THE AMERICAN HOME

June 35¢

VACATION HOUSES FOR YEAR-ROUND PLEASURE

A PERFECT DINNER PARTY □ SET A FESTIVE TABLE

USE GROUNDCOVER WHERE GRASS WON'T GROW

The new way to cook is with Karo!

Bravo for a Barbecue

Sweet 'n Tangy Sauce Bastes Best

½ cup Karo Blue Label Syrup • 2 tablespoons prepared mustard
⅓ cup vinegar • 2 tablespoons Worcestershire Sauce
1 teaspoon Tabasco Sauce • ¼ cup minced onion
2 (8 ounce) cans tomato sauce

Combine all ingredients in a saucepan. Bring to a boil; boil 2 minutes.

To grill chicken: Allow half of 1½ to 2 pound broiler per serving. Place chicken pieces on grill and cook slowly until tender, turning and basting frequently with sauce.

Karo® Syrup adds a wholesome kind of sweetness that's easy to digest!

Always use easy-to-digest Karo Syrup. All-purpose Blue Label Karo or crystal-clear Red Label Karo are perfect for cooking and baking, delicious as pour-on syrups and so wholesome they're prescribed for babies' formulas, too. Green Label Karo is the maple-y flavored syrup with rich, fuller body for pancakes and waffles.

NOW ONLY $3.50 GET THIS TABLETOP GRILL

Picnics, beach parties, backyard dining... are all so much more fun when you barbecue the easy way with this Tabletop Grill. Handsome, practical and ample for steak, hamburgers, chicken or frankfurters. 12½" in diameter, 8¾" high. Send 2 Karo labels from any size bottle with your check or money order (do not send cash or stamps) to: KARO GRILL OFFER, BOX 1446, BURBANK, CALIFORNIA. Void where taxed, prohibited or restricted by law. Customer must pay any sales tax. Offer expires November 30, 1963.

For busy families...the washer so reliable it carries a 5-YEAR PARTS GUARANTEE!

KELVINATOR

And it has 2-Speeds multi-cycles washes 1 to 12 lbs.

Here's the new washer that saves work, saves worry, and saves your clothes. It's the only washer that prescrubs for you automatically . . . gives you all the most-wanted conveniences . . . and washes your whole laundry cleaner without tugging clothes back and forth as ordinary agitator washers do.

It means far less worry because Kelvinator engineered a unique drive mechanism that has no gears to break down or wear out, ever! Want proof of Kelvinator's dependability? Look at the remarkable *Five-Year* Parts Guarantee! Kelvinator will repair or replace any defective drive mechanism part for five years, and any other defective part for one year. Labor costs will be paid by the dealer for the first year and by the customer thereafter.

This reliable new Kelvinator carries an enticing low price tag. It's a product of Kelvinator's Constant Basic Improvement Program that brings you better appliances. You get the same high quality American Motors also builds into Rambler automobiles. See the proof at your dealer's today!

KELVINATOR DIVISION OF AMERICAN MOTORS, DETROIT 32, MICH.
Dedicated to Excellence in Rambler Automobiles and Kelvinator Appliances

HOW TO put last year's outfits into this year's fashion picture...

RIT Orange
RIT Cocoa Brown

RIT Evening Blue
RIT Kelly Green

RIT Yellow
RIT Tan

RIT Rose Pink
RIT Purple

Dye them with RIT!

It's easy in your washer. No boiling! No stirring! No streaking!

If you've never dyed with RIT you haven't lived! No other dye—only RIT—has all these 3 essentials: 1) More dyeing power. 2) True color balance. 3) Quick dissolving right in hot tap water. More dyeing power means fresher, richer colors to delight any little girl's eye.

RIT Pink
RIT Scarlet

RIT Forest Green
RIT Tan

RIT Coral
RIT Coral

RIT Orchid
RIT Royal Blue

RIT Cocoa Brown
RIT Cocoa Brown

RIT Light Blue
RIT Peacock Blue

RIT Yellow
RIT Golden Brown

RIT Fuchsia
RIT Rose Pink

RIT's true color balance means you get the shade you want for all dyeable fabrics—cottons, linens, woolens and most synthetics. Prove it to yourself. Coordinate a costume in high fashion shades picked from a palette of 35 enchanting RIT colors—ranging from soft and serene to deep and vibrant.

RIT is quick dissolving. No boiling. No blotching. No streaking. You dye big bulky things in your washer, smaller ones in your basin. Today, do a little girl's blouse or jumper. Tomorrow, instead of paying dollars for a new outfit, dye last year's favorite for only dimes.

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THE AMERICAN
HOME

A Curtis Publication

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OUR COVER

How many flowers can you count on our summer-gay table? How many fresh, new table setting ideas? Turn to page 43 for the answer to all your party tables this summer—an essay in pictures on today's new freedom in table decorating. Brush up on table setting etiquette on page 62. Photographer: Rudy Muller.

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DEAR READER:

The high cost of land is the greatest single deterrent to good low- and medium-cost single family housing. The home building industry can produce a good inexpensive house but as soon as it must be placed on a gold-plated piece of land it becomes a pretty expensive item.

One possible solution is that we give up the idea of owning the land on which we build our houses and rent it instead on a long term basis. Many commercial buildings sit on land that is leased. In Maryland it has been a common practice for many years to build private houses on leased land. Many dwellings in Hawaii are built under this arrangement and more and more Californians are beginning to find it the best way to get the value in a house they desire.

The obvious advantage in buying a house on leased land is that you can spend the entire amount you have to invest on the house itself instead of a good portion of it going for the purchase of a piece of property. In short, you put your money into the house, not into the land.

It may be rather difficult for many of us to accept this concept because most of us have grown accustomed to the idea that we must own the land on which our homes are built. But let's face the fact that we are now a highly mobile nation and few of us remain in the same house for our entire lives. We not only move about the country but we move in our own community, trading up to more comfortable houses as our incomes and needs dictate. Under these conditions it does not seem to us that it is essential that we own our own few square feet of land. Certainly it is not half as essential as having the most comfortable house that we can afford.

THE EDITOR

"Skippy tastes just like fresh-roasted peanuts"

"Skippy stays fresh because only Skippy takes out the stalemakers"

WIN A PAN AM® TOUR OF THE WORLD

"WHISPERING

For years we've been shouting the merits of Skippy.® But, sad to state, a small segment of the population has paid absolutely no attention to our advertising. Therefore, we turn to you Skippy users for help.

We ask you to whisper to just one person how great Skippy is. In return, we'll enter you in our Whispering Sweepstakes which offers all kinds of elegant and extravagant prizes.

ASTONISHINGLY ASTONISHING PRIZES

FIRST PRIZE

Four-week Expense-paid Around-the-World Tour for Two via **Pan Am** jet clipper. You'll stop all over the world (thus being able to whisper to tribes everywhere how great Skippy is). And wherever you go you'll fly in fine fabulous **Pan American** airplanes, complete with splendid wings, wheels, etc.

SECOND PRIZE (3 of them)

Two-week Expense-paid Grand Tour of Europe for Two (London, Paris, Amsterdam and Brussels and other places like that).

THIRD PRIZE (2 winners)

Twenty-day Expense-paid Tour for Two of South America, visiting the capital cities of Rio, Montevideo, Buenos Aires, Santiago, Lima, Quito and Panama City.

FOURTH PRIZE (8 winners)

One-week Expense-paid Trip for Two to New York and Washington or to San Francisco and Los Angeles. You decide.

FIFTH PRIZE (100 in all)

Extension telephones (your choice of color and style) to whisper to friends and neighbors about how delicious Skippy is. We pay the installation charge and the 12 months' fee for the extension.

All trip arrangements will be expertly handled by **Pan American**—world's most experienced airline.

Now, all you have to do while you're sitting back enjoying a Skippy snack is fill out the coupon.

"Skippy spreads so smooth and easy"

Norman Rockwell

FOR TWO IN SKIPPY PEANUT BUTTER'S SWEEPSTAKES!!

DON'T DELAY! WHISPER IT FROM THE ROOF TOPS!

OFFICIAL RULES AND STUFF

1. Fill out the entry blank or print your name and address on a piece of plain paper. Send to WHISPERING SWEEPSTAKES, Box 582, N.Y. 46, N.Y.

2. Entries must be postmarked by June 30, 1963, and received by July 8, 1963. Enter as many times as you like but each entry must be mailed separately.

3. Entry must be accompanied by the words BEST FOODS from any size jar of Skippy. Or you can send us a 3 x 5 piece of paper on which you have printed the words "BEST FOODS" in block letters.

4. Entrants must be at least 18 years of age and must be residents of the United States or Puerto Rico. Employees and their families of Corn Products Company, its advertising agencies or D. L. Blair Corp., are not eligible.

5. Whispering Sweepstakes void in any locality or state where prohibited or restricted by law.

6. Winners will be selected at random in drawings conducted by D. L. Blair Corporation, an independent contest organization, whose decision will be final. Only one prize per family. All winners will be notified by mail about 30 days after the drawing, which will be held July 14, 1963. The winners of any trip must specify a date no later than December 1, 1963, for taking the trip. Tax liability on any prize will be the responsibility of the prize winner.

7. A complete list of winners will be sent to anyone who mails a stamped, self-addressed envelope to Skippy Winners List, Box 55, New York 46, N.Y. Do not send this request with Sweepstakes entry.

WHISPERING SWEEPSTAKES
Box 582 • New York 46, N.Y.

HELLO THERE:

Sure I'll enter your Whispering Sweepstakes. Please enter my name. I've filled in all the information and answered all the silly questions you asked. Also enclosed are the words BEST FOODS from a jar of Skippy Peanut Butter (or substitute as specified in Rule 3).

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

NAME OF PERSON I WHISPERED TO_____

DID HE/SHE LISTEN? YES_____ NO_____

Remember: Entries must be postmarked by June 30, 1963.

WE'RE LOOKING FOR AN HONEST GIRL

One willing to admit she feels instinctively Tampax must be a better way.

One who's been disturbed about the monthly problems of odor and bulk. (Things Tampax does away with.)

One who confesses she's been a little afraid to try Tampax. (Why? Millions of women have used billions of Tampax.)

One who now thinks that this indecision seems a little foolish.

To her we offer Tampax® internal sanitary protection in a choice of three absorbencies: Super in the dark blue package; Regular in the light blue package; Junior in the off-white package. We assure her she will appreciate the cleanliness, the coolness, the freedom that the use of Tampax brings. And with summer coming on, not the least of the Tampax promises is...you can bathe and swim wearing Tampax. Be honest with yourself. Wouldn't *you* rather use it? Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.

Invented by a doctor—
Now used by millions of women

LISTEN HERE

RALPH FREAS

How to assemble hi-fi parts for better performance and trouble-free life

You're used to buying a phonograph or radio all in one piece so the idea of putting parts together may, at first, seem formidable. Fear not: it's as easy (almost) as adding an extension cord to reposition a lamp.

But, like anything else, there's a right and wrong way of doing it. Here, we'll go over the means of proper installation. Along the way, we'll also consider the few things necessary to keep your music system at the peak of performance.

If you followed our earlier advice to begin your complete high-fidelity music system with two components, you may now own—or are ready to buy—a stereo-FM receiver and a loud-speaker system. The first thing to do when they arrive home is to put the warranty card in the mail—just as you would for a vacuum cleaner or a washer-dryer combination. No, nothing bad is going to happen but a warranty is like an insurance policy. It means free service. So use it.

Next, hook up the speaker to the receiver. Don't plug in the receiver and turn it on just to see if it lights up—until the speaker is connected. This would be akin to attaching a balloon to an open water faucet. If the surge of pressure (electrical power) is strong enough, something could burst. A hooked-up speaker is built to accept the surge—and translate it into mechanical energy (the movement of the cone).

For the speaker connection, ordinary twin-lead lamp cord is great. If you intend to string it around the baseboard, buy it with color in mind. If, for example, your baseboard is white, you'll obviously want to buy white lamp cord. Running the cord under carpeting may be desirable. If this is your plan, buy twin-lead antenna wire (the same as that used on your TV); it lies flat, doesn't bulge.

When you attach the wire to the screws on the terminal strips of both receiver and speaker, be sure that the two leads are kept separate. Often a strand of wire will loop around the terminal screw and stray to touch the terminal that holds the other wire. Inspect your connections carefully, therefore, to avoid short circuiting.

With the speaker hooked up, you're in business; you can turn the set on and tune in nearby FM stations. But you'll pull in more stations with greater fidelity if you attach an antenna first. Most (all, we daresay) FM receivers sold today, have a simple antenna as standard equipment. The antenna, as a rule, is a piece of that flat twin-lead (mentioned above) in the shape of a T. It may not look like much of a performer but it's essential—even if you live in a city (known to high fidelitarians as a "strong signal area"). For proof, try tuning with and without it.

Can you use your TV antenna instead? Yes. It will work fine. But bear in mind that the TV antenna was designed for a somewhat different function. You'll get better results from both the TV and FM receiver, if you use antennas designed for their specific functions.

So much for hooking up; let's consider placement. You'll place the speaker where it will do the most good; that is, where it will beam sound to cover the greatest area of your listening room. In placing the stereo-FM receiver, you'll want to consider several things. Convenience is one—but not the most important from point-of-view of good performance and longevity. Adequate ventilation is more essential.

Heat is the greatest enemy of electronic gear; it causes deterioration of small parts and, while the lessening of sound quality is not abrupt, heat speeds the aging process that leads to lower fidelity. Look at your kitchen radio or TV set. The manufacturer, in enclosing it, left ventilator holes at the top of the back cover to let heat escape. For this reason, some inexpensive radios are not enclosed in back at all.

In this way the manufacturer holds down the temperature from within, the self-generated heat, that is. *You* have to free your set from external heat. Don't park a radio on or near a radiator cover or register. If it's a kitchen radio, keep it away from the range. Don't set it on a sill with a southern (hot and sunny) exposure.

The power handling capacity of a high fidelity amplifier is considerably greater than that of a little five-tube radio. It requires greater ventilation. Don't, therefore, confine it so that the heat it generates can build up. Don't, for example, place your stereo-FM receiver on a shallow shelf of a closed-door cabinet. If that's your only choice, play your system with the door open.

In hooking up your second speaker (for stereo-FM), follow the same procedure as the first hookup. In placing it, try various positions to get the maximum stereo effect; there are no hard, fast rules except that of keeping at least six or seven feet between speakers. The distance between them depends mainly on their distance from you; the farther away you are when you listen, the greater distance you should have between speakers.

Now, let's add the record changer. If the cartridge, or pickup, was installed in its shell by the dealer, good. If not, remove the shell from the tone arm—most simply pull out—and install the cartridge yourself. All necessary hardware, plus instructions, are packed with the cartridge.

Since this is a stereo record player, the signals from the cartridge run through two sets of wires and terminate at two pin-type plugs. You'll find the receptacles for the plugs at the back of your receiver; they're marked "mag. phono, channel A, and channel B."

The player also has an electrical cord to provide a power source for the turntable meter. Don't plug it into a wall socket. Instead, plug it into the convenience receptacle on the back of the receiver; that's why it's there. When you turn the "on-off" switch on the front of the receiver, it will power the turntable as well as the amplifier section of the receiver.

Locate your record changer as close as possible to the receiver for two reasons. The (continued)

MODEL TC-479X

This big General Electric Spacemaker gives you almost twice as much room inside...

. . . as an old G-E 10-cubic-foot refrigerator (1948-52) yet uses no more kitchen space. The reason: more efficient thin-wall insulation. Thinner walls mean more room for food. With this new 18.8-cu. ft. Spacemaker, you can meet the needs of your growing family for a bigger refrigerator without expensive kitchen remodeling. **Big 5.8-cu. ft. freezer rolls food out in plain sight.** No annoying hunting. No digging around with the exclusive Roll-Out Freezer. Extra-deep sliding baskets for bulk storage. Juice-can rack and ice service at top. No stooping or reaching.

To refill ice tray, just close the freezer. The ice tray refills all by itself. No more sloshy trips from the sink. Store a party load of cubes in the bin next to the Self-Filling Ice Tray.

By any measure There is nothing just as good as General Electric

Progress Is Our Most Important Product

GENERAL ELECTRIC

No defrosting ever, not even in the Roll-Out Freezer. Reliable Frost-Guard ends all the mess of melting ice, scraping snow, prying ice-bound packages apart.

See your General Electric dealer for many other new Spacemaker features—solid swing-out shelves—butter conditioner. Meat storage that keeps meat fresh up to seven days. And you can choose from exciting mix-or-match colors, white or fashionable coppertone finish.

36 years of leadership in manufacturing dependable refrigerators.

(continued) first—taking AC power from the convenience receptacle—we've already mentioned. The second reason is to keep the leads from the cartridge and tone arm as short as possible. If you locate the record player a fair distance from the receiver, you may have to add to the signal-carrying leads. Avoid this because long leads can diminish signal strength, cause hum and noise pickup, and some loss of high-frequencies.

There are many ways to install a record changer or turntable. If you leave it in the open, it will probably be mounted on a wooden base. (Many cost less than four dollars and come in a choice of finishes; walnut, mahogany, fruitwood, or ready-to-paint.) The base, with changer, can perch atop a piece of furniture or on a shelf, or be mounted as a pull-out unit *in* furniture by using a set of metal ball-bearing slides made for that purpose.

You may want it in the well of a lift-top cabinet however, and do not need a base. In this case, you'll cut out a section of cabinet to receive the mechanical sub-chassis. Most manufacturers provide a template, or pattern, that shows exactly where to cut.

However it is installed, observe two rules: keep it level (to avoid groove-jumping) and shock-mount it with the springs that are provided or with a thick foam rubber pad. This insulates it from the normal vibration, felt in most every house.

A final word about the changer or turntable. Today's record-playing equipment is built to permit feather-touch tracking of needle in groove. The tone arm is adjustable by counterweight or spring to bring the tracking pressure down to as little as a gram or two. The benefits of lightweight tracking are several: the needle can respond more freely for better sound and the wear on the needle and the record groove is negligible. So set the tracking pressure as light as you can. There are limits; if the pressure is too light, the tone arm may not trip the changer mechanism.

The tape deck is even simpler to hook up than the record player or changer. Again, you'll have two pin-type jack plugs coming from the tape deck. These go into the "tape in" receptacles on the back of your receiver. And again you'll have an electrical cord to provide a power source. Plug this into another convenience receptacle on the back of the receiver.

Your tape deck can record from three separate signal sources: microphone, FM radio, and phonograph. The instruction booklet provided shows the proper hookup for each. In general, the signal will come directly from the stereo-FM receiver through a pair of "tape out" receptacles and related plugs and wire connections.

Our main concern here has been with stringing wire from one component to another to tie a music system together. You may have noticed that the wires have one of two functions; either they carry power, or they carry a signal. Keep the two apart. If the signal carriers associate too much with the power carriers, they will produce something unpleasant: hum. You may find that they must cross each other in your installation. Don't panic; let them cross but let them do so at right angles. Don't let them run parallel to each other for any distance. The power carrier will induce a 60-cycle pulse (or multiple thereof) into the signal carrier.

* * * * * * * *

What follows is our practice of setting forth the components for a complete high fidelity system—with prices. Buy the first two—the stereo-FM receiver and one speaker system—as a starter set. These allow for FM radio reception. The total system—and it's de luxe—will cost $1585.40. But you can begin for about a third of that.

The "starter set" consists of the Fisher 500C stereo FM receiver ($399.50) and the KLH Four speaker system ($224). Add the following as budget permits: a second KLH Four speaker system ($224), Rek-O-Kut B-12GH turntable ($109.95) and Rek-O-Kut S-320 tone arm ($34.95) with Stanton Stereo Fluxvalve cartridge ($48). The tape deck is the Ampex 1260 ($545). THE END

You can cook on any good range...

...only a very good range helps you cook your very best always!

This RCA WHIRLPOOL is a very good range

Look! *Two big ovens* so you can broil and bake at the same time. *Eye high controls*, easy to see and use. Convenient waist high slide out surface units. An *Automatic Mealtimer** that turns oven or appliances off and on. An automatic Bar-B-Kewer® and rotisserie. All the convenience and controls you need to cook your very best always. This new RCA WHIRLPOOL Connoisseur range is so easy to clean, too! See it soon, in gas or electric models. *Tmk.

RCA Whirlpool

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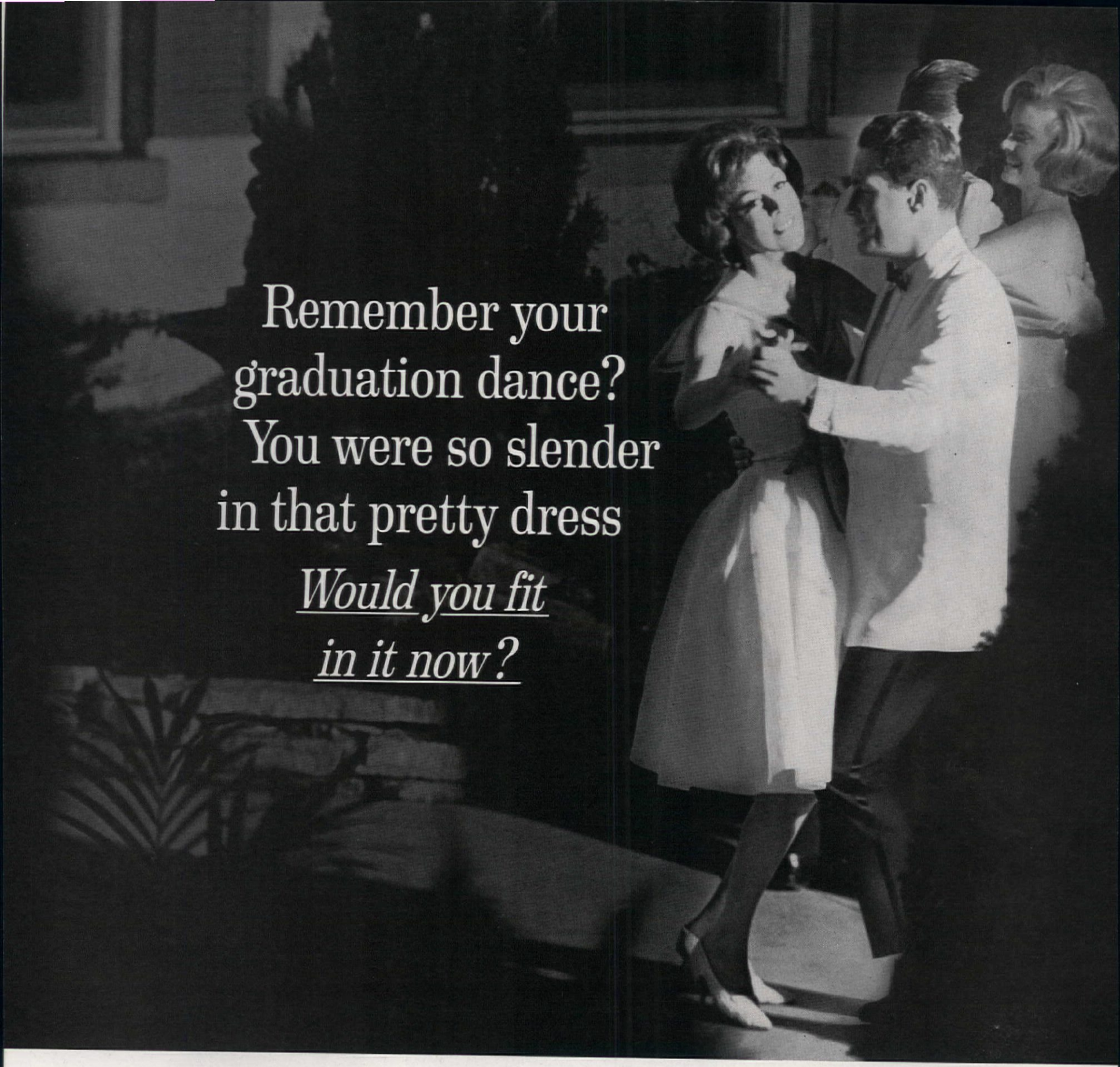
Mark 30 Double Oven Electric Range. Model RKE9958



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Wouldn't you like to look 10 pounds younger? What are you waiting for?

PET
MILK COMPANY
MILK PRODUCTS DIVISION

WHAT HAVE YOU GOT TO LOSE?

Try SEGO for success!

CHOCOLATE • VANILLA
ORANGE • BANANA
CHOCOLATE MALT
CREAM OF TOMATO
CREAM OF CHICKEN

FRESHEN YOUR GARDEN WITH DAISIES!

Guy Burgess

EVANTHIA KONDONELLIS

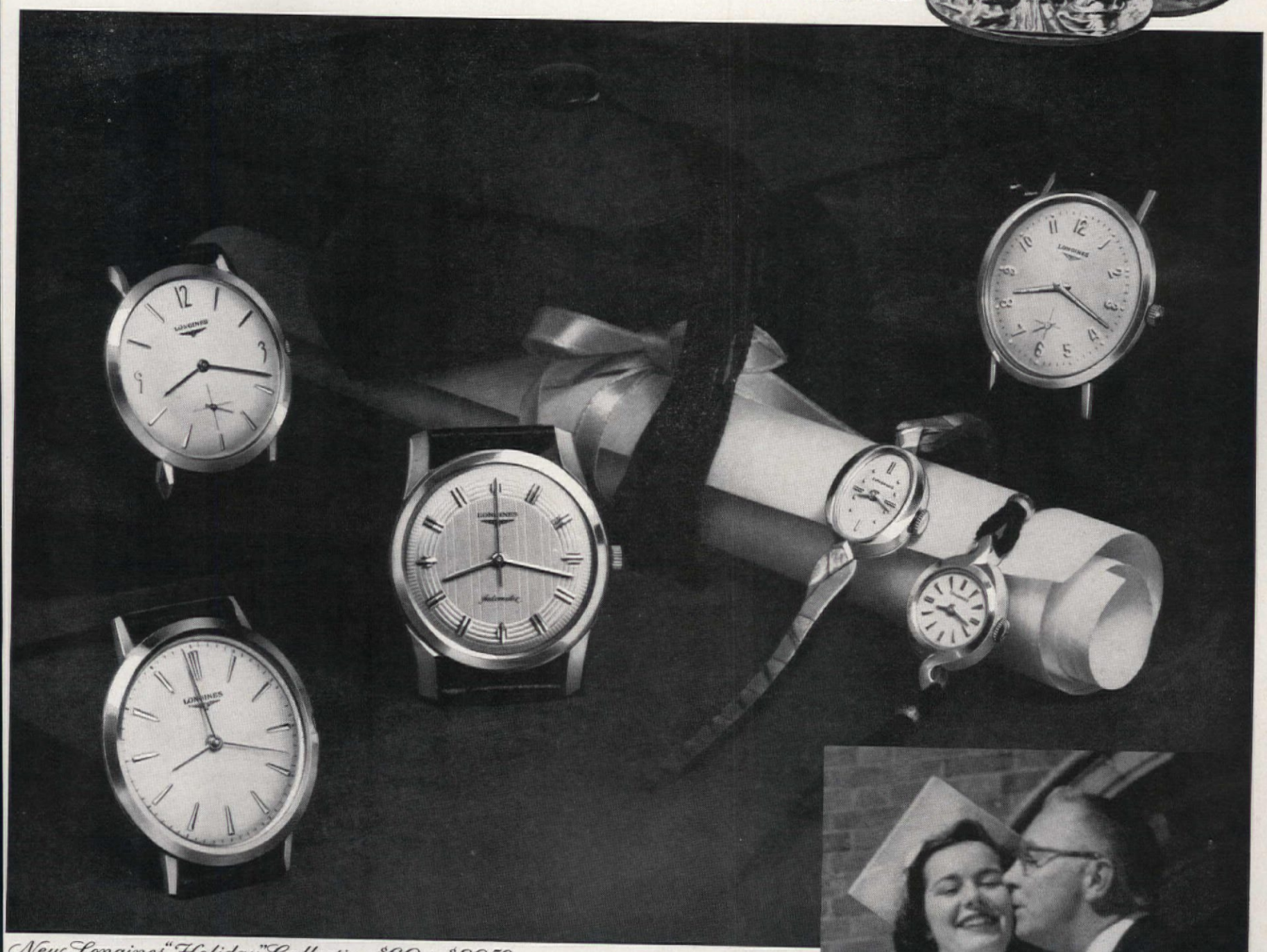
Sometimes the most inspired addition to your garden isn't a rare, exotic bloom but a sweet, simple flower you've known all your life. No matter how many daisies have nodded in the field or been plucked for love, their proverbial freshness is a delightful new fact each and every season. Cheerful as the "day's eye," they sprinkle a garden with bright-eyed gaiety. And don't think they dress only in yellow or white—you can dabble in pink daisies, blue daisies, almost any color you like. There are countless shapes and sizes, that grow from a few inches to more than 6′ high, and flower at various times from spring until fall.

The daisy family (botanically called the compositae) is, in fact, one of the largest of all plant families, evolutionally one of the most highly developed, and from a gardener's standpoint it is one of the most diversified. Depending on where you're thinking of planting them, your best bet *(continued on page 12)*

***Paris daisy**, yellow marguerite, or Boston yellow daisy (Chrysanthemum frutescens), is pictured in the large photograph at the top of the page. Growing 2–2½′ high, it is just one member of the large daisy family which boasts of a great variety of sizes, shapes, and colors. Directly above is a hybrid form of the painted daisy or pyrethrum (Chrysanthemum coccineum), which averages 1½–2′ high and comes in many colors. At the left is the blue daisy or blue marguerite (Felicia amelloides), smaller flowered than the other two but also growing about 2′ high.*

Graduate–to a Longines

THE WORLD'S MOST HONORED WATCH



New Longines "Holiday" Collection, $60 to $89.50. *Left to right:* GM 2090, man's with sweep-second hand • GM 2041, man's with strap • GP 1300, man's All-Proof® automatic, self-winding • GM 3053, lady's with matching bracelet • GM 3006, lady's with cord • 0-2006, man's All-Proof®

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What greater expression of your love, hope and prayers for a brave new graduate—facing the challenges of the world of 1963—than a Longines, The World's Most Honored Watch. A Longines is a living symbol of the rewards that come from achievement—Grand Prizes and Gold Medals from World's Fairs and International Expositions; Prizes and Records in Observatory Accuracy Competitions; a position as arbiter of time in World Championship Sports. ♦ If good fortune passed you by on your graduation, now is your time for a Longines. If price is important, choose your Longines from the Holiday collection shown above. They're priced from $60 to $89.50—none higher—and they have every quality for which Longines watches are world-honored—traditional excellence, elegance, accuracy and a life expectancy stretching far into the future. ♦ Visit your Longines-Wittnauer quality jeweler. He will be honored to serve you.

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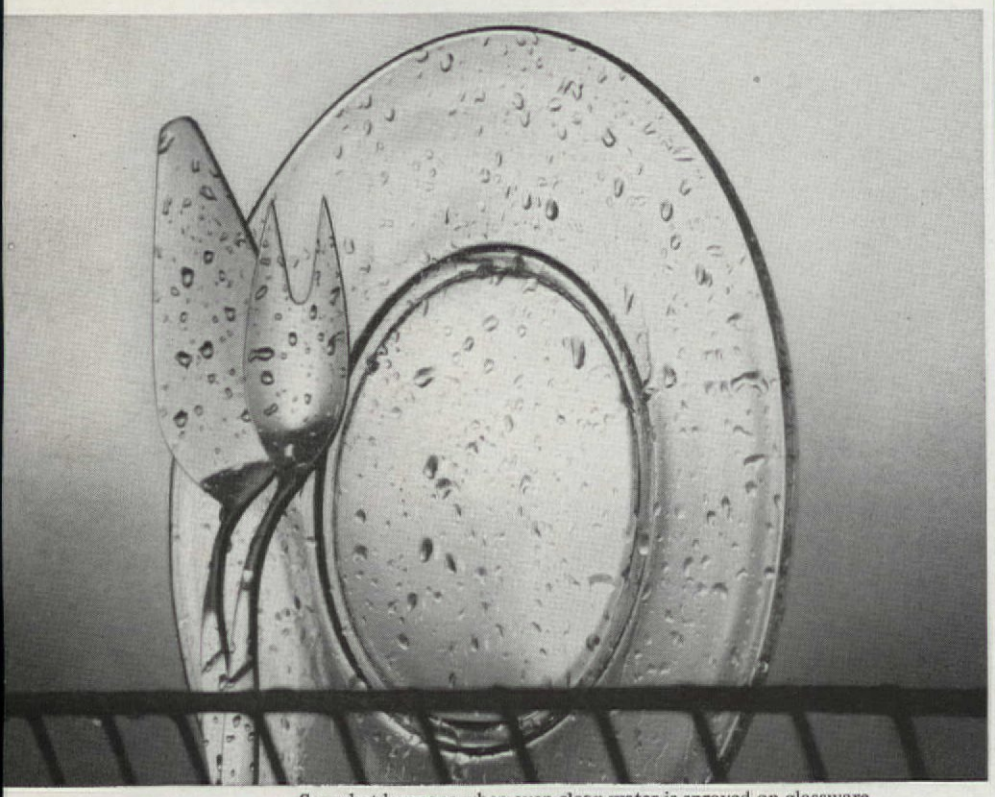
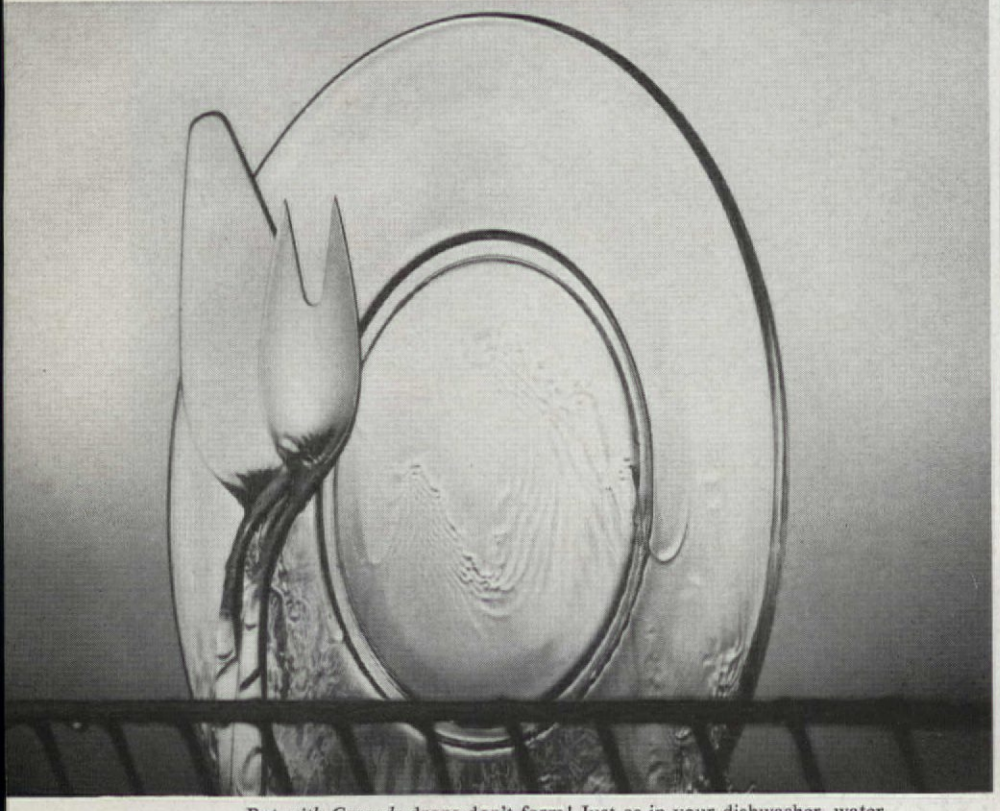
LEADING MAKER OF WATCHES OF THE HIGHEST CHARACTER FOR ALMOST A CENTURY

See why more dishwasher owners use Cascade than any other product...

Cascade eliminates drops that dry into spots!



WATER DROPS See what happens when even clean water is sprayed on glassware, silver. This test shows how drops form. These dry into ugly spots.



CASCADE But *with Cascade* drops don't form! Just as in your dishwasher, water slides off in clear-rinsing "sheets." Dishes, silver dry as spotless and sparkling as possible.

No other dishwasher detergent cleans better...

Cascade is absolutely unsurpassed at stopping spots (your toughest problem in automatic dishwashing). That's because Cascade has Chlorosheen . . . an exclusive formula that eliminates the drops that cause spots. Drops aren't left to hold grease and food particles or dry into cloudy streaks or messy spots. You've never seen dishes cleaner, silver brighter! No other dishwasher detergent does a better job. Better get Cascade for *your* dishwasher!

...or is safer for china patterns!

Cascade is rated safe for today's loveliest china patterns by the American Fine China Guild, whose members make Castleton, Flintridge, Franciscan, Lenox and Syracuse china. Their recommendation was given Cascade after testing every leading dishwasher detergent. Look for this important seal of approval on every Cascade package.

PROCTER & GAMBLE'S CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MAKER

Daisies

(continued from page 10)

is to choose daisies for their color, the size of the plants, or their flowering seasons. Like most popular flowering plants, to grow well they need at least average garden soil that drains reasonably well; to flower satisfactorily they all need sunshine at least part of the day.

There are more kinds of daisies and daisy-type flowers, both perennial and annual, than there's room to list here. The following perennial kinds are among the most useful as garden plants and as flowers for cutting.

One of the earliest to flower is doronicum, a bright, golden-yellow daisy, about 2″ across, that grows 1½–2′ high. It does well in either full sun or part shade, needs good soil, and looks best in groups of plants set 8–10″ apart. The flowers are excellent for cutting.

Another spring bloomer is the English daisy (Bellis perennis), which is sometimes called the true daisy because it's the flower usually meant when daisies are referred to in English literature. It grows only about 6″ high and has flowers about 1½″ across of white and various shades of rosy pink. Although it's a perennial, it flowers best if grown as a biennial or if new plants are set out each spring, as you do with pansies.

The painted daisies or pyrethrums (Chrysanthemum coccineum) are among the most attractive and useful of the medium-height daisies. They flower in early summer, grow 1½–2′ high, and have flowers 2–3″ across in white and many shades of pink, rose, and red. Their foliage is fernlike and adds to their attractiveness both as garden plants and as cut flowers.

Perhaps the most useful of the larger types are the new gloriosa daisies, which are actually glorified, much-hybridized forms of the blackeyed Susans (Rudbeckia hirta). The flowers are 4–5″ across and come in various shades of yellow, in coppery or mahogany tones, and in combinations of the two. They flower from midsummer to fall and grow about 3′ high. They are usually grown from seed and if sown early will flower the first year.

The best white daisies for the garden are the Shastas (hybrids of Chrysanthemum maximum), which include many distinct flower types, 3–4″ across, sold as named varieties. Shasta daisies grow about 2′ high and should be planted about 1′ apart, preferably in full sun.

The Paris daisy, yellow marguerite, or Boston yellow daisy, shown on page 10, is a beautiful, early-spring flower for the warmer areas of the South and West Coast. It's not hardy in the North, however, but is popular as a greenhouse plant and as a florist's cut flower.

The same is true of the blue daisy or blue marguerite, also shown on page 10, which is becoming increasingly popular on the West Coast. It's one of the comparatively few really blue daisies and a beautiful garden plant where it can be grown.

Another delightful garden plant in the warmer parts of the country is the Transvaal or South African daisy (Gerbera jamesoni hybrid), which has flowers 2½–4″ across in beautiful pastel shades of yellow, apricot, pink, and red, as well as white, carried on slender 1–2′ stems. In the North it's a fine greenhouse plant and a choice florist flower.

The Michaelmas daisies, or perennial asters, are the latest-blooming members of the family. They're cluster-flowered and include many named varieties in a host of colors, sizes, and types of flowers. The plants grow from less than 1′ to more than 5′ tall. Their flowering season is from mid-August through October.

Northland daisies (Chrysanthemum arcticum hybrids) also are late flowering and include whites, yellows, and both light and dark pinks. The flowers are 2–3″ across and the plants grow to about 1½–2′ high. THE END

Roche

Painted daisies, *or pyrethrums, left, are among the brightest-colored of all the daisies. Like many medium-size plants, they're most effective planted in groups of three or more. They can be used in any part of the garden that gets at least half a day of full sunlight and where plants about 2′ high are appropriate.*

Gloriosa daisies, *right, are one of the larger, more vigorous growing groups of daisies. The flowers are 4–5″ across and include many shades of yellow, orange, and mahogany tones. Plants grow about 3′ tall, 2′ or so wide, and so are excellent for background or accent planting, or for open areas that need big plants.*

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MORE FREEZER CAPACITY without increasing floor space. Double grid shelves for quicker freezing. 7 models. 9.6 to 21.7 cu. ft.*
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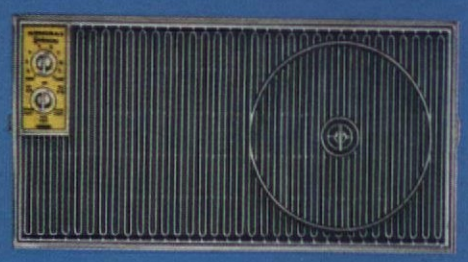
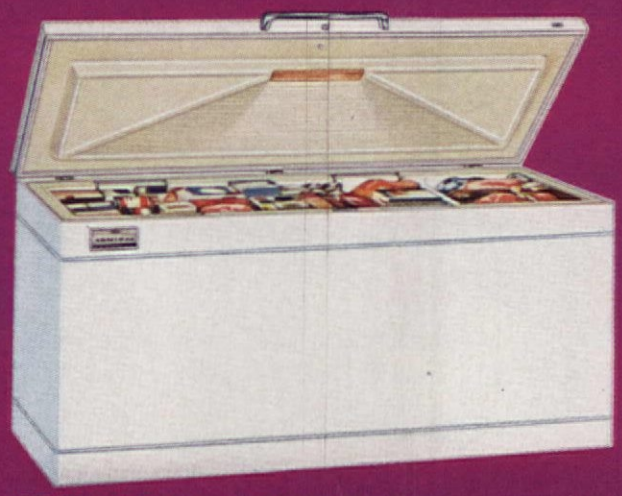


NEVER BEFORE so much cooling power, so quiet. 17 models. Install in minutes with easy Flex-O-Mount. NEMA Certified capacities.
ADMIRAL SLIMLINE AIR CONDITIONERS

ONE COMPACT CABINET combines no defrosting, full-size freezer and no-defrosting, full-size refrigerator from 18.9 to 25.5 cu. ft.* capacity. Choice of 41", 48" and 52" widths 5 fashion colors.
ADMIRAL DUPLEX REFRIGERATOR-FREEZER



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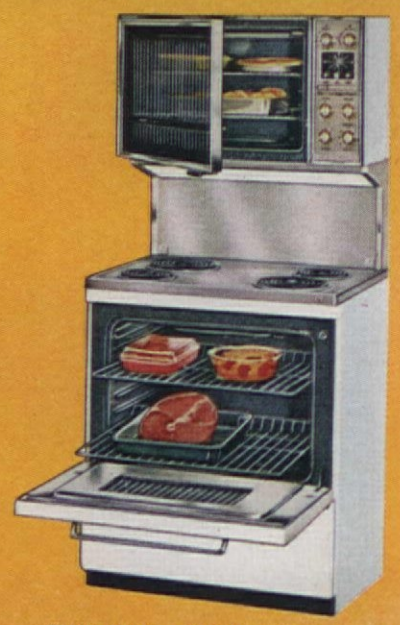
NEW ADMIRAL SLIMLINE CHEST FREEZER

KEEPS FOODS FRESH LONGER with Admiral engineered moist cold refrigeration. No defrosting in both refrigerator and big sub-zero freezer. 8 models from 12.5 to 15.3 cu. ft.*
FAMOUS ADMIRAL DUAL-TEMP REFRIGERATOR



TWO OVEN RANGE opens a whole world of cooking joy. Just 30" wide. The luxury look of a built-in without the expense.
ALL-NEW ADMIRAL DUPLEX RANGE

ANOTHER AMERICAN HOME KIT

MAKE THIS NEEDLEPOINT MIRROR

Bring a touch of Paris into your home with this lovely *trumeau* mirror. You've probably sighed over similar ones with high price tags in stores, but none more appealing than this! The exquisite needlepoint basket of flowers is an exact copy of an old Prévost print. The typical full-blown roses are accompanied by tulips, narcissus, morning-glories, and small spring flowers. All the difficult shading of the floral motif has been handworked by needlepoint experts. You need only fill in the background to make the flowers bloom. This kit includes the handsome handmade, antiqued gold-metal-leaf frame and fine quality plate-glass mirror. When your needlepoint is completed, mount it, set it and the mirror in frame (full easy instructions in kit), and hang. Over-all size is 16½x30". Kit #AEJ-100, $28.95. For truly excellent value, you can order mirror completely finished, ready to hang, AEJ-100C, $49.95. Kit is available on a monthly payment plan for a slight service charge. For prices and ordering instructions see coupon below.

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The Needlepoint Mirror Kit has been made expressly for *The American Home* Magazine. Fill out coupon, enclosing personal check or money order (no stamps, please). New York City residents add 3% sales tax. Please allow 3 weeks for handling and mailing.

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P.O. Box 76, New York 46, New York

For the convenience of its readers, *The American Home* has installed a monthly payment plan of $5 per month. The reader will send only $5 with his order. He will then receive his mirror kit together with a payment schedule of $5 per month until the balance has been paid. There is a slight service charge for this monthly payment plan. The monthly payment plan is not available on the completely finished mirror kit.

I enclose $_____ for the following items:

- ☐ Needlepoint Mirror Kit at cash price, AEJ-100, $28.95.
- ☐ Needlepoint Mirror Kit on monthly payment plan, AEJ-100M/P, $31.95. (Send $5.00)
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Allen Vogel

Does your sink need Comet, the deep-cleaning cleanser? Try this test and see.

1 **Try marking the side of your sink with a pencil.** You'll find it's almost impossible. The protective porcelain glaze is too smooth.

2 **Now try marking the bottom—the "deep stain" zone.** It's easy, because the protective glaze is worn away from constant usage. This rougher, worn surface lets stains go deep to hide beyond the reach of your sponge.

3 **The best way to remove these deep stains is Comet's deep-cleaning action. Here's why:** When you rub a stain with Comet, you're not only cleaning the surface, you're cleaning deep. Comet goes down and gets out the deepest stains because it contains Chlorinol—best cleaning, bleaching, and disinfecting agent in any cleanser.

4 **Comet gets the "deep stain" zone, and your whole sink, sparkling clean and white.** You'll find even the deepest, toughest food stains are completely gone. The darkest aluminum potmarks are removed (the pencil mark is cleaned away, too). So, before you put that pencil away, why not use it to write "Comet" on your shopping list?

Deep-cleaning Comet gets out stains better than any other leading cleanser

Where will you put your bedroom phone?

At your bedside, within arm's reach of your pillow?

On your dressing table to save you time and steps?

At your elbow on your desk to aid in running the home?

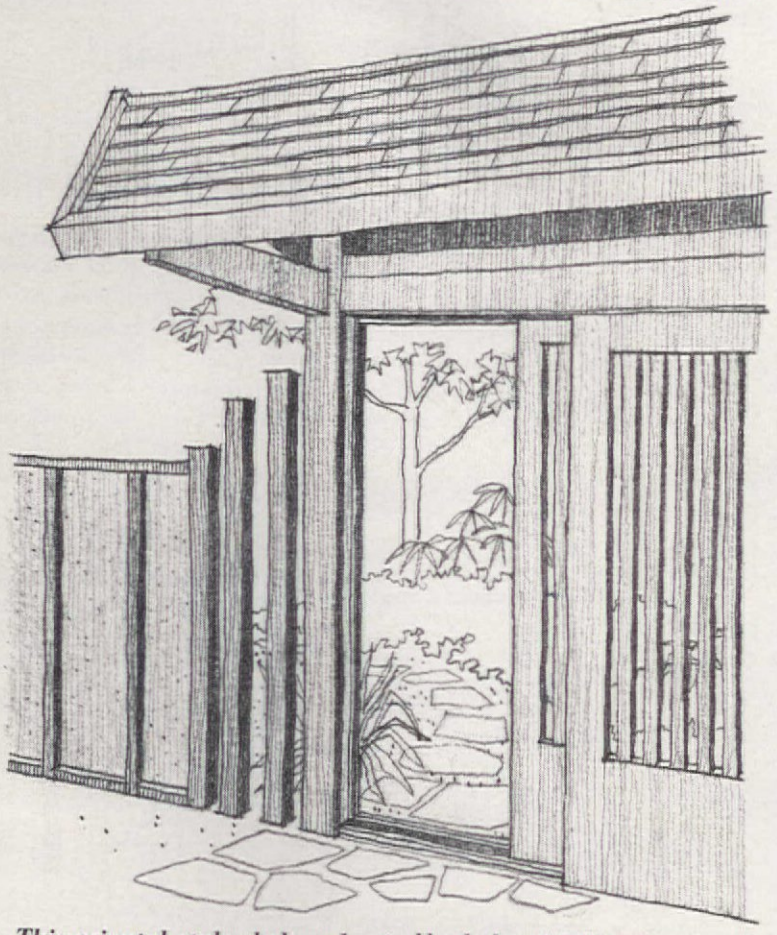
By a chaise or a chair for comfort while you're calling?

No matter where you choose to put it, we know one thing for sure. You'll find a bedroom extension can be wonderfully convenient. By day it's a handy phone. It lets you make and take calls in comfort and privacy. By night it's the silent guardian of your rest. You sleep secure, relaxed, knowing the phone is nearby. Extensions cost so little and they're so easy to order. Just call the Business Office or ask your telephone man about them.

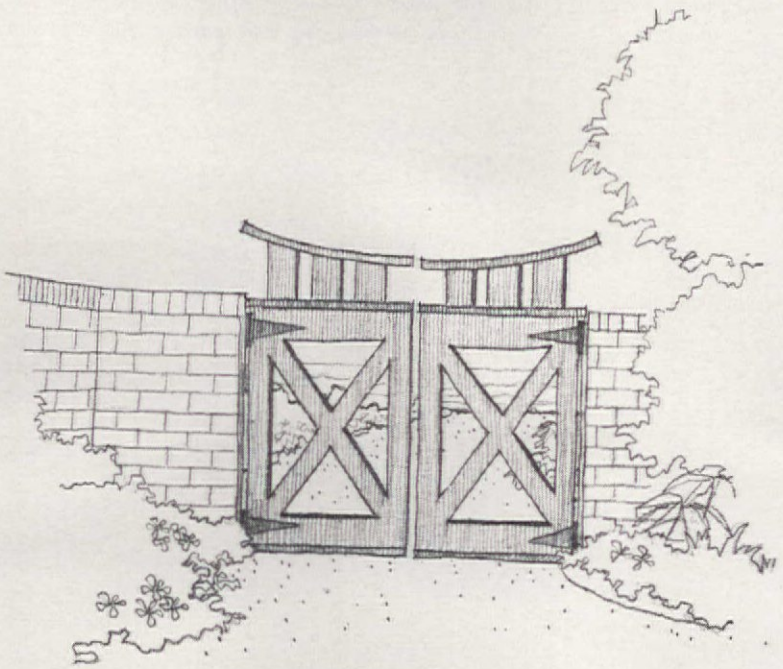
BELL TELEPHONE SYSTEM

GATEWAYS TO OUTDOOR LIVING

One of the most intriguing elements of a garden, patio, or entrance can be a gate. It opens the door to your particular style of outdoor living and landscaping. Gates can be highly decorative, plainly practical, wonderfully unique, or warmly reminiscent of childhood swinging-back-and-forth days. You may want to consider the following gates which were designed for specific purposes and to blend with the house architecture.



This oriental-style sheltered gate *blends beautifully with a small Japanese garden. Slatted redwood doors slide on aluminum tracks and nylon glides that will not corrode or cause deterioration of the wood. The overhead structure is built of redwood. Roof is of cedar shingles. Flanking the gate are three posts descending in height to meet the fence which is made of translucent fiber-glass panels set in redwood frames.*



A Japanese-style gate in a more simple design *separates a public beach area from a private garden. Both wall and gate are kept low to allow an unobstructed view of beach and ocean. The redwood has been left untreated so the color will be enriched by exposure to salt air.*

(continued)

so *Beautiful*

The Reclina-Rocker offers you a choice of many beautiful styles to complement the room decors of most homes.

so *Comfortable*

Once you sit in the Reclina-Rocker and try its smooth rocking action, then recline to any position even to full bed position, you will never be satisfied with any other chair.

so *Versatile*

From a conventional rocker . . . to your favorite TV recliner . . . to a comfortable napper . . . the magical Reclina-Rocker is the all-in-one chair.

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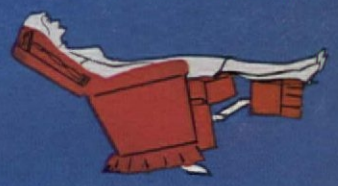

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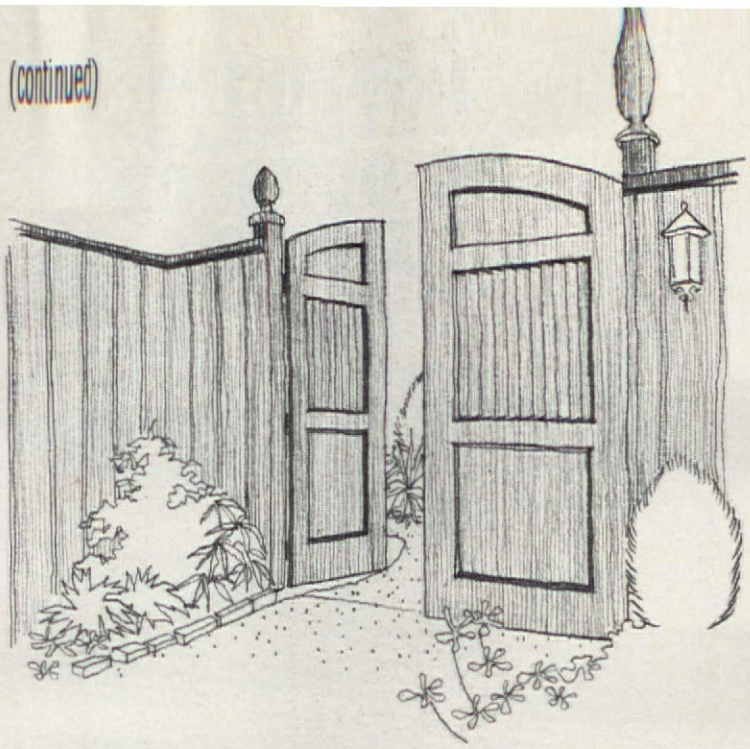
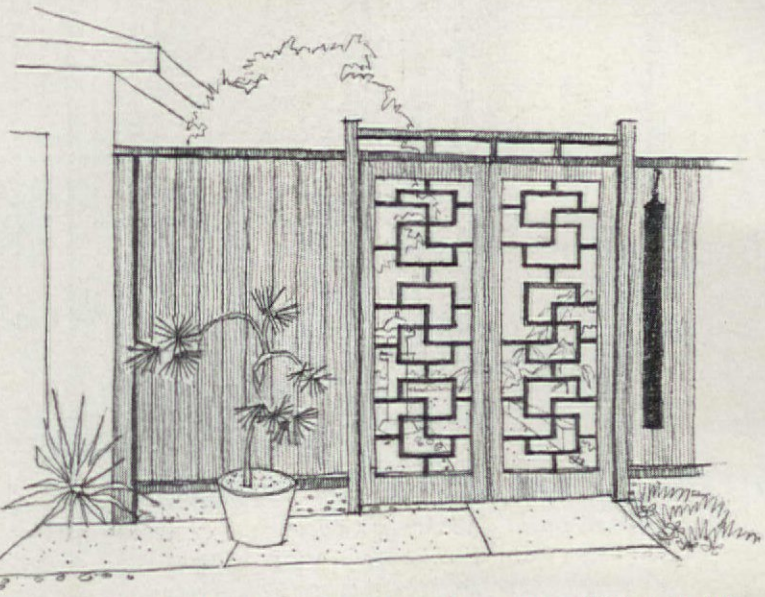
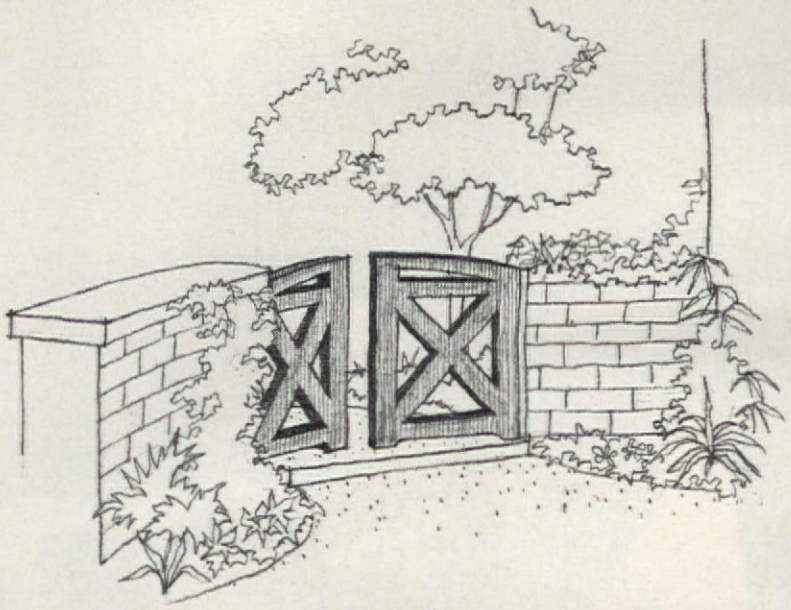


Tall heavy doors become a gate *for high fence enclosure which offers maximum privacy. Heavy finials, placed on top of the end posts, add importance to this entrance. The board-and-batten fence was designed to match the siding of the house. Antique doors or heavy paneled stock doors could be used for a gate of this type. A custom look can be achieved by removing one of the panels and adding louvers or other material which would be in keeping with the rest of the architecture.*



Panels with a delicate filigree pattern *form a gate which opens into a small front garden. Viewed from the street, the latticework is the focal point of the over-all design. For a striking contrast to the white house and green tones of the garden, gate and fence are painted black.*

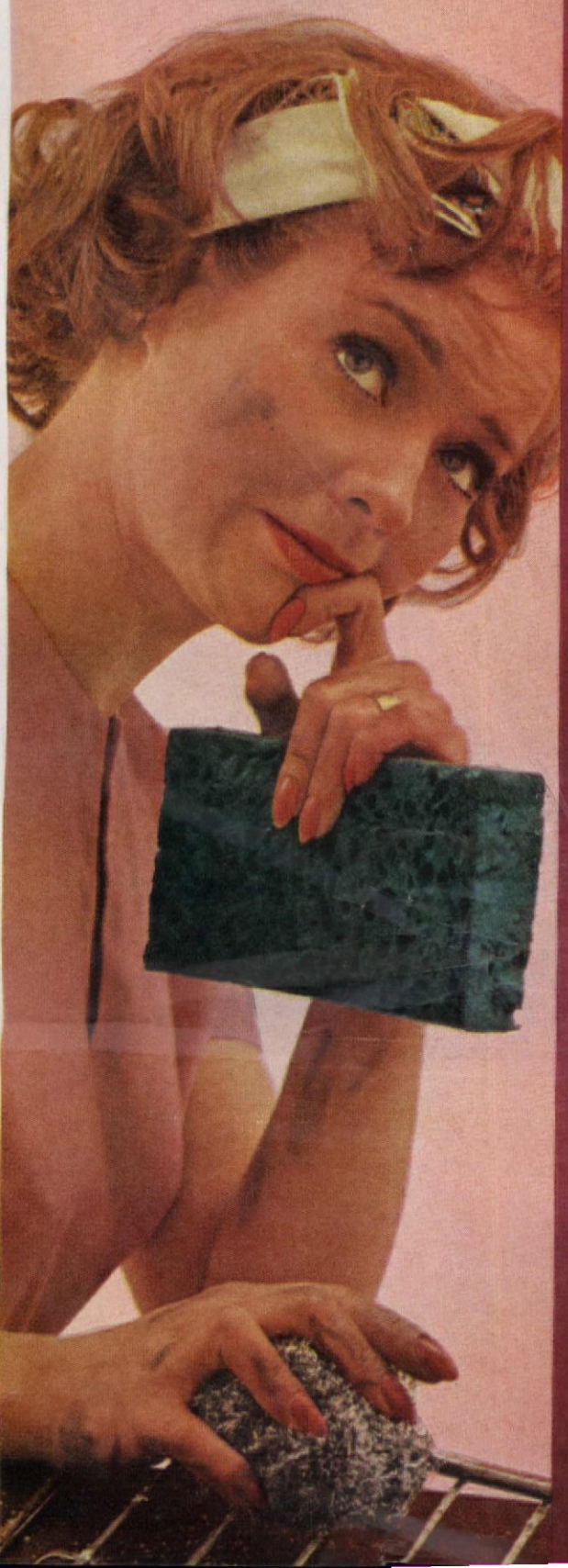


A low, New England-style gate *charmingly separates a broad, gravel driveway area from the expansive rear garden of a colonial house. Painted gray and white, the gate picks up the trim color of the house and creates a soft contrast to the red brick wall in which it is set. This gate would be equally attractive set into a hedge or a rail fence.*

Information: Helen C. Schwartz Drawings: Natalie F. Siegel

"I wish somebody would invent an oven that's easy to clean"

somebody has...



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Wait 'til you see it—this fantastic new Hallmark range with oven sides, backs, and floors that slide out individually and wash like dishes! No scouring, either—oven walls are coated with miracle Du Pont Teflon®, the non-stick finish, so spatters just sponge off. See the "stay-clean" cooktop, too, with a special air-flow system that "vacuums" off steam, smoke, grease, odors, even from the front cooking units. And now, in the Hotpoint Hallmark range, you can broil electrically with oven doors closed, keeping your kitchen odor-free. All this, plus Hotpoint's written 90-day replacement Guarantee of Satisfaction, in addition to the regular one-year warranty against defects in materials and workmanship. You've never seen a range like the new Hotpoint Hallmark. See it at your dealer's now!

Exclusive Vacuum-Aire Filter Vent helps keep cooktop cleaner, oven windows grease-free.

Hotpoint

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Why your dentist may recommend Crest at your next checkup

Your dentist would much rather *prevent* cavities than fill them. So he makes a point of advising those preventive measures he believes can help your family.

Besides the care he gives you at 6-month checkups, he may give advice for daily care at home. He may show you how to brush. He may say what you should —or shouldn't—eat for fewer cavities.

And he may recommend Crest. If he does, it's because of the evidence he's seen that Crest can help reduce cavities.

Tests reported in dental journals. In his own professional journals, your dentist may have read scientific reports of the Crest toothpaste tests. These tests, extending over ten years, showed Crest could help prevent cavities for grade-school, teen-age, and young adult groups.

Your dentist has weighed this evidence carefully in relationship to your family. So if he recommends Crest, consider it a tribute to your good sense. It means your dentist realizes that you will use Crest not as a substitute for, but as a part of, a good dental program.

Ask your dentist. As an expert in the field of oral health—and a good friend besides—your dentist stands ready to help you. For your family's sake, seek and follow his recommendations for making your dental health program even better.

One recommendation may be Crest. Why not ask your dentist about Crest's role at your family's next regular dental checkup.

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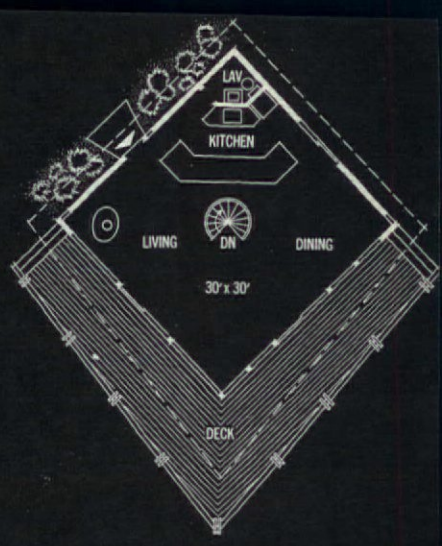
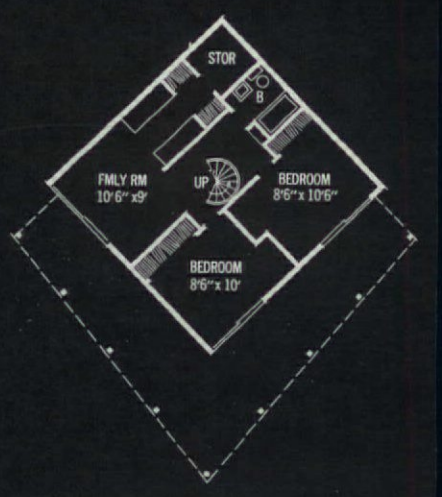
ALAN C. BORG

VACATION HOUSES: FUN FOR ALL SEASONS





LIKE A CAMERA IT FOCUSES ON THE VIEW

This gay, jaunty, diamond-shaped house at New Seabury on Cape Cod sets the mood for holiday fun. Placed diagonally on the lot, its two glass walls and L-shaped deck overlook the winding inland seaway beyond; its two almost solid walls face the road. For anyone who yearns to break away from cubical living with its closed-in corridors and chopped-up rooms, this is a refreshing retreat. The whole top floor of this house is one big open space! Located here are the living, lounging, and the dining areas. Below deck, connected by a dramatic circular staircase, are the sleeping quarters and an all-purpose family room. All share the glass walls and the view. Only the kitchen, lavatory, storage area, and bathroom are compacted into the corners formed by the two solid walls at the rear of the house. The house is basically of post and beam construction. The diamond-shaped roof, supported by rafters placed diagonally on the walls, rises highest where the glass walls join. The 4-inch flooring between the upper and lower levels has been left exposed, the top surface being used as the flooring material itself, the underside as the ceiling for the lower level. The steel column used in the design of the circular stairway is also the central supporting member of the roof.

SIDE VIEW OF HOUSE (left) shows how house sets into hillside, focuses on view through glass walls and from the deck. Sitting on the deck gives you the feeling of being on board a ship.

HEAD-ON VIEW is shown at top of page. Directly underneath is a detail of the deck with a lower eating area just off the master bedroom.

PLAN shows how main living areas are located between two glass walls. Open kitchen is separated from living area by serving counter.

Architects: Bedar & Alpers, A.I.A. Photographer: Lisanti

Interior Designer: Emily Malino, A.I.D.

DINING AND LOUNGING AREAS (above) are on the upper level. Color is the most important single factor in organizing the individual areas of this wide-open plan. Dining area is set apart by the white wool rug which frames the dark table top and directors' chairs with red duck slings. A cluster of clear glass globes lights up the area during dinner hour. Conversation piece, of course, is the lounging area—a big 8x9-foot gymnasium mat spread on the floor and surrounded by oversized bolsters in shocking shades of deep violet, emerald green, blue, and magenta. Suspended overhead is a group of enchanting ivy-filled clam baskets which tend to bring the eye down to what would be a conventional 8-foot ceiling.

HIGH 50-INCH COUNTER separates the kitchen from the dining and living areas and also serves as a breakfast snack bar. The range, sink, and work center are neatly concealed from view. Embroidered wool abstract in the background picks up living-area colors.

MASTER BEDROOM is on the lower level of the house and has its own view of the beach and a private patio reached through sliding glass doors. Patio is protected from the roadside approach to the house by a retaining wall. Woven straw flowers on the wall are used instead of a regular headboard and serve to accent the purple cotton spread. A low-hanging Akari lamp is used over the bedside writing table.

CHILDREN'S PLAY AREA AND BUNK ROOM are decorated in bright natural colors—a blue and white hopscotch rug, red work-and-play table, and colorful accessories set the theme. The two bunk beds are supported by sailor's rope. The handy storage bins below are mounted on casters and roll out of sight.

CIRCULAR STAIRWAY is another conversation piece in this lighthearted vacation house and is located in the exact center of the 26x26' living space. If you're not for lounging on the gymnasium mat you can relax in the more conventional seating area around the round, prefab fireplace. Children's play area on the lower level can be seen through the stairway.

A bold, bald site of sea, sand, and sky tends to reject man-made intrusions. Seeking a year-round retreat which would leave the natural beauty of the site unmarred, Daniel Lufkin selected architect Edward Collins to design this vacation house on New York's Long Island. To avoid the stark, awkward single massing of a conventional form, architect Collins designed a cluster of four units that climbs the main dune line in a natural, sprightly way. Three of the 22-foot-square units (living room, master bedroom, and kitchen-dining-guest quarters) are built on wooden pilings and linked by covered walkways. The composition culminates in a generous deck overlooking the full arc of the beach. The fourth unit, which is a garage, is connected to the kitchen by a flight of open steps. To blend the structure with the surroundings even more, vertical redwood siding and diagonal boarding on the sliding shutters have been allowed to weather to a soft honey color.

VIEW FROM LAND SIDE (below) shows garage, kitchen-dining, and bedroom units. Entrance steps (see plan) leave parking area on the bias to a middle platform, then continue at another angle to entry in kitchen-dining unit.

STORY-AND-A-HALF LIVING ROOM opens up into its cap from which concealed lighting casts its glow throughout the room. Each roof is capped by a second more steeply pitched roof to hide plumbing and fan vents, and furnace flues.

PULLMAN-TYPE KITCHEN (third from left) is seen from dining area. Counters and surface cooking units separate the two areas. The next photo shows a covered walkway.

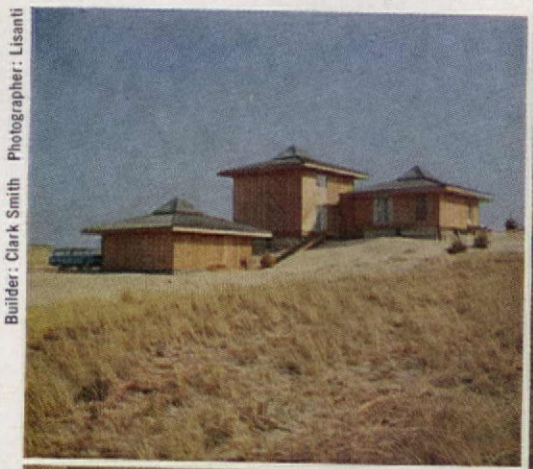
CIRCULAR STAIRWAY leads from entry to guest bedrooms. Next, details of piling, decking, and shutters of diagonal boarding which offer protection when house is not in use.

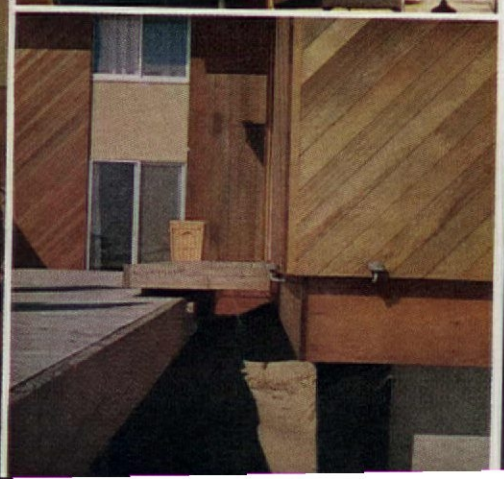
UNIQUE PRIVACY is indicated in plan. Convenient entries allow bathers to go to rooms without tracking through living areas.

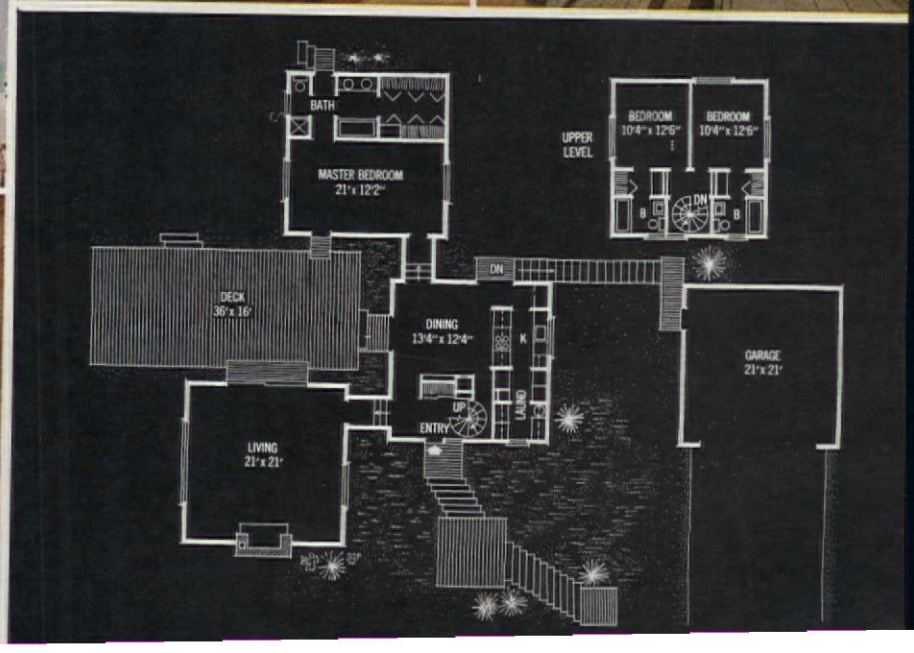
Shopping Information, page 70

PAVILION-STYLE HOUSE OVERLOOKS SURF

Builder: Clark Smith Photographer: Lisanti

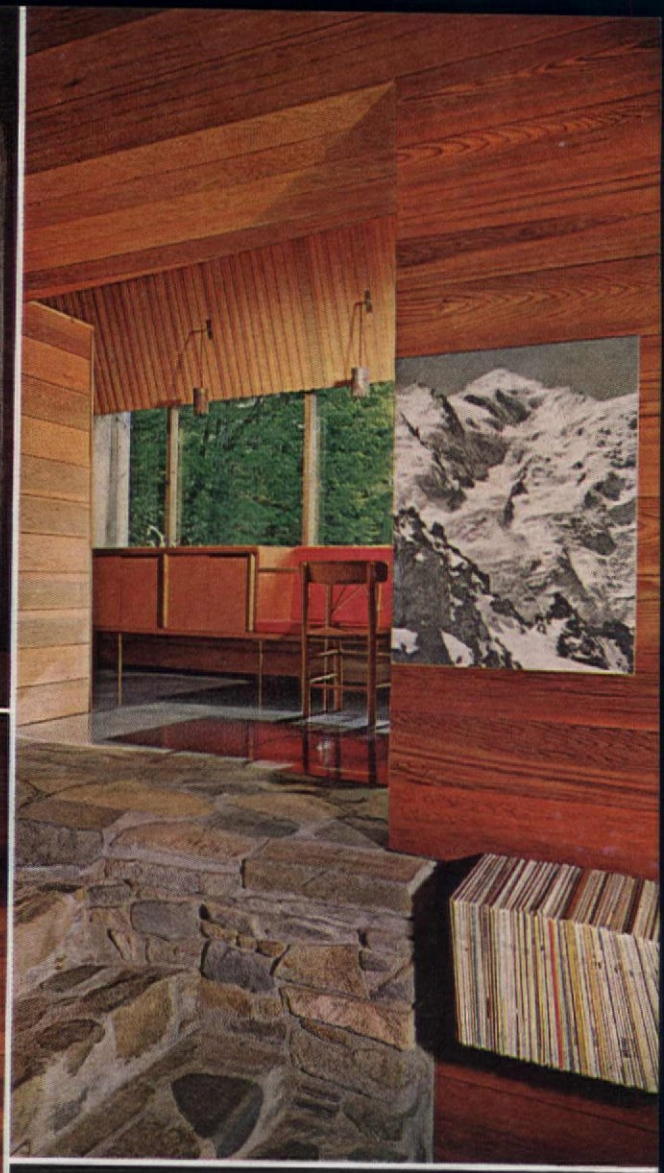


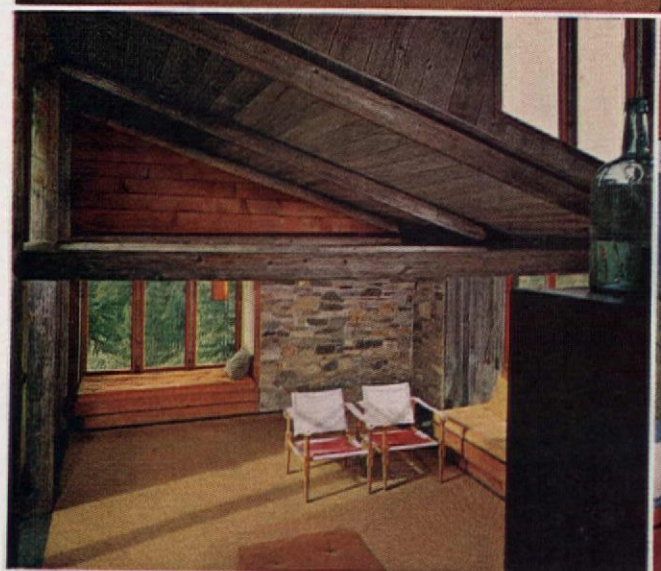


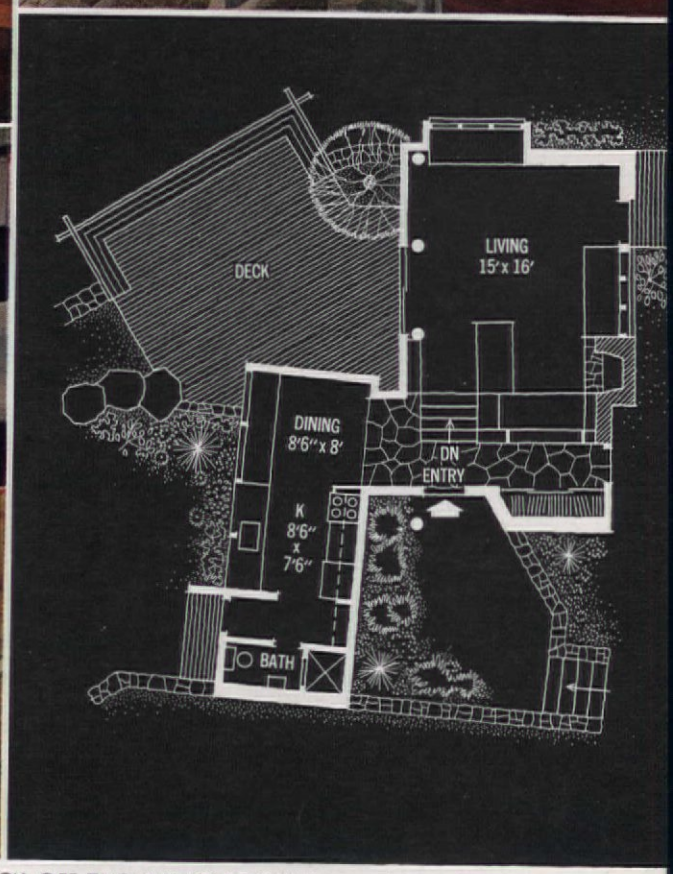


SUN AND SKI CABIN ON A MOUNTAIN

Rustic charm with overtones of sophisticated design may seem paradoxical, but it best describes this summer-winter cabin which overlooks beautiful Mount Rainier National Park in Washington. Architect-owner Alan Liddle designed the cabin to fit snugly into its rugged site and to take advantage of the magnificent views. He used lumber reclaimed from abandoned sawmills and native stone for his materials. Leaving them in their natural finish, he has created the perfect atmosphere for a mountain retreat and has kept maintenance to a minimum. Circulating fireplace and electric heating keep the cabin snug and warm.







Charles Pearson

THE LIVING ROOM (opposite page and top left) doubles as sleeping quarters. The beams and ceiling are naturally weathered silver gray while the huge fireplace which dominates the room is native stone. Living room is four steps down from the entry and the kitchen-dining area. The storage wall and built-in speaker and record player act as a divider. Two large hassocks, designed to match the gold corduroy-covered seat-bed adjoining them, appear to be permanently located but actually can be moved anywhere in the room. Large glass doors lead to the wooden deck. Exterior of kitchen-dining area is seen through the door.

WINDOW SEAT (above, left) commands a sweeping view of the mountains and is one of three built-ins in the living room that also serve as beds. Built-ins and minimum of furniture give additional floor space.

KITCHEN-DINING AREA (center and top right) is in wing which extends at slight angle from the living room. Kitchen, although compact, has adequate working and eating space. For example, bench in the eating area is part of the sink unit and fits snugly against wall allowing room for table and chairs. Appliances are opposite sink and set in a niche to permit freedom of movement.

DECK OFF THE LIVING ROOM floats above the hills among the branches of the evergreens. Gathering every mountain breeze and offering a breath-taking view, it is an ideal spot for relaxing, eating, and entertaining. You could even sleep out here comfortably on hot nights. The rough-textured wood and the design of the deck blend structure smoothly into the landscape, making it an integral part rather than an intrusion.

THE PLAN is an interesting one and would serve equally well in other sections of the country. A future bedroom-studio wing is planned to right of stone entry.

BEACH HOUSE WITH VAST EXPANSE OF GLASS

The glass-walled front of this contemporary two-story beach house affords a sweeping view of the ocean in the Mission Beach area of San Diego, California. The house was designed for Dr. and Mrs. David De Groote by Tucker, Sadler, & Bennett, AIA. Since the owners are tall people (Dr. De Groote is 6'7½"), the architects designed the house to accommodate their height. High ceilings and doors and the glass walls create a feeling of spaciousness, yet there is adequate privacy for the occupants. The large living room, dining area, and master bedroom (seen in the large photograph below) look out on an 18x24' sun deck with the ocean a few yards beyond. The 18' plastic-screen panels can be drawn across the entire front of the house to protect the glass walls in case of a storm.

The living room, soaring up to its 18' ceiling, has exposed posts and beams. A large prefabricated fireplace is designed to rest on a wooden slat bench which extends along the entire wall of the living room and continues beyond the glass wall to the sun court. Floors of living room, dining room, and hallways are gray terrazzo, a welcome feature for those living by the sea. The sun court features a sunken fire pit which is ideal for outdoor entertaining.

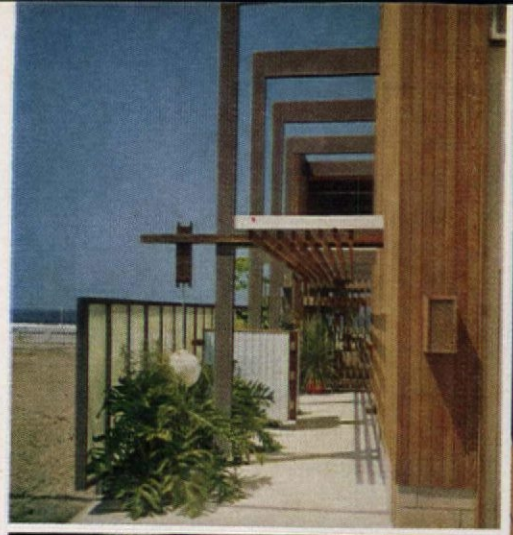
The master bedroom, located above the dining room and part of the kitchen, overlooks the living room. Folding mahogany panels can be drawn across this area to give privacy. A long, glass-walled hallway on the second floor connects the master bedroom with the children's bedrooms and bath. This layout provides excellent privacy for the family.

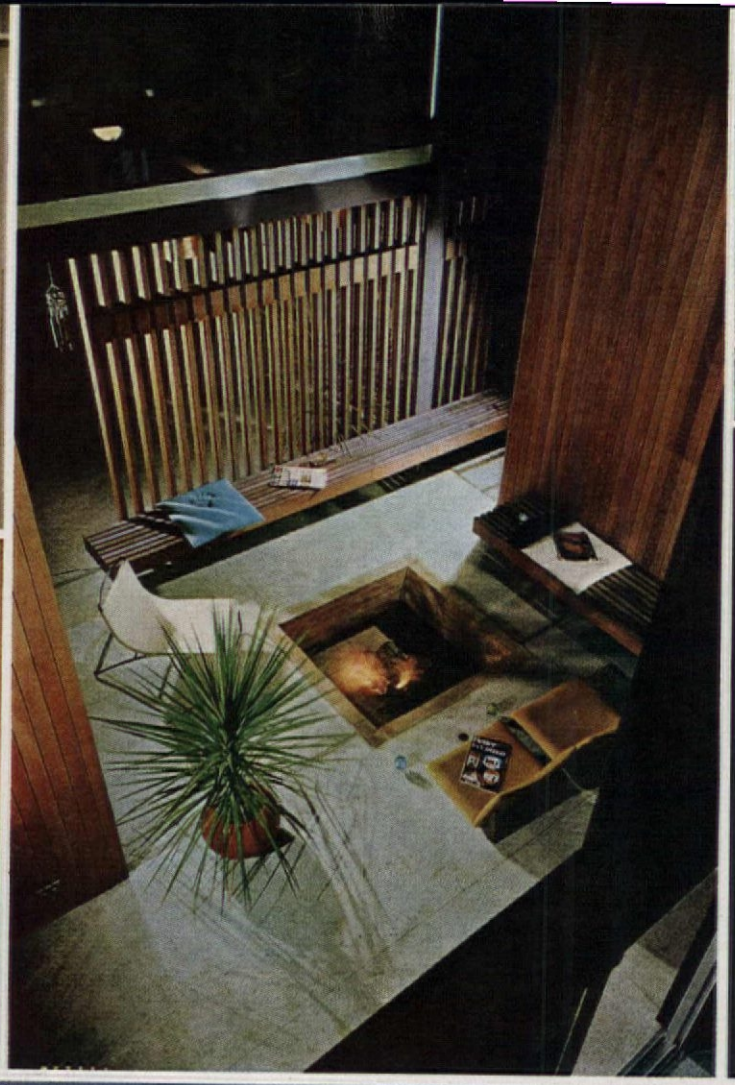
FOUR 18' STRUTS (opposite page, top left) frame the landscaped entry to the house. Entry is protected from ocean breezes by heavy plastic-panel fence.

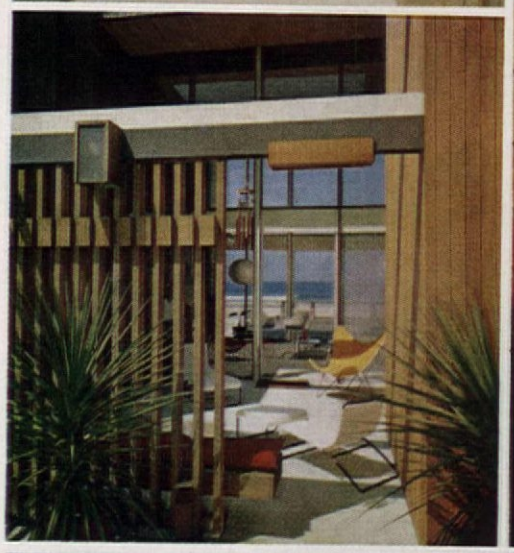
REDWOOD BAFFLE (right) screens the sun court from the main entry. Beyond the court is the two-story living room with its dramatic view of the ocean.

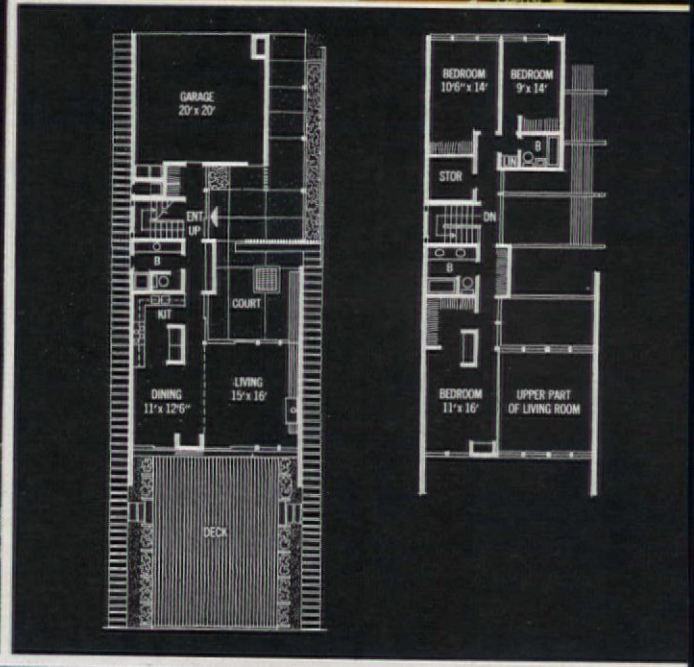
OVERHEAD VIEW (center) of 16x16' sun court shows the sunken fire pit. Slat bench extends along wall through the glass wall of living room in foreground.

GLASS WALL of master bedroom provides another breath-taking view. Built-in dressing room adjacent to the bedroom eliminates the need for chests or dressers. Headboard with bookshelves is also built-in.









General Contractor: Mueller Tuckett Company Landscape Architect: Fredrick Ake:s Photographer: George Lyons

THE BIG NEWS TODAY IS TOWELS

Read all about them! Gay towels, mad towels, witty towels, pretty towels, flowery towels, showery towels – big, bold, man-eating towels – sweet, shy, lady-like towels – beachy towels, boudoiry towels–towels for the guest, the bride, the chef. They're the brightest, flippest, fashioniest towels ever printed. Buy up a bundle. Be first on the street with them. You'll probably want to wear them on your back, hang them at your windows, cover pillows with them, run barefoot through them. But why not start in the bathroom? Splash color and pattern from tile to shining tile. Dip into subtle new shades and sophisticated motifs. Towels are identified on page 58.

Rudy Muller

SHOPPING FOR AN AIR CONDITIONED HOUSE

Central air conditioning is becoming increasingly common in tract housing. There are sound reasons for this: an almost 50 per cent drop in installed cost over the past 10 years, more compact and easier-to-install units, and a growing public demand. Since this is a relatively new feature in homes it is important if you are a prospective buyer to know what you are getting.

Many factors influence the successful operation of an air conditioning system. Good builders will take all of them into consideration, but there is the chance that some builders will use air conditioning as an expensive selling gimmick. So you should have some basic knowledge to help you judge for yourself.

Most people are familiar with individual room units or commercial air conditioning. Central air conditioning in the home is a new concept for them. To many it means only a cool house in the summer. But central air conditioning does much more than that. As part of a forced-hot-air heating system it works the year round. 1. In winter: heating, air circulation, air filtering, and, as an optional extra, humidification. 2. In spring and fall: air circulation and air cleaning. 3. In summer: cooling, air filtering, air circulation, and dehumidification. In addition, its benefits for family health are numerous.

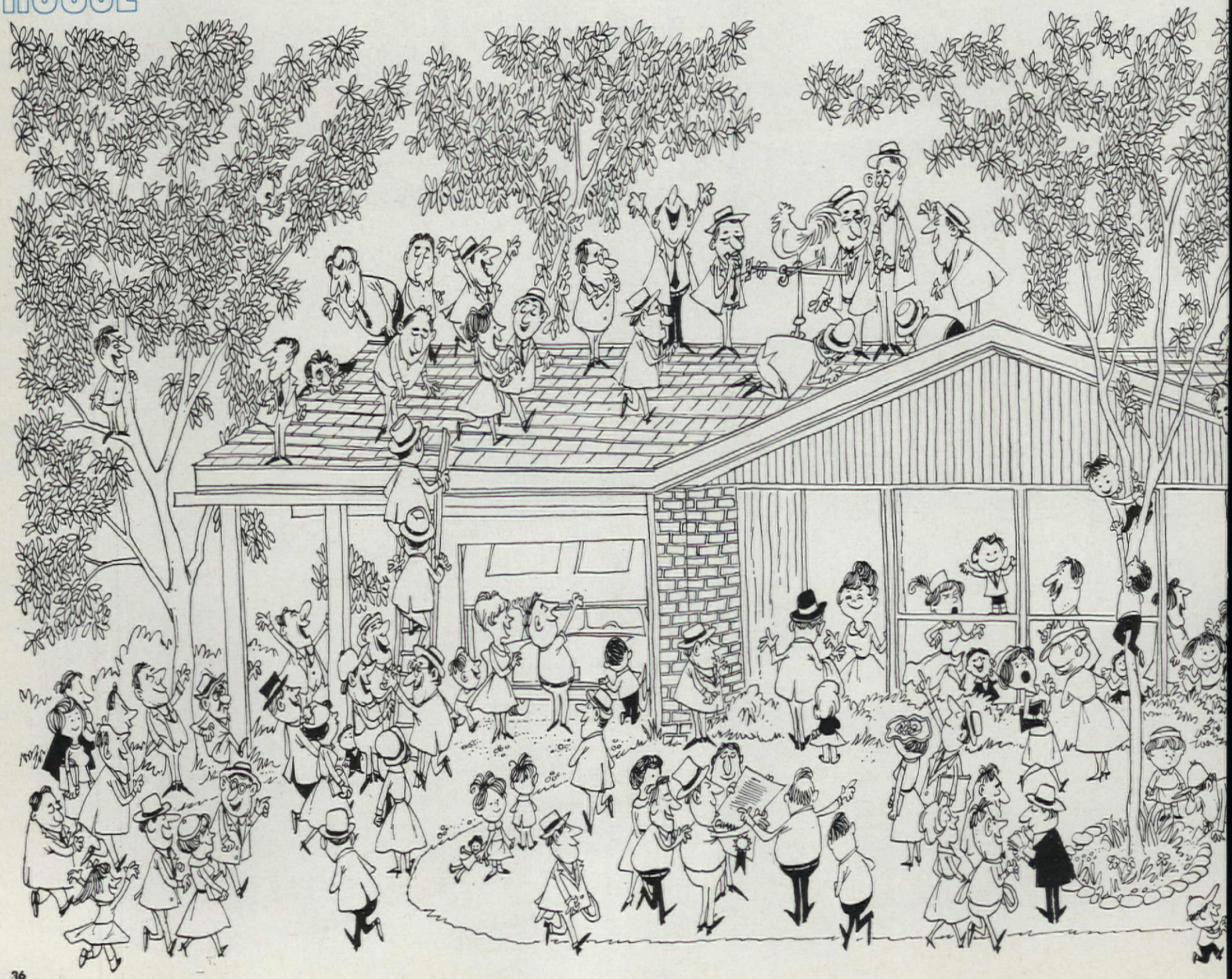
To operate properly and provide all the things mentioned the system is dependent on many factors.

DESIGN AND ORIENTATION OF THE HOUSE

Let's first consider the basic design of a house. Air conditioning cools by removing heat and excessive humidity from the interior. So it is logical to keep as much heat out of the house as possible. The house should be orientated on the lot so that it works with the climate and not against it. To block out the sun, glass areas can be limited (this was often done in the old colonial mansions of the South) by locating garage, carport, porch, or other blank-faced utilitarian house elements to the east and west. Another method is to filter the sun with decorative screens, trellises, and plantings. Grass and foliage, instead of large areas of concrete, will absorb heat rather than bounce it into the windows by reflection. Deciduous trees, when in leaf in the summer, help reduce heat entering the house. When bare in the winter, they will admit needed heat. Well-placed evergreens will cut winter winds.

A northern glass exposure is no problem in summer, though cold winter winds often make it desirable to minimize windows on the north side. A large glass exposure to the south, however, is ideal. When the sun swings low on the horizon in winter, it can help heat the house. But when it rides high in summer, its rays can be kept out of the house by a large overhang. Double glazing is of some help in reducing cooling and heating loads and prevents condensation on the inside of windows in winter. And remember that cross ventilation is not necessary with year-round air conditioning, so windows can be arranged for the best light, view, and furniture placement.

In some cases, of course, compromises may be in order. If there should be a dramatic vista to the east or west of the house, you might be willing to pay higher operating costs



and endure some discomfort near a large glass area rather than sacrifice the choice view.

CONSTRUCTION OF THE HOUSE

The use of central air conditioning requires no special or expensive construction. It does, however, require additional electrical power. A 100-ampere system may carry the air conditioning system and the total load of light and appliances in a small home. A 200-ampere system may be needed for a larger home. The important thing is to get assurance from the builder that the electrical capacity will equal the simultaneous total demand of all electrical equipment installed in the house.

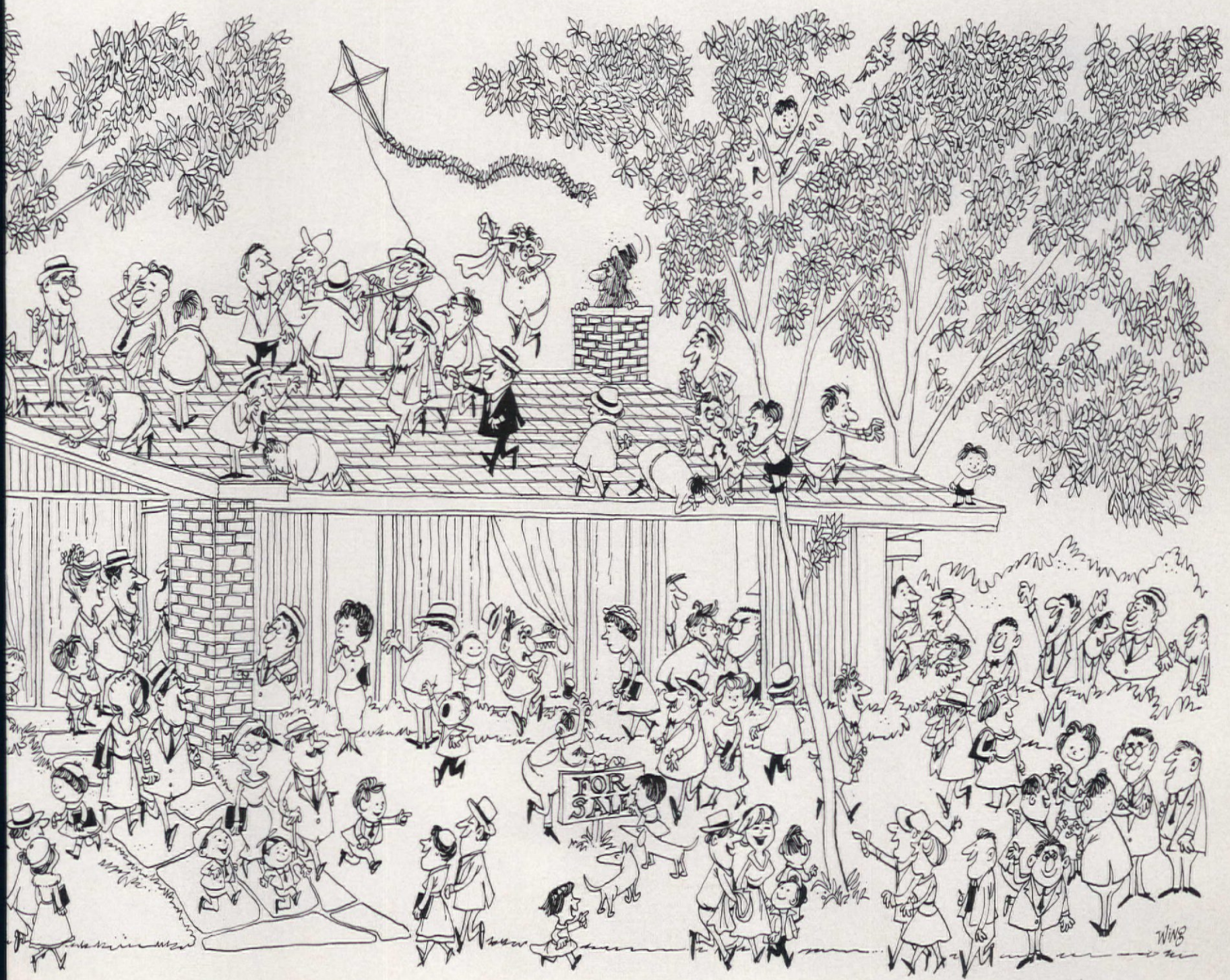
The usual standards apply to construction materials. Masonry and wood both perform well in reducing heat gain and loss; the former has an edge over the latter. Metal does less well and glass the least. In a quality installation the metal ductwork will be insulated or made from a material such as fiber glass.

The general insulation of the house is important, too, in providing maximum comfort with minimum heating and cooling expense throughout the year. One major insulation manufacturer says his tests reveal that a well-orientated and -designed house protected by full insulation can save 20–50 per cent in costs over a similar house conforming to FHA's minimum insulation requirements. From the home owner's standpoint, the trouble lies in establishing how much insulation a house should have before it reaches a point of diminishing returns. FHA can provide a set of minimum standards for the technically interested home buyer so that he can at least satisfy himself by means of a written statement from the tract builder that the latter has met or exceeded the standards.

The slab-built house should have insulation under the slab and around the perimeter of the house between slab and foundation. No insulation is needed between a basement and the first floor if the basement is heated. If it is unheated, the underside of the first floor needs to be insulated snugly between joists. Both wood and masonry walls should be insulated with one of the many "dead air" types of mineral material. If a masonry cavity wall (two walls anchored to one another but separated by a two-inch air space) is left exposed inside, the cavity should be filled with insulating material.

All the insulation that can be packed into walls will do little good, however, if lack of weather stripping around windows allows cold air to enter in the winter or if excessive heat is gained through glass areas in summer. To avoid the latter, it is recommended that storm windows be used the year round unless windows are made with insulating glass. Other than window spaces, the attic is the real hot spot in the house. To keep dead hot air from stagnating there in summer, make sure that the attic has at least two vents to assure good air circulation. Insulation can be either loose blown "fill" or batts attached to the underside of the roof. For more detailed information on insulation, refer to the October 1962 issue of *The American Home*, page 40.

Look also for kitchen and bathroom exhaust fans which remove heat and moisture. Clothes dryers must also be properly vented. (continued on page 66)



Every once in a wonderful while we find a house like this—a perfect example of how you can take a sound, compact house and endow it with warmth, beauty, and your own personality. Through minor architectural changes and tasteful decorating, the owners have coaxed the builder's plan into their own mold and brought it to life. You could do the same! An ordinary front door became the dramatic entry you see below by the addition of double doors, a classic frame, handsome hardware, and flanking carriage lamps. The family room was turned into a sun-filled garden room (left) by replacing the outside wall with a glass wall and sliding doors leading to a small, lattice-enclosed garden. Here is a perfect spot for year-round enjoyment. The decorating throughout shows how traditional furnishings of many origins can be arranged in a tasteful but lighthearted manner.

Designer: Warfield Shops, Inc., A.I.D. Landscape: Perry H. Wheeler Information: Lois Rea Photographer: Kranzten Studios

ROBERT W. HOUSEMAN

GOOD DECORATING BRINGS A NEW SPARKLE TO AN ORDINARY HOUSE

Stepping into the living room, you are aware of a distinct decorating harmony. A single, bright, chintz (made luxurious and durable by quilting) is used with a sure hand on all upholstery, serving to unite the opposite ends of this large room. The neutral walls blend with the softly hanging draperies, making a restful background for the bold upholstery pattern and the many different, but individually beautiful, furniture styles. Seating is planned for two hospitable areas with pull-up chairs, handy tables, and good lighting. Accessories are used judiciously and are chosen for their size, personal appeal, and suitability. The parquet flooring, too beautiful to cover, adds to the summer freshness of the room.

One delightful entertaining area in the living room centers around the fireplace, separated from the other grouping by the sofa. The simple, traditional mantel, added by the owners, displays a collection of small bells from all over the world. The lamp tables are teak; low table in front of hearth is an old oriental table. The success of this room is in the choice of 18th century furniture all in compatible scale.

With traditional comfort and simplicity, the bedroom has the freshness and charm of a garden in bloom. Flowered chintz hangs simply at the windows, is wrapped around the arms of the canopy, and is quilted for chair and bedspread. Net canopy ruffle is edged in satin. A wallpaper border outlines the ceiling and the corners of the room.

Shopping Information, page 70

ROBERT W. HOUSEMAN

THE RIGHT SETTINGS FOR THE RIGHT TIMES

Pity the bride of yester June. An off-kilter butter knife or too-chilly finger bowl could finish her forever. But as black-silk parlormaids and matched footmen have tiptoed from the scene, entertaining has become increasingly easy, informal, and fun. The amenities haven't gone out, mind you—just the asininities. There are rules still. Learn them so that you can forget them. Then bravely and gaily create an absolutely perfect setting for the time, the food, your guests, and—this is important—*you*. More table talk on page 62.

All settings at Lord & Taylor, New York. Photographer: Maris/Ezra Stoller Associates

TIME: The most important in your young life. SETTING: When VIPs are coming, it's time for the three S's: serenity, simplicity, and symmetry. Probably no more than one per cent of entertaining ever calls for more formality. Note precise line-up of candelabra, centerpiece, and salts-and-peppers. Wine glass is set diagonally to right of water goblet; silver for first three courses is in order of its use, dessert silver will follow. (Editor's note: we poured champagne early to add to the glow.)

TIME: The stroke of any o'clock. SETTING: Wildly unmatched props put an after-theater foursome in a merry mood for supper. Aside from knives and spoons to right, forks to left, and glasses due northeast, you can break rules at such an informal meal—even move the "centerpiece" to left field!

TIME: Between butlers. SETTING: Subtle matching of linens, china, and flowers to the room's décor takes this table out of the slapdash class of too many buffets. Organization is important too. Here, each guest's implements are considerately set apart. If you arrange your knives and forks in groups, forks still go to the left. Spoons may accompany them, but are more convenient next to dessert or coffee. Service generally works best moving from the left to right.

TIME: 6 years later & still in love. SETTING: Inspired. Soft, lilting colors and imaginative tablewares set the scene for a very private celebration for two. From witty bamboo fork to unexpected faïence "casserole," every last accessory is carefully hand picked. Using unmatched tablewares, like mixing furniture styles, gives you more artistic license. Your candelabra: slim tapers (six, of course) set in roses.

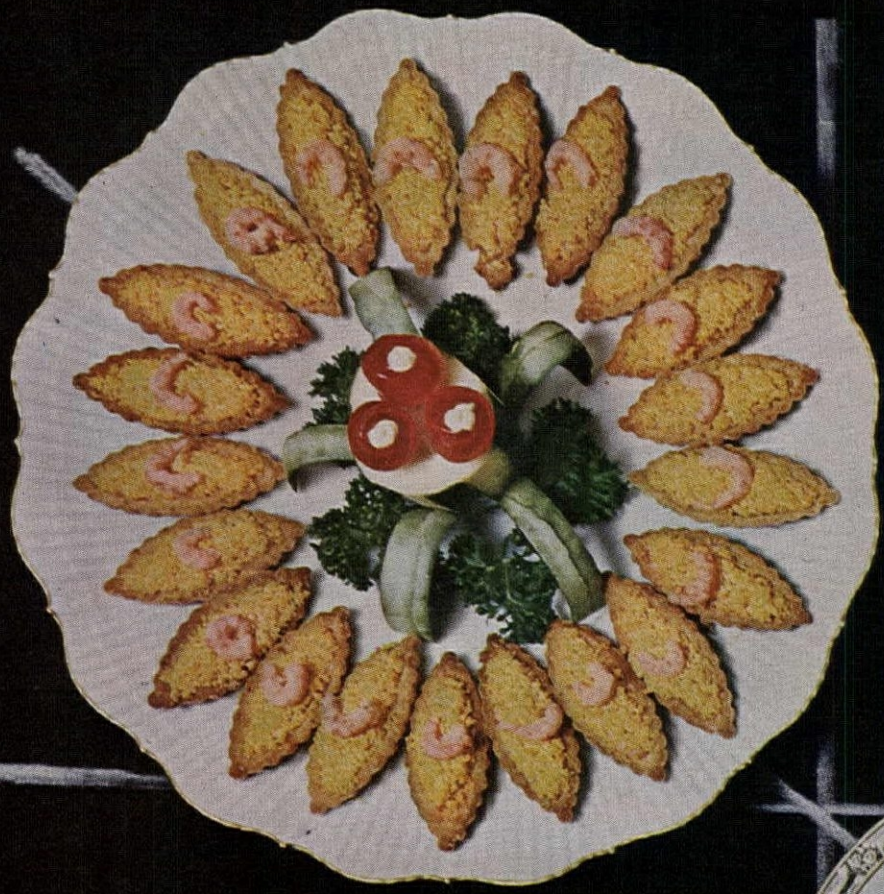
TIME: Half past summer or quarter to fall. SETTING: So cool, so confident—such a far cry from the old-fashioned notion of a "dummy" setting for the invisible fourth guest. Round tables are very good for odd numbers. High-colored place mats, uncluttered appointments, and an icy centerpiece bring style and verve to a patio cookout for three.

Shopping Information, page 70

"SAY CHEESE"

Say cheese—and the whole world smiles! The English have their noble Stilton, as green as the mythical cheese the moon is made of; the French, their aristocratic Roquefort; the Dutch, those crimson cannon balls called Edam. And here in America, who can enjoy juicy apple pie without a slice of sharp, tangy Cheddar? Cheese has been a universal favorite since man can remember—savored with reverence in its own true state or used as a versatile ingredient in the heartiest of dishes and the most delicate of desserts! Quiche Lorraine (below) gets its piquant, nutty flavor from Swiss cheese. Coeur à la Crème is a heavenly blend of cream and cottage cheeses, heavy cream, and a topping of luscious strawberries. The lusty flavor of Baked Stuffed Lasagne comes from Ricotta, Parmesan, and Mozzarella. Pineapple Cheesecake is smooth and rich with cream cheese. Our magnificent Big Cheese Loaf is redolent of Cheddar! Recipes and more about cheeses on page 55.

Rudy Muller



Irwin Horowitz

HOW TO WIN AT YOUR OWN DINNER PARTY

The makings of a perfect dinner party may sound complex—interesting guests, gleaming silver and crystal, shimmering candles and gala flowers, a charming hostess—but the soul of the matter is the food. Here before your eyes is a winning combination—an absolutely unforgettable menu for a sure-fire success. Each of the delectable courses is very French and very simple in the serving. For piping hot hors d'oeuvres, Lobster Barquettes. Flaky tart shells are filled to the brimming with creamed lobster and topped with tiny shrimp. As a main dish, we've a superb Galantine of Veal—a stuffed breast of veal rolled and served cold with a coating of chaud-froid and clear aspic. For dessert, Pineapple Coupé—scoops of ice cream in a pineapple shell, garnished with peach slices and whipped cream! Does all this mean you must lock yourself in the kitchen for a week; see nothing, hear nothing, speak nothing at your very own party? Not in this year of 1963! Our menu, we admit, will test your culinary skill—though it is more time consuming than difficult. We'll show you how to plan and organize the whole thing—even what to do the day before. Then you'll have little to do but serve! How-tos and recipes on page 50. VIRGINIA T. HABEEB

Shopping Information, page 70

(continued)

MENU

*Lobster Barquettes**
Assorted Relishes
*Galantine of Veal**
Baby Carrots Peas in Tomato Cups
Fan Tan Rolls
*Pineapple Coupé**
Coffee Mints

*Recipes on page 52

Two days before the party. Check all the table appointments—the linen, silver, china, candles, and so on. Make sure they are ready. Next read over the recipes and make out your market list. Be sure to look over your pantry shelves for staples, so any that need replenishing can be included. Then, to the market to buy everything you'll need to prepare the menu.

Here are the things to do the day before the party. Prepare the filling for the galantine. Stuff, roll, and sew the veal; wrap it in cheesecloth; then let it simmer as the recipe directs. (See sketches below.)

While the veal simmers, prepare the pastry for the barquettes, and make and bake the shells. Cool them, remove them from the pans to wire racks. Cover with foil or transparent wrap and store without refrigerating.

Make up the lobster filling according to the recipe; refrigerate.

Hard-cook eggs; cool and chill.

When cooking time for galantine is up, remove it from the stock, cool, then refrigerate it. Strain, measure, and chill the stock.

Halve and scoop out pineapples. Wrap each half in foil or transparent wrap and chill. Core and cut up pineapple meat. Combine with cut-up peaches, sugar, and curaçao; chill.

The day of the party. In the morning, make the aspic and chaud-froid according to the recipe.

Remove cheesecloth and stitches from galantine. Put it on a wire rack in a shallow pan. Coat it with chaud-froid as directed, being sure to chill each coat until it is set before adding the next coat. When fourth coating is set, decorate and coat with aspic. Put galantine on platter and put in refrigerator.

Pare, cook, and drain carrots. Cook and drain peas. Marinate each separately in bottled French dressing in refrigerator. Remove tops and scoop out insides of tomatoes. Turn upside down to drain as they chill.

Scoop ice cream and place scoops on cooky sheet in freezer.

Sieve hard-cooked egg yolks. Fill barquettes with lobster mixture and top with egg yolk and shrimp. Place on baking sheet; cover with wax paper and return to refrigerator.

Set table and arrange flowers. Set aside service for dessert.

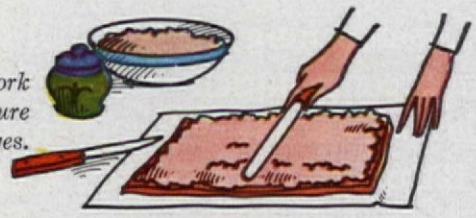
Two hours before dinner, cut aspic and decorate platter with aspic and vegetables. Return platter to refrigerator until serving time.

Whip and refrigerate cream. Peel and slice peaches for garnish. Sprinkle them with lemon juice to prevent discoloring.

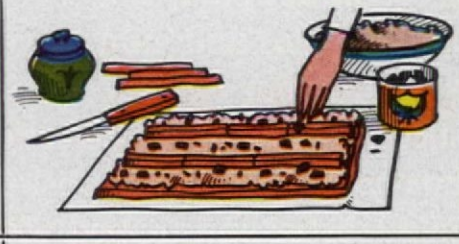
Just before guests are due, turn on oven for the barquettes. Assemble Pineapple Coupé and put in freezer. Measure coffee. Fill and prepare the coffeemaker for brewing.

As guests arrive, and are settled, excuse yourself, slip out to kitchen and put barquettes in oven. Set timer, and when they are ready, transfer to serving plate. Then join your guests and relax and enjoy your own party.

HOW TO PREPARE A GALANTINE

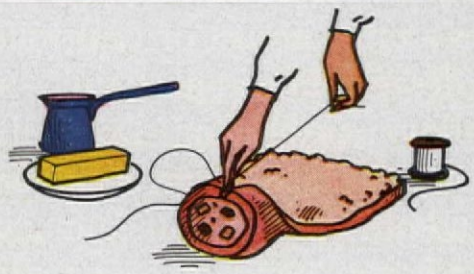


1. ***Lay boned*** *breast of veal flat on work surface. Spread half the filling mixture evenly over the veal almost to the edges.*

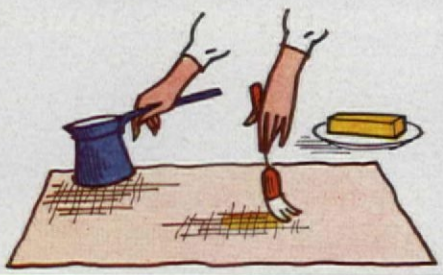


2. ***Arrange*** *strips of tongue in two rows down length of veal. Sprinkle truffles between and around tongue.*

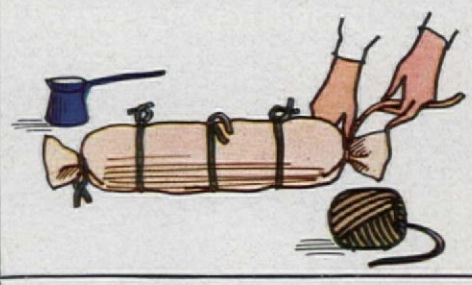
3. ***Top tongue*** *and truffles with an even layer of remaining filling. Spread it carefully to be sure they stay in place.*



4. ***Draw edges*** *of the veal together, and sew with heavy thread. As you work, shape the veal into a long roll. Press filling into place, if necessary.*

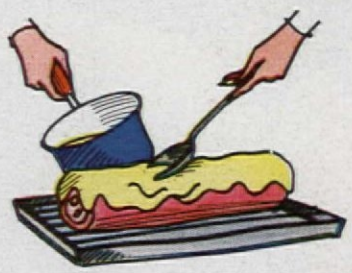


5. ***Brush several*** *layers of cheesecloth (or a large piece of linen) generously with melted butter or margarine. You'll find it easiest to do with a pastry brush.*

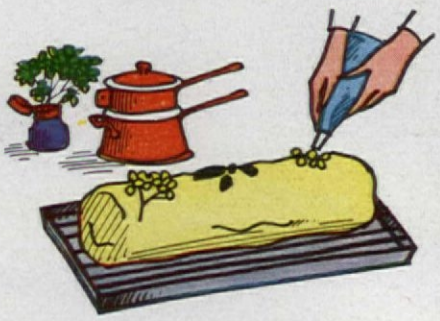


6. ***Place veal*** *on cheesecloth. Roll tightly, keeping it smooth and even. Tie with cord at both ends and three or four places along length of roll.*

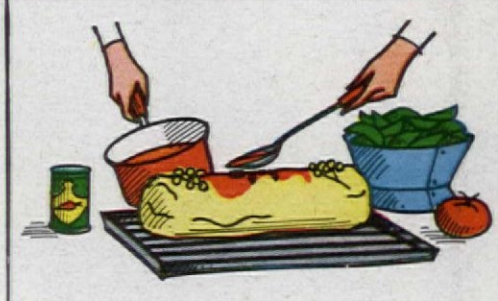
7. ***Select*** *a pan large enough to hold the entire galantine so it will keep its shape as it cooks. Add water, vegetables and "bouquet garni." Simmer 2 to 2½ hours. Remove from pan and chill overnight.*



8. ***Place*** *unwrapped galantine on rack in shallow pan. Spoon chaud-froid sauce the length of galantine; chill until set. Do this four times.*



9. ***Make a design*** *on top of galantine with truffle pieces and parsley stems that have been first dipped in liquid aspic. Pipe egg butter on stems for flowers.*



10. ***Finish*** *galantine with a coating of aspic. Spoon it carefully over the galantine. Be sure you don't disturb the décor. Chill until serving time.*

(continued)

1. Blend Campbell's Cream of Mushroom Soup* with milk

2. Heat, stirring—it's a ready-seasoned sauce

3. Pour over vegetables, meat, fish or poultry

4-minute cream sauce - *Campbell's Soup*

4-MINUTE CREAM SAUCE

1 can Campbell's Cream of Mushroom Soup*
¼ to ½ cup milk

In saucepan, stir soup until smooth. Gradually blend in milk. Heat, stirring. Makes about 1½ cups sauce to pour over cooked vegetables, eggs, meat, poultry, fish, hot sandwiches, or use in casseroles and other recipes.

Saucy Quick Sandwich (pictured)
Place 4 servings sliced cooked ham or chicken on 4 slices toast. Top with drained cooked asparagus (10-oz. pkg. frozen or 1-lb. can). Pour on 4-minute Cream Sauce. 4 servings.

*Or Cream of Chicken, Cream of Celery, Cream of Vegetable, or Cheddar Cheese Soup.

(continued)

LOBSTER BARQUETTES

PREPARATION TIME: 40 MIN./BAKING TIME: 12–15 MIN.

2 c. sifted all-purpose flour; 1 c. grated Parmesan cheese; 1 c. soft shortening; 8 tbs. water; 1 can (5 oz.) lobster; milk; 1 tbs. butter or margarine; 1 tbs. flour; ¼ tsp. onion salt; ¼ tsp. garlic salt; 1½ tsp. lemon juice; 2 hard-cooked egg yolks, sieved, 1 jar (4 oz.) shrimp. Cut paper pattern 1 inch larger in diameter than small tart or barquette pans. Combine flour and cheese in mixing bowl; cut in shortening. Add water gradually, stirring until dough forms a ball. Turn out on floured board; roll out ⅛-inch thick. Trace around paper pattern; line tart shells with dough; press against bottom and sides; trim even with edge; fill shells with raw rice to keep them from buckling as they bake. Bake in hot oven (425° F.) 12 to 15 minutes or until golden. Cool; carefully remove rice; remove from pans; cool on wire racks. Drain and flake lobster, reserving liquid; add milk to lobster liquid to make ½ cup. Melt butter or margarine in saucepan; stir in flour, onion salt, and garlic salt. Add milk mixture slowly; cook, stirring constantly until thickened; stir in lobster and lemon juice. Fill tart shells with lobster mixture; place on cooky sheets; refrigerate until almost ready to serve. Remove from refrigerator; top with egg yolk and shrimp. Bake in hot oven (425° F.) 3 to 5 minutes, or until hot. Makes about 4 dozen.

GALANTINE OF VEAL

PREPARATION TIME: OVERNIGHT/COOKING TIME: 2–2½ HRS.

Breast of veal; ½ lb. bacon, ground; 1 small onion, minced; 1 tbs. butter or margarine; 1 egg; 2 tbs. dry sherry; ½ tsp. basil; ½ tsp. thyme; 1 tsp. salt; ⅛ tsp. cayenne; ½ lb. cooked tongue, cut in strips; ¼ c. chopped truffles; 1 tbs. melted butter or margarine; water; 1 carrot, pared and sliced; 1 stalk celery, sliced; 1 onion stuck with 4 whole cloves; bouquet garni (peppercorns, bay leaf, and parsley tied in square of cheesecloth); 7 c. veal stock; 3 envelopes unflavored gelatin; 1½ c. tomato juice; ½ tsp. salt; ⅛ tsp. cayenne; 2 egg whites; 2 egg shells, crumbled; 3 envelopes unflavored gelatin; ⅓ c. butter or margarine; ½ c. flour; 1 c. heavy cream; truffles or black olives; parsley; 1 hard-cooked egg yolk; butter or margarine. Have butcher bone and trim a breast of veal about 12 inches long, and flatten it into an oblong about 8 inches wide. Have trimmings ground and weighed; if necessary, add ground veal to make 1 pound. Have butcher grind bacon. Sauté onion in butter or margarine; combine with ground veal, bacon, egg, sherry, basil, thyme, salt, and cayenne. Lay veal flat; spread with half ground-meat mixture. Lay tongue strips on top; sprinkle truffles between strips; cover with remaining meat mixture. Bring sides of veal together; sew with heavy thread. Place on several thicknesses of cheesecloth that have been spread with melted butter or margarine. Roll tightly; tie at ends close to veal; tie in 3 or 4 places along length. Put in pan long enough to take entire galantine; add water almost to cover; add carrot, celery, onion with cloves, and bouquet garni; cover. Bring to boiling; reduce heat; simmer gently 2 to 2½ hours. Remove veal from pan; cool; refrigerate overnight. Strain stock in pan; measure; add water, if necessary to make 7 cups; chill. Next day, unwrap veal; remove stitches. Place seam side down, on wire rack in shallow pan; chill. Make aspic and sauce chaud-froid for decorating.

ASPIC: Soften 3 envelopes gelatin in 3 cups veal stock; add tomato juice, salt, cayenne, egg whites, and egg shells; bring slowly to boiling. Strain through several thicknesses of clean dampened cheesecloth. Pour all but ½ cup of mixture into shallow pan; chill until firm. Keep reserved ½ cup at room temperature so it stays liquid.

CHAUD-FROID: Soften 3 envelopes gelatin in 1 cup veal stock. Melt butter or margarine in saucepan; blend in flour; slowly stir in 3 cups veal stock. Cook, stirring constantly, until thickened; add gelatin mixture; stir until dissolved. Add cream; heat but do not boil. Remove from heat; cool but do not refrigerate.

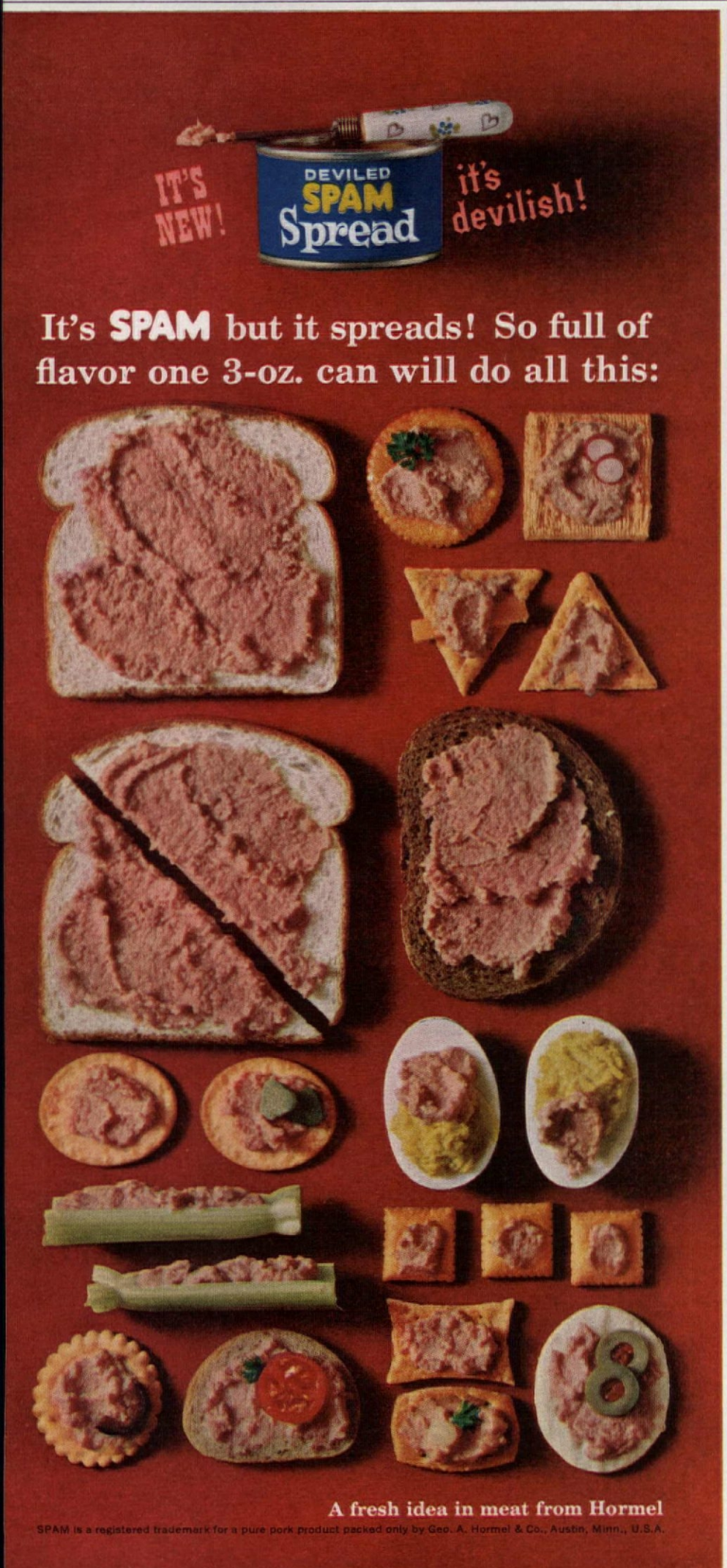
Spoon some chaud-froid sauce over entire length; chill until set. Repeat 4 times, chilling each coat until set before adding next one. Make cutouts of truffles or black olives for fleurs-de-lis; use parsley stems for flower stems; mix hard-cooked egg yolk and small amount of butter or margarine for flowers. Dip cutouts and stems in ½ cup liquid clear aspic; place in position on galantine; pipe egg-butter mixture through pastry tube. Chill. Spoon over remaining liquid aspic. Chill. To serve, make cutouts for edge of platter from set aspic; cube remainder. Place galantine on chilled platter; surround with cubed aspic; put cutouts on edge. Garnish with vegetables, if desired.

PINEAPPLE COUPÉ

PREPARATION TIME: 25 MIN./CHILLING TIME: SEVERAL HRS. OR OVERNIGHT

3 small ripe pineapples; 6 large, ripe peaches; 2 tbs. sugar; ½ c. curaçao or ½ c. orange juice; ½ pt. heavy cream; 1 pt. vanilla ice cream; 1 pt. strawberry ice cream.

Halve pineapples; carefully remove pineapple meat with sharp knife, leaving ½-inch shell. Wrap shells in plastic wrap or foil; chill. Core and cube pineapple meat. Peel and cut up 4 peaches; combine with pineapple; add sugar and curaçao or orange juice; cover; chill several hours or overnight. Just before serving, whip cream. Pile cut-up fruit in shells; top each with scoops of vanilla and strawberry ice cream. Peel and slice 2 peaches; garnish each with peach slices and whipped cream put through pastry tube. Makes 6 servings.



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Mrs. Arthur C. Smith, Jr.
First Prize Winner, Cooking Contest
Danbury State Fair, 1961-1962
Goshen Fair, 1961
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To avoid greasy taste in any kind of fried chicken,
I always fry right with Crisco
And for a tangy tropical touch –
- sprinkle raw chicken liberally with lemon juice
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- let stand ½ hr. - flour chicken thoroughly
- fry over medium heat till crisp & tender

Mrs. Smith's
"Tropical Fried Chicken"

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• TIPS WITH CHEESE

■ **Sesame Cheese Biscuits** are a perfect accompaniment for a salad luncheon. Combine ¾ cup grated Parmesan cheese and 3 tablespoons sesame seeds in a shallow dish. Melt ¼ cup butter or margarine in saucepan. Open and separate a package of refrigerated biscuits. Dip each in melted butter or margarine, then roll in cheese mixture to coat. Place on ungreased baking sheet. Bake in very hot oven (500° F.) 8 minutes.

■ **Cheese Straws** add a tangy note to a fruit or vegetable juice first course. Prepare ½ package pie crust mix according to package directions, adding ½ cup grated sharp Cheddar cheese with water. Roll out on lightly floured board to ⅛-inch thickness. Cut into narrow strips about 4 inches long; dust with paprika. Place on baking sheet. Bake in hot oven (450° F.) 10 to 12 minutes, or until brown. Makes about 4 dozen.

For cocktail nibbles, combine equal parts of Roquefort or Blue cheese and cream cheese and whip until smooth. Put pecan or walnut halves together sandwich fashion with cheese mixture between. Chill.

Dress up frozen chicken a la king with the addition of some grated Cheddar or Parmesan cheese before heating.

• BAKED STUFFED LASAGNE

• BIG CHEESE LOAF

• QUICHE LORRAINE

Preparation time: 20 min.
Baking time: 25–30 min.

Pastry for 9-in. shell
6 slices bacon
1 medium-sized onion, sliced
¼ lb. Swiss cheese, diced
4 eggs, beaten
1 c. milk
1 c. heavy cream
1 tsp. salt
⅛ tsp. white pepper
¼ tsp. nutmeg

■ Preheat oven to very hot (450° F.). Line 9-inch pie pan with pastry; trim and flute edge. Cover inside of shell with piece of wax paper; fill shell with dry rice or beans (to keep shell from buckling as it bakes). Bake 10 minutes; remove rice or beans and paper; cool shell. Fry bacon until crisp; drain and crumble. Sauté onion in 1 tablespoon bacon fat just until transparent. Put diced cheese, crumbled bacon, and onion in pastry shell. Combine beaten eggs, milk, cream, salt, pepper, and nutmeg; pour into shell. Bake 15 minutes; reduce oven heat to moderate (350° F.); bake 10 to 15 minutes, or until knife inserted halfway between center and edge comes out clean. Let pie stand 10 to 15 minutes before cutting.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS

• PINEAPPLE CHEESECAKE

Preparation time: 40 min.
Baking time: 1 hr. 30 min.

1 c. graham-cracker crumbs
¼ c. sugar
¼ c. softened butter or margarine
3 tbs. cornstarch
¼ c. sugar
2 cans (8¾ oz. ea.) crushed pineapple
1 tbs. lemon juice
2 pkgs. (8 oz. ea.) cream cheese
¾ c. sugar
3 large eggs, separated
1 pt. (2 c.) dairy sour cream
½ tsp. grated lemon rind

■ Set oven at moderate (375° F.). Blend graham-cracker crumbs, ¼ cup sugar, and butter or margarine. Press firmly on bottom and sides of 8- or 9-inch spring form pan; bake 8 minutes; cool. Combine cornstarch and ¼ cup sugar; stir in pineapple with juice. Cook over medium heat, stirring briskly, until thickened and clear; cool; stir in lemon juice. Spread pineapple mixture evenly over bottom of crumb crust. Set oven at slow (325° F.). Beat cheese, ¾ cup sugar, and egg yolks in electric mixer until blended and smooth. Beat in 1½ cups sour cream (reserve ½ cup for garnish). Beat egg whites until stiff but not dry; blend into cheese mixture; pour mixture carefully on top of pineapple layer. Bake 1 hour and 30 minutes, or until set and brown. Turn off oven heat; open oven door; let cake cool in oven ½ hour. Top of cake will crack during baking but will settle as cake cools. Remove from oven; cool thoroughly; chill. Before serving, remove from pan; spoon reserved sour cream on top. Garnish with pineapple slices and maraschino cherries, if desired.

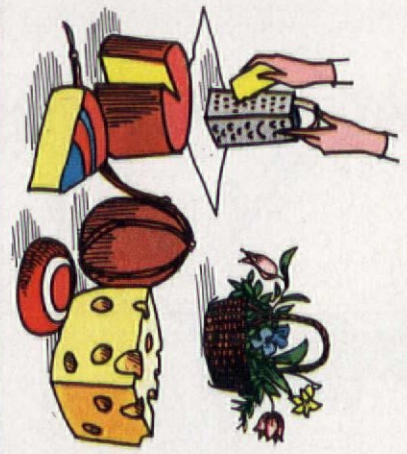
Makes one 8- or 9-inch cake

TESTED IN THE AMERICAN HOME KITCHENS

• COEUR À LA CRÈME

A rule of thumb for grating cheese. If the cheese is of the soft type, rub it lightly against a coarse grater. It should be used at once. Dry, firm cheese should be rubbed against fine grater. Cover. Store in cool place.

More about cheeses on page 58.



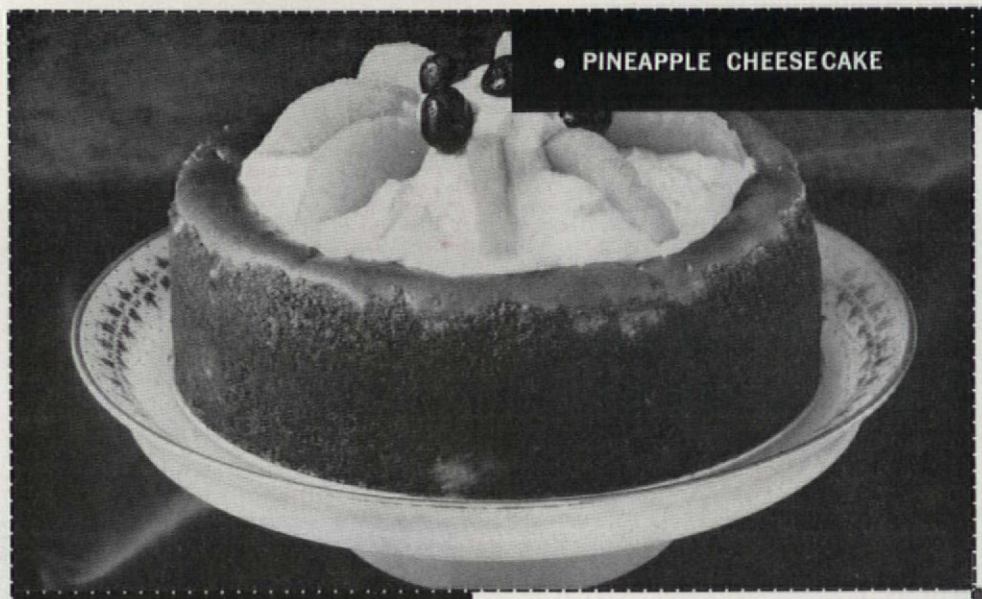
AMERICAN HOME RECIPES

Say Cheese

(pictured in color on pages 46 and 47)

Say Cheese

(pictured in color on pages 46 and 47)



• PINEAPPLE CHEESECAKE

• COEUR À LA CRÈME

Preparation time: 25 min.
Chilling time: overnight

1 lb. cottage cheese
1 lb. cream cheese, softened
Dash of salt
2 c. heavy cream
1 qt. strawberries
Sugar

■ Beat cottage cheese, cream cheese, and salt until smooth. Add cream gradually, beating constantly; continue beating until mixture is smooth. Line a heart-shaped basket with cheesecloth; pack cheese mixture into basket. Place on plate; refrigerate overnight to let whey drain off. (If heart-shaped basket is not available, line fine-meshed sieve with dampened cheesecloth, pack with cheese mixture and let stand over a bowl in the refrigerator overnight. Next day, cheese can be packed in cheesecloth-lined, heart-shaped metal mold, if desired.) Reserve a few whole strawberries for garnish; hull and crush remainder; sweeten with sugar to taste. To serve, unmold cheese heart on serving plate; remove cheesecloth; garnish with reserved strawberries; serve with crushed strawberries.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS

• BIG CHEESE LOAF

Preparation time: 25 min.
Rising time: 2–2½ hrs.
Baking time: 40–45 min.

1¼ c. milk
½ lb. Cheddar cheese, shredded (2 c.)
1 tbs. salt
3 tbs. sugar
2 tbs. shortening
½ c. warm water (105°-115° F.)
2 pkgs. active dry yeast
or 2 cakes compressed yeast
2 eggs
5½ c. sifted all-purpose flour

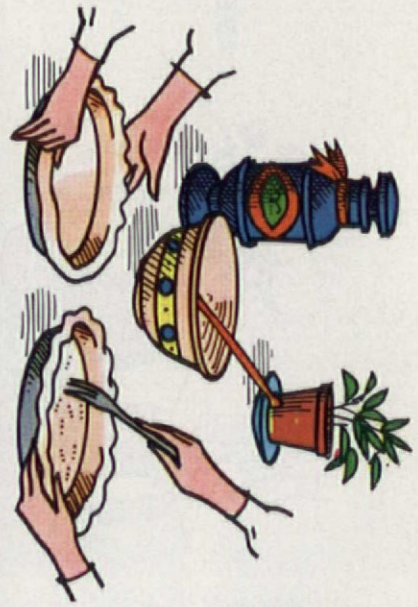
■ Heat milk, cheese, salt, sugar, and shortening together over low flame until cheese is dissolved; cool to lukewarm. Measure warm water into mixing bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Add cooled milk mixture and eggs to yeast mixture; stir well. Add 3 cups flour; beat until well blended; stir in remaining flour. Turn out on well-floured board; dough will be soft and sticky; dust well with flour. Knead dough until smooth and elastic (about 5 to 8 minutes). Place in greased bowl; turn over to bring greased side up; cover. Let rise in warm place (85° F.) away from draft 1 to 1½ hours, or until double in bulk. Punch dough down; turn over in bowl; let rise 30 minutes or until almost double. Cut off one-fourth of dough; shape remainder into large loaf; place in greased angel-food loaf pan 16x4¼x4 inches*. Cut remaining dough into pieces; shape into balls; place on top of bread in pan. Let rise in warm place 35 to 40 minutes, or until double in bulk. Bake in moderate oven (375° F.) 40 to 45 minutes, or until well brown.

* If desired, cut off one-fourth of dough; cut remainder in half; shape each half into loaf; place in two greased 9x5x3-inch bread pans. Shape rest of dough into balls; place on top of loaves. Let rise and bake as directed.

TESTED IN THE AMERICAN HOME KITCHENS

• QUICHE LORRAINE

To keep pie shell perfect as it bakes, line the pie pan with pastry and trim and flute edge. Then, either prick the bottom and sides with the tines of a fork *or* cover the inside of the shell with a piece of wax paper and fill with dry rice or beans. Bake as recipe directs.



• TIPS WITH CHEESE

Try crisp cheese croutons in green salads, as a garnish for soup, or sprinkled over cooked vegetables. Sauté 1 cup small bread cubes in 4 tablespoons pure vegetable oil, stirring occasionally, until they are golden. Remove from heat and sprinkle with grated Parmesan cheese.

Like popcorn? Next time you pop some toss it with grated American or Parmesan cheese. This is a good garnish for soups, too.

A tray of cheese, fruit, and crisp unsweetened crackers is a simple, decorative and tempting way to end a meal. Coffee or wine is usually served with it. Here are some suggestions of fruits and the cheeses that go best together.

Red apples or fresh pineapple
Fresh pears
Fresh strawberries
Tokay grapes
Melon wedges, bing cherries

Cheddar, Camembert, Liederkranz
Blue or Roquefort, Provolone, Cream
Sweetened Cream cheese
Mild Brick or Cheddar
Gouda or Edam

• BAKED STUFFED LASAGNE

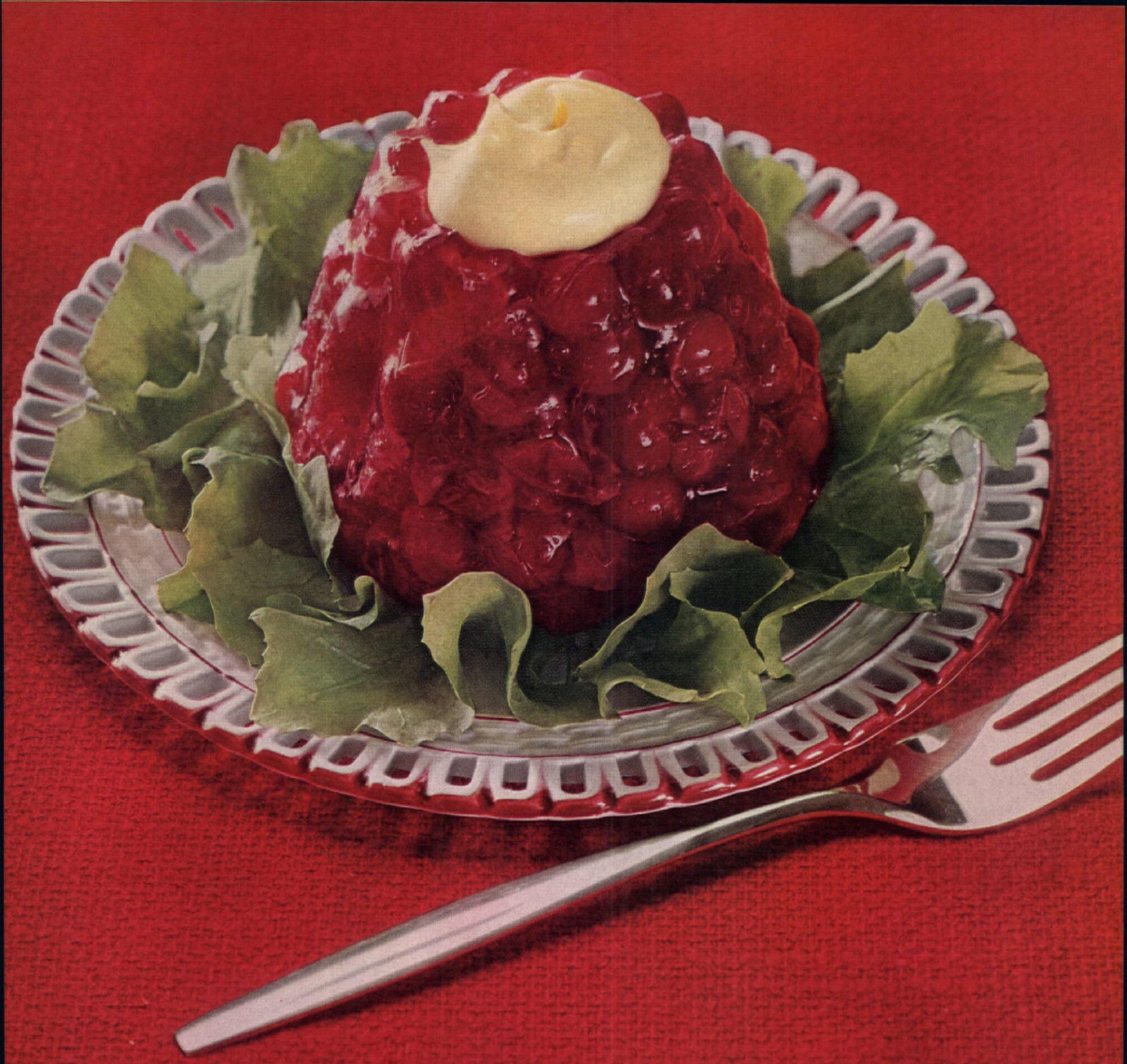
Preparation time: 40–45 min.
Cooking time: 2 hrs.
Baking time: 40–45 min.

¼ c. olive or pure vegetable oil
2 cloves garlic, minced
2 large onions, chopped (2 c.)
1 can (2 lb. 3 oz.) Italian peeled tomatoes
1 can (6 oz.) tomato paste
2 tsp. salt
1 tsp. sugar
1 lb. ground beef
1 egg
¼ tsp. garlic salt
½ tsp. salt
1 tsp. oregano
½ tsp. basil
Few dried red pepper seeds
½ c. water
¼ tsp. pepper
½ tsp. basil
6 tbs. chopped parsley
Oil or fat
1 lb. lasagne
1 lb. Ricotta
½ lb. Mozzarella, thinly sliced
½ c. grated Parmesan cheese

■ Heat oil in large saucepan; add garlic and onion; cook over low heat 10 minutes. Add tomatoes, tomato paste, salt, sugar, oregano, basil, red pepper seeds, and water. Cover; cook over low heat 1½ hours, stirring occasionally. Mix thoroughly beef, egg, garlic salt, salt, pepper, basil, and 2 tablespoons chopped parsley. Drop by spoonfuls into oil or fat in skillet; brown lightly; add to sauce; cook uncovered ½ hour. Cook lasagne in large amount boiling salted water according to package directions; drain. Spoon some sauce in bottom of 13x9x2-inch baking pan. Arrange drained lasagne in layer in pan, overlapping them slightly. Spoon over about ¼ meat sauce and Ricotta; top with ¼ of Mozzarella, grated Parmesan, and chopped parsley. Repeat until all ingredients are used, making top layer sauce and Mozzarella. Bake in moderate oven (375° F.) 40 to 45 minutes, or until hot and bubbling. Garnish with parsley sprigs, if desired.

Makes 8 servings

TESTED IN THE AMERICAN HOME KITCHENS



NEXT TIME IT'S SALAD...SNAP IT UP WITH CRANBERRIES

Recipe: one package of your favorite gelatin dessert (use half the water called for) plus Ocean Spray whole berry sauce. Or try Ocean Spray jellied sauce with cottage cheese or fruit. **HEIGHTEN THE FLAVOR, BRIGHTEN THE PLATE WITH OCEAN SPRAY.**

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NEW! Free 48-page "Be Original" cook book of 100 new recipes, including Colonial Cheese (above), and dozens of other kinds of dishes. Write Lea & Perrins, Box A, Fair Lawn, N. J. **LEA & PERRINS**

Say Cheese

(continued from page 46)

Way back in the dim, dark past someone left the milk out in the sun. Came high noon, what was left—while not particularly attractive—was peculiarly delicious. This is how cheese began and, for centuries ever since, man and his wife have been concocting their own variations of this delectable, nutritious, and sometimes odoriferous food.

Cheese is closely akin to wine. Both are a product of fermentation; their flavors and textures are equally multitudinous. Both share the romance and mysticism of the past and have a loving affinity for each other.

According to the U.S. Department of Agriculture there are some twenty distinct types or kinds of natural cheeses. Branching out from that, there are more than 400 varieties hailing from towns and communities in every nook and cranny of the world. Most of the cheeses we know today had their origins in Europe, but you can thank the farsighted Pilgrims for bringing over a slab or two from the homeland—and a cow to keep up the supply!

Today, just about every cheese that ever delighted the taste buds of the Europeans has an American counterpart. There are some who may argue the comparative merits in flavor and texture, but the delightful fact remains you can now pick up Camembert, Edam, Limburger, Mozzarella, Münster, Provolone, or Neufchâtel in just about every food store in the land. The fair state of Wisconsin makes so many different Swiss cheeses that someone has suggested it change its name to Swissconsin!

America can also be proud of its own native cheeses. That Cheddar the Pilgrim fathers brought over made a new name for itself more than a century ago. Called Herkimer County, it has its own American cousins known as Vermont Colby, Colorado Blackie, California Jack, Pineapple, Sage, and Wisconsin Longhorn—depending on where you live!

Liederkranz is the brain child of a New York delicatessen keeper who, in trying to copy a German cheese, came up with something better.

Of course, the true test of cheese is in the eating and the cooking. There are those that are especially tantalizing as appetizers. Next time you serve cocktails, try a sharp Roquefort, Gorgonzola, Stilton, or any of the Danish or American blue cheeses. For cooking, a good Swiss, Gruyère, or aged Cheddar will do wonders for your next soufflé or casserole. These also melt well for sandwiches and toppings as do Mozzarella and Münster. For grating, it's Parmesan, Romano, or dry Swiss and Cheddar. The rich, creamy cheeses are best served as a dessert. Brie, Camembert, or Bel Paese with fresh fruit can be the crowning touch to any meal!

But, one small tip—the flavor and texture of cheese to be eaten as an appetizer or dessert are best when it is at room temperature. So remember to take it from the refrigerator about an hour ahead. THE END

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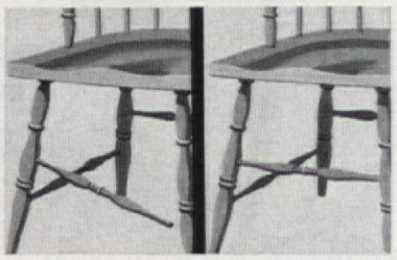
BUM RUNG?



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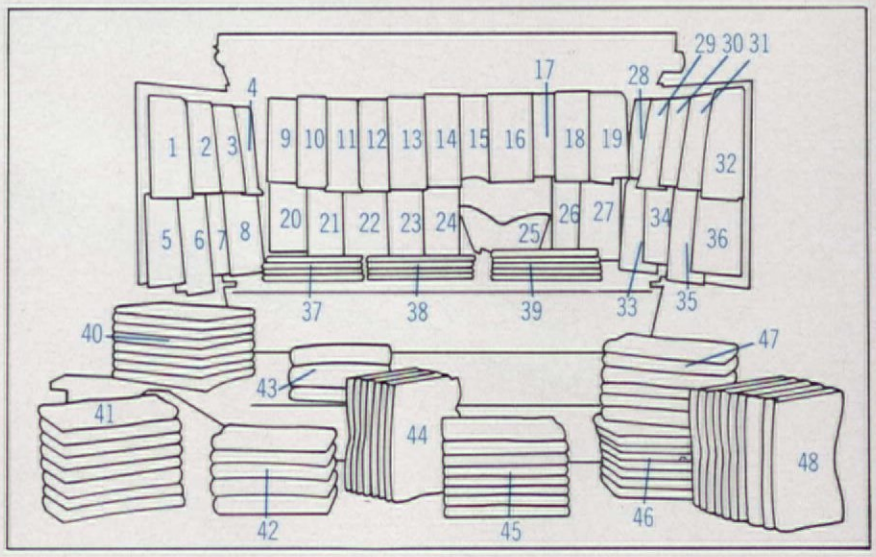
Towels (pictured in color on pages 34 and 35)



Hand towels: (left wing) 1. *Stevens Utica.* 2. *Morgan-Jones.* 3. *Martex.* 4. *Callaway.* 5. *Morgan-Jones.* 6. *Martex.* 7. *Cone Mills.* 8. *Morgan-Jones. (center)* 9. *Stevens Utica.* 10. *Fieldcrest.* 11. *Stevens Utica.* 12. *Fieldcrest.* 13. *Callaway.* 14. *Fieldcrest.* 15. 16. 17. *Martex.* 18. *Callaway.* 19. *Cannon.* 20. *Cone Mills.* 21. *Stevens Utica.* 22. 23. *Cannon.* 24. *Martex.* 25. *Kitchen terry towel—Simtex.* 26. 27. *Hand towels—Cannon. Kitchen terry-cloth towels: (right wing)* 28. *Morgan-Jones.* 29. *Simtex.* 30. *Cannon.* 31. 32. *Morgan-Jones.* 33. *Cone Mills.* 34. *Simtex.* 35. 36. *Morgan-Jones. Bath towels: (on shelf)* 37. *Cone Mills.* 38. *Stevens Utica.* 39. *Patterned towels—Callaway.* 40. *Callaway.* 41. *Fieldcrest.* 42. *Beach towels—Callaway.* 43. *Beach towels—Cannon.* 44. *Bath towels—Callaway.* 45. *Stevens Utica.* 46. *Cone Mills.* 47. *Beach towels—Martex.* 48. *Cannon.*

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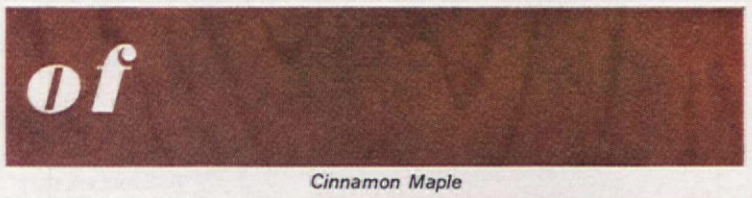
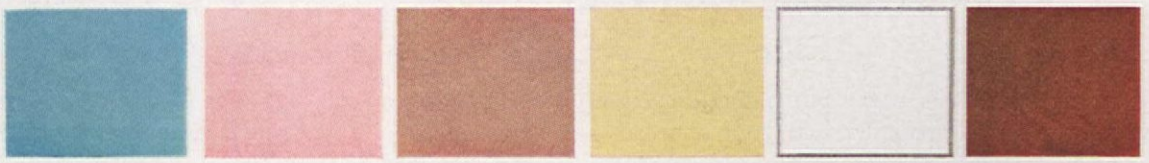


Cinnamon Maple

Danish Walnut

Alpine Mist

Rustic Birch



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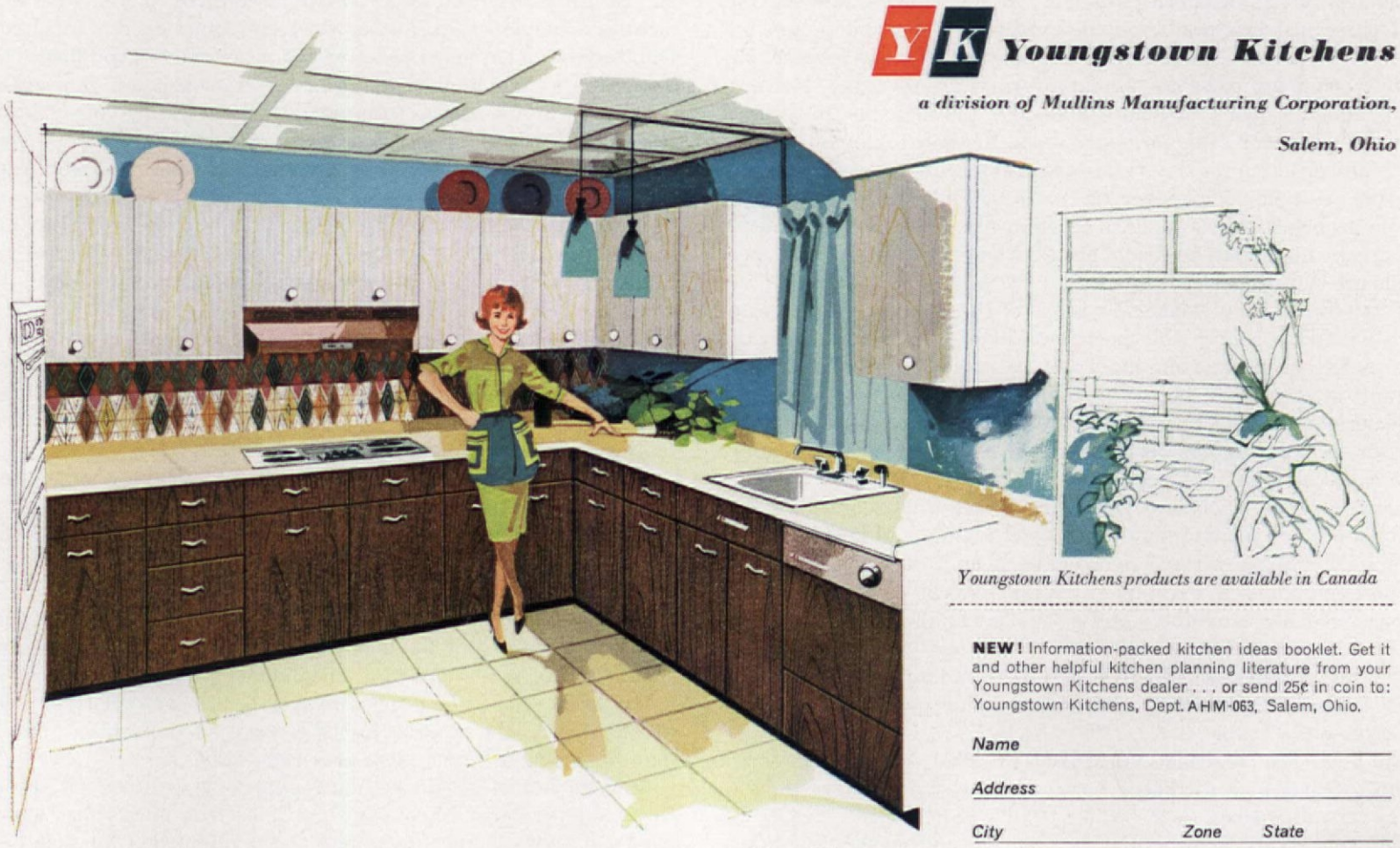

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HOW TO GIVE A DINNER PARTY AND HAVE FUN DOING IT

VIRGINIA T. HABEEB

Everyone loves a dinner party but unfortunately not everyone loves to give one. You've probably had your share of sad experiences—where the hostess was so disorganized she hardly knew what she was doing let alone enjoying herself—where everybody tried desperately to have a good time but didn't—where the evening ended up a complete fiasco and the hostess in a near state of exhaustion. The point is—a dinner party *can* be a sure-fire success and fun at the same time. It's all in knowing how. Here then are some tips for that party coming up when the hostess is going to be *you*.

In the first place, get in the party spirit in advance. Make up your mind you're going to have a good time and keep relaxed. Planning, of course, is essential but don't let it get you down. Remember your guests are coming because they want to—otherwise they wouldn't have accepted your invitation. Start by taking stock of what you've got—*your home, your budget, your equipment—and your husband.* Chances are your home doesn't boast a banquet hall so don't invite more guests than you can entertain graciously. It's better to do it small and do it well. If you can't entertain modestly, think twice about it—otherwise your tensions may show all through the evening. On your side, of course, are all the marvelous energy-saving appliances you own. By all means, put them all to work—they're worth their weight in servants. And then there's your husband. He can be a definite asset in helping you before, during, and after the party!

GETTING THE HOUSE IN ORDER. You'll want everything sparkling but don't panic just thinking about it. Certainly, clean and polish, but never turn your home into a place that doesn't look like a home. Remember chairs are to be sat on and ash trays are for ashes. If everything suddenly looks uncomfortable and untouchable to you, it certainly will be the same for your guests. It's best to do your heavy-duty house cleaning the day before the party and leave a few minutes for sprucing up just before everyone arrives. While you're vacuuming, consider using all those wonderful attachments. They're invaluable for getting at those hard-to-reach places where even your very best friends are sure to peek!

If you own a dishwasher, now is one of the times you'll really appreciate it. What's more, this mechanical maid goes to work *before* the party as well as after. Your china and crystal will fairly shimmer on the table after a quick, hot-water bath.

Be sure your refrigerator is defrosted and clean to make plenty of room for the party fixings. Also remember to have an adequate supply of ice cubes made in advance.

Your range is for cooking but with its many new controls it can also be used for warming plates, quick defrosting, and keeping meals warm and tempting without overcooking. Don't overlook it!

Those seldom used, wedding-gift appliances can come to the aid of the party. Drinks are bubbly and delicious whipped up in a mixer or blender. Canapés get the party off to a "hot start" when served from party grills, griddles, or hot trays. And there's many an electric buffet server, fry pan, broiler, oven, and saucepan that merits a place on an attractive dinner table.

GROUND RULES FOR PREPARING AND SERVING THE MEAL. No one can relax if the hostess has to work like a horse. Here are some suggestions to make everything easy:

1. Plan your complete meal first, then plot the entire evening. Make a list of your menu, market order, and any equipment or table service needed. Buy your groceries and supplies before the day of the party.
2. It's nice to serve what you think guests will like but try to develop your own spécialité. Work on something new but become an expert at it before serving it to guests.
3. Keep the number of dishes you serve few but superb. Be sure each item complements the other in shape, color, texture, and taste.
4. Plan food that can be prepared ahead of time and heated and served at the last minute. You may want to take advantage of the many convenience foods now available—they're time savers.
5. Try to get all the big jobs done in advance—leave the last few hours before the dinner party for the relaxing, ladylike chores.

A buffet is the easiest if you are entertaining a large crowd. Try not to serve foods that require a knife or an additional plate. For sit-down meals decide in advance where guests will be seated and avoid a last-minute checker game. Don't start cleaning up the minute your guests have taken their last bite. The dirty dishes aren't going anywhere except into the dishwasher. Close off the dining room clutter or, if you serve dinner in the living room, shield the table with a folding screen until guests have departed.

THE COCKTAIL HOUR. Starting your dinner party off with an ice breaker is a good idea to let your guests get acquainted. Have juice and soft drinks available for those who do not care for cocktails. Keep the drinks simple and easy to make—otherwise your husband will be playing waiter all evening. Have napkins, coasters, and small plates handy. Appetizers can be as simple or complex as you wish but remember canapés are meant to whet the appetite, not to satisfy it. Don't allow an extended pre-dinner hour to ruin a good meal. Set an approximate time limit so that you can graciously get your guests to the table without having to interrupt an interesting conversation.

THE CHILDREN. You love them dearly and certainly can't overlook them even at a time when their presence may add some confusion to the evening. Children love parties—and if allowed to take some small part in the festivities will be less likely to show off. Have them fed and ready for bed, then give each a specific duty—to greet guests at the door or pass the cocktail napkins. Mission accomplished, they'll go off to their rooms willingly.

HANDY CHECKLIST. Now that we've accounted for almost everything, here are a few items you might overlook in the hubbub of getting ready:

Chairs—avoid a frantic, last minute race to the attic to bring out great-grandmother's ladder-back by checking to see there is comfortable seating arrangement before the guests arrive.

Cigarettes, Lighter (fully filled) or matches. Have them available simply as a nice gesture for the smoke-stack crowd.

Ash Trays—have an assortment scattered in all sitting and eating areas. Be sure they are "purpose looking" and don't merely resemble attractive whatnots.

Place for Coats—provide an area for coats. During bad weather be sure you have a spot for boots and a place to hang wraps (over a shower rod or in a secluded kitchen area).

Tray Tables—for buffet entertaining these are particularly important for the men in the crowd. No one is more uncomfortable than a big man balancing a fragile plate on a large knee.

Bathroom Fixin's—besides having a supply of guest towels, it's thoughtful to supply a tray of convenience items your guests may suddenly need—an extra comb, face powder, individual powder puffs, safety pins, tissues, clothes brush.

So now—go ahead—relax, have fun, and enjoy your dinner party!

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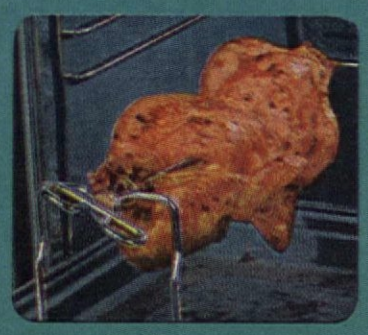

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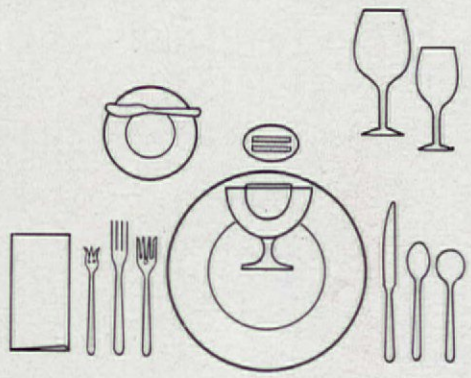
TIPS ON SETTING YOUR TABLE

Hardly one per cent of entertaining today is really and truly "formal." So let's forget protocol involved in setting the table for a state dinner with white tie and "decorations." Let's just review the basic rules which are the backbone of all good table settings.

AS FORMAL AS YOU LIKE IT

The place-setting diagram below is about as formal as you will ever require. It is set for a menu of sea-food cocktail, soup, entree, salad, and coffee. (If you serve a smaller meal, use only the silver, china, and glasses needed.) Dessert spoon and fork may be brought in with the dessert plate.

Forks are set at the left of a plate in order of their use, from the outside in. (If you're serving a salad first and then the entree, eliminate the cocktail fork, putting salad fork on the outside and dinner fork next to the plate.)



Knives and spoons go to the right, with soupspoon on the outside. The cutting edge of all knives are always turned in toward the plate.

Water goblets are set at knife tip, wine glasses to their right and slightly forward.

Butter plates are placed above the forks, with spreader across the top of plate or down the right side, with blade turned in toward the center. (Butter plates are not used at very formal dinners.)

Napkins today are as important as any accessory. They have no rules and may be twisted or folded in any pretty form you care to devise.

Ash trays may be on the table throughout the meal, are centered above each place.

Centerpiece and candles are the stars of your table–one low enough to see over; the other tall, simple, and glowing.

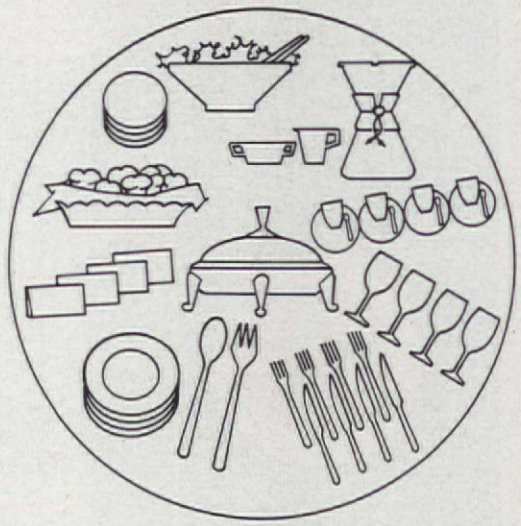
ENTERTAIN MORE—AND MERRIER

More often than not you'll serve a buffet, such as shown at the bottom of the page. Arrange the dishes for self-service from left to right and put food within easy reach. With a simple menu each guest will need only one plate. The serving spoons and forks go close to their dishes, handles turned right as you would pick them up. If space is limited, you may stack two cups and two saucers together.

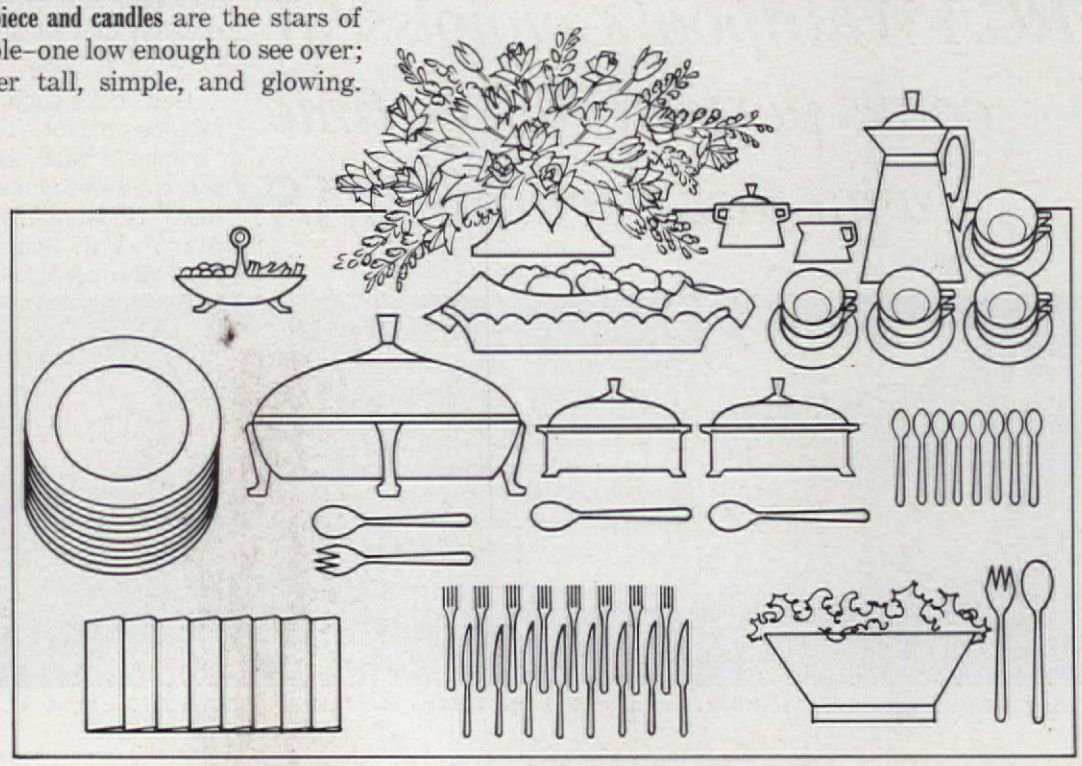
A round table buffet makes a serving island approachable from all sides. Put the entree in the center and let napkins, silver, goblets, and cups radiate from the center of the table. Use a circular tablecloth, falling almost to the floor, or use a contrasting square cloth over the round cloth. If your table seems too crowded, set apart a cart or buffet for the condiments, dessert, coffee, and other beverages.

ACCOMPANIMENTS TO PLEASANT DINING

Whether the occasion be formal or casual, soft music always helps create a festive mood. Keep the stereo low for easy conversation and choose the selections before the guests arrive or the dinner will



grow cold. Serve wine if you like it, chilled to the right temperature. Fill the glasses after the guests are seated and chances are the first toast will be to a hostess who cared enough to set everything right.



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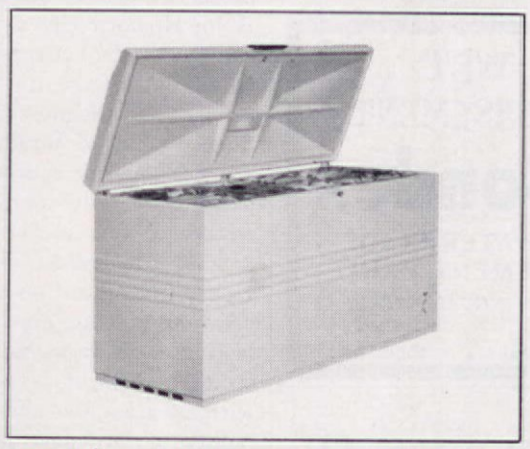
UFPI-17-63/Fashion-fresh 1963 styling! Frost-Proof system means no defrosting ever! Space galore! 590 lbs. worth! Sliding basket-drawer puts items at your fingertips.

CFB-14/Feature-filled Chest! Ideal where floor space is no problem. A budget-buy; holds 473 lbs. ■ For greater capacity with same exterior dimensions: CFF-17 (577 lbs.).



CFB-20/Mammoth of the Chests! Stores 684 lbs.! Counter-balanced lid for easy lifting. Two slide-aside storage baskets. Quick-freeze shelf (all chest freezer models).

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UFD-14-63/Plenty of room to shop around in this popular 481-lb. freezer! Three shelves refrigerated for fast, fast freezing. And the extra-deep door shelves have removable fronts for easy cleaning (all models). Built-in lock.

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JULIA SAVARESE

SIDE LIGHTS

We don't collect stamps, save string, or even cherish a closetful of old love letters. What we do collect are places. And, as such, we are passionate hoarders. For the most part the places in our collection do not have you've-heard-of-it names like Haiti, Tampico, or Australia. Rather they are small, intimate, special-to-us. And they all have one thing in common—our absolute desire to keep them (whenever possible) exactly as they are. Whether it's Balboa in California ("there is no such place. . . ."), the little alley off Washington Square in New York City we always took for granted was haunted, or the tiny town of Solvang about 50 miles north of Santa Barbara where the native-costumed salesgirl in the local bakery will proudly show you the framed signature of Queen Ingrid of Denmark who visited in 1960, when it comes to the idea of giving up one of our places we have all the fierce protectiveness of a mother tiger. (Bulldozers, beware!)

For that reason, even if there weren't any others, we could not be more enthusiastically involved with the effort that is under way to accomplish a final solution for the restoration and preservation of Frank Lloyd Wright's Robie House in Chicago. Built on the campus of the University of Chicago a half century ago, its "prairie house" concept had the most far-reaching influence of all of Wright's daring designs. Though it is now the property of the University, funds are needed to restore and maintain it. To quote August Heckscher, Special White House Consultant on the Arts: "The creation of contemporary works of lasting merit, now and in the future, is not possible if we fail to preserve with a certain love and piety the high points of our past achievements." And if all this seems a long way from our wanting to keep our own and your little "alleys off Washington Square" completely intact (ghosts and all) it's really pretty much the same thing. (The address of the Robie House Committee is the City Hall in Chicago. Care to contribute just a bit "with a certain love and piety"? . . .)

Can you resist a book that begins, "Once upon a time, there was a small stuffed animal named Mostly Frederick Sometimes Sam"? Well, neither could we. The remarkable sentence is from the opening of a children's book written and illustrated by Patricia Coombs and called *The Lost Playground*. We thought that by this time we had achieved a certain mature (?) objectivity about falling in love with stuffed animals, but in the case of Mostly—who in spite of being goaded into being more like everyone else, staunchly goes on being just himself—we willingly concede to an exception. (We're told it's *supposed* to be for 6 to 9 year olds). . . .

Two of the most consistently arresting performers we know have joined their talents to produce an outstandingly compelling Elektra recording. The actors are Theodore Bikel and Marian Seldes and the recording is called "Poetry and Prophecy of the Old Testament."

It must have been a difficult assignment to begin with, interweaving sections that include the Creation, the Expulsion from Paradise, and various Psalms to make a three-character drama involving The King, The Shepherd, and the Shulamite, without rewriting the Biblical text. Hearing this we are once again amazed—as it seems we are each time we encounter it—by the pure ardor of Miss Seldes' talent, in this instance particularly suited to the "dark and comely" female in the Song of Songs. . . .

Is there any reason why television can't reschedule some of the "classic" shows of ten and fifteen years ago instead of summer reruns of shows presented in the season just past? Even if they did seem a little "vintage" we'd be more than grateful for the chance for another look at some of Fred Coe's early Philco Playhouse productions, many of the Kraft shows, most of the Playhouse 90's, to say nothing of such irreplaceables as the early Ernie Kovacs segments. New York's Museum of Modern Art scheduled just such reruns in the spring and we think the tremendous response there is something the networks might take into consideration. . . .

Do you want to get hungry? Listen to this: "I was close now and I could smell frying bacon and baking bread, the warmest, pleasantest odors I know. . . . We filled our plates, poured bacon gravy over our biscuits and sugared our coffee. . . . We all ate quickly, frantically, and refilled our plates and ate quickly again until we were full and warm. The hot, bitter coffee scalded our throats. We threw the last little bit with the grounds in it on the earth and refilled our cups. . . ."

The John Steinbeck story from which this was taken, *and* the recipe for making the Southern-style biscuits described therein, is part of a wonderfully different Random House cookbook, *The Literary Gourmet*, written and edited by Linda Wolfe. The volume is full of scenes from literature in which the leading character is food in all its varied glory, and in each case the section is followed with related recipes from the master chefs. Whether it is the delicate, Daniel Defoe-inspired "Chicken for a lying-in lady" ("... For Change it is better than Butter, and the sauce is very (continued)

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Bird Wind Seal Shingles have proven storm-proof in countless demonstrations and in hurricanes like Donna and Carla. You see, the sun's heat sets dots of powerful adhesive into sticking action, sealing every shingle down in a grip that won't let go. *They bear the Underwriters' Laboratory label* for both wind and fire resistance. And Bird Wind Seals are *guarantee bonded by The Travelers' Indemnity Co.* Why not call your local Bird dealer today? For detailed information, send for a 16-page Bird booklet, "How to Tell When You Need a New Roof."

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If you need a new roof, you have a chance to win a new Bird Wind Seal roof, installed free, plus two free weeks for 2 in beautiful Paris. Travel arrangements by Ask Mr. Foster Travel Service. No jingles or puzzles. Write for an entry blank. Bird & Son, inc., Box AH63, East Walpole, Massachusetts. Contest closes Nov. 15, 1963.

I own my own home ☐ I need a new roof ☐ Please send me a Paris Contest entry blank.

Name.....

Street.....City.....Zone.....

County.....State.....

KILLER!

(OF FLIES AND MOSQUITOES, THAT IS)

There are over 275,000 insects in every back yard . . . walking, flying, leaping, swimming, boring. They're buzzing, crawling, stinging, biting, eating your barbecued hamburger, drowning in your iced tea, taking the fun out of outdoor living.

And you?

Well, you can swat, swear, suffer . . . hide indoors

Or . . .
use a BVI INSECT FOGGER. Takes but a minute—your outdoor living area remains bug-free for hours.

Just fill the container of the BVI INSECT FOGGER with ordinary oil-based insecticide. When you pull the trigger, a built-in electric pump forces insecticide through the atomizing nozzle into a heated fog-producing chamber. The heat vaporizes the insecticide and a thick fog surges from the end of the barrel. As the fog spreads through the air and rolls over the ground, it kills insects on contact! You can occupy the fogged areas immediately, but the insect-killing effect lasts for many hours. The barrel is easily detachable, converting unit into an effective sprayer for applying water-base garden sprays, weed killers and similar liquids. Just $34.95* wherever garden products are sold.

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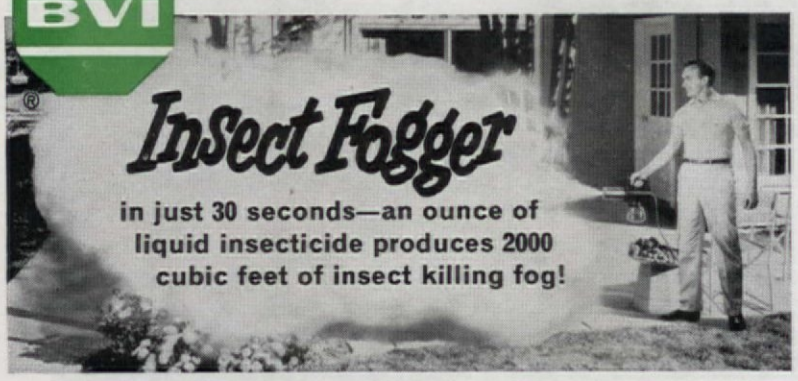
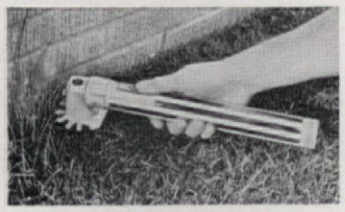


Makes Outdoor Living Fun again!



BVI CORDLESS ELECTRIC GRASS CLIPPER—Ends blister-raising, finger-cramping clipping with hand shears. Operates on standard flashlight batteries. $9.95*

BVI ALL-PURPOSE ELECTRIC SPRAYER—Built-in motor. Just plug in—pull the trigger to spray paint, varnish, moth-proofers, garden sprays, weed-killers. $13.95*

*Suggested retail price. If your favorite dealer doesn't yet have these BVI products in stock, send check or money order to Dept. AH, Burgess Vibrocrafters, Inc., Grayslake, Ill., for prompt postpaid delivery.

(continued) agreeable and pretty . . .") or Tom Wolfe's ravenous menu for a snack (". . . containing baked ham, roast beef, gravy, roast chicken, lima beans, cucumbers, and corn") the book sings the wild praises of "food, glorious food" . . . .

This one isn't new, but since we hate being scared alone we wouldn't care to have you miss a Simon and Schuster release called, *Quake, Quake, Quake . . . a Leaden Treasury of English Verse.* The author Paul Dehn (a movie critic on The London Daily Herald who at one time won an "Oscar" for coauthorship of "Seven Days to Noon") has parodied many of the songs of our childhood innocence and, to quote the jacket, "The result would be terrifying if it were not so funny—and funny if it were not so terrifying."

Try not laughing and shivering at the same time as you read:

"I shot a missile into the air:
It fell to earth I know not where.
Since when, for some odd cause or other,
I've had no news about my brother." . . .

Wish we could be at the opening of the Warner Brothers' première of "PT 109" the film based on John F. Kennedy's adventures as a Navy lieutenant in the South Pacific in World War II. Fittingly, the première will be held on May 19th in the President's home town of Boston, Massachusetts . . . .

One of the most treasured presents ever given to us by one of our most precious friends is a book of poems, *Prayers From the Ark,* translated by Rumer Godden from the French of Carmen Bernos de Gasztold who herself lives and works in the Benedictine Abbey of Saint Louis du Temple at Limon-par-Igny, France. The book, both unpretentiously touching and profoundly moving, is made up of 27 poems, each a simple prayer by one of the animals in Noah's Ark, but their rare combination of devotion, grace, and wit is impossible to describe except by means of direct quotation. Here, for example, are a few lines from one of our favorites.

The Prayer of the Goat:

"Lord,
let me live as I will!
I need a little wild freedom,
a little giddiness of heart,
the strange taste of unknown flowers . . .
The sheep do not understand.
They graze and graze,
all of them, and always in the same direction. . . .
I love to leap Your chasms,
and, my mouth stuffed with intoxicating grasses,
quiver with an adventurer's delight
on the summit of the world! . . .
Amen"

Air Conditioned House

(continued from page 37)

EQUIPMENT SIZE AND TYPE

Only a professional engineer or contractor is competent to ascertain the exact size of the air conditioning unit needed to cool a given space. The standard survey form for this purpose is ARI Standard 230-62, which was developed by the Air Conditioning and Refrigeration Institute and has been accepted by the FHA. The home owner can ask the builder or his representative who sized the equipment and under what standard. If a unit of the exact size needed is unavailable, it is better to have one that is slightly undersized rather than one which is bigger than the cooling job demands. The slightly smaller unit will run about 75 per cent of the time and provide a balance of temperature and a slightly dry humidity, unless the cooling load placed on it is unreasonably heavy. But the oversized unit will cool too quickly and then shut off, halting its dehumidifying function. This on-off performance will result in fluctuating temperatures and a build-up in humidity, and add to operating costs in the bargain.

The builders may have used any one of a number of available types of systems in the houses you look at. A cooling unit may be powered by electricity or by gas. It may be a self-contained single package or a "split" system in which part of the equipment is located outdoors. Air conditioning may be separate from the heating system or it may be combined with it. In areas where winters are mild, the builder may use a heat pump, a device which heats and cools by the simple principle of reversing its cycle. It takes heat from the outside air—even at very low temperatures—and brings it into the house in the winter. In the summer, it takes heat out of the house and discharges it into the atmosphere. Since the cooling cycle is more efficient than the heating cycle the heat pump is best adapted to areas with mild winter climates.

The most popular technique in tract building is to combine heating and cooling in a forced-air system. This is accomplished either with a self-contained unit which is connected to the ductwork or with the split system where the refrigerating unit is outside the house and the cooling coils are located with the furnace. In summer the furnace fan blows across the coils and circulates cool air. This is an efficient and often highly economical system, and has the advantage of saving interior space and cutting down on operating noise inside the house. The outside unit should be located away from bedroom windows of both the house and its neighbor, and it should be mounted on a vibration-absorbing base on a concrete slab which is canted slightly away from the house to provide proper drainage.

Another factor of importance in creating a satisfactory year-round

environment is a good air circulation system. In the usual combined heating-cooling system, the same ductwork handles both warm and cool air. Register locations will vary according to the design of the house. The ideal spot for registers is under windows. There, warm air will bathe the cold glass surfaces in winter and cool air will blanket the places of maximum heat entry in the summer. Since hot air rises while cold air sinks, it used to be a problem deciding whether registers should be placed high or low. However, a remarkably simple solution was evolved a few years ago. It's the register with the multidirectional deflector which simultaneously blows air high, low, and to the sides. The best kind of register has deflectors that can be adjusted by the home owner. With this simple hand control, the deflectors can be adjusted to throw warm air low in the winter and cool air high in the summer.

Is the system designed for quiet operation? Significant here is a large fan turning at low speed, canvas connections between the central equipment and the ducts to prevent vibration transmission.

While the forced-air system combining heating and cooling will apply to the majority of merchant-built homes, an exception might be a ranch-type house with hot-water heat. In such a house, central cooling may be provided separately by locating the air conditioner in the attic. Short, insulated ducts may lead to ceiling diffusers or high wall registers. If diffusers are used, they should be of the "anti-smudge-ring" variety to prevent ceiling smudges, which are caused by air already in the room being sucked upward into the inflowing air stream.

There is little difference among the various systems when it comes to basic efficiency. Economy sometimes favors the single-package furnace unit. The split system keeps noise out of the house. An attic-located unit saves space but has to work against higher attic temperatures.

PERFORMANCE PROTECTION

You cannot be expected to know how well a given unit will or should perform. But you can take advantage of one significant protection which the air conditioning industry itself has established. You can make sure that the air conditioning unit bears the industry's Seal of Certification. If it is not visible on the unit, you can ask the builder if the unit is covered by the ARI Unitary Certification Program and ask for a written statement to that effect. The absence of the seal on equipment does not mean that it will not function properly. But its presence does mean that the manufacturer voluntarily submits his units to punishing performance tests by the independent Electrical Testing Laboratories of New York City. It also means that the manufacturer must rate the cooling capacity of his units in British thermal units per hour rather than in such misleading terms as "tons," "horsepower," or "amperage." If a unit performs as rated, it receives the ARI seal. If it fails, its maker must either bring its performance up to cooling claims, reduce the capacity claim, or withdraw the model from the market.

OPERATING COSTS

Finally, you may wonder how much you should expect to pay for summertime operation of central air conditioning. Costs are much lower than they were 10 years ago. One reason is the switch from water-cooled to air-cooled systems. Another is the fact that equipment is more compact and better suited for individual houses, thus eliminating the need to pay for more cooling than is needed. One leading manufacturer has worked out approximate costs of electrical equipment per 12,000 British thermal units per hour based on full-time operation. (The average house may need 24,000 to 36,000 B.T.U.H. of cooling capacity.)

The calculation divided the nation into three zones. In the northern states, operating costs per cooling season ranged up to $15 for each 12,000 B.T.U.H. of cooling capacity. In the central states, they ran from $15 to $37.50. In the southern states, they ranged from $37.50 to $75.

THE END

best home for the money

QUALITY PRODUCTS USED IN THE FLORIDA BUILDER'S HOUSE

(pictured on pages 74 and 75)

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Hall-Mack

AIR CONDITIONING
Westinghouse

FANS, BATHROOM AND KITCHEN EXHAUST
NuTone

FIXTURES, LIGHTING
Moe, Lightolier, Virden

FIXTURES, PLUMBING
American Standard

HARDWARE
Kwikset

HEATER, WATER
Rheem

PAINT, EXTERIOR & INTERIOR
Sherwin-Williams Co.

RANGE & OVEN
Westinghouse

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Barrett

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Honeywell

INTERIOR WALLS AND CEILINGS
U. S. Gypsum

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THEODORE A. WESTON

PLANT GROUNDCOVERS FOR EASY GARDENING

Groundcovers are work-saving, problem-solving plants. The best of them are also extremely attractive and adaptable.

Most gardeners, as you probably know, use them chiefly as a substitute for grass—for planting in areas that are too shady, too dry, or otherwise unsuited to the growth of grass; on ground that slopes too steeply for mowing; or simply because they need less constant maintenance than respectable-looking turf.

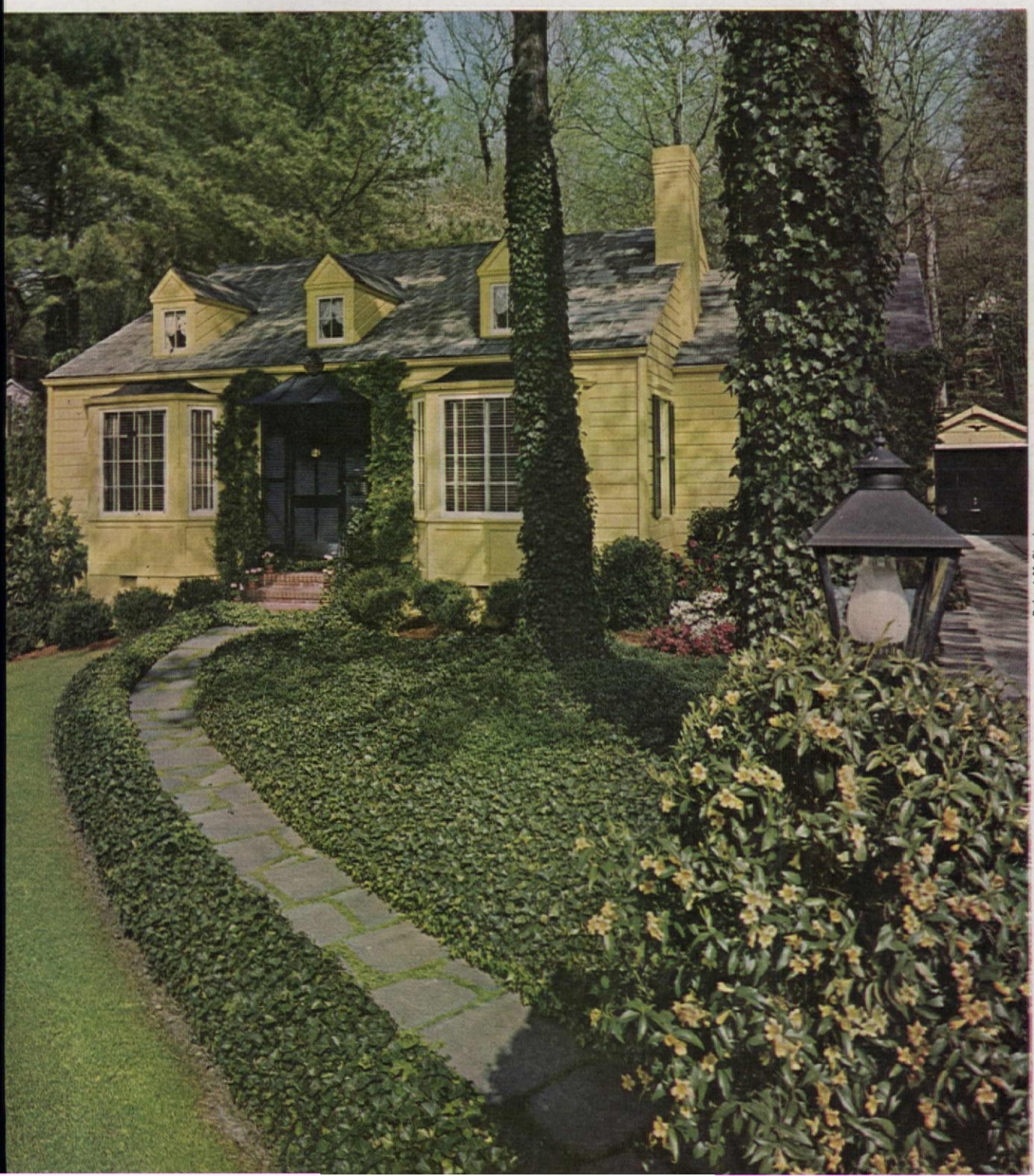
But you'd be smart to think of groundcovers as valuable plants in their own right. They offer tremendous variety of color, form, and texture, quite a few have attractive flowers, and many are suitable for innumerable uses in almost any garden.

Most plants classed as groundcovers grow less than a foot high and make dense, compact growth that eventually forms a complete covering of the ground. Some spread by underground or surface runners, others by the rooting of stems that touch the soil. The evergreen kinds have the advantage of looking well all year round, and the flowering types provide a floral bonus when in bloom.

Good-size plants of the more vigorous groundcovers, set fairly close, can be expected to cover the ground completely within about a year. Smaller plants of less robust kinds, set farther apart, may take two or three years or even longer to fill in completely. The growth of any groundcover, however, is speeded up by regular feeding and watering. To eliminate weeding while groundcovers are becoming established, mulch the soil fairly heavily with peatmoss, buckwheat hulls, cocoabean shells, ground corncobs, or similar material directly after planting.

When established, most groundcovers are benefited by once-a-year feeding, in the spring, with an all-purpose fertilizer, and all but a few should be watered well during protracted dry spells.

In our descriptions of groundcovers, figures in parentheses refer to hardiness zones of the Plant Hardiness Zone Map, published in our January 1962 issue. Reprints of this are available at 50 cents.



Robert McGinnis

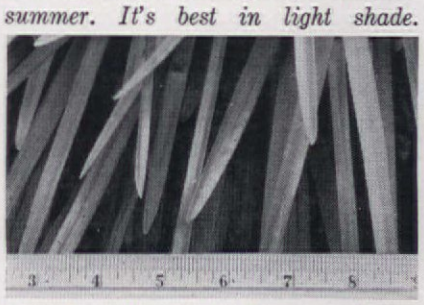
Roche

Low, dense-growing, flowering *plants provide a colorful display when in bloom and an attractive groundcover the year round. These are heathers (varieties of Calluna vulgaris) and are extremely effective in parts of the East and Pacific Coast area where they grow well. They need light, well-drained, strongly acid soil, ample sunshine, and an adequate supply of moisture during the summer.*

English ivy and myrtle *(periwinkle) are two of the most vigorous, adaptable, and all-round useful groundcovers in most parts of the country. They grow well in either full or part shade and in any ordinary soil. Here, at the home of Mr. and Mrs. John J. Morrison in Georgia, ivy is used as an edging, and ivy and myrtle to cover the area between the walk and driveway. The yellow-flowered vine is Carolina jasmine (Gelsemium sempervirens).*

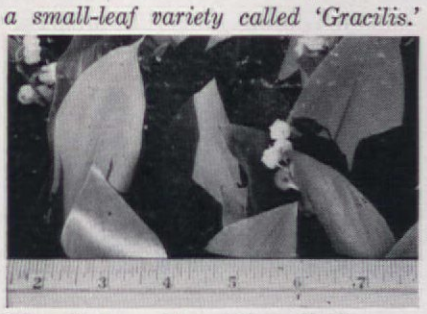
GROUNDCOVERS FOR SHADE

Aaron's beard *(Hypericum calcynum, 6–10) is semievergreen, about 1′ high, and has bright yellow flowers in midsummer. It's best in light shade.*



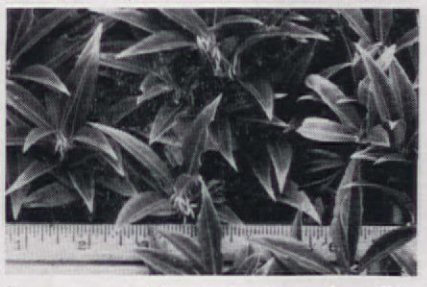
Creeping lily-turf *(Liriope spicata, 5b-10), 6–8″ high, has dark, grasslike, evergreen foliage and small pinkish flowers in summer. Rather slow growth.*

English ivy *(Hedera helix, 6–10) is vigorous, fast growing, evergreen. Many distinct varieties available; this is a small-leaf variety called 'Gracilis.'*



Lily-of-the-valley *(Convallaria majalis, 3–8) is vigorous, fast growing, attractive when in growth, but dies down in winter. Fragrant flowers in spring.*

Pachysandra *(P. terminalis, 5–8) is one of the best plants for shade. It's about 6″ high, evergreen, and fairly fast growing. In sun it turns yellow.*

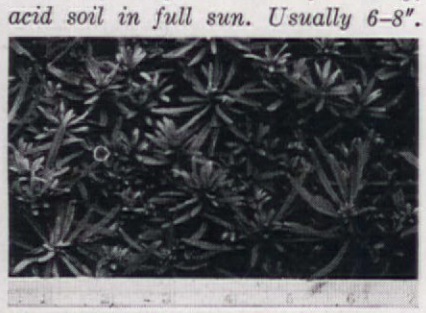


Sarcococca *(S. hookeriana humilis, 6–9), 1–2′ high, has beautiful, glossy, evergreen foliage, but is rather slow and may be browned by winter wind.*

Wild ginger *(Asarum caudatum and A. europaeum, 5–8), 6–7″ high, has striking evergreen foliage, but needs rich, moist, well-drained, woodland soil.*

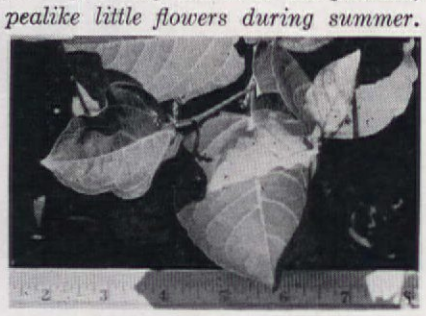
GROUNDCOVERS FOR SUN

Bearberry *or kinnikinnick (Arctostaphylos uva-ursi, 2b-9a) is one of the best evergreen groundcovers for sandy, acid soil in full sun. Usually 6–8″.*

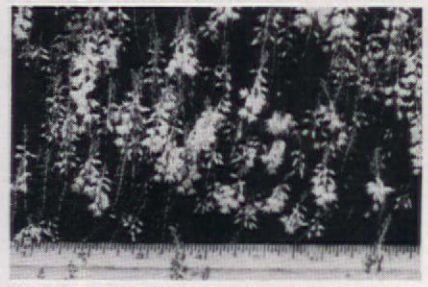


Candytuft *(Iberis sempervirens, 5–9), 8–12″, makes dense, evergreen growth and is covered with white flowers in spring. May be windburned in winter.*

Crown vetch *(Coronilla varia, 5–8) is sturdy, fast growing, 1–1½′ high, ideal for dry, sunny banks. It has pinkish, pealike little flowers during summer.*

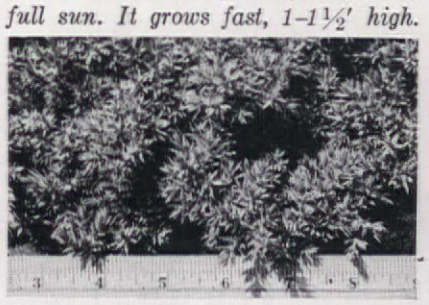


Fleeceflower *(Polygonum reynoutria, 4b-10a) is a strong, rapid grower and may become a pest if unrestricted. Usually 1′ high; flowers late summer.*



Heather *(Calluna vulgaris, 5–8; see facing page) grows 6–18″ high, flowers in summer. A similar, spring-blooming plant is heath, Erica carnea (6–8).*

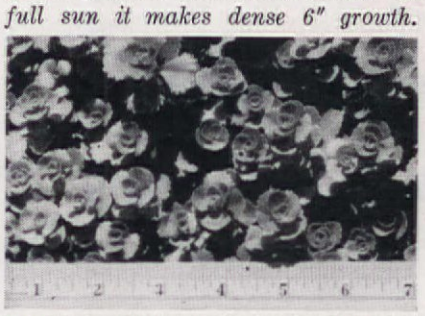
Ivy-leaved geranium *(Pelargonium peltatum, 9b–10) is one of California's best groundcovers for light soil in full sun. It grows fast, 1–1½′ high.*



Junipers *(4–9) are among the best evergreens for light soil in full sun. Many varieties of Juniperus horizontalis, chinensis, procumbens; 6–24″ high.*

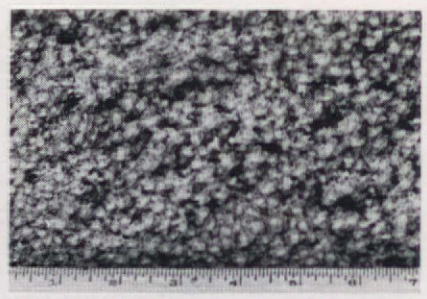
Moss pink *(Phlox subulata, 3–9) is an excellent groundcover for small areas in full sun. It grows 5–6″ high and comes in white and various pinks.*

Sand strawberry *(Fragaria chiloensis, 6–10) has attractive shiny leaves, white flowers, and tasty fruit; in full sun it makes dense 6″ growth.*



Sedums *(4–9) are good flowering groundcovers for small areas in full sun. Among the best are S. spurium (above), acre, and album; 2–6″ high.*

Sweetfern *(Comptonia peregrina, 2b-8) grows 2–3′ high, has aromatic foliage, and does well in poor, dry soil in full sun; especially useful on banks.*



Thymes *(5–9) are exquisite groundcovers for small areas. Among the best are Thymus lanuginosus (above), serpyllum, lanicaulis; tiny leaves, 1–3″ high.*

FOR SUN OR SHADE

Carpet bugle *(Ajuga reptans, 5–9) is attractive, semievergreen, reasonably fast growing, usually 6–8″ high. It has abundant blue flowers in spring.*

Cowberry *or lingonberry (Vaccinium vitis-idaea, 5–9a) is evergreen, 8–12″ high, and has red berries in fall. Needs acid, moist, well-drained soil.*

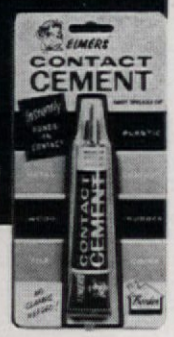
Goutweed *(Aegopodium podograria, 4–9) is a fast, rampant grower in any kind of soil and may become a pest. The dense, variegated leaves are 6–8″ high.*

Hall's honeysuckle *(Lonicera japonica halliana, 5b–9a) is a vigorous, fast grower; may become a pest, smothering other plants. White flowers in spring.*

Iris cristata *(5–8) has beautiful, little, pale lilac flowers in spring, 4–6″ high, and attractive foliage from spring to fall. It does best in light shade,*

(continued)

Roche, De Gennaro, Jeannette Grossman



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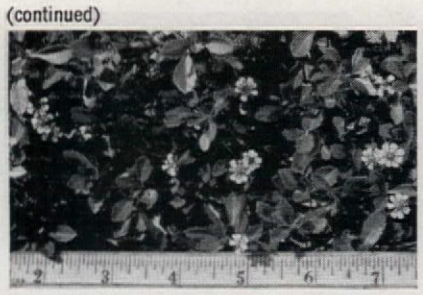
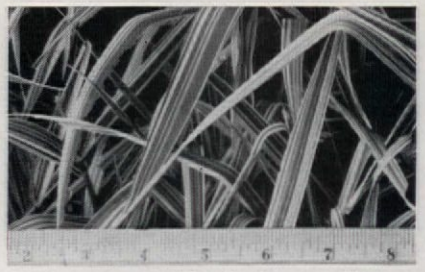


Mat grass *(Lippia canescens, 7–10) grows 3–4″ high and is used for lawns on the West Coast. It has small lilac and yellow flowers but can be mowed.*



Ribbon grass *(Phalaris arundinacea picta, 4b–9) is good on poor soil, attractive, vigorous, fast growing, though somewhat tall—usually 2–3′.*

Moneywort, *creeping Jenny, or creeping Charley (Lysimachia nummularia, 4–8) is ideal in wet soil in sun or shade; 2–3″ high. The flowers are yellow.*

Salal *(Gaultheria shallon, 6–9a) makes a dense, evergreen, 1–2′ groundcover in full sun but grows taller in shade. Pinkish white, feathery flowers in June.*

Myrtle, *or periwinkle (Vinca minor, 5–10a), is one of the most popular of all groundcovers. Rich, dark foliage, about 6″ high; blue flowers in spring.*

Wintercreeper *(Euonymus fortunei, 5–9a) is a strong-growing evergreen, usually about 6″ high. The variety colorata becomes purplish in winter.*

SHOPPING INFORMATION

Cover: Everfast fabric tablecloth—Craig.,All merchandise—Lord & Taylor, New York.

VACATION HOUSE
Pages 28, 29: Outdoor furniture with cushions of Acrilan acrylic fiber—Telescope.

RIGHT SETTINGS FOR THE RIGHT TIMES
Page 42: Everfast fabric tablecloth—Craig. **Page 43:** Swiss tambour cloth—Ottavia. **Page 44** (top): Belgian linen cloth—Leacock. (Bottom): Round Swiss tambour cloths—Ottavia. **Page 45:** Tie silk place mats and napkins—Imported. All merchandise on pages 42–44 available at Lord & Taylor, New York.

DINNER PARTY
Page 48: Silver platter—Oneida Silversmiths.

NEW SPARKLE TO AN ORDINARY HOUSE
Page 38: "Patrician" dining chairs—Molla, Inc. Chandelier—Imported from Italy. Tureen centerpiece—Imported from France. Dinner plate—Spode. Water goblets—Steuben Glass. **Page 40:** "Hollyhocks and Ribbon" chintz fabric—Arthur Lee. Painting over sofa—Wallace Herndon Smith. **Page 41** (top): Painting near fireplace—Tom Blagden. (Bottom): "Kensington" chintz fabric—Ramsona Fabrics Ltd. Wallpaper border—Louis Bowen.

BIG SUMMER ISSUE COMING UP

From cover to cover, our next issue will be crammed with bright ideas to help you play it cool all summer long. Here's just a sampling of what's in store:

MENUS FOR SUMMER BACHELORS. Leaving your husband for a stay at your vacation retreat? Here's how to keep the working father well-fed and happy while you're away. You'll also find a complete guide to crisp green salads . . . the cool way to prepare hot summer meals!

SHADY IDEAS. Fascinating and decorative ways to control the hot summer sun—indoors and out!

BUILD A DECK. Extend your summer living with a handsome, spacious deck—complete with construction plans.

GROW WATER LILIES. Even the smallest water-lily pool can add charm and distinction to your garden. Looks cool too!

What's new, cools you, and doesn't look like an air conditioner?

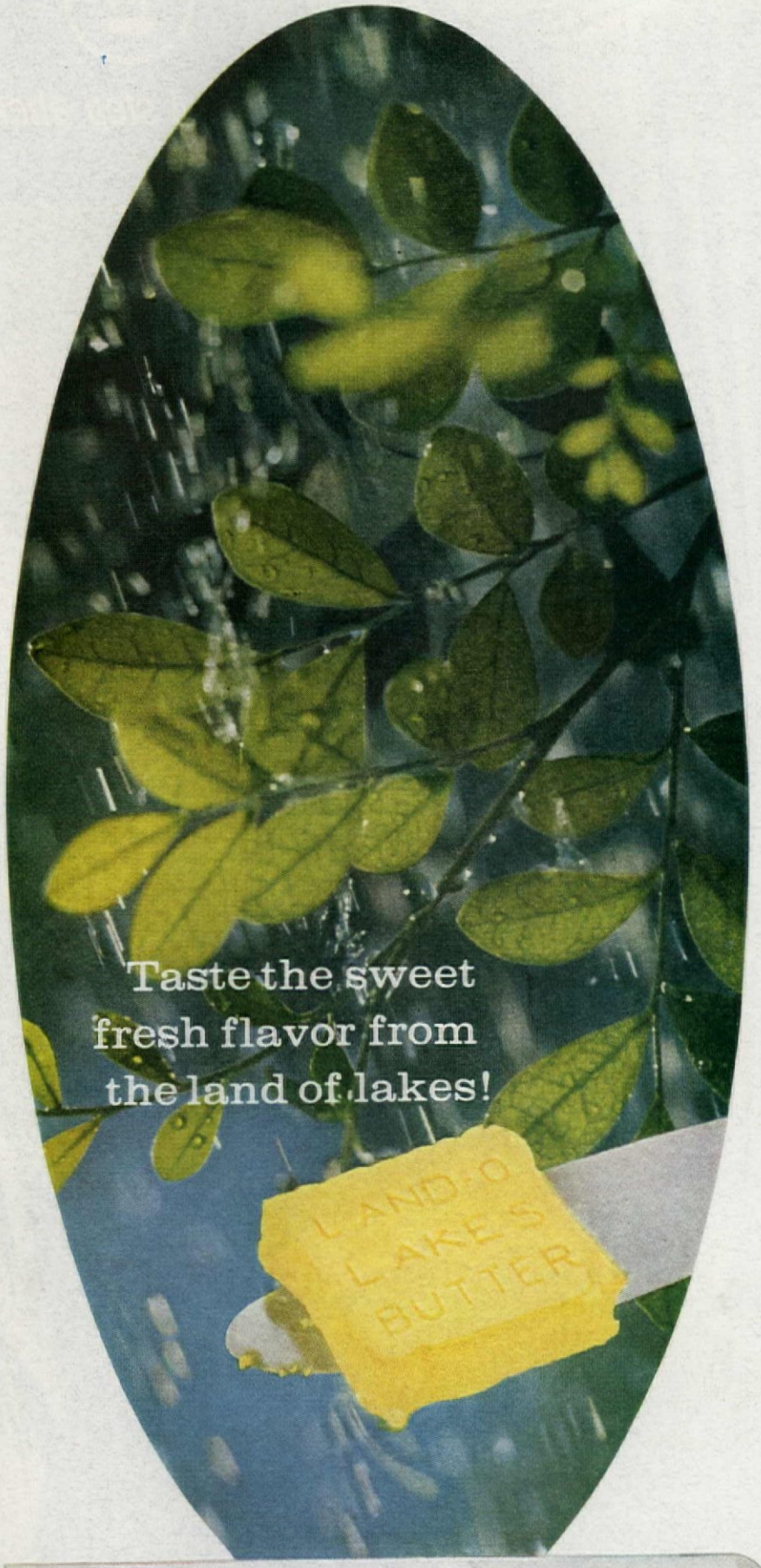
Clue: it's in the window above . . . it's a bright new idea from Westinghouse. Now you don't have to spoil a pretty window with a piece of machinery. Your Westinghouse Dealer has the first "furniture-designed" line of air conditioners ever made.

If your room is Traditional, choose the cabinet above. If you go for Early American, Provincial or Contemporary, there's a fine, hand-crafted cabinet to match. Just take your pick.

Inside these handsome hardwood cabinets is the most efficient cooling instrument we've ever engineered. From 10 feet . . . 20 feet . . . even 30 feet away you can feel its cooling comfort. It gently spreads cooled, dried, filtered air to the farthest corner of the largest room. Yet this powerful instrument is as quiet as a purring kitten. A few feet away you can barely hear it.

Only your Westinghouse Dealer sells cooling power *plus* beauty. See the world's first "furniture-designed" air conditioners soon.

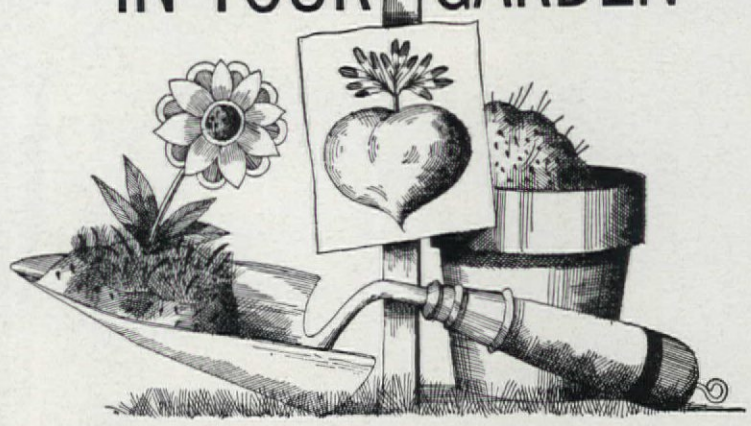
We never forget how much you rely on Westinghouse R1



The taste of Land O'Lakes Butter
tells what you've been missing.

SERVED IN MORE HOMES TODAY THAN EVER BEFORE

IN YOUR GARDEN



Stake tall plants; chinchbug is back; spray pine trees

With the onset of the summer gardening season, you'll have to turn your attention to staking many plants. Dahlias, lilies, and other tall growers should be staked to prevent summer rains from damaging them. Alternatively, chrysanthemums and dahlias can be trimmed back. Don't pinch back dahlias after July 15, but continue pinching mums until the first of August or even later for some varieties. Pinching back will give you lower, more compact plants that probably won't need staking.

Take cuttings from chrysanthemums and root them in sand so that you'll have small flowering plants by fall. You can take azalea cuttings as soon as the first spring wood becomes firm. If you have a mist bubble propagating unit, sand is the best rooting medium. Otherwise, use a mixture of sand and peatmoss. A very simple propagating unit is a wooden box covered with burlap. Keep it in shade, and wet the burlap daily to maintain good humidity.

Divide large iris plants now. If allowed to grow into very heavy clumps, they won't flower well. Break off old rhizomes and destroy them; cut up and reset young rhizomes about 6–8″ apart. Cut back large leaves to 4–6″ when you replant.

During the summer months, your roses will be subject to attack by blackspot, a fungus disease. A good control for it is Phaltan. If roses are attacked by mildew, try the fungicides Karathane or Mildex.

Chinchbug, the perpetual bane of St. Augustine lawns in the South, will most likely appear again this summer. To avoid heavy infestations, you'll have to inspect your lawn areas regularly. DDT is most commonly recommended as a control. For best results wet the lawn first before applying the chemical in either the spray or granular form. Then follow with a light application of water.

Army worms and sod webworms are also likely to be active on lawns, and again DDT is probably your best means of controlling these pests.

Pine trees should be checked now for insect pests. The black turpentine beetle is one that has become increasingly serious in many areas. Watch for large pitch tubes on the lower trunk near the base of the tree. The tubes are 1–2″ in diameter, of white or red-white color.

Pine engraver beetles (Ips calligraphus) bore right inside the bark of pines. One species attacks the top portion of the tree, another the lower. Both infestations are characterized by very small pitch tubes, reddish in color, along the bark. The pine engravers often follow black turpentine beetles, especially during a drought.

Control black turpentine beetle and the species of pine engraver, which attacks the lower portion of the tree, with a spray of benzene hexachloride at the rate of 1 gallon to 13 gallons of water. Don't mix benzene hexachloride with diesel oil, as is sometimes recommended, because the spray will burn garden plants and your lawn severely.

One application of the spray should do for an entire season. If there is a heavy infestation, however, repeat within a month or six weeks. Treat all trees in the immediate area.

Junipers and arborvitae are not very common plants in the South, and may be overrun with bag-worms during the summer season. Two common insecticides used to control them are DDT and the familiar lead arsenate, with the latter preferred.

For late summer color, now is a good time to plant gladiolus. The new miniature varieties are very effective in arrangements and attractive in the garden. Plant the corms in well-prepared soil, approximately 1½″ deep. Fertilize soil in the row before setting out the corms.

Start searching catalogues now for sources of fall crocus and colchicum, which should be ordered by the end of this month for planting in August and September. Many of these bulbs are in limited supply, yet are quite reasonably priced. Use them generously in the early fall garden; they bloom readily and frequently and do not need to be replaced.

Use Sevin to control pests in the vegetable garden. Don't use it or any other insecticide prior to the harvesting of crops. DDT is effective against corn ear-worm, but should not be used within a week of harvest.

A praise winning biscuit...made the Robin Hood 'No-sift' Way!

A simple biscuit dough to start . . . but a praise winner at the finish . . . richly crowned with butterscotch and nuts. And these Butterscotch Pecan Biscuits are so easy to make the Robin Hood 'no-sift' way!

Because Robin Hood Flour is so fine and uniform and because it is pre-sifted through micro-fine silk, you need never sift again for anything you bake. Spoon Robin Hood straight from the bag into your dry measuring cup. This new, easy way, you'll not only save time and trouble, but get better baking, too!

Next time you bake, win cheers from your family with some of these delightfully different Butterscotch Pecan Biscuits . . . made this easy Robin Hood 'no-sift' way.

BUTTERSCOTCH PECAN BISCUITS

(A Robin Hood *Pre-sifted* Flour recipe)

¼ cup melted butter
½ cup brown sugar
1 tbsp. water
Pecan halves
2 cups ROBIN HOOD All-Purpose Flour
2 tbsp. sugar
3 tsp. baking powder*
1 tsp. salt*
⅓ cup shortening
¾ cup milk

COMBINE . . . butter, brown sugar and water. Place 2 tsp. of mixture in 12 muffin cups. Arrange pecan halves on top of mixture.
SPOON . . . . . flour (not sifted) into dry measuring cup. Level off and pour measured flour into mixing bowl.
ADD . . . . . sugar, baking powder and salt to flour (not sifted) and stir to blend.
CUT IN . . . . . shortening. Add milk, stirring with fork until all flour is moistened.
TURN OUT . . . onto lightly floured cloth-covered board. Knead gently for 20 seconds. Roll to ½ inch thickness.
CUT . . . . . with lightly floured biscuit cutter, making one sharp cut for each. Place biscuits in prepared muffin cups.
BAKE . . . . . at 425° for 15—18 minutes. Turn out of pan immediately.
YIELD . . . . . 1 dozen biscuits.

*If you use ROBIN HOOD *Pre-sifted* Self-Rising Flour omit baking powder and salt.

ROBIN HOOD FLOUR IS A PRODUCT OF INTERNATIONAL MILLING COMPANY

YOU CAN MAKE THIS

HEIRLOOM SAMPLER CLOCK

This wonderful easy-to-do clock is as handsome as the day is long . . . and accurate, too. Think how many times a day you'll enjoy your handiwork, as you tell time by the big readable numerals and the antiqued black hands. Stand it on the mantel or hang it on a wall—it's an heirloom-in-the-making that you'll treasure for years. Colorful fruit and numerals are embroidered on fine linen with cross-stitch. Wood frame is ready to assemble and stain or paint—all parts presanded, and grooves and holes for screws are already in place. It's easy to install the fine electric clock movement. Overall size is 13½ x 17½ x 3¼". Glass is not included. Kit # PSC-23, price $12.98 postpaid. Federal excise tax included.

Complete kit contains stamped 100 per cent Belgian linen with embroidery thread, U.L. Approved Telechron electric clock movement, assembled front frame, easy-to-assemble box frame, instructions. Kit assembly takes less than half an hour after face has been embroidered.

HEIRLOOM SAMPLER CLOCK ORDER FORM

Heirloom Sampler Clock has been designed expressly for *The American Home*. Fill out coupon, enclosing personal check or money order (no stamps, please). Sorry, we are unable to handle foreign orders.

Please allow three weeks for handling and mailing.

THE AMERICAN HOME MAGAZINE
Dept. CLK-AJ, Post Office Box 76, New York 46, N.Y.

Please send me_____ Heirloom Sampler Clock Kit(s) at $12.98 each. Federal excise tax included.
(New York City residents please add 3 per cent sales tax.)

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PLAYHOUSES

For a small girl or boy, having a house of one's own opens up a whole world of make-believe. Girls are delighted with miniature replicas of real houses where they can keep house with their dolls and entertain their friends. Boys, on the other hand, prefer a secret place where no one (particularly sisters) can spy on them and which has no frills.

Just like Mother's. *White shutters and window box filled with bright flowers add charm to this gray-painted cottage. Pretty evergreens are planted around foundation. Inside a divider separates the tiny wallpapered kitchen and breakfast area from the living room which boasts a stone fireplace. Walls and ceiling are wood paneled.*

Out of a fairy tale. *This whimsical house has a Mother Goose quality especially appealing to little girls. There are frills galore—scalloped roof edge, flower-filled window boxes, a handsome door with attractive hardware and hearts-and-flowers design, and last but far from least, a crooked little stovepipe chimney on the roof.*

Information: Annette I. Sukov Photographer: Warren Reynolds

Up a tree. *That's the only way to reach this boys' paradise. The tree trunk which supports the hexagonal-shaped hide-out also has a ladder that leads first to a platform, then up through a trap door into the house. Windows are screened. Muted wood shakes, which cover the base and roof, blend into the wooded background. Inside is a collapsible table for picnics and other activities.*

CLEVER USES FOR POT PLANTS

Look around your garden and chances are you'll find a dozen spots where pot plants can be used to good advantage. In many places, they'll be more interesting than plants growing in the ground. In other spots, they'll be more useful because you can shift them around to suit your convenience, make replacements easily, or change them for the sake of variety.

At the base of a tree, a gravel-covered circular bed is the perfect spot to use shade-loving flowering pot plants like these tuberous begonias. In a lawn, you would need to border the gravel circle with corrugated metal or plastic edging. Use any house plants this way during summer, and change them occasionally to renew interest.

In a paved area, you'll get striking effects by setting flowering pot plants in special planting pockets like this. Use geraniums or other bedding plants, or any of the compact, low to medium height annuals for summer color, and dwarf chrysanthemums or perennial asters for fall. In shady spots, try coleus or impatiens.

Gretchen Harshbarger

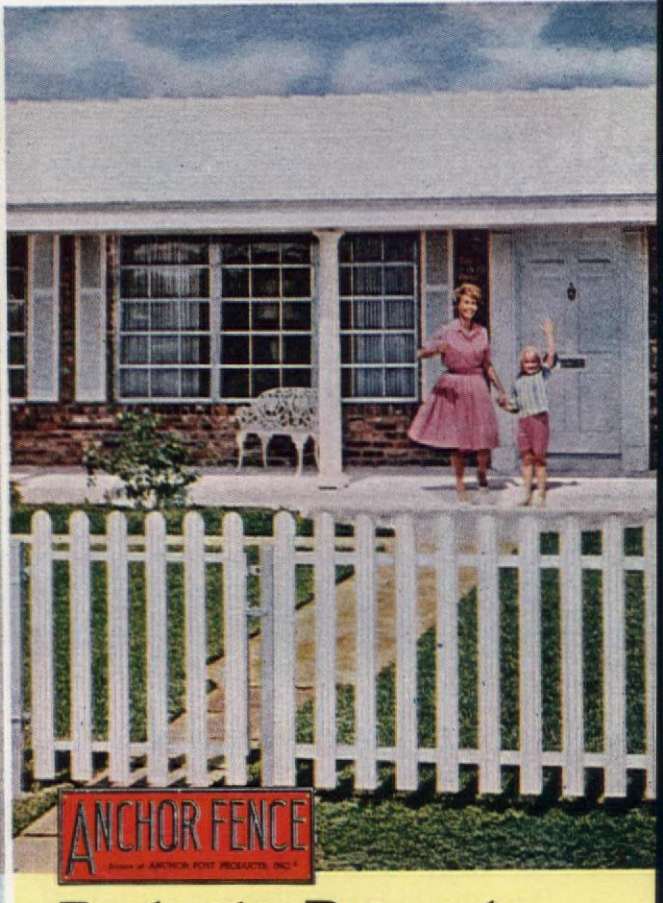
The trunk of a large tree will become a special point of interest in your garden if you deck it out with pot plants this way. The pots can be attached with wire, fastened to nails driven into the tree and painted with tree wound dressing. It's a "different" summer use for house plants and the wider your variety of plants, the more interesting this type display is likely to be.

Protects Children

From the moment it's up, you can settle down, relax . . . behind the Anchor Fence of your choice. Want seclusion, child-safety? That's the beauty of aluminum Privacy Fence. Tradition? That's the point of new aluminum Picket. And for proved security, it's Anchor's famous chain link fence. Each guarantees reliability from the oldest and largest fence-maker for homes.

Protects Pets

Anchor Fence is best for man's best friend . . . keeps your pets in, others out. Its standard chain link and closer-woven Modernmesh stand for lasting protection against trespassers and traffic. Both assure years of carefree service in all-aluminum or steel. Both include Anchor's attractive square posts and gates. See Anchor for all of your favorite fencing needs . . . on easy monthly terms.



Protects Property

Short cutters stay out, home value and pleasure are added . . . with Anchor Fence. For a free estimate, call your local Anchor office.

For a free, colorful pamphlet on Anchor's full line, send in coupon.

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Anchor Fence Protects Children, Pets and Property

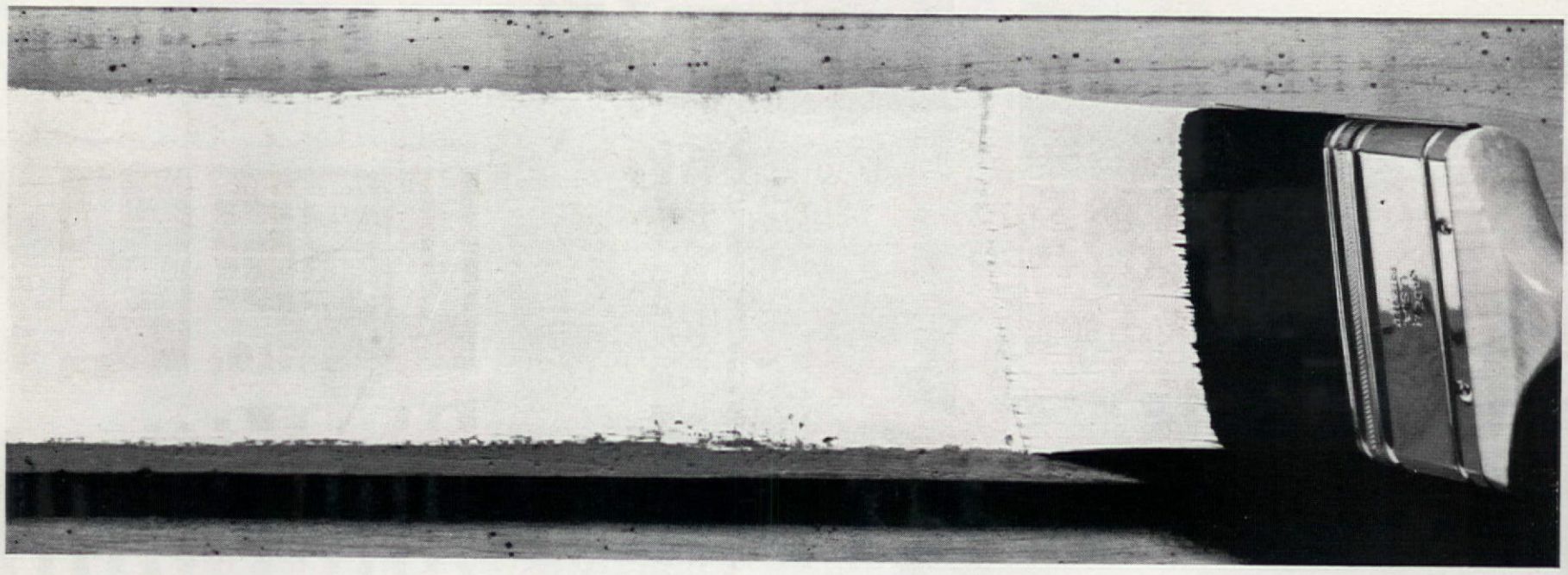
Plants: Baltimore, Houston, Los Angeles. A few DEALERSHIPS still available in select territories. Write for details.

NEW BPS Save-a-Coat makes painting easier . . . with less effort . . . less labor . . . less time

	OIL/WATER Save-a-Coat	LATEX	OIL	ALKYD
Coats required for new surfaces	**2**	3*	2	3*
Coats required for painted surfaces in good condition	**1**	3*	1	2*
Ease of brushing	**Excellent**	Good	Good	Fair
Gloss level	**Excellent**	None	Good	Fair
Resistance to blistering	**Good**	Good	Fair	Fair
Weather resistance	**Excellent**	Good	Good	Good
Color retention	**Good**	Very Good	Fair	Good
Adhesion to chalky surfaces	**Excellent**	Poor	Good	Good
Covering power	**Excellent**	Fair	Good	Good
Ease of clean up	**Excellent**	Good	Fair	Fair
Resistance to yellowing	**Very good**	Good	Fair	Good
Resistance to metal staining	**Good**	Fair	Good	Good

*includes prime coat

Superior coating quality . . . Easy, even brush-on . . . Fast, water wash-up



New BPS Save-a-Coat House Paint spreads, covers, dries, protects and lasts like other oil paints, but cleans up easily with water.

Save-a-Coat covers repaintable surfaces with a single coat. New surfaces require only a primer with one finish coat for long-lasting protection. More solids in the body produce whiter whites, brighter colors. Dries to a high gloss that will not fade. Has good resistance to mildew. If the surface is moist with dew or rain, just wipe off with clean dry rag. Linseed oil in solution provides an easy water wash-up feature. Save-a-Coat quality is backed by the BPS reputation for producing fine paint—plus 8 years of laboratory and outdoor testing. Available in a wide range of colors, Save-a-Coat is the paint with all the advantages of the professional painter's paint, but with real do-it-yourself ease. *Ask about our free brush offer when purchasing two gallons or more of Save-a-Coat.* For the name of the BPS dealer nearest you, see your Yellow Pages —or write Patterson-Sargent Division, H. K. Porter Company, Inc., Dept. 535-A, Pittsburgh 19, Pa.

Every BPS Dealer Is a BPS Answer Man

BPS "Best Paint Sold"

PORTER *PATTERSON-SARGENT DIVISION*
H. K. PORTER COMPANY. INC.

PRESSED GLASS: 10 MOST POPULAR PATTERNS

References: American Glass by McKearin Early American Glass by Ruth Webb Lee Information: Mary E. Monze Photographer: Ernest Silva

Back in the 1820's, glass manufacturers came up with the pressing machine. This machine was to fill the need for inexpensive glassware for those who could not afford expensive, hand-cut pieces. Originally known as "lacy" pressed glass because of its finely stippled background and delicate design, it was wrought of thick, rather heavy glass but with a brilliant, sparkling effect. It later gave way to pattern glass which had a clear, rather than a stippled, background.

There were over 300 original patterns made principally in Massachusetts, Rhode Island, New York, Pennsylvania, West Virginia, and New Jersey. If you are lucky and patient, you can still find complete sets of a matching pattern that could include goblets, plates, compotes, sugar, and creamer. However, some patterns were not made in complete sets so it may be better to concentrate on only the goblets, plates, or other specific items that are easier to come by. Although pressed glass was once mass-produced, it is, of course, becoming increasingly rare. Starting a collection can be a fascinating hobby. You'll not only enjoy the bond with our early days which these pieces bring, you'll find them extremely beautiful and useful.

Because of the demand for pressed glass, there are many reproductions on the market today. Knowing whether you are picking up an original or a reproduction can be difficult to determine—especially if the reproduction is being sold as an authentic piece at a price an original would bring. Your best bet is to buy from a reputable dealer. And while you're at it, read everything you can on the subject, visit museums, and browse the antique shops to compare and study the real thing. The ten popular patterns in pressed glass goblets you see here belong to George Abraham and Gilbert May who are collectors and dealers. Read from left to right for descriptions of goblets shown above. Keep an eye out for your favorite in antique shops.

Horn of Plenty. A stately pattern, with a knob stem. Molds of this pattern were found after the closing of the Boston & Sandwich Co. in Massachusetts, proving it to be an early Sandwich pattern.

Bellflower. Reported to be the first pattern made in enough articles for general table use, this fine ribbed, barrel-shaped glass was made by many factories with slight changes in quality and design.

Moon & Star. According to one authority, this was made by Adams & Co. of Pittsburgh, and called "Palace." Circular discs and star-shaped figures make this a most elegant and sparkling pattern.

Diamond Point. Originally called "Sharp Diamond," early pieces have diamond-shaped points which give an opulent air to the heavy flint glass.

American Coin. A law prohibiting the reproduction of our currency canceled the production of this pattern, making it very rare. Coin design is usually frosted, but some are gilded. Date 1892 is usual.

Ashburton. A handsome pattern, large and dignified with loop and oval design. At least three factories made and sold it for 25 to 30 years. It varies in minor details, is sometimes known as "Colonial."

New England Pineapple. New England named this, but it is known also as "Loop & Jewel," "Sawtooth," or simply as "Pineapple."

Frosted Lion. The bowl is clear, the stem and base frosted. The lion's head forms part of the stem but there were variations of the pattern.

Wildflower. Pretty, and one of the best-known patterns, it was made in yellow, blue, and apple green as well as clear glass, by Adams & Co.

Rose in Snow. Made in amber, blue, yellow, and clear glass, the background is stippled with the clear rose and leaves in relief. THE END

PRIDE AND JOY: These are the feelings you have about your very own home. For it is the center of your family circle. And it provides a sense of security. Perhaps it also represents your largest single investment. So when you consider a major improvement such as air conditioning, look for the name you can trust. Not just to have the best in year round comfort, but to make sure that your system will perform satisfactorily year after year. Carrier air conditioning serves more people in more places than any other make.

Out of a central air conditioning system comes year-round indoor comfort—refreshing coolness in hot weather and snug warmth when the outside temperatures are low—always with filtered air gently circulated.

If you are about to build a new house, the installation of an air conditioning system becomes part and parcel of your planning. As for existing homes, the solution is the addition of cooling equipment. And this is especially easy when you have forced warm air heating.

Once your home is fully air conditioned, the indirect benefits will swiftly become apparent. Health is better. Appetites are keener. Sleep is sounder. Household chores are lighter. Cleaning bills are lower. And the members of the family spend more time together—happily. All this authoritative surveys have proved.

Why is it that to millions of home owners Carrier is the first name in air conditioning? The answer lies in the quality and service demonstrated for more than half a century—ever since Dr. Willis H. Carrier determined the scientific principles of air conditioning. This is important for you to remember. For the system installed in your home will become an integral part of it, comparable in permanence to plumbing or wiring.

Some of the quality features of Carrier products you can see. Others are not readily visible. For example, a special metal that resists corrosion four times better than ordinary steel. And the patented Time-Guard Circuit which automatically lengthens equipment life and reduces service calls. Beyond this are extra soundproofing and a built-in muffler which make for quiet operation.

The list of Carrier engineering advances over the years is long. But this is only part of the story. Equally important is your Carrier dealer. He is a member of the largest, most experienced organization of its kind in the world. And you can count on his expert counsel and service—before, during and after installation.

What about cost? Carrier air conditioning is one of the few quality products that has come down in price during recent years. Yet continuing improvements have been made in both design and cost of operation.

The coupon below will bring you a new eight-page booklet that explains how easily and inexpensively you can enjoy the many advantages of air conditioning in your home. Mail it today. Better still, consult your Carrier dealer who offers a full line of air conditioning equipment, including furnaces, units for individual rooms and humidifiers. His name and address are in the Yellow Pages.

Carrier Air Conditioning Company
Department AH, Syracuse 1, New York
Send me your booklet—"Is This the Year to Air Condition Your Home?"—without cost or obligation.

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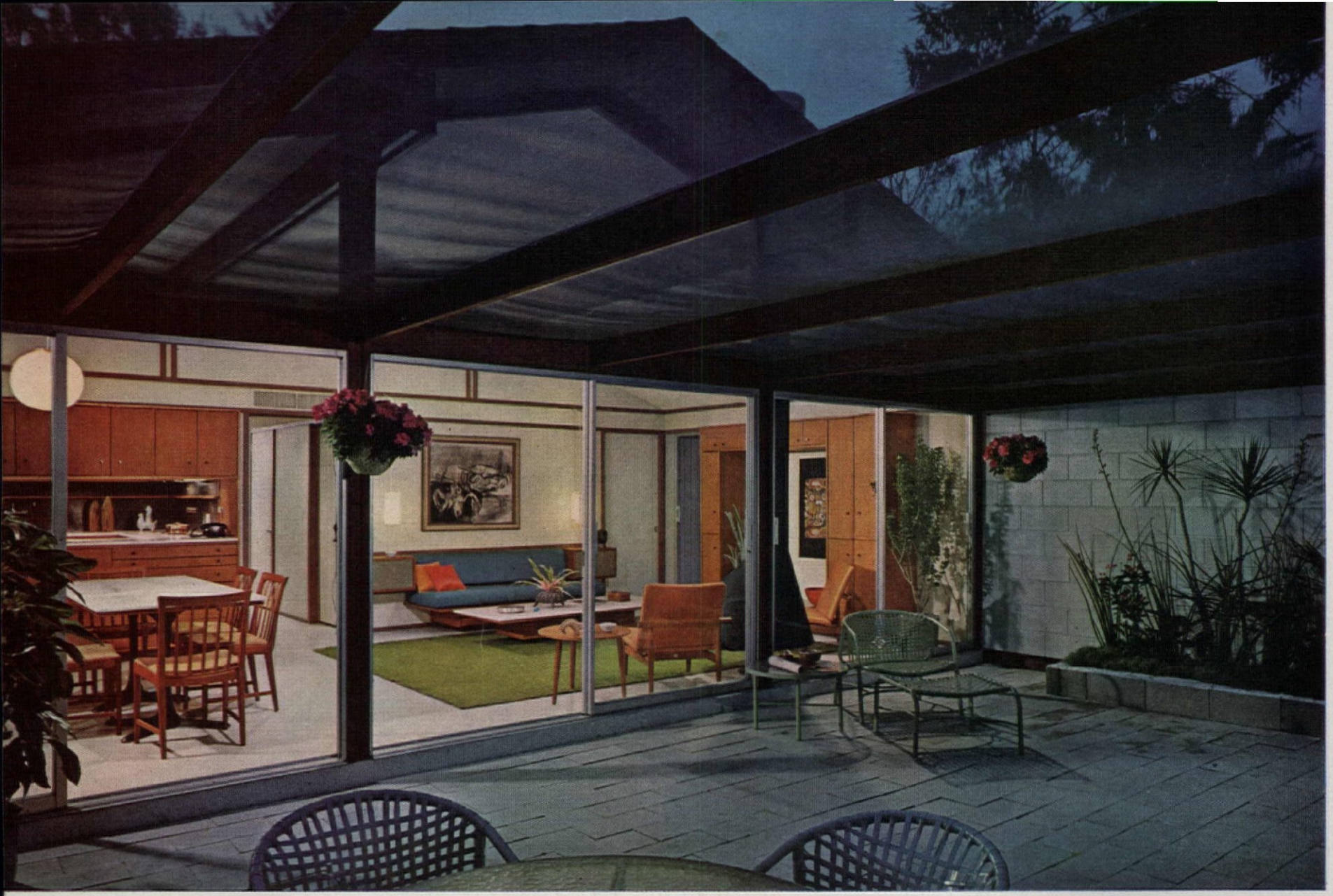
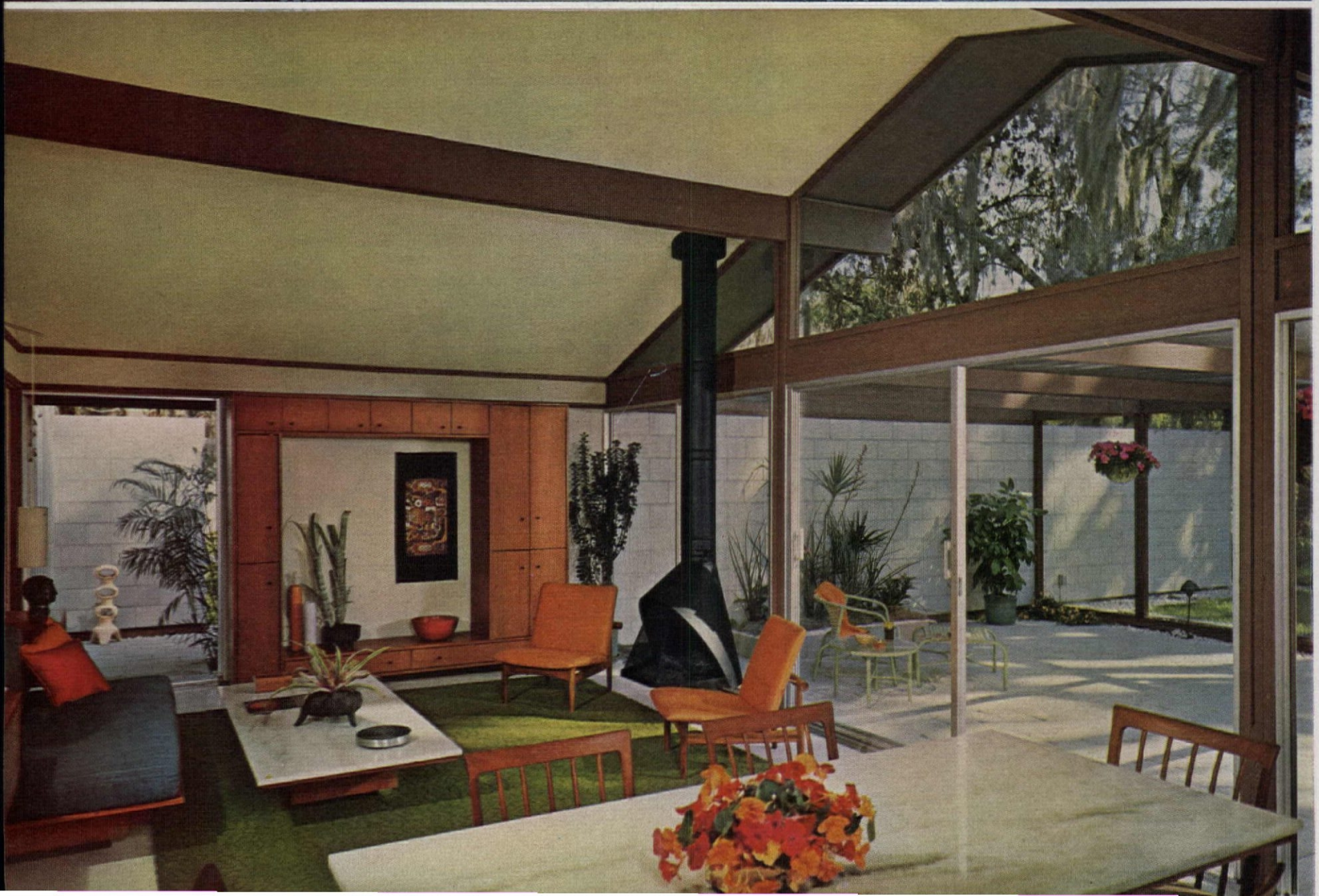
Carrier Air Conditioning Company





BUILDER'S HOUSE OF THE MONTH

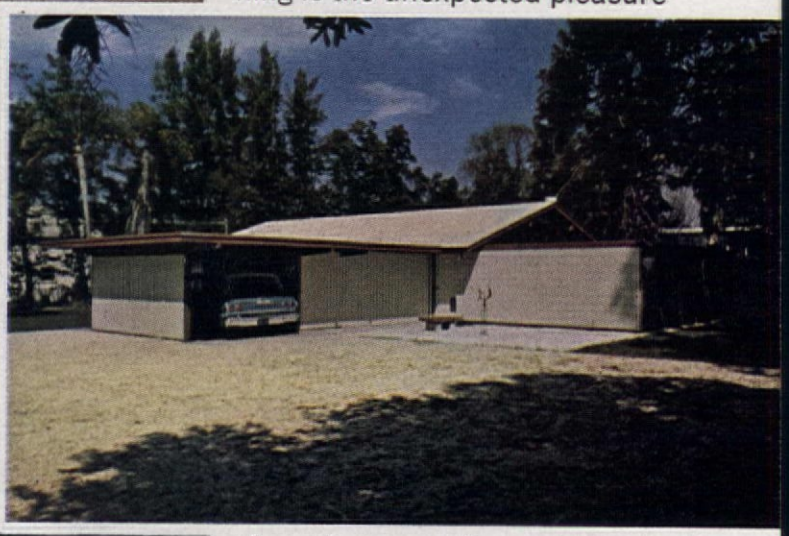
best home for the money

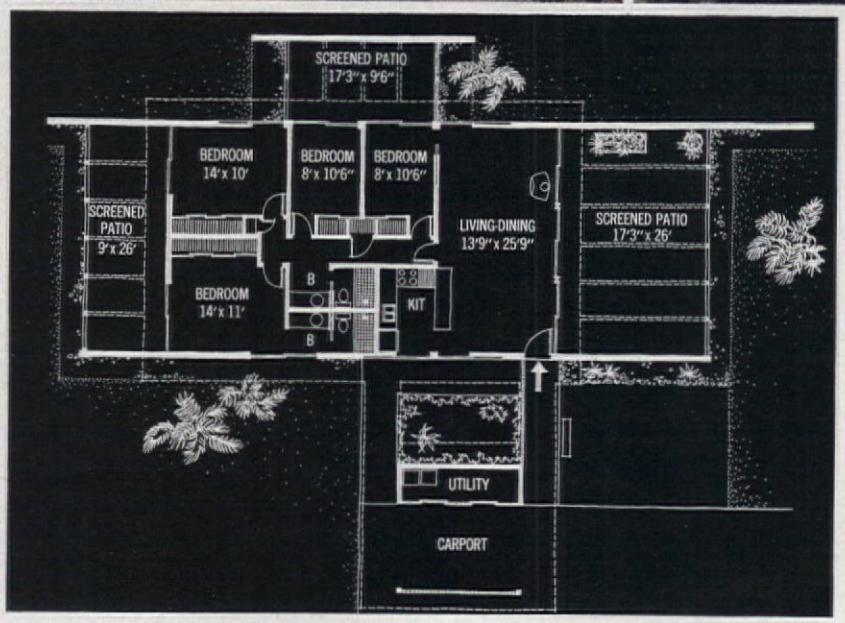
This builder's house in Sarasota, Florida, has many features which particularly suit it to pleasant, warm-weather living. On the esthetic side, one of its outstanding attributes is the way all of the major rooms open to screened outdoor areas through sliding glass doors. Not only does this offer comfort, convenience, and privacy but the rooms themselves appear to be greatly enlarged. The attractiveness of the screened-in areas also adds interest to the rooms, giving a pleasant feeling of tropical living. On the practical side are the basic materials—concrete block, glass, terrazzo, and fiber-glass screening which tend to defy termites, bugs, and dampness. There is also a three-ton heat pump to provide heating on chilly days and air conditioning whenever it is needed.

The beauty of the living room and its patio is shown both night and day on the opposite page. The patio at night is a lovely place to be—there is no closed-in feeling since the top is open to the sky. On chilly nights the patio can be closed off with the sliding glass doors. The floor is made of concrete pavers laid in sand. From inside, the daytime view is very attractive with the trees and hanging moss visible through the glass gable. The sheltered doorway on the left leads to the back of the house.

A screened patio off the master bedroom (right) makes a charming outdoor place to rest.

Photographer: Maris/Ezra Stoller Associates



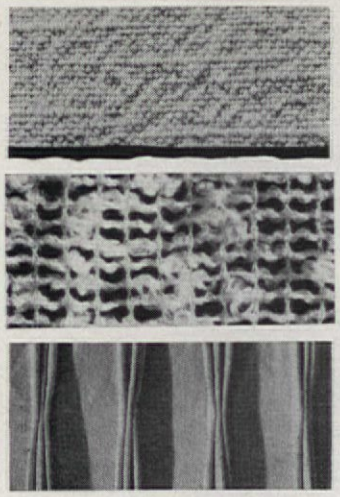


It also adds dimension to the bedroom and changes it from a plain room with four walls to a room with personality.

More and more homes are being designed with privacy in mind. This one is no exception. Carport and walls or fences separate the living area from the street and from neighbors. The large glass walls look out on handsomely designed and decorated private courts (no large picture windows looking out at other picture windows across the street). The privacy is so great that it is difficult to get an idea of what the house is really like from the street. In some ways this planning is reminiscent of the homes in New Orleans which sat directly on the street but featured beautiful courtyards behind their brick walls. One of the charms of this type of planning is the unexpected pleasure of coming upon these gardens.

This is a roomy house despite its deceptive appearance from the outside. The four bedrooms (see plan) are extended by the adjoining patios. They also are provided excellent privacy within the house by well-planned arrangement of closets and doorways. The teak cabinets shown in the dining area (center picture) were custom-made for this particular house, are not included in the price. The wood cabinets which do come with the house are of slightly different design.

Location: Sarasota, Florida. Price: $15,000 without land. Living area: 1242 square feet. Builder: K & R Contractors, Inc. Architect: William Rupp, AIA. Materials List, page 67.



only $2.98 a yard and it's 10 feet wide!

Decorators and architects "up end" **one piece** to drape the widest window floor-to-ceiling—no seams to sew or show! Many of these heavy, sturdy cottons launder fluff-dry, never ironed—in primitive weaves that look hand-woven. Smart, too, for slip covers, bedspreads, tablecloths. Natural, white, or custom matched to your own swatch or paint chip. 12 weaves, $2.98 to $5.25 yd.

FIVE NEW OPEN WEAVES

world's widest seamless draperies!

Your choice of yardage, do-it-yourself pleating materials—or prepleated yardage—or complete, made to measure draperies (handsomer at low, low cost because they're seamless!) For mail order brochure and 32 samples **send** 25¢ to Beverly Hills or Glenview store. In San Francisco see our showroom at 1124 Sutter.

HOMESPUN HOUSE
261 So. Robertson, Beverly Hills 2, Calif.
1921 Waukegan Rd., Glenview 2, Ill.

ELECTRIC BUG KILLER

$1.95
One Unit Sufficient For An Average Size Home

KILLS Flying Moths • Flies • Mosquitoes • Silverfish • Gnats • Spiders • Wasps • Centipedes • Exposed Ants & Roaches. (Insect need not come in contact with unit)

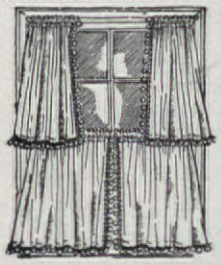
Clean, Electric Lindane Bug Killer controls, kills insects—actually fumigates 1500 cubic foot area. Uses no more current than an electric clock. Guaranteed mechanically for 10 years. Multiple units also ideal for business and commercial use. Complete with package of 10 Lindane Tablets. UL approved cord and plug.

Electric Bug Killer & 10 Tablets.....**$1.95** ppd.
2 Electric Bug Killers & 20 Tablets.....**$3.89** ppd.
40 Extra Lindane Tablets.....**$ .79** ppd.

Send check or money order.
Satisfaction guaranteed or money refunded.

SPENCER GIFTS D-31 Spencer Bldg. Atlantic City, N. J.

CURTAIN CHARM
WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25", 30", 36", 40", 45" long **3.00**
(2 pair to window 6.00)
54", 63", 72" long **4.50**
81", 90" long **6.00**
all types 80" wide per pair
Matching Valance 9"x80" **1.50**
All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more. *Satisfaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as the burlap, floral prints, calico ruffles, organdy, Osnaburg, and bedspread fringe.*

COUNTRY CURTAINS
STOCKBRIDGE, MASS. **DEPT. 316**

MAKE NEW FRIENDS SAMPLER

A country cottage or a penthouse in the city will be equally enhanced with this happy sampler. Delightfully familiar verse is stamped on fine white linen. Kit includes colorful embroidery floss, appliques, 11½"x14" wood frame, and easy-to-follow instructions. **$2.95**

PLEASE ADD 25c POSTAGE
Pa. Res. Add 4% Sales Tax. Sorry No COD's
VICTORIA GIFTS, Dept. AH6, Bryn Mawr, Pa.

AN **OLD TIME VALUE** **$7.95**
EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful handwoven fibre rush seat. Handmade of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

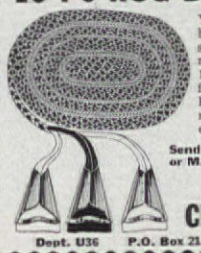
Height 42"
Seat 17½" w., 14" d., 17½" h.

Minimum Order TWO
Unpainted.....**$7.95**
Natural finish (blonde)..**$8.95**
Maple, mahogany, walnut, cherry or pine finish...**$11.45**

For matching Arm Chair add $5.50 to above prices.
Quick delivery. Express charges collect.
Satisfaction guaranteed. Send check or M. O.

Jeff Elliot Craftsmen
Dept. A63, STATESVILLE, NORTH CAROLINA

10 Pc RUG BRAIDING KIT



You will have hours of fun braiding hot pads, lamp shades, slippers, handbags, reversible rugs, with any fabric. Complete 10-piece kit contains 3 folders for light, 3 for medium, 3 for heavy material and a reversible rug lacer. Kit makes braiding easy and a jolly pastime sport.

Send Check or M.O. **$1.25** ppd. Two for $2.25
Satisfaction Guaranteed.

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Dept. U36 P.O. Box 21 Plainview, L.I., N.Y.

PHOTO BARGAINS

ONLY **1.00**
YOUR CHOICE
2—8x10 ENLARGEMENTS or
4—5x7 ENLARGEMENTS or
25 WALLET SIZE PHOTOS
and FREE 5x7 ENL.

Your favorite photo on finest quality double weight portrait paper. Send any snapshot, photo or neg. (returned). Add 25c per selection for postage and handling.

Any enlargement hand-colored in oil, 50c extra
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SIZES 10-16
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Rawhide
CASUALS

SEND FOR FREE CATALOG

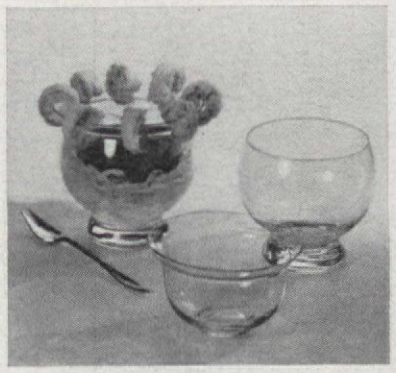
40 OTHER STYLES—Dress, Casuals, Hush Puppies, Boots, Chukkas—All in your exact size.
Plus McGREGOR JACKETS also SHIRTS, ROBES, SWEATERS, SLACKS FOR BIG MEN.

KING-SIZE Inc. 23843 FOREST STREET BROCKTON, MASS.

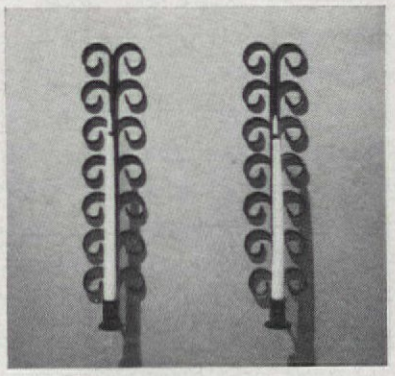
SHOP YOUR AMERICAN HOME

WEE WORK OF ART. Stand one of these charming color prints on a stand or table or send one as a greeting card. Reproduced in France from originals of old and new masters, they are varnished for protection and mounted on small handmade easels. Each print is 4x3½". $1 for one with its easel. Beatty Mfg. Company, Dept. AH, 7424 Santa Monica Blvd., Los Angeles 46, Calif.

TRIPLE THREAT. A hostess proud of her table will order these imported, hand-blown servers. First, they can be used to hold a portion of shrimp, crab meat, or lobster when crushed ice is placed in footed base. Second, a dessert can be served in the liner. Third, the footed bases can be used for Old Fashioneds. Set of 4 (8 pcs.) $3.95 plus 35c post. Added Touch, AH6, Bryn Mawr, Pa.



SOUPÇON OF SPANISH in contemporary decoration adds dash to the setting. Hang the pair of Granada wall sconces on a fireplace wall for an interesting accent. Made in graceful scroll design, the candle holders are cast of heavy iron finished in black. 19" high and 4" wide, they will hold standard size candles. $5.95 the pair. From Hobi, Department AH2, Flushing 52, N.Y.



IN GOOD TASTE. A perfect gift to give or keep for yourself is a set of exquisite bone-china dessert plates. Imported from England, each is decorated with the Chelsea pattern of colorful fruit. The swirl border and 23K gold band are an added elegance. $12.95 the set of six assorted plates; $24.95 for twelve. Jenifer House, AH, New Marlboro Stage, Great Barrington, Mass.

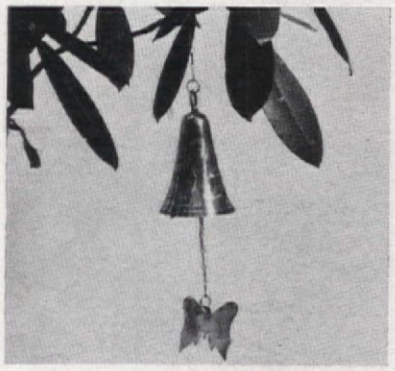
Otto Maya

SCENT THE AIR with a delicious fragrance from an aerosol spray can. The enchanting perfume freshens the air and lifts the spirit. There are ten fragrances from which to choose: bayberry, potpourri, magnolia, sandalwood, lemon verbena, lavender, lilac, pine, Carolina Gardens, and Carolina Berry. $1.75 for 6 ozs. Carolina Soap & Candle, AH, Southern Pines, N.C.

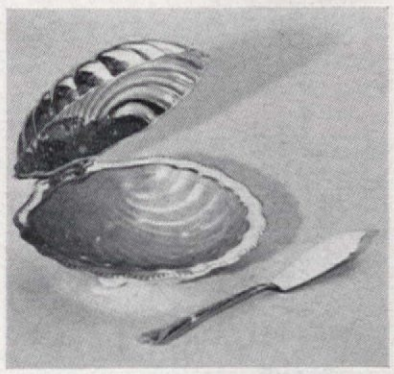
Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated,

ANN Mc LAUGHLIN

MARKET PLACE

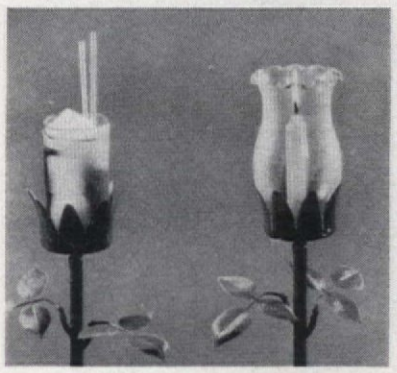


WIND BELL. Hang the solid brass bell from the branch of a tree and enjoy the musical tinkle it makes when the breeze blows. It comes with a brass chain attached to the clapper. Dangling from the chain is a brass butterfly which catches the wind and moves the clapper. Over-all height: 15½". $1.88. Order from Palley's, Department A, 2263 East Vernon Ave., Los Angeles 58, Calif.

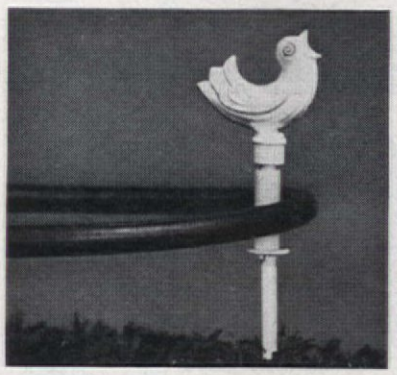


SILVER SHELLS securely hinged together make a silver-plated serving piece for butter, jam, or jelly, or tea-table lemon slices. Imported from England, this Sheffield piece comes with a silver-plated knife. The shell shaped, opaque liner is crystal. About 4¾" in diameter. $2.99 complete. Order from the Croyden Silversmiths, Department AH6, 805 Lexington Ave., New York 21, N.Y.

ALFRESCO FOOD will taste more delicious when it is eaten in perfect comfort. Use Ad-A-Tray on the terrace chairs or on the beach umbrella to hold a plate of goodies and a cold drink. 11½x7", it is made of light green plastic. It attaches with an adjustable clamp. $2.95 a pair; $5.95 for 4 trays. Order from Empire Merchandising, Department AH, 140 Marbledale Rd., Tuckahoe, N.Y.

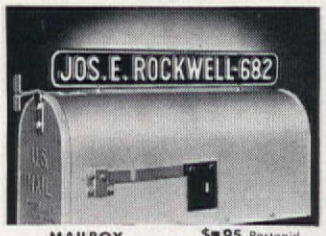


PHANTASY PLANTS. Liven up summer evenings with make-believe rose branches which securely stick into soil or sand. Petallike tops are designed to hold a cold drink or a glass hurricane shade. Steel rod is covered with green plastic, displays green leaves. $4.48 for set of four 28½" high coasters. $3.48 extra for two 6" globes. Foster House, Dept. 406, 6523 N. Galena Rd., Peoria, Ill.



SPARE THE ROSE and all the other flowers in the garden by using decorative guides for the hose. A sturdy iron pipe topped off with a cast aluminum bird, both finished in white, will keep the hose about 10" off the ground. Over-all height of this gay ornament is 18". $3.95; $10.50 for three. Hagerstrom Metalcraft Studio, Dept. AH6, 61 Old Milwaukee Road, Wheeling, Ill.

the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.



MAILBOX MARKER $1.95 Postpaid STYLE M

Name & Number POST-n-WALL MARKER $4.95 Postpaid STYLE NB

Scrolled MAILBOX MARKER $2.95 Postpaid STYLE MS

Name & Number MAILBOX MARKER $3.95 Postpaid STYLE NM

Name & Number LAWN MARKER $4.95 Postpaid STYLE NL

New Superluxe Quality Guaranteed 10 Years!

Perfect gift for Father's Day!

DAY-n-NIGHT® MARKERS

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that reflect light!

- FREE—choice of background colors: Jet Black, Colonial Red, Pine Green or Antique Copper
- Any wording you want, up to 17 letters and numbers on nameplates, 6 on number plates. Same on both sides
- Easy to read DAY-n-NIGHT
- 2-sided; raised white reflector letters on both sides
- Rustproof — made of lifetime aluminum
- Miracle baked epoxy enamel finish defies sandstorms, salt air, etc.
- Reinforced plates, double-bond laminated
- Attractive size; nameplates 18" x 2½", number plates 7"x2½"
- Standard frames, scrolls and stands are natural aluminum.

For "Wrought-Iron Black" anodized finish on frames, etc., add $1.00 per marker

MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT - has everything you need to start at once!

HOW TO ORDER: STYLE ☐ WORDING — BACKGROUND ☐ Black ☐ Red ☐ Green ☐ Copper — FRAME, ETC. ☐ Aluminum ☐ Black (add $1.00)

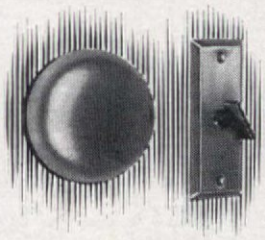
☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D.; I will pay postage and C.O.D. fees.

Be sure to tell us where to ship your order!

Spear ENGINEERING COMPANY
402-5 Spear Bldg., Colorado Springs, Colo.

SATISFACTION GUARANTEED OR MONEY BACK. FAST SERVICE — WE SHIP WITHIN 48 HOURS!

NEW! COLONIAL COUNTRY DOOR BELL



A gleaming brass door belltomatch your home's personality. Decorator styled. Install it yourself in minutes — no wires or electricity.

This Colonial door bell will delight you and your neighbors. Just turn the handle and the attached inside bell announces your arrival in a clear, straightforward manner. Easy to attach in minutes. (Screws supplied.) Equally at home on front or back door. Makes a nice gift, too. Fits all doors up to 3" thick. $2.98 postpaid.

Send 10c for Early American Catalogue
Visit our Early American Showroom

MEDFORD PRODUCTS, Dept. AH-6
752 Fulton St., Farmingdale, N.Y.

NEW! COLONIAL GRANDMA'S STOVE POT HOLDERS

The stove Grandma used to have has inspired a wrought iron wall plaque whose main purpose is to serve as a holder for pot holders, but you can dangle an apron or anything else you like on one or both hooks. 8"x6½". It will add a feeling of warmth to the most efficient kitchen. Only $1.49 Plus 25¢ postage

Send 10¢ for new Early American Catalog. Visit our Early American Showroom.

HARRISON PRODUCTS
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LOOK! 2 FOR THE PRICE OF 1 . . .

$150 PAID FOR 59 LINCOLN CENTS

Fill album correctly (dates & marks shown in album) and then return it to us! You'll get our check by return mail! All cents are available! Album (Reg. $1) sent **FREE** with purchase of Coin Catalog ($1), which shows prices we pay for all U.S. coins.

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SWIMMERS! KEEP HAIR DRY—$1

Swim Band under your swim cap keeps your hair dry in the water! This sensational new fashion aid positively seals out dampness... prevents spoiled or streaked hairdos. Just wrap this special poly-foam Swim Band in place to cover your hair-line. Self-fastening, self-adjusting. Fits smoothly under swim cap. *Money-back guarantee!* SWIM BAND, only $1 postage paid. Order from Sunset House, 266 Sunset Building, Beverly Hills, California.

WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

MOCCASIN-CRAFT 65-AH Mulberry St., Lynn, Mass.

ICE TRAYS S-L-I-D-E OUT WITH EASE!

New Ice Tray Racks store any 3 or 4 standard size trays. Keep them separated. No more sticking—resist frost build-up. Fit all freezers and freezer compartments. Rustproof, polished unichromed metal.

3 Shelf Rack 5¾" hi x 9" deep x 4¾" wide **$1.49** ppd.
4 Shelf Rack 8½" hi x 9" deep x 4¾" wide **$1.98** ppd.
(Trays not included)

Send check or M.O.—Money Back Guarantee.

SPENCER GIFTS D-32 Spencer Bldg., Atlantic City, N. J.

AUTHENTIC 19th CENTURY COFFEE GRINDER From Spain

$12.95 ppd. plus $1.00 West of Miss.

A homemaking standby in every Spanish home, this sturdy, decorative coffee grinder really works to a gourmet's demanding taste! Adjusts to grind from fine to coarse, for coffee beans and condiments, too. Made of cast iron, in brilliant fire-engine red, it stands 12" high, is mounted on a 6¼" square wooden base. Has a drawer of light wood, stained and varnished, as well as a generous funnel top of highly polished chrome plated steel. A bright decoration on a kitchen counter, a superb gift for her Royal Highness, the American hostess!

Jenifer House Send 10c for new catalogue. New Marlboro Stage, Dept. A-6 Great Barrington, Mass.

NON-SWIMMERS CAN SWIM—NOW

Yes, now, you too, can swim like a fish the easy, safe way—FAST—and join the water fun. New, unique 4 oz. device, 1/25" thin, worn INVISIBLE under bathing suit or swim trunks, floats you at ease, with little effort, is comfortable all day. No more fear of deep water, it makes anyone unsinkable. Poor swimmers look like champions, good swimmers use less strain. Order your original "SWIM-EZY"® today for a new kind of water pleasure, lasts for years. Made in U.S. Pat. pend. Send only $7.95 ppd. + 32c tax in Calif. 10 day trial guar. STATE WAIST-SIZE and SEX. Airmailed add 42c. Beware of poor imitations. UNIVERSE CO. Dept. A-228 959 North Lake Avenue, Pasadena, California.

HOBNAIL BRACKET LAMP

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Pussyfooters are custom-made of kitten soft suede leather . . . saddle stitched on to flexible cowhide soles . . . ankle-tied with a cat's whisker bow. Sizes 4 to 10 in TAN-BLACK-WHITE-RED.

IN GOLD .... $3.98 PR

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7 Glorious "Rainbow" Colors!

Huge price cuts on popular perennials. Save 52% on hardy, easily-grown Iris! Lovelier each year. 1 each red, white, purple, yellow, pink, blue & multi-colored. If labeled, would be $4.20 to $7.00! **Order Now—All 7, Only $2.00** plus 35c packaging and handling. Send check or M.O. for $2.35. (No C.O.D.). This special offer ends Aug. 1. New 72 page color catalog of Peonies, Iris & Daylilies FREE with order. Or send 50c for catalog only.

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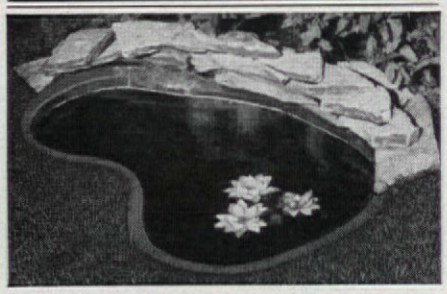
Dept. AH-63 **Sarcoxie, Mo.**

"WE WILL NEVER COMPROMISE QUALITY FOR PRICE" . . . . *Allen J. Wild*



OUTDOOR GARDEN POOL $3.98

Beautify your garden with this exciting, one-piece sunken garden pool for sparkling goldfish and delicate water lilies. Molded of one water tight piece of aqua colored Polypropolen. Needs no plumbing. This easily installed, lightweight portable pool is sensational when surrounded by flowers, shrubs or garden plants. Use singly or in groups for aquatic display. Artistically kidney shaped, ideal garden size (3'5" x 2'3" x 8" deep at ground level), has recessed water lily pot to hold 1 to 3 bulbs. $3.98 complete or 2 for $7.65. Water Lily Bulb (Nymphaea Odorata) free with each pool. If C.O.D., postage extra. Cash orders add 50c shipped ppd. Be satisfied on inspection or return in 10 days for purchase price refund. From:

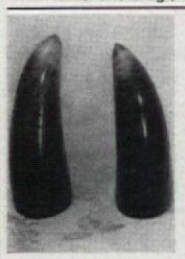
MICHIGAN BULB CO.
Dept. BP-1402 **Grand Rapids 2** **Michigan**

500 PRINTED NAME & ADDRESS LABELS — 50¢

Rich Gold Trim—Free Plastic Box

500 gummed Gold-Stripe labels beautifully printed in black with ANY name and address up to 4 lines. 2" long. Rich gold trim. Set of 500 in free plastic gift box, just 50c. Postpaid. Fast service guaranteed. Money back if not pleased.

Walter Drake
406 Drake Bldg., Colorado Springs 19, Colorado



RARE WHALE TOOTH SALT AND PEPPER SHAKERS

From the teeth of the Killer Whale comes this unique collectors item. Beautifully handcarved, bored, and polished by native craftsmen. 3½ inches high. A handsome adornment to the finest table. An ideal gift. Order today. **$7.95 ppd.** Satisfaction guaranteed.

North American Sales and Service
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Tells how good homes are built. It is designed to save the home-builder time and money, and to give peace of mind.

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P. O. Box 194 **New Britain, Conn.**

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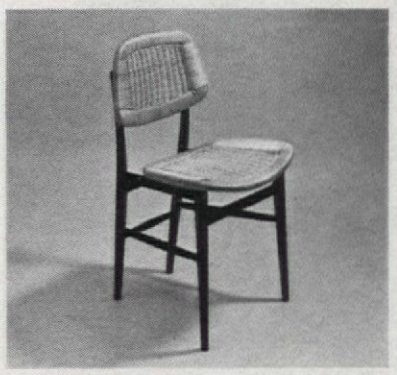
Thousands of women like yourself, after reading and following our instructions carefully, have learned to remove unwanted hair permanently the Mahler way. Re-discover the thrill of an excitingly beautiful complexion — don't delay another day!

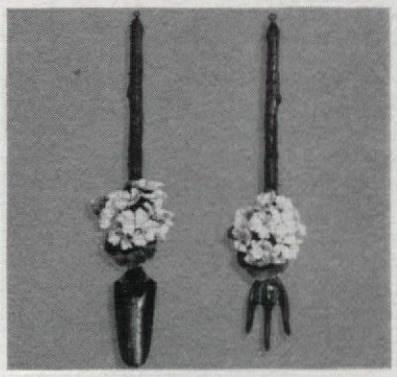
Send 10c for 16-page illustrated booklet "New Radiant Beauty" . . . learn the secret for yourself.

MAHLER'S Dept. 833H Providence 15, R. I.

MAKE BELIEVE BATTLES will be planned and triumphantly celebrated in this junior log cabin which will delight every youngster. Made of cedar, it comes preassembled in six sections. Sturdy, it is 4' wide, 5' long, and 5½' high. $21.95. Larger size is 5x7x6½'. $42.95. With shutters, doors, $59.95 f.o.b. Camden, N. J. Cedar Products, AH6, Box 84, North Baldwin, N.Y.



TAKE THE CHAIR with a comfortable curved back and seat to use in almost any room. The natural hand-woven wicker is coated with clear plastic for easy cleaning. Frame is wood finished in black lacquer. 31" over-all in height. Seat is 18x15" and 18" from the floor. $14.95, shipping and handling charges collect. From Jeff Elliot, Department AH8, Statesville, N.C.

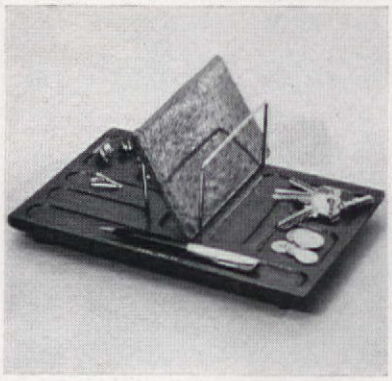


DIG THIS trowel into the rich soil of your perennial border. Made of sturdy plastic reinforced with wire it has a convenient long handle. Matching cultivator will do a fine job on loosening soil around plants. Both are 18" long and decorated with bright red geraniums. Hang them on a wall for fun. $3.95 a set plus 35c post. Order from Patio Sales, Dept. A, Box 25, Highland Park, Ill.

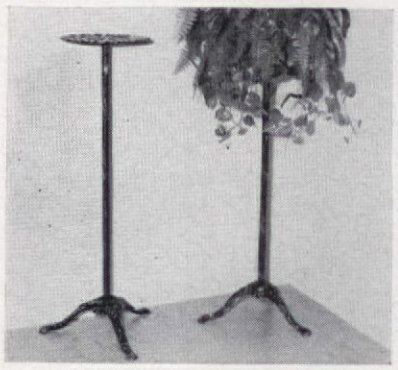
A SILENT WHISTLE will summon the dog and not disturb the neighbors. The small, precision-made instrument when blown can be heard by the sharp ears of our canine friends. Adjustable disc controls pitch. Attached is a key chain which has tag marked with master's name. Whistle is perfect for training pets. $1.50. Crown Craft, Dept. A, 3 Mt. Hope Place, New York 53, N.Y.

YOUR TRICK will be to serve delicious after-bridge snacks on the place mat designed like playing cards. Gay and colorful as cards always are, the semicircular mat is easy-to-clean plastic fitted with a foam rubber back which prevents sliding. Each is 17¼" wide and 11½" deep. Set of 4 mats, $3.98 plus 35c postage. Helen Gallagher, Dept. 406, 413 Fulton St., Peoria, Ill.

TENTING TONIGHT in the back yard? Be sure to get the youngster a real pup tent made of sturdy green cotton drill which weather will not destroy. Children can set it up with ease, can dismantle and store it compactly. With it come poles, metal stakes, and tie rope. When erected it covers a 5x7' area. $7.98. Order from Walter Drake, AH88 Drake Building, Colorado Springs, Colo.

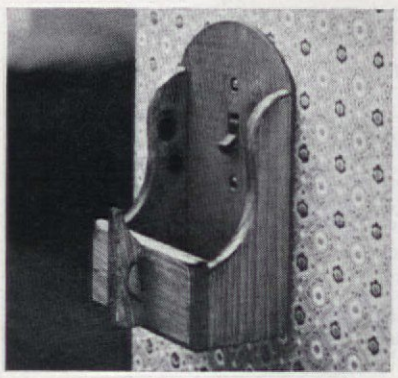


FATHER KNOWS BEST which gift will make him contented on his day. It's the neat dresser appointment designed to hold his everyday pocket impedimenta: keys, change, wallet, pen, and pencil. 7x10", made of hardwood finished in walnut, it has eight grooves and a metal rack. $1.98. With 3 initials, $2.50. Add 35c post. Order from Mastercraft, 275A Congress St., Boston, Mass.



STAND FERN on a firm stand of cast aluminum, towering 41" high. It balances on three graceful legs, has a decorative perforated top 12" in diameter. Use it, too, for displaying large vases of flowers or artificial greens. The effect with either plants or flowers can be dramatic. Available in white or black. $15. Moultrie Manufacturing Company, AH5, Moultrie, Ga.

A GOLD LINING could be better than the proverbial silver one when it is combined with jade. A handsome ring (¼" wide) has a 14K gold lining which extends to form a gleaming edge on each side of the attractive band. The polished jade is hand-carved from a single block of stone. State finger size. $25. Tax incl. International Gem, 15A Maiden Lane, New York 38, N.Y.



PERFECT SCOOP for an Early American room is the switch plate designed like a cranberry scoop. Made of beautifully grained pine finished in honeytone, it comes with a plastic-film liner which will hold a small ivy or philodendron plant. 7x4½x2½" deep. $2.98. Order from Medford Products Incorporated, Department AH6, 752 Fulton Street, Farmingdale, N.Y.

A MAN OF STATURE has a hard time finding good clothes which are perfectly cut to his proportions. King Size, the haberdasher to larger than average men, has an excellent selection. The striped blue and white combed chambray shirt has short sleeves, two pockets, vented square bottom, and box pleated back. M, L, XL, XXL. $5.95. King Size, 5323 Forest St., Brockton, Mass.

FIT FOR A KING, the exquisite crystal chandelier which is as brilliant as a myriad of diamonds. Eight crystal arms hold eight cut-crystal spears, are festooned with cut-crystal garlands. 29" wide and 38½" long (not counting ceiling chain), it is beautifully proportioned. $500. Send for free catalogue. Write to King's Chandelier Company, Department AH-12, Leaksville, S.C.

Carolina Gift Package

For Milady - - a lovely assortment of dainty personal items - - in charming fragrances. For Bridal Showers - - Bon Voyage - - Birthday - - Vacation Travelers - - Bridge Prize - - and Thank You Gifts.

- 1 - Roly Poly Candle (in glass)
- 6 - Envelope Sachets
- 6 - Travellers Soap
- 6 - Soak N' Rinse Soap
- 1 - Cut N' Wash Soap
- 3 - Cake Sachets
- 1 - Toilet Water

Choice of fragrance: Bayberry, Lemon Verbena, Magnolia, Lavender, Lilac or Rose.

"Gift Boxed" - - $5.00 POSTPAID U.S.A., add 25c for West Coast

Jack and Jane Hicks

The Carolina Soap & Candle Makers

Southern Pines, North Carolina

CURRIER and IVES WALL QUARTET

$3.49 plus 35c shipping

4 country scenes! Everyone different

Lovely wall grouping! Early Americana scenes printed in striking colors on white mats. Mounted on thick Vermont-finished pine. Brass rings for hanging. Size 4½x5" ea. 4 in set.

Foster House

Dept. 406—6523 Galena Rd., Peoria, Illinois

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PORTABLE WOODEN RACK KEEPS TOWELS HANDY

Now you can take your paper towels anywhere you need them with our new wooden towel rack. Stand it on counter or table within easy reach—or even hang it from the wall! Made of richly antiqued pine, 18" high, holds standard roll of kitchen towels.

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The heritage you've dreamed of—wine, fun, song! Looks Authentic! —Heraldic!—pure Middle Ages! —until your friends take a closer look and discover you Slinging the Bull (pictorially) about your Ancestry! In rich, red, gold, and black on handsome leather-like material. 8"x10" in size, a Big Show for your den, kitchen, or favorite wall. Use as is, or easily framed. Please print family name with order.

Shepherd

8"x10" only **$1.98** ppd. two for $3.75.

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CRESCENT HOUSE Dept. A36, P.O. Box 21, Plainview, L.I., N.Y.

Learn FLOWER Arranging and FLORISTRY Easily and Quickly AT HOME

FOR PLEASURE—please your friends and family with professional corsages, centerpieces, etc. Your church and club will welcome your assistance in arranging impressive floral designs. Win Blue Ribbons. Many earn good money while learning.

FOR PROFIT—prepare for tremendous money-making opportunities for trained men and women in the Floral Field. You may quickly learn how to make professional arrangements for the home, weddings, social affairs, funerals—wherever flowers are used. Start your own profitable business or get good paying position. Excellent part-time money-making opportunities. **Study and earn your certificate at home.** Our training **Accredited by the National Home Study Council.** May we send **FREE,** and without obligation, our informative **booklet?**

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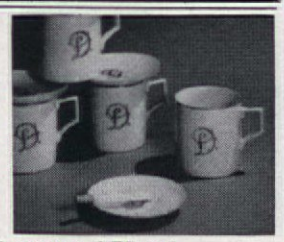
LOS ANGELES 49, CALIFORNIA

INITIALLY YOURS PORCELAIN MUGS & COASTERS



Keep the lid on the 8 oz. mug to bring steaming hot coffee to the living room or patio, then use this 4" cover as a coaster or ashtray. Handsome enough to use at the dinner table. White porcelain with single gold-fired initial. Gift boxed.

Set of 4 coasters **1.79** ppd.

Single mug **1.29** ppd. Set of 4 mugs **3.99** ppd.

HERE'S HOW CO., INC. AH-36, 15 W. 26 St., New York 10, N.Y.

LEARN *to custom cover* **YOUR SHOES**

$2 ppd.

There IS something new under the sun. In an afternoon, you can create a brand new pair of shoes from old ones. Match your costumes—get professional results! Fun to do. Easy method to follow. Step by step instructions. Quality fabric, push pins and adhesive in complete kit.

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THE LOOM AND NEEDLE

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"YOU'LL flip . . . and so will your cigarettes . . . with an automatic ash tray from Holland. Ends cigarette burns forever. All made possible by a sensitized coil which gently shunts the burned cigarette into the ash tray. Hand painted Dutch scenes grace this famous blue and white Delftware".

All orders are shipped direct to the customer from our supplier in Holland. For a set of two, rush **$2.00** cash, check, or money order to

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FREE Kodacolor FILM

8 Exposure Roll Developed & Enlarged **$2.00**

Plus Free . . . FRESH ROLL KODACOLOR FILM only

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Plus Free . . . FRESH ROLL KODACOLOR FILM only

TRIAL OFFER from sizes 620-127 -120 only. Full credit for negatives not printed. Return this ad with exposed film (1 trial roll only) and remittance—or send postcard for film mailers and complete price list.

Black & White 8 OR 12 EXPOSURE FILM DEVELOPED & ENLARGED Plus Free KODAK FILM . . . only **60¢**

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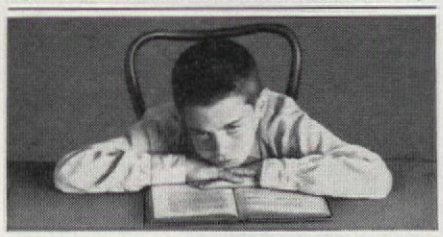

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See how *The Sound Way to Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write today for your free illustrated folder and low price.

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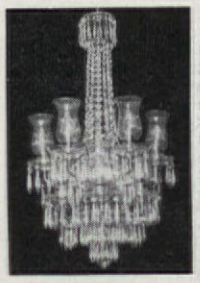

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The "PATHFINDER" Hand-Sewn

Graceful, petite . . . fits beautifully, comfortably, protectively. All cowhide . . . supple uppers, rugged soles and heels. Color choice: TAN, BLACK, SMOKED WHITE. Sizes 4 to 10; widths B, AA, AAA **$6.95** (add 35c handling charge).

Send for Free Spring Catalog

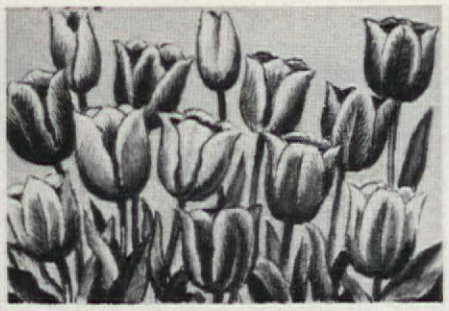
DEERSKIN TRADING POST, Rt. 1 at 114J, Danvers, Mass.

CUTTING BORED?

If you wear your hair short, you may be tired of $2 haircuts every month. Now, trim your own hair with **KURLEY KUT.** Hold at 45° angle. Exclusive **notched blade** trims and helps curl by tapering, reducing bulk. With 5 refill blades and styling book, **now only $1.98 postpaid.** (Extra refill blades available, 10 for $1). Mail order today.

IF PRODUCT OR PERFORMANCE DEFECTIVE ★ Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

Aquamint Laboratories — Dept. AH-6
Box 111 — Mount Prospect, Illinois



Pre-Season Tulips . . . 100 for $2.98

Order now, pay at fall delivery. 100 Tulip Bulbs av. 3½" circ. Hardy, Imp. from Denmark or Italy or a mix from both. Rainbow mix asst. Must bloom 1st season and 5 yrs. or replaced Free. Free—6 Dutch Muscari Bulbs (6 cm.). Also 6 Holland Star of Bethlehem Bulbs (4 cm.) if order mailed by July 31. If C.O.D. postage extra. 200 Bulbs (12 Muscari) $5.89. Cash orders add 65c and we ship ppd.

Michigan Bulb Co., Dept. MX-1402, Grand Rapids 2, Mich.

"GROW" LONG NAILS IN MINUTES!

USE MAGIC NAIL LIQUID FORMULA #77

by Charles of Fifth Avenue

NOT a weak paste on nail but an amazing liquid! Brush on easily. Turns ugly, short, broken, split, and bitten nails into hard, long, glamorous nails—IN MINUTES!—STRONGER THAN YOUR OWN! Can be trimmed, filed and beautifully polished. Will not break or split no matter what work you do. Will stay on until your own nails grow out! STOPS NAIL BITING! USED BY MILLIONS! NOW! A LARGE $5 KIT FOR ONLY $1.98 plus C.O.D. Save C.O.D. charges by enclosing payment with order. MAIL ORDERS

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Loveliest Gift for a Gardener...

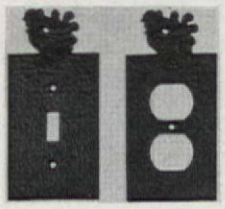
GARDEN MARKER

A thoughtfully different gift every gardener will cherish. A gift that will be appreciated now and always. Cast aluminum plaque with raised letters. Finished in black with letters hand painted in gold or white. Measures 9" x 14", stands 24" high. Send us your gift list. We mail your gift promptly and will enclose gift card for you. $7.50 ppd.

This distinctive plaque is now available as an estate marker with your name and address number. $15.00 postpaid. Write for details. Send 50c for new color catalog of other beautiful gifts.

MOULTRIE MFG. CO., DEPT. AH, MOULTRIE, GA.

COLONIAL ROOSTER SWITCHPLATES



Add a touch of Colonial American to your home with these new handsome Rooster Switchplates. Authentic in every detail—from its antique black finish to the Rooster perched on top.

Single Switchplate $1.00
Double Switchplate 1.50
Double Receptacle $1.00 **Triple Switchplate 1.75**

SEND 10c For Early American Catalogue

Early American Peddler, 752 Fulton St., Farmingdale, N.Y.

NEW AUTOMATIC HAIR REMOVER

SAFELY REMOVES UNWANTED HAIR FOREVER!

PERMA TWEEZ—revolutionary new home electrolysis invention granted U.S. patents! **ONLY** automatic instrument being sold today with special safety feature that will destroy hair root **without** puncturing skin! Remove unwanted face, body hairs **permanently** with easy-to-use "tweezer-like" **PERMA TWEEZ!** No wires or electrical plug-in needed! $14.95 ppd. Send check or M.O. 14 day money back guarantee.

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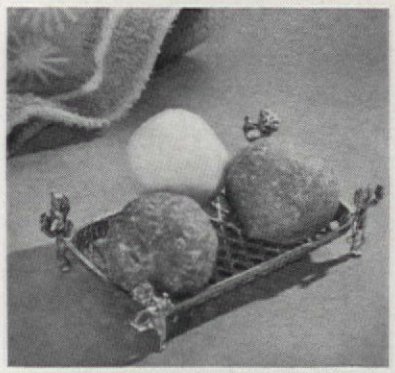
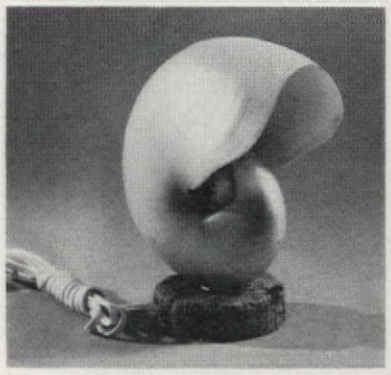
IF YOU WOULD LIKE TO FIND OUT HOW TO PLACE AN ADVERTISEMENT IN THE AMERICAN HOME MARKET PLACE, WRITE: ?

AMERICAN HOME MAGAZINE, DEPARTMENT MP
300 PARK AVENUE, NEW YORK 22, NEW YORK

TAKE A CUT with this paring knife to see just how well a knife can work. The curved blade (2½") is Swedish spring steel, formed and ground by hand, chromium coated, and hand honed. This is leaded into a hand-carved maple handle which cannot loosen. The resulting knife is sturdy, easy-to-hold, and handsome. $2. Brent Warden, Department D, Box 3866, Rochester 10, N.Y.

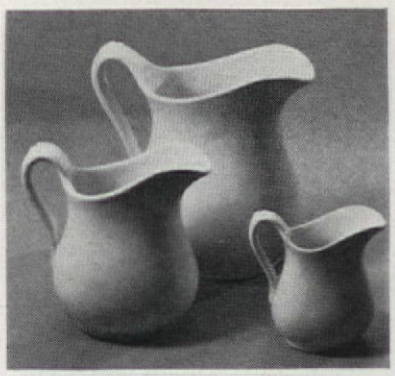


COLONIAL REVIVAL, the soap ball. These beautifully textured palm-size balls are handmade from an old Southern formula. Only the finest ingredients are used in the process. Lastingly fragrant, balls come five to a box: magnolia (red), bayberry (tan), lilac (blue), pine (green), and lavender (lavender). $1.25 a box. Carolina Soap & Candle Makers, AH6, Southern Pines, N.C.

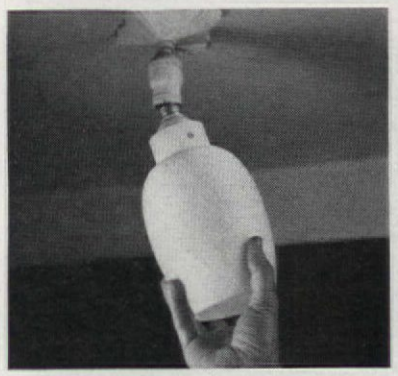


THE OUTER SHELL of this unusual lamp is a chambered nautilus, its natural color polished to a shimmering finish. It is fitted with a UL approved light and cord, and set on a fisherman's float (3" in diam.). Standing 7" high, it casts a soft, luminous glow that makes it perfect for TV or as a night light on a bed table. $3.98. Greenland Studios, A-4 Greenland Bldg., Miami 47, Fla.

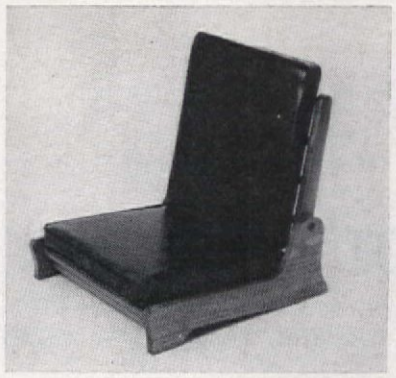
BATHROOM PICKUP. For ease in grooming hang this four-in-one pine rack on the wall. It holds eight toothbrushes, fabric guest towels or a roll of paper towels, a box of cleaning tissue and, on the shelf, bottles of make-up aids or, for the avid reader, a selection of books. 16x 13x5". $5.95 plus 50c postage. Crescent House, Department BC, P.O. Box 21, Plainview, N.Y.



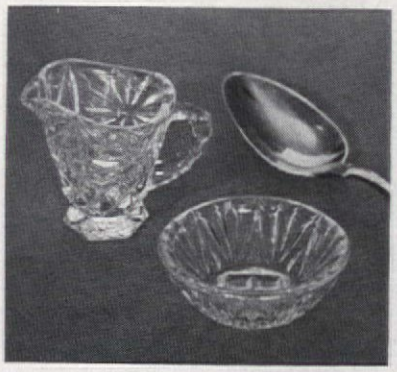
BIG EARS on little pitchers make them not only practical but extremely decorative. This set of three Staffordshire white ironstone pitchers will add charm to the table when used for milk, juice, or syrup. They will be the star performers on the whatnot shelf. Sizes: 10, 14, and 20 ounces. Set, $3.99 plus 55c post. Order from Here's How, Dept. 15AJ West 26 Street, New York 10, N.Y.



IN THE SHADE of a tulip-shaped plastic cover the utilitarian ceiling fixture becomes a decorative accent. This inexpensive white shade is perfect for people who rent summer cottages or apartments. No great effort is needed to install it. Just put it over an electric light bulb and screw into socket. 9½" long. $1. Order from Spencer Gifts, 601 Spencer Building, Atlantic City, N.J.



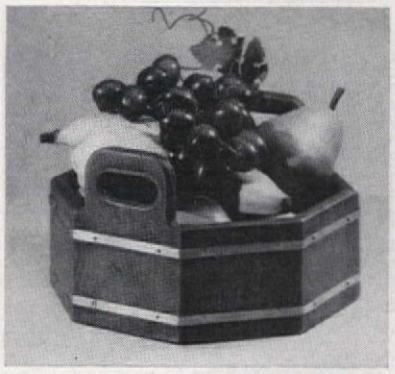
THE FLOOR IS YOURS for easy relaxation when you own the comfortable seating piece fitted with foam back and seat cushions. Folding frame is made of kiln dried, northern knotty pine finished in a mellow tone. 17½" wide, 21" deep, and 18" high, it can be carried anywhere. $12.95. Add 65c West of Mississippi. Order from Yield House, AH6, North Conway, N.H.



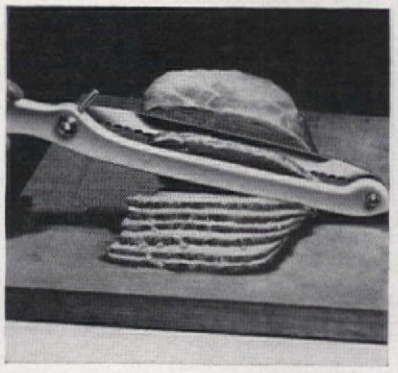
WINSOME PAIR. For individual tray service or for an avid collector this miniature set of pressed glass will prove an excellent find. Early 19th Century molds are used to make them. Jewellike pitcher and bowl will hold cream and sugar for one. As an ornament in the cabinet it will be a brilliant success. $1 the set. Order from Miles Kimball, 126 Bond Street, Oshkosh, Wis.

CELEBRATE A DAY by giving someone the Mizpah charm, which symbolizes love. Verse reads *The Lord watches between me and Thee while we are absent one from another.* Sterling silver 1" size is $1.75. 14K gold, $20. Praying hands reads *God grant me serenity to accept things I cannot change,* etc. $2.75 silver; $25 14K gold. Charm & Treasure, AE, 509 Fifth Ave., New York 17, N.Y.

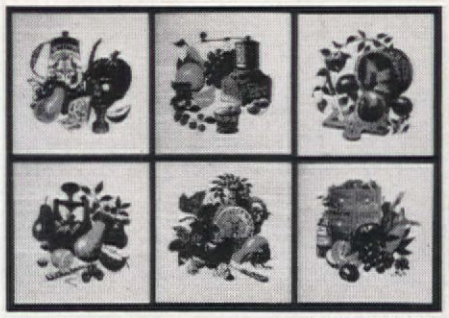
FOR THE BIRDS in the wren family that frequent your back yard set up a little house for eating and resting. The kit comes with wooden pieces precut for the wren-size residence, and instructions easy enough for any bird lover to follow. Robin Shelter and Bird Feeder kits also available. $2.50 each; 3 for $6. Modern Crafts, Dept. AM-5, 1582 E. State St., Westport, Conn.



LOTS OF ANGLES in the octagonal shaped pine bucket, and the ingenious hostess will play them all in finding ways to use the server trimmed with brass bands. For fruit, candies, rolls, and such—it can also be an unusual letter holder or planter. A replica of an Early American piece, it is 7¾" across, 4¾" high. $4.95. The Pine House, Dept. AH, Box 364, Newark, Del.



WATCH YOUR SLICE when cutting a succulent roast. Some like thin slices, some thick. With this new knife you can carve meat paper thin or a half-inch thick. The guide is the controlling force. Use it, too, on cheese, tomatoes, and cabbage. It is an attractive carver to use at the table, too. $1.98. Order from Sunset House, Department AH6, 71 Sunset Building, Beverly Hills, Calif.



SIX EARLY AMERICAN FRUIT DESIGN PLAQUES

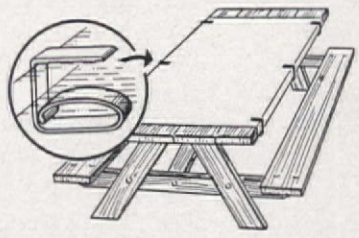
Set of 6 designs only **$5.95** POSTPAID

Gorgeous, dramatically hand printed in rich colors . . . genuine wood veneer on substantial cardboard. **No framing necessary!** Size 10" x 10" each. Catalog list, $3 each. All 6 designs at a breath-taking low price. Send check or money order today.

Catalog; brochures of decorator prints and 500 art reproductions; quality frames $1.00

ART PUBLISHERS
863 Fourth Natl. Bk. Bldg., Cincinnati 2, Ohio

Amazing TABLE CLOTH CLAMP
Ends Wind Bother



OUTDOOR EATING, FUN

What a joy to eat without rippling, blowing table cloth. Wonderful new clamp holds cloth down in highest winds. Fits all table tops up to 1⅝" thick. Made of "Cycolac" plastic. Heat-resistant, cold-resistant—sanitary. Will not fade, crack or peel. Ideal for picnics, barbeques, cook-outs. Choose from colorful Red or Yellow. Set of 6 —only $1.00;—3 sets $2.75 ppd. Order from:

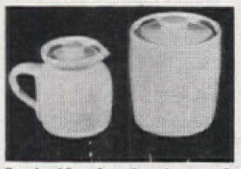
JU-EL Products Co. Dept. 15-H
1800 Broadway • **Rockford, Ill.**

1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with **FREE,** useful Plastic **GIFT BOX.** Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* **SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2.** Makes an ideal gift. *Satisfaction guaranteed* or your money back.

TIME-SAVER LABELS
601 Jasperson Bldg., Culver City 1, California.

LOOKS LIKE ANTIQUE WHITE IRONSTONE



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5" hi tobacco jar suitable for instant coffee, candy, etc. 4" hi syrup pitcher

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For 8 or 12 exp. roll
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For every roll of black & white or color film you send us at our typical low prices, we will send you a fresh roll of Kodak Film—FREE, with developed prints.

TYPICAL LOW PRICES Include Processing, Jumbo Prints and Fresh Film.

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Sanitary Electric Lindane Bug Killer controls, kills insects—actually fumigates 1500 cubic ft. area. Uses as little current as an electric clock. Guaranteed mechanically for 10 years. Multiple units also perfect for business and commercial use. With Lindane Tablets, U.L. approved cord.

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WS FOR YOU/WE'VE GOT NEWS FOR YOU/WE'VE GOT NEWS FOR YO

HELP FROM THE INSIDE: Instead of using covers to absorb moisture that forms on the toilet tank, you can put an end to the condensation entirely with Dripban. Since the trouble is caused by the water inside being so much colder than the air outside, the new cure manufactured by G.E.M. Products is an electric immersion heater. The unit has a U/L-approved self-contained thermostat so that, as needed, it warms and turns itself off automatically. Safe, sanitary, and economical; it costs only $9.95.

IT'S ALL NEW: For the first time in this decade there's a completely new encyclopedia with twenty volumes full of the latest data on the most recent topics and fields. Each of the subjects is written by a top man in the field, but the simple and concise style makes it understandable to us nonexperts too. One of its unique features is a practical Career Guide found throughout the set. This is an invaluable aid to students preparing for college and a lifetime vocation. Published by Grolier Incorporated, The Encyclopedia International fills the need for a completely up-to-date reference book that's moderately priced.

HEALTHY WALLS: If you're planning to panel a nursery or kitchen, or a damp area like a basement, look into the Sanitized plywood put out by Ply-Gem. This finish creates an "invisible bacterial barrier" that will resist the growth of bacteria, germs, fungus, and mildew. Such infectious perils as Staphylococcus aureas will be inhibited by a coating which does not affect the appearance or durability of the prefinished panels, and this added health insurance won't cost any more.

THE SHAPE OF TENTS TO COME: Want to bring more comfort to your camping this summer? Quonset-hut shaped tents which can be erected in as little as 15 minutes come with all kinds of new luxuries, like zippered picture windows and a heavy-duty, vinyl-coated nylon floor. Built on a new kind of lightweight, sectional aluminum exposed frame, there are no poles so there's lots more room inside and seven-foot head clearance. Quon-Strut is made by R. A. Humphry's Sons and costs $79.50 for the comfortable 9x10′ size.

THE BETTER TO SERVE WITH: Remember the wonderful see-through servers you've seen at your favorite restaurants keeping the hots hot and the colds cold? Similar models are now being made for you out of the same acrylic plastic, Thermalene 73. This synthetic has extraordinary insulation characteristics, is unbreakable in ordinary use, has a high bacteria resistance, does not discolor, and can be dishwasher-cleaned. What more could we ask for? Food can be prepared hours before it's needed and still served at its proper temperature and at the peak of freshness. Mastercraft Medical & Industrial Corp. is producing a whole range of sizes and shapes for home use. The catch: Thermalene 73 is expensive!

DIAL FOR POWER: For a real custom-cleaning job, the new Hoover vacuum comes with a dial you can set for the exact power you'll need for anything from deep-pile carpeting to throw rugs. The dial also adjusts to the power you'll need for each of the easy-to-get-at attachments, stored at about knee level in the back of the cleaner. Other news in this upright is its rigid plastic cover with disposable liner that replaces the usual cloth bag. The Hoover Company has tried to combine the virtues of the upright and canister type vacuums in this new product which sells for about $100 in national appliance stores.

CUTTING THE ICE: There's no more crying over spilled water and icebound trays with an automatic ice maker designed and priced especially for home use. It holds up to nine pounds or 144 cubes and will make as many as 22 pounds a day for only seven cents. The ice maker is self-defrosting and safe enough for children to use—and it's simple to install. A complete unit 14x24x15⅜″, it can be free-standing or built-in. It is made by The Tappan Co., and will be available nationally.

RETIREMENT PLAN FOR APPLIANCES: The U.S. Department of Agriculture has released some interesting statistics on the average life expectancy of your household helpers. Of course a lot depends on the use and care of the item, but these figures may be good to have on hand when budgeting so you can plan ahead for replacements as appliances reach retirement age. Here's the list: Sewing machines, 24 years; refrigerators and ranges, 16 years; vacuums, 18 years for the upright and 15 for the tank; freezers and toasters, 15 years; dryers, 14; washers 10 to 11 years; TV sets, 11 years. Are yours on the downgrade?

SPARE TIRES FOR LAWN MOWERS: You can now get a better grip on your sliding lawn mower by retreading—and it costs less than half as much as buying new tires. The Gates Rubber Company of Denver, Colorado, is making these do-it-yourself retreads out of the same tough rubber as auto tires. Replace-A-Treads don't leave black tracks, fit all standard sizes and wheel types, and are said to outlast original mower tires. Available nationally at about $4 a pair.

LADY TURNS TO STEEL: Keep your eye on that old social climber, stainless steel, which is beginning to acquire social graces. Mrs. Evelyn Jablow, noted interior designer, has created a whole new world of furniture and accessories in this "precious metal." Right now it's a little too high priced for most of us, but the possibilities are exciting. Stainless steel does not require polishing, resists rust, corrosion, and tarnish—and best of all it's good looking. Tables, chests of drawers, and chandeliers were combined in a showing with silks and satins and furs—thus setting a style trend for a bright and beautiful stainless steel future.

CHANNEL CONVERTER: If you've got a regular black-and-white or color television and are interested in receiving Ultra High Frequency stations in addition to those you're already getting, Standard Kollsman Industries is making a converter that will do the job. It can be attached to your own set with just a few turns of the screwdriver, and is slimlined and attractive so it will blend with TV or room décor. There are two models, the budget unit for about $30 and the de luxe for $40.

WHY WAIT? Many of the housing suggestions we've heard about for senior citizens seem like sound ideas for any home. For example, if you have faucets on your tub or shower placed somewhat to the side of where these controls usually are, the whole family will be spared a back-straining reach. A bathroom door lock with outside emergency release would be as handy in rescuing an 8-year-old as an 80-year-old. Extra-wide doorways (easier for wheel chairs and baby carriages) without saddles (to trip over) would be more comfortable for anyone—and make moving furniture a joy. As for the safety factor—who's getting any younger?

CLEAN OUT THE JOINTS: Throw away that old toothbrush or other secret weapon you've used to attack the dirt in the grouts between wall tiles in the bathroom, shower, or kitchen. We've found an easy way to come clean at last—Camkleen. Made by the Cambridge Tile Co., of Cincinnati, Ohio, you just apply it with a cloth or brush, allow a couple of minutes for bubbling action to loosen the dirt, and rinse off with clean water. It's like magic! The grouting gets white as new. You'll find it at most department and hardware stores for about $1.30 a pint.

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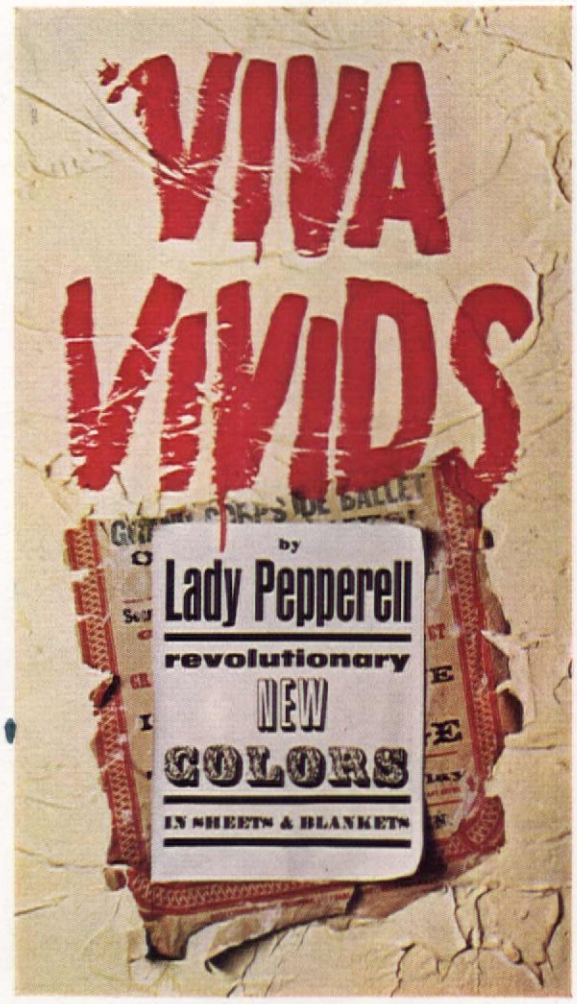
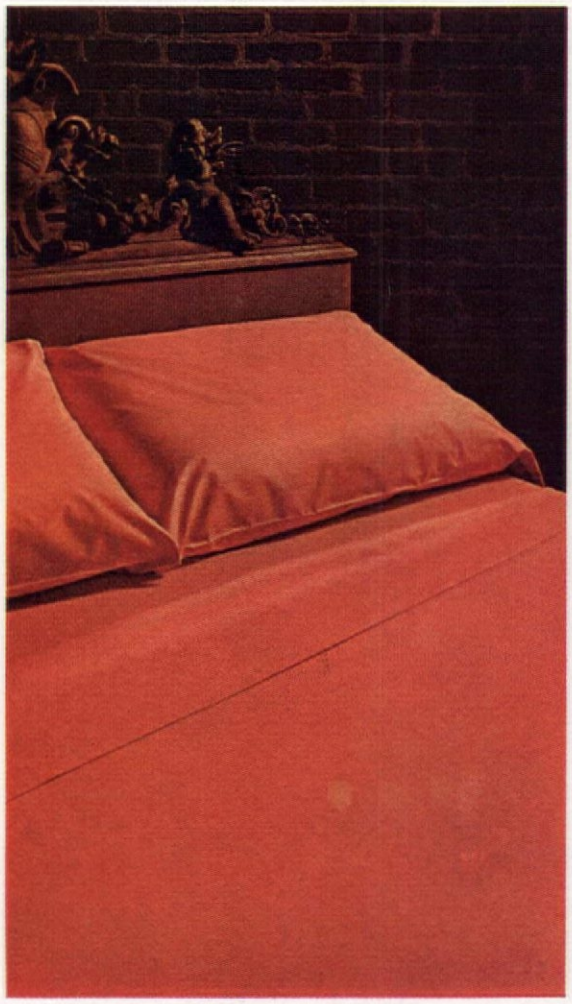
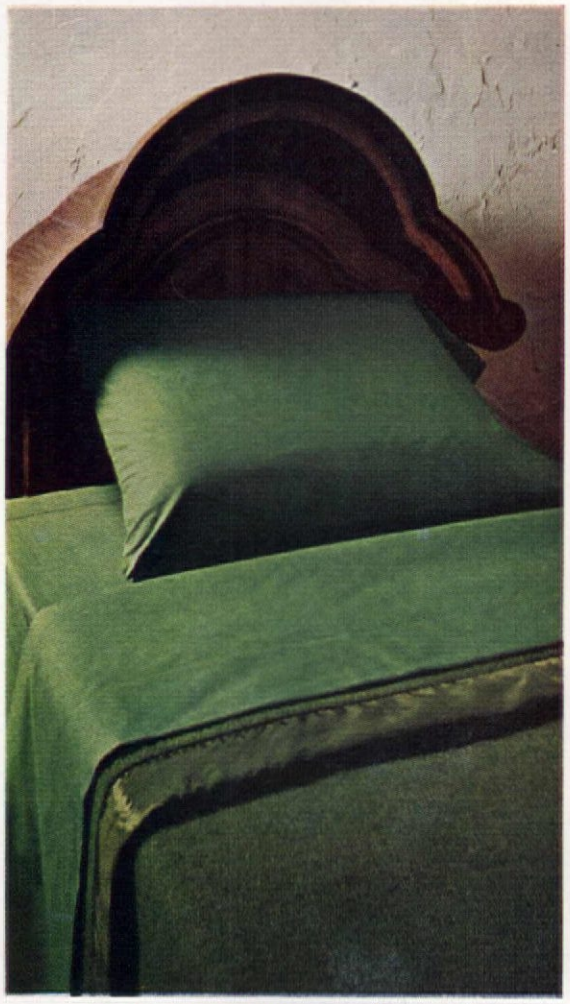


Try them in stripes and solids, in Stretch-Fit fitted sheets, in blankets with exclusive Nap-Guard Super Loft finish to make them thicker, more luxuriant, warmer.

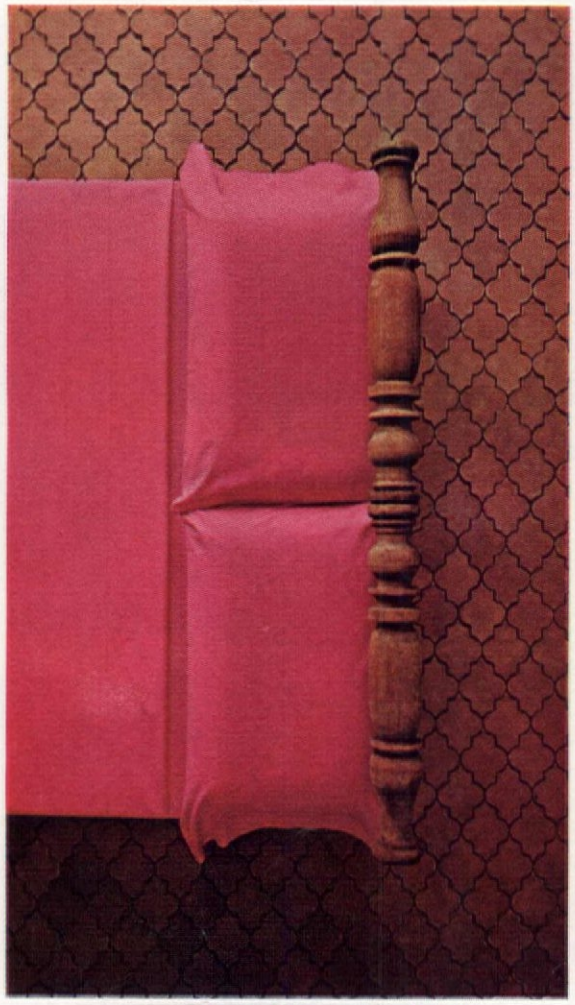


OLÉ ORANGE fairly crackles with excitement. It's for you if you're volatile, dramatic.

INDIGO BLUE is a fathoms-deep blue to try when you want an absolutely fascinating effect. Twice as good with matching Lady Pepperell blanket.



PALMETTO GREEN is a deep color, reminiscent of the quiet in the center of the shadiest forest. Just pull up the matching blanket and hibernate happily.



MATADOR PINK is a sizzlingly high-fashion hot pink, perfect background for the palest pink nightgown.

AZTEC GOLD is a totally new coin of the decorating realm—rich but understated, marvelous with its own matching blanket.

VIVA Lady Pepperell

You get a new feeling of space with "Spacemaker" width vinyl in adjoining rooms

New "Spacemaker" Vinyl

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Now, with this new deep-design vinyl wall to wall, floors in adjoining rooms (such as kitchen, family room and hall) become one continuous expanse of easy-care vinyl. New "Spacemaker" width vinyl—created by Congoleum-Nairn—flows room to room in unbroken six-foot widths. Seems to push back the walls!

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"Spacemaker" width vinyl can even be curved up the walls, replacing scuffed baseboards. This is "coving"—a space-stretching extra that more than pays for itself in easier cleaning.

Floor plan shows one easy-to-clean area

Close-up of Saracen – new "Spacemaker" pattern in room above. Satiny chips of soft green and frosty whites embedded deep in translucent vinyl. Palm Green #7209 with custom inset of Ivory White #7200. Ten other Saracen colors. One color installed in average 9′ x 12′ area only about $105. For FREE sample, write: Congoleum-Nairn, Dept. 87, Belgrove Dr., Kearny, N. J.

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