THE AMERICAN HOME

October 35¢

SEP

HATE MODERN? THIS HOUSE MAY CHANGE YOUR MIND!

PLANT BULBS THE DUTCH WAY

NEW LOOK IN FAMILY ROOMS

DECORATING ON A BUDGET

COOKING WITH WINE

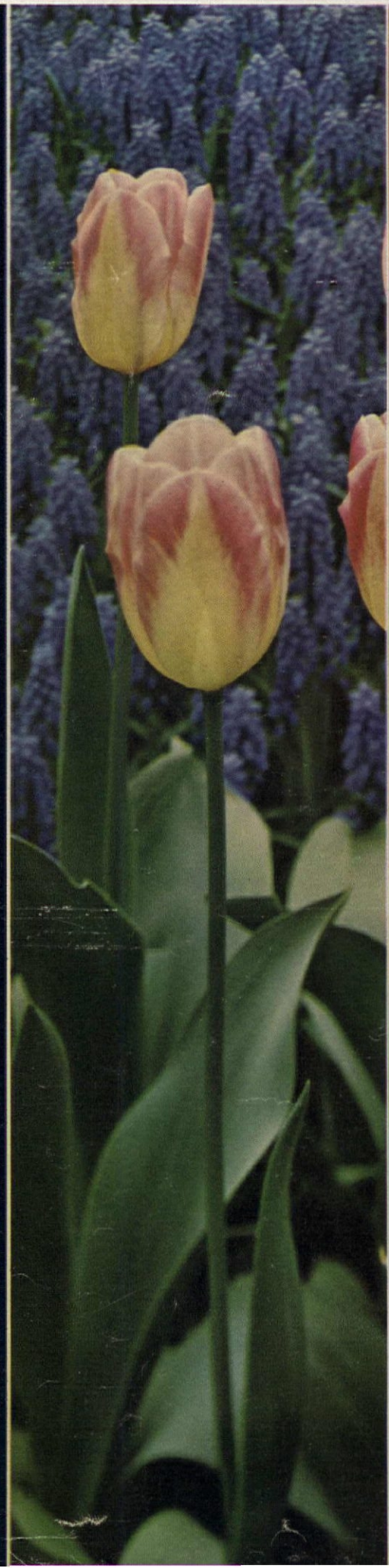
A LOW-COST REMODELING

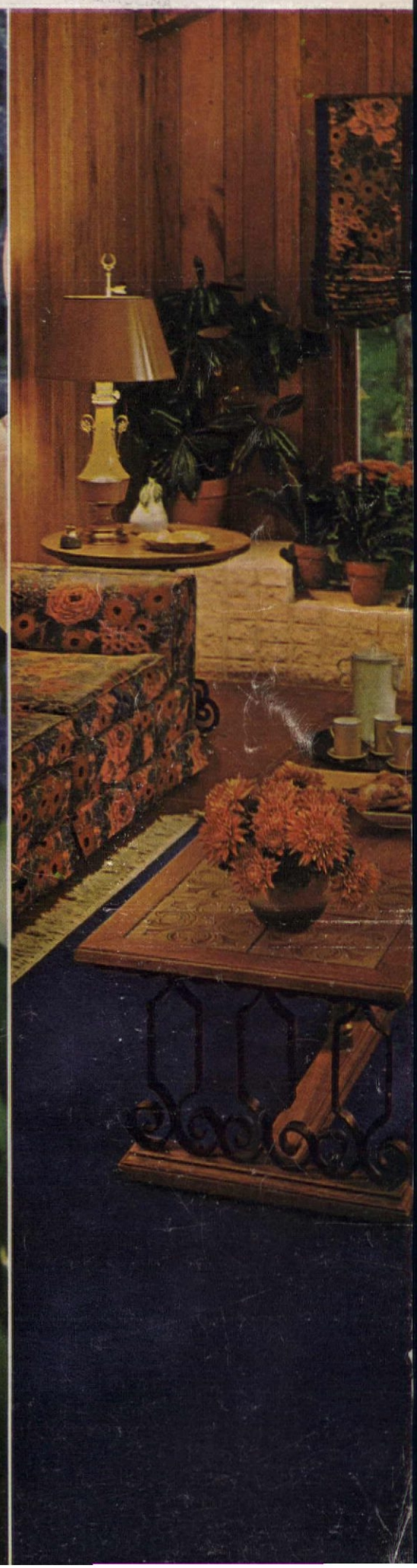
WHY YOU NEED A DRYER

CASSEROLES TO MAKE YOU FAMOUS

OMELETS MADE EASY

NEW TRICKS WITH SHELVES





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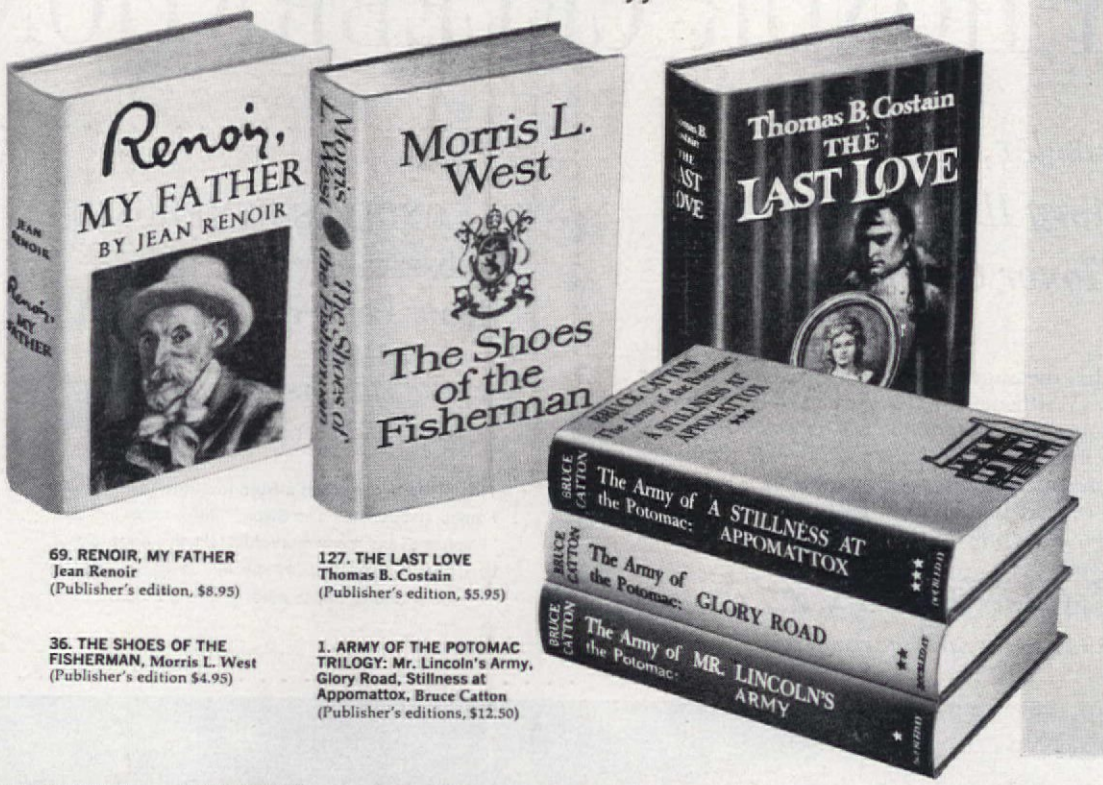

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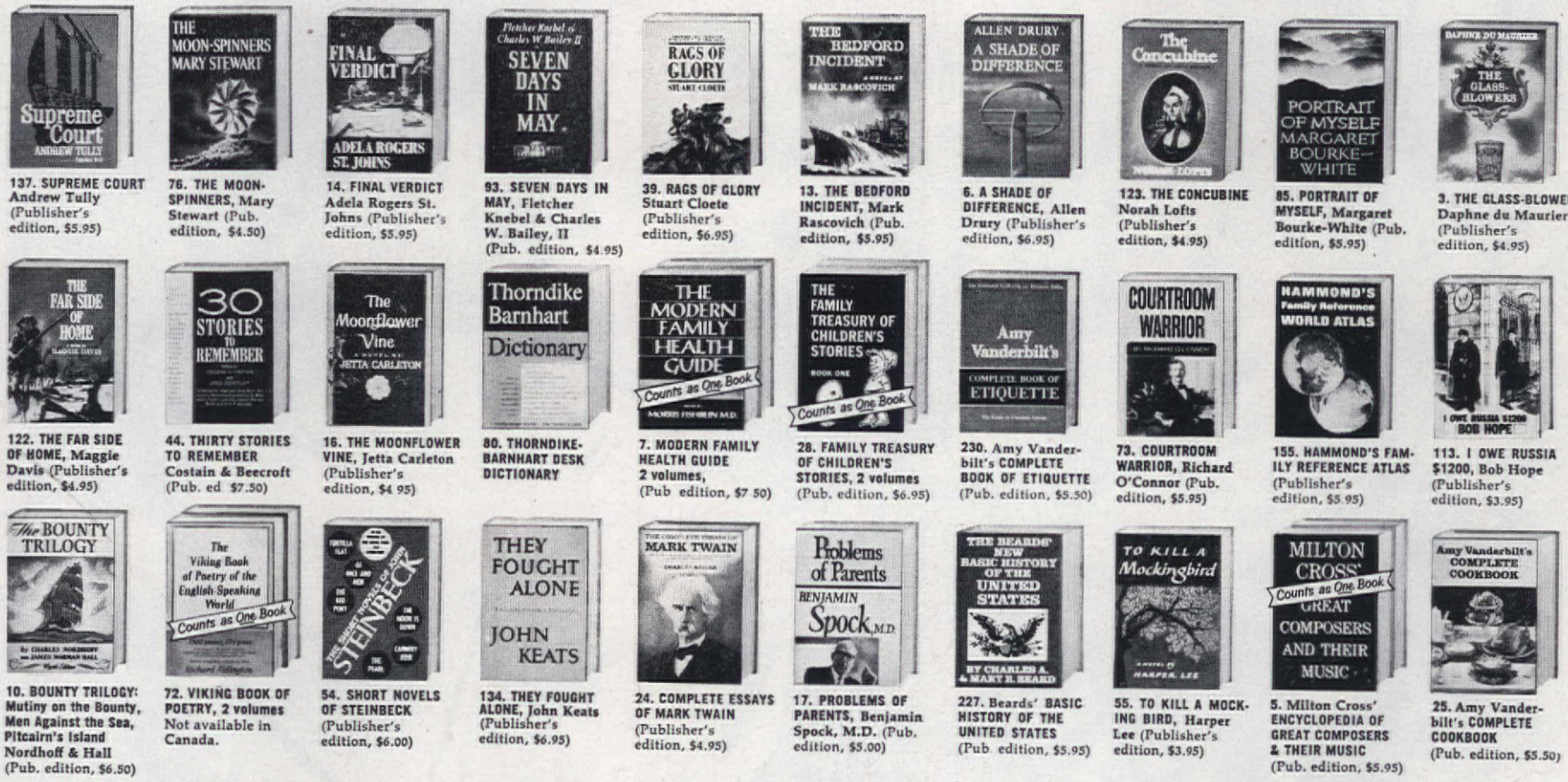

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DEAR READER:

This country has an abundance of almost everything except privacy. And it seems to us that the more we get of everything else, the less we have of privacy. If we continue at the present rate, it won't be too long when the only time an individual will be alone is before he is born—and at this particular age it's hard to appreciate the privacy you have.

Now there is nothing wrong with being around people. In fact, to avoid all contact with other humans would be dull as well as unhealthy. But on the other hand, there is nothing abnormal in just wanting to get off by yourself—even away from your family for a few hours or minutes when the mood strikes. But this is not easy to do. In most homes today, the only door that has a lock on it that works is to the bathroom. The individual going into any other room and closing the door just to be alone is considered to be either ill, in a bad mood, or showing signs of antisocial behavior. The popular notion is that except for a few hours for sleep, our days must be spent in constant companionship either with members of our own family, with friends, with passing acquaintances, or even with people we don't particularly care about. It really doesn't matter who you are with as long as you are not alone.

We don't care for this approach for one minute. In fact, we'd like to start a campaign to make privacy popular once again. We'd like to see houses designed not only to give privacy from the outside but for the inside as well. We'd like to see houses with more rooms and more doors and more locks. And most important, we'd like to see the need for privacy accepted as perfectly normal by both family and friends.

THE EDITOR

3 new household products to make housekeeping easier!

CLEANS TILE JOINTS quickly...easily

Bubble Action

Cam KLEEN

RESTORES NEW LOOK TO CERAMIC TILE WALLS, FLOORS

At last here's a ceramic tile cleaner that also gets out all the mildew and dirt from hard-to-clean cement joints between the tile. Housewives love Camkleen. It's so easy to use. No tedious scrubbing. Just wipe on Camkleen with cloth or sponge. In 2 minutes its bubbling action loosens all embedded dirt. Then rinse with clean water and your ceramic tile floors and walls sparkle with original brightness. Get Camkleen today in handy plastic bottle—Full pint only $1.30.

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MOLD and FUNGUS

14 oz. Aerosol Spray

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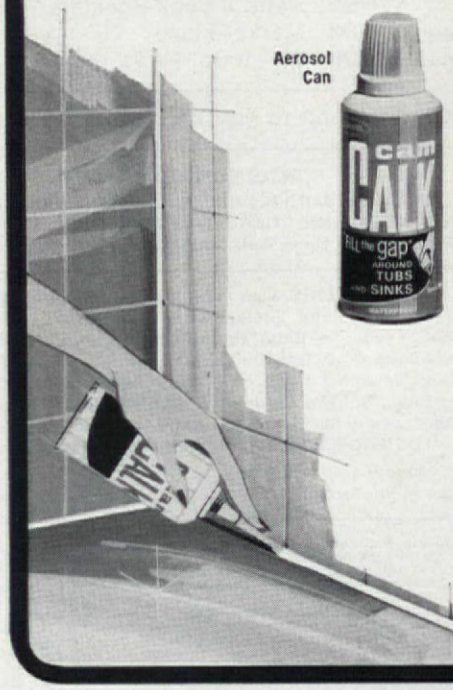
FOR CERAMIC TILE IN SHOWERS AND BATHS. ALSO FOR USE ON LEATHER, CANVAS, WOOD, MASONRY, ETC.

CAM GARD is a new discovery that actually protects against mildew, mold and fungus growths under the most extreme conditions. Use CAM GARD in the shower, bathroom, kitchen, basement, laundry, closets—any place where mildew or mold might grow. **Excellent also for use around boats.** Large 14 oz. aerosol spray can contains many applications—$1.69.

FILL THE GAP AROUND TUBS and SINKS



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CAM PRODUCTS ARE SOLD AT HARDWARE, DEPARTMENT AND LEADING STORES EVERYWHERE

COMMENDED by PARENTS' MAGAZINE

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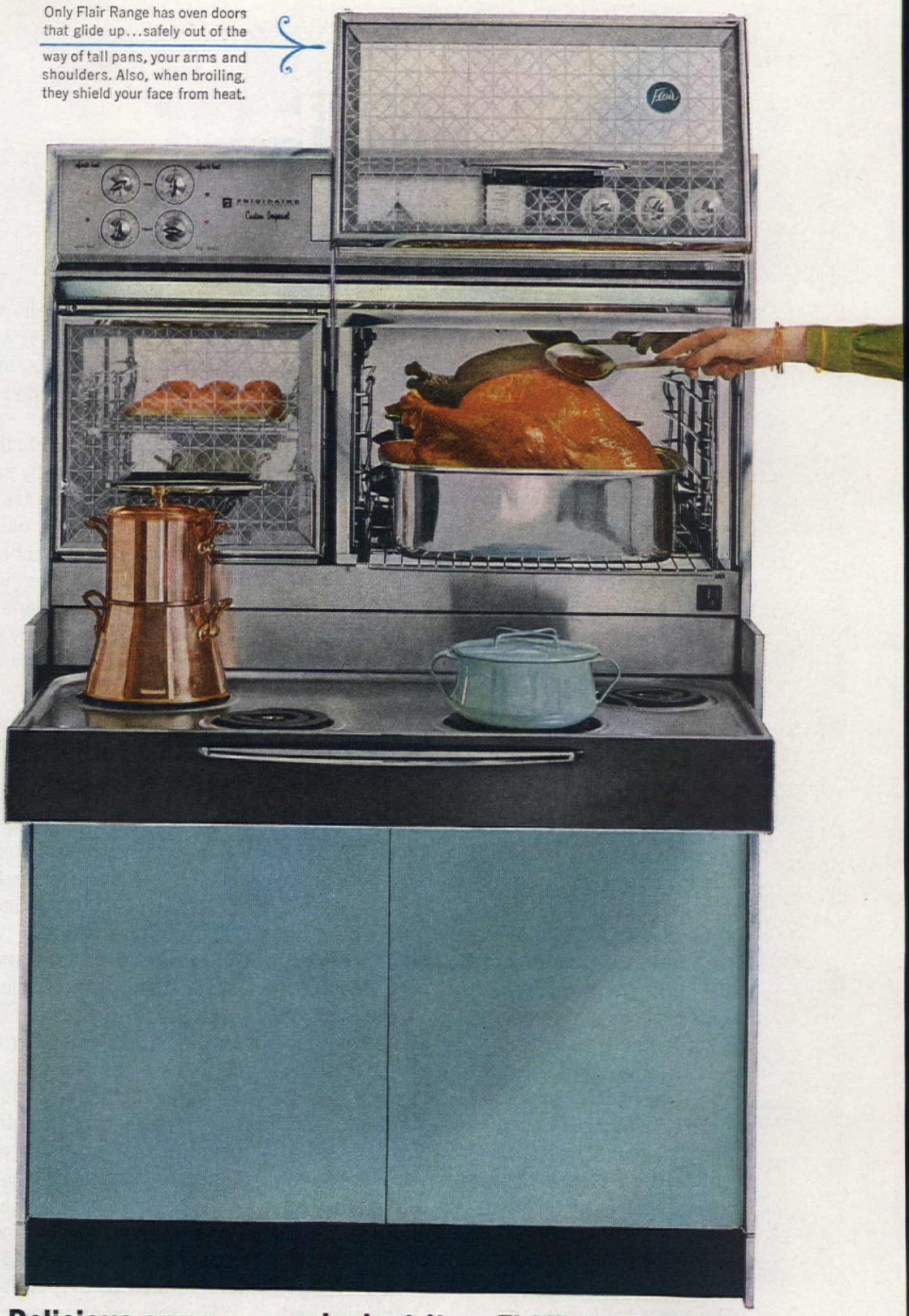

Only Flair electric Range has cooking units like this, units that slide back under a convenient work surface, completely hidden when not in use.

Delicious any way you look at it ... FLAIR by Frigidaire

Flair gives your kitchen the most "delicious" built-in look without the expense or fuss of building-in! It's an electric range you install quickly and easily. ▪ But that's not all. Flair cooks "deliciously," too! From timers to automatic controls to quick heating cooking units, pace-setting Flair gives you all the latest convenience features. ▪ Flair by Frigidaire is available in double-oven models and compact single-oven models. Prices are surprisingly low. Flair... exciting new product of General Motors. Frigidaire factory-trained service everywhere, should you want it.

Model #RCIB-645-2 (base cabinet optional)

FRIGIDAIRE

WINES OF AMERICA

HAROLD J. GROSSMAN Be young in spirit. Try something new. Add wine to your dinner table. It will lend the excitement of a new taste experience, as well as the enjoyment of a pleasant beverage that will bring out the goodness of your carefully prepared dinner. Why wait for a big dinner party? Make the family dinner a grand occasion by serving wine.

Begin your wine adventure with one of our own very good American wines. It will be more fun if you know something about them. Here are some guide lines.

The American wine family consists of two branches: California wines and American wines. All wines produced outside of California are known as American, while those of California are naturally California wines. There is more to this than just state pride. The wines of California are produced entirely from European grape varieties (vitis vinifera) while those of the other states are made from hybrid (crossbred) varieties which are native to America.

American and California table and sparkling wines are very different from each other in aroma, flavor, and character. It's very much like comparing peaches and nectarines. Both are fruits of the same family but they are different. Both are good and enjoyable. You may prefer one over the other. It is a matter of personal taste.

American wines. Our country was known for centuries in Icelandic sagas as "Vineland the Good" because the Norse Vikings who discovered this land were so impressed by the abundance of sweet-tasting grapes growing in wild profusion. (As a matter of fact, over half the world's known grape varieties are native to our continent.)

The early settlers of the thirteen colonies had visions of becoming the vineyard to supply the mother country with all her vinicultural needs. This dream went glimmering when it was found that the wine was quite different from that which England was accustomed to drink. It had a very pronounced grapey aroma and flavor which was strange to their palate. Without the expected market, all wine-making efforts were abandoned and the wines the founding fathers enjoyed had to be imported from Europe.

It was not until the early part of the last century that any serious effort was made to produce a truly American wine. By crossbreeding, usually with great care but sometimes by chance, a number of fine grape varieties were developed which were better suited to wine making than the indigenous wild species. They produced lighter, more delicate yet richly fruity wines. Over the years these varieties have been improved through careful selection.

While wines are produced in many states, commercial production today is concentrated in the Finger Lakes region of New York, and in Ohio.

The table and sparkling wines they produce are very good. They have a positive flavor and bouquet unlike any wine produced elsewhere. It is a full rich taste easily identified with the grape from which they are made.

California wines. While the Atlantic seaboard was being settled by the English, California was being settled by the Spanish who worked their way north from Mexico. The settlers were accompanied by missionary Fathers who established small missions at regular intervals along the old Camino Real. Needing wine for the sacrament, the first thing they did was to plant a vineyard. Thus California was producing wine long before the eastern states, albeit in small quantities and for local consumption, in and about each mission. The vines planted were European and produced abundant crops of grapes.

Wine making on a commercial scale had to wait until the gold rush opened up the west to the rest of the country, when a few disappointed gold miners turned their attention to the golden richness of California's soil and its agriculture.

The real father of California wine was a Hungarian soldier of fortune, Count (continued)

Irwin Horowitz

Why your dentist may recommend Crest at your next checkup

Your dentist would much rather prevent cavities than fill them. So, in addition to the care he gives your family at six-month checkups, he may give advice for daily care at home.

He may show you how to brush. He may say what you should—or shouldn't—eat for fewer cavities. And he may recommend Crest.

If your dentist does recommend Crest, consider it a tribute to your good sense. He realizes that you will use Crest as a part of a good dental program—not as a substitute for it.

As an expert on oral health—and a good friend besides—your dentist stands ready to help you make your dental-health program even better. For your family's sake, why not ask him about Crest at your next checkup?

"Crest has been shown to be an effective decay-preventive dentifrice that can be of significant value when used in a conscientiously applied program of oral hygiene and regular professional care."

Council on Dental Therapeutics
American Dental Association

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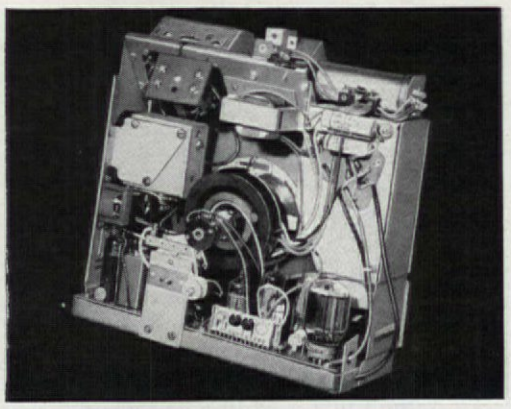
New Admiral 11" (overall diagonal) Playmate



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(continued) Agoston Haraszthy, who became the Johnny Appleseed of California viticulture about a century ago. He brought 100,000 vine cuttings from Europe, planted them in a nursery at his Buena Vista vineyard, and urged his fellow Californians to plant vineyards from cuttings he gave them.

Since California vineyards are planted entirely with European grape varieties (vitis vinifera) the wines produced here resemble those of Europe more closely than do wines produced from native hybrids in other states. Furthermore, as soil and climatic conditions in California vary enormously from one end of the state to the other, it is possible to produce practically every style and type of wine made in Europe.

WINE NOMENCLATURE

Both *generic* and *varietal* names are used to identify our wines. Those named for a foreign prototype are *generic*, for example—claret, burgundy, champagne, etc. Those named for the grape variety from which the wine is produced are *varietal*, for example—Cabernet Sauvignon, Chardonnay, Pinot Noir, and Zinfandel from California; Catawba, Delaware, etc., from New York.

Generic names are used for commercial reasons. They are more familiar and thus easier to sell. From the standpoint of quality, varietal-named wines will usually show up with more character, but also more variation, as opposed to greater uniformity in the generically named wines.

However, this too becomes a matter of personal taste. Today we can say that the quality of our wines is excellent. Which wine and which brand you find more excellent depends upon your palate.

There is no specific wine vocabulary so we must use words of general meaning to describe what the wines are like. Some of the words we employ are:

Dry—the opposite of sweet. Yet, like so many of the terms we use, it is of a relative quality. The ultimate in dryness is any wine which possesses no sweetness of any kind. Still, in any group of such wines we will find some that are less dry than others, because a wine with less tannin will taste less harsh on the palate and thus less dry.

Body—This refers to the substance or consistency of the wine. It too is a relative term. A wine that gives the impression of thinness has less body than one which possesses a rich fullness.

Bouquet—This refers to the aroma or perfume sensed upon smelling the wine. Each wine has its own individual bouquet. It is produced by its volatile ethers and esters.

Character—This describes the general impression of the wine. A wine possessing a bright color, clean fruity aroma, and good pleasant flavor would be a wine of character. One lacking in aroma or with a flat taste would lack character.

Full—Opposite of thin. Applies to aroma, flavor, and body.

Soft—Opposite of harsh. Applies to general texture.

Tart—Describes a dry white wine with a fresh aroma and a pleasant acidity.

Vintage—is used to describe various things about wine: It is the gathering of the grapes. It is the making of the wine. It is wine of a single year (stated on the label) unblended with wines produced in other years. In some regions of the world, every year's wine bears the vintage date, while in others, only good years do so. In the United States, vintage dates are rarely used. The wines vary little from one year to the next; thus vintage dates have less significance.

NEW YORK STATE WINES

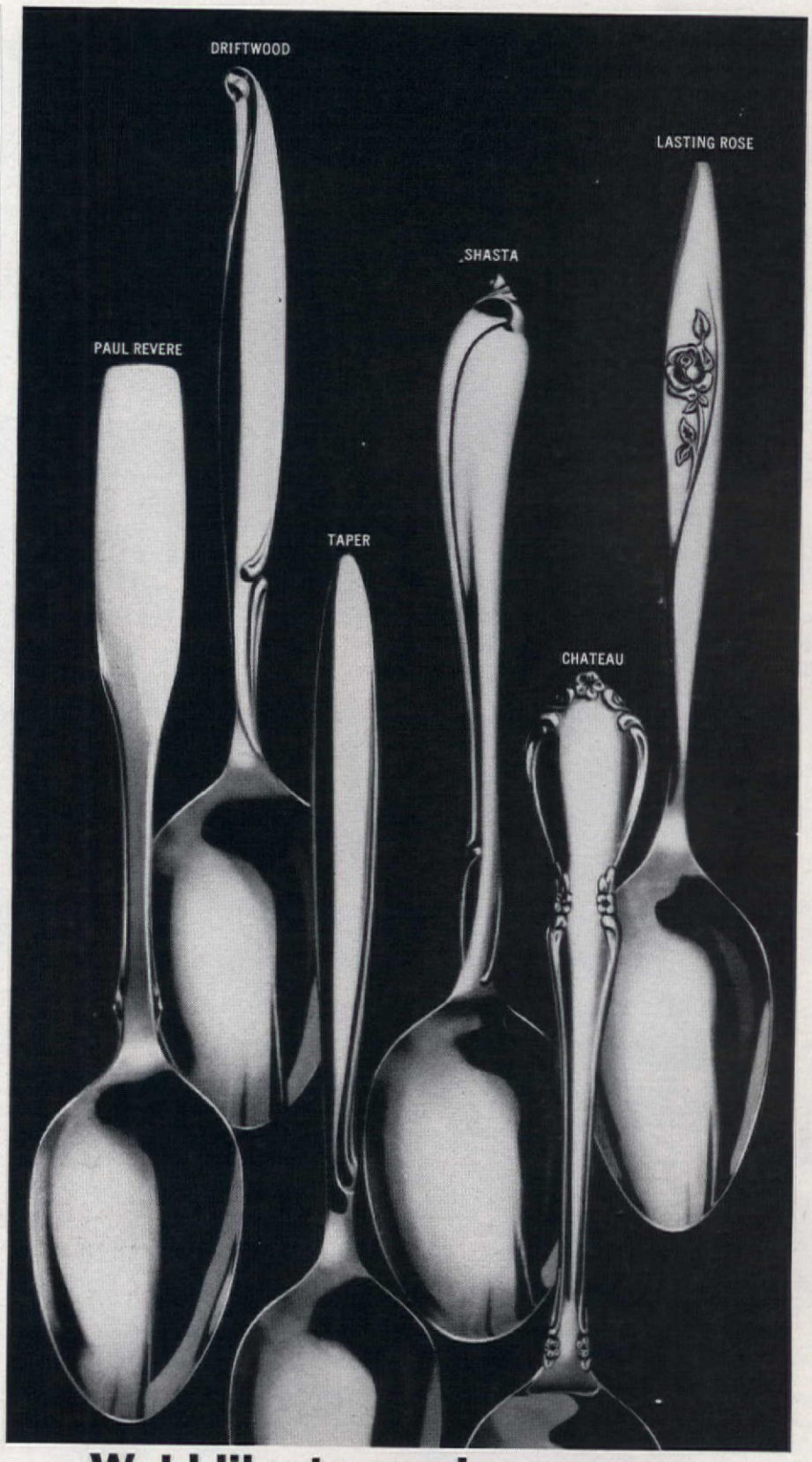
GENERIC

Red wines—Burgundy—usually full body and very flavorful. Claret—softer and slightly less body.

White wines—Chablis—quite dry, fair body. Hock or Rhine Wine—very dry, light body, fragrant. Sauterne—medium dry, medium body. Haut or Sweet Sauterne—fairly sweet and with somewhat more body.

Rosé wines—Usually quite fresh, fruity, spicy and fairly light in body.

(continued on page 92)



We'd like to send you one...

...because words and pictures can't do justice to the graceful lines, perfect weight and balance, rich and lustrous finish of Solid Stainless by Oneida Silversmiths. We'd like to send a teaspoon you can see, feel, use in your home...Select your favorite pattern. Then fill in the coupon and enclose 25¢ in coin to cover packaging and mailing. You'll soon receive your teaspoon... Look for these patterns at leading stores everywhere, in open stock and services for 4, 6, 8, 12. In Community® Stainless: Paul Revere and Driftwood. A 16-piece service for four (four teaspoons, knives, forks and soup spoons), just $24.95. Or, in Oneidacraft® DeLuxe Stainless: Taper, Shasta, Chateau, Lasting Rose. A 16-piece service for four, $16.95.

Community Stainless and Oneidacraft DeLuxe Stainless

Castle Services, Dept. AH-11, Box 111, Verona, New York.
Thank you, I'd love one. Please send me a teaspoon in _____ pattern.
I enclose 25¢ in coin to cover mailing.
My name _____
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Address _____
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SOLID STAINLESS BY ONEIDA SILVERSMITHS

For today's imaginative decorating— a handsome new floor from Armstrong

It's a vinyl floor.

It has intriguing character.

It's pebbly—made of vinyl chips set in translucent vinyl.

It has a gentle, rippling texture.

It has depth you can look down into.

It's called Montina Corlon.

Today, interior designers insist on the importance of the floor. It should show. It should make a distinctive contribution to the room.

Armstrong Montina Corlon does just that. It's been created expressly to enhance both modern and traditional furnishings and architectural details.

Montina is made of random-sized chips of vinyl. They have flecks of color in them—light flecks, dark flecks, golden flecks.

The chips are suspended in translucent vinyl—giving Montina its pebbly texture and its depth. You can feel the texture. You can look down between the chips.They "float" in the vinyl base—an effect that's enhanced by the lustrous, satiny finish. (On the practical side, these Montina qualities help conceal scuff marks and dents from pointed heels.)

Because Montina Corlon comes in long, wide rolls, this new vinyl floor is almost seamless. And it will go in any part of the home—even in most downstairs playrooms, directly over the concrete.

Send for a free sample of Montina Corlon and a folder showing its many decorator colorings. Armstrong, 6310 Pine St., Lancaster, Pa. In Canada, Dept. 103-B, Box 919, Montreal, P. Q.

Montina Corlon is one of the famous

Armstrong VINYL FLOORS

Style 86704. Montina and Corlon are registered trademarks of the Armstrong Cork Co. Floor design copyrighted by Armstrong.

Tonetic Wood Stain Butternut on wall paneling. Fruitwood on cabinets: Lyt-all Flowing Flat Triton Green on wall in foreground, Sherwood Green in background.

How charming, how elegant wood finishes can be!

As you can see, both charm and elegance are contributed to this pleasant scene by paneling and cabinets of wood enhanced by the finest of wood finishes . . . Pratt & Lambert Tonetic Wood Stain and "38" Pale Trim Varnish Satin.

Tonetic Wood Stain brings out and preserves the natural beauty of fine woods; makes less expensive woods appear better, too. "38" Pale Trim Varnish stays pale, doesn't discolor, always looks beautiful. Both products are easy to apply, fast drying and not affected by strong light or heat from the sun.

The beauty of this floor, finished in P&L Varmor Satin, will last up to twice as long as it would if finished with a conventional varnish. Varmor is a super durable, clear finish for wood, so mar resistant that even if the wood is dented the finish won't chip or crack.

Use Pratt & Lambert . . . the brand most frequently specified by architects, acknowledged by painters to be definitely superior.

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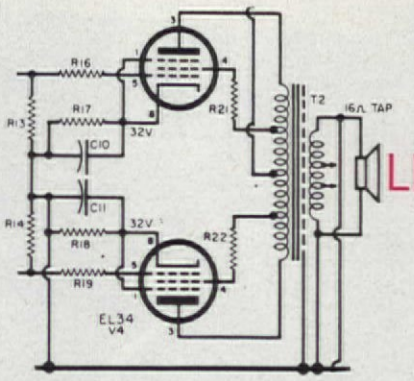
Call your painting contractor or see your Pratt & Lambert dealer.



LISTEN HERE

RALPH FREAS

Make your hi-fi system work harder: add a tape recorder.

Home from school, 12-year-old Margaret and 10-year-old Tom clattered through the house. Mommy, they discovered, wasn't home. After a brief scuffle, Margaret appropriated the right (she *was* there first) to turn on the tape recorder. She clicked the power switch on, pushed the "play" button down, and Mommy's voice poured into the room.

"I've gone to Mrs. Decker's, children," said the voice from the tape, "and I'll be home before four-thirty. I want both of you to hang up your clothes nicely. There are cookies on the blue cabinet in the kitchen. Eat them *there*. The sky looks a bit cloudy so I'd rather you played inside. . . . And Tom, no fighting. I'd like *you* to do a little work in your reader. . . ."

The children listened until the message ended, as always, with an affectionate note for both of them.

Mechanized motherhood with Orwellian overtones? You might call it that. But you might also call it a practical answer to one problem in a busy housewife's day. Consider this. Even if Tom were a whiz at reading, the recorded and spoken message would have attractions beyond a written note. The voice from the tape recorder is unmistakably Mother's and, to the children, she is more really present than she would be through handwriting. The house does not seem quite so empty. Too, Mother can express the *quality* of an idea to a preteen child more easily by a spoken message. A certain inflection in "no fighting" tells Tom the consequences of a scrap, for example. And for Mother—busy with P.T.A., the Garden Club, the Community Players, the housework, and all—taping a message saves precious time. Unless she's an expert typist—in addition to her many other talents—a two-minute message might have taken fifteen minutes to pen and would not have been so effective.

Do we propose that you dash out and buy a tape recorder for better home management? Not at all. In our view, it is primarily a music reproducer. But it has formidable fringe benefits. Its chief other-than-music uses are: dictation, a tool for music instruction, a form of corresponding, and a means of keeping a "sound" record of important family events like Margaret's first words and, later, her valedictory speech, perhaps her wedding ceremony. Also, in this era of world-wide communication and "instant history," a recording of events like Gordon Cooper's spin around the globe, a Kennedy inaugural address, and the sound of shoe leather banging on a UN desk, seems meaningful and appropriate. Since tape (with simple care) is virtually indestructible, a sonic library of genuine value can be passed from one generation to another. Many people, on the other hand, make tape recordings purely for the fun of it.

In choosing a recorder, you face a variety of designs plus a price range that begins down around $39.95 and zooms to over $1000. Specific savings are yours by buying a basic tape deck to complement the electronics in your high-fidelity system. A deck consists simply of recording and playback heads, plus the mechanism to transport the tape past the heads. The electronics in your stereo-FM receiver can do the rest. The use of a built-in tape deck does impose limitations, however: all of your recording must be done at home.

Notice we say that the electronics of your stereo-FM receiver *can do* the rest. Just as recorders come in a variety of designs, so do stereo-FM receivers. Check with your audio dealer before selecting a tape deck. Tell him the make and model of your receiver; let him tell *you* which deck you'll need. One caution in buying: tape recorders are sold in department stores, jewelry stores, camera shops, discount houses, and other outlets. Some have well-informed sales people who can properly advise you; some do not. The wisest course is to seek advice from an audio or high-fidelity specialty store.

Those who want the most flexible use from a tape recorder are advised to pick a self-contained portable rather than a deck. The portable has everything in one package, including record/playback electronics and a pair of speakers for stereo listening. Portability demands some clarification. At one time, we used an Ampex 960 system with deck and some electronics in a sturdy suitcase and the two speakers and additional electronics in another. The fidelity was as high as an elephant's eye but a fine set of muscles was an essential part of on-location recording. In this case, recording quality equated with recorder weight; the weight suggested recording only at home.

There are high fidelitarians who will balk at (continued on page 17)

ARE YOU FEEDING THEIR HUNGER FOR KNOWING?

The age of learning is a wonderful time. A time you can't bring back. A time when it is almost impossible to satisfy the *need to know*. This need for knowledge is as important to your children's future as love, moral standards, a comfortable, happy home.

And the time to satisfy this need is *now*.

There is no better source for knowledge . . . for learning *together* . . . than Encyclopaedia Britannica. In its more than 27,000 pages is gathered the living knowledge of our whole civilization. It has a place in every home where parents are concerned about the ever-growing demands of the world upon their young. It is truth. It is unquestionable fact. And it is the beginning, the support and the constant touchstone of education.

If your children are at the age of hungering to know, isn't this a time you should think about Britannica? They are at the brink of a demanding age in the history of the world, and what you give them now can be infinitely important the rest of their lives.

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Lively families need Oak Floors

Oak Floors even outwear teenagers. Active youngsters may leave their "growing up" marks on any floor, but with Oak you can always restore the original beauty. Refinishing a solid Oak Floor after many years of use is inexpensive, removes all signs of wear and exposes new wood with grain and color unblemished.

What other floor offers you this advantage, or gives you all these other important features: natural beauty, lasting style, color harmony with all furnishings, foot-cushioning comfort, easy maintenance. Choose Oak Floors for a lifetime of enjoyment. Write for color booklet with ideas for the floors in your new home.

N·O·F·M·A OAK FLOORS

National Oak Flooring Manufacturers' Association,
814 Sterick Building, Memphis 3, Tennessee.

Listen Here

(continued from page 12)

buying anything but a fine quality deck with its own matching electronics. We won't argue the case. But we personally prefer the more flexible variant—a recorder that is portable but which is easily built into a complete music system. Bell Sound, for example, has a unit complete in a luggage-type carrying case. With the simple removal of four screws, the entire mechanism can be lifted out and slipped into whatever furniture you have to receive it. That furniture, presumably, also houses the other elements in your high-fidelity system. By taping out of the recorder with provided cords and jack plugs and taping into your music system, you can enjoy the higher quality of your huskier hi-fi electronics and speaker systems. Reverse the process for recording on location or for music listening from tape when you're away from home. To us, this makes good sense.

The pursuit of higher-quality sound is only one reason for building a recorder into your system. More important in our view is having your recorder on-the-ready whenever a recording opportunity comes along. It may be an unexpected performance of one of your favorite Beethoven symphonies on FM radio. Or a TV variety show may feature one of your favorite comics. If you have to haul your recorder from the closet, spool the tape, hook the recorder into the system, plug the AC cord into an electrical outlet, and set the recording level (volume), the symphony may be well into the second movement before you're ready to go. And about all you'll record of your favorite comic is the dying laughter after he's finished his turn. A properly installed recorder should need only the flip of a switch to set the things rolling.

How will you install your recorder? From a decorator standpoint, the most common installation methods are three: vertical (or "rack" mounting), sliding-drawer, and in the well of a lift-top cabinet. Today's recorders can also be left in the open. Ampex, for example, has a new model—their F-44 at about $500—handsomely mounted on a walnut base.

In choosing any of the other three ways, consider the specific advantages of each. Vertical mounting will please the man of the house; it has a thoroughly professional look. It's practical too. You can tell at a glance how far the tape has run and how far you have to go. Some recorders cannot be rack-mounted; check the service manual before proceeding.

Sliding-drawer mounting has neatness and compactness in its favor, and it keeps your equipment dust-free. Ball-bearing chassis slides are specifically made for this purpose. They are inexpensive and easy to install. Buy those that open to 22 inches for ease in operating recorder.

The lift-top cabinet mounting may require sawing an opening inside the cabinet to receive the recorder chassis, and most manufacturers provide a template to help you do the job right. Just put the template in place and saw along the dotted line. If the lift-top cabinet you'll use has an inordinately deep well, you're lucky. You may be able to place the entire recorder *in its case* inside the cabinet and eliminate the business of removing four screws and then remounting the chassis.

(continued on page 94)

. . . but the **MELMAC**® plate didn't break!

Melmac quality melamine dinnerware saves many a day — because it's break-resistant; and it's beautiful, too! Pick your favorite out of scores of lovely patterns, fashioned by many different manufacturers. Break-resistant Melmac dinnerware resists cracking, chipping — is safe even in hottest water of automatic dishwashers. Melmac dinnerware is sold at leading stores everywhere – such a wide choice, such a right choice for you.

CYANAMID

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Look for the Melmac tag of quality with the Good Housekeeping Guaranty Seal.

MORE AMERICAN HOME KITS

KITS MAKE RUGS EASY TO HOOK

Allen Vogel

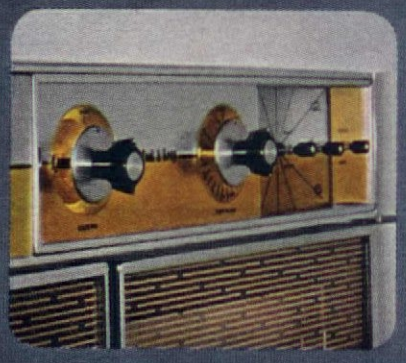
Look at the rich, deep-piled beauty of these colorful rugs. The designs were borrowed from yesterday but their fresh, lively look make them equally at home in a contemporary house as they would be in a traditional saltbox. The "Greek Key" at top was reproduced from an antique rug we found in a tiny shop in Rhode Island. "Fantasy Tulip" is our copy of an old hooked rug treasured in Sturbridge Village, Massachusetts. You can make one or both (each is offered in several sizes) with our easy method of pulling a loop through the mesh of an open weave canvas with a latchet hook. The hook knots the yarn securely into the mesh. Yarns are heavy, ready-cut pure wool, giving rugs a dense pile. More about these rugs and order form, page 74. DOROTHY LAMBERT BRIGHTBILL

GAS MEANS MODERN COOKING

New compact ROPER gives you fast automatic Gas and built-in styling

Add the modern convenience and high-fashion look of a built-in to your kitchen—without expensive cabinet remodeling. This 30-inch-wide model of the Roper Charm range fits into minimum space. It's Gas, which means you get **instant response,** broiling is done with the door **closed,** and cleaning is a cinch. Oven and burner controls give you the latest in automatic cooking. Yet you'll find this new Roper, like **all** Gas ranges, costs less to install, less to operate, less to maintain. See your Gas Company or appliance dealer for all the news about Gas!

AMERICAN GAS ASSOCIATION



Bake and Broil Gas oven thinks for itself! Simply set the Roper "Cook & Keep" control. When the meal is ready-to-serve oven temperature is reduced automatically to keep it that way for hours without over-cooking.

Safety roll-out cook top! Exclusive design gives safety and convenience. Includes the Burner-with-a-Brain* that automatically keeps food from scorching or boiling over.

LIVE MODERN FOR LESS WITH GAS

*A.G.A. Mark ©Am. Gas Assoc., Inc.

Once a year you should have your home inspected for termites

This tiny wood-eating insect can do costly hidden damage to your home

You may have termites and not even know it!

From underground nests, countless termites enter your home to eat on understructure, carpeting and woodwork. Brick and concrete do not stop their hidden attack.

Why risk this needless expense when you can find out for certain whether you have termites. Look in your phone book under Bruce-Terminix or Terminix and phone your local company for a skilled inspection and reliable recommendations.

$5000 Guaranteed Protection—Old homes, new homes and ones under construction are being safeguarded against termite damage up to $5000. A special low-cost plan protects homes now free of termites.

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NATIONWIDE, LOCALLY OWNED TERMITE PROTECTION SERVICE
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Address_____

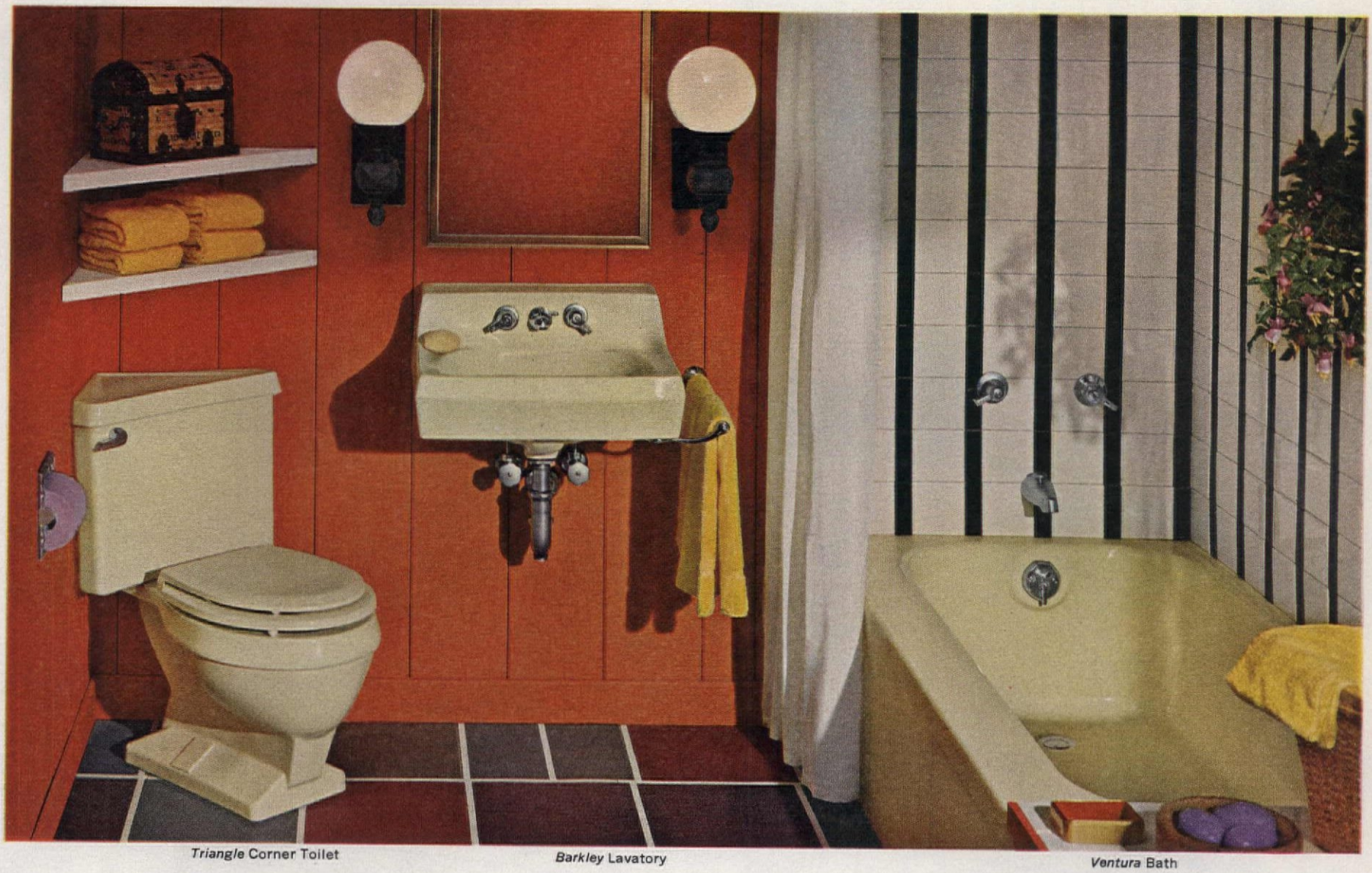
SHOW-OFF SHELVES SO DECORATIVE AND PRACTICAL

Worth every inch of space they occupy, shelves are turning up in new shapes all over the house. Apart from storage assets, newest shelf arrangements are decorative additions to a room and make a special place to display favorite possessions. See page 82 for basic shelf construction.

NEW RENDITION of the old "plate rail" idea turns up in this study as high-up shelves. A good idea in rooms where wall space is at a premium, since furniture can be placed below shelves that are up near the ceiling.

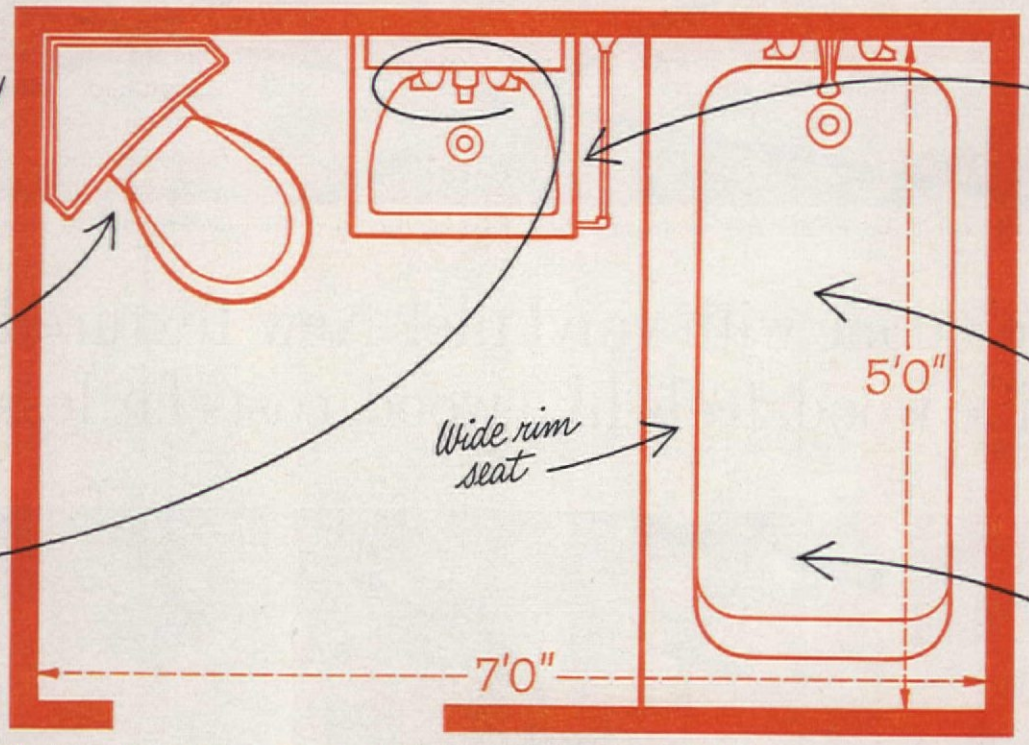
Photographed by F. M. Demarest at B. Altman & Co.

CARVED OAK PANEL acts as a decorative mantel and shallow shelf over the fireplace in this dining room. Similar panels could be made of stock moldings available from your local lumberyard. (continued on page 23)



Triangle Corner Toilet *Barkley* Lavatory *Ventura* Bath

If you're short on space, fussy about colors and insist on quality, then insist on Eljer!



An Eljer original! Saves space or enhances the decor of the most luxurious bath

Eljer precision-made fittings for "extra years" of service

Wide rim seat

Vitreous china shelf-back lavatory with convenient towel bar

One-piece bath, acid-resisting porcelain enamel on steel or cast iron

Flat bottom for safety

For the smallest powder room or the most luxurious bath, Eljer plumbing fixtures must be your first choice. Why? Simply because Eljer builds into each fixture a combination of quality, styling and performance that only comes with long experience and devotion of the highest degree. Ask your contractor about Eljer, or write for Eljer's colorful "Bathroom Ideas" booklet. The Murray Corporation of America, Eljer Plumbingware Division, P.O. Box 836, Pittsburgh 30, Pennsylvania.

ELJER

SINCE 1904 FINE PLUMBING FIXTURES

Wood's textured look—in vinyl! That's the beauty of New Kentile® Textured Woodgrain® Vinyl Asbestos Tile. Colors: Antiqued Beech and Elm, accented by Feature Strip.

Look what Kentile's done with vinyl tile! New Textured Woodgrain looks like wood, feels like wood, costs far less!

You can install a simple design yourself! About $65 buys all the 9″ x 9″ tile and adhesive needed for any 12′ x 15′ area.

Greaseproof, easy to clean. Waxings last and last. Use it anywhere indoors, even in basements. No sanding or refinishing.

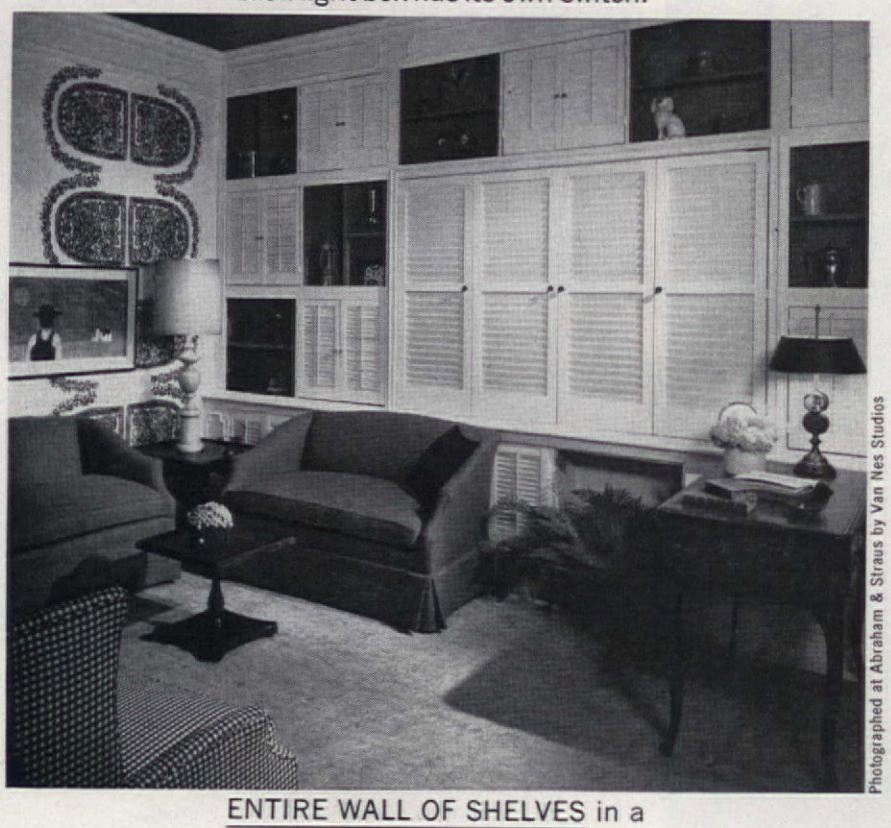
Textured surface. Note how Textured Woodgrain resembles wood! Kentile Dealer? See the Yellow Pages under "Floors."

KENTILE VINYL FLOORS

(continued from page 20)

Information: Jessie Walker Photographer: Kranzten

LIGHT BOXES are built into this wall of modular shelves in the home of designer, Marian Quinlan. Incandescent light reflects on books, small paintings, and mirror in second panel from left. Each light box has its own switch.



Photographed at Abraham & Straus by Van Nes Studios

ENTIRE WALL OF SHELVES in a living room are built into the fireplace wall. Louver doors cover storage areas, shadow-box spaces are without doors and painted red inside for display of accessories.

Isn't it refreshing to find a latex wall paint that leaves no lingering odor after painting? There's only one, and it looks like this.

ACME QUALITY PAINTS, INC.—DETROIT, MICHIGAN • BURBANK, CALIFORNIA • GARLAND, TEXAS • NEWARK, NEW JERSEY

the Chanel look

yours to sew in your slimmer SEGO size

Day-and-night versions ...all from one pattern designed just for SEGO® Diet Food by the

LADIES' HOME JOURNAL

Jacket, skirt, blouse, ascot and shirt-cuffs included; in sizes 10 to 16 for just 75¢. There's an order blank at your favorite store's special SEGO display.

Or send 75¢ to: SEGO Pattern Offer
Dept. 32, P.O. Box 888,
St. Louis 88, Mo.

Sportive: in wide-wale corduroy, the soft almond green lit with regimental brass buttons. We lined the jacket to the edge in the lime-y shantung of the sleeveless blouse and shirt-cuffs, which baste inside jacket sleeves. The slender ascot is typically Chanel.

Town: hunt for a spanking plaid like our red-white-and-black wool. Echo one of the colors in a silk overblouse and shirt-cuffs. Clasping the jacket with a long gold bar pin is a Chanel touch. Buy an extra bit of plaid for a hat (ours is by Sally Victor).

Late-Day: in robin's-egg blue tweed, the jacket necklaced and braceleted with black braid edged in narrow velvet ribbon. The black taffeta lining matches the blouse, again with its long ascot. Make it in your best color, for everything from luncheon on.

Elegant: in shimmering white-and-gold cloque. We rimmed the jacket and pockets with turquoise grosgrain and by-the-yard gold fringe. The sleeves turn back to reveal the brilliant turquoise satin lining. Without the jacket, it's an elegantly simple overblouse dress.

It's the look that looks best on a slender figure . . . the easy, young look of Chanel, to make in anything from corduroy to elegant evening fabrics. By the time you finish the last stitch, you can be on your way to slenderness, with SEGO.

SEGO coaxes you on to success with more help than any other 900-calorie diet food. Two ounces more . . . and more protein, more help for your will power. And with delicious flavor variety: Chocolate, Vanilla, Orange, Banana, Strawberry, Pineapple, Chocolate Malt to drink chilled, and two hot soup flavors.

This very day you can start sipping away the pounds with SEGO. So order your pattern in a smaller size.

PET
MILK COMPANY
MILK PRODUCTS DIVISION

Now there's a fresh new cleanness to Grandma Ward's 40-year-old quilt

The new Speed Queen washer and new Improved Tide did it. Speed Queen's cleaning action was designed to get Tide's kind of active suds to every part of whatever you're washing. And because Speed Queen has a cycle that's right for anything washable, Speed Queen and Tide give you the cleanest possible washes every time. The kind of clean wash you know you're getting when you see a nice white layer of Tide suds in your washer.

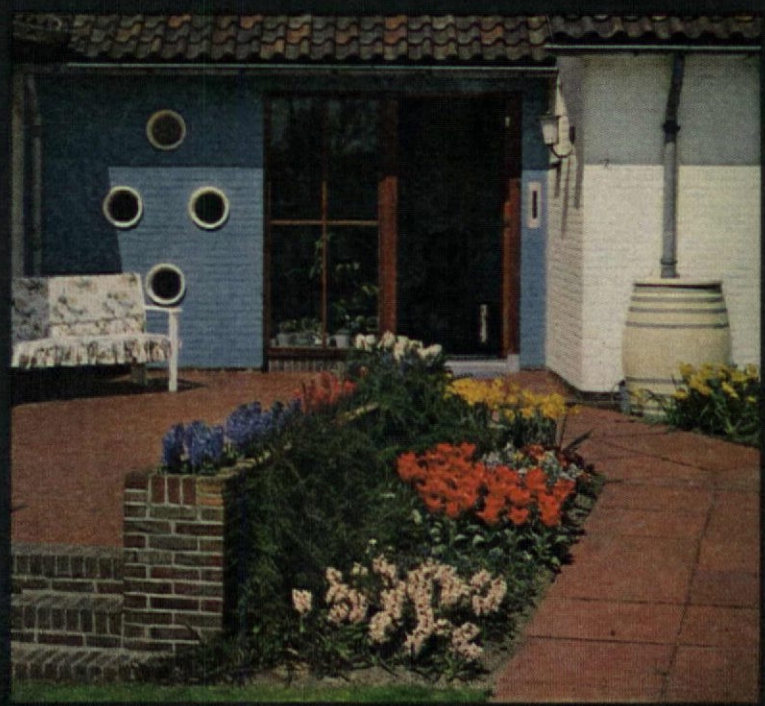
To start you right, Speed Queen puts a box of Improved Tide in all their new top-loading washers. Shouldn't you be washing with Improved Tide in your top-loader?

Today's Speed Queen washer and the Improved Tide they put in it give a new meaning to cleaning.

Tide samples, and this ad, supplied by Tide pursuant to agreement with appliance manufacturer.

THEODORE A. WESTON ☐ The Dutch have a way with spring-flowering bulbs, for they have been bulb growers to the world for hundreds of years. Landscaping with bright-colored tulips; fresh, fragrant hyacinths; and golden daffodils is a second-nature art to every gardener in the land. That's why we went to Holland last spring. Our sole purpose was to find out how the Dutch make imaginative use of bulbs in their own gardens and to search out fresh ideas to offer you at bulb-planting time this fall. On the following pages you'll find some of the most attractive, adaptable ideas we found. All the gardens are small and are located in the bulb-growing district near Haarlem. When the bulb flowers are finished, these plantings are renewed with annuals, bedding plants, summer bulbs, and other flowering and foliage plants to provide color through summer and fall. Dutch gardeners know that all bulbs (continued)

A SALUTE TO THE HOLLANDERS AND THEIR BULBS



(continued) are most effective in masses. It's the one basic principle you'll find characteristic of all the plantings, shown left to right, starting at top: □ At the home of Mr. and Mrs. J. L. Van Zyverden in Bennebroek, the foundation planting includes a wide variety of tulips, hyacinths, and other bulbs; 'Jan Bos' hyacinths are planted in brick gate posts at the entrance. □ The garden of Mr. and Mrs. A. E. Ruys, Aerdenhout, includes a shrub planting along the fence, fronted by groups of hyacinths, tulips, daffodils, pansies, and other spring-flowering plants. □ L. Stassen, Jr., Hillegom, made a solid bed of 'Pink Pearl' hyacinths in this planting area in the pavement adjoining the house. □ At the entrance to the C. J. Admiraal home in Limmen, the large brick planters feature the double early tulips 'Electra' on the left and 'Peach Blossom' on the right. □ In the front-yard garden of Mr. and Mrs. A. Beyersbergen in Heemstede, 'Ostara' hyacinths, 'Carlton' daffodils, and 'Oxford' and 'Fusilier' tulips make up the planting in front of the wall; the boxes on the wall contain 'Ostara' and 'La Victoire' hyacinths. □ The entrance terrace of Mr. and Mrs. R. de Jager, Heiloo, is gaily planted with a wide variety of bulbs. In the wall planter are hyacinths 'L'Innocence,' 'Jan Bos,' and 'Delft Blue.' The planting in front of the wall includes 'Ostara' and 'Lady Derby' hyacinths, 'Oriental Beauty' tulips, and 'Golden Torch' daffodils. □ On this page, the border of 'Lady Derby,' 'Myosotis,' and 'Carnegie' hyacinths and 'Red Emperor' tulips is in the front garden of Mr. and Mrs. W. Warmenhoven, Hillegom. THE END

Malak of Ottawa

BARBARA COLVIN

A HOUSE YOU WILL WANT TO BUILD

One of the problems of owning a lovely home like this one, is that people are always knocking on the door wanting to know if it's for sale. The proud owners, Mr. and Mrs. Ogden C. Wilkerson of Bloomfield, Connecticut, tell us that on the average of once a month someone tries to buy their home. Since this house has attracted so much attention, we have decided to offer the plans for it in our new Blueprint Portfolio.

Originally the house was designed for a landscape architect and his family. The Wilkersons became so enthusiastic about it in the construction stage they decided to buy it and incorporate some of their own ideas.

The simplicity of design speaks well for the home's colonial heritage. Trim is kept to a minimum with the only accent being the eagle and lamp over the front door. If you should build on a wooded lot such as the one shown, the monotone color scheme will be a perfect background for foliage. While this house would be attractive in almost any setting, it looks superb with the terraced effect and beautifully balanced planting shown in the picture.

Inside, this house is even more spacious than it appears from the outside. The first floor alone has five rooms and bath, while upstairs there are three bedrooms and two baths. In the basement a large recreation room has its own entrance from outside.

PLANS AND ORDER FORM ON PAGE 91

Lisanti

SHEER DELIGHT

Light and bright and gay as a runaway balloon, these new drapery sheers are just what you've been waiting for. Nobody wants to live in a goldfish bowl. But nobody wants to shut out the lovely, leafy outdoors. Solution? Drench your windows in airy, carefree, see-through patterns such as your grandmother (or mother) never dreamed of. The new crop of sheer curtains comes in everything from wide, wide stripes and giddy florals to lacy traceries and bold geometrics. You'll find handsome imported linens as well as completely washable man-made fibers. When the lights are on in the house you can revel in the brilliance of the enchanting hues of these fabrics. During the day you have the gossamer effect of pattern and texture which does not interfere with your view. Sheer fabrics with their colorful, graceful fall are the perfect answer to indoor-outdoor decorating. A delightful asset to any room in the house, sheer fabrics eliminate the expense of lining. Start measuring your windows right now. These blithe new beauties from left to right are: Bloomcraft's "Honeybunch" woven of cotton and Dacron. 48-49″ wide. $3.00 yard. Belgian Linen casement of black on natural. 51″ wide. $2.95 yard, at Stuart Scott. Fiberglas' Beta yarn novelty sheer. 45″ wide. $5.00 yard. Goldco's "Carousel Devon", a hand-screen print of white with berry on cotton and Fortrel polyester. 48″ wide. $2.50 yard. Cohama's "Sheer Caribe" and "Carioca". "Sheer Caribe" a multicolor on white; "Carioca", flamingo-color stripe, both on 100 per cent Dacron polyester fiber, $4.00 yard. Knoll's "Quartet", of four blue stripes on 100 per cent Dacron polyester fiber. 48-50″ wide. $6.00 yard. All prices are approximate.

PRISCILLA CLAPP

ROBERT W. HOUSEMAN

LOOK WHAT'S HAPPENED TO FAMILY ROOMS!

Who would have thought that the "youngest" room in the house could grow, develop, and change so much in such a short period of time? Born just a few years ago, the family room has assumed such status that there's hardly a home without one. Once the stepchild of the house and a catchall for castoff furnishings, it has emerged with a new look, a new sophistication, a new usefulness. The new family room is decorative and at the same time casual, colorful, and comfortable. It works full time from morning coffee to late TV, gets more living than the living room, yet bounces back with a minimum of care. It abounds in storage areas, entertainment features, dual-purpose furnishings, utility equipment, and hobby paraphernalia. Most important, the family room is now full of individual personality—the very special personality of the family who spends so many hours there.

Photographed at W. & J. Sloane by F. M. Demarest

Designer: Jack Cameron, A. I. D. Photographer: Ezra Stoller

FOR INDOOR-OUTDOOR PLEASURE

In Florida, this blue-domed family room is aptly called a Florida room, a favorite gathering place for dancing and swimming parties. While open to the garden, it's comfortable and easy to care for.

FAMILY ROOM FOR A GOURMET COOK

Informal dining area fits neatly into family room next to a gourmet kitchen. The beautifully styled furnishings make this room a good example of the new purposefully decorated look in family rooms.

EVERY NIGHT AT THE MOVIES

Two views of a handsomely decorated family room show how it is neatly equipped for the enjoyment of photography. Louvered doors can divide the room for different showings or different age groups. Right: the slide monitor is set up on sofa end table which has two benches tucked inside for extra seating. Small chest holds slide projector, drawers store films and slides. Below: entire area is set up for home movies. Screen is pulled down from under the cupboards at the far wall; a pair of geometric patterned rugs delineate activity areas

Designer: Paul Kettering, A.I.D., Woodward & Lothrop, Wash., D.C. Photographer: F. M. Demarest

ROOM FOR A LIBRARY

Space-conscious houses cannot often devote entire rooms to four walls of books. However, today's family rooms can accommodate an extensive collection in the compact shelves above cabinets or chests. Almost every style of furniture has modular units from which you can choose pieces to fit the dimensions of your own room. In contrast to yesterday's dark dens, the newest family rooms are very strong in color, using more imagination and style consciousness in their design.

STORAGE PROBLEM SOLVED

Because theirs was a small kitchen with few cabinets, the William Eichengreens of Glencoe, Illinois, decided to convert a porch into this family room for their family of seven. Here, two walls are lined with cabinets and joined in the corner with a handsome and much-used barbecue unit. Cabinets hold everything from card tables to photographic equipment to refrigerator. The game table opens to seat eight. Housekeeping is made easy with organized built-ins and simple furnishings, including vinyl floor and vinyl paneling on cabinet doors.

Photographed at Bloomingdale's, New York, by F. M. Demarest

Designer: Decorative Manner Information: Jessie Walker Photographer: Kranzten Studios

Setting courtesy of Union Carbide Chemicals Co. Photographer: Hans Van Nes

ROUND-THE-CLOCK LIVING

To say that the family room at left is a multipurpose room would be the understatement of the year. Designed with a remodeled porch in mind, it is almost a complete living unit in itself. What other room in the house combines all these: a place to entertain or be entertained, to dine or to sleep, to read or relax by the fire? Note to the night owls: floral fabric used on the roll-down shades and the wall panels has been laminated to sound-absorbent urethane foam.

YOUTHFUL RETREAT

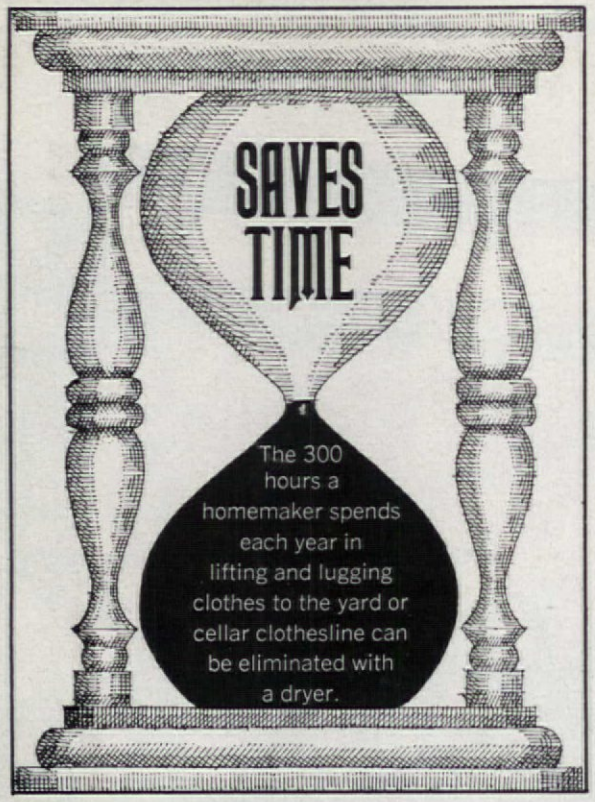
Lower level of a split-level house is a good place to tuck in a family room. This room caters to the young members of the family when they can push their way in through the adults! One section in the modular cabinets and bookcases is allotted to each child for personal storage. Floor covering is playproof and danceproof, and the furniture is rugged. Decorating follows the colorful theme of the Southwest. The sofa can be used for an extra guest, table desk can be pushed back into units when more room is required for larger gatherings.

YEAR-ROUND ENJOYMENT

Sophisticated decorating does not detract from the casual use the Julius Silvermans of Atlanta, Georgia, make of their family room all year long. The window wall and a double door leading to the terrace give it a delightful indoor-outdoor feeling to be enjoyed during the summer. During the cooler months, it is warm and glowing with its bright chrysanthemum and blue colorings, soft-toned cypress paneling, and free-standing fireplace. It is a well-used room, with comfortable seating for entertaining and evenings at home with good music.

Designed for Tiche-Goettinger, Dallas Furniture: Ethan Allen Photographer: Ernest Silva

Decorator: David Jacobs of Rich's, Atlanta Information: Susan Jones Medlock Photographer: Ernest Silva



20 REASONS FOR OWNING A DRYER

There are some 13 million American homemakers who own automatic clothes washers yet still insist on carrying heavy baskets of wet laundry to the back yard or to the basement clothesline to dry. You know, 13 million women could be wrong! Many of the resistance factors that women have built up against owning dryers are simply because they've never actually tried one.

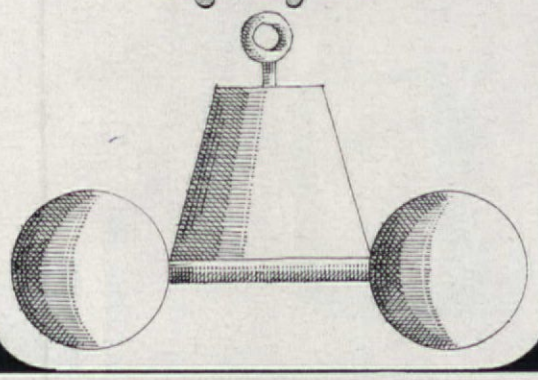
Take one friend of ours, for instance. She was dead set against a dryer. We asked her why. "Well," she said, "they cost too much...I like the smell of clothes hung outdoors...I hear dryers wrinkle clothes"...and on and on.

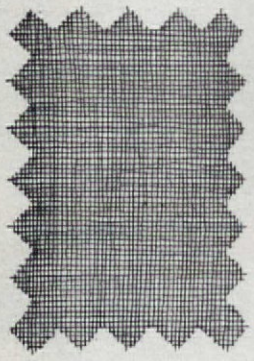
Following the arrival of her fourth child her husband surprised her with an automatic dryer. Weeks later her comment to us was, "I don't know how I managed without this dryer." "But what about price?" we asked. "If we hadn't bought the dryer, the money would have been spent for something else." And so, now the figure is one under 13 million.

How about you? Are you still resisting? If you can't decide, read these 20 reasons for owning a dryer. We think you'll change your mind too! VIRGINIA T. HABEEB

The homemaker without a dryer lifts two tons of clothes and hikes 40 miles each year. It takes 10 times more energy to hang clothes than to load a dryer.

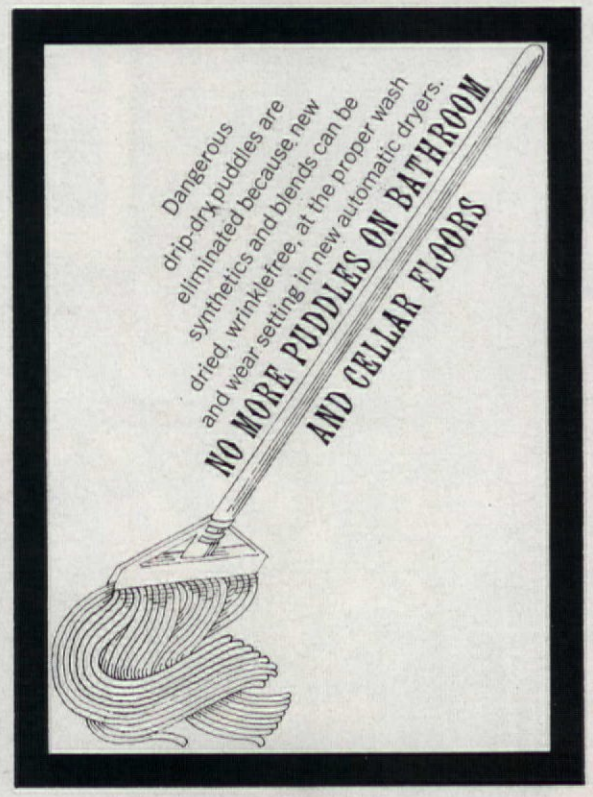
CONSERVES ENERGY



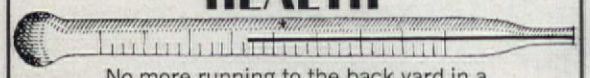


MINIMIZES WRINKLES

Fabrics tossed in the proper scientifically and automatically controlled atmosphere have less wrinkles because they are less likely to overdry.



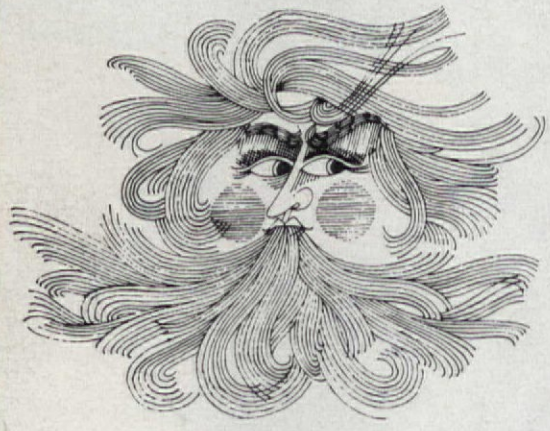
PROTECTS HEALTH



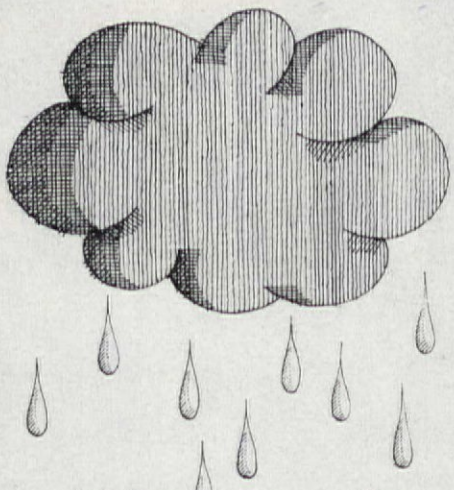
No more running to the back yard in a sudden rain storm or hanging clothes outside on a winter morning—possible results: colds or sniffles.

Down with the posts and miles of clotheslines. More room for flowers.

PROTECTS SKIN

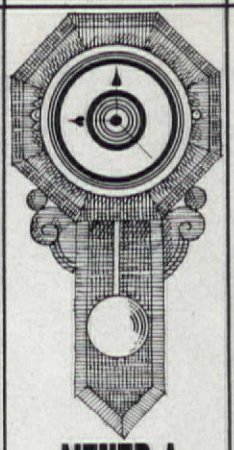


No more chapped hands or red, rough complexion from hanging wet clothes on a windy day.



NEVER A SLAVE TO THE WEATHER

You can dry the laundry inside on the stormiest of days.



NEVER A CLOCK WATCHER

It's not always possible to remove clothes from the line when they're dry. Clothes can stay in the dryer until you're ready to remove them.

When draperies, slipcovers, or pillows need an airing to remove smoke odors, tumble them in the no-heat setting of the dryer.

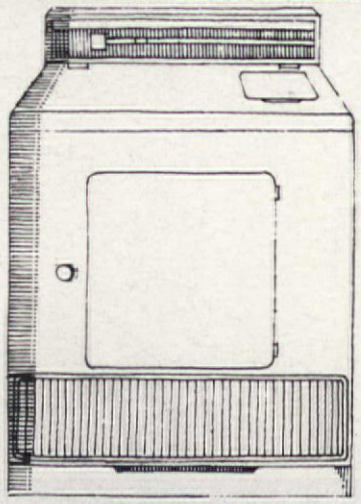
Murray Tinkelman

Dewrinkle fabrics by putting them in a dryer with a dampened towel.

SOFTER FABRICS

Try this experiment. Wash two bath towels. Dry one out of doors, the other in a dryer. You'll naturally prefer the fluffy texture of the one from the dryer.

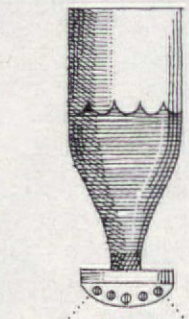
A SNAP TO OPERATE-CAN BE PLACED ALMOST ANYWHERE



Today's conveniently sized dryers can be placed almost anywhere. To operate place wet clothes in the dryer, close the door, and set the control. Easy!

Many items can be taken from the dryer, folded, and put away. For other loads, as sheets, remove slightly damp. Fold and smooth. They'll look ironed.

LESS OLD-FASHIONED IRONING



NEVER NEED TO SPRINKLE

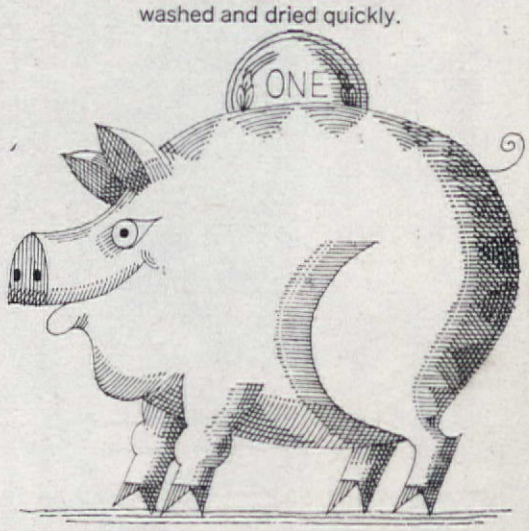
Some dryers have built-in sprinklers, others can be set for damp dry.

CLOTHES ARE ALWAYS

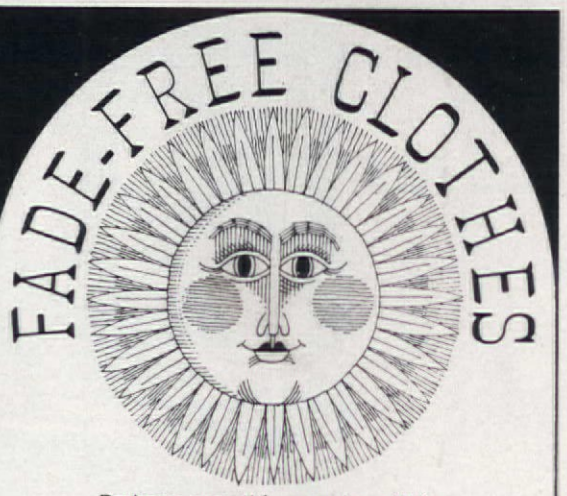
CLEAN

No birds, no wandering sticky-fingered children, no dust, soot, or smoke, ever!

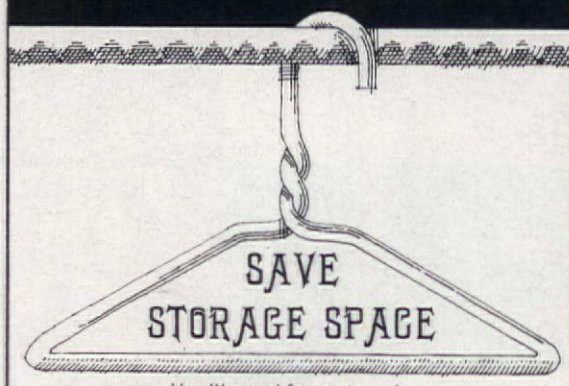
You need fewer clothes for growing children when their complete wardrobe can be washed and dried quickly.



SAVES ON YOUR CLOTHES BUDGET



Perhaps something can be said for bleaching whites in the sun—but the sun plays havoc with colored fabrics.



SAVE STORAGE SPACE

You'll need fewer towels, sheets, and linens when you can wash and dry all fabrics so quickly and conveniently.

Automatic controls and flexible temperature settings assure same proper results time after time.

NEVER ANY GUESS WORK

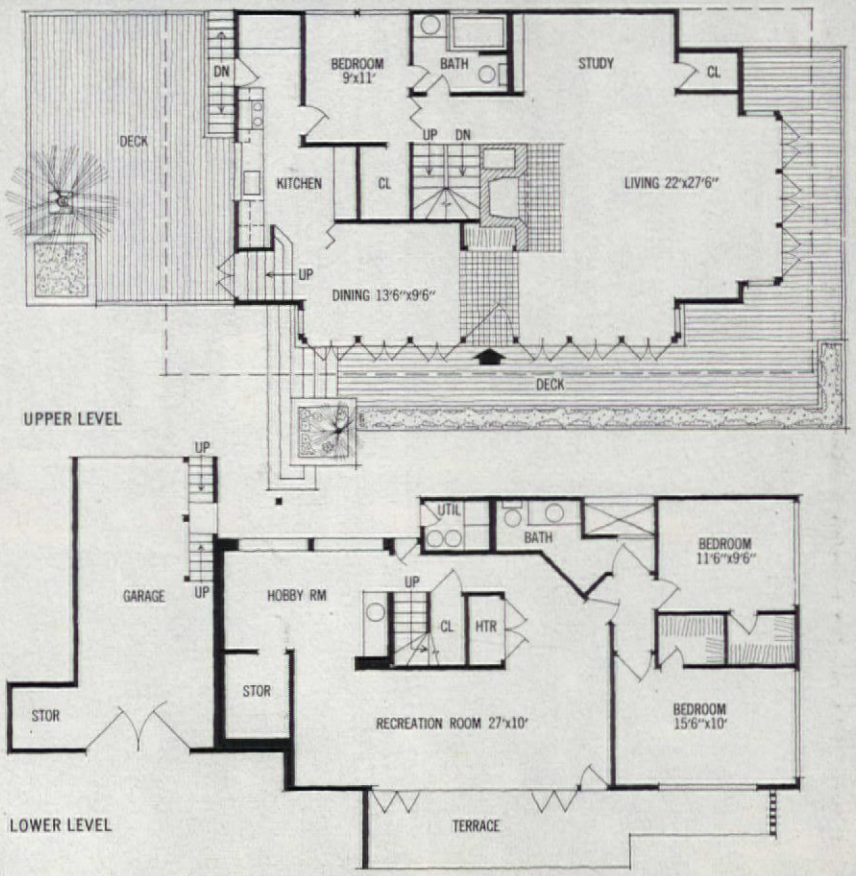
ALAN C. BORG

If we asked you the age of this house, would you say it was new, or would you place it further back in time? In a way either answer would be correct, for although this house in Sausalito, California, was completed only last spring, it has the quality that puts it at ease with all times and most places. Achieving this quality wasn't easy. The area is unique enough to rule out a strictly traditional design, but it is endowed with such natural repose that a starkly or garishly contemporary structure would mar the tranquility of the sloping site overlooking the bay. The architectural style finally selected is one significant in this particular area and reminiscent of the work of Bernard Maybeck, an outstanding architect around the turn of the century. By restricting his palette of materials to wood and glass, using other materials only as accents, architect John Davis was able to refine the use of both. Wood became the dominant element in both the interior and exterior, and the skill with which it was handled becomes an object lesson in proportion, scale, and imaginative use of a basic material.

THE TIMELESS QUALITY OF GOOD DESIGN

Inside this home the use of wood is even more fascinating than it is on the outside. The same panel design is repeated but instead of a natural finish, it was treated with an oil stain for a darker effect. The panels are made of rough-sawn redwood plywood between 2x4 redwood battens and are held in place by 1x1 redwood trim pieces. Ceiling beams and other structural members are rough-sawn Douglas fir. Floors are random-width oak plank. The stock French doors are ponderosa pine painted an elephant gray.

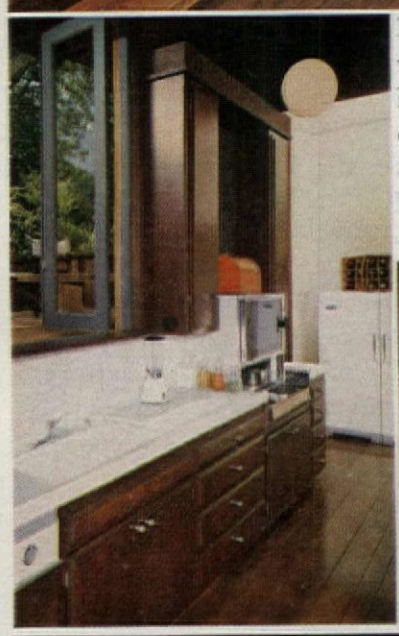
The lower-level bedrooms, recreation room, and terrace offer magnificent views of the bay while being far removed from the main entrance.



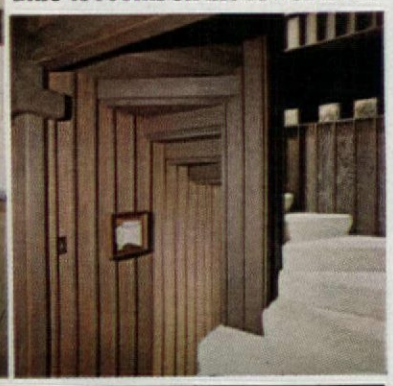
Twelve-foot-high ceilings on the upper level provide a feeling of spacious elegance. In the living room this is emphasized by the tall, slender fireplace. Lighting is recessed and indirect with spotlights emphasizing important areas such as the study alcove.

Decorating is restrained and subtle so that the architecture remains a strong element. Furnishings are simple of line and solid pieces have a massive feeling which relates to the rough-sawn paneling. French doors, unencumbered by draperies, are painted to match the bricks in the fireplace and the tile hearth and entryway. The exposed oak floors are accented by hand-woven runners from Pakistan.

The deck below is above the garage; entrance is up a short stairway from the dining room and through the far doors. Deck is screened from the street by a planter box and a large tree.



In the kitchen is the same dark wood featured throughout the house. Door beyond the range opens to stairs leading to yard and garage. Central stairway, below, winds from unfinished attic to rooms on the lower level.



Sparse but handsome furnishings, quarry-tile floor that extends beyond doors to outside, and accordion-fold doors comprise one of the most restful recreation rooms we've seen recently.

Information: Deborah Wedell Photographer: Lyman Emerson Decorator: Jack Santry and Jack Richardson

HOYLE

Casseroles are a girl's best friend. They come to the aid of your party when you seek something excitingly different to serve. They're a lifesaver for you who work (be you the home-type or the office-type) and need a tempting dish that can be made in a matter of minutes. The secret of this strong affection, of course, lies right on your pantry shelf in those canned and packaged foods. These, plus one quick stop at the market for the few fresh items needed, add up to easy-to-make and wonderful-to-eat main dishes. Consider the two on the right. Zucchini Capri is a subtle blend of squash, cheeses, and canned spaghetti sauce. Old-fashioned Country Chicken Pie has tender pieces of chicken in a rich, flavorful gravy, with a fluffy biscuit topping. Sunday night supper won't be a problem with a Triple-Decker Sandwich Puff. Cheese, bread, and bacon are baked in a milk and egg mixture—not too far from a French Toast sandwich. If chili is your dish, try Mexicali Tamale Pie for a touch of the Southwest. Two favorites, ham and baked beans, combine with barbecue sauce for a super Barbecued Bean Bake. And the easiest of all is Tuna Mariner—tuna with noodles, plus corn chips that make it special. Turn to page 66 for a pantry-shelf market list. Recipes on page 59.

EASY CASSEROLES FROM YOUR PANTRY SHELF

Virginia T. Habeeb

TO OPEN
ARSLEY FLAKES

There are more schools of thought about the art of making the French omelet than we care to mention. We've read about them all. In our opinion, once you have mastered these eight crucial steps in the making thereof, you can turn out the perfect omelet every time. First, we ask you to flip the page and pick out your favorite recipe. Read our instructions and come back. We'll wait right here. Ready? Off you go to the most tempting dish you've tasted in many a moon!

Break the eggs into a bowl and add the seasonings. Beat them briskly with a fork just until the yolks and whites are mixed. Don't overbeat! They will look stringy and will actually form a string on the fork as you lift it.

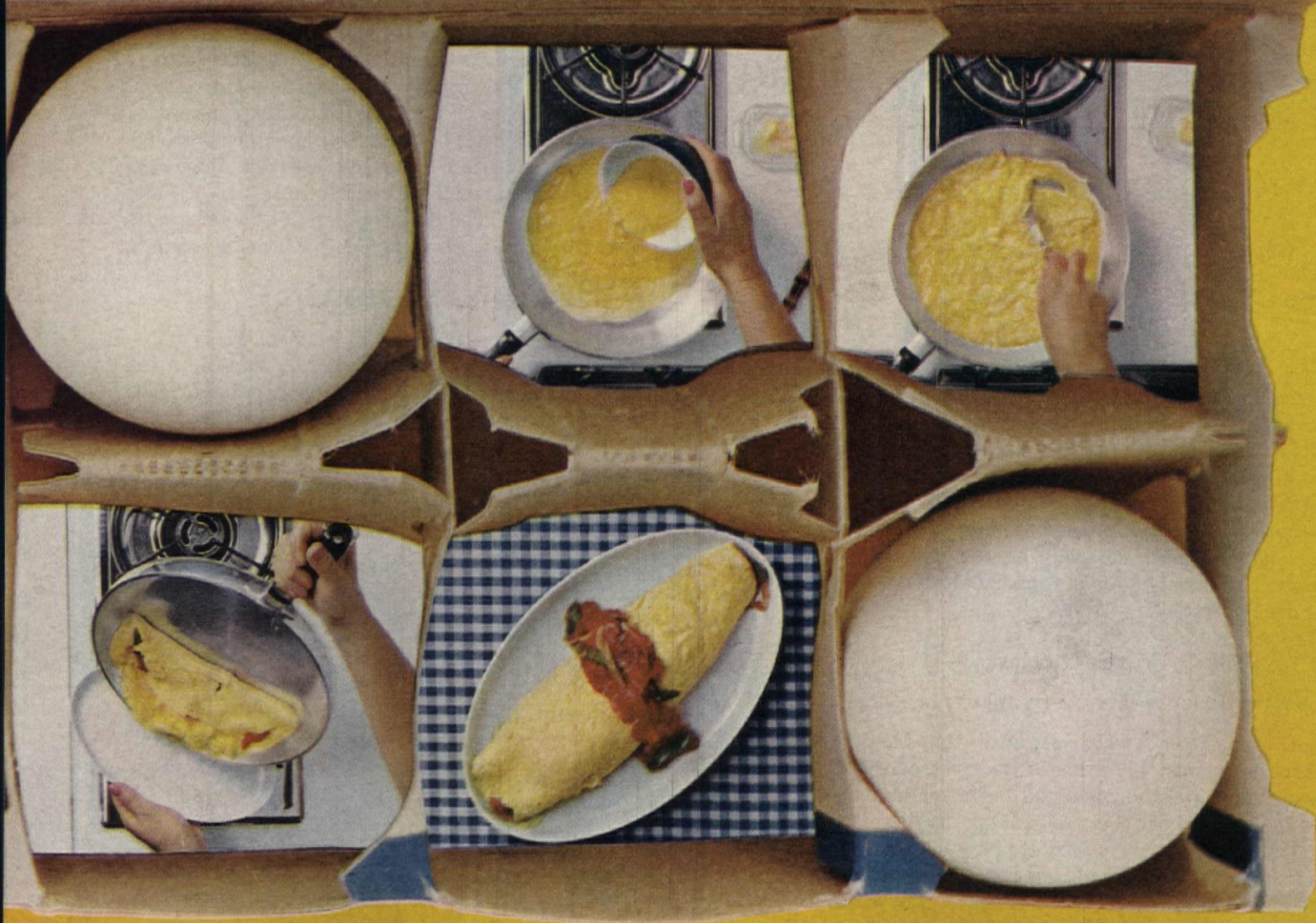
Place the seasoned skillet over high heat. When it is sizzling hot, put in the butter. Stir it around quickly with the fork to coat the bottom and sides of pan.

Shake the pan. The omelet should move freely and is ready to roll. If it is to be a filled omelet, spoon or sprinkle on filling as individual omelet recipe directs.

Take your fork and gently start rolling the omelet. Lift the side nearest the skillet handle and fold one third of the omelet over the center. Always use a light and delicate touch so you will preserve the omelet's fluffiness.

The temperature of the butter at the moment the eggs are added is an important factor in the success of your omelet. As soon as the foaming subsides, quickly pour in the eggs all at once. If the butter has turned brown, discard it and wipe out the skillet with a paper towel. Then begin again.

Now you must work quickly. Stir the eggs rapidly with a circular motion with the flat of the fork, and, at the same time, shake the pan vigorously to and fro over the heat. Stir just until all the free liquid begins to set. Pat the omelet with the back of fork so it is even in the pan, and let it stand about two or three seconds.



Hold the heated serving plate in your left hand and grasp the pan handle with your right, palm up. As you tilt the pan over the plate let the omelet roll out onto it.

Your masterpiece is now ready to serve. If you wish, rub it with a piece of butter to give it a glisten, then spoon on more filling.

Voilà! You are now an accomplished omelet maker par excellence. Try this delectable dish in all its infinite ways—as an appetizer, main dish, or dessert. Savor our Puffy Omelet or the one from the Basque country, Pipérade!

Rudy Muller

(continued)

THE FRENCH OMELET

Say "omelet," and you immediately visualize a delectable oval of egg, cooked to such perfection that it is firm on the outside, yet soft and creamy inside. The omelet, when properly prepared, is a culinary triumph and can establish a reputation for the one who masters its technique. This technique, once learned, is never forgotten. And, consider the omelet's versatility. It can be the main course for any meal of the day, whether served plain or filled. In its sweet version, filled with jelly or fruit it becomes a most impressive dessert.

To make an omelet you need the proper skillet, fresh eggs, butter, a willing hand, and *practice practice practice*. First choose your skillet. It may be of cast aluminum (as our pictured one is), stainless steel, or cast iron. Be sure it is rounded where the bottom and sides meet. A 10-inch skillet is ideal for a four-egg omelet, a 7-inch one for an omelet made with two or three eggs. We recommend that you do not attempt to make an omelet of more than four eggs as it becomes too difficult to handle. They take so little time to make, it is better to make smaller ones, one after another, than a large one.

Before using your skillet, it must be seasoned. Experts and purists maintain that once this is done, you should reserve this skillet solely for omelets, wiping—not washing—after each use. This is fine if you plan to make omelets often. On the other hand, if the skillet is one you must use for everyday cooking and omelets are a sometime thing, remember that you must season the skillet each time before making an omelet.

Clean the skillet to a glistening brightness with a soapy steel-wool pad, then wash and dry it. Pour in pure vegetable or salad oil to a depth of one inch and place over medium heat for 20 minutes. Pour off the oil (you can use it for other cooking), wipe the skillet with paper towels and it is ready.

Take the eggs from the refrigerator about an hour ahead of time. Have everything ready before you begin. If you are going to make a filled omelet, always prepare the filling mixture first.

With these hints, the recipe below, and the step-by-step pictures on the preceding pages, you are ready to make an omelet. One last caution—it is a quick process, taking only about two minutes from start to finish, so study all the steps carefully before you begin. There won't be an opportunity to stop and consult them once you start.

Basic French Omelet

4 eggs; ¼ tsp. salt; dash of pepper; 1 tbs. butter or margarine.

Beat eggs, salt, and pepper in bowl just until whites and yolks are mixed. Mixture should be stringy. Place seasoned skillet over high heat. When it is hot, add the butter or margarine; stir it around quickly to coat the pan. As soon as the foaming subsides, pour in eggs all at once. Shake skillet vigorously over heat while stirring eggs in a circular motion with flat of fork. When all free liquid begins to set, pat mixture so it is even in the pan. Let stand a few seconds over heat. Shake pan; omelet should move freely. (Omelet would be filled at this point.) Start folding omelet gently with fork from side nearest handle. Lift and fold one-third of the omelet over the center. Grasp handle with right hand, palm up; tilt skillet over heated plate and roll omelet onto plate. Rub top of omelet with butter or margarine to give it a shine, if desired. Makes 2 servings.

Sweet French Omelet: Add 1 tbs. sugar to eggs with salt and pepper before beating. Proceed as for Basic French Omelet.

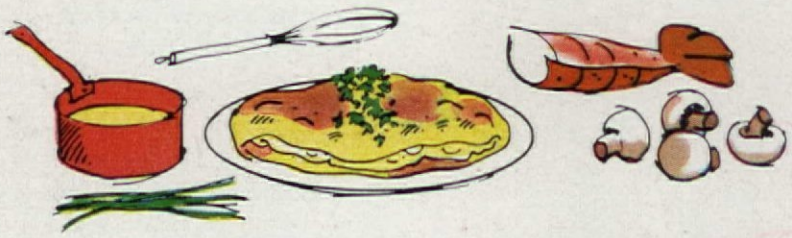
THE PUFFY OMELET

This member of the omelet family has been praised as "a most heavenly bit of air." The air you beat into the eggs gives the puff to your omelet. Thus to get the most air in your omelet, you must always beat the whites to stiff peaks and then carefully and thoroughly fold in the yolks. It has two steps in its cooking—on the range and in the oven. Because of this second phase, choose a skillet that has a heatproof or removable handle.

Basic Puffy Omelet

4 egg whites; 4 egg yolks; ¼ c. milk or cream; ⅛ tsp. salt; dash of pepper; 2 tbs. butter or margarine.

Set oven at moderate (350° F.). Beat egg whites until stiff peaks form. Beat egg yolks in second bowl until thick and lemon colored; beat in milk or cream, salt, and pepper. Fold into beaten egg whites. Heat butter or margarine in heavy skillet with heatproof or removable handle until sizzling. Pour in egg mixture. Cook slowly, about 10 minutes, or until brown



underneath. (Bubbles will appear through uncooked puffy top and mixture will look moist.) Transfer to oven. Bake 10 to 15 minutes, or until light brown on top and no imprint remains when it is lightly touched with finger. With spatula, cut a deep gash through center of omelet being careful not to cut through to bottom. Slip broad spatula or pancake turner under one side, tip skillet to loosen omelet and fold carefully in half without breaking. (Omelet can be filled at this point.) Slip omelet onto heated platter with spatula. Serve at once. Makes 2 servings.

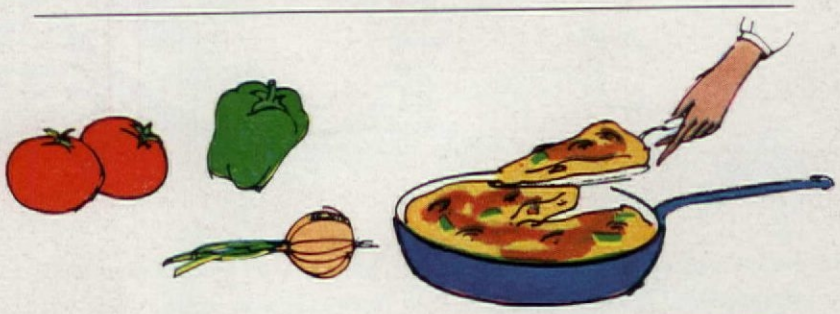
THE BASQUE PIPERADE

Basque pipérade is a specialty of that region of France that borders on Spain. Because of the proximity of the two countries, many recipes of the region show a definite Spanish flavor. The pipérade is an open-faced omelet with a tomato topping and it is served in wedges. Since it does not have to be folded, there is no cause for alarm if it sticks a bit.

Basque Pipérade

½ c. sliced onion; ½ c. diced green pepper; 3 tbs. butter or margarine; 1 c. slivered, cooked ham; 1 firm, ripe tomato peeled and diced; 8 eggs; ½ tsp. salt; ⅛ tsp. pepper; 2 tbs. butter or margarine.

Sauté onion and green pepper in 3 tablespoons butter or margarine until soft; remove from pan. Sauté ham in remaining fat until nicely browned. Combine onion mixture, ham and



tomato; keep warm. Beat eggs, salt, and pepper until blended. Melt 2 tablespoons butter or margarine in 10-inch skillet. Pour in eggs; stir quickly with flat of fork until eggs are beginning to set. Stir warm tomato mixture into soft top layer of eggs. Cook 1 minute longer. Cut in wedges to serve. Makes 6 servings.

(continued on page 62)

Make a great pot roast cook it with *Campbell's Soup*

ONION POT ROAST (Pictured)

Campbell's Onion Soup is both the seasoning and the perfect onion gravy.

3 to 4 lb. beef pot roast
1 can Campbell's Onion Soup

In heavy pan, brown roast on all sides. (Use shortening, if needed.) Stir in soup. Cover; cook over low heat 2½ to 3 hrs. Remove meat. To thicken gravy, gradually blend ¼ cup water into 2 to 4 tbsp. flour; slowly stir into soup. Cook; stir till thickened. Serves 6 to 8.

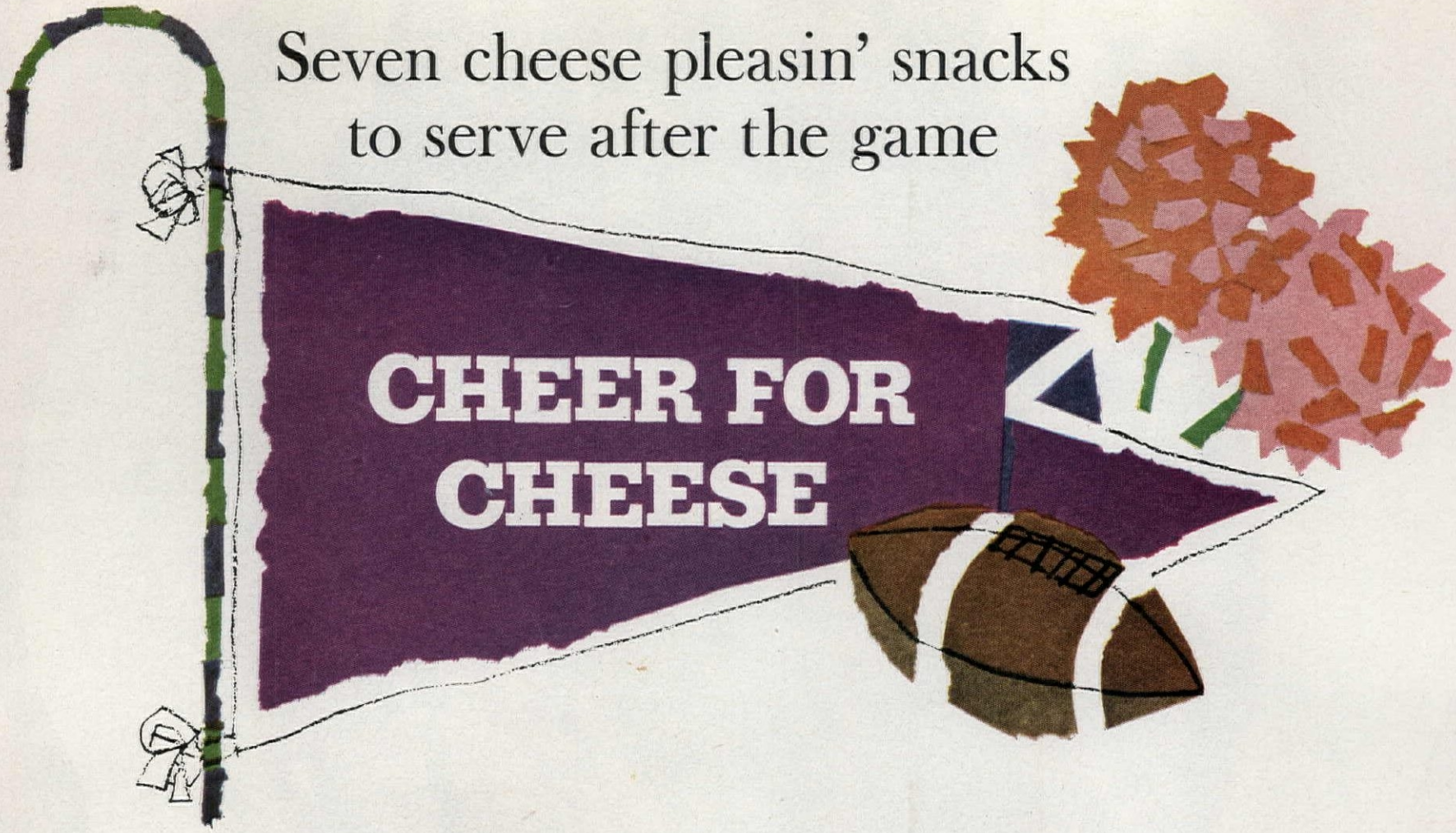
MUSHROOM POT ROAST

Campbell's Cream of Mushroom Soup is the seasoning and the gravy.

3 to 4 lb. beef pot roast
1 can Campbell's Cream of Mushroom Soup

In heavy pan, brown roast on all sides. (Use shortening, if needed.) Stir in soup. Cover; cook over low heat 2½ to 3 hrs. Remove meat. To thicken gravy, gradually blend ¼ cup water into 2 to 4 tbsp. flour; slowly stir into soup. Cook; stir till thickened. Serves 6 to 8.

Seven cheese pleasin' snacks to serve after the game



Kick off a post-game get-together with tasty cheese snacks, like these, that make everyone Cheer for Cheese! Served at room temperature or bubbling hot, cheese adds so much flavor, nutrition and variety to any party. Yet these cheese snacks are so easy to fix, you'll never miss a game preparing for the gang. Serve these popular American-made cheeses in tempting snacks at your house soon.

Cheddar's sure to score! You'll rate cheers of your own when you serve hearty snacks made with this all star favorite. Slice tender franks, stuff them with strips of tangy Cheddar cheese, wrap them in bacon slices and serve 'em sizzlin' hot! Get the makings during the Cheese Festival at your store now!

Cheer for Swiss! Bring good friends together over Swiss Cheese Fondue. They'll love the nutlike sweet flavor of Swiss cheese served this famous old-world way. You'll find a delicious fondue recipe in your favorite cook book. Stir up a little fondue fun soon.

Cheer for Brick! Here's a winning bill of fare! Top pumpernickel bread with chopped onion, hard-cooked egg slices, creamy Brick cheese and red, ripe tomatoes. Then broil for 4 minutes, add a Brick cheese pennant and serve with tumblers of cold milk.

Cheer for American Blue Cheese! After the game, team up with burgers 'n Blue cheese. Its crumbly texture and sharp flavor make Blue cheese the perfect topping for savory burgers. Serve 'em plain or atop a grilled onion slice on a bun.

Cheer for Cream Cheese! Mild, delicately flavored Cream cheese makes a hit with every crowd. To perk up a party, blend in Blue cheese and chives and shape into a football with colorful pimiento "bands" and green pepper "laces."

Cheer for Provolone! Everyone makes a play for pizza à la Provolone. Add extra slices of Provolone to a ready-made pizza or one you've baked yourself. Its rich, smoky flavor adds extra zest and goodness to every bite.

Cheer for Gouda! Nothing is as all-American as cheese 'n apple pie. Colorful American Gouda, with its mellow flavor and semi-soft texture is a tasty new companion to an oven-warmed apple pie.

Special Offer! Send $2.00 for this delightfully different Cheese-Barrow

You'll love this unique way to serve cheese, snacks, relishes. Not sold in any stores. Decorative, ample, more than 36 square inches overall. Rich-looking with a warm fruitwood finish and set-in tile. Order several! With each you get a fascinating 30-page booklet "50 Wonderful Ways to Use Cheese." While this special offer lasts, send $2 with one cheese label (any brand) for each Cheese-Barrow.

See the handles? One, a fork-tipped slicer—the other a spreader knife.

american dairy association

CHEESE-BARROW, Box 4411, Chicago 77, Ill.

Please send _____ Cheese-Barrows, each with cheese booklet. I'm enclosing a cheese label (any brand) plus $2 for each Cheese-Barrow.

Name _____

Address _____

City _____ *Zone* _____ *State* _____

Offer expires May 31, 1964. Void in any state where taxed or prohibited. Allow up to 4 weeks for delivery.

We have found there are many cooks who shy away from cooking with wine. They are afraid of it or they think it is difficult and should remain in the province of a gourmet cook who specializes only in haute cuisine. First of all, cooking with wine is simple. It should be considered as an ingredient in the same way you think of onion, parsley, or your favorite seasonings.

Wine takes on a special personality as an ingredient. While the alcohol evaporates in the cooking, wine leaves a special touch that helps to complement the natural flavors inherent in meat, fish, shellfish, poultry, vegetables, and fruit.

There is hardly a dish on any menu, from appetizers to desserts, that cannot be sparked to perfection with the careful use of wine. Just the right amount is important.

Wine should never overpower the taste of the food itself. Wine adds a zest to mild foods, such as veal or fish. When used to marinate meats, wine tenderizes and brings out flavor. When used to baste a roast, it makes a well-flavored sauce or gravy.

Generally speaking, you use a red table or dinner wine for red meats, game, and cheese; the lighter-bodied red wines for ham, pork, lobster, roast duckling, variety meats, Italian food, and hearty veal or lamb dishes. Use a white table or dinner wine for light meats, such as veal and lamb, chicken, turkey, fish, oysters, clams, crab, lobster. Sherry and Madeira are excellent to flavor soups and sauces; slightly sweeter white wines enhance desserts and fruit salads.

Once you have mastered the art of cooking with wine with proven recipes you'll want to experiment on your own. It is not always necessary, for example, to use only red wines in dishes made with red meats and game and white wines in dishes made with light meat, seafoods, or poultry. Many good fish recipes use red wines (trout, for example) and, conversely, some white wines give just the right flavor to dishes made with red meats (beef à la mode). A good yardstick is to combine flavors that go well together. Just use your imagination and ingenuity.

Herewith are some recipes from our own kitchens as well as some quick and easy tips for cooking with wine.

BOEUF BOURGUIGNONNE

(Braised Beef in Burgundy Sauce)

Preparation time: 40 min.

Cooking time: 2¾ hrs.

½ lb. bacon, diced
4 lbs. beef (chuck or round) cut in 2-inch cubes
Flour
2 cloves garlic, mashed
3 carrots, sliced
3 c. sliced onion
¼ c. cognac or brandy
½ tsp. salt
¼ tsp. freshly ground pepper
1 bay leaf
½ tsp. thyme, crumbled
3 c. Burgundy
1 lb. mushrooms, sliced
2 tbs. butter or margarine
24 small white onions, peeled
½ c. Burgundy
¼ c. chopped parsley

Cook bacon until crisp and brown; remove and reserve. Roll beef cubes in flour; shake off excess; brown in bacon fat; remove; transfer to Dutch oven or large ovenproof casserole. Sauté garlic, carrots, and onion in bacon fat until soft and lightly browned. Warm cognac; ignite; pour over beef. When flame dies, add garlic, carrots, onions, salt, pepper, bay leaf, thyme, and 3 cups Burgundy. Cover; cook 2 to 2½ hours or until meat is tender. Meanwhile, sauté mushrooms in butter or margarine in skillet; remove; keep warm. Sauté onions until brown (more fat may be added if needed). Add ½ cup wine to skillet; cover; simmer onions 15 minutes. When meat is done, skim any excess fat. Sauce may be thickened by blending 1 tablespoon flour and 1 tablespoon butter or margarine (beurre manie) and stirring into hot wine liquid bit by bit. Add bacon, mushrooms and onions; cook 5 minutes. Sprinkle with parsley. Makes 6 to 8 servings.

(continued on page 68)

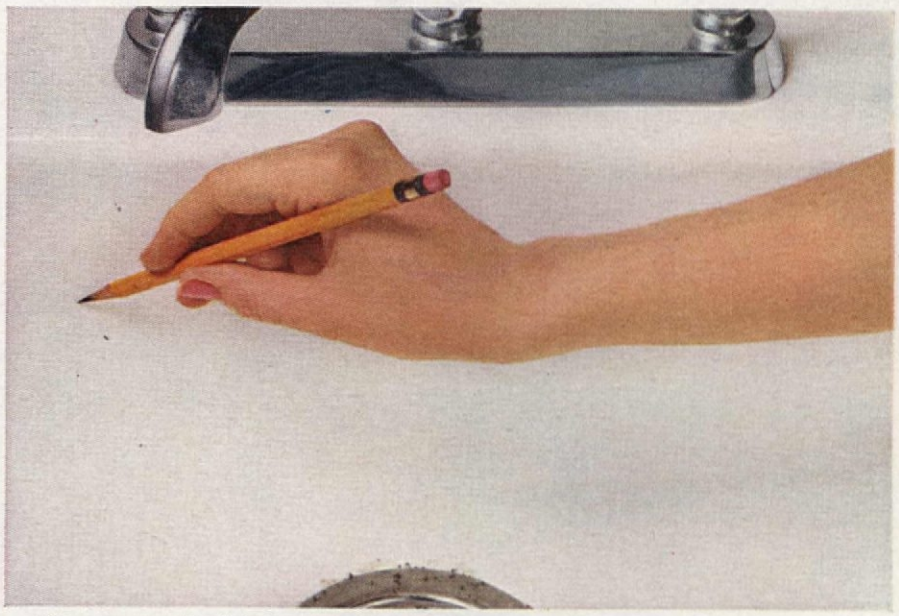
COOKING WITH WINE

Stan Young

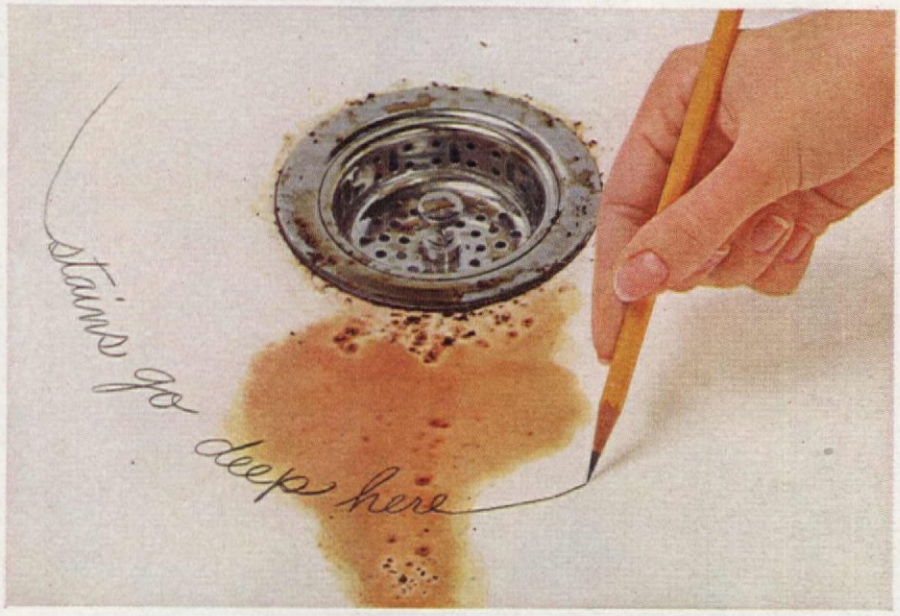
Josephine—Television's famous Lady Plumber—says:

"When people ask about cleansers, I use this pencil test to show them why Comet gets out stains best."

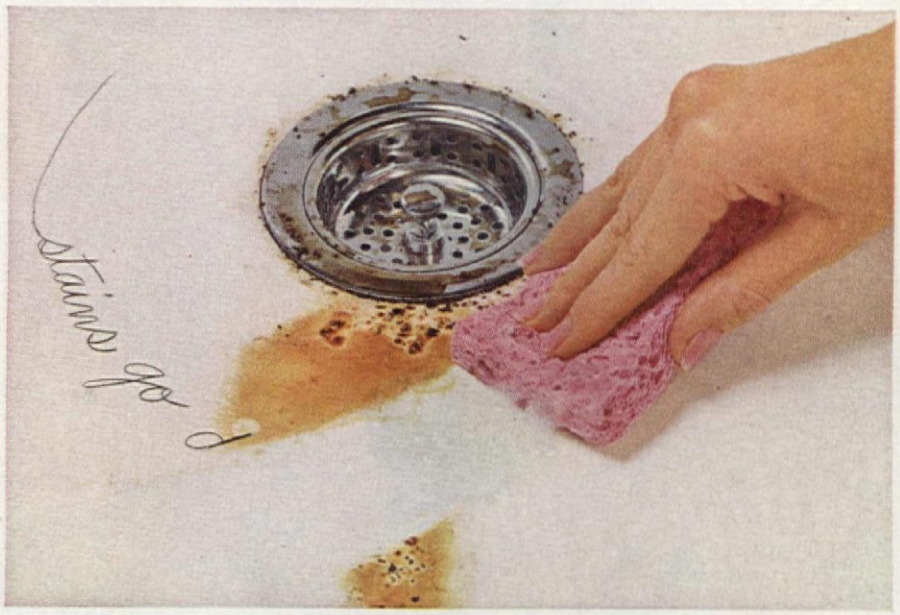
"You've wrestled with enough sink stains to know how tough they are. But, let me tell you why they're tough. It's because food stains go deep. A pencil will prove my point."



"You can make this test in your sink. Look . . . a pencil won't write on the sides. Why is that? Because the sides of sinks are too smooth. They have a protective glaze."



"But on the bottom it writes. The surface is rough here from constant usage. The glaze is worn off and stains go deep . . . below the surface."



"Just any old thing won't remove them. You need the cleanser that cleans deep...Comet. It goes down and bleaches out the deepest stains."

"Food stains and aluminum potmarks disappear . . . right down the drain. That's because only Comet's got Chlorinol, the best cleaning, bleaching and disinfecting stuff in any cleanser."

"You want the best? You buy Comet Cleanser. I've tried 'em all in my job, and I've found that Comet gets out stains better than any other leading cleanser."

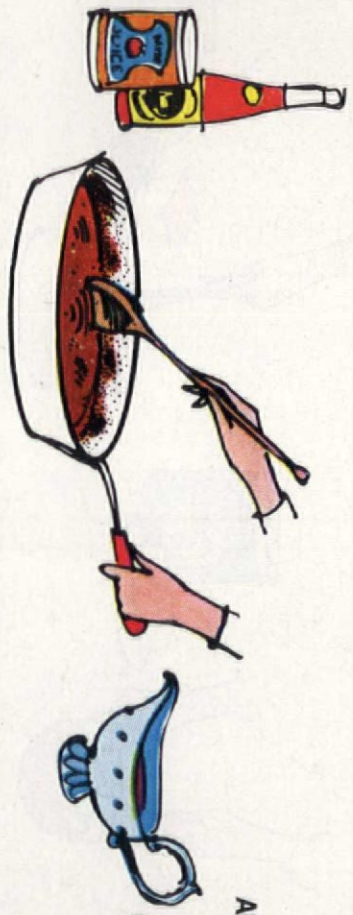
"The W's tickle when they go down"

And the O's roll. And the K's go bump, bump. And the L's wobble. It's a happy inspiration, this new Alphabet Vegetable soup from Lipton. It has alphabets shaped from enriched egg noodles . . . a gardenful of crisp, fresh vegetables, a sea of brawny beef stock. It's exactly what you'd expect from Lipton: another delicious soup that tastes like Mother just cooked it.

BEEF NOODLE • MUSHROOM • TOMATO • TOMATO VEGETABLE • GREEN PEA • CHICKEN NOODLE • CHICKEN NOODLE WITH MEAT • CHICKEN RICE • ONION • CREAM STYLE CHICKEN • COUNTRY STYLE POTATO

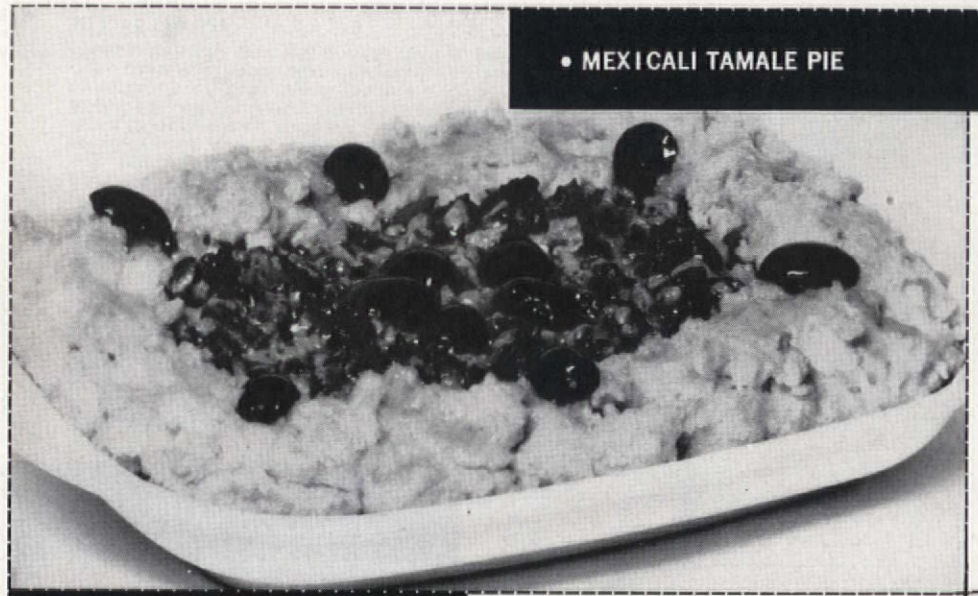
Easy Casseroles

(pictured in color on pages 48 and 49)



The term "deglaze the pan" in a recipe means you do this: Remove cooked meat from pan, pour off the excess fat and add liquid. Scrape and stir the brown bits in the pan into the simmering liquid to add a meat flavor to the sauce.

• MEXICALI TAMALE PIE



• TRIPLE-DECKER SANDWICH PUFF

Preparation time: 20 min.
Baking time: 50 min.

12 slices bacon
18 slices day-old bread
2 pkgs. (8 oz. ea.) sliced process American cheese
4 eggs
1 can (14½ oz.) evaporated milk
⅔ c. water
½ c. minced onion (1 med.)
1 tsp. salt
½ tsp. dry mustard
⅛ tsp. pepper

■ Cook bacon until crisp; drain on paper towels; crumble. Trim crusts from bread. Place 6 slices in buttered 7½x11¼x2-inch baking dish. Top each slice with 1 slice cheese and sprinkle the layer with half the crumbled bacon; cover with 6 more bread slices. Repeat cheese, bacon, and bread layers. Decorate top with remaining cheese slices. Beat eggs in medium-sized bowl; stir in milk, water, onion, salt, mustard, and pepper. Pour over bread in baking dish; let stand 1 hour. Bake in slow oven (325° F.) 50 minutes, or until puffed and golden. Serve at once.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS

• ZUCCHINI CAPRI

Preparation time: 25 min.
Baking time: 30 min.

12 small zucchini or yellow squash
Salted water
2 cans (8 oz. ea.) spaghetti sauce with meat
1 c. water
1 tsp. oregano
2 tbs. instant minced onion
2 tbs. parsley flakes
¼ c. butter or margarine
2 c. bread cubes
2 tomatoes, peeled
1 pkg. (8 oz.) Mozzarella cheese
¼ c. grated Parmesan cheese

■ Wash squash; remove blossom and stem ends. Cut in half lengthwise; parboil 15 minutes in boiling salted water. Combine spaghetti sauce, water, oregano, onion, and parsley. Melt butter or margarine in skillet over medium heat; add bread cubes. Stir and toss until golden brown. Cut each tomato into 4 thick slices; cut Mozzarella into 8 slices. Set oven at moderate (375° F.). Arrange squash in shallow casserole; spoon part of spaghetti-sauce mixture over squash; sprinkle with half the Parmesan and half the toasted bread cubes. Top with Mozzarella and tomato slices; add remaining sauce, Parmesan, and bread cubes. Bake 30 minutes, or until bubbly.

Makes 4 servings

TESTED IN THE AMERICAN HOME KITCHENS

• BARBECUED BEAN BAKE

• COUNTRY CHICKEN PIE

• TUNA MARINER

Preparation time: 25 min.
Baking time: 35 min.

½ of 8 oz. pkg. medium noodles
1 can (10 oz.) frozen cream of shrimp soup
1 c. milk
Dash liquid hot-pepper sauce
2 cans (7 oz. ea.) tuna, drained
1 can (3-4 oz.) mushroom crowns, drained
1 can (4 oz.) pimiento, drained and diced
1 pkg. (3¾ oz.) corn chips, crushed

■ Cook noodles in boiling salted water according to package directions; drain. Combine soup, milk, and hot-pepper sauce in saucepan; cook over low heat until bubbly. Break tuna into bite-size pieces. Mix together gently, noodles, soup mixture, tuna, mushrooms, and pimiento. Set oven at moderate (350° F.). Spoon half the tuna mixture into buttered 2-quart casserole; sprinkle with half the crushed corn chips. Repeat with remaining tuna mixture and corn chips. Bake 35 minutes, or until bubbly.

Makes 4 servings

TESTED IN THE AMERICAN HOME KITCHENS

AMERICAN HOME RECIPES

Easy Casseroles

(pictured in color on pages 48 and 49)

• COUNTRY CHICKEN PIE

Preparation time: 1 hr.
Baking time: 15 min.

2 broiler-fryers (3 lb. ea.), cut up
Salted water
⅓ c. butter or margarine
⅓ c. flour
1½ tsp. salt
¼ tsp. pepper
½ tsp. thyme, crumbled
¼ tsp. rosemary, crumbled
1 c. light cream
¼ c. butter or margarine
2 c. biscuit mix
⅔ c. milk
1 can (about 1 lb.) diced carrots, drained
1 can (about 1 lb.) onions, drained
1 c. cooked celery

■ Cook chicken in boiling salted water to cover 45 minutes, or until tender. Drain and reserve stock. Remove chicken from bones; cut in large pieces (there should be about 5 cups). Melt ⅓ cup butter or margarine in saucepan; stir in flour, salt, pepper, thyme, and rosemary. Gradually add 2 cups of reserved chicken stock and cream. Cook over medium heat, stirring constantly, until thickened and bubbly; keep warm. Set oven at very hot (450° F.). Cut ¼ cup butter or margarine into biscuit mix with pastry blender; stir in milk; beat 15 strokes (mixture will be soft). Turn dough out on floured board; knead several times; roll out; cut in strips. Add chicken, carrots, onions, and celery to warm sauce; heat until piping hot. Pour into shallow 2-quart casserole; arrange strips of biscuit dough in lattice on top. Bake 15 minutes, or until sauce bubbles and strips are golden brown.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS

• TUNA MARINER

• ZUCCHINI CAPRI

• BARBECUED BEAN BAKE

Preparation time: 25 min.
Baking time: 30–35 min.

4 c. ground cooked ham
1 c. fresh bread crumbs
2 eggs
Bottled barbecue sauce
½ tsp. onion powder
2 tsp. prepared mustard
2 cans (1 lb. ea.) oven-style baked beans
8 large onion slices

■ Set oven at moderate (350° F.). Mix ground ham, bread crumbs, eggs, 2 tablespoons bottled barbecue sauce, onion powder, and mustard thoroughly; shape into 8 patties. Spoon beans into shallow 1½-quart casserole. Arrange patties and onion slices alternately on beans. Brush patties with barbecue sauce. Bake 30 to 35 minutes, or until bubbly, brushing patties once or twice with barbecue sauce during baking. Garnish with parsley, if desired.

Makes 4 servings

TESTED IN THE AMERICAN HOME KITCHENS

• MEXICALI TAMALE PIE

Preparation time: 45 min.
Baking time: 30 min.

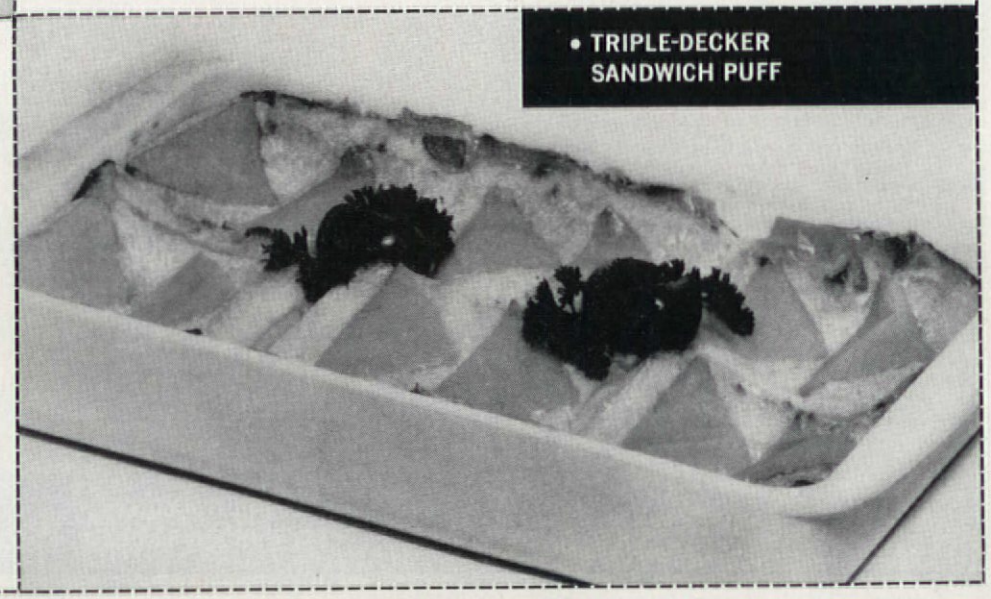
3 tbs. pure vegetable oil
1½ c. chopped onion
1 clove of garlic, mashed
1 green pepper, diced
1 lb. ground lean beef
1 can (12 oz.) whole-kernel corn, drained
⅓ c. sliced ripe olives
1 tbs. chili powder
1 tsp. salt
½ tsp. seasoned pepper
2 cans (8 oz. ea.) or 1 can (16 oz.) tomato sauce
Dash liquid hot-pepper sauce
1 pkg. (8 oz.) shredded Cheddar cheese
1½ c. yellow corn meal
1½ c. cold water
2½ c. boiling water
1 tsp. salt
1 tbs. butter or margarine

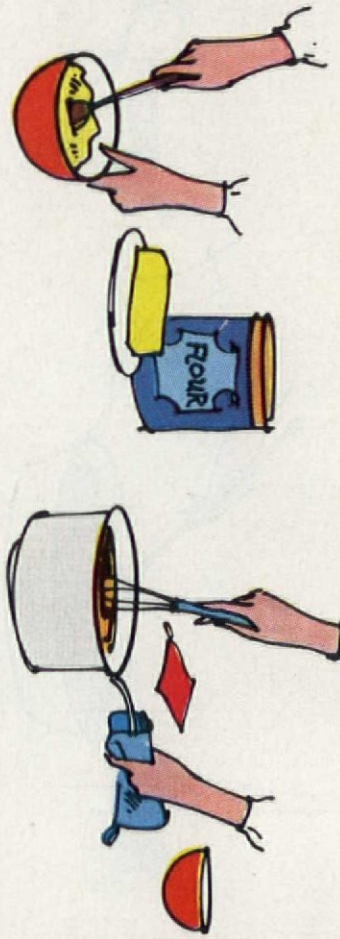
■ Heat oil in large skillet or saucepan over medium heat; add onion, garlic, and green pepper. Sauté until soft; remove and reserve. Add beef to oil in skillet; cook until lightly browned, breaking up with fork as it cooks. Add corn, olives, chili powder, 1 teaspoon salt, pepper, tomato sauce, hot-pepper sauce, and sautéed vegetables. Cook over medium heat, stirring occasionally, 20 minutes. Add 1 cup cheese; cook 5 minutes. While mixture cooks, stir corn meal into cold water; pour into boiling water; add 1 teaspoon salt, and butter or margarine. Cook until thickened; cover; lower heat; cook 10 minutes longer. Set oven at moderate (375° F.). Spoon meat mixture into shallow 1½-quart casserole. Spoon corn-meal mixture in border around edge; sprinkle with remaining cheese. Bake 30 minutes, or until bubbly. Garnish with ripe olives, if desired.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS

• TRIPLE-DECKER SANDWICH PUFF





For thickening liquids in which meat, poultry, or fish has been poached, use "beurre manie." Mix equal parts of butter and flour to a smooth paste. Off heat, beat it into liquid. Use 1 tablespoon for each cup of liquid. Simmer a minute or two. Beurre manie can be made ahead and kept refrigerated.

spice it up,

Simple, subtle, sophisticated! Drain syrup from a No. 2 can of Del Monte Pineapple Chunks. Add ⅓ cup sugar, a 4" cinnamon stick, 1 tsp. whole allspice and 6 cloves; simmer 10 minutes. Pour over drained chunks and Del Monte Mandarin Orange Slices. Chill. It's delicious!

snap it up,

Gingersnap crumbs, Del Monte Pineapple and vanilla ice cream – parfait perfect! For pineapple sauce, mix ⅓ cup sugar with 2 tsps. cornstarch; stir in one 8¾-oz. can Del Monte Crushed Pineapple. Cook till thickened. Add 1 Tbsp. lemon juice. Chill. Del Monte flavor is sundae-best!

pep it up–

Another charmer that starts with the sunshiny flavor of Del Monte Pineapple! Make a meringue of 2 egg whites and ½ cup sifted powdered sugar. Fold in 1 cup heavy cream, whipped, and 1 cup crushed peppermint candy. Swirl mixture atop chilled Del Monte Pineapple Slices.

nothing fazes the field-fresh flavor of Del Monte® Pineapple

Bring on beautiful breads with

the fine Italian touch!

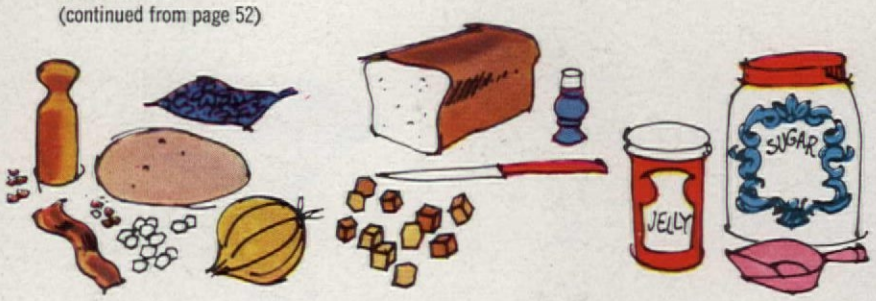
Subito . . . instantly!—you have the fine Italian touch with Kraft Grated Parmesan. In the true Italian fashion, it's aged for more than a year—to make so many of your dishes taste new and delicioso. In just a few shakes, vegetables are gayer; soups, heartier; salad greens, more exciting. And, of course, spaghetti shouldn't be without

KRAFT GRATED 100% PARMESAN.

Brush slices of French bread with melted Parkay Margarine; sprinkle with parsley flakes, plenty of Kraft Grated Parmesan and paprika. Heat in oven or on grill. Serve hot.

Omelets

(continued from page 52)



OMELET VARIATIONS

Most can be used for the French or the Puffy Omelet. Read the variation recipe and choose your omelet before you begin.

Aux Fines Herbes (With Herbs)

2 tbs. chopped parsley; 1 tsp. each of snipped chives, chopped tarragon, and chopped basil, or 1½ tsp. of a mixture of the equivalent dried herbs, crumbled; Basic French Omelet.

Beat herbs into eggs with salt and pepper in preparing the Basic French omelet. Cook as for omelet. Makes 1 omelet.

Aux Croutons (With Croutons)

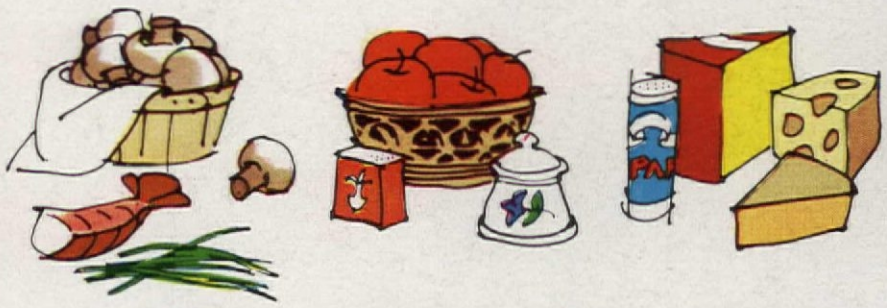
2 tbs. butter or margarine; ½ clove of garlic; 2 slices day-old bread, cut in ¼-inch cubes; Basic French or Puffy Omelet.

Melt butter or margarine in skillet. Spear garlic with fork; rub all around hot fat in skillet; remove and discard. Sauté bread cubes in garlic-flavored fat until golden and toasted. Prepare omelet according to recipe; scatter croutons over omelet just before folding. Enough filling for 1 omelet.

Omelette A L'Espagnol (Spanish Omelet)

1 c. sliced onion; 1 green pepper, seeded and cut in strips; 2 tbs. butter or margarine; 1 can (about 1 lb.) Italian-style tomatoes; 1 tsp salt; ⅛ tsp. pepper; 1 tsp. basil, crumbled; Basic French or Puffy Omelet.

Sauté onion and green pepper in butter or margarine until soft; add tomatoes, salt, pepper, and basil. Cook over medium heat stirring occasionally, about 20 minutes, or until mixture is quite thick. Keep warm. Prepare omelet according to recipe. Spoon ¼ cup tomato mixture onto omelet just before folding. Spoon second ¼ cup on omelet. Enough filling for 2 omelets.



Omelette Paysanne (Omelet, Peasant Style)

4 slices bacon; 1 tbs. minced onion; 2 medium-sized potatoes, pared and cut in ¼-inch cubes; 1 tbs. chopped parsley; Basic French or Puffy Omelet.

Cook bacon until crisp; crumble. Sauté onion and potatoes in 2 tablespoons of bacon fat until soft and brown; sprinkle with parsley; stir in bacon; keep warm. Prepare omelet according to recipe; sprinkle with half the potatoes just before folding. Enough filling for 2 omelets.

Au Fromage (With Cheese)

Cheddar, Swiss, or Provolone cheese; Basic French or Puffy Omelet; 1 tsp. softened butter or margarine; 1 tbs. grated Parmesan cheese.

Shred or cube enough cheese to make ¼ cup. Prepare omelet according to recipe. Sprinkle cheese over omelet just before folding. Slick top of folded omelet with butter or margarine; sprinkle with Parmesan cheese. Enough filling for 1 omelet.

(continued on page 64)

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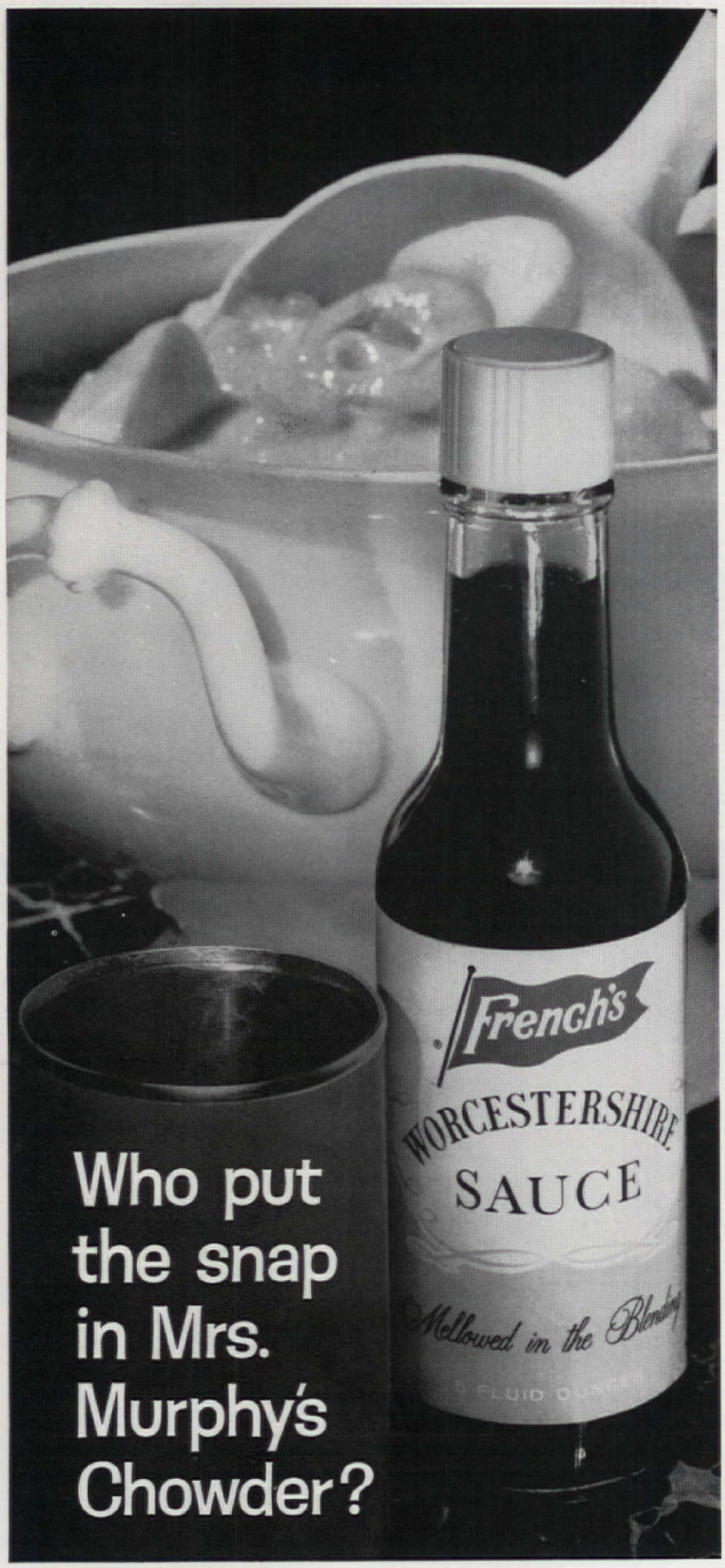

Blame French's Worcestershire for the snappy difference in this bowl of Chowder – or in any canned or frozen food that gets a splash of it. French's rich concentrated blend of international spices builds up flavors in foods that are apt to be bland. Try a splash next time soup's on – or in the cooking water with frozen vegetables. And always keep it handy for meats. French's is the authentic kind of Worcestershire you'd expect from the expert spice men who make French's Mustard. No wonder it's the *favorite* Worcestershire in American kitchens. For dozens of other ways to use it, write for *free* new recipe book to: French's, 215 Mustard Street, Rochester, New York.

(continued from page 62)

Aux Fois De Volailles (With Chicken Livers)

1 pkg. (8 oz.) frozen chicken livers, thawed; ¼ c. flour; 2 tbs. minced green onions; 2 tbs. butter or margarine; ½ c. dry white wine; 1 tsp. finely snipped chives; 1 tbs. chopped parsley; Basic French or Puffy Omelet.

Separate chicken livers; coat lightly with flour. Sauté onions in butter or margarine in medium-sized skillet until soft. Add chicken livers; cook until brown on all sides. Remove livers from skillet; chop coarsely. Pour wine into hot skillet; stir with spoon to loosen all brown bits on bottom of pan. Add chopped livers, chives, and parsley; simmer 5 minutes, stirring occasionally; keep warm. Prepare omelet according to recipe. Spoon half the chicken liver mixture on omelet just before folding. Enough filling for 2 omelets.

Omelette D'Homard (Lobster Omelet)

1 tbs. butter or margarine; 2 tsp. flour; ¼ tsp. seasoned salt; ⅛ tsp. pepper; 1 c. light cream; 1 can (5 oz.) lobster, drained and boned; 1 can (3–4 oz.) sliced mushrooms, drained; 2 tbs. sherry; Basic French or Puffy Omelet; 1 tbs. chopped parsley.

Melt butter or margarine in saucepan; stir in flour, salt, and pepper. Add cream slowly. Cook, stirring constantly, until thickened and bubbly. Stir in lobster, mushrooms, and sherry. Simmer 2 minutes; keep warm. Prepare omelet according to recipe. Spoon on half the lobster mixture just before folding. Fold; sprinkle with parsley. Enough filling for 2 omelets.

Aux Confiture (With Jelly)

½ c. tart jelly or preserves; Sweet French or Puffy Omelet; confectioners' sugar.

Melt ¼ cup jelly or preserves. Prepare omelet according to recipe. Spread unmelted ¼ cup jelly or preserves on omelet just before folding. Sprinkle folded omelet generously with confectioners' sugar; pour melted jelly or preserves over and around omelet. Enough filling for 1 omelet.

Omelette Parisienne Aux Fraises (Fresh Strawberry Omelet)

½ c. strawberries, washed, hulled, and sliced; 2 tbs. sugar; 1 tbs. orange curaçao; Sweet French or Puffy Omelet; dairy sour cream.

Combine sliced strawberries, sugar and curaçao in small bowl; refrigerate 15 minutes. Prepare omelet according to recipe. Spoon strawberry mixture on omelet just before folding. Top folded omelet with a generous dollop of sour cream. Garnish with whole, unhulled strawberry and a sprig of mint, if desired. Enough filling for 1 omelet.

Omelette A La Normande (Normandy Apple Omelet)

1 c. water; 1 c. sugar; 2 apples, pared, cored, and sliced; 2 tbs. butter or margarine; ½ tsp. cinnamon; 2 tbs. sugar; Sweet French or Puffy Omelet.

Cook water and 1 cup of sugar to boiling. Add apple slices; simmer gently until slices are soft and slightly translucent, but still whole. Drain (use syrup for other desserts). Add butter or margarine and cinnamon to apple slices; stir gently to coat evenly. Prepare omelet according to recipe. Arrange half the apple slices on omelet before folding; fold omelet. Roll onto heatproof plate. Sprinkle top with 2 tablespoons sugar. Slip omelet under hot broiler for 1½ to 2 minutes, or until sugar forms a crusty shell. Enough filling for 2 omelets.

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Easy Casseroles

(continued from page 48)

Looking for meals that are easy for one person to prepare and serve?

Looking for freedom from the wooden spoon . . . with no last-minute pot watching?

Looking for dishes that keep hot?

Looking for a weapon against disorganization in meal planning?

Any gal, whether you are the stay-at-home-and-work kind of mother deep in the daily hubbub and routine of keeping a house spinning and in shipshape order, or the working-away-from-home mother with a husband and three or four children, will no doubt answer yes to all or most of the above questions.

The answer, you will admit, is "planning ahead," a phrase often compounded by a multitude of misgivings and something not always easy to achieve. The solution—good casserole recipes and an organized pantry shelf.

Naturally you'll select the recipe first. There are six superb ones on page 59 that could be your start. Then put on the pantry shelf an inventory of staples and convenience foods used in the recipes. This food, the recipe, and a one-stop supermarket visit for any nonshelf items, are a guarantee that you are prepared for any emergency and any occasion.

Here to help is a list for each of the recipes of those foods to stock and those to pick up.

On the Shelf	Pick Up
Country Chicken Pie	
Canned onions	Chicken
Canned carrots	Celery
Biscuit mix	Light cream
Zucchini Capri	
stant minced Inonion	Zucchini or yellow squash
Spaghetti sauce	Tomatoes
Parsley flakes	Mozzarella cheese
Parmesan cheese	
Bread	
Triple-Decker Sandwich Puff	
Evaporated milk	Bread
Onions	Cheese
	Bacon
(We put bread on the market list because of the quantity required.)	
Mexicali Tamale Pie	
Canned corn	Ground beef
Ripe olives	Cheddar cheese
Chili powder	Corn meal
Tomato sauce	Green Pepper
Barbecued Bean Bake	
Baked Beans	Ham (unless left over)
Bottled Barbecue Sauce	Bread
Onions	
Tuna Mariner	
Canned tuna	Corn chips
Pimiento	Frozen shrimp soup
Noodles	
Canned mushroom crowns	

We have omitted the regular staples such as butter, salt, pepper, milk, eggs, seasonings, and herbs and spices since most of these will already be on hand. But, be sure to check them.

Here are some tips to remember in casserole cooking:

Casserole dishes come in a variety of sizes and shapes. Some are square, some round, some deep, some shallow. Select one of the proper size and shape for the recipe you are preparing. You'll have a better end result.

Collect a variety of casseroles. Have some large ones for your entertaining, smaller ones for the family meals.

If your casserole has been in the freezer, and you are using one of the new "freezer-to-oven" casseroles, be sure to allow 15 to 30 minutes longer baking time.

Casseroles that have been refrigerated should be allowed to stand at room temperature before baking if you don't want to increase the cooking time. If you pop one into the oven right from the refrigerator, start it in a cold oven.

Take these recipes and the pantry-shelf supplies, and set yourself up for the easiest cooking ever. We would even suggest that, in addition to our six recipes as a starter you develop some of your own and add their ingredients to your inventory.

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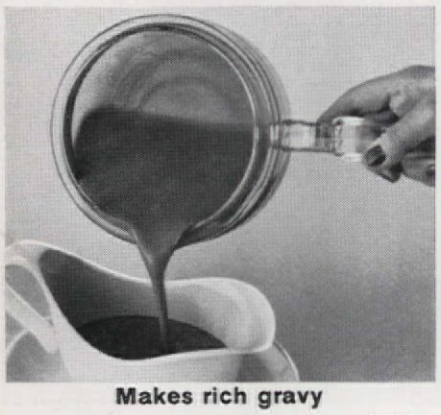
Beef up flavor with B-V! *Now, you can get this hearty, beef-flavor concentrate in new liquid or traditional paste. Either way, B-V adds real browned-beef taste and color—every time. Keep it handy! Use it often!*

Pour it–spoon it. So many uses!



Makes rich gravy

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Baste with B-V

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Try a B-V hot cup

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Add it wherever you want hearty beef flavor!

Good cooks use B-V as a gravy base, as a bouillon and soup stock, as a flavor base for stew and meat loaf. *Wherever* it's used, it beefs up flavor! Try B-V in its new liquid form—or in the familiar concentrate *today.*

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COOKING WITH WINE

(continued from page 56)

FILETS OF SOLE JACQUELINE
Preparation time: 15 min.
Baking time: 20 min.

½ c. finely chopped green onions
6 lemon sole or flounder filets (about 1½ lbs.)
1 c. dry white wine
½ c. water
¼ tsp. salt
⅛ tsp. freshly ground pepper
2 tbs. butter or margarine
2 tbs. flour
2 egg yolks
½ c. heavy cream
3 tbs. lemon juice
2 tbs. butter or margarine, melted
Chopped parsley

Set oven at moderate (350° F.). Sprinkle onions in bottom of baking pan large enough to accommodate fish. The filets may overlap, but should be in a single layer as much as possible. Pour wine and water over filets; sprinkle with salt and pepper. Cover filets with a piece of buttered wax paper. Poach 12 to 15 minutes, or until fish is translucent and flakes easily; do not overcook. Transfer carefully to an ovenproof serving dish. Pour off poaching liquid carefully into saucepan; cook until it is reduced to 1 cup; skim and discard foam from top; reserve liquid. Melt butter or margarine in saucepan; stir in flour; add poaching liquid. Cook over medium heat, stirring constantly, until thickened and bubbly. Combine egg yolks with cream; pour mixture slowly into sauce, stirring constantly; cook 1 minute longer; add lemon juice. Preheat broiler. With large spoon, coat filets evenly with sauce; drizzle melted butter or margarine over top. Broil until top is bubbly and brown. Sprinkle generously with chopped parsley. Makes 6 servings.

ESCALOPES DE VEAU PROVENÇAL
(Veal Scallops, Provincial Style)
Preparation time: 10 min.
Cooking time: 30 min.

½ c. minced onion
1 clove garlic, mashed
2 tbs. butter or margarine
2 tbs. olive oil
½ lb. mushrooms, sliced
½ c. flour
½ tsp. salt
¼ tsp. freshly ground pepper
8 thin scallops of veal (1½–2 lbs.)
1 c. tomato juice
1 c. dry white wine
¼ tsp. Worcestershire sauce
¼ tsp. seasoned salt
⅛ tsp. seasoned pepper
2 tbs. coarsely chopped watercress

Sauté onion and garlic in butter or margarine and olive oil; remove. Sauté mushrooms until soft; remove. Combine flour, salt, and pepper. Dip veal scallops into flour mixture; shake off excess; brown in hot fat in skillet, adding more fat if needed to keep meat from sticking; remove from skillet; keep warm. Pour tomato juice into hot skillet; stir well to blend in all brown bits; add wine; cook 5 minutes over low heat. Add veal, onions, mushrooms, Worcestershire, salt, and pepper; cover; simmer gently until heated through. Sprinkle with watercress. Makes 4 servings.

BAKED CHICKEN IN WINE
Preparation time: 15 min.
Marinating time: 3 hrs.
Baking time: 45–55 min.

1 clove of garlic, crushed
3 tbs. lemon juice
2 tbs. olive oil
¾ c. chablis, sauterne, or dry sherry
1 tsp. salt
1 broiler-fryer (2½–3 lbs.), cut up
Paprika

Combine garlic, lemon juice, oil, wine, and salt. Pour over chicken in bowl or dish. Marinate at least 3 hours, turning frequently. Set oven at moderate (375° F.). Remove chicken from marinade; place in baking pan. Pour marinade over chicken in pan; sprinkle generously with paprika. Bake 45 to 55 minutes, or until tender. Arrange chicken on heated platter. Serve sauce separately. If a thicker sauce is desired, after removing chicken, blend 1 tablespoon soft butter or margarine and 1 tablespoon flour together thoroughly; heat sauce in baking pan and stir in flour mixture. Continue stirring until sauce thickens and bubbles. Makes 4 servings.

TRIFLE
Preparation time: 1 hr.
Chilling time: several hrs.

4 eggs
½ c. sugar
2 c. milk
⅛ tsp. salt
2 pkg. (24) ladyfingers
1 c. apricot jam
½ c. muscatel
1 c. heavy cream
½ c. toasted, sliced almonds

Beat eggs slightly; combine with sugar, milk, and salt in top of double boiler. Cook over hot, not boiling, water stirring constantly until mixture thickens slightly and coats spoon; cool. Split ladyfingers; sandwich together with apricot jam. Fit into serving dish in 2 layers. Sprinkle each layer with muscatel. Pour custard over ladyfingers; chill several hours or overnight. Just before serving whip cream; force through pastry bag with decorative tip to decorate top of trifle. Sprinkle top of cream with almonds. Makes 6 servings.

MELON EN SURPRISE
Preparation time: 30 min.
Chilling time: several hrs.

2 cantaloupes
1 honeydew
Confectioners' sugar
Sauterne
1 pt. lemon sherbet
½ lb. green grapes

Cut a V-shaped plug from top of each cantaloupe; (continued)

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Washes any load
from a 14-lb. hamperful to a 2-lb. handful really clean

Now you can do 10 full-size sheets in one load or a handful of wash in the new Norge 14. Get wash really clean... with only the water you need. Designed for women who need all the capacity they can get and want a washer to do small loads, too. So sturdy and dependable it's backed by a 2-Year Service Policy.

It's all you ever wanted in an automatic washer. In the Norge 14 even big loads have room to turn and tumble, while the extra-large agitator gently removes every bit of ground-in dirt from clothes.

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BETTER HOMES & GARDENS GUARANTEES

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Good Housekeeping

(continued) remove seeds; stand each melon securely in small bowl. Sprinkle melon cavities with confectioners' sugar. Scoop enough melon balls from honeydew to fill cavities of cantaloupes. Pour sauterne into cantaloupes to completely fill all spaces; replace plugs. Chill several hours. To serve: drain wine from melons; reserve; cut melons into serving pieces; arrange honeydew on each serving; spoon wine over. Top with a tiny scoop of sherbet and a small bunch of green grapes. Makes 8 servings.

MOLDED CHAMPAGNE JELLY
Preparation time: 1 hr.
Chilling time: 4 to 5 hrs.

2 tbs. unflavored gelatin
½ c. orange juice
½ c. sugar
1½ c. boiling water
1 split champagne or pink champagne
1 c. Tokay grapes
½ c. orange sections

Soften gelatin in orange juice; stir in sugar and boiling water until dissolved; cool. Gently add champagne; chill until on point of setting; fold in grapes and oranges. Spoon into 1½-quart mold. Chill several hours or overnight. Unmold; garnish with clusters of grapes, if desired. Makes 6 servings.

POIRES AUX VIN ROSÉ
(Pears With Rosé Wine)
Preparation time: 30 min.
Chilling time: several hrs.

1 c. rosé wine
1 c. water
2 c. sugar
8 pears, pared, halved, and cored
1 c. strawberries, washed and hulled
1 pt. vanilla ice cream
½ c. heavy cream, whipped
Mint sprigs

Combine wine, water, and sugar; bring to boiling; turn heat down; cook 2 minutes. Add pear halves a few at a time; poach until tender; do not overcook. Cool pears in syrup; chill. Purée strawberries; stir in 2 tablespoons of wine syrup. Place scoop of ice cream in individual serving dish; arrange two pear halves on ice cream. With spoon coat completely with purée. Garnish with whipped cream and mint sprigs. Makes 8 servings.

TIPS FOR COOKING WITH WINE

The flavor of beef becomes something special with the addition of burgundy or claret. Baste your roast with it, or if your choice is broiled steak, pour half a cup of either wine on each side as it broils. Of course if you're charcoal broiling you will marinate it in the wine first.

Frozen chicken à la king will be fit for the king if you stir in half a cup sauterne as it cooks.

For a subtle flavor plus, add a tablespoon or two of sherry to soup—hot or jellied, just before serving.

You can be a pantry-shelf gourmet. Just take a can of beef stew, add half a cup burgundy and let it simmer slowly for an hour.

Fruit salads, particularly those with combinations of fruits are greatly improved with a finishing touch of Tokay or sauterne. Chill thoroughly.

Make your own wine and cheese spread. Blend dry sherry or port into softened process cheese spread. Three tablespoons of wine are about right for a six-ounce jar.

Combine one tablespoon olive or salad oil, one and a half teaspoons wine vinegar and two tablespoons sweet sherry. Shake well, and serve with fruit salads.

If you like drawn butter with your fish, you'll want to try this. Add a dash of Worcestershire sauce and a tablespoon of sweet sherry to each serving of butter just before serving.

Here's a new, easy soup trick. Combine a can each of tomato and pea soup and half a cup of sauterne.

A wonderful glaze for baked meats combines muscatel or sherry and brown sugar honey or fruit nectar. Its flavor with ham, pork, or corned beef is new, entirely different, and most pleasant. THE END

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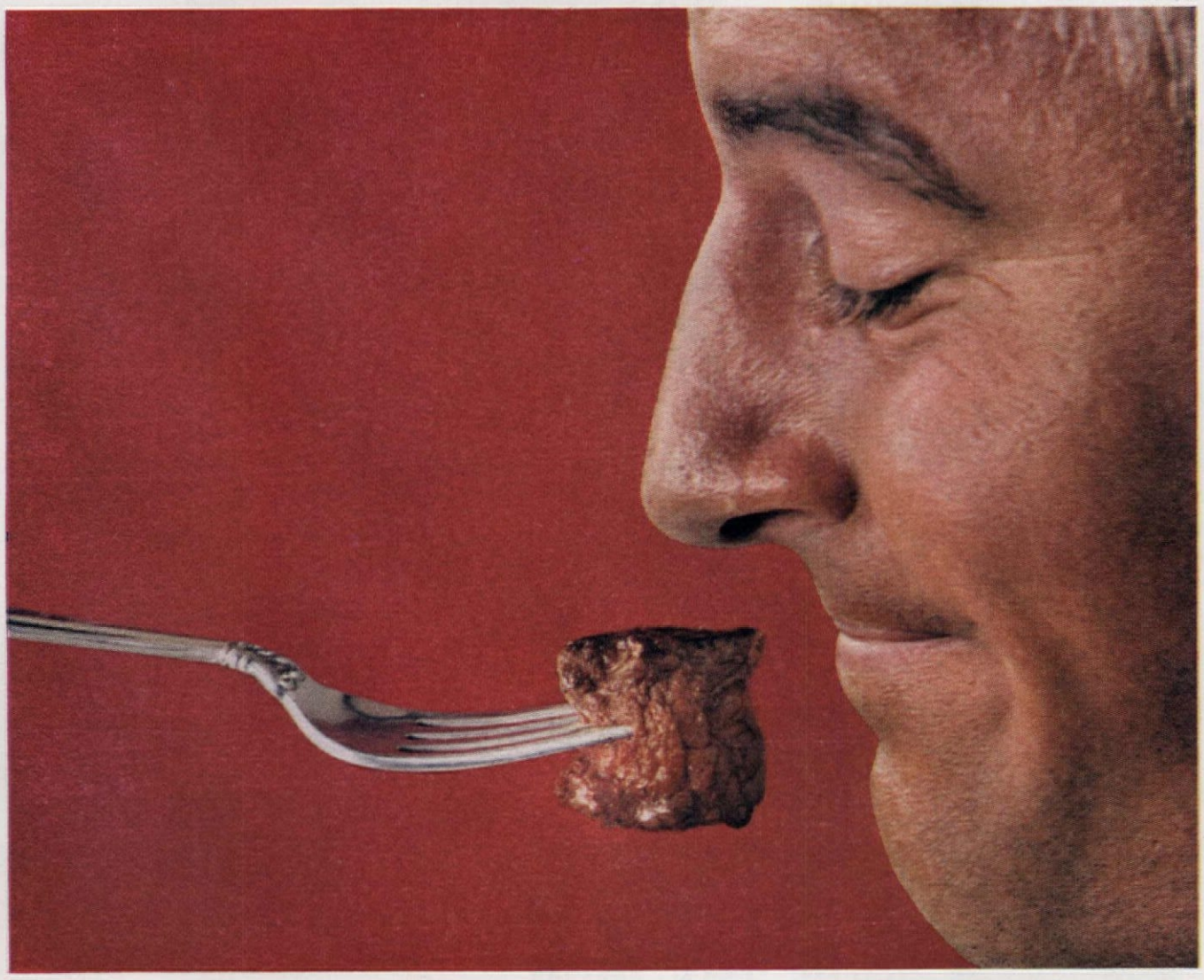
...only a very good range helps you cook your very best always!



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start cooking with a golden spoon

everything turns to richness when you stir in PET®

the milk with twice the country cream in every drop

• POT ROAST MEAT LOAF •

a PET Milk Golden Spoon recipe

Thick, rich PET Milk holds all the savory meat juices in the loaf, and makes it moist and smooth-slicing without the usual egg. Thin milk would never do! The vegetables glisten and taste of the good meat flavor, too. This will be a favorite recipe, once you try it.

1. Mix in a 1½-quart bowl **1 lb. ground lean Beef, ⅔ cup PET Evaporated Milk, ⅓ cup fine dry Bread Crumbs, ¼ cup Catsup or Chili Sauce, 1 teasp. Salt, 2 teasp. Worcestershire Sauce and ¼ teasp. Pepper.** With wet hands, shape into loaf in center of a 13 x 9 x 2 inch pan.

2. Peel and slice ¼ inch thick **3 medium Potatoes and 3 medium Onions.** Peel and quarter lengthwise **3 medium Carrots.**

3. Mix **2 teasp. Dried Parsley Flakes, 1 teasp. Salt and few grains Pepper.** Place vegetables in layers around meat. Sprinkle each layer with part of salt mixture. Cover tightly with foil.

4. Bake in 375 oven (high moderate) 1 hour, or until vegetables are tender. Uncover and bake 10 minutes more to brown meat. Serves 4.

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CALL ON YOUR UTILITY COMPANY FOR HELP

There are a number of helpful homemaking services available throughout the country—some are free, others are not. In this article, and others we plan to present in the future, we will give you information on where *you* can go for help. **THE HOME EQUIPMENT STAFF**

Once a month homemakers share a common experience—everyone complains about the gas and electric bills.

There is, however, an important element that many people are not aware of, and others often overlook, that should be taken into consideration when evaluating statements. In addition to supplying power for all major equipment, lighting, and appliances in the home, most utility companies offer numerous free services to their customers. These services, available for the asking, are all prorated into the monthly consumer bills. If you haven't been taking advantage of the extra services, then you have yourself to blame for not receiving full dollar value.

Although there is no typical utility company in the country, they each offer some extra consumer services. While they are available for the asking, they don't automatically come to you—you must go to them.

Wiring. Some utility companies have licensed electricians who will inspect the wiring and service entrance in your home without charge. Others will recommend contractors to inspect the system. You get a report of their findings and advice about what repairs or installations might be necessary to safely meet electrical requirements.

There are numerous signals that will warn you when an inspection of home wiring and service entrance is indicated. If any of the conditions listed below exist in your home, consult your utility company.

1. Fuses blow often.
2. Lights noticeably dim when appliances are in use.
3. Appliances are slow to heat.
4. Motors overheat or wires become hot to touch.
5. Television picture becomes fuzzy or shrinks when appliances are used.
6. If there are only two—instead of three—wires leading to the home.
7. If the main entrance switch is rated at less than 100 ampere service.
8. If you have less than one double convenience outlet for every 12 feet of wall space.

If any of the above warning signs are in evidence, competent inspection and advice can give you the added pleasure of better lighting and the full use of facilities and might even save your home from an electrical fire.

Lighting. While most homes have a sufficient number of lamps and fixtures, this doesn't necessarily mean they provide adequate lighting. Utility companies generally have lighting engineers who will program individual lighting problems for their customers. In many cases their experience will allow greatly increased benefits from the same lamps and fixtures, simply by employing them to full advantage.

Indirect lighting can often create an entirely different atmosphere in a home, but many home owners have avoided this improvement because services of professional consultants are expensive. Some utility companies will make recommendations concerning indirect lighting in your home without cost.

Outdoor lighting requires careful planning from adequacy and safety standpoints. If you are thinking about illuminating your grounds, call your utility company first.

Complimentary service is also available to those remodeling or building. Engineers will work closely with you, or the architect, to install the latest equipment and to give maximum performance at minimum cost.

A few electric companies supply free fuses and light bulbs in exchange for burned out ones. Still other companies who don't supply replacement bulbs, will install free bulbs of suitable wattage throughout any new home receiving their service.

Heating. Almost all gas and electric companies provide free engineering service on heating problems to consumers. If you are planning a new home they will work with you, or the architect, toward installing the most practical and efficient gas or electric system available. In existing homes where conversion is contemplated to gas or electric heat, company engineers will provide a complete planning and layout program. Where homes already have gas or electric heat, their services are available to insure efficient and safe operation of the systems at minimum cost.

Engineers, for example, will examine your home in response to a complaint that heating bills seem too high. They not only inspect the heating system, but will check the entire house for insulation, weather stripping and other heat-loss factors. While they only correct certain conditions involving the actual heating unit, they inform you of any other defects found, so you can intelligently handle the trouble by yourself or with a contractor. No charge is made for these services.

Many gas utilities provide yearly inspection, start up, and cleanup of your heating system. Service is free and in some cases the company will

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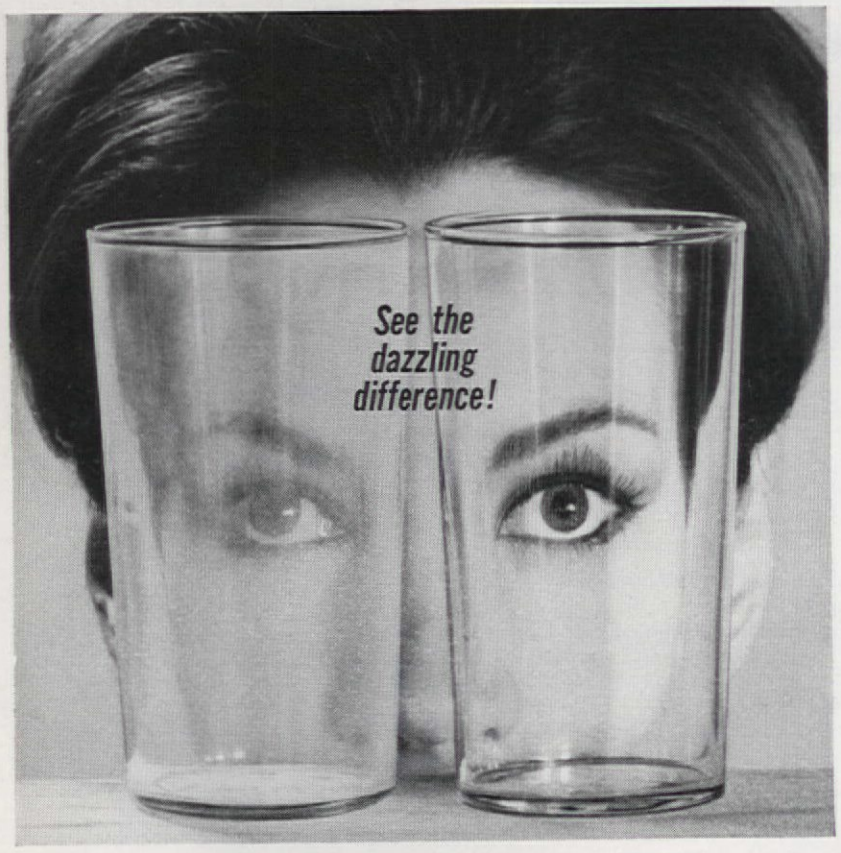

Spotless Film-Free Dishes ...even in Hardest Water

Only Electrasol's *exclusive New Formula* gives you all four:

1. "Sheets off" the drops that make spots.
2. Removes film left by water minerals and other detergents.
3. Reduces food soil foam to give *full-spray,* cleaning action.
4. Lowest price because it's made by the largest manufacturer of dish machine detergents in the country.

Get New Blue Ribbon

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ECONOMICS LABORATORY, INC.

Send stamped, self-addressed envelope for FREE 16-page colorful booklet, "How to Make the Most of your Electric Dishwasher". Write to Electrasol, Dept. 11-D, P.O. Box 1225, Grand Central Post Office, N.Y. 17, N.Y.

replace parts at no cost to the home owners.

Air Conditioning. Whether you contemplate installing a central air conditioning system, or just a few window units, most utility companies have specialists who will survey your home and advise how to obtain maximum efficiency. Many gas companies require builders to meet installation requirements guaranteeing adequate and safe installation of central air conditioning units. They also will provide annual service for the unit at no cost. Electrical specialists will inspect the wiring of your home to determine if your present system is adequate to safely handle the heavy load necessary for such equipment. This service can result in immediate savings on installation costs, plus reduced operating costs over the years. Without professional advice on type and size of equipment, position of units, etc., air conditioning can be greatly misdirected. For instance, if a home only requires a two-ton unit, money is wasted on the purchase of a three-ton unit. By the same token, a one-ton unit will not perform properly, and will have to run constantly, to compensate for deficiency in size. Advice from these specialists will enable you to enjoy the best possible air conditioning for the least equipment and operational expense.

Kitchen and Laundry Planning. If you are planning on modernizing, remodeling, or building a home, many utility companies provide engineering services.

Company representatives will apply the latest ideas and appliances in designing these rooms. They not only give you advice on gas and electrical equipment, but will diagram the most effective work arrangement of cabinets and equipment, incorporating individual family requirements to give you an efficient and beautiful kitchen. As specialists in this field, they will suggest appliances, lighting, arrangements, and color schemes, as well as give instruction for maximum use of appliances. Once you have a plan these specialists will work with your architect, builder, or decorator to make certain you are pleased with the results.

Home Service. Most utility companies have Home Service Departments where specially trained home economists can provide you with information about the care and operation of appliances; give suggestions on recipes, balanced diets, menus; answer questions about laundry and lighting problems; and give work-saving recommendations for operating your home.

These girls are not saleswomen. Their concern is that you get the best possible appliance service from the gas and electric power you use.

Some Departments call on customers as soon as they purchase new appliances; conduct regular cooking classes; give lighting and equipment demonstrations to consumers without charge.

Service. Many utility companies have emergency home-call service in case pilots go out, fuses blow, or other difficulties arise. A phone call brings competent service. Most utilities who merchandise appliances, and some that do not, have appliance repair departments. Minor repairs are often free.

You can have confidence in utility representatives. They have been carefully screened for qualifications and competence. They receive no bonus or commission for calls. Their only objective is to provide complete satisfaction through the use of gas and electricity.

Call or visit utility companies in your area to determine which services they have available. M. ROBERT BEASLEY

COLORFULLY NEW TO ENHANCE YOUR HOME—
PYREX WARE TOWN AND COUNTRY COLLECTION

Feast your eyes on the striking color and designs of the new PYREX ware "Town and Country" Collection! Radiantly styled for perfect color harmony with contemporary living—in dining room, kitchen, living room, patio!

You can serve proudly in this new collection. And nothing cooks as well as PYREX ware—it's quick-heating, even-heating, nonporous. Goes straight from freezer to oven. And since PYREX ware won't keep "held-over" odors and flavors, your favorite foods taste their freshest! Corning Glass Works, Corning, N. Y.

PYREX brand casseroles, shown above, 1½-qt. $2.95, 2½-qt. $3.95. Four-piece mixing bowl set, 1-pt. to 4-qt. sizes $4.95. Three-piece mixing bowl set, 1-pt. to 2½-qt. sizes $2.95. Bake-serve-store set $3.95. Casserole set $5.95. PYREX ware available in Canada at higher cost.

Guarantee for all PYREX ware: Any PYREX brand product which breaks from heat within two years of date of purchase, when used according to instructions accompanying it, may be replaced by any PYREX ware dealer in exchange for the broken pieces.

BEST LOOKING . . . BEST COOKING
PYREX® WARE CORNING

How to succeed in gardening without really trying*

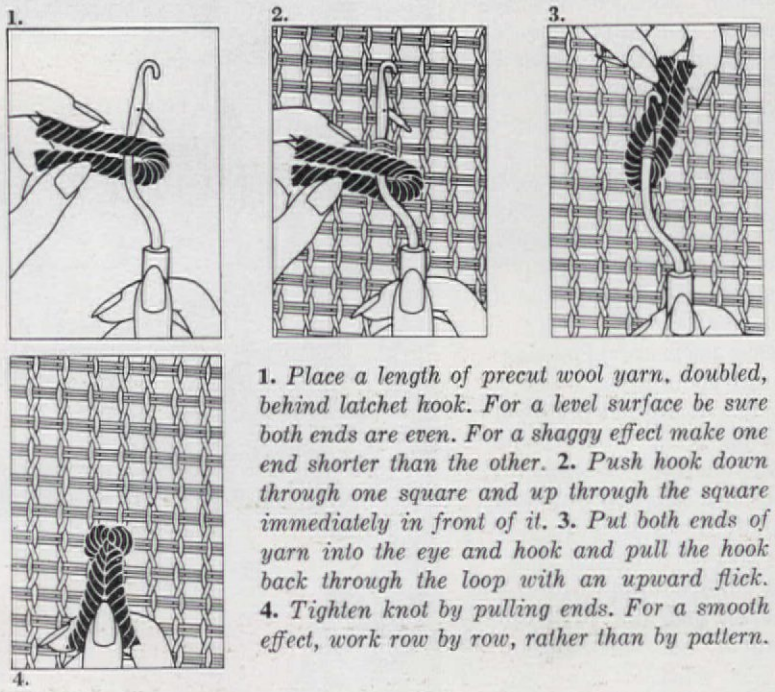
Borrow that armful of "how to" garden books if you must. But you won't have to read them. Buy those expensive garden tools if you have the urge. But you really won't need them. Because the secret of how to succeed in gardening lies in bulbs that bring forth lovely blossoms in their season. And with minimum effort. Here's how. Dig a little hole. Drop in a daffodil, tulip, hyacinth or crocus bulb, right side up. Cover it. Water it. Walk away. That—and three little words—are all you need. The words? **Plant Dutch bulbs.** It's your guarantee of a world of beauty at your doorstep, come Spring. Be sure the bulbs say "Imported from Holland." For a **free** copy of "Garden Glory," a full-color, 16-page magazine of helpful information, send 10¢ for mailing costs to: Netherlands Flower-bulb Institute, Inc., 29 Broadway, New York 6, New York, Dept. 1.

Imported ★ Holland Bulbs ★

Hooked Rugs (continued from page 18)

Heavy all-wool yarns are precut to a 2¾-inch length which gives you just the right-sized loop. As a further help, the designs are stamped in full color on the canvas backing. All you do is match the yarn to the color on the canvas. Photograph below shows stamped "Greek Key" design with one end partially hooked. Our complete instructions show you how to start the rug at one end and continue to the other. However, you may find it easier to start from the center and work toward each end. This eliminates bulk in handling. Step-by-step how-tos below show you how simple the actual hooking can be.

Floral bouquet is colorful yet softly blends into the background. Key design is a popular decorating motif. Precut yarns are also shown.



1. *Place a length of precut wool yarn, doubled, behind latchet hook. For a level surface be sure both ends are even. For a shaggy effect make one end shorter than the other.* **2.** *Push hook down through one square and up through the square immediately in front of it.* **3.** *Put both ends of yarn into the eye and hook and pull the hook back through the loop with an upward flick.* **4.** *Tighten knot by pulling ends. For a smooth effect, work row by row, rather than by pattern.*

ORDER FORM

Kits listed below have been made expressly for *The American Home* magazine by Shillcraft Rugs.

Fill out coupon, enclosing check or money order (no stamps, please). Kindly allow 3 weeks for handling and mailing. N.Y.C. add 4% sales tax.

THE AMERICAN HOME MAGAZINE, Dept. ARO, P.O. Box 76, New York 46, N.Y.

For the convenience of its readers *The American Home* has installed a monthly payment plan of $5.00 per month. The reader will send only $5.00 with his order. He will then receive his rug kit together with a payment schedule of $5.00 per month until the balance has been paid. There is a slight service charge for this monthly payment plan which is listed below.

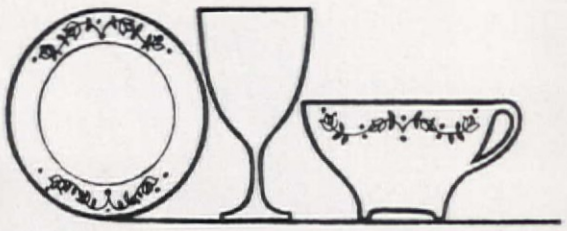
	CASH PRICE	INSTALLMENT PRICE
☐ AHR-55A Fantasy Tulip, 30x50″	$34.00	$37.00
☐ AHR-55B Fantasy Tulip, 36x60″	49.00	54.00
☐ AHR-55C Fantasy Tulip, 45x75″	73.00	79.00
☐ AHR-56A Greek Key, 27x45″	28.50	31.00
☐ AHR-56B Greek Key, 36x60″	49.00	54.00
☐ AHR-56C Greek Key, 45x75″	73.00	79.00

Please Print Name

Print Address

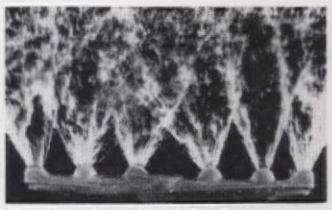
City Zone State

Dishes get cleaner...drier, too

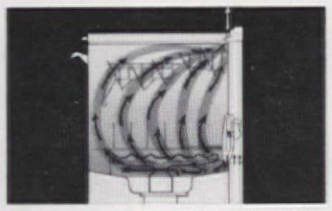


in a KitchenAid push-button portable dishwasher

Here's why



Exclusive Guided Action power wash sanitizes each dish . . . scrubs it hundreds of times with detergent and water that's hotter than your hands can stand. No hand-rinsing needed—ever!



Exclusive Flo-Thru drying . . . fan-circulated sanitized, hot air . . . is safe for your finest china and good plastic-ware. Automatic rinse agent dispenser helps dry dishes spot-free under most local water conditions.

Push-button DuaCycle operation lets you select *Rinse and Hold* for a partial load. *Full Cycle* for a whole day's dishes — two power washes, three power rinses, and Flo-Thru drying. It's that easy.

Easier loading with automatic-lift top rack. Accommodates pots, pans, deep bowls. Tilt design drains tableware for more thorough drying. Load-as-you-like lower rack. Large silverware basket.

This is the only portable that is porcelain *inside and out*. Other outstanding features are the Classic Look with its swept-front styling and full width Guide Bar. In addition, 70 years dishwashing experience stands behind every KitchenAid DuaCycle Portable, Convertible-Portable and Built-In dishwasher. That's why we call KitchenAid the Professional Dishwasher/Dryer.

See them now at your KitchenAid dealer's during the Holiday Promotion.
KitchenAid Home Dishwasher Division, Dept. KAH-3, The Hobart Manufacturing Company, Troy, Ohio.

COMPARE AND YOU'LL BUY THE BEST

KitchenAid®

DISHWASHERS

1

2

3

4

5

Shopping Information, page 94

SAVE DECORATING DOLLARS WITH SHEETS AND PILLOWCASES

Did you know that some of the brightest, perkiest decorating can be fashioned with colorful, patterned sheets and pillowcases? Figuring about seven yards to a double sheet, divide price of the sheet by the yardage. You'll find it about the least expensive material around. Measure first and buy the right size to cut down waste. Be sure to wash sheets before cutting, since there's some shrinkage in length. Here are seven bright ideas for you and your sewing machine. (1) *Primping place* in bedroom has window and dressing table in mix or match candy-pink sheets. The window shade is simply fastened to roller with small tacks. (2) *Sunny kitchen* window is dressed with framed panels from a patterned sheet with plenty left over for matching cushions and shade trim. Shade is solid colored case. (3) *Striped draperies* with border are a pair of twin-size sheets. A solid green sheet makes bottom trim, tie backs, and shade. Café is from a coordinated floral sheet. (4) *Neat bed covering* is a fitted sheet. Dust ruffle trimmed with flat braid is made from regular sheet. Striped sheet is draped over painted rods to make canopy. (5) *Roman shade* of solid colored sheet is given extra style with pattern band. Gay harlequin-design sheets make a tailored box spring and mattress cover ensemble. (6) *Pillowcases,* just as they come, need only curtain rings. Use a double-size sheet with plastic liner for the shower curtain. (7) *Coordinated double-sized sheets* make striped tablecloth, polka-dot framed window, and simple draperies in solid color.

Photographer: Ernest Silva Designer: The Singer Company

ACROSS THE NATION... HORIZON HOMES

THEY'RE DEMONSTRATING THE SMARTNESS AND LIVABILITY OF CONCRETE

Wherever you go today, you see evidence of the fast-growing trend to homes of modern concrete. And among the most striking examples are those created for the Horizon Homes Program. Sponsored by the concrete industries, this yearly competition gives leading architects and builders opportunity to display their most stimulating ideas.

Modern concrete is a material that provides both charm and comfort. And it is extremely versatile. Walls, floors, garden screens and patios can be smartly styled, given any personality. For concrete, today, comes in an endless variety of shapes, textures, and colors. It fits in beautifully in every neighborhood—and its solid practicality brings new freedom from work and upkeep expense.

Better living begins when you own a new home

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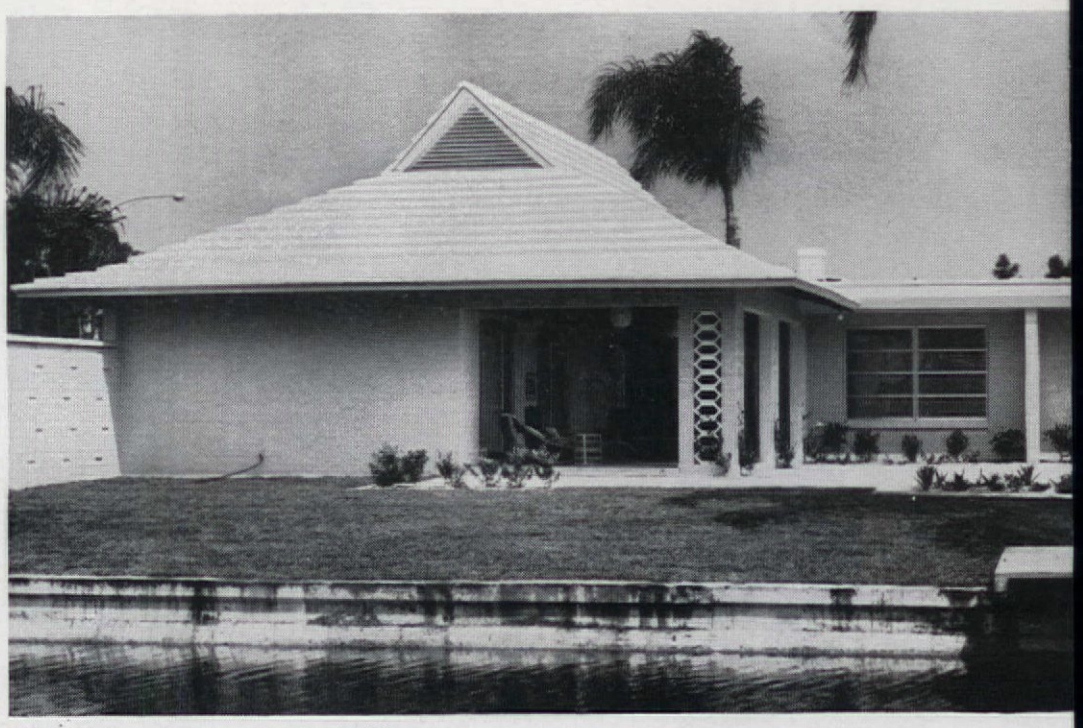
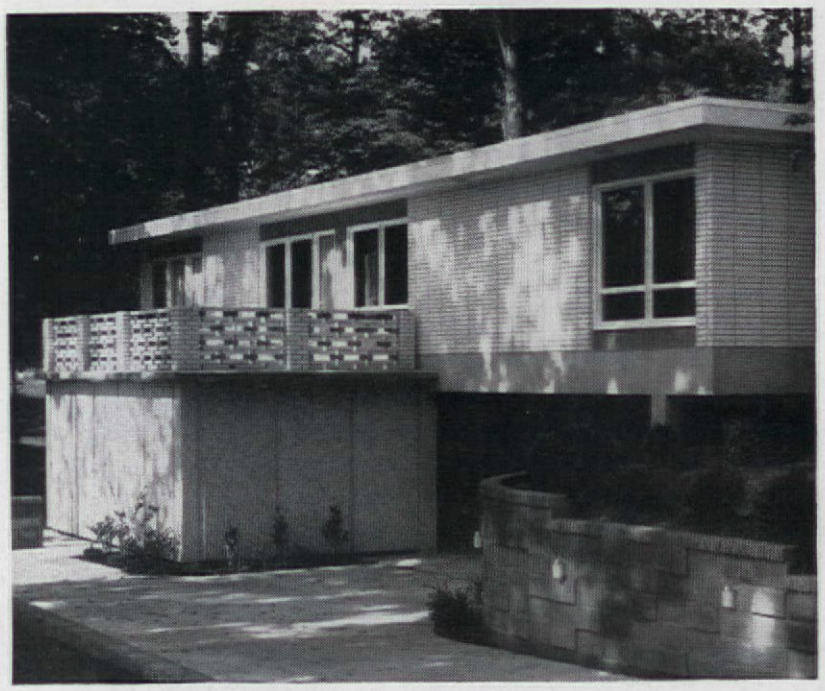
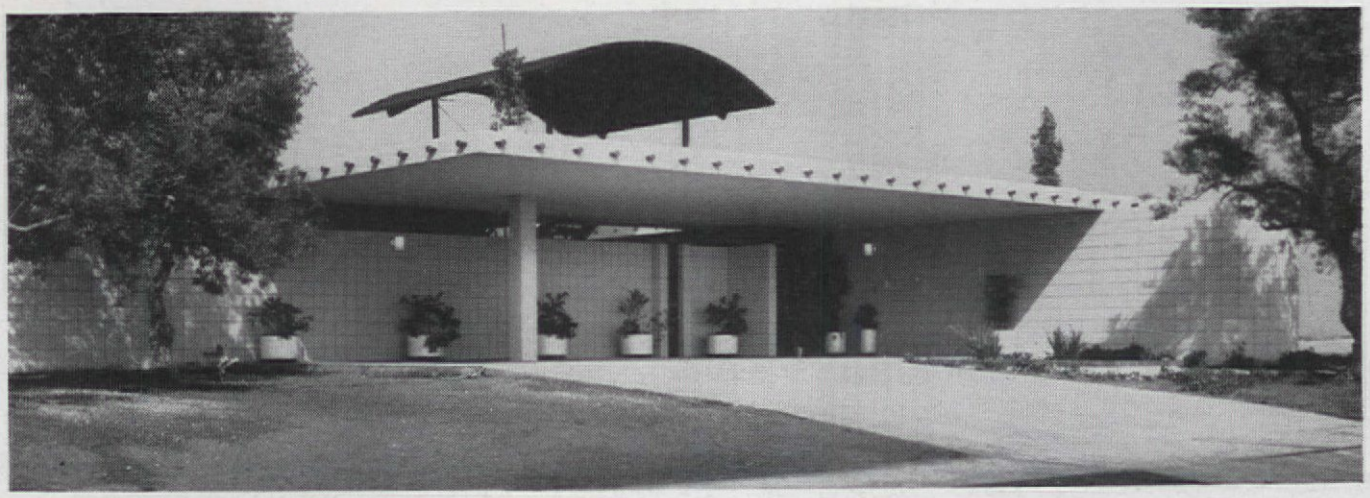


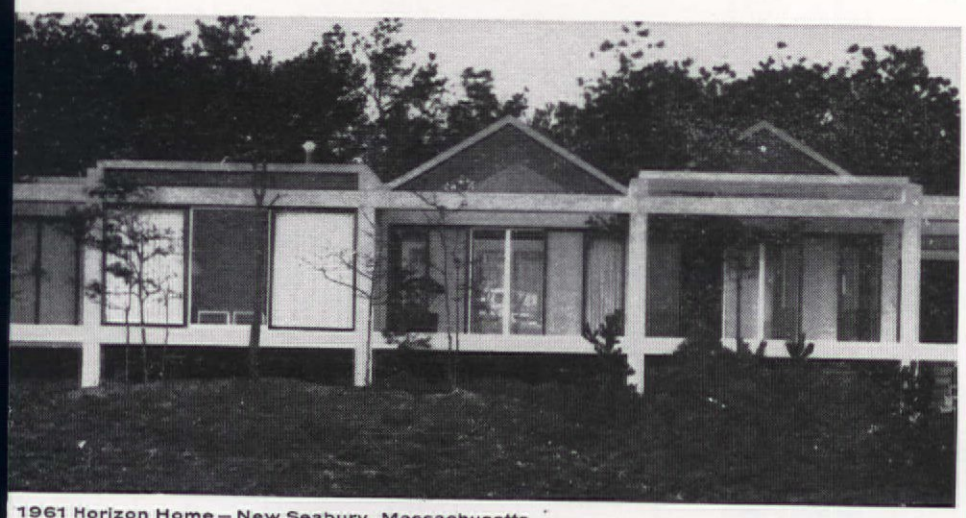
1961 Horizon Home—Orlando, Florida



1962 Horizon Home—Greensboro, North Carolina

1962 Horizon Home—San Diego, California





1961 Horizon Home—New Seabury, Massachusetts

THESE OUTSTANDING ARCHITECTS AND BUILDERS INVITE YOU TO INSPECT THEIR HORIZON HOMES FOR 1963...

ARIZONA
Tucson: 8951 E. Calle Playa
Builder: Locke B. McCorkle
Architect: Charles E. Cox

ARKANSAS
Fort Smith: 2815 S. "Q"
Builder: W. C. Kesner
Architect: Robert Wanslow
Little Rock: 7016 Shamrock Drive
Builder: Gibson & Company
Architect: F. Eugene Withrow

SOUTHERN CALIFORNIA
Riverside: 2127 Fairview Avenue
Builder: Harry Marsh and Company
Architect: Ruhnau, Evans, Brown, & Steinmann
South Laguna: El Niguel West
Builder: The Laguna Company
Architect: George Bissell
South Laguna: Niguel Terrace
Builder: Laguna Niguel Corporation
Architect: John C. Galbraith

COLORADO
Englewood: 7065 E. Madison
6273 S. Pontiac
Builder: Better Built Homes
Architect: Langdon Morris

CONNECTICUT
Wethersfield: Carriage Hill
Builder: Charles J. LoDolce
Architect: Sinclair Adam & Associates

DELAWARE
Wilmington: 3125 Wilmont Drive, Tarleton
Builder: Wilmont Homes, Inc.
Architect: Thomas J. Walters, AIA

FLORIDA
Jacksonville: 6824 Rojo Court
Builder: Hercules, Inc.
Architect: Thomas E. Ewart, Jr., AIA
Orlando: Isle of Catalina
Builder: Orlando Homebuilders Association, D. W. Bliss
Architect: Lester W. Geisler
Tallahassee: 2202 Mulberry—Town and Country Estates
Builder: Tallahassee Homebuilders Assn., Gene Coleman
Architect: Forrest B. Coxen, AIA
Tampa: Carrolwood Drive, Carrolwood
Builder: Sunstate Builders, Inc.
Architect: Mark Hampton, AIA
West Palm Beach: Australian Court at 36th St.—19 Horizon Homes
Builders:
Yacht Club Point Estate, Inc.
Furman Homes
Joseph N. Smelcer
Kendall Construction Company
Whitehaven Homes, Inc.
Overland Construction Company
Aztec Building Corporation
House & Garden Homes, Inc.
Perini Land & Development Company
Frederick Homes, Inc.
Leon Cloutier
Brown & Cushman Homes, Inc.
Palm Springs Construction Corporation
Perma Builders
Surf Construction Company
Vistarama Homes, Inc.
Architects:
George C. Davis
Frank DeFelice
Ames Bennett
Richardson & Ginocchio
W. E. Cox
McKerchar & Citron
Norman Robson
Gerard Pitt
E. H. Martin
Herbert Fernau
K. Riddle
W. Wallace

ILLINOIS
Highland Park: 190 Aspen Lane
Builder: Greta Lederer, Inc.
Architect: Milton Schwartz, AIA
Rockford: Prospect Street 600 North
Builder: Wojcik Construction Company
Architect: Larry J. Larson, AIA

INDIANA
Indianapolis: 5230 E. 76th Court
Builder: Charles Hurst Adams
Architect: Fran E. Schroeder & Associates
Marion: Maplewood Subdivision
Builder: Harry Wilkins & Son
Architect: McConnaughey & Guy

MARYLAND
Cumberland: 304 Sunset Drive
Builder: Fred L. Wempe
Architect: S. Russ Minter

MASSACHUSETTS
South Hadley: 3 Benoit Lane
Builder: Desrosiers & Son, Inc.
Architect: Reinhardt Associates, Inc.

MICHIGAN
Clinton Township: Lot 142, Moravian Meadows
Builder: El Dorado Homes, Inc.
Architect: Robert H. Isler, AIA

MINNESOTA
Minneapolis: 4233 Lynn Avenue
Builder: Builders Clinic, Inc.
Architect: Alden Smith

NEW HAMPSHIRE
Keene: 19 Edgewood Avenue
Builder: A. Lazzaro
Architect: John R. Holbrook

NEW JERSEY
Oakhurst: 5 Fredic Drive
Builder: Green Lawn Acres
Architect: Frederick Leitz
Point Pleasant: 2323 Harbor Drive
Builder: Roy M. Hyde
Architect: Frederick W. Bohlmeyer
Trenton: 77 Cranbrook Road
Builder: Merle T. Downs
Architect: Charles A. Scott

NEW MEXICO
Carlsbad: West Riverside Drive
Builder: Paul Bates
Architect: Art Gorrell
Roswell: 3411 Highland Road
Builder: Carl McFarland
Architect: Voll & Buffington
Roswell: 618 La Paloma Lane
Builder: Robert Andia
Architect: Voll & Buffington

NEW YORK
Bay Shore: 98 Penaquit Avenue
Builder: Al Rabinkoff
Architect: Herman H. York

NORTH CAROLINA
Charlotte: 5410 Londonderry Road, Madison Park
Builder: Fred J. Wiggins Construction Company, Inc.
Architect: Holroyd, Folk, & Gray
Durham: 2814 Welcome Drive, Colony Park
Builder: Herndon Building Company
Architect: Carr, Harrison, Pruden, & DePasquale
Mt. Airy: River Hill Estates
Builder: Blue Ridge Enterprises, Inc.
Architect: Andrew L. Pendleton
Raleigh: Country Life Estates
Builder: Estates Building Company, Inc.
Architect: R. B. Cauthen
Wrightsville Beach: Schloff Street
Builder: Hines Construction Company, Inc.
Architect: Ballard, McKim & Sawyer

OKLAHOMA
Tulsa: 3614 East 49th Street
Builder: Jim Nuckolls Royal Homes, Inc.
Architect: Jerry Wilson

PENNSYLVANIA
Kulpsville: Quarry and Reiff Roads
Builder: G & M Construction Company, Inc.
Architect: John Lloyd, AIA
Pittsburgh: Doral Drive, Ingomar North
Builder: Albert Singer, Inc.
Architect: Bert Holleran

TENNESSEE
Germantown: 1881 Akerswood Cove
Builder: Jim Wood Company
Architect: Ost, Folis & Wagner

TEXAS
El Paso: 9700 Eastridge Drive
Builder: E. H. Baeza
Architect: Middleton & Staten
El Paso: 5741 Oakcliff Avenue
Builder: John F. Miele
Architect: Harry Farha
Houston: 12903 Glenwyck Drive
Builder: Marvy Finger
Architect: Flynn & Flynn

UTAH
Granger: 4030 Boothill Drive
Builder: Wally Jacobsen, Inc.
Architect: Arthur K. Olsen, AIA
Provo: East Cherokee Lane
Builder: John C. Patrick
Architect: Dixon and Long, AIA

PORTLAND CEMENT ASSOCIATION
An organization to improve and extend the uses of portland cement and concrete

CHECK LIST FOR CHAIR BUYING

Let's say the time is now for buying the new upholstered chair you've wanted for so long. What will help you to make the most satisfying purchase? The check points are: use, price, style, scale, covering, and that hidden factor, construction, which in chairs as in furs (or even icebergs) is as important as what meets the eye.

"How will this chair be used?" is the first question to ask yourself. Obviously, it will be used for sitting in. But by whom mostly, and with what intent? Will it be the chair father sits in nightly for reading, TV-watching, conversation? And if so, is the father in your house a large, sprawling sort of man who likes to spread out in lots of space—or a taut, straight-sitting man whose idea of comfort is a chair with a firm seating and a high, head-supporting back? Or will it be *your* chair, to flop happily in during the rare daytime moments free for flopping—and to sit graciously in when friends arrive in the evening? Will it have to meet the demands of teen-age traffic . . . or the scrambling, squirming restlessness of even the best-behaved small children? Or is this chair to be primarily a beautiful object in your living room, admired and enjoyed only by adult guests wearing their company manners? With these human considerations resolved, you will have arrived at the best possible clues to guide your buying. It is scarcely necessary to point out that whatever your budget, in today's overflowing cornucopia of well-designed and well-made furniture, your range of expenditure is virtually limitless!

Style, in these days of mix-and-mingle decorating, is especially rule free in the case of the single upholstered chair. Because it has its own special purpose to serve, it provides your opportunity to introduce a new design personality into your existing decorating theme. Feel free to try the trimness of modern, the warmth of Early American, the dignity of 18th century for adding a fresh new accent of contrast to your room with no decorating harm done! On the other hand, if you prefer a coordinated effect select a design that continues the room's established period.

Scale is a point of practicality, to be thought through both in terms of size of the person seated and the amount of room space available. A massive chair, luxurious though it may be, can use up far more than its share of a medium-sized room, cause unwanted bumps and bruises to the passer-by, and look gross and out of proportion. Don't buy your chair by the pound—it is possible for sturdiness and comfort to be compatible with grace and good proportion.

Coverings—the upholstery fabrics will probably be the hardest thing to decide about, since their color, pattern or texture must please you and relate to the rest of the room, and since their weave, type, or fiber content will determine their wearing qualities. When you're making your color selection, do keep in mind that it's safer to add a new color than to try to match an existing one, and that even a strong contrast is more pleasant than an awkward, not-quite match. Remember, too, not to bring a dynamic pattern into a room already full of pattern. As for weave, type, and fiber content, if durability, ease of cleaning, and long-lasting wear are your prime concern, consider the 100 percent nylon surface fabrics of tight, nubby texture, and the leatherlike vinyl plastics in any of their smooth or textured forms. If elegant beauty is all you need, select from the rich silky satins and damasks that reward you with their lavish look for the extra care that they require.

Construction (frame, filling, webbing, springs, cushion content) is the submerged part of the iceberg. You can't see it, yet it is the major determinant of price, durability, and even appearance. With the development of new filling materials, such as foam rubber (molded of natural latex) and polyurethane foam (a less-expensive, synthetic cellular cushioning), upholstered furniture construction has been completely revolutionized. From the least to the most costly furniture, you'll find these new materials used in different treatments to achieve different qualities, at different prices. You'll find "attached back cushions" and "loose back cushions"; "tight seat covers" and "loose seat cushions"—the former less easy to muss, the latter conveniently reversible. There's a pro and a con to every construction feature, and the construction that's best for your purpose is a relative matter. You must rely on the responsibility of the manufacturer and the reputation of your store for fair answers . . . it's up to you to ask the right questions based on what you require!

LESLIE R. FORESTER

This is a remodeling that strikes close to home. Mostly because it's mine. We moved into this rambling Victorian farmhouse for the usual reasons. Suddenly we had a lot more kids than bedrooms and it was the only house in Weston, Connecticut, that had the space we needed at a price we could afford. Moving in, it was a question of first things first—mostly internal and mostly unseen. The time came, however, when if we didn't do something about the porch, it would do it by itself. Time too, we thought, for a transformation that really showed. The first step in Operation Take-Off was to remove the porch from two of the three sides of the house, retaining part of the flooring for a deck at the front door. New railings as well as a fence visually tie the family room extension to the rest of the house. Two windows in the living room were replaced by one large bay window. The window in the entrance hall was enclosed where the new outdoor lamp is. Shutters for all 32 windows would have broken us financially had it not been for the junkyards—we even found a pair for that silly window in the attic. The final touch, of course, was the paint job—a pinky beige with black shutters and white trim, a combination that we've been told was often used in Williamsburg.

FUNNY WHAT PAINT, SHUTTERS, AND A LITTLE LESS PORCH CAN DO

Architect: Bill Ward Builder: Anthony Carvutto Photographer: Ernest Silva Shopping Information page 94

In Triune you will find the famed Drexel seal, your assurance of superb styling, magnificent finishes, and quality construction . . . all at practical prices. The handsome breakfront, for example, about $399 (slightly higher in the West).

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Classic elegance from three centuries of fine design inspires today's most gracious decorating look

A true furniture classic, Triune is indeed one of Drexel's proudest design achievements! Triune's great appeal is timeless and enduring . . . inspired by the unsurpassed styling of 18th and 19th century master craftsmen and blended with the functional comfort of the 20th. You'll like the genuine sable mahogany . . . polished, antiqued and accented with walnut burl . . . the way Triune surrounds you with elegance and luxury . . . the way its good looks reflect your taste for fine furnishings. See the Triune collection soon, now freshly interpreted with many versatile new pieces for living, dining and bedrooms.

Send 35¢ for your Drexel booklet collection to Drexel Furniture Company, 7 Huffman Road, Drexel, North Carolina.

by Drexel

DREXEL FURNITURE COMPANY
A Division of Drexel Enterprises, Inc.
Drexel, North Carolina

...it's solid antique pine

Pine is a prime favorite today among smart decorators and homemakers when choosing Early American furniture. Pennsylvania House now has added a superb group of solid antique pine to its famous collections of solid cherry and maple. This massive yet graceful hutch...72 inches wide and 78 inches high...is an elegant example. *It's a wonderful feeling to own the finest!* Send 25¢ in coin for a colorful set of brochures about Pennsylvania House furniture.

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DEPARTMENT A-103, LEWISBURG, PENNSYLVANIA

Winter Dryness can be DANGEROUS to your family's health!

Protect their health with a **Skuttle** ***drumatic*** HUMIDIFIER

Winter dryness in your home is one of the frequent causes of colds, sinus conditions and bronchial trouble. Now, you can eliminate winter dryness by installing Skuttle's new DRUMATIC humidifier in your furnace. Set the Honeywell humidistat for the desired degree of humidity and relax in a healthier, more comfortable atmosphere.

Besides being dangerous to your family's health, dry air causes static electricity in your home; the joints of furniture dry out and crack, and carpeting and drapes become brittle and wear more rapidly. Your fuel bill is higher because dry air requires a higher temperature setting for comfort. The unique operating principle of the DRUMATIC humidifier affords quiet, trouble-free, positive humidification with the highest output at the lowest operating cost . . . LESS THAN ½c PER DAY! Your furnace dealer will be glad to demonstrate the DRUMATIC humidifier; call or see him today! Skuttle manufactures DRUMATIC humidifiers for every size home with capacities up to seven gallons per hour.

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Enclosed is 25c for the booklet, "The Air We Breathe".
☐ Check for information on DRUMATIC humidifiers.
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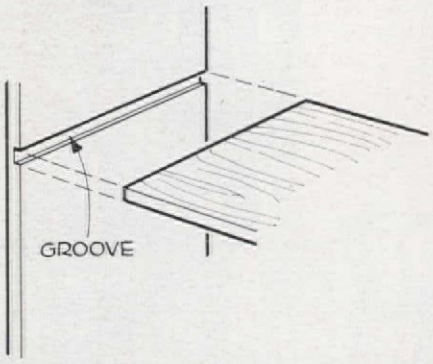
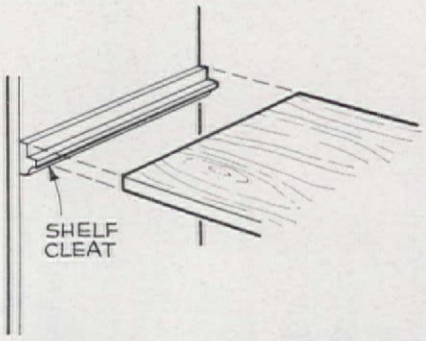
Basic Shelf Construction

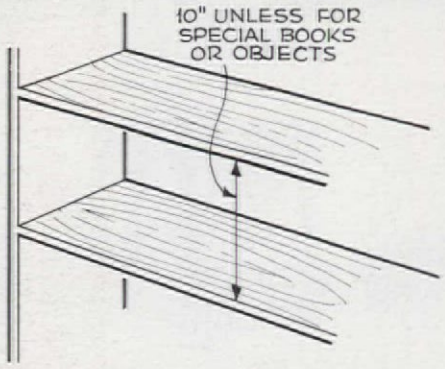
(More about shelves on page 20)



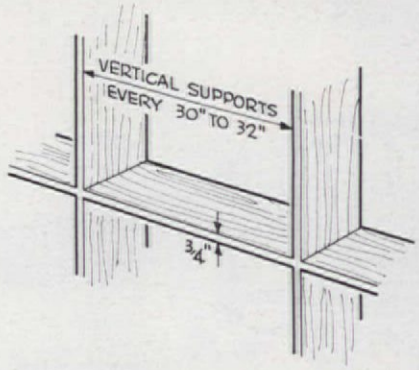
***Use ¾" boards** or plywood for shelves. Cut groove ⅜" deep. Glue all the joints.*



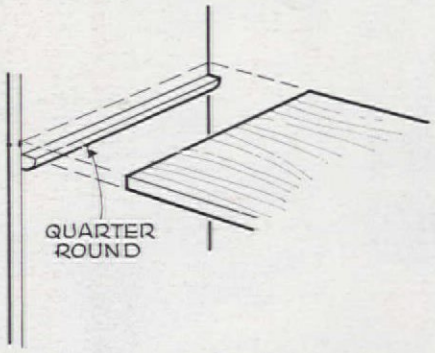
***Shelf cleat,** available at lumber yards is secured with finish nails or screws.*



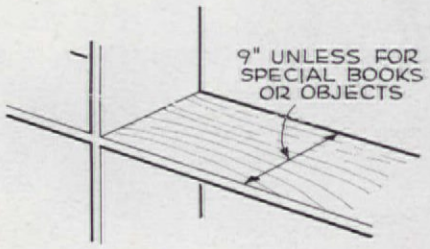
***For nonadjustable** shelves allow a 10" spacing for standard-size books.*



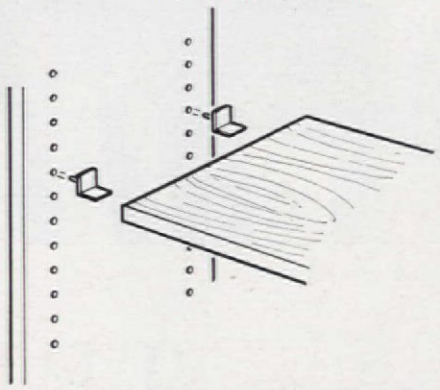
***¾" thick** shelves require vertical support every 30" to 32" to avoid sagging.*



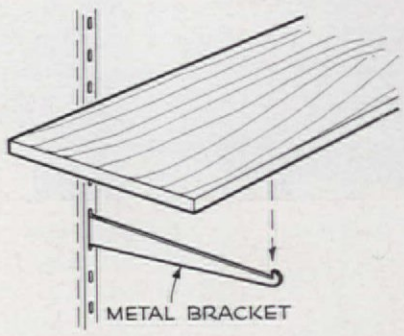
***¾" quarter-round** molding makes a suitable and simple support for shelves.*



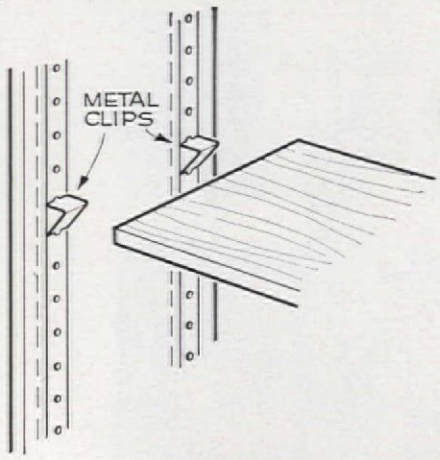
***For special objects,** width of shelf is determined by the largest item stored.*



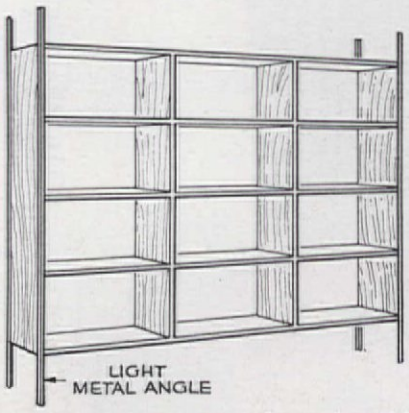
***Adjustable shelves** are supported by pin brackets set in holes 1" on center.*



***Standards** are fixed directly to wall. Brackets to fit shelves are adjustable.*



***Standards mounted** to the side pieces utilize small metal clips for adjustment.*



***Simple shelf divider** is made with ¾" wood and handyman aluminum.*

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*No morning backache from improper support

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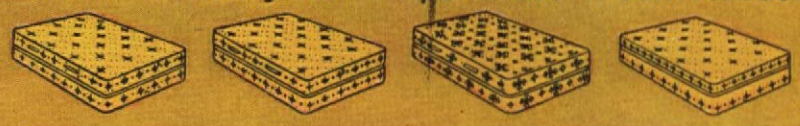

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Why be fall-fashion fearful?

Fall is the time for knitted fashions . . . and that means the "slim look." Why be fearful when it's so easy for you to keep check on a more slender figure with a Health-o-Meter bath scale? Attractive, accurate, easy to read, and it stores upright, too. Six decorator colors . . . choice of models at budget-stretching prices from $6.95 (slightly higher far West). Get that "slim look" . . . with help from your Health-o-Meter.

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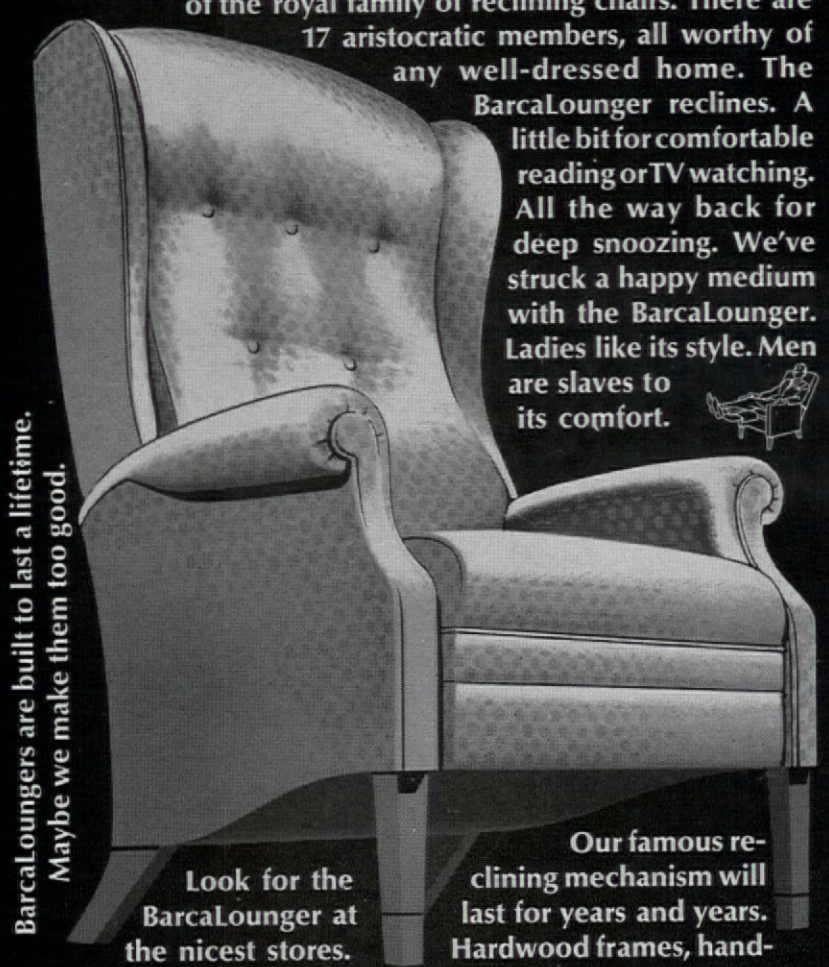
America's weight watcher since 1919

What manner of chair is this? It's the BarcaLounger, one of the royal family of reclining chairs. There are 17 aristocratic members, all worthy of any well-dressed home. The BarcaLounger reclines. A little bit for comfortable reading or TV watching. All the way back for deep snoozing. We've struck a happy medium with the BarcaLounger. Ladies like its style. Men are slaves to its comfort.



BarcaLoungers are built to last a lifetime. Maybe we make them too good.

Look for the BarcaLounger at the nicest stores. Write for a free color brochure. Barcalo, Dept. AH, 166 Chandler St., Buffalo, N. Y.

Our famous reclining mechanism will last for years and years. Hardwood frames, hand-tied springs, super thick seat cushions...all these boring details add up to quality.

DECORATING PEP UPS FOR FALL

It's not your fault that the house doesn't look more sensational than it does. It's summer's fault. For one thing, it came too soon. 'Way before your springtime spurt of decorating was spent, the kids suddenly bounced home for vacation, the weeds started popping, and your summer tan needed tending. For another thing, summer has a way of decorating the house all by itself—bathing it in leafy, dappled charm and filling it with bowls of bright fresh flowers. But now it's time to look at the house in the light of autumn and start decorating.

RIGHT NOW, QUICK, do one marvelous different thing. Paint something. Hang something. Slipcover something. Refinish something. Rearrange something. Do something, no matter how small, because decorating is like peanuts. Once you've started you can't stop. One wildly successful project will spur you on to another. Unless you're seriously planning a complete floor-to-ceiling redo, it's better to start small. We've never yet met a woman who didn't feel the autumn urge to decorate, but we've met an awful lot who never got anywhere because they never got started!

WHERE DO YOU START? A visit to the home-furnishings departments of your favorite stores is a good way to start your decorating wheels clicking. You may be surprised at the beautiful, new, and exciting wares that have cropped up while you were napping. Take a long, lazy stroll through the fabrics department, for instance. One of the rich new lineny homespuns may be just the answer for an old worn chair. One of the dashing, splashing new flower-garden prints might spark the color scheme for a whole room. Take a look at the new furniture styles—so imaginative and striking that just one piece could give your room the character it lacks. If you don't know Moroccan from Etruscan—if you haven't seen the new Bermuda-styled Queen Anne traditional or new dark-toned rosewood contemporary—now is the time to get acquainted.

MEANWHILE, BACK AT THE HOUSE... Give your home a long, impersonal look. Walk in the front door as if you were a stranger and make a note of its weak, tired spots. Be especially critical of those little unlovely things that you've been meaning to set right some day—the rug that's rumpled or worn in spots, the curtains that were always too long, the chest that was nicked by the vacuum cleaner. These things need only the labor of love. Once they're attended to, you can get on with the fun of playing with color and pattern.

THE FOYER COMES FIRST, not only because it's just inside the door but because it's so easy to transform. Just a little decorating here will suggest that the whole house has just been done. Consider a brilliant-patterned rug that you couldn't possibly afford for a larger area. Shop for a handsome wallpaper, color-coordinated to the adjoining rooms. There are minor decorating touches, too, which will create a big effect. Try painting the inside of the front door for a bright accent, or move in a slim, painted chest, or add a framed mirror with a built-in shelf. A planter filled with greens adds airiness and elegance without taking up much space.

UP-THE-STAIRS DECORATING is worth consideration and we've seen some good examples recently. In a traditional house, the stairway adjoining a blue, violet, and green living room was lavished with jewellike purple carpeting. A stairway wall in a contemporary house blazed with large white-framed prints matted in emerald green, carnation pink, and turquoise blue. A brand-new coat of paint on the stair risers frequently works miracles. Red may help to show up your Early American braided stair treads—shiny black is stunning and practical.

LOOK OVER THE FLOOR in the living room. If the old wall-to-wall has seen better days, have it cut down to area-rug size in one of the interesting new shapes and add wool fringe in a contrasting color. If the floor around your oriental rug is pale

and wan, give it a rich dark stain. Or, if you've been living with a dingy dark floor, look into a "bleaching" treatment to make it a frosty beige. One of the most effective floors we've seen in a contemporary home had a rich tortoise-shell finish.

ACCENT RUGS ALL OVER THE HOUSE make colorful "paintings on the floor." Colors and designs are more inspiring than ever. Imagine a vivid green octagonal as a grassy-looking spot in the family room, or a circle of buttercup yellow in the bedroom to harmonize with the yellow and white patterned bedspreads. Hallway runners make long exclamation points of color, and Scandinavia offers bright squares of modern design to light up your floors. For bedside or hearthside luxury, have you seen the marvelous rugs of creamy, shaggy goatskin?

FLOOR TILE IS HIGH FASHION these days and the effects you can create are virtually endless. Visit any floor-covering shop and you'll come away with more ideas than you have floors. One combination we like is random-width, wood-grained vinyl accented by squares of shiny black in a family room. Another combines geranium red, snow white, and Holland blue tiles arranged in a gingham pattern for a provincial kitchen.

SPEAKING OF THE KITCHEN, it's amazing how many of them seem to be unfinished decorating business. Kitchens need accessorizing just like any room. Take any colorless kitchen and add bright curtains, canisters, towels, and crockery all in the same color, and the change will be obvious. Decorate the walls with a gay new plastic treated wallpaper. Put up spicy-colored spice shelves, a shelf for cookbooks or a felt-covered bulletin board. Make seat pads for the chairs in red or yellow chintz. Repeat the chintz as a border trim on light and airy kitchen curtains.

PICTURES—A PLUS OR A MINUS? You may want to take all yours down and rehang them for a more dramatic effect. Group, don't scatter your pictures around the room. A combination of pictures, plaques, or other wall hangings can be intriguing, but should not overpower the furniture below it. You can make an effective picture arrangement with colored prints you'll find in bookstores, art galleries, or museum shops. Mount print on ¾" plywood. Add black tape edge. Then use a small brass ring for hanging. Don't forget that pictures make good decorative accessories in the powder room too.

SWITCHING FURNITURE AROUND gives a room a whole new look. In order to save tempers and backs, experiment with arrangements on paper first. Draw a floor plan on graph paper, squared off in ¼ or ½ inches to equal one foot. Then measure and make paper blocks of your furniture in the ¼- or ½-inch scale. It will be as intriguing as a jigsaw puzzle, moving the paper furniture around until you come up with a new idea. Perhaps you'll move the sofa out from the wall, with end tables or a drop-leaf table behind for your lamps. Maybe you will divide the chairs into two conversation groups, or create an informal corner in the dining room with desk and bookshelves. Remember, your home need not look like any other—the best arrangement is the one which is the most convenient.

WAKE UP YOUR WINDOWS with a new style of dressing. Here's something to remember now. You'll probably want more sun in the house in the winter than you did in the summer, so perhaps the window problem is one of "dressing down" more than covering up. Filmy new sheers, simply hung with a choice of headings such as pinch pleats, cartridge pleats, loops or rings over poles will give windows a brand new outlook. The variety of ready-made curtains and draperies in any size to fit your windows is endless, but you can add a custom touch with imaginative trimmings. Dramatize a pair of textured white draperies with orange flat braid down the sides and across the bottom; trim the tieback to match.

(continued)

YOU CAN CREATE ROOM BEAUTY. *Gulistan spark colors make it easy! When famous designer Marilynn Motto created this opulent English manor house interior, Gulistan's Carnival Yarn spark colors were her inspiration. The carpet she chose is Saxon Woods in Emerald Melange. Its spark colors (there are 6 in each Carnival Yarn ground shade) suggested the entire decorating scheme—draperies, upholstery, accents. Gulistan Carnival Yarn carpets mix 'n match for color harmony from room to room. All are Performance Rated* for wear and appearance retention. All are 100% virgin wool pile. Prices from about $8 to $14 per square yard. For more ideas to spark your imagination, write Gulistan Decorating Department.*

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A personal message from Dr. Frances Horwich to mothers of children from four to ten

A mother's responsibility for her child has increased tremendously in recent years. This age of social and educational change demands new approaches to the pattern of child development.

Constantly you are confronted with new problems in guiding your child, stimulating his creativity, improving his understanding, keeping him constructively amused, and above all, giving him a clearer view of the world he lives in.

There is a wealth of help for you in the pages of JACK AND JILL magazine.

In every issue, there are new pictures to study, to be colored, to be cut and pasted. There are factual stories for children to read and imaginative stories to be read to your younger children. There are interesting facts, bits of fancy, poems, puzzles, and games. There is a wonder world of child adventure and sheer fun for fun's sake.

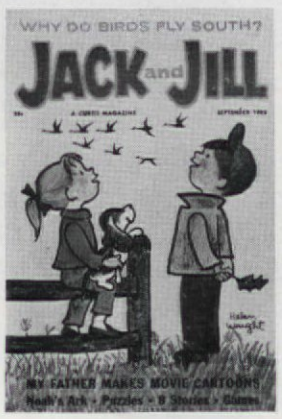
Over 850,000 children all over America share the delightful experience of receiving in the mail their very own copy of a magazine that is edited and designed for boys and girls from four to ten years of age. In terms of your own child's enjoyment and development, I honestly don't think there is a better way you could spend just thirty-three cents a month.

I want you to know this, too. In my work with children and especially during my years as Miss Frances on "Ding Dong School," I learned how well boys and girls respond to those who understand them and appreciate their point of view. I promise that you will find evidence of that understanding and appreciation for your child in every issue of JACK AND JILL every month of the year—including the "Ho Hum" period of vacation when "What can I do?" becomes a familiar cry.

JACK AND JILL encourages creativity and growth through an emphasis on fun and entertainment. I hope you will make it possible for us to send a monthly copy to your child very soon.

Frances R. Horwich

Director of Children's Activities
THE CURTIS PUBLISHING COMPANY



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WITH LOVE FROM THE MAILMAN

(continued) Add fringe or tassels to café curtains. Weave braid through matchstick bamboo blinds or cover ordinary window shades with fabric.

QUICK COLOR WITHOUT PAINT is easy and inexpensive with adhesive-backed vinyl film products. They come in every color of the rainbow, and patterns that include Dutch tiles, marble in any hue, wood grains, and many other marvelous designs. Use them to cover wastebaskets, splash areas behind sinks, old tile walls, boxes and mirror frames in the bathroom just for a start. Once you get the hang of peeling off the paper backing, and smoothing the vinyl film into a decorative spot, you'll find dozens of uses for the miracle material all over the house.

OLD-FASHIONED FELT by the yard is one of the do-it-yourself decorator's best friends. Use bright felt for throw pillows, table covers, bulletin boards any place in the house, short café curtains with clips (no hemming necessary!), and as a colorful lining in your china cupboard. Color runs wild in the felt family and it's yours for the cutting, sewing, or pasting.

CHECK YOUR LIGHTING now that the days are getting shorter. Nothing drags a room down faster than improper lighting, unattractive lighting, or not enough lighting. You should have four or five good lamps in the living room, bedroom, and family room. The handsome table lamps available for under $35 in stores are an incentive to look sharp. Maybe your lamp bases are all right, but your shades are dingy. Replace them with shiny white or black shades in a new shape. Consider one of the newest, sleek contemporary floor-lamp-and-table combinations. Consider flooding a prize plant or fine painting with light or installing lighting behind your draperies.

LITTLE THINGS THAT COUNT A LOT in decorating are sometimes overlooked. Don't deprive your home of the color and vitality of fresh flowers and growing plants. Have a wide selection of different-sized containers and change them to suit the mood or situation. Brighten a desk top with a nosegay of red carnations and sweetheart roses; make a coffee table the center of attraction with a handsome bowl of yellow mums. Again, have a neat and tidy arrangement of daisies and roses in a Victorian vase in the bathroom. Learn the trick of furnishing underfurnished rooms with the brilliance and color of live plants. Perhaps you will like small pots of violets or grape ivy, or more dramatic, larger pots of schefflera, or a majestic palm. One of the handsomest mantels we've seen had six pots of miniature red and white tulips all in a line. And a dining-room window with glass shelves holding little white pots of flowering plants is a very pretty sight. Arrangements of dried flowers and leaves are also a worthwhile decorating investment. Kitchens, of course, are a perfect place to display bright little colored pots of herbs and cooking greens.

TAKE HEART AND PAINT and don't be afraid to use color! Furniture that has seen better days is a candidate for the paintbrush, and although it may take a little courage to cover up the mahogany, the new look will convince you you were right. We painted two maple headboards and a long maple chest a delicious shade of daffodil yellow and wondered why we hadn't done it years ago! Its glum look disappeared under two coats of the bright enamel. Two new patterned bedspreads in yellow, orange, and white flowers made a new room out of an old one for very little time, money, and effort.

BEDROOMS ARE EASIER AND EASIER to decorate, because there are so many beautiful new coordinated spreads and draperies or curtains available. They come in all styles for all bed sizes and the decorating here amounts to bringing them home, putting them on the bed and hanging the draperies. Pretty as they are, their practicality shows up fast when they need laundering, since many of the new ready-

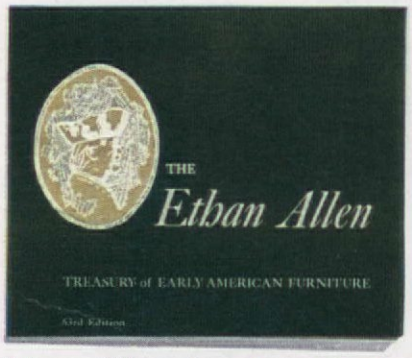
If you want to furnish...

a gracious living room...

an informal dining room...

storage-making child's room...

an elegant master bedroom...



this Ethan Allen book will give you hundreds of ideas for doing it beautifully!

May we present the Ethan Allen Treasury of Early American Furniture? (and what an idea-filled home decorating guide it is!) This big 11" x 14" book with its 160 lavishly illustrated pages describes more than four hundred open stock pieces of friendly Maple and Birch, elegant Cherry, magnificent Mahogany, rustic Antiqued Pine to fit every home and every mood. You'll be inspired by dozens of practical "just-for-you" solutions to furniture arrangement, color schemes, accessories, problem corners, broken walls, storage. And you'll go back to this Treasury for years, because Ethan Allen never goes out of style. Would you believe that all this costs you but a dollar? It does—so send this coupon in today!

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Murray Hill Station, New York 16, N. Y.

☐ Enclosed is $1 for 160-page "Ethan Allen Treasury of Early American Furniture."
☐ Enclosed is 25¢ for the 24-page "Ethan Allen Home Planning Ideas" with colorful settings, drawings and templates.
☐ Please send name of nearest Ethan Allen dealer.

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made spreads and matching draperies are the well-named "miracle" fabrics and need no ironing after they have been washed.

TABLE-TOP DECORATING is important in your over-all scheme. Take each table top into consideration, and let each perform the function it should and look as attractive as it possibly can. Start with the coffee table in the living or family room. It should be substantial to begin with and hold the accessories you need and use in this room. If the ash trays and cigarette boxes are too small or too colorless, buy handsome bold pieces in a good accent color. The new long-lived cigarette lighters come in intriguing shapes and won't end up as useless table sitters.

Bright lacquered baskets keep coffee table magazines in bounds; smaller baskets hold popcorn and peanuts at entertaining time. If the table has a lower shelf, try painted baskets with lids to hold sewing or hobby materials. Heap flowers into a small black lacquered basket with a handle, using a glass jar as a liner.

Use miniature figurines and little flower arrangements of tiny blossoms to create a stage-setting effect on lamp tables. Nestle a figurine into a flat arrangement of flowers, or use ceramic birds around a small arrangement of bright blossoms and buds. Give each table top an imaginative setting, and let the lighting effect of sunshine, lamp, or candlelight dramatize the still life.

Change the arrangement on the dining table to suit your mood. Use a practical arrangement of fruits and vegetables—all in the same color—for a day or so, and replace with a tureen of autumn flowers in oranges and yellows. Use a set of three copper molds marching down the center of a long table with flowers in three different colors. Take all the candle holders in the house, fill them with different-colored candles and group them in the center of the table. The different heights and colors will make an intriguing display.

Hoard salad greens for a day, and heap them in your biggest salad bowl on the kitchen table. Fall vegetables look decorative, too, in a market basket on the table. Use yellow squash, red onions, garlic buds, green and red peppers, and even a snowy head of cauliflower in a shallow basket or a huge enameled bowl. Put a bunch of parsley stems in a goblet of water, spike the center with a big radish rose for a kitchen nosegay.

SLIPCOVER COVER-UPS will do as much to transform a room as anything. If your upholstery is in good condition, but lacks personality, colorful slipcovers are the answer. Whether you buy ready-mades or whip up your own, don't feel you have to stick with the same old color, since this is an opportunity to get on with the new. If you've had sage green in a green-and-yellow room for years, think about a bright-patterned turquoise and white and yellow for the new room. Take advantage of the marvelous new developments in fabrics—now they're shrinkproof, sunproof, fadeproof, and even soilproof—all this as a bonus to the range of color and patterns for your choosing.

DECORATING IS LESS WORK and more fun than you think. Everybody is on your side—the furniture manufacturers, fabric people, color experts—everyone in the home-furnishings field. They are turning out better-designed, better-made, and better-priced products for you to choose from. They set their designers to the task of anticipating the amateur decorator's needs. They provide you with a whole world of beauty and practicality—and clearly stamp it with the names you've learned to trust. No matter how tired the house may look to you after your summer's vacation from decorating, there's no reason to sit around despairing or wishing for a magic wand (or a million dollars). The only thing to stop you from turning it into the bright, delightful home it could be is not getting started! THE END

People with Imagination Put Robbins on Their Floors

Robbins turns little chips into big news. Floats thousands of colorful little chips—layer on layer—in solid vinyl tile. Robbins calls this exciting new vinyl flooring *Applause*. Created it for a deep, deep, dimensional effect—the smarter, newer look underfoot today. Happily, as durable as it is beautiful. Select Applause from 24 vari-toned and decorator colors.

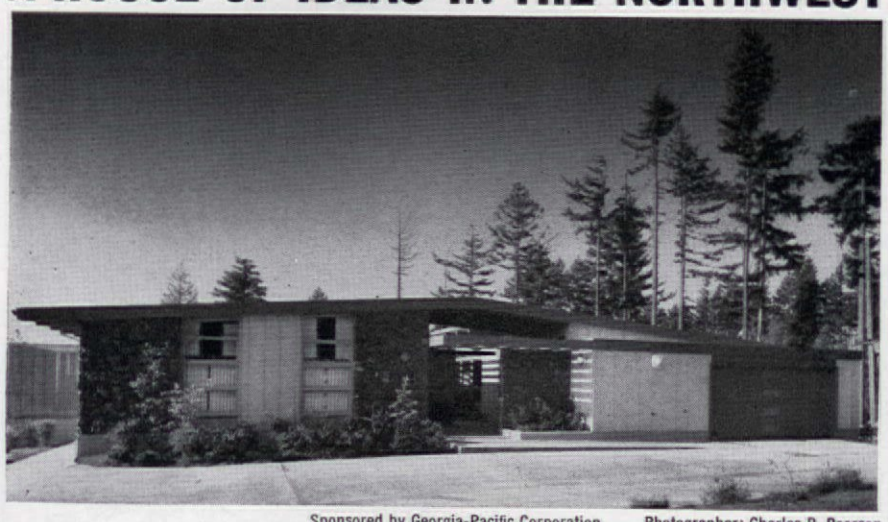
For booklet showing imaginative uses of Applause and other brilliant designs in vinyl and rubber tile flooring, write to: Robbins Floor Products, Inc., Tuscumbia, Ala.

Custom Care Products especially created for vinyl floors by Robbins.

Designed as an idea home, this house in Portland, Oregon, has many interesting features. Some of the most important are the carefree materials incorporated into the design. One example is the Hypalon synthetic-rubber overlaid plywood siding which stands up so well even under extreme weather conditions and needs no painting.

Once again we see the inner court or atrium. In this house you traverse a small entry court into the inner court before you reach the main entrance.

A HOUSE OF IDEAS IN THE NORTHWEST

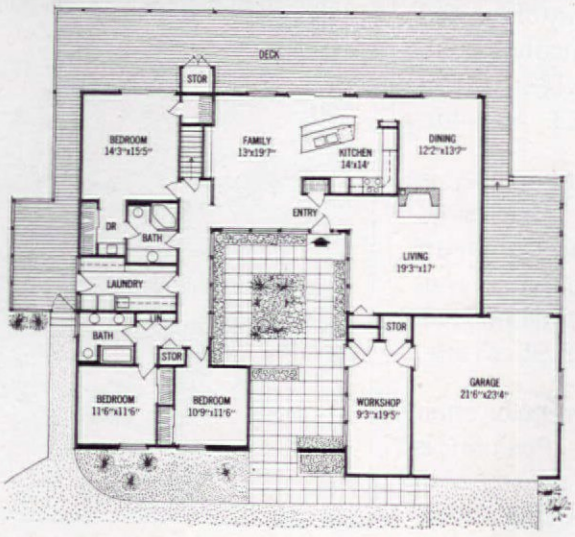


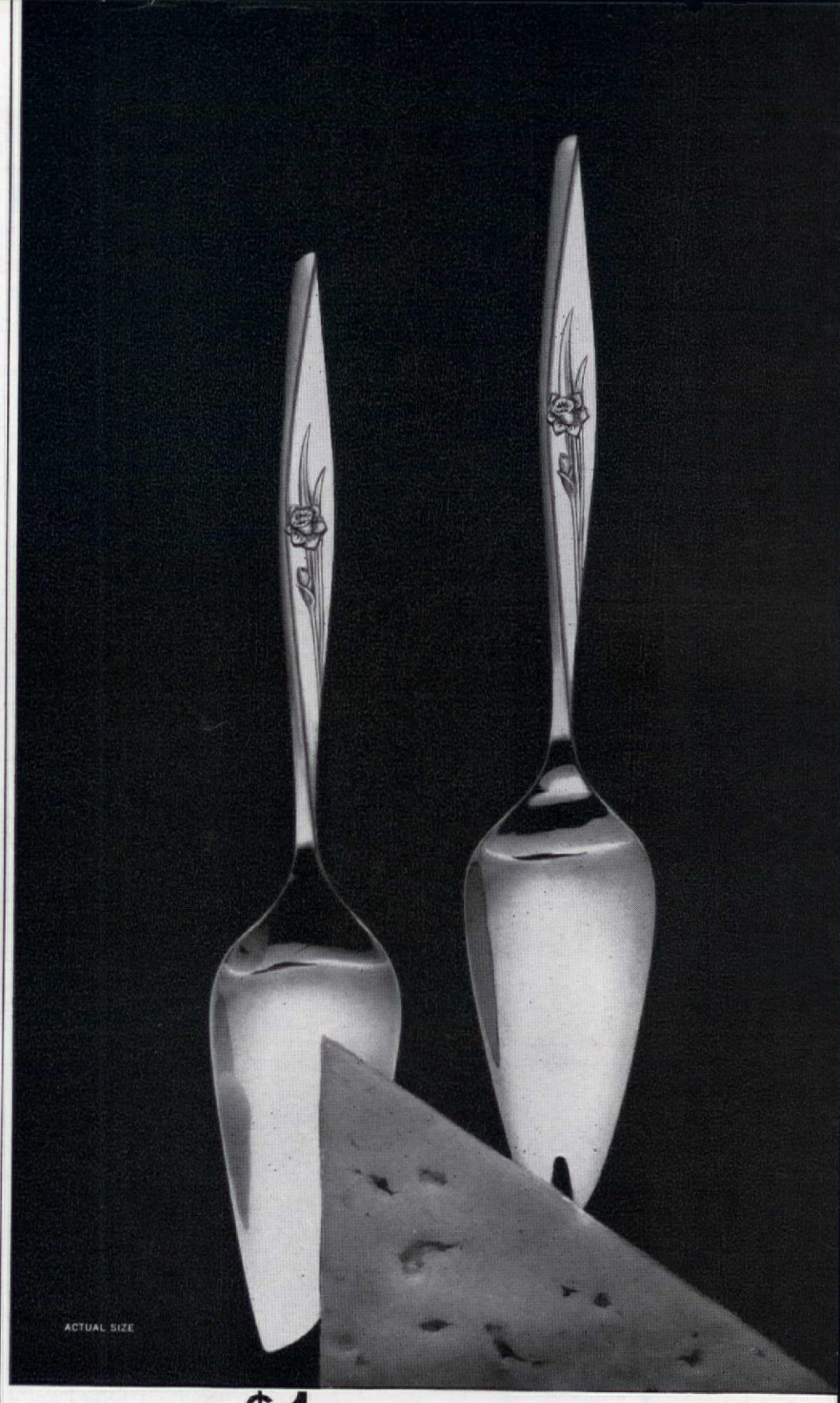
Sponsored by Georgia-Pacific Corporation Photographer: Charles R. Pearson

The planning for convenience and practical upkeep is fine. Children's rooms are at one end of the sleeping wing. Here they have their own bath with twin lavatories. Desks built into each room offer a quiet study area away from the central living section. The master bedroom is well separated from the children's area by the two bathrooms and the laundry.

An area women will appreciate is the large laundry. Along one wall are the washer and dryer, a sink with long counter and cabinets above, and space for a sewing machine. On the opposite wall is an area for drip-drying clothes. A fenced-in deck opens off the laundry so clothes can be hung out.

The man of the house has his own domain in the workshop off the entry court, where there is plenty of storage space for tools and other equipment. From here he has access to the garage and to that wonderful feature behind the garage—a boat port. Here the owner can store his boat without taking up precious garage space.





$1 for both

(but hurry—these new party servers will soon cost $2.95)

Let the Pick & Nick servers introduce you to "Spring Charm"—a brand-new, complete flatware service in the famous 1847 Rogers Bros. Stainless Steel line. Pick will pick a pickle, or spear a fruit wedge. Nick, with its serrated edge, easily slices cheese, spreads jellies, and, like Pick, is generally indispensable.

And "Spring Charm" is beautiful. Notice the subtle twist to the slender tapered line, the flower for warmth. Expensive looking? A complete 50-pc. service for eight costs only $49.95. And, with new "Spring Charm," you'll enjoy that weighty rich feeling seldom found in stainless. This $1 special offer is available at better stores or by sending in the coupon.

1847

Pick & Nick, Box 211, Wallingford, Conn.
Please send me_____2-piece Pick and Nick party server sets.
I enclose $1 for each set, in cash, check, or money order. (No stamps.)
I understand this offer is good only in the Continental U.S.A. until Dec. 31, 1963.

Name_____

Address_____

City_____ State_____

GOOD ADDITIONS TO THE FAMILY ROOM

If your family room is lacking in decorating personality or comfort and convenience, take a look at these unusual items designed to perk up the favorite room in the house.

1. Ribbed white nylon flows over and under a dome-shaped frame to form double shade for globe of opal glass. $39.50. Raymor.

2. Classic simplicity of this fireplace makes it adaptable to any setting. $165. Manchester-Pierce Inc.

3. Slatted redwood storage bench has inserts and cushion tops of black or white vinyl. $60. Matching round planter $25. Raymor.

4. Contemporary swivel rocker of knubby tweed and walnut. Matching ottoman can double as extra seat. Set, $179. Berkline Corp.

5. Handcrafted Italian ceramic table has a shaft of Bangkok teak on metal base. $21.50. Raymor.

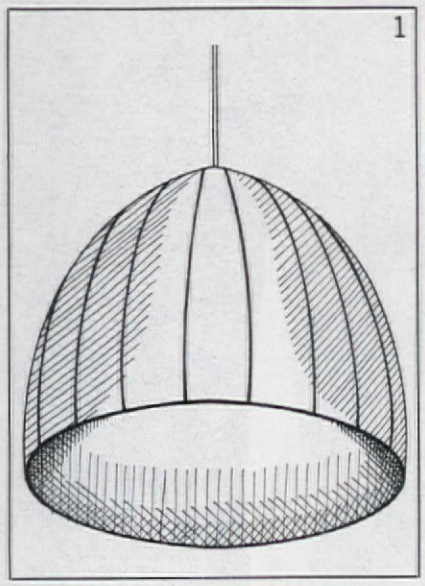
6. Magazine rack of hand-rubbed walnut is functional, neat, and at home everywhere. $20. Raymor.

7. This rattan chair comes in eleven colors. Cushion is available in black or white vinyl. $88. Tropi-Cal.

8. Gay serving tray of molded fiber glass is alcoholproof. Walnut handles match stand. Set, $13. Raymor.

9. Entertainment center is complete with a bar, sink, refrigerator, and icemaker. Handsome cabinet in walnut, mahogany, or limed oak hardwood. $725.95. Crane.

10. Adjustable relaxer chair has no gears. Position is adjusted with pressure of body. $219. Barcalo.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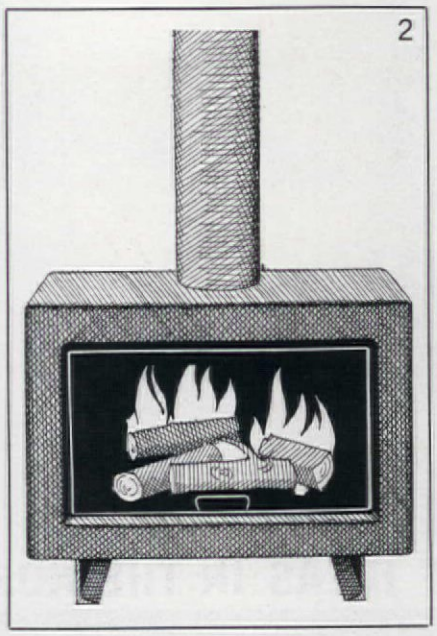
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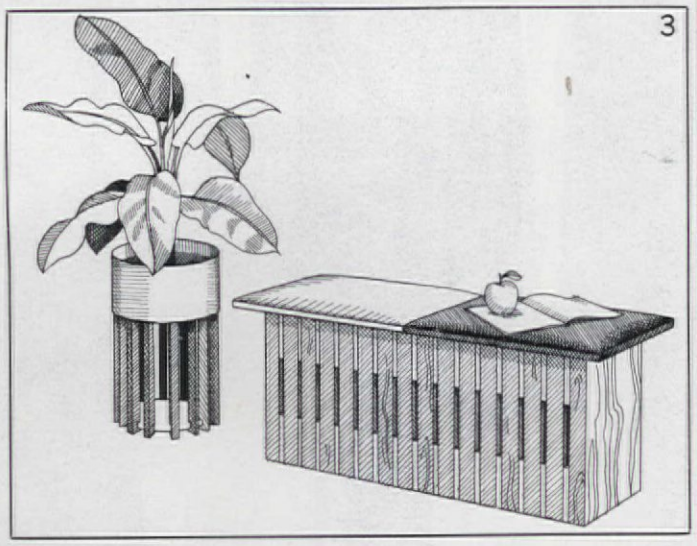
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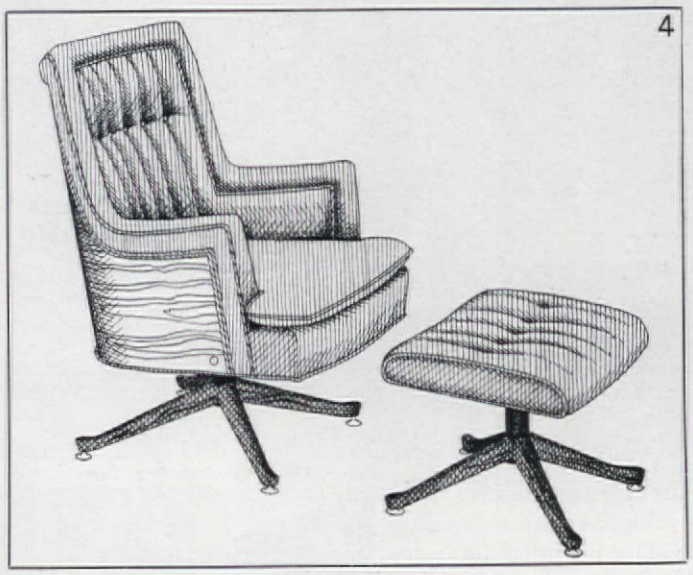
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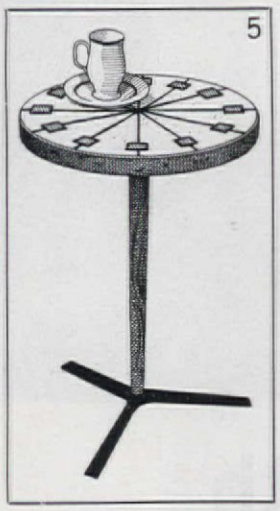
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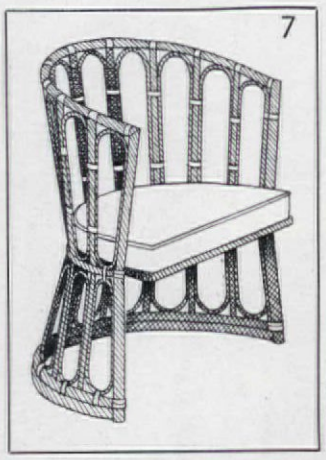
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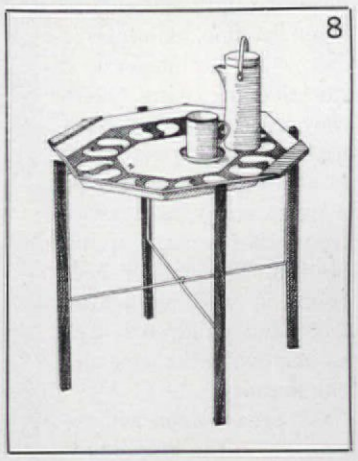
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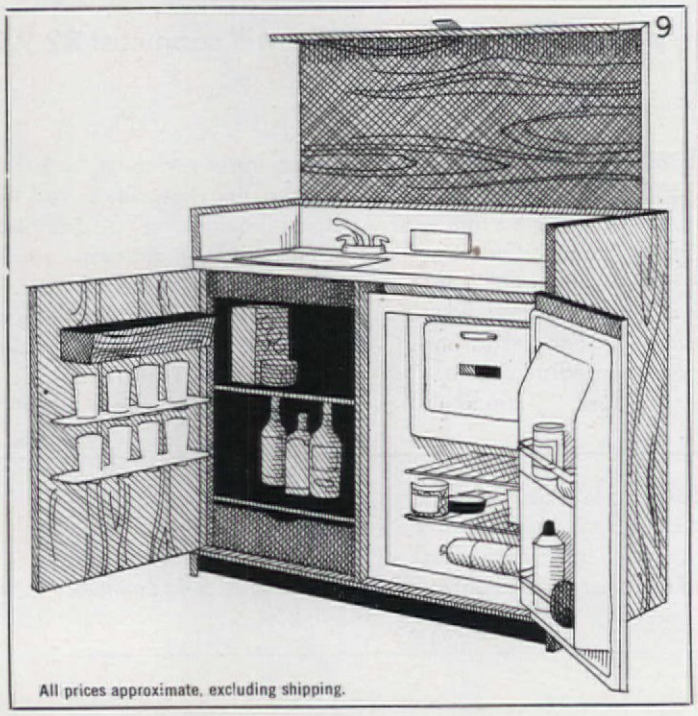
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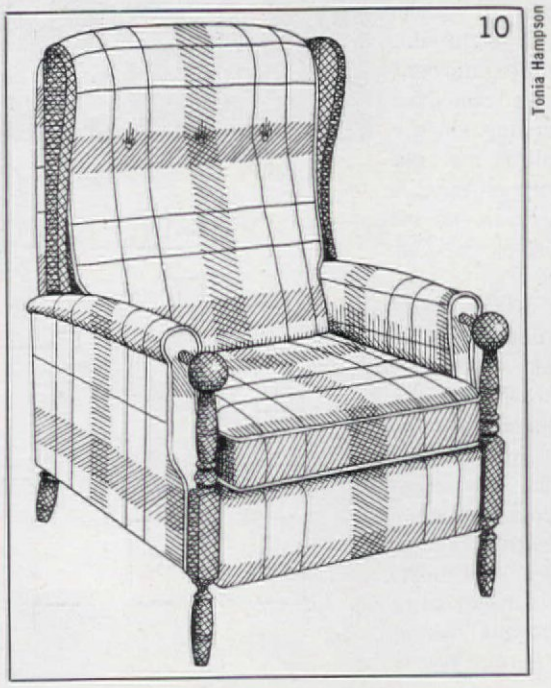
All prices approximate, excluding shipping.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Tonia Hampson

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If you need a new roof, you have a chance to win a free Bird Wind Seal roof, installed free, plus two free weeks for 2 in beautiful Paris. Travel arrangements by Ask Mr. Foster Travel Service. No jingles or puzzles. Write for an entry blank. Bird & Son, inc., Box AH-103, East Walpole, Massachusetts.

I own my own home ☐. I need a new roof ☐. Please send me a Paris Contest entry blank.

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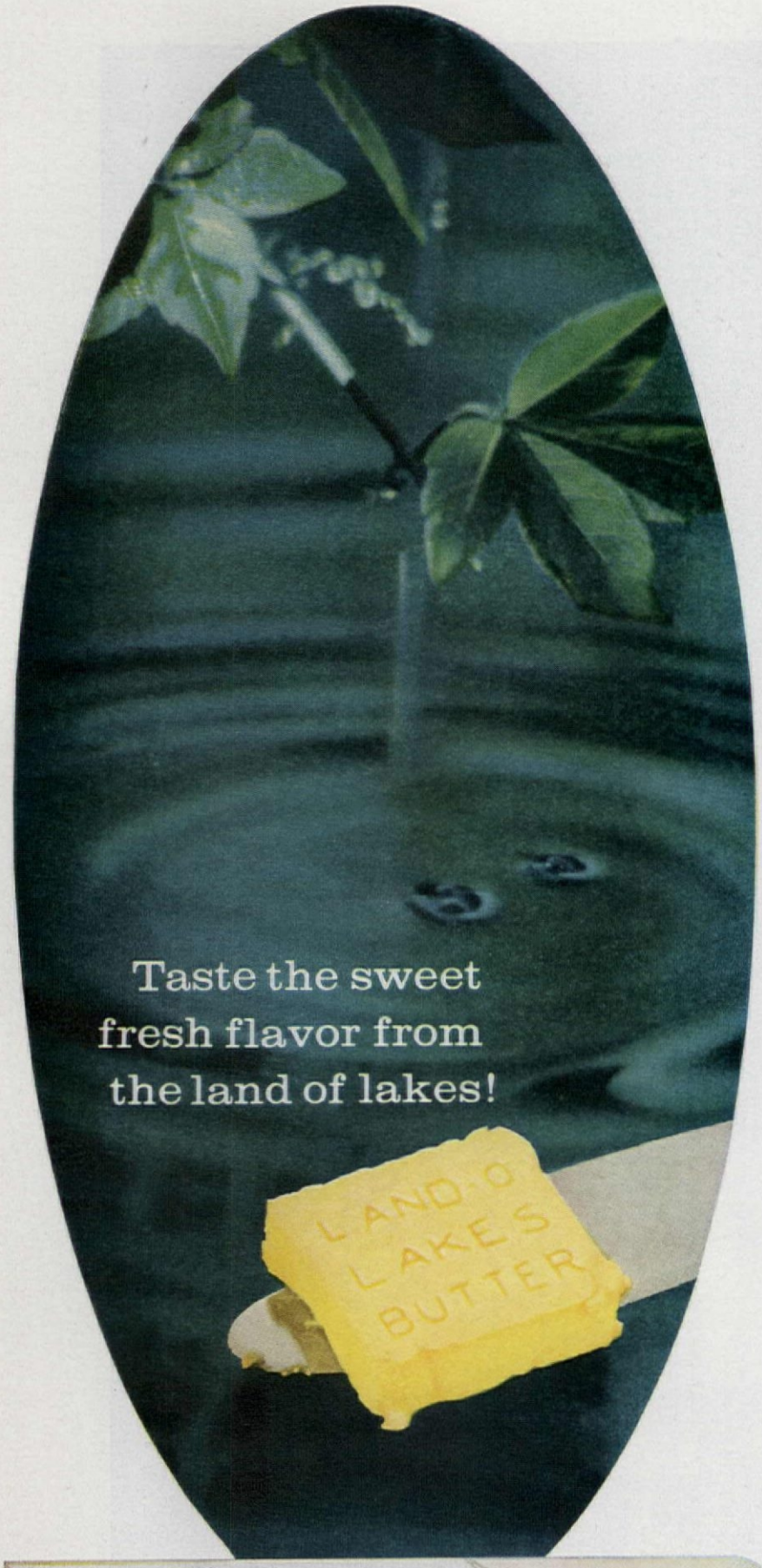
CONTEST CLOSES NOV. 15, 1963



The taste of Land O'Lakes Butter tells what you've been missing.

SERVED IN MORE HOMES TODAY THAN EVER BEFORE

TRICKS WITH FROZEN VEGETABLES

"Those same old vegetables again?" Has this ever been the dinner-table comment at your house? Here is help at hand. Start with packaged frozen vegetables, give them one of the flavor fillips below, and your family will have a new liking for vegetables and a new respect for you, the cook.

DIXIE LIMA BEANS

2 pkg. (10 oz. ea.) lima beans
1 c. sliced celery
4 slices bacon, cooked and crumbled
2 tbs. finely chopped onion
1 tbs. diced pimiento

Cook lima beans with celery as directed on package; drain. Reserve 3 tablespoons bacon drippings. Sauté onion in drippings; mix with hot lima beans. Add pimiento and top with bacon. Makes 6 servings.

SPINACH FLORENTINE

2 pkg. (10 oz. ea.) frozen spinach
1 c. dairy sour cream
½ tsp. salt
Dash of pepper
¼ tsp. nutmeg
2 hard-cooked eggs, chopped

Cook spinach as directed on package; drain thoroughly. Add sour cream, salt, pepper, and nutmeg; mix well; heat. Serve with chopped eggs over the top. Makes 5 to 6 servings.

CAULIFLOWER AND CHEESE SAUCE

2 pkg. (10 oz. ea.) frozen cauliflower
1 pkg. (5 oz.) chive cream cheese
¼ c. milk
½ tsp. dill weed

Cook cauliflower as directed on package; drain. Combine chive cream cheese, milk, and dill weed. Heat sauce and serve over hot cauliflower. Makes 6 servings. This topping is also good on asparagus or broccoli.

BROCCOLI SUPREME

2 pkg. (10 oz. ea.) frozen broccoli spears
1½ tbs. butter or margarine
1½ tbs. flour
¾ c. milk
1 tbs. grated onion
¼ tsp. salt
Dash of pepper
¾ c. mayonnaise or salad dressing

Cook broccoli as directed on package; drain. Melt butter or margarine in saucepan; blend in flour. Add milk gradually; cook over low heat, stirring constantly, about 5 minutes or until thickened. Add remaining ingredients; heat gently. Add to drained broccoli. Makes 6 servings.

CASSEROLE VARIATION: Pour broccoli and sauce in 1½-quart casserole. Sprinkle with ¾ cup buttered bread crumbs. Bake in moderate oven (350° F.) 20 minutes or until brown.

ORIENTAL PEAS

2 pkg. (10 oz. ea.) frozen peas
1 can (11 oz.) mandarin oranges
1 tbs. cornstarch
10 mint leaves or ½ teaspoon dried mint
3 tbs. butter or margarine
1 tbs. lemon juice

Cook peas as directed on package; drain. Drain oranges; measure juice; add water to make ¾ cup. Combine cornstarch and mandarin orange juice in saucepan. Add mint leaves; heat until sauce thickens. Simmer 2 minutes. Remove mint leaves. Add butter or margarine and lemon juice; stir into hot peas. Add mandarin oranges; heat gently. Makes 6 servings.

BEANS, ITALIAN STYLE

2 pkg. (9 oz. ea.) frozen cut green beans
½ c. thinly sliced onions
1 small clove of garlic, mashed, or ½ tsp. garlic powder
3 tbs. butter or margarine
1 can (8 oz.) tomato sauce
Dash of pepper
½ tsp. oregano

Cook beans as directed on package; drain. Sauté onions and garlic in butter or margarine. Add tomato sauce, pepper, and oregano; simmer 5 minutes. Add beans. Makes 6 servings.

VEGETABLES CREOLE

1 c. thinly sliced onion
½ c. diced green pepper
3 tbs. butter or margarine,
1 can (1 lb. 4 oz.) tomatoes
1 pkg. (10 oz.) frozen okra
1 tsp. salt
Dash of pepper
1 pkg. (10 oz.) frozen whole-kernel corn
¼ c. slivered ripe olives

Sauté onion and green pepper in butter or margarine until tender. Add tomatoes, okra, salt, and pepper. Cover and simmer 10 minutes. Add corn; cook 2 minutes longer; stir in olives. Makes 6 to 8 servings.

FURNITURE CARE

Fine wood furniture produces the eye and touch appeal that adds so much to the design of a beautifully decorated room. New furniture delivered from the manufacturer, or handsomely refinished antiques done professionally or with painstaking effort on your part, has a warm glow of perfection in the beauty of grain and mirrorlike or soft satin finish. In order to preserve the beauty of the wood you must dust, clean, wax, polish, and repair at regular intervals.

Dusting: Daily dusting is recommended because the particles of grit that accumulate on fine furniture may cause scratches and dulling. It should not be a hurry and scurry operation—flinging an old cloth quickly across a table will merely temporarily displace the dust. A most thorough job can be done with the dusting attachment of the vacuum cleaner; with a chemically treated cloth; or with a soft, lintless, absorbent fabric such as cheesecloth, flannel, or fine wool. Never use an oil-treated cloth on waxed furniture as it will soften the wax.

Cleaning and Waxing: There are now available a number of new wax and dusting preparations in aerosol cans. A blend of cleaning agents and waxes, these should be sprayed lightly six inches from the surface of the furniture or on the dust cloth, polished, then immediately wiped dry.

Paste wax gives the best protection and is easiest to maintain. You need only wax most pieces once or twice a year—a dining room table, used often, should be waxed more frequently. Before applying paste and cream waxes, the furniture should be cleaned by dipping a soft cloth or sponge in the suds of warm water and soap or detergent. Wring out carefully and wipe surface. Dry completely. To apply wax, put a small amount (don't dig out wax in chunks) on a clean soft cloth. Spread a thin film of wax on the surface, being certain you rub with the grain. Let wax set a few minutes and polish with a clean cloth or electric polisher with a lamb's wool pad.

No-rubbing waxes should be applied with a damp cloth then allowed to dry leaving a light haze. Wipe off the haze with a clean dry cloth. These waxes contain ingredients which remove dust and some stains.

Some persons use oil-based polishes in preference to wax. With these you must polish furniture weekly to remove smudges. You may also have to dust more frequently.

On a linseed-oil, hand-rubbed finish most manufacturers state these pieces should never be waxed but treated every six months with special oil preparations or oil-based polish (if purchasing such pieces ask dealer what he recommends you should use). Linseed-oil finish is strongly resistant to spotting.

Repairing: The best protection for your furniture is to prevent exposure to spilled liquids, marring, and scratching. Don't place furniture too close to radiators or windows, never put dishes on exposed wood, and don't pull heavy objects across the surface. Wax will help prevent marring. When accidents do happen there are preparations for rubbing out minor blemishes. These lubricants and abrasives which smooth the surface also contain a coloring matter to hide marred spots.

Decorating Patterns with a proud heritage!

There's nothing more romantic and colorful than America's glorious history . . . and Waverly (the makers of famous Glosheen) has re-created the decorating fabrics to match it! These are just a few, there are many other authentic patterns in our *"First Lady* Collection," that are ideal for your new draperies, slipcovers and bedspreads. Choose from a wide selection of textures all SCOTCHGARD® protected against surface spots and stains. See the *"First Lady* Collection" at leading stores everywhere.

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WRITE FOR COLORFUL BOOKLET

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Send 2 dimes (20c) for colorful 16 page booklet "Decorating Hints from Famous First Ladies."

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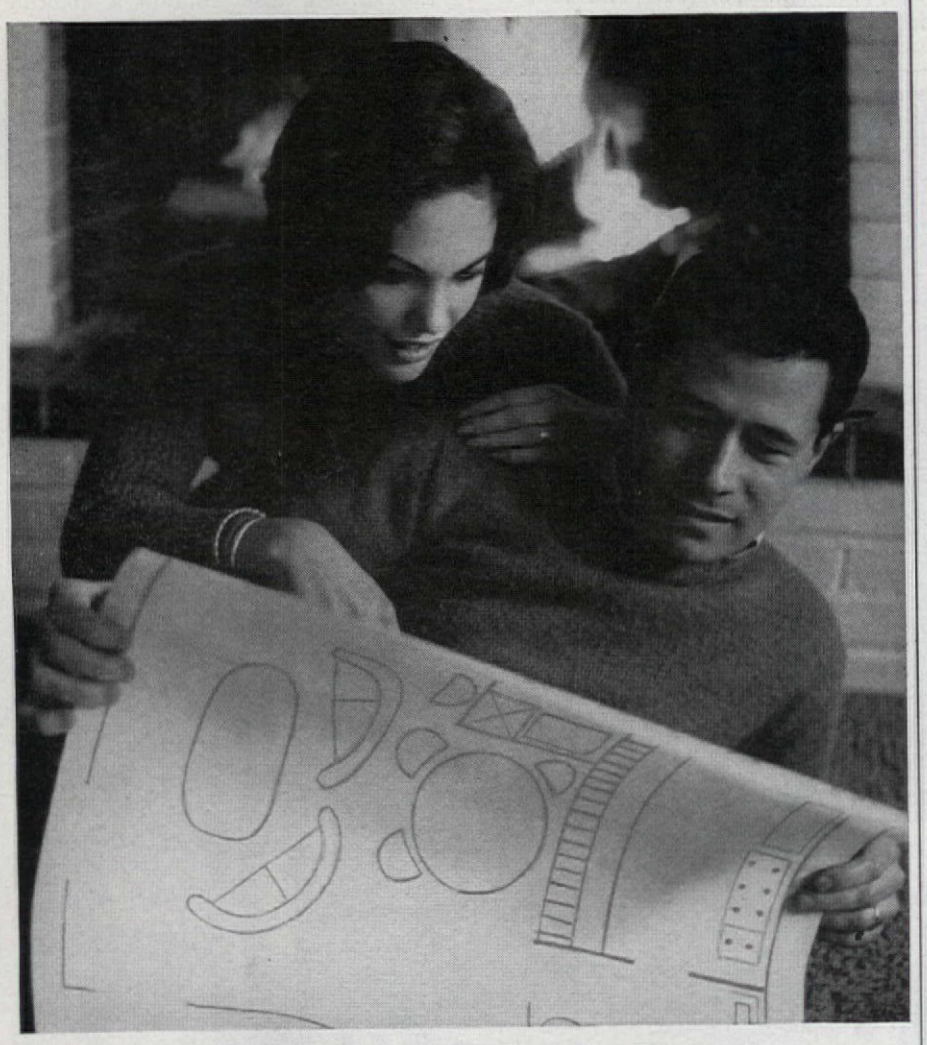

Happily Ever After

That's how the stories end. But your marriage is just the beginning . . . the beginning of new hopes, of new plans, of a new life. Together you will decide on the kind of home you want . . . and together you will start to buy all the many things you need to realize your new life.

With so many products to choose from these days, it's sometimes hard to know which one is best for you . . . which one will give you most service and value. One of the best ways to decide is by name. If you buy a name brand in furniture or home furnishings, you know what the name stands for. Then you can be sure of getting what you have a right to expect, of what you have paid for.

A name brand means *quality* because the manufacturer stands behind the design, the materials, the workmanship of his merchandise.

A name brand means *confidence* that you have made a good investment.

A name brand means *pleasure*—the pleasure of buying an original and not some nameless copy . . . the pleasure of seeing it fit perfectly into your home . . . the pleasure of living with it happily—well, perhaps not ever after, but for many years.

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West Point Lumber Co.

MICHIGAN

Allegan.....Allegan Lumber Co.
Baldwin.....Baldwin Lumber Co.
Battle Creek.V. E. Troxel & Sons, Inc.
Benton Harbor..Nowlen Lumber Co.
Birmingham...Birmingham Lbr. Co.
Dearborn...C. A. Kandt Lumber Co.
Detroit...B. A. Chaplow Lumber Co.
Detroit
Bel-Aire Home Improvement Co.
Farmington..Farmington Lumber Co.
Flint.....Burroughs Building Center
Flint.....James Lumber Co.
Frankenmuth
Hubinger Lumber Co., Inc.
Grand Blanc.....James Lumber Co.
Grand Rapids...Miller & Zeilstra Co.
Grand Rapids
West Michigan Lumber Co.
Hamtramck.Hamtramck Lumber Co.
Hastings.....East Side Lumber Co.
Holland.....A. J. Cook Lumber Co.
Kalamazoo.....Miller Lumber Co.
Lansing....Capitol City Lumber Co.
Ludington.Abrahamson-Herheim Co.
Midland.....Branson Builders
Midland.Nehil Lumber & Supply Co.
Montague.....Raydon Lumber Co.
Mount Pleasant
Mt. Pleasant Lumber Co.
Muskegon Heights
Fredricks Lumber Co.
Oak Park.Bond Bilt Construction Co.
Rochester....Nowels Lbr. & Coal Co.
Royal Oak.ERB Restrick Lumber Co.
Saginaw.....Furstenberg-Braun
Traverse City..Red Mill Lumber Co.
Trenton.....N. A. Man & Sons
Utica.....Church & Church, Inc.
Warren..Scheuren MOK Lumber Co.
Wyandotte...Williamson Lumber Co.
Zeeland....Borculo Lbr. & Sup. Co.

MISSISSIPPI

Clarksdale...Hyde Brothers Lbr. Co.
Columbus...New Home Bldg. Stores
Greenville ...Greenville Lumber Co.
Greenwood.....Delta Lumber Co.
Hattiesburg.....Southern Glass
Houston....Couch & Bailey Lbr. Co.
Iuka.....Iuka Building Supply Co.
Kosciusko...New Home Bldg. Stores
Meridian
Bomar Building Supply Co., Inc.
Meridian...Kimbrell-Ruffer Lbr. Co.
Morton.....Farris Lumber Co.
Oxford.....Elliott Lumber Co.
Ruleville.....Ruleville Lumber Co.
Tupelo.....Leake & Goodlett, Inc.
Tupelo.....Tupelo Lumber Co.

NORTH CAROLINA

Canton.....Osborne Lumber Co.
Carrboro.....Fitch Lumber Co., Inc.
Charlotte.....Doggett Lumber Co.
Dunn.....Nu-Home Builders & Sup.
Durham.....Coman Lumber Co.
Durham.....West Durham Lbr. Co.
Elizabeth City
Allstate Wholesale Bldrs. Supply
Franklin.....Nantahala Lumber Co.
Gastonia.....Seth Lumber Co., Inc.
Gastonia.....Spencer Lumber Co.
Goldsboro.....Home Bldrs. Sup. Co.
Greensboro
New Home Building Supply Co.
Greensboro..J. R. Pitts Lbr. Co., Inc.
Greenville....Home Builders Supply
Henderson..Falkner Bldg. Sup., Inc.
Henderson.....Home Bldg. Sup. Co.
Hendersonville
Hendersonville Supply & Coal Co.
Kinston
Grady's Bldg. Sup. & Hdwe., Inc.
Lenoir...Bernhardt-Seagle Co., Inc.
Lincolnton.....Seth Lbr. Co., Inc.
Lumberton
Scarborough Builders Supply Co.
Mt. Holly...Seth Builders Sup., Inc.
New Bern.....B & B Supply Co.
New Bern.....City Lumber Co.
Reidsville
Reidsville Building & Supply Co.
Rutherfordton.....Citizens Mfg. Co.
Spring Hope
Edwards Millwork & Bldrs. Sup.
Statesville.....Sherrill Lumber Co.
Tarboro.....Henderson Lumber Co.
Thomasville.....Reed Supply Co.

OHIO

Ada.....Steinman Bros. Lbr. Co.
Akron.....Wilson Lumber Co.
Alliance.....Robertson Lumber Co.
Beaverdam...Nelson Tile & Lbr. Co.
Bellefontaine
Logan County Lumber & Supply
Bluffton....Steinman Bros. Lbr. Co.
Bowling Green
The Hankey Lumber & Bldg. Co.
Brecksville...Larsen Lbr. & Sup. Co.
Bridgeport.....Scott Lumber Co.
Caledonia....Farm & Home Lbr. Co.
Cambridge.....Cambridge Lbr. Co.
Cambridge.....Hoyle Lumber Co.
Canton.....The DeVille Lumber Co.
Cincinnati
Norwood Sash & Door Mfg. Co.
Cincinnati.The D. H. Willey Lbr. Co.
Cleveland...Forest City Material Co.
Cleveland.....Rock Island Lbr. Co.
Cleveland....The West End Lbr. Co.
Columbus.....Creith Lumber Co.
Columbus.....East Side Lbr. Co.
Columbus.....Jones Lumber Co.
Columbus
The Smith Dodson Lumber Co.
Dayton
Home Builders & Modernizers, Inc.
Dayton.....Peter Kuntz Lumber Co.
Dayton.....Wagner-Wood Co.
Defiance.....Tenzer Lumber Co.
DeGraff.....DeGraff Lumber Co.
East Liverpool.....Kerr Lumber Co.
Elyria.....Parsch Lumber Co.
Glouster.....Kittle Lbr. & Sup. Co.
Greenville
Ballinger Lumber & Supply Co., Inc.
Jenera.....Steinman Bros. Lbr. Co.
Kingston....McAfee Lbr. & Sup. Co.
Lakeview.....Lakeview Lumber Co.
Lewisburg...Lewisburg Lumber Co.
Lima.....Lima Lumber Co.
Macedonia.....Watson Lbr. & Sup.
Mansfield.....Home Materials Co.
Martins Ferry.....Scott Lumber Co.
Maumee...Maumee Lbr. & Sup. Co.
Oxford.....Mahany Coal & Lumber
Pomeroy.Pomeroy Cement Block Co.
Sandusky.. G. J. Apel Lbr. Co., Inc.
Sandusky...A. C. Petersen Lbr. Co.
Sandusky....Sandusky Lumber Co.
Silverton.....Lumberteria, Inc.
Springfield.....Brain Lumber Co.
Steubenville.....Alexander Lbr. Co.
Steubenville.....Scott Lumber Co.
Tiffin.....Adams Street Lumber Co.
Toledo...Kelsey & Freeman Lbr. Co.
Toledo.....Kuehnle Lumber Co.
Toledo....Mainline Construction Co.
Toledo....Mayfair Lumber & Supply
Trotwood.P.K.Trotwood Lbr.&Hdwe.
Van Wert.....Hillcrest Lumber Co.
Versailles....Geo. H. Worch Lbr. Co.
Wapakoneta....Stinebaugh Lbr. Co.
Warren.....East Ohio Lumber Co.
West Manchester
The West Manchester Lumber Co.
Wickliffe.....Euclid Lumber Sales

SOUTH CAROLINA

Bennetsville...H. J. Munnerlyn, Inc.
Charleston
Charleston Plywood & Lbr. Co., Inc.
Charleston
Van-Smith Bldg. Material Co.
Charleston Heights
Berlin G. Myers Lumber Corp.
Florence...Florence Bldrs. Sup. Co.
Greenville.....Citizens Lumber Co.
Hampton....Brunson Bldg. Sup. Co.
Lancaster.....Builders Supply Co.
Orangeburg
Orangeburg Builders Supply Co.
Rock Hill.....Roy Neely Lumber Co.
Rock Hill.....Okey Lumber Co., Inc.
Taylors....Taylors Lumber Co., Inc.

TENNESSEE

Cleveland.....Robinson Supply Co.
Jackson.....City Lumber Co.
Kingsport..Clinchfield Sup. Co., Inc.
Maryville.....Anderson Lumber Co.
Springfield.....Springfield Lbr. Co.
Union City..McAdoo Bldrs. Sup., Inc.
Union City...Nailling Mill & Lbr. Co.

VIRGINIA

Abingdon....Vance Supply Co., Inc.
Bluefield.....Keys Planing Mill, Inc.
Charlottesville
Charlottesville Lumber Co., Inc.
Covington.....C. B. Nettleton, Inc.
Farmville.....Farmville Mfg. Co.
Hopewell....Builders Supply Co. of Hopewell, Inc.
Richmond..B. H. Cobb Lbr. Co., Inc.
Roanoke.....Hodges Lumber Co.
South Norfolk.....Burton Lbr. Corp.
Staunton....Holsinger Lbr. Co., Inc.
West Point.....York Supply Co.

WEST VIRGINIA

Bluefield.....Bailey Lumber Co.
Bluefield...Citizens Coal & Sup. Co.
Charleston
Wright-Bachman Lumber Co.
Clarksburg....Hartland Planing Mill
Elm Grove.....Scott Lumber Co.
Follansbee.....Scott Lumber Co.
Gilbert.....Gilbert Lumber Co., Inc.
Huntington.....Carolina Lumber Co.
New Martinsville..Scott Lumber Co.
Parkersburg...Parkersburg Lbr. Co.
Parkersburg.....Scott Lumber Co.
War.....Bailey Lumber Co.
Warwood.....Scott Lumber Co.
Weirton.....Scott Lumber Co.
Wheeling.....Scott Lumber Co.
Williamson...Mingo Lime & Lbr. Co.

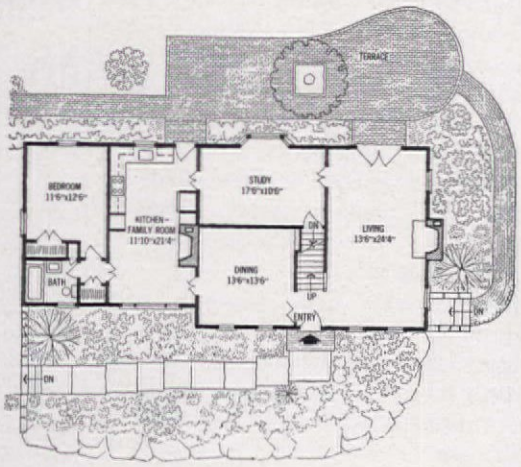
BLUEPRINT HOUSE NO. 89

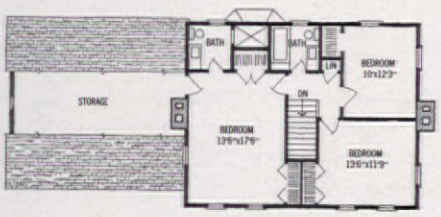
The plan of this house offers a variety of possibilities for individual family needs. For example, the downstairs bedroom and bath would make an apartment for an in-law, teenager, or maid, with the nearby family room providing a place for private entertaining or relaxing.

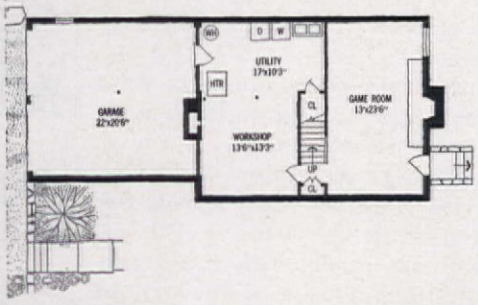
In the quiet study a person can work undisturbed. The living room is fine for small social gatherings while the basement recreation room, with its outside entrance, is perfect for large parties, rainy-day playing, or cub-scout meetings. On the other side of the basement there is space for utilities and access to the two-car garage.

You may prefer our alternate first-floor plan (not shown) which has a center hall and combines the dining and family rooms. In this plan the fireplace in the family room is eliminated.

The plans shown here, plus the alternate, are included in our Blueprint Portfolio which also offers you 12 helpful guides to building and a furniture layout plan.







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Wines Of America

(continued from page 9)

Sparkling wines—Champagne—fragrant, fruity, and varying in dryness and body from quite dry for brut wines to medium for extra dry. Pink Champagne—very much like the rosé wine, with the added tingling zip of the sparkle. Sparkling Burgundy—fairly sweet and full flavored.

VARIETAL

Red wines—Isabella—dry, robust, very full flavored.

White wines—Catawba—very dry and fairly light in body. If labeled Sweet Catawba it will be very sweet and full, both in flavor and in body. Delaware—very dry, fragrant, light. Diana, Dutchess, Elvira, Moore's Diamond, Salem, Vergennes—the wines from these varieties will usually be very dry, fragrant, and fairly light in body, yet flavorful. Niagara—usually quite sweet, full bodied.

Rosé—Siebel Rosé—fresh, spicy, very dry, and quite light in body.

CALIFORNIA WINES

GENERIC

Red wines—Burgundy—dry, soft, fruity aroma, medium body. Claret—dry, sturdy, medium body. Chianti—dry, good body.

Trademark brands; red wines—Tavola and Paisano—dry, pleasant, medium body.

White wines—Chablis—fairly dry, medium body. Rhine Wine—quite dry, fruity, light body. Sauterne, Dry Sauterne—dry, medium body. Sweet, Haut, or Chateau Sauterne—sweet, rich, much fuller body.

Trademark brands; white wines—Chateau La Salle—medium sweet, pleasant rich body. Rhine Castle—medium sweet, fragrant, fair body.

Rosé—Briskly dry, fragrant, and quite light in body.

Sparkling wines—Champagne—pleasantly fragrant. The wines labeled brut are quite dry, while those labeled extra dry are medium. Pink Champagne—quite dry, fragrant with pleasant lightness of body. Sparkling Burgundy—sweet, rich, full body.

VARIETAL

Red wines—Cabernet Sauvignon—very dry, sturdy, full flavor and body. Gamay—dry, soft, fairly light. Pinot Noir—dry, quite soft, fruity, flavorful, fair body. Zinfandel—dry, aromatically spicy and zesty, with good body. The Zinfandel grape is unique in California. It is not grown anywhere else.

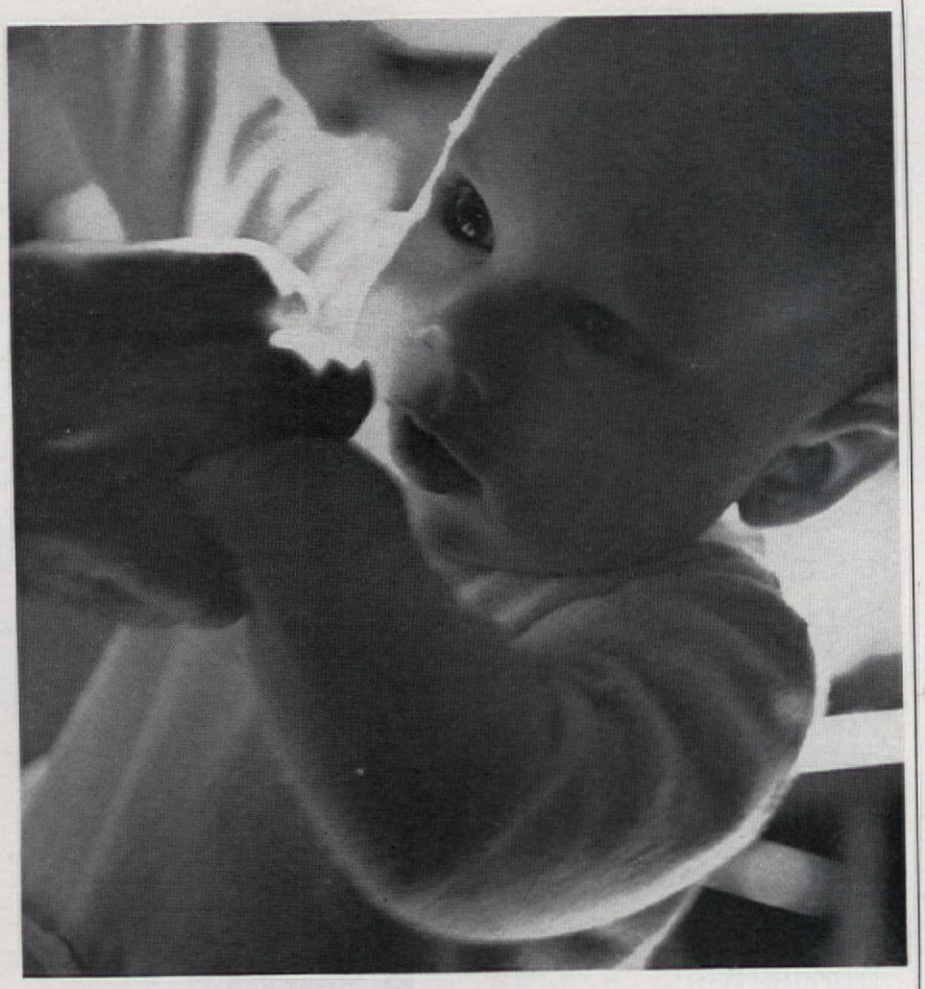
White wines—Chardonnay—dry, fruity, elegant with good body. Riesling, Gray Riesling—quite dry, fruity, light body. Johannisberg Riesling—fairly dry, elegant fruity aroma, fine character. Sauvignon Blanc—like sauterne, but usually with more character. Semillon—medium dry to sweet, fruity aroma, full flavor and body. Sylvaner—dry, quite light in flavor and body. Traminer—medium dry, spicy, and fruity aroma with fair body.

Trademark brands; white wines—Emerald Dry—dry, clean, fresh, fruity, and tart, with a slight prickle on the tongue suggesting that it would like to sparkle.

Rosé—Grenache Rosé—quite dry, light in flavor and body, quite pleasant. Gamay Rosé—quite dry with slightly more flavor and body. Also quite pleasant.

OTHER WINES

Besides table and sparkling wines, our country also produces other types. They are the ideal "hospitality" wines



SECOND STEP

Just yesterday, he took that dramatic and momentous first step. Today comes an even greater triumph—a second step, hailed as positive proof that "he's walking!"

So often in life it is a "second step" that proves to be the most significant. This can be especially important when a family is making plans for home remodeling.

First step, of course, is the decision to remodel—whether it's a new roof, wall or ceiling, or to add a room, convert a basement or attic. The second step is to insist upon quality building materials. When you choose precision-made, durable products including those which carry the famous BESTWALL and CERTAIN-TEED names, you know for sure that home remodeling will mean *home improvement.*

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FREE BOOK TELLS HOW

to serve when friends drop in during the afternoon or evening. Serve them with crackers, small sandwiches, cheese bits, nuts, or cakes.

The principal wines of this group are sherry, port, muscatel, and vermouth. Their alcoholic strength is generally about 20 per cent, whereas table and sparkling wines are usually less than 14 per cent.

The dry or cocktail sherries, vermouth, and apéritif wines should be served chilled, while the richer, sweeter cream sherries, ports, and muscatels do not have to be chilled. Having a higher alcoholic content than table wines, they are not wines to serve throughout the meal. They will not spoil after opening and can be kept almost indefinitely, provided, of course, they are tightly corked or sealed. The normal serving is two ounces, but if you wish to be generous, three ounces is not too much.

WHICH WINE WITH WHAT?

If there were only two or three wines to choose from, the problem of selection would be easy. But when there are so many, it does become more difficult and even a bit confusing sometimes.

Choosing the dishes for the dinner menu also presents its problems. If you can solve the selection of the food, you can also pick the wine to serve with it. It can be fun, and the more you learn about wines, the more you will enjoy them.

The only rule you need for table wine is to drink the wine you enjoy with the food you like and prepare best.

Here are some suggestions for wine that will complement specific dishes: Pastas—rosé, burgundy, sauterne. Game—Pinot Noir, Cabernet Sauvignon, Zinfandel. Fish, shellfish—chablis, Emerald Dry, Rhinewine, sauterne. Chicken—rosé, burgundy, sauterne, Riesling. Turkey with candied sweets—Rhine Castle, Château La Salle. Meats—claret, burgundy, Zinfandel. Desserts and fruit—champagne, extra dry, or any of the red wines.

It is unnecessary to serve more than one wine during a dinner. Let the main course determine your choice. If it is an occasion and you care to serve two wines, let the second one be champagne.

White table wine and rosé wine can be enjoyed with all foods. (Serve them chilled.)

Red table wine can be enjoyed with almost all foods. (Serve them at room temperature—between 65 and 70° F.) They do not complement fish, seafood, or dishes with sweet sauces too well, but if you like them with these dishes, go right ahead and serve them. They will do you no harm.

Champagne and sparkling wine (always served chilled) can be delightful as an apéritif before the meal, served throughout the meal, or by itself, without any food, at any time.

If you are just beginning your adventure into the enjoyment of wine, I suggest you start with a white table wine, which may have a touch of sweetness. After you try it and find it pleasant, take the next step to a dry white table wine. Progressively, try a rosé, then a burgundy, a claret, or a Zinfandel. The latter are the driest and most robust. Your local wine merchant should be able to guide you. Just remember it is *your* palate which must be pleased.

WINE GLASSES?

Like so many other myths about wine, the one about the proper wine glass is so much nonsense. The various (continued)

Dress by Samuel Winston, Continental Café Rod by Kirsch.

If you mean Kirsch, say Kirsch. Otherwise heaven only knows what you'll get.

I went into a store the other day and told the man I wanted Kirsch drapery hardware and he said, "We don't carry that line, but this one is just as good." Well, I believe in keeping an open mind so I said, "Fine. Do they make 1123 different items to cover every window situation you can think of?" And he said, "Maybe not 1123, but . . ." And I said, "Do they have rods to go with modern and provincial and traditional and casual and oriental decors?" And he said, "For goodness sakes, lady." And I said, "One other thing. The Kirsch people say their rods are guaranteed longer than anybody's." And he said, "Look, what's a couple years one way or the other?" And I said, "Well, thanks anyway." If I hadn't sent Kirsch 25¢ for their "Guide to Window Beauty" book, I shudder to think what might have happened. So if you want Kirsch, ask for it by name: Kirsch drapery hardware. Be firm. Otherwise heaven only knows what you'll get.

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I'd like to know a little more about Kirsch and a lot more about decorating ideas so here's your quarter for my "Guide to Window Beauty" book. Thanks.

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(continued) sizes and shapes sometimes used in fine restaurants are all right there, but not necessary in the home.

One all-purpose wine glass is both proper and practical. It should be a stemmed glass, generous in size—an eight-ounce capacity is ideal—with a large mouth, preferably slightly smaller than the widest part of the bowl. It should be colorless. Let the brilliance of the wine provide the color. Such a glass need never be more than half filled. It gives the wine ample room in which to breathe and expand.

A bottle of table wine or champagne of 24 to 26 ounces will produce about six four-ounce servings.

I am often asked if a bottle of table wine must be consumed in its entirety at one sitting. Will it keep, once it is opened? The answer is a qualified yes, depending on how it is stored.

White and rosé table wines, which are chilled anyway, can be recorked and refrigerated for two weeks.

Red table wine will keep for a week. Recork and keep in a cool closet.

On the other hand, champagne and sparkling wine should not be recorked. They lose their charming sparkle within a few hours. When you pop the cork, it is an occasion, so drink it up and enjoy it.

Table and sparkling wines are alive, and like all living things, they are constantly undergoing change. They continue developing and improving in the bottle. Once opened and exposed to the atmosphere, the change in the wine will be quite rapid. Properly kept wine will be drinkable a week after opening, but will not taste as fresh and as good.

MEANING OF "ROOM TEMPERATURE" AND "CHILLED"

The term *room temperature* comes to us from Europe where it means something between 65 and 70° F. This is the best temperature at which to serve red table wines.

Rosé, white table wines, and all sparkling wines should be served cold, i.e., *chilled*. The ideal temperature is about 45° F. However, sweet-tasting wines may be served slightly colder—about 40 to 42° F. Placing the bottles in the lower part of the refrigerator for three hours before serving should do it . . . or, if you wish to chill the bottle with ice cubes, half an hour in the wine cooler will chill it to the desired temperature. THE END

SHOPPING INFORMATION

SAVE DECORATING DOLLARS

Pages 76, 77: Photo 1: "Town & Country" sheets—Fieldcrest. Stool—Wire Frame Shop. "Monticello" vanity mirror—Syroco Inc. "Bon Bon" carpet—James Lees & Sons. 2: "Shower of Flowers" sheets—Fieldcrest. 3: "Daisy Dream" sheets—Lady Pepperell. "Folkstone" carpet—Cabin Crafts. 4: "Persimmon Echo Tone" sheets—Springmaid. Night table—Ben Karpen Furniture Co. All merchandise except night table available at R. H. Macy's. 5: "Harlequin" sheets—J. P. Stevens. Carpet—Magee Carpet. 6: "Dutch Delight" sheets—Springmaid. Chair—Wire Frame Shop. Rug—Wunda Weve. 7: "Palace Blue" sheets—Cannon. "Hearthweave" carpet—Deltox. Chiavari chair—Piazza Originals. White cotton fringe—Consolidated Trim Corp. Further instructions for making items can be obtained from your Singer Sewing Center.

FUNNY WHAT PAINT, SHUTTERS, AND A LITTLE LESS PORCH CAN DO

Page 80: Outdoor paint—Dutch Boy. Outdoor light—Edwin E. Bibb & Co. Wrought iron furniture—Woodard.

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(continued from page 17)

Is it difficult to make professional-sounding tapes at home? A bit. Making a good tape is in a sense like making a good photograph. Anyone can take a snapshot; making a *great* picture takes practice, care, point-of-view, and knowledge of your equipment. Tape recording has one major advantage over photography, however; unlike exposed film, you can use the same recording tape over and over again. Practice makes perfect here as in other things—but it costs only your time.

You can get abundant no-cost help from manufacturers of recording tape. Virtually all publish booklets that set forth the simple rules for making a good recording. For example, Ampex has a little 16 pager entitled "How to Tape it in Stereo." You can read it in ten minutes, and it's a model of clear exposition. The 3M Company has a pair of nice booklets to help users of their "Scotch" brand recording tape. One is called the "How to Do it Booklet of Tape Recording"; the other is "Four Track: a New Dimension in Tape Recording."

Audio Devices, manufacturers of Audiotape, offer a more complete lengthy treatment in a pocket-size handbook (154 pages) called, "How to Make Good Tape Recordings." This book mingles simple technical facts with practical information. It costs $1.50 but is worth much more.

Sarkes-Tarzian tells of "The Care and Feeding of Tape Recorders" in a free 16-page booklet. And in a 20 pager, Ferrodynamics tells "How to Make *Better* Tape Recordings." In short, anyone can learn the basics of the subject from these little books.

While the self-help booklets are concerned mainly with recording itself, they also contain heaps of related facts. They tell how to edit, splice, store, and time a recording. Time? Yes, handy charts tell how many minutes and hours of recording you can make on a tape of specific length, moving at a specific speed, stated in inches per second (i.p.s.). This is important particularly when you want to record an opera, "Aïda" for example. If your timing's right, the tape won't run out just as Radames is about to hit the C above middle C for which he's famous.

If you've ever spent several dimly lit hours having someone bore you with his complete repertory of color slides, you know how important editing can be. A sonic potpourri can be just as boring as the visual kind. Don't inflict unedited tapes on friends. And if you edit, be sure to label carefully; there are labeling tapes for this purpose. Can you imagine the consequences of mislabeling? Just as Radames reaches for that C above middle C, Mommy breaks in to say, ". . . there are cookies on the blue cabinet." Well, as we said, some people record just for the fun of it. THE END

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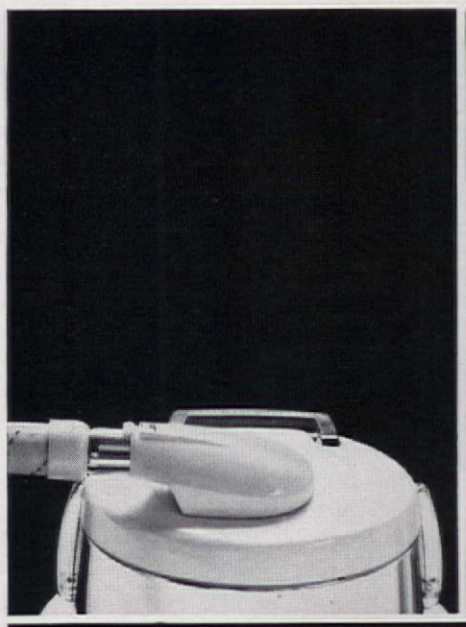

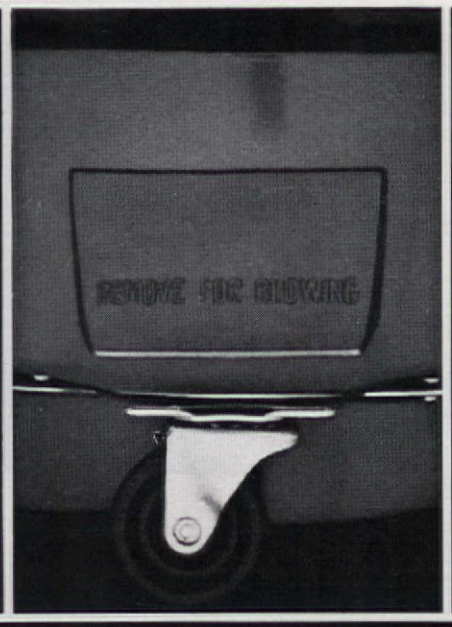

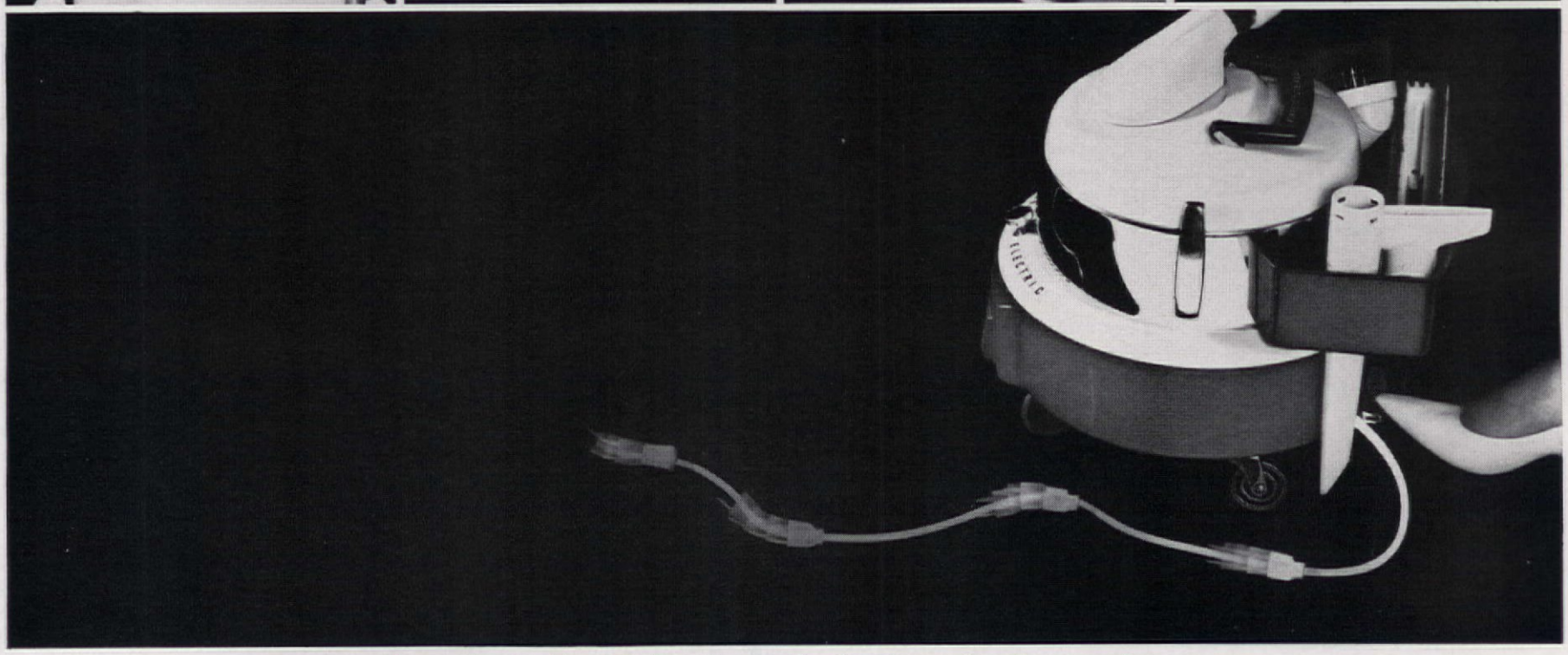

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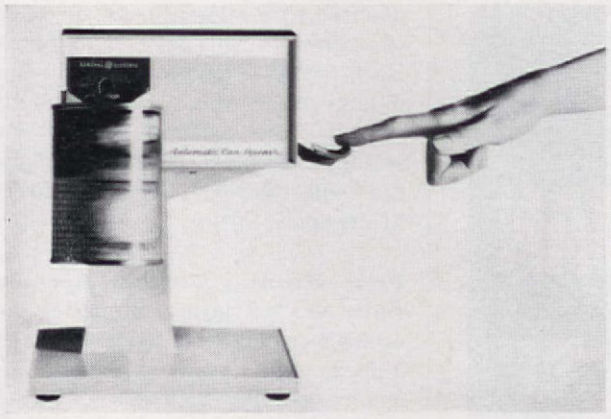

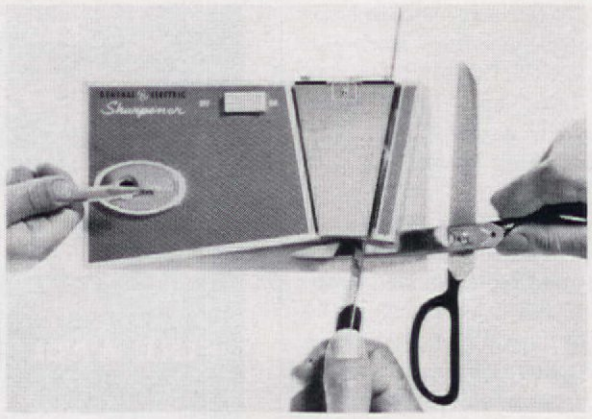

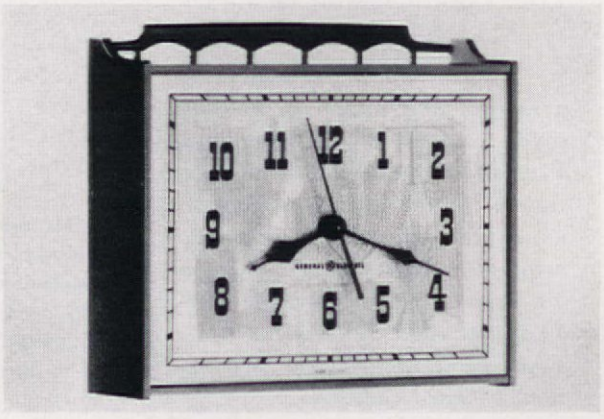

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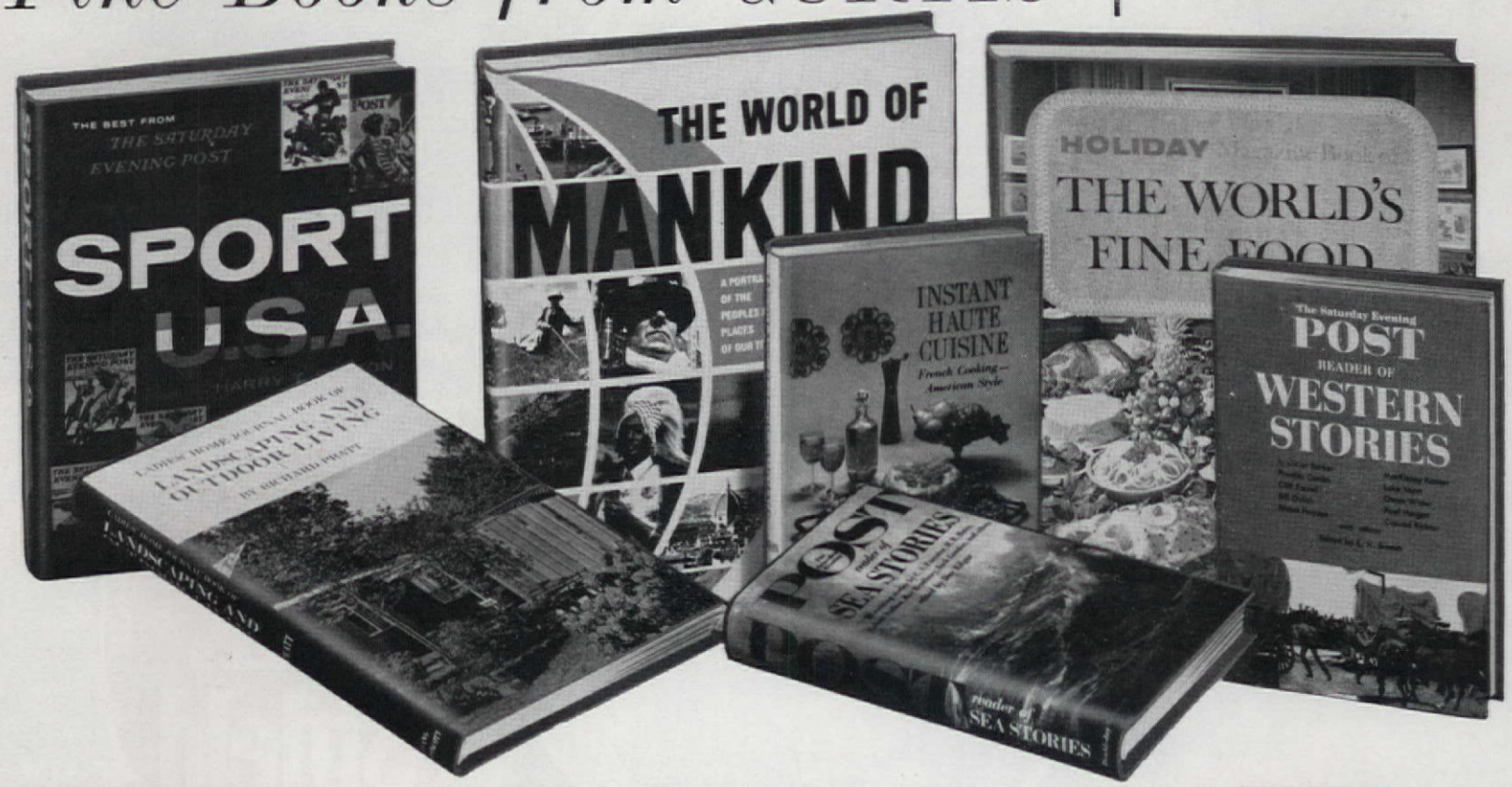

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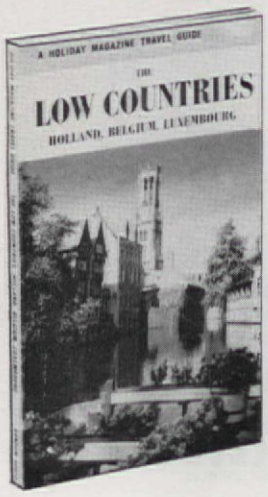

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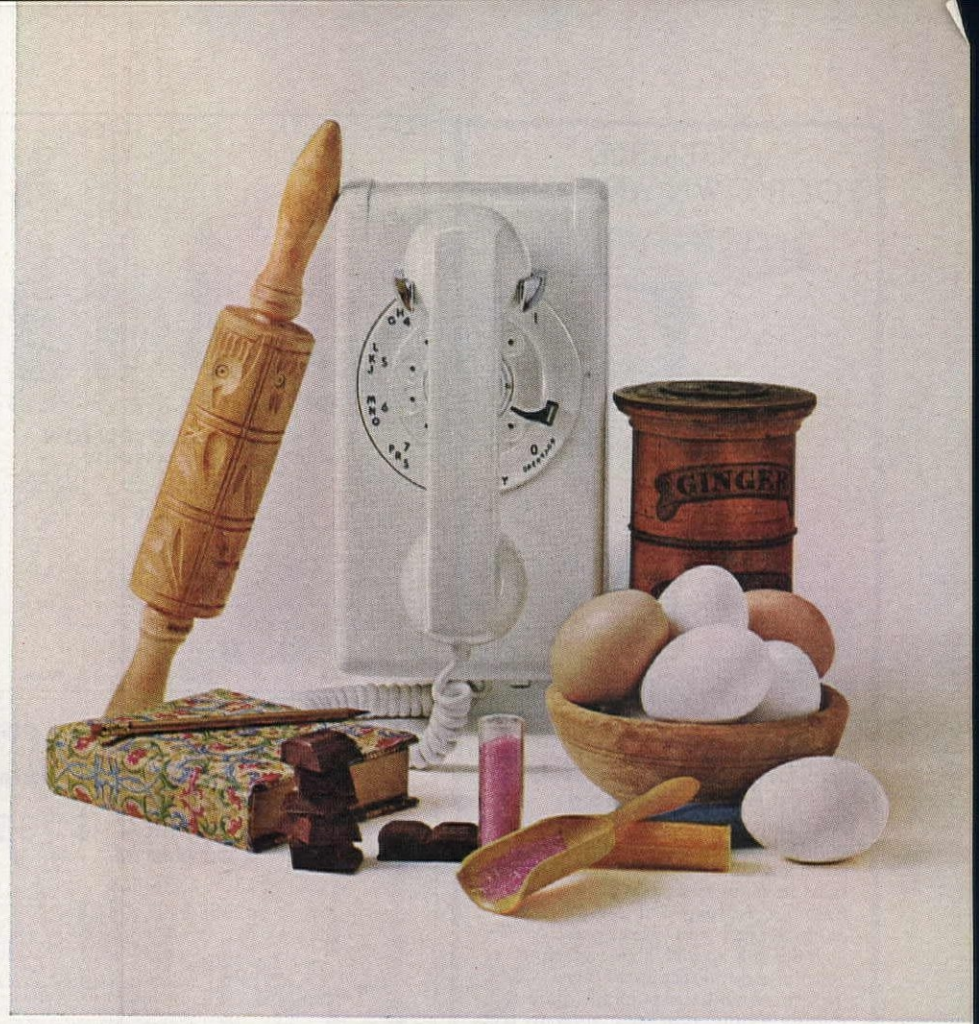

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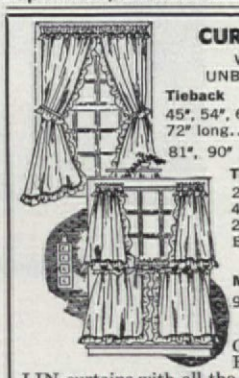

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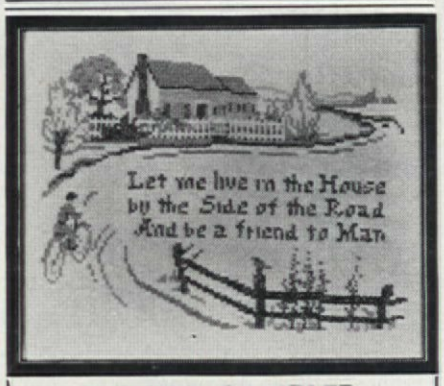

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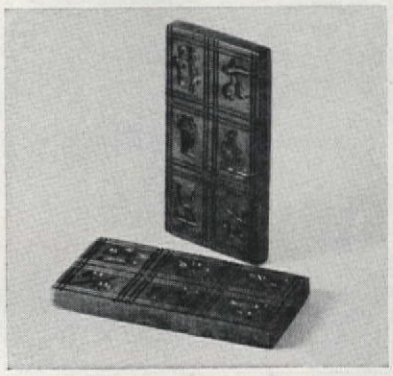

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A CASE TO REMEMBER—the pretty, quilted, taffeta-like plastic one fitted with a zipper. Each is designed to hold a dozen plates: 12" dinner, 9½" salad, 8" bread-and-butter, and 7" saucers. Colors: gold, silver, white, pink, yellow, or aqua. Cases for creamer and sugar are also in the set. The six pieces are $4.95 plus 35c post. Baer Gifts, AH113, Box 4814, Chicago, Ill.

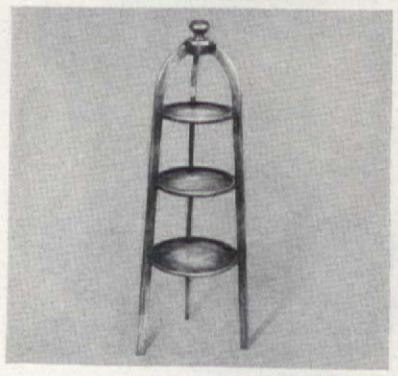
APOSTLE JUG. This fine reproduction of the sought-after antique is made of soft white Italian majolica. The 12 figures of the Apostles stand out in perfect bas-relief. It is a lovely piece to use as an ornament or as a container for an arrangement of small flowers. About 6½" high, it makes an excellent gift to bring to a bride or a weekend hostess. $7.95. Taylor Gifts, AH10, Wayne 6, Pa.

Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated,

ANN Mc LAUGHLIN

MARKET PLACE

SAUCE IT UP with a choice of three different condiments and the meat will appeal to more appetites. Use the three-well server which complements all dinnerware. Made of polished aluminum, the wells fit onto a bracket made with an aluminum base and ebony-colored shaft. 9¾" high. Wells, 5" in diam. $6.20 with 3 ladles. Ziff, Box 3072-AH Mdse. Mart., Chicago 54, Ill.



NEED AN EXTRA HAND when entertaining?. Make use of the muffin stand of bygone days. It's a decorative accessory made of pine with an antique finish. Three round shelves will hold serving dishes and the curved top provides a handle for toting. 34" high. Largest shelf is 9½" in diameter. Use it, too, as a plant stand. $16.95. Jenifer House, AH10, Great Barrington, Mass.

SHE LOVES BLUE WILLOW and will welcome this oval covered dish to add to her set. The ceramic piece in the traditional blue on white design is perfect for serving a hearty stew, for a piping hot vegetable, or for a warm dessert. Cover has a well-balanced handle, dish has two. Capacity: one and one-half quarts. $3.50 plus 35c postage. The Added Touch, AH10, Bryn Mawr, Pa.

Otto Maya

THE BETTER TO SEE a TV program, be sure to have a dim light burning in the room. A white and gold bird cage filled with cascading red roses gives a comfortable glow and a decorative accent. Each almost-real rose is fitted with a tiny electric bulb. Cage and flowers are lightweight plastic. Cord, 7½'. $3.50 plus 35c post. Crown Craft., 3-A Mt. Hope Place, New York 53, N.Y.

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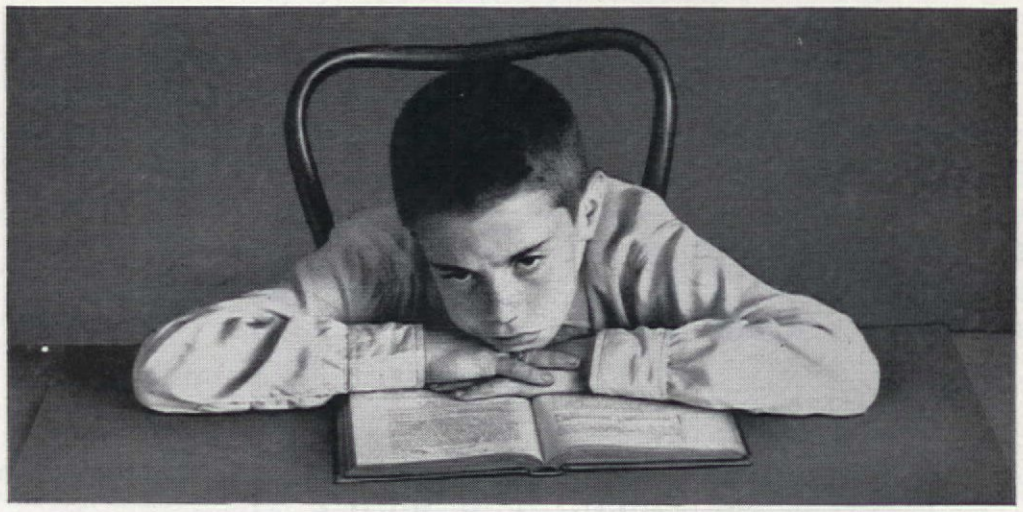

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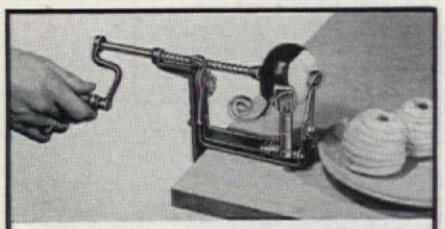

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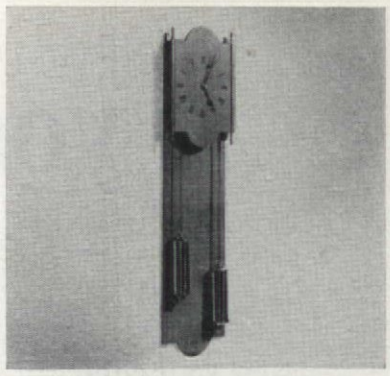
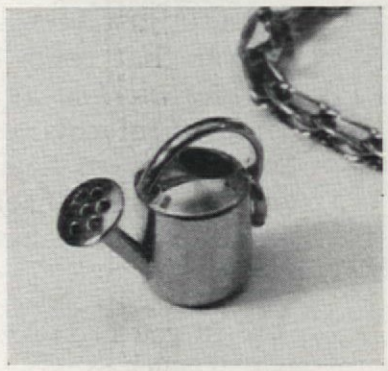
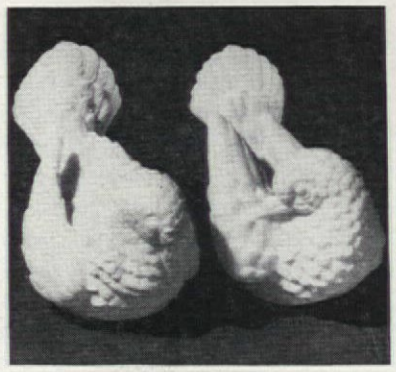
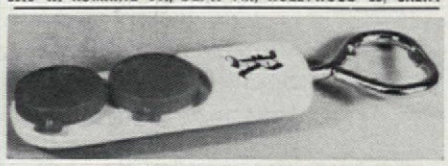


HAS SHE A GREEN THUMB? If so give her the appropriate charm for her bracelet. The 14K gold watering can is an exact replica in miniature of the galvanized can she uses to water her thriving plants. ½" high, it comes with a gold ring for attaching to bracelet. $11. Available in sterling silver for $3. Charm & Treasure, Department AHE, 509 Fifth Ave., New York 17, N.Y.



ALABASTER ACCENT complements fine wood. Add a pair of Italian, white turtledoves to coffee table or desk for a happy highlight. The sculptured detail of the feathers provides a nice texture. Each cooing bird is 5x3½". Combine them with an arrangement of leaves or flowers. $3.98 plus 35c postage for the pair. From Helen Gallagher, Department 410, 413 Fulton Street, Peoria, Ill.





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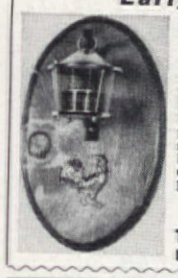
Early American

LANTERN—THERMOMETER



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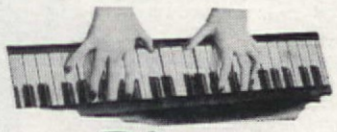

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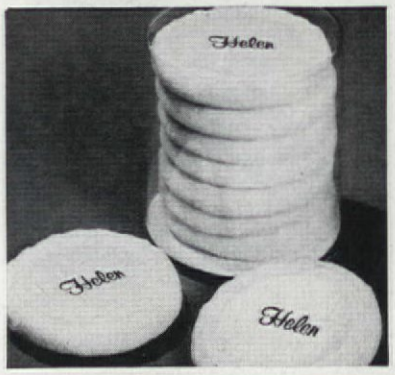

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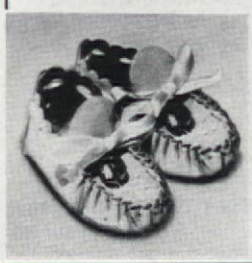

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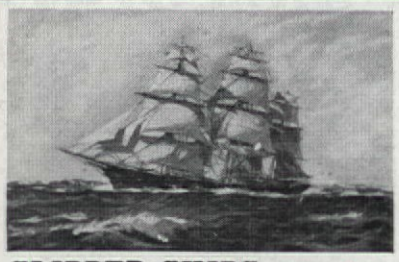

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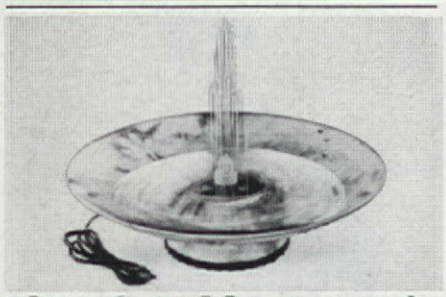

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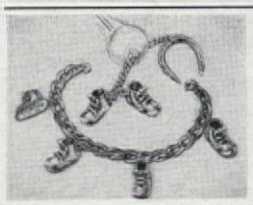

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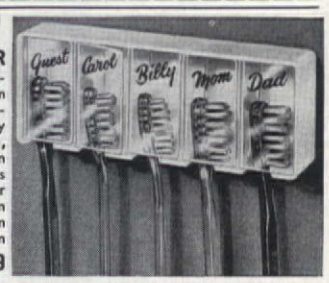

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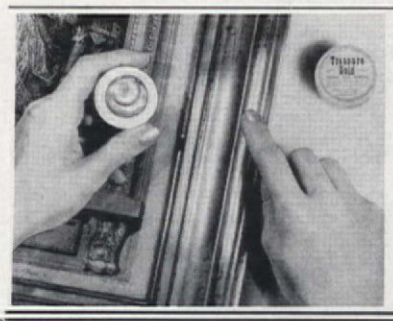

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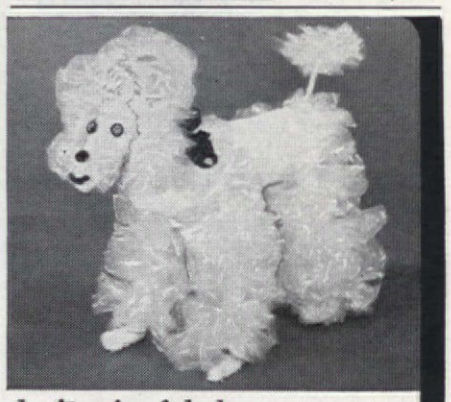

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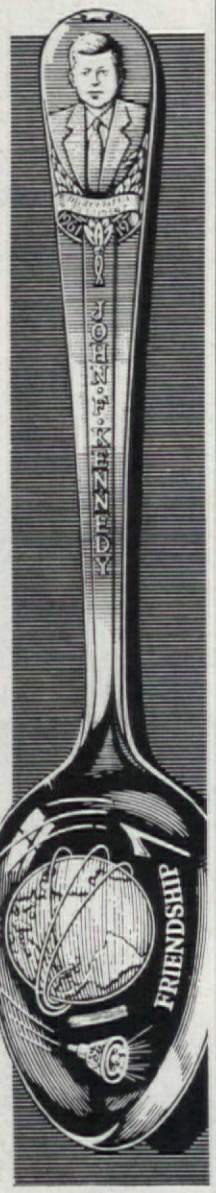

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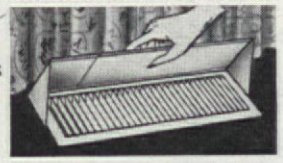

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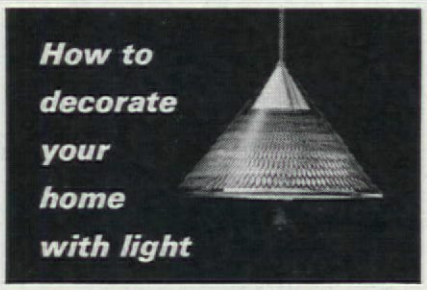

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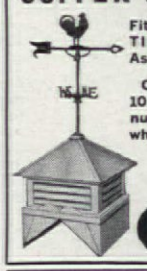

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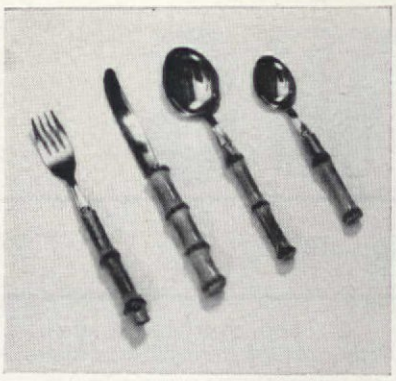

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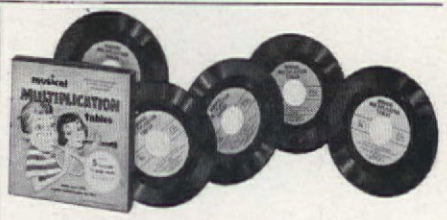

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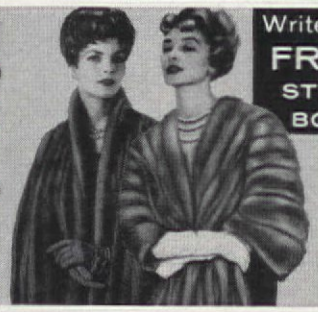

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MORTON'S remodels your old fur coat, jacket or cape into glamorous new fur fashion for only $24.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

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"PUPPY TRAINS while MASTER SLEEPS" with

TRAIN-O-MAT©

Chemically odorized, sanitary mat attracts dog at "comfort" time. Instinct tells "this is the spot". TRAIN-O-MAT housebreaks pet easily, surely and without effort on your part. Mat fits in a 12" attractive, protective holder. Change mat after use. KENNEL TESTED. Perfect, too, for housebroken dogs. MONEY BACK GUARANTEE.

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Make distinctive candles at home with regular Paraseal canning wax . . . for home decoration, gifts, church bazaars. CANDLE MAKING KIT with idea-packed instruction book, $1.00.

W & F Mfg. Co.
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I enclose $1.00 for Candle Making Kit, including wick, coloring, glitter, ornaments and instruction book.

Name_____

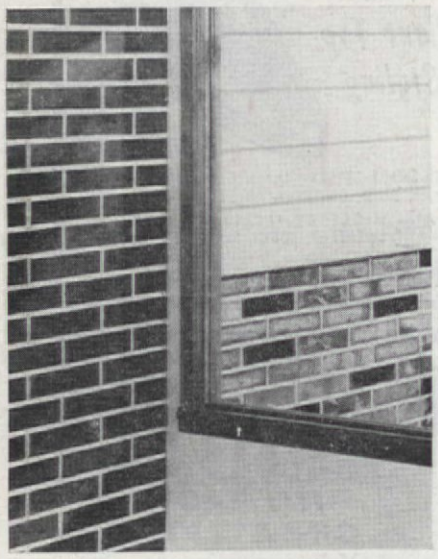
Address_____

WE'VE GOT NEWS

Here's the latest in news, ideas, and merchandise for keeping your home up-to-date.

BATHROOM BEAUTY

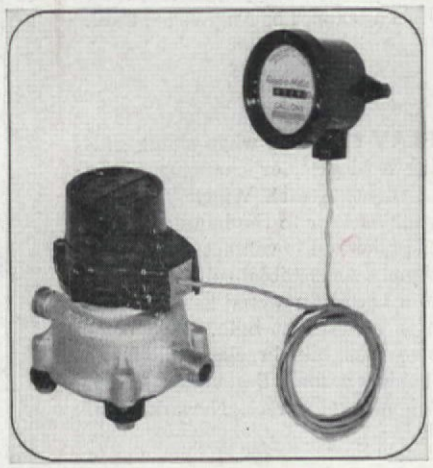
This Cabinet and double shelf is part of a line of color-conscious accessories for the bathroom by the Wolff Company. The decorative units available include shelves, cabinets, containers, a wastebasket, tumbler, and tissue dispenser. Called Color Duet, there are nine combinations: pink on white, soft blue on white, moss green on white, black on white, gold on white, raspberry on pink, burnt orange on beige, bristol blue on moss green, and moss green on soft blue.



Feather-Light Bricks for indoor use now come in a size and pattern that look just like the real thing. Each is 12″ long, 3″ wide, and only ⅜″ thick, and can be applied with three dabs of adhesive spotted on the back to any reasonably rigid, clean surface. No foundation is required. Manufactured by the Z-Brick Company, a new-brick (Americana) and used-brick (Colonial) finish are available.

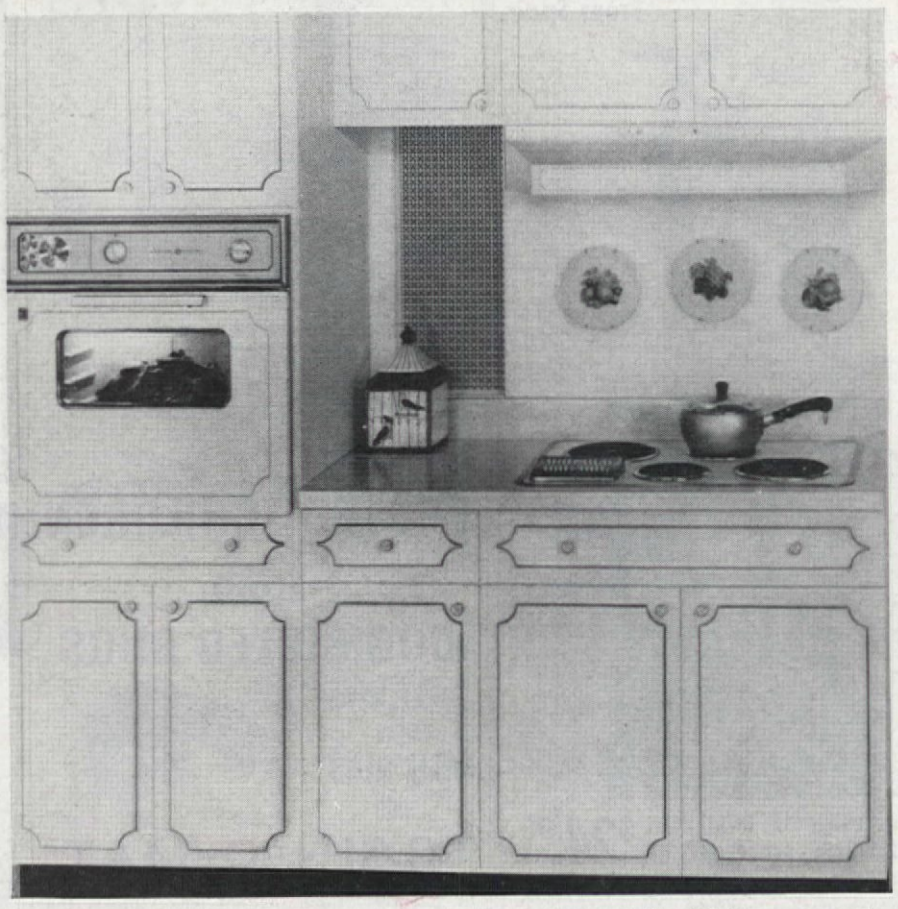
THE RINK STAYS HOME

If You've got a bit of land that's fairly level, you can easily build a skating rink in your own back yard. All it takes is lumber, nails, and a sheet of VisQueen polyethylene. It can be as large or small as space and your budget will allow, with 19′ wide, 30′ to 40′ long most common. Build a frame of 2x4s or similar lumber and spread the polyethylene film over the rink area and secure it to the frame. Then fill the rink with water—at least three inches—have your skates sharpened, and wait for old man winter to do the rest. For a 19x40′ rink your roll of polyethylene film will cost less than $20; the frame of 2x4s about $16 to $18; and stakes, strip boards, nails, and other little things another $5 to $10. VisQueen can be found at lumber or building-supply dealers where you get the other materials you'll need.



The Badger Meter Mfg. Co. has developed an instrument that may make reading the water meter an outdoor activity. The Read-O-Matic is the first register for magnetic drive meters which can be installed on the wall of your home. (There are already some for other type meters.) With it you won't be interrupted by the meter man, and he can work more easily and quickly. Depending on the locality, registers may be installed by builders, water companies, or home owners may buy their own.

FRENCH DÉCOR IS NEWS IN THE KITCHEN



The Provincial built-in oven above (at left) is General Electric's response to the current popularity of this period. Two finishes are available: Satin white with white porcelain-enamel handle and a white-and-gold control panel and control knobs. The same model also comes in coppertone which matches other G-E coppertone appliances. Both are of the same quality as other G-E ranges.

Food, overhead shades, and garage-door closers make our

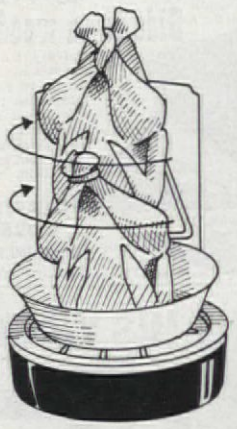
NEWS NOTES

For Those who want to shade skylights and overhead windows, Joanna Western Mills Co. has designed special hardware. Hidden metal channels run along the edge of the window to guide the shades smoothly and silently—and they can be operated electrically or manually. The horizontal installation is easy, and lets you control incoming sun light.

Tork Time Controls, Inc. has made a device that will automatically close those radio-controlled garage doors that sometimes open due to outside radio signals. The opening of the door sets off the mechanism which, after a certain time, closes the door. At electrical stores from about $40.

The Next few years will bring apple chips, frozen whipped cream, and a low-calorie cream substitute to perk up meals. The puff-dry chips can be eaten as snacks or reconstituted for desserts and such. The whipped cream can be defrosted and returned to the freezer, and the dieters' cream will be made of skimmed milk and sell for as little as non-fat dry milk.

NEW ANGLE IN COOKING



The New Sunbeam Carousel Rotisserie Broiler offers a completely new way to cook—by standing your food on end. The vertical rotary broiling is said to give excellent flavor and speed up cooking. Using very little counter space, it holds two broiler-size chickens or an eight-pound roast. Infrared radiant heat nicely browns leg of lamb, ribs, boned ham, lobster and other seafood. Its aluminum cover (not pictured here) has a heat-resistant glass dome and removes for easy loading. About $35.

Printed in U.S.A.

NEXT TIME IT'S SALAD...SNAP IT UP WITH CRANBERRIES

Recipe: one package of your favorite gelatin dessert (use half the water called for) plus Ocean Spray whole berry sauce. Or try Ocean Spray jellied sauce with cottage cheese or fruit. **HEIGHTEN THE FLAVOR, BRIGHTEN THE PLATE WITH OCEAN SPRAY.**

FUDGE NUT—Chewy! Chocolate-y! Loaded with sweet nutmeats and a different blend of cocoas. Its cocoa beans are gathered from exotic lands—Africa, Samoa, Trinidad! Excitingly good to eat.

CHERRY SUPREME FLAVOR CAKE —Juices from plump European cherries are enhanced by finest aromatic cherry flavoring to create a truly different and delightful cake. Serve it soon!

YELLOW CAKE—A whisper of orange flavor from tree-ripened California oranges blends with the vanilla flavor in this elegant cake. A superb-tasting cake for your family and friends.

APPLESAUCE RAISIN—America's lush orchards and vineyards yield fruit for the applesauce and plump sliced raisins in this favorite.

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you ever served...all inspired by DUNCAN HINES' rare flavor discoveries!

Tired of the same old cakes? Discover the excitement of Duncan Hines cakes. Duncan Hines—the man who became a legend because of his love of good food—travelled all over the world gathering the flavor secrets and recipes that pleased him best. His discoveries have inspired the best cake mixes you've ever known... mixes to make cakes that are truly different. Serve your family an exciting variety of unusual and wonderfully delicious cakes—Duncan Hines, the cakes America loves best.

Fudge Marble

White

Lemon Supreme Flavor

Deep Chocolate Flavor

Date Nut

Apple 'N Spice

Butter Pecan

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