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American Home

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CREATORS OF



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	AMC	GM	FORD	VW	CHRYSLER
Engine/Drive train	YES	YES	YES	YES	YES
Spark plugs	YES	NO	NO	NO	NO
Points & Condenser	YES	NO	NO	NO	NO
Shock Absorbers	YES	NO	NO	NO	NO
Brake linings	YES	NO	NO	NO	NO
Clutch lining	YES	NO	NO	NO	NO
Wiper blades	YES	NO	NO	NO	NO
Light bulbs	YES	NO	NO	NO	NO
Hoses & Belts	YES	YES	NO	NO	NO

SERVICES PROVIDED FREE.

Wheel alignment	YES	NO	NO	NO	NO
Wheel balancing	YES	NO	NO	NO	NO
Align headlights	YES	NO	NO	NO	NO
Adjust carburetor	YES	NO	NO	NO	NO
Adjust distributor	YES	NO	NO	NO	NO
Adjust brakes	YES	NO	NO	NO	NO
Adjust clutch	YES	NO	NO	NO	NO
Adjust transmission bands	YES	NO	NO	NO	NO
Adjust & tighten belts	YES	NO	NO	NO	NO
Tighten nuts & bolts	YES	NO	NO	NO	YES
Free loaner car	YES	NO	NO	NO	NO
Trip Interruption Protection	YES	NO	NO	NO	NO

Last year American Motors introduced the Buyer Protection Plan.

Now everyone's trying to get on the bandwagon.

So, once and for all, we'd like to set the record straight. Who does back their cars the best?

Well, notice the proliferation of "NO's" in every one but the American Motors column.

Why a Buyer Protection Plan and not just a guarantee?

Most companies feel that a guarantee is backing enough for a new car.

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*When you buy a new 1973 car from an American Motors dealer, American Motors Corporation guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship. This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal use and service in the fifty United States or Canada, and that guaranteed repairs or replacement be made by an American Motors dealer.

Item: American Motors is the only manufacturer that has a plan to provide a free loaner car if guaranteed repairs take overnight.

Item: Special Trip Interruption Protection. If your car needs guaranteed repairs more than 100 miles from home, American Motors will pay all reasonable expenses for food and lodging—up to \$150.

Item: A free hot line to Detroit. If you want to get mad at us, we'll listen.

Our dealers make it possible for us to run this ad.

No manufacturer's guarantee can be successful without the cooperation of its dealers.

And like us, our dealers' dedication to the Buyer Protection Plan has become a way of life.

They know that we'll back them in their commitment to you, the customer, under the terms of the Buyer Protection Plan.

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AMC

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American Home

FOR FAMILIES WHO KNOW HOW TO LIVE

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Downe Publishing, Inc.



American Home

A Magazine of Downe Publishing, Inc.

A Subsidiary of

DOWNE COMMUNICATIONS, INC.

EDWARD R. DOWNE, JR.

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COVER: A 12-unit condominium, at Boothbay Harbor, Maine, creates a "Snug Harbor on a Rocky, Wooded Shore" (pages 52-53). Exemplifying the kind of quality clustering being built today, it joins with several other new housing features to point up dramatically "A Better Use of Our Lovely Land," beginning on page 49. Photographer: Robert Gomel

HOMES AND ARCHITECTURE

22 Can You Afford a Home Today?

24 Wondrous Walden

49 A Better Use of Our Lovely Land

51 Iowa Community: A New Look For Heartland Living

53 Maine Condominium: Snug Harbor on a Rocky, Wooded Shore

55 Florida Cluster: Flowering Patch of Paradise

57 New Jersey Remodeling: Raising the Roof in Suburbia

59 California Ranch: High, Wide and Handsome in Cattle Country

INTERIOR DESIGN AND DECORATING

36 Blooms of Lasting Beauty

40 Editors' Choice: That Gracious Coffee Custom

61 The Heritage Crafts of Nova Scotia

62 Set a Table that Tempts

FOOD

66 Making a Plus of Meatless

68 Clever Cooking with Soup

70 Cooking Lesson No. 52: Coq au Vin

78 The ABC's of Upside-Down Cake

EQUIPMENT

42 Cartridge or Cassette

... which are the sweetest sounds on tape?

AMERICAN TREASURY

64 Historic "Old Blue"

FEATURES

7 Lifestyle: The John Donovans of Vail, Colorado

12 The Clayton Thomases of Brimfield, Massachusetts

14 The Good-Looking Homemaker: The Working Beauty

39 Pets: Feeding Your Family Dog

44 The Woman Driver: Are You a "Decision Driver"?

82 Shopping Information

82 Building Materials and Sources

84 Dear American Home

HOME PROJECTS

18 Needlepoint Snoopy and His Friends

46 Authentic Oriental Rugs to Hook

75 Knit a Cuddly Mohair Afghan

SHOP BY MAIL

94 American Home Market Place

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Advertising and Sales: Donald M. Hufford, Associate Publisher/Advertising Director; Robert E. MacVicar, Eastern Sales Manager; John D. Culp, Western Sales Manager; William K. Hughes, Regional Sales Manager; Richard Danehe, Los Angeles Sales Manager; Richard S. Wasley, San Francisco Sales Manager; Elizabeth Riggins, Manager Special Services; Stephen E. Silver, Marketing Director; Mary Powers, Director of Reader Reaction Bureau.

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The beautiful way to blow your nose.



Happy Birthday

When you're so far away you can't give anything but love on an important birthday, why not give a gift of yourself . . . in a Long Distance call? Long Distance is the talking, laughing, loving birthday greeting. 

LIFESTYLE

Stott Shot

The John Donovans of Vail, Colorado

Nine years ago John Donovan came to Vail, Colo., and fell in love with that infant mountain community. John, who was a successful Chicago stockbroker, never left. In 1967 he married Diana, who came from nearby Evergreen, Colo. Today the Donovans have two boys, John Eamon, 3, and Matthew, 1, and a busy, useful life in their chosen hometown.

Now 10 years old and one of America's most popular ski resorts, Vail has grown so fast that its special quality has been threatened, and people like the Donovans are working to preserve it. John, as a town trustee and a member of the planning board, has worked to keep down the density of new building. Diana is on the Sign Review Board, a not-always-popular group pledged to keep out neon and glare. And together, the Donovans have led committees formed to protect two nearby wilderness areas from commercial interests.

What John and Diana most enjoy about Vail are the close-knit community ties. "We're all neighbors," says John, of the 500 or so permanent residents. Life is informal and friendly, and people get about on foot rather than by car. One of the favorite meeting places is Donovan's Copper Bar, which John runs. (By day during ski season, he's also the frantically busy supervisor of the Children's Ski School.) At home, with its spectacular view of the rugged mountain peaks, Diana cares for the kids and pursues her needlecrafting in winter, her gardening in summer—putting up enough fruits and vegetables to get through the winter. John, who hunts elk, deer and game birds with a bow and arrow, helps keep the larder full. "We enjoy feeling self-sufficient,"



he says, "and the woods are so rich that we can do it."

Summers, the Donovans go on the camping expeditions they love. John and Diana pack the two kids along and go out into the back country on horseback.

Year round, the Donovans enjoy and work for the beauty of the wilderness and the wonderful small-town quality of Vail. "John has vowed that we'll move on when the town gets its first signal light," smiles Diana—"but I think we're probably here to stay."



Winters, the Donovan family gets to spend plenty of time outdoors, either on the slopes (above) or sledding through town to market.

continued on page 12

7

TIME
LIFE
BOOKS

presents

The American Wilderness

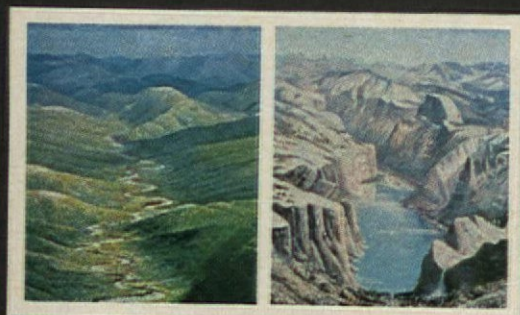
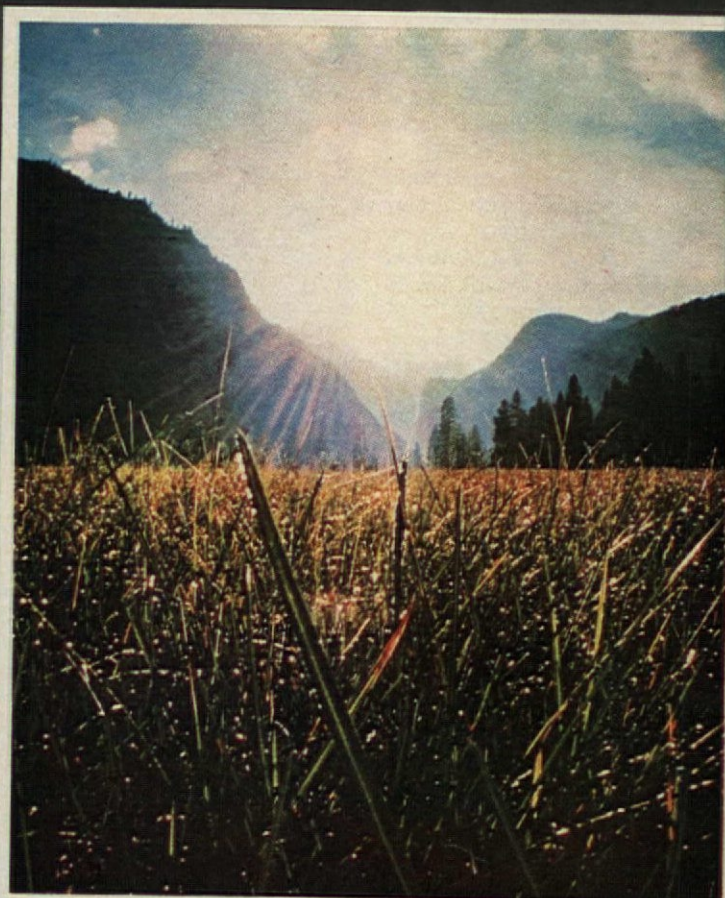


PIKA builds its nest of grass, which it gathers and sets out to dry like hay in the sun.



FIRST VISITORS TO YOSEMITE described waterfalls as "living light from heaven." By 1900—when photo above was taken—annual influx of sightseers had risen to 10,000.

PHOTO: D.V. Natural Hist. Museum of Los Angeles County



PRE-HISTORIC YOSEMITE as it may have looked is shown in these two paintings. At left, 50 million years ago, a wide trough. At right, 10 million years ago. In the book, 4 more paintings depict various stages of valley's geologic history.



ONLY 215 BIGHORN SHEEP remain in the Sierra. There were an estimated 2 million in America in 1800—fewer than 8,000 today.



GOLDEN TROUT, which author Bowen calls the "fussiest, subtlest feeders" of any fish he has ever encountered.



MOUNTAIN LIONS still roam the Sierra, though they are scarce today. From 1907 to 1963, California paid out \$388,730 in bounty for the killing of 12,461 cats.



BLACK NUTCRACKER, an avid consumer of pine cone seeds, spends its time seeking food in the forest of whitebark pines.



DELICATE BLOOMS of camas flowers. Indians cooked and ate onion-like bulbs of the quahog variety.



COYOTES have been known to run 30 to 35 miles an hour for an hour or more. Early vaqueros realized they could understand coyote talk.



Spend 10 days in The High Sierra

as your introduction to this **TIME LIFE BOOKS** spectacular series by

What's left of the American wilderness is one of our greatest national treasures. More and more our nation is beginning to realize that wilderness is necessary to our spiritual and ecological health. Congress has set aside 10 million acres of unspoiled American wilderness to be kept "forever wild."

Why This Series Is Needed

To familiarize American families with this vast natural treasure and to bring its power of spiritual refreshment into the living room, TIME-LIFE BOOKS is publishing a fascinating series, **THE AMERICAN WILDERNESS**.

And as your introduction to the series, you are invited to enjoy free for 10 days the vast, glorious area protected by eight national forests and three national parks—*The High Sierra*.

Less than a day's drive from Los Angeles is the gateway to one of the wonders of the world—the Sierra range, 400 miles of cliffs and forests and meadows.

You'll begin, in the first 16 pages, by wandering through an unusual portfolio of spectacular two-page full-color photographs which capture the grandeur of the High Sierra through the changing seasons.

Then you'll plunge into a long, fascinating, radiantly illustrated tour through the flora, the fauna, the geological marvels, and the history of this precious preserve.

You'll push far beyond the parking lots and picnic tables crowded with tourists—into the lonely deep forests and high ranges accessible

only to hardy hikers. There you'll learn about wonders of wilderness most tourists never experience.

And through vivid commentary by a keen naturalist who has made a lifelong study of the wilds, your eyes will be opened to fascinating details you might otherwise miss even if you were actually there.

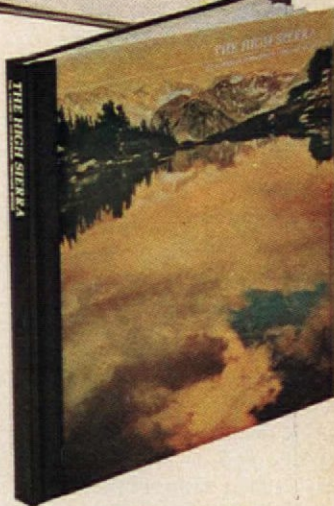
You'll gaze in awe at the largest living thing on earth—the towering sequoia redwoods, growing for 3,500 years or more, with trunk diameters as thick as 35 to 40 feet. You'll see a waterfall 15 times taller than Niagara Falls... and a sheer drop at the foot of Junction Ridge which is deeper than the Grand Canyon. You'll discover on a single mountainside the whole range of natural life found from Mexico to Alaska.

A Bird That Flies Underwater

But you'll also discover such easily overlooked delights as the white-bark pine, which grows only 1/3 inch a year... the ouzel, a bird that strolls and flies underwater... the elusive, dwindling, rarely glimpsed bighorn sheep, which has heavy full-circle horns a yard long and can scramble down a 150-foot cliff in seconds.

You'll learn of the gaudy history of this fabled region—of "nuggets" of pure gold weighing 20 pounds—of the snow storm so fierce that it filled one fourth of the interior of a mountain cabin with snow blown through the keyhole.

Only the great color photography and engaging text of TIME-LIFE BOOKS could capture so memorably the magic of this extraordinary re-



- 40,000 words of text
- Written by avid outdoorsman Ezra Bowen with noted conservationist Martin Litton as consultant
- 9 by 10 1/2 inches
- 184 pages
- More than 100 illustrations—photographs, paintings, maps, including 87 pages in full color

gion. Nature lovers will want to memorize details for future guidance. Conservationists will want to show the book and read it aloud to their friends. And anyone weary of parking lots, traffic jams, smokestacks, and hot dog stands will browse through this volume with a refreshed spirit and renewed reverence for the wonder and beauty and tenacity of living things.

THE HIGH SIERRA Yours For 10 Days FREE

The High Sierra is yours for a 10-day free examination. Then decide if you want to keep it for only \$5.95 plus shipping and handling, or return it with no further obligation. If you keep *The High Sierra* we will send you another volume in the series on approval approximately every other month. Each book is \$5.95 and you may cancel this subscription at any time. There is no minimum number of books you must buy. Mail postpaid reply card today for a 10-day FREE examination. If reply card is missing, write TIME-LIFE BOOKS, Dept. 0401, Time & Life Bldg., Chicago, Illinois 60611.

Among Other Volumes in This New Series



In some of the other volumes in the series, you will explore the "outrageous magnificence" of *Wild Alaska*, with glaciers as big as Rhode Island and the world's biggest bears... *The Grand Canyon*, with its mile-deep walls providing a stratified profile of the earth's geological past... *The Everglades*, North America's largest subtropical wilderness... the tidal and forest life of *The Northeast Coast* from fog-shrouded, storm-racked Maine to Nova Scotia and Gaspé. Still other volumes will take you to many other fascinating regions.

The Clayton Thomases of Brimfield, Massachusetts

When the spirit moves him, which is almost any weekend the winds are calm and the skies clear, Clayton Thomas takes off in his flying machine—a green and yellow hot-air balloon. An M.D. by profession, “the daredevil doctor,” as he has been called, operates the Balloon School of Massachusetts. It’s an FAA-approved training school for hot-air balloonists with its own balloon port in a meadow on Festiniog Farm, the Thomas home in Brimfield, Mass.

Dr. Thomas took up ballooning four years ago (after a stint of parachute jumping) and now everyone in the Thomas household shares the adventure. Wife Peggy, an occasional passenger, usually manages the ground crew; son Clayton, 19, is a licensed balloonist; Wendy, 17, is ready for her first solo flight to obtain her license; and Gwynne, 12, who expects to follow suit, is always an eager passenger.

With everyone else aloft, does the daredevil doctor’s wife feel left out? Not at all. Peggy takes sole responsibility for the hospitality end of things—as she tends to the ballooning students who stream through the Thomases’ 75-year-old house, part of an estate that was once a country resort and inn. And



as majordomo of a ground crew made up of “anyone who volunteers,” Peggy often has to track the soaring balloon in a truck so the crew won’t have to walk home. The fun continues when the balloon descends: Following a ballooning tradition that dates back to George Washington’s day, Dr. Thomas always carries a bottle of champagne and presents it to the startled property owner wherever the balloon lands. “Ballooning is *always* fun,” says Peggy: “One Christmas, Clay dressed up as Santa and rode the balloon all over town. Children really believed in Santa Claus that night!”

Well accustomed to sharing the life of a man “who has enormous energy and is incapable of doing anything halfway,” as she says, Peggy herself is admirably energetic. When she’s not playing gracious hostess, heading the ground crew or racing about in the tracking truck, she is devoting time to her five championship Pembroke Welsh corgis and their three pups. She became a serious breeder a few years back, when the children asked for a family pet. “We wanted purebloods,” she recalls, “and Welsh corgis were a natural, since my mother was Welsh.” (The name Festiniog Farm, as a matter of fact, is taken from the name of the Welsh village where Peggy’s grandparents were born.) Peggy is now president of the Pembroke Welsh Corgi Club of America.

Besides taking short-haul trips in balloons, the Thomas family also enjoys the adventure of long-distance travel to Europe. Their most recent jaunt was last summer, when Clay, who is also a consultant at Harvard Medical School of Public Health, went to the Olympics as a member of the U.S. medical group. Peggy and Wendy accompanied him and traveled around Europe while he worked in Munich.

What’s next? Around the world in 80 days? Corgi balloonists? “Well,” muses Peggy, “our 21-year-old son Bob, who lives in Florida, has taken up ‘aerial kiting’ . . .”



Clayton and Peggy Thomas and their two girls soar high over Dr. Thomas’s Balloon School of Massachusetts (top). Back on solid ground (above), Peggy and daughter Gwynne take a walk with Holly, one of the family’s championship Welsh corgis.



Mom and Dad, Gwynne and Wendy gather in front of the family’s old Victorian home, part of their 135-acre Festiniog Farm.



Shouldn't your next cigarette be True?

Of the twenty best-selling brands only one is lowest in both tar and nicotine. True is the one.

In fact, True (Regular and Menthol) is lower in both tar and nicotine than 98% of all other cigarettes sold. Think about it. Shouldn't your next cigarette be True?

Regular: 12 mg. "tar", 0.8 mg. nicotine.
Menthol: 12 mg. "tar", 0.7 mg. nicotine, av. per cigarette, FTC Report Aug. '72.

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Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

THE GOOD-LOOKING HOMEMAKER

Elisabeth Beaugrand, 30, needs a beauty plan that really works—because *she* does. So this lovely New Yorker has plotted a course that helps her look her best from nine to five at her public-relations job and—with only slight modifications—when she is weekendng on skis with her husband Raymond, 32, a real-estate executive, or hostessing a party in their high-rise, midtown apartment.

As she leaves for work each morning, Elisabeth checks to make sure her handbag is stocked with lipstick and eye shadow in the same shades she applied earlier, plus her basic-black mascara, a rosy-pink cream blusher and a favorite moisturizer. The latter protects her good, clear skin from the weather and from the drying effects of office heating in

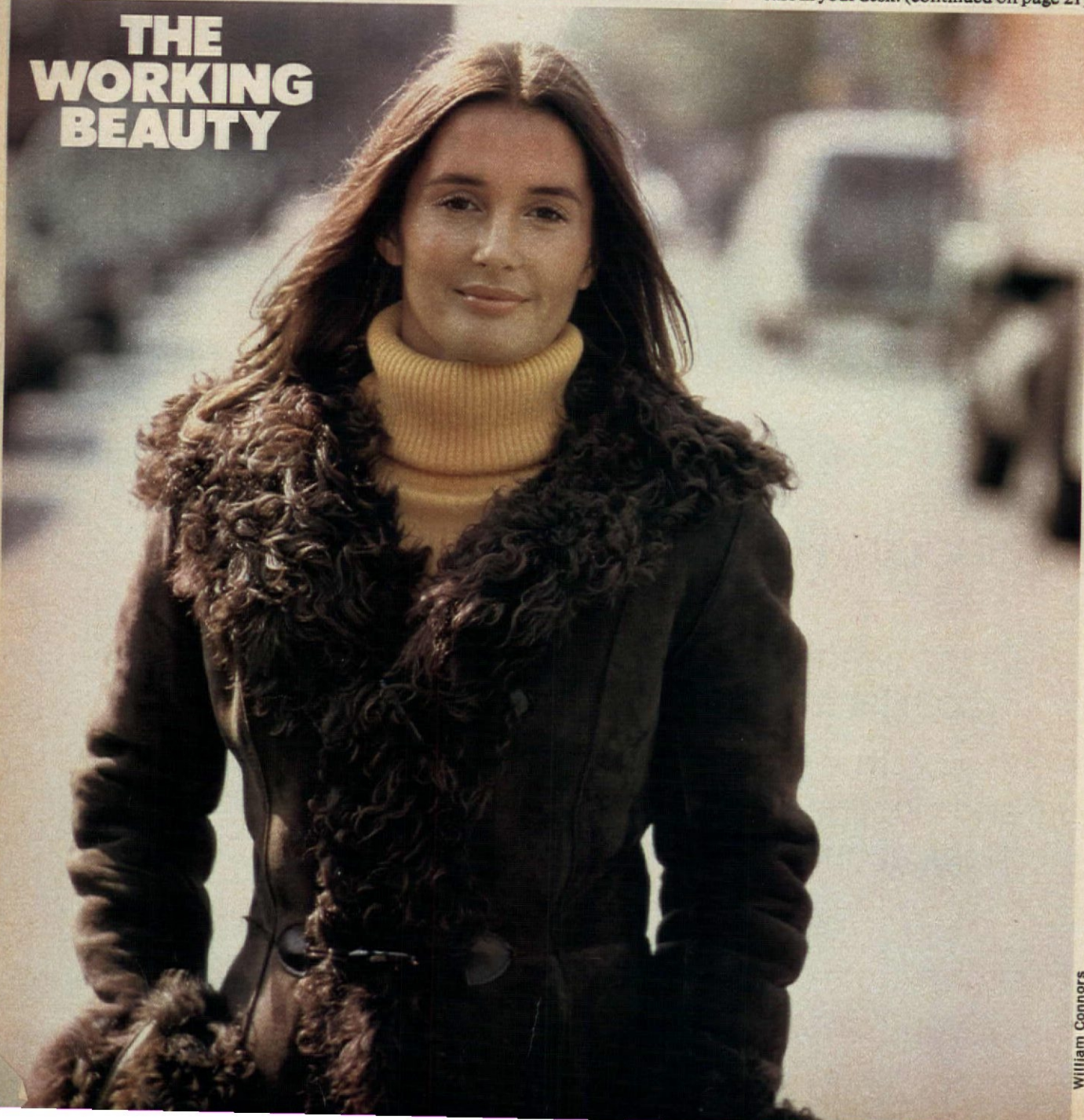


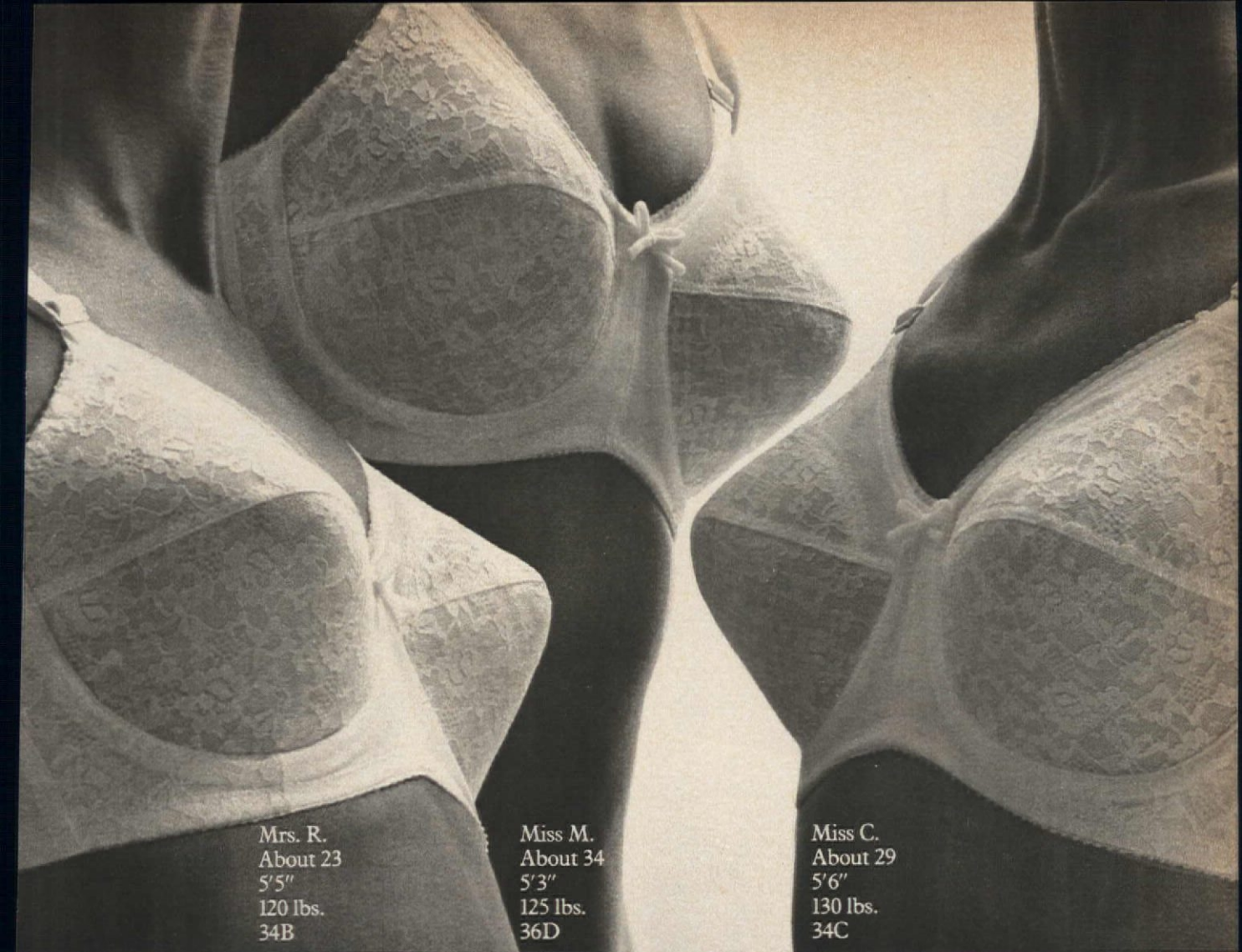
winter, air conditioning in summer. In the office, she stocks good-grooming staples that help her get prettily through the day.

At work, Elisabeth's touch-ups aren't elaborate, but she does plan them strategically to keep her looking fresh as the morning all day long. Her timetable: a mid-morning lipstick and blusher check, lunchtime fix-its (before and after) and a five o'clock fresh-up before going home, or a complete redo before an evening out with Raymond.

How you stock your office beauty survival kit depends on your own cosmetic preferences. The things you use most frequently belong in your handbag; the rest can be stashed in a zippered case in your desk. (continued on page 21)

THE WORKING BEAUTY





Mrs. R.
About 23
5'5"
120 lbs.
34B

Miss M.
About 34
5'3"
125 lbs.
36D

Miss C.
About 29
5'6"
130 lbs.
34C

The Sears Ah-h Bra.[™] It can improve the shape of anyone from 32B to 42DD.

There's nothing like a wire bra to get a look that's close to ideal.

High, firm, perfectly developed. Beautifully proportioned.

One girl in a thousand is perfect. But now you have our Ah-h Bra: a wire bra that's different.

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Our wire is flat, not round. It lies flat to your body. We put it in a soft channel of double-layered fabric, so it's guaranteed* not to poke through.

Our strap is unique. The stretch part is woven to the non-stretch in one smooth piece. You

get the release you need for comfort without feeling or seeing a bump.

Next to your skin you feel a blanket of softness, our own Wonder-Fil lining. The boning at the sides is thin, flexible. The fit is smooth, not rigid.

The center section gives, for easy breathing. And the top of the cup is elasticized at the side, to adapt to your fullness.

A PERMA-PREST[®] fabric (including the Dacron[®] polyester lace), it keeps its shape through many washings.

When you try on the Ah-h Bra, your experience should indeed be: "Ah-h!" You'll find

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Let your body get used to the new feeling. Then look at your Ah-h Bra shape in our dressing room mirror.

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Sears

The Figure Shop.



2.

4.

5.

6.

1.

3.

FLORIDA

FLORIDA

Naturally, you've changed.

And here's how grapefruit from Florida can keep up with you. Once considered formal, grapefruit today is going casual. But that's only natural. Bursting with juicy deliciousness, rich in Natural Vitamin C and very lean on calories (only 50 in 4 ounces of juice, for instance), grapefruit fits right into the way we lead our lives today. It's a natural way to help you shape up.

We hope some of our suggestions will give you ideas of your own. You'll find fresh pink or white grapefruit today at your grocers. From Florida, the best, naturally. Or canned and chilled sections; frozen concentrated, canned and chilled juice. Use your imagination and put a little grapefruit in your life. You'll feel better for it.

1. Chubby Charlie raids the refrigerator.

1. Grapefruit has become synonymous with low-calories. Only 45 calories in half a medium-sized one and that's almost a whole meal. If you have refrigerator raiders in your house, set a diet trap: cover grapefruit half with plastic wrap and top with low calorie crackers. Place way up front in your refrigerator so it can't be missed. And hide the left-over spaghetti.

2. For deep-down quenching there's nothing like it!

2. What could be more natural for the worst kind of thirst than the tart 'n' tangy taste of grapefruit juice from Florida. This tall, cool idea is simple. Pour chilled or canned juice over the rocks or add ginger ale or soda water to suit your taste. Next time you toast to someone's health you'll be doing more than toasting.

3. Are you in the pink? This easy salad is.

3. Pink and white fresh grapefruit sections combined with fresh apples, cherries or other fresh fruit. A healthful salad that's pretty as a bouquet. Here's another helpful hint: grapefruit, sections or juice, keeps other fruits in salads from discoloring. Keeps it fresh and bright-looking so you can serve it pretty.

4. Let Billy be the first one in his school.

4. The school lunch box can be pure monotony. So here's one refreshing solution. Put ready-prepared, chilled grapefruit sections in a plastic cup. It's an easy-to-eat healthful treat. And it'll keep the peanut butter sandwich from sticking to the top of Billy's mouth.

5. Here's a dessert that's healthy, too.

5. Top half a grapefruit with a quarter cup of yogurt and add a grape or strawberry. Just because you're watching your weight doesn't mean you shouldn't have something good to look at. And eat. Or, if you're not counting every calorie, try a broiled half of grapefruit (sprinkle with brown sugar, a dab of butter, broil 4 inches from heat about 5 minutes) for a short-and-sweet change.

6. For kids we'll sweeten our disposition, naturally!

6. "Drink your juice!" has become a national slogan. Here's a good way to get them to do it. To chilled, canned or frozen concentrated grapefruit juice, add a tablespoon of natural honey or real maple syrup. For after school or after play, too, you've got a non-carbonated soft drink. And when's the last time you had to tell a little one to finish his soda pop?

Shape up with grapefruit from Florida.

Needlepoint Snoopy and His Friends

By Dorothy Lambert Brightbill

Such a coup! Here are America's favorite cartoon characters: Snoopy and the gang, including Charlie Brown and his blanket, Linus and his lunch pail. Who wouldn't want one or more of these needlepoint pillows or pictures? Each finishes about 15 inches square. Four motifs are on Mono canvas and come with tapestry yarn in clear, bright colors. The fifth, Snoopy and His Flower, is on rug canvas with heavy rug yarn — for quick-point, which works up faster than regular needlepoint. Kits include easy-to-follow instructions. You can make a pillow by adding a back and cording (not in kits). Or you can frame the finished needlepoint; yellow frame shown is also available (see coupon).



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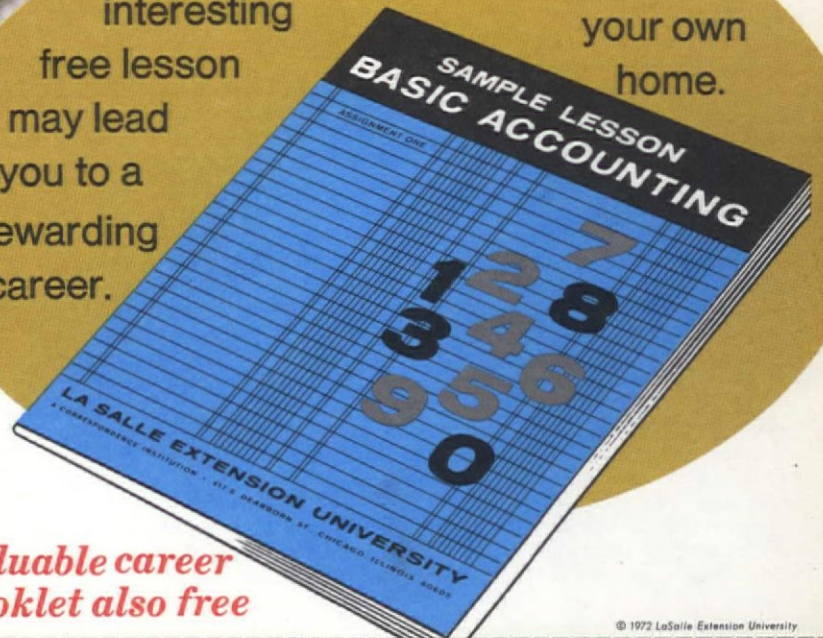
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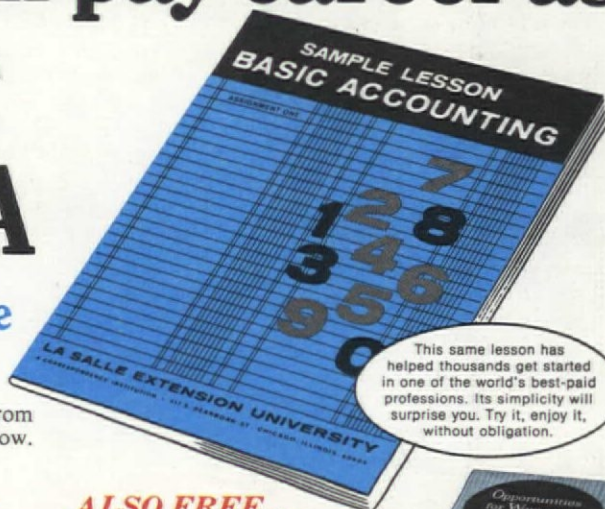
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By noon, your makeup will probably need a fair amount of freshening and your hair a brushing, too. Foundation and powder soak in and fade, as does blusher, and even unoily skin usually shows signs of shininess. For the freshest look, blot the shine away with tissue, then puff powder on the shine-prone places. Choose a translucent powder, so there won't be any color-buildup on your face during the day. Some are formulated to absorb oil.

Re-blush your cheeks now, too; best for retouching over foundation are powders, or creams like the new Revlon Moon Drop's All Weather Creme Blush (\$3.25) in five colors. A new-old trick: Try one of the old-fashioned little cakes of powder rouge. With their staying power, a little goes far.

Check for mascara smudges. For a little cleanup, use a cotton-tipped stick dipped in an unoily eye makeup remover, or even in freshener or a light moisturizer. The mascara itself shouldn't need retouching this early, unless you reapply eye shadow and get a bit on your lashes. If that happens, whip out your mascara—but before reapplying, remove some of the excess, so you don't clump up your lashes.

Next, brush your hair to put back the bounce it may have lost by now. And no matter how you wear it, for the office find an attractive way to keep it off your face. Barrettes are back!

Finally, reapply cologne or perfume; even the longest-lasting fragrances lose most of their sparkle after a few hours. For office wear, you wouldn't choose one of those sultry, stay-with-you-forever scents anyway, but something like Jean D'Albert's new, light Ecusson perfume gel (\$7.50 for 3 ounces).

Chipped polish looks messy, especially if it's a very vibrant color. Try to wear an office shade Monday to Friday and keep its mate in your desk for repairs.

Unless you've had to trudge through a blizzard at lunchtime, your two-o'clock face probably needs only a little lipstick and powder, and your hair a quick

brush-through. If your foundation makeup disappears by mid-afternoon, however, you might consider switching to another kind with more stick-to-itiveness. The new cream-compact makeups like Love's Creamy Cover (\$2.50), applied with a moistened sponge, have a bit more staying power than liquids. But you can make your current foundation last longer with this trick: Pat a damp cotton puff all over your face after you put on foundation; this will set the makeup and make it last.

When she is going home directly from the office, Elisabeth Beaugrand simply repeats her pre-lunch fresh-up. But for dining out with Raymond, she likes to clean her face and start from the be-

ginning. For a total redo, wash your face with your usual cleanser and freshener, then apply moisturizer and face makeup. A light moisturizer, such as Vaseline's Intensive Care Baby Lotion (9 ounces for 95¢), will make your foundation smooth on easier and will protect your skin against drying heat and cold. Eye makeup need not be removed; daytime eye makeup is a good base coat for dramatic evening eyes.

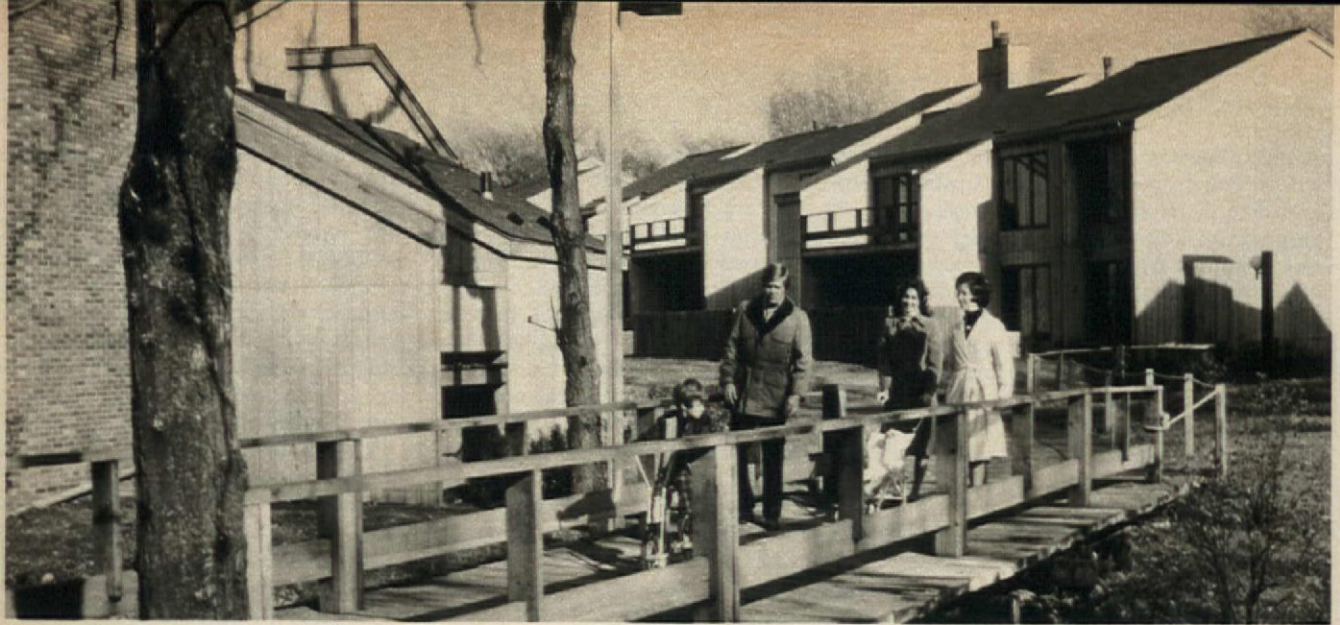
As Elisabeth has found, the quick beauty tricks and shortcuts you work out for your working life can make your private-life makeup easier and quicker. And prettier, as Raymond can attest. The goal is to make your beauty plan work for *you*—on the job and off. END

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The concept of quality clustering is realized in The Park at Southern Hills, a 40-acre planned community in Des Moines.

CAN YOU AFFORD A HOME TODAY?

By Edward K. Carpenter

The day of the little house with a picket fence around it may be passing, but there are affordable alternatives. Can you make the adjustment?

If you're thinking of buying or building a house, it pays to know the new facts of today's real-estate game. Right now the cost of an average plot of land is double what it was 10 years ago, a rise three times as great as the increase in the general price level. During the early '60s the cost of land accounted for approximately 15 to 20 percent of the price of a home. Today, land can represent as much as a third of the price—more in some areas, such as Hawaii—and the ratio is increasing to the point where single-family homeownership may just not be affordable for many Americans in the near future.

To find out exactly what is happening to real estate across the country, *American Home* interviewed officials and real-estate men in 18 key metropolitan areas. Here is a sampling of what we learned:

Almost all U.S. metropolitan areas are in the grip of a record demand for housing. Last year 2,350,000 new homes were begun, and as interest rates rise again this year—making mortgages more expensive—housing starts are likely to remain above two million.

Chicago is adding to its built-up land at the rate of 17 square miles a year.

Outside Minneapolis, in the fashionable lake-area suburb of Minnetonka Village, a half-acre of land cost about \$16,000 10 years ago. Today, that same half-acre is worth about \$112,000.

In Denver, land prices have reached a point where they represent almost 40 percent of the cost of a home, but in that same general area, land prices seem to have peaked, while building costs continue to soar.

In San Francisco, the city assessor estimates the value of land, on the average, to be 36 percent of the total value of a home.

Outside Washington, D.C., in suburban Rockville, Md., the Montgomery County director of economic research and planning, Hameed Naz, reports: "The significant new housing trend here is in town houses whose growth relates to the relatively high cost of land. These town houses range from \$28,000 to \$40,000 or more, and are being bought by first-home buyers in lower-priced developments and by upper-level government officials in higher price ranges."

In Dallas, the number of town houses is increasing, most sold as condominiums. Some 47 town-house complexes are under way in Dallas County.

In Portland, Ore., 9,833 single-family houses were completed last year—up nearly 20 percent from 1971. In the southeastern and northwestern sections of the city, an unimproved acre that sold for \$3,000 10 years ago will bring from \$6,000 to \$7,000 today.

In Phoenix, Dwight L. Busby, chairman of the Phoenix Planning Commission, notes: "Larger investors and developers are getting into the housing field; the result is that professionals are planning the way land is used. Better communities will result."

Douglas Windes, senior research analyst for the National Association of Home Builders, forecasts that housing starts will probably average two million a year throughout the decade. Although this demand will not necessarily mean continuously soaring land prices every-

where (last year in Cleveland, for example, land prices averaged about what they did five years before), it is almost inevitable that many areas will see still steeper prices. In some areas the increases have already been astonishing. In Orange County, outside Los Angeles, a house lot that went for \$1,000 in 1962 brought \$10,000 last year. And in Honolulu the average cost of a home site is now \$13,500.

"Land is one thing whose supply simply can't be increased," says a New York real-estate expert. "The problem is not really whether to buy land, it's where to buy it with the least risk." The risk factor is always present, but it can be minimized if you know what to look for in a home site. Edmund K. Swigart, president of the Shepaug Valley Archeological Association in Washington, Conn., tells how American Indians traditionally selected dwelling sites: "There would always be protection from the wind, and the site itself would be relatively flat and high enough so it couldn't become flooded." In our rush to buy, such basic tenets are too often overlooked.

Before buying land, check to see that you won't be washed or blown away. Even if the chances are remote, find out if they exist at all. In some areas floods are so frequent that residents cannot get flood insurance on their homes. Do you have to live in such an area? Also, make sure that gas and electricity are available. In recent years growth has been so rapid that some gas companies have flatly rejected new customers. This has happened in Pittsburgh. (continued)

John T. Hill



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CAN YOU AFFORD A HOME? continued

And in Ohio four gas utilities are refusing to sell gas to families in homes begun after October 1, 1972.

Lack of money and the prevalence of pollution are leading many localities to create sewer moratoriums, forbidding new construction from being hooked into sewer lines. Moratoriums, some of which last for years, are but one means used by towns to limit growth. Rigid zoning is another. Communities are beginning to realize that they must guide growth wisely. Backing up community efforts, the states themselves have begun stepping in with broad laws preventing development that could harm the environment. Vermont has comprehensive laws controlling land use and water pollution, for instance. And Hawaii, Colorado and Florida have similar laws. Other states are enacting statutes that protect at least part of their remaining open space.

Ecology, though much talked about in the last 10 years, is still little understood. It may be known generally that if vegetation on a seaside dune is worn away, neither the dune nor the land behind it will last long. It is not so well understood, however, that developing an area may lead to flooding. As open areas become paved or roofed over, rain is no longer able to soak into the soil to be dissipated naturally. Late last summer, 14 suburbs west of Chicago suffered \$25,000,000 damage when a small, meandering creek failed to cope with a seven-inch rainfall. Across the country, areas that have experienced years of heavy development are having trouble with flooding from rainfalls that would have caused no concern 10 years ago. The same problem plagues California canyons. Houses built on platforms bulldozed in tiers into the sides of these canyons too often come sliding down.

Finding out about some of these things before buying a piece of property is not always easy, especially if nothing cataclysmic has actually happened in the area. If in doubt, consult a landscape architect, sewage engineer, soil specialist at a local agricultural or engineering college, or state-operated or -controlled soil-testing service. (Every state has a central soil laboratory.) You may spend as much as \$300 getting advice about a \$5,000 piece of land, but that expenditure could prove the buy of a lifetime.

Buying real estate, like buying a car or a fur coat, is a highly personal transaction. How do you put a value on something whose appeal is at least partly emotional? Real-estate appraisers do it by omitting the emotion. "The value of a piece of land," says David Murphy, a Connecticut (continued on page 27)

WONDROUS WALDEN

To see what a well-planned, well-designed Planned Unit Development (PUD) is really like, *American Home* visited Walden, in the town of Aurora, Ohio, 25 miles southeast of Cleveland. There, on 1,000 acres of Western Reserve farmland, developer Manny Barenholtz is creating a way of life for an eventual 2,200 families. "I'm selling total environment, not homes," he says quietly. "I'm striving for quality in everything here." So far, there are 101 units at Walden—31 detached homes on half-acre lots, 70 clustered units owned as condominiums. All surround the first nine holes of what by spring will be an 18-hole golf course, and all are an easy walk from the tennis-swimming club and the dining club (a tastefully converted dairy barn). Walden differs from many PUDs in that the number of residences on the land (eventually to include a 300-unit high-rise apartment house) will be no greater than that allowed in Aurora's previous zoning statute: 2.2 per acre.

It also differs from many in the obvious quality of its architecture. Under PUD ordinances, such decisions as whether to have setbacks or how wide private roads should be are left to the developer. "It's an architect's dream," says architect William Morris, who designed the four detached-house models and the six different cluster models available at Walden. "Instead of having to worry how far houses were from lot lines and from each other, I could design them to fit the contours of the land. None of these land contours has been changed at all. The only grading at Walden is for the golf course and to create a 40-acre lake."

Morris has already won an Ohio architectural award for his work at Walden. His designs are simple, firm and quiet. There is no garishness anywhere, no harsh edges. "I have tried to produce an architecture that is not derivative of any style or influence," he



Condominiums are clustered around culs-de-sac, not aligned on grid streets.

says. Dark-brown shingle roofs rise and fall with the roll of the land, and stained cedar siding blends with the color of nearby woods and fields. Barenholtz insists he's had people drive up to the door of a condominium and decide to buy without even going inside. "Most of our residents are people who have sold single-family detached homes to move here," he goes on, "and to please them we have to offer the same kind of privacy they're used to."

The clustered units are arranged so that few, if any, windows overlook a neighbor's home; none looks directly at a neighbor's window or patio. Balconies and patios have views only of ravines, wooded hills, the golf course or the lake. And it's this rural quality that appeals to many of the residents.

"We wanted to be out in the country," says Mrs. Helen Carpenter, "and we liked the idea of the golf course. My husband loves golf." The actuality of the golf course is more appealing than the idea; the eighth green is down the slope from the Carpenters' patio. (continued)

All houses conform to the land's natural contours, with no prior grading or scraping.



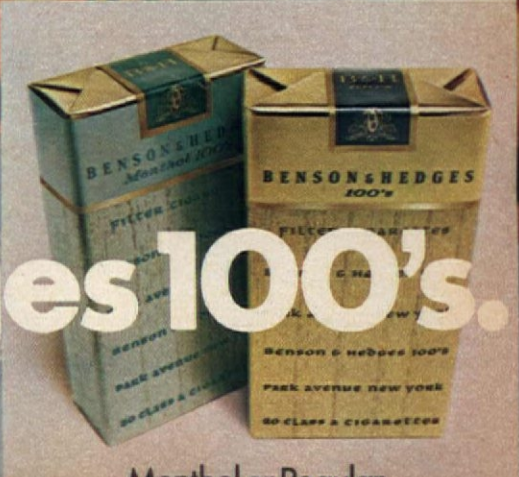


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WONDROUS WALDEN continued



House exteriors (above) are stained cedar siding. Roofs are cedar shakes. Garages are big enough for two cars and a golf cart.



Walden residents can walk to clubs or clusters without crossing a road (left). Pedestrian underpasses dip beneath auto traffic.

Not everyone at Walden plays golf, of course. Bobby and Fred Kleinman, a couple in their 30s, came to Walden from San Jose, Calif., with their 12-year-old daughter. Both work. "I can't wait to get home at the end of the day," says Bobby. "I like the tranquillity, the serenity of the spot. And having the dining club means if I don't want to cook, I don't have to."

The serenity appeals to her husband, too. "At night," he says, "I have a 20-minute drive and I'm away from the hassle. There's lots of open space that I know will stay open, and I don't have to take care of any of it." At Walden, as in most PUDs, the open space surrounding the housing clusters is maintained by the condominium association. Each resident pays an average of \$44 a month for exterior grounds-keeping, pro-rated according to the size of the housing unit. For another \$650 a year, Walden families can belong to all three Walden clubs, for smaller fees, to one or more. At Walden, membership in these facilities is voluntary; some PUDs make membership mandatory.

A PUD created around recreational facilities attracts people with similar special interests, and the resulting camaraderie is no small part of the pleasure residents take in these communities. At Walden the fellowship is also financial, for the homes are expensive. They start at about \$50,000 for a three-bedroom condominium clustered house with fireplaces in living room and master bedroom, and range up to over \$100,000 for a detached home, custom-designed according to the size and layout desired. But Walden gives value for the money, both physical and aesthetic. So far, Manny Barenholtz has managed to build his homes for from \$20 to \$25 a square foot, compared with \$35 a square foot for a custom-designed house in the Cleveland area. He combines a builder's savings on the bulk purchase of materials with PUD savings on roads and clustering—and, as a bonus, provides outstanding architectural design.

END

CAN YOU AFFORD A HOME?

continued from page 24

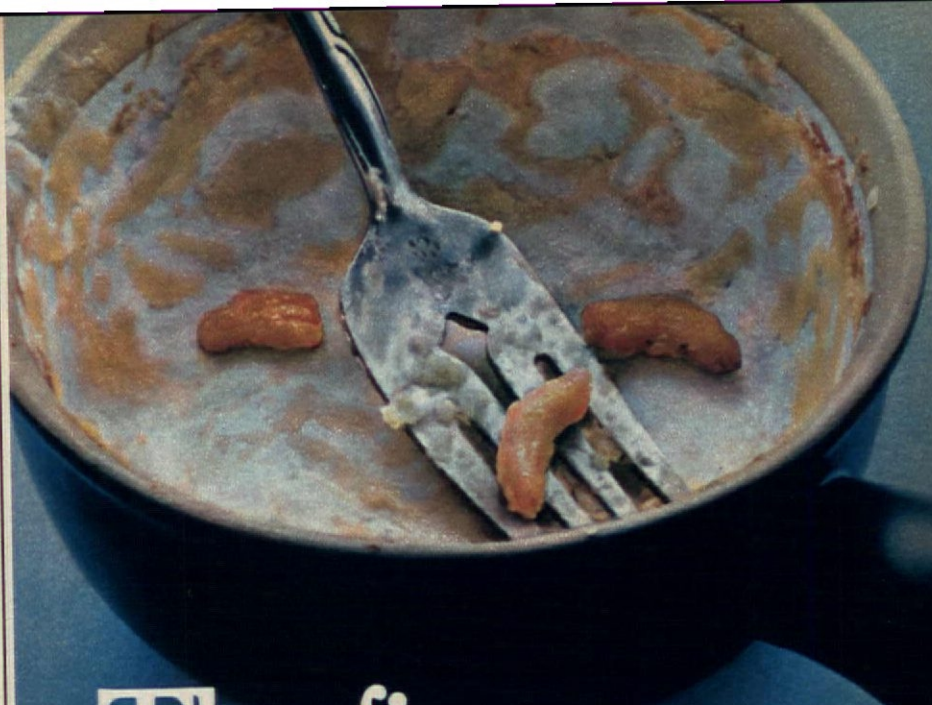
real-estate broker, "is the price someone will pay for it." Then he qualifies that statement: "There are as many different types of land as there are species of fly. In this area [80 to 90 miles north of New York City] an unimproved acre will sell for about \$5,000 for residential use. But in a package of 10 or 20 acres, it will sell for \$1,500 to \$2,000 an acre."

All of which means that it pays to shop around, and in trying to establish land values it's wise to talk to professionals. Your best bet for accurate land appraisal is a local broker or banker. Because land is so expensive, it may make sense to consider property that, at first glance, is not traditionally attractive. Even if it seems steep and rocky, too swampy or too thickly wooded, perhaps a little effort could transform it into an ideal home site. Have your builder or architect visit a prospective site with you; the cost of improving the land might be less than you think.

According to one New York broker, three things determine real-estate prices: location, location, location. And he is not being redundant, for proximity to schools, jobs and shopping are all of prime importance. But so are the quality of these factors and their aptness to your own family needs. Why be 300 yards from a high school if your children are all grown, for example, or be half a mile from an industrial park if you earn your living teaching in the high school?

Many states now require what they call a *percolation test*, performed by your town's sanitation engineer, before letting you build. This determines the permeability of the soil and its ability to take a septic system, if one is needed. Careful soil analysis will also tell you whether water buildup in wet seasons will turn your land into a swamp, and whether that seemingly perfect piece of land has a rock shelf a foot underground.

Today, the cost and scarcity of land near urban areas are forcing a quiet revolution in the way developers, architects and planners use land. Better land use, they find, can cut the cost per housing unit built on it. So instead of creating standard subdivisions with single-family detached houses lining gridlike streets, developers all over the country are *clustering*. This is what the early settlers in wagon trains did at night: Encircling an open space with their wagons would offer them the convenience of shared facilities (for cooking and eating), the warmth of close fellowship and a sense of security. Clustering provides similar amenities. It means more units per acre than in a conventional development; land cost per unit is (continued on page 32)



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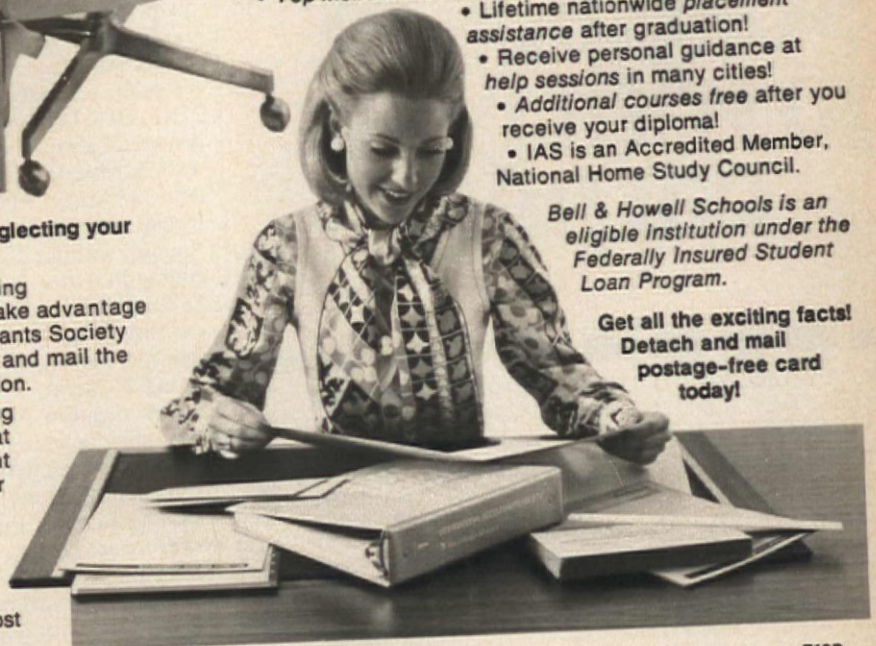
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CAN YOU AFFORD A HOME? continued from page 27

less—and because land use is planned, it is likely to seem more open, more inviting. Moreover, fewer roads, sidewalks, driveways and sewer pipes are needed—savings that can ultimately be passed on to the buyers.

The idea of clustering has led logically to what the building trades call Planned Unit Developments. In a PUD the dwelling units are usually clustered, though there may be some single-family detached houses on separate plots. PUDs are distinguished by a variety of housing styles—town houses, apartments, even high-rises, as well as detached homes—by the inclusion of shopping or office buildings and often, of course, recreational facilities (see “Wonderous Walden,” page 24, and “A New Look for Heartland Living,” pages 50–51). PUDs can be found on as few as two or three acres or on 1,000 or more. In short, they are somewhere between a standard development and a full-size town. Yet because of careful planning, much of the land is left undisturbed, or disturbed in a constructive way, so that green spaces wind through the development, giving everyone a natural view. In some PUDs as much as 50 percent of the land is untrammled.

Although PUDs are a relatively new concept (few existed before 1967), the National Association of Home Builders estimates that there are between 2,000 and 3,000 of them across the country now. Last year alone, some 200 were started. Obviously, such popularity stems from a change in American attitudes. The dream of a single-house lot is giving way to an acceptance of living in multiple-unit structures, apartments or town houses. In the U.S. last year, approximately 44 percent of all housing starts involved multiple units; in Chicago and Los Angeles, as much as 50 percent of all starts were multiples. As recently as 1960, only 20 percent of all housing starts were in multiple units.

Several factors other than land costs are spurring this change. One is acceptance of condominium ownership, under which you own your unit plus a proportionate fraction of the land and public spaces. Long-term mortgage financing is available for condominiums, and a PUD has made it possible for a family to afford land that, in a standard plot development, would be too costly. The condominium concept dates back only to 1960, yet today all 50 states have condominium statutes.

Most PUDs make sense as a way of controlling a town's growth. Carefully designed, they preserve open land; they also increase tax revenues without burdening a school system. (Although PUDs appeal to families of all ages, their special lure at present seems to be for younger or older couples, without children.) Usually, too, the cost of maintaining PUD roads is less than taking care of grid streets in a standard development.

If anything, this type of planned community may make even more sense for second-home building. The dream of having 10 acres, a stream that flows year round, trees, enough meadow for a couple of horses and a handsome house may be yours at a reasonable price if you're willing to share the land with neighbors, who incidentally help pay for its maintenance.

Rising incomes, more leisure time and a rush to get back to nature are helping the second-home boom. But vacation land, a plot on which to build a hideaway, is going the way of all land: upward in price. “There just isn't any inexpensive land left within a two-hour drive from Phoenix,” says Herbert Foster, chief assessor, Maricopa County (Ariz.) Assessor's Office. In Denver, all desirable land within a two-hour drive is in developers' hands. And in the Florida Keys, where Miamians enjoy weekendening, land speculators have bought up all available property, mostly within the last two years. The pattern exists everywhere. According to architect and community planner Desmond (continued)



Sandy Vargo of Lorain, Ohio. Lost 58 pounds.



Gwen Scott of Senatobia, Miss. Lost 87 pounds.



Shirley Gallagher of York, Penna. Lost 59 pounds.



Lucretia DiTullio of Upper Darby, Penna. Lost 103 pounds.



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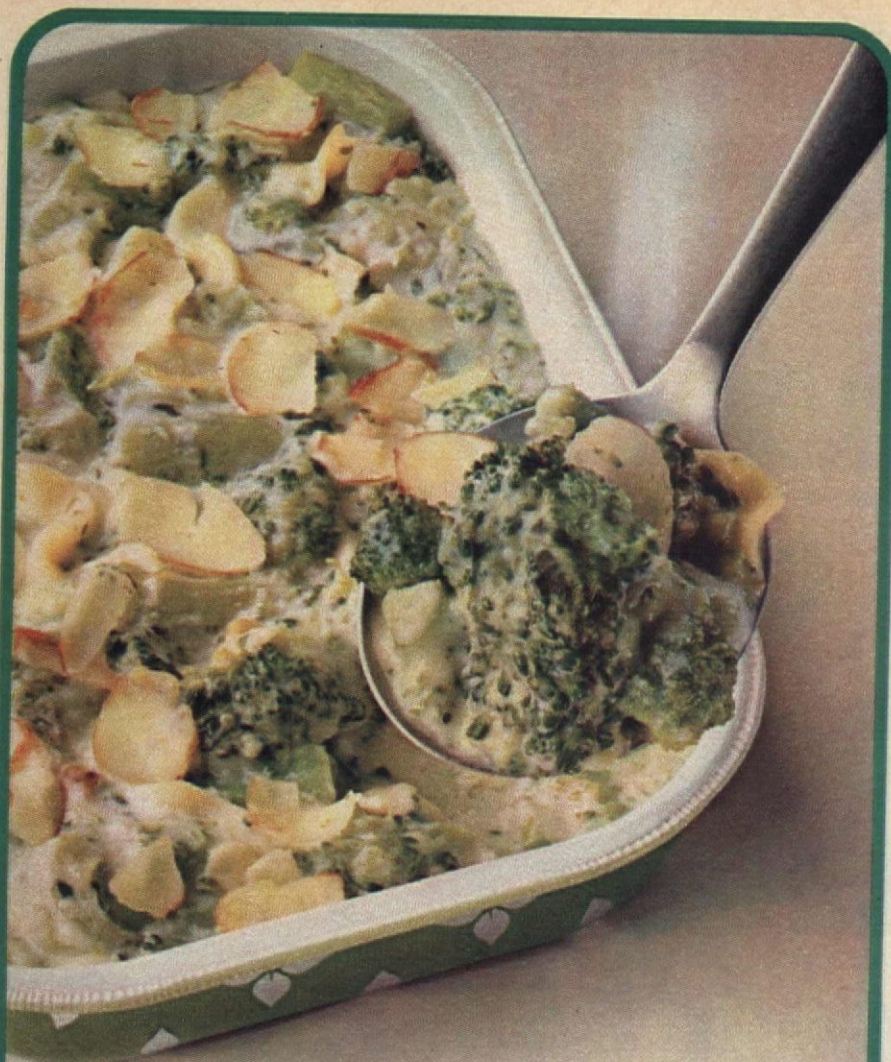
CAN YOU AFFORD A HOME? continued

Muirhead, "The most expensive kinds of land are on the seacoast, around lakes and around golf courses—in that order." With this in mind, you may have better luck if you head for the mountains instead of the ocean, or the desert instead of the mountains. And it pays to look carefully. Philadelphians driving to the Poconos instead of the New Jersey shore may find developers charging \$5,000 for a third of an acre. But the Poconos are a large area; it's still possible to find small farms of 50 acres or so there selling for \$1,000 an acre. According to Maxwell Huntoon, managing editor of *House & Home*, a magazine for builders, vacation land of a given type will sell for comparable prices anywhere around the country. Thus an acre of seaside land on Long Island, two or three hours by car from New York City, may bring \$50,000 to \$60,000. So may a comparable acre on the Gulf coast in Mississippi. The American Land Development Association estimates the U.S. now has 9,000 land-development companies. In 1971 these firms sold 650,000 lots for \$5.5 billion, or an average of \$7,300 for a quarter-acre site.

Then, too, you may *really* want to get away. Land in the Montana mountains, to take one example—remote, but accessible by car—may be found for \$300 an acre. And in Alaska, it is still possible to homestead. The state wrote its own homestead law, which relaxes the agricultural requirements of the old federal law, enacted in 1862. (If you're a citizen and have an interest in homesteading, write the State Division of Lands, Department of Natural Resources, 644 W. 6th Ave., Anchorage, Alsk. 99501.) Homesteading in the continental U.S. is virtually at an end, for while there are still federal lands available, none is suitable for farming. And leasing land in national forests has also become a thing of the past.

If, in the midst of all this, you're thinking of some small-scale land speculation, buying now for future profitable sale, watch out. Land is not appreciating everywhere. Also, experts say that a piece of land must appreciate at least 10 percent a year just to cover its carrying cost. And suppose its value *did* rise 10 percent. Remember that to sell it, you must find a buyer, then pay broker fees and possibly legal expenses.

Like flagpole-sitting and auto racing, land speculating is probably best left to the professionals. Even *they* don't always go back for more. George Washington, who bought and sold much land before becoming father of his country, decided against it. In 1794 he told a friend: "From long experience of many years I have found distant property in land more pregnant of perplexities than profit." END



Vegetables so good they steal the meal.

Move over, main dishes! The Jolly Green Giant has fixed up six fancy casseroles, made with his finest vegetables, elegant sauces and toppings. Frozen in handy bake 'n serve Decorator Trays.

Try Broccoli Amandine (tender broccoli and egg noodles in a rich sour cream sauce, topped with crisp, sliced almonds) or any of the other five Green Giant frozen Vegetable Casseroles—vegetables so good they steal the meal. And save 7¢. Ho ho!

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BLOOMS OF LASTING BEAUTY



"Flowers, like food, should be treated with a lavish hand," says Diane Love, who deals lavishly with flowers every day. In her handsome Manhattan shop, bursting with flower power (above), Diane designs and sells fabric flowers like those in the arrangement pictured.

"My mother says my love for flowers began when I was a toddler," she says. "I'm told I could become more excited by a lovely garden than by any new

plaything." Her floral affinity, refined by study of Japanese flower arranging, reached a peak when she opened a tiny antiques shop in New York. Every setting cried out for flowers, but she lacked money to keep the shop filled with fresh ones. Artificial flowers were the answer.

For Diane Love this did not mean plastic poinsettias or greenery, but choosing the finest of fabrics and having flowers made by artisans in (continued)



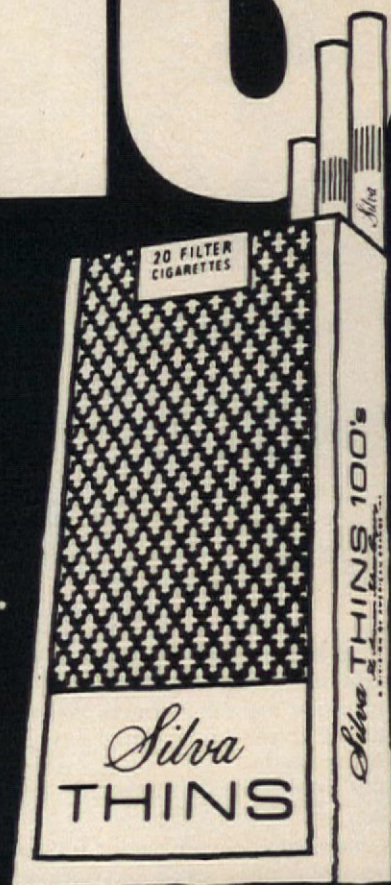
Diane Love shows off some of her fabric-flower displays (top) and also the elegant jewelry she designs and sells in her shop. In the Indian basket above is an arrangement of narcissus, calendula, anemones and bellflowers.

Susan Wood

THINK THINS

Think Silva Thins 100's. They have less "tar" than most Kings, 100's, menthols, non-filters.*

Menthol too.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

*According to the latest U.S. Government figures. Filter and Menthol: 16 mg. "tar", 1.1 mg. nicotine av. per cigarette, FTC Report August, '72.

LASTING BLOOMS continued

Paris. Her shop became overgrown with artificial blooms, with as many customers clamoring for flowers as furniture. Soon she was in the flower business.

In her shop today you can buy a single anemone (\$2.50) to grace a bud vase, scoop up a handful of your favorites to arrange at home or have Diane design one of her own special arrangements in a charmingly appropriate container. Her creations are often described as silk flowers, for the early French artificial flower-makers worked exclusively with silk. But Diane quickly found that just using silk—or any one fabric—has limitations. "I select a material because it is right for the blossom I have in mind.

"My flowers are not always copies of

nature—but impressions that accent the prominent features. Colors are frequently different, and leaves might be exaggerated in shape or clustered more thickly than nature usually allows."

In addition to managing her own artificial-flower shop in New York City, Diane also designs jewelry and makes fabric flower arrangements for the Metropolitan Museum of Art and for some of the most beautiful rooms in America. Understandably, she has strong feelings about how and where flowers should be used. "Too often," she maintains, "people select their furniture, rugs, draperies and art objects with loving care, but consider flowers a superficial addition. Actually, flowers should represent in

microcosm an entire decorating approach." Here are some ideas from Diane Love for achieving beauty in your home with real or artificial flowers.

Always choose a container that will relate to the location you have in mind and to the flowers you intend to use. An arrangement should be about one and a half times the height of a container, though there are times when you'll deliberately vary this proportion.

Know the effect you want before you begin arranging. Set up boundaries by placing the tallest and widest flowers in the container first, then fill in.

Avoid repetitive patterns. An arrangement should have irregular patches of open and solid areas, to carry the eye from one part of the design to another.

Floral variety should include petals and leaves. "Imagine the roundness of calendulas against the small, satiny petals of buttercups," says Diane, "or clustered sweet William softened with wisps of grass and tumbling vines."

Variation and subtle blending of color are more important than using many colors at once. "People have a tendency to mix flowers in different colors haphazardly," she points out. "When I get a request for a garden variety of flowers in many shades and types, I try to explain that a flower arrangement should make a definite color statement—and that it's impossible if a smattering of every color is introduced."

Flowers should also relate to furniture. "For a contemporary glass-and-steel table, you might choose a slender arrangement of iris or anemones," Diane advises, "rather than more delicate lilacs or roses. Traditional wood tables are enhanced by colorful arrangements that break up the dark surfaces, but patterned or mosaic tabletops need masses of flowers of one color to stand out."

If a room is to have more than one arrangement, treat each one differently. If, for example, the coffee table has a low, spreading display of nasturtiums, the side table might have an open, airy arrangement of other flowers, for contrast. "I don't believe in scattering blooms everywhere," she cautions. "It's best to determine key locations first; then select and arrange flowers for each of them. Remember, the most beautiful arrangement can never be a success if it's in the wrong spot. It's like wearing great shoes with the wrong dress. Neither looks good."

—Helene Brown

If getting your cat to eat has come to this, you should know about Tender Vittles.



Not too long ago, Purina introduced Tender Vittles. And since then, over 5,000,000 cats have switched to eating Tender Vittles. Because Tender Vittles is a delicious moist meal in a pouch. With the variety your cat loves (it comes in 6 flavors), and the nutrition he needs.

But Tender Vittles wasn't made only to appeal to your cat.

It comes in an easy-to-open sealed foil pouch. So there's none of the mess, smell and bother of cans. You may like Tender Vittles as much as your cat does.



For your pet's health...
See your veterinarian annually.





FEEDING YOUR FAMILY DOG

By Dr. James R. Kinney, V.M.D.

To launch our new pet column, we sought out Dr. James R. Kinney, distinguished New York veterinarian, and coauthor with Ann Honeycutt of the classic *How to Raise a Dog in the City and in the Suburbs*, illustrated by James Thurber. Completely revised, it is in its first paperback printing (Simon and Schuster).

"What constitutes proper feeding" is one of the most controversial subjects in the dog world. Wherever there are two or more owners gathered together, there will be arguments. One will tell you that he has never fed his dog anything but dog biscuits and look at him—he's in perfect health. Another, exhibiting his specimen, will boast that he was raised, man and boy, on nothing but canned meats. A veterinarian friend of mine has a poodle patient who has been given daily helpings of blackstrap molasses by an owner who claims it has cured the poodle's nervousness. The veterinarian is of the opinion that the poodle's nerves are quieter only because they have become glued together. I myself have seen many healthy dogs who were brought up on spaghetti only, and I saw a litter of perfectly healthy six-month-old puppies raised on what is as lethal a diet as any I ever heard of—fried pancakes.

Dogs are as individualistic as fingerprints, and their individualism shows up strongly in their feeding. One may have difficulty digesting vegetables, the other thrives on them; eggs or milk may agree with one and make the other sick as a dog, and so on. But any of these problems can be handled with a little

common sense: Just don't give a dog foods that you find make him sick.

Overfeeding is the commonest error made by most owners. The normal healthy dog, particularly the puppy, is food crazy. He will, I can promise you, beg and plead for more. If your dog is losing weight, it is possible that he needs more food. It is more likely that he needs examination by a veterinarian.

Dogs usually wolf their food down without chewing. This is perfectly natural. Their teeth are made for tearing food, and their stomachs take care of the rest. Some dogs won't eat raw meat. Cook the meat for them slightly. Raw eggs disagree with some. Try soft or hard-cooked eggs. Expensive cuts of meat are not necessary. Beef is the best all-around meat. Milk does not cause worms. Meat does not cause viciousness.

Some dogs will not drink water. This is nothing to be concerned about. It may be they are getting all the moisture they need from their food and milk or from a source unknown to you—the toilet bowl, for instance. You may have heard that puppies should not be given water. The reasoning is that a puppy who fills up on water will not drink his milk. Let the puppy decide this point.

There is a popular and lamentable old wives' belief that a dog should be given bones. No dog should be allowed within a block of chicken bones, fish bones or any other small bones, because their sharp points may puncture the throat or digestive tract or become embedded there or cause hemorrhaging. A large, tough bone like a beef shank, which is not easy to splinter and which has some meat on it, is a good thing for puppies to chew; it helps their teething and keeps them pleasantly and innocently occupied. But continued gnawing on a bone will wear the enamel off a dog's teeth. There are bone meals on the

market which are good fillers and which contain certain nutritive ingredients, but there is nothing in a bone that a dog's system "needs."

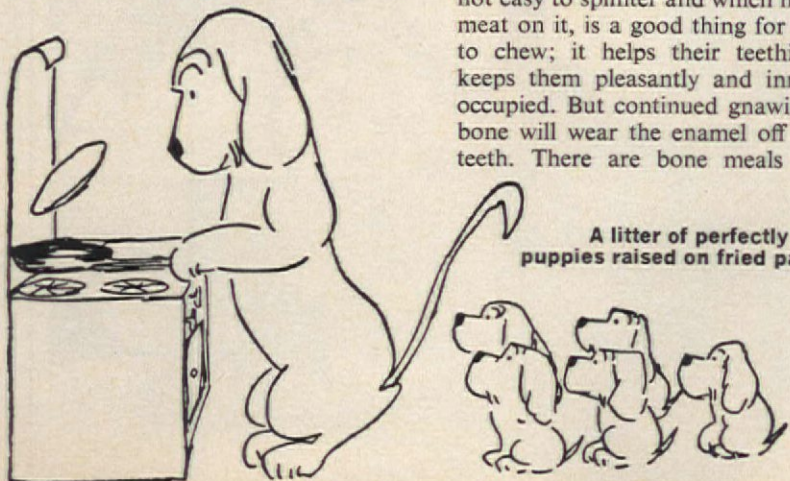
There are table scraps that can be salvaged for the dog—a piece of prime roast beef, say—but foods highly seasoned and oversalted for the human taste are not for the dog. If your dog will not eat at his regular mealtime, take his dish away and wait until his next mealtime. Don't try to tempt him an hour or so afterward. Different breeds do not require different kinds of food. Only the amounts vary; the big dogs often need more filler foods—that is, foods other than meats.

Two or three small meals a day are better for the dog than one big meal. A dog's meal should be fairly dry. Soupy or sloppy meals are hard to digest, since the excess liquid dilutes the gastric juices and retards chemical functioning. Vitamin and mineral tablets are helpful and, in many cases, necessary additions to diets.

The quality and variety and the nutritiveness of prepared foods have improved so markedly over the years that I not only condone but recommend them. Much fine research work has been done in the laboratories of such big food companies as Gaines (General Foods) and Ralston Purina. Other companies that take the quality of dog foods seriously are Quaker Oats, Swift, Wilson and Armour, to name only a few. Anyhow, many dogs like these store-bought foods, the products agree with the dogs and their owners like them because they require no work.

There are also diet foods on the market for dogs suffering from heart, kidney, intestinal and other troubles. (Hill's is the brand name of one.) They, too, are good, but you will have to get them through your veterinarian, as they are sold only by prescription.

There are also gourmet foods now for both dogs and cats. I wonder how long it will be before some enterprising wine company comes out with the "right" wines to accompany the various dishes!



A litter of perfectly healthy puppies raised on fried pancakes

Excerpted from "How to Raise a Dog in the City and in the Suburbs" by James R. Kinney, V.M.D. with Ann Honeycutt. Illustrated by James Thurber. Copyright © 1938, 1953, 1969 by Ann Honeycutt. Copyright renewed © 1966 by Ann Honeycutt. Illustrations copyright © 1938, 1966 by Helen Thurber. Reprinted by permission of Simon and Schuster, Inc., New York.

EDITORS' CHOICE

Coffee in the morning, coffee in the midafternoon, coffee in the evening—it's the American way. Ever since the Boston Tea Party, when it was unpatriotic to drink tea, we've all been enthusiastic lovers of the rich, dark brew.

Coffee can be many things: a good, hot cup at breakfast to get you started, or a mugful with a doughnut to keep you going. But it is nicest as a real ritual, done with elegance, warmth and style. It could be just the two of you for an after-dinner espresso that's poured from an

Old World pot and enhanced with a bit of lemon peel, as in the intimate setting below. Or it could be an occasion all by itself, with a lovely pewter service such as the one at bottom. Set on an heirloom tablecloth and accompanied by fresh-baked muffins and good conversation, coffee can be one of the pleasantest customs in the world.

Whether you're alone together or having friends over, treat coffee time as a special occasion and see how rewarding the little things in life can be.—Christine B. Roth




THAT GRACIOUS COFFEE CUSTOM



After-dinner espresso is served in a demitasse; the cup and saucer at left, by Rockville International, are porcelain with a finish of silver, bronze or copper (set of four, \$10). Nine-cup pot is by Nova Espresso, from Italy (\$14).

The Gorham Company's new brushed-pewter coffee service (below) is based on an 18th-century American style. The pot, with carved wood handle, is \$95; octagonal creamer and sugar bowl are \$15 each.





**How to finish off a great breakfast
in a couple of shakes.**



Just shake on the Bac*Os. Now you've really got it made!

Bac*Os are crunchy, bacon-like flavor bits that open your taste buds to flavor, even when your eyes are half closed.

On eggs, pancakes, cheese 'n toast, they add a lively, finishing touch of bacon-like flavor and texture.

So before you serve breakfast, finish it off — with Bac*Os, the crispy garnish that tastes just like its name.

Bac*Os makes what's good, better.



CARTRIDGE OR CASSETTE—

which are the
sweetest sounds on tape?

By Fred Petras

For almost a decade, producers of cassette tapes and equipment and producers of cartridge products have been at war, each fighting to prove that their respective tape concept is superior. Meanwhile, a lot of people remain on the sidelines, waiting, denying themselves the pleasures and benefits of a home music system. We suggest they end their pointless vigil. Instead of waiting for one format to emerge triumphant, they should exercise their freedom of choice and explore both—to see just what each contender has to offer.

Right off, we'll say that both systems have merits, both have shortcomings. Both are immensely viable, making tape a joy rather than a nuisance to handle. A lot has happened in both concepts since our first look at tape ("Tape and How to Buy It," October '69 *AH*). So we'd like to bring you up to date, in case you're wondering which system to buy.

At the time we reviewed the tape field, five formats were contending for top spot. Since then two have fallen—the four-track cartridge (which started the cartridge business) and PlayTape, a play-only mini-cartridge system intended primarily for youngsters. Reel-

to-reel tapes are still on the scene, solidly entrenched with a small clique of audio buffs and sound perfectionists. However, despite advances in technology, the reel tape recorder is still a nuisance for most people to operate, and its advantages in the light of new developments in the cassette and cartridge fields are fewer than in 1969.

Originally intended for monophonic voice recording, the cassette has moved many rungs up the frequency-range ladder to a point where now, as a stereo music recording medium, it's close to the top, just below reel tape. This has come about through improvements in the quality of blank tape used in cassettes, improvements in equipment circuitry, the addition of switches for optimum use of various tape types (standard, low-noise, high-energy, chromium dioxide), better record and playback heads and better, more reliable motors.

Also reflecting technological advances are several systems of noise suppression that virtually eliminate the background hiss once prevalent in cassettes. Most popular of these systems is called Dolby. It's widely available—either built into higher-priced cassette decks or as a relatively inexpensive add-on to existing equipment.

Advances in eight-track cartridge technology over the past three and a half years have been less dramatic—evolutionary rather than revolutionary. Notable is the big increase in cartridge recorders, and here the most important change has been the advent of Q-8—quadraphonic eight-track—discrete cartridges that offer four distinct, individual tracks of sound information in playback. The discrete sound of Q-8 cartridges, as well as four-channel reel tapes and discrete LP discs, is regarded as the truest form of quad sound by most audio enthusiasts. It differs from the *matrix* sound of many quadraphonic LP records. Matrix sound is an amalgam of four sound segments, somewhat less clearly defined and separated than in the discrete approach, but eminently satisfying.

Q-8 is the key to the cartridge's future. Experts say it will be the most popular system of quad tape sound because the four-channel effect is so distinct, the cartridge is handy to use and the quad effect does not deteriorate with use, as in many records. Further, Q-8 lends itself well to auto use, and in fact the auto will be a major proving ground for four-channel sound. One reason is that Q-8 car players are not expensive; they can be bought for as little as \$98.90 complete with four speakers (Lafayette Radio), plus installation. This is well

under the price of comparable-quality Q-8 home equipment. Another reason is that a car's interior is an ideal acoustic "showroom" for surround-sound.

Q-8 playback equipment—home or auto—is "compatible." That is, it lets you also play existing two-channel stereo cartridges—in two-channel form from two speakers, possibly from four speakers with a surround effect. Thus you lose nothing by shifting to Q-8.

What about four-channel sound via cassettes? No dice, at least not yet. A major obstacle is the cassette's narrow tape width, which makes it an unlikely source for discrete four-channel sound. Another obstacle is that Philips of the Netherlands, the firm that originated the cassette and licenses all cassette and cassette-equipment manufacturers, insists that a quad cassette system be compatible—that a four-channel stereo cassette additionally offer two-channel stereo plus mono playback on appropriate equipment. However, compatible quad sound could be achieved via matrixed cassettes, and the industry is studying this possibility.

A number of other changes have altered the relative status of the cassette and the cartridge. For instance, the cartridge's ability to play through completely, without attention, has always appealed to convenience-minded music lovers; a cassette, on the other hand, has had to be turned over after one "side" was over, so play could continue. Today, with several automatic-reversing machines on the scene, that once-singular advantage of the cartridge has been eliminated. Stereo decks of this type for home use are available under such brand names as Magnavox, Akai, Panasonic and Wollensak. Automatic reversing is also available in cassette *auto* players from at least six well-known firms: Craig, JVC, Muntz, Panasonic, Sanyo and Sony.

Automatic *changers* exist in both convenience formats. There are home stereo decks—made by Benjamin/Lenco, Magnavox and Panasonic—that play from 10 to 20 cassettes without attention. And Telex has a changer that will handle 12 cartridges.

As for the playing times of *pre-recorded* tapes, cassettes and cartridges are on comparable footing. List prices of pre-recorded cartridges and cassettes are generally the same: \$6.95 for standard lengths and up to \$9.95 for double-plays.

If you want to "roll your own" tapes and also want long playing times, the cassette has a definite edge. The longest playing time for a cartridge is about 80 minutes. However, you can buy cassettes of two-hour length in virtually any store

handling blank tape—and of three-hour length in one brand (TDK) that is handled by many stores around the country. TDK is also ready to market a four-hour cassette when equipment technology advances a bit more. Generally, the prices of blank cartridges and cassettes are about the same for a given playing time in a specific type of tape—standard or low-noise, for example.

If pop music is your forte, you'll find a bigger selection in cartridge form. If you want classical music, the pickings are slim; cassettes are your answer. There's quite a spread of such music for pop-in play. You'll also find comparable choices of folk music, background music and show tunes in both formats.

As for the near future of prerecorded tapes, more and more Q-8 cartridges are on the way. In time, when four-channel sound becomes widely accepted, record and tape producers will release more classics in Q-8 form.

Cassettes are smaller; four fit in the same cubic space as one cartridge. While this matters little if you have lots of storage space, it can be meaningful when buying or making tapes on a continuing basis. And if you intend to record your own tape library, you'll find the cassette a far more convenient system, one that offers more predictable and generally better-quality results. Because cartridge tape is laid out as four parallel program sections, you must observe precise timing procedures to fit program material into four equal time slots, or suffer awkward overlaps or annoying breaks in the music.

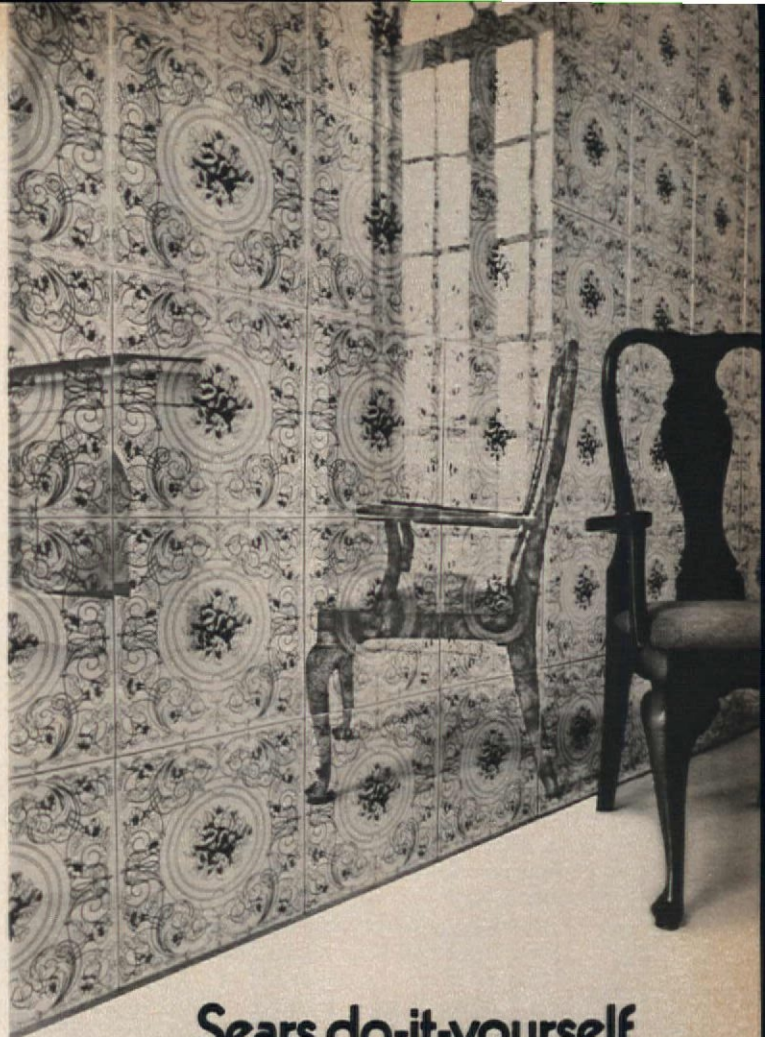
Although some of the newer cartridge machines have a "fast forward" control to advance the tape quickly and help you zero in on a specific tune or part of a tape, this fast forward is just not as fast as in a cassette unit. Also, you can't rewind a cartridge; the movement is forward only.

While today's cartridge has a greater life expectancy than it did initially, it does wear out, for it is essentially one long, continuous loop of lubricated tape with a single twist in it. In play the tape rubs against itself as it unwinds and rewinds—with varying tension—from and onto a single hub. This movement eventually wears down the lubricant, increasing tension and leading to speed variations that make the music sound "wobbly." On the other hand, tape moves freely in the twin mini-reels of a cassette, with no tape rub; thus tape life is virtually limitless under average operating conditions.

As for equipment, both cassette and cartridge categories are wide open, with a model for any need, a price for any budget. By and large, you'll find far more radio/tape or radio/tape/phono combinations for home use incorporating eight-track cartridge mechanisms. The *play-only* models may be priced as much as \$50 less than equivalent equipment with cassette facilities. The difference is that cassette models usually come only as *record-play* units. The same goes for home decks; there are dozens of cartridge *play-only* models, some as low as \$40, but cassette *play-only* units are rare (we know of only three at present) and substantially higher priced, \$50 to \$60.

Most experts feel that the cassette has more to offer overall and is the more efficient tape system. This is especially true if you make your own tapes.

Currently the cartridge has the edge in terms of prerecorded tape availability, but the picture is bound to change. Eventually, tape producers will release all their musical offerings in both forms, simultaneously. The cartridge is a far more practical approach to *playback* of discrete four-channel sound than the cassette. Therein lies its main strength—and its future. **END**



Sears do-it-yourself Mirror Squares.

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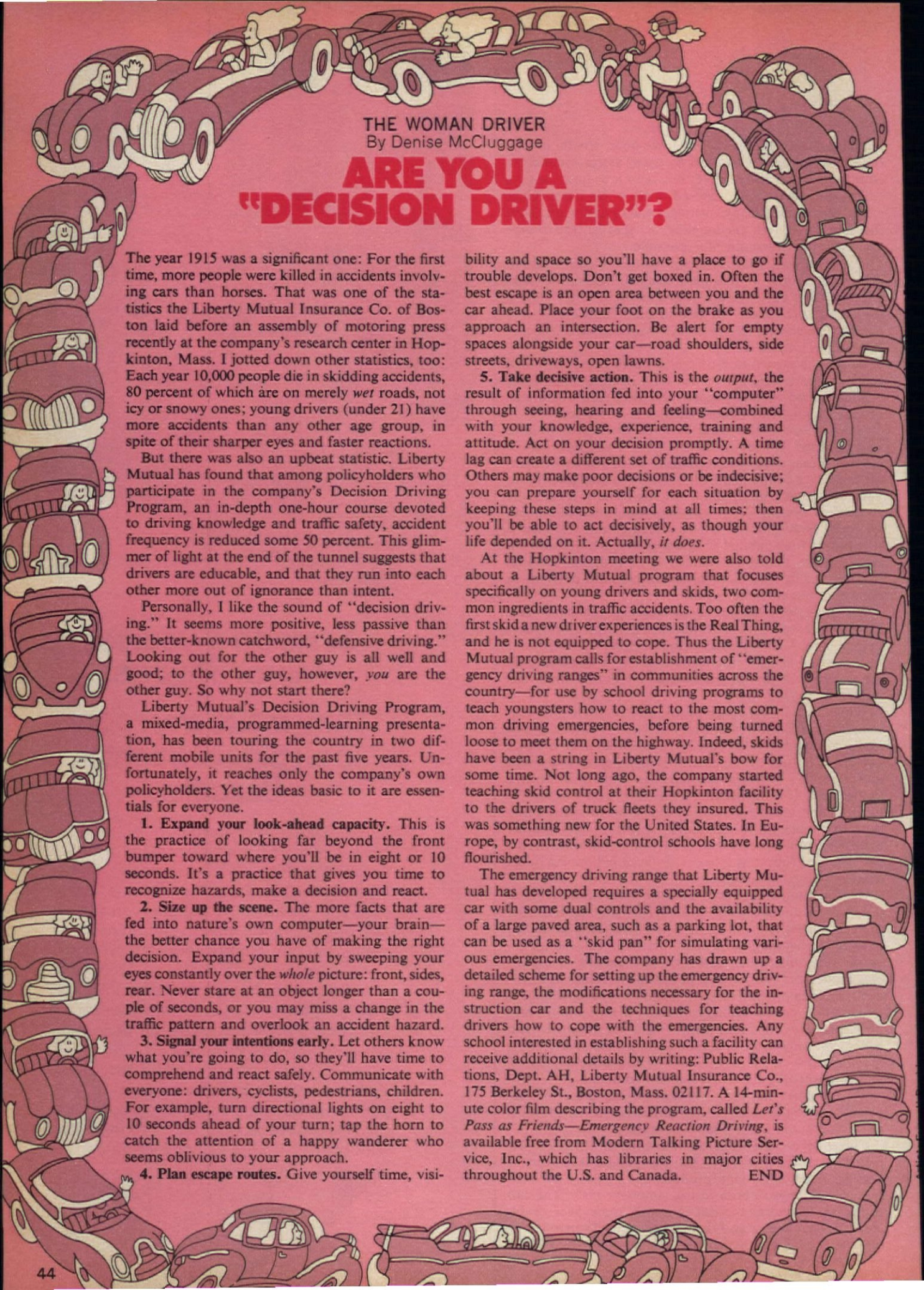
Take a small bathroom, watch it grow. Choose a dark dining room, let the sunshine in. Pick a barren spot over a mantelpiece. Or above that antique love seat. With Sears Mirror Squares you can turn any old room into a beautiful new room. Instantly. Simply. Inexpensively.

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Sears



THE WOMAN DRIVER

By Denise McCluggage

ARE YOU A "DECISION DRIVER"?

The year 1915 was a significant one: For the first time, more people were killed in accidents involving cars than horses. That was one of the statistics the Liberty Mutual Insurance Co. of Boston laid before an assembly of motoring press recently at the company's research center in Hopkinton, Mass. I jotted down other statistics, too: Each year 10,000 people die in skidding accidents, 80 percent of which are on merely *wet* roads, not icy or snowy ones; young drivers (under 21) have more accidents than any other age group, in spite of their sharper eyes and faster reactions.

But there was also an upbeat statistic. Liberty Mutual has found that among policyholders who participate in the company's Decision Driving Program, an in-depth one-hour course devoted to driving knowledge and traffic safety, accident frequency is reduced some 50 percent. This glimmer of light at the end of the tunnel suggests that drivers are educable, and that they run into each other more out of ignorance than intent.

Personally, I like the sound of "decision driving." It seems more positive, less passive than the better-known catchword, "defensive driving." Looking out for the other guy is all well and good; to the other guy, however, *you* are the other guy. So why not start there?

Liberty Mutual's Decision Driving Program, a mixed-media, programmed-learning presentation, has been touring the country in two different mobile units for the past five years. Unfortunately, it reaches only the company's own policyholders. Yet the ideas basic to it are essentials for everyone.

1. Expand your look-ahead capacity. This is the practice of looking far beyond the front bumper toward where you'll be in eight or 10 seconds. It's a practice that gives you time to recognize hazards, make a decision and react.

2. Size up the scene. The more facts that are fed into nature's own computer—your brain—the better chance you have of making the right decision. Expand your input by sweeping your eyes constantly over the *whole* picture: front, sides, rear. Never stare at an object longer than a couple of seconds, or you may miss a change in the traffic pattern and overlook an accident hazard.

3. Signal your intentions early. Let others know what you're going to do, so they'll have time to comprehend and react safely. Communicate with everyone: drivers, cyclists, pedestrians, children. For example, turn directional lights on eight to 10 seconds ahead of your turn; tap the horn to catch the attention of a happy wanderer who seems oblivious to your approach.

4. Plan escape routes. Give yourself time, visi-

bility and space so you'll have a place to go if trouble develops. Don't get boxed in. Often the best escape is an open area between you and the car ahead. Place your foot on the brake as you approach an intersection. Be alert for empty spaces alongside your car—road shoulders, side streets, driveways, open lawns.

5. Take decisive action. This is the *output*, the result of information fed into your "computer" through seeing, hearing and feeling—combined with your knowledge, experience, training and attitude. Act on your decision promptly. A time lag can create a different set of traffic conditions. Others may make poor decisions or be indecisive; you can prepare yourself for each situation by keeping these steps in mind at all times; then you'll be able to act decisively, as though your life depended on it. Actually, *it does*.

At the Hopkinton meeting we were also told about a Liberty Mutual program that focuses specifically on young drivers and skids, two common ingredients in traffic accidents. Too often the first skid a new driver experiences is the Real Thing, and he is not equipped to cope. Thus the Liberty Mutual program calls for establishment of "emergency driving ranges" in communities across the country—for use by school driving programs to teach youngsters how to react to the most common driving emergencies, before being turned loose to meet them on the highway. Indeed, skids have been a string in Liberty Mutual's bow for some time. Not long ago, the company started teaching skid control at their Hopkinton facility to the drivers of truck fleets they insured. This was something new for the United States. In Europe, by contrast, skid-control schools have long flourished.

The emergency driving range that Liberty Mutual has developed requires a specially equipped car with some dual controls and the availability of a large paved area, such as a parking lot, that can be used as a "skid pan" for simulating various emergencies. The company has drawn up a detailed scheme for setting up the emergency driving range, the modifications necessary for the instruction car and the techniques for teaching drivers how to cope with the emergencies. Any school interested in establishing such a facility can receive additional details by writing: Public Relations, Dept. AH, Liberty Mutual Insurance Co., 175 Berkeley St., Boston, Mass. 02117. A 14-minute color film describing the program, called *Let's Pass as Friends—Emergency Reaction Driving*, is available free from Modern Talking Picture Service, Inc., which has libraries in major cities throughout the U.S. and Canada. **END**

Everything you've heard about our refrigerators is true of every Frigidaire appliance.



Over the years many good things have been said about Frigidaire refrigerators. That's partly because they've been around so long.

And partly because some of the ones made over forty years ago are still in use today. Still doing their job and doing it well.

What helps make all our appliances like our refrigerators is their sturdy outside construction and their compact, efficient insides.

If you haven't heard these things about



every Frigidaire appliance, it might be because you haven't heard about every Frigidaire appliance.

That's a shame. Because, like our refrigerators, Frigidaire washers, dryers, freezers, ranges, room air conditioners, dishwashers and other appliances are designed and built for dependability.

Once you've owned one of our "other" appliances, you'll want to own all of them. You'll want to make that dependable old refrigerator company your dependable appliance company.

Every Frigidaire is not a refrigerator.

By Dorothy Lambert Brightbill

The handsome Oriental designs at right were copied from two fine antique rugs. You can make either one or the Aubusson copy below, using the simple, time-tested latched-hook method, and create a real heirloom for your home.

Your finished rug will be thick and luxuriously soft; the pure wool yarn in all three kits is precut and of the finest quality. The rugs are easy to care for, and time will not dim their exquisite colors.

"Caucasian" (right, above), available in two sizes, is pale mauve and dark aqua, set off by deep red background. "Turkoman" (right) is brightly colored, with designs that recall American Indian motifs. It comes in three sizes and looks contemporary.

For a change of pace, you can hook this oval copy of an old Aubusson, with its characteristic roses and scalloped border; it is available in three sizes.



Authentic Oriental Rugs to Hook

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For the convenience of our readers, WE HAVE INSTITUTED A MONTHLY PAYMENT PLAN. You need only send the down payment with your order form. You will then receive your rug kit and each month be sent a detailed statement of your account. On each succeeding monthly billing date, a finance charge is applied to the previous balance, less payments made. The Monthly Payment Finance Charge is 1½% per month (18% annual percentage rate). The finance charge is applied to the cash price, less down payment, immediately upon purchase and will appear on the first monthly statement. The remaining balance may be paid at any time, eliminating further finance charge.

American Home Dept. 1871,
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Check items desired:

- ___ Kit 61634 "Turkoman" size 30 by 56 inches
- ___ Kit 61635 "Turkoman" size 36 by 70 inches
- ___ Kit 61636 "Turkoman" size 45 by 75 inches
- ___ Kit 61637 "Caucasian" size 36 by 60 inches
- ___ Kit 61638 "Caucasian" size 45 by 75 inches
- ___ Kit 61639 Aubusson size 36 by 60 inches
- ___ Kit 61640 Aubusson size 45 by 75 inches
- ___ Kit 61641 Aubusson size 60 by 90 inches

Cash Price	Down Payment	Minimum Monthly Payment
\$48.75	\$5.00	\$5.00
71.50	10.00	10.00
93.50	10.00	10.00
62.00	5.00	5.00
93.50	10.00	10.00
55.50	5.00	5.00
84.00	10.00	10.00
128.00	10.00	10.00

Sales tax, if required _____
Total Enclosed _____

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city _____ state _____ zip code _____

1 Dinner Fork

Hollow-Handle Knife

Get this elegant 8-piece place setting by Oneida

for only \$1 with coupon



1 Soup Spoon



1 Salad Fork



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1 Iced Drink Spoon



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MONTEVIDEO PATTERN



Significant savings on stainless place settings! An exciting new way to get 1881® Rogers® stainless by Oneida!

Here's the beautiful stainless you've dreamed of owning—8 magnificent pieces, all yours for just \$1. Don't confuse this with off-brand, lightweight stainless—this is exquisite quality, made by Oneida—America's largest producer of fine stainless.

Why this fabulous \$1 introductory offer?

We want to send this magnificent stainless direct to your home—so you can appreciate the exquisite craftsmanship and unique value you get through the exclusive Homeward House Plan. For just \$1, you get: 1 Hollow-Handle Knife, 1 Dinner Fork, 1 Salad Fork, 1 Soup Spoon, 2 Teaspoons, 1 Iced Drink Spoon, 1 Seafood Fork . . . a full 8-piece setting, not just 5 as in most sets.

Even the finest stores do not regularly offer this elegant 1881® Rogers® in *individual* place settings. They're created by the same artisans who design Oneida's finest sterling. Knives are heavyweight yet perfectly balanced, with hollow handles and serrated blades . . . forks and spoons have perfectly finished edges. Luxurious enough for formal dining, yet practical enough for everyday use—and dishwasher safe!

Just the start of significant savings!

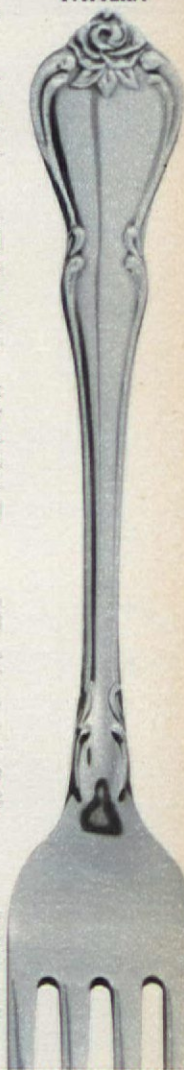
When your introductory place setting arrives, compare it with settings of similar fine quality—and check your savings! You'll receive another identical 8-piece place setting automatically, every 6 weeks. Each setting is sent on *approval*. You pay only after you decide whether you want to keep each shipment. Cancel anytime. Best of all, each additional 8-piece place setting is yours for only \$5.98 plus shipping and handling. Complete open stock available through Homeward House. You can even add beautiful matching serving pieces through exciting bonus offers!

Complete your set as fast as you want —choose from two exciting patterns

No fixed number of settings to buy—you alone decide how many you want, and how fast you want them. Choose *Montevideo*—romantically Spanish, with decorative black center panel and intricate raised scrollwork . . . or *Quebec*—luxuriously traditional, with a delicate floral design. Mail the coupon today with just \$1 to start your set of stainless by Oneida.

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QUEBEC PATTERN



\$1 Introductory Offer

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Here's my \$1.00. Please enroll me and send postpaid my first full 8-piece place setting by Oneida in the pattern I have checked. I understand that I will receive—on approval—an identical place setting every 6 weeks, which I may keep for the low Homeward House price of just \$5.98 plus 98¢ shipping and handling (and applicable sales tax). Also,

I will receive information on completing my set sooner with additional savings, plus bonus offers for matching serving pieces, I may cancel at any time.



CHECK PATTERN DESIRED:

Montevideo Quebec



Mrs.
 Miss
PLEASE PRINT FIRST LAST
Address Apt.
City
State Zip

Limit—one introductory place setting per family. 1793



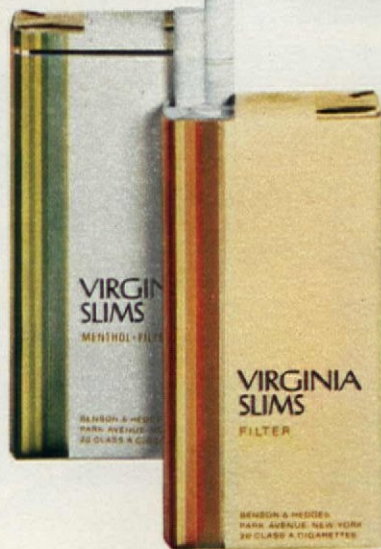
Leslie Anderson was voted Potaskey, Vermont's Snow Queen of 1912. Forgetting her place as a woman, she excitedly lit up a cigarette. And immediately became the ex-Snow Queen of 1912.



You've come a long way, baby.

VIRGINIA SLIMS.

Slimmer than the fat cigarettes men smoke.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Regular: 17 mg.'tar,'1.2 mg. nicotine—Menthol: 18 mg.'tar,' 1.2 mg. nicotine av. per cigarette. FTC Report Aug '79

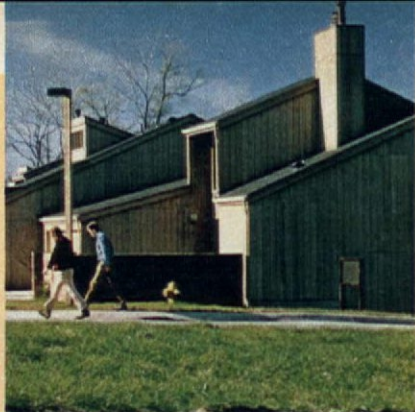
A BETTER USE OF OUR LOVELY LAND

In this decade of the '70s in which America celebrates its bicentennial, more than 20 million new dwellings will be built—more homes in a 10-year span than were built in the 100 years between 1776 and 1876, when our land seemed to stretch to limitless horizons. If most of those dwelling units were the kind of cookie-cutter houses on quarter-acre lots that proliferated in the '50s during the last major building boom, they would add up to a mind-boggling bore of a suburb roughly as big as the state of Massachusetts.


The shrinking of our landscape, combined with our expanding consciousness of man's impact on nature and on the land, is creating a fresh, new look in American communities. Planners of townhouse and condominium complexes are clustering dwellings on less space, leaving more land for open, carless greenbelting and such common-use recreational amenities as pools, playgrounds and tennis courts that single families could not afford. Another dividend of the cluster concept: Houses with common walls use much less power for heating and cooling, conserving our seriously threatened supply of energy—and, not incidentally, family utility bills.

We visited four new planned communities as we prepared this issue: in Ohio (page 24) and in Iowa, Maine and Florida (following). They are models for a better tomorrow. We also visited a remodeled suburban house on a tiny parcel of New Jersey and a contemporary ranch on 160 spacious acres of California's high desert. As you will see on pages 56-59, both in their way enhance, instead of offend, the land—a goal for builders everywhere.


Julia Smith
EDITOR



IOWA
COMMUNITY
168 FAMILIES
40 ACRES



Studio homes, six to a cluster, are compact but never cramped. There are three versions, each with cathedral ceilings and spiral staircase leading up to loft.



Row houses on three levels have the most space. Each house has a family room, master bedroom suite and up to four bedrooms, making it popular with families.

By Barbara Plumb

The change in residential land use has even reached the conservative American heartland. Here in Des Moines, Iowa, a new planned community called The Park at Southern Hills, designed by architect John Bloodgood, is a radical departure from the region's customary single houses on single lots. Homes are clustered on 40 acres crisscrossed with walkways and greenbelts. This is a planned development whose dwellings—40 out of an eventual 168 have been built—harmonize with the gentle contours of beautiful land.

All the units are sold as condominiums and built of bleached cedar with brown asphalt shingle roofs and brick-walled courtyards. They are available in three basic configurations, including studios, with one, two or three bedrooms (the extra bedrooms are in the loft); and tri-level row houses, with up to four bedrooms. In all, there are 11 floor plans, containing from 1,287 to 2,567 square feet. Prices range from \$41,550 for a studio to \$72,250 for the largest dwelling.

Inside each unit there are clerestory windows, a wood-burning fireplace and openness. Outside, there are tennis courts, swimming pool and a community center. For Terry and Nancy Montgomery, the young family whose row house is pictured at right, condominium living is ideal. "We can enjoy acres of yard," says Nancy, "but we don't have to take care of any of it." Adds Terry, "I think *this* will be the style of living one day, especially for involved families."

A NEW LOOK FOR HEARTLAND LIVING



John T. Hill



The Montgomerys customized their house by replacing a half wall with a railing (top)—to relate balcony-level study to living room.

For details on building materials, see page 82.

Terry and Nancy share a quiet moment with Ty, 4.

MAINE
CONDOMINIUM
12 FAMILIES
4³/₁₀ ACRES



The land is shaped like a jagged arrowhead that juts into Boothbay Harbor. Waterfront property being the costliest left in America, this is prime real estate, its price \$162,000 for 4 $\frac{3}{10}$ acres. To make the best use of it for Boothbay Harbor Condominiums, architects Drummey, Rosane, Anderson created a cluster. Its surroundings make supersized grounds for all to share. A Merit award winner in the "Homes for Better Living" judging (September '72 *AH*), this complex has traditional Yankee earmarks, but the thinking behind it is modern. Shed roofs are asphalt shakes; clapboard siding is maintenance-free vinyl that is factory-assembled in panels and never needs painting. Each of the 12 condominiums has two bedrooms, one deck, a deep-water anchorage and proximity to swimming or ice skating. Prices of units range from \$42,000 for 1,550 square feet to \$48,000 for 1,675.

For details on building materials, see page 82.



Robert Gomei

Living-dining area affords a sweeping view of woods and water. Sliding doors are welded double-pane glass, which help to shut out Maine's extreme temperatures.



SNUG HARBOR ON A ROCKY, WOODED SHORE



Pool area at the heart of L-shaped site is a meeting ground for Lemon Tree Villagers. Due to random scattering, the duplexes could be erected and gardens planned around full-grown trees. Buildings are stucco over concrete blocks.

FLORIDA
CLUSTER
20 FAMILIES
1½ ACRES



Perennially blooming flowers, sunny skies and whitewashed stucco buildings suggest an exotic Mediterranean ambience. However, Lemon Tree Village, a 1½-acre patch of paradise designed by architect Charles Harrison Pawley, is right in Coconut Grove, Fla., near tennis courts, a marina and shopping.

High land costs in this exclusive quarter of Miami might have dictated a high-rise. But such design would have destroyed the residential area's low profile, and builder Nicholas Polizzi wanted to make the best possible use of his \$120,000 site without crowding it. His solution was a two-story condominium complex—an Honor award-winning cluster of 10 duplexes with a total of 20 units.

Though all units are similar in layout, the buildings are placed in a random pattern, with private patio enclaves between them, each a different size and shape. Prices range from \$41,000 for two bedrooms to \$48,500 for three. Some units have roof gardens for \$3,000 more. The prices include land and all facilities—lounging areas, patios, pool—and duplexes are so well designed that all rooms have views, even bathrooms.



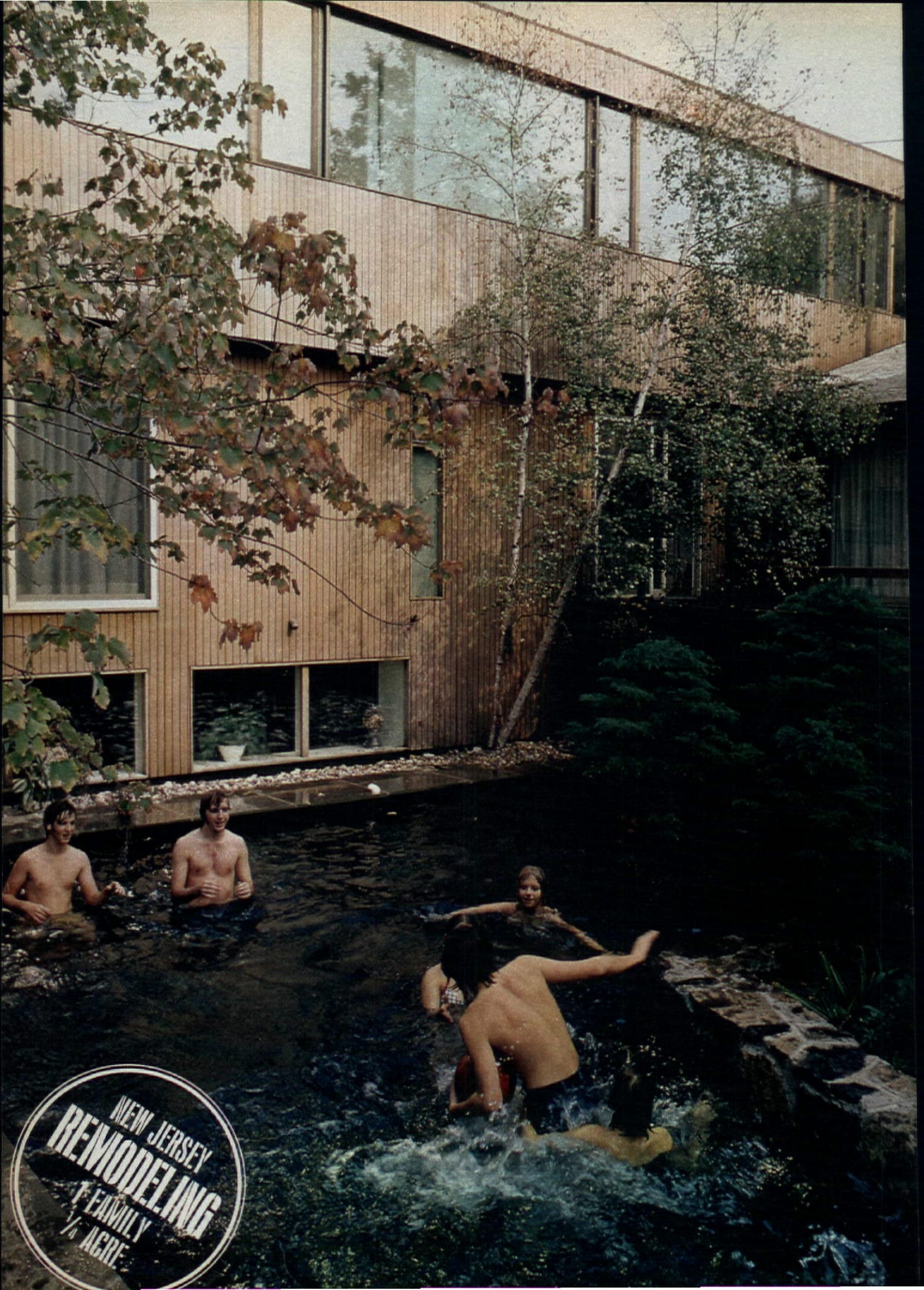
Dennis Jenkins, first owner to move in, designed furnishings pictured in his living room (top). Landscaped walled-in patio outside his duplex (above) is perfect for casual entertaining. A spiral staircase (not shown) leads to roof garden.

FLOWERING PATCH OF PARADISE

By Jane Levy

Shopping Information, page 82
For details on building materials, see page 82.





NEW JERSEY
REMODELING
1 FAMILY
1/4 ACRE

Harry Kislevitz enjoys his home's new spaciousness. Dining area used to be a patio.



What does a family of eight in a three-bedroom development house do when the walls begin closing in on them? Move? Not a chance—if they're Harry and Pat Kislevitz of River Edge, N.J. "Our town has a real community feeling," says Harry. Adds Pat, "We love the convenience of being near New York City and the advantage of country living." They called in architectural designer John Fondrisi and expanded their one-story, 1,600-square-foot house into two stories, 4,500 square feet, comprising seven bedrooms, three baths and finished basement. And they did it by literally raising the roof. Building vertically rather than horizontally, they preserved their tiny yard. In it, with help from landscape architect James Rose, they incorporated a pool, slate terracing and set-in landscaping that creates a pond effect.

For details on building materials, see page 82.

The roof of the house was flattened as well as raised (a zoning variance was needed), and a new facade was applied: vertical cedar siding scored with grooves to suggest a continuous plane rather than individual planks. The siding was dipped in colorless Wood Life that seals the surface yet allows the exterior to weather naturally. Skylights and big windows provide light and openness. And new trees help soften the effect of a yard taken up almost completely by the pool.

The Kislevitz family, which includes six children, camped out in sleeping bags during the seven-month remodeling. "If there was ever a Mission Impossible, this was it," says Pat. "It brought out qualities we never knew we had. I asked the kids, 'Where is your pioneer spirit?'" Harry recalls, "It was amazing to see such change happening all around us."

Before and after: As purchased in 1952 for \$16,500, the Kislevitz house was an unprepossessing tract house on a flat quarter-acre (right). Remodeled and expanded upward (opposite), the house boasts a new design and much more space.



**RAISING THE
ROOF
IN SUBURBIA**

CALIFORNIA
RANCH
2 FAMILIES
160 ACRES



On warm days an irrigation ditch is a swimming hole (right). Fields grow feed for cattle that winter here and summer in the high country.

By Nancy C. Gray

This Merit award-winning vacation house rises from the floor of a wide valley that ribbons its way up the California-Nevada border. On each side there are mountains, and the slanting cedar structure picks up the look of the land naturally. To the west is the steep, timbered slope of the Sierra Nevada; to the east, the rough, stark Sweetwater range.

This is ranching country, and the house itself is built on a cattle spread owned by Southern Californian Jud Roberts, an insurance broker, and his brother Frank, a Reno physician. Together with their young families, the brothers weekend and vacation here, overseeing their working ranch.

When they bought the land five years ago, Jud and Frank wanted a compact house that would demand little care, yet accommodate all 12 Robertses (there are four children in each family). Los Angeles architect Eugene E. Hougham, Jr., took up the challenge and produced a three-part house of amazing elasticity. In its 1,620 square feet there is room for the Roberts dozen with guest space left over. Downstairs, across one end, the architect arranged two small, suite-like master bedrooms, each with a bath, for the adults. Upstairs, under the twin shed roofs that face each other, he designed two lofty dormitory rooms with five built-in bunks—one room earmarked for girls, the other for boys. The community living area has living room, dining room and kitchen, all under a soaring ceiling that echoes the pitch of nearby mountains.

The Roberts house does more than fit the land visually; functionally, it is a house for all seasons, with tall, slender windows that provide cross-ventilation in hot, dry weather. Its steep roofs handle winter snow, offer solid protection when the heavy winds blow (they sometimes reach 60-mile-an-hour velocity) and, more than anything else, give the house the look of the country all the Robertses love.

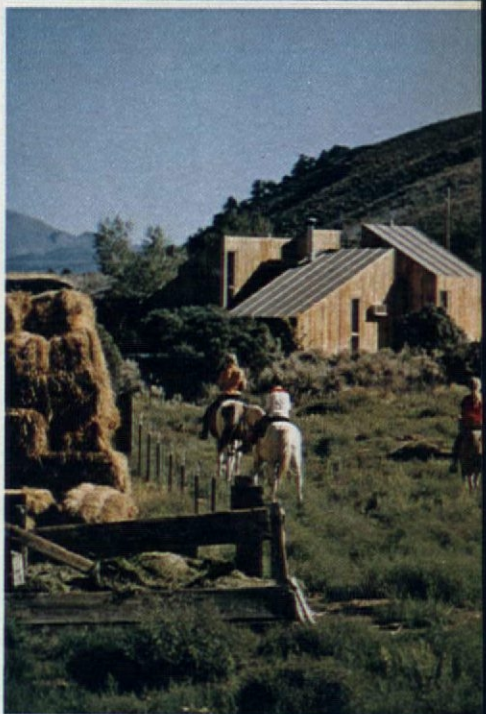
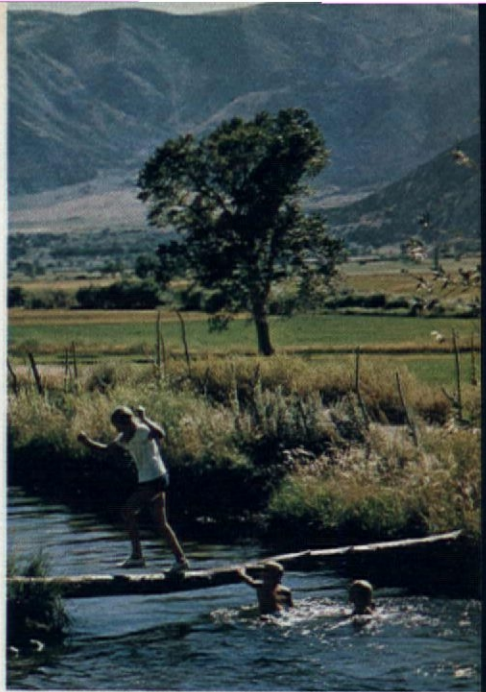
HIGH, WIDE AND HANDSOME IN CATTLE COUNTRY

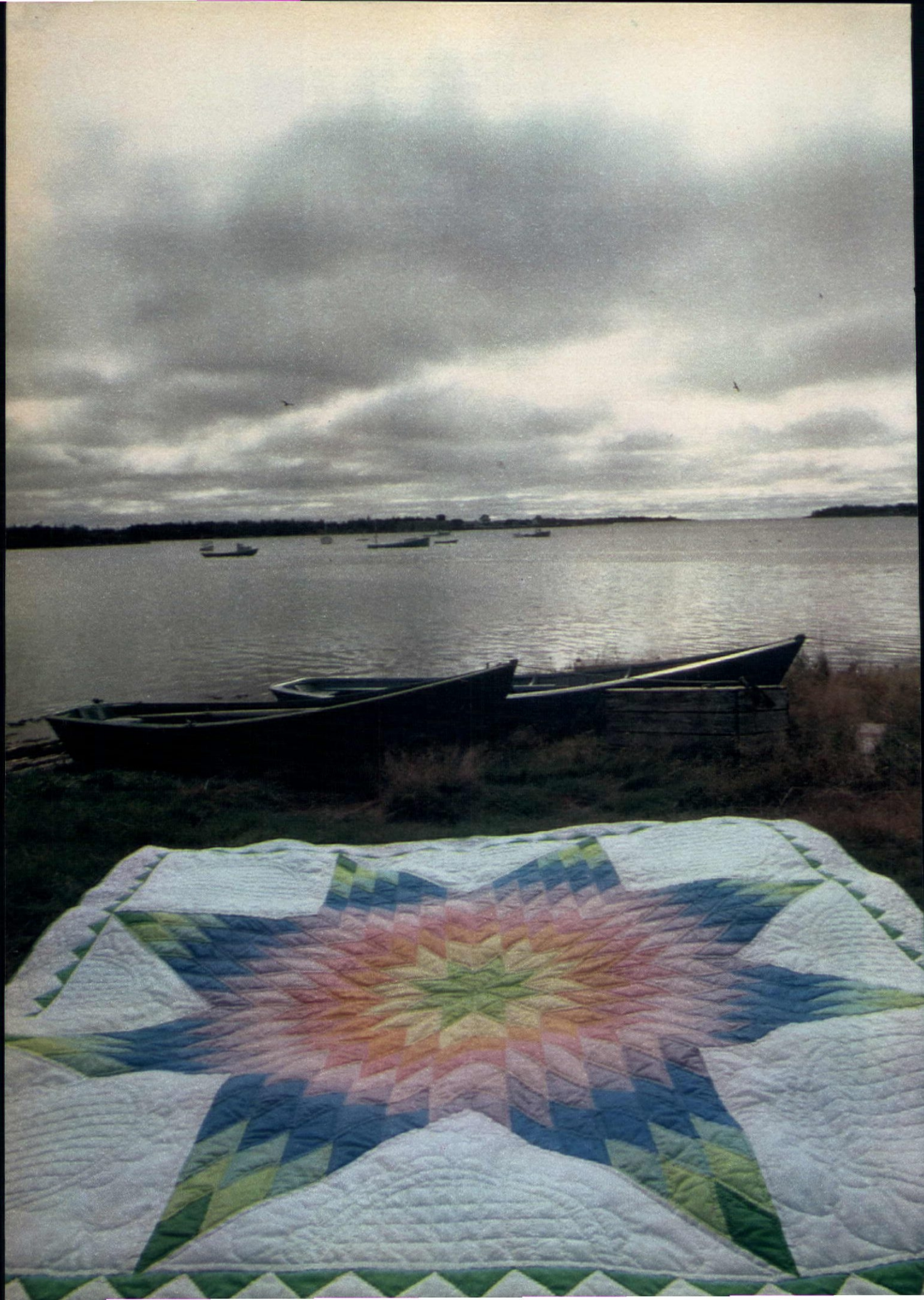
Roberts home (opposite, is designed and sited and mercurial weather offer mountain views.

s family gathers in the r-planked living area (opposite). Cindy, 13, tablesets; 11, huddles with Mother.

Horseback riding being part of ranch life, some of the Roberts clan (above, center) take off across the fields to drive cattle to their grazing land and maybe hunt for old mining trails.

Just a stone's throw from the house, Jud Roberts fishes for dinner (right) along with Quincy, the golden retriever.





By Christine B. Roth

The heritage of Nova Scotia is a blessed mix of English, French, German, Irish and American influences. Traditionally the men were shipwrights and fishermen, and the women provided warmth for their families in this moody, misty province with home crafts.

Last year, Vicki Lynn Crowe's strong feeling for this heritage took her home to Nova Scotia to awaken a new interest in the old crafts. Formerly on our Interior Design staff, Vicki is now coordinator, de-

signer and guiding spirit behind "Suttles and Seawinds," a beautiful collection of Nova Scotia handwork. (Suttles were fabric odds and ends women used for making rugs and quilts.)

Besides preserving the fine native tradition, the project aims at bringing a better wage to the women who are actually engaged in the crafts. A larger goal includes cooperatives all over the province, not just in Lunenburg County (shown here), Vicki's home. Some of the 30-plus craft

items that launched the project are pictured. Already a few leading U.S. stores have "Suttles and Seawinds" quilted and tartan accessories, tabletop fashions of crocheted fisherman's twine, hand-hooked rugs. And New York's Abercrombie & Fitch plans to show the collection, with prices beginning at \$14 for a pillow and \$150 for a quilt. For more information about these fine crafts, write to Vicki Lynn Crowe, Department of Development, Halifax, Nova Scotia.

THE HERITAGE CRAFTS OF NOVA SCOTIA



Once with *American Home*, Vicki Lynn Crowe (far left) is the moving spirit behind craft collection.

"Sunflower" quilt (center) has appliquéd detail; "Crow's Tracks" is waffle-quilted.

"Kaleidoscope" (left) is an old pattern adapted by Vicki to make a tablecloth, place mats, napkins. Setting typifies Lunenburg County.

"Poppy Wreath" (far left) is example of fine quilting and appliqué.

Blue and white pillow is in nautical group; batik fabric on quilt is by local design student; cushion is "Codfish Backs."



Displayed near a fishing village on the Le Havre River, "Blazing Star" (opposite), with every seam double-quilted, points up the superb workmanship that is typical of the "Suttles and Seawinds" collection.

By Helene Brown

For the woman who loves to cook and delights in setting an imaginative table, oven-to-tableware with dinnerware to match is the newest concept in dining. Here and opposite are samplings of the handsomest new lines, all dishwasher-proof and chip-resistant. No more transplanting oven-cooked food to an attractive serving dish. Now you can cook—and freeze—with casseroles, ramekins, soufflé or au-gratin dishes you can set out

SET A TABLE THAT TEMPTS

with coordinated dinner service and platters.

Sets like "Beige Mist" are complete down to salt and pepper shakers. The "Primary" pattern has menu suggestions inscribed on the bottom of each cooking piece. And the casserole covers in the "Paradise" line flip over to become trivets!

Each set is a rare beauty. "Herbs and Spices" traces delicate flowers on porcelain, to grace the most elegant table, while the stoneware sets, with their quiet colors, reflect the potter's art. Look for them at shops nationally.



Above, "Generation Blue Mist" stoneware, Dansk Designs, Ltd.: \$25 for a 5-piece place setting; 4-quart casserole, \$30; bowl, \$19.50. Below, Stonehenge "Beige Mist" stoneware by Midwinter for Josiah Wedgwood & Sons: 4-piece place setting, \$7.50; open oven dish, \$4; coffee pot, \$17.25; sugar, \$7.50; creamer, \$4.25.





Above, Stonehenge "Blue Dahlia" by Midwinter for Wedgwood: \$16.25 for a 4-piece place setting; 2-quart oven casserole, \$24; 12-inch platter, \$14. Below, "Herbs and Spices" porcelain, The Shafford Co.: \$6.30 for a 4-piece place setting; \$13 for a 2½-quart casserole that goes into the oven, but not the freezer.



Above, Franciscan "Primary" Gourmetware by Interpace Corp.: \$15.75 for a 5-piece place setting. Oven cookware: covered soup, \$7; 2-quart casserole, \$18; 4-quart, \$23. Below, Arnart Imports' "Paradise" porcelain: \$3 for a 2-piece snack set (mug and 10-inch plate); covered soup, \$4; 1-quart saucepan, \$10.



AN AMERICAN TREASURY

In the early 19th century, the potteries of Staffordshire, England, discovered in America a rich, new market for their earthenware, handsomely decorated with printed designs in deep cobalt blue. "Old Blue" dishes, as they are sometimes called, quickly won acceptance as attractive and practical substitutes for more costly porcelain. Although English scenes and landscapes were popular, canny British potters also produced designs in "Old Blue" that were geared exclusively to American tastes and interests. Din-

HISTORIC "OLD BLUE"

Platter:
Niagara Falls
from American side



Pitcher:
Erie Canal at
Albany, N. Y.

Ladle: arms of South Carolina

Footed teapot:
naval victory
at Lake Champlain

By Rosemary L. Klein

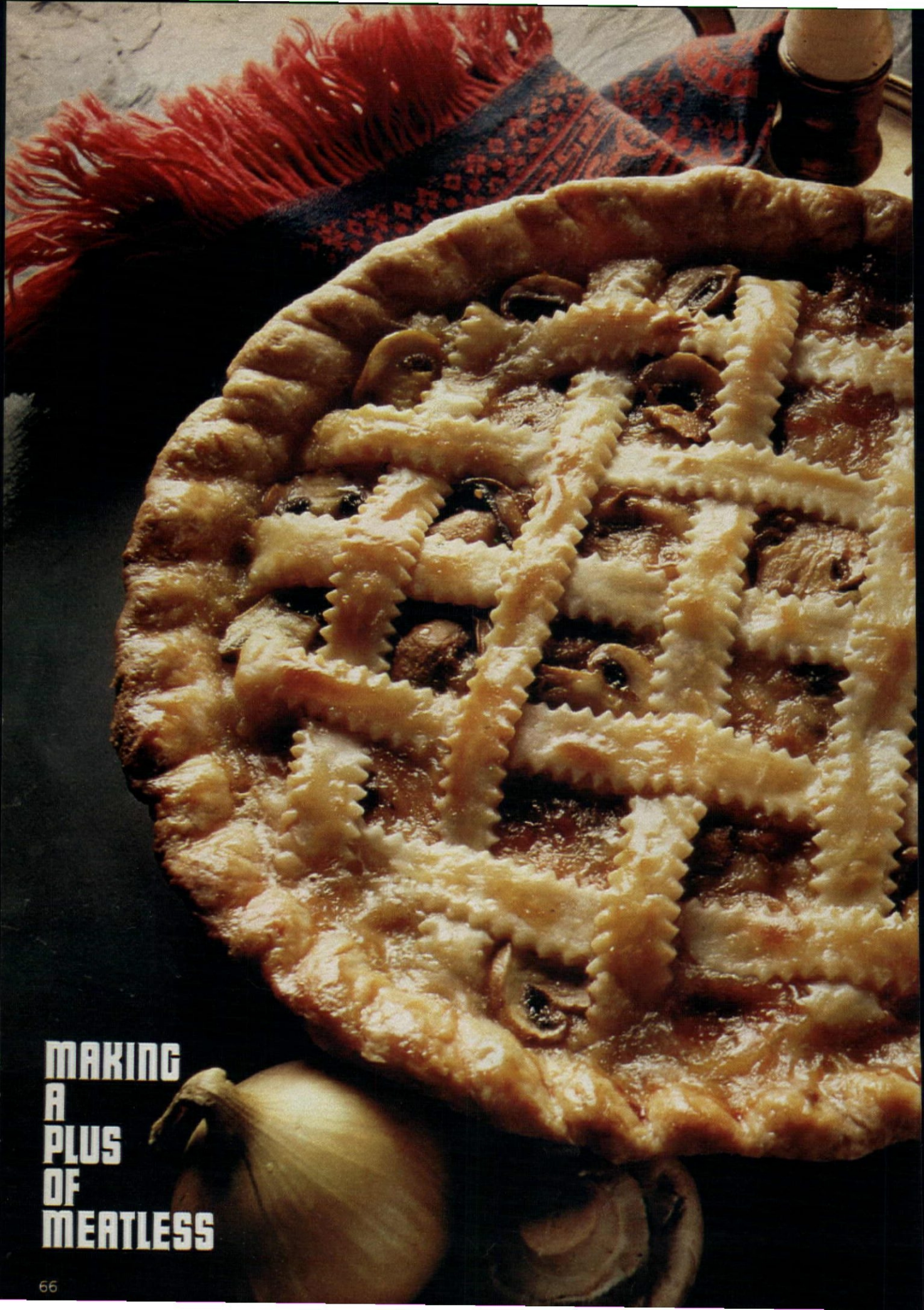
ner services, coffeepots and serving pieces were imprinted with scenes commemorating America's natural wonders, important public buildings, heroes and statesmen, engineering triumphs and naval victories—even those over the British. All would find buyers caught up in the new spirit of nationalism. Below are some prized pieces from the Smithsonian Institution, Washington, D.C., which owns the nation's finest collection of dark blue china with historic American views. (continued on page 80.)

Platter:
arms of Pennsylvania

Plate:
Octagon Church,
Boston

Gravy tureen and lid:
symbols of American independence

Mug:
General Lafayette
commemorative



**MAKING
A
PLUS
OF
MEATLESS**

Mushrooms and Swiss cheese combine to create the heavenly pie at left, a magnificent meatless favorite. At right, from the top: Tuna takes on crunchy lightness in these quick cakes; a blend of three cheeses makes a zesty filling for macaroni shells; a soufflé omelet—beautifully puffed and baked free-form—is surrounded by a ring of cooked vegetables.



By Frances M. Crawford
Who says you must serve meat or fresh fish at every meal? There are ways to vary your menus without upsetting your family's nutritional balance—and help balance your budget, too. With such favorite standbys as cheese, eggs, canned fish and pasta, you can put together hearty main dishes that appeal to the eye and the appetite, too. And you needn't spend much time or money. Recipes for meatless dishes pictured and others begin on page 72.

By Lucy Wing

When Lewis Carroll extolled "soup... beautiful soup," he envisioned enjoying it for its own sake. But that was the 19th century. Today our fantasies go further. The variety of canned and packaged soups to be found in stores and supermarkets gives us a whole world of gastronomic delights to create in our kitchens. Soup adds flavor pluses to all kinds of dishes; some super suggestions are shown at right, beneath the steaming pot. Recipes for these and more begin on page 74.

Bacon Cheese Bread



Eggplant with Celery Sauce



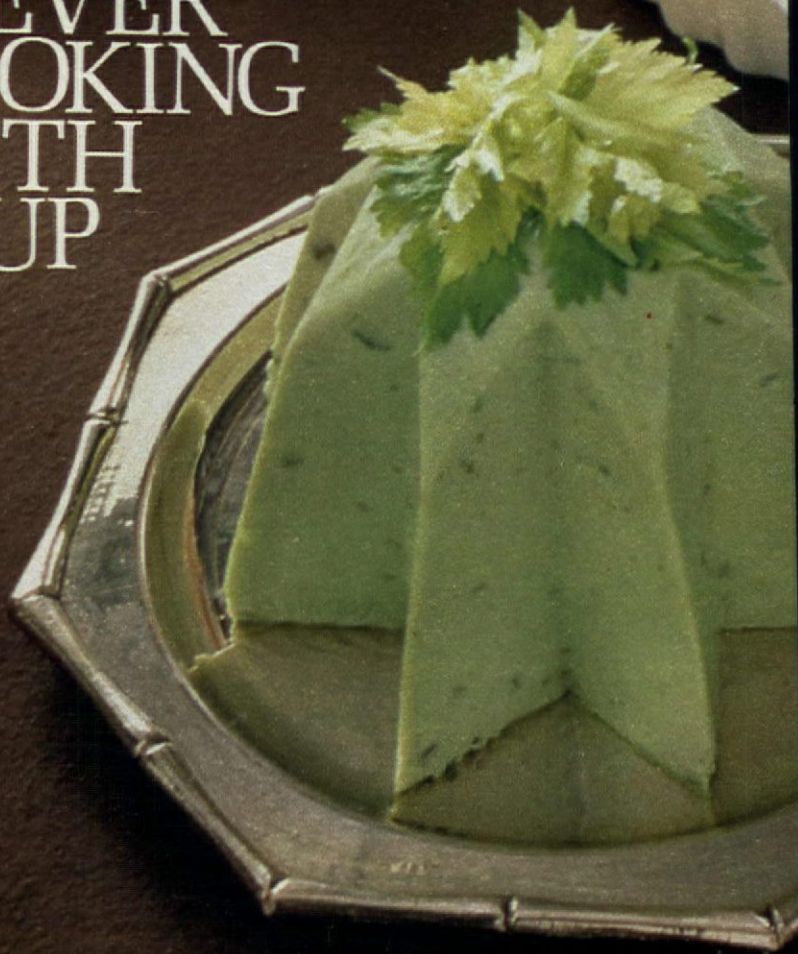
And here are some ideas to start your adventures in soup-cooking.

Take the chill off wintry days with a mug of herbed tomato soup. Dilute a can of condensed tomato soup with clam juice; add basil or marjoram and a dash of hot-pepper sauce.

Whip up a tasty vegetable dip: Blend 1 envelope green pea-soup mix, 1 pint dairy sour cream and ¼ cup crumbled cooked bacon.

If your family's eating schedule is erratic, make individual casseroles, using chunky turkey vegetable soup. Line greased 10-inch custard cups with seasoned mashed potatoes. Spoon in soup. Bake each as needed. (continued on page 74)

CLEVER COOKING WITH SOUP





Herbed Pork in Crust

Creamy Asparagus Salad Mold

Rolled Stuffed Filet of Sole

**COOKING
LESSON No. 52**
By Jacques Jaffry

COQ AU VIN

From Burgundy, where wine was made even before Roman times, comes this frugal but flavorful country dish: chicken cooked in wine. Red wine is usual, though the dish may be made with white. In France it would be served with boiled potatoes, but you can add a green vegetable. A red Burgundy or Beaujolais complements it.



COQ AU VIN

- 1/2 pound salt pork
- 2 broiler-fryers (3 pounds each), cut up
- Salt
- Pepper
- 2 tablespoons butter or margarine
- 1/4 cup minced shallots or green onions
- 1/2 pound mushrooms, quartered
- 1 clove of garlic, minced
- 2 cups dry red wine
- 1/4 teaspoon leaf thyme, crumbled
- 1 bay-leaf
- 2 cans (10 1/2 ounces each) condensed chicken broth
- 1 can (8 ounces) tomato sauce
- 1 can (1 pound) small onions, well drained
- 2 tablespoons butter or margarine
- 2 tablespoons flour
- 2 tablespoons butter or margarine, melted
- 2 tablespoons chopped parsley

1 Skin and dice pork. Put in a saucepan; add water to cover. Bring to boiling. Cook 5 to 7 minutes; drain well. Cook pork in Dutch oven or heavy pan over medium heat until golden, stirring occasionally. Remove; reserve. Sprinkle chicken with salt and pepper. Add 2 tablespoons butter or margarine to fat in pan. Brown chicken on all sides; remove pieces as they brown. Add shallots or green onions and mushrooms to fat in pan. Cook 2 to 3 minutes, stirring often. Add garlic; cook 1 minute. Drain off all fat from pan. Return the chicken and pork pieces to pan.

2 Add wine, thyme and bay leaf. Bring to boiling. Cook, uncovered, 15 minutes. Add broth and tomato sauce. Cover. Simmer 20 minutes or until chicken is tender. While it cooks, cook onions in 2 tablespoons butter or margarine in a small skillet over medium heat 2 to 3 minutes, shaking pan to brown them on all sides. Arrange chicken, pork, onions and mushrooms in serving dish or platter. Keep warm.

3 Bring sauce to boiling. Blend flour and melted butter or margarine. Stir into sauce. Cook 1 minute. Strain over chicken. Sprinkle with parsley. Garnish dish with heart-shaped croissants, if desired. Makes 6 servings.



SOUFFLÉ PIPERADE*(pictured on page 67)*

- ¼ cup pure vegetable or olive oil
- 1 cup finely sliced onion (1 large)
- 2 green peppers, seeded and cut in thin strips
- 1 clove of garlic, minced
- 4 medium tomatoes, peeled and diced or 1 can (1 pound, 12 ounces) tomatoes, coarsely chopped
- 1 teaspoon salt
- ½ teaspoon pepper
- 5 egg whites
- ¼ teaspoon cream of tartar
- 5 egg yolks
- ½ teaspoon salt

Heat oil in large skillet over medium heat. Add onion and green peppers. Cook 5 minutes, stirring occasionally. Add garlic, tomatoes, salt and pepper. Simmer 15 to 20 minutes or until vegetables are tender. Arrange vegetables around edge of buttered ovenproof platter or casserole. Heat oven to 350°. Beat egg whites until foamy. Add cream of tartar. Continue beating until whites are stiff but not dry. Beat egg yolks and salt until smooth. Fold yolks into beaten whites gently. Spoon egg mixture into center of platter. Smooth surface with spatula. Make ridges along sides with edge of spatula, if desired. Bake 20 minutes. Serve immediately. Makes 4 to 6 servings.

STUFFED SHELL MACARONI*(pictured on page 67)*

- 2 tablespoons pure vegetable or olive oil
- ¼ cup minced onion (1 small)
- 1 clove of garlic, minced
- 2 cans (8 ounces each) tomato sauce
- ½ teaspoon salt
- Dash of pepper
- 1 teaspoon sugar
- ½ teaspoon dried basil leaves, crumbled
- ½ teaspoon dried oregano, crumbled
- 2 packages (8 ounces each) cream cheese
- 2 eggs
- 1 package (8 ounces) mozzarella cheese, shredded
- 2 tablespoons chopped parsley
- ½ teaspoon salt
- Dash of pepper
- 1 package (12 ounces) jumbo shell macaroni, cooked and drained
- 2 tablespoons grated Parmesan cheese

Heat oil in saucepan over medium heat. Add onion. Cook 2 to 3 minutes, stirring occasionally. Add garlic; cook 1 minute. Add tomato sauce, ½ teaspoon salt, dash of pepper, sugar, basil and oregano. Cover. Simmer 10 minutes, stirring occasionally.

Heat oven to 350°. Place cream cheese and eggs in mixing bowl. Beat until smooth. Stir in mozzarella, parsley, ½ teaspoon salt and dash of pepper. Mix well. Stuff each shell with about 1 tablespoon of cheese mixture. Spoon ½ cup sauce into a 13x9-inch baking dish. Arrange stuffed shells over sauce in one layer. Spoon remaining sauce over shells. Sprinkle with grated Parmesan cheese. Bake 20 minutes or until shells are heated through. Makes 6 to 8 servings.

SWISS CHEESE-MUSHROOM PIE*(pictured on pages 66-67)*

- 3 tablespoons butter or margarine
- 1 cup thinly sliced onion (1 large)
- 1½ pounds mushrooms, sliced
- 1 teaspoon salt
- Dash of pepper
- ½ teaspoon Worcestershire sauce
- 1 tablespoon lemon juice
- 1 package pie-crust mix
- ½ pound Swiss cheese, shredded
- 1 egg yolk
- 1 tablespoon water

Melt butter or margarine in skillet over medium heat. Add onion; cook 2 minutes. Add mushrooms, salt, pepper, Worcestershire and lemon juice. Cook 5 minutes, stirring occasionally. Drain mushroom mixture. Prepare pie crust according to package directions. Roll ¾ of dough to 12-inch circle. Fit dough into 9-inch pie plate, allowing a 1-inch overhang. Roll out remaining dough; cut into eight or ten ½-inch strips. Heat oven to 375°. Combine mushroom mixture and cheese. Mix well. Turn into pastry shell. Arrange pastry strips, lattice fashion, on top of filling. Trim ends even with edges of shell. Moisten and fold overhang over strip ends. Flute edges. Beat egg yolk and water. Brush over pastry. Bake 35 to 40 minutes or until pastry is golden brown. Serve hot or cold. Makes 6 servings.

TUNA CAKES *(pictured on page 67)*

- 3 cans (7½ ounces each) tuna
- ½ cup finely minced onion (1 medium)
- ¾ cup mayonnaise or salad dressing
- 3 eggs, slightly beaten
- 1 teaspoon anchovy paste (optional)
- 2 tablespoons lemon juice
- 1 teaspoon salt
- ½ teaspoon pepper
- 4 cups soft bread crumbs (8 slices)
- 3 tablespoons butter or margarine
- 3 tablespoons pure vegetable oil

Drain tuna. Chop coarsely. Combine tuna, onion, mayonnaise or salad dressing, eggs, anchovy paste, lemon juice, salt, pepper and 3 cups soft bread crumbs in large bowl. Mix thoroughly. Divide mixture in 12 portions. Roll each portion in some of remaining bread crumbs. Shape into a 3-inch patty on a surface sprinkled with the rest of the crumbs. Refrigerate 1 hour. Heat 1 tablespoon butter or margarine and 1 tablespoon oil in large skillet over medium heat. Cook cakes, 4 at a time, 3 to 4 minutes on each side or until golden brown. Discard fat from skillet as each batch cooks. Serve with tartar sauce and a green vegetable, if desired. Makes 6 servings.

SPINACH AND CHEESE SOUFFLÉ

- ½ cup grated Parmesan cheese
- 3 tablespoons butter or margarine
- 1 package (10 ounces) frozen chopped spinach, cooked and drained well
- ¼ cup flour
- Dash of pepper
- Dash of ground nutmeg
- 1 cup light cream
- 4 eggs, separated

Heat oven to 375°. Butter 1-quart soufflé dish. Sprinkle with 1 tablespoon

grated cheese. Melt butter or margarine in saucepan. Add spinach. Cook, stirring occasionally, until all water has evaporated. Add flour. Mix well. Add pepper, nutmeg and cream. Bring to boiling, stirring constantly. Cook 1 minute. Remove from heat. Stir in remaining cheese. Add egg yolks, one at a time, beating well after each addition. Beat egg whites until stiff but not dry. Stir about ½ cup beaten whites into spinach mixture to lighten it. Fold in remaining whites gently. Turn mixture into prepared soufflé dish. Smooth surface with spatula. Bake 35 to 40 minutes or until soufflé is puffed and golden brown. Serve at once. Makes 4 servings.

EGGPLANT PARMIGIANA

- 1 large eggplant
- Salt
- 2 tablespoons butter or margarine
- ¼ cup finely minced onion (1 small)
- 2 cans (8 ounces each) tomato sauce
- ½ teaspoon salt
- Dash of pepper
- 1 teaspoon sugar
- 1 small bay leaf
- Flour
- 1 cup pure vegetable oil
- 1 package (8 ounces) mozzarella cheese, thinly sliced
- ¼ cup grated Parmesan cheese

Peel eggplant; cut crosswise into ¾-inch slices. Sprinkle slices with salt. Let stand 1 hour. Heat oven to 400°. Melt butter or margarine in skillet over medium heat. Add onion. Cook 2 to 3 minutes, stirring occasionally. Add tomato sauce, salt, pepper, sugar and bay leaf. Cover. Simmer 10 minutes. Remove from heat. Discard bay leaf.

Dry eggplant slices with paper towels. Dredge lightly in flour. Heat ½ cup oil in large skillet over medium heat. Sauté eggplant slices until light brown on both sides, adding more oil when necessary. Drain slices on paper towels. Arrange layer of eggplant slices in shallow ovenproof dish. Cover with tomato sauce. Arrange cheese slices over sauce. Continue layers of eggplant, tomato sauce and cheese until eggplant is used. Sprinkle with grated cheese. Bake 15 minutes. Makes 4 servings.

SALMON LOAF

- 2 cans (1 pound each) salmon, drained, boned and flaked
- 3 cups soft bread crumbs (6 slices)
- 2 eggs, slightly beaten
- 2 tablespoons lemon juice
- 2 tablespoons chopped parsley
- ½ teaspoon pepper
- Cucumber Sauce

(see recipe, page 74)

Heat oven to 350°. Line 6-cup plain mold with foil. Butter foil. Combine salmon, bread crumbs, eggs, lemon juice, parsley and pepper. Mix gently with fork. Turn into prepared mold. Bake 40 to 45 minutes or until firm. Remove from oven. Unmold onto warm platter. Remove foil gently. Serve with Cucumber Sauce. Makes 4 to 6 servings.

Surprise! Easy candy from a frosting mix.



Easy-mix candy from Betty Crocker.

- 2 tablespoons butter or margarine
- 1/4 cup milk (plus 2 teaspoons if making with chocolate fudge frosting mix)
- 1 package Betty Crocker creamy frosting mix (chocolate fudge, milk chocolate, lemon, orange, creamy cherry, creamy white* or any of the other delicious flavors**)

Heat butter in milk over low heat until butter melts and mixture *just* begins to simmer. Remove from heat; stir in frosting mix (dry). Heat over low heat, stirring constantly with rubber scraper, until smooth and glossy, 1 to 2 minutes. *Do not overcook.* Makes 1 pound.

SQUARES—Stir in 1/2 cup chopped nuts if desired. Pour into aluminum foil-lined loaf pan, 9x5x3 inches.

WAFERS—Drop by teaspoonfuls onto waxed paper. If necessary, reheat mixture slightly.

CLUSTERS—Stir in 1 1/2 cups salted peanuts or other nuts. Drop by teaspoonfuls onto waxed paper.

*Tint and flavor if desired.

**If using golden caramel frosting mix, reduce milk to 3 tablespoons.

With one package of Betty Crocker® creamy frosting mix (any flavor) and one simple recipe, you can make decorative peanut clusters, dreamy old-fashioned fudge or rich delicate wafers. It's delicious easy-mix homemade candy, perfect from you to them on Valentine's Day or any time. With love from Betty Crocker.



MEATLESS continued

CUCUMBER SAUCE

- 1 tablespoon butter or margarine
- ¼ cup all-purpose flour
- 1 cup light cream
- ½ teaspoon salt
- Dash of pepper
- ¼ teaspoon ground nutmeg
- 1 cup dairy sour cream
- ½ cup finely minced cucumber, drained

Melt butter or margarine in small saucepan over medium heat. Stir in flour. Cook 1 minute, stirring constantly. Add cream, salt, pepper and nutmeg. Bring to boiling, stirring constantly. Cook 1 minute longer. Stir in sour cream and cucumber. Bring back to boiling, stirring gently. Correct seasoning to taste. Makes about 2 cups.

CLEVER COOKING WITH SOUP continued from page 68

Try this light soup before a heavy dinner. Bring 3 cans (13¾ ounces) chicken broth to boiling; add frozen French-style green beans; cook until tender. Garnish with slivers of ham.

Here's an easy-to-prepare oyster stew: Make 1 envelope potato soup mix according to package directions. Stir in an 8-ounce can oysters with their liquid, 2 tablespoons butter or margarine and 1 cup light cream; reheat but do not boil.

What's left of your turkey becomes a new and tasty dish when diced and combined with cooked spaghetti, canned undrained mushrooms and condensed cream of celery soup. Sprinkle with grated Parmesan cheese and bake until flavors blend.

Ground beef, long a pocketbook friend, tastes deliciously different in a dill sauce. Shape beef into 1-inch meatballs; cook in skillet until well browned. Combine 2 cans condensed cream of potato soup, 1 cup milk and 2 teaspoons dill weed in large saucepan or chafing dish. Add meatballs. Serve over patty shells or toasted English muffins.

A leg of lamb, glorious the first day it's served, can be carried the second day and served over rice. Sauté chopped onion and apple in butter or margarine. Stir in 1 can (13 ounces) cream of curried chicken soup and cubed cooked lamb. Heat. Thicken sauce, if desired.

Update traditional Cauliflower au Gratin with a shrimp sauce. Prepare 2 packages frozen cauliflower according to package directions; drain. Place in greased casserole and spread with undiluted condensed cream of shrimp soup. Sprinkle with packaged bread crumbs. Bake until heated.

Serve a tangy lemon sauce on hot broccoli, asparagus or seafood. It's simply made; just blend 1 can undiluted condensed cream of chicken or celery soup, ¼ cup mayonnaise or salad dressing, 1 teaspoon grated lemon peel and 1 tablespoon lemon juice.

For a quick almond sauce to serve on broiled fish or chicken, brown ¼ cup sliced almonds lightly in 2 tablespoons butter or margarine. Blend in 1 can undiluted condensed cream of mushroom soup and ½ cup water.

CREAMY ASPARAGUS SALAD MOLD

(pictured on page 68)

- 2 envelopes unflavored gelatin
- 1 cup water
- 2 cans (10¾ ounces each) condensed cream of asparagus soup
- 1 package (8 ounces) cream cheese, softened at room temperature
- ¼ cup lime juice
- 3 tablespoons sugar
- Dash of hot-pepper sauce
- Green food coloring
- ½ cup minced celery
- 2 tablespoons minced onion

Sprinkle gelatin over water in medium-size saucepan. Heat over low heat until gelatin is dissolved. Add undiluted soup. Stir with wire whisk until blended. Set aside. Beat cream cheese in small bowl until fluffy. Beat in lime juice, sugar and hot-pepper sauce gradually. Stir in soup mixture gradually. Add several drops coloring to tint a nice green color. Stir in celery and onion. Pour into a lightly oiled 5-cup mold. Chill several hours or overnight. Just before serving, run blade of small knife around edge of mold. Dip mold in hot water for a few seconds. Dry mold with towel. Place serving dish over mold. Invert and unmold. Garnish top with celery leaves, if desired. Makes 8 servings.



ROLLED STUFFED FILET OF SOLE

(pictured on page 69)

- 2 packages (1 pound each) frozen filets of sole, thawed

Salt

Pepper

- 1 can (19 ounces) chunky clam chowder soup

- ½ cup dry white wine

Rinse filets; pat dry with paper towels. Place 1 large filet or several small pieces between 2 sheets of wax paper. Pound with a wooden mallet until flattened. Repeat with remaining filets, ending with 6 large flattened pieces. Sprinkle filets with salt and pepper. Heat oven to 350°. Pour soup into strainer over bowl; stir to remove all liquid. Reserve liquid. Spread soup particles on filets, leaving ½ inch free of particles all around. Roll up filets tightly, starting from narrow end. Secure with wooden picks if necessary. Place rolls in buttered 13x9-inch baking dish. Combine reserved soup liquid and wine. Pour over rolls. Cover dish with foil. Bake 20 minutes or until fish flakes easily when tested with a fork. Transfer rolls to serving dish with a slotted spoon or spatula. Remove picks. Keep rolls warm. Pour sauce left in baking dish into large saucepan. Heat over high heat until sauce is reduced by half. Strain over rolls. Garnish with parsley, if desired. Makes 6 servings.

EGGPLANT WITH CELERY SAUCE

(pictured on page 69)

- 1 medium-size eggplant (about 2 pounds)
- 2 eggs
- ¼ cup water
- 1¼ cups seasoned packaged bread crumbs
- Pure vegetable oil
- ¾ cup water
- 2 chicken bouillon cubes
- 1 can (10½ ounces) condensed cream of celery soup
- ½ cup grated Parmesan cheese

Cut eggplant crosswise into ½-inch slices. Beat eggs and water in pie plate or shallow dish. Dip each eggplant slice in egg mixture, then coat with bread crumbs. Heat ¼ cup oil in large skillet over medium heat. Add several slices; fry until lightly browned on both sides. Drain on paper towels. Add more oil to fry remaining slices. Bring water and bouillon cubes to boiling in medium-size saucepan. Stir until cubes dissolve. Blend in undiluted soup with wire whisk. Stir in cheese. Heat oven to 375°. Pour half of sauce into buttered shallow baking dish. Arrange eggplant slices in sauce. Spoon on remaining sauce. Cover dish with foil. Bake 30 minutes or until heated. Makes 6 servings.

HERBED PORK IN CRUST

(pictured on page 69)

- 2 pounds boneless pork, cut into 1-inch cubes
- ½ cup chopped onion (1 medium)
- 1 clove of garlic, minced
- 1½ cups water
- 1 envelope (1¾ or 2 ounces) chicken vegetable soup mix
- 1 teaspoon salt
- Dash of pepper
- ½ teaspoon ground savory
- ½ teaspoon rubbed sage
- 1 bay leaf
- 3 cups cut-up celery
- 1 package (10 ounces) frozen ready-to-bake puff-pastry shells, thawed
- 1 egg white

Cook pork in large skillet over high heat until well browned, stirring occasionally. Push pork to one side; add onion and garlic. Sauté 1 minute. Add water, soup mix, salt, pepper, savory, sage and bay leaf. Bring to boiling. Cover. Cook over low heat 30 minutes, stirring occasionally. Discard bay leaf. Add celery. Cook 15 minutes.

Heat oven to 450°. Overlap pastry shells slightly on lightly floured board. Roll to a 16x12-inch rectangle, turning dough over frequently during rolling. Invert a 2-quart, oval, shallow baking dish on pastry. Cut out pastry with a pastry wheel or sharp knife to fit top of dish. Spoon pork mixture into dish; set aside. Cut out center of pastry to allow steam to escape during baking. Cut pastry scraps into 1x½-inch diamond-shaped pieces. Brush pastry oval with egg white. Place pastry, coated side down, over pork mixture. Place diamonds around edge. Cut out rest of pastry scraps with canapé cutter. Place around opening. Brush top with egg white. Bake 15 minutes or until golden. Makes 8 servings.

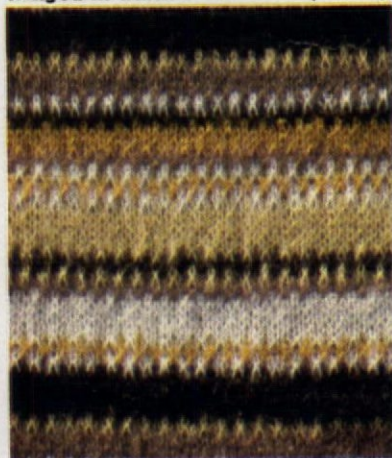
continued

By Dorothy Lambert Brightbill

KNIT A CUDDLY MOHAIR AFGHAN

Afghans are for snuggling under indoors but, as our young friend at right knows, they're just as comforting—maybe even more so—outdoors. Why not knit one of our cozy mohair beauties to put over your knees when you're park-bound while the children are playing, or to wear as a shawl when spring comes? You could even tuck one into the car to warm a small passenger on a cold day. These lovely afghans are made of kitten-soft, non-shed, knitted mohair and they're a cuddly 42 by 55 inches plus fringe. Both kits come with yarn and instructions; you can finish either (or both) in no time.

Afghan can also be striped and fringed in warm earth tones (below).



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MEXICAN-STYLE SAUSAGE PLATTER

- 2 pounds hot Italian sausages
- ½ cup water
- ½ cup chopped onion (1 medium)
- 1 small green pepper, seeded and diced
- 1 clove of garlic, minced
- 1 can (14¾ ounces) ready-to-serve chili beef soup
- 1 can (6 ounces) tomato paste
- ½ teaspoon sugar

Cheddar Cornmeal (see recipe below)

Place sausages and water in large skillet. Bring to boiling over medium heat. Cover. Cook 5 minutes. Uncover. Cook sausages about 15 minutes or until well browned, turning occasionally. Drain sausages on paper towels. Discard all but 2 tablespoons fat left in skillet. Sauté onion, green pepper and garlic 3 minutes. Add soup, tomato paste and sugar. Bring to boiling, stirring constantly. Cut sausages crosswise into chunks; add to skillet mixture. Cover. Cook 15 minutes, stirring occasionally. Pipe or spoon Cheddar Cornmeal around edge of heatproof platter. Spoon sausage mixture into center. Broil until lightly browned. Makes 8 servings.

CHEDDAR CORNMEAL

- 1½ cups yellow cornmeal
- 2 teaspoons salt
- 4 cups water
- 1 can (10¾ ounces) condensed Cheddar cheese soup, undiluted
- 2 egg yolks, beaten

Combine cornmeal, salt and 2 cups water in bowl. Bring remaining 2 cups water to boiling in large saucepan over high heat. Stir in cornmeal mixture. Bring just to boiling, stirring constantly. Cover. Cook over low heat 10 minutes, stirring occasionally. Remove from heat. Stir in undiluted soup and egg yolks until smooth and fluffy. Shape into 8 portions by mounding with spoon or pressing through a pastry bag with a star tip onto a greased cookie sheet. Or pipe mixture around heatproof platter for a border garnish. Brown lightly under a broiler. Makes 8 servings.

SWEET-AND-SOUR CHICKEN

- 1 cup unsifted all-purpose flour
- 1 teaspoon baking powder
- 1 teaspoon salt
- 1 cup water
- Fat or oil for frying
- 2 broiler-fryers (about 2½ pounds each), cut up
- 1 can (19 ounces) chunky vegetable soup
- ½ cup dark brown sugar, firmly packed
- ½ cup pineapple juice
- ½ cup catsup
- ¼ cup cider vinegar
- 2 tablespoons cornstarch
- 1¼ teaspoons salt

Combine flour, baking powder, 1 teaspoon salt and water in bowl until blended. Heat 1-inch depth fat or oil in kettle or Dutch oven until very hot or to 375° on deep-fat frying thermometer. Dip chicken in flour mixture, several pieces at a time; lower into fat. Fry until golden brown, turning once. Drain pieces on paper towels. Place on serving platter; keep warm. Repeat until

all pieces are fried. Combine soup, brown sugar, pineapple juice, catsup, vinegar, cornstarch and 1¼ teaspoons salt in medium-size saucepan until well mixed. Bring to boiling over medium heat, stirring constantly. Boil 1 minute. Spoon sauce over chicken. Makes 8 servings.

FLEMISH BRAISED BEEF

- 2 tablespoons pure vegetable oil
- 3 pounds round steak, cut into 6 serving-size pieces
- 2 cloves of garlic, crushed
- 2 bay leaves
- ¼ teaspoon leaf thyme, crumbled
- 1 teaspoon salt
- Dash of pepper
- 1 bottle or can (12 ounces) beer
- 1 can (10½ ounces) condensed onion soup
- 2 tablespoons all-purpose flour
- ¼ cup water
- 2 tablespoons chopped parsley

Heat oil in large kettle or Dutch oven over high heat. Brown meat well. Add garlic; sauté 1 minute. Add bay leaves, thyme, salt, pepper, beer and undiluted soup. Bring to boiling. Cover. Simmer over low heat 1¾ to 2 hours or until meat is tender. Arrange meat on serving platter. Keep warm. Skim fat from surface of liquid left in kettle. Discard bay leaves. Mix flour and water until smooth. Stir slowly into boiling liquid. Cook, stirring constantly, until sauce has thickened. Pour over meat. Sprinkle with parsley. Makes 6 servings.

CONFETTI RICE

- ¼ cup butter or margarine
- 1½ cups regular long-grain rice
- 1 envelope (2½ ounces) tomato vegetable soup mix with noodles
- 3 cups water

Heat oven to 350°. Melt butter or margarine in 2-quart casserole in oven. Remove from oven. Tilt casserole to grease sides. Add rice; stir until each grain is coated. Stir in soup mix and water. Cover. Bake 1 hour or until rice is tender and liquid is absorbed. Fluff rice mixture with fork. Spoon into serving dish. Makes 6 to 8 servings.

SAVORY BAKED POTATOES

- 6 medium-size baking potatoes
- ½ cup butter or margarine
- ¾ to 1 cup milk
- 1 envelope (1¼ ounces) beef-flavor mushroom soup mix
- ¼ cup chopped parsley

Heat oven to 400°. Scrub potatoes; dry. Grease potatoes; prick with fork. Place in shallow pan. Bake 1 hour or until potatoes are tender when tested with a fork. Melt butter or margarine in saucepan over low heat. Stir in ¾ cup milk. Remove from heat. Add mushroom mix. Cut ½-inch slice from the top of each baked potato. Scoop out pulp into large bowl. Reserve shells. Mash pulp. Beat in butter mixture. Add milk if needed to make mixture smooth and fluffy. Stir in parsley. Fill reserved shells, mounding slightly. Return filled potatoes to baking pan. Bake until heated through. Makes 6 servings.

BACON CHEESE BREAD

- (pictured on page 68)
- ½ cup milk
- 1 can (10¾ ounces) condensed Cheddar cheese soup, undiluted
- ¼ cup butter or margarine
- 3½ cups unsifted all-purpose flour
- 1 package active dry yeast
- 1 teaspoon salt
- 1 large egg
- 6 slices bacon, cooked and crumbled

Stir milk into soup gradually in medium-size saucepan. Add butter or margarine. Heat over low heat until warm (120° to 130°). Combine 2 cups flour, undissolved yeast and salt in large bowl of mixer. Add soup mixture. Beat on low speed until dry ingredients are moistened. Add egg and ½ cup flour. Beat 2 minutes at medium speed, scraping bowl with rubber spatula. Remove from mixer. Stir in 1 cup flour and crumbled bacon with spoon to make a firm but sticky dough. Cover bowl with plastic wrap. Refrigerate 1 hour or until dough is doubled in bulk. Grease 2-quart casserole. Shape dough into ball with well-greased hands. Place in prepared casserole. Cover with towel. Let rise in warm place (85°), free from draft, 1 hour or until doubled in bulk. Heat oven to 350°. Bake bread 50 minutes or until golden brown. Remove from casserole immediately. Cool completely on wire rack. Wrap. Makes 1 loaf.

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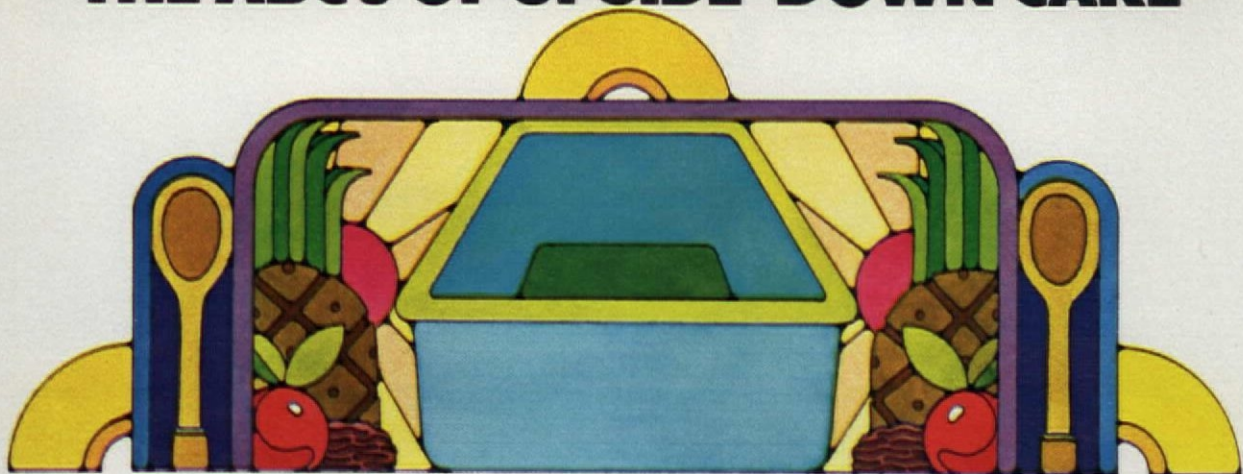
- 1/2 cup butter or margarine
- 1 package Betty Crocker[®] yellow or devils food cake mix
- 3 cups miniature marshmallows
- 1 package (6 ounces) semisweet chocolate pieces or butterscotch pieces
- 3 cups Cheerios[®] cereal
- 1 can (14 ounces) sweetened condensed milk

Heat oven to 350°. In oven, melt butter in jelly roll pan, 15 $\frac{1}{2}$ x10 $\frac{1}{2}$ x1 inch; rotate pan until butter covers bottom. Sprinkle cake mix (dry) over butter; sprinkle with marshmallows, chocolate pieces and cereal. Pour milk evenly over top. Bake about 25 minutes or until golden brown. While warm, run knife around edges to loosen sides. Cool. Cut into bars, about 3x1 $\frac{1}{2}$ inches. 30 bars.

High Altitude: Melt 1/4 cup butter in each of 2 square pans, 9x9x2 inches. Measure cake mix; divide in half. Proceed as directed, using half of each ingredient in each pan.

Look for other delicious recipes on all of our cake mix packages.

THE ABC'S OF UPSIDE-DOWN CAKE



The name of this dessert speaks for itself: After baking, it's turned out upside down. To make it, a butter-sugar mixture is put in a pan, fruit is added in a design and cake batter poured over. (Pineapple is the classic, but peaches, plums or apricots can also be used.) The baked cake is inverted, so the syrupy mixture glazes the fruit and helps moisten the cake.

Upside-down cakes, now baked in the oven, are said to have been originated by early American settlers, who enjoyed an occasional sweet but had no bake ovens. With Yankee ingenuity, they found a way to make cakes in a skillet. Even today, some recipes, particularly those using electric skillets, suggest baking the cakes this way.

Here are some points to remember when making upside-down cake:

- Be sure you follow the recipe exactly and that all your measurements are accurate.
- Beat the batter only as long as the recipe says. If you overbeat, you will have a tough, dry cake.
- Use the baking time in the recipe as a guide. It is always best to check a cake with the fingertip test.

PINEAPPLE UPSIDE-DOWN CAKE

- ¼ cup butter or margarine
- ¼ cup dark brown sugar, firmly packed
- 1 can (1 pound, 4 ounces) sliced pineapple
- 9 maraschino cherries, drained
- ¼ cup pecan halves
- 1½ cups sifted all-purpose flour
- 2 teaspoons baking powder
- ½ teaspoon salt
- 1 cup sugar
- ¼ cup shortening
- ¾ cup milk
- 1 teaspoon vanilla
- 1 egg

Fruit Sauce

1. Heat oven to 350°.
2. Put butter or margarine into a 9x9x2-inch pan. Set over low heat

until butter or margarine melts. Hold pan with a pot holder and swirl pan so bottom is coated.

3. Set pan on rack on counter. Sprinkle brown sugar evenly over bottom of pan.

4. Drain pineapple. Reserve syrup and 1 slice of pineapple for sauce.



5. Arrange remaining slices of pineapple evenly in pan.

6. Press a maraschino cherry into center of each slice of pineapple. Arrange pecans between slices.

7. Sift flour, baking powder and salt into a mixing bowl. Stir in sugar.

8. Add shortening and milk.

9. Beat 2 minutes at medium speed on electric mixer or 300 strokes by hand. Scrape sides of bowl frequently with a rubber spatula.

10. Add vanilla and egg. Beat 2 minutes at medium speed on mixer or 300 strokes by hand. Again, scrape the bowl frequently.



11. Spoon batter carefully over the pineapple slices in pan. Do it care-

fully so you do not disturb the design of the fruit. Spread the batter gently with a spatula, if necessary, to make the top even.

12. Bake 50 to 60 minutes or until cake springs back when lightly touched with a fingertip.

13. Remove cake from oven. Place a large serving plate, face down, over cake and pan.



14. Turn the plate and cake pan upside down at once.

15. Leave pan in place 1 to 2 minutes so topping will run down over the cake. Lift pan off cake.

16. Cut in squares while still warm. Serve with Fruit Sauce. Makes 9 servings.

FRUIT SAUCE

- 1 tablespoon cornstarch
- 2 tablespoons dark brown sugar
- Reserved pineapple syrup
- Reserved slice of pineapple
- 2 teaspoons lemon juice
- 1 tablespoon butter or margarine

1. Mix cornstarch and brown sugar in a small saucepan.

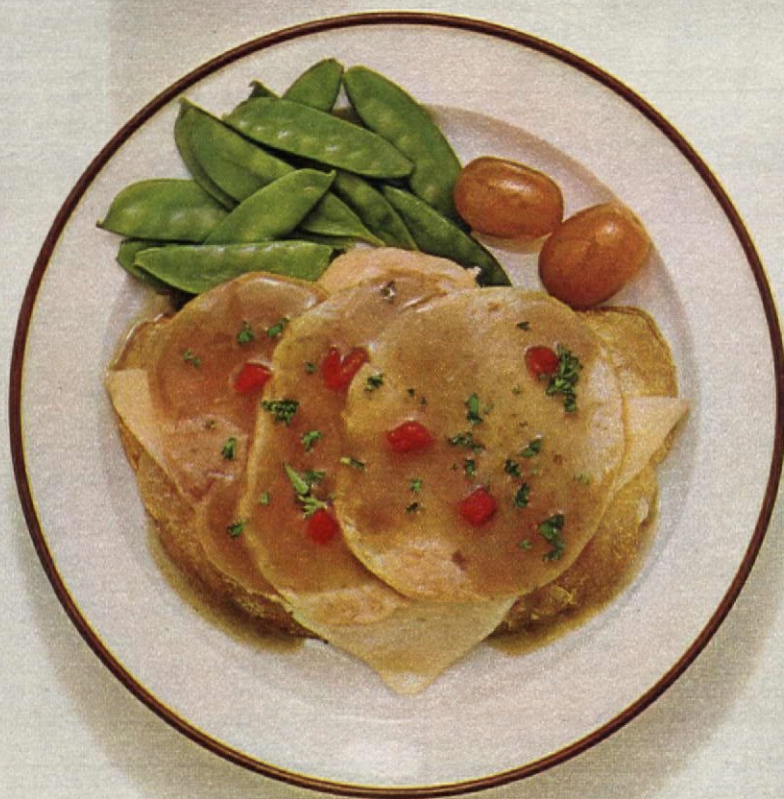
2. Stir in pineapple syrup slowly, keeping the mixture smooth.

3. Place over medium heat. Cook, stirring constantly, until sauce is thickened and clear.

4. Remove from heat.

5. Chop pineapple slice.

6. Add chopped pineapple, lemon juice and butter or margarine to sauce. Stir well. Serve warm over cake. Makes about 1 cup.



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HISTORIC "OLD BLUE" continued from page 65

The pictorial record of America that unfolded on the blue-and-white dishes from Staffordshire was made possible by a new method of decorating china, called *underglaze transfer printing*. The technique had begun to revolutionize the English pottery industry by the end of the 18th century and was soon being used to decorate dinner services, tea sets and toilet articles required by people enjoying a rising standard of living.

Previously, everyday tableware had been quite plain, often of pewter or heavy country pottery. Hand-decorated porcelain was too fragile and expensive for general use. But earthenware, improved in the quality of its color and decorated with rich blue transfer prints, was pretty to look at, inexpensive to buy and—because its patterns were protected by the glaze—highly durable.

A design was first engraved on copper that was then thickly coated with color. The copper was wiped clean, color remaining only in the incised lines. A sheet of specially treated tissue paper was pressed on to the inked copper and, when peeled away, brought with it the engraved design in reverse. This design was applied face down on a piece of earthenware in its unglazed or biscuit state, and the pattern was transferred. The decorated piece was then ready for glazing and final firing. Apart from experiments with black and brown, cobalt blue was the sole color used for underglaze transfer printing by British potters until about 1830. It looked good, flowed easily on the biscuit pieces and kept its richness and intensity in the extreme heat of the firing ovens.

Blue designs became as popular in America as they were in England. After the War of 1812, potters eager to capitalize on American nationalism were creating a range of transfer-printed wares especially for the American market. They used drawings, sketches and engravings produced by contemporary artists or visitors to the United States as sources for their designs, and added personal touches with their own special borders. Enoch Wood, known as the father of English pottery, was one of the first to launch into the new American designs. He was also the most prolific manufacturer of historic views on "Old Blue." His distinctive shell borders set off a variety of views, including scenes of Niagara Falls (see page 64) and of strolls on the fashionable esplanade near the Battery in New York Harbor.

The Boston State House, a triumph of domestic architecture by Charles Bulfinch, was an extremely popular subject. Several potters tried their hand at reproducing this great landmark, each adding a personal touch of his own. John Rogers included John Hancock's house and

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the cows on Boston Common; Enoch Wood left out the cows but put in a carriage; Joseph Stubbs showed the cows, adding a border of eagles and acanthus leaves.

One of the most exciting events in the 1820s was General Lafayette's sentimental journey to the America he loved. He arrived on August 16, 1824, on the packet ship *Cadmus*, pictured by Enoch Wood on a shell-bordered plate, and was enthusiastically greeted in New York Harbor. The fine steamboat *Chancellor Livingston* and a flotilla of distinguished vessels met him and escorted him to Castle Garden. In Staffordshire, James and Ralph Clews recorded his joyous arrival in a handsome series called "The Landing of Lafayette." Later, his likeness appeared on a variety of commemorative wares in "Old Blue," along with those of other famous statesmen such as Washington, Jefferson and Franklin. In fact, Franklin was a keen admirer of some of the earliest examples of transfer printing. To a potter who had sent him some wares, he wrote: "I was much pleased with the specimens you so kindly sent me of your new art of engraving. That on the china is admirable. No one would suppose it anything but painting."

Late in the 1820s, the potter Thomas Mayer produced a series known as "Arms of the States." His platters and dishes bore handsome blue transfer prints taken from the coat of arms and great seals of the original 13 states. Pieces from Mayer's series, bordered with vine leaves and trumpet flowers, are now extremely rare and valuable.

At least 250 designs of American historic views were known to have been engraved by Staffordshire potters. All these designs have been eagerly collected since the 1890s, when china-hunting became popular. By 1830, "Old Blue" began to be superceded by other colors, and American views appeared in pink, purple, sepia and a very pale blue. By 1860, the art of transfer printing had declined in favor of new techniques, and the age of transfer-printed American views was over.

Pieces of "Old Blue" pictured on pages 64-65 are from the Ellouise Baker Larsen Collection, Museum of History and Technology, Smithsonian Institution, Washington, D.C. *The Blue-China Book* by Ada Walker Camehl (Dover Publications, Inc., \$5) is recommended for anyone wishing to read more about historic "Old Blue," and a truly valuable source is *American Historical Views on Staffordshire China* (Doubleday & Co., Inc.) by Ellouise Baker Larsen. The book, though out of print, is available in many larger libraries. **END**

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THAT GRACIOUS COFFEE CUSTOM

Page 40, top: Bamboo vermeil spoon, Supreme Cutlery Corp., at B. Altman & Co., N.Y.C.; cup and saucer, Bloomingdale's, Lord & Taylor, N.Y.C.; metal plate, Wilton Armetale, Columbia, Pa.

FLOWERING PATCH OF PARADISE

Page 55, top: Purple glass vase, Arango, Inc., Miami, Fla.

HIGH, WIDE AND HANDSOME IN CATTLE COUNTRY

Page 58, bottom: Papago Indian basket on coffee table, Three Flags Trading Post, Walker, Calif.; All sources San Francisco, Calif.: Wood-handled stainless-steel flatware, Syrian rug on table, Taylor & Ng; Early Navajo rugs, basket on shelf, West of the Moon Folk Art Gallery; pillows on couch and floor, Show-room III.

SET A TABLE THAT TEMPTS

(All sources N.Y.C. unless otherwise noted) Pages 62-63, Top, left: "1810" sterling-silver teaspoon, International Silver Co., Meriden, Conn.; "Charisma" quilted place mat, napkin, Bloomingdale's. Top, center: "Post Road" stainless-steel soup spoon, Northland Stainless, Sherrill, N.Y.; "Checkmate" cotton, Lancot-Arlen Fabrics, Inc. Top, right: Brown "Bistro" flatware, Bonniers, Inc.; "Bamboo" napkin, Linens by Vera. Bottom, left: Soup spoon, Wilton Armetale, Columbia, Pa.; place mat, Puckihuddle Products, Oliveira, N.Y.; basket, antique quilt, antique patchwork pillow, The Gazebo; printed napkin, Liberty of London, at H.J. Stotter, Inc.; "Vogue" napkin, Fallani and Cohn, Inc. Bottom, center: "18th Century" sterling-silver teaspoon, Reed & Barton Silversmiths, Taunton, Mass.; decanter, The Pottery Barn; napkin by Leacock at Lord & Taylor; patchwork cloth, The Gazebo. Bottom, right: Basket, The Gazebo; "Vogue" napkin, Fallani and Cohn, Inc.; challis, Concord fabrics, Inc.

MAKING A PLUS OF MEATLESS

Pages 66-67: Terra-cotta tiles, Country Floors, Inc., N.Y.C.

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SNUG HARBOR ON A ROCKY, WOODED SHORE

Pages 52-53: Andersen Perma Shield Gliding Windows, Door (with welded insulating glass), Andersen Corp., Bayport, Minn.; Bird Branded Vinyl Siding, Bird & Son, Inc., East Walpole, Mass.; GAF Shingles on roof, GAF Corp., Millis, Mass.; Therma-tron spray-in insulation, Therma-tron, Fort Wayne, Ind.

FLOWERING PATCH OF PARADISE

Pages 54-55: PPG Glare-Resistant Glass on windows and sliding doors, PPG Industries, Inc., Pittsburgh, Pa.; Marbletite stucco, Premix Products, Miami, Fla.; Barrett Roofing System for flat roof (insulation included), Celotex Corp., Tampa, Fla.

RAISING THE ROOF IN SUBURBIA

Pages 56-57: Fiber-glass insulation, Johns-Manville, Denver, Colo.; Thermopane windows, Glassguard Industries, Webster, Mass.

HIGH, WIDE AND HANDSOME IN CATTLE COUNTRY

Pages 58-59: Wood-framed, double-glazed Andersen Windows, Andersen Corp., Bayport, Minn.; roofing of 90-pound, mineral-surfaced rolled cap sheet, Johns-Manville, Denver, Colo.

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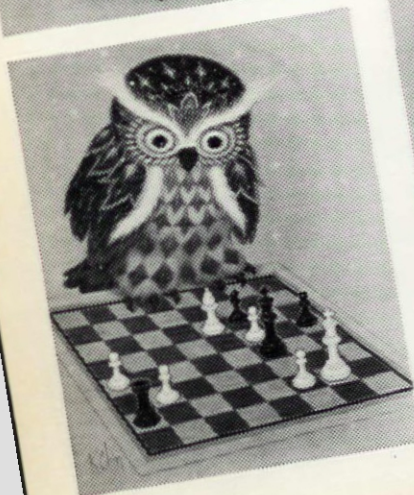
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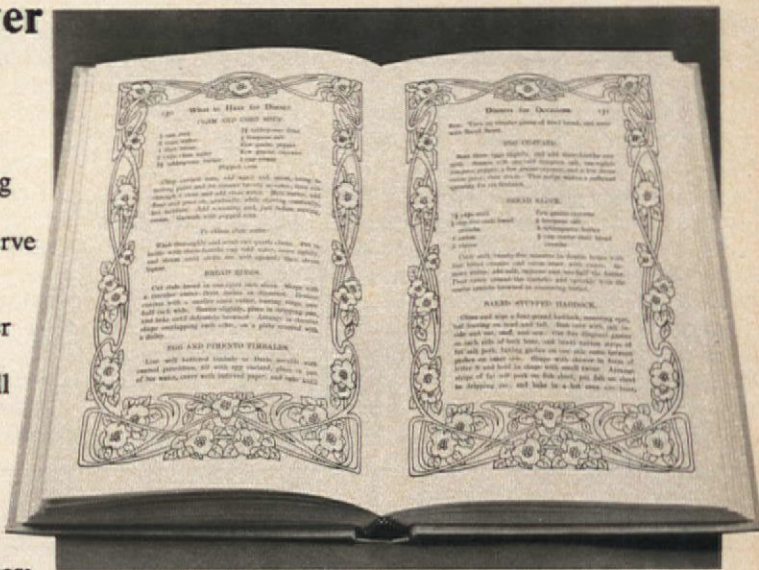
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DEAR American Home

WHAT HATH AH WROUGHT?

Puckihuddle is being delightfully deluged by mail. At this moment, we've received 10,000 letters and they're pouring in at the rate of 350 to 500 a day! It's a fine problem to have; Larry and I are very happy to know that so many readers can identify with our Lifestyle (December). We're completely out of catalogs, but have ordered another printing and will be in touch with the readers who have written. Larry, Tracy, Jennie, Puckihuddle, Olivera and I thank you all for helping us find so many friends.

Mrs. Larry Bauer
Olivera, N.Y.

TOWN TALK

I am extremely pleased that you have included Seattle, Wash., as one of the "15 Wonderful Towns" (November AH). I think that most residents will tell you that our city is the most beautiful in the nation, and we are trying to keep it that way. Thank you again for your fine article, and I hope that it prompts many of your readers to come and see for themselves the beauty that is Seattle.

Wes Uhlman
Mayor
I'm not a native and I still think Billings is great. Thank you.

Duane W. Bowler
Editor
The Billings (Mont.) Gazette
It is always nice to hear that we're doing something right!

Stephen A. Flis
Town Manager
Farmington, Conn.

I believe that with very few words you have captured the spirit of Winona.

Paul G. Schriever
City Manager
Winona, Minn.

PRACTICALLY PRETTY

The girls' bedroom in your "House of the Year" (October) would rate a zero in practicality. Off-white shag carpeting in a children's room? Do you think for one minute a mother would encourage creative activities in a must-not-dirty, hands-off, don't-touch bedroom such as this?

(Mrs.) Cathy Delaney
San Jose, Calif.
(Mother of a six-year-old girl who leaves crayons on her carpeted bedroom floor and occasionally spills paints.)

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SATISFIED CUSTOMER

The November issue of AH was interesting to every member of our family of five. Even our six-year-old was thrilled with "Onze." My husband was looking for some information on quadruphonic sound and this article more than answered his questions. And Christel Hoffman added some great ideas for party-giving. Thanks for a great issue.

Mrs. David L. Dondlinger
West Bend, Wis.

POINT OF VIEW

Your magazine has been popular in my waiting room. I notice you devote yourself in part to environmental news. I would hope to see more of this, as well as some articles on overpopulation. This latter, I think, is an immense threat to any environmental upgrading we may want to do in this country.

Joel M. Berns, D.M.D.
Stamford, Conn.

MASTER IN THE KITCHEN

Jacques Jaffry's Cooking Lessons are superb. My husband, who had never cooked in his life, finds them so clear and easy to follow that he has become a master in the kitchen—and I love it.

C. De Lay
Chicago, Ill.

Address all letters to the editors to Dear American Home, 641 Lexington Ave., New York, N.Y. 10022.

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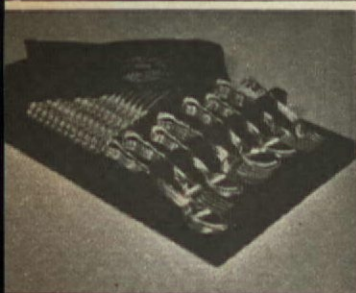
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LYNN HEADLEY—Editor

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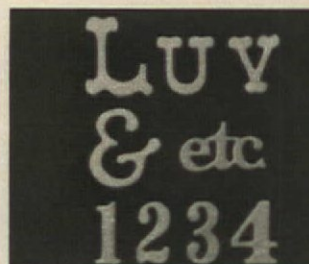
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It's truly a Diet Revolution!

For over 50 years we've all been brainwashed into thinking that the only way to lose weight was to cut calories. "It's a hoax!" says Dr. Robert C. Atkins. We all know some lucky person who can "eat like a horse" and never gain a pound — what has she or he got that you haven't got?

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This is a substance that signals your body to start "living off its own fat." It was isolated in pure form only a dozen years ago, and it was just a medical curiosity until Dr. Atkins discovered how to make his body — your body — anybody's body — produce FMH on command! Listen to his story:

"Only 10 years out of medical school I was already a fat man, 40 pounds overweight, with 3 chins! Yet I have no willpower — even the idea of hunger scares me. I knew I could not follow a low-calorie diet for even a single day." He read about FMH, and by using his own body as a laboratory, discovered that he could command it to make this miracle hormone whenever he wished. The FMH switched his body engine over to a different "fuel" — it started to burn fat. He continued to eat all he wanted — he never felt hungry, and at the end of six weeks, he had lost 28 pounds! And the diet revolution was born.

Why the Diet Revolution works.

Dr. Atkins found a simple test that would tell him when his body engine was burning fat. And 65 employees at AT&T agreed to try it. **Every single one lost as much weight as he wanted — yet not a single one was hungry!** Then the news got out — and thousands, many of whom were 50-100 pounds overweight, flocked to Dr. Atkins' office for treatment.

Is it any wonder celebrities like Roberta Peters, Buddy Hackett and David Susskind have told the world about the miracles this diet works? Is it any wonder his diet has made news in magazines like *Vogue*, *Town & Country*, *Cosmopolitan*, and *Woman's Day*?

Read these incredible true stories!

From size 18 to size 8! Beatrice G had been taking diet pills since she was a fat 9-year old! Yet when she came to Dr. Atkins, she still weighed 166 pounds and wore size 18! Now she's size 8 and still losing! "The best part is I know I'll never have to go hungry again!" she says.

Loses 85 pounds in 17 weeks. Herb W weighed 367 pounds at the age of 32. He had tried diet pills and started and quit *Weightwatchers* several times. After four months of Dr. Atkins' diet, he had lost 85 pounds — yet he was never hungry. "I'm losing, but I'm not on a diet. I'm eating up a storm," he says happily. "It's fantastic!"

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Which of these dieting mistakes do you make?

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2. Do you try to get by for lunch with nothing but a piece of lean ground beef with a little ketchup on it? "WRONG," says Dr. Atkins. "Have two cheeseburgers instead."
3. Do you skip lunch entirely and nibble a tiny box of raisins? "WRONG," says Dr. Atkins. "Have some chicken Kiev dripping with melted butter!"
4. When you eat out, do you go off your diet? "No need to," says Dr. Atkins, and tells you how to enjoy Chinese food, French food, Italian food right from the menu.

Why Dr. Atkins' diet will work for you.

1. **Unlike any other diet — you control your own body chemistry to burn off unwanted fat and keep it off.** (You're different from everybody else on earth, so Dr. Atkins' simple test, which you make every day, lets you know it's working, and lets you regulate your weight precisely.)
2. **Unlike other methods — there are no pills to take, no calories to count, no strenuous exercises, and not a single hunger pang to suffer through!** (You'll probably eat better than you ever have — and feel better too — because you can lose while enjoying such luxuries as berries with whipped cream, bacon, cheeseburgers, butter, fried foods, all kinds of meats, poultry and seafood — even asparagus with real hollandaise sauce!)

The Diet Revolution tells you everything you need to know.

Why diet pills are bad news (p. 88)
How to start your body producing (FMH) — the fat mobilizing hormone that flushes out and burns up your excess weight (p. 16)
How to test yourself and regulate your rate of weight loss (p. 126-130)
How to tell if brand name foods and diet drinks are okay — and which to beware of (p. 163)
Why calorie counting and starvation diets are a hoax (p. 94)
The 4 simple things you do to start (p. 123) — . . . and 94 pages packed full of luscious meal plans, food lists and recipes — and you can eat every one!

If you read and follow Dr. Atkins' advice, four beautiful things will happen to you

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4. You'll lose inches from your measurements . . . right where you want to lose them!



After completing his medical education at the University of Michigan and Cornell Medical School, Dr. Atkins interned at Strong Memorial Hospital, and served his residency at Columbia University Hospitals, and St. Luke's Hospital. Specializing in cardiology, he knew that obesity is one of the primary reasons for heart trouble.

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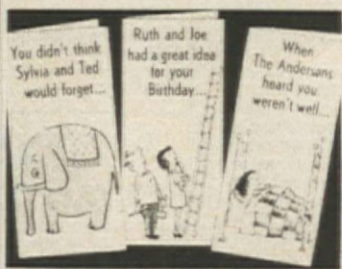
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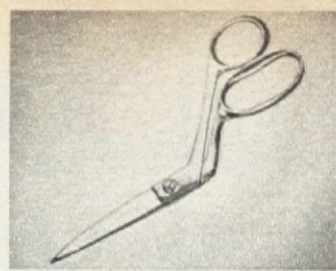
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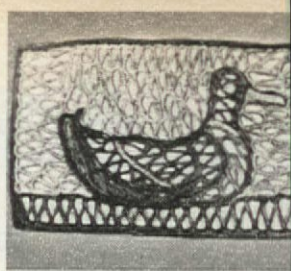
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Never before has there been a steak knife set beautiful enough to be left on the table every day as a stunning centerpiece. Notice the authentic Early American details. The handles of the six knives as well as the base and centerpost of the stand are of richly-grained walnut finished hardwood, with newel post turnings in the genuine Colonial manner. And capping it all off is the dramatic symbol of the republic, an intricately detailed casting of the fierce American eagle, gleaming proudly with the rich look of gold. This is the style you see in all the better home furnishings magazines—now yours to decorate your home.

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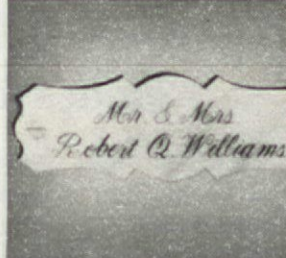
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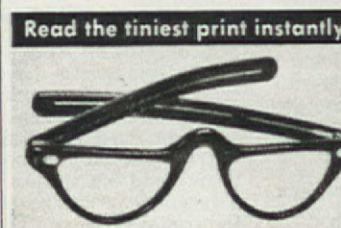
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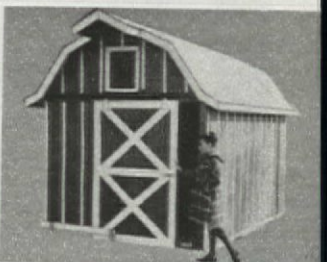
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Enjoy a Little Red Barn in your yard for storage or kid's clubhouse! Quick-build; no costly tools! 8x12x9 ft. with 4-ft. sliding door. Simple plans, material list, \$2.50. Or 6x8x8 ft. with dutch doors, \$2.50. Both, \$4. Hammond Barns, AH2, Box 39027, Indianapolis, IN 46239



Furniture failing?
Upholstery and re-finishing are skills you can easily learn at home. Bring new life to your pet pieces. Even pick up tossed out sofas and chairs and re-style 'em for profit! Free details and sample lesson. Modern Upholstery Inst., Box 899-GUN, Orange, CA 92669.



Wee folk license plate
Grown-up license plate for a youngster's bicycle bears name or nickname up to 8 letters. Heavy steel in baked enamel colors. Good for identification as well as fun! \$1 plus 50¢ hdlg. Best Values, Dept. 10, 160 Amherst St., East Orange, NJ 07019.

Fabulous New Art Concept Turns Any Plain Wall Into A Colorful "WINDOW ON AMERICA"



12 Exquisitely Beautiful Oil Paintings Of AMERICA'S MOST FAMOUS NATIONAL PARKS Reproduced As A Colorful Art Print For Your Home

The full grandeur and natural beauty of America's wilderness has been captured in 12 magnificent oil paintings by Bruce Mitchell. Each painting is a masterpiece by itself... highlighting the most familiar and distinctive features of each world famous national park. Any one of these paintings would enhance the decor of your home. Displayed together, they produce a colorful vista of unparalleled magnitude and beauty.

Like Viewing America Through a "Magic" Window

To produce this unusually beautiful art print, all 12 colorful oil paintings were artistically arranged on a special wooden frame to separate and accentuate each famous scene. Then, and only then, were they reproduced as a single, spectacular composite lithograph on fine art stock. The moment you display it on your wall it creates a "living window" of incredible beauty.

This Unique Art Print REQUIRES NO PICTURE FRAME!

Another unusual feature of this unique art print is that it does *not* have to be framed. All you do is mount it on an inexpensive piece of flat backing and simply hang it on the wall. The 12 colorful scenes are *already* "framed" by the realistically printed wooden frame.

LIMITED EDITION— MAIL COUPON TODAY

If you would like to transform a barren, windowless wall into a colorful "WINDOW ON AMERICA," may we urge you to mail your order today. Although another printing of this magnificent lithograph is already planned, the supply on hand is truly limited. The cost of this 28" x 28" full color art print is only \$2.98. Money back guarantee if you are not absolutely delighted. To avoid any possibility of delay, please mail coupon today.

© Cadence-Castle Ltd. 1972

These are the 12 NATIONAL PARKS Shown Above

Mt. McKinley	Grand Teton	Yosemite	Grand Canyon
Glacier	Shenandoah	Zion	Bryce Canyon
Yellowstone	Big Bend	Mesa Verde	Olympic

Cadence-Castle Ltd.
DIVISION OF CADENCE INDUSTRIES CORPORATION

Cadence-Castle, Ltd., Art Division NP-3
89 Seventh Ave., New York, N.Y. 10011

Please send me the full color lithograph "WINDOW ON AMERICA" (28" x 28") for only \$2.98 on full money back guarantee if not delighted. (Please add 35¢ for postage and handling.)

Enclosed is \$ _____

Name _____
(Please PRINT Clearly)

Address _____

City _____

State _____ Zip _____

SAVE MONEY. SPECIAL OFFER: Order 2 lithographs for only \$4.98 postpaid. Extra art print makes a lovely gift for any occasion.

**FINAL MONEY
SAVING OFFERS**

CUSHION MUMS

**FOR PLANTING THIS SPRING...
AT 1/2 OUR REGULAR CATALOG PRICE!**



**10 FOR \$1.00
ONLY 30 FOR \$2.50**

**Normally Develop
To Bushel Basket
Size ... Mounds of
Brilliant Colors**

These gorgeous CUSHION MUMS will be delivered this spring at half our catalog price in order to get new customers. Any spring planted Cushion Mum not producing a large number of blooms the fall after planting replaced free! Each plant normally develops to bushel-basket size when mature... covered with myriads of dazzling flowers, each flower 1 to 2 inches diameter... a giant ball of color. Hardy, assorted colors... red, yellow, bronze, pink, white, etc. as available. You get Chrysanthemum Root divisions from nursery grown proven blooming stock. Root and top growth may be already started when shipped this spring. If not satisfied on delivery at spring planting time return within 10 days for purchase price refund. If you order now you get 10 Mums for only \$1.00... or really save and order 30 for just \$2.50, or 100 for \$7.95. This bargain offer also makes available other popular flower garden plants and bulbs at sensational savings... plus valuable bonuses free of extra cost. Plan ahead... order your spring plantings now... and save big money.

Myriads of Dazzling Flowers!

Cushion Mums in bloom are truly a spectacular sight to behold! Best of all, they bloom in late summer and go on blooming into the fall when most other flowers have disappeared. So order now and save. Check coupon.

**ORDER
NOW—Pay On Arrival for Spring Planting.**

FREE of Extra Cost GIANT HIBISCUS

**With Orders Totaling
\$3.00 or More**

Orders for spring delivery totaling \$3.00 or more get a Giant Hibiscus perennial root (Hibiscus mixed hybrid variety) without extra charge. Blooms with large flowers in late summer on stems up to 7 feet tall. Colors as available range from white and pink to darkest crimson. Planting stock we give is nursery grown from seed, 1 or 2 years old, never transplanted. Check coupon... mail today.

GIANT HIBISCUS—Plus 12 DUTCH ANEMONE BULBS

With Orders of \$6.00 or More

Anemones (Poppy Anemone) have richly colored, exotic blooms. Colors range from violet, blue, red to pink. When your bargain order totals \$6.00 or more you get the HIBISCUS plus 12 Imported Holland Anemones (2-3 cm. size). Plan ahead. Order our fully guaranteed flower garden planting stock now by checking coupon. Do it today. Blooms illustrated are reasonably accurate as to shape of varieties named although colors may vary because nature often turns out tints, shades and shapes found nowhere else. Any stock not blooming to your satisfaction replaced free (5 year limit).

More Bargains for Spring Planting—Fully Guaranteed

CREeping SEDUM (Sedum Spurium)

DRAGON'S BLOOD 4 Plants only \$1.00
8 Plants \$1.85



Blooms in massive clusters of vivid dark red star-shaped flowers from mid summer to September. These hardy Michigan nursery grown plants rapidly spread to form a dense blanket of attractive ground cover that completely covers bare spots. Thrive in shade as well as full sun. Order today.

OUTDOOR GARDEN POOL \$3.98 COMPLETE



READY MADE

Ready-to-install sunken garden pool. Kidney shaped (3'5" x 2'3" x 8" deep at ground level), has recessed water lily pot. Needs no plumbing. Sensational when surrounded by flowers, shrubs or garden plants and ideal for sparkling goldfish and colorful water lilies.

FREE WATER LILY BULB Without Extra Cost

Healthy blooming size lake collected water lily bulb (Nymphaea odorata). Given free with each pool.

BONUS FOR PROMPTNESS

**Orders In Before May 15
Get FREE TUBEROSE**

All orders mailed before May 15th receive bonus of #3 size Tuberose Tuber (U.S.A. grown). Single Mexican variety blooms with fragrant waxy white flowers, this summer, on stems up to 3 1/2 feet tall. Don't wait. Now, today, mail the coupon.

50 Imported GLADIOLUS from Holland \$1.69

These medium blooming size Glad Bulbs are already 2 1/2" to 3 inches circumference and will produce a rainbow of blooms in a mix of reds, yellow, purple, white, crimson, violet, multi-color, etc. as available. Order now. Check coupon.



8 HARDY CARNATIONS for only \$1.00

Showy and spicy fragrant garden carnations (Grenadin) bloom year after year without replanting. Large, colorful flowers bloom in abundance all summer even intermittently into fall. Bargain offer brings you 2 year Michigan nursery plants, field grown from seed, strongly rooted and ready for first transplanting in a rainbow mix of Pink, Red, Yellow, and White colors and varieties as available. 24 plants \$2.50.



SEND NO MONEY

Just fill in coupon and get your choice of these amazing money-saving bargain offers. When order is delivered in time for spring planting pay thru postman plus C.O.D. postage. If you send remittance with order to save C.O.D. charges, add 75c and we will ship postage paid, including FREE a valuable CANDLES-OF-HEAVEN Plant (our \$1.00 value). All bonuses to which you are entitled come with your order. If you aren't satisfied on inspection, return within 10 days and we will refund purchase price. Don't wait. Mail order today.

Lovely Hardy ASTERS 10 for \$1.98 Low Growing Bushy



Bush out in low 1 to 1 1/2 ft. mounds of richly colored flowers. Hundreds of blooms of Blue, Red, White, Pink as available. These Michigan nursery grown root divisions are ready for first transplanting to your garden. 20 plants for \$3.75.

CREeping PHLOX (Phlox Subulata) 6 for \$1.00 Mich. Nursery Grown Peren. 18 FOR ONLY \$2.89



Spreads 12 inches in diameter when mature. Clusters of flowers in spring, each brilliant bloom about an inch across. Lovely foliage carpets ground and stays green almost all year. Valuable for borders, boundaries, banks, bare spots. Healthy, hardy perennial plants one year old. Ass'ted colors: Red, Rose-purple, White, Blue, Pink, as available. Order now.

8 DAHLIAS For only \$1.99

How freely they bloom with rich autumn flowers. Assorted giant decorative and double ball type. Beautiful reds, yellows, lavender, pink, bronze, etc. as available. Check coupon for Spring planting delivery and mail today. Every Dahlia guaranteed.



SHASTA DAISIES 8 For Only \$1.00

(Chrysanthemum Maximum) Few perennials can match the Shasta Daisy for the abundance of large glistening white golden centered blooms. These long 2-foot stemmed beauties are outstanding in the garden and make excellent bouquets. Special offer brings 8 vigorous Michigan Nursery grown plant divisions for only \$1.00. 24 only \$2.50. Order today.



MAIL THIS MONEY-SAVING COUPON NOW

MICHIGAN BULB COMPANY, Dept. CK-1402
Grand Rapids, Michigan 49550

Please send me items checked below in time for regular spring planting. I will pay postman on arrival the total amount of order plus C.O.D. postage on the understanding every item is guaranteed to satisfy or I may return within 10 days for purchase price refund.

Cat. No.	How Many	Item	Cost
300		Cushion Mums	
335		Creeping Sedum (Dragon's Blood)	
307		Hardy Mound Asters	
108		Gladiolus	
123		Dahlias	
700		Garden Pool (Free Water Lily)	
309		Creeping Phlox	
305		Carnations	
327		Shasta Daisies	
173	FREE	Tuberose if order mailed by May 15	.00
174	FREE	Giant Hibiscus if order totals \$3.00	.00
175	FREE	Giant Hibiscus plus 12 Holland Anemones if order totals \$6.00	.00

TOTAL \$ _____
 Send remittance with order, adding 75c, and we ship postpaid, including FREE Candles-of-Heaven.
 Send C.O.D. plus postage and charges.

GRAND TOTAL \$ _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

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Grand Rapids, Mich. 49550**

Start fresh with Belair.

Just the right touch of menthol.



A picturesque offer. Get this Super Colorpack IV Polaroid Camera for free B&W Raleigh Coupons, the valuable extra on every pack of Belair.



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18 mg. "tar," 1.4 mg. nicotine, av. per cigarette, FTC Report August '72

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.



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