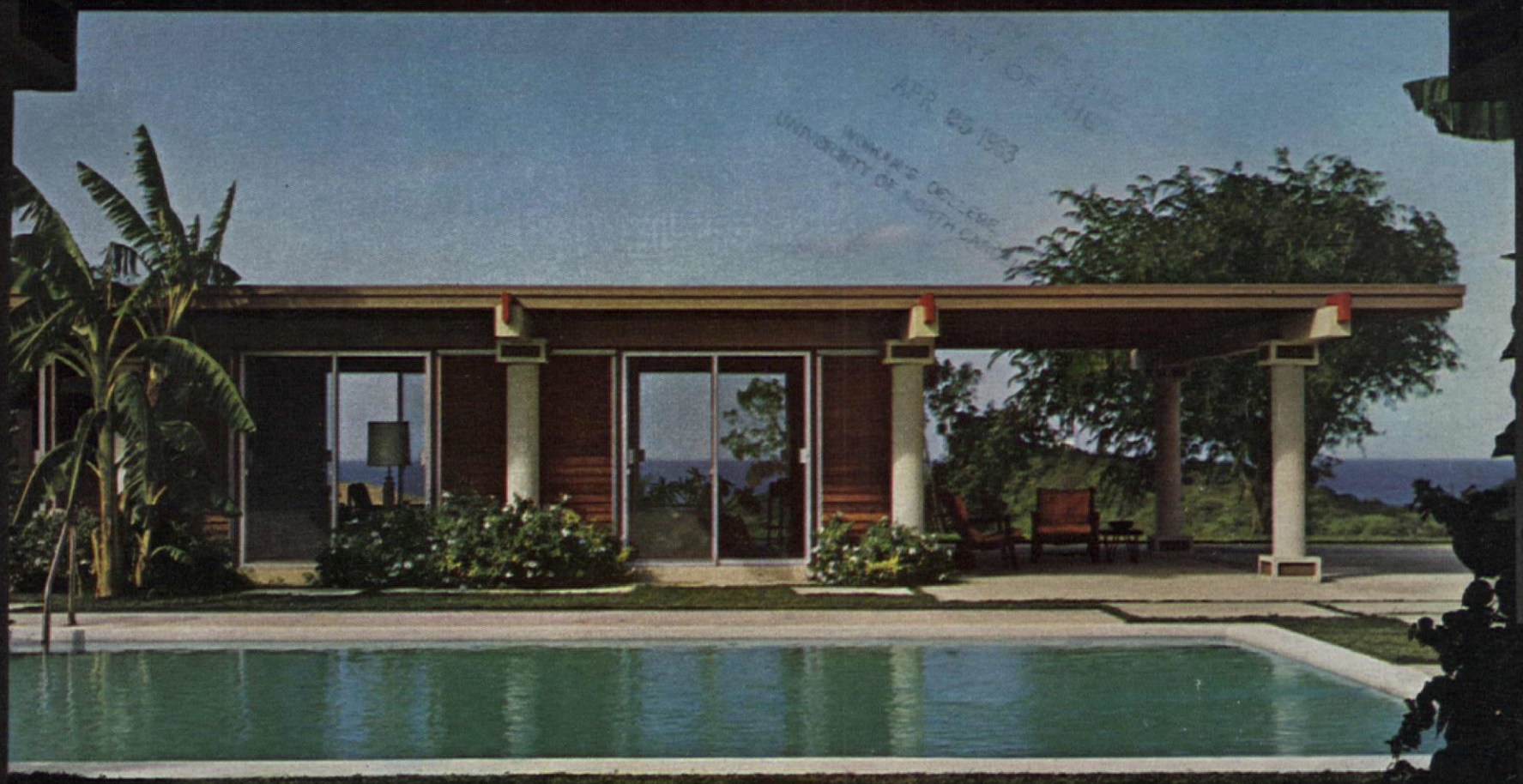
THE AMERICAN HOME

May 35¢



PART OF THE
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WOMEN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

HOUSES DESIGNED TO GIVE YOU PRIVACY

DELECTABLE MEALS FOR THE PORCH

ADD ARCHITECTURAL INTEREST TO A ROOM

LANDSCAPING YOUR SLOPING LOT

STAMP OUT HOME IMPROVEMENT RACKETS

TABLE LINENS TO EMBROIDER

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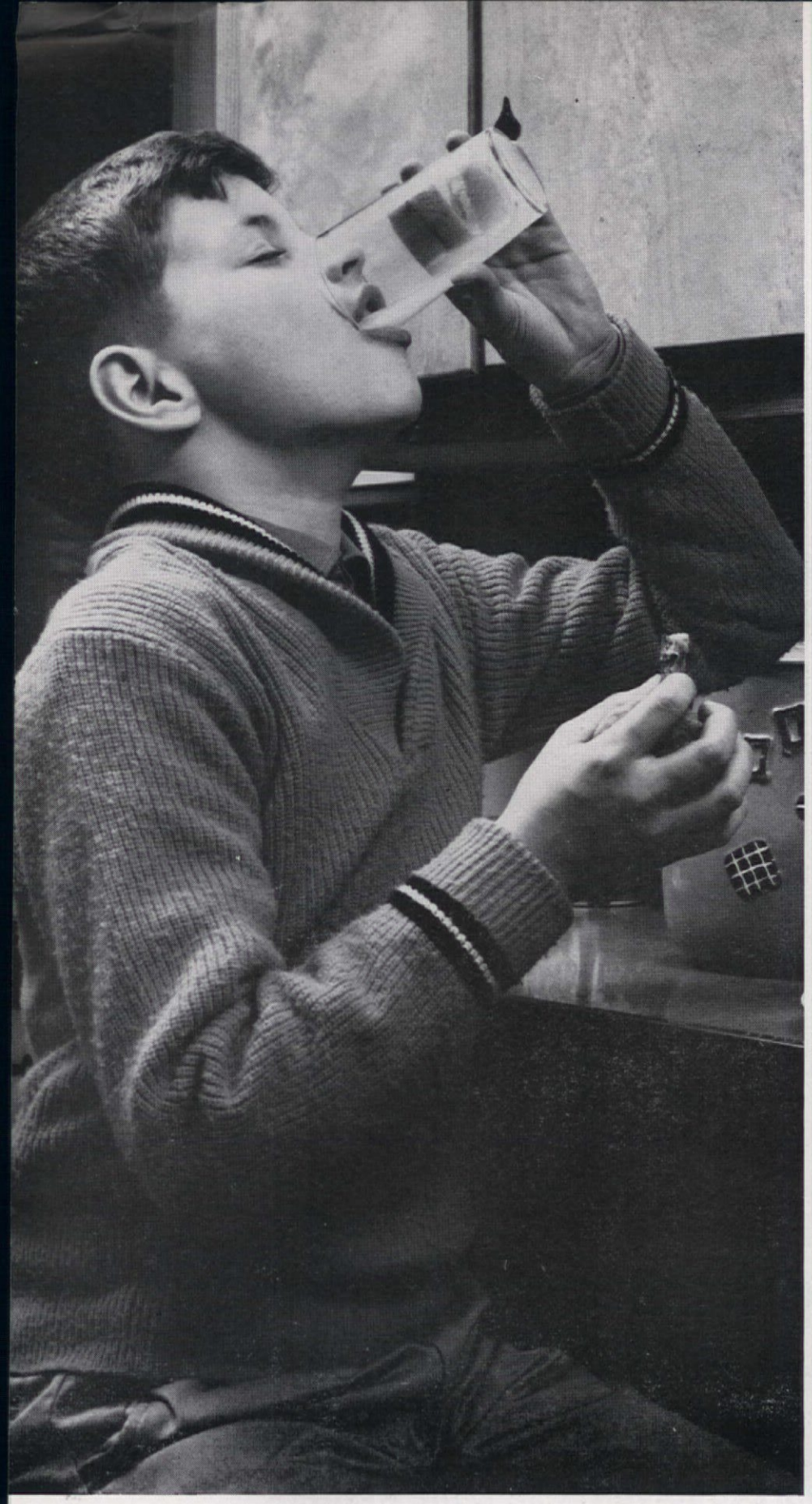
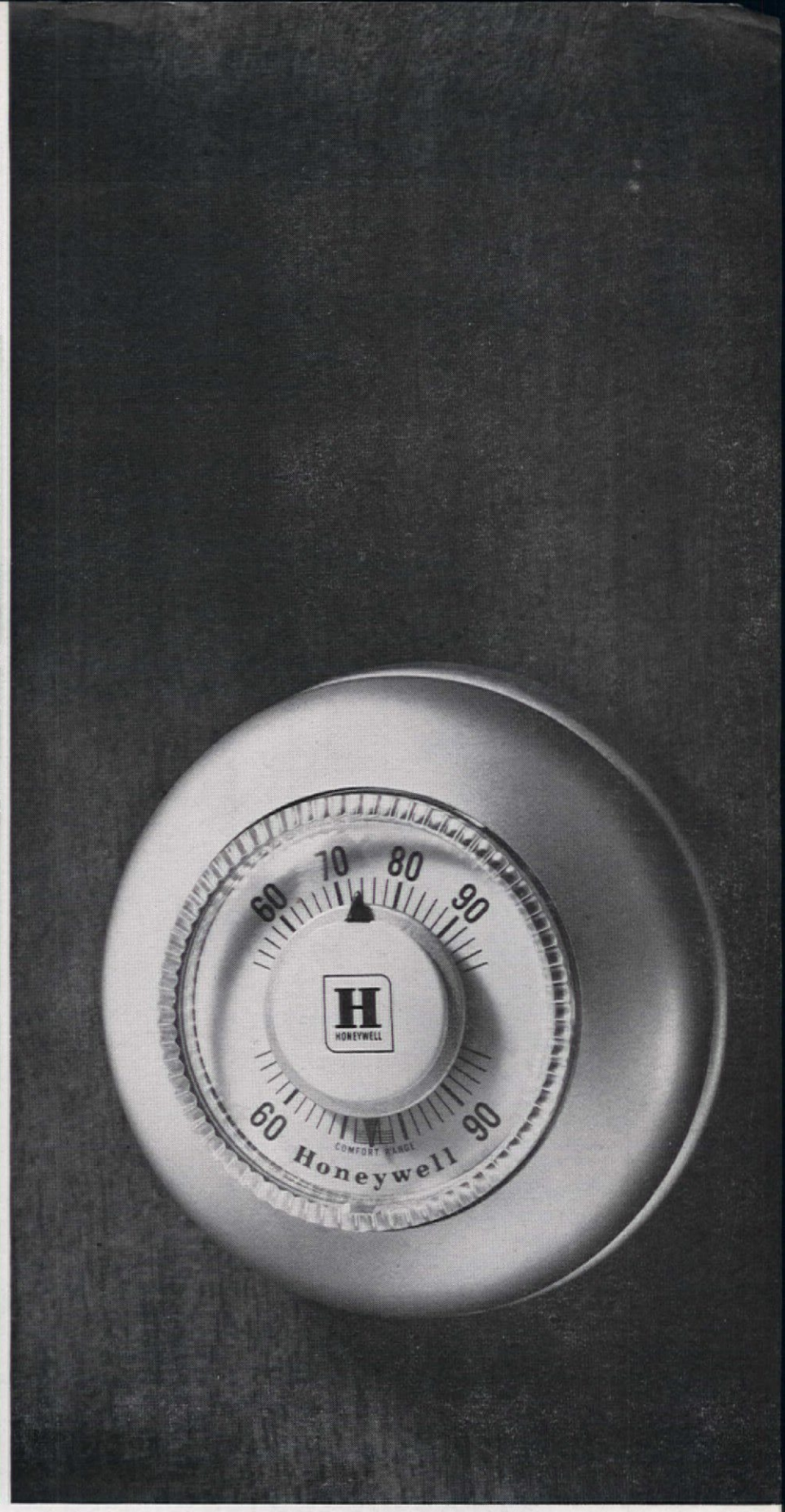
Sunny hospitality: one of the many moods of this new vinyl floor—Montina Corlon

The fresh colors and intriguing design of a Montina Corlon floor do much to create an inviting atmosphere. Colorfully veined vinyl chips, set in translucent vinyl, give Montina Corlon texture you can feel, depth you can look down into. Montina comes in long, wide rolls, providing an almost seamless wall-to-wall setting for your furnishings. You can use it in any part of the home, even in most downstairs playrooms directly on the concrete. For a free sample of Montina Corlon, and a folder showing its many colorings, write Armstrong, 6305 Pine St., Lancaster, Pa. In Canada, Dept. 53-B, Box 919, Montreal, P. Q.

Montina Corlon is one of the famous Armstrong VINYL FLOORS





In most modern homes you'll find...

. . . familiar scenes such as these. You may not have a boy who is always "raiding" the cookie jar, but you're likely to have a Honeywell Thermostat—most homes with automatic heat do. Your Honeywell Thermostat contributes much to your comfort year after year. We've designed our thermostats, like the Honeywell Round above, to stay free from trouble. It's reliable and accurate. Its handsome decorator cover snaps off so you can paint it to match your wall. It has a unique picture window dial, large numerals and separate temperature and setting scales, making it easier to read, easier to use.

But don't be fooled. A Honeywell Thermostat on your wall doesn't mean you have Honeywell controls on your heating or cooling plant. Check to be sure you get all-Honeywell controls if you buy or build a home or replace your present system. Nothing performs as well as a *matched* control system. And, a complete Honeywell control system needn't cost one cent extra.

Want to know more about home comfort? Send for "How to get the most out of your heating or cooling dollar." It's a 48-page booklet that you'll value. Just 50¢. Honeywell, Dept. AH5-64, Minneapolis 8, Minn.

Honeywell

© 1962 RONSON CORP., WOODBRIDGE, N. J., U.S.A. ALSO AVAILABLE IN CANADA

There are two reasons it's smart to have these table lighters around. You're looking at one of them. Do you know the other?

One reason's obvious. These table lighters are beautiful things to set on your table. Fine china. Ceramic. Silver plate. Walnut. Tooled leather.

25 decorator styles. For every room where people smoke. (If you can't find one that fits your room decor, there's only one thing to do. Fire your decorator.)

But beauty isn't enough. Not for Ronson.

A table lighter has to work, too. *Whenever* you want it.

And this is the finest working table lighter in the world: The Ronson Varaflame.®

You have to look inside the Varaflame to see what makes it so remarkable.

Ronson got rid of the things that make old-type lighters so bothersome, and such a mess to refill. There's no wick, no cotton. It doesn't even use conventional lighter fluid.

Instead, the Varaflame burns butane, a gas.

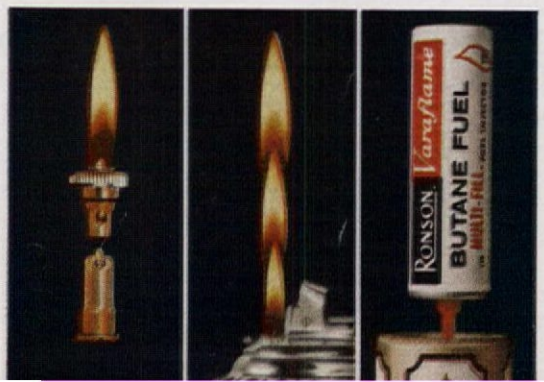
You don't pour it.

You inject it. Using a Ronson Multi-Fill® injector (buy them anywhere).

It's clean, safe, easy—takes just a few seconds.

The Varaflame uses fuel only when lit. (Other table lighters dry up when they're not in use.)

It's done by an ingenious system of patented valves. These valves let you fill the lighter to capacity at any time (but you can't overfill it). And the valves seal it shut, so the fuel can't evaporate.



The patented valves also make possible the adjustable flame. At the touch of a dial, you adjust the flame from low to high.

Cigarettes. Cigars. Pipes.

And that brings us to the other reason for having a Varaflame table lighter around the house:

It hardly ever has to be refilled.

It's already filled when you get it. And it holds more than a year's supply of fuel.

Now if you don't have Ronson Varaflame table lighters in your home, you at least know two good reasons why you should get them. And why they make such marvelous gifts.

Ronson® Varaflame

THE AMERICAN
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OUR COVER

Give a good architect a problem and he can usually turn it into an asset. Our cover house is a case in point: how to attain privacy from within. Beginning on page 28, we present all sorts of problems you might face in building a home—and, of course, the happy solutions. Photograph: Lisanti.

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DEAR READER:

We aren't the least bit certain that we would like being a child in this day and age. And our reasons are not because of the unsettled world conditions or the fact that a poor grade in kindergarten might eventually keep us out of college. Our reason is simply that we just can't see ourselves fitting into the average house being built today. It seems to us that very few houses now are designed with children in mind. Yes, there are bedrooms for children—usually the smallest—and the kitchen may have an eating counter, but this is hardly what we had in mind.

The fact is, we can't find much of a place to play in the average house. They have taken away the attic which provided an excellent play area on a rainy day, and there are fewer and fewer homes being built with basements. The average garage is so full of summer furniture, garden equipment, and so on, that there isn't even room for the car let alone a tribe of children. For a time the recreation room offered some hope as a place just for children, but this was quickly absorbed by the adult members of the household and they even changed the name to "family room." The average family room today is about as useful for children as the front parlor of yesterday.

The great outdoors doesn't offer much more than the house proper. In most communities there are no places to build club houses, dig caves—even go exploring. Outdoor areas, where they exist, tend to be rather formalized with carefully planned recreational facilities. This is fine for certain occasions, but wouldn't it be nice if our children had a place to devise their own kind of recreation?

It seems to us that if we object to our children being too taken in by passive forms of entertainment or spectator sports, then we should offer them at least a place to develop their own imaginations. If we can't have the attic or the basement perhaps an inexpensive outbuilding could be built. Or perhaps we might even go so far as to include in our houses a room—it doesn't have to be very large—that would be for the children—a place they could feel was theirs and theirs alone to work in and play in.

THE EDITOR

Paint a ... paint a ...

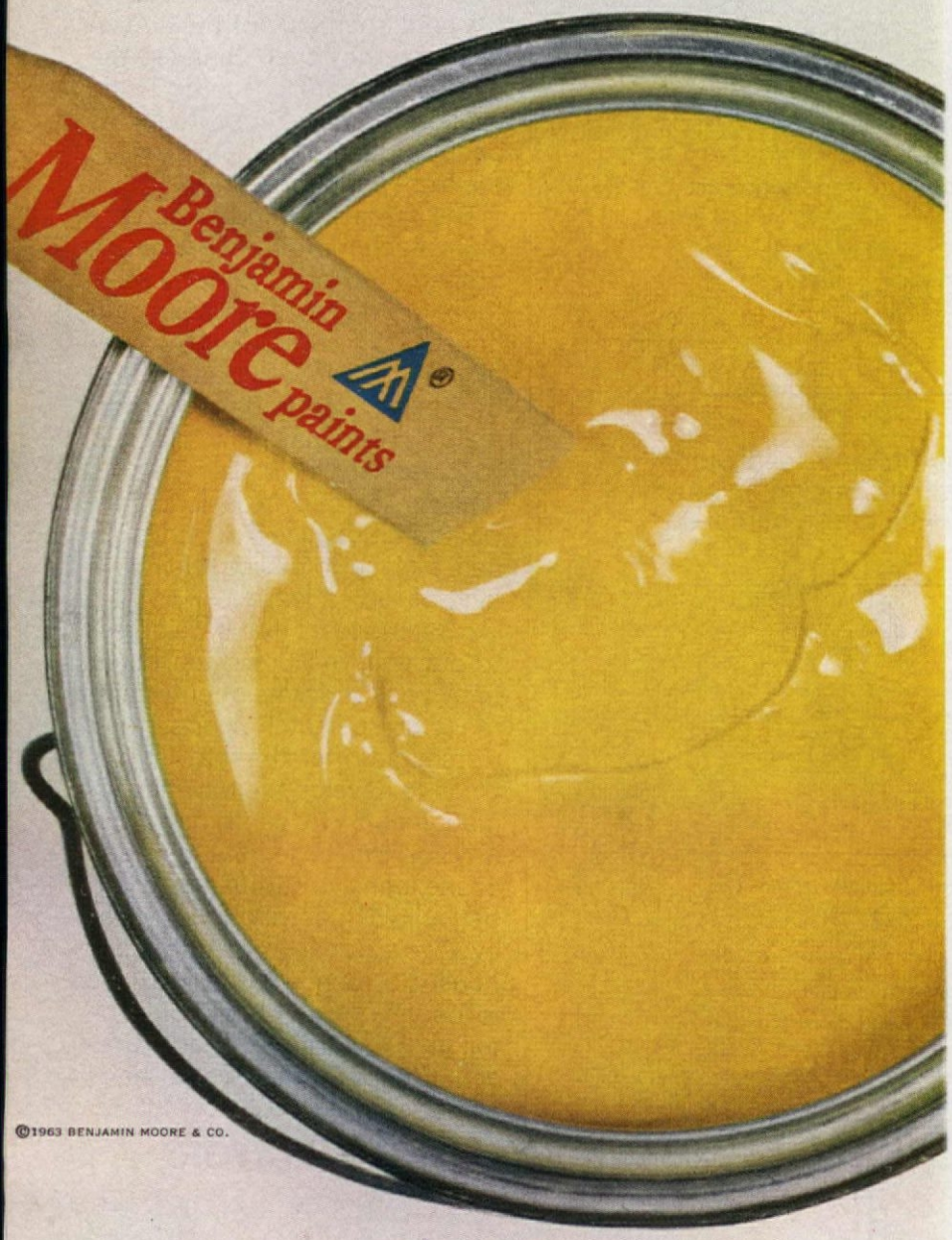
paint a ... to match a ...

or a ... or a ... as only

MOOR*O*MATIC® matches colors!

Over 1,300 crisp, clean, clear 's

to put a inside your



©1963 BENJAMIN MOORE & CO.

LISTEN HERE

RALPH FREAS

The listening room is an important part of your music system

Few people think of their listening room as a part of their music system. It is. It's as much a part of a music system as the record changer, loudspeaker, or any other component. The listening room might well, in fact, be called the biggest component of them all.

Think of your room simply as an enclosed space. Into this space a loud-speaker introduces sound waves and, although invisible, they are quite tangible. They stir up a storm.

The low frequencies are nondirectional; they roll around somewhat aimlessly. The high frequencies are more active. And the higher they are, the more directional. If produced with force, they reflect off whatever they strike and ricochet around until absorbed by a soft surface or until they simply pass out from fatigue.

Every room in your house is acoustically different. And the sonic individuality of each is determined by several factors: cubic volume, room proportions, sound absorption, and sound reflection.

In most homes the living room is acoustically soft. This softness results from the many sound-absorbing materials it contains (draperies, carpeting, upholstered furniture, and even occupants: people absorb sound as well as generate it). Conversely, the bath is the most "live." It is small, normally uncarpeted, and sound waves travel wildly around the tile walls and porcelain equippage.

Apropos, it is untrue that we sing in the bath because the dousing makes us lively and joyful. We sing because we *think* we sound better. It's a delusion; we don't sound better—only louder and more reverberant. And this relates directly to the tiny room size and uncontrolled reflection of sound. (Note to tap-water tenors: Don't be offended. If the laws of acoustics help you to belt out an aria, so much the better. Enjoy it.)

Is there an ideal room for music listening? Yes. But whether or not the ideal is attainable or even desirable in your home is questionable. The pursuit of the ideal *could* mean raising a ceiling or tearing down a wall, and music-listening is not, after all, *that* important to most of us. Phonograph records and music broadcasts are studiously engineered to sound well in a room of average proportion and liveness. And recording engineers use care in building in an authentic "hall" sound in a record's groove. They are as fussy about where they record and how microphones are placed as you are about how your draperies complement the color of your walls.

Your main concern should be whether or not your listening room is *too* live or *too* soft. And you can compensate for any shortcomings by adding or subtracting reflective or absorbent furnishings. For example, simply opening or closing the draperies across a picture window can cause a significant change in the "sound" of a room. Try it. Too, speaker placement can be varied until an agreeable balance of sound is reached.

Changing the position of loudspeakers is normally the easiest thing to do. If your room tends to softness, point the speakers at a blank wall; this will liven the sound considerably. (Remember those ricocheting high frequencies.) A fabric-covered screen will do much to soften a room that is too live—if judiciously placed. But it may change the room into a decorator's nightmare. Bookcases are effective sound diffusers. If a room is too soft, put glass doors on the bookcases; if too live, take them off.

If nothing works to produce agreeable acoustics—and it's a real problem room—you'd do well to call in an expert. Acoustics are very often tricky. And there's no point in lowering or raising a ceiling unless an expert recommends it.

In our view, an awareness of what creates your acoustic environment and knowledge that disagreeable effects are correctable is most important. When you think about it—and few people do—sound conditioning is quite as important as the other conditions we seek for tranquil, comfortable living—good lighting, heating, cooling, etc.

The people who make high-fidelity equipment cannot, of course, do anything about your listening room. They can—and do—make electronic instruments designed to make listening as free from irritation as possible. It's a twofold job. On the one hand, there is an effort to widen the reproduced sound spectrum so that the lowest and highest sounds can be heard. On the other hand, an effort is made to eliminate—or minimize—the distortion all electronic gear is heir to. In both, manufacturers have succeeded. (continued on page 79)

It's almost like having a second car

This new refrigerator can save you three shopping trips a week... The new Westinghouse Center Drawer Refrigerator eliminates all those extra trips to the market. Its roomy interior will hold all the fresh food you can cram into your car—and then some.

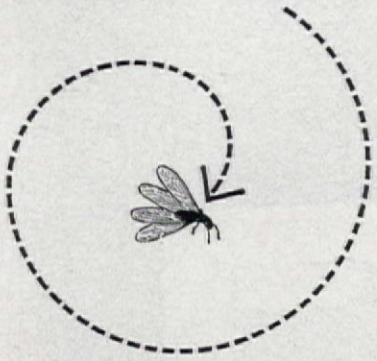
And note the center drawer . . . a Westinghouse first . . . with its own specially-controlled temperature, it holds enough fresh meats and vegetables for a family of five *for a week,* without freezing!

From top to bottom, the new Center Drawer Refrigerator is completely Frost-Free. Frost never forms in the big fresh food compartment at top, the center drawer, the 152-pound capacity freezer down below. So there's no defrosting ever.

One trip to your Westinghouse Dealer can save you many trips to the supermarket . . . ask to see the Center Drawer Refrigerator.

We never forget how much you rely on Westinghouse

Swarming termites are a warning to home owners



If you see "flying ants" around your house you may have termites!

Once a year you should have your home inspected for termites

Those so-called "flying ants" you see around your home in Spring or Fall may be swarmer termites. They come from their ground nests to shed their wings and start new colonies nearby.

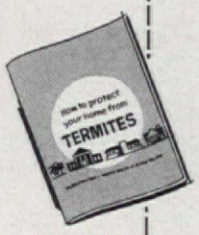
Phone for Terminix inspection—Swarmers are a sure warning . . . but the worker termites remain hidden inside timbers, carpeting and woodwork. To avoid costly damage, look in your phone book under Bruce-Terminix or Terminix and call your local company for a skilled inspection.

$5000 Guaranteed Protection—Old homes, new homes, and ones under construction are being safeguarded against future termite damage up to $5000. A special low-cost plan protects homes now free of termites.

Termites? Call BRUCE-TERMINIX

BRUCE TERMINIX®

NATIONWIDE, LOCALLY OWNED TERMITE PROTECTION SERVICE
Also effective pest control



MAIL FOR FREE BOOKLET

Terminix Division,
E. L. Bruce Co. Incorporated
P. O. Box 397-AD, Memphis 1, Tennessee

Send literature on termites to:

Name_____

Address_____

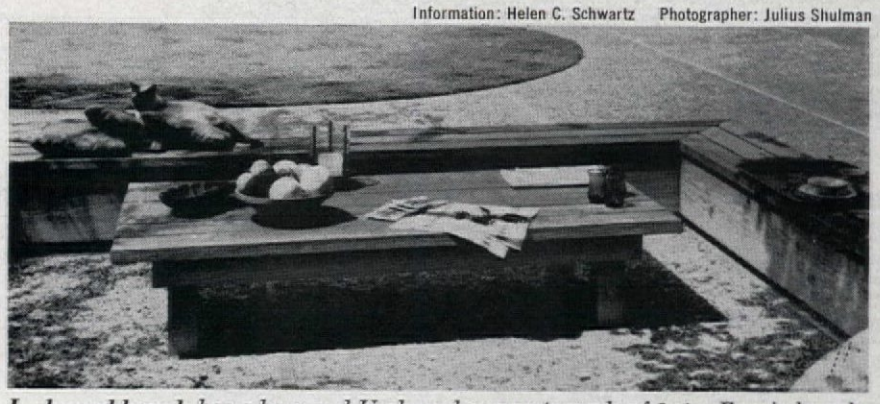
BUILD A BENCH FOR YOUR GARDEN

Pick a pretty spot in your yard and build a place to relax. Choose one of the redwood benches below.

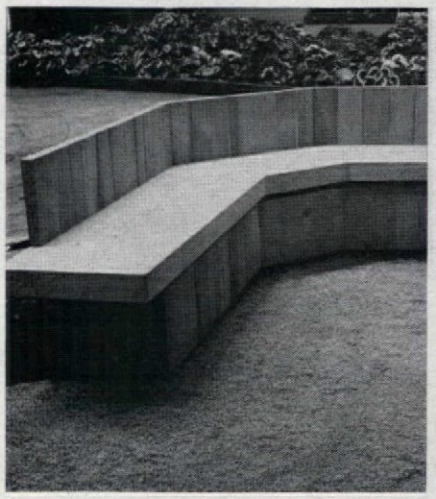
Ernest Braun

***Bench around a tree** is made from 2x2s of graduated lengths. Ends are butted to form a square. An air space of ¼-½" should be left between seat members for drainage. Supports are 2x12s resting on ground with a cleat at the top. Supports at the corners are set at 45° angle. Seat members are nailed to cleats—outer members should extend 1" beyond cleats but members at inner edges should be flush.*

Information: Helen C. Schwartz Photographer: Julius Shulman

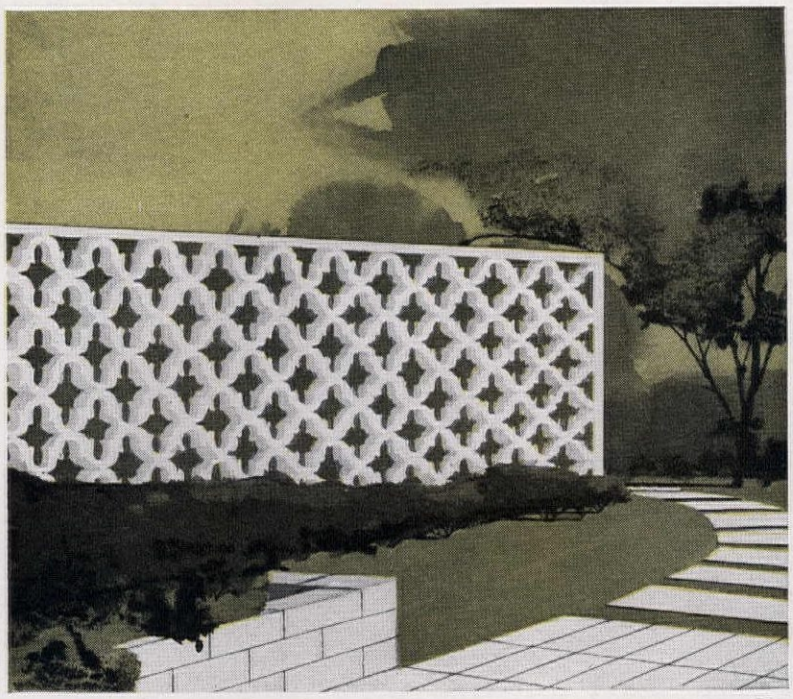


***L-shaped bench** has a base and U-shaped supports made of 2x4s. Fascia boards, 1" thick, are nailed to base 2" above ground level and to U-shaped supports. Seat is constructed of 2x6s nailed to fascia boards and to horizontal members of supporting frame, leaving air space between members. Fascia boards and seat members are mitered at a 45° angle at the corner. A 1" overhang is allowed all around.*



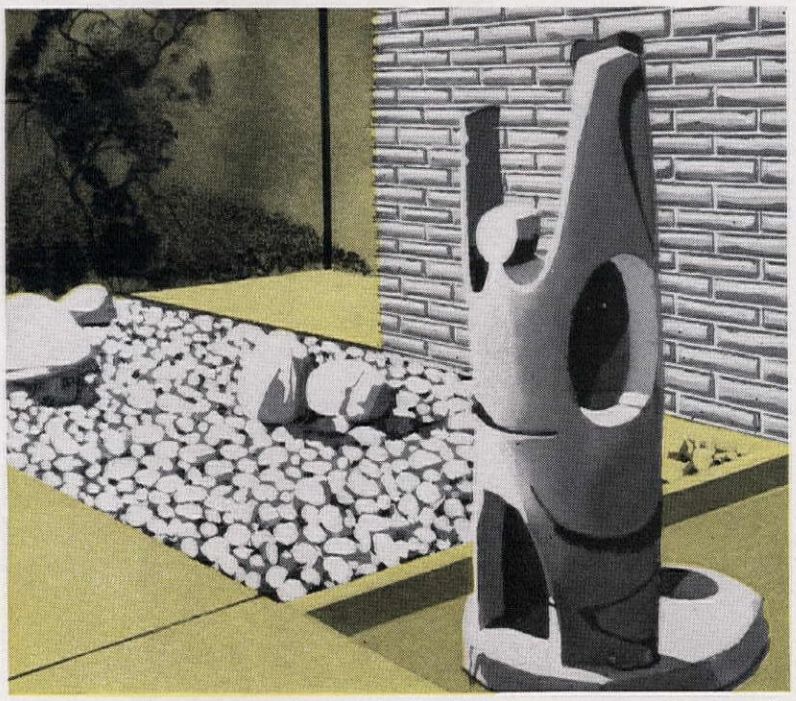
***Boomerang bench** has boxlike frame of 1x4s, lateral cleats of 2x4s at angle turns. Back and kickboard are vertical 2x6s nailed to frame, starting 2" above ground. Seat members are 2x4s extending beyond frame at ends. Boards of 1x4s cover edge of seat and kickboard.*

***Island planter bench** is basically a 90° triangle. Sides of bench (including back and side of seat) are 2x12s. Structure is supported at three corners by 2x4" posts. Seat is of 2x8s and extends 1" at the edges. Sides of planter are nailed to posts; topped with 2x8" cap rail.*



LACY GARDEN WALLS *show how concrete masonry can take almost any shape and design. And concrete planters and patio floors offer a whole spectrum of colors.*

NEW PATTERNS IN POOLS *are easy with concrete—"free-form" or formal. Pools can take any shape and size that best fits your property and budget.*



MODERN CONCRETE SCULPTURE *by Charles Clement sets the theme for a smartly contemporary garden. Concrete's versatility adds new zest to outdoor living.*

A HANDSOME CONCRETE DRIVEWAY *provides distinctive styling for your home. Concrete offers new smartness in imaginative color and design treatments.*

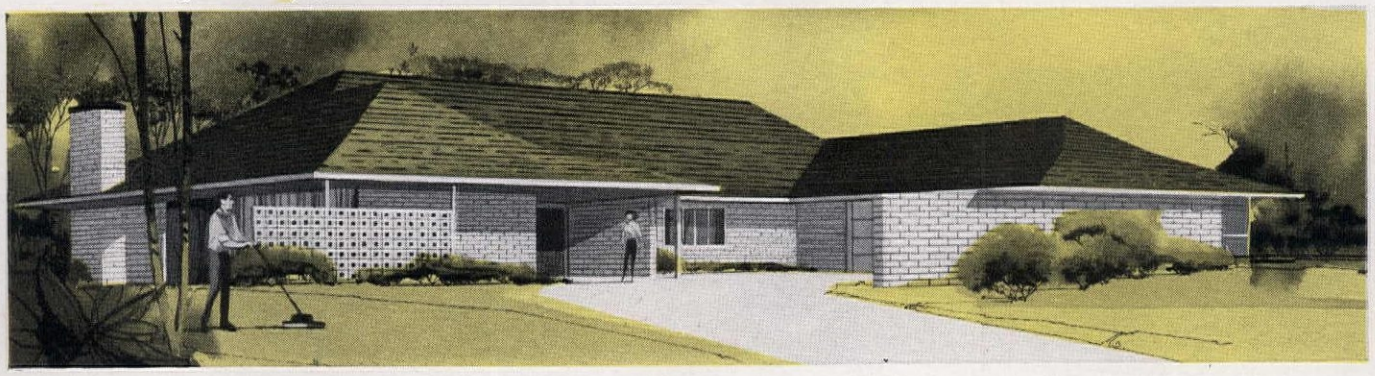
Fresh ideas from the nation's builders of Horizon Homes . . .

happier living with modern concrete

Concrete, today, has new excitement for homes. Architects are proving that with the ideas created for the Horizon Homes Program, sponsored by the concrete industries. They're ideas that dramatize the charm and comfort concrete has to offer. ☐ Here you see a few ways modern concrete is being shaped, textured, colored, to create striking effects. No other building material is so versatile, so readily adaptable to the freshest ideas in home design. And concrete makes home owning easier. There's less work and upkeep expense. It practically takes care of itself! *Portland Cement Association*

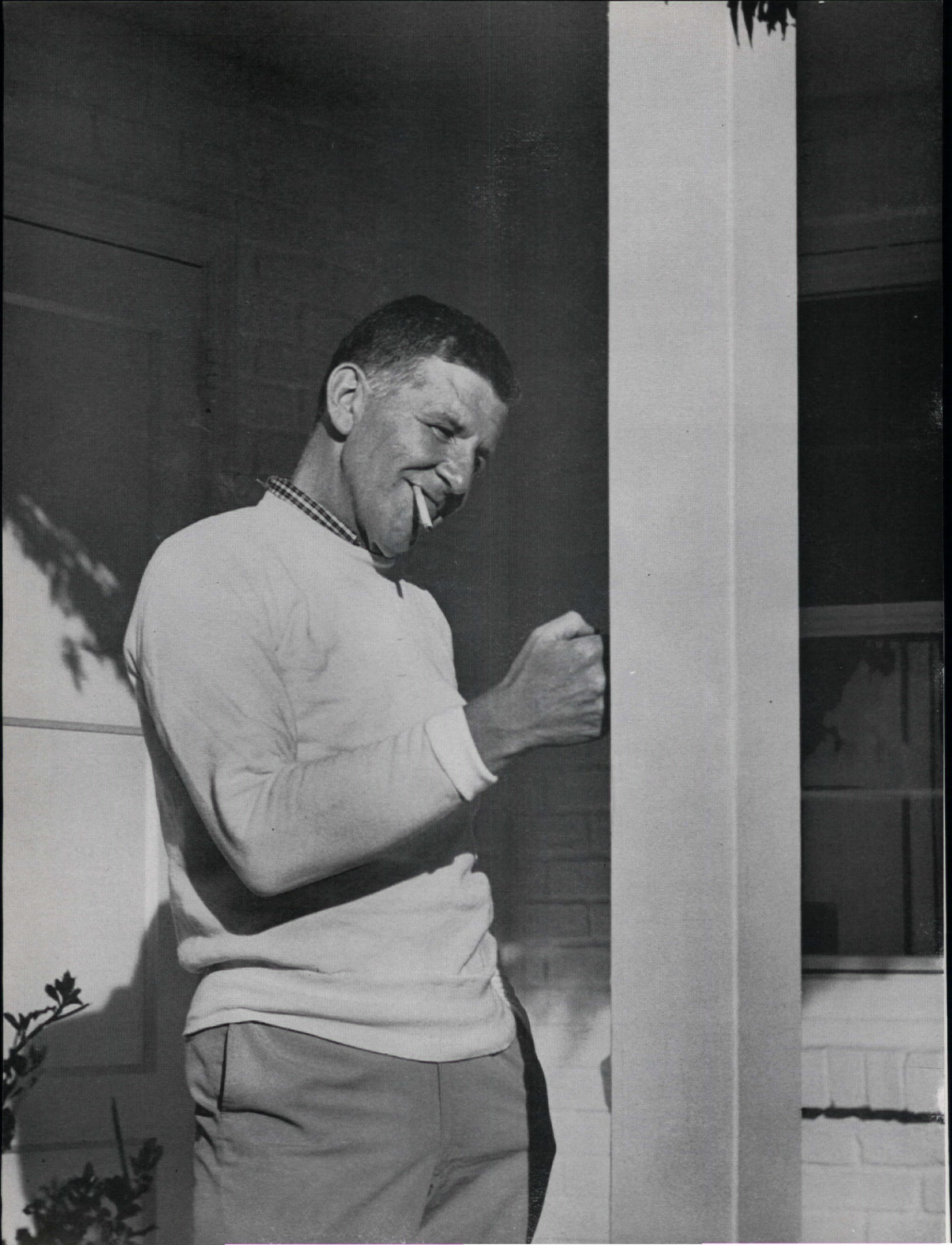
A national organization to improve and extend the uses of portland cement and concrete

Outstanding home design from 1962 Horizon Homes Program features concrete "slumpstone" for beauty and textural interest



WHERE YOU SEE THIS EMBLEM, YOU SEE TODAY'S MOST LIVABLE, DURABLE HOMES

HORIZON HOMES OF MODERN **CONCRETE**



A MAN'S CASTLE: This is the way you feel about your home. It is your pride and joy. Your security. The focal point of your family life. Perhaps it also represents your largest single investment. So when you consider a major improvement such as air conditioning, look for the name you can trust. Not just to have the best in year-round comfort, but to make sure that your system will perform satisfactorily year after year. Carrier air conditioning serves more people in more places than any other make.

Out of a central air conditioning system comes year-round indoor comfort—refreshing coolness in hot weather and snug warmth when the outside temperatures are low—always with filtered air gently circulated.

If you are about to build a new house, the installation of an air conditioning system becomes part and parcel of your planning. As for existing homes, the solution is the addition of cooling equipment. And this is especially easy when you have forced warm air heating.

Once your home is fully air conditioned, the indirect benefits will swiftly become apparent. Health is better. Appetites are keener. Sleep is sounder. Household chores are lighter. Cleaning bills are lower. And the members of the family spend more time together—happily. All this authoritative surveys have proved.

Why is it that to millions of home owners Carrier is the first name in air conditioning? The answer lies in the quality and service demonstrated for more than half a century—ever since Dr. Willis H. Carrier determined the scientific principles of air conditioning. This is important for you to remember. For the system installed in your home will become an integral part of it, comparable in permanence to plumbing or wiring.

Some of the quality features of Carrier products you can see. Others are not readily visible. For example, a special metal that resists corrosion four times better than ordinary steel. And the patented Time-Guard Circuit which automatically lengthens equipment life and reduces service calls. Beyond this are extra soundproofing and a built-in muffler which makes for quiet operation.

The list of Carrier engineering advances over the years is long. But this is only part of the story. Equally important is your Carrier dealer. He is a member of the largest, most experienced organization of its kind in the world. And you can count on his expert counsel and service—before, during and after installation.

What about cost? Carrier air conditioning is one of the few quality products that has come down in price during recent years. Yet continuing improvements have been made in both design and cost of operation.

The coupon below will bring you a new eight-page booklet that explains how easily and inexpensively you can enjoy the many advantages of air conditioning in your home. Mail it today. Better still, consult your Carrier dealer who offers a full line of air conditioning equipment, including furnaces, units for individual rooms and humidifiers. His name and address are in the Yellow Pages.

Carrier Air Conditioning Company
Department AH, Syracuse, New York
Send me your booklet—"Is This the Year to Air Condition Your Home?"—without cost or obligation.

Name _____

Street _____

City _____ *Zone* _____ *State* _____

Carrier Air Conditioning Company

Nova 4-Door 6-Passenger Station Wagon

Built to take a lot of most everything but care!

We kept things trim and taut outside—but left plenty of room for bulky items inside. The cargo space spans some nine feet, in fact, between the front seat and the tip of the lowered tailgate. And this Chevy II wagon is built for *long* hauls in more ways than one. Rolls up tidy savings on maintenance and keeps ready for action where another might be ready for a mechanic's probing hands. That's what comes of having things like self-adjusting brakes. A Delcotron generator that keeps your battery charged for a long, active life. And an exhaust system that's built to last longer. On top of freedom from wear and care like that, you've got Body by Fisher craftsmanship, lots of good-looking appointments and a full line of optional-at-extra-cost custom features such as the luggage carrier rack, grille guard and radio on the wagon above. Lots of everything, in fact, except price. And that's strictly Chevy II style. How about a go at the wheel soon? Your Chevrolet dealer's is the place. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

CHEVY II

CHEVROLET

THE MAKE MORE PEOPLE DEPEND ON

HOME
OWNERS' GUIDE
PART XVIII

JUNE R. VOLLMAN

SHOULD YOU RENT YOUR HOME?

Think about renting your house if you are making a temporary move and want to return to it. Or, if you are moving permanently, consider renting it as an investment.

Several years ago, a Midwestern family learned they would have to move to the East Coast for two years. The husband had received a promotion. This delighted the family but it also dismayed them. What to do about their lovely five-year-old home? They didn't want to sell, but they could not afford to make mortgage payments on it and lease another home at the same time. So they decided to rent it out for the two years. It turned out to be a wise decision for this family. They found a desirable tenant, took pains to draw up a proper lease, double checked their insurance and, when the two years were up, came merrily back "home"—none the worse for the experience; in fact, a little richer. But renting isn't always so rosy! There was the possibility that the family would return to a house that was considerably depreciated and they might have lost money as well.

If you're contemplating being a landlord—either temporarily or permanently—look before you leap. The following information can save you headaches, heartache, and even thousands of dollars.

WHY DO YOU WANT TO RENT?

There are countless reasons for considering a *temporary* rental. In addition to a temporary job transfer, you may be going into the service or taking an extended vacation. You may have a summer home, in a thriving off-season community, that would be attractive to schoolteachers. Or perhaps you *want* to sell, but can't command a satisfactory price in the current market. Whatever your particular situation, ask yourself whether rental is really the right solution for you. Are you sure you want to return to the same home? Will the neighborhood hold up while you are away? Will your children, as they grow, alter your requirements? Can you accept the thought of strangers living in *your* home?

You may also be considering a *permanent* rental. Let's say your present home is too small, but you'd like to keep it for additional income when you move to your new home. Or you may want to move to a smaller home, now that the children are off and married, and also receive additional income. Financial conditions, which are important even in a temporary rental, become paramount in a permanent one. Do you have enough cash to take care of a down payment for a new home without receiving any equity from the old one? (If the answer here is "no," you might consider refinancing the old home. Check your lender to see if you will be allowed to carry two mortgages.) If this is no problem, the next thing to decide is if the rental income will take care of all monthly expenses (including mortgage payments, taxes, repairs) as well as provide you with extra income. Another factor in the financial category: will the house need extensive repairs in the near future? This could eat heavily into income you receive.

Do you really wish to be a landlord? Will the extra income make up for the possible trials and tribulations? Will you be living nearby so that you will be available quickly should any problems arise? Are you willing to be bothered by tenants about repairs or other difficulties? If you should have trouble with your tenants, are you willing to go to court to evict them or sue them for damages that might occur?

If, after answering these questions, you find that conditions are favorable for renting your home, go ahead. But remember, you probably will be better off it you have a reputable real estate firm act for you. For a percentage of the rental (generally about five per cent) such a company will collect rents, check your property periodically, and take care of the myriad problems that would seem routine to you as an owner-occupant, but could become quite a nuisance if you are not living in the house. An attorney might be willing to collect rents for you, but most will not want to be bothered with other details. If you are moving out of town, it is imperative that you have someone else act for you. A relative or friend might be willing, but you probably will be much better off if you use a competent real estate agent.

THE IMPORTANCE OF INSURANCE

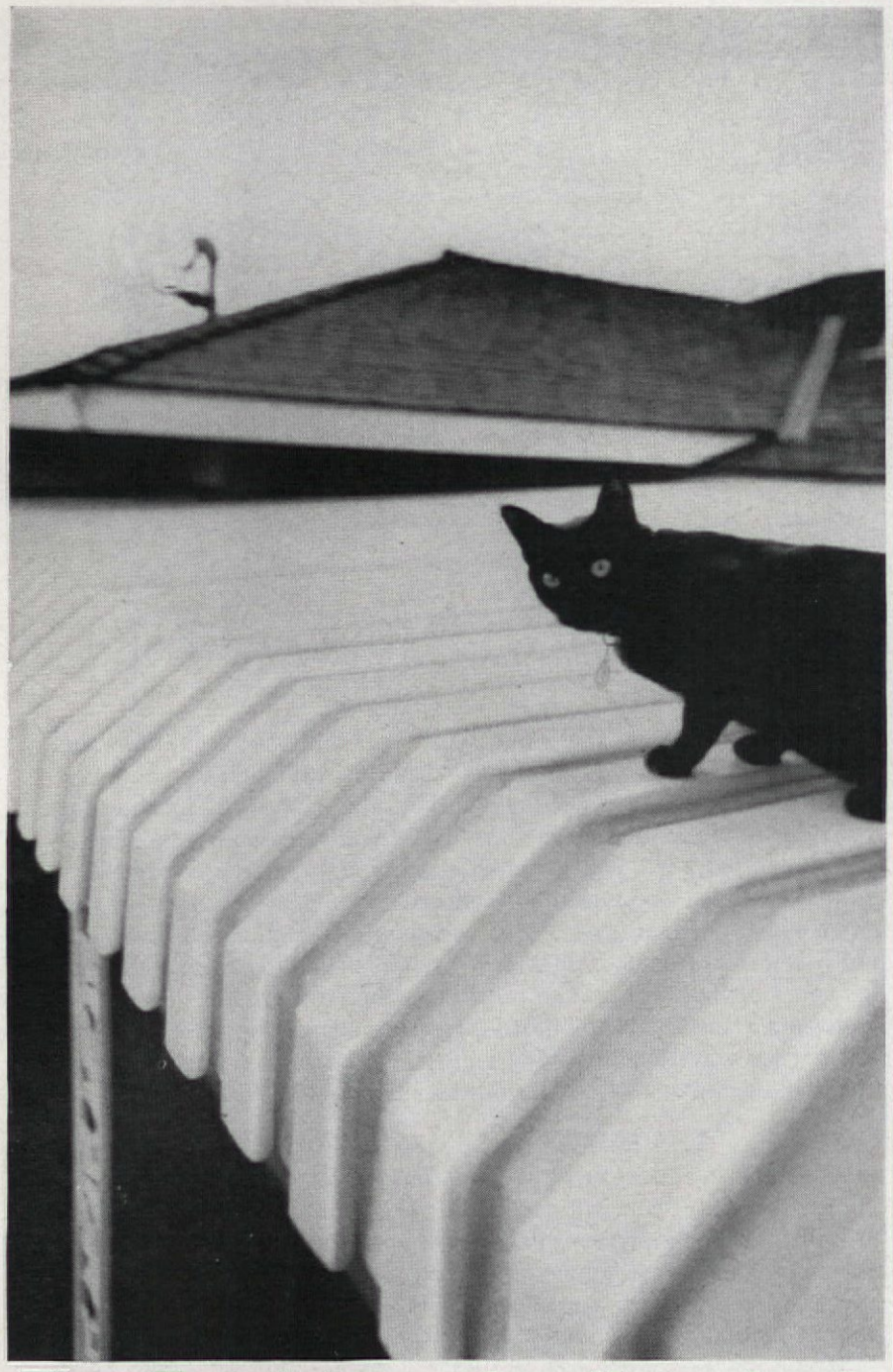
Adequate insurance coverage is a must if you decide to rent your home. Generally, you will need about the same protection that any well-insured home owner carries. However, there are certain conditions which may make it necessary for you to change or increase your coverage. So, advising your agent or insurance company is the first step to be taken.

If you are presently insured under a "Homeowners" policy (one combining fire, liability, burglary and theft, and other coverages under one premium), you may—as a temporary landlord—be allowed to retain this type of coverage. In deciding whether you qualify as a temporary landlord, the insurance company may consider whether your furniture is being moved, the length of time you will be gone, and other factors. Each case is decided on its own merits and there are no hard and fast rules. If the company does agree, your present policy will probably take care of your minimum basic needs. However, there are exceptions, so you and your agent should make a careful check of your present coverage. Here are some things to consider which may affect your coverage:

1. Your Homeowners policy probably provides adequate coverage for your family. But in your new status as a temporary landlord, you may want to increase the limits of your liability coverage. This is important since you will not be around to spot potential hazards such as loose steps or damaged sidewalks, and the number of persons exposed to these hazards will be increased. Even if the provisions in your tenant's lease state that he relieves you of liability, it's possible for him to sue you in the event of a serious accident. And strangers injured on your property might also decide to sue you, as the owner. If you have liability coverage, your insurance company will bear the cost of any court action should such an event occur.

2. You might also investigate the possibility of Rents Insurance which would reimburse you for rental income you might lose should your home become untenantable because of fire, wind, explosion, or other insured perils. This is particularly important if you need the rental income in order to make your mortgage payments.

If your move is permanent, you definitely will not be allowed to retain a Homeowners policy. In this case, or if you are (continued)



The finish has nine lives too!

That's only one of the extra-quality features of Flexalum Aluminum Awnings and Patio Covers. Two coats of enamel baked on—like a fine automobile. Guaranteed not to chip, crack or peel. But when you invest in Flexalum, you also add cash value to your home. Flexalum's thorough engineering means long structural life.

Flexalum Patio Covers give you cool, outdoor living for the whole family all summer long.

Flexalum Aluminum Window Awnings cool off hot rooms, increase ventilation... brighten and beautify exteriors.

The Flexalum Five-Year Guarantee is written and bonded by Continental Casualty Company—backed up by the national reputation of Bridgeport Brass. If you own a home—mail this coupon for a helpful booklet on various styles.

Good Housekeeping GUARANTEES

AH-2

Flexalum ALUMINUM SIDING, VENETIAN BLINDS, AWNINGS.

Bridgeport Brass Company
30 Grand Street, Bridgeport, Conn.

Send me details on:
☐ Flexalum Patio Covers
☐ Flexalum Window Awnings
☐ Flexalum Roll-Up Awnings

Mr./Mrs. _____

Address _____

City _____ State _____

Flexalum Roll-Up Awnings make cool shade when the sun's hot—brighten dull days.

Consult your Yellow Pages for your nearest Flexalum "Awning" Dealer.

(continued) not presently insured under a Homeowners policy, it is a must that you carry separate policies against fire, burglary, and theft (of any personal property left in your home), and liability.

A straight fire insurance policy definitely covers your property whether you or someone else occupies it. Fire insurance policies carry a clause which states that if the home is vacant or unoccupied for more than 60 days, the policy will be suspended. Usually this clause is waived. However, you should check with your insurance company or agent since some states require payment of an additional premium for the waiver.

Other protection you may want to include: extended coverage, which provides protection against hailstorms, wind, explosion, riot, smoke, aircraft and vehicle damage, and certain other perils; and an endorsement which covers certain types of water damage since your tenants may not be as diligent as you in checking pipes or maintaining proper heat.

The amount of coverage you would normally have with a burglary and theft policy should be sufficient if you are renting your house furnished. But keep in mind: *your policy does not cover articles stolen by the tenants.* This is specifically excluded.

There are few home owners today who do not have comprehensive personal liability insurance. But if you are one of the few, it is vital that you obtain it when you become a landlord. As noted previously, you are exposing yourself to a variety of new liability risks and you must protect yourself against possible damage suits which could result in financial losses.

WHAT THE LEASE SHOULD COVER

No home owner should rent his house without a *written* lease spelling out the exact details of the rental agreement. If you have an attorney or real estate agent handle the details, he will probably use one of the standard lease forms available. If you are handling the details yourself, you can buy a lease form or draw up your own. Here are some of the provisions that should be included (bearing in mind your own particular needs and the customs in your locality):

- Security. In addition to the first month's rent which you will receive at the time the lease is signed, your tenant should be required to deposit with you security amounting to an extra one or two months' rent. It should be stipulated that this money will not be returned until the tenant has vacated your home so that an inspection can be made to make sure your home is in good condition. All too often, the security is used as payment of rent for the final months of the lease, and the owner returns to find extensive damage to his house and no way to collect for repairs.
- Maintenance of property. The tenant should be required to take care of your home and the yard and make all needed repairs. While it is generally

FIX IT FOR KEEPS WITH "DUCO" CEMENT

Faster, neater. Mends china, glass, leather, wood, paper, metal. Clear, waterproof, quick-setting.

[P.S. For plastics, use new Du Pont Plastic Cement.] DU PONT

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

OAK • ASH • BIRCH • PINE
PHILIPPINE MAHOGANY
AMERICAN WALNUT

MAKE EXTRA ROOMS with PELLA FOLDING DOORS and their natural beauty of WOOD. And, use them as closures for closets, utilities and storage areas. Easily installed. Order finished or unfinished. Distributed in Canada, too. Send for color pictures of them in actual use.

THIS COUPON ANSWERED WITHIN 24 HOURS

ROLSCREEN CO., Dept. OC-62, PELLA, IOWA

Please mail color pictures of PELLA WOOD FOLDING DOORS.

NAME _____

ADDRESS _____

CITY & ZONE _____ STATE _____

Makers of Pella Wood Windows, Wood Sliding Glass Doors, Wood Folding Partitions and Rolscreens

understood that the owner will make major structural repairs (such as replacement of a roof), it should be the tenant's responsibility to make minor interior and exterior repairs to the house and its fixtures. If he does not comply, you should have the right to hire a repairman and bill the tenant.

- Utility bills. Costs of water and fuel should be borne by the tenant. It should be made the tenant's responsibility to pay for annual inspection and maintenance of heating equipment.
- Property inspection. As landlord, you or your agent should have the right to visit your home periodically (at reasonable hours) to inspect its physical condition and to make sure the tenant is keeping it in repair.
- Subletting. No tenant should be permitted to assign his lease to another family without *written* consent from you or your agent.
- Improvements. Any structural addition or alteration to the property should be prohibited without the *written* consent of the landlord. Should the tenant make improvements to your home which are considered permanent (wall paneling, floor tile, a built-in dishwasher) these become your property at the expiration of the lease, or if the tenant takes a built-in appliance with him, he must restore the area it's removed from to its original condition.
- Use of property. Since most communities have regulations which prohibit use of residential property for business or other specified purposes, your lease should contain a clause stating that the tenant will abide by local ordinances.
- Furnished house. If you are leaving your furniture in your home, the lease should contain a clause stipulating that the tenant will take good care of the furnishings and return them to you in the condition they were at the beginning of the lease, except for normal wear. An inventory of the furnishings noting the condition of each item (chipped, cracked, etc.) should be included in the lease and initialed by the tenant. You may want to store valuables or family keepsakes which cannot be replaced.
- Miscellaneous. A provision should be included requiring the tenant to cut grass, keep shrubbery and grounds in good condition, keep walks and driveways clear of ice and snow, and perform other maintenance chores that you, as a home owner, would normally take care of. In addition, the tenant should agree to leave the house "broom clean" when he vacates.
- Condemnation. Because of the rapidly increasing rate at which public bodies are condemning property, you might also want to include a clause stating that should all or part of your property be acquired or condemned by eminent domain, the lease will be terminated from the date that title to the property is taken by the public body. This will assure that no part of any award you receive from the condemnation could be claimed by the tenant. However, this clause might also allow the tenant to be released from the agreement even if only a few inches of your property were involved. This could leave you without a tenant or oblige you to make a new deal with the tenant—possibly at a lower rental.

CHOOSING YOUR TENANT

No matter how carefully you prepare your lease, it will only be as good as your tenant. Even the most experienced landlord is stuck occasionally. Check with the prospective tenant's last landlord (or last several landlords if he has moved often). If he has had much difficulty with the tenant, the previous landlord is apt to say something like, "That family! Why I had to spend hundreds of dollars before I could rent my house again." If you get that sort of reaction, steer clear of the family—no matter how nice they seem.

Check bank references and other credit sources to make sure the prospective tenant is able to pay the rent. And, of course, the tenant's employer should be contacted to be sure he is employed where he says he is. If all of these sources (continued on page 92)

Mom, Dad, Sally, Jimmy, Billy

and Viko, of course

(the modern, carefree furniture that's become a part of the American family scene)

Typical scene, typical American home. The family could be any family, but nothing else is like Viko. This is smartly styled carefree furniture that looks well, coordinates beautifully, fits perfectly in your living room, family room, dining area or den. And it's made of materials that really stand up. Take the legs. They're Vikowood, a uniquely finished steel that has a beautiful look of wood. The upholstery? Twintex, a colorful, easy-to-clean vinyl on one side, a coordinated striped fabric on the other. The cushioning is thick, comfortable urethane foam. And fine Viko furniture can be yours at a remarkably low price. Of course, there are many other Viko styles in sofas, occasional chairs and dinettes. Why not see your Viko dealer soon. He'll be glad to show them all to you.

VIKO
CAREFREE FURNITURE

FAMOUS BAUMRITTER BRANDS: ETHAN ALLEN • VIKO • KLING • ROOMATES • RESTOCRAT

SEND FOR FREE BROCHURE ON BAUMRITTER'S VIKO—SHOWS YOU HOW TO HAVE PRACTICAL BEAUTY AND COMFORT FOR FAMILY AND DINING ROOMS.

DEPT. AHV 53, P.O. BOX 400, MURRAY HILL STN., N.Y. 16.

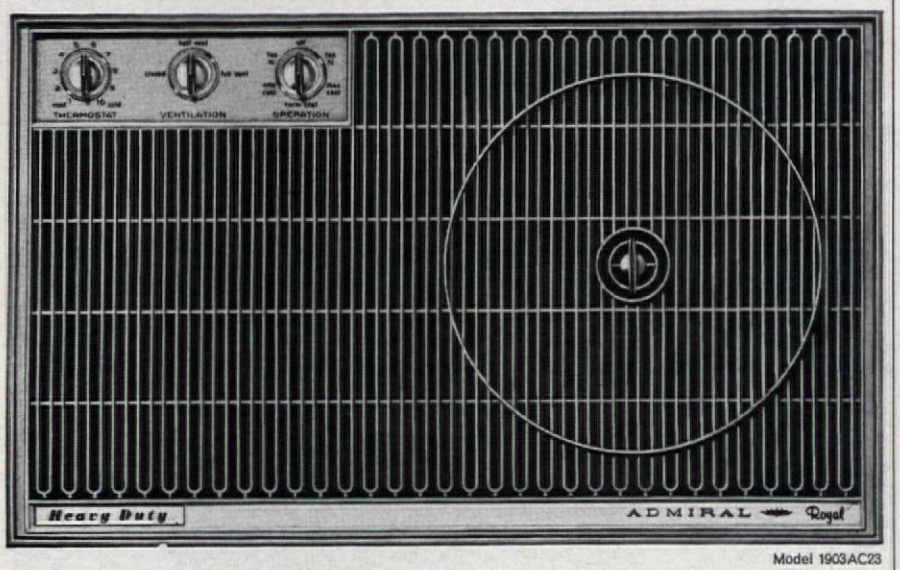
NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

Shh-h!

You can barely hear this air conditioner



Model 1903AC23

Never before so much cooling power ...so quiet!

New 1963 Admiral quality Air Conditioners are specially engineered to give you extra cooling power. Yet they're acoustically designed to be as silent and gentle as a northern breeze. Select the temperature you want. Admiral Thermostatic Climate Control will hold it! Admiral Air Conditioners filter out pollen and airborne impurities . . . reduce humidity . . . install easily in minutes with Admiral Flex-O-Mount. 17 models to choose from —5,000 to 28,000 BTU certified capacity. Admiral Air Conditioners start as low as $149.95.*

MARK OF QUALITY THROUGHOUT THE WORLD

ADMIRAL®

*Slightly higher some areas. Prices and specifications subject to change without notice. Admiral, Chicago. Canadian Admiral, Port Credit Ontario

KITCHEN IN A KIT? A BATHROOM IN A BROCHURE? EXTERIORS IN AN ENVELOPE?

Well, not exactly. But pretty close. All whimsy aside, our *American Home* Reader's Service Kit on kitchen and laundry remodeling is about the closest you can get to instant help with whatever your kitchen and laundry remodeling project may be. The same goes for our brand-new kit on bathrooms. And the one on remodeling the exterior of your house.

Just to explain . . . each of these kits takes the form of a sturdy 12x15″ portfolio devoted to a specific area of building, remodeling, and decorating. Included in the portfolio, in addition to the amply illustrated basic guide, will be a wealth of helpful related matter . . . cutouts and graph paper for accurately scaled planning where applicable, authoritative suggestions for the financing of your home project, lists of Qualified Home Improvement Centers selected to help you with home improvement projects of all types and sizes. Also there will be material suggesting especially chosen *American Home*-advertised quality products which can serve to make your home project a success. In every aspect these kits have been designed to extend the personal guidance that might be given if it were possible for each of our editors to speak with you individually.

So far, three of these especially designed kits are available. They are *The American Home Kitchen and Laundry Planning Guide, The American Home Exterior Remodeling Guide,* and *The American Home Bathroom Planning Guide.* Each is available for $1.

As we said in the beginning, these kits may not be exactly "nirvana in a nutshell" (actually our phrase was kitchen in a kit) but once you see them you'll have to admit they *do* come pretty close.

AMERICAN HOME READER SERVICE KITS ORDER FORM

Fill out coupon, enclosing personal check or money order (no stamps, please). N.Y. City residents add 3% sales tax. Please allow three weeks for handling and mailing.

The American Home Magazine, Independence Square, Phila. 5, Pa.

Please send me an American Home Reader Service Kit for the home projects I have checked. I enclose $1 for each Kit to cover the costs of mailing, handling, and printing the guide and other special editorial material.

- ☐ The American Home Kitchen and Laundry Planning Guide
- ☐ The American Home Exterior Remodeling Guide
- ☐ The American Home Bathroom Planning Guide

_____
Print Name

_____
Print Address

City_____ Zone_____ State_____

"You get all the comfort and support of Sealy's Posturepedic Innerspring Mattress . . . in this Posturepedic foam rubber set."

Sealy®
POSTUREPEDIC

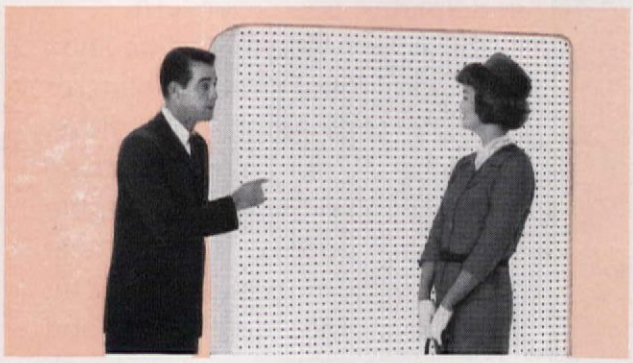
SEALY'S ALL NEW FOAM RUBBER POSTUREPEDIC®

Relaxes you—never relaxes its support!

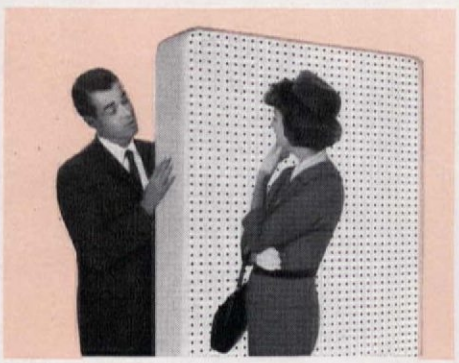
What a luxurious feeling! 100% latex foam rubber with all the virtues of Sealy's famous Posturepedic Innerspring Mattress. All the support, all the comfort that you'd ever want to dream on.

Designed in cooperation with leading orthopedic surgeons, this new Posturepedic is the only foam rubber mattress with an extra-firm border that prevents sagging edges. It is the only one that is preconditioned against changing with use. It won't sag, sink or relax its healthful support. And it's reversible . . . you can sleep on either side. Guaranteed for 20 years, too.* With matching foundation, set, $159.

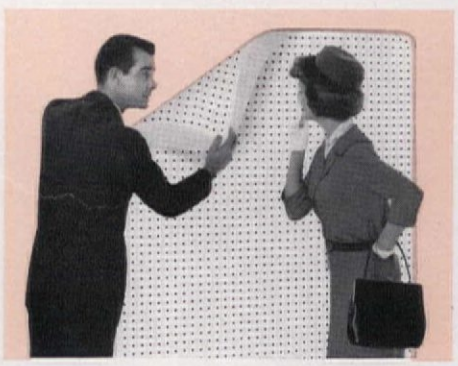
*Guaranteed 20 years. If structurally defective, free repair first year. Proportionate annual use charges thereafter.



New discovery in foam rubber! Thousands of tiny airshafts replace the large, loose cores of ordinary foam rubber mattresses. And this mattress is preconditioned against change. Won't sag, sink or relax its support.



Framed with a wall of extra-firm foam rubber! Sealy's exclusive Duro-Edge of 50% firmer foam rubber prevents sagging borders, extends comfort zone out to edge, provides almost 25% more sleeping surface.



It's reversible! Both sides are for sleeping because there are no wobbly underside cores. Tiny airshafts air condition the entire mattress, make it smooth, cool, comfortable. And both sides provide proper support.

See the inside story . . . Ask your Sealy dealer to show you the demonstration miniature. Take it in your hands. You'll quickly see and feel the advantages of Sealy's new discovery in foam rubber!

"No morning backache" from sleeping on a mattress without proper support.

Most luxurious foam rubber mattress of all . . . Sealy's new Imperial 200 Posturepedic mattress. $200 a set.

SEALY POSTUREPEDIC®

©1963 Sealy, Inc., 666 N. Lake Shore Drive, Chicago 11 ®T.M. Reg. U.S. Pat. Off.

Green grows the tree on our newest place mat and napkin. With winsome sprays of pink and yellow blossoms. You will get stamped linen, floss, and instructions. Kit #AEY-47, priced at $1.

Make this priceless treasure for dramatic table settings. The beautiful design is copied from one in the Boston Museum of Fine Arts. Snow-white linen with Appenzell embroidery. Size. 70″ in diameter.

MORE AMERICAN HOME KITS

EMBROIDER THESE EXQUISITE LINENS

You can make our beautiful place mats and tablecloths (round or oblong) if you sew at all. The simple loop, outline, and satin stitch will be easy for you to embroider. The airy motifs were copied from a fine antique crewel embroidered bed curtain with the permission of the Boston Museum of Fine Arts. The designs are stamped on the finest quality Belgian linens to be embroidered with lustrous Peri-Lusta floss in the beautiful colors listed.

The charming fresh-looking place mat and napkin at top of page are available only in colors shown on daisy-white Belgian linen. All edges are to be simply hemmed. Kit #AEY-47, $1.

The round cloth at left may be ordered stamped on fine-weave white linen to be embroidered with a lovely soft pale-gray-blue floss called Appenzell. Hems on the tablecloths and napkins have been completely finished with a pretty, flat embroidered edging. Round cloth comes in one size only—70″ in diameter. See order form.

You may order this white-linen cloth with rose-red, delft-blue, or spring-green embroidery floss. (See page 97 for color swatches.)

The design is also available stamped on a cream linen background with embroidery floss in ecru, rose red, delft blue, and spring green. See page 97 for colors, kit numbers, sizes, and prices.

DOROTHY LAMBERT BRIGHTBILL

Allen Vogel

SEE ORDER FORM ON PAGE 97

LONGINES

THE WORLD'S MOST HONORED WATCH

10 WORLD'S FAIR GRAND PRIZES · 28 GOLD MEDALS
HIGHEST OBSERVATORY HONORS FOR ACCURACY
OFFICIAL TIMEPIECE FOR LEADING SPORTS AND
CONTEST ASSOCIATIONS ALL OVER THE WORLD

New Longines "Gold Medal" Watches—$65 to $95* Left to right: GM 2126, with alligator strap • GM 2127, with matching bracelet GM 2030*, with alligator strap • GM 3006*, with silk cord • GM 3053, with matching bracelet • GM 3150, with suede strap.

LONGINES--A WORLD STANDARD OF EXCELLENCE

The Longines Credo: "Every Longines watch, whatever its type, for whatever its purpose, today, as for almost a century, is manufactured to be the finest of its kind and worthy in every respect to be called *The World's Most Honored Watch.*" This daring statement means exactly what it says. It is your promise of quality, performance and complete satisfaction. It means that if your watch is a Longines, it is a watch of the world's finest quality, a world standard of excellence.

About Price And Value. You cannot judge the quality of a watch by price alone. Some watches far below Longines quality carry far higher price tags. The Longines "Gold Medal" watches shown above are priced from $65. But Longines are watches of the world's finest quality. The superiority of Longines watches has been proved over and over again in public competitions at World's Fairs, at Observatory Contests, in the official timing of International Sports.

When You Pay The Price Of A Longines: When you pay the price of a Longines, be sure that you get a Longines, The World's Most Honored Watch. Whether you buy a watch for yourself or someone you love, see the new 1963 Longines collection. Your favorite jeweler can sell you the Longines watch of your choice. If asked to accept a substitute, please write us. We will see that you are served. Style folders on request. Longines-Wittnauer, Fifth Avenue, New York 36, N.Y.

Prices plus Federal Tax. Longines watches are also available in Canada.

LONGINES-WITTNAUER WATCH COMPANY

LEADING MAKER OF WATCHES OF THE HIGHEST CHARACTER FOR ALMOST A CENTURY

JULIA SAVARESE

SIDE LIGHTS

Have you ever—passing a strange place you have never been before—looked out of the window of the train or car in which you were riding and experienced the feeling that you could get out right there and settle down and be happy forever? That's what happened one day a few weeks ago while we were driving along the rocky ocean road out of Carmel on our way to Los Angeles. The hills were still dripping stones from the recent rains, the fog was thick, and the ocean was wild and primeval. It's all over in less than a minute, but in just the time it takes to go past, you've found your home, and lived there—and left. . . .

Outside of our wanderings in California we can't say exactly what accounts for our mood of rather pleasant *tristesse* unless it's because we've been reading from a collection of Robert Penn Warren called "Delight." (Does anybody—we hope—still read poetry?) Part of one of the poems reads:

"Delight comes like surprise.
Delight will prepare you
never. . . .
Your will, nor hand, can never
seize on
Delight. Delight knows its own
season. . . ."

Lest you think we've gotten so airy we may *evaporate* any second, let us state very solidly how happy we are with the fact that The Heritage Press has reissued its three-volume edition of Gibbon's *The History of the Decline and Fall of the Roman Empire* with the introduction by the late Professor Bury and with his version of the text. We'll be embarrassingly honest and tell you that before this edition came into our hands we had never read this classic. (Intended, yes . . . read, no.) And if this is any indication of some of the things we may have been missing, there's every chance we may dig out that old college recommended reading list and have another try at some of those *other* long intendeds. . . .

Also, if you're interested in *The Wines of France*, the new fourth edition of Alexis Lichine's book by that name has just been issued. The text is as entertaining as it is authoritative, and the vintage charts, as well as detailed ratings of the individual growths in each of the major wine regions, have been expanded to include the more recent wines up to 1961. . . .

Speaking of which, one of the most *invaluable* pieces of information we've come across in our recent travelings is that you can make the cocktail known as a "Grasshopper" (usual ingredients: equal amounts of crème de menthe, crème de cacao, light sweet cream—remember?) even "more so" by substituting ice cream for the last ingredient and shaking very well. One thing about us, you can't say we're not learning *something* every minute. . . .

One of the books we were most grateful for having had brought to our attention was John Hersey's *Here to Stay*, published by Alfred A. Knopf, Inc. This is a study of the human capacity for survival under varying threats of

BEST LOOKING...BEST COOKING NEW PYREX

Just feast your eyes on the striking color and designs of the new Town and Country collection by PYREX ware! As wonderfully useful as PYREX ware has always been, but now radiantly styled for perfect color harmony with contemporary living—in dining room, kitchen, patio!

You can serve proudly in this new collection. And nothing cooks as well as PYREX ware—it's quick-heating, even-heating, nonporous. Goes straight from freezer to oven. And since PYREX ware won't keep old odors and flavors, all your favorite foods taste their freshest, most delicious!

destruction. Whether he is telling us the story of an old woman marooned on a rooftop in the middle of floods caused by a hurricane, or recounting his first-hand investigation among the survivors of the first atomic bombing in Hiroshima, Mr. Hersey strikes a note of combined horror and compassion to which it would be difficult to keep from responding. (In the midst of our admiration we couldn't help wondering what a similar book on the struggle—both personal and universal—against moral extinction would be like. At least in open conflict there is usually the advantage of being able to *recognize* the enemy.) . . .

A book which is not exactly a new release, but which we would rather not take the risk of your missing, is a Simon and Schuster volume called *The Player: A Profile of an Art.* Planned and executed by Lillian and Helen Ross, this is a fascinating first-person "portrayal" in which 55 outstanding actors and actresses of our time each speaks his own story in his own words. And they were never better.

This fascination becomes understandable when you consider that the dramatic company includes such personae as Kim Stanley, Patty Duke, Maureen Stapleton, Anthony Quinn, John Gielgud. (Somebody stop us.) One of the most deeply moving sections is the portion spoken by the actress, Maria Schell, particularly that paragraph in which—speaking of the function of the artist and the individual—she states: "Each person has his own world. The world of another person may be a big circle or a small one. What is important is to explore each circle, whatever the size, to the outermost edge. . . ."

One of the books we were happiest to have pass through our hands the past month was a publication of the Planners Press Company called *Great Masters Coloring Book.* Surprise! This is *actually* what it purports to be—a coloring book for children. (No jokes; no "I'm very easy to get along with; color me chameleon.") The idea for the book was originated by Arynne Abeles Bermont, who has gathered together a collection of sepia reproductions of famous paintings from the National Gallery of Art in Washington, each accompanied by a few lines telling the child something about the painting and its artist. On the next page the child is given a large outline drawing of the subject of the painting to color *and* a "framed" space in which to create and color a picture of his own.

In Mrs. Bermont's introduction she states, "Children are naturally creative. . . . Children are also naturally imitative. This book is an attempt to make use of these two wonderful characteristics." The subtitle of the book is "A Renaissance of Art for children," and we wish it well. . . .

One of the most exciting and authoritative recordings of Puccini's *Madama Butterfly* we've heard is the RCA pressing made in its Rome studio with Leontyne Price and Richard Tucker. It is a stirring, passionate rendition to which Miss Price brings an individual strength. Then too, we found the stereo quality of such a degree of technical proficiency as to add an excitement all its own. . . .

But while we had prepared ourselves for the emotional assault of Puccini, we were completely unsteeled for the

(continued on page 82)

WARE TOWN AND COUNTRY COLLECTION

See the PYREX ware Town and Country collection at your store—to enhance your table, your decor. Corning Glass Works, Corning, N. Y.

PYREX brand casseroles, 1½ qt. $2.95, 2½ qt. $3.95. Four-piece mixing bowl set, 1 pt. to 4 qt. sizes $4.95. Three-piece mixing bowl set, 1 pt. to 2½ qt. sizes $2.95. Bake-serve-store set $3.95. Casserole set $5.95. PYREX ware available in Canada at higher cost.

Guarantee: Any PYREX brand product which breaks from heat within two years of date of purchase, when used according to instructions, may be replaced by any PYREX ware dealer in exchange for the broken pieces.

PYREX® WARE CORNING Corning Glass Works

They didn't know I was listening!

I had to eavesdrop to find out what my own classmates thought of me! "Afraid of her shadow" was the kindest thing they said. I felt awful! Did they really think I was that babyish?

* * * *

Youth can be cruel—especially to girls who seem to be unable to make up their minds. There comes a time when you must face up and make your own decisions, relying on the wisdom that has been given you since childhood.

One decision many high school girls are making for themselves is the Tampax decision. In high school, a girl first starts to lead the active life and the social life that makes Tampax so important. Tampax is out of sight, out of mind. Tampax prevents odor from forming. Tampax is so comfortable that you aren't even aware you're wearing it. Tampax never binds, chafes or irritates.

NO BELTS
NO PINS
NO PADS
NO ODOR

* * * *

There is a Tampax absorbency-size that will suit your needs; choose from Regular, Super or Junior. Tampax® internal sanitary protection is available wherever such products are sold. Tampax Incorporated, Palmer, Mass.

Invented by a doctor... now used by millions of women

GET THE HANG OF PRETTY WINDOW DRESSING

Behind every beautiful window there's a backbone of metal. No matter how graceful the bow of your bay or how lavish the sweep of your swag, your curtains are only as right as the hardware they hang by!

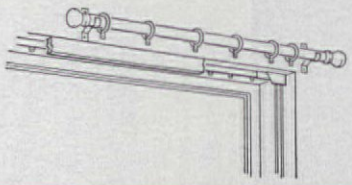
We suspect that many women are unaware of, or just plain scared of, the dazzling variety of drapery accessories available today. Why go right on hanging your curtains on the same old rods as unromantically as you'd pin a sheet on the clothesline? With today's ingenious ready-made aids, it's easy to create exciting and elaborate window effects worthy of the most know-it-all decorator. You can dramatize a whole wall, set the tone of a whole room. You can make beautiful windows *more* so, and problem windows no such thing.

There is a special rod for almost any kind of window treatment you can think of, in standard sizes up to 18 feet wide. There are rods for everything from crisscross Priscilla curtains to cafés to swinging side draperies. There are curved rods to add dimension to windows, extension rods to add width, and projecting rods to hold canopies taut at the bottom. With the increasing use of traverse rods (the newest versions are controlled electrically), there are combination rods for draw draperies plus inner draw curtains, draperies plus stationary glass curtains, draperies plus valance—as well as traverse rods for French doors, in-swinging casements, and corner windows. Cut-to-measure traverse rods solve problems for shaped bays and bows.

Use valances and cornices to camouflage your "backbone." And don't overlook all the special accessories, such as "pleater" tapes, snap-on tapes, clips, hooks, and weights that work behind the scenes.

Photographed at Bloomingdale's by F. M. Demarest Information: Mary E. Monze

***Recessed window** has dacron-and-cotton curtains on traverse rod installed inside frame. Draperies of olive green burlap, trimmed with hot pink velvet, hang on rings from 1½" stationary brass rods.*

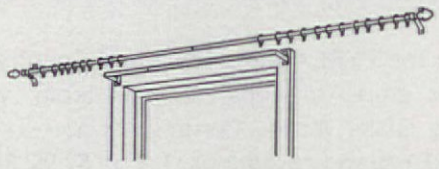


Photographed at B. Altman & Co.

***Printed cotton curtain** on wooden pole attached just above sill gives length to a small high window. Valance is attached to board 1" thick by 4" deep with snap tape tacked to board and sewn on valance.*

Photographed at Macy's

***Paisley cotton draperies** that match wallpaper make window seem wider and more important. Adjustable 1" brass rod is mounted on wall, has decorative finials. A regular-size brass rod mounted on casing holds installation of fiber-glass curtain.*



(continued)

SQUARE NOW...BUT WILL THE WINDOW SLIDE A YEAR FROM NOW?

Yes...if your builder uses properly seasoned lumber...lumber that assures you that doors, windows, walls and floors will stay true and firm year after year. Such lumber is produced in its finest forms by the "pre-seasoning" processes of the member mills of the Western Pine Association. These mills produce woods that are carefully graded for use only *after* thorough seasoning. Western Pine Region pre-seasoned woods produce framing with lasting strength and stability...sheathing and siding that insulates from noise and weather...paneling and finish applications with unique beauty and permanence. The Western Region mills offer a wide choice of species . . . the ideal wood for each construction use. Specify these woods when you build . . . look for the WPA grade mark when you buy. Using proper construction techniques, **WINDOWS WON'T STICK, WALLS WON'T CRACK, AND FLOORS STAY FIRM WHEN YOU BUILD WITH PRE-SEASONED WPA LUMBER.**

IDAHO WHITE PINE ■ PONDEROSA PINE ■ LODGEPOLE PINE ■ SUGAR PINE
LARCH ■ WHITE FIR ■ DOUGLAS FIR ■ ENGELMANN SPRUCE
RED CEDAR ■ INCENSE CEDAR ■ QUALITY PRE-SEASONED LUMBER

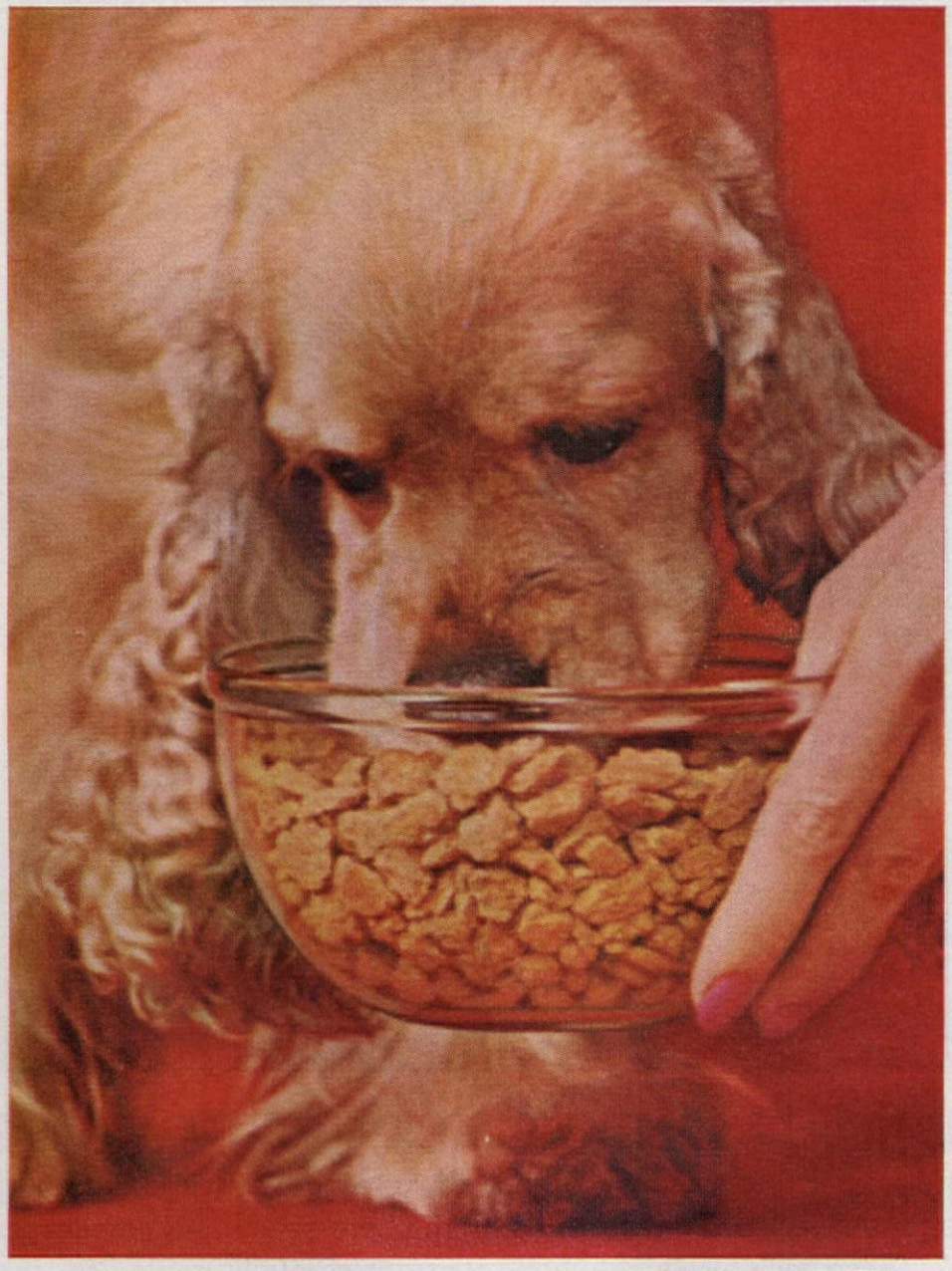
WESTERN PINE ASSOCIATION Yeon Building Portland 4, Ore.

WPA

A complete, balanced diet, Ken-L Biskit satisfies all seven of your dog's food needs and cravings:

oven-roasted for YOUR DOG'S "SEVEN HUNGERS"

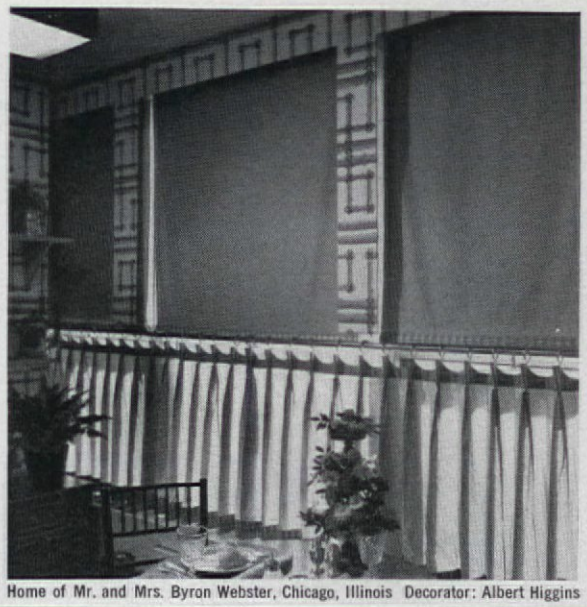
- Aroma—for appetite
- Texture—for eating pleasure
- Calories—for energy
- Proteins—for muscle
- Minerals—for bones
- Vitamins—for condition
- Concentrated form—for satisfaction without overeating



With Ken-L Biskit you feed less, cup for cup; because it's concentrated. In every bite, your dog gets more satisfying, solid food... oven-roasted for extra flavor and digestibility. Official food at more American Kennel Club Shows than all other dog foods combined.

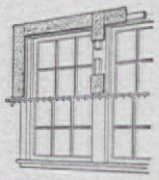
DIET OF CHAMPIONS

(continued)



Home of Mr. and Mrs. Byron Webster, Chicago, Illinois Decorator: Albert Higgins

Plywood frame, *covered with bamboo-pattern paper to match walls, adds architectural interest and conceals window-shade rollers. Café curtains with same trim as shades hang on brass rings from long brass rod which is supported by brackets between the windows.*

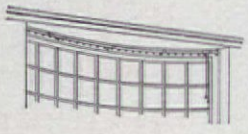


Home of Mr. and Mrs. Mitchell Habeeb, New York City

White taffeta curtains *with tasseled braid dignify a corner. Pair at right draw from center on a ceiling traverse rod; left panel is stationary.*

Photographed at W. & J. Sloane, Inc.

Imported printed voile *curtains enhance a lovely curved bay window, echo print of the lady's chair. Curved traverse rod is cut to measure, is also made for rectangular or angled window areas.*



(continued)

Food security is yours with every FRIGIDAIRE freezer

A smokehouse hung with meat and game. In the root cellar, barrels of apples, bins of potatoes, shelves lined with preserves put up in season. In the days of our ancestors, that was a wonderful feeling. That was "food security."

Today, a Frigidaire freezer is your smokehouse, springhouse and pantry all in one. When you have one, the harvest is always in, the meats plentiful, the larder full. Today, when you have a Frigidaire food freezer, you have true "food security"—because Frigidaire freezers have the famous Meter-Miser.

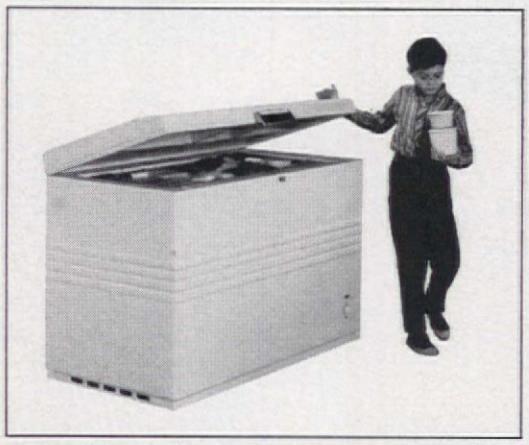
Every Frigidaire Freezer has the Meter-Miser, the reliable source of constant cold

The Meter-Miser is a miracle of design—one of the simplest refrigeration mechanisms ever built. Only 3 moving parts—yet really efficient, really economical. It gives you the steady zero-zone cold that protects the quality and flavor of frozen foods. It gives you "food security" for the meats, the vegetables, all the good things you store in your Frigidaire freezer. Frigidaire regards the Meter-Miser as so important, it is completely sealed in steel and oiled for life.

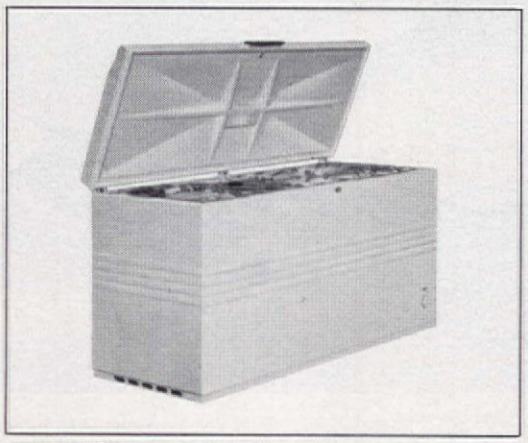
Frigidaire quality costs no more

Large, small, chest, or upright, every Frigidaire freezer has the Meter-Miser, the reliable source of constant zero-zone cold—plus rugged steel construction, finest cold-holding insulation. Now, when all this Frigidaire quality and dependability costs no more, wouldn't you say a Frigidaire food freezer is the only sensible one to buy? The great name in refrigeration at no extra cost. Frigidaire freezers. Products of General Motors.

UFPI-17-63/Fashion-fresh 1963 styling! Frost-Proof system means no defrosting ever! Space galore! 590 lbs. worth! Sliding basket-drawer puts items at your fingertips.



CFB-14/Feature-filled Chest! Ideal where floor space is no problem. A budget-buy; holds 473 lbs. ▪ For greater capacity with same exterior dimensions: CFF-17 (577 lbs.).



CFB-20/Mammoth of the Chests! Stores 684 lbs.! Counter-balanced lid for easy lifting. Two slide-aside storage baskets. Quick-freeze shelf (all chest freezer models).

UFD-10-63/Thrifty and 336 lbs. big! Shelves galore—3 of them refrigerated for fast freezing; 4 door shelves, all extra roomy. Plus magnetic door seals (all models). ▪ Also available: Compact model UFD-12-63 (404 lbs.).

UFD-14-63/Plenty of room to shop around in this popular 481-lb. freezer! Three shelves refrigerated for fast, fast freezing. And the extra-deep door shelves have removable fronts for easy cleaning (all models). Built-in lock.

UFPD-12-63/Thriftiest Frost-Proof freezer! No defrosting. 412 lbs. Bulky-bin bottom shelf for large packages. All shelves are full-width, full-depth, fully usable (all models).

UFD-21F/Mammoth Upright! Big 718 lb. capacity! Twin sliding basket-drawers lift out for easy cleaning. All 5 full-width, full-depth shelves have square corners. Means more space! Adjustable Cold Control (all models).

FRIGIDAIRE
FACTORY-TRAINED SERVICEMEN EVERYWHERE

GAS BUILDS-IN BEAUTIFULLY

Automatic cooking is simple with this new TAPPAN and fast, dependable GAS

You don't have to have a college education to operate this great new TAPPAN built-in Gas range. Each cooking function becomes fully automatic when you set just one dial of the exclusive Plan-O-Matic control. "Program" the meal and leave the house or join your guests without a worry. Just set the clock and choose temperature, the oven automatically reduces to a "keep hot" setting that holds everything perfectly until you are ready to serve.

Only Gas can accurately maintain the low temperature necessary for a completely dependable "keep hot" setting. Only Gas can give you the Burner-with-a-Brain* that makes top of the range cooking fully automatic, too—won't let food scorch or boil over. Your TAPPAN dealer or Gas Company is waiting to show you all the features on this truly modern range.

AMERICAN GAS ASSOCIATION

Clean Gas Cooking. Two piece design lets you lift out burners. Swish in the sink and they sparkle! No portholes to clog. Oven and broiler doors lift off, too.

Indoor Gas barbecue. Long-lasting ceramic coals under the grill provide that delicious out door flavor. Rotisserie and turkey rack optional.

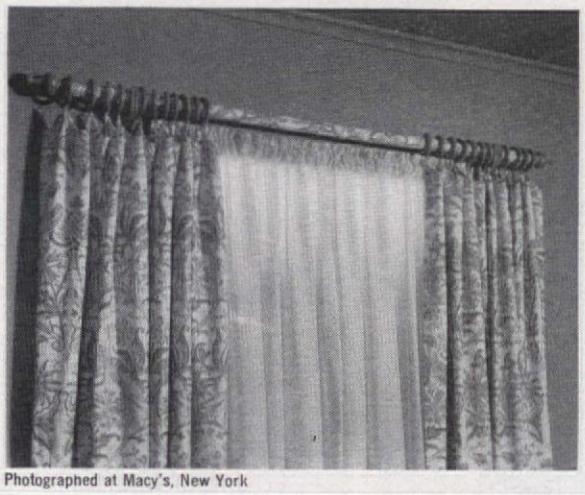
LIVE MODERN FOR LESS WITH GAS

*A.G.A. Mark ©Am. Gas Assoc., Inc.

(continued)

Photographed at B. Altman & Co.

***Striped silk swag** is easily attached to a board with snap tape, tacking half of tape to board, sewing other half to valance. Sheer Swiss lace curtains hang from a brass rod on the casing.*

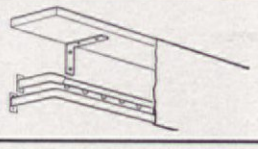


Photographed at Macy's, New York

***Wooden pole** covered with the same fabric as the draperies is clever substitute for a cornice. Wooden rings and finials are painted turquoise to complement green and turquoise floral print.*

Photographed at Macy's, New York

***White cotton draperies** with printed border are mounted on traverse rod. Top of canopy is tacked to board 8" deep held by angle irons; canopy hem slips onto rod with 8" projection.*



"How we retired in 15 years with $300 a month"

"I CAN HARDLY believe it myself. But here we are, Dot and I, at home in Florida, enjoying a leisurely dinner and listening to the sound of the surf. You see, only two months ago I was riding a commuter train five days a week to my job. Today we're living a carefree life in the home of our dreams. And each month we'll be getting a check for $300—for the rest of our lives.

"Funny how it all started. I'd just gotten out of the Army—back in 1948—and had gone back to my old job. One day I bumped into Al Peters in a sporting-goods store. I hadn't seen him in a couple of years, but he looked as young as ever—always the healthy, outdoor type. Al was a great fisherman, and I asked him about his next trip. He chuckled. 'It'll be a long one,' he said. 'I'm retiring next week.'

"'Oh, I didn't get rich all of a sudden,' he said, reading my thoughts. 'It just takes a little planning when you're still young.'

"'When you're still young'—the words kept running through my mind. And they started me thinking. I was almost 40. I had a good job with a future, making pretty good money. But Dot and I hadn't saved a penny toward retirement. Frankly, I hadn't even given it a thought until then.

"Two weeks went by. One Sunday night Dot and I sat by the fireplace, catching up on our reading. I was thumbing through a copy of Life magazine when an advertisement caught my eye. The headline offered a way to retire in just fifteen years with an income guaranteed for life. The ad was signed by Phoenix Mutual. It sounded like the kind of plan that Al Peters had—just the thing I wanted to know more about. I mailed the coupon next day.

"When a booklet from Phoenix Mutual arrived in the mail, I studied it. It told how I could put part of my salary into a Phoenix Mutual Retirement Income Plan and get a guaranteed income for as long as either Dot or I lived. The Plan also provided immediate life insurance protection for her if anything happened to me. We'd never worry about the ups and downs of stocks, or about outliving our savings. I applied for a plan of my own.

"Well, that's my story. Dot and I sold the house and moved down here about six weeks ago. It's a new kind of life—and we love it! Our first check arrived right on time, and that $300 a month will keep on coming. That's what I call security!"

SEND FOR FREE BOOKLET

This story is typical. Assuming you begin at a young enough age, you can have an income of from $50 to $300 a month or more—starting at age 55, 60, 65 or older. Send the coupon for a free booklet explaining Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Send for your coupon now.

PHOENIX MUTUAL

Retirement Income Plans

GUARANTEE YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.
463 Elm Street, Hartford 15, Conn.
Please mail me, without obligation, your free 16-page booklet showing new retirement income plans.

Plan for Men ☐ *Plan for Women* ☐

Name_____

Date of Birth_____

Business Address_____

Home Address_____

FAWN BEIGE

VENETIAN PINK

SPICE MOCHA

American-Standard brings you the

COLORS OF THE YEAR!

THREE NEW DREAM-HOUSE COLORS MADE TO LIVE HAPPILY EVER AFTER IN YOUR HOME!

FAWN BEIGE! VENETIAN PINK! SPICE MOCHA! Never before colors so distinctively beautiful —yet so easy to live with. With them, you can confidently create an infinite variety of color schemes. They make bathroom decorating so simple, and the results so satisfying—both now and for years to come. Look for them in model homes and showrooms. You'll find these exciting new colors in the most advanced fixture shapes and designs by American-Standard . . . the new, low-priced, off-the-floor Glenwall toilets, the luxurious Contour tubs, practical Circlyn lavatories with Push-Pull faucets (no washers, no drips)! This is the year to have the bathroom of your dreams—designed for a lifetime of luxury at prices you can afford. American-Standard fixtures also come in these proven decorator colors: Ming Green, Regency Blue, Manchu Yellow, Platinum Gray, White.

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For more information on these and other beautiful bathroom products, mail the coupon or see your American-Standard retailer. He's listed in the Yellow Pages of your phone book under "plumbers" or "plumbing supplies."

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Please send me your new decorating booklet, "New Fashion Ideas for Bathrooms." I enclose 10¢ to cover mailing. I am modernizing_____. I am building_____.

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In Canada, send to American-Standard Products, Ltd., 1201 Dupont Street, Toronto 4, Canada.

*Information: Ethel McCall Head Photographer: Lyman Emerson

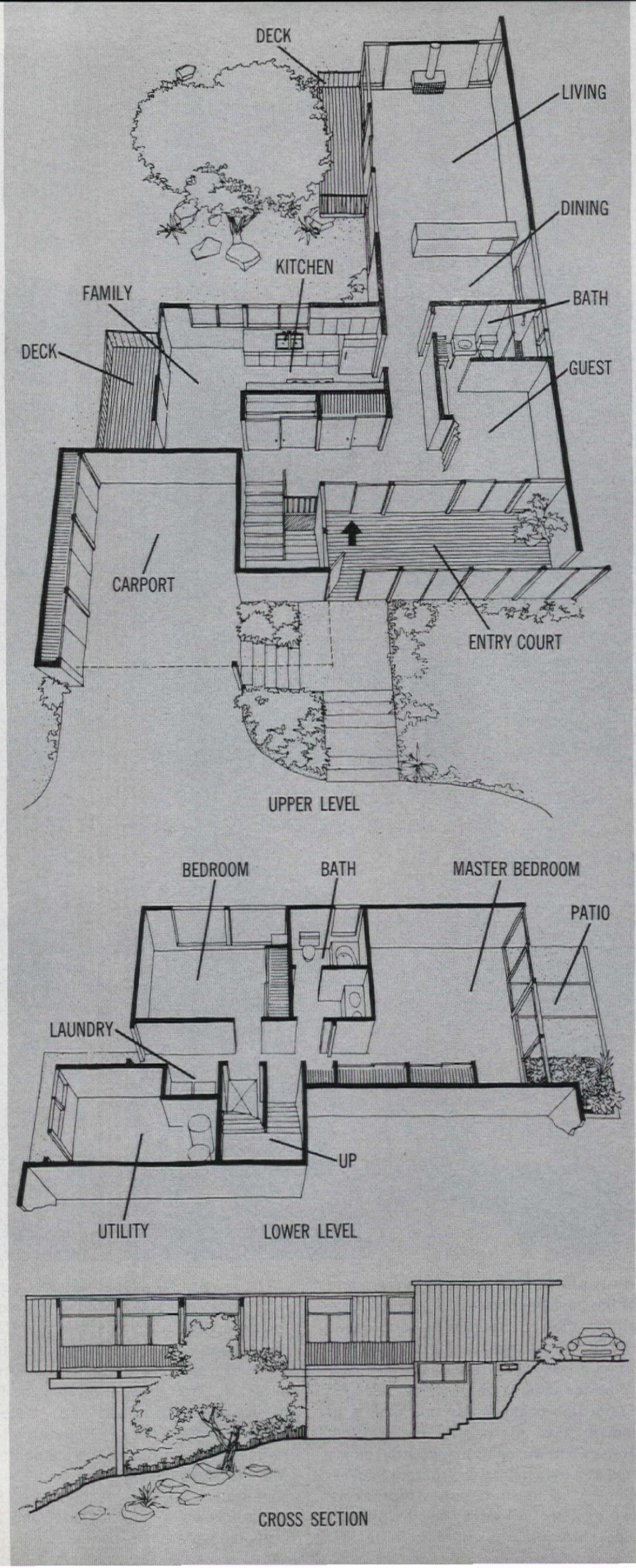
PROBLEM: STEEP HILLSIDE, ONE LONELY TREE

ALAN C. BORG

While problems of some nature are one of the basic ingredients of architecture, all too often the solutions are uninspiring, if not outright failures. However, when a good architect is selected, the solutions usually become the basis for the design of the house and give it an individuality all its own. Each of the houses shown on the following pages had at least one major problem to overcome, and in some cases there were two or three. All were solved with considerable skill and with superb design.

The craggy hill sloped steeply down from the street. Halfway down the rocky terrain sprawled a single oak tree. Here indeed was a challenge. The hillside site, a typical problem in many California areas, dictated a two-level design. The lonely oak determined the strategic placement of the house. Owner-architect Kenneth Kruger put all the elements to work for him. Using a post-and-beam construction, he let the design of the house follow the natural grade. Only the living-dining area is cantilevered. The result is a handsome home which overlooks the city of Santa Barbara and has a distant view of the Pacific Ocean.

By designing the house to fit the grade only $250 was spent for grading, and no retaining walls are over four feet high. From the carport (kept at the same level as the street for ease in parking) a flight of steps leads to an entry court that separates the living areas from the street. The orange door in the photo at the left is the front door of the house and opens to the court. (continued)


DECK
LIVING
DINING
KITCHEN
FAMILY
BATH
DECK
GUEST
CARPORT
ENTRY COURT
UPPER LEVEL
BEDROOM
BATH
MASTER BEDROOM
PATIO
LAUNDRY
UP
UTILITY
LOWER LEVEL
CROSS SECTION

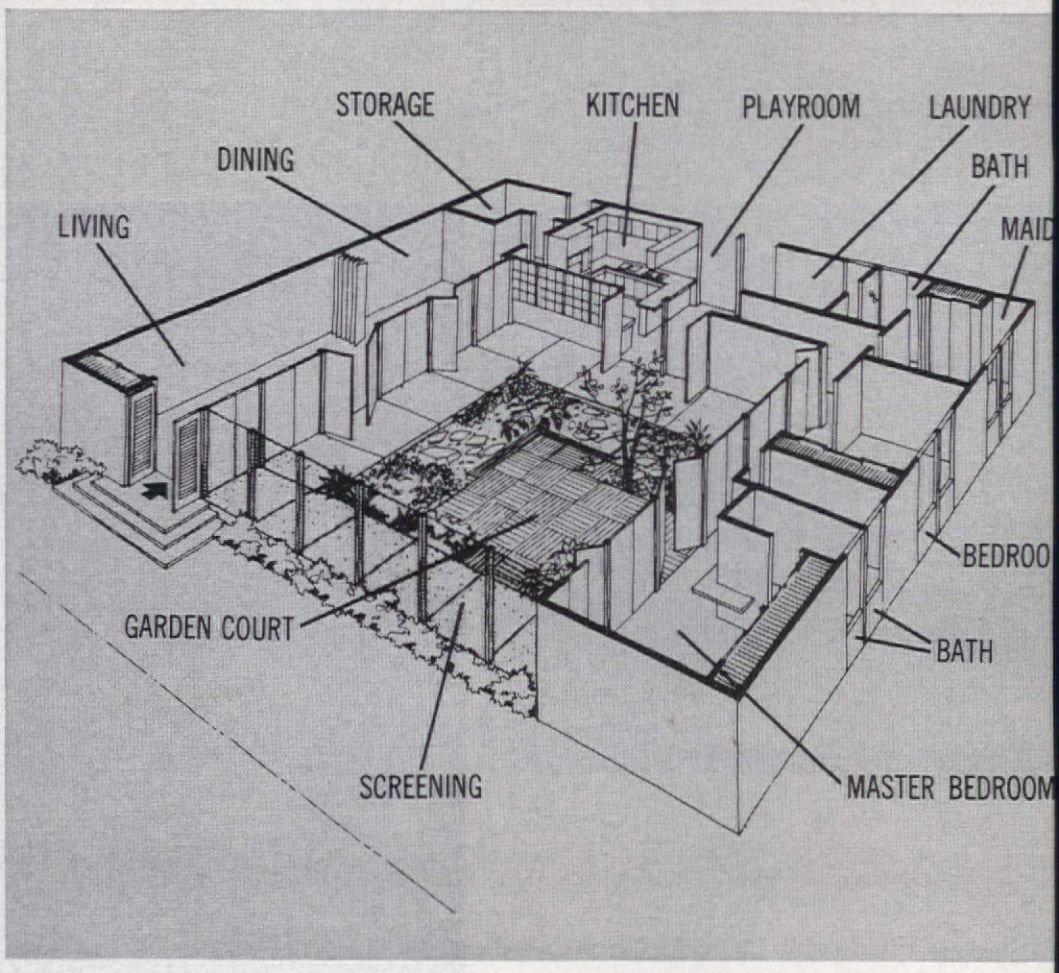
(continued) The entry court along with two decks and the master bedroom terrace provides outdoor living areas on all four sides of the residence. There is additional space for a children's play yard under the bridge formed by the cantilevered living-dining room. This amount of outdoor living area on a steep hillside is unusual.

The post-and-beam construction is clearly visible in the photograph below taken from the dining area looking out to the deck off the living room. By orienting the large glass areas to a southeasterly view, the glaring afternoon sun was minimized and privacy from adjoining houses was achieved.

To the left you see the entry court, with its redwood trellis and opaque glass panels, which offers a respite from the vastness of the views from the rest of the house. The guest bedroom opens onto this garden court making it a particularly pleasant resting place for the occupant.

The kitchen shown at lower left dramatizes again the openness of this house. In this view you are looking through the kitchen at the family room and the deck off it. It would be any woman's dream to be surrounded by this lovely view of the city while she is working at the kitchen sink.

Information: June D. Edwards Photographer: Lisanti

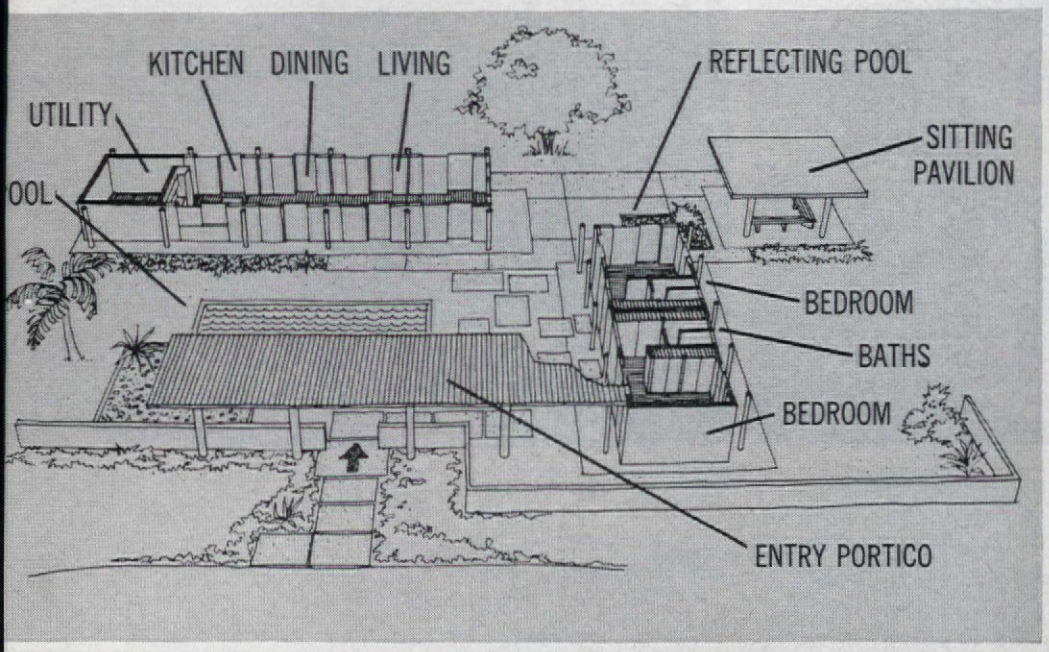


While the warm climate of Florida offers many advantages in building, it also has many disadvantages. It is quite possible on some days to need heat in the morning, air conditioning in the afternoon, and natural ventilation during the night. Then there are the insects which must be screened out, and the usual Florida problem of nearby neighbors.

Alfred Browning Parker, the architect who designed this fine home for Mr. and Mrs. Joseph Biegleson of Hollywood, Florida, decided that a house which turned inward to an open court would logically solve all the problems in one stroke. The completely private garden court you see above and to the left is basically the answer. Screened across the top and along its one open side, this court permits all the rooms to open to this area, eliminating the need for individual screens. Mahogany louvered doors can be shut for privacy, or in case heating is required on those occasional chilly mornings, or air conditioning on hot days. The opening to the sky provides an almost "flue-like" action which supplies exceptionally good natural ventilation, and allows the plantings to be self maintaining.

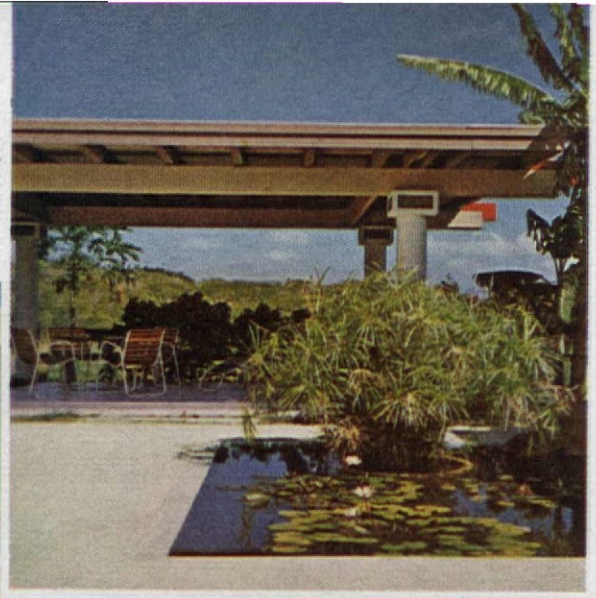
The dining-living room, shown upper left, can become two separate rooms with the closing of a folding wood wall.

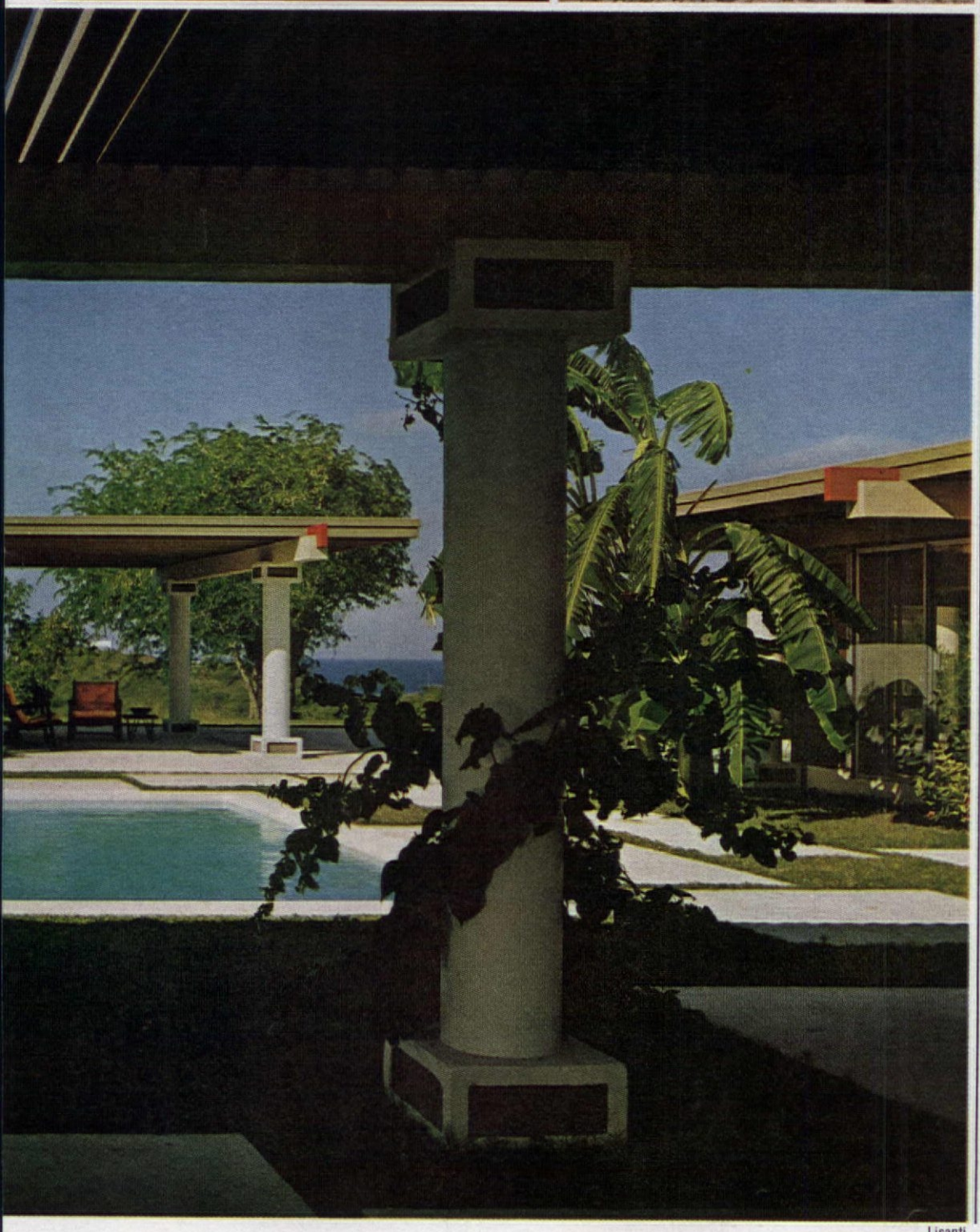
PROBLEM: CLIMATE, INSECTS, PRIVACY FROM NEIGHBORS



PROBLEM: PRIVACY IN THE HOME FOR OWNERS AND GUESTS

William Lanyon





Lisanti

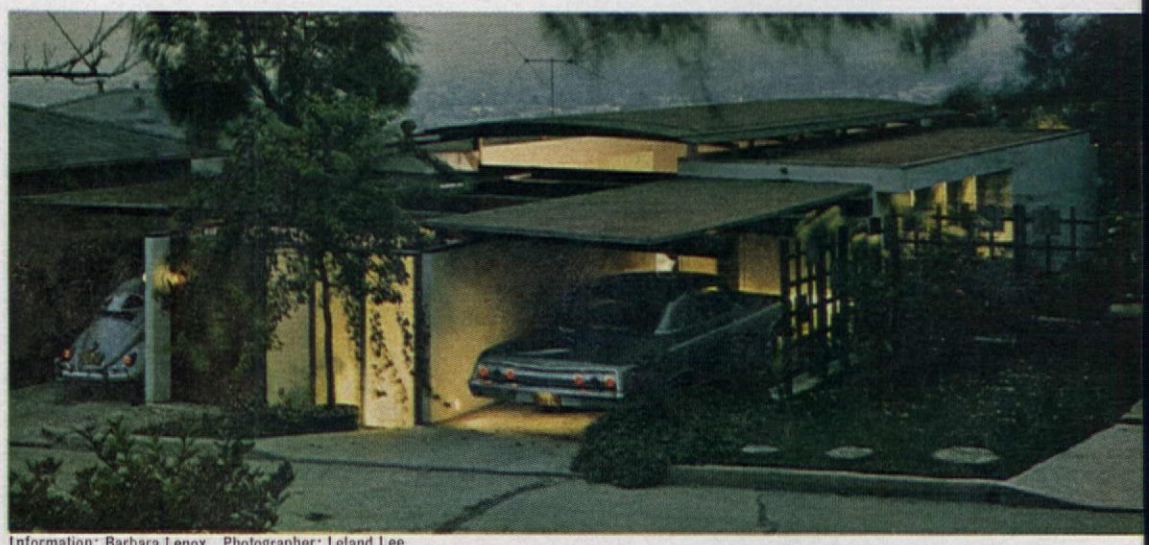
A good architect designs something more for his client than just a house made up of four walls, a ceiling, and a floor. What he really designs is a way of life—a "setting" for both living and for entertaining. This is what architect William Sigal did for his clients, Mr. and Mrs. Garr Yates, in St. Croix, Virgin Islands. By solving their problem, which was to have privacy within the dwelling for both themselves and guests, architect Sigal produced what amounts to not a house, but an environment.

When studying the plan and the photos, don't think of this home just in terms of rooms, but rather as a whole. Then consider the areas into which it is broken down, for this is how the design works. In the plan, an arrow indicates the entrance under the portico (also seen in photo at far left) and shows the arrangement of the various units. By designing a bedroom-bathroom unit that is separate from the living unit, privacy is guaranteed.

Since poolside entertaining plays such an important part of living in this climate, the swimming pool became the focal point and all the units revolve around it and open onto it. The view at the left is from the entry portico looking toward the living unit. Here, the walls are mainly sliding glass doors and redwood jalousies which permit the breezes to sweep through. The bedroom unit is relatively closed off from the pool. On the other side, large glass areas open to views of gardens and ocean.

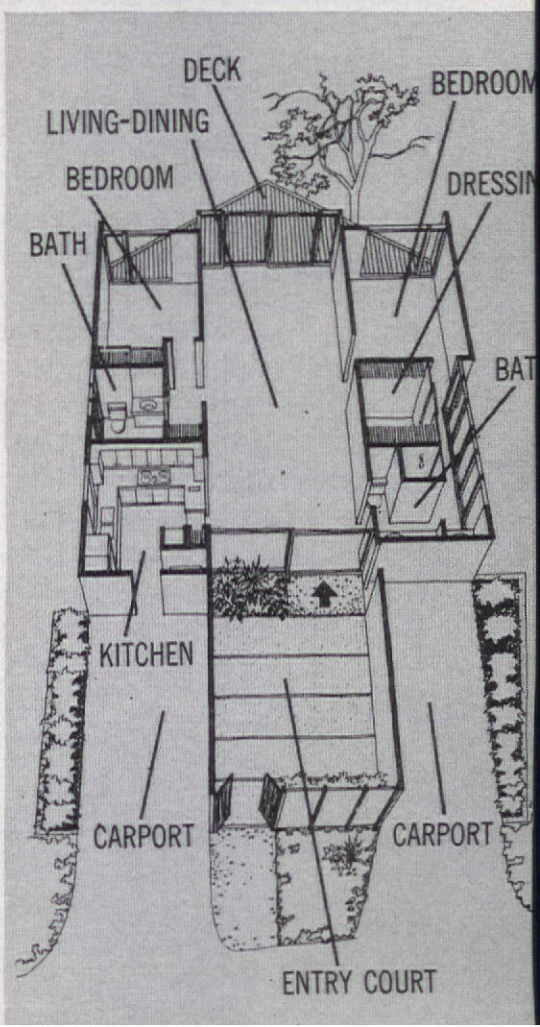
The mild climate of southern California and the interesting terrain there combine to produce an atmosphere receptive to the design and construction of unusual houses. A case in point is this attractive home which Jim and Barbara Mauri built on a problem site. Faced with an extremely narrow lot, only 40 feet wide, that sloped steeply away from the road, architect Edwin A. Grenzbach came up with a solution that uses the land to the utmost advantage and provides privacy and an inspiring view of Los Angeles.

The house, built close to the road, has an entry court with carports on either side of it to protect the living areas from street noises. The living-dining room runs straight through the center of the house. Light is provided by a raised ceiling constructed of slightly curved beams and solid wood decking, with glass inserts connecting the ceiling to the walls. At the left, you are looking from the entry court through the dining-living area to the deck. Sliding glass doors at each end of this long room open the house to the outside. Below are views of the street side of the house and the living room.



Information: Barbara Lenox Photographer: Leland Lee

PROBLEM: EXTRA-NARROW, SLOPING SITE



Not long ago a crew of ten slick salesmen, operating within an eyelash of the law, in one week sold 400 aluminum siding jobs to families in a Los Angeles neighborhood. The jobs were highly overpriced, each salesman pocketing some $1200 commission per job, or almost as much as a legitimate contractor would have charged in total price.

This is no isolated episode. Despite much national publicity aimed at exposing home-improvement rackets in recent years, the traveling professional con men and the chiseling local contractors continue to flourish throughout the country. Better Business Bureau records, just released, show that for the eleventh year in a row, the home-improvement industry leads in number of inquiries and complaints, far outdistancing all other consumer trouble areas, such as appliance trickery, used-car rackets, and direct-mail fraud.

Innocent families are hurt badly, a good many mortgaging their futures to pay for cheap, shoddy, or incomplete work at hugely inflated prices; many unable to pay have lost their homes. Honest contractors and suppliers suffer from grossly unfair competition, as well as from loss of reputation due to the glare of sensational publicity turned on the dishonest operators.

State and local laws have been hastily passed to trap the swindlers, but they still flourish. Temporarily barred in an area, they soon return with new names and new guises. They prey on home owners on all income and intelligence levels. Even well-informed people are no match for their incredibly deceptive professional tricks. In preparing this article, we have discovered cases of clergymen, policemen, and even lawyers and bankers who have been deceived and swindled by personable, well-dressed home-improvement chiselers.

Our present laws offer little protection. In the words of Mrs. Helen Ewing Nelson, of California, the nation's only state Consumer Counsel employed to protect the public, "the relationship between buyer and seller has deteriorated until it is now grossly unfair, with the buyer increasingly at a disadvantage. He is at enough disadvantage in a market where a growing number of products are technically beyond his understanding without being victimized by selling techniques, and preyed upon by trained con men masquerading as salesmen."

A real cleanup can be made if we strike at the biggest single prop which permits swindlers to flourish: financing, which is made available to them as easily as it is to honest firms. As one observer told *The American Home*, "Dry up their source of financing, and you will put the chiselers out of business overnight."

Financing holds the key to curbing home-improvement rackets, simply because most home-improvement work is financed. Most of us cannot pay hard cash, especially for high-priced jobs. The swindler knows this well. He comes to your house armed with credit papers that tie you up for years at the stroke of your pen. He takes the papers to a bank or finance company and gets all of his money at one crack. But no matter how unsatisfactory the job turns out, you must continue to pay the lender.

THE CO-CONSPIRATORS

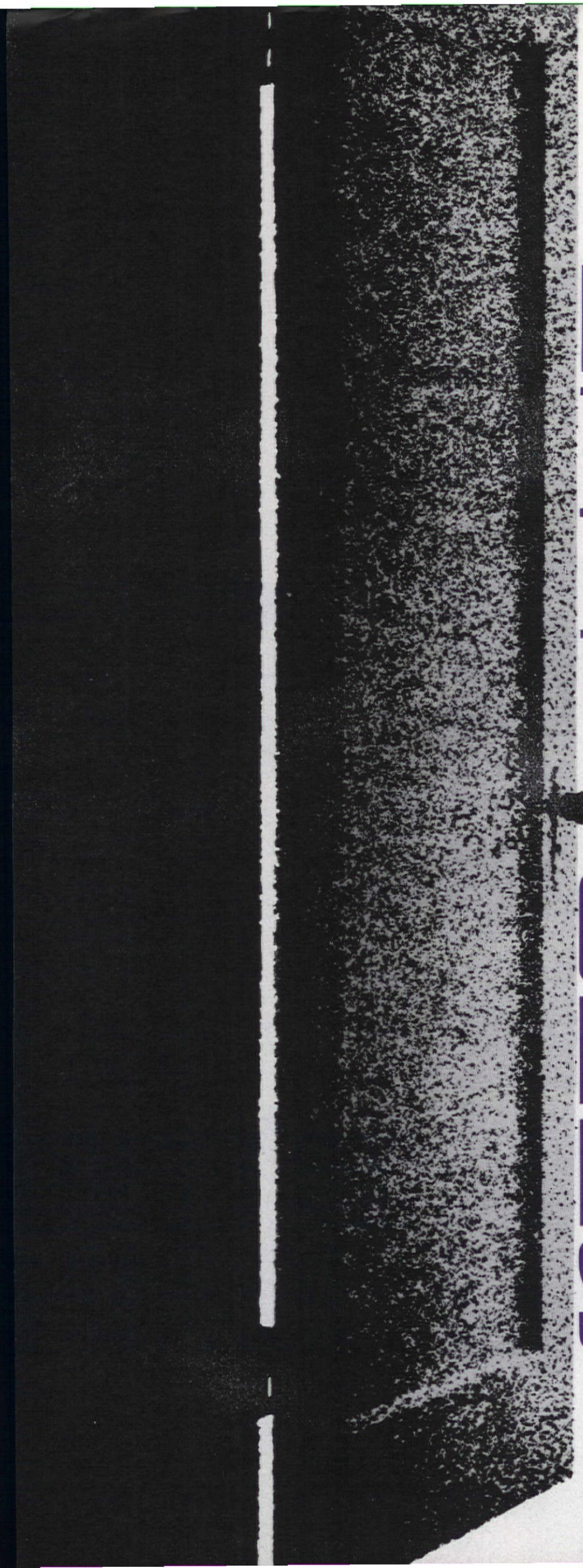
Last year the government cracked down on one of the biggest home-improvement scandals in recent years. Thirteen home-improvement firms and 45 men in all were indicted in a widespread scheme on Long Island, New York. They were charged with fraudulently soliciting alteration jobs from home owners "at prices greatly in excess of costs." Scores of home owners had been tricked into illegal debt-consolidation schemes. Some of the families were hurt so badly they lost their homes.

This huge racket could flourish only because of five banker co-conspirators who handled the essential financing for the 13 indicted firms. The five bankers were among the 45 men indicted on various counts of fraud; three of the bankers were also charged with bribery.

The leading banker indicted was Joseph T. Casey, 55-year-old former president (fired when the scandal broke) of the Roosevelt (Long Island) Savings & Loan Association, who was charged by a Federal Grand Jury on 20 counts of fraud involving FHA home-improvement loans. Casey's hanky-panky went deeper than that. In three years he reportedly handled some $4 million worth of tainted home-improvement loans, involving hundreds of unsuspecting home owners.

The crooked schemes these five bankers fostered, and the heartache, despair, and loss suffered by countless families, would never have occurred if bank officials and directors had turned thumbs down on the shady home-improvement firms at the very beginning.

Literally scores of other similar scandals have erupted around the country. Last year, the U.S. Attorney in Washington, D.C., closed the books on a scandal involving numerous home owners. The government found that, "Time after time...only a fraction of the loan actually went for home improvements. In many instances the work was never finished, or was *(continued on page 84)*



A. M. WATKINS

IT'S TIME TO SLAM THE DOOR ON HOME-IMPROVEMENT SWINDLERS

TURN YOUR PROBLEM SLOPE

If you live on a hill, or if your property includes some sloping land, you're fortunate! Your landscaping can have great charm and distinction because of the changing levels. But you must realize that your landscaping problems will be different than they would be on a level site. For instance, since you are not a mountain goat, you'll need to develop a plan for your yard that permits you to get about on a series of level surfaces. These should include places for outdoor living and walking. In particular, you'll want level space outside each door, and at the bottom of any flight of steps. You'll feel most comfortable in your house (and it will look most securely settled on its slope) if there is a broad, horizontal terrace at its base or side. The addition of other truly horizontal lines, such as a series of steps, the tops of retaining walls, the line of a level path, or the tops of evenly clipped hedges, will all increase the architecture's appearance of solid stability.

You'll need to decide upon some method of getting up and down the slope safely and pleasantly during the normal routine of living. And how will guests get from their car to your door? Sometimes, if the slope is slight, an inclined walk or ramp will do the job nicely. But usually steps are needed. The construction materials used should provide a firm and non-slip footing. If the hill is steep or long, the stairway will look less formidable if it is divided into sections separated by landings or ramps.

When you begin to plan your plantings, give thought to their future maintenance. You aren't going to want to climb about on slanting ground. And what about lawns and their mowing? It's silly to risk an accident by forcing yourself to cut grass on a steep grade. So you may want to build a series of terraces or alternate level lawn areas with slopes held in place by groundcover plants or low-growing shrubs or planted as naturalistic rock gardens.

1

Lyman Emerson

2

3

Warren Reynolds

INTO A LANDSCAPE ASSET

GRETCHEN HARSHBARGER

Your main problem is how to hold up your hill when your chief enemy, accumulated rainwater, seems determined to wash it away. From our pictures, however, you'll see that many of the means of controlling surface **(text continued on page 98)**

Our pictures below illustrate some of the principles of effective hillside landscaping: (1) For the slope between the pool and the side-door terrace at the home of Mr. and Mrs. Richard Gross, San Anselmo, California, landscape architect William L. Kapranos designed a rugged but attractive rock garden divided by broad steps. (2) Short flights of broad steps, interspersed with landings, make the approach to the home of Mr. and Mrs. George B. Brown, Berkeley, California, look invitingly easy and comfortable. The garden was designed by Royston, Hanamoto, Mayes, and Beck. (3) The steep bank between their driveway and back garden gave Mr. and Mrs. Charles W. Maryatt, Seattle, Washington, an opportunity to build a beautiful rock garden of low shrubs and perennials on both sides of these natural stone steps. (4) At the home of Mr. and Mrs. Eugene Sunnen in Glendale, Missouri, the steep slope between the lower lawn and the kitchen-door terrace is retained by dry stone walls, railroad-tie planters, and a combination of curved and straight concrete steps. The design was by Robert E. Goetz, landscape architect. (5) Rollin Boles' hillside garden in Portland, Oregon, is made up of a series of dry stone walls and level areas, both planted with a wide variety of rock plants, and with a woodland planting of rhododendrons at the top. (6) For the sharply sloping area between the front walk and the driveway at the Boyd Quinn home in Green Brae, California, landscape architect Henry Cole designed an attractive and easy-to-maintain planting of ground-cover junipers, New Zealand flax, and various taller shrubs.

Warren Reynolds

Lyman Emerson

ROBERT W. HOUSEMAN

THE NEW BEAUTY OF ARCHITECTURAL DECORATING

We can remember when chair rails, dadoes, paneled niches, and ceiling beams were standard equipment in homes. But, in recent years, such architectural embellishments have passed from favor. The contemporary room frequently has as little architectural personality as the inside of a shoe box.

Do we yearn for the return of the scalloped plate rail? Do we mourn the passing of the sunburst medallion glorifying the ceiling light fixture, or the rococo china cabinet between living room and dining room? Not on your airy, up-to-date life.

But we've been keeping our eye on an imaginative new approach to architectural decorating. It's a treat to behold and as welcome as spring. The many "decorating in depth" effects we show here are such delightful arguments against the "bowling alley" look, that we dare you to go on living with the same plain four walls.

Drama-filled burlap wall is a fabulous fake, furred out from the true supporting wall to create luminous shadow boxes for European and oriental treasures. Adjoining teak wall is a foil for the architectural excitement. Breezy Scandinavian pieces add a contemporary note.

Shopping Information, page 76

Design by Paul Vogler, Lord & Taylor, for Decoration and Design Show Photographer: F. M. Demarest

Photographed at Bloomingdale's by Lisanti

Sculptured bed alcove turns an ordinary four-square room into a delightful bed-sitting room. Recess was created by moving in the wall to width of the bed, donating the rest of the space to the closet-poor adjoining room. Closets could just as easily open into this room. Scalloped valance has a strong architectural effect against striped wallpaper. Dark colored draperies and walls of alcove add to depth. Traditional furnishings carry out the sophisticated living-room atmosphere.

Information: Jessie Walker Photographer: Kranzten Studios

Vivid striped canopy adds drama and intimacy to a small enclosed porch off designer William H. Busam's living room in Chicago. Fabric is held taut on a frame of 2x2-inch lumber which is suspended from the ceiling on chains attached to frame by hooks and eyes. Canopy is thus easily removed for cleaning. Frog closings and tassels give finished look. Standard size shoji panels artfully camouflage conventional double-hung windows and contribute to airy charm of this entertaining area.

Stock molding from the lumberyard frames dramatic panels of plain and printed fabric. Medieval sconces carry out Gothic feeling in the living room of the Louis Gladstones, Bridgeport, Connecticut.

Designer: Arthur Burke, N.S.I.D. Information: Elizabeth Rehill Photographer: Lisanti

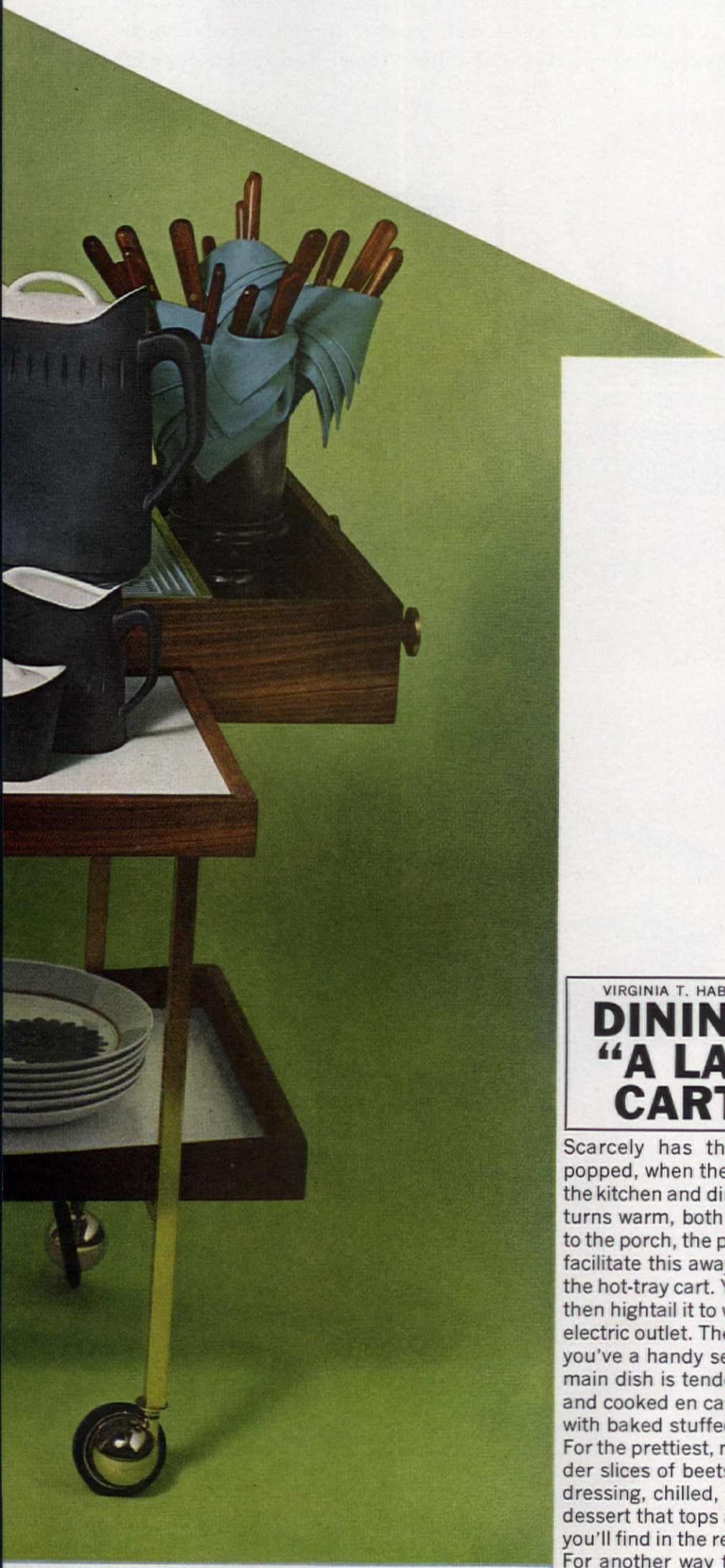
Designer: Jay Dort, N.S.I.D. Photographer: Ernest Silva

White pilasters with gilded capitals define built-ins at each side of window in a formal French bedroom. Ceiling is neatly outlined in narrow gilded molding.

Oak beams, 1x4" vertical posts and dado are darkened with creosote to give an Old English look to family room of Mr. and Mrs. Lambert Niedringhaus, St. Louis, Missouri. Doors were paneled with molding, like dado, then painted red and glazed.

Designer: Thomas A. Blazier Photographer: Kranzten Studios

Irwin Horowitz



For information on appliances, turn to page 74. Shopping information, page 76.

VIRGINIA T. HABEEB

DINING "A LA CART"

Scarcely has the first fragrant blossom popped, when there's a general exodus from the kitchen and dining room. Once the weather turns warm, both family and friends migrate to the porch, the patio, or the pool. One way to facilitate this away-from-kitchen dining is via the hot-tray cart. You simply prepare your meal in the kitchen and then hightail it to where you will and where you have a convenient electric outlet. The joy of it all is that hot foods are *served* hot and you've a handy serving area for the rest of your meal. Here, our main dish is tender Braised Short Ribs of Beef—gently browned and cooked en casserole with onion and other seasonings. Serve with baked stuffed potatoes that are popped in the oven right along with the ribs. For the prettiest, most refreshing salad ever, try our Layered Vegetable Salad. Slender slices of beets, carrots, mushrooms, and cucumber are marinated in a tangy dressing, chilled, and artfully arranged on layers of chicory. And to top off with a dessert that tops all—serve Rosy Apple Pie. The secret of its spicy flavor and color you'll find in the recipe. Try it once; we'll guarantee a family hit! Recipes on page 61. For another way to serve your summer meals "on location," just turn the page.

. . . OR COOKING

While the party bubbles on, so does dinner—anywhere you've room to set up a table. Revolving tantalizingly on the electric broiler, Stuffed Spit-Roasted Turkey flaunts one golden-brown side after the other to the audience. Summer squash and tender green asparagus simmer prettily in a skillet. For "can't wait" guests, there's cream cheese, Roquefort, and Cheddar in a Cheese Pineapple. For dessert—crispy layers of Dobos Torte. Recipes on page 55.

Irwin Horowitz

ON THE SPOT

Cooking "away from it all" is fun for the family, too. Pick your spot and set up shop with handy electric appliances. Set appetites aquiver with fluffy, Cheddar-tasty Cheese Potatoes (a gourmet dish come true with instant mashed potatoes). Let Savory Skillet Meatballs, nestled between lean green beans and chubby corn kernels, sizzle right under your noses while buttery rolls get crisp. Then on to lime-luscious Tropical Coconut Cake! Recipes on page 55.

BUYERS & USERS GUIDE / GAS DISPOSERS

It all happened one wet wintry night when a well-fed husband was settled in the depths of his favorite armchair. Almost asleep, he thought he heard this anguished plea from the kitchen, "Who's going to take out the garbage?" Familiar sound, horrible thought—the never-ending chore of carrying out heaped up bags of garbage to be stuffed in ugly cans stacked alongside the house or burned on smelly, smoky, makeshift rubbish heaps.

Dragging himself to his feet, he descended upon the kitchen ready to tackle the four to five pounds of combustible waste material his family had accumulated throughout the day. He gazed around the room—no wet, messy leftovers from dinner—no grimy newspapers and pesky boxes—the garbage had disappeared!

Fully awake our hero gave himself a pat on the back, sighed with relief and returned to his cozy chair. For, happy man, his family had recently purchased an automatic appliance to take care of most of their garbage and trash problems—the smokeless, odorless, gas disposer.

Maybe this epic actually never took place—but it could have. And, if we may, we'd like to switch from fantasy to fact and tell you more about this compact dependable appliance that will make 75 per cent to 90 per cent of *your* household garbage and trash disappear.

The gas disposer provides an easy, economical way of burning dry and wet garbage, paper, rags, milk cartons, sweepings, and assorted trash right in the home. In addition, it has many solid family-health and safety advantages. By using a gas disposer you'll be eliminating the necessity of using garbage cans for food waste, automatically removing a primary breeding place for flies and other insects, to say nothing of the poking-into of assorted neighborhood dogs and cats. You'll be eliminating back-yard fires, and the accompanying smoke, odor, and fly ash, from open incineration areas. And—since you can operate your gas disposer as often as you want—you'll be getting rid of any temptation to accumulate a lot of let-it-wait trash in your home—a fact which pays high dividends in keeping home fires at a minimum.

Before we go on, let us quickly answer a couple of questions you're probably asking yourself. Will a disposer burn everything? No, the disposer will not consume the little fringe areas of household waste like tin cans, glass jars, and aluminum foil. And, what if you already own an in-sink disposer? You should still consider a gas disposer. The two work hand-in-hand. If you own a sink disposer you know how convenient it is for immediately disposing of pre-dinner food waste and peelings as well as after-dinner scrapings. It also has the advantage of being located in the center of the preparation and cleanup area of your kitchen. But with all the built-in conveniences of a sink disposer, you still need the gas disposer to incinerate bulky waste products.

The steps involved in operating a disposer are fewer and simpler than making a bed. You drop the garbage into the top opening (the burning chamber will hold one to four bushels of waste depending on the model), close the lid (you can even get a model with an automatic foot pedal), and turn it on. It takes less than two hours for a mixed load of waste to be incinerated, and an automatic timer shuts off the disposer without any help from you.

Needless to say, it is not necessary for you to know exactly what goes on inside the disposer but, because it is not advisable for you to peek inside while the disposer is in operation, let us quickly explain the burning process. In the refuse chamber, the heat from the gas flame dehydrates wet garbage and ultimately ignites it. The soot, smoke, and odor pass through a second combustion chamber where they are consumed by an open flame before they can be vented to the outside atmosphere. (To better understand this smokeless, odorless process, why don't you try this experiment. Place the flame of a match in the path of smoke from a cigarette. The flame will consume the smoke.) The ash remaining from burning falls through a steel grate into an ash drawer.

Here's a fringe benefit for gardeners. When you empty your ash drawer, once or twice a month, use the fine gray substance as a mulching compound to spade into the ground around shrubs and plants. (*continued on page 76*)

THE CASE OF THE DISAPPEARING HOUSEHOLD TRASH

VIRGINIA T. HABEEB

30-minute party spectaculars

you make them with *Campbell's Soup*

CHICKEN HAWAIIAN

1 can (13 oz.) pineapple tidbits
1 large green pepper, cut in strips
1 to 2 cloves garlic, minced
2 tbsp. salad oil
2 cans Campbell's
Cream of Chicken Soup
2 cups cubed cooked chicken
2 tbsp. soy sauce
3 cups cooked rice
¼ cup toasted slivered almonds

Drain pineapple, saving juice. In saucepan, cook green pepper with garlic in oil until tender. Blend in soup and ⅓ to ½ cup pineapple juice; add chicken, pineapple, and soy. Heat; stir now and then. Serve over rice. Top with almonds. 6 servings.

SEAFOOD CONTINENTAL

2 cans Campbell's Cream of Celery Soup
⅓ to ½ cup water
2 tbsp. dry white wine, if desired
4 cups drained cooked seafood, cut up (a combination of crab, lobster, shrimp, or whitefish)
1 cup shredded mild process cheese
2 tbsp. minced parsley
¼ cup buttered bread crumbs

Blend soup, water, and wine; mix with seafood, cheese, and parsley. Spoon seafood mixture into shallow baking dish (10x6x2″); top with buttered bread crumbs. Bake at 400°F. for 20 min. or until bubbling hot. 6 servings.

MEATBALL STROGANOFF

1 lb. ground beef
½ cup finely chopped onion
1 egg
1 slice white bread, coarsely crumbed
½ tsp. salt
Generous dash pepper
1 can Campbell's
Cream of Mushroom Soup
⅓ cup water
½ cup sour cream
3 cups cooked wide noodles

Mix beef, onion, egg, bread, salt, and pepper; shape into 16 meatballs. Brown in skillet (use shortening if needed); pour off drippings. Add soup and water. Cover and simmer 10 min., stirring now and then. Blend in sour cream; heat. Serve over noodles. 3 to 4 servings.

BLENDED LIKE A FINE COGNAC

Wish-Bone Deluxe French Dressing is made with tender garlic buds and young onions...pure golden oil...a delicate vintage vinegar. And all are perfectly blended to make a velvety smooth dressing by Wish-Bone—the people who make nothing but fine salad dressings. Make your next salad a triumph—with Wish-Bone Deluxe French Dressing.

• TROPICAL COCONUT CAKE

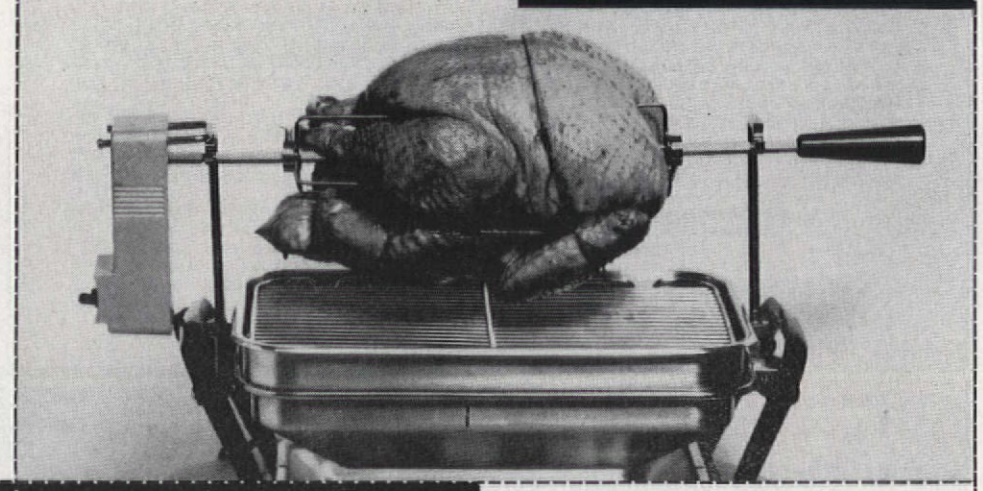
FROSTING
½ c. sugar
2 tbs. water
¼ c. light corn syrup
2 egg whites
1 can (4 oz.) shredded coconut

■ *Cake*: Heat oven to moderate (350° F.). Grease and flour two 9-inch layercake pans. Put shortening, sugar, eggs, and vanilla into mixing bowl; beat at high speed on electric mixer 5 minutes, or by hand, until light and fluffy. Sift together flour, baking powder, and salt; add alternately with milk to egg mixture, beginning and ending with flour. Use low speed on mixer. Pour into prepared pans. Bake 30 to 35 minutes, or until cake tests done. Cool in pans 8 to 10 minutes; remove; cool on wire racks. *Filling*: Mix sugar, cornstarch, and salt in saucepan; stir in water gradually. Bring to boiling over medium heat; boil 1 minute. Stir half the mixture into beaten egg yolks; blend into remaining mixture; boil 1 minute more. Remove from heat; add butter or margarine, lime rind and juice. Cool. *Frosting*: Mix sugar, water, and corn syrup in saucepan; cover; bring to rolling boil. Remove cover; cook until syrup spins a 6- to 8-inch thread (242° F. on candy thermometer). Just before syrup is ready beat egg whites until stiff peaks form. Pour hot syrup very slowly in thin stream into egg whites. Continue beating until frosting holds peaks. Put cooled cake layers together with lime filling; spread about ½ cup filling over center of top layer. Frost sides and top (except center) with fluffy white frosting; sprinkle frosting with coconut.

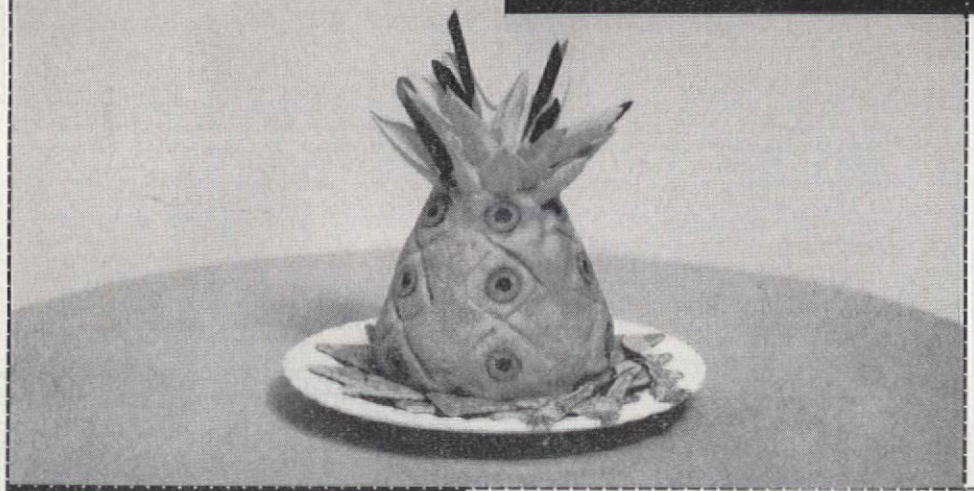
Makes one 9-inch cake

TESTED IN THE AMERICAN HOME KITCHENS

• STUFFED SPIT-ROASTED TURKEY



• CHEESE PINEAPPLE



• CHEESE POTATOES

Preparation time: 10 min.
Baking time: 20 min.

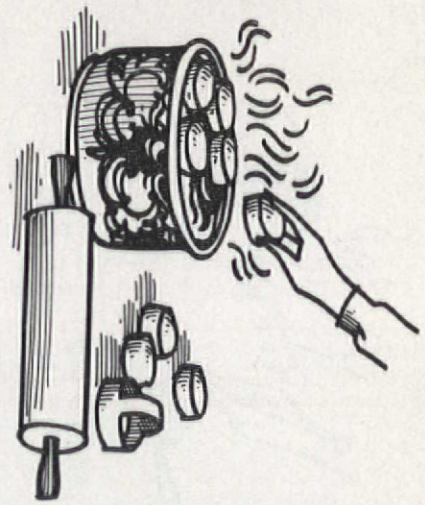
1 box instant mashed potatoes
1 pkg. (8 oz.) Cheddar cheese, shredded
2 egg yolks

■ Heat liquid, butter or margarine, and salt as directed on package of potatoes; remove from heat. Reserve ½ cup shredded cheese for top of casserole; stir remainder into hot liquid until melted. Add potatoes; whip as directed; beat in egg yolks. Turn into 1½-quart baking dish; sprinkle edge with reserved cheese. Bake in hot oven (400° F.) 20 minutes, or until potatoes are tipped with brown and cheese melts.

Makes 6 servings *325 cal. per serving* *Source of Vitamins A, C*

TESTED IN THE AMERICAN HOME KITCHENS

Biscuit toppings for meat pies or fruit cobblers will turn out better if the pie or cobbler mixture is bubbling hot when you put the biscuits on top. They'll bake faster, be lighter, and won't be soggy on bottom.



• SAVORY SKILLET MEATBALLS

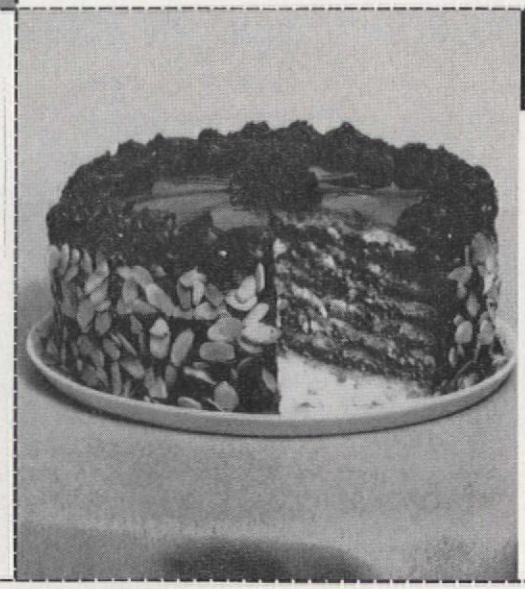
Preparation time: 20 min.
Cooking time: 25 min.

2 lbs. ground beef
½ lb. ground pork
¼ c. minced green onions
1 c. fine dry bread crumbs
1½ tsp. salt
¼ tsp. pepper
2 tbs. bottled meat sauce
1 egg
⅔ c. milk
4 tbs. butter or margarine
2 tbs. flour
¼ tsp. rosemary, crumbled
¼ tsp. basil, crumbled
1 can onion soup
⅓ c. water
2 pkg. frozen whole green beans, partially defrosted
2 cans (12 oz. each) whole kernel corn, drained
½ c. dairy sour cream
2 tbs. minced parsley

■ Combine beef, pork, onions, bread crumbs, salt, pepper, meat sauce, egg, and milk in large bowl; mix thoroughly (it's easiest to do it with your hands). Shape into small meat balls (will make about 48). Sauté in butter or margarine in electric skillet or large deep skillet until brown on all sides. Remove from skillet; keep warm. Stir flour, rosemary, basil, onion soup, and water into skillet; cook, stirring constantly, until thickened. Pile meat balls in center of skillet; place green beans on one side, corn on other; cover. Cook over low heat (250° F. on electric skillet) until vegetables are heated through. Spoon meat balls and vegetables onto serving plates. Stir sour cream into skillet; just heat through; spoon over meat balls; sprinkle with parsley.

Makes 6 servings *1041 cal. per serving* *Source of Vitamins A, B, C*

TESTED IN THE AMERICAN HOME KITCHENS



• DOBOS TORTE

Preparation time: 50 min.
Baking time: 12–15 min.

CAKE
6 egg whites
½ c. sugar
6 egg yolks
⅓ c. sugar
1 c. sifted cake flour
FROSTING
4 sq. (4 oz.) unsweetened chocolate
4 tbs. butter or margarine
1 tbs. instant coffee
2 tbs. hot water
1 c. softened butter or margarine
2 egg yolks
½ c. light cream or milk
2 pkg. (1 lb. each) confectioners' sugar
½ c. sugar
1 can (8 oz.) sliced almonds
Candied cherries

AMERICAN HOME RECIPES

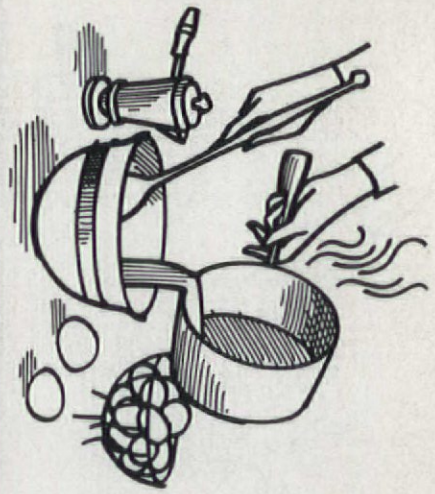
Dining "à la Cart"... or Cooking on the Spot

(pictured in color on pages 48–51)

AMERICAN HOME RECIPES

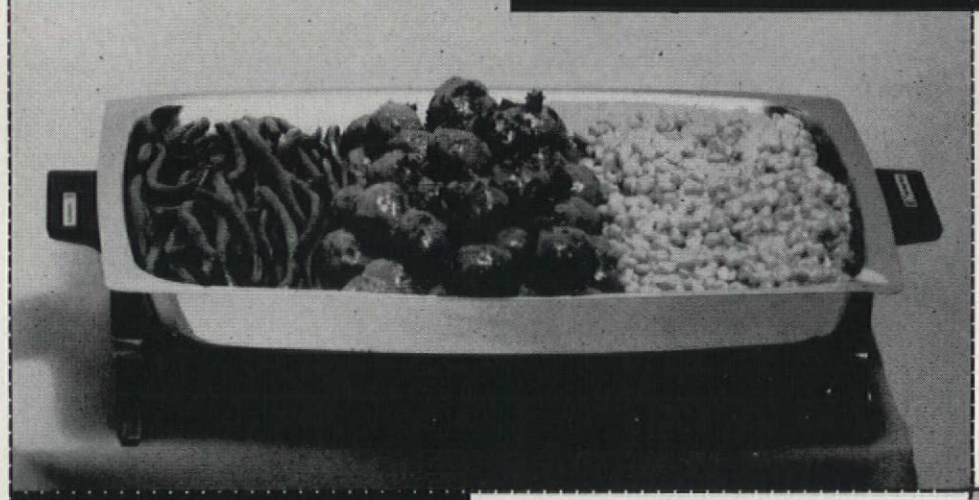
Dining "à la Cart"... or Cooking on the Spot

(pictured in color on pages 48–51)



When combining hot mixtures with whole eggs or egg yolks, always add half the hot mixture to eggs, stirring constantly with wooden spoon. Stir this into the remaining mixture and then proceed with the recipe.

• SAVORY SKILLET MEATBALLS



• DOBOS TORTE

■ *Cake:* Set oven at moderate (350° F.). Trace seven 8-inch circles on large pieces of heavy aluminum foil; grease and flour area within circles. Beat egg whites until foamy; gradually beat in ½ cup sugar till stiff peaks form. Beat egg yolks and ⅓ cup sugar till thick and lemon colored; fold in egg white mixture. Fold in sifted flour. Spread batter as thinly as possible in circles on prepared foil. Bake 12 to 15 minutes or until golden. Remove from foil with spatula; cool thoroughly. *Frosting:* Melt chocolate and 4 tablespoons butter or margarine together; cool. Dissolve coffee in hot water; cool. Beat softened butter or margarine and egg yolks at low speed on mixer or by hand just until blended. Combine coffee and cream or milk; add alternately with confectioners' sugar to egg yolk mixture; beat until well blended and smooth. Add cooled chocolate slowly; beat just until blended. Melt ½ cup sugar in large heavy skillet, stirring constantly until syrup turns golden brown. Pour caramel immediately onto 1 layer, spreading evenly to edge with knife; mark at once with buttered knife into radiating lines for serving portions. Fill layers with chocolate frosting; place glazed layer on top; frost sides and top edge. Sprinkle sides with almonds; decorate edge with cherries.

Makes one 8-inch cake

TESTED IN THE AMERICAN HOME KITCHENS

• CHEESE PINEAPPLE

Preparation time: 20 min.
Chilling time: 2 hrs.

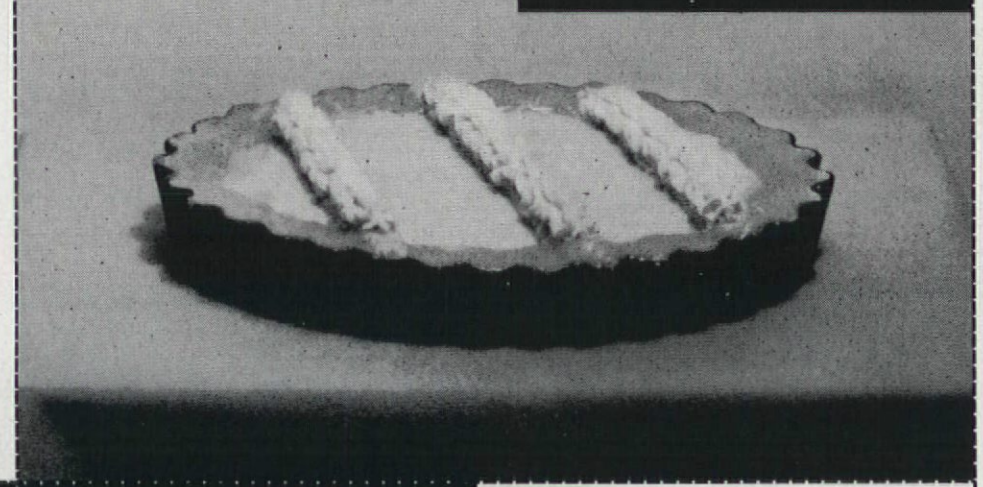
2 oz. Roquefort cheese
1 pkg. (8 oz.) cream cheese
½ tsp. onion juice
Dash of pepper
5 oz. Cheddar cheese
1½–2 tbs. milk
Sliced stuffed olives

■ Have cheeses at room temperature. Cream Roquefort cheese until smooth; blend with cream cheese, onion juice, and pepper; mix thoroughly. Shape mixture into cone on 12-inch square of wax paper; chill at least ½ hour. (Reshape cone if necessary.) Cut Cheddar cheese in small pieces into bowl; mash with fork until soft and smooth; blend in milk. Spread evenly over Roquefort-cream cheese cone. Wrap wax paper around cone; twist top tightly; chill until serving time. Just before serving, mark diagonal lines on cone with back of knife; decorate with olive slices.

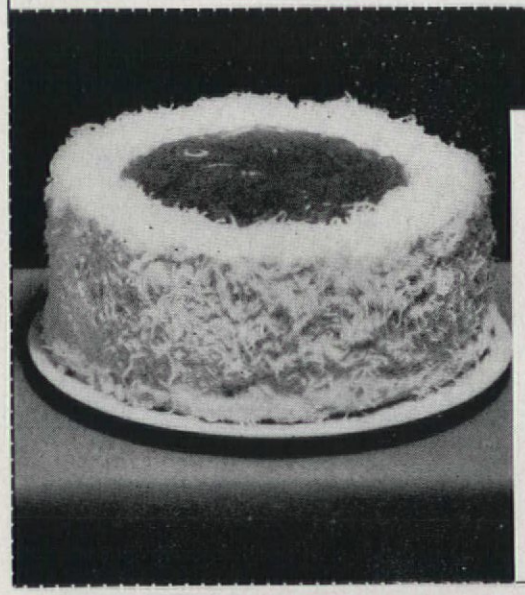
Makes 6 servings *272 cal. per serving* *Source of Vitamin A*

TESTED IN THE AMERICAN HOME KITCHENS

• CHEESE POTATOES



• TROPICAL COCONUT CAKE



Preparation time: 40 min.
Baking time: 30–35 min.

CAKE
¾ c. soft shortening, butter, or margarine
1½ c. sugar
3 eggs
1½ tsp. vanilla
3 c. sifted cake flour
2½ tsp. baking powder
½ tsp. salt
1 c. milk
FILLING
¾ c. sugar
4 tbs. cornstarch
¼ tsp. salt
1 c. water
2 egg yolks, slightly beaten
1 tbs. butter or margarine
2 tsp. grated lime rind
⅓ c. lime juice

• STUFFED SPIT-ROASTED TURKEY

Preparation time: 40 min.
Roasting time: 20 min. per lb.

12–14 lb. turkey*
1 large onion, finely chopped (1 c.)
½ lb. mushrooms, chopped or 2 cans (3–4 oz. ea.) mushrooms, stems and pieces
¾ c. butter or margarine
1½ c. diced celery and leaves
3 qts. (12 c.) bread cubes
1½ tsp. salt
¼ tsp. pepper
1¼ tsp. poultry seasoning
Melted butter or margarine

■ Remove turkey from refrigerator; let stand at room temperature while making stuffing. Sauté onion and mushrooms in butter or margarine 5 minutes. Combine celery, bread cubes, onion, and mushrooms; mix thoroughly; mix in salt, pepper, and poultry seasoning. Fill neck and body cavities with stuffing. Sew or skewer flap of neck skin to back of bird; sew or skewer and lace body opening closed. Truss bird into compact shape; slide on spit. Test for balance; lock in place with locking tines. Rub bird all over with melted butter or margarine; place in position on rotisserie. Roast turkey 20 minutes per pound, basting occasionally with butter or margarine. To test for doneness, stop rotisserie and press fleshy part of drumstick with fingers protected with paper towel. If flesh feels very soft, turkey is done. Remove from rotisserie; unlock tines; remove spit and trussing cord.
*Be sure frozen turkey is completely thawed.

TESTED IN THE AMERICAN HOME KITCHENS

Here's how the best cook in Danbury, Conn. makes fried chicken with no greasy taste

Mrs. Arthur C. Smith, Jr.
First Prize Winner, Cooking Contest
Danbury State Fair, 1961-1962
Goshen Fair, 1961
Bridgewater Fair, 1961

To avoid greasy taste in any kind of fried chicken,
I always fry right with Crisco
And for a tangy tropical touch –
- sprinkle raw chicken liberally with lemon juice
- sprinkle lightly with poultry seasonings, salt & pepper
- let stand ½ hr. - flour chicken thoroughly
- fry over medium heat till crisp & tender

Mrs. Smith's
"Tropical Fried Chicken"

Why Crisco gives you digestible fried foods with no greasy taste!

New Crisco is different from other shortenings. It has an exclusive vegetable formula with added special protection against greasy taste. Crisco works in your frying pan to make foods fried right turn out crisp, digestible, delicious—with no greasy taste. No other shortening has Crisco's formula.

You see, every ounce of Crisco is highly unsaturated vegetable shortening—no animal fat. In fact, Crisco has doubled the preferred unsaturates many scientists believe are better for you. So for all your baking and frying use new Crisco . . . Crisco gives you digestible fried foods with no greasy taste.

CRISCO

- EXCLUSIVE VEGETABLE FORMULA
- HIGHLY UNSATURATED
- SO DIGESTIBLE

2 New Mixes From Betty Crocker

FUDGE RICH WITH HERSHEY'S® COCOA!

New Dark Chocolate Fudge Cake Mix

New Dark Chocolate Fudge Frosting Mix

There's so much dark Hershey's Cocoa in this new Dark Chocolate Fudge Cake Mix, it's almost sinfully rich. And fudge moist. And darkly, deliciously different. Can anything top it? One thing can and should: the candy smoothness and Hershey richness of new Betty Crocker Dark Chocolate Fudge Frosting Mix.

When it comes from

® Trademark of Hershey Chocolate Corporation

the box with the big red spoon it always comes out better!
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"Bet I finish before you!"

Kind of great the way kids hurry through a bowl of Lipton Chicken Noodle Soup. That's 'cause Lipton is the soup that tastes like mother just cooked it. Why does it? Lipton's sure touch with fine, tiny egg noodles and hearty chicken stock. Result: empty bowls. Serve Lipton Chicken Noodle today... one of 12 tempting Lipton Soups.

ALPHABET VEGETABLE · TOMATO · BEEF NOODLE · MUSHROOM · TOMATO VEGETABLE · GREEN PEA · CHICKEN NOODLE WITH MEAT · CHICKEN RICE · ONION · CREAM STYLE CHICKEN · COUNTRY STYLE POTATO

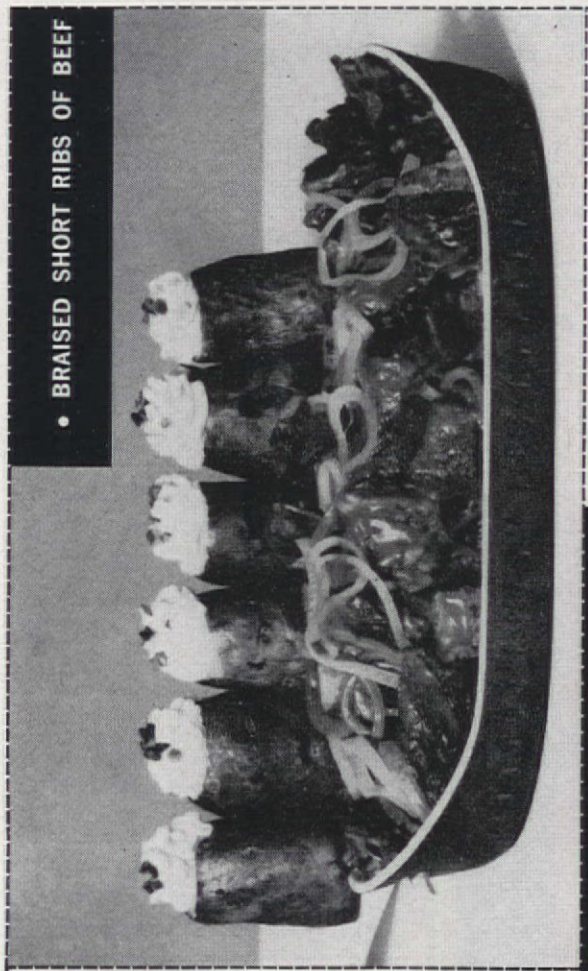
For fancy fruit bowls, put a pretty edge on grapefruit halves or melon halves. First trace a zigzag line around the middle. Then cut deeply with point of a sharp knife on line all around fruit. Separate halves and heap with cut fruits.

AMERICAN HOME RECIPES

Dining "à la Cart"... or Cooking on the Spot

(pictured in color on pages 48–51)

• BRAISED SHORT RIBS OF BEEF



• ROSY APPLE PIE

Preparation time: 30 min.
Chilling time: several hrs.

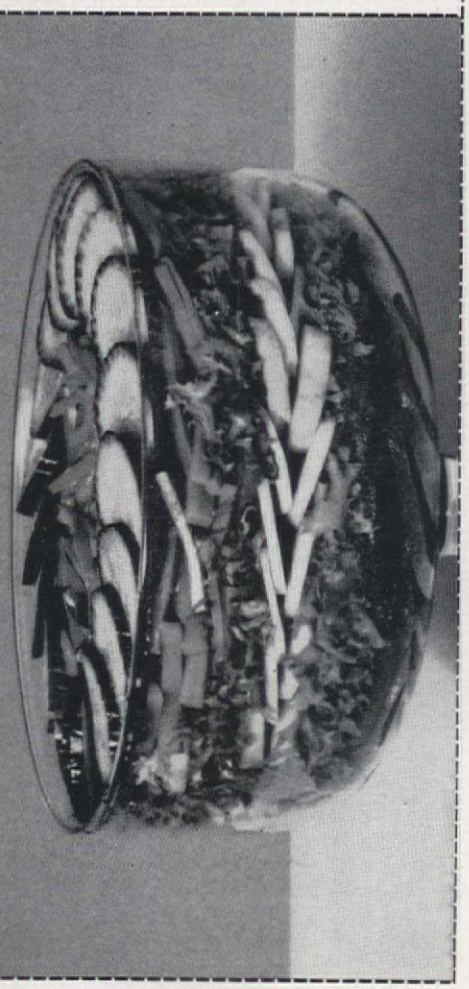
6 medium-sized baking apples
2 c. sugar
1½ c. water
1 jar (1¾ oz.) red cinnamon candies
1 baked 9-in. pastry shell
½ c. heavy cream, whipped
Pastry cutouts

■ Pare, core, and slice apples thinly. Combine sugar, water, and cinnamon candies in skillet. Cook over low heat, stirring until candies dissolve; bring to simmering. Poach apple slices, a few at a time, in simmering syrup until tender. Cool slices. Overlap slices in ring in pie shell, leaving center hollow. Continue making rings on top of first ring with apple slices until all are used. Cook remaining syrup until thickened; cool. Spoon over apple slices to glaze. Chill pie several hours. Just before serving, fill center and rim edge with whipped cream. Garnish with pastry cutouts. To make cutouts, cut designs from pastry scraps; brush lightly with cream; sprinkle with green sugar. Bake along with pie shell 6 to 8 minutes; cool.

Makes 8 servings — *409 cal. per serving* — *Source of Vitamins A, C*

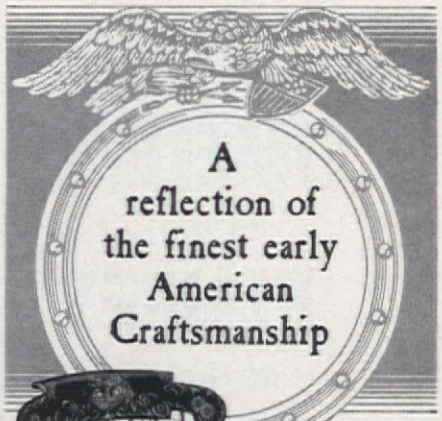
TESTED IN THE AMERICAN HOME KITCHENS

• LAYERED VEGETABLE SALAD



• THE CARE AND KEEPING OF SMALL APPLIANCES

1. Use small cooking appliances as auxiliary cooking units to your range. Consider cooking in them on the table when the situation calls for it; use them often.
2. Plan a storage area for small appliances where you can get at them easily.
3. Keep appliances used most often in the front of your cabinet.
4. Have a special storage space for the important accessories that came with the appliance—electric cord, instruction book, and extra attachments.
5. Store the cover on the appliance. Or, place cover upside down on body of the appliance with paper or plastic between to prevent scratching.
6. If you are an ardent user of small appliances be sure that your house wiring is adequate to carry the electric load.
7. Do not plug a number of appliances into one circuit or you may spend more time searching for a blown fuse than cooking.



Scroll Seat Boston Rocker

No. 68-6DC

Regarded as a collector's item itself, this museum-piece reproduction of a rare Scroll Seat Rocker, is a chair of such craftsmanship and distinction, such comfort and charm, you will feel fortunate, indeed, to own one. It is a truly deluxe rocker..."the best of its kind."

Barnstable Side Chair No. 28-1

Barnstable Arm Chair No. 28-5

Graceful Fan Back chairs that are at once sturdy and refined, simple and attractive ...and eminently suited for dining-room, dinette, den, or as occasional chairs that blend beautifully with other periods.

Gov. Winthrop Arm Chair

No. 1940-5

A distinguished chair named for a distinguished man...with the dignity, simplicity and graciousness that enable it to live happily either with a Gov. Winthrop desk, or a TV set.

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Now! Bake an

OMELETTE

light and

FLUFFY

as a cloud!

add

ARGO® CORN STARCH!

FLUFFY BAKED OMELETTE

Beat whites of 6 eggs with 1 tsp. salt to soft peaks. Beat 6 egg yolks light and thick; beat in ¼ cup Argo Corn Starch, ⅛ tsp. pepper and ⅓ cup water. Fold carefully into egg whites. Meanwhile heat 2 greased, 8 or 9-inch, oven-proof, glass or pottery, (not metal) pie plates in 350°F. oven 5 minutes. Divide egg mixture equally into hot pie plates. Bake in 350°F. oven 15 minutes or until set. Remove at once from pie plates; stack on warm plate with sauce poured between and over top of omelettes. Makes 4 to 6 servings. For main dish, use cheese or Spanish sauce and sausages; for dessert, use a fruit sauce.

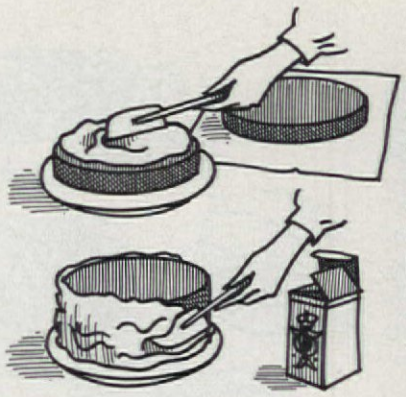
Special Offer —Professional French type Chef's Whisk for blending, whipping, mixing. Yours for only 50¢. Send your name and address and the words, "Be a French Chef" from top of Argo package, plus 50¢ in coins to ARGO, P.O. Box 1118, Brooklyn 1, New York. Offer expires Aug. 31, 1963.

Argo Corn Starch is Smoother Than Flour... ideal for making gourmet sauces and gravies!

AMERICAN HOME RECIPES

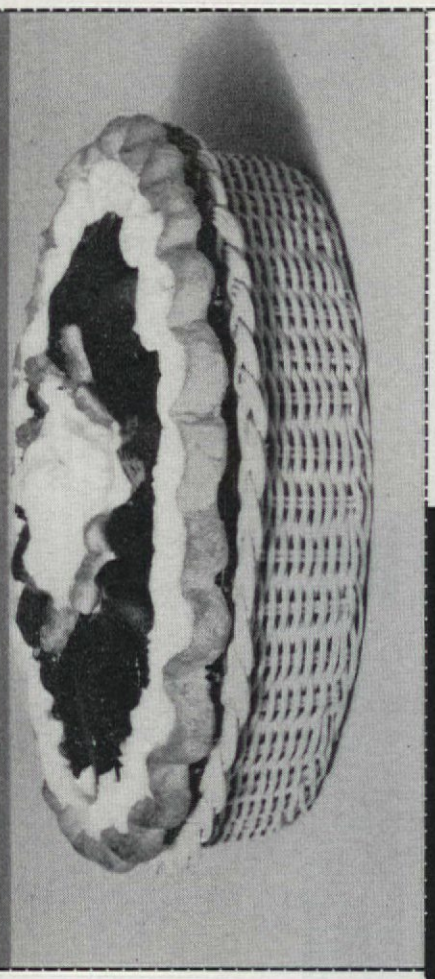
Dining "à la Cart"... or Cooking on the Spot

(pictured in color on pages 48–51)



To frost a two-layer cake: cool layers thoroughly, remove crumbs. Turn one layer upside-down on plate; spread frosting almost to edge. Add second layer, right side up. Frost sides up high to form rim. Spread top frosting to meet rim.

• ROSY APPLE PIE



Preparation time: 15 min.
Baking time: 2–2½ hrs.

¼ tsp. pepper
1½ c. water
1 envelope instant beef broth or 1 beef bouillon cube
2 tbs. flour
Baked stuffed potatoes

• BRAISED SHORT RIBS OF BEEF

2½ lbs. beef short ribs
¼ c. oil or shortening
1 c. sliced onions
1 tsp. salt
½ tsp. seasoned salt
½ tsp. garlic powder

■ Trim excess fat from ribs; brown on all sides in oil or shortening in skillet; transfer to 2- to 3-quart casserole. Add onions and seasonings. Heat ½ cup water; add beef broth or bouillon cube; stir to dissolve; add with remaining water to casserole; cover. Bake in moderate oven (350° F.) 2 to 2½ hours or until meat is tender. Remove ribs; keep warm. Skim any fat from gravy; stir in flour mixed to a smooth paste with a small amount of cold water; cook, stirring constantly, until thickened. Pour over ribs. Serve with baked stuffed potatoes: Wash 6 large baking potatoes; bake along with ribs for 1 hour, or until tender when tested with fork. Cut off tops, carefully remove potato from shells; mash well with butter or margarine; season to taste; refill shells. Return to oven; bake 25 to 30 minutes, or until heated through. Garnish with chopped green onions, if desired.

Makes 6 servings — *745 cal. per serving* — *Source of Vitamins A,B,C*

TESTED IN THE AMERICAN HOME KITCHENS

• LAYERED VEGETABLE SALAD

Preparation time: 25 min.
Marinating time: 2 to 3 hrs.

1½ c. pure vegetable or olive oil
½ c. wine vinegar
1 tsp. Worcestershire sauce
½ tsp. salt
½ tsp. dry mustard
½ tsp. celery seed
¼ tsp. garlic salt
¼ tsp. pepper
3 medium-sized carrots, pared and cut in match-stick pieces (2 c.)
1 can (1 lb.) sliced beets, drained
¾ lb. mushrooms, sliced
1 large cucumber, scored and sliced
1 head chicory, washed

■ Combine oil, vinegar, and seasonings in screw top jar; shake well. Cook carrots in boiling salted water until tender; drain; cool. Place beets, mushrooms, carrots, and cucumber in separate bowls; pour dressing over each. Let stand in refrigerator 2 to 3 hours. Arrange vegetables and chicory in layers in salad bowl; chill.

Makes 6 servings — *556 cal. per serving* — *Source of Vitamins A,C*

TESTED IN THE AMERICAN HOME KITCHENS

• THE CARE AND KEEPING OF SMALL APPLIANCES

8. Be sure to use the electrical cord that came with the appliance.
9. Wash appliances with hot sudsy water. If they are immersible, get them really clean by soaking. Don't forget to clean the bottoms of electric skillets and sauce pans. Be sure to wash every appliance, even the can opener, after each use.
10. Never submerge the control in water. Wipe clean with a damp cloth.
11. Do not scrape soiled areas with a sharp object—use fine steel wool to remove heavy soil.
12. To keep noise at a minimum use mats under mixers, blenders, and grinders.
13. Keep motorized appliances lubricated.
14. Have appliances serviced as soon as they show signs of inadequacy.
15. Always read the instruction book before using a new appliance. Follow the manufacturer's instructions carefully.

Eat well

...but wisely!

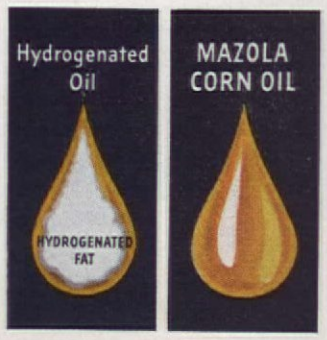
The corn oil in Mazola® Margarine has

LESS SATURATED FAT

than the hydrogenated oil most other margarines use

Sold on the West Coast in familiar cube form.

Good Housekeeping Guarantees Replacement or Refund to Consumer



The oil most other margarines use is hydrogenated. That's a process that increases *their* saturated fat . . . and destroys important benefits.

But pure liquid Mazola Corn Oil, the major ingredient in Mazola Margarine, is *never* hydrogenated. That's why it contains less saturated fat—gives you more *pure* corn oil nutrition . . . gives you *full benefit* of its polyunsaturated corn oil. And, that's why Mazola is recognized as a special margarine by the three standards established by a renowned medical association.

Mazola Margarine contains added Vitamins A and D to help build year 'round fitness, too.

Try light, delicious Mazola Margarine—made from golden kernels of sun-ripened corn. You'll get the *full* benefit of pure liquid Mazola Corn Oil in Mazola Margarine.

Cut down on saturated fats with Mazola® Corn Oil

Any time you fry or make a salad with Mazola Corn Oil instead of the more saturated oils, you cut down on saturated fat in your family's meals. Of all leading brands only Mazola is corn oil.

THE CIVIL WAR: WHAT COOKED?

It wasn't only the uniforms and the accents that differentiated the North from the South during the Civil War. The foods and methods of preparing them varied considerably in the two regions. If in no other way, a Federal soldier would have known for sure he was in enemy territory upon encountering Sweet Potato Pudding. Conversely, a Confederate soldier should have headed for cover if he stumbled across Baked Beans and Brown Bread. Southern cooking one hundred years ago was, at its best, elegant, refined, rich, and influenced by the French. Northern cooking, with its Dutch, English, German, and Scandinavian antecedents, was plainer, heartier fare. Of course, both cuisines were influenced by the foods that were most plentiful and grew most easily in their particular regions. Many dishes known in the Civil War era are still popular in their original locales. How many of the following historic dishes are you able to identify and place in their proper geographic areas? Each answer has two parts. Allow two points if you know the correct region and two more if you can describe the dish.

1. Rum Tum Tiddy
2. Jambalaya
3. Election Cake
4. Apple Pan Dowdy
5. Flannel Cakes
6. Pecan Pie
7. Snickerdoodles
8. Hopping John
9. Boiled Cider Pie
10. Pepper Pot Soup
11. Blueberry Grunt
12. Crackling Bread
13. Gooseberry Fool
14. Hoe Cakes
15. Finnan Haddie
16. Turnip Greens and Pot Licker
17. Chicken Gumbo
18. Holy Pokes
19. Salsify
20. Beaten Biscuits
21. Kedgeree
22. Syllabub
23. Calas
24. Indian Pudding
25. Jonny Cake

WHAT COOKED?

1. North. This whimsically named dish is actually rather substantial fare. Grated cheese is added to tomato soup and the mixture is heated until the cheese melts. Dry mustard and a beaten egg are added, and the "soup" is served on toast.

2. South. You might call this creole specialty a Southern-style hash with rice as a base. Onions, green peppers, shrimp, lobster, fish, chicken, pork, or anything else handy, can be added, along with assorted spices to make this a most piquant dish.

3. North. The same type dough that is used for rolls is used, with butter, sherry, spices, and raisins added. The dough is then allowed to rise in tall molds and baked. A milk icing is spread over the top and dribbled down the sides.

4. North. This New England dish of apples, nutmeg, cinnamon, and brown sugar is baked with a shortcake dough covering. It is turned out, apple side up, and served with hard sauce or cream.

5. South. A batter of flour, salt, buttermilk, soda, and eggs is made and then dropped by spoonfuls on a hot griddle. In Mississippi, flannel cakes are still eaten for breakfast or supper, served with sausages or chicken hash.

6. South. This thick, pecan-laden pie is rich with brown sugar and eggs and as well known to Northerners as to Southerners. Georgia pecans are as famous as Georgia peaches—and as delicious.

7. North. Despite the name, the recipe is for simple, no-nonsense nut and raisin cookies.

8. South. Each Southern state seems to have a version of this dish, which basically consists of cowpeas boiled with bacon. It can be

Pineapple Cheese Chiffon Pie

A pale golden fluff of a pie, tart-sweet with fruit, smooth with cream cheese, and rich with whipped PET ... the milk so whipping-rich it triples in volume (expensive cream only doubles). *Recipe No. 5.*

Fruit Ice Cream Balls

Nothing beats homemade—and whipped PET Milk is the reason this ice cream freezes velvet-smooth in your refrigerator tray, with never an icy crystal. *Recipe No. 7.*

Pot Roast Meat Loaf. All the savory juices are saved when you mix PET in the loaf—thin milk would never do! There's rich flavor in the vegetables, too; they bake right along with the meat. A recipe you'll serve often, *No. 6.*

embellished with fluffy cooked rice and topped with crisp bacon.

9. North. Only old-fashioned boiled cider will do in this ancient New England "receipt." It is mixed with eggs, sugar, nutmeg, and egg whites, beaten stiff. Baked with a top crust the pie will be "runny" when finished.

10. North. A Pennsylvania specialty, this soup is made with veal, tripe, assorted vegetables, and herbs.

11. North. A Cape Cod–Nantucket favorite, blueberry grunt or blueberry slump is a variation of bread pudding, made with blueberries and biscuit dough.

12. South. Corn meal, scalded milk, and crackling are combined to make a stiff dough, then molded into oblong cakes and baked.

13. South. This ancient dish dates back to colonial Virginia. Gooseberries are boiled, mashed, and sieved, then mixed with sugar and chilled. When cold, boiled custard is poured over the mixture. The "fool" is topped with whipped cream and served with cookies.

14. South. Hoe cakes are made by mixing corn meal with lard and boiling water into a dough. When baked, the "cakes" are served with vegetable soup. Originally, in the early Southern colonies, hoe cakes were literally baked on hoes.

15. North. Finnan Haddie is simply dried, smoked, salted haddock, but it can be prepared a number of mouth-watering ways. It was a mainstay of early Massachusetts settlers.

16. South. Any reader of Li'l Abner can answer this one. But to an uninitiated Northerner, the "licker" is merely the water in which the greens have been boiled along with salt pork.

17. South. A creole dish, chicken gumbo consists of chicken sautéed with onions, okra, red pepper, tomatoes, and rice. Water is added, and the chicken is cooked until tender.

18. North. Holy Pokes are sometimes known as Huff Juffs. They consist of bread dough that "is let" rise twice and then deep fried. Served hot with butter and maple syrup, they're an ideal breakfast on "snappish" autumn and winter days in New England.

19. North. Salsify was once a favorite vegetable in New England. Sometimes called oyster plant, flesh is creamy white. A fish substitute.

20. South. Made from a simple flour, lard, salt, milk, and water recipe, these biscuits are literally beaten—not "beat"—for 30 minutes to make a good stiff dough. They are then formed into conventional biscuit shapes and baked.

21. North. This unusual dish is an oldtime favorite on the East Coast. Sautéed onion, butter, flour, parsley, and chopped hard-cooked eggs are simmered together; then flaked, cooked fish, curry powder, and boiled rice are added with cream or chicken broth. The dish is served warm with fried tomatoes for breakfast.

22. South. This old English dish was one of America's first imports. It became a favorite of colonial Virginia. Light cream, mixed with sherry and sugar is beaten with a wire whisk. As the foam rises, it should be spooned off and put into tall glasses. The glasses when full are chilled. The drink is served ice cold.

23. South. A New Orleans favorite, calas is a good accompaniment for morning coffee klatsches. Rice is boiled and sieved. Dissolved yeast is added and it is set aside to rise overnight. Beaten eggs, sugar, and nutmeg are added, and again the mixture is allowed to rise. The dough is dropped by spoonfuls into deep, hot fat, forming round cakes. When fried, they are drained, sprinkled with powdered sugar, and served warm.

24. North. The standard ingredients for this oldtimer are molasses, corn meal, sugar, salt, ginger, cinnamon, and butter mixed together to form a batter. This batter is then put into a baking dish, with cold milk poured over the top. Bake three hours and serve hot with cream or hard sauce.

25. North. The word is a corruption of "journey cake," a "cake" that travelers found easy to carry with them in 18th- and 19th-century America. Boiling water is added to corn meal. The batter is then dropped by spoonfuls on a hot iron skillet greased with bacon fat.

If your score is between 80 and 100, you are indeed a Civil War food buff; between 60 and 80, you could use a session at your library or a trip to some Civil War sites; below 60, you are a citizen of your own city and century, with nary a backward glance. PATRICIA K. BROOKS

Nothing else stacks up to SPAM in a sandwich

The special taste of SPAM inspires a host of happy sandwich ideas. Sliced or chopped, hot or cold, SPAM's friendly flavor is always the same. You get the juicy goodness of lean pork shoulder plus tender ham—the famous Hormel Ham. And you'll get it every time ■

Fresh ideas in meat from Hormel

SPAM is a registered trademark for a pure pork product packed only by Geo. A. Hormel & Co., Austin, Minn.

TRAVELING APPLIANCES FOR DINING "A LA CART" OR COOKING ON THE SPOT

Your party and family meals will be more fun this summer if you put your electrical appliances to work—not just in the kitchen, but anywhere you have an electrical outlet. Take advantage of their portability and "camp out" with elegance and ease on your own wisteria-covered porch or tree-shaded patio. Perch your skillet or oven on an ordinary utility cart or consider a magnificent electrified "chuck wagon." If you don't already own appliances that will travel, here are the persuasive particulars on those we used for preparing and serving our informal summer feasts on pages 49 and 50.

Hot Tray Cart (page 48) Prepare a delicious meal in the kitchen and wheel it where you will on this handsome hand-rubbed walnut buffet cart. The ball-bearing casters glide the buffet effortlessly over carpets, from room to room, and out onto the patio or terrace. It has a world of conveniences. It keeps food hot for hours on the surface-heated tray with circular corner "hot spot." The hot spot, designed to keep coffee or tea piping perfect, maintains a temperature of 40° higher than the rest of the heated tray. The buffet's pull-out serving drawer, fold-over shelf, condiment well, and lower shelf are lined with heat- and alcohol-proof laminated plastic. Doubles handsomely as a traveling bar, too. By Salton.

Rotisserie (page 50) This appliance is equally at home on a redwood picnic table or candlelit buffet. The "Open Hearth" rotisserie-broiler uses a cool zone broiling method, with air circulating around the cooking food. The flavorful juices are sealed in the meat, giving you that fabulous outdoor flavor. There is no hood or enclosure yet you never get any troublesome smoke or spattering. The heating element is self-cleaning; other parts are immersible. By Farberware.

Fry Pan (page 50) If you are watching your calories, you need never use fat for preparing casseroles or fried foods in this non-stick appliance. The permanent non-stick finish requires no scouring. An extra feature of this pan is the electrical element in the lid which, when used, turns your fry pan into a buffet-broiler. By Westinghouse.

Electric Slicing Knife (page 50) For carving the turkey or cutting through the most delicate cake, this electric knife means smooth sailing every time. It's easy to use and insures perfect, even slices. It has twin stainless steel blades with reciprocating action. Only guidance by the user and a slight downward pressure is required for efficient, high-speed cutting action. By General Electric.

Portable Oven (page 51) Convenient as an auxiliary oven to your kitchen range all year round, this good-looking appliance is just as good-cooking on the porch. Actually three appliances in one, this versatile oven bakes, broils, and grills, like a full sized range, yet it saves on fuel costs and is completely portable. The oven converts to a broiler or grill in seconds by adjusting the racks, heating element, and grill pan—perfect for preparing hamburger, steaks, or sandwiches. By Dominion.

Buffet Server (page 51) This dual-purpose appliance serves as a chafing dish for festive occasions and a super-efficient fry pan for everyday family meals. It has a removable control, special pouring lip, removable legs and handles, and can be completely immersed, even in the dishwasher. This ultra-smart oblong pan has a high-dome cover. When in place the pan can be used for roasting or baking. By Toastmaster.

Every good refrigerator now eliminates defrosting...

...only a very good refrigerator also replaces every ice cube used...automatically!

ICEMAGIC®
No refilling ever . . . no trays at all! IceMagic makes and stores up to 108 ice cubes . . . replaces them automatically as they're used. (Now in 6 RCA WHIRLPOOL models.)

Model EKB-18MM

This RCA WHIRLPOOL is a very good refrigerator!

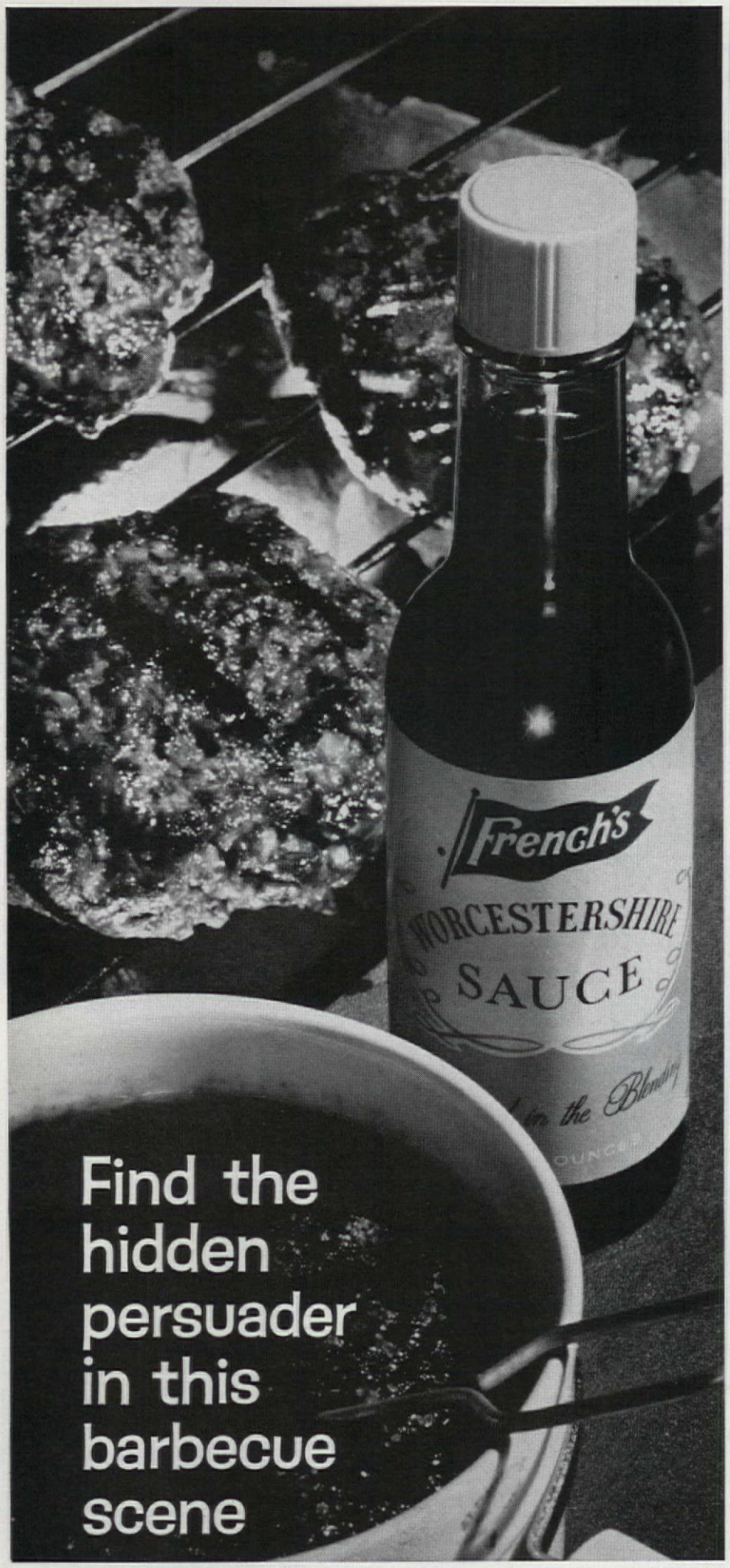
This 18 cubic foot beauty completely eliminates frost problems in both the refrigerator *and* freezer, and just think: it replaces every ice cube you use *automatically!* No more filling, spilling or fighting with trays; just reach in the bin and help yourself! And, so many more features: the Jet-Cold* meat chest and quick-chill shelf . . . Carousel* Shelves that turn completely around... thin-wall construction that gives you 18 cu. ft. capacity in the floor space of previous 10 cu. ft. sizes!

That's why it has earned the seals of Good Housekeeping, McCall's, Parents' and other leading magazines. You'll love it!

*Tmk.

RCA Whirlpool

Products of Whirlpool Corp., Benton Harbor, Michigan. Use of trademarks and RCA authorized by trademark owner, Radio Corporation of America.



It's French's Worcestershire that's coaxing more flavor into these sizzling burgers. For French's rich blend of international spices makes a hamburger taste more like itself. Juicier. Beefier. Pour on French's right from the bottle as a baste when you broil. Or mix with your own special barbecue sauce. French's is the authentic kind of Worcestershire you'd expect from the expert spice men who make French's Mustard. It's the favorite Worcestershire in American kitchens by nearly two to one. For new ways to use it, write for *free* barbecue cook book to: French's, 216 Mustard St., Rochester, N. Y.

Disappearing Household Trash (continued from page 52)

Where to install the disposer is no problem at all. Any well-ventilated basement, utility, or laundry room is a natural. There's even one model that can be installed outdoors in a breezeway or carport. (Although it is handsomely styled, cabinet height, and colorful, the disposer's main purpose is to burn garbage. Therefore, we think you'd be better off not considering a kitchen installation.)

As with all major appliances—leave the problems of installation and ventilation to a trained specialist. He will give you many tips for using your disposer and he knows all about the installation requirements. If you are flatly told that you live in one of those few localities where there are restrictions against on-the-premise incinerators, why not try doing something about forming a citizens' committee to investigate why and to try to have the restrictions removed? Actually, you'll be working in the sincere interest of the community as well as your own. It is obvious that, with the great strides toward suburban growth, the maintenance of a regular and sufficient garbage collection crew plus the allocation of sufficient dumping areas becomes a definite problem. In addition, these home collections account for a sizable portion of the community tax dollar. Gas disposers installed in all homes would necessitate only a semimonthly pick-up of bottles and jars. Then, too, home gas disposer installation would cut down on smoke and soot. With the problem of air pollution what it is today, just this one advantage is of tremendous community interest. In addition to that, the home disposer strikes a healthy blow at the major problem of the pollution of rivers and streams from dumped garbage. A few communities have already adopted ordinances requiring the use of disposers. Wouldn't the health of your own community be immeasurably bettered by just such a step?

And now—as though to make what sounds good sound almost too-good-to-be-true—the matter of availability and cost. Disposers are sold by local gas utility companies, bottle gas dealers, appliance stores, and distributors. They can be purchased on the installment plan and are acceptable under FHA for home-improvement loans. Furthermore this smokeless, odorless wonder, this safe, easy-to-clean, dependable appliance is available to you for an initial cost of approximately $150 to $200. Operating expense varies from about 75c to $2 a month, depending on geographical location, amount of gas used in different models, and amount of waste incinerated.

So here you have the solution to the mystery that wasn't a mystery at all. In this age of the machine that whizzes through the dishes, the automatic appliance that makes a joy (well, almost) out of washing and drying the clothes, and the practically nothing-to-do range, we have at long last reached that idyllic stage in human existence where it is possible to make household garbage just about *disappear*, thanks to still another automatic appliance, the gas disposer! THE END

***The automatic gas disposer** gets rid of garbage and trash without smoke or odor. It is attractively designed, colorful, and easy to operate. Waste is deposited in the top opening. Behind the small door on the front is the timer control knob. The lower access door conceals the ash drawer, grate handles, and pilot relight button.*

F. M. Demarest
See Shopping Information Below

SHOPPING INFORMATION

EMBROIDER THESE EXQUISITE LINENS
Page 16: All furnishings—W. & J. Sloane.

ARCHITECTURAL DECORATING
Pages 42, 43: All merchandise—Lord & Taylor. **Page 44:** All merchandise—Bloomingdale's. **Page 45:** Striped canopy fabric, chair cushion print fabric—Greeff. Love seat—Empire. Green jar on radiator—Raymor. Floor covering—Amtico. Floor pillows—Nettlecreek Industries. **Pages 46, 47 (right):** Plaid fabric—J. H. Thorp & Co. Leather wing chair, small tables—Bernard & Simon. Queen Anne chair with rush seat—Italian import. Ashtray, cigarette holder—Vallenti, Italy. Ceramic hen—Helen Wolff Gift Shop.

DINING A LA CART
Pages 48, 49: Black casserole, coffeepot, creamer and sugar bowl—Ernest Sohn. China, salad servers—Georg Jensen. **Pages 50, 51:** Children's chair, table—Knoll Assoc.

HOUSEHOLD TRASH
Page 76: Gas disposer—Caloric.

Do it with Del Monte®

mix it up,

Clean 1 lb. cooked shrimp; mix with 1 cup sliced celery and ½ cup chopped walnuts. Season with French dressing. Serve on lettuce with 1 or 2 slices of Del Monte Pineapple for the sparkle that makes this combination of flavors the best you ever tasted. (Serves 4 to 6.)

team it up,

For tomato aspic, dissolve 3-oz. pkg. lemon gelatin in boiling syrup from No. 2 can Del Monte Pineapple Chunks. Stir in 1 cup Del Monte Tomato Sauce and 2 tsps. lemon juice. Chill in shallow pan or ice cube tray. Unmold; cut in cubes. Team with the bright flavor of Del Monte Chunks. (Serves 5 to 6.)

ham it up–

Drain well 1 cup (No. 1 can) Del Monte Crushed Pineapple. Spread 8 thin slices of cooked ham with mix of 6 ozs. cream cheese, ¼ tsp. salt, 1 tsp. lemon juice and 1 cup finely diced celery. Heap 1 Tbsp. of Del Monte Crushed Pineapple across the narrow end of each ham slice; roll and chill. Wow!

nothing fazes the field-fresh flavor of Del Monte Pineapple

MODEL TC-479X

This General Electric Refrigerator has a freezer drawer that rolls ice cream out to you.

Frozen food is in plain sight when you roll out the freezer drawer. Ends annoying digging and hunting. Extra-deep sliding baskets for bulk items. The General Electric Roll-Out Freezer is right at your fingertips with a juice-can rack and ice service on top. No awkward stooping or reaching.

Ice tray refills itself. Just roll the freezer drawer shut and the tray refills with water, automatically. No more spilly trips from the sink. No more "Who forgot to fill it again?" when you have the dependable Self-Filling Ice Tray. And you can store a party's worth of ice cubes in the handy bin.

Defrosting? Never. Reliable General Electric Frost-Guard ends forever the mess and trouble of defrosting, scraping snow, prying packages apart. Seven General Electric refrigerator-freezers feature the one and only Roll-Out Freezer. Pick your size, from 13.6 to the 18.8-cu.ft. Spacemaker shown here. The Spacemaker gives you almost twice the capacity of our old 10-cu.ft. model (1948-52), yet takes up no more kitchen space.

See your G-E dealer for many other new Spacemaker features—solid swing-out shelves—butter conditioner. A meat storage bin that keeps meat fresh up to seven days. Exciting colors, white or fashionable coppertone finish.

36 years of leadership in manufacturing dependable refrigerators.

By any measure...There is nothing just as good as General Electric

Progress Is Our Most Important Product

GENERAL ELECTRIC

Listen Here

(continued from page 4)

Much of their success goes unnoticed because distortion, while measurable, is not awfully obvious. Some low-frequency hums and high-frequency whines are never heard. They *are* felt. And their effect upon the human nervous system is marked. An engineer we know injected an inaudible tone—like a "silent" dog whistle—into his music system. When guests overstayed their welcome, he could empty the house within twenty minutes simply by turning on that high-frequency tone. They would fidget and finally find an excuse to leave. And they literally never knew what hit them.

Many inexpensive radios and phonographs have something like the engineer's "dog-whistle-tone" unintentionally built into them at the factory. If prolonged music listening is irritating to you, you may own one of these sets. Two remedies may be applied: either throw the set away or listen at low volume levels for short periods. An interesting side light to this is the reputation many hi-fi adherents have for listening with the volume turned high. They listen "loud" because they are able to do so without the listener fatigue or nervous irritation that distortion causes. Listening to a low-fi system at the same volume level would be unthinkable, even painful. And alterations to your music room wouldn't help much.

Last month we explained how a high-fidelity music system could be built a bit at a time from a two-piece starter set (stereo-FM receiver and one speaker). Then, enjoying high-fidelity music all the while, you can add piece by piece until a complete stereo radio-phonograph system with tape recorder is completed. The system we described was budget priced; the system below is average priced. It costs a bit more but offers higher fi.

Start with H. H. Scott's Model 340 stereo-FM receiver ($379.95) and E-V's Esquire 200 speaker system ($110). These provide high-fidelity FM radio. Next, add another identical speaker for stereo-FM reception. The record changer, Garrard's Type A ($79.50) follows. With it, use the Pickering U38AT cartridge ($46.50). Your last purchase—tape recorder/playback deck—Bell Sound's Model T-337 ($334.95). THE END

HELPFUL BOOKLETS YOU CAN SEND FOR

How to Build a Patio. Step-by-step directions for building a patio—from getting a building permit to screening the finished patio, if desired. Specially written for the amateur carpenter. Send 50c to Dept. AH, Alsynite Div., Reichhold Chemicals, Inc., RCI Bldg., White Plains, N.Y.

Money Management, Your Shopping Dollar. The art of shopping is explained for all those who want to make better use of their time, money, and energy. Subjects include personal goals, quality of goods, types of shopping facilities, sales, and cash or credit buying. Send 15c to Money Management Institute of Household Finance Corp., Dept. AH, Prudential Plaza, Chicago 1, Ill.

Read the Label on the products you buy to guard your family's health. This booklet explains what is required of manufacturers and what to look for when you read labels. Send 20c for Catalogue No. FS 13.111:3/4 to Supt. of Documents, Government Printing Office, Washington 25, D.C.

Put Your Storage Problems on the Shelf. Do you have enough storage space? Here are ways to create more and to make the most of the space you already have. Topics include storage management, choosing facilities, and specific ideas for the kitchen, children's rooms, family room, closets, utility room, and basement. Free from S. A. Hirsh Mfg. Co., Dept. AH, 8051 Central Park Ave., Skokie, Ill.

Accident Handbook. From nosebleeds to snake bites, this up-to-date manual is a practical guide to giving first aid for accidental injuries. There is a check list to help parents provide a safe home for children. Send 25c to Children's Hospital, Dept. AH, 300 Longwood Ave., Boston 15, Mass.

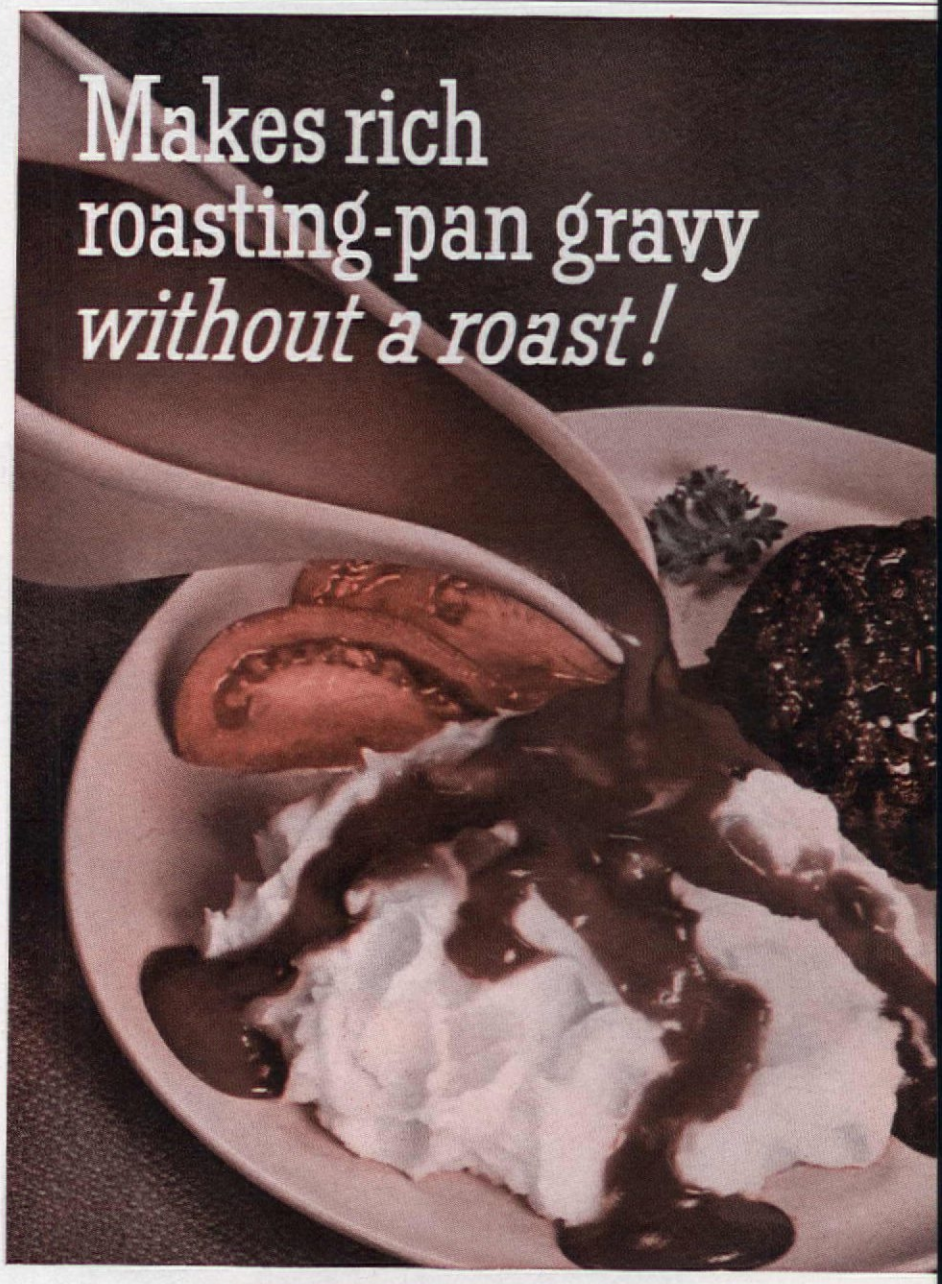
Pocketbook Guide to Furniture Buying. Looking for a child-resistant easy chair or an elegant beige sofa? To help you make sound buying decisions, here is information on fabrics, furniture construction, and furniture terminology. Send 25c to Kroehler Manufacturing Co., Dept. AH, Box E, Kenosha, Wis.

Menu Planner. Dozens of ideas for using nonfat dry milk in well-balanced meals. In addition to basic three-meal-a-day menus and recipes, there are suggestions for entertaining a crowd and for outdoor cooking. Send 20c to Menu Planner, Dept. AH, P.O. Box 1613, Milwaukee, Wis.

One Hundred 'Best' Books. A list representative of the world's greatest writers includes plays, poetry, short stories, essays, non-fiction, novels, and a brief description of each work. Send 25c to Employee Relations, Inc., Dept. AH, 19 West 34th St., New York 1, N.Y.

A Professional Guide to Room Planning & Interior Decoration. Easy-to-care-for plastic-surfaced paneling is featured in a large variety of bright, interesting interiors. There are ideas for every room. Send 25c to Home Service Bureau, Dept. AH, Box 652, Dover, Ohio.

Outdoor Housekeeping. Protect your lawn and garden plantings by selecting spraying and dusting equipment that will make the most effective use of weed killers, insecticides, and fungicides. Each type of applicator is explained and there are pointers on choosing the best ones for the size of your garden and the kinds of plants you have. Booklet is free from National Sprayer and Duster Assn., Dept. AH, Room 2134, 608 S. Dearborn St., Chicago 5, Ill.



The natural beef concentrate

You don't need pan drippings to make homemade beef gravy – with Wilson's B-V, you can serve it any time. B-V, the natural beef concentrate, is so loaded with real meat flavor it makes gravy like a Sunday roast. Honest gravy . . . with that fresh-from-the-roasting-pan taste no canned gravy or artificial flavoring can match. Ask the best cooks you know—see how many use B-V as a gravy base . . . and as a bouillon and soup stock, basting sauce, flavor base for stew and meat loaf. Wherever you want real beef flavor, use B-V . . . the natural beef concentrate.

YOUR OWN BEEF GRAVY

Blend 2 tablespoons flour into 2 tablespoons melted shortening. Gradually add 1 cup water, stirring constantly. Add 1 teaspoon B-V; blend well. Cook about 10 minutes. 3 to 4 servings.

by WILSON & CO., INC.
where good beef comes from

There you were...
a lovely bride,
so slender in
your wedding dress

Would you fit in it now?

This very day, SEGO® Diet Food can start you back to your wedding-dress size. With more to help you than other 900-calorie liquid diet foods. Two ounces more—so each 225-calorie SEGO meal is more satisfying. More protein—more help for your will power. You're less tempted to nibble between meals. And such delicious variety . . . 5 soda fountain flavors to drink chilled, 2 hearty hot soup flavors.

Wouldn't you like to look 10 pounds younger? What are you waiting for?

PET
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WHAT HAVE YOU GOT TO LOSE?

Try SEGO for success!

CHOCOLATE • VANILLA
ORANGE • BANANA
CHOCOLATE MALT
CREAM OF TOMATO
CREAM OF CHICKEN

BETTER SAFE THAN SORRY

We'd like to propose a new approach to house cleaning. Cleanliness is next to godliness, we know. But walking right up there with cleanliness is a thing called safety. There's not much sense in having a spotlessly clean house if danger lurks at every turn for you and your family. We could quote the grisly statistics about accidents in the home but we won't. The thing is, as long as you're out to get every last speck of dust in the house, why not make it safe at the same time?

The kitchen. Let's start off where you usually begin the house-cleaning chores. The first things you reach for are the cleansers and detergents. Most people keep them under the sink—from habit and because of the basic design of kitchen cabinets. Somehow crawling youngsters have an insatiable curiosity about cleaning compounds, bleaches, and other unsavory products. But taste them they will. So, why don't you start a new custom and pass the idea along to friends? Place all cleaning products above the sink—high up and out of reach of the children. Always replace covers on containers and bottles tightly. Read the labels carefully, for many hazards are created through misuse.

Finally getting around to cleaning cupboards and drawers? Then eliminate the dangers as you go. Those gleaming carving knives, pin-pointed scissors, and other sharp objects should be kept in holders. If you've a chipped glass that foretells a gashed finger or cut lip, cracked ceramicware that threatens to land in the mashed carrots, a wiggly pot handle that someday will fool you—then throw the villains out!

A gleaming, shiny floor is next on the agenda. To avoid a double nipup by some unsuspecting member of your family take these precautions. The right way to wax a floor is also the safe way. When you use a wax which must be polished, don't smear it on the way the kids finger-paint. It's not the thickness that gives beauty, protection, and good service. A thin application can be quickly and easily buffed to a hard, dry film that's not only gleaming but safe!

For treating the occasional injury that may occur it is a good idea to keep a first-aid kit handy in the kitchen. Your local druggist will help you equip your kit with the necessary supplies for any small emergency.

The laundry area. House cleaning usually produces a pile of clothing, bedding, curtains, and other fabrics to be washed. Where a combination of water and appliances is concerned, take safety precautions. You can get a serious shock from your washer (dishwasher, too) if it shorts out during use—unless it is grounded. If you have any doubts about the installation of your washer call your utility service man and have him carefully check your appliance. Women in a hurry have also been known to burn themselves seriously with hot water from the faucet. Be sure to test water cautiously before putting your hands in it.

Although the heat is carefully controlled in your automatic dryer, there are certain articles which can be fire hazards if placed in the appliance. For example, articles containing foam rubber. Even a small amount of heat can cause this material to ignite. Never use combustible cleaning products in the washer-dryer or automatic dryer.

When dry-cleaning clothes or household articles, use cleaning compounds with extreme caution. Never use flammable, dry-cleaning fluids indoors, or if you do—be sure to open a window for plenty of ventilation.

Now that you've a stack of clean clothes a mile high, don't attempt to carry the whole bundle upstairs at once. Flying blind is dangerous!

The bathroom. It may give you a sense of fulfillment to have a bathroom that shines like a dime. But pause here and take a peek inside your medicine chest. Hoarding outdated prescriptions is ridiculous and dangerous. Give them the heave ho, for health's and safety's sake. Aspirin and other pain relievers should be kept out of reach of children.

The bedrooms. It's to the top of the closet you go to clean out the hatboxes and whatnots. Unless you're part of a circus act, don't try to climb on a wobbly chair or stray carton. Use a step stool or ladder to reach high areas—that's why they were invented.

If the children's room is in shambles, now's the time to make a clean sweep of it. To reduce the clutter, clear out the toy chest (preferably when the small fry aren't there). That rusty old truck with the jagged edges might be dear to someone's heart but memories at that age are short. And while you're at it, get rid of all those toys that break down into a million little pieces. Kids love to chew on—and swallow—the darndest things.

The living areas. Floor coverings can be dangerous. While you're vacuuming, look for unrepaired tears or holes that may mean a perilous trip for the unwary. If the edge of your rug curls, hold it down with carpet tacks. Be careful where you use scatter rugs. They may add to the décor at the bottom or top of the stairs, but watch your step. Latex-backed scatter rugs are an excellent investment. They cling to the floor and are slipproof. Dusting the lamp shades? Why not check the wiring. Be afraid when anything's frayed.

Don't rush madly through your housekeeping chores. It's time for a break. For goodness sake, when you get tired, slow down. Trying to beat the clock when you're house cleaning is a new version of Russian roulette. And, of course, the casualty is you!

AN ARTFUL BLENDING OF CLASSIC ITALIAN REGENCY DESIGN . .

This is VIA VENETO

BEAUTIFUL WOODS, SUPERB STYLING, QUALITY CONSTRUCTION . .

This is DREXEL

The handsome 50-inch cocktail table, approximately $79 (slightly higher in the West).

The Via Veneto, Rome's most fashionable boulevard, inspires the name of Drexel's new Italian Regency collection. The influence of the Regency period is evident in the elegance and classic purity of composition that characterized the era. In Via Veneto the fine classic proportions and simplicity of line are further enhanced by cathedral-arched walnut veneers, with solid pecan, finished in warm fruitwood tones. Here is a furniture style that reflects a gracious and worldly manner of living that will always be in fashion.

by Drexel

REG. TRADE MARK

the most trusted name in furniture

For Drexel's complete booklet collection, send 35¢ to: Drexel Furniture Co., 7 Huffman Road, Drexel, N. Carolina.

P&L "6-T-1" House Paint, Blue Spruce; Trim, "6-T-1" Chalk Resistant White; Bench, Effecto Enamel, Grenadier Red: as they appear in twilight of a summer evening.

Consider your home in evening dress

Evening, a time for entertaining, for welcoming friends, is when you especially want your home to be distinctively appealing, attractive, inviting.

The lovely effect you see here was created with a remarkable, new, scientific achievement by Pratt & Lambert—"6-T-1" House Paint—with a linseed oil base, yet is water thinnable. It is easy to apply, resistant to blistering, gives perfect protection, and obtainable in a wide choice of exclusive Calibrated Colors®.

"6-T-1" House Paint by Pratt & Lambert has a true oil paint base but contains *water in solution* as the thinner. Thus, it can be applied even to damp surfaces soon after rain or heavy dew. On ordinary repaint work, it needs no primer even if the old paint may be slightly chalky. After painting, "6-T-1" House Paint washes out of brushes easily with soap and water.

Try remarkable P&L "6-T-1" House Paint which offers water-thinnable ease plus oil paint beauty and protection.

Use Pratt & Lambert...the brand most frequently specified by architects, acknowledged by painters to be definitely superior.

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Call your painting contractor or see your Pratt & Lambert dealer.

Side Lights

(continued from page 19)

powerful and shattering impact of a recording issued by DaVinci called *Christ in Concrete*. ("Delight will prepare you never. . . .") This is a musical monodrama adapted from the novel by Pietro di Donato. (And if you happen never to have read it, don't get us started on *that*.)

We are long-time admirers of the acting ability of Eli Wallach, but never before had we been made as fully aware of the scope of it as in this portrayal of the Italian construction worker, Geremio, crucified on the crossed stakes of his own simple goodness and a cruelly indifferent world. In an art age where social criticism has for the main part become the petulant poutings of a few "angry young men," it is overwhelming to be faced with the pure power of genuine protest. . . .

Not exactly a "protest," but certainly powerful and by any gauge genuine is the Columbia recording, *Tammy Grimes*. Miss Grimes eminently demonstrates the power of the whisper over the shout—especially in making the finer points. It is a tribute to whatever kind of witchcraft she practices that a song like *Rose of Washington Square*, for instance, when sung by Miss Grimes becomes something in the nature of a completely new experience. . . .

Reading the Editor's column up front (*Dear Reader*, page 3) we were moved to a rather emotional "hear, hear!" Where, we echo, have all the playing places gone? The only thing we would like to add, if we may, is that, in addition to the fun of the clubhouse-building, cave-digging, exploring exploits mentioned, let's not forget what for us was the most stirring game of all our marvelous, adultless pursuits—the search for dead bodies. We never stopped looking . . . and we were never enough completely sure we would *not* find one to take the razorsharp edge off our thrilling, bloodthirsty pursuit. Somehow we can't feel that a supervised game of tag-you're-it in a community-planned playground would have given us quite the same breathless effect. . . .

We've decided that if we suddenly had a big bundle of money given to us that we didn't know what to do with (". . . mink is so *mundane*, my dear") we'd sink the whole thing into a radio station. Having spent a few television-less days last week, circumstances reintroduced us to the joys and pleasures of the little talking machine that you don't have to watch. We found the change profitable as well as refreshing (by which we mean we didn't have to buy another new slip to replace the one we scorched trying to iron and watch old Ben Casey perform an emergency lobotomy at the same time).

In addition to which, it was very pleasing to our sometimes romantic nature not to have to see that the face that went with that fabulous voice was somehow less than we would have wished. (If Harry Reasoner's listening: we definitely do *not* mean you.) . . .

Are we just being "picky" or does the combination casting of Audrey Hepburn and Rex Harrison in Warner Brothers' forthcoming (as they say) *My Fair Lady*, seem just a little *too* perfect? Without in any way meaning to detract from the talents of either Miss Hepburn or Mr. Harrison, we have the oddest feeling we've already seen this one. . . .

On the other hand we're willing to keep an open mind regarding the announcement of George Hamilton being selected to play in the film version of Moss Hart's *Act One*, now being filmed in and around New York. *Act One*, as you know, is Moss Hart's best-selling autobiography which covers the late playwright's life from his boyhood in the Bronx to his first success as a writer. We don't see how *any* movie could possibly do complete justice to the book, but we are—as stated—more than willing to be shown. . . .

And now, while we still have a chance—and since it is obvious we haven't shaken off that Monterey magic completely—our personal plea that you read (or reread, which may be even better) a book we hadn't picked up since we were children. It's called *The Secret Garden* (remember?) by Frances Hodgson Burnett, and if you're not familiar with it, what more can we say by way of recommendation than to quote one of our favorite parts: "One of the strange things about living in the world is that it is only now and then one is quite sure one is going to live forever. . . . Sometimes the immense quiet of the dark blue at night with millions of stars waiting and watching makes one sure; and sometimes a sound of far-off music makes it true. . . . And sometimes a look in someone's eyes. . . . One knows it then for a moment or so. . . ." THE END

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Hand to Man

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THE TESTOR CORPORATION
Rockford, Illinois

Swindlers

(continued from page 38)

finished in a sloppy or slip-shod manner. . . . Many of the home owners could not afford the payments and some defaulted or lost their homes."

Three of the chief culprits in this scandal were the bankers who financed the gyps, John Morgan of the Bankers Mortgage Company, Neil Wells of the nearby Bank of Silver Spring, Maryland (now the American Bank of Silver Spring), and Robert Graves of the Columbia Federal Savings & Loan Association. Hauled into court by the government, the three bankers pleaded guilty. Working hand-in-hand with a notorious home-improvement gyp (Samuel Lieberman who has since died), Graves and his Savings and Loan Association alone handled nearly 4000 FHA-insured home-improvement loans for unsuspecting families over a three-year period.

In Columbus, Ohio, a local bank official, along with a dishonest contractor and one of his salesmen, were indicted for home-improvement frauds in a scandal where at least 13 of the victimized home owners could not pay off their top-heavy loans.

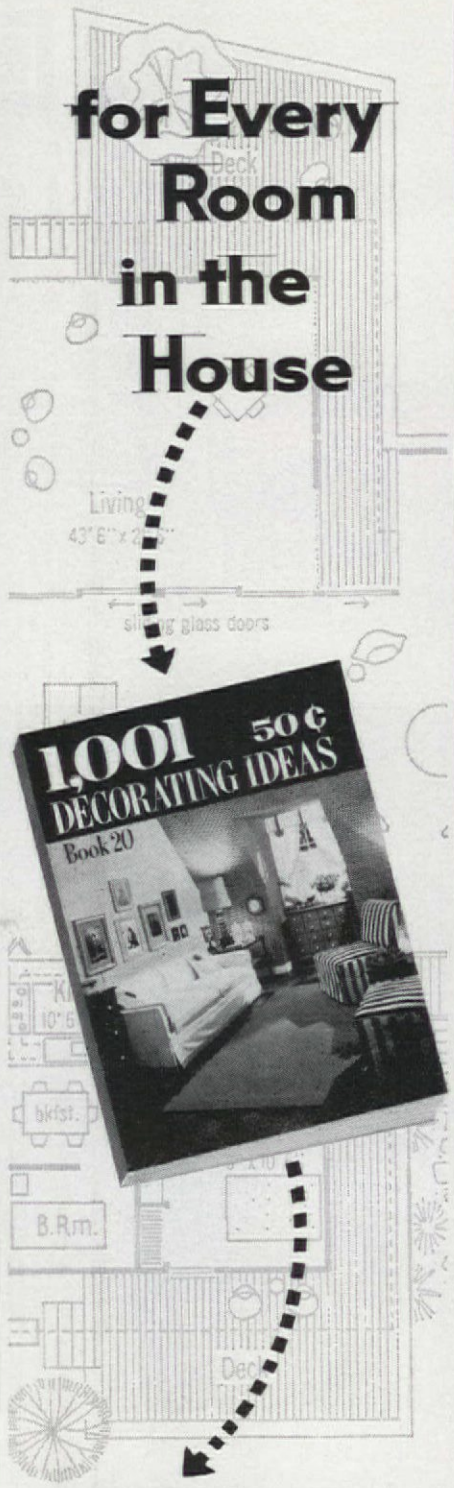
FBI agents in recent years have followed up similar home-improvement frauds from coast to coast, notably in other such places as Maine, New Jersey, Florida, Michigan, Missouri, Kansas, and California. In virtually every case the lifeblood of the swindlers' activities was easy financing from a lender who knowingly or unwittingly co-operated or conveniently looked the other way. As one observer puts it, "Many home-improvement scandals that hit the headlines are actually lender scandals, involving a crooked lender as well as a crooked contractor."

HOW IT WORKS

Sometimes the lender gets a kickback from the home-improvement contractor on every loan approved. Sometimes the lender is merely interested in building up his home-improvement business, since it carries a highly profitable interest rate; how well the customer fares is none of his business, or so he acts. Some of the most flagrant cases involve money-hungry lenders, such as certain finance and loan companies, who actually set swindlers up in business in order to feed themselves a stream of profitable home-improvement loans.

A good example is what happened to Mrs. Henry Farr (not her real name), mother of four children and owner of a small house in a village 35 miles north of New York City. She signed a $5000 note for a loan to pay for aluminum siding and a small porch renovation job sold to her by a large home-improvement firm in Westchester County. She realized, too late, that she had been victimized, as the actual work done was unbelievably shoddy as well as highly overpriced. She is stuck and will have to pay the loan company $64.20 a month for the next seven years.

for Every Room in the House



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An investigation by *The American Home* disclosed that her home-improvement dealer has the same street address as the loan company financing the work; the men who owned the apparently respectable loan company also had a big interest in the home-improvement firm and vice versa.

The firm has a crew of some ten smooth-talking salesmen who have victimized hundreds of other families. It does a whopping $2 million-a-year volume of siding and other improvement business. Although it is still in business as this is written, it is under investigation. What's more, the firm does not even perform the actual work. Every job is farmed out to whichever sub-contractor will do it at the cheapest possible price—thus the shoddy work. The real culprits are the owners of the "parent" loan company who profit handsomely from the credit and interest charges on every loan. This is no more than a shill home-improvement firm in business chiefly to feed financing to the lender.

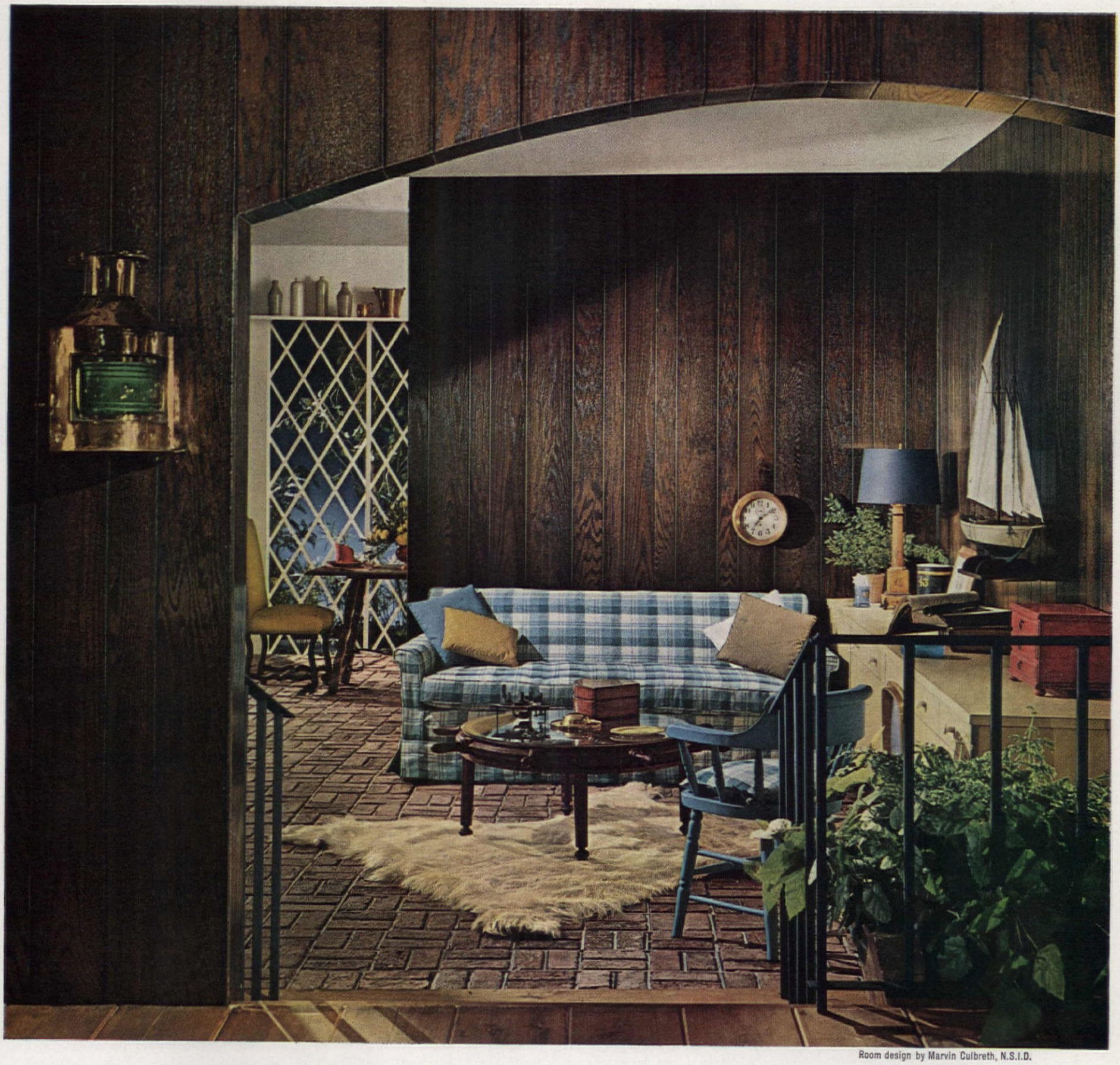
Here it should be emphatically said that a good many lenders, especially commercial banks, mutual savings banks, and savings and loan associations, have done outstanding work in keeping their own houses clean. They carefully screen each contractor before financing his job. They use vigorous methods to eliminate contractor abuses, including continual spot checks of jobs they finance. For example, Mrs. Nelson told *The American Home* that in California, "We have had marvelous co-operation from the banks and major finance companies. It is only a few of the lenders who support fraudulent loans."

The trouble is that the relatively few unscrupulous lenders sprinkled throughout 50 states account for a disproportionately huge amount of unethical financing, totaling hundreds of millions of dollars a year.

WHY THE HOME OWNER PAYS

Evidence indicating an underhanded connection between a gyp home-improvement firm in New Jersey and a big finance company was aired before a U.S. Senate investigating committee. According to a Better Business Bureau official, the firm had a long record of "shoddy work, improper workmanship, uncompleted contracts, deception by its salesmen . . . and was one of the worst offenders in our records." There was a stream of customer complaints about the firm to the finance company, and because of the shoddy work many of the victimized families stopped their monthly loan payments to the finance company. The Better Business Bureau also advised the loan company that it was financing a gyp contractor.

The loan company nevertheless continued to finance the contractor. If a home owner stopped paying, in order to get corrective work done, the loan company took him to court and he had to pay. Many suits were brought against the home owners and the loan company always won. (continued)



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(continued) The New Jersey case raises an important legal point that puts you at a sharp disadvantage, no matter where you may live (not only in regard to home improvements but when you buy nearly anything else on credit). Why must you pay off your loan even if the work is clearly incomplete or shoddily done, or if the salesman grossly misrepresented what you were to get?

The lender who holds your loan answers that he is merely an "innocent holder in due course." Putting it another way, he is an "innocent third party" who simply bought your loan from the home-improvement company and he has no legal responsibility for work performed by the home-improvement dealer. This is a long-established principle of law.

In some cases, as we have shown, the lender is not an innocent third party. He is clearly involved. But this is terribly difficult to prove in court.

In short, unethical lenders can continue to finance dishonest home-improvement firms with impunity. They risk little by hiding behind the "innocent third party" provision of law. They almost always collect from the buyer.

HOW CAN THE GYPS BE STAMPED OUT?

There are several solutions. One is for all lenders to recognize their moral responsibility, and refuse to accept financing from questionable home-improvement dealers. This occurred in Cleveland with rousing success, following a rash of home-improvement scandals.

For years Cleveland had a black record for home-improvement abuses and rackets. Dishonest home-improvement crews made it one of their big stops every year. Starting up in Michigan in the spring, they would work south from town to town, gathering up momentum for a major assault on Cleveland families. Now, however, the same itinerant crews pointedly bypass Cleveland.

Working closely with their Better Business Bureau, most of the leading Cleveland banks and savings and loan associations now keep a sharp eye out for phony home-improvement firms. The firms are carefully investigated before the lenders will accept their financing. The Cleveland Better Business Bureau not only maintains a firm surveillance of the home-improvement business, but it is able also to tip off lenders whenever a swindler appears on the scene. As a result, quiet speaking Mrs. Gay Kropp, Better Business Bureau's highly effective watchdog over the home-improvement business, says, "We know now that we have driven the big gyps out of business here." The reason is simple: They can't obtain local financing.

To be sure, some abuses and small-time shady operators still crop up in Cleveland. It is because, unfortunately, not all the local lenders cooperate to refuse them financing.

But on the whole, the people of Cleveland are fortunate. They are blessed with one of the most effective Better Business Bureau staffs in the country (headed by an energetic president, Marshall Mott, who has striven for years to stamp out home-improvement abuses). Cleveland also boasts a highly active Home-Improvement Council, spearheaded by Jim Chandler, real estate editor of the Cleveland Press, which also helps police the home-improvement business.

Another smashing blow at home-improvement gyps was delivered in Louisville, Kentucky, when the local chapter of NERSICA (a national home-improvement contractors' group) got wind of a band of itinerant gyps about 100 miles away who were headed for Louisville. The contractors quickly alerted local lenders and called on them to turn down the gyps' imminent request for financing. Sure enough, the swindlers appeared on schedule but were turned down by bank after bank. Unable to obtain financing, they could not sell their high-priced phony deals locally and left town empty-handed.

Why doesn't the government police the home-improvement field through the FHA? The answer is that FHA is a better police dog than anybody else. It maintains a blacklist of dishonest firms and salesmen which contains over 7,000 names. Lenders are forbidden to provide FHA home-improvement financing to anyone on the list. In some cases FHA has also blacklisted banks and savings and loan associations.

But this is not enough. For one thing, many blacklisted crooks move to new addresses and obtain financing under different names; it's difficult to keep up with them.

FHA home-improvement loans, however, account for approximately 25 per cent of the home-improvement financing in the U.S. today. There are virtually no consumer-protection controls over the remaining 75 per cent of the private nongovernment home-improvement financing.

Actually, most of the crackdowns on gyps and unscrupulous lenders have been made by the government as a result of fraud uncovered through some FHA-insured loans. (The government has few grounds for investigating the crooked dealings in non-FHA-insured home-improvement loans.) In short, most of the indictments so far are the result of investigations confined almost entirely to the small percentage of home-improvement financing involving FHA loans. While one quarter of the field is now comparatively well policed, the bigger job remains to be done. Concerted action is essential to root out gyps in the large private-loan sector, as well as in FHA financing.

A former top FHA official flatly told *The American Home*, "Lenders must be persuaded to live up to the spirit and intent of the law." California's much-admired Consumer Counsel, Helen Nelson, says that legislation, as well as moral persuasion, is needed. Here are specific proposals:

1. Our states should see to it that all lenders thoroughly screen their home-improvement financing and refuse to deal with unethical dealers. The same thorough investigation check should be made on every contractor applying for financing, as is made on the credit rating of every consumer who applies for a direct loan.

2. Lenders should be required to reject any contractor or salesman who is on the FHA blacklist, even though the bank does not use FHA-insured financing. A good many lenders voluntarily do this. The FHA blacklist also should be stiffened, and the loopholes in it plugged.

3. Our consumer-protection legislation needs new teeth to outlaw phony improvement schemes, such as California's pioneering Unruh Act, which has struck a major legal blow at the notorious model-home and debt-consolidation schemes. (As a result dishonest operators, such as the Los Angeles siding gyps mentioned earlier, have been set back sharply in California.) Much progress has also been made in New York State through the forceful efforts of Assistant Attorney General, Mark Walsh, chief of the New York State Rackets Bureau.

Another proposal frequently made is that all home-improvement contractors and/or salesmen should be licensed. This has been tried in half a dozen states and many small communities, but with mixed results. Its success hinges on the individual law and its enforcement (which is often half-hearted). On net balance, licensing is weak medicine.

Until effective methods for policing the home-improvement industry are employed you can protect yourself from phony home-improvement deals by remembering the following precautions before you buy:

1. Never buy an improvement job without getting a second or third bid for the same work. Highly overpriced jobs are the gyp's stock-in-trade, even though this offer sounds like a compelling bargain. Other bids permit you to compare prices.

2. Don't be pressured into signing a contract, regardless of how marvelous it may sound. If you have any doubts whatever, insist on a few days to think it over and check the deal thoroughly. Don't be afraid to change clauses you don't like. Double check every paper you sign. Be sure all blank spaces are filled in, and that the work to be done is spelled out in detail. Don't leave anything to the salesman's word. Put it in writing or it doesn't count.

3. Don't fall for special offers—the amazing bargain, the lifetime guarantee, and especially the notorious model-house referral deal in which you are promised a commission for every job sold as a result of others seeing your job. Occasionally, referral deals are legitimate, but make sure they are written out in full in the contract before you sign.

4. Above all, is the contractor reputable? Take time to check with the Better Business Bureau, the Chamber of Commerce, and other home owners he has dealt with. Visit his office or showroom to be sure he has one.

5. Don't sign the completion certificate until all work is absolutely completed to your satisfaction. THE END

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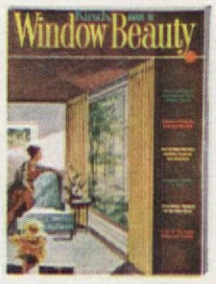

Take that picture window above. On page 13 there are six different ways to treat it. Maybe you want to know how to widen a narrow window. See page 9. Or perhaps you want to conceal an air conditioner. See page 90. There are sections on planning, measuring, sewing and installing draperies. There are sections on lined draperies, unlined draperies, curtains, slip covers, decorating and colors.

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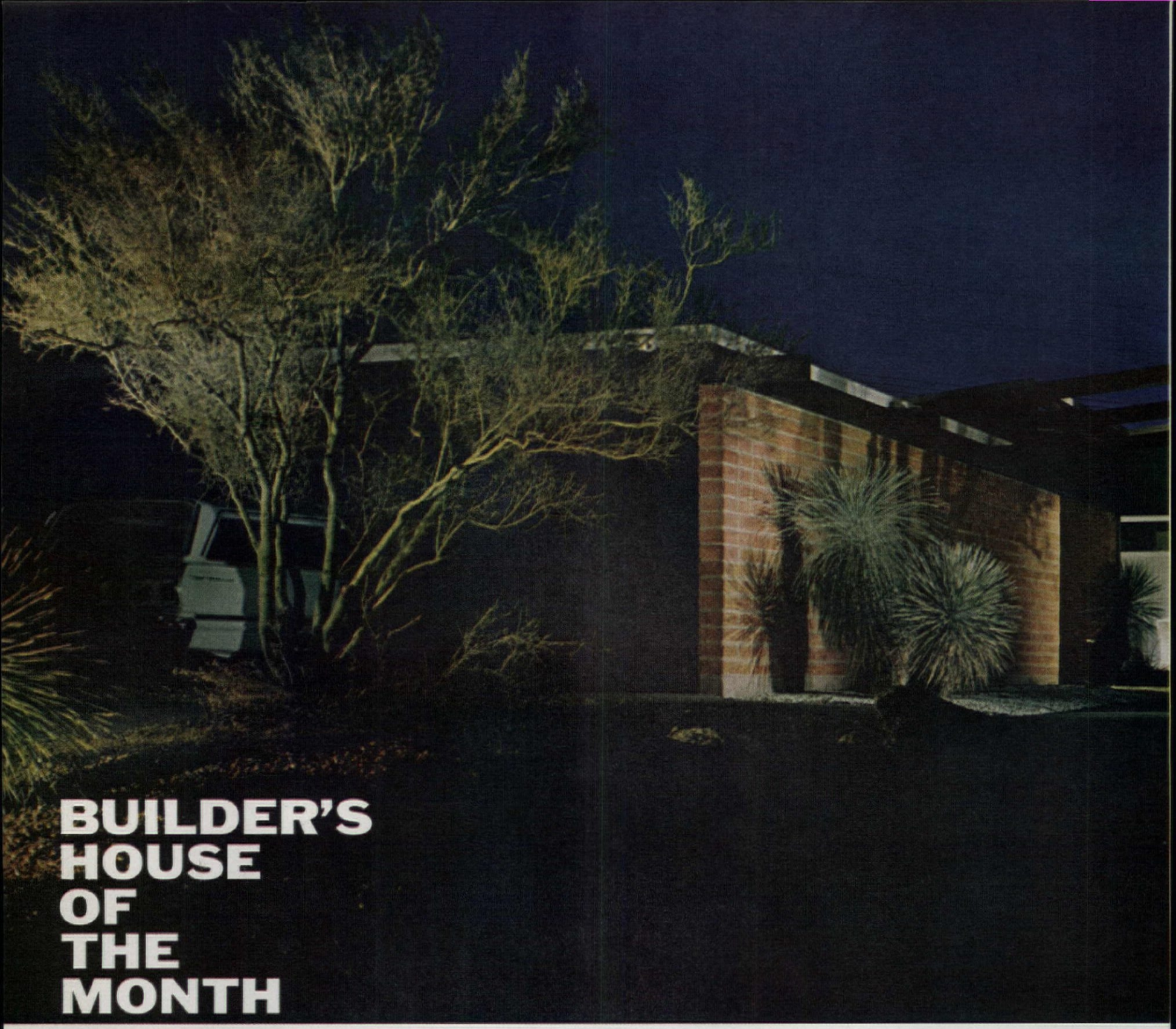

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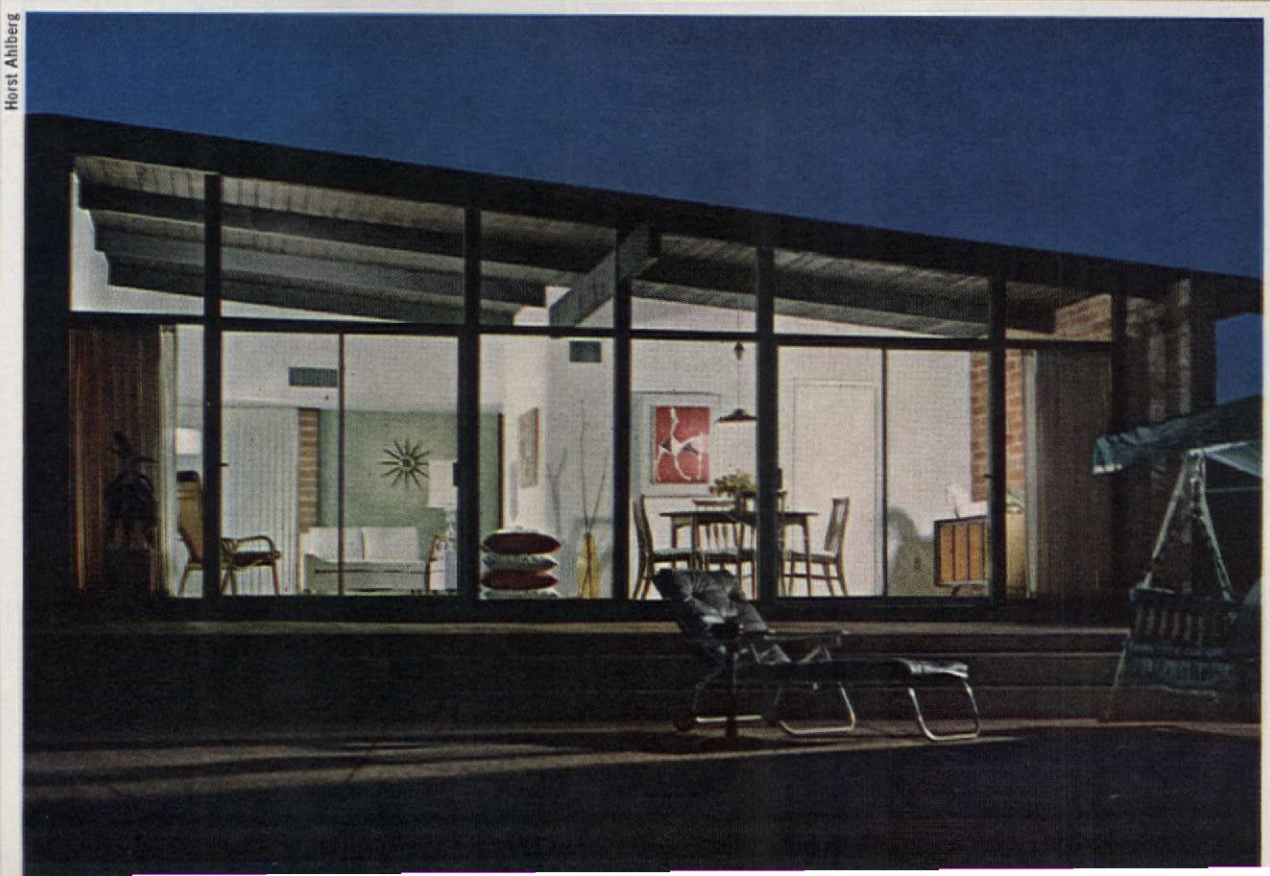
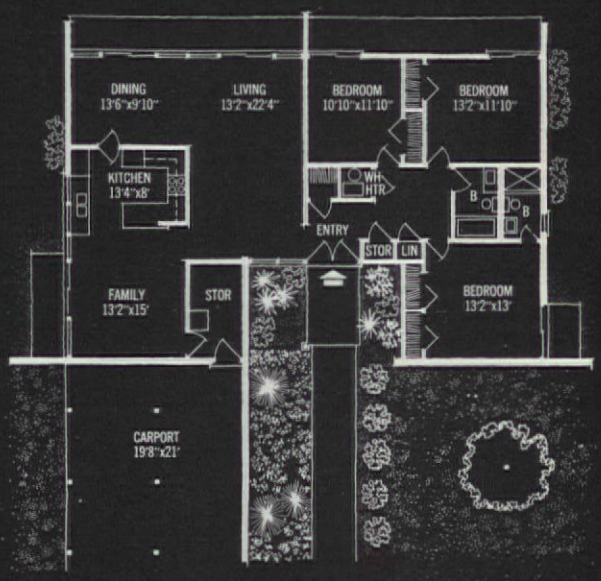
While the excellent use of adobe brick positively identifies this house as belonging to the Southwest, large expanses of glass and the extension of the brick walls and wood beams from inside to out also reflect the special beauty of the desert. Deep overhangs, that protect the glass areas from the hot sun, and cathedral ceilings provide a cooling effect and a sense of spaciousness.

The plan takes full advantage of the climate and promotes outdoor living which is so popular here. Sliding glass doors open each room to the outdoors—permit exciting future development of private courts and patios. Good design is certainly the theme of this house and makes it as suitable for other parts of the country as it is in the Southwest. Divided into almost two equal areas—one for sleeping and one for living, the compact floor plan is far from being stereotyped. The rooms are a comfortable size and have a good relationship to each other. The kitchen is particularly well placed, serving the dining and family rooms and the patios outside.

Horst Ahlberg





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Rent Your Home?

(continued from page 13)

report favorably, you can be reasonably sure the prospective tenant is reliable.

Of course, conditions can change, and a once-good tenant could have reverses. Although each situation requires different handling, your legal remedy in case of the tenant's failure to pay the rent is your right to dispossess him. This should be handled by an attorney.

Except for nonpayment of rent, dispossess proceedings can be time consuming and often quite costly. And even in the case of nonpayment of rent, several weeks could elapse before you could regain possession of your property.

ADDITIONAL CHECKPOINTS

There are other items to be considered. You will probably think of some which cover your specific problems. A few of those frequently overlooked are:

- On a short-term rental, when it is necessary for you to regain possession of your home by a certain date, it might be wise to have the lease terminate a month or so before the date you need your home. This will give you leeway in case the tenant does not move out promptly when the term of the lease ends. Or give you time if you want to repaint or have repairs done before you move back in.
- Should you decide to sell your home while it is being rented, show the lease to your attorney before you list the house with a broker. He will tell you the tenant's rights and how they might affect a sale. One example might be when there are several months left on the lease, and you have a buyer who must have immediate occupancy.

Another time where tenant's rights are involved would be if you have given him an option to purchase. Such an agreement would give your tenant first option to buy your home (at a stated price or at the price someone else offers you) if you decide to sell it. If you have not informed a broker of your tenant's rights and he finds a buyer, thus causing your tenant to exercise his option, you may be liable to this broker for a commission. In addition you might have to pay a commission to the agent who arranged the tenant's lease.

One word of caution about an option-to-buy in a lease: while it may seem a good deal for you, the option benefits only the tenant—particularly if it contains a definite price. It protects the tenant against the consequences of a sale to someone else.

To sum up, the decision to rent or not to rent can only be arrived at by analyzing your own particular situation, finances, and temperament. Having explored the pros and cons set forth in this article, you should be better able to decide whether renting, for you, is fortune—or folly.

THE END

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WHAT AM I BID?

Do you get auction fever but shy away for fear you'll wind up with something that will be relegated to your own attic? Have qualms that you'll be carried away by the auctioneer's chant and squander next week's grocery money? Fear not. An auction can be great sport and if you observe certain ground rules, you're likely to find a treasure for far less than you would anywhere else.

But before you go, plan on how much money you can spend. Perhaps tuck in a little more—just in case you run across a find that you had no idea you wanted but is just too wonderful to resist (you may run into a rare piece of Sandwich glass for Aunt Mary's collection). But do be practical. Don't buy anything just because it is a bargain. If you've no use for it, it's really not a bargain.

Before the auction begins, find out as much as you can about the items to be offered. City galleries and auction rooms usually issue catalogues of important collections and estate contents well in advance, and then put the objects on pre-sale exhibition for several days or a week.

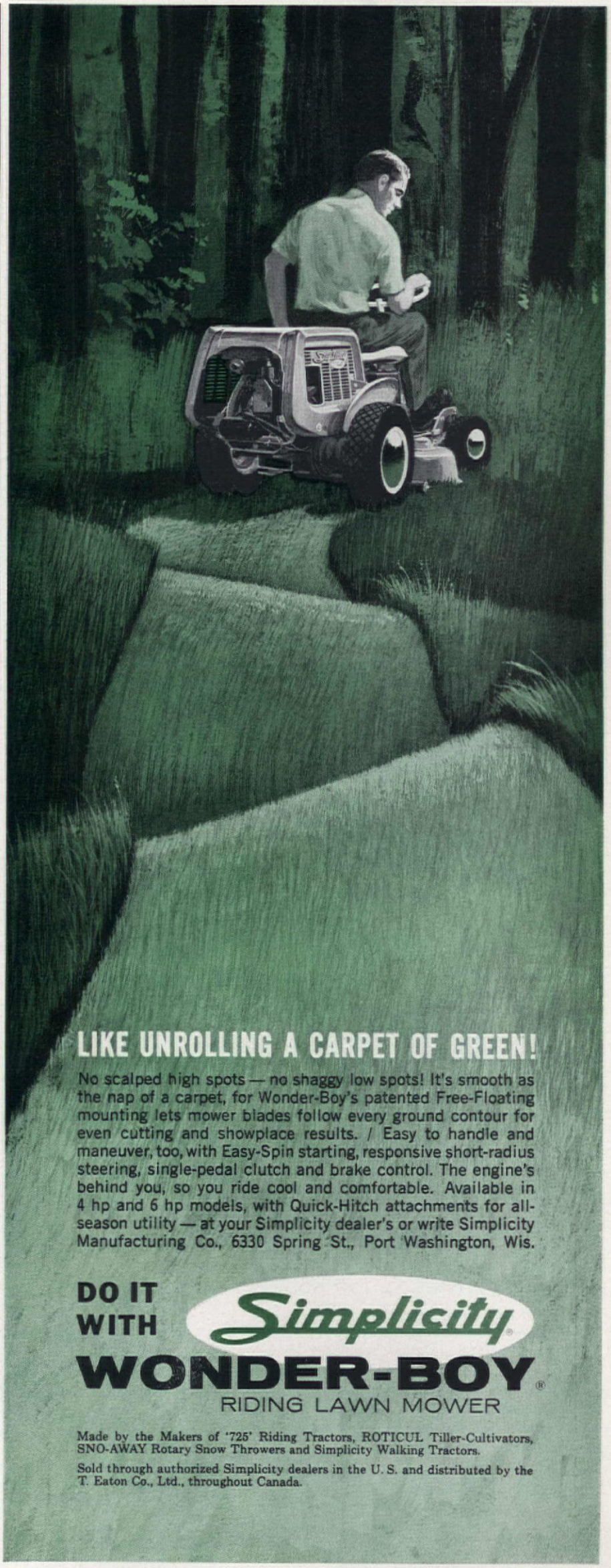
Country auctioneers often include a fairly detailed listing of items in their announcements, but the items usually are not available for inspection until the day of the auction.

In any case, plan to be early. This is the time to do your snooping. Inspect the hidden parts of pieces (backs, bottoms, insides of drawers, etc.) as well as exposed parts. If the piece has layers and layers of paint or varnish, look for scratches and chips that may reveal what's underneath. Also check the underside where you can sometimes identify the original wood.

Decide in advance which items, if any, you really want and how much each would be worth to you. Thus prepared, you will find it easier to keep your head amid the excitement and competition of the bidding—and so avoid being stuck with things you don't want or paying more than you should for those you do.

As far as actual bidding goes, be alert. If the auctioneer announces bidding on a certain item will begin at $5, keep both ears open. He may go on and say, "Do I hear $10? $12.50? Who'll bid $15?" But if he is the *only* person playing the game, why not sneak in your bid of $6 and see what happens? You may be surprised.

If the auctioneer says, "Who'll bid $25 for this wonderful chair?"—don't raise your hand immediately. Wait awhile and if there is silence, offer $10. If no one else raises the bid, the chair is yours for packing into the station wagon. So go to an auction—it can be fun *and* rewarding!



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MARY ALICE ROCHE

DO-IT-YOURSELF BONSAI

In Japan it takes years to grow the potted dwarf trees called bonsai (bone-sigh). You can, however, make an enchanting facsimile of a bonsai in a day. Just follow the methods developed by Mrs. Ernesta Ballard, who began bonsai as a hobby and now has one of the leading bonsai nurseries in the eastern United States. Here are her hints for well-shaped dwarf plants.

First find a suitable container. Remember that a bonsai is really a miniature landscape—a graceful windswept tree growing in rocky, moss-covered terrain. Imported bonsai containers are available, but you can drill drainage holes in any appropriately shaped bowl you have on hand.

You can use almost any shrub or tree that's reasonably slow-growing. Among the needled evergreens try any of the upright or semi-spreading junipers, yews, false-cypress, arborvitae, hemlock, spruce, fir, pine, and other conifer species and varieties available at nurseries. Or select from the broad-leaved evergreens, such as the many varieties of Japanese holly, boxwood, or the flowering gardenias, camellias, azaleas, and the more compact rhododendrons. The most-used flowering deciduous trees and shrubs are varieties of flowering cherry, plum, crabapple, and Japanese quince. Other deciduous trees used are Japanese maple, beech, oak, hawthorn, and other slow-growing species.

Now to shape the plant. The idea is not to twist the tree out of shape, but to reveal and emphasize its natural beauty and habit of growth. Do this by careful pruning and wiring. To wire, select copper wire of appropriate gauge for your plant. One method requires twisting the wire around the trunk or branch, which is then bent gently into the shape desired. A second method uses a "stay" or brace to position the branch by fastening it to the trunk or to another branch. Use a leather, rubber,

(continued)

Roche

Skillful pruning made this striking before-and-after contrast (top) in an ordinary boxwood. First prune top, from inside out, to reveal design of main stem and branches (below left). Make clean cuts, flush with main stem, and apply tree wound paint. Next prune roots (right), using stick to remove soil, but don't expose them more than necessary.

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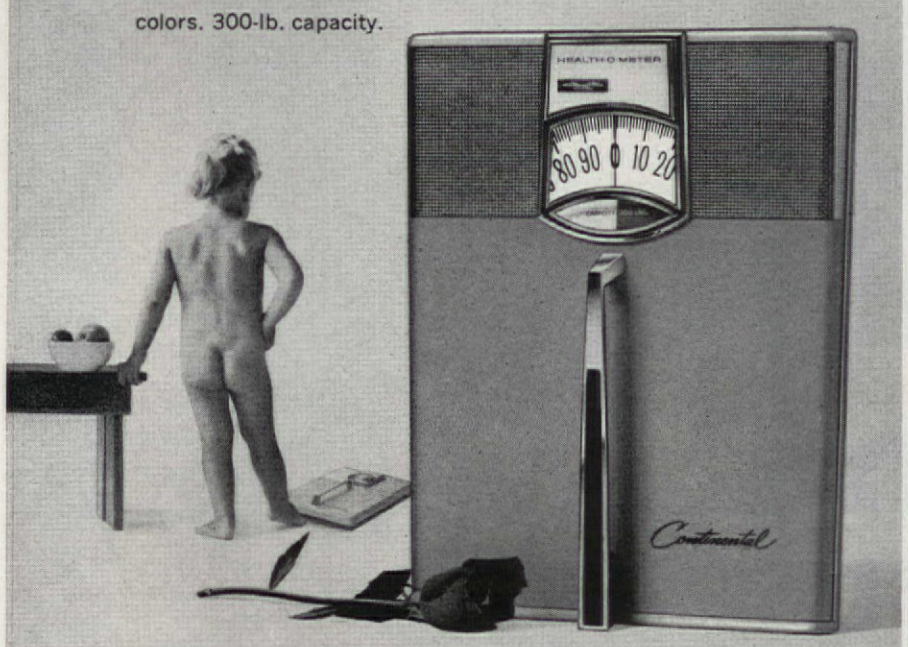

Model 57 shown $10.95. Others from $6.95 (slightly higher in far west)

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Dr Scholl's KUROTEX A Superior Moleskin

(continued)

or plastic bandage to prevent cutting into the bark. Remove the wires after one season, or scars may develop. Don't leave wires on during the growing season. The boxwood and chinaberry bonsai on these pages were shaped without any wiring at all.

Bonsai do best in a mixture of 3 parts garden soil, 2 parts peatmoss, and 1 part coarse sand or perlite. Pile soil toward the center, to make a little hill. Leave some of the barky tops of the surface roots exposed, so as to give the illusion of age. Rocks and a covering of moss complete your bonsai. Any low-growing moss is decorative and serves also as a mulch. The Japanese suggest a ratio of 20 per cent container to 80 per cent plant material, which includes plant, rocks, and moss. Like all mathematical formulas in art, this ratio is only a guide, and by no means rigid.

To keep bonsai at the peak of their form, limit growth by frequent cutting back, especially during the spring-summer growing season. With large plants like boxwood, trim off ½" as soon as new growth reaches 1". With miniatures, new growth should immediately be cut in half and suckers removed completely. During the winter dormant season, remove bonsai from pots, prune ½-1" off root ball, and repot with fresh soil.

Since there is so little soil, bonsai must be watered often. The touch test is the best way to tell. They must never be dry, but never sit in water either. Feed from January to September with house-plant fertilizer at one-half strength, twice as often as recommended. If your house is hot and dry, place bonsai in a window where it is cool at night. Protect evergreen bonsai in your garden with a plastic-covered winter lean-to. Remember that your bonsai is a living plant as well as an art form. With proper care it will give you years of pleasure.

Chinaberry seedlings were grown from seed sown seven months earlier. Prune the roots carefully to fit low bowl, then remove all big leaves to balance the top with the pruned root system. Plant in pleasing grouping.

Arrange stones of complementary shape and color in bowl, and place soil around them. Since the bowl is shallow, burlap is used to cover the drainage holes rather than the broken crockery used in large bowls.

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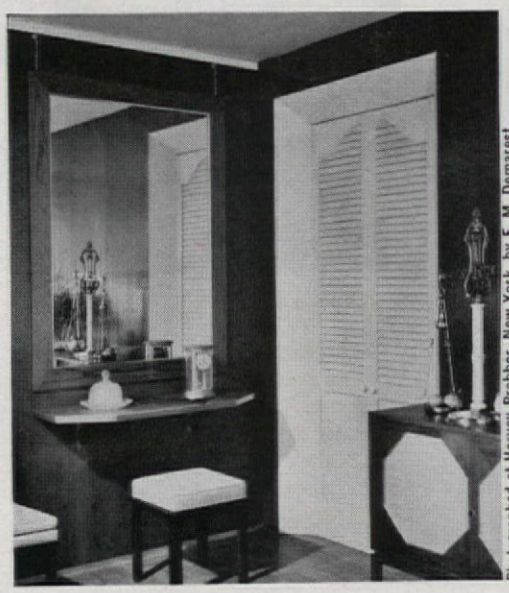
THE OLD WHITE MAGIC OF MIRRORS

Decorating with mirrors is an old, old trick (as old as Versailles, at least). Mirrors are like soft lights and fresh flowers—they give a room an extra shimmer of elegance. With their sparkling reflection of a room's colors and shapes, they add depth and dimension and can open up the smallest four walls. But try some new mirror magic! If you still think a mirror is something to be hung dead center over the sofa between two doodads, just see the ideas here.

Designer: Braswell-Cook Associates

Hang a great gleaming mirror *on one wall to double the size of a beautiful room and lend architectural interest. It adds almost as much depth and perspective as a complete mirrored wall, at much less expense. Because of the weight, this mirror was mounted on cross bars attached directly to the wall.*



Photographed at Harvey Probber, New York, by F. M. Demarest

Mirror with heavy chains *transforms a blank corner into an inviting entrance area. The handsome, wide frame is in keeping with the bold contemporary feeling of the furnishings. The neat wall shelf with bench beneath makes the mirror a useful, and decorative addition without cluttering the foyer.*

Shop for a generous-sized mirror *to top your dressing table—one large enough to see head and shoulders and wide enough to arrange the fanciest coiffeur. This sophisticated primp-up corner has a pine-framed mirror finished to match the Queen Anne chair. The shelf table is painted white, has a gold marbleized top, tall, thin candlestick lamps.*

Designer: Larry Schwarz Photographer: George Szanik

Mirror in an intriguing shape *is an elegant accent in this period bedroom. Here the tall slim shape makes the desk below more important. Vivid as a painting, it offers a pleasing reflection of the room's treasures. In addition, this mirror makes the whole end of the long and narrow room seem bright and sunny.*

Add a mirror to a wall arrangement *as a foil for your favorite prints. It will give added importance to the pictures by setting them apart from one another and is a subtle, almost impressionistic picture in its own right. Frame of mirror is kept simple in an informal grouping such as this one. To design your own arrangement, try out the many units on the floor first, and save your wall from misplaced nail holes.*

Information: Eileen LaBarre Photographed at B. Altman & Company by F. M. Demarest

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Your children stay in and away from outside hazards . . . behind any Anchor Fence you choose. Want a traditional setting? Select new, white, aluminum Picket. Famous security? Get Anchor's strong chain link design. Or if you prefer seclusion, enjoy the beauty of aluminum Privacy Fence. Each guarantees reliability, too, from the oldest, largest fence-maker for homes.

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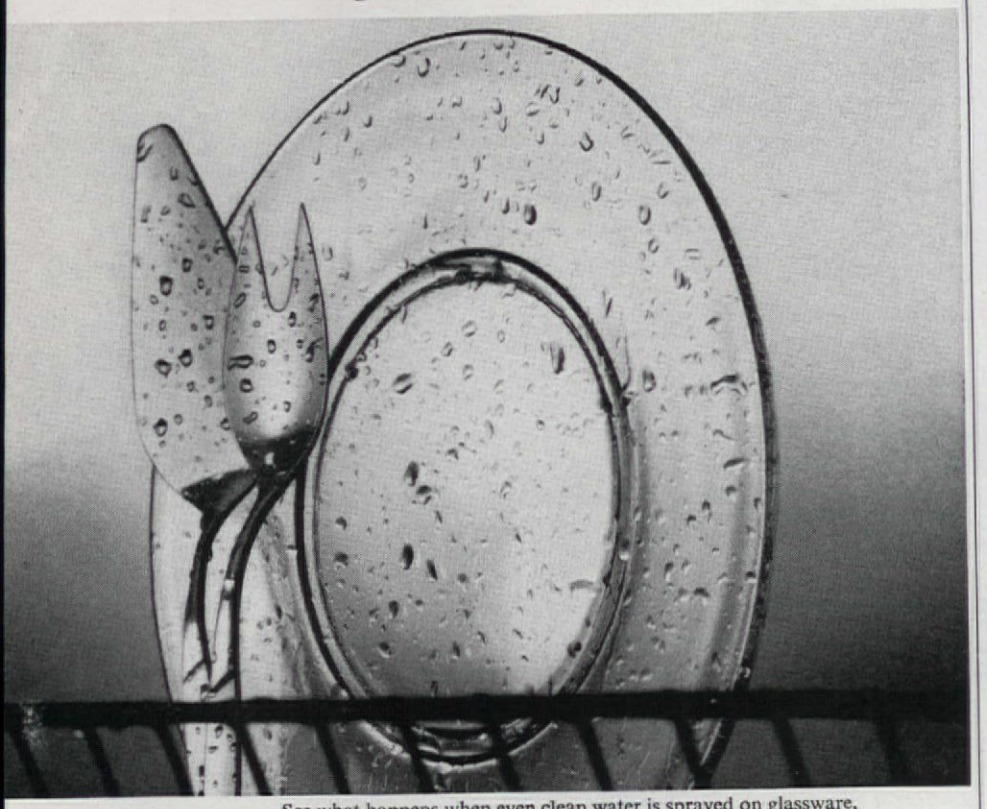
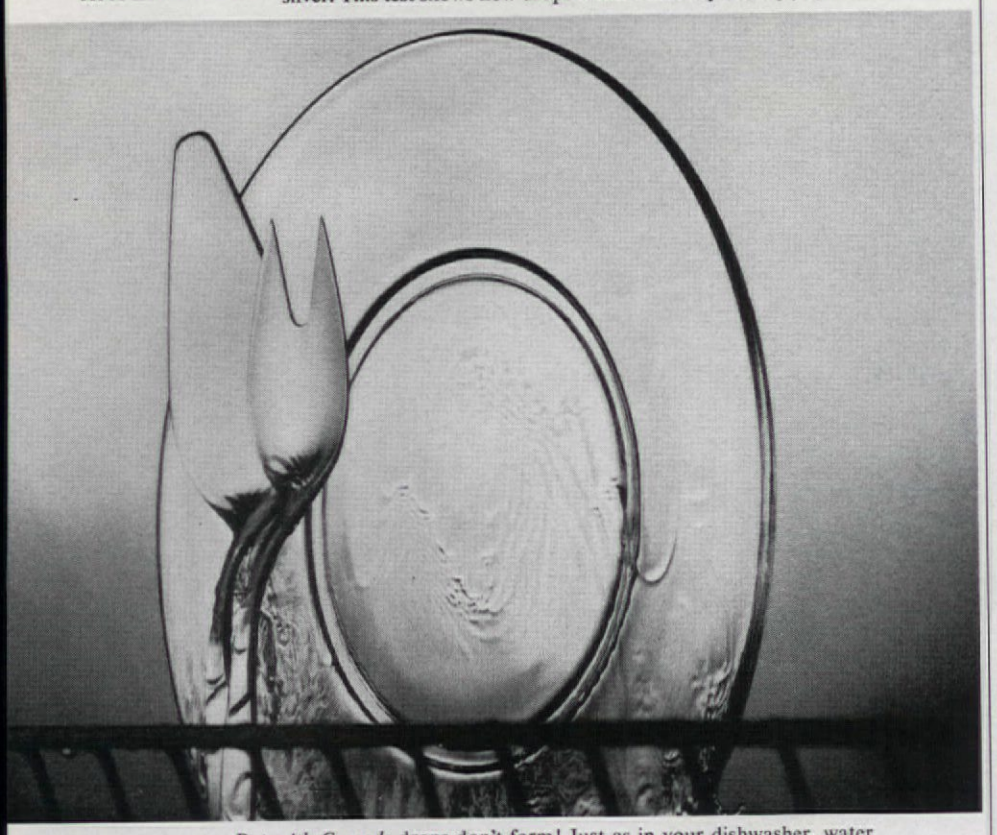
Cascade eliminates drops that dry into spots!



WATER DROPS See what happens when even clean water is sprayed on glassware, silver. This test shows how drops form. These dry into ugly spots.



CASCADE But *with Cascade* drops don't form! Just as in your dishwasher, water slides off in clear-rinsing "sheets." Dishes, silver dry as spotless and sparkling as possible.

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Cascade is absolutely unsurpassed at stopping spots (your toughest problem in automatic dishwashing). That's because Cascade has Chlorosheen . . . an exclusive formula that eliminates the drops that cause spots. Drops aren't left to hold grease and food particles or dry into cloudy streaks or messy spots. You've never seen dishes cleaner, silver brighter! No other dishwasher detergent does a better job. Better get Cascade for *your* dishwasher!

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Cascade is rated safe for today's loveliest china patterns by the American Fine China Guild, whose members make Castleton, Flintridge, Franciscan, Lenox and Syracuse china. Their recommendation was given Cascade after testing every leading dishwasher detergent. Look for this important seal of approval on every Cascade package.

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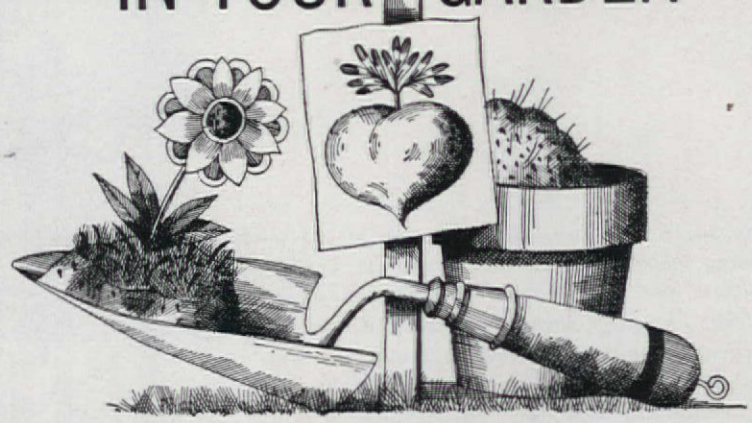
IN YOUR GARDEN



Spring pest and weed control; plant corn and peppers.

May is often a dry month in the Southeast. It's not uncommon to have less than an inch of rainfall a week after a period of abundant spring moisture. Since plants have made good growth up till now, it's important to water them frequently and deeply, especially after several days of warm weather. Apply at least an inch of water each time wetting the soil down to 4". It may be necessary to do this in two applications. Water to the point of run-off, then repeat.

If you did not apply a pre-emergence crabgrass killer to your lawn earlier in the spring, now is the time to apply a post-emergence control. Several types are available this season, and are administered as sprays to the lawn area. They're slow-acting, and it may be necessary to make more than one application. Dallis grass usually requires three applications for complete eradication. Post-emergent weed killers should be considered unsafe for use on St. Augustine and centipede lawns. They will not injure Bermuda or zoysia lawns, however, if you follow the manufacturer's instructions.

Control broadleaf annual weeds with 2,4-D mixtures. Have a special sprayer for 2,4-D, and be sure not to use it for general pest control.

To prevent Bermuda grass from encroaching on flower beds and walks, use Dalapon applied in a very narrow band around the area. Killex will also restrict Bermuda grass in borders and along walks. For best results use a fan-type nozzle and adjust it to a fine spray. Be careful of drift, and keep the pressure low to avoid burning ornamentals, annuals, or lawn grass.

You can still sow annual seeds for summer color in the garden. Try portulaca, or some of the dwarf marigolds. If you don't wish to wait for blooms from seed, you can obtain started plants in peat pots for transplanting into your garden.

Coleus is available in many new forms throughout the Southeast. It's easy to root, and makes a handsome contrast to flowering plants all season long. Many varieties alter the color of their leaves depending on whether they're shaded or in full sun.

Lacebug and white fly on azaleas should be controlled with a spray at this time. Malathion is good, but requires repeated applications on the undersides of the leaves. A new pesticide called Zectran is now available and is highly effective against azalea pests. One application is usually sufficient, but be sure to follow the manufacturer's directions.

Although it's highly recommended for azaleas, Zectran is not especially good for controlling many of the plant aphids.

Apply malathion now for scale on Camellia sasanqua, Camellia japonica, hollies, and other ornamentals. Repeat the application in five to seven days to destroy the newly hatched young. Cygon is another new chemical you might try for the control of scale.

To eliminate beetles on cucurbits (pumpkins, melons, squash, etc.), use rotenone or pyrethrum dust. Fire ants can be easily destroyed in their hills with Mirex, a poison bait material. Apply it directly to the ant hill in small amounts, with a tablespoon, being certain to follow the instructions of the manufacturer. Unlike chlordane and heptachlor it has no ill effects on wildlife. Mirex has no residual effect, however, so if it should rain after you apply it you will have to repeat the treatment. Keep the poison in a plastic bag to prevent contamination.

Many vegetables can now be added to the garden. You can plant chard, squash, and sweet corn this month. More tomatoes can be started now—and even later in the season.

The new hybrid sweet corns are far superior to many of the older varieties. Try 'Golden Cross Bantam,' 'Gold Rush,' and 'Seneca,' to name just a few. They usually mature in 65–70 days. To insure continuous crops all summer, sow seed periodically throughout the season.

Sweet peppers are ornamental as well as useful in the home. The sweet banana pepper is very attractive in the garden, producing fleshy, yellow pods which turn red at maturity. They are delightful when eaten in the yellow stage. Many of the smaller ornamental peppers are quite decorative, with multicolored fruit borne well above the foliage. Be forewarned, however, that they're very hot!

New. Lovely, lovely Lavender...

Lavender's the latest in high-fashion decor. And now it's yours in Northern Tissue—a delightful addition to Northern's array of pretty pastels. New color. New little girl package. Same modest Northern price and same Northern softness. Of course, because...

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NEW CHARM FOR A HILLSIDE HOUSE

The Herschel S. Bearmans won two advantages when they remodeled: a home with a wonderful contemporary flair, and a chance to enjoy the beautiful view around it.

Their multi-level house in Minnetonka Village, Minnesota, was built about 1950. It is beautifully sited on a sloping, grassy hill overlooking a wooded area of thickly leaved trees. Architect Uldis Treibergs, A.I.A., designed the changes so that the Bearmans now have a full view of the area from their new three-season sunroom (an expansion of a sun porch), from the new deck which sweeps across the front and one side of the home, and from a new rear patio.

After the sun porch was extended eight feet the old roof was covered with asphalt shingles. Vertical redwood siding was installed over existing shingles and painted a light gray. Trim and deck were painted a deeper tone. To protect the windows and deck from heavy rain and snow, wood louvers were cantilevered across the front and covered with plastic.

The remodeling also provided a completely fresh view from the basement family room. By grading the land and enlarging the window area at the side of the house, the room was opened to a view of a newly landscaped area. Also included in the remodeling plan were details to improve drainage and humidity conditions, provision for better rain and snow protection, and easing of a tight garage and driveway problem.

A wide overhang, attractive deck, enlarged driveway, redesigned garage (above) changed a plain house into a dramatic home. There is little resemblance to the original (below), though basic design is unchanged.

(continued)

The only room air-conditioner you never see

(and that's the beauty of it)

What used to look like a piece of machinery now looks like a piece of furniture. Contemporary (like the one hidden in the window above), Early American, Provincial, Traditional—take your pick. It's the first furniture-designed line of air conditioners ever made . . . and only your Westinghouse Dealer has them.

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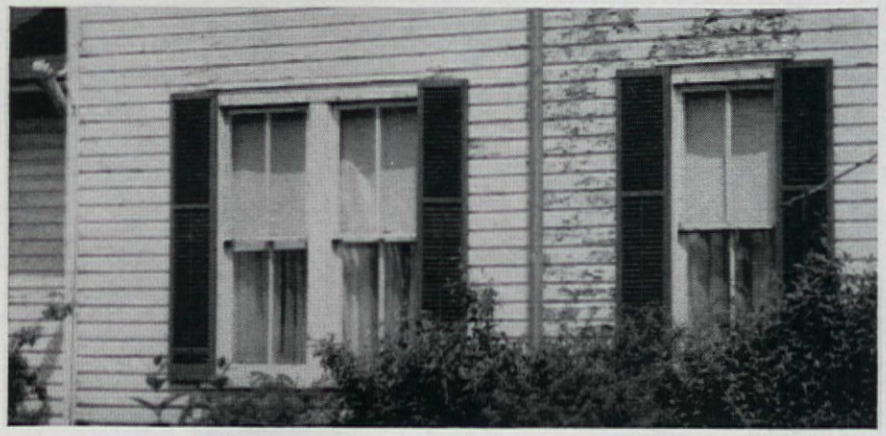

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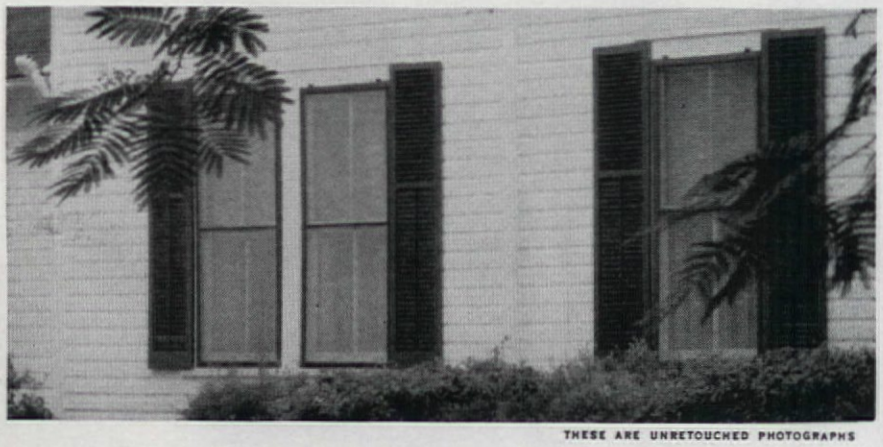

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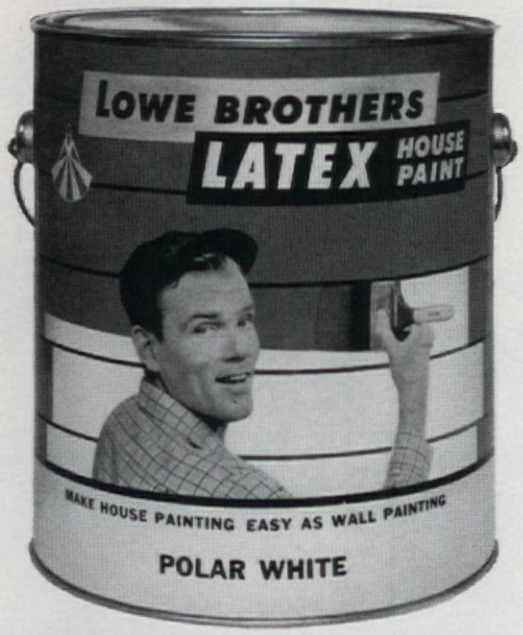

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Write **The Lowe Brothers Company, Dayton 2, Ohio,** for color card.

(continued)

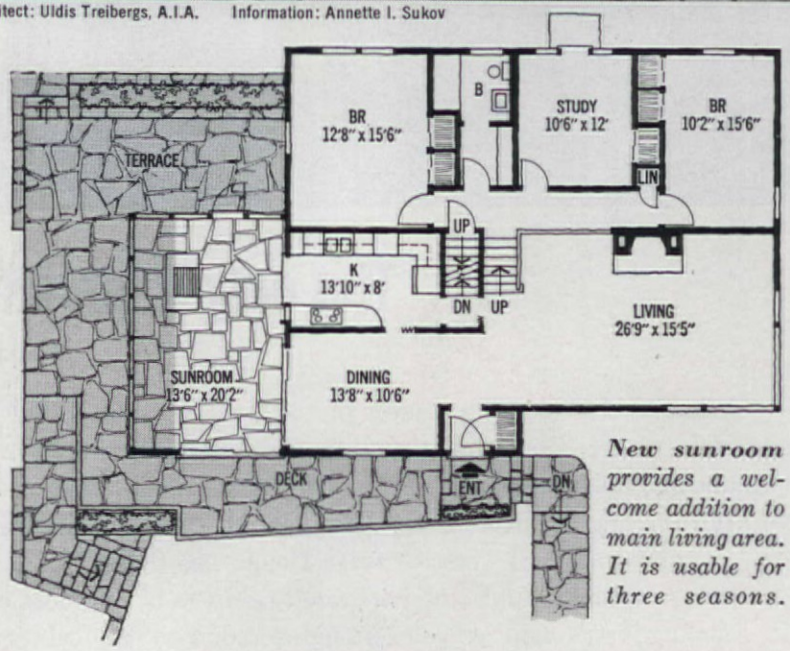
***The outlook is bright** from the new sunroom. Barbecue is covered with custom-made storage cabinet with hood above.*

Photographer: Clark Dean, Infinity Inc.

***Deck is protected** by wood louvers covered with plastic. Crab orchard flagstone was used for decking and steps.*

***View from family room** in basement was obtained by enlarging window area and grading slope. Overhang prevents an accumulation of moisture which might affect the room.*

Architect: Uldis Treibergs, A.I.A. Information: Annette I. Sukov



***New sunroom** provides a welcome addition to main living area. It is usable for three seasons.*

Table Linens (continued from page 16)

Oblong cream linen cloth is embroidered with ecru floss. It may also be ordered on white linen with Appenzell floss, or either linen with any of the colors below. Oblong cloths come in sizes listed, tea to large dinner, with napkins. Cloths and napkins finished with a flat embroidered edging to save time.

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Kits listed below have been made expressly for *The American Home* by Paragon Needlecraft. Fill out coupon, enclosing personal check or money order (no stamps, please). Kindly allow three weeks for handling and mailing. New York City residents add 3 percent sales tax.

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For the convenience of its readers, *The American Home* has installed a monthly payment plan of $5 per month on any item costing over $12. The reader will send only $5 with his order. He will then receive his kit together with a payment schedule of $5 per month until the balance has been paid. There is a slight service charge for this monthly payment plan which is listed below.

CHECK COLOR OF EMBROIDERY FLOSS:

Available on either cream or white linen cloth ☐ Delft-blue ☐ Spring-green ☐ Rose-red
☐ Appenzell (available only on white linen) ☐ Ecru (available only on cream linen)

CHECK COLOR OF LINEN CLOTH:

	☐ Cream linen cloth, AEY-49		☐ White linen cloth, AEY-48	
Size	Cash Price	Monthly Payment Plan	Cash Price	Monthly Payment Plan
☐ 52 x 70", 6–17" napkins	$12.99	$14.50	$14.99	$16.50
☐ 70" round, 6–17" napkins	15.99	17.50	17.99	19.50
☐ 70 x 90", 8–17" napkins	19.99	22.00	22.99	25.00
☐ 70 x 108", 12–17" napkins	25.99	28.50	28.99	31.50
☐ 45 x 45", 4–15" napkins	6.49	*	8.49	*
☐ 2—17" napkins	1.75	*	1.89	*

*not available with monthly payment plan.

☐ AEY-47, Tree place mat and napkin set, available only as shown, $1 each set.

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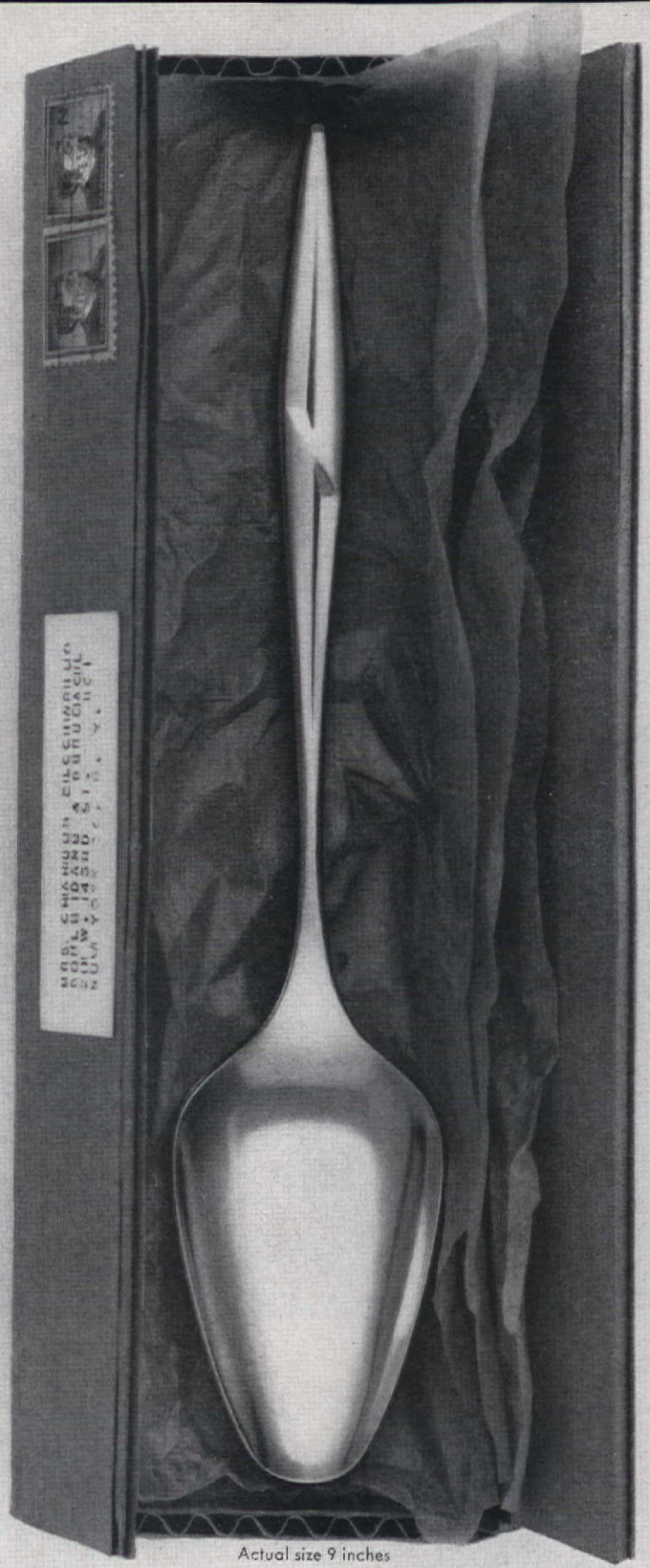

Actual size 9 inches

Practically a gift at $1

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Frankly, this new space-age "Astra" pattern is going to be the most expensive pattern in the International Stainless Deluxe line. The stunning, heavy serving spoon alone will sell for $3. But, for a very limited time, we're offering it to you for $1. That's because we think you'll be so thrilled with it you'll want to buy more—even if it *is* the most deluxe of all International Stainless Deluxe patterns. Or, you can order a serving spoon in one of our other four patterns for $1 (reg. price $2.50). In all cases, we'll send along information on available set combinations. Astra starts at $29.95 for a service for 4, the other patterns at $24.95. The special $1 offer is available at better stores or by sending in the coupon.

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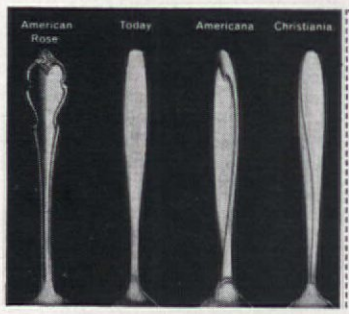

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Offer good only in Continental U.S.A. until August 31, 1963.

Problem Slope

(continued from page 41)

water—terraces, retaining walls, rock gardens, groundcovers—are among the outstanding features of a garden.

The point to remember is that water flows down hill by the most direct route available. It may be surface water that originates as rain on your lawn, house roof, driveway, or neighbor's property. Or it may be subsoil water that flows unseen, underground, along layers of soil, sand, or rock and can cause unexpected trouble when its passage is blocked.

All water on your property that is not absorbed by the ground must be carried away to a street, stream, storm drain, dry well, or the like. Proper planning, grading, and planting are therefore of critical importance.

Rain that falls on grass, shrubs, and groundcovers, or on the spongy surface of a mulch is absorbed much faster than rain that falls on bare soil. So be sure all your sloping ground is grass covered or is adequately planted or mulched.

Erosion is most likely to become serious in spots where sloping land forms narrow channels and thus causes surface water to flow fast. In such spots it's necessary to broaden the channels and, where possible, to decrease the slope and lessen the accumulation of surface water. Terracing and contouring are forms of leveling that reduce the velocity of water and help hold it long enough to be absorbed by the soil. If your yard is new, it may be a sound investment to sod lawn areas that slope appreciably rather than risk serious erosion before a seeded lawn becomes established.

Where there's an unusually steep drop and large amounts of water to dispose of, it's sometimes best to lower the water by means of a reinforced spillway or waterfall, or through a tile, to the lower level. With such an installation there must be a strongly built structure at the bottom to catch the water, and also some means of spreading it out onto a broad waterway or otherwise directing it safely on its way.

How to handle banks? You can leave them in their natural sloping condition, grade them into alternating level and sloping sections (this approximates contouring), or you can terrace them (that is, create a series of level and vertical sections) by means of retaining walls. Level areas should not be truly level, but tipped very slightly in the direction in which their run-off water should drain.

Slopes can be held by lawn, groundcover plants, rock gardens, or staked railroad ties or logs. In most parts of the country, the plant cover that's easiest to maintain is grass. You can mow grass on a slope as steep as three-to-one (3′ horizontal to 1′ vertical), but on steeper slopes you'll need to leave the grass unmowed or use groundcover plants.

Sodding is the surest and often the cheapest way to establish grass on a bank. If you sow seed, protect it with staked burlap, "Erosionet," or a mulch of loose hay or straw. Take specially good care of your new grass through its first season so that it becomes vigorous and deep-rooted as quickly as possible. Water gently and frequently, and feed regularly.

Groundcover plants are of many kinds and offer endless possibilities for good landscaping. However, their most important trait is their ability to bind and hold soil with their roots or network of rooting stems. Some of the best are English ivy (Hedera helix), ice plant (mesembryanthemum), bearberry (Arctostaphylos uva-ursi), and creeping juniper (Juniperus horizontalis). All groundcover plants take time and effort to establish and need some maintenance. In areas where summers are dry, and where fire is a hazard, coarse varieties should be a considerable distance from the house and should be kept watered. Recommended plants for such situations are discussed in a bulletin "Landscape to Prevent Fires," available from the University of California Agricultural Extension Service, Berkeley 4, California, for 15c. *The American Home* will have a comprehensive article on groundcovers in next month's issue. THE END

A glimpse of tomorrow

Observing our children, studying them, there is always in our mind the question: what will they be like tomorrow, next month, next year?

Glimpsing the future need for bigger, more liveable, more comfortable homes for our growing families, many of us are planning to build or buy a new home or to remodel. And more families are taking an important extra step. They're choosing building materials that assure greater safety, protection, value—products from BESTWALL and CERTAIN-TEED.

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COMING IN JUNE

VACATION HOUSES. Where do you head when you want to get away from it all? The cool of the mountains? The shining sea? Next month, you'll find ideas galore for building and furnishing your home-away-from-home!

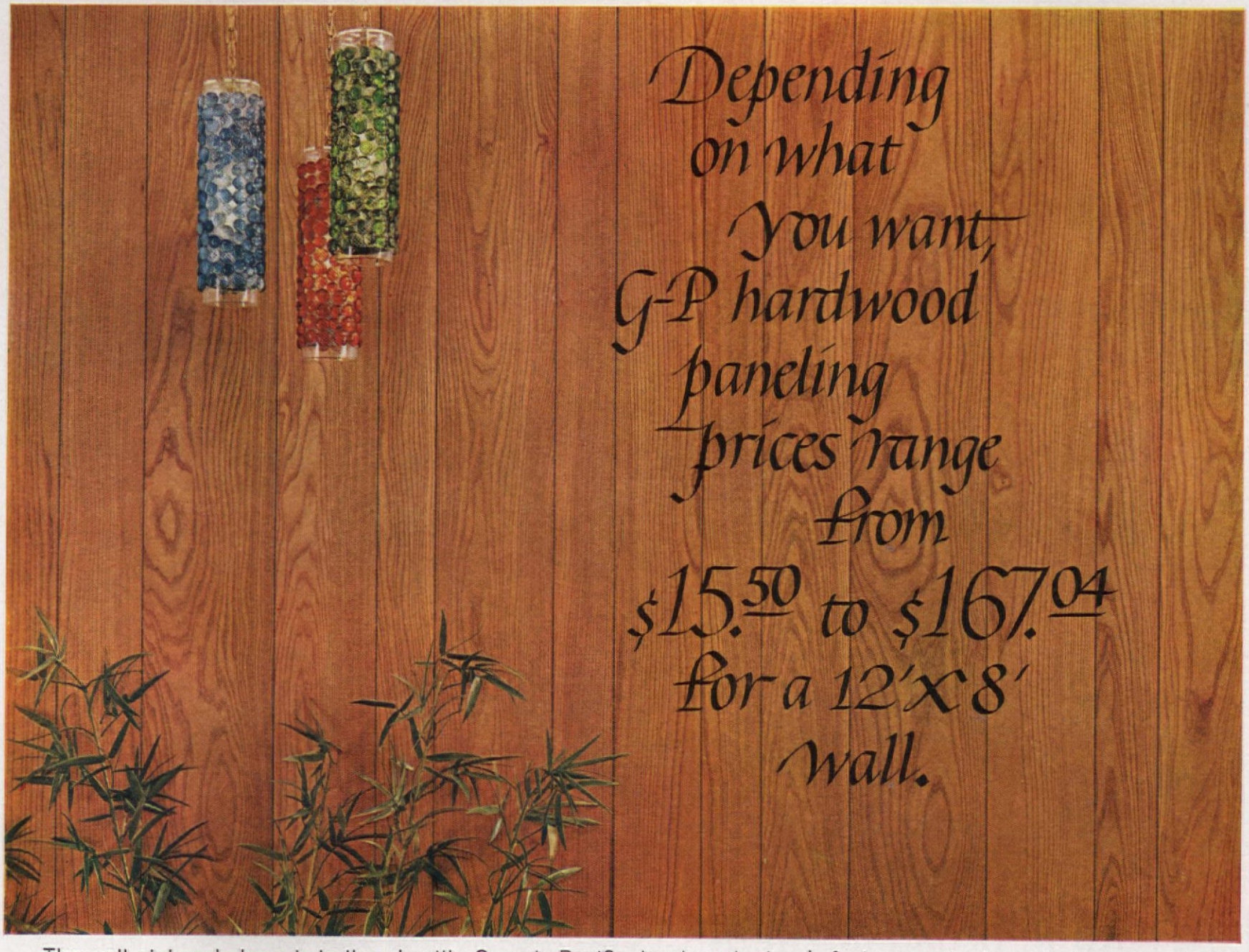
NEWS IN TOWELS. Brilliant new colors and bright new patterns are making the biggest decorating splash in years. Wait till you see them—you'll buy a bundle!

HOW TO GIVE A PERFECT DINNER PARTY. Not only do we give you a delicious, mouth-watering menu idea to make your party a sure-fire success, we show you how to plan, shop, cook, and make sure it's a fun party too.

TABLE SETTINGS. For happy, festive occasions—from the buffet to the formal dinner to the candlelit dinner for two. If you yearn to dazzle your guests with dramatic table settings, these pages are for you!

AIR CONDITIONING. What to look for in an air conditioned house. Tips to insure your comfort, pitfalls to avoid!

Is $47.00 too much to pay for this wall?



The wall pictured above is in the living room of Georgia-Pacific's 1963 House of Ideas. This beautiful Golden Elm paneling cost only $47.00. Golden Elm is one of 60 luxurious G-P hardwood plywood panelings . . . priced from $15.50 (Philippine Mahogany) to $121.00 (Rosewood) for material to cover a 12′ x 8′ wall. See the G-P paneling array at your lumber dealer's.

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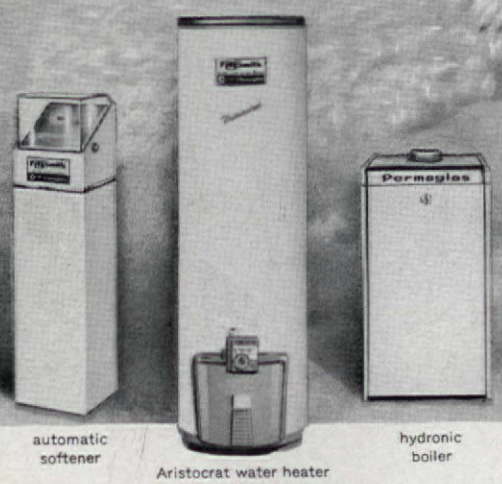
HOW'S THE WATER IN YOUR HOUSE?



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Take a bath in broad daylight and have a good look at the water you live with. If the first burst of water is rusty let it run off. Now draw a full tub. Does the water still have a honey-colored tinge? Well, maybe that's why rust spots show up on your linens. You need a Permaglas Water Heater badly. It's glass-lined. You get clean, clear water without a trace of rust. The Permaglas Gas Water Heater, with new *Reserve Power Control* changes heating speeds to meet your demand, and provides twice as much hot water as the average heater now in use. What's more, it's guaranteed for 10 full years* by A. O. Smith Consumer Products, Kankakee, Illinois.

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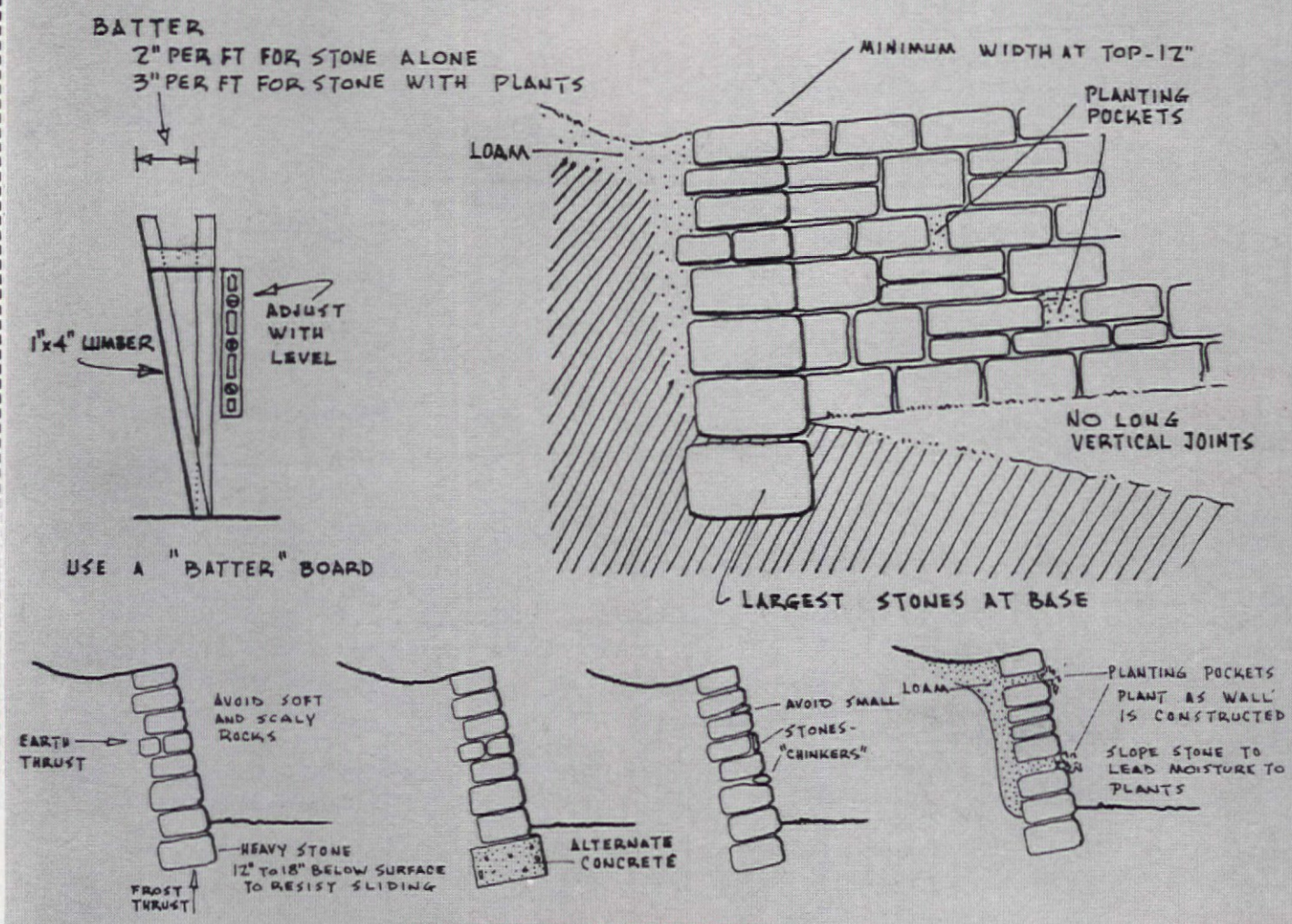
SLOPE-HOLDING FACT SHEET

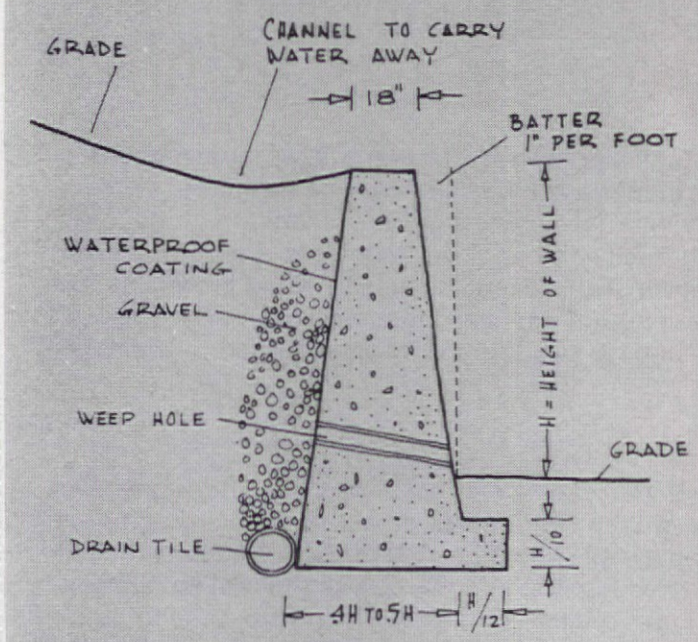
There are several ways of holding sloping land to prevent erosion and of terracing it to provide a series of level areas. The simplest and most popular is by means of retaining walls made of stone, concrete, or blocks. A wall not over 4′ high is usually easy to build and presents no problems to the average do-it-yourselfer. If it has to be much higher than that, or if the site conditions are unusually difficult, you'd do well to get some advice from an engineer, landscape architect,or builder before tackling it. The principles of building retaining walls are illustrated below. Other methods of holding slopes are on the next page.



STONE WALLS WITHOUT MORTAR

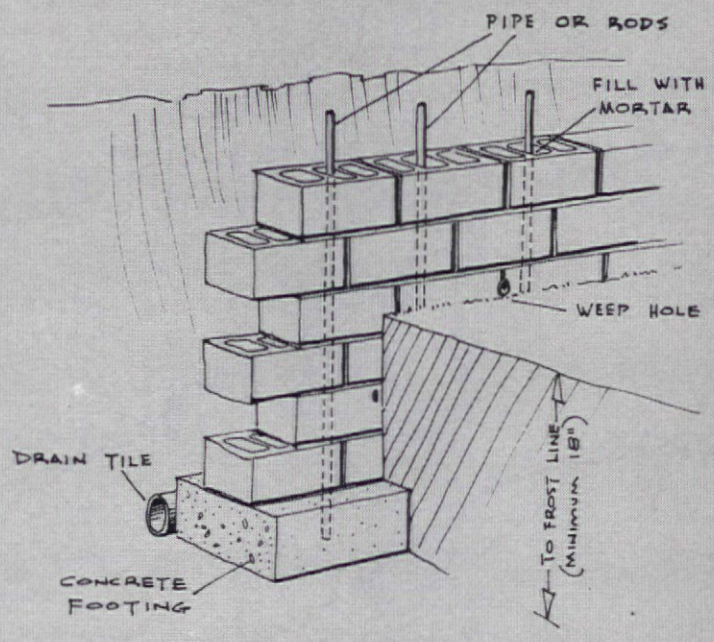
Dry-stone walls are constructed by fitting rocks together in mosaic fashion, with weight and friction holding them together. Each stone should rest on parts of two others below, so no long vertical joints are formed and the weight is well distributed. Largest stones should be in lower courses. Flattest ones should be saved for top course which should be as level as possible. A solid bedding is essential. Dry walls up to 3 or 4 feet high should have a base of large stones or concrete slab below ground. This is not for frost action, but to resist sliding. The walls should slant backward to provide strong resistance against pressure from the earth being retained. A batter (slant) of 2 to 3 inches horizontally to each vertical foot is usually recommended.

WALLS OF SOLID CONCRETE



Concrete retaining walls are of two types: gravity (which depends on its own weight and shape to resist pressure) and reinforced (which utilizes strength gained with metal reinforcing). Both must be designed to avoid overturning, sliding forward, or failure at any point in height. Planning for drainage is vital since a solid wall acts as a dam to underground moisture. A layer of loose porous material behind the wall, with a line of tile at its base to carry away water that filters down, will reduce sub-surface pressure. "Weep holes" also help. They are tiles or pipe, sloped through the lower part of the wall at 6 to 10 foot intervals. Some batter is desirable. In cold climates, slant the back side too, so any frost-action pressure will be deflected upward.

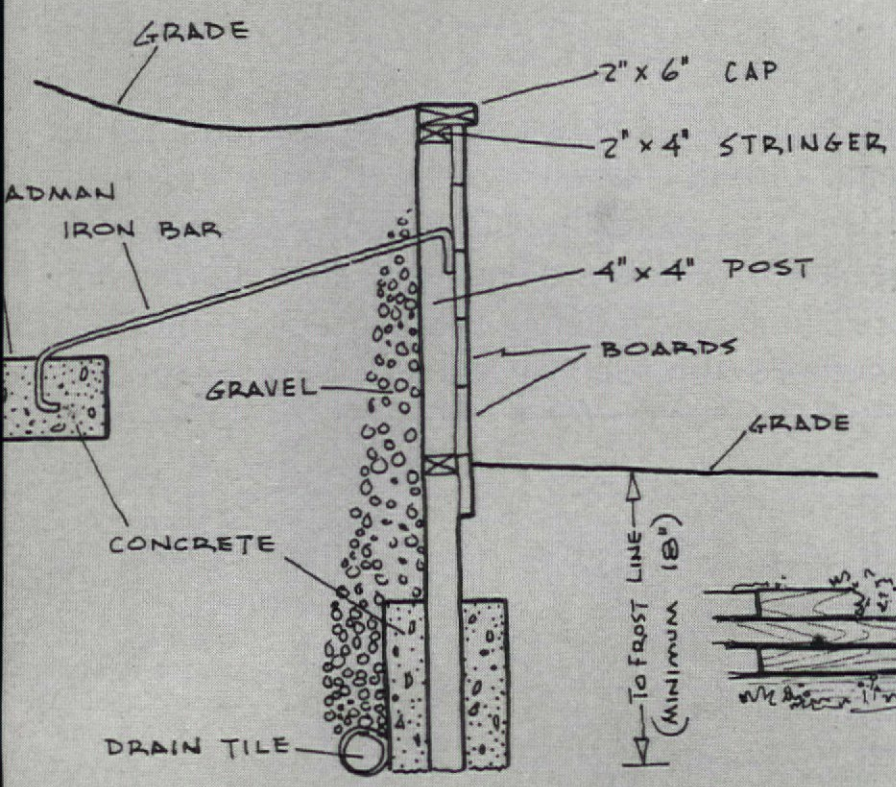
USING CONCRETE BLOCK



Concrete or cinder-block walls often need additional strength to withstand earth pressures. This can be attained by inserting pipes or rods through the block openings and filling these spaces with mortar. A coating of water-proof material such as tar on the back of wall will help prevent water seeping through the joints.

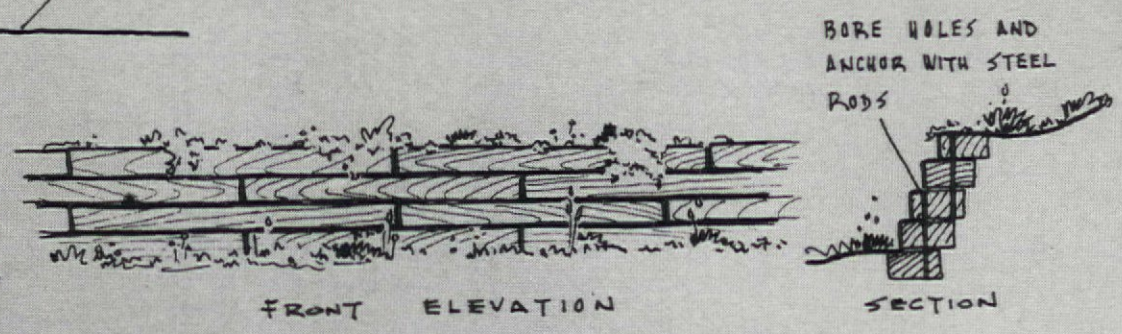
Drawings and Information: Thomas A. Barton

(continued)

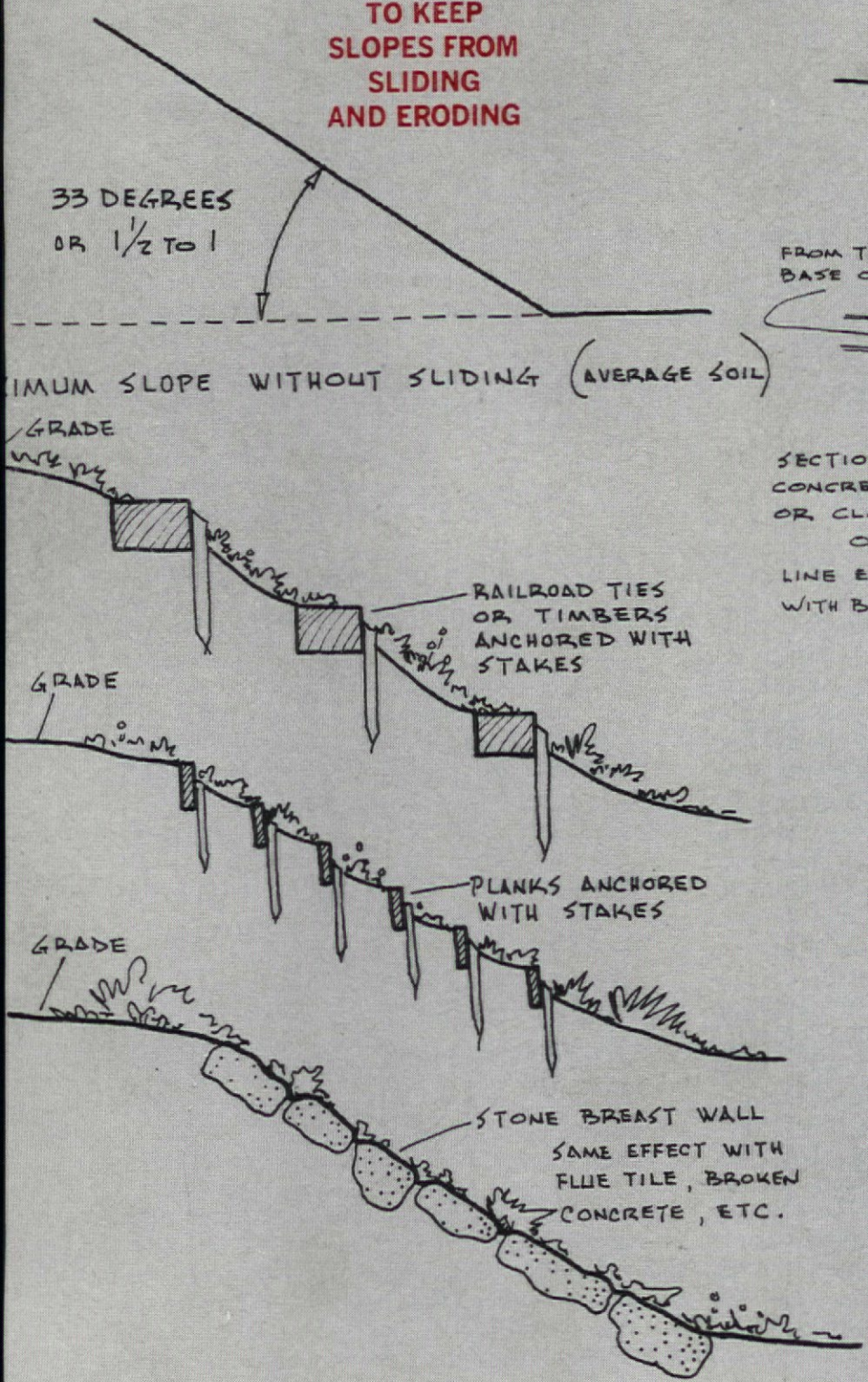


LUMBER AND RAILROAD TIES

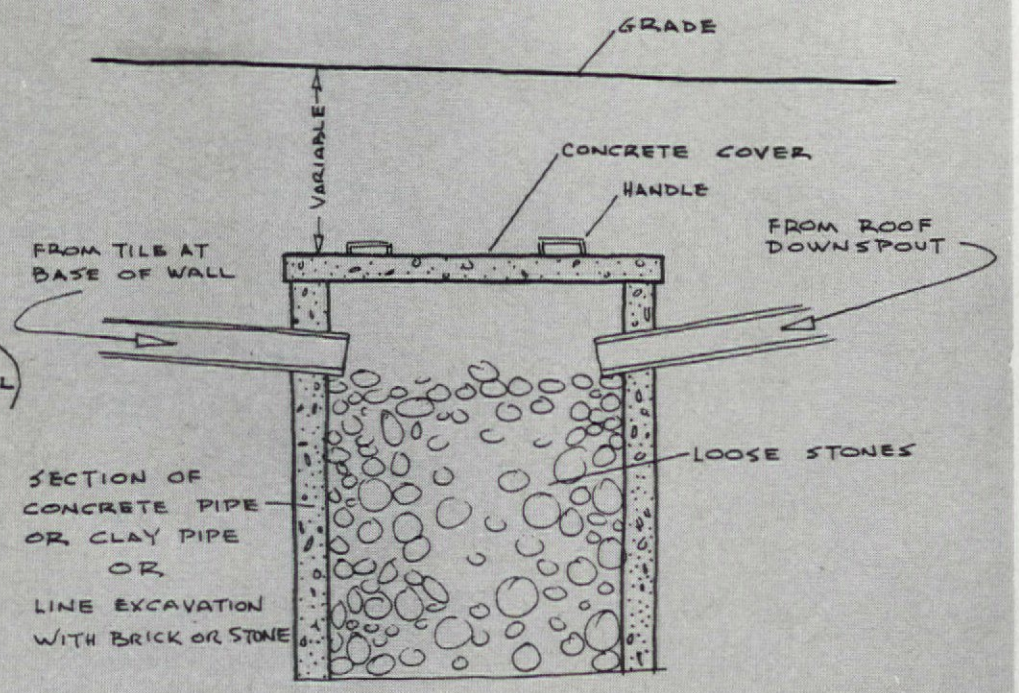
Dimension lumber is a satisfactory material for low retaining walls if carefully selected and constructed (see at left). The best rot-resistant woods for this purpose are redwood, cedar, and cypress. Anchor the posts in concrete to assure a solid footing. A "deadman" (heavy object such as a block of concrete) buried behind the wall and fastened to the post by rod or cable, will aid in resisting earth pressures. Salvaged railroad ties are suitable for low walls also (see below) and combine attractively with many materials. They are long lasting because they have been treated with creosote preservatives. The same general principles of earth-holding, pressure-resisting, and water drainage that are used in dry-stone walls, apply to ties.



TO KEEP SLOPES FROM SLIDING AND ERODING



DRY WELL DRAINAGE



A dry well is a pit to disperse subsurface and storm-drainage water when no other method is available. Well may be formed of sections of concrete or clay pipe 36 inches or more in diameter. Or build circular pit lined with brick or stone. Fill with loose stones and protect with removable cover. Bury deep enough to allow growth of sod above. Water entering from drainage pipes will seep into porous soil below. If subsoil is heavy clay, do not try this method of drainage.

If a slope is so steep that sliding may occur (that is, if the slope rises at an angle of more than 33 degrees as shown in the diagram at left), then a retaining wall should be constructed. On many moderately steep slopes, wood and stone may be used to prevent erosion. Railroad ties or planks anchored into the slope with 12-inch to 18-inch stakes will hold the soil while plant roots are becoming established. Another solution is to construct a breast wall by laying flat stones, broken concrete, or masonry units into the surface of the hill. The breast wall does not resist any pressure from the earth; it does retard erosion when combined with plant material. It's a rather unattractive arrangement until plants spread over entire surface.

Architect: Thornton M. Abell, Los Angeles.

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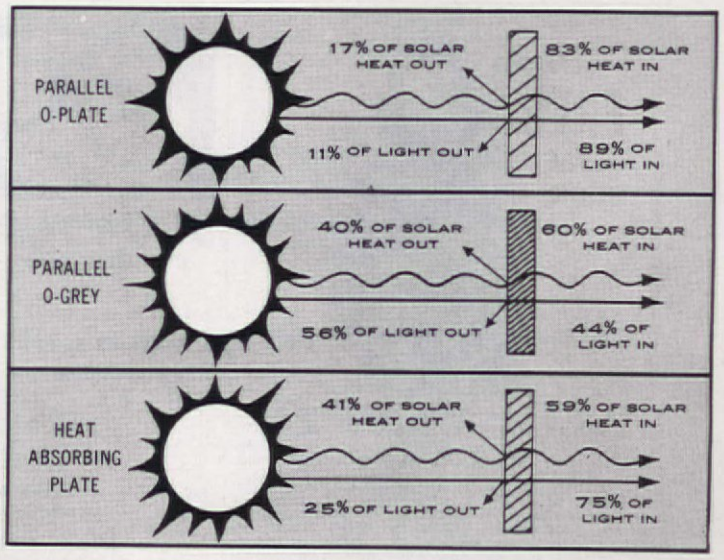

These diagrams illustrate, in simplified form, the differences between the three kinds of L·O·F Plate Glass.

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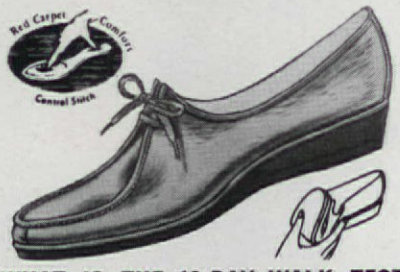

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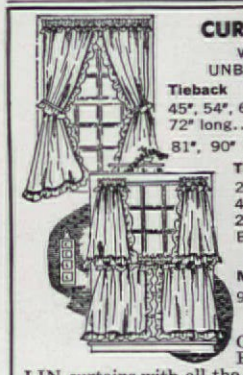

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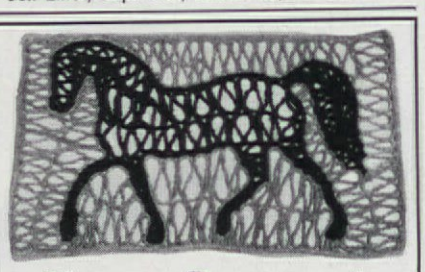

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Rich Gold Trim — Free Plastic Box

500 gummed Gold-Stripe labels beautifully printed in black with ANY name and address up to 4 lines. 2" long. Rich gold trim. Set of 500 in free plastic gift box, just 50c.

DISTINCTIVE SCRIPT LABELS — 500 for $1.00

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Walter Drake & Sons
405 DRAKE BLDG.
COLORADO SPRINGS 19, COLO.

Send for Free Catalogue

SHOP YOUR AMERICAN HOME

GIVE YOUR HEART to Mother, with an attractive sterling silver heart. ¾" in diameter, it comes marked in one of four ways: "Mothers are Forever," "Mother of the Year," "Mother we Love you," or "Queen of our Hearts." $3 each. Available in 14K gold for $12. Silver bracelet is $3. 14K gold is $35. Tax included. Wayne Silversmiths, 546 AH, So. Broadway, Yonkers, N.Y.

CREATE A BACKGROUND for the Revolutionary soldier stitched in multicolor on canvas. Part of a kit, it contains medium blue or pale green wool for the ground. When completed this makes an inexpensive gift for newlyweds or a weekend hostess. 10x17". $5.95. Good-looking mahogany-finished frame, $2.50. Add 25c post. The Added Touch, AH-5, Bryn Mawr, Pa.

PERFECT PROPORTION. This fine reproduction of an Early American slant top is a perfect small desk. 24x16x37", it is maple with a Salem finish. A small drawer and four pigeonholes are under the lid which drops to form a writing surface. Two full drawers in the base. $54.50, shipping charges collect. Catalogue, 25c. Ephraim Marsh, Dept. 123, Box 266, Concord, N.C.

TAKE A TROLL to the garden or, better yet, take a whole group of these fairy folk to give charm to the landscape. Made of colorful ceramic that will not crack or fade, this pixie's just one of seven spirited creatures from the Black Forest—each different, each delightful. They average 12" tall. $3.50 each; 3 for $9. Old Mexico Shop, Patio 5, Santa Fe, N.M.

AS GOOD AS NEW. Don't discard comfortable modern basket chairs because they look shabby. Cover them, instead, with washable striped canvas which fits so well, snaps on easily, and has adjustable drawstrings. Available in white with red, turquoise, or black stripes. Fits chairs up to 32" in diameter. $4.95 each. Patio Sales, Box 25-AH, Highland Park, Ill.

Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated,

ANN McLAUGHLIN

MARKET PLACE

A DOG'S LIFE will be healthy and comfortable when there's plenty of cool water to drink. Attach an automatic drinking fountain to an outside water pipe to provide fresh, clean water. Pussy cats and feathered friends drink from it, too. Adjustable for height, it includes a two-foot hose, couplings, bracket, pipe, valve, and bowl. $7.70. Turen, Department 5, Danvers, Mass.

ABRACADABRA, the small genie lamp goes on when picked up, goes off when set down. It's practical and safe to use as a night light when checking the nursery. Made of marblelike plastic, trimmed with chrome-plated metal. Battery powered, it has interchangeable globes in red, white, and blue. 3x6½". $1.98. Order from Crescent House, Dept. GAH, Box 621, Plainview, N.Y.

SHOW OFF a small piece of porcelain in the break-front, on a fine table. Imported from the orient, the covered ginger jar has a lustrous white background decorated with coral flowers and leaves. The black split wood stand makes a charming display stage. Height of jar and stand is 8". $3.95, $7.75 a pair. Edward Ziff, Box 3072-AH Merchandise Mart, Chicago 54, Ill.

Otto Maya

NOSTALGIC NOTE for the wall of a country kitchen, good reproductions of the huge fork and spoon which were standard equipment for Early American fireplace cookery. Made of cast aluminum finished in flat black, the pair is designed to make an important accent on a wall. Each is 27½" long. $10.95 a set plus 50c post. Helen Gallagher, Dept. 405, 413 Fulton St., Peoria, Ill.

IT'S IN THE BAG designed to carry everything from groceries to beach gear. The multicolor striped carryall, woven of hemp, has two well-balanced handles. 17" square, the bag has an 8" gusset, two steel buckled straps for the closing flap. Stow it in a suitcase on take-off and return with it bulging with treasures. $3.85. Miles Kimball, 126 Bond Street, Oshkosh, Wis.

the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.

Carolina Scented Candles

Burn in glass containers
Fill your room with Fragrance

Pharmacy Jar

Authentic reproduction. Choice of Magnolia, Pine, Potpourri, Jessamine, Apple Blossom or Bayberry.
Burns 24 hours. $1.00 each 6 for $5.00

Brandy Snifter

Brimming with Colonial fragrances of your choice in Pine, Magnolia, Potpourri, Jessamine, Bayberry or Apple Blossom.
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Jack and Jane Hicks

The Carolina Soap & Candle Makers

Southern Pines, North Carolina

SWIMMERS! KEEP HAIR DRY—$1

Swim Band under your swim cap keeps your hair dry in the water! This sensational new fashion aid positively seals out dampness... prevents spoiled or streaked hairdos. Just wrap this special poly-foam Swim Band in place to cover your hair-line. Self-fastening, self-adjusting. Fits smoothly under swim cap. *Money-back guarantee!* SWIM BAND, only $1 postage paid. Order from Sunset House, 246 Sunset Building, Beverly Hills, California.

Hong Kong imports! Set of 4 for $1.50

Place wobbly paper plates on these holders woven of smart Hong Kong rattan. Even plates piled high with goodies stay firm 'til the last bite is eaten! Rinse, use over and over. 9½" diam. Fine for cookouts, patio suppers. Set of 4. Set $1.50. 3 sets $3.98. Plus 35¢ ship. **Dept. 405**

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KILLS Flying Moths • Flies • Mosquitoes • Silverfish • Gnats • Spiders • Wasps • Centipedes • Exposed Ants & Roaches. (Insect need not come in contact with unit)

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SPENCER GIFTS D-30 Spencer Bldg. Atlantic City, N.J.

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PINE SHELF

Enjoy your shelf in any convenient and eye-catching spot. Supported by reproductions of old black wrought-iron brackets, the surface interest alone makes it worth the price. Shelf is nicely finished pine, 17½" long and 5¼" deep, to hold spices in a country kitchen, jars in the bathroom, or showpieces anywhere.

Wrought Iron Brackets only, $2.95 Set

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BLUE WILLOW TABLECLOTH

Fun-to-finish kit has Blue Willow pattern stamped for cross-stitch on white linen. Includes blue floss, instructions, and cloth finished with Swiss-Edge scallops.

No. 577 Kit, 52" x 52" **$3.95**
No. 578 Kit, 52" x 70" **$5.75**
No. 579 Kit, 60" x 80" **$7.50**
No. 580 Napkin Kit, Set of 4. ... **$2.95**
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Helen Gallagher
413 Fulton St., Peoria, Illinois

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Who else wants a really sharp knife?

Forged carbon steel, yet only $4.50

Think they don't make sharp knives any more? This one is different. Try it at our risk.

The remarkable PRO Chef's knife is *not* made of stainless steel. The edge is *not* scalloped. Instead, it is razor-keen, high-carbon cutlery steel—forged, ground and oil-tempered.

You cannot buy this knife in any store. But thousands of professional chefs use it as their valued kitchen "work horse". Here's why:

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The carbon steel PRO is so sharp you can thin-slice even ripe tomatoes and fresh bread—carve rare chuck as if it were finest tenderloin—chop and mince vegetables and herbs like lightning with a simple rocking motion.

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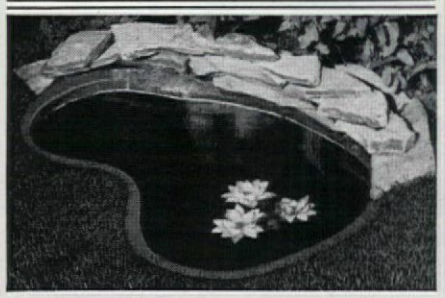
Use the PRO yourself for 30 days. Your money back if it isn't the best knife in the house!

Heavy 8-inch blade, rosewood handle, solid brass rivets. Price **$4.50** or, when you order two or more, **$4.25** each. Send cash, check or money order. No c.o.d. We pay postage. Write: Dept. 15-A, **Concord Products, 287 Riverside Avenue, Westport, Conn.**



OUTDOOR GARDEN POOL $3.98

Beautify your garden with this exciting, one-piece sunken garden pool for sparkling goldfish and delicate water lilies. Molded of one water tight piece of aqua colored Polypropolen. Needs no plumbing. This easily installed, lightweight portable pool is sensational when surrounded by flowers, shrubs or garden plants. Use singly or in groups for aquatic display. Artistically kidney shaped, ideal garden size (3'5" x 2'3" x 8" deep at ground level), has recessed water lily pot to hold 1 to 3 bulbs. $3.98 complete or 2 for $7.65. Water Lily Bulb (Nymphaea Odorata) free with each pool. If C.O.D. postage extra. Cash orders add 50c shipped ppd. Be satisfied on inspection or return in 10 days for purchase price refund. From:

MICHIGAN BULB CO.
Dept. BP-1402 Grand Rapids 2 Michigan

GARDEN MARKER

A thoughtfully different gift every gardener will cherish. A gift that will be appreciated now and always. Cast aluminum plaque with raised letters. Finished in black with letters hand painted in gold or white. Measures 9" x 14", stands 24" high. Send us your gift list. We mail your gift promptly and will enclose gift card for you. **$7.50 ppd.**

This distinctive plaque is now available as an estate marker with your name and address number. $15.00 postpaid. Write for details. Send 50c for new color catalog of other beautiful gifts.

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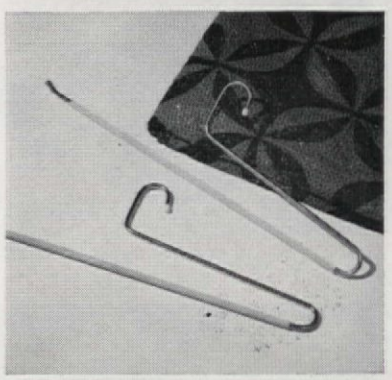
FlexPort PET DOOR

Why be a doorman for your dog or cat? FlexPort ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed. Prices start at $19.90. Before ordering send for free folder.

TUREN, INC. Dept. AH-5
2 Cottage Ave. Danvers, Mass.

HIGH FLYING NOTE for an Early American bathroom is this eagle bracket designed to hold a tumbler and four toothbrushes. Made of wrought iron and finished in flat black, it has a graceful eagle decoration. This would make a welcome house gift for a bride or a weekend hostess. 4½" high. $1.98 plus 25c post. Medford Prod., 752-AH Fulton Street, Farmingdale, N.Y.

IN THE ROUND. Add warm charm to the living room with this handsome, hand-woven basket which can hold a large plant, magazines, kindling, or the family's mending. 14" in diameter and 14" high, it is made of natural-color straw and wood splits. Removable cover fits snugly, sturdy handles are useful and decorative. $9.95. Hobi, Dept. AH-1, Flushing 52, N.Y.



HANG 'EM ALL on the clever bracket designed to hold bedspreads, blankets, or fur stoles. Made of steel, the hanger has a rubberized grip which will securely hold anything hung over it. It's perfect, too, to use for storing draperies. 26" wide. $1.89. Companion hangers for slacks are $1.89 for 3. Here's How, 15-AJ West 26th St., New York 10, N.Y.

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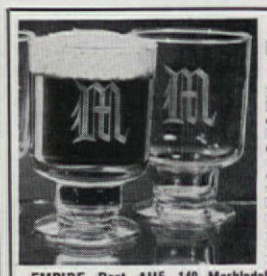

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Fire Dept. App'd

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Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money back guarantee. Add $2.00 W. of Denver.

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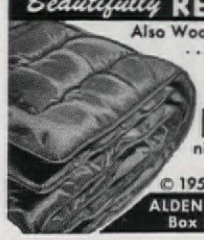

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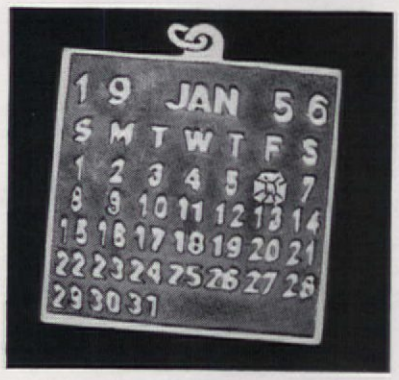

REMEMBER THE DATE. A perfect gift for mother, grandmother, or hard-to-please father is the sterling silver calendar. Any memorable date can be marked with a semiprecious stone. Charm, $6; tie clasp, $9.50; cuff links, $10. In 14K gold, charm, $15; tie clasp, $22; cuff links, $30. The Jamaica Silversmith, 50-A Delancey Street, New York 2, N.Y.

ALL THAT GLITTERS on the chandelier looks like hand-cut crystal. Actually it's clear plastic that's lightweight, easy-to-clean, and easy to afford. Adapted from priceless originals, the piece is made of 5″ faceted prisms. Best of all, the chandelier screws into any ceiling socket. Two tier, 9x6½″, $3.98. Three tier, 11x8″, $6.98. Spencer Gifts, 601 Spencer Bldg., Atlantic City, N.J.

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Every 2 weeks throughout the year you will receive 20 fabric swatches gathered from the four corners of the globe!

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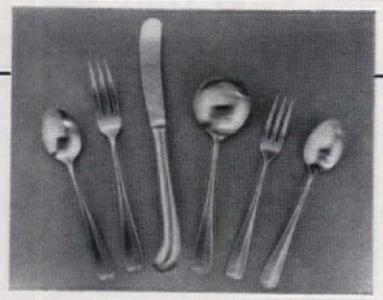

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Beautiful, practical serving pieces will give you all the place settings you need at a small cost. Taken from an English antique design with pistol handled knives. Stainless steel with a soft satin finish that resembles pewter. Cost is small, but quality is excellent. 6 piece place setting has: 2 teaspoons, soup spoon, dinner fork, salad fork, and dinner knife. $3.75. 50 piece set is 8 place settings, plus 2 serving spoons.

SPECIAL **$29.95** postpaid
Sorry, no C. O. D.'s

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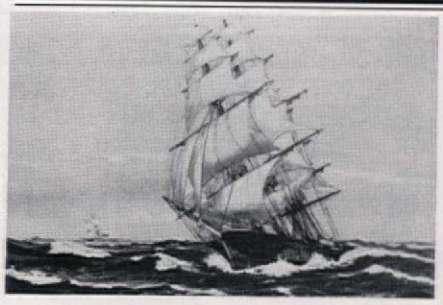
ROCKLAND COUNTY, BLAUVELT, N.Y.



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PRESTON'S *marine* PRINTS
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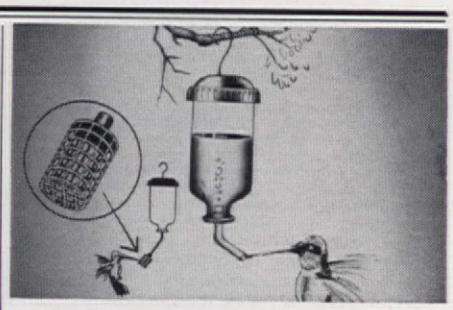

Hummingbird Feeder—$1.00

Don't let these colorful little fellows pass your yard to seek a home elsewhere. Attract them with a special feeder. Watch them feed, hanging in the air, flying backwards, feathers glinting in the sun. Just fill the red feeder with our Instant Nectar or boiled sugar water, and hang anywhere. Birds guard their own feeder . . . the more feeders, the more birds.

Hummingbird Feeder, 2-oz. size, $1.00 ..... **3 for $2.79**
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Bee Guard. Lets birds feed, yet keeps bees away **39c**
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Money-back guarantee. Postpaid.

Walter Drake 405–15 Drake Bldg., Colorado Springs, Colorado

SMART IVY SCONCES
in pairs

The delicate wrought iron beauty of gold-tinted white ivy leaves and tiny blossoms create an impressive pair (faces left and right with two candles per sconce) to cover a large area at a small price. 11″x20″ each.

$9.95 ppd. a pair

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JOHNNY SEAT

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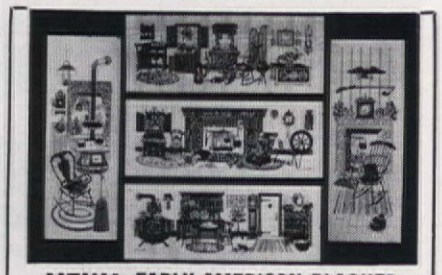

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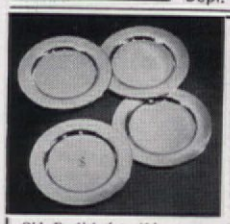

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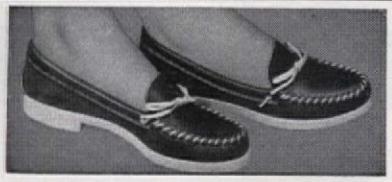

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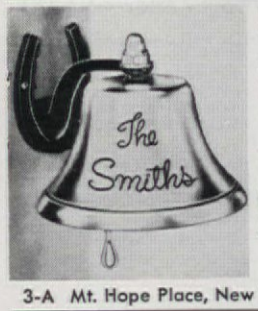

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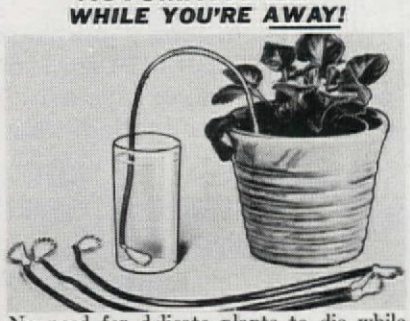
WHILE YOU'RE AWAY!



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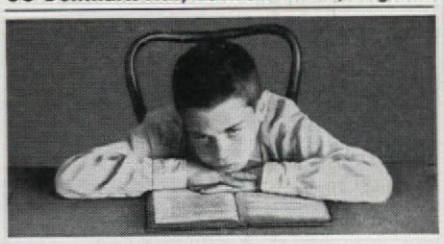

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See how *The Sound Way to Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write today for your free illustrated folder and low price.

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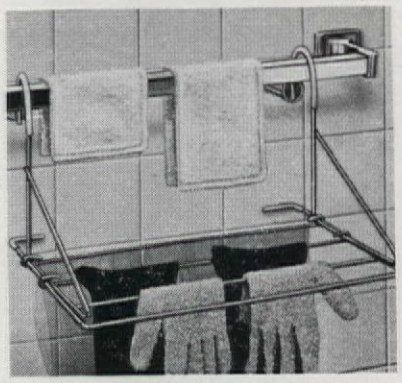
CUT DOWN TO SIZE for the younger set, the ladder-back chair will delight your child when it's just the same as the Early American seats grownups use. It is sturdily made of pine with a mellow finish and fiber seat. 31" high, seat 12" from floor, so light Junior can tote it to the porch or back yard. $9.95, ship. chgs. coll. Old Guilford Forge, Dept. AH, Guilford, Conn.

NO DRIPS ALLOWED in the well-regulated house which uses hanging drying bars over the bathtub towel racks. A perfect accessory when hand-washing drip-dry clothing. Four chrome-plated bars attached to the hanging bracket provide ample space for washbowl laundry. Folds flat for easy storage. 9x12". $1. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.



SYMBOL OF LIBERTY, the magnificent American eagle. Frame this handsome print to hang alone or to dominate a group of Early American pictures. Printed in beautiful color, both the eagle and the flags were carefully copied from a piece of colonial embroidery. 18x19". A perfect gift, it is modestly priced at $5. Pictureline, Dept. E4, Box 575, Point Lookout, N.Y.

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Helps healthy as well as "ACHING" FEET

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butterfly cover, fits all sizes triple-stitched, reinforced.
canvas **$3.95** plastic **$6.95**

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director chair, 2-pc. cover, slip-on back; specify slip-on or tack-on seat
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colors: **canvas:** natural, black, turquoise, tangerine, gold, green, coral.
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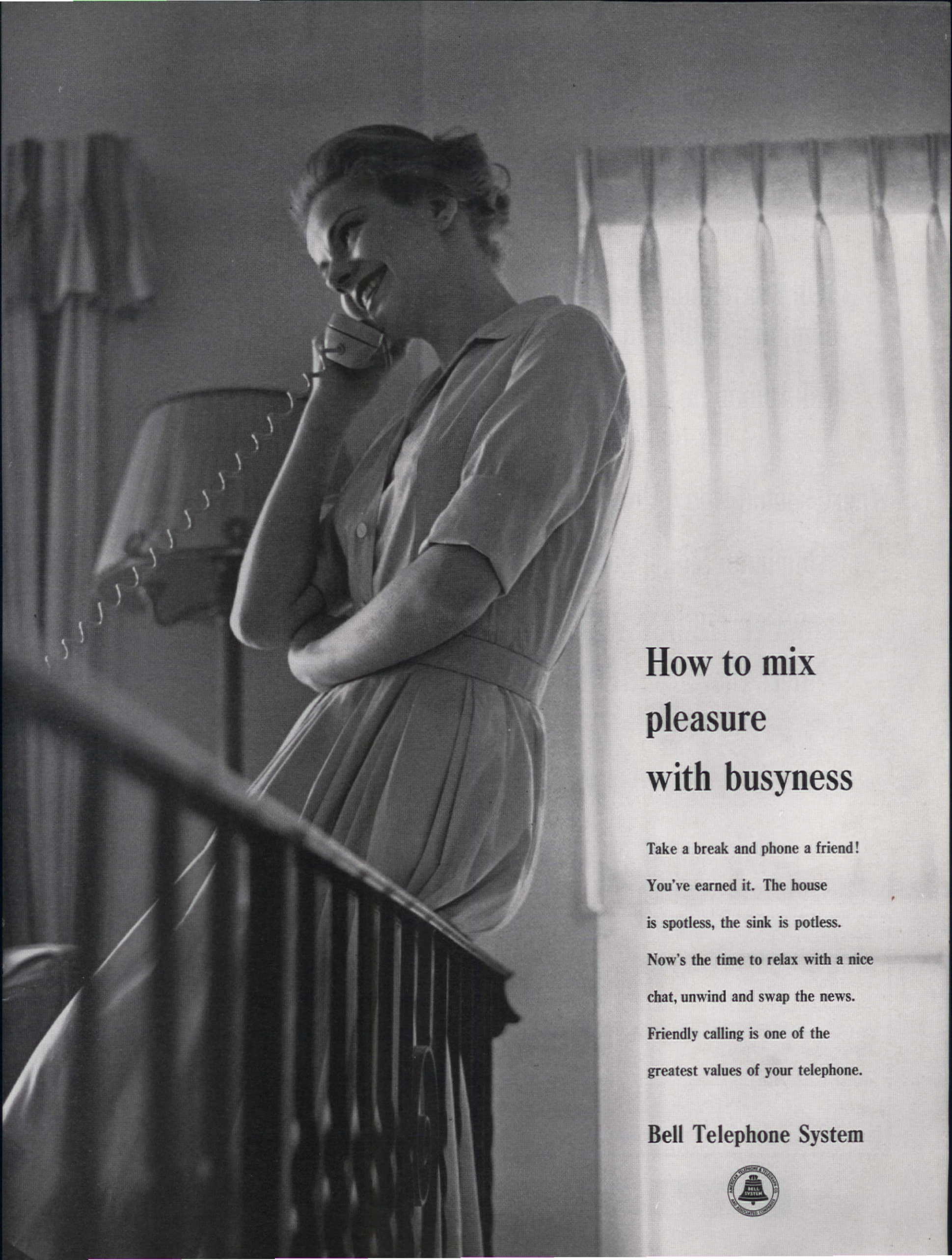

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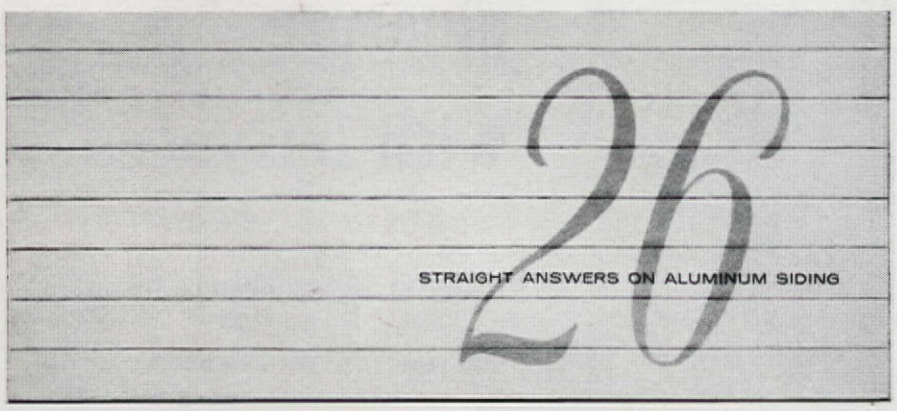

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Aluminum Awnings, Verticals, Twi-Nighter Venetian Blinds, Woven Aluminum, Aluminum Siding.

WE'VE GOT NEWS FOR YOU

TRAVELING DISHWASHER: After seeing Tappan's new portable dishwasher-on-a-cart, we have visions of dishwashers popping up all over the place—just like portable TV's. For instance: on kitchen counters, perched in chic built-ins, in dining rooms, family rooms, and certainly, in entertainment-minded dens. With its low cost and compact lines, it's perfect for small apartments, summer homes, and the second kitchen we strongly advocate in the name of decentralized kitchen equipment (see March issue). It's sold with or without its own attractive walnut serving cart. Price: approximately $160 for the washer, $30 for the cart.

TIRED OF CESSPOOL CRISES, of septic tank tantrums? Then now is the time to investigate a fine new hydroelectronic device, "Clog-Alarm," which will, at a glance, inform house owners just how the sewage system is performing. Easy to install and simple to use, it comes in two parts: (a) a warning panel which plugs into any electric outlet and has one green and one red light; (b) a sensing system consisting of 50 feet of moistureproof wire and a signaling device. How does this work? "When light is green the tank is clean, when red there's trouble ahead."

TECHNICOLORED STREETS: Look for a rainbow burst of color under foot and wheels—on streets, parkway pavements, on clover-leaf traffic intersections. The Humble Oil & Refining Co. has developed a new colored binder, Viadon, which is stronger than asphalt or cement paving. According to the Optometric Center of New York, colored highways could appreciably increase safe driving by relieving the monotony of long-distance travel. The new petrochemical pavement has a high resistance to heat, is unaffected by fuel oil and gasoline. It can be used by local contractors just as asphalt is handled. A home owner might consider it for the driveway or as paving for a laundry or play area. Colors: red, green, blue, golden yellow, or white.

GARBAGE CANS TO MATCH: Soon you will be able to purchase attractive twenty-gallon garbage cans to match or harmonize with the exterior color of your home. These are not plastic but a new vinyl-coated steel product. They are heavy—won't blow away, are rust-resistant, and available in such gay colors as green, turquoise with white trim, yellow with white trim, and brick red with gray trim. Manufactured by the Wheeling Corrugating Co., they will sell for about $4 to $5.

CARPET THE KITCHEN? A new wrinkle in decorating seems to be carpeting for the kitchen floor. One homemaker who has already taken the big step reports she would never again go back to conventional kitchen flooring. True, there are definite advantages in carpeting any room—the coziness, the comfort underfoot, the no-more scrubbing and waxing, and the acoustical advantages. And today there are many new acrylic carpet fibers and cleaners that make rugs easy to care for. But, we can't help wondering what would happen the first time a can of bright red tomato soup went splat all over the beautiful new lettuce green broadloom.

HELP FOR THE HANDICAPPED HOMEMAKER: New household equipment and energy-saving devices geared to the nation's ten million handicapped homemakers were reported recently at a workshop on Rehabilitation of the Physically Handicapped. Projects are under way to develop mobile units for cleaning equipment, wheelchair-height counters, sinks, ranges, and nonskid flooring. We agree with members of this conference who urged that better provisions be made so that disabled and convalescing women can actively participate in the running of their homes. Such provisions should include special training centers manned by trained home economists, television instruction for those home-bound, and the co-operation of builders, food packagers, and retailers when designing and marketing their merchandise.

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NEXT TIME IT'S PORK CHOPS...TANG THEM WITH CRANBERRIES

HEIGHTEN THE FLAVOR, BRIGHTEN THE PLATE WITH OCEAN SPRAY (Jellied or whole berry sauce)

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Presto! Easy-care stainless steel... and washes under water like a cup!

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