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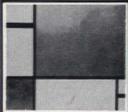
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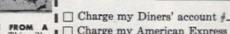
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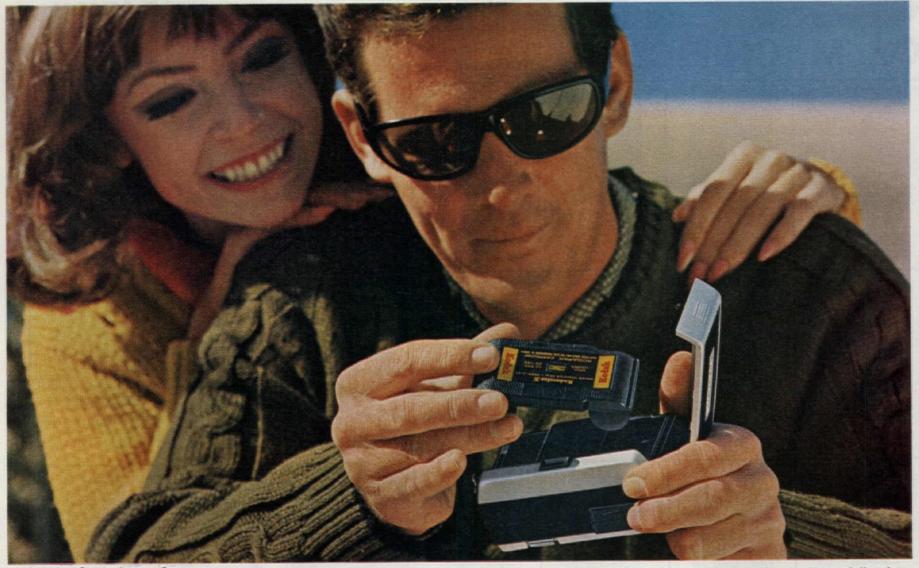


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There was a time in this nation's history when the advent of a neighbor was a most welcome occasion. This was in the early days when there weren't so many people about and even the most difficult and disreputable neighbor was a whale of a lot better than having no neighbor at all. In those days you could get a lot of mileage out of even a disagreeable neighbor. He could be on hand to fight off an attack by Indians or help with a barn-raising. If he was worth anything at all he could help you get in your crops and help out with the harvest and you returned the favor by doing the same for him.

Today, things are different. Most of us have all the neighbors we could ask for and sometimes even more than we think we need. But most of us prefer to live in a community and you can't have a community without neighbors. We and our neighbors make up the first nonfamily unit that when multiplied hundreds of times over makes a state and a nation. How we and our neighbors live together will eventually determine how we live as a nation. This country can never be greater than the sum total of its neighborhoods.

Over the generations, certain unwritten laws have been handed down to guide us in dealings with our neighbors. According to these laws, when a neighbor cries for help, there is an obligation on our part to respond to that cry even though it may be inconvenient or perhaps dangerous. If we turn a deaf ear to that plea, we have failed our neighbor but we have also failed ourselves-and in a larger sense, those ideals for which our country stands. Needless to say, when we require assistance, our neighbor accordingly is bound to respond to our call.

If we accept this basic responsibility of neighbor to neighbor, if we look upon our neighbor as one who may risk his life for us, or vice versa, then it would seem obvious that since he would do nothing to harm us, we would do nothing to bring him harm, whether by word or by deed. A delicate balance of tolerances must be maintained which makes a neighbor, in short, a rather special kind of person-almost like a relative. We didn't choose him, and he may or may not be a friend; but events have placed the two of us in a very close relationship and with very special obligations. As long as we are neighbors that relationship and those obligations remain in force.

> HUBBARD COBB EDITOR



## Closed...it looks like any other refrigerator

(but wait'til you look inside!)

We don't envy you people who have to buy a refrigerator this year. Outside, they all look pretty much alike. They all come in the same shape. They all have doors and handles. (Of course, our designers insist that RCA WHIRLPOOL refrigerators are better looking.)

But let's take a closer look at the inside story of this particular new RCA WHIRLPOOL:



There's no easier way of making and using ice cubes than with an IceMagic® automatic icemaker. It has no trays at all. So there's nothing to wrestle with, fill or spill. Our IceMagic fills itself, makes cubes, then stores them in a bin for you.

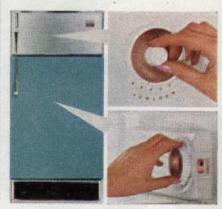
You just reach in, take out two, twenty or even a hundred — and the IceMagic automatically starts making more.

Another thing: until recently, you've always had to reach through or around food to get something from the back of a shelf. Not with an RCA WHIRLPOOL.



Our Carousel® Shelves rotate in a full circle turning the back of the shelf into the front. We like to call them "backless shelves." Now you can reach the pudding without knocking over the pickles.

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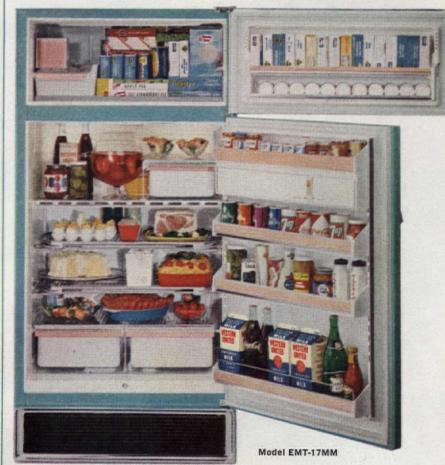
Look carefully. You'll notice that there are **two cold control dials**. One in the freezer, one in the refrig-

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make scalloped potatoes
serve a garden salad
beat cake batter
cook a gourmet casserole

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roast Cornish game hens pile up pretty fruits freeze church suppers bake a shepherd's pie

wish somebody happy birthday

whip up foamy sauce bake cinnamon apples serve a party crowd refrigerate leftovers

fix flower arrangements make meat loaf Diabolo

remember an anniversary

make a cherry cobbler stuff green peppers serve coffee hot or iced marinate shish kebabs bake New England beans

give a memorable wedding present

keep your kitchen pretty
serve the family like company
save flavor
wash everything glass-clean
decorate your table
in color-coordinated

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By Dorothy Lambert Brightbill

MORE AMERICAN HOME KITS. Grow these summer beauties with your needle. The exquisite anemone design was taken from an old French print. The delicacy of the flowers is captured with fine, thin wool yarn (except for the towels which are embroidered with soft cotton floss). All designs are stamped on creamy white linen. The specially designed tote bag is 12x12" with a 7" handle, has stays in the sides to keep it upright. The handle is crisped with Pellon so it is always firm. Outside is a zippered change compartment. Kit # AEJ-130, \$6.98.

## GHT SUMMER KITS



The pillow cover fits a 14x14x2" pillow. The kit includes welting and zipper (no pillow). Kit AEJ-131 is priced at \$3.98. The pair of towels, each with a different design, is already hemstitched. All you have to do is embroider the design. Kit AEJ-132, \$2. All kits come with easy-to-follow

instructions. SEE PAGE 84 FOR ORDER FORM.



# The best recommendation for Tide is packed inside every new Wizard washer.

Big reason Western Auto puts it there: New Tide gives you the cleanest wash you can get.

Naturally, you want the cleanest wash there is, and Western Auto wants to make sure you get it ... from the very first load. They pack Tide in every new Wizard washer. Can you think of a better recommendation for Tide?

In top-loaders like yours, new Tide gives you a cleaner wash than *any* other kind of detergent—low sudser, liquid or tablet. When you see those powerful Tide suds working in your Wizard, you

can bet even the dirtiest, grimiest clothes will come out unbeatably clean. And with a special, clean-smelling freshness only new Tide can deliver.

Try just one wash with new Tide. You'll understand why women like you have made new Tide America's number-one detergent.

Tide samples, and this ad, supplied by Tide pursuant to agreement with appliance manufacturer.

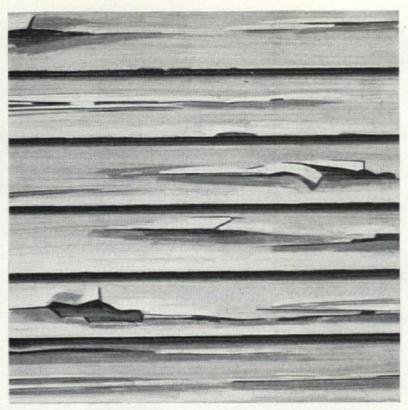
CHECK THESE WIZARD IMPERIAL FEATURES

Big 14-pound tub means fewer washloads, easier washdays for you.

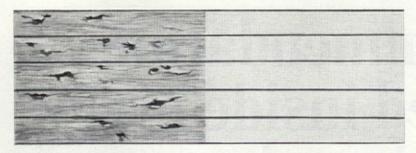
100% automatic, with eight 10-second spray rinses and deep overflow power rinse providing positive dirt removal from every load.

Special agitated power soak ends pre-soaking and hand scrubbing of heavily soiled clothes.

25 leading washer makers pack new Tide in every new top-loading automatic.



This paint looked good 4 years ago. If it was Devoe paint it would look good today



That's fact—and here we show proof that Devoe paint holds up. The test panel—one of thousands throughout the country comparing Devoe paint with others—shows 4 years of all-weather exposure. The results don't

surprise us: Devoe usually looks much better than other leading paints. We've spent over 200 years in this business, using research and new techniques to overcome common painting problems—so that when you buy Devoe paint and apply it properly, your house will look better...longer.



### DEVOE

DEVOE & RAYNOLDS COMPANY, INC., Louisville, Ky.



By Vera D. Hahn

We had a one-night stand in Colonial Williamsburg and here's what we liked. In the attic bedroom of a restored house: bold red-and-white checked cotton bedspread and draperies with scalloped edges bound in white-white walls. At the Kings Arms Tavern napkins are a yard wide. Sounds big? Well they are and very practical, too, especially for a fried chicken dinner. They're easy to copy in inexpensive cottons for your barbecues, picnics, outdoor meals. Personally, we're all for big napkins anyway; they make more sense than those teeny-weeny ones. Seems they used lots of leather in Williamsburg's Colonial days. It was as practical then as it is today. According to old inventories and notices in the Virginia Gazette, leather chairs were particularly popular. The Williamsburg Reproduction Program has just announced that it's adding upholstery leather to its product list. Leathers, from Lackawanna Leather Co., Hackettstown, N.J., will come in 33 attractive colors.

What every woman needs is a clock to dress by. We wouldn't want to be without our electric wall clock in the bathroom and were delighted to see that Sears, Roebuck show a bathroom clock in their fascinating new booklet of bathroom decorating ideas, "Fashion Bathroom Showcase."

There are some new clocks at Westclox that would be perfect in your bathroom; especially good is the new "Branford" electric alarm in Wedgwood blue or cameo white.

Reed & Barton Silversmiths invited us recently to preview their new 16 mm sound and color movie, the "Fine Art of Sterling Design." It's full of pretty table settings in addition to telling you the history of some sterling patterns. Get it for your club. It's distributed—free—by Modern Talking Picture Service, Inc., 3 East 54th Street, New York, N.Y. 10022.

It's a trend—and one that makes a lot of sense—this move on the part of TV hi-fi and stereo manufacturers to make bookcase models. Admiral Corporation has just come out with a compact stereo radio-phonograph. Styling of the case is simple, uncluttered. Cabinet is about 37x14".

The new Westinghouse Spacemaker table radio is also designed for bookcase use. It, too, is beautifully styled and will retail for under \$13. In white and blue or white and gold.

THE END

# Take this coupon to your grocer's to see if you've won \$25,000 in the Jell-0° \$200,000 Coupon Sweepstakes.



### PICTURE YOUR GARDEN ON PAPER

By Evanthia Kondonellis

"I want a garden that will be easy to take care of and easy on our budget. But I also want my landscape to be a flight of fancy that's livable. We can't afford a landscape architect right now, and anyway we'd like to experiment. Isn't planting a garden something like painting a picture or writing a poem? Something to daydream about?"

If you have a new home to landscape—like the reader we just quoted—or whether you want to remodel your present garden—you have two choices. You can play it safe with a formula garden—a conventional ring-of-greens-around-the-house. It may be as pretty as a picture book but it will probably leave you yawning, for the simple reason that you've often seen it before.

Your second choice is to be yourself. Make



a list of all the flowers and trees you love. Then list all the things you'll want to do in your garden. If you prefer to spend summer indoors in air-conditioned comfort, why build a patio you'll never use? If you dislike the ritual of grass maintenance, why have a lawn? Ground covers may serve you better.

When you have your list of plants and expectations, start sketching. Be as bold and unconventional as you like—innovate. If you're bored with spreading junipers at the doorstep, try ferns or heather. If red maples are de rigueur on your street, plant a ginkgo or liquidambar. If the results aren't right, you can always throw away the paper and start over again!

Our plans were done by well-known landscape architects for two home owners with the same-style house and similar wedgeshaped lots. You won't be able to use either one in its entirety, but each will give you ideas, a fresh viewpoint. The important thing to remember when you're your own landscape architect is that many common problems such as small lots, lack of privacy, and uninspired architecture, demand individual solutions.

When you've decided what you want, it's

a good idea to make a planting plan to scale so that you can make your mistakes on paper and avoid costly corrective work outdoors. Make your plan on graph paper, and let each square equal one foot of your lot. Outline your house, make circles for existing trees and shrubs, (continued)

Opposite, redwood, concrete, and brick were used to pave a waterfront garden. Many rough sketches were made before the final perspective evolved. A detailed planting plan (similar to the one we show below) had to be drawn up before the actual planting began. Landscape was designed by Dalsimer, Inc.

A split-level subdivision house, below, on an irregularly shaped lot was meticulously "planted" on paper. The rethe landscape architect.

#### LEGEND

ACACIA: Shrub or small tree, yellow flowers. AGAPANTHUS africanus: African lilies. To three

CASSIA (wormwood): Shrub with yellow flowers. CEANOTHUS: Mostly Pacific-coast shrubs. Showy blue or white flowers.

CHERRY LAUREL: Evergreen shrub or small tree. White fragrant flowers.

MAYTEN: Tree, 25 feet or more in height.

NANDINA domestica: Evergreen shrub to eight feet. Bright red berries.

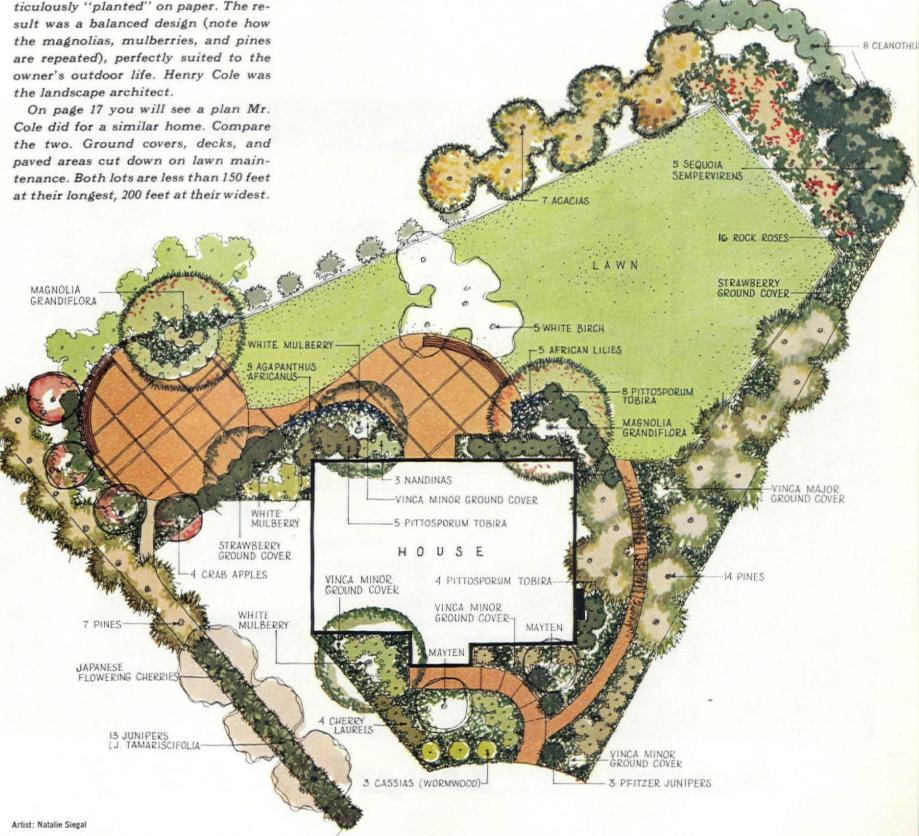
PITTOSPORUM tobira: Shrub to ten feet. Fragrant white flowers.

SEQUOIA sempervirens (redwood): eventually a forest giant. For mild climates only.

VINCA major: trailing evergreen ground cover.

VINCA minor (periwinkle): trailing evergreen ground cover.

WHITE MULBERRY: Tree to 80 feet. Bears sweet edible fruits. Leaves used to feed silkworms.







### New Admiral Duplex 19 fits your old refrigerator space!

Never before! A 19.1 cu. ft. freezer-refrigerator . . . side by side in one beautiful cabinet ... just 353/4" wide, 5'4" tall! Now, the big family with a small kitchen can shop once a week!

The Admiral Duplex 19's new stand-up design and all-foam Thinwall insulation save valuable space inside and out . . . nearly double your present refrigerator's storage capacity.

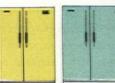
The Duplex 19's left side is a spacious 246 lb. freezer. Everything's easy to reach. No stooping. No stretching.

The Duplex 19's right side is a roomy 12.1 cu. ft. refrigerator. Holds gallon milk bottles, tall soft drink bottles, big hams,

bulky packages. Your food storage problems are over!

The Admiral Duplex is available with all-new, quality automatic ice maker and automatic defrosting in both freezer and refrigerator. In copper bronze, citron yellow, turquoise and

white. Brushed chrome doors optional extra. Three sizes: 353/4" wide (19.1 cu. ft.); 41" wide (22 cu. ft.); 48"wide (26.5cu.ft.). There's nothing finer at any price.







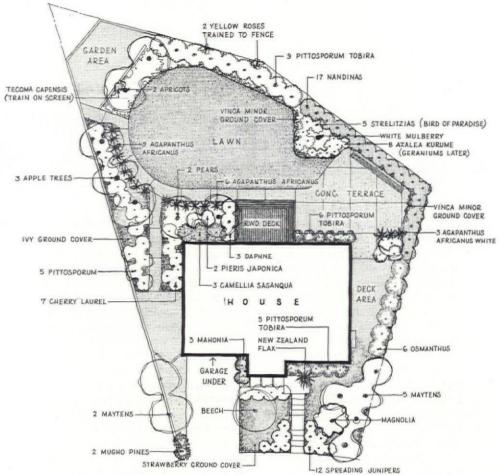


## Admiral Duplex 19

Newest thin-wall freezer refrigerator

### Picture Your Garden on Paper

(continued from page 15)



#### LEGEND

CAMELLIA sasanqua: Evergreen for mild climates. Flowers red or white. Needs winter protection in north.

DAPHNE: Shrub with fragrant white or lilac flowers. Varieties from one to over four feet. Some are evergreen. MAHONIA aquifolium (Oregon hollygrape): Evergreen to three feet or more. OSMANTHUS ilicifolius: Tree to 20 feet, with white fragrant flowers.

PIERIS japonica: Evergreen shrub to ten feet or more. White flowers in drooping clusters. Needs acid soil.

TECOMA capensis: Nonhardy shrubs with fragrant yellow or orange flowers.

and indicate all other permanent features to scale on the graph paper. Include driveways, walks, doors, windows, gates, and fences. This is the skeleton of your landscape design. Over it, on tracing paper, you can sketch circles and ovals to represent the trees and shrubs you wish to add, dots for grass, dashes for ground covers, and semicircles for vines or espaliers. By placing the tracing paper with the appropriate symbols over the graph-paper sketch of your property, you'll be able to see everything you wish to add in relation to what already exists. Your first tracingpaper sketch will be quite rough, but each succeeding version should be more and more refined until you finally have a detailed plan, with numbered symbols keyed to your plant list, of everything you want to plant.

No matter what the architectural style, every house needs summer shade, winter sun and warmth, privacy, pleasant views from the windows, a service yard, and perhaps a play area. How much time do you have for gardening? Unless you're an avid, dedicated gardener, plan your grounds for low maintenance. Overgrown, unkempt plantings are depressing and a neighborhood blight.

Most of the time spent in garden chores as opposed to garden enjoyment, is divided among hedge pruning, lawn mowing, edging, weeding, and raking leaves. You can minimize these tasks by planting some slowgrowing shrubs that don't need much trimming. Or, plant shrubs that look best when allowed to grow unsheared to their natural form. Substitute easy-care ground covers for grass wherever possible. The judicious use of paving

(gravel, flagstone, brick, exposed aggregate concrete, wood chips—the list is endless) will further decrease the amount of lawn you'll have to mow. Mulches greatly reduce weeding and watering, and you don't have to edge raised beds. If you think about it, you'll discover more ways to reduce maintenance.

If you're going to be your own landscape architect, DON'T TRY TO DO EVERYTHING AT ONCE. You don't have to own a finished landscape in one year. Develop first the area immediately visible from the street, and then the family-use areas adjacent to the house in back. First plant permanent and slow-growing features (trees and shrubs and lawn). Trees and shrubs should be set out early in the season, as soon as the ground is workable. Where winters are mild, you can plant them in the fall. In cold-winter areas fall is the best time to start a lawn. Add shrubs or trees gradually each year, as your budget and time permit. You can plant shrubs in pots any time during the growing season.

Use flowers as accents and as temporary fillers for the bare spaces between young shrubs. You can plant annuals or perennials any time in spring or early summer. If you can't plant the front of the house the first year, use flowers to perk it up. Your house is the center of a picture, and should not be smothered in plants, however. A foundation planting anchors a house with high foundation walls to the site and blends it into the lawn. Keep it simple and wellproportioned. It's not necessary to girdle your home with evergreens. Choose plants that will not need hard

pruning to keep their shapes. If you're going to plant under a window, choose a low-growing shrub that won't eventually block it—unless you have a picture window that needs a view. In that case try a tall shrub that is not densely branched or foliaged in front of it. A lacy, airy effect is lovely.

Tall, soft-foliaged plants set at the corners will make a house seem bigger and will shorten and soften very tall vertical lines. A general rule for foundation plantings is to use columnar or pyramidal evergreens to complement the vertical lines of the house, and low-growing, horizontal shrubs under windows, by steps, and as fillers.

The best way to have an informal look is to allow shrubs to develop in natural, free-flowing forms—not geometric cubes, triangles, and circles. If you have a ranch-type or ground-hugging house it will need little if any foundation planting. You might like to use dwarf evergreens and fill in with ground covers to avoid unnecessary height. To lend an established look to your ranch house, plant medium-size deciduous trees.

To air condition your house, plant deciduous trees on the south and west sides. In winter, when the leaves have fallen they'll let in sun. Space large shade trees at least 20 feet apart and preferably 40. There is no hard-andfast rule regarding how many trees you should plant on a given-size lot. The fact that it's better to use a few good trees rather than a lot of the fastgrowing ones is generally accepted, however. Fast-growing trees like the balsam poplar, Lombardy poplar, Babylon weeping willow, and the native sycamore are weak-wooded and split readily in storms. Their root

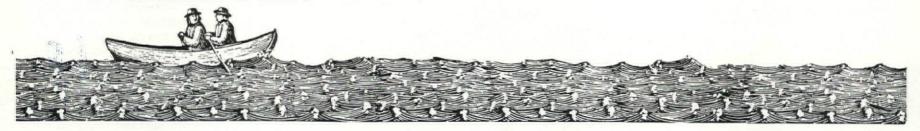
systems are strong and constantly invade and clog drainage pipes. Not as rapid growing but far superior are such trees as the red oak, pin oak, thornless honey locust, tulip poplar, green ash, and red maple. They grow about two feet a year. For quick shade, plant large specimens.

It's usually best to have an uninterrupted expanse of lawn in front to set off the house and foundation planting. It's easier to mow when the grass is not cluttered with "specimen" plants scattered haphazardly about. If your front lawn is large, it may be more attractive with a cluster grouping of trees or shrubs. Sketch all the alternatives before you decide. Take into consideration the architecture and size of the house as well as the depth of the lot.

The private area of your garden is where you can express yourself more freely as a landscaper. This is where you can indulge in your favorite flowers, if you like to garden. This is where you can build a patio or a putting green. Part of your outdoorliving area should be screened so you'll have privacy. If your property is large enough you can enclose it completely with screening shrubs and trees. If not, attractive fencing or baffle screening would be a more efficient use of space.

When planning your garden keep in mind that plants are functional as well as ornamental. If your property is like most of today's lots it's probably small, so try to paint your garden picture in light, suggestive strokes, with accents of color—not the complete spectrum. An analogy from art would be Japanese understatement, not Flemish detail. THE END

## WILL WATER POLLUTION SPOIL YOUR SUMMER FUN?



### By Tom Curry

It's a pleasant summer day; you pile the children into the car and take off for the beach, the lake, or a nearby favorite stream.

You hope to enjoy a cooling swim and do a little fishing. If it's salt water, maybe you can dig for some clams. Perhaps you prefer just to lie in the sun or shade and contemplate Nature's beauty.

But when you arrive, instead of sparkling water, you discover a malodorous, discolored mess. Dead fish may be seen, killed by pollutants from industrial and home wastes. In many estuaries, signs are posted forbidding the taking of shellfish, which are being killed along our coastlines by pollution. Health authorities may even have closed the beach.

Maybe you own a small boat. Yet boating isn't much sport when the water around you looks and smells like a huge sewer.

Home owners who live by rivers, lakes, or the shore are troubled by evil odors and unsightly flotage.

Recreational facilities are spoiled and pollution threatens us all with contagious diseases.

Pollution has become nationwide. It is so alarming with new problems of waterborne viruses, the wholesale death of fish and other wildlife, that President Johnson has made a special plea to combat it.

Not only the President, but Governor Rockefeller and other leaders wholeheartedly endorse this drive. Strict enforcement power, Federal and state money grants, are being sought to deal with this acute threat to our national health.

Your town may be guilty of pollution but you and your neighbors can unite to fight it. In some states local improvement groups have been formed to insure a clean water supply and effective waste disposal.

Proper sewage treatment will remove solids and reduce the bacteria count of the cleansed water to acceptable levels.

But there are still many cities without sewage-treatment plants. They discharge raw wastes into rivers, bays, and lakes. We should all make sure our waters are treated after use, even if it means added assessments. If your town has a plant, it may have been installed years ago and furnish only primary clarification. This treatment is not sufficient in heavily populated areas. So your plant may need enlarging or rehabilitation.

Efficient engineering, with a master plan and allowance for future expansion should be considered. A consulting engineer, licensed and experienced in sanitary work, should be employed. Requirements of the state public health board must be met, and if a Federal grant is available, Federal authorities will review the project.

Industrial wastes must be strictly policed. Most sewage-treatment plants regulate what may be discharged into the central system, for many chemicals will ruin bacterial action and clog the plant. So the industry concerned should be forced to install equipment and process its own wastes.

There are four types of sewage disposal systems to be considered.

1. Septic tanks for areas that are sparsely populated.

2. The package plant, or small private plant, for groups of very dense population.

3. Interim plants for large suburban developments that are ready for convenient hookup to central lines when they are extended.

4. The central plant, cheapest method per capita in populous areas.

On farms and in the country where lots are large, a septic tank must serve, though not all soil will take such drainage. A recent Federal survey reports that 50 percent of land suitable for building is unsatisfactory for septic tanks. The earth is too tightly packed, or the water table too high.

Even where the soil drains well, wastes and chemicals escaping the tank may ruin the earth. Water runs off the surface and may pollute nearby wells and streams.

In our rapidly expanding suburban districts, with homes crowded in countless developments, septic tanks are fast becoming inadequate and are creating more serious health hazards.

Thousands of homes are built adjacent to streams, lakes, and coastal inlets. Septic tank effluents may seep into the waters, making them unsafe for bathing, killing fish, and ruining the natural beauty.

As one big housing development after another goes up sewage extension must be provided. Such congested "islands" can be served by preengineered package plants or by small, inexpensive sewage plants to meet the community's requirements.

Where large housing developments are likely to be reached by a central plant soon, the answer is the interim sewage-treatment plant, designed for expansion and for easy connection to the central system when it's extended.

Subdividers and builders, not far outside central plant limits, have at times fought against interim plants. But they are rapidly learning, as are home owners, that the private plant has a great advantage over septic tanks. In a 50-house development, a builder can increase his profit immeasurably by installing sewage treatment instead of individual units.

The homesite value increases and the cost may run as low as \$200 per house. Where there is sewage, health authorities usually allow smaller lots, so the builder can sell more homes per acre.

The home buyer is saved from paying for a septic tank, then soon finding himself forced to sewerage.

The time soon will come when even a 25-house development will be required to have its own sewage plant. Such small plants can be made attractive. They can be chiefly underground, with an upper structure disguised as a residence.

If properly engineered, there is no odor problem. The treated effluent may discharge into a dry basin or take the course of storm drain-off water since it is no longer a menace to health. The small amount of sludge can be periodically pumped into septic-tank trucks and carted to central sewage plants for treatment.

Many builders and subdividers now are constructing these interim plants. But such installations must be satisfactorily operated and maintained.

Compact plants to serve as few as 150 people and up to 50,000 are available. With the building boom on, the interim or private sewage-treatment plant is a MUST where central treatment isn't within reach.

Centralized treatment, designed to serve a region's natural drainage, can be economically provided where there are 2000 people or more per square mile. In a treatment plant water is separated from sludge or solids. It is chlorinated and released into river, lake, or bay.

Sludge is the by-product of treating the liquid sewage. There are several methods of sludge disposal. One is the lagoon system. Raw sludge is pumped into a low, swampy area, and in time, air and sunlight destroy the germs. But children and dogs can get over any fence, while waterfowl, after alighting in a lagoon, may contaminate reservoirs and other waters.

Another means is anaerobic digestion, where sludge is held in closed tanks and treated. It can then be used for sanitary landfill or fertilizer, though laws forbid growing root vegetables in earth enriched by sludge.

Many people believe that sewage sludge can be made into fertilizer so that a factory attached to the sewage plant will pay. But the market is too small and unstable, and can't justify the added capital and operating costs. Chicago and Baltimore, and other cities, have such plants, but the only place where it has paid off is Milwaukee, where the sludge is rich from the breweries' discharge.

A solution for sludge disposal may be found in combustion. Raw sewage sludge needs only oxygen, found in the air, to burn. In a large plant, combustion can save up to 90 percent of space over the conventional system of tanks and drying beds.

If incinerated openly, however, air pollution results. One company has recently developed a process which is totally enclosed and presents no odor or health problems. Commercial combustion installations of this type have been approved for Lynnwood, Washington; two cities in California; Clarksville, Tennessee; among others.

There is no pat answer to the general problem of water pollution. Each community's needs must be surveyed.

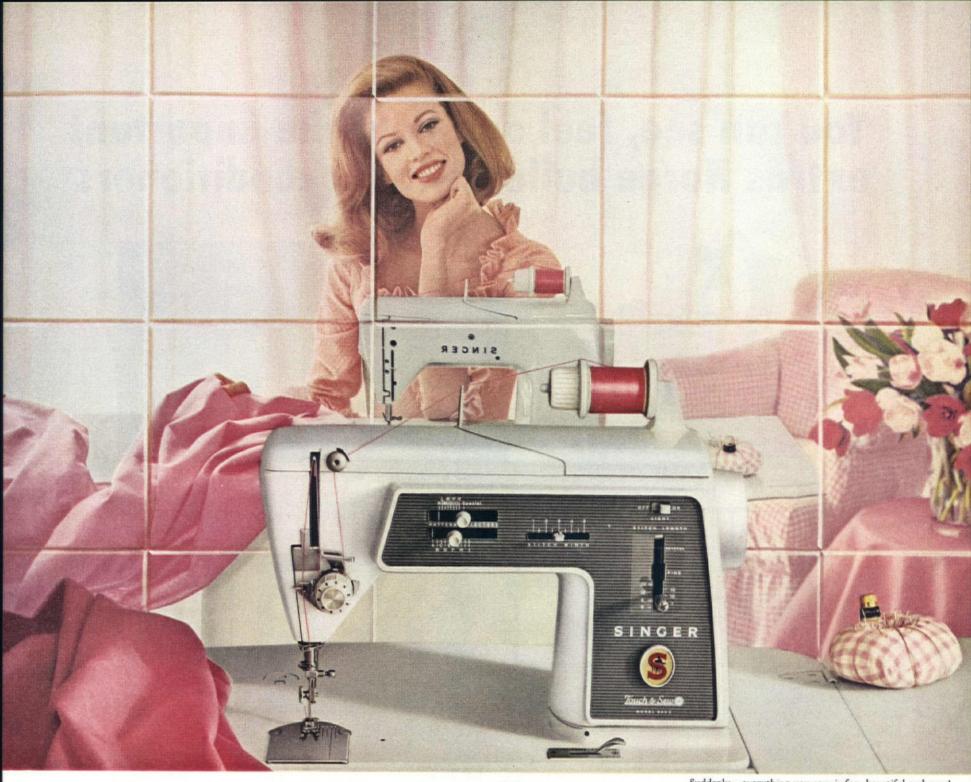
Money must be spent but a good start has been made. More health officers and trained technical personnel are needed. Our modern technology is more than equal to the challenge.

A prospective home buyer should check on the local sewage disposal. One way is to ask local authorities or a few home owners in the neighborhood how they are getting along.

Home owners overtaken by crowded developments, who now have septic tanks, may soon find they'll be assessed and taxes will rise when the sewage line comes along. But their disposal problem will be resolved, and a house with sewage will sell ten times as easily as one with a septic tank.

Pollution control is vital. Sanitation is the first, rather than the last, matter to consider as we join the national battle to preserve our natural heritage.

THE END



Suddenly—everything you sew is fun, beautiful and easy!

## At last! A machine that does all 3 kinds of sewing!

Introducing the newest Touch & Sew ( machine by Singer! So new it sews straight...zig-zag...now chainstitch, too!

Look at all you can do with this single-thread chainstitch! Ideal for all temporary stitchingbasting (it zzzips right out!), removable collars, growth tucks. A perfect flexible stitch for corded

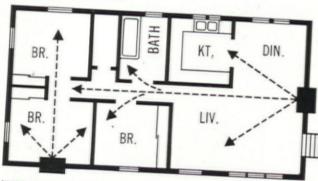
seams, stay stitching, and so much more! Come in and sew straight, zig-zag and chainstitch on the newest Touch & Sew\* sewing machine by Singer. No other machine does so much! It's sheer joy!



## You can see, feel and hear the important extras Norge builds into air conditioners



Norge Air Conditioners give you more cooling without getting noisy about it—even when running at top speeds. Reason: Norge's 7 quiet-maker features—a unique sound-silencing system that includes "floating" motors and compressors, thick fiber glass insulation, special compressor and refrigerant mufflers, sound-cushioned coils and wood fronts.



WHOLE HOUSE COOLING

Norge can air condition your whole house. Big cooling power and four-way air-flow control make it possible. Just think, no special installation costs, no waiting. You can have whole house cooling the day you buy your Norge. Your Norge Dealer can guarantee complete satisfaction.



ALL-WOOD FRONTS GIVE THE LOOK OF FINE FURNITURE The rich hardwood finish of Norge furniture-styled wood fronts blend beautifully into the most luxurious surroundings. No need to hide a Norge Air Conditioner—you'll want to show it off.



HUMIDITY REMOVAL Real air-conditioned comfort requires lowered humidity. Norge Air Conditioners wring the water out of the air to give you unbeatable moisture removal. The C-80, 18,000 BTU model shown here, will remove up to 137 gallons of moisture from the air every week.

Years from now you'll be glad it's a Norge







Whatever major purchases you plan for your home, you'll be doing much of your actual buying later on. That's the reason we don't want to burden you with facts now although this "How to Buy" series was designed to supply you with facts. In the past four issues we've covered "How to Buy" carpets (two parts), smooth-surface flooring, and bedding. In the months to come—when you're ready to buy again—we'll be ready with facts on furniture, fabrics, and lamps.
—Editor's Note

Here are some tips on "How to Buy Happily." We believe they'll make your fall shopping expeditions more pleasant and pleasurable. We're giving them to you *now* because they need mulling over and because there's some homework for you to do.

### YOU SHOULD HAVE FUN

Furnishing your house should be a happy experience. Instead, it too often turns into a harrowing one. Even women who have the help of a professional decorator suffer. So you're not alone in your quaverings and nervous alarms. Above all, don't let anyone, yourself included, push you, rush you. If you're slow in making up your mind—be slow.

### SO YOU'RE A WOMAN

And don't fall into that old trap of thinking that you must know all about decorating just because you happen to be a woman. Some of the most feminine women we know, the best mothers, the greatest cooks, have a hard time choosing home furnishings. They've probably been too busy with other things to develop their taste. Today, decorating a home is probably more complicated than it ever was because you have so much more to choose from and also because so many of the comfortable old rules are being happily broken.

### A DIFFERENT BREED OF CAT

And the fact that you can make up your mind like *that* when it comes to saying "yes" or "no" to a dress or hat is totally irrelevant. Furniture shopping and clothes shopping are two very different breeds of cat.

Don't forget, you've had years of practice buying clothes. You've been interested in clothes ever since you dressed your first doll. But you really only became interested in furniture, carpets, lamps, flatware, and fabrics when you had your own house or apartment to furnish. Up to then the subject of home furnishings didn't really concern you at all.

### TAKE HIM ALONG

Take your husband shopping for furniture, floor coverings, and other major home-furnishings purchases. After all, it's his house, too, and a man's point of view can stop you from getting overly feminine and fussy. Most stores are open late at least once a week, often twice, and then there's always Saturday. Make shopping a pleasant ritual, don't stay in the store too long if you see your husband's interest flagging. Some wives we know look first, make selections, then bring their husbands for a final OK. This is wise since most men don't like to "look around" as much as women do.

If you and your husband have quite different tastes you must spend as much time as possible shopping together, discussing your decorating problems together, even making mistakes together. After a while you'll find that you have developed one taste—"our" taste—and that it's no longer "your" taste and "my" taste. Instead of an unsatisfactory compromise, instead of giving in, you'll suddenly have the supreme satisfaction of choosing things for your home you'll both love to live with.

### DIFFERENT DOLLARS

And as if the situation were not complicated enough something happens to your sense of values—money values, that is. You expect money spent on home furnishings to do the impossible... to be more durable, to last longer than they possibly can! You don't ask any such performance from money spent on clothes, or even from your auto. You know from past experience that they go out of style or that you tire of them.

Let's look particularly at your attitude toward your car-and your furnishings investments. If you're like most of us, you probably get a new car every two or three years. It costs anywhere from \$2000 up. But the mattress you paid only \$100 for-and on which you spend one third of your life-is supposed to last you a lifetime. The sofa for which you spent \$500 is supposed to stay forever in style, be forever pleasing to you. Get rid of this "forever" complex. You'll feel some of the joy and daring that belongs to the experience of buying for and decorating your home.

### WHAT'S YOUR TASTE?

Find out what your taste is. What do you really like? As a starter you might read Betty Pepis's Personal Touch in Interior Decoration (Popular Library). It's a pleasant way to discover your taste, just take some of her tests. But there are many other ways of getting to know your own taste. Look around you. When you see a house you really like take time to analyze what it is that appeals to you. Or spend some time on the furniture floor of your local department store. Look at the furniture-look actively, see which pieces you like best and then look at the model rooms systematically and with a perceptive, analytical eye. Check your reactions. What do you like-what do you dislike-and why? You might do the same with the decorating pages of The American Home. See what pleases your taste.

### MAKE FRIENDS WITH COLOR

Discover your pets and your peeves among the color families. Don't let fashion decree anything to you. If you don't happen to like blue and green or pink and orange, no matter how much in fashion these color combinations are, don't use them. And don't believe the old myth that you're bound to like the same colors for your home as you do for clothes. If you're like us, you love neutrals for clothes-hate them in houses. Again, we can only tell you to keep on exploring your own taste-and you'll soon find that color is your greatest ally in decorating. Where inexperience made you timid and overly conservative, familiarity makes you sure of your taste, original and daring in your use of color.

### **BUILD A MENTAL IMAGE**

Once you know what you like, try to picture what you'd like your home to look like. Unless you create this mental image (and everyone can) before you shop, your shopping expeditions will never be totally rewarding.

Measure every purchase against your image. Will it fit into the overall picture, will it enhance it? If not, don't buy. Of course this method of shopping takes time, but then interesting interiors do grow slowly. They're never really finished but develop along with their owners' personality and character. Rooms that are designed in one fell swoop look it; they're often quite perfect but they lack warmth and charm.

## These Norge appliances have quality extras, too!



Thin-Wall design lets you fit a huge 15 cu. ft. Norge into the space needed by old-fashioned 13 cu. ft. refrigerators. Norge gives you an automatic ice maker, exclusive Never-Frost that eliminates refrigerator-freezer defrosting forever and all the other features you want in your next refrigerator.



Here's the 15-lb. capacity automatic with washing flexibility second to none. New Norge 15 washes *every* fabric, handles *every* size load from 2 to 15 lbs. with only the water needed. Biggest tub, biggest agitator assure cleanest washes—even for giant 15-lb. loads!



Norge makes the biggest, most versatile dryer of all! With Norge, you can tumble-dry biggest loads from the Norge 15 or stop the tumbling action to hangdry delicates on a drying rack. Dries with warm or cool air.

YEARS FROM NOW YOU'LL BE GLAD IT'S



### Feast your eyes on

## **Gourmet Melon\***



## It's the smartest, newest kitchen sink color—and only American-Standard makes it.

You spend 70% of your kitchen time right at the kitchen sink. How dull! But not any more. Even humdrum jobs seem lighter when the sink is colored bright by American-Standard. Our newest color is exclusive Gourmet Melon. Or pick from our palette of six other delicious flavors. They come in single and double bowls and a wide variety of sizes. And they'll wear like iron. The secret? Cast iron. Rigid, quiet, Venetian Pink\* impact-resistant. Topped with triple-thick enamel finish that resists stains and acid so the color stays bright year after year. Put color in the heart of your kitchen. Take a minute to call your American-Standard plumbing contractor (he's listed in the Yellow Pages under "Plumbing Fixtures" or "Plumbing Supplies.") Ask about these new American-Standard sinks and the sparkling American-Standard Single-Manchu Yellow\* Lever faucets and fittings that go with them. \*TRADEMARK ARADS CORP.















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## MERICAN-STANDARD



ENTERTAINMENT
YOU
CHOOSE
FOR
YOURSELF

Along with the rest of America, we beam contentedly at the Cartwrights, tense up with the man from U.N.C.L.E., turn to Smiley to see what table d'hôte he's going to serve us on any given Sunday, occasionally get bewitched by Miss Montgomery, edified by Mr. Novak, and informed by the Gemini boys on NBC or Walter Cronkite on CBS. In short, we think TV is here to stay. And we're glad—even though we would like to see more programming of more durable fare.

But haven't you often wished you could see your favorite shows when you want to see them . . . such as the Defenders earlier in the evening and maybe on another night? Of course it's not possible with present-day electronics to choose your own evening's entertainment program—not on TV that is.

But there is another piece of electronic equipment that does make you the boss, the program director, lets you go dancing, enjoy the best plays, dance to the best bands, hear the greatest performers at their very best.

Your record player puts you in the driver's seat if you'll just give it a little assistance. You simply build the kind of entertainment library that gives you a repertory from which you pick and choose.

Expensive? This is one of those cases where you save money by spending it. Two tickets to a first-run movie cost anywhere from \$2 to \$5. Two tickets to the theater, balcony seats, run from \$3 to \$4.50. In the case of a big Broadway hit, it isn't a matter of box office price. You simply can't get tickets except at premium prices. The same is true of the great musical events such as the Heifetz-Piatagorsky Chamber music concerts, Horowitz back on the concert stage, great performances of the Boston Symphony under Erich Leinsdorf, the Philadelphia under Eugene Ormandy, the New York Philharmonic with guest conductors, or the Cleveland with George Szell.

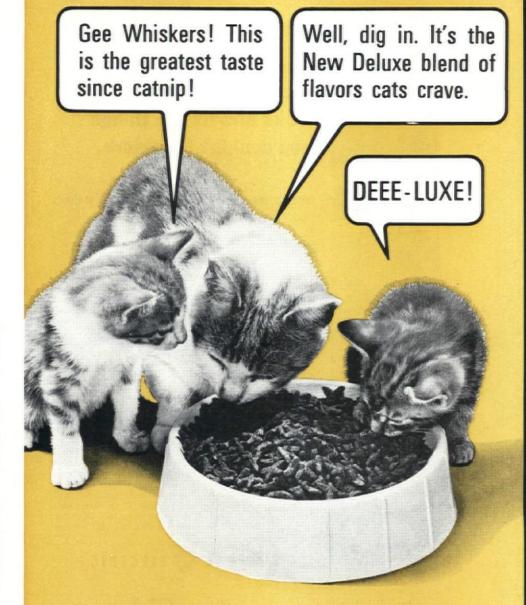
For a single initial outlay that may range, for stereo, from \$4.98 to \$15 you bring home a performance that will delight you not once, but countless times. You own that piece of entertainment for years! An evening with friends and Richard Burton as Hamlet, or Carol Channing as Dolly,

or Isaac Stern, Leonard Rose, Eugene Istomin with the Philadelphia Orchestra doing three great concertos—this can be an evening to remember and repeat.

Goddard Lieberson, head of Columbia Records, writes in his foreword to the new recording of Benito Cereno, (not a Broadway hit but a beautiful work) "... Recordings should, I think, be what their name implies; that is to say, they should be marked by memorability. . . . remember the Latin background of the word 'record'recordare, to remember." And that is another of the great extra values you get with your record library as contrasted with the fleeting memory of all but a handful of TV shows on for six months. You live with your records. Still another plus with this kind of entertainment (in all but pop tunes) is the amazingly high quality of the material. It doesn't pay a record company to produce relatively expensive albums unless they have lasting appeal, will continue to attract new buyers because the record is permanently pleasing.

We like, too, the fact that there is so much on records that can profitably be enjoyed by the whole family at one time like Peter Pan, Peter and the Wolf, Alice in Wonderland, The Nutcracker Suite, to mention a small handful. You, your friends, your children, become a house united in pleasure when you can plan the program.

A few of the many recent recordings that make you a program director are Bellini's Norma, Joan Sutherland in the title role (RCA Victor); Van Cliburn's debut as a conductor in Serenade to Music with the Youth Orchestra and Chorus of Interlachen Music Camp (RCA Victor); Luv, the hit and hilarious comedy by Murray Schisgal with great actors Eli Wallach, Anne Jackson, and Alan Arkin (Columbia); Hughie, the Eugene O'Neill opus that premiered in the United States last December, a short play starring on records, Jason Robards, (Columbia); Flora the Red Menace starring Liza Minelli and not yet opened as of this writing (RCA Victor); Carmen starring Maria Callas, (Angel); Verdi's La Forza del Destino with Leontyne Price, Shirley Verrett (RCA Victor). THE END



New! The most exciting taste yet in Cat Food. Not just one easy-to-tire-of flavor. A blend of flavors. A deluxe blend of fish, meat, milk and chicken flavors cats crave most. Keen. Sharp. Different. Exciting to a cat's taste. It's all flavor and no odor. Mild pleasant aroma will please you. And full nutrition to nourish your cat. DELUXE! We bet your cat thinks so!

## **Purina Cat Chow**

NEW DELUXE BLEND OF FLAVORS CATS CRAVE

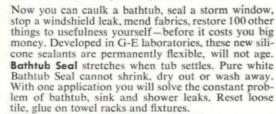






### New G-E silicone rubber sealants stop the leaks and fix the things you couldn't fix before.

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Clear Seal makes invisible repairs. Use transparent Clear Seal to mend tents, raincoats, leather goods, rubber boots, clothing. Seal basement cracks and aquariums. Mend convertible windows.

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Caulk tub and tile





Fix rain gutters



### those horrid age spots\*



\*Weathered brown spots on the surface of your hands and face tell the world you're getting old-perhaps before you really are. A new cream called Esoterica fades them away, as it moisturizes, lubricates the skin. Masses of pigment break up, roughness disappears, your skin looks clearer, younger. Esoterica works equally well on hands, face, arms and neck. Makes a wonderful hand cream and make-up base. Product of a trustworthy 51year-old laboratory, it is featured by leading department stores and drug stores. If you want your skin to be free of these blemishes, fairer, younger looking, begin using Esoterica today, 90-day supply, \$2.00. Plus 10% Fed. excise tax. Available in Canada and Mexico. MITCHUM CO., 610 FIFTH AVE., NEW YORK 20, N. Y.





In the pre-TV era many children learned American geography from the backs of seed packets as they traced frost lines from state to state. Marking the calendar was a spring ritual that culminated in the late-May offering of seeds to the earth goddess. Once the weeds sprouted we often lost some of our early fervor, but mother would come to the rescue and weed our tiny plots after finishing the rose bed.

We went from sunflowers and zinnias to corn, carrots, and gourds, and had visions of eventually reaping bumper crops of everything-including bananas and pineapples. Cold winter soon brought us down to earth on that score!

Your children probably have a patch of ground where they can sow a few seeds and watch the earth come to life under their fingers. They probably know that carrots don't grow on bushes and that a bouquet of posies from their own "garden" is a wonderful way to decorate the breakfast table. But there are children who never picked a flower or pulled a turnip out of the ground. They can chant every commercial on television or discourse on rocket fuel, but have never seen a seed germinate. It's paradoxical that they are not slum children. They are from middle-income homes in the suburbs, moved there so they wouldn't have to play in city streets and see a tree just once a week on Sunday.

Our homes are tastefully decorated, our gardens attractively designed and laid out. Unfortunately, landscape plans seldom provide for a child's garden-his private world for imagining and learning about growth and plants; learning how to care for living things.

Leisure-hour enjoyment has come to mean lounging and entertaining and we plan our gardens so that we spend the least possible time tending them. All well and good-drudgery is not mentally stimulating nor physically pleasant. But, what was once considered a relaxing, ennobling diversion is too often viewed now as time and energy wasted. Are our gardens becoming just another status symbol-showpieces in the product display cases of the Good Life? If adults see gardening only as an unpleasant chore that has to be done,

who will their children come to know the lifelong satisfactions that spring from intimacy with nature?

Here is a list of some of the flowers and vegetables that youngsters (and you perhaps?) will find easy and fun to grow from seed: anemones, asters, beets, black-eyed Susans, candytuft, carrots, chrysanthemums, corn, cosmos, forget-me-nots (myosotis), gaillardias, gourds, larkspurs, lobelia, marigolds, morning glories, muskmelons, nasturtiums, nicotiana, pansies, peppers, petunias, portulacas, pumpkins, pyrethrum, radishes, Shasta daisies, snapdragons, squash, string beans, sunflowers, sweet alyssum, sweet-peas, violets, and zinnias.

Youngsters can learn about growing things indoors too. After they have sown their seeds outdoors, plant a lima bean in a glass of soil. Plant the bean near the glass so they can watch it germinate-the same thing is happening outdoors!

Wet a blotter or a piece of brick and sow grass seed on it. Cut off the tops of carrots, beets, parsnips, and turnips, and "plant" in a shallow dish of water or moist vermiculite. They'll sprout delicate leaves of the most tender, early-spring green. Plant a sweet potato or two in glasses partially filled with water for graceful, long trailing vines. Children will love watching the roots grow down into the water, undulating like seaweed. You can even cut off the top of a pineapple and plant it in a flower pot. Let it dry for a week first, then root it in sand.

In our April issue we discussed packaged "creative" amusements and why children become so quickly bored with them. Their challenge is low, they fail stimulate young minds. Once punched out and pasted together, the job is done, but a garden is always growing, always changing, and its life depends on its keeper, the gardener. We live in a computer age, a time that has its own programmed momentum. Psychologists call it a time of alienation. Children feel the tension, too, but in the garden they can learn some of the joys of being involved, the humility that comes with being firmly rooted in reality. For, "a garden is, above all, the humble earth." THE END

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### LISTEN FREE FOR 10 DAYS - GET YOUR FREE RECORD ALBUM And Enter The Exciting Million Dollar "Spring 1965" Sweepstakes!

Personal listening pleasure to satisfy the entire family is your reward for listening FREE to this exciting and brilliant new five-record Treasury from The Longines Symphonette. Virtually every modern American folk-singer in dazzling performances of their LEGENDARY FOLK SONGS — THE 50 GREATEST FOLK SINGERS in 65 of their most famous and popular "hits". Each record has been lovingly researched, meticulously produced, manufactured of the finest and purest virgin vinyl materials to provide you with "Living Sound" perfection. As a bonus, this new Treasury includes the historic folk-singers of yesteryear (for example, LEADBELLY and WOODY GUTHRIE) as well as today's greatest. No extra charge for the full-color, stamped-in-gold presentation case . . . and you KEEP THE FREE RECORD ALBUM, "Great Memory Folk Songs" no matter what you decide about the five-record Treasury. Check "YES" on the postage-paid card to find out if you have already won a valuable prize and to get your FREE record album!

### JUST A FEW OF THE SINGERS AND THEIR FAMOUS PERFORMANCES!

- \*IAN AND SYLVIA -
- "Nova Scotia Farewell" "Texas Rangers"
- "Come All Ye Fair and Tender Ladies"
- \*JOAN BAEZ -
- "Hush Little Baby" "When You Hear Them Cuckoos Hollerin' "
- \*THE WEAVERS -
- "Kisses Sweeter Than Wine"
- "John B. Sails"
- \*CLARA WARD -
- "Twelve Gates To The City" \*THE ROOFTOP SINGERS -
- 'Shoes'
- "Ha Ha Thisaway"
- \*OSCAR BRAND
- "Which Side Are You On"

### \*NEW LOST CITY RAMBLERS

- "Foggy Mountain Top"
- \*PETE SEEGER -
- "One Grain of Sand"
- \*HEDY WEST -"500 Miles"
- JOSH WHITE -
- "One Meat Ball"

#### RICHARD DYER-BENNET "Lord Randal"

. LEADBELLY . WOODY GUTHRIE . \*MISSISSIPPI JOHN HURT . \*ED McCURDY . \*ERIK DARLING . \*CISCO HOUSTON . \*BUFFY SAINTE-MARIE . \*TOMMY MAKEM . \*EARL SCRUGGS.\*EWAN McCOLL . \*MIKE SEEGER .\*BOB GIBSON ... And many more of the Greatest Folk Singers of all time. 50 performers in all, over 65 fabulous songs for you to enjoy!

\*Artists and performances courtesy of Vanguard Records.

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LESS THAN 23¢ A SELECTION!

\$5 A MONTH OR \$14.98

for all five records in deluxe presentation case!

### FREE: Great Memory Folk Songs!

Just for listening to this brilliant five-record Treasury, you "win" this fabulous, "Collector's Edition" record album. 12 songs including: "Walk Right In", "Black Is The Color", "Goodnight Irene", "C.C.

Rider"; performed for you by JOAN BAEZ, ODETTA, THE WEAVERS, IAN and SYL-VIA and other famed folk singers! Keep FREE record album even if you return the five-record Treasury! Check "YES" on card or coupon.

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YES—send my FREE record album along with the five record Treasury of "Legendary Folk Songs". After 10 days, I will either return Treasury and owe nothing or send just \$5 a month until \$14.98 (plus modest postage-handling cost) is naid I handling cost) is paid. I City. keep FREE "Great Memory Solk Songs" record album in any event.

SAVE EVEN MORE! Enclose \$14.98 (Stereo edition \$16.58) and we pay all postage-handling costs. Same FREE record offer and 10-day trial. Prompt refund guaranteed. N.Y.C. residents only add 4% sales tax!

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NOTE: No one else has the Lucky Number on the card attached - mail it today to enter sweepstakes. Use coupon to order additional albums.

## "It took just \$850 and two days to air condition my entire home."

Mr. Clarence Tresler of Houston, Texas tells how easy and economical it is to enjoy the benefits of General Electric Central Air Conditioning.



"Many folks think that air conditioning a house takes lots of money and means your home is all torn up," says Mr. Tresler. "Actually, if you have forced-air heat like we do,

the job can be simple and inexpensive." The Treslers' home, at 3707 Broch Street in Houston, has five rooms, with two bedrooms, and 1450 sq. ft. of living space.



"I'm in the refrigeration business," Mr. Tresler adds. "So when it came to central air conditioning, I chose General Electric, because it's reliable. In three years, our 2½-ton system hasn't needed one service call."



And from Mrs. Tresler, in her attractive paneled kitchen: "I practically never used to bake in the summer until we got G-E air conditioning. Now, I think nothing of it —even when it's hot and humid outside."



Mr. Tresler: "Two of the biggest things we've found about G.E. are even temperatures and operating economy. Our electric bills have averaged \$25 a month. The air conditioning cost as low as \$12 a month."



Mrs. Tresler: "My drapes and everything else stay cleaner. I only have to have the drapes cleaned maybe once a year. And I only have to do a thorough house cleaning every two weeks, at the most."

If you have forced-air heat, you, too, can enjoy G-E Central Air Conditioning at a very modest cost. Call your G-E dealer for a free survey and installation estimate, with no obligation. He'll also explain how you can finance the job on easy terms. He's listed in the Yellow Pages under "Air Conditioning Equipment."





THE MOST FROM

By William J. Toth Professor, Center for Safety Education New York University

Here in America we are about halfway through completing the longest, most expensive, most convenient, safest road network ever known to mankind. This is the new Interstate System financed by federal funds, spanning this country from coast to coast and serving all states and larger metropolitan areas. It will be 41,000 miles when completed, is being built in 50 states. It is estimated that it will carry about 25 percent of all of our national traffic, though it will be only 1 percent of our total road mileage. These divided expressways eliminate traffic signals, stop signs, cross traffic, and limit entrances and exits to specific locations. It is predicted, happily, that some 5000 lives will be saved each year when the system is completed.

Where Are They? Most newer maps from service stations identify the Interstates. Or write to the state highway department of the state or states in which you plan to travel.

Is Your Car Ready for Sustained High-Speed Driving? Any continuous high-speed driving for long periods over long distances, as permitted by the Interstates, results in extreme wear and stresses on all parts of your car. In turn, you must make sure it is in top condition to meet the challenge of these highways.

Tires. Be sure your tires are properly inflated. Have them checked for cuts and bruises not seen by ordinary visual inspections. Remember, your only contact with the road is four tires, each covering an area about as large as the palm of your hand.

Steering. Your steering mechanism must be sure and responsive. The excess "play" that you may have in your steering wheel could cause you to weave and wander over the roadway as you travel.

Brakes. At high speeds you need instant, smooth braking. If your pedal goes within one and a half inches of the floor or you have experienced pulling to the right or left, get those brakes checked.

Mirrors. A side mirror is a must. Blind spots are eliminated by overlapping fields of vision of your inside rear-view mirror and the side mirror. Windshield Washer. You can afford to drive a dirty car... but not with a dirty windshield. Keep that reservoir for your windshield washer filled.

Other Liquids. Is your battery filled? Is your radiator full? Need oil? Above all, is your gas tank filled? Service areas aren't frequent on Interstates.

Seat Belts. Are you a nonbeliever? If you don't have seat belts in the front and rear, have them installed immediately . . . and use them.

Lights. Your lights, front and rear, must be clean and operating. Dirty lenses can decrease light efficiency by more than 50 percent.

Turn-signal lights are important. In many states signaling is legally required for even a lane change.

Windows for Vision. Can you really see out of all your windows as the manufacturer designed them, or is there "travel junk" such as cameras, souvenirs, boxes, etc., stacked on the rear shelf? Besides stealing valuable visibility from you, these objects can become lethal missiles if you stop suddenly.

Prepare Yourself. Get a good night's sleep prior to your trip, keep your car well ventilated, and stay alert. Vary your speed five to ten miles per hour periodically so as to decrease the monotony of steady driving which can lull you into drowsiness. If you feel fatigued or sleepy, change drivers or pull off and rest. At the speed you are traveling, one blink of the eye and a twist of the steering wheel can put you more than ten feet off the pavement.

Slow-Moving Vehicles. Slow-moving or stopped vehicles on the pavement figure in many of our high-speed road accidents. Watch for slow-moving trucks and older cars. Be especially alert near exits and entrances where they may be slowing to leave or attempting to pick up speed as they enter.

Slow-Moving Vehicles Symbol. Presently there is a triangular symbol being introduced for the rear of habitually slow-moving vehicles warning those approaching that it is slow-moving. Watch for this symbol.

Exit Backers. Even though it is illegal, dangerous, and often fatal, many motorists who have gone by their exit will stop and attempt to

back up to the exit. This action is hard to spot. Be alert for back-up lights or a driver facing the rear as you approach exits. If you overshoot the exit, continue on to the next one!

Special Driving Techniques. Keep two hands on the steering wheel and your eyes on the road. Sterling Moss, the famous English race driver, said it is dangerously stupid to drive with one hand. Flex your hands and fingers often.

Circle of Vision. Know where all cars around you are at all times. Check mirrors about every four or five seconds. If you have to move your head every time you look into the mirror, it must be improperly adjusted.

Signals Are Most Important. Signals of a change of direction or speed on your part must precede the change by at least five seconds. Signal long enough, clearly enough, and early enough to allow others to stabilize themselves or to react to your maneuver.

Thinking Time . . . Reaction Time. Even though thinking and reacting times are reduced at higher speeds, you can still give yourself more time by keeping plenty of distance between you and the vehicle ahead. The basic minimum following distance is one car length for every ten miles per hour of speed. To really feel secure double this. And of course, if the pavement is wet or icy, this distance should even be greater. Stay away from crowds of cars. Give yourself room and time to think and to react.

Overdriving Your Headlights? If you suddenly saw something on the road ahead at night that would necessitate an emergency stop, would you be able to do it at 70 miles per hour? Most automobile headlights do not effectively light the road over 500 feet ahead, yet at 70 miles per hour it takes over 500 feet to stop. "Slow down at sundown" really is an important message.

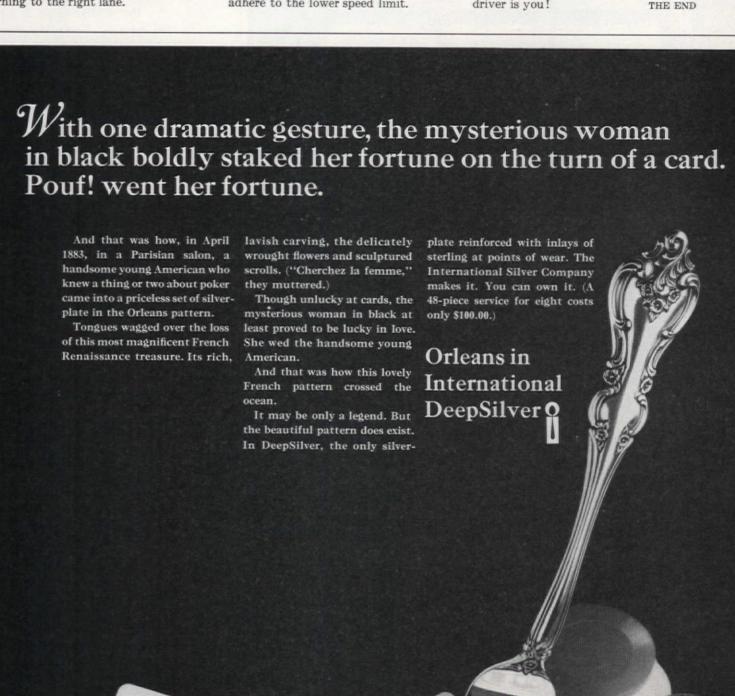
Speed Selection. Interstates are generally signed with both the maximum and minimum limits so that you have an immediate guide. However, you still can vary your speed quite significantly.

Passing. When you have overtaken a vehicle and are about to pass, tap your horn or flash your lights. Give him a second or two to stabilize himself. Then pass him. Do not linger in his blind spot or he may pull out into your path.

The Right Lane. Once you have completed your pass, pull far enough ahead so that you can see both headlights of the passed car in your inside mirror, signal a right turn, wait a few seconds, then move into right lane. If the pavement is wet, pull even farther ahead before returning to the right lane.

"Velocization." After driving on the high-speed Interstate for some time, you lose your awareness of speed. This can be dangerous when you return to a lower-speed road. You are suffering from "velocization" and must be sure to watch your speedometer closely to adhere to the lower speed limit.

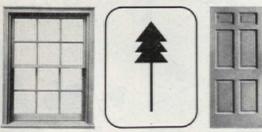
A Final Word. Driving the best engineered and carefully maintained automobile on our new Interstate Systems will certainly be convenient, economic, and enjoyable. But it still leaves much of the safety responsibility with the individual driver. And remember that driver is you!





The better homes in your neighborhood have wood windows.

### Haven't you noticed?



But it's much more than a matter of taste. Wood windows can cut heating costs, too. Ask your architect or builder. Get the facts.

### PONDEROSA PINE WOODWORK

Box AHA • 39 South LaSalle Street • Chicago, Illinois 60603

Less than three decades back, the American male took a daring step. He began to use aftershave lotion . . . not good old witch hazel, but a special, just-for-men lotion with a faint aroma. Not that he paid any attention to the fragrance! No, he used it only because it was so good for those little razor nicks and shaving burn. So he said. Today's American male has stopped pretending. He likes fragrances. He likes them on the women around him. More important, he has learned that there are scents created just for men . . . scents that are about as feminine as a football or a corncob pipe. Sometimes he's too timid to step right up and buy one-but he's even getting over that! Give him a helping hand with one of these goodies for a Father's Day present.

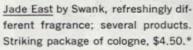
## ON THIS FATHER'S DAY

Canoe by Dana, from France. Briskscented talc, plastic bottle, \$2.50.\* Handsomely packaged cologne, \$5.\*

Arden for Men in red "leather" box: foam shaving cream, after-shave lotion (sandalwood scent); set, \$5.50.\*







Brut by Fabergé, a ferny fragrance available in lotion (here) \$8.50\*, in talc, and in soap "loaf" with knife.

That Man by Revlon, citrusy and woody. Here, from a large line, are cologne spray mist \$4\*, talc, \$2.\*





English Leather by Mem, a favorite in men's products. Here, all-purpose lotion and plastic travel bottle, \$5.\*





\*plus tax





For every decor





THE CHAIR is the most popular, most sat-in, most demanded chair in the country. How reassuring to know, then, that this wonderful, comfortable lounge chair now has been standardized to give you the ultimate in fine construction, care-free beauty and long wear. Every authentic THE CHAIR proudly carries the GOOD HOUSEKEEPING GUARANTY SEAL. Three things make THE CHAIR: sturdy, top quality construction...the practical, long-lasting

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beauty of ROYAL NAUGAHYDE®, the world's of KOYLON® latex foam rubber cushioning. Since their version of THE CHAIR, you are certain to find

Koylon'
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finest vinyl upholstery...and the luxurious seating comfort more than 50 top manufacturers are certified to make a style that will please you. And because

ROYAL NAUGAHYDE comes in hundreds of patterns, textures and colors, THE CHAIR you choose can look any way you want it to—like silk, like tweed, like leather, even like matelassé. Remember, if it's an authentic THE CHAIR, it's covered with Naugahyde, cushioned with Koylon, carries THE CHAIR tag as well as the Good Housekeeping Guaranty...and is priced to give you the best value for your money.

THE CHAIR will vary in price, depending on size and styling details, and on the pattern of Naugahyde with which it's upholstered. For store nearest you selling THE CHAIR, write U.S. Rubber, Rockefeller Center, New York, N.Y. 10020. In Canada: Dominion Rubber Company, Ltd., Montreal.





## CLASSICS-FOR NOW AND A HAPPY EVER AFTER

Here are some elegant ideas to help you fill out your silver service. These serving pieces are the finishing touches for a perfectly appointed table. They can be bought along with your flatware, china, and stemware, or you may prefer to purchase them after you own the necessities. We've collected some "basics" for you. The classic shapes will live long and happily with you. It's important to remember that silver must be timeless. Avoid gimmicky shapes and unusual ornamentation that you'll soon tire of. And remember what a great idea silver is

for a wedding gift in this month of June! 1. Well-and-tree platter is practically a necessity for large roasts or a buffet platter. Silver-plated by Reed and Barton. 2. Sterling silver bowl holds flowers, candy, serves as an extra vegetable dish or fruit bowl. By Samuel Kirk and Sons. 3. Sterling silver pepper mill is small and elegant, serves freshly ground pepper at every meal. By Towle Silversmiths. 4. Gleaming coffeepot is copied from a design by Paul Revere. With sugar bowl and creamer. Silver-plated by Oneida. 5. Sterling silver candlesticks are an elegant accessory. Be sure to have candles in them. Samuel Kirk and Sons. 6. Handsome tray, silver-plated by Towle Silversmiths, is 14" in diameter, a perfect size for drinks or appetizers. 7. Bread basket, woven in silver plate by Christofle of the International Silver Company, is a beautiful necessity.

8. Pipkin has myriad uses-for sauces, gravies, appetizers, dessert toppings. Silver-plated by Lunt Silversmiths.

9. Vegetable dish is a most useful item. Cover, when removed, turns into a companion dish. Silver-plated by Gorham.



## Can you see the difference?

### Mrs. Foerschner can't. How's that for mildness!

You are looking at the dramatic results of a test that demonstrates the amazing mildness of today's Ivory Liquid—mildness that can help keep *your* hands soft and young-looking.

Normally Mrs. Robert Foerschner, of Levittown, N.Y., washes dishes with Ivory Liquid without rubber gloves. But for this 30-day test, she wore a glove on her *left* hand only.

Now look at the unretouched photo above. Can you see the difference? Mrs. Foerschner says, "Ivory Liquid's so mild, even I can't see the difference!"

The Rubber Glove Test will convince you, too. And you'll like Ivory Liquid's rich suds, its pure creamy whiteness. Above all, you'll like how it helps keep your hands soft, young-looking. It's everything you expect of a detergent with such a gentle first name!

More women use Ivory Liquid than any other dishwashing liquid



(They prefer its mildness!)



He was chicken until Grandma's Unsulphured Molasses made him a Hero with barbecue sauce!



Grandma's Unsulphured Molasses is the "secret ingredient" of a sweet 'n spicy sauce that makes budget meats company-special. Mix equal parts of Grandma's Molasses, mustard and vinegar-brush on chicken, hot dogs or burgers as they broil, or simmer in sauce. Grandma's is naturally light, never bleached with sulphur...leaves no bitter aftertaste.

Send for free 36-page booklet "Molasses Classics for Modern Cooks." Write Dept. AH-6-65, Box 33, Wall St. Sta., N. Y. 5, N. Y.

### Grandma's Unsulphured Molasses . Good

Rich in iron...always sweet ... never bitter... it's unsulphured



### LIVING with wood sliding doors

that look and feel like good living. Their wood frames can be finished or painted to match any color scheme.



OUTDOOR

Wood frames eliminate winter condensation, too. And, PELLA Sliding Doors are exceptionally weathertight. Screens close automatically. Also available

### SLIDING GLASS in Canada. **DOORS**

THIS COUPON ANSWERED WITHIN 24 HOURS ROLSCREEN CO., Dept. RC-78, Pella, Iowa Please send color pictures of PELLA WOOD

SLIDING	GLASS	DOORS.	
NAME	NO US		

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CITY & ZONE



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### YOU NEED

NO Drup TAPE

Why put up with sweating, dripping pipes, damp base-ments, wet play-roor floors? NO DRIP TAPE ends the prob-lem Wrans spirally lem. Wraps spirally around basement Forms a perman-ent air-tight 100% moisture-proof jacket. Self-adhering. No tools or fasteners needed. Easy to put on.



At all Hardware, Building Supply and Plumbing Dealers. ONLY \$1.69.



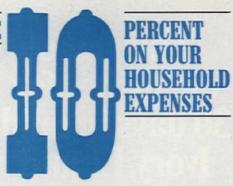
CROOKED



### D. Scholl's TOE-FLEX

Look for the special AMERICAN HOME order card bound between pages 50 and 51 of this issue!

### **HOW TO SAVE**



Without pinching, scraping, or the faintest sign of miserliness you can start today to "find" money to build a 10% fund . . . 10% of your current household expenses to be put in a special savings account.

Get a pencil and take the following test. Then go back over your answers and draw up a June new-resolutions list to glance over each week.

Now advance yourself a dollar from the anticipated savings, open a savings account at your nearby bank, and visit it each week. It will be there, that 10%, if you keep to better than 50% of your resolutions . . . and rein in some other, unlisted careless gestures we all indulge in. Ready?

#### **FOOD**

I plan meals a week ahead, so leftovers are tempting, economy dishes balancing out the luxuries.

Yes No 🗆 Sometimes Note: On Friday, just before lunch, when you're hungry . . . that's the time to make out the week's meal plan. Tasty food ideas come easily!

I do my major shopping once a week, with a list that was made after I read the food-specials ads.

No I Yes 🖂 Sometimes [

I use all that I buy . . . the chicken bones for delicious soup, the steak and roast bones for stock.

No 🗆 Sometimes Yes 🗆 Note: A pressure cooker makes the job of bone-using so easy, so quick-and you feel so French and thrifty!

I know cheaper cuts are often tastier and just as tender as steak when they've been properly treated with a tenderizer. I know and I do.

Yes 🖂 No 🗆 Sometimes Note: Try London broil, chuck, top or bottom round; tenderized they go so much farther, taste wonderful.

If I don't bake from scratch, I do use the wide, wonderful range of prepared mixes to supply the cookies and cakes my sweet-tooth family likes.

Yes No 🗆 Sometimes

I use up the dribs and drabs attractively, never letting them accumulate until they're too old and tired to serve. Yes No 🗆 Sometimes Note: The small wedge of Cheddar grated over potatoes is a case in point. So are the teaspoons or tablespoons of vegetables stirred in to add color to the next day's salad. Also, the stale pound cake, toasted and served with ice cream.

I add glamour to inexpensive, everyday foods . . . cinnamon to applesauce, ginger to canned peaches, bright red pimiento to rice or tuna. I read cookbooks and magazines to learn new ways to make simple foods taste and look delicious.

Yes 🗆	No 🗆	Sometimes	

#### HOUSEKEEPING

For a	ny l	help	hired	l b	y th	e d	lay,
wheth	er re	gula	rly or	a	profe	essi	onal
crew o	nce	every	v few	wee	ks, I	hav	ve a
writte	n list	t of	what	Ie	xpec	t to	be
done a	nd h	ow.					
Voe -	1	Mo		Q.	amat	ima	-

1 63	_	140	_ bome	Dometimes _			
Му	family	has	assignments	for	reg-		

ular	cl	eaning	g chore	es s	o t	hat	only	the
heav	У	work	needs	to	be	far	med	out.
Yes		1	No 🗆		S	ome	etime	es 🗆

I treat my household appliances with respect. I use them, but don't abuse them, have few maintenance bills.

No 🗆 Sometimes Yes 🗆 Note: The book of instructions that comes with every appliance was most carefully put together to make the appliance work its best. Read it . . .

### LAUNDRY AND DRY CLEANING

I always follow the lab	el instructions
on laundering water	
soaps, bleaches, dryer	temperatures.
Yes □ No □	Sometimes
Note . Towels hed and	table linens last

Note: Towels, bed and table linens last
third longer when properly laundered,
not subjected to overbleaching, overdry-
ng, overfluffing.

mend	small tears	before laundering.
Yes 🗆	No □	Sometimes

I buy economy-size soaps, cleansers; measure them into the machine. No 🗆 Sometimes Yes

I brus	h suits	and dr	esses be	efore :	and
after v	wearing,	air the	m, prot	ect th	em
with a	prons w	hen in	the kit	chen	
and a	man	er tring	to the	alonn	OPO

Sometimes Yes 🗆 No I

### ENTERTAINING

We entertain on our own scale. We can't afford a big liquor bill, expensive canapés, big bridge losses. And we stopped trying to.

Yes 🗆 No 🗆 Sometimes Note: If drinking is the custom in your group, you'll never convert a heavy drinker to a glass of iced tea, but an evening with wine and soda, a wine punch, an aperitif can be just as entertaining as the more expensive "spread."

(continued on page 84)



## Alcoa Wrap buys the Butter for these new butter-barbecued beef loaves

Make these individual butter-barbecued beef loaves for everyone at your cookout and Alcoa Wrap will mail you 25¢. This more than covers the cost of the butter used in this recipe.

The flavor secret of these mouthwatering beef loaves is the savory butter barbecue sauce. Spooned generously over each loaf and sealed securely in Alcoa Wrap, its buttery goodness flavors every tender bite.



Here's how to get 25¢! Mail your name and address plus the Better Packaging Label from any size package of Alcoa Wrap and the name panel from one pound of your favorite brand of butter to Barbecue Recipe, Box 74A, Mt. Vernon, N.Y., 10556. Offer expires Oct. 31, 1965. Not good where taxed, prohibited or restricted by law. Only one refund per family.

a message from dairy farmer members of

american dairy association

### BUTTER-BARBECUED BEEF LOAVES

2 pounds ground lean

2 eggs, slightly beaten 1/2 cup cracker crumbs 1/3 cup chopped green

pepper 1/4 cup milk

- 1/4 cup catsup 11/2 teaspoons salt teaspoon pepper 8 onion slices Butter Barbecue
- Sauce\*
- 1. Combine beef, eggs, crumbs, green pepper, milk, catsup, salt, pepper.
- 2. Divide into 8 portions on double thick squares Alcoa Wrap; shape into
- 3. Top each with onion slice, 2-3 tablespoons butter barbecue sauce.
- 4. Bring up sides of foil; fold down onto meat in tight double folds; fold ends over and over up close to meat.

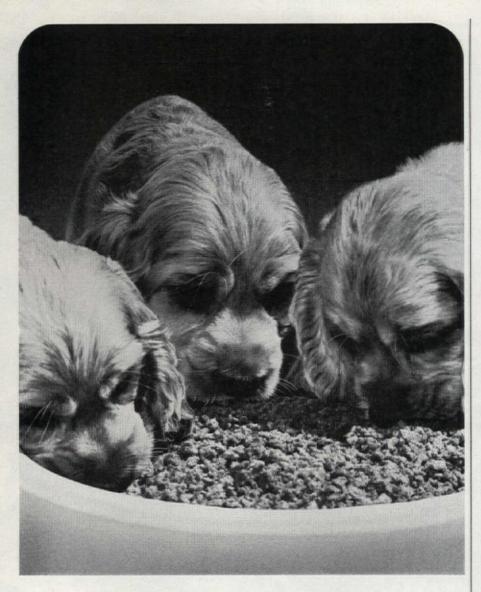
- 5. Grill 3 inches from coals 10-12 minutes; turn. Grill 10-12 minutes longer.
- 6. To serve: Open foil; top with tomato slice if desired. 8 servings.

### BUTTER BARBECUE SAUCE

1/2 cup (1 stick) butter 1/2 cup chopped onion 1/2 cup catsup 1/4 cup firmly packed light brown sugar 11/2 teaspoons chili powder

3 tablespoons Worcestershire sauce 1 teaspoon salt 1/8 teaspoon pepper

- Dash Tabasco sauce
- 1. Melt butter; add onion; cook until 2. Stir in remaining ingredients; sim-
- mer 5 minutes. 3. If stored in refrigerator, warm before using. About 1 cup.



# New food for puppies from **Friskies**provides 15 added growth vitamins and minerals

Now feed your puppy a food specially created for him and recognized by veterinarians and breeders everywhere. Friskies Puppy Food provides everything your puppy needs to help him grow up straight and strong—protein, of course, plus 15 added minerals and vitamins—including A for keen eyes and shining coat, B<sub>1</sub> for body tone and appetite, B<sub>2</sub> for healthy skin and tissue, D for strong bones and teeth.

What's more, Friskies has a special beefy flavor to perk your pup's appetite, to make sure he eats his food and gets his nourishment. Assure your puppy a happy, healthy life. Start him right with Friskies Puppy Food.

P.S. Small dogs love Friskies Puppy Food too—and it's just as good for them. Triskies
PUPPY FOOD
for SMALL DOGS, too

FROM A WORLD LEADER IN NUTRITION - Carnation

## By Jeanne Lamb O'Neill I LOVE IT, WHAT IS

I wonder how many graying grooms of other Junes will surprise their wives with a present this month? And how many will settle for a peck on the cheek and a check in the hand? No, my darling daughter, love doesn't turn to ashes as the years go by—it just turns to cash.

Of course, it makes sense to give money for anniversaries, birthdays, Mother's Day, and the rest. Lots of men hate to buy presents. And, frankly, lots of women hate the presents men buy.

But I'm glad my mother told me years ago never to look a gift-spouse in the mouth—never return a gift or exchange it, never poke at it or pout at it or look cross-eyed at it. Even if he brings home a striped elephant, she said, smile—or you'll spend the rest of your life in cold green drafts from the bank.

It was good advice. I haven't wrapped and tied a present for myself yet. And oh, the rare and wondrous unveilings I'd have missed if I had.

Opening a present from John is as thrilling as jumping out of a plane in a parachute. You never know what will happen when you pull the string. More than that, even after you've pulled the string and opened the box and parted the tissue paper, you don't know what you've got.

I could spot a striped elephant right off the bat—but what about madras spats, velvet-lined ponchos, yellow silk cheongsams, embroidered tights, earrings that hit you at the knee (all right, elbow), or rain boots that look like red silk stockings on patent leather heels?

John likes exotic presents. To his mind, it isn't a present if you can guess it in 20 questions or find it in 20 stores. Do I want six pairs of nylons, size 10, for my birthday? Don't come to him. He's not a middleman between me and Macy's. He's a present-buyer.

There's no use dropping hints. John takes a hint, and flies with it like Corrigan—full speed in the wrong direction. Hint for a plain blue bathrobe—you'll get an emerald velvet jump suit.

I've never seen the present-buyer at work. But I doubt if he shops with a list in his pocket or a notion in his head. I suspect he just free-styles down the aisles until something strikes him, pow, in the eye. Chances are it wouldn't strike anybody else, pow, in the eye—but that's what's so gratifying about a present from John. You know darned well Miss So-and-So didn't pick it up on her lunch hour.

Today, there's nothing exotic about Bermuda shorts. Without them half of America couldn't have left the house this morning. But who knew what they were ten years or so ago? Well, guess who got the first crazy pair of Bermudas in town from whom? Also the first "fake fur," the first Brooks Brothers pink shirt, the first skort, the first coverall, the first muumuu, the first pink (or blue or green) nylons, the first at-home pants with feet?

Guess who came home with an orange and pink suit 'way before Jacqueline Kennedy braved the clash—and liked it so much he went back for shoes and umbrella to match? Guess who discovered Rudi Gernreich bathing suits—so long ago that they came with two tops instead of none?

Some men are "broken record" present buyers. Year after year they give jewelry or perfume or nightgowns. John isn't completely unpredictable either. He likes to give jewelry, perfume, nightgowns, dresses, blouses, sweaters, skirts, pants, coats, suits, hats, shoes, gloves, bags, and scarves. He likes big things—handbags as big as valises, beads as big as pumpkins, and hats as big as umbrellas. And he can never resist things with stoles, things with polka dots, things with monograms, or things in muddy green.

Obviously, I'm content with my loot, or I'd have put my smile in mothballs years ago. But I'll bet some women wouldn't be in my shoes for all the cheongsams in China. Their nerves couldn't stand up under the suspense, or their tastes don't run to madras spats. They'd rather be safe than smiley.

OK. You take check cashing and I'll take parachute jumping. For one thing, check writers aren't inclined to pull out their pens impulsively in between occasions. But present buyers? They don't know Christmas from any odd Tuesday in June. (You know you've got a present buyer when he squeezes out of a plane after a one-night-away business trip with three feet of candy for the kids and five feet of dress box for you.)

But there's more to it than pure female greed. There's poetry and drama and romance. Would wife Mumtaz ever have bought the Taj Mahal for herself? Where would O. Henry's Gift of the Magi be if Della and Jim had simply settled for gift certificates? For that matter, where would the Bible be if the Three Wise Men had come out of the East bearing gold and gold and gold? THE END



# Something added, something new-a living room without roof.

Borrow an idea from the newer homes — add a Western Wood deck . . . a living room without roof.

Talk. Cook. Sleep. Party. Sprawl. Read. Dance. It's the extra space for modern living. And couldn't you use it! It makes a home seem new again — for surprisingly little money.

It doesn't matter — what style your home is now, either. Western Wood is nice that way — goes with any design or material. It's restful underfoot. Wears well, cleans easily, doesn't

hold puddles or heat — and it's cooler than all other decking materials.

You can put a Western Wood deck over a garage or driveway, off a second story or one step off the ground. It snuggles up and becomes part of your home.

When you want to refinish it, you can do it with a mop.

Send us the coupon and 10¢. We'll send you a colorful booklet with all sorts of deck and patio ideas.

Dept. AH-665, Yeon Building, Portland, Oregon 97204 Please send me your book on Wood Decks and Patios. Enclosed is 10c.

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WESTERN WOOD PRODUCTS ASSOCIATION

The finally insurance morely, we discussed the baselines forms of lashiful insurance, and the various forms of lashiful insurance, morely to the policy should not be hand insurance to collecting more in the policy should not be hand insurance to collecting more in lastification of the policy should not be hand insurance to collecting more in lastification of the policy should not be hand insurance to collecting more in lastification of the policy should not be hand insurance to collecting more in lastification of the policy should not be hand insurance to collecting more in lastification of the policy should not be hand insurance to collecting more in lastification of the policy should not be a constrained on the hand insurance to collecting more in lastification of the policy should not be more in the definite when it causes to prospect a conservation of the lastic should not be a constrained to the policy should be large should not be a constrained to the policy should be large s



SILETTE TOILET BRENDA LAVATORY MADRID BATH

# Go ahead, indulge yourself. Eljer Master Crafted products just look expensive.

A new bathroom . . . sublime luxury in your home. You'll appreciate it every day. Best of all, you don't have to scrimp to afford Eljer Master Crafted fixtures. They fit your budget, and you can select from six lustrous pastels or snowy white. Note the polished brass fittings, too. They are designed and made by Eljer with Eljer fixtures in mind . . . they go together. Your Eljer plumbing contractor knows all about Eljer quality. See him before you decide on anything. Or write The Murray Corporation of America, Eljer Plumbingware Division, Dept. AH, P.O. Box 836, Pittsburgh, Pa. 15230.

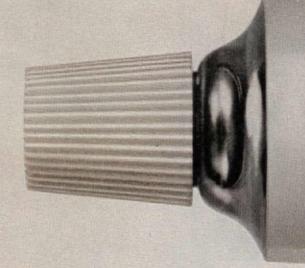






Eljer Master Craftsmen are adept at the fine art of sculpture. Following exclusive Eljer designs, these artisans create exact models of every new fixture. From these are made the precision molds or dies that give shape to superior quality Eljer products.

Visit Eljer's exhibit in the Better Living Building and see Eljer fixtures in the Dorothy Draper Dream Home at the New York World's Fair.



#### CREST-THE TOOTHPASTE WITH FLUORISTAN°



"Crest has been shown to be an effective decay-preventive dentifrice that can be of significant value when used in a conscientiously applied program of oral hygiene and regular professional care."

# What does this seal of acceptance on every tube of Crest mean to your family?

It means, together with its accompanying statement, that Crest is accepted by The Council on Dental Therapeutics of The American Dental Association. It means that extensive clinical evidence has proved Crest reduces cavities.

Crest is the only toothpaste backed by 12 years of clinical tests against the same toothpaste but without Fluoristan.®



Tests among children, teen-agers, and adults.

You can do something to help your family cut down on cavities. Your dentist can tell you how important it is to have regular checkups, watch between-meal treats, and brush regularly—with Crest.

Crest—the toothpaste for families who want fewer cavities.

# Joung families find answers to "WHAT KIND OF A HOUSE DO WE WANT?"

There are many times when you young families need and want all of the authority, guidance, and detailed advice our editors can hold out to you. And there are other times when you need and want to know about the experiences, the choices of other young people . . . people your own age who have found happy answers to the questions you are asking. To find those young families, to open up our pages so you can almost know one another as you examine their way of living, is one of our pleasantest, friendliest editorial jobs.

On the next six pages you will meet the Heermanns, the Reynoldses, the Dupens . . . ranging in age from the midtwenties to mid-thirties. (There is one elder statesman who has had his 40th birthday!) Then, there are the children who range from one to five years of age. There's one each in the Reynolds and Heermann families, three in the Dupen family. Each couple created a house that suits their way of living, expresses their youth, enthusiasm, and needs.

The three houses couldn't be more different. That is inevitable since each unmistakably reflects the highly individual family that lives there. Wayne Heermann is a commercial artist. He could visualize the house he wanted before the foundation was built, knew he could personalize a development house with his own skill in do-it-yourself projects. The very nature of his work gave him the time and drive to create this kind of home. Nick Reynolds, one of the original members of the Kingston Trio and still with them,

and his gamin-charming wife chose what Nick described as, "When we bought it, it was the least distinctive house in the world." They turned it into what Mrs. Reynolds calls, "The biggest little house anywhere." With the help of architect Fred Field, the finished product is as distinctive and charming as the Trio's musical arrangements. The Dupens, one a graduate engineer, the other a graduate physical therapist, are "darers." They turned their college hobby of banjo playing into a career, now own the Red Garter, the banjo-plunking, beer-and-peanuts night spot in San Francisco and three other carbon copies in New Orleans, Chicago, and at the New York World's Fair. Because they have plenty of free daytime hours to be with their children, their whole house reflects that particularly enchanting and engrossing hobby!

The rooms, the exteriors, the gardens on these next six pages have not been touched by us. Of course, the fact that we show them means we enjoy them and think you will too, as you cull them for ideas to think about. Above all, these are houses and rooms created by young families for young family living. They depict the first rule in choosing your own home. That home must fit your family's need for shelter, of course, but far more important it must offer you and your family a place in which to grow, to develop individual tastes, enthusiasms, to live creatively, and to consciously, constantly enjoy all your surroundings.

We doubt if you could find a couple who have more fun with their house than Wayne and Shirley Heermann. In the spring of 1954 they contracted with a builder putting up a few pilot houses. After selecting one of the larger lots, they chose paint colors, asked for two bedrooms instead of the original three, making all rooms larger. They knew with their size lot they could always add room—and did. The house cost almost \$16,000 and the Heermanns have put about half that much again into it plus their own work.

And did they work! Enjoying every minute of it, using their own four hands and few tools, they built the patio, a 12-foot-long cedar closet for clothes storage, turned the

basement into a handsome recreation room, built a kitchen snack bar, a storage wall and desk area, a special sewing area for Shirley, walnut paneled the family room, made over the bathroom. That was just a start!

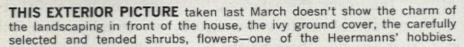
Three years ago, awaiting the arrival of young Christopher, they added the family room, guest room, bath, two closets. After construction was finished, it was the Heermanns who did the interior finishing, the exterior painting.

Is the house completed? We doubt if the Heermanns will ever stop adding a bit of themselves to it. Next on their agenda is a storage wall to be built at the back of the carport. For more on this young family, turn to page 74.

# THE HEERMANNS MADE THIS BUILDER HOUSE UNIQUELY THEIR OW



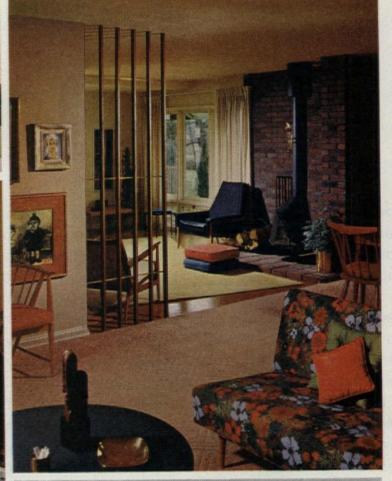


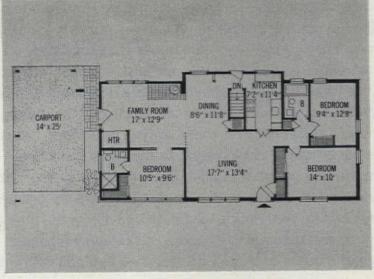


CORNER OF RECREATION ROOM in the ground-level basement shows bar Wayne built, floor they laid, walls they finished, back patio they built.

ACROSS THE LIVING ROOM you see the divider Wayne built of walnut 1x2's, the fireplace he installed, and a glimpse of their picture wall with two originals by friends. Other paintings by Wayne hang throughout house.

THIS FLOOR PLAN gives you a clearer idea of the original house, the addition to it, and the excellent use of space for all the family's activities.







FROM CORNER OF DINING AREA near kitchen, you see the paneled wall (done by Wayne) of the family room, door to new guest room, louvered doors to closet. Original carport was extended six feet, ceiling dropped to form this area.

## THE REYNOLDS HOUSE JUST GREW AND GREW



They're the third owners of a house that began as an artist's studio with one bedroom and bath, one large story-and-a-half living-dining-kitchenstudio room. When they bought it, a wing with another living room, two bedrooms, and a bath had been added. In the last six years, Mr. and Mrs. Nick Reynolds have added and added, with guidance from architect Fred Field.

Joan Reynolds says about Mr. Field, "We had unusual ideas and though we talked with several architects, no one quite got our message until we met Fred. In remodeling our kitchen, Nick and I had spent three months getting all we wanted down on paper. There was an incredibly small amount of space in which to put everything. But we chose materials and colors, then packed up and left town on a tour. When we came back one month later, it was finished, just as we'd visualized it—only better!"

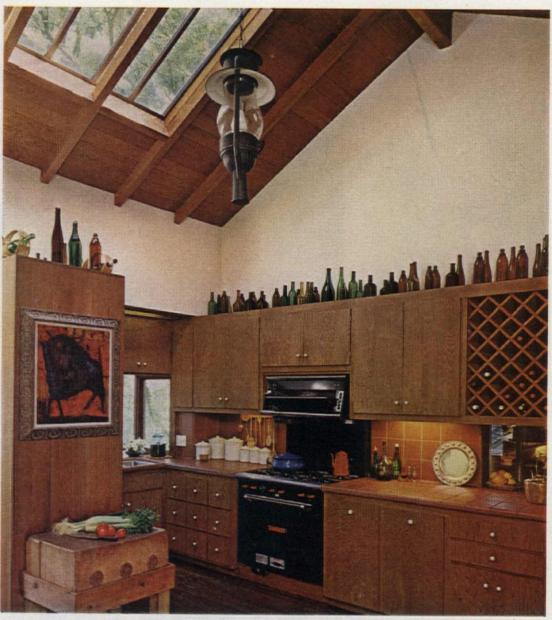
What did they add? First they enclosed the open area beneath the living room to make an office for Nick. It's a pleasant, paneled room with windows and a separate entrance, a place where Nick and the other two of the Kingston Trio can plan, practice, and work out their arrangements. Then they added a rear wing that includes a guest room, bath, and what Joan Reynolds calls her "mess-up" room that houses a bar, laundry, pantry, and project space where three-year-old Josh can finger-paint, and she can pursue what she describes as "not hobbies, but my way of life" . . . needlework, decorated tabletops, painting. Outdoors they scooped out a large shell of hillside for a brick-and-tile terrace and a small playground for Josh. Inside they added many wonderfully convenient features such as the divider wall which houses the gourmet-model refrigerator and freezer and cuts off the view from the dining area and the living room. They put in a six-burner range (a hotel model) because Joan loves to cook. They made a wine-rack pass-through between messup room and kitchen.

Yes, this is unmistakably a house that belongs to people who know who they are, what they are, and what kind of life they want . . . but it's full of little ideas (like the wonderful bottle collection, the wine rack) that you can adapt.

For more about this family, turn to page 74.

VIEW AT LEFT is the hearth in the kitchen as you look across the dining area onto the inviting patio. Though the Reynoldses now use this refectory table, "someday we're going to have a big round dining table to sit around and talk during meals. It's so much more friendly." Also, the original bedroom (at present Joan's "office") adjoining the kitchen is to be the future dining room.

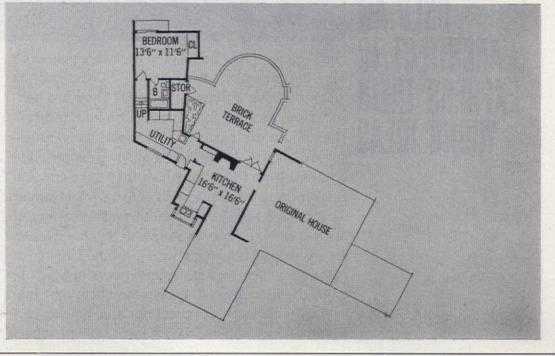
**THIS FLOOR PLAN** spells out the story of the past and present of the Reynolds house that grew and grew. Architect Field angled the utility-guest room wing so that it fits the narrow lot without robbing the patio play space.





**THE KITCHEN** is Joan Reynolds's pride and joy with its ample storage space; everything rolls out so "I can plop-plop to and from dishwashing, range, and counter tops." The old-time butcher's block is on casters; so are two counter-to-floor sections of cupboard. They hold pans and small appliances.

HOWEVER IT GREW, the Reynolds house has the kind of charm that seems to have been its very foundation, a character that is warm, friendly, meaningful. And all of this at-oneness with its setting and the family that lives in it is a rare tribute to that family's interesting ideas and also to their wisdom in selecting the right architect.



LIVING ROOM has walls of Douglas fir with white pigment rubbed on, plus a sealer. This softened white look with the

large window areas fills the room with a light feeling day and night. Sofa, coffee table by the architect and designer.



# THE DUPENS USED AN ARCHITECT TO EXPRESS THEIR YOUNG IDEAS

The Dupens, Jack, Quina, and their three children were described by one of our West Coast staff as "togetherness without stickiness. They are self-sufficient and an extremely close-knit family." Their house expresses all of that plus the venture-some quality that launched them on a career quite different from those for which they were trained. Husband and wife began that entertainment career as a college hobby, went on to make it a way of life, and continue to work as an entertainment team. As we mentioned, their working hours being at night, they have lots of daytime hours in which to enjoy their children. The house reflects that too.

Allen Fong, the architect for the house, is a friend of Jack Dupen, dating back to high school

days. He says, "The Dupens wanted a dramatically different roof line, hence the truss roof. As I was designing it, I imagined them in the house. They wanted it comfortable, of course, but with a distinction, a joyousness . . . and with the children and their recreation very much in mind. The site was exposed to the wind so we had to design a house to protect the swimming pool and deck area, two of their 'primary request' spots."

This house glows with light, from huge windows, clerestories, by the use of amber glass set into the front doors to give "sunshine" even on cloudy days. That same mood is carried out in the interior design by Dennis Redmond. For more information about this young family, see page 74.

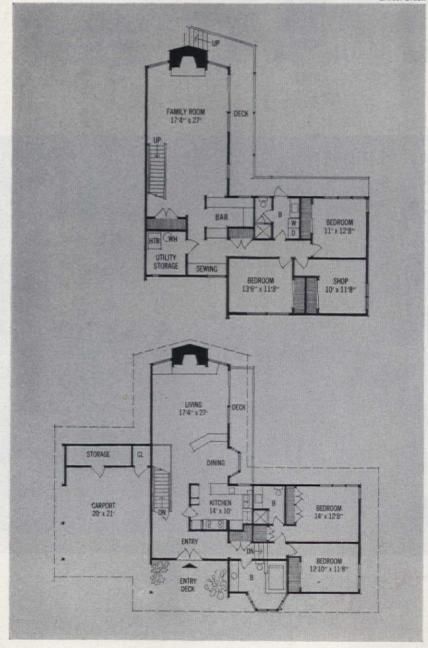
**POOLSIDE.** Small, steep hillside lot allows only this space for level family play area. There's a wide deck for sitting, raised gallery deck for access to wings of house. The ramp that links that deck to street gives a gated racetrack for the boys on tricycles.

FAMILY ROOM, but for real . . . a constant center for playing children. All toys belong, are loved, used, particularly the lion rug. Grownups also party here; there's a player piano out of sight and a second kitchen.



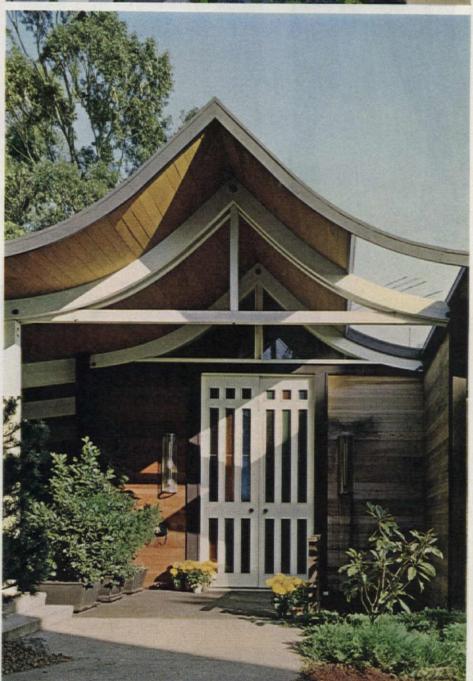






MASTER BATH is tiled in a wonderfully inviting shade of blue. The plants, that large cutleaf philodendron in the back, the ferns over and on the ledge of that delightful sunken tub, the Dieffenbachia, add to the almost outdoor look of the room. Here indeed is a room that invites leisurely, lingering, luxurious bathing.





**ENTRANCE.** Here the roof line becomes a primary element of the interior, the door with its amber panels, and the understated planting; pine, camellia, pittosporum and juniper (in tubs), magnolia (right) with juniper ground cover.

**THE TWO LEVELS.** Notice the location of the dining area, the bedrooms, the useful auxiliary kitchen and bar off the family room. Tremendously functional, the plan serves the needs of this family who really live and play together.

## **EXPERT ADVICE**

We asked three experts for advice because hardly a week goes by without a letter that reads: "No matter how hard I try, my rooms never look as pretty as the ones you show in your magazine." Experts agree that the worst trouble spots in most rooms are the windows, the sofa, and the coffee table. Curtains and draperies, they find, are usually skimpy, often too long or too short for perfect fit. Sofa pillows sink down into a dispirited mass, coffee-table tops are a lackluster assortment of objects. According to our window-treatment expert, good looks are built in and preplanned. Our pillow stylist says that pillows should not be too carefully arranged; they should look plump, comfortable, and inviting. "Think of your coffee-table top as a three-dimensional still life. It should be pretty, dramatic, and help make you and your guests comfortable," says our coffee-table designer.







OUR WINDOW-TREATMENT EX-PERT is Denny Carter of Conso Products, Inc. Says she, "Be sure your window shades hang level and even at all your windows. Always buy an extra pair of curtains; the fuller they hang, the better." If you want draperies with a trim, tailored look like ours, pin each pleat vertically at the bottom hem. Tie together carefully with a light cord and let "set" for four to five days. Tie-back draperies must be weighted along entire hemline, with heavier weights in the corners. Fabric valances and swags like these are easier to keep clean than fabric-covered wooden ones. Cafe curtains are easy to hang, easily maintained. Weighted hems help. Just steam the ball fringe over a kettle of water to insure fluffiness.



HEAD OF INTERIOR DESIGN at Bloomingdale's, N.Y., David Eugene Bell, A.I.D., did the Early American table, at right, just for us, the others carry out his ideas. "Don't be afraid of using big, important objects on your coffee table. They have more style than lots of little ones and make a good focal point for your grouping. If you must have small things, then mass them." That's what we did with the collection of Lucite blocks. Notice, too, the size of our ashtrays: they're large, because small ones are a nuisance. Coffee-table accessories should relate to the style and period of your room.









STYLIST Peter Cano, of Nettle Creek Industries, pillow manufacturer, has a way with pillows. He believes that pillows are like costume jewelry: they can make or break a room: proves his point with one basic black sofa done three ways. "Pillow colors can contrast sharply as ours do, or they can blend, but they must always be selected to carry out your scheme. Play with colors and textures as we did, but don't go in for fancy shapes. Pillows here range from elegant (the pink-pistachio combination) to country (the yellow-orange collection). When pillows are all in one corner, use a large object on opposite side of coffee table for balance."

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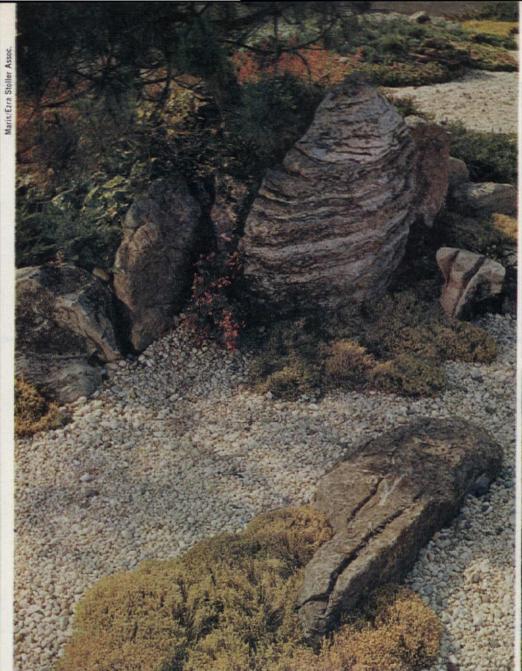


Maris/Ezra Stoller Assoc.

Rocks, stones, and pebbles are not always stumbling blocks on the path to garden beauty. Each one of our pictures illustrates a different way you can use stones and pebbles together with plants to achieve a landscape that's unusual, beautiful, and easy to care for. Use native stones, gravel, pebbles, or lightweight volcanic rocks to achieve the interesting designs. Pebbles and small stones used as mulches eliminate weeding and cultivating chores. Use them to delineate a border or fill in a bed wherever grass is impractical. Use larger rocks as dramatic accents in your plant beds. Use them to create a rock garden where you now have a flat, dull spot that cries for excitement. Use them as ornaments, blending them into the landscape with flowers and shrubs.

# HOW TO GARDEN WITH STONES

IF YOU'RE A BRAVE NONCONFORMIST you can substitute gravel for grass the way the Domenico Orsis, of Darien, Connecticut, did. They achieved a landscaping coup, giving their home a face of distinction and doing away with feeding, weeding, mowing, and rolling in one fell swoop. A flagstone walk, pachysandra, and potted plants recall an old-world entry court. Begonia pots are homemade of cement and pebbles. Charles Middleer was Landscape Architect.

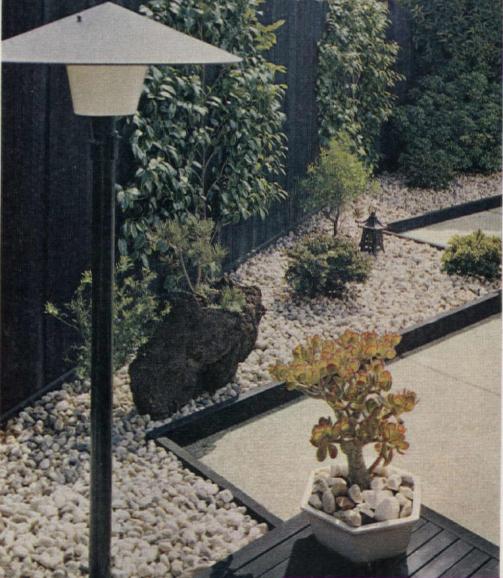


A CURBSIDE PLANTING went from a commonplace stretch of grass to a highly textured yet easy to maintain rock garden. To achieve a natural as well as a beautiful design, rocks and plants were used with restraint, giving the effect of a dry riverbed. The landscape was designed and planted by Dalsimer, Inc.

A CLOSER LOOK at another facet of the same garden illustrates the intimacy of the relationship between stones and plants. In this detail, ground-hugging and rock-clinging junipers, sedums, pebbles, and larger rocks are combined in a naturalistic whole that's not limited to a particular garden style or period.



Maris/Ezra Stoller Assoc.



IN A CALIFORNIA ENTRANCE PATIO, large white pebbles carpet angular, starkly planted beds. There is nothing sentimental about this design by landscape architect Richard Haag. Its lines are contemporary and the planting easily maintained. The simplicity of the garden is deceptive, for there are witty touches here: the white pebble mulch repeated full size in the bonsai pot, an antique Japanese lantern counterpointing a modern, utilitarian lamppost.

Lyman Emerson

## AT TO LOOK WHEN YOU YOUR RST HOME Before you move into your dream house, you first must locate it. If you're

arbara Stocker was so discouraged she felt like crying. She and her husband, David, had just spent a Saturday with three different real estate brokers, wearily trudging through 11 suburban houses. Four were too small. Two were downright ugly. Four were in neighborhoods the Stockers would have been ashamed to invite their friends to. And the one house that seemed perfect to both of them was \$13,000 more than they wanted to pay.

To make matters worse, they needed a house urgently. With a two-year-old son and another child on the way, they felt crowded in the apartment that seemed idyllic when they were first married.

The Stockers might have ended their day of house-hunting far more successfully if they hadn't made four fundamental errors.

Perhaps the most serious error was this: they expected too much. The Stockers began their tour with a mental picture of a three-bedroomtwo-bath home in a fashionable neighborhood, sturdily built, freshly painted, and having lush lawns and gardens.

During the first ten minutes they discovered that these houses were rarely less than \$30,000. Their budget was \$16,000. Brokers and home builders say the average buyer pays between \$11,000 and \$18,-000 for his first home. (To a degree, this is substantiated by Bureau of the Census figures. According to the 1960 census, the median price for all new and used one-family homes is \$13,500. Though the figure reflects sales to first-, second-, and even tenth-time home buyers, officials estimate that it is most heavily weighted by sales to first-time buyers.)

Mistake number two: setting out without a financial resume. The Stockers had only a hazy idea of what they could pay. With sound information on their finances, any broker or lender or builder could

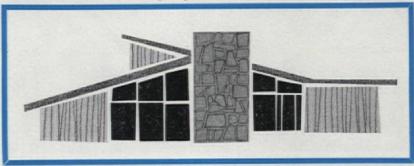


tell the Stockers exactly how much they could afford for a house.

To help a lender or broker determine what you can afford, give them two basic facts: the maximum cash you have available for a down payment and your estimated limit for monthly payments. Data on your income is vital, of course, but it should be net after taxes, and should not include your wife's income. Mortgage lenders still assume that a working wife's income is unstable. Also, make a list of upcoming major expenses, current debts, and anticipated salary increases.

The Stockers made error number three when they called on brokers who were strangers to them. Neither would dream of taking his youngster to a doctor he didn't know. Yet, they chose real estate firms as casually as they would select a roadside diner at lunchtime.

There's no question the Stockers would have been happier about results if they had been more discriminating in their choice of brokers. Anyone hunting his first home should begin by checking each broker's reputation. Your friends and acquaintances can help. Local mortgage lenders are an excellent source of information. And you'd do well to select a Realtor-a member of the National Association of Real Estate Boards. This group has always had stringent professional



requirements for membership as well as a strong code of ethics. The fourth mistake: withholding information. The Stockers didn't select a broker carefully but they were sophisticated enough to spot high-pressure sales tactics. To avoid getting pushed into a home they didn't want, they foolishly disguised their needs and the state of their finances. If they had laid their cards on the table, it's likely that even a fast-talking agent would have leveled with them.

Don't be ashamed to admit there are gaps in your knowledge about buying a home. Nearly every first-time buyer is in the same boat. What's unfortunate is the store of misinformation that gets passed around. In some cases these fallacies were valid at one time. In others, a continuing temptation to believe them keeps them fresh. Below are some questions and answers that may help you.

"Is our best buy a builder's home in a new development?" It could be. But not always. Easy financing has been and remains one of the biggest advantages here. Low down payments and long terms are the norm. But these are offset in many cases by expenses for fitting out a new home with such basics as screens and storm windows, shades and draperies, and appliances not included by the builder. Many new-home buyers in the past have been saddled with budgetstraining tax increases to pay for the inevitable new schools, and hit with unexpected assessments for sewers, sidewalks, and street lamps.

However, home builders aren't sleeping at the switch. They know they've been hurt by buyer disenchantment. As a result, you may find more than one builder offering hard-to-resist extras, such as paid-for community sewers, sidewalks, Venetian blinds for every window, kitchens and laundries packed with new appliances, community swimming pools, and even prebuilt elementary schools.

#### shopping for your first house, read this to learn how to hunt for it and what common pitfalls to avoid.

"Should we forget about buying an older home? Will the down payment be too high?" Definitely not. FHA-insured loans on used homes make buying a breeze. If the home was built under FHA minimum property standards, and still meets the approval of an FHA inspector it will get the same loan-to-appraised-value ratio granted a new home.

For example, a used home appraised at \$15,000 could take an FHA-insured mortgage of \$14,550. This would make your down payment \$450 plus the difference between \$15,000 and the selling price. And it would call for monthly payments of \$86.48 over a 30-year term for principal, interest, and for mortgage insurance premiums. For the same home not approved by FHA during construction, you would pay \$1500 of the \$15,000 appraised value and \$80.25 a month for 30 years.

Most conventional mortgages on used homes require at least 20 percent down, but in some cases 10 percent has been sufficient. In some instances, the lender will raise the mortgage amount if you can put up securities or cash as a collateral pledge.

In addition, appraisals on used homes today are more liberal. This means that mortgage amounts are often very close to the selling price. As a result first-time buyers are snapping up used homes.

"Can we fix up an old house for a song?" Don't you believe it. Any home needing major repairs calls for major expenditures. Before you sign a thing, have a qualified contractor or engineer inspect the house and give you an estimate on the cost of renovation.

Outside of obvious structural flaws (sagging floor beams or a damaged roof), the areas in an older home most often needing attention are, in order of importance: the heating system, the plumbing, insulation, wiring and the foundation (for termites or a wet basement).

"Do we have only a 50-50 chance of getting a mortgage?" Not necessarily. "From the standpoint of the borrower, credit terms have seldom been as favorable as they are today," says Saul B. Klaman, director of research, National Association of Mutual Savings Banks. His views are echoed by just about everyone even remotely connected with lending institutions. In short, your chances of securing a mortgage now are excellent.

In fact, some lenders are leaning over backward, more than a few families are settling down in homes too rich for their blood. To cover expenses, many take on moonlighting jobs. Others borrow money from relatives or friends or take second and third mortgages. Both routes create friction in the family that triggers serious marital problems. One broker says he gets two to three sales a week where a family buys a house they can't afford and must resell.

There's a good way to avoid such trouble. Be realistic about the costs of a home before you buy. Don't overlook the charges you'll have to meet in addition to the down payment. These include closing costs (generally between \$200 and \$700), plus moving expenses,

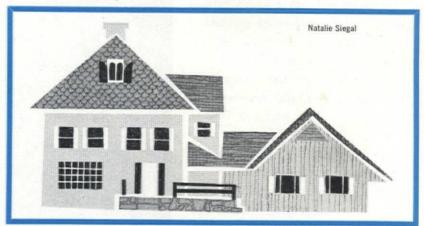
immediate repairs, new equipment, and reserves for taxes and insurance. These extras often run to 5 percent of the sale price.

Also, be prepared to spend around 1 to 2 percent of the sale price each year for repairs and maintenance. However this can be cut in half by a *competent* do-it-yourselfer.

If your financial position is too weak to get the house you want, there are alternatives. Buy a less expensive home. Wait until you can afford what you want. Or rent a home. Renting is a valuable prelude to owning a home. Trouble is, rentals in most areas are scarce.

When you do settle on a house, select one that will resell easily. This is standard advice, but it applies with most force to first-time buyers in the 21 to 39 age group. These families inevitably move again, often making more than one additional move.

"Should we have a house custom-built?" Less than 1 percent of first-time home buyers have their homes built for them and we generally do not recommend it. Two hurdles block the way. One is buying the lot and having the cash on hand that's necessary to get construction underway. Second, most first-time buyers aren't experienced enough in selecting a house to know what they really want, what they find essential, and what they are willing to omit. Only after living in another house for a couple of years are they ready to plan the final house that they won't wish had been a little different, after they've moved into it.



Final advice: there's the well-worn, but valid, advice to carefully examine the neighborhood and schools, find out about taxes and potential assessments, and examine the zoning regulations. It's likely you have already covered many of these points. According to Joseph P. Klock, president of the Philadelphia Board of Realty, "Today's first-time home buyers are the most sophisticated we've ever seen. These couples check out every detail of the community in which they want to live before they ever come to us."

Above all, try not to let your enthusiasm wane. Provided you are willing to accept one or two compromises, you're bound to locate a fine home. And you'll enjoy living in it.

THE END

## HOW TO GET MORE LIVING SPACE

Earlier in this issue you saw and read how three young, flesh-and-blood families answered their housing needs. Here, on these four pages, is how we answer the problems of thousands of our readers. From your letters to us, our trips around the country, our talks with builders, developers, apartment house owners, real estate experts, we discovered that great group of "inbetweeners" . . . young people who have outgrown their first apartment but aren't quite ready to buy their first house. They're widely different, each of these families, but they have surprising similarities too. They're usually husband, wife, and one or two young children. They chose an apartment that looked positively spacious when they signed the lease. Now they realize they must provide living room, growing room for four people of different ages, different temperaments, a vast collection of hobbies, activities.

We gave our never-never typical young family a staggering assortment of the latter. There's home sewing, there's clay modeling, and model-car racing, finger painting, astronomy, and painting. To adapt a two-bedroom apartment in Mediterranean Towers, Fort Lee, New Jersey, we worked with designer Fred B. Shrallow, A.I.D. We turned both bedrooms and the dining-ell into multiple-use areas. The master bedroom is also used as a bedsitting room with space for working and reading. The children's room is also equipped as a study-playroom. The dining-ell off the living room is also a hobby center (the kitchen sink is close by for quick clean-ups). Only the living room is a single-purpose room. It's reserved for relaxation, just for family or with friends, for TV and music-and it houses the beginning of an art collection. (continued)





Upholstered furniture grouping (left) zones and separates the living portion of this room from the heavy traffic area. It seats ten comfortably, stimulates conversation, makes the best of a pretty view. "Fancy Free" upholstered pieces by Kroehler Mfg. Co.; rug of DuPont nylon and acrilan by Gulistan; lighting by Lightolier, Inc.; fabrics by Cohama.





No conventional dining room for our young family . . . they need a real "family-activity" room (top above). Hobbies are centered in an Omni wall system; there are His and Hers drop-front cabinets for model making and sewing. All draperies, bedspreads could have been made on the Singer Featherweight portable. In work here is a wall hanging. Furniture is "Symbol 77" by Kroehler Mfg. Co.; rug of DuPont orlon 33 by Bigelow.

Another view of the dining room is shown directly above. The display niche, right, was meant to be a closet. We asked the builder to leave off the ceiling-high doors. Gained: space, a more personal look, room for a badly needed wastebasket.

(See the floor plan on the next page.)

#### LIVING SPACE (continued)

Color scheming also played an important part in planning the apartment. Doing each room separately would have broken up the space, making the apartment seem smaller. An overall scheme, one that would provide color continuity, was needed to make the apartment look larger. We avoided a too tightly coordinated color plan by working with variations on a basic scale of four colors: yellow, green, brown (wood), white-and with hot orange, hot pink accents. As you look at our pictures you'll notice that various shades, intensities, and values and amounts of these four basic colors crop up in each room. Take olive green. It's been used all over the place, especially in rugs. There's a practical olive-black tweed rug for heavy-use areas. There's a decorative rug in the bedroom that mixes olive, lime, and hot orange. The shaggy rug in the children's room is also olive and so are many of the pillows in the living room.

Study the floor plan of our young-family apartment for furniture-arrangement ideas. In the multiple-use areas we gained space by placing the major pieces off center. The dining table stands at right angles to the window, not in the center of the room. The bed is not centered on the long bedroom wall but has been pushed toward the back wall.

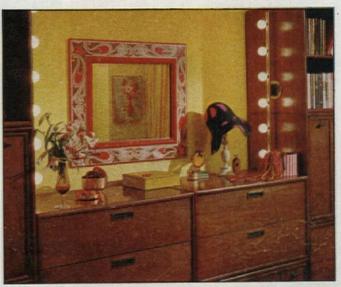
The heavy traffic area (hall and passage through living room to diningell) was left unobstructed. We wrapped a Formica-covered shelf around the kitchen wall. In the hall it's a console (with mirror above). In the living room it gives additional display space for decorative accessories and a collection of birds. Pictures hang above it. Below it stand four stools, upholstered to match the sofas—they're good additional seating space.

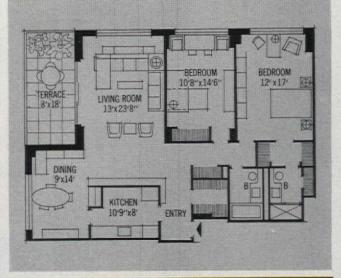
And here are some more copyable ideas from our apartment: the Parsons or T-square table in the children's room is one of a pair. The other is the bedroom table-desk. For big buffet parties both tables can be moved into the living room for serving.

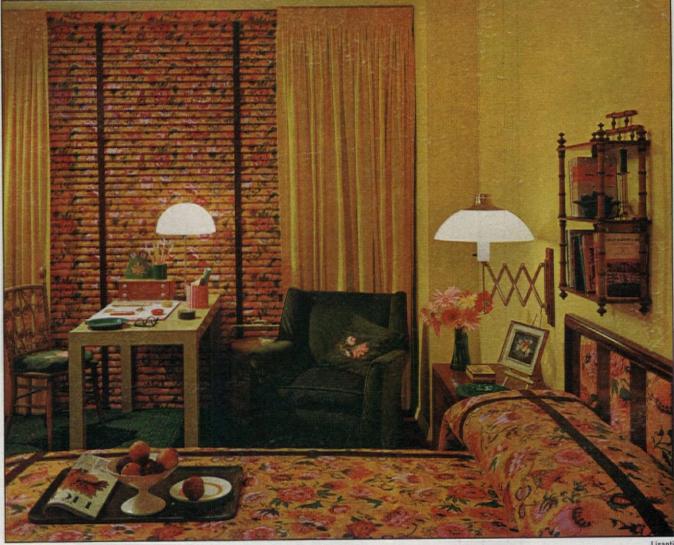
"Pictures" above living room sofa were made from wallpaper samples mounted on Masonite and glued to reversed frames for a boxlike effect.

Behind the freestanding sofa, an unpainted bookcase had its top enlarged, now holds books, stereo equipment, records, portable TV set. To add warmth to the master bedroom (below left), a whole wall is "paneled" with storage. Clean-lined modern walnut units are stacked to give all the drawer and cabinet room any woman would want plus a dressing table. Mirror with decorative frame is lit by functional makeup lights.

Floor plan of our young family apartment
See how much space was gained by
slightly unconventional furniture placement.







Now it's a master suite, not just a bedroom. Table desk is used for personal correspondence. Old armchair was slipcovered. Venetian blind is laminated to match bedspread. Furniture by Stanley Furniture Co.; rug by Regal; Venetian blind by Holland Shade Co.; lamps by Lightolier, Inc.; fabrics by Cohama.

Lisant

 $I_{
m t's}$  a playroom, a workroom, and a bedroom for two little boys. It's cheerful and colorful with white walls, a "wild" print laminated for practicality, and a mixture of painted and wood furniture. And look how much storage space we packed in. Furniture, Basic-Witz "Young Family" in walnut; fabric by Tiger; window shade, Window Shade Mfg. Assoc.; toys, Creative Playthings, Inc., and Design Research Inc.: the lamp by Lightolier, Inc.



Shopping Information, page 85

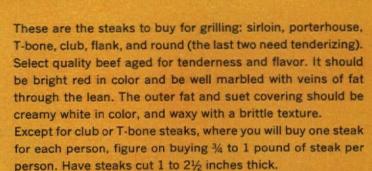
# Basics for a bang-up Barbecue

Almost anything you barbecue on the grill tastes superb, but with know-how at your fingertips, food will taste even better. This chart tells what you need to know about four all-time barbecue favorites. Turn to page 72 for more ideas.

By Virginia T. Habeeb

# STEAK





Buy it

Avoid choosing a steak too large for your grill. If space is a problem, individual steaks are the solution. They're also best for large groups where tastes vary from rare to well done.





For grilling buy broiler-fryers  $1\frac{1}{2}$  to 4 pounds each. They may be purchased whole (which you can halve or cut up), halved, quartered, cut up, or in parts. Or buy roasting chickens,  $3\frac{1}{2}$  to 6 pounds, to quarter or cut up.

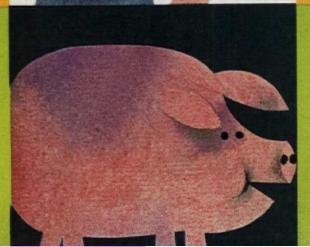
Allow ¼ to ½ chicken per serving. This is not "per person" for appetites at a barbecue are apt to be hearty and some of your guests may have more than one serving.





Choose chuck, round, flank, or sirloin tip. Look for meat with a bright red color and with fat for flavor and juiciness. If you're having meat ground to order and it is lean, have 2 ounces of suet ground with each pound of meat. For juicy, tender burgers, have your meat ground medium or coarse. A pound of ground beef makes 4 thick burgers or 8 thin ones.

# SPARE-RIBS

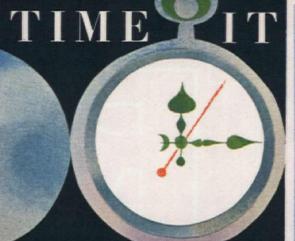


Spareribs are the ribs and breastbone from a fresh side of pork. There are two sheets to each animal. Fresh spareribs, which are most available, and the ones recommended for barbecuing, are pink in color. Ribs are also sold pickled, cured, and smoked.

Top-quality ribs have a good portion of meat between the rib bones and a thin covering over the bones. You may buy either regular ribs or loin ribs. The extra meatiness of the latter makes them excellent for barbecuing.

Buy  $\frac{3}{4}$  to 1 pound for each serving. Store them loosely wrapped in the refrigerator and plan to use within 2 days.







For grilling all meats, start the fire far enough ahead for the coals to be burned a gray color with a ruddy glow to give even, constant heat. It may take  $\frac{1}{2}$  to  $\frac{1}{2}$  hours, depending on the size of the grill and the amount of fuel needed.

Trim excess fat from steak to avoid fire flare-ups.

Score steak edges ½ to 1 inch apart to prevent curling.

For steaks that need tenderizing, use instant meat tenderizer as label directs, or marinate them. (See marinade recipe,

When fire is ready, place steak on greased grill 6 to 7 inches from coals. Grill one side, turn with tongs (a fork lets juices escape), grill second side. Cut near bone to check doneness.

Thickness Rare Medium Well Done (Minutes per side)

1 in. 5-6 min. 7-8 min. 10-12 min.  $1\frac{1}{2}$  in. 6-7 min. 10 min. 12-15 min. 2 in. 8-10 min. 15-18 min. 20-25 min.  $2\frac{1}{2}$  in. 12-15 min. 18-23 min. 25-30 min. Thicker steaks should be treated as roasts.

Grilled Steak
Baked Potatoes
Foil-Roasted Corn
Salad of Tomatoes and Greens
French or Roquefort Dressing
Crispy Club Rolls
Apple Pie à la Mode or with Cheese
Beverages

Wash and dry chicken. If you're using halves, you may want to remove the backbone and tip of breastbone so chicken will lie flat on grill.

Brush chicken pieces with butter, margarine, oil, or a basting sauce, or marinate them. (There are recipes on page 72.) Place chicken, bone side or inside down, on the grill or in a wire basket over the coals. Chicken should be 4 to 6 inches from the coals. If the distance is less, watch carefully to avoid charring. When inside is well browned, brush skin side with fat or basting sauce, turn and grill until skin side is brown.

Grill chicken 12 to 15 minutes on each side. When bird is done, a knife will cut easily into the thick part of the leg and no blood will show at the bone. Remember, however, that white meat cooks faster than dark meat. Take care not to overcook chicken for this will cause it to lose its delectable juiciness.

Grilled Chicken
Frozen Potato Puffs in Foil
Buttered Peas and Onions
Hot Buttermilk Biscuits
Pineapple Coleslaw
Vanilla Ice Cream with Mint Sauce
Beverages

Always handle ground beef lightly. Gentle handling keeps hamburgers tender, too vigorous handling will toughen them. To shape hamburgers, divide ground beef into number of portions desired. Pat each quickly and lightly into burger of desired thickness. Or shape meat into a cylinder and cut rounds of desired thickness.

Brush hamburgers with melted butter or margarine. Place on grill 3 to 4 inches from coals. When bottom is done turn and grill second side.

For hamburgers 1 inch thick cook each side 4 minutes for rare, 6 minutes for medium. Frozen hamburgers may be grilled. For rare, cook 6 minutes a side, for medium 8 minutes. Ground beef may be shaped into one giant burger. Grill 6 to 7 minutes per side, brushing with sauce, if desired. Cut in wedges.

Grilled Hamburgers
Toasted Buns
Pickle Relish
Sliced Onions
French Fried Potatoes
Vegetable Stick Salad
Roquefort Dressing
Fresh Peaches and Cream
Pound Cake
Beverages

Spareribs may be grilled in one piece or cut between the ribs into serving-size pieces and then grilled. For threading on a spit, they are left in the single piece.

Place ribs on grill 5 inches from coals. If ribs are as brown as you want them before they are tender, wrap them in heavy-duty foil and let them cook until they're done. Test them with a two-tined fork right through the foil.

Spareribs require long, slow cooking and must be thoroughly cooked with no pink visible. Spareribs will take 1 to  $1\frac{1}{2}$  hours to cook. You can reduce the time by parboiling them until tender, or roasting at  $350^{\circ}$  F. for 45 minutes and draining off the fat. They should be turned and basted frequently (recipes on page 72). Cook until crisp, glazed, and brown.

Barbecued Spareribs
Buttered Noodles
Sauerkraut
Grilled Tomatoes
Asparagus Salad
French Dressing
Bread Sticks
Strawberry Shortcake
Beverages

What in the whole wide world is more TIME luscious than freshly plucked, ripe red strawberries?

AGAIN



GLAZED STRAWBERRY CHEESE PIE. Berries and grapes atop a baked cream-cheese custard.

We've tempting recipes for tarts and pies, cobblers and cakes, ice cream desserts and jam! Recipes, page 68.

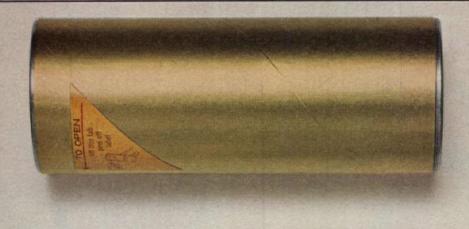


STRAWBERRY CREAM ROLL. Whipped cream and strawberries in a sponge roll sprinkled with toasted almonds.

# It's as easy as

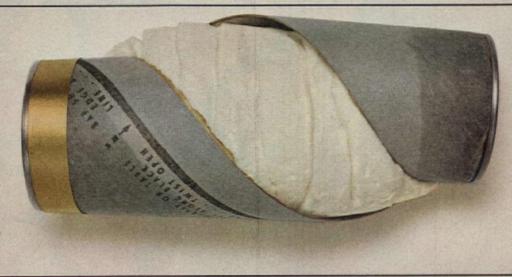


PACKAGE OF REFRIGERATED BISCUITS OR ROLLS





Lift the tab, open the package, and uncover a whole new adventure in cooking and eating

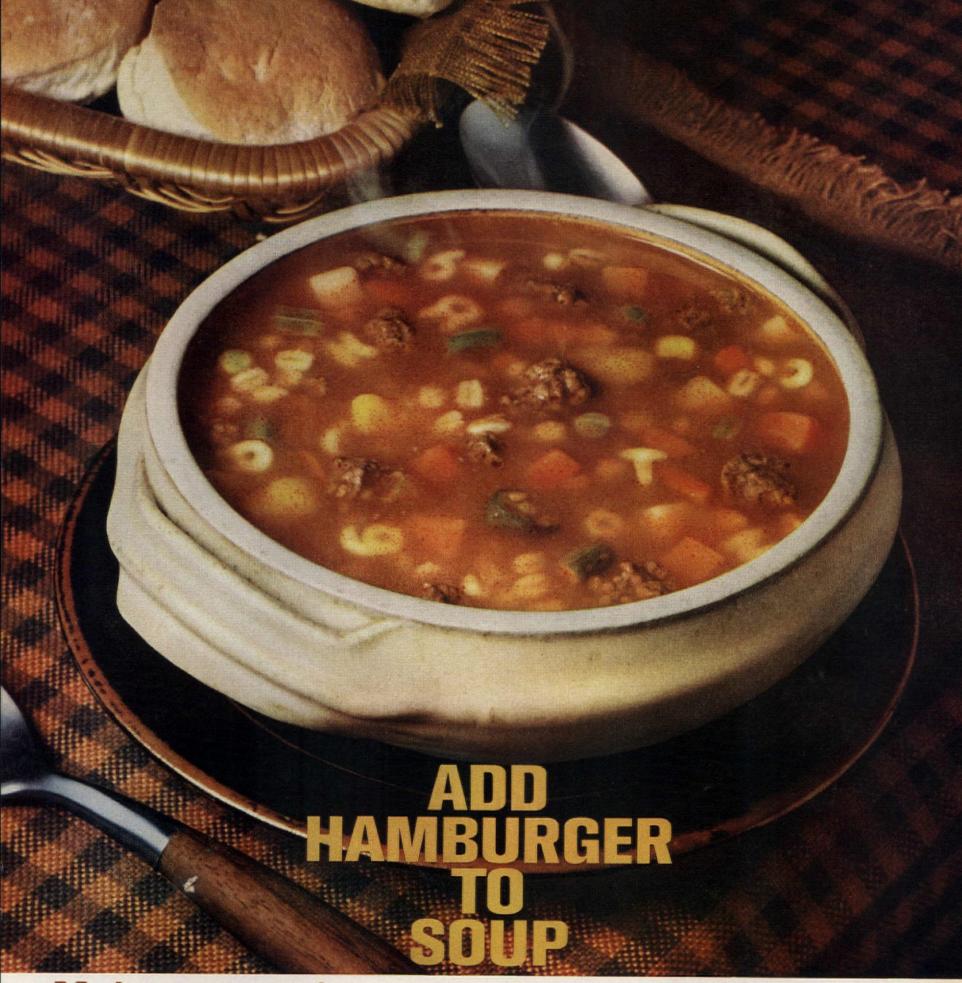




Everyone knows how easy it is to serve biscuits and rolls in minutes when all it takes is opening a package of the refrigerated ones. But there's more to them than that. They can, on a moment's notice, become a crust for a meat pie, turn into a glamorous coffee cake, or make a sandwich to delight a teen-ager. Cast eyes right! They also do miracles when used to top a casserole, go gourmet to enclose chicken breasts, make special flavorful rolls. Recipes and details for sending us your ideas on page 65.



Irwin Horowitz



#### Make supper in a soup bowl...with Campbell's

#### HAMBURGER SOUP-BOWL SUPPER

Add a salad and rolls, and supper's ready!

1/2 lb. ground beef Dash salt

1 can Campbell's Vegetable or Vegetarian Vegetable Soup 1 soup can water

1. In saucepan, brown beef; stir to separate meat. 2. Pour off fat. Season with salt and pepper. 3. Stir in soup and water. Heat; stir now and then. 2 to 3 servings.



#### CHICKEN SOUP-BOWL SUPPER

Quick version of a favorite main dish soup

2 tbsp. chopped onion 1 tbsp. butter or margarine 1 can Campbell's Cream of

Chicken Soup

1/2 soup can milk

1/2 soup can water

1 cup cubed cooked chicken 1/2 cup cooked whole kernel corn

1. In saucepan, cook onion in butter until tender. 2. Add remaining ingredients. 3. Heat; stir now and then. 2 to 3 servings.

They always eat better when you remember the soup



Ask any cream pie about Philco Instant Cold.

You'll learn that Instant Cold is the most important difference in refrigerators today.

Philco Instant Cold keeps food fresh longer. Chills faster. Gives more cold in less running time. Shrugs off kitchen heat, no matter how often you open the door.

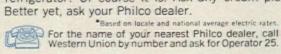
Most refrigerators just don't have the reserve power to keep proper food-preservation temperatures when the traffic gets heavy. That's why Philco developed Instant Cold.

In documented tests where refrigerator doors were opened up to 72 times a day, Philco Refrigerators with Instant Cold maintained uniform food-protecting temperatures far better than six other leading makes. And they chilled foods faster than any other brand tested!

NO FROST, TOO. Of course there's no defrosting ever in this new Philco — No Frost in the refrigerator section and No Frost in the freezer. Your choice of colors at no extra cost. And the Model 17RM58 shown gives you a giant 16.3 cubic feet of space in just 30 inches of cabinet width!

NEW POWER SAVER. Saves electricity the others waste. Just push a button for peak performance with far greater economy. You save as much as \$15.76 a year\* in electric bills. It's a Philco exclusive!

Isn't this everything you could want in a new refrigerator? Of course it is. Ask any cream pie. Better yet, ask your Philoo dealer.





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Have an original recipe using refrigerated biscuits or rolls? We'd like to try it in our Test Kitchens. The "blue ribbon" ones will appear in a future issue and we will pay \$10 for each one published. Follow the same style and abbreviations in writing your recipes as on the cards below. Send them to the Food Editor, Dept. T-A5, The American Home, 641 Lexington Avenue, New York, N. Y. 10022. They must be postmarked no later than June 30, 1965. All recipes become the property of The American Home; we reserve the right to edit those which are published.

#### AMERICAN HOME RECIPES Take a Package of Refrigerated Biscuits or Rolls

(continued from page 62)



#### BUBBLE RINGS

#### Cheese:

2 pkgs. refrigerated biscuits 2 tbs. melted butter or margarine

1 c. grated Cheddar cheese or ½ c. grated Parmesan cheese

Heat oven to 475° F. Lightly grease 8-inch ring mold. Separate biscuits. Roll each between palms into a ball; brush with butter or margarine; coat with cheese. Put 10 or 11 biscuits into ring mold. Arrange remaining biscuits on top, placing one between each two biscuits on bottom layer. Bake 10 minutes.

Onion: Soak 1 tablespoon instant minced onion in 2 tablespoons water. Add to melted butter or margarine. Brush on biscuits; place in ring mold and bake as above.

Garlic: Add ½ clove of garlic, crushed, to melted butter or margarine. Brush on biscuits; place in ring mold and bake as above.

Spicy Nut Ring: Mix ½ cup sugar, ½ teaspoon cinnamon, ¼ teaspoon nutmeg, and ¼ teaspoon ginger. After brushing biscuits with butter or margarine, roll in spicy sugar mixture. Place in ring mold; sprinkle ½ cup chopped walnuts or pecans over and between biscuits. Bake as above.

TESTED IN THE AMERICAN HOME KITCHENS

1½ lbs. lean ground chuck 1 tbs. Worcestershire sauce

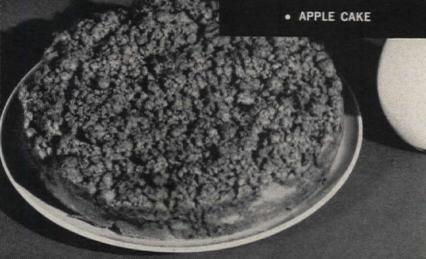
 HAMBURGER PETAL PIE c. finely chopped onion c. finely chopped green pepper clove of garlic, crushed tbs. pure vegetable oil

1½ tsp. salt
¼ tsp. black pepper
2 tbs. flour
2 pkgs. refrigerated biscuits
1 egg, slightly beaten
1 large tomato, cut into wedges

Sauté onion, green pepper, and garlic in oil until tender. Add beef; cook until lightly browned. Add Worcestershire, salt, pepper, and flour. Simmer until juices thicken. Heat oven to 475° F. Separate biscuits. Lightly brush edges of biscuits with beaten egg. Place 12 biscuits against sides of 10- or 11-inch pie plate. Place remaining biscuits in bottom of pie plate. Press biscuits on sides so they touch. Press biscuits on bottom until they form a solid dough, pinching biscuits, when necessary, around edge so there are no holes. Stir any remaining egg into meat mixture; mix well. Pour meat filling into biscuit-lined pie plate. Arrange tomato wedges on top. Bake 8 to 10 minutes or until biscuits are well browned. Cut in wedges to serve. Bake 8 to 10 minutes or until biscuits are well browned. Cut in wedges to serve.

Makes 6 servings

TESTED IN THE AMERICAN HOME KITCHENS



#### TUNA CONFETTI CASSEROLE

4½ tbs. melted butter or margarine 4½ tbs. flour 3¼ c. milk ½ tsp. grated onion ¼ tsp. leaf thyme ¾ tsp. salt Dash of black pepper 1 pkg. (10 oz.) frozen peas and onions, cooked

2 cans (7 oz. ea.) tuna, drained and flaked and flaked

1 pkg. refrigerated crescent rolls

1 ths. soft butter or margarine

3 ths. chopped pimiento

2 ths. chopped parsley

½ c. grated Cheddar cheese

Heat oven to 375° F. Combine butter or margarine and flour in saucepan. Add milk, grated onion, and thyme; mix until smooth. Simmer 3 minutes. Add salt, pepper, cooked peas and onions, and tuna; mix well. Heat. Open refrigerated rolls; they should separate into two sections. Flatten each section; pinch perforations of rolls together. You now have 2 oblong pieces of dough. Spread half the soft butter or margarine on each oblong; sprinkle each with half the pimiento, parsley, and cheese. Roll up like a jelly roll, starting with the narrow end. Cut each roll into 4 pinwheels. Place tuna mixture in shallow 2-quart casserole. Place pinwheels on top. Bake 20 to 25 minutes or until biscuits brown. 25 minutes or until biscuits brown.

Makes 6 to 8 servings

TESTED IN THE AMERICAN HOME KITCHENS

#### . TASTY BISCUITS AND ROLLS

#### CRISPY CHIP BISCUITS

pkg. refrigerated Parker House rolls
 tbs. soft butter or margarine
 or 1 slightly beaten egg white

3 tbs. crushed corn chips or potato chips

Heat oven to 400° F. Separate rolls. Spread tops with butter or margarine or egg white; place on ungreased cooky sheet. Sprinkle rolls with crushed chips. Bake 12 to 14 minutes or until brown.

#### FRUIT ROLL-UPS

pkg. refrigerated crescent rolls tbs. melted butter or margarine 2 tbs. granulated sugar 1/4 tsp. cinnamon or mace

8 canned pineapple spears or 8 spears of banana ½ c. confectioners' sugar 1 tbs. hot milk

Heat oven to 375° F. Separate rolls; spread each with butter or margarine. Mix granulated sugar and spice; sprinkle on rolls. Place a spear of pineapple or banana on each roll. Roll up; place on ungreased cooky sheet. Bake 15 minutes or until browned. Combine confectioners' sugar and milk; drizzle over hot rolls; serve at once.

TESTED IN THE AMERICAN HOME KITCHENS





#### AMERICAN HOME RECIPES

#### Take a Package of Refrigerated Biscuits or Rolls

(continued from page 65)



 TEEN HAM AND CHEESE SANDWICHES

2 pkgs. refrigerated crescent rolls Prepared mustard

4 square slices cooked ham, cut in half diagonally

diagonally
4 square slices American or Swiss cheese, cut in half diagonally

Heat oven to 375° F. Separate rolls. Spread half with mustard. Place a triangle of ham and one of cheese on roll. Top with a second roll; pinch edges to seal. Place on ungreased cooky sheet. Bake about 15 minutes until well browned. Serve at once.

Makes 8 sandwiches

TESTED IN THE AMERICAN HOME KITCHENS



. CHICKEN-IN-A-BLANKET

4 chicken breasts, boned, cut in half 3½ c. water 1 tsp. salt 5 whole peppercorns ½ tsp. crumbled rosemary 1 small onion, sliced 4½ tbs. melted butter or margarine 4½ tbs. flour

3 c. chicken broth, strained 2 tbs. lemon juice 1½ tsp. grated onion ¾ tsp. salt ½ tsp. black pepper 2 pkgs. refrigerated crescent rolls 2 tbs. chopped parsley

Simmer chicken breasts in water with 1 teaspoon salt, peppercorns, rosemary, and sliced onion 25 to 35 minutes or until tender. Remove skin from breasts. Strain broth; skim off fat. There should be 3 cups broth; add water, if necessary, to make 3 cups. Combine butter or margarine and flour; add chicken broth. Simmer 3 minutes or until thickened. Add lemon juice, grated onion, ¾ teaspoon salt, and ¼ teaspoon pepper. Heat oven to 375° F. Open crescent rolls. Put 2 triangles together; pinch perforations to make a solid oblong piece of dough. Repeat with remaining rolls. Sprinkle parsley on each oblong of dough. Place chicken breast in center of each piece of dough; fold dough over; seal with water. Bake on cooky sheet, seam side down, about 15 minutes or until well browned. Serve with lemon-chicken gravy.

Makes 8 servings

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#### PINWHEEL COFFEE CAKE

2 pkgs. refrigerated crescent rolls 2 tbs. melted butter or margarine 1/4 c. granulated sugar 1/2 tsp. cinnamon Red jelly, cherry preserves, or cranberry-orange relish ½ c. confectioners' sugar 1 tbs. hot milk

Heat oven to 375° F. Separate rolls. Spread each roll with butter or margarine; sprinkle with mixture of granulated sugar and cinnamon. Roll up as directed on package. Arrange 10 rolls in a circle on lightly greased cooky sheet. Arrange remaining 6 rolls on top. Bake 15 minutes or until well browned. Cover tips of rolls with foil if they brown before center of rolls. Spoon jelly, preserves, or relish in center of coffee cake, letting some run between rolls. Combine confectioners' sugar and milk. Drizzle glaze over coffee cake. Serve warm.

Makes 6 to 8 servings

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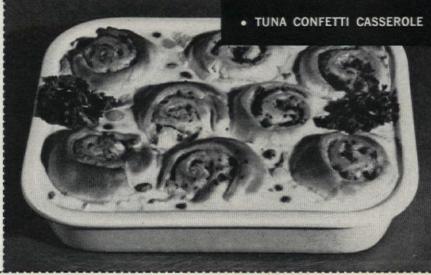
. APPLE CAKE

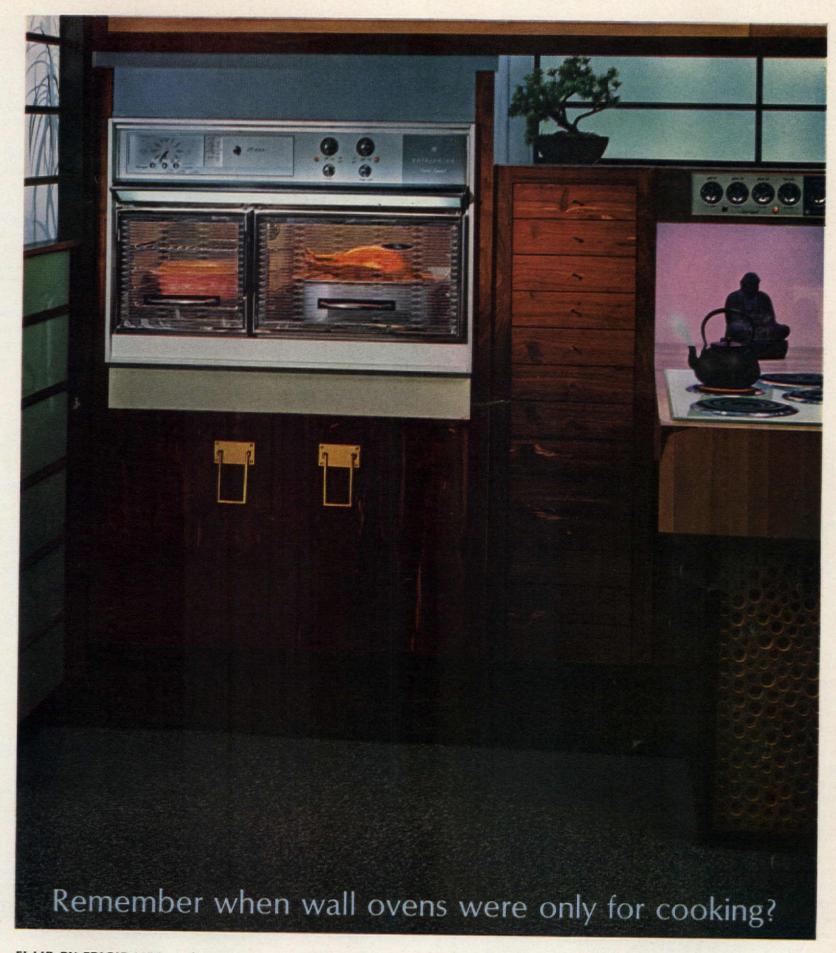
1/3 c. butter or margarine 1/3 c. brown sugar, firmly packed 3/4 c. flour 1 pkg. refrigerated flaky biscuits 1 can (1 lb. 4 oz.) sliced apples, drained

Heat oven to 350° F. Grease 8-inch layer-cake pan. Mix butter or margarine, brown sugar, and flour in bowl until crumbly. Arrange biscuits in prepared pan; sprinkle ½ sugar mixture over. Top with apple slices (use leftover apples another time); sprinkle with remaining sugar mixture. Bake 40 minutes or until golden. Serve warm with cream, if desired.

Makes 6 servings

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ANNIVERSARY

WALL OVENS BY

FRIGIDAIRE

#### Strawberries

continued from page 61

#### STRAWBERRY BOMBE

1 c. sliced strawberries; ½ c. sugar; 2 c. heavy cream, whipped; 1½ pts. vanilla ice cream.

Line a 6-cup bowl with heavy foil; smooth out as evenly as possible. Combine strawberries and sugar in medium-size bowl; crush. Let stand 15 minutes; sieve or puree. Fold into whipped cream. Soften ice cream but do not allow to melt. Spread ice cream quickly in thick layer over bottom and sides of foil-lined bowl to form shell for strawberry mixture. Make sure it comes all the way to the top. If it softens during this operation, cover the bowl and set in freezer to harden. Spoon strawberry mixture into center of ice cream shell. Cover with a piece of foil. Freeze several hours or overnight until firm. Peel off foil used as cover. Invert bowl onto chilled serving plate; lift off bowl. Peel foil off bombe. Any marks or wrinkles on bombe may be smoothed by quickly running a warm spatula over them. Return bombe to freezer to harden, if necessary. Garnish, if desired, with strawberry sauce. Makes 8 servings.

#### GLAZED STRAWBERRY CHEESE PIE

1½ c. crushed graham crackers; ¼ c. sugar; ¼ c. soft butter or margarine; 2 pkgs. (8 oz. ea.) cream cheese; 1 tsp. grated lemon rind; ½ c. sugar; 3 eggs; ¼ c. heavy cream; 1 qt. strawberries, washed and hulled; 1 jar (8 oz.) currant jelly; ½ an 8 oz. jar apple jelly; ¼ lb. seedless green grapes.

Blend crushed graham crackers, sugar, and butter or margarine in bowl. Press mixture on bottom and sides of 9-inch pie plate. Set oven at 350° F. Soften cream cheese at low speed on mixer. Add lemon rind and sugar; continue beating until blended. Blend in eggs one at a time; stir in cream. Pour into prepared crumb crust. Bake 30 to 35 minutes until cheese-custard filling is firm at edges but still soft in center. It will become firm when cool. Arrange as many strawberries as necessary for design on top of pie. Melt currant jelly over low heat; cool; spoon over strawberries and entire top of pie. Melt and cool apple jelly. Wash and stem enough grapes to form design for pie; spear each with wooden pick; dip in apple jelly; place on pie; remove pick. Chill about 1 hour. Makes 8 servings.

#### FRENCH STRAWBERRY TARTS

2 c. sifted all-purpose flour; 2 tbs. sugar;  $\frac{1}{2}$  tsp. salt;  $\frac{1}{2}$  c. soft butter or margarine;  $\frac{1}{4}$  c. shortening; 6 tbs. water; 1 pkg. vanilla pudding or pie filling;  $\frac{1}{2}$  c. milk;  $\frac{1}{2}$  c. heavy cream; 3 pts. strawberries, washed and hulled;  $\frac{1}{2}$  c. water; 2 tbs. cornstarch; 1 tsp. lemon juice;  $\frac{1}{2}$  c. heavy cream, whipped; chopped pistachio nuts.

Sift flour, sugar, and salt into large bowl. Cut in butter or margarine and shortening with pastry blender. Sprinkle mixture with water. Mix in with fingers and rub with palm of hand until pastry is smooth and blended; divide into twelve pieces. Press each piece into a 2½- to 3-inch tart pan; prick each well with fork. Set oven at 400° F. Cut piece of wax paper to fit each tart; press into tart; fill with dry rice or beans to keep shape of tart while baking. Bake 10 minutes; remove paper and rice. Bake 10 to 15 minutes longer until golden; cool. Prepare pudding according to package directions, using 1½ cups milk; cool. Whip ½ cup cream; fold into cooled pudding; fill tarts. Crush enough strawberries to make ½ cup; reserve remainder. Combine with water, cornstarch, and lemon juice in saucepan. Cook over medium heat, stirring constantly, until thickened and bubbly; sieve; cool. Arrange reserved whole strawberries on tarts, about 3 to each tart. Spoon cooled strawberry glaze over strawberries; chill. To serve, garnish with ½ cup heavy cream, whipped and pressed through a pastry tube, and a sprinkling of pistachio nuts. Makes 12 tarts.

#### STRAWBERRY CREAM ROLL

1 c. sifted cake flour; 1 tsp. baking powder; ¼ tsp. salt; 4 eggs; 1 c. sugar; ¼ c. water; 1 tsp. vanilla; 3 tbs. chopped, toasted almonds; confectioners' sugar; 1 c. heavy cream, whipped; 1 c. sliced strawberries.

Grease and line with wax paper a 15x10x1-inch jelly roll pan; grease wax paper. Set oven at 375° F. Sift flour, baking powder, and salt together. Beat eggs in large bowl at high speed on mixer until thick and light. Add sugar gradually; continue beating until mixture is very thick. Blend in water and vanilla. Beat in dry ingredients at lowest speed on mixer. Do not overmix. Pour into prepared pan; sprinkle with almonds. Bake 12 to 15 minutes or until cake springs back when lightly touched with finger. While cake bakes, spread a clean towel on counter top; sift confectioners' sugar thickly over surface. Remove cake from oven; loosen edges; turn upside down on towel. Carefully peel off wax paper. Trim off any crisp edges. Roll cake and towel together from long side. Cool on wire rack. When cold, unroll; spread with cream; sprinkle with strawberries; reroll. Wrap snugly in foil or transparent wrap, with seam side of cake underneath; refrigerate. Just before serving, decorate, if desired, with additional whipped cream and halved strawberries. Cut slices on diagonal for pretty serving. Makes 12 servings.

#### STRAWBERRY PIE

4 c. (1 qt.) fresh strawberries, washed, hulled, and halved; 1 c. sugar; 3½ tbs. quick-cooking tapioca; ¼ tsp. salt; 1 tsp. grated orange rind; 1 pkg. pie-crust mix; 2 tbs. butter or margarine; milk; sugar.

Combine strawberries, sugar, tapioca, salt, and orange rind in large bowl. Let stand 20 to 25 minutes until sugar draws some juice from the berries. Heat oven to 425° F. Prepare pie-crust mix according to package directions. Roll out half the dough to a 12-inch circle; line a 9-inch pie pan, allowing a 1-inch overhang all around. Turn strawberry mixture into lined pie pan; dot with butter or margarine. Roll out remaining dough; cut decorative vent design to allow steam to escape while pie bakes. Fit over strawberry mixture; press edges together; fold under. Form standing rim of pastry; crimp edges. For a sparkling crust, brush top with milk and sprinkle with sugar. Bake pie 40 to 50 minutes until crust is nicely browned and juices bubble through vents in crust. Makes 6 to 8 servings.

#### STRAWBERRY RHUBARB COBBLER

4 c. sliced rhubarb (½-in. pieces); 3 tbs. water; 1¼ c. sugar; 3 tbs. cornstarch; ¼ tsp. salt; 3 tbs. water; 2 c. (1 pt.) strawberries, washed, hulled, and halved; 1 pkg. refrigerated biscuits.

Combine rhubarb, water, and 1 cup sugar in saucepan. Cook, covered, over low heat, stirring occasionally, until rhubarb softens but is not mushy. Combine remaining ¼ cup sugar with cornstarch, salt, and water. Stir quickly into hot rhubarb mixture. Continue cooking until mixture bubbles and is thickened. Add strawberries; pour into lightly buttered 8x8x2-inch baking dish. Set oven at 400° F. Separate refrigerated biscuits; arrange on hot mixture; sprinkle lightly with sugar. Bake 20 to 25 minutes until filling bubbles and topping is golden brown. Serve with cream, if desired. Makes 6 servings.

#### STRAWBERRIES ROMANOFF

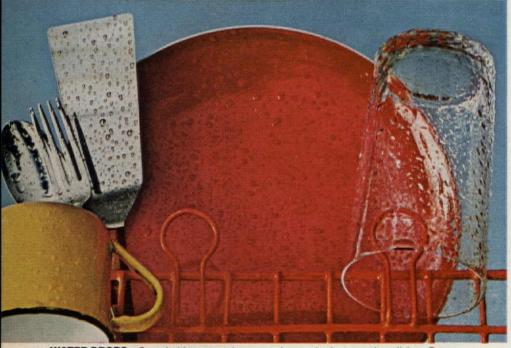
1 qt. strawberries, washed and hulled; ¼ c. Grand Marnier; 2 tbs. confectioners' sugar; 1 pt. vanilla ice cream; ½ pt. heavy cream, whipped; fresh mint.

Save a few whole strawberries for garnish. Halve remainder. Combine halved strawberries, Grand Marnier, and sugar; cover; refrigerate several hours to develop flavor. Just before serving, soften vanilla ice cream, but do not melt. Whip cream; combine with ice cream and strawberry mixture. Spoon into chilled serving dishes. Garnish with whole strawberries and a sprig of crisp mint. Makes 8 servings. (continued)

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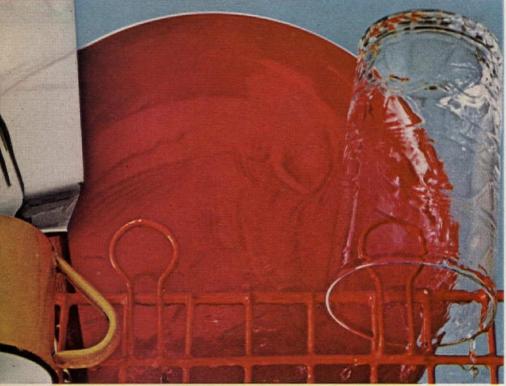


#### Dishwasher spots? Change your detergent!



**WATER DROPS**—See what happens when even clean water is sprayed on dishes. Drops form, and as dishes dry, these water drops turn into ugly spots and streaks.

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#### (continued)

#### **DUTCH BABY**

3 eggs; ½ c. sifted all-purpose flour; ½ tsp. salt; ½ c. milk; 2 tbs. melted butter or margarine; 1 tbs. lemon juice; 3 c. strawberries, washed and hulled; confectioners' sugar; dairy sour cream.

Heat oven to 450° F. Beat eggs until blended. Sift flour and salt together. Add sifted dry ingredients and milk to eggs; beat until smooth. Stir in melted butter or margarine. Pour into greased 9-inch skillet with ovenproof handle. Bake on bottom shelf of oven 20 minutes. Reduce oven heat to 350° F. Prick shell well with tines of fork; bake 10 minutes longer. Remove from oven; sprinkle with lemon juice. Fill with strawberries; sprinkle with confectioners' sugar. Serve at once. Cut in wedges; top with a dollop of sour cream. Makes 6 servings.

#### COOKED STRAWBERRY JAM

2 qts. (8 c.) fully ripe strawberries, washed and hulled; 1 pkg. powdered pectin; 3 lbs. (7 c.) sugar.

Wash eleven 6-ounce or eight 8-ounce jelly glasses and lids or covers; scald; drain. Crush strawberries, one layer at a time, so each berry is reduced to pulp. Measure, packing into cup; there should be  $4\frac{1}{2}$  cups. If there is not quite enough, add water to fill last fraction of cup needed. Put into 6- or 8-quart saucepan. Mix in pectin. Stir over high heat until mixture boils hard. Stir in sugar. Bring to full rolling boil (tumbling boil that can be stirred down). Boil hard 1 minute, stirring constantly.

To seal with paraffin: Remove jam from heat; skim off foam with metal spoon. Stir and skim, by turns, 5 minutes to cool slightly and prevent floating fruit. Ladle quickly into glasses, leaving ½-inch space at top. Cover at once with ½-inch melted paraffin. Cool; cover glasses. Label; store in a cool place.

To seal without paraffin: Use jars with 2-piece metal lids. Remove jam from heat; quickly skim off foam with metal spoon. Ladle boiling hot jam into jars, leaving ½-inch space at top. Place lid on jar, screw band on tightly, and invert jar. Repeat with remaining jars. When all jars are filled, stand upright and cool. Shake gently after 30 minutes to prevent floating fruit. Label; store in a cool place.

#### NO-COOK STRAWBERRY JAM

1 qt. (4 c.) fully ripe strawberries, washed and hulled; 4 c. sugar; 1 pkg. powdered pectin; 3/4 c. water.

Wash six 8-ounce jelly glasses and lids; scald; drain. Crush strawberries, one layer at a time, in large bowl. Stir in sugar. Mix pectin and water in small saucepan. Bring to boiling; boil 1 minute, stirring constantly. Stir into strawberry mixture. Continue stirring 3 minutes (a few sugar crystals will remain). Quickly ladle into prepared glasses. Cover at once with tight lids. Let set at room temperature (it may take 24 hours). Store in refrigerator. Plan to use within 3 weeks.

# BIG SUMMER ISSUE COMING UP

How to make 1965 and 1966 your best summers ever . . . big and little ways to enjoy this summer . . . long-range plans to make next summer unbeatable . . . vacation houses of the future—co-operatives, two-story vacation houses, condominiums, apartments . . . let yourself go when you furnish your second home . . . installing central air conditioning . . . ideas galore for patios, and decks . . . all about chicken . . . tips and recipes for the quickest, easiest, summeriest eating ever . . . and more, more, more!



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#### THE FLEXIBLE STRENGTH FOIL

(bought by more women than all other foils combined!)

#### a bright start-

The first thing to do is line the entire inside of your grill with Heavy Duty Reynolds Wrap. Then build your fire right on this special-strength foil. It reflects heat up, to cook better and faster with less fuel. And it makes clean-up a cinch—just bundle the ashes in the foil.



#### SUPER-DUPER BAKED POTATOES

Wrap them in Heavy Duty Reynolds Wrap. Bake 45-60 minutes, less in coals. Top with one of these delicious combinations: chopped chives and sour cream, chopped peanuts and crumbled bacon, paprika and chopped parsley.

#### HOT HARMONY HERO

Slice a French loaf lengthwise, spread with garlic butter and arrange layers of salami, tomato, cheese, ham. Cut in 6" lengths and around each shape a "boat" of special-strength Reynolds Wrap. Heat on grill 10-15 minutes.



## Pichic Ideas

"FINGER SALADS"—Wrap bunches of carrot and celery strips, scallions, radishes. They'll stay crisp and cool in Reynolds Wrap.

ADD EXTRA CHILL to cold picnic foods by tucking among them aluminum cans of frozen juices . . . which you later use as beverages.

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Slit franks lengthwise and fill with chopped onion and/or sliced olives, cheese, chili, mustard, relishes, sliced green pepper or pimiento. Use your imagination! Then wrap each frank in Heavy Duty Reynolds Wrap, double-folding the edges. (You can do all this in advance . . . your "packages" keep tight and leak-proof in flexible strength Reynolds Wrap, ready for picnic trip or home cook-out.) Grill 10 minutes over hot fire. Eat right from the foil or slide onto frankfurter bun. You'll find the flavors deliciously blended . . . the franks juicier, zestier clear through.

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## Tips and Fancy Touches



#### CHARCOAL FIRE

If you're cooking with charcoal, here are fire tips! With gas and electric grills (see page 76), follow manufacturer's directions.

Charcoal comes in lump or briquette form. Briquettes burn evenly, yield longlasting coals, and burn without sparking. Keep them dry-damp or wet ones take longer to ignite and create smoke.

Fires need a draft. For units without an open-work grate use a layer of sand or coarse gravel. (Line the unit with foil to make it easy to clean.) Build the fire on this layer so air can feed it oxygen from below.

Start the fire with an electric starter and you will have it going in minutes, or with a liquid starter, a timesaver with briquettes. Some cooks find odorless paint thinner an economical starter. Kerosene, because of its strong odor, is not recommended and gasoline should never be used.

Dribble about half a cup liquid starter into a pyramid of briquettes, wait three or four minutes, and light it. Or, put a few presoaked briquettes at the base of the pyramid and light them. To presoak them, fill a coffee can with briquettes, cover with starter, and soak an hour. They keep indefinitely in a tightly sealed can.

Your equipment and the food to be grilled determine the size of the fire. Have the charcoal layer a little wider all around than the area of the food to be cooked. Use a shallow fire for broiling, a deeper one at the rear of the grill for roasting.



Spit roasting or rotissing is a popular form of outdoor cooking. Many grills have motordriven spit attachments (see page 76).

Correct trussing, tying, and balancing is the secret of success in spit roasting. If meat is off center, it will jerk and stop during cooking which endangers the motor and results in uneven cooking. Secure the meat on the spit so it does not slip around. Adjust and tighten holding forks well: use long skewers as an extra help if needed. Well-balanced meat may shift as it cooks because more fat renders from one part than another. Many grills have weight compensators to adjust the spit for balance during roasting.

Fire temperature should be lower than for broiling. The spit thermometer should read from 250° to 300° F. More fuel may be added to keep a steady temperature on spit surface.

The spit should turn away from the cook so fat drips into drip pan on the upward motion of spit with less danger of flareups. Build fire at back, put drip pan in front.

Cooking time will vary with the size and temperature of the meat, fire temperature and its evenness, and wind. It is best to use a meat thermometer. Insert tip in center of roast or inner thigh muscle of a turkey. Be sure it touches no bone, fat, or muscle. Meat continues to cook after it's taken from the fire, so watch temperature carefully.



Charcoal-broil fish for a treat. For the best results observe a few rules. Remember, fish is delicate and should cook only until the flesh flakes easily when tested with a fork. Fish is lean and needs frequent or almost constant basting.

To grill whole fish, fillets, or steaks, put them on an oiled grill or two-hinged grill. Cook over a moderate fire, 10 to 15 minutes, brushing often with melted butter or margarine.

Large whole fish may be spitted, done on the grill, or cooked in foil. On a spit or grill, wrap it in a chicken-wire shield to keep meat from falling off the bones. Foilwrapped fish needs less attention than the others. Grill or cook it on the coals.



For fire-roasted potatoes, put medium or large potatoes on the briquettes and roast 45 to 60 minutes, turning often. Crack off the charred outside and enjoy the smokeflavored delicacy with plenty of butter.

To roast potatoes in foil, pare them or not, rub with oil, melted butter or margarine, and wrap each in heavy foil. Roast on coals 35 to 40 minutes, or on the grill about an hour, turning frequently.

Frozen potato products-French fries, puffs, patties-are perfect for grilling. Put them in heavy foil with a pat of butter or margarine and some salt and pepper. Grill four to five inches from the coals 20 to 25 minutes, turning once.

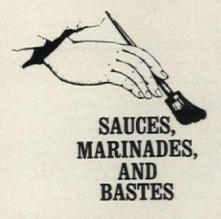


ROASTED IN THE HUSK: Turn back husks; remove silks; replace husks. Tie with fine wire. Roast on grill turning often. Untie and remove husks. Serve with salt, pepper, and plenty of butter.

CORN IN FOIL: Fix ears as above or remove husks and brush corn with soft butter or margarine. Wrap each ear in heavy foil. Lay on ash-gray coals 20 to 30 minutes, turning once.

YANKEE STEAMED CORN: Remove husks and silks

from corn. Line large kettle with husks. Cover bottom of kettle with water. Lay corn on husks. Cover; steam 20 minutes.



STEAK SAUCE: Combine 1/2 c. pure vegetable oil, 3 tbs. wine vinegar, 1/2 tsp. garlic salt, 1/2 tsp. Worcestershire sauce, and 1 tsp. paprika. Brush steak before grilling. MARINADE FOR STEAK: Combine 1 c. dry red wine; 1 c. pure vegetable oil; 2 cloves of garlic, crushed; 1/2 lemon, sliced; 1 tsp. leaf thyme, crumbled; 1 tsp. basil, crumbled; and 2 tsp. minced parsley. Pour over steak; let stand several hours, turn often.

MARINADE FOR CHICKEN: Combine 1 c. vogurt, 1/2 tsp. garlic salt, 1 tsp. bottled meat sauce, 1 tbs. lime juice. Pour over chicken pieces in shallow pan. Let stand several hours, turning often.

BASTE FOR CHICKEN: Combine 1 c. dry white wine; 1 c. olive oil; 1 clove of garlic, crushed; and 1 tsp. grated lemon rind. Brush on chicken pieces while grilling.

BARBECUE SAUCE FOR RIBS: Sauté 1 c. chopped onion in 1/4 c. pure vegetable oil until soft. Add 1 can (8 oz.) tomato sauce, 2 tbs. brown sugar, 2 tbs. bottled horseradish, and 2 tbs. vinegar. Cook until blended.

Brush on ribs during grilling.

BASTE OR MARINADE FOR SPARERIBS: Mix 2 tbs. soy sauce; 1/4 c. wine vinegar; 1 clove of garlic, crushed; and 1/2 c. pure vegetable oil. Brush on ribs while grilling. As marinade, double recipe, pour over ribs, and let stand several hours, turning often.



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# A CLOSE-UP OF THOSE THREE YOUNG FAMILIES

THE HEERMANNS Their house (on page 42) tells much about this young family, their imagination, taste, congeniality. But we

their imagination, taste, congeniality. But we thought you'd enjoy seeing them with Christopher and knowing them even better.

Wayne Heermann is a commercial artist who loves do-it-yourself projects not only for the end result but for exercise and release from tension. Because he free-lances, he doesn't like to be away for any extended time: he usually takes his vacations a day or two or three at a time. Shirley, who is quick, energetic, and full of creative ideas, is such an enthusiastic helper that they thoroughly enjoy their projects. However, they never let projects dominate them. In the warm weather, on a vacation day, they may work on house or garden in the morning, play golf or swim in the afternoon, go out for dinner. They make a point of having an evening out together once a week; both belong to bowling teams which meet on different nights (thus no baby-sitter problem).

For regular recreation, Shirley plays bridge with a daytime foursome; together they belong to a monthly poker club, a four-times-a-year dancing club.

Many of their friends live in the neighborhood. Practically every one of the 39 houses on their circle drive is inhabited by a young couple with small children. Naturally Shirley entertains at home. Equally naturally she, like most of us, prefers to serve food that can be prepared ahead of time. She is currently fond of a casserole made with chicken breasts, mushrooms, canned cream of mushroom soup, sour cream, and sherry.



Another favorite is "gourmet chili," served with Caesar salad and French bread.

Of course, in the weeks ahead, they'll cook steaks or shish kabobs on a portable barbecue on the patio, or roasts in an electric oven kept in the basement.

The Heermanns "meat shop" four times a year, keep their supplies in a freezer in the basement; other food and staples are bought at a supermarket weekly, "on double stamp days."

Yes, they're a busy young couple, these Heermanns, their days and evenings filled with work, hobbies, playtime. Yet, somehow, despite their activities, their TV, their two cars, their son, the Heermann home reflects serenity, peace, a haven they have personally created.

THE REYNOLDSES (see page 44) at home are a highly individual threesome, with very definite points of view. Young Josh is an avid artist via finger paints. Joan Reynolds does needlework, lends original and interesting decorating help to her friends. Her own house is "trimmed" outside with wood panels of boldly painted flowers, placed at unexpected corners of the house and 12-inch lengths of redwood splashed with daisies, used at overhangs at front and back entrances. That all came about because "last year our house was on a house tour here. There was no color around-flowers gone, shrubs green, everything drab. So I suddenly got the idea of painting flowers on boards and stationing them along the fence or wherever things seemed to look a bit drab."

They entertain just a few friends at a time and rather informally. Mrs. Reynolds, the full-time cook, says, "I always do my cooking ahead of time. I'm not a casserole cook, I'm a 'marinater.' I marinate just about everything and the cheaper cuts of meat really take to it so well." Her schedule depends on where Nick is. "When he's away I have no schedule except getting Josh to school



and working on my projects. Occasionally, I shop, meet friends for lunch or have a 'lady day' at the house. When Nick is home we spend much time together, talking, planning, just living. As a rule he's gone about ten days, then is home for six or seven. I used to go along, but the Trio's doing mostly one-nighters now and it's not as easy for me to go.

"My budget? Yes, I really do have one. Whatever's left from the household money is mine, so I make that budget work. Sometimes my meal-planning becomes really ingenious, such as how to make hash taste like ambrosia! I do all the food shopping. Nick buys our liquors and wines, takes care of the telephone bills, the two cars' expenses. I take care of the insurance, travel, doctors, medicine, hardware, and the home improvements."

Nick's hobby, other than his life hobby of music and his most apparent interest in his home and home life, is automobiles. And it's more than a hobby, since he has gone into the business of manufacturing racing cars, a special design called a Bourgeault. Nick is the business end, partner Nade Bourgeault is the technician.

THE DUPENS (see page 46) are five, beginning with the oldest: John, in his early thirties; his wife Joaquina even younger; Mike, aged four; Toby, aged three; and Roxanne, aged one-plus. That they enjoy each other's company is very apparent in the entire planning of the house. Mrs. Dupen's day begins when the whole family gets up about 7:30 and has breakfast together. The boys go off to the local nursery school, a co-operative where mothers help. Mrs. Dupen takes her turn on the two mornings a week when she chauffeurs the car pool of small students. On mornings when Mrs. Dupen is not at school, she's whipping the household into shape with the aid of a young nursemaid-helper, doing errands, shopping.

Jack Dupen has his office at home on the pool level; he spends his mornings there working on Red Garter business details.

At lunchtime, the whole family eats together. In the afternoons, there are often family excursions to the zoo, parks. Sometimes, Quina begs off so she can concentrate on her projects. She's an ardent sewer, sews for the children, makes simple dresses for herself. She has done all the draperies for the house (except the living room) including the canvas valance in the playroom. She also makes mosaics, has begun to be a garden enthusiast. "Because I am a trained physical therapist, I give as much of my spare time as possible to charity, working mostly with children."

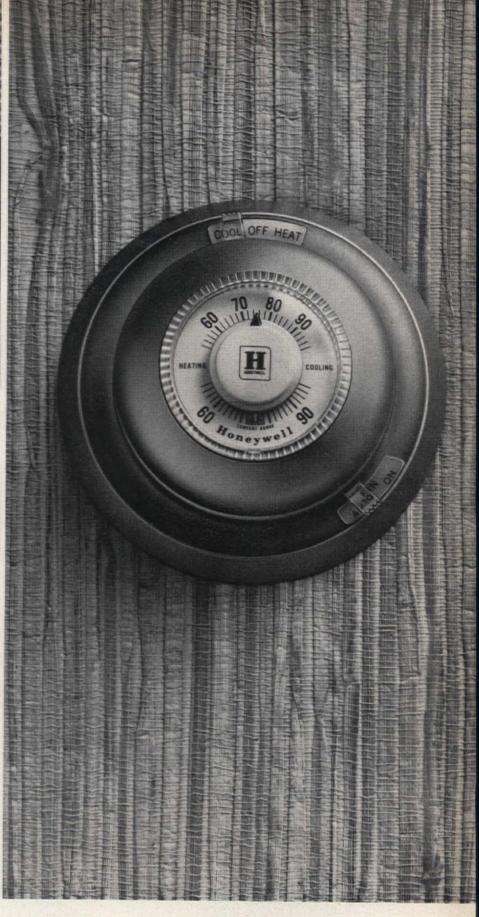
Mrs. Dupen is the major cook of the household; she's now experimenting with foreign dishes, especially French cooking. She does most



of her shopping in Sausalito because "it's so much fun." This is a small seaside community across the Golden Gate Bridge, often likened to Portofino, Italy. Groceries are bought in the village, with weekly trips to a supermarket.

Jack Dupen's hobbies must delight his wife! He spends a lot of time decorating the house and loves "working around the house." Our West Coast Editor says, "He's a great window washer... did all the windows for the pictures we were setting up." Fortunate, too, is his enjoyment in repairing stringed instruments, rebuilding old ones. And he's always looking for a better banjo! His workshop includes carving implements and small machine tools that he uses to repair instruments.





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# HOW TO SELECT YOUR NEW 1965 BARBECUE GRILL & ACCESSORIES

Time was when barbecue grills were all pretty much alike. Not today. They cook in several ways, use several fuels, impart different flavors, have scads of accessories. If you're in the market for a new one this year, look the field over carefully. If you belong in the growing ranks of barbecue enthusiasts, you want to be sure to get a grill that gives you complete flexibility. If, on the other hand, you belong to the easy-going, every-other-Saturday-and-usually-on-holidays outdoor cooking school, there is no sense in investing in anything more elaborate than a

simple grill that allows you to broil steaks, hamburgers, hot dogs, and chicken; and rotiss an occasional round of sirloin. You'll want to investigate both the well-known and popular charcoal grills and the convenient, newer grills fueled by gas or electricity.

Read on through these descriptions of the basic grills (and also some of the more important grill accessories). Find the grill that you like best; then turn to page 78 to learn more about that grill. And shop around—learn firsthand what the grill will do.

By Virginia T. Habeeb

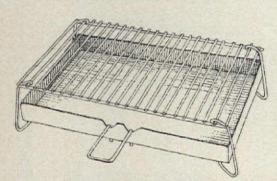


TABLE OR PORTABLE GRILL. These small grills are available in all shapes and forms. They're great for picnics and camping, broiling a few steaks or burgers or a batch of tempting hors d'oeuvres.



BOWL-SHAPED BRAZIERS (about 24 inches in diameter) on legs which may or may not fold with adjustable grid which can be moved up or down. Almost everyone who has ever broiled steak outdoors has used one of these and been pleased.



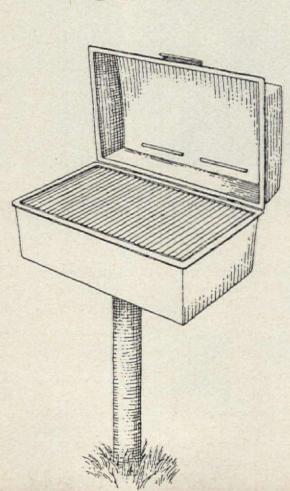
BRAZIER WITH AN OPEN HALF-HOOD AND A MOTORIZED SPIT (brazier may be round or rectangular). These may be used for both broiling and rotisserie roasting. Many manufacturers of the simple brazier-type grills offer hoods and spits as grill accessories that you may want to buy later.

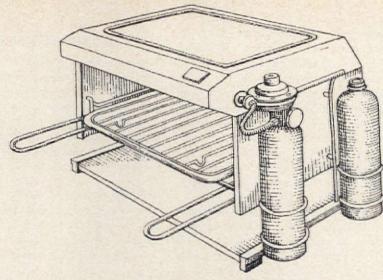


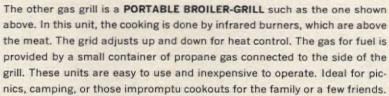
fireboxes, grids, and spits (may be box-shaped, oval-shaped, or like big round bowls). They all offer a multiplicity of features for the ardent barbecuer; can be used for open-air broiling and rotissing, and for covered roasting, baking, and smoking.

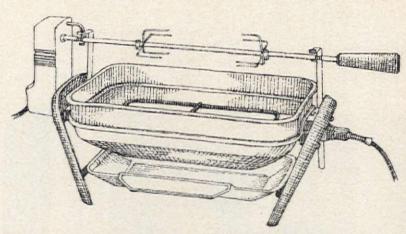
All of the grills we've talked about have used charcoal, the granddaddy of barbecue fuels. But charcoal no longer has a monopoly in the outdoor cooking world. Thanks to the growing popularity of barbecuing, gas and electric grills have made their debut in recent years. They've helped make it possible to barbecue all year, indoors as well as out.

There are two types of gas grills available. One (shown at left) looks much like a deluxe charcoal grill, is about the same size, and has some of the same features. The most popular of these are permanently mounted on posts for the terrace, but there are also roll-around units that go indoors. The cooking is done by hot ceramic briquettes heated by a gas flame in the firebox. They offer you the advantage of being very easy to light.









The electric cookers are small, portable appliances. A typical grill, often called an **OPEN-HEARTH BROILER-ROTISSERIE**, is essentially a rectangular pan with a removable top grid over an electric element. Some grills are equipped with motorized spits and shish-kabob attachments. All units operate on 120 volts and can be plugged into any convenience outlet. They are made of stainless steel and they are easy to clean and easy to operate.

#### DOES FUEL AFFECT FLAVOR?

This is the big question—prompted by the use of gas and electricity as barbecue fuels. After many interviews and tests, here is what we found out. Fuel, alone, does *not* affect flavor. The way you use fuel does help determine which of these three flavors (charcoal, natural, or smoked) you'll end up with.

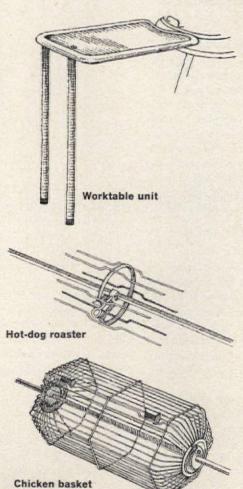
We hate to destroy cherished illusions but **charcoal flavor**, that tantalizing taste we all associate with outdoor meat cookery, is not produced by a magic something in charcoal. Charcoal is flavorless and odorless. Charcoal flavor is actually produced when fats and other meat juices drip onto a hot fire, thus causing the fire to flame up and char the meat. The fire can be made of charcoal, charcoal briquettes, gas-fired briquettes, or wood.

Natural flavor is the flavor we normally associate with a particular food.

You can get this same good, natural flavor from cooking on your kitchen range (but without the fun and drama of the outdoors). When barbecuing, you can produce a natural flavor in these ways: 1) On an electric grill. 2) On a gas grill with burners mounted above the meat. 3) On an open charcoal or gas-fired briquette grill if the meat is placed high enough above the fire so that there are no flame-ups. 4) In a closed, deluxe charcoal or gas-fired briquette grill over a low fire. (In this case, you are really roasting.)

Smoked flavor can be achieved only by cooking over a fragrant wood fire or by tossing damp hickory chips or mesquite on a charcoal or gasfired briquette fire. You'll discover that the smoked flavor is most pronounced when the cooking is done in a closed grill over a very slow fire.

#### ACCESSORIES FOR YOUR BARBECUE GRILL

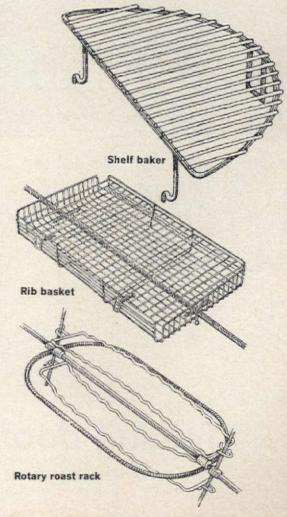


Many grill manufacturers design accessories for their grills, so do find out what attachments are available for your particular grill. The barbecue-utensil manufacturers also make accessories, and these will fit most common types of charcoal grills. Some of these attachments are for outside the grill—such as the worktable unit to the left and also racks for tools and racks for spices to hang on the side of the grill.

In addition, there are scads of attachments to use in cooking. Of these, be sure to investigate the shelf bakers (for baking vegetables and other small foods while rotissing meat); drip pans to place under the meat while it's rotissing (or make your own from heavy-duty foil); and various spit attachments. The latter includekabob wheels; rectangular rib baskets (to be used for fish, burgers, steaks, and chicken pieces as well); round "tumble" baskets for chicken pieces and spareribs; rotary roast racks that hold large pieces of meat (such as roasts and turkeys) by clamping rather than by spit and holding forks. A grill thermometer is a wise investment also-you don't have to guess the temperature of your fire.

One last grill accessory we heartily recommend for all—a waterproof or canvas cover to protect your grill when not in use. There's absolutely no sense in allowing even an inexpensive barbecue grill to rust and corrode.

(continued)



(continued) Now that you've decided what kind of grill you want and are ready to shop for one, here are some of the features to check:

#### CHARCOAL-TYPE GRILLS

Table or portable grills. As stated before, these include a wide variety of grills. If all you want is a grill that you can easily tote along for cooking hot dogs and hamburgers at a picnic, or an auxiliary to a larger grill for hors d'oeuvres or overflow cooking, then the inexpensive lightweight models (noted more for their portability than sturdiness) are fine. If you want a sturdy, more permanent grill, look into the cast-iron or castaluminum models.

Bowl-shaped braziers. If you're a brand-new outdoor chef, this is probably the grill for you. Be sure your grill can be equipped later with a spit and half-hood in case you decide to expand your outdoor menu to include rotisserie roasting. For long-lasting enjoyment of your grill, the metal of the bowl should be sturdy and thick; the wheels large enough to permit easy rolling over uneven turf; the mechanism which raises and lowers the grid should work easily and lock firmly in position; and the wire grid should hold steady on the center post. (Be sure it's sturdy, too, or it will become warped when it is exposed to too hot a fire when loaded with mammoth steaks.)

Braziers with open half-hoods and motorized spits. Look for the same construction features as those listed above for bowl-shaped braziers. There is a larger variety of styles available in this type of grill, both rectangular and round. Be sure to see them all to find the one that suits your patio the best. They also have a number of features you may be interested in, such as warming ovens in the top of the hood, bottom storage shelves, and waisthigh work shelves.

Deluxe roll-around models with completely enclosed fireboxes, grids, and spits. If you're an ardent outdoor chef and cook most of your summer meals outdoors (or live in a climate where you can cook out all year), this is the type of grill for you. In addition to broiling and rotissing, you can roast, bake, and smoke on these. In fact, they'll cook your whole dinner, if you want. Just arrange the meat on the grid or spit, close the hood, and adjust the dampers. The heat from the fire circulates under the hood, reflects from the inner surfaces onto the meat, and allows the meat to cook in its own juices just as in your kitchen oven. The other foods are arranged on various attachments and bake right along with the meat.

There are many styles available—rectangular, tube-shaped, or boxlike grills set on legs; upright boxlike grills that look like cabinets; deep bowl-shaped grills with bowl-shaped covers; and other, more unusual shapes.

You'll find a wide variety of features to choose from also—extra-large grids, oversized wheels, cutting boards, work counters, hood windows, temperature gauges, fire-starting devices, and storage cabinets.

#### GAS AND ELECTRIC GRILLS

Gas-fired briquette grills. If you dislike the inconvenience of starting the fire and cleaning up the ashes, then you're sure to like the no-fuss, nomuss feature of these. Most may use either natural or LP gas as a fuel. Your dealer can help you decide what's best for you. These grills are similar to deluxe charcoal grills in operation and features.

Portable gas and electric grills. Flexible and convenient; they go indoors and out. Look for ones that can be used on a variety of surfaces with no danger to the surface from excessive heat. They should be easy to care for and easy to move. Check grids to be

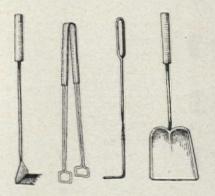
sure they are sturdy and adjustable. Rotisserie attachments (available on some electric units) should be firm and sturdy also.

#### BARBECUE UTENSILS

Kitchen utensils belong in the kitchen! Barbecue tools belong at the barbecue grill. They're especially designed with long handles to avoid burns and spills, and many have handsome leather thongs so the tools can be hung conveniently near or on the grill.

Your grillside barbecue tools will fall into three basic types:

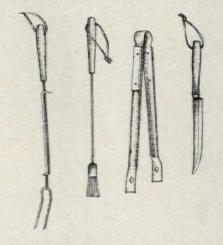
Tools for the fire—a safety must. To control the fire, you should have—1) A rake to level the coals to a flat, even-cooking surface. 2) Charcoal tongs to handle individual pieces of coal. 3) A



poker to stoke the fire. 4) A scoop or shovel to add or remove coals.

To help start the fire and ready it for cooking, an electric fire starter and a fire blower are great helps.

Tools for the food. These are some of the absolute essentials on our list— 1) A two-tined fork (great for getting food off skewers). 2) A basting



brush. 3) Tongs in two sizes—small or medium—for efficient "juiceless" handling of steaks and chops and large ones for roasts. 4) One or more sharp knives. There are also gadgets for fun—a many-pronged hot-dog roaster, handled barbecue skewers for kabobs, handled basket broilers.

Extras for cooking and serving. Foil baking pans to heat hors d'oeuvres, rolls, and other goodies over the coals; cast-iron cookware, in the new bright colors to bake a pot of beans or fry a batch of potatoes right on the grill, then serve from same; servers and trays that hold the food at just the right serving temperature to help make the final come-and-get-it call less hectic; carts to transport fixin's from kitchen to patio.







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# START COLLECTING

Anyone can collect anything. You can even collect collections. It's fun, delightful, and gratifying.

You can spend a fortune or pennies. Money alone does not determine the value of a collection.

You can collect objects, colors, shapes, books, prints, pictures. A collection can be to look at, to admire, to decorate, or to work with. What do you like to look at? Pictures? A wall grouping would make an excellent start and could serve as an integral part of your decorating theme.

You can acquire prints, etchings, oils, watercolors, gouaches, pastels, decoupage, silk screen (serigraph), block prints. Have them all of one kind or mix them. The frames will be equally important and give you a chance for a second collection. See how easy it is to start? One thing just naturally leads to another. You can use similar frames, if you prefer, and even all the same size, relying on colored mats and liners to mate the picture to the frame.

Suppose you like rocks. Believe it or not, these can become the basis for some of the most fascinating decorations in your home. Use them for centerpieces teamed with flowers, leaves, or plants. Pretty colors and shapes of many sizes can be artistically arranged on open shelves, in bookcases, on tabletops. The same applies to shells.

Do you love to cook? Collect cookbooks. They can be the most fascinating reading. You will find that you gain a new insight into history, romance, and customs. They provide interesting education with the dividend of fine food for you and your family. Naturally you will be inspired to collect antique cooking utensils, and these can be as unusual and decorative as rare objets d'art.

Now your table settings become more important—lovely table linens and unusual china, pottery, glass, silver, and pewter to serve food in. And you're off on another quest.

We know of one person who collects colored and patterned papers. These are stacked on a low shelf in a bookcase and the rainbow of color is a pleasing sight. She always has just the right paper for a special friend's gift. Sometimes a treasured book is covered with a spectacular paper. Magnificent marbleized and printed papers adorn desk sets and picture frames. In this household all pictures are beautifully matted with the most perfect paper for a particular subject. The mats are nearly all different with an occasional pair for spice.

Just now owls are desirable for collections. They can be ceramic, wood, bronze, paper, tin, or embroidered in crewel or needlepoint. They are available for candles in pottery or a heavy Chinese metal. The light shines through the eyes, and in some instances feathers are indicated with tiny slits to permit the light to escape. Collect them in one size or vary the sizes for added interest.

Other very new, interesting, and unusual objects to collect are little horn cups. They are just starting to attract the decorators' attention. Why don't you get in right at the beginning when the prices are still mod-

erate? These look like glass tumblers in shape and are a pleasant neutral greenish tan or topaz in color. They generally shade from a dark opaque brown base to a translucent top. Small ones hold safety matches and the taller ones are perfect for cigarettes or small flowers.

There are horns that are mounted so that they stand at an angle-

wonderful to hold small bouquets or pencils. Mixing spoons and kitchen tools are also made of horn. (Scandinavia exports horn utensils.)

A collection can be a never-failing source of conversation and you will be sure of learning something new every time a collection is mentioned. Above all make your collection a part of your living and enjoy it!

THE END



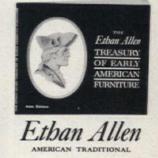
Start with a few pieces of Ethan Allen open stock.

Add just one a month.

In no time your home will be charming, comfortable, coordinated.

That's how so many young marrieds create the home of their dreams. They find Ethan Allen's vast variety of furniture (over 600 different pieces!) lets them decorate in every mood... in every room. Always in open stock at fine Ethan Allen dealers coast to coast, more can be bought as needed. Prices—approximately \$20 to \$600\*—for furniture crafted of rugged Maple and Birch, elegant Cherry, gracious Mahogany, rustic Antiqued Pine.

The big, lavishly illustrated, 156-page Ethan Allen Treasury tells all about it. Shows color schemes, accessory ideas, solutions to problem rooms, much more. The Treasury is a reference book you can't do without. (It also makes a great "gift ideas" book for those wedding gifts you'd like from friends and relatives.) Order yours today.



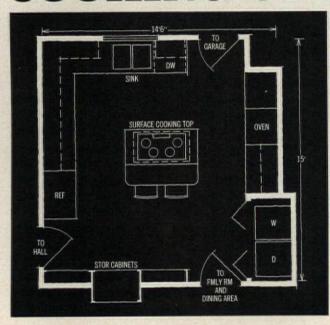
	Dept. AHE-65, P.O. Box 28  Murray Hill Station, New York, N.Y. 10016  Enclosed is \$1 for 156-page "Ethan Allen Treasury."  Please send FREE the 32-page booklet "Ethan Allen Home Planning Ideas" with colorful settings, drawings and templates.
i	Name
	Address
	CityZone
i	CountyState

\*Slightly higher in the West and Canada

See Ethan Allen at the New York World's Fair Pavilion of American Interiors and House of Good Taste • Famous Baumritter Brands: Ethan Allen • Viko • Roomates • Kling • Restocra



# **COOKING ON A SUNNY ISLAND**



The cook's always on vacation in this gleaming California kitchen. Surrounded by gay tropical flowers, fiesta colors, and sandy-white stretches of counter space, she gets meals in a breeze on a cooking-top island of ashwood cabinets.

But the holiday aspect of this kitchen doesn't end with the decor. Every inch of this small-scaled kitchen has been engineered for easy-does-it efficiency. Notice the well-defined and uncluttered work centers, easy-to-clean surfaces, generous storage cabinets, proper cooking-area ventilation, and bright, cheerful lighting. For the gourmet cook, there's plenty of elbowroom to dice, slice, shake, and stir. For everyday cooking here's a gay sunny place for the lady of the house to speed through her chores. Note the snack bar for the children or coffee-sipping neighbors.

Conveniently accessible to other rooms and the outdoors, the kitchen also incorporates a laundry area tucked behind folding doors and away from the food preparation center.

Look carefully—some of the design concepts in this kitchen may spark ideas to turn your own kitchen into an isle of joy through efficient planning and lively decorating.

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General Electric Spray, Steam and Dry Iron eliminates pre-dampening, makes all ironing easier.

General Electric Company, Housewares Division, Bridgeport, Connecticut

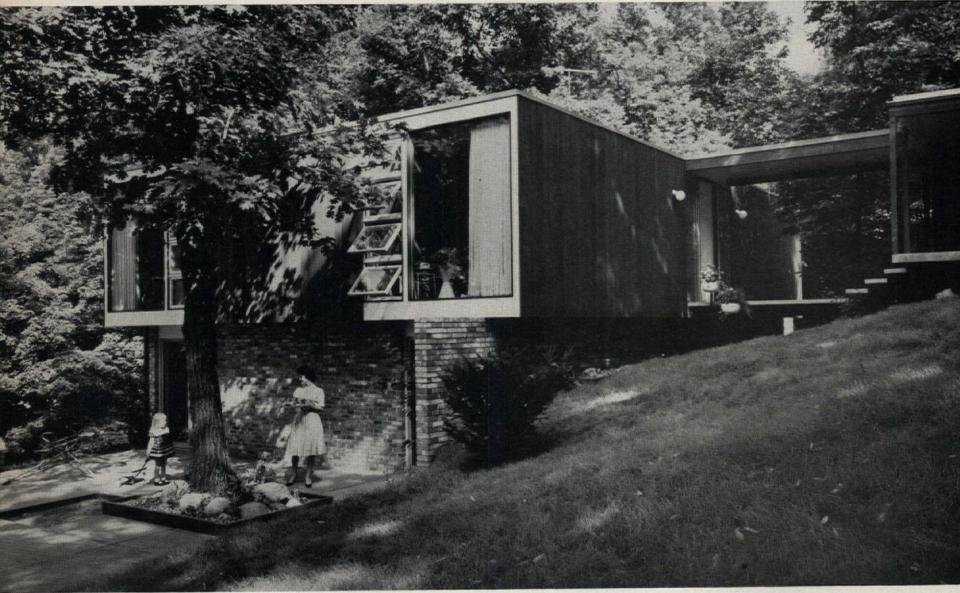




lan C. Borg

# AN ARCHITECT DESIGNS FOR HIS OWN FAMILY

You'd expect a house to be special when an architect designs it for his own family. And this is a very special house indeed. Located in Cedar Rapids, Iowa, on a hilly tree-covered site, it unites all the best features of contemporary design with a use of warm, natural materials and a closeness to the outdoors. Taking advantage of the hillside, the house has two levels opening to decks or terraces. There are three bedrooms and a room that can become a bedroom when the family grows, or grows up, and needs stretching space. Leo C. Peiffer, A.I.A., the owner-architect, enjoys woodworking so much he included a large workshop which can be used for storage or recreation as well. See page 84 to order blueprints or a study plan to help you decide if this is the house for your family.



Julius Shulman

he lot slopes 98 feet from the top, so that house is hidden from the street, surrounded by grass and 164 trees. Visitors come in down a long driveway. The carport doubles as a play yard. Mr. Peiffer wanted to keep the woodsy character of the site and the natural surroundings, so used lots of glass walls. The house is on a concrete and masonry base. The exterior siding is vertical redwood stained a walnut color, with half-inch spacing between boards.

have easy access to the outdoors. The family room and extra bedroom downstairs open to a terrace. Upstairs, the living room and master bedroom have decks. The decking, on the porches and also the entry bridge, is hemlock. The joints in the brick walls are raked to give deeper shadows. The bricks were selected in random colors to give the mellow appearance found in old-time brick walls.

the house is halfway down the hilly wooded lot. A driveway leads to the carport and garage, which connects to the house with a covered bridge. The steps are lighted from beneath. Main floor is cantilevered two feet over lower floor to give a deep shadow to shade the glass walls of the family room and bedroom there.

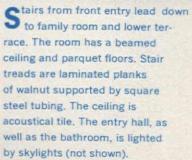




four-year-old Mary Ann enjoys the open deck beside master bedroom. Sliding shoji screens separate bedroom from breakfast area. Kitchen, which, like the entry hall and bathrooms, has a clay tile floor, is visible beyond. Living room deck is roofed and screened, joins other deck for leafy view of hillside below.

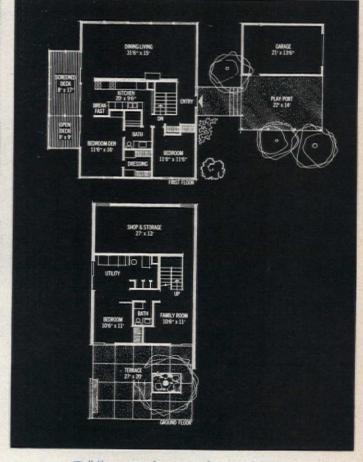








prick wall behind the fireplace separates the living-dining room and kitchen. Fireplace was custom-designed by Mr. Peiffer, is wall-hung, has double layers of steel with insulation between. Flue goes through kitchen cupboards. Deck is visible outside living room. Openness of rooms inside is ideal for letting tree tops become part of decor. The interior woodwork is hand-rubbed, oiled walnut, with concealed hardware.



all the rooms face away from each other, so only three solid doors are needed, two for bathrooms, one for bedroom. Elsewhere, sliding plastic panels are used.

SEE BLUEPRINT AND STUDY PLAN ORDER FORM ON PAGE 84



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#### ORDER PLANS FOR THE HOUSE ON PAGE 82



Blueprint Portfolio includes three sets of blueprints, materials lists, and specification sheets, and twelve articles to assist you from the purchase of your lot to the completion of your home, all packaged in an attractive, durable folder.

BULLEBRINT OPDER FORM

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	which I enclose \$
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address	
city	state zip code

Study Plan contains additional photographs, scaled plans, and elevations, and details of the stairway.

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#### FROM OUR MARCH ISSUE

Here's a modern architect-designed house for under \$16,000 from our March issue. Study Plan contains photos, plans, elevations, as well as other selected details.



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#### Household Expenses

(continued from page 34)

#### CLOTHES

		e, one children
vardrobes	, because	I know what im-
ulse buy	ing can do.	
Yes 🗆	No 🗆	Sometimes

ardrobe the children's

clothes when they come home from school and go outdoors. This saves their good clothes.

The children always change into play

Yes □ No □ Sometimes □

I wait for a fashion season to simmer down before I buy . . . that means October in fall, April in the spring. I miss some of the fun of fustest with the latest . . . and all of the hazards of paying top dollar for what may be a tiresome everybody-had fad.

Yes □ No □ Sometimes □

I do not overspend on the small-fry; it gives them false sets of values even if it does momentarily please my vanity to see them done to the nines.

Yes □ No □ Sometimes □

#### COMPENSATORY SPENDING

I don't go out to restaurants to relieve a boredom that should usually find another release.

es	N	0 [	Some	times	

I ask myself what made this trip necessary before I yield to extravagant impulse buying . . . then I'm able to walk away.

** -	** -	Clause Attended	
Yes 🗆	No 🗆	Sometimes	

It's strictly my own system, but I keep track of most of what we spend, review it regularly.

	State of the latest and the		
17	NT-	Campatingan	-
Yes	No	Sometimes	

Note: Did you see the article in the Winter Issue of The American Home, "Money in the Home"? We think you'll find it helpful. THE END

#### Anemone Embroidery Kits Order Form

(pictured in color on page 10)

Fill out coupon, enclosing check or money order (no stamps, please). New York City residents add 4 percent sales tax. Sorry, we are unable to handle Canadian, foreign, or C.O.D. orders. Please allow about three weeks for handling and mailing.

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Pair of Anemone Hand Towels AEJ-132, 2.00
—Color Catalog of Best-Selling Needlework and Sewing Kits

Please Print Name

City State Zip Cod

#### Insurance

(continued from page 38)

The total cost? About \$150. And that's what they set out as their maximum. Later, when their finances permit, they can expand their insurance coverage to keep pace with their rising needs.

Having the right type and amounts of insurance on your property still doesn't rule out the possibility of loss—if you can't back your claim with an accurate list of your destroyed or stolen property.

When a family has suffered a major loss, it's not surprising that many items that legitimately belong on the statement of loss may be overlooked. One insurance company reports the case of a woman who completely forgot a baby grand piano until a year after it was destroyed!

Imagine trying to list every single item you own, from memory. What was in the attic, the basement . . . how many sheets and blankets in the linen closet . . . and how many silver trays and pictures and vases and kitchen appliances?

To prevent inadvertent losses and to make sure you have adequate household insurance, one insurance expert suggests following these ten important rules:

- 1. Make a list of your possessions. Most insurance companies provide inventory booklets that make the preparation of such a list easier. (A set of photos of each room in your house can be a big help.) Be sure you store the list where it will be safe in case of fire.
- 2. Make a list of the serial numbers of such items as typewriters, radios, television sets, and your automobile. Serial numbers aid your insurance company in seeking recovery, if the items are stolen.
- 3. Take a periodic inventory of your belongings. Most people accumulate possessions at a much faster rate than they add to insurance.
- 4. If you employ help or if you have a number of regular deliveries (mailman, milkman, diaper service), be sure you have sufficient liability coverage. Juries often make huge awards to persons outside the family injured on your property.
- 5. Check property values in your neighborhood periodically. Inflation and other factors often raise the value of older properties. This should be reflected in your insurance.
- 6. Take an interest in your local fire department. A good fire department often pays off in lower insurance rates throughout the community.
- 7. If you have children or dogs, make sure your liability policy covers any damage they may do. If your child breaks someone's window or if your friendly dog bites someone, you could be held liable.
- 8. Shop around for your household insurance. You may have circumstances under which one company will give you lower rates than another.

- 9. As you acquire articles of value such as jewelry, furs, etc., consult with your insurance agent to be certain they are insured.
- 10. Recognize that your policy does not cover loss from normal wear or depreciation. For instance, you won't be able to collect if your TV antenna mast rusts away. But, if a windstorm blows down your TV antenna, and your policy includes it in the coverage, you collect.

#### DID YOU KNOW ...

Did you know that, in many states, if your house is insured for less than 80 percent of its replacement value, you would not receive full payment even for a partial loss of damage? Let's assume that your house is worth \$25,000 and the insurance on it is for \$15,000 (an all too common situation, judging from some recent surveys). If a fire causes \$4000 damage to your house, all you would collect is \$3000 or three quarters of the amount of loss, because the \$15,000 insurance on the house is three quarters of the \$20,000 required under the 80 percent rule. Conversely, if you have more insurance than your house is worth, you are just wasting premium money, as it is impossible to collect more than the loss incurred.

Did you know that the difference in cost between the legal minimum of auto liability insurance and a policy large enough to give you real protection against a crushing law suit is probably one or two dollars a month? Jury awards of \$25,000 or more for traffic injuries are more the rule than the exception these days, and yet most drivers still have only \$10,000 coverage. If a person they injure gets a \$25,000 award, for example; they would be personally liable for the \$15,000 difference.

Did you know that your Homeowners policy would generally pay damages if, let's say, your son knocked down a Sèvres vase valued at \$400 while your family was browsing in an antique store? And that the same policy would also pay up to \$500 of medical bills if anyone were accidentally injured, even if he were not on your premises, by any member of your family or by one of your pets?

Did you know that you can have ten times the basic medical payments coverage in your auto insurance for only a few dollars a year more? And that in most states you can get a discount of 10 to 20 percent from auto insurance companies if every member of your household who drives your car has a clear driving record for at least three years?

If simply by reading this column you've learned something you didn't know about your family's insurance protection, give your policies a good reading. Better yet, ask your general insurance agent to give you a point-by-point explanation. He may be able to show you how to improve your insurance protection, and how to make full use of the policies that you already have.

THE END

#### SHOPPING INFORMATION

EXPERT ADVICE

Page 48 (top): Trim—Conso Products. (Bottom): Sofa—Flair. Page 49 (top): Table, accessories—Bloomingdale's. (Center, left): Table, accessories—Lord & Taylor. (Center, right): Table, rug—Sloane's. Ashtray—Bonniers. Cubes—Design Research. Lacquer box, matches—Azuma.

HOW TO GET MORE LIVING SPACE

Pages 54, 55: Pillows—Design Research. Easel— Environment Home Furnishings. Painting on easel—

Harry Marinsky. Magazine basket—Bonniers. Terrace furniture—Troy Sunshade Co. Page 55 (right, top): Rug—Bigelow-Sanford. Raceway table—Aurora Plastics Corp. Airplanes—Sterling Models and Paul Guillow, Inc. Sailing ship—Revell, Inc. Cars—Industro-Motive Corp. and AMT Corp. Automobile engine—Renwal Products, Inc. (Right, bottom): Coffeepot, straw hamper—Pink Balloon. Mugs—Michael Maleė. Metal flowers, vase—Flairtime by Silvestri. Coffeepot, little pots (on shelf)—Wilburt, Inc. Casserole, bowls (on shelf)—Design Research. Tobacco holder—Bonniers. Page 56 (Bottom): Lacquered containers, tray—Azuma. Page 57: Type-writer—Singer. Paint on desks—Helen's Rainbow Paints.



Gullible, that's me. Believing that one rod is the same as another.

It just isn't so, as you could learn the hard way, too. Don't be talked into buying a no-name traverse rod just because the store doesn't carry Kirsch drapery hardware.

Fighting a temperamental traverse rod can be frustrating, particularly when you could have Kirsch. Just a gentle pull on a Kirsch rod and your draperies glide open. Another pull and they glide shut. We planned it that way. Easy operation, long wear, lasting finishes—these are the quality touches that have been a Kirsch signature for the past 58 years.

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### Enjoying This Issue?

Then be sure you get every copy.

Look for special order form bound between pages 50 and 51.

# WHAT DOES IT MEAN

### **VENEERS**

Sixty years ago, a wise housewife would have chosen solid-wood furniture constructed from thick planks. Machine-manufactured veneers had the reputation of being a second-best product. Not so today! Veneered furniture gives you the best in wood furniture.

Wood veneering is the art of cutting, matching, and applying sheets of fine wood to a panel. The beauty of the surface is dependent on the skill of selecting and combining face veneers.

#### ADVANTAGES OF VENEERS

Today's veneered furniture panels are made of a core with slices of strong wood layered like a club sandwich, spread with strong chemical adhesives, bonded under heat and pressure into an almost indestructible unit. The sandwich may consist of three, five, seven, or any other odd number of layers. These thin sheets of wood are united so that the grain of each layer lies at right angles to the following one.

This cross construction of grains is the key factor in controlling the expansion and contraction of the wood panel, preventing warpage. Woods in general are strongest when the grain runs the long way; across-the-grain woods are weaker and shrink more readily. Again the process of reversing the grain on each layer helps equalize the stress.

Because of this sandwich construction of the wood pieces used in modern furniture, veneered furniture is stronger than that of solid wood. It is less likely to split when driving nails into it or to break under stress. It also minimizes the likelihood of the furniture warping, as can happen in present-day heated houses. Veneered construction holds up to humidity, air conditioning, and the frequent changes from one condition to the other. Under such variations in temperature, solid-wood furniture is less durable.

Another great advantage of veneers is the variety of selection it gives the manufacturer. The selection of the prettiest grains, the best surfaces, does not have to be made from planks of wood averaging three inches thick as in solid wood, but from sheets a twenty-eighth of an inch. (The most attractive figure and luster are often hidden within the three-inch plank, so that you never get to see or use it.)

Another great asset of veneer lies in the fact that it can be bent and molded to almost any curve desired. Designers are freed from the usual right-angle designs. Furniture can be shaped into a drum or bombé form more easily and at less expense than these or similar designs made of solid wood. In the construction of veneered furniture, solid-wood planks are used for legs and chair frames.

You, the customer, get many "end-use" bene-

fits from veneered furniture, because the designer has more freedom to design, since the material is, to a large degree, flexible. He has the freedom to select the finest and most beautiful veneers to give your furniture simple or highly figured surfaces. And, as we mentioned, there are strength and durability in the finished product.

#### FIGURES IN VENEERS

A tree is not just a tree. Within its trunk lies great, unexpected beauty. A chance to uncover the unusual is always possible. The internal and external structures of a tree set the figures (sometimes called patterns) seen on the surface of woods. These figures are not to be confused with grains, which are simply the size and arrangement of the living cells of trees. Figures depend on the type of growth rings, the type of grain, the prominence of knots, burls, crotches, swollen butts, and the color of the actual wood of the tree. Only veneer lets you enjoy the hitherto often hidden beauty of wood.

There are many popular patterns in wood. For example, there are plain, broken, rope, and ribbon stripe. More complex is the MOTTLE STRIPE; broken by grain reverses, it waves and changes direction. This wavy and striated surface is popular in maple and mahogany.

The FIDDLEBACK figure is also found in maple and mahogany. It is a strong, rippled, symmetrical figure, used frequently on the backs of string instruments.

The CURLY-figured veneer is self-explanatory. The irregular pattern runs across the grain in maple, birch, and mahogany.

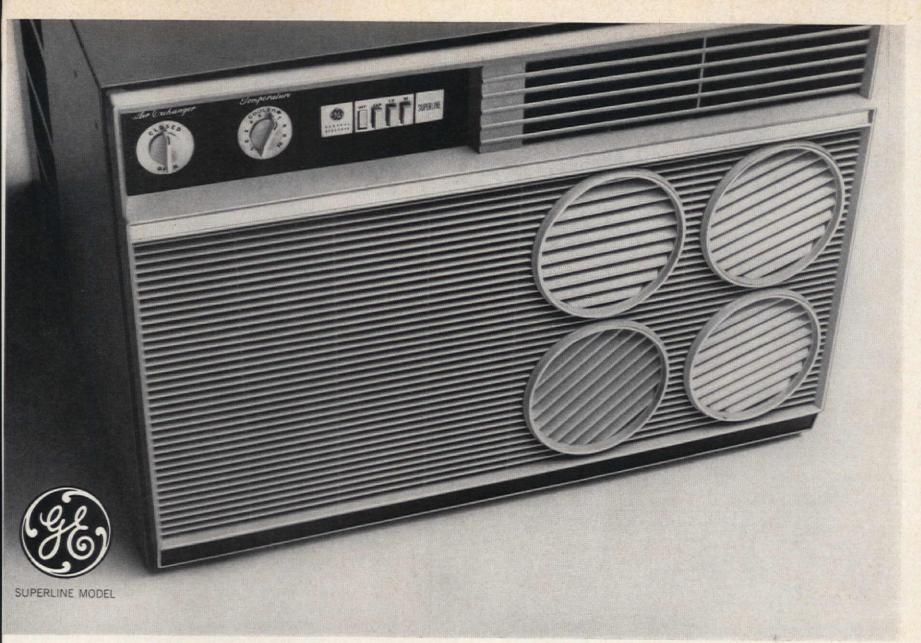
Among the more intricate and striking patterns are those veneers cut from the vicinity of crotches. A CROTCH is cut from a fork in a tree where the trunk of the tree and a branch join to form a "Y" or "U" shape. Burls and feathers are varieties of the crotch cut.

BURL is an abnormal wartlike formation on a tree. The odd and unpredictable shape lends a rather bizarre appearance to the surface. The pin or eye-shaped design grows on most trees, particularly on redwoods. The burl veneer has a high decorative value and is used extensively. Sometimes a confusion arises between the burl and BIRD'S EYE figure. Both have an eyelike figure, but in burl the eye is surrounded by a series of clusters while in the bird's eye maple, each eye stands out separately.

BUTTWOOD is taken from the junction of the larger roots and the trunk of the tree. It shows a crinkly, curly figure that's usually associated with walnut.

Whatever the pattern, only veneers let the designer discover its full beauty—and allow you to enjoy it thoroughly.

THE END



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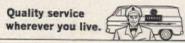


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The name of this man is Dr. Robert Alan Franklyn, internationally known cosmetic surgeon.

Although you may never have heard of him by name before, you may see his results often when you go to the movies or switch on your television sets.

movies or switch on your television sets.

That magnificently beautiful singing star from World War II days, who now is seen often on TV—you know she must be getting old. How can her body be so young, so slim, so graceful. How can her face be so unlined and glowing? How does she seem to laugh at the very years that destroy other women?

#### Read the thrilling answer below

That world-famous actor and athlete, who didn't seem to have aged a day over many years—that seems only to have grown more handsome, more virile, more attractive with each passing year—how did he defy the wear and tear of time?

#### Read the thrilling answer below

Or that ravishingly lovely national beauty contest winner you've watched in the pages of your newspaper for almost as long as you can remember. How does she maintain her figure? What does she do that prevents weight from forming on her body? And what prevents age from etching her skin?

#### Read the thrilling answer below

Yes—dozens upon dozens of other celebrities whom you would recognize at a glance—seek out these secrets of long-lived beauty and youth!

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refrigerator.

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ments in the air—help give your en-tire skin, all day, that lovely, healthy glow it would formerly, take on only after a brisk walk or a full day in the

after a brisk walk or a full day in the open.

They can give you glorious shine to your hair without one extra motion in your regular shampoo—can make bleached or colored hair look radiant. They can give you a nature-pure beauty mask that will completely relax you in just fifteen minutes—that will help draw out impurities from your skin, and help refreshen it in just fifteen minutes.

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smooth all over . . even smoothes those unpleasant rough spots on the soles and heels of your feet.

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... starts you in a few thrilling days beautifully on your way to figure reducing.

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could ruin your figure in a bathing suit.

Plus entire sections on how to sit, stand and walk as youthfully and gracefully as a top fashion model... tricks of Hollywood voice coaches, for putting electricity into every word you say... over 250 fascinating pages—jam-packed with thrilling new ideas on beauty, vitality and youth—yours to read from cover to cover in your own home without risking a penny!

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Over twenty years went into the development of these techniques. The great majority of them are probably completely unfamiliar to you today. Once you put them to work, the results may be so startling—that you may find it hard to believe the difference in your appearance alone!

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### WILL HERS BE A MARRIAGE OF INCONVENIENCE?

Are you the father, mother, brother, uncle, aunt, or friend of the bride? Then take our advice and please pass it on to the young lady who'll be hearing wedding bells this month.

Traditionally, the bride makes known her favorite silver, crystal, and china patterns. And traditionally, the bride is in a flurry when it comes to wedding plans . . . and, we might add, gifts. While silver, crystal, and china will serve her well and gracefully for years, how about presenting her with a gift that has everyday practicality-something that will make life easier, more relaxing, more fun?

Read on through our preview of marvelous appliances for ideas. They can make hers a marriage of convenience.

Any bride-to-be is bound to be impressed by the portable electric oven or the versatile broiler-oven. These small, thermostatically controlled units are perfectly sized for preparing foodjust for two. Wonderful for entertaining, too, when extras like rolls won't fit into her range oven.

And the electric skillet is still a bride's favorite. With controls that give a just-right cooking temperature, a new cook has a head start toward preparing just-right meals that'll bring raves. The newer models with the high-domed lids so the skillet can double as a small roaster are great—some of these lids even have a broiler unit for burgers and steaks. (When special entertaining calls for a chafing dish, the electric skillet will handle this job very nicely too.)

An electric can opener may sound extravagant to some people, but wait till she's in the middle of preparing a meal. The seconds it saves are worth hours. Easier on fingernails too.

The gracious host and hostess rely on their hot serving tray or cart to keep food at a perfect serving temperature. Their extra-large electric coffee maker means the end of preparing umpteen pots of coffee when the crowd's all there.

If the honor of carving the roast will go to the man of the house, be sure he has an electric carving knife. He'll carve with ease and praise you for being so smart. It can also be put to use during the day for slicing breads, cakes, cold meats-anythingquickly and neatly. Speaking of knives, they're major kitchen tools and owning a good set of cutlery is always appreciated.

An electric blender is a jack-of-all-trades to cherish. It will chop cooked meat, nuts, and onions (tearlessly); whip up a milk shake; stir a batch of pancakes or waffles; make "instant" cracker crumbs; and blend creamy, smooth sauces.

A perfect partner for that blender is a portable mixer-what one won't do, the other will. A portable mixer travels around the kitchen to whip potatoes, frostings, etc.

Housecleaning chores can be made easier too. An electric floor polisher and scrubber simplifies a tedious chore. With this appliance, floors are given the care they need to keep them shining and bright-and the bride will stay shining and bright, too, because there's no wear and tear on hands, knees.

A lightweight portable vacuum cleaner is great for swift, thorough dusting and vacuuming of upholstery, draperies, stair carpeting, etc. It can be carried about with convenient shoulder strap or hand grip, and will almost halve the time it takes to clean house. (Good for car cleaning too.)

What about appliances that are necessities—the regular vacuum cleaner, coffeepot, toaster, iron, and standard mixer? We haven't forgotten these but we know she'll buy them if she doesn't receive them as presents. So, before your bride-to-be registers her needs at the bridal bureau, send her on a stroll through the housewares section of your local department store. She'll undoubtedly give these exciting appliances top billing on her gift list. They will keep her marriage from being one of inconvenience.

# POWER

owing the lawn is not your idea of great fun? Well it doesn't have to be sheer drudgery either. Discover the ways that power mowers can make the job easier for you.

Electrically powered mowers have been available for several years but until recently there have been sound reasons for avoiding them. Earlier designs required house current for operation, and the length of the cord connecting the machine to an electrical outlet limited the amount of grass you could cut at one time. You couldn't use one of these machines on a wet lawn without running the risk of a severe shock.

The danger of shock has been eliminated in the more recent electric mowers which utilize an automotivetype battery for their source of power. Since no cord is needed you can mow at will and the batteries are rechargeable for repeated cuttings.

Gas-powered mowers are most widely used and they come in three basic designs: reel, rotary, and flail. If you buy a reel-type mower you will have to put turf cutting on a strict schedule, because if you allow the grass to grow too tall between cuttings it won't fit into the reel. Generally this type of mower is best for top quality, level-surface turf.

A rotary mower has a horizontal blade which cuts grass parallel to the soil. The grass clippings are thrown to the side through a chute set in the cover over the blade. The side discharge mechanism propels clippingsand sometimes sticks and stones-at speeds up to 100 miles an hour, so use a rotary mower with care. A recent introduction to rotary ranks is a wheelless "floating" mower that's suspended on a column of air created by the engine. Fingertip action controls the machine and throws clippings straight down into the lawn.

ne reason rotary mowers are so popular is because the blade can be easily removed and sharpened. Reel mowers usually require professional attention. Besides convenient upkeep, rotaries start at lower prices than reel- or flail-type mowers.

A flail mower has a series of twoinch angle irons mounted by bolts onto a horizontal shaft. When the shaft turns, the irons are subjected to centrifugal force and their sharpened edges cut the grass. One drawback of this type of mower is that the angle irons must be sharpened or replaced after three or four mowings. Replacement is not expensive, but the job takes at least an hour to do because a machine with an 18-inch cut incorporates 52 irons secured by 26 bolts. If safety is your primary concern, however, this is the one to consider. It's by far the safest of all power mowers since grass clippings fall di-

rectly beneath the machine. If the irons hit a rock or tree root, they simply swing on their mountings.

If you have less than three-quarters of an acre of lawn, a walk-behind model is probably best for you. Do you want to provide the push power yourself or does your terrain demand a self-propelled unit? Lawns of over one acre almost always justify the purchase of a riding mower. Again, various styles are available, ranging from machines with mowers permanently attached, to elaborate garden tractors with many separate attachments of which a mower is only one.

Be sure to buy a nationally known brand-name machine which conforms in design to the safety recommendations of the American Standards Association. Mowers which meet this organization's minimum requirements usually carry a tag to that effect.

ower mowing will be even easier if you follow correct cutting procedures. Always mow in parallel strips or in a spiral pattern, overlapping each path a little. Resist the temptation to mow too close, except for warm-climate grasses which require close cutting. Low mowing of northern grasses may produce a neater effect, but it almost always encourages rampant growth of weeds and crabgrass. Grass should be one and a half inches long after mowing.

Don't overlook safety procedures when using a mower. If you have a rotary mower make sure the blade is on tight before each use. Never check it without first disconnecting the spark-plug wire. Failure to do this can cause the engine to start if you turn the blade just one revolution by hand. Keep people and pets well beyond the range of "throw" and never let small children operate a mower. Prevent fires by not spilling fuel onto a hot engine when refilling the gas tank. Never, under any circumstances, put hands or feet under a mower when it's running. Before each mowing, clear your lawn of all toys, stones, sticks, etc., that could cause injuries if hurled from a discharge chute.

Always keep blades sharp. A dull cutting edge causes ragged grass tips which bruise and turn brown. Change the oil and clean the air filter after every six to eight hours of use. A clean and properly gapped spark plug is a maintenance must.

When storing a mower for the winter, drain all the gas from the tank and run the mower until it is out of fuel. Then remove the spark plug and squirt a few drops of 20-weight oil into the cylinder. Replace the plug and pull the starter cord several times to circulate the oil evenly. This will prevent the formation of rust and eliminate the need for costly mower service next spring. THE END



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# HOW TO "GROW" GOOD BABYSITTERS

How many times have you had to refuse a tempting invitation because your regular baby-sitter had a date of her own? Not even a frantic canvass of your list of alternate sitters (admittedly a small list) could turn up anyone in the nick of time. Do occasions like that make you yearn for an organized corps of approved sitters in the neighborhood? Then don't despair. With a little effort on your part

(and your neighbors') that's just what a sitter training program can do.

Your local PTA is, of course, an excellent sponsoring organization for this kind of extra education project. And the courses have been found to be an all-around success: parents can relax when they know the homefront is being taken care of by a competent sitter, and the teen-agers more than welcome the budget-stretching fees

they earn. As for the tots, who are the focus of the whole thing, they certainly won't complain about a fresh approach—and a trained companion when mommy steps out.

Most of the truly tiresome problems such as fees, hours, safety, what responsibilities a baby-sitter should assume, meals, etc., are best understood and learned if presented like other lessons—in a classroom, from an authority whether he be a school home economics teacher or a parent member of the PTA.

A variety of experts, in fact, can make a baby-sitter training course interesting and worthwhile, as well as a very convenient and practical contribution to your community.

The local telephone company representative might serve as an instructor for a lesson in safety. Very likely, he can offer a lively, perhaps illustrated lecture on uses of the telephone in case of emergencies: what a sitter should do in case of fire, prowlers, a gas leak, or a tot who locks himself in a closet.

In the same way, practical principles of child care, such as diapering and bathing, can be presented skillfully by a school nurse or public health nurse.

A local pediatrician might be willing to contribute some guidance in child care to your course. The Winthrop, Massachusetts, preschool PTA included such an expert for a talk on how to lift and carry children, when and when not to feed youngsters, and what to do when toddlers have those temper tantrums.

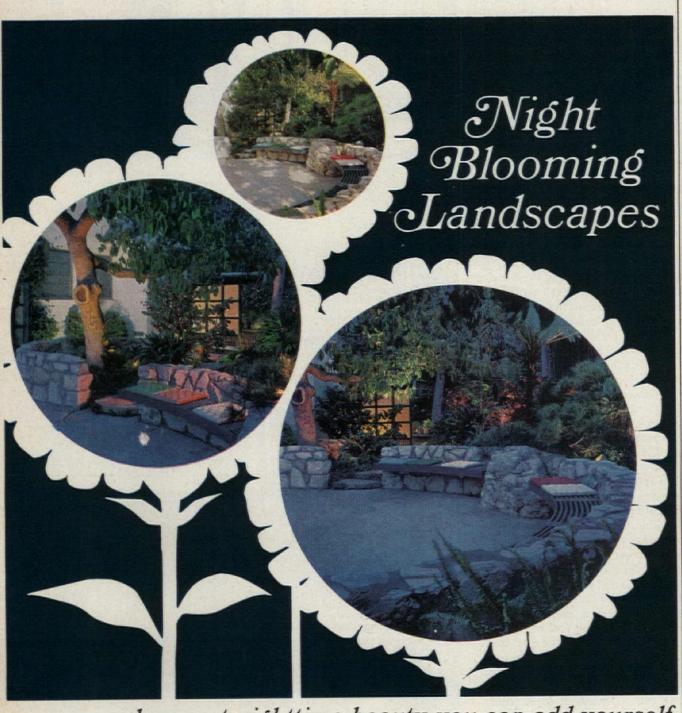
Why not also call on a kindergarten or first-grade teacher to present ideas for before-bedtime games with children that teen-agers will enjoy?

If better-trained baby-sitters would benefit your community, you may want to extend the sponsorship-and the benefits. The Girl Scouts might want to participate so that their members can earn a child-care badge. Local safety councils or public health departments have an interest in such programs and can be helpful in supplying the many visual aids that are available to you. (Mississippi's State Board of Health film library, for example, will lend a 15minute movie aptly titled "The Baby-Sitter." The National Safety Council offers a one-act play on the subject for ad-lib presentation. Other materials on safety and child care can be obtained from civil defense agencies, insurance companies, and even babyfood manufacturers.)

Your PTA sponsoring group can also help find work for the qualified sitters they graduate... or decide to set up a central sitter service for your neighborhood... or to provide their names to a nearby state employment office that lists such services.

These are some of the gains to be made from the time parents, teachers, students invest in a sitter training course. And you might yet see a nod of approval from the small ones with whom trained sitters sit.

THE END



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Now your house and garden... beautiful during the day... can be even more beautiful at night with the newest concept in *outdoor lighting systems, STARBRITE lights,* by *AMF*. You can install them yourself in minutes and add beauty that will last for years.

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STARBRITE outdoor lights are adaptable. Just clip the patented rustproof lamp anywhere along the shockproof, weatherproof cable. Mount the lamps in the ground with

the stakes, or on a wall or fence with the brackets. If you want to change your nighttime landscaping, just unclip and place in another spot, without disturbing plants, shrubs or trees.

Also available are sets which include a timer to turn your lights on and off automatically so that your home is safe and beautiful every night, even when you are away.

STARBRITE outdoor lights come in complete sets, including lamps, weatherproof no-shock cable, transformer, lenses to color the light, ground stakes and brackets. There are also many additional accessories you can add to your set later. STARBRITE sets are sold wherever garden or electrical supplies are sold. Prices start at \$49.95.



American Machine & Foundry Company, AMF/Wen-Mac Division, Los Angeles, California 90064 By Roger C. Whitman
HOW
TO
HANDLE
THE
STICKY
SEASON

Pretty soon, most of us will be getting into the most humid months of the year. The furnace gets a summer vacation and windows in all non-air-conditioned homes are flung wide to the outdoors. In the warmer parts of the country, the "sticky" season has already arrived.

When the windows are left open, more than fresh air can come into the house, unfortunately.

Dampness, in varying degrees, also enters. It doesn't just come into a room and lie there on the sofa, it penetrates every unprotected surface.

If the surface is wood, it becomes a really sticky situation. For when dampness works into wood fibers, they swell up. When wood surfaces are carpentered to a normally snug fit, any swelling will often squeeze them so tightly against each other that any motion becomes impossible.

Did you ever wonder why the drawers in a chest, so easy to pull in winter, become so difficult to move in the summer? Or why a door which usually closes smoothly in winter can't be pulled into its frame in the summertime without yanking? Or why windows suddenly refuse to slide in summer?

These are three by-products of summer dampness. There are quite a few other problems, but these are the main categories.

In every case of this kind, there is one sure cure: Shrink the wood back to its normal size, then coat the surface so that more dampness cannot get into the wood fibers and swell them up again.

This sounds perfectly simple—most of the time it is. But often it's easier to describe than to do.

Now, with this sure-fire principle in mind, let's discuss some individual situations. The treatment in each case is quite different.

#### DRAWERS

Except on very high-priced furniture, the only surface of drawers which is finished is the front. All the rest—sides, bottom, inside, outside, and edges—are unfinished. With this unprotected wood area, even a relatively small amount of dampness can cause so much swelling that the drawer quickly becomes anything from stubborn to immovable.

The first step is to remove the drawer and place it in the sun where it can dry out. Ideally, take the entire chest outdoors so the sun can get at the inside of the chest as well as the drawers themselves. If this is im-

practical, as in the case of city dwellers, you can use a heat lamp or even a regular light bulb on an extension cord, placed right in the drawer. If a drawer is so stuck you can only get it partly open, leaving the light bulb inside for a few hours will help. This will shrink the wood enough for sliding it out the rest of the way.

When enough drying time has returned the drawers to easy operation, seal them tightly against any future dampness penetration. A favorite oldtime method was-and still is-a coat of thinned shellac. Be sure you get fresh shellac. Any that's over six months old probably won't dry thoroughly and will always be a little tacky. Cover every surface of the drawer except the front. Or use varnish, if you prefer, or spray on a coat of clear plastic. If you'd rather have some gay colors greeting you when you pull the drawers open, spray the interiors with enamel. All of these will provide a splendid waterproof, dampproof shield.

Another method, not so thorough but helpful, is to rub paraffin on all the sliding edges of the drawer and the grooves where it slides in the chest. After a while, the paraffin will be worked into the wood and become a slick surface that will be impervious to dampness.

#### DOORS

There are two schools of thought about treating a door that summer dampness has swollen so that it no longer closes easily.

The first—and by far the best—is to forget the whole thing until some time next winter. After the dry house heat has again shrunk the door to its normal size, remove the hinge pins and lift the door down, resting it across a couple of chair backs or sawhorses. Then you can repaint it, including the vitally important top and bottom edges, which is where the trouble lies. The latter is extremely difficult to paint while the door is hanging on its hinges; in my book, it's impossible. So in order to get at these edges, remove the door.

It's especially important not to ignore the top and bottom of a door. They contain the end grain of the wood, which is lumber's Achilles heel. It's the part most susceptible to dampness, being so much more porous.

It doesn't really matter whether the finish you put on the top and bottom edges matches the rest of the door. The important thing is to seal in that vulnerable (continued)



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(continued) end grain, to protect it against damp air.

If you have no intention of waiting until next winter to make that door fit properly again, it will take more time. You have to hurdle the problem of first shrinking the door back to its original size.

Several days of sunshine is often enough. But be careful to turn the door over regularly, so the sun warms both sides equally to prevent warping.

Above all, don't resort to planing or sanding the door down to size, if you can possibly avoid it. Certainly you'll make it fit nicely into the frame again. For the time being, that is. But next winter, when the door has dried out again, it may shrink so much it won't fit right any more. It may also develop a rattle, and the catch may not work too well.

Sliding closet doors, if they haven't been thoroughly surface-sealed, can be especially vulnerable to dampness. If they swell or warp too tightly against their tracks, they'll refuse to slide. Often, too, it's quite a production to remove them in order to seal the top and bottom. But it has to be done, whether you do it now or patiently wait for next winter's heating season to arrive.

lamp or sun lamp. Most of the time you can give them the sealing coat without having to remove them from

Small cabinet doors can often be

shrunk to normal size with a heat.

their hinges.

#### WINDOWS

Windows are especially susceptible to dampness. Often they're not painted until they're installed. This means that the edges of the sash and sometimes even the grooves where they raise and lower in the frames don't get any finish at all. So there's nothing to stop soggy air from working into this unprotected wood. If you've ever tried to budge a dampnessswollen window, you know what the problem is!

In relatively mild cases, rubbing paraffin along the stops and sides of the frame where the window slides will work wonders. As you work the window more and more open, exposing the wood, rub on more paraffin. As the edge of the window becomes exposed, coat it too. Keep working the window, so the friction will work the paraffin into the wood. After a while normal action will be restored.

Sometimes you can free a stuck window by grabbing the sash cords, and pulling them toward each other. This automatically raises the sash weights in their little dungeons inside the bottom of the frame. Then let go. The weights, suddenly dropping back again, can exert quite a jolt on the stubborn frame-often enough to loosen it.

Hopelessly stuck windows are beyond any quick first aid. Either you or a carpenter must remove the molding which acts as the front stop, holding the window in the frame. While this is no great shakes as a job, you will be quite lucky if you can pry the molding off without damage to the paint. This has been done plenty of times. When the window is replaced and the molding refastened, no touchup is needed.

With the window no longer held in place by the molding, it's a simple job to pull it out of the frame and treat the edges. How you treat the wood depends on how badly the wood is swollen. It may easily be that you can concentrate a heat lamp on the sash and frame for an hour or two and the wood will return to normal. Then you can seal the edges.

However, with the window actually out of the frame, you'll find coating all the contacting edges with thinned, fresh shellac will be better than rubbing with paraffin.

Happily, in the march of new and newer products to make life easier, sprays for keeping windows working have been developed. Under various names, they're available in supermarkets and hardware stores. They work handsomely too.

It isn't only summer dampness that makes windows stick. A careless paint job, where paint film is allowed to harden between the sash and the frame, can make a window absolutely









To get a grip..... fix a rip..... stop a drip.... speed a trip...









smooth a tool... patch a pool... fix a stool... find it at school...





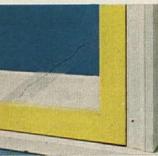




cover the wear..make a repair...mend a tear.... add flair...









make a game ... color a frame ... save a pane ... shut out rain ...



try this!

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immobile. But as soon as you can cut through the hardened paint, plus frequent attempts to move the window, you can get things working again.

Among the tools normally found in a home tool chest, you'll find a putty knife about the handiest for cutting paint film. You'll also find that tapping the film with a light hammer will speed the process.

However, most hardware stores now stock a regular paint film cutting tool. The blade is more or less heartshaped, with saw teeth along the edges. It's exceedingly effective and easy to use.

Suppose your painter painted the windows shut on the outside? If it's on an upper story and you're not too fond of working on ladders, then I suggest you call the painter back to undo some of his not-so-handy work. Or get anyone who is used to this type of job. Ladders are not the safest places for the inexperienced (or for the overweight).

While metal windows are not affected by humidity to any appreciable degree, they can become stuck from other causes. Steel casements, for example, when neglected by the owner or the apartment house super, can become rusted. The hinges can refuse to move, the windows can become rust-fused to the frame. In either case, penetrating oil and patience team up very well for overcoming the problem, followed by proper refinishing.

With aluminum combination windows and screens, the main problem of sticking arises when channels and catches become clogged with dust or city soot. But there are some pretty wonderful sprays at most supermarkets and hardware stores for this purpose. They contain silicones, as well as a nearly greaseless light lubricating oil.

The technique I like best is to wrap the handle of an old spoon with a cloth and run it up and down the channels. Follow up with the vacuum to get any residue. Finally the aluminum spray lubricant. Amazing how much easier everything works after such a treatment!

However, there's one type of sticking which should never be sprayed with oil. This is when locks become stiff. While it's perfectly true that spraying or squirting light oil into the keyhole may result in making things work again, believe me, it will only be temporary. When the oil accumulates more dirt and dust, the lock will become stiffer than ever.

Instead, use a nongreasy lubricant, preferably the kind which contains powdered graphite, or powdered graphite itself. When puffed into the keyhole with a small-snouted rubber bulb, powdered graphite will loosen up almost any lock.

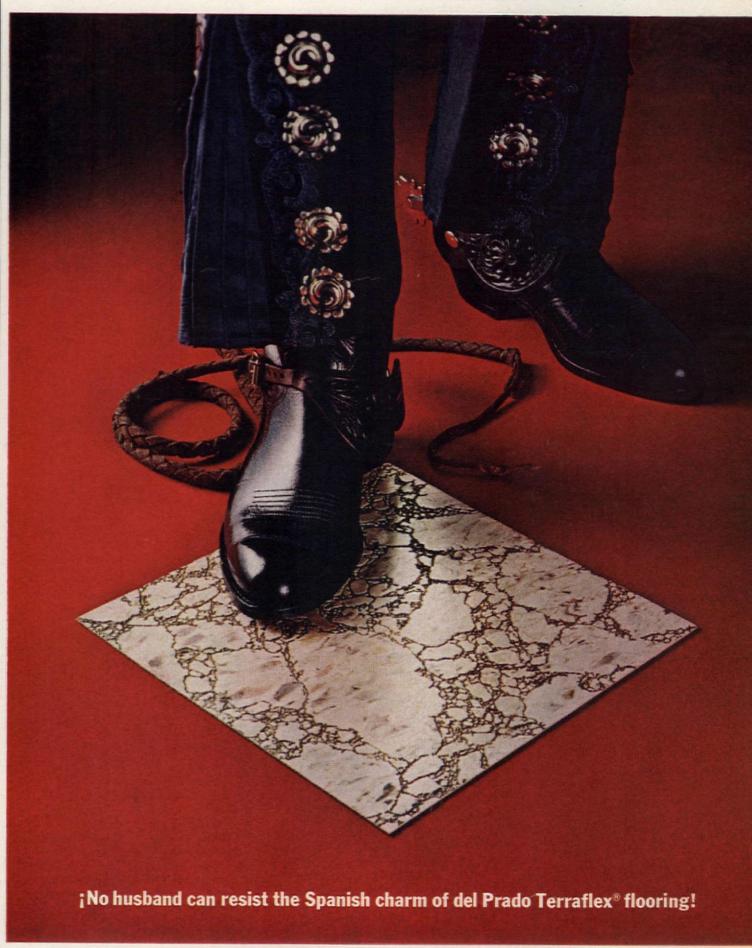
In a pinch, you can get surprising action by rubbing an ordinary lead pen-

cil along your key, then putting this graphite-loaded key in the lock and working it back and forth. The pencil's graphite will be wiped off on the parts inside the lock. It may take quite a few treatments, but eventually it will get some results.

As noted earlier, some of these sticky

problems have no connection with the calendar. But without doubt, the warm, humid months create many additional (and needless) aggravations. Let's hope this will point out some preventive steps you can take to keep doors, drawers, and windows acting with meekness instead of mulishness.

THE END



There's no fighting it. The festive excitement of this vibrantly embossed tile sends heads swirling with daydreams of thunderous olés. And this Spanish beauty can endure the most beastly abuse. Made of rugged vinyl-asbestos, it has the permanence of a Castilian castle. You don't need a

ranchero full of pesos to afford del Prado, either. For example, \$45 will buy enough to cover a ten by ten room. Your Johns-Manville Flooring Dealer can show you del Prado in four aristocratic shades. So whip on over to his hacienda. Mañana.

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#### Red Devil Tools.

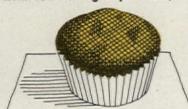
2400 Vauxhall Road Union, New Jersey Dept. AH6

# NEWS



# NOTES

For those of you who love to bake cupcakes or muffins in individual cups, especially if you like to transport them to picnics or bake sales—here's a new idea! Fluted Paper Products Company has introduced disposable aluminum foil baking cups. Just place



these self-supporting cups close together on a cooky sheet, fill with batter, and bake. You can even serve the muffins in their attractive, shiny foil cups; then just throw the used cups away! 48 cups for about 29¢.

Here's more news about foil! Extrathick freezer-foil fire-foil, from Reynolds Metals Company, is so strong it will wrap your bulkiest items for freezing. And that's not all. This foil's meant for hard outdoor use too—to line your barbecue grill, make a drip pan for roasts, or a cooking pan for grill top. Campers, hunters, and fishermen will quickly discover innumerable other uses, we're sure. Roll is 25 feet long, 18 inches wide, packaged in an easy-opening dispenser carton and costs about 98¢.

Fish and seafood will taste better than ever when accompanied by fresh tartar sauce made with a new mix from Lawry's. One small foil package divides in two packets so you can make just the amount you need, costs about 19¢. (By the way, we like this sauce as a sandwich spread too.)

A quickie for savers of supermarket trading stamps: when pasting the stamps in books, use one end of a cot-



ton swab (like Q-tips) to moisten them, the other end to press them in place.

Sealtest recently announced the world's first homogenized potato chips—Chipnics! A "Chipnic" is a crisp chip made up of thousands of



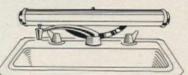
tiny bubblets, made from a homogenized potato batter. They're dippable and light, and have a unique fresh potato flavor. Packaged in boxes of three sizes: 3.6 ounces at 39¢; 7.2 ounces at 59¢; and 9.6 ounces at 79¢. Try with your favorite dip or eat them plain. Happy snacking!

The other day we enjoyed a refreshing midmorning break with a dish of Dole's new Tropi-Kai. It's a delightful blend of **Hawaiian fruits and fruit juices**—pineapple, papaya, passion fruit,



guava, and banana. A treat the kids are sure to go for (and you will too) at breakfast or in salads and desserts. Brightly colored can holds  $1\frac{1}{3}$  cups.

Another item for your kitchen—a budget-priced stainless-steel sink with smart styling and luxury features. The "Consolette," from Elkay Manufacturing Company, is available in two popular sizes—a 33x22-inch double compartment sink and a 25x22-inch



single compartment sink. Features include a built-in spray faucet that lets you change from full water flow to gentle rinsing spray at fingertip touch; and a built-in, glare-free light that gives shadowless illumination where needed.

If yours is a refrigerator that's usually full to overflowing, then you've probably wanted to nudge the shelves up or down many a time. Two new refrigerator models from Westinghouse introduce a feature that lets you do just that—cantilevered shelves that are adjustable to fit any size food, and strong enough for the heaviest loads. These shelves are split, for greater flexibility, then hung from mounting strips in the rear of the food compartment so they can be rearranged in any combination of positions.

Remove stains and discolorations from enameled pots and pans with this tip from the U.S. Department of Agriculture: Pour about ¼ cup chlorine bleach into the pan; let stand till the stain disappears; then wash well with warm, sudsy water, and rinse.

Here's an item for the men (and you ladies, too, if you're the do-it-yourself variety). Ronson has just introduced a compact butane torch to help you

with your "million and one" household chores. This handy unit weighs only 12 ounces, and uses its featherweight butane fuel cylinder to double as a handle. The flame is adjustable to any size so it can be used for both delicate and man-sized jobs. The unit is safe, easy-to-use, easy-to-store. \$4.95.

New on the homemaking scene from Lever Brothers is Dove-for-Dishes—new dishwashing product with a built-in skin lotion ingredient. A companion to Dove beauty bar, this liquid detergent is designed to be gentle, even on rough, dry hands. Easy-to-use squeeze-bottle container comes in 3 sizes: 12, 22, and 33 ounces.

A nation-wide campaign to prove to teen girls that **physical fitness** will make them more feminine is underway. Called "Club 15," the program is sponsored by Campbell Soup Company. It features Olympic gymnast



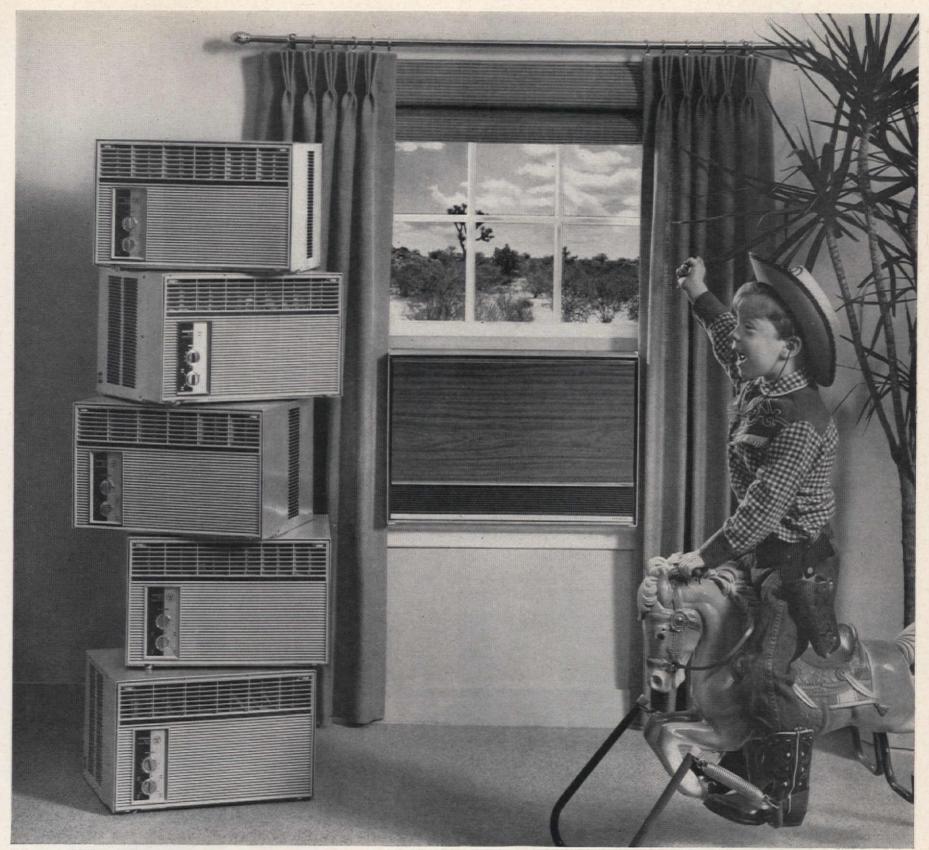
Muriel Davis Grossfeld who will appear in department stores, and conduct physical-fitness clinics in 50 cities across the nation. She will also conduct gymnastic clinics in schools for physical-education teachers and their classes as part of the Club 15 program. Her special exercise routine is illustrated along with a guide to nutritious meals and snacks in a free booklet. To get one, write: Club 15, Dept. A.H., Box 1665, New York, N.Y. 10017.

A new spray with a multipurpose personality—Glade Disinfectant Spray from Johnson Wax. It is a surface disinfectant, an air sanitizer, and a freshener. Tested in several leading hospitals, it is said to kill all common household germs, destroy odors by



killing the bacteria which produce them, and prevent mildew, mold, and rot. Has a clean, pleasant odor. 7ounce aerosol container—about 89¢.

Just out! New Chef Boy-Ar-Dee **Meat** Sauce Mix complete with tomato from American Home Foods. All you do is just add water and cook for a few minutes. Result... a zesty tomato sauce, generous with ground meat—great for spaghetti! A 2½-ounce package makes about ½ cups of sauce.



# Now Westinghouse gives you the cooling power of these five room air conditioners

Behind the handsome furniture front of the new Westinghouse "Southerner" lies brute strength cooling power. Designed especially for the South, it produces the cooling capacity of more than five 5000 BTU room air conditioners in a single slide-out chassis unit.

This Super High Capacity air conditioner\* throws cool, dehumidified air to the farthest corners of the room and keeps it at one steady comfort level. Has 3 fan speeds, too. A high speed for fast lowering of room temperature. Normal speed for daytime use that gives maximum cooling comfort. Low speed for nighttime cooling that provides extra quiet operation for perfect sleeping comfort. Also blends beautifully with any room decor. Its smartly styled furniture front is reversible

### in one attractive cabinet.

(It's just a short gallop to your Westinghouse dealer.)

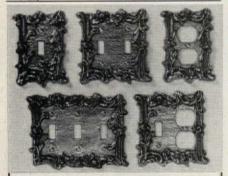
...cherry on one side, walnut on the other. For big cooling power and beauty, ask your Westinghouse dealer to show you the "Southerner"—a real Super High Capacity room air conditioner.

\*26,000 BTU's. Other models from 14,800 BTU's. NEMA Certified.

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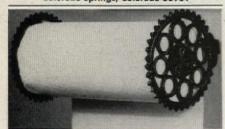
LILLIAN VERNON, Dept. AHM65, 30 Evans St., New Rochelle, N. Y. 10802



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Sizes 5–10½.

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# MERICAN HOME

GRADUATION GIFT. A college seal makes a wonderful charm for a feminine bracelet or a handsome tack for a masculine tie. It can be ordered for any four-year accredited college in the United States. 5/8" in diameter, it is modestly priced at \$3.85 in sterling silver or \$16.50 in 14K gold. Federal tax included. Graduation day is around the corner. Taylor Gifts, AH6, Wayne, Pa.



PERFECT PET. This cunning little cast-iron horse will become a treasured possession of anyone who loves horses. The off-focus proportion of its design is endearing and it will join many a collection on the whatnot shelf. A child will cherish it, an adult will use it as a paperweight. 234" high and 31/2" long. \$1.75. Order from Old Guilford Forge, Dept. AH6, Guilford, Connecticut.



PHILIPPINE IMPORT. Monkey pod wood has a beautiful grain, is as light as a feather Serve individual salads in graceful, hand-turned bowls made from the wood of the acacia tree. Gracefully scalloped, the 6" diameter bowls can be used, too, for holding nuts or candy. \$1.95 each; \$7.75 the set of four bowls. From Downs and Company, Dept. 36, 1014 Davis St., Evanston, Ill.



TUFTED OR UNTUFTED, the empress bench will add great charm to foyer, fireplace, or the foot of the bed. Frame is hardwood finished in fruitwood, antique white, or mahogany. Seat is foam, covering is finest velvet which comes in 24 decorator colors. Send 25c for swatches. Tufted bench: \$52.50; untufted: \$42.50. Exp. Coll., Hunt Galleries, AH5, Box 492, Hickory, N.C.



THE PLEASANT WAY to effectively foil the destructive moth is with Carolina Soap & Candle Company's mothproof spray. It is effective in killing moths and larvae and it smells like a flower garden. The five scents are: bayberry, sandalwood, lemon verbena, magnolia, lavender. The 6-ounce can is inexpensively priced at \$1.75. From Carolina, AH6, Southern Pines, N.C.



Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated,

ANN McLAUGHLIN

# **MARKET PLACE**



THE DOME CLIMBER is perfect for any playground. Made of sturdy tubular steel with rubber cushioned bolts, it is finished in red and white. Children can acquire strong bodies and release unbounded energy on this safe exerciser. For additional fun, cover it with canvas or plastic to make a tent. \$29.98, express charges collect. Order from Hobi, Department AH6, Flushing 52, New York.



THEY WON'T LAUGH when you pick up the guitar and start strumming the newest love song because you will know how to play this beguiling instrument. An expert, Ed Sale, has compiled a book which contains simple but successful instructions on how to play over 110 songs. Finder for all chords used in popular music comes with it. \$3. Ed. Sale, AH6, Avon-by-the-Sea, N.J.



RAINBOW HUES will brighten the whatnot shelf when six hand-blown glass vases adorn it. Each is 33/4" high and comes in assorted jewel colors. This is a canny group to buy because only one would make a charming gift and the set of six is a modest \$3.95 plus 35c postage. Stock up on these for "little" presents. Helen Gallagher, Department 406, 413 Fulton St., Peoria, Ill.



#### OLD JAMESTOWN PATTERN.

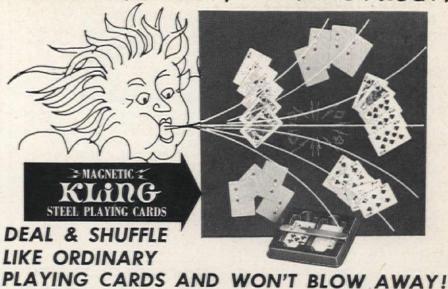
For anyone who likes the fiddleback and the Queen Anne rattail pattern in flatwear, "Jamestown" in stainless steel is the perfect choice. The 50 piece set includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, and 1 pierced and 1 solid serving spoon. \$29.95. Order from Jenifer House, AH6, Great Barrington, Mass.



LAWN TROUBLE? After you mow the grass do ragged edges depress you? Cordless Trimmer will solve this problem. Powered by flashlight batteries (not included), it has a double-edge rotary cutter made of tempered steel fitted with a safety guard. Stand at ease and snip! Handle is 38" high with 3-position switch. \$6.33. Foster House, AH6, 6523 N. Galena Rd., Peoria, Ill.

the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.

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IBERIAN IMPACT for the room done in the Spanish manner is a lacelike wall sconce made of heavy wrought iron finished in black. Used singly or in pairs, this sconce has quiet elegance. 20" high, by 101/3" wide, it comes with nondrip, natural beeswax candles which hold their shape in the hottest climate. \$11.95 each. \$20 the pair. Old Pueblo, 622-AWW, Tucson, Ariz.



THREE RINGS on her finger is fashion's dictum. Beguile her with two gold-finished, rope-designed rings and another satin smooth one in black, white, or jade. She can wear the gold ones separately, together or flanking the colored ring. Please be sure to send ring size. \$2.95 complete for two gold rings and one colored one. Medford Products, AH6, 752 Fulton St., Farmingdale, N.Y.



**OLD-FASHIONED TYPE** was the turn-of-the-century country doctor who traveled stylishly in his horse and buggy. This replica is made of cast iron, and is hand painted in red, black, and white. With the detachable figure of the doctor sitting in the buggy, the overall size is 8x41/2x3". \$5.95. Order from Crescent House, Department AH6, 135 Central Park Road, Plainview, N.Y.



GOOD ORGANIZATION for kitchen cabinets is easy with this "Can Stacker." Sturdy steel rack coated with white vinyl makes two shelves out of one. 10x5x5", it will hold an array of spice boxes and small cans. Used in china or glass cabinets it will hold small plates or cups and saucers. \$1.19 for one rack. Order from Walter Drake, Dept. AH98, Colorado Springs, Colo.



RED, WHITE, AND BLUE! Here is a piece of costume jewelry that's sparkling, flattering, and quite appropriate for the 4th of July. Faceted rhinestones are set in silvercolor metal. It will make a brilliant accent on a belt, hat, sweater, or dress. Give one to a friend who plans a visit overseas. It will punctuate her patriotism. \$2.50. Sturbridge Workshop, AH6, Sturbridge, Mass.



BEACH BEAUTIES are checking for skin problems before the bathing-suit season arrives. For the girl with a "downy" problem, Jolen Creme Bleach is a friend in need. This medically approved cosmetic turns superfluous hair on face, arms, and legs to a pale blonde color which blends with your skin tone. \$2.20 the 34 ounce jar. Jolen Inc., Box 561, Dept. AH6, Fairfield, Conn.





"PICK ME UP" is the table everyone enjoys owning. 18" in diameter and 19" high, it is made of solid cherry finished in satin-smooth buckwheat-honey color or in dark cherry. The pie-crust edge is a favorite with most people. One or a pair would make a wedding gift for the bridal couple on your list. \$23.45 each. Carl Forslund, AH6, 122 East Fulton, Grand Rapids, Mich.



KEEP IN TOUCH with friends and relatives by writing frequent notes and cards. Keep the stationery in a handsome desk rack made of pine finished in honey tone. It has six open compartments for paper and envelopes and a commodious drawer for elastic bands and stamps. 11" wide, 7" deep, and 1234" high. \$13.95, assembled. Yield House, AH6, North Conway, N.H.



BIG MEN ONLY! Cater to the Greek god in the family by giving him well-fitting footwear. Goodlooking saddle-leather sandals made in England have rubber soles that are perfect for boat or beach. Tan only. If he prefers the softness of suede, sandals come in a wonderful cinnamon brown. EEEE width; 5 to 13. \$10.70 a pair. Order from Hitchcock Shoes, Dept. AH6, Hingham, Mass.



SUIT YOURSELF. With "jamas" you can be different! Because the top is cut longer than average, has short sleeves and no collar, it can be worn alone. The trouserslike bottom has narrow waistband, can also be worn alone. Each is \$3.95. Together the two can be worn like conventional pajamas. \$7.75. Light blue or gray cotton. Allison, AH6, 175 Rawson, Brookline, Mass.



A NEW STAND for the faithful mailbox, the cast aluminum post designed in the New Orleans manner with leaves and bunches of grapes making a pretty pattern. Finished in white, it comes with either your name or the number of your house attached to the top. Ornamental panel fits standard boxes. \$49.95. Order from Moultrie Mfg. Co., AH6, Moultrie, Georgia.



ON THIS OUR WEDDING DAY.

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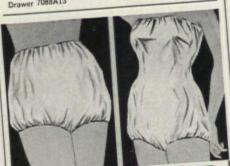
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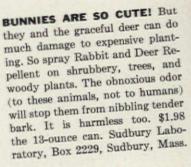
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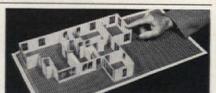
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### UNUSUAL USES FOR TELEPHONES



A careful hostess, ordering snap beans (and other things) from her grocer, asked him to bring one to the phone and break it. He did. She heard the fresh, satisfying "pop" and ordered three pounds. (You can shop by phone when you can't leave home.)



An Ohio man, pursued by a persistent billy goat, dashed into a public phone booth, braced the door and called police to the rescue! (We try to place our public phones so that you'll find one handy when you need it—almost anywhere.)



A West Coast woman phoned several dog pounds in search of her lost pet. One animal fit the description. "Put him on the phone," she asked the attendant. A few words from the owner and the dog went wild with joy. (Your voice is you by telephone.)



A Pennsylvania veteran wanted to call a wartime buddy. All he could remember was that "Red" So-and-so lived in a certain Ohio town. With no more clues, the operator went to work. In a few minutes, he was talking to his old friend, "Baldy" So-and-so. (Takes more than missing hair to stump a smart operator!)



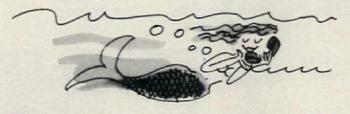
The Cincinnati zoo once had a chimpanzee who suffered from fits of despondency. So a phone was installed in his cage and when he felt low a call from his former trainer cheered the chimp immensely. (Humans respond the same way to a\*friendly call.)



A California personnel man who needs engineers waits until blizzards are raging in the East. Then he calls prospects at their snowbound homes and describes the sunny warmth outside his window. It works! (The telephone can be a very persuasive salesman.)



Back in snow country, progressive ski resorts provide telephone service on their slopes. It speeds maintenance, alerts ski patrols to accidents, offers emergency services to all skiers. (A phone is the fast aid to first aid!)



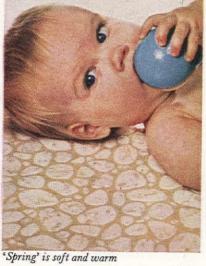
Finally, down in Florida, one of our men put in an underwater telephone for the use of the live mermaids at a tourist attraction. (Our installers go anywhere to give service...glub...glub.)

OFFBEAT BUT TRUE, these small stories may remind you of the many helpful ways you use your telephone every day. In fact, the more you use it the more valuable it is—and the bigger bargain it becomes.











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