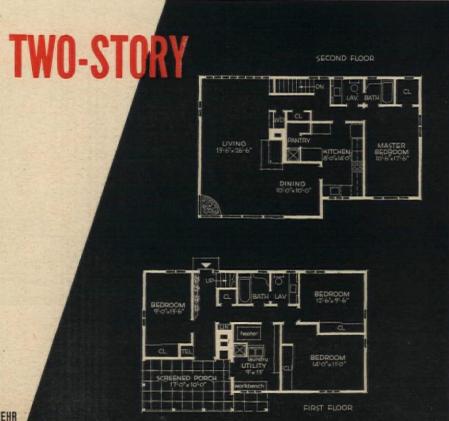
The great disadvantages of this style, other than the long flight of stairs and the space they consume, are the fact that it's a hard house to add onto, the great height makes maintenance difficult, and only half the house can open onto an outdoor living area.

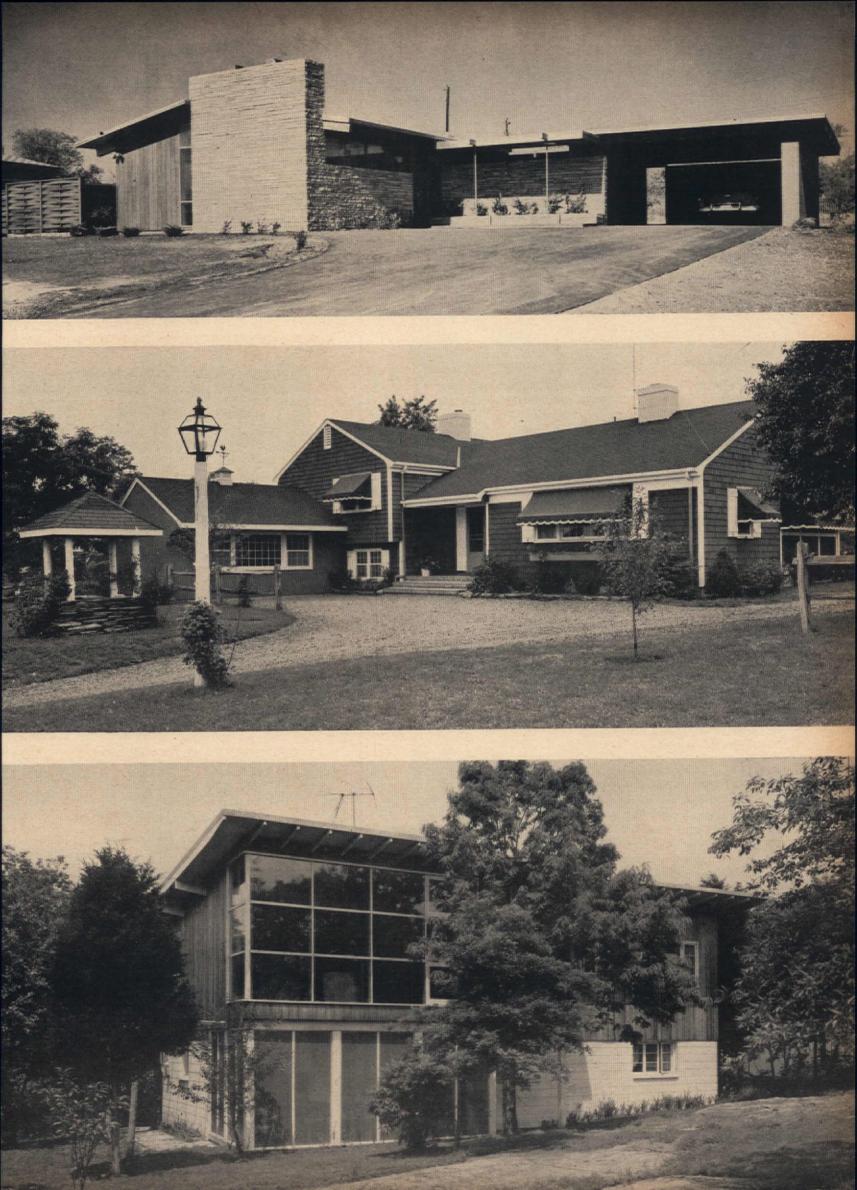


DESIGNER AND BUILDER: ROBERT K. SMITH



ARCHITECT-BUILDER: O. V. HOUGHTON







If your new home is to be a delightfully modern one-floor type or a refreshingly new split-level variation, you can make it truly contemporary by including "invisible" Steel Pipe radiant

panel heating.



Welding steel pipe on the job.



Completed panels ready for testing.

Because the heating panels of steel pipe are concealed beneath the floor surfaces every inch of wall and floor space is available for use and decoration. Steel Pipe radiant heating systems provide more comfortable draft-free, healthful heat ... no more hot or cold spots or blasts to cause wall streaks or dirt deposits.

Steel Pipe radiant heating is first choice because it satisfies every woman's need for home comfort with decorative flexibility and every man's requirement of heating efficiency with economy.

CONSULT YOUR ARCHITECT, BUILDER OR HEATING CONTRACTOR BEFORE YOU BUILD

Because your Steel Pipe radiant heating system will be an integral part of the house, and must be planned right down to the last valve and pipe coil before construction is started, tell your architect, builder or heating contractor in advance that you want "invisible" Steel Pipe radiant heating. He will plan accordingly for your satisfaction, savings, and lifelong comfort.



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ARRANGEMENTS BY BETTY B. MERRIAM

Simple



An effective, easy way to use lilies is in dramatic mass arrangement. Shallow aluminum container with pedestal, on two black bases, is used with the needle-type holder.

lilies are as lovely in flower arrangements as they are in the garden. Dramatic effects can be achieved, as you see in these two arrangements, with very few, which makes them inexpensive to buy for flower arrangements. If you have them in the garden you need cut only a few blooms—keep your outdoor display, too.

The blooms of nearly all garden lilies last much longer than most other flowers. Don't be afraid to cut them with some of the buds unopened, for they will open gradually and you'll enjoy them indoors for well over a week. Wide range of colors (white, yellow, orange, pink, red, purple) makes them very useful in carrying out a color scheme.

Fall is the planting time for lilies. They do best in good, fertile soil, some in sun and others in light to medium shade. Sprayed or dusted at the same time and with the same material as roses, they'll be free of insects and diseases. Also good is their long blooming period—from late May to mid-September in most areas.



THEODORE A. WESTON

Best New Flowers Win American HOME Medal

The American HOME Achievement Medal is the top award for new dahlias, gladiolus, peonies, and daylilies exhibited at flower shows. And at last year's shows two new dahlias, Carrie MacAvoy and Caroline M, tied for first place in number of these medals won. Each captured five AHAM's at flower shows in different parts of the country.

Carrie MacAvoy is a blend of apricot and yellow; Caroline M is a blend of lavender and white. Both are of the up-and-coming semi-cactus type (rolled, pointed petals) and are about 10" across.

Dahlia-breeder Stanley Johnson, of Cheltenham, Pennsylvania, who has won many Achievement Medals in the past, was the originator of Carrie MacAvoy. And J. Clare Moore, Jr., of Markham, Illinois, originated Caroline M.

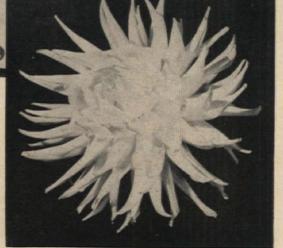
Runner-up in medals won was the dahlia Art Linkletter, named for the TV personality of "People Are Funny" fame, which won four. It's a 12" semi-cactus of bright primrose yellow. PLEASE TURN THE PAGE



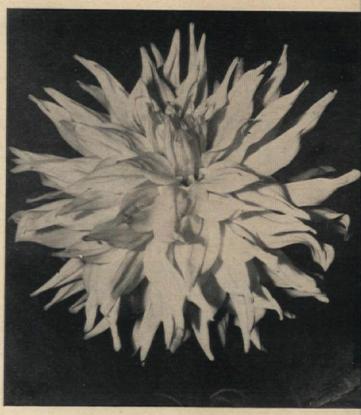
American HOME Achievement Medal is awarded to the "most worthy" new variety exhibited at each dahlia, gladiolus, peony, daylily show. In 1956, 59 of these highly-regarded medals were awarded for top flowers.



Stanley Johnson, of Cheltenham, Penna., at the New York dahlia show with his medal-winning small-flowered type, Ginny Johnston. At the right is his large-flowered Carrie MacAvoy, which captured five medals.



Giant-flowered dahlia Art Linkletter, named for the man of "Peopl Are Funny" fame, won Medals at Bakersfield, Inglewood, Huntingto Beach, and San Diego, California. It's primrose yellow, 12" across





Richard Nielsen, Santa Cruz, California, gives expert attention to the exhibit of his new gladiolus, Cadet, at Sacramento show where it won American HOME medal. It's light yellow with deeper throat.



Pride and joy of the whole family-the lawn fed with Golden Vigoro Complete Lawn Food



Golden Vigoro is made in modern plants from coast to coast and in Canada Vigoro is a registered trade-mark of Swift & Company

Wherever you live, GOLDEN VIGORO Complete Lawn Food is made right for the soils and growing conditions in your area

Our young friend here is in a position to know this grass is deep-rooted, thick and green. Proves what Golden Vigoro Complete Lawn Food can do.

Golden Vigoro will help you have a lawn to be proud of. This complete and balanced lawn food yields nourishment to the grass at a controlled rate. The action begins as soon as you apply Golden Vigoro. Grass comes up and greens up fast. But that's only the beginning. For months, Golden Vigoro keeps on providing every nutrient grass needs from the soil. The rate is controlled. It's continuous and long-lasting. That makes for deeprooted grass that holds its beautiful color through the season.

Will Golden Vigoro burn your grass? No! Not a blade will be burned when you apply Golden Vigoro in the recommended amounts. Apply 1 to 3 lbs. per 100 sq. feet. No raking-in. No watering-in. Just spread clean and odorless Golden Vigoro over your lawn. You'll see the difference! Note: To maintain peak growth extra long, give your lawn a supplemental feeding of Golden Vigoro in mid-summer.

For everything else you grow . . .

Vigoro Complete Plant Food—the balanced plant food for flowers, vegetables, trees and shrubs.

Instant Vigoro Complete Water-Soluble Plant Food—Ideal for house plants, for transplanting and for supplemental feedings of lawns, vegetables, fruit and shrubs. Double acting: feeds through leaves and roots.

Vigoro Complete Rose Food—provides a steady and uniform supply of the balanced nutrients roses need.





So easy-to-operate! Simply move handle down and rollers engage wheels to propel mower. Just raise handle to disengage drive for Free Wheeling. It's easy as that -no knobs to turn...no levers to push. Cuts grass or tall weeds. Selective Speeds let you choose the best speed to meet your particular needs. Faster speeds for the large estate or the professional—lower speeds for heavy grass, mulching. Only \$159.95. (Colo. & West, \$162.95.) Leaf Mulcher attachment, saves leaf raking and burning. \$4.75.

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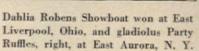
Look for the SUNBEAM CORPORATION, Dept. 5 unbeam 5600 W. Roosevelt Rd., Chicago 50, III. Mark of Quality

American HOME Medal

Three-medal winners were Jonell, a white, ball-type miniature, about 4" across, and Nutley Sunrise, orange and pink incurved cactus, about 8" across.

Two-medal winners were the dahlias Ann Steckle, dark redpurple, straight cactus, 61/2"; Clariam Parrish, light blend, incurved cactus, 9"; and Commissioner Max J. Leonard, orange, informal decorative, 12" to 14" across.







There also were 16 dahlias that were awarded one medal each, making a total of 24 dahlias for 1956, or 14 more than in 1955.

Fifteen new gladiolus won medals in 1956, against nine in 1955, though no variety took more than one medal. Two new peonies won AHAM honors, the same number as the year previous, but only one daylily, against two in 1955.

The much-coveted American HOME Achievement Medal is offered in competition at dahlia, gladiolus, peony and daylily shows, and is awarded by the judges to the originator of the most worthy variety entered in the special AHAM class. The variety must be undisseminated (that is, not yet offered for sale), the originator must have grown it for at least three years, it must be named, and at least three blooms must be exhibited.

Last year 83 show-sponsoring societies applied for permission to offer the Achievement Medal, but 26 reported later that no variety entered was worthy of the medal, and three reported that the show had to be canceled. Altogether, 59 medals were awarded, against 33 in 1955.

Here are the details on last year's AHAM winners. The information includes name of variety, description, originator (recipient of medal), and show or shows at which medal was won.

24 WINNING DAHLIAS

ANN STECKLE-B-size (61/4"), straight cactus, dark redpurple; Victor Steckle, Lansing, Mich.; Michigan Dahlia Association, Southeastern Michigan Dahlia Society.

ART LINKLETTER-A-size (12"), semi-cactus, primrose yellow; Comstock Dahlia Gardens, San Diego, Calif.; Inglewood Dahlia Society, Orange County D.S., San Diego County D.S.; Central Valley D.S.

BORAM'S SUNSHINE-B-size (61/2"), incurved cactus, orange and yellow; Artie Boram, Beaver, O.; Ohio Valley D.A. BORAM'S WONDER-A-size (12"-14"), semi-cactus, Tyrian

purple; Artie Boram, Beaver, Ohio; Scioto Valley D.S.

CABIN BEAUTY—B-size (61/2"), semi-cactus, mimosa vellow with mauve blush; Happy Cabin Dahlia Gardens, Signal Mountain, Tenn.; D.S. of Tennessee.

CAROL E-Miniature, formal decorative, yellow; Harry Frank, Far Hills, N. J.; Bergen County D.S. CONTINUED ON PAGE 160

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Greater Beauty can be achieved when you install sparkling, clearly reflective wall mirrors—in your living room, dining room, bedroom, entrance hall and other places in your home. Dull rooms come alive . . . more light, color and spaciousness result. There are many sizes and shapes from which to choose. And these mirrors cost much less than you imagine!



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PLANTRONS ROTO-SPREADER PACKAGE FEEDS LAWNS EVENLY, SCIENTIFICALLY!

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You've never before fertilized your lawn with less mess or guess. Slip the removable label off the 10 or 25 lb. Plantrons and attach the free metal handle to the perforated cylindrical package. Uniform distribution is guaranteed in just the right amounts to grow a healthy lawn.

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NEW MULCHES MAKE EASIER

GARDENING



NEWEST THING IN MULCHING MATERIALS is tough, black, poethylene plastic film, 40" wide, in 104' rolls. Like any mulch prevents weeds, conserves moisture, promotes plant growth. It's easier to use and cheaper than most materials, and it's id for vegetables or flowers grown in rows, like dahlias and gla



See "Where Credit Is Due," page 162

First you unroll to film on prepared so (above), holding in place with storn along the edges. The you rake up a litt soil over the edge of the strip to kee the film securely place — especially prevent wind getting underneath and litting it after planting

To plant, make a good-size slit in the film with a razor blade or a sharp knife; set the plant in the usual way, and water. For use on ground already planted, you slit film as needed, cut it to fit bed to be mulched, and cover the edges with soil. This special film lasts from three to five years.

PLEASE TURN THE PAGE



154

Are You Planning Draperies for Windows like these?









Let Anne Davis, famous Interior Decorator, share her Exciting New Drapery Ideas with You!



Are you wondering just how to plan the draperies for your new home, or how to use the magic of window decoration to give a colorful lift to your present decorative scheme? Does your house have "problem windows" that you don't know just how to handle? Worry no more-just write to Anne Davis, famous interior decorator and window stylist. She will personally answer your window decoration questions, and offer suggestions about the new drapery styles, colors, fabrics, and fixtures that will help you transform your windows into thrilling accents in your home. Write to Anne Davis today!



Anne Davis says: Hang your precious draperies on Stanley-Judd fixtures in glorious House & Garden Colors!

For professional looking results, you need professional fixtures. That means Stanley-Judd traverse rods, café rods, pole sets, accessories, and the new so-easy-to-use

Stanley-Judd Ball-Point Pinch-Pleater Hooks and No-Twist Pleating Tape. All Stanley-Judd drapery fixtures are unconditionally guaranteed.

SEND THE COUPON with \$1.00 to Anne Davis at the Stanley-Judd Drapery Institute with as many drapery styling questions as you wish. You'll get a personal letter from Anne Davis answering your questions, a 32-page book of exciting drapery ideas with more than 100 room illustrations in color, a Pinch-Pleater Hook and sample of No-Twist Pleating Tape, and A COUPON GOOD FOR 50c AT YOUR DEALER'S ON ANY STANLEY-JUDD FIXTURE OR ACCESSORY retailing for \$1.00 or more. If you want the drapery idea book only, send just 25c in coin.



Anne Davis, Stanley-Judd Drapery Institute Dept. AH-4 Wallingford, Connecticut Enclosed is \$1.00 for which please send the answers to the attached questions, free sample of Pinch-Pleater Hook and No-Twist Pleating Tape, 32-page drapery idea book, and coupon worth 50¢ on the purchase of any Stanley-Judd fixture or accessory retailing for \$1.00 or more. Enclosed is 25¢ for the Drapery Idea Book only. Name Address Zone___State City_



New Mulches

(CONTINUED)





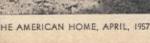
ALUMINUM FOIL MULCH does everything other mulching materials do and, additionally, reflects sunlight to underside of leaves. Experimenters say this stimulates plant growth. And foil keeps soil temperatures more even: as much as 20° cooler on hottest days and 8° warmer at night. The illustrations above show its effects on cucumber plant growth—upper, not mulched; lower, aluminum-foil mulched. Foil can be used the same way as the plastic film mulch on page 154. Regular wrapping foil, in 12" and 18" rolls, has been found suitable for this type mulch.

A STANDARD ORGANIC MULCH MATERIAL, such as sugar cane refuse, buckwheat hulls, peatmoss, ground corncobs, sawdust, or the like, will still be preferred by some gardeners, especially for use with a landscape planting of perennials, roses, or shrubs. When using these materials, apply 2" or so on cultivated soil, plus about 1"



more each year. Also, use a little extra plant food, on top of the mulch, to prevent nitrogen deficiency that may result otherwise from the gradual breakdown of the mulch by the soil bacteria.







Flower-fresh spring colors ...

Gold Bond Velvet Paint

Now there are 134 glorious spring colors for your home . . . bright, decorator-tested Gold Bond Velvet colors. Velvet's new spring colors include four exciting shades, like "NOMAD," shown here. Gold Bond Velvet is so wondrously simple to use . . . just stir, dip your brush or roller and start painting. Velvet flows on easily, dries in only minutes to a smooth finish . . . with no painty odor.



SPECIAL: Seeds for your Spring garden! Brighten your garden with the brilliant blossoms of Supergiant Zinnias, Goldilocks Marigolds, Tetra Snapdragons! Regular price is 25¢ per packet . . . a 75¢ value . . . now, for limited time, send only 15¢ for these genuine Burpee seeds to: National Gypsum Company, Dept. AH47, Box 64, Buffalo 13, N. Y.*

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Want a perfect semi-gloss finish? Use Gold Bond Velvet Latex Enamel. It flows on smooth and even, has no painty odor, dries in less than two hours.



Clean 'em in soap and water! No more messy cleanup . . . simply wash roller or brush in warm, soapy water. In just seconds they're clean as new!



It's washable! Finger marks and dirt wipe off Velvet Latex Enamel with soap and water.

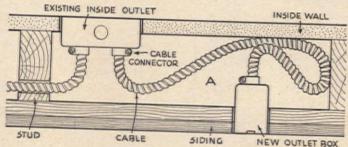


It's handy to have an OUTSIDE OUTLET

The first step in installing a weatherproof outlet is to get a permit from your electrical inspector if one is required.

Now find a source of power to draw upon. One convenient source is an inside base convenience outlet that backs up near where you want the outside outlet. You'll need: about 3 feet of 2-wire #14, BX cable; a weatherproof outlet; two cable connectors; two fiber bushings; a flush-mount receptacle box; and no special tools

Inside outlets are usually next to a wall stud. Confirm by tapping on inside wall (it sounds more solid over a stud). Then locate a second stud on the other side of the inside outlet-about 16 inches from the first one. By placing a new outlet between the same two studs as the existing outlet, you'll avoid having to drill



holes for the BX (figure A). Transfer stud locations to outside of house by measuring to nearest window and measuring same distance back on outside of house. Place new outlet 3" or 4" from stud, at height of inside outlet, so you won't cut structural members

Place back of receptacle box against siding, and trace around it for necessary cut out. Drill 1/2-inch hole in opposite corners of outline and cut out opening with fine-toothed keyhole saw. Notches (top, bottom of opening) are for receptacle screws (figure B). Use hacksaw to just cut through armor of BX cable, 6" from each end, and remove these two short pieces of armor. Take paper wrapping off wires; remove 1" of rubber insulation from each wire. Install fiber bushing between wires and cut edge of armor at each end. Screw cable connector to each end of BX.

Remove fuse from circuit serving inside outlet. Then take receptacle from inside outlet and disconnect wires. Knock-out slug in back of this box can be pried out. Push a 2' piece of coathanger wire through knock-out toward opening for new outlet



box and out this opening. Go outside house and hook both wires at one end of BX to coat-hanger wire; pull wires and cable connector into knockout in back of existing box. Attach connector firmly to box with lock nut. Reinstall inside receptacle being careful to attach both old and new white wires to lightcolored screws, and both old and new black wires to brass or dark-colored screws. Attach the new box to the other end of the

BX cable

(which is hanging out hole in siding) using cable connector; push spare BX into wall cavity (figures A and B). Push box into hole, flush with siding. Nail into place. Then fasten new receptacle to wires (white to lightcolored screws-black to brass screws) and screw receptacle to box. Finish by screwing rubber gasket and weatherproof cover to outlet (figure C). Re-fuse the circuit.





protection for your home

You'll enjoy outdoor living more than ever with an Anchor Fence. Anchor makes it easier to relax because it protects children and pets from intrud-

Anchor Fence also makes you prouder than ever of your home and grounds. It's an ideal framework for shrubs and vines. It protects your property against trespassers. Attractive in appearance, Anchor requires no maintenance because it's zinc-coated after weaving, not before.

Add new enjoyment to your outdoor

living now. For a free estimate call the Anchor office nearest you or write to ANCHOR FENCE, 6604 Eastern Avenue, Baltimore 24, Maryland.





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takes the drudgery out of lawn care

Be done forever with effortful walking to mow the lawn. Relax on MOW Cycle's wide comfortable seat and grass cutting becomes a pleasant interlude; requires only operating the clutch, throttle and handle bar. So easy anyone can do it. And in addition, the job gets done quickly. Husky 3½ hp. engine hustles MOW Cycle at speeds up to 5 mph. Twin rotary blades beneath the heavy steel platform cut a smooth 24" swath at every pass. Or hitch on rear attachments pictured below and enjoy complete lawn care without walking.

Folks showed that they like this power mower "Built for riding from the ground up," when MOW Cycle was first offered in 1950. Imitators have since appeared. Yet today, MOW Cycle, with its unique triangular chassis and numerous additional features, continues to outsell all other riding type mowers.

MOW Cycle is safe for even inexperienced operators. Can travel across 30% slopes without tipping. Controls are simple and all moving parts completely shielded. Thousands of MOW Cycles already in use. Models for 1957 embody many improvements. Electric starter available if desired.



MOW Cycle '24'\$289.50 MOW Cycle 'CADET'\$219.50

Your dealer adds freight and local taxes. Prices slightly higher in the far west.

Musgrave, Inc., Dept: 347, Springfield, O. You may send free circulars on latest Mow Cycle models and all attachments.

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Address



Medal Award

(Begins on page 150)

CAROLINE M—A-size (10"), semi-cactus, lavender and white; J. Clare Moore. Jr., Markham, Ill.; Central States D.S., D.S. of Wisconsin, Greater St. Louis D.S., Southtown Dahlia Club, Tri-City D.S.

CARRIE MacAVOY—A-size (10"), semi-cactus, apricot and yellow; Stanley Johnson, Cheltenham, Pa.; Badger State D.S., Camden (N.J.) Dahlia and Horticultural Society, Greater Philadelphia D.S., National Capital D.S., West Side (Pa.) Flower Club.

CASCADE ORIOLE—A-size (10"), incurved cactus, yellow and orange; Tony DeRooy, Monroe, Wash.; Snohomish County (Wash.) Rose and Dahlia Society.

CLARIAM PARRISH—A-size (9"), incurved cactus, light blend; William Wolbert, Springfield, Ohio; D.S. of Toledo, Indianapolis D.S.

COMMISSIONER MAX J. LEONARD—A-size (12"-14"), informal decorative, orange; Dee Cee Dahlia Gardens, Palo Alto, Calif.; D.S. of California, San Leandro D.S.

DOROTHY CANFIELD—B-size, formal decorative, white; Charles Albanese, Tuxedo Park, N.Y.; North Jersey D.S.

GINNY JOHNSTON—Miniature, semi-cactus, rose red; Stanley Johnson, Cheltenham, Pa.; American D.S. (N.Y.C.)

IDA J—A-size, cactus, pink; Oscar S. Johnson, Minneapolis, Minn.; Minnesota D.S.

JONELL—Miniature, ball, white; E. M. Summers, St. Joseph, Mo.; Greater Kansas City Dahlia and Chrysanthemum Society, Mid-America D.S., Missouri Valley D.A.

KATHLEEN—B-size (7"), incurved cactus, light pink; E. R. Phillips, Silver Springs, Md.; Williamsburg (Va.) D.S.

LADY TERESA—B-size, informal decorative, lavender; Joseph Fasola, Far Hills, N.J.; D.S. of New Jersey.

LAVENDER QUEEN—A-size (8"), formal decorative, lavender; John T. Eccleston, East Liverpool, Ohio; D.S. of Ohio.

MAHOGANY—A-size (10"), informal decorative, dark red; Stanley Johnson, Cheltenham, Pa.; Burholme Horticultural Society.

MARTHA—B-size (7") semi-cactus, pink and cream; N. S. McKamey, Bremerton, Wash.; Kitsap County (Wash.) D.S.

NUTLEY SUNRISE—B-size, incurved cactus, orange; Conrad Frey, Nutley, N.J.; Baltimore D.S., Long Island D.S., Virginia D.S.

PACIFIC CONQUEST—A-size (8"), incurved cactus, fuchsia and pink; Charles Julin, Tacoma, Wash.; Washington State D.S.

PIEDMONT JEWEL—B-size (7½"), semi-cactus, lavender; C. E. Faust, Atlanta, Ga.; D.S. of Alabama.



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ROBENS SHOWBOAT — A-siz informal decorative, lavender; H. I Robens, Chagrin Falls, Ohio; Ea Liverpool (Ohio) Dahlia and Flor Society.

15 WINNING GLADIOLUS

BOW BELLS—4"-4½" florets, 30 head, pure white; Henry Medfor Marshalltown, Del.; West Virgin Gladiolus Society.

CADET—Class 510, 29" head light yellow, deeper throat; Richar Nielsen, Santa Cruz, Calif.; Sacra mento G.S.

CANDLEGLOW—Miniature, but yellow throat; J. R. and C. T. Laru West Hartford, Conn.; Wester Massachusetts G.S.

CAPTAIN BUSCH—Class 450 medium red, yellow throat line Ralph Pommert, Pacific, Wash. Washington G.S.

CONTENTMENT—Large, ruffled lavender-orchid, cream throat; Car Fischer, St. Charles, Minn.; Mary land G.S.

EVEBRIGHT—Miniature, white red throat; C. T., J. R. Larus, Wes Hartford, Conn.; New England G.S.

GYPSY FIRE—Class 290, 23/4 floret, 15"-17" head, brown red smoky brown throat; Donald C Chandler, New Gloucester, Me. Green Mountain G.S.

INNOCENCE—Class 400, 28 head, ruffled, pink; Carl Fischer, St Charles, Minn.; Eastern N.Y. G.S.

JOANIE A—Class 412, 27" head deep yellow, small reddish blotch Arthur Arenius, Longmeadow, Mass. Maine G.S.

JUNO'S JEWEL—Class 300, ruf fled, greenish yellow; R. H. Pruitt Grants Pass, Ore.; Grants Pass Gladiolus Club.

LOUESTA—Blush pink, deepening toward edges, flower head of 18 to 22 buds; Dr. Louis O. Hansen, Lynwood, Calif.; Southern Calif. G.S.

MILDRED ANNE—Class 541, light pink, darker toward edges and throat, head of 21 buds, 28"; Frank Libal, Cedar Rapids, Ia.; Waterloo (Ia.) Gladiolus Society.

PARTY RUFFLES—Large, ruffled cream; Marion Rich, Marion, N.Y.; Western New York G.S.

PEACH FESTIVAL—Class 441, light pink with markings; Ross J. Miller, Pitman, N.J.; Burholme (Pa.) Horticultural Society.

YELLOW SPIRE—Class 412, deep yellow; Arthur A. Arenius, Longmeadow, Mass.; Eastern International Gladiolus Show.

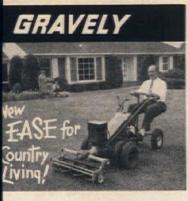
2 WINNING PEONIES

CHARLES MAINS—Early flowering hybrid (lactiflora X officinalis), double, deep salmon pink; Walter Mains, Belle Center, Ohio; American Peony Society (Dixon, Ill.).

MERCEDES—Full double, large, light pink, deepening toward center; E. H. Lins, Cologne, Minn.; Minnesota Peony and Iris Society.

WINNING DAYLILY

NEVERMORE—Very dark red, green throat; Ralph W. Wheeler, Winter Park, Fla.; Valdosta (Ga.) Hemerocallis Club.



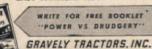
You, too, will be mighty proud when eryone marvels at the beauty of your ravely-kept place! . . . (If they but knew e ease and speed with which you do ery lawn and garden job!)

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The hottest news in gardening "inner circles" lately has been gibberellic acid-a chemical discovered by Japanese scientists that makes plants grow two to three times as fast as normal.

It has been tested for some time at laboratories and experiment stations



African violet-normal growth



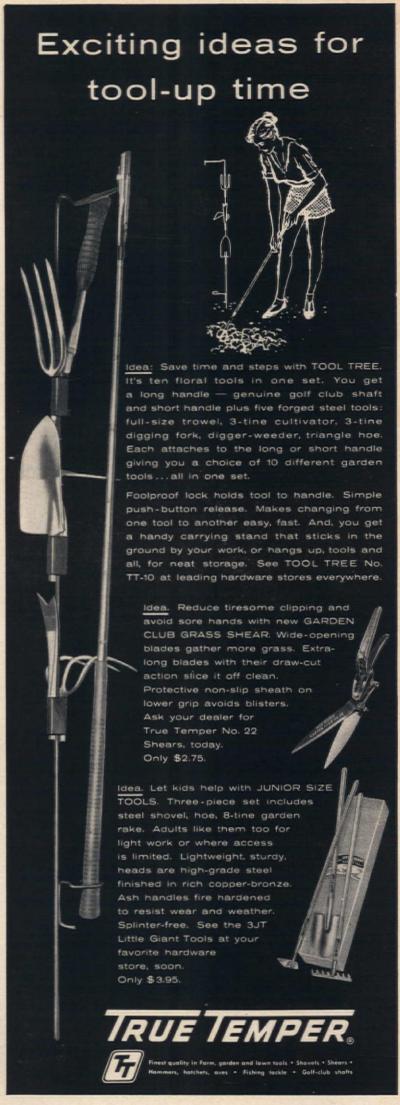
Same variety-speed-up treated

and has "worked" on a wide variety of plants. These include African violets, roses, dahlias, gladiolus, rhododendron, holly, boxwood, various trees, and most lawn grasses.

The chemical will be available to gardeners this spring under its own name, gibberellic acid, and also under various brand names. (The pronunciation, incidentally, is what you'd think it'd be: jibber-ellic.) It's not a fertilizer, but a new-type growth stimulant, and is easily applied as a spray.

The African violets above are the same variety (Pink Cloud) and same age. They were photographed six weeks after lower one was treated.





"...but it's all so simple'

"I guess the laugh's on me. I'm the girl who wouldn't try Tampax because I couldn't be bothered. I was sure that internal sanitary protection was something mysteriously complex. How could I have been so wrong! Since I've been using Tampax® I haven't known a difficult day. And, take it from me, it's the simplest thing in the world to use Tampax!"

Everything about Tampax makes those few days each month a little bit easier. You move more easily with no binding belts and bulging pads to spoil your freedom. Why, once Tampax is in place, you don't even feel its presence. And insertion is a simple process, made extra easy by the Tampax applicator. You're easier in your mind, too! You're completely released from odor worries, from disposal difficulties. Tampax is even easier to carry! A whole month's supply tucks daintily into your purse.

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Where Credit Is Due

NOTE: When writing for information to firms listed below, address your inquiries to attention of Director of Publicity.

BUNNY BASKETS

Page 12: crepe papers—Dennison Mfg. Co. Framingham, Mass. cellophane tape—Minnesota Mining Mfg. Co., St. Paul, Minn. rabbit— courtesy of: Lexington Pet Shop, N.Y.C.

FIREPLACES FOR VACATION HOUSES
Page 67: Upper left—Designers: Curtis and
Davis. Upper right—"Firehood" Condon-King
Co., Inc., 1247 Rainier Ave., Seattle 44, Wash.
Lower left—Acorn Designs, Inc., Concord,
Mass. Lower right—Manchester-Pierce, 1747
Union St., San Francisco 23, Cal.

PLAN NOW FOR EASTER FEASTING

Pages 86, 87: Square baking dish with Vogue frame—Royal-Chrome Housewares, Inc., 1956 North Wilmot Ave., Chicago 47, III. Dana stain-less steel serving tray—Evan International, Inc., 194 Great Road, Acton, Mass.

TAKE A DOZEN EGGS

TAKE A DOZEN EGGS

Pages 94, 95: Salad bowl—Frazee Freres, Inc., 225 Fifth Ave., N.Y.C. "Arizona Cha Cha" dinner plate—Canonsburg Pottery Co., Canonsburg, Pa. "High Tide" platter—Glidden Pattery, Inc., 100 North Main St., Alfred, N.Y. Petal serving plate—Sylvan Ceramics, 2955 East Foothill Blvd., Pasadena 8, Calif. "Snow-flower" low open bowl—The Edwin M. Knowles China Co., Newell, W. Va.

TOPS FOR BREAKFAST
Page 100: "Mosaic Black & Red" dinner plate
—Hartman Studios, Inc., 8248 Santa Monica
Blvd., Hollywood 46, Calif. "Feather" dinner
plate and soup bowl—Glidden Pottery Co., 100
North Main St., Alfred, N.Y. "Silver Mist"
Chesterton dinner plate—Harker Pottery, East
Liverpool, Ohio. Liverpool, Ohio.

HOW TO MAKE A PERFECT CUSTARD PIE

Page 102: Pyrex pie plate—Corning Works, Corning, N.Y.

NEED A LAUNDRY-MUD ROOM?

Page 110: Washer, Dryer, Freezer—Frigidaire, Frigidaire Div., Gen. Motors, Dayton, Ohio. Cabinets—Republic Steel, Republic Steel Co., Canton, Ohio. Counter Top—Formica, Formica Corp., Cincinnati, Ohio. Floaring—Armstrong, Armstrong Cark, Lancaster, Pa. Sink—Elkay, Elkay Mfg., Co., 1847 South 54th Ave., Chicago, Ill.

HOW DO YOU CHOOSE STERLING?

HOW DO YOU CHOOSE STERLING?
Page 112: (Top to bottom) "Tara" Spoon—
Read and Barton, 144 West Britannia, Taunton,
Mass. "Esplanade" fork.—Towle Mfg. Co., Box
111, Newburyport, Mass. "Decor" knife—The
Gorham Co., Providence 7, R.I. "Francis First"
fork.—Reed and Barton. "Stradivari" knife—
Wallace and Sons Mfg. Co., Wallingford, Conn.
Page 115: (Upper, left to right) "Silver Rose"
knife, "Reigning Beauty" fork.—Heirloom Sterling, Oneida, Ltt., Oneida, N.Y. "1810" spoon
—International Silver Co., 169 Colony St., Meriden, Gonn. (Lawer, top to bottom) "Spring
Bud" spoon—Alvin Corp., Providence 7, R.I.
"Contour" fork.—Towle Mfg. Co. "Richelieu"
spoon—International Silver Co. "Theme" knife
—The Gorham Co., Providence 7, R.I.



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EASY DOES IT

Page 118: Sleep sofa—Kroehler Mfg. Co., ican Furniture Mart, 666 Lake Shore Chicago, III. Sleep sofa—Englander Co. 1228 Merchandise Mart, Chicago, III.

THEY'RE GROWING TALLER
Page 122: Lamp & Shade Institute of Am

STARRING MOSAICS
Page 128: Trimming on pillows—Consoli
Trimming, N.Y.C. Pillows—Far Eastern Fa
N.Y.C. Accessories—Raburn Studios, N.Y.

SIMPLE AND SHOWY
Page 148: Metal flower container—Lou Ho
527 W. 7th St., Los Angeles 14, Calif. Ca
stick holders—Gebhardt Mfg. Co., 131:
130th St., Gardena, Calif.

NEW MULCHES MAKE EASIER GARDEN Page 154: Kordimulch (polyethylene film) dite Co., Div. of Textron, Inc., Macedon, Alcoa Wrap (aluminum foil) Aluminum C America, Pittsburgh 19, Pa. Servall-St (sugar cane refuse), Godchaux Sugars, New Orleans, La.

INFORMATION

Fay Rowsome: page 56. Benjamin O'Ne page 62 (funnel baskets). A. Gordon Hu page 62, (pool). Helen Houston Boileau: 100. Mattie Cal Maxted: page 108. L Price Bell: Pages 124, 62 (ramada).

PHOTOGRAPHS

PHOTOGRAPHS
H. Armstrong Roberts: page 6. Krar Studios, Inc.: pages 14-17, 110. Jake Hou page 18 (Feb. 1944 photo). Gene Lester: 18 (May 1945 photo). Gene Lester: 20 (April 1957 photo). Gelock). Otto Maya: 5 (Glock). Otto Maya: 6 (Glock). Otto Maya: 7 (Glock). Ott

DRAWINGS. Sigman-Ward: pages 61, 126, Doris Wright: page 60.

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Please allow 3 weeks for handling and mailing

If you wish ai⊤ mail delivery, kindly add 15¢ per pattern to cover cost of postage.

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 - 2069—\$1.00 A construction blueprint pattern for roll-around workshop. Roll it anywhere convenient to have a complete workshop with all of your garden equipment right at hand.

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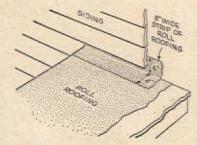
Forest Hills, New York

Tool Shed

(Begins on page 61)

• Start constructing your tool shed by excavating the ground for the poured-concrete footings and the block foundation wall. (This is necessary where the ground freezes in the cold season.) Your building-supply dealer can tell you the local frost depth.

Concrete floor should be poured 4" thick over a 4" gravel or cinder base. About eleven 90-lb. sacks of premixed gravel concrete should be enough for the floor plus ramp under the door. Make a board form around edge of foundation to hold concrete when pouring slab. Before concrete hardens, embed three 6" anchor bolts along outer edge of slab to hold down



Flashing made of metal or roll roofing is slipped under garage siding; keeps water out of shed.

2x4" sill on which rest studs for outer wall of shed. (Use preservativetreated lumber for sill.) Drill holes in sill to match bolts, install sill and tighten nuts.

Wall and roof framing is made by erecting 2x4" studs 16" between centers as shown in sketch. Roof is made of 1/2" exterior plywood, covered with roll roofing, lapped and cemented with roof cement. Flashing between roof and garage siding should be metal or asphalt-impregnated roll roofing to keep water from running down side of garage and into shed. The 2x4" ledger is attached to wall of garage with 5/16" lag bolts through studs. Ledger supports roof rafters next to garage. Rafters are notched near lower end to fit 2x4" plate nailed to studs.

Exterior of shed is covered to a height of 3' with siding that matches garage. (Siding is nailed directly to studs.) From top of siding to wall plate, use sheet-plastic embedded mesh. Nail to plate at top, and attach as shown to siding at bottom to provide plenty of light and weather protection at a minimum of cost and labor.

Inside the shed, shelves and work bench can be installed as shown or varied to fit your particular needs. Use 2x4" fir for legs and bracing on table, and inexpensive grades of pine for shelves and work table top. Perforated-hardboard panels secured to door and walls with special screws and washers provide plenty of wall storage space.



End-o-Pest GARDEN DUST

End-o-Pest Garden Dust controls fungus diseases, chewing insects, sucking insects...all the common pests that attack your vegetables. Simply dust your garden lightly at regular intervals. End-o-Pest Garden Dust is available in handy dust gun applicator and 2-lb. canisters.

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VEGETABLES RIGHT UP
TO THE TIME YOU
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Keep your lawn edged and trimmed neatly, permanently!

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ONCE YOU'VE INSTALLED Quaker State Lawn Edging your lawn edging and trimming problems are over. Edging forms permanent barrier, prevents grass roots from spreading, keeps your lawn beautifully trimmed all summer long. Quaker State Lawn Edging is a cinch to install in easy to cut—easy to shape 25, 40 or 100 foot rolls. Gives you a neater, longer lasting job. It's available in corrugated Aluminum or Galvanized and in 4 or 6 inch widths. Get your Quaker State Lawn Edging in the convenient carry-home



cartons at your local garden, hardware of building supply dealers.



QUAKER STATE METALS COMPANY - Lancaster, Pa



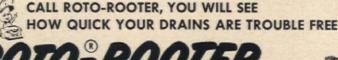
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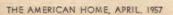


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Well Planned

(Begins on page 70)

they liked but one who lived in the community and "had the feeling of the place."

And since the house had to conform to and be built around the lovely old furniture that the Moyers were moving from their former remodeled farmhouse in Ohio, they called in their decorator and friend, Mrs. Frank Walker. She had done their farmhouse and knew every piece of furniture. And so, by consulting each other, she and the architect planned the house to take care of each treasured possession. Even the two corner cupboards in the living room were moved from Ohio. The only new furniture the Moyers had to buy were two kitchen chairs.



"Boy! Does that smell good!"

Of course, a new color scheme was planned. New wallpapers, carpets and draperies were necessary. But blues and shades of pink to rose still predominate, because they are so right with the wood tones of the lovely old furniture. Unusually handsome designs in fabrics and wallpapers add colorful decorative value. Even the bold blue, white and green of the old quilted covers on spool beds in the guest room seem to express fresh and fearless color authority.

Because Mrs. Moyer is herself a retired landscape architect, she realized the importance of having a professional do the grounds. Ruth S. May, a landscape architect, worked on preliminary plans for the grounds at the same time the house was being designed.



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modern woman's way

to internal cleanliness

Far more effective than any homemade solution, yet safe for delicate tissues—special preparation for the douche!

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Good Victuals

(Begins on page 82)

the simplicity of the recipe for I nanas baked in wine sauce. It is subtle, delicious way to serve banar this combination of wine, cinnam sugar. May I suggest you serve with or after your next curry?

As in almost all countries ot than ours and our English cousi dessert is most often fruit. Besi peaches, plums and pineapple, Bra has an abundance of jaboticaba sembling a large grape), mang and cashews-they eat the slie fruit, not the nut, which is w "cashew" means to us. Except breakfast (when they take th coffee half warm milk, half cot as do the French) Brazilians ne take anything but demi-tasse af the meal. They drink wine, but with peppery food, which is too his ly seasoned for them to savour w properly, Celina, the Peixotos' daug ter, and cousin Edith sneak Cokes the Embassy kitchen just like of teenagers.

So much, then, for a thoroug pleasant visit to the Brazilian E bassy in our nation's capital : meeting one of the friendliest, m charming of families, abolishing a notion that diplomats live forma or forgo the joys of a good a happy family life. And, before shut the door on this lovely fami in their beautiful surroundings, sincere thanks to Mrs. Wahl, efficie and gracious Social Secretary to Embassy and Wilson Velloso, sistant to the Economic Minist both of whom were so cooperati and helpful to us. Our appreciati too, to the Embassy's domestic st -Maria Lazzeri, cook and Esperan Fernandez, assistant cook; and Jan W. Drury, butler (who will not b a car because he cannot afford chauffeur and would not dream driving it himself). Maria is Itali Esperanza Spanish, Drury, Briti Perhaps this is the way to make U. N. really work, we mused as packed up to come back to the de to share our pleasure with you.

From My Mail Bag:

Marcia Schuster writes: "Yes, M Austin, there are people who re cookbooks, not just use them, as y suggested in your article about No mandy Farm restaurant. I know, i I am one of them. . . .

"One practical advantage is the you can (if you will) stop without that interrupted-in-the-middle feing you have when you can spee only a few minutes reading."

And from Virginia Le Viness: am one of those people who ta cookbooks to bed to read, who ha as big a thrill reading a new reci as a musician gets reading a sco from a new song. Your articles ha given me a great deal of happiness



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In case after case, while gently lieving pain, actual reduction hrinkage) took place.

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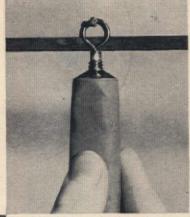
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Tubes containing rubber cement, paint pigments and other shop necessities often get squashed or leak over when they're thrown into a drawer or box. Preserve their contents by twisting an ordinary hook eye into the end of each tube, then hang on a nail driven into a wall or edge of shelf.





It is often difficult to remove the hard, dry putty around a broken window pane without chipping the window frame. An electric soldering iron softens the putty and makes it easy to lift out with a chisel.

HANDYMAN HOW-TO'S

A loose pivot nut and bolt will impair the wire-cutting and gripping action of your pliers. First, tighten the nut so that the pliers open and close easily, but without any wobbling. Then lock nut in place by tapping end of bolt with center punch, hammer.



A stapler is a universal fastener and it's easy to use, too. You can use it for upholstering, fastening window shades to rollers, attaching weatherstripping and installing insulation.

Drop a few pieces of ordinary carpenter's chalk into your tool box. Since chalk absorbs moisture, dampness in box will go into chalk and not rust tool parts. You can restore the absorptive action of chalk by heating it in an oven.





The remodelled kitchen of the W. W. Stewart home in San Marino, California. They'll rely on Trade-Wind to keep it pretty. Kitchen designed by Lucille Gordner

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HOW TO MARRY OFF YOUR DAUGHTER

A wedding reception can be a pleasure instead of a headache for you with a daughter to "marry off" if you let our May issue be your guide. It will include menus and recipes, flower arrangements, even decorations for home and church.

A Quick Glance at NAY



GOLDFINCHES TO JOIN YOUR COLLECTION

Here comes the sunniest yet of our bird prints suitable for framing. Yes, they're goldfinches, the state bird of New Jersey, Minnesota, Washington and Iowa. The flowers: demure violet, wild rose, showy ladyslipper and the coast rhododendron.



BLUEPRINT FOR VACATIONERS

See a lovely vacation house developed from an American HOME plan that moved from a lake to Cape Cod, grew from one story to two, has solved many vacation-time needs.



THEY ALL LOVE TO COOK

Learn how one family gets the most out of a patio, how they designed a house around the hobby they all enjoy—cooking. They have many good ideas to share!



Floor is Armstrong Rubber Tile, Style No. 653; with insets of plain black, No. 695. Note Deltox woven rug by Armstrong.

a south seas daydream inspired this room

Decorating ideas may come from any corner of the globe. This one was inspired by a magazine article about the South Pacific. It brings all the lazy charm of Hawaii right into the living room of this new home. Decorating with exciting new ideas isn't difficult when you begin with a floor of Armstrong Rubber Tile as a luxurious background for your furnishings. Whether your theme is Oriental, Spanish, Swedish Modern, French Provincial ... this floor's soft, muted colorings and quietness underfoot set the mood for gracious, informal living. Armstrong Rubber Tile lends itself perfectly to interesting touches like these Oriental good-luck symbols-set right into the floor. Go ahead! Use new decorating ideas in your home-and use Armstrong Rubber Tile to set the scene in a modern, fashionable way.

SEND FOR FREE BOOK, "New Beauty for Basements and Basementless Houses." You also get sketch plan of this Hawaiian "Lanai" Room with list of furnishings, Write Armstrong Cork Company, 5704 Plum Street, Lancaster, Pa.



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