American Home

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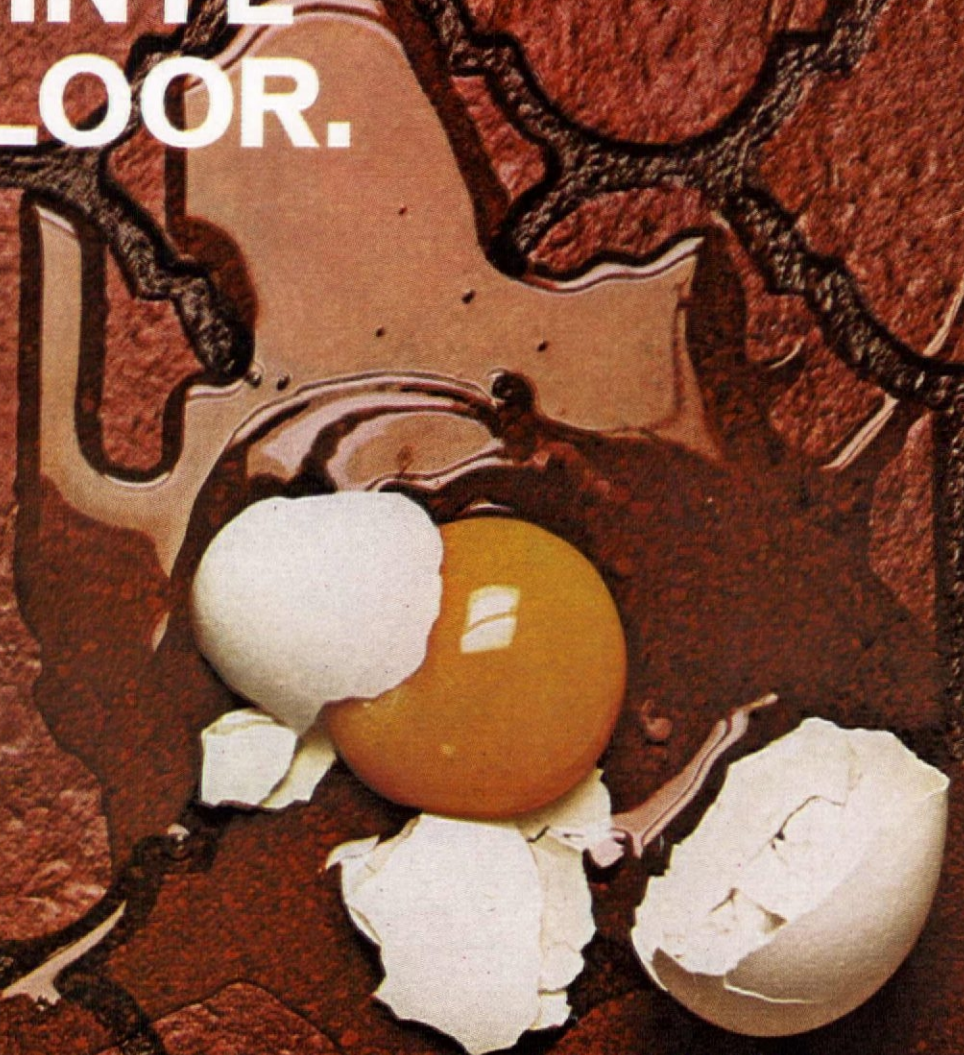

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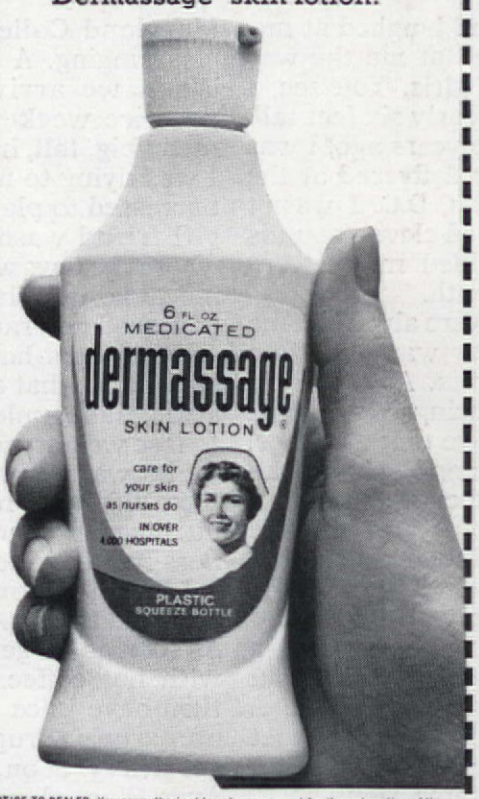

NOTICE TO DEALER: You are authorized to act as our agent for the redemption of this coupon in accordance with the terms thereof. We will reimburse you for the face amount of the coupon, or if the coupon calls for free goods, we will reimburse you for such free goods, plus 2¢ per coupon for handling, provided you and the consumer have complied with the terms of this offer. Presentation for redemption without such compliance constitutes fraud. Invoices proving purchase of sufficient stock of our brand(s) to cover coupons presented for redemption must be shown upon request and failure to do so will at our option void all coupons submitted for redemption for which such proof is not shown. This coupon is non-transferable and good only on brand(s) specified. Coupons will not be honored and will be void if presented through outside agencies, brokers or others who are not retail distributors of our merchandise, unless specifically authorized by us to present coupons for redemption. Consumer must pay any sales tax. Coupons void if use is prohibited, restricted or taxed. Coupons may be presented to our salesman for redemption or mailed to:
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Be sure to watch "The Doctors" in color, NBC, Monday through Friday, 2:30-3:00 p.m., N.Y.T.

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Boys wouldn't look at me, until I lost 135 pounds.

By Jana Wasile—as told to Ruth L. McCarthy

"Ugh!" is exactly how I felt when I looked at this picture. And I was only 250 pounds here. Do you wonder why I tore up those of me at 285?

Now look at me today, at 150 pounds. Sound like a lot? Don't forget, I'm nearly six feet tall. And even in a checked dress, I think I look pretty slim.

They stared at me. And laughed at me. But boys never looked at me the way they looked at other girls. You see, I was 285 pounds and nearly six feet tall.

When I was born, 18 years ago, I was the longest baby ever delivered at the hospital in Washington, D.C. I wasn't skinny either. I weighed eleven pounds six ounces. And I added more every time I opened my mouth.

In school, teachers were always at me to reduce. My mother was, too. She bought me diet drinks. And calorie counters. And a reducing-plan candy, but I wouldn't even give that a chance. I said I needed something stronger, like a "miracle" drug. So she asked the doctor about diet pills, but they gave me nightmares, and I had to give them up.

My mother was frantic. Especially the year I gained 100 pounds. It was a particularly bad one for me. She had a serious operation. And my father had died. To console myself, I ate. And ate.

Finally, my mother sent me to a diet health camp. I lost 40 pounds. But when I returned home, it came right back.

That's when my mother gave up. "All right," she said, "be fat. But you can't stay home and hide." You see, I went out so little I was practically a "shut-in." Yet I wanted friends, and to be liked.

So I wrote a letter to "Sea Tiger," the Marine newspaper in Vietnam. I wanted to talk to boys without their seeing me. And Vietnam was a world away. To my amazement, I received 70 answers. I was popular at last—if only on paper.

Then one weekend, I went to Western Maryland College where my mother was singing. A girl friend came, too. When we arrived, it was football-practice weekend. I'd never seen so many big, tall, handsome-looking boys. I was dying to meet them, but too embarrassed to play the flirting game. My girl friend wasn't. The snack bar was where the boys were. So she encouraged me to go in. When I saw their faces, I panicked and ran.

When I got home, I broke into tears. "Mamma, what am I going to do?" She said: "Jana, unless you, yourself, want to lose weight, nothing will work."

She was right. And I knew it. Only then did I ask her about Ayds, the reducing-plan candy she and a friend of hers had tried to get me to use before.

I bought a box at the drugstore. And I started taking Ayds the next morning. As soon as I'd get up, I'd eat one or two with hot coffee. After that I'd dress, then have juice and an egg. There are no harmful drugs in Ayds, so I didn't get jittery. Soon, I began to lose on the Ayds Plan—about two pounds a week, later as much as five. This gave me hope.

Ayds are great when you're at school. I'd just carry a few and, at lunch, I'd take one or two as directed. Afterwards, I might have a chicken leg, some carrot strips and fruit. I'd feel plenty satisfied, too. Anyway, I knew when classes were over, I could always have another Ayds. I like the chewy vanilla caramel kind. But there's a fudgy chocolate mint and a plain chocolate fudge type.

Before and After Measurements

	Before	After
Height	5' 11½"	5' 11½"
Weight	285 lbs.	150 lbs.
Bust	48½"	36½"
Waist	38"	27"
Hips	58½"	38"
Dress	24½	14

When I'd lost about 25 pounds, somebody said: "That dress sure makes you look thinner." But when I'd taken off 85, they all knew it wasn't the clothes.

As the fat disappeared, I found all sorts of "new" bones in my body. Collarbones. Rib bones. Hip bones. When they first showed up, I thought they were growths!

As for my clothes, I kept taking them in. Lucky I could sew. And what a day it was when I bought my first nylons. I'd always gone barelegged, because I couldn't find any big enough.

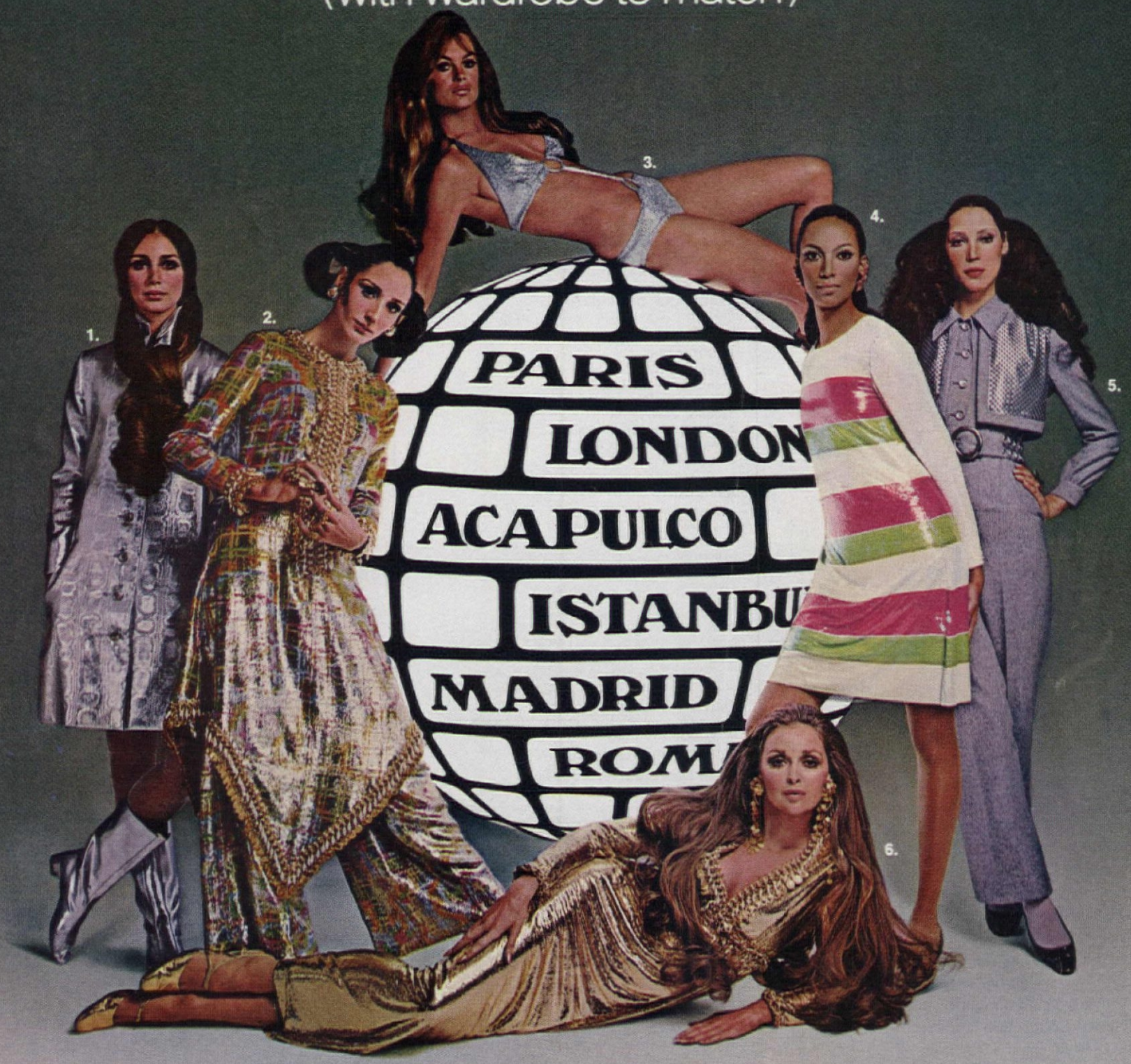
It took me about 14 months to lose the 135 pounds. But when I did, my whole personality changed. And so did my life. I was no longer so irritable. I started to do better in school. I even enrolled in modeling school. Since then I've had numerous modeling jobs and it's just been marvelous.

But even more important than all this, the telephone began to ring. And for me. It rang so much, in fact, that my mother finally gave me a phone of my own for a birthday gift. Now I have a different kind of boy problem, thanks to the Ayds Plan. I have more dates than days in the week.

Advertisement

Win the world!

(with wardrobe to match)



Tour the world's fashion capitals in Oscar de La Renta's most stunning new creations.

Play Alcoa Wrap's Fashion Match Game and you could win an exclusive Oscar de La Renta wardrobe and a fashion-world tour to wear it on. Just match each item from this famous designer's collection to the city that inspired it.

Match the dresses with the cities. Correct matches qualify for a drawing which determines the lucky winners. The Grand Prize includes all six of these sensational, jet-age creations plus a three-week tour for two to London, Paris, Rome, Madrid, Istanbul and Acapulco.

More prizes. The three second prizes include five days in Paris followed by five days in Rome for two people, plus the two de La Renta originals inspired by those glamorous cities.

And more prizes. There are no less than *one thousand* third prizes consisting of an original de La Renta designed belt. So even if you never get around to the capitals of high fashion, you can still wear a shimmering piece of high fashion around you.

Fill out the coupon and mail it today. It could mean the start of a long journey for you.

ALCOA WRAP
SUPER STRENGTH ALUMINUM FOIL

Rules. 1. Each coupon must be accompanied by an end flap from any box of Alcoa Wrap, or write the words Alcoa Wrap on plain paper. **2.** Winners will be drawn from entries with correct matches by the independent firm of Marden-Kane, Inc. All decisions will be final. **3.** Employees of Alcoa, its representatives and agencies and their families are not eligible. **4.** Void where prohibited by law. Tax liability is winners' responsibility. Grand and second prize winners may claim money substitutes for prizes. Grand prize will be redeemed for $7,500, second prize for $2,000. **5.** Entries must be received by midnight, June 7, 1969.

Entry Coupon—fill out and mail today.

Alcoa Wrap's Fashion Match Game
Dept. M, P.O. Box 644, Rosemount, Minn. 55068

Put the number of each garment in the photo in front of the city which inspired its design.

____Paris	____London	____Rome
____Istanbul	____Madrid	____Acapulco

My name _____

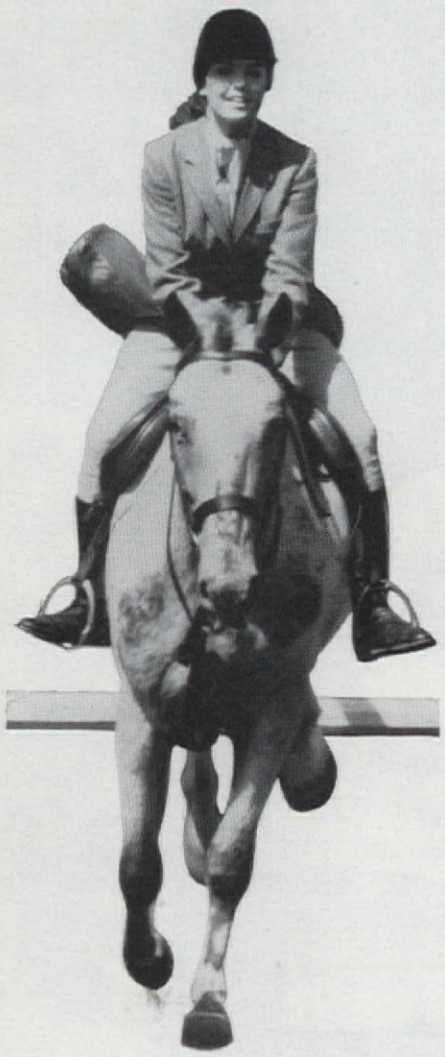
My address _____

City _____

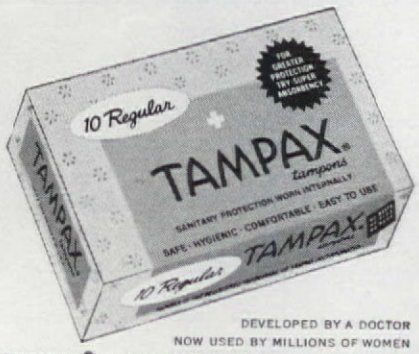
State _____ Zip _____

Sure I ride

I also like to climb mountains and play tennis and go to the ballet and listen to long hair music. It's my kind of life.



And you know what makes it all a little easier? Tampax tampons. Sound silly? Not at all. Tampax tampons are modern internal sanitary protection. The easy way to stay comfortable whether I'm in the saddle or at the philharmonic. Easy to carry a spare, too, because Tampax tampons fit right into my purse or pocket. And there's no danger of offensive odor. Still sound silly? Well, maybe it's time you tried them for yourself. That's just a suggestion.



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NOW USED BY MILLIONS OF WOMEN

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American Home

APRIL, 1969 VOL. LXXII. NO. 3

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OUR COVER: Photo by Ezra Stoller emphasizes homey rustic look of stucco fireplace and woodsy balconies of the Alfred Devido house, shown on pages 68 and 69.

JOHN F. DUNN Publisher

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Published monthly except Summer (July-August) and Winter (January-February) issues: ten issues per year. Second-class postage paid at New York, N.Y., and at additional mailing offices. Authorized as second-class mail by the Post Office Department, Ottawa, Canada, and for payment of postage in cash. All mail concerning subscriptions should be addressed to **American Home,** Subscription Service, Flushing, New York 11357. **Subscription Price:** U.S. and Possessions and Canada: One year $4.00. Pan-American countries: One year $5.50. All other countries: One year $6.00. Downe Communications, Inc. also publishes Ladies' Home Journal and Family Weekly. Editorial and advertising offices, **American Home,** 641 Lexington Avenue, New York, New York 10022.

Manuscripts must be accompanied by addressed envelopes and return postage. Publisher assumes no responsibility for return of unsolicited manuscripts or art.

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Sears drapery rods.
Suddenly they outshine draperies.

If you thought traverse rods were about as exciting as thumb tacks, you're in for a beautiful surprise. At Sears. That's the place (and the only place) you'll find the Royal Family of drapery hardware.

Some very smart men invented a way to laminate vinyl to steel and get the look of brass or copper, of wrought iron or carved wood. The rich, massive look is there. But the weight that pulls out the plaster is gone!

And the shapes shown here are just part of Sears Royal Family collection. There's an Early American rod tipped with shining eagles. An Aztec sunburst design that's perfect for modern rooms. A Regency gem for you who are antique lovers.

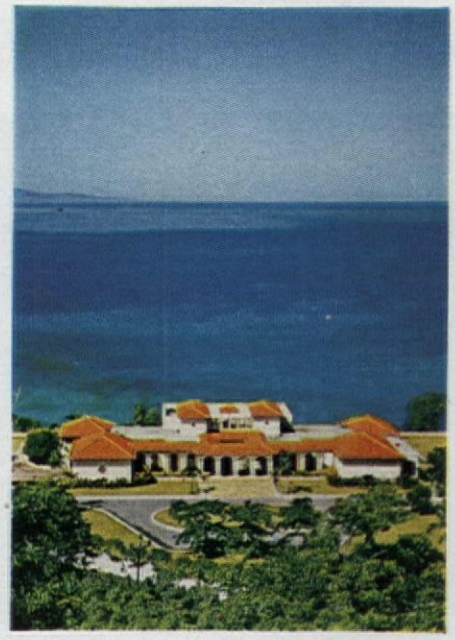
Of course every single rod is engineered to pull drapes smoothly. Quietly. Above all, beautifully! Come see our Royal Family soon. At most Sears, Roebuck and Co. stores and in the catalog.

You've changed a lot lately So has Sears

Pure wool carpets create islands of color, seas of texture in today's trend-setting homes.

The island life is enjoyed to the full here in Villa Manteca, Ralph and Diana Chapman's luxury lookout on the bluffs outside Mon'ego Bay in Jamaica. It is designed to provide them with beautiful views. On one side, a panorama of white-walled town. On the other, an open vista of blue sea. Inside some fresh views of Karastan islands—the pure wool carpets that show how you can bring today's luxury life into your home.

The dining room calls for a delicious area rug: Karastan's Arribeau, an antique Afghan design. Available in 7 sizes including the 9′ x 12′ size at $250*, and in 12 festive color combinations.



KARASTAN BRINGS YOU THE ISLAND LIFE

From the veranda: a fabulous view of Montego Bay.

The study brims with the bold Spanish look of Porteau by Karastan. Available in 6 sizes and 11 color combinations, at $299 for the 9′ x 12′ size.

*Slightly higher in the West.

Designer: Everett Brown A.I.D.; Photography: Lionel Freedman; Fashions: Dorothy McNab LTD, Jamaica, W.I.

In the living room, Karastan's deep Dinameau rug sinks your feet into pure wool luxury. Available as area rugs, with or without fringe, at $225* for a 9′ x 12′ fringed version, and also as broadloom at $14.95 per square yard.
In Pavana Blue as shown, or in 20 other colorings. See your Karastan dealer for a personal view of all the pure wool carpets by Karastan.

PURE WOOL PILE

The Woolmark is your assurance of quality tested carpets made of pure wool pile.

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AMERICA'S FINEST POWER-LOOMED RUG

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The Senator from Maine lost the election. But his rugged ability to blend change with tradition won him the nation's affection. Here he spells out a ringing new credo for Americans today and their houses. We are pleased to present his ideas to our readers.

Tear down the walls

By Senator Edmund S. Muskie

I feel about the home what I feel about other institutions in American life. If it is to survive it must reflect the times.

We live today in the richest, most diverse society in history. Technology has afforded us the widest range of experience and personal choice of any civilization.

Science has freed for us unprecedented blocks of time for creative pursuits.

Individualism has become our hallmark.

The home must be relevant to this environment.

Make no mistake, I have deep, traditional feelings about home. My childhood memories are of a small, simple New England house in which each member of the family contributed a measure of love and a measure of work.

It was predictable. But so were the times.

In contrast to the home in which my five children are being raised today, we had no family room with climate control and color television or foreign-doll collection gathered in jet travels around the world, or tropical fish that thrive on scientifically prepared, vitamin-enriched food bought at a supermarket, or stainproof furniture on which we could choose to eat a hamburger, paint a picture, or build tracks for plastic cars.

There was no separate library with a private telephone and stereophonic music for my father. Or a kitchen where the woman of the house could cook, thaw, wash, dry, and dispose of the garbage, effortlessly and simultaneously.

In contrast to the home in which I was raised, family roles have shifted too. Fathers are less authoritarian. Mothers are away more, involved in interests outside the house. Children expect their right to be heard.

Never before have so many of us demanded a sense of participation in private and public affairs.

Never before has it been so clear to all of us that young and old alike must respond to people, ideas, relationships if our society is going to work.

That is why the concept of home, where we spend three-quarters of our lives, must be reexamined in the context of contemporary times.

I think the young have the right idea.

Young families reject the cliché that "home is where you hang your hat." Too many have been raised in homes in which materialism has been lord of the household, and respect for the other person has been overruled by the mindless worship of *things*. A home that is a statement of our times must be functional, comfortable, and aesthetically pleasing. It must invite the appreciation of tradition without being a slave to it.

The young today challenge also the cliché that "home is where the heart is." They want more: A place to let down their guard; to strengthen relationships; a place to stretch the mind. A home should be a center for education and communication. It must have space and flexibility so that each family member can adapt to his constantly changing interests: doll dresses, soul music, gourmet cooking; privacy, reflection, joy, friendship.

Certainly, the young people of our diverse society read new meaning in the old cliché "be it ever so humble, there's no place like home." They are sensitive to the fact that too many Americans live in substandard homes that rob them of the dignity which is their birthright. We cannot consider the home as an institution relevant to this century until every man has a decent house.

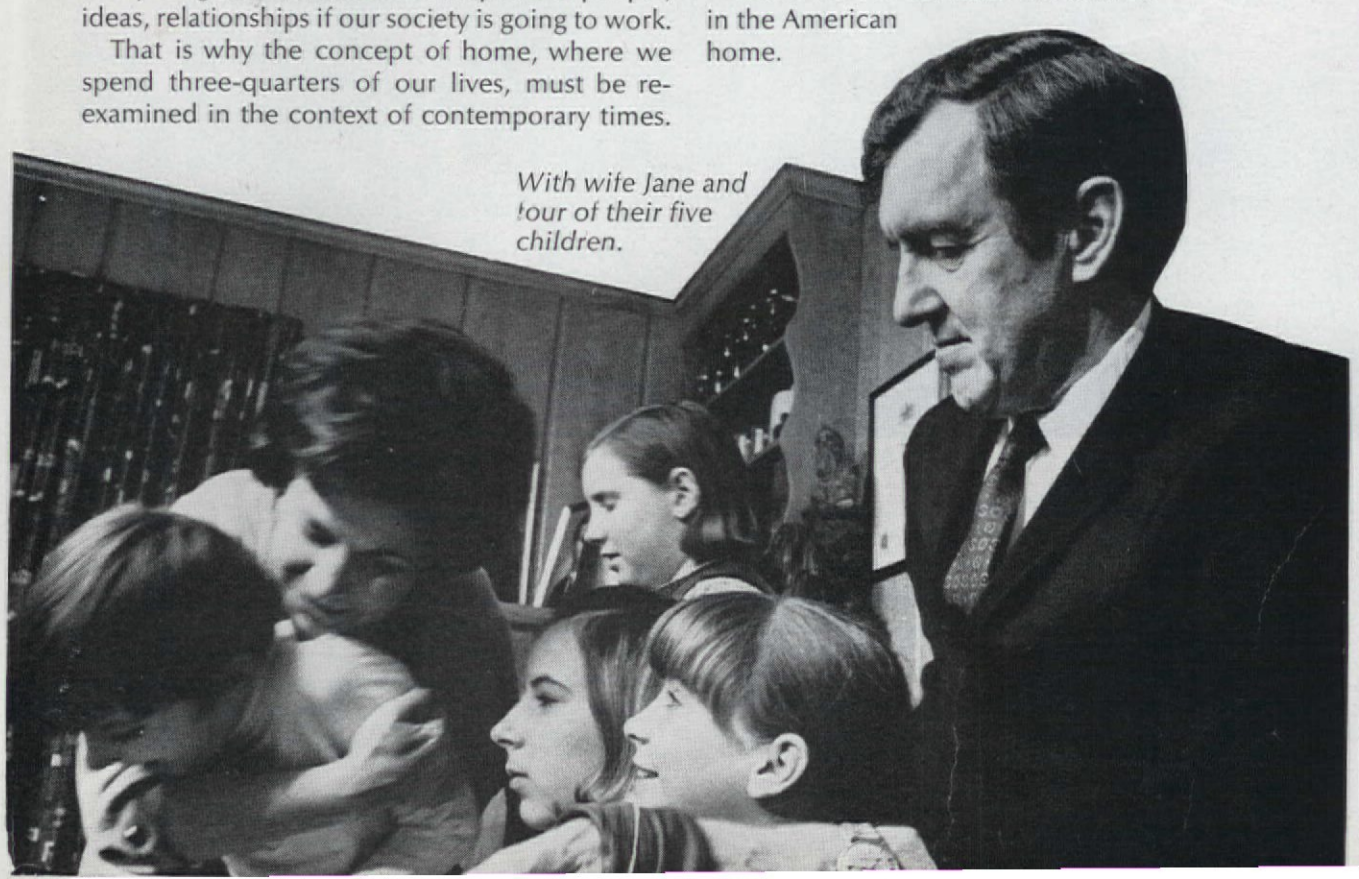
I think each of us should think of the home as an extension of an open society that includes privacy but precludes walls—walls between families, neighbors, and governments.

Tearing down the plaster walls of an era past—building more openness into our daily lives—can heal the breach between our divided, isolated generations.

Tearing down inadequate walls that shut off opportunity and bind poor people to another age can help to heal our nation.

Tearing down walls in our institutions can build trust between individuals and governments.

Let us start to demolish the barriers in the American home.



With wife Jane and four of their five children.

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(Sorry, no mail or 'phone requests.)

"I have so many ideas.
How can I tie them all together?"

Easily. Beautifully. With Heirloom Documents Fabrics and American Traditional furniture both from Ethan Allen.

What a problem it can be to put all your favorite things together, harmoniously, in one room.

Ethan Allen's home planners to the rescue with American Traditional furniture and Heirloom Documents fabrics.

Antiqued Pine is the basic furniture style we've selected. But notice how ingeniously we've used it in both Old Tavern and Holly Green finishes?

This way, one family room contains as many elements as a dining area, a living area, even a small desk for family business. And everything is coordinated with Heirloom Documents fabrics: Tavern Check on the side chairs, picking up the colors in a Crewel pattern for the Country Casual sofa and Wing chair.

The effect is warm and comfortable; casual and inviting.

And with more than enough room for each and every treasure to be shown on, stored in, or used with.

American Traditional furniture, and Heirloom Documents fabrics in the confident hands of an Ethan Allen Gallery room planner can develop any personal decorating idea you might have.

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Now you can embroider our popular bird prints

By Dorothy Lambert Brightbill

$3.98 EACH

Our *American Home* bird prints have enjoyed such overwhelming popularity we are happy now to offer you these copies of the brilliant cardinals and sprightly bluebirds to embroider. The embroidery is planned to clearly delineate each beautiful bird feather and the delicate petals of the flower borders. The designs are stamped on creamy white 100 percent linen to fit a frame size 16¼ by 20 inches. Complete instructions are included. Frames and mats are also available. The high-quality frames have a soft brown fruitwood finish with a gold lip. Mats are moss green. For kit number and prices see coupon.

Fill out coupon and enclose check or money order. New York State residents please add sales tax. Allow 3 to 4 weeks for handling and mailing. (Sorry we are unable to handle Canadian, foreign, or C.O.D. orders.) To avoid delays please indicate your zip code.

American Home Magazine, Dept. BPA, P.O. Box 8, North Station, Yonkers, N.Y. 10703

I enclose $ _____ for item(s) checked below.

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NH-12

EDITED By VERA D. HAHN

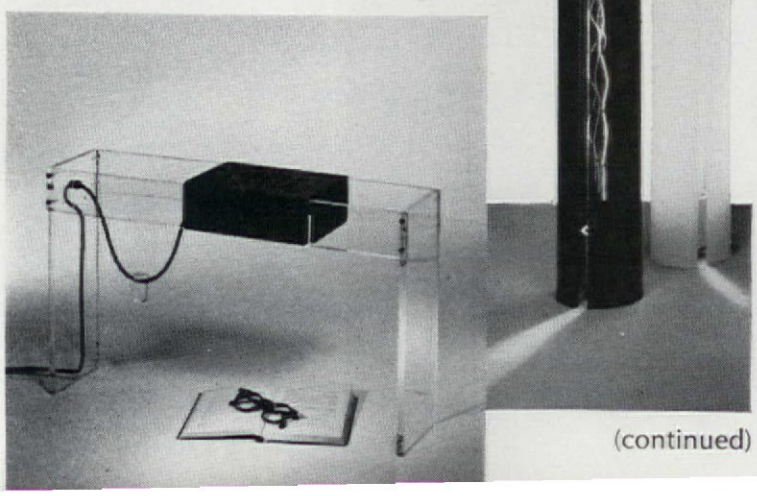
ALL ABOUT DECORATING

SHAGGY RUG STORY? Forget it for the flat look that's taking over the floor—fast. In flat weaves it's pattern (small geometrics, stripes, florals) not texture, that spells luxury. You'll see needlepoint, axminster, tight loop (plain or patterned), flocked and printed needlepunch, and Scandinavian flat weaves (these are reversible). Practicality is the big plus for flats. No place for dirt to get buried on those feltlike surfaces, footsteps won't crush the pile, and pattern disguises everyday lint between vacuumings.

GRAY ON THE WAY—You're much too young to remember tattletale gray—so you'll believe banker's gray sheets, pillowcases, and blankets striped in chalk white (by Bettina for Stevens). Assistant Decorating Editor Alexandra Walker, reporting from the annual Atlantic City China and Glass Show, spotted gray (also beige and no-color greige), long the darlings of the decorating trade, making quite a hit in dinnerware. The silver gray of platinum banding (Syracuse's new pattern) makes it a natural with chrome and glass modern; Sango's check comes in gray as does Iroquois's ovenproof china (plate has a blob of gray at its center) while Lenoxware has a new muted shade, a no-color they call Pebblestone. Associate Decorating Editor, Helene Brown, who covers the rug market, also predicts gray as the big new 1969 color.

MADE TO ORDER FOR DO IT YOURSELFERS—Nafco's unique new sheet vinyl flooring. Unique because the edges of all rolls are precut to follow the contours of patterns which include Italian marble, slate, Moresque, and brick. All you have to do is line up the pattern, apply liquid vinyl to the seam and then vinyl sand over this. When the excess sand is wiped away, you have a secure, permanent seam. Also: Self-adhesive Sculp-Tex tile for walls and ceilings (8½ inches square, 6 to a package) are made of vinyl-coated fabric on a plastic foam base and marketed by Huntington Industries. They can be cut with scissors, bent on the edge of a table, and are said to be washable.

PORTABLE LIGHTING. New lamps are so different from the old base, bulb, and shade concept, we hesitate even to call them lamps. Point of many new designs is that they shape the light, become light sculptures. Examples shown are by Ed Whiting for Raymore. The column lamp (right) that sheds a gentle shaft of light, could replace the traditional glow of candlelight. Even more avant-garde is Trolley desk lamp. It consists of a light box that travels to where it does the most good on clear plastic tracks.



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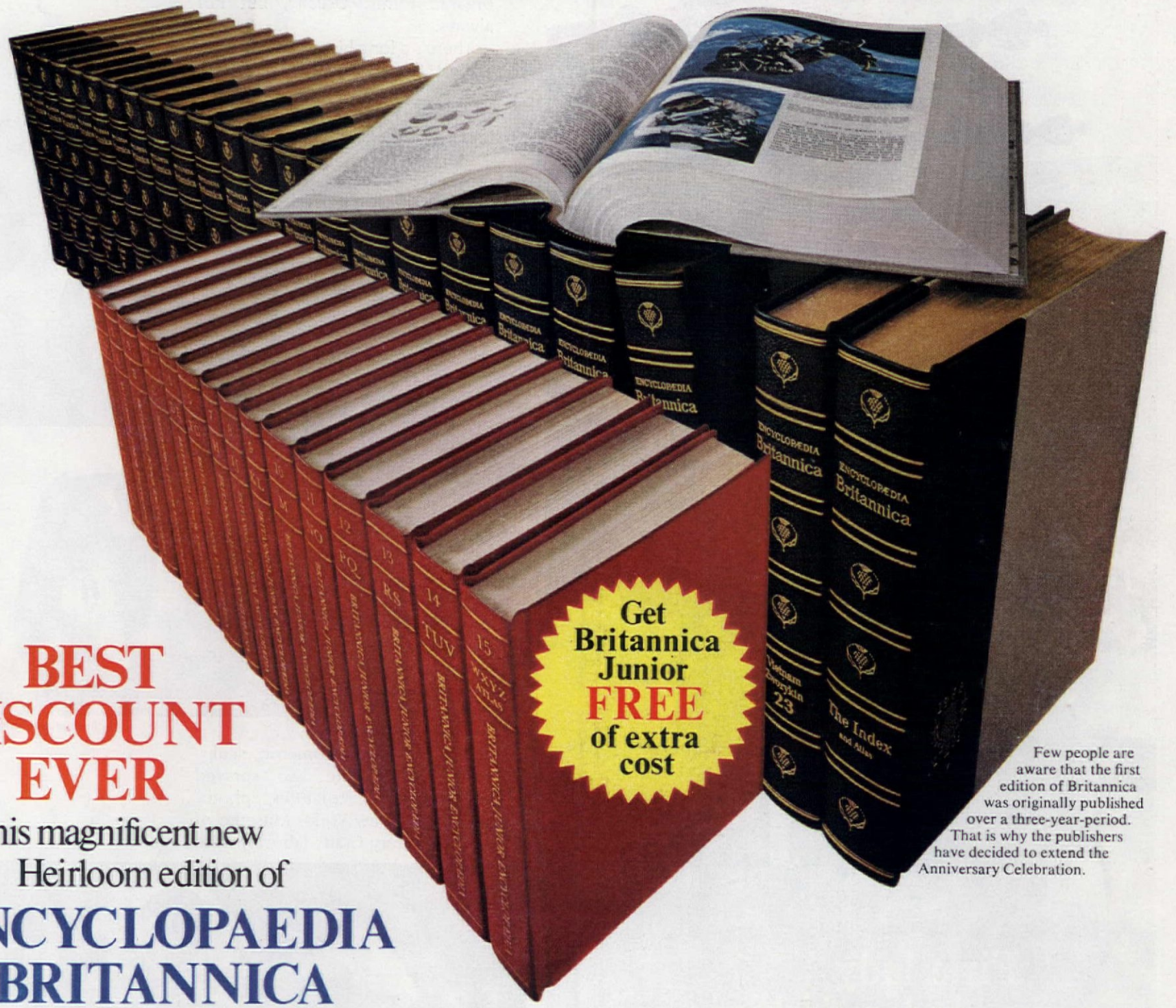

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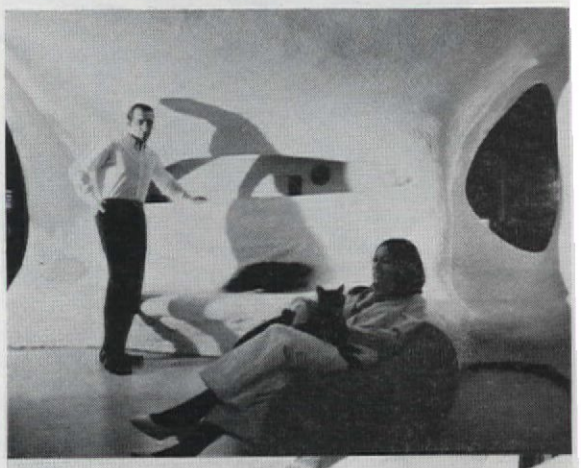
All about decorating / The sculptured house

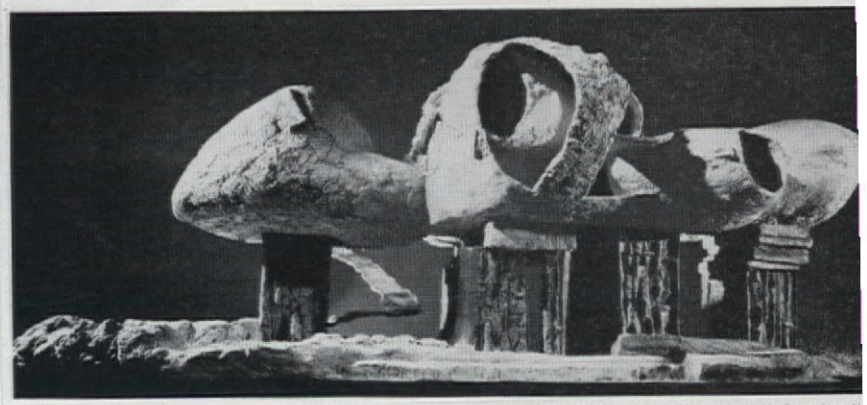
In the environments he creates and the houses he builds, man usually prefers the straightedge discipline of geometry to nature's more fluid organic forms. Usually, but not always.

There's a long history of rebellion against the conventional architecture of the rectangular or square six-sided container: the box.



Photographer: Harry Hartman

If present-day rebels are more vocal, it is because today's smaller houses, smaller room sizes, and lack of surface decoration are making most modern houses seem so much more boxy. The frustration is therefore much greater. Favoring the avant-garde is the fact that newly developed materials and techniques make it easier and faster, hence more economical, to build (should we say inflate or spray?) a nongeometric, sculptured house. The two sprayed urethane-foam structures, photographed at New York's Museum of Contemporary Crafts (above), were installed in one single week. Yale students of architecture Turner Brooks, Tom Dryer, and Jerry Wagner made the Alice-in-Wonderland cluster and tunnel environment. Designer Douglas Deeds was responsible for turning the Museum's lobby into a luminous cave.



Model Courtesy of Museum of Modern Art, N

The late Frederick Kiesler, a pioneer of nongeometric architecture (Endless House see above), believed the continuous curve symbolizes the endless cycles of nature.

(continued)

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All about decorating/Accessorizing coffee tables

By Helene Brown

Tabletops must be functional, but that shouldn't preclude their being attractive. Hard to do? Not at all. Just look at the tables pictured here. All accessories are scaled to the individual table. The colors and materials are chosen to complement one another and are arranged in interesting compositions.

Crystal and clear plastic (above left) allow glass and steel table to retain its see-through look. Note: a few books are attractive but too many are cumbersome. And books as well as magazines look best when stacked neatly. Designers, Harry Schule and John McCarville.

Lighting on the table? Yes, if it's a handsome light sculpture (above center). Stacking containers take up little space, break away easily. Above, cardboard boxes for candy, nuts, etc. Papier-maché sculpture just for fun. All furniture and accessories from Scarabaeus, Ltd., New York City.

Large table (right) holds generous-sized accessories. Crystal vase is heightened with wheat; antique box holds coasters, napkins, etc. Instead of the usual bowl dripping with flowers, why not experiment with vases of varying sizes? At right, daisies, tulips, and iris in yellow and white china vases dot the edge of a dark lacquer table. For height and balance, a pagoda-carrying elephant. Ashtrays can be different too. Use one large china plate instead of a conventional ashtray. Both settings by Dan Hawkins of Burge/Donghia, Inc.

Photographer: Ed Isaacs

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Your GE dealer will be happy to show them all to
He won't have to show you GE's rugged construct
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So get a GE Self-Cleaning Oven and cook to y
heart's delight. And let the spatters
fall where they may!

The J797 vs Meatloaf Suburbioso

Delicious as it is, nothing spatters like the traditional American meatloaf. And nothing fears meatloaf less than a GE Self-Cleaning Oven. The range is our classic double-oven Americana. The lower oven has the P-7 self-cleaning. Other features: dependable solid-state oven temperature control, Sensi-Temp® automatic surface unit, automatic rotisserie, meat thermometer, infinite heat surface units, two picture window doors. All colors. Similar Americana-styled model, our Versatronic® Range, features the amazingly fast GE electronic oven.

The J757 vs Casserole Cum Laude

Leave it to a casserole to bubble over and stick up an oven something fierce. Don't worry. The GE Self-Cleaning Oven is more than a match for the stickiest casserole. The J757 is a free-standing 30" model. Other features: dependable solid-state oven temperature control, no-drip cook-top, easy-to-clean, high-speed Calrod® units, picture window door, infinite heat controls. All colors. Similar model now available with electronic oven, in most areas.

un-glue a world of sticky foods.

The J487 vs Apple Pie Americana

'ew oven "glues" can match an apple pie. But not even he syrupy juice of half a dozen pies can crust for long n a GE Self-Cleaning Oven. The range is a double-oven, 0-inch free-standing model. Features: dependable solid-tate oven-temperature control, infinite control surface units (one of them the automatic Sensi-Temp unit), picture window, meat thermometer. All colors.

The JK29 vs Les Spuds et Boeuf Nebraskus (upper oven) vs Curiositas Caribe (lower).

Prefer to each cook your own thing? The GE JK29 built-in double oven has not one, but *two* Self-Cleaning Ovens. While the top one takes care of the rotiss drippings, the bottom oven cleans away the bubble-over from the covered dish. Other features: dependable solid-state oven temperature control, picture window doors in both ovens, easy-set oven timers, rotisserie, matching exhaust hood and surface units with pushbutton controls.

The JM99 vs Duck d'Amor

The spattery wine-basted duck. Don't duck out on this delicious fowl. Baste away and let a GE Self-Cleaning Oven pay the oven-cleaning piper. The oven is a custom built-in JM99. Other features: handsome picture window door and interior oven light, trim-looking backsplash, dependable solid-state oven temperature control, automatic oven timer, meat thermometer, convenient eye level controls mounted on the matching hood. All colors.

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GENERAL ELECTRIC

All about decorating

Flower designer by appointment to the Beautiful People—that's this month's expert adviser, MacDonald Forbes of New York City.

"When planning to use more than one arrangement in a room, vary the sizes—mix a few tightly closed buds in with your flowers. Camellia foliage is a very good mixer, so is podocarpus, especially for a larger bouquet. Baby's breath? It's much too busy looking. Better no flowers at all than those boring standbys: gladiolus, chrysanthemums, and pompons. Find a florist who carries unusual flowers."

MacDonald Forbes on the subject of roses: "Ask your florist for 'Bridal Pink,' 'Orange Delight,' or 'Forever Yours.' Don't settle for the hackneyed 'Better Times' he stocks.

"Flowering plants like geraniums or hyacinths are nice when cut; so are hydrangea blossoms. Lift late-winter spirits with a branch of quince, forsythia, or dogwood.

"I'm still hung up on baskets, especially antique baskets," MacDonald Forbes says. "But baskets should be used *au naturel*, not all gussied up with velvet bows and streamers. Collect baskets. Even those wonderful mushroom baskets from the supermarket make great containers. Clay pots make good vases too. Mossy clay pots have more character than new ones. Use natural (red) clay pots rather than white painted ones.

"Unless you're prepared to change the water every day to keep it pure and sparkling, don't use glass containers.

"To keep flowers fresh, strip foliage and leaves from all flower stems, then harden in cold water for several hours before arranging in vases. When cutting flowers, use a sharp knife, never scissors (they crush stems and this prevents water absorption). Dahlias and other flowers with woody stems should be put in boiling water to seal them off and preserve them."

Expert advice on flowers

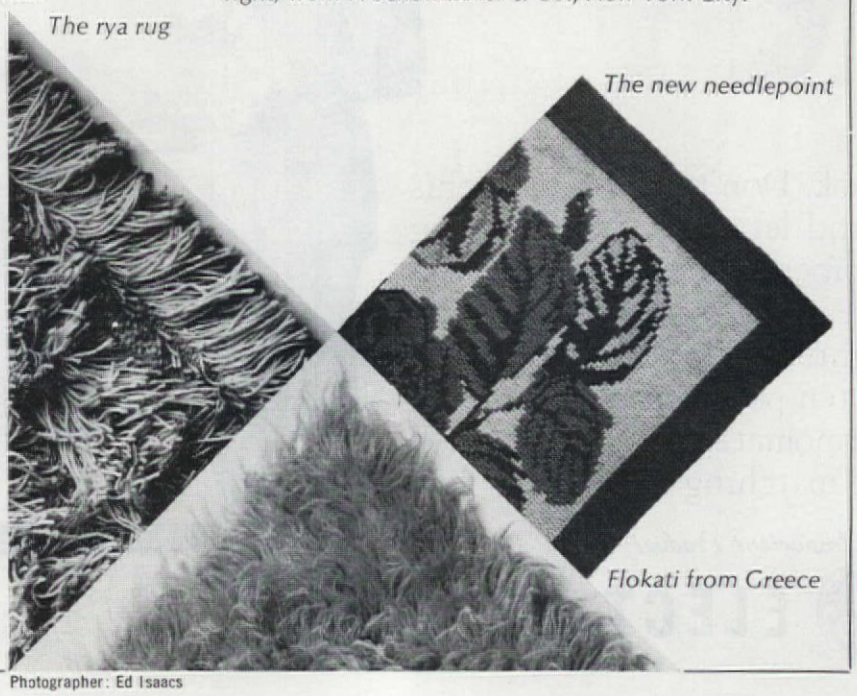
All about decorating/New traditional rugs

The fun of furnishing your home today is due in part to trying new things . . . and that means mixing the old with the new. Witness here three very different rugs, each steeped in tradition and exotic origins, and yet the perfect complement to today's interiors. Originally painstakingly produced by hand, modern counterparts are machine made. Colors range from neutral to primary.

Outstanding among the many fine Scandinavian design contributions is the rya rug. This rug is characterized by its deep shag pile made by knotting individual lengths of wool, cotton, or flax into a backing. The most popular ryas today are made of natural or bleached flax that has an interesting stringlike texture, or wool dyed in a wide variety of soft colors. There are also patterned ryas, woven in traditional or modern designs and usually produced in deep multicolored combinations. Rya rug (left) from Scandinavian Marketing Associates, New York City.

The flokati rug, a product of Greece, is made today as it was centuries ago. Long, lustrous strands of wool are woven so that each strand forms not only the pile but a self-backing as well. A unique downy quality is achieved by washing the finished rugs under a waterfall until the fibers are soft and purified. Rugs are left in their natural state, dyed in dazzling colors or smoky dark tones. Flokati rug (below, center) from D/R International, New York City.

Needlepoint is now and has been from the time of William the Conqueror a favorite and fashionable pastime. Machine-made rugs with the luxe look of needlepoint are now available. Real excitement is in the updated versions. Geometrics and stylized flowers with interesting border treatments, and colors from muted to bold create lots of underfoot excitement. Needlepoint rug (below right) from F. Schumacher & Co., New York City.



The rya rug

The new needlepoint

Flokati from Greece

Photographer: Ed Isaacs

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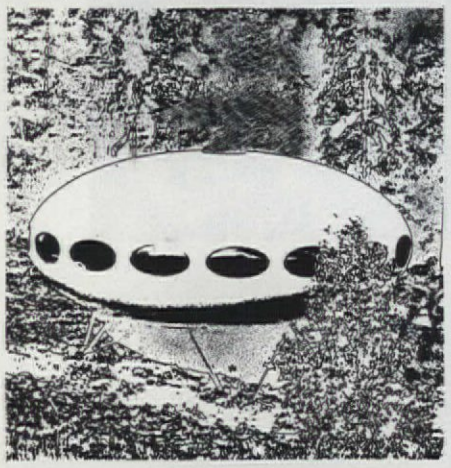
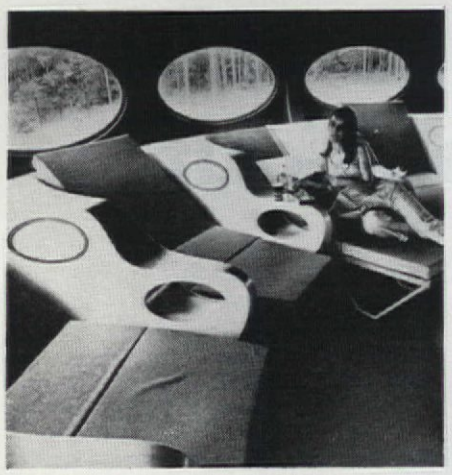


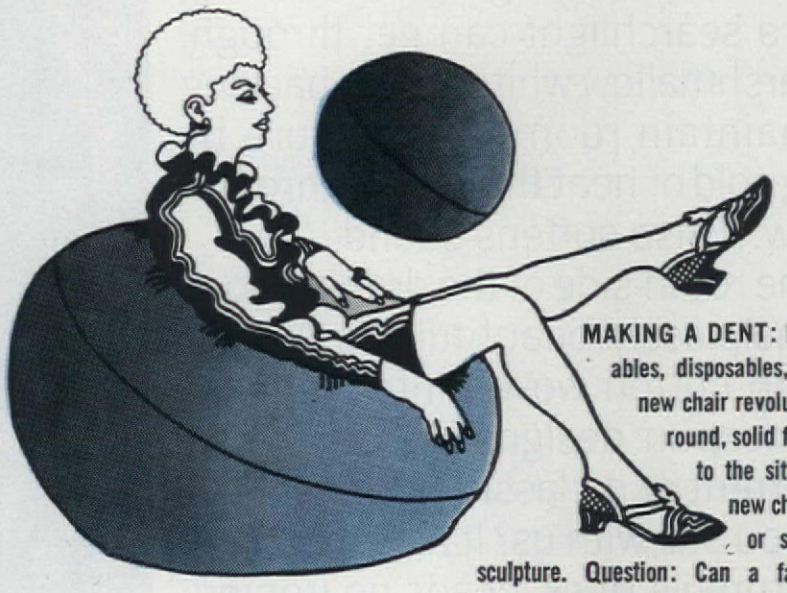


SPACE-CAPSULE HOUSE (Above): Now available in Finland, a plastic pleasure dome. In Wilton, Connecticut, the *Richard Fosters* live in a roundhouse that looks like a mushroom and revolves at will. Point: rectangular, boxlike structures are no longer the only answer for homebuilders.

LIFESTYLES: Last year, 40 percent of all new housing starts were apartments—many of them "environments" for singles, young marrieds, and "dynamic elders," with resort facilities, parties, and other built-in recreational lures. . . . Nickname in the trade for such projects: "Fun and Games Arms."

. . . THE PARIS PEACE TABLE controversy was not without basis. Psychologists feel that a round table is "unifying," a rectangular shape tends to produce "a fixity of position." Yes, even at dinner parties. . . .

THE SYBARITIC LIVE-IN BATHROOM is here to stay. If you're *Jacqueline Onassis* aboard your husband's yacht Christina, you have an all-marble chamber and gold-plated dolphin spigots on your twin sinks . . . if you're actress *Dana Wynter*, you even have a harpsichord in your Bel Air bath. And if you're a young career girl like *Brooke Maddux*, you do your bathroom in movie posters with stage lights around your mirror. . . .



MAKING A DENT: Inflatables, squash ables, disposables, part of the who new chair revolution. This is Orb, round, solid foam ball that yield to the sitter's weight. Othe new chairs are transparen or shaped like people sculpture. Question: Can a far-out chair mak it in a sedate room? Young lifestylers dare to try

家

A HOME, A FAMILY: Chinese symbol for the hear of it all. A young Chicago couple has it blown up to a six-foot panel in their front hall.

REDFORD RETREAT: He's the talented young actor, *Robert Redford*. With his wife Lola, he built this inverted-W hunting lodge in the rugged Utah mountains. The Redfords did all the work on their hideaway themselves, with the exception of wiring and plumbing. Even the fir and cedar were cut locally to their specifications.

(continue

© Sears, Roebuck and Co.

Why did Mrs. Nat King Cole, who could afford any refrigerator in this food-loving world, want a Coldspot from Sears?

Mrs. Nat King Cole lives with her five children (including lively 6-year-old twins) in a Tudor mansion in the beautiful Hancock Park area of Los Angeles.

That unusual brass chandelier comes from England. The big picnic cart near the pool is from Spain. The ceramic kittens from Italy. And the refrigerator-freezer is from Sears, Roebuck and Co.

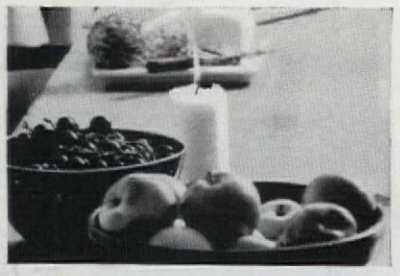
"I've never seen anything like my Sears Coldspot Supermart. Part of it can actually convert from a refrigerator to a freezer," says the chic Maria Cole. "The right side is a big roomy refrigerator. The left side is normally all freezer. But you can open the top door on the left, twist a dial, and convert that section to more refrigerator space. And when you want more freezer space after a big dinner, turn the dial back – and it converts to a freezer again."

Mrs. Cole, who is co-hostess of the popular TV interview show "Tempo" on KHJ in Los Angeles, has to entertain a great deal. "And it's such a joy never to run out of ice cubes with that marvelous Coldspot ice maker.

"You can't do better than Sears," says Maria Cole. "And you can quote me, their service is excellent. Their men are always so courteous and helpful."

Sears Coldspot Refrigerators

for women who want the best even if it does cost less



ENTERTAINING, UP OR DOWN? Simplicity or splurge? It depends on the occasion, the people, the budget. In Boston, a young architect couple, the Elliott Rothmans, their bankbook flattened by a newly decorated apartment, decided to have a housewarming anyway. They kept the refreshments basic: bread, fruit, cheese, and wine. Later they'll have more formal dinners, but for the moment, "it's friendship that counts. Young people in the arts and the academic world can live on good talk."

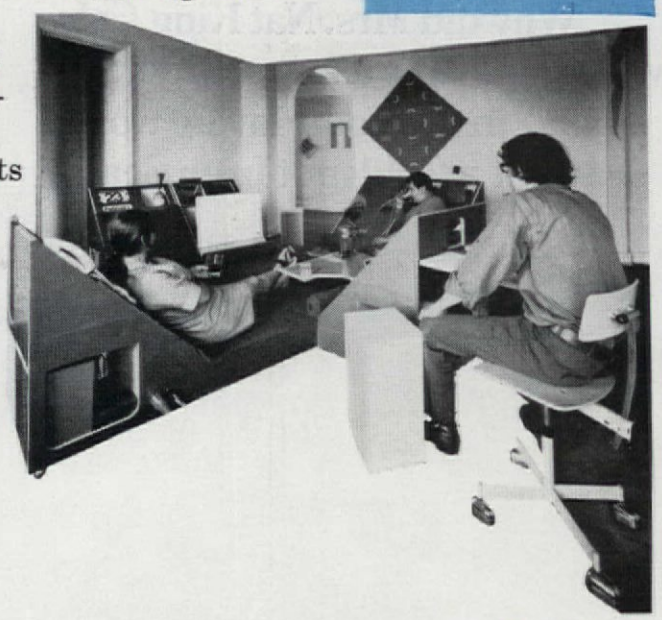
CLOSING THE COLOR GAP: Black Americans can now furnish their homes in colors that flatter darker skin tones, in styles that speak to native heritages. In St. Louis, the Arway Furniture Co., a Negro-owned store, is exploring Afro-American styles.

THE BIG GARAGE: A Huntington, New York, couple needed room for 14 antique cars. Solution: the garage plus a conversion job on their 68-foot basement.

SOPHISTICATED pot-scrubber: a tiny broom made of Swedish birch twigs, available at La Cuisinière in New York for $1.

"JOHN AND MARY," the new film starring *Dustin Hoffman* and *Mia Farrow*. He's a furniture designer in the film; she works in an art gallery. His pad's bound to influence bachelor digs across the country.

LIVE IN AN R.A.T.F.? Those initials stand for Rapid Assembly Total Floor, dreamed up by a group of young architects who feel that a mobile environment-within-an-environment is the future way of furnishing. Electronic equipment and "intrapersonal" components make the unit self-sufficient and swingingly intimate.



By the EDITORS

We want to test your writing aptitude

If you have ever wanted to write, here is an opportunity to find out if you have talent worth developing. Take this revealing Aptitude Test created by 12 famous authors

By Bennett Cerf

If you want to write, my colleagues and I would like to test your writing aptitude. We'll help you find out if you can be trained to become a successful writer.

We know that many men and women who could become writers—and *should* become writers—never do. Some are uncertain of their talent and have no reliable way of finding out if it's worth developing. Others, who are surer of their ability, simply can't get topnotch professional training without leaving their homes or giving up their jobs.

A plan to help others

Several years ago, I joined forces with 11 other authors including Faith Baldwin, Rod Serling and Bruce Catton to do something about this problem. We started the Famous Writers School to help promising beginners everywhere acquire the skill and craftsmanship it takes to break into print...to pass on to them our own techniques for achieving success and recognition.

Over many months, we poured everything we know about writing into a new kind of professional training course—which you take at home and in your free time. The Course begins with the fundamentals of good writing upon which every successful writing career must be built. Then you get advanced training in the specialty of your choice—Fiction, Non-Fiction, Advertising Writing or Business Writing. You learn step-by-step.

Every writing assignment you return to the School is carefully examined by instructors who are themselves professional writers or editors, working under the guidance of the 12 of us who developed the Course.

You are a "class of one"

Your instructor goes over your work line by line, word by word, blue-pencilling his changes on your manuscript, much as an editor does with an established author. Then he returns it to you with a long letter of specific advice and guidance on how to improve your writing. While this writer-instructor is appraising your work, nobody else competes for his attention. You are, literally, a "class of one."

Students breaking into print

This training works well. Our students have sold their writing to hundreds of publications, including *True, Ladies' Home Journal, Popular Science, Redbook*, the *Reader's Digest, McCall's* and *The New York Times Magazine*.

Doris Agee of San Mateo, Cal., says, "The view from this part of the world—the top—is indescribable. I've just received a big, beautiful check from the *Reader's Digest* for a 'Most Unforgettable Character' piece. There's no question about it, without the Famous Writers School, the article would never have been written."

Frances Kane of Chicago writes: "Just earned a $200 fee for an article. I'm so pleased I'd like to tell prospective writers to quit wasting time and enroll. I wouldn't trade your individual help—from professional writers—for any share-the-instructor classroom course anywhere."

"In the last 18 months," says Andrea Herman of Akron, Ohio, "I've made 37 sales. I can't stop writing—my head is full of ideas!"

"*McCall's* sent me a $1,000 check and began its new 'Turning Points' series with my article," reports Mary Ann Baumeister of Springfield, Va. "This one sale has made it all worthwhile."

"I've made my first sale, a half-hour TV show to CBS Television in Chicago. They've said they'll buy every script I write for them and they want at least six more," announces Pamela Sutton of Crystal Lake, Illinois.

"When I enrolled in your Course, I was an unpublished writer," reports Sharon Wagner of Mesa, Arizona. "Since then, I have made 40 sales, including several novels and a novelette and I now live on my writing income."

Doris Stebbins of South Coventry, Conn., writes, "Your Course made it possible for me to sell six articles to *Woman's Day* for $2,500."

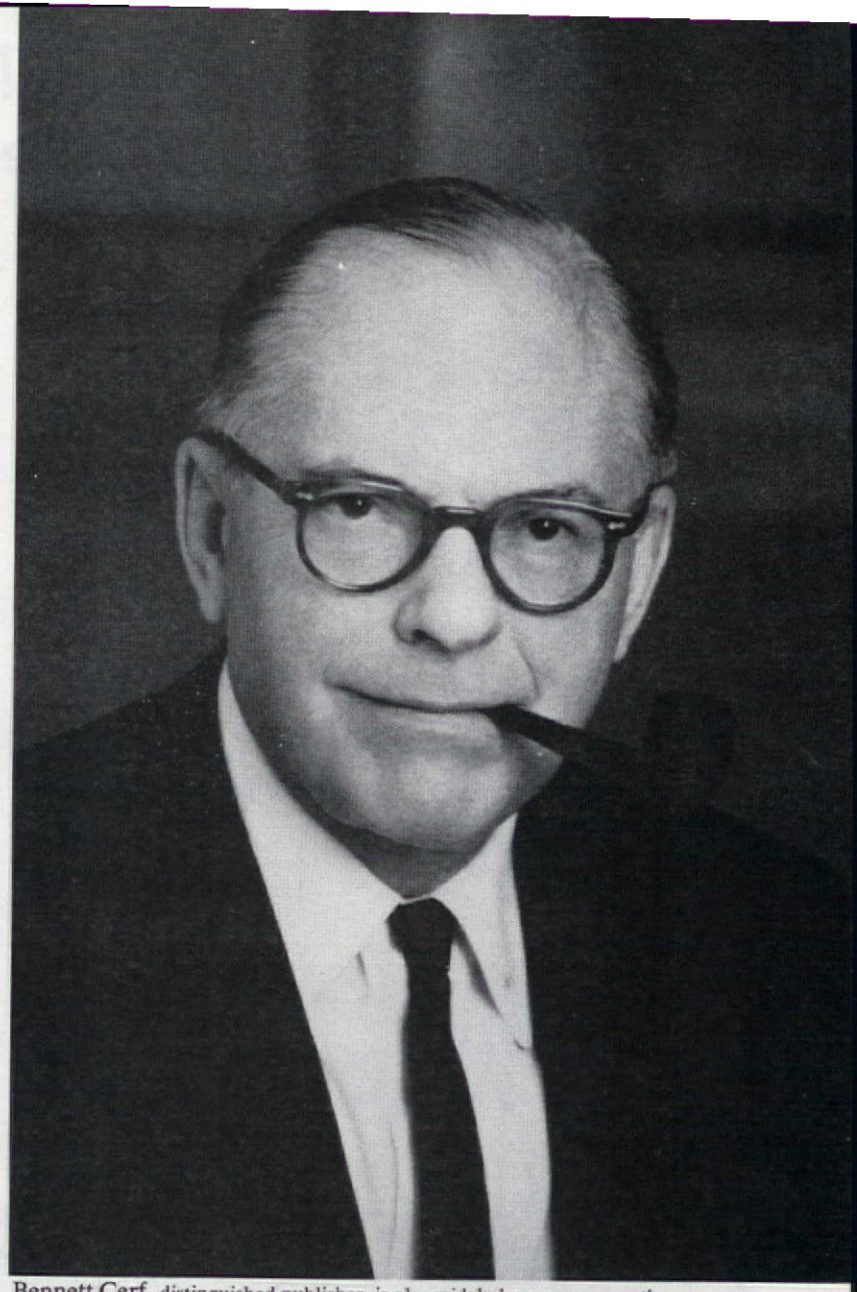
Evelyn Fiske of Chicago, who writes short stories in addition to holding down a full-time job, announces: "I've sold 18 stories, ranging in price from $125 to $375. I've been greatly encouraged by Famous Writers; the new writer *can* sell."

Beyond the thrill of receiving that first check, our students find great intangible rewards in writing for publication. If one sentence you write opens a door for another human being...makes him see with your eyes and understand with your mind and heart...you'll gain a sense of fulfillment that no other work can bring you.

Writing Aptitude Test offered

To find other men and women with ability worth developing, my colleagues and I have devised a revealing writing Aptitude Test. The postage-paid card will bring you a copy, along with a 48-page illustrated brochure describing the Famous Writers School.

When you return the Test, it will be graded without charge by a member of our staff. If you do well on the Test—or offer other evidence of writing aptitude—you may enroll for professional training by the School. However, you are under no obligation to do so. (If card is missing, please write to Famous Writers School, Westport, Connecticut 06880. Give your name, address, age and ask for writing Aptitude Test.)



Bennett Cerf, distinguished publisher, is also widely known as an author, lecturer, columnist and television personality. He has been a member of the Guiding Faculty of the Famous Writers School since its founding in 1960. His most recent book is the best-selling *Treasury of Atrocious Puns*, about which he says, "We may bridle at the yoke, but we'll never outgroan the pun."

They started the Famous Writers School

Seated, l. to r.: Bennett Cerf, Faith Baldwin, Bergen Evans, Bruce Catton, Mignon G. Eberhart, John Caples, J. D. Ratcliff

Standing: Max Wiseman, Max Shulman, Rudolf Flesch, Red Smith, Rod Serling

Photo: Philippe Halsman

Tried everything and still can't get your dishes spotless? Try Jet-Dry.

Jane Kean, featured on "The Jackie Gleason Show"

Spots are formed by slow, uneven drying in the rinse cycle of your dishwasher. And changing your detergent may not help you. No detergent even gets into the final rinse cycle. That's where Jet-Dry comes in.

Jet-Dry is not a detergent. It's a rinse agent that works in the rinse cycle and helps dry dishes so fast, so evenly, spots can't form. Jet-Dry: The thing to try after you've tried everything.

SOLID JET-DRY
For dishwashers without rinse injectors

LIQUID JET-DRY
For dishwashers with rinse injectors

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IT'S "IN" TO OWN A TRUCK

By ALEXANDER MARKOVICH

People used to hide them behind warehouses and barns or park them down the street in front of somebody else's house. Now you see them proudly displayed in suburban driveways, at resorts, in front of country clubs, in all the places where the station wagon once reigned. Meet the latest "in" vehicle: the truck.

Something has happened to light-duty pickups and panel vans. Like air conditioning. And eight-track stereo tape players. And push-button windows, automatic transmissions, high-performance V-8s, and power-assisted steering and brakes. And camper add-ons.

ENTER, THE NON-TRUCK

Light trucks just don't look or feel or sound or drive like trucks any more. They've been dressed up with sleek, sedan-inspired styling and tasteful chrome trim. Bare-metal interiors have yielded to pleated vinyl, contoured bucket seats, full headliners, and carpeting. Mechanical noises have been hushed and the jounce is out of the ride.

But all this is just tinsel to attract the potential buyer. It's the fantastic cargo- and people-room that usually clinches the sale. The modern pickup looks much like a sedan whose body has been cut away from the front seat on back to make room for a long, roofless cargo box; a tailgate at the rear hinges down for easy loading and unloading. Stretched versions with four-door, six-seater "crew" cabs are available for transporting people.

The panel van, a vehicle that looks like a shrunken bus, begins its cargo area immediately behind the driver's seat. One or two optional, easily removable bench seats can be specified for extra passengers. All vans have rear-load opening and most have one or two side openings; these measure slightly more than four feet square.

When it comes to roominess, station wagons don't even come close. Rambler, the smallest, has less than a third of the cargo space of a small van; the largest wagon, the Oldsmobile, has less than half the space of a van. At least the tall, homely, wood-trimmed wagons of a couple of decades ago could carry a healthy stack of four-by-eight panels upright. Most of today's low-slung dreadnaughts won't take a four-by-eight upright or flat—just diagonally. And try hauling a dozen 80-pound sacks of sand or cement in a modern wagon.

PRICE IS VERY MUCH AN OBJECT

Then there's a little matter of price. Ford, Chevrolet, Dodge, GMC, International, and Volkswagen all make low-line pickups and vans that list for under $2500. The Jeep line is slightly higher, but it offers costly four-wheel drive. The price champ is the small, Japanese-made Datsun pickup, that costs $1800. Even the biggest, ruggedest, fanciest light crew-cab pickups list for $3500 or less. Here again, station wagons lose out. Only the diminutive Rambler lists for under $2500. And a Chrysler is $4652 with no optional equipment.

All told, it's plain to see why more and more perfectly normal, rational people—professional men, business executives, salesmen, housewives, and teenagers—are switching to trucks. Ten years ago, only about 640,000 light-duty trucks (up to 10,000 pounds gross vehicle weight) were sold. Most went to tradesmen and farmers. By the time all of last year's figures are tabulated, sales will have reached an all-time high, probably well over 1.5 million. At least two out of three new light trucks are being used mostly or entirely for commuting and pleasure driving, only one in five strictly for business. Although passenger-car sales may dip slightly this year, light-truck sales are expected to soar. (continued on page 86)

Martha Washington loved blue

Betsy Ross loved orange

Dolly Madison loved yellow

Abigail Adams loved green

These famous housewives had more trouble choosing the right color carpet than they did with the British. Once they chose a color it became revolutionary famous. Magee has these famous colors and more in their Flair of 1776 group, carpets made for colonial furniture with that warm honest revolutionary spirit. THE FLAIR OF 1776 CARPET BY Magee

For a Flair of 1776 decorating carpet swatch kit, send $2.00 to Magee Carpet Co., Dept. M, 295 Fifth Ave., New York, N.Y. 10016.

© 1968 TEXIZE CHEMICALS, INC.

A totally new development for household cleaning!

Janitor-in-a-Drum the first industrial-strength cleaner for your home

To clean up the grease and grime of industry is a cleaning job for experts, people who can't pussyfoot around with dirt.

They use an industrial-strength cleaner, a stronger cleaner than any household cleaner you use in your home.

But now you can buy Janitor-in-a-Drum Industrial-Strength Cleaner, the same concentrated liquid used by industry to speed up those big, tough cleaning jobs.

New Janitor-in-a-Drum cuts through dirt and grease a lot faster than conventional cleaners. Think what this can mean. Like most homemakers you may be using a cleaner that is just adequate. Mixed with water it does clean your home. But, did you ever stop to think how much of that cleaning action is you and how much is in the cleaner?

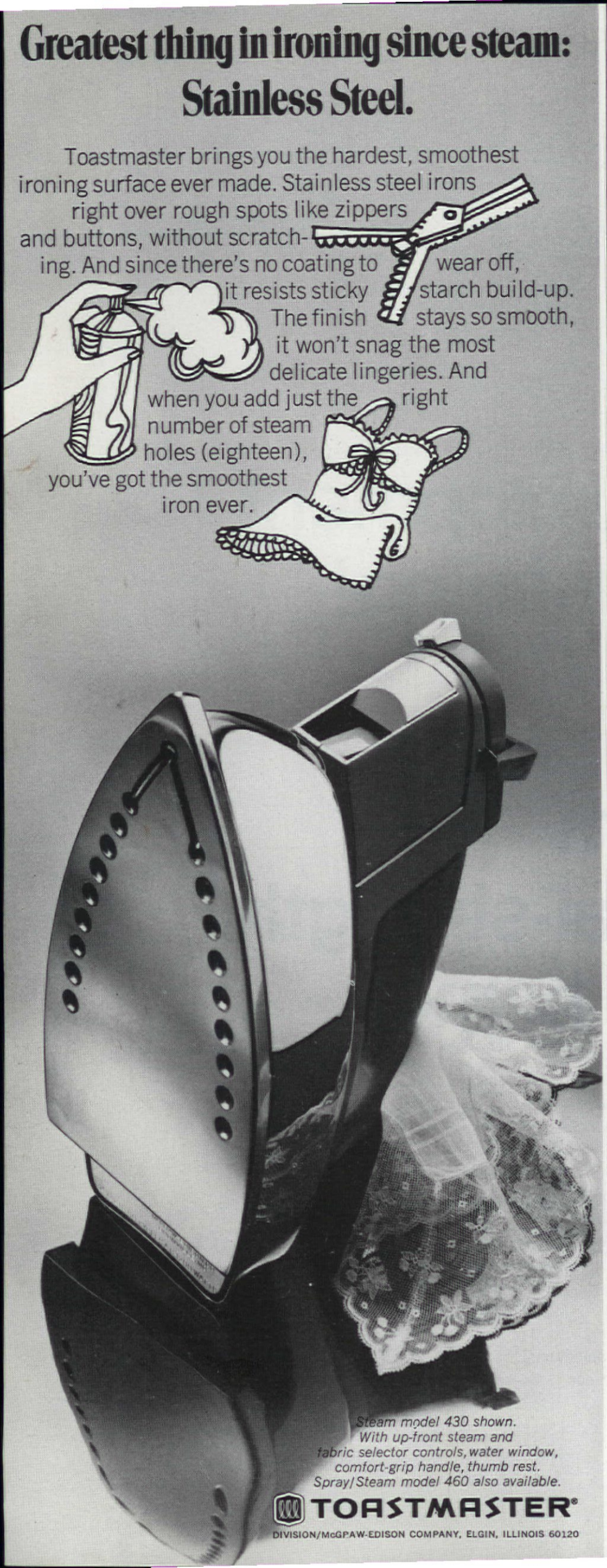
With Janitor-in-a-Drum Industrial-Strength Cleaner, the muscle is in the drum. For tough jobs it's strong enough to get oil spots off a garage floor, even clean a greasy car motor. And for big jobs, floors, walls, all washable surfaces, it gets you through in record time.

Try new Janitor-in-a-Drum. The industrial-strength cleaner now sold in convenient, 1-quart drums. It's earned the Good Housekeeping Seal.

© 1969 TEXIZE CHEMICALS, INC.

Greatest thing in ironing since steam: Stainless Steel.

Toastmaster brings you the hardest, smoothest ironing surface ever made. Stainless steel irons right over rough spots like zippers and buttons, without scratching. And since there's no coating to wear off, it resists sticky starch build-up. The finish stays so smooth, it won't snag the most delicate lingeries. And when you add just the right number of steam holes (eighteen), you've got the smoothest iron ever.



Steam model 430 shown. With up-front steam and fabric selector controls, water window, comfort-grip handle, thumb rest. Spray/Steam model 460 also available.

TOASTMASTER®

DIVISION/McGRAW-EDISON COMPANY, ELGIN, ILLINOIS 60120

MONEY MANAGEMENT
By MARY FEELEY

YOUR TAX QUESTIONS ANSWERED

Is it deductible, taxable, or worth stewing about at all? Proper handling of even a minor item can save time in collecting any tax refund you may be entitled to.

Question: *I gave a refrigerator to a needy couple this past year. I have a receipt to prove it, and assumed I could deduct it as a charitable donation. Now a friend tells me that I can't because it was an individual gift and not made to a charitable organization. However, it was through such an organization that I learned of this couple and their need.*

If I state this fact on my tax return, won't that make it a legitimate deductible?

Answer: No. Even if you'd given the refrigerator to the organization you couldn't deduct its value if you had specified that it was to go to this particular couple. When the purpose of a charitable donation is to help a particular person or persons, that's putting strings on it and you can't claim a tax benefit.

Question: *Is the social security tax I pay on the wages of domestic help deductible on my federal tax return?*

Answer: No.

Question: *Some years ago I lent $1000 to my daughter and her husband when they married. It was a plain and simple loan, not a gift. They were to have repaid it within that year, but the first baby came sooner than they'd planned. So two years ago I finally gave up hope of getting the money back and claimed it as a bad debt.*

Now this past year, their fortunes picked up and they repaid all of it. My problem is: Do I just forget about it, since it has already been established, tax-wise, as a bad debt? Would this unexpected $1000 in 1968 be "forgiven" by the IRS?

Answer: When a bad debt is eventually collected, after you claimed it as such, the sum collected must be included in your income for the year in which you received it—at least that part of the previous deduction which resulted in a decrease in your tax.

Question: *I have read that "nonbusiness bad debts are deductible in the year they become worthless." How do I decide when a nonbusiness—or family—debt that hasn't been paid is "worthless"? I have been convinced of it myself but how do I convince the IRS?*

Answer: Payment must not only be uncollectible at the time you officially claim it is, but circumstances you cite must also make it appear uncollectible any time in the future.

First, you must be able to show that you took "reasonable steps" to collect this debt but not necessarily by going into court. If the information you give about the debtor's affairs shows clearly that even a court judgment against him couldn't produce the money, that stamps it as "uncollectible."

Question: *I'm wondering how to figure my self-employment tax, since I get earnings from two different "self-employed" sources. One is part-time bookkeeping and the other is cabinetmaking. But on one I didn't end up with the specified $400-or-more earnings for 1968. On the other, I did better. Do I report just one?*

Answer: You're supposed to combine the net earnings from all businesses you're engaged in when you figure your self-employment tax. So if you come out with a loss in one of them that reduces correspondingly the income from the other.

Question: *I'm 68 and this past year have been put on a special diet for ulcers. I actually have to pay more for this special diet than it would otherwise cost me to eat. So doesn't that come under the heading of medical expenses which I can deduct? I have heard that angina patients can deduct the cost of such medicines as whiskey.*

(continued on page 82)

What every small room needs:

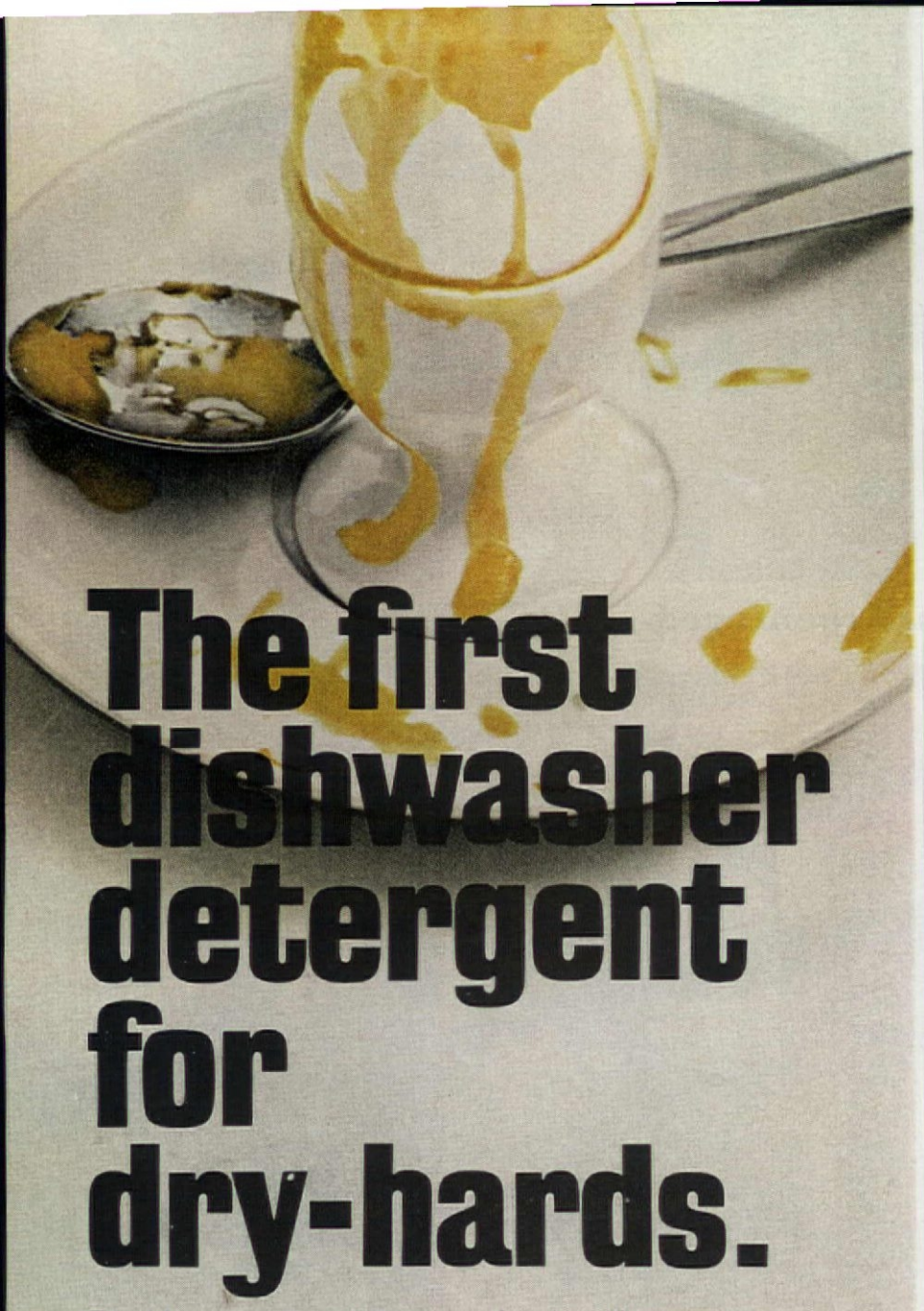
Floor is new Kentile Ribandel™ Vinyl Asbestos Tile in excitingly warm Pumpkin tone. Six other greaseproof, easy-to-care-for colors, ranging from brashly bold to subtly muted. Kentile® Dealer? See the Yellow Pages under "Floors."

The $40 room-stretcher

Great new Kentile surprise! It's Ribandel—the vinyl tile with the unique, ribbon-flo styling designed to make any small room look magically bigger. Compare before and after pictures above—and notice how Ribandel's parallel ribbons suggest a room of far greater size. Price? For about $40, you can install Ribandel yourself in any 10′ x 12′ room! P.S. With Ribandel, your design possibilities are endless, because each 12″ x 12″ tile is laid individually.

KENTILE FLOORS

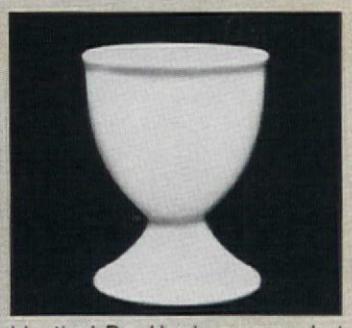
BROOKLYN, N.Y. 11215 • RIBANDEL DESIGN © KENTILE, 1968.



The first dishwasher detergent for dry-hards.

Dry-Hards are tough-to-clean foods—like eggs, fruit pie, oatmeal, meat fats, sauces—that dry and cake and stick. And stick. And stick. To plates. On forks. Filming glasses. Electrasol, fortified with 20% more active cleaning ingredients than other leading dishwasher detergents, really removes Dry-Hards. Lets your dishwasher give you cleaner, brighter, film-free dishes.

Test proves fortified Electrasol's superiority against Dry-Hards. Egg cup with Dry-Hard paste of egg, oatmeal and blueberry pie baked on for ten minutes at 330°F came out looking this way when washed in another leading dishwasher detergent.



Identical Dry-Hard egg cup—but cleaned in Electrasol, fortified with 20% more active cleaning ingredients than other leading brands. Try Electrasol. It removes Dry-Hard soils, prevents them from drying into spots on dishes, glasses and silverware.

Good Housekeeping GUARANTEES

ECONOMICS LABORATORY, INC., St. Paul, Minnesota

EYEBROWS MAKE THE DIFFERENCE

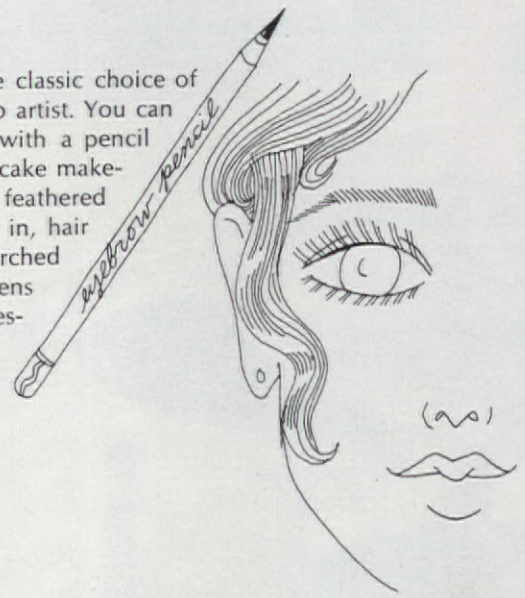
You would be amazed at what a difference your eyebrows make to your face. Along with your hairdo, eyebrows are powerful makers or breakers of your looks. Eyebrow makeup is one of the easiest of all cosmetics to apply properly. But paradoxically, it is one of the cosmetics most women go wrong with most often. Here are some tips which should help you to flattering eyebrows, and a new measure of expressiveness in your face.

BRUSH-ON CAKE EYEBROW MAKEUP

Cake makeup is soft, natural-looking, and the easiest to apply. It comes with a little wedge-shaped brush that adapts itself to the arch of the brow and the thick and thin areas. You use the slanted side of the brush for the widest part of the brow. You use the point for the slender "tail" of the brow. Lightness of touch is everything. Cake makeup is a good choice if your brows primarily need a bit more color, rather than reshaping.

EYEBROW PENCIL

Eyebrow pencil is the classic choice of the professional makeup artist. You can achieve more shaping with a pencil than with the brush-on cake makeup. With short, light, feathered strokes you can sketch in, hair by hair, a lifted and arched brow that instantly livens and zings up your expression. Pencil is a good choice if your brows need "help."



COLOR

Here is where so many women go wrong. Choosing too dark a shade is one of the most common eyebrow mistakes, and it's fatal to your looks! Choose light, medium, or dark brown, auburn, or one of the muted ash grays. Gray does not look gray on the brow—blended with the natural brow it's a subtle, believable color. Forget black entirely—it's much too harsh, even for true brunettes and even though it's widely sold.

The important thing is that your eyebrow makeup flatters your skin tone. If you think of your brows as two arcs standing out against a background and that background is your skin, you'll see why they must flatter each other in color. Blondes, beware of the too-dark brow. Many a pretty blonde face is spoiled by brows that are very pale and need more definition. First try a very light brow, then a slightly darker one. Brunettes, experiment with browns mixed with gray. Redheads, try auburn. For the shade that does the most for you, flattering your skin and chiming with your hairdo, do as models do: blend two or more shades together.

If you have trouble keeping your brow makeup in place and if you sometimes glance in the mirror to find that your brows have more or less vanished, there can be several causes. This can happen if your skin tends to be oily, or if you have not removed all residue of cleansing creams or lotions. Or perhaps you have an unconscious habitual gesture of touching your hand to your brow (when your youngest is being impossible, for example). Your makeup will last longer if you first make sure that both brow and surrounding skin are dry and free of creams. Also try first brushing on, in the wrong direction, a light coat of oil-absorbing powder. Brush off excess in the same direction hairs grow.

(continued)

You can tell great furniture by the wood that isn't there.

Wood alone doesn't make a table beautiful. It's what you do with the wood that counts.

Look at our Chateau Provence cocktail table. The graceful curves of the legs soften the straight lines of the top. The carving is just strong enough to set an authentic French country mood. The parquet inlays add richness to the simple design of the surface. We create thousands of pieces of Thomasville furniture with this kind of attention to detail.

Next time you're looking for fine furniture, look for the wood that *isn't* there. It will tell you what we mean by "that Thomasville look."

For three colorful portfolios of Thomasville dining room, bedroom, and occasional furniture, send $2.00 to Thomasville, Dept. AH-49, Thomasville, North Carolina 27360.

Thomasville®

A SUBSIDIARY OF

Armstrong

You gave him life

now give him you.

Motherhood. Beautiful. But a tremendous responsibility for giving, loving, understanding... and that all takes time.

DELFEN* Contraceptive Foam can give you that precious time.

DELFEN...a delightfully feminine contraceptive that works alone. Pure white and delicate, it applies in seconds. It is totally undetectable in use. And there's nothing to remember "later." Nothing to remove and no douching.

How effective is it? It is a highly acceptable alternative to "the pill." It has been used successfully by women for over 6 years and doctors recommend it. Yet you can buy it without a prescription at drugstores throughout the U.S. and Canada.

DELFEN Contraceptive Foam... when time is precious.

DELFEN is also available in cream form.

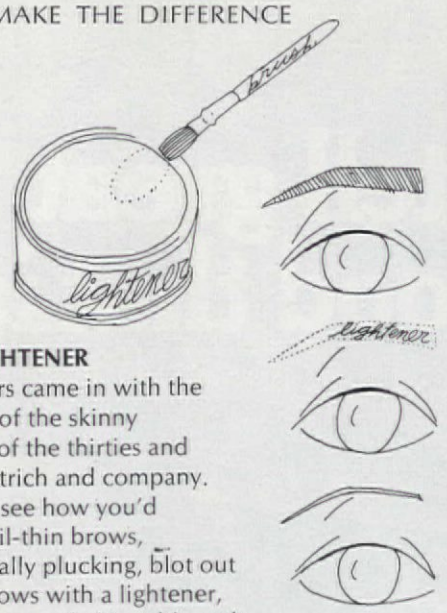
Delfen
Contraceptive Foam.

Ortho

*TRADEMARK

WORLD'S LARGEST LABORATORIES DEVOTED TO FAMILY PLANNING RESEARCH FOR THE MEDICAL PROFESSION.

EYEBROWS MAKE THE DIFFERENCE
(continued)



EYEBROW LIGHTENER

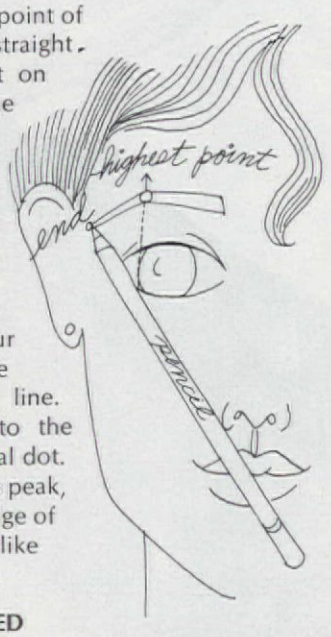
The lighteners came in with the current revival of the skinny hairline brows of the thirties and forties, à la Dietrich and company. If you'd like to see how you'd look with pencil-thin brows, without drastically plucking, blot out your natural brows with a lightener, and then sketch on a fashionable arch with makeup. Lighteners come in powder cake form. You can also use them to minimize too heavy brows. You can experiment with Revlon's Moon Drops Translucent Brow Lightener ($2.50) in Demi Ash, Demi Beige, Demi Copper, Demi Honey, or Demi Platinum.

PLUCKING

Pluck brows mostly from below, except for strays around the edges. Pluck so that the lower edge of your brow slants slightly upward below the natural arch. Pull in the direction in which the hair grows, in short quick little tugs. Don't pluck just before going out. Give the resulting red puffiness a chance to subside. Cotton pads dipped in cold water or witch hazel help.

SHAPING TRICK

To find out where the highest point of your arch should be, look straight ahead in the mirror. The point on your brow directly above the outer edge of your pupil marks the spot, and you can pinpoint it with a tiny dot of makeup. To find out where your brow should end, hold a pencil in a diagonal line so that it touches both the edge of your nose and the outer edge of your eye. Place another tiny dot where the pencil crosses your brow line. Then apply makeup upward to the peak dot, outward to the terminal dot. Apply color from inner corner to peak, then to tip. Stroke from lower edge of brow to upper in light diagonals like slash marks (///).



KEEP YOUR PENCIL SHARPENED

You can't do a good brow with a worn-down stump of an eyebrow pencil. Choose the kind that comes with automatic sharpener, or the ever-sharp metal kind which comes with separate eyebrow leads.

DOS AND DON'TS

Do apply eyebrow makeup in short, light strokes—so light that at first it seems almost no color is coming from your brush or pencil. As you feather it on, color will gradually emerge—the more gradual, the more natural!

Do apply color from the lower edge of your brow upward to the top edge—the way individual hairs actually grow.

Do avoid downward lines—they look depressing.

Do stop the makeup close to where the brow naturally stops—too much elongation looks fake.

Do experiment with blending brow colors.

Do smooth in color with a cotton-tipped swab on your finger after you have applied it. The camouflaging is less detectable this way.

Don't ever attempt to bleach your brows at home—it's dangerous to your eyes. Lightening makeup is a better choice.

Don't ever draw or brush on an unbroken line of color.

Don't assume heavy brows necessarily have to go. They could be the very thing that gives your face individual distinction.

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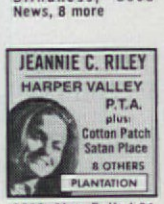

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1212. Also: Gettin' Even, I Overlooked An Orchid, etc.

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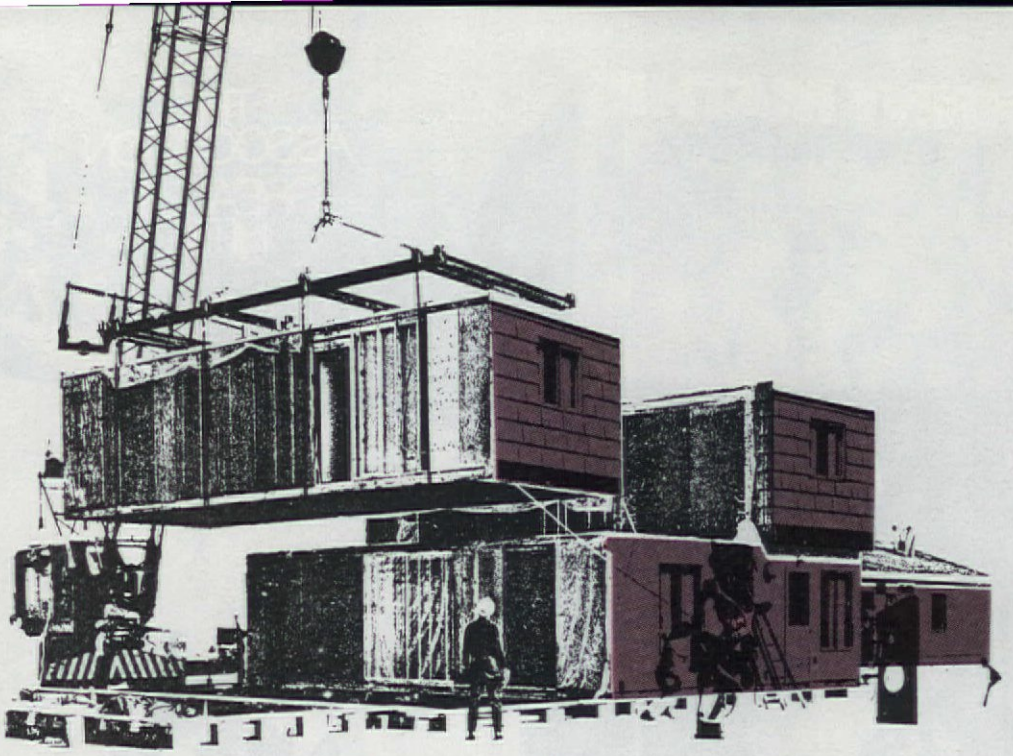
News for home owners

Arthur J. Maher

The upcoming housing boom of the 1970s will differ from that of the 1950s. For instance, production of 1.9 to 2 million homes per year will be normal, but 40 to 45 percent of these will be apartments versus 20 percent in the '50s.

Planned communities will be more common than at present, and will be a combination of apartments, town houses, and one-family homes.

The biggest change will be in technology. Due to rising costs, many homes will be assembled in factories, trucked to the site for use either as-is or in stacked units. (See photo, top right.)



While some experts scoff at the idea of factory-built housing, something like it is already with us in the form of mobile homes, which are filling the housing needs of more and more low-income buyers. In 1968, 80 percent of all homes selling for as much as $15,000 were mobile homes. And units similar to mobile homes are being stacked into multifamily dwellings. Those at right, by National Homes, were shown last January at the National Association of Home Builders Convention. Rochester, New York, already has a 412-unit rental community of stackables. Other projects are under way in Chicago; Memphis; Oakland, California, and other cities. Kingsberry Homes may be researching stacking units, though marketing plans are some time away. Guerdon Industries is already active. At last, 20th-century homebuilding technology.

"Wrap up all your financial headaches in one low-cost monthly package," read the ad in New Jersey newspapers. Appealing, isn't it? Low-income home owners who answered the ad became victims of a highly profitable racket—profitable for the loan companies, that is. For instance, home owners were signing for second mortgages at up to 58 percent interest. Sometimes the charges were in the form of exorbitant appraisals or credit-check fees. Other times they were ridiculously high overcharges for cheap merchandise included in the "package." Either way, they were illegal.

A 1965 New Jersey law states that such loans needn't be paid —a windfall for the victims. There will be appeals, of course.

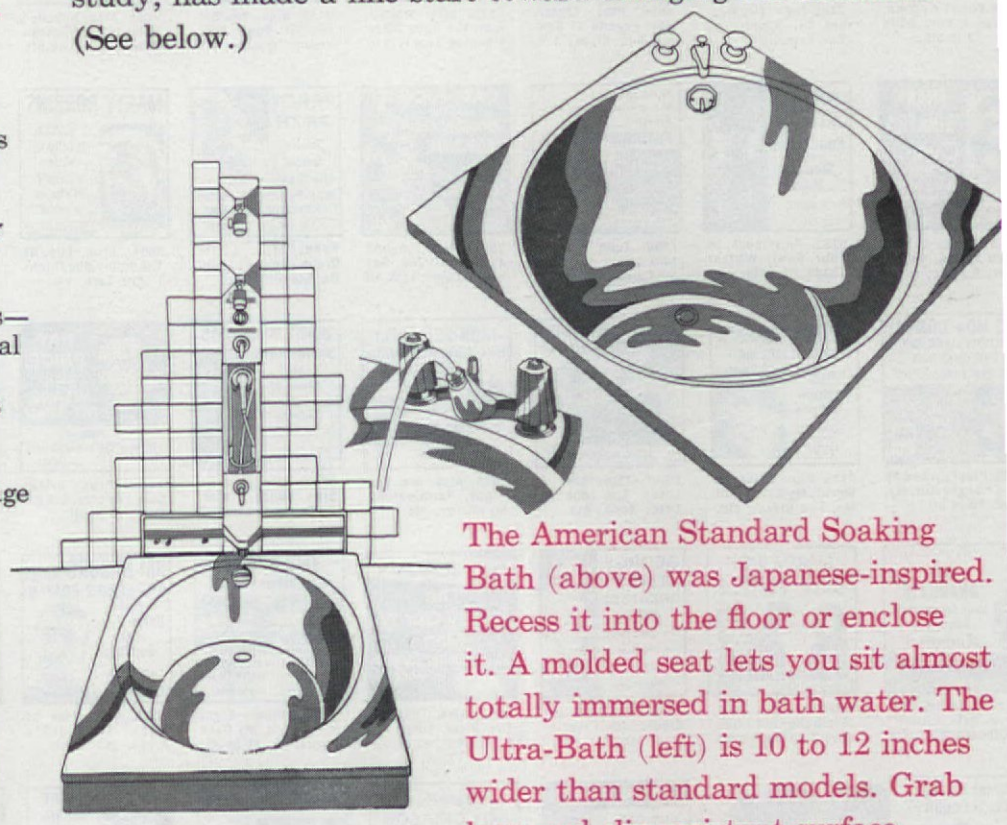
We recently heard of a man who paid cash for a lot adjoining his home. On reading the deed, he found he'd bought not the land next to his home, but the next piece over—not convenient for indoor-outdoor living. Turns out, the seller for 30 years thought he owned the original piece of land. Moral: read the deed carefully before you buy or sell.

Elementary housing unveiled: A building firm in Goshen, New York, calls its housing development Sherlock Homes. No, it's not at 221 B Baker Street.

Out on Long Island, where suburbia has a terrible image, a downright heartwarming thing is taking place. Builders Maurice Barbash and Saul Seiff plan to erect garden apartments on only 119 of 231 acres available. The remaining 112 acres—worth approximately ¾ million dollars—are to be donated to the National Audubon Society for use as a wildlife refuge. But homeowners will be homeowners, and there is opposition to this generosity that insists the idea will encourage more building of apartment projects in the area.

Last January, the annual convention of the National Association of Home Builders moved to Houston, where building-product manufacturers filled the Astro Hall with the most impressive array of new items we've seen in years.

Particularly outstanding were American Standard's new bathroom fixtures. They resulted from the famous 1966 Cornell University study which pointed up the fact that the bathroom has changed little in concept or appearance since indoor plumbing became de rigueur. A.S., sponsors of the study, has made a fine start toward changing the situation. (See below.)



The American Standard Soaking Bath (above) was Japanese-inspired. Recess it into the floor or enclose it. A molded seat lets you sit almost totally immersed in bath water. The Ultra-Bath (left) is 10 to 12 inches wider than standard models. Grab bars and slip-resistant surface provides safety. Also features water temperature control, automatic whirlpool massage, Shower Tower (two nozzles), hideaway hand spray. Matching lavatory has no-splash Ultra Font trajectory spout (top left). More building products on page 105.

	NEW HOMES					EXISTING HOMES				
	Contract Interest Rate	Fees and Charges	Effective Interest Rate	Term in Years	Percentage Borrowed	Contract Interest Rate	Fees and Charges	Effective Interest Rate	Term in Years	Percentage Borrowed
Atlanta	7.26	1.36	7.48	24.8	76.9	7.32	1.50	7.57	22.5	77.9
Chicago	6.75	1.69	7.02	24.9	73.9	6.77	1.17	6.96	22.3	73.0
Cleveland	6.73	0.76	6.85	32.8	63.8	6.83	0.70	6.95	21.2	68.7
Dallas	7.40	1.20	7.60	25.0	79.1	7.33	1.01	7.49	22.8	74.9
Denver	7.24	0.97	7.40	27.7	74.6	7.22	1.08	7.39	24.9	79.5
Detroit	6.84	0.34	6.90	24.7	67.6	6.82	0.95	6.97	25.8	72.2
Houston	7.32	2.52	7.73	25.0	84.5	7.37	1.30	7.59	23.1	79.4
Los Angeles-Long Beach	6.99	1.16	7.18	28.3	77.1	7.13	1.38	7.35	28.8	78.2
Minneapolis-St. Paul	7.26	0.84	7.40	24.4	73.8	7.19	0.56	7.29	21.8	73.0
New York	7.10	0.83	7.23	28.9	64.6	7.19	0.53	7.27	25.3	68.5
San Francisco-Oakland	7.19	1.34	7.40	29.6	78.7	7.27	1.40	7.50	28.3	78.3
Seattle	7.55	1.22	7.75	25.7	75.2	7.60	1.43	7.83	24.0	75.3

In love with a new house? You can probably get a mortgage. Interest rates aren't likely to come down, but down-payment requirements have already eased considerably. In money-short 1966, you'd have needed as much as a third down. Nowadays, around 25 percent down is not unusual. For interest rates in key metropolitan areas, see chart at left.

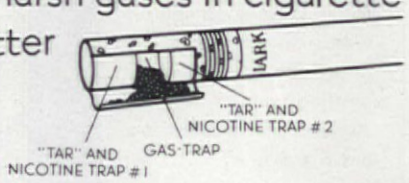
Tell someone you like about Lark's Gas-Trap™ filter.

You may get the shade you asked for.

Spread the word:

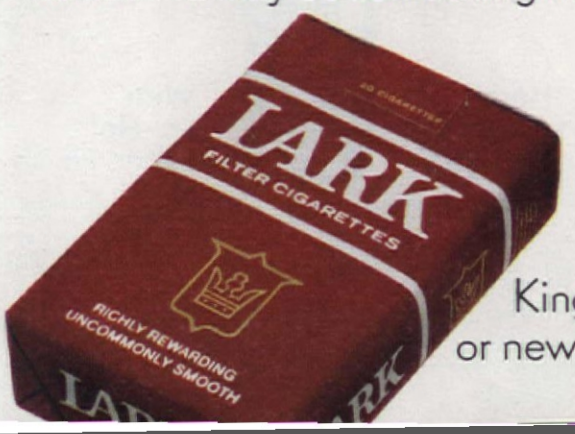
Lark's Gas-Trap™ filter (U.S. Pat. No. 3,251,365) does more than just reduce "tar" and nicotine.

It also reduces certain harsh gases in cigarette smoke. And it does this better than any other filter on any other popular brand, bar none.



So tell someone about Lark's easy taste and hard working Gas-Trap™ filter.

Who knows? He may do something nice for you.



King Size or new 100's.

Old clothes get noticed like new

Now your whole wardrobe can look beautifully new all over again. Sta-Flo Fabric Finish is why. Sta-Flo's the miracle new ironing discovery that puts back body that detergents wash away.

And Sta-Flo makes ironing so easy to do. Just spray it on . . . iron lightly . . . then watch cottons, linens, silks, synthetics, even permanent press get "bodied-up" to look like new right before your eyes.

Start putting the "new" back in everything you wash and iron with Sta-Flo Fabric Finish . . . the best ironing aid you can buy.

7¢ 7¢

Here's 7¢ to put the "new" back

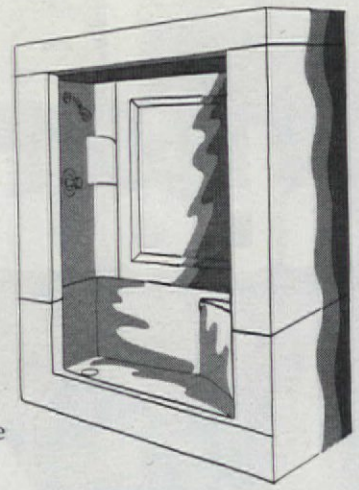
With Sta-Flo® Fabric Finish

MR. GROCER: Your Staley representative will pay you 7¢ plus 2¢ handling charge for each of these coupons. Or mail direct to A. E. Staley Mfg. Co., P.O. Box 1500, Decatur, Ill. 62525. Invoices proving purchase of sufficient stock of our brand to cover coupons presented must be shown upon request, and failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. OFFER VOID IF THIS PLAN OF MERCHANDISING IS TAXED OR RESTRICTED. Cash value 1/20th cent. AM-69

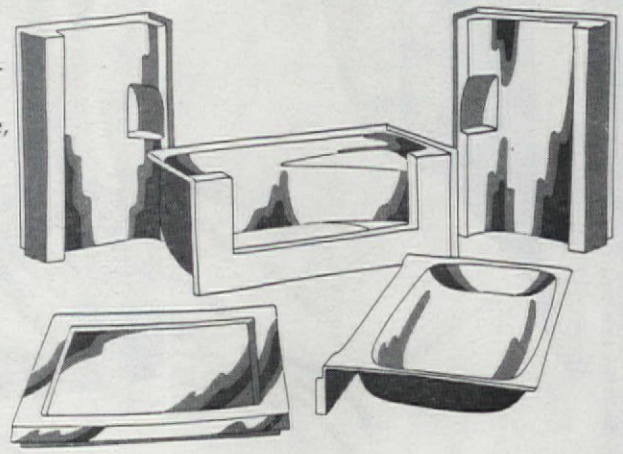
STORE COUPON

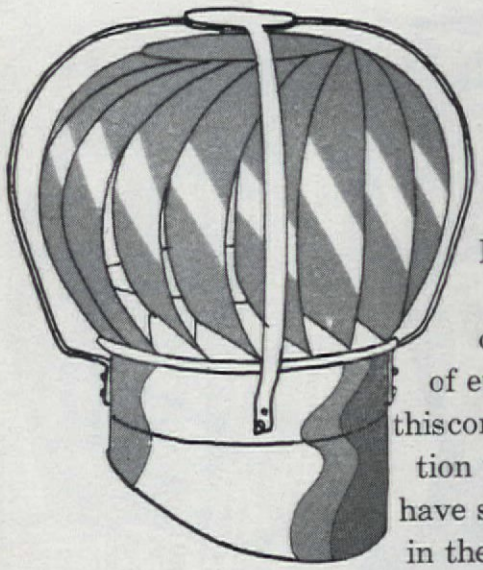
News For Home Owners

(continued)



New models for the bathroom appearing at the NAHB show included many one-piece bath/shower units. Universal-Rundle has come out with a take-down version—the four-piece Combobath—which will fit through the doors of an existing house for remodeling. Other U-R units are one-piece, with molded-in shower seats, soap holders, shelves. Grab bars are also provided as a safety factor.

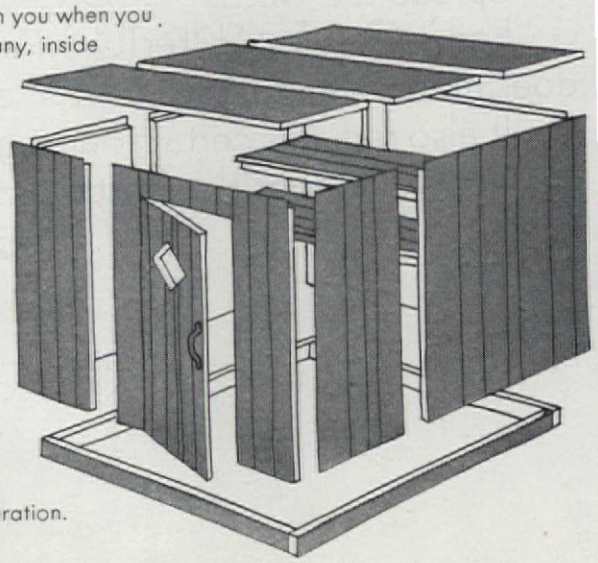




In the usual course of events, this contraption would have stayed in the commercial building field. But Triangle Engineering Co. says they sell many to home owners. They're wind-powered attic vents and two of them will do the job of an electrically operated fan.

For quick and easy installation of the more or less conventional closure walls, Swan Corporation has marketed Tubwal, a three-panel fiber-glass unit that builders can put up in three minutes. Set contains three interlocking panels that go on over a dry-wall base, and they're held in place with mastic. Corner joints are easily sealed by caulking.

This prefabricated sauna is built for easy disassembling. It goes with you when you move. Outside is mahogany, inside is redwood. Walls are insulated with 1½ inches of polystyrene foam. Comes complete with pine benches and floor, plus electric heating unit. Available in three sizes: 6 x 6 x 6 feet, 8 inches; 6 x 8 x 6 feet, 8 inches; and 6 x 10 x 6 feet, 8 inches. Made by Toivo Finnish Sauna. Requires 240-volt electrical wiring for operation.



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You can choose Alhambra in six rich Mediterranean colors, any one of which will bring a warm glow of beauty to your home.

We also make hundreds of other patterns because we want to make sure there's one that's just right for you. See your nearest flooring dealer.*

You'll find the choice isn't a hard one.

For literature, write GAF Corporation, Floor Products Division, Dept. AH-49, 140 West 51st St., New York, New York 10020.

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GAF Floor Products

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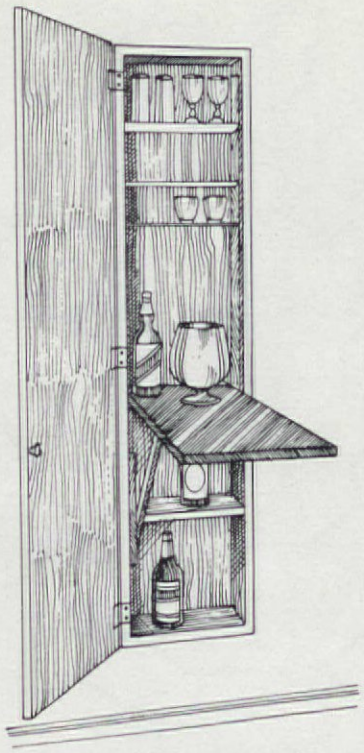
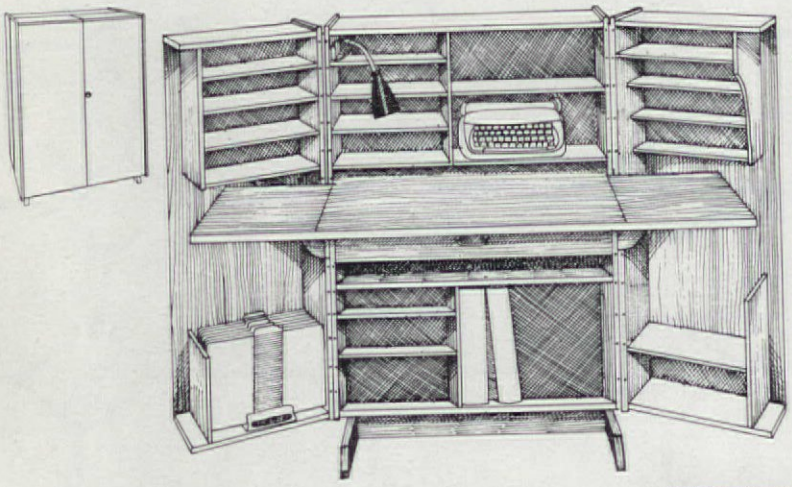
*Also available in Canada

Mainly for men

Hang the Noxfire unit on the ceiling of your furnace room or other high-hazard area for automatic fire protection. Protects a space of 440 cubic feet. 165° F. sets it off. National Associated Suppliers, Inc., for $79.50.

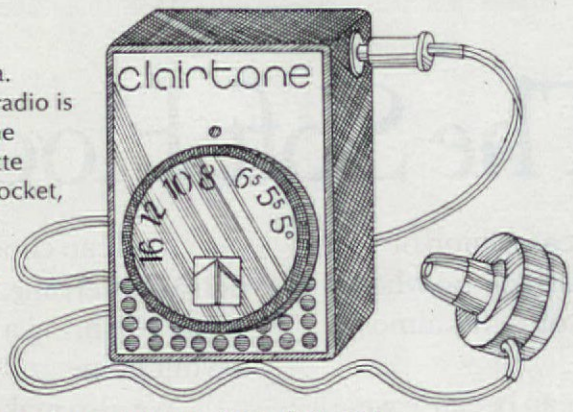


Recess the Holiday folding bar into your wall and it's always party time. Fits between two studs, but holds eight or more quarts. About $75 and up. Perma-Bilt Steel Products Co.

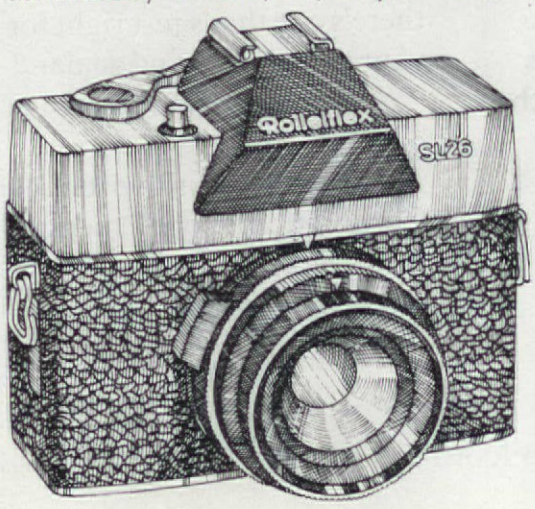


You're going to have to get organized some day and the home office will help you do it painlessly. Closed, it's a handsome cabinet in oak, mahogany, teak, or walnut. Opened, it's a complete miniature office. Made in Norway and being marketed by Greatwood Products, Inc. at $325 per unit. Ideal for apartment-dwelling professionals.

A Safe-T-Vue valve cap on each tire tells you if tire pressure has fallen below the safe level. The signal is a red signal in the indicator window. Just inflate the tire and screw on the cap. Available for pressures of 26, 28, 30, and 32 pounds. Imported by Robert E. Olson Co. and priced at about $2.50 a pair.



A great gift idea. This earphone radio is about a third the size of a cigarette pack. In your pocket, you hardly notice it's there. Only control is tuning dial. Turns itself on when you connect the ear plug. To vary the volume, you vary the radio's position. Made by Clairtone, Inc., and priced at $6.95.



Here's a camera that's tailor-made for people who want quality pictures but don't want to own too much camera. It's a Rolleiflex single-lens reflex that takes instamatic cartridges. Measures only 4 by 2.8 by 3.5 inches. Has built-in light meter, and will take wide angle, normal, and telephoto lenses. Imported by Honeywell Photographic Products. Costs about $300 with a normal lens.

All prices approximate

Here's the canvas man in your town

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Birmingham . . . . . Cain Awning Company
Birmingham . . . . . Dixie Awning Company
Mobile . . . . . Canvas Products Company, Inc.

ARIZONA
Phoenix . . . . . Victory Tent & Awning Co.

CALIFORNIA
San Francisco . . . . . Sullivan Awning Company
San Jose . . . . . San Jose Canvas Shop
Santa Barbara . . . . . Hayward's
Santa Clara . . . . . Alameda Awning Shoppe
Van Nuys . . . . . Van Nuys Awning Co., Inc.

COLORADO
Denver . . . . . The Colorado Tent & Awning Co.

CONNECTICUT
Bridgeport . Josephson Bag & Canvas Company, Inc.
New Haven . . . . . New Haven Awning Co., Inc.
New London . . . . . Bailey & Staub
Port Chester, N.Y. . . . . Port Chester Shade & Awning Co., Inc.

DISTRICT OF COLUMBIA
Washington Metropolitan Area . . . . . The Hecht Co. (9 Stores)
Washington . Washington Shade & Awning Company

FLORIDA
Ft. Lauderdale . . . . . Hoover Canvas Products Co.
Miami . . . . . Dade Canvas Products Co. D/B/A Thomas Awnings
Tampa . . . . . Creighton Bros. Awning Co., Inc.
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GEORGIA
Atlanta . . . . . Capital Awning & Tarp Company
Macon . . . . . Macon Tent & Awning Company, Inc.

IDAHO
Boise . . . . . Pioneer Tent & Awning Co.

ILLINOIS
Chicago . . . . . Ahnell—Boyd & Gould—Hyde Park Awning Co.
Chicago . . . . . South Side Awning Company
Danville . . . . . Danville Tent & Awning Co.
Decatur . . . Roy W. Daggett Dist., Anchor Supply Co.
Des Plaines . . . . . Carstens Awnings
Galesburg . . . . . Galesburg Canvas Products
Oak Park (Chicago) . . . . . Williams Awning Co.
Park Ridge . . . . . Northwest Awning Co., Inc.
Peoria . . . . . Peoria Tent & Awning Co.
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Lowell . . . . . Aaron Manufacturing Company
Springfield . . . . . T. Meyer Company, Inc.
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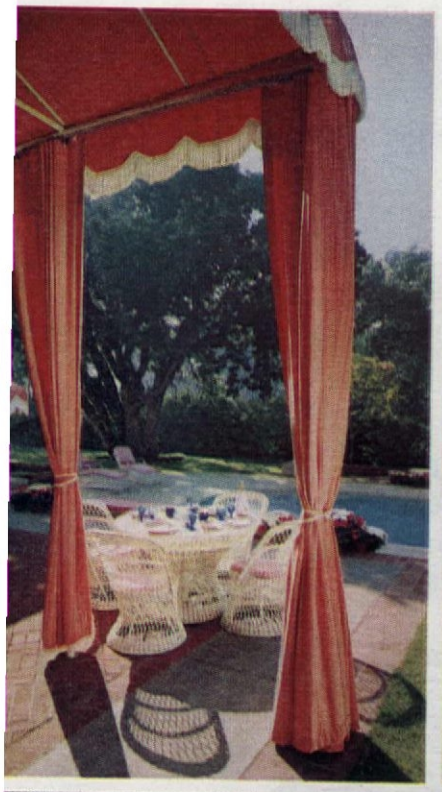
Detroit . . . . . Acme Tent & Awning Company
Detroit . . . . . Belle Isle Awning Company
Detroit . . . . . The John Johnson Company
Lansing . . . . . John Wilson Company
Lansing . . . . . Quality Awning Shop
Muskegon . . . . . Muskegon Awning & Mfg. Co.



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He'll canvas your patio, your windows, balcony, playroom—even make you a tree house in one of the zingy, new cotton canvas colors. Call him to come up with some bright ideas for a pretty, practical, cool approach to summer living. If he's not in the adjoining listing, look in the Yellow Pages under awnings.

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OHIO
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Cincinnati . . . Queen City Awning & Tent C
Cleveland . . . The Astrup Compan
Cleveland . . . Ohio Awning, In
Columbus . . . East Side Awning Mfg. C
Columbus . . . O'Neil Awning & Tent, In
Dayton . . . Glawe Awning Compan
Massillon . . . Lehman Awning Compan
Sandusky . . . Pfefferkorn Awning C
Tiffin . . . C. G. Meyer & So
Youngstown . . . O'Neal's Awning Compan

OKLAHOMA
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Vandergrift . . . Awnings by Shuster—Culp Awning Co.

SOUTH CAROLINA
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BUNK BEDS. Comfortable, well-spaced bed units (left) for two children are an economical solution to a space-saving dilemma. Decorating potential for capturing young imaginations is limitless. Desk and bookshelf are extra dividends. Construction Pattern (with tree motif) BBC-1008. Price $1.

TOOL SHED. This handsome Colonial design (below), reminiscent of Williamsburg, not only looks good but takes the chore out of storing garden tools, extra pots, or Johnny's tricycle. If you have a pool, why not build two for His and Hers cabanas? Construction Pattern TSC-1007. Price $1.

Popular patterns return!

We're reintroducing three of our best sellers: one, a smashing idea for the Snoopy Set, two others for the entire family. Whether your spring cleaning is indoors or out this year, we have a plan for you!

BARBECUE. A Wishing Well Barbecue to conjure up appetizing meals makes a great focal point for summer entertaining. Walls are built to suit the chef's height, round top doubles as a counter. (It could be a real well if you have the water supply. Well instructions for this not included.) Construction Pattern WBC-1006. Price $1.

Fill out coupon—enclose check or money order. New York State residents please add Sales Tax. Allow 3 to 4 weeks for delivery. (Sorry—no Canadian, foreign or C.O.D. orders.) Please show Zip Code.

American Home Magazine, Dept. CPM
P.O. Box 8, North Station, Yonkers, N.Y. 10703

Please rush item(s) checked below:

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	Sales tax, if applicable	$___
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Light and Lively coordinates sparkle with color.
Ask a child to doodle a zillion flowers.
Ask a Cannon artist to dash them with color.
Then ask yourself if you can resist.
Collect Light and Lively. No-iron 130-count sheets of 50% cotton, 50% polyester, sheared all-cotton terry towels and matching spread from Cannon Royal Family.

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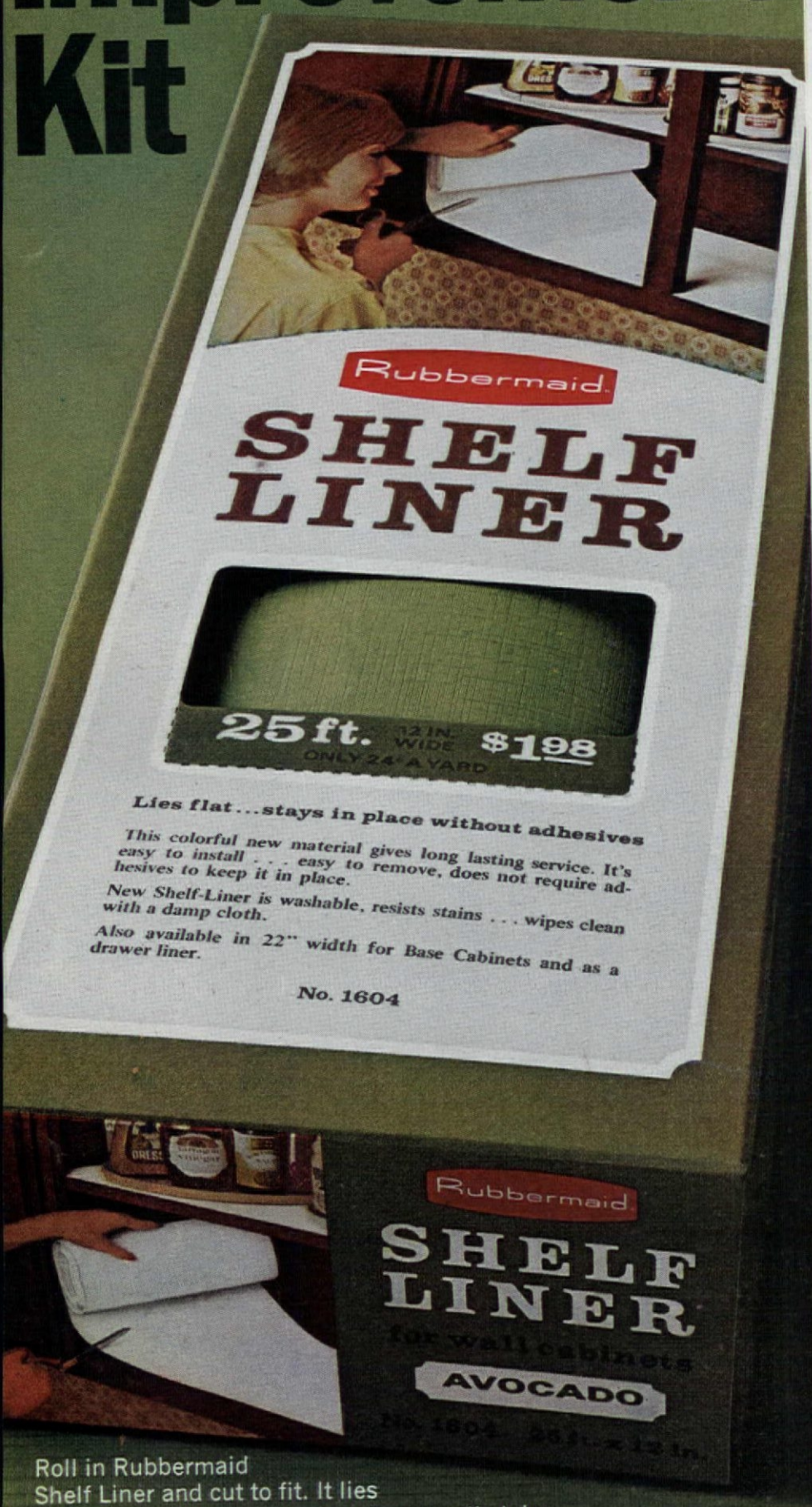
Cannon® Light and Lively beguiles in shades of bronze or blue. At fine department stores. Cannon Mills, Inc., New York 10020.

Shelf Improvement Kit



Roll in Rubbermaid Shelf Liner and cut to fit. It lies flat without adhesive. It won't tear, won't stain . . . wipes clean with a damp cloth. Choose from six colors and two widths: 12 and 22 inches. *Until May 3 the $1.98 packages are on sale at $1.66 and the 98¢ rolls at 86¢* . . . look for them in your favorite housewares department.

©Rubbermaid Inc., Wooster, Ohio 1969

By ANNETTE FRANCIS BENJAMIN

HEALTH HIGHLIGHTS

SKIN ALLERGIES. The most common skin allergy, contact dermatitis, can produce an itching rash, sometimes with scaling, and occasionally blisters. There are numerous hidden sources of contact allergens (the offending substances). In a single day a housewife could easily encounter at least 700 or 800 different ones. Fortunately, most of these are weak allergens, capable of causing contact dermatitis only in highly susceptible persons.

Many allergens lead multiple lives. Nickel, for example, is a common element in such varied use that nickel dermatitis is a worldwide phenomenon, frequently resulting from the handling of coins or the wearing of wristwatches or garters containing nickel alloys. This is one reason for the use of solid-gold posts following ear piercing, as other metal earrings often contain a nickel alloy.

Noting that a particular article of clothing causes their skin to break out, some people blame the fabric. However, the cause is often not the material itself, but dyes, fabric lining, sizing compounds, metal fasteners, elastic fibers, or certain chemicals used in the cleaning process.

Contrary to popular belief, today's cosmetics rarely cause dermatitis. Some eye liners and a few substances used in hair dyes can produce allergic reactions in sensitive individuals.

Should you develop a persistent skin irritation, your physician will consider the possibility of contact allergy for which successful treatment is available.

MUSCLE POWER. For women who declare that men are all alike, there is now scientific proof that at least in one aspect some men don't vary. At the 17th International Congress of Sports Medicine held recently in Mexico City, it was reported that the muscular power of male subjects from three different ethnic groups showed virtually no significant differences. The study included men from among Mexico's Totonac Indians, inhabitants of Milan, Italy, and members of an African tribe of the Nile.

TEMPORARY HAIR LOSS. A fairly common and extremely upsetting aftermath of severe illness accompanied by high fever is loss of scalp hair. Other factors contributing to hair loss are childbirth, certain medications, general anesthesia, and x-ray therapy to the head. Considered a temporary condition, hair loss from such causes is usually replaced by normal growth within several months.

Once a physician has investigated and diagnosed the likely cause of hair loss, he may prescribe specific treatment to the area and/or medication to be taken orally or by injection. He can usually predict how much improvement can be expected and in what period of time.

DOWN-TO-EARTH PROBLEMS. Astronauts face a more serious problem in returning to earth than adapting to space, according to one physician who participated in the recent Third International Symposium on Basic Environmental Problems of Man in Space. "It has been observed," he stated, "that space pilots have a tendency toward circulatory collapse when they stand upright after returning to earth. This is part of a complex including loss of blood volume, loss of weight, and loss of bone minerals. Under present conditions, if you stay in space, you adapt to weightlessness. You will be fine until you return to earth."

The speaker said that it could not be predicted how long a man could stay in space before the adaptation became so considerable that he could not come back into a gravitational field without great hazards, or whether it might even become impossible, unless suitable preventive measures are taken.

Mrs. Benjamin is co-author with her husband, Bry Benjamin, M.D., of New Facts of Life for Women *(Prentice-Hall) and* In Case of Emergency *(Doubleday).*

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Cascade eliminates drops that spot.

Photographer: Alan Krosnick

By Vera D. Hahn and Alan C. Borg

Break out of the box

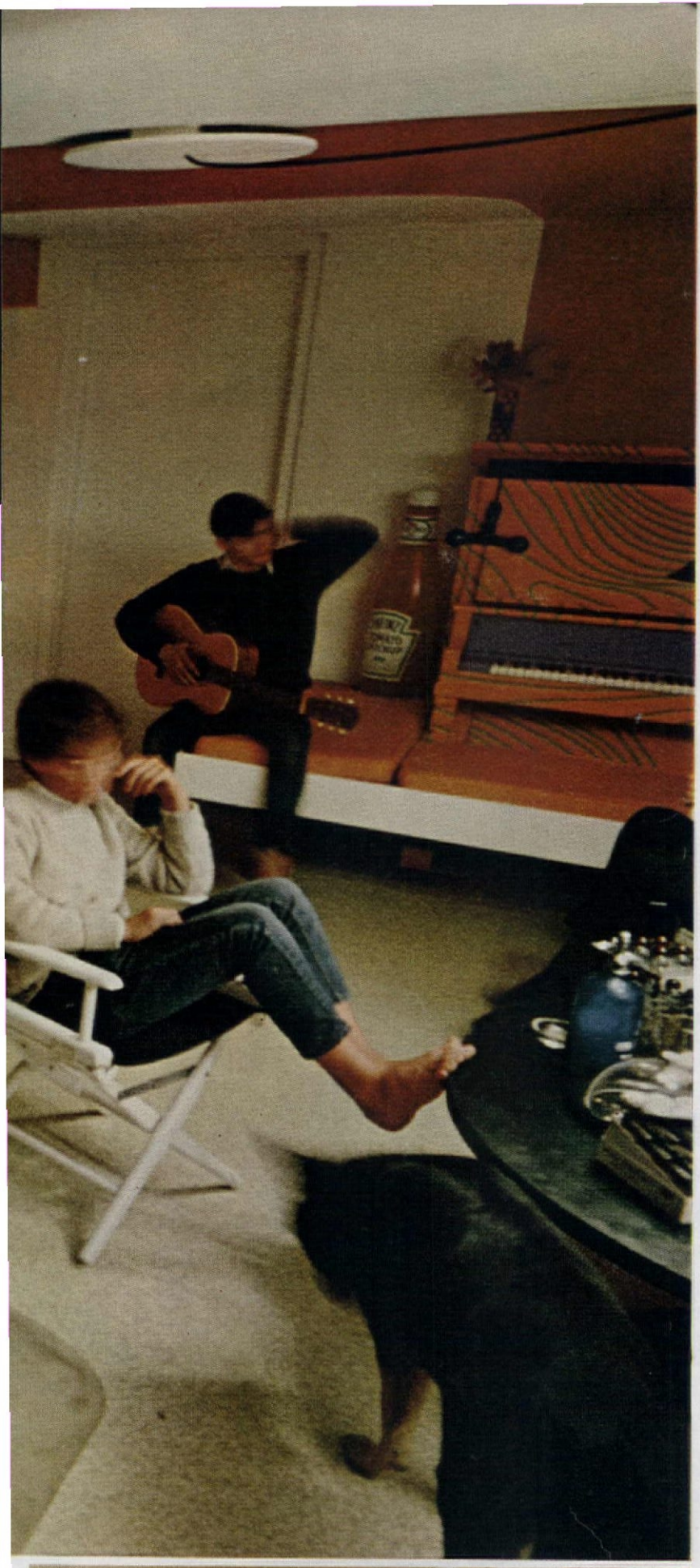
Ever since Western man emerged from the cave, he has more or less lived in a box. Unlike the Indians and the Eskimos who followed nature's way by living in cone-shaped or rounded structures, Western man has been confined by a product of his own invention—the post-and-beam construction. He has lived in boxlike rooms with a flat floor, four walls perpendicular to it, and a flat ceiling. And no matter how large these rooms were, or how heavily ornamented or decorated, they remained primarily a box. Now we are entering a new era where we are freeing ourselves of the box and breaking loose from the restraints and conventions of the past. In this issue, we bring you some startling examples of environments that are freer, more natural, even in conventional rooms. First we show you what can be done with supergraphics —those visual devices that manipulate space, lead the eye, focus it where the designer wants it. There are rooms where three-dimensional techniques are used, where space has been broken up into a fascinating warren of vari-sized and -shaped spaces, each to be discovered and explored. And finally, we bring you three houses where space has been planned through design, where planes are played against planes, where space flows through every room of the house. Study these pages with care. You, too, may want to break out of the box and create an environment of your own.

Walls and floor, right, covered with Wear-Dated "Double Play" carpet by General Felt. Sofa by Turner T. Ltd. Lamp by Neal Small.

New pow with paint

Supergraphics—that's the word used to describe a new idea for interiors. They're not merely decorative—they are functional optical devices. Supergraphics are always the solution to a specifically stated visual problem. They're not like most painted decorations, such as stenciling, which are arbitrarily chosen and displayed in casual fashion. The accepted medium here is paint, but metallic or colored tape, even carpeting (see page 55) can also be used. Examples shown all solve the same problem: fragmentation of space. All were designed to break up boxy rooms.

Supergraphics by Elm City Light Sculpture Company, break up a basement playroom. The huge number image is a favorite supergraphics trick to confuse the viewer with the strong contrast of big fat numbers, small people. Irregular red stripe distorts—shortens one wall, lengthens the other, spans the ceiling.

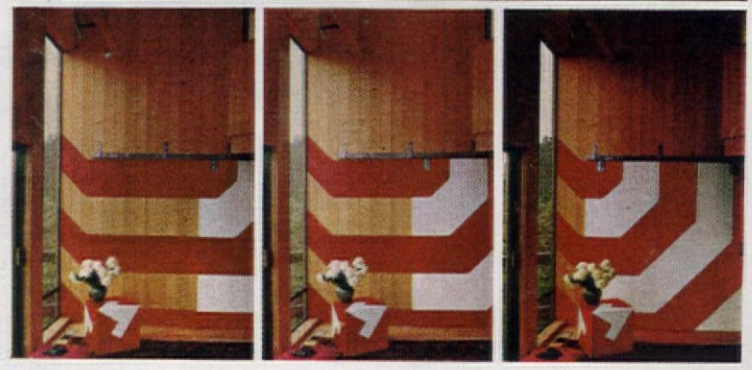


Photographer: Harry Hartman Information: Estelle Bond Guralnick

An aurora borealis of stripes camouflages the fact that this is simply another box of a room. To come off, supergraphics must look as if they'd been done by a fanatically neat sign painter—so be sure to tape edges. Model room at Jordan Marsh, Boston, designed by Milo Baughman, furniture by Thayer-Coggin.

Photographer: Robert Perron Information: Alma McArdle

Photographer: Richard Gross



Supergraphics often jump over obstacles—a door in this new house at Sea Ranch, California—to make their point. Brilliant bent stripes by Elm City Light Sculpture Company, concentrate the viewer's attention on one single flat area and express the excitement of living in the 20th century.

11x22′ small but sky-high in effect

borrowed attic space expands small apartment

"Maximum amount of visual discoveries in a minimum space" is the way architect Gene Ray describes this small apartment he remodeled in the French Quarter of New Orleans. About all we can add is that the visual discoveries are also visual delights. The space is a stimulating one and once you recover from the initial shock, a sense of remoteness—of being in some other world—comes over you. The general softness of the light is set off by vivid optical devices. To create the illusion of more space, three-dimensional sun symbols were constructed on the end walls. These were painted with fluorescent colors that glow in the dark under ultraviolet light. Large fluorescent strips painted on the back wall, and across and around storage closets greatly extend the space laterally. Peripheral walls are white, distinguishing center area as a large piece of sculpture. The total impact is, as the architect explains, transcendental.

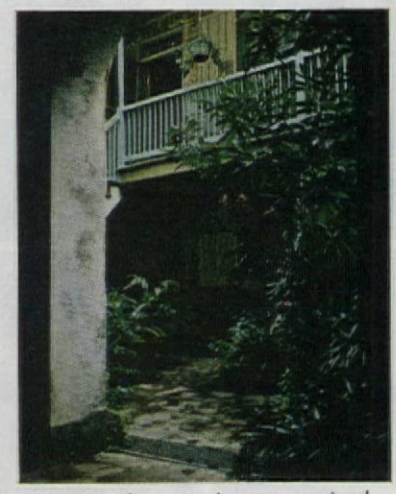


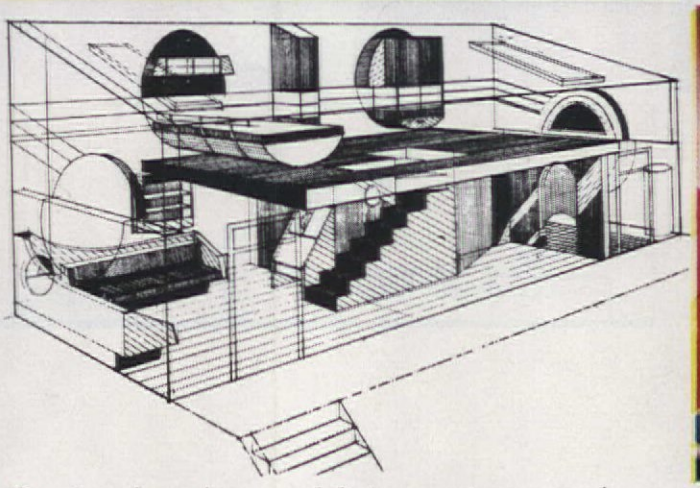
Photo (above) shows typical New Orleans courtyard between the main house on the street and the former servant's quarters, located in the rear. The remodeled apartment shown here is off this balcony.

Table (above) folds out of wall space next to stairway (right). It is designed to fit the built-in seating area perfectly. Storage areas are also tucked in every conceivable corner.

Photographer: John Messina

What was attic space (left and below) is now a sleeping loft. Blue carpeting accents the reds and oranges. A plastic skylight floods far wall with daylight. Old plumbing vent is used to support table.

Hanging plastic strips and plastic rail help define the sleeping area.

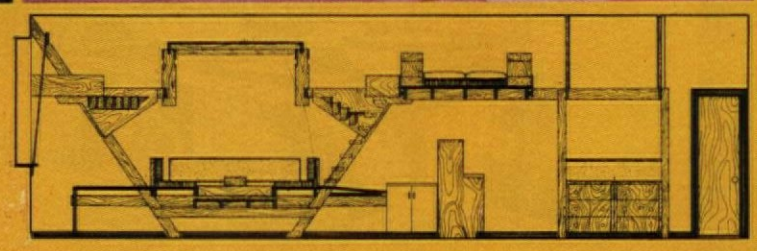


Drawing shows how much living area is crammed into small space. Entry door opens into living-dining area. Built-in seating is in left-hand corner. Fold-down table is alongside the stairs. Bathroom is behind the stairs and the kitchen is through the arch on the right. Upper sleeping area appears to float over the lower area since there is a four-foot space between it and the end walls.

Underside of sloping ceiling was covered with thin aluminum foil that reflects lights and colors in a shimmering fashion. Sun symbol, opposite its twin in large photo, is in rear.

A box becomes a home

Through the magic of a "living structure"



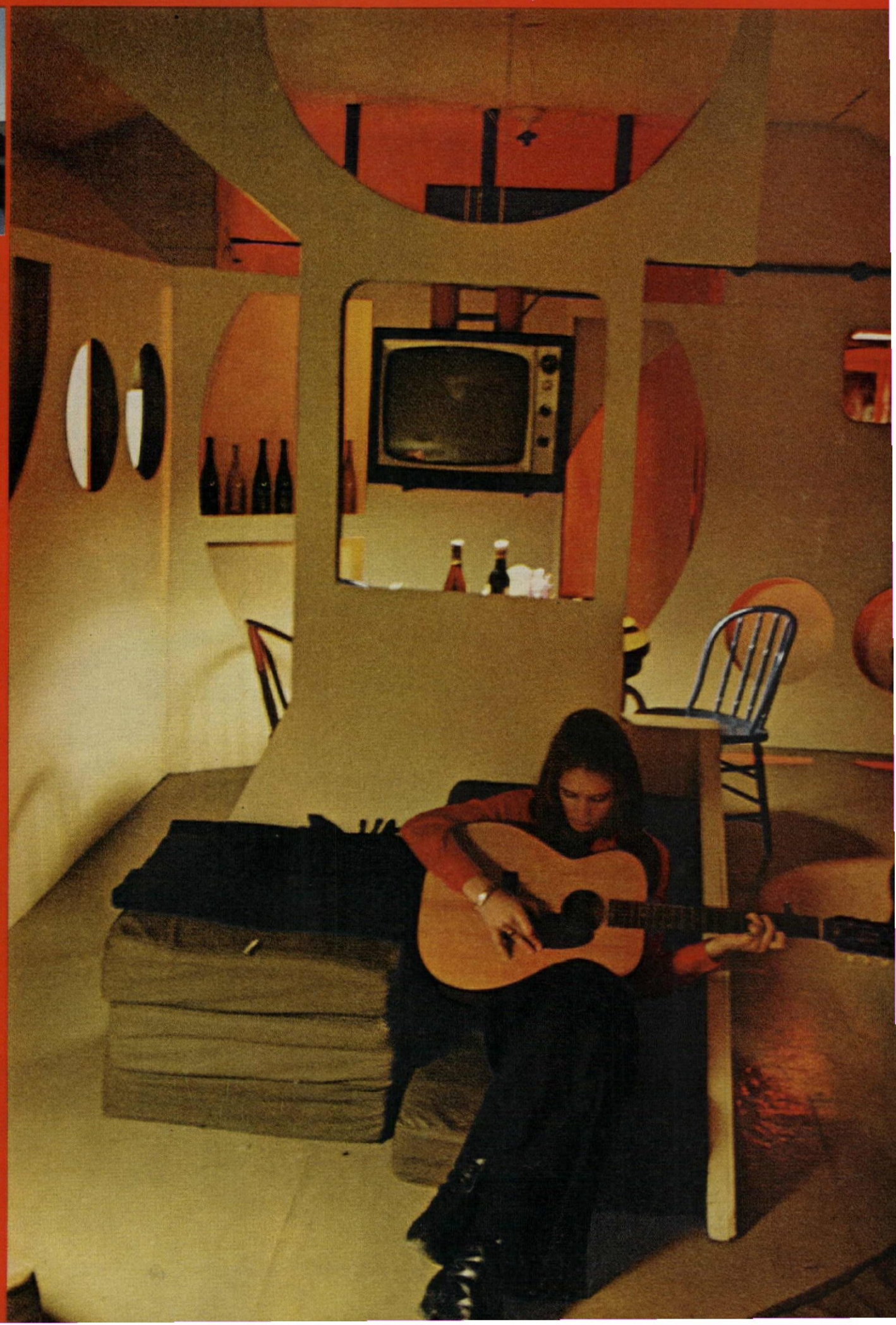
Is it a tree house, a jungle gym, a conversation pit? It has aspects of all three, so let's just call it a living structure because it's also part room-divider, part built-in furniture with lamps attached. Above all, it's a totally new experience. It's the solution to one-room living. Built by architectural designer Harold Lindahl for about $350, it turns one box of a room into a self-contained house. The big, basic box, roughly thirty by eleven feet wide and about ten feet high, is carved into various segments and shapes. Some are horizontal like the sleeping and sitting platforms, some are vertical (the cooking, working, and dining areas). This box room—any box room—furnished or not, is predictable, can be taken in at a glance. The same space, broken up and reorganized into a series of three-dimensional shapes, not only appears much larger but is suddenly more exciting because it is unpredictable. There are unsuspected views from, through, up, down, and around; there's the exhilaration of discovery. Movement in a conventional box room is usually a straight line, from one point to the next. Here it's much more circuitous and oblique. In this avant-garde room, conventional clothing seems obsolete and inadequate. Nowhere is the structure permanently attached to the walls. It is suspended and supported by trusses and gussets whose strong diagonal lines seem to tether the structure together. Mechanical shadowing, done in paint several shades darker than the ochre of the walls, is another connecting link between the structure and the shell of the room. Undersides of the one by sixes and two by sixes were painted a light color to avoid heaviness.

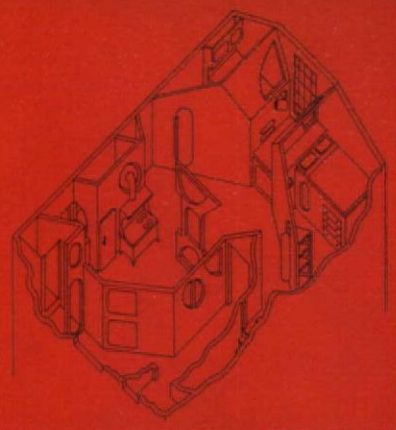
Photographer: Alan Krosnick

Space tricks in an attic

The brave new world beyond supergraphics

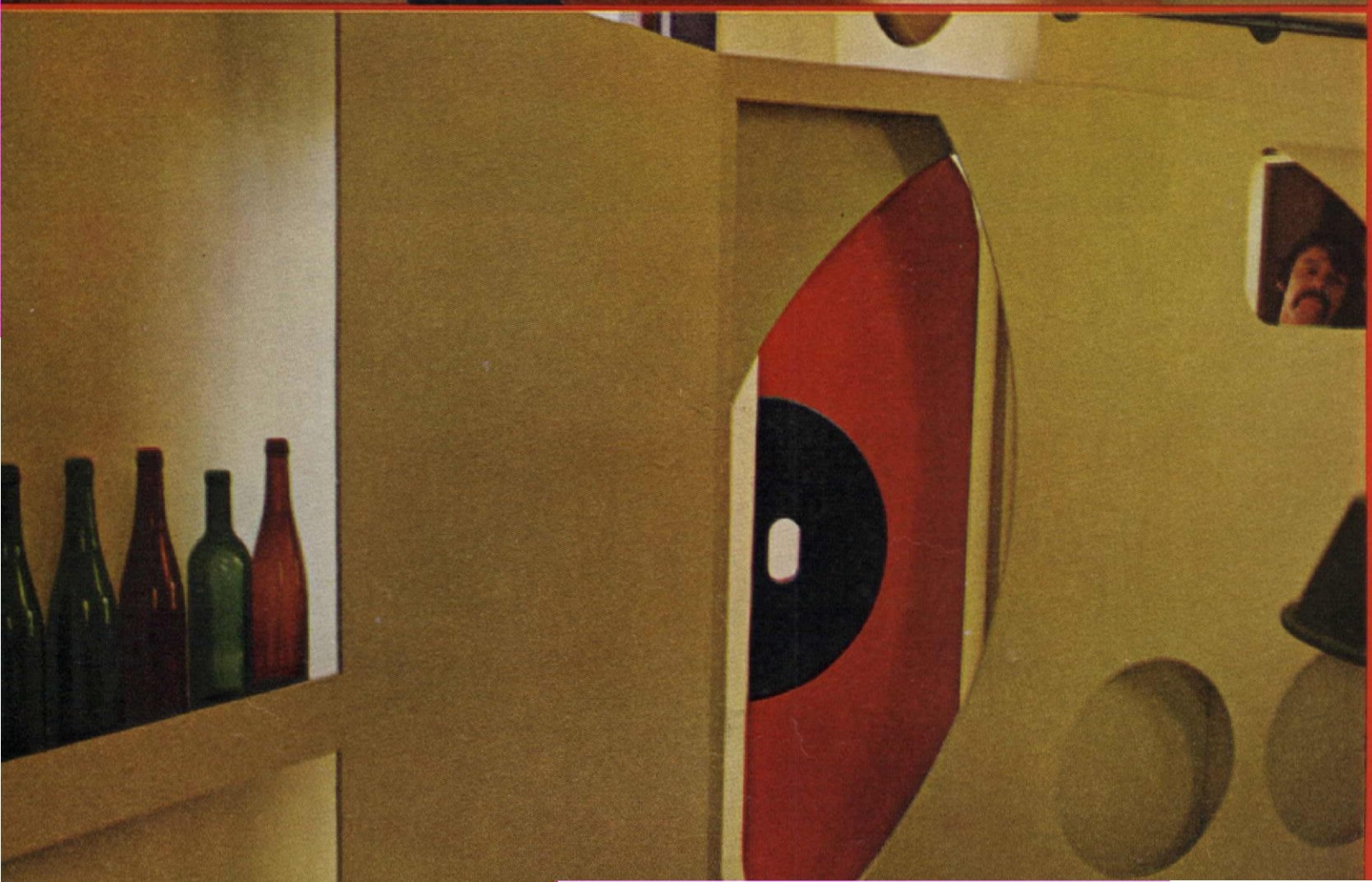
Complexity is the name of the game when it comes to breaking out of the box—in this case, the hayloft over a stable turned garage in downtown New Haven, Connecticut. The one-room box had to accommodate architecture students Andy Burr and Peter Rose—on a mini-budget of $300. Their solution is partly based on architecture's classic preoccupation with finding an acceptable transition from square to circle. Usually this is done by an intermediary step. Corners are cut and the square is transformed into an octagon. Here diagonally placed plywood panels cut off two corners. The resultant triangular spaces are used as sleeping cubicles. The kitchen, bath, and entry hug the periphery of the room so that the remaining area is handled somewhat like a snail shell with the circular dining table as its center. A system of plywood panels circles it. The panels are simply freestanding supergraphic shapes detached from the wall. They screen, form, and manipulate space itself. Like a scenic designer's flats, or like symbols receding toward a mythical vanishing point in a surrealist landscape, they give an illusion of depth. Cutouts heighten this effect.





Photographer: Robert Perron
Information: Alma McArdle

Andy Burr and Peter Rose shopped for furnishings at the Salvation Army and the Army Surplus Store. That's where they found the crash pads (80 cents apiece) they stack for seating. New top for old table base was cut from an eight-foot sheet of plywood which then became the room divider.



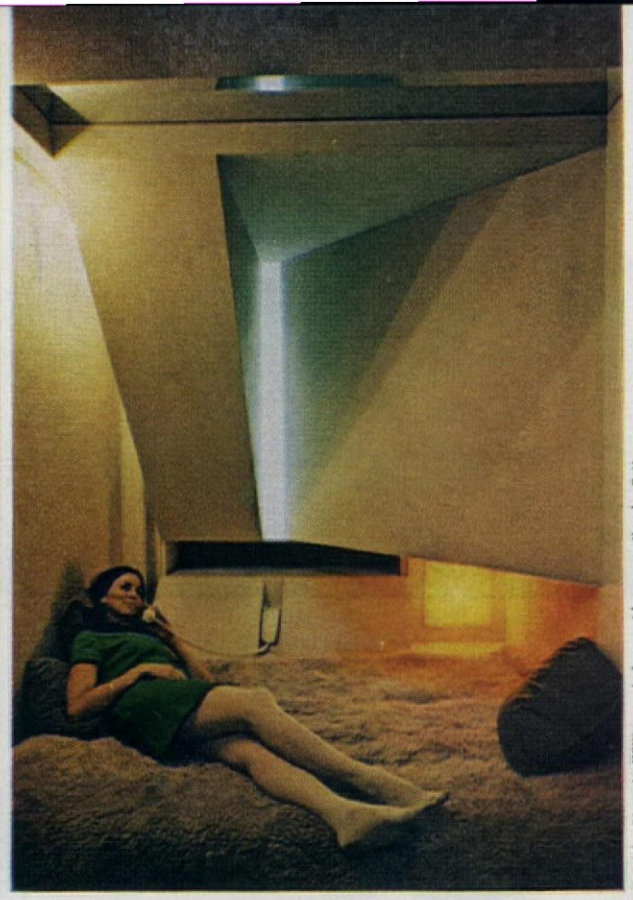
Space-capsule doors, porthole-shaped cutouts, a recessed refrigerator (see left), round table, curved chair-backs are ways to make one forget the basic squareness of this space.

Long, lean apartment full of surprises

Three dreary rooms become exciting space

This array of spaces was carved out of a dreary floor-through flat in New York City's West Side by architect Gamel El-Zoghby. Partitions were removed and the place restructured by installing platforms, cubbyholes, and a gallery. Unobtrusive lighting and mirrors add to the illusion and confusion of space. All the impedimenta of living were crammed into efficient storage compartments and the rest of the place left bare. All walls are painted white; all horizontal surfaces are carpeted in gray. The sparseness is softened by the hazy ambience of light. The place seems limitless until you walk through it a few times, memorizing where things are and noticing that "this is where we came in." You are completely cut off from the outside world, with no conventional bearings to judge size by. To achieve this effect, two things are required: tall ceilings to allow height for the platforms and ruthless courage to eliminate nonessentials. The result is a desert citadel that in its apparent emptiness foiled burglars who went next door instead.

Photographer: Harry Hartman



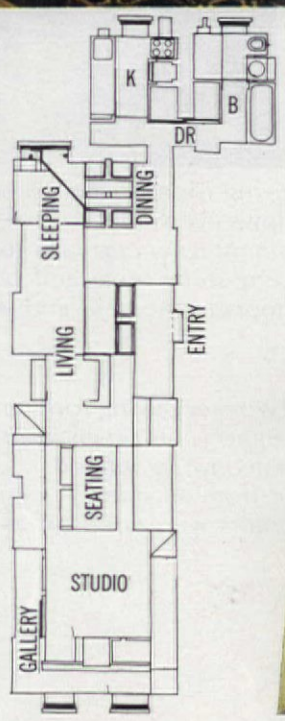
Paint by Sherwin-Williams Indoor-outdoor carpeting by Ozite

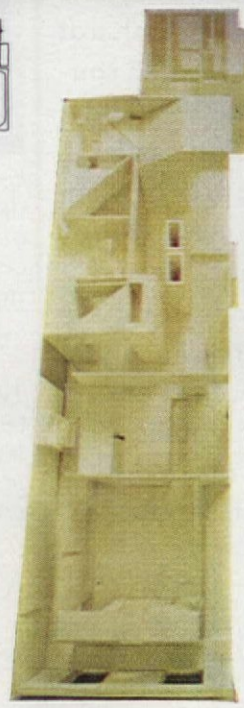
At left, view from gallery at front of apartment toward studio. Below left, view from entryway into studio. Seat for raised drafting table folds down from right wall. Below, built-in bed, nearby slit looking into dining nook, and passage to kitchen with eye-fooling photomural and mirror on right wall.

Above left, view into studio again, from entry. Lounging platforms double as storage bins. Hinged lids give access to interior.

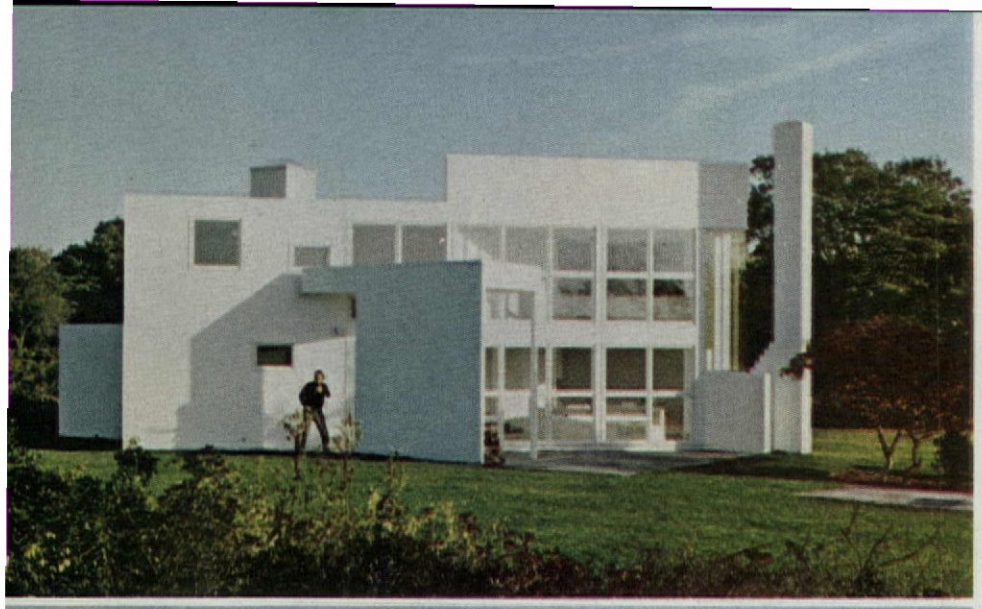
Above right, window by bed has been surrounded by slanting plywood panels till window is only a slit. Phone and lamp are below, indirect lighting is built in.

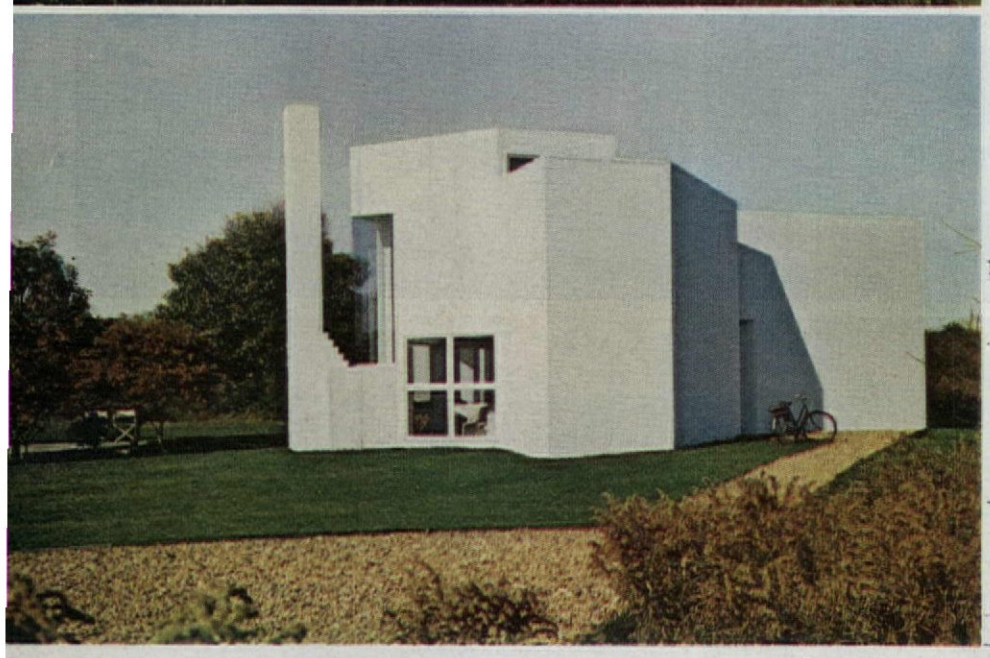
Above, dining nook has angled wall. Channel in middle of table slides open for storage of cutlery, condiments.





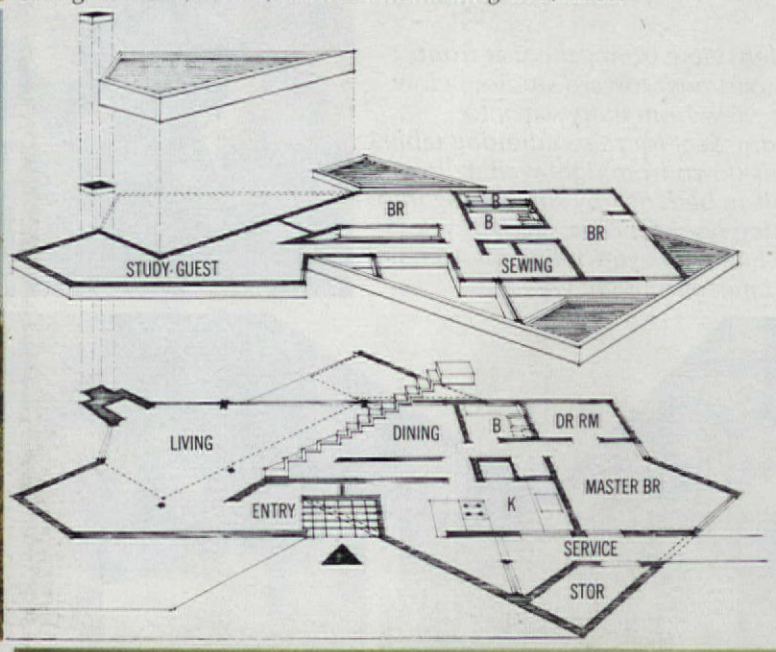
Plan and model of apartment help to sort out arrangement of spaces. The studio, at front of apartment, is at bottom of plan. Bathroom and kitchen are at other end.





Entire outside of house (left) is covered with exterior-grade structural plywood and simply painted white. The large living room glass areas face toward the rear of the property for privacy. Fireplace chimney stands free from walls of house to give more emphasis to the feeling of space. Landscape planting is kept to minimum to fit the sparse architecture.

View down to the living room (opposite) shows super-sofa designed by the architect. Floor-tile pattern is picked up in larger scale on the patio seen through the windows on right. Plan (below) shows interlinking of spaces.



Breaking out in all directions

Cool, calculated space capsule

Swinging young families are not only remodeling tired, worn-out old spaces into exciting visual experiences, they are also starting from the drawing board up with new, imaginative, and bold houses designed to play with space as never before. On these pages and the two that follow we show two examples of "space" houses—each completely different. This one was designed by New York architect Richard Meier and his associate Carl Meinhardt for a young design-oriented couple and their three children. It is a serene retreat (almost castle-like) from the hectic pace of Manhattan living and is used by the family in the summertime and most winter weekends. It is basically made of squares and double squares that are placed at 45-degree angles to each other. This juxtaposition helps make the space fluid and seem larger.

Living room space (above) flows every which way—into dining room, upstairs to balcony-study area, and outdoors to the trees and sky.

Two-story living room height (right) is best seen from the balcony. Light floods in from all sides. Primary colors were used for accent.

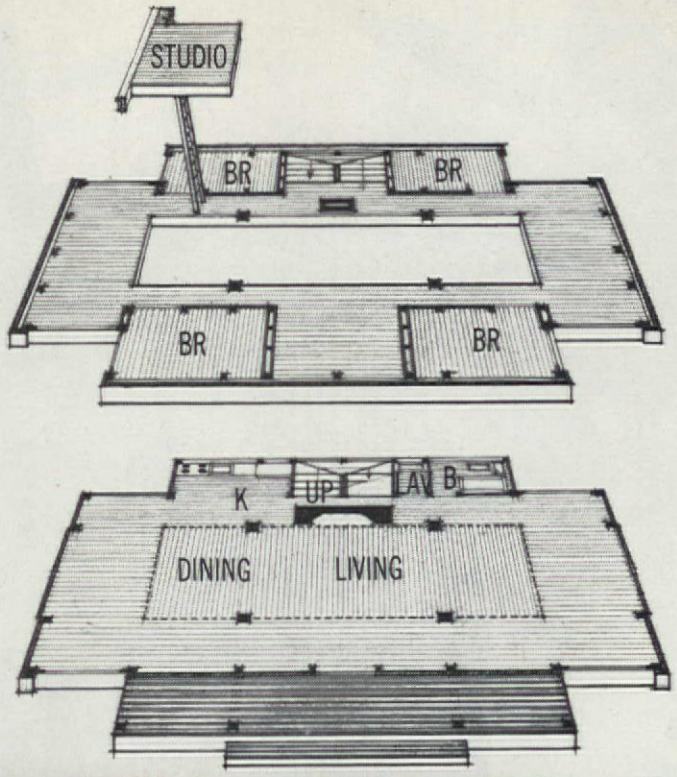
Information: Tina Durham

Photographer: Ezra Stoller
Architect: Alfred Devido

From the ground up

A warm and mellow space tower

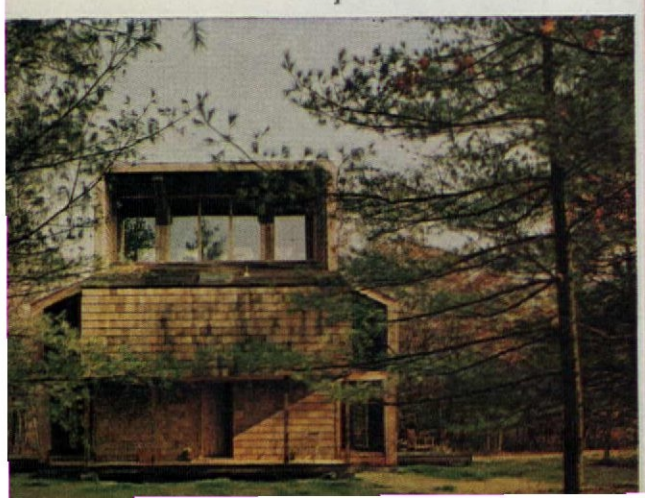
Alfred Devido wanted a place to get away from the city on weekends with his family. He admired the feeling of the old shingled houses in the area (East Hampton on New York's Long Island) but he didn't want to copy the old designs line for line. So he lifted some of the elements of the old houses and put them to new use. You will recognize the shingles, the shed roof extensions, the second-story overhang, the rough-hewn textures from Colonial houses. But the spaces are strictly contemporary. Three levels open onto the central living area. The second-floor gallery gives a sense of participation in family life but the four bedrooms are removed enough to give privacy. Two small studios on the third level are reached by ladder. The house was built for under $25,000, including the built-in furniture. It's insulated for winter use and the materials and the natural landscaping require no maintenance.

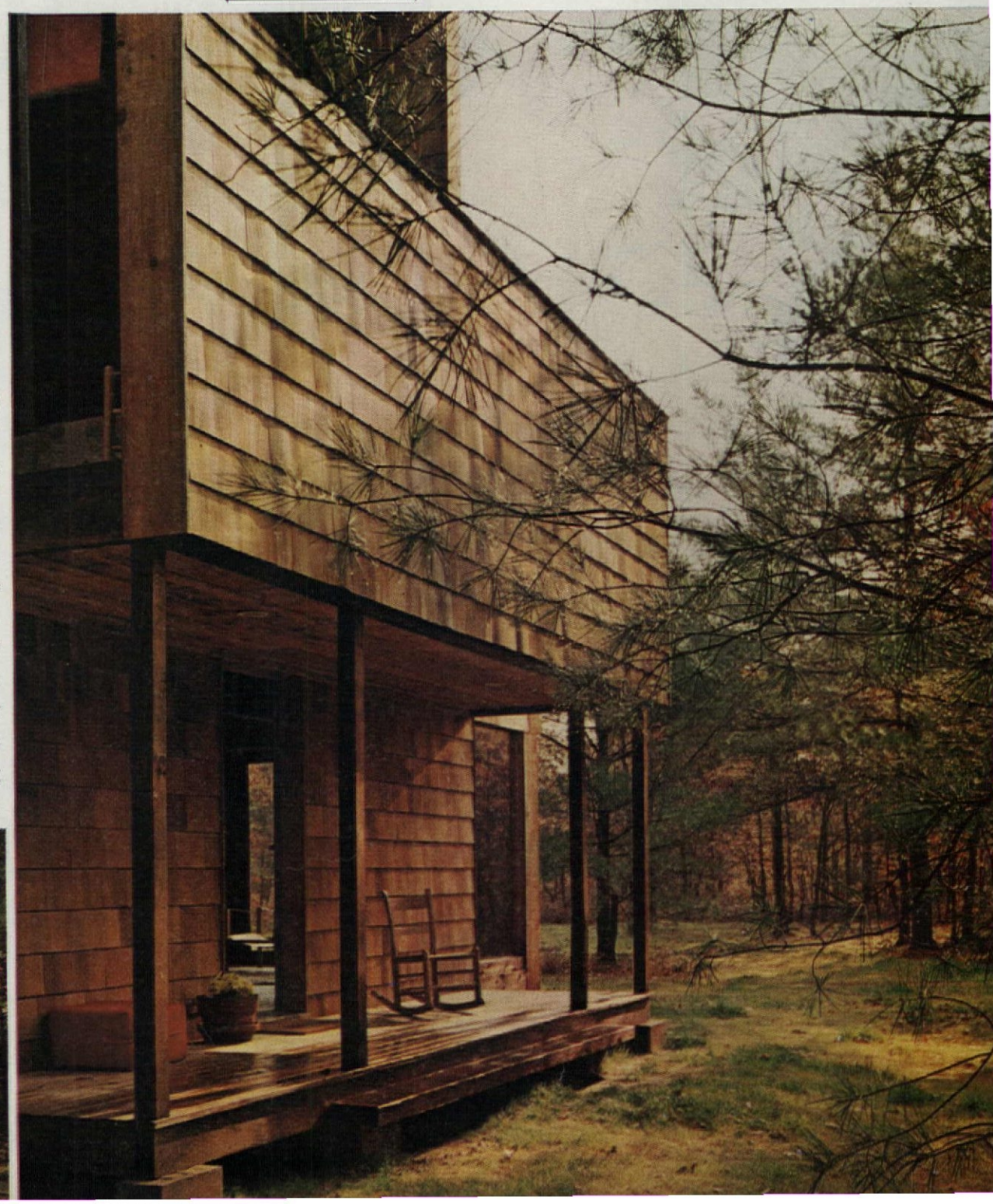


The friendly barn-like interior (right) has exposed structure and no finish on the cedar walls.

Small bedrooms (plan, left) conserve rest of space for living it up. First floor is 20x30'. Second level is 30x30'.

The house (below) sits as easily on the ground as a comfortable old easy chair.. The exterior shingles are stained. Expanses of glass are used on third level, at sides of ground-level wings.





The handsome saltbox (above) presents the unexpected when you step to the rear. Built on sloping ground, the basement was opened up for light and view, and large decks go around two sides. Opening out to the decks are three large sliding doors that seem to be right at home in this time-honored design. While the deck is hardly a Colonial item, it nevertheless looks suitable because of the careful detailing of the handsome wood rail.

ORDER FORM ON PAGE 84

Saltbox or Cape Cod Get both plans for $10

Unless you look carefully you may not notice that there are two different houses shown here. Their plans have much in common but they differ considerably on the exterior and in the total space provided inside. The saltbox model (above) offers the most room, but the Cape Cod model shown at right would be just right for a small family. Designed by Boston architect Claude Miquelle and Emil Hanslin Associates, they were built in New Seabury on Cape Cod. While unimposing from the outside, these houses contain a space surprise inside—the living room has a high ceiling that follows the shape of the roof line. A balcony overlooks it. The floor plans and order form for working drawings of Blueprint House 109 are on page 84.

Photographer: Harry Hartman Information: Tina Durham

The Cape Cod model (below) has the same ground-floor plan as the saltbox above. The only difference is in the upstairs bedroom space. The Cape Cod has two bedrooms, a bath, and a small alcove upstairs, while the saltbox model has three bedrooms, a bath, and a studio space. In both models some of the upstairs space is devoted to the two-story living room.

Pick a garden hideaway

By Evanthia Kondonellis

Left to themselves, gardens seem to radiate tranquillity—filtered sunlight in a leafy glade, a secluded pool, or simply a view that doesn't include the neighbor's bustling drive. A garden beckons the weary to peaceful solitude. Being alone, even for a little while, with growing things helps you reorient with today by plugging you in to the unending cycle of natural growth and creativity. You don't have to put up fences to encourage intimacy with the natural world. It's largely a state of mind. As our pictures show, however, screening out the noises and distractions of modern living makes it so much easier to tune in!

1

1. A lilac hedge shuts out the world and offers each spring a harvest of fragrant, lavender blooms. Yellow daisies, trollius, dictamnus, and violets grow at its feet. If you have time and patience, grow a living fence. Information: Lorraine Burgess

2

2. Clipped hedges and strategically placed shrubs are the traditional means to garden privacy. This garden is divided into areas, each one screened to enhance its place in the design. The vegetable garden is separated from the lawn by a curved arborvitae hedge. Information: Estelle Bond Guralnick

3

3. A patterned redwood screen creates an intimate corner on a California deck and hides the view of a neighboring roof. Planter and screen were built as a unit. Information: Marilyn McLaren

4

5

6

4. Here's a spot, shielded by shrubs and trees, where a young man can go to play the trombone on a hot summer day. Sculpture by Susan Stanton. Information: Jessie Walker

5. Split bamboo makes a charming, natural backdrop for daylilies and clematis. It blends into the planting and screens a neighbor's drive. This is a quick, economical way to improvise privacy.

6. Use your hill for privacy! This pool is tucked into the side of a slope. A succulent rock garden links the pool with oleander, pampas grass, and maples on the slope. Photographer: Ernest Braun Information: Helen Heitkamp

7

7. One way to have privacy is to build out to the street and have an enclosed atrium. Tree ferns, brassaia, fatsia, and aeonium complement the vertical lines of the house. Information: Polly West

8. This brown louvered fence obstructs the view of a sunny terrace from the street, and hides the driveway from view of the terrace. It also serves as a foil for morning glories, daisies, and petunias. Information: Jessie Walker

9. An airy, unassuming screen shields a city garden. At the right are rhododendrons, azaleas, viburnum, choisya, and maple trees behind the screen. Information: Daisy B. Pearson

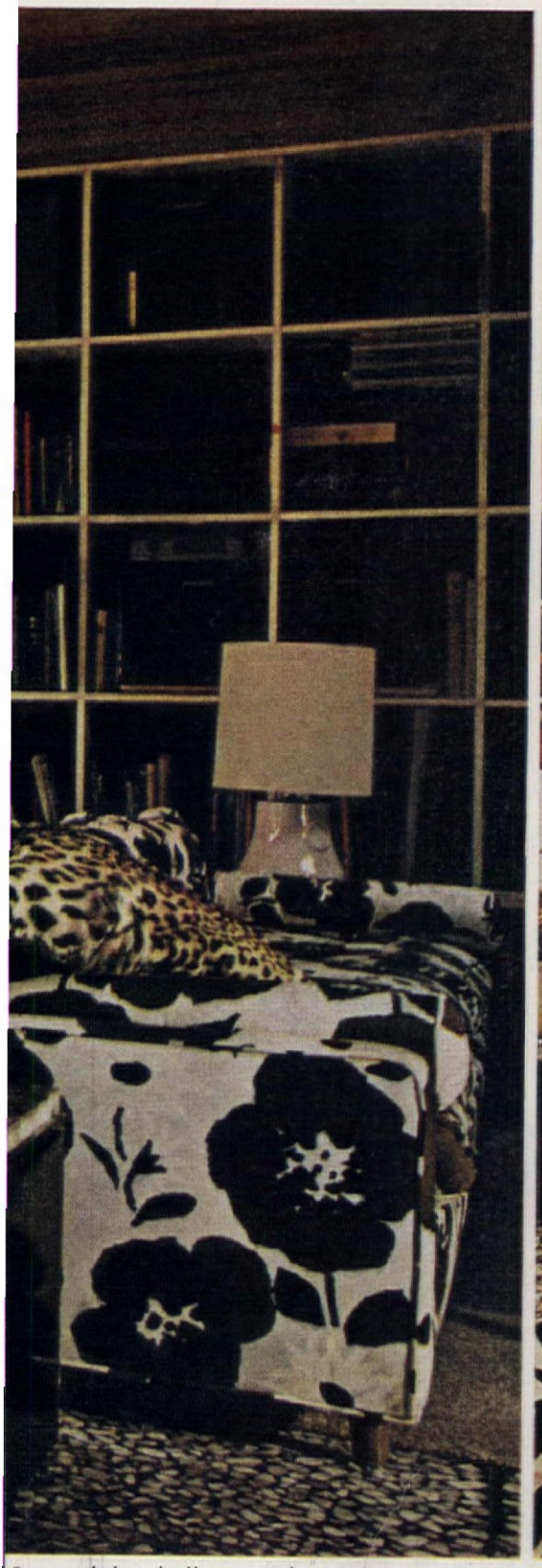
8

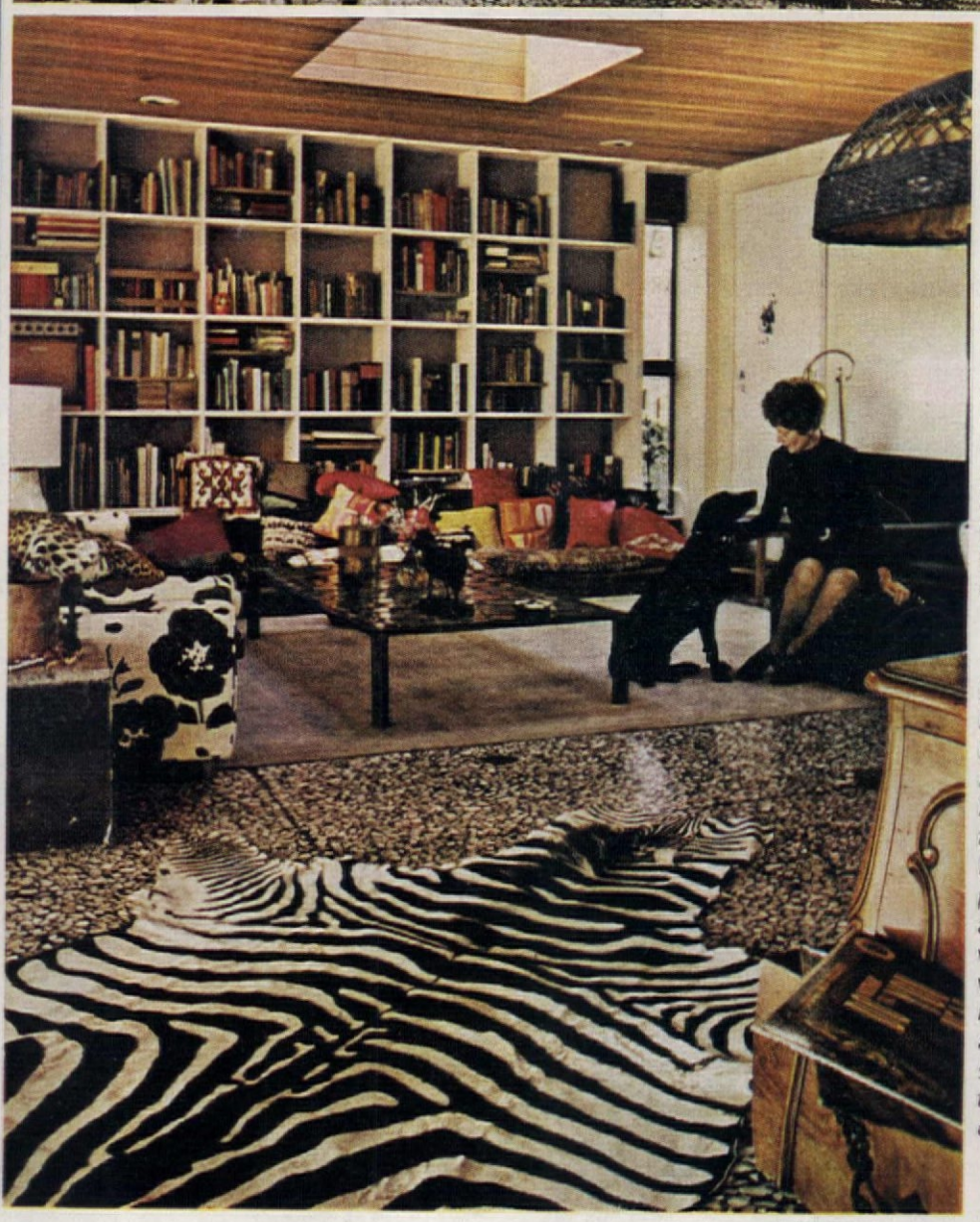
9

While other families are house hunting for one of those big, old suburban homes to remodel, the Patera family decided that their big, old suburban home didn't work for them any more. Its turn-of-the-century layout forced them into a formality they no longer found suitable.

Eleanor Patera, mother of six and full-time interior designer, is happiest when her house is alive to the spill-over point with company—her friends, her children's friends, the family pets and their friends. To her, the old house was nothing but a source of frustration that could not be maintained in the style it was accustomed to. She solved the dilemma by moving into the two-car garage and adding space to fit. The new house, by architect Francis Stanton, is one continuous mainstream of (continued)

Space-age discovery in a garage

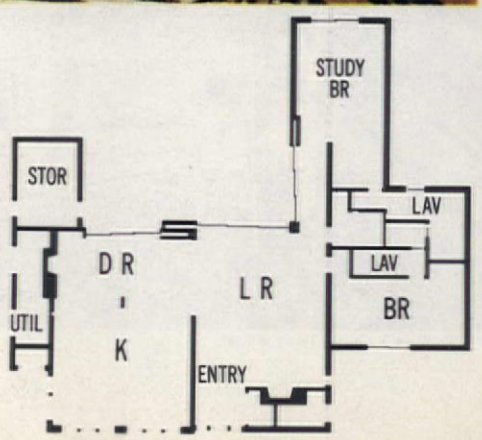




Although space (above) is wide open, there is an orderly progression from one area to the next. The plants, the bentwood rocker, and the circular staircase all help fence off the various zones. White iron garden table (in dining area) was given a parquet top for indoor use, is surrounded by French garden chairs. Host and hostess chair re-iterate the garden theme with vine leaf carvings (rear).

Except for this living area (left) the Patera house is furnished with easy-care, hose-off materials: terrazzo, wood, metal. Fanciful shapes, patterns, subtle colors, and plants give it warmth. For contrast with the garden-room look, there's an accumulation of soft fabrics, textures, and embroideries here.

Beyond the shallow pool on terrace (above), in passage that leads to master bedroom-study, is the family art gallery. Favorite paintings, many by the talented Patera children, are carefully matted in secondhand frames. Wood floor of passa becomes the pillow-heaped lounging platform (right).



Plan (left) by architect Stanton proves that no house, be it ever so square in shape, need be boxy. Separation between living, dining, and kitchen areas is merely hinted at, yet each area is self contained.

open space that flows around a single private area, the girls' bedroom-and-bath complex. The boys have a second-floor apartment of their own over the kitchen.

A pebble-patterned black-and-white terrazzo floor effectively unifies the first floor and makes housekeeping easy.

Although the house turns a fairly conventional facade to the street, the rear is pure California—wide open to the brick terrace and the wooded site. In summer when the sliding doors are open, the exterior and interior become one delightfully livable space.

Some of the most imaginative ideas in the house are credited by the architect to Mrs. Patera. It was she who chose the maple flooring for the ceilings, picked the subtle color schemes, and rescued the Victorian front door from the house wrecker.

There's a pleasing consistency to the furnishings; they are not expensive, many are imaginative junkyard finds that have been placed with a perceptive eye.

At left are two views near the circular staircase to the boys' apartment. Stairs are between the dining area (beyond is brick-paved terrace furnished in wicker) and the two-car kitchen with its luminous ceiling.

Gallery (below left) leads into home office in master bedroom. Parquet-topped worktable is often used to lengthen dining table. Closets at right hold materials for Eleanor Patera's interior-design business.

Sleeping alcove of master bedroom (below) has its own window wall. Nightstand was a display case in grandfather's store, old trunk came from an attic.

Photographer: Michael Boys Information: Jessie Walker

What can you get for under 60 calories* these days?

Onion Soup, 37 calories.*

Chicken Gumbo, 49 calories.*

Old-Fashioned Vegetable, 53 calories.*

Chicken Broth, 36 calories.*

Beef Broth, 22 calories.*

Consommé, 28 calories.*

Campbell's Slim Six. M'm! M'm! Good!

Let them get you started on a losing streak.

*Calorie counts based on 7-oz. servings.

BOOKS AND BOOKLETS

Every month all kinds of books and booklets arrive in the mail. These in particular proved to be fascinating reading and invaluable for reference.

BOOKS

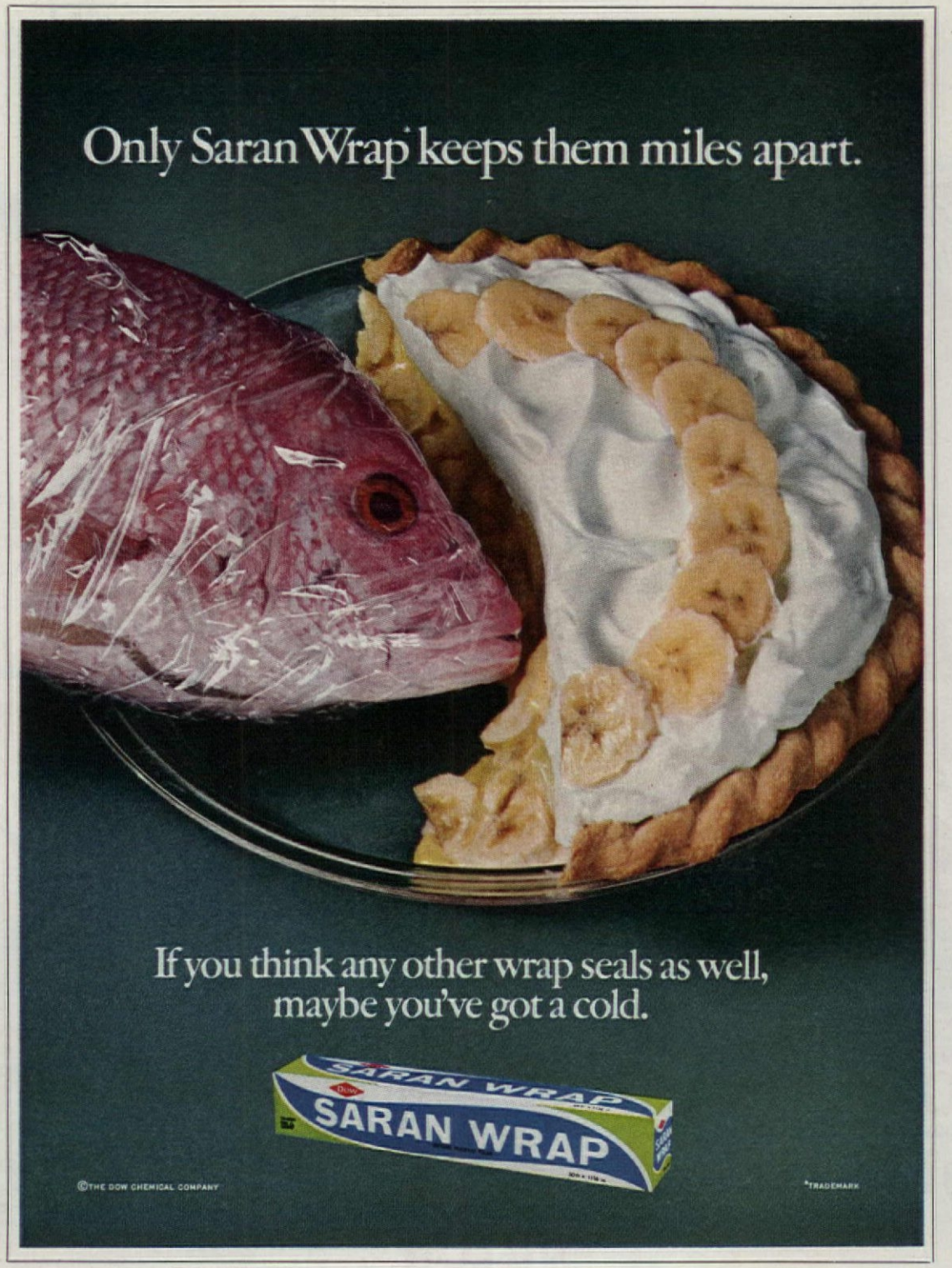
More Houses for Good Living. At last, for all the readers who even yet request back issues of our 1960 article on New England Colonial houses by Royal Barry Wills—here is a book prepared by Royal Barry Wills Associates. It includes many photos and plans of his justifiably famous houses with a text that points out crucial details for re-creating the homey, ever-stylish look of the Early American house. If only the builders of those pseudo-, neo-, and quasi-Colonial houses would adopt this book as their bible, the so-often debased traditional house could hold its head a little higher. $7.95, Architectural Book Publishing Company.

Dos and Don'ts of Home Landscape Design is a good book for home owners to have whether or not they intend to use a landscape architect. It explains what the landscape designer is trying to accomplish, and if the owners are their own designers, it gives pointers on how to achieve it. The author, Robert J. Stoffel, is a landscape architect and city planner who helped form the St. Louis Beautification Commission and is president of Urban Beautification, Inc. He tells you, in nontechnical language how to get started, how to treat the different parts of the lot (the entry, the outdoor living area, the utility area), and how to create special effects and treat problem areas. Each section, illustrated with photos and drawings, has a handy checklist of specific dos and don'ts to help you avoid common errors and save yourself work and disappointment. $6.95, Hearthside Press.

Cook's and Diner's Dictionary. This is definitely a book for browsing. There are no recipes, per se, but occasionally, to define a word, a list of the usual ingredients of a dish is given. It's full of fascinating trivia, such as the fact that a New York steak is not called that in New York; it's a strip steak. (You never know when it will be necessary to know what a steak by any other name is.) You'll also discover what gorp and jerky are, the difference between a roux and a beurre manié, what foxy and flinty wines are, and that maraschino cherries are named for the liqueur used to flavor them. You'll learn how to find your way among varieties of tea by reading the concise, thorough description of the basic types. (Incidentally, orange pekoe is a size of leaf, not a flavor.) Of course, you don't *need* to know all the terms explained, but you'll gain confidence in having basic information at hand for ready reference. Chances are, with one word leading to another, you'll be tempted to try some new recipes. With over 3000 entries and an introduction by M.F. K. Fisher on the joys of lingering in word lists. $6.95, Funk & Wagnalls.

Candle-Making by Susanne Strose. This little book (48 pages) is the best one on the topic we've seen. It explains the three basic methods of candlemaking—rolling, dipping, and molding—and the various kinds of wax that can be used. The text is amplified by over 60 photos and drawings. The ingenious ways to decorate the candle surface are enough to make you want to get started now. You'll learn to use candles too. How many of you know that a long wick is what causes soot? In any case this book could get you started on a new hobby, perhaps even bring you fame for the gifts you'll make for all occasions. $2.95, Sterling Publishing.

These books may be ordered through your local bookstore.



BOOKLETS

Ground Water, America's Priceless Resource. Although we hear a lot about the possibilities of future water shortages, we hear very little about ground water as a major source of supply to be developed. Yet it is a source that could easily be tapped for municipal, industrial, or domestic use. The water that lies beneath the earth's surface is less likely to be polluted than surface sources, such as rivers and lakes. And, while well water is not an inexhaustible supply, it is usually reliable during dry spells. It also has the advantage of natural filtration as it soaks deep into the ground. Many towns get their municipal water supply from the ground. For an interesting account of ground water's role in the natural water cycle and the mechanics of ground water use and proper management practices, send for this booklet. 30c from Ground Water Resources Institute, 205 West Wacker Drive, Chicago, Illinois 60606.

Beautify Your Bedroom. If the time has come to redo the master bedroom or upgrade a child's room to a teen-age haven, this 36-page booklet will be useful. It explains the planning or rehabilitation of the whole room, from furniture selection to sizes of sheets needed for the various king- and queen-size beds. Here you can find out what to do with a room that is too small or dark, or with dormers and odd-shaped rooms. Plan the room as a unit, with everything fitted into the overall scheme and you'll have a private retreat you are pleased to call your own. 25c, The Seng Company, Dept. AH, 1450 North Dayton St., Chicago, Illinois 60622.

Home Decorating with Paper Flowers. This full-color booklet shows in detail how to make lovely paper roses, tulips, gardenias, poppies, and sunflowers, among others. Even people who generally don't like paper flowers will be attracted to these. Used with taste and judgment, they could brighten a dim room or be used for party decorations. $1.25, Dennison Manufacturing Company, Dept. 0-236, Framingham, Massachusetts 01701.

A Flair for Art. Children will enjoy the inventive art techniques illustrated here. Let them try blobs, clay prints, leaf printing and stenciling, and paper cutouts. Good for many an absorbing afternoon. Free. Booklet Offer, Dept. AH, The Paper Mate Company, 444 Merchandise Mart, Chicago, Illinois 60651.

SEVEN NEW CRAFTS BOOKS

Enough good crafts books have been published recently that they deserve special notice. These are of such high quality that many of them will become classics. There's none of what one of our editors calls the artsy-craftsy school of thought. Every item shown is well designed.

Crafts themselves are burgeoning in this era of growing leisure and automated work. People want to do something creative in their off hours. Besides, it's a sociable sort of hobby and can be plied in odd moments, for as long as you like, in conversation, with your family in the evening, while watching television, or when friends come to visit.

Beginners need the judgment and taste of an experienced craftsman. The main advantage of crafts books over adult-education classes is that you move at your own pace, on your own schedule, with the complete attention of the teacher (the author). If you ever get stuck, you probably already know somebody who can show you the next step.

Any of these books would be an excellent introduction to the world of crafts.

Traditional American Crafts, by Betsey B. Creekmore, is a practical guide for making everything from apple dolls to braided rugs. It covers 300 years of methods and materials used by the ladies of the past to embellish their homes. The 30 colorplates and the 81 black-and-white photos make it easy to imagine the flavor of home life by the artifacts homemakers chose to surround themselves with. Some objects, the paper lace and the shell-flower arrangements, are amazing in their intricacy. The author includes general directions for decorative painting and stenciling, handweaving and rug making, needlecraft, drying flowers, paper crafts, candles, homemade toys, and Christmas decorations. $10, Hearthside Press.

American Country Tinware, 1700-1900. Unpainted tinware, sometimes called "poor man's silver," has a homey charm of its own. And the painted pieces make a fine display on shelves or in cabinets. This comprehensive folklore and history book was prepared by Margaret Coffin, an expert in the field. The book is full of stories of the tin peddlers who made their way across the country, bringing bits of beauty to the household and the latest news as well. Included is a chapter on how to identify and care for the old tinware, so often copied today that many owners are fooled as to the age of their prize trays. Collectors will use the book for reference and craftsmen will enjoy it for copying the designs, for it is generously illustrated. $12.50, Thomas Nelson & Sons.

Decoupage by Patricia Nimocks. The art of decoupage, or decorating the surfaces of furniture, boxes, etc., with applied paper cutouts, has been practiced worldwide, and reached heights of popularity in the 18th century and again in the Victorian era. Contemporary decoupage is the descendant of this art. This thorough book covers the field completely, from simple little decorated boxes to an intricately embellished secretary. There are full instructions here, with step-by-step diagrams and numerous photographs. The novice will feel courageous enough to start more ambitious projects and the experienced worker can learn many ways to improve techniques and utilize the most effective materials. $9.95, Scribners.

Historical Needlework of Pennsylvania. This book will be of interest not only to collectors and students of American decorative arts but also to embroiderers who will find a wealth of designs to adapt for contemporary use. The author, Margaret B. Schiffer, has a fine collection of early needlework and has written and lectured on the topic. As historical background, the book is sprinkled with old-time notices of lessons in needlework available at the local finishing schools and Moravian church schools. The illustrations make a very concise record of the various styles of needlework. Included are samplers, crewel and silk embroidery, Moravian needlework, Florentine embroidery, canvas work, Berlin work, and Pennsylvania German needlework. $7.50, Scribners.

Charted Designs for Needle-Made Rugs by Sibyl I. Mathews. This is the only rug-design book we know of with charts you can follow directly. It has 46 actual designs, a lifetime's worth of rug making. The instructions are complete with lists of materials and even an estimate of how much wool you need. The designs run from traditional to contemporary, Oriental, and children's rugs. $8.95, Hearthside Press.

Stitchery for Children. This book by Jacqueline Enthoven is subtitled A Manual for Teachers, Parents and Children. It starts with stitchery for children as young as 2½ and continues on through high-school ages. There are over 200 stitch diagrams and 175 photographs, mostly showing children's work. New and easier ways of working traditional stitches are given as well as a simple way to transfer the designs. All children can have the rewarding experience and the joy that come from creating something with their hands. You'll enoy the children's comments accompanying some of the illustrations. $7.95, Reinhold.

Sylvia Sidney Needlepoint Book. This is probably the best needlepoint book on the market. The author, the well-known actress, has been doing needlework since she was seven, and carries her work backstage and to movie sets. Her needlepoint is well worked and also original in design. Lavishly illustrated, the book is readable as well, for it is full of anecdotes about how she came to design her animal motifs or make a certain pillow design, and how she settled on the colors to use. Starting as a rank beginner, she later evolved new ways of combining several different canvases and stitches in one piece that are most ingenious. Her stitch charts are exceptionally good and easy to follow. It's no wonder her friends clamor for her needlepoint efforts. For readers with an interest in needlepoint, we plan a craftsman personality story in the future, with illustrations of her designs. $8.95, Reinhold.

These books may be ordered through your local bookstore.

DECORATING CLINIC

Question: *Please suggest a way to brighten up a living-dining area that's almost entirely paneled in knotty pine. Only one wall is papered above the dado. Small-paned windows and six panel doors with black iron H-hinges give the room a Colonial feeling that I like—I just don't want it to end up looking overly cute nor too traditional.*

Answer: Consider yourself lucky; light pine is making a big comeback, looks smashing with black and white. Paper the wall with a black-and-white check. Choose a room-size rug in a bigger, bolder check, also black and white of course. If you prefer wall-to-wall carpeting, we'd suggest a houndstooth or any other well-defined pattern; no pepper and salt tweed, please.

Take advantage of the trend to mixed patterns: Slipcover your sofa with a documentary print, white pattern against a black ground. A pair of chairs could be covered in black-and-white geometric pattern. To avoid cuteness have tailored skirts.

For accents there are excellent line-for-line copies of black-and-gold stenciled Hitchcock pieces. Simple shapes in white pottery would be our choice for lamp bases and we'd like to see some woodcuts on the walls in black frames.

Question: *The woodwork in our bedrooms needs painting and this time we plan to have it match the walls in each room. Doors are a problem. Our closet doors are louvered. Should they be painted or left as they are—varnished?*

I'm also wondering about the flush doors leading from the bedrooms to the hall that are often left standing ajar. If they are painted the hall wall color they might not look well with the bedroom wall colors.

Answer: Doors almost always look better if they're painted to match the woodwork. Exceptions are particularly beautiful antique doors. This means that your louvered closet doors should, indeed, be painted to match the bedroom woodwork.

We feel strongly that the wall colors of adjacent rooms should be highly compatible—which would eliminate any color conflict with the bedroom doors.

Question: *We want to replace our worn living room carpeting. Unhappily the layout of our home is such that the living room is also a passageway to other areas of the house. This means the rug gets heavy wear and must be extremely durable.*

We have two toddlers so I'm also concerned about finding a color that will not show dirt or stains. Do you recommend indoor-outdoor carpeting for us?

Answer: Carpet companies are beginning to grade their carpets for light, medium, and heavy-wear areas. Look for a carpet quality labeled for maximum usage or ask the salesman at the carpet store if he would let you see some "contract" carpets—designed for hotels, motels, movie theaters. These contract carpets are tougher and more wear resistant (also more expensive) than the so-called "residential" styles. Be sure to select one that is not commercial looking.

Invest in the heaviest and best under padding you can afford. Indoor-outdoor carpet has the advantage of a built-in padding, but don't let the name mislead you. This type of carpeting is styled mainly for outdoor and informal use. Most indoor-outdoor carpets would look out of place in a formal or even semi-formal living room setting.

Question: *I developed the color scheme for our bedroom in a haphazard way and now I'm stuck. Walls are white, rug is dark brown, bedspread a rust-and-beige pattern. Overall effect: dull.*

Answer: The hangup here is the bedspread. You got off to a flying start with white walls and a brown rug. A scheme like that can go almost any way you want it to.

Add blue, the shade of Bristol or opaline glass if you want a somewhat more feminine room. Combined with a suedy beige, black, and silver the room takes a more stark and masculine turn. Want it bright? Try lots of yellow and touches of orange, hot pink, and pistachio.

Question: *How far can I go with mixing furniture? Our living room is furnished with a long slate shelf, a slate-topped commode, an occasional table in antique white between a pair of high-back chairs and naturally, a sofa.*

Now we want to buy a coffee table and would love a glass-topped one. Would that be too much of a mixture and should we stay with slate?

Answer: What your living room doesn't need is more slate. Get a good-looking metal base table with a heavy plate-glass top. The stores are full of them and they come in all sizes, shapes, and prices.

Question: *We have been given prints of a Rembrandt self-portrait and a Vermeer from the National Gallery in Washington, D.C. How should we frame them and where should we hang them?*

Answer: Although millions of reproductions like yours are sold annually, we're of the firm opinion that they should be collected in a portfolio to remind you of the paintings once you've seen them. Today there are so many other possibilities to investigate, why not start an original collection? Graphics are probably your best bet. Or investigate the work of talented young painters in your area. There's so much pleasure and excitement to this kind of personal discovery.

Question: *Our kitchen ceiling is dingy and peeling. Repainting won't solve the problem.*

Answer: Vinyl-coated ceiling tile by the Conwed Corp. will. It comes with a 20-year guarantee against grease, dirt, soot penetration, and will withstand repeated washings.

Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are unable to send personal replies.

Presto's happily-ever-afters.

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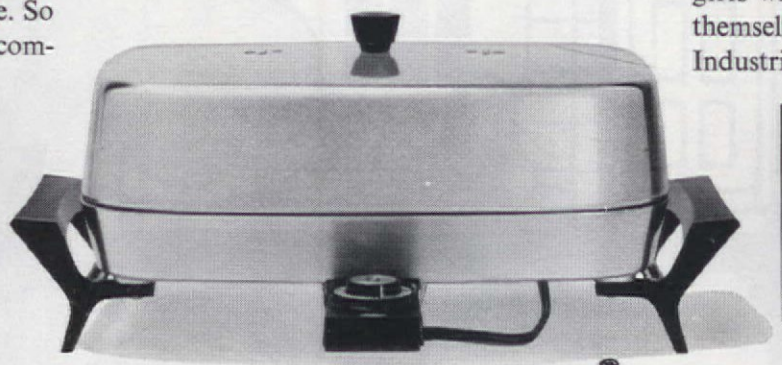
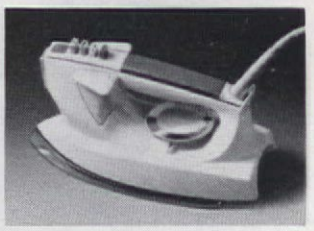
These Presto appliances are more than good-looking. They're hard-working. (Their main job is to make you look good!) And they're durable. Years after your first linens have become dusting cloths, your Presto appliances will still be shiny and service-free. So pick Presto. And for a Starter Kit, we recommend these: the Presto Pressure Cooker, the Automatic Toaster, the Dunkable Coffeemaker, Spray-Steam Iron, Can Opener/Knife Sharpener and Jumbo Fry Pan. Then live happily ever after!

There's more cooking at Presto than pressure cookers. More for brides, and the not-so-newlyweds. Everything from hair dryers to humidifiers for the girls who are proud to take good care of themselves and their homes. National Presto Industries, Inc., Eau Claire, Wis. 54701.





PRESTO®

Tax Questions Answered

(continued from page 34)

Answer: Sorry, you're not that lucky. The IRS maintains that your ulcer diet simply replaces the type of foods you would normally eat—and the grocery bill is not deductible.

Question: *I paid for nursing services when my sister was ill for a prolonged period last year. I also paid the nurse's board during that time which was no inconsiderable expense since my sister was out of work. Can I deduct the amount of the board too?*

Answer: Yes.

Question: *Will I have to pay tax on the dividends received on Veterans Insurance?*

Answer: No. But if the interest earned by dividends is left on deposit with the Veterans Administration, this interest is taxable.

Question: *It never occurred to me all these years that it was possible to deduct the rental of my safe deposit box at the bank. If this is a proper deduction, small as it is, why not claim it?*

Answer: The why or why not depends on what you keep in your box. For example, the rental is deductible if you maintain the box for storing such things as stocks and bonds that produce taxable income.

However, if you just use it to house the family jewelry and other personal effects or tax-exempt securities, then you can't deduct the rental. If you aren't sure whether the contents are a mixture of both, better go over the list with your attorney or accountant.

Question: *What if both husband and wife (under 65) have retirement income each, and can qualify for a credit. How is this figured if they file a joint income tax return?*

Answer: You can each claim the retirement income credit in that case. Compute your credit separately.

Question: *My company agreed to reimburse me, and did, for part of the loss I suffered in a quick sale of my home in order to take a position in another branch in another city.*

Do I need to make any report of the amount I received from my company under these arrangements? It was only a partial reimbursement of loss.

Answer: Alas, yes, you must report it. IRS considers it taxable compensation.

Question: *Can I deduct the fair market value of a painting that I contributed to a recognized charity in 1968? I have a record of the contribution.*

Answer: That's an allowable tax deduction, all right. The trouble is in making your estimate of "fair market value" stick. Sometimes a professional art dealer's appraisal may not even be enough to satisfy the tax collectors.

Question: *My husband has had a job out of town for some months. Since he must pay his room and board while he's away from home, it's a substantial expense. Are these expenses deductible?*

Answer: Under such conditions, his lodging expenses may be deductible if his position is considered a temporary one. But the IRS goes on

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Geon vinyl. Your builder probably knows where to get products that use it. If he doesn't, send us the coupon below and we'll see that you receive information directly from the manufacturers.

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Please ask manufacturers who use Geon vinyl to send me literature on finished products as follows:

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☐ Windows, vinyl clad ☐ Windows, part vinyl
☐ Vinyl drain/waste/vent systems

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the theory that "home is where your job is," and ruled in one case that 30 months away on "temporary" assignment didn't justify the true intent of a temporary assignment "away from home."

Question: *We're planning on selling our home. If we don't put the whole amount from the sale into another home, will we have to pay a tax to the government?*

Answer: Yes, there may be a capital gains tax. However, if within one year before or one year after the sale of your home, you buy another residence at a price equal to or exceeding the adjusted sales price of the first home, the tax is postponed.

If you're 65 or over, there are special tax allowances which you'll want to check into.

Question: *Since I'm 65 and receiving social security benefits, must I send in a tax report on the small sum I made from self-employment? My profit is considerably less than the $1680 I'm allowed to earn in a year while receiving social security benefits.*

Answer: If you got $400 or more of net earnings from your self-employment in 1968, you have to file a tax return regardless of age—and regardless of any social security benefits you may now be receiving.

Question: *How do you figure what's included in "retirement income"? Last year, at 65, my husband retired. Do capital gain dividends from a mutual fund come under this heading?*

Answer: Your retirement income includes taxable income that may be derived from annuities, interest, dividends, pensions, and rental income—that which isn't earned income. But you can't include capital gain dividends from a mutual fund, says IRS.

If you plan to claim retirement income credit against your tax, you must have had more than $600 of earned income in each of any 10 calendar years before the current year. The IRS's booklet No. 5569 (10-67) goes into detail about tax benefits that apply to older Americans. It's free at any IRS office. Be sure to pick up a copy.

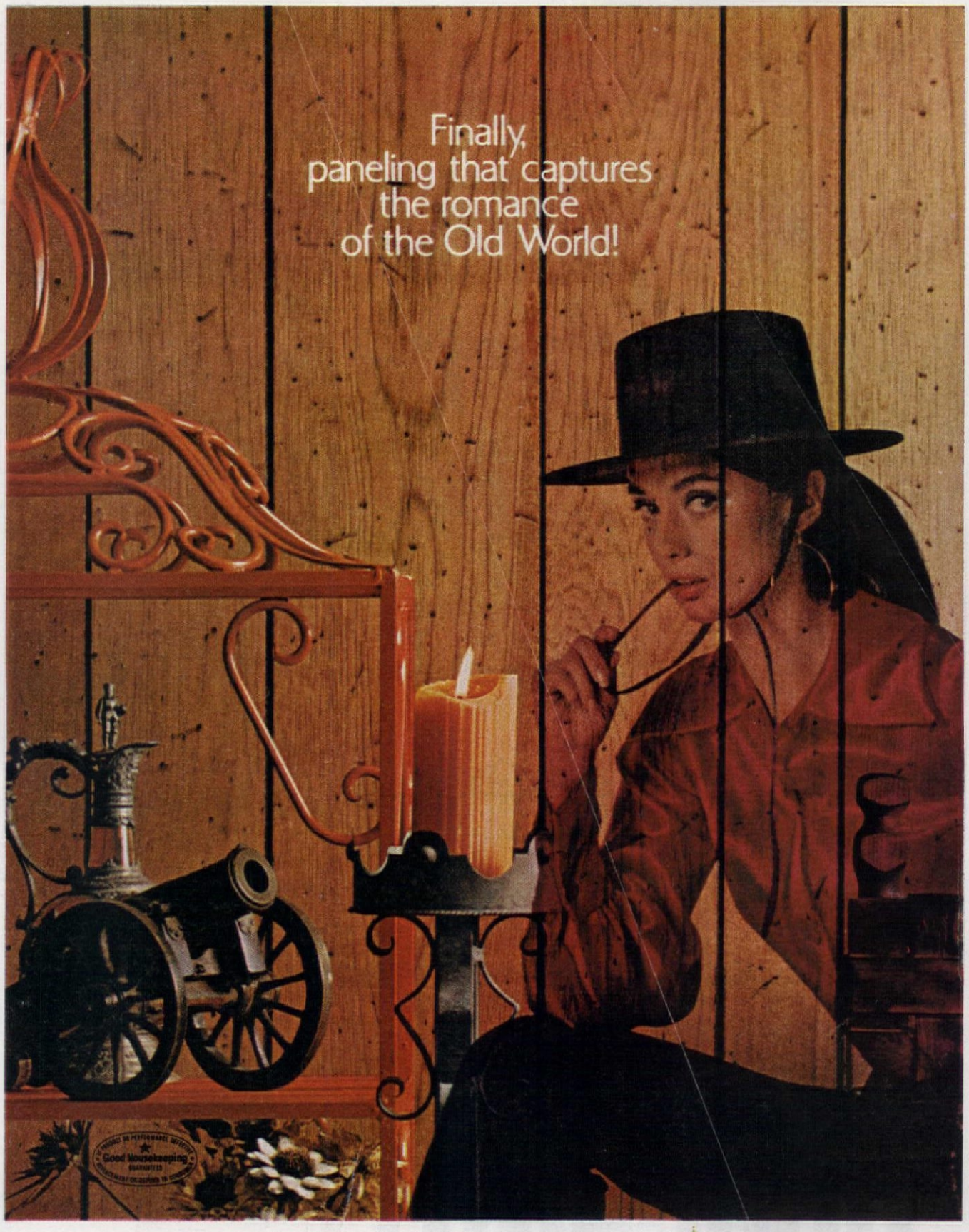
Question: *I carry both Blue Cross and Blue Shield, and a private insurance company's income protection plan. Are the premiums of all these deductible on my federal income tax return?*

Answer: Blue Cross and Blue Shield premiums are deductible since the policy pays all or part of the actual medical and hospital costs. If the private insurance company's income plan is to replace income only, then it doesn't come under the head of health insurance and the premiums can't be deducted.

Question: *I am a self-employed beautician. Up until this year I have struggled along with my own income tax return. Now I'm wondering if this is really economy. If I employ an accountant to help me, is his fee deductible?*

Answer: Yes.

Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income."



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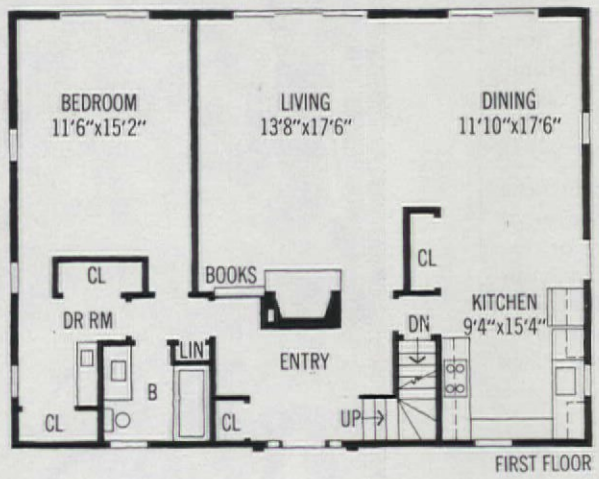
Saltbox or Cape Cod Plans You Can Buy

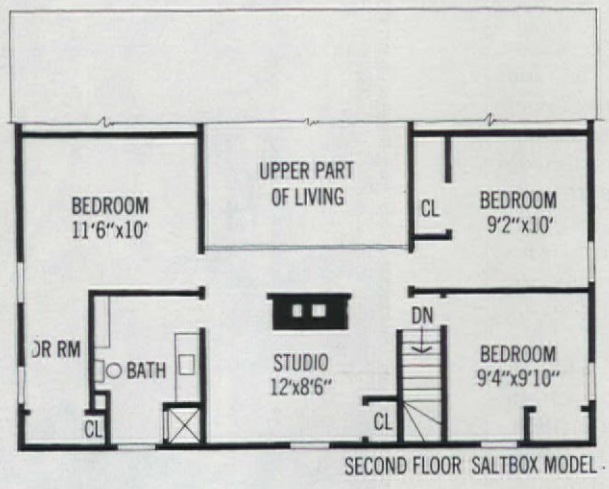
(continued from page 71)

These familiar designs will offer no problems to builders, yet the soaring, two-story living room will surprise guests and delight the owners. Blueprints include construction drawings and an estimator's list of the materials needed. Send $10 for one set, $25 for three.



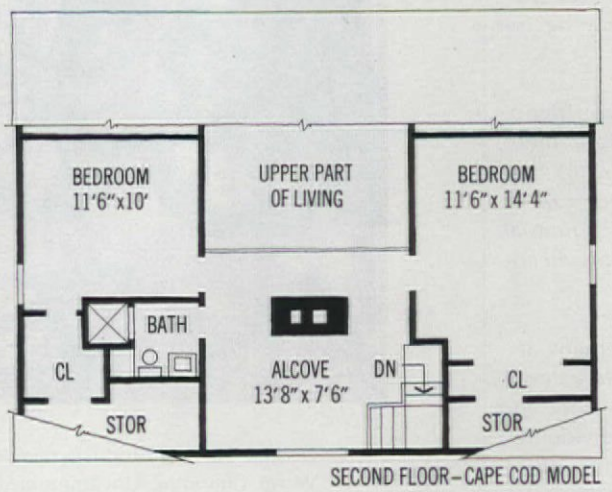
FIRST FLOOR

First-floor plan is the same in both models. The decks shown in the photographs on page 70 are not included in the drawings. Blueprints include plan for garage and connecting breezeway.



SECOND FLOOR SALTBOX MODEL

Second floor of saltbox model has three bedrooms plus studio space and large bath. Studio looks down over the living room.



SECOND FLOOR–CAPE COD MODEL

Second floor of Cape Cod model is smaller due to lower roof line in front. It has two bedrooms, bath, and general-purpose alcove.

Fill out coupon and enclose check or money order. New York residents please add sales tax. Allow 3 to 4 weeks for handling. (Sorry we are unable to handle Canadian, foreign, or C.O.D. orders.) To avoid delays please indicate zip code.

American Home Magazine, Dept. AHBP
P.O. Box 8, North Station, Yonkers, N.Y. 10703.

I enclose $ _____ for item(s) checked below.

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GENERAL ELECTRIC

save on motel bills by sleeping in the pickup box covered by a tarpaulin.

A 58-year-old widower from Atlanta who has never been outside Georgia plans to spend the next couple of years living in his Jeep Gladiator pickup. Secured inside the box is a well-equipped add-on, or piggyback, camper unit. He recently retired; and now that his only son has joined the service, he finally is free to satisfy his lifelong dream: a leisurely, aimless tour of the country.

Add-ons such as his start as low as $1000 and go up to $4000 or more, depending on size and equipment. Some come with built-in jacks that allow the unit to be lifted off in a few minutes when the truck is needed for other duties. A few units mount permanently to the truck frame, saving the cost of a pickup box.

Light trucks see many other uses, probably as many as there are owners. Sportsmen use them to get their small skiffs to the beach, or their snowmobiles up north where the action is, or their children's racing carts to the nearest track. Young men who are building their careers tend to move often; with a truck they can haul their own furniture and pocket the mover's fee. More and more hobbyists with bulky equipment—artists, sculptors, drummers, tuba players, amateur archeologists, skiers, photographers—are buying trucks.Teen-agers successfully race trucks at drag strips; one Dodge pickup whose highly modified engine was remounted behind the cab hit 150 mph in a quarter mile.

A pickup can carry the gang's surfboards to the shore or a full-grown tree from the plant nursery. Scuba divers use vans as dressing rooms, and parents pad the cargo areas and convert them into mammoth playpens. A young Walton, New York, couple had their Dodge van flown to Alaska where they were to spend two years teaching. The truck came in handy for hauling their canoe and an occasional moose. And an enterprising pair from Denver used a Ford van to make their getaway with a supermarket payroll and five hostages. (They were caught when the truck ran out of gas.)

WANT TO BUY ONE?

Now suppose (let's daydream a little) you've decided to join the ranks of truck owners. What model should you buy? What equipment?

Pickup or van—that's your first, most important choice. The open cargo area in a pickup can be both an advantage and a drawback. You can load high objects such as tool sheds and trees without worrying about roof clearance. On the other hand, valuable cargo could be stolen or damaged by weather. (A tarpaulin stretched over the box gives some weather protection, but cuts cargo room drastically.)

A van isn't as much of a status symbol. And some models (continued)

Own a Truck

(continued from page 30)

What exactly can a light truck do better than a station wagon can?

DO MANY JOBS

A 30-year-old Tucson engineer who enjoys hunting and camping bought a Dodge van because, he says, no station wagon on the market is roomy enough for his huge tent and other gear. Since buying the truck, he also saves delivery charges on sheets of plywood and other bulky items for do-it-yourself projects.

He also commutes to his job at Kitt Peak National Observatory in the truck, at least whenever he can get it away from his wife. She prefers the truck to the family sedan because the high driver's seat gives her a commanding view of the road. "Besides," she explains, "when you're buying groceries for four kids, you need all the room you can get."

A slim, four-foot eleven-inch Cub Scout den mother from Greenwich, Connecticut, has no trouble handling her husband's International pickup (thanks to an automatic transmission, power steering, and a thick seat cushion). She uses the truck occasionally to drive her Scout pack to picnics and ball games; according to the boys, the best part of the outing is the ride in the open-air pickup box.

On weekends she and her artist-husband explore the back roads of Connecticut in search of bargains at roadside antiques shops. Recently they carted home an ancient but restorable upright piano. "Try stuffing *that* in a station wagon," she gloats.

"It's handy for picking up our 10-year-old and his bike when he stays at his friend's house after dark," says a 41-year-old insurance salesman from Torrance, California, of his Chevrolet van. "Before, I had to drive Billy back next morning so he could pick up his bike and ride it home."

A 54-year-old mechanic from Pittsburgh admits that the biggest load he's carried in his Ford pickup so far was a Christmas tree. "You don't need a big wagon or sedan to take you to work," he says. "Frankly, I bought the truck because of price."

FOR SOFT CAMPING

One of the big reasons for the popularity of light trucks is the current camping craze. Many occasional campers simply throw a mattress in the back of their van and let it go at that. Some, who are more serious about camping, spend thousands of dollars having their vans equipped with cooking and eating facilities, plumbing, heating, electricity, bunks, wall paneling, raised ceilings, and TV.

One graduate student from Columbia, Missouri, says that every summer weekend he and his wife drive their new GMC pickup south to the picturesque Lake of the Ozarks. They

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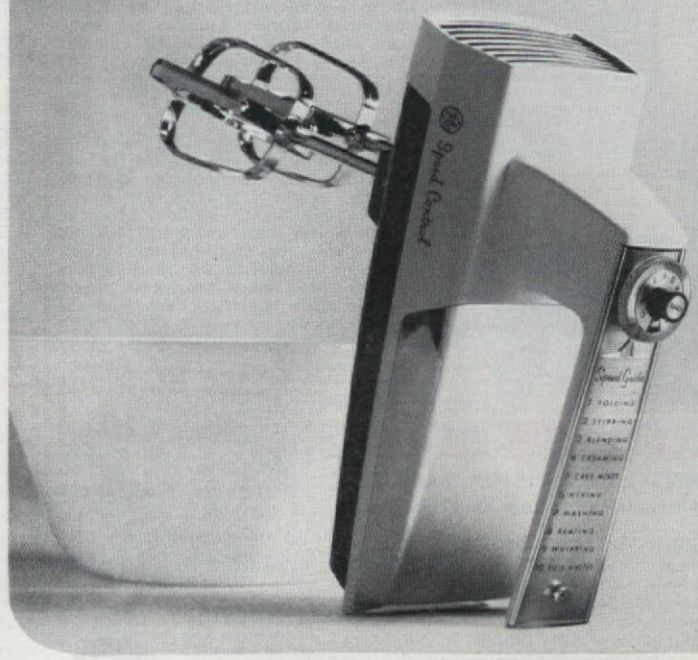

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Suede. You name . Carefully.

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OWN A TRUCK

(continued)

don't offer certain options such as power steering and brakes. Also, the long, high roofline may not clear the entrances to some garages, particularly if the driveway slopes sharply. But if you intend to carry more than a couple of passengers any distance, you're pretty much limited to a van (equipped with optional rear seats) or one of the crew-cab pickups.

Next make sure the type of load you'll be hauling will fit in the truck and, even more important, through the door openings. Remember that most pickups and vans come in a choice of two, three, or even more lengths and wheelbases. If you plan to get an add-on camper, determine the size first to make sure the truck is big enough to hold it. Better yet, check with the add-on manufacturer.

For people who carry smaller cargos, the inexpensive Datsun pickup with its six-foot-long box could be a bargain. All six American light-truck makers offer pickups with boxes around 80 inches long; the Jeep Gladiator, at 84, is the champ. The Dodge and Ford vans have 108-inch-long cargo areas, the Chevrolet and GMC vans 110. In the longer-wheelbase pickups and vans the extra inches all go into the cargo areas.

The Volkswagen van has only 87 inches of cargo area, and part of that is usurped by the rear-mounted engine. What's more, no stretched-wheelbase models are available. However, it's the only van to offer a convenient sliding side door instead of one that hinges out. And handling and fuel economy are superior.

Weight capacity is another important consideration. Carrying heavier-than-recommended loads could cause instability and poor brake performance, or even tire, brake, or suspension failure. If you need extra-weight capacity, look into the heavy-duty suspensions, tires, and other components offered by domestic manufacturers. These cost anywhere from a few dollars to a couple of hundred if you order them on your new truck; added later, they become prohibitively expensive. Some of these packages increase payload by as many as four times, but the ride becomes harsher.

When figuring weight capacity forget about the old "half-ton" and "three-quarter-ton" ratings. They're inaccurate. First find out the truck's gross vehicle weight—the maximum safe weight when fully loaded. Then subtract the weight of the truck unloaded but ready-to-run and the weights of the driver and passengers, if any. Your answer is the true payload. For example, if a truck is rated at 5000 pounds GVW, weighs in at 3400 pounds, and carries a driver and one passenger each weighing 175 pounds, subtracting 3400 plus 350 from 5000 leaves 1250 pounds, the actual amount of cargo the truck can carry.

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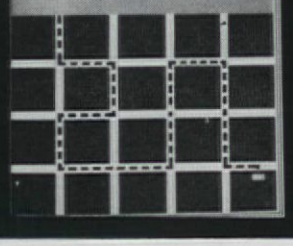

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If you decide on the Datsun pickup or Volkswagen van, you won't have much trouble deciding on options, mainly because there are few available. Each comes only with a small, four-cylinder engine and four-speed floor shift. With the VW, an extra $100 will buy you a second sliding door opposite the standard one. Also, as with domestic vans, you can specify side windows instead of the standard blanked sheet metal. But unlike the American manufacturers, who charge extra for the glass, VW for some unfathomable reason gives it to you for $14 *less*. Side windows make backing up and merging less of a guessing game, but there is the danger of breakage caused by shifting cargo.

In the domestic trucks, particularly the pickups, the option list is longer. Prices of conventional comfort and convenience items such as automatic transmission, power equipment, bucket seats, and radio are comparable to those for sedans. Additionally, most pickups can be ordered with a fancy inside-and-out trim package (including a nameplate such as "Adventurer," "Ranger," and "Sierra Grande"). Price: about $200.

More and more truck buyers are splurging on luxury items. For example, one fourth of all Chevrolet light trucks have automatic transmissions, nearly one fifth of all International pickups have air conditioning. In fact, many dealers in the southern states report that they equip as many as nine out of ten light trucks with air-conditioning units. Whether you order such equipment will depend on your taste and the state of your pocketbook.

Deciding on the practical, hairy-chested options may be a bit harder. Take four-wheel drive, for instance. With all four wheels pulling, it's a snap to charge out of deep snow, mud, or sand. Off-the-road-driving fans consider 4-wd a must—but it costs an additional $500 or $600 in any of the domestic pickups except for the Jeep line, where it's standard. Incidentally, it's not available in panel vans or in the Datsun pickup.

If you plan to tow a trailer, haul a camper unit or heavy cargo, or do a lot of mountain driving, you may need a V-8 and a heavy-duty transmission (manual or automatic), a lower-than-standard rear-axle ratio, and heavy-duty brakes, radiator, suspension—and tires to take the added punishment.

A choice of narrow pickup box with protruding fenders or smooth, wide (and more expensive) box also awaits the pickup buyer. And once past that hurdle, he can tangle with the pros and cons of the most esoteric options such as power takeoffs that allow the engine to operate winches and other equipment, five-speed conventional and overdrive transmissions, cold-start kits for Arctic conditions, and a variety of conversions for farmers and tradesmen.

On the other hand, if you want the ultimate in civilized transportation, consider the Ford Ranchero ($2333 list) and Chevrolet El Camino ($2533) luxury pickups. Closest in styling to sporty sedans, they are popular with the young bloods.

With so many models and options to choose from, today's buyer can practically design his own truck from the ground up to meet his every need. So be the first on your block to park a truck in your driveway. It's not only useful, but has become an accredited status symbol as well.

COOKING LESSON NO. 16 By Virginia T. Habeeb

Take a package, jar, or can of almost any convenience food, add some cooking enthusiasm, a dash of imagination, and you can work miracles. Here and on the pages that follow, see for yourself. Take a jar of mayonnaise, for example, and let that be the beginning of a brand-new hostess idea that will make your friends envy your talents. Take a ready-to-eat, fully cooked ham, preslice it for easy serving, coat it with a top-secret mayonnaise dressing mixed with a little gelatin, and presto! Ham Chaud Froid the easy way. Pronounced "show-fhwa" (hot-cold), it's named for the classic sauce that is cooked, then used cold. Here Chef Jacques Jaffry short-cuts his own French recipe by using mayonnaise instead of a white sauce.

Try ham chaud froid

HAM CHAUD FROID

1 fully cooked ham (about 12 pounds)
2 envelopes unflavored gelatin
¼ cup cold water
2 tablespoons vinegar
⅔ cup cold water
2 cups mayonnaise
Yellow food coloring
2 hard-cooked eggs, sliced
2 green onions

1. I remove all fat and rind from ham and make a straight cut to the bone 4 to 5 inches from the shank. A slant cut is made 3 inches from the end to meet the bottom of the first cut.

2. Remove the wedge and set aside. Slice ham, cutting vertically to the bone, all the way to end.

3. To be able to lift the slices off for serving, I cut horizontally along the leg bone to release them, keeping them in place as I cut through.

Photographer: Harry Hartman Shopping Information, page 105

4. If the slices have slipped a bit, I just pat them back in place with my hands and then replace the wedge to bring the ham back to its original shape. I put the ham on a flat pan and put it in the refrigerator.

5. I will need some clear gelatin for my decorating, so I sprinkle ½ teaspoon of gelatin over the ¼ cup of cold water in a saucepan, place it over low heat, and stir until it is dissolved. Set it aside to cool. Now to make the chaud froid. I combine the vinegar and the ⅔ cup of water in a second small saucepan and sprinkle on the remaining gelatin. This too is stirred over low heat until it is dissolved and then it is cooled. I beat the gelatin-vinegar mixture into the mayonnaise and continue beating until it's smooth. Then, strain it into a bowl.

6. I spoon one-third of the chaud froid over the ham. Refrigerate 5 minutes,

then coat again. If the coating is uneven, put the ham in a 375°F. oven a minute or two. Watch so it won't melt too much. Smooth it, chill, and finish the coating. Then chill the ham thoroughly.

7. Decide on the design. Trim the chaud froid drippings with a knife. Melt them and the remaining third of the chaud froid and color yellow. Pipe a flat ribbon through a decorating tube and pipe rosettes on top of it.

8. We cut the flowers from sliced hard-cooked eggs with small cutters. Cut the stems and leaves from the green part of the onions. Dip quickly in boiling water, then

in melted, clear gelatin and set in place. Chill ham until serving time. Cut through and remove wedge, then cut through chaud froid and lift off each slice.

Super spud

Photographer: Fred Lyon

Mashed, French fried, julienne, hash browned, baked, soufflé, au gratin, home fries, cottage fried, duchess, O'Brien, and even the plain boiled potato—they're the greatest in the world. Is there anyone in the whole wide world who doesn't like the taste of a potato? And, contrary to popular belief, they are not all that full of calories. Most of the time their fattening reputation comes from the embellishments we add. What's even greater is the proliferation of good-quality processed potatoes we find now in the world of convenience foods. From the fresh tuber, potatoes have found their way into packages, cans, jars, and into the freezer. You can buy them in many forms, to use as a vegetable or an ingredient. Start here with hot potato salad topped with a great, sizzling sausage, then see opposite page.

DUTCH POTATO SALAD

½ pound bacon
2 tablespoons flour
2 tablespoons sugar
1 teaspoon dry mustard
⅔ cup vinegar
⅔ cup water
1 teaspoon salt
Dash of pepper
4 large potatoes, pared, cooked, and sliced
½ cup chopped celery
⅓ cup chopped green onions and tops
Kielbasa or knackwurst

Heat oven to 350° F. Cut bacon into 1-inch pieces; fry until crisp Drain off fat; set bacon aside. Combine ⅓ cup bacon fat, flour, sugar, and mustard in medium-size saucepan; stir until smooth. Add vinegar and water. Cook over medium heat, stirring constantly, until thickened; remove from heat. Stir in salt and pepper. Arrange half the hot potatoes in shallow baking dish. Sprinkle with half the celery, green onions, and bacon. Pour over half the dressing. Repeat with remaining ingredients. Heat 25 minutes or until heated through. Top with sausage Makes 6 servings

rocessed potatoes as convenience oods will be found in supermarkets nd food stores as:

Packaged potatoes. These will include mashed (regular and onion avored), scalloped, au gratin, hash rown potatoes, potato chips, ulliennes.

Canned potatoes. They come whole, diced, sliced, in strips, and in ulienne.

Frozen potatoes. Among the most opular are French fried, straight cut, rinkle cut, and thin cut; potato ounds; diced potatoes; cottage fries; tuffed baked potatoes, hash browns; cottage fried, potato puffs and bites; nd potato pancakes.

DUCHESSE POTATOES

With fresh potatoes:

3 pounds potatoes, pared and quartered
¼ cup butter or margarine, softened
4 egg yolks, beaten
1 teaspoon salt
⅛ teaspoon pepper

Cook potatoes in boiling, salted water until tender. Drain thoroughly; mash in large bowl. Beat in butter or margarine, egg yolks, salt, and pepper. Continue beating until mixture is smooth. Shape into 8 portions by molding with spoon or pressing through pastry bag onto lightly greased cookie sheet. Heat in 450° F. oven or under broiler until golden brown. Makes 8 servings.

With instant potatoes:

1 package (8 to 10 servings) instant mashed potatoes
4 egg yolks, beaten

Prepare mashed potatoes according to package directions, omitting milk. Beat in egg yolks; beat until smooth. Shape as above with fresh potatoes. Heat in 450° F. oven or under broiler until golden brown. Makes 8 servings.

POTATOES DAUPHINOIS

With fresh potatoes:

1 small clove of garlic
4 cups thinly sliced potatoes
1 cup grated Swiss cheese (¼ pound)
2 tablespoons flour
1 teaspoon salt
¼ teaspoon pepper
1 cup scalded milk
2 tablespoons butter or margarine

Heat oven to 400° F. Rub inside of a 1-quart baking dish with garlic. Combine potatoes, ½ cup cheese, flour, salt, and pepper in large bowl. Mix well. Turn into baking dish. Pour milk over potatoes. Sprinkle with remaining ½ cup cheese; dot with butter or margarine, cut into small pieces. Bake 45 to 50 minutes or until golden brown. Makes about 5 servings.

With packaged potatoes:

1 small clove of garlic
1 package scalloped potatoes
1 cup grated Swiss cheese (¼ pound)
2 tablespoons butter or margarine

Heat oven to 400° F. Rub inside of a 1-quart baking dish with garlic. Prepare potatoes according to package directions, adding ½ cup cheese to mixture. Sprinkle with remaining ½ cup cheese; dot with butter or margarine, cut into small pieces. Bake 40 minutes or until golden brown. Makes 4 to 6 servings.

POTATO PUFFS (POTATOES DAUPHINE)

With fresh potatoes:

1 pound (3 medium) potatoes, pared and quartered
1 tablespoon butter or margarine
Salt
Pepper
1 egg yolk
½ cup water
¼ cup butter or margarine
⅛ teaspoon salt
½ cup sifted all-purpose flour
2 eggs
Fat or vegetable oil for frying

Cook potatoes in boiling, salted water until tender. Drain thoroughly. Press through sieve or ricer. Add 1 tablespoon butter or margarine and salt and pepper to taste. Return to pan; place over low heat; stir until well blended. Remove from heat. Beat in egg yolk; mix well. Cool.

Combine water, ¼ cup butter or margarine, and ⅛ teaspoon salt in small saucepan. Bring to boiling. Add flour all at once. Stir rapidly over heat until mixture forms a ball and follows spoon around the pan. Remove from heat; cool slightly. Beat in eggs, one at a time, beating well after each addition.

Mix potatoes and dough mixture thoroughly in large bowl. Put enough fat or oil into skillet or deep saucepan to make 1½ to 2 inches when heated. Heat to 370° F. Shape potato mixture into small egg-shape mounds with two tablespoons. Fry until golden on one side; turn and brown second side. Remove. Drain on paper towels. Makes 6 servings.

With instant potatoes:

½ package (4 to 5 servings) instant mashed potatoes
1 egg yolk
½ cup water
¼ cup butter or margarine
⅛ teaspoon salt
½ cup sifted all-purpose flour
2 eggs
Fat or vegetable oil for frying

Prepare mashed potatoes according to package directions, omitting milk. Beat in egg yolk; mix well. Cool. Prepare dough, then combine, shape, and fry mixture as above. Makes 6 servings.

PARISIENNE POTATOES

With fresh potatoes:

3 large potatoes, pared
2 tablespoons butter or margarine
Salt
Pepper
2 tablespoons chopped parsley

Shape potatoes into 1-inch balls with small knife or potato scoop. Parboil 3 to 4 minutes in boiling, salted water. Drain thoroughly. Melt butter or margarine in medium-size skillet over medium heat. Add potatoes; cook until golden brown and tender when tested with a two-tine fork. Stir occasionally. Season with salt and pepper. Sprinkle with parsley. Makes 4 servings.

With canned potatoes:

1 can (1 pound) small, whole potatoes
2 tablespoons butter or margarine
Salt
Pepper
2 tablespoons chopped parsley

Drain potatoes; pat dry with paper towels. Melt butter or margarine in skillet over medium heat. Add potatoes; cover. Cook until golden, stirring occasionally. Season with salt and pepper. Sprinkle with parsley. Makes 4 servings.

POTATO CROQUETTES

With fresh potatoes:

1½ pounds potatoes, pared and quartered
2 tablespoons butter or margarine, softened
2 egg yolks, beaten
½ teaspoon salt
Dash of pepper
2 egg whites, slightly beaten
½ cup packaged bread crumbs
2 tablespoons butter or margarine

Cook potatoes in boiling, salted water until tender. Drain thoroughly. Mash in large bowl. Beat in softened butter or margarine, egg yolks, salt, and pepper. Continue beating until mixture is smooth. Cover bowl. Chill at least 30 minutes. Shape into 8 patties on lightly floured board. Dip patties into egg whites, then into bread crumbs, coating them well. Heat 2 tablespoons butter or margarine in large skillet over low heat. Cook patties until golden brown on the bottom. Turn and brown second side. Makes 4 servings.

With instant potatoes:

½ package (4 to 5 servings) instant mashed potatoes
2 egg yolks, beaten
2 egg whites, slightly beaten
½ cup packaged bread crumbs
2 tablespoons butter or margarine

Prepare potatoes according to package directions, omitting milk. Beat in egg yolks; continue beating until mixture is smooth. Shape, coat, and cook croquettes as above. Makes 4 servings.

POTATO PANCAKES

1 cup fresh or instant mashed potatoes
2 tablespoons flour
¼ teaspoon salt
Dash of pepper
2 eggs
¼ cup heavy cream

Mix cooled potatoes, flour, salt, and pepper. Beat in eggs, one at a time, beating well after each addition. Stir in cream. Batter should be the consistency of heavy cream. For each pancake, put 3 tablespoons batter into a medium warm, lightly greased 7- to 8-inch skillet. Tilt pan to spread batter evenly. When pancake is delicately browned on the bottom, turn gently with spatula and brown second side. Repeat with remaining batter. Makes about 10 pancakes.

Stuffed Potato Pancakes: Put 3 tablespoons meat or seafood filling on each of 10 potato pancakes. Roll in cylinder shape. Place in lightly buttered baking dish. Spoon ¼ cup melted butter or margarine over pancakes. Place under broiler 2 minutes. Sprinkle with chopped parsley. Makes 5 servings.

SOUR CREAM MASHED POTATOES

1 package (8 to 10 servings) instant mashed potatoes
1 cup dairy sour cream
1 cup shredded, process American cheese

Heat oven to 400° F. Prepare potatoes according to package directions, omitting milk. Stir in sour cream. Turn into 1-quart casserole. Sprinkle with cheese. Bake 15 minutes. Makes 8 servings.

Variations:

Use grated Parmesan or grated Swiss cheese in place of process cheese.

Add 2 tablespoons instant minced onion to water when preparing potatoes or use packaged instant mashed potatoes with onion.

POTATO AND FRANKFURTER CASSEROLE

With fresh potatoes:

2 tablespoons butter or margarine
½ cup minced onion (1 medium)
3 tablespoons flour
1½ cups water
½ teaspoon salt
Dash of pepper
2 teaspoons dry mustard
4 cups thinly sliced, pared potatoes
½ pound frankfurters, sliced

Heat butter or margarine in small saucepan over medium heat. Sauté onion 2 minutes, stirring occasionally. Stir in flour; cook 1 minute. Add water, salt, and pepper. Bring to boiling, stirring constantly. Remove from heat. Stir in mustard. Heat oven to 375° F. Place alternate layers of potatoes and frankfurters in buttered 1-quart baking dish, ending with layer of potatoes. Cover; bake 40 minutes. Remove cover. Bake 20 minutes longer. Makes 4 servings.

With packaged potatoes:

½ pound frankfurters, sliced
1 package scalloped potatoes

Place frankfurters in 1-quart baking dish. Add scalloped potatoes and seasoning mix from package. Cook according to package directions. Makes 4 servings.

LYONNAISE POTATOES

With fresh potatoes:

⅔ cup butter or margarine
4 cups cold, cooked, sliced potatoes
1 teaspoon salt
⅛ teaspoon pepper
2 cups thinly sliced onions (2 large)

Melt ⅓ cup butter or margarine in large skillet over medium heat. Add potatoes. Sprinkle with salt and pepper. Cook about 20 minutes or until golden brown, tossing occasionally. While potatoes are cooking, melt remaining ⅓ cup butter or margarine in second skillet. Add onions; cook, stirring occasionally, until onions are soft and golden brown. Add onions to potatoes; toss a few times or stir gently to mix well and heat through. Makes 4 servings.

With frozen potatoes:

⅔ cup butter or margarine
2 cups thinly sliced onions (2 large)
1 package (16 ounces) frozen cottage-fried potatoes

Melt butter or margarine in large skillet over medium heat. Add onions; cook 3 to 4 minutes, stirring occasionally. Add potatoes; finish cooking according to package directions. Makes 4 servings.

TUNA-POTATO BAKE

3 egg whites
2 cups fresh or instant mashed potatoes
3 egg yolks
2 tablespoons minced, stuffed green olives
2 tablespoons minced onion
1 can (6½ to 7 ounces) tuna, drained and flaked
1 tablespoon lemon juice

Heat oven to 350° F. Butter 1-quart casserole. Beat egg whites until stiff but not dry. Combine potatoes, egg yolks, olives, onion, tuna, and lemon juice. Fold in egg whites gently. Turn into casserole. Bake 50 to 60 minutes or until puffed, golden brown, and fairly firm to the touch. Makes 4 servings.

Take a package of cake mix

With spring comes Easter, children's parties, and family gatherings. Somehow all this calls for cakes. Now that we can leave the mixing of the batter to the genies behind the scenes who make those wonderful cake mixes, we can allow time to spend on decorative froufrous. That's why we baked a Spring Lamb Cake, a Chocolate Easter Egg Cake, and a Spring Garden Cake. See how-to sketches and recipes for our easy-bake cakes on page 97.

© Sears, Roebuck and Co.

Why did Pauline Trigere, who could afford any stove her chic heart desired, want a Kenmore from Sears?

Pauline Trigere, America's top woman fashion designer, has a country home just outside New Canaan, Connecticut. The antique folding doors in her kitchen are from Spain. The marble-topped kitchen table from China. The priceless collection of old pewter from all over the world. And the stove is from Sears, Roebuck and Co.

"Self-cleaning oven is fantastic"

"I love to cook," says Miss Trigere. "But when I cook for friends on weekends, I want to enjoy it. I don't want to clean a dirty oven after a dinner party. My Sears Kenmore oven really does a fantastic job of cleaning itself—even in front and in the corners."

"As easy as apple pie"

"We grow our own apples, and I make a special French apple pie with the thinnest of crusts. I hardly roll it at all—it's mostly apples and syrup. Well—you can imagine what an oven looks like after syrupy fruit gets baked and bubbles and drips all over. You almost have to dig it out. Now—I shut the door—set the self-cleaning oven and go relax. 2 hours later—an immaculate oven. Fantastic!

"Today, I don't see how I got along without my self-cleaning oven. Oh—I know there are more expensive stoves than my Kenmore, but if you can get the best, and pay a little less, why not?"

Sears Kenmore stove

for women who want the best even if it does cost less.

COMPANY'S COMING TO A SPRINGTIME DINNER

Spring lamb (boned rolled shoulder or leg) is the center of attraction for this company dinner. Accompanied by Asparagus au Gratin and Rice Pilaf with toasted almonds, this makes a most imposing entrée. We liked the idea of starting the meal with something hot and zesty—Lemon Consommé is so easy and is a great flavor combination. For the grand finale, a cold Orange Soufflé—a perfect finish for this simple but elegant menu.

Hot Lemon Consommé*
Roast Rolled Lamb
Rice Pilaf with Almonds* **Asparagus au Gratin***
Romaine Salad
Orange Soufflé*
Coffee

HOT LEMON CONSOMMÉ

- **2 cans (10½ ounces each) condensed beef consommé**
- **1½ soup cans water (2 cups)**
- **2 tablespoons lemon juice**
- **6 to 8 lemon slices**

Combine consommé and water in saucepan. Heat gently to boiling. Stir in lemon juice. Serve hot with lemon slices on top. Makes 6 to 8 servings.

RICE PILAF WITH ALMONDS

- **4 tablespoons butter or margarine**
- **2 cups raw rice**
- **1 can (13¾ ounces) chicken broth, not condensed***
- **1½ cups water**
- **1 teaspoon salt**
- **1 tablespoon butter or margarine**
- **½ cup thinly sliced unblanched almonds**

Melt 4 tablespoons butter or margarine in heavy saucepan. Sauté rice over medium heat about 5 minutes, stirring frequently until rice begins to turn golden. Add broth, water, and salt. Bring to boiling over high heat. Reduce heat; cover. Cook 12 to 15 minutes or until liquid is absorbed and rice is tender. Meanwhile, melt 1 tablespoon butter or margarine in small skillet. Sauté almonds until crisp. Just before serving, stir almonds into rice with a fork. Makes 8 servings.

*If using condensed chicken broth (10½-ounce can) add 2 cups water instead of 1½ cups water.

ASPARAGUS AU GRATIN

- **3 pounds fresh asparagus or 3 packages (9 ounces each) frozen asparagus spears**
- **2 tablespoons butter or margarine**
- **1 tablespoon flour**
- **½ teaspoon salt**
- **1 cup light cream**
- **½ cup grated Swiss cheese**
- **Toasted bread crumbs**

Heat oven to 400° F. Wash fresh asparagus. Trim stalks evenly. Remove tough ends and peel stalks a few inches below tops to remove scales. Cook in boiling water 10 minutes or until the stalks are just tender. Drain thoroughly. If using frozen asparagus, cook according to package directions; drain. Melt butter or margarine in small saucepan; stir in flour. Cook over low heat until mixture is golden. Remove from heat. Stir in salt and cream. Return to medium heat. Cook, stirring constantly with wooden spoon or wire whisk, until mixture bubbles. Cook 1 minute longer. Add cheese. Stir until cheese melts.

Arrange asparagus in wide, shallow baking dish; spoon sauce over. Bake 15 minutes or until sauce is lightly browned. Sprinkle with bread crumbs. Makes 8 servings.

ORANGE SOUFFLÉ

- **6 eggs, separated**
- **2 envelopes unflavored gelatin**
- **¾ cup sugar**
- **⅛ teaspoon salt**
- **2 tablespoons grated orange rind**
- **1 teaspoon grated lemon rind**
- **1½ cups orange juice**
- **¼ cup lemon juice**
- **½ cup sugar**
- **2 cups heavy cream**
- **1 navel orange, sectioned**
- **Fresh mint sprigs**

Fold a 30-inch piece of wax paper in half lengthwise. Tie or tape securely around a 1½-quart soufflé dish so it will form a collar 3 inches above the rim of the dish. Beat the egg yolks slightly. Mix gelatin, ¾ cup sugar, salt, and orange and lemon rinds in top of double boiler. Stir in yolks and orange and lemon juices. Set top of double boiler over simmering water. Cook, stirring constantly, about 10 minutes or until mixture is slightly thickened. Do not overcook. Remove from heat; cool. Chill in refrigerator or over ice water until mixture mounds slightly when spooned. Beat egg whites until foamy; beat in ½ cup sugar, a tablespoon at a time; continue beating until meringue forms stiff, glossy peaks. Fold into orange mixture. Whip cream until soft peaks form. Fold into orange mixture gently. Spoon into soufflé dish. Refrigerate 3 to 4 hours or until set. Garnish with orange sections and mint. Makes 8 to 10 servings.

Prize package for gourmets

One taste and you'll pin a medal on Lipton Ham Cheddarton. It's a robust and tempting dinner—inspired by an Old English Recipe. Complete with succulent ham, mellow cheddar cheese sauce, golden egg noodles. One step, one pot—ready in 15 minutes. Surprise your favorite gourmet tonight.

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Good Housekeeping GUARANTEES

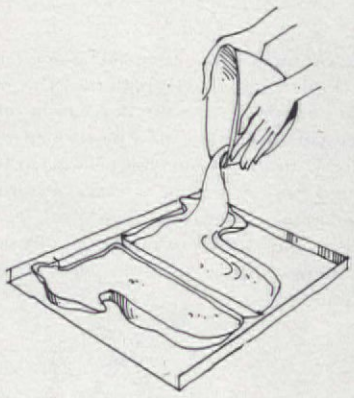
Cake Mixes

(continued from page 94)

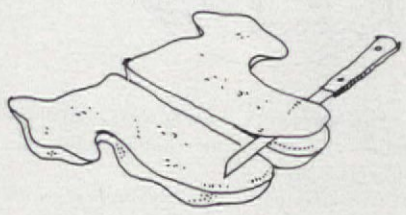
SPRING LAMB CAKE

1 package (1 pound 1 ounce) pound-cake mix
⅔ cup butter or margarine
6 cups sifted confectioners' sugar
1 teaspoon vanilla
2 tablespoons egg white (1 medium-size egg)
Milk or cream
Blue food coloring

Heat oven to 350° F. Follow package directions for preparing cake mix. Set well-greased halves of lamb mold on bak-

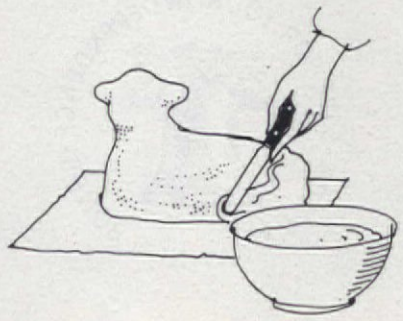


ing sheets. Pour in batter, filling each half about ¾ full. Bake 45 to 50 minutes or until cake tests done when lightly pressed with fingertips. Remove from oven; cool on wire racks 15 minutes. Before remov-



ing cakes from molds, trim tops with large, sharp knife so it is level with the mold. Turn cakes out of molds. Cool thoroughly on wire racks. Whip butter or margarine at high speed on electric mixer until light and fluffy. Add sifted sugar, vanilla, and egg white gradually. If frosting is too thick for spreading, add a small amount of milk or cream. Divide frosting in half. Reserve half for rosette decora-

tion. Put cakes together with a thin layer of frosting. Set the lamb upright on serving platter. Next, spread a *thin* layer of frosting over the lamb. This will seal any



loose crumbs and give a base for the rosettes. Measure ¼ cup of reserved frosting. Add 1 drop blue food coloring to frosting and blend thoroughly. Place a No. 30 star tube in a pastry bag. Spoon blue frosting into bag. Pipe eyes and wreath as pictured. Fill a clean pastry bag with remaining white frosting. Pipe small rosettes over the entire surface of the lamb.

To make with all convenience foods: Prepare 1 package white fluffy-type frosting mix. Reserve two cups. Use remainder to put lamb together and to spread a thin layer of frosting over the lamb. To the 2 cups reserved frosting add 2½ to 3 cups sifted confectioners' sugar, adding a little at a time until frosting is stiff enough to hold its shape. Remove ¼ cup frosting and tint blue. Proceed with instructions for decorating the cake.

For Lamb mold:

Large lamb mold (solid cast aluminum) $3.95, 11½x7", Kitchen Glamor Inc., 15300 Fenkell Avenue, Detroit, Michigan 48227.

Cast aluminum lamb cake mold No. 21784—$4.98, finished cake is 7x9¾", Maid of Scandinavia Co., 3245 Raleigh Avenue, Minneapolis, Minnesota 55416.

SPRING GARDEN CAKE

1 package (2 layers) white or yellow cake mix
⅔ cup butter or margarine
6 cups sifted confectioners' sugar
1 teaspoon vanilla
2 tablespoons egg white (1 medium-size egg)
Milk or cream
Yellow and green food coloring

Prepare and bake cake mix according to package directions for two 8-inch-round layers. Allow to cool ten minutes in the pans. Remove from pans; cool thoroughly on wire racks. Whip butter or margarine on high speed of electric mixer until light and fluffy. Add sugar, vanilla, and egg white gradually. If frosting is too thick for spreading, add milk or cream, a teaspoon at a time.

To assemble cake place one layer upside down on a flat plate. Spread ¼ cup of frosting almost to outer edge with a spatula. Place second layer, right side up, on first layer. Reserve ¾ cup frosting for flower decorating. Frost top and sides of cake with remaining frosting.

Add 4 drops yellow food coloring to ½ cup of reserved frosting. Attach a No. 217 flower tube to a pastry bag and fill bag with yellow frosting. Pipe yellow flowers 2 inches apart over top and sides of cake. Add 2 drops green food coloring to remaining ¼ cup frosting. Attach a No. 65 small leaf tube to a pastry bag. Fill bag with green frosting. Pipe small green leaves around each flower.

To make with all convenience foods: Prepare white fluffy-type frosting mix. Reserve 1 cup. Use remainder to frost 8-

(continued)

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It's fun to be original when you cook and Lea & Perrins makes it easy for you. Try this original Ground Beef recipe.

MOCK STEAK (Serves 8):
Mix 2 lbs. ground round, ½ lb. lean pork, 1 env. dry onion soup mix, 2 Tbs. Lea & Perrins, 2 cups stuffing mix, 1½ cups tomato juice. Form into steak shape 1 inch thick. Wrap 2 strips thick bacon at outer edge to resemble fat. During broiling brush with mixture of ½ cup melted butter, 2 Tbs. Lea & Perrins, 3 Tbs. catsup. Broil 10 min. each side. Use carrot strip to make bone.

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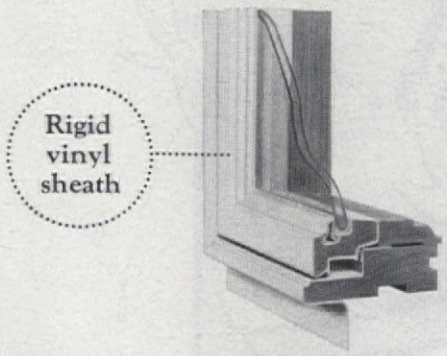

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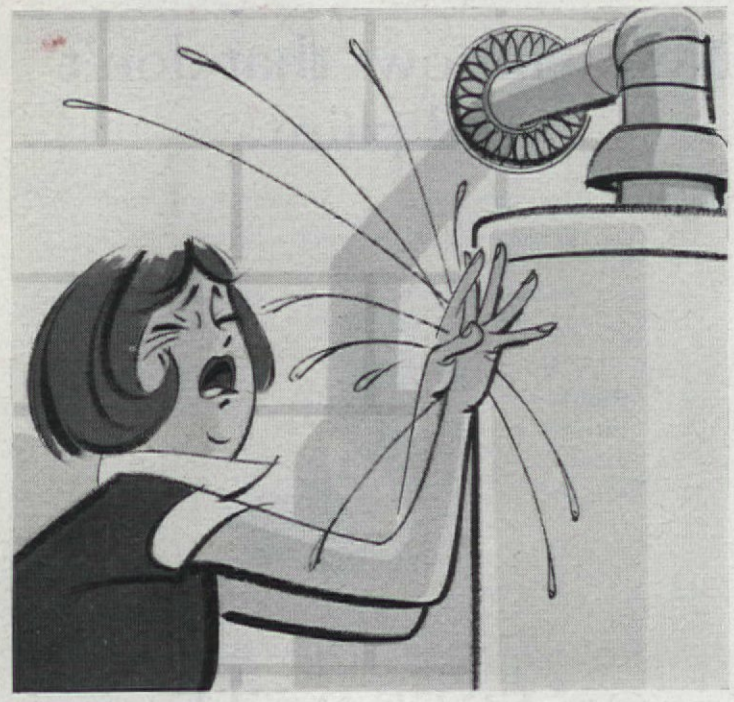

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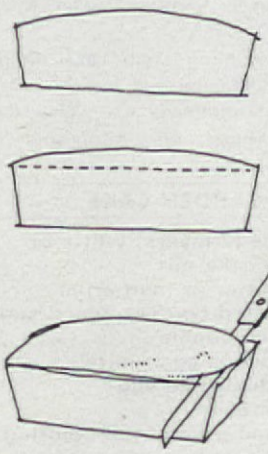
(continued)

inch layer cake. To the 1 cup reserved frosting, add 1 to 1½ cups sifted confectioners' sugar, adding a little at a time until frosting is stiff enough to hold its shape. Add more sugar if frosting is too thin, add a drop or two of water if too thick. Divide and tint with food coloring. Use in decorating bag or use pressurized cake-and-cookie decorator, available in green, pink, red, and yellow.

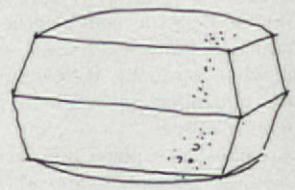
CHOCOLATE EGG CAKE

1 package (2 layers) devil's food cake mix
⅔ cup butter or margarine
6 cups sifted confectioners' sugar
1 teaspoon vanilla
2 tablespoons egg white (1 medium-size egg)
Milk or cream
3 squares unsweetened chocolate, melted
Green and yellow food coloring

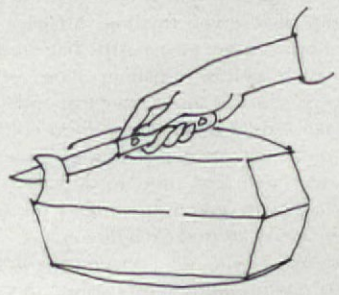
Heat oven to 350° F. Prepare cake mix according to package directions. Bake in 9x5x3-inch greased and floured loaf pans. Bake 35 to 40 minutes. Let cool in pans 10 minutes; remove from pans; cool thoroughly on wire racks. Whip butter or margarine on high speed of electric mixer until light and fluffy. Add sugar, vanilla, and egg white gradually. Continue to beat 5 minutes. If frosting is too thick for spreading, add milk or cream, a teaspoon at a time. Set aside 1 cup frosting. Add melted chocolate to remaining frosting; blend thoroughly.



To achieve an egg shape, cut the rounded tops off both cake loaves and set

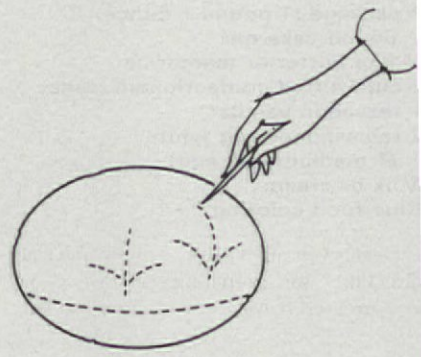


aside. Put cut sides of cake together with a thin layer of chocolate frosting. Place the cut tops on top and bottom of the cake. Use a thin layer of frosting be-



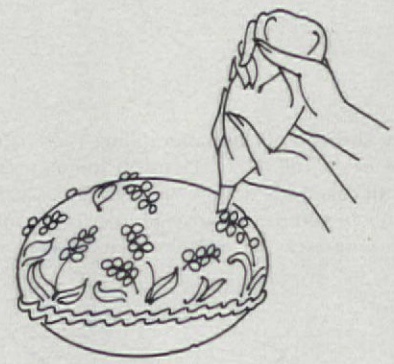
tween pieces. Trim corners of cake to form an egg shape. Place cake on serving plate. Frost with chocolate frosting.

Divide reserved 1 cup frosting in thirds. Add 5 drops yellow food coloring to ⅓ cup; 2 drops green food coloring to ⅓ cup; leave ⅓ cup white. Use a wooden



pick or small knife to make guide lines for border and flower patterns. This will make it easier to use the decorating tube. Place yellow frosting in a pastry bag with a No. 47 border tube. Pipe yellow frosting around bottom of egg to make a border. Overlap the pattern as you go.

Use a No. 3 tube to pipe green frosting for stems. Change to a No. 65 leaf tube to pipe leaves.



Pipe the white frosting with a small star tube or a No. 84 decorating tube. Pipe flowers as shown.

To make with all convenience foods: Follow directions for preparing with a cake mix. Use one package dark chocolate creamy-type frosting mix or canned chocolate creamy-type ready-to-spread frosting, to frost the cake. For colored decorations, prepare one package white fluffy-type frosting mix. Reserve 1 cup. (Use remainder to frost an 8-inch layer cake or a 13x9x2-inch cake.) To the 1 cup reserved frosting add 1 to 1½ cups sifted confectioners' sugar. Add just enough for frosting to hold its shape. Divide and tint with food coloring. Or use pressurized cake-and-cookie decorator available in green, pink, red, and yellow.

Note: All the designs are very simple. If you have not used decorating tubes, practice on a piece of aluminum foil or wax paper. You may then reuse this frosting to decorate the cake.

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Learning to cook

A baked soufflé as it comes from the oven is an awe-inspiring creation. The hostess who serves one is looked upon as one who can perform culinary miracles and who has mastered an almost impossible art. Yet making a soufflé requires no magic—it is really quite simple. If you learn to make a white sauce, to beat egg whites to their fullest volume, and to "fold in" egg whites, you are on your way to success.

There are several ways you can make a soufflé:

- Make it and bake it at once.
- Make it ahead: Make the sauce ahead and beat the egg whites at the last minute.

Or, the soufflé can be made and refrigerated one to four hours before you bake it.

- Freeze it: The finished soufflé can be frozen and then baked. We found it did not rise as much as the unfrozen one but the soufflé had good texture and eating quality and was most acceptable.

You can buy frozen soufflés in several varieties in one or two servings to prepare as directed. Some have directions for preparing in soufflé dishes.

Soufflés are most often baked in straight-sided soufflé dishes, but can be done in any casserole with straight sides—they must be straight to let the soufflé rise evenly. To give the soufflé extra

support as it rises, you can put a collar around the dish. To make it, fold a 26-inch-long piece of wax paper lengthwise in thirds and butter one side lightly. Wrap the paper, buttered side against the dish, around the dish so it extends 2 inches above the dish. Tie it securely with string.

Once the soufflé is baked it must be served immediately. The air you have beaten into the egg whites is the only thing that has made the soufflé rise, and therefore it is very delicate. As it comes from the oven it will contract and start to fall. The one rule that never changes—the guests must wait for the soufflé, the soufflé must *never, never* wait for the guests. So, when you plan to serve a soufflé, keep this in mind.

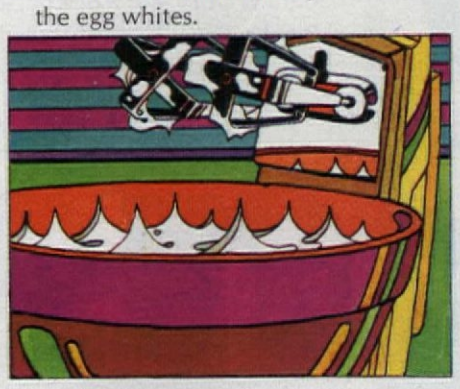
Soufflés may be a main course or dessert. Here are two recipes, one in each category.

CHEESE SOUFFLÉ

4 eggs
¼ pound sharp Cheddar cheese or 1 package (4 ounces) shredded Cheddar cheese
¼ cup butter or margarine
¼ cup all-purpose flour
½ teaspoon salt
¼ teaspoon dry mustard
⅛ teaspoon pepper
⅓ teaspoon ground nutmeg
1 cup milk
2 tablespoons grated Parmesan cheese
¼ teaspoon cream of tartar

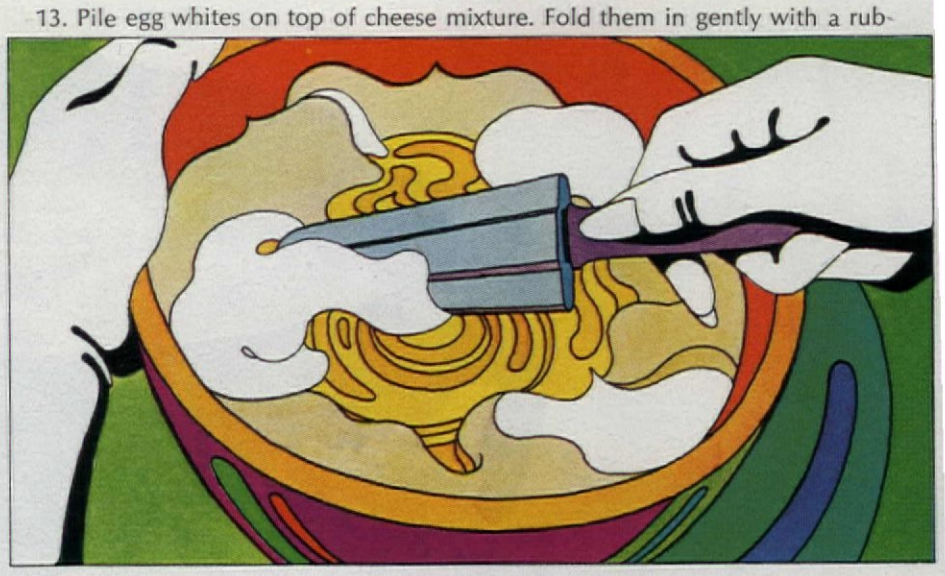
1. Heat oven to 350° F.
2. Separate eggs. Put whites in large bowl and yolks in second large bowl.
3. Beat egg yolks well. Set aside.
4. Shred Cheddar cheese onto a piece of wax paper or open the package of shredded cheese.
5. Melt butter or margarine in medium-size saucepan. Remove from the heat.
6. Stir in flour, salt, mustard, pepper, and nutmeg.
7. Cook over medium heat, stirring constantly, until mixture bubbles. Remove from heat.
8. Add milk slowly, stirring to keep mixture smooth and free from lumps.
9. Return saucepan to medium heat. Cook, stirring constantly, until the sauce thickens and bubbles. It will be quite thick. Remove from heat.

10. Beat sauce slowly into beaten egg yolks. We always add a hot mixture to egg yolks. If you did it the other way around, the eggs would cook immediately from the heat of the sauce and you would have a lumpy sauce.
11. Stir in Cheddar and Parmesan cheeses. Let cool while you beat the egg whites.



12. Add cream of tartar to egg whites. Beat until stiff peaks form when the beater is lifted out slowly.

13. Pile egg whites on top of cheese mixture. Fold them in gently with a rubber spatula. Cut down one side of the mixture, come across the bottom, up the other side, and over the top. Turn the bowl slightly and repeat. Keep doing this folding until the egg whites and cheese mixture are completely combined.



14. Turn into ungreased 1½-quart soufflé dish or straight-sided baking dish.

If you want a "top hat" effect run a spatula or the back of the tip of a spoon around the soufflé 1 inch from the edge, making a groove 1 inch deep.
15. Bake 45 to 55 minutes or until soufflé is puffed and golden and fairly firm to the touch.
16. Remove from oven. Serve immediately. Makes 6 servings.

CHOCOLATE SOUFFLÉ

Granulated sugar
3 eggs
2 squares unsweetened chocolate or 2 envelopes premelted chocolate product
¾ cup milk
3 tablespoons cornstarch
½ cup sugar
¼ teaspoon salt
2 tablespoons milk
¼ teaspoon cream of tartar

1. Heat oven to 350° F.
2. Butter a 1½-quart soufflé dish or deep, straight-sided baking dish.
3. Sprinkle inside of dish liberally with sugar. Tap dish to remove the excess sugar. This mixture that coats the dish will give your soufflé a sweet, crispy crust.
4. Separate eggs. Put whites in a large bowl and set aside. Put yolks in a second large bowl.
5. Beat egg yolks well. Set aside.
6. If using chocolate squares, put them and ¾ cup milk in top of a double boiler. Set over hot, not boiling, water until chocolate melts.
7. Combine cornstarch, ½ cup sugar, and salt in medium-size saucepan.
8. Add 2 tablespoons milk slowly, stirring until mixture is smooth. Stir in the hot chocolate mixture or, if using the melted chocolate product, stir in ¾ cup milk and the chocolate product.
9. Cook over medium heat, stirring constantly, until mixture thickens and bubbles. Remove from heat.
10. Beat mixture slowly into the beaten egg yolks. Cool.
11. Add cream of tartar to the egg whites. Beat until egg whites form stiff peaks when beater is lifted out slowly.
12. Pile egg whites on top of chocolate mixture. Fold in with rubber spatula.
13. Turn into prepared dish.
14. Bake 45 to 55 minutes or until soufflé is puffed and fairly firm to the touch. Remove from oven. Serve at once. Makes 6 servings.

NOTE: Soufflés may also be baked in individual soufflé dishes, using six 8-ounce ones. Bake them at 350° F. for 25 to 30 minutes.

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pieces thing.

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FOOD QUESTIONS YOU ASK

Question: *One of your recipes recently called for 1½ cups of half-and-half. I have been cooking for over 50 years, and this is the first time I have ever seen this ingredient called for. What is it?*

Answer: In the milk and cream section in your supermarket, you should find containers marked "half-and-half." This product is a mixture of milk and cream containing not less than 10 percent milk fat. If it is not available, you can substitute light cream in most recipes. Light cream is richer than half-and-half.

Question: *How can I avoid buying a whole box of cake flour when all I need is ½ cup cake flour for a recipe?*

Answer: Since cake flour is a lighter flour, you may use all-purpose flour if you do the following: Sift the flour, measure ½ cup, and remove one level tablespoon from the measured amount. Likewise, for a recipe calling for 1 cup cake flour, remove 2 tablespoons of flour from the sifted, measured amount.

Question: *Can you tell me how to make gingersnaps with the crinkly tops—like the ones you buy in the store?*

Answer: To produce a crackled surface on your gingersnaps, sprinkle each cookie with 2 or 3 drops of water just before baking them.

Question: *A friend recently gave me a recipe for a homemade cheese spread. The directions called for blending the cheeses together in a bowl. Does this mean I have to use an electric blender?*

Answer: The term "blend" means to mix gently with a stirring motion. Unless a recipe specifies the use of an electric blender, do not use one.

Question: *When a recipe calls for the juice of 1 medium-size lemon, how much juice should I expect to have? I like to use bottled lemon juice and it would be easier to have the tablespoon measurement.*

Answer: An average lemon will yield 3 tablespoons of juice and 1 tablespoon grated rind. An orange will yield ⅓ to ½ cup juice and 2 tablespoons grated rind.

Question: *How may one cook filet of sole without having it break up? If you will tell me that trick, I shall be obliged.*

Answer: In handling fish fillets, whether they are baked, poached, or broiled, the secret is to avoid overcooking them. Fish should be cooked only until it flakes easily when tested with a fork. Once it is cooked, it helps if you use a broad spatula or pancake turner to remove it from the pan or poaching liquid.

Question: *Could you please tell me whether it is all right to mix regular cake batter (not cake mix from a package) the day before and leave it in the refrigerator in order to bake on the following day?*

Answer: The batter may be covered and refrigerated over-

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Smirnoff leaves you breathless.
Vodka

ight if you are using a *double-acting* baking powder.

Question: *In a recent issue ou published a recipe for Gateau Mascotte—a special ind of cake from Brittany. Is t necessary to make adjustments for a 5200-foot elevation? The picture is pretty and he recipe sounds delicious, but I am afraid to try it without some information regarding altitude.*

Answer: If you live where the altitude is 3000 feet or more above sea level, certain adjustments should be made in the recipe and the baking temperature. For complete information on the subject write to one of these sources:

General Foods Corporation, 250 North Street, White Plains, New York 10602.

Colorado Agricultural Experiment Station, Colorado State University, Fort Collins, Colorado 80521.

University of Wyoming, Agricultural Experiment Station, University Station, Box 3354, Laramie, Wyoming 82070.

Question: *Can you tell me the difference between bouillon and consommé?*

Answer: Bouillon is a clear broth usually made from beef. Consommé is a seasoned, clear soup that jells when chilled. It is made by reducing meat stock, and its flavor is decided mainly by the vegetables cooked with it.

Question: *In one of your recipes for Seafood Gumbo you called for filé powder. Can you tell me what it is, where I can find it, and how to pronounce it?*

Answer: Filé powder is powdered sassafras leaves and is pronounced "fee-lay." You should be able to find it with the spices and herbs in your supermarket or check the section where they have gourmet foods. If you are still unsuccessful, write to McCormick & Co., Inc., 444 Light Street, Baltimore, Maryland 21202. They will be able to tell you where to locate it in your area.

Question: *Many of our readers have written to us for recipe information for low cholesterol diets, low calorie diets, and other special diets.*

Answer: There are many excellent recipe booklets available that may be obtained by writing to the following:

"Recipes for Fat-Controlled, Low Cholesterol Meals" and "The Way to a Man's Heart," both available through your local Heart Association. Check your phone book for listing. (Free.)

"Diets to Live By," Anderson, Clayton Foods, P.O. Box 35, Dallas, Texas 75221. (Free, with 1 proof of purchase of Chiffon Margarine.)

"Potatoes in Your Reducing Diet," National Potato Council, 425 13th Street, N.W., Washington, D.C. 20004. (Free.)

"Low-Sodium Diets Can be Delicious," and "Dietary Control of Cholesterol Diets," Fleischman Margarine Division, Standard Brands, Inc., 625 Madison Ave., New York, New York 10022. (25c each.)

The Food Department welcomes this opportunity to answer your questions about food, food products, and food preparations. Direct any questions you may have to:

Questions You Ask, Food Department
American Home Magazine
641 Lexington Avenue
New York, New York 10022.

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AVID FOR AVOCADOS

Question: What food is so versatile that it's adaptable to any course of any meal, can be served around the clock, combines with almost all food favorites, and is available all year?

You haven't guessed the answer? All right, here are a few more hints: It's a fruit. It's used for skin care by both people and elephants and as an aid in training myna birds to talk. It's an ingredient in suntan oil, ice cream, and bread making. Some people believe it's an aphrodisiac. Its romantic history tells us it grew wild in the ruins of ancient Aztec and Mayan temples, and was probably served to the Spanish conquistadores at Montezuma's dinner. It comes in varied forms—round, pear-shaped, or ovoid—and its skin colors range from green to purple, maroon, or jet black. Its skin textures may be smooth or pebbly. The flesh inside is golden green.

You've guessed it—'tis the mighty avocado! There are less than 150 calories in half an average avocado. There are eleven essential vitamins and minerals, including copper and iron. An avocado contains no starch and is easily digestible for children and infants. For a new menu idea try avocado spread on your breakfast toast.

We all know, of course, that the avocado must be used when fully ripe. But when is that? Next time you go to market, just cradle an avocado gently in your hand. Don't pinch. If it's ripe it will yield and be soft to the touch. If it is not quite ready you can hurry the process of ripening by putting it in a plastic or paper bag or by wrapping it in foil. Or, let it ripen slowly in your fruit bowl while adding a decorative touch to your table.

Fresh avocados taste best when served at room temperature. Chilling is only specified for such dishes as cold soups, desserts, or aspics. To prevent darkening, just brush the cut surfaces of the avocados with lemon or lime juice. Storage is simple too: Replace the seed on an unused half shell and cover with airtight wrap. Preparing avocados for eating or recipe use is quite simple. All you do is halve them lengthwise and twist gently to separate the halves. Then whack a sharp knife directly into the seed, twist, and lift it out. Place the cut side down in the palm of your hand, then strip or pare the skin. You are now ready to serve half shells, rings, or slices—or to place in your sieve, food mill, or blender for puree-type dishes.

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It's homogenized. You can't beat it.

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The homogenized frosting.

As well as finding fresh avocados in your market, you can now buy them frozen. There are, or soon will be, fresh frozen avocado halves in the freezer compartment. They have been ripened, pitted, and frozen in plastic pouches ready to be thawed and used as you would fresh ones. And, once thawed they will not turn color.

The second frozen avocado product to look for is avocado dip. It's mashed avocado seasoned with lemon juice and onion. It comes in 7¾-ounce and 1-pound cans. Use as a dip, a spread, a topping, or as an ingredient in recipes calling for seasoned, mashed avocado.

FRUIT SALAD DRESSING

3 avocados, peeled and mashed or pureed
1 cup dairy sour cream
1½ teaspoons salt
2 tablespoons lemon or lime juice

Combine all ingredients in small bowl. Chill at least 30 minutes. Makes 3 cups.

GUACAMOLE

2 ripe avocados
¼ cup dairy sour cream
2 tablespoons minced onion
2 teaspoons salt
1 teaspoon chili powder
1 clove of garlic, crushed
Dash of hot-pepper sauce
4 teaspoons lemon juice
2 medium-size tomatoes, peeled and chopped

Halve avocados; remove seeds; peel. Mash avocados with fork, put through sieve, or whirl in blender until smooth. Stir in remaining ingredients. Cover. Chill thoroughly. Makes about 3 cups.

AVOCADO AND CITRUS SALAD

1 cup dairy sour cream
½ cup finely chopped, pitted date
½ teaspoon grated orange rind
2 tablespoons orange juice
¼ to ½ teaspoon salt
Dash of ground mace
3 ripe avocados, peeled and quartered
2 cups grapefruit sections (2 large grapefruit)
1 cup orange sections (2 large oranges)
Butterhead or Boston lettuce

Blend sour cream, date orange rind and juice, salt, ar mace. Chill thoroughly. Arrang avocado quarters and grap fruit and orange sections on le tuce. Serve with sour crea dressing. Makes 6 to 8 serving

AVOCADO WITH MARINATED SHRIMP

½ cup pure vegetable oil
½ cup lime or lemon juice
2 tablespoons vinegar
1½ teaspoons salt
½ teaspoon dill seed
½ teaspoon dry mustard
Dash of cayenne
2 teaspoons capers
1 pound shrimp, cooked, shelled, and deveined or 1 package (10 ounces) frozen shelled and deveined shrimp, cooked and drained
3 or 4 ripe avocados
Lettuce

Combine oil, lime or lemon juice, vinegar, salt, dill seed, mustard, cayenne, and capers; mix well. Pour over shrimp in a bowl; toss to coat shrimp. Chill several hours, stirring occasionally. Just before serving, halve avocados; remove seeds; peel. Brush avocado halves with some of the marinade. Place halves on serving plates on bed of lettuce. Fill halves with shrimp. Serve with remaining marinade. Makes 6 to 8 servings.

AVOCADO BRAZILIAN CREAM

3 ripe avocados
1 to 2 tablespoons confectioners' sugar
¼ cup lime juice
¼ cup light rum
½ cup heavy cream, whipped
Lime slices or wedges

Halve avocados; remove seeds. Scoop avocado from shell, keeping the shell intact. Mash avocado with fork or press through sieve. Stir in sugar, lime juice, and rum; whip until smooth. Or, whirl avocado, sugar, lime juice, and rum in blender until smooth. Fold in whipped cream. Spoon into avocado shells. If you prefer, the avocado cream can be spooned into compotes, sherbets, pots de crèmes, or individual soufflé dishes. Makes 6 servings.

EASY AVOCADO ICE CREAM

1 avocado, seeded, peeled, and pureed
1 quart vanilla ice cream, softened

Beat puree and ice cream until blended. Freeze in 9x5x3-inch pan until firm. Let stand at room temperature 30 minutes before serving. Makes 1 quart.

News for Home Owners

(continued from page 44)

Among the other products at the January convention of the National Association of Home Builders were a number specifically designed to save steps in remodeling and building. Some will save you money, others time. Still others will add a touch of glamour instead. Here's a partial rundown·

OVER HEAD

One company, Williams Products, Inc., displayed the most extensive line of foam urethane beams we've seen. Aside from merely copying the look and texture of old wood, this company offers coordinated beams, moldings, pilasters, panels, etc., in English Renaissance, Federal, and Early American styles. Most are richly carved and ideally suited to formal rooms.

Two manufacturers offered roof tiles similar to ceramic types in shape, color, and texture, but made of colored concrete. Advantages are durability and distinctive appearance, which are achieved largely by the deep shadow line common to tile roofs. The manufacturers are Adams/Powell International, Inc., and Unitec Products, Inc.

If you prefer an asphalt roof, Wind Seal Jet, Bird & Son, Inc., is made for wind resistance. Improved strength comes from eliminating the usual slots between shingles. They are replaced by grooves, to give the visual effect of ordinary shingles. This roofing also has the glue-tab feature that has become standard on better grade asphalt shingles.

Do-it-yourself carpenters will like a steel device called the Saddle Brace, which lets you frame a garage or cottage roof without angle cutting the rafters. Each brace straddles the ridgeboard. After cutting a rafter to length, put one end in the brace and nail through predrilled holes. The other end of the rafter is nailed into a matching bracket that goes on the top of the wall frame. A pair of brackets is supplied with each saddle brace. Manufacturer of this product is International Enterprises.

FOR THE WALLS

Want a way to resurface a wall in a day or less? Formica Corp.'s Panel System 202 will do it. Each moisture-resistant panel consists of plastic laminate with a foam backing that conforms to slight irregularities in the existing walls. Application is with an adhesive that bonds to ceramic tile, plaster, plasterboard, and many other materials. Matching aluminum moldings go between panels and at corners. Comes in 20 colors and patterns. Sizes run from three by eight to five by ten feet.

Speaking of panels, U.S. Plywood introduced four new lines. Their Rough 'N' Ready and Rough 'N' Tumble are especially interesting. The former has a textured surface that appears to have been band (straight) sawed. The latter looks circular sawed. Both come stained in avocado, burlap, driftwood and harvest tones. Panel sizes are four by eight and four by seven feet.

There was also a new Marlite product from the Marlite paneling people, which has a richly embossed leaf pattern on its plastic-coated surface. Comes in planks sixteen inches wide by eight feet long, for installation with clips or adhesive.

For the exterior walls, Georgia-Pacific offers a hardboard siding with an unusual guarantee. The siding—which is available in the form of lap boards and panels—is primed at the factory. If properly finished with GP approved acrylic latex or oil-base paints, the paint is guaranteed not to chip, peel, crack, or blister for five years. The lap siding is smooth-textured, while the panels come in a choice of smooth or rustic surfaces.

DOORS AND WINDOWS

The same firm is marketing interior hollow-core doors that are encased in durable wood-grained vinyl. They look and feel like birch or walnut, but offer the easy cleaning of waterproof plastic. And, they require no stain, paint, varnish, etc. Available in standard six-foot, eight-inch height, widths up to three feet. Other sizes on special order.

A new double-hung window is designed for minimum maintenance. All exterior wood surfaces are plastic encased to eliminate the need for painting for at least 10 years. All glass is in double thickness and frames are weatherstripped; thus, no storm windows. Inside, the muntins are plastic, and snap out for easy cleaning. All interior wood surfaces are bare, so you can paint any color. Perma-Shield Narroline windows are made by Andersen Corp.

With so impressive a list of materials to choose from, today's home buyer or remodeler has every reason to be particular. Shop for the material that does just the job you want. Chances are, you'll find it.

SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N. Y. 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

TRY HAM CHAUD FROID

Pages 90, 91: Platter, bowl, carving set, Georg Jensen, N.Y.C.

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THE FAMILY PET
By PATRICIA O'KEEFE

CARE FOR ELDERLY DOGS

The first time you notice that your dog has a few gray hairs on his muzzle you get a little misty. You begin to remember: The day he came from the kennel, a wiggly bundle of fluff. The puppy puddles you mopped. The slightly lop-sided doghouse the kids so proudly built. You think of the time he scared off a midnight prowler. You wonder how many times he's run to the door to welcome you home and how he always knows it's you, even before you turn the corner.

And you pat his head, murmuring something like "Good old boy."

Take heart. Those gray hairs simply mean he's reached middle age. With good care, he will most likely live a good many more active and happy years. It is not uncommon for pets live to be twelve or fourte years old. Inoculations for c temper, good diet, and p tection from accidents cc tribute most to longevity.

Heredity is also a fact Long-lived parents pass th hardiness on to their offsprir Breed has an influence tc The smaller breeds age mo slowly and live longer.

Gray hair, one of the fi signs of aging, usually shov up when a dog is six or seve This is the time to take a fe special precautions to kee him in good health.

DIET

If, for example, he's begir ning to get a middle-ag paunch, he probably require a smaller amount of foo since he is less active. Exces weight will strain his hea and his joints. For old dogs two small meals a day rathe than one large one helps th body digest and assimilate food more efficiently. Vitamir supplements may be neces sary, but they should only be given when recommended by the veterinarian.

EXERCISE

Dogs, like people, fall into the habit of being sedentary. Regular exercise, scaled to his general state of health, will help keep his muscles firm and the joints limber. A long walk each day, weather permitting, will probably do you both some good. Some dogs whose spirits are younger than their bodies, may try too hard to keep up with the children. As your dog gets older, see to it that he doesn't get overtired from hard play.

CREATURE COMFORTS

An older dog gets set in his ways. He likes his meals at the same time and in the same place every day. He gets grumpy if someone preempts his chair in which he customarily enjoys his afternoon nap. Heaven forbid that anyone dispose of a favorite toy, no matter how ragged and how grubby it may be!

He will feel the effects of the weather more. On cold days, a sweater will protect a short-haired dog. If his coat gets wet, rub his body dry, particularly the chest and stomach, to prevent chilling. The dog that sleeps outdoors should have a well-insulated doghouse to protect him from the cold in winter and heat in summer. During spells of extreme temperatures, hot or cold, he should be allowed to stay in the house.

n the summertime, he eds a cool, well-ventilated ce to rest and plenty of ter to drink, in order to t heat prostration. Feed and take him out in the ing and evening when temperature is lower.

EDICAL CARE

Regular health checkups ice a year are important to staining a dog's good health er he is five or six. The vet- narian can spot trouble just ginning and prescribe treat- ent in the early, less acute riod. Failing eyesight, for ex- mple, can sometimes be ar- sted by vitamin therapy. ther conditions can also be ecked in time.

Because of the natural owing down of the body's generative powers, it is more fficult for an older dog to row off infections, though mptoms of illness are less pparent at the onset than in younger animal.

You should be observant nd report any changes in our dog's appearance or be- avior to the doctor. Signs to watch for are sudden listless- ess; discharges from the ose, eyes, or ears; limping or difficulty in getting up and down; loss of appetite; sud- den loss or gain in weight; abnormality in his elimination; shaking his head or pawing his ears or mouth; a dull, ragged appearance to his coat; sores on the skin that do not heal; and an unpleasant odor to his breath.

A NEW PUP?

Many dog owners dread the day they must bid good-bye to the family dog and decide to get another puppy to soften the blow. Unless your dog is an "only child" type who is extremely jealous of other dogs, this is often a good idea. Choose a puppy of the same breed or of similar temperament to make the adjustment easier. Be sure that Number One Dog gets an extra large share of everyone's attention when the new pup arrives. Don't let the puppy usurp his bed, feeding bowl, or toys.

After taking a few days to size up the newcomer, the old dog often takes a hand in the pup's training. Dog owners say the second puppy, like the second child, is a lot easier to train than the first.

Soon you'll have another picture to add to your doggy memories—old dog and young dog waiting side by side at the door for you to come home.

No-no's for mommies from Winnie-the-Pooh

No maybe's, Mom. This season's cutest show-offs are from the Winnie-the-Pooh Collection—only at Sears.

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Coming in May

In our May issue, you'll go along on a tour of the famous Farmers Market in Los Angeles and get many exciting recipes as a bonus. Remodeling comes on strong, with five family rooms remodeled for liveability and a 1929 house redecorated to house a painting collection. There's nearly a dozen remodeled houses . . . three big-old-barns, several redone attached town houses, outstanding facade redesigns.

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BUYER'S GUIDE

THE COMPACT APPLIANCES

We've been hearing a lot of talk about our decentralized society, and we're not surprised to see home life reflecting the pace. Homemakers aren't sticking to the one-room, one-function concept anymore; they're fitting out two or more sitting areas, cooking indoors and out, eating and entertaining upstairs and down—living from one end of the house to the other! Functioning effectively (and creatively) in more than one area calls for maximum versatility in the tools you use. We've been used to compact versions of major appliances for years, and find they're the space-saving, efficient answers to decentralized living.

The first compacts were slim, counter-height appliances designed mainly for apartment kitchens. Today, many of the newer compacts are smaller—they might be called mini-compacts or portable compacts. These are great for cars or boats, but this in no way detracts from their usefulness in the home. Compact freezers, ranges, washers and dryers fill many purposes in similar ways; it's up to you to put them to work for you!

The world is full of compacts, and the list is ever-growing to supply consumer needs. Before you consider the ins and outs of purchasing compact appliances, let's go over the basic features and brand names.

REFRIGERATORS

There are many refrigerators to choose from. The largest can either be built in under a standard 36-inch counter or used freestanding. Capacities range from 3 to 7.2 cubic feet. Generally, compact refrigerators have the same basic features as less expensive, full-size models: two ice trays, dial defrost, crispers, shelves, door shelves. A couple of brands, however, can be equipped with automatic ice makers at extra cost, and one model has automatic defrosting. Decorative doors are commonly available. In many cases doors can be reversed for right- or left-hand swing.

Smaller compact refrigerators are more variable, although most have the standard features just mentioned. Some are the conventional 1.5 to 3 cubic-foot models that can be set on a counter or table, stood on legs, or rolled around in tea carts. Some are 2 to 3 cubic-foot models built into handsome chests of the finest woods. Costing well up in the hundreds, these are used as bars in living rooms, family rooms, offices, etc. The most unusual in this category is a unit you can build into a piece of furniture or the house yourself. The compressor assembly is installed outside the refrigerator, as much as 6 feet away.

The tiniest refrigerators are weight portables meant for u *cars or boats. They operate off a* volt battery or on LP gas, but car be plugged into the house cu Some of these are front opening, ers, top opening. Capacities from less than a half cubic fo almost 2 cubic feet. Prices b around $50. Two refrigerators w we hesitate to call compact, which fit under a counter, are a cubic-foot conventional refrige and a 7.3 cubic-foot refriger freezer combination. The forme 30 inches wide; the latter, 42 inc

Brand names whose manufactu have supplied us with informa include Acme, Bernzomatic, Fridg National, Frigidaire, General Elec Hotpoint, Monitor, Montgor Ward, Norcold, Philco, Sub-Z Sears Roebuck, Springer-Penguin.

FREEZERS

Your choice here is more limi Front-opening freezers, which wil under a standard counter, have a pacity for adequate storage, thou small. One model is frost free and be equipped with an automatic maker. Chest models run from 3.3 5.7 cubic feet. Several have casters

Brand names whose manufactur have supplied us with facts are G eral Electric, Monitor, Montgom Ward, Sears Roebuck, Sub-Zero.

RANGES

Because there are so many exc lent, small cooking appliances (h plates, table ranges, skillets, sauc pans, griddles, roasters, rotisseries, t ble ovens) relatively little has be done by manufacturers to build cor plete ranges that are smaller tha apartment-house units. These a only 19 to 21 inches wide, yet c just about everything larger rang do. And they are moderately price One homemaker who was thinking buying a built-in oven as a secon oven settled instead on a freestand ing 21-inch range when she found gave her an oven plus three or fou surface units for little more than th price of a built-in alone. Slightl smaller ranges burning LP gas ar built for trailers and campers. The measure roughly 20 inches wide, 1 inches deep, and 16 inches high They have three burners.

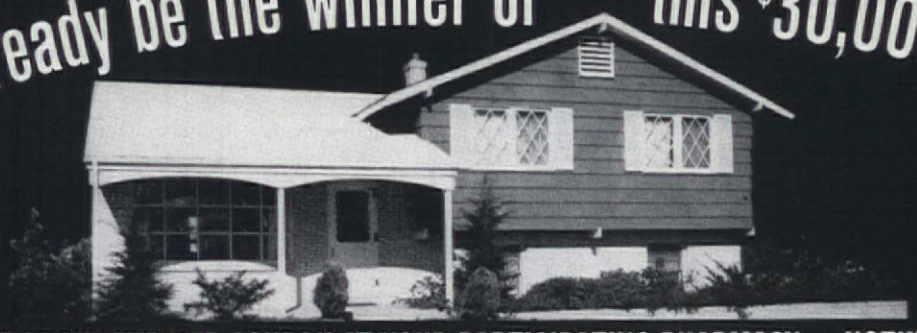
Brand names whose manufacturer have supplied us with information are Caloric, Frigidaire, General Elec tric, Hardwick, Hotpoint, Kelvinator Magic Chef, Montgomery Ward, Tap pan, Sears Roebuck.

COMPLETE KITCHENS

You can build a very compact kitchen yourself by combining into your own design any of the compact refrigerators and ranges with a sink. And you can even have a dishwasher if you install an under-sink model.

Several manufacturers offer pre-assembled compact kitchens. They include Acme, Crane, General Chef, General Electric, and (continued)

You may already be the winner of this $30,000 dream house!



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McKESSON VITAMIN C TABLETS
100 mg. 100's
Reg. $1.29 each
Now 2 for $1.29
250 mg. 100's
Reg. $2.49 each
Now 2 for $2.49
500 mg. 50's
Reg. $2.49 each
Now 2 for $2.49

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Vitamin A, in adequate supply, is essential for good health.
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Non-skid back, in neutral Sun Gold.

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1. You are a Bexel Vitamin Sweepstakes winner if the number appearing in this advertisement matches any one of the 2,001 numbers listed on the special Bexel displays at participating pharmacies. No purchase necessary. Call the toll-free phone number to obtain the name of your nearest participating pharmacy.
2. To claim your prize, fill in your name and address in the space provided and send it with your winning number via registered mail to Bexel Vitamin Sweepstakes, P.O. Box 641, Rosemount, Minnesota 55068. Only registered mail claims will be acknowledged.
3. Winning numbers have been selected in advance at random by electronic computer under the supervision of Marden-Kane, Inc., an independent judging organization whose decision is final. Entries altered or mutilated in any way are void. Valid winners will be notified within 60 days of the close of the sweepstakes.
4. A list of the winning numbers is available by sending a stamped, self-addressed envelope to: Bexel Vitamin Sweepstakes, P.O. Box 652, Rosemount, Minn. 55068.
5. Sweepstakes not open to employees (or their families) of Foremost-McKesson, Inc., its affiliates, advertising agencies, Marden-Kane, Inc., or publications carrying this advertisement. This Sweepstakes is subject to all Federal, State and Local regulations. Void in Wisconsin and where prohibited, taxed or otherwise restricted.
6. All entries must be postmarked by May 20, 1969 and received by June 2, 1969. Entries received later will not be acknowledged.

For names of participating pharmacies call this special TOLL-FREE number 800-243-1890 any hour any day. (In Connecticut call 853-3600)

Here's your chance of a lifetime to win your dream house or 2,000 other valuable prizes in this big Bexel Vitamin Sweepstakes.

Just check the lucky number with the winning numbers posted at your participating local pharmacy. The dream house winner can select any house plan of his choice, and we'll build it on your property at a cost not to exceed $30,000... or take the $30,000 in cash!

And while you're checking your lucky number — check your family's vitamin supply and stock up on these famous Bexel Vitamins offered at super savings only during this Sweepstakes Sale.

THIS IS YOUR LUCKY NUMBER!
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Bexel Vitamin Sweepstakes
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*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. An unusual cream called Esoterica fades them away, as it moisturizes, lubricates the skin. Masses of pigment break up, roughness disappears, your skin looks clearer, younger. Esoterica works equally well on hands, face, arms and neck. Makes a wonderful hand cream and make-up base. Product of a trustworthy 56-year-old laboratory, it is featured by leading department stores and drug stores. If you want your skin to be free of these blemishes, fairer, younger looking, begin using Esoterica today. 90-day supply, $2.00. Available in Canada and Mexico.

ESOTERICA SOAP softens skin, helps clear surface blemishes. Combats dryness.

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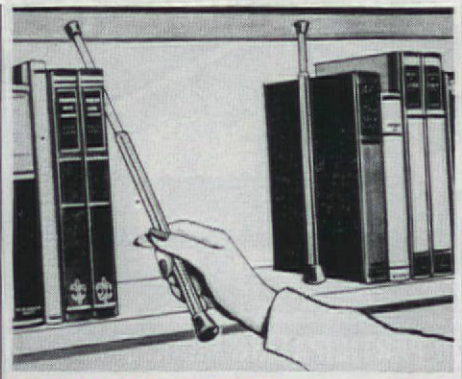
HYPONeX® PLANT FOOD
Grows better plants, indoors or outdoors. Clean. Odorless & soluble. 10 oz.—$1.00. Makes 60 gals. 75 item catalog Free. HYPONeX, COPLEY, OH. 44321



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Only $1 per set 2 sets $1.79

Handsome gold anodized aluminum posts have internal tension springs, adjust to fit shelves any height between 9½" and 13½". Just depress and move in or out to handle books added or removed. No-slip rubber tips keep them sturdy

4225—Spring Post Set .....$1 2/$1.79

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BASEMENT TOILET
FLUSHES UP
to sewer or septic tank
no digging up floors.
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No better solution for soothing and softening hands. Rich, concentrated, economical. A drop or two is enough for both hands. At all toiletry counters.

PAINT 10 TIMES FASTER
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2 guide wheels make your straight-line trimming sharp and clean. 10 times faster than brush trimming next to ceilings, baseboards, doors or window frames!

$1.10

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POTTING SOIL
For over 50 years the choice of professional growers and home owners. From the producers of famous Baccto Peat.

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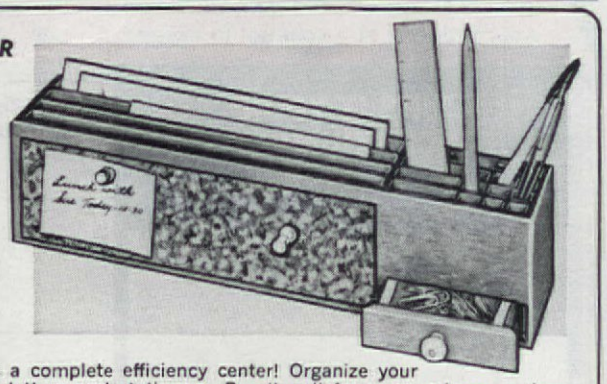
Durham's fills cracks and holes in plaster, wood and tile. Won't shrink or fall out. Economical, easy to use. Big 4-lb. can, only $1.60 at lumber, paint and hardware dealers, or shipped direct postpaid in U. S. for $2.00. Money-back guarantee. Order now. Donald Durham Co., Box 804-A, Des Moines, Iowa 50304.

NEW CLUTTER-CLEARER
DESK CENTER HAS CORK MEMO BOARD



Mahogany clutter-clearer is a complete efficiency center! Organize your desk with its partitions for letters and stationery. Pencil well for pens, scissors, ruler; built-in cork board for tacking memos. Pull-out drawer for stamps, clips. Rich, teak finish on mahogany, looks like fine furniture. Compact 15x3½x3". Only $2.98 (Add 35¢ post.)

GREENLAND STUDIOS, 1074 Greenland Bldg., Miami, Fla. 33147

COMPACT APPLIANCES
(continued)

King. The smallest unit is only 30 inches wide. It incorporates a 5- or 6-cubic-foot refrigerator, two gas burners or electric surface cooking units, and a stainless-steel sink. For baking and broiling, you can mount an optional 30-inch oven on the wall above. From this mini-unit, complete kitchens increase in size to a "monster" of 90 inches.

WASHERS

No one can fault the full-size combination washer-dryers as compacts. Nevertheless, still smaller washers are available. The largest of these is a roll-around spin-dry machine measuring 30 inches high, 27 inches wide, and 15 inches deep. You can wash five pounds of clothes in the washtub while drying a previous load in the adjacent high-speed dryer. Other compacts are agitator models with optional wringers. One is small enough to set on a counter.

Brand names whose manufacturers have supplied us with information on small washers are Fridgette/National, Hoover, Monitor, Montgomery Ward, and Sears Roebuck.

DRYERS

Here's a varied group. Two types of compact dryers on casters occupy roughly 2½ square feet of floor space and stand 28 inches high. They operate on 115 volts and can dry approximately half of a standard washer load at one time. Other compact dryers (also operating on 115 volts) are much smaller; in fact, the largest is about the size of a portable typewriter. They handle a maximum of one to two pounds of wet laundry.

Brand names whose manufacturers have supplied us with information are Maytag, Sears Roebuck, Udico, and Wagner.

WHERE TO USE COMPACTS

Compact appliances serve either as substitutes for larger models or as supplements to them. Compact washers, for example, are mainly used as substitutes in vacation homes and apartments not big enough to accommodate a standard washer. They're also selling to small households that don't produce enough laundry to justify a big washer. It's the same with compact ranges and compact kitchens: The greatest demand for them is from people whose kitchen space is limited for standard-size appliances.

However, one substitution idea using compacts to their fullest capacity has been passed by. Why not use several compacts in place of a single large appliance? Two compact ranges will provide you with six to eight surface units or burners plus an extra oven in the same space as one 40-inch range. And you can arrange them either side by side, or in separate parts of the kitchen for greater flexibility. Instead of concentrating all refrigerator and freezer space in one huge combination, you can fit compacts in more conveniently. Of course, we realize compacts don't always include the newest features found in full-size appliances, but there are situations in the stepped-pace of home existence where the idea makes a great deal of sense. *American Home* feels that the conveniences of compacts have been overlooked long enough. Not only is the substitution potential irresistible, but the use of compacts to supplement standard equipment also needs more consideration. By simplifying housework, and cutting down on unnecessary traffic, they're the key to enjoyable modern home life. Here are some suggestions:

- Build a compact kitchen on your terrace. It will eliminate that hectic business of carting dishes in and out when you're entertaining or simply having family meals outdoors.
- Put a compact refrigerator—and perhaps a compact range—in the family room. It will help to confine your teen-agers when they are having parties or holding meetings. It will save the family bartender some walking.
- Put a compact refrigerator by the swimming pool or badminton court. Plug it into a weatherproof outlet and stock it with soft drinks.
- If you run out of freezer space in your present combination refrigerator-freezer, install a compact to relieve the shortage. It will cost less than a new big combination, and if it can be placed in an unused corner of the kitchen—in an old pantry or on the back porch—it will be less costly to install.
- If there are several family members who like to cook, but you don't have a big enough range to accommodate them, install a compact somewhere else in the kitchen if space permits.
- Put compact dryers in the bathroom for drying small hand laundry.

INSTALLING COMPACTS

Since compacts are so often used outside the kitchen and laundry—frequently in living areas—many of them can be built in. (The major exceptions are washers and dryers.) As a rule, there is no trick to doing this.

Ranges, like complete kitchens, are simply slid into place. Refrigerators that exhaust the heat given off in the refrigeration process to the front, are handled in the same way. But, if you have a refrigerator with the condenser coil on the back, you must ventilate the cabinet or wall into which it is built. This is easily done by leaving an inch or two of space behind the refrigerator and providing a grille or series of bored holes in the cabinet's outside walls.

Compacts that are installed on terraces and in other exterior locations should be protected from sun, rain, snow, and hail. Raise them off the paving at least an inch so they won't stand in water flowing across the paving. You may also want to keep them under lock and key. A closet with bifold doors provides a very satisfactory answer. By Stanley Schuler

NEW WAY TO BROIL THE NO-TURN WAY

The best tasting broiled foods come from our new broiler that cooks both sides at once

■ Clever! We have two high speed heating elements . . . one on top, one on the bottom. Put in your food . . . turn on . . . and both sides are cooked at once. This double-quick heat method sears in the meat juices on both sides for a more natural, juicier taste. Really makes a difference.

YOUR FIRST STEAK WILL TELL THE DIFFERENCE

Broil a steak (or any meat) in Quick-Broiler. Watch it through the glass door as both sides turn a deep red brown. If it only tastes as good as it looks! Now it is done. Take it out, put it on a platter and serve. Slice your first piece. Tender, isn't it! The double-broiling actually makes the meat 20% more tender. Now taste it. Never has a piece of meat been so loaded with natural flavor . . . juicy, really melts in your mouth. Double broiling makes the difference. The best steaks in the finest restaurants can not surpass the results of this double broiling.

QUICKEST BROILING POSSIBLE

Broils in almost half the time. A real convenience when you are late with dinner. In just minutes, the meat is done. Great for entertaining. You can never really plan when your guest will be ready to eat. With the Quick-Broiler you can put the meat in when your guest sits down and in minutes be ready to serve perfect meat.

MORE HEALTHFUL

Seals in the natural juices . . . all the vitamins and proteins. The goodness stays in instead of running out.

MAKES PERFECT BISCUITS, PASTRIES, CAKES, ROLLS

Bakes, too. Just use the lower element. Separate bake rack.

Automatic thermostat control

BUILT FOR YEARS OF SERVICE

Triple chrome plated. Aluminum pan containing special broiler rack catches all drippings. Two position oven door.

#871 QUICK-BROILER $24.95

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when you open the top of this jewelry box. A silvery beauty that will be your very favorite because it plays the beautiful, haunting Lara's Theme. The music box itself has a transparent top so you can see the imported mechanism work. Fascinating to watch.

The piano style box is lavishly done and . . . always so elegant. Lined in red velvet. Just enough room for your favorite rings, earrings, or other pieces of jewelry. 4¼" x 2¼" x 3¼".

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■ This is authentic . . . we didn't change a thing on these dairy cans except the size and adding the product names. Made of polished triple-plated chrome steel just like real milk cans. This set will last for years and take plenty of abuse. Flour and Sugar hold a full 5 lbs.; coffee and tea more than 1 lb. each, and the cookie can holds enough cookies to feed the neighborhood.

Decorate your kitchen counter with this unusual canister set.

#1160 CANISTER SET ..... $13.95 plus $1 pp.

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An ideal home or office organizer

■ Looks like an antiqued walnut wood with all the rich seasoned grains. Super strength fibreboard construction, with a strong inner steel frame, will easily hold up to 500 lbs. of weight. Complete double drawer file is 22" x 18" x 13", with two wooden drawer pulls. Use a double drawer file in your Early American kitchen or den to hold all of your home records, correspondence, shopping lists, recipes, school and club notices. A perfect decorative Colonial addition in any home. Will hold all his sales records, files, stationery, policies, stocks and bonds in one ready to get at organizer. Adds the right touch to a teenager's room, and gives plenty of storage space. For the entire family.

#2504 DOUBLE DRAWER FILE $6.95 + $1 pp.

CHERUB PLAQUES

Imported from Italy

■ The classical cherub created in a new material that looks every bit like old Ivory. Made in Italy where old world artists hand finish every one to give it the antique look. Mounted on a red plush background, it is framed in a lavish, baroque gold finished frame. Each plaque is 5½" Wide diameter 7½" High . . . just right for hanging this trio in almost any room . . . even your bath. Beautifully made . . . they look far far more expensive than our modest price. Set of 3.

#1804 CHERUB PLAQUES $4.95 set

Safety and Beauty for Your Bath

13 PC BATHTUB APPLIQUE SET

Choice of 5 Decorator Colors . . . Only $2.98 a set

■ Brand NEW for SAFER FOOTING in Bathtub or Shower. Adhesive-backed, grips securely instantly. Make own arrangement from 13 appliques. Top surface gives more comfortable sitting. Decorative accent note. Choice of Olive Green #2287, Pink #2288, Gold #2289, Sky Blue #2290, or White #2291. Set consists of seven 5" and six 3½" water lilly style appliques . . .

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$2.98 EARLY AMERICAN 25" EAGLE

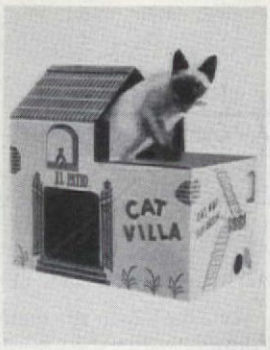
■ Our national bird in flight, ready to protect home and country. Decorative, NEW process, in tough Polypropylene, guaranteed not to rust, chip or peel. Molded composition. Your choice of decorator black, or antique gold. 25" wing span by 9". Perfect accent note over fireplace, over garage, den, office, favorite wall. Ready to hang. Perfect for either indoor or outdoor use. A real good buy.

#2266 BLACK 25" EAGLE—$2.98 #2267 ANTIQUE GOLD 25" EAGLE—$2.98

EARLY AMERICANA STORAGE CHEST and only $5.95

■ Hexes and hearts . . . and all the authentic designs and colors from the Pennsylvania Dutch area. Colorful, very decorative, and useful too. Wonderful for storing linens, clothes, toys, hobbies, fireplace wood, or boots in the mud room. Made of super strength fibreboard, so strong you can sit on it while removing your boots. One piece construction sets up in half a minute. Measures an ample 32" x 15½" x 14".

#721 AMERICANA STORAGE CHEST ..... $5.95 plus $1 pp.



Your Cat Will Love CAT VILLA

■ Your cat deserves the French Riviera, and if you can't send him there, then maybe his own villa will do. This delightful and colorful Cat Playhouse will bring many hours of fun to millions of pet owners all over the country. Sturdy corrugated fibreboard construction will stand up under the roughest feline frolicking. Comes complete with Cat-Nip carpeting, wall to wall. Sets up in seconds to a big 15" x 18" x 22".

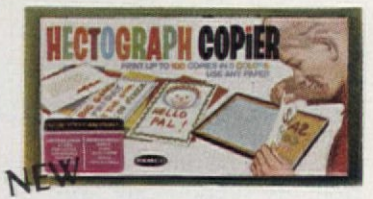
#861 CAT VILLA ..... $3.95 + 25c pp.

REPLATE WORN SILVER

While You Polish!

■ Silver Plus deposits new, pure silver where original plating has worn down to the copper, brass or bronze underneath. It polishes at the same time, and helps to maintain enduring silver beauty. Easy to use—leaves your hands clean, your silver beauty bright. Our own product, we've been supplying antique dealers, collectors and individual users by mail only, for over ten years. Large 4 oz. bottle lasts a long time.

#668 SILVER PLUS $2.00



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Please RUSH the following items on Satisfaction Guaranteed basis.

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Dept. AH 469, 26 South 6th Ave., Mt. Vernon, N.Y. 10551

THE ART OF ESPALIER TREES

Espalier is high garden art. It's for you only if you think there should be more to gardening than turning on the sprinklers.

An espalier is a tree, shrub, or vine trained by skillful pruning and tying to grow two-dimensionally against a support. Espaliering enables you to grow plants you never dreamed you had room for: An apple tree along the fence, a maple against the garage wall, or a flowering quince by the front door. Besides enlivening walls and saving space, espaliering will induce a flowering tree to cover itself in bloom, a fruit tree or berried shrub to bear prolifically.

Espaliers are not for the occasional gardener. During the active growing season they need frequent if not constant attention. They require a patient, careful hand to get them started, a light, deft hand to keep them in shape.

THE BASIC SHAPES

The horizontal cordon is the easiest espalier design for beginners. To make it, buy a young sapling that consists of a single stem without major branching. Horizontal cordons are usually planted against a fence so the shoots growing in opposite directions, parallel to the ground, can be tied along wires. You can also plant against a wall or board fence, provided there is a frame, trellis, or other support on which the shoots (cordons) can be tied. Plant the sapling six to 12 inches away from its support, and cut off the top at 12 to 20 inches from the ground.

New shoots will grow from the cut top, and unless you want more than one cordon, or line parallel to the ground, keep only the two best shoots. They must be trained to grow in opposite directions from each other. Tie them to their support as they increase in length. If you want a second cordon, keep the three best shoots, letting the third grow vertically as the central leader. After a year it will be about 20 inches tall. Cut it off at 18 inches and new shoots will form. Keep the best two as you did for the first cordon. You can keep on repeating the process until you have four cordons—no more. This is known as a horizontal T.

A variation of the single horizontal cordon is the single U. It's simple to do: When the two horizontal branches reach 12 inches on both sides, bend them up carefully into a vertical position, at right angles from the ground. Tie securely to a wood frame or vertical strips of bamboo. Allow approximately 16 inches of space between the two vertical branches. If you would like a more complicated design of double or triple U's, cut the two verticals back to the height at which you would like the new U's to begin. Keep two of the best new shoots that sprout on each vertical, and after they have developed horizontally, bend and tie them carefully so they will continue growing upwards.

Another variation of the horizontal T is the *palmette verrier*. Instead of being tied horizontally, the branches are trained up in candelabra form.

The gridiron is also a variation on the single horizontal T. You can make it by allowing six vertical branches to grow, parallel to each other, from the single horizontal cordon. Three should grow on either side of the central trunk. Once they have grown up, complete the gridiron by cutting off the tops of each vertical so that new shoots form. Keep the best one on each vertical and train by tying horizontally as you did for the horizontal cordon.

THE INTRICATE BELGIAN FENCE

Do you feel you're ready for a more difficult—but beautiful design now? Try the Belgian Fence espalier. Plant five or more saplings six to 12 inches from the support. Space them 18 to 24 inches apart. Cut them back to 18 inches, and new shoots will grow. On each sapling save the best two shoots. So far the procedure is identical with the one for making a horizontal cordon. For the Belgian fence, however, instead of tying shoots horizontally you train upward at opposite *45-degree ar* They will make a diamond-sh pattern against a wall or an attra screen if a wire fence is their sup

INFORMAL DESIGNS

Unlike formal espaliers, which rigid in design and carefully tra from the sapling, free-form or in mal espaliers can be de oped from mature pla The design is usually symmetrical, and you cut it out with the pruning. The idea is develop a flattened p in an openwork design that the texture and co of the wall will sh through and become p of the pattern.

You can make an inf mal fan design with a multistemmed small tree shrub. The overall impr sion should be one of half circle rising from t ground. Don't shape it t rigidly or you'll lose t casual feeling.

A fountain shape is sin lar to the informal fan, b instead of growing out of low trunk, several ster rise vertically, spread gra ually, and then cascade a fountain shape.

TOOLS AND TECHNIQUI

Have a very sharp pru ing knife and a pair of sma hand shears. Prune with light touch or the plar will look tortured. Prunin determines the direction o new growth, so prune to bud facing in the directio you want the new growt to go.

A trellis or other suppor is the basic guide for train ing an espalier. Use raffia cloth, or rubber ties fo small, tender branches Soft cotton twine or jute garden cord can be used on older branches. Never use wire to tie a branch. Loop the tie around the support first, then around the branch. Don't tie very tightly or there will be no room for growth.

You should do any necessary tying *throughout* the season, as new growth develops. Once you let a branch go untied for too long, it's difficult, if not impossible, to train it correctly. A branch, no matter how pliable it seems, should be bent in several stages, not all at once, or you risk injuring or breaking it.

When buying mature plants for an espalier, look for naturally flattened shrubs with no major protruding branches. Your shrub may have height and width, but ideally little depth.

These give your grass "shear" horror

...thanks to TRUE TEMPER® engineering.

For that well-manicured lawn look, True Temper has developed a variety of regular and long-handled grass shears and edgers that cut your work and reduce fatigue.

Long-Handled Grass Shears. Lets you stand up to any trim job. Same "floating blade" strength and smooth cutting characteristics as #22 (above). Chrome-plated shaft is 37½" long. (#L22)

Rotary Turf Edger. Steel "Duckbill" cutter blade trenches deep, holding and guiding, while rotating star cutting wheel trims as fast as the user walks. Pivots for left- or right-side trimming. Two cross-ribbed tires. Fire-Hardened® smooth handle. (#DB2)

†Teflon-S is DuPont's trademark for its stratified non-stick and self-lubricating finish.

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Custom fit for any dress you make guaranteed on this precision adjusting form—or no cost!

Aristocrat of Dress Forms

A professional precision adjustment form (DuPont Neoprene) gives body material great flexing and holding power.

- **"dial" your measurements into size computer—clip lock—form becomes YOU.**
- **Adjusts to regular, half sizes . . . many variations 8 to 20 (also model 20 to 50).**
- **Each shoulder raises, lowers. Each bust expands, contracts, raises, lowers.**
- **Waist narrows, widens, shortens, lengthens. Hips widen, narrow, raise, lower.**
- **Entire form gains, reduces with you—adjusts to other family members.**
- **Strong steel stand—and form—take apart easily—stow away in drawer.**

If you're without a dress form—just *trying* this one (at our risk) can change your life.

This form guarantees a custom-fit expensive look to each dress you alter or make—or no cost. Yet it *saves* you money so fast it often pays for itself the first or second time used.

This custom fit form saves hours adjusting patterns and fitting clothes—up to 50% of sewing time. It saves struggling, twisting, turning—*trying to* get the right fit. It saves ripping out seams for a simple alteration, or just because your skirt didn't hang properly the first time.

It's perfect for beginners. Here is why all of this is so.

THE SECRET OF CUSTOM FIT

Would you like every dress you alter or make *praised* for its custom-fit expensive look? . . . While you smile—inside—at the money and time you've saved—at the end of embarrassment of poor fit "home-made" clothes—or the success of your first dress making attempt.

The secret is *custom adjusting* of standard patterns to your differences (there's only one you). When you pin the pattern to an exact duplicate of you, this adjusting is simple and easy.

And this custom-fit life-size dress form becomes —exactly YOU—with YOUR waist—YOUR shoulders—YOUR neck—YOUR bust line—YOUR hips.

This is because in each body area an ingenious size computer "dials" your correct inch measurements. A Tab (like a tape measure) slides through a slot under the area answer window. When your measurements appear in each window, just clip lock in position. Automatically the DUPONT NEOPRENE processed body material has already adjusted—*in each body area*—to become YOU! Custom adjusting of patterns to you has become as easy as before it was difficult.

A LIFE-SAVER FOR BEGINNERS

Because the hardest part of home sewing is making adjustments—exactly what ADJUST-O-MATIC makes so simple.

With it beginners easily make hems—adjust hemlines—make alterations so perfectly, store-bought clothes fit like made-to-order. You save the $3 to $5 paid before to fix a shoulder line—shorten a hem —take in a waist line. You're more satisfied with the way your clothes fit.

Fitting in this form is so easy you quickly form old dresses into new. Too tight or too loose—too large or too small dresses fit again. You easily alter, redesign, remodel your own dresses, coats, skirts, blouses. You begin to make your own simple dresses then more complicated ones. Later, you even design your own styles, and all on this form.

DOES MORE THAN ANY OTHER FORM

This master pattern-maker's form has every possible professional dressmaker trick and short cut built right into it.

It's unlike any other form. To adjust there's no maze of wire and bolts to struggle with. Simply slide, adjust and clip lock. It's pinnable—*throughout*. No gaps down front or side or around neck give difficulty.

Scientifically placed guide lines let you know when your dress is perfectly centered on the form.

The light steel stand is so adjustable, raises or lowers *precisely* to any point 4′ 2″ to 5′ 6″ (add length of your head from neck up to measurements of any form). It's handsome, rubber-tipped, gives steady support. It assembles, takes apart easily.

The inventor has built a lifetime as master pattern maker for leading pattern companies into this form.

All his life—he designed dress forms—some of the world's most expensive—to give custom fit to the very rich.

But he built this custom dress form for you—to adjust more precisely than any other—do many dressmaker tricks others can't—yet costs a fraction of the others.

LUIGI CELLA DRESS FORMS Hold U.S. Patents #2922555, #3140021, #314022, #3140022.

Work with this form anywhere. Lap, table, chair. Want to work on shoulders—back—underarm seam —front—waist—hips? Presto! One hand lifts form off stand. Without ever getting up from your chair you can take ADJUST-O-MATIC apart and work in sections.

Every adjustment—each contour line—the height range—the angle of the darts—posture angle of the form—all have been checked and rechecked by fashion fit leaders, home dress-making authorities and fashion editors.

AMAZING NO RISK OFFER

Instead of bulky, heavy cast-iron framing and body, ADJUST-O-MATIC uses DUPONT NEOPRENE processed body material. Shipped direct to you disassembled it costs a fraction of ordinary forms. There are several parts to each section—only 15 in all. To assemble, adjust or take apart each step is simple and fun with clear can't-go-wrong directions.

When you try it for 30 days without obligation you'll realize why it's so amazing. Full refund if not delighted.

All ADJUST-O-MATIC costs is $5.49 yet it has many features dress forms costing *six* times more do not have. Try at our risk. Reserve yours today.

MAGIC DRESS FORM
1051 Greenland Bldg., Miami, Fla. 33147

Please rush revolutionary PERFECT FIT ADJUST-O-MATIC Dress Form that guarantees custom-fitting clothes for the entire family for 30-day NO RISK TRIAL. If after trying PERFECT FIT ADJUST-O-MATIC I am not delighted in every way, I will return it for full refund.

CHECK HERE:
☐ Reg. Size (8 to 20) Recommended if bust is 30″-40″.
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Enclosed check or m.o. $_____ Send me:
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___Collapsible Steel Dress Stands @ $2.49

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ADDRESS_____
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(Please add 85¢ postage with order)

By ARTHUR J. MAHER

CRAM COURSE ON FIRE EXTINGUISHERS

Approximately 5000 Americans die in residential fires every year and thousands more are hospitalized. Yet few homes are equipped with fire extinguishers—probably because few home owners realize their importance. Here are some basic facts you should know about fires and fire extinguishers.

CLASSIFY THE FIRE

Fires, like everything else today, have been categorized; they are A, B, C, or D, depending on what's burning. A class A fire is the run-of-the-mill variety—burning wood, paper, and/or fabrics. It might involve burning trash, draperies, a carpet, the sofa, etc. It's also the simplest to fight.

Class B fires burn liquids such as paint, gasoline, and cooking grease. Fighting these is tricky, because the wrong approach or extinguisher can spread the flames, or spatter the burning liquid.

Class C fires involve electrical equipment with the power turned on. A faulty appliance or shorted wiring can cause this type. The danger in fighting C fires is from electricity traveling up the stream from the extinguisher.

Class D fires, which almost never occur in the home, involve burning metals. We won't discuss them.

USE THE RIGHT EXTINGUISHER

The type of fire for which an extinguisher is both safe and effective is prominently shown on the label. Never use an extinguisher on a fire not stated on the label. Never!

For class A fires, the most common extinguisher is filled with water. One type generates its own pressure for operation. When you turn it over, acid is released into the water, which contains dissolved sodium bicarbonate. The chemical reaction generates carbon dioxide that forces out the water. Another type is simply a pump that you work with one hand while directing the stream with the other. Still another is powered by pressurized air. And there's one that gets its pressure from a cartridge of gas.

One type of water-filled extinguisher is primarily for class A fires, but contains chemicals that have some effect on class B fires. It's powered by pressurized gas, and will be labeled for class A and B fires. Another class A and B extinguisher uses foam.

The next category of extinguishers is intended for both class B and C fires. One type is filled with smothering carbon dioxide that shoots out when you operate a valve or press a lever. Another B and C extinguisher emits a dry chemical powder that creates an oxygen-excluding gas that smothers the flames. Finally, there's a relatively new extinguisher that's intended for A, B, and C fires. It's also a dry chemical type, and acts very much like the dry B and C type. However, its powder also adheres to the burning surface, preventing reflash.

WHICH EXTINGUISHER TO BUY

We recommend the dry-chemical type. All other types will work, of course, if used properly. But the dry chemical extinguisher is lightweight, easy to use, easy to store, can be recharged at home, and usually has a pressure gauge for quick checks.

The most common size available carries a charge weighing 2¼ to 2¾ pounds and costs about $10. There's also a 5-pound size, costing about $20, and a small one charged with about a pound of chemical that costs about $5. The medium-size (2¼ to 2¾ pounds) model is usually the most sensible choice. It's small enough to be used by a child or woman, to be stored in handy locations, and to avoid being an eyesore. At the same time, it's large enough to do some good and to be easily found when needed. Smaller and larger units are also useful as we'll discuss later.

Should you get the B and C or the A, B, and C? The latter, because its chemical adheres to the burning surface, might perform better on overhead and vertical surfaces. And, of course, it's rated for class A fires as well as B and C. However, the p der from a B and C dry chemica tinguisher is easier to clean up either type of dry-chemical e guisher seems a good choice.

FINDING A GOOD ONE

Of course, a defective or subs dard fire extinguisher is dangerou own. But, there are two relia agencies that test fire extinguishe Underwriters' Laborato (UL), and Factory Mut (FM). Don't buy a unit less the label states proval by either or both

When reading the lab you'll also notice that number precedes the tered fire designation; i. 8B:C or 6B:C. The high the number, the larger t fire it will fight.

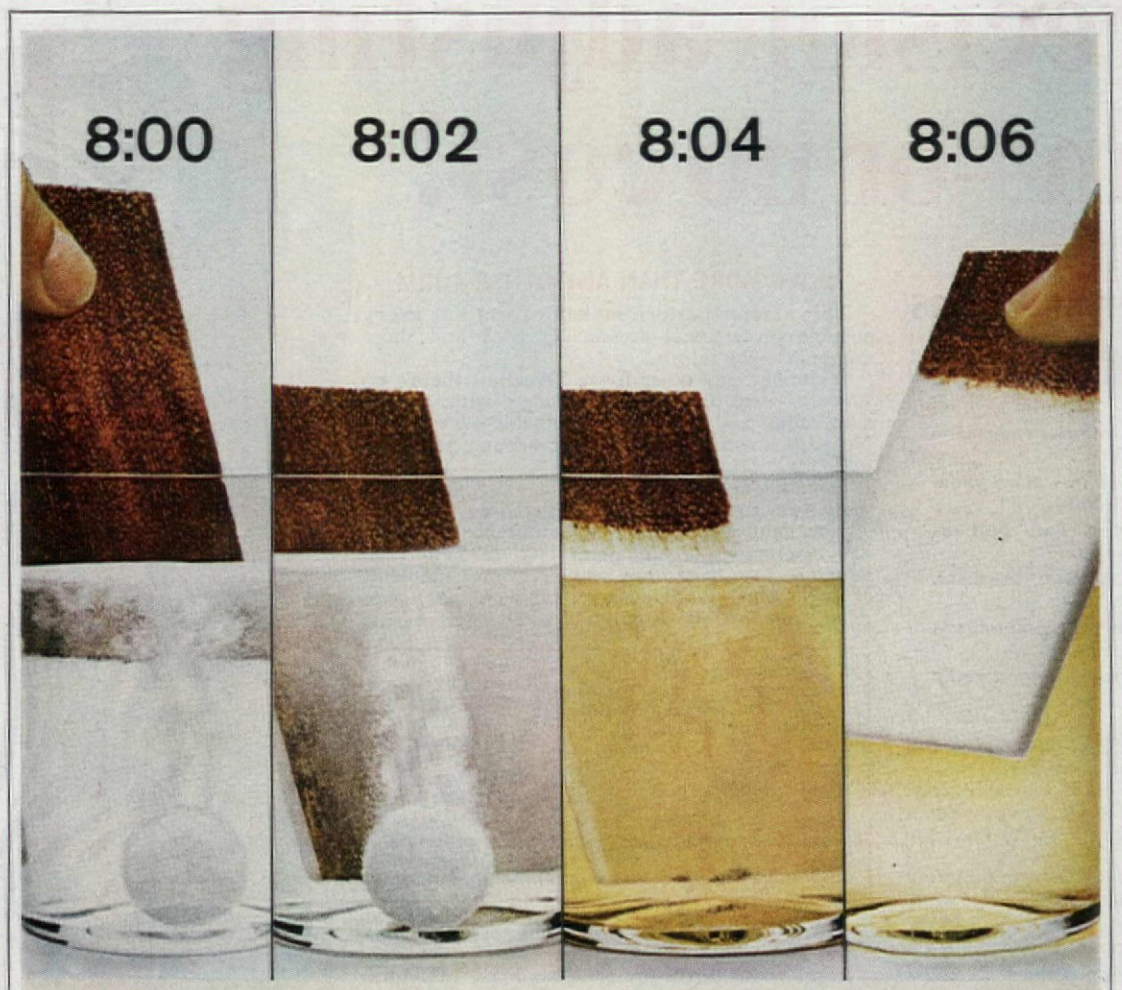
WHERE TO KEEP IT

The kitchen and wo shop are high-hazard are as are the living room, g rage, furnace, utility are and any storage place f combustibles. Where tw of these connect, an exti guisher in the connectir doorway protects both. Th basement could use a larg unit. For the sleeping are put a large unit near th master bedroom doo where you can grab it t protect the master or othe bedrooms. A good plac for a small unit is near th range or other cookin area in the kitchen.

Naturally, all housewive object to an extinguisher' decorative qualities. But re member that it can't be completely hidden or diffi cult to reach. Consider the inside of a closet door, a corner by the sofa, and other handy but unobtrusive locations. Have it near the door, where you won't have to pass the fire to reach the extinguisher.

In using an extinguisher, on-the-job training won't work. Familiarize everyone in the family with the manufacturer's directions.

A parting word of caution: Don't let a fire extinguisher give you a false sense of security. In case of a small fire, such as a cooking flare-up, it's all right to just squirt away with the extinguisher. For anything larger the first thing to do is clear everyone from the house, especially from upstairs rooms where hot gases do most of the killing. Then call the fire department. And then tackle the fire. Or have someone call the fire department while someone else fights the fire. When fighting, *never* let the fire get between you and an exit. Finally, don't fight too long. Possessions are replaceable, you aren't.



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Watch Polident® Tablets clean this stained denture material in just 6 minutes. No other cleanser gets your dentures cleaner or brighter than Polident Tablets. Polident's exclusive deep-cleaning oxygen whiteners work to bubble out the worst stains and odors fast. Leave your dentures sparkling fresh.

SPECIAL OFFER: Get this attractive all new denture bath. A $1.00 value. FREE in this special package of Polident Tablets.

Shouldn't your world include an Evans·Black carpet

A carpet like Kingsport. You'll find its deep shag quietly softens a Scandinavian world of walnut and teak and birch. Yet, it's so colorful, it will boldly match modern prints color for color. Rainbowing from the cold beauty of a royal blue to the hot touch of antique bronze. And Kingsport's nubby texture is the perfect contrast to the smooth sweep of oiled-wood furniture. Kingsport, a hauntingly beautiful, solidly functional carpet with a 100% Kodel® polyester fiber pile. But Scandinavian is just one world and Kingsport is just one Evans Black carpet. There are more…many more. So stop at your Evans Black dealer and tell him to show you a carpet that matches your world. He'll have it, as well as a free booklet that illustrates all the world of decorating—from traditional to the latest directions in contemporary.

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Anchor Picket . . . quaint, yet modern. All-aluminum with baked-on enamel. No rusting or chipping.

Anchor-weave aluminum strips, in a bevy of colors, fit into chain link fence for beauty and privacy.

Anchor Permafused Chain Link. Its green vinyl coat is fused to tough steel wire. Attractive and strong.

Modernmesh or standard chain link, aluminum or steel, by Anchor: world's largest fence-makers for homes.

Protect your yard, style it, make it private . . . from a wide selection of Anchor Fences. In colors, choose from Privacy, Anchor-weave or Permafused® Chain Link. In white, there's Privacy, Picket, and Post and Rail. In chain link, take your choice of Modernmesh® or standard weave, aluminum or galvanized steel . . . or green vinyl-coated Permafused. Also, Anchor has *all* styles of wood fences.

THE BEST AND THE best looking. ANCHOR® FENCES.

Any style of wood, from Anchor. All Anchor fences are erected only by expert Anchor crews.

Privacy Board-on-Board, in baked-on enamel: white and color. Boards are rustproof aluminum.

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FREE COLOR BOOKLET, *12 pages of Anchor Fences: the best and best looking. Mail coupon to Anchor Fence, 6494 Eastern Ave., Baltimore, Md. 21224.*

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Easy casseroles

How often we complain that a day just doesn't seem to have enough hours for all the things that must be done. It's on days like that that a casserole comes to the rescue to feed a hungry family. Here are two you can make in the morning to pop in the oven for dinner.

BEEF-MACARONI CASSEROLE

2 tablespoons pure vegetable oil
1 cup chopped onion (1 large)
1½ pounds ground beef
2 teaspoons salt
½ teaspoon pepper
½ teaspoon leaf oregano, crumbled
½ cup grated Parmesan cheese
2 tablespoons butter or margarine
2 tablespoons flour
1 teaspoon dry mustard
½ teaspoon salt
¼ teaspoon pepper
2 teaspoons Worcestershire sauce
2 cups milk
¼ cup grated Parmesan cheese
4 medium-size tomatoes, peeled and sliced
1 package (8 ounces) elbow marcaroni, cooked and drained

Heat oven to 375° F. Grease 3-quart casserole lightly. Heat oil in skillet. Add onion and beef; cook over high heat 5 minutes, stirring constantly. Stir in 2 teaspoons salt, ½ teaspoon pepper, and oregano. Cook 5 minutes. Stir in ½ cup Parmesan cheese.

Melt butter or margarine in saucepan. Remove from heat. Blend in flour, mustard, ½ teaspoon salt, ¼ teaspoon pepper, and Worcestershire. Stir in milk gradually. Cook over medium heat, stirring constantly, until mixture thickens and comes to boiling. Boil 1 minute. Remove from heat. Stir in ¼ cup Parmesan cheese.

Layer half the meat mixture, tomatoes, and noodles into casserole. Pour over half the sauce. Repeat layers. Pour on remaining sauce. Bake 30 minutes. Makes 6 servings.

LAMB-RICE CASSEROLE

1 cup raw rice
Boiling water
1 medium-size eggplant, pared and thinly sliced
Salt
1 cup chopped onion (1 large)
1 green pepper, seeded and cut in strips
2 tablespoons pure vegetable oil
2 pounds boneless lamb, ground
3 teaspoons salt
¾ teaspoon pepper
1 can (1 pound) Italian plum tomatoes, drained
1 can (1 pound) tomato puree
3 tablespoons olive oil

Heat oven to 400° F. Grease 2½-quart casserole lightly. Wash rice; put in saucepan. Add boiling water to cover; let soak 5 minutes; drain. Sprinkle eggplant slices with salt. Let stand 30 minutes. Pat dry with paper towels. Sauté onion and green pepper in oil until soft. Add lamb; cook over low heat until brown. Stir in 3 teaspoons salt and pepper. Mix rice, meat mixture, and drained tomatoes. Layer meat-rice mixture and eggplant slices into casserole. Combine puree and olive oil; mix well. Pour over ingredients in casserole. Cover. Bake 50 minutes, adding a little boiling water, if necessary to prevent scorching. Uncover. Bake 10 minutes. Makes 8 servings.

RIDE YOUR MOWER SAFELY

As the lawn-mowing season wears on, fewer suburbanites than ever before will be wearing themselves out. Thanks to the manufacturers of power lawn-care equipment, roughly 900,000 of us will be *riding* around our homesteads, cutting the grass in style, without straining a muscle.

As with any powerful machine, there are hazards. The traditional dangers of power rotary mowers are getting your hand or foot caught in the fast-spinning blades, or being hit by an object picked up by the machine and hurled out of the discharge chute. The worst of the riding mower accidents is backing up on a tot or pet. Equally dangerous is the possibility of your machine's rolling over on you on hills and slopes.

There is a bright side to the picture, however, for all prospective buyers of power mowers. The speed of the cutter blade on new models has been reduced. Hopefully this will minimize the risk of your hand or foot being amputated on accidental contact with the spinning blade.

In the interests of safety, the Outdoor Power Equipment Institute has compiled the following rules, which, if adhered to faithfully, will protect you, your family, and innocent bystanders.

Rule Number 1: Learn the driver instruction manual and know how to stop the machine quickly.

Rule Number 2: Don't carry passengers. This is one of the most frequent causes of serious accidents.

Rule Number 3: Do not allow children to operate your mower or tractor. It is not a toy! Adults not familiar with the controls should not climb aboard and have a go either.

Rule Number 4: Clear area of children and pets before you begin. If you don't, they're in danger of being run over or hurt by hurled objects.

Rule Number 5: Clear foreign objects from the lawn and walkways before you start mowing, to protect the chap who might be walking past your house at the very moment your mower is discharging a stone or wire. They are deadly missiles when thrown by a mower

Rule Number 6: Put the machine in neutral before starting. This will prevent sudden starts that are extremely dangerous—especially on hills.

Rule Number 7: Stop the engine each time you leave the machine, even if only for a minute.

Rule Number 8: Be sure the gas tank is filled *before* you start. Trying to fill it while the engine is running, or hot, is asking for a sudden fire.

Rule Number 9: Always watch where you're going so you'll see holes and other hazards before you hit them.

Rule Number 10: Look behind before backing, and know if a child or pet has wandered into your path.

Rule Number 11: Don't ride your mower on public roadways. If you must, do so with extreme caution.

Rule Number 12: Never wear loose-fitting clothes. They can get caught in the machine's exposed moving parts.

Rule Number 13: Disengage mowing mechanism before crossing drives, walks, or roads. Blades may break or bend on concrete, or hurl loose stones.

For Copy of "Wine—Uncomplicated" write Dept. AW, The Taylor Wine Company, Inc., Hammondsport, N.Y. 14840

Lady Plugs In Zoysia Grass Saves Time Work & Money

SPECIAL INTRODUCTORY OFFER! ORDER NOW AND GET UP TO 200 PLUGS FREE!

Amazoy is the Trade Mark Registered U. S. Patent Office for our Meyer Z-52 Zoysia Grass.

By Mike Senkiw
Agronomist

Every year I watch people pour time and mon y into lawns that fail them just when they want their lawns the most.

I see them reseed, feed, water, weed and mow, mow, mow! When it turns to hay in midsummer, I feel like calling out, "For Heaven's sake, when are you going to stop throwing money away and switch to Zoysia Grass."

In comparison, I'm always happy to get letters from people who have plugged in my Zoysia Grass, because they write to tell me how beautiful their lawns are even in mid-summer heat and drought.

IT'S AS HARDY AS BEAUTIFUL!

A typical Zoysia owner, Mrs. Harry Winslowe in the heart of wintry New England tells how she got rid of weeds with Zoysia: "We had a lawn that was a disgrace. My husband used weed killer for every known weed—but next season new weeds sprang up. We dug the lawn up twice and re-seeded before we learned about Zoysia. It does everything you say . . . how pleased we are with our Zoysia lawn."

And from Iowa came word that the Men's Garden Club of Des Moines picked a Zoysia lawn as the "top lawn—nearly perfect" in the area. Yet this lawn had been watered only once all summer up to August.

Cuts Your Work, Saves You Money

Your deep-rooted, established Amazoy lawn saves you time and money in many ways. It never needs replacement . . . ends re-seeding forever. Fertilizing and watering (water costs money, too) are rarely if ever needed. It ends the need for crabgrass killers permanently. It cuts pushing a noisy mower in the blistering sun by 2/3.

CHOKES OUT CRABGRASS

Thick, rich, luxurious Amazoy grows into a carpet of grass that chokes out crabgrass and weeds all summer long. It will NOT winter kill. Goes off its green color after killing frost, regains fresh new beauty every Spring—a true perennial!

FOR SLOPES, PLAY AREAS, BARE SPOTS

If slopes are a problem, just plug in Amazoy. When established, it will end erosion—also plug it into hard-to-cover spots, play-worn areas, etc.

YOUR OWN SUPPLY OF PLUG TRANSPLANTS

Your established turf provides you with Zoysia plugs for other areas as you may desire.

WEAR RESISTANT

Your Amazoy lawn takes such wear as cookouts, lawn parties, lawn furniture, etc. Grows so thick you could play football on it and not get your feet muddy. Even if children play on it, they won't hurt it—or themselves.

. . NO SEED, NO SOD! .

Do not mistake Amazoy pre-cut plugs for sod or seed of any type grass. There's no seed that produces winter-hardy Meyer Zoysia. Sod of ordinary grass carries with it the same problems as seed—such as weed, diseases, frequent mowing, burning out, etc.

Order now for Bonus Plugs and immediate delivery, for fullest growing season. Orders are shipped same day as taken from the soil, collect, via most economical means.

MEYER Z-52 ZOYSIA GRASS WAS PERFECTED BY U.S. GOVT. • APPROVED BY U.S. GOLF ASSOCIATION

PLUG AMAZOY INTO OLD LAWN, NEW GROUND OR NURSERY AREA

Just set Amazoy plugs into holes in ground like a cork in a bottle. Plant 1 foot apart, checker board style. Every plug 3 sq. inches.

When planted in existing lawn areas plugs will spread to drive out old, unwanted growth, including weeds. Easy planting instructions with order.

No Need To Rip Out Present Grass

Plug my Zoysia into an entire lawn or limited "problem areas." With the same leaf color and appearance as blue grass, it will blend perfectly. Plug it into poor soil, "builder's soil," clay or sandy soils—even salty, beach areas, pool areas and I guarantee it to grow!

Every Plug **Guaranteed to Grow** In your Soil In your Area

- **WON'T WINTER KILL—has survived temperatures 30° below zero!**
- **WON'T HEAT KILL—When other grasses burn out, Amazoy stays green and lovely!**

Every plug must grow within 45 days or we replace it free. Since we're hardly in business for the fun of it—you know we have to be sure of our product.

SAVE ON PATENTED STEP-ON PLUGGER. OR GET IT FREE WITH LARGER ORDERS—600 PLUGS OR MORE.

A growth-producing 2-way plugger that saves bending, time, work. Cuts away competing growth at same time it digs holes for plugs. Invaluable for transplanting. Rugged yet so light a woman can use it.

FREE UP TO 200 PLUGS

Check the Bonus Plugs offered in this one-time-only Introductory Special, and see how you save. Millions of Amazoy plugs are sold every year at nationally advertised prices, so Bonus Plugs represent clear savings. This offer will not be repeated so order now!

100 plugs plus bonus of 10 FREE. TOTAL OF 110 PLUGS	$6.95
100 plugs and plugger, plus bonus of 20 FREE. TOTAL 120 PLUGS	$9.95
200 plugs and plugger, plus bonus of 25 FREE. TOTAL 225 PLUGS	$13.75
300 plugs and plugger, plus bonus of 50 FREE. TOTAL 350 PLUGS	$17.75
1100 plugs and plugger, plus bonus of 200 FREE. TOTAL 1300 PLUGS	$39.95

Consider the time and money you invest in your lawn and it doesn't pay to struggle with grass that burns out just when you want it most. Order Amazoy guaranteed pre-cut plugs now and let them spread into thrillingly beautiful turf!

Dept. 3. ZOYSIA FARMS
6414 Reisterstown Rd., Baltimore, Md. 21215

Please send me quantity of guaran. eed Amazoy pre-cut plugs as checked below:

- ☐ 100 plugs plus bonus of 10. TOTAL 110 PLUGS $6.95
- ☐ 100 Plugs & Plugger plus bonus of 20 FREE. TOTAL of 120 PLUGS $9.95
- ☐ 200 Plugs plus bonus of 20 FREE. TOTAL of 220 PLUGS $11.20
- ☐ 200 Plugs & Plugger plus bonus of 25 FREE. TOTAL 225 PLUGS $13.75
- ☐ 300 Plugs and Plugger plus bonus of 50 PLUGS FREE. TOTAL 350 PLUGS $17.75
- ☐ 1100 Plugs & Plugger plus bonus of 200 plugs. Total 1300 PLUGS . $39.95

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Dry Flowers Now For Year-Around Beauty

SILICA GEL METHOD PRAISED IN BETTER HOMES, AMERICAN HOME, FLOWER & GARDEN, FAMILY CIRCLE, WOMAN'S DAY, N. Y. TIMES, ETC.

By Julie Masters

The magic beauty of fresh flowers! Yet they wilt and die so quickly.

No more need you lose the beauty from your garden. Just pick those flowers and preserve them—now—the Flower Dri way. You'll have beauty that lasts months or even years. I enjoy a gorgeous arrangement I've owned more than 4 years!

perfectly dried the foolproof way

It's really fun to dry flowers the Flower Dri way. There's no mess, no trouble, no odor (except from the flowers). Here's the simple one, two, three of it:

First, pour Flower Dri into a wide can until it covers the bottom.

Two, cut the stems short enough to lay blooms in the can, on top of Flower Dri.

Three, cover the flowers with Flower Dri and close the can. Set can aside 3 to 7 days, depending on quantity and type of flowers being preserved.

natural colors, natural textures

And that's all there is to it! The flowers come out as beautiful, brilliant, and natural as if fresh from your garden. Many keep some of their original perfume. Only the moisture has been taken away!

That's why they'll look so fresh and natural after months and months of display that your friends will ask, "Where did you get such gorgeous flowers?"

Williamsburg Method

This is the sure method used in making charming Williamsburg, Va., arrangements valued to $17 each. You can make them at next to no cost.

beautiful arrangements Almost FREE OF COST!

With Flower Dri, your first cost is your last cost because Flower Dri never wears out! Use it as much as you like. Once it has taken up its limit in moisture, just warming it a few minutes in the oven makes it absolutely as good as new. So there's no limit to how many flowers you can preserve with Flower Dri. *All with just one purchase of it!*

Get stunning and varied effects with preserved flowers and foliage, such as: wall panels, decorated rocks, seed mosaics, flower pictures, shadow boxes, lamps, plaques, mobiles, drawer pulls, pin cushions, etc. Make your own gift arrangements of lasting value; keep flowers of sentimental value. Blooms and foliage alike keep their crisp reds, greens, yellows and in-between shades.

a wonderful hobby, gracious gift

Anyone who enjoys flowers will find a relaxing hobby in preserving flowers the Flower Dri way. And Flower Dri makes a lasting, treasured gift. Can be profitable, for real flower arrangements are so much more beautiful and natural—and valuable!—than artificial ones.

- **Preserve Roses, Annuals, Perennials, Foliage, Etc.**
- **Fresh-from-Garden Look Months or Even Years Later!**
- **Put Artificial Flowers To Shame At Almost No Cost**
- **Silica Gel Method Praised Everywhere**
- **Makes A Perfect Holiday or Anniversary Gift**

Starter's size (quart)..... $3.25
Arranger's kit, complete..... $4.95
Hobby size (5 lbs.)..... $7.49

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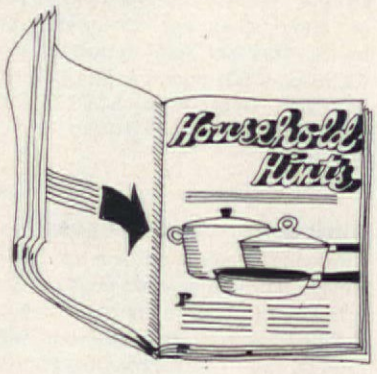
NEWS AND NOTES

Here are some canned facts fresh from the annual meeting of the National Canners Association. Attended a "cutting" (opening and displaying, at random, products of all varieties of canned foods to check quality, appearance, flavor, etc.). In addition to learning more about the quality and variety of canned food, I picked up the following interesting tidbits: The seeds from apricot pits are used to make almond paste. The pits from canned cherries are used to make some forms of charcoal briquettes. Grapefruit is called that because they grow in clusters like grapes. Canned white asparagus is white because it is cut just as the tip breaks the soil, thus it has no color as it is never exposed to air and sun. Sunkist produces over 2000 by-products of citrus ranging from flavoring oils and peels to cattle feed and pharmaceuticals. Green peas are harvested at night when the pods are cool and crisp. Lima beans are so named because they orginated in Lima, Peru. More and more laboratory research is producing a wider variety of canned tomatoes—sliced, wedges, whole, and combination products.

Food News: Armour scientists have perfected an electronic testing unit that actually measures the tenderness of beef . . . registering it on a scale from "very tender" to "tough." Tender-Test offers you more opportunity to use less expensive cuts of beef. Chuck usually requires a moist-heat method of cookery. They tell us that these economical cuts can now be cooked by a dry-heat method. Grilling, charcoal-broiling, and roasting are alternate methods for preparing chuck. And look for Armour How-To-Cook labels in prepackaged meats in some supermarkets across the country. (We hope all butchers adopt their use.) They identify the cut and how to cook it.

- From Durkee's O & C line New England Style Onions with Cream Sauce. It comes in a double pack—the canned boiled onions and an Add-a-Sauce Kap.
- Golden Vegetable Noodle-O's soup from Campbell. Also in limited distribution a frozen condensed Lobster Langostino Bisque and Slim Six Soups—under 60 calories for a 7-ounce serving.
- Del Monte Tomato Sauce with chopped onion; tomato wedges packed in tomato juice; and processed dry potato granules in cans.
- Ralston Purina's Chicken-of-the-Sea introduces Oyster Stew, and their Genova brand lightly salted tuna in olive oil.



Household Hints: Staining of a Teflon utensil can occur if a film of food residue is allowed to accumulate. Interior should be cleaned occasionally with a Teflon cleaner and oiled as recommended for first use. If a Teflon cleaner is not available: Use 2 tablespoons baking soda and ½ cup liquid household bleach in 1 cup water. Heat to boiling in utensil and allow to simmer 5 minutes. Wash thoroughly, rinse, and recondition by rubbing with oil before reusing.

- For creamier packaged puddings, place wax paper directly on top of hot pudding before cooling. Remove the paper and stir before serving. For extra creaminess, beat cooled pudding with rotary beater.

Equipment Jottings: Flashes from the National Association of Home Builders: More smooth-surface cooking news—Modern Maid has introduced both gas and electric versions. A sunburst pattern indicates location of pan placement. Tappan's electric smooth surface, Elite 70, is due for spring production with the gas version currently in the works.

Flashes from the recent Housewares Show: Mirro's Manhattan contemporary cookware is aluminum with porcelain on the outside and Teflon II inside. White, Wedgwood blue, and nutmeg brown.

- Two buffet skillets in fashion colors from Universal by General Electric—flame red and avocado.
- Dominion hails an electronic toaster. Toastron uses quartz heating elements and a sensor to indicate amount of moisture removed from bread, which in turn determines color of toast. Reheats toast. Toasts in seconds—adjusts for sandwiches, rolls. $39.95.
- Presto's vertical broiler—looks and works like a toaster. Two heating elements broil on both sides at once. In avocado, costs $29.95.
- Vollrath's Circa 21 is a new concept in cookware with dual capabilities. Sleek and handsome, it is a core of thick aluminum plus stainless steel inside and out. Serves for regular food preparation and for special-occasion use. All pieces fit on a Flambeau table server that uses canned heat. The 2-quart covered saucepan doubles as a fondue dish; the 3-quart, a Dutch Oven; 8½-inch skillet, a crepe pan; 10" skillet, a sauté pan; the ½-quart casserole becomes a chafing dish.
- Rubbermaid introduced the faucet fountain that provides drinking water, fountain style.

Virginia P. Habel

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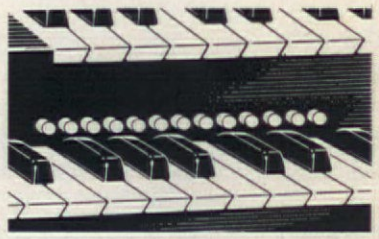

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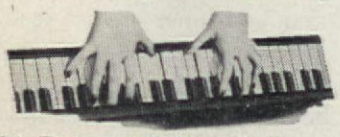

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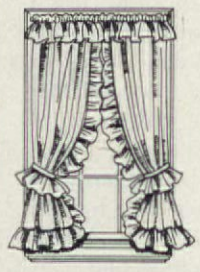

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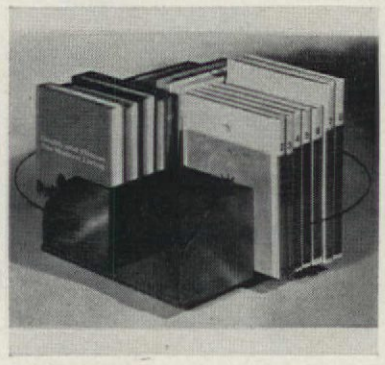

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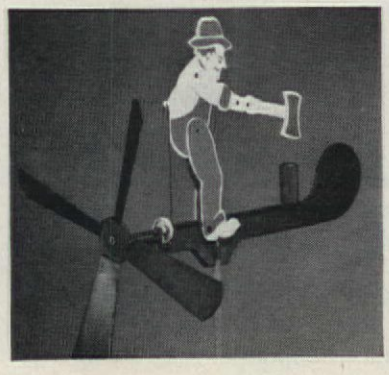

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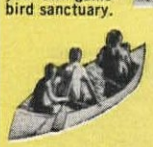

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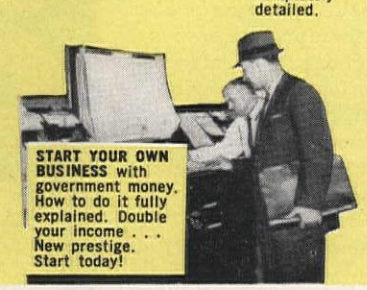

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Check here and send only $7.95 to receive FREE a Fabulous 23x29 TREASURE MAP of U.S. GOVERNMENT BENEFITS and save shipping charges. Valuable fact-filled 4-color map pinpoints rich Gov't. opportunities in every area of U.S. Full refund if you return book.

Deluxe Mailbox Marker Style NMX . . $4.95

THE PERFECT PERSONAL GIFT

Save up to 40%! America's finest, most popular nameplates come to you direct from the factory – not available in stores! Your name and number shine in friends', doctors', police & fire vehicles headlights – like highway signs! For any mailbox, lawn or lamp post – installs in a minute. Superluxe quality.

- Any wording you want – same on both sides
- Room for 17 letters and numbers on nameplate; 6 on number plate
- Reflector-beaded, white letters permanently embossed in solid metal plates
- Your choice of Black, Red, Brown or Green baked enamel background
- Solid, rustproof aluminum – so good your satisfaction guaranteed

FAST SERVICE—WE SHIP IN 48 HOURS

★OUR 20TH YEAR★
Spear ENGINEERING COMPANY
4051 Spear Building, Colorado Springs, Colorado 80907

SUPERLUXE DAY-n-NIGHT MARKERS
FOR MAILBOXES, LAWNS AND LAMP POSTS
SATISFACTION GUARANTEED OR YOUR MONEY BACK

NAME PLATES FOR MAILBOXES

THE JOHNSONS-2917 — Standard Style MX $2.95
JOHNSON-R.I.BOX 17 — Framed Style MFX $3.95
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Order Style NLX for Lawns
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Either Style $5.95 each

Easy Fund-raising Plan for Clubs or You. Write – Free Details.

ORDER 3 OR MORE – WE PAY POSTAGE & HANDLING

STYLE	ANY WORDING YOU WANT	PRICE
		$
		PLUS POSTAGE & HANDLING 25¢
		$ TOTAL

Ship to
Address
City, State, Zip

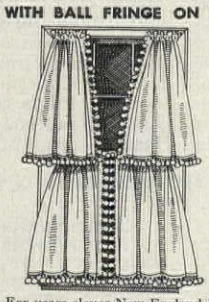
★OUR 20TH YEAR★
Spear ENGINEERING COMPANY
4051 Spear Building, Colorado Springs, Colorado 80907

Paisley Prints $3.98

From India, of hand-woven cotton paisley, hand-painted in bright colors of the Orient. 72" x 108" makes exotic couch throw, drapes, skirts, shifts. Assorted. Order #1033-0 $3.98 + 35¢ shipping.

Helen Gallagher
Dept. 404, Peoria, Illinois 61601
Please Include Your Zip Code
Write for FREE gift catalog

CURTAIN CHARM
WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25", 30", 36", 40" long — 4.00
2 pairs to window — 8.00
45", 54", 63", 72" long — 5.50
81", 90" long — 7.00
all types 80" wide per pair
Matching Valance 9"x80" — 1.75

Please add 50c to each order for handling and mailing

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and handmade look. Practical, long-wearing, these unusually attractive curtains of off white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more. *Satisfaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as burlap, floral prints, calico ruffles, organdy, Osnaburg, and bedspread fringe.*

COUNTRY CURTAINS
STOCKBRIDGE, MASS. 01262 DEPT. 11

MOTHER'S DAY SPECIAL
Baby's First Shoes
BRONZE PLATED IN SOLID METAL
Only $3.99 a pair

COMMENDED by PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL, for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. WRITE TODAY!

AMERICAN BRONZING CO.
Box 6504-D1 Bexley, Ohio 43209

Colonial Charm

Enhance the color and character of your bathroom with this terry cloth ensemble in beige with Americana print.

Rug, non-skid back 24x36"	$4.95
Seat Cover, each	1.95
Tank Set—2-piece	3.95
Bath Towels 22x44"	2 for 2.70
Hand Towel 15x26"	2 for 1.95
Washcloths 12x12"	3 for 1.35
9-piece set (3 bath, 3 hand, 3 wash)	$7.95

Order set and additional pieces for your home and as gifts.
Write for New Catalogue

THE CROSS X ROADS Dept. A-49
135 So. Washington Ave., Bergenfield, N. J. 07621

500 RETURN ADDRESS LABELS

50¢
USE YOUR "ZIP" CODE
RICH GOLD TRIM
FREE PLASTIC BOX

Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip code? Add 10¢ per set and we will look it up. **Send for free catalog.**

Walter Drake 3041 Drake Building Colorado Springs, Colo. 80901

A TISKET, A TASKET. INITIALS ON YOUR BASKET

Take a shapely straw carryall, add your monogram in needlepoint, tie on a pretty ribbon and bow, and you're ready for any occasion. Complete kit includes handsome Madeira basket, tapestry yarn, chart and canvas for monogram, easy instructions, and your choice of a rose, gold, brown, blue, black, red, or green velvet ribbon.

Basket Kit (shown) 12" x 8" x 6½" high $3.95
Basket Kit with Straw Lid $4.95
Wastebasket Kit, 11" dia. x 10" high $3.95

PLUS 50c POSTAGE EACH ITEM
Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS
12-A Water St., Bryn Mawr, Pa. 19010

Navigator's globe

Revolving replica is styled after the 16th century Magellan's globe. A hand-crafted beauty, the meridian and equatorial frames are copied from old Italian engravings; with zodiac signs. Antiqued wood stand with rich fruitwood finish is 11 in. high. Wonderful, too, for a youngster's room. $10.95 ppd. Happy House, Dept. AH-469, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.

Spanish cruet set

Amber glass jugs with round knob stoppers sit in a handsome wrought iron stand. Fill the jugs with oil and vinegar and guests will enjoy pouring from this pretty set that is as decorative as it is useful. No-drip spouts protect your nice tablecloth or table. Stands 8 in. high. $5.95 plus 50¢ for postage. Crescent House, Dept. AH-469, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.

Cheers for carpet chairs

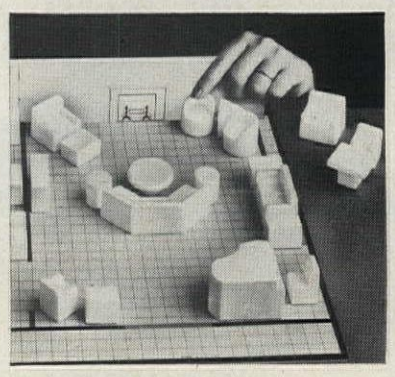
Here's a marvelous sit-down idea so easy to do, it strikes a creative spark, even if you're "all thumbs." Make your own cozy chair (22x25x29 in.) with an ingenious cantilevered frame and *your* own carpeting (leftover pieces or buy remnants). Frame comes with special cement, full instructions. $19.95. Shipping charges collect. Yield House, Dept. AH-4, No. Conway, N.H. 03860.

China egg coddlers

Eggs are cook-controlled in these air-tight Royal Worcester coddlers with bird designs in gay colors. No more under or overdone eggs. Break egg into cup, season, cap and put in boiling water. When "done" to your preference, uncap, eat right from the cup. 2-egg size, $4.98 each; 1-egg size, $7.98 pair. Colonial Garden, Dept. AE-4, 270 W. Merrick Rd., Valley Stream, N.Y. 11582.

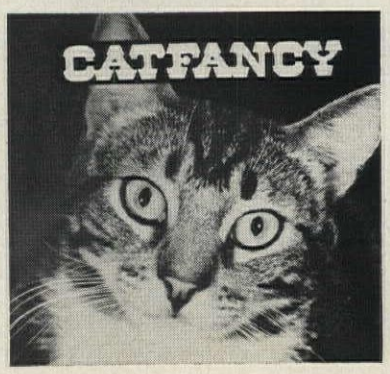
Superior interior

Be an instant interior decorator with mini styrene furniture that permits you to plan room decorating before buying costly furniture and materials. Over 150 different combinations for every room with sofas, chairs, tables, etc. Includes graph board; walls, windows, doors, all to exact ½ in. scale. With design and instruction book. $7.98 ppd. Plan-It-Kit, Dept. AH-4, Box 429, Westport, Conn.



Cat lover's news

Feline fanciers delight in "Cat Fancy," a full-color, full-size magazine about cats and kittens. Six fascinating issues, 72 pages each, chock full of interesting stories, beguiling pictures, helpful articles. The gift for every cat lover. A nice introduction for folks not familiar with the feline family. One-year subscription, $3.50; 2-year, $6; 3-year, $8. Cat Fancy, Dept. AH-4, 3 West 57th St., New York, N.Y. 10019.



The British Miracle That Creates SUPER PLANTS

IN THE GARDEN — IN THE HOUSE

Yes! From the greatest gardening nation on earth — England — comes a fantastic discovery! Developed by Britain's leading gardener — winner of the famed Victoria Medal for horticulture! Already used today by OVER THREE MILLION British gardeners! And now released to you — through this advertisement only — to try in your own garden WITHOUT RISKING A PENNY!

Think of it! Here is a gardening development that almost defies belief! It is a CONCENTRATED GROWTH FORMULA, prepared in the form of tiny pellets! It costs only pennies per treatment! And even a child can drop them in the ground in as little as ten seconds.

But once these tiny pellets are placed near the roots of your starved plants, they perform a scientific miracle that has been every gardener's dream for centuries! They SLOWLY . . . AUTOMATICALLY feed your plants the life-giving nutrients they need — CONCENTRATED RIGHT AT THE ROOTS OF THESE PLANTS — POURING LIFE-GIVING ENERGY INTO THE VERY HEART OF THOSE PLANTS — DAY AFTER DAY — THROUGH EVERY VITAL STAGE OF THEIR GROWTH!

Just picture this breathtaking scene to yourself. The first result you will notice — almost immediately — is that these amazing English pellets give your plants a tremendous new burst of growth! Whether your plants are new or old — they send out dozens of hidden shoots and buds! Some of your plants may actually DOUBLE in height and breadth in the very first month!

But this is just the beginning! Within one or two short weeks — without you even touching your plant these amazing pellets AUTOMATICALLY aid your plants in the second vital stages of its growth! Automatically — *still more* wonder-working nutrients enter into every cell of your plants' bodies — fill those cells with health and strength and sturdiness and wonderful new resistance to disease and pests! Great, tall stems stand up with military precision! Giant buds begin to swell with vigor and vitality! Even tired old shrubs that you had almost given up for lost — begin to straighten out — fatten up — send out the young green growth that you had never hoped to see again!

And then — the most remarkable part of all! When these fantastically beautiful plants have reached their full glorious height and strength, simply drop another Magic Pellet next to them! These tiny English pellets automatically liberate *still more* wonder-working ingredients! These final concentrated stimulants pour into your roots — carried up through the stems and trunks and branches of your plants — are finally delivered to the great giant flower buds at the top of those plants.

And when those precious ingredients reach those ripe buds — THEN YOU WILL BE BLINDED BY THE EXPLOSION OF COLOR THAT GREETS YOU IN YOUR GARDEN!

Flowers So Beautiful You Can Hardly Believe Your Eyes!

Yes! When you follow this Streeter plan, you will walk through that garden as though you were in a dream! You will see rose bushes weighed down by masses of blossoms, of a richness and perfume and color that you have never imagined before! You will walk past solid, blazing rows of chrysanthemums so thick that you can't even see a leaf in between! You will see dahlias, and asters, and gladiolus and zinnias so massive, so exquisite, so breathtakingly beautiful that you hardly believe that they are the same plants that you put into the ground. And when your neighbors begin to pour into your yard — when you watch them bend and touch these flowers to see if they are real — THEN YOU WILL KNOW A FEELING OF GARDEN ACCOMPLISHMENT AND PRIDE THAT YOU MAY NEVER HAVE DREAMED OF BEFORE!

A housewife from Kent, England, who raises her own vegetables. This cabbage—grown with Streeter's Pellets—weighs sixteen pounds. She can hardly lift it. But this is the proudest day of her life!

NOW 200,000 PROVEN IN ~~100,000~~ AMERICAN GARDENS

"Enclosed pictures show sun flower eleven feet high, with a twenty-eight inch flower head. I didn't heed your warning about dwarf plants however, and experimented with an indoor Rex Begonia. To my surprise and amazement of others we saw a Rex Begonia of such monstrous size." **— G.E.F., San Royal, Calif.**

"This squash was 7½ inches across, 22¾ inches around, and 3½ inches thick. I have never seen such a huge squash before—the results were unbelievable." **— Mrs. D.D.F., Houston, Texas**

"Your claims for the Magic English Pellets are not exaggerated one bit as far as bulbs, flowering shrubs and roses are concerned. I have not yet tried the pellets on vegetables, but would expect the same results. I was raised in a nursery and have had considerable experience with shrubs and roses. Your product is the best fertilizer I have ever used. It is much more economical than liquid or solid fertilizers now on the market." **— C.A.S. Augusta, Kansas**

"Enclosing a snapshot of a cabbage I raised last year with the use of two of your Magic Pellets, and it weighs twelve pounds. My roses, snapdragons, flags, tomatoes, dahlias were the largest and most colorful and beautiful in the block. All the neighbors made a path to my flower garden to see what wonders were being formed and my garden was the topic of this block. I shared my pellets with my friends and their flowers that were almost dead came to life." **— Mrs. S.H.D., Nashville, Tenn.**

"My zinnias grew six feet high, the blooms were bigger than tea saucers. I had marigolds bigger than teacups, they grew six feet tall; everyone came to see them." **— Mrs. C.M., Cartersville, Ga.**

"I never saw anything in my life do so much good. I had the most beautiful roses in town last summer and my mums were just covered with blooms. I had to pinch them back more than usual but they were the talk of the town—I sold so many." **— Mrs. L.C., St. Charles, Mo.**

"Two of my rose bushes died all the way to the crown—I put these pellets around them and now they came back to life and are growing new stems. I also put some pellets around in row of hollies and they grew twice their size in just one season." **— Mrs. P.P., Shreveport, La.**

"I have no garden now and use your tablets only for house plants. My African violets have been a mass of blossoms for months. The strawberry plant is growing like a weed, and another violet which did nothing for a long time is developing flower buds now." **— A.M.R., Buffalo, N.Y.**

"I am five feet two inches and our gladiolus towered above me and they were the most beautiful ones I have ever seen, and I know what garden beauty is because I am from Durham, England, and before my father's death he won many trophies in flower shows, but my flowers and tomatoes outdid anything I have ever seen after using your pellets." **— Mrs. J.M. Tiluria, Ala.**

Guaranteed For The Full Season

These Magic English Pellets — called FRED STREETER'S PLANT GROWTH TABLETS — cost only $2.98 for a package of 125 pellets, or $4.95 for the super-economy size, or 300 pellets. Since only a few pellets are required to treat the average plant, *this is an investment of only a few pennies a plant for the most astounding beauty you have ever seen!*

And these results are completely guaranteed! Here is what we ask you to do, when you receive your Magic Pellets next week!

USE THEM TO CREATE SUPER-FLOWERS! Place one tiny pellet beside each of your hydrangers, zinnias, chrysanthemums, a couple beside your roses — any kind of flower that you want super-blooms! And if you don't see fantastic new growth within just a few short weeks . . . if you don't watch with amazement while handfuls of magnificent new blossoms burst forth from those old plants — *then simply return the empty package for every cent of your money back!*

USE THEM TO CREATE GARDEN CLUB PRIZE WINNING BLOOMS! Your Mums, Roses, Dahlias, Daylilies, Annuals and late blooming Perennials will take on added size and color. Your garden this Fall will be the envy of the neighborhood.

YES! USE THEM IN YOUR ENTIRE GARDEN! Use them on hard-luck plants where you've almost given up hope! Use them on the hardest-to-grow **house plants** that you know! Yes, even use them in sand, and absolutely astound your friends! And if you don't agree that this British invention is a true gardening miracle . . . if *your* garden isn't the showplace of your neighborhood at the end of one short month — *then simply return the empty package — for every cent of your money back!*

This guarantee is unconditional. It protects you for the entire first month — entirely at our risk! You have absolutely nothing to lose! Act TODAY!

WARNING **If you are raising dwarf plants, do NOT use these English Pellets on them! These Pellets make plants GROW! Do not use them unless you wish super-blooming king-sized effects! This warning is reproduced on the inside cover of every box!**

MAIL NO-RISK COUPON TODAY!

G & D Sales Co. Inc., Dept. AH-4
4 E. 46 Street, New York, N.Y. 10017

Yes! I want to try your Magic English Pellets entirely at your risk. I will pay only the low introductory price checked below. I understand that I am to use these pellets in my home and garden for one full month, without risking a penny! During that very first month alone:

I must see fantastic new blooming power from every flower, every shrub, every vegetable, and every house plant that I treat with these amazing English Pellets! I must be completely delighted and amazed—or I will simply return empty package to you, and you will send every cent of my money back.

☐ Regular—125 pellets—only $2.98. ☐ Super-economy—300 pellets—only $4.95.

NAME_____
please print

ADDRESS_____

CITY_____ STATE_____ ZIP_____

☐ Check here to save more. Enclose check with your order and we pay postage. You save as much as 55¢. Dealer and Store inquiries invited.

No Other Tree in the World Like The

LILY-of-the VALLEY TREE

- *Red Foliage in Fall*
- *Beautiful White Flowers!*

Every July this tree changes almost overnight from a pretty green shade tree into a white cloud of thousands of flowers like Lilies-of-the-Valley. The second miracle happens in the Fall with the first frost, which causes the whole tree to turn to a flaming red. One of the most beautiful and unusual of all trees. Grows to 30'! And, now while our limited supply lasts, you are able to purchase this sensational tree (Oxydendrum arboreum) at bargain prices. You receive 2 to 4' top-notch collected trees. So order today! SEND NO MONEY. On Delivery, pay postman $1.00 for one tree, $2.00 for three trees, or $4.00 for eight trees, plus COD charges. On prepaid orders, add .50c to help postage and handling charges. If not 100% satisfied, just return the shipping label for refund of purchase price... you keep the trees.

only $1.00 ea.

(3 for $2.00)

(8 for $4.00)

Easy Order Blank

HOUSE OF WESLEY, Nursery Division
R. R. #1 Dept. 9498-5, Bloomington, Ill. 61701

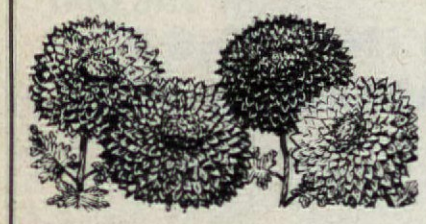
Send me_____ Trees ☐ Prepaid ☐ COD

Name _____

Address _____

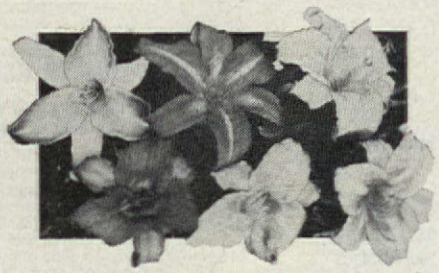
City _____ St. _____ Zip _____

For immediate orders — an amazing air plant leaf. Lives on air—just pin to a curtain—sends out 8 to 12 tiny new plants!



DAHLIAS 10 for $1

For quick action 10 blooming size healthy Dahlia roots only $1. Order 30 for $2.50 and get 12 imported Holland Anemone Tubers free of extra cost. C.O.D. postage extra. Cash orders add 40c ship postpaid. Dahlias will be giant decorative and double ball-type. Red, yellow, lavender, pink, bronze, etc. as available. Plant as late as July. Guaranteed to bloom this season or replacement free. Michigan Bulb Co., Dept. DP-1402, Grand Rapids, Michigan 49502.



"The Big 6" Spectacular Daylilies $2

Enjoy gorgeous blooms May until frost with these truly beautiful yellow, red, pink, bi-tone, gold and the popular melon colors; sturdily rooted, guaranteed plants. April-June the time to plant for an abundance of color. "The Big 6" plus 88 page color catalog for only $2 ppd. in 48 States.

GILBERT H. WILD & SON, INC.
Dept. AH-49, Sarcoxie, Mo. 64862

"WE WILL NEVER COMPROMISE QUALITY FOR PRICE" Albert J. Wild

EVERY HANDYMAN NEEDS HANDY DANDYS

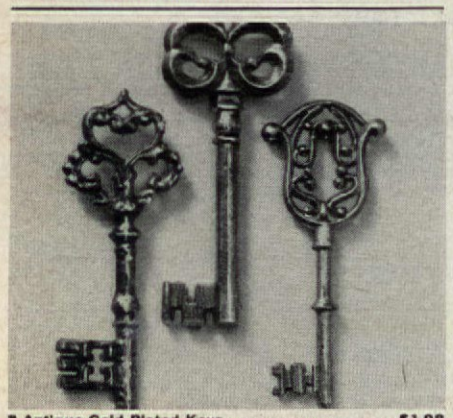
Handy Dandys are sturdy, plastic caps that snap into ⅛" pegboard and hold quarter-twist baby food jars. With Handy Dandys you can make your workshop neat and clean. Ideal for storing nails, screws, nuts, bolts, parts, small tools, etc. Put a pegboard on the back of a closet door with Handy Dandys for buttons, pins, clips, stamps. ("Try-em-out package" of 8 only $1.) 36 for $3.50 ◯ 72 for $6 ◯ 500 for $36.50. Handy Dandys only — no jars. Shipped USA postage prepaid. No COD's.

WICKLIFFE INDUSTRIES, Inc., BOX 286 AH-4 Wickliffe, Ohio 44092

ELEGANCE YOU CAN AFFORD

Send 25c for 68 PAGE ILLUSTRATED CATALOGUE. Chandeliers, sconces and candelabra of imported crystal. Incomparable in design and quality. Pewter and early American brass. $42.50 to $1250.00. Shipped prepaid, insured in U.S.A. Satisfaction Guaranteed. In business for over a quarter of a century.

KING'S CHANDELIER CO.
Dept. A-89, Eden (Leaksville), North Carolina 27288



3 Antique Gold Plated Keys.....$1.98
Unlock a new world of decorating ideas! Hang them in a group for a fresh new look on walls. Use singly as paperweights. Each key is 5" long of antique gold plated metal.

2004 Keys.....$1.98 Add 25¢ postage

LILLIAN VERNON Dept. A41, 560 S. Third Ave. Mt. Vernon, New York 10550

FLATWARE BUFFET CADDIES

we found these ingenious helpers in Italy (land of bright ideas!): space-saving, decorative flatware holders that each stow up to 12 utensils. Virtually any flatware fits snugly—or buy our handsome Valley Forge stainless as shown. 3-PC. SET consists of one knife caddy, 2 spoon or fork caddies/$14.00 set in silverplate (Gold finish $20.00) /add $1.00 per set post./handling. Knife Caddy only/$6.00 in silver ($8.00 in gold) Spoon or Fork Caddy each/$4.00 in silver ($6.00 in gold) when ordering individual caddies add 50c postage/handling per unit

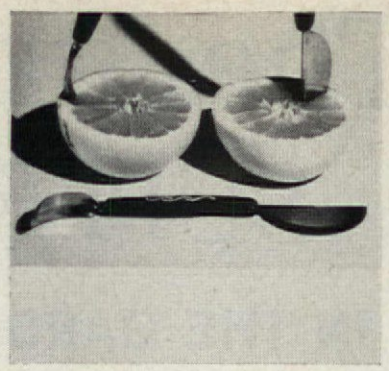
Shown with Cosmo's Valley Forge expertly fashioned, casually elegant tableware of finest stainless: 50-PC. SET (service for 8/fork, dinner spoon, salad fork, knife, 2 teaspoons + 1 butter knife, 1 sugar spoon) in handsome storage box . . . $50.00 set (add $3.00 post./handling) *Write for other set and/or individual Cosmo prices.*

Altheimer

our new catalog is readying; be sure to write in and reserve your free copy
733 N. MICHIGAN
DEPT. AH49
CHICAGO, ILL. 60611

Cut 'n wedge fruit tool

Quickly wedge a grapefruit or an orange with this two-in-one tool. Leaves perfect juicy sections of fruit without a bit of rind or membrane. Twin blades separate sides of membrane wall in one stroke. Curved blade on other end separates wedges from rind. Stainless steel blades. Nice to scoop, too. $2.98 ppd. Crescent House, Dept. AH-469, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.



British officer's chair

Here's a chair to please the most demanding of men. Unique swivel-back conforms to every movement, combining comfort and styling. Nail head decorated supple leather-like seat, arms and back, use indoors or outdoors. With instructions, assembles easily with screwdriver. In white, black or brown. $25.95 ppd. Happy House, Dept. AH-469, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.

Sense of attraction

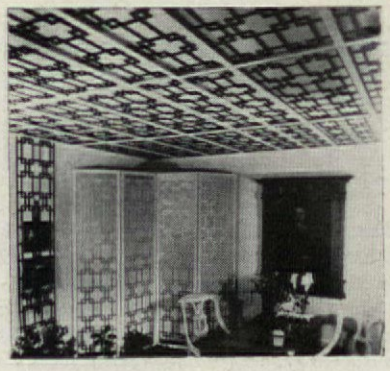
It's easy to housebreak your dog with this chemically odorized mat. Instinct will attract your pet at comfort time. No fuss, the mats are disposable; 12 in. detachable pole and 18 in. sq. holder are washable. A real "break" for man's best friend. With two months' supply of mats, $4.98; 6 months', $6.98 ppd. For pole, add 50¢. G and G Research, Dept. AH-4, Box 8395, Dallas, Tex. 75205.

Summer support in sight

It's a picnic to make lawn furniture. You supply the standard-size lumber; fine company below sells the heavy, black wrought iron bases, all drilled. Complete with bolts, full instructions. Drill wood, paint, assemble easily. Table supports, 29½x27½ in. $34.95 pair. Bench, 13½x16½ in. $10.95 pair. Shipping charges collect. Yield House, Dept. AH-4, No. Conway, N.H. 03860.

Room for suggestions

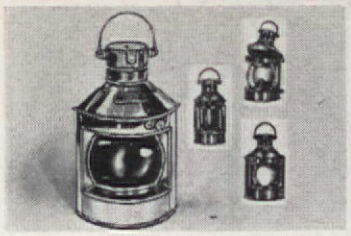
Simple changes may turn a room into an exciting showplace. Full brochure offers suggestions for window treatments to replace curtains, draperies, etc. with open grille patterns or grille patterns with shoji style effects for privacy and still admit light. Also room dividers, luminous and folding walls. 50¢. Jaffre, Dept. A-49, 189 First Street, Brooklyn, N.Y. 11215.



Straight from the shoulder

Pi Peer(R) shoulder brace corrects posture instantly and stops stooping. Gives even, distributed support for sagging shoulders. 3-ply material is lightweight and cool. Arm bands softly padded. Can't be detected under clothing. Comfortable to wear. State measurement below bust (around chest for men). $6.30 ppd. Piper Brace, Dept. AH-49H, 811 Wyandotte, Kansas City, Mo. 64105.

New Discoveries from Greenland Studios



Old-Time Ships' Lanterns

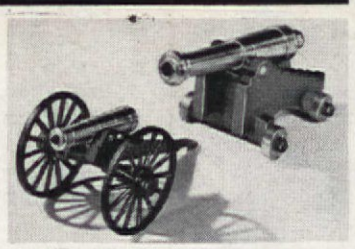
Handsome copper and brass navigation lanterns are made by British shipchandlers. Stand 9". Port has red lens; Starboard, green; Masthead and Stern, clear lenses. Imported. With bracket and mounting screws.

6858 — Starboard **6859 — Port**
6860 — Masthead **6861 — Stern**
$13.98 ea., Any 2 for $27 All 4 for $49

Shower Seedlings With Fog Mist

No more washouts. Lawn Shower sprinkles a fine mist spray that banishes brute force and torrential showers that often kill delicate grass and young seedlings. Covers a wide area with tender loving care. Tough plastic doesn't rust, clog or corrode in any weather Fits any standard hose.

7611 — Lawn Shower **$1.49**



Authentic American Cannons

In exact scale, have solid brass barrels, heavy iron carriages. Revolutionary War howitzer (left) is 5½". Civil war naval cannon on brass-wheeled "broadside" mounting, is 4½". Authentic even to touch holes. reinforcing rings, adjustable barrel.

0213 — Revolutionary Howitzer ..**$3.98**
0214 — Civil War Cannon **$4.98**

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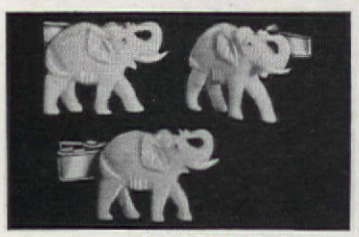


Ivory Cuff Link Set

These are carved from solid, heavy elephant tusk ivory. Skilled carvers first split the tusks, then carve and shape the miniatures and polish them, by hand, until they take on a nice patina. An expensive-looking gift in limited quantity. Imported, cuff-link and tiebar set in suede pouch.

0171 — Ivory Cufflink Set **$5.98**

Twist Your Way To A Better Full Figure

Now, you can exercise every part of your body without leaving the house. Firm your arms, legs, stomach muscles with the twisting motion derived from the exercise on the ball-bearing base. Arm, neck and back exercise provided by the stretching movement of rubber ropes.

7658 — Twist & Slim Exerciser ... **$5.98**

Antique Dealer's Guide

With this big new 440 page antique guide, you'll have no more worries about the value of antiques — This new dealer's guide lists prices and photos of such as glass, china, furniture, pewter-ware and more than 200 other groups. "Fortune In The Junk Pile" is an invaluable guide

0127 Fortune in Junk Pile **$5.98**

Milk Pail Sugar / Creamer Set

So loaded with country charm that we couldn't keep them down on the farm! Milk pail miniatures in shining chrome behave like stainless steel, won't tarnish. Covered sugar pail, pour-spout creamer and oval tray that holds them both.

7601 — Milk Pail Sugar & Creamer Set **$2.98**

Sterling Silver Pearls

Fabulous gifts for any gal. Heavy silver pearls are carefully hand-rolled and strung on a silvery chain. Expensive looking, and hand-made by Spanish craftsmen, they are imported and are an excellent value. They will enhance the neck of any lady. A beautiful way to show her you care!

0161 — Sterling Silver Pearls **$7.95**

Powerful 5X Magnifier

Self-illuminating and excellent for stamp and coin collectors, doing close work on fishing and hunting gear, fly-tieing, laboratory study. This precision instrument is imported; has ground lens and uses standard batteries. A very useful item and it's rugged enough for field trips.

0211 — 5X Magnifier **$2.95**

Churchill by Wedgwood

Winston Churchill commemorative collector's plate is a limited edition made in England. Traditional Wedgwood blue and white jasper with raised silhouette, circled by raised oak leaf and acorn border. A delightful decoration as an ashtray, etc. Use as a wall plaque! 4¼" diameter.

0160 — Churchill Plate **$6.50**

Put Fine China Under Wraps

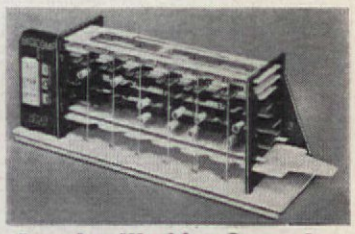
Dishes are ready to use without pre-washing. Separator pads prevent breakage and chipping. Plate-Capsule Set holds service for 12. Four separate containers: for 12", 9½", 8" and 7" dishes. Cup-Capsules has individual compartments for 12. Quilted vinyl.

7589 — Cup-Capsule **$2.98**
7590 — Plate-Capsule Set **$4.98**

Home Shoe Shine Stand

Mount brackets of this aluminum shoe holder to any surface and you'll be able to give your own brogans a quick, neat shine. Complete and ready to mount, 2 interchangeable toe pieces hold any shoe made, saves money. Ideal for the whole family.

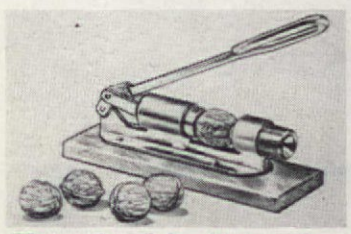
1563 — Home Shoe Shine Stand **$3.95**
2/$6.95



Amazing Working Computer

Mechanical "genius" memorizes, multiplies, stores facts, process data, solves riddles! Own a real operating digital computer. Will add, multiply, subtract, balance bank accounts, solve problems in logic, etc. 12x4½", of sturdy plastic components. Complete instructions, operating manual.

4627 — Digi-Comp **$5.98**



Piston Precision Nutcracker

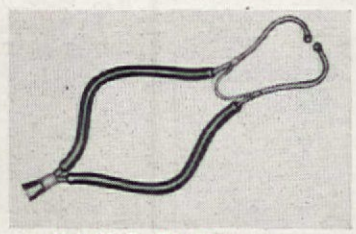
Shells a nut whole instead of crumbling it into pieces! Pampers nuts scientifically with tender, loving care. Just push down handle. Then remove the meat **intact** — one whole delicious piece. Tough metal mounted on 9" wood base. Controlled pressure action delights even a physics professor.

7228 — Piston Nutcracker **$4.98**

Doll-Size Sterling Tea Set

A little gem painstakingly handwrought of solid sterling silver. Miniature tray measures 4¼" from handle to handle, holds petite coffeepot, teapot, sugarbowl, creamer. Removable tops are capped with a glowing turquoise stone. Delicate and lovely way to start a little girl's collection.

0179 — Sterling Tea Set **$9.98**



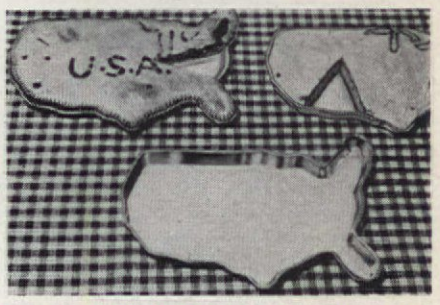
U.S.M.C. Stethoscope

Ever try to buy one of these? Hard to find, and usually expensive, this brand new surplus U.S. Medical Corps stethoscope is used by doctors, students, nurses; perfect for teaching children and adults rudiments of the respiratory system. Detects motor trouble in car. Gov't cost, $9.00.

2531 — Stethoscope **$2.98**

USA Pie & Cake Pan

- **Durable heavy aluminum**
- **Use for cakes, pies, gelatin desserts, salads**
- **Makes a striking wall ornament**



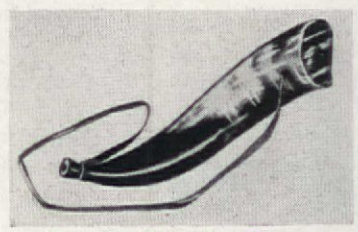
As American as apple pie is this patriotically shaped pan as a replica of the continental boundaries of the United States. Deep enough for a delicious two layer cake and perfect for your favorite pie recipe. Frost or decorate to indicate your home town or state! Heavy aluminum, it's 15"x10" overall. A great conversation piece, this "pan-orama" turns baking into a b-i-g and exciting expedition in culinary fun!

7672 — U.S.A. Pie/Cake Pan **$2.79**

COCKTAIL TABLE IS A RECORD CADDY only $11.98

Here's a two-in-one bargain! Revolving caddy holds 4 dozen — yes 48 — L.P. albums. The top serves as a table for display or entertaining. To store more records, table-top turns over and becomes a caddy instantly for 48 additional L.P.'s — 96 in all. Revolves at a touch on silent-moving nylon ball-bearings. Select record fast and easy at a glance. Hi-impact metallo-styrene. It measures 18" in diameter, 18" high.

7610 — Table Record Caddy ..**$11.98**



Genuine Hunting Horns

These old time bugle-type hunting horns are crafted from select steer horns. Imported horns are hand-polished, come with rawhide shoulder thong. You don't see many of these today; this one is a real beauty. Has clear, bell-like tone. 14" along curve.

0143 — 14" Hunting Horn **$3.98**
0144 — 16" Hunting Horn **$4.98**

Safe Looks Like Book

Protects valuable papers, documents, cash, jewels from theft. Looks like a standard leather-covered volume. Inside is 4x6x1¼" safety compartment with combination security lock. Deluxe is 5x8x1¾" with 6-way changeable lock. Blends with books on shelf.

4292 — Deluxe Book Safe **$2.49**
4875 — Book Safe **$1.29**

Oriental Tempura At Home

Confucius say cook like an Oriental chef the very first time with this Tempura set. Everything is included to prepare mouth watering sea food, fowl, etc. Dip food in batter, then quick-fry in pan. Set includes 10½" diameter pan, mix, recipes, straining spoon, chopsticks, wire rack.

7674 — Tempura Set **$1.98**

USE HANDY COUPON ABOVE — YOUR SATISFACTION GUARANTEED OR YOUR MONEY BACK

LOW COST JET-ROD FLAME GUN

KILLS WEEDS INSTANTLY
MELTS ICE IN WINTER

Exterminates leaves, rubbish, mess for fast cleanup.

From England—remarkable 2-in-1 Jet Rod Flame Gun kills weeds instantly—without bending—melts ice in winter. Exterminates leaves, rubbish, mess for fast clean-up. Works effectively (using only one hand) to quickly melt hundreds of yards of dangerous icy driveways; keep flagstone & cement walks clear, manicure borders & edges, routs out breeding insect nests, sterilizes ground & kills acres of weeds. No batteries or costly fuel. Less than 2 pints of kerosene give 30 minutes continuous use. Order now for fast guaranteed results without back breaking bending, saving you hundreds of dollars year after year. Only $29.95 Ppd. Satisfaction guaranteed or money back.

WORLD COMPANY, Dept. 4AH,
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Magazine Table
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Here is a truly remarkable new end table. Holds over 100 magazines flat, wrinkle free, and readable—no more bent or crushed issues! If you want to be extra neat, each magazine can have its own shelf. Hand crafted of rich grained pine, 23" H. 16" W. 21" D. In satin polished honey tone or maple, antique pine or walnut finish. $19.95 Exp. Chg. Col.
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Include Zip No. Money-Back Guarantee

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Save 60¢ When You Buy Both For $2.49
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MEDALS SHOWCASES FOR THE ACHIEVERS

THE ACHIEVERS proudly display their medals in our elegant SHOWCASES. **Solid walnut**, or **maple** case; also **black, red, avocado, antique gold** or **antique white**, hand rubbed finish. Plush velvet lining in **black or any military or school color**. Adjustable brass space bars. Glass front. Stands and hangs.

Vertical Models:
V1 (9"x12") for 1-7 Medals $14.95
V3 (12"x16") " 3-20 Medals $17.95
V5 (17"x20") " 10-50 Medals $23.95
V7 (21"x28") " 15-70 Medals $29.95

Horizontal Models:
H1 (12"x 9") for 1-7 Medals $14.95
H3 (16"x12") " 3-20 Medals $17.95
H5 (20"x17") " 10-50 Medals $23.95
H7 (28"x21") " 15-70 Medals $29.95

You can make dozens of attractive arrangements and designs with the adjustable space bars.

Medals showcases become heirlooms . . . beautifully engraved so the children will know and remember! **Name, rank, branch, dates, service number and history, school and sport, etc. beautifully engraved—only 5c per letter. INSIGNIA** of Army, Navy, USAF, USMC, all branches and corps. AAU and NCAA engraved—$2.00 each or 2 for $3.00.

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PORTLAND STOVE FOUNDRY Co., Portland, Maine 04104

LUXURIOUS
DANI-SHOWER
the famous Danish
"Telephone Shower"

Modern and smart, the new luxurious Dani-Shower is shaped like a telephone. A four foot chrome plated, rubber lined flexible hose permits all-over showering or use as a fixed shower. Shower head and wall attachment are 100% nylon. Wall bracket adjusts to 4 positions. An invaluable convenience for shampoos, bathing infants, washing pets, etc. Installs in minutes, no tools needed. **Also available: Model C.** Same as above only in White of miracle Celcon. 5 ft. hose $11.95 plus 75¢ pp. **Accessory available:** Water control valve (saves water while soaping up and regulates water stream), chrome plated, $2.75.

$9.95 plus 75¢ pp.
with 5-ft. cord $1 extra

Send check or M.O. No C.O.D.'s. Satisfaction Guar.

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MAKE $$$ 10 WAYS WITH FLOWERS

Turn love of flowers to profits. Garden flowers cost pennies, bring $'s. Corsages, Bridal Bouquet, Wedding, Table decoration. Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also FREE, 3-months subscription to "Flower Talk", the Magazine for home flower designers. Floral Arts Center (Home Study Div.), Dept. 13D, 1225 E. McDowell Rd., Phoenix, Ariz. 85006.

Simply crewel

It's fun and easy to embroider this gay daisy and cornflower design with a compact crewel kit. Includes design on natural Belgian linen; crewel yarns in blues, green, yellow and brown; needle and instructions. Comes with 8x10 in. fruitwood finish frame, $3.95 plus 35¢ postage. Roses in Vase, also available, $3.95 plus 35¢ postage. The Stitchery, Dept. AH-4, Wellesley, Mass. 02181.

A house of her own

Your "little doll" will be delighted with this charming, four-foot tall, three-story dollhouse that is completely furnished. The bedroom, living room, and kitchen furnishings are made of durable, wipe-clean fiberboard. When not in use, doors close. House measures 53x13x28 in. $10.98 ppd. Happy House, Dept. AH-469, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.

Shoe brush shaped for U

Shoo Dirt Brush is uniquely U-shaped to get at all the in's and out's where sand, snow, mud, dirt or grime clings. Quickly cleans all sizes of shoes or boots including arch areas and sides. Ideal to place on the floor at your doorway for guests and family. Washable, it measures 7x12x4 in. $3.98 plus 60¢ postage. Franzen Gifts, Dept. AH, 110 Franzen Building, Flanagan, Ill. 61740.

Bamboo beauty

Trim a table with lovely bamboo accessories in either silver or gold finishes. Set of 8 includes 4 (2¾ in. round) ashtrays, 4 match holders, $8.50; set of 6 (1½ in. round) napkin rings, $4.50; set of 4 includes 2 pairs of 1 in. salt and peppers, $4.50; set of 8 cob holders (2½ in.), $4.50. Add $1 postage. Altheimer, Dept. AH-4, 733 N. Michigan Ave., Chicago, Ill. 60611.

Londontown at home

Six outstanding reproductions of watercolor paintings done by European artist, Jan Korthals, add English charm to any room. Big Ben, Windsor Castle, Tower Bridge, Trafalgar Square, St. Paul's, Westminster. Ready to frame, each pastel print is 12x16 in. Set, $5.15; 2 sets, $9.80 ppd. House of Goodspeed, Studio AH-4, Federal Square Bldg., Grand Rapids, Mich. 49502.

Giant kite for big fun

The bird-like action of this giant kite with a huge 48 in. wing spread, allows it to soar, climb and glide freely. No need for running, wings flutter continuously for high flying family fun. Made of tear-proof cloth in bright colors. 3-dimensional, it's 33 in. long. Complete with 250 ft. cord. $4.98 plus 50¢ postage. Crescent House, Dept. AH-469, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.

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NOW! EAT RICH FATTENING FOOD TO MAKE YOU LOSE WEIGHT!!!

...Lose up to 21 pounds in just 10 days!

New medical discovery proves that by eating less calories in your daily diet won't necessarily cause you to lose weight. It's not the calories that count . . . but more important, the type of foods eaten.

Now you can lose the weight you desire and still eat Bread, Cakes, Chicken, Potatoes, Fish, etc. All those delicious dishes you wouldn't dare touch on a calorie-counting diet.

You must follow these rules to lose weight!!!

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- **NEVER LEAVE THE TABLE HUNGRY!!!**
- **HAVE THREE FULL MEALS A DAY!!!**
- **EAT STEAK, POTATOES, CAKE, BREAD, AND MOST ANYTHING YOU LIKE!!!**

So safe, tested and effective that Prominent New York Doctors state, referring to their patients: "There have been no failures."

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Yes, thanks to a miracle of medical science, the fat problem can finally be conquered. An amazing program has been devised to rid your body of excess fat without the usual frustration, starvation, hunger pangs, and calorie counting. Yes, and this is all accomplished by your own bodies' chemistry. In our opinion, if you are in normal health, this amazing discovery may be the answer to your overweight problem. Painlessly and simply you can lose the weight you want and end starvation dieting forever.

Your own body does all the work for you. Eat All You Want And Still Lose Weight. Calories don't count. IN FACT YOU MUST EAT CERTAIN TYPES OF ORDINARILY FATTENING FOODS TO STAY SLIM! Could anything be easier or more simple than that? Of course not! Your body immediately and automatically starts breaking down and burning up that excess fat naturally and safely.

CALORIES DON'T MAKE YOU FAT— SUGARS AND STARCHES DO!!!

Carbohydrates (sugar and starches) after being processed by the body actually turn into fat. That's why it's not the amount of calories your food contains, but the type of calories. Doctors found an almost miraculous way to reduce . . . and even make your body do the work for you. These clinically prepared ingredients work wonders for the overweight person. These substances team up perfectly with your normal body chemistry to help you rid yourself of excess fat in the body. This specially prepared program we call the "BOVAL METHOD". Now your body can release more energy and at the same time help stop that hunger feeling. The "BOVAL METHOD" actually BURNS fat right out of your body. The "BOVAL METHOD" helps start your body safely and naturally to rid you of excess weight without starvation diets, dangerout drugs or a radical change in your daily routine.

IMPORTANT!!!
If you are presently using any type of weight reduction formula, please wait before ordering "Boval". When the method you are now using fails to give you the results you need, then order the "Boval program immediately". In this way we can be sure our product is not to blame for your failure . . . We guarantee complete results when using our program . . . or money back!!!

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- *Without Harmful Drugs, Painful Exercises*

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Thanks to this exciting discovery, losing weight can actually be fun. Instead of suffering, slim down easily while you eat all you want of all types of food. The "BOVAL METHOD" is absolutely safe because the formula is a combination of nature's own properties. Yes, eat your way to a slim-trim figure with the sensational "BOVAL METHOD." Start today to shed those unwanted pounds. You owe it to your health and appearance to try this simple method, and you try the "BOVAL METHOD" on an UNCONDITIONAL GUARANTEE. So stop starving and start eating today!!!

TRY THIS FREE TRIAL OFFER IN YOUR OWN HOME NOW!!!

Results are so amazing with the "BOVAL METHOD" that we invite you to try our "NO-RISK FREE TRIAL OFFER". Yes, try this marvel of medical science in your own home for 30 days FREE. Use the "BOVAL METHOD" as directed, follow the simple program that you will receive with your order. If you are not completely satisfied with the amount of weight you will lose . . . if you are not completely satisfied for any reason whatsoever with your purchase . . . simply return the unused portion for an immediate refund of your full purchase price. We guarantee results, so let your scale be the judge. Don't wait another day, start now to lose weight.

GUARANTEE

Use the "BOVAL METHOD" as directed in the privacy of your home for 30 days. Follow the "BOVAL PLAN". Eat all the special foods you want, and never leave the table hungry. Follow the enclosed instructions carefully . . . and you must lose weight. If you are dissatisfied for any reason or you do not lose the amount of weight you desire . . . return the unused portion for an immediate refund of your full purchase price. We guarantee results,

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☐ Send 120 day supply only $18.00 (save $6)

SORRY, NO C.O.D.'S

I enclose $_____ in __Cash __Check __Money Order

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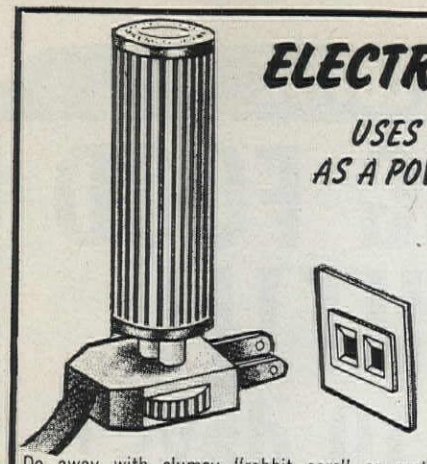
ELECTRONIC TV ANTENNA

USES HOUSE WIRING AS A POWERFUL ANTENNA



Do away with clumsy "rabbit ears" or costly outside antennas. Simply attach this amazing new electronic device to your TV set, plug it into any outlet and instantly you'll enjoy super sharp, clear reception . . . even on fringe channels. "Electronic TV Antenna" converts your entire house wiring into a powerful, giant antenna, yet it uses no current. Electronic TV Antenna works on every set and can be attached by anyone in just seconds. GUARANTEED to give you a sharper picture or your money will be completely refunded. Order yours today for the best reception ever.

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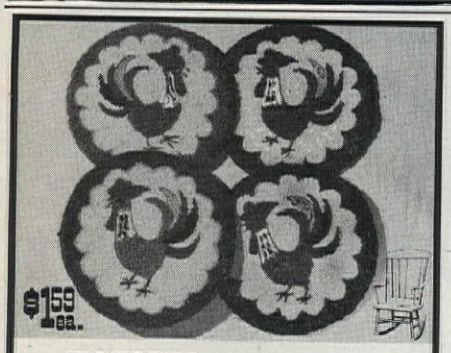
Yes, I would like_____Electronic TV Antenna(s). If I am not 100% satisfied with my antenna after 10 days free trial, I may return same for a complete refund. I enclose $4.98 for one (or $9.00 for two), cash, check, or money order. (No C.O.D.) Add 27¢ for postage & handling.

Name_____
Address_____
City_____
State_____ Zip_____



ROOSTER Chair Pads

Nubby textured wool and cotton blend pads have scalloped borders, bound edges. 15" diam.

Black	Green	Brown	Red
4489-1	4491-7	4490-9	4492-5

Each hand-hooked pad $1.59 plus 35¢ shipping.

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FINISHED OR IN KIT

Here Is The Loveliest And Most Completely Useful Table Made

Handsome swivel coffee table holds books, record albums, magazines—all neatly arranged, titles clearly visible, accessible from any seat. Skillfully crafted of rich grained pine with rugged steel ball bearing swivel. In honey tone pine or maple, antique pine or walnut finish. Both 16¼"H. book area 12½"H. 36" dia. (holds 100 books) **$39.95**; 24"dia. (holds 40 books) **$29.95**. COMPLETE KITS: Ready for quick assembly and finish. Simple instructions. 36"—**$26.95**; 24"—**$18.95** Express Charges Collect.

BEAUTIFUL NEW FREE CATALOG-1000 PIECES
Finished and Kit Furniture in Friendly Pine
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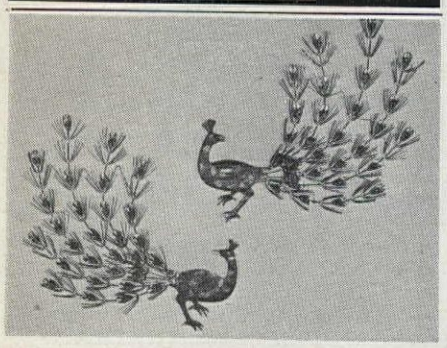
Money-Back Guarantee
YIELD HOUSE
Dept. A4-9, North Conway, N. H. 03860



SALE PEACOCK PLAQUES

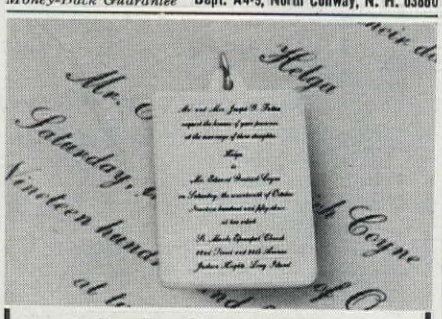
REG. $7.98—NOW **$2.98** PAIR

Dramatic wall decor at low cost! Majestic wrought iron birds are engraved in fine detail, have matte black finish highlighted in gold. Each piece is a huge 20" x 14". They can be arranged in a variety of ways to fill large wall areas.

Add 75¢ post.

MONEY BACK IF NOT DELIGHTED

HARRIET CARTER Dept. A-469 Plymouth Meeting, Pa. 19462



Invitation charm

Here's a pretty memento sure to please any bride—a sterling or gold charm that's an exact replica of the wedding invitation! We will photograph it, then reduce it and etch into the metal. Great for all kinds of special announcements. ¾" x 1⅛". Sterling: $10. 14-kt. gold: $30. Ppd.

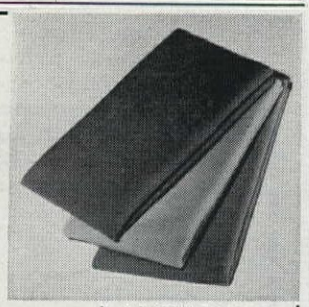
HOLIDAY GIFTS
Dept. 604A, 7047 Pecos St., Denver, Colo. 80221

X-TRA TABLE

Why buy an expensive table just to cover it up! Get X-TRA TABLE made of sturdy corrugated board with beautiful wood-grain finish. Cover it with any cloth to match curtains or bedspreads. 18" dia.—27" high—folds flat. Holds over 100 lbs. of weight.

Sorry No C.O.D.'s — ONLY **$5.95**
SATISFACTION GUARANTEED — Plus $1.00 ea. for postage & handling.
N.Y.C. residents add 5% Sales Tax.
Elsewhere in N.Y., Tax applicable.
SPECIAL: Colorful, round machine washable felt tablecloth, available in red, green, gold or black 70" dia. . . . . **$9.95** ppd.

THE MAIL BOX Box 655, Dept. H14, Westbury, N.Y. 11590



YOUR FURNITURE needs these large 18" sq. cloths

specially impregnated with LEMON OIL!

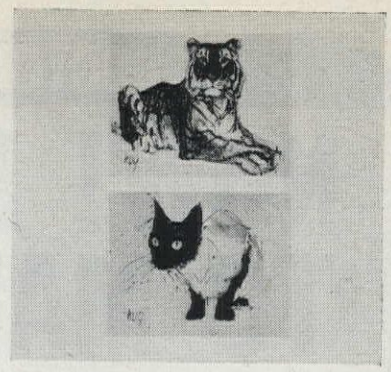
For generations, careful housekeepers who take pride in their homes have known the value of polishing furniture with Lemon Oil. Now, we have impregnated soft velvet-like cleaning cloths with this magic oil all ready for you to clean, polish and protect all your furniture, panelled walls, any piece made of wood.

3 cloths, assorted bright colors **$1.00**
3 sets (9 cloths) **$2.75**
all postpaid

Marshall Mercantile inc.
Dept. A-49, 401 BROADWAY, NEW YORK, N.Y. 10013

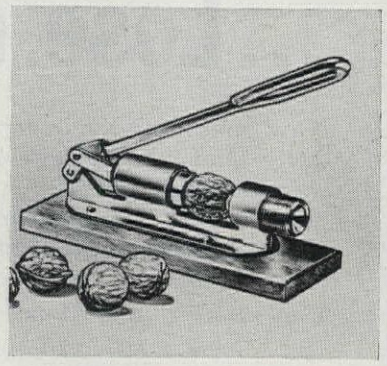
Hug prints

You don't have to be an animal lover to appreciate these magnificent reproductions of The Cat and The Tiger by Hug. On artist canvas, each print achieves a soft mellow appeal in browns, tans and yellow. Nice as a set or display singly, each is 22x28 in. $5.95 each; the pair, $10.95. Add 45¢ postage. Lambert Reproductions, Dept. AH-4, 336 Central Park West, New York, N.Y. 10025.



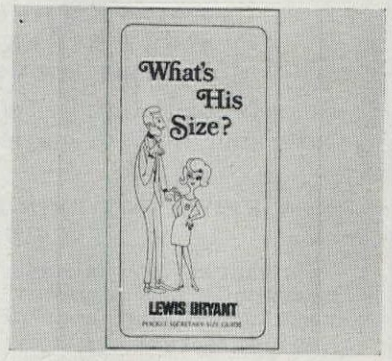
Pleasure under pressure

Piston precision nutcracker shells a nut whole instead of crumbling it into pieces. Push down handle with controlled-pressure action—remove the meat intact. Tough metal mounted on 9 in. wood base is a delight to use. Nutcracker is handsome enough to display when not in use. Even preparing nuts for baking can be a pleasure now. $5.23. Greenland Studios, 857 Greenland Bldg., Miami, Fla. 33147.



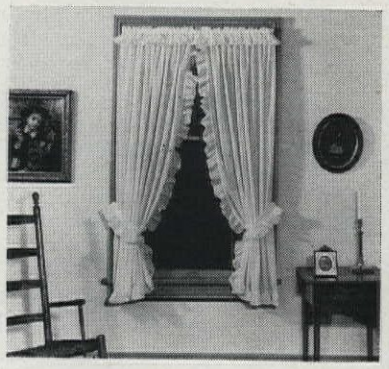
A favor for father

"What's His Size?" is a pocket secretary size guide for the tall, big or stout man. Shows him how to fill in sizes for chest, collar, etc. Has 2 cut-out size cards—one for him, the other for you. A great convenience in the selection of all his wearing apparel. Makes it easy to go gifting for dad. Color catalogue on clothes, too. Both free. Lewis Bryant, Dept. AH-4, 465 Fifth Ave., New York, N.Y. 10017.



A window treat

These window-wonder permanent press ruffled curtains save you the troublesome time-taking routine of ironing. Tucked with tiebacks, just toss in dryer after washing and out they come ready to hang. In white. 80 inches wide per pair. 45, 54, 63, 72 inches, $8 per pair. 81 or 90 inches, $10 per pair. Add 50¢ for postage. Country Curtains, Dept. AH-4, Stockbridge, Mass. 01262.



Happy Hotei

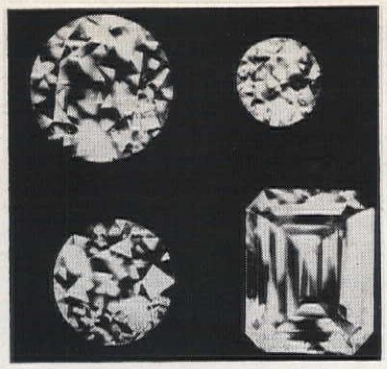
The Oriental God of Happiness is named Hotei. He is always smiling, and rubbing his tummy is said to bring you good luck. Figurine is 12 in. high, hand carved in Taiwan of genuine camphorwood. Cheerful Hotei is a welcome guest in any room. Just looking at him makes you feel good. Hotei appeals to children as well. $5.73 ppd. Harriet Carter, Dept. AH-4, Plymouth Meeting, Pa. 19462.

Stack 'n stow storage

"Mr. Stowman" nicely decorates a room while performing his duty of holding record albums, magazines, toys, towels and what-have-you. Six white cubicles of super-strength fiberboard measure 10 in. square each. Assembled, "he" stands 4 ft. high and 3 ft. wide. Ideal to keep a child's room clutter clear. $10.95 ppd. Happy House, Dept. AH-469, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.

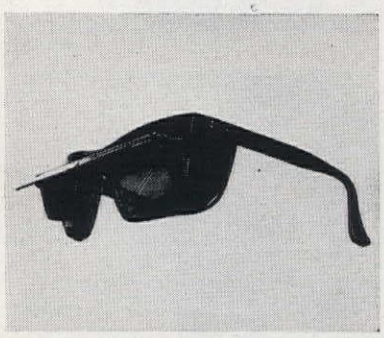
Blazing jewels

Titania stones are brilliant synthetic creations at only $12 per carat. A solitaire 1-carat Titania in a 14K gold setting is $33. A man's ring with 1-carat Titania in 14K gold setting is $41. Stones also are sold separately; may be cut to fit your own jewelry. Free 120-page color catalogue and ring-size chart. Regent Lapidary, Dept. AH-4, 511 East 12th St., New York, N.Y. 10009.



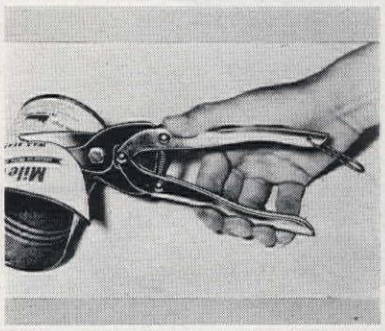
Splendid suspended

Place your favorite photo in this clear plastic dome that sets into a felt bottomed wood base. Features a special hook with a suspended, gold-plated, removable 2½ in. diameter photoframe and clear plastic lens. Ideal to display an heirloom watch. Photodome makes a great gift for everyone. Overall height is 5½ in. $2.95 ppd. J. Jill, Dept. A-49, On the Shunpike, Southfield, Mass. 01259.



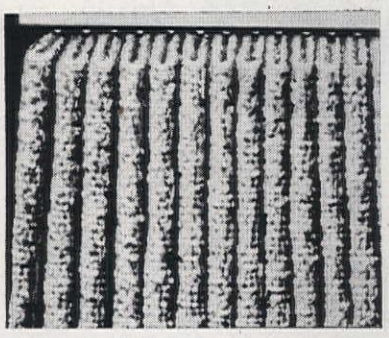
Fish locator glasses

Your favoritè "Izaak Walton" will be able to see the big ones far below the surface of water with these Lunette Radar Glasses. Cuts surface glare with flip-up tops and "dark room" around the eyes permits light only through the polarized lenses. In regular or clip style. $7.95; 2 pairs, $15 ppd. Alexander Sales Corp., Dept. AH-469, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.



Shear pleasure

These wonder shears answer every cutting problem whatever the thickness of paper, wallboard, rubber tile, tree branches, tin cans, wire, or metal. Makes a safe, clean cut. Handles are plated finish, blades are strong, tempered steel. 8½ in. long. Shear-All Shears, an ideal household aid, will be appreciated by the man of the house. $1.29. Walter Drake, AH-27 Drake Bldg., Colorado Springs, Colo. 80901.



Drapery delight

Draperies any width without seams are available in the pinch-pleat or new "fan pleat" (on a coil of plastic track). Stacks fullness into less than half the rod space required for pinch pleating. Every homemaker will appreciate *this* idea. Choice of yardage, pleating materials or custom draperies. Write for catalog, samples, 25¢. Homespun House, Dept. 2, 9024 Lindblade, Culver City, Calif. 90230.

WHAT'S IN A NAME?

If you have a Name... you have a Heritage

Coats of Arms are used today as a souvenir of the past. NOW authorize COVENTRY to personalize these distinctive gift and jewelry items for you and your loved ones.

PERSONALIZED COAT OF ARMS

An impressive addition to any home. Lends historical significance and an air of prestige to your family name. The hand-rubbed Walnut finish shield is 9" x 7" with a magnificent and handsomely deep sculptured coat of arms done in rich antiqued brass finish. The nameplate bears family name inscribed in antique English hand lettering below the Arms. Shipped ready for hanging. Perfect for office, home, den, boat or as a gift.

Style AA—

$9.95 plus 50¢ P.P.

INTRODUCING PERSONALIZED COAT OF ARMS RING

MOST EXCITING MEN'S GIFT, EVER

In the tradition of aristocratic families, we present our distinctive FAMILY COAT OF ARMS RING. Guaranteed to lend historical significance and prestige to your FAMILY NAME. Authentically reproduced, this impressive Ring is CUSTOM MADE and HAND CRAFTED, in either 24K Gold Plate or gleaming Sterling Silver. Your FAMILY NAME is emblazoned beneath deeply etched Coat of Arms. Oval Crest measures 1" high. An impressive addition to any Man's Wardrobe. Handsomely Gift Boxed—Regular priced at 69.95 and more—NOW, holiday priced at **37.95 P.P.**

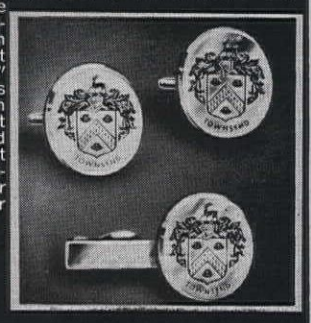
Style BB

Specify Ring Size (or we'll send sizer) and Color. If Diners Club, American Express—Give number.—catalog. 25c post. & handling.

Introducing PERSONALIZED COATS OF ARMS JEWELRY

COAT OF ARMS CUFFLINK/TIE BAR SET

Lends historical significance to your FAMILY NAME. Authentically reproduced, deeply etched Gold Plated or Gleaming Silver finish. These distinctive Coat of Arms items are custom made and hand finished. Each Oval Crest measures 1" high and is engraved with Family Coat of Arms and Name. Gift Boxed (Specify Name, Color and Tie Bar or Tie Tack).

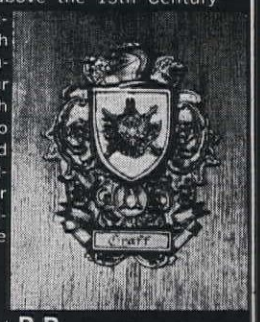


Style CC—

9.95 PLUS .50 POSTAGE.

DOOR SHIELD COAT OF ARMS

This decorative 6" x 5" piece with squire's helmet positioned above the 13th Century shaped shield in exquisite brass finish is attractively inscribed with your family name. Finish is weatherproofed so it may be mounted on front door, apartment doors or your automobile. Excellent for den, office or interior doors.



Style DD

$6.95 plus 50¢ P.P.

KING ARTHUR'S EXCALIBUR

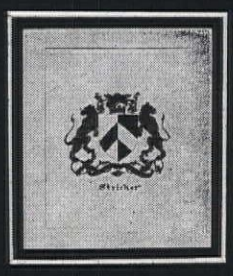
Inspired by the timeless legend of King Arthur is the Excalibur PAPERWEIGHT and LETTER OPENER. Crafted of stainless steel with Gold-Plated handle is the 8" SWORD, CUT CRYSTAL BLOCK, 4" x 3" x 3", it sparkles like the Crown Jewels. A most unusual and distinctive gift, Fit for a King.

Style EE

$8.95 plus .75 P.P.

FRAMED COAT OF ARMS ENGRAVINGS

The beauty of the age old gold leaf technique is employed in this 12 x 10 classically black framed Engraving on Parchment. Coat of Arms Shield is reproduced in Full color. The Family Name is inscribed in Olde English hand lettering below Arms. White colored matting accents the beauty of this distinctive addition for home or office.



Style FF

Only **14.95** plus 50c postage

15 x 17 COAT OF ARMS

The shield borne by the knights of the Middle Ages protected him in battle and identified him to his followers. Our magnificent replica on an elegant 15" x 17" hand-rubbed Walnut finish shield with antiqued brass coat of arms bears the family name inscribed in antique English hand lettering. Shipped ready for hanging.

Style GG—

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COVENTRY Dept. AH-469 1164 Hempstead Tpke., Uniondale, N.Y. 11553

FAMILY NAME

AA _____ EE _____
BB _____ FF _____
CC _____ GG _____
DD _____

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

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Even with rollers, inner band keeps hair bone-dry

STA-DRI SWIM CAP

- **Stretches over any hair-style, to keep it completely dry—even in a dive!**
- **Satisfaction guaranteed or money back!**

Swim without fear of wet, stringy hair, losing coiffure shape! Expandable Sta-Dri stretches over a bouffant hairdo or a headful of rollers—flattering over sleek styles, too! Ingenious "magic circle"—an inner rim which fits under, not over ears—**keeps hair completely dry!** Now enjoy the water and still look lovely for that big date. White: one size fits all.

69583 Expandable Sta-Dri Cap. 2.98; 2/5.50

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$14.95 ppd.

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Solid Mahogany: $19.95 VICTORIAN TABLE

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Send $1.00 deposit for America's largest Victorian catalog and free fabric samples. We'll refund your $1 with a $2 Merchandise Certificate, to credit on your first purchase!

14" Marble-top table in solid mahogany **$19.95 ppd.**

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Most essential utensil in Chinese kitchen. Our Wok is specially constructed to tendercook meat or fish, keep vegetables fresh and crisp. Add oil to pan. As food begins to brown, whisk it up the sides to complete cooking. Oil drains leaving the full flavor of gourmet cooking. Of handmade heavy steel. Complete with cover for steaming, ring stand for use over flame burner, Chinese recipes, Instructions. **12" Wok $7.95 ppd. 2 for $15.25. 14", $8.95 ppd. 2 for $17.95.**

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FINISHED OR UNFINISHED

It's hard to believe this beautiful cabinet is also a practical clothes hamper. Sorts laundry for you—top drawer holds lingerie and other hand washing; big tilt-front bin holds family wash. Both have no-snag wood basket interiors for proper venting. Both instantly removable for easy emptying. Doubles as lovely bath table too—top holds toiletries and such—drawer holds soaps, etc. Crafted of knotty pine in satin-smooth honey tone or maple, antique pine or walnut finish. Handsomely louvered front, brass knobs. 30" H. 22" W. 11½" D. **$29.95.** Unfinished **$26.95.** Both Exp. Chgs. Col.

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Get your own Photo Jigsaw Puzzle. Send any black and white or color photo. Mailed in 40 easy to assemble pieces.

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Carefree culotte dress

Trim-lined and neatly styled culotte dress gives complete freedom with full-divided skirt and zippered front. Ready to hop in in a second, it's comfortable for home, shopping, work or travel. Made of washable cotton. In red or gold print. Available in sizes: 10-20; 14½-24½. $5.95 plus 50¢ for postage. Old Pueblo Traders, 600-ACD So. Country Club, Tucson, Ariz. 85716.

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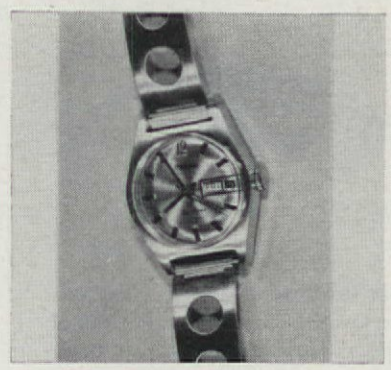
Rugged watch has sculptured solid block hardened stainless steel case. Impervious to moisture, heat or cold, it's waterproof and shockproof. Stainless steel Grand Tourismo racing strap is adjustable. Gives time, day and date in one glance. Ideal gift for the busy business man. 2-year guarantee. $17.95 ppd. Happy House, Dept. AH-469, 1164 Hempstead Tpke., Uniondale, N.Y. 11553.



Initial show of affection

A nice way to let your special man know *he* is special: give him a handsome tie tack with his initials hand wrought of sterling silver or 14K gold. Keeps his tie neat with an invisible clutch. Thoroughly masculine and a fine gift, this initialed tie tack is a real beauty. In sterling silver, $4.95; 14K gold, $12.95 ppd. Holiday Gifts, Dept, 1504-B, 7047 Pecos St., Denver, Colo. 80221.

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Ages	Amount	Ages	Amount
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4. **Occupation and duties?**
5. **Race and Sex? (For identification)**
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7. **To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye, or ever rejected for insurance?**
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NO AGENT WILL CALL

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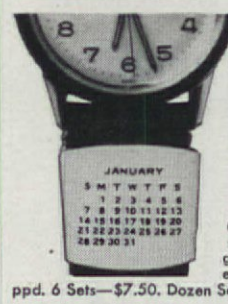


Quick . . . What's the Date?

Buy a Handy Watchband Calendar and you'll know the date anytime, anywhere. Start any month. Runs for *full* 12 months. Easy to attach . . . Fits all men's watches. Handsome champagne color. Matches all watchbands. Fine for gifts. Set of 12 Metal Calendars in gift box—$1.50 ppd. 6 Sets—$7.50. Dozen Sets—$12.00.

HANDY CALENDAR CO.
HANDY BLDG., Dept. A-4, Scott City, Kans. 67871

BUSINESS MEN: Write or phone for quantity prices with imprint.

PHOTO BARGAINS

ONLY 1.00 YOUR CHOICE

2 8x10 ENLARGEMENTS or 5 5x7 ENLARGEMENTS or 3 5x7 ENL. plus 12 FREE WALLET PHOTOS or 25 WALLET PHOTOS Plus FREE 5x7 Enl.

Add 25c per selection for postage and handling and 35c extra for rush 1st class service.

Finest double weight portrait paper. Send any photo or neg. (ret.) Any enlargement hand-colored. 50¢ extra. State color of eyes, hair and clothes.

QUALITY VALUES
Studio 109-K, New Rochelle, N. Y. 10804

Ladder back chair leader

Mid-18th century reproduction in ash and birch blends with any decor. Bent back posts, fibre rush seat, it's sturdy and handsome. Hand-made of solid hardwood. Overall height, 42 in. Unfinished, $11.95; blonde, $12.95; walnut, maple, pine or black lacquer, $15.95; antique red or green, $16.95. Minimum order, two. Express charges collect. Jeff Elliot Craftsmen, Dept. AH-4, Statesville, N.C. 28677.

Tasty coffee offer

Melitta Coffee is specially blended and filtered to remove excess fats and oils. You imbibé with no bitter after taste. Result of an exclusive "three minutes fast" method is its fine bouquet and taste. In 1-lb. cans and a complete line of coffeemaking accessories. Write for full color brochure, and a special introductory offer. Melitta, Dept. AH-49, Box 846, Cherry Hill, N. J. 08034.

A healthy idea

Tired of humid heat in summer or clutching cold in winter? Maybe you have been giving some thought to living in a land of sunshine where the climate is ideal for work or play the year around. If you are interested in details and further information, you can write for a free color portfolio about Deming, New Mexico. Write to Select Western Lands, Inc., Dept. AB, 55 W. 55th St., New York, N.Y. 10019.

SPOT REDUCE BE....SLIM

A Lovelier Figure in just 21 days

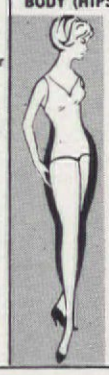
In this unbelievably short time, the Firm Tone Plan can produce amazing results by removing excess bulge from around your waistline, hips, thighs, abdomen, legs. The Firm Tone Plan allows you to concentrate on any part of your body that you want to reduce. You can have a trimmer, shapelier, more exciting figure, in just a few short weeks. A figure that men will admire and women will envy.

HOW IT WORKS! No difficult dieting, calorie counting or drugs. The Firm Tone method consists of a scientifically developed muscle exerciser and toner device that works directly on excess fatty tissue, quickly melting away unwanted inches. The Firm Tone method is easy and quick, it takes only minutes a day in the privacy of your own home to develop a beautifully proportioned figure. The results obtained will differ among individuals depending upon physical factors, making it impossible to assure every woman that it will work for her. Thousands of women have been thrilled with their results and you must be also, or your money will be refunded. For only $4.98 you receive the fabulous Firm-Tone exerciser and complete instruction course — no extras to buy.

NORMAL WEIGHT, BUT HER THIGHS AND SEAT WERE HEAVY.

Miss J. 5'6", 122 lbs. age 22. Miss J. is an office worker who does not get enough exercise. After 3 weeks of following the Firm-Tone Plan, Miss J. had lost those unwanted inches and acquired a beautifully proportioned figure. Her social life has improved and she has never been happier.

EXCESSIVE WEIGHT ON THE LOWER HALF OF THE BODY (HIPS, THIGHS, CALVES, AND DERRIERE).



Mrs. D. Age 35, 5'4", 150 lbs. During the past 7 yrs. Mrs. D. gained 25 lbs. After using the Firm-Tone Plan for 3 weeks her weight reduced to 139 lbs. and finally settled at 125 lbs. Her figure is now slimmed down to the prettier shape she had 7 yrs. ago.

HEAVINESS IN HER CALVES AND KNEES.

Miss C. Age 15, 5'3", 111 lbs. Miss C. a high school student, was ashamed to wear bathing suits or mini dresses. After 21 days of using the Firm-Tone Plan her legs were as pretty as the rest of her attractive young figure. She is now a happier, more popular girl and she did it all at home, in just a few minutes a day.

GENERALLY OVERWEIGHT (ARMS, WAISTLINE, HIPS, THIGHS, AND LEGS).

Mrs. R. Age 46, 5'5", 160 lbs. Mrs. R. had an overweight problem for 16 years. She tried many reducing systems, without success. After using the Plan for 3 weeks and following a simple diet, she had lost 14 lbs. Mrs. R. continued the plan until she weighed 128 lbs. and had an attractive figure.

MONEY BACK GUARANTEE

GUARANTEE

Prove it to yourself at our expense. Use the Firm Tone exerciser and follow the illustrated instruction course for 21 days. If within this time your figure hasn't become trimmer and prettier, simply return the plan for a complete money back refund.

FIRM-TONE, DEPT FT-151
P. O. Box 3245, Granada Hills, Calif. 91344

Please rush my easy to use FIRM-TONE exerciser device and illustration course. I understand I must be completely satisfied or my money will be refunded. I enclose $4.98 (plus 27¢ for handling) cash, check or money order. (NO C.O.D.'s)

Name_____
Address_____
City_____ State_____ Zip_____

Personalized BASEBALL CARD LOCKER

Stop "playing" baseball card pick-up!

ORGANIZE the baseball cards of all 24 Major League Teams in this New Major League Baseball Card Locker! A *mini duplicate* of the real thing! . . . Double type locker has one side for AMERICAN LEAGUE—the other side for NATIONAL LEAGUE—a separate labeled compartment for each team. He'll never lose that special baseball card again! . . . Approx. 8" x 10" x 3" deep. High impact styrene.

Personalized with boy's name and address, if desired.

Money back guarantee.

ONLY **$2.98** plus 39¢ shipping
2 for $6.29 Postpaid

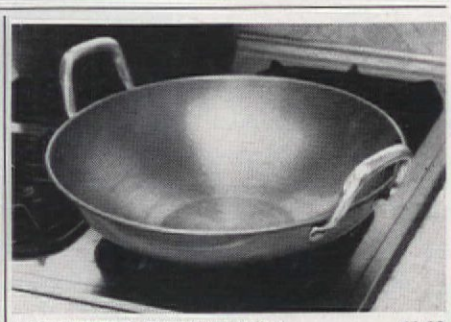
FRANZEN GIFTS, Dept. A-41,
110 Franzen Bldg., Flanagan, Ill. 61740

PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 4 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $350; wall-paper scenics cost $100 and more. Our complete kits, $12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for . . .

FREE! THIS YEAR'S NEW COLOR CATALOG!

. . . over 25% new designs! This year's exciting new *36-page color catalog* shows dozens new designs & big choice decorator color combinations plus easy *"How to" details.* (encl. 10¢ postage, handling.) **MURAL ART CENTER, 4401 Birch, Dept. 4744 Newport, Calif. 92660.**



AUTHENTIC CHINESE WOK.....$1.98

The secret of Oriental Cookery . . . and the secret of delicious food without extra calories! Crisp vegetables, succulent meat and fish, cooked with mere drops of oil or water—possible only with this special pan of centuries old design! Heavy steel 12" diameter, 4" high.

8152 Chinese Wok (recipes incl.) $1.98
add 50c postage

The Country Gourmet Inc.
DEPT. A46, 545 S. FOURTH AVE., MT. VERNON, N.Y. 10550

20 PET SEAHORSES $2.50!

Free Seashells With Coral

All orders receive a Kit with attractive Seashells, beautiful Coral Food and simple instructions. Keep these fascinating pets in a simple jar or fishbowl. Educational and recreative hobby for the entire family. See the father seahorse give birth to live cute babies. **SPECIAL OFFER:** Order two mated pairs (4) and receive **ONE PREGNANT MALE,** will give birth to 15 babies (total 20 seahorses) for only **$2.50.** One mated pair only **$1.75.**

LIVE DELIVERY GUARANTEED.

AQUALAND PET CENTER
Box 130, Dept. AH-4, Shenandoah Sta., Miami, Fla. 33145

WE HAVE YOUR SIZE

2 to 13, AAAA to EEE

Send for FREE COLOR CATALOG illustrating scores of latest fashions all stocked in hard-to-find sizes. None, except golf shoes costs more than $11.99.

Navy Blue #23423
Black Patent #3425
White Mock Ostrich #31424
Matching handbags $7.99

$10.99 Plus 80¢ P. P.

HILL BROTHERS DEPT. B109
241 Crescent St., Waltham, Mass. 02154

BRONZE 3 Pairs of BABY SHOES for only $2.95

Do-it-yourself, bargain metallizing kit bronzes up to three pairs of baby shoes. Professional job, easy, complete with leather hardener, instructions. Only **$2.95,** we pay postage.

SPANISH PLATING WORKS
Suite 4AH, 278 Fillmore Street, Denver, Colorado 80206

Also in Chrome, Pewter or Gold, any **2 kits $2.50 ea., all 4 for $8.50**

EARLY AMERICAN SILHOUETTES

4 Prints $1.00

Authentic detail. Rich black 5x7 prints fit standard frames. Add 25c for postage and handling. Send check or money order:

HISTORIC HOUSE DEPT. AH
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COLUMBUS, OHIO 43221

No More Foot Misery with Pedi-Mold Insoles

Arch-supporting insole relieves fatigue, aching feet. Expertly molded to shape of foot, exclusive construction adds spring to each step. Circulation is increased, muscles strengthened. Recessed ball area, cushioned metatarsals. Flexible arch, cupped out heel. Soft foam rubber, won't flatten out. **Send shoe size and width or foot outline. Specify men or women.**

$3.00 pair; 2 pr. $5.70 ppd.

Pedi-Mold of N.Y. Dept. A-49, 565 Fifth Ave., New York, N.Y. 10017

ADDRESS LABELS with NICE DESIGNS

Your name and address with a design to fit your area. Adds distinction to your correspondence. To 20 letters per line, 4 lines. Labels are 1½x½", black ink $2 for 500 on white or 250 on gold. [Or on DELUXE size, 1¾x⅝", for $3.] Packed in neat plastic box. Via air, add 30c per box. Specify Palm, Roadrunner, Cactus, Pine, Gull, Maple, Texas Flag, or any initial. [Also available: Maple Leaf, Wheat, Corn, Liberty Bell, or Skyscraper.] Prompt delivery. Bruce Bolind, 474 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!

I found a crazy, lazy way to reduce!

I call it the world's largest clothes pin. The doctor who invented it calls it the Effortless Exerciser. Either way it does wonders to beautify your figure—*has already produced waist loss of up to 3 inches...hip loss of up to 5 inches, in just two effortless minutes a day, and without a diet or burning off a single ounce of ugly fat!*

Flip-Chip Dress Designed By Jim Morgan

Here's how:

A Doctor Shows You How To Squeeze Yourself Slim!

You see, a prominent New York physician not only *listened* to women complain about their figure problems—but he actually *did* something about it.

He perfected an ingeniously simple method to develop a beautiful figure at any age—and then *keep* it that way permanently. He named it the Effortless Exerciser. It firms and tightens hips, thighs, waist and arms until you're slim and young again. And then it builds, builds, and builds your own natural vitality and strength to *keep* you that way for years to come.

And all this in just two minutes a day! All this with a marvelous little device that's so easy, gentle, lightweight, and completely safe to use that a child can open and close it without effort!

How does it work? *By condensing half an hour's exercise into one thrilling minute for the top of your figure—and then condensing half an hour's exercise into one thrilling minute for the bottom of your figure!*

Like this:

The One Minute Exercise For Your Body From The Waist Up:

To use this marvelous, body-slimming Clothes Pin, all you do is unsnap the handles. Automatically, by itself, the Effortless Exerciser starts to spread apart. Now hold it straight out from your shoulders (at arms length). Then simply bring the handles together until your palms touch. Let it open again. And repeat.

That's all there is to it! Notice how your shoulders automatically straighten back. How they automatically raise up your bust...automatically pull in your midriff and tummy—tightening and strengthening them.

Notice especially how this marvelous oversized clothes pin automatically straightens your spine, and tucks in your derriere.

Yes, in just 30 effortless strokes—60 effortless seconds—your entire figure is put back into the proper body alignment, just as nature intended it to be. You are standing close to an inch taller. The original fatigue that made you slump like a sack of potatoes has been replaced by new natural strength and vitality—*so that you'll be standing, sitting and relaxing correctly, twenty-four hours a day, without your even realizing it.*

Now For The Second Minute Of Exercise, For The Waist Down.

Now simply slip your feet through the Effortless Exerciser's straps. Repeat the same easy half-circle—but this time with your feet. *Notice how your tummy is once again automatically flattened to a pancake*—automatically tightened, strengthened, firmed with natural control. Notice how your calves, thighs, and derriere tighten up automatically, at exactly that same instant.

Now stand up once again, and look at yourself in a full-length mirror! *The improvement may be so dramatic that it may actually take your breath away!* One look at yourself and you will realize why doctors have received startling changes in figure proportions like these —using nothing more than this amazing device.

Read These Medical Test Results For Yourself.

Yes, in a six weeks' documented test, fifteen people using this Effortless Exerciser for only two minutes a day, attained waist and hip loss alone of:

Average loss of waist size (no diet): 1½ inches.
Maximum loss of waist size (no diet): 3 inches.
Average loss of hip size (no diet): 1½ inches.
Maximum loss in hip size (no diet): 5 inches.

Take out your measuring tape right now, and picture how *you* could look with that kind of waist loss—and without a diet! This is impressive! A thrill! *But there is still more.*

Now One Wonderful Improvement Automatically Leads To Another.

Let's discuss the most important benefit first:

Much of the fat and flab on your body is caused by the loss of nature's natural, hidden muscle control. (Don't confuse this hidden control with a man's athletic muscles; a *woman's* hidden muscles are below the surface; you don't see them, but they naturally and automatically keep your body in beautiful shape).

What the Effortless Exerciser really does—and why its figure-molding results are so incredibly dramatic — is *strengthen these hidden figure-control muscles.* So that pushed-out flab disappears; and vulnerable areas look *pounds lighter,* even though you haven't burned off a single ounce of them with a diet.

Other advantages: The Effortless Exerciser helps your blood flow strong and hard again...cleanses your circulation...tones vital heart muscles...pours new oxygen into your blood stream. Thus, overnight, your complexion becomes clearer. You have more energy—just like a healthy, active teenager.

And, best of all—every second with it is FUN! It's fun to be young with the Effortless Exerciser! To *feel* young again! To *look* young again!

Try It At Our Risk.

But don't take my word for it. The only way to prove the value of this Effortless Exerciser is to try it yourself, at our risk, for a full month.

If you aren't thrilled with the results at the end of that time...with the incredible improvement in your figure that you see in the mirror, and that your friends compliment you upon, then just return it. *Your full purchase price will be refunded immediately.*

SAVES YOU HOURS OF TORTURE EVERY WEEK!

What the Effortless Exerciser *eliminates* is just as important as what it does. For example:

It *eliminates isometric exercises.* They are marvelous; but correct technique is absolutely essential or you get unwanted athletic muscles.

It *eliminates torture diets.* Your weight shoots right back up when you go off them, anyway.

It *eliminates electrical apparatus.* Most people find them highly unpleasant!

It *eliminates gymnasiums and other bulky equipment.* Who's got the time and room?

The Effortless Exerciser replaces all these horrors with an effortless, daily two-minute routine that is as second nature as putting on your lipstick—*and that gives you the firm, slim, young body and posture you've always wanted!* Try it today, entirely at our risk!

INFORMATION, INCORPORATED
119 Fifth Avenue, New York, N.Y. 10003

MAIL NO-RISK COUPON TODAY

INFORMATION, INCORPORATED
Dept. AH-2
119 Fifth Avenue, New York, N.Y. 10003

Yes, I want to try your EFFORTLESS EXERCISER entirely at your risk! I am enclosing only the special low price shown below. I understand that I may use the Exerciser for thirty days. If not ABSOLUTELY DELIGHTED, I may return it for full refund of list purchase price.

☐ Check here for WOMAN'S Effortless Exerciser, only $9.98
☐ Check here for MAN'S Effortless Exerciser, only $11.98
☐ CHECK HERE AND SAVE TWO DOLLARS! Get both Effortless Exercisers—Man's model and Woman's model—a $21.96 value —for only $19.96!
☐ Check here if you wish your order sent C.O.D. Enclose only $1 good-will deposit now. Pay postman balance, plus C.O.D. postage and handling charges. Same money-back guarantee.

Name _____
(Please print)
Address _____
City _____
State _____ *Zip* _____

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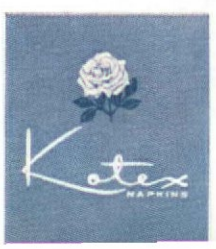
GOWN BY MODERN COUTURE—JEWELRY MIMI DI N—SHOES BERNARDO

New centers of softness in Kotex® napkins absorb faster, protect better.



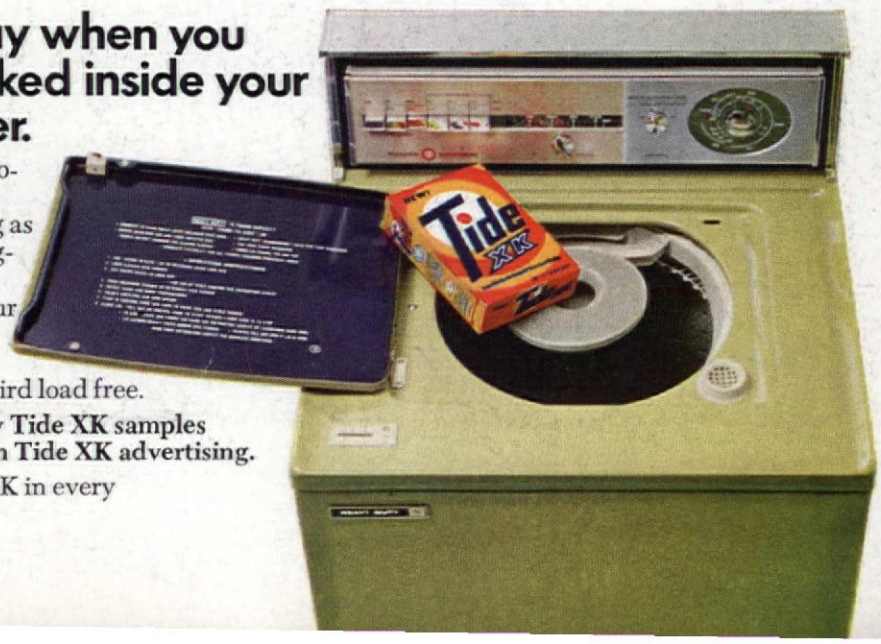
End Party Dress Dilemma.

"What a shame. Her beautiful dress spoiled by fruit punch. If only I'd gotten the stain when it was fresh."

Brand New Tide XK! So Powerful It Soaks Out Stains While It Washes Out Dirt.

The XK enzyme—a fantastic new stain remover—has been added to Tide's famous cleaning formula. Right as you wash, new Tide XK cleans the worst ground-in-dirt, the toughest set-in stains, like hot chocolate, strawberries—yes, even grass! Yet Tide XK is safe for washable fabrics and colors.

You'll be all set on washday when you discover New Tide XK packed inside your new Westinghouse washer.



Compare: Only Westinghouse has a Weigh-To-Save lid to let you wash every third load free. Tests show most washloads are only half as big as housewives think they are. That's why Westinghouse developed the Weigh-To-Save lid to eliminate guesswork. It tells you the size of your wash, lets you launder more clothes each time and get a better wash too. And you'll save enough hot water and detergent to do every third load free.

Tide has agreed with washer makers to supply Tide XK samples packed by them and to feature their washers in Tide XK advertising.

The makers of 25 leading washers pack Tide XK in every top-loading automatic.