A Service Magazine dedicated to *September* 35¢

THE AMERICAN HOME

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UNIVERSITY OF NORTH CAROLINA

SPECIAL!

0 QUICKIE RECIPES
to cut out • How to
pick the right fabric

WALTER CRONKITES
in their home

DELTOX RUG BY ARMSTRON

HOW THE MARTINS FIXED UP THEIR ATTIC FOR ROY AND BILL

they did it themselves with low-cost Armstrong Parquet Linoleum Tile

The Martins thought all floor tiles were square, until they found Armstrong Parquet Linoleum Tile. They learned how its exclusive 6″ x 12″ shape can be used in many smart new floor designs. And enough "Parquet" for a 9′ x 12′ room costs only about $25!

Only Armstrong Parquet Linoleum Tile comes in this exclusive 6″ x 12″ style which adapts to so many smart custom designs. Choose from six lovely wood tones (Styles 1841 and 1843 shown here).

They decided on a plank design, in two of the rich wood tones—and Roy and Bill helped their father put the tiles down. They followed the simple instructions that came with the tile—and were surprised how easy it was to do an expert job. The whole area was finished in a week end!

The boys really enjoy their new room. And th floor can take all the rough wear they'll give i Spilled cola—or train oil—wipes up without a trac The whole house seems much more tidy now tha the boys are spending most of their time upstair

SEND 10¢ FOR NEW 20-PAGE BOOK, "Extra Living Space." Sketch plan of this Boys' Attic, list of furnishings, do-it-yourself instructions available free. Write Armstrong Cork Co., 5809 Pine Street, Lancaster, Pa. In Canada, Dept. 98-B, Box 919, Montreal, P. Q.

Armstrong

THE MODERN FASHION IN

FLOORS

WATCH ARMSTRONG CIRCLE THEATRE, ALTERNATE WEDNESDAY NIGHTS, CBS-TV

ALBERT DORNE — probably the greatest money-maker in the history of commercial art. At the height of his career, he began a full-time search for people who like to draw.

He's Looking for People Who Like to Draw

by Rex Taylor

TODAY thousands of people who never thought they could be artists are working happily at easels and drawing boards, making pictures — and getting paid for them. Clerks, secretaries, mechanics, housewives, salesmen, policemen, people in every walk of life are being helped to success and happiness in art — and the one who is least surprised is Albert Dorne — the man most responsible for their success.

Who are some of the people Dorne has helped to succeed?

Don Smith lives in New Orleans. Three years ago Don knew nothing about art — even doubted he had talent. Today he is an illustrator with the largest advertising agency in the South!

John Busketta was a pipefitter's helper in a gas company. He still works for the same company but now he's an artist in the advertising department at a big increase in pay.

Elizabeth Merriss, busy New York mother, now adds to her family's income by designing greeting cards and illustrating children's books.

A great-grandmother in Newark, Ohio, recently had her first local "one-man" show — where she sold thirty-two water colors and five oil paintings.

John Whitaker of Memphis was an airline clerk two years ago. Recently he won a national cartooning contest prize, now does a comic strip for a group of newspapers.

Each of these people — and thousands of others — have been helped to success in art through a bold program which Albert Dorne proposed almost ten years ago.

New Kind of Art School

From the day Albert Dorne first became a celebrated illustrator — men and women who wanted to be artists flocked to him for help and guidance.

"They all had one thing in common," Dorne says, "they liked to draw. What most of them needed was a little more confidence in themselves and some practical training in professional art techniques."

Dorne was eager to help these people, but realized he couldn't do it alone. So he called together a group who, with himself, comprised America's 12 Most Famous Artists.

"All over the country," Dorne told them, "there are men and women who like to draw and who could be successful artists. Why can't we give these people the one thing they can't get elsewhere — the trade secrets and techniques we learned only through years of successful experience. I'm suggesting an entirely new kind of home-study art school . . . one that will give talented people everywhere an opportunity to get top-drawer professional art training without leaving their homes or giving up their jobs."

The idea met with great enthusiasm. Taking time off from their busy careers — the famous artists perfected a revolutionary new way to teach drawing and painting. They made over 5,000 special illustrations for their course, each man contributing his own special "hallmark of greatness." For example, Norman Rockwell devised a simple way to explain how to create his famous heart-warming characters. Jon Whitcomb explained how to draw the stunning "glamour girls" that have brought him world-wide fame. Al Dorne showed step-by-step ways to achieve action and humor.

Then came their most challenging problem . . . how would they correct the drawings that students living hundreds of miles away mailed to the School? The famous artists dug deep into their own rich experiences. The system they finally developed is the most personal, most effective method of criticism the field of art has ever known.

The course was planned so that people with no previous art training could start right from scratch. Yet it has proved so complete and practical that thousands of professional artists have also enrolled to further improve their earning power.

This original course in Commercial Art and Illustration was so successful that two other equally outstanding courses have since been added . . . one in Fine Arts Painting, the other in Professional Cartooning. The Famous Artists Schools, still owned and run by the famous artists who started it, now has active students in every state and in over 40 foreign countries.

Albert Dorne, President of the School, is not surprised at all by the success of his students. "Opportunities open to trained artists today are enormous. We continually get calls and letters from art buyers all over the U. S. They ask us for practical, well-trained students — not geniuses — who can fill full-time or part-time jobs."

NORMAN ROCKWELL — America's best-loved artist and a founder of the Famous Artists Schools.

Revealing Art Talent Test

Today, instead of interviewing people, Dorne and his fellow artists have created a much more revealing method for discovering and measuring art talent . . . their own 12-page Famous Artists Talent Test. Originally there was a $1 charge for this test. Today, their School offers it free and grades it free. Men and women who reveal natural talent through the test are eligible for training by the School . . . right in their own homes and in their spare time.

Find out if your art talent is worth training. Simply return the coupon. The Famous Artists Talent Test will be mailed to you without cost or obligation. This might well be your first step to an exciting new life in the wonderful world of art.

America's 12 Most Famous Artists

NORMAN ROCKWELL	FRED LUDEKENS
JON WHITCOMB	BEN STAHL
AL PARKER	ROBERT FAWCETT
STEVAN DOHANOS	AUSTIN BRIGGS
DONG KINGMAN	HAROLD VON SCHMIDT
PETER HELCK	ALBERT DORNE

FAMOUS ARTISTS SCHOOLS
Studio 657, Westport, Conn.

Please send me — without obligation — your Famous Artists Talent Test.

Mr.
Mrs.
Miss (please print) Age

Address

City Zone

County State

first step to beautiful painted walls*

*... Super Kem-Tone Latex paint dries with a velvet-flat finish that is guaranteed washable!

Features for September

SEPTEMBER 1958 VOL. LX NO. 4

Page 30

WEST COAST DECORATOR LOUIS DEHAVEN SHAW

gets in the swim with a beautifully designed swimming pool that gives his California living room the best possible view on a warm day. A regular contributor to our pages, Mr. deHaven Shaw is a most versatile designer, specializing in handsome decorating details whether the scheme be Oriental, Modern or Early American.

Page 37

EAST COAST CONSULTING DECORATOR JEAN KELLOGG

who assists us with our fabric story, finds no two decorating problems alike at W & J Sloane's home furnishings store in New York City. She handles a diversity of decorating ranging from an ultra-modern ranch house in New Jersey to a Southern plantation house in Georgia. A traditionalist at heart, she loves well-designed Modern and feels the furnishings must suit the kind of living that is done in each house.

Page 40

FRANCIS H. UNDERWOOD DESIGNS OUR BLUEPRINT HOUSE

When Francis Underwood was a boy he was sent from his native Midwest to attend school in the East. It was then that he fell in love with the beautiful old houses in New England. His knowledge of Colonial architecture mounted over the years, but it wasn't until 30 years later that he decided to turn his hobby into a full-time job: designing and building good Colonial houses that retain the character and feeling of their Early American counterparts.

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JULIE BENELL, FOOD CONTRIBUTOR OF THE MONTH

Julie Benell has made thousands of friends among homemakers who love to eat and cook. As Food Editor of The Dallas Morning News and Woman's Editor of WFAA-TV, she has presented over ten thousand recipes to her devoted audiences. Julie knows the many food budget problems of the average homemaker because she too is a homemaker, with a family to cook for and please. Her recipe for Cheese Puffs appears on another page in this issue.

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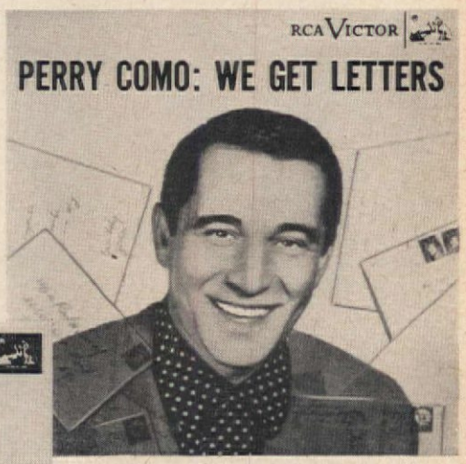

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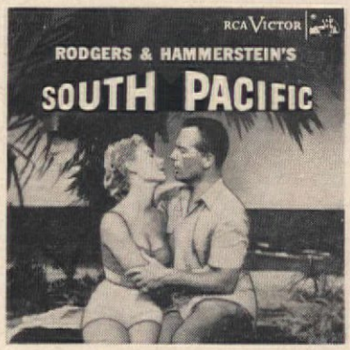

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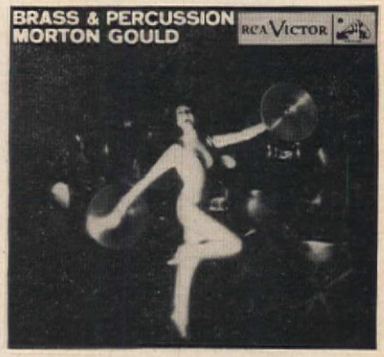

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☐ **SOUTH PACIFIC** Original movie sound track recording of Rodgers-Hammerstein score. New, in highest fi!

☐ **THE FAMILY ALL TOGETHER** Fiedler, Boston Pops, light classics: Ravel's *Bolero, Clair de Lune,* etc.

☐ **MUSIC FOR DINING** Melachrino strings in hi-fi mood music. *Tenderly, September Song, Charmaine,* etc.

☐ **THINKING OF YOU** Eddie Fisher's top 12 all-time hits: *Oh! My Pa-Pa, Wish You Were Here,* etc.

☐ **BOUQUET OF BLUES** Dinah Shore torch songs. *Blues in the Night, St. Louis Blues,* 10 others.

☐ **SWEET SEVENTEEN** Ames Brothers in 12 standards. *Little White Lies, I Don't Know Why, For Sentimental Reasons,* etc.

☐ **LET'S CHA CHA WITH PUENTE** Urgently rhythmic Latin dance fare in the modern, preferred big-band style.

☐ **TOMMY DORSEY: YES INDEED!** Original recordings of *Marie, Boogie Woogie, Star Dust,* etc. Sinatra, Berigan, Stafford.

☐ **THE EYES OF LOVE** Hugo Winterhalter's lush orchestra in 12 standards: *Smoke Gets in Your Eyes, I Only Have Eyes for You,* etc.

☐ **MOONGLOW** Artie Shaw. 12 all-time hits from '38 to '43. *Begin the Beguine, Frenesi, Star Dust, Nightmare,* etc.

☐ **BLUE STARR** Kay Starr sings and swings torch songs: *We Three, The House Is Haunted, It's a Lonesome Old Town,* etc.

☐ **DUKE ELLINGTON: IN A MELLOTONE** *Take the "A" Train, I Got It Bad, Perdido.* 16 gems from the Duke's golden era.

☐ **VICTORY AT SEA** Richard Rodgers' stirring music for the NBC-TV program, with NBC Symphony Orch.

☐ **PORGY AND BESS** Highlights from Gershwin's classic. All-star cast featuring Risë Stevens, Robert Merrill.

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"I feel like a *Queen* with my bedroom extension phone"

"This house and the children keep me pretty busy, and that's good, but I like a little luxury sometimes—especially if it doesn't cost much.

"When you're tucked away snug in bed and the extension phone rings, it's a heavenly feeling to be able to stretch out your arm and answer it without having to go to a phone in some other part of the house. It saves me steps by the thousand—and I feel more secure at night when Tom isn't here.... *I love it!*"

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BELL TELEPHONE SYSTEM

SEPTEMBER 1958 VOL. LX, No. 4

A Service Magazine dedicated to

THE AMERICAN HOME

(A Curtis Publication)

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OUR COVER

This month we show Mrs. Louis Wavra and her two daughters outside their "Pink Corner" in Silverton, Oregon. How the Wavras worked, planned and saved to pull "a pink cloud to earth" is told on page 44. Photo by Georg Nilsen.

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UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American HOME, Forest Hills 75, New York, to refund the full amount paid for any copies not previously mailed.

How we retired in 15 years with $300 a month

"Strange, I remember it so clearly—and more than 15 years seems just a short while ago. For it's only thanks to what happened Christmas 1942 that we're living in Florida today, with our income guaranteed for life.

"That holiday afternoon we'd invited some people in, and as we waited for them to arrive, Dot and I sat by the living-room fire reading. Christmas always made me kind of stop and take stock, I guess. And *this* year I was turning forty. *I'm not getting any younger*, I thought, as I leafed through a recent copy of Life magazine.

"For years we'd cherished a favorite dream, Dot and I. Someday I was going to retire. We'd sell the house and move to Florida. Get just a *little* place where we'd be out in the sun all year. We'd get off the treadmill and have time for living.

"But we'd stopped talking about it lately. For we hadn't banked much money. At almost forty, nearly half my working life was behind me. So I began to wonder that afternoon . . . *Must I just live and work and die . . . doing the same thing every day?*

"It was what I was thinking, I suppose, that made me notice the page that said, 'You don't have to be rich to retire on an income.' I read it through. There *was*, it said, a way for an ordinary salaried man to get a lifetime income and retire. The Plan was called the Phoenix Mutual Retirement Income Plan. With it, I could get a guaranteed income of $300 a month beginning when I reached 55. To do it, I needed only one thing—fifteen or twenty good earning years ahead. Well, I'll certainly look into this, I decided, cutting out the coupon.

"Soon my mail brought a booklet telling about Phoenix Mutual Plans. Yes, one was just right for me.

"Looking back, 1942 seems like yesterday. We saw the war come and go with all its worries. Again and again I was thankful we had started our Phoenix Mutual Plan.

"Well, Christmas 1957 rolled around—and we had a big party, for I was almost 55 and set to retire. Soon after, my first Phoenix Mutual check for $300 arrived. We got a good price for our house, packed the car and drove to Florida.

"We found just the little house we had dreamed of. And month after month the postman hands us our pay check. We're financially independent, and will be, *for life.*"

Send for free booklet

This story is typical. Assuming you begin at a young enough age, you can plan to have an income of $100 to $300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't delay. Send for your copy now.

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PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE
OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR BUSINESS AND FAMILIES

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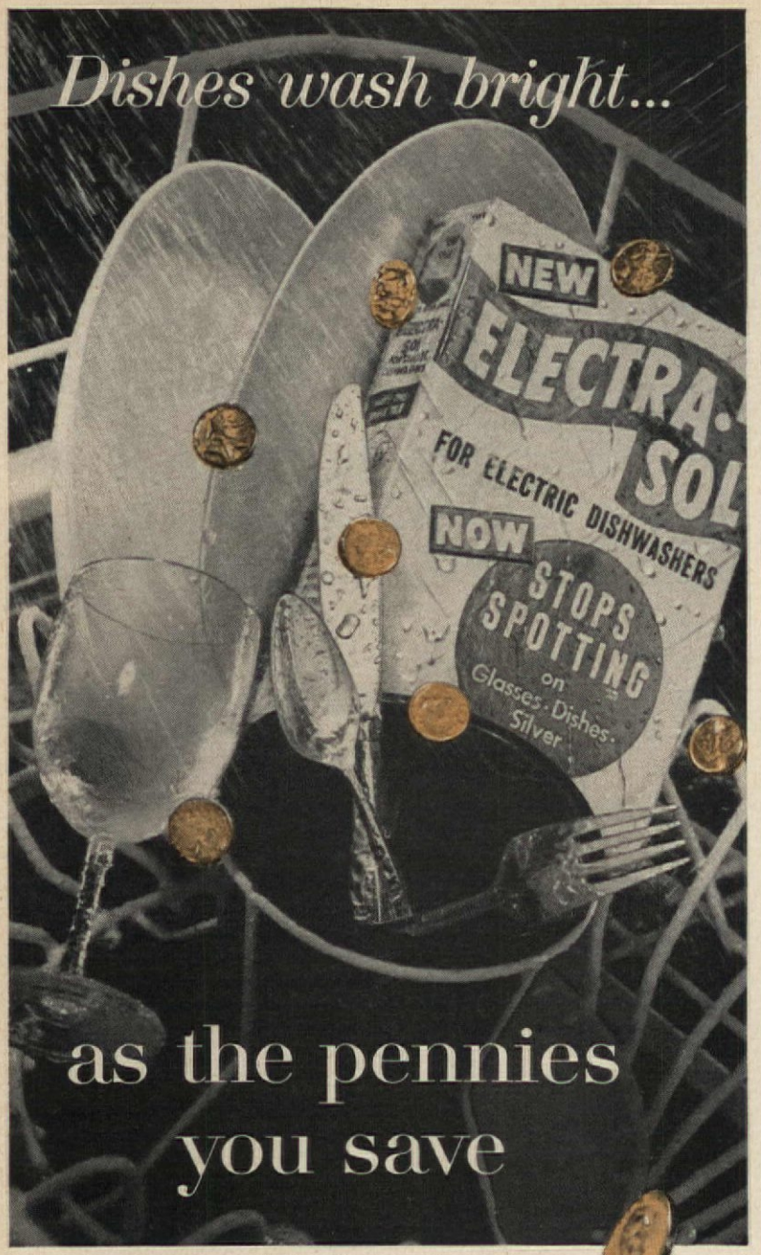
Plan for Men ☐ Plan for Women ☐

Name_____

Date of Birth _____

Business Address _____

Home Address _____



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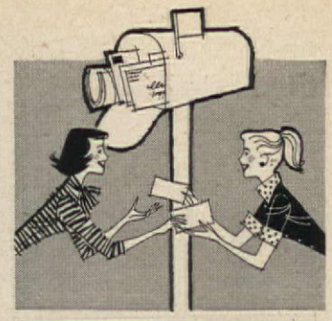

READERS' EXCHANGE

LET'S TALK IT OVER

One of our readers sends us a picture of her delightful front porch and another forwards her favorite recipe. Still another reader asks for advice about her plants, and a young mother writes us about the home she and her husband are planning for their growing brood. All these letters and many more find their way to our desks each morning, starting off our days with the feeling that we're privileged to share the home life of our readers. Do keep those letters coming our way! We'd love to hear your reaction to our features. Tell us about plans for the new house or the dinner you cooked for old friends. You may not write poetry, as two of our readers did this month, but whenever you feel like talking things over, we'll always be here to "lend an ear!"

THE EDITORS

CASTLES AND MILKSHAKES

Dear Editors,

After hearing so many women very meekly answer "housewife" when asked their occupation on radio and TV programs, I wrote my own answer to that $64,000 question:

If ever I am called upon to state my occupation,
I'll waste no time . . . I'll show no hesitation
I'll proudly claim a titled state though I don't sit on a throne
For I am Keeper of a Castle Gate with a Kingdom all my own!

—CLARA SMITH REBER

Dear Editors:

We (by that I mean all eight of us) were delighted at all the features in your monthly home encyclopedia! The various recipes proved "good lookin'" as well as "good cookin'." I have come to this conclusion:

A castle with no dome
A milkshake with no foam
A brush set with no comb
A new car with no chrome
That's us without The American HOME!

—DOROTHY JAYNE SARNA

How to select a paintbrush

A good brush performs better... wears longer... saves you money

Check these points when buying your next paintbrush. First, look for a full stock of bristles in a firm, strong setting (1). Avoid brushes with loose bristles.

Then inspect the individual bristles closely (2). They should be finely tapered, with slightly curled tips.

Look again and be certain a generous portion (at least 10 to 20 per cent) of the bristles have tips which are split or "flagged" (3). Your final assurance of a brush which will give the best painting performance is bristles of varying lengths (4), but with a high proportion of longer lengths.

If the brush you look at passes all these tests, it will have a greater working and paint-holding capacity and eliminate excessive dipping. It will (5) release any type finish smoothly and evenly on any surface. The result will be a professional-looking paint job.

One short cut to selecting a good brush is to look for the black and yellow tag, signifying a brush with TYNEX nylon bristles (6). Properly made paintbrushes with tapered bristles of improved Du Pont TYNEX nylon give you better painting performance. They pick up a full paint load at every dip and give velvet-smooth paint-out. With proper care, brushes with durable bristles of TYNEX clean easily . . . rinse thoroughly . . . are quickly ready for another job.

FREE—An illustrated booklet prepared by Du Pont painting experts on "How to Choose and Use a Paintbrush." Tells how to paint walls, ceilings, trim, furniture, radiators and do other special jobs. Gives tips on the correct painting stroke, how to hold a paintbrush, how master painters dip their brushes, how they clean them. Gives five helpful pointers on common mistakes in painting. Tells what kind of paintbrush to use for each painting job. To get this valuable booklet, just send your name and address to E. I. du Pont de Nemours & Co. (Inc.), Polychemicals Department, Room 529, Du Pont Building, Wilmington 98, Del.

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Today, the trend is again back to liveable, loveable colonial. Willett designers welcomed the trend, turned to America's choicest originals for inspiration and carefully rescaled them to fit today's homes, today's living needs. Result... Marblehead Cherry is a noticeably richer, more genuine-looking furniture. Every piece is carefully hand-joined and patiently hand-rubbed to a soft brown cherry finish. Note the generous cornice and the extra-deep contours that give lovely highlights and shadows. Ask your dealer about the large selection in open-stock for bedroom, dining room and living room. We'll gladly send you his name.

*Prices F.O.B. Louisville

MARBLEHEAD CHERRY BY

Willett

IN SOLID CHERRY

Willett are also makers of Impact and Lancaster County Solid Maple groups... Trans-East, Wildwood and Transitional Solid Cherry groups.

Write for a colorful folder on Marblehead Cherry furniture . . .

CONSIDER H. WILLETT, INC., DEPT. 900, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY

USS Cyclone Fence

To give your yard that "lived-in" look

Your backyard becomes an outdoor "living room" when it's enclosed with Cyclone Fence. Informal picnics, family barbecues and just loafing are more fun when Cyclone Fence provides privacy, protects you from the annoyance of trespassers, peddlers, vagrants or stray dogs.

Because Cyclone Fence is a well-made, quality product, it adds to the value of your property and provides years of trouble-free service. Cyclone Chain Link Fabric is made of heavy wire and galvanized after weaving for maximum resistance to rust and corrosion. And remember, only United States Steel Corporation manufactures Cyclone Fence. Send coupon for more details.

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Division of
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USS

Sales Offices Coast-to-Coast

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Please send me a free copy of fence booklet.

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Address .....

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Zone ..... **State** .....

LOOK... IT'S NEW!

THE LIGHTWEIGHT TITLE goes to a new Fiberglas reinforced plastic bathtub introduced by Sani-Glas, Inc., of Amsterdam, N. Y. One man can install it, be he a professional or a do-it-yourselfer. Standard 54" model weighs just 24 lbs., comes in white or colors. $54.75.

JUST TAKE YOUR TIME. *Here's an* electric *travel alarm clock you don't need to remember to wind. 3½" sq., in smart London tan leather case, it has a luminous dial. $9.98. General Electric-Telechron, Ashland, Mass.*

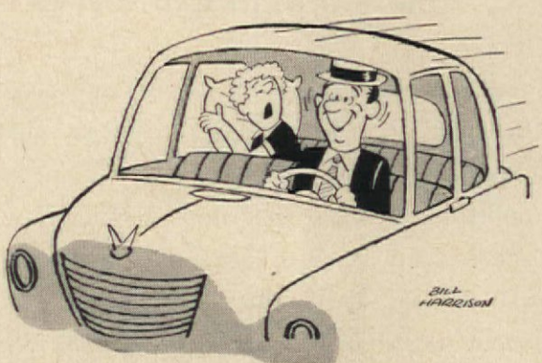
A NEW BRASS-FINISHED TRAVERSE ROD with brass rings looks like any 1" round brass rod, but the traverse cords and mechanism are neatly concealed inside! 3 extension sizes go up to 12½ feet. Available in hardware departments, 38-40" size will be under $10. Consolidated Trimming Corp., 27 W. 23rd St., N.Y., N. Y.

GOING SEPARATE WAYS. *The picture tube and chassis of this television gain new mobility as a result of developments by the Philco Corporation, Philadelphia, Pennsylvania. Its 21" tube is just 11½" deep, can be set anywhere within 24' of its custom-crafted control cabinet. The result: greater flexibility for viewing from several spots, more leeway in furniture arrangements. About $330 complete.*

MILIUM-BACKED FABRIC in new ready-made draperies insulates your rooms from cold or heat. Empire Curtain Manufacturing Co., 10 Thatcher Street, Boston, Mass.

NO-IRON COTTON SHEETS *come from dryer or line like new! "E-Z-Care" finish, by Pequot Div. of Indian Head Mills, 111 W. 40 St., New York, takes any bleach or washing. Sheets shrink less, dry faster, wrinkle less while in use.*

ALL PRICES ARE APPROXIMATE



You'll have to drive without my help . . . I'm going to take a nap.

for **beauty** *on a* **budget**

Kirsch proudly presents

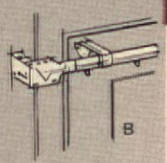
NEW empire traverse

truly advanced in quality **and features**

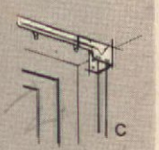
New Kirsch Empire is wonderfully easy to install. The simple, positive brackets and center supports are firm . . . the rod snaps into place with a click!

Versatile! Empire can be mounted conventionally, (A) . . . is available in "Extend-o" type, for window-widening effects without marring the wall (B) . . . or can be mounted directly to the ceiling, (C).

Extra-strong, larger rod sections and large nylon pulleys ensure superior drapery support over longer lengths, and years of fine performance. New nylon slides are designed for more-erect headings.



New, non-stretch Fiberglas-core draw cord, strung to permit right OR left side draw. End "gates" permit the easy removal or addition of slides. Full overlap in the middle ensures complete privacy.



Complete line in sizes from 30 to 180 inches. Ask your Kirsch dealer—and be sure the rod you get comes in a Kirsch package of this design!

Guaranteed by Good Housekeeping

always choose the name you know . . .

Kirsch

drapery hardware

Completely new . . . in **style** *and* **usefulness**

Never has so little bought so much! Famous Kirsch EMPIRE—for years the world's standard in traverse rods—is now completely redesigned in every line and part, establishing a new, higher standard in style and adaptability *priced to your budget*. Never before, except in the incomparable Kirsch SUPERFINE, such streamlined beauty, rugged quality, and window decorating versatility! Actually, this timely achievement in value by Kirsch—the leader—opens the way for you to a fascinating new variety of window effects impossible with other rods in its price class. For window beauty that's easy on your budget, *always* depend on Kirsch . . . for fine drapery hardware like the new EMPIRE *and* for smart, adaptable window decorating ideas.

Send today for this big new book!
So helpful—the money-saving ideas in this 32-page full-color book. Shows how to plan, measure and make smart curtains and draperies. Unique Color Kit included. Send 50c for "Window Decorating Made Easy" to Kirsch Co., 436 Prospect St., Sturgis, Michigan.

New Simoniz Floor Wax... childproof because there's vinyl in it!

NOW IN THIS GAY NEW CONTAINER

BRILLIANT VINYL- for the brightest floors ever

TOUGH VINYL- for childproof protection – against spills, splashes, scuffing.

DURABLE VINYL- for longer-lasting shine – even with frequent damp mopping.

TRY NEW SIMONIZ FLOOR WAX- the only one with miracle vinyl! So easy to use–it polishes itself.

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linoleum,
rubber,
asphalt,
vinyl tile,
finished wood,
terrazzo

SIMONIZ MAKES IT!

Having your home published in The American HOME is no unmitigated pleasure... Ask the Cronkites

"Which color dress is best?" asks Betsy Cronkite of Art Director Bowman.

Mrs. Cronkite to Editor Thabet..."Which goblet is the most photogenic?"

"No, perhaps this pose is better, Nancy... let's try this."

Harriet Gormley of Westinghouse and Editor Thabet discuss pros and cons of table setting with Mrs. Cronkite.

"Wardrobe Mistress" Mrs. Cronkite makes a last minute pin-up on Kathy's petticoat.

"We can relax now, Kathy. They've moved on to the dining room!"

It's now 2 p.m. and the first shot has not been taken...but Mrs. C. still smiles!

"Just about ready for the models," says Bill Bowman, doing some last minute checking.

"Let's see, should Walter be putting Chip in the high chair..."

"Or have baby in the chair and Walter looking down... yes, that's better."

"Water in the glasses? Oh yes, Kathy! There must *always* be water."

"No, no, no... we'll have to do something about Mrs. Cronkite's arm...it's hiding Chip!"

To see how the pictures turned out— please turn the page!

PANELING IN RANDOM-PLANK STYLE is 4′ x 8′ prefinished Weldwood Charter Birch V-Plank® with Weldwood Hardwood Trim. Chair and pillows are upholstered with fade-resistant, scuff-proof Imperial Grain Weldron.™

Perfect for a family room! New Charter Birch paneling by Weldwood

This real wood paneling, preserved by Weldwood's exclusive, long-lasting finish, even *feels* beautiful—costs only $52 for a full 12-by-8-foot wall.

For your busy family room, here is a new kind of birch paneling. Rich in nature's beauty marks—swirls, burls, birdseyes, and color variations—it's selected from special stocks and cut to accentuate grain patterns you seldom see. Warm, inviting, and so durable it's guaranteed for the life of your home.

Charter Birch has a finish that withstands all the punishment a family room's walls are exposed to. It's expertly prefinished under electronically controlled conditions to make it smooth to your touch, with its distinctive wood character protected by Weldwood's genuine lacquer finish. Wipes clean with a damp cloth—resists bumps, smudges, and water and alcohol spills as no other finish can.

Weldwood Paneling comes in over 70 types and finishes. See them all at your Weldwood lumber dealer's or any of our 114 branch showrooms. New York Showroom: 55 W. 44th St. In Canada: Weldwood Plywood, Ltd.

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Box 61, New York 46, N. Y. (AH 9-58)

Send new color booklets. I enclose 10¢ for each booklet checked.

- ☐ "Weldwood Prefinished Paneling For Fine Interiors." Shows 12 woods, installation photographs, instructions.
- ☐ "Family Rooms In Beautiful Weldwood—100 Interesting Ideas For The Room Your Family Lives In."

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STREET.....

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Want to look better.. feel better?

Every day–keep fit and trim the Grapefruit Way!

Happy ending to any meal! Grapefruit sections are wonderful—morning, noon or night! Serve them right from the can . . . serve them party pretty "standing up" in a parfait glass with a melon ball or two and a sprig of mint.

Main-dish salad like this is a hearty, healthful, but not *heavy* luncheon dish. Just arrange luscious, ready-to-serve canned grapefruit sections, separated by "spokes" of cucumbers and pickled beets, around a mound of cottage cheese, delicately tinted pink with beet juice. Garnish with parsley or watercress. So good and so good *for* you.

Breakfast treat—rich in natural Vitamin C! That "Instant Grapefruit"—ready-to-serve straight from th can, in seconds. This refreshing, zestful fruit, canned a its sun-ripe best, is Nature's *richest* source of the natur Vitamin C you need *every single day,* because you body can't store it. ***And grapefruit is so economical, to***

LOW IN CALORIES... HIGH IN VITAMIN C! AND SO CONVENIENT... READY-TO-SERVE!

YOUR CHOICE OF BRANDS

From Florida...
Luscious GRAPEFRUIT SECTIONS

Packed with
Florida Sunshin

© Florida Citrus Commission, Lakeland, Florida,

The Cronkite Kitchen is a Family Show

VIRGINIA E. THABET

When you first walk into the home of the Walter Cronkites you immediately sense that Walter Cronkite is more a person than a "personality." The Saturday afternoon we arrived to photograph—bag, baggage, cameras, editors and all—the welcome mat was out, even though it was the Cronkites' wedding anniversary. Crack CBS reporter, globe trotter and TV star that he is, you'd never guess it once inside the Cronkites' apartment.
And though his job demands he be within cab-reach of the studio, it does not preclude his having a home full of warmth and charm.
For more about this wonderful family and a peek into the Cronkite kitchen, just turn the page . . .

ON A SATURDAY AFTERNOON together, the family spends the time in the kitchen, baking cookies. Because it's well planned, there is room for the whole family. Take special note too . . . Walter likes his little girls to wear frilly, feminine dresses, look like little girls!

ELECTRONIC RANGE is readily accessible to dining room for easy service. Here Betsy is removing sumptuous roast they are having for their anniversary dinner.

KITCHEN DESIGN: ARTHUR WAGNER ASSOCIATES

A former "career girl," Betsy Cronkite is now a full-time homemaker. She was formerly Women's Editor of the Kansas City Journal-Post. And from what we note, she's practicing what she preached. Also, both she and Walter have benefited from their experiences in moving, apartment-switching and remodeling.

In completely rebuilding their brownstone, they have learned all the tricks of the trade: plumbing, heating, wiring, structural changes. And they have run into the usual delays, disappointments and that great big horror of horrors . . . finding that it costs more than they bargained for. But what we want to talk about here is one of the greatest rewards of this remodeling: *the kitchen* . . . for it is the setting for this family show!

Planned with much forethought, it is a shining example of the latest in automation—a real success because it helps keep this busy family on schedule. They live—literally—on a timetable, what with Walter's 22 radio and television shows a week, including the daily "Walter Cronkite with the News," the "Sunday News Special," and "Twentieth Century." Not to mention the frequent trips he makes across the country. But the vast array of automatic equipment in this kitchen gives Betsy the time to spend with Walter and the children. And much of it *is* spent in the kitchen, for cook-fests and eat-fests alike.

Betsy loves the arrangement of work areas, for it helps her do the family chores neatly and efficiently. Having lived and worked in European kitchens during a stint of service overseas, Betsy appreciates real American know-how. A typical day at home with the Cronkites is what real-

See "Where Credit Is Due," page 112

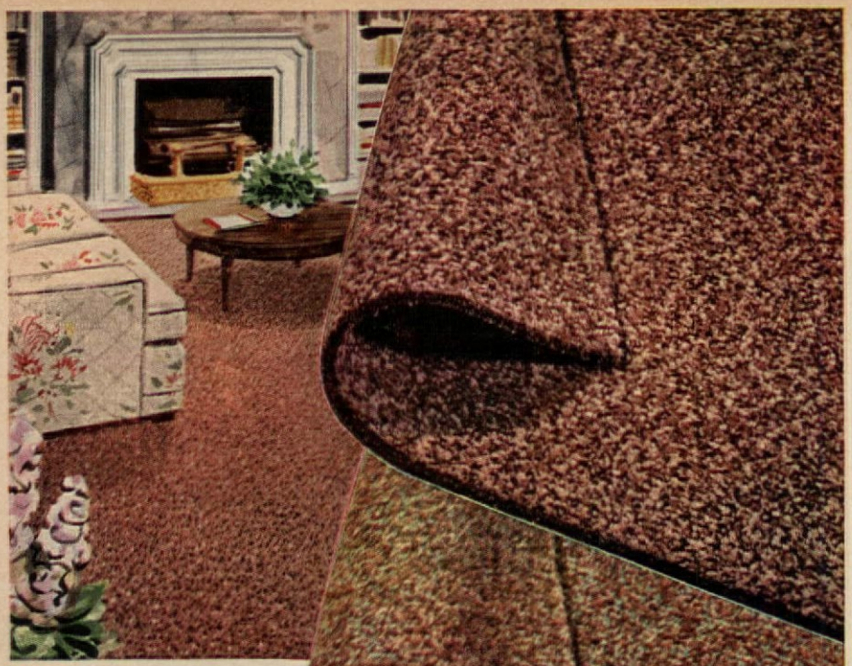
A SPECIALLY PLANNED AREA boasts an appliance panel that assures the use of several appliances at one time without blowing a fuse. All appliances are stored within easy reach and in their own nook. And note: a planning desk, a telephone and shelves to display the children's ceramic art.

ly shows off this kitchen to greatest advantage. The family eats continuously. Says Betsy Cronkite, "Chip eats first, then he eats again with me, then he eats with Daddy and then he has his lunch. Thank goodness for the dishwasher—for the dishes from each eating spree find themselves disposed of immediately!" Then, of course, there are the electronic range for fast-meal preparation (a real conversation piece for family and guests), a standard range for regular meals and a built-in surface cooking top. All are located near the dining room and are accessible for step-saving serving. Built-under-the-counter washer and dryer are close at hand for constant use.

In the what-you-can't-see department there's a portable TV so the family can watch Walter's frequent telecasts; Kathy and Nancy are his severest critics, we hear. Last, but not least, is the built-in refrigerator and freezer that provides a veritable grocery store at the family's fingertips. Philosophizing on her kitchen, Betsy mused, "if we'd known it was going to work out

(continued)

A REAL BEFORE AND AFTER . . . it's a case of from the ridiculous to the sublime. Walter and Betsy take one look at the old kitchen and can't believe the transformation.



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Choice of 47 Colors, Patterns, regardless of the colors in your material. Any Size in a Week—up to 18 feet wide, seamless, any length:

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No-Risk Trial Offer. We guarantee to please or pay for your materials. Over 3 million customers. Our 84th year! Factory-to-You Savings. Pay as little as $2 a week.

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Use Both Sides
LIKE GETTING ONE RUG FREE

FREE New Money-Saving Rug Book—Gift Offer

49 Model Rooms in Full Color

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CHICAGO	NEW YORK	SAN FRANCISCO
2800 N. Crawford	15 W. 34th St.	209 Post Street

(continued)

so well as a family room, we might have saved a lot of money and not built the other rooms. We actually live here—that is, when we're not in the den." The den is a favorite spot of the girls, who gather 'round the phonograph to indulge in their very favorite pastime, listening to music.

Walter Cronkite, too, enjoys leisure hours here, for the den is where he finds expression for his hobby, sports cars. Shelves are lined with books and miniature models of the sports cars he likes so well.

WALTER CRONKITE illustrates his favorite hobby to his girls. A miniature track-and-sports-car set provides the family with many hours of pleasure as they indulge in the sport.

Walter is the proud owner of an ivory-colored Austin Healey and part owner of another, a Lotus. He is frequently found running his Austin Healey in rallies, and the Lotus in races throughout the East.

Just before we left, the Cronkites were summing up their experiences in remodeling the house and discussing the confusion that goes along with remodeling and with moving into a new house. Walter Cronkite commented, "I think the day after we moved in with all the muss and fuss around us, the whole thing suddenly made very good sense when Nancy's little friend who lives on the next block yanked open the front door 'C'mon Nancy, we'll be late for school,' she yelled up the stairs. Here we were, living in the very heart of Manhattan, but you'd never know it. We have our own house, neighborhood kids yelling up the stairs to our kids, all the warmth and hominess anybody could ask for in big-city living!"

THE END

Miracle Whip Ideas

for women who think food should be fun

The more ways you try it, the surer you'll be—

there's nothing else like . . .

Light, lively Miracle Whip is America's favorite salad dressing!

Fluffy Toppers. Peel tomatoes, cut into thick slices and inkle with salt and pepper. Beat 2 egg whites; fold in cup Miracle Whip. On each of 6 slices of toast place a e of Kraft American, then a slice of tomato. Cover h the Miracle Whip mixture. Bake in a slow oven, °, until puffy and brown. Remember, it's Miracle ip's flavor that makes them taste so good. You won't that flavor in any other dressing.

2. Quick-Time Party Dip. Simply combine 1 cup of Miracle Whip Salad Dressing with 1 teaspoon of chopped chives. *That* easy, and come-again delicious, thanks to Miracle Whip. In dips, in sandwiches, in salads, no other dressing can give you such happy certainty of pleasing your guests, your family and yourself as the one and only Miracle Whip. It's *fabulously* popular.

3. Simple salad with flair. Just orange sections (canned mandarins, or fresh) and pineapple slices make a *wonderful* salad when the salad dressing is Miracle Whip. With Miracle Whip, you don't have to fuss with adding things for flavor. The flavor's already *there*. It's a bright, delightful, can't-be-copied flavor that just suits modern tastes.

The "handy ham" for "Oh, boy, lunchtime!" sandwiches

RECIPES FOR BACK-TO-SCHOOL . . . AND BACK-TO-WORK LUNCHBOX FAVORITES:

1. Everybody likes delicious UNDERWOOD DEVILED HAM plain—just as it comes from the can. Simply spread on bread for speedy sandwiches that taste *so good*. Or . . .

2. Blend 1 Family Size (4½-oz.) or 2 Regular Size (2¼-oz.) cans of UNDERWOOD "HANDY HAM", 3 tbsp. MAYONNAISE. Makes 4 sandwiches.

3. Blend 1 Family Size or 2 Regular Size cans of UNDERWOOD DEVILED HAM, 4 tbsp. SALAD DRESSING, 2 tbsp. chopped GREEN PEPPER, 2 tbsp. CHOPPED ONION, dash of PEPPER. Makes 5 hearty sandwiches.

P. S. Keep *enough* Underwood Deviled Ham on hand for sandwiches like these every day.

MADE FROM WHOLE HAMS

Underwood Deviled Ham is made from whole hams, chosen for quality, perfectly cured, and blended with a secret formula of spices. Result: a wonderful, can't-be-copied flavor.

FREE BOOKLET OF SANDWICH AND SNACK IDEAS. WRITE WM. UNDERWOOD CO., DEPT. 6S, WATERTOWN 72, MASS.

The much-maligned feline...

JOHN AND ELIZABETH ROSENBERG

Although it is true that cats purred in Egyptian temples and strolled through the villas of Rome, they have also been persecuted down through the ages. The idea of the cat as the familiar spirit of witches and the devil has long been with us. In medieval times, religious authorities carried out official persecutions of cats. The dog, on the other hand, has been man's companions from earliest times.

All this has gone into the "racial memory" of the cat. Like all insecure or persecuted beings, cats love a certain amount of order, of knowing what is going to happen next, in their lives. They do not like their daily household routine upset. They feel threatened by change. Our own cat dislikes the idea of friends dropping by to see us. He shows his displeasure by going to sit in another room and taking no notice until they leave. But then, as they are leaving, he reappears in the front hall, seemingly friendly, but really just anxious to see the guests safely off the premises. Then, wild with joy, he chases up and down (continued)

Gold Medal – the "flower" of the wheat – makes a "Flower" of a Popover!

Betty Crocker
of General Mills, Inc.

Betty Crocker's Popovers: Seeing is believing! With this new Gold Medal recipe, popovers are amazingly quick . . . genuinely easy! And they're a *special* "treat" *to eat*. Each one pops up all golden and hollow-light—and so wonderfully crusty! That's because dependable Gold Medal is the "flower" of the wheat – the very finest part.

1 cup *sifted* GOLD MEDAL Flour **1 cup milk**
1/2 teaspoon salt **2 eggs**

Heat oven to 425° (hot). Beat ingredients together with rotary beater *just* until smooth. Overbeating will reduce volume. Pour into well-greased oven-glass custard cups (½ full). Bake until golden brown, 40 to 45 min. Serve at once. *5 to 9 popovers.*

Bake it Better with Gold Medal – the "Kitchen-tested" Flour

Warning! Don't try this with any other paint!

Stop any time when you paint with Devoe Vinyl Wonder-Tones

Start again the next day — even weeks later. No lap marks, "boundary lines" or touch-ups with Devoe Vinyl Wonder-Tones!

WITH Devoe Vinyl Wonder-Tones you can stop painting *anywhere* on a wall. Come back later—weeks later if you wish—to finish the job or touch up "holidays."

No more ugly lap marks like these . . .

A perfect finish with Devoe Wonder-Tones!

And Devoe Vinyl Wonder-Tones is *guaranteed* to give you all these additional benefits, or your money back:

- Goes on quickly, easily, with brush or roller • Dries in 20 minutes • Leaves no paint odor • No after-mess; water cleans all equipment • Scrubbable • 200 colors—semi-gloss and gloss finishes to match.

Devoe Vinyl Wonder-Tones is *rated #1 for all 'round quality* by a leading consumer testing organization.* It's *the world's fastest paint.*

*Name furnished on request

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save $1.00 per gallon
DURING BIG DEVOE SALE
Limited time only!
Save $1.00 on every gallon can of Devoe Vinyl Wonder-Tones or Devoe Vinyl Masonry paint.

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Please send me the pamphlet with actual paint samples of Wonder-Tones interior colors for my home.

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DEVOE PAINT

(continued)

the passages of the apartment. His routine has been restored, he is alone once more, with those he loves.

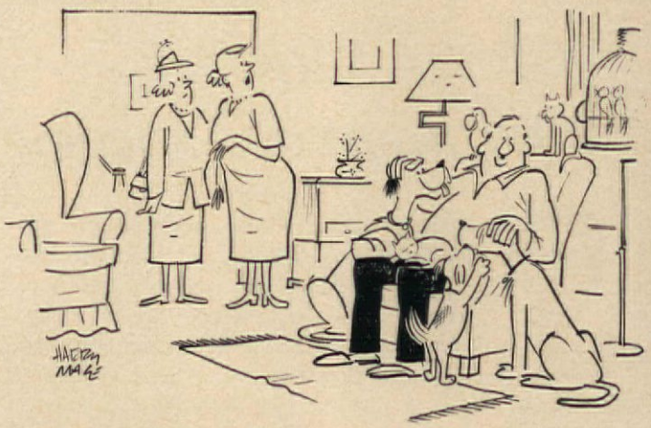
The devotion of a cat to those he loves is equal to the dog's. When we went away one week-end recently, we learned our cat had spent the entire two days sitting on the chair by the front door waiting for our return! Cats, too, have been known to die of grief on their masters' graves. They have, if given away by their owners, traveled miles over unknown country back to their homes.

The cat's perceptions are astonishingly subtle and sensitive. Their sense of smell is not as keen as that of the dog, but other senses are keener. Especially important to them are the whiskers and eyebrows. These act as a kind of radar to pick up vibrations. Without them the cat would be helpless. Their hearing is extremely acute. If one of us is in the kitchen preparing some meat for our table or putting it on plates, our cat Jeremy, an extremely handsome tabby, will not bother to come and investigate. But if we make exactly the same noises, only with his food and his dish, he comes running, even if he is sleeping three or four rooms away! Some sense enables him, from all that distance, to distinguish the special sound of his plate and food. Cats have their own way of knowing when it is time for some item of their routine. After breakfast Jeremy waits patiently in the bathroom knowing it is time for his daily grooming with brush and comb.

Cats are the most highly individual of animals. They each have distinct personalities of their own. When our little niece lost her young tabby a year ago, she was inconsolable. The child spent hours writing notes, with particulars of the missing cat, which she dropped through the letter-boxes of all the houses in the neighborhood. A nearby family offered to give Miriam another kitten, but this only upset her more. "I want *my* cat!" she said. "Another one won't be the same!" P.S. The missing cat wanted *his* mistress, too, and returned to little Miriam late that evening.

Fascinating to observe, cats have a strangeness, an inscrutability about them. The cat, like oneself, will have moods of wanting to be by himself or of feeling weary or unresponsive. Above all, he won't be taken for granted, and to prove this, he will hop off your lap or the bed if you put him there, but will return of his own free-will when he's ready to! The cat earns your respect as well as your love. One's relationship with a cat is a rich one, indeed, for the cat responds to a mature, give-and-take friendship, not a master-and-slave arrangement. And in return, one finds there is never any doubt about who are "his people." The single-mindedness of a cat's devotion is a rich reward, indeed!

THE END



"I only wish he could get along half as well with people."

LOOK WHAT GAS IS DOING NOW!

The

HAMILTON Gas Dryer–

- *so fast*
- *so gentle*
- *so economical*

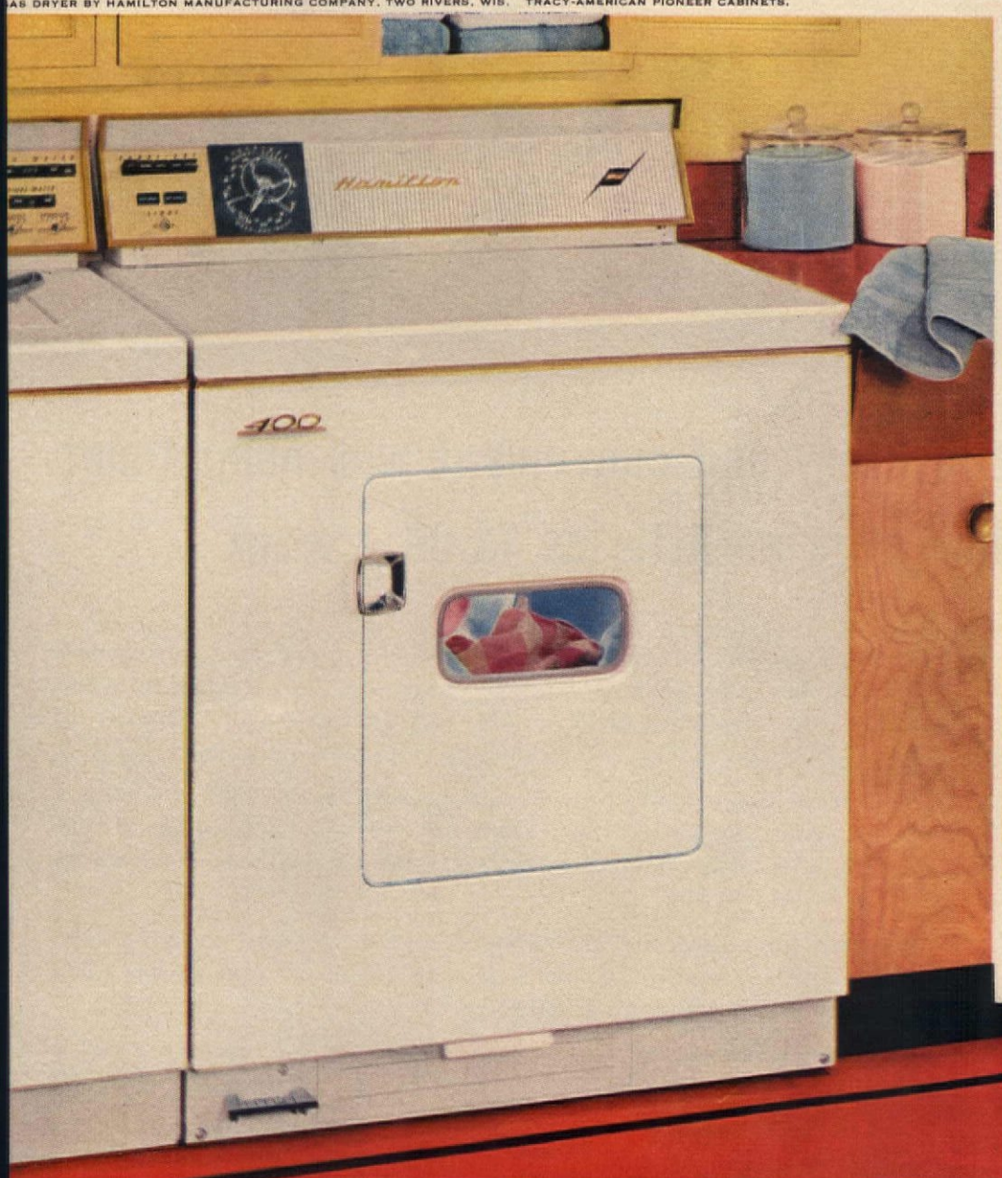
as only Gas can be!

AUTOMATIC "SUNSHINE"! Year-round sunshine *indoors* with Hamilton's Ultraviolet Sun-E-Day lamp! It's always a perfect June day inside the dryer—clothes come out sweet and fresh . . . without ever fading colors!

AUTOMATIC WEATHER. Hamilton's exclusive Dual-Cycle timer lets you *dial* the right drying weather for every fabric—even provides a *special* cycle for today's new wash and wear garments. You get perfect drying every time.

AUTOMATIC LINT REMOVER! Every load is double-screened to do away with lint! No lint to pick off clothes . . . no lint to spoil the appearance! And the beautifully styled Hamilton Gas dryer matches perfectly with the Hamilton washer.

AS DRYER BY HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WIS. TRACY-AMERICAN PIONEER CABINETS.



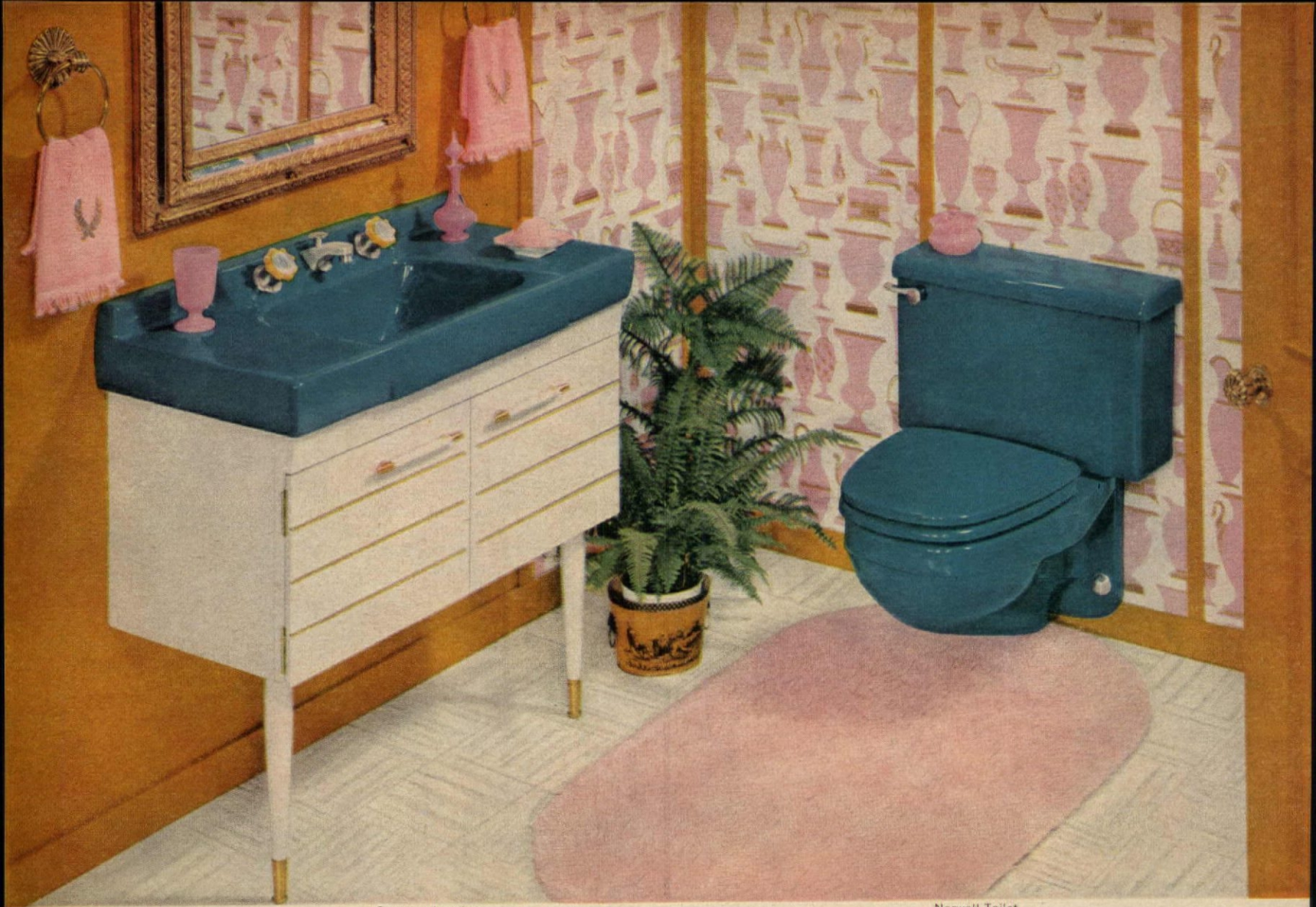
AST AND GENTLE! Modern Gas is the fastest of all for any drying b. There's no wait for Gas to warm up. The instant the Gas is n, heat's on and drying begins. Modern Gas is gentle, too, even r the most delicate fabrics and new wash-and-wear, because as heat is breeze-like and soft. No "hot-spots," ever!

ECONOMICAL, TOO! Modern Gas brings thrift to wash day. Because modern Gas dryers cost less to buy, install and Gas costs less to use. Gas drying is economical, too, because it's so safe and gentle with clothes—helps keep them looking nicer and newer so much longer.

AMERICAN GAS ASSOCIATION

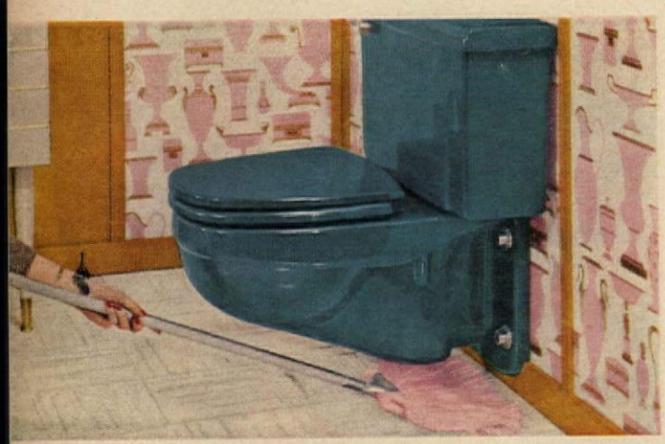
Hamilton

ONLY GAS does so much more...for so much less!



Color: Tourmaline Green — Gracelyn Lavatory — Norwall Toilet

Beautifully styled cabinet-lavatory and convenient wall-hung toilet by American-Standard cost as little as $3.08 a week*



See how easy it is to clean under this wall-hung toilet. In addition, both cover and seat are easily removed . . . actually snap off . . . for quick, thorough cleaning.

A completely new American-Standard product you will want in your new powder room or bathroom is this wall-hung toilet. Yes, it hangs from the wall . . . does not touch the floor. This means it has a light, space-saving look . . . that there are no awkward, hard-to-reach cleaning areas.

Another exciting new American-Standard product is this cabinet-lavatory. Notice its big, one-piece vitreous china top with wide, wide ledges to hold all sorts of toiletries. The roomy cabinet, with double doors, stores stacks of towels, bottles, jars.

Both wall-hung toilet and cabinet-lavatory come in eight popular colors. And remember, American-Standard fixtures are priced to make it possible for every bedroom to have a bathroom.

For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "Plumbing Fixtures" or "Plumbing Supplies." Or mail coupon for helpful booklet, AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th Street, New York 18, N. Y.

*PLUS INSTALLATION

Many model homes in your area will be open during National Home Week, Sept. 6-14. Be sure to see them.

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AMERICAN-Standard

PLUMBING AND HEATING DIVISION

By doing it themselves the William McGraws could put nearly an extra thousand into their new home

Saved $986.17

MARY E. MONZE

The William McGraws of Matawan, New Jersey, are typical of thousands of American couples. They simply have more taste than money. When they decided to go ahead with their new home, they had already found the perfect lot. The price was right, the neighborhood pleasant. And it was near enough for the children to walk or bike to school. But then came the rub. To get what they really wanted in their new home, they had to make changes in the architect's plans. Anyone who has ever tinkered with an architect's plan knows that it can add up to only one thing: MONEY! But the McGraws refused to be fazed by the financial squeeze. They went right ahead and did the painting and papering themselves. The original estimate for the job was listed at $1,200. The total cost of

(continued)

(continued) paint and paper came to $213.83. The saving of $986.17 went right back into the house!

It took the McGraws two and a half years to do the eight rooms, two baths and the halls. They found it more convenient to do most of the work during spring and summer. Although they missed spending sunny days in the leisurely manner, out of doors with their youngsters, they both agreed that the time they put in on the house was well worth the sacrifice and the effort.

All the nail holes were covered and sanded before the painting was started. Mrs. McGraw seemed to catch the knack of paperhanging fairly easily, and this job turned out to be her special project. They both shared the painting, although Mr. McGraw was responsible for all the window frames. Altogether, the work they did adds up to an extremely professional-looking job. The wallpapers and paints they selected are not only attractive by themselves, but in excellent taste, beautifully suited to every room.

The McGraws have four children—Jane 13, Kathy 10, Jerry 5 and Tommy, a 3-year-old. Each girl has her own room and the boys share a room. The master bedroom makes the fourth bedroom on the second floor.

The first floor consists of a living room, dining room, den, bathroom and a large kitchen with a cozy breakfast corner. There are ample hallways on both floors, convenient and spacious.

The living room is furnished with lovely, old Victorian furniture that had originally belonged to Mrs. McGraw's family. The soft green paint chosen for the living room is a perfect background choice for the fine, old, traditional furniture they have accumulated over the years.

In the dining room and the girls' bedrooms, the pretty wallpaper is dramatized by draperies and curtains in a matching pattern. Mrs. McGraw made all the curtains and draperies as well as the slipcovers. In addition, she is also responsible for much of the family wardrobe. A former teacher of home economics, Mrs. McGraw was a homemaking expert long before she ever started housekeeping. There is a very well planned little nook for the sewing machine, so frequently in use, right under one of the dormer windows. When the machine is not in use, the floor-to-ceiling draperies conceal this working unit, a tidy and convenient arrangement.

Two of the kitchen walls are papered in a warm and cheerful provincial pattern. The other two, the dado, woodwork and ceiling are all painted in a sunny yellow for bright contrast.

The den, which also serves as a spare bedroom, is attractively done with knotty-pine wood paneling. Mr. McGraw did all the sanding on this and then used satin varnish, shellac and wax to make it rich and mellow. The basement, the family's present project, is being converted into a family room.

Mr. McGraw was formerly a teacher, too, but is now in the research department of the DuPont Company. Still interested in education, he is at present president of the school board. THE END

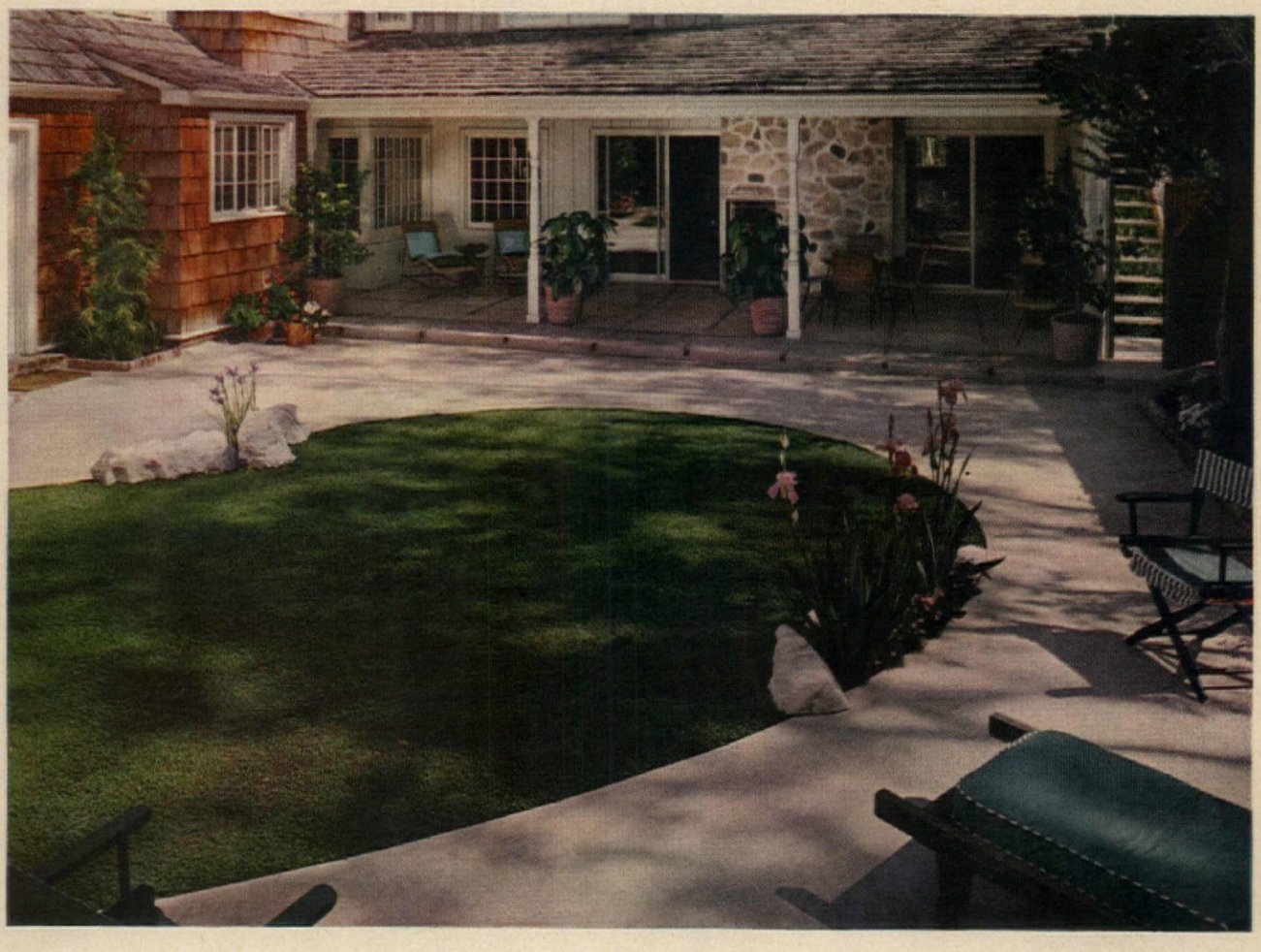
SOLOS OR DUETS, Jane and Kathy love to play in favorite corner of living room. Draperies were made by Mrs. McGraw.

THE McGRAW FAMILY dines in cheerful breakfast nook. McGraws chose warm, provincial patterned wallpaper as fitting background for colonial-style open cupboard, table.

JANE IS PROUD of the Early American look in her room. Fabric in curtains and valance match the quaint provincial wallpaper.

"MIND YOUR MANNERS," a gay patterned wallpaper, makes interesting background for antique rope bed in Kathy's room, but would have been overpowering on all four walls. Other three walls are in matching ground design.

CORNER OF DINING ROOM showing Kathy with collection of pitchers inherited from her grandmother. There are about 300 of them. Floor-length draperies match wallpaper. Both are Mrs. McGraw's handiwork. Painted dado and woodwork was done by Mr. McGraw.



Before you Plunge, Plumb and Plant

HOME OF MR. AND MRS. LOUIS DEHAVEN SHAW.
LANDSCAPE ARCHITECT: JOHN EYERMAN, JR.
ARCHITECT: GERARD R. COLCORD, A.I.A.

MARTHA B. DARBYSHIRE

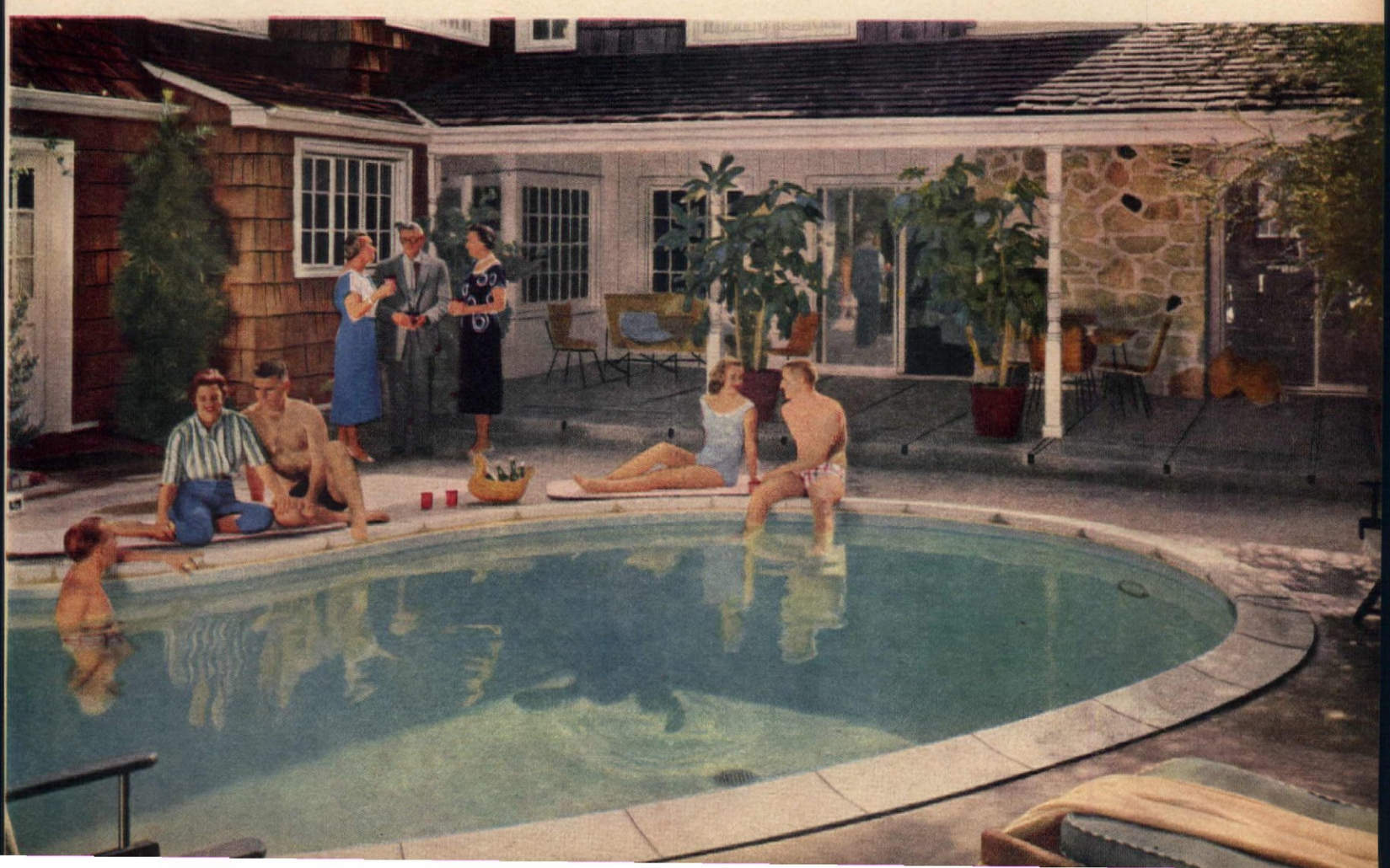
If for some time you have been thinking you'd like to have a swimming pool but just didn't see where the money was coming from, the idea here is not to say that doubtless it would accrue once you made up your mind to go ahead. As yet, pools like this one of the Louis deHaven Shaws of Palos Verdes, California don't come for green stamps. On the other hand, no longer does owning a swimming pool and maintaining it impose impossible costs. The Shaw back lawn was landscaped by architect John Eyerman to accommodate the exact shape and size of a future swimming pool. The pipe lines for the water and the electric conduit for the light were installed in the planning stage. Eight feet of the rear fence was built so that it could be taken out when a bulldozer was brought in to excavate for the pool. Thanks to this advance planning, the pool was built with a minimum of disruption to the landscaping. The Shaws keep their pool from 85 degrees to near 90 in the three months of winter . . . much lower, of course, the rest of the year. To maintain a warm pool in winter isn't as hard as it sounds. The trick is to keep the heater on the two or three days it takes to reach the desired temperature level; then maintaining the temperature is neither difficult nor costly. Louis and Grace have plenty of fun in their pool—the year 'round.

(continued on page 111)

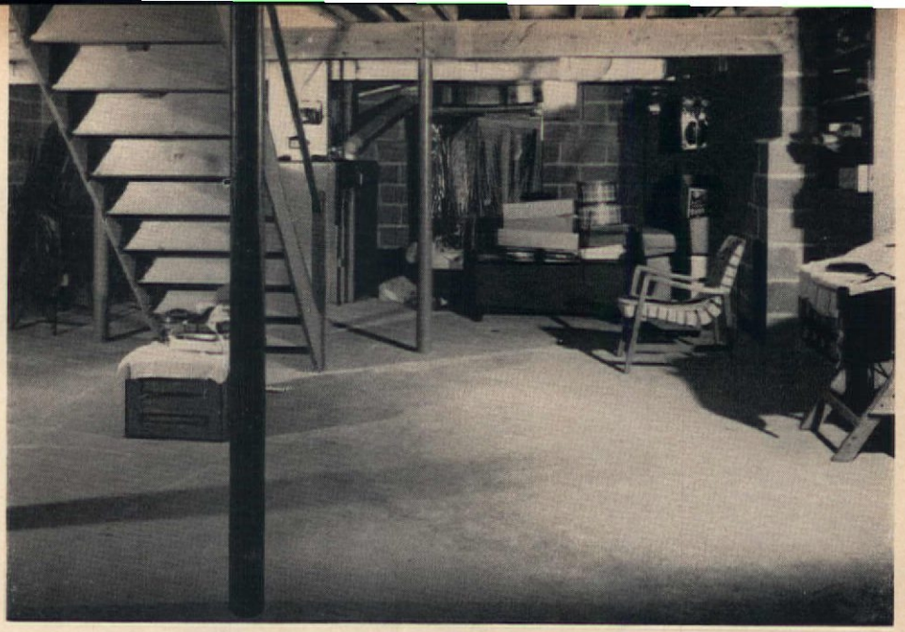
BEFORE
Looking through the sliding glass doors of the Shaw house you can see how their back lawn was originally laid out for the future pool. Careful pre-planning kept their pool costs low.

AFTER
From the exact same spot our camera records the back lawn with the pool now installed. It is minimum size, 15x30, kidney-shaped and placed diagonally across the lot. Because the pool is small, it is easier to heat.

BELOW
The pool is perfectly integrated with the grounds and architecture of the house. It is only a ten-foot walk from the downstairs bath-dressing room to the edge of the pool.



This is the ugly basement that went away



HUBBARD COBB

Many drab and dreary basements have been tucked under homes in the United States in the last fifteen years, just like this one in Short Hills, New Jersey . . . little more than a place to put the furnace and serve as a catch-all for the miscellaneous objects a family can't use upstairs. But note the wonderful transformation that was made here . . . turning this ugly duckling into a handsome recreation room. But there's more to the story than just this!

Too many families, we think, tend to go overboard when it comes to a "rec" room. A Cowboy-and-Indian motif may be wonderful when the kids are young. But what happens when they reach the teen ages and the lure of the Old West has lost its charm? Do we start from scratch again? This "rec" room is gay and bright, attractive to all ages—and that includes grown-ups.

And it's not without its practical advantages. The room is built around a soda bar made of corrugated translucent plastic. This material can be bent to any shape desired. It is used again in the window panes behind the bar (designed to hide the wash tubs) and also as a cover for the music cabinet. This material can be easily secured by nails or bolts.

The walls behind the soda bar and the music corner are insulating acoustical tiles that absorb about 30% of the sound. The kids can whoop it up or turn on the record player full blast without the grown-ups upstairs thinking the world has come to an end.

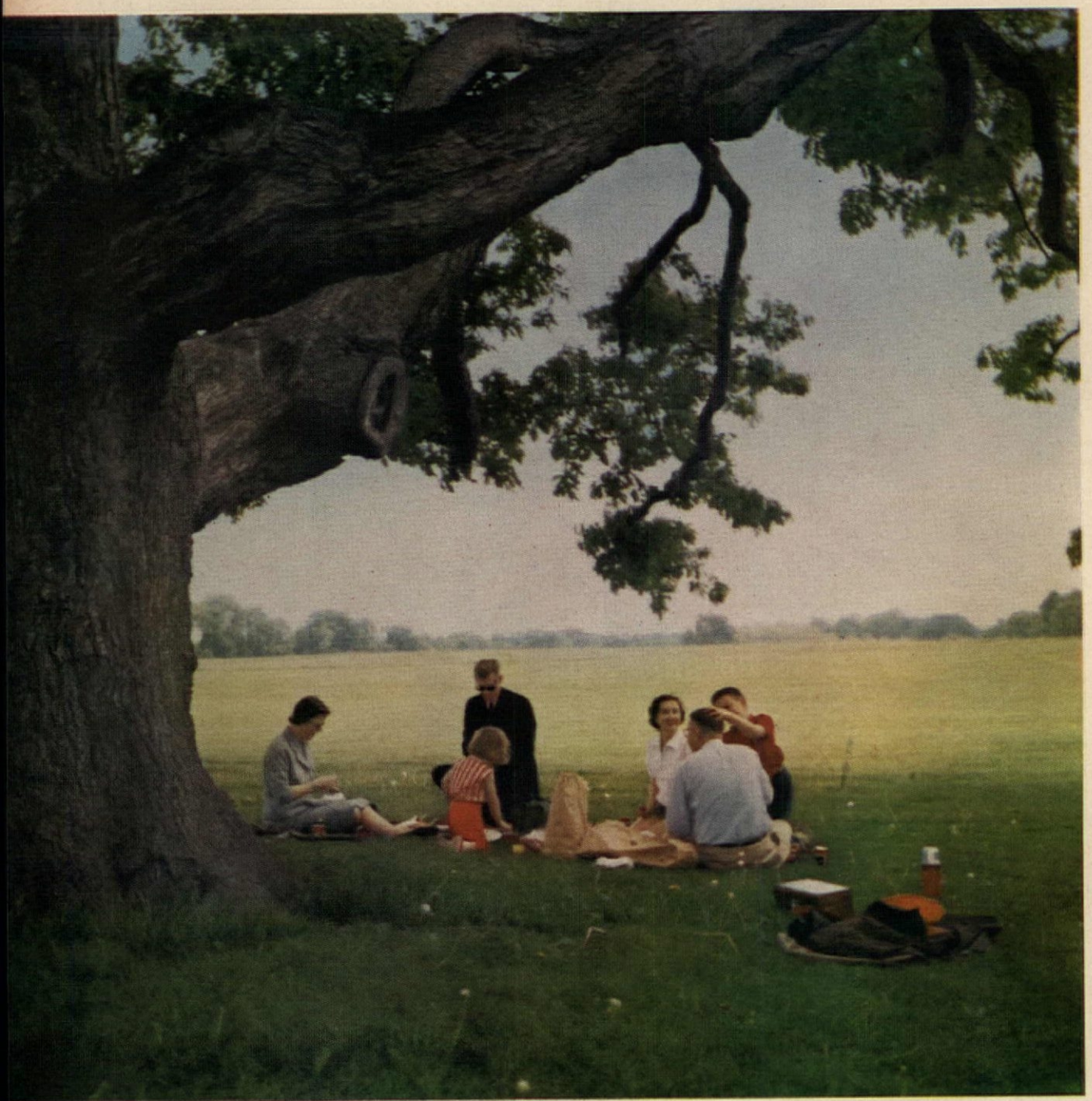
The rest of the wall space is insulating tile, the flooring is vinyl tile, the bar stools are wrought iron with plastic cushions. All are ample proof that this room was designed for wear, tear and hard knocks.

So ends the tale of the ugly basement that went away. We'd say the new one is here to stay.

DESIGNER: SHELDON CADY

INFORMATION: BARRETT DIVISION, ALLIED CHEMICAL CORP.

WONDERFUL FLOOR for dancing with plenty of storage space for records, books, sports equipment. This "rec" room was designed for easy upkeep . . . to be used and enjoyed by children of all ages as well as by grown-ups. To what better use could you put an "ugly basement"?



And summer's lease hath all too short a date

SHAKESPEARE

Can you tell the cephalotaxus from the chamaecyparis?

A humorous guide for lovers of cone-bearing trees.

The forest's prime evil

MARJORIE WIHTOL

After years of comfortable fuzziness as to the identity of various conifers in gardens, woods and fields of the northeast, I settled down one afternoon to learn to "tell" them. I found myself in front of the fire surrounded by tree-books, nursery catalogues, tip-cuttings, cones and squashed yew-berries. I shall never regret it!

Don't go now. It can't get any worse. While pitching cuttings into the fire (they smelled so good!), I consulted the writings of experts.

Dr. Bailey, top American horticulturist, divided the conifers, which is a term for cone-bearing trees, into eight families. Other authors have given or taken a few, moved them around some, and claimed more or fewer families. I find that when the confusion and frustration engendered by this kind of thing hurt too much, it was Dr. Bailey's book that made it well again. The first family is the araucaria family. The "monkey puzzle" tree is its most rugged member and is capable of puzzling monkeys and related species as far north as Virginia. The Norfolk Island pine, which of course is no pine at all, is often seen as a pot-plant. The next family, named for its only representative, cephalotaxus, alias the plum yew, as you may have guessed, is not a yew at all! This Asian tree comes in several models.

Group number three is the cupressus family, which really does mean cypress. Most of the members of this family have the scale-like, usually flattened leaves which make identification so difficult. Then, arbitrarily some of them, such as Juniperus rigida, turn up with needles! Chamaecyparis, "false cypress," has woody cones, so you can tell it's not a juniper . . . that is, if you can find the cones. There is one other hardy relative, Libocedrus decurrens, alias, heaven help us, "the incense cedar!"

The next family is the pines, and these are a little easier to get straight, at least dictionary-wise. The firs (abies) are called fir, but there is a small possibility of confusion, and we must have at least several such possibilities, in the fact that in the Adirondacks, Abies balsamea, is called balsam instead of balsam fir.

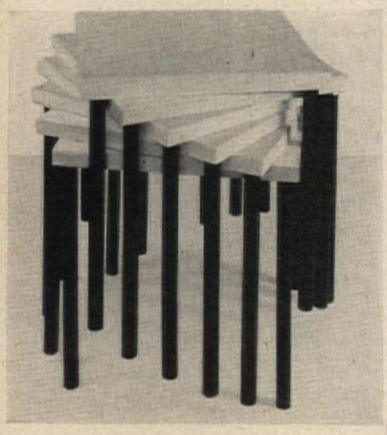
The genus cedrus is composed of the four true cedars which started all this. Thuja (arborvitae) is a rascal because it has scaly leaves which make it look like a juniper or a chamaecyparis. The cedars, firs and arborvitaes all stand their cones on end, and that's a bit of a help. Larix is the larch, with its needles in tufts, and the American one is called tamarack. Picea is the spruce genus, and these trees are usually easy to recognize because their branches are more horizontal than those of other large conifers . . . in fact, they are often downright droopy.

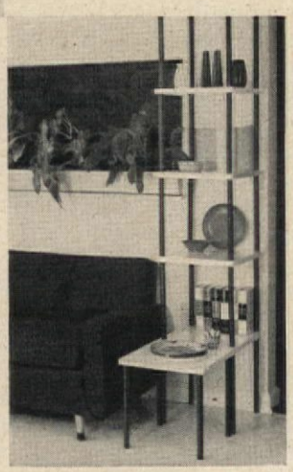
Tsuga is hemlock, a handsome, tall forest tree and also a successful hedge shrub. To the hemlock has been attached the biggest "booboo" of arboriculture, for it was not from this tall citizen of the forest that the noble Socrates sipped his death, but from Conium maculatum, an herb of the parsley and carrot family, called poison hemlock. In order to determine the true pine, one starts by adjusting one's bi-focals and counting the number of needles to a cluster. The last two hardy genera of this family are "pseudos": pseudolarix and pseudotsuga. This last word comes off the tongue in a fine hiss; try it three times out loud, with crackers. Pseudotsuga taxifolia is mis-called Douglas fir.

Sixth is the podocarpus family of the southern hemisphere, which includes the pretty-leafed macrophylla, darling of the dime stores. The taxus family has beautiful pulpy berries just a shade darker than Schiaparelli's favorite pink. Last come the taxodiums, which include the Florida cypresses, usually found growing among beautiful girls on water skis. The dawn redwood, so called because it is believed to have existed at the "dawn of time," is growing at the New York Botanical Garden; it is Metasequoia glyptostroboides to folks who enjoy syllables. The famous cypress "knees" are roots which climb out of the water to get a little air.

So that's it, and I'm sure you're as relieved as I am, at this point. But if some day you find yourself standing with a friend admiring the fan-shaped foliage of a ginkgo, and your friend says, "Jeepers, what a beautiful pine!", don't argue, for she is close to right. That was the fourth family, and I left it out just to see if you'd notice!

If you are like 40 million others





JACKSON HAND

According to statistics, 40 million people move each year . . . and chances are that you may be one of them. Here is furniture designed for folks on the move! Fit-anywhere, change-about stacking stools to be used in any number of ways. Let's say you have a problem that only a room-divider may solve in one home. Then when you move you no longer need the divider, but you could use some end-tables. That's where these stacking stools become quick-change artists! For you can sit on them, serve on them, or stack them high to form a bookcase. Use them together to create a coffee table or individually, as end tables. Whether you plan to move or are a stay-at-home, you'll find these stacking stools useful and attractive wherever you are or wherever you move. Easy-as-pie to create, you can make the set of six stacking stools for only $12!

See the "how-to's" on page 98

A good shopper CAN go wrong

HOME FURNISHINGS GUIDE

NO. 1 IN A SERIES

ROBERT W. HOUSEMAN

Many a good shopper walks into a store with a vague idea of what she wants in the way of fabrics. But then what happens? She finds herself in a veritable sea of fabrics, the place flooded with damasks, silks and cottons, with bright colors and subdued tones, with patterns, stripes and solids. No wonder she gets carried away and ends up with exactly the wrong thing! Now a good shopper needn't go wrong. Not if she follows our American HOME Basic Buying Tips, and the sound professional advice of a trained decorating consultant. We herewith introduce Mrs. Jean Kellogg of W. & J. Sloane. Mrs. Kellogg's job is similar to the work of the many decorating consultants in stores throughout the country, a job that consists of helping the bewildered shopper-in-a-quandary.

Consultant Jean Kellogg of W. & J. Sloane.

GOOD SHOPPER can't go wrong if she seeks the sound advice of a trained consultant. Most fine stores offer this service.

WRONG

"Horizontal stripe, at left, is wrong for wing chair. Floral pattern, below, is preferable."

RIGHT

Good fabrics CAN go wrong

WRONG

"Here, a handsome floral pattern is wasted on this tufted-back chair."

RIGHT

"Small scale matelasse fabric gives the same tufted-back chair more formal feeling."

RIGHT

"The plain, textured fabric here is an excellent choice for use in informal decor."

One rarely finds a fabric in the stores today that is not well-designed, long-wearing, color-fast and possessing other quality characteristics. Yet how very often we find these same good fabrics misused or inappropriately used, totally devaluating the fabric itself, as well as the furniture it covers. Our American HOME Basic Buying Tips that follow will help you avoid such pitfalls.

1. PLAN FIRST AND SHOP LATER. The upholstered furniture you buy in muslin requires "your choice of fabrics." The fabric choice is also up to you when you reupholster furniture or make slipcovers. When you purchase fabric in quantity for these purposes, remember that the right choice will save headaches and money. Therefore, it is important to think and plan before you buy!

2. CONSIDER COLOR. When you shop, take along a room description and list of colors in the room where the fabric will be used. Take color samples, if you have them. When re-covering anything as large as a sofa or chair, the color of walls, carpeting and furnishings becomes very important. The wrong color-choice can throw the entire room off-key, and you'll have to live with a discordant result.

3. SELECT BY WEIGHT. For upholstering, choose a heavier fabric than you would use for slipcovering. Slipcovers can be laundered more easily and more frequently than upholstering can be dry-cleaned. Lighter-weight fabrics designed for use as draperies or slipcovers make a poor choice for permanent upholstering.

4. DESIGN CHOICE. Beginning with our picture sequence at the top of this page, we have a good example of upholstering in the all-over patterned damask on the traditional wing chair. Over this, Mrs. Kellogg demonstrates a horizontal stripe that is, in itself, perfectly hand-

some, but not on this style chair. The horizontal lines of the fabric reduce the beautiful back panel and will certainly enlarge the piece visually in the wrong places. Used vertically, stripes have a tendency to veer off in the wrong direction on curved upholstered pieces. Our choice of the large-scale floral centered in the back panel of the wing chair will fit well, since it includes the entire design in the panel.

The next three pictures (opposite page) show a button and tufted-back tub chair, one of the most comfortable, but one which needs consideration in upholstering. This type of chair does not slipcover well, since the modeled back is lost under the fabric. The first picture shows how a patterned fabric is wasted on the chair back when it is tucked and buttoned as upholstering. In the center picture, the small scale matelasse is very good, gives the chair a more formal feeling and a third dimensional effect with its rich surface sheen. The chair as upholstered, in a plain textured fabric, is completely suited to a less formal decor.

In the three pictures (this page, center) we have taken a typical Lawson sofa and chair. Mrs. Kellogg likes to call these "Mr. and Mrs. America pieces," so popular and practical they are. She shows one poor fabric for upholstering these pieces and two excellent fabrics. In the first picture, the pattern is too large, and would need unfortunate cutting to fit it to back or seat. The center picture shows a good provincial print in medium scale which would work out nicely on either sofa or chair. The floral pattern that we show on the chair in the third picture is a medium scale that will center nicely in the back panel and on the chair seat.

In the two pictures at the bottom of this page, we show a pillow-back chair, another popular style. On a chair of this type, the back is rather low, a fact to take into consideration when choosing a fabric. The floral pattern shown is a poor choice due to the need for cropping into the design when cutting the material. The printed damask pattern in smaller scale is much better for use here and will work out well on all surfaces of the chair. While good, plain fabrics in the right color are usually safe for upholstering or slipcovers, printed or woven patterns might add a little more dash to your decorating scheme. THE END

WRONG

"Large central design of fabric can't be seen in its entirety on Lawson sofa."

RIGHT

"The medium scale provincial print here is much better suited for Lawson-type sofa."

RIGHT

"This medium scale floral pattern is a good choice for chair with low back."

WRONG

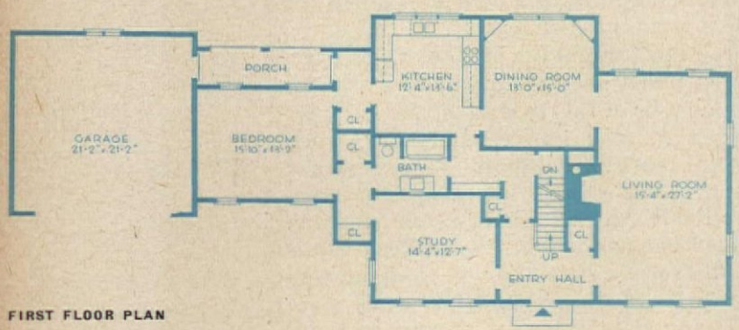
RIGHT

"Floral design would be cut up if used on short back panel at left. Damask in small print is recommended instead."

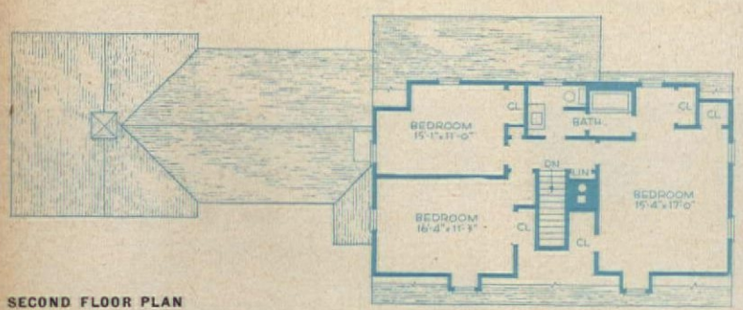
PHOTOGRAPHED AT W. & J. SLOANE

OWNER: DR. CHARLES M. BLACKBURN

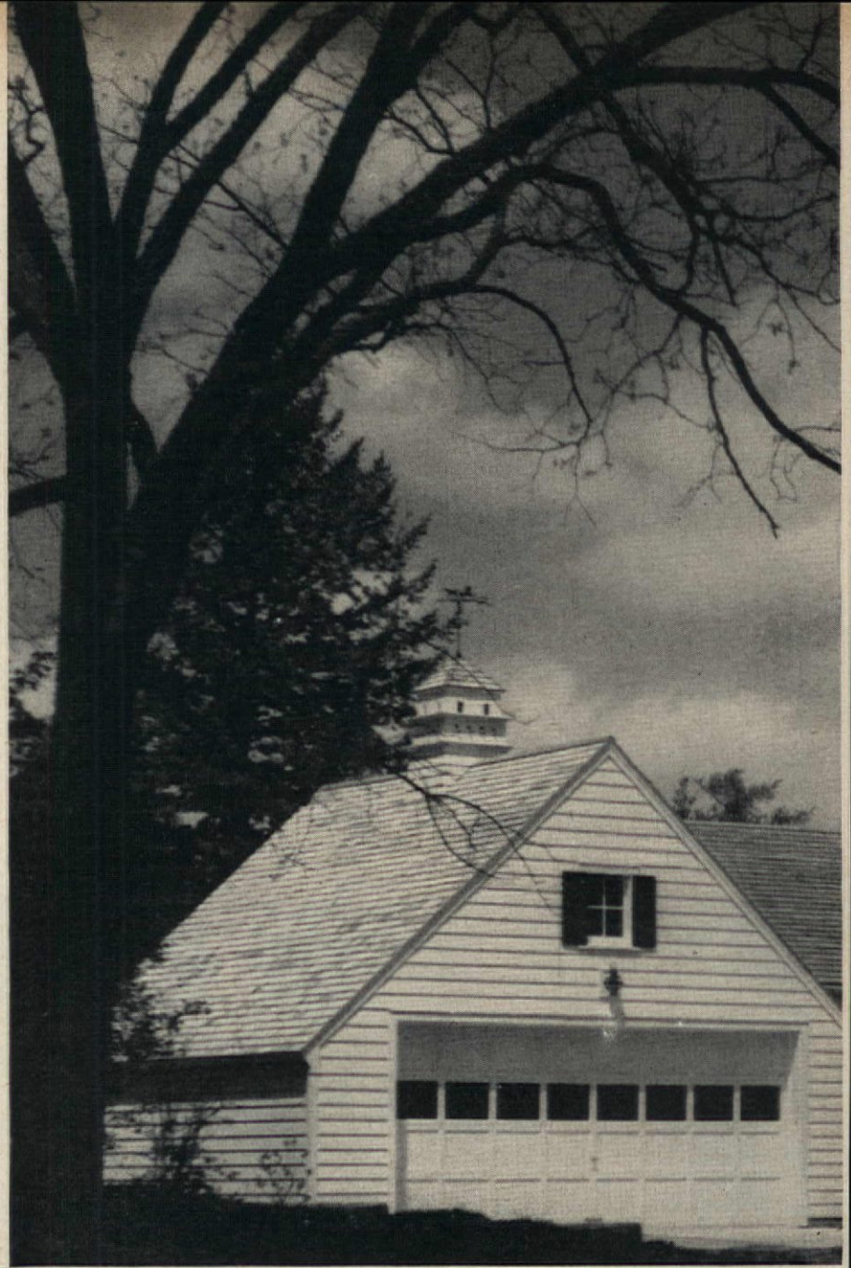
DESIGNER: FRANCIS H. UNDERWOOD



FIRST FLOOR PLAN



SECOND FLOOR PLAN



Winter or

The colonial tradition in American home building seems to be as strong as ever. Small wonder, when a house as fine as our Blueprint No. 61 is available to carry on this heritage. It's a two-story house with three bedrooms and two baths on the second floor and a living room, dining room, kitchen, study, bedroom, bath and center entry hall on the main floor. A breezeway connects the two-car garage with the kitchen. The overall dimensions of the house are 85x34½′. There are 2,620 sq. ft. of living area plus a garage, breezeway and basement. The continuing need for colonial design speaks well for the craftmanship and architectural know-how of our

Summer

This Blueprint House No. 61 is Designed for Sunny Living! Complete Plans Only $5.00

forefathers. For they created an architectural style that has proved itself through hundreds of years of social and scientific change.

The warm and gracious simplicity of the house and the efficiency of its floor plan account in large measure for its popularity. In these crowded and hectic days, the ordered and peaceful appearance of the colonial house provides a sort of architectural tranquilizer for the home buyer who wants a shelter or haven from his work-a-day worries. You can count on it: The familiar sight of gables, clapboards and shutters of our American colonial will be around a long time on almost every Main Street, U. S. A.!

ORDER FORM PAGE 112

So You Don't Trust Me!

EARL S. MACNEILL

This fall some tens of thousands of married couples will be sitting in real estate brokers' offices, their fountain pens poised, and the brokers will say rather expectantly, "You wish this to go in your joint names?"—and there will be murmured duets of assent. Thus, casually, legal relationships of far-reaching consequences may be born.

For in due course a deed will be drawn, signed and delivered, conveying the dreamhouse in Upper Suburbia to—we shall say, "Harvey Allen and Joyce Allen, his wife, as joint tenants with right of survivorship." Or words to that effect.

A mental roadblock already may have been erected by use of the word "tenants." Harvey and Joyce haven't *leased* the place, they have *bought* it. They own it, subject to the inevitable mortgage. "Tenancy" is a lawyer's word; it relates to form of ownership.

A Quartet of Definitions

Tenancy for years—that would be a typical lease. *Tenancy in common* signifies that two or more people own fractional interests in a parcel of property, but there are no lines of division. Each has a piece of it somewhere, but he can't point a possessive finger and say, "This is it." He can sell his common interest or devise it by will; if he dies without a will it passes to his heirs. But *joint tenancy* is what we are talking about, and it's quite a whacky concept, if you think about it. Under the laws in most states a joint tenant can sell or give away his interest—which by some alchemy thereby becomes a tenancy in common; but if he dies, his interest ceases—the survivor owns the entire property.

One more definition needs to be disposed of: *tenancy by the entirety*. This was really the original husband-wife deal. Any two or more people can be joint tenants with right of survivorship if the deed running to them specifically says so. But only a husband and wife can be tenants by the entirety; the deed simply has to run to "Harvey Allen and Joyce Allen, his wife" and the relationship is automatically created—no further words are needed. The effect is practically the same as joint tenancy, except that the interests can't be separately conveyed. Besides, entireties apply generally only to real estate.

These "tenancies" came out of the misty feudal origin of the English common law. All but about twenty states have abolished entireties, as such; in all but a handful, however, joint tenancies are recognized. In the interest of simplicity (and plainer English) the phrase "joint ownership" hereafter will be used to include both of these relationships.

A Lusty Mythology

Joint ownership probably has given rise to more popular misunderstandings than any concept in our system of law. Commonest is the assumption that if property is held in joint ownership there doesn't need to be a will.

Let's look at this. Harvey and Joyce Allen put the home in their joint names; and with more than normal consistency they maintain their bank accounts in joint names—with "right of survivorship" carefully spelled out, and the stocks they buy are similarly registered. They have young children. Suppose now they are involved in an accident. Harvey dies first; Joyce becomes sole owner; an instant later, she dies. They have no will, but under the law the children take as heirs.

This is as it should be—*"except."* Since the children are under twenty-one, a guardian of their property will be appointed by the court. This "arm of the court" will be under bond and subject to restrictions designed for the protection of the children, but who will be the guardian is something Harvey and Joyce, as of now, can only guess at. Normally he or she will be some relative who volunteers and is found acceptable by the court. If Harvey and Joyce wish to control the appointment, they must have wills. Both of them—for it is the will of the survivor that will speak, and their horoscopes guarantee no certainty on this point.

Moreover, if their jointly-owned assets are quite substantial, Harvey and Joyce may not wish their children to come suddenly into riches at the comparative immaturity of twenty-one. They may wish a trustee's management until the children have reached some financially more sophisticated age. This can be accomplished, (continued on page 94)

美麗花開在秋天朵盛

Fairest the Flowers that Bloom in the Fall

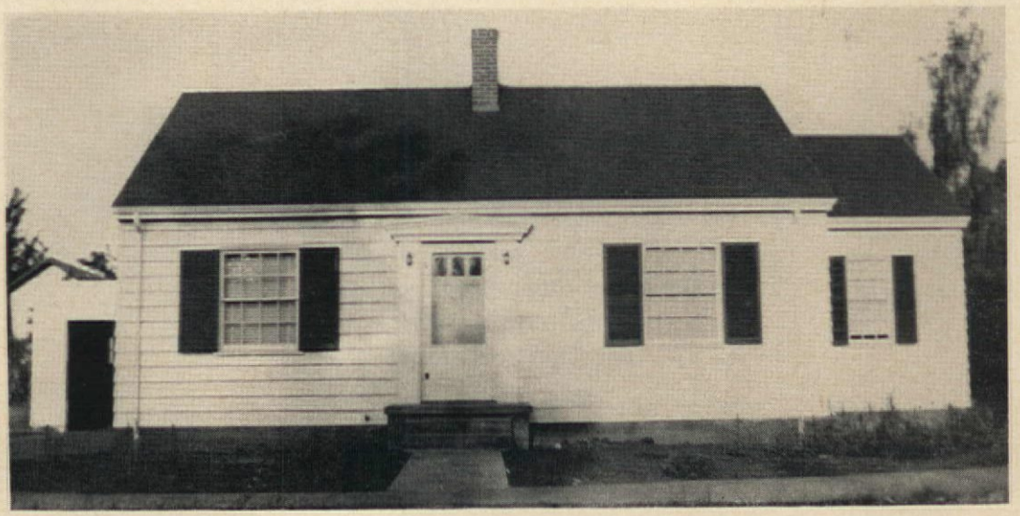
THE CHRYSANTHEMUM, associated with autumn and football games, is now available all year long. Varieties are a far cry from original oriental species. These are spider mums or "Fugi," of such pleasing oriental grace!

ORIENTAL ARRANGEMENT rising from textured bowl in dramatic, striking line. Philodendron foliage and sea-grape branch support one of the many euphorbia types, this one selected for its lovely yellow-chartreuse color.

FLOWER ARRANGEMENTS BY BETTY B. MERRIAM

HOW-TO'S ON PAGE 100

THE WAVRA COTTAGE "..all pink and lovely" is shown above. With its beautiful plantings, its pink and glowing air of the well-cared-for home, it bears little resemblance to the drab house at right.



THE WAVRAS pull a Pink cloud to earth

GEORG NILSEN

The year 1946 arrived in Silverton, Oregon, and was much like any other year to all except one young, energetic couple who had a dream. In this little farming town, Mr. and Mrs. Louis Wavra had been working, planning and saving for several years. At last they acquired enough money to buy a particular little house on which their hearts had been set for what seemed to them a very long time. To many, it would not have been much to look at, just an average cottage, but to young, creative hearts, it stood already transformed—"All pink and lovely."

Mrs. Wavra was employed in the office of the famous Cooley Iris Gardens at Silverton. In fact, the Cooleys happened to own this little cottage she wanted so badly and had promised her that she and her husband might buy it whenever it was feasible.

A few years before this time, the Wavras' little girl Marcella was born. When Marcella was older, Mrs. Wavra went back to work again, and their savings for the little dream house began to mount. The year of 1946 was doubly eventful to Mrs. Wavra for not only were they able to buy the cottage, but it was possible for her to quit her job. Now she had more time to spend with her daughter, and to start remodeling their new home! Dreams of how to turn this drab, little house into a thing of beauty and charm, surrounded by a rich green lawn with generous beds of beautiful flowers, kept racing through Mrs. Wavra's mind. With the deed of their new home "in hand," the first thing the Wavras did was to have the property surveyed for its exact boundary lines.

To their joy they discovered that they were entitled to additional land in front of the house toward the street. This, of course, meant new sidewalks, lawn and plantings. They decided to save money by renting an old truck to haul in the fourteen huge loads of silt, required for the grounds. They did all the loading and unloading by themselves, saving tremendously on labor costs. With the preparation of a good seedbed, planting time arrived. It was at this time, that Mrs. Wavra's "green thumb" began to show itself. The grass and flowers flourished.

All of this work consumed a good deal of time, but up till now the cost of the early phase of improvements had been negligible, mostly entailing labor. Now, the Wavras, being a practical, level-headed young couple, resolved regardless of how many years it would take them to accomplish their dream, never to make a single improvement that couldn't be paid for on the spot. Mrs. Wavra again took a job, this time on a part-time basis so that she might spend as much time as possible working on the house and being with her family.

Some time passed before they undertook the really major alterations of the house. And these were necessitated by the arrival of another daughter, Louise.

The old garage on the north side of the house was taken over and converted into a bedroom. By putting a generous bay window where the garage doors had been and adding closet space on the opposite side, a very attractive room evolved. A carport with sun deck was extended to the side of the bedroom.

With the increase in the family, the demands on the kitchen grew. They decided to remodel the kitchen in slow stages, but before they knew it, a complete remodeling was under way! They installed new kitchen cabinets, drainboards, a double steel sink, a large thermopane window looking out over the backyard and patio, a built-in electric stove and oven and a folding louvered gate for the back entry. These and other additions increased both the attractiveness and the efficiency of the kitchen.

Little by little, the pink house came to resemble the cottage of their dreams. They added fences, a greenhouse, a patio, additional plantings and a myriad of other attractive features. Mrs. Wavra never regretted "pitching in" by not only working on the actual remodeling, but also taking outside jobs when savings ran low and house-repair costs ran high. Their children have a beautiful home with lovely grounds. The parents have all this *and* a wonderful sense of fulfillment. Their house is an inspiring example of what a young couple can accomplish when they hitch their hearts to a dream.

Delicious Food from Sea to Shining Sea

What's cooking—and where? Well, our regional specialties begin with New England's rock-ribbed shores. These historic states have made a considerable contribution to the culinary tradition of our country with famed New England boiled dinners, clambakes, Indian pudding, baked beans and ★RED-FLANNEL HASH. And now what's cooking? Southern style! The very mention of Southern cooking makes one's mouth water, but the cook who explores this subject is faced with a culinary style steeped in the history of the United States . . . for each Southern area has its own traditional manner of preparing favorite food. The famous Southern hot breads, not limited to biscuits and corn pone, include a great treat you may know—★HOT CHEESE PUFFS! Now we go on to the Great Lakes country that years ago added laurels to its culinary reputation by adapting recipes to the native foods grown there. Raspberries, for instance, that reach new heights of taste delight in ★RASPBERRY SHORTCAKE. In the far Northwest, there is a wealth of good food. This vast region produces for our country about 60% of all the apples, 55% of all the pears, over 50% of the frozen strawberries, most of the purple plums and blue-lake green beans. In those parts of the U.S. that are not irrigated, there is an ample supply of cattle and wheat. In cattle country you will find such wonderful variations in meat usage as ★MOLDED CORNED-BEEF LOAF. Pork is another popular meat product—its popularity seems universal. It may come from the razorbacks of Southern regions or the Poland Chinas of the Mid-west. ★But wherever—this PORK CASSEROLE is a country-wide favorite!

RECIPES ON PAGES 81, 82

Table accessories on this and following food pages by GERTRUDE BRASSARD; shopping information, page 112

$80,000 IN PRIZES! Help us find a

We've moved! And just look what's happened to our Betty Crocker kitchens! Just as you feel about *your* kitchen, we feel that our kitchens are the heart of our home. They're sparkling new. Bigger, too—because you've liked our new products and new recipes so much, we just had to have bigger kitchens to keep up with you!

Do come see our new kitchens! And even if you can't come, you can have the fun of helping us find a name that fits them. A name like "Betty Crocker's Friendship Kitchens"... or "Betty Crocker's Cookery Corner"...or "Betty Crocker's Kitchens of Tomorrow." What name can *you* think of? Study the pictures on these pages to get ideas. The more ideas, the better —because you can enter our "Name the Kitchens" Contest as often as you please. You may win the home of your dreams—I hope you do!

Betty Crocker

General Mills

Here's where we create new recipes to help you have more fun with our Betty Crocker products. We test our mixes, too—here and in hundreds of real home kitchens like your own —to make sure each recipe in a box will come out perfect for you.

Our Early American dining room has a new coat of yellow paint. Except for that, it's hardly changed since 1750, when much of it belonged to an old New England farmhouse. This room helps remind us that old-fashioned hospitality is never-changing, too.

WIN YOUR DREAM

Is this YOUR dream home? You can win this spacious 4-bedroom home—or any of five other Better Homes and Gardens "1958 Idea Homes"... built for you on the lot of your choice!

A Better Homes and Gardens "1958 Idea Home" can be yours if you win—complete on the lot of your choice, including architect's fees, equipment and furnishings, worth up to $35,000! If the home you choose costs less, you win the balance in cash.

Six plans to choose from! Modern, traditional, split-level, ranch home—pick the house that fits your dreams from six exciting "1958 Idea Homes" featured in September Better Homes and Gardens. One of these homes may be open for you to see in your town. Watch for the announcement in local newspapers!

Need more space? Choose a big 4-bedroom stone-and-frame home with an extra family room! Want glass window walls? Extra storage closets? A separate dressing room? A big screened terrace? You'll find the "extras" you've always wanted. And you'll have a kitchen with many of the timesaving, work-saving features of the Betty Crocker kitchens.

Start making your dreams come true! Enter Betty Crocker's "Name the Kitchens" Contest —win your Dream Home worth up to $35,000!

name for Betty Crocker's new kitchens!

There's excitement all the time in our Betty Crocker kitchens! This year new cake mix flavors — Black Walnut, and Lemon Custard Angel Food. We've a new frosting mix, too — party-pink Cherry Fluff. And new glamour desserts, like Cream Puff Mix, Meringue Mix and Boston Cream Pie. What's next? Sh-h! It's a secret we're testing right now!

The kitchen you'll love most, perhaps, is carefully planned to save space, save work, save steps. Everything you need is right in the spot where you can reach it easily to do each job — cupboards for cooking pans close to the range, salad-making utensils by the sink, dishes and silver near the dining area. You'll find lots of ideas here that you can use right now, in your home. If you win the grand prize in our contest, your Better Homes and Gardens "Idea Home" kitchen can be patterned after this one — modern as tomorrow!

HOME! or $35,000 in cash!

2,028 other prizes!

Enter as often as you like!

3 SECOND PRIZES...FRIGIDAIRE kitchen-laundry units, Custom Imperial models, with 14.4 cu. ft. refrigerator-freezer, double-oven automatic range, automatic dishwasher, Ultra-Clean automatic washer and matching dryer... all with the new "Sheer Look."

10 THIRD PRIZES...FRIGIDAIRE Imperial Ultra-Clean automatic washers and matching dryers.

15 FOURTH PRIZES...FRIGIDAIRE refrigerator-freezers. Big family size. Automatic defrosting.

20 FIFTH PRIZES...FRIGIDAIRE Imperial automatic ranges. Speed-Heat, Heat-Minder units.

30 SIXTH PRIZES...FRIGIDAIRE Custom Imperial automatic dishwashers. Hold service for 12.

50 SEVENTH PRIZES...PRESTO 11" electric fry pans with detachable Control-Master.

400 EIGHTH PRIZES... Betty Crocker Picture Cook Books, de luxe ring-bound edition.

1,500 PRIZES of **PRESTO** minute timers.

Yellow
White
Devils Food
Honey Spice
Marble
Gingerbread
Chocolate Malt
Peanut Delight
Black Walnut
Angel Food
Lemon Custard Angel Food
Confetti Angel Food

EASY RULES

1. On entry blank, or a piece of paper, name the new Betty Crocker kitchens, add your name and address, and mail with the bottoms from any two packages of Betty Crocker Cake Mixes to "Name the Kitchens" Contest at any advertised box number, Minneapolis 1, Minn.
2. Enter as often as you wish, but each entry must be mailed separately. No more than one prize will be awarded to a family.
3. All entries must be postmarked by October 5, and received by October 20, 1958.
4. Entries will be judged on the basis of originality, uniqueness, and aptness. In the event of ties, duplicate prizes will be awarded. Decision of the judges is final.
5. All entries become the property of General Mills, Inc., for use as they see fit. None will be returned.
6. This contest is open to anyone in the United States, its territories and possessions, except employees of General Mills, Inc., its subsidiaries, agencies, and members of their families. Contest is subject to all federal and state laws.
7. For a list of the prize winners, enclose with your entry a 4¢ stamped envelope addressed to yourself.

MAIL YOUR ENTRY BLANK TODAY!

"NAME THE KITCHENS" CONTEST
General Mills, Inc., Box 102, Minneapolis 1, Minn.

Here is my name for the Betty Crocker kitchens. I have enclosed the bottoms from two Betty Crocker Cake Mix packages.

PLEASE PRINT OR WRITE CLEARLY

Name_____

Address_____

City_____ Zone____ State_____

My grocer is...

Name_____

Address_____

TAKE of String Beans

ADD EXCITEMENT to everyday stringbeans with your favorite spice and seasonings and a small quantity of lemon juice. Then top them with peanuts that have been sautéed to a golden brown. See this tasty dish above.

Details about table appointments in Shopping Information, page 112

A well-stocked shelf of canned foods is typically American. The canning industry has made a wonderful contribution, supplying us with quality canned foods in great quantity. Yet how often have you refrained from doing "something more interesting" to canned products—something like. . . .

STIRRING GREEN BEANS AND HAM CUBES into a cheese sauce and serving on pattie shells as an entree (shown above) or fashioning a CASSEROLE DISH from a can of string beans (whole, cut or French style) and using French fried onions as a unique topping shown below) . . . different and delicious!

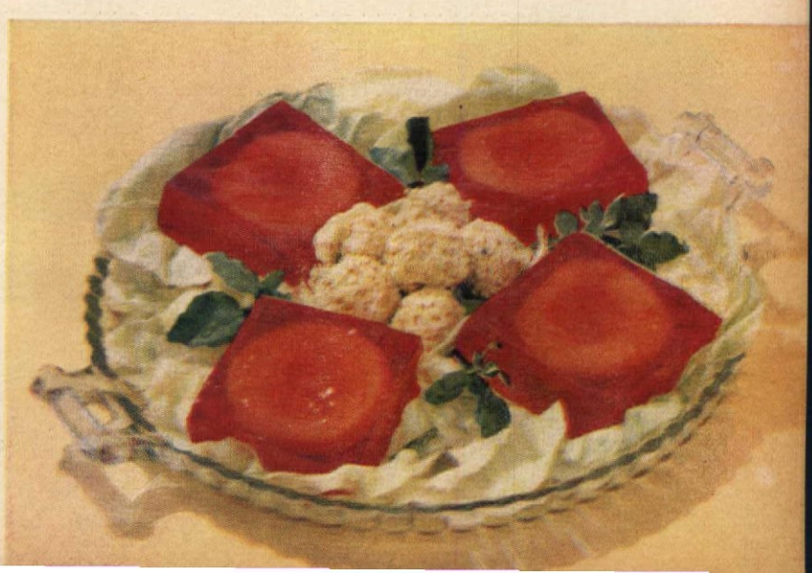
A CAN of Peaches

JUNE M. TOWNE

Whether you use canned peaches as a major ingredient in a recipe or serve them straight from the can, you'll find they're always a treat. Think of peach salads, open-faced peach pies, peach gelatins, peach tarts, custards and frozen peach desserts!

PEACH TEA-RING (above) is another peachy idea. The golden sliced peaches, butter-and-brown-sugar topping give it a luscious, butterscotch flavor while PEACH GINGER ALE SALAD (below) can be served either as a luncheon salad or with the meat course.

A PEACH DUMPLING recipe with a hearty, old-fashioned flavor! Its bubbly currant-jelly sauce will remind you of grandmother's desserts. That new flavor twist is marshmallow, not visible in the photo (above) because it's the surprise under the peaches!



RECIPES IN SPECIAL RECIPE INSERT

here's one **fry-baby** you'll love...

MIRRO-MATIC

electric fry pan *completely immersible*

COMPLETELY IMMERSIBLE when Heat Control is removed, for easy, safe, thorough sudsing and rinsing. No special precautions.

COMPLETELY AUTOMATIC with new precision Heat Control Plug that fits all the new MIRRO-MATIC automatic utensils that are coming.

You'll fry with it, bake in it, make savory sauces and soups and stews in it . . . then you'll easily wash it, *completely* under water, without a worry in the world!

It's the practical, easy-to-pour-from *square* shape that has so much more useful surface. It's 11" big, with a generous 2¼" depth, to hold 4 quarts. Signal Light, in the Control, tells accurately when heat is right and pan is ready. Temperature Guide on handle gives most-used heat levels. Adjustable steam vent in high, domed cover. *And* it's made of strong, hard, *stamped* aluminum, easiest to handle and clean. Brilliant polished finish, inside and out.

You'll love our MIRRO-MATIC fry-baby! Ask for it, *by name*.

Complete with Cover, Heat Control Cord, and colorful recipe book
Pan and Cover only.....$14.45
Heat Control and Cord.....$5.50

$19.95

Welcome newcomer in the MIRRO-MATIC HEAT CONTROL FAMILY...

ELECTRIC DUTCH OVEN and FRENCH FRYER

Controlled heat for french frying and famous Vapor-Seal design, for healthful, carefree waterless cooking, stews, one-dish dinners, baking, and smart buffet service.

5-qt. DUTCH OVEN, complete with Cover, Fry Basket, Heat Control, Cord, and recipe book..... $19.95

Dutch Oven, Basket, and Cover only.. $14.45
Heat Control and Cord $5.50

your best buy...

MIRRO
THE FINEST ALUMINUM

With Cord, Fed. Tax Included.

Chrome MIRRO-MATIC Electric Percolator 8-cup, **$17.95**

Polished Aluminum MIRRO-MATIC Electric Percolator 8-cup, **$12.95** 4-cup, **$10.95**

Chrome MIRRO-MATIC Electric Percolator 9-cup, **$17.95**

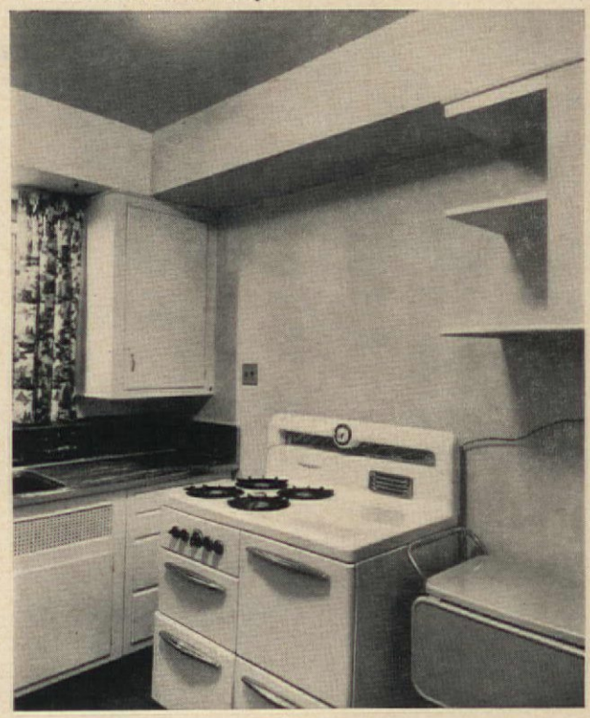
Polished Aluminum MIRRO-MATIC Electric Percolator 9-cup, **$12.95**

MIRRO Corn Popper 2½-qt., **$6.95**

New! 50-cup MIRRO-MATIC Electric Percolator **$39.95**

MIRRO ALUMINUM COMPANY, MANITOWOC, WIS. • World's Largest Manufacturer of Aluminum Cooking Utensils

BEFORE REMODELING, there was a lot of wasted space in this small kitchen that didn't have an inch to spare. See waste area over range and note partially blocked drawer space on far side of the range. Shelves to the right were too high and deep to be used conveniently.



This kitchen works for a working wife

AFTER REMODELING, the range is surrounded by convenient counter and cabinet space. Previously wasted wall space over range is now filled with useful cabinets. Mrs. Alfred Zuckerman added a ventilating hood over range to carry off cooking odors—most important in a small kitchen! All cooking utensils are now within reach of range.

HOW WAS THIS DONE? TURN THE PAGE

Frankfurter Corn Bake comes out perfect

with Del Monte, the never-fail cream style corn

You don't need anybody to tell you why DEL MONTE is the most popular cream style corn in these United States!

You can open DEL MONTE Cream Style Corn and see how rich and smooth it is—how it's crowded with bright kernels, too. And you can certainly taste that special sweetness and tenderness—even without knowing that DEL MONTE corn is raised from exclusive seed for high natural sugar content and very thin-skinned kernels.

And you'll find this cream style corn never lets you down. Just what you want for hearty eating plain—or for good things like corn pudding, scallop or casseroles. That's DEL MONTE Cream Style Corn—for *sure*.

FRANKFURTER CORN BAKE

- 3 eggs, slightly beaten
- 2 cans (17-oz. size) DEL MONTE Brand Golden Cream Style Corn
- 1 cup fine dry bread crumbs
- ¼ cup finely chopped onions
- 1 teaspoon dry mustard
- 1 teaspoon salt
- 6 to 8 frankfurters, cut in ½-inch slices
- DEL MONTE Catsup for garnish

Beat eggs slightly in large bowl. Add remaining ingredients except catsup, saving out enough frankfurter slices to garnish top. Pour into well-greased shallow 1½ or 2 quart baking dish; arrange frankfurter garnish on top. Bake in a moderately hot oven (375°F.) 30 minutes or until set in center. Garnish with catsup, as shown, if desired. Serves 6.

Del Monte® Corn

Cream Style
Vacuum Packed Whole Kernel
Family Style Whole Kernel

The Beauty of Color . . . choose from six lovely colors or white

Your choice **in wonderful, work-saving Geneva Kitchens**

GENEVA offers cabinets of durable steel with the fronts of your choice—steel, plain wood or provincial. Wide array of cabinet sizes permits tailoring a GENEVA kitchen to any room dimensions . . . any budget. Many exclusive features include famous "whisper quiet" doors, plastisol coated open-view shelves floating drawer action and non-chip finish.

For a kitchen you will love to live with—see your GENEVA dealer. He's best equipped to design a kitchen to fit your ideas, home, budget—all three! Your finest choice—GENEVA

The Charm of Natural Wood . . .
combined with advantages of steel

Personalized for you

GENEVA
KITCHENS

GENEVA MODERN KITCHENS
Division of Acme Steel Co., Dept. AM9-58, Geneva, Ill.

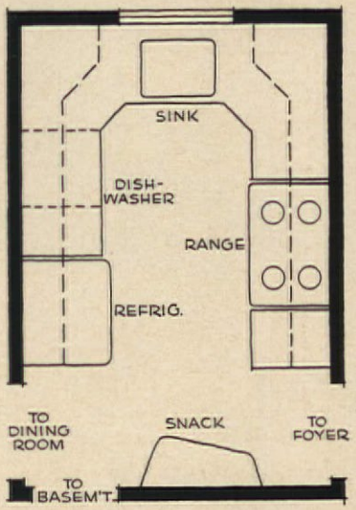
Name_____

Address_____

City_____ County_____ State_____

New book of color pictures and design ideas on the world's most desirable, practical kitchens. Send only 10c.

(continued)



THE U-SHAPE of the kitchen helps speed hurried breakfasts of two working people. Pull-down snack bar at end of kitchen also eases breakfast-making job. Dishes are stored in dishwasher when meal is over, then washed with dinner dishes at night. Sink and window remain in same place, but new, well-designed cabinets give extra storage space.

Doris Zuckerman is one of over 11 million working wives with jobs outside the home—that's why she needs a kitchen to *work for her*. When she and her husband bought a 21-year-old house in Ardsley, New York, everything suited them but the old and inefficient kitchen. As an investment, they decided to remodel it and try to put some of the wasted space back into use.

This is how the problem was solved: They kept the original range and refrigerator, replaced the old, too-deep cabinets and added a dishwasher and disposer along with new countertops and linoleum. They installed another addition of importance, an effective, new lighting system!

Doris Zuckerman wanted a cheerful kitchen, but not one that would be tiresome. She chose pumpkin-colored countertops and grey-white cabinets with yellow, chrome or black accessories. The result: a kitchen that is bright on the gloomiest of days! And, another bonus: when entertaining, Doris has enough room in the kitchen for friends to come in and chat while she is preparing dinner. THE END

OLD-FASHIONED RICE PUDDING

—the quicker Minute Rice way

⅔ cup Minute Rice • 2¾ cups milk • ⅓ cup sugar
1 tablespoon butter • ½ teaspoon salt • ½ teaspoon vanilla
¼ teaspoon nutmeg • Cinnamon • Sugar

Combine Minute Rice, milk, sugar, butter, salt, vanilla and nutmeg in a greased 1-quart baking dish. Bake in moderate oven (350° F.) 1 hour, stirring after 15 minutes, and again when pudding is done. Then sprinkle with cinnamon and sugar. Place under broiler a few minutes to brown. Serve warm, or chilled.

Pudding thickens as it stands, because Minute Rice continues to absorb the milk and flavors as pudding cools. Makes 4 or 5 servings.

GLORIFIED MINUTE RICE

A dream dessert that's double-quick

⅔ cup Minute Rice • ⅔ cup water • ½ cup pineapple juice
½ teaspoon salt • 1 cup diced marshmallows • 6 diced maraschino cherries • ¾ cup drained canned crushed pineapple
⅓ cup chopped nuts • 2 cups sweetened whipped cream

Combine Minute Rice, water, pineapple juice and salt in saucepan. Mix just to moisten all rice. Bring quickly to a boil over high heat. Cover and simmer 5 minutes.

Remove from heat, let stand 5 minutes. Add marshmallows, cherries, pineapple and nuts. Cool to room temperature. Fold in whipped cream and chill 1 hour. Makes 8 to 10 servings.

ool, happy desserts for company—for family—or just for fun

lew Minute Rice Pudding Delights

easiest . . . fastest . . . always perfect

MINUTE RICE CREAM MOLDS

You never made 'em so fast—so fancy!

⅔ cup Minute Rice • 1½ cups milk • ¼ teaspoon salt
1 tablespoon gelatin • 1 slightly beaten egg • ⅓ cup sugar
⅔ cup milk • 1 teaspoon almond extract
1 cup whipped cream • ⅓ cup chopped candied fruit

Combine Minute Rice, 1½ cups milk and the salt in large, heavy saucepan. Mix to moisten all rice. Boil gently, loosely covered, 10 minutes, or until milk is absorbed. Fluff occasionally with fork. Remove from heat.

Meanwhile, soften gelatin in two tablespoons of cold water. Add egg, sugar, and ⅔ cup milk to gelatin. Slowly add to rice, mixing well. Cook slowly and stir until mixture coats a dry metal spoon.

Remove from heat. Add almond extract. Chill until slightly thickened. Fold in whipped cream and candied fruit. Spoon into 6 to 8 buttered molds. Chill. Unmold, top with whipped cream, if desired. Makes 6 to 8 servings.

Recipes from General Foods Kitchens

Glamour Desserts!

You—yes, you—can be famous for your glamour desserts —with new, easy Betty Crocker Mixes!

MERINGUE MIX

CREAM PUFF MIX

1 Meringue Sundae. Discover a whole new world of meringue desserts! Crisp, light-as-a-cloud meringue shells—so easy with new Betty Crocker Meringue Mix! Fill shells with ice cream, top with sauce. Make your shells ahead of time; they keep for days.

2 Lemon Meringue Pie. Now you can make fabulous meringue toppings for all your pies. Light, even, golden-brown meringue that holds up through baking—never weeps or shrinks even if you refrigerate it! Each package contains 2 packets of mix. One packet makes a 9" meringue topping or 8 tender shells.

1 Frozen Éclair. Look who's making éclairs—you! And it couldn't be easier—with new Betty Crocker Cream Puff Mix. Prepare one golden stick of mix as directed on the package. Fill éclairs with ice cream, top with chocolate glaze—for a real party climax!

2 Double Peach Puff. Look who's making cream puffs—you, too! These crispy-tender, golden-rich puffs take minutes to make. Fill with peach ice cream, top with fresh, sweetened peaches. Or fill puffs with ice cream and freeze ahead. Thaw about ½ hour—add fruit before serving. Half a package makes 8 heavenly dessert puffs!

"I guarantee a perfect* dessert—homemade-perfect—every time

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Betty Crocker General Mills

It's hot outside but the kitchen's cool, cool!

Mommy, it's hot outside, but there's still a way to serve your family a hot meal while keeping cool yourself. Just follow the example of Doris Simpson, keeper of a cool kitchen. Cool because she uses only the oven for her complete meal; cool because, for Doris, summertime is oven-time.

Doris gets the most out of today's wonderful equipment — the clock-controlled range with the effectively insulated oven and the home-freezer. Freezers provide a perfect storehouse for imaginative, exciting meals scheduled for future enjoyment.

Healthy bodies need their quota of hot, substantial meals, especially during the months of summer-salads-and-cold-cuts. And today it's so easy for you to prepare the hot, nourishing meals your family requires, because you can keep cool while fixing the delicious oven fare that the Simpsons share.

Doris Simpson is a former working wife and knows the value of time. She was a home economics advisor for Public Service Electric and Gas Company of New Jersey. Doris says feeding her family has never been a problem for her because of the training she had in her job, and besides, she loves to cook!

The Edward R. Simpsons live in Clark, New Jersey, with their three children, Mark — 2½, Robin — 5, and Neil — 14 months. Doris keeps house, looks after her lively children but doesn't forget herself. She feels, as many women do, that it is wise to have interesting outside activities. Doris works with a regional adult school as well as doing committee work for her community. A good homemaker, Doris organizes her time well and uses her appliances to best advantage. On the next page we show you how Doris prepares oven meals that are real time- and energy-savers.

leaves freezer 5:00

Meal in oven 5:15

The three pictures on these pages tell Doris Simpson's wonderful home-management story. At 5 o'clock, Doris takes Barbecued Chicken, Frenched green beans and Deep-dish Apple Pie from the freezer. At 5:15, these dishes go into the oven with baked potatoes in foil. The oven clock is set, the last 20 minutes a loaf of Garlic French Bread is popped into the oven and at 6:30, the oven shuts off and all is ready for the table! A tossed salad is the finishing touch to a good hot meal prepared with a minimum of effort.

"Lino" ovenproof double baker. One-quart size on oblong brass warmer stand, $13.50, M. Wille.

• OVEN-MEAL MENUS

1.

BAKED POTATOES — APPLE CRUMB CAKE
VEAL LOAF — BUTTERED CARROTS
350° F. — 1 HOUR

2.

BAKED CANADIAN BACON — GREEN SALAD
SWEET POTATOES AND APPLES — PEACH PUDDING
350° F. — 1 HOUR

FOLD HERE

3.

BAKED STUFFED FISH — CORN AND TOMATO CASSEROLE
SCALLOPED POTATOES — COMPOTE OF BAKED PRUNES AND APRICOTS
350° F. — 1½ HOURS

4.

SLICED HAM AND MACARONI CASSEROLE — PINEAPPLE UPSIDE-DOWN CAKE
BAKED ASPARAGUS — FRUIT SALAD
350° F. — 1 HOUR

Complete meal served at 6:30

• HOW TO MANAGE AN OVEN MEAL

The menus to the left are some of our suggestions for oven meals. The same time and temperature settings are used for all foods. If you leaf through your recipes, you will be able to put together your own oven-meal menus. These hot meals from cool kitchens have many advantages. You can prepare most dishes ahead of time, freeze them, then cook them at your convenience.

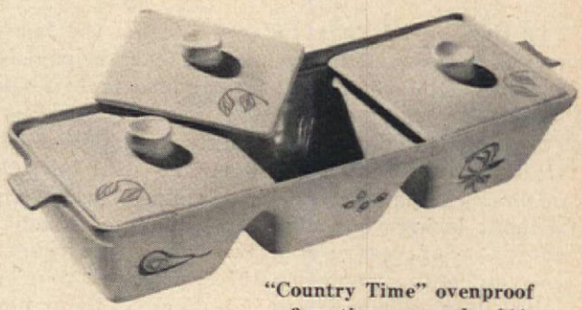
To bake, take out before dinner time, put in cold oven, set clock control to start one hour (or whatever time your menu calls for) before you want to serve the meal. By the time the oven comes on, the frozen foods will be thawed and ready to cook. If possible, put all foods in the oven at the same time. This will save you time and effort . . . and keep *you* cool. Of course, these meals provide a perfect opportunity for you to show off your stove-to-table cookware! Cook in them, serve in them, they will save dishwashing and pretty up your table, too.

Caution: Should you store in this cookware, too, remember, not all cookware goes from the freezer directly into hot oven—read your product instruction booklet first.

THE END

FOLD HERE

Lightweight, handcrafted 4-qt. casserole, Peter Pots, $7.50. "Sola" stainless steel spoon set from set of four, Evans International, Inc., $8.95. "Harvest Time" 4-qt. ovenproof, flameproof Dutch oven, priced at $10.95, by Iroquois China.



"Country Time" ovenproof 3-section casserole, $10, Pfaltzgraff Pottery Co.

Shopping Information, page 112

Favorite Recipes at Your Fingertips . . .

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• CHEESE PUFFS

• POTATO SALADS

MOLDED HAM AND POTATO SALAD • Dissolve 1 envelope gelatin in ¼ c. cold water in a saucepan. Add 1 can (10¼ oz.) undiluted frozen cream of potato soup; heat until dissolved; then cool. Chill until slightly thickened; fold in 1½ c. diced cooked ham, 1 c. diced celery, ¼ c. chopped ripe olives, 2 tbs. pimiento, and ½ c. salad dressing or mayonnaise. Turn into 1-quart mold; chill until firm. Unmold and garnish, if desired, with tomatoes, hard-cooked eggs, or pickles.

SUBMITTED BY MARJORIE HUSTED

HOT GERMAN POTATO SALAD • Peel and slice 4-6 medium size boiled potatoes while still hot. Dice 6 slices bacon and fry until golden; remove bacon and add 2 tbs. chopped onion to pan and sauté. Add ½ c. water to stock, ½ c. vinegar, 1 tsp. salt and ¼ tsp. pepper and bring just to a boil. Add the sliced potatoes; toss lightly; add bacon. Serve immediately as a salad or vegetable.

Tested in THE AMERICAN HOME KITCHENS

HARVEST SPECIAL SALAD • Combine 3 c. cubed boiled potatoes, 1 tbs. finely chopped onion, ½ tsp. salt, dash of pepper and ¼ c. French Dressing in bowl, mix lightly and chill about 1 hour. Add 2 diced hard-cooked eggs; 6 radishes, sliced, ½ c. chopped celery; ½ c. diced cucumber and ¾ c. salad dressing or mayonnaise. Arrange on platter on bed of salad greens; top with julienne strips of cooked meat (ham, beef, veal or chicken). Garnish, if desired, with tomato, eggs, or cucumber slices.

SUBMITTED BY MARJORIE HUSTED

EGGS BENEDICT will be perfectly shaped if steamed in heavy foil that you have formed around custard cups. Lightly greasing the foil makes eggs slide out easily.

• RASPBERRY SHORTCAKE

Preparation time: 10 min.
Baking time: 40-45 min.

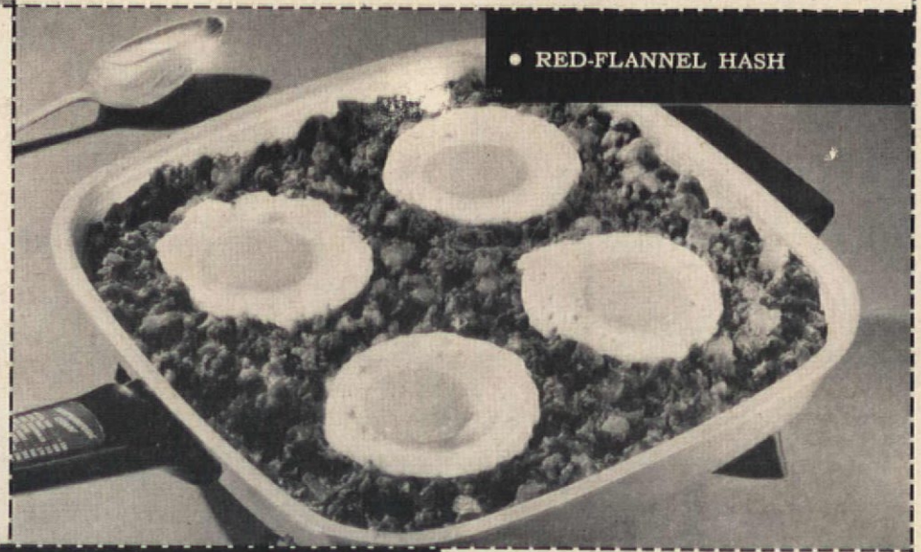
2 c. biscuit mix
4 tbs. sugar
4 tbs. soft butter or margarine
1 egg yolk
½ c. milk
2 c. raspberries
2 tbs. sugar

• Combine biscuit mix, 4 tbs. sugar and butter in mixing bowl; blend well. Add egg yolk and milk and beat until smooth. Spread half of batter in a greased 8-inch layer pan. Arrange raspberries over batter and sprinkle with 2 tbs. sugar. Top with remaining batter, spreading it to cover berries. Bake in hot oven (400°F.) 40-45 minutes. Test with cake tester to be sure cake is done. Serve warm with Raspberry Sauce.

RASPBERRY SAUCE: Melt ¼-½ c. butter in saucepan; combine ½ c. sugar and 1 tbs. cornstarch and add to butter. Stir in 2 c. slightly crushed raspberries. Cook over medium heat, stirring constantly, until mixture comes to a boil. Remove from heat; cool. Fold carefully into 1 stiffly beaten egg white.

Serves 8 ***320 cal. per serving*** ***Source of Vitamins A, B, C***

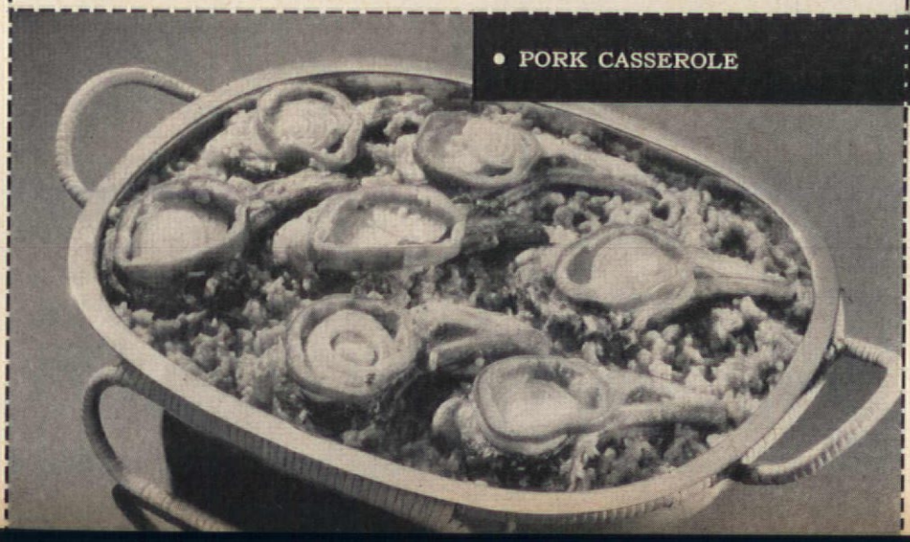
SUBMITTED BY MARJORIE HUSTED



• RED-FLANNEL HASH

Family Food

(pictured in color on pages 46, 47)



• PORK CASSEROLE

• MOLDED CORNED-BEEF LOAF

Preparation time: 30 min.
Chilling time: 3 hrs.

1 env. gelatin
2 c. beef bouillon or stock
Slices of small white onion or hard cooked eggs
parsley sprigs
2 c. minced cooked or canned corned beef
1 c. cooked peas
¾ c. chopped celery
¼ c. chopped parsley
1 tbs. horseradish

• Soften gelatin in ¼ c. of the bouillon. Heat remaining bouillon to boiling, add softened gelatin and stir until dissolved. Pour thin layer in 8x4x3-inch loaf pan. Chill until almost set. Arrange onion or egg slices and tiny parsley sprigs in decorative pattern. Chill remaining gelatin mixture until slightly thickened; fold in corned beef, peas, celery, parsley and horseradish. Turn into pan. Chill until firm. Unmold on platter. Serve with mustard-mayonnaise, spooned into endive leaves.
Note: Double recipe to fill 9x5x3-inch loaf pan.

MUSTARD-MAYONNAISE: Blend in 3-4 tbs. prepared mustard into 1 c. mayonnaise.

Serves 6 ***155 cal. per serving*** ***Source of Vitamins A, B, C***

(pictured in color on pages 46, 47)

• PORK CASSEROLE

Preparation time: 10 min.
Cooking time: 1 hr.

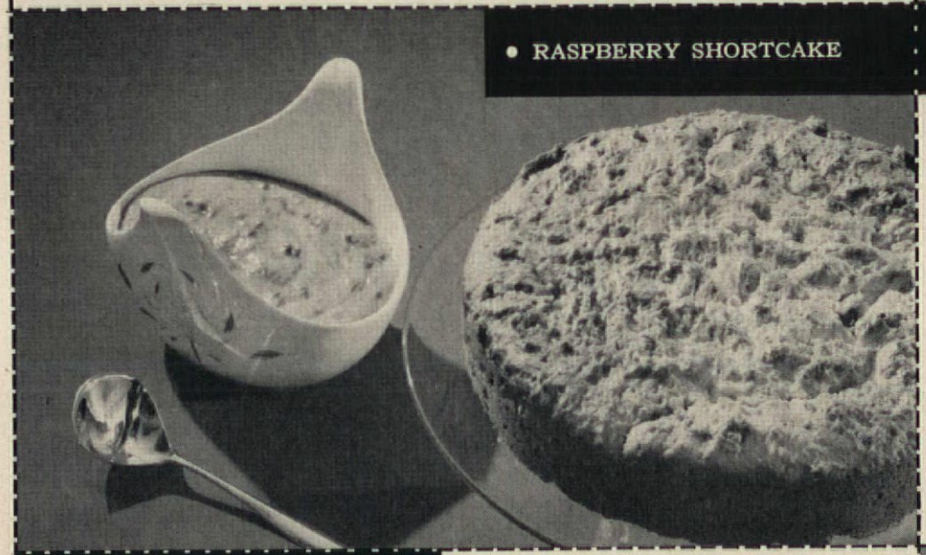
6 pork chops
1 tbs. butter, margarine or shortening
2 med. onions, sliced
1 green pepper, sliced
1 can (#2) tomatoes
½ c. regular rice*
1 tsp. salt
¼ tsp. pepper
½ c. water

• Brown pork chops in butter in large skillet. Top each chop with onion slices and green pepper rings. Add tomatoes, rice, salt, pepper and water; cover and simmer 1 hour or until chops are tender.
*For pre-cooked rice, use ⅔ c. and add 15-20 minutes before chops are done.

Serves 6 ***400 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• MOLDED CORNED-BEEF LOAF



• RASPBERRY SHORTCAKE

• RED-FLANNEL HASH

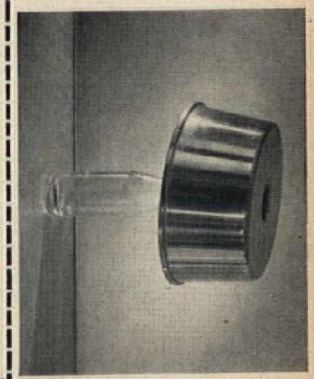
Preparation time: 25 min.

2 c. finely chopped or ground cooked beef
2 c. finely chopped cooked potatoes
2 c. finely chopped cooked or canned beets
1 tsp. salt
¼ tsp. pepper
1 can (8 oz.) tomato sauce
2-3 tbs. butter, margarine or shortening
4-6 eggs

• Combine beef, potatoes, beets, salt and pepper, and tomato sauce. Melt butter or shortening in large skillet; add hash mixture, cover and cook over medium heat 15 minutes. Make 4 or 6 depressions in hash with large spoon or a cup; drop in eggs; cover and cook 3-5 minutes longer or until eggs are desired doneness. Serve at once.

Serves 4-6 ***400 cal. per serving*** ***Source of Vitamins A, B, C***

SUBMITTED BY MRS. CAY MAURER



AN ANGEL CAKE will cool better if it has a good air space under it. Soda bottles make excellent supports. Set the hot cake on a bottle anywhere away from a draft.

• CHEESE PUFFS

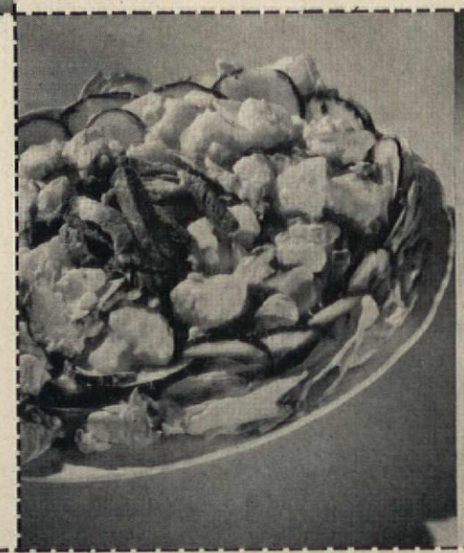
Preparation time: 15 min.

1 c. sifted flour
1 tsp. baking powder
½ tsp. salt
½ tsp. paprika
1 tsp. dry mustard
1 c. grated American cheese
2 eggs, separated
½ c. milk

• Sift dry ingredients together into bowl; add cheese. Beat egg yolks; add to milk. Stir into dry ingredients and mix well. Beat egg whites until stiff and fold into the batter. Drop by spoonfuls into hot deep fat (375°F.) and cook until a golden brown, about 3-5 minutes. Drain on absorbent paper.

Makes 12-15 puffs ***200 cal. per serving*** ***Source of Vitamins A, B, C***

SUBMITTED BY JULIE BENELL



• POTATO SALADS

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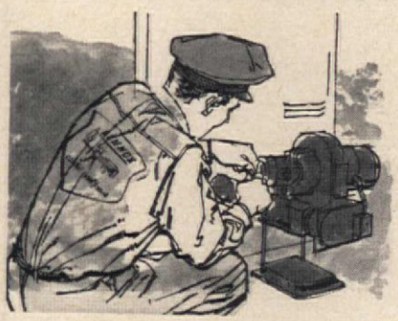

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LENNOX comfort craftsman

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*Trademark, Pat. Pending

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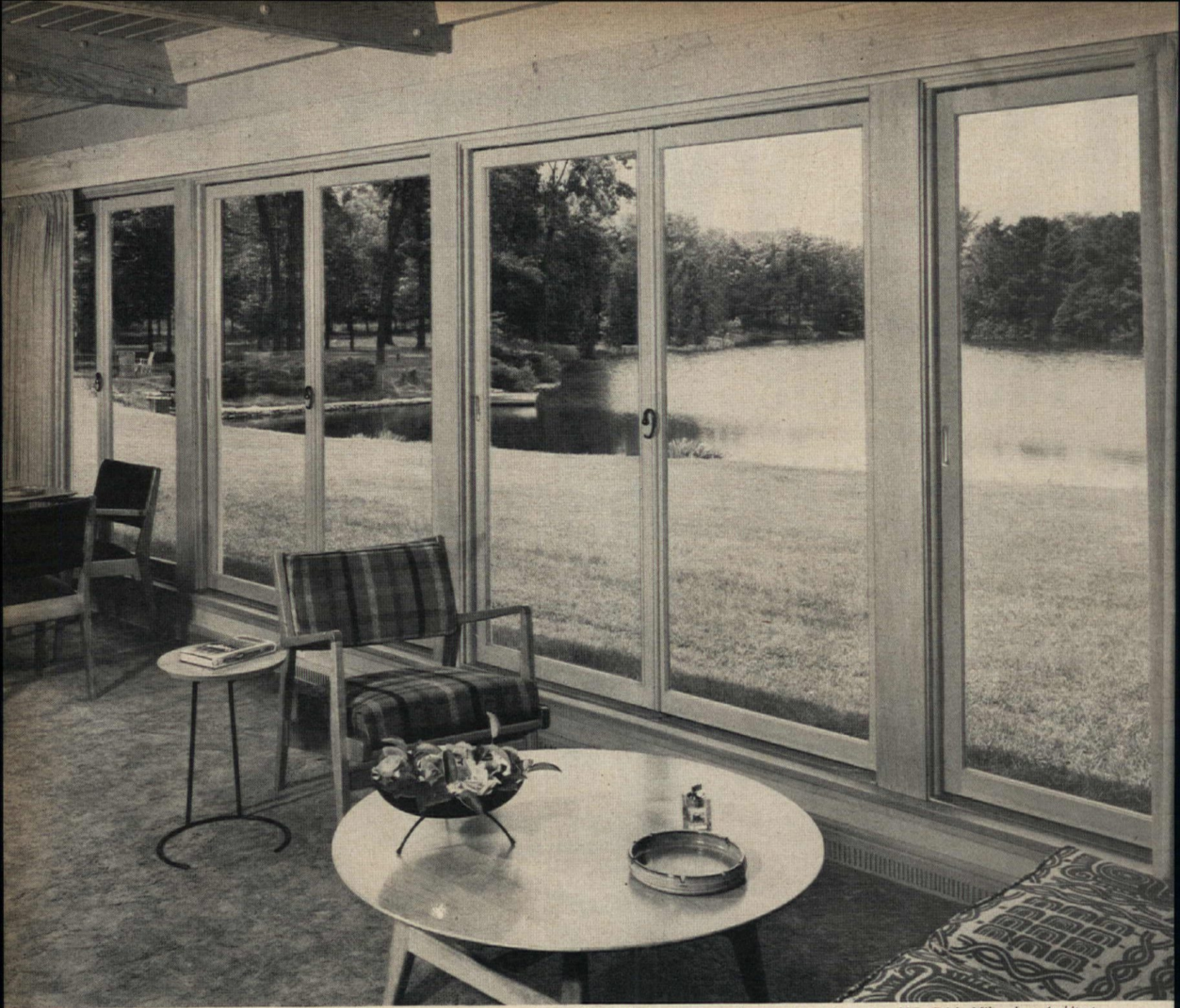

See how Andersen Gliding Windows open your home to the outdoors. Donald L. Grieb, Milwaukee, Architect

All nature is your neighbor with window beauty like this!

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Window tips from Andersen...

How to live with big windows... and love 'em

If you're planning a home, windows may occupy up to 70% of your outside wall space. That's more window area than wood, brick or stone. You have to choose your windows carefully! They'll help determine the appearance of your home. They'll give you draft-free comfort... or a sky-high heating bill. Be a snap to clean ... or a back-breaking chore. Yet really *good* windows will add no more than ½% to 1% to the cost of your home. Repay you many times that in ultimate resale value. So choose the best. Follow the tips below.

Better appearance. Be sure that your big windows have clean, simple lines. Natural wood that complements your home's design. Andersen WINDOWALLS enhance any style of architecture. Remember, a good exterior appearance can add greatly to your home's resale value!

All-weather comfort. Choose big windows that are easy to open yet weathertight when closed. Andersen Windows are precision-made to fit, with no sticking or binding. They seal out drafts, moisture, dust—help keep your home cleaner all year around.

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Want more facts? Ask your architect or builder to help you plan your window requirements. And be sure to send coupon (on opposite page) for more helpful window ideas from Andersen.

You can't have a good home without good windows

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SHINGLING A LOW-PITCHED ROOF

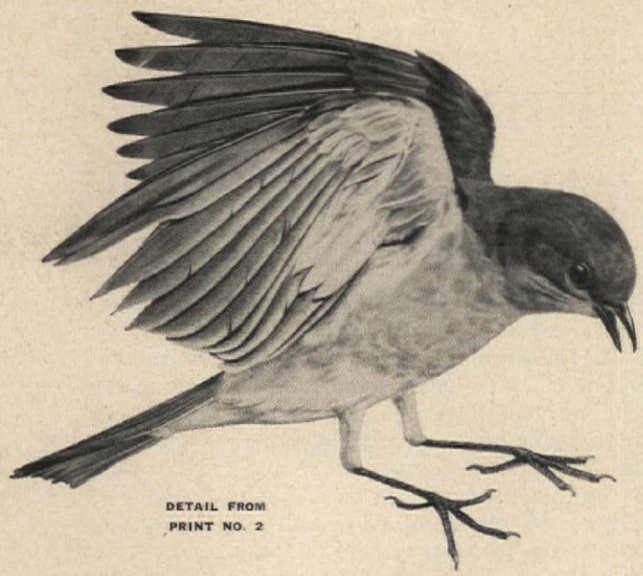
For many years asphalt shingles haven't been used on roofs with a rise of less than 4 inches to the foot. However, the recently developed method described here can be used on roofs with a pitch as low as 2 inches per foot. Even though no one step of this new application technique is complicated or difficult, one thing the do-it-yourself homeowner should keep firmly in mind is the fact that working on a roof is always dangerous, especially for an amateur. So remember to take the proper safety precautions and do the job slowly and carefully. Also, be sure you follow each step of the technique exactly as specified in order to get full, long-term service from your roofing.

Here is a general list of the materials you'll need to do the job: a metal drip for all edges of the roof, enough 15-lb. felt roofing to cover the whole roof with two thicknesses, flashing and nails for the flashing, roofing cement, shingle tab cement, square-butt, strip asphalt shingles and nails and flashing compound.

Before you start laying asphalt shingles be sure your roof deck is sound. The boards should be well-seasoned, without loose knots and nailed tightly to each rafter. The first step is to put the drip (continued)

FOR EFFICIENT SHEDDING of water at the roof's edges, install a metal drip edge along the eaves and along rakes. The metal sheeting should be resistant to corrosion and extend 3" back from edge of roof. Bend down over roof edge.

DECK IS THEN COVERED with two layers of 15-lb. asphalt felt, beginning at the eaves with a 19-in. starter course nailed to the deck, followed by a 36-in. wide sheet laid even with the eaves, completely covering the starter course.



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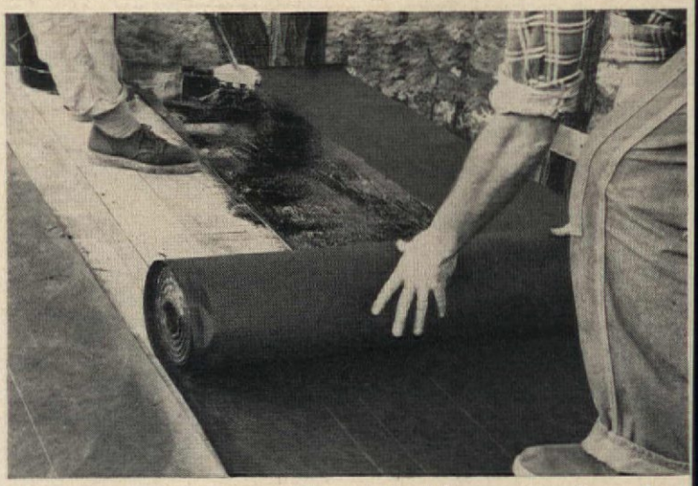
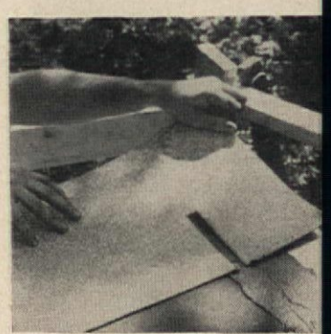


AFTER FIRST TWO LAYERS of asphalt felt are in place along eaves edge, 36"-wide sheets are nailed or stapled to roof deck. Each 36"-wide sheet overlaps the preceding course by 19".

edge along the eave edge of the roof deck. This metal sheeting should be corrosion-resistant, extend 3" back from the roof edges, and be bent down over the edges to carry the water clear of the roof. Nail the sheeting with nails of the same metal spaced 8 to 10 inches apart. The deck is then covered with two layers of 15-pound asphalt saturated felt, beginning at the eaves with a 19-inch starter course nailed to the deck, followed by a 36-inch wide sheet laid even with the eaves and completely covering the starter course. After this is done, continue laying 36-inch sheets with each sheet overlapping the preceding course by 19 inches and exposing 17 inches of the underlying sheet.

You will find white lines on the felt, one of which is 19 inches from the top edge. Overlap sheets down to this line. The felt is secured to the roof deck with nails or staples, using only enough fasteners to hold it in place until the shingles are applied. (In areas where the January daily average temperature is 25 degrees or less, or where there is a possibility of ice forming along the eaves and causing a back-up of water, cement the two felt layers together from the eave up the roof to overlie a point 24" inside the wall line of the building.)

THE FIRST COURSE. The actual laying of the asphalt strip shingles begins with the "starter course" which lies under the first regular course and fills in the spaces between the tabs. The starter course is laid along the eaves and flush with the eave edges with tabs facing up the roof. Using square butt shingles, cut about 3" off the first starter course shingle to insure that all cut-outs will be covered. Nail in place with one nail at each cut-out and one 1" from each end. Then nail on first course right side out, with tabs facing down the roof, with four nails per shingle and starting with a full shingle. Align each shingle carefully. Start nailing from the end nearest the shingle just laid, and proceed across. This will prevent buckling. Drive nails straight so that the edge of the nail head will not cut into the shingle. Nail heads should be driven flush, not sunk into the surface. At the rake eaves each shingle should always be well cemented to the metal drip (continued)



FIRST COURSE OF SHINGLES installed at the edge of the roof is turned to face up the roof

(continued)

AT THE RAKE EAVES, cement each shingle with asphalt cement to the metal drip edge and to the shingle below it.

edge and shingle below it. **CEMENTING SHINGLE TABS.** To make your roof resistant to the wind, you must cement down the shingle tabs. Lift each tab on the shingle strip and place a spot of quick-setting asphalt cement about the size of a half dollar on the shingle underneath. Lift the shingle just far enough so that you can apply the cement with a putty knife or calking gun. Press the tab down against the cement making sure none of the cement oozes out under the shingle.

NEW SHINGLE. An automatic sealing shingle has pre-applied tab cement. Once installed, the sun's heat melts the cement securing the tabs to the underlying shingle.

TIPS ON ROOF CARE

TAKE CARE OF YOUR ROOF. Don't walk on it unless you use a ladder or walk board.

KEEP GUTTERS, DOWNSPOUTS and roof surface clear of debris so that water will not back up under shingles.

NEVER LET WATER FROM A DOWNSPOUT pour directly onto a roof surface below it. Connect downspout from upper roof to the gutter draining the lower roof.

WHEN REMOVING ICE OR SNOW from the roof be careful not to damage the roof with your tools.

TRIM TREES NEAR YOUR ROOF to prevent scratching by branches or damage by falling limbs. Keep climbing vines trimmed back, too. THE END

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Get Started Making Easy Extra Money MAIL COUPON NOW!

We'll send you everything you need to start making extra money right away . . . Christmas Card box assortments On Approval, Free Album of Name Imprinted Christmas Cards and Personalized Stationery — together with Free Catalog and tips on proven sales techniques. And if you don't start making extra cash quickly, return the cards at our expense. But don't delay, MAIL COUPON NOW! You have nothing to lose.

SPECIAL OFFER If You Act NOW

21 SLIM CARDS only 25¢

A fabulous $1.25 assortment of the most beautiful cards you've ever seen! Exquisitely designed Christmas cards worth far more

If your club, church, school or organization wants a fast, easy way to raise funds, send for our special Fund Raising Plan. Give name and address of person in charge.

New England Art Publishers
North Abington 92, Mass.

This Coupon Is Worth $1

NEW ENGLAND ART PUBLISHERS
North Abington 92, Mass.

Yes, send me the box of 21 Smart Slim Cards for which I enclose 25¢ in coin.

Also send me your fast-selling greeting card kit on approval, and Selling Guide on how to make quick sales.

NAME.....

ADDRESS.....

CITY..... ZONE..... STATE.....

☐ Check here for Special Fund Raising Plan for club, church, or other organization.

MONKEY WRENCH IN THE PLUMBING

JOSEPH P. BLANK

Your water faucet can pour out illness for your family. Your hot water heater or clothes dryer can blast apart your home. Your furnace can start a fire. The lawn on which your children play can bear the seeds of disease. Does this sound dreadful and impossible? All this can happen — has happened — from faulty plumbing installed by incompetents.

"Bootleg" plumbing, done by unlicensed persons without a plumbing permit for the job, causes hundreds of easily avoidable accidents and fatalities each year. The case histories of disaster prove that an unqualified man with a wrench is no less dangerous to safety than a demented person with a gun.

In Oklahoma there was the case of "the friend who did a favor" by installing an over-sized hot water heater in the basement of a family's house. In his haste and negligence he plugged up the pressure relief valve. A few evenings later, the heater exploded, bombing out the basement, smashing windows and tearing a hole through the first floor. By the merest good luck the family escaped injury; they had been visiting neighbors at the time of the explosion.

Another close call occurred in Akron, Ohio, where an ignorant handyman ran the flue pipe from a hot water heater into a coal bin, still filled with coal stored for a replaced furnace. According to the plumbing code the flue pipe should have been run into the chimney or out a window into the open air. Gas from the heater, mixing with coal dust, could have produced an explosion or caused death

(continued)

For people who have never found a Completely Satisfactory PAINT REMOVER

NOW... NEW... Strypeeze SPECIAL

Water-rinsable, non-flammable remover joins . . .

Strypeeze REGULAR semi-paste remover "the fastest selling paint remover in America"

Now for every material, every job . . . there's a Strypeeze Paint Remover to do it best

Strypeeze Special is Best

To Remove Paint from: Solid Wood Furniture, Metal, Brick, Concrete, Tile or when working near sparks or flame

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Both of these fine products bear this seal — Guaranteed by Good Housekeeping

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THE SAVOGRAN CO.

Glue doll's hair back in place, mend broken chairs, mount photos in albums with all-purpose **Weldwood Presto-Set Glue** . . . Or, with Weldwood Contact Cement, you can mend plastic raincoats, install wood paneling without nails, apply plastic laminate counter tops.

Fix it for keeps with Presto-Set

WELDWOOD PRESTO-SET GLUE is quick-bonding, dries in a few minutes. Stainless, clean-working white glue answers most household and workshop gluing needs. Use it right out of tubes, jars, and easy-to-use plastic squeeze bottles. From 19¢.

WELDWOOD CONTACT CEMENT bonds instantly, permanently *on contact*. Needs no clamping, stays flexible, and gives a strong, highly water-resistant bond. Ready-to-use liquid in brush applicator bottles, and in cans. From 29¢.

For the bond that lasts

Weldwood® PRESTO-SET GLUE CONTACT CEMENT

At hardware, paint and lumber dealers'

Products of **UNITED STATES PLYWOOD CORPORATION**

Things you can do to

Beautify Your Home!

The permanent beauty of patios, curbings, outdoor grilles, and countless other improvements that add so much to the attractiveness of your home can be yours with SAKRETE. It's easy to do it yourself. Get SAKRETE in convenient moisture-proof, dust-tite bags, then simply add water to make consistently uniform, high-strength concrete or mortar. SAKRETE is handy, too, for patching or repairing jobs requiring cement or mortar. SAKRETE keeps indefinitely — stop and start projects as often as necessary to accommodate your leisure time.

FREE! from your lumber, building material or hardware dealer — 32 page Sakrete booklet with simple step-by-step illustrated instructions for building, patching or repairing with Sakrete.

INSIST ON GENUINE **SAKRETE** *CEMENT MIXES ...in the bag with the yellow diamond*

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FREE: water systems planning booklet...

to help you get the right pump

Here's help in making sure you have a dependable supply of water. There's a water system that's right for any home beyond city mains.

This free booklet shows you how to get the right system for *you*.

GOULDS PUMPS, INC.
Dept. AH9, Seneca Falls, New York

Send me FREE 12 page pump booklet

NAME

ADDRESS OR ROUTE

CITY OR TOWN STATE

(continued)

from carbon monoxide poisoning. Fortunately the home owner smelled fumes and acted wisely by hurriedly calling a qualified plumber who corrected the system.

The dangers from incompetent work are endless. In remodeling her home one housewife hired a friendly local handyman to do the plumbing. During the spring and summer no defects were noticed. In the fall, however, when the furnace was turned on, 20-foot flames leaped from the chimney and brought several fire trucks to the house. What happened? The handyman had run a vent stack from one of the bathrooms into the furnace. The escaping sewer gas, which should have been vented up through the roof into the open air, was ignited by the heat from the furnace.

In San Diego, Cal. an entire apartment house was stricken by illness after a housewife threw the clothing of a jaundice patient into her washing machine. She had filled the machine through a hose connected to the kitchen sink faucet. This type of connection is standard in hundreds of thousands of apartments. While the washer was being filled, tenants in the apartments below suddenly increased their use of water. An air pocket, or vacuum, formed in the water supply lines and water in the washer was sucked into the faucets of the other apartments. Thirty people came down with jaundice. Such back-siphonage could have been avoided by properly installed plumbing.

The worst single plumbing disaster of recent times broke out during the Chicago World's Fair of 1933 when amoebic dysentery killed 98 persons and caused serious illness to 1,400 others. Source of the epidemic was traced to two large hotels where unqualified handymen were responsible for cross-connections that permitted waste to back into the drinking water lines. This tragedy hurried officials into enacting model ordinances and licensing laws to protect the city.

The do-it-yourself rage has turned many home-owners into would-be plumbers with unhappy, sometimes catastrophic results. Near Des Moines, Iowa, a man rebelled at the $700 bids received from contractors for modernizing his heating system. He did the job himself, thereby saving several hundred dollars. The explosion that later followed demolished his home, injuring him and his mother.

In Dayton, Ohio, one expert estimates that residents are losing $30,000 a year on bootleg, including do-it-yourself plumbing. Since 90% of plumbing is hidden, the resident can't tell the quality of a job until it's too late. Not until his property is damaged by back-ups, fire or an explosion, does he register a complaint. Invariably the defective plumbing has to be torn out and properly re-installed, with the result that the home-owner pays twice for the job.

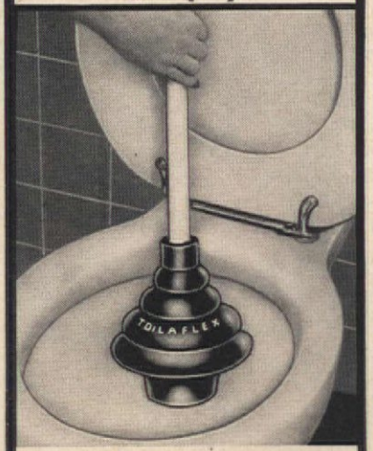
Under the laws of most communities the home-owner who "does it himself" or has the job done under illegal circumstances is liable to arrest and fine. Some counties are throwing the book at such property owners. In Vero Beach, Fla., for instance, a man was

CLEAN ALUMINUM screen and door frames with a steel-wool pad.

A PORTABLE VANITY "Beauty Perch," cigar box mounted on post, contains essential cosmetics. You can re-do make-up on scene after outdoor lunches, barbecues.

Shopping Information, page 112

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

$2.65 fully guaranteed

AT MOST HARDWARE STORES

SOFT CORNS Between Toes

To quickly relieve and remove soft corns between toes, use the Soft Corn Size Dr. Scholl's Zino-pads.

Dr. Scholl's Zino-pads

Want EXTRA CASH? Let Us Send You 3 Boxes Of New CHRISTMAS CARDS And Show You How To Get Them FREE!

Samples Start You Earning
$25 to $250 in Spare Time

Your name on the coupon puts you into the easiest spare-time work imaginable, with exciting new Christmas Card samples that needn't cost you a cent. Everybody who sees the Beauty and Values of your samples wants to buy. *No experience needed.* You keep as much as **50¢** to **$1.25** per item—make big money quickly.

Enjoy the Extra Things You Want

Out-of-the-ordinary, large selection of Cards, Stationery, Jewelry and Gift Novelties boosts your earnings. Coupon brings you full details with 3 Assortments *on approval*, color catalog, Bargain List, *free* Album of Name-Imprinted Cards and 50th Anniversary Free Gift Offer. Send no money.

Get 50th Anniversary FREE GIFT OFFER NOW

MAIL COUPON TODAY!

MIDWEST CARD CO., Dept. 407-W
1113 Washington Ave., St. Louis 1, Mo.

Please send money-making facts and Samples *on approval* with 50th Anniversary Gift Offer.

Name .....
Address .....
City .....Zone....State.....

(continued)

served with a criminal warrant for allowing plumbing to be installed without a permit. In addition he was forced to rip out considerable plaster work so the inspector could examine the plumbing.

TO DRY SWEATERS, place in dryer with 4 towels as fluffers. Keep 6 min. on low heat.

Two simple precautions can protect you and your family against defective, dangerous plumbing:

1. Ask to see the plumber's license. Master plumbers are issued licenses after passing a state, county or city examination designed to test his competency in every phase of plumbing. In most classified telephone books both licensed and unlicensed contractors are listed under "Plumbers." The National Association of Plumbing Contractors is trying to get telephone companies to restrict listing to licensed contractors only.

2. Ask to see the permit for the specific job issued by the plumbing inspector's office. The permit means that the plumber has submitted plans for the job to the inspector. The plans are approved only if they conform to the plumbing code, which is a manual of good installation practices. The permit also alerts the inspector to check the work after completion.

When the plumber finishes the job, notify the inspector. Don't take the plumber's word that he "knows his business." Such a man assured a home owner that his work would be inspected. An accomplice, acting as an inspector, checked the job and lavishly complimented the handyman in the presence of the homeowner. Later both men were hailed into court and fined.

The only way to know that the best job is being done is by the license and the permit.

THE END

STERLING SILVER LADLE BY GEORG JENSEN

...nothing but **calgonite**® in your automatic dishwasher

You'd think loving hands had polished and polished this beautiful sterling silver ladle by Jensen. But the only care was by Calgonite, the *special* detergent for electric dishwashers. Calgonite keeps all tableware gleamingly lovely—without spots, without streaks, without film.

Give the finest care to *every* knife, fork, spoon, goblet, plate, cup, saucer you wash. Pots and pans, too. Use Calgonite. It keeps even your dishwasher clean and fresh with never a chlorine odor.

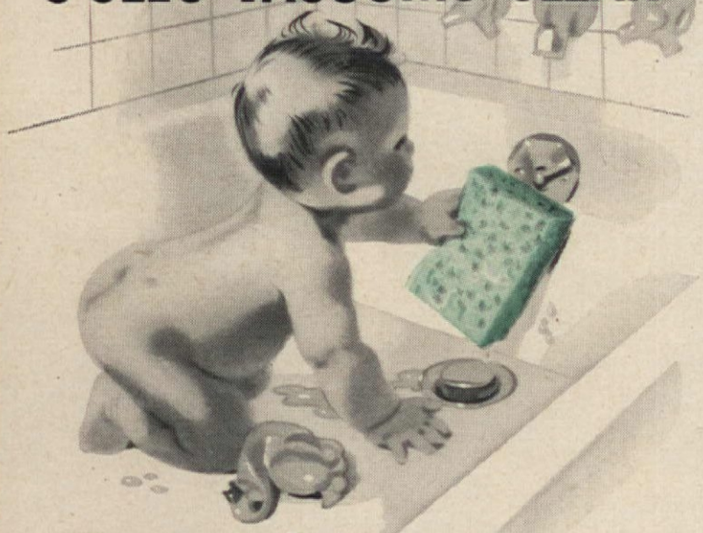
Calgonite is made by the makers of Calgon,® the water conditioner that ends problems caused by water.

Makers of the beautiful new General Electric dishwasher which is illustrated at left recommend Calgonite. So do many other leading dishwasher manufacturers.

CALGON COMPANY, PITTSBURGH, PA.

A swish! A squeeze!

O-CEL-O "VACUUMS" CLEAN



No other leading sponge absorbs so fast–yet lasts so long!

Safe Soft Sanitary

O-CEL-O®

General Mills

500 PRINTED NAME & ADDRESS LABELS 25¢

500 Gummed Labels printed with ANY name and address, 25c per set! 4 sets (same printing or all different) $1.00! Padded, Two-tone plastic gift boxes 10c extra, 4 for 25c. Order as many or as few sets and boxes as you want.

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FREE! FALL BULB & NURSERY CATALOG!

40 colorful pages of money saving values from America's Largest Direct-to-You Nurseries

SEND A POSTCARD TODAY!

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RECIPES IN USE NEED CELLOPHANE ENVELOPES

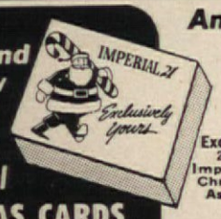
For new recipes—or your old favorites—use these individual cellophane envelopes. They're greaseproof and moistureproof . . . easily visible both sides, 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 • 250 for $2.00 • 400 for $3.00

Over 55 Million Purchased By American Home Readers. Write today—don't wait! Send check or money order:

THE AMERICAN HOME American Home Bldg., Forest Hills 75, New York

2 Brand New BOXES of Cardinal CHRISTMAS CARDS Yours for Only 59¢ (Retail price, $2.00)



Exclusive! 21-Card Imperial 21 Christmas Asst. $1

21-Card Candle Glow Christmas Asst. $1

Amazing Offer To Show You Easy Way To Make Up To $100 in SPARE TIME!

If you want extra money, we'll send you *both* new 21-Card $1.00 Christmas Assortments for 59c. Show them to friends. They'll buy on sight. The quick profits you make will show you how easily you can earn big money this way.

Every Day Is DOLLAR Day

Many more easy-to-sell $1 "buys" in Card Assortments and Gifts. Big line in all price ranges. You keep up to 100% profit, *plus Bonus*. Guarantee assures up to *20c extra per box!* You don't need experience. Send coupon for the two boxes and Exclusive Name-Imprinted Samples on *Free Trial! Do NOT enclose any money.*

EXTRA! $1 GIFT

"Sweet Tooth" Salt & Pepper Set given for first regular order.

USE THIS COUPON TODAY!

CARDINAL CRAFTSMEN

1400 State Ave., Dept. 51-S, Cincinnati 14, Ohio

MAIL NOW—SEND NO MONEY!

CARDINAL CRAFTSMEN, Dept. 51-S
1400 State Ave., Cincinnati 14, Ohio

Send 2 new $1 boxes on FREE TRIAL. After I see the cards, I may pay for them at 59c plus postage, or return them and owe nothing. Include $1 Gift Offer.

Name .....

Address .....

City & State .....

PLEASE DO NOT ENCLOSE ANY MONEY

How to "Break In" a New House

KEN YARBER

There stood our new home, a magnificent castle to us, so trim and still faintly aromatic with fresh paint and sawed pine, beckoning to be lived in. The sparkle of new construction continued to give us a comfortable feeling when we moved in, but a year or so later strange things began to happen.

Floors creaked, woodwork separated and a minor canyon opened around the bathtub. Asphalt tile curled, basement walls leaked, spider-web cracks broke out in a rash over plastered surfaces. Windows stuck when we wanted them open and cold air whistled around them when we needed warmth. We complained to our builder, and he was the man who set us to rights about new homes.

"There are more than 30,000 component parts in a new home," he said, "and like a new car, it requires meticulous 'breaking in.'" Here's what we learned about the process of "breaking in" a new home.

First of all, if there are any repairs needed due to defective workmanship or materials, a reputable builder will correct this situation during the first months of occupancy. However, the best insurance is to have a clause in the building contract which states that the builder will make corrections for a certain period of time.

Don't be surprised by cracks forming in concrete foundations or basement walls. This is caused by summer and winter expansions and contraction, but the cracks will not affect the strength of walls. Fill cracking of concrete in walks, driveways, steps and basement floors with cement and sand mixtures or with other pliable compounds.

Shrinkage in all wood is inevitable. It can cause woodwork joints to open, doors to warp and mouldings to work out of their original positions. Help this situation by installing storm

BEST AIR FILTER BUY!

RP EZKLEEN AS LOW AS $1.95 FOR POPULAR SIZES

WASHABLE FURNACE FILTER

WASHABLE—for constant peak efficiency, more heat from your furnace.

ECONOMICAL—last season after season.

ALUMINUM—light, strong, easy and safe to handle. Won't rust.

CONVENIENT—wash, re-coat, replace. Eliminate shopping for proper filter sizes.

REMOVE ODORS, TOO

Convenient Super Handi-Koter, with sprayer, contains exclusive dirt AND ODOR removing adhesive. Has built-in detergent to simplify washing. Flush filter, re-coat with adhesive, reinstall for *automatic* dirt and odor removal.

AT YOUR DEALER, OR CONSULT YOUR CLASSIFIED TELEPHONE DIRECTORY

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YOUR SPARE TIME CAN EARN FOR YOU $200-$500 CASH Plus TV PREMIUMS

Big money is yours showing gorgeous Christmas Cards! Friends and neighbors gladly order at sensational low prices! You sell 50 EXCLUSIVE Christmas Cards for just $1.50 and up. Easy orders pay you huge profits. On 200 boxes of 25-card $1 Assortments, you make $100. Big line of over 200 sensational money-makers. FREE GIFTS. Start earning with FREE Samples. 50 Free TV stamps start you toward free premiums. Write!

40 Cards With Name $1.00

FREE TV PREMIUMS TV stamps with every purchase

FREE FUND RAISING PLAN

WETMORE & SUGDEN, INC.
911 BAYFIELD DR., FAIRPORT, N. Y.

Shrinks Hemorrhoids New Way Without Surgery

STOPS ITCH RELIEVES PAIN

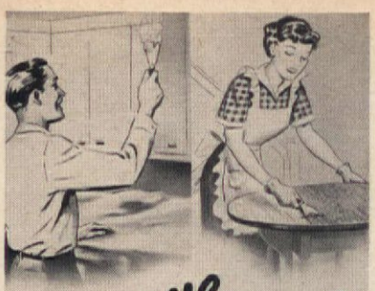
For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) – discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters – money back guarantee. *Reg. U.S. Pat. Off



Remove Paint

AND OTHER FINISHES
quickly, easily

For good results in refinishing, all cracked or peeling finishes must be completely removed.

Wonder-Paste makes it easy. This deeply-penetrating remover softens up the thickest coats of paint, enamel, varnish or shellac so they come off in one easy scraping—not coat by coat. Easily applied with a paint brush. Stays put on uprights. Use indoors or out.

At paint and hardware stores.

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Over 6 million cans sold— it must be good!

HOT, TENDER FEET?

Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odorous feet. Eases new or tight shoes. *Get a can today!*

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FREE MATERNITY CATALOG

SAVE BY MAIL—newest fashions by famous designers. Hundreds—morning, afternoon, sports styles, illustrated. Also Maternity corsets, bras, lingerie. Sizes 8 to 46. **Free Catalog** mailed in plain envelope.

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GOODBYE FLEAS!

lucky pet!

FLEACOLLARS kill fleas 24 hours a day. Couldn't be easier to use... simply tie around your pet's neck for lasting protection. No messy powders, ointments, or sprays. Only 49¢ for dogs and cats... *money-back guarantee.*

COMMENDED PARENTS' MAGAZINE

Write for FREE booklet about flea-control

Ace FLEACOLLAR®
BOX 236-29 • ROCHESTER, NEW YORK

(continued)

doors to protect outside doors against extreme winter temperature, and avoid overheating in a new house.

Two weeks must pass before asphalt tile floors are thoroughly "seated" and the adhesive has set. Don't use excessive amounts of water or wax during this time, and be sure to use a water-base wax.

Condensation and moisture can be disturbing factors in a house. See that it is well ventilated. Basement windows should be closed during damp, muggy weather and kept open during dry, clear days.

Every new homeowner needs a basic home tool kit and supplies for everyday use to keep the house in tip-top shape. A basic set includes: a size-16 utility wrench, cards of faucet washers, hand pliers, screwdrivers, claw hammer, putty knife, square, saw, level, keyhole saw, boxes of nails and brads, penknife, friction tape and fuses. Many new homeowners are not skilled enough to repair or adjust mechanical installations such as plumbing, heating and electricity. Unless you are fully trained in this sort of work, leave it to the service companies; it's cheaper in the long run. If you want to make some major alterations, improvements or additions, they must be approved by your mortgage lender and building inspector.

A good house deserves to be broken in properly to assure many years of comfortable living all through the years to come. Your own house may undergo the changes mentioned in this story. Should this happen, remember that these are completely natural changes. And when nature has finished, your home will be mature, satisfying, sturdily equipped to meet any wear and tear that day-to-day living may bring.

THE END

AVOID PAYING EXTRA POSTAGE...

. . . on copies of The American HOME mailed to your old address. If you're moving, fill in new address below and send it with the address label (or facsimile) from this issue, direct to The American HOME Subscription Dept., Forest Hills 75, N. Y., five weeks before moving-day.

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The facts about

STEEL PIPE

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Before you build your new home or remodel your present one, you should know how *true* radiant panel heating can benefit you . . . Then and only then can you make an intelligent selection of the type of heating system you will want to live with for the rest of your life.

Why is steel pipe radiant panel heating true comfort heating? Why is it cleaner, draft-free, more healthful? Why does it permit complete freedom of decoration? Why is every inch of floor and wall space usable? Why is steel pipe the best medium of heat transmission?

These and many other questions you want to know about this truly modern type of heating that everyone is discussing are answered in this new full-color non-technical booklet prepared for you as a service of the

Only Steel Pipe gives all these advantages!

- Low cost with durability
- Strength unexcelled for safety
- Formable—bends readily
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- Threads smoothly, cleanly
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Please send me, without obligation, a copy of the free full color booklet "Steel Pipe Radiant Panel Heating for Modern Living."

Name_____

Address_____

City_____ Zone____ State_____

Get the Fins in, Too

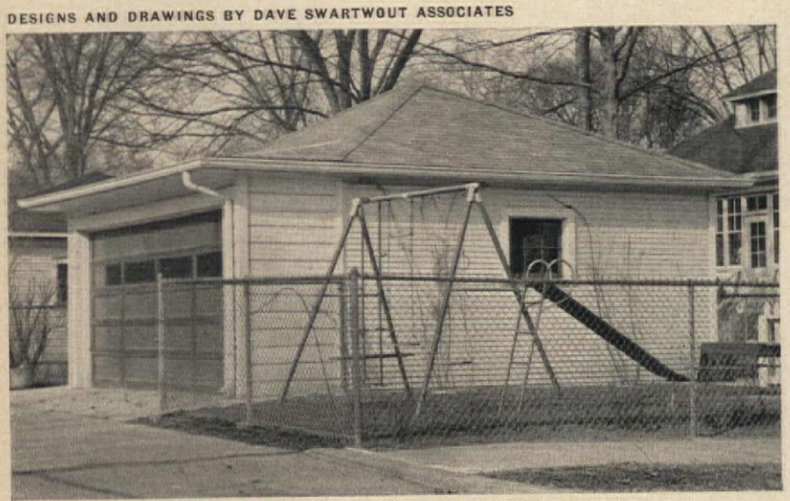
MERLE E. DOWD

"Longer, lower, and wider." That's the big news that comes forth from Detroit each year about this time. But what happens when these shining new beauties squeeze into the garage for the night? For years, a single garage has measured 18′ long and 9 to 10′ wide —a double garage 18x18′. Lucky you are to have an inch to spare on either side. Lucky you are if that chrome-y derriere doesn't protrude right out into the elements!

If this be your problem, here are some suggestions to preserve your temper *and* the paint job: 1. Clear the clutter inside with built-in or overhead storage. This way, you gain width. 2. Let out the garage at the seams. If it's extra length you need, build out the back with a small lean-to addition that will cover only the low front end. 3. Or extend the full garage at the door end—or even build out the width if it is side space you need. Whether you build onto the end or side of the garage will depend on its lay-out, available space and the relationship of house to garage. Remember, foundations should extend below frost line to prevent settling or frost heaving.

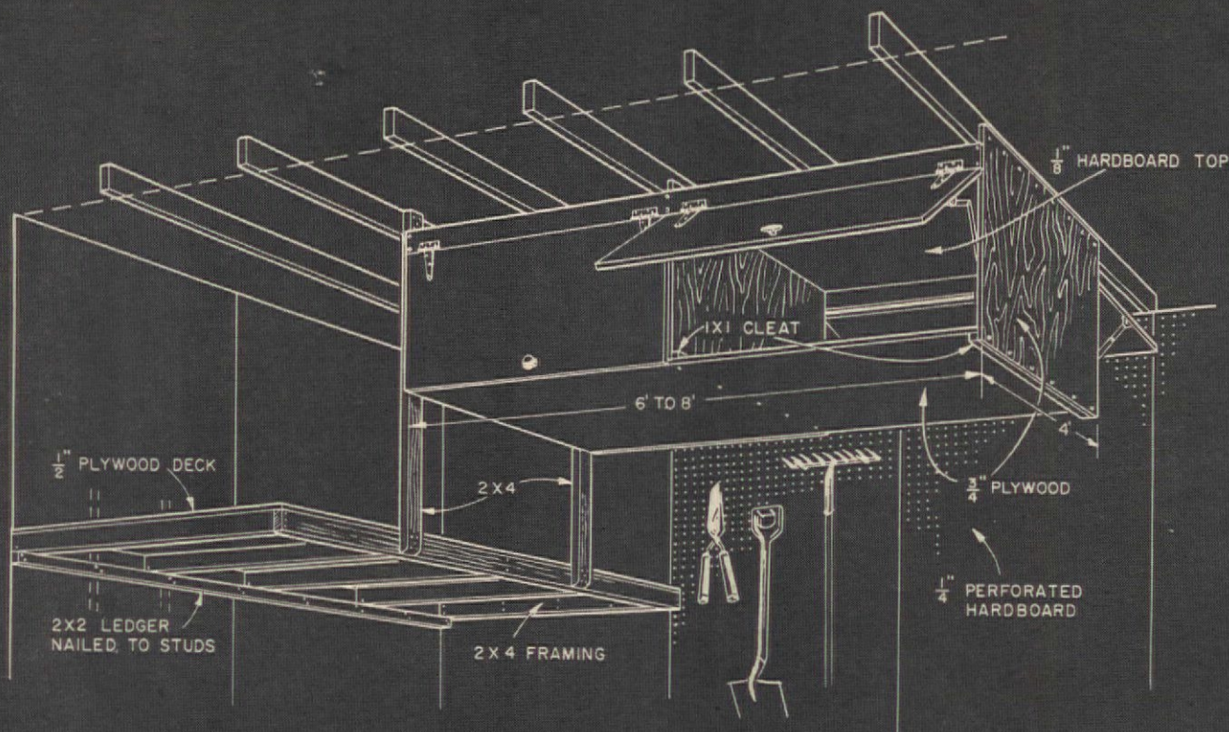
REAR END of garage was extended to gain needed length. New door lets you get at tools and storage area without moving the car.

DESIGNS AND DRAWINGS BY DAVE SWARTWOUT ASSOCIATES

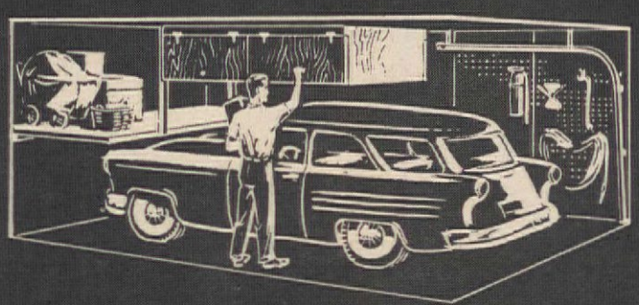


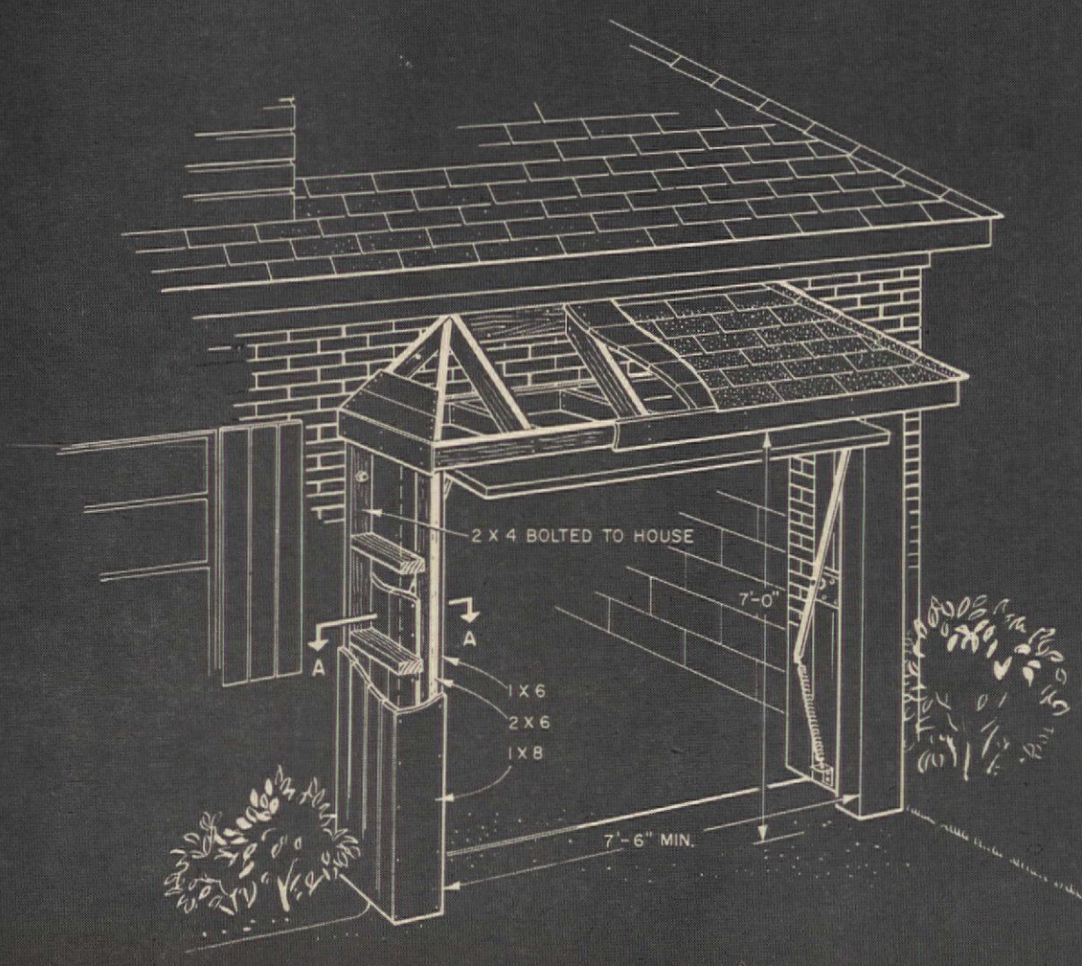
FRONT END of garage was lengthened here because of property line behind garage. Notice how well roof of addition blends in with roof material and lines of the original.

IF YOU EXTEND the rear of your garage, you don't have to move the door. Frame the walls with 2x3 or 2x4 studs; double 2x4 headers over doors. 2x4's can also be used for short rafters.

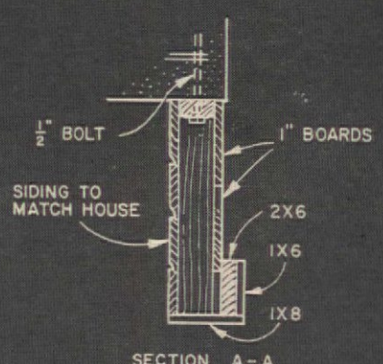


THERE'S PLENTY OF ROOM for storage *over* your car. Nail up a plywood and 2x4 platform that extends over the car hood. Over the car roof, install two 4'-deep plywood cabinets with hinged doors on both sides. Store your garden tools by hanging them on ¼" perforated hardboard screwed to sidewall studs.





CUTAWAY SKETCH shows 2x4 framing erected around garage door to gain length. Addition is secured to garage by ½" bolts as shown in section A-A. Don't attach framework to slab, since expansion and contraction may pull the boards away from the building.



SECTION A-A

The loveliness of classic gold . . . the fine craftsmanship for which TEXAS WARE is famous . . . the lasting beauty of melamine. This is your assurance that you own the best. See "Gold Wheat" . . . only $19.95 for a service for four . . . and other TEXAS WARE patterns at your favorite store. All are guaranteed two full years against breaking, cracking or chipping . . . safe in boiling water or dishwasher. Write for free illustrated folders of all new TEXAS WARE patterns. Dept. AH-958, 2700 South Westmoreland Avenue, Dallas, Texas.

TEXAS-WARE

MELMAC® QUALITY DINNERWARE

So you don't trust me! (continued from page 42)

in the case we have imagined, only through a trust under the surviving joint owner's will. Guardianship must terminate at twenty-one; a trust can last the children's lifetimes if their parents so desire.

Even where people have *everything* in joint names, they should agree as to how the jointly-owned assets should be disposed of when the survivor dies; and each then should sign a will giving effect to the agreed-on disposition. A cautionary note, however: These should not be *contract* wills, unless the circumstances are most urgent. The survivor—if survivorship should be of long duration—ought to be free to change his or her mind.

Tax Aspects of Joint Ownership

Another myth that adheres to joint ownership is that it is "sure death" to taxes—estate taxes, that is. True, there are some states where special tax privileges are extended to this form of ownership, but the federal tax (which in good-sized estates is far larger than any that the states impose) presumptively applies to *all* property jointly owned on the death of the first joint owner to die. It is up to his executor to establish that the survivor—the wife, let's say—contributed to the acquisition of the property; and it's not enough to claim that by prudent management of the household she helped her husband meet the mortgage payments. In the average case, where the husband was the provider, it is virtually certain that his estate will be taxed on the entire value of the property. And to reverse the plot line: if the wife should die first, there is now a presumption of taxability to *her* estate, which the husband may be put to some pains and expense to disprove.

Further, here is something few married people think of: when a man takes his own money and buys a home in the joint names of himself and his wife (or vice versa) he is making a gift that may be subject to federal gift tax. He can declare the gift now, and pay any tax that may be due; or he can wait until the property is sold. *If* it is sold and *if* the wife receives a portion of the proceeds, *then* he will report the gift and pay the tax. Most men defer. It is certainly the easiest way. However if one were dead sure that values would increase he might choose the immediate and presumably lesser tax.

Summation by the Defense

All is not dangerous or wrong about joint ownership, however. It *is* a convenient way of passing property on death. In many cases it can avoid the costs and delays incidental to the probate of wills, or to the "intestacy" proceedings that may be involved where no will has been made. There is no method freer of red tape.

Sentiment validly plays an important part in the joint ownership concept as between husband and wife—particularly where the family home is concerned. It is the traditional way—or so it has become—for the family home to be owned. A wife may justifiably nurse a sense of hurt if her husband "meanly" takes title in his sole name. "So you don't trust me?" How often has this been said!

If the assets of a married couple are of modest worth, so that tax consequences cannot be of very great importance, not only may there be no harm in joint ownership—it may be the most desirable arrangement . . . not only as to the home, but as to bank accounts, other assets.

But always with this proviso: *that they know what they are doing*. That the pitfalls as well as the advantages are understood by them.

But this they will not do: they will not blithely and without forethought, when the broker says, "You wish this to go in your joint names?" murmur a meekly acquiescent "Yes."

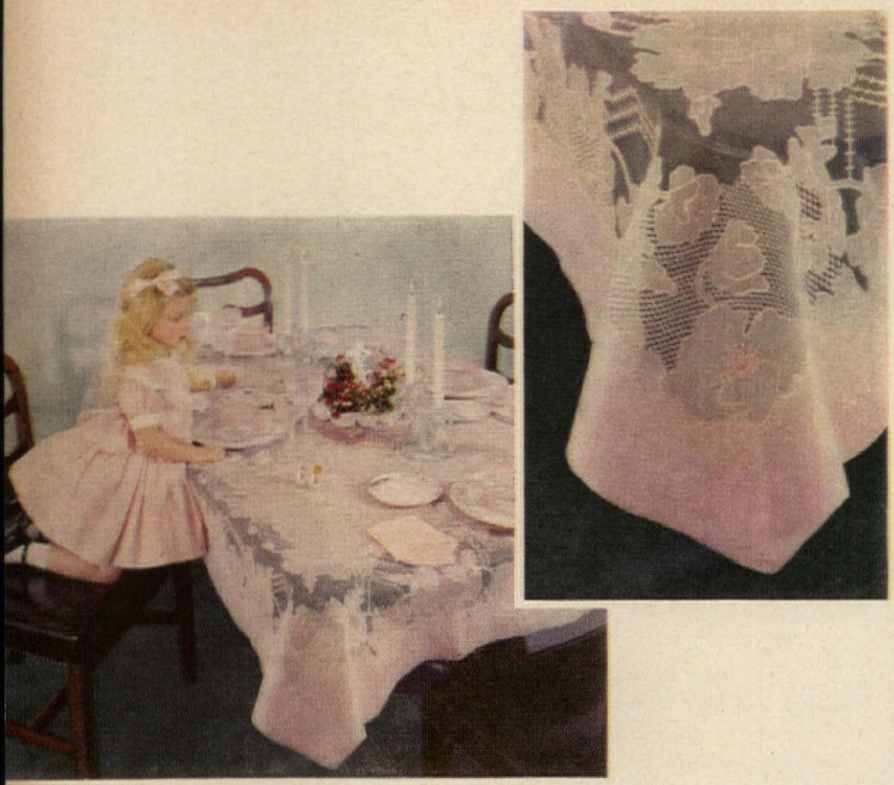
THE END

The ideal floor for modern living

■ Isn't it true that today's homes are a lot more fun? Architects, builders and decorators have combined their talents to give us bright, airy, cheerful houses... designed for modern living and pleasant entertaining. For floors, Oak is their overwhelming choice...for many reasons. Distinctively beautiful, Oak Floors harmonize with all furnishings, blend perfectly with any color scheme. Amazingly durable, Oak Floors stand the test of constant use. And best of all, they're so easy to care for! When you buy, build or remodel, insist on economical Oak Floors... sold by all lumber dealers. Write for booklet showing modern uses of Oak Floors.

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, MEMPHIS 3, TENN.

OAK...the floor you'll never wear out



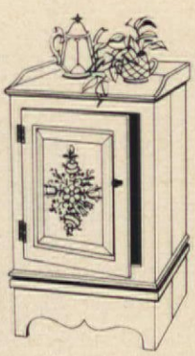
Shopping Information, page 112

Designed for DEFT FINGERS

DOROTHY LAMBERT BRIGHTBILL

Lovely to look at, delightful to own. YOU can have these items that are guaranteed not to break the budget . . . because you make them yourself! Yes, you can—we make it our business to design decorative accessories for your home that are not only handsome but also within your capabilities. Our patterns lead you by the hand and show you how to achieve professional results. No careless, amateur look here, but possessions to be proud of.

The beautiful fruit motif of the hooked rug at right is the finest design of its kind we have ever seen; such lushness, such color! It's a good size—32½x43½"—so it can be used almost anywhere, and by adding more border you can make it much larger. Think of it as a best-foot-forward in your hall or in front of a fireplace. This rug should be hooked with very fine loops so the fruit can be properly shaded. You can use the unworn sections of discarded thin woolen clothing. Transfer pattern **#1752,** price **$1.00,** makes it easy for you to stamp on burlap, monk's cloth, or very heavy linen, which wears so well. The exquisitely pink "frosting" of the tablecloth above is like our "sugar and spice and everything nice" model. Beautiful, beautiful Carrickmacross lace, so delicate yet so sturdy AND, most important of all, so easy to *do*. Pattern **#1750,** price **75¢.** The amusing little street scene on the little oval lingerie tub is a wonderful old Swedish design which we first displayed on an antique wastebasket, later on a Country Hitchcock chair back. We liked it so well—as did our readers—that we wanted to present it in a new light for those of you who haven't seen it. This little lingerie tub would make a fine wastebasket, or you could use it to hold ice to chill canned or bottled beverages. Pattern **#1026,** price **25¢.** Last but not least, pattern **#1751,** priced at **25¢.** This is a peasant design, a floral panel which we have used on our very popular small TV cabinet. You can also build the cabinet from our home workshop pattern **#2109,** price **$1.00.** Try the floral motif on kitchen cabinets, too. The cabinet is a week-end project you are sure to enjoy—your friends will surely admire!



PATTERN ORDER FORM, PAGE 113

"ALCOA THEATRE"... *Exciting Adventure Alternate Monday Evenings*

You can Live with Aluminum

When the same insulation can keep your house warmer in winter and cooler in summer, that's really living! Aluminum-clad insulation bounces back furnace heat for more winter warmth at lower fuel cost . . . reflects sizzling sunrays to make your home a cool oasis when the hot months come. Installation is fast, inexpensive. Alcoa has a word for this year-round comfort conditioning. It's Care-free! Look for the Alcoa Care-free tag when you buy insulation.

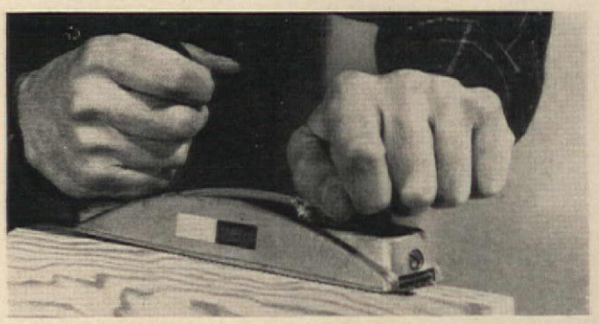
Free 12-page booklet tells how to heat and cool your home at $12 a month average. Write to Aluminum Company of America, 1968-J Alcoa Bldg., Pittsburgh 19, Pa.

FOIL-CLAD INSULATION WITH ALCOA ALUMINUM

-it's Care-free!

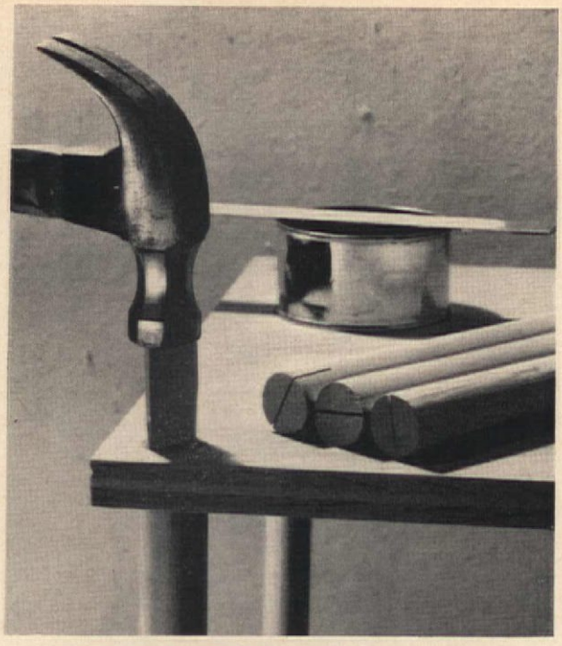
(continued from page 36)

EACH STOOL has a ¾" fir plywood top. Cut just under 16" square, so that six tops will come out of a piece 32x48". If you don't have a power saw, have your lumber dealer cut them for you. Hand tools do rest of job.



SMOOTH EDGES of tops with a regular plane or a new type of multi-cutter forming tool that is excellent for work on plywood. Remove no more wood than necessary to clean off saw marks. Finish with sandpaper. Fill small dents or splits in plywood edges with wood putty. Let putty mound up slightly over dents or splits. When hardened, smooth it level.

USE A 15/16" BIT to drill snug holes for 1" dowel legs. To drill true, make jig of 2 pieces of scrap wood, square-cut at ends, nailed together to form V against which bit can rest. Drill holes ½" in from edges.

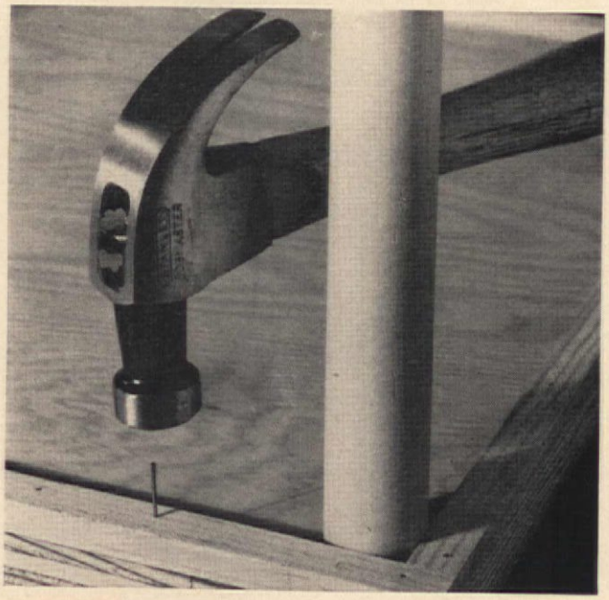


CUT 1" DOWELS into 16" lengths for legs. Before you drive legs in holes, make a saw-cut 1" long in top of each leg. Spread glue on legs, push into position through holes in tops. Be sure saw-cut is diagonal to corners of tops. When leg is flush with top, drive wedge into each saw-cut to prevent its slipping out.

IF THE STOOLS are to be used outdoors, use exterior plywood tops and make them weatherproof by soaking the ends in wood preservative such as pentachlorphenol, for about an hour in an empty coffee can.

SINCE ¾" PLYWOOD looks so thin, add a ¼ x ½" wood strip to bottom of top pieces with glue and brads. Make sure strip is flush with edges of top. Sand smooth. The stools can be stained or painted any color suitable.

THE END



NEW ALUMINUM FOIL . . . At Your Grocer's Now

You can Live with Aluminum

Your semiannual wrestling match with balky screen and storm sash is canceled when you live with aluminum combination windows. On the first nippy day, lightweight aluminum storm sash slips swiftly into place. Come spring, replacement of screens is just as simple. Alcoa® Aluminum ends staining, rot and warping, too. Alcoa's word for this lighter, brighter living is Care-free! Look for the Alcoa Care-free tag when you buy combination windows.

ALCOA ALUMINUM MILL PRODUCTS FOR A Care-free Home

Free 16-page booklet describes 18 products of Alcoa Aluminum for a Care-free home. Write to Aluminum Company of America, 1968-J Alcoa Bldg., Pittsburgh 19, Pa.

COMBINATION WINDOWS OF ALCOA ALUMINUM

—they're Care-free!

Cocoon

no matter how you sleep...

sleep away tension

Orator

on the Englander

Bird Dog

TENSION·EASE mattress

The only FIRM mattress with the extra level of TENSION-EASE* coils!

At last! *One* mattress gives you the firm support of a "posture" mattress . . . *plus* an extra level of Tension-Ease coils, to help you unwind and sleep away tension! $79.75, fully guaranteed.

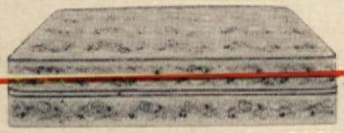
Ask your Englander dealer to tell you about the special 30 nights free trial offer.

Englander

TENSION·EASE

the only mattress available in your choice of AIRFOAM† or INNERSPRING

identified by this red line



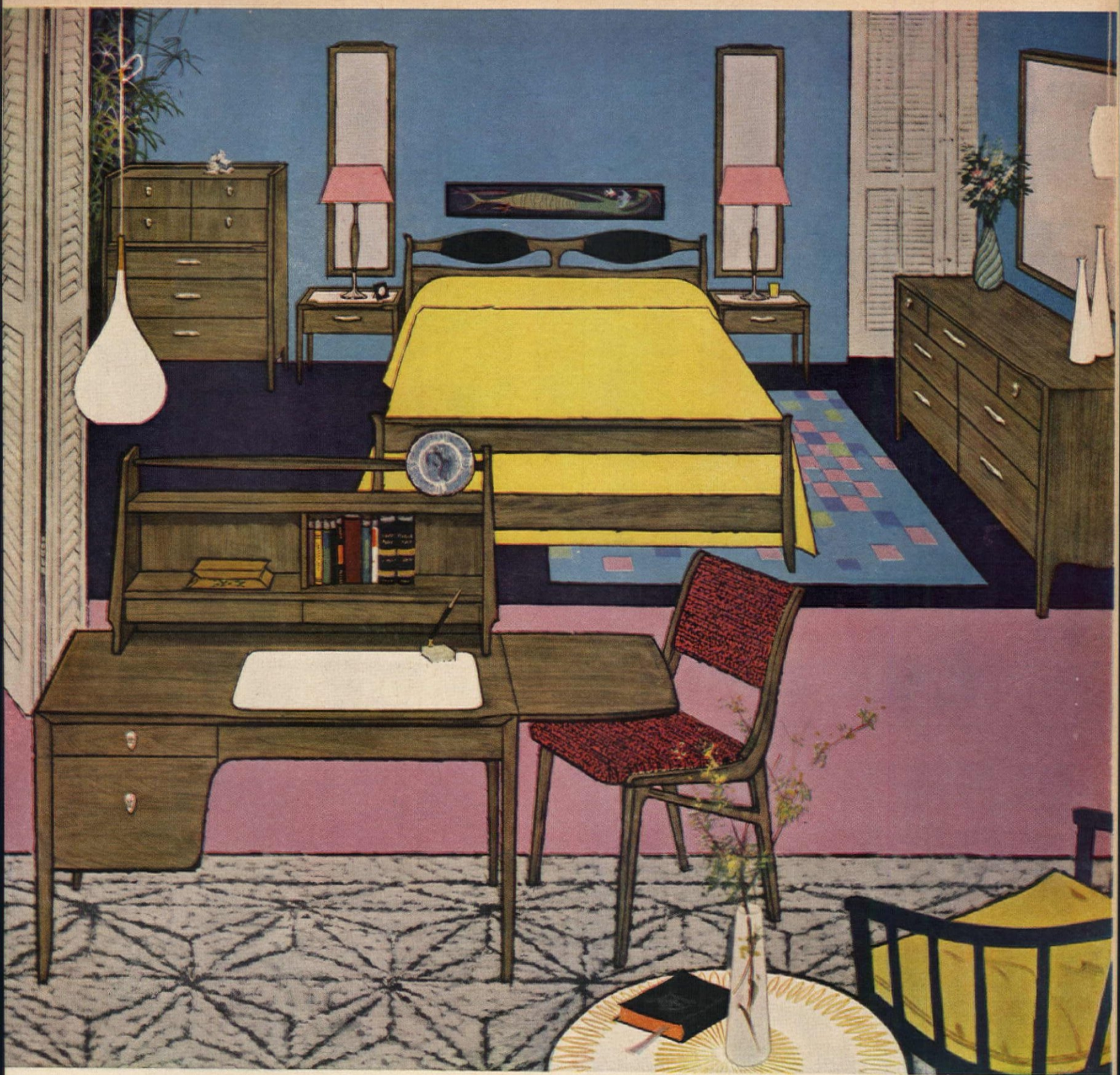
extra level of Tension-Ease coils

© 1958, The Englander Company, Inc. *T.M. The Englander Company, Inc. †T.M. The Goodyear Tire & Rubber Company

Fairest the Flowers (continued from page 43)

VASE IS A MODERN ADAPTATION of a Japanese container. Place in bottom of vase a large block of water-soaked, charcoal plastic foam. Insert in this a large crabapple branch, just turned warm brown.

PLACE MUMS in vertical line, graduating length of the stems as you do this. Then, fill in lower area with begonia leaves of a bronze tone. Complete composition by adding a few Japanese fans, thus heightening its graceful Oriental mood. (continued)



for people in love with their home...

*Profile** by Drexel

The fluid sculptural quality of each piece of Profile by Drexel has a lived-with feeling . . . unlike most contemporary. Its warm, inviting walnut anticipates your touch, caresses your home. Soft accents of silver hardware give new elegance, and harmonize easily with your accessories. The wide variety of Profile will find its way into every room of your home, blending with or setting the pace of your decor indefinitely. Truly fine construction and good taste distinguishes Profile . . . with a true sense of value for your budget requirements. Look for the "by Drexel" seal . . . at fine stores everywhere!

DESIGNED BY JOHN VAN KOERT

Send 35c for Drexel's booklet collection—"Portfolio of Fine Furniture"—7 Huffman Road, Drexel, N. C.

by Drexel

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA

*Design Patented

E-Z-DU Launches a Career!

In this space some months back, we published a fan letter from one of our regular readers, Mrs. Doris Dellinger of Oklahoma City. The letter, in delightful fashion, explained how her small son, David, helped pick our E-Z-DU wallpaper for a kitchen face-lifting project.

In a recent note, Mrs. Dellinger informed us that a world of wonderful events has happened to her since we published her letter. It seems that David now trots instead of toddles so his mother "easy-did" the nursery with E-Z-DU* to turn it into a pleasant den.

While this was going on, Oklahoma's largest newspaper saw the piece we had printed and invited Mrs. Dellinger to write a weekly column about David's diaper days. A book publisher read the same piece and it now looks like David's mother will soon be on the best seller lists along with E-Z-DU!

We congratulate Mrs. Dellinger on her good fortune. We are also bewildered. All we have ever said about E-Z-DU is that it comes pre-pasted. It is easy to hang as you need only cut, wet and sponge smooth on the wall. And it will add inviting friendliness to any room. Never have we said one word about E-Z-DU launching career opportunities. But then, as Mrs. Dellinger points out, "who knows what wonderful things will happen once your walls are dressed up in E-Z-DU!"

*Reg. U. S. Pat. Off.

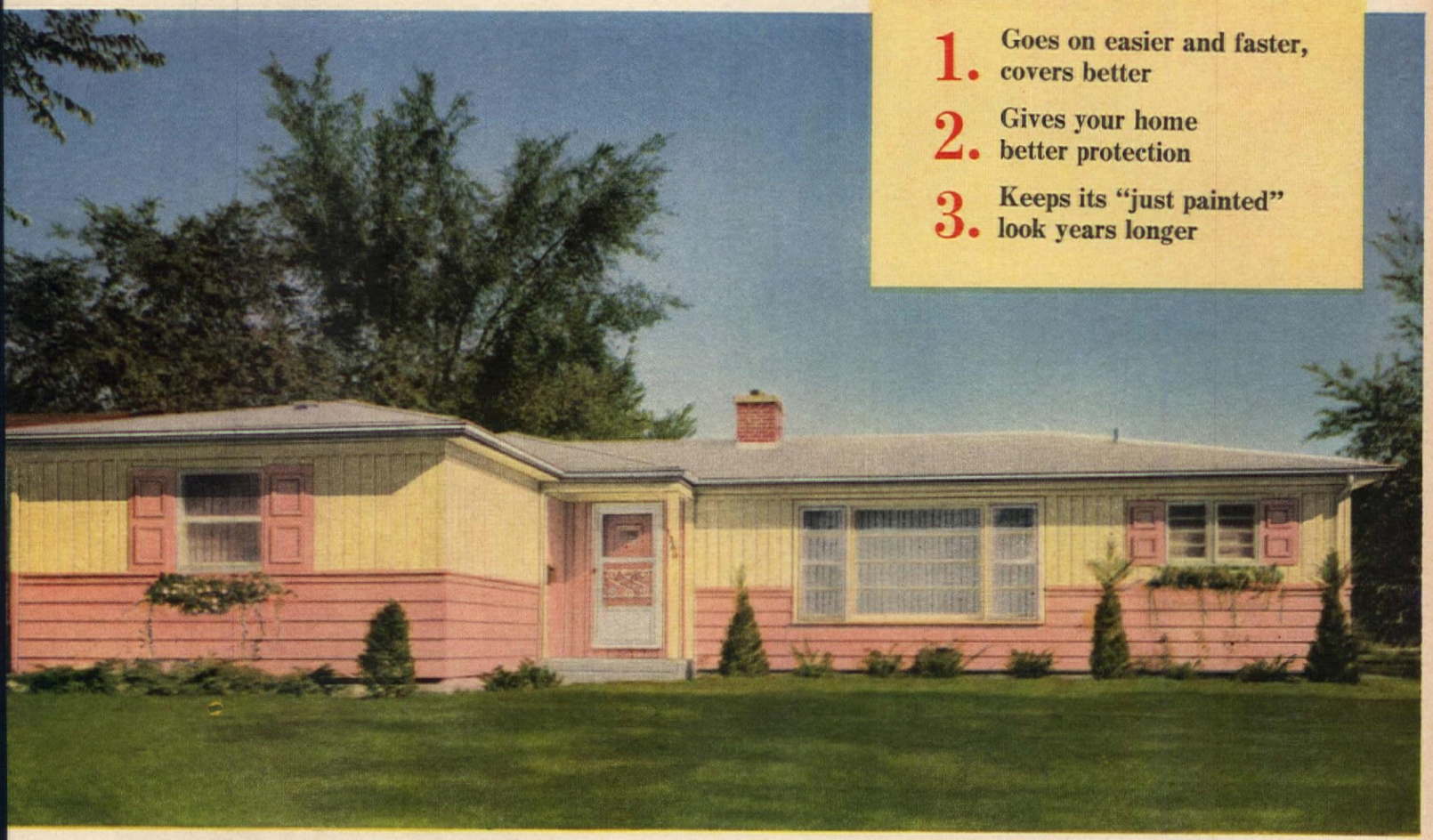
IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

(continued)

SEA-GRAPE BRANCH provides wonderfully artistic support for floral grouping, but it must be securely attached in this manner. First, branch is taped to a wood support inserted in a pin holder which has been cut in half. This holder is then secured to the bottom of the vase with florists clay.

EUPHORBIA is placed in position, carefully following line of the branch. The length is then graduated. The height and mass must be a good balance for the vase. Large philodendron leaves are inserted in the lower area and then gracefully arranged. THE END

You save money with the best paint 3 ways



1. Goes on easier and faster, covers better
2. Gives your home better protection
3. Keeps its "just painted" look years longer

SUN-PROOF House Paints—Maestro Color No. 73 Carnation and Maestro Color No. 48 Pale Ivory.

SUN-PROOF®

AMERICA'S FINEST HOUSE PAINT

Assures you long-lasting protection with these extra benefits:

Now . . . more than a hundred exciting new MAESTRO® *and ready-mixed colors to choose from. Also bright sparkling* TITANIC® *Outside White.*

Get this attractive book of MODERN DECORATING IDEAS *to help you give your home a smart, new look, outside and inside. It's* FREE—*at your Pittsburgh Paint dealer's store.*

SPECIAL VITOLIZED OIL®—just enough penetrates the surface to form a firm bond. The remainder stays in the paint coat—keeps it live, tough and elastic to resist weather wear.

FUME-RESISTANT PIGMENTS—for protection against discoloration from damaging fuel fumes or gases.

By every test . . . in every climate . . . you cannot buy finer paint than Pittsburgh SUN-PROOF—and it costs less per year to use.

PITTSBURGH® PAINTS

75 ANNIVERSARY 1883—1958

SYMBOL OF SERVICE FOR SEVENTY-FIVE YEARS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

Western Pine Region woods... beauty at a price you can afford

Western Pine Region woods . . . soft-textured, straight-grained, accented by clear or knotty patterns . . . radiate an enduring, *natural* beauty. Beauty and value that you can enjoy at a reasonable cost.

In contemporary or traditional settings, Western Pine Region woods lend charm and distinction to any room in your home. They are properly dried and seasoned to ensure easy working. Easy to clean, too . . . just wipe them with a damp cloth. Western Pine Region woods can be painted or stained in a wide variety of graceful, *lasting* finishes.

Your lumber dealer can give you full details, and a free estimate. If you are building or remodeling you will find our "Friendly Home Ideas" booklet full of helpful decorating and building suggestions.

FREE! "FRIENDLY HOME IDEAS"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling with Western Pine Region woods. Write for your copy to WESTERN PINE ASSOCIATION, Dept. 311-F, Yeon Bldg., Portland 4, Ore.

WPA

Western Pine Association

member mills manufacture these woods to high standards of seasoning, grading and measurement

Idaho White Pine • Ponderosa Pine • Sugar Pine
White Fir • Incense Cedar • Douglas Fir • Larch
Red Cedar • Lodgepole Pine • Engelmann Spruce

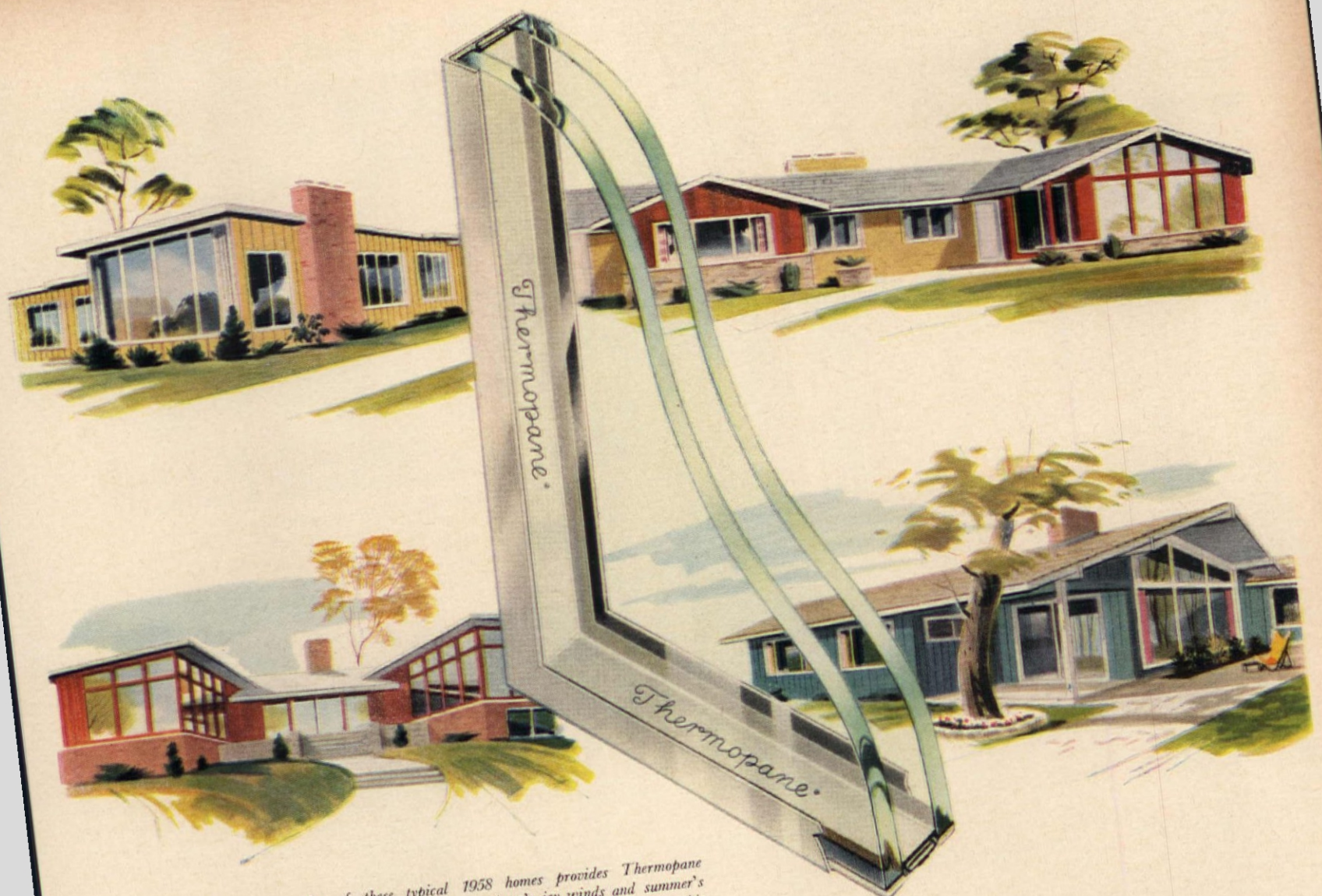
TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

Garden Reminders

HOUSE PLANTS now decorating your doorway, porch or terrace should be brought inside well ahead of the first frost in your area. Don't forget them! If not sure of frost dates, ask someone who knows.

LOW SPOTS in lawn can be leveled gradually with early fall and early spring top-dressings of half peatmoss, half sand. Apply only about ¼" at a time.

(continued)



The builder of these typical 1958 homes provides Thermopane insulating glass for protection from winter's icy winds and summer's heat waves. Visit similar homes in your community, and look for this better-living feature, during National Home Week, September 6 to 14.

Enjoy BETTER LIVING now...in a new home built with materials like *Thermopane*®

You get so much more to enjoy in a new home today! More room for family living! More built-in conveniences! More comfort! Home builders offer more for your money in every way.

With insulated walls and roof—and windows of *Thermopane* insulating glass—your house is warmer in winter, easier to heat; cooler in summer, easier to cool. Your bills are lower all year 'round!

With *Thermopane* you can have larger windows to enjoy the view without sacrificing comfort. *Thermopane* protects you from drafts, and cuts down fogging and frosting. No storm sash needed.

Learn more about *Thermopane* and what it can do for you. Write for beautifully illustrated, full-color booklet. Only 10c. Dept. 498, Libbey·Owens·Ford Glass Company, 608 Madison Avenue, Toledo 3, Ohio.

NEW SUPER

Thermopane

INSULATING GLASS

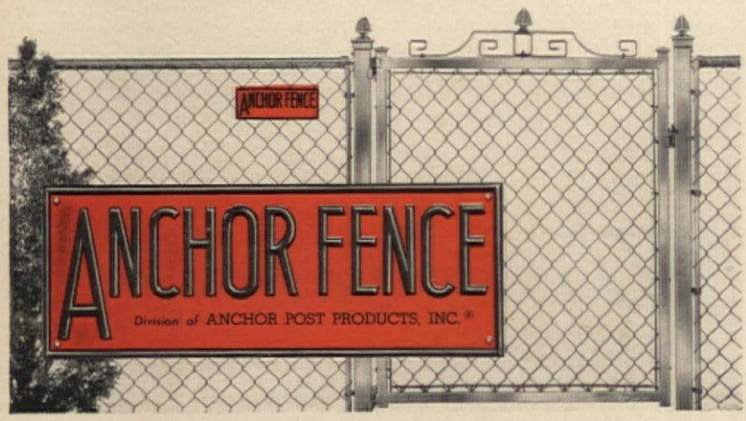
LIBBEY·OWENS·FORD

Another family crisis solved...

Anchor Fence®

Protects children, pets, property

Situation look familiar? Then let us show you how a genuine Anchor Fence can keep your youngsters playing happily *at home*. Makes it easier for you to relax because it protects your children and pets from intruders and traffic. Look for Anchor's exclusive features: handsome square frame gates—square corner posts designed for beauty and strength. Anchor Chain Link Fence is "zinc-clad" *after* weaving, stays good looking year after year. Consult your phone directory and call your local Anchor man today for free estimate, or write for free folder to ANCHOR FENCE, 6509 Eastern Avenue, Baltimore 24, Maryland.



Plants in: Baltimore, Md.; Houston, Texas; and Whittier, California.
Sold direct from Factory Branches and Warehouses in all principal cities.

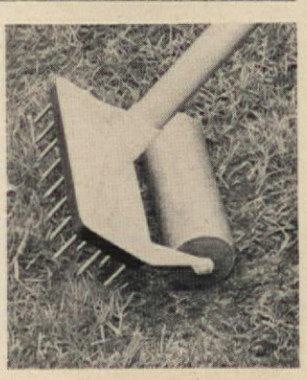
(continued)

BARE SPOTS and areas of dead grass should be loosened up and reseeded in late summer or early fall—and *next* year, feed and water more, and use a lawn spray! First job in renovation is to remove all dead grass.

LOOSEN SOIL to about 1" deep with a cultivator or special lawn reseeding device as used here. Device works by simply punching holes in soil.

SOW SEED lightly—use only good quality lawn seed —and also sprinkle on a little standard lawn or plant food. Fertilizer will not injure seed, but will insure strong growth throughout fall. *Don't* cover the seed; just stir it into upper ⅛" with a cultivator.

TAMP seeded areas *gently* with a brick, back of spade, or the roller on reseeding device. If soil is dry, water with light spray; keep the soil moist if the rainfall is at all limited.



GARDEN IRIS need digging, dividing and replanting every few years to keep them at their best. Lift the roots with digging fork, clean off soil, and break apart at the joints. Trim leaves to about 8" and dip broken ends of roots in an all-purpose pest-control dust. Discard roots that have no leaves.

PREPARE SOIL for new clump of iris by digging hole about 12" across, 4" deep, loosening it up at the bottom and spreading on a handful of complete plant food. Cover this with inch or more of soil to keep roots from fertilizer.

PLANT NEW CLUMP by arranging roots —5" or 6" apart and laid horizontally—in a circle around edge of hole. Tops of roots should be only ½" to 1" below surface; so if hole is too deep, add to soil at bottom before setting roots. Water well after planting. Plant one variety to a clump and, if other iris are to be planted nearby, group them for attractive color contrasts or blends.

THE END

Feed your lawn this fall with new

GOLDEN VIGORO

Complete Lawn Food

helps lawns weather the winter better

The lawn fed Golden Vigoro this fall stays green far longer . . . goes into the winter hibernation season well-fed and vigorous. Sturdier plants resist winter die-back . . . have a plentiful supply of all the nutrients needed to . . .

green-up faster in the spring

Golden Vigoro fed this fall will still benefit your lawn next spring. Some stored in the roots . . . some stored in the soil—ready to help your lawn green-up faster with the first spring days. Easy to use. Won't burn lawns. No raking-in or watering-in needed.

GOLDEN VIGORO

BEST FOR FALL FEEDING

Vigoro is a registered trademark of Swift & Company

Where Our Money Went

BLANCHE H. CRAWFORD

Eleven-year-old Tommy banged the kitchen door behind him and started shouting, "Hey, Mom! Did you know the Hortons have bought a new house? When are we ever going to move out of this rundown old neighborhood?"

When were we going to move, indeed. We wanted to move to a newer and larger house, but there never seemed to be enough money to go around. At dinnertime thirteen-year-old Mary took up where Tommy had left off. She complained about having to share what she called "her room" with ten-year-old Sally and seven-year-old Linda. And, as she pointed out, Tommy was sleeping in the garage and it was still a garage even though it had been fixed up into a pretty nice room.

When I finished the dishes that night I sank down into a comfortable chair and began thinking about the eternal question—where *does* our money go? How can neighbors in our same income bracket manage to move on to bigger and better homes, when we can't afford it? I began to feel that I had failed my family as home manager.

I decided that keeping track of every penny spent during the next month would give me the answer. And it did, indeed! From the amount spent on cokes and cookies and sandwich materials you would have thought I was running a summer resort. And, of course, Fred didn't have to belong to all those clubs and lodges. As for me, why did I have to be a member in *every* community organization that came along? Dues, club expenses, extra clothes for all the social events that went with membership, friends of our children always dropping by, all these things added up to the fact that we were entertainment-happy! A pleasant way to live, but what it did to our budget!

Did my family want the new home badly enough to co-operate in making the necessary changes in our way of living? Not only were they willing, but they set to work immediately to map out a new way of living. Mary decided to pay for her tennis club by taking over Louise Horton's baby-sitting job. Tommy agreed that his model-airplane group could still meet at our house but the gang had to furnish their own eats. As for Mother and Dad, we cut down on our club memberships, limiting ourselves to fewer outside activities.

Shortly after we started our new life, Fred made a payment on the lot for our new home and now spends his spare time landscaping it and preparing it for building. It is amazing how happy we are in working toward a definite goal. How little we miss the activities we once thought so necessary! As for the children, it is so good for them to share in this family project, to learn early how to make choices in life.

So, if you are having money problems, don't fret. Find out where your money is going by keeping a strict account of money paid out. Then talk it over with your family—you're sure to find a solution this way. It worked for us, and I know it will work for you!

DECORATING NEWS!

matching colors in three Moore paint finishes

© BENJAMIN MOORE & CO.

Now you can match paint colors on walls, trim and cabinets as easily and accurately as "Mother and Daughter dresses." Ask your helpful Benjamin Moore Dealer for companion colors in: Alkyd Sani-Flat, Alkyd Dulamel, and Interior Gloss Enamel.

75 Seventy-Fifth Anniversary

Benjamin Moore® paints

New! This vitreous china lavatory with revolutionary new fitting arrangement, featuring spray spout, may be built in vanity or installed on cabinet or legs.

Compatible color by Briggs Beautyware

. . . Plus the Ultramodern, Wide-Shelf Lavatory

Simplicity that spells personal luxury . . . contemporary textures that delight . . . accented by the compatible color of handsome Briggs Beautyware in such harmonizing tones as Coral, shown above, Autumn Yellow, Sea Green, Sky Blue, Pearl Gray and Sandstone. Here's a bathroom filled with translatable ideas for your own home, including the enviable luxury of Briggs' new, wide-shelf lavatory—more resting space than ever for cosmetics, shaving equipment. For a striking color accent, easy cleaning surface, and long-lived beauty, insist on lovely Briggs Beautyware—America's smartest plumbing fixtures.

BRIGGS MANUFACTURING COMPANY • WARREN, MICHIGAN

BRIGGS

BEAUTYWARE

Brighten your dining area with *beautiful* Daystrom furniture. You'll find a decorator's selection of colors to choose from. And you're bound to fall in love with one of Daystrom's authentic styles—from charming Colonial to sleek, uncluttered modern. Go out and look at Daystrom furniture today.

Perk up your kitchen with *practical* Daystrom furniture. Daystromite® table tops resist scratches, stains—even cigarette burns! Attractive vinyl chair coverings whisk spanking clean with a damp cloth.

See daystrom FURNITURE style, quality, budget prices

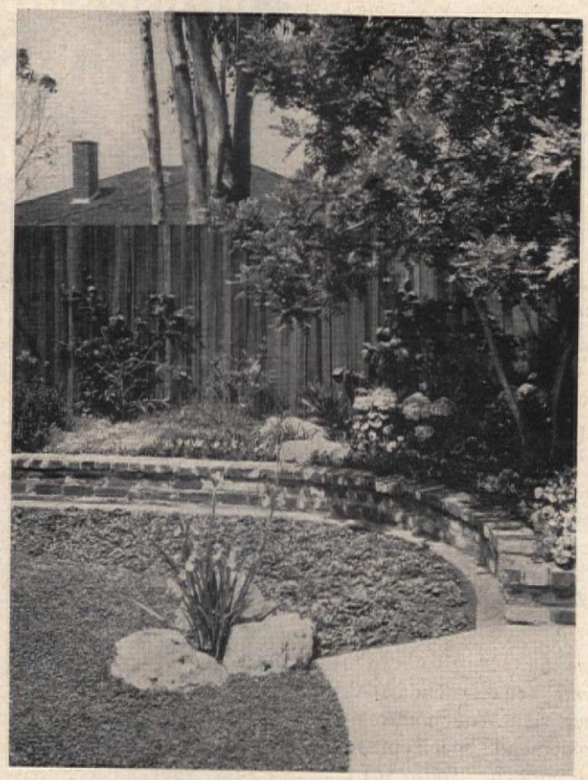
right for the HEART of your home

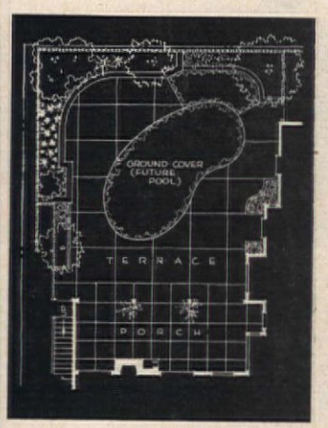
Make your family room complete with *sensibly priced* Daystrom furniture. Separate pieces start at about $10.00. Imagine! Features like Coloramic® leg finishes that laugh at scuffs, dirt, kicks. Self-leveling glides keep chairs, tables steady. Daystrom's easy to own. Choose *your* set now!

Before you Plunge (continued from page 30)

Here are the instructions given to Landscape Architect John Eyerman by Louis deHaven Shaw when he set out to design the Shaw garden in Palos Verdes, California. "Right now we'd like a swimming pool in the central area. When we make the transition, we want a minimum of expense and disruption."

Mr. Eyerman's solution to the problem is illustrated in the ground plan below. How it actually looked in the original "garden" stage is shown in the photograph you see here.





DICHONDRA LAWN was planted in the exact size and shape of the future kidney-shaped pool. Note concrete paving at the edge.

Where the pool would eventually be, Mr. Eyerman planted a dichondra lawn of the exact size and shape of a standard 15x30′ kidney-shaped pool. He surrounded it with concrete paving, except at the end, where it would someday be necessary for a bulldozer to start the excavation. Here he planted carpet-bugle (Ajuga reptans), which would serve as an attractive temporary groundcover. (Later, this too would be paved.) To facilitate bulldozing, Mr. Eyerman used easily-moved plants in a raised bed against a removable section of fence.

As you see on pages 30-31, everything worked out beautifully—and according to plan. THE END

NEW INFORMATION

you should have about boilers and hot water heat

before you buy, build or remodel

Many people simply take their heating systems for granted. Yet there is hardly another facility in a home so important to family health and comfort.

If your present system is drafty, noisy, expensive to maintain—or if you're buying a home—it will pay you to look into a *Hydronic System*. (The science of heating and cooling with water.) Example: Crane's famous Sunnyday Boilers and Sunnybase Radiation.

Clean, comfortable radiant heat. Sunnybase radiation provides heat just like sunshine. Trim baseboard panels are installed on outside walls where the cold is, radiate warmth to every corner of every room. No hot blasts, no chilly drafts. And Sunnybase never switches on and off like a fan—you enjoy a steady, even flow of heat.

Sunnybase panels take the place of registers, grilles, and radiators. They can be painted the same color as the wall, give complete freedom in placing rugs and furniture. And the heat is so quiet, you don't even know it's on.

Crane Sunnyday Boilers are the most modern and efficient ever designed. Compact size and uncluttered jackets make them a handsome addition to a finished basement or utility room.

Among other savings, Sunnyday boilers eliminate the need for a separate water heater. A small heater which can be installed in the boiler sections furnishes hot water all year.

Sunnyday residential hot water boilers give you long-term protection, too—a written 20-year guarantee against failure of the boiler sections!

What about air conditioning? No problem at all with a Crane Hydronic System. Crane has a low-cost cooling system with insulated ducts that can be quickly installed in attic, basement, or crawl space. Since it operates independently of the heating system, it is designed to do the most efficient job of providing cool, fresh, filtered air all summer.

Call your Crane Dealer now for more information. You'll find his name under "Plumbing and Heating Supplies—Retail" in the Yellow Pages. Or send coupon for free heating booklet.

Crane Sunnyday Seven—a brand-new oil-fired boiler with a combination of features never offered before, among them special heat-saving flues, more compact design, and a written 20-year guarantee on boiler sections.

CRANE

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VALVES • FITTINGS • PIPE • PLUMBING
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FREE BOOKLET on the comforts and advantages of hot water heat. Send coupon today.

CRANE CO. 836 S. Michigan Ave., Chicago 5, Ill.
☐ Please send free booklet on hot water heating.
☐ Please furnish more information on the new Crane Sunnyday Seven Boiler.

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* right paint for every type of surface . . .

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FACTS ABOUT HOUSE PAINTING

THE SHERWIN-WILLIAMS CO.

Shopping Information

THE CRONKITE KITCHEN IS A FAMILY SHOW

Pages 14, 17-20: Electric range, refrigerator, freezer, electronic range, television, all small appliances, appliance center, washer, dryer, dishwasher, light sources—Westinghouse. Counter tops—Westinghouse Micarta. Flooring—Amtico vinyl tile. Saucepan—Club Aluminum.

FAIREST THE FLOWERS THAT BLOOM IN THE FALL

Page 43: Modern adaptation of Japanese container (upper left)—Audrey Jocelyn.

DELICIOUS FOOD FROM SEA TO SHINING SEA

Pages 46, 47: "Anne" tablecloth—Leacock. Yellow napkins—Dewan. Blue napkins—Matouk. Automatic electric fry pan—General Electric. Stainless steel grill and stand—Danecastle. Caddy tray—Gay Fad. "Fairwood" cups, saucers, sugar, creamer—H. E. Lauffer. "Sunglow" sauce boat — Hallcraft-Midhurst. "Skol" suburban highball—Hazel Atlas. "Teardrop" glass dinner plate—Duncan & Miller. Collapsalabra—Wilton Products. "Lemon Yellow" candles—Colonial.

TAKE A CAN OF STRING BEANS/ OF PEACHES

Page 50, 71: Spode "Fleur de Lis" covered casserole—Copeland & Thompson, Inc. "Meadow Glow" platter—Doulton & Co., Inc. Round cake tray—Jeanette Glass Co. "Bluebell" chafing dish—Tycer Pottery, Inc. Lazy Susan Base of Canister set—Marsh Industries.

THIS KITCHEN WORKS FOR A WORKING WIFE

Pages 72, 74: Kitchen cabinets—Capitol Kitchens. Dishwasher and disposal—Hotpoint. Refrigerator—Westinghouse. Gas range—Norge. Counter tops—Formica. Flooring—Armstrong. Fan—NuTone. Wallpaper—Imperial. Rotisserie—Black Angus. Casserole—Club Aluminum.

PSSST! MOMMY'S COOKING

Pages 77, 78, 79: Casserole—Peter Pots. "Solo" stainless steel spoon set—Evans International, Inc. "Harvest Time" Dutch oven—Iroquois China Co. "Lino" double baker on stand—M. Wille, Inc. "Country-Time" three-section casserole—Pfaltzgraff Pottery Co. Illustrated in oven and on table: Casserole with warmer—Inland Glass, Division of Club Aluminum Products. Pyrex oval roasting dish—Corning Glass Works. "Dusk" footed goblet—Bryce Brothers Co.

BEAUTY PERCH

Page 88: Beauty perch—Brown and Rowland.

SOAP PAD TIP

Page 88: Soap pad—Manufactured by S.O.S.

PHOTOGRAPHS

Ray Barrett: page 4 (bottom). Francis H. Underwood: page 40 (bottom). Elizabeth Hibbs, F.P.G.: page 22. Peter Benech of Harry Watts: pages 14, 17-20. F. M. Demarest: pages 4 (2nd from top), 27, 28, 29, 37-39, 43, 46, 47, 50-56, 57 (right and lower left), 58, 59 (left and lower right), 60-66, 67 (left and upper right), 68-71, 72, 74, 78 (bottom), 79 (bottom), 81, 82, 96, 100, 102. American Institute of Baking: pages 57 (upper left), 59 (upper right), 67 (lower right). George de Gennaro: pages 4 (top), 30, 31, 97, 111. Otto Maya: pages 34, 115-121. Jackson Hand: pages 36, 98, 99. Newman Kraft Studio: pages 4 (3rd from top), 40 (top), 41 (top). Georg Nilson: pages 44, 45. Edward Wallowitch: pages 77, 78 (top), 79 (top). David X. Manners: pages 85-87. Courtesy of Kaiser Foil: page 81 (top). Camera Assoc. Inc.: page 89 (bottom). Courtesy of United States Gypsum Co.: page 92. A. Fishelle: page 104 (top). Steve Michael: page 122.
DRAWINGS Grams Miller: page 104.

How much do you know about

internal cleanliness?

Day before yesterday, many women hesitated to talk about the douche even to their best friends, let alone to a doctor or druggist.

Today, thank goodness, women are beginning to discuss these things freely and openly. But—even now—many women don't realize what is involved in treating *"the delicate zone."*

They don't ask. Nobody tells them. So they use homemade solutions which may not be completely effective, or kitchen-type antiseptics which may be harsh or inflammatory.

It's time to talk frankly about *internal cleanliness.* Using anything that comes to hand . . . "working in the dark" . . . is practically a crime against yourself, in this modern day and age.

Here are the facts: tissues in *"the delicate zone"* are very tender. Odors are very persistent. Your comfort and well-being demand a special preparation for the douche. Today there *is* such a preparation.

This preparation is far more *effective* in antiseptic and germicidal action than old-fashioned homemade solutions. It is far safer to delicate tissues than other liquid antiseptics for the douche. It cleanses, freshens, eliminates odor, guards against chafing, relaxes, promotes confidence as nothing else can.

This is modern woman's way to internal cleanliness. It is the personal antiseptic for women, made specifically for *"the delicate zone."* It is called Zonite®. Complete instructions for use come in every package. In cases of persistent discharge, women are advised to see their doctors.

Millions of women already consider Zonite as important a part of their grooming as their bath. You owe it to yourself to try Zonite soon.

START YOUR NEW HOUSE FOR $5.00

#61—Comfortable, classic Colonial home has 2,620 sq. ft. of living area, 2-car garage and basement.

#60—This home's designed for convenience, privacy. Living area: 2,256 sq. ft.

To: The American HOME, Dept. BP
American HOME Bldg., Forest Hills 75, N.Y.

I enclose personal check or money order for $_____ for blueprints checked below. (If you live in N.Y.C., add 3% city sales tax. And please—send NO stamps!)

CHECK HOUSE OF YOUR CHOICE:
☐ American HOME Blueprint House #60
☐ American HOME Blueprint House #61
☐ 1 complete set, $5
☐ 3 complete sets, $10

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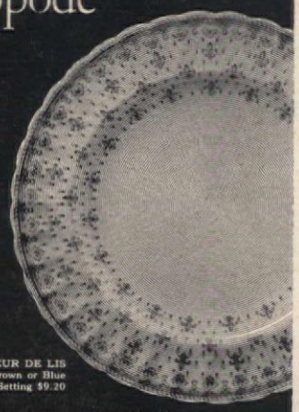
Don't wait to *inherit* Spode



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Brown or Blue
Place Setting $9.20

Don't deny yourself the civilizing pleasure of owning and using Spode now. This fine English dinnerware is exceptionally sturdy, relatively inexpensive and, of course, too beautiful to do without. Write for Booklet 13.

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DINNERWARE

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TREAT YOURSELF TO AN AUTUMN VACATION IN QUÉBEC

The countryside of French-Canada is unbelievably beautiful when the fall colors blaze on the hillsides of the Laurentians, the Eastern Townships, the shores of the mighty St. Lawrence. The nights are cool and crisp, the days bright and warm. Fewer cars on the roads, accommodations easier to find in our comfortable, modern inns and hotels, where you will be welcomed with old-time hospitality.

For free road maps and booklets, write: Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Center, New York 20, N.Y.

LA PROVINCE DE Québec

Pattern Order Form

Please allow 3 weeks for handling and mailing

These patterns are shown on page 96.

1750—75¢. Pattern for the loveliest tablecloth, beautiful design that looks expensive and intricate is actually simple to do (although it does require patience) and costs very little to make. Use sheer organdy and bobbinet.

1751—25¢. Full size transfer pattern for floral panel to paint on cupboards, cabinets and furniture. It can be used vertically or horizontally. Size is 12x17".

1752—$1.00. Full size transfer for hooked rug. Beautiful fruit motifs. You can add to or subtract from size by making border wider, narrower.

1026—25¢. Swedish street scene design to paint on wastebaskets, chairs and lampshades. Use as a cornice too.

The following patterns are not shown in this issue.

1605—$1.00. If you found an old second hand chest this summer, or have one that needs a new "face," use this lovely painting pattern of floral motifs and scrolls.

1608—50¢. If you like to sew a little here's a nice "Farmer's Sampler" transfer pattern. Just press on linen, work with simple cross-stitch.

1622—75¢. Full size transfer pattern for an amusing cross-stitch rug with a big bold lion motif. The lion has a thick wooly ruff, which is tufted and knotted with a mechanical needle.

1632—50¢. If you have a fall bride coming up, think of embroidering some lovely linens for her gift. This pattern is a complete set of exquisite floral initials.

1641—50¢. For a blank wall space this pattern for a "Mosaic" rooster is perfect. The rooster is painted and the colors applied in tiny squares, very easy to follow. Most effective for halls, kitchens, playrooms and children's rooms.

1644—$1.00. Refurbishing a bedroom? This pattern has full size tissues for cutting out delightful café curtains with circular cut flounces. Includes matching dressing table skirt with deep circular flounce.

1660—25¢. Everyone loves braided rugs. It's not too early to think of one for a welcome Christmas gift. This pattern gives directions for "Three Ovals" design.

1668—50¢. You never have enough lamps. Here is a pattern for a simple hexagonal-shaped wood base that could be used in almost any room.

1673—85¢. Keeping Christmas in mind, why not consider making a "Mother Kangaroo" wood valet to help some child keep neat. The figure holds a laundry bag, has a mirror with shelf for brush and comb and a place to put shoes.

1677—50¢. For Mom, the best gift of all. Make her a sewing table that has drop leaves for a good-sized work surface; 3 drawers for spools, buttons and findings and a pull-out wicker mending basket.

2109—$1. Home workshop pattern for a small TV cabinet that is easy to build. It is Early American in character but can be made Modern with straight legs.

☐ American HOME Pattern Book $1.25

☐ 1026—25¢	☐ 1644—$1	☐ 1751—25¢
☐ 1605—$1	☐ 1660—25¢	☐ 1752—$1
☐ 1608—50¢	☐ 1668—50¢	☐ 2109—$1
☐ 1622—75¢	☐ 1673—85¢	
☐ 1632—50¢	☐ 1677—50¢	
☐ 1641—50¢	☐ 1750—75¢	

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Street Address

City *Zone No.* *State*

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

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HIGHBOY... HIGH FASHION

For that touch of grandeur, we suggest the noble Queen Anne highboy with its characteristic—and most practical—flat top surface.

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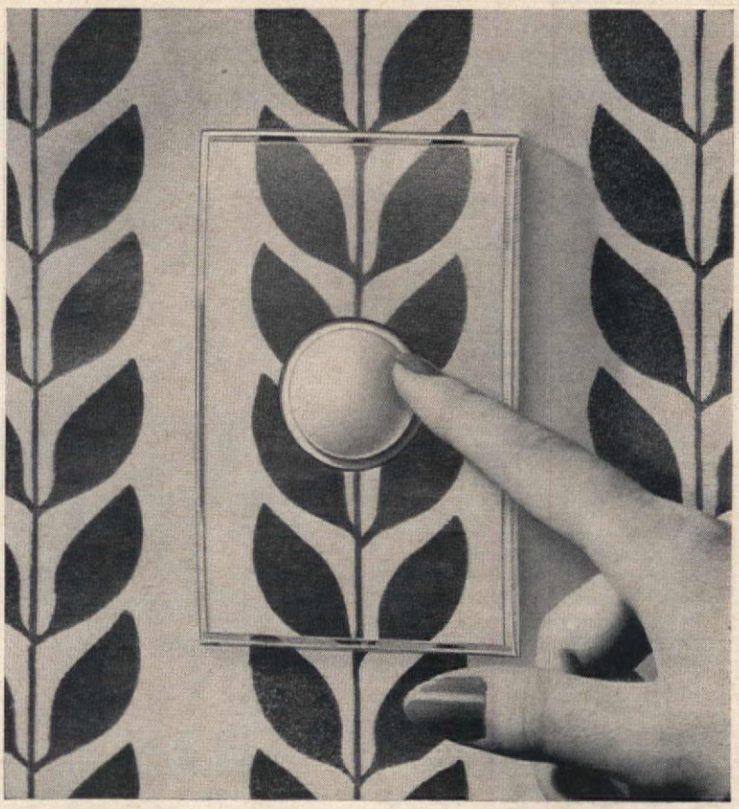
Pennsylvania House Furniture, Lewisburg 3, Pa.

FINE COLONIAL FURNITURE FOR LIVING ROOM, BEDROOM, DINING ROOM



Honeywell Tap-Lite...tap it on, tap it off with hand or even elbow. New, quiet, decorator light switch with transparent "fashion" plate lets you use inserts to match any decor. Wipes clean with damp cloth. Easy to install. $1.95 at leading retail stores.

TAP-LITE BY HONEYWELL

HELP US KEEP THE THINGS WORTH KEEPING

It's always so good to have Dad home!

Home—the place he works hard to keep safe and secure. In a free and peaceful world he can always be there to take care of his family. But peace costs money.

Money for strength to keep the peace. Money for science and education to help make peace lasting. And money saved by individuals.

Your Savings Bonds, as a direct investment in your country, make you a Partner in strengthening America's Peace Power.

The chart below shows how the Bonds you buy will earn money for you. But the most important thing they earn is *peace*. They help us keep the things worth keeping.

Think it over. Are you buying as many Bonds as you *might?*

HOW YOU CAN REACH YOUR SAVINGS GOAL WITH SERIES E BONDS *(in just 8 years, 11 months)*			
If you want about	$2,500	$5,000	$10,000
each week, save	$4.75	$9.50	$18.75

This shows only a few examples. You can save any sum, buying Bonds by Payroll Savings or where you bank. Start your program now!

Photograph by Howard Zief

HELP STRENGTHEN AMERICA'S PEACE POWER

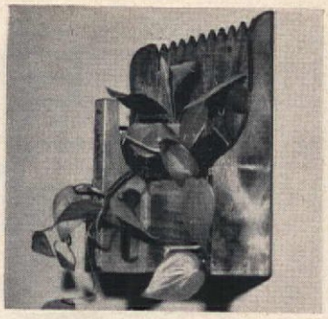
BUY U. S. SAVINGS BONDS

The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, The Advertising Council and this magazine.

STOP 'N SHOP YOUR AMERICAN HOME MARKET PLACE

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte



IT'S THE BERRIES! This quaint scoop was used years ago by pickers in the cranberry bogs, but now it does duty as a planter on your wall. It will also sit nicely on a table, if you prefer. Beautifully grained and polished pine, it's the prettiest berry-pickin' planter yet. It's 8½x7x3". $2.50. From De De Waters, Dept. AH-1, 5719 Prospect Rd., Peoria, Ill.

SMOOTH AS CREAM and creamy white is this English Ironstone dinnerware, with its graceful pattern of wheat in relief. Each place setting has cup and saucer, 6" bread and butter plate (not shown), 8" salad plate, and 10" dinner plate. 20-piece starter set (four place settings) is $12.95. Jenifer House, Dept. AH, New Marlboro Stage, Great Barrington, Mass.

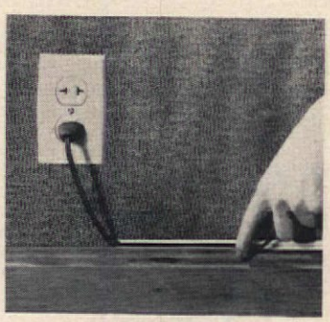
TOP-DRAWER STUFF. File those important papers neatly in this handsome lowboy-file cabinet. A well-made piece of furniture, it has 2 big drawers with antiqued pulls. Hand-made of knotty pine, it's 22" high, 16½"x22½" (legal size 2" wider). Unfinished, $24.95; antiqued pine, $26.95. Legal size $3 more. Exp. chgs. coll. Jeff Elliott, Dept. AH-5, Statesville, N.C.

PROMISE HER ANYTHING, but give your little miss "Dolly and Me" bracelets. 6" pearl and gold plated chain bracelet has charms of pretend ruby, emerald, sapphire and amethyst, plus a disc engraved with her name. Matching 4" version sports her doll's name, or just "Dolly." $1.29 the set; extra doll's bracelets, 59¢ ea. Nancy Norman, 700 P.O. Bldg., Brighton 35, Mass.

THE LIGHT TOUCH of a brass switchplate can brighten a whole room. This one, with its graceful scroll design, blends well with many periods of furniture. Brass-plated metal is lacquered to eliminate finger marks, needs no polishing. Screws incl. Single switch, $1.50 ea.; 3 for $3.95. Double switch, $1.95. Added Touch, Dept. AH, Wynnewood, Penna.

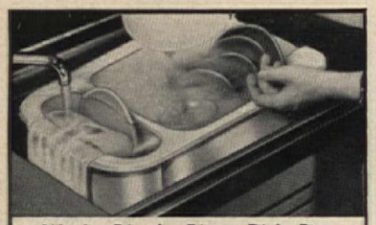
BIRDS OF DIFFERENT FEATHERS do flock together, right in the middle of your flowers! These gay ceramic birds perch perkily on your favorite vases and sniff at your flowers—they're slotted to sit on the edge of a vase or bowl, as if they'd just flown in the window! 2½" high, assorted songbird colors. 3 for $1.69. From Susan Smith, Carpentersville 13, Illinois.

BOUNCING BABIES from one to eight will have lots of fun with the Junior Trampler—good healthy exercise too! It's safe—stands only 10" off the ground, has a safety handle bar. Strong tubular aluminum frame; bed is 38x27" tear-resistant red duck, fastened with heavy-duty elastic cord, for lots of bounce. $14.95. The Porta-Bed Co., Dept. AH, Dallas 9, Texas.



LEAD-ING QUESTION: What to do with electric cords trailing along the baseboards? Answer: get *Cord-Mount!* Leads slip into this flexible plastic casing that sticks to the baseboard. Keeps cords out of children's hands, ends dangerous cord tangles! Easy to install or change. White or cocoa brown. 8' roll, $1. Donlin's, Dept. AH, 869-A Mdse. Mart, Chicago, Ill.

MORE ON THE FOLLOWING PAGES



Wash, Dip 'n Rinse Dish Pan

New, compact dish pan has its own built-in rinsing compartment—provides crystal-clear rinse water for every dish! Cushion-soft rustproof polyethylene pan can't chip china or glasses, has overflow edges for both sections. 17¼"x 13¼"x6½". Order **7241-6**, Red or **7244-6**, Yellow Pan **$3.49** postpaid.

Double Suds 'n Rinse Bucket

Banish your old-fashioned scrub bucket—this modern pail carries both suds and rinse in two 7-quart sections! Pail is durable polyethylene with a comfortable carrying handle. Each section takes a double sponge mop. Order **5609-6**, Suds 'n Rinse Bucket, **$3.98** ppd.

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Miles Kimball

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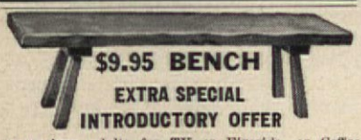

$9.95 BENCH

EXTRA SPECIAL INTRODUCTORY OFFER

Seats three adults for TV or Fireside, or Coffee Table. 2" selected N.H. White Pine, 12" x 48", Ht. 13½". Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine LACQUER finish.

CHAIR HEIGHT BENCH 17½"—$12.45

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Send Check—No C. O. D.'s Free Catalog

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58 Forest Road Greenfield, N. H.

FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience. *For information write to Dept. AH-1.*

PORTLAND STOVE FOUNDRY CO., Portland, Me.

Bean's Free Fall Catalog

Just Off the Press

365 items of interest to both men and women are listed in this new Fall Catalog. One hundred and twenty are leather and canvas specialties of our own manufacture.

L. L. Bean, Inc.

317 Main Street Freeport, Maine

Mfrs. Hunting and Camping Specialties

She'll wear her heart on her wrist when she encircles it with a bracelet of our STERLING SILVER or 12k GOLD-FILLED Boy and Girl silhouettes. Each engraved with a child's name and birthdate, they make a treasured heirloom gift. Of excellent weight and quality, they are ¾" wide. More may be added as the family grows. Up to 11 letters and spaces per line. Immediate delivery.

Silhouettes, each $1.10 **Bracelet, $1.10**

Sold By Mail Order Only At These Special Prices

Prices include engraving, tax, postage.

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with set of Perpetual Date-Amount Banks. Forces you to save 25c a day, or Calendar won't change date. Also totals amount saved. Save $540.00 with 6 banks in 1 year, 3 banks in 2 years, or 1 bank in 6 years, *automatically*. Send $11 for 6 banks, $5.75 for 3, or $2 for sample bank prepaid. LEE-CRAFT, Dept. 9A, 300 Albany Ave., Brooklyn 13, N.Y.

Personal PHOTO Christmas Cards

including envelopes

20 for $1

plus 35¢ shipping, from your own negative

LIMITED TRIAL OFFER 1 order per customer

FREE SAMPLE Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 10¢ in stamps or coin for handling (after Dec. 1, 15¢). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today.

*T.M. Reg.

YULECARDS* Dept. 2, Quincy 69, Mass.

SAVE OVER 50%

YOUR OLD FUR INTO NEW JACKET, STOLE, CAPE at Morton's $22.95 ALL 1 PRICE

Morton's remodels your old coat, even your old jacket or cape, into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Morton's, world's first & largest fur service gives you greater value, top flight designing, wider selections, finer work. In fact, Morton's is the only one price furrier employing only qualified union furriers, just like the highest priced fur salons. Send No Money! Just mail old fur, state dress size, height. Bonded pickup at your home also available wherever you live. Pay when new style arrives. Write for free 1959 Style Album.

SPECIAL! HEADBAND included to match this lovely cape.

FREE Write for Morton's New Style Album. World's Largest Selection at any price.

MORTON'S, Dept. 21-W, Washington 4, D.C.

NIGHTS AT THE ROUND TABLE will be very gay, if you sit around a cheery old-fashioned red and white checkered tablecloth. Of sturdy cotton damask, it has the maple leaf design woven right in. Great for barbecues! 52" square, $2.95; 52x68", $3.95. 15" square napkins. 60¢ ea. or 6 for $2.95. New England Gen. Store, Dept. AH, Janes Ave., Medfield, Mass.

IT'LL BE DUCK SOUP to get excess fat out of the soup kettle, with this clever skimmer. *Fat-Away* floats on top. Extra fat automatically flows into the well. You lift it out and pour it off. You get all that good homemade flavor, none of the extra calories! Aluminum, with a cool nylon handle. $1. Mastercraft Products, 273-AH Congress, Boston 10, Mass.

BRIGHT AND SHINING jalousies require a special kind of care. This clever Jalousie Cleaner will get the task done quick as a wink—double head contains sponges and squeegees. You just slip it over each louvre and slide across. Cleaning is done in one operation! 15" handle gives the reach you need. $3.98. Best Values, 401-AH Market Street, Newark, N. J.

BABY SHOE HEIRLOOMS

for Proud Parents and Grandparents

To be treasured always . . . our solid **Sterling Silver or 12K Gold-Filled** Baby Shoe Bracelet and Tie Bar proudly proclaim the beloved children or grandchildren. Each name and birthdate is engraved on a separate ¾" shoe. Custom-made, of excellent weight and adorably crafted, they'll become family heirlooms. Up to 11 letters and spaces a line. **Baby Shoes—$1.95 each; Bracelet—$1.95; Tie Bar—$1.95.** Incl. engraving, tax, postage.

Sold by mail order only at these special prices.

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1000 Name & Address Labels $1

ANY 3 DIFFERENT ORDERS $2 ppd

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE**, useful Plastic **GIFT BOX**. Use them on stationery, checks, books, cards, records, etc. *Beautifully printed on finest quality gummed paper—1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back. **TIME-SAVER LABELS, 901-A Jasperson Bldg., Culver City 1, California.**

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of unusual, glamorous gifts and food delicacies collected from the wide, wide world is now ready. Write for your copy TODAY!

WEST YARMOUTH 1, MASS.

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STILL LIFE OIL PORTRAITS of old copper and pewter with fruits, mellow wood tones, and soft backgrounds are exquisite in detail, warm in color. By HENK BOS, famous Dutch artist—beautiful with any decor! Special low prices: 9x10" prints, 4 for $1.50; 19x17" size $1.95 each, $3.50 pair. Ppd. Guaranteed to delight, or money refunded.

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BOWMAN'S A9-2477 Lombard St., San Francisco 23, Calif.

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Immortalize Your Favorite Snapshots

Life-like statue of your child, family, friend or pet . . . from any negative, photo or portrait (returned unharmed). Only $2.50 each. STATUETTE LETTER HOLDER with pencil tray, $3.95 each; new BOOK HOLDER (not illustrated)—true conversation piece, $5.95 each. Oil colored $1.00 more. Check or M.O. MONEY BACK GUARANTEE.

Whitehall Studios 2598 Cleveland Ave., Elmira, N.Y.

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Churches, Women's Clubs, Societies, etc.

Earn $50 to $500 Cash, plus 24 card tables simply by selling advertising space on the table tops to local merchants who gladly cooperate. 6 different plans to pick from. No risk, nothing to pay, not even freight charges. Write,

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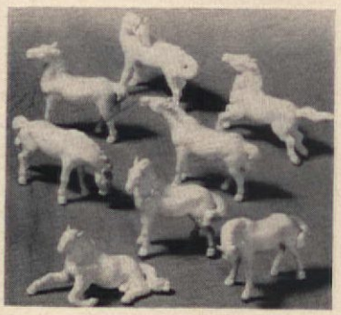
THE DAILY GRIND will be a lot easier, if a Chop-O-Matic is working for you. Its 6 stainless steel blades chop anything, without scraps all over—cutting is done on your board, inside the plastic bowl (4″ in dia.). Slotted inner plastic disc cleans blades automatically on each upstroke! $1.98 from Sunset House, 71 Sunset Bldg., Beverly Hills, California.



ALL THE MING'S HORSES are right here, just waiting to be set up on a collector's shelf! These lovely little Ming horses come eight to a set, in various positions (pawing, standing, bucking). Each about 2½″ high, in fine white porcelain. We haven't herd of a nicer gift in a long time! Boxed set of eight, $2.95. Artisan Galleries, 2100-AH North Haskell Ave., Dallas 4, Tex.

WILD HORSES can't drag your young bronco busters into the bathroom to clean their teeth? Get them 6-shooter toothbrushes, and they'll brush three times a day! Plastic pistol barrel sports a stiff-bristled nylon brush, trigger really clicks. Hangs in its own holster on the wall, complete with his or her name. 75¢. Miles Kimball, 126 Bond St., Oshkosh, Wisc.

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16 FEET WIDE WITH ONE PAIR

SUPERWIDE Fiberglas Draperies

NEVER NEED DRY CLEANING!

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The Miracle Fabric You Can Wash and Hang in 7 Minutes!

127 SIZES and COLORS THAT FIT ANY WINDOW IN YOUR HOME

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Color brochure, price list, and actual swatches. Just send us your name and address and we'll rush Drapery Sample Kit to help you select the draperies you want. No obligation whatever. So mail the coupon now!

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GR 356-J . . . $3.95
GR 357-J . . . $5.95

NO-SEW CLOTHES LABELS

Just iron 'em on . . . each is permanently imprinted with any name you specify. Ideal for back-to-school. Prevents laundry mixups, thievery. Won't wash off. Each 2″ long.

GR 2681 . . . 50 for $1.00
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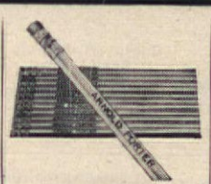
GIANT FUNNY FEET

Put your best foot forward! Be the hit of the Halloween party! Wear this gigantic clod-hoppers—size 20½EEEE—for hilarious fun. Rubber monstrosities are complete with bunions and callouses.

GR 9441 Per pair $1.00



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. . . with your name in Gold! Two dozen with fine quality number 2 black lead PLUS pure rubber erasers. Sure way to foil pencil snatchers—wonderful gift for desk or school. Specify name.

GR 1504-X . . . 24 for $1.00

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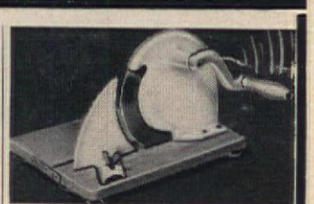
Faithful Rover never falls, never slips! He's a cute little bean-bag ashtray with big floppy ears and sad button eyes. Colorful tartan plaid with brass-tone tray and "snuff-out" rills.

GR 9473 Pup Ashtray $1.00



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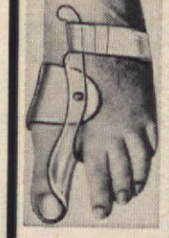
Imagine! At this low price! A professional-type Imported Slicer just like those in the super markets. Sharp, 6″ spun steel blade cuts perfect, uniform slices from meats, vegetables, cheeses, fruits. Ends messy, ragged edges. Porcelain enamel blade guard; wooden non-slip base.

GR 9908 Kitchen Slicer . . . . Only $6.95



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Revolutionary Hallux Valgus Bunion Bandage works as you sleep—gives amazing relief, for the first time, from painful bunions. Gentle, firm lever action of new elastic Rohadur coaxes big toe into normal position. Lets Nature get at root of trouble. A result of orthopedic research that helps where it most hurts. Custom made: specify shoe size, width; right or left foot; whether for man or woman.

GR 2551-D Each $5.00
GR 2552-D Pair $9.00

STRETCH TO HEALTH

. . . and reduce! Develop a shapelier figure and radiant health—at home. No pills! No diets! Ingenious Rowing Machine Exerciser, perfected in Hollywood, helps you lose the pleasant way. Folds for storage.

GR 3785 . . . $3.95

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Does Jobs Even $300 Electric Machines Can't

- Seams Drapes while hanging
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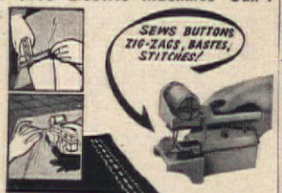
- Sews Upholstery still on form



Unbelievable at this low price! A real automatic sewing machine that almost outperforms the large ones! Hems, stitches, seams, zigzags, bastes—sews on buttons, too! Repairs any fabric with light hand pressure—even leather—in seconds. Uses standard thread and needles. Completely portable. It comes with handy leatherette carrying case.

GR 119-J Automatic Sewing Machine $4.95

PERSONALIZED MITTENS

Can't get wet or lost! Watertight Mittens are lettered with any child's first name. Snug jersey lining. Specify color—red; blue or brown; age for size; name.

GR 508P Mittens . . . $1.00
GR 509P Gloves $1.50

It "GLOWS" In The Dark PERSONALIZED "MIDNIGHT COACH" SIGN

Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Display on lawn, house, mailbox, etc. Weatherproof Metyl-Methacrylate with rich black hammered finish. 15″ long and 5¾″ high.

GR 515-P Coach Sign $1.00

GUARANTEED FOR 5 YEARS

NEW LIGHT OUTLASTS 13 ORDINARY BULBS

Fantastic . . . but true! New Long-Life Bulbs burn at least 5 years—or we replace them absolutely FREE! Most radical lighting development in years—saves up to 70% in bulb costs—ends bulb snatching—eliminates ladder perching for hard-to-reach fixtures. Guaranteed for 10,000 hours-9000 hours longer than average ordinary bulbs. Gives constant glow—even when vibrating machinery is near. Fits all standard sockets.

GR 287 J 40 Watt
GR 288 J 60 Watt
GR 289 J 75 Watt
GR 290 J 100 Watt
GR 291 J 150 Watt . . . . . 99¢

69¢

Bra-Xtender

MAKE ANY BRA FIT

Now you can adjust your bra size without sewing! Simply hook Bra Extender to your regular bra hooks and—presto! a perfect fit. Makes any bra up to 2 sizes larger. Ideal for in-between sizes.

GR 9232 . . . . 3 for $1.00

CAR VACUUM CLEANER

Amazing Car Vacuum sucks up dust, crumbs, dirt . . . cleans upholstery and floor in seconds. Need no electricity or special attachments. Operates from windshield wiper line; stores in glove compartment.

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MAGIC STUMP REMOVER

Don't Dig—Chop—or Blast! Magic Stump Remover eats open sap pores—rots stump away. Simply drill hole—pour remover in. Removal is easy. Won't harm other plants.

GR 4489 (1-2 Stumps) $1.50
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No need to take Fido out! Scientific compound housebreaks pets for you! Pour 2 drops on any newspaper, mat or spot. Fido is drawn like a magnet every time. Guards furniture, rugs.

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HOW TO ORDER:

- Send payment (check, money order or cash) with order. No COD's.
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BANCROFT'S

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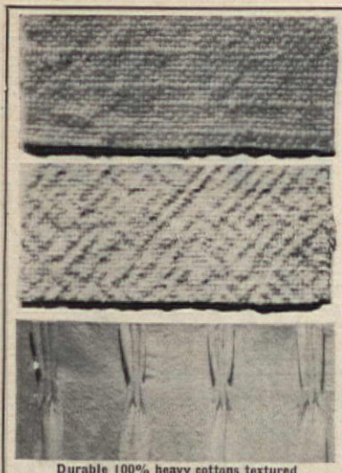


Durable 100% heavy cottons textured like "hand primitives." No linings needed!

only $2.98 a yard and it's 10 feet wide!

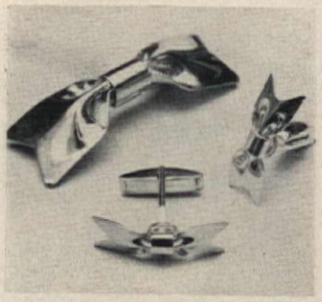
California decorators and architects **"up end"** it to drape the widest window floor-to-ceiling, with one piece of cloth! No seams to sew or show! Woven for quick fluff-dry laundering—never ironed. **Send 25¢** for catalog. 11 samples in an interesting choice of textures in both unfinished yardage and preshrunk, in natural and off white, in pure white and in custom colors to match your own swatch or paint chip. All are in floor-to-ceiling widths from $2.98 to $4.98 per yard. Instructions are included for automatic pleat hooks.

← New! Wide homespun professionally pleated along one edge and sold by the yard! Double fullness. Washable buckram. All ready to side-hem and hang. Pleating cost is 5¢ per inch of window rod. Send 25¢ for complete catalog described above.

HOMESPUN HOUSE
291 So. Robertson, Beverly Hills 2, Calif.

TURTLES ON THE HALF-SHELL are begging to be filled with snacks at your next party! Jar stands almost 9" high, holds lots of crackers, pretzels and potato chips. His ash-tray-partner, flat on his back, can be used for nuts and candy. Glazed ceramic, in green turtle colors. Jar, $2.50 plus 25¢ post.; ashtray, $1.50 plus 25¢. Helen Gallagher, 413-AH S. Fulton, Peoria, Illinois.

A NEW WRINKLE in your collar? Don't fret, get a smart Bow-knot Collar Pin to keep it neat and pretty. Clips on, so there are no pin holes! The matching cuff links make an elegant ensemble. 24K gold plate or silver rhodium; smooth or textured finish. Pin, $1.00; cuff links, $1.25. The set, $2.00. Zenith Gifts, 980-98K P. O. Bldg., Brighton 35, Massachusetts.



COURT ORDER among your family by putting up this mellow pine rack and towel bar in the bathroom. It has holes for eight toothbrushes, and all your bottles and jars will go on the shelf. Of sturdy pine, with a hand-rubbed finish, it's 18½" long, 12" high, and 5" deep. Screws incl. $4.95 plus 35¢ post. Greenhall, Dept. AH, 1133 Broadway, New York 10, N.Y.

NEW! CLOSET HANG-A-CHAIN

Our newest closet accessory, consisting of eight three-inch hooks, hangs right from your closet rod to hold all the odd items which usually clutter up dresser drawers, etc. . . . purses, umbrellas, belts, children's clothes, anything at all. Chrome-plated and gift-boxed. Satisfaction guaranteed.

Order #C838. Just $2.00 postpaid, 2 for $3.95

Send for New, Free Catalog of Unusual Items

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Baby's First Shoes BRONZE PLATED IN SOLID METAL

Only $3.98 a pair

COMMENDED BY THE PARENTS' MAGAZINE INSTITUTE

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NOW $8.95 Reg. $15.00

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Donkey With Music
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No C.O.D.'s
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- Needs only occasional watering—nothing else
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ESPECIALLY GOOD FOR AFRICAN VIOLETS

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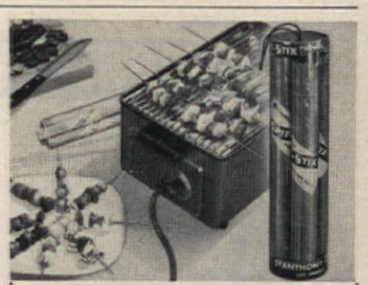

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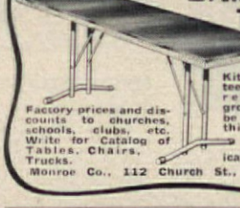

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Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

Monroe Co., 112 Church St., Colfax, Iowa

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Destroy unwanted hair PERMANENTLY with new, improved Mahler Epilator. Use conveniently and privately at home. When you have read our instruction book carefully and learned to use the Mahler Epilator safely and efficiently, then you can remove all unwanted hair PERMANENTLY. MONEY-BACK GUARANTEE. (Our 76th Year)

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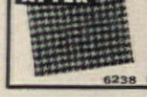

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PLUS 25c POSTAGE

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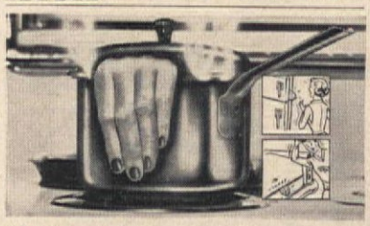

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Folds to suitcase size.

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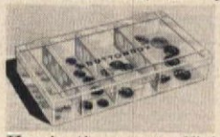

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154 Bond St., Oshkosh, Wisconsin

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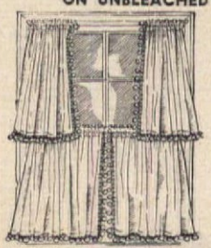
WITH BALL FRINGE ON UNBLEACHED MUSLIN



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EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

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Height 42" Seat 17½" w., 14" d., 17½" h.

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

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STATE CHOICE
• Cherry Blossom (pink, gray black)
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$7.95 plus 32¢ postage

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DO YOURSELF A FLAVOR by keeping your favorite spices fresh and pretty in apothecary jars, on a handsome pine rack near your range. Or, if you're pressed for space, it can go under a cupboard. Square apothecary jars are 3" high, the rack is 13x6½." Five jars are included. $2.98 plus 35¢ post. Foster House, 430-AH S. Jefferson Street, Peoria, Illinois.

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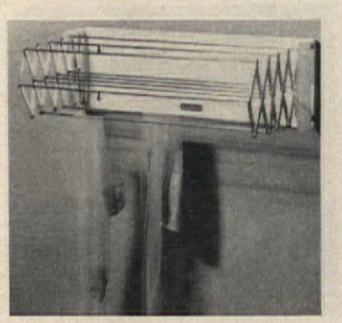

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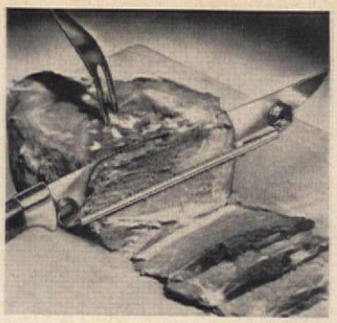

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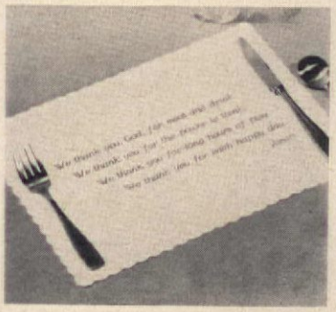

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Most Beautiful, Strongest Wood Door Built

Yet "Twodor" is priced as low as common type

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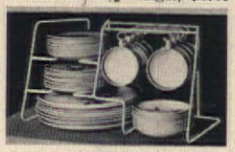

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The smiling faces of your family, ever near in this charming white porcelain photo ball. Hand-painted pink and gold florals, six circle sides hold 2" photos of your dear ones. For paperweights, knick-knacks, for the Junior Miss to frame her circle of friends. 3⅛" x 3¼". *Satisfaction guaranteed or money back.*

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in Wedding Band pattern. Handmade. Rosy ring of multi-colored flowers on beige background. Specify dominant color: green, red, blue or black. 15" wide. $2.89 ea. Four, $10.25; Six, $14.95; Eight, $19.50; ppd., guaranteed.

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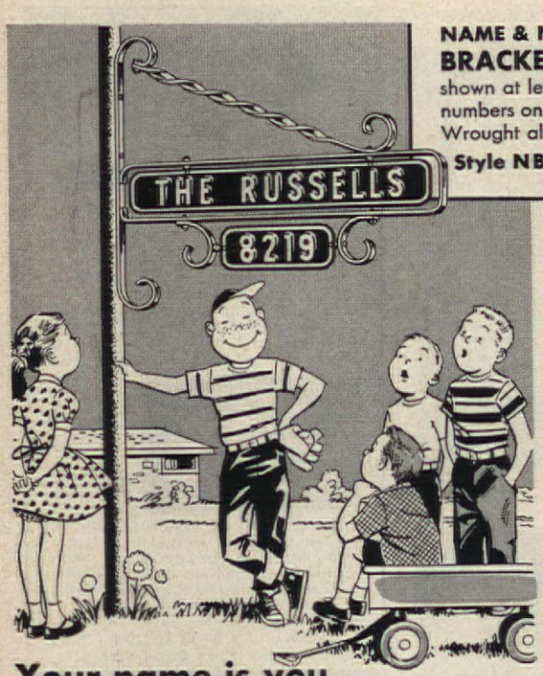

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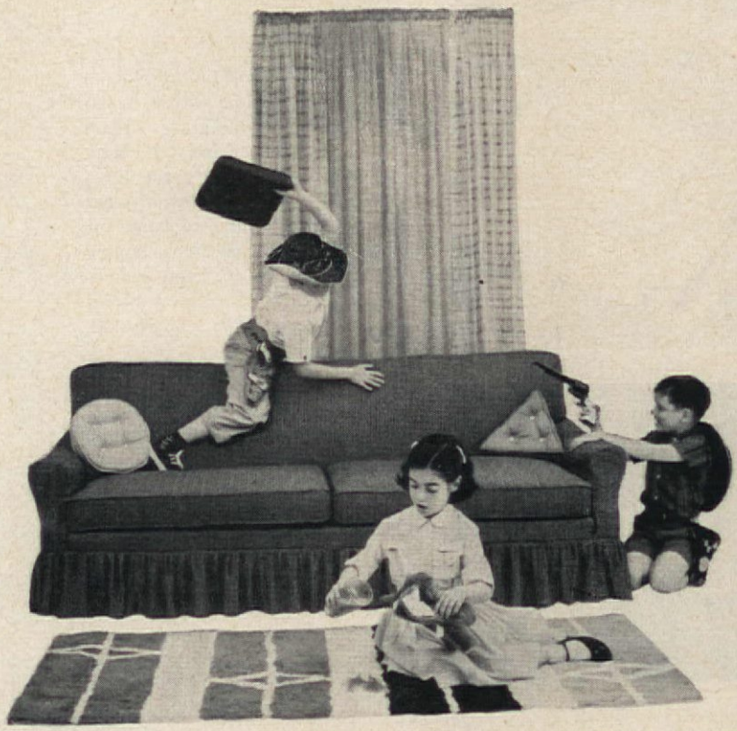

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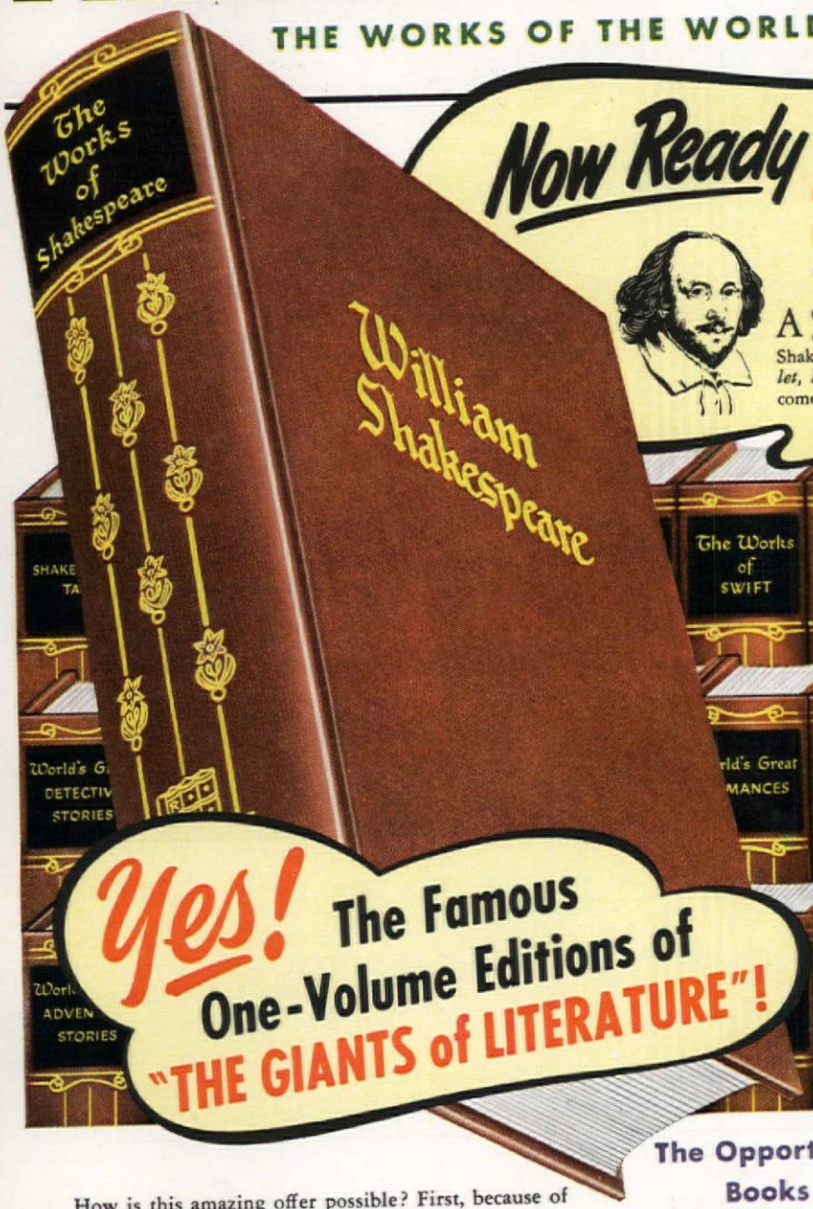

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