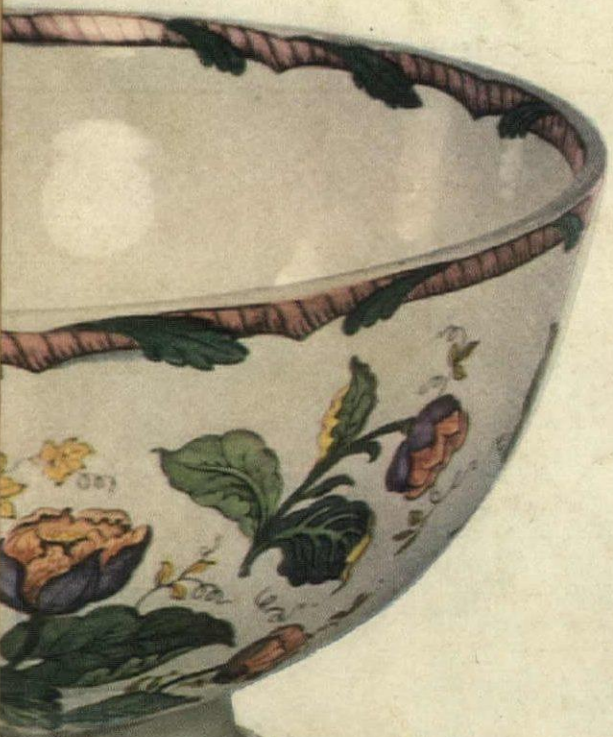
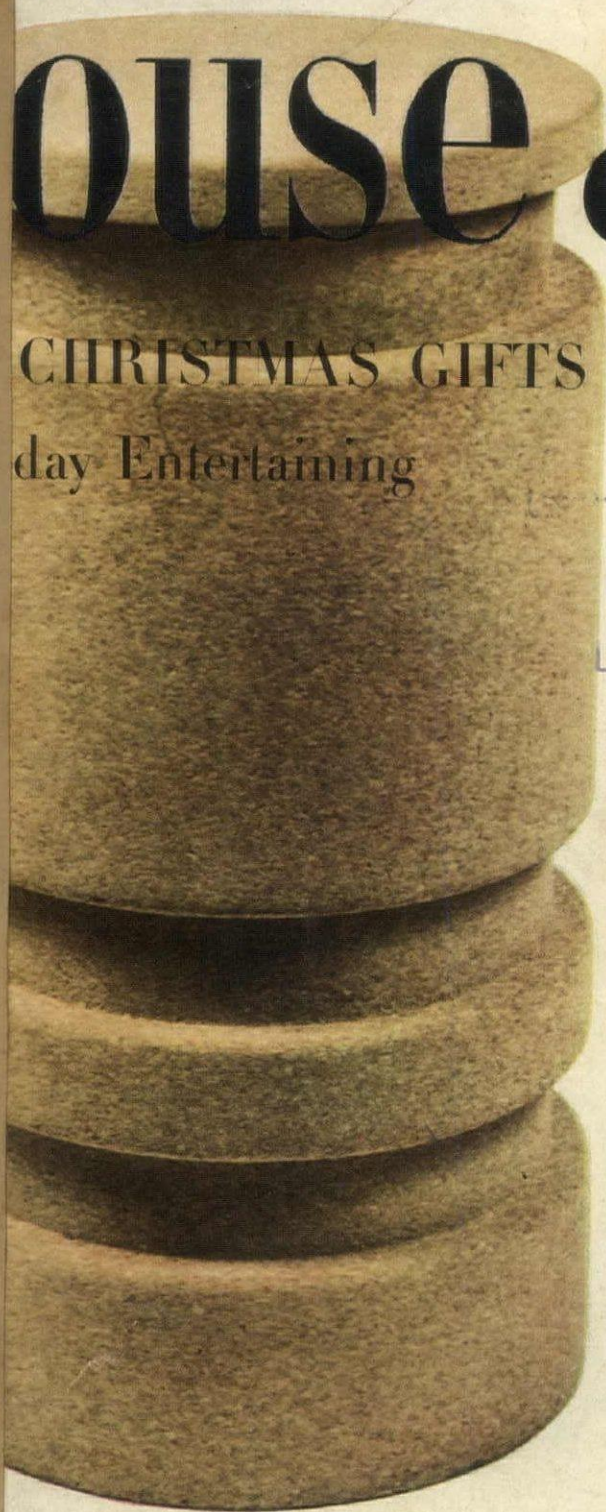


November 1946

House & Garden

CHRISTMAS GIFTS
day Entertaining

UNIVERSITY OF
NOV 21
LIBRARY



1946 Price 35 Cents 40 Cents In Canada

© 1946 THE CONDÉ NAST PUBLICATIONS, INC.



Style and quality that know no season

Just as the style and quality of *Supercalc** sheets know no time or season, so, too, this newest Wamsutta bridal bedroom. Here indeed, is inspiration for winter brides — a chamber at once spacious yet cozy . . . formal yet livable — designed for you by New York's famous Muller-Barringer.

The cheery firelight picks up the rich sapphire of broadloom, the aqua of wall . . . dances gaily on the double-check red-and-blue draperies . . . flickers round the built-in Sheraton cupboard above the handsome mantel . . . fingers the white modern chairs and antique tole table. The generous bow window promises ample daylight

and breeze . . . dramatically frames the superb 18th-century desk.

A graceful, an important room, this — one that demands the ultimate touch of luxury and comfort that only *Supercalc* can give . . . treasure sheets and cases of snow-white to quicken the heart-beat of a discerning woman. Inviting to the eye, caressing to the touch, these finest of cottons have been sought after and cherished by six generations of particular brides.

WAMSUTTA MILLS, New Bedford, Mass.
 Distributors of Springfield (Virgin Wool) Blankets
 Wamsutta-Somerset Towels • "The Three Weavers"
 (All-Wool) Handwoven Throws

FOR 100 YEARS

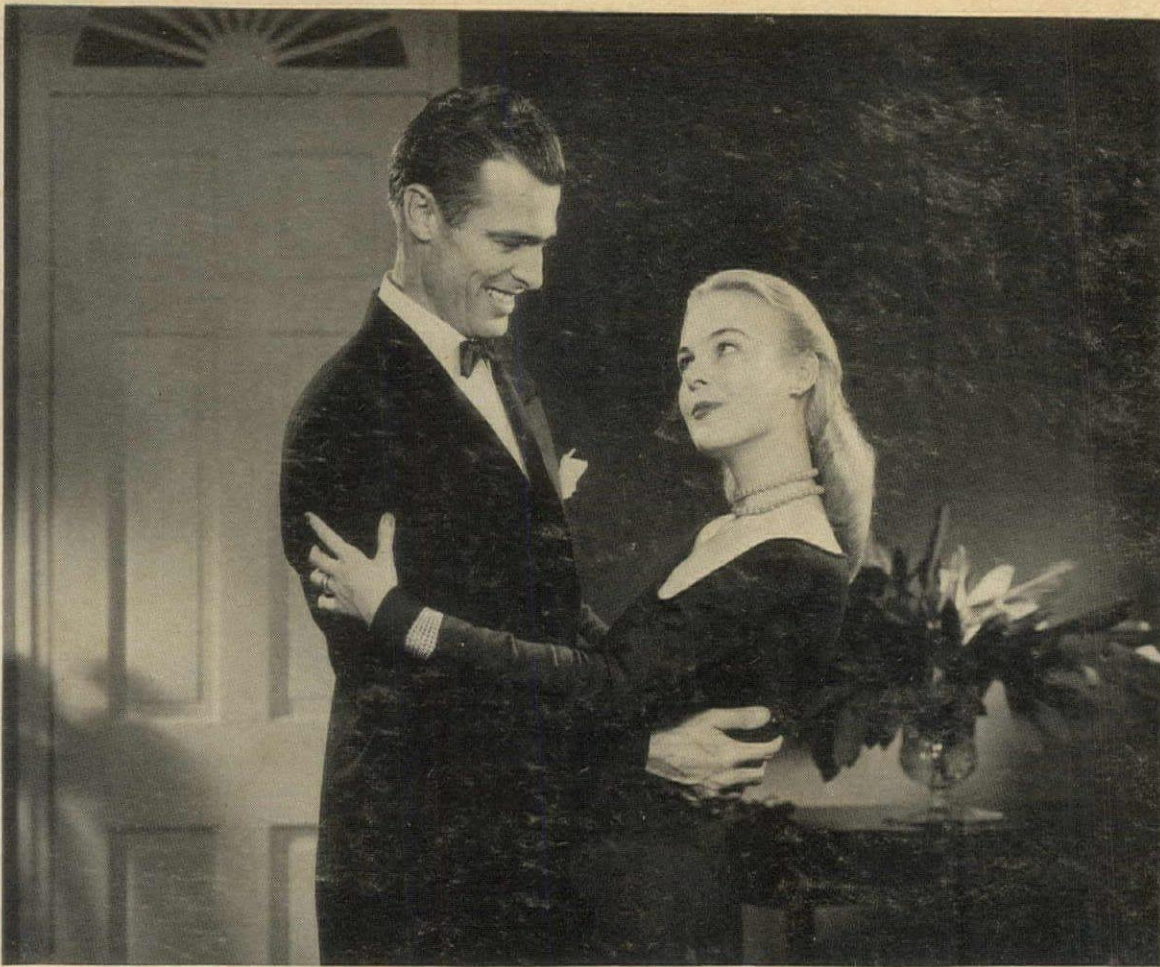


THE FINEST OF COTTONS

WAMSUTTA

SUPERCALC SHEETS AND CASES

REG. U. S. PAT. OFF.



*"Take a bow, darling—
your dinner was a triumph!"*

"Let's have lots more buffet suppers, Tom. It's so easy to have everything ready . . . and such fun! And I can't think of a better way to show off my heavenly Gorham Sterling than to have it all laid out for a buffet supper. I loved your smile when our guests came in and praised our silver arranged on the table. Perhaps our apartment isn't as big as we'll have some day, but our Gorham silver makes it look as elegant as a mansion!"

The choice of America's fine families for 116 years, Gorham offers you a wide selection of famous designs . . . patterns for every taste, every purse, by Gorham's master craftsmen, and you can match and add over the years.

Send for illustrated book, ENTERTAINING . . . THE STERLING WAY.

Enclose 10¢ (outside U.S.A., 40¢), address The Gorham Company, Dept. HG-4, Providence 7, Rhode Island.

Listen to the Bride and Groom program, A.B.C. 2:30 p. m. Eastern Standard Time, Monday through Friday.

Gorham NOCTURNE, its clean gracious lines in the best modern spirit. Six-piece place-setting consisting of teaspoon, luncheon knife and fork, salad fork, cream soup spoon, and butter spreader, priced for the modest budget.



©1946, The Gorham Co.

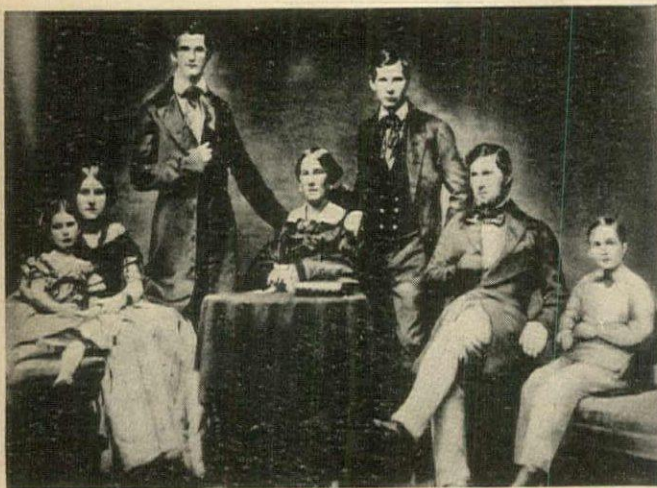


Gorham
STERLING 
America's Leading Silversmiths since 1831

*The great Thomas Leighton
escapes illegally* out of England
to become Master "Gaffer"*



1826: Edinburgh's great glass-artist "went fishing." Once in France, Leighton shipped to America, became factory head. Thus, the world was searched for top craftsmen. *England prohibited emigration of all glassworkers, so closely guarded was the industry.



Leighton's 6 sons became Company glassworkers. One found that gold added to clear glass made it ruby. So, every morning, passing the "ruby" furnace, Mr. William L. Libbey—(and after him, his son Edward)—tossed a handful of goldpieces into the molten glass.



The glass-blowing room—birthplace of masterpieces. Here, for 51 years, 3 generations of this one great artist-family ruled, blew radiant bubbles of molten glass with an inspired breath! Records a contemporary History of Glass: "Some of this work has never been surpassed in any factory in any country."



CHAPTER III
IN THE
HISTORY OF AMERICA'S OLDEST GLASS MAKERS

LIBBEY
GLASS

ESTABLISHED 1818



1860—Tumbler engraved by grandson Henry Leighton. Even the wee horse's muscles show—so marvelous is the detail of these minute, vividly alive figures. Museums boast no finer glass than pieces such as these, engraved by the third generation of Leighton artists in glass.

Libbey Glass Company, Toledo. Makers of fine table glass; Libbey Safedge glassware; Heat-Treated glassware; also of quality industrial glass.



Focal Points of Distinguished Rooms

Tradition comes alive in this Chippendale Breakfront...an authentic reproduction by Sacks & Sons of Boston...faithful in every exquisite detail to the fine original, \$933. In the glowing patina of the hand-rubbed woods is reflected the beauty that makes each piece in the collection...including Breakfronts, Secretaries, Desks, Occasional Tables, Chests, Highboys, Dressers, Beds, Chairs...the possible focal point of a distinguished room. Illustrations and prices on request.



WOODWARD & LOTHROP
WASHINGTON

A new group in Genuine Solid Mahogany.

18th Century styling, selected figured Solid Mahogany, excellent detailing, beautiful mirror frames, every piece truly delightful furniture. Shop this fine 705 Kling Solid Mahogany group at your favorite furniture or department store.

KLING FACTORIES - MAYVILLE, NEW YORK



KLING
BEDROOM FURNITURE

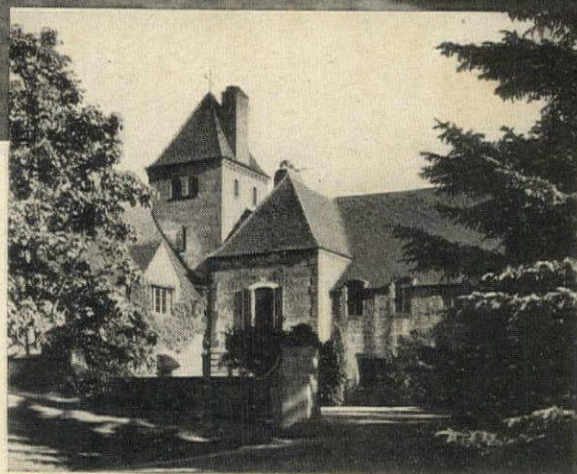
"STYLING A BEDROOM", an illustrated booklet you will enjoy, treats with several styles of bedroom decorating. Sent postpaid upon receipt of ten (10) cents. Address Dept. H.G. 1146, Kling Factories, Mayville, N.Y.



“WHY SHOULDN'T YOUR OFFICE
BE AS INVITING AS YOUR HOME?”



• With this premise, Dayton's Studio decorated the offices in suburban Minneapolis, of Cargill Incorporated, a great modern grain industry. French Provincial décor creates an atmosphere as inviting as that of a gracious country home.



THE NORTHWEST'S GREAT STORE

The Dayton Company

MINNEAPOLIS

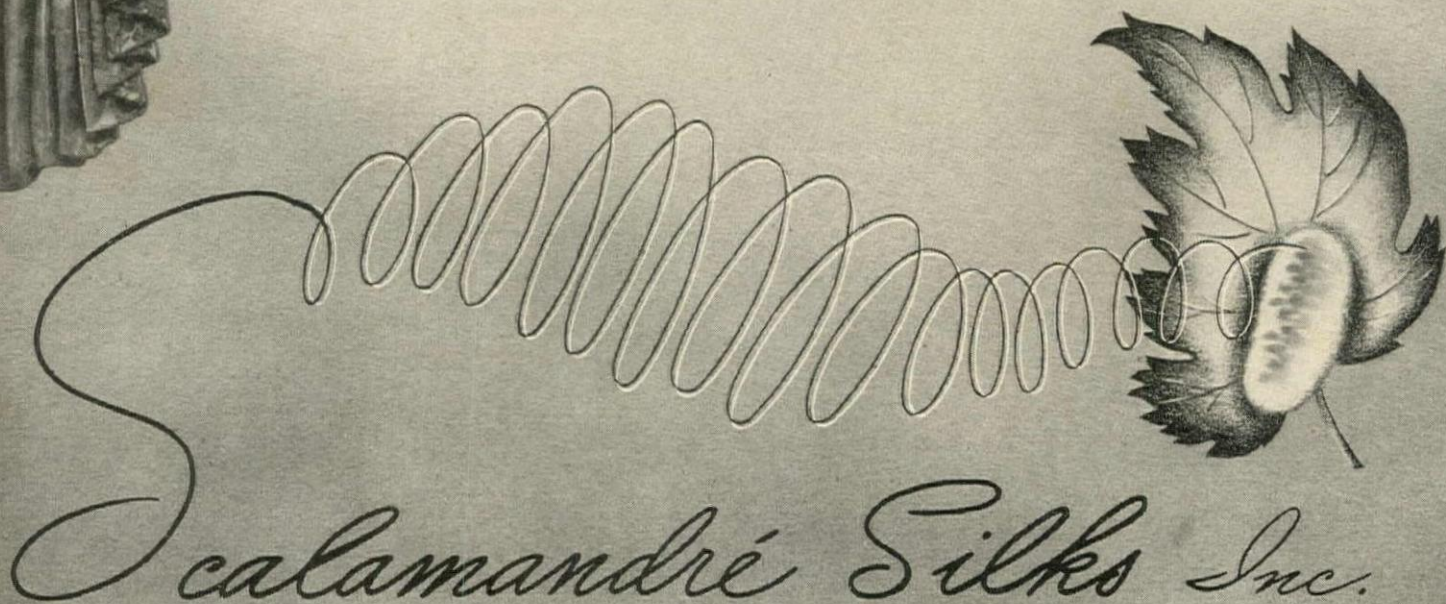


Destroying the chrysalides
and reeling the cocoons.

THE ROMANCE OF SILK...

... from the modest peasant who cultivates the cocoon, known as "*sericulture*" comes forth the fabulously rich and luscious fibre called "silk". Scalamandré famed throughout the world for his exotic brocades, breathless damasks and his modern interpretation of French lampas is now weaving a new collection of silk fabrics that thrill the eye and caress the hand . . . one might well say . . . "*fabrics you can feel with your eyes*".

... as a public service to the discriminating home owner and in tribute to the artistic ingenuity of the Interior Decorators of America, Scalamandré has prepared an interesting brochure incorporating briefly the fascinating history of "silk and sericulture". This brochure is now available through your local decorator or authorized distributors of Scalamandré fabrics.



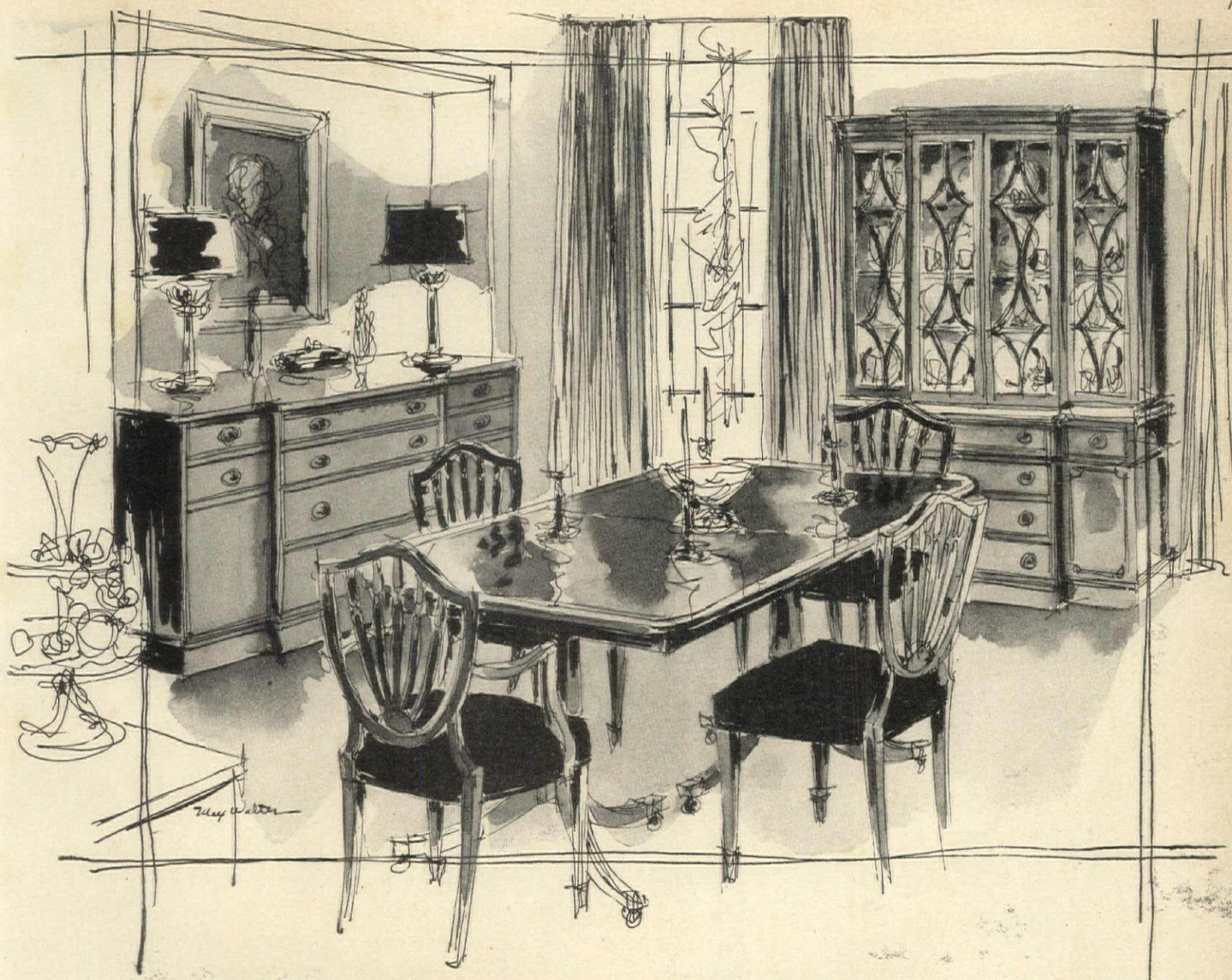
Scalamandré Silks Inc.



Manufacturers of Fine Drapery and Upholstery Fabrics and Trimmings
598 MADISON AVENUE • NEW YORK • also BOSTON • CHICAGO • LOS ANGELES

Exclusive Manufacturers of all approved silk fabrics for Williamsburg Restoration

Wholesale Exclusively • Consult Your Local Decorator

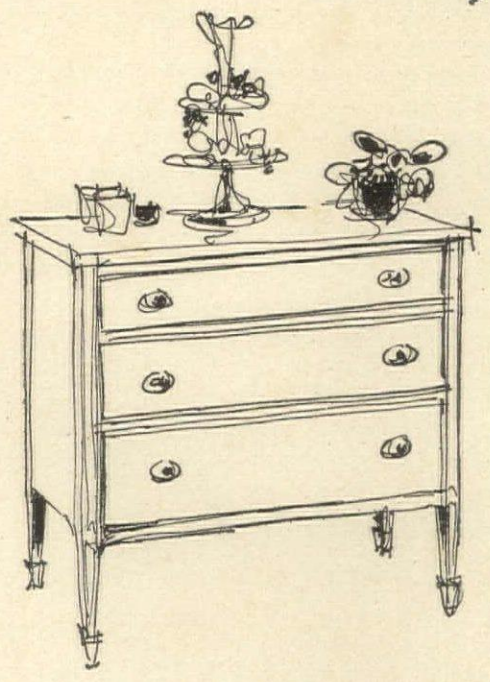


AT ALL FIVE SLOANE STORES* . . . *this*

New Dining Interest

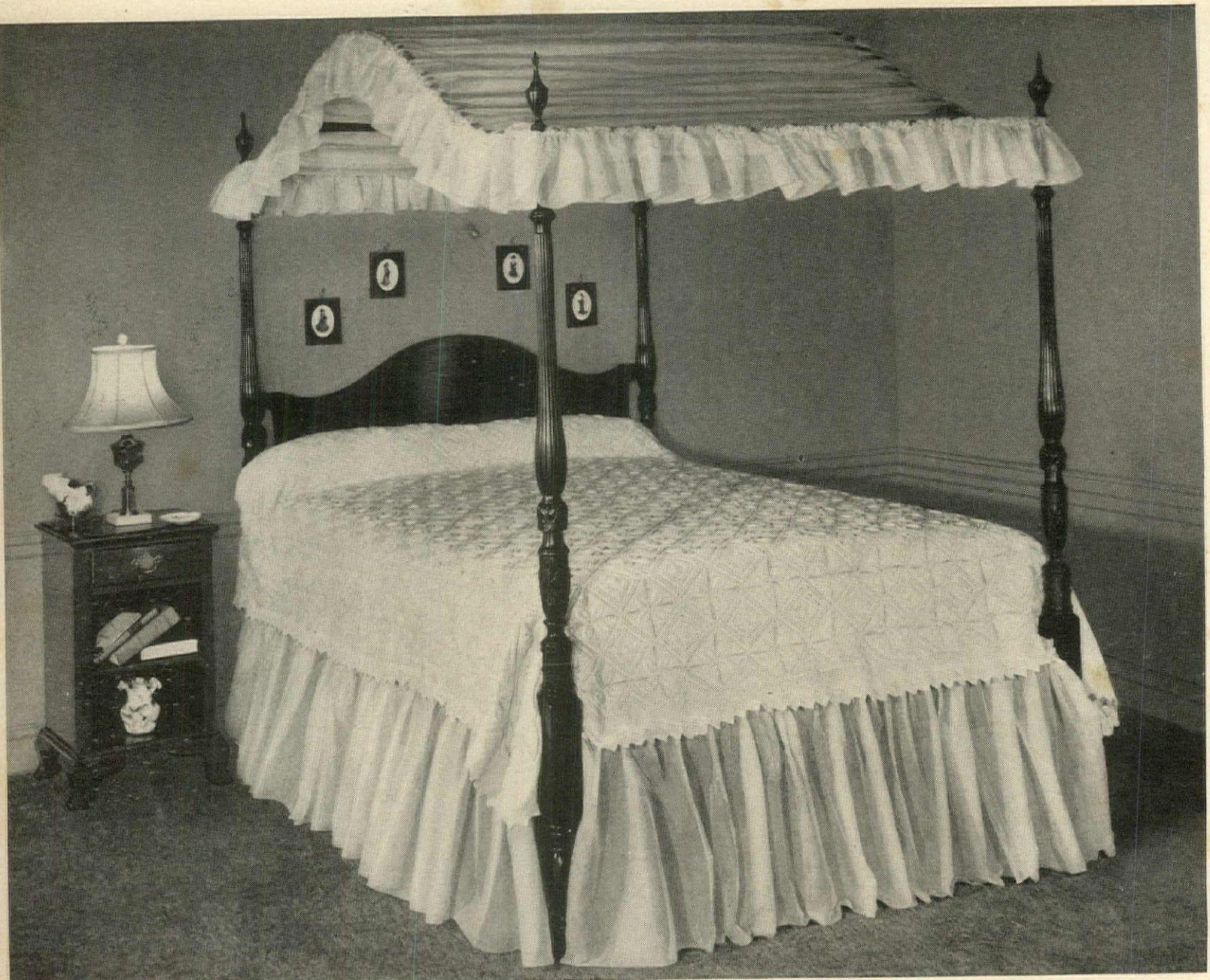
In closest harmony with its 18th Century inspiration is this newest dining set created by Sloane. From its beginning on the drawing boards of our own design studios to the final last touches in our own factory . . . each step along the way has been taken by Sloane craftsmen alone. In deep, glowing mahogany and mahogany veneers—it is a set for a family to live with and enjoy for long years to come. Beautiful in detail . . . finely constructed . . . sensibly priced. Write or visit your nearest Sloane store for full details.

Sloane's Budget Payment Plan is an attractive one. Ask for particulars.



W & J SLOANE

*NEW YORK • WASHINGTON • WHITE PLAINS • SAN FRANCISCO • BEVERLY HILLS



DESIGNED BY KOSTER

Begin with a Beautiful Bed...

... and build your bedroom around it! This handy rule is especially smart when you start with this magnificent tester bed by Drexel. For its snowwhite canopy and delicately carved mahogany posts will enliven the whole room with its traditional charm. This distinctive bed is part of the beautiful Falmouth Group by Drexel. Also part of the distinguished mahogany grouping is the charming colonial nightstand. Together these pieces will make a happy beginning for a bright new bedroom.



For gracious living, plan your room settings around Drexel masterpieces. There are beautiful and practical collections to fit any budget. Look for the famous "by Drexel" seal carefully branded on each distinctive piece. Ask for Drexel by name at all leading department and furniture stores.

Write today for colorful new booklets "Traditional" and "Touraine." Send 10c for each to cover cost of mailing to 572 Huffman Road, Drexel, North Carolina.




Drexel Furniture Company

DREXEL - NORTH CAROLINA
Better your home... better your living



AMERICA'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE



Drapery Fabrics

by
EVERFAST*

BACKED BY THE FAMOUS 27 YEAR OLD GUARANTEE,

"We unreservedly guarantee that the color of Everfast drapery fabrics will last as long as the fabrics themselves. If for any reason the colors fade, we will refund not only the cost of the material, but any reasonable making-up cost."

presented at the following stores

B. ALTMAN & CO.
New York

BULLOCK'S
Downtown Los Angeles

CARSON PIRIE SCOTT & CO.
Chicago

CITY OF PARIS
San Francisco

THE DAYTON COMPANY
Minneapolis

GIMBEL BROTHERS
Milwaukee

SHILLITO'S
Cincinnati

JORDAN MARSH COMPANY
Boston

KAUFMANN'S
Pittsburgh

RICH'S, INC.
Atlanta

*REG. U. S. PAT. OFF.

Glamour
an Everglaze
chintz by

EVERFAST*



* REG. U. S. PAT. OFF.

B. ALTMAN & CO., NEW YORK • BULLOCK'S, INC., LOS ANGELES • CARSON PIRIE SCOTT & CO., CHICAGO • CITY OF PARIS, SAN FRANCISCO • THE DAYTON COMPANY, MINNEAPOLIS

GIMBEL BROTHERS, MILWAUKEE • JORDAN MARSH COMPANY, BOSTON • KAUFMANN'S, PITTSBURGH • RICH'S, INC., ATLANTA • SHILLITO'S, CINCINNATI



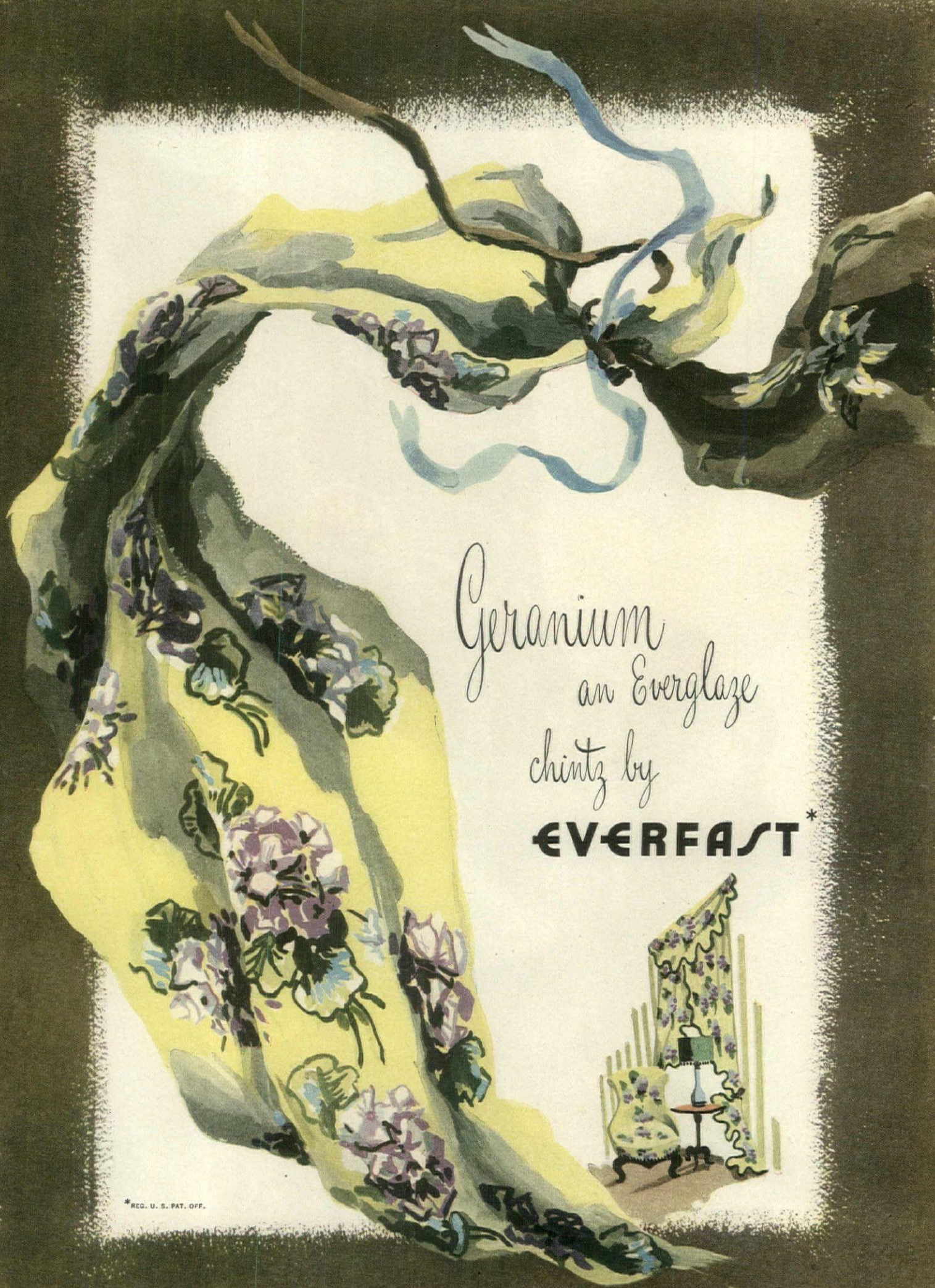
Fantasy
an Everglaze
chintz by
EVERFAST*

*REG. U. S. PAT. OFF.

BULLOCK'S, INC., LOS ANGELES • CARSON PIRIE SCOTT & CO., CHICAGO • CITY OF PARIS, SAN FRANCISCO • THE DAYTON COMPANY, MINNEAPOLIS • GIMBEL BROTHERS, MILWAUKEE

JORDAN MARSH COMPANY, BOSTON • KAUFMANN'S, PITTSBURGH • RICH'S, INC., ATLANTA • SHILLITO'S, CINCINNATI • B. ALTMAN & CO., NEW YORK

CARSON PIRIE SCOTT & CO., CHICAGO • CITY OF PARIS, SAN FRANCISCO • THE DAYTON COMPANY, MINNEAPOLIS • GIMBEL BROTHERS, MILWAUKEE • JORDAN MARSH COMPANY, BOSTON



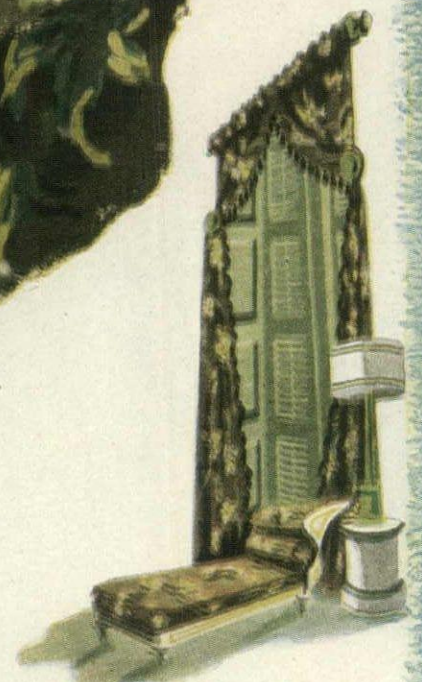
*Geranium
an Everglaze
chintz by*

EVERFAST*



*REG. U. S. PAT. OFF.

KAUFMANN'S, PITTSBURGH • RICH'S, INC., ATLANTA • SHILLITO'S, CINCINNATI • B. ALTMAN & CO., NEW YORK • BULLOCK'S, INC., LOS ANGELES



Lillium
an Everglaze
chintz by
EVERFAST*

*REG. U. S. PAT. OFF.

CITY OF PARIS, SAN FRANCISCO • THE DAYTON COMPANY, MINNEAPOLIS • GIMBEL BROTHERS, MILWAUKEE • JORDAN MARSH COMPANY, BOSTON • KAUFMANN'S, PITTSBURGH •

RICH'S, INC., ATLANTA • SHILLITO'S, CINCINNATI • B. ALTMAN & CO., NEW YORK • BULLOCK'S, INC., LOS ANGELES • CARSON PIRIE SCOTT & CO., CHICAGO

THE DAYTON COMPANY, MINNEAPOLIS • GIMBEL BROTHERS, MILWAUKEE • JORDAN MARSH COMPANY, BOSTON • KAUFMANN'S, PITTSBURGH • RICH'S, INC., ATLANTA • SHILLITO'S, CINCINNATI •



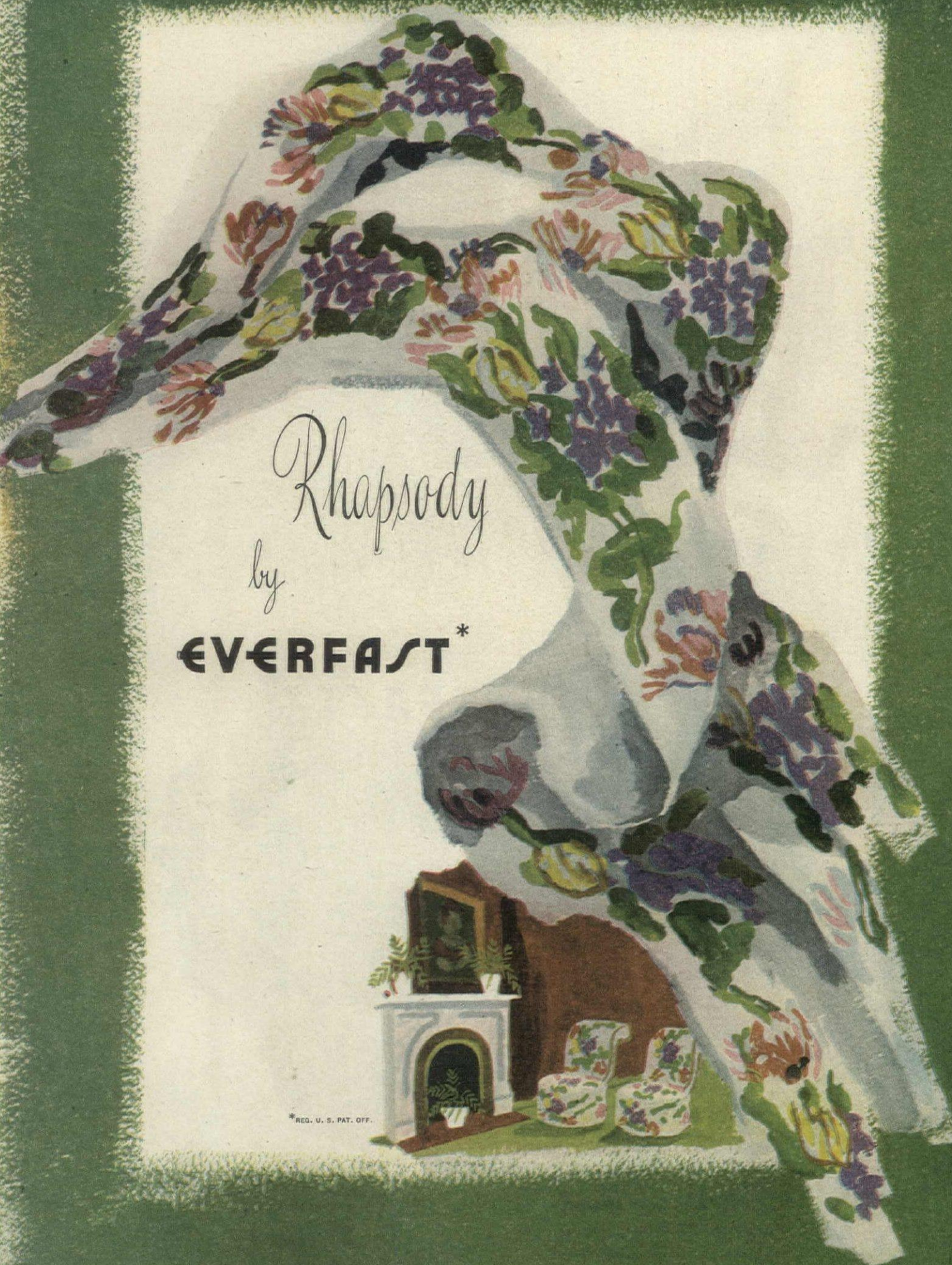
Leona
an Everglaze
chintz by

EVERFAST*

in a SUMERSON
ensemble†

*REG. U. S. PAT. OFF.
†MANUFACTURED BY N. SUMERGRADE & SONS

B. ALTMAN & CO., NEW YORK • BULLOCK'S, INC., LOS ANGELES • CARSON PIRIE SCOTT & CO., CHICAGO • CITY OF PARIS, SAN FRANCISCO



Rhapsody

by

EVERFAST*

*REG. U. S. PAT. OFF.

GIMBEL BROTHERS, MILWAUKEE • JORDAN MARSH COMPANY, BOSTON • KAUFMANN'S, PITTSBURGH • RICH'S, INC., ATLANTA • SHILLITO'S, CINCINNATI • B. ALTMAN & CO., NEW YORK

BULLOCK'S, INC., LOS ANGELES • CARSON PIRIE SCOTT & CO., CHICAGO • CITY OF PARIS, SAN FRANCISCO • THE DAYTON COMPANY, MINNEAPOLIS

JORDAN MARSH COMPANY, BOSTON • KAUFMANN'S, PITTSBURGH • RICH'S, INC., ATLANTA • SHILLITO'S, CINCINNATI • B. ALTMAN & CO., NEW YORK • BULLOCK'S, INC., LOS ANGELES •



Blossomtime
by
EVERFAST*

*REG. U. S. PAT. OFF.

CARSON PIRIE SCOTT & CO., CHICAGO • CITY OF PARIS, SAN FRANCISCO • THE DAYTON COMPANY, MINNEAPOLIS • GIMBEL BROTHERS, MILWAUKEE



Camellia
by
EVERFAST*



*REG. U. S. PAT. OFF.

KAUFMANN'S, PITTSBURGH • RICH'S, INC., ATLANTA • SHILLITO'S, CINCINNATI • B. ALTMAN & CO., NEW YORK • BULLOCK'S, INC., LOS ANGELES • CARSON PIRIE SCOTT & CO., CHICAGO

CITY OF PARIS, SAN FRANCISCO • THE DAYTON COMPANY, MINNEAPOLIS • GIMBEL BROTHERS, MILWAUKEE • JORDAN MARSH COMPANY, BOSTON

RICH'S, INC., ATLANTA • SHILLITO'S, CINCINNATI • B. ALTMAN & CO., NEW YORK • BULLOCK'S, INC., LOS ANGELES • CARSON PIRIE SCOTT & CO., CHICAGO • CITY OF PARIS, SAN FRANCISCO



Woodland
by:
EVERFAST*

*REG. U. S. PAT. OFF.

THE DAYTON COMPANY, MINNEAPOLIS • GIMBEL BROTHERS, MILWAUKEE • JORDAN MARSH COMPANY, BOSTON • KAUFMANN'S, PITTSBURGH

WILLETT

Golden Beryl

MAPLE



The warm, distinctive appeal of Early American furniture authentically
reproduced in Willett golden beryl maple. Designed with an inherent
charm of loveliness that will go down through the
years — giving lasting satisfaction, lasting beauty to your home.

LAZARUS

COLUMBUS 15, OHIO

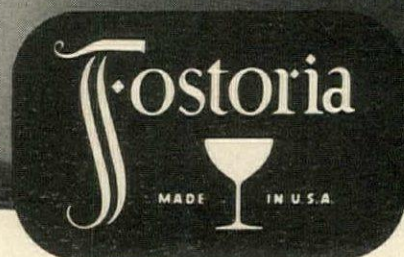
Crystal

WITH A PERFECT FIGURE

You'll love the graceful poise, the slender stemline, the full blown bowl with its crisp, handlaid design. It all adds up to a perfect silhouette for smart settings. Fostoria's gay and glittering "Master-Etchings" are lovely to live with. And definitely in tune with modern times. "Master-Etchings", as well as superb Fostoria cuttings or antique-like pressed patterns, are sold at the better stores everywhere.



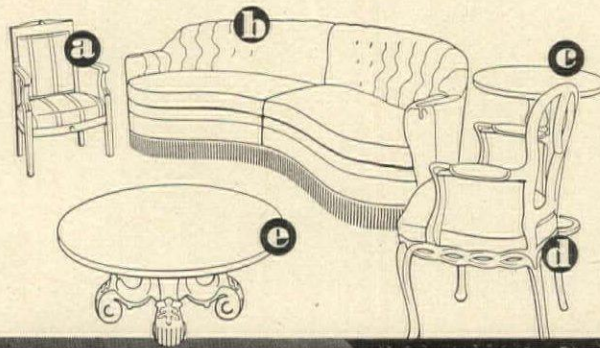
Meadow Rose .. a popular
"Master-Etching" hand-made
by skilled American craftsmen



FOSTORIA GLASS COMPANY • MOUNDSVILLE • WEST VIRGINIA

Living room furniture for the Connoisseur

... Whether you want magnificent period pieces of "collectors' item" calibre, or merely the basic furniture for a young home, lovers of fine furniture find Gimbels a veritable treasure house. In the room-setting shown below, the sofa may be custom-ordered in your color. Chairs and tables are antiques, and are one-of-a-kind.



- a** *Antique Empire Striped Chair* \$189
- b** *Ribbed Chartreuse Green Velvet Sofa, tufted and with bullion fringe. Each section* \$375
- c** *Round Mirror-top End Table* \$125
- d** *Antique Ivory Chair with seal brown satin upholstery* \$115
- e** *Antique Mirror-top Coffee Table* \$145



Imperial Tables

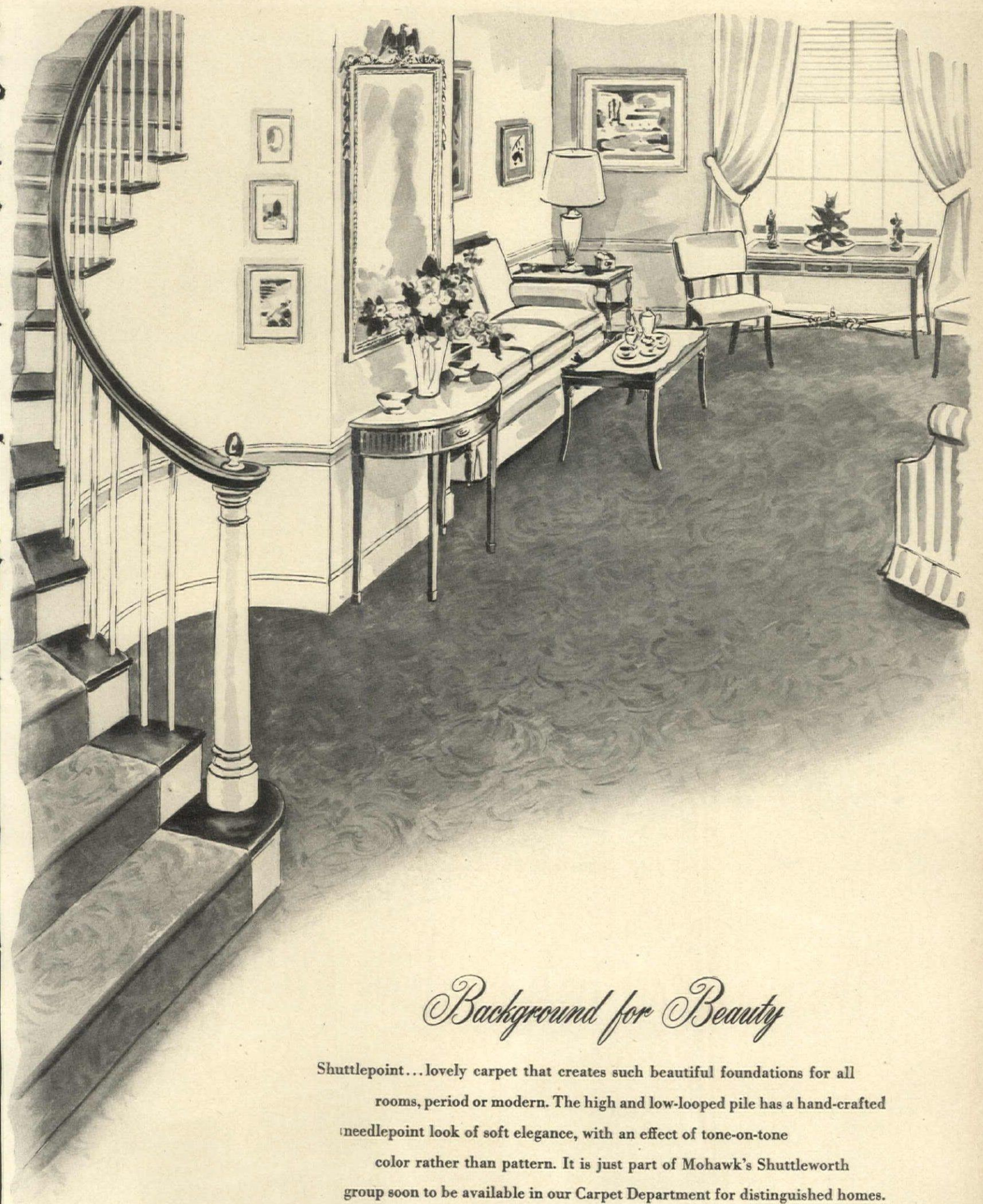
for gracious entertaining



A FEW TODAY,
MORE SOON

IMPERIAL FURNITURE COMPANY, GRAND RAPIDS, MICHIGAN





Background for Beauty

Shuttlepoint... lovely carpet that creates such beautiful foundations for all rooms, period or modern. The high and low-looped pile has a hand-crafted needlepoint look of soft elegance, with an effect of tone-on-tone color rather than pattern. It is just part of Mohawk's Shuttleworth group soon to be available in our Carpet Department for distinguished homes.

The Halle Bros. Co.

CLEVELAND



There's a Place in your Home for Glass by

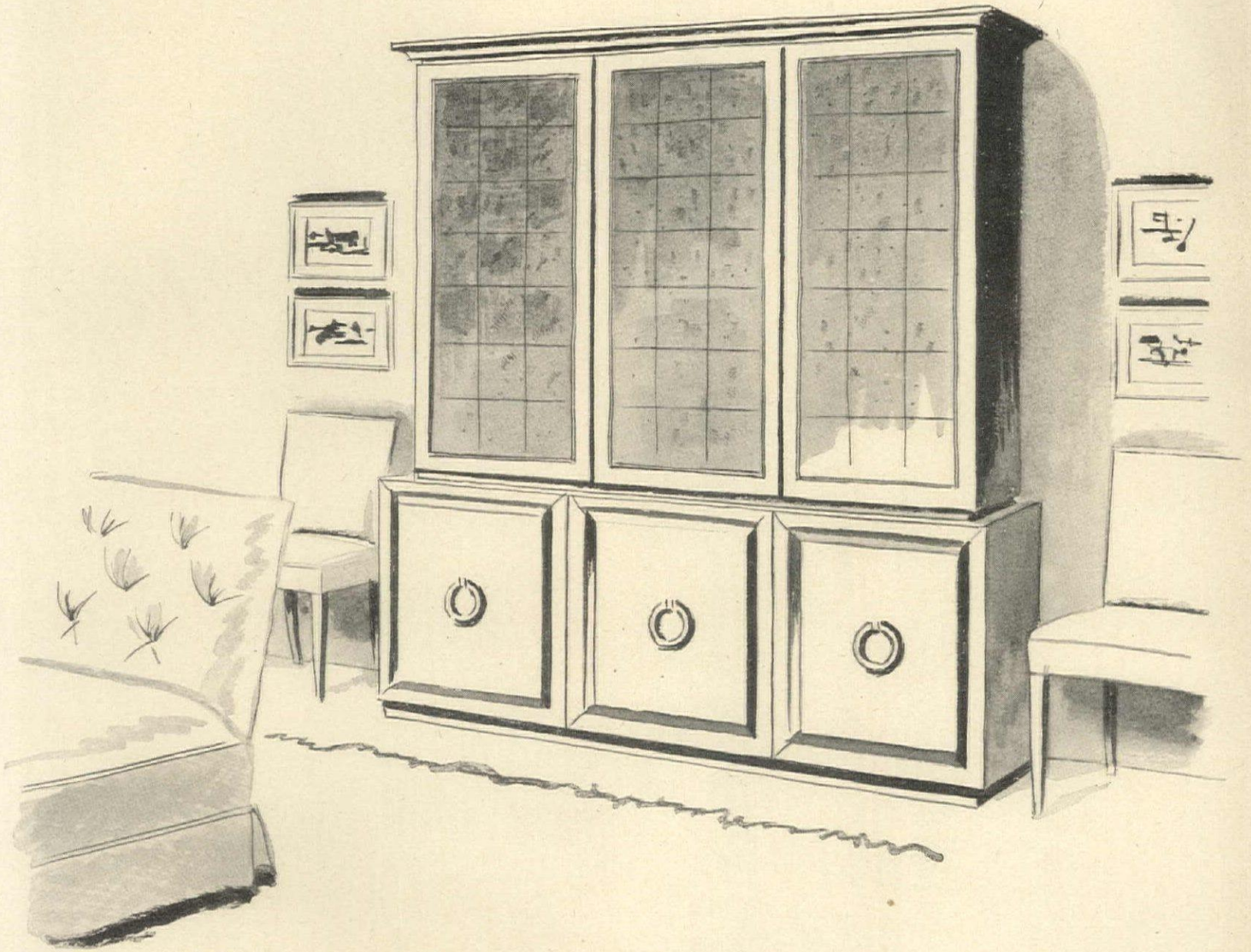
Many foods are so appetizing in color . . . it is a shame to hide them in pottery or metal. The pleasing lines and fine transparency of a fluted Viking glass relish dish and platter let you feast doubly—first on color—and then on taste.

(Glass Basket, Candlesticks and Salts also from Viking)

Treasured American Glass from New Martinsville, West Virginia

Viking Glass Company





introducing widdicomb

the versatile new furniture ensemble

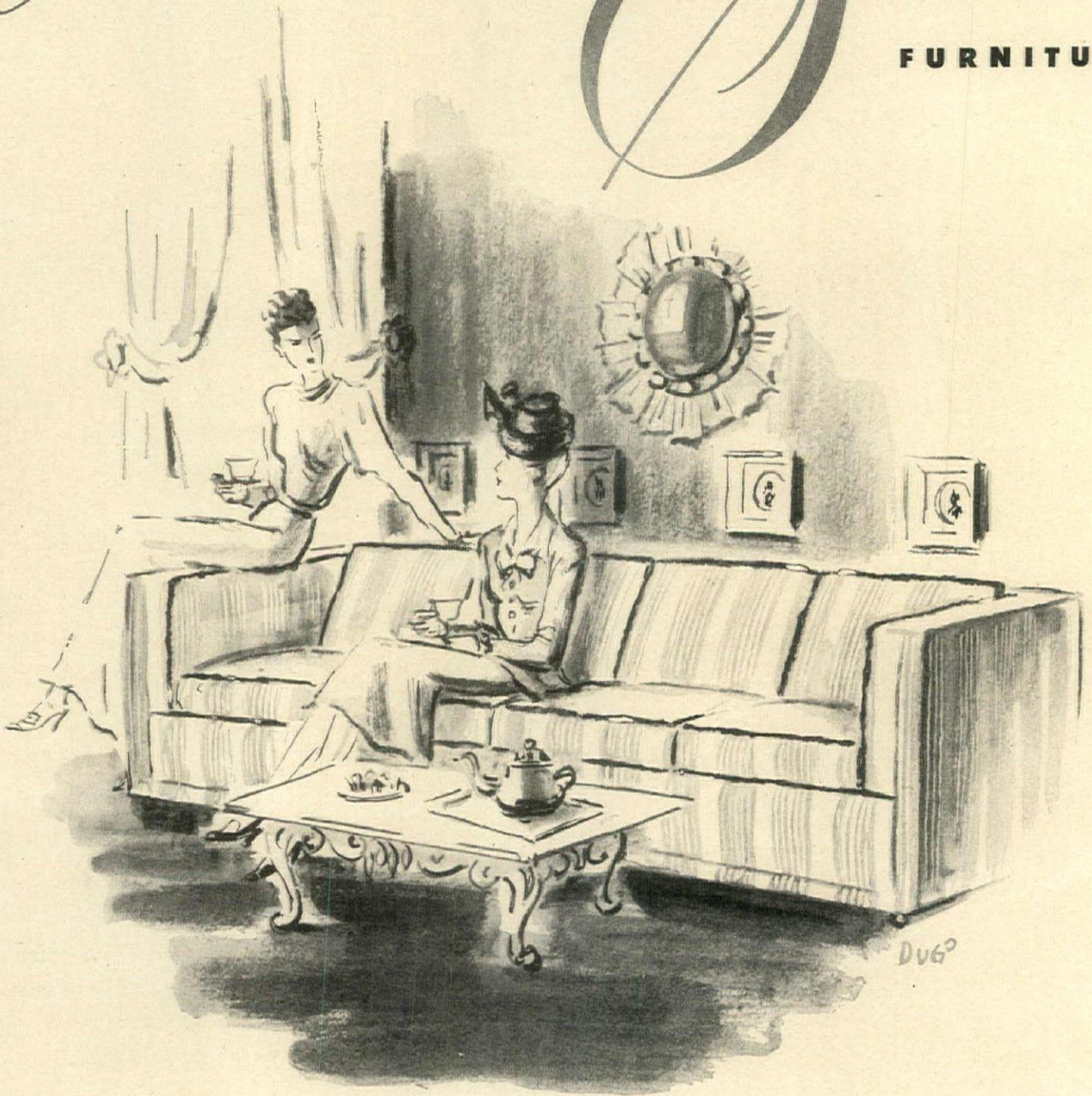
Brilliantly designed in the mood of today—adapted to ingenious arrangements and clever use of space. Created by the Widdicomb Furniture Company, forerunners of advanced design and long renowned for fine cabinet work, selected woods and beautiful finishes. This Breakfront Bookcase with foil veneered doors, exemplifies the brilliance of the collection. In bisque mahogany. Modern Furniture, McCreery, Seventh Floor

McCreery

34th Street and 5th Avenue • W17-7000

Valentine Seaver

FURNITURE



Where living is most gracious . . . so often you

find the upholstered furniture is Valentine-Seaver.



Foundation for a beautiful home...

Imperial Majesty by Nye-Wait, carpeting of magnificent quality, in exquisite, soft colorings. Luxurious, deep pile—the all-wool surface a blend of the finest imported wools. Pre-shrunk and designed for re-washing—long-wearing Wilton construction. In plain lustre surface or custom carved—available in widths up to 18 feet. Turquoise-blue, Peach-rose, Tokay-green, Amethyst-rose or Sandy-beige.

Titcher Goettinger
DALLAS



WISHMAKER LIVING ROOM — *A Grouping from the Modern Ensemble*

Carson Pirie Scott & co ** *chicago*



Mrs. Smith

CONSULTS HER DECORATOR

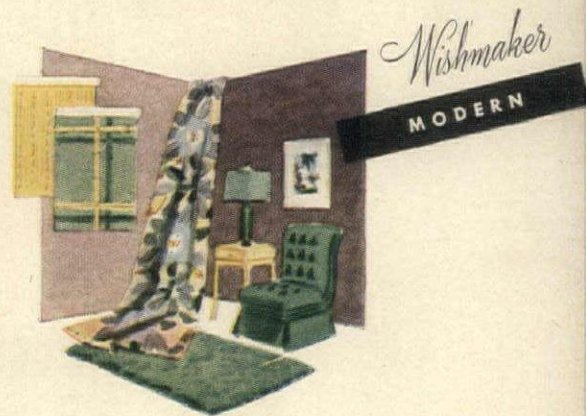
You guessed it . . . our fictitious Mrs. Smith *is her own decorator* . . . just as you can be with Wishmaker, Carson's magic means to achieve charm and decorative distinction in your home.

Wishmaker simply sets the pace for you with three home-furnishing themes—Traditional, Modern, and, soon, American Provincial. In each group specially designed wallpapers, fabrics, floor coverings, and superb furniture are perfectly coordinated in period . . . but you've leeway galore in your color and pattern selection.

You're really on your own with Carson's Wishmaker . . . to pick, and choose, and assemble to your heart's content . . . to weave your own personal expression into *your* home . . . guided, unerringly, by Wishmaker, but decorated by *you*.

And it's all so sure, so simple . . . for everything is right here, and everything here is right . . . in the Wishmaker Shop at Carson's.

Wishmaker Shop, ninth floor

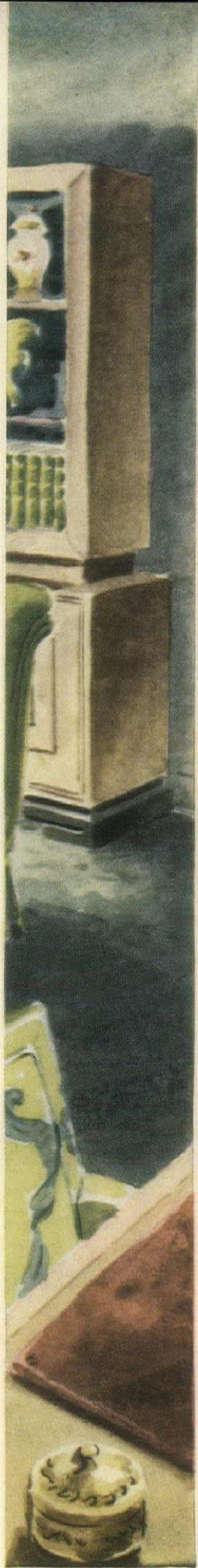


Wishmaker
MODERN



Wishmaker
PROVINCIAL

Wishmaker
TRADITIONAL



Chesapeake Bay



Striped
Upholstery
Fabric

Wall
Paper →

Shaggy Brown Floor Covering

THE CHANGING SCENE

Fall 1946

That "face-lifting" which made you so proud of your home before the war may be something less than the last word today. Colors, designs, textures . . . the fashions in these have changed. Witness the current Schumacher fabrics, carpets, wallpapers. Those shown here are among the very latest . . .

now being shown at your decorating source.

Seeing them will give you a new concept of what your home can be.
F. Schumacher & Co., 60 West 40th Street, New York 18, N. Y.

Schumacher's

FABRICS • CARPETS • WALLPAPERS

MERSMAN TABLES are the
 "Costume Jewelry" of the home



their charm and sparkle add smart new beauty to rooms

Just as costume jewelry punctuates the smartness of your gown, so do Mersman tables accent the décor of your rooms. Like lovely jewelry-in-furniture, they are decoratively distinctive... valued for their superb construction and rich, gleaming finishes. Authentically designed in a multitude of exquisite styles, moderately priced. At good stores everywhere.

THE MERSMAN BROS. CORPORATION, CELINA, OHIO

MERSMAN

COPYRIGHT 1946, THE MERSMAN BROS. CORPORATION

JEWELRY BY CORO

TABLES

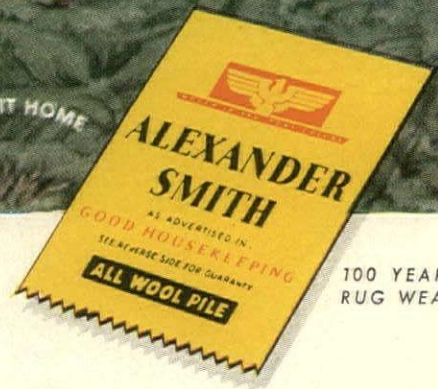
Mersman Tables

"the biggest name in tables"





CARPET MAKES IT HOME



100 YEARS OF RUG WEAVING



When your New Carpet is "KEYED TO ***B.H.F.***"

Now there's a new and easier way—thanks to B.H.F. colors—to choose color-right harmonies for your home. For example, this Alexander Smith Broadloom, No. 6029 is keyed to B.H.F. Shenandoah (Green). In the two color schemes shown above two other B.H.F. colors—Santa Fe (Cedar) and Alamo (Tan)—have been used for contrast. The B.H.F. color names on Alexander Smith carpet and rug labels are also printed on the labels of furniture, fabrics, wallpapers and paints, giving the cue to innumerable cor-

rect and smart combinations. Let your new Alexander Smith Carpet or Rug be your decorator. "Colorama", a new booklet by Clara Dudley, has many ideas for you. It's free. Write Alexander Smith & Sons Carpet Co., Dept. B-38, 285 Fifth Ave., New York 16, N. Y.

B.H.F. stands for the nine Basic Home Furnishings color groups sponsored by the Home Furnishings Style Council.

ALEXANDER SMITH FLOOR-PLAN RUGS • BROADLOOM CARPETS

THE STORES

listed here are,
by Invitation, Members
of the Grand Rapids
Furniture Makers Guild
and are displaying, for your
critical inspection, this
"World of Tomorrow," in
colorful, liveable
Home Furnishings:

MONTGOMERY, ALA.—F. Tennille Furniture Co.
TEXARKANA, ARK.—Booth Furniture & Carpet Co.
PHOENIX, ARIZ.—Dorris-Heyman Furniture Co.
OAKLAND, CALIF.—Bonyng's Breuner's
RIVERSIDE, CALIF.—Huffman's
SACRAMENTO, CALIF.—Breuner's
SAN JOSE, CALIF.—Robinson & Sons Co.
SANTA BARBARA, CALIF.—Henry Levy, Inc.
STOCKTON, CALIF.—Breuner's
DENVER, COLO.—Howard Lorton, Inc.
BRISTOL, CONN.—C. Funk & Son, Inc.
DANBURY, CONN.—Henry Dick & Son, Inc.
HARTFORD, CONN.—Wm. H. Post Carpet Co.
MANCHESTER, CONN.—Watkins Bros., Inc.
NEW HAVEN, CONN.—H. M. Bullard Co.
STAMFORD, CONN.—Wm. H. Schaefer & Son, Inc.
TORRINGTON, CONN.—Smith-Tompkins Co.
WASHINGTON, D. C.—The Mayer Furniture Co.
JACKSONVILLE, FLA.—Sterchi Bros. Stores, Inc.
BOISE, IDAHO—Standard Furniture Co.
DANVILLE, ILL.—Sandusky Furniture Store
DECATUR, ILL.—Bachman Company, Inc.
FREEPORT, ILL.—House of Lindberg
ROCKFORD, ILL.—House of Lindberg
INDIANAPOLIS, IND.—Adams, Inc. L. S. Ayres & Co.
LA SALLE, ILL.—Hummer Furniture Co.
LOGANSPORT, IND.—The S-K Company
SOUTH BEND, IND.—Ries Furniture Co.
DAVENPORT, IOWA—M. L. Parker Furniture Co.
DES MOINES, IOWA—Yunker Brothers
WICHITA, KANSAS—George Innes Co.
LOUISVILLE, KY.—Stewart Dry Goods Co.
SHREVEPORT, LA.—Booth Furniture & Carpet Co., Ltd.
CUMBERLAND, MD.—B. Beneman & Sons
FALL RIVER, MASS.—Modern Furniture Co.
SPRINGFIELD, MASS.—Proctor-Carnig, Inc.
SAGINAW, MICH.—Henry Feige & Son
TRAVERSE CITY, MICH.—Wilson Furniture Co.
MINNEAPOLIS, MINN.—The Dayton Co.
ST. PAUL, MINN.—Schuneman's, Inc.
HATTIESBURG, MISS.—Pioneer Furniture Co.
JACKSON, MISS.—Batte Furniture Co.
BUTTE, MONT.—Christie Furniture Co.
GREAT FALLS, MONT.—Albrecht's
LINCOLN, NEB.—Hardy Furniture Co.
OMAHA, NEB.—Orchard & Wilhelm Co.
MANCHESTER, N. H.—C. A. Hoitt Co., Inc.
PORTSMOUTH, N. H.—Margeson's
RAHWAY, N. J.—Kooz Brothers
ALBUQUERQUE, N. M.—American Furniture Co.
ALBANY, N. Y.—Mayfair, Inc.
BINGHAMTON, N. Y.—The Fair Store
BUFFALO, N. Y.—Wm. Hengerer Co.
CORNING, N. Y.—J. P. & M. Sullivan
CORTLAND, N. Y.—Peck Furniture House
ELMIRA, N. Y.—J. P. & M. Sullivan
NIAGARA FALLS, N. Y.—Cornell & Daggett, Inc.
POUGHKEEPSIE, N. Y.—Luckey, Platt & Co.
UTICA, N. Y.—E. Tudor Williams Co.
CHARLOTTE, N. C.—J. B. Ivey & Co.
GREENSBORO, N. C.—Morrison-Neese, Inc.
WINSTON-SALEM, N. C.—Morris-Early & Co., Inc.
AKRON, OHIO—The Yeager Co.
ALLIANCE, OHIO—The Cope Furniture Co.
CANTON, OHIO—Thurin's
CHAGRIN FALLS, OHIO—The Brewster & Stroud Co.
CHILLICOTHE, OHIO—Ebenhack & Son
COLUMBUS, OHIO—F. G. & A. Howald Co.
MASSILLON, OHIO—C. O. Finefrock Co., Inc.
URBANA, OHIO—The Rock Shop
YOUNGSTOWN, OHIO—G. M. McKelvey Co.

OKLAHOMA CITY, OKLA.—Harbour-Longmire Co.
PORTLAND, ORE.—Paul Schatz Furniture Co.
SALEM, ORE.—Schatz Salem Furniture Store
ALTOONA, PA.—The William F. Gable Co.
GENESEE, PA.—Chapman-Burrous
HARRISBURG, PA.—M. Lee Goldsmith
HAZELTON, PA.—Hazelton Furniture Mart
JACOBUS, PA.—N. J. Leader
JOHNSTOWN, PA.—Penn Traffic Co.
NEW CASTLE, PA.—J. R. Frew Co.
POTTSVILLE, PA.—L. Hummel's Sons, Inc.

SCRANTON, PA.—Stoehr & Fister
WILKES BARRE, PA.—Fowler Dick & Walker
WILLIAMSPORT, PA.—J. P. & M. Sullivan
PROVIDENCE, R. I.—Burke-Tarr Company
CHATTANOOGA, TENN.—Clemons Bros. Co.
MEMPHIS, TENN.—J. Goldsmith & Sons Co.
DALLAS, TEXAS—Fakes & Company
FORT WORTH, TEXAS—Fakes & Company
GALVESTON, TEXAS—Kauffman, Meyers & Co.
HOUSTON, TEXAS—G. A. Stowers Furniture Co.

SAN ANTONIO, TEXAS—Stowers Furniture Co.
WICHITA FALLS, TEXAS—North Texas Furniture Co.
DANVILLE, VA.—Clements & Parker
SPOKANE, WASH.—Barclay & Brown
TACOMA, WASH.—Lorenzo Mansfield
WALLA WALLA, WASH.—Empire Furniture
KENOSHA, WISC.—Paltier Furniture Co.
MADISON, WISC.—Frantschi's
MILWAUKEE, WISC.—Klode Furniture Co.
RACINE, WISC.—Porter Furniture Co.
MONTREAL, QUE., CAN.—Henry Morgan & Company

An Invitation to
Loveliness
Anticipate Visiting the
GRAND RAPIDS FURNITURE MAKERS
Guild Galleries
in Your Own or Neighboring City,
presenting
Fine Home Furnishings

Designed, Created,
Produced and Coordinated by the
Grand Rapids Furniture Makers



Guild
and preeminent
Associated Manufacturers

Presentations,
throughout America,

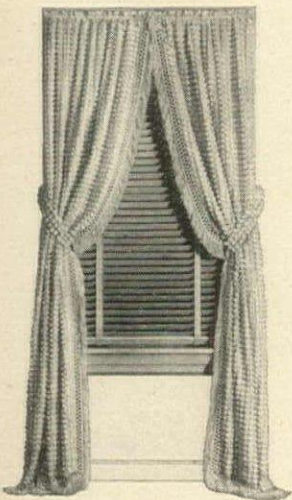
GRAND RAPIDS FURNITURE MAKERS
Guild Galleries

Truly FINE HOME FURNISHINGS
Including
Furniture - Draperies - Floor Coverings
Decorative Accessories
Wall Paper - Paints - Lamps - Fixtures

SO DISTINCTIVE .. SO ECONOMICAL



Generously cut, strongly stitched, beautifully tailored to fit any bed.



Graceful draperies, tied back or swinging free, are easy to make.



Imperial Hobnail Bedspreads

For a beautiful room . . . thick, fluffy hobnails, creamy-white and deeply fringed. Three make a charming ensemble. Make the drapes and vanity-skirt yourself. Complete directions are attached to each Scotland Spread. You'll be delighted with the easy laundering of your Scotland Hobnails. Swish them around in rich suds . . . hang them in a brisk breeze. No ironing is necessary.

For a truly beautiful room . . . distinctive and economical, choose Scotland Imperial Hobnail Spreads. Sold at leading stores everywhere. About \$7.95.



Pert and pretty, full-gathered hobnails add a decorator touch to your dressing table.

MANUFACTURED BY SCOTLAND MILLS, Inc., LAURINBURG, NORTH CAROLINA
SELLING AGENTS: SUN SPUN SALES CORP., 7 EAST 35th STREET, NEW YORK 16, N. Y.

The Meriden House Group

**NEWEST AND LOVELIEST OF DREXEL'S
GALLERY OF GRACIOUS LIVING... THIS
MAGNIFICENT MAHOGANY DINING ENSEMBLE**



THE BRAND MARK OF
SUPERIOR CRAFTSMANSHIP

Joseph Marcus & Co.

184-194 North Main Street

PROVIDENCE, RHODE ISLAND

This delightful new Drexel collection will bring a friendly . . . hospitable spirit to your dining. For its exquisite lines and fine, delicate carvings reflect dignity and graciousness. Like all Drexel collections this new genuine mahogany group has a rich, gleaming finish, hand-rubbed and hand-glazed to a lustrous glow.



Sophisticated Splendor

... for your bedroom, living room, or dining room. You'll want this lovely double chest from the Colleton Collection because it's so refreshingly different...

so rich in glowing mahogany... and so perfectly wonderful for storage. Dress it up with exquisite figurines... or dress it down with smart, sophisticated modern. Either

way it's completely lovely... a rare combination of Chippendale elegance and gay versatility.



Write for Booklet—
Living room, Bedroom
and Dining room.

White

The South's Oldest Makers of Fine Furniture
FURNITURE COMPANY...MEBANE, NORTH CAROLINA



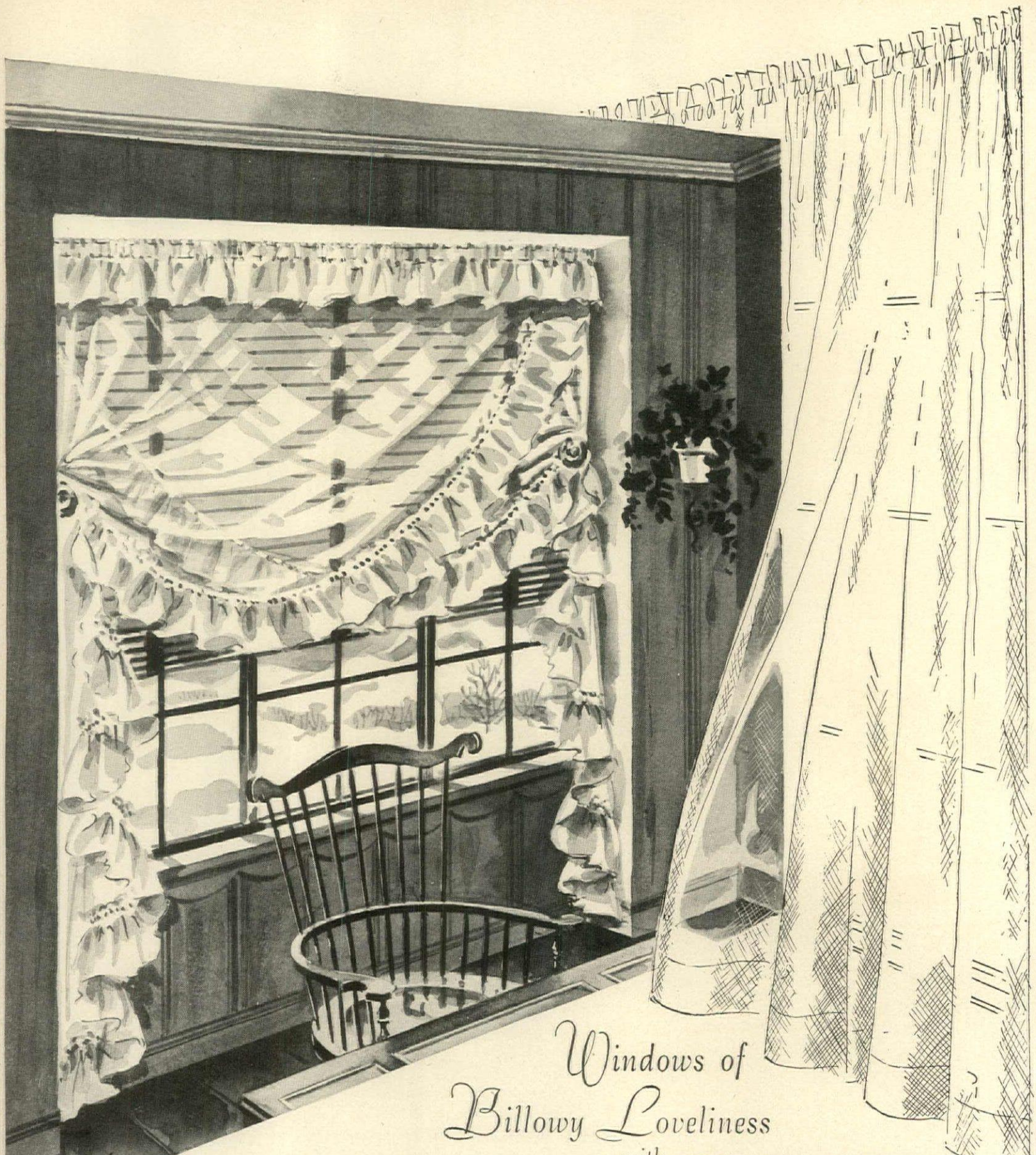
Here's something you might expect to find wrapped in cotton batting and handed down from great-great-grandmother.

There aren't too many people who take the time to fashion lovely things like this any more . . . and a lot of those who still do it are with us at the Duncan factory. The only way you make glass like this Duncan Three-Light Candelabra is by hand work. See it in your china and glass department and jewelry stores.

The loveliest Glassware in America



THE DUNCAN & MILLER GLASS COMPANY • Washington, Pa.



Windows of
Billowy Loveliness

with

CORTLEY
Curtains

The charm of Early American, the simplicity of Modern, the severity of Regency, the billowy glamour of a teen-ager's room . . . all can be achieved with tailored or ruffled Cortley Curtains which soon will be available in all sizes at better stores everywhere.



Cortley Curtains come to you fresh and clean because they are packed in the Royal Blue Cortley package . . . in which there's our free decorating folder "Making Interesting Windows". For better curtains ask for Cortley Curtains.

CORTLEY CURTAIN CORP. • MANUFACTURERS OF BETTER MADE CURTAINS • NEW YORK 1, N. Y.

See your home in a new light



LIVING ROOM IN RESIDENCE OF CHARLES R. BLYTH, BURLINGAME, CALIFORNIA. A distinguished harmony of WENDEL'S optical lighting for paintings and a soft, indirect illumination emanating from crystal chandelier. The bridge table and flowers also lighted from concealed sources.



Winged Victory, Musée du Louvre, Paris, brought artistically into relief by WENDELIGHTING from invisible sources.

Perfected Indirect

W E N D E L I G H T I N G

You have admired WENDELIGHTING in famous residences and prominent art collections all over the world. The wonderful light that seems to emanate from nowhere. Now it is yours to reveal gloriously the hidden beauties of your own interiors.

WENDELIGHTING is the science and art of perfect illumination. More than 200 basic systems of lighting inspired by Rudolf Wendel are credited to his worldwide organization. His patented inventions are now available to you in new, artistic, moderately priced portable units . . . ideally solving your lighting problems. The DUO stand-lamp is an amazing combination of perfected indirect illumination and efficient reading light; the WENDEL CANDLE, a must on your vanity table; the MAGIC table lamp delegates new life to your rooms; the OPTIC glareless light makes work and reading so pleasing.

Rudolf Wendel's scientifically controlled light is soft, so kind to your eyes! It emanates from exquisite lamps of distinguished and unique conception in classic and modern designs. You will simply be delighted with the unusual and artistic treatment of crystal glass, lucite, fine woods, metals . . . and the renowned WENDELIGHT workmanship.

Your well-being is definitely influenced by the light in which you live, work and relax. WENDELIGHT your home and experience a new joy of living. Get WENDELIGHT portable equipment from special dealers or direct from the creator.

AN INVITATION: Learn about the beauty and enchantment created by Rudolf Wendel. See photos of homes and gardens glorified by WENDELIGHTING. Write for Booklet R.



RUDOLF WENDEL

INCORPORATED

NEW YORK: 730 FIFTH AVENUE • LOS ANGELES: 8615 SUNSET BOULEVARD

LONDON PARIS

not just radiant heating . . .
not just convection heating . . .

BUT A BLENDED COMBINATION OF BOTH!

that's what Modine Convector Radiation offers you!



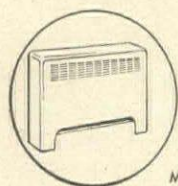
1 RADIANT HEATING

See those arrows coming from that Modine Convector Panel beneath the window? They represent *radiant heating* — mild, radiant heat in just enough quantity to offset heat loss from window areas. But that's not all . . .

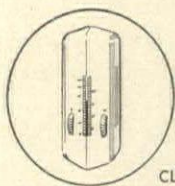
2 CONVECTION HEATING

To this — Modine Convector Panels add *convection heating*. Hot water or steam, circulating through copper heating unit, draws floor-line air into bottom of convector where it's warmed, rises, and is then gently circulated through the room.

RESULT: Blended, combination heating for modern living comfort — that's what Modine Convector Radiation offers today's moderate cost homes and apartments! In addition, you get *individual* room control that responds almost instantaneously to sensitive automatic controls — plus gentle, continuous air circulation without the use of moving parts that wear out. Yes, the dependable heating comfort, distinctive charm, space-saving, and long service life of Modine Convector radiation is now available for your heating needs. Look for Modine's nearby representative in the "Where To Buy It" section of your phone book. Write for descriptive literature. MODINE MANUFACTURING COMPANY, 1840 Racine Street, Racine, Wisconsin.



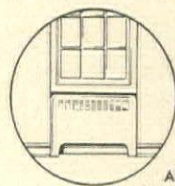
MODERN
BEAUTY



CLOSE TEMP-
ERATURE CONTROL



EASY TO
INSTALL



ADDS TO
LIVING SPACE

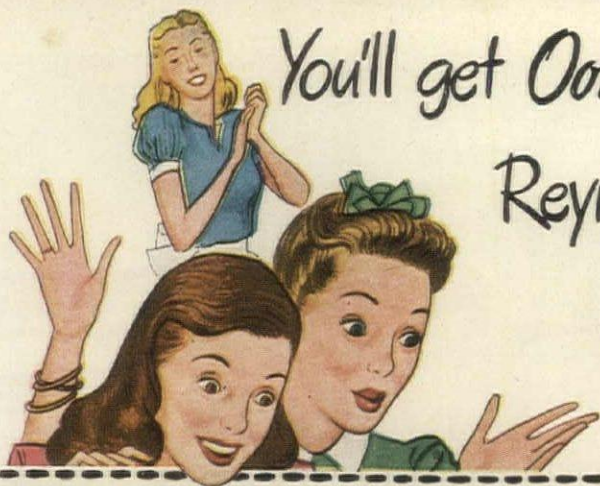


PRICED
FOR TODAY'S
HOMES AND
APARTMENTS

Modine

CONVECTOR RADIATION

The Modern "proved by use" heating method



You'll get Ooh's and Ahh's when you show your
 Reynolds **Lifetime** Aluminum Utensils
 with **TRIPLE-THICK BOTTOMS**



DEEP SOUTH VEAL ROLL

Remove bones from 2 whole veal cutlets, 1/2-inch thick, flatten cutlets with mallet. Spread each with half of the following stuffing: (Sauté 3/4 cup chopped onions, 1 cup diced celery in 1/4 cup fat. Add 2 tablespoons chopped parsley, 1 teaspoon salt, 1/4 teaspoon pepper, pinch of Rosemary and Savory and 1 cup soft bread crumbs.) Roll up, secure. Brown in 3 tablespoons fat in Lifetime Dutch Oven. Add 1/2 cup water, 8 sweet potatoes. Cover, simmer 40 min. Add 2 1/2 cups green peas, 8 peeled orange slices, 2 tablespoons currant jelly. Cover, continue cooking 20 min. 8 servings.

Look for this ridge

—the sign of the Lifetime Triple-Thick Bottom. Shown here is the 6-qt. Dutch Oven.

*No hot spots
 to cause scorching
 —
 Perfect for
 "waterless" cooking!*

Ask women who own them . . . who have tried them—they'll tell you Reynolds Lifetime Aluminum Utensils are not only beautiful to look at—they're wonderful to cook with!

Notice the **Triple-Thick Bottoms** that give uniform heat distribution . . . evenly cooked food, requiring little stirring. Look at the **moisture seal covers**—designed for cooking the "waterless" way—made with recessed cover knobs so you can stack one utensil on top of another when

keeping foods warm on the stove.

Lifetime Utensils have cool bakelite handles . . . **dent-resistant**, easy-to-clean sidewalls—with brilliant, lasting finish!

Lifetime guarantee! If you are in any way dissatisfied with Reynolds Lifetime Triple-Thick-Bottom Utensils, send them back and they will be returned like new, or replaced, *without charge*. Reynolds Metals Company, Housewares Division, 2000 South 9th Street, Louisville 1, Kentucky.



Triple-Thick Bottom!



6-qt. Dutch Oven with cover



4-qt. Sauce Pot with cover



3-qt. Sauce Pan with cover



2-qt. Sauce Pan with cover



11" Fry Pan with cover

Sold at leading department and housefurnishings stores



REYNOLDS **Lifetime** ALUMINUM COOKING UTENSILS
 TRIPLE-THICK BOTTOM
 GUARANTEED FOR LIFE



BLUE MONDAY can be "FUN DAY"!

SKIP THE WOES of washday the new Universal way, for Universal's complete line of Home Laundry Equipment is at your service. New eye-filling designs for maximum ease of operation and heart-thrilling satisfaction in performance. And each equipped with Universal's exclusive time and temper saving devices that will make laundering simple as rolling off a log. It's all this and economy, too, with the wondrous new Universal Washers and Ironers. Don't delay—ask your dealer today for a demonstration.

UNIVERSAL

LANDERS, FRARY & CLARK • NEW BRITAIN, CONN
Universal Electrical Appliances distributed in Canada exclusively by Northern Electric Company, Ltd



Bathroom Groups like these



in the **CRANE** '47 Line

Have you been wondering what the beautiful new Crane line will hold for you in '47? Here is a glimpse of one of the new bathroom groups—freshly styled—now in production.

Ever since the end of the war, Crane plants have been producing plumbing and heating equipment in ever-increasing quantities despite almost insurmountable difficulties. Practically all this production has been on equipment for veterans' housing. But as fast as facilities permitted, more and more items have been put into production to give the home owner a wider selection to meet his taste, desires and budget.

Every day brings us closer to the time when you can step into your Crane Dealer's store, pick out the fix-

tures you want and have them properly installed by his skilled craftsmen.

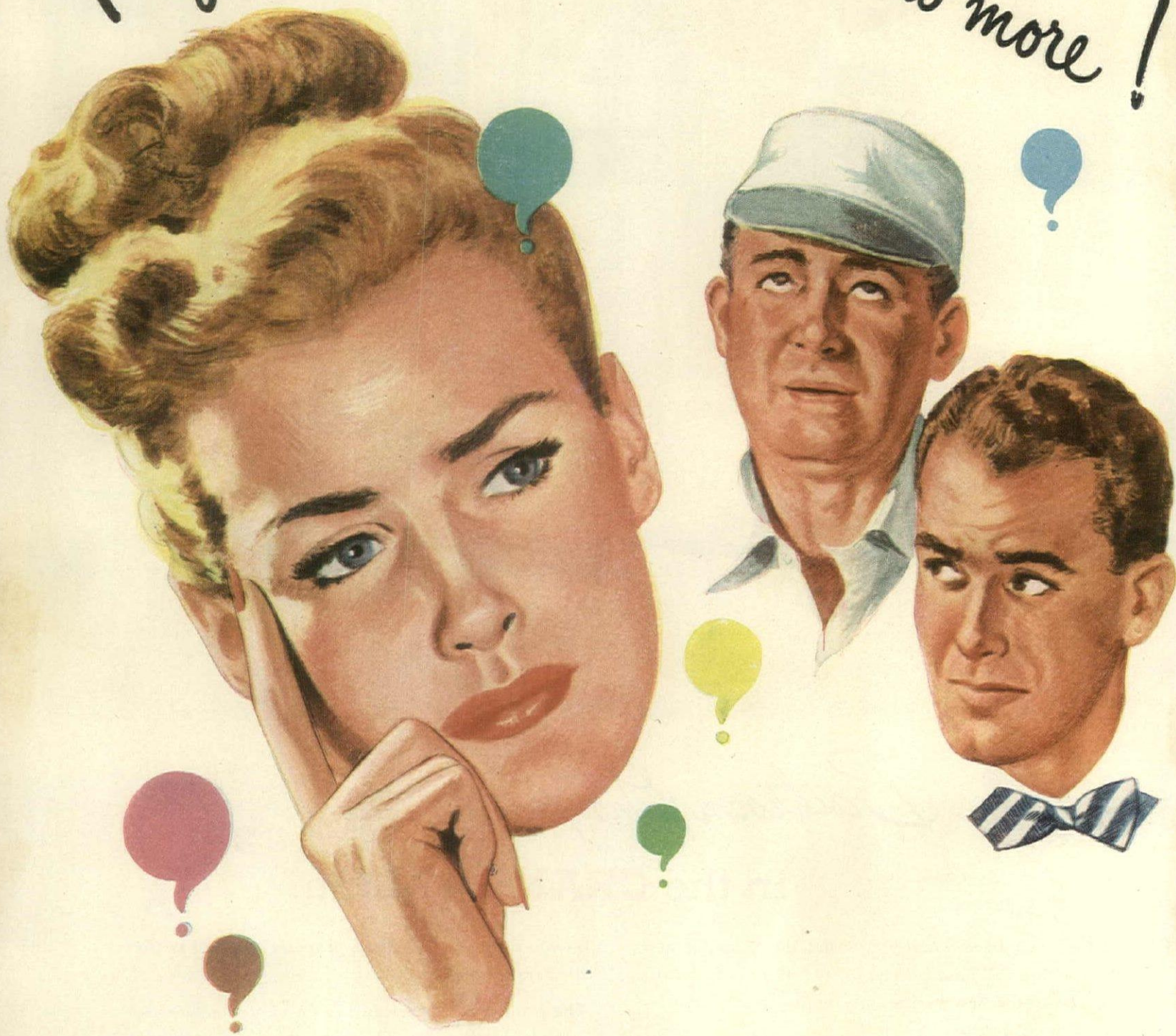
The traditional American system of free enterprise has made this possible. Thanks to this system, American homes consider as basic necessity sanitary conveniences which in most other countries are extreme luxuries enjoyed by a privileged few.

To help home planners, Crane has prepared two information books—one on Bathrooms and Kitchens, the other on Heating. Copies will be sent to those interested as long as the supply lasts. Write for yours.

CRANE

CRANE CO., GENERAL OFFICES: 836 S. MICHIGAN AVENUE, CHICAGO 5
PLUMBING • HEATING • PUMPS • VALVES • FITTINGS • PIPE

Puzzle your pretty head no more!



MURPHY has the answer to your painting prayer!

"Wonderful! . . . Why didn't someone think of it before!" That's what women everywhere say when they hear about this marvelous new way to paint!

Imagine choosing just the color you want—and getting it! Choosing it, too, from not just a few samples but from dozens of lovely, pre-tested colors, shades, tints, and tones. Yes, you can do just that with Murphy Color-Scheme Paints.

Luscious pinks and heavenly blues. Restful greens and gracious yellows. Subtle grays, beiges,

wines, off-whites, and browns. All the colors you could ever wish for—and all color-harmonized so perfectly that you simply *can't* go wrong, simply can't pick colors that clash.

Fresh-mixed—just for you! Never again need you buy paint that's old or "shelf-ridden," for every can of Murphy Color-Scheme Paint is tinted to your order, just before using! It's fresh as morning's milk. Think of it—you can have *custom colors, custom-mixed without custom cost!*



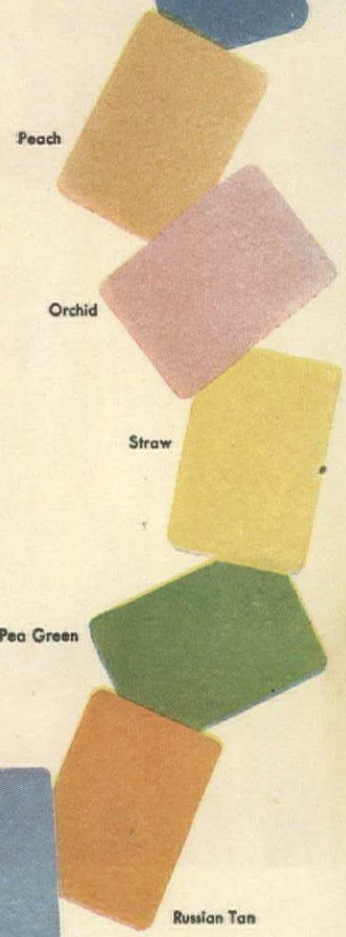
AT LAST...PAINT AS WOMEN WANT IT

All the colors you love! No longer need you put up with the limited color range of ordinary paints. Now, with Murphy your problem is not *where* to get the color your heart is set on but *which* to choose from so many lovely variations.

Paint that's really fresh! Murphy Color-Scheme Paints are custom-tinted to your order by adding specially processed colors to Murphy's wonderful "base whites." That means gloriously *fresh* color—whether you want wall paints, enamels or exterior finishes.

And colors that always match! You know what a problem it is to buy just the right amount of paint for your pet redecorating project. With Murphy, the extra quart or pint you may need to finish the job always matches perfectly!

All this for not a cent more! You pay nothing extra for the many advantages of Murphy Color-Scheme Paints—and back of every gallon is 81 years of experience. When next you redecorate, remember Murphy gives you *custom color without custom cost!*



P.S. Please be patient. Right now your local dealer's supply of Murphy Color-Scheme Paints may be limited, due to war-caused shortages. Come Spring, we hope to be able to supply all Murphy dealers fully, plus hundreds of new dealers who want to give their customers the benefits of this modern painting service.



FREE!

First Aid to Color Schemers

Pick the color you'd like as a basic wall color from the chips on this page, name it below, and we'll send you a kit of harmonizing colors for trim, drapes and color accents, as selected by a famous interior decorator!



Murphy Paint Division
Interchemical Corporation
Empire State Building, New York 1, N. Y.

I like Please send me without charge your
(name of color)
Murphy Color-Scheme Selector, showing colors which will harmonize.

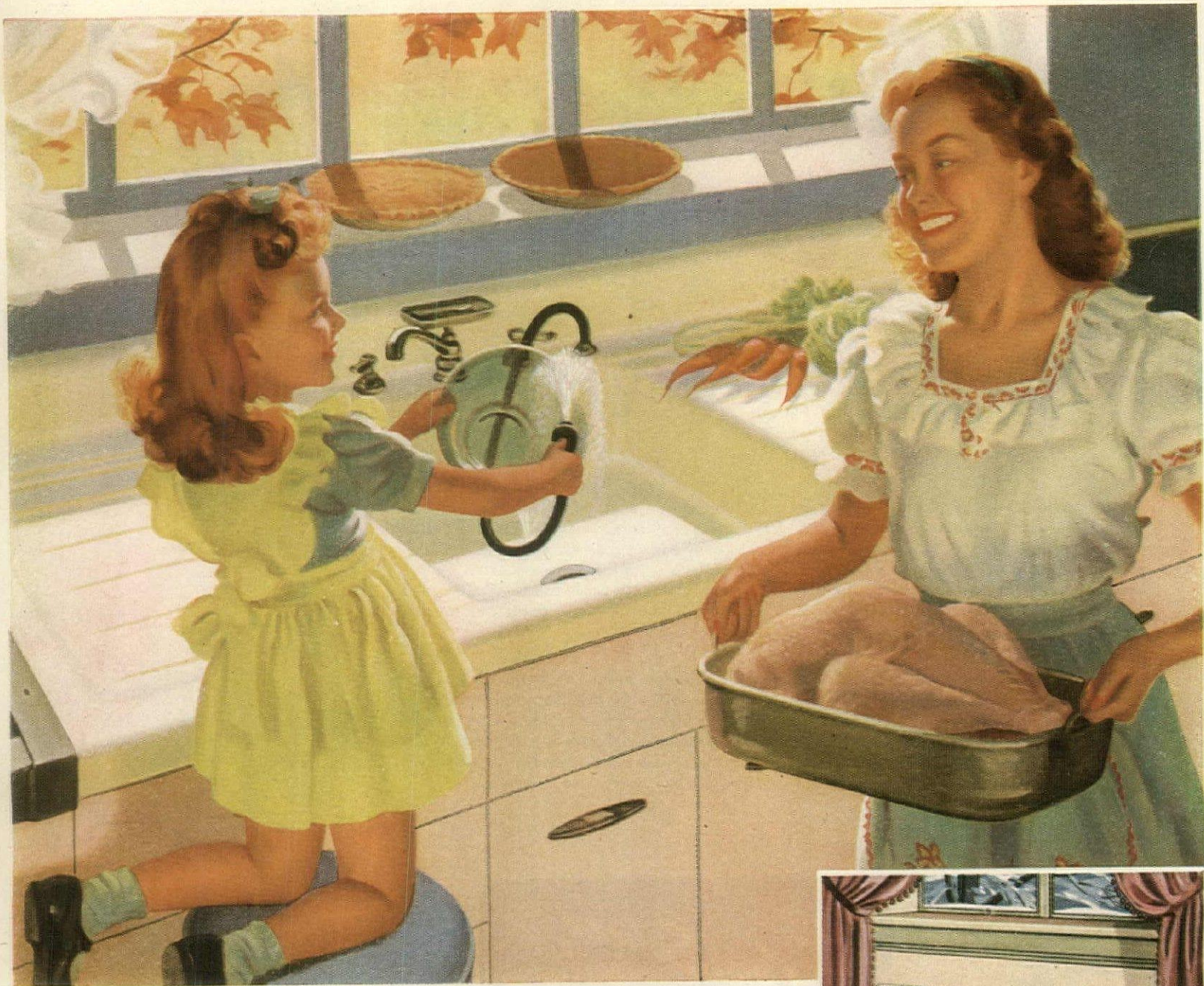
Name.....

Street.....

Town.....State.....

Murphy Color Scheme Paints

Murphy Paint Division, Interchemical Corporation
NEW YORK • NEWARK • CHICAGO • LOS ANGELES • SAN FRANCISCO
©1946, Interchemical Corporation



A beauty in looks, this Hostess Sink is also built to last.

America's Thanksgiving Day Starts in the Kitchen...

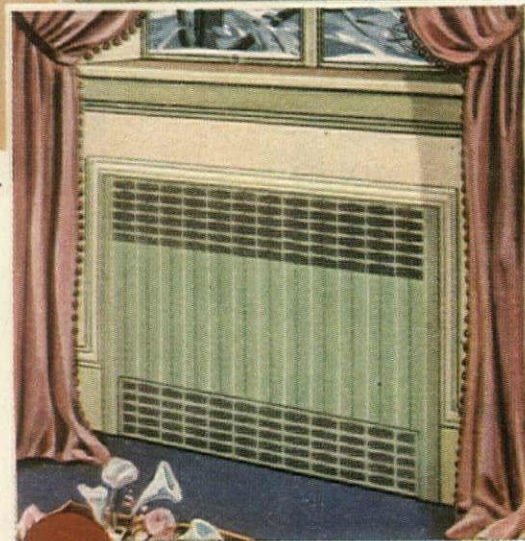
You don't have to ask mother where *she* spends most of her Thanksgiving. Just step into the kitchen. You'll find her there. And from long before she slips the turkey into the oven until the last dinner dishes are put away, the kitchen sink is the center of her activity.

This is true on *any* day of the year. That's why it is so important to choose your new kitchen sink with care. Make sure it's protected by an acid-resisting enamel. Make sure that under that enamel is a sturdy, cast iron base—constructed in one solid piece, including the drainboards. Make sure it's designed for ease of work, smart appearance, too.

You can have a drainboard on the right or on the left—or on each side. You can have a single or a double compartment. You can have your choice of many colors. All are built right, all are priced right, when they bear the American-Standard mark.

This mark of merit also guides you to the finest in bathroom fixtures—baths, lavatories, water closets. It helps you select the most efficient heating equipment for your home—radiator heating, warm air heating, or winter air conditioning—and for any type of fuel.

Back of the American-Standard mark are millions spent in engineering research and design, years of practical usage in homes throughout the world. So for your family's health and comfort, for your own peace of mind, look for the American-



THIS MARK OF MERIT identifies the finest heating equipment and plumbing fixtures.

Sold by Wholesale Distributors to Heating and Plumbing Contractors. Above: Sunrad Radiator for sun-like radiant heat.

Standard mark of merit. When you see it, you can buy with confidence—yet you pay no more.

AMERICAN-Standard

HEATING  PLUMBING

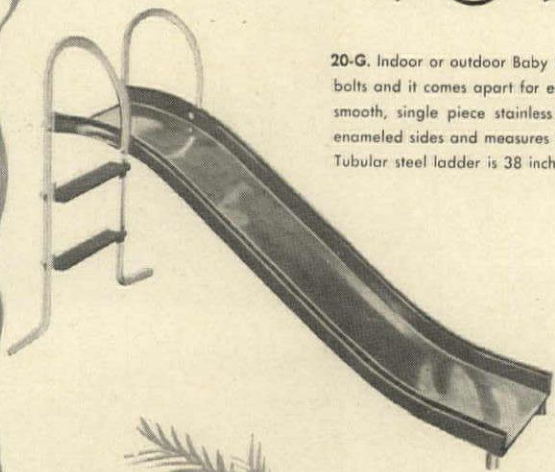
Serving the Nations' Health and Comfort

MODEL KITCHENS, bathrooms and recreation rooms are shown in full color in our new Home Book. This book describes all types of heating and plumbing products made by American-Standard. It also explains the easy time-payment plan available for remodeling. Address **American Radiator & Standard Sanitary Corporation**, Dept G611, Pittsburgh 30, Pa.

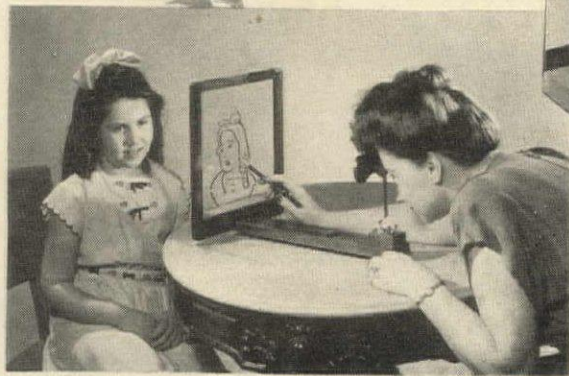
HEATING AND PLUMBING products for every use...including Boilers, Warm Air Furnaces, Winter Air Conditioners, Water Heaters, for all fuels...Radiators, Convectors, Enclosures...Gas and Oil Burners...Heating Accessories...Bathtubs, Water Closets, Lavatories, Kitchen Sinks, Laundry Trays, Brass Trim...and specialized products for Hospitals, Hotels, Schools, Ships and Railroads.

Now ready for you!

AMERICA'S LARGEST AND FINEST TOY CATALOGUE

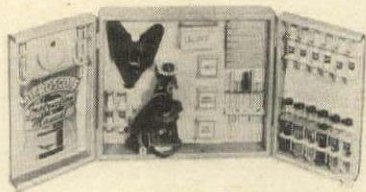


20-G. Indoor or outdoor Baby Slide—unfasten four bolts and it comes apart for easy handling. Satin-smooth, single piece stainless steel slide has red enameled sides and measures 5 feet by 13 inches. Tubular steel ladder is 38 inches high. \$17.95

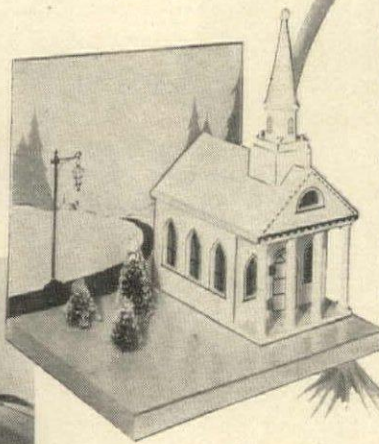


22-G. "Sketchaid"—a clever, new aid to accurate "life" drawing for the young artist. Set up the wooden-framed 12 x 12 inch glass plate and outline on the glass the shadow of the subject as it appears when viewed through the "finder". This can then be traced on paper and finished in detail. Glass may be cleaned for repeated drawings. \$10.00

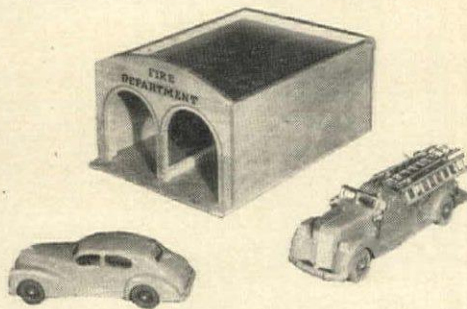
23-G. A complete Fire Department for the young fire chief. Fire House is stoutly built of wood, has composition floor and roof and is brightly red trimmed. It measures 11 inches long and contains all-metal chemical truck with necessary ladders and a streamlined fire chief's car. Both vehicles are rubber tired. \$3.50



24-G. Compact and very complete young scientist's Microscope Set in wooden case that opens to form a laboratory. Eight-inch precision all-metal microscope with automatic turret. Magnifies 30, 60 and 90 powers. 34 pieces of apparatus—chemicals, slides, specimens, stains, dissecting needles, etc. and manual. \$8.00



21-G. Beautifully decorative Colonial Church with a concealed Swiss Music Box that plays "Silent Night." Built entirely of wood, painted white with snow covered roof. Base measures 11½ x 15½ inches; 15½ inch painted background. Transparent colored windows and planted evergreens. \$10.75



25-G. Easel-Desk Blackboard with eight-inch wide collapsible, detachable stool. Educational pictures on scroll to be copied on the slate-like surface board which may be dropped to form 15 x 16 inch desk. \$6.95



F.A.O. SCHWARZ, Dept. G

745 Fifth Avenue, New York 22, N. Y.

Gentlemen: Please send me at once my FREE copy of the

F.A.O. SCHWARZ TOY CATALOGUE, Christmas 1946.

Name.....

Address.....

F.A.O. Schwarz

ESTABLISHED 1967

745 FIFTH AVENUE AT 58th STREET, NEW YORK 22

BRANCH STORES: 40 NEWBURY ST., BOSTON 16, MASS. • 44 ST. GEORGES RD., ARDMORE, PA.



hand-hewn
nativity creche

Electric lighted with 12 dainty hand painted figures to bring the true spirit of Christmas into your home. 12" high. **19.50**
9" high creche with 7 figures & without light. **10.50**

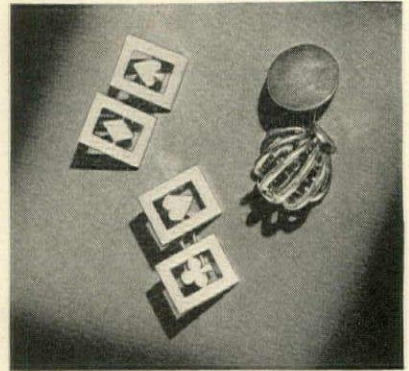
Robert Keith
Thirteenth & Baltimore
Kansas City 6, Mo.

postpaid, no c. o. d.'s

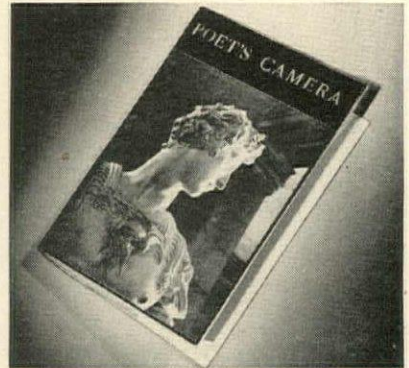


SHOPPING

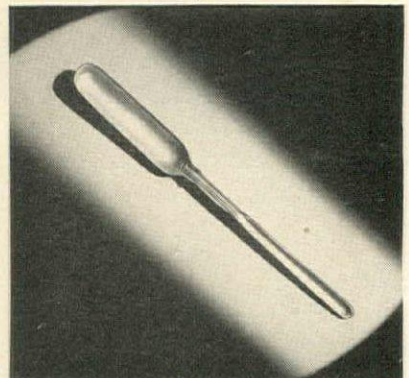
On the cuff. 14-k gold cuff links, designed by Otto Grun, are sophisticated and amusing. The "Cage and Dice," with removable dice to "roll for that drink," \$90 a pair. The "Gin Rummy" set, which smartly follows suit, \$80, incl. tax and post. Either pair would make a wonderful Xmas present. Temple's, 732 Fifth Ave., N.Y.C. 19.



Poet's Camera presents photographs with an idea. Works of leading photographers, chosen for interpretation of feeling as well as subject matter, are accompanied by ancient and modern poetry, which gives them fuller expression. Cloth bound, it's 7" x 10", 153 pages printed in gravure. \$5. American Studio Books, 381 Fourth Ave., N. Y. C. 16.



Georgian marrow spoon returns in a new guise for use in highball or cocktail mixing. It serves as an expediter in obtaining cherries and olives and as a cheese scoop or hors-d'oeuvre accessory. Authentically reproduced in sterling with shell pattern on back of bowl. \$11, incl. tax. Georg Jensen, 667 5th Ave., N. Y. C. 22.



Corsage Box
by HERB FARM
\$6.00

Floral Tribute—Send the fragrance of flowers in Herb Farm's charming blue Corsage Box. Holds: lasting Toilet Water, Dusting Powder and two cakes of Soap in Night Scented Stock, Lilac or Green Moss.

Enclosed is \$7.20 (Fed. Tax included)
 Send mine C. O. D.

The HERB FARM SHOP Ltd.
Made and packaged in the United States
Dept. HG-11, 347 Fifth Avenue, New York 16, N.Y.

English Brass JUGS

Fascinating gifts, these! Embossed solid brass pieces imported from England . . . to hold Christmas greens or what you will. Jugs 6 1/2" high, the pair \$6.25 postpaid. Sorry, no c.o.d.'s.

THE eldridge shop INC.
BOX 670 PORT WASHINGTON, NEW YORK

*Gracious...
...Serving*

Well and Tree Platter—for steaks, roasts, small fowl, buffet meats, or hors d'oeuvres. Simple design permits use with any pattern of silver. Heavy silverplate combines durable service with regal beauty. Lovely as a bride-to-be gift—or as a Christmas remembrance to extra special friends.

For shipments in Missouri, add 2% sales tax.

Postage Paid **\$6.95**

HELBURG'S
1100 Walnut St., Kansas City 6, Mo.

Famous Holy Pictures FOR CHRISTMAS GIVING

In keeping with the spirit of this joyous season! Full-color reproductions of these two world-renowned paintings. "Light of the World" (left) and "Mary Most Holy" (right). Antique-gold color frames. 11 1/2 x 14 1/2" over-all. The pair **\$10.50** (postpaid).

Sorry, no c.o.d.'s. Write for catalog

Krebs town shop
DEPT. B 45 BROAD STREET WESTERLY, R. I.

A GROWING English Holly Tree

Let Holiday Cheer Live thru the year

These lovely little trees brighten your window throughout the year or add charm to the memory garden of a friend. Your choice of silver edged variegated as illustrated or the true old-fashioned green English variety. Height 8 to 12 inches, potted in Oregon soil and packed in unique box that insures their safe arrival. Either variety \$5 prepaid. Specify GT—green or VT—variegated.

AMBROSE BROWNELL
Box 73-A Milwaukie 2, Oregon

Brownell of Oregon

BAR MART Presents

JIGGER CHASERS
For those who prefer their 'straight' we recommend this amusing 2-in-1 glass to hold both liquor and chaser, and at the same time, prevent them from mixing. It's an unusual gadget that helps spell s-u-c-c-e-s-s at parties. Top holds 1 oz. of liquor, and bottom 3 oz. of chaser to help the spirits flow smoothly. \$6.00 dozen.

Mail and telephone orders filled promptly. Postage prepaid anywhere in U. S. A. Call or write for our illustrated Catalog H011, MU 0392-0297

THE BAR MART INC.
62 WEST 45TH ST., N.Y.C. 19, N.Y.
Everything For Your Entertaining Needs
HOME BARS • CELLARETTES • GADGETS • GLASSWARE

*Executive Director
bobbie ganger*
The Only Store of its Kind

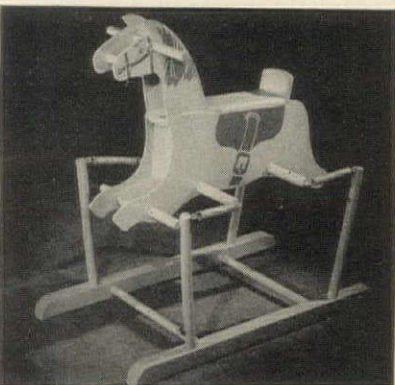
AROUND



Christmas Carol comes to life in miniatures of the famous Dickens characters. Left to right—Mrs. Cratchit, Bob Cratchit with Tiny Tim, three of the Cratchit children and Scrooge. Hand colored on stone-like composition about 3" tall, they're separately boxed, \$1.25 each. Carbone, Inc., 342 Boylston St., Boston, Mass.



A ship's lantern is an extremely attractive ivy holder for your living room or terrace. Triangular, with polished brass top, it's hand decorated in gold on antique ivory or black enamel, with waterproof finish. 10" x 7". Complete with container to match. \$12 ppd. No c.o.d.'s. M. and H. Hopper, 716 Polo Rd., Bryn Mawr, Pa.



Wonder horse. Here's a mount that really goes into action. Gallop-a-trot motion, created by springs, makes it fun for youngsters up to 7 years. With a firm place for hands and feet, it's made of plywood on hardwood base. Can't turn over. 36" long, 32" high. \$15 f.o.b. Rebecca Andrews, Walnut Ridge, Arkansas.



Honey, Rum and Brandy FRUIT CAKE in a Gay Gift Tin

Delight family and friends with this taste treat—an old Gloucester recipe—blending crisp nuts with ripe fruits. Flavor improves with age. Order for yourself—for gifts with card enclosed—hermetically sealed tin assures perfect condition. Sent postpaid anywhere in world.

\$2.90 for 2 pound cake.

Old English Bakeries

5 Boylston St., Cambridge, Mass.



HER CHRISTMAS DRESS!

HAND-LOOMED IN GUATEMALA

Ducks and dolls all about on this charming little dress. Fine heavy cotton from Guatemala in white, peach or green. Washes perfectly! Sizes from 2 to 6. \$10.95

Mail orders? Yes indeed!
Booklet on request.

RENEE FIELD

DEPT. GN, 46 W. 57 ST., NEW YORK 19, N. Y.

The World's Finest MUSICAL CHRISTMAS TREE STAND

Choice of "Silent Night"
"Adeste Fideles" or "Noel"

For the fourth successive Christmas, Mayfair features this, the world's best musical Christmas tree stand! We sold them in 1943, 1944 and again in 1945... many hundreds of them... and to date not one has been returned for repairs! Sturdily made to last for years. Bring happiness, joyful gladness and real Christmas cheer to your home with this lovely stand... use it this Christmas... next Christmas... and every Christmas to come! Its merry music will make the Christmas scene one to be remembered always. Beautifully finished in snow white enamel with miniature Christmas trees in green. 12" x 12" x 4 1/2".



(In ordering, please give second choice of tune.)
\$20.00 postpaid.

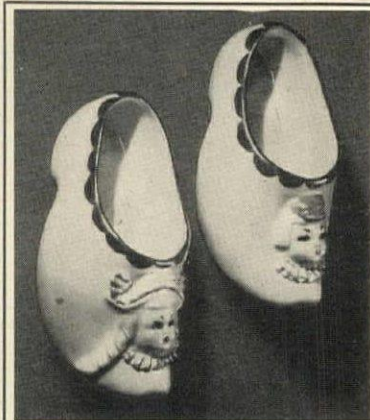


GIFT WRAPPING KIT

Make your Christmas gifts distinctive and unusual! In this kit are beautiful papers, ribbon, stickers, etc. that will make yours the most attractively wrapped gifts under the Christmas tree! Also included are wrapping materials for birthday, wedding and gifts for other occasions. Kit consists of 24 large sheets of paper colorfully decorated in various designs; 20 metal foil tags; 56 metal foil seals; 20 gift enclosure cards; 4 skeins of colored ribbon all packed in a beautiful box that becomes a most attractive gift box when empty. \$2.60 postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups.

mayfair Gifts 72-08C AUSTIN ST.
FOREST HILLS, N. Y.



Little Dutch Shoes In Charming Twos

Exquisite miniatures, ideal for small ivies and other trailing plants. The children's heads are beautifully modeled, the collars porcelain lace. Each tiny shoe only 2 1/8 by 2 1/8 by 4 inches. White semi-porcelain, Delft blue trim. Pieces with character, at California's distinctive Shop Of Gifts.

\$6.50 pair

HALLIDAY'S

1750 Broadway, Oakland 12, California

CHRISTMAS CARDS



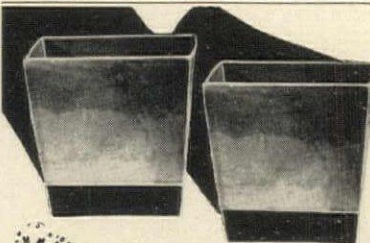
ORIGINAL ETCHINGS IN COLOR. Make your Christmas cards exciting this year by going "arty". Just the thing for the special ones on your list. The inside has a spray of holly with Christmas and New Year greetings.

Box of 12 cards and envelopes \$2.50
2 boxes \$4.50 4 boxes \$8.50

Postpaid • Immediate Delivery

Dorothy Fraser

STUDIO 25 N. NORWINDEN DR.
SPRINGFIELD, DEL. CO., PA.



Order by Mail

TWIN FLOWER BOWLS

by Kay Finch

A new development in Ceramics by this famous California artist. Beautiful NEW Oblong Taper shape 6 1/4 inches high in two color combinations in Kay Finch Pastels. Semi Vitreous pottery, warranted not to leak. WHAT A SUPERB GIFT for Christmas... Brides... Showers... and Home Makers. Order by Mail... Pair \$10.

THE HIGBEE COMPANY

Cleveland, Ohio



TOLE TRAYS... handsome for Christmas gifts and holiday entertaining. Light, yet sturdy metal decorated with Currier and Ives or Old New York Prints. 11" x 17" size with black, red, ivory or green grounds... **4.95**

Fifth Floor

McCutcheon's

Fifth Ave. at 49th, New York 17



Quaintly Victorian

Hand-carved solid walnut corner shelf with mellow rose-tone finish will dramatically highlight your favorite bibelot or plant. Smart used in pairs, too. Bracket is 17" tall with shelf 6" deep. Just \$9.95 ppd. Order from our nearest store.

BREUNER'S

Oakland, Calif. Sacramento, Calif. Stockton, Calif.



SHOPPING

Collecting china teacups

is one of the few hobbies that can be useful, and nothing makes a more interesting table than a fine assortment of exquisite cups. Davis Collamore has a variety of Spode, Minton, Crown Staffordshire and Ainsley china cups ranging from \$3 to \$15. The address is 6 E. 52nd St., N. Y. C. 22.



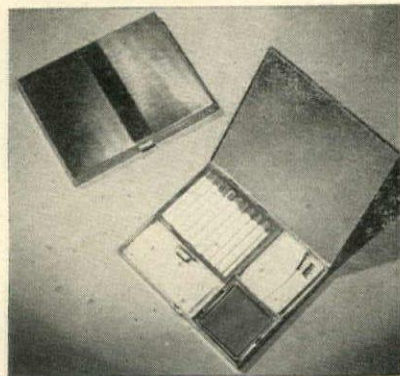
The Whipster is a modern miracle of kitchen convenience.

It whips cream in no time, makes butter from sweet and sour cream. Simple to use—just remove cap to fill, pump 20-30 strokes, shake 30 seconds and dispense by pressing trigger. Every housewife will want one. \$8.95 ppd. No c.o.d.'s. Malcolm's, 524 N. Charles St., Baltimore 1, Maryland.



The Sophisticase is, without doubt, the gift to endear you to a lady's heart for all time.

A stunning accessory as well as carry-all, it holds cigarettes, lipstick, powder, change and comb. It measures 6 1/8" x 4 3/4" x 9/16" and is \$20 with stripe, \$15 plain, postpaid. Add 20% tax. Volupté, 347 Fifth Ave., New York 16, N. Y.



CHRISTMAS CAROLERS

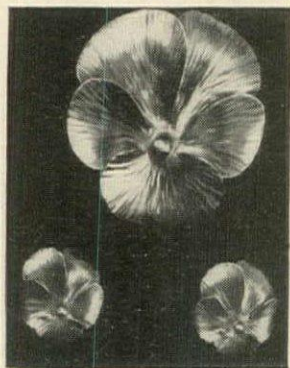
As charming a trio as ever graced a Christmas table decoration, dressed in appropriate woollens, velvet and Christmas greenery. These exquisite dolls are 12" high, hand-made and unbreakable—and able to stand alone, lifelike. Order early to assure delivery.

Trio \$39.00 Prepaid
Sorry, no c.o.d.'s

Estelle Powell

"Bestelle Exclusive Creations"
717 WEST AVENUE AUSTIN 21, TEXAS

HAND WROUGHT STERLING



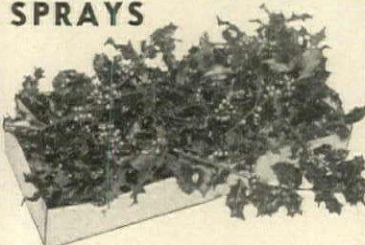
by **Stuart Nye**

- A Southern Craftsman and Creator of the Unusual
- Pansy Pin \$3.00
- Pansy Earrings \$4.20
- Pansy Ring (adjustable) \$3.00
- Pansy Bracelet \$6.00
- Pansy Link Bracelet 6-bloom. \$12.00

(Prices include 20% Federal Tax)
Postage Prepaid—Sorry, No C. O. D. Orders
Write for illustrated folder G of other distinctive Hand Wrought Jewelry

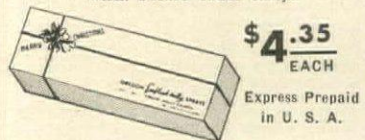
AVALON GIFT HOUSE
Front Royal, Va.

SELECTED OREGON ENGLISH HOLLY SPRAYS



IN CHRISTMAS GIFT BOX

EACH COLORFUL BOX contains 3 full pounds of Oregon's finest glossy-green, red-berried, English Holly Sprays. Ideal for Holiday decorating. The appropriate Christmas Gift. Boxes mailed direct if you wish. Please order early.



ENGLISH HOLLY PACKERS
P. O. Box 425, Portland 7, Oregon



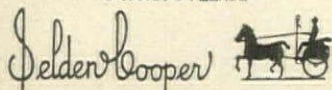
Size: Approx. 12" wide, 10" high, 8" deep.

A Glamorous Necessity... THE PERFECT GIFT

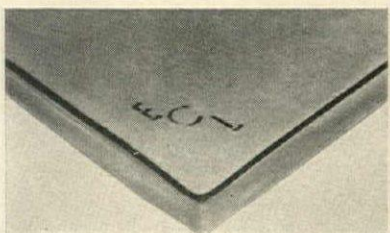
Of gleaming heavy-weight aluminum, this handsome waste paper basket featuring a hand-hammered map of the world is a perfect gift... one that will last a lifetime!

\$12.95, Delivered

MISSOURI RESIDENTS ADD 2% SALES TAX
NO C.O.D.'S PLEASE



8019 Forsythe Blvd., Clayton 5, Mo.
George Vanderbilt Hotel, Asheville, N.C.



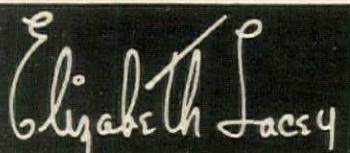
Personalized Giving

CUSTOM MADE PURE WOOL FELT CARD TABLE COVERS

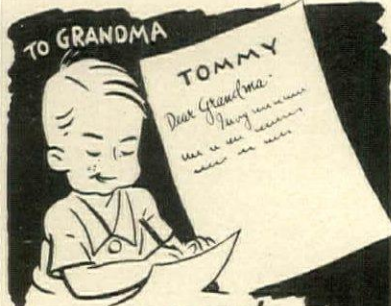
for standard 30x30 inch table. Heavy 16 oz. felt. Available in 22 colors including standard card table green. Made with contrasting welts and monogram.

Plain \$5.85 Postpaid
Monogram 90c extra
Special sizes available

Send now for Elizabeth Lacey's Catalog of Gifts & Decorative Accessories.



Dept. HG 1146 Hopedale, Mass.

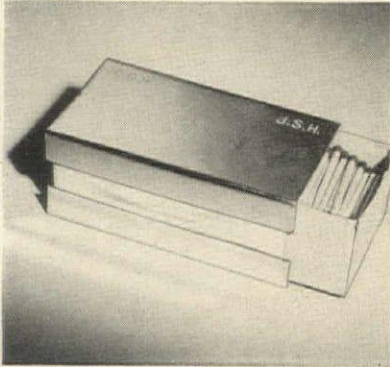


CHILDREN'S JUMBO STATIONERY

A letter to grandma! Teach Junior to write his own letters, improve writing, learn new words—with his own Jumbo Stationery. Box includes 50 sheets printed with his first name or nickname in large, red jumbo type, and 25 plain envelopes. Rushed to you gaily gift boxed, postpaid, by mail order. . . . \$1

Please print plainly
Send also for FREE 52-PAGE CATALOG of Unusual Gifts and Entertaining Specialties
HORACE ANDERSON'S GIFTCRAFT SHOP
1234 E. 47th STREET • CHICAGO 15, ILLINOIS

AROUND



Well matched. A young couple will happily share a light from a big kitchen match, beautifully cased in a silver-plated box, especially made for them, with her initials in one corner, his in the other. Plain or with English crest, \$6; double monogram, \$7.50, incl. tax. ppd. Cayce-Yost, So. Main St., Hopkinsville, Ky.



Copper and greens. Three stalks of Chinese evergreens that look lovely and require little care come in hand-hammered copper pots. A gift to be enjoyed all year round. 5" size, \$5.50 ea.; \$10.25 a pr. ppd. Copper pots only—4", \$2.85 ea.; 5", \$3.85; 6", \$4.50; \$8.75 a pr. Goldfarb Flower Shops, 160 E. 57th St., N. Y. C. 22.



Logs for the fire are conveniently and handsomely kept in this solid brass holder. Reinforced around the edges with 1/8" brass strap, it is substantial as well as decorative. Lacquered to prevent discoloration, it measures approximately 20" x 12". \$32 f.o.b. Detroit Mantel and Tile Co., 1431 Farmer St., Detroit 26, Mich.

MONOGRAM NAPKINS

BEAUTIFUL COCKTAIL NAPKINS

With your name die-stamped in platinum or old gold

SOFT luxuriant 9x9 paper napkins with daintily scalloped edges in the popular pastel shades of yellow, green, pink, and blue. (You won't miss the good old linen ones when you get these.)

Stamped with your name or initials, or two names like "Mary and Tom," or the name of your place like "Twin Oaks Farm" or the family name like "The Martins." Packed in attractive gift boxes, they make the perfect gift for family or friends.

A box of one hundred (25 of each color) cost \$1.25, or a box of 200 for \$2.00. Immediate orders sent post paid promptly. None accepted after Nov. 25th until Jan. 1st.

Order immediately from
CARDOGRAMS
2453 Fullerton Ave., Chicago 47, Ill.

Personalized
TOOTHBRUSHES

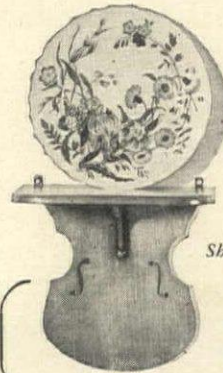
Fine nylon-tufted toothbrushes, with attractive Lucite handles. Guards against family mix-ups. Ideal when visiting and for children who are proud of their own NAME brush.

Give style letter when ordering:
A—professional, B—modern, C—oval, D—tufted

Set of 3 with same first name.....\$1.50
Set of 3 with different first names \$1.75
NO C. O. D.'S... ADD 10c for POSTAGE

WIL-NOR PRODUCTS
Dept. G-11
3002 N. Fifth St., Phila. 33, Pa.

As an exceptional gift — or for your own home, you'll find these charming pieces, pine with antique maple finish, can be used in every room. Achieve a distinctive touch by arranging books, flowers, bric-a-brac! Of sturdy New England craftsmanship, they make excellent Yuletide gifts.

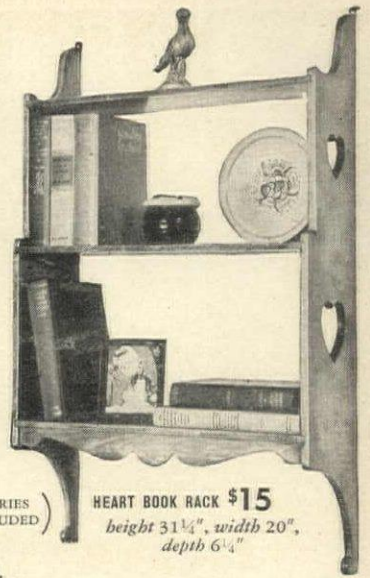


FIDDLE SCONE
height 8", width 9",
depth 4 1/4"

\$5

(ACCESSORIES NOT INCLUDED)

Shipped prepaid in U.S.A.
No C.O.D. orders.



HEART BOOK RACK \$15
height 31 1/4", width 20",
depth 6 1/4"

PAINE FURNITURE COMPANY
81 Arlington St., Boston 16, Mass.



THE PIPING BOY

Enchanting lead statue with the fine design and grace of famed masterpieces. 31" high. Piped for fountain.

FLORENTINE CRAFTSMEN, INC.
479-485 First Ave. (Cor. 28th St.) N.Y.C. 16
LExington 2-3926

ORDER AS GIFTS
Or Enjoy Yourself!

Delicious CHOCOLATE COVERED ALMOND CLUSTERS
from California

A delightfully different taste thrill as a gift to friends or employees . . . or to enjoy yourself. We boast choice California almonds to crisp, golden-brown perfection . . . and hand-dip in rich, creamy, pure chocolate. Mmm. Only \$2.00 per lb. in distinctive 1 or 2 lb. boxes . . . postpaid anywhere any date with gift card.

Our Variety Box—Same Price
Order today by check, cash or M. O.
(No stamps.) Send for free catalog.

The Country Store
of Beverly Hills
DEPT. 11G, P.O. BOX 551, BEVERLY HILLS, CAL.

SERVE CIGARETTES IN
Treasurecraft

SOLID WALNUT
HAND CARVED CIGARETTE BOX

Created with respect for fine craftsmanship. Adds distinctive charm to any setting.

Richly carved—Polished brass lining—Satin lustre finish—Hinged lid—felt seal—Accommodates regular and king size—5" x 4" x 2 1/2"—In attractive gift box. Postpaid \$15.

K. EDSON CO.
300 N. LINCOLN NEOSHO, MO.

MODERN "CARLECRAFT" DECORATORS' LAMPS

Correctly styled in the modern trend for home-decorators' use. Base of genuine blonde Honduras Mahogany with satin finish brass column. Opaque, washable parchment shade. 8x10 inches, in your choice of Dubonnet, Chartreuse or Mauve with gold cord top trim. Cellophane wrapped. Stands 23 inches high overall. Shipped express collect.

Each \$12.95
Per Pair \$25.00
No COD's Please
Satisfaction Guaranteed

CARLETON HOUSE
3312 N. Lincoln Ave., Chicago 13

SHOPPING



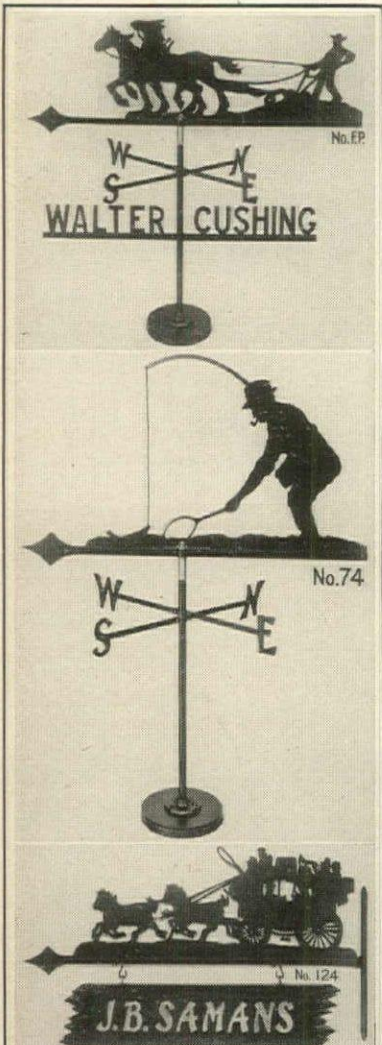
YOU AND ME COCKTAIL SET
Cocktails for two! "YOU and ME" hand engraved on fine glass that shimmer with an invitation to private partying. Two glasses, cocktail shaker and tray (plus the ingredients, of course) are all you need for before dinner "moments of magic". \$8.95 the set.

TIDBIT SERVER
This Blue Ribbon Tidbit Server is a four compartment, compact aluminum one that means "elegance". Its ruffled edges and easy-grasp handle make it a favorite among hostesses known for their good taste in serving. Ideal for candy, olives, nuts, etc. \$9.95 each.

All prices include postage anywhere in U. S. A.
Phone and mail orders filled promptly.
Write for our illustrated catalog HG-11.

**Executive Director
bobbie qanqer**

THE BAR MART INC. The Only Store of its Kind
Everything for your entertainment needs
HOME BARS • GELLERETTES • GADGETS • GLASSWARE



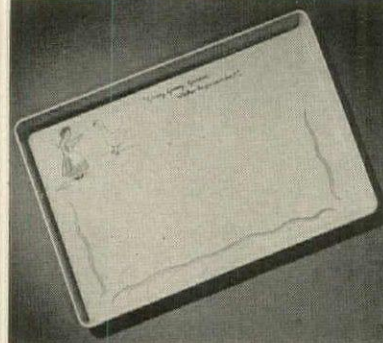
PERSONALIZED WEATHER VANES
To a particular friend a vane with his own name will be an everlasting memory. The vanes are made of duraluminum and brass and are built to last.
Number FP with name plate \$18.50
(Without name plate \$12.50)
Number 74 \$10.75
Number 124, 20", without board \$22.50
Name plates available with any vanes. Our catalog contains hundreds of gift suggestions in weather vanes, outdoor lanterns and cottage signs.
METAL SILHOUETTE STUDIO
16 Merritt St. Springfield 9, Mass.

GIFT FOR THE GOLFER
Score a Hole in One Christmas Morn with your golfing friends! PRACTISOR Putting Trap takes shots on rug or lawn. Steadies hand and eye. Improves game. Fun for parties! Each, postpaid, only \$2.00
SPECIAL: 3 PRACTISORS (3-Hole Course!) . . . \$5.00

FOR SKATERS
A SKATE SHARPENER
Every skater needs a skate sharpener. The Berghman sharpens skates lengthwise. Just like professional racers. Genuine Alundun stone. Adjustable. Fits all skates. Each, \$1.50 only.

BERGHMAN LAWN MOWER SHARPENER
A GIFT FOR DAD!
Dad will bless you every time he uses this Berghman Lawn Mower Sharpener! A few quick strokes save hours of back-breaking pushing. Keen blades make smoother lawn. Adjustable. Fits all mowers. Lasts lifetime. Each, \$1.50 ppd., only.

G. BERGHMAN CO.
54 S. 19th Avenue Maywood, Illinois



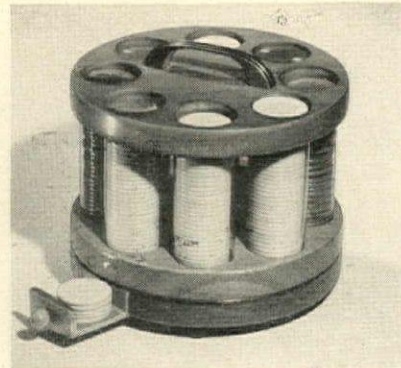
CHILDREN'S SERVING TRAY
Keep spilled milk in one place! Hand decorated—Waterproof enamel finish. Durable metal tray, approx. 11" x 17", with your child's favorite nursery rhyme—"Mary had a little lamb", "Goosey, Goosey Gander", "Little Jack Horner", "Little Tommy Tucker", etc. Available in pink or blue. \$4.35 each, postpaid—no C.O.D.'s, please. Special designs made to order. Write for information about our personalized hand-painted gifts.
M. & H. HOPPER
716 Polo Road Bryn Mawr, Pa.



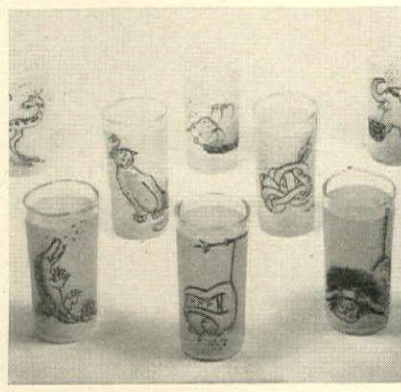
Solid bronze, about a pound and a half of it, went into this handsome, hand-cast ashtray, so it's wonderfully substantial. Order it bordered with names or dates, as you like, allowing no more than 10 letters for each name. Complete with marking, it's \$7.50 exp. col. Lauer Metal Shops, 1108 Cathedral St., Baltimore 1, Md.



The Chipmaster is a rack that really counts. Just open the drawer, whirl rack to your choice, push drawer in, and down come the chips. Of selected hardwoods with plastic tubes, it holds 300 standard chips and deals them out in stacks of five with cash-register accuracy. \$25 ppd. Alfred Dunhill, 620 Fifth Ave., N. Y. C. 20.



Jungle Jags. Parties will be gleeful for those who receive these wacky highball glasses. Each glass pictures an animal which has been celebrating. The giraffe is rubber-legged; the lion, aflame with a roaring hangover. Set of 8 is \$15.50 postpaid from Scruggs-Vandervoort-Barney, Inc., 9th and Olive Sts., St. Louis 1, Mo.



PORTABLE DRIVING RANGE
A gift to delight any golfer

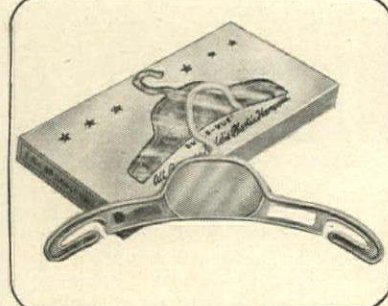
Swing away the year round, indoors or out—playroom, livingroom, seashore, yard, porch or garage. No damage to carpets or lawn. Keeps you in form; lengthens and perfects your drive; helps co-ordinate mind and muscles. Captive ball return automatically to teed position. Healthful fun for family or party. Complete with 3 balls, target and instructions.



MASTERCRAFT PRODUCTS
27 Haymarket Sq., Boston 14, Mass.

\$7.95
express collect.

No C.O.D.'s.



One Piece, All Plastic KIDDIE HANGERS
Gift Boxed

Gay, colorful hangers that toddlers will love and use! Scientifically designed to hold one or two piece garments. Kiddies love to hang clothes neatly and orderly with these. Washable and allergy-safe, too. Hook designed for safety. Assorted colors. Four in attractive gift box. No C.O.D.'s.

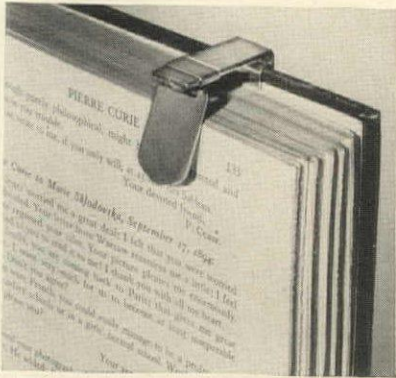
\$1.00 for box of 4, Postpaid
Send check or money order to

B. STEMLER, INC.
28 Norfolk St., New York 2, N. Y.

AROUND



E-Z Mark, the mark that revolutionizes book reading, is a simple, mechanically perfect metal device which stays put from beginning to end. Just slip it on your book when you start reading and your place will be kept all the way through to the last page. Nifty stocking present. \$1 ppd. Scribner's, 597 Fifth Ave., N. Y. C. 17.



Sprays of holly gaily deck these Christmas glasses and plates on which you'll serve flaming plum pudding. Pretty, too, in a corner cupboard. Painted designs are fired on crystal-clear glass. Plates, \$1.25 each; highball and Old Fashioned glasses, \$1 each. Harzfeld's, Petticoat Lane, Kansas City 6, Missouri.



Heavenly for an up-to-date Christmas are these innocent, ethereal angels which are exquisite decorations for your table or tree or to guard the sleeping babe in the crèche. Designed by Amy Drevenstedt, the largest angel is \$5 and the little cherubs \$1.50 each. America House, 485 Madison Ave., New York 22, N. Y.



BE A MUSICAL HOSTESS!



Lift the spirits of your guests with the delightful melodies of this unique **MUSICAL SERVING TRAY**. A prized possession in any home—so practical too. Plays as you pick it up to serve.

Everyone will just rave about it. What a joyous gift for any occasion. Comes with your choice of three beautiful chrome initials. Sturdily constructed of highly polished walnut (16" x 11").

The charming music is prompted by the perfect performance of a genuine Swiss Thorens movement. Order yours today. Specify initials desired. You will surely adore it always. Only \$13 postpaid (\$12 without initials).

SUSAN JAY NOVELTY CO.
MUSICAL GIFTS OF DISTINCTION
 635 BANNER AVE., DEPT. B-9
 BROOKLYN 24, NEW YORK

Send for Free Illustrated Catalog of Musical and Other Items



ORDER TODAY
 "GLADS" THE FRESH WAY

Beautiful Gladioli
 from **FLORIDA - BY FAST EXPRESS**

Shipped direct to you, or to others as a gift from you, the day picked. Brilliant . . . carefully selected blooms in gorgeous colors. Arrange to have these beautiful queens of the Florida "glads" shipped to you regularly.

Shipped in tight buds anywhere in U.S. except Pacific Coast states express prepaid. Delivery in perfect condition guaranteed. Air Express rates on request.

Extra long budded spikes so that you will enjoy their full blooming period.

One Dozen \$3.75
 Two Dozen \$6.50

Send check or money order and name and address of recipient. Gift card with your name will be enclosed if desired. If you want them shipped to you regularly, just tell us how often.

Florence S. Nagel
FLORIDA FLOWER SERVICE
 P. O. Box 570
 FT. MYERS, FLORIDA

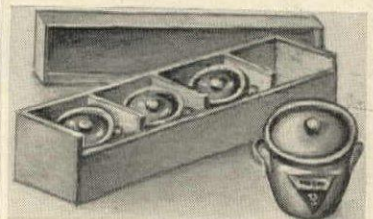


The Finest in Handicrafts
STUNNING HANDBLOCKED LUNCHEON SETS — fast color pine design on heavy tapestry material — Brown or green on off-white. \$2.00 a place setting, postpaid.

PATIO COFFEE SET — Pot and 6 mugs \$7.00 • Cream & Sugar \$2.00 • Salt & Pepper \$1.00 • Complete Set \$9.00. Sets assembled in multi-colors: Ivory-Chartreuse — Jade — Turquoise — Lemon and Mauve Bronze. All pottery shipped express collect.

Log Cabin Gift Shop
 Louise Hall Hollis
 CLAYTON, GEORGIA

Delicacies for the Holidays



Here indeed is an epicurean treat for your favorite hostess or for your own table. This handsome box of 4 colored crocks contains Roquefort in sherry; Edam in sauternes; Cheddar in port and Gorgonzola in brandy. Complete set \$7.25 prepaid in U.S.A.

Fresh Russian Caviar	per lb.	\$20.00
Imported French Pate de Foie Gras	per lb.	12.00
Imported Portuguese Sardines	1/4 tin	.45
Olives stuffed with Anchovies	pint	1.00
Anchovies in Olive Oil	7 oz.	1.00
Green Turtle Soup with Sherry	3 qts.	2.00
Pheasant a la Newburg	10 1/2 oz.	1.50
Wild Turkey a la King	10 1/2 oz.	1.50
Game Sauce	14 oz.	1.90
Salted Nuts Assorted	per lb.	2.00
Fruit Cake, prepared exclusively for Vendome		
1 lb.	\$2.25, 2 lbs. \$4.25, 3 lbs. \$6.50	
Plum Pudding, prepared exclusively for Vendome		
1 lb.	\$1.50, 2 lbs. \$2.75, 3 lbs. \$4.25	
Brandied Fruits: Peaches, Pears or Apricots	pts. \$1.40 qts. \$2.50	
Gift Baskets for Thanksgiving and Xmas	\$7.50 and up	
	shipping charges collect	

Reading is a Joy



TILT TOP TILLIE TABLE

It's a joy to read or work on Tillie Table. It fits you in bed or chair. Sturdy steel frame adjusts height 22 to 36 inches, top, 15 x 26, tilts from level to vertical to hold your book at eye level. Liquor proofed and beautifully made for your personal use. Enjoy real comfort with Tillie Table.

\$15.00—express extra
 Top in genuine walnut or mahogany

Franklin Table Company
 2018 Village Drive, Louisville 5, Kentucky

Gay **PARTY LITES**

Add sparkling color and charm to your table—with Fiske Party Lites. These low, tapered candles twinkle with soft flattery around a flower centerpiece, reflect a romantic glow in your mirror plateau. Unusual for gifts too! Beautiful gift box of 6 colored candles, crystal candlesticks, \$1.12 refills for \$1. Check or M.O. No C.O.D. Dept. 26.

FISKE, INC.
 WALTHAM 54, MASSACHUSETTS

POSTPAID

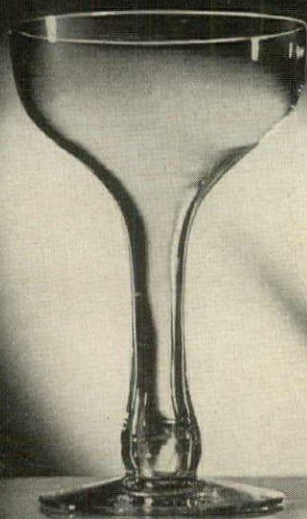
VENDOME
 Dept. G-II
 415 MADISON AVE. NEW YORK 17
 Wickersham 2-2224

SHOPPING AROUND



Hollow-Stem champagne glasses.
Set of 8 including postage . . . 7.50

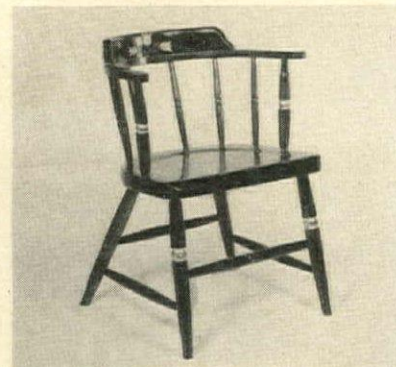
Harzfeld's
Petticoat Lane, Kansas City



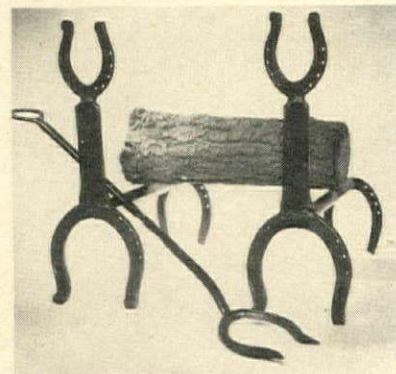
Pound your herbs in this hand-turned, seasoned birch-wood mortar, or set it on a shelf as pure decoration. With a natural antique finish decorated with a cluster of red currants, it's 4" in diameter, 4½" tall. Matching pestle is 7" long. The set, reproduced from an early American original, is \$6.50 ppd. The Lennox Shop, 1127 Broadway, Hewlett, N. Y.



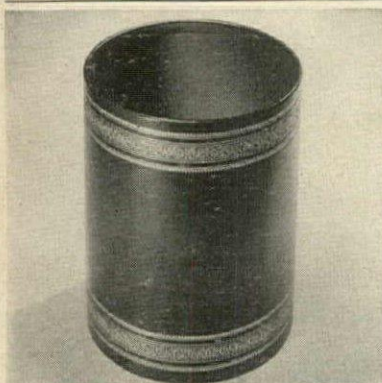
Dutch-tavern-type, tulip-decorated chairs from Pennsylvania are useful for your breakfast nook, dining alcove or playroom. Painted brown, red, olive green and blue, or in natural walnut finish. Seat is 20" wide, 17" deep and 18" from floor. Each \$30 f.o.b. Page & Biddle, Inc., 21 Station Rd., Haverford, Pa.



Better than a cricket, these horseshoe andirons will surely bring luck to your hearth. Made of three pairs of real horseshoes, they measure 16½" high, 16" deep, and cost \$12.50 a pair exp. col. Matching wrought iron poker, \$3 postpaid. No c.o.d.'s. From The Horseshoe Forge, 9 Muzzey St., Lexington 73, Massachusetts.



(Continued on page 61)



Beautiful and Dutilful!

This fine leather waste basket, heavily tooled in gold, makes a stunning accessory in any room. Blend or contrast it with your color scheme. In brown, maroon, tan and green—7¾" x 10¾" x 12" \$10.00

OVINGTON'S

437 Fifth Ave., New York 16

Costume Dolls
11 inches tall



Lovable Ornamental

Real Hair, Movable Limbs, Swivel Head
Gay Signorina of sunny Italy; wavy black hair; authentic dress; rich pastel satins and lace, felt bodice; white socks and slippers. Postpaid, \$5.00

Beauteous Bridesmaid;



golden blonde hair; billowy gown of brilliant satin in pastel shade; hat trim and cape of matching tulle; crinoline petticoat. Cloth flowers adorn her hair, dress and bag.

Postpaid, \$5.00
No C.O.D.'s please

AFCO GIFT PRODUCTS CO.
Dept. HG Lexington 73, Mass.

Nice Note in Mantel Decoration

Fashioned in the simplicity of line favored by the good taste of today . . . and tomorrow . . . these classic Urns of chaste, creamy white china have countless decorative and delightful uses. You'll find the 6" and 8" sizes ideal for growing vines . . . the 12" size lovely for long-stemmed flowers.

8" size \$5.00 Per Pair (illus.)
6" size \$4.00 Per Pr. 12" size \$5.00 Each
(Vines not included)

Shipped Free East of Mississippi

Goldfarb Flower Shops
Park Ave., at 54th St. New York 22, N. Y.



Established 1889 America's Largest Florist

THE PORTRAIT FILE CASE

for photographs you like to look at but don't want to frame. You can tuck sixteen 8x10 portrait photographs or candid "blow-ups" in the eight double-view acetate pockets of this loose-leafed binder. Rich gold-tooled leather in wine, brown, red, green, or bridal ivory. (Give 2nd choice.) \$10 exp. extra. Also 11x14 size, \$18. Extra pockets 30c and 40c each. Initials or name 50c extra. No C.O.D.'s.

DANIEL'S DEN Dept. G-11
A Shop of Choice Things
141 Newbury St. Boston 16, Mass.



For Rainbow Colors

Here's a novel gift for Christmas, birthdays or bridge . . . easy-to-use Fiske-Colorstix. One Stix turns open fire into a rainbow of multi-colored flames, burns an hour or more. Get a supply for yourself and your friends . . . have them on hand for all happy occasions.

12 Stix in an artistic box, \$1.00.
18 Stix in intriguing birch log package, \$1.50. Postage prepaid. Send check or money order. No C.O.D.

FISKE, INC.
Dept. 28, WALTHAM 54, MASS.

STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE

Resident Day Classes

start February 3 • Send for Catalog 1R
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once • Send for Catalog 1C
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Ave., New York 22, N. Y.

Room for lots of living
...begins with **LIVELY WOOL**



Moderate-priced, luxurious-looking Bigelow "Serenade" carpets this cheerful living room.

PLANNING for this lots-of-living room began at the floor, as it always should. Wall-to-wall carpet was chosen to make the room seem larger. Bigelow's Serenade was selected because it looks hand-carved and expensive but isn't... *and* because Serenade, like all Bigelow rugs, is made of Lively Wool. Lively Wool is a special blend of the world's finest wools...springy wools, tough wools, lustrous wools.

Tightly woven Lively Wool rugs and carpets are resistant to matting, hold colors longer and are easier to clean.

Next time you're in your favorite store,

be sure to see the rugs and carpets marked by Bigelow's blue-and-gold label. There may not be a full selection now but every month there will be more.

Bigelow rugs and carpets are made in B. H. F. colors... the nine official colors of the Home Furnishings Style Council... made in other colors, too, and in wonderful new textures, exciting new patterns. It's wise to *buy the rug you know... buy Bigelow.*

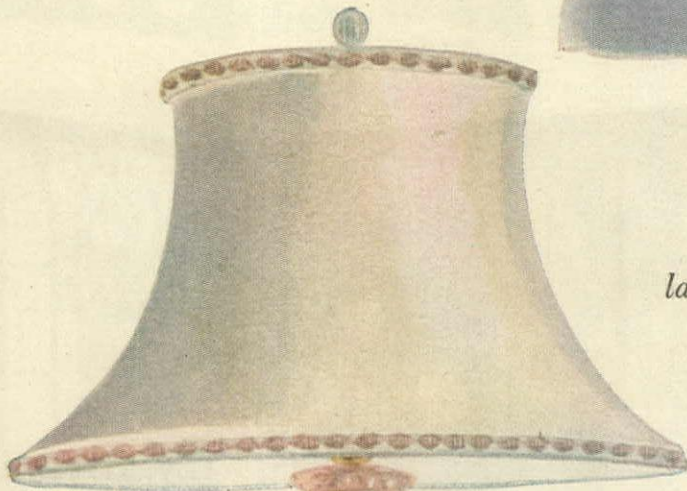
SEND FOR Bigelow's new, purse-size, color "Match Book," 72 paper color samples to use in harmonizing your rug, wall, upholstery and drapery colors. Send 10¢ to Bigelow Weavers, Dept. HG-116, 140 Madison Avenue, New York 16, N. Y.



Copyright, 1946, Bigelow-Sanford Carpet Co., Inc.

BIGELOW WEAVERS
Fine rugs and carpets since 1825

Light your Home with Lovely **LAMPS**



The important accessory for every room—
lamps proportioned properly for better lighting,
styled gracefully and finished in
exciting decorator colors!

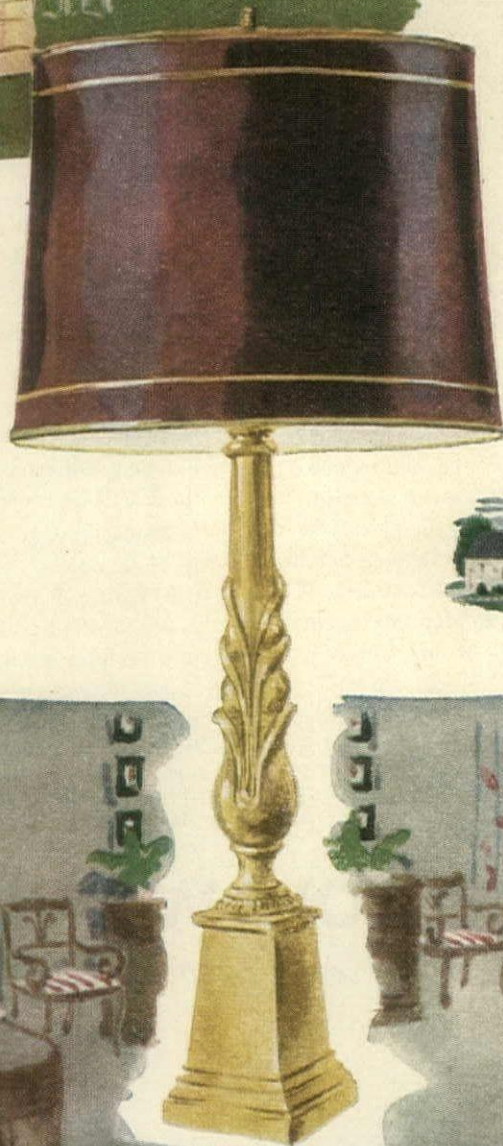
AVAILABLE AT THESE FINE STORES

- Akron, OhioPolisky's
- Boise, Idaho.....C. C. Anderson Co.
- Baltimore, Md.O'Neill's
- Boston, Mass.Jordan Marsh
- Boston, Mass.Hovey's
- Butler, Pa.Troutman's
- Cincinnati, OhioRollman's
- Columbus, Ohio.....Morehouse-Martens
- Dallas, TexasTitcher-Goettinger
- Everett, Wash.Rumbaugh-MacLain
- Grand Rapids, Mich...Herpolsheimer's
- Great Falls, Mont.....The Paris Co.
- Greensboro, N. C.Meyer's
- Greensburg, Pa.Troutman's
- Harrisburg, Pa.Pomeroy's
- Idaho Falls, Idaho.C. C. Anderson Co.
- Indiana, Pa.Troutman's
- Jackson, MichiganField's
- Lake Charles, La.Muller's
- Lebanon, Pa.....The Bon Ton
- Lowell, Mass.....The Bon Marché
- Lynchburg, Va.Guggenheimer's
- Malden, Mass.Joslin's
- Minneapolis, Minn.Donaldson's
- New York City.....Gertz, Jamaica
- Paterson, N. J.Quackenbush's
- Pontiac, Mich.Waite's
- Pottsville, Pa.Pomeroy's
- Reading, Pa.Pomeroy's
- San Antonio.....Joske's of Texas
- Seattle, Wash.....The Bon Marché
- Springfield, Mo.Heer's
- St. Paul, Minn.....The Golden Rule
- Syracuse, N. Y.Dey's
- Tacoma, Wash.....The Fisher Co.
- Tampa, Florida.....Maas Bros.
- Waterloo, IowaBlack's
- Wilkes-Barre, Pa.Pomeroy's



"CORONET"—a two-tone china lamp with rayon shade. In fawn and white, coral and white, celadon green and white, blue and white or all white. Around \$13.00.

"ARISTOCRAT"—a handsome metal lamp with bronze finish base, opaque shade in burgundy or green with gold stripe. Silver finish base (not shown) with black opaque shade. Around \$16.00.



Members of the
Home Furnishings
Institute



CLOSET
HARMONY
IN

Koroseal*

For a complete and coordinated closet—
matching accessories by Warren's
in amazing Koroseal*—dust-proof,
water-proof, mildew-proof
and insect-proof. All in a charming
rose pattern of dusty pink with green
leaves and a soft contrasting binding
in dusty pink. So easy to keep
clean with a damp cloth!



- Jumbo garment bag—54" x 14" x 22"—36" length zipper. Around \$9.00.
- Regular garment bag—54" x 8" x 22"—36" length zipper. Around \$8.00.
- Blouse or suit bag—36" x 8" x 22"—30" zipper. Around \$5.00.
- Blanket bag—27" x 20" x 7". Capacity—two ordinary blankets or one quilt. Around \$3.50.
- Laundry bag—34" x 21"—18" zipper at bottom of bag. Around \$3.00.
- Shoe bag. Twelve pockets. 34" x 21". Around \$3.50. *Reg. Trade Mark B. F. Goodrich Co.

Exclusive with these Fine Stores:

Akron, OhioPolsky's
Baker, Oregon.....C. C. Anderson Co.
Baltimore, MarylandO'Neill's
Boston, Mass.Jordan Marsh
Boston, Mass.Hovey's
Butler, Pa.Troutman's
Cincinnati, OhioRollman's
Columbus, OhioMorehouse-Martens
Connellsville, Pa.Troutman's
Dallas, TexasTitcher-Goettinger
Du Bois, Pa.Troutman's
Everett, Wash.Rumbaugh MacLain
Grand Rapids, Mich.....Herpolsheimer's
Great Falls, Mont.....The Paris Co.
Greensboro, N. C.Meyer's
Greensburg, Pa.Troutman's

Harrisburg, Pa.Pomeroy's
Idaho Falls, Idaho.....C. C. Anderson Co.
Indiana, Pa.Troutman's
Jackson, MichiganField's
Kansas City, Mo.Peck's
Lake Charles, La.Muller's
Latrobe, Pa.Reed's
Lebanon, Pa.The Bon Ton
Lewiston, Idaho.....C. C. Anderson Co.
Logan, Utah.....C. C. Anderson Co.
Lowell, Mass.The Bon Marché
Lynchburg, Va.Guggenheimer's
Malden, Mass.Jostlin's
Minneapolis, Minn.Donaldson's
New York City.....Gertz, Jamaica

Ogden, Utah.....C. C. Anderson Co.
Paterson, N. J.Quackenbush's
Pontiac, MichiganWaite's
Pottsville, Pa.Pomeroy's
Pueblo, Colo.C. C. Anderson Co.
Reading, Pa.Pomeroy's
San Antonio.....Joske's of Texas
Seattle, Wash.The Bon Marché
Springfield, Mo.Heer's
St. Paul, Minn.....The Golden Rule
Syracuse, N. Y.Dey's
Tacoma, Wash.The Fisher Co.
Tampa, Florida.....Maas Bros.
Waterloo, IowaBlack's
Wilkes-Barre, Pa.Pomeroy's
Yakima, Wash.Barnes-Woodin



Members of the
Home Furnishings
Institute)

*Let sleep fall gently on your eyes
And let her small wings bring their gift
Of beauty, and of strength renewed.
Let sleep fall gently on your eyes
To banish care, to bear sweet dreams.*



Chatham makes good blankets

Baby  **HATHAM**
Blankets

Chatham Manufacturing Company, Elkin, North Carolina



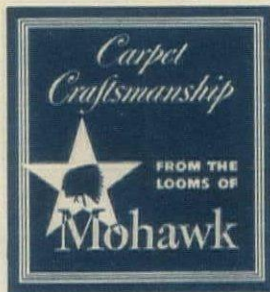
Now it's our "Hall of Fame" with Mohawk's Foundation Colors

Mohawk's Foundation Colors brought new beauty to our entrance hall, won praise from all our friends, and started us on a plan for Mohawk carpets throughout the house. These Mohawk preharmonized colors have a talent for bringing a room into perfect harmony... in itself, and with the rooms adjoining. Just see what wonders they will do for *your* home!

In our dining room is this Raleigh design in Dusty Rose which harmonizes perfectly with, and gives new elegance to, the room's leaf green and gray color scheme. And we know our carpet will wear and wear, because of Mohawk's famous *Balance Construction*.

The master bedroom is graced with the same Raleigh design in a rich China Blue and accents the beauty of the rose patterned draperies and flatters the blue walls.

Our living room, carpeted from wall-to-wall in another Mohawk Raleigh carved Wilton, now has a new luxurious expansiveness... and personality. The color blends the room's overtones of gray, wine and blue into a charming and intimate unity.

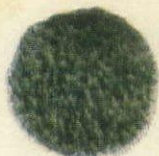


MOHAWK CARPET MILLS, Inc.
Amsterdam, N. Y.

MOHAWK RUGS and CARPETS

Beauty that endures

MOHAWK CARPET MILLS, Inc. • AMSTERDAM, N. Y.



Sea Green



Platinum Beige



Apple Green



Marsh Rose



Moonlight Blue



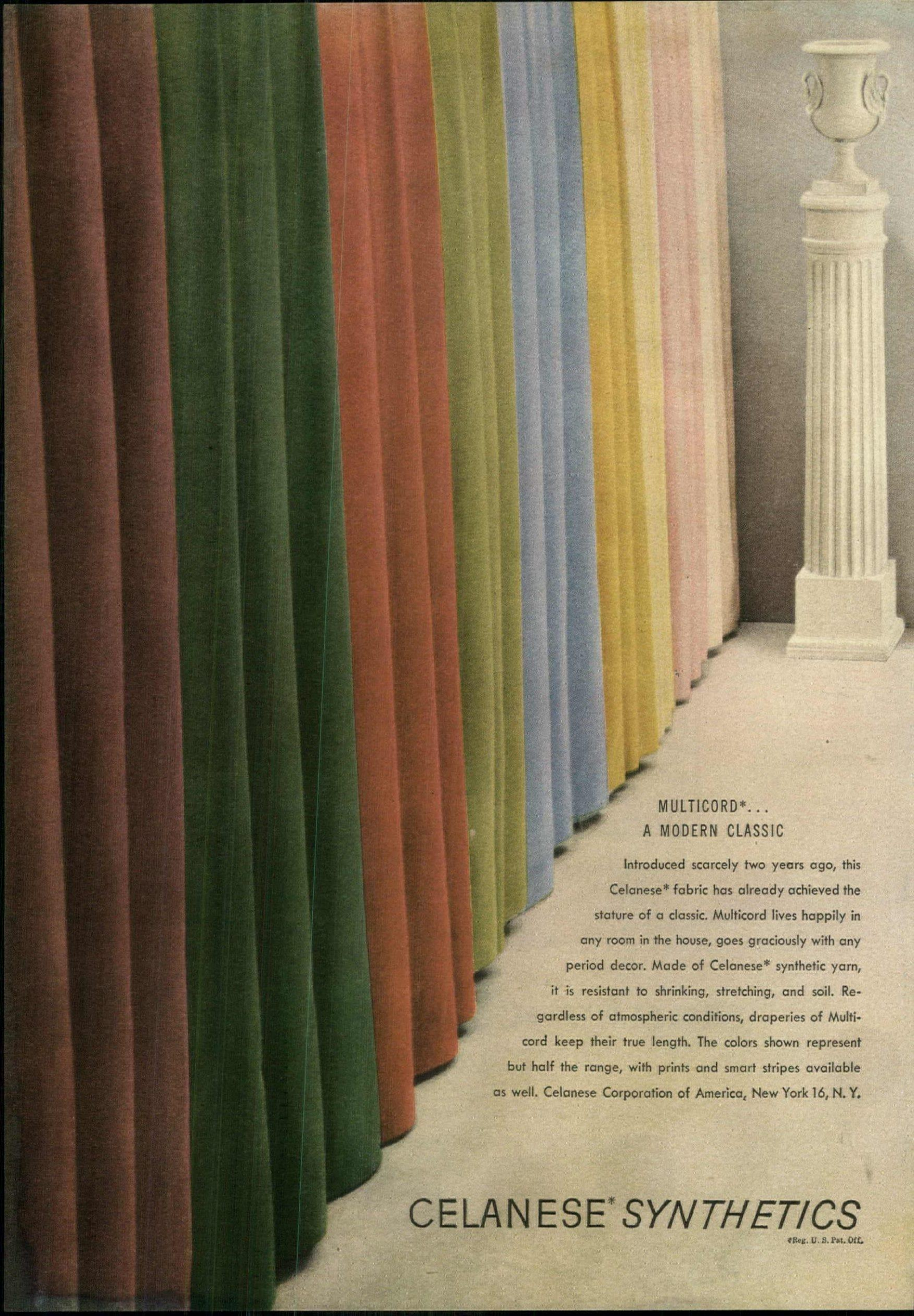
Beach Tan



Wine



Mauve



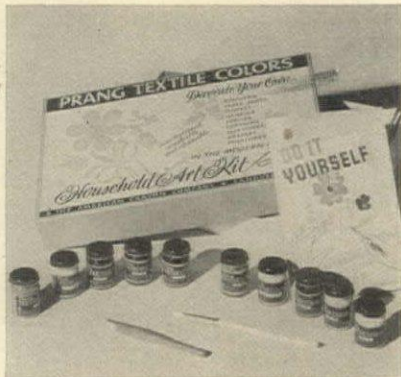
MULTICORD*...
A MODERN CLASSIC

Introduced scarcely two years ago, this Celanese* fabric has already achieved the stature of a classic. Multicord lives happily in any room in the house, goes graciously with any period decor. Made of Celanese* synthetic yarn, it is resistant to shrinking, stretching, and soil. Regardless of atmospheric conditions, draperies of Multicord keep their true length. The colors shown represent but half the range, with prints and smart stripes available as well. Celanese Corporation of America, New York 16, N. Y.

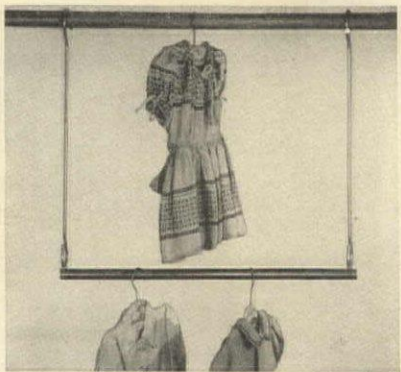
CELANESE* *SYNTHETICS*

*Reg. U. S. Pat. Off.

SHOPPING AROUND



Learn to stencil. Complete instructions for direct stenciling or silk-screen application comes with this kit of materials, including ten one-ounce bottles of paints, stencils in various designs, paper for making new ones, knife and brush. \$3.50. Post. 35c. American Handicrafts, 49 S. Harrison St., E. Orange, N. J.



Double-decker clothes rod. It looks like a trapeze, but is much more practical. Hang it on the regular closet rod, and your children will have double space to keep their clothes. In three bright colors—red, green and blue, it is \$1 plus 10c postage; 15c far West and South. Children Utilities, 18018 Griggs Ave., Detroit 21, Mich.



Miniature Album. Carry your favorite snapshots with you in this convenient album. Six cellophane-covered pages provide space for twelve 3 1/4" x 4 1/4" pictures. The cover is soft velours in light blue or terra cotta. With ring binding, it opens flat. \$1 ppd. No c.o.d.'s. Matchless Album Co., Box 121, Long Branch, N. J.

GRAVY BOAT AND TRAY
... early American design. Rich silver plate on copper. Including federal tax - \$15.
Postpaid—No C.O.D.'s

ADLER'S
NEW ORLEANS' FINE JEWELERS
722 CANAL STREET, NEW ORLEANS

Hand Wrought WEATHER VANE

"THE UNBRIDLED TROTTER"
A Christmas Gift for those who love thoroughbreds. Made with sturdy aluminum silhouette, heavy bronze balancing arrow, cast bronze compass points and a solid brass bearing. The silent action of this vane, as it turns in the most gentle wind, gives life-long service free from lubrication. Weather-proof black. Comes complete with bracket for easy installation.
27" wide x 36" high
Send check or money order. **\$15.75**
Express I. o. b. St. Louis
BELL GARDEN DESIGNS
3829 Olive Street St. Louis 8, Mo.

personalized
TEACHER-TRAY
Pat. Pending

EATING IS FUN WITH TEACHER-TRAY—SETS TABLE JUST LIKE MOMMY'S—TEACHES BABY PERFECT EATING HABITS—QUICKER—YOUNGER—
White indestructible plastic tray, 15 x 10 x 2 1/2. Complete with built-in hot-plate, removable dessert dish, cup, napkin ring, stainless steel knife, fork, and spoon—baby size. Specify blue or pink service. Baby's first name hand-painted. \$13.95 postpaid. (Without name \$12.95 postpaid.)
Send Check or Money Order
topsy gifts
Box 152, Flatbush Sta. Brooklyn 26, New York

WHITE HARNESS for your PROUD POOCH

Dress Him up for CHRISTMAS

YOUR PET'S nose will be pointed permanently skyward in this West Point Model radiant WHITE genuine leather harness. Visible at night for SAFETY (also black, tan, brown). Pet's name engraved on plate. Ruby red jeweled light-reflectors and nickel nail heads. Custom-made, adjustable, finest workmanship. Order C.O.D. \$3.50 plus postage. (Or send \$3.50 we pay postage.) 5-Ft. WHITE, brown or black leash. \$1.50. 10-Ft. leash. \$3.00. IMPORTANT!—Take BODY girth at foreleg with string. Send string and pet's name. Orders filled your round.

MILITARY COLLARS
WHITE, brown, tan or black genuine leather collars. Brilliant Red, White Blue Jewels and nickel studs. Pet's name on smart plate. Complete. \$2.50. Send neck girth and pet's name.

CURTIS CREATIONS, Dept. C
Genesee-Hopper Bldg., Utica, N. Y.

PAN IT!

You've been waiting a long time for these beautifully gleaming copper fry pans and they are finally here. They boast bronze handles and can be hung on your rack in the kitchen. Block tin lining.

Three popular sizes.
6 1/2".....\$ 4.45
8 1/4"..... 6.95
9 1/2"..... 10.25

Prepaid anywhere in the U. S. A.
No C.O.D.'s

Bazar Francais
EST 1877
666 SIXTH AVE. NEW YORK

Turn Wasteful Small Fry into "BIG TIME" SAVERS!

Like "sure nut" office safe, Tiny Mite Bank-Safe can't be opened unless you know exact 3-dial secret combination! Made of "crack-proof" die cast aluminum alloy. Top slot long enough for 50 cent pieces and paper money. Raised, silvermetal lettering on door and dials adds to kiddie's pride in this important-looking bank. Handy size, 2 3/4" x 3 1/2" x 2", just right for tot's desk or bureau. A wonderful gift. Price \$2.00 postpaid. Beautiful crackled finish in Spangled Black, Pastel Blue or Pink.
103 East 161st St.
The LEMAC Co., Dept. H.G. New York 51, N.Y.

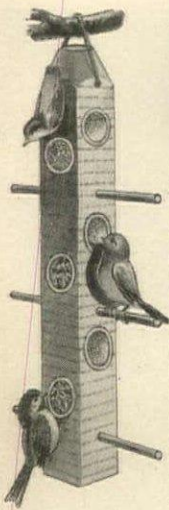
Personal PHOTO Christmas Cards FROM YOUR OWN FAVORITE SNAPSHOT

Christmas cards that will be cherished long after Christmas has passed... made from your favorite negative for as little as four cents apiece! Yes, your newly designed personal photographic Christmas cards actually cost less than ordinary store cards!

Free Sample... Try before you buy! Send us your negative with three cents in coin or stamps for return postage. We will send you a free sample Yulecard made from your negative and our illustrated booklet showing a wide choice of greetings and designs. Your negative will be returned with your sample.
Send 6¢ for 1st class return postage. Free offer expires Dec. 1.
YULECARDS .. Box 310 - 2, Quincy, Mass.

25 FOR \$1.00
INCLUDING ENVELOPES

SHOPPING



GIFTS OF GOOD CHEER

THEY'LL SING FOR THEIR SUPPER

New Community Diner is the favorite aerial picnic ground for all birds, both clinging and perching. Simply hang it anywhere. Filled with 12 paper-cupped, seed-and-suet Tidbits and 24 EXTRA TIDBIT REFILLS. Ideal for a beginner! **\$2.50** 16" long.

(Extra Chicadee Tidbits, 24 for \$1.15; 72 for \$3.25)

Save on 2 for \$4.75

FREE! BIRD AND GIFT BOOKLETS

SEEDSMEN SINCE 1818

BRECK'S

ALL ITEMS POSTPAID, Satisfaction Guaranteed
169 BRECK BLDG., BOSTON 9, MASS.

DRIFTWOOD GLOW

For Fireside Dreams

Just shake this harmless powder on the glowing logs and watch the long-lasting rainbow colors dance in the flames. A "different" gift for the home lover. Large 10 -inch canister. **\$1.00**



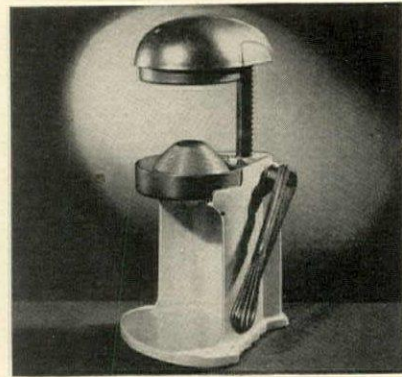
For a Gardening Friend . . . ROW MARKER

Makes straight vegetable rows quickly with no fuss. Just the thing for edging borders and lawns. Always ready, always tidy. Nicely made in green with reel and 50 ft. of strong line. **\$1.65**

Save on 2 for \$2.95



Juice in a jiffy is what you'll get from the Juice-O-Mat, and it will be strained without rind oil, seeds or pulp. It has lots of uses, but probably the most vital is to help mothers keep their children in fresh orange juice. A good present for the bartender, too. \$4.39. Post. 25c. Spencer Studios, Inc., 1508 N. Mascher, Philadelphia 22, Pa.



With loving care, each bottle of this tangy salad dressing is individually made of red wine vinegar, garlic kernels, herbs and spices. Besides using it for green salads, mix it with mayonnaise for potato salad or use to baste fish or meat. Post-paid, 94c. from Bridal Wreath Farms, Hopewell-Woodsville Rd., Hopewell, N. J.



The Toast-o-Lator, the luxury toastmaker, is designed for simple operation and years of carefree service. It works on an assembly-line principle—toast goes in one end and drops on plate at the other. Adjusts for light or dark toast, is streamlined, easy to keep clean. AC only. \$19.95. Julian Hess, 6 Grand St., White Plains, N. Y.



"After 5" Powder Perfume



A perfume absorbed in fine powder. Dust a little on your wrists, throat or ear lobes. It leaves a delightful fragrance. "After Five" is a pot-pourri or blend of rich flower scents, not too light or too heavy, but a happy medium sort of fragrance that almost everybody likes at first sniff.

Packed in milk white glass container with hand-painted cover, \$1, tax included. "After Five" Cologne, \$1. Large Size, \$1.50. Larger Size, \$3. All tax included.

Postpaid on receipt check or money order. Sorry no C.O.D.'s or stamps

THE PAUL REVERE SHOP

1782 Mass. Ave., Dept. HG, Lexington 73, Mass.

M E C H A N I C A L



W I N D - U P C A R S

Post-War Models. British imports, the wonderful Minic cars so well made that Dad will enjoy them as much as the children! Racing car, tip lorry. 5 1/2" long, painted metal. Inspiration for stocking presents. \$1.75 ea.

YOUNG BOOKS, INC.

Unusual Toys and Adult Gifts
746 Madison Avenue N. Y. 21

Give this gorgeous basket heaped with the finest of

RARE FRUITS

Thrill your friends with breath-taking "El Grande" gift basket No. 10. Approx. 25 lbs. of huge Du Comice pears, giant "Delicious" apples, and other rare Stagecoach fruits beautifully arranged in hand-woven Mexican imported basket. Guaranteed to arrive as pictured above. Available Nov. through Jan. Perfect for Thanksgiving, Christmas, etc. Express prepaid, **\$14.95**



STAGECOACH FINE FRUIT CLUB

A year-round procession of the world's rarest fruits—magnificent gift packages shipped every month through the year. Start your Club Memberships with world-famed Du Comice pears (Nov.), or with the "El Grande" fruit basket pictured above (Dec.)

Full 12-month memberships, \$45.95; 9 mo., \$36.95; 6 mo., \$28.95; 3 mo., \$19.95. All include large "El Grande" basket and handsome Certificate. All packages guaranteed to contain finest fruit in perfect condition. Order today.

Gordon Green



BOX 54
OLD STAGE ROAD
MEDFORD, OREGON

Lovely "La Bonita" basket No. 9—approximately 16 lbs. of same rare, luscious fruits. Express prepaid, **\$8.95**

FREE! Full-Color Brochure

Send postcard for my 16-page brochure, picturing all Stagecoach Fine Fruits in natural color, details of Club and other rare fruit packages.

Dear Gordon Green: Please send your free color brochure. I am also enclosing check or money order for \$_____ for _____ baskets, _____ Club Memberships to names on attached list.

Name _____
Address _____
City _____ State _____ 54

HAND-TINTED, ORIGINAL WOOD BLOCK PRINTS
Framed in Blond Wood with Glass
Signed by the Artist



\$3.90 PER PAIR POSTPAID

Bright accents to grace any room or interior decorative scheme, these gaily colorful original wood block prints by the distinguished Dutch artist Cornelius Van Steenwyk are perfect gifts for you or yours. Signed by the artist, framed in blond wood (with glass) \$3.90 pair. Unframed \$2.50 for 4 prints. Double fold Christmas greeting cards, 6 different subjects \$4.80. Size print and border: 5" x 8"; frame 5 3/4" x 8 3/4". Send check or money order to:

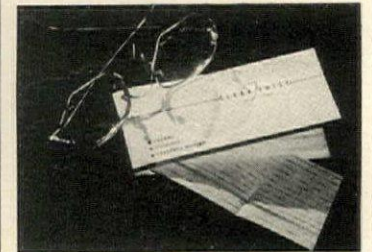
Department G

DESTUDIO

P.O. Box 3134 Terminal Annex
Los Angeles 54, Calif.

6 Different Hand-Tinted Greeting Cards... \$4.80

For All Who Wear Glasses!



EYEGLASS CLEANING TISSUES

Specially treated patented tissues clean perfectly, leave no lint, prevent misting! These handy, vest pocket booklets provide clear vision, make wonderful gifts. Give them—and use them!

12 BOOKLETS (Year's Supply) **Send \$1**
10 BOOKLETS Gift Wrapped **Send \$1**

OR

The SWANKY-MOST Gift

with 10 DeLuxe Gold Monogrammed Booklets. **Send Initials and \$2.50**

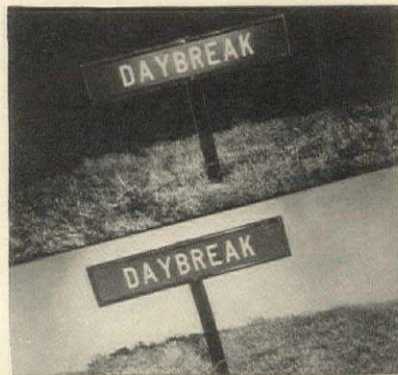
CLEAN-OMIST

BOX 704, ORADELL, N. J.

AROUND



Eggs to order. Ideal for the career girl, whose breakfast is a rush affair, this electric cooker boils, poaches or steam-fries eggs in a jiffy. Water poured into base completes electric current—turns itself into steam. Complete with cord, Pyrex dome and ivory base, it's only \$2.25 plus 15c post. Daniel Low & Co., Salem, Mass.



"Night and day" this sign will point the way. It's a new and unique reflecting unit developed by the Navy, and visible through fog, sun and darkness. Metal stake and holder of durable baked enamel. Wonderful gift for house-proud people everywhere. Three sizes: 12", \$6; 18", \$7.50; 22", \$9, ppd. Stump & Walter Co., 132 Church St., N. Y. C. 8.



Gourmet's delight. This 4-shelf Twin Trees chest, which contains 24 2-oz. jars of bouquets and herbs to satisfy the palate of the most fastidious epicure, is your kitchen dream come true. Made of honey pine with maple antique finish, the chest is 16" x 10" x 3 1/2". \$10.95 exp. col. Maison Glass, 15 E. 47th St., N. Y. C. 17.

A Perfect Xmas Gift!
DISTINCTIVE, NEW HOME MARKER
with Your Own Name

- MACDONALDS
- A With Scottie
- W.H. SMITH
- B With Red Bird
- HIGGINS
- C With Name & House Address

A beautiful, useful ornament to any home. Attaches to tree, post, porch, fence or lawn stake (furnished). Weatherproof enamel finish in black, white and touch of orange. Durable, will look fresh and bright for years. Your choice of three designs. Your name in style preferred.

PRICE ONLY
PRINTED ON ONE SIDE.....\$4.50
PRINTED ON BOTH SIDES.....\$6.25

Be sure to indicate Style (A, B or C) and print name clearly. Prompt delivery.
FARWELL STUDIO 233 No. 6th Quincy, Illinois



Chinese Ancestors

Regally tall (17 inches) with 9 1/2 inch diameter, these striking baskets come in either gold or silver "feachest" paper. Handmade in jewel-tone colors with red predominant. Lacquered metal bottoms. Either "Emperor" or "Empress" at \$15 each postpaid.

Send for the HAREL HOUSE Catalog of individual gifts and decorative accessories.

Harel House
Dept. HG1146 Hopedale, Mass.

BREAKFAST LURE



FOR TABLE SETTINGS with good humor and imagination! PICTURESQUE... UNUSUAL... these multi-colored Hen and Rooster Cream and Sugar Sets inspire cheerfulness. Sunrise Cups are brimful of sunshine... with all round embossed design. A perfect gift for child or teen ager. Price Cream and Sugar.....\$4.50 set. Sunrise Cups.....\$1.75 ea.

BIRD ON ASHTRAY



PRACTICAL... UNIQUE... INTERESTING! A graceful petal-shape Tray with Bird attached. In floral tone color combinations... saffron yellow and green, coral and fuchsia, brown and gold. A clever treat for guest room, perfect for every corner of your home. Price \$2.25 ea.

CIGARETTE HOLDER AND 2 ASHTRAYS



Scalloped design Leaf Ashtrays with matching Container. Ever refreshing in its floral motif... hand painted. For coffee table, end table or bedroom. Cream color with pink or blue florals. Price \$3.50 set

Write for Free Gift Catalog of other Unique Gifts.

TOWNE PRODUCTS • 8823 Ave. L, Brooklyn 12, N. Y.



Cooking at its Best

Here's the slickest way you ever saw to cook steaks, chops, ham and eggs, hot cakes, biscuits, etc. The secret lies in even heat distribution provided by heavy solid cast aluminum construction of HeatFlo Griddles. Use with any kind of fuel to fry, toast, broil or bake... and next summer you'll find it ideal for your outdoor cooking. Post-paid in attractive gift box.... **\$4.95**

ALUMINUM FABRICATORS
LAKE GROVE, OREGON
Manufacturers

Heat Flo HEAVY CAST ALUMINUM GRIDDLE



Cheerio for Christmas

Say "Skol" to your friends at Christmas time as well as with them... choose these cheery hand-painted crystal glasses for their special gift! Interesting holly and candle designs are fired for permanence. All have sham bottoms.

- 12 oz. High Ball glasses
- 6 1/2 oz. Old Fashion glasses
- 2 oz. Whiskey glasses

Specialty gift-wrapped for Xmas.

All sizes Per dozen **\$12.00**

Mail orders filled promptly No C.O.D.'s please

Studio Gift Shoppe
40 Broadway Passaic, N. J.



At Last...
HERE'S HOW TO GET FROZEN FOODS HOME WITHOUT MELTING!

THE Thermo-Toter

Keeps Cold Things COLD... Hot Things HOT

• Don't rush home just because you've bought frozen foods... do other errands too! Your Thermo-Toter holds cold up to 12 hours. No ice, no muss. Easy to load and carry. Treated canvas cover in six smart designs. Thick Fiberglas insulation sealed in flexible plastic. A "must" for shopping... ideal for picnics, hunting, fishing, hiking, motoring. A clever, useful Christmas gift! Indispensable while defrosting refrigerator.

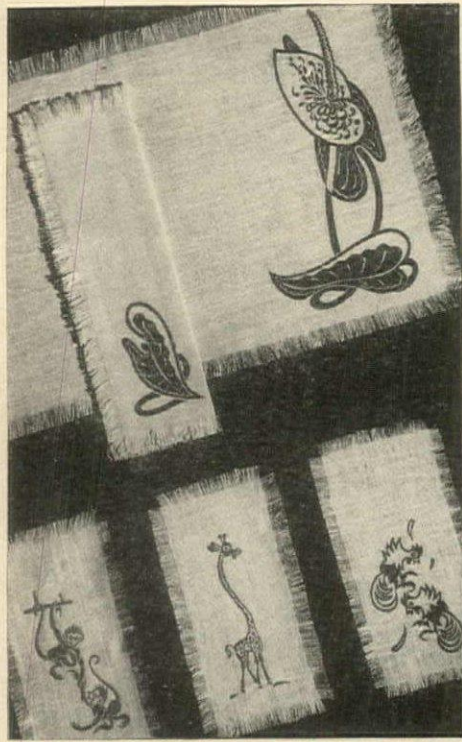


Price \$6.95 Gift Wrapped

SPECIALTY FABRICATING CO. Size, 14 Box 1036 Kansas City 10, Mo. by 21 inches

For Shopping... and for Fun!

SHOPPING



FOR CONNOISSEURS! Hand Blocked NATURAL LINEN PLACE MATS · NAPKINS COCKTAIL NAPKINS

... direct to you from the studio of eminent California textile artists. Individually hand-blocked (not ordinary screen process). Inspired original, color-fast designs. Pride of the bride or discriminating hostess. True luxury at a sensible price!

Place mats, napkins... hibiscus, bamboo, plantain leaves, modern leaves, anthurium (shown) or papyrus. Char- teuse, dubonnet, aqua, brown.

Set 4 place mats, 4 napkins..... 8.95
State first and second color choice.

Cocktail napkins... cocks, camel, giraffe, monkeys, elephant, zebra, fish, sea horse. Assorted designs, assorted colors as above.

Set of 6..... \$2

California Arts Guild

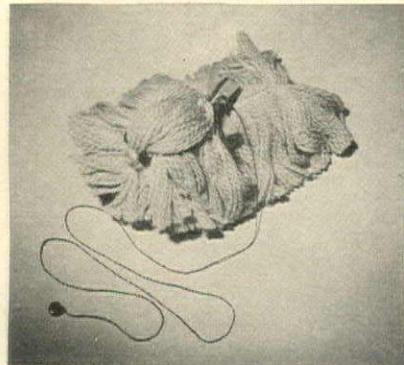
177 Post Street, at Grant Avenue
San Francisco 8, California



Little girls of all ages will adore barettes or bracelets of sterling silver with their names in raised script. The limit is a seven-letter name, otherwise give monogram. Barette, \$4.20. Bracelet on fine chain with safety catch, 4", \$7.80; 5", \$8.40; 6", \$9, incl. tax and post. Eunice Novelties, 541 Madison Ave., N. Y. C. 22.



Wiggles is an irresistible pup that works like a yo-yo. He runs on a small reel as you pull or release the string. Made of yarn, he comes in white, pink, yellow and light tan. Individually wrapped in cellophane bag, fun for nursery or college crowd, \$1 from Gim-bels, 33rd Street and Broad-way, New York 1, N. Y.



"Dear Diary: It was so thoughtful of Jane to give you to me this Christmas." Yes, that's what they'll write first off, for a diary is a happy gift for girls of all ages. This one is good for 5 years and has all sorts of information about colleges, holidays, etc. Tan leather with lock and key. 8 1/4" x 6 1/4". \$7.50 ppd. Afco Products Co., Lexington 73, Mass.



This is CLANCY!



\$2.25

Clancy is a mirror—and a comic—that makes tooth brushing and face washing fun for small fry. He's a happy note for the rumpled room, too. 11" x 20" overall. Clancy is silk-screened in bright colors on stout 1/8" chip-board with a shock mirror.

A winning Sweet-heart mirror frame, tray and box for powder or pins. These hearts and flowers in soft colors, entwined in a ribbon motif, will charm the feminine heart. Beautifully stencilled in four pastel colors on lustrous lacquer. **POWDER BLUE** or **WHITE** background. Mirror frame (11 3/4" x 19 1/2") with easel back and finest plate mirror, \$8.00; Box, \$3.00; Tray, \$2.25.



MILK GLASS

Punch Bowl Set in the rare moulded fruit design. 100 years ago stimulating stirrups were served from the original. You'll use this set for festive holiday occasions—and all year 'round too—the bowl for ivy, for flowers, for buffet salads; the cups for desserts, fruit-cup, or for a glamorous way to start the day with your morning orange juice. Complete set, bowl and 12 cups, express paid to your nearest express \$12.95 office

Carl Forslund

EAST FULTON
GRAND RAPIDS 2, MICHIGAN
Send for our free Christmas catalog



A dash of color, exquisite on pine walls, these Peasant-decorated mirror frames and matching candle sconces add cheer and warmth. Lacquered in an enchanting stencil pattern, frames are 11 3/4" x 19". At \$5.00 for the frame with shock mirror, and \$2.75 a pair for

the sconces, choice of yellow ground with burnt sienna decor, or white ground with blue or rose decor. At \$6.50 for frame with finest plate mirror and \$3.00 for sconces, choose between Mandarin Red or Green ground with harmonious two-toned decor, or White with blue and rose decor. At \$7.50 for frame with plate mirror and \$3.50 for sconces, select a Peking Blue or Blossom Yellow ground, the decoration in five cheerful peasant colors.

Each lacquer piece is signed by BART, its designer-maker.

All items ppd at prices given. Be sure to specify choice of color. Make check or money order payable to "Bartlett in Cohasset." (No C.O.D.'s, please.) Safe delivery guaranteed. Address:

Bartlett
in COHASSET, MASS.



LEARN Interior Decoration AT HOME

● NOW is the time to prepare yourself for an important and lucrative career. There is a great post-war demand for trained decorators. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

Arts & Decoration Home Study Course in Interior Decoration

—you get a thorough knowledge of color harmony, textiles, lighting, arrangements, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, book on color, fabric samples.

WRITE FOR BOOKLET G-37—It's FREE

Describes the course in detail. 22nd year
ARTS & DECORATION COURSE IN DECORATION
200 EAST 37TH ST., NEW YORK 16, N. Y.



MECHANICAL BANK

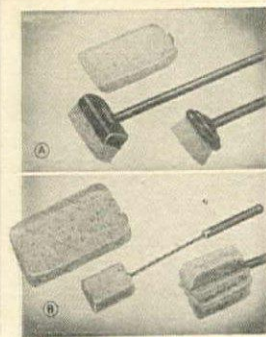
Laughin' Sam, the Banker Man, is a copy of an old mechanical bank. Made of unbreakable plastic and Santa Claus red, this comic creature makes saving fun. Feed the hand that makes you laugh, press lever in back, see him roll his eyes as he eats it. If you haven't a quarter, a penny will do. Its hard-to-open feature (pry out self-locking screw in bottom) makes savings last. Encourage the children to save with this outstanding and practical Christmas gift.

Price \$1.95 plus 50 cents parcel post and handling. No C.O.D.'s.

GWENDOLYN MALONEY

Antiques and Decorative Accessories
170 E. 51st Street, N. Y. 22, N. Y.

MINUTE MOP SETS



Famed Minute Mops—sponge heads of Du Pont cellulose—not affected by strong soap or antiseptic. Handles finished in red and black enamel.

(A) BATH SET—Bath-tub Brush. 4 1/4" x 2 1/4". 3" round Bowl Brush. 18" handles. 4" x 6" Soap Bank Mitt uses up slivers of soap. \$1.95 THE SET, PPD. (B) KITCHEN SET—Bottle Brush. 2" head, 12" handles. Dish Mop with sectional head. 2" diameter. And the Bank Mitt.

\$1.25 THE SET, PPD.



Write for Big Catalog... Free

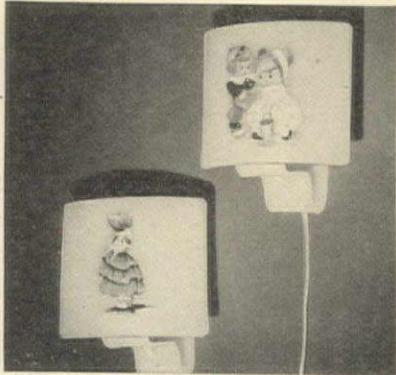
Miles Kimball
KIMBALL BUILDING

100 BOND ST., OSHKOSH, WIS.

AROUND



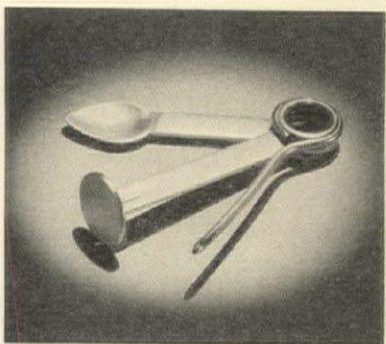
Four feet two and eyes of blue, this pixie-faced clown will be a boon companion of children, co-eds will be wild about him and he'll be a barrel of fun in the game room. Made of felt and corduroy, he's half red, half blue and has great big yellow felt hands. \$16 postpaid from Gift Clues, 302 E. 45th St., New York 17, N. Y.



Pin-up girls and boys, out of Mother Goose, conceal nursery lights which you can pin up wherever they are most needed. Assorted pictures in bright colors decorate the milk-white plastic light shields. The price is \$3.50 for one or \$6.75 a pair prepaid. From Lowy's Gift Shop, Freehold, New Jersey.



Musical squirrel is as talented as he is endearingly furry, for he sings a little tune to his happy young owner. The secret is a Swiss music box concealed in his white tummy. He'll be even more appealing when he peeps out between the boughs of your Christmas tree. \$10.50 ppd. Avalon Gift House, Box 935, Front Royal, Va.



STERLING SILVER PIPE COMPANION

Very practical—and very handsome—this pipe cleaning set is an original Doskow creation. Handwrought from Sterling Silver, it ingeniously combines a tamper, reamer, and stem cleaner in one compact unit. Folded together, it measures only 2 1/4" x 1/2" in the pocket!

\$6.00 Postpaid • Including Tax

LEONORE DOSKOW
SILVERSMITH

BOX HGN • MONTROSE, N. Y.



Homemade Sweet Peach Pickle

From Way Down in Georgia!

With all respect to the packer's product, ma'am—you've never been tantalized by a peach pickle 'til you taste the real homemade article, Georgia style. From our own farms; peeled, pickled and packed by hand in our own kitchens—just like Doll and Doll's Mummy showed us how! And that's not all: Box contains big 2 lb.-3 oz. jar sweet Peach Pickle, 1 lb. jar each Peach Preserve, Watermelon Rind Preserve, Artichoke Pickle, Vegetable Relish. For yourself, a gift to others, you'll love these ante-bellum delicacies of the deep, deep South!

\$6.50 Delivered

McKenzie Farm Specialties
Dept. HG, Montezuma, Ga.



Carson
Pirie

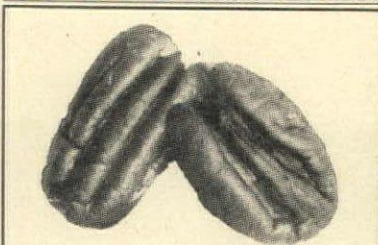
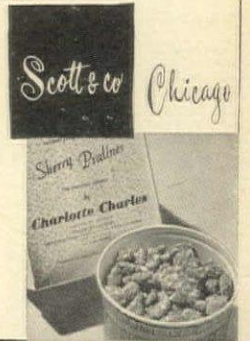
Gifts of good taste

from the Epicure Shop

CHARLOTTE CHARLES, culinary queen of Napoleon's era, whose fame spread like brandy-flame through the royal courts of France and Imperial Russia. Today her recipes continue to make epicurean history, and Carson's features her fare packaged for gift-giving:

- Branded Fruit Cake, 1 lb. Branded Plum Pudding, Jar of Branded Cherry Sauce, 3.95
- Sherry Pecan Pralines, 8 oz., 1.25; 1 1/2 lbs., 3.25

EPICURE SHOP, 2nd Floor, CARSON PIRIE SCOTT & CO., 1 S. State St., Chicago 3



Delicious SHELLED PECANS

The Answer to: "What to Give?"

For the woman who desires something that is distinctive, yet sure to be acceptable, these shelled pecans are most appropriate. Golden brown and delicious, they are carefully selected from the finest nuts grown.

3 lbs. \$4.00 5 lbs. \$6.60 10 lbs. \$12.50

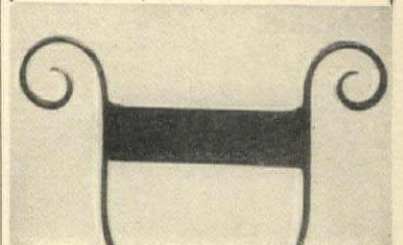
Prices prepaid in the U.S.A. only, and subject to change according to federal regulations.

STERNBERG PECAN CO.

Dept. H Jackson, Mississippi Box 193



Graceful Swan Bowl—for scores of uses in your home as a decorative or utility piece. Beautifully designed and hand blown by one of America's finest glass craftsmen. This 6" bowl makes a grand gift for your home. Prepaid \$1.50



Rustic Foot Scraper—protects your floors from mud and snow. Hand Wrought iron in Early American design. Ideal for the country or in town. 7 1/2" high by 10" wide. A practical gift. Prepaid \$2.50

"A Tag For Rags"—Your dog's name, your name, address and telephone number (limit six lines) neatly stamped into round aluminum tag for lifetime permanence. Prepaid \$1.00

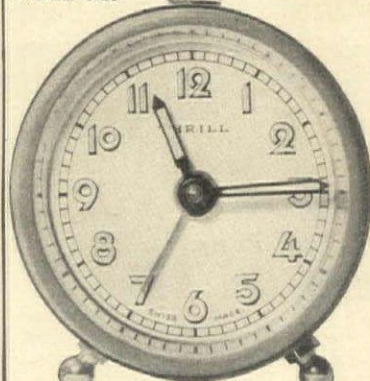


FREE! Gift Catalog

... packed with hundreds of smart, different ideas—many personalized for added distinction. Majority of gifts priced below \$5.00.

• WRITE TODAY •

Illustration \$6.65
Actual Size



PETITE ALARM CLOCK

Purse size, bell alarm. Luminous dial. So small you'll want it to travel with you. Watch type movement will outlast ordinary alarm many years. You'll want a number for birthdays, weddings, anniversaries and graduation, at only \$6.65 prepaid. Musical alarms too, \$15.95 prepaid.

Sorry no C.O.D.'s.

Harley's Clock Shop
Altman Bldg. Kansas City 6, Mo

Meredith Inc.
Evanston, Illinois

SHOPPING



ORANGES
GRAPEFRUIT
CHOICE OF THE TREE



EXPRESS PREPAID EAST OF MISSISSIPPI RIVER
 FULL BOX DeLuxe (1 1/2 bu.) mixed oranges and grapefruit \$1400
 HALF BOX DeLuxe (3/4 bu.) mixed oranges and grapefruit \$975
 The above also contain 1 lb. each of Orange Marmalade, Guava Jelly, Orange Blossom Honey and Fruit Cake
 FULL BOX Standard. Mixed \$900
 HALF BOX Standard. Mixed \$500
 HALF BUSHEL DeLuxe Mixed
 Also contains 1 lb. Orange Marmalade, 1 lb. Orange Blossom Honey, 1/2 lb. Fruit Cake \$650
 HALF BUSHEL Standard. Mixed \$350
 For Western states add \$1.00 for whole box; 60c for half box; 40c for half bushel.

Picked from our own groves... the best on the trees especially selected and packed for you or as gifts. Rushed by fast express, reaching you as nearly nature-fresh as possible.

BOX A MONTH FOR SIX MONTHS
 (Payable in advance)
 6 FULL BOXES Standard \$50.00
 6 HALF BOXES Standard \$28.00
 (Also 3 months shipments)

For Western states add \$6.00 for whole boxes; \$3.60 for half boxes.
 State whether all oranges, grapefruit, or mixed.

No shipments outside U. S. proper, or to California, Texas, and Arizona.

Enclose check or money order designating when and to whom you wish shipments made.

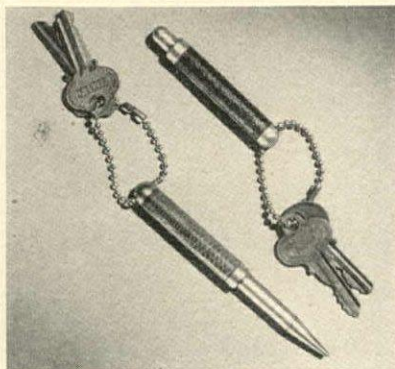
Attractive Greeting Card sent if desired

SEND FOR FOLDER ON OTHER ITEMS AND GIFTS

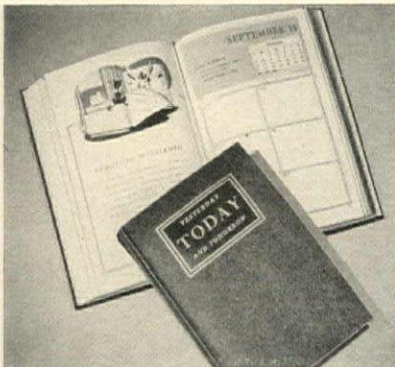
TAYLOR GROVES AND FRUIT PRODUCTS
 Box 763 Winter Haven Florida

SHIPPING SEASON DEC. 1 TO MAY 15

Key-chain pencil. A grand combination for pocket or purse, especially for women who always lose pencils. This one, precision-made, metal and collapsible, takes little room and is a good anchor for keys. Aluminum with leather cover, \$1. Gold anodized-lizard cover, \$2. Initials 25c. Fleetwing Gifts, 53 E. 10th St., N. Y. C. 3.



Yesterday, Today and Tomorrow will all be different in 1947 with this appointment and general information book. Filled with amusing as well as vital statistics, it has pages with ample space for keeping track of hourly, daily and weekly appointments. Start the new year right by getting one for \$3 ppd. from C. S. Hammond Co., 80 Lexington Ave., N. Y. C. 16.



Tom and Jerry, welcome drink on a frosty night, will be more tempting served from this bright pottery set. In blue and white, green and white, or purple, blue and green on white. Of handmade Zapotecan ware from Oaxaca, 14 cups and bowl are \$14.50, ppd. Old Mexico Shop, 110 Don Gaspar Ave., Santa Fe, New Mexico.



Say "Merry Christmas" with these Socially Correct

"Tradition House" STEEL-ENGRAVED ETCHINGS Individually Water-Colored



12 beautiful scenes by 12 famous artists! Individually water-colored for added distinction. Handsome panelled folders of fine, antique, double-weight paper with matching envelopes. Attractive box features steel engraving on cover.

BOX OF 12 CARDS.....\$2.00
 BOX OF 50 CARDS.....\$7.00
 BOX OF 100 CARDS.....\$12.00

WE PAY THE POSTAGE!

TRADITION HOUSE

BOX B-4, STATION A, FLUSHING, N. Y.

Rembrandt MASTERPIECES IN CHOCOLATE



Now you can enjoy these fine chocolates made of the finest ingredients, by a nationally known master candymaker.

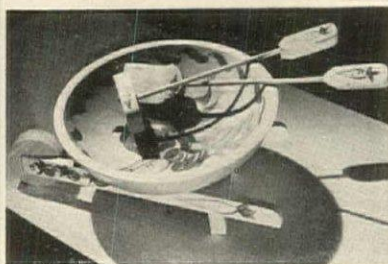
Fifty tempting pieces to the pound. Twenty-eight varieties in each box.

1 lb. \$2.50... 2 lbs. \$4.75 Postpaid. No C. O. D.

Rembrandt

333 WILSHIRE BOULEVARD SANTA MONICA, CALIFORNIA

Wheelbarrow Salad Bowl



- A different and handsome set for your table. Useful and attractive as either a salad bowl or centerpiece.
- Bowl, fork and spoon are wheelbarrow, rake and shovel.
- Done in fine hardwood maple. Colorfully handpainted. Diameter: 11 inches.
- \$6.50 postpaid. No C.O.D.'s please.

SALLY GRAYE

80 East 11th St., New York 3, N. Y.

M-m-m!

FRESH FRUIT PRESERVES

ASSORTMENT OF 6
 STRAWBERRY • RASPBERRY • PLUM
 BLACKBERRY • CHERRY • PEACH
 (NO SUBSTITUTIONS)

Six one-pound jars filled with luscious fresh fruit preserves packed at the height of their tree & vine-ripened goodness—an appreciated gift—or a welcome addition to your table.

OUR RECIPE: FRUIT & SUGAR • CUP FOR CUP

ALL 6 1-LB. JARS— 4.25 DELIVERED
 (40c ADDITIONAL OVER 300 MILES)
 CHECK OR MONEY ORDERS—NO C.O.D.'S.

Berry Ridge Farms INC

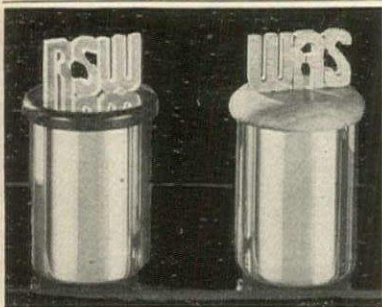
P.O. BOX No. 6593 • PH: LADELPHIA, PA.

NORMA JEWELRY CLEANER
 PRODUCT OF NORMA CHEMICAL CO.

Give your precious jewelry the sparkle of new pieces. Dip small brush in jewelry cleaner, brush rings, clips, earrings thoroughly over a small bowl. Rinse with alcohol or hot water and dry. Cleans platinum, gold, diamonds and other precious stones. 6 oz. bottle, \$1.25 postpaid; \$1.35 west of Rockies.

SILBRITE TARNISH RETARDER
 Retards tarnish from 30 to 90 days by sealing the pores of the silver. It is a great time-saver in the care of your displayed silver pieces. 8 oz. bottle, \$1.25 postpaid; \$1.35 west of Rockies.

NORMA CHEMICAL COMPANY, INC.
 Dept. 3, Mount Vernon, New York



MONOGRAMMED Cigarette Box

Holds 50 king size. Heavy weight copper. CORK LINED in choice of

- (a) Polished chrome finish with black plastic cover and clear lucite monogram.
- (b) Polished copper with natural waxed mahogany cover and monogram.

Either style \$4.75 each Postpaid

Send for ELIZABETH LACEY'S Catalog of decorative gifts made by a group of craftsmen who live at HAREL HOUSE.

Elizabeth Lacey

Dept. HG1146

Hopedale, Mass.

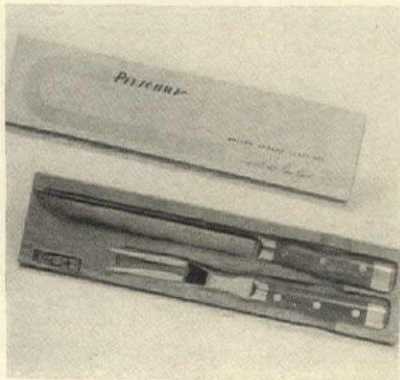
AROUND



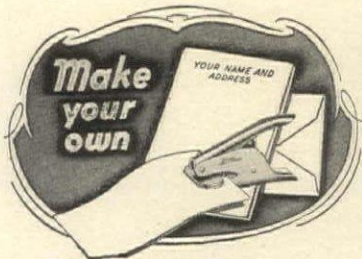
Ships' bells are struck regularly by "The Vanderbilt," a nautical timepiece made by Chelsea. Of cast bronze with polished brass handles, it's a luxurious present for a seafaring man's home or office. Dial is 3 3/4"; height, 7 1/4". \$120 plus 20% tax. May be ordered from Abercrombie & Fitch, 19 E. 45th St., N. Y. C. 17.



Let the man decide. It's risky business selecting a pipe tobacco for a man, but it can be done safely with this chest containing 7 jars of rare, expensive tobaccos so he can concoct his own blend. With it comes a measuring jigger, a pouch and instruction booklet. \$8.50. John Middleton, 1211 Walnut St., Philadelphia, Pa.



Personna carving set, made by the makers of the famous razor blades, is hollow-ground and stays sharp longer. Both knife and fork are made of the finest stainless steel. In hard wood protective block that can be monogrammed if desired, the set is \$9 ppd. No c.o.d.'s. Hampshire Gifts, 1107 Broadway, N. Y. C. 10.



RAISED-LETTER STATIONERY

With the ROOVERS Steel-Die Embosser your name and address, monogram or initial is quickly impressed in distinguished raised letters on your private note paper and envelopes. More beautiful than printing; costs much less. Will not cut paper. Personal embosser, lifetime guarantee.

EDWARD H. BESSEMER
1230 EIGHTH ST.
SEATTLE, WASH.

\$2.75 UP NOTARY, CORPORATE AND LODGE SEALS, \$4.25 UP
One line \$2.75; two lines \$3.15; three lines \$3.75; four lines \$3.90. FREE style sheet shows wide range of lettering, initial and seal designs for hand and desk models. Prompt Delivery.

ROOVERS JOSEPH M. LOTSCH, Pres.
1402-36TH ST., BROOKLYN, N. Y.



4-Purpose ELECTRIC GRILL

Um-m-m... the delectable flavor of outdoor cooking! GRILLS steaks or chops, FRIES eggs, bacon or wheatcakes, TOASTS rolls or bread or HEATS the coffee right at the table. Chrome-plated... stainless steel grill rods... removable crumb tray and drip pan... heavy aluminum grid that fits over grill. Operates on AC or DC current. Order without delay.

\$11.75
POSTPAID

DIRECT FROM
Santa Claus
12 HOLIDAY BLVD.
SANTA CLAUS, INDIANA



THE BOOK DESK
A convenient space saving desk with ample writing surface which folds over conveniently out of the way when not in use.

Hand made of antiqued knotty pine—37 1/2" high, 29 1/2" wide, 13" deep—writing surface open 27" wide, 15 1/4" deep.

\$69.50

Express Charges Collect
Sorry, No C.O.D.'s



Write for "Country House Reproductions", a complete selection of practical small furniture.

The Lennox Shop
Things Unusual
HEWLETT, N.Y.



A Table That's Able

New, improved folding Gin Rummy Table—perfect for two at cards, chess, checkers. Pulls up to *chaise longue* for reading or work. Ideal for invalids' meals. Light mahogany or honey maple finish; patented hinge. Folds and opens by simply picking up. 26 1/4" long, 14 1/4" wide, 26 1/2" high. Folds to 4" thickness. Prepaid **\$10.75**

Send check or money order. Sorry, no C. O. D.'s.
MALCOLM'S
HOUSE & GARDEN STORE
526 N. Charles St. Baltimore 1, Md.

TEA

The Gift of Good Taste



A pound of the finest China Congou (English Breakfast) Tea. A full bodied tea of universal appeal in an attractive and useful hand-blown, amethyst glass jar. \$5.50 postpaid as a gift to anyone in the United States. Regular packaging at \$3.50 the pound. No C. O. D.'s

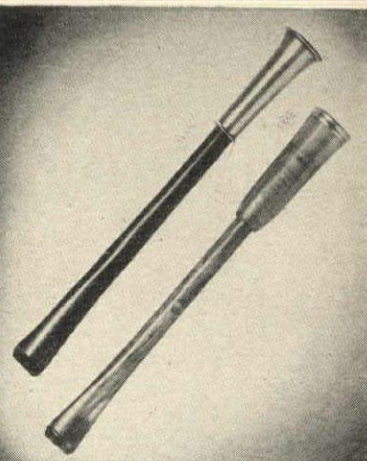
HENRY F. SEMKE
Purveyor of Fine Teas
OCEANSIDE, N. Y.



HUMPTY DUMPTY LAMP FOR A CHILD'S ROOM

Brings Mother Goose to life, right in the nursery! Eyes glow in the dark. You can just hear the childish exclamations of pleasure when they unwrap this Humpty Dumpty pin-up lamp. About 12" high, in bright nursery colors. Postpaid, only **\$4.95**

Also available, "Mary's Little Lamb," \$4.95
THE GUILD STUDIOS
670-A N. RUSH ST. CHICAGO 11, ILL.



Gilt Ejector on Sterling, 4", black, shell, red mouthpiece..... \$12.50*
Ejector, 4", Sterling mounted, black, shell, red, white..... \$5.00*

*PLUS 20% FED. TAX

Alfred Orlik
680 FIFTH AVE., AT 53rd ST., NEW YORK 19

SHOPPING



Individual Casseroles



You'll please the palate of the most discriminating food fancier by sealing savoury flavors in a casserole . . . and provide your dinners, or informal gatherings, with the ultimate in taste and graciousness. Six individual casseroles on a handsome tray, all wrought of aluminum as rich as silver in appearance . . . casseroles, with removable Pyrex liners, 4 1/2" in diameter, the tray 22" x 11 1/2".

6 Casseroles and Tray 29.75 Prepaid
Casseroles separately 3.95 each Prepaid

Send for our illustrated catalog of smart gifts.

The Union, Columbus 15, Ohio

NOT VULNERABLE



This gets our bid for the Grand Slam of the bridge table covers. It's made of sturdy sailcloth in navy, green or dubonnet. Wonderful for a Xmas gift for any member of the family. Give second color choice.

\$5.75 prepaid
SORRY, NO C.O.D.'S

Anita Gardner

105 East 57th Street, New York 22, N. Y.

Lucky Gift



Pat. 137064

Delight friends and family with a **HORSESHOE BELL** for Christmas

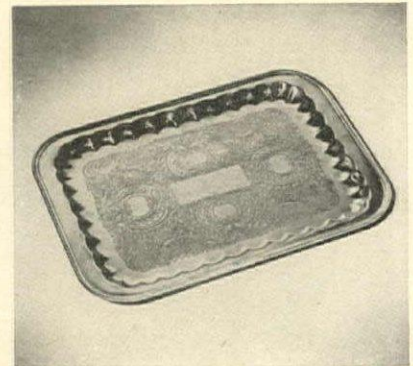
symbol of good luck (of which no one ever has too much). Calls folks to chow: collects the kids from play; announces visitors. Two old horseshoes welded together. They ring vibrantly when struck with rawhide-tied clapper. Weatherproof finish. About 9" high; 8" wide. Complete with horseshoe bracket \$7.50
 Shipped express collect on receipt check or money order. No C.O.D.'s.

Horseshoe Forge
 Muzzey St. Dept. HG Lexington 73, Mass.

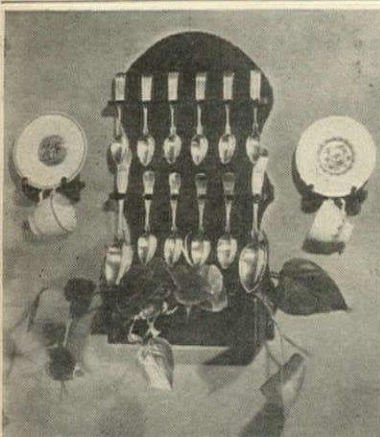
Long ago, undergraduates at Dartmouth studied by table lamps like this one with neat shade and saucer base. Today, it belongs in an old house to shed light and charm in equal amounts. It can be had in antique red or green finish with gold trim. The price is only \$15. Plainville Metal Works, Plainville, Connecticut.



Embossed copper tray of ample proportions, 16 1/2" x 11 1/2", will serve many a purpose and party. It will please people who adore anything and everything made of copper, as well as those who need a tray for drinks or canapés. When idle, it's good to look at, too. \$5.75 ppd. Art Colony Industries, 69 Fifth Ave., N. Y. C. 3.



Don't shout, telephone! From house to barn, workshop or garage—kitchen to bedroom, this 3/4-size replica of standard size dial phone provides for clear, distinct conversation. No installation needed. Complete with long-lasting easily replaceable, flashlight batteries, and 50 feet of cable, \$11.95 ppd. Miles Kimball, Oshkosh, Wis.



A SPOON RACK

or show off your forks and serving pieces in this hand rubbed reproduction in this hand rubbed reproduction 10 1/2 x 19—with metal liner for plants—Maple or Mahogany **800**
 Cup and saucer hangers **150** each

Express Collect

Muriel Reynolds

General Delivery
 Laguna Beach, California

WRITE FOR OUR Catalog!

ALUMINUM HOUSE SIGN WITH NAME \$7. Sunbeam

Electric EGG COOKER \$2.25

Weather Vanes ALUMINUM & BRASS \$10.50

Cape Cod POST-TOP LANTERNS WIRED - 16 1/2 IN. HIGH RUST-PROOF \$11.50

SPENCER STUDIOS
 710 CHESTNUT, PHILA. 6, PA.

Chester Slipper Chair

You'll want two of these lovely slipper chairs because they'll be so useful and comfy in either your bedroom, dressing room, bath or den. It has a buttoned seat and back, 4 resilient coil springs in the seat and is blown cotton filled. Well constructed of native hardwood, finished mahogany. Height 30", Width 21", Depth 17". Choose from these smart covers: Blue or rose striped fabric, or blue, rose or beige floral design. Single, \$15.95, pair—\$29.95. Check or money order. Express Collect.



Box 1864, High Point, N. C.

SEDFIELD CRAFTSMEN



PLANTERS PAIR

These charming handmade copper ovals, perfectly mated for any mantel, set of shelves, or table are water-tight and ready to hold plants, flowers or fruit. Height 3 3/4" Width 4" Length 10".

Mail Order Only

\$22.50 the pair Express Collect
 Send Check or Money Order To:

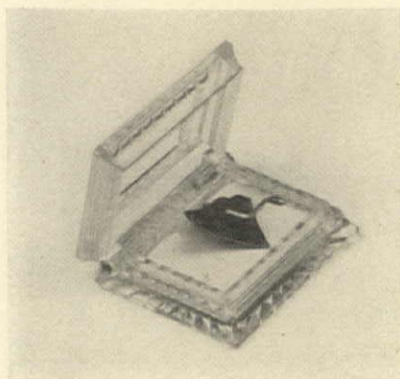
Jenifer House

New Marlboro Star Route
 GREAT BARRINGTON, MASS.

AROUND



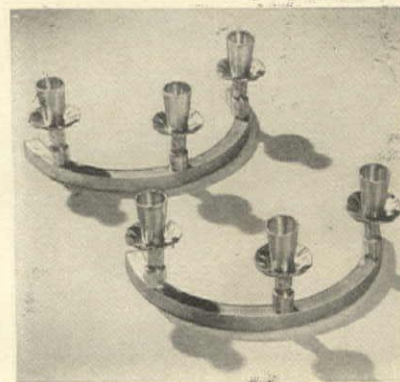
Diamond phonograph needle. The art of diamond cutting is not only in the ring on your finger but in this fabulous needle. Cased, like the jewel it is, in a Lucite box, it's a once-in-a-lifetime thrill for a record collector. It produces the truest tone and is guaranteed for life. \$50 ppd. Haynes-Griffen, 391 Madison Ave., N. Y. C. 17.



Pancho, 1776, Safari are the titles given to these original cigarette boxes. Made to hold 50 king-size cigarettes, they're cork-lined copper with wood tops. Hand painted and lacquered. Pancho is red, black and yellow on grey; 1776 is red and blue on ivory; Safari black and white on red. Each \$4.75 ppd. Harel House, Hopedale, Mass.



Two semicircles make a circle of candlelight for your dinner table and adapt themselves to many other interesting arrangements. Made of hand-wrought Everlast aluminum, an occasional dip in warm suds keeps them shining. 9" wide, the pair is \$7.50 express collect from the Studio Shop, 557 Boylston St., Boston 16, Mass.



"JEWEL" Electric Fountains

A GIFT FOR THE HOME

Sparkling, bubbling, decorative fountains—in metal, stone, or natural rock. Cool and humidify atmosphere, preserve furniture. **PORTABLE**—require no water connections. Choice of beautiful designs.

COLOR CHANGE FOUNTAINS

Send 20c for our latest catalog describing our patented color change fountains, waterfall, and pump units.

Est. 1880. Main office and factory opposite Merchandise Mart, Chicago.

For Homes, Pools, Gardens



JEWEL ELECTRIC & MFG. CO., 216-HG W. Kinzie St., Chicago 10, Ill.

LOWY'S presents... PERFUMED SACHET HANGERS



The scented flavor of the Flower Garden in full bloom... will emerge forth to delight you... after your fineries have hung on these hangers for any length of time. They are really fashionable and make lovely gifts for your relatives or friends.

Price 1.95

Postpaid anywhere in the U. S. A. Illustrated folder available

FREEHOLD LOWY'S GIFTS NEW JERSEY

TIME in FLIGHT
Graceful winged lapel watch with twinkling genuine rubies. 14K gold case and pin... 184.00 Price includes tax. Mail and phone orders.

5TH AVE W. 51 ST.
Saga
638 Fifth Avenue, New York
Columbus 5-6924

The **GIFTS** that Grow with Baby

"OUR BABY'S FIRST SEVEN YEARS" BABY BOOKS

SCRAP BOOK—expands to twice original thickness, holds mementos of "growing up." Beautifully bound, gayly illustrated pages. A lifetime gift..... only \$3.00

RECORD BOOK—of baby's development. Scientific charts and child care guides. Daintily illustrated and attractively bound. A treasured gift..... only \$2.50
Special De Luxe Edition, \$3.50

MOTHERS' AID 5855 S. Maryland Ave.
Chicago Lying-in Hospital • Chicago, Ill.

Lovely "Silva" Trays of Lustrous, Natural BIRCH

From SWEDEN!

These beautiful "Silva" Trays find countless uses in every home—especially for terrace, recreation room and all informal entertaining. Single trays or a set of four individual size "A" trays make perfect gifts. Light, sturdy, waterproof, and stainproof, they're finished in clear varnish to highlight the beautiful grain of selected birch. When you see them, you'll order again! 3 sizes:—

No. 20A—11 x 14 inches, each	\$3.25
Set of four No. 20A Trays, set	12.00
No. 20B—13 x 17 inches, each	4.00
No. 20C—14 x 19 inches, each	5.00

We Pay Postage
The MAGLAR Co., LaPorte, Indiana

SYROCOWOOD
Game Bird Humidor and Pipe Rest

Sporting blood runs high with four handsome game birds distinctively reproduced on the four panels of this wood-lined tobacco humidor. Each bird a beautifully detailed replica, rich walnut finished in enduring Syrocowood, the molded wood plastic. Holds 8 pipes in space-saving arrangement. Size 11 1/2" x 5 1/2" and 7 1/2" high—Delivered \$7.95 in U. S. (Please, no C.O.D.'s.)

Send for FREE Copy of Our Gift Catalog

NORMAN'S
BRISTOL, PA.

Also for sale in our stores at
930 Chestnut St., Phila., Pa. 141 Halsey St., Newark, N. J.
340 George St., New Brunswick, N. J.
17 S. Broad St., Trenton, N. J.

Chill Your Drink Don't Dilute It

PLASTIC ICE-CUBES

"NICE-CUBES" are made of ice-like unbreakable plastic filled with distilled water—sealed in. Placed in refrigerator ice compartment, they quickly freeze solid. Drop them in your drink and watch it chill—and stay chilled! Use again and again—last FOREVER—tasteless, odorless. Rapidly ices beer, wine and soft drinks without dilution.

Set of 8 "NICE-CUBES" delivered for only \$2.95

"NICE-CUBES"

6777 HOLLYWOOD BLVD., Dept. A
HOLLYWOOD 28, CALIF.

GRENVILLE HOUSE
Plate



GRAVY BOAT AND TRAY

This gravy boat and tray will add the wanted note of grandeur to your holiday dinner. Beautiful in its simple, 18th Century English design. Postpaid \$13.50.

Grenville House serving accessories, of heavy silver plate, are never more appropriately used than for such festive occasions as Thanksgiving, Christmas or as gifts.

(NOT ILLUSTRATED) Matching double vegetable dish, \$13.50; sugar, creamer and tray, \$13.50; silent butter, \$6.00; double shell candy dish, \$13.50. All prices include tax and postage.

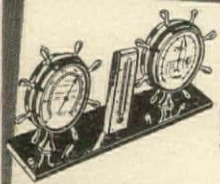
Mail orders promptly filled. Send check or money order. No C.O.D.'s. Write for illustrated gift catalog.

GRENVILLE HOUSE—Dept. B, 7 East 15th St., New York 3, N. Y.

FOOTED WELL AND TREE PLATTER

The perfect server for Thanksgiving turkey, for roasts, etc. Generous in size (16" long) this platter gains in distinction because of its classic simplicity. Postpaid \$13.50.

UNUSUAL GIFT IDEAS



WEATHER DESK SET
Thermometer, barometer and hygrometer in bronze with nautical brass trim. \$20.00



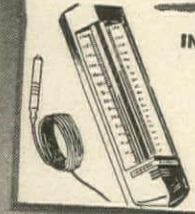
ELECTRIC POWER TOOL
Grinds, drills, polishes, carves, routs, engraves. Complete with 22 tools in hardwood box. \$23.50



ROAST CLAMP
Clever chrome tongs for holding chicken, beef, lamb or ham while carving. \$3.00



MUSICAL POURER
Plays music while you pour a jiggerful. In bright chrome. \$8.95



INDOOR-OUTDOOR THERMOMETER
Shows at a glance the temperature outdoors as well as in. \$6.00



STEAK SET AND RACK
6 knives, hollow ground, razor sharp and stainless. Laminated wood handles and rack. \$16.00

All Items Postpaid U.S.A. No C.O.D.'s

Friends from Coast to Coast
Weed's
Est. 128 Years Ago BUFFALO 5, N.Y.

JUST ONE CHOICE MORSEL
from our PRIVATE STOCK assortment



Coffee, thick and syrupy, placed in a heavy chocolate nest, where it rests snug and wonderful among the superlative candies in the PRIVATE STOCK selection.

*From a letter in our files

"We are old users of your delicious chocolates and miss them down here," says a man on his vacation in Florida.

Send for your PRIVATE STOCK assortment now. Enjoy their luscious goodness within a few days.

1 lb.	\$1.75	Postage prepaid.
2 lbs.	\$3.30	Includes insurance and packaging charge.

Gregor CHOCOLATES

150 West 42 St. at Times Square, N. Y. C.
Mail Order Dept., 55 East 11 St., N. Y. 3



SALAD-AND-SERVERS

Infinite care in selecting and curing hardwoods of beautiful grain and coloring and in the turning and finish produce pieces of breath-taking beauty. . . heirloom items of family interest. Servers (fork and spoon) fit the hand and the curvature of bowl. Mailed to you or your addresses, postpaid:

BOWLS—2" x 6", \$1.00; 3" x 10", \$5.00; 3" x 12", \$7.00; 4" x 12", \$9.00
SERVERS, as shown, \$1.20 pair

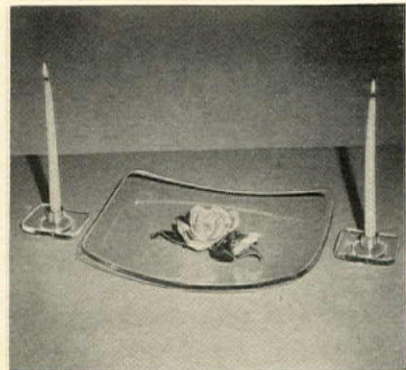
No C.O.D.'s. Your satisfaction guaranteed. Add 10c each item if west of Miss. R. Illustrated folder includes added items. Free on request.

GREEN MOUNTAIN WOODCRAFTERS
Bristol 3, Vermont

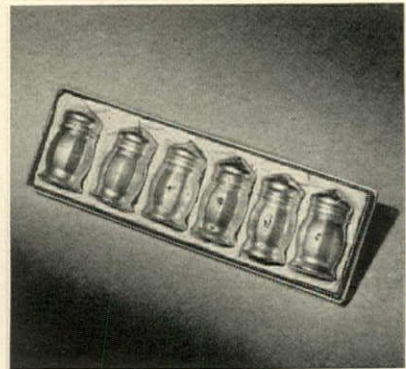


Forever amber, forever sparkling and the center of attraction on a dining room table or sideboard, these Lucite pieces belong together, are priced separately. The tray, 19" x 14", is \$15; candlesticks, \$10 a pair; ceramic magnolia in pink, white or chartreuse, \$12 exp. col. from Modernage, 16 East 34th St., N. Y. C. 16.

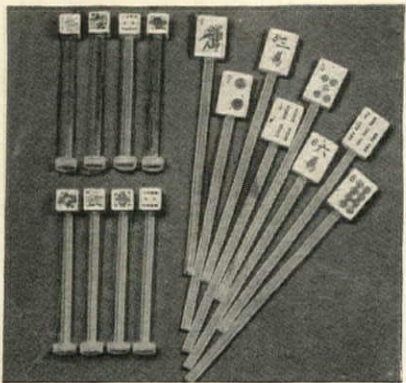
SHOPPING



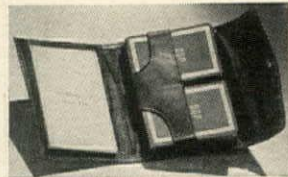
A pair to a person is real hospitality when it comes to salt and pepper shakers. In a neat little box come three sets in sterling silver, designed to make any householder happy as she sets her table. The set is \$9.95, including tax and postage. No c.o.d.'s. Grosvenor House, Ltd., 2272 Broadway, New York 24, N. Y.



Here's luck! A find for the man with a brand new bar. If poker's his game, give him a set of poker-dice muddlers. If his wife loves Mah Jong, she will be delighted with tile stirrers. Muddlers or stirrers, with either Mah Jong or poker dice, come in sets of 8 for \$4.95 postpaid from The Bar Mart, 62 West 45th St., N. Y. C. 19.



FOR CHRISTMAS GIVING



2 GENUINE LEATHER PERSONALIZED BRIDGE KITS

For travel Brown leather, snap-flap kit; tastefully lined; turned edges; 5 1/4" x 3 3/4" x 1". Smartly fitted with 2 decks of cards, 30 sheet score pad and pencil.

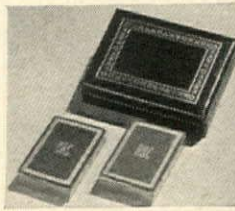
For home Rich brown leather box, 5 1/4" x 4" x 1". Cover tooled in 23 karat gold; leather lining; ribbon divider; 2 decks of top quality cards.

Specify gold monogram for cards

\$5.00 ea. postpaid

No C.O.D.'s please

Write for free Gift Catalog



AFCO GIFT PRODUCTS CO.
Dept. HG Lexington 73, Mass.



CHARM IS THE KEYNOTE . . . of this delightful two-tune Maple Wood Music Box from Switzerland. Plays Christmas Carols, Classical Airs, Popular Songs, Children's Tunes or Folk Songs in a beautiful, clear tone. Swiss Works are glass enclosed for all to see. Handsome cabinet is hand-finished in solid Maple with four-color decorative cover. 5" x 3 1/2". A gift that will be cherished always.

\$10.00 Postpaid
No C.O.D.'s. Write for FREE Gift Catalog!

KENARD Gifts

HOTEL COMMODORE
42nd Street, New York 17, N. Y.

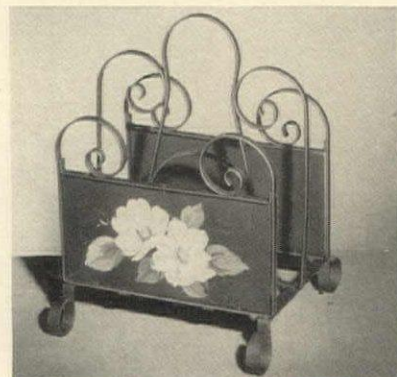
AROUND



The gleam in his eye is because Jiggs, though a cuddly character, has a spine which enables him to sit up and take notice. He's 20" tall with a bright little face hand painted on rayon. His friendly countenance makes him a good companion for any child. The price on his head is \$5. Bonwit Teller, 721 Fifth Ave., N. Y. C. 22.



Three stories high, a dish for nuts or mints, fancy cookies or chocolates will make your Christmas table sparkle. It is made of amber-colored glass in a golden shade and stands 9" tall to the top of its ball handle. All for \$2 express collect from Mark Stier, 277 East Fordham Rd., New York 58, N. Y.



A lifetime of magazine reading will come and go while this rack carries on. Sturdily made of wrought iron with hand-painted floral designs, it's the perfect gift for avid magazine readers. Choice of 3 attractive colors: blue, gold or green. \$6.95 exp. col. No c.o.d.'s. Mastercraft Products, 27 Haymarket Square, Boston 14, Mass.



HEAVILY SILVER-PLATED
Non-tarnishable
OLD ENGLISH
SALT & PEPPERS **\$3.95 Pair**
4" High

CIGARETTE URN \$3.50 Each
3" High (Glass lining)
Fed. Tax & Postage included.
Check, Money Order or C.O.D.

George Stern Co.
JEWELERS SINCE 1922

191 MADISON AVE. NEW YORK 16

**RARE ANTIQUE
ORIENTAL RUGS**
In Perfect Condition.
At Moderate Prices

Also 600 Semi-Antique and New Orientals in old designs

For sale by America's foremost authority and expert. Write for descriptive list—then if you wish, I will ship selection on approval for your inspection. Prices on many are no higher than new rugs.

My Antique Rugs are not the worn out variety—but with most of their nap intact and will generally outwear most new rugs because they have better wool quality, better dyes and better workmanship.

200 Antiques \$90 to \$200.
100 Antiques \$200 and up.

Will send three if you wish to buy one.

**EXPRESS PREPAID
NO OBLIGATION TO BUY**

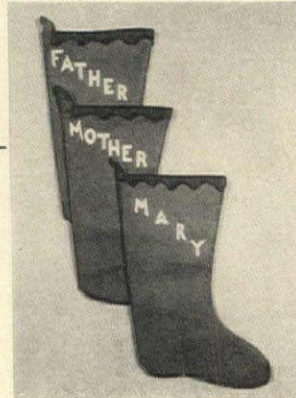
Chas. W. Jacobsen
401 S. SALINA ST.
SYRACUSE, N. Y.



Flush Bottoms
by Killinger

MAKE MERRY GIFTS!

These unique plush-on-metal coasters are unbreakable, gaily colored, absorbent, washable, ideal for using and giving! Handsomely packaged, only \$1 for a set of 4, post-paid. Order today, specifying assorted bright or pastel shades. No C.O.D.'s, please. Killinger Co., 36 B St., Marion, Va.



CHRISTMAS STOCKINGS

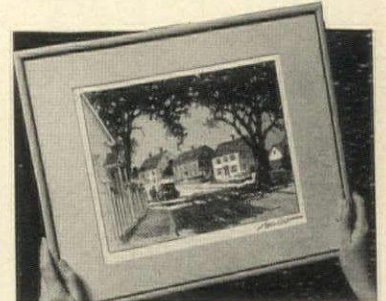
We'll put the name of each member of the family on a bright red felt stocking, to be hung by the chimney with care year after year.

\$1.50 postpaid

Write for Catalogue H-11

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.

**AMAZING VALUE
For Your Home**



**Exquisite Etchings
SIGNED
ORIGINALS**

Your Friends Would Never Dream That They Cost You **Only \$5 each!**

By America's Greatest Artists

- | | |
|-------------------|-------------------|
| Thomas Benton | Fletcher Martin |
| John Stuart Curry | Raphael Soyer |
| Gordon Grant | Georges Schreiber |
| Reginald Marsh | Luigi Lucioni |
| John McCrady | and many others. |

Suitable for Every Room

WHAT exquisite new charm these Signed Original etchings and lithographs will add to your home! Large selection of subjects. These same originals (many prize-winners) are also being acquired by over 200 leading museums. Value \$18 to \$36.

Many of America's foremost artists have banded together to offer this incentive to the ownership of fine art. These famous artists sign, individually, each of their own Originals. They have also consented to the one price of five dollars for each—regardless of how much more their works regularly command!

Free CATALOGUE

Illustrates each offering. Contains biographical sketches, awards of each artist. Mail coupon with 1.0c in stamps or coin to cover postage, handling. ASSOCIATED AMERICAN ARTISTS, Studio 1411, 711 Fifth Ave., N. Y. City 22.

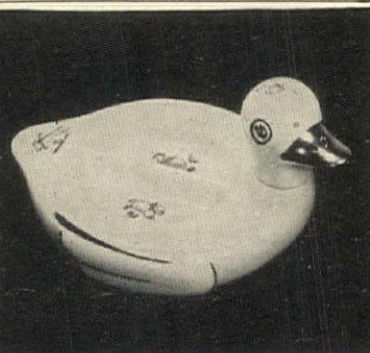
ASSOCIATED AMERICAN ARTISTS
STUDIO 1411, 711 Fifth Ave., N. Y. City 22

Send FREE Catalogue of Signed Originals. I enclose 10c in stamps or coin for postage and handling.

Name.....

Address.....

City.....State.....



**Quack! Quack!
I'm a hot plate**

Slip off my head, fill me with hot water—and what a fascinating dinner plate I'll make for your favorite baby! Ivory or jonquil china with sweet decorations. \$4.75 postpaid.

Gift booklet on request

TOWN & COUNTRY GIFTS

Dept. BN, 905 Madison Ave., N. Y. 21

SHOPPING



Grow CHINESE SACRED LILIES In the New Hostess Bowl of California Pottery!



Ideal gift for Christmas. Packed in handsome colorful gift box.

The Sacred Lily of China is splendid for water culture, due to abundance of bloom and rapid growth. The sweetly scented flowers are borne in clusters, satiny white in color with yellow center.

Each gift box contains 3 Chinese Sacred Lily bulbs, 1 package pre-cultural Directions. Send only \$2.25 complete postpaid.

GERMAIN'S

Horticulturists Since 1871

625 SOUTH HILL STREET
DEPT. G1, LOS ANGELES 21, CAL.

CANDLE TORCHES



"...and to all a good night"—

with these distinctive Candle Torches to light your way.

Attractively styled for your bedroom. Lucite—your choice of red or clear. 6" high.

Long-life batteries and bulb supplied; easily replaced when necessary. Order now.

\$2.50 each

Postpaid. No C.O.D.'s, please.

EDMUND B. HARRIS

"Gifts of Character"

366 MADISON AVE., N. Y. 17, N. Y.



Mark Your Page with Sterling Silver

Something really new in bookmarks! This hand-wrought Sterling Silver original by Doskow features a clover (or a plain disc for initials*) at one end of a scarlet grosgrain ribbon and a page cutter at the other end. In perfect taste for every one on your gift list, it will serve as a lasting reminder of your thoughtfulness. *When ordering plain disc specify initials.

\$3.60 Postpaid • Including Tax

LEONORE DOSKOW

SILVERSMITH

BOX HGN • MONTROSE, N. Y.

"MAN'S BEST FRIEND"



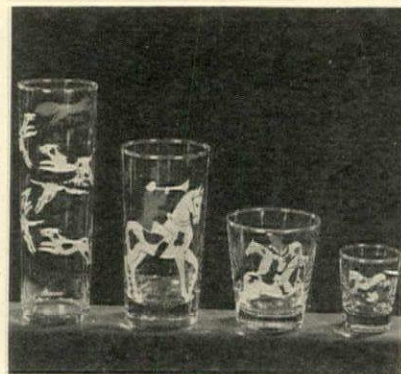
An unusual, beautifully designed weathervane for your rooftop. Get it for yourself—or establish a reputation for original gifts by giving it to a friend. It's made of fine, weather-resistant metal, finished in black lacquer and mounted on an oil-filled swivel which responds to every breeze. 27" wide, 30" high. Complete with brackets, \$16.50 *i.o.b.* Wheeling.

SHIPMENT IN TIME FOR
CHRISTMAS. ORDER NOW!

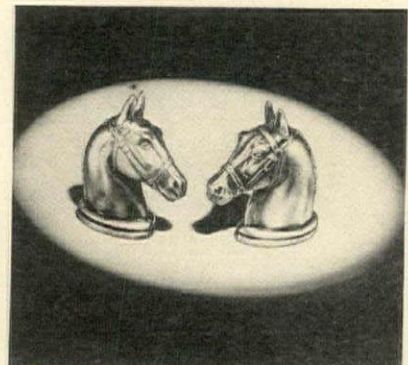
NEW GIFT IDEAS!—Write for catalog showing 100 beautiful designs in vanes, house signs, copper lanterns, etc.

HAGERSTROM METALCRAFT STUDIO
42 Milwaukee Ave. Wheeling, Ill.

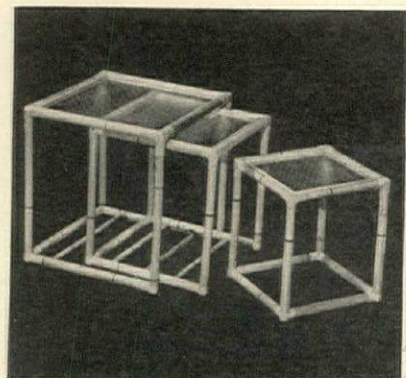
Tally-ho, a new 28-piece set of Libbey "Safedge" glasses decorated with hunting scenes in red, white and black, includes eight coolers, eight highballs, eight Old Fashioneds and four jiggers. Attractively packaged and guaranteed against chipping, the complete set is just \$10 exp. col. Crystalier, 485 Lexington Ave., N.Y.C. 17.



Horsey folk will be overjoyed if you present them with these handsome thoroughbreds. Actually, they're salt and pepper shakers with a beautiful English bronze finish. A delightful gift for anyone with a table to spread, they're \$2.50 a pair postpaid from "little joe" Wiesenfeld Co., 112 West North Ave., Baltimore, Md.



Versatile is the word for this simple, good-looking nest of tables to use as a unit or to scatter about the terrace or playroom. Made of sturdy bamboo with corrugated glass tops, the largest is 18" square, 18½" high. The set of three is \$55 express collect from The Four Seasons Shop, 138 Union Avenue, Memphis, Tennessee.



"Selectie" TIE HOLDER

Designed to hold men's ties in the most sensible fashion. Bright, chrome-finished loops and bars mounted on highly polished hardwood plaques, finished in walnut or maple. Each tie hangs separately and at an angle that provides complete visibility of each tie. Each hanging unit accommodates two ties without crowding, and lets the tie hang straight down so that wrinkles automatically fall out.

48 ties... 19x3 1/2" ... \$5.00 plus 25¢ postage
36 ties... 15x3 1/2" ... \$4.00 plus 25¢ postage
24 ties... 10x3 1/2" ... \$3.00 plus 15¢ postage

No C.O.D.'s

TERRACE NOVELTIES Dept. 611

211 East 58th St.

New York 22, N. Y.

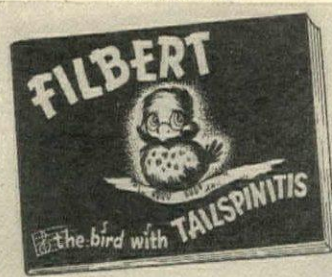
NEW! EXCITING!... CHILD'S MUSICAL STORY BOOK

Size 14 x 11 in.

An entrancing story book with record, prepared by top Hollywood artists. Will delight and educate any child. Play the record; the child follows the story of Filbert, the bird with "Tailsplitis" in the cleverly illustrated book. Amuses children as they learn to read. Ideal gift! ONLY \$2.98 (check or M.O.) postpaid, insured. Sorry, no C.O.D.'s.

HOME AND GIFT MART

244 So. Western Avenue
Los Angeles 4, California



HANDMADE STERLING SILVER

Graceful butterfly on a silver twig. Made by craftsmen in the Carolina Mountains. Pin 3/2 inches long \$4.80. Earscrews \$4.20. Federal tax included in both prices. Postage paid. North Carolinians add 3% state tax. Send check or money order. No c.o.d.'s. Send for pamphlet including dog-wood jewelry.

ASHEVILLE HANDCRAFTS
P. O. Box 638 Asheville, N. C.

AROUND



Tomorrow's heirlooms. A fine example of New England craftsmanship is this "Lexington" candle holder. Of solid brass, with a lovely glowing finish that will grow lovelier as time goes by, every detail of design and proportion is retained in this reproduction. A pair would be a gift to treasure. 4 1/2" wide, each is \$8.50. The Exeter Brass Co., Exeter, N. H.



"Knights in armor" had a glamour all their own, but nothing compared to their descendants, who use these Gourielli shave preparations. Attractively packaged with knights in the background, this set includes talc, shaving mug with ozone soap, after-shave lotion and English-type Verbena soap. \$6.50 plus 20% tax. House of Gourielli, 16 E. 55th St., N.Y.C.



Beer is better from a sturdy china mug which, between beers, makes a wonderful show-piece for your corner cabinet. Hand decorated with a mallard duck and signed by the artist, the colors are rich and fired on for permanence. Each is \$3.95 postpaid. Get one for "him" at Christmas from Meredith, Inc., Evanston, Illinois.



Gifts of STERLING SILVER

Beautiful Candelabra, two lights, Sterling Silver, smartly tapered reinforced stem and base with delicate beaded ornamentation. Measures 6 3/4 inches high with 7 inch spread. **\$10.00** each.

Sterling Silver Salt and Pepper Set of matching design, highly-polished, mirror-finish. Superb craftsmanship. Measures 5 1/4 inches high. **\$8.75** set.

Prices include Federal Tax & Postage

Send check, money order or C.O.D. shipment.

These are but two of our many handsome gift items available for immediate delivery.

Illustrated Gift Catalog sent upon request.

DAVIS WATCH & JEWELRY CO.
522 Fifth Avenue, Dept. 911, New York 18

CRADLE, DOLLY AND ALL

Adorable swinging doll's cradle, well-made in wood, 24" x 13", pink with blue trim, **\$7.95**. Washable chintz mattress & pillow set, **\$1.50**.

Winsome baby doll, dressed in dotted swiss, 12 1/2" tall, **\$3.25**.

Express collect. Mail orders only.

Write for free catalog

ELIZABETH McCAFFREY

200 West 16th St., N. Y. 11, N. Y.



Famous Indian River Fruit

A GIFT ALWAYS APPRECIATED

Delivered Express Prepaid any place East of Mississippi River.

Fully ripened, naturally colored, from our groves and modern packing house in heart of Indian River fruit section.

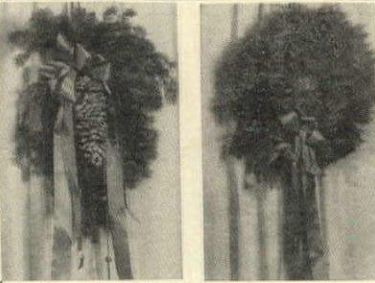
Sender's name placed on each package.

#55 Bu. Basket (prepaid) \$5.50	De Luxe Bushel (prepaid) \$8.50
#90 Box (prepaid) \$8.00	#90 De Luxe Box (prepaid) \$12.50

Oranges, Pink Grapefruit or mixed. Contains mixed fruits, pecans, preserved fruit delicacies, Orange Blossom Honey.

Grapefruit shipping season starts Nov. 1st. Orange shipping season starts Dec. 1st. Place Xmas Orders before Dec. 5th. Write for Special Colored Folder.

GRAVES & HARBAUGH FRUIT CO.
INDIAN RIVER COUNTY BOX 2616 WABASSO, FLORIDA



Christmas Door Decorations

Wreaths of long needle pine with added cones, holly berries and gay Christmas balls tied with a bow of wide red satin ribbon.

\$5.00, \$7.50 and \$10.00

Door sprays of hardy evergreens with large cones secured with a bow of red satin ribbon. Rustless steel sleighbells strung on narrow ribbon tinkle as the door is opened.

\$5.00 and \$7.50

Shipped postpaid. Sorry no C.O.D.'s

Snow Thornton Florists
319 Prince St. Beckley, W. Va.

THE IDEAL CHRISTMAS GIFT!



Two Jima Book Ends

The book ends are of white metal cast relief; they are sculptural bronze plated with the figures in high relief and of brighter finish than the balance. Each piece is 6 1/2 inches high, 5 1/8 inches wide, 3 3/8 inches deep. Each pair weighs approximately four pounds. There is a felt covering the bottom of the book ends to protect furniture. They will last a lifetime.

\$7.50 PER PAIR

Immediate delivery by Railway Express Collect. Enclose check or money order For N.Y.C. orders, add 15c per pair city sales tax.

ALAN FISK
110 H EAST 42d ST., NEW YORK CITY

NEW ORLEANS' FOOD

SHIPPED *Direct to You!*

FAMOUS READY - TO - SERVE SPECIALTIES

SPECIAL INTRODUCTORY SELECTION
(One doz. 10 oz. tins) Includes:

- 3 Creole Gumbo
- 3 Crawfish Bisque
- 3 Turtle Soup
- 3 Oyster Soup

\$4.65*

SPECIAL GOURMET'S SELECTION
(One doz. 10 oz. tins) Includes:

- 3 Creole Gumbo
- 3 Bisque of Shrimp
- 3 Crawfish Bisque
- 3 Diamond Terrapin Soup

\$6.00*

*Selections above are shipped to you in Continental U. S. express prepaid in cartons containing 12 ten oz. tins.

NEW ORLEANS DELICACY CO., INC.
Dept. HG
3530 Carondelet St. New Orleans 15, La.

SO NICE

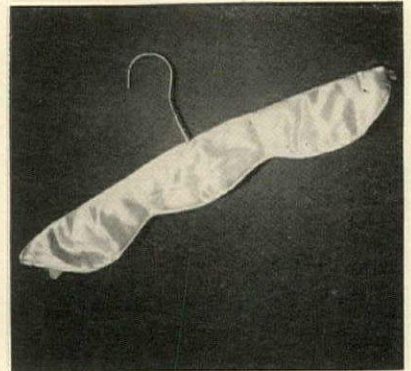
to come home to

It'll do your heart good to slip into a pair of *Fleeceze* and feel that gentle, soft, warm lamb-fleece lining hugging your feet! Keeps warmth in, cold out. The fine-quality, all-leather construction really stands up. Cushioned leather bottom gives remarkable comfort. Sizes 5 to 12 for men and women. No trick to fit: just send exact shoe size. **\$5.95** Add 25c for mailing.

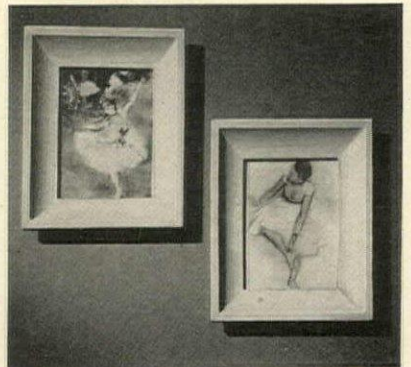
Fellman, Ltd.

6 E. 46 Street (Dept. 49), New York 17

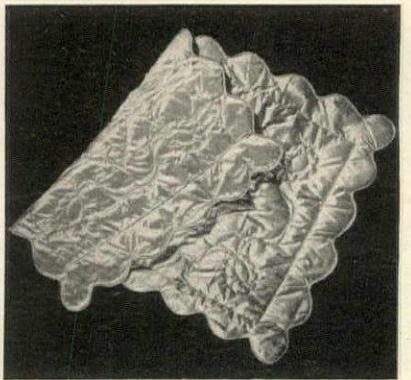
SHOPPING



Dress up your closet and keep your clothes sweet and fragrant with sachet hanger covers designed and perfumed by Mary Chess. They snap snugly over ordinary dress hangers. In peach, yellow, blue or green, each is \$3.50 plus 10c postage. No. c.o.d.'s. From Hall Galleries, Albert Steiger Co., Springfield 2, Mass.



Shades of blue blend harmoniously into ballet scenes, faithfully reproduced from Degas originals. A pair hung in your powder room or on either side of your dressing table creates an atmosphere of charming femininity. Silk-screened, framed in light wood 8" x 10". \$4.75 each. Lexington Art, 960 Lexington Ave., N. Y. C. 21.



Wrap your baby bunting in a luxurious, rayon satin quilt. It has an all-wool stuffing which will keep baby snug and warm and mighty pretty, too, during the cold winter months. It comes in blue or pink for \$12.50. Handmade quilt, pink on one side, blue on the other, \$18.50 exp. col. Lanadown, 516 Madison Ave., N. Y. C. 22.



F-112
\$5.00

Delivered
STANDARD HALF BOX

"Florida's Most Beautiful Citrus
Fruit Gift Boxes"
**THE PERFECT
CHRISTMAS
GIFT**

F-111
\$8.35

Delivered
DELUXE HALF BOX

Guaranteed Gift Boxes of Florida's Finest Fruits and Products

Perfect tree-ripened, sun-colored fruits from Florida's best groves . . . juicy, flavor-full, completely delicious . . . picked and packed by hand. Exactly as shown. No. F-112, top left, is all oranges, grapefruit, tangerines and kumquats. No. F-111, top right, is same fruit assortment plus taste-treat citrus candies, marmalades, tropical fruit cake and pecans, a magnificently beautiful gift! We guarantee safe arrival and satisfaction.

Order by number and gift box description. Send check or money order. Express prepaid East of Miss. R. Add 35 cents per box for Western states. Cannot ship to Arizona, California, Texas.

Indian Rocks Fruits Inc. (Est. 1905)

Dept. A

Largo, Florida

New! Magical! Wonderful!

**Everyone Needs
The Perfect
Luggage Tag**



2 for
\$1.00

**Give several to
your friends this Xmas**

The newest and latest word in sure, fashionable, personal luggage identification. Made of genuine transparent lucite. TRANSO TAG is the smartest luggage accessory in years. Won't soil —will wear for years. Magic identification tab permits owner to quickly, easily erase ink or pencil markings time and time again. When you travel, be sure your luggage is properly identified—always use a TRANSO TAG.

APEX ASSOCIATES 48 W. 22nd St. New York, N. Y.



IVES FLORIDA FRUIT TREATS

The ideal Christmas gift containing six 1-lb. jars of IVES flavor-packed Guava Jelly, Orange-Cherry Marmalade, Papaya Preserves, Orange Blossom Honey, Tangerine Marmalade, and Grapefruit Marmalade. Gift wrapped.

\$4.40 delivered in U. S. A.

Kindly send remittance with order. Circular of other packages furnished on request.

Howard Preserving Co.

Dept. G

Little River Sta., Miami 38, Fla.



HOLIDAY NOTES

Here is an assortment of ten notefolders and envelopes that can be used as Christmas Cards, Informal Invitations, Thank You's or Gift Enclosures. Delightful colors printed on fine vellum will be a reflection of your own good taste. So order early because you'll want to reorder. This is an exclusive group which can be purchased only from the designer.

\$1.00 per box postpaid.

Sorry, no C.O.D.'s

MYRON JOHNSON

836 Virginia Ave. Hagerstown, Md.

EXCITING NEW GAME PLAYS ON ANY PHONOGRAPH



WHICH HORSE WINS?

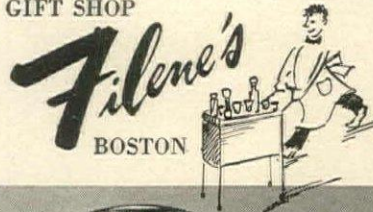
Place Your Bets . . . Play the Record!

DO YOU WIN . . . OR DO YOU LOSE? PLAY the races at home . . . on your phonograph, with this magically grooved recording. Exciting! Mysterious! Always a surprise finish. Hear the crowds roar, the announcer calling every turn . . . each race in doubt up to the last second, though you play it again and again. Keen sport for any number of players. New, improved 1946 recording . . . 12" unbreakable plastic . . . 30 combinations, Win, Place and Show. PHONO-FINISH HORSE RACE comes to you complete with Automatic Odds Recorder; WIndicator; 4-color 12" x 24" Betting Board. Perfect for Parties! \$5.00 Postpaid.

HOME EQUIPMENT CO., Dept. L-15
663 N. WELLS ST. CHICAGO 10, ILL.

EVERYTHING FOR FUN AT HOME
Write for big booklet. "Successful Entertaining at Home." It's FREE!

GIFT SHOP



"Only a Thimble Full" is the engraved motto on this Thimble Jigger designed to hold two ounces of holiday cheer. A novel gift for home bartending. \$3.95 plus 20% Federal tax.

MAIL ORDERS FILLED

Delivery charges collect outside of New England and New York State

GIANT CANDLESTICKS



Opulent Christmas gift to last a life-time! Impressive solid brass, 18 wonderful inches tall. Drilled for wiring, also perfect for big candles. Money refunded if not satisfactory.

\$26.50

pair prepaid
Sorry no c.o.d.'s

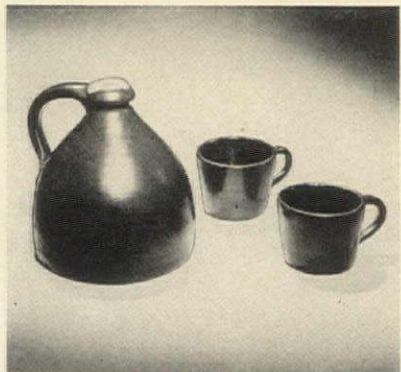
The Homecraft

71-55 Austin St., Forest Hills, N. Y.

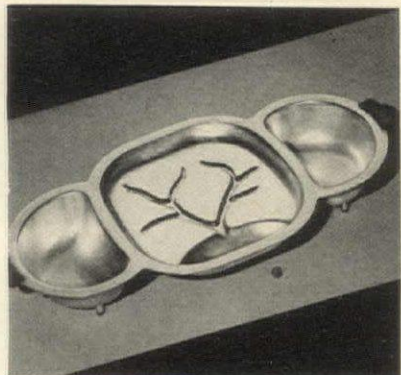
AROUND



Clay crèche, charmingly simple and as unpretentious as the spirit of Christmas, is unbaked, made by hand, hand painted and covered with a bit of sparkling tinsel. An artistic contribution to your holiday decorating. About 4" x 5", it's \$2.50 postpaid from Madame Tiranoff, 68 East 56th St., New York 22, New York.



Spiced mulled cider, in a little brown jug, is a gift of old-time tradition as well as contemporary good cheer. Best served steaming hot with doughnuts, toasty cheese crackers, etc. From an old New England recipe, it's a noble base for hot buttered rum. With 2 stoneware mugs. 1 pt., \$3.75 ppd. The Country Store, 1 Monument St., Concord, Mass.



The main course can be served beautifully and easily on this handsome well-and-tree platter with a vegetable dish on either side. Of Sheffield-process silver plate on copper with polished walnut handles, it's 28" x 14 1/2" and guaranteed for 20 years. \$39.50, incl. tax. The Salt and Pepper Shop, 445 E. 86th St., N. Y. C. 28.



223 PLANS • IDEAS FOR YOUR NEW HOME

Planning to buy or build a new home? Here are 223 plans and ideas you ought to have. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types architecture, American, Colonial, Monterey, Georgian, Mediterranean, French Normandy, English, Ranch House, and others. Homes for every climate. Each an architectural gem. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. A wonderful collection of plans and ideas. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available. Also one whole book of 67 plans and ideas for brick fireplaces, barbecues, pools, walks, patios, walls and fences.

CHECK THE BOOKS YOU WANT

SELECTED HOMES — 40 designs, two to four bedrooms. \$.50
CHARMING HOMES — 31 designs — five rooms. \$.50
BETTER HOMES — 62 all brick, two to four bedrooms. \$.50
SMALL HOMES — 23 frame homes, four and five rooms \$.50
FIREPLACES — BARBECUES — Pools, walls, etc. 67 ideas. \$.50
 All five books. \$2.50
 Shipped POSTPAID anywhere in U. S. Cash, check, money order. California orders please add tax. Money back if not satisfied. Order today.

CLEVELAND PUBLICATIONS, Dept. B-11
 448 So. Hill St., Suite 904, Los Angeles 13, Calif.



CHRISTMAS TREE GLASS
 Gaily colored ornaments on a beautiful green tree. The band around the rim of the glass may be red or green. 12 oz.
 \$4.00 the dozen
 Express Collect
ALEX ANDERSON & SON, INC.
 912 Nicollet Ave. Minneapolis, Minn.

Hand Made WALL PAPERS

25 EXCLUSIVE DESIGNS in ONE or SEVERAL COLORS

Shown are
BAMBOO and IVY, natural colors, per roll, \$5.80
NEXT TIME I SEE PARIS per roll, 3.40

Comes in Gray, Sepia, Green, Tomato Red or Burgundy on White
 Send 10c for each full sized sample and design list
 Prompt Delivery
REMIEN & KUHNERT CO.
 63 W. Grand Ave., Chicago 10

Lila Kaakinen's Seahaven DELICIOUS SEA FOODS
 From the North Pacific

Carefully selected and fresh-packed are these six exciting taste adventures! Dungeness crab meat; delicate in flavor . . . King salmon, fancy smoked . . . North Pacific clams, ready-minced for chowder . . . Willapa oysters, smoked for tangy goodness . . . smoked oyster pate, too! Two generous tins of each—12 in all—packed in gift box with booklet of Lila Kaakinen's own recipes. The perfect Xmas gift! Prepaid, gift card included. Send your list of special friends today, with check or money order—no C. O. D.'s.

\$12.50

Lila Kaakinen, Westport A-4, Wash.

Jacaranda Pod Necklaces
 Distinctive costume jewelry hand-made from the seed pod of the California Jacaranda tree. Our own color interpretations give you a choice of Vivid Red, Dark Red, Ebony, and Autumn Aura (shades of gold, rust, chartreuse and browns). \$3.00 Post-paid.

California Pod Pins in natural tones \$2.00 Ppd.

BLENDEINE BICKEL BOOK SHOP
 "Blendine Bickel Originals"
 616 E. MAIN ST. VENTURA, CAL.

Authentic REPLICA OF ORIGINAL ANTIQUE

LITTLE OIL LAMPS
 6 3/4" TALL

Aglow With Traditional Elegance
ACTUALLY BURN KEROSENE!

For a Charming Glow—Or a Cigarette Light!
 A masterpiece of faithful reproduction, these captivating lamps add graceful charm to every setting. Base of heavy hand cast brass, polished, and lacquered to prevent tarnishing. Dainty milk-white glass shade over tiny glass chimney. Brass burner, adjustable wick. Exquisite for gifts. In pairs they're simply irresistible.

PROMPT DELIVERY!
 EACH \$5.40 (Collections add 2 1/2% Sales Tax) PAIR \$10.80

SHIPPED POSTPAID ANYWHERE. NO C.O.D.'s PLEASE

Alice Minster
 Dept. 102 - BOX 691 - BEVERLY HILLS, CALIFORNIA

VERMONT KITCHEN BLOCK

\$5 POST PAID

FOR CUTTING, SLICING, CHOPPING, POUNDING, CARVING, TENDERIZING

A good, old-fashioned working surface for modern kitchen counters. Made by Vermont craftsmen of laminated hardwoods — tough hickory or rock maple — 3 inches thick. Compact, steady, solid. Handsome besides.

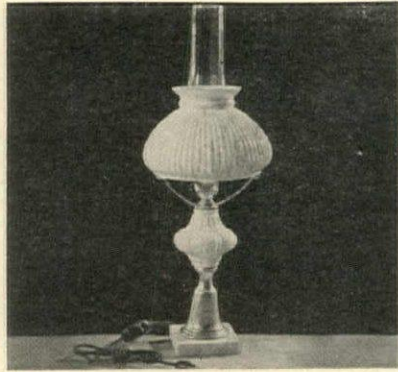
APPROXIMATELY 11 x 12 x 3 INCHES
 Built to your order, laminated hardwood kitchen counter tops, 1 1/4 in. thick, \$3.75 square foot, F.O.B. Waterbury, Vermont.

SOLD ONLY AT **THE VERMONT CROSSROADS STORE**
 WATERBURY, VERMONT

SHOPPING AROUND



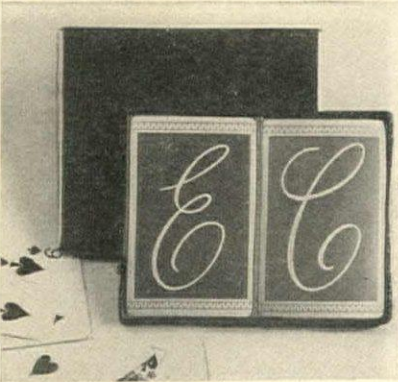
To contrast or blend with almost any room, this milk-glass lamp, a reproduction of an old kerosene lamp. The marble base and brass fittings set off the whiteness of the dome and fount. Complete with glass chimney, it stands 22" high. Each is \$15 express collect from Stanley Jay Studio, 7514 193rd St., Flushing, N. Y.



Floating on air. Whether you're a horizontal Harry or an upright sitter, you'll want this plastic air cushion for perfect comfort. Inflates in a jiffy—take it on trips, to football games or use at home. Several laced together make a wonderful mattress or flutterboard. Each \$2.50 ppd. The Lemac Co., 103 E. 161st St., N. Y. C.



It's your deal! Everyone will know that *your* cards are on the table when they see these smart-looking personalized ones. Have either your first or last initial in gold on red or blue background. Box of two decks—a charming and useful gift. Postpaid, \$2.50. The Wm. Hengerer Co., Main St., Buffalo, New York.



(Continued on page 83)

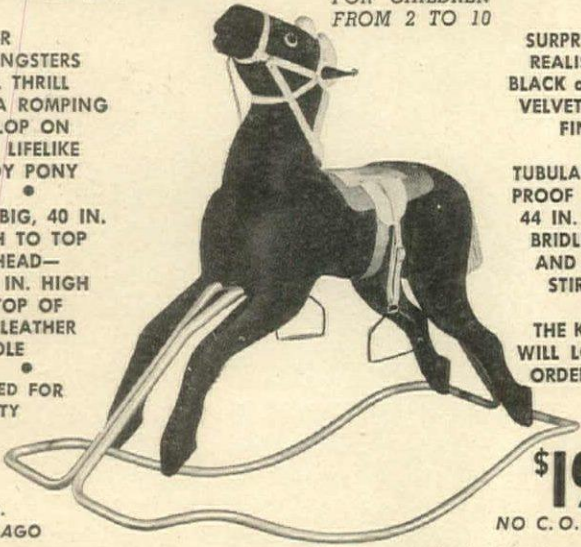
"KIDDY PONY" THRILL OF A LIFETIME

FOR CHILDREN FROM 2 TO 10

YOUR YOUNGSTERS WILL THRILL TO A ROMPING GALLOP ON THIS LIFELIKE KIDDY PONY

IT'S BIG, 40 IN. HIGH TO TOP OF HEAD—28½ IN. HIGH TO TOP OF THE LEATHER SADDLE

TESTED FOR SAFETY



SURPRISINGLY REALISTIC IN BLACK or BROWN VELVETEEN-LIKE FINISH

TUBULAR SCUFF-PROOF ROCKERS 44 IN. LONG—BRIDLE-REINS AND METAL STIRRUPS

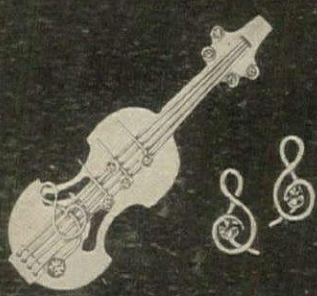
THE KIDDIES WILL LOVE IT—ORDER NOW

\$19.95

NO C.O.D. PLEASE

F.O.B. CHICAGO

CARLETON HOUSE 3312 LINCOLN AVENUE CHICAGO 13, ILLINOIS



Music Hath Charms

and strikes a new high style note when it adorns your coat lapel or gown in the form of this attractive violin pin. Charming indeed and distinctively different for yourself or gift-giving. Beautiful detail; 10 kt. pink gold finish; set with multi-color jewels; 3/2 inches.

Violin Pin (safety catch).....\$3.95
Clef Earrings to match (screw back) \$1
Clef and Note Bracelet (not illustrated) \$3

Complete Set \$7

Add 20% Fed. Tax—Postpaid—No C.O.D.'s.

MASTERCRAFT PRODUCTS
27 Haymarket Square Boston 14, Mass.

HOW TO

300 PAGES
7"X10 1/2"
CLOTH BOUND



The Modern HOUSEHOLD

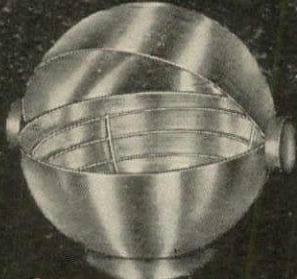
ENCYCLOPEDIA

CONTAINS 8000 HINTS

More than 300 pages and 200 illustrations with 8000 alphabetically arranged hints on how to cook, make, prevent and do practically anything, in simple, easy, tested and proven timesaving ways. Tells nearly everything you'll ever want to know. Simplifies housework. Written by Jessie de Both, famous practical Household Economist. Endorsed by editors and experts. It will become your most valued household possession. \$3.00 Prepaid.

C. S. HAMMOND & CO., SUITE 451
80 Lexington Ave. New York 16, N. Y.

Bun Warmer



Serve your rolls and buns piping hot at the table with this beautiful Russel Wright Bun Warmer. Spun Aluminum with oven-proof handles. Size 9 3/4"; will hold a dozen Parkerhouse rolls \$1.50 (Postpaid)

barry david GIFTS

6130 CARPENTER ST • PHILA. 43, PA.
Send for Free "Gift Reminder" Catalog



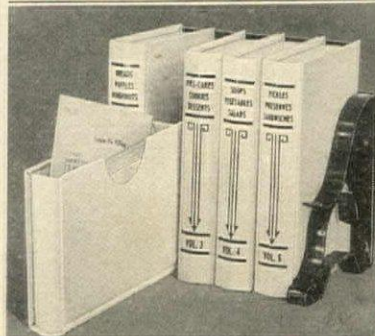
PERFECT MINIATURE WESTERN SADDLE

Anyone who loves horses and collects their gear or any collector of miniatures will be delighted with this perfect miniature of a western saddle. It includes horn, lariat, girth and leather-covered stirrups. An inspired gift for any horse lover. 3 1/2 inches long—only \$5.00, postage prepaid. Your money back if you are not delighted.

"little joe" Wiesenfeld Co.

Dept. A101

112 W. North Ave., Baltimore 1, Md.



TERRY'S CHEF-AN-ETTE And What a Gift They Make

The only recipe file that keeps your recipes in order without an index.

A Five volume recipe file, each volume hinged to a steel frame. Black design on lustrous white enamel. Comes with starter set of 56 recipes, has ample room for 500.

A wonderful decoration for your kitchen. Price \$2.75 plus 25c for postage & packing. Money back guarantee.

No C.O.D.'s. Send for yours today

TERRY'S ORIGIN-ETTES

3 Napoleon St. Dept. 21 Valparaiso, Ind.



Barbecue Ashtray!

- What comes out of the chimney? Real, live smoke!
- The cleverest ashtray around, this barbecue pit holds cigarettes in one side, matches in the other.
- Attractive as it is practical. The perfect gift.
- Another Sally Graye exclusive, for only \$2.75 postpaid. No COD's, please.

SALLY GRAYE

30 East 11th St., New York 3, N. Y.

Ilka Chase

talented actress, author, radio commentator
... famed as a clever and original hostess, says:

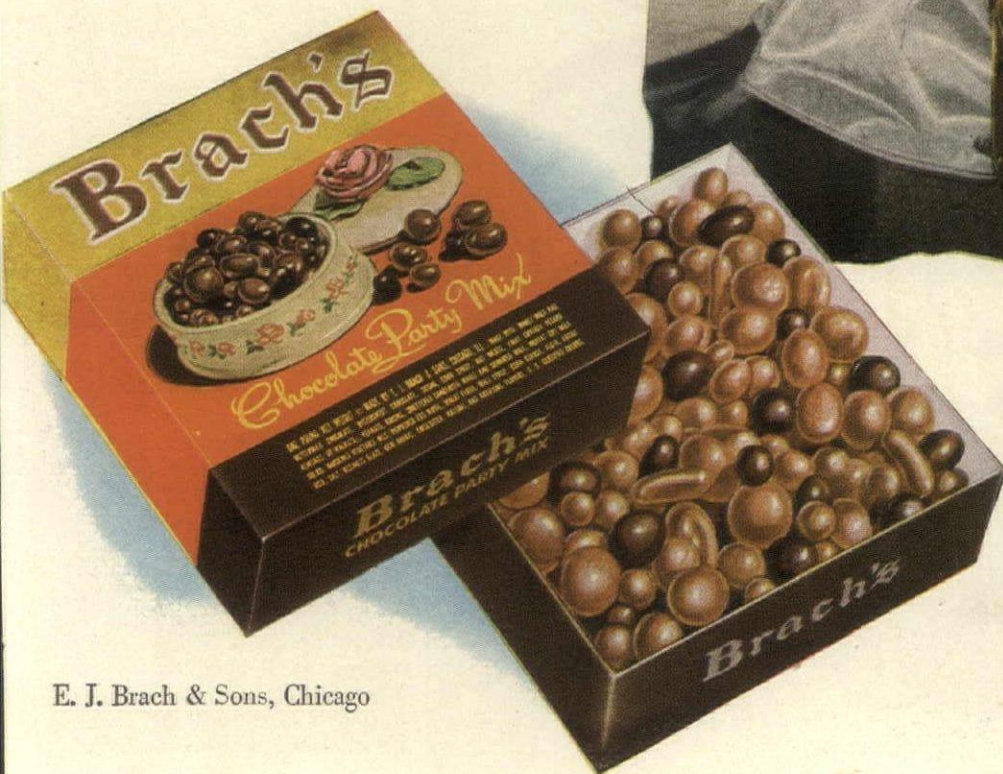
Brach's *Chocolate Party Mix*

**is the perfect candy for
smart entertaining**

Whether you're entertaining at bridge
... or an elaborate dinner party ... your guests
are bound to appreciate Brach's Chocolate Party
Mix. Here's an assortment of good-tasting
candy that gets an "M-m-m" from everybody!
Almost two hundred luscious little taste-
appealers to the box! Wonderful buttermilk
and bittersweet chocolates ... filled
with crisp almonds and nutmeats ... smooth,
chewy caramel ... exotic orange jelly ...
milk malts ... raisins! Variety galore!
This grand candy assortment is for sale at
better stores everywhere.



GOWN BY HENRI BENDEL—JEWELS BY JOHN RUBEL



*The name **Brach's**
means quality candy*



Tree-Ripe, Luscious Fruits And Delicacies From The Sunny Groves Of Florida Guaranteed To Arrive In Perfect Condition



Ponce de Leon discovered the real "Fountain of Youth" in the tropical fruits of Florida! Mr. Ponce Says: "HERE'S SOMETHING REALLY DIFFERENT IN GIFTS..."

Cobbs YEAROUND TROPICLUB

Each month, for 12 months, Florida's Finest Fruits and Delicacies can be yours by subscribing to COBBS YEAROUND TROPICLUB. A different variety of Golden Fruits or other Florida Products brings the spirit of Christmas 12 times a year, or you may subscribe for any 9, 6, or 3 months.

DECEMBER, 1946—27 lb. Basket Assorted Florida Fruits. Will please everyone.

JANUARY, 1947—Colored jug of Florida Honey and Crock of Honey Fruit Jam.

FEBRUARY—Assorted Papaya Products Candy, Nectar, Jam. A new taste thrill.

MARCH—Package of Fresh Coconuts and 2 lb. box of Chocolate Coconut Patties.

APRIL—27 lb. Basket Assorted Florida Fruits. A really glorious Easter basket.

MAY—Large Sugar-Loaf Pineapples and a 4 lb. Jar of delicious Pineapple Jam.

JUNE—Giant Hayden Mangoes. Aristocrats of all Tropical Fruits. "Ambrosia."

JULY—Beautiful 2 lb. Basket of Crystallized Mixed Florida Fruit Candies.

AUGUST—Basket of Limes for Summer Drinks and Jar of Preserved Kumquats.

SEPTEMBER—Box of Florida's Rich Avocados (Alligator Pears). Giant size!

OCTOBER—Four 1 lb. Jars Assorted Tropical Fruit Jam and Basket of Fruit Candy.

NOVEMBER—Our Famous Tropical Fruit-Nut Cake, Aged in Genuine Brandy.

12 Month Order (All Items) \$39.00
 9 Month Order (Any 9 Items) 31.00
 6 Month Order (Any 6 Items) 22.50
 3 Month Order (Any 3 Items) 14.00

NOTE TO BUSINESS EXECUTIVES
 COBBS Gift Boxes of fruits and delicacies are preferred by many leading business executives for conveying Holiday Greetings to clients, associates, and friends.

GIFT NO. 11—\$11.00—Approx. 54 lbs. Colorful, Hand-woven Mexican Wicker Hamper of Assorted Oranges, Grapefruit, Tangerines, Kumquats, Limes. One of our most popular items each year. (Shipped in special Corrugated Case for safe arrival.)

GIFT No. 35—\$6.75—Same as No. 11 except half the size and weight.



GIFT NO. 10—\$24.25

Approx. 90 lbs. Large box of mixed Oranges, Grapefruit, Tangerines, Kumquats, Persian Limes, large sugar-loaf Pineapple, 1 lb. jar of Assorted Tropical Fruits in Genuine aged Liqueur, Handmade jug of Orange Blossom Honey, Handmade Crock of Tropical Preserves, Bag of Extra Fancy Papershell Pecans, 1 lb. Jar each of Tropical Fruit Conserve, Mixed Citrus Fruit Marmalade, Orange Marmalade, Grapefruit Marmalade, 1 lb. Honeysuckle Candy.

GIFT No. 8—\$13.25—Same size as above. Mixed available varieties of Oranges. Also Grapefruit, Tangerines, Kumquats, Persian Limes, and a large sugar-loaf Pineapple.



Orders should be in our hands by December 5th for guaranteed Christmas delivery. Unless immediate shipment is specified, delivery will be made for Christmas.

ALL ITEMS DESCRIBED MAY BE BOUGHT SEPARATELY.

Send for beautifully illustrated brochure of other assortments of COBBS fruits and delicacies.

ADDRESS **Cobbs**, BOX 1AE, LITTLE RIVER, (MIAMI), FLORIDA



GIFT NO. 7—\$13.50

Approx. 54 lbs. Re-usable bushel size Basket of Oranges, Grapefruit, Tangerines, Kumquats, Persian Limes, 1 lb. Jar of Assorted Tropical Fruits in Genuine aged Liqueur, Handmade Jug of Orange Blossom Honey, 1 lb. Jar each of Pure Citrus Fruit Marmalade, Grapefruit Marmalade, Fruit Conserve, 1 lb. Box of Honeysuckle Candy.

GIFT No. 4—\$7.25—Same size as above. Re-usable bushel size basket of mixed Oranges, Grapefruit, Tangerines, Kumquats, and Persian Limes.



GIFT NO. 2—\$5.75

Approx. 27 lbs. Half bushel re-usable Basket containing mixed Oranges, Grapefruit, Tangerines, Kumquats, Limes, 1 lb. Jar each of Tropical Fruit Conserve, Orange Marmalade, and Guava Jelly.

GIFT No. 1—\$4.25—Same size as above. Attractive half bushel, re-usable Basket containing mixed Oranges, Grapefruit, Tangerines, Kumquats, and Persian Limes.

All prices include express delivery charges prepaid by us. These gifts cannot be shipped into Arizona, California, or Texas. Prices conform to O.P.A. Terms: All orders must be accompanied by check or money order. References: Dun & Bradstreet, Inc., or any bank in the United States. We reserve the right to substitute when necessary, but always of equal or greater value.

From all parts of America, year after year, comes praise for Cobbs Gift Boxes of finest Florida Fruits and Delicacies.

"My thanks for your fine co-operation . . ."
 "It always pays to do business with a reliable institution such as yours."
 "It is a pleasure to do business with a firm of your calibre."
 "You certainly live up to your good name . . ."
 "I congratulate you on your fair dealing with your customers."

WHEN you consider the time and shopping inconvenience you can save, is it any wonder that thousands of people, year after year, rely upon COBBS to bring the delight of a tropical Christmas to friends, business associates and loved ones? Here's all you have to do: Make your selections from the gifts shown here, and send us the names of those to whom you wish boxes delivered. Our tree-ripened fruit will be plucked from the groves, carefully packed with your greeting card enclosed and shipped—within 24 hours after picking—to arrive before Christmas, satisfaction guaranteed. More than a million gift packages have been shipped to enthusiastic recipients during the past decade. Remember, we are the largest Packers, Shippers, and Manufacturers of tropical gift fruits and delicacies in America.

Mellow-baked from a Treasured Recipe

...lavishly filled and decorated with rich fruits, choice nuts, rare spices

ORDER NOW
for Holiday Enjoyment
(we prepay shipping charges)

Famous Southern T. M. Reg. Fruit Cake

*the best cake you ever tasted;
an outstanding holiday value*

For over twenty years Southern Fruit Cake has been a favorite holiday delight in gracious homes in Dixie. Many thousands have been sent as gifts to all parts of the country. As its fame grew, we received increasing numbers of requests to make this rare quality cake available to lovers of fine food outside the South.

Now here it is—a wonderful treat for you and your friends—a famous Southern Fruit Cake — mellow-baked from an old-time treasured recipe, literally crammed and lavishly decorated with luscious tender red cherries, sweet golden pineapple, rich meaty pecans, plump California raisins, soft tangy glazed orange and lemon peel, clear green citron, and other fine fruits and rare aromatic spices.

Fruit cake is traditional at Christmas and Southern Fruit Cake will grace your holiday table, add a special note of festive cheer to your entertaining. Because of its fruity richness, only small portions need be served. Since it improves with age, you and your family can enjoy its delicious goodness over the entire holiday season.

A gift in good taste that's sure to please

Few gifts will be more welcome this season. Instead of spending long, wearying hours shopping through crowded stores, solve your gift problem by sending us your gift list when you mail the coupon below. We will enclose a Christmas gift card with your name (or your own personal cards if you send them), handle all details of addressing and shipping. Southern Fruit Cake comes wrapped in a colorful cellophane Christmas wrapper and packed in a specially designed aluminum container that has many practical after uses.

ORDER NOW to avoid disappointment and assure early delivery

We hope to be able to fill all orders, but "first in, first out" will be our shipping policy. Orders received before December 10th will be shipped immediately. Orders received after December 10th may be subject to transportation delay. Be on the safe side, send your order today!

COLUMBIA BAKING CO., BOX 4671, ATLANTA 2, GA.



**DELIVERED GIFT WRAPPED
EXPRESS PREPAID for only**
\$5²³ FOR THE 5 POUND CAKE
\$3²³ FOR THE 2½ POUND CAKE
Complete with aluminum gift container



MONEY BACK GUARANTEE: If Southern Fruit Cake does not live up to your every expectation—return it to us and we will refund your money.

PLEASE NOTE: If you live in Virginia, North Carolina, South Carolina, Georgia or Florida, buy your Southern Fruit Cake this year, as in the past, from your favorite food dealer.

Columbia Baking Company, Box 4671, Atlanta 2, Georgia

Enclosed check or money order for \$ _____ Ship express prepaid on money back guarantee, the following Southern Fruit Cakes packed in attractive aluminum containers:

MY PERSONAL ORDER

_____ 5 lb. cakes _____ 2½ lb. cakes
@ \$5.23 each @ \$3.23 each
Sorry, no C.O.D.'s; no shipments outside continental United States.

MY GIFT ORDER. Ship these cakes as gifts to list attached (indicate size for each name):

_____ 5 lb. cakes _____ 2½ lb. cakes
@ \$5.23 each @ \$3.23 each

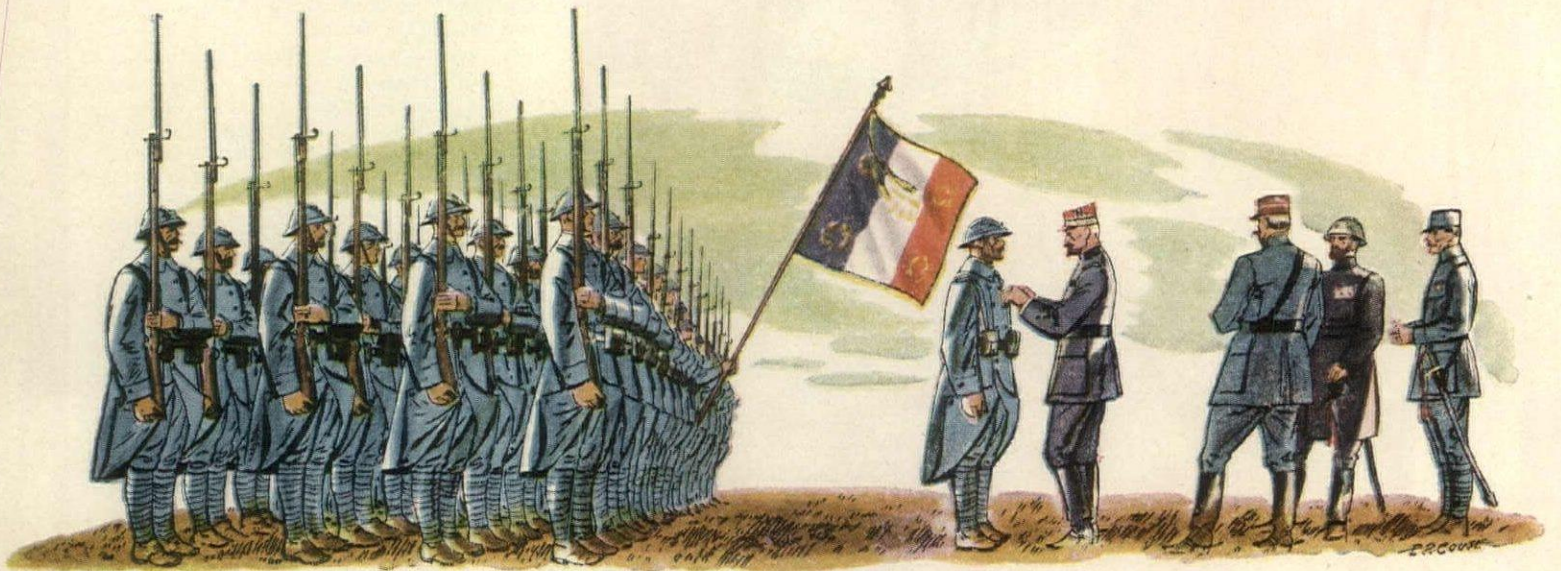
Name _____ (PLEASE PRINT)

Address _____

City _____ State _____



Awarded for extraordinary services in war and peace: the medal of the Legion of Honor, sole Order of France founded by Napoleon.

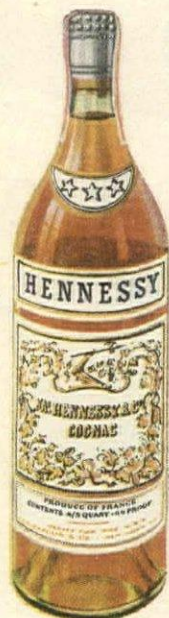


Awarded for the clean taste, distinctive of the choice grapes of the celebrated Cognac District... for exquisite bouquet that rivals the taste... for mellow lingering warmth... for unchanging perfection maintained through almost two centuries, which has made it the world's preferred liqueur: another highest star award, The Three Stars of Hennessy Cognac Brandy.

THE WORLD'S PREFERRED BRANDY



Quality Bouquet Clean Taste



H E N N E S S Y



84 Proof



MARTIN BRUEHL

Sparkles for Sportsmen

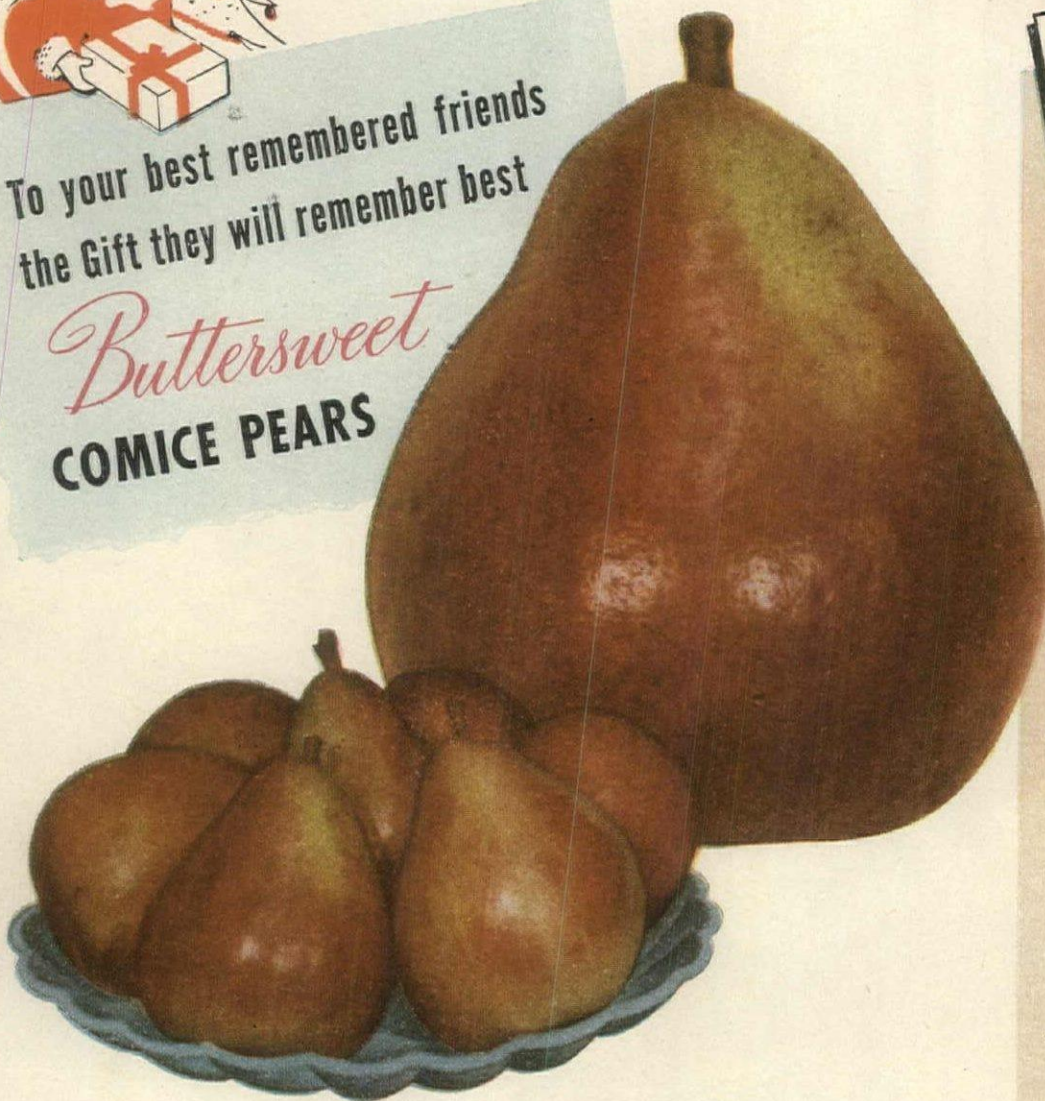


The gay spirit of the sportsman's dinner can find no finer setting than Imperial Cape Cod Crystal. For this sparkling all-over pattern captures the tradition of our Colonial ancestry, admirably reflects their storied history of good living. Plan now to have this Imperial Cape Cod *hospitality* Crystal in your own home; it's open stock, with nation-wide availability at better stores. Hand-crafted by The Imperial Glass Corporation, Bellaire, Ohio.



To your best remembered friends
the Gift they will remember best

Buttersweet
COMICE PEARS



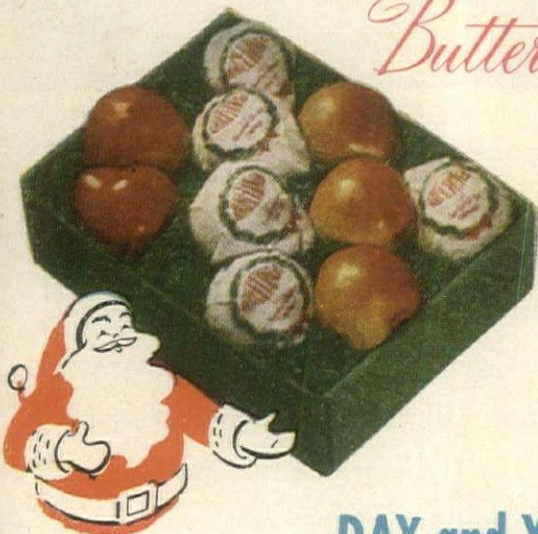
Since Eve's Apple, there never was such tempting fruit as a Buttersweet Comice Pear—the Peer of pears. Once grown only for the Kings of France, the warm, fragrant air and rich soil of California's Santa Clara Valley nurtures them to a luscious perfection found nowhere else.

So easily sent, so gratefully received, Buttersweet Comice Pears alone, or in combination with our other delicious fruits, solve your Christmas "what-to-give?" problem. All you

do is select the right combination for your purse and your gift list, and send us the names and addresses with your check or money order and your shopping worries are over.

Your gift of orchard fresh fruit is guaranteed to arrive in perfect condition. An early order puts your gift on our reserved list; assures prompt delivery. All Buttersweet gift packages are expressed prepaid anywhere in the U. S. Send today for free descriptive booklet, colorfully illustrating our rare fresh fruit combinations.

Buttersweet **COMICE PEARS**



Our most popular pack—the Buttersweet Comice Pear Gift Boxes, will make Christmas merrier for your favorite friends.

Gift No. 1 (illustrated) containing from 10 to 14 large, juicy Buttersweet Comice Pears. Shipping weight about 10 lbs. Delivered anywhere in the U. S., express prepaid. Price \$2.90. Gift No. 2, same as No. 1, but contains twice as many luscious Buttersweets. Shipping weight about 16 lbs. Delivered anywhere in the U. S., express prepaid. Price \$4.65.



Buttersweet
FRUIT GIFT CLUB



Christmas in July? Certainly! And February, June, September, November and December, too. Each of these months can be a holiday event for members of the Buttersweet Gift Club. Here's what you get when you belong to this organization of rare fruit connoisseurs. As fruits ripen they are sent to you packed, express prepaid. In December, you receive the Buttersweet Executive Basket, illustrated above. (If ordered separately, price \$13.75.) In February, you get a box of crisp, Buttersweet Delicious Apples; June brings a gift of rich Buttersweet Plums; July, a box of peak flavor Buttersweet Peaches; in September, rare Buttersweet Autumn Hardy Pears; in November, a box of unrivalled Buttersweet Comice Pears.

Here's a year round feast of precious fruits for every member of the Buttersweet Gift Club—for only \$29.75.

Buttersweet
VARIETY PACKS



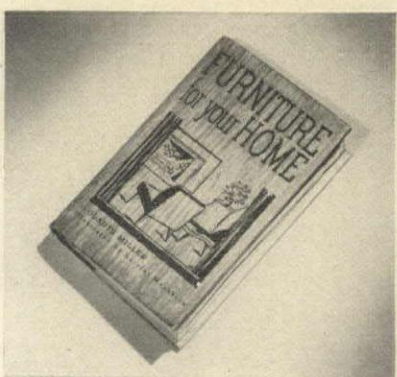
For those who want the best we offer the deluxe Buttersweet Variety Gift boxes. They contain Buttersweet Comice Pears; crisp Buttersweet Delicious Apples; Buttersweet Walnuts; plump Buttersweet Dates and Dates, colorfully arranged and individually packed. Gift #6, Harvest Chest (illustrated), Shpg. Wt. about 25 lbs. Price \$10.95. Gift #3, Deluxe Mixed Box, Shipping Wt. 16 lbs. Price \$6.95. Prices include delivery, express prepaid anywhere in U.S.A.

DAY and YOUNG • P.O. Box 29, Santa Clara, California

SHOPPING AROUND



Dial a drink. Just turn the knob on the plastic top of this cocktail shaker to the drink you want to make and the correct recipe appears. It has recipes for 8 popular drinks. Top has strainer—glass shaker has one quart capacity. Novel and useful, it's only \$1.25 postpaid from Hecht's, 53 W. 14th St., New York 11, N. Y.



"Furniture for your Home," by Gladys Miller, well-known decorator, is a comprehensive guide for all home-makers. It gives the whole story—selection, arrangement, upholstery, care, etc. Written with authority and charm, it includes a glossary of furniture and fabric terms. Fully illustrated, \$3.50 ppd. M. Barrows Co., 114 E. 32nd St., N.Y.C. 16.



It parks, turns corners, backs up, just like a real car. It will delight every child on your list and a lot of adults, too. It's 13" of bright red metal with rubber bumper. Wind it up and watch the performance. Can be operated in comparatively small space. \$3.98 plus 35c post. from Bleazby's, 31 Adams St. East, Detroit 26, Mich.

Personalized Xmas Gifts ARE MORE FUN!

And—You don't have to look any farther than this ad—if you act NOW!



THE DESKIT

So handy! Personalized desk accessories for writing quick notes, sending packages, labeling your name and address on books, envelopes, photos, or making quick letterheads! Each DESKIT contains 50 Mailing Labels, 50 Personal Post Cards, and 300 Personal Labels—all imprinted with name and address. In Gift Box, only \$2.95



MONOGRAMMED PARTY SET

It's much more fun entertaining if you have your own party accessories as included in this Giftcraft Party Set. You get 50 Coasters, 50 Napkins, and 50 Match Books—all imprinted with any name or monogram you wish—beautifully boxed to keep or give away for only \$2.95

Choice of colors: White or Canary Yellow. Beautifully Monogrammed

PERSONALIZED ITEMS SINGLY

Mailing Labels 50 for.....\$1.00
Personal Post Cards 50 for.....1.25
Personal Labels 300 for.....1.00
Please write name and address plainly

MONOGRAMMED ITEMS SINGLY

Coasters 50 for.....\$1.00
Napkins 50 for.....1.00
Match Books 50 for.....1.25
Please write name or monogram plainly

All items packed in Gift Boxes and Postpaid—Please order early for Christmas Delivery GIFTS and ENTERTAINING SPECIALTIES—SEND ALSO FOR OUR FREE GIFT CATALOG

HORACE ANDERSON'S
GIFTCRAFT SHOP 1234 E. 47th St., Chicago 15, Ill.



NEW!

364 Amazing, Up-to-date pages! Encyclopedic in Scope! Maps of every country and state! Physical and Resource Maps! U. S. and World Gazetteers! Races of Mankind! 96 maps and illustrations in FULL COLOR!

The NEW Illustrated LIBRARY WORLD ATLAS

This newest reference work will quickly become indispensable because in addition to those listed above, it is crammed with features you'd expect only in the highest priced atlas—Illustrated World Geography; Global air-age maps; Airway, Railway, Highway maps and distances; Official picture history of the War. 355 Illustrations, 32 of them gleaming full-color photographs. A permanent investment in knowledge. Handsomely bound in rich maroon. 12 1/2" x 9". A marvelous gift.

Just \$5.00 Postpaid

C. S. HAMMOND & CO., Suite 404
80 Lexington Ave. New York 16, N. Y.



GIANT MATCHBOOKS Novel, Useful Greeting Cards

Your friends will treasure these Giant Matchbook Greeting Cards for their usefulness and originality! Each 3 1/2" x 4 1/4", stamped with your full name in gold, silver, white or green on a red background.

Available with 1 1/2c stamp.

25 books.....\$2.50 50 books.....\$4.50
100 books.....\$8.00

Government-approved, foil lined mailing envelopes at 2c each additional.

Immediate delivery, postage prepaid.

Send check or money order. No C.O.D.'s please!

FRANWAL CO.

DEPT. B RED BANK, N. J.

For Lovelier Interiors

Candylbemes
Add Cheer to Every Room

ACTUAL HEIGHT OF LAMP 3 1/2"

Showering every setting with the gay, graceful charm of a colonial scene, Candylbeme Lamps in candelabra and wall fixtures turn every occasion into a festive event. The bright but mellow softness of Candylbemes make crystal sparkle, polished surfaces reflect a glow that seems like dancing candle flame. They're beautiful!

IMMEDIATE DELIVERY
(Minimum Order 6)

Candelabra Base, Clear 50c, Frosted 55c ea.
Standard Base, Clear 60c, Frosted 65c ea.
Adaptors for candelabra base lamps 20c ea.
Add 20% excise tax for lamps only.

SEND 25c FOR NEW 1946 LIGHTING FIXTURE CATALOG

Butler-Kohaus, Inc.
2823 Olive Street • St. Louis 3, Mo.

Let **NELSONIZING** remake your worn shoes **FACTORY NEW!**

Send a postcard today for our free booklet which tells all about our shoe doctoring at prices you pay for just ordinary cobbling. Send for it now! We Mail Everywhere

Since 1879

B. NELSON CO.
Main Office
10 EAST 39th STREET, N. Y. 16
Murray Hill 3-6448

BRANCHES: BROOKLYN • NEWARK
JAMAICA • WHITE PLAINS

A SIGN OF DISTINCTION FOR YOUR HOME

A beautiful Early American sign to mark the entrance of your home! Extra heavy brackets, finished in black lacquer, withstand lots of weather. Your name in white on both sides of the rustic finished board. (White board with black letters, \$3.00 extra.)

The MORTONS

Size 12 x 18" \$20.00
Size 14 x 22" 25.00

COPPER LANTERN—Black or copper finish. 20" high for 4 x 4" post \$28.50
All prices f.o.b. Wheeling

SHIPMENTS IN TIME FOR CHRISTMAS. ORDER NOW!

NEW GIFT IDEAS! Write for catalog showing 100 designs in vases, house signs, etc.

HAGERSTROM METALCRAFT STUDIO
42 Milwaukee Ave. Wheeling, Ill.

PAMPA Fur RUG

\$8.75

DELIVERED IN U.S.A.

sink your toes into one of these soft, silky rugs of creamy **WHITE LAMBSKIN**

AVERAGE SIZE 38"x24"
WASHABLE

Sold under satisfaction or money back guarantee

SUPPLY LIMITED!
SEND CHECK OR MONEY ORDER TODAY

Department "G11"
Penthouse Gift Shop
8302 Talbot St., Kew Gardens, N.Y.C.

SHOPPING



early american student lamp



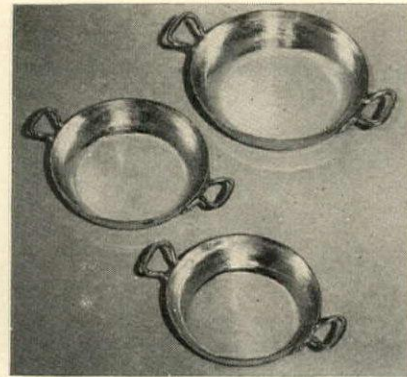
Height 20"
Width 18"

A NOTABLE COLLECTOR'S ITEM

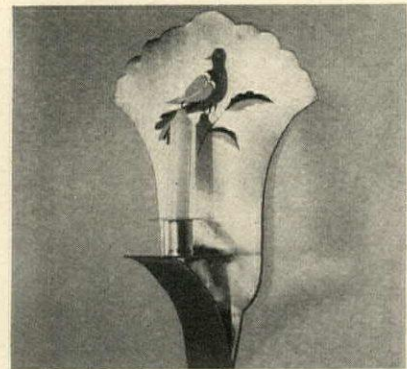
A heavy brass reproduction that is truly authentic. Extra large (10") ribbed green glass shade is cast from 19th century mold... traditional kerosene wick adjustment serves as lamp switch. Glass chimney will take 100-watt bulb for excellent, well shaded light... can be raised, lowered, revolved.

AN IMPORTANT
PRESENTATION AT
\$59.50
DELIVERED

the lampsmiths 542 N. LA CIENEGA, DEPT. HG
LOS ANGELES 36, CALIF.



Au Gratin dishes of solid copper with bronze handles are wonderful for Welsh rarebits, shirred eggs, lobster Newburgh and for keeping other individual concoctions piping hot. They come in three sizes: 4 3/4", \$1.95 each; 5 1/2", \$2.25, 6 3/8", \$3.65 ppd. No c.o.d.'s. From Bazar Francais, 666 Avenue of Americas, New York 10, N. Y.



Tin is for tenth anniversaries, but a young bride will not want to wait that long to get these shining sconces. Handmade in Mexico, 14" high, and decorated with a colorful bird, a pair will do wonders for the dining room or hall. Singly, \$3.25; a pair, \$6 postpaid from Katherine Gray, 3 Park Place, New York 7, N. Y.



A joint affair. For pictures of two people who belong together, get this good-looking frame made of clear glass with mirror and non-tarnish brass corners. It holds two 8" x 10" pictures and is wonderfully heavy and substantial. \$15.95 postpaid from Rochelle Gifts, 481 Main Street, New Rochelle, New York.



ALPACA SLIPPERS DE LUXE

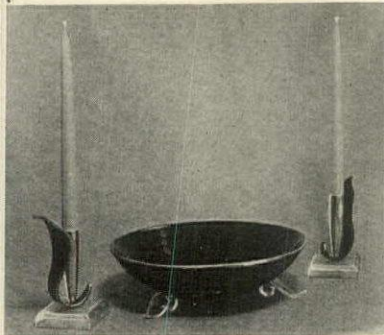
The most luxurious fur slippers in the world—amazingly beautiful, warm and comfortable. Made in Peru of the fluffiest and silkiest alpaca fur, soft leather lining and outer soles, alpaca fur inner soles. Perfect for boudoir, travel, after-sports.

Ladies' sizes 2-11; white, beige, tan or black.
Men's sizes 5-13; tan, cafe-au-lait or black.
\$9.75 postpaid
State shoe size
Reg. U.S. Patent Off.

GOOD NEIGHBOR IMPORTS

16 East 50th Street, New York 22, N. Y.

Newport
presents
CONSOLE SET



Sparkling ebony black and crystal-clear Plexiglas combined with polished aluminum.

\$25.00

Shipped express collect. (No C.O.D.'s.)
Send check or money order to

J. HERBERT NEWPORT, JR.

Dept. 1146 210 Darby Rd. Havertown, Pa.

Taurus Gemini Cancer Leo Virgo
Aries Libra
Pisces Scorpio
Aquarius Sagittarius Capricorn

Such Stuff As Dreams Are Made On
astrologically yours... an ash tray so personal it seems made for that particular one on your christmas list... each one handmade ceramic in heavenly glazes. **7.75** add 35c postage... sorry no c. o. d.'s

carole stupell ltd.
507 Madison Ave., New York 22
1205 Connecticut Ave., Wash. 6, D. C.

Slenderize
NEW, EASY WAY

with the **MARGO ROLLER**

It helps you eliminate unsightly bulges and fat from the exact spot where you wish to lose it. No exercise... no dieting. It's so easy to use. Fits into your hand like a military brush. If used a few minutes a day, it will help you work off not-so-slim hips, thighs, ankles and arms—the way it's done in better beauty salons. The Margo Roller also provides an effective way to administer a body massage. Rolling it gently soothes tired, tense muscles... increases the circulation of the blood.

Mailed anywhere postpaid \$5.00 (Sorry no C.O.D.'s)

MARGO SPECIALTIES
Box 507B Lancaster, Pa.

A GAY NEW Note

FOR YOUR RUMPUS ROOM
A real
JUKE BOX

WURLITZER smart leatherette finish. Adds beauty and excitement to every room. Completely Reconditioned to operate without use of coins. Beautiful tone!

PRICED FROM \$250.00

For Full Details write or phone...

SEACOAST DISTRIBUTORS, Inc.
415 Frelinghuysen Ave., Newark 5, N. J.
Bigelow 8-3524

AROUND



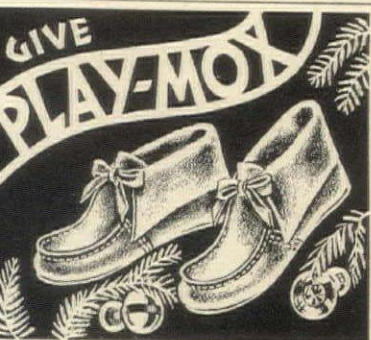
Top-drawer luggage for ladies' brief jaunts. Double-decker case, with top section complete with fittings and jewel compartment and lower section for holding overnight things, is 14" x 8½" x 6½". In natural, red, blue or green pigskin with keyless combination lock, \$75, incl. tax and post. Dale, 719 Fifth Ave., N. Y. C. 22.



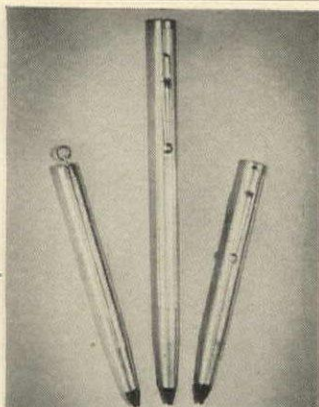
At your disposal, this embossed brass silent butler with rope edge, top and bottom, is an elegant adjunct to a party in its primary role, or as a server for hot canapés. Round and regal, with a lion's head on the cover, it's 6" in diameter, 2½" deep. \$16.75 postpaid from Krebs Town Shop, 45 Broad St., Westerly, Rhode Island.



Modern design by Royal Hickman. A beauty of a pitcher, silver-plate on copper, with a matching stirrer for cocktail mixing. It has an ice-catcher lip to facilitate pouring and is a wonderful thing to own or give as a wedding present to the daughter of a good friend. \$39 incl. tax and post. Neiman-Marcus, Dallas 1, Texas.



GIVE PLAY-MOX
 and you know you're right
 as useful as attractive, as comfortable as
 useful, Play-Mox are perfect for both in-
 door lounging and outdoor play. 98% of
 buyers, surveyed recently, wrote us "I
 love 'em—friends want 'em." Made of soft,
 supple leather with concealed platform sole
 in Navajo Red, Comanche Green, Desert
 Gold, Adobe Beige, and Dove Grey. Order
 your shoe size. Immediate delivery, fit and
 satisfaction guaranteed. **\$4.50 per pair**
 (State alternate color choice) **postpaid**
TRES HERMANOS
 09 N. THIRD ST., ALBUQUERQUE, N.M.



THE EXECUTIVE PENCIL

This trio of **thick lead**, mechanical pencils is 14 karat gold on sterling silver. You can have the small 3/4" size either with the convenient pocket clip or with a loop to slide onto a watch chain. The standard 5/4" size comes only with the pocket clip. Each is complete with a set of three leads: red, black and blue.
 Small size..... \$ 9.60 each
 Large size..... 13.20 each
 Also available in 14 karat solid gold.
 Small size..... \$36.00 each
 Large size..... 54.00 each
 All prices include Federal tax and postage.

Howard Pusch
 15 West 55th St., N. Y. 19

All-Metal... Hand Painted CACHE POTS

These gorgeous Flower Pot Containers will make ordinary potted plants look like an entry at the flower show. They are of heavy metal and have a metal liner—you can fill the liner with soil or set a pot inside. They are watertight so that you may with safety place them on your favorite piece of furniture. Colors are black, ivory and green with hand painted floral decoration consisting of Roses, Forget-Me-Nots and Lilies of the Valley—6" high by 6" in diameter. PAIR \$15.50 POSTPAID.



Suet and Grain filled BIRD FEEDING STATION

Invite your little songster friends to spend the winter with you! If you encourage them now, many of the birds that inhabited the grounds around your home during the summer will stay all winter. Hang several of these feeders in your trees and keep birds well-fed and happy during the cold days just ahead. Feeders filled and ready to hang \$1.60 each, 2 for \$3.00, postpaid. (Important! You'll need extra fillers. Better order several for each station. 3 for \$1.25, 6 for \$2.40, postpaid.)

Write for free catalog. Hundreds of other smart gifts for children and grownups.

mayfair Gifts 72-08C AUSTIN ST. FOREST HILLS, N. Y.



ILLUMINATED PLANTS

with this plant-lamp of polished spun brass. Lacquered to prevent tarnish, 22" high, double sockets. Removable copper planting trays. Handmade 14" opaque satinized parchment shade in deep emerald green. \$60 complete, less plants. Express collect.

Tradition House
 1807 CENTRAL EVANSTON, ILL.



Tole Tray

\$5.95

Made all in one piece and very beautifully painted. Measures 13½" x 18" and is charming with its pierced gallery edge. Choice of background colors—Black, Red, Light Blue (very beautiful), Ivory or Green.

Sorry, no C.O.D.'s
 Postage will be billed.

Dennison's
 411 Fifth Avenue New York 16, N. Y.

Largest Stock of Fine China & Crystal in New York



One of the best loved of all patterns and a PLUMMER exclusive—Christmas Tree. Rich, glowing green set off by colorful ornaments, just like a real, festively trimmed Christmas Tree. Wide green banding on plate rim. Large chop plate or serving platter, about 12 ins., each \$7.00. Dinner plate, 10 ins., doz. \$24.00. Luncheon plate, 8¼ ins. doz. \$20.00. Salad or dessert plate, 7½ ins., doz. \$15.50. Bread and butter plate, 6¼ ins., doz. \$12.00. Tea cups and saucers, doz. \$26.00. Christmas Tree hiball or milk glass, 14 ozs., doz.

\$15.00. Holly hiball, 12 ozs., doz. \$20.00. Holly old fashioned, 7 ozs., doz. \$20.00. Holly cocktail, 3½ ozs., doz. \$20.00.

PLUMMER, Ltd.

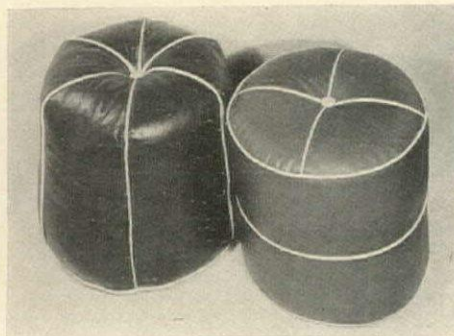
Dept. G, 734 Fifth Ave., New York, N. Y.

Please send me free Gift Catalogue.

Name

Address

Handsome Hassocks at Maker-to-You Savings



Left: No. 10 Right: No. 20

Shipped express collect on receipt of check or money order. No C.O.D.'s.

ELVIN SALOW CO.

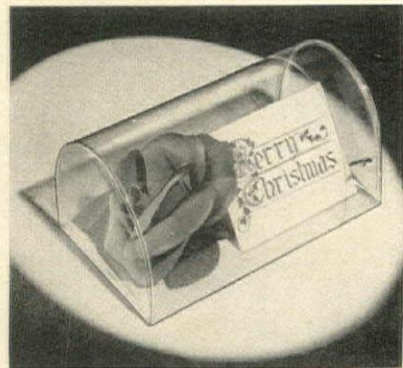
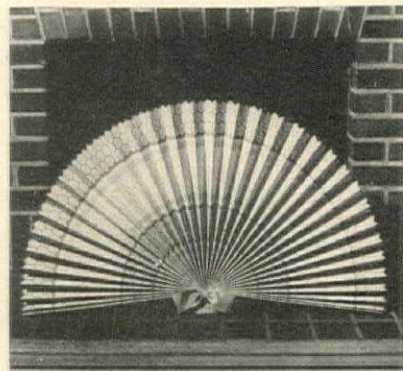
379 Atlantic Ave. Dept. HG Boston, Mass.

Everybody loves these luxuriously tufted, overstuffed hassocks tailored in choice of blue, brown, green or maroon washable leatherette and corded in cream, 16" diameter; 15" high. Just right for fireside, vanity, gameroom, radio-side, telephone table or footrest. Sure-of-welcome gift. Vertical or horizontal corded. Either style at maker-to-you price, \$5.95. State color and style preferred.



Fireplace fan, made of figured wallpaper and tied with a pretty grosgrain bow, does a beautiful job of filling the empty hearth when it's not in use. A different present, it's handpleated, 21" x 39" and comes in cream and turquoise or red and gray for \$12.75 ppd. Young Books, 746 Madison Ave., New York 21, N. Y.

SHOPPING



Promise of roses in the spring is a wonderful way to wish someone a Merry Christmas. A festive red rose in a clear plastic box with a gift card enclosed reveals name of giver and lists plants to come. Prices start at \$1. Write for the catalog and choose the flowers you want sent from Jackson & Perkins, Newark, New York.



If you knew Susie, you'd know that she's a busy little terrier that keeps youngsters hounding the postman for her letters in which she encloses surprises like seeds, gum, color books, etc. A letter-a-week for 6 months and Susie's book is a grand Christmas present. \$5. Susie Cucumber, Box 211, Rt. #1, Alexandria, Va.



Hand Hammered Copper Console Set

An exquisite heavy solid copper console set hand-hammered and finished in a rich brown. Here is a product of New England craftsmen to add a luxurious touch to any table or buffet. Bowl is 12" in diameter. Candlesticks 5" in diameter.

Three piece set \$15.00 postpaid
No C.O.D.'s, Please

V. G. WINCHENBAUGH

Manufacturers of "Win Bon Handcraft"
Copperware

117 Blue Hill Ave. Milton 87, Mass.



WAR TROPHY LAMP

This souvenir of the War, made from a complete deactivated 81 mm mortar shell, was dreamed up by an ex-GI especially for HIS den, fraternity house or dormitory room. Made of heavy solid metal, it can't tip over.

Choice of European or Pacific map shades
\$12.95 postpaid (\$25.00 a pair)
Shade only—\$3.95 each No C.O.D.'s
THE SAVAGE PLASTICS COMPANY
P.O. BOX 18 FROSTBURG, MARYLAND

Striking!

Stunning scimitar pin of heavy sterling silver with sterling chain . . . \$2.40. Exquisite fleur-de-lis sterling silver earrings to match . . . \$1.20. Complete set . . . \$3.60. Prices include tax, shipping and gift wrapping.

studio shop 556 Boylston St., Boston 16, Mass.

beautiful new

COLONIAL CORNER CUPBOARDS

. . . add warmth and charm to dining room, den, living room, even bedrooms. Each cupboard is a complete piece of furniture that can be moved anywhere you wish! Finest hardwood construction! Exterior finish satiny oyster white or ivory. Interiors of Williamsburg Delph Blue, Sage Green or Rose Taupe. (Write for prices on maple or mahogany). Satisfaction guaranteed! Price \$69.50 f.o.b. factory (\$135 a pr.) Send check or m.o.

L. G. O'DAY CO., Mt. Prospect, Ill.

For the Fastidious

The sturdy key chain with a beautiful hand-cut oval monogram is a welcome gift for Him or Her. Even if he has other cuff links, he will be delighted with a pair of these personalized ones.

Cuff Links . . . \$7.50 pair
Key Chain . . . 5.40 each

Prices include Federal tax and postage. No C.O.D.'s please

EUNICE NOVELTIES Dept. G-126
5th Floor Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.

NOAH'S ARK
A childhood fantasy

Hundreds of colorful picture maps are shown in Hagstrom's new catalog of "Decorative Maps". All-color maps of the "Holyland". Historical maps of individual states, fanciful "Pirate Lore" and "Treasure Hunters" maps as well as maps of "Mother Goose Land" for the small fry.

Map No. 2. A picture of NOAH'S ARK—Many animals in full color described in rhyme. Each \$1.00 POSTPAID.

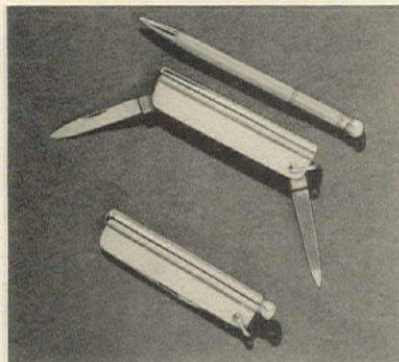
Send 10c for Catalog of Decorative Maps
HAGSTROM COMPANY
Dept. 10
20 VESEY ST. NEW YORK 7, N. Y.

NOAH'S ARK
24" x 19"

AROUND



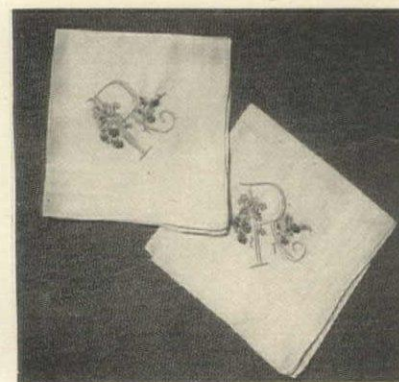
Gift of gold for the man of discriminating taste is this 14K gold combination pencil and knife. About 3" long and beautifully simple in design the pencil pulls out. A valuable, worthwhile gift for a lifetime of usefulness. \$51.50 including tax and postage. From Cartier, Fifth Ave. and 52nd St., New York 22, N. Y.



Radaradio, fits into a child's hand, has no tubes, batteries, electricity or parts to break or wear out. Earphone transmission insures peace and privacy and enables each child to listen to his favorite program. In plastic case complete with aerial kit including 100 ft. of wire, etc. \$9 ppd. Norman's, 416 Mill St., Bristol, Pa.



Sheer beauties are these fine handkerchiefs, handrolled and hand embroidered in Madeira, in white with initial surrounded by red strawberries. Nice little present to enclose with a Christmas card. Give first and last initial just in case one is out of stock. \$2 each ppd. No c.o.d.'s. Anita Gardner, 105 E. 57th St., N. Y. C. 22.



CHARMING FLOWER CONTAINER... IN THE MODERN MANNER

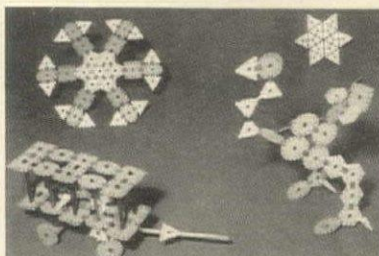
This Modern Flower Container of gleaming solid brass is a superb new setting for your favorite flowers or plants. Container, 24" long, rests on Solid Oak Base, handsomely lacquered in Chinese red, chartreuse, brown or natural. Enhances and harmonizes with any decor.

\$15.00, Unfilled. (Parcel Post Extra)

Alicett Marks
9 West 57th St., New York 19, N. Y.



the WONDER TOY from HOLLYWOOD



RIG-A-JIG

A new and different, amusing and educational toy—provides entertainment for all—boys, girls, grown-ups—from 4 to 74. Makes unlimited beautiful, colorful designs and objects. Build countless and wonderful toys. Never a dull moment.

A mother writes: "My little boy received a gift of a box of 'Rig-A-Jig' and has never had a toy hold his interest so long—would like to purchase 3 or 4 more sets for him."

Each set consists of 100 pieces. Made of durable, non-toxic, vulcanized fibre plastic material of permanent colors. Every home can use one or more sets—also the ideal gift.

\$2.20 each. Two sets \$4.20 postage paid. Money back if not delighted. Send today.

JOHN ARTHUR HILLSTROM
6411-HG Hollywood Blvd., Hollywood 28, Calif.

Hawkes Crystal and Sterling Silver
COCKTAIL SET

...our own exclusive cutting.
The Shaker has a quart capacity, the Mixer two quarts.
Each \$36, including 20% Fed. tax.
Set of eight crystal Cocktail Glasses to match, \$24.



ESTABLISHED 1810

BLACK, STARR & GORHAM

FIFTH AVENUE AT 48th STREET, NEW YORK 19, N. Y.
WHITE PLAINS EAST ORANGE

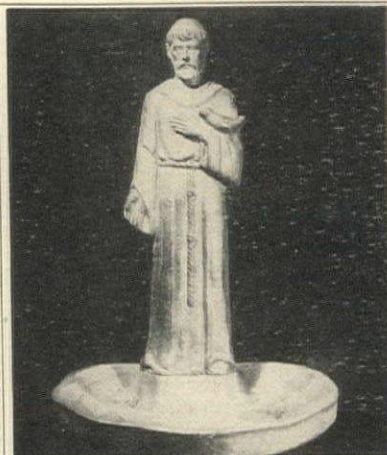


The DOUBLE-ACTION Jockey Cycle

available for immediate delivery — **\$29.95** SHIPPED PREPAID

Combines body and foot action. The U-shaped axle rides the seat up and down like a horse on a merry-go-round pole. Boys and girls love it. Wonderful Christmas gift. Made of strong tubular steel that can stand rough handling—with heavy semi-pneumatic tires. Bright red baked enamel finish. Chrome handle bars and hub caps.

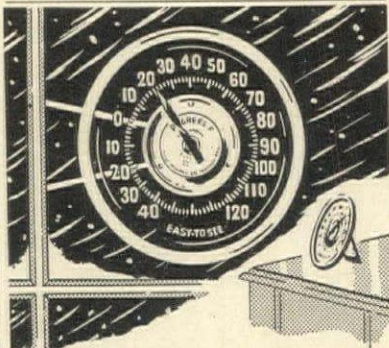
J. J. Anthony
225 E. Detroit St. MILWAUKEE 2, WIS.
Write for gift catalog



ST. FRANCIS in your Garden
Christmas for your Birds:

And they will flock to the bowl at the feet of their Guardian Saint for their baths all Summer. Figure, light terra cotta, 26 in. high. Bowl, turquoise glaze lined, 18 in. wide. \$25.00 f.o.b. New York. Write for illustrated Catalogue of lovely garden ornaments: \$5 to \$500. 10 cts., please, for mailing. Visit our galleries.

Erkins Studios
38 West 40th St. New York City 18, N. Y.



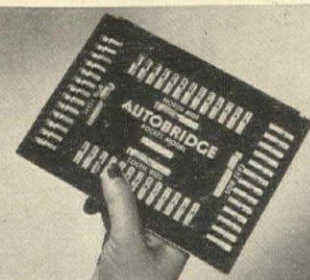
NEW UNIVERSAL MODEL "EASY-TO-SEE" Thermometer
Use it Indoors or Outside

A smart addition to the famous E-Z-C line. 3 1/2" transparent plastic dial. Red pointer and big figures, easy to read even 10 feet away. Rotating bracket attaches anywhere outside windows, indoors, or makes a stand for desk or mantel. Weatherproof, accurate, reliable. Red, blue, gold or green frame. \$2.00 postpaid. No tax.

Money back guarantee. No C.O.D.'s please

Brad Lee Gifts
20 Bedford Street, Waltham 54, Mass.

The Pocket BRIDGE GAME



The World-Famous Solitaire Bridge Game For all bridge players and would-be bridge players, this pocket-size game is authoritative—fully instructive—fascinating!

Play perfect bridge, with perfect partners, against perfect opponents—72 different deals of Contract. Beginners learn easily, quickly—good players in two weeks. Good players become experts—experts, more expert.

\$2.98 plus 25c for postage and handling

GWENDOLYN MALONEY
Antiques and Decorative Accessories
170 E. 51st St., New York 22, N. Y.

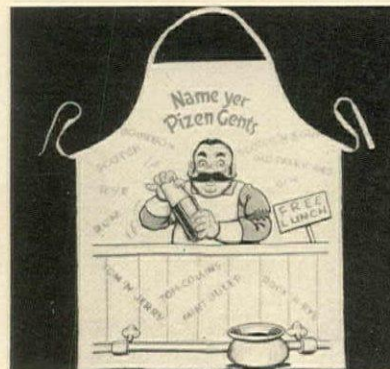
SHOPPING



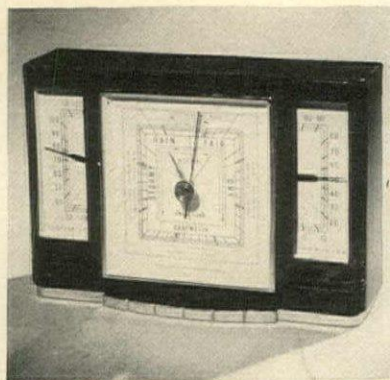
To each his own cigarette server, matchbook and ashtray, all in one neat combination that belongs with every place setting at luncheon or dinner parties. Good wedding presents or bridge prizes, silver-plated, each is \$4.25 incl. tax and post.; minimum order is set of two. Bendines, 3412 Greenmount Ave., Baltimore 18, Md.



A good front for the genial host is this old saloon bar apron. It invites you to "Name yer Pizen." Of bleached white duck, with screened design in blue, red and brick, it's a practical, jovial and inexpensive present for \$2 postpaid from Perfection Novelty Co., 665 E. 161st St., New York 56, N. Y.



Indispensable in the home or office is this combined barometer, thermometer and humidity indicator, which gives continuous and accurate information. For indoor use only, place on desk, table or mantel. Fine present for the man with a weather eye, \$12.50 exp. col. Hammacher Schlemmer, 145 E. 57th St., N. Y. C. 22.



GRAVY BOAT AND TRAY

Taken from an English design; silver plate on copper. Boat is 8" x 4" and 3 1/2" deep, tray is 8 1/2" x 5 1/2". \$16.50 includes tax and sending for both.



EDITH CHAPMAN

168 East 33rd Street, New York 16, N. Y.

KIDDY HANKY THE PERFECT

GIFT FOR ANY CHILD! ORDER BY MAIL



\$2.95
PER DOZEN
WE PAY
POSTAGE!

12 different wonderfully gay "Kiddy Hankys" to the box—flowers, animals, birds, etc.—designed by prominent artists. PRINTED BY HAND ON FINE QUALITY COTTON. Colorful enough to delight any child! Order a number of boxes and be ready for birthdays, Christmas—all gift-giving events. Send money with order. MONEY BACK GUARANTEE!

Difficult to duplicate at this low price!

ARTCRAFT ODDITIES COMPANY
Dept. H1, 1 West 37th St., New York 18, N. Y.

JG
SELL
Surplus Silver, Diamonds and Jewelry
to
JULIUS GOODMAN & SON

Our firm has a background of more than 75 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

JULIUS GOODMAN & SON

77 Madison Avenue, Memphis, Tennessee

Julius Goodman

Joseph Goodman

References: The First National Bank, Memphis
Jewelers' Board of Trade



IT CRACKS!

IT SHELLS!
IT PICKS!COOK'S
NUT CRACKER
AND SHELTERThe old
way

Now you can get the whole
nut meat out of the shell easily,
quickly and whole. Made
of stainless steel—

The new
way

\$1

COOK SALES

1212 Lowerline St.
New Orleans 18

Shrine MUSIC BOX 8", frost boughs
and subtle blue translucence,
set in a case of driftwood gray.

Adeste Fideles or Silent Night
\$15.00 check or m. o.
express collect

MARTHA EATON

171 Hollywood Avenue
P.O. Tuckahoe 7, New York

SWISS MUSIC

AN OVERNIGHT COMPANION
YOU'LL ENJOY . . .

ONLY \$7.50 ADD \$1.50
FEDERAL TAX
POSTPAID TOTAL \$9.00

With this "Overnighter" you can travel anywhere with pride. Fine simulated alligator covering that's smart and durable . . . stout wooden frame . . . post handle . . . set-in lock and key . . . fully lined with attractive washable material . . . clear, good sized mirror . . . handy shirred pocket . . . convenient size—14" x 10" x 5" . . . choice of color—red, navy, brown, black. An outstanding value. Sorry—No C.O.D.'s. Mail your check or money order to

LLOYD'S GARRET

Box 322, Great Neck, L. I., N. Y.

Christmas spirits!

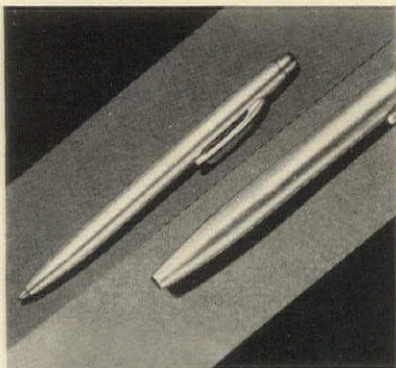
BAR SET

5-pc. set \$15.75 inc. tax

Handsome silver-plated set of ice
tongs, bottle opener, cork screw,
strainer and bar spoon. Postage 25c.
No C.O.D.'s.

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD MASSACHUSETTS

AROUND



Shaeffer's Stratowriter is not a pen, pencil or stylus but a fine instrument for certain writing needs. It resists temperature changes, high altitudes; writes on cloth, leather, etc. Retractable, spheric point writes dry—no smearing, no cap to lose. Gold filled, \$15 ppd. Tax incl. No c.o.d.'s. M. C. Flynn, 43 E. 59 St., N. Y. C. 22.



Seeing is believing. For out-of-town friends and relatives, a Christmas greeting with a picture of your child, family, house or puppy dog will be almost as good as a visit. Send your favorite negative and a 3c stamp for sample. Negative will be returned. Cards are \$1 for 25 with envelopes. Yulecards, Box 310, Quincy 69, Mass.



Low and lovely. Sterling candlesticks in pairs or groups of four, six or eight are flexible to work with around a floral centerpiece. Also nice for the hallway, on the mantel or desk. Priced by the pair, they are \$9.50, including tax and postage. From Davis Watch & Jewelry Co., 522 Fifth Ave., New York 18, N. Y.



Flattering Frame

This frame is as flattering as flattery itself and will enhance the beauty of any picture it holds. Made of delicately scrolled brass from an old Florentine design, it is a reproduction of an original found in Virginia. Available as illustrated, it holds a 4" x 5 3/4" picture. With an oval opening, a 4" x 5" picture. A gift that will be truly treasured.

\$5.50 postpaid
add 25c west of Mississippi
sorry, no c.o.d.'s

Katharine B. Ward—Gifts
Pleasantville New York



Ivy, Ivy on the Wall!

Burnished, heavy-gauge, solid brass wall pockets of rich, simple design. Incredibly lovely with ivy, flowers or trailing plants. The majestic lions' heads in front add a charmingly aristocratic touch. Water-tight, generous size pockets approximately 4 1/2 inches deep by 8 inches wide, copper backed.

MAIL ORDER ONLY
\$15.00 the pair Express Collect

Send check or money order to:

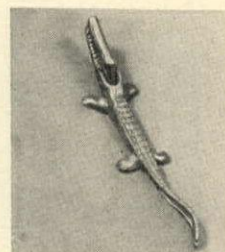
Jenifer House
New Marlboro Star Route
Great Barrington, Mass.

AMERICAN BRASS . . .



FIRELIGHTER:
6" x 4 1/2"
\$10.85
Solid brass.

BOOK-ENDS:
6" x 4 1/2"
Solid brass.
\$7.25 pr.



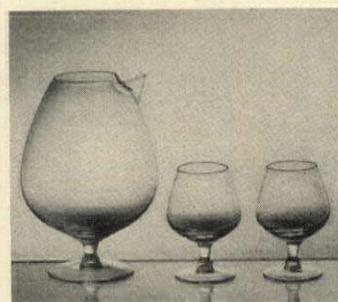
'GATOR NUT CRACKER
7 1/2". Each \$1.90



HEARTH BROOM: 20", heavy quality.
Solid brass. \$7.75

The Brass Mart
10 PARK PLACE NEW YORK 7

Expressage extra. No c.o.d.'s.



Cocktails for Two

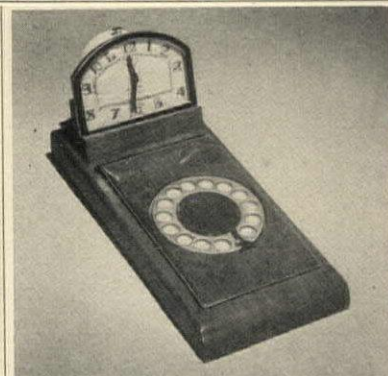
\$2.50

Just big enough for two—and a charmer for the newly wed couple for their "at home" nights. Made of crystal clear glass.

Sorry, no C.O.D.'s
—Postage will be billed.

Dennison's

411 Fifth Avenue New York 16, N. Y.



TIME at your finger-tips!

A rare find—handsome desk clock and phone directory combined! Simply dial the letter you want—up pops the page. And the stunning clock rings gently as a date-reminder. Walnut base. \$19.75

Sorry, no c.o.d.'s

dorothy lerner

106 South 13 St. Philadelphia 7, Pa.



EGGS

are better tasting, better for you, cooked with live steam in the

ELECTRIC EGG COOKER

which boils, scrambles or poaches 'em right at the table. Completely automatic, shuts off when eggs are "just right." Ivory tint porcelain bottom 5 1/2" across. Ventilated metal cover. Holds four eggs. Attached cord and plug. Underwriters approved.

\$2.25 POSTPAID



Write for Big Catalog . . . Free

Miles Kimball
KIMBALL BUILDING

100 BOND ST. OSHKOSH, WIS.



You shall have
"Perfume"
wherever you go

. . . if you carry this gold-plated perfume bottle, equipped with plunger and screw top. Use the miniature funnel to fill the bottle, then turn the funnel over—you'll find its handle makes a clever spoon for transferring powder from the box to your compact. Bottle \$3.50 including tax; Gold-plated Funnel-spoon \$2.00 including tax. Funnel may be obtained in nickel plate \$1.00.

Gimbels
Sixth and Smithfield
PITTSBURGH

SHOPPING



Rare and Unusual

Nothing like them made or sold anywhere else in America. A gift of real distinction — or to become a rich heirloom for your family.

The bowl, 11 inches in diameter, 3 inches deep. Hand turned.

The plates, styled from a 100-year old Pewter original, 8 inches in diameter.

QUAINT AMERICAN -- Solid Cherry Deep Salad Bowl with Six Hand Turned Plates

The bowl and plates have been turned by hand from solid wild cherry. The designs are an exact duplicate of rare, old bowl and plates which were styled from a Colonial pewter original — made for a wedding present by a Kentucky cabinet maker nearly 100 years ago. They were found among the auctioned heirlooms at the old Kentucky homestead; and are now a part of the Forslund collection. Very especially finished with a vegetable salad oil, aged in the wood. This exclusive process, developed by Carl Forslund, exactly duplicates the old patina — an impregnated base for your salad dressing.

Express paid to your address — bowl with 6 plates . . . \$14.95

Carl Forslund EAST FULTON
Grand Rapids 2, Michigan
Send for our free Christmas catalog



To have and to hold!

Ladies' Monogrammed Key Chain . . . \$3.95
(plus 20% Fed. Tax)

She'll carry her keys handsomely on this gold filled chain. Engraving on tag 15c per initial. No C.O.D.'s. Write for FREE Costume Jewelry Catalog.

ORDER BY MAIL POSTPAID

GERLOU FIFTH AVENUE
501 Fifth Avenue • New York 17, N.Y.



Crammed With a Baker's Dozen (13) Imported Pottery Bowls

You will enjoy using them around fireside, den, buffet or lodge. This peasant ware is somewhat rough in finish, like most handmade pottery, but durable and distinctive with its colorings of Tan, Terra-Cotta and Green. Dessert size, 5 1/2 x 1 1/2 ins. They come from Dolores Hidalgo, Mexico. Nearby is made the handsome half-bushel basket, a national favorite for picnics and general utility. 13 bowls and the half-bushel basket.
We promise immediate delivery.

\$4.75
PREPAID

Foreign Traders
SANTA FE NEW MEXICO



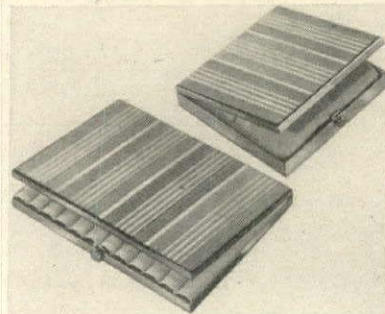
ATTENTION HORSE LOVERS

New Horsy Lamp for your office, den, ranch, home or recreation room. Carving by famous Western cowboy woodcarver "Haff". Lampbase made of wood trimmed in leather, complete with hand-made parchment shade to match.

\$75.00 each \$140.00 pair
shipped express charges collect



BOB TOTMAN
"Indian Trader"
Sheridan, Wyo.



FABULOUS PAIR for your Powder and Cigs. Sparkling gold-tone compact and matching cigarette case by famous Rex. Designs are "diamond-cut" — hence their outstanding brilliance and beauty. Lovely duet to have . . . to give. Cigarette Case \$3. Compact \$2. Matching Set \$5.

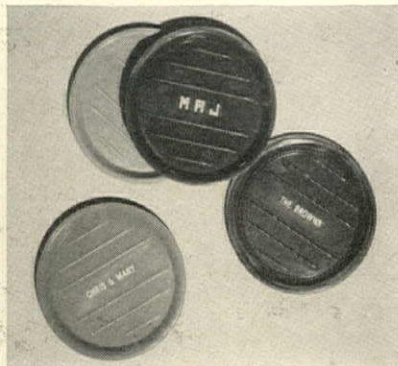
No C.O.D.'s please • Send for Free Catalogue
MAIL ORDERS PROMPTLY FILLED



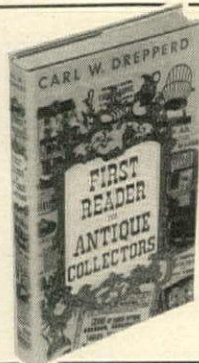
A dignified rooster starts out pompously on the first glass and after the sixth lands up in a wonderful cock fight with feathers flying. Of Czechoslovakian glass hand painted in color. The shaker with metal strainer top, 10 1/2" tall, is \$15. Glasses are \$2.50 each. Exp. col. From Mayhew Shop, 603 Madison Ave., N. Y. C. 22.



One dozen coasters is minimum requirement, because the time they're most needed is when you're entertaining a mob. Of new plastic in red, green, buff or blue with name or initials stamped in gold, these will last indefinitely. Won't stick to glass or stain cloth. Box of 12, \$2 ppd. Wil-Nor Products, 3002 N. 5th St., Philadelphia 33, Pa.



Copper cooler with brass lion heads for handles looks just as inspiring filled with flowers or green branches as it does chilling a quart of some rare vintage. It's lacquered so it won't require polishing and stands 9 1/2" high. \$10.95 express collect from Scully and Scully, Inc., 506 Park Ave., New York 22, N. Y.



"FIRST READER FOR ANTIQUE COLLECTORS"

a new book by Carl W. Drepperd
For "His" or "Her" Christmas . . . Page upon page of illustrations with concise descriptions on the same page. It tells the Collector what he is buying—the Home Owner all he wants to know! Price, \$3.00 postpaid.

(Gift wrapped \$2.25 extra)
Orders to be shipped direct to recipient will not be accepted after December 15th!

The Spinning Wheel
Xmas Gift Division, Taneytown, Maryland



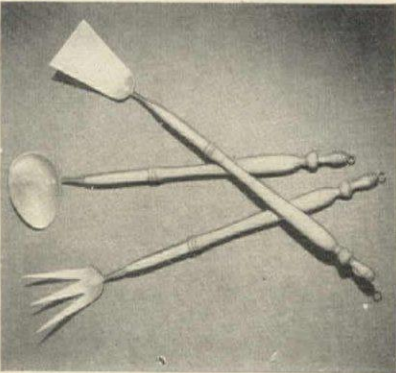
SHE SLEEPS, SHE SMILES, SHE WEEPS
Trudy's head easily rotates within her blond wig to give her three charming expressive faces and a triple personality, each one as magnetic as the other. What's more, if her glowing complexion is ever marred, the manufacturer's "hospital" will operate and make her well again. Trudy is 14 inches high and made of unbreakable plastic.
\$5.98 express collect. No C.O.D.'s please

THE CHILDREN'S SHOP
986 Farmington Ave. West Hartford 7, Conn.

AROUND



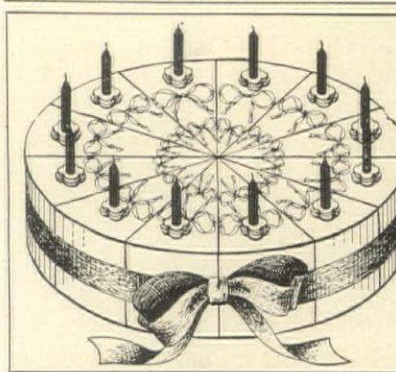
A boy's life must include a radio he has made himself. It's easy as pie to build a real electric set with this kit and a screw-driver. Each set includes a fiberboard cabinet with tuning dial and completely insulated electrical parts. Operated with earphone, it works on AC or DC. \$8 ppd. Mayfair Gifts, Forest Hills, L. I., N. Y.



Cookery tools, the most impressive we've seen for a long time, are the kind a man will be proud to use for outdoor barbecue feasts. Handles are polished wood and working parts, stainless steel. 14" long, they hang up when not in use. Set of 3, \$15 exp. col. Lewis & Conger, 45th St. and Ave. of Americas, N. Y. C. 19.



Give name and address stationery to your favorite correspondent. This rather special, deckle-edged paper, with lettering actually dyed in the making to match edge, comes in two-tone blue with blue ink. A box of 48 sheets and envelopes is \$3.50 postpaid from the House of Kent, 60 State Street, Boston, Mass.



PANDORA'S CAKE
You can't have this cake and eat it too. For each of the twelve sections is an individual box to hold gift, favor, or cake slice. One foot in diameter, the cake is white, with choice of green and yellow, pink and blue, all white or Holiday season green and red trimmings, as illustrated. For birthdays, anniversaries, weddings and all festive occasions. Comes broken down to ensure safe delivery with full instructions for quick and easy assembly, \$3.50 postpaid. **Completely Assembled \$4.50 Postpaid** No C.O.D.'s please
Adele Poston
145 East 35th St., New York 16, N. Y.



CAMELLIA LOVERS!
Here's something very special in Camellia prints. Prize blossoms (documented at the annual Camellia show at Augusta, Ga.) set dramatically against nostalgic landscapes with famous old plantation houses, in whose gardens Camellias first flourished. They're reproduced in 9 colors on fine 100% rag paper, from originals by leading Southern artist, **Claud J. Herndon**. Overall size 14" x 18", suitable for framing or just to cherish. Set of 4 subjects in a handsome blue art paper gift portfolio, \$25. a set. Postpaid. No C.O.D.
ART PRINTS ASSOCIATES
P.O. Box 1009 Grand Central, New York 17, N. Y.

MURAL LAMPS Created by PAUL LASZLO

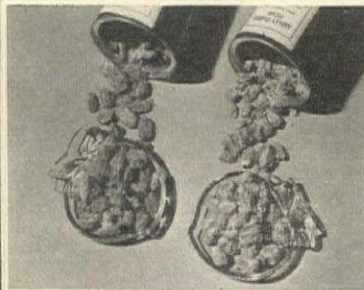
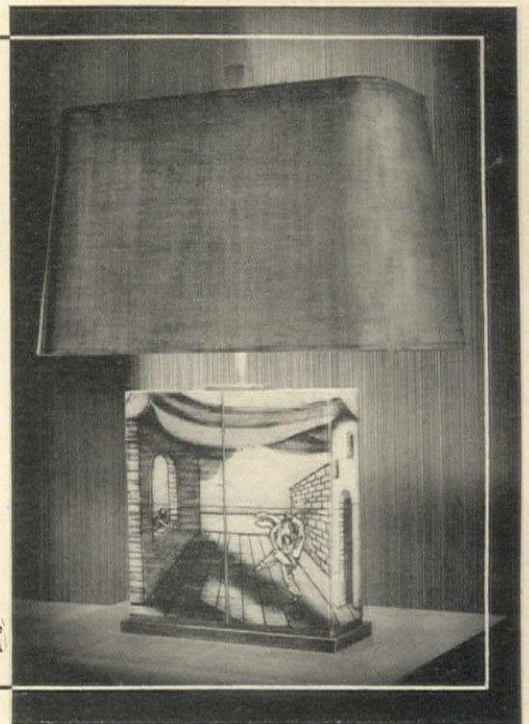
Hand-painted on the inner side of the glass base by famed Karin Van Leyden. Soft, subdued green is the predominant tone, with aqua, rose and golden brown in the mural. Footing and fixture are bronze.

Dimensions—Height (over all) 25"
Base 10" x 3 1/4" x 10 1/8"
Hand painted shade to match base 18 1/4" x 9 1/2" x 10 1/8"

Price \$220.00 each
\$440.00 pair
For Mail Orders, Send Check or Money Order—Express prepaid

LÁSZLÓ

362 North Rodeo Drive
BEVERLY HILLS, CALIFORNIA
CRestview 6-2091



THE LITTLEST PRALINES (and the nuttiest)

Little nuggets which you don't bite into. You just pop 'em into your mouth—these robus' lil ole pralined pecans—until they are all gone. Flavors: Orange and "Café au Lait" Three half-pound tins in a carton delivered in U.S. possessions:

1 carton \$3.00 8 cartons \$22.20
4 cartons \$11.40 12 cartons \$32.40

Shipped on order or at selected intervals.
APO's by "request" after November 15th.

AABAA'S LITTLE KITCHEN
Box 5245 New Orleans (15)

from ENGLAND . . .



. . . beautiful, individual **TEA CUPS** and **SAUCERS** with large variety of exquisite colors and designs in flowers and solid borders. Priced from \$2.00 to \$15.00 each. Also in sets of six or twelve from \$35.00 per dozen.

Write for booklet "H", beautifully illustrated in full color.

DAVIS COLLAMORE & CO., LTD.
For over a century
dealers in fine china and glassware
7 & 9 East 52nd Street, New York 22



FOR A CHEERY CHRISTMAS
send a box of

Brownell Holly

● No gift so perfectly expresses the spirit of Christmas as beautiful evergreen English holly. Sparkling fresh and parchment protected Brownell Holly will gladden your home at Christmas time.

● Generous packages of choice berried sprays: □\$2.50 □\$3.50 □\$5 □\$7.50 □\$10.

Order your holly today for a Merry Christmas.

AMBROSE BROWNELL
Box 73-A
Milwaukie 2, Oregon



Personalized HANDSOME, TWO-TONED BRONZE COASTERS

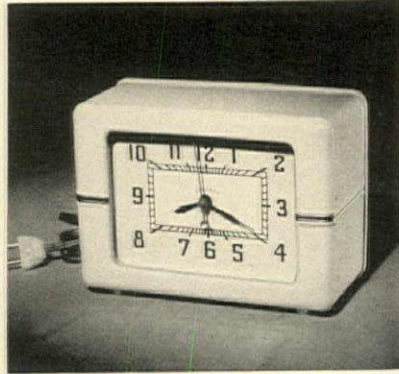
Your most discerning friends will welcome these beautiful heavy coasters—initiated for that all-important individual touch. Drip-proof, too, for the special inside ring is designed to keep the glass off the bottom of the coasters. Anyone who entertains will love them. In special gift package. Indicate plainly initial you want. Set of 8—\$7.50 post paid. Sorry, no C.O.D.'s.

St. James Galleries
423-G Boylston Street, Boston, Mass.

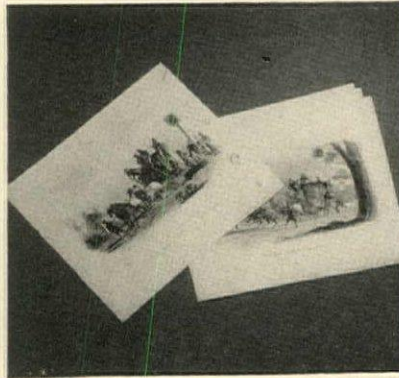
SHOPPING



Electric alarm, a remarkable clock, has an easy-to-see illuminated dial, two-tone with clean-cut numerals. Completely enclosed in a smooth, molded case, ivory with gold trim, it's easy to keep clean. Operates on AC only, 7 $\frac{3}{4}$ " x 5 $\frac{1}{4}$ ", \$14.75 includes tax and postage. Terrace Novelties, 211 E. 58th St., N. Y. C. 22.



Carriage scenes, by Newhouse, are reproduced from early 19th century engravings. Beautifully hand colored, these prints make lovely decorations for a paneled wall in a den, tackroom, or vestibule in a country house. They measure 12 $\frac{1}{4}$ " x 14 $\frac{1}{4}$ ", set of 4, \$10 ppd. Creste-Andover, 205 East 85th St., New York 28, N. Y.



Wild geese spread their wings in flight over eight coasters, which double as ashtrays, and four match covers to travel with or use at home. Of non-tarnishable aluminum, they make a useful gift for your hostess or for your own household. Gift-boxed, the set is only \$1.35 ppd. The Blue Boy Shops, 136 State St., Albany, N. Y.



PROFESSIONAL BAR GADGETS

The non-professional bar tender will be thrilled with these true precision instruments designed to aid in cocktail mixing. Give him the complete set for Christmas.

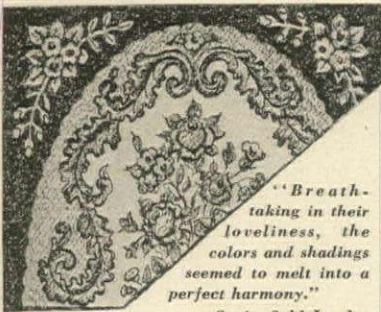
- | | |
|---|--|
| 1. Lignum Vitae Muddler. \$1.00 each | 4. Mixing Glass. 50c each |
| 2. Stainless Steel Mixing Spoon. \$1.00 each | 5. Stainless Steel Strainer. \$1.00 each |
| 3. Stainless Steel Lime Squeezer. \$1.95 each | 6. Stainless Steel Shaker. \$3.50 each |

Postage prepaid anywhere in U. S. A.

Write for our Illustrated Catalog HG11.

Executive Director
bobbie qanqer

THE BAR MART INC. The Only Store of its Kind
Everything for your entertainment needs
HOME BARS • CELLERETTES • GADGETS • GLASSWARE
62 WEST 45TH ST., N.Y.C. 19, N.Y.



"Breath-taking in their loveliness, the colors and shadings seemed to melt into a perfect harmony."

Springfield Leader

Something New in HOOKED RUGS

Complete materials for making your own beautiful Hooked Rugs.

Designs stamped on good quality hooking base.

Material. Wool cloth in exquisitely blended colors. Hooks, color charts and complete instructions. Period, Colonial and Modern Designs.

The "Norwood" design shown (40" x 70") including hook and enough material to start (can be worked without a frame), sent postpaid..... **\$7.25**
Send 10c for pamphlet.

REBECCA S. ANDREWS
Walnut Ridge Arkansas



Completely Assembled SHIP MODELS

U. S. Revenue Cutter

The JOE LANE, built in 1848 for the U. S. Revenue Marine. Handmade model built by Yankee craftsmen in amazing detail. Size 20 $\frac{1}{2}$ " x 14 $\frac{1}{2}$ " high. Black and antiqued copper hull, painted and natural spars, mahogany finish base. Shipped fully assembled and finished; Brass name plates and historical folder included.

\$25.00

Express Ppd. U. S. A.

Satisfaction guaranteed or money refunded. Send for FREE illustrated booklet showing other models \$5.00 and up.

LE BARON BONNEY

117 Merrimac St., Newburyport 3, Mass.

At Last! A Gift for HIM that He Doesn't Have!



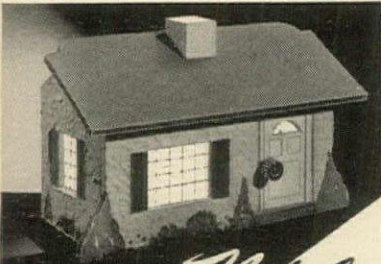
The New Terry BAR-ETTE

is here at last! A complete 3-volume Drink Mixing Guide

for Home Bartenders! Three volumes packed full of old and new recipes for mixing every drink that anyone ever heard of. Each volume made of Steel with a lustrous, Baked-on-Enamel finish that moisture cannot harm or discolor. Here's a beautiful decoration for the bar-back. Priced at only \$2.75 plus 25c to cover cost of packing and mailing. No C.O.D.'s. Satisfaction Guaranteed

TERRY'S ORIGINETTES

3 Napoleon St., Dept. 21-A
Valparaiso, Indiana



Nitelite DOLL HOUSE



Ideal Birthday or Christmas Gift. Beautiful and Practical for Child's Bedroom.

Your little ones will sleep better when assured by the soft glow shining from the frosted glass windows and skylight of this beautiful, hand decorated, doll house Nitelite. Of sturdy, plaster-coated fibre board, it measures 9" x 3 $\frac{3}{4}$ " x 5 $\frac{1}{2}$ ". Has 7 $\frac{1}{2}$ watt bulb and plug-in cord. Available in pink and blue or yellow and red. **\$3.95** prepaid

Sorry, No C.O.D.'s

EASTERN APPLIANCES, INC.
716D Burnside Ave., East Hartford, Conn.



TUNEFUL TREE TO TOP YOUR CHRISTMAS FUN!

Designed to delight the young and old, this unique little Christmas Tree tinkles out familiar Yuletide tunes as it merrily turns on its white pedestal. Just wind and the reliable Thoren's musical movement supplies the carols as tree slowly revolves. Standing 15" high in its gay greenery, here's the perfect present for all sophisticates who have "simply everything!" Can be used from "year to year."

\$8.95 Postpaid

Write for our New Catalog

flora-Dora, Inc.
1 Canfield St., Orange, New Jersey

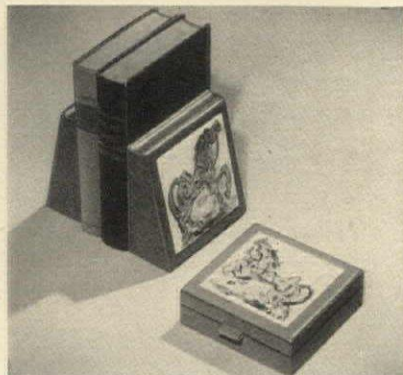


Parva

COMBINATION Letter Weigher and Ruler
8 Handy Instruments in One — Letter Weigher — Ruler — Magnifying Glass — French Curve — Compass — Protractor — Level — Mitre. The Xmas gift that's different. Send Check or Money Order. \$2.00 We will not ship C.O.D.

CHESTER A. HANSON
831 Chapel St., New Haven 10, Conn.

AROUND



Individuality plus. If you're looking for something out of the ordinary for someone who appreciates fine work, get these leather and tile pieces. Each tile is a hand-painted original by Chapman, and the leather, of course, is the finest quality. Hinged, cedar-lined box 5 1/2" sq., \$28; bookends, \$35 a pair prepaid from Rena Rosenthal, 71 E. 57th St., N. Y. C. 22.



Modern classic. Utterly simple and beautifully designed with an eye on a young budget as well as good taste, this set is silver-plate on copper. The tray doubles as a card tray and the sugar bowl is also nice for sauce, candies, etc. Three pieces, only \$7.95 incl. tax and post. Rendezvous Gift Shop, 523 Bangs Ave., Asbury Park, N. J.



A twist and a turn and the cork's out without a tussle. Here is the corkscrew for the man with reverence for bottled beverages. Substantial, with a firm pull, even a fragile-wristed female can work it easily. Chromium-plated, it will remain a shining asset to your household. \$4.95. Wm. Filene's Sons Co., Boston, Mass.



Have FUN... WITH THIS GIFT for Expectant Fathers and Mothers

Send one dollar for "Poppin' A Button," album of 48 cartoons, humorously illustrating the suspense and trials of coming parenthood. It's a winner as a gift to young couples who are "expecting" or who are brand new parents. Chuckles guaranteed without offense to anyone. Ideal shower gift. \$1.00 POSTPAID; WITH GIFT BOX \$1.10.

Send check or money order to:

POPPIN' A BUTTON COMPANY

6931 40th S.W. Seattle 6, Wash.

Holiday Special:
6 books packed in individual gift boxes \$5.00 Postpaid.

New Beauty for Your Candles!

"INSTANT FIT" CANDLE GRIPPERS WORK LIKE MAGIC!

● New beauty for your table, new safety for your candles! "Instant-Fit" Candle Grippers hold candles straight, stop tipping, catch drippings. *Special offer:* 120 Candle Grippers in 7 lovely colors to match your candles. Order today. **POSTPAID \$1.00**

SANRAL PRODUCTS CO., Tryon, N. C.



Delicacies for gifts from old New Orleans

No. 8—\$5.85—Carton of six 1-lb. jars Fraise de la Louisiane, (pure strawberry preserves). The delicious natural flavor of the freshly picked Louisiana strawberry captured and retained.

No. 8B—\$11.20—Case of 12 1-lb. jars Fraise de la Louisiane.

No. 8C—\$21.00—Case of 24 1-lb. jars Fraise de la Louisiane.

No. 1—\$5.55—Three 1-lb. jars Fraise de la Louisiane, (pure strawberry preserves) and three 14-oz. tins of Figue de la Louisiane (pure preserved petite figs).

No. 7—\$5.00—3-lb. Creole Fruit Cake—75% of its weight in fruits and nuts—three times usual quantity of pecans and almonds—richly mellowed in Brandy and Sherry Wine.

No. 7 \$5.00



No. 4—\$10.95—3-lb. Creole Fruit Cake, two 16-oz. jars Sirop Plantage (open kettle pure Louisiana cane syrup), two 1-lb. jars Fraise de la Louisiane (pure strawberry preserves) and two 14-oz. tins of Figue de la Louisiane (pure preserved petite figs).

Creole Delicacies, Inc.

632 SAINT PETER STREET

NEW ORLEANS 16, LOUISIANA

SAFE DELIVERY GUARANTEED

Sorry, no C. O. D.'s

Prices include prepaid express charges.



No. 8 \$5.85

No. 1 \$5.55

No. 4 \$10.95

Bank Reference: Whitney National Bank, New Orleans



GIFTS For The HEARTH

Delightfully appropriate to the fireplace scene on Christmas Morn—these handsomely

wrought hearth accessories of hand-cast, hand-finished, very heavy brass—cast from antique patterns.

Above: Andirons, solid brass, Early American design, 19" high...pr. \$44.50
Below: Fire Tool Set, solid brass, Colonial design—stand, poker, tongs and shovel, complete.

With Brass Base.....\$38

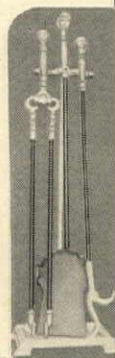
With Marble Base.....\$43

Send check or money order. Otherwise C.O.D.

LAUER

METAL SHOP

1108 Cathedral St., Baltimore 1, Md.



Very unusual Americana. Designed from life in home of the Amish—interesting "Plain People" of Lancaster County, Pa. Dressed in the materials Amish actually wear. Sought for by doll collectors and used for decorations. Authoritative booklet describing odd customs and traditions enclosed with order.

10" Man and Woman only—
\$3.75 each.

7" Boy & Girl \$2.50 each

Postpaid in U. S. A.

THE GARDEN SPOT CHINA CO.
P. O. Box 297 LANCASTER, PA.
Lincoln Highway East (3 miles east of Lancaster)

DO YOUR OWN DECORATING UNPAINTED FURNITURE

anewbook by J. A. Ornstein author of PAINTBRUSH FUN FOR HOME DECORATION

\$3 postpaid



GREENBERG: PUBLISHER
201 East 57th St., New York 22

It's easy, fun and wonderfully satisfying to decorate your own bookcases, screens, cabinets, tables, desks, chairs, beds, baby things, etc. This book clearly and simply explains and illustrates materials and methods for painting them with native color schemes and figures, regional designs, historical backgrounds, or just your own favorite motifs. Mr. Ornstein tells you how to buy or build unpainted furniture, then decorate them authoritatively and harmoniously.

IF YOU seek the taste thrill of 100% pure Vermont Maple here it is in these



MAPLE BON BONNS

which are crystallized and their flavour thus sealed into leaves and bonbons of maple essence. It takes five gallons of sap to make a pound of this rare treat. The creamy centers are achieved by a special fondant of pure maple syrup.

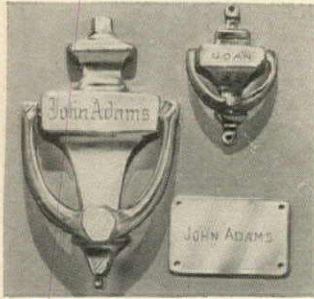
EIGHT-OUNCE GIFT BOX IS \$1.25 BY MAIL POSTPAID



Write for Big Catalog... Free

Miles Kimball
KIMBALL BUILDING

100 BOND ST., OSHKOSH, WIS.

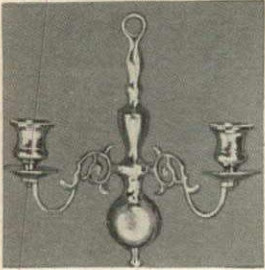


#7A Colonial Brass Knocker, 6 1/4" long, gracefully engraved with your name in Old English. Solid Brass. \$3.95, add 25c postage.

#15A Miniature Knocker for the bedroom, 3 1/2", engraved with given name only. Solid Brass. \$1.95 prepaid.

#44 Brass Name-Plate, 3 3/4" x 2 3/4", engraved in Block. \$1.95 prepaid.

#53 Brass Colonial Fire Lighter, Tankard 6 1/2" high. Tray 6 3/4" wide. \$6.50, express collect.



#59 Two-light Sconce, Revolutionary period. Solid Brass, back 9 3/4". \$10.50 pair, prepaid.

#60 Three-light Sconce, identical pattern. \$11.53 pair, prepaid.

#31 Early American Square Base Candlesticks. Solid Brass, 9 1/2" tall. \$8.75 pair, prepaid.

#48 Colonial Saucer Base Candlesticks. Solid Brass, 8 1/2" tall. \$8.75 pair, prepaid.



#55 Small Square Base Candlesticks, 7 1/2" tall. \$5.75 pair, prepaid.
#63 Small Saucer Base Candlesticks, 7 1/4" tall. \$5.75 pair, prepaid.

Send money order or check to:

ART COLONY INDUSTRIES

69 Fifth Avenue, New York 3, N. Y.



BIRD FEEDER

Of Wrought Iron

An outstanding garden ornament, equally attractive to your bird and human friends. Complete with six foot supporting rod.

\$9.50 Express Collect

With three removable glass sides \$12.50 Express Collect

PATTI O'NEILL

1507 Ridge Road Birmingham 9, Ala.



TWO-SOME COCKTAIL SET

Attractive set for those occasions when only a couple of cocktails are desired. 8 oz. chrome-topped shaker with two cocktail glasses, carrying hand-engraved "YOU", "ME", and "OURS". Matching chrome-handled glass tray.

\$7.50 postpaid

No C.O.D.'s please

TERRACE NOVELTIES, Dept. 611

211 East 58th St. New York 22, N. Y.



Loafer Sox

Let Feet Take it Easy!

From comfort loving Norway comes the design for these colorful, all-wool sox, with feet of real leather. After fishing, hunting, skiing, or the end of the day—blessed relief! For men and women; in scarlet, maroon, canary, royal, navy, brown. Give hose size, name second color choice with your order.

\$3.25 postage prepaid

JOHN JARRELL, Inc.

Dept. G, 84 Broad St., N.W., Atlanta 3, Ga.



TEMPTING PRESERVES FROM OREGON MOUNTAIN MEADOWS ... FOR CHRISTMAS GIVING

No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5 1/2-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Quince Preserves, Blackberry, English Damson, Greengage, Boysenberry, Apricot with Kernels, English Gooseberry, and Seville Orange Marmalade. Express prepaid \$5.65

No. 2 GIFT BOX. Six asst. 5 1/2-oz. jars Plum, Blackberry, Greengage, Damson, Prune with Hazelnuts, and Gooseberry. Express prepaid \$2.95

WRITE FOR FREE GIFT BOX CATALOG

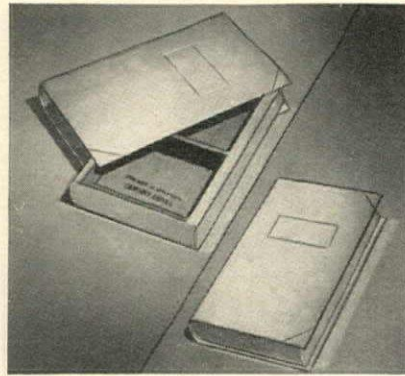
JANE AMHERST

1103 N.E. 47th AVENUE, PORTLAND 13, ORE.

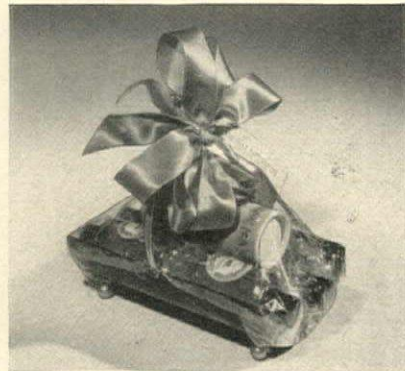


SHOPPING

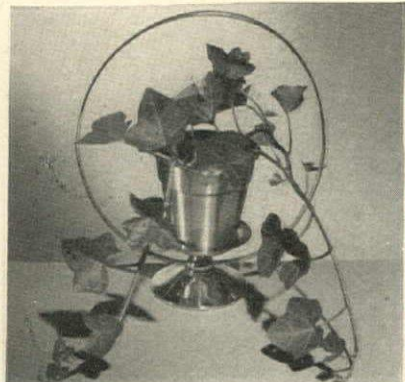
Novel idea. Bound to be a best seller, this book holds regular and kingsize cigarettes, slides open and shut and is a fitting accessory for a library table or desk. Silver-plated, \$19.50 plus 20% tax; polished aluminum with brass, \$10 no tax. Both cedar lined. No c.o.d.'s. Dorothy Lerner, 106 S. 13th St., Philadelphia, Pa.



Now and then. Now you see a very pretty package of four bottles of toilet water in English Garden fragrances and a tube of talc. Then, when you've used the contents, you have a lovely little holder of black metal with brass for a bonbon or cigarette server. \$7.50 plus 20% tax. Herb Farm Shop, 347 Fifth Ave., N. Y. C. 16.



A ring of brass circles a copper ivy pot, extending a cordial invitation to ivy to climb. Specially treated, the metal is handspun and heavily lacquered. Use in pairs or singly to brighten your house in winter. Fill with ivy for a present. Overall height, 9 1/2". \$7.95 postpaid from Brownings, East Greenwich, Rhode Island.



FRESHEN ROOMS, CLOSETS WITH Aileen Wayne FRAGRANCES

Use new Aileen Wayne Fragrances to make your home delightfully "flower fresh" throughout! These distinctive fragrances are wonderfully effective in absorbing smoke and cooking odors. Ideal for clearing and sweetening air in bathrooms and closets. Economical, too! One spoonful in lovely Terra Cotta Lily Fount delicately perfumes and freshens room for 3 to 7 days. Favorite fragrances include HONEYSUCKLE, VERBENA, TREFLE, CHYPRE, PINE and MINT JULEP.

8 oz. \$1.50 Lily Fount 75c

Postpaid. No C.O.D.'s please.

A. G. HAMENT CO.

105 Ave. of the Americas, Dept. B1, N. Y. 13, N. Y.

NEW! INDOOR LINGERIE LINE

flexo-line

(Reg. U. S. Pat. Off.)

FOR HOME, HOTEL, DORM

Up in a jiffy in any room . . . fastens tightly to doorknob, faucet, towel rack, hinge pin. Grips between braided strands without clothes pins. Stretches 8 feet, stays taut. Pure, long-lasting, natural Latex strands hold daintiest garments tight, will not snag. Perfect for hosiery, lingerie, baby clothes. Weighs 1 oz., 18 inches long relaxed. Smartly packaged. Keep supply for gifts. Money-back guarantee.

FASTENS TO ANYTHING

\$1.00

We Pay Postage

NO C.O.D.'s PLEASE

6 FOR \$5

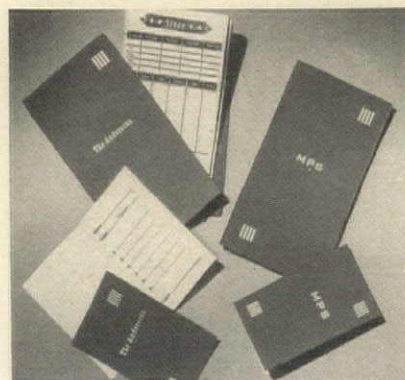
NO CLOTHESPINS NEEDED

FLEXO-LINE COMPANY, Sidney 2, Ohio

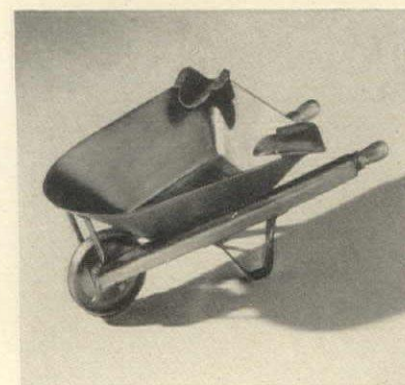
AROUND



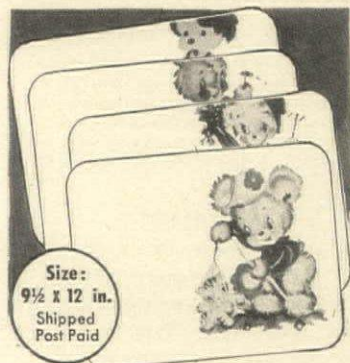
Orlik angels, exquisitely made of white porcelain with serenely curved wings of antique gold leaf, add a bright, ingenuous note to a curio cabinet or end table at Christmas or any other time. They measure 3½" tall and are \$15 a pair plus 20c postage. From Alfred Orlik, Inc., 680 Fifth Ave., New York 19, N. Y.



Bridge score pads and tallies, printed with name or monogram, make nice presents for the members of your bridge club as well as useful things to have in a bridge-playing household. In red, blue or green, tallies are \$1 for 50; pads, \$1 for 10. Gift-box combination of both, \$1.95 ppd. Giftercraft, 1234 E. 47th St., Chicago 15, Ill.



Wheel away ashes in this tiny wheelbarrow. Made of copper, it's a shining and useful accessory. Fill it with someone's favorite brand of cigarettes and tie in a pretty package for an inexpensive and thoughtful Christmas present. About 3½" long, it's \$1.95 postpaid from The Hitching Post, Box 935, Darien, Connecticut.



KIDDIES' PLACE MATS

Mealtime will be fun-time for small fry if you use these practically indestructible place mats that will not curl and will always lie flat. Washable in warm soap and water. Enchanting little teddy bear, bunny, (etc.) gaily imprinted in bright fast colors that cannot wash off because they are sealed in between layers of plastic. *Do not use them for hot pads.*

Set of two... \$2.00 Set of four... \$3.75

in varied child-favored designs
no C.O.D.'s please

CARA SALES CORP.

Dept. D, 18 East 48th Street, New York 17, N.Y.

Size:
9½ x 12 in.
Shipped
Post Paid

PRECIOUS ORIENTALS

... to decorate your rooms

For richness, color, warmth and character, choose these handsome Oriental rugs. Skillfully woven of finest wools by experienced native workmen in Iran (Persia). Suitable for any decorative style, their deep, soft nap and rich, jewel tones will thrill you. Our long-established contacts with leading importers enable us to offer Oriental rugs of unusual merit at reasonable prices. One scatter size group, only \$32.50 each. Others, up to room size, proportionately priced. Descriptive list on request. (All rugs sent on approval.)

2' x 3' (approx.) **\$32.50** prepaid

Adams & Swett

100 Kemble St. • Boston 19, Mass.



PENNSYLVANIA DUTCH MATS and COASTERS

A Charming Christmas Gift

Quaint Pennsylvania Dutch designs reproduced in rich colors on durable, lacquered mats and coasters.

Heart, Bird, Flower Design (shown)

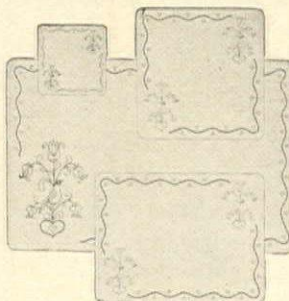
#105—Set of 6 Place Mats.....\$1.00
#125—Set of 6 smaller Mats and 6 Coasters.....\$1.00

Amish Family Design

#108—Set of 6 Place Mats.....\$1.00
#128—Set of 6 Smaller Mats and 6 Coasters.....\$1.00

Combination of #105 and #125 or #108 and #128 provides very attractive 18-piece table setting.

Minimum order to one address, \$2.00 postpaid. Specify by number.



HEX SIGNS

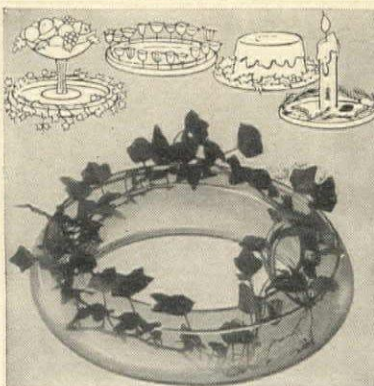
TRACING PATTERNS—The famous Pennsylvania Dutch Hex signs are among the oldest forms of peasant art. Now, 23 Hex signs each in three convenient sizes are available for painting and needlework. Trace with carbon paper on wood, cloth, etc. Set of patterns and colorfully illustrated booklet giving history of Hex signs, postpaid.....\$1.00

DECALS—Reproduced in full color, Hex signs are charming for home decoration. Large sheet of 48 decals, postpaid.....\$1.00

Complete set of patterns, booklet, decals, postpaid.....\$2.00



R. W. CUMMINGS, INC., LANCASTER 2, PA.



Wreath Of Ivy

FOR YOUR TABLE

So long awaited! Please order promptly. Gorgeous glass ivy ring, 12 inches in diameter. Distinctive table decoration of perennial beauty. Keep it filled with ivy or flowers. **\$7**

Use center for fruit or other ornamentation. Postpaid.....

7½-INCH SIZE, POSTPAID, \$5

(Prices minus ivy which cannot be shipped)

Send check or money order.

Sorry, no C. O. D.'s

MALCOLM'S

HOUSE & GARDEN STORE

526 N. Charles St. Baltimore 1, Md.



Candlesticks

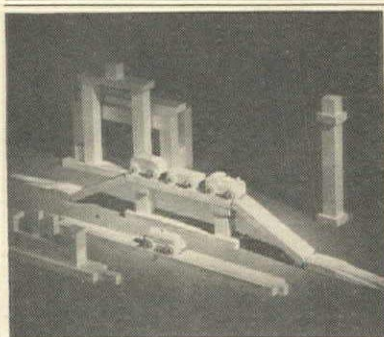
for a merry Christmas

And such candlesticks! Gleaming copper and brass sweetly combined for this luxury set. For the holidays, set sprays of pine in the deep bowl bases! The pair \$10.50 postpaid.

Sorry, no c.o.d.'s. Write for catalog.

KREBS TOWN SHOP

45 Broad Street, Westerly, Rhode Island



TRAIN TRACK & BLOCKS

It is appealing—what child does not like trains?

It is durable—made of hard rock maple. It is creative—combines block and train play.

It is lasting in interest—8 and 9-year olds still enjoy it.

4 cars 2½" each—51" of track—42 blocks.

Set pictured \$4.50 postpaid

Please — No C.O.D.'s

THE BLOCK SHOP

58 Wall St., New Haven 11, Conn.



Maple Sugar Dainties

Pure Vt. maple sugar fresh from Green Mt. "sugar bushes" to delight your taste, vary your menu, extend your sugar ration. Delicious in so many ways. So hard to get.

3 lbs. Maple Butter.....\$4.45

3 lbs. Soft Maple Sugar.....\$4.45

5 lbs. Soft Maple Sugar (not shown).....\$7.35

2 lbs. Hard Maple Sugar (not shown).....\$3.35

All can be melted into pure Maple Syrup by heating in double boiler with water to suit.

Postpaid in 48 states on receipt

check or money order. No COD's

The Josselyns

Box 147 Dept. 211 Dedham, Mass.

CIGARETTE SERVICE

In Bright Silverplate



Grecian Urn with trays of classic beauty and simplicity appropriate for holiday or wedding gift. 3-piece set \$5.70 incl. tax postage 25c extra

RENDEZVOUS GIFT SHOP

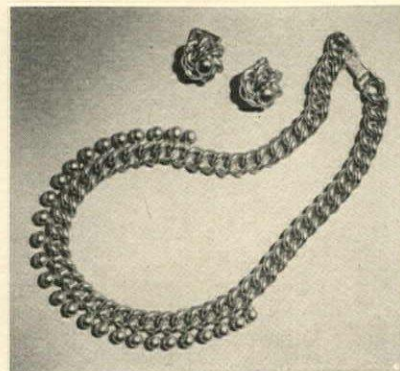
Gift Counsellors

ASBURY PARK, N. J.



SHOPPING

Ball and chain are fun to wear when they take the form of decorative costume jewelry. The necklace comes in gold or silver-plated metal for \$5.95. The matching, clip-back earrings are \$3.95 a pair postpaid. Add 20% tax to both. A perfect present for a young lady at Christmas. Gerlou, 501 Fifth Ave., New York 17, N. Y.



Perfume Holly Wreath—to hang on the tree, to crown the bow on packages, or as a little present all by itself. This acetate wreath holds a dram of Helena Rubinstein's perfume. Choice of tangy Apple Blossom, sweet Heaven Sent, sparkling Country or sophisticated Town. \$1 each. Helena Rubinstein, 715 Fifth Ave., N. Y. C. 22.



Sterling compacts—bright and wafer thin—are the trumps you play when in doubt as to what to give a lady. Come in three sizes and can be engraved with a large scroll monogram. Plain, the 2 3/4" size is \$18; 3 3/4", \$35; 5", \$45. Engraved, \$20.75, \$40.50, \$54, respectively. Prices include tax. From Black, Starr & Gorham, Fifth Ave. at 48th St., N. Y. C. 19.



Victorian Globe Vases

Gleaming clear vases, blown to the old fashioned form of globe lamps and festooned with etched bows, lily-of-the-valley or wheat. Fill them with flowing ivy or garden flowers for your mantel or dinner table. 8 1/4" high, \$2.75 each. Nice in pairs for \$5.00. Postpaid.

Write for catalog of other gifts.

Katherine Gray

Dept. GN, 3 Park Place, New York 7, N. Y.



FILLED FRUIT MINIATURES

California's Choicest Gift

Delicious fig, date, prune miniatures filled with luscious peaches, pears, honey, nuts — flavor heightened with liqueurs. "Each piece just a bite."

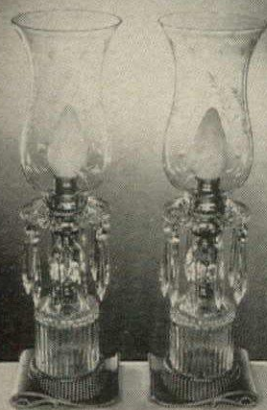
Heretofore limited to a few connoisseurs of California's rare fruit delicacies — now offered to you or for distinctive gifts, beautifully wrapped for Christmas.

2 lb. Gift Package \$4.40 prepaid

SEND CHECK OR MONEY ORDER

THE HOUSE OF *Faye's*

8636-E SUNSET BLVD., HOLLYWOOD 46, CALIF.



HURRICANE LAMPS

These beautiful and exciting electrified hurricane lamps come with imported hand cut crystal pendants. Mounted on smartly styled heavy gold plated bases; complete with cut crystal chimney globes. Will cast a light like the scintillating twinkle of myriad bright stars. Height overall 17 1/2".

\$29.50 the pair express charges collect

Mark Stier
277 East Fordham Road, N. Y.

PERSONALIZE YOUR GIFTS

NEW-NOVEL-IDEAL

Your Name on Every Gift with

PERSONALIZED HOLIDAY TAPE

Seal your gifts the smart new way.

Merry Christmas THE McNEELYS

Merry Christmas THE McNEELYS

Merry Christmas THE McNEELYS

only \$1 per roll

For Decorative White Tape

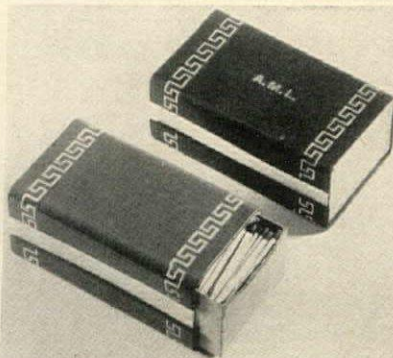
Beautiful \$1.50 Silver Tape per roll

100 ft. to roll — ENOUGH FOR ALL YOUR GIFTS

We pay postage if you send check or money order. C. O. D. if desired, plus mailing fees. Any Name desired. Print clearly.

TRANSPARENT PRODUCTS CO. INC.

Dept. H. G. 419 West 55th St., New York 19, N. Y.



MATCH BOX COVERS

for kitchen-size matches put an end to the plaint "there are never any matches in this room." Pipe smokers are especially grateful for these covers but it's a grand gift for women too. Of genuine leather over metal, in green, red, or brown with gold tooling.

\$2.50 postpaid

Three-letter monogram in gold, 25c additional
Write for Catalogue H-116

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.

10 DAY DELIVERY



Personalized Stationery

3 LINE NAME AND ADDRESS ON 100 LETTERHEADS, 50 ENVELOPES

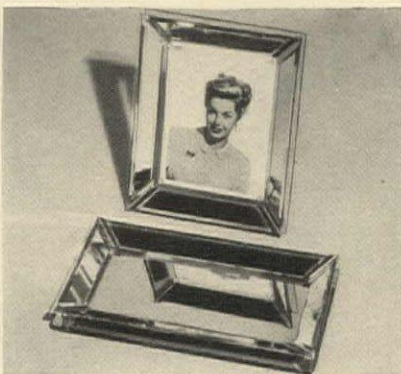
Dignified gothic type, printed in blue on 20 lb. white Hammermill Bond. Monarch Size (7 1/4 x 10 1/2"). Envelope printed on pointed flap.

POSTPAID \$2 (NO C.O.D.)

Print name and address and mail with \$2.00 to

DANRICH & COMPANY
30 W. Washington St. Dept. G Chicago 2, Ill.

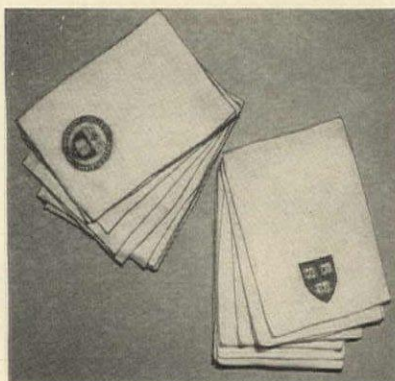
AROUND



It's done with mirrors. Like the chameleon, mirror matches the complexion of any room, but at the same time holds its own in brilliance and sparkle. Use both tray and frame on dressing table, or use just the tray and put the frame on husband's bureau. Frame holds 8" x 10" picture. Each is \$15 exp. col. Fay Huber, 16 E. 54th St., N. Y. C. 22.



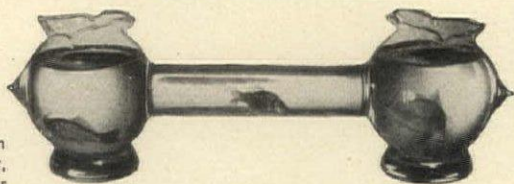
Designed for lading gravy, cream, mayonnaise or any sauce. Made in Norway of sterling silver, the design is typically Norse and these fine pieces are among the first imports. The gravy ladle is \$15 and the smaller one is \$12.50 including tax and postage from Alfred H. Glasser Corp., 421 Madison Ave., N. Y. C. 17.



With glasses raised on high, drink to your Alma Mater—Yale, Harvard, Princeton, Williams, Vassar, Smith, Wellesley, etc. The inspiration for these toasts are linen cocktail napkins embroidered with college seals in school colors. Imported from Switzerland, \$14.75 a dozen. Exclusive with Leron, 745 Fifth Ave., N. Y. C.

Watch the Fish Go By!

It's fun to watch them swim from one bowl to the other, through the tube of clear glass. Handblown crystal about 5 by 16 inches with two glass coasters.



Sorry, no C.O.D.'s. We pay all postage.

Gifts by Violet

Write for
Fish-Walk 5.65

7602 N. Paulina

Chicago 26, Ill.

Fireplace Things

These Brass Andirons are simple in design and have the graceful form found in many late Colonial patterns—19½" high. \$18.75 pair

Express F. O. B. Detroit

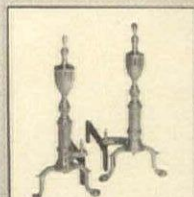
ANDIRONS - FIRE TOOLS - SCREENS
COAL HODS - WOOD HOLDERS - FENDERS

Sliding Curtain Screens for all fireplaces

DETROIT MANTEL and TILE Co

1431 Farmer Street . . . Detroit 26, Michigan

Attractive brochure of fireplace equipment upon request



Rare Luscious Fruit FOR CHRISTMAS GIVING DIRECT FROM PINNACLE ORCHARDS



Say "Merry Christmas" to family, friends, business associates, employees—with impressive Baskets and boxes of rare Pinnacle Fruits: luscious, creamy Comice Pears, giant, crispy Apples, Plums, Peaches, Summer Pears and Grapes. Specially grown or selected by Pinnacle Orchards, these choice fruits are wrapped and packed to arrive in perfect condition. Delivered prepaid to U.S. express delivery points. EASY TO ORDER. Simply send gift list with check, we will do the rest. No stamps, no C.O.D.s please. We enclose gift cards.

ORDER BY NUMBER

SUPERBA BASKET (No. 5) Heaped with giant Comice Pears, red and yellow Apples. \$11.50 huge Walnuts, Dates and other "surprise" delicacies. Solid pack. About 18 lbs.

ASSORTED FRUIT CHEST (No. 7) Same assortment of rare fruits as in basket. In festive gift chest. About 14 lbs. \$5.75

DELUXE COMICE BOX (No. 2) 18 to 24 large juicy Comice Pears in handsome Christmas gift box. \$4.25

STANDARD COMICE BOX (No. 1) 10 to 14 giant golden Comice Pears in attractive box \$2.95

A GRAND GIFT

Write for free Color Booklet

"Pick o' the Season" FRUIT CLUB MEMBERSHIPS available now!

"Pick o' the Season" Fruit Club Memberships bring rare tempting fruits for year 'round enjoyment. Wide selections of Memberships priced from \$9.50. A sure-to-be-appreciated gift!

ORDER EARLY FOR CHRISTMAS

PINNACLE ORCHARDS P.O. BOX 952-A MEDFORD, ORE.



BELLOWS GOURMETS' BAZAAR



SALT and PEPPER MILLS

Solid walnut pepper mill \$5.95

Solid walnut salt mill . 4.00

Postage Collect

Due to continued import shortages we are frequently unable to supply pepper and salt.

Bellows & Company

69 East 52nd Street, New York 22, N. Y.



Aluminum

HOT PLATE MAT SET

Exquisitely fashioned of hammered aluminum with lasting satin finish, and heavy felt backing—this three piece set is a practical and gracious addition to your table setting.

Set of 3—\$2.95 Postpaid

No C.O.D.'s please

Send for Illustrated Booklet

Browning's

EAST GREENWICH RHODE ISLAND

GRAND SLAM XMAS GIFT!



FOR THOSE WHO ENTERTAIN—

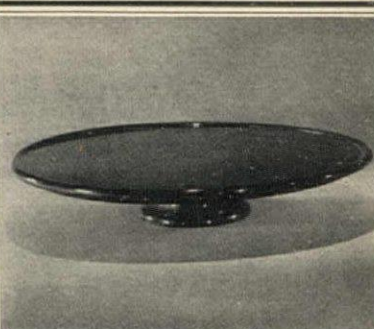
Personalized

PLAYING CARDS

Make a hit with your bridge friends with these genuine linenized Congress Playing Cards—personalized with first names, last name, estate name or three-letter monogram. Order several sets to solve several gift problems—and some for yourself at the same time. Double deck, rushed to you gaily gift boxed, postpaid... **\$2.50**

Please Print Plainly

Send also for FREE 52-PAGE CATALOG of Unusual Gifts and Entertaining Specialties
HORACE ANDERSON'S GIFTCRAFT SHOP
1234 E. 47th STREET • CHICAGO 15, ILLINOIS



LAZY SUSAN

Is A Christmas Prize!

What a happy way to say Merry Christmas! Superb Lazy Susan of gleaming birch with natural or mahogany finish. Fine ball-bearing innards make it turn with the slightest movement. \$11.50 postpaid.

Mail orders? Indeed!

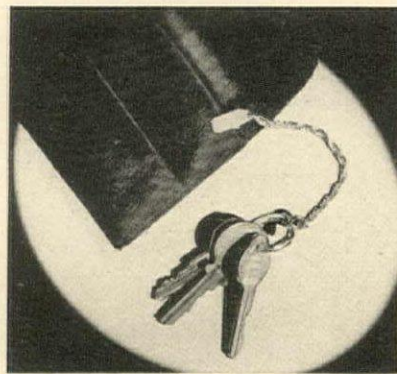
Sorry, no c.o.d.'s.

Brinsmaid's

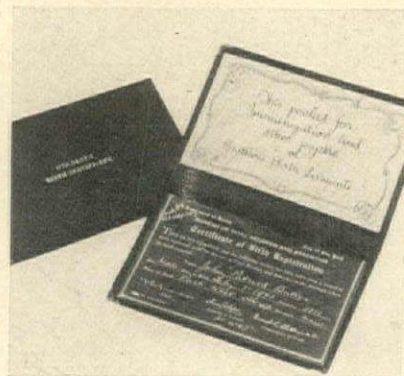
Established 1856

61 BEDFORD STREET, STAMFORD, CONN.

SHOPPING AROUND



Lock-outs avoided. Incurable key losers will bless you for a sterling silver key chain with decorative links, which clips onto a purse or pocket, making it very hard to misplace. Also eliminates fumbling in the bottom of a bag. It is \$3.10, including tax and postage, from Edith Chapman, 168 East 33rd St., New York 16, N. Y.



Baby's birth certificate and his equally vital immunization papers are in safe keeping, protected by the two cellulose acetate pockets of this special folder. Made of simulated leather, brown only, it measures 5 1/2" x 8 1/4"—a good present for new parents. Comes boxed, only \$1. Arnold Constable, Fifth Ave. at 40th St., N.Y.C. 16.



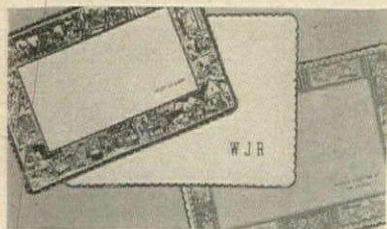
Portable phonograph, compact as a camera and made by Thorens of Switzerland, is wonderful for travel, picnics, parties, etc. Easy to assemble and repack, it measures only 11" x 4" x 2" and plays both 10" and 12" records. Metal case has leather-like finish in black, brown, green or red. \$22 exp. col. Dynamic Electronics, 1926 Broadway, N. Y. C. 23.

(Continued on page 105)

Christmas Ornaments FOR A BEAUTIFUL TREE

Fairyland touches for your very own Christmas tree! Gaily colored glass drops and mirror stars—wonderfully imaginative. The sparkling drops are 50 for \$12, 100 for \$23. Colorful stars are 25 for \$10, 50 for \$19. Assorted sizes 3" to 5", prices postpaid. • Address Dept. G.

Austen Display
31 WEST 31 STREET • NEW YORK 1, N. Y.



PERSONALIZED PLACE MATS

Interesting Meals on These Paper Mats

1. Colonial border and name imprinted in red, royal blue, or brown, on white ground. 9 3/8" x 14"
2. All white or all yellow with beautiful monogram in gold, red, green, light or dark blue. 9 3/8" x 14"
3. Wedgwood border and name imprint in powder blue on white background 9 3/8" x 14"

100 place mats, gift-boxed. \$225 Postpaid. No C.O.D.'s.

No Xmas Orders After Dec. 1 Send for free copy of gift folder.

THE CYNTHIA LINE

Gifts with Personality

916 N Broad Street

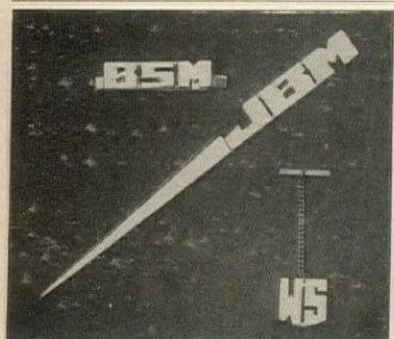
Elizabeth 3 New Jersey

\$12 set Fed. Tax Inc.

Perfection in a Christmas Gift

Another Wyler exclusive... Combination cigarette cup and ash tray or cocktail cup and coaster... hand made in finest quality silverplate. Mail orders filled. Holiday gift wrap.

S. WYLER, Inc.
Dept. G., 713 Madison Ave., New York 21
REgent 4-3560
11 Norris St., London, S.W. 1



HANDWORKED STERLING SILVER

A monogrammed tie-clasp, letter-opener or key chain for the man who likes his accessories classically simple and uniquely his own.

#300 Tie-Clasp—1/2 inch high, 2 1/2 inches long \$7.25

#400 Letter Opener—5/8 inch wide, 7 1/2 inches long \$9.75

#500 Key Chain—2 3/4 inches overall (monogram 7/8 inch high) \$6.00

All prices include tax and postage Prepaid please! No C.O.D.'s

DOROTHEA HEAD

160-88th Street Brooklyn 9, N. Y.

ORDER NOW!

NEW ORLEANS SEASONINGS

Ideal Christmas Gift --- Holiday Wrapped

Send your friends the cooking secrets of famous New Orleans food. Each box contains treasured Recipe Book, and necessary Seasonings.

DeLuxe package includes

- 1 1/2 oz. Gumbo File
- 3/4 oz. Savory Seasoning
- 1 1/2 oz. Shellfish Seasoning
- 1 1/2 oz. Louisiana Seasoning
- 1 1/2 oz. Poultry Seasoning
- 3 oz. Pure Powdered Garlic

\$3.95 Express Prepaid in U. S. with your Gift Card enclosed. Sorry no C. O. D.'s

LOUISIANA DELICACIES CO.
3520 Frenchmen St. New Orleans 19, La.

CYPRESS KNEES

Nature made the flowers and the Cypress Knee too. Then I made the Cypress Knee into something nice for you. I can't tell you what it's like, for there are no two the same. But a photograph I'll lend you if you kindly send your name. Such exhilarating beauty you never saw before; For in Cypress Knees, what was once, is never any more. So drop me a line today, and I will so endeavor To send you a thing of beauty, that will be a joy forever.

THOMAS GASKINS, JR., PALMDALE, FLORIDA

Originator of Cypress Knee Products

DE LUXE TABLE VASE
Beautiful grain; unusual, intricate. Waterproofed and waxed. \$50 postpaid. Some for more. Some for less.

HENRY'S "Rainbow" PLASTIC HANGERS

- 17" Ladies Plastic Hanger with revolving plastic hook. Set of 5 \$3.00 Set of 10 \$5.75
- Two-piece suit hanger with plated metal clips and revolving plastic hook. Set of 6 \$4.50 Set of 12 \$8.50
- Plastic shirt and Glaz Hanger with plated metal clips. Set of 6 \$3.00 Set of 12 \$5.75
- 14 1/2" "Junior" Plastic Hanger with metal hook for sizes 7-14. Set of 6 \$2.65 Set of 12 \$5.00
- 12" Kiddie Plastic Hanger with metal hook for sizes 1-8 1/2. Set of 6 \$1.75 Set of 12 \$3.25

Attractive hangers for your personal wardrobe. These beautiful colored Plastic Hangers are scientifically designed to properly hang every garment.

No C.O.D. Orders Postage Prepaid
RAINBOW PLASTIC HANGER SALES CO.
205 WEST 24th STREET, NEW YORK 1, N. Y., DEPT. H

"everyone tremendously impressed... your rare gift... magnificent and delicious"

Your friends, too, all will exclaim over giant

Fabulous Fruit

direct from Oregon's famous Blue Goose Orchards

You'll impress and delight everyone to whom you send Fabulous Fruits. Not one in a thousand has tasted their mouth-watering perfection. These specially-selected giants from the Northwest's finest snow-fed orchards are truly rare quality. Just picture *your* gift in the center of the table—in this spacious hand-woven basket are heaped immense, juicy du Comice pears, once the exclusive luxury of kings; huge, crisp Delicious apples from prized trees in mountain meadows; mammoth, meaty walnuts and other delicacies. Rare fruits so truly magnificent they thrill even epicures. All expertly cushioned to guard their rich juiciness, and beautifully gift-wrapped. We furnish gift card in your name. When you send this discriminating gift, you, too, will receive enthusiastic thank-yous like "truly a rare treat" . . . "most impressive" . . . "really too pretty to unpack."



Do Your Christmas Shopping This Easy Way. Simply make out your list, indicate by name and number the gift for each and mail to us with your check or money order. No tiresome shopping, no last-minute worry, no bother to wrap and pack. Don't delay; the supply of this impressive giant fruit is very limited. Already orders are pouring in. To be sure of avoiding disappointment, your order must reach us not later than Dec. 1. So, mail it today.

"LUXURY" GIFT BASKET \$8.95

Illustrated above, heaped with huge du Comice pears, immense Delicious apples, mammoth walnuts, other delicacies. Topped with cheerful bow, cellophane-protected, beautifully gift-wrapped. About 15" high and 15 lbs. Express prepaid. No. 22



"LA FIESTA" MEXICAN BASKET

Graceful basket about 20" long, hand-woven by native craftsmen in Old Mexico. Heaped high with same superb selection of Fabulous Fruit as "DeLuxe" Gift Basket. Cellophane-protected and beautifully gift-wrapped. About 25 lbs. Express prepaid. No. 30 \$14.95

"WONDERLAND" GIFT BASKET

Same rare fruit and festive wrapping, but larger quantity. About 18" high and 20 lbs. Express prepaid. No. 21 \$11.95

"DE LUXE" GIFT BASKET

Still larger quantity. About 22" high and 25 lbs. Express prepaid. No. 20 \$14.95

Guaranteed to arrive in perfect condition

"A very welcome gift and a rare treat indeed . . . the most delicious pears I've ever had."
Mr. Jean Hersholt, Beverly Hills, Calif.

"As delicious as they are beautiful." (Mr. C. B. R., Denver, Colo.)

"Every piece of fruit was perfect." (Mrs. S. S. L., Pittsburgh, Pa.)

FREE: Complete catalog in natural color. Wire or airmail.

To assure holiday delivery, order now
Mail this coupon today

Blue Goose Orchards
346 Fir St., Medford, Oregon

Please send _____ baskets; _____ boxes of pears;

_____ Fruit O' the Calendar memberships. List of names and addresses, showing name and number of gift I wish sent to each, is attached. You are to send gift card in my name, and guarantee these rare fruits will arrive in perfect condition. To arrive for Thanksgiving; Christmas; Other date, Nov. _____

Jan., incl. (specify) _____ (Please print)

Mr. _____

Mrs. _____

Miss _____

Address _____

City _____ State _____

My check money order is enclosed for \$ _____

No shipment outside U.S., and orders for military camps at your risk. All shipments express prepaid. Send check or money order with gift list; no charge or C.O.D. Reference: First National Bank, Medford.



FRUIT OF KINGS

Huge du Comice pears, tender, sugary, juicy, in colorful gift box. So modestly priced you can send these mouth-watering masterpieces to anyone on your list. Box of 10-14 pears, express prepaid. No. 14 \$2.95
No. 15 De Luxe Box, 21-24 pears, prepaid \$5.65

"LA FIESTACITA" MEXICAN BASKET

Same choice fruit and beautiful wrapping as "La Fiesta" basket, but smaller quantity. About 17" long and 15 lbs. Express prepaid. No. 31 \$8.95

The "Extra Special" Gift That's Long-Remembered Fruit O' the Calendar Club Membership

JANUARY

World-famous Blue Goose Pears, so big and juicy you eat them with a spoon!

FEBRUARY

Huge, crisp Red Delicious Apples, with the sweet, tingling flavor only snow-fed orchards give.

MARCH

Rare quality Golden Grapefruit from a famous Blue Goose grove, where the sun shines all year.

Every member receives a "Luxury" Christmas Basket, plus beautiful gift packages in other months you select. *The gift that keeps on coming*—a year 'round reminder of your thoughtfulness. Just the thing for special friends and loved ones, or maintaining friendly business contacts.

9 months \$31.00 - 6 months \$22.60
3 months \$14.20

A handsome gift card in your name, and announcement of the gifts to come, is sent with the Christmas basket. Select 8, 5 or 2 other months from this list.

APRIL

Rare fruits preserved by master chefs. Subtle flavor thrills seldom found in stores.

AUGUST

Large Golden Pears, flushed with pink. Tender and sweet. Shipped late to avoid vacations.

SEPTEMBER

Big, beautiful Blushy Peaches. Renowned by connoisseurs for distinctive flavor.

OCTOBER

Golden Delicious Apples—huge, juicy beauties with the sweet tang of a mountain breeze.

NOVEMBER

Enormous du Comice Pears. People who've tried all the world's finest prefer Blue Goose du Comice.





© 1946 ROMA Wine Co., Fresno, Calif.

Be it some precious moment only two in love can know...

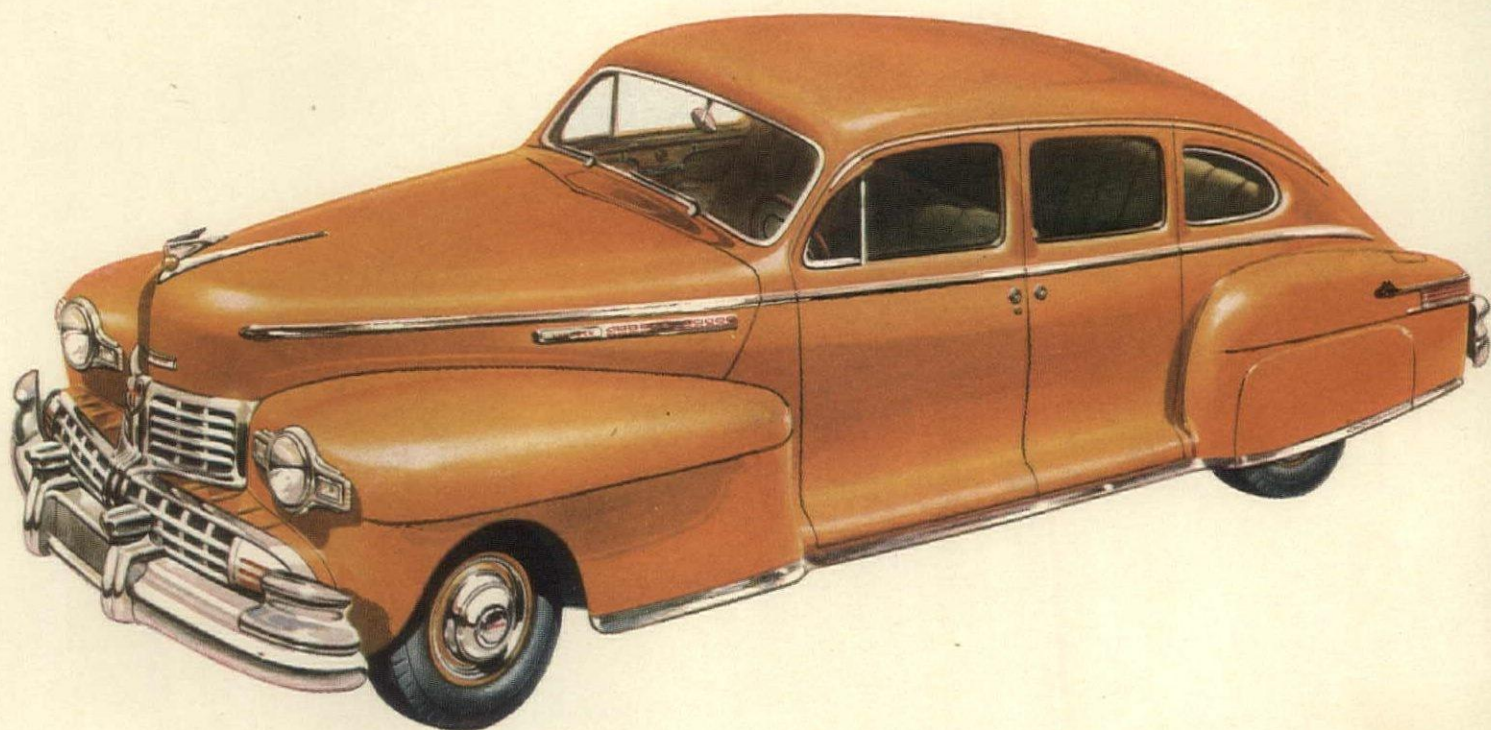
be it holiday, birthday, or "thank you" gift... make it unforgettable with the bubbling brilliance of pale-gold, sprightly-dry ROMA Champagne... or the rubied richness of

ROMA California Sparkling Burgundy. In ROMA, you choose the greatest name in wine!

Say it with **ROMA** *Champagne!*
 C A L I F O R N I A

FROM THE WORLD'S GREATEST RESERVES OF FINE WINES

FOR YOUR GOLDEN HOURS...



Nothing could be finer

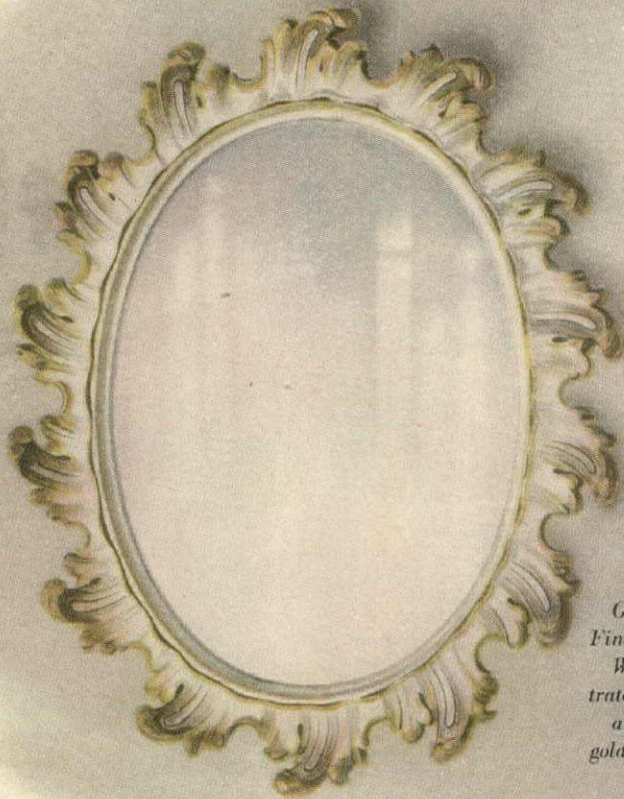


Lincoln

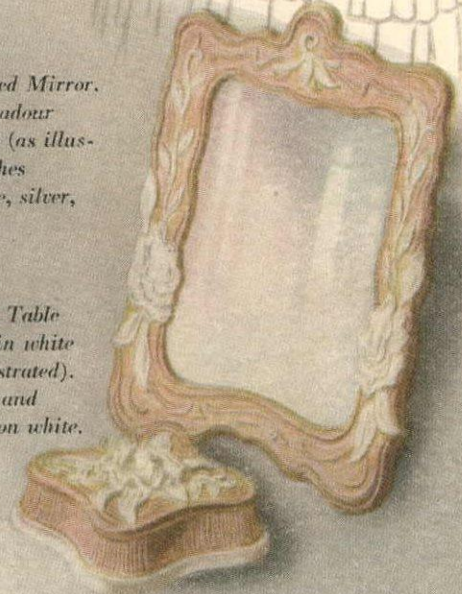
There is a special spirit in the Lincoln. Here superb taste is thoroughly expressed. Here is a companion to life's rich hours. For Lincoln ownership brings with it more than unique beauty and performance. It brings the pride of knowing that in this motor car precision has been matched with inspiration to create the truly fine car of the fine car field.

DIVISION OF FORD MOTOR COMPANY

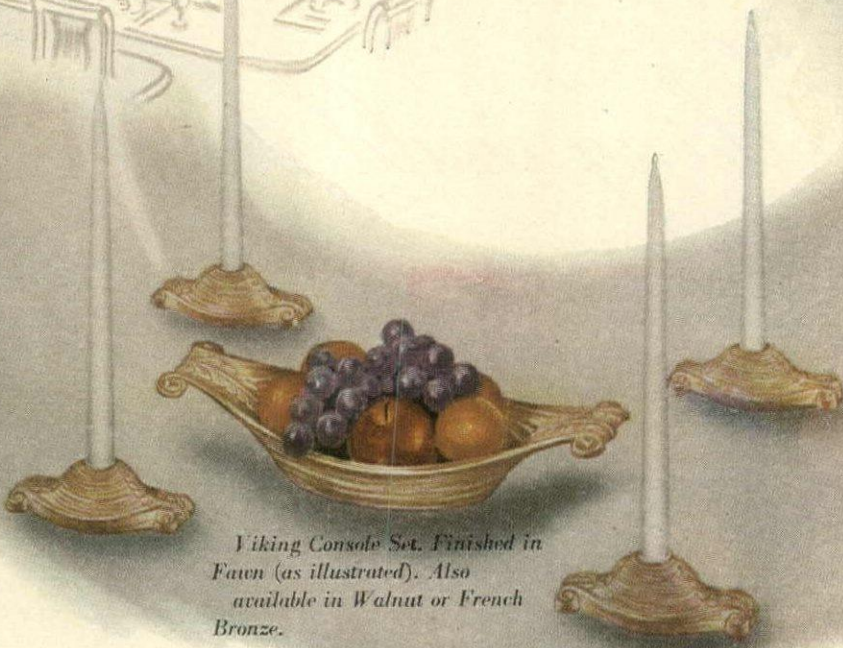
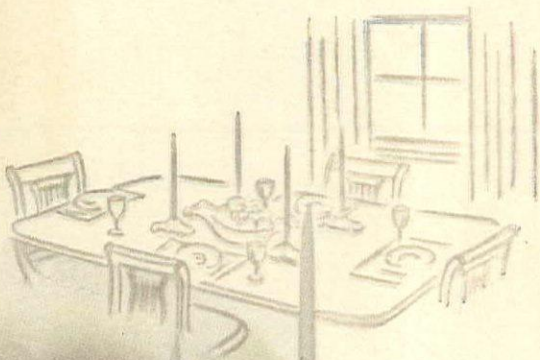
a colorful theme of good taste
to heighten the beauty of your home



Georgian-Inspired Mirror. Finished in Pampadour White with Gold (as illustrated). Other finishes available: Bisque, silver, gold.



Provence Dressing Table Ensemble. Finished in white and peach (as illustrated). Other finishes: white and blue, or gold flowers on white.



Viking Console Set. Finished in Fawn (as illustrated). Also available in Walnut or French Bronze.

Syroco Wood

DECORATIVE
ACCESSORIES



Write for free copy of the booklet,
"The Choice and Use of Decorative
Accessories in Your Home."

SYRACUSE ORNAMENTAL CO. INC.
564-7 S. Clinton Street
Syracuse, N. Y.



Winning Cast...

Gaiety takes its cue from the exciting fabrics in this colorful room. And again a clever hostess achieves an effect with the help of Goodall's luminous colors and inspired design.

Each Goodall Fabric is a special blend of fibers and yarns, devised to give supreme performance in its appointed use.

Goodall Fabrics
Subsidiary of Goodall-Sanford, Inc.
THE FINEST NAME IN FABRICS
BOSTON • NEW YORK • CHICAGO • DETROIT • LOS ANGELES

FUN For Your FAMILY FOR YEARS TO COME!



QUALITY BRIDGE TABLE



- Inlaid Top in Burl Walnut, Butterfly Pattern
- Genuine Criss-Cross Marquetry Border
- Smooth, Gracefully Tapered Legs
- Patented Leg Locks, "Finger-Tip Control"
- Finest Craftsmanship Throughout

A luxurious card table! A regal playtime accessory worthy of the finest home. Hand-crafted of select hard woods. Entire top in rare, exotic inlays . . . a superb centerpiece of satiny Burl Walnut. Sturdy hardware, unusually rigid. Legs fold easily. 31 inch size. Incomparable in quality and value. Truly the aristocrat of all bridge tables. No. A-107.

About \$24⁹⁵



- FOLDS DOWN TO ONLY FOUR INCHES THICK.
- EASILY STORED IN SMALL SPACE.
- OFFICIAL SIZE 4 FOOT DIAMETER.
- 8 NON-SPILL GLASS HOLDERS; 8 NON-TIP ASH TRAYS.
- 8 INDIVIDUAL CHIP COMPARTMENTS.
- CHOICE OF BLOND OR MAHOGANY FINISH.

"PORTA-POKER"

8-PLACE FOLD-AWAY GAME TABLE

Here's a clever aid to easy entertaining. PORTA-POKER is the all-purpose, portable play-table for small apartment, den or recreation room. *New, improved model*; made of choicest maple. Beautifully finished. Built to take hard knocks of constant use. Seamless, green, wool-felt playing area adds to pleasurable play. Nothing to loosen or wear out. Look for the white ribbon that identifies the genuine PORTA-POKER. No. A-104. . . About \$34⁵⁰

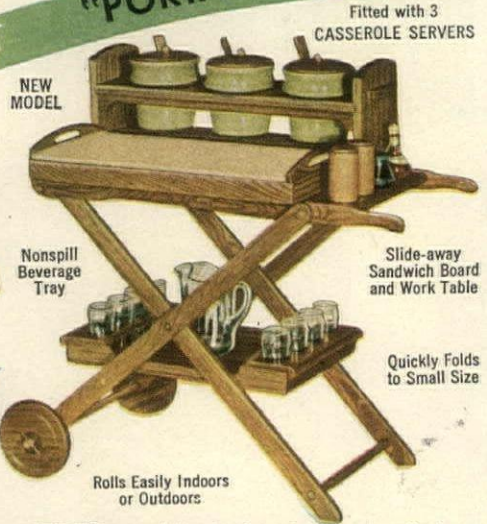
Perfect Wedding or Anniversary Gift

"PORTA-CHAIR"

Relax in this comfortable, portable, folding chair at games of recreation. A folding chair of "fine furniture" quality. Richly lacquered finish; gently rounded corners and edges. So strong, it can support 3 grown men; so light, a woman can carry 4 at once; so simple, a child can operate. Choice of light or dark natural Oak. The perfect folding chair. . . . About \$9⁹⁵



"PORTA-BUFFET"



Fitted with 3 CASSEROLE SERVERS

NEW MODEL

Nonspill Beverage Tray

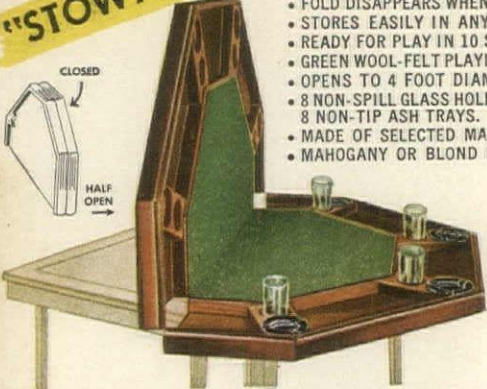
Slide-away Sandwich Board and Work Table

Quickly Folds to Small Size

Rolls Easily Indoors or Outdoors

SERVE appetizing foods quickly and easily from PORTA-BUFFET, the year 'round server. Keeps dishes hot or cold, exactly as you prepare them in oven or refrigerator in heat-proof, cold-proof stoneware casseroles. *New, improved design*; sturdily built. This clever food server includes complete Thermo-Server unit, folding stand, Sandwich Board, Beverage Tray, Large Compartment for napkins, silver. Equipped with Salt and Pepper Shakers, Salad Oil and Mustard Jar. Size 37 x 20 x 36 inches. Beautiful Wheat-Straw Finish. No. WB-10. . . . About \$39⁵⁰

"STOW-AWAY" GAME TABLE TOP



DOUBLE THE SIZE AND CONVENIENCE OF YOUR CARD TABLE with this fold-in-half Game Table Top. STOW-AWAY is octagonal. . . 8 players have ample room to sit and play; 8 individual built-in chip or refreshment compartments. Big in convenience and value . . . yet hides away in smallest closet. **Special Feature:** When ready for play, no seam or crack shows on tight, smooth, "billiard table" playing surface. Beautifully made for years of play.

STOW-AWAY doubles your enjoyment, too, at cards and games. No. A-103. . . About \$29⁷⁵

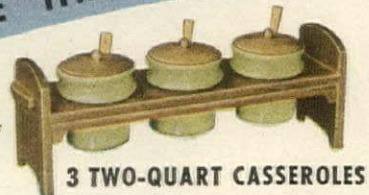


LOOK for the Mark of Quality in Adult Games
Mason-Williams known quality Seal of Quality is your guarantee of skilled craftsmanship, top quality materials, and superior value in home entertaining equipment. Look for this seal when you buy.

3 CASSEROLE "THERMO-SERVER"



HEAT-PROOF, COLD-PROOF SPECIAL STONEWARE CASSEROLES



3 TWO-QUART CASSEROLES

It's fun to serve a large number of guests when you have a THERMO-SERVER to help you. Bake dishes in the oven or chill them in the refrigerator in the special stoneware casseroles. Keep beans, spaghetti, and such, piping hot . . . salads, sherberts, icebox cold. Matched Wood Lids and Serving Ladles. Separate Carrier in Wheat-Straw Finish. No. WB-11. . . . About \$12⁵⁰

WRITE FOR FREE FOLDER
Send today for descriptive, illustrated folder and name of nearest dealer.

IDEAL GIFTS

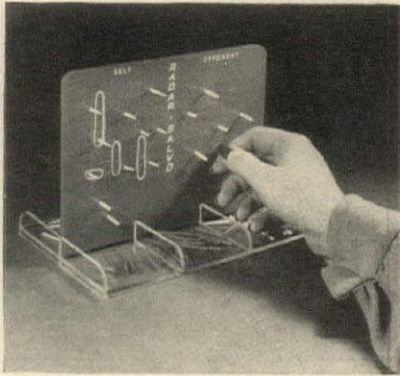


- FOR SALE BY**
- | | | | | | |
|--|--|--|---|---|--|
| <p>Ark: Diamond Dry Goods, Phoenix</p> <p>Ark: F. C. Stearns, Hot Springs</p> <p>Calif: Barker Furn., Little Rock</p> <p>Calif: Kerr Sport Shop, Beverly Hills</p> <p>City Furniture, Bakersfield</p> <p>Wm. H. Hoegge, Los Angeles</p> <p>Ivory Dept. Store, Los Angeles</p> <p>John Breuner Co., San Francisco</p> <p>Weinstein Co., San Francisco</p> <p>Col: Hibbard, Colorado Springs</p> <p>W. H. Kistler Stationery, Denver</p> <p>Conn: Donnelly's, So. Norwalk</p> <p>Alling Rubber Co., New Haven</p> <p>Wash., D.C.: The Game Room</p> <p>Beckers Leather Goods Co.</p> <p>Camaller & Buckley</p> <p>Conn Billiard & Bowling Supply</p> | <p>Fla: Miami Furniture Co., Miami</p> <p>Adams-Magnon Jewelry, Tampa</p> <p>Gulfshore Sport Store, St. Ptsbg.</p> <p>Ga: Holzman's, Atlanta</p> <p>John Jarrell, Inc., Atlanta</p> <p>Idaho: The Sporter, Twin Falls</p> <p>Ill: G. N. Portman Co., Peoria</p> <p>W. B. Read & Co., Bloomington</p> <p>The New Boston Store, Chicago</p> <p>The Fair, Inc., Chicago</p> <p>Goldblatt Brothers, Chicago</p> <p>Wieboldt's Stores, Chicago</p> <p>Paul Harris Furn., Mattoon</p> <p>Ind: Kittingham-Parker, Rockford</p> <p>Ind: G. A. Beard & Sons, Evansville</p> <p>Business Systems, So. Bend</p> <p>Kings Indiana Billiard, Indpls.</p> <p>Iowa: Koch Bros., Des Moines</p> <p>Killian Co., Cedar Rapids</p> <p>Kan: Gateway Sport. Goods, K.C.</p> <p>Ky: A. D. Dixon Co., Louisville</p> | <p>La: Barnett's, New Orleans</p> <p>D. H. Holmes, New Orleans</p> <p>Md: Tuerkes, Baltimore</p> <p>Howard Furniture, Baltimore</p> <p>Levenson & Klein, Baltimore</p> <p>Lycett, Inc., Baltimore</p> <p>Mass: Coglin's, Worcester</p> <p>Price Furniture, Boston</p> <p>Octo's Furn. Mart, Holyoke</p> <p>Charles F. Wing, New Bedford</p> <p>Kaplan Brothers, Fall River</p> <p>Mich: Sable's, Inc., Detroit</p> <p>MerchantsWho.Distrib., Detroit</p> <p>Allsports Equipment, Flint</p> <p>Goebel & Brown, Grand Rapids</p> <p>Wm. D. Hardy & Co., Muskegon</p> <p>Arthur Ward Co., Owasso</p> <p>Minn: Schuneman's, St. Paul</p> <p>The Emporium, St. Paul</p> <p>Johnson-Gokey Shop, M'p'l's</p> <p>Powers Dry Goods, M'p'l's</p> | <p>A. F. Butchart & Son, Duluth</p> <p>Mo: Comfort Corner, St. Louis</p> <p>Gateway Sporting Goods, K.C.</p> <p>Gateway Sport. Goods, Wichita</p> <p>American Sporting Gds, St. L.</p> <p>N.H: Moreau & Son, Manchester</p> <p>N.M: Broome Furn., Albuquerque</p> <p>N.Y: Harry Simmons Co., Albany</p> <p>Abraham & Strauss, Brooklyn</p> <p>J. N. Adam & Co., Buffalo</p> <p>Hoelscher's Inc., Buffalo</p> <p>Rothschild's, Ithaca</p> <p>Gimbel Bros., N.Y.C.</p> <p>R. H. Macy Co., N.Y.C.</p> <p>Goldstock's, Schenectady</p> <p>Sperry & Hutchinson, N.Y.C.</p> <p>N.G: Belk Bros., Charlotte</p> <p>B. C. Woodall, Durham</p> <p>Bocock-Stroud, Winston-Salem</p> <p>Ohio: W. J. Noonan Co., Lima</p> <p>Cincinnati Athl. Goods., Cin.</p> | <p>Ed. Brendamour, Cincinnati</p> <p>Newman-Stern Co., Cleveland</p> <p>Kuntz-Johnson, Dayton</p> <p>Rike-Kumler Co., Dayton</p> <p>Scott Furniture, Newark</p> <p>Okl: City: Western Bank & Off. Sup.</p> <p>Penn: Kaufmann's, Pittsburgh</p> <p>Gimbel Bros., Philadelphia</p> <p>Gimbel Bros., Philadelphia</p> <p>Stanley Bros. Furn., Erie</p> <p>C. K. Whitner Co., Reading</p> <p>S.D: Farmer's Market, Sioux Falls</p> <p>Tenn: Lowenstein's, Memphis</p> <p>Texas: Jones & Jones, Austin</p> <p>Robt. Mueller & Bro., Austin</p> <p>Dallas-Williams, Beaumont</p> <p>Dreyfus & Son, Dallas</p> <p>A. Harris & Co., Dallas</p> <p>Padgett Bros. Co., Dallas</p> <p>Gateway Sport Goods, Dallas</p> <p>Don Thompson, El Paso</p> | <p>Fakes & Co., Fort Worth</p> <p>Texas Lamp & Oil, Houston</p> <p>Hemphill-Wells Co., Lubbock</p> <p>Logan & Whaley, Marshall</p> <p>Randall's, Corpus Christi</p> <p>Wolf & Marx, San Antonio</p> <p>Story-Wright, San Antonio</p> <p>Va: Caldwell-Sites, Roanoke</p> <p>Schewell Furn., Lynchburg</p> <p>Sportsman's Shop, Norfolk</p> <p>Wash: Schoenfeld's, Tacoma</p> <p>Schoenfeld's, Seattle</p> <p>Grunbaum Bros., Seattle</p> <p>W.Va: Bluefield Furn., Bl'fd</p> <p>Wis: Gimbel Bros., Milwaukee</p> <p>Wyo: Harris Furn., Cheyenne</p> |
|--|--|--|---|---|--|

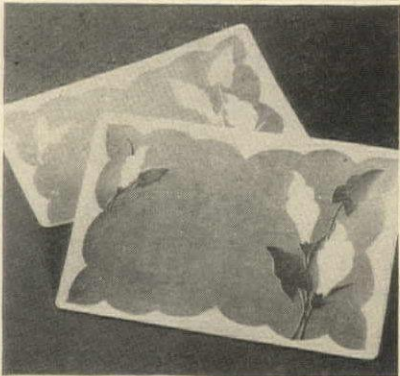
IF YOUR DEALER IS NOT LISTED ABOVE, WRITE FOR NAME OF MOST CONVENIENT SOURCE

MASON-WILLIAMS CO., 663 N. Wells Street, Chicago 10, Dept. J-10

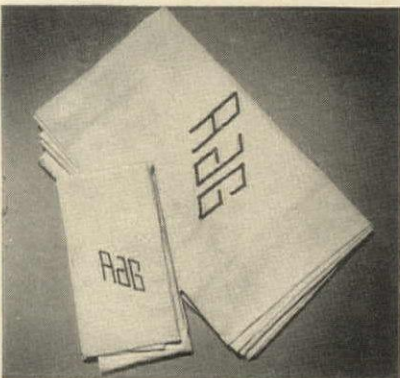
SHOPPING AROUND



Radar-Salvo, a new, revised version of the old battleship game. Object is for each of 2 players to destroy opponent's "task force" by guessing location and directing salvos to sink it. Opaque board and clear base made of Plexiglas measures 7 $\frac{3}{4}$ " x 5 $\frac{3}{8}$ ". \$3 ppd. O. S. Wilkinson Co., 1400 'L' St., N. W., Washington, D. C.



Hostesses welcome useful gifts like these plastic place mats. Made to look like linen appliquéd on organdy, with a lily pattern in green and white—or all white—they're exceptionally attractive. Each is 65c. Post. 25c. Minimum order is four. No c.o.d.'s. From Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D. C.



Monogrammed sheets. To find a sheet today is just plain luck, but to find one embroidered with a three-letter monogram in time for Christmas or trousseaux is a miracle. Of white cotton with monogram in almost any color, single size is \$5.95; double, \$6.95; pillow-cases, \$1.95 exp. col. Albert George, 679 Fifth Ave., N. Y. C.

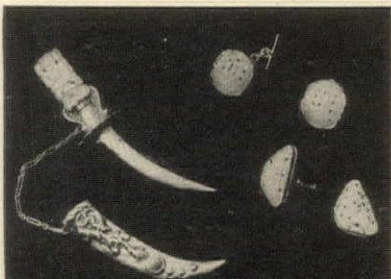


MIDGET PIANO FOR YOUNG MAESTROS! and old as well

Pianotune plays any musical chord or scale just like a concert grand! Boon to small Chopins and advanced music masters alike. Pianotune, 23" x 18 $\frac{1}{4}$ " x 17 $\frac{1}{4}$ ", has 32 keys and a musical range of over 2 octaves. Gleaming black keys play as well as the flashing white. Kiddies admire its lovely ivory lacquer finish. With Pianotune goes Instructive Song Book so all can learn to play their favorite selections. Removable legs enables Pianotune to be used as table or floor model.

Pianotune \$25.00 Stool \$3.00
Plus 35c Express Charge
Write for our New Catalog

flora-Dora, Inc.
1 Canfield St. Orange, New Jersey



FABULOUS SWORD

Imagine the fun, to say nothing of the convenience, of wearing a lapel pin that is also a letter opener.

The hilt is Imperial carved Chinese white jade; the double edged blade is sterling; and the sterling sheath is set with a colorful stone.

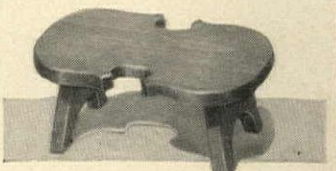
Chinese called it the SWORD of WISDOM, because it is supposed to cut ignorance. 4" long, \$18. Matching white jade earrings and cuff links, \$15. pr. Three white jade buttons, \$15. Tax included.

Four beautifully illustrated catalogues and bulletins. \$1.50.

CHINESE TREASURE CENTRE
4th Floor Dept. H.G.11
441 Madison Ave. New York 22

Gifts * HUNDREDS OF * UNUSUAL KELLOGG SELECTIONS *

FROM THE WHOLE WORLD
Switzerland, China, Scotland, Cape Cod, Mexico, England, Hollywood, South America, Puerto Rico, etc. Snippie, Lacettes, Travel Sponges, Cookers, Ski Skates, Hors d'oeuvre Servers, Bacon Griddle, Games, Monogrammed, sterling and luminous novelties. Gift Wrappings and Christmas Cards.



355. The original of this fiddle stool is in a Colonial homestead in New Hampshire. This copy is pine, hand rubbed, peg and screw construction.



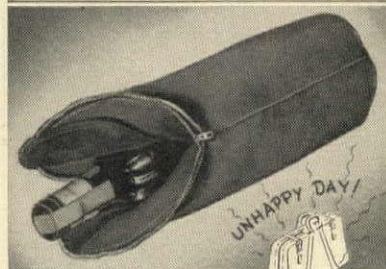
813. This little Shopping List goes 14 inches long 9 $\frac{1}{2}$ inches wide. A little copy stays at home. Each sheet has your name and address. Five pads. \$5.95 \$1.50

522. Suitcasette, zipper fastened. Lightweight, only 19 oz., good looking and as handy as a monkey's tail. Alligator grained leatherette, lined, with a mirror in the cover. 10 x 8 $\frac{1}{2}$ x 4 $\frac{1}{4}$ inches. Red, blue or brown. Price, including Federal tax \$7.62

The NEW CATALOGUE of KELLOGG SELECTIONS

is full of inspirations and surprising "Finds," all pictured and described for you. Inviting prices,—the majority under \$5 Each article is attractively wrapped and comes to you prepaid with our guarantee of your complete satisfaction.

Write NOW for your FREE Copy!
Robert W. Kellogg Co.
Springfield, Mass.
60 Hillman St.



UH, OH... GUARD THAT BOTTLE!

Careful, chum—that good stuff's mighty hard to get! This is the original shock-cushioned Guard that snuggles up around a bottle. Prevents breakage or leaking in luggage, protects tonic, lotion—or you-know-what! Prized by travelers, a football game pal. Order one for yourself; others for gifts. In suede fabric with zipper closure. Postpaid anywhere:

Qt. size \$3.25; Pts. \$2.75

JOHN JARRELL, INC.
Dept. G, 84 Broad St., N. W., Atlanta, Ga.

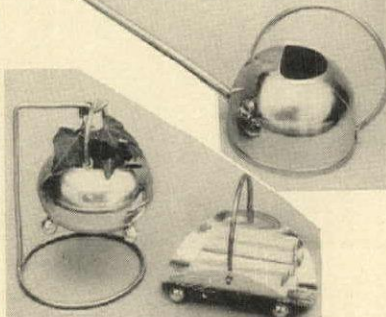


Save Time . . . Save Effort USE "LAZY MAN'S" FOOD CUTTER

Let this slicer of eggs, hot vegetables (beets, potatoes, carrots) and fruits (peaches, bananas, strawberries, cucumbers) do your work for you. Made of beautifully finished aluminum, this sturdy cutter assures long service because of its great tensile strength. Each wire is perfectly aligned to its notch and may be tightened by a slight turn of the screws. \$6.75 postpaid.

No C.O.D.'s, please.
NOMMEL NOVELTIES
CORNWALL BRIDGE, CONN.

THE CHARM OF BRASS



Right in the make-a-house-a-home department, gleaming accessories in (ahh!) solid brass with copper. Gypsy kettle (left) for ivy, 5 $\frac{1}{2}$ " high, \$4.85. Wood carrier for smokes, \$2.65. Watering can, 13 $\frac{1}{2}$ " long, \$3.85. Or all three for \$10.50. Prices include postage.

Mail orders—indeed!

THE ARTISAN GALLERIES
692 Greenwich St., New York 14, N. Y.

EMERGENCY AMMUNITION

For use in case of:
ACCIDENTS —
CHILLS —
OVERBOARD SPILLS.

5 HALF SHOTS



Each box contains FIVE glass lined miniature flasks resembling shotgun shells. To be filled with whiskey, scattered in the hunting clothes, and carried for emergencies.

A Welcome Gift for Sportsmen
\$1.00 per Box. • \$12.00 per dozen Boxes.

Order from

Write: **ROTH-FOBES CO.** Dept. H
699 E. 7th St. • ST. PAUL 6, MINN.

SHOPPING

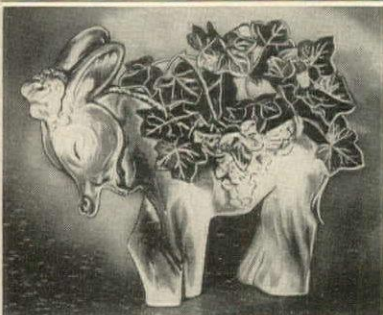


HOLLYWOOD FLOPDOLLY

An Entirely New Idea In Dolls!

The Ideal Gift. Floppy, animated, lifelike—an artist's creation brought to life in silk, leather and ceramics on an especially constructed unbreakable foundation. Individually hand made, sturdy, nothing to break or crack. Bunny-soft hood and dress are comforting and cuddlesome. Bridget is in baby blue, Baby Boots wears pastel pink. LIFE SIZE. Express Prepaid. \$6.95 ea. Sorry, no C.O.D.'s. Enough quilt blocks of Bunny-soft material for baby blanket \$1.50.

Hollywood Flopdolly, Dept. G., P. O. Box 295, Van Nuys, Calif.



LAZY DONKEY

GIFT FOR A PLANT LOVER

If she loves plants in big, unusual pots, give her this Lazy Donkey vase for her ivy or plant arrangements. Made of genuine pottery, choice of colors: (1) All White or (2) Browntone Blend. Heavily glazed. Stands about 8" high by 10" long. A gift for the home. Please state color. **\$5.50** Without plants, postpaid, only.....

Order for yourself and for gifts

THE GUILD STUDIOS

670-A N. RUSH ST. CHICAGO 11, ILL.



New Improved PRESSURE COOKER

4 Quarts **\$11.98**

This beautifully designed Presto pressure cooker is easy to clean and easy to use . . . and it's as good-looking as it is useful, too! You lock the cover in place by sliding the handles easily together. It's equipped with the new automatic 5, 10, 15 pounds' pressure gauge. 4 quart size, made of heavy aluminum. Comes with a 112 page book of instructions and recipes.

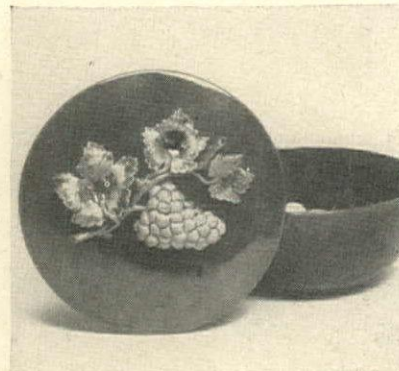
ORDER NOW: Send check or money order, add 30c for postage. C.O.D. orders sent postage collect.

HECHT'S

55 West 14 St., New York 11, N. Y.



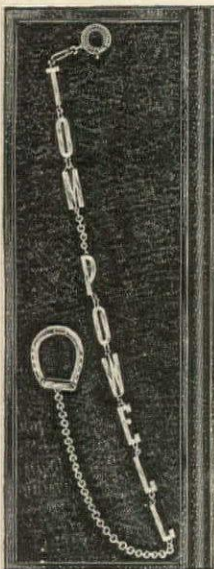
Smoking requisites, a beautiful ensemble, collected on a round tray, consists of an urn for cigarettes, an ashtray and a match box cover. All of good silver plate and engraved with lion crest. An impressive present, the four pieces are only \$9.95. Add 20% tax. Prepaid from Bes Davis, 32 East 57th St., New York 22, N. Y.



Portuguese Majolica is back again in the form of a lovely covered box which is decorated with multicolored grapes and leaves. The box is dark green and is nice for candy or for use as a giant powder or puff box. Each \$5.50 plus 25c postage from Elizabeth McCaffrey, 1457 Broadway, Suite 613, New York 18, N. Y.



Music hath charms to persuade children to eat. This white porcelain cereal dish, gaily colored with nursery rhyme pictures, has a Swiss music box inside that plays a delightful melody. Complete with your child's first name, handpainted, \$12 express collect from Evelyn Reed, 538 Madison Ave., N. Y. C. 22.



NAMECHAIN
Personalized
Spells KEY CHAIN
YOUR NAME
in full
Durably Constructed
The Perfect Gift
Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. We pay tax and postage.

● GOLD **\$3.50**
● PLATED
● SILVER **700**

NAMECHAIN MFG. CO.
19 E. Pearson Ct. Dept. 19 Chicago 11

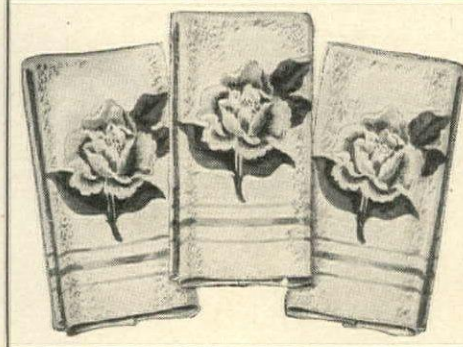


Baby's name on CREEPER-SHOOS

Precious white kid shoes for baby, entirely handmade, with pink or blue ribbon ties. Baby's name hand painted on each shoe—hers in pink, his in blue (duck or flower motif, too). Creeper sizes. Enchanting gift to give or receive Print Baby's name desired.

3.50 prepaid
EGDAM'S

"Specialists in Leathercraft"
BOX 583 GRAND PRAIRIE, TEXAS



back to stay . . .

BEAUTIFUL, BEAUTIFUL TOWELS

Lavish white bath towels again . . . thick and handsome and freshly adorned with chintz blossoms and colored borders. Oh what a marvelous Christmas thought! All you want, they're six for \$12.95.

Mail orders promptly filled.

Albert George

DEPT. GN, 679 FIFTH AVE., N. Y. 22, N. Y.



\$3.95

Walt Disney Films

THE SPECIAL GIFT BOX!

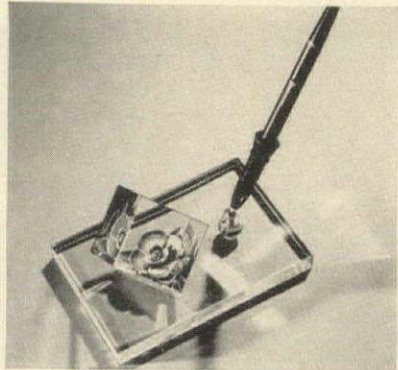
Just the thing for that gift you have been wondering about. The children love this wonderful package! The Gift Box contains a beautiful plastic Mickey Mouse Viewer and 13 world famous Walt Disney condensed version 16mm film strips. In full color.

Send check to Dept. HG11

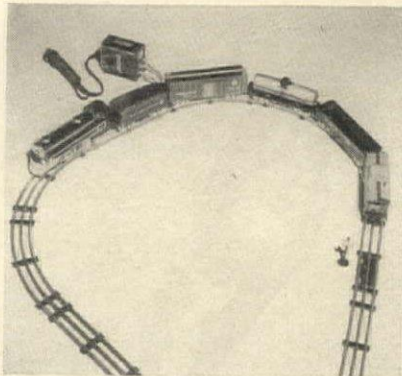


6916 ROMAINE STREET • HOLLYWOOD 28, CALIF.

AROUND



A flowery note, well penned. For a lady's desk, here is a new and beautiful pen set. Mounted on a heavy Plexiglas base is a crystal clear cube with a colorful, hand-carved flower in the center. The fountain pen is set in a swivel socket. Including tax and postage, it's \$15.50. Bradford & Bell, 280 Madison Ave., New York 16, N. Y.



Electric trains. A string of five freight cars in tow of a steam type locomotive will make it a real Christmas for any young Casey Jones. It comes with transformer, track, and an automatic uncoupling unit for realistic fun. Run by remote control, the set is \$21.97 exp. col. Hearn's, 5th Ave. at 14th St., N. Y. C. 11.



Highland lass and laddie are two of a collection of "Dolls of all Nations" made in the United States and dressed in authentic costumes with an eye to perfection of detail. They stand about 8" high, and there are 13 other nationalities available. The price is just \$2.50 each postpaid. Renée Field, 46 W. 57th St., N. Y. C. 19.

SAILBOAT WALL POCKET

\$7.95 postpaid

An ideal Xmas Gift. Entire Boat Solid Brass—Highly Polished Copper Sails Optional. Actual Size 10" High, 6" Wide and 3" Planting Depth.

Send Check or Money Order. Sorry, No C.O.D.'s. California Residents Add 2 1/2% Sales Tax.

W. A. GATES & COMPANY
3648 W. Slauson Ave.
Los Angeles 43 Calif.

Ice Bucket

THAT STAYS THE LIFE OF THE PARTY!

#20—No ordinary ice bucket! This good-sized wonder has a **VACUUM INSULATED** glass liner that keeps your ice cubes in "party trim" for many gay hours! Handsome, too, in its gleaming dress jacket of hammered aluminum! Fine to keep food or liquids deliciously hot or cold. Overall height 8 1/2", width 7 1/2". Limited quantities.

Prepaid **\$15.95**

ART COLONY INDUSTRIES, Inc.
69 Fifth Ave., New York 3, N. Y.



For Those Who Love Unusually Fine Foods

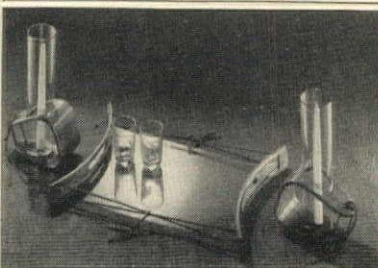
FRENCH SHERRY PRALINES. A favorite candy at the court of Empress Eugenic. 8 oz., \$1.35 each; 3 for \$3.90.
CREPE SUZETTES. Soaked in rum. 16 oz., \$2. each; 3 for \$5.85.
PATE OF SMOKED RAINBOW TROUT. A superb cocktail spread. 3 3/4 oz. tin, 3 for \$3.; \$11.75 per doz.
NAPOLEON RUM CAKES. Miniature cakes from an old recipe that uses rum, fruit and nuts lavishly. 12 oz., \$1.90 each; \$5.50 for 3.
CHOCOLATE THIN MINTS. Superb square mints. 1 lb. box, \$1.
GREEN TURTLE SOUP WITH SHERRY . . . and delicious turtle meat.

32 oz., 3 for \$4.50; \$17.75 per doz.
HUGE PIMIENTO STUFFED OLIVES. From Spain. 22 oz., \$2.30 each; 3 for \$6.75; \$26.50 per doz.
SMOKED SILVER EELS. A new and sophisticated canape. 8 oz. tin, 3 for \$1.95; \$7.60 per doz.
ESCARGOTS from France. Snail lovers will welcome these enthusiastically. 48 snails, with 48 cleaned shells, and recipe for the same wonderful sauce you enjoyed abroad. Tins, \$3. each; 3 for \$8.75; \$34.50 per doz.
LOUISIANA STRAWBERRY PRESERVE. Whole fruit with pure sugar. 1 lb. jar, 3 for \$2.65; \$10.50 per doz.

Write for New Food Folder

Stump & Walter Co.
EPICURER'S FOOD MART

132-138 Church St., Dept. H, New York 8, N. Y.



FOR SMART SERVICE AND DISTINCTIVE DECORATION

Bent ash accessories beautifully finished in Bonewhite Bleach, Mahogany or Walnut. Tray 2 3/4" high, 14" wide and 21" long with 7/32" frosted crystal glass mounted on rubber pegs.

\$10.00 each

Hurricane Lamps with bases 4" by 7" and a pyrex chimney 14 1/2" high and 2 5/8" in diameter. **\$20.00 per pair**

Sent Postpaid anywhere in U. S. A.

Sorry, No C.O.D.'s

LILLIAN'S GIFTS

KANE

PENNSYLVANIA

Welcome Return of the Genuine

Woodcroftery

SALAD BOWL



Hand decorated footed 11" wooden bowl, complete with hand-made Fork and Spoon **\$6.50**

Individual 5" Bowls (Set of four).....\$5.00

16" Circular Wood Serving Tray.....\$3.00

Postage paid. (add 25c West of Miss.)

Sorry, No C.O.D.'s

WOODCROFTERY SHOPS

WAYLAND

NEW YORK

Men! **Hard-to-Get ALL WOOL Cable Stitch SWEATER!**

For Sports or Leisure

WILL WEAR FOR YEARS!

HERE'S a new man's virgin wool sweater, luxuriously soft, for sports and casual wear. Gives warm protection against chilling winds. Men everywhere like the "hand knitted" look of Friendship House sweaters, especially this smart full Cable Stitch style. Full cut throughout for free play. S-t-r-e-t-c-h-y rib-knitted waist keeps its shape. V-neck and shoulders carefully reinforced for extra long wear. (Comes sleeveless or with sleeves.)

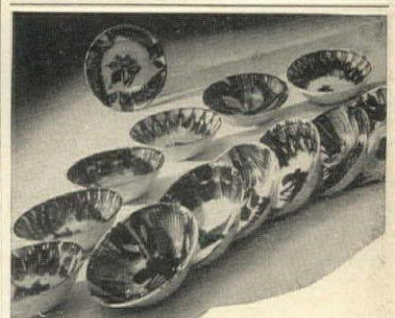
COLORS: Camel Tan, Bluejay, Yellow, Maroon, Blue-Green, and White. **SIZES:** Full sleeves—36 to 46 in., \$8.95; Sleeveless—Small, Medium, Large, \$6.75, postpaid. State size, color, and style wanted. No C.O.D.'s, please. Money-back guarantee. Quantity limited. **ORDER NOW!**

MEN: Write for information on other sweater styles and all-wool socks.

FRIENDSHIP HOUSE

Dept. 119

WINCHESTER, MASS.



Beautiful Bowls

FROM ROMANTIC OAXACA

... A WHOLE BAKER'S DOZEN OF THEM (13)

PACKED IN A STOUT LITTLE HAMPER

FOR \$4.75 PREPAID

FOR FRUIT, CEREAL, SERVING, ETC.

Generous in size (6x2 ins.), highly glazed and gaily decorated in yellows, greens and purples, these imported bowls from our good neighbor Mexico beautify any table. A clever Christmas Gift that looks as tho it cost half again as much.

The serviceable basket is hand woven of split bamboo, just right for wastepaper, fireplace, etc.

The OLD MEXICO SHOP
SANTA FE, NEW MEXICO

"CONVERSATION-PIECE" GLASSWARE

Martini Mixer and Stirrer.....\$ 3.50
 Highball or Beer:.....\$14.50 doz.
 20 oz. 12.50
 16 oz. 12.50
 12 oz. 12.50
 Tomato Juice (5 oz.).....\$10.50
 Cocktail (3 1/2 oz.)..... 10.50
 Cordial or Whiskey (1 1/2 oz.)..... 10.00
 Cordial or Brandy (1 1/2 oz.)..... 10.00

These prices include 3-letter monogram.
 Without monogram, deduct \$6, per doz.
 Express charges collect. No COD's.



Evelyn Reed

538 Madison Ave., New York City 22



SHOPPING

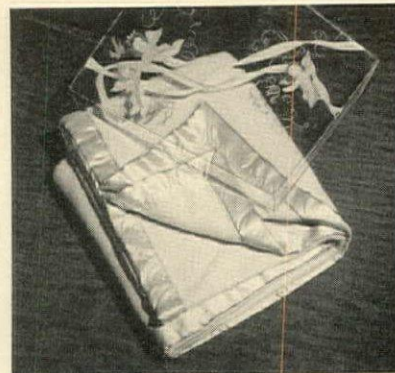
Hit Note Quickies are small sheets of notepaper with a pertinent cartoon and song titles to fit a teen-ager's mood, like "They Say It's Wonderful," "Laughing on the Outside," etc. The inside pages are blank for message. Box of 12 sheets, envelopes; 59c plus 10c post. Mermod-Jaccard-King, 9th & Locust Sts., St. Louis, Mo.



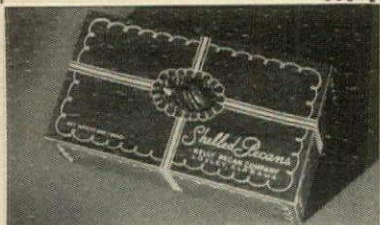
A pair of lighters for the dinner table, or end tables in the living room, give things a nicely coordinated appearance. Made by Ronson, they're mechanically foolproof and aesthetically would be hard to improve on. Silver plated, the pair boxed is \$15. Add 20% tax. Gimbel Bros. Inc., 6th Ave. & Smithfield St., Pittsburgh, Pa.



Pleasant dreams, little one. Be a fairy godmother to some tiny sleepyhead and give him a downy woolen blanket edged with wide band of ribbon. In pink, blue or white. Bassinet size, 36" x 50", \$5.95; crib size, 42" x 60", \$8.95. In transparent plastic box with cherub decoration. Lord & Taylor, Fifth Ave. & 38th St., New York 18, N. Y.



KELLY'S SHELLLED PECANS



In lovely gift package
 \$2 lb. postpaid
 1, 2, 3 and 5 pound boxes
 (No c.o.d.'s, please)

A welcome treat for the holidays, an ideal gift. Selected halves of large, luscious pecans shipped direct from Baldwin County, heart of the pecan country.

KELLY PECAN COMPANY
 P.O. BOX 112
 LOXLEY, ALA.

FOR A GOOD CHILD!

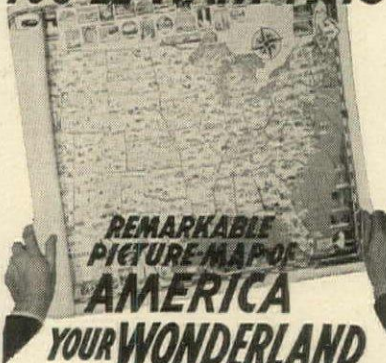


Treat your favorite young 'un to this dear set with his or her very own name. Hand painted Bakelite tumbler and matching toothbrush. White with pink, blue or red. Tumbler \$1. Toothbrush 75¢.

Add 25¢ for postage.
 Gift booklet on request.

TOWN & COUNTRY GIFTS
 906 Madison Avenue • New York 21, N. Y.

YOU'LL WANT THIS



REMARKABLE PICTURE MAP OF AMERICA

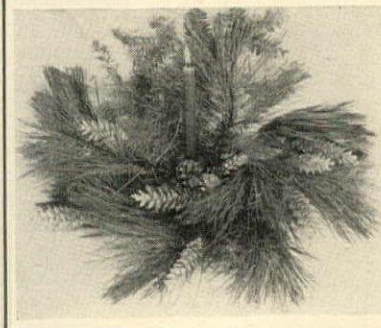
YOUR WONDERLAND

A sweeping panorama of this amazing land of ours! Hundreds and hundreds of exquisite miniatures of the wonders of America meticulously hand drawn by Ernest Dudley Chase on a 22" x 29" colorful pictorial map of the United States. A fascinating storehouse of American History and Geography. An educational and decorative masterpiece for Library, Study, Office, School or Playroom. Get yours now! Only \$1.00 Postpaid. Gift wrapped.



C. S. HAMMOND & CO.
 Suite 426 80 Lexington Ave. COFFEE TABLE & DESK TOPS
 New York 16, N. Y.

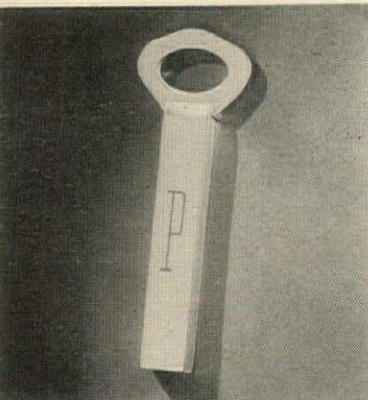
DECORATE FOR CHRISTMAS



An aromatic assortment of long needled Norway Pine, White Pine and Cones, with a few boughs of Balsam and Cedar, direct from the snow laden forests of Northern Minnesota. Assortment includes materials for several arrangements. Shipped to arrive just before Christmas. Will remain fresh for weeks.

BOX COMPLETE \$2.95 Prepaid

Send check or money order to
NORTHERN PINES
 Buhl, Minnesota



Personalized Bottle Opener

A bottle opener with versatility! This monogrammed bottle opener is heavy enough to crush ice or to double as a muddler. Heavy silver plate on nickel. An ideal gift for your favorite host.

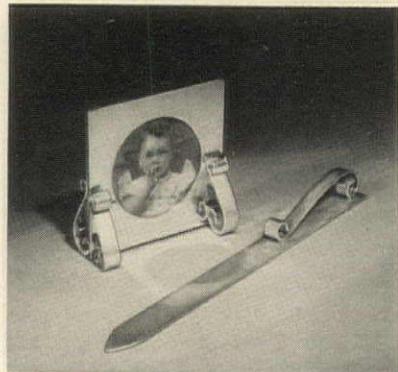
\$7.50 including monogram, Federal tax and postage
 No C.O.D.'s please.

Howard Pusch
 15 West 55th St., N. Y. 19

Crested Silver
 Gadroon bordered footed dish, triple silver plated on copper. Use two as compotes, or one for card tray or candy dish. \$15.25 ea., inc. tax & postage.
 NO C.O.D.'s.

bertram shrier, Ltd.
 1147 Connecticut Ave. Washington (6), D. C.

AROUND



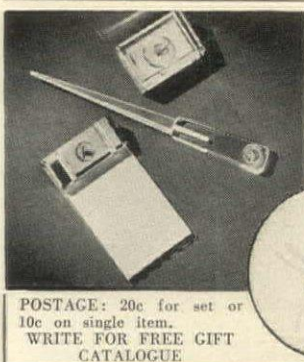
Pieces of silver—handmade and sterling—are not just for Christmas but a lifetime. The tiny frame, 2 1/4" square, is sweet for a miniature of a dear one, and the letter opener 6" long, 1/2" wide, an infinitely useful desk accessory. Including tax and postage, the frame is \$12. Opener, \$7.50. Leonore Doskow, Montrose, N. Y.



Seven-branch candelabra can be arranged so that candles line up in a straight row or set at right angles, forming a bright cluster of light to add splendor to your dining table. Of solid brass, they stand 17" tall and are 12" wide. Each is \$21; a pair, \$41, express collect from The Brass Mart, 10 Park Place, New York 7, N. Y.



Nutcracker Suite. Here's the first worthwhile improvement in nutcracking in centuries. It cracks the shell—not the nut. By gently turning lever in top section, shell is broken and nut comes out whole. Handsome, three-tier unit of polished nickel aluminum is \$10 exp. col. The Post Mart, 230 E. 78th St., N. Y. C. 21.



3 PIECE DESK SET Trout Fly Motif

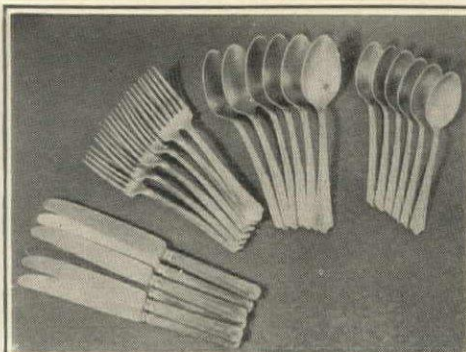
The best part of fishing is talking about it afterwards! This unusual 3 piece desk set of solid Plexiglas with a DIFFERENT TROUT FLY IMBEDDED IN EACH PIECE will be an ever-present reminder of pleasant fishing trips.

Memo Pad, Letter Opener, and Paper Weight backed and finished to perfection in highly polished stainless steel available in COBALT BLUE, SEA GREEN, or CRYSTAL CLEAR solid PLEXIGLAS, highly buffed. \$3.50 each or \$10.00 set of any three. SPECIFY COLOR DESIRED.

BENDINES

of Baltimore

3412 Greenmount Ave. • Baltimore 18, Md.



24-PIECE STAINLESS STEEL TABLEWARE IN CORNWALL PATTERN

Set your table with this brilliant, practically indestructible tableware . . . has the same proportions and balance as fine silverware. Always easy to clean . . . no scouring or scrubbing . . . not affected by fruit acids . . . resistant to rust, tarnish or stain. Set consists of service for six: 6 table knives; 6 table forks; 6 teaspoons, and 6 oval soup spoons.

Complete 24-piece set

\$9.98 postpaid

NORAL SALES CO.

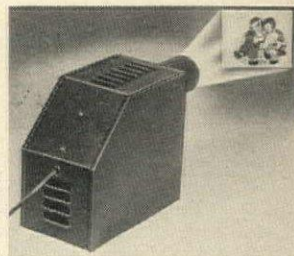
246 Fifth Ave., New York 1, N. Y.



Snow White BUNNY FUR BERET and MUFF SET

If you wish to make the little girl in your life supremely happy give her this lovely beret and muff set. It is beautifully made of soft-as-down snow white bunny fur. Let this set be her "first furs". She'll be proud as punch strutting down the street showing them off! Beret \$4.50 including tax. Muff \$3.25 including tax. Both for \$7.50 postpaid.

Boys! Girls!
Here's the
new



ELECTRICAL PROJECTOR

No slides—no film! Projects any picture comic, photo, post card, stamp, etc.; also botanical or biological specimens such as flowers, leaves, butterflies, frogs, turtles. Place the object under the projector and presto! On the wall or screen you have a clear reproduction, colors and all, two feet in diameter! All steel construction, optically ground and polished lenses. 7 1/2" high, 10" wide, 4 1/2" deep. \$5.25 postpaid.

mayfair Gifts

Write for free catalog. Hundreds of other smart gifts.
72-08C AUSTIN ST. FOREST HILLS, N. Y.

RARE AND LOVELY



Cocktail and Evening Bags that are as rare and lovely as the silk velvets from which they are made. So rich in texture—so soft—so stunning! Your choice of reseda green, rosy rust, golden brown, rose and American beauty, sapphire blue, white and wine shades. Satin linings in contrasting colors and white.

Bags overall approximately 8" x 10"
Either style \$32.50 plus tax, prepaid
No C.O.D.'s

HENRIETTA GREENLEAF
NEW LONDON CONNECTICUT



Beautiful

PERSONAL MATCHES

Personalized with name or three-letter monogram. So splendid as a gift—a distinctive nicety for your own home. Choice of colors: Blue, White, Red, Purple, Black, Green, Yellow, Tan, or Brown. Rushed to you gaily gift-boxed to keep or give away.

Box of 50—\$1.25 3 Boxes for \$3.45

UNUSUAL GIFTS

Send also for Free Catalog
of Unusual Gifts.

HORACE ANDERSON'S GIFTCRAFT SHOP

1234 E. 47th St. Chicago 15, Ill.

fay huber

16 East 54th Street, New York City



CUSTOM COMMODE

\$200 exp. collect

Yours in smoky antique mirror or tortoise shell. Stunningly handpainted. One drawer and drop leaf compartment—perfect for phone. Correct in any décor. Ideal for lamps sliding your sofa. Exquisite luxury as night table. Choice of gold or pickle pine finish.

16" wide, 20" long, 28" high
6 to 8 weeks delivery
No C.O.D.'s please

ANYONE CAN PLAY A TYPATUNE!

Have fun and music—and learn to type!

TYPATUNE is a fascinating new musical instrument for everyone—and highly educational for children. Looks like a smart, streamlined portable typewriter. Sounds like a full-toned musical instrument. Simply by touching the keys, anyone can play the TYPATUNE—popular or classical music—without any musical knowledge! Learning the standard keyboard is fun—making touch typing on a typewriter easy to master. A song book is provided with every TYPATUNE containing well-known compositions. It's the perfect gift!

\$14.95 (add 75c for express charges)

Measures 11 1/2" x 10" x 3 3/4". All metal construction.

Write for Catalogue.

M. C. FLYNN, Inc.

Est. 1901

43-B East 59th St., New York 22, N. Y.

SHOPPING



"TRUDY" ...the 3-in-one Doll!

"Trudy's" face changes like magic! Now she is smiling... the next instant she is crying as though her little heart would break... the next moment she is peacefully asleep! "Trudy" mystifies children (and grown-ups!) until the secret of her fast changing moods is revealed. A little button does the trick. "Trudy" is 14" high, dressed in a dainty pink and blue fleecy snowsuit. Her unbreakable head has beautiful yellow curls. Only \$6.25 postpaid.

"Trudy" She Smiles

"NIPPY" The Snappy Schnauzer

Hold the bone toward him and he'll jump at it! A magnet in his nose and another in the bone combine to make "Nippy" do tricks unbelievably lifelike. You can almost hear him growl as you try to shake him loose from the bone—but he'll hang on until his feet clear the ground. "Nippy" is a grand playmate for children. Made of real lamb-skin "Nippy" is 10" x 10", soft and cuddlesome. \$6.95 postpaid.

Write for free gift catalog. Hundreds of other smart gifts for children and grownups.

mayfair Gifts

72-08C AUSTIN ST.

FOREST HILLS, N. Y.



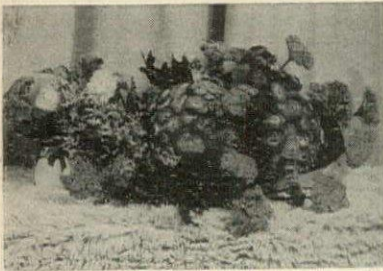
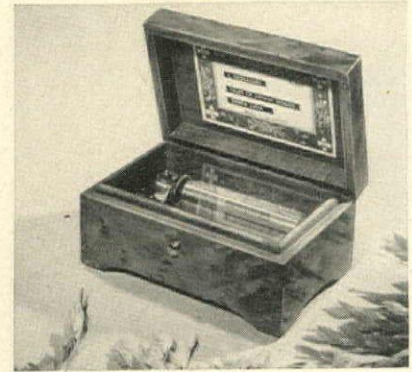
Miniature editions of immortal classics include "The Rubaiyat of Omar Khayyam," "Alice in Wonderland," "Aesop's Fables," and "Sonnets from the Portuguese." Illustrated, with exception of Sonnets, they measure 1 3/4" x 2 1/2", and come elegantly bound and boxed. \$1.75 each ppd. Brentano, 1 W. 47th St., N. Y. C. 19.



All that glitters is not gold, but who cares? We'd settle for Goldenyte any day when it comes to salt and pepper shakers. It has an extremely hard finish of unusual beauty and durability. Lacquered to give added protection. The pair is only \$2.75 postpaid. Nessa Gaulois, 721 Lincoln Rd., Miami Beach, Fla.



Say it with music. Beauty of workmanship, material and design, for which Thorens is famous, is evident in this fine music box. Cased in rare inlaid woods of mirror finish, this masterwork plays "Il Trovatore," "Vienna Woods," "Santa Lucia." 6" wide, \$35 ppd. Kenard Gifts, Hotel Commodore, 42nd St., N. Y. C. 17.



NATURAL AUTUMN FOLIAGE

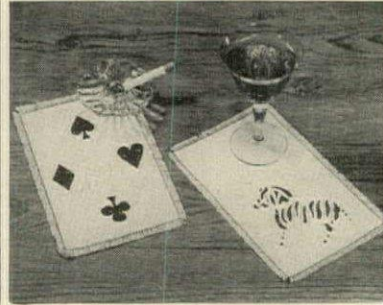
An attractive centerpiece design consisting of strawflowers, tinted pods, grasses and oak leaves. No water is required—you can rearrange them as you choose and they'll retain their lovely natural colors for weeks.

\$5.00 and \$7.50

Postpaid—Sorry no C.O.D.'s

Snow Thornton Florists

319 Prince Street Beckley, W. Va.



COCKTAIL NAPKINS—HAND PRINTED

Made of high quality cotton material, hand fringed, stitched in red. Unique hand-printed designs in bright, attractive colorings. Illustration shows BRIDGE and ZEBRA designs; we also offer the following patterns:

CHERRY PENGUIN PINK ELEPHANT
FLORAL SCOTTIE ALL NATIONS

Boxed in sets of 8 napkins, 5 x 8 inches, all of one pattern. Intended for various kinds of parties, they make ideal gifts at little cost. We make prompt delivery for as many sets as wanted. Name your designs and enclose cash, money order, or check.

SET OF 8 IN GIFT BOX \$1.50 POSTPAID

FABRICRAFT CO.

585 MAIN ST., EAST ORANGE, N. J.



MONOGRAMMED

LAP TRAYS of lovely Haskelite molded wood, in light Northern Maple finish. Beautifully decorated with wild ducks in full natural colors. Your own two or three initials are die-stamped in gleaming gold on each tray. By mail—

SET OF FOUR TRAYS
\$2.50 POSTPAID



Write for Big Catalog... Free

Miles Kimball
KIMBALL BUILDING

100 BOND ST. OSHKOSH, WIS.



Like NUTS?

You'll LOVE these. Three pound box containing:

- 1 lb salted, roasted jumbo peanuts
- 1 lb sugar-coated peanuts
- 1 lb salted mixed nuts (pecans, almonds, Brazils, filberts, cashews)

Wrapped in moistureproof cellophane that brings them to you fresh, crisp, tasty as when packed.

Swell hostess gift, bridge prize or to send overseas. Sure-to-delight Christmas gift for executives to give employees. Order now for holiday delivery.

\$2.75 postpaid in U.S. on receipt check or money order. No COD's.

KELLY PEANUT CO.

204 State St.

Boston, Mass.

Gardens in Glass

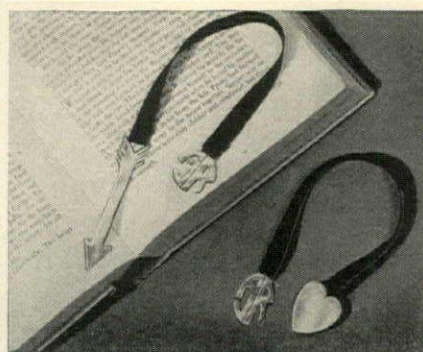
NEW: An exquisite and colorful arrangement of natural miniature flowers apparently growing within a 32-oz. brandy inhaler 6 1/2 inches high, treated to permanently preserve their colors and delicate beauty. These "dry-art" flowers include miniature Diamond Gems of South America, White Status and Baby Breath against a background of Michigan Green Ground Pine. Appropriate in any room. An ideal inexpensive gift. A lovely Christmas gift. Supply limited at present. Guaranteed to please or money back. Orders enclosing remittance prepaid, or C.O.D.

\$3.00 each
Pair: \$5.50

Mail Orders
Promptly Shipped



SCHOLL'S GARDENS IN GLASS, 718 Morris Ave., S.E., Grand Rapids, Mich.



Sterling Book Marks

Here is a gift for the book-worm. It may also double as a letter opener. The arrow has an 8" black ribbon with a hand-cut 2 or 3 letter monogram at the end. \$4.45 postpaid

Our de luxe one has a heart-shaped spring clip that fastens on to the book. Also with 8" ribbon and monogrammed disc. \$6.00 postpaid

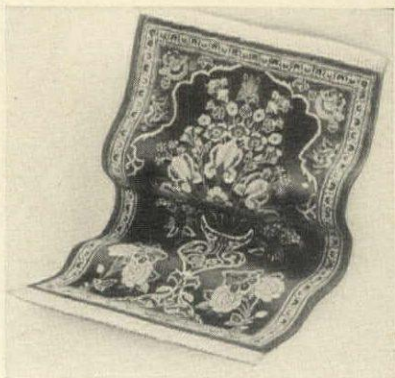
Federal tax included
No C.O.D.'s please

EUNICE NOVELTIES Dept. G-126
5th Floor Women's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.

AROUND



Famous cow brands border this Rodeo china. It has vivid four-color scenes on saddle tan background. Dinner plates are \$3.50 each; cup and saucer, \$3; soup or chilli bowl, \$2; bread and butter, \$1.50. Salt and pepper, \$3.50 a pr., vegetable platters, \$6, \$7.50 and \$8, exp. col. from Totman's Frontier Shop, 12 N. Main St., Sheridan, Wyo.



From the looms of Persia, a fine Kashan scatter rug. Useful for filling in bare spots on the floor and so decorative you can plan the color scheme of your room around it. In rich shades of red and blue, it has a flower vase design with or without birds. About 2' x 3', it's \$49. Adams & Swett, 130 Kemble St., Boston 19, Mass.



Monogrammed shirt case. A useful present for a man to protect precious shirts in when travelling or to keep them neat at home. Of pure wool felt, in camel's tan, forest green, wine, gray, red, black and 19 other colors with contrasting welt and monogram, \$12.50 ppd. Matching shoe case, \$9.75; tie case, \$4.75. Elizabeth Lacey, Hopedale, Mass.



"Sculptured Andirons"

... to fit Your Fireplace!

A distinctive addition to any post-war home, is this andiron designed by the nationally famous artist, Reynolds Jones. Modern, without the burden of tradition—with an extra appeal for sportsmen. Specially designed inserts extending to back of fireplace to fit your individual need are ribbed and heat-resistant, preventing warping and breaking.

Shown in Post-War House built by Fritz B. Brown Research Div.

For illustrated booklet, write: **AYE-N'-JAY CO.**, Dept. H11, 2511 1/2 Sunset Blvd., Los Angeles 26, California

THE KEY TO A MAN'S HEART—Castle Key



UNIQUE! SENSATIONAL! PRACTICAL!

Give this giant replica of an ancient magic key to the man you love and he will unlock his heart to you forever.

- ANTIQUÉ FINISH \$3.95
- SILVER PLATE 7.25
- GOLD PLATE 9.50

8 inches long — tax and postage included
Send Check or Money Order

topsy gifts

CORKSCREW—BOTTLE OPENER—MALLET Box 152, Flatbush Station, Brooklyn 26, N. Y.

CARVED

by Popham

AN IDEAL GIFT EXQUISITELY HAND CARVED FROM AMERICAN BLACK WALNUT

America's foremost wood carver brings you the finest achievement of his art in this beautifully designed salad fork and spoon. This distinctive creation will appeal to those who possess an appreciation of the finer arts. For yourself . . . or for that unusual gift for Christmas or a wooden anniversary—Send your check to Popham—Box 344, Cherry Valley, Illinois.

A Masterpiece of Distinction
\$14.95
POSTAGE PAID



FOUR FIDDLES FOR YOU

Order these colored glass miniature violins in Crystal, Turquoise, Emerald and Amethyst to grace your bridge or dinner table. Use them for individual ash trays, mint or nut dishes.

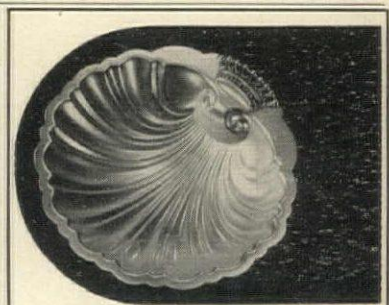
These sets of violins make ideal gifts or bridge prizes.

\$1.50 postpaid

Set of four assorted colors
Sorry, No C.O.D.'s

BEVERLY STUDIO

47th Road Long Island City, N. Y.



ROYAL CROWN SHELL

Exquisitely designed seven-inch shell with uniquely wrought crown handle. For mints, bonbons . . . even cigarettes. Handsome heavy silver plate on copper. Doubly attractive as a gift in pairs.

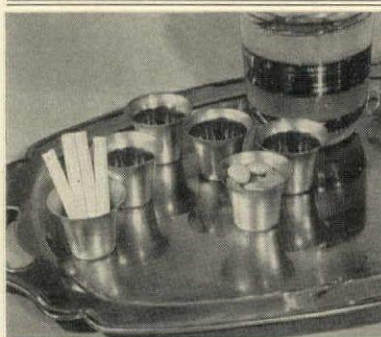
Each, \$5.00*

35c Shipping Charge Outside New Jersey
Special Attention to Gift Packaging

*Plus 20% Federal Tax

STEINBACH COMPANY

Asbury Park New Jersey



COPPER SHOT GLASSES

Hand spun solid copper shot glasses polished to a mirror-like satin finish that can be utilized as cigarette urns, ashtrays, individual candy and nut dishes and a thousand other things. Order now for Christmas and have them engraved at your local jewelers.

Set of six \$8.75 postpaid

No c.o.d.'s please

ALBERT FRESHWATER

ROUTE 1, BOX 382A MEDFORD, ORE.

Save to Music!



Insert a nickel, dime or quarter and hear the Melody Bank play a familiar tune—watch the colorful dial revolve, disclosing a series of animated Mother Goose characters. Here's the bank that tops all banks! It's new . . . it's educational . . . it's entertaining . . . it encourages thrift! A splendid gift for any youngster!

All metal, in pink or blue enamel with front in multicolor. Contains a guaranteed imported Genuine Swiss Musical Movement which no child can overwind. Fully guaranteed.

\$10.95 postpaid.
No Stamps. No C.O.D.'s
Write for catalogue

M. C. FLYNN, Inc.

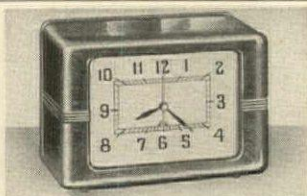
43-B East 59th St., New York 22

SHOPPING



ALL STEEL DOLL CARRIAGE. This de luxe collapsible doll carriage with leatherette hood and trim has spring foot brake, aluminum pusher, sun visor, 7 1/2" wheels, rubber tires, and 2" hub caps. Carriage size: 28" long, 15" wide, 28" high overall. **\$13.95** (Express chgs. coll.)

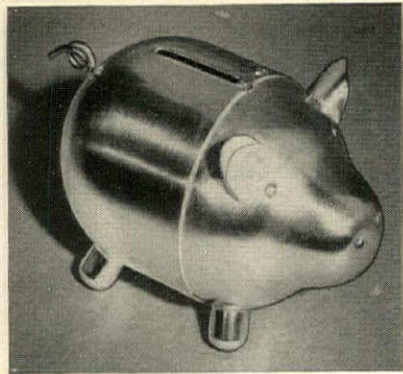
TORPEDO TRICYCLE. This sturdy rust-proof Torpedo Tricycle has adjustable handle bars with rubber grips—adjustable full-formed leatherette upholstered saddle—ball-bearing 1 1/2" diameter front wheel, 9 1/2" diameter rear wheels—unbreakable reflector headlight. Finished in bright red baked enamel, 25" long, 23 1/2" high. For boys and girls from **\$17.95** 2 to 5 1/2. (Express chgs. coll.)



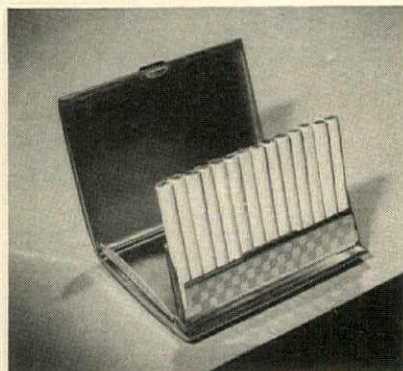
Even grandmother can read this **ELECTRIC CLOCK** across the room with its two-tone dial and clean-cut numerals. Smooth, mahogany-toned plastic case, completely enclosing the movement. Self-starting. Sweep second hand, 7 3/4" long, 5 1/2" high, 110-120 volt, 60 **\$7.95** cycle. A.C. Unconditionally **plus 20%** guaranteed for full year. (Express chgs. coll.)



TIMELY GIFTS, 116-11 Metropolitan Ave., Dept. A-11, Kew Gardens, N. Y.



This little piggy is going to the bank when he's so stuffed with coins he can no longer rattle. He can be opened and refilled and is also a safe place for used razor blades. Silver-plated with initials engraved if desired, he's 4 3/4" long and \$4.50 including tax and postage from The Union, Columbus 15, Ohio.



Cigarettes rise to the occasion when you offer them—proving you really mean it in this case. When opened, an inner compartment automatically pops up, presenting uncrushed and easily accessible smokes. The outside has delicately traced designs and gold lustre finish. \$7.50. No tax. Richters, 585 Fifth Ave., N. Y. C. 17.



Garden gnomes. You'll whistle while you work in the company of these merry fellows. Imported from Czechoslovakia, they're hand painted in rich colors on terra cotta. Large one (16" tall) with wheelbarrow, \$24. Gnome with basket, 12", \$15; two smaller figures, 8", \$6. Add 5% for shipping charges. F. B. Ackermann, 207 Fourth Ave., N. Y. C. 3.

Personalized "BLUE TULIP"

For Xmas Giving "Blue Tulip"—a watercolor creation by José Uambo—reflects a new and different charm never before brought to personalized writing paper. Anyone receiving a box will be charmed by its loveliness and will thrill at your originality and good taste in selecting it. The graceful "Blue Tulip" motif is rendered in pale lemon and royal blue on parchment-like paper (envelope lining, too). Your choice of three paper tints: seashell pink, white or heavenly blue. Name and address in matching royal blue on both paper and envelopes. Attractive box of 96 sheets and 48 envelopes beautifully gift wrapped in colorfully designed cellophane—\$3.50. Order from:

HOUSE OF KENT DEPT. K, 60 STATE ST. BOSTON, MASS.



THE IDEAL CHRISTMAS GIFT
Novel - Useful - Desirable
T-Top is a light, rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jigsaw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown. **Colors—\$5.95** —No C.O.D.'s
Unpainted T-Top \$4.95 F.O.B. Salem, Mass.
SEND CHECK OR MONEY ORDER TO T-TOP COMPANY, INC.
Dept. R Salem, Mass. Patented



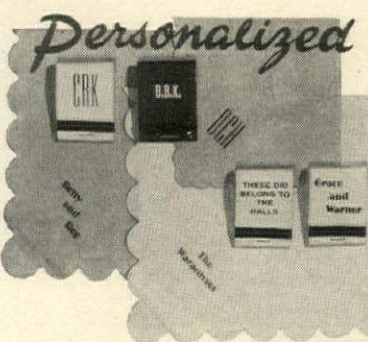
Tree-ripened and juicy
FRESH FLORIDA ORANGES
FULL BUSHEL BASKET (55 lbs.)
\$5.50
1/2 Bushel Basket . . . \$3.00
EXPRESS PREPAID
Fresh picked and packed to your order.
No C.O.D.'s, please.
Seminole Chief Groves
P.O. Drawer 128 Mt. Dora, Florida



KING O'NUTS PECANS
Salted & Toasted
From GEORGIA groves direct to you. Large, selected pecan halves pressure packed in vacuum jars for fresh keeping. Finest quality grown! Toasting in pecan oil gives these pecans their delicious flavor. Ideal for entertaining and for gifts. Order now for the holidays.
\$2.25
1 lb. jar Postpaid anywhere in U.S. No C.O.D.'s
PRINCESS PECANS, Inc., Dept. HG, Camilla, Ga.

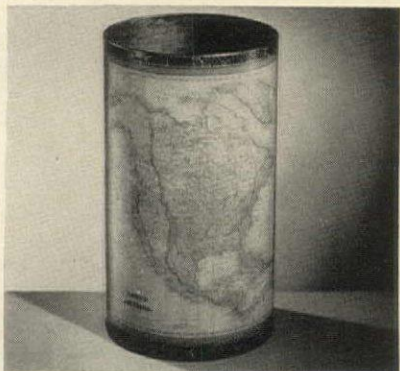


INVITATION TO READING
This smart, Genuine Leather Lamp lights the way to more enjoyable reading! Pure in line, simple in design . . . it is completely "at home" in Library, Living Room and Hall. A truly fine gift! Comes with matching Painted Parchment Shade. And the solid base is absolutely tip-proof! Available in rich-looking colors of Burgundy and Maroon. Height of Lamp 22", diameter of Shade at bottom 15".
PRICE \$12.90 (incl. Packing)—Express Charges Collect
Mail Order, Check or Money Order. No C.O.D.'s.
LAMPS Tasson GIFTS
25 EAST 54th STREET • AT MADISON AVENUE
TEL. PLAZA 8-0059 • NEW YORK 22, N. Y.

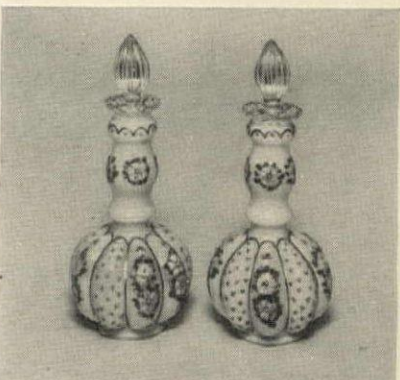


Personalized BOOK MATCHES
Your choice of red, blue, black, white, green or yellow covers with name printed in silver or black ink. Specify style, number and color.
50 books.....\$1.25
100 books.....\$2.25
One Style—No Assortment
PARTY NAPKINS
In white or assortment of green, pink, blue and yellow with printing in blue ink. Specify large or cocktail size.
100 napkins.....\$1.25
200 napkins.....\$2.25
Postage prepaid. Send check, money order or stamps. Sorry, No C.O.D.'s.
Kendall Goddard Co.
81 Harrison Ave., Boston 11, Mass.

AROUND



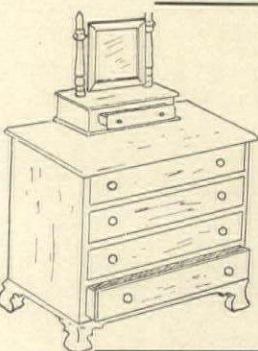
Antique maps (c. 1850) decorate this handsome waste-basket and make it an interesting as well as useful accessory. Maps are mounted on dark green marbled paper. The basket, 17" tall, is lined with Chinese tea paper. A charming present for only \$12.50, extra. Daniel's Den, 141 Newbury St., Boston 16, Mass.



Bottle delights. Daintily sprayed with pretty posies and a touch of gold here and there, these perfume bottles are charming additions to any lady's dressing table or powder room. Of Bethwood Royal China with white background and crystal stoppers, about 7" tall. They're \$9.50 each. Macy's Gift Shop, New York 1, N. Y.



Fine silverplate makes a fine showing at a hearteningly low price and it is satisfactorily substantial in weight. A handsome example is this sauce boat and tray that you will be proud to give as a gift or find many uses for yourself. The two pieces are \$12 including tax from Rich's, Atlanta 2, Georgia.



Americana In Miniature

Graceful Colonial chest with delicate base in mahogany. 3 1/4" high. **\$10.00.**
Queen Anne dressing glass, 2 1/4" high. Mahogany. **\$10.00.**
For other interesting and unusual additions to your collection of miniature furniture, send 10c for our new catalogue listing handmade furniture scaled one inch to the foot, of finest woods. Also doll houses and accessories.

Cranford Miniatures
Box 12 Pleasantville, N. J.
"The Doll House Specialists"

THE GARDEN CALENDAR

◆ 1947 ◆

By HELEN VAN PELT WILSON

● This beautiful engagement calendar is the perfect Christmas gift for all your garden-loving friends. There's a day by day record of engagements from January 1947 through January 1948, with appropriate quotations; plus 60 magnificent photographs of gardens from Maine to California. You'll want a copy for yourself, too. Order today for early delivery. Boxed. \$1 postpaid from

M. BARROWS & COMPANY
Dept. HG-11, 114 East 32nd St., N. Y. 16

A Charming Gift for \$100



A Tonic for Marred Furniture



REVIVA

by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—marks on hardwood floors. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For all varnished, shellacked, lacquered and waxed surfaces, dark or light.

Half Pint \$1.00 • Pint \$1.50 • Quart \$2.50

Use "Patina" Jackson of London English Type Wax (Paste)

A decorator's polish to restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1.00 jar; \$1.50 double size.



A Triple Action Tonic for Marred Furniture

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches

Plus postage. Sorry, no C.O.D.

MRS. MARK JACKSON'S STUDIO G
5 West 52nd Street New York 19, N. Y.

GUATEMALAN INDIAN DOLLS

Two colorful little figures that are new and different—"Guata" and his wife "Molla." Dressed in the picturesque native costume of Guatemalan mountain villages, they add an extra note of life wherever you decide to give them a home—on your mantle, your desk or to brighten a bookshelf corner. And as gifts, they are unusual, distinctive. Each doll is different, hand made in the farm homes of the Guatemalan Indians. Height 7"; pair \$4.50; singly \$2.50 (specify man or woman doll). Immediate shipment prepaid.

MARMAC IMPORTS

15844 Woodland Drive Dearborn, Michigan 1775 Fremont South Minneapolis 5, Minn.



A Nutritious TASTE Sensation ... never to be forgotten

LEBKUCHEN—6 delicious cakes with a variety of flavorful icings. Truly... a thrilling change—intriguing goodness. Wholesome, nourishing—adding delightful zest at bridge and cocktail parties, teas, and as an added dessert.
"PASTRY STICKS"—choicely full of delicious chocolate cream. 40 sticks, 6" long, crisp, crunchy, exceptionally tasty.
Tin of SIX LEBKUCHEN attractively wrapped.....\$1.75
3 Tins of SIX each, individually wrapped..... 5.15
Tin of 40 or more "PASTRY STICKS"..... 1.80
3 Tins of "PASTRY STICKS"..... 5.30
Mailed to any address in the U.S.A., Europe, etc. Postpaid in U.S.A. Also makes a wonderful Xmas Gift for loved ones in Europe.

Order NOW. Send check or Money Order

ROLL BISCUIT CO. Dept. 1HG, 827 Broadway New York 3, N. Y.



CIVIL WAR MILITARY RELIC

Ideal Gift for Sportsman or Collector

Limited number in existence

Genuine 1/4" thick, black leather, CIVIL WAR, Federal Cavalry, CARBINE-SOCKET converted into an Original & Attractive MATCH HOLDER, all cleaned & polished. Label giving historical data is glued to base. Over-all dimensions with matches: approx. 3" dia. x 3 1/2" high. Holder & Matches packed & shipped express prepaid anywhere U.S.A. **Price: \$3.50.** (No C.O.D.'s please).

H. M. ARMFIELD, Importer
746 S. Lake Ave. Pasadena 5, Calif.



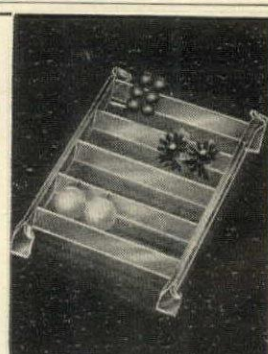
Earrings Please!

Right where you can find them... in pairs to match your costume. No more last minute scramble, playing "Find the Lost Earring!"

This interesting earring rack, made of highly polished, clear Lucite, is of original design. Stands on your dresser in horizontal position or fits neatly into any standard jewel box.

\$1.50 Postpaid No C.O.D.'s

LEE CAROL
MAYWOOD • NEW JERSEY



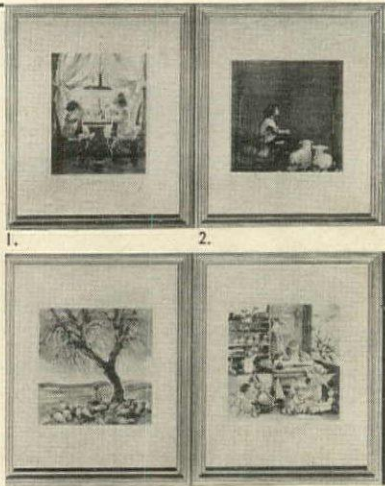
CHRISTMAS WATER COLOR REPRODUCTIONS

for year 'round enjoyment
by Erica von Kager

Spiritual beauty and glowing color have been faithfully reproduced in these lovely prints by the well known and much loved artist, Erica von Kager, whose appealing little angels (published by Brownie's Blackprints) have entered into countless thousands of American homes and hearts. Beautifully lithographed on good quality stock, 9 1/2" x 11 1/2", they make an unusually charming and inexpensive gift. Available in a handsome, usable gift portfolio, each containing eight assorted prints.

\$2.00 postpaid

Portfolio A—Angels;
Portfolio B—Children;
Portfolio C—Christ Child;
Portfolio D—Religious Scenes



These pictures available in a rich, modern, bleached frame. In ordering framed pictures, specify number.

\$2.00 each postpaid

Send check or cash to

PIXIE PUBLICATIONS, INC.
DEPT. A 505 B'WAY NEW YORK CITY



PETER PELICAN
Smoking Set

Xmas Gift for the Man of the House!

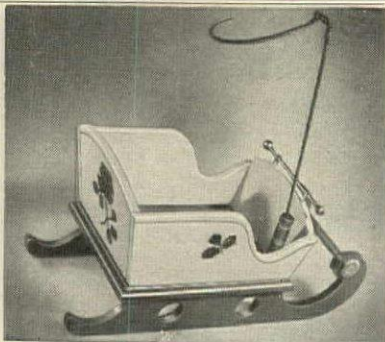
Give a man his comfortable armchair, his evening newspaper, and PETER PELICAN. Then watch the cares of the day vanish in each wisp of smoke!

For Peter is Mr. Man's Own Smoking Set. Hands him his cigarettes, matches, ash tray—even has a handy Striko match scratcher under his laughing bill! Beautifully hand finished in a hard, gleaming glaze with non-scratch felt bottom. Comes in lovely tones of Blended Brown or Blended Grey.

Price \$3.95, Express Collect

Peter Pelican is New! Available by mail only. Just send this ad with name and address and check or money order. No C.O.D.'s, please.

KEMPTON PRODUCTS, INC.
160-B N. LaSalle St. Chicago I, Ill.



GOOD Sleighing FOR DOLLIE

A sled for Dolly herself... to sit in proud display on gay snow trips... with her own driver's whip, too... the younger ones will swell with pride!

Only \$3.95

Send Check or Money Order

Featured by
BRADFORD & BELL, Inc.
280 Madison Avenue, New York 16, N. Y.



HEAVY SILVER PLATED

Non-Tarnishable

SALT & PEPPERS

REPOUSSÉ DESIGN

TEA POT SHAPE 3 1/2"—\$3.50 pair

ROUND Shape 3 1/2"—\$3.95 pair

Matching RELISH JAR & COVER

Glass Lining 3", \$3.95 ea.

Fed. Tax & Postage incl.

Check, Money Order or C.O.D.

George Stern Co.
JEWELERS SINCE 1922

191 MADISON AVE. NEW YORK 16



GIFT MASTERPIECE \$14.95

Madeira basket of extra-choice and delectable delicacies; sliced chicken, tea cakes, assorted chocolates, spiced watermelon rind, hard candies, tea bags, rum fruities, all cream caramels, glace fruits and our famous jams and marmalade. Delightful treasure trove of taste treats to give or keep for family use.

Other Gift Basket Treats—

\$7.95 \$10.95 \$17.50 \$20 \$25

Postpaid in US on receipt check or money order. No COD's.

Seasonal items now available such as Plum Pudding Cranberry Sauce Mince Meat Fruit Cake

Holiday House

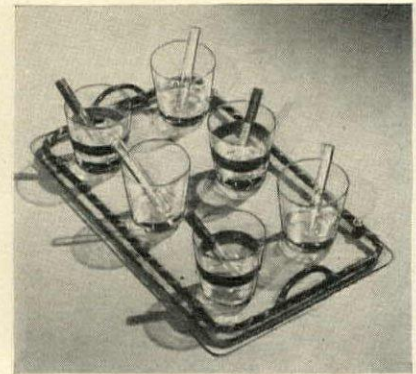
Russell St. Dept. HG Hadley, Mass.



Double Old Fashioneds.

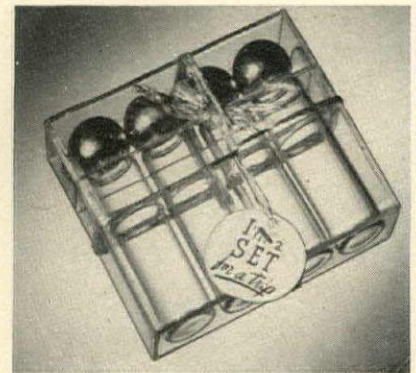
Plain or fancy, the important thing about these is that they hold a lot and keep guests happy for a long time. Also, the host won't be a "jack-in-the-box" getting refills. With rattan trim, \$24 a doz.; plain, \$12; muddlers, \$7.20 and \$6 a doz.; tray, \$10 exp. col. Designed for Living, 131 E. 57th St., N. Y. C. 22.

SHOPPING



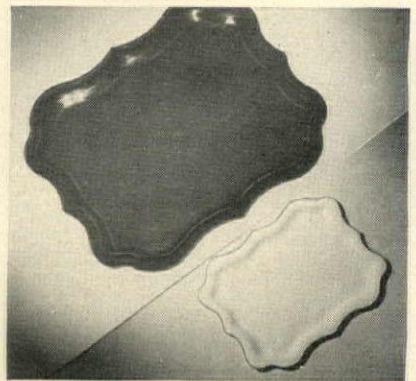
Set for a trip.

Four spill-proof vials, with heavy, golden-knob tops, insure safe transportation of your precious perfumes. In a neat and compact Lucite case, 4" x 3", the set is \$7.95. If desired, the case can be monogrammed for 75c extra. From Bergdorf Goodman, Fifth Ave. at 58th St., New York 22, N. Y.



Chippendale Lucite trays.

Something new and wonderful has been achieved in this combination of good design and practical material. Of substantial weight in clear moss green, emerald green, ruby red or milk white. In 3 sizes—14" x 18", \$13.50; 18" x 24", \$17.50; 24" x 30", \$35. Plummer Ltd., 734 5th, N. Y. C. 19.



PERSONALIZED SOAP

THE IDEAL CHRISTMAS GIFT NAME AND DESIGN WILL NOT WASH OFF!

The unusual gift you've hunted for! Luxurious, delicately scented French-milled soap personalized by a variety of appealing full color designs: (A) Roses (B) Name only or 3-letter Monogram (C) Mother Goose. Choice of soap colors... White, Pink, Peach or Green. Lathers beautifully in hard or soft water. When ordering print names clearly.

6 CAKES \$2.25 8 CAKES \$3.00
PACKED IN GIFT BOX

Include 25c extra per box for postage and packing.
ORDER TODAY FOR CHRISTMAS DELIVERY SATISFACTION GUARANTEED

J. JEROME ABUSCH
291 Broadway Dept. HG New York 7, N. Y.



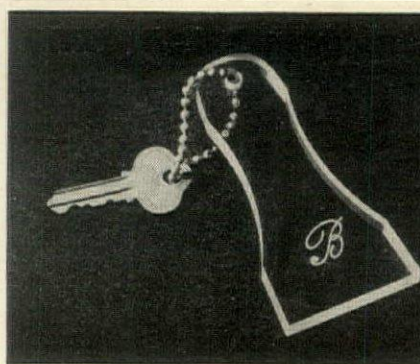
WINDSHIELD DE-ICER

Mr. Vapor says, "Snow is frozen particles of vapor in the atmosphere." Mr. Motorist says, "Snow and ice on the windshield is dangerous."

The DE-ICER says, "Goodbye to snow." Made of plexiglas, this DE-ICER works like a charm in scraping off ice, snow and sleet from frozen windshields. Key chain keeps keys handy, prevents their loss. Single initial or plain—\$2.10 postpaid. Please specify initial desired. Write for free gift catalogue.

BENDINES
of Baltimore

3412 Greenmount Ave. • Baltimore 18, Md.



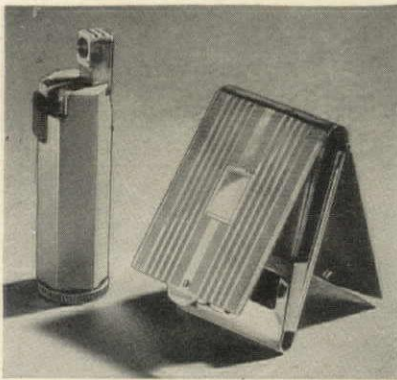
AROUND



Soups on the shelf—and very special ones, to give a hostess the moral support she needs to ask unexpected guests to stay for supper. Gift packages of 12 cans Creole Gumbo, \$4.45. Assortment—4 each of Gumbo, Crayfish bisque, Oyster soup, \$5.25 ppd. in U. S. New Orleans Delicacy Co., 3530 Carondelet St., New Orleans 15, La.



For a lady's man, a sterling silver match case, 2 1/3" x 1 1/2", with a frame for her picture on one side, \$11 incl. tax. For her, when he's not around to oblige, a lighter, 2 1/3" long, which comes in 4 colors—red, blue, silver or gold, \$3. Add 25c post. outside 100-mile radius. Lambert Bros., 60th St. and Lexington Ave., N. Y. C. 21.



The correct time to the minute is visible at a glance at this electric Numeral clock by Barr. Attractively cased in fine-grained wood, it's perfect for desk, table or mantel. Service on all parts, including motor, guaranteed. \$18.30 incl. tax and post. Harley's Clock Shop, 425 Altman Bldg., 11th & Walnut Sts., Kansas City, Mo.



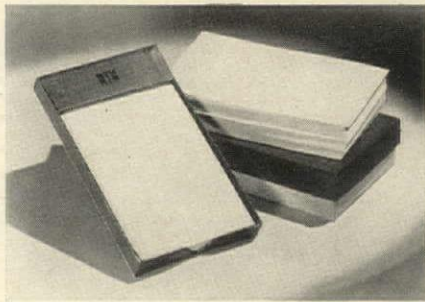
Desk Memos

Embossed pin seal paper-covered desk memos 4 x 6 1/2 ins. with 300 sheets of paper to fit; 2, 3 or 4 letter monogram stamped in gold. Convenient for desk, phone stand, kitchen or anywhere notes or lists are made.

Red or Green stamped in Gold
Gift boxed
1 set \$1.50

2 sets (same mono.) \$2.50 ppd.
Extra paper 500 sheets 85c ppd.

Write for circular of other products
DISTINCTIVE MATCH CO.
Dept. HG 115 Federal St., Boston 10, Mass.



Just the BABY GIFT you've been looking for!

Order Now for Christmas

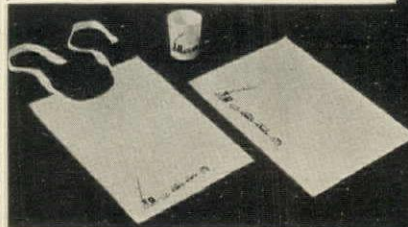
Wonderful time-saver and food-saver. Mother can keep together in refrigerator all of baby's leftover foods. Designs on each of six clear glass JARETTES are fused on, won't peel even in boiling water. Plastic covers and aluminum tray; pink for girls, blue for boys.

MARY LYNN *Jarett*
in Gift Box \$3.95 postpaid
Dept. HN

FREEMAN LOEB & CO.
Box 994, New Orleans 8, La.



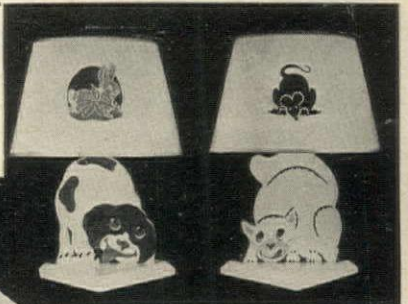
GIFTS to delight youngsters



A wisp of smoke from a gay-colored Choo-Choo spells out the name of your favorite youngster on this charming set. Sanitas Bib; Sanitas Place Mat; Bakelite Cup, complete set \$3.85 postpaid. Colors: Pink, blue, cream. (Give second choice.)

PAGE & BIDDLE, Inc.

(The Page Shop)
21 Station Rd.
Haverford, Penna.



Dog and cat lamps for the nursery. Toy-like wooden base with appropriate 12" shade. \$8 each. Postpaid.



The same personalized Choo-Choo design. Metal Scrap Basket \$4.25; Sanitas Bureau Scarf \$2.50; 8" Lamp Shade \$3.25 (postpaid). Colors: Pink, blue, cream. (Give second choice.)

OREGON Vine Maple SMOKED TURKEY

Renan Ranch smoked turkey is a ready-to-serve delicacy that makes an ideal holiday gift. Selected at tender maturity from the choicest western Broad-Breasted-Bronze, these ranch fresh turkeys are delicately smoked over the fragrant embers of newly-cut Oregon Vine Maple. Holiday parties enriched with Renan Ranch smoked turkey will be long remembered.

\$150 PER POUND

Express Prepaid
Weights range from 8 to 20 pounds net smoked.

Order now to insure delivery for date you specify!

RENAN RANCH

On South End Road, Route 1, Box 61-B, Oregon City, Ore.

Waken to Music!



Wake up musically to your favorite radio program instead of a harsh alarm clock. All you have to do is plug your radio into this wonderful clock, set the timewatcher hand for your waking time and set the switch. And if a dark house frightens Aunt Sue when she returns from a movie—give her this timewatcher which she can easily set, so the lights will go on just before she expects to return. It will also start any household electric appliance. It's new... it's different... it makes a perfect Xmas gift! Lucite frame in mahogany; face of clock 4".

\$12.50 including Federal tax and postage.
No C.O.D.'s

THE CAMERA HOUSE

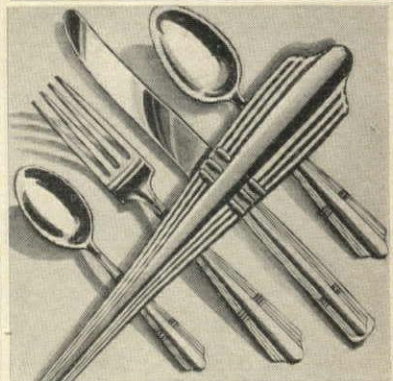
728 Lexington Avenue New York 22, N. Y.

Copper with an Urbane Air

Copper takes to your mantel or table top in this three-piece console set. Perfect finishing touch to your well-dressed room... and what a grand gift idea. Solid copper, richly lacquered to prevent tarnishing

set **3.50**
postage prepaid

Hengerer's
BUFFALO 5, N. Y.



30 pc. STAINLESS STEEL TABLEWARE SET \$7.98

Lifetime Guarantee, Service for Six
Mirror-bright solid stainless steel, in a graceful modern design. Tableware that will withstand years of service... will not rust, stain or tarnish... requires no polishing. Set consists of 6 knives, 6 forks, 6 tablespoons, 12 teaspoons.

FOR MAIL ORDERS: Send check or money order, add 20¢ for postage. C.O.D. orders sent postage collect.

HECHT'S

55 West 14th St., N. Y. 11, N. Y.

Plan YOUR NEW HOUSE

BY BUILDING AN ACTUAL MINIATURE MODEL

ALL MATERIALS & TOOLS INCLUDED

FROM COMPLETE KIT

4 KITS TO CHOOSE FROM

NO. 1—FIVE ROOM CAPE COD BUNGALOW WITH 2 UNFINISHED ATTIC ROOMS

1/4 INCH SCALE \$4.95

NO. 1A—SAME AS ABOVE 1/2" SCALE \$7.95

NO. 2—SIX ROOM, THREE-LEVEL COLONIAL HOUSE, BUILT IN GARAGE,

1/4 INCH SCALE \$6.95

NO. 2A—SAME AS ABOVE 1/2" SCALE \$11.95

VARIED CONSTRUCTION POSSIBLE WITH KIT

PLEASE STATE MODEL WANTED



MAIL ORDERS PROMPTLY FILLED • SEND CHECK, MONEY ORDER OR C.O.D.

MARSHALL HOMES

BUILDERS OF SCALE MODEL HOUSES
6535 RISING SUN AVENUE, PHILADELPHIA 11, PA.

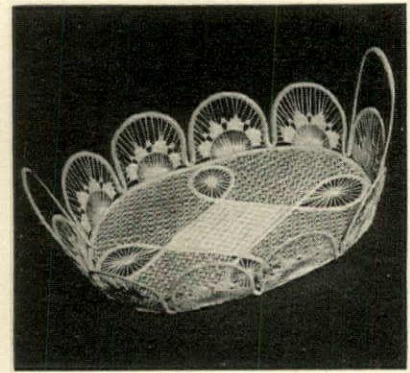


SHOPPING

Words and music of "Hark the Herald Angels Sing", "God Rest You Merry, Gentlemen", "Little Town of Bethlehem", "Silent Night", "Upon a Midnight Clear" and "Auld Lang Syne" are printed on colored cards. Box of 25 of one design with envelopes, \$2.50 plus 10c post. Selden Cooper, 8019 Forsythe Blvd., Clayton 5, Mo.



Handwoven under water—at night—just like the Panama hats, this lovely lacy basket for bread, rolls or hors d'oeuvres is made in Baranquilla, Colombia, S. A., of native Iraca straw in natural color. Wire reinforcement keeps it in shape. \$5.95 ppd. No c.o.d.'s. Carried exclusively by DeWitt's Country Store, New Canaan, Conn.



ALL-METAL
PRE WAR QUALITY
KEY-CHAIN-LITE

Perfect Gift

FOR EVERYONE

A De Luxe Model \$1.00
A handsome pocket flashlight combined with key-chain. Smart, useful, always in good taste. A gift everyone will appreciate. Personal enough for your nearest and dearest — yet ideal for that business acquaintance. This tiny, powerful Key-Chain-Lite has a thousand and one uses. Lights up keys and keyhole; for use in theatre, automobile, out-of-doors. No more fumbling in the dark! Truly fine polished chromium plate, barrel covered with genuine leather. Attractive gift box. Complete, ready to use, \$1.00 postpaid. Initials embossed in 22k gold 25c extra. For that **SPECIAL** gift we suggest Superfine Key-Chain Lite, heavy 22k gold plated with engraved design, \$3.00 including tax. Engraved initials 25c extra.

Print name & address clearly when ordering. Please no C.O.D.



Personal Gifts, Dept. HG-6
48 West 22nd St., New York 10, N. Y.
Enclosed is \$..... (cash, money order, check) for which please send at once in Gift Package.
.....Leather covered Key-Chain-Lites at \$1.00 each.
.....Superfine Gold Plated Key-Chain Lites at \$3.00 each.
Initials as follows. (25c extra).....
SHIP TO.....
MY NAME IS.....



VICTORIAN STUDENT LAMP

A reproduction of an original Victorian student lamp made of polished solid brass by the makers of B & H oil lamps. Adjustable height 10 inch, ribbed glass shade takes up to a 60 watt bulb. Height (overall) 19 1/2", width 18".

Price \$49.50 Express Collect
No C.O.D.'s please

Old Lantern Shop

"The Thatched-Roof Treasure Shop"
81 Post Road Darien, Conn.



SWEAR BOX

BRAND NEW!... and guaranteed to collect chuckles galore. Fun for the family at home... and anything's liable to happen when you take it on a party! Beautifully made of a solid block of highly polished birch so gay, so good-looking, it is destined to become standard equipment in every smart Rumpus Room. Opens easily by a hidden screw on the back.

Only \$1.65 each, postage paid. Sorry, no C.O.D.'s. Place your Christmas order now... and don't forget one for Dad's stocking!

Creative Enterprises
Old Greenwich, Conn.



Southern Silver Julep Cups

Wonderful bridal or holiday gift. Authentic Patrick Henry design, heavy silver plate on copper, 4 1/4" tall, ideal weight for frosting. Price 16.50 each, including tax, postage prepaid. None C.O.D.

Cayce-Yost Co., S. MAIN STREET, HOPKINSVILLE, KY.



GIFT WORRIED?

Solution: A Superb Poker Chip Set

Standard size sturdy wood frame construction with simulated leather covering. Removable natural wood trays holding 100 chips with space underneath for cards, score pads, pencils, etc. Complete with interlocking 1 1/2" composition red, white and blue chips. Small case, 8" wide, complete with 200 chips...\$6.95
Medium case, 11 1/2" wide, complete with 300 chips...\$9.95
Large case, 15" wide, complete with 400 chips...\$12.95
With interlocking unbreakable chips add 50c per hundred chips extra.

ALL ORDERS SHIPPED PREPAID
Sorry, no C.O.D.'s. Mail order only.
SEND FOR OUR GIFT CATALOG

HAMPSHIRE GIFTS

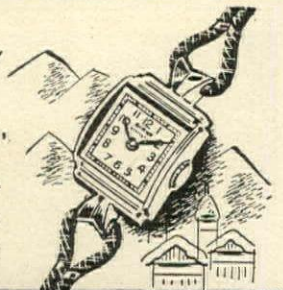
1107 Broadway Dept. G New York 10, N. Y.

TIMEPIECES FROM

Switzerland

CHALLENGER — The Watch of "Protected Accuracy"

Birks offer a wide selection of fine precision watches, made in Switzerland... styled for beauty and practical service.



HENRY BIRKS & SONS LIMITED
OTTAWA • HAMILTON • MONTREAL

CANADA

BIRKS-ELLIS-RYRIE LIMITED
TORONTO • WINDSOR

AROUND



Black or white, enchanting French poodles are handmade in original designs by Boots Groves who has raised them and really knows the breed. Ceramic with porcelain-like glaze, poodle on 5" box, \$10; bookend poodle, 9" high, \$12 a pr.; figurine, \$6 ppd. Band Box Gift Shop, 4604 Leland St., Chevy Chase 15, Md.



Picture signatures. A young veteran takes your name and writes it in the shape of a bird or animal. Each one is different, clever and amusing. Can be printed on white bond stationery, 100 sheets, 50 envelopes, in magenta, blue or green, \$9; Hostess pack of 18 coasters, 36 napkins, 36 matchfolders, \$8 ppd. Cal Heisler Designing Co., Glenwood Springs, Colo.



Belinda Pink-Ears MAGIC BOOK OF SURPRISES!

Contains a real toy surprise on almost every page! This new book about the famous Bunny who writes letters to children is unusual—from the genuine ribbon bow around Belinda's neck on the cover to the little toy on its last page. Send Belinda's BOOK OF SURPRISES to your favorite child . . . Only \$2 postpaid Belinda's weekly letters also available—8 letters, \$1.95. 16 letters, \$3.75.

Send check or money order to
TINY-TOT GIFTS OF HOLLYWOOD, Dept. 115
1834 W. 11th Place, Los Angeles 6, Calif.

Hostess Box

Ever so smart combination box containing 100 assorted beverage napkins marked in black and 33 yellow and white book matches marked in silver; 2 names as shown, The Smiths, or 3 initials. Gift boxed \$2.25 ppd. Napkins alone, lunch or beverage, assorted pastel or all white; marked in black.

100 Gift boxed	\$1.25 ppd.
200 " "	\$2.25 " "
Matches alone, red, blue, black, white or yellow marked in silver.	
50 Gift boxed	\$1.25 ppd.
100 " "	\$2.25 " "

Write for circular on other products

WINNIE KIDDER

Dept. HG, 115 Federal St., Boston 10, Mass.

TABLE LUXURIES

For a feast to be remembered—serve any of these MAISON GLASS delicacies that come attractively packed in a smart gift box. Pheasant a la Newburg, ready-to-serve Crepes Suzette, Sauterne Mushrooms for cocktails or appetizers, and lusciously prepared Terrapin. A choice gift! \$9.25.

(shipping charges additional)

maison glass

15 East 47th St., New York 17, N. Y.

Our exclusive "Bird Cage"
design by Otto Grun.
14kt. gold ear clips.
Matching ring.



75⁰⁰

85⁰⁰

**TEMPLE'S
JEWELS**

Federal Tax Included

732 FIFTH AVENUE, AT 57th ST., N. Y. 22



The Chinese Have a Word for It

A heavy sterling bracelet is inscribed with Chinese characters which signify The Peace Loving Spirit. Handsome and Lucky!

1 1/2" wide, \$12.50 inc. tax.

Earrings to match, 1" long, signify Eternal Spring and Riches and Honor. \$5.50 pr. incl. tax.

Complete set, bracelet and earrings \$17.50 inc. tax.

We restore objects of art & electrify any lamp. Information on request.

Studio de Chine

43 E. 59th St. New York 22, N. Y.



CHOOSE YOUR

Oriental Rugs

FROM THE WORLD'S LARGEST
AND FINEST COLLECTION

In size, quality and scope, the Nahigian Brothers' collection of imported Oriental handmade rugs is judged by the country's leading experts to be the most comprehensive in the world. It offers you Oriental rugs of every type, museum pieces, collector's gems, room styles and odd sizes in an endless variety of colors and designs. Each is in excellent condition, made from finest wool or silk yarns, selected for fine workmanship and outstanding value.

Send for these

For your copy of "The Rug Beautiful", a handsomely illustrated 24-page booklet, a catalog of Sarkis H. Nahigian's own collection of antique rugs and a guide to Nahigian Bros.' stock, send 25c to Dept. G6.

Nahigian Brothers, Inc.

Direct Importers of Fine Rugs

169 North Wabash Ave.

Chicago 1, Illinois

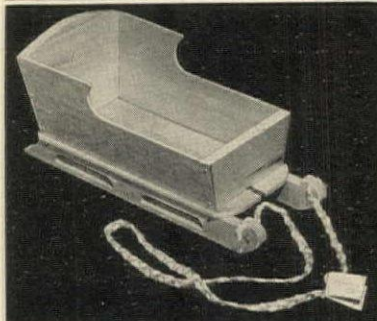
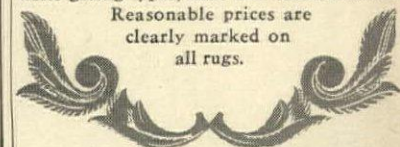
Established 1890



TELL US YOUR NEEDS
RUGS SENT ON APPROVAL

For your convenience, we will be glad to send you a selection of rugs on approval. Please write giving types, sizes and colors desired.

Reasonable prices are clearly marked on all rugs.



FROM MICHIGAN'S NORTH WOODS

comes this doll sleigh

Reminiscent of Grandma's baby cutter, its polished hardwood runners glide along as smoothly indoors as out. Twenty inches long, it will hold big dolls, small ones, or even the family pup. "Made to last" construction, hand-rubbed weather-resistant finish, trimmed in turquoise, coral or green with matching pull.

\$6.50 ppd.

HEIRLOOM TOYS

BOX 106 EMPIRE, MICHIGAN



SHOPPING

Passport case, in morocco, has handy compartments for holding airplane tickets, passport and luggage checks. A perfect gift for that friend of yours who has to fly hither and yon at frequent intervals. It comes in black, blue, brown and red. \$8.75 including tax. Robert Keith, Inc., Thirteenth and Baltimore, Kansas City, Missouri.



Sealife under glass. Delicate pastels and vivid shades abound in this sea garden, artistically arranged with sea horses, tiny crabs and star fish against a background of marine plants. Has a magnifying glass cover and wooden base. Use for a paperweight or just for decoration. Diam. 3½". \$12 ppd. Henri Bendel, 10 W. 57th St., N. Y. C. 22.



BRASS BUCKET . . .

Homemakers will love the charming decorative touch this unique Brass Bucket will add to your home and fireplace. Holds an abundant supply of coal or wood fuel. Also can be used as a distinctive plant holder. Excellently constructed, watertight, measures 16" across and 10" high. A lasting investment in gracious living priced at only \$20.00 Postpaid. No C.O.D.'s please.

An Ideal Christmas Gift

FLORENCE ANTIQUES

936 Kings Highway, B'klyn 23, N. Y.



MINT JULEPS

\$9.50 Set of Eight

Makes a gift of distinction. Radiant mat silver finish. Frosts beautifully. Unbreakable, will not tarnish or stain, and requires no polishing. Ideal for highballs or beer. 16 oz. capacity.

SCULLY & SCULLY, Inc.

"The Smart Gift Shop of New York"

506 Park Ave.

New York 22, N. Y.



Hand Crafted Ceramic Demi-Tasse

For collectors or for use as cigarette holder and ash tray. Royal blue, light blue, rose or dark rose with contrasting flowers. \$3.00 each set including postage. Walnut finished display stand \$1.50. No C.O.D.'s, please.

ROSA P. SCHWARTZ & SONS

ATLANTIC CITY NEW JERSEY

"On the Boardwalk since 1902"

KILLINGER Hi-Jacs

*Special Styles
for
Special People*



Good Spirits

for those who like a dash of sophistication! 8 for \$2, assorted colors, assorted Rye, Scotch, & Bourbon labels.

Fiestas

for folks who drink cokes as well as other things! 8 for \$2, each with different Mexican design, assorted bright colors.



Initials

one giant letter, or a 3-letter monogram. Wonderful for brides who are eager to show off that new name. 8 for \$2, assorted colors.



Numerals

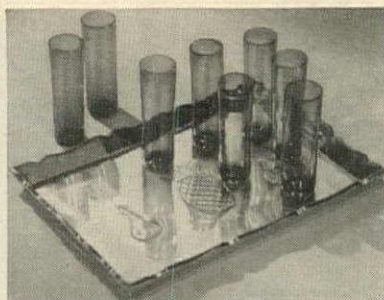
for orderly souls who like everything neat — Hi-Jacs keep drinks tidy, too. Numerals 1 thru 4, \$1; 1 thru 8, \$2. Assorted colors.



Killinger Hi-Jacs make great gifts! Genuine terri-knit lastex, snug-fitting on glasses and bottles, colorfast, washable, smartly packaged. Order now for prompt shipment. Orders postpaid, but no C.O.D.'s, please. Killinger Company, 88 J St., Marion, Va.

KILLINGER

Hi-Jacs
REG. U. S. PAT. OFF.



What A GIFT This Is!

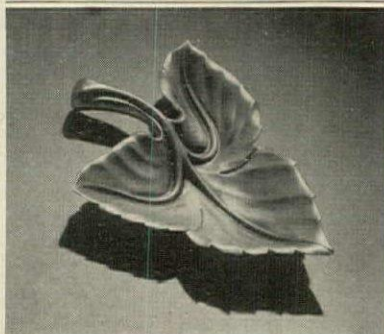
If you want to be the most talked of gift-giver in town, give out with this "conversation-piece" refreshment combination. The tray is shiny tin, handsomely embossed and sturdily backed with wood for strength. The glasses are so-o big, they'll save many an extra trip to the pantry for refills. In aqua or green.

Tin Tray 17" x 25".....\$15 postpaid
Longfellow, 9" high.....\$1 ea. postpaid

New 18 page illustrated Catalog Just Off the Presses. Send 10c to cover Mailing Costs.

FRED LEIGHTON

15 East 8th St., Dept. HG11, New York 3



A ROYAL CHRISTMAS

This handsome salver of heavy cast aluminum, designed by Royal Hickman, executed by Bruce Fox, is practical—unusual—exquisite! A wonderful gift—a treasure to own! For canapes, candies, snacks, vegetable service, floral arrangements—or—as an ornament its hand polished elegance will glorify the home! Length 12".

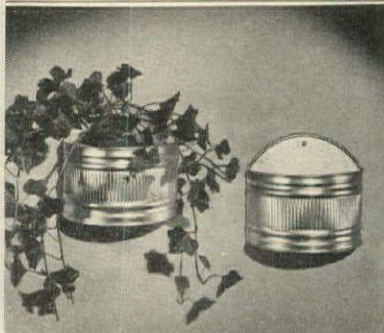
\$12.50 Express Collect.

Check or Money Order to:

THE SHOW WINDOW

Dept. G3, P. O. Box 87

Bath Beach Station, Brooklyn 14, N. Y.



SHINING BRASS PLANT CONTAINERS

To add a charming touch to any room, fill these unusually pretty, semi-circular, brass containers with ivy or other greens. Hang them one above the other between windows, or at either side of the fireplace, or place them on the ends of the mantel. Sheraton design, and water-tight. 7" by 7¼". \$15.50 a pair postpaid.

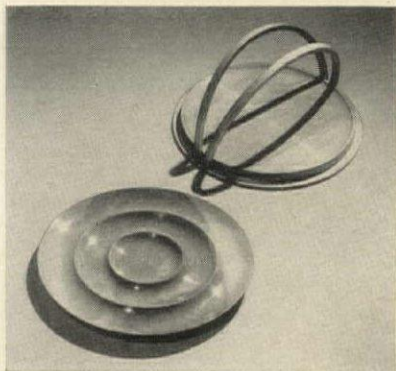
MADOLIN MAPELSDEN

825 Lexington Ave. New York 21, N. Y.

AROUND



Lure of the lumberland. Completely handmade, turned, sanded and polished by skilled Vermont craftsmen, these beautiful pieces, alcohol and water resistant, come in butternut, maple or birch. The relish rosette, \$3.50; tray, with handles that can be raised, \$5 ppd. Both 12". The Vermont Crossroads Store, Waterbury, Vt.



Picture lamp. Insert your favorite portrait in this unique lamp-picture frame combination, adaptable to a house of either modern or traditional style. For variety, substitute a piece of wallpaper or decorative material. It holds an 8" x 10" picture and is 25" high. \$25 ppd. Gwendolyn Maloney, 170 East 51st St., N. Y. C. 22



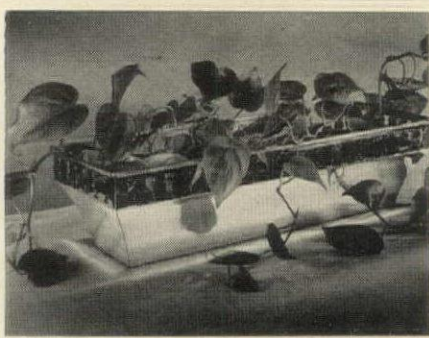
FLOWER SHOW

Your indoor winter garden can be even more beautiful than your disappearing outdoor garden. This very decorative pierced edge FLOWER BOX will cheer your mantel, table or window ledge all year round. It's water tight; measures 18" long, 6" wide and 5 3/4" deep. Solid brass or copper.

MAIL ORDER ONLY
\$15.00 express collect
Send check or money order to:

Jennifer House

New Marlboro Star Route
Great Barrington, Mass.

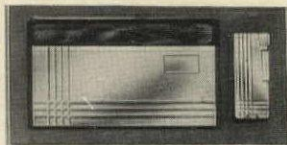


CHRISTMAS GIFTS

Desk-Alarm Clock. Modern styling combines the rare beauty of tortoise-shell plastic and rose-gold finish metal. Gentle, pleasing alarm bell. One winder winds clock and alarm, 6" wide, 2 1/8" deep, 5 3/4" high. \$18. postpaid (tax included)



Cigarette Case and Lighter. Beautiful gold-tone precision made automatic lighter—roll and it opens and lights. Features asbestos wick, extra large fuel chamber and extra flints. Handsome matching case, also by Savoy, holds 15 cigarettes firmly in place. \$5. each postpaid.



17 EAST 42ND ST.

BRUNELL

NEW YORK 17

HAND MADE—UNDER WATER—AT NIGHT

in Baranquilla, Colombia, S. A.

Exquisitely beautiful imported trays and baskets—lacy designs—yet unbelievably strong. Useful on the table for rolls, bread or hors d'oeuvres. Made of same native Iruca straw as is used in fine Panama hats and reinforced with heavy gauge wire. Items as beautiful as these are welcome gifts at any time, specially at Christmas. You'll want one for yourself, too. Limited supply. Sold exclusively by us. Your choice at \$5.95 postpaid. Send check or money order—no C.O.D.'s please.

DE WITT'S COUNTRY STORE

New Canaan

Connecticut

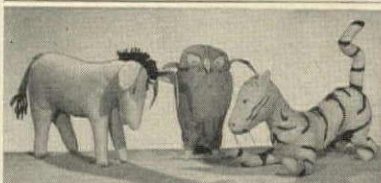


Humpty Dumpty Banks

Amusing reminders for your saving graces. And what an incentive for children to save. Gay Humpty Dumpty Banks, fashioned of pottery . . . hand painted in California.

3 1/4 inches tall . . . each **1.50**
postage prepaid

Hengerer's
BUFFALO 5, N. Y.



POOH ANIMALS

Whimsical stuffed toys from the A. A. Milne books.

Prices (including Postage)

- | | | |
|----------|-----------------|--------|
| (top) | Eeyore | \$4.65 |
| | Owl | \$4.65 |
| | Tigger | \$4.65 |
| (bottom) | Piglet | \$2.65 |
| | Pooh (14" tall) | \$5.65 |
| | Kanga and Roo | \$7.65 |

Farm and Garden Shop

Concourse Shop No. 30
30 Rockefeller Plaza
New York 20, New York

ALWAYS FIRST WITH THE NEWEST FOR THE HOSPITALITY OF GUESTS!

HOFFRITZ for CUTLERY

OFFERS A HOST OF SUGGESTIONS FOR HAPPY HOSTS.



Dial yourself a drink

Be the life of the party with this unique cocktail shaker. At a turn of the dial, the merest amateur can mix 15 perfect drinks from (A)lexanders to (W)hiskey Sours. Simply turn arrow to drink desired, then fill with ingredients shown on window and shake. Presto! you pour a perfect cocktail. Silver-plated, quart size. \$25.00
(Add 20% Federal Tax)



Here's a corker

A twist of the handle removes cork easily without splitting it. Obstinate corks surrender meekly. Makes cork-pulling so easy, milady may even usurp this manly art. Made of bright chrome-plated metal. \$5.00



Bottoms up for 2 and 4

Here are gift-worthy highball sets that will be welcomed with open arms. 3-piece set consists of a mahogany tray with chrome-plated handles, two fine glasses artistically decorated with game birds, a jigger and two glass stirrers. \$6.50
Nine-piece set. (4 Highball glasses).... 8.50

Initialed Coasters

embossed and beautifully finished in bronze



Set of 8—\$7.50

Price includes Fed. Tax

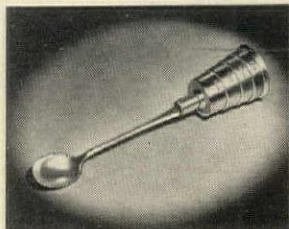
Mail orders filled. . . .

add 25c beyond 150 miles

LAMBERT BROTHERS

Neighborly Jewelers since 1877

LEXINGTON at 60th STREET, N. Y. 21, N. Y.



Here's a stirring triumph

Here is a clever one-unit gift idea: a self-pouring jigger spoon. Not only does it measure the liquor, but a slight press of the finger releases the jiggerful down the glass . . . the spoon does the mixing. Measures 4 jigger sizes: 1/2 oz., 1 oz., 1 1/2 oz., 2 oz. Silver-plated. \$4.50
(Add 20% Federal Tax)

Mail Orders Filled. Send For Gift Catalog Free Delivery Within 150 Miles N. Y. C. Address Dept. 24, Hoffritz Building 49 E. 34th St., New York 16, N. Y.

HOFFRITZ for CUTLERY

3 NEW YORK CITY STORES

551 Fifth Avenue, near 45th St.
331 Madison Avenue, cor. 43rd St.
Commodore Con., Gr. Central Terminal

SHOPPING AROUND



Hape Cod Post Lantern

PERSONALIZED SHINGLE WITH
YOUR NAME OR MONOGRAM
HAND-LETTERED IN GOLD

A warm touch of New England color for home or office...22" authentic reproduction... non-tarnishing, solid brass in Antique Weathered finish...Hardwood is hand-weathered, hand-stained and hand-finished... unique frosted glass lantern permits use of large bulb without glare.

IN ORDERING, PRINT NAME OR MONOGRAM DESIRED

\$29.75 delivered complete, or plus charges, if C.O.D.

West-Town Giftwares

1158 Greenacre Los Angeles 46, California

3 Most Exciting GIFTS OF THE YEAR



New KEY-CHAIN-PENCIL

Smart, trim, beautiful—a must for every woman. Ideal for motorists and shoppers. Handy key-chain for car and house keys combined with precision made all-metal collapsible mechanical pencil. Covered with fine genuine leather. Almost jewel-like in appearance. In beautiful gift box, postpaid \$1.00. Gold anodized with reptile leather \$2.00. Initials 25¢ extra.



CHIP-CHOP

The gift no home should be without. The miracle gadget of the season. Crushes ice safely, instantly right in the glass—no fuss or bother. Ideal for frosty, festive drinks. A necessity item for every home bar. Deluxe model packaged in gift box—\$1.00. Initials 25¢ extra.

ELY CULBERTSON'S OWN BRIDGE SCORING PENCIL

Every bridge player, man or woman, will want one of these magic aids. A twist of the dial shows any score, accurately and almost instantly. And the score has to be right, because this pencil says so... with Ely Culbertson authority. A super mechanical pencil value in beautiful gift box—only \$1.00. Initials 25¢ extra.



FLEETWING GIFTS Dept. HG-2
53 East 10th Street, New York 3, N. Y.

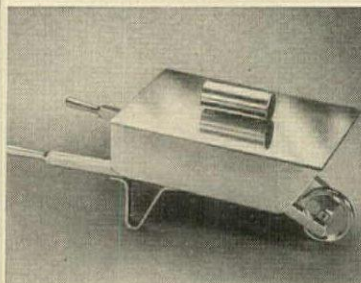
MAIL
ORDER
TODAY

I am enclosing (cash, money order, check) for which send immediately articles itemized on attached slip.

Name _____

Address _____

WHEEL OUT THE BARROW



TO SERVE YOUR CIGARETTES

In solid brass!! Cedar-lined, and holds 30 to 40 cigarettes. Almost 8" in length and weighs 1 1/4 lbs. This tarnish-proof lacquered cigarette box assures lasting beauty, charm and usefulness. Smart for that unusual gift or mighty nice for yourself.

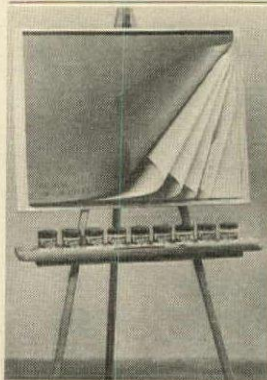
Immediate delivery \$7.50

BES DAVIS

32 East 57 St., New York 22, N. Y.

[Brochure on Request]

Home Bars • Glassware • Gadgets
Musical Items



ART-NEASEL

Encourage the budding artist! Give him this genuine complete artist's set and watch him become truly inspired. The 54" wooden easel boasts rigid construction, which is fitted with brass hardware. The 18" x 24" drawing board plus a sketch pad, 2 palette cups, a brush and nine 2 oz. jars of Carter's Tempera Colors gives the young or amateur artist everything he needs. It's educational! It's fun! It's a gift that will be appreciated!

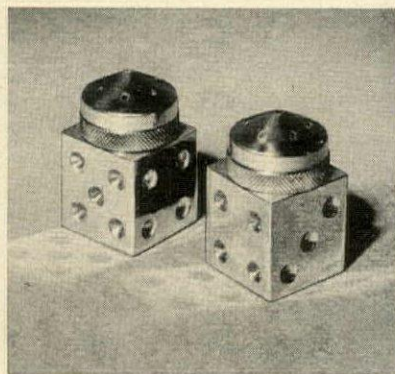
\$11.95 complete (shipping charges collect)

M. C. FLYNN, Inc.

43-B East 59th St., New York 22



Loaded dice are fair play when it comes to setting a table. Fill with salt and pepper and shake for steaks. A novel present for a bachelor or for the family's snack bar. Made of heavy polished aluminum, they are one inch squares and cost \$3 a pair plus 10c postage. Nommel Novelties, Cornwall Bridge, Connecticut.



Pristine and practical, this salad set of highly polished wood is a happy buy for any hostess. The parent bowl measures 11" in diameter and the four juniors, 6". Complete with salad servers, the set is only \$9.65 prepaid. Additional bowls, \$1.20 each. The Vermont Store, Inc., 237 Main St., Northampton, Mass.



Sections for selections revolve on a handsome 18" lazy Susan. In pine, maple or solid oak finish. Its fitted dishes surround a two-quart casserole. A generally useful present and wonderful for Sunday suppers and buffet entertaining, \$27.50 express collect. Alice Marks, 9 West 57th St., N. Y. C. 22.

(Continued on page 127)



Available Again!

OUTING KIT

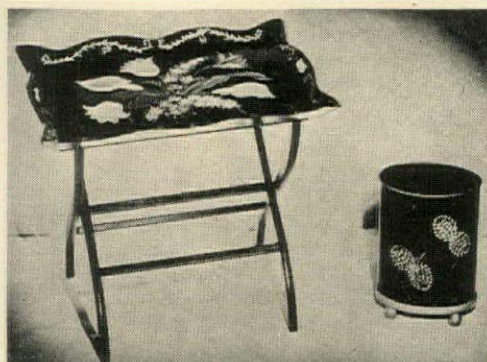
\$10.95 COMPLETE

Just the thing for picnics and auto trips. Attractive case made of heavy blue waterproof duck, zipper top. Contains 2 qt. size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".



SCULLY & SCULLY, Inc.

"The Smart Gift Shop of New York"
506 Park Ave. New York 22, N. Y.



HAND-PAINTED TRAY and STAND with matching BASKET

Designed to be rich-looking furniture and also answer every-day needs of a home. This is an all-purpose, black lacquered, liquor-proof Tray, hand-painted with flowers in beautiful colors. Stand is sturdy and collapsible.

TRAY—19" x 27"—\$16.50
STAND—22 1/2" x 14 1/2" x 21 1/2" high—\$6.50

BASKET—OVAL—7" x 10 1/4" x 13 1/2" high—\$5.00

Check, Money Order or C.O.D. Express Collect. N. Y. City purchases include 2% Sales Tax.

Practical Specialties Co.
375 BROADWAY (CSTAL 1829) 25 EVERETT ST. BRATFORD, CONN.
NEW YORK 13

MAGNIFICO!

FROM CALIFORNIA... THESE CHRISTMAS GIFTS OF RARE FRUIT AND NUT GEMS!



FROM the romantic orchards of Riverside, from the tropical Coachella Valley, from the rich San Joaquin Valley, from all corners of sun-drenched California—Mission Pak selects the very best of California's abundant crops for your wonderful gifts of rare California taste delights.

Ideal Gifts for Every Name on Your Christmas List:

Throughout the world for more than a quarter of a century—Mission Paks have been ever welcome gifts of good taste and distinction for clients, business associates, employees, friends and family. Each Mission Pak is packed solid with luscious, honey-sweet, tree-ripened delicacies... and exquisitely packaged to bring radiant California to the recipient.

So Easy to Order, Too:

No crowds, no tiresome waiting, no gift wrapping and mailing worries when you buy Mission Paks.

Just send us your gift list—we do the rest. Your Mission Paks are mailed prepaid. Safe delivery is guaranteed, too. Order these lovely gifts now!



Above: MISSION PAK No. 46. Magnificent assortment of the choicest of Mission Pak delicacies. Oranges, avocados, grapefruit, fresh dates, tangerines, assorted nuts. Excitingly gift-packaged. Sent express prepaid. Safe arrival guaranteed. Shipping weight, 23 lbs. **\$7.98**
(Same assortment in smaller 12 pound pak No. 45 at \$4.27.)



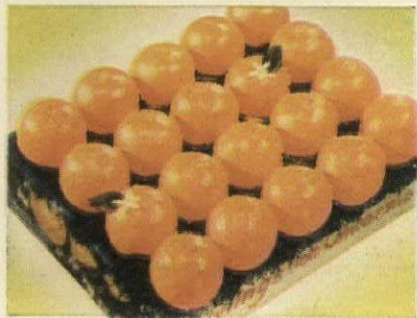
Above: MISSION PAK No. 64. Huge Comice Pears. Tender, delicately flavored fruit, to be spoon-eaten as a dessert. Sent express prepaid. Safe arrival guaranteed. Shipping weight, approximately 10 lbs. **\$2.95**



- All Mission Paks sent prepaid.
- Safe delivery guaranteed to any part of U. S. A.

WRITE TODAY FOR ILLUSTRATED COLOR BROCHURE!

Shows scores of other exciting Mission Pak gift suggestions. Also gives complete details of Mission Pak Fruit Club Membership Plan.



Right: MISSION PAK No. 72. Crate of large, golden California oranges—triumph of the state's sunny orchards. Excitingly gift-packaged. Sent express prepaid. Safe arrival guaranteed. Shipping weight approximately 12 lbs. **\$3.00**

ALSO GIVE MISSION PAK FRUIT CLUB MEMBERSHIPS ... THE GIFT WITH THE YEAR-ROUND THRILL

Make your Christmas gift a year-long delight with our Fruit Club Memberships. Different Paks of superb California fruits and nuts delivered many times during the year under your one-gift offering! Handsome gift certificates with your name sent to each recipient. Three Club Plans to choose from:

Dates; July—Avocados; August—Peaches; September—Apples; October—Pears **\$29.45**

5-MONTH MEMBERSHIP: December—Special Holiday Gift Pak #46 (pictured above); April—Dates; July—Avocados; August—Peaches; October—Pears **\$19.95**

8-MONTH MEMBERSHIP: December—Special Holiday Gift Pak #46 (pictured above); January—Navel Oranges; March—Grapefruit; April—

3-MONTH MEMBERSHIP: December—Special Holiday Gift Pak #46 (pictured above); January—Oranges; April—Deglet Noor Dates **\$13.65**

Order today for prompt delivery! Send check, money order or purchase order.

127 East 33rd Street
Los Angeles 11, California
ESTABLISHED OVER 25 YEARS



WORLD'S LARGEST SHIPPERS OF FANCY FRUITS

The Aristocrat of Bonds



The praise accorded Kentucky Tavern by men everywhere is the pride of a family team that has been in the same distillery line-up for three generations. America knows this whiskey as the great Bourbon of Old Kentucky, the true Aristocrat of Bonds.

Glenmore Distilleries Company
Louisville, Kentucky

IT'S ALWAYS HOMECOMING



WITH KENTUCKY TAVERN.

COPYRIGHT 1946, G. D. CO.



THREE DELICIOUSLY DIFFERENT
Answers to Your Gift Problems

FORST'S CATSKILL MOUNTAIN
Smoked Turkey
PRODUCTS

Trust Forst to make Christmas shopping easy. Now you can make up one list, send it off, and relax—for this year Forst offers you three deliciously different answers to your Christmas giving—varying in price from \$8.50 to \$42.50!

Two Tempting Assortments of Smoked Turkey Delicacies Vacuum-Packed to be Enjoyed Any Time—ALL THE TIME!
 Item number one on the Forst gift parade is the Hendrik Hudson Selection. Priced at only \$8.50, it contains six, full half-pound vacuum-packed cans of Forst Smoked Turkey Delicacies—two each of:

- Forst Sliced Smoked Turkey—big, generous slices of both white and dark meat.
- Forst Handi-Cut Smoked Turkey—cubed to make perfect à la king, casserole dishes, salads, sandwiches, etc.
- Forst Smoked Turkey Paté—a zesty spread that makes mouth-watering canapés, hors d'oeuvres, sandwiches, etc.

All are ready to eat—and keep without refrigeration until opened. Then, there is the New Amsterdam Selection of Forst Delicacies—priced at \$16.00, and containing twelve, full half-pound vacuum-packed cans of Forst Sliced, Handi-Cut and Smoked Turkey Paté.

Forst Catskill Mountain Smoked Turkey—Perfect for Holiday Entertaining, Ideal as a Gift—Ready to Eat!
 Next, a luscious, taste-teasing, palate-pleasing whole Forst Catskill Mountain Smoked Turkey. Holiday festivities are incomplete without one of these choice, young, full-breasted birds, cured in rare herbs and spices, and then smoke-cooked in air-conditioned smoke-houses to golden-brown perfection over fragrant applewood embers. Whole Forst Smoked Turkeys range from 8 to 18 lbs., net smoked weight. Price is still \$1.50 per pound. All ready to slice and serve.

The Gift of Gifts—A Taste Thrill for Every Season
 Finally, there is that rarest, most unusual gift—membership in Forst's exclusive Delicacy of the Season Club, details of which are given in the panel at left. You just select the Forst gifts desired, make up your list—and mail it to us with your check! We do the rest! All orders festively packed and shipped charges prepaid anywhere in continental U. S. or Canada. Supplies limited! Order NOW!

FORST'S "Delicacy of the Season" Club

A GIFT THAT SAYS "MERRY CHRISTMAS" ALL YEAR 'ROUND

Tasty Treats to Delight Friends and Influence Customers

Say "Merry Christmas" to your special friends, customers and business acquaintances in a way that is not only novel and in perfect taste—but will serve as a deliciously "different" reminder of your thoughtfulness all through the year.



CHRISTMAS
 A membership in the "Delicacy of the Season" Club is indeed a regal gift. Those lucky enough to receive the treasured, engraved Membership Card can look forward to a whole year of intriguing, mouth-watering taste-delights. At Christmas, a golden-brown Forst Catskill Mountain Smoked Turkey.

At Easter, a tender, tempting Catskill Mountain Smoked Ham, sugar-cured and smoked Southern style, all ready to eat.



EASTER
 In July, an assortment of picnic snack-tidbits—vacuum-packed in six half-pound cans—Sliced Catskill Mountain Smoked Turkey, zesty Forst Smoked Turkey Paté, multi-useful Forst Handi-Cut Smoked Turkey.

4TH OF JULY
 Finally, Fall will bring a generous package of spicy smoked pork sausage and a whole strip of lean Catskill Mountain Bacon.



AUTUMN
 All this for a total cost of only \$42.50—delivery prepaid on all gifts, anywhere in continental United States or Canada.

In addition to the engraved Membership Certificate, personalized greeting card accompanies each gift throughout the year.

If you want this unique gift for favorite friends and important business contacts, mail coupon TODAY!

For your protection all Forst Catskill Mountain products bear the Department of Agriculture Seal.

"DELICACY OF THE SEASON CLUB" ORDER

I am attaching herewith my Gift List and check for.....to cover

.....memberships in your Delicacy of the Season Club, at \$42.50 per membership. It is understood that each person on my list is to receive the four gifts described in your advertisement; also the engraved initiation Membership Certificate.

Name _____
 Address _____
 City _____ Zone _____ State _____

THE FORST'S CATSKILL MOUNTAIN SMOKEHOUSE

Route 95, Kingston, N. Y.

I enclose Gift List and check for \$_____. Please ship the Forst Catskill Mountain Smoked Turkey Products checked below, charges prepaid.

-New Amsterdam Selections (12 half-pound cans) at \$16.00. \$_____
-Hendrik Hudson Selections (6 half-pound cans) at \$8.50. \$_____
-Whole Birds, weight _____ lbs. at \$1.50 lb. \$_____

(Approximate Date Required _____)
 Your name _____
 Address _____
 City _____ Zone _____ State _____

NOTE: We attempt to fill your order as closely as possible, but turkeys may be slightly under or over the weight specified.

Yes, it's a Pearce

AMERICA'S FINEST BLANKET BY AMERICA'S OLDEST BLANKET MILL

Among the finer things of life lovely Pearce Blankets occupy a place of high preference. Yet, you can own and enjoy Pearce Blankets without the feeling of undue extravagance. Pearce Blankets are fine quality and sound value. They have deep, soft nap, lustrous colors and wide satin rayon bindings. Truly America's finest Blankets. See them at leading stores.



PEARCE MANUFACTURING COMPANY · LATROBE, PA.



A DESIGN BY DAN COOPER, PHOTOGRAPHED BY MARTIN BRUEHL

A field of Flowers . . . right on your own bed! A bedspread worthy to set the mood and be the theme of your favorite room. "Gloria" is the newest design created for Monument Mills by the famous designer-stylist, Dan Cooper. Like all of Mr. Cooper's designs, "Gloria" fits into decors both conventional and modern. It could even inspire the color scheme of a new room. Make it the keynote and build around it as you might build around a single picture. "Gloria" is available in rose-pink, twilight blue and pastel green backgrounds with white flowers.

MONUMENT
INCORPORATED 1850
Bedspreads

ASK FOR MONUMENT BEDSPREADS AT FINE STORES IN YOUR CITY. MONUMENT MILLS, HOUSATONIC, MASSACHUSETTS



The man who wouldn't sign his name



A

LONG TIME AGO, a man came to California to make wine.

Grapes and he were no strangers, for this man was of a family of vintners, with honor and integrity to its name.

In California he made wine... fine wine. But he vowed never to rest until he produced the finest wine in the whole of the United States.

And to this wine only would he sign his name... a fitting testimonial to the proudest wine family in America.

Laboriously, he proceeded with his experiments. Tenderly, he nurtured the vines and grapes. Carefully, he blended their nectar.

Time after disappointing time he tasted. The wine was good. But none had the greatness he had hoped for.

Until one day.

He gathered his vintners and friends around him. They sniffed the wine he poured for them.

They held it up to the brilliant sun. They tasted. They rolled some around in their mouths, to savor the outstanding bouquet.

Then all agreed that here was the finest wine they had ever experienced in America.

Solemnly, the man took a pen to his hand. On a piece of paper he wrote:

"This is my achievement."

And he signed his name: *Angelo Petri*.

Today, you may get this selfsame wine. Ask

your dealer for Angelo Petri Signature Bottle.

Taste for yourself the lifetime achievement of a great winemaker. It is truly an experience for those who delight in drinking superb wines.

PLEASE NOTE: Because a wine of this outstanding character requires the utmost care in its production, it naturally cannot be marketed in great volume. If you have difficulty in finding this grand wine, please write us. We will be happy to send you promptly the name of the dealer nearest you who carries ANGELO PETRI SIGNATURE BOTTLE.

Angelo Petri

SIGNATURE BOTTLE

PRODUCED BY PETRI, FAMILY OF VINTNERS



California: TAWNY PORT • GOLDEN MUSCATEL • PALE DRY SHERRY • CREAM SHERRY • SAUTERNE • BURGUNDY • RHINE WINE • ZINFANDEL • ALEATICO
IN ADDITION, CHAMPAGNE • SPARKLING BURGUNDY • BRANDY, 84 PROOF

Copr. 1946, Petri Wine Co., San Francisco, Calif.

SHOPPING AROUND



Unique silver-plated vegetable dish with gravy boat. Exquisitely simple, it takes the place of three and speeds serving. Gravy boat section is removable, permitting use of center section for vegetables, too. 16½" x 12½". \$90 express collect. Add 20% tax. Exclusive with Carole Stuppell, Ltd., 507 Madison Ave., N. Y. C. 22.



Imported from France, prewar quality, whole, natural goose liver. For a rare treat, slice it thin on crackers, use in stuffing game or fry and serve on toast or omelets. 80c an ounce. If you order a half pound or more, 75c an ounce. From a shop famous for such delicacies—The Vendôme, 415 Madison Ave., N. Y. C. 17.



An occasional bench built for two, of wrought iron with a kidney-shaped leather seat in antique red, forest green or antique saddle circled with studs. Use at cocktail parties, in your game room or as a brunch bench. 38" x 17" x 13", \$78.50 exp. col. from Hearthside Manufacturers, Park Ave. at Michigan, Swarthmore, Pa.



Odd Plant Holders

TO SET OFF YOUR GREENERY

TRAINED SEAL—In sleek, gleaming black or white pottery. He sturdily balances the bowl for your ivy, philodendron, or other plants. Very decorative. About 9" high. Plant not included, postpaid, only...**\$3.25**

FLYING FISH—A clever decorative trick for your hanging plants. Made of pottery, metal wall bracket. Looks like he's jumping right out of bowl. About 8" high. Plant not included, postpaid, only...**\$2.75**

Order for yourself and for gifts!

THE GUILD STUDIOS
670-A N. RUSH ST. CHICAGO 11, ILL.



Proud Matches

No one will have to ask you for a light if you have the Picture Matches because you'll always be waiting for a chance to show them off. Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. The original picture is returned intact. One subject to a box.

Box of 50 \$4.75 plus 15c postage
Box of 100 7.50 plus 25c postage

No C.O.D.'s please

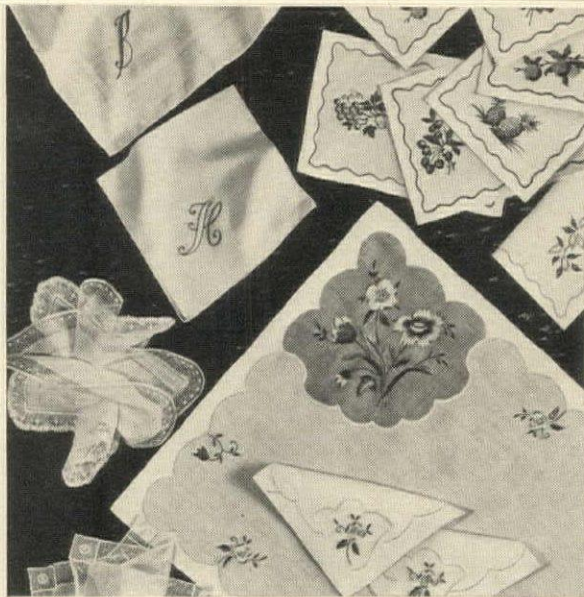
EUNICE NOVELTIES Dept. G-126
5th Floor, Woman's Exchange Bldg.
541 Madison Ave., New York 22, N.Y.

*Traditionally in Good Taste
... a Gift labeled Henri Bendel*



Hand-decorated Toile Decor by Bettie Wales... one-of-a-kind pieces with montage of rare old prints.
Waste Baskets, three sizes, \$29.50, \$24.50, \$20.
Tray, 15 x 9, \$19.75.
Center Piece (or Fruit Basket), \$18.50.
Silent Butler (makes smart candy box), \$15.
Cache Pot, \$9.50... **Desk Basket**, \$14.75.

Henri Bendel
10 WEST 57
NEW YORK 19 NY



For Week-End Giving

His-B-Man's large, white sheer handkerchief, pencil stripe border and hand-rolled hem, monogrammed in grey with black. Any initial... Box of six, **\$15.50**
Box of twelve, **\$30.00**

Hers-H—Monogram in shaded colors on fine sheer, hand-rolled edge. Any initial. Handkerchief in pink, green or blue with matching monogram... white with pink or blue monogram. Box of four, **\$10.50** • Box of six, **\$15.00**

"**Parisienne**"—Hand-hemstitched, sheer, white hanky; lace border... each, **\$8.75**

"**Peekaboo**"—Sheer white hanky, Appenzell edge, Swiss import... each, **\$2.75**

"**Good Morning**"—Imported, breakfast tray set, hand-made in pure, white linen... flowers embroidered on organdy windows... 3-pc. set, **\$17.50**

Cocktail Napkins... imported Swiss embroidered, fruit designs on white linen... dozen, **\$12.00**

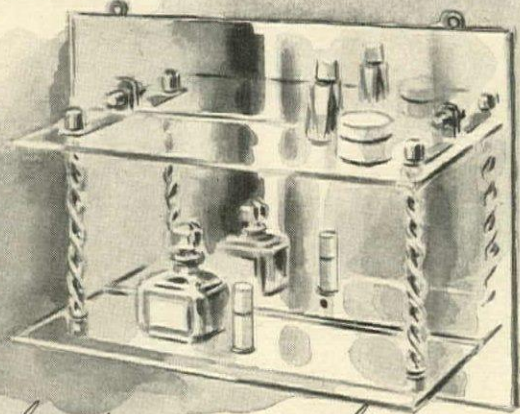
All pieces available for immediate delivery



745 FIFTH AVENUE, NEW YORK 22, N. Y.
PARIS • CHICAGO • PALM BEACH

what-not mirror

with two shelves



Reflect beauty in your gift

Sparkling decoration for bedroom, powder-room or bath, wherever a fair lady likes to keep her little magic bottles and beauty secrets. With wall-hangers attached, an 18" x 13" mirror-back with two glass shelves supported by clear twisted Lucite rods. \$8.00

Mail orders invited. Express charges will be collected on delivery.

SANGER BROS.

DALLAS 2, TEXAS

FORWARD WITH TEXAS SINCE 1857

TILE TOP LEATHER CIGARETTE BOX



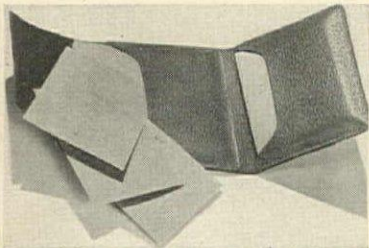
Handsomely designed in wine, brown, or green. Hand-painted. Mahogany lined. For king-size or regulars. 7 1/8" x 4 1/8". Choice of subjects: pheasant, quail, wild turkey, flying ducks, Canadian goose, sail fish, pointer, setter.

\$15 postpaid Book Ends to match \$16.50
Send check or money order only.

Mollie Marks

FINE GIFTS COMPLIMENT YOU
Room 701 36 Park St., Brookline 46, Mass.

INSTANT LATHER LEAVES



Wet hands and 1 Paper-Thin Leaf Gives Sudsy-Soap Lather—INSTANTLY!

A pocket-sized, top-grain, genuine leather case tottin' 100 unique wash-ups—One thin leaf froths up enough lather for hands, face, neck, ears—with some left over! Ideal thank-you gift for your hostess, secretary—for yourself when you travel! Brown, blue or red with 100 leaves. \$2.25 P'Pd. 50 Refills 50c (to buyers of case only). Send ck. or postal note today. Ask for "Ideas for Gift-Giving" catalog.

GIFT CLUES, 302 East 45th St., New York, N. Y.

PLEXIGLAS CRIBBAGE BOARD De Luxe

No photograph can portray the crystal beauty of this Plexiglas Cribbage Board with choice of green or scarlet laminated plastic base. Has silver or gold color pegs and is the only board made with clips for storing pegs. Will be the envy of your cribbage-playing friends; a gift to win enthusiastic thanks, as cribbage is now more popular than ever.

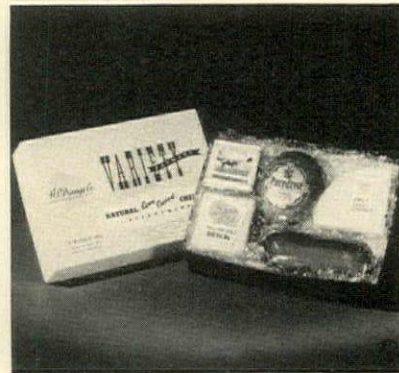
Postpaid in U.S. \$7.50
No C.O.D.'s please.

TURNER & TURNER
46 Shepard St. Cambridge 38, Mass.

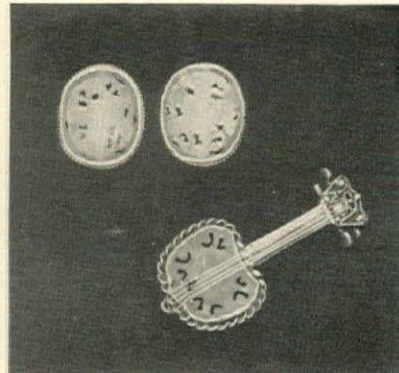


SHOPPING

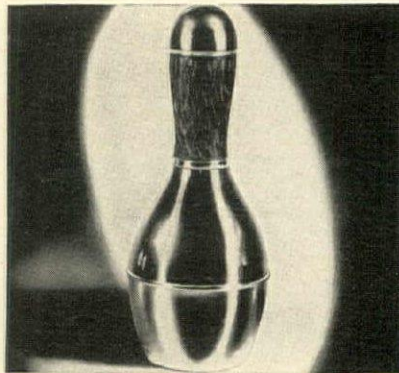
Cheese stands alone. It has a sacred little niche in the heart of every gourmet. Gift box of slow aged (not processed) selection includes 8 1/2 oz. shelf-cured Brick, 8 1/2 oz. Golden Muenster, 8 oz. Norwegian Gjetost, 7 1/2 oz. link of Smoked Cheese, 11 oz. Edam. \$2.50. Add 25c W. of Rockies. H. C. Prange, Sheboygan, Wis.



Precious pieces of white jade for a discriminating lady. Beautiful miniature mandolin, handmade of white jade on sterling, is modeled from an ancient Chinese design. The carved jade stones are over 200 years old. The pin, 2" long, is \$15; matching earrings, \$15 a pair, incl. tax. Chinese Treasure Centre, 441 Madison Ave., New York 22, N. Y.



Bowling addicts will be "bowed over" with this striking bowling pin cocktail shaker. It's a handsome gift for the king-pin of your household who likes to mix a batch of Martinis or Manhattans. Triple silver plated on copper with walnut handle and strainer inside. \$20 plus 20% tax. Seidenbach's, 413 S. Main St., Tulsa, Okla.



Charmingly Smart

COLONIAL CANDLE HOLDER

Usable As a Lighter and Nightlight

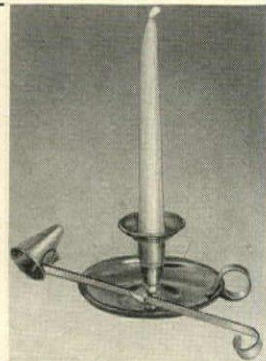
A truly beautiful creation of solid copper in a saucer-based design with handy carrying handle. Usable as a Lighter or Nightlight on your coffee table or bedside table.

\$3.75
POSTPAID
Anywhere
in U. S.

ORDER BY MAIL—Send \$5.70 for complete set postpaid or if desired as individual pieces send \$3.75 for Candle Holder or \$1.95 for Flame Snuffer. Order extra Holders and Snuffers for gifts. No C. O. D.'s please.

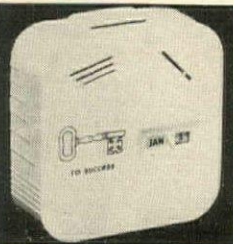
HOLLI-WARE CO.

506 So. Wabash Ave. Dept. C Chicago 5, Ill.



CALENDAR BANK

This remarkable Calendar Bank takes nickels, dimes or quarters AND ANY OF THESE CHANGES THE DATE! A quarter changes the month. A conscience slot on top takes bills and 50c coins. Made of ivory shock-proof plastic with pick-proof lock. You can personalize it by imprinting name on name plate—back of bank. A splendid gift. \$2.00, plus 15c for postage.



KIDDIE LAMP. Wonderful, colorful new lamp, to make a child's face light up with glee! Illustrations from beloved nursery rhymes decorate the heavy fiber cylinder, metal enamelled top and shade, prettily enamelled base. A practical gift mothers will appreciate, too. \$4.95 Postpaid. No C.O.D.'s. Write for Catalogue.

M. C. FLYNN, Inc. 43-B East 59th St. New York 22, N. Y.

AROUND



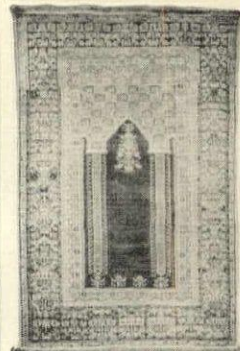
Jr. Engineer, a construction set of 80 major parts—gears, wheels, girders, etc.—comes with an instruction book showing photographs of a large number of models that can be made. Gift-boxed, 12" x 18", it will keep a young designer busy for ages. Postpaid, \$4.50 from House of Gifts, 112 W. 42nd St., N. Y. C. 18.



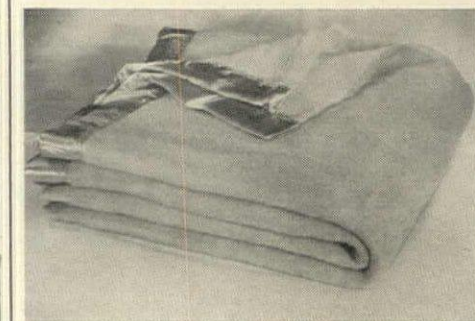
A gold clothespin is a novel tie clip or lapel ornament. It can also be used to clip bills or papers together in your purse. An amusing bit of luxury that is so intriguing it's sure to please anyone who is lacking a clothespin in his or her jewelry collection. \$30 incl. tax and post. from Saga, 638 Fifth Ave., N. Y. C. 20.



Christmas caravan of cards, reproduced in gorgeous colors from original drawings by Ruth Reeves, is in limited edition. The 4 shown—"Rhythm on Ice," "On Top of the World," "Coast to Coast," and "Bounty and Blessing"—are 35c each. 50—\$17.50; 100—\$35. With name imprinted, 50—\$20; 100—\$38. Saks Fifth Avenue, 5th Ave. at 49th St., N. Y. C. 22.



Gem Antique and Old Oriental Rugs
RARE ANTIQUES: Century pieces in rarest weave...each a collector's dream...a treasured life-time possession.
CHOICE OLD RUGS: Rich in soft, subtle colors and patterns that will always delight you...thick and serviceable...unchallenged as floor covering in the home you take pride in.
MANY OTHER DELIGHTFUL RUGS MODERATELY PRICED: Selections sent prepaid on approval anywhere in the U.S. without obligation to buy. **MY RUGS SELL THEMSELVES. ELSE I SHOULD NOT MAKE SUCH AN OFFER.** Send for descriptive material #1116—A real pleasure awaits you.
THOMAS F. DAVIS • Skaneateles, N. Y.
 Successor to Major L. B. Lupton, Collector of Fine Rugs Since 1909



For Luxurious Sleep
New Electric Blanket
 Have pleasant dreams in the newest, most modern blanket made—a General Electric! It's lighter, warmer, softer—one blanket takes the place of three. You merely set the G-E bedside control once for the warmth you desire; then it automatically follows weather changes throughout the season. You can crawl into a bed that's soothing, sunny-warm all over when you set the control before bedtime. It's perfectly safe. *Costs only 2c a night. 72" x 86" in dreamy pastels; washing instructions come with blanket. A wonderful Xmas gift!*
\$39.55 postpaid.
 No C.O.D.'s Dept. G-116
JULIAN HESS
 6 Grand St. • White Plains, N. Y.



Enchant YOUR FRIENDS!

ON the border of Mexico, in the country of the lower Rio Grande, lies the Magic Valley—a fabulous, sun-bathed land that grows amazing grapefruit and oranges of *unusual* colors, regal size and incomparable flavor. Left on the tree until golden ripe and fat with vitamin-filled juice, this luscious fruit has a thrill for the eye and tongue that few "outsiders" have enjoyed. This year a limited quantity of this rare fruit is available for impressive gifts—such unique grapefruit varieties as *Ruby Reds* and *Foster Pinks*, oranges like *Magic Temples* and *Lue Gim Gongs* and other epicurean dessert varieties.*

MAGIC VALLEY'S DELUXE CHRISTMAS GIFT BOX: magnificent oranges and grapefruit, "cushion-packed," tissue-wrapped to guard their over-abundant juiciness (about 30 lbs.), express prepaid **\$4.10**

**(Varieties in each package depend on season, because Magic Valley Citrus ripens at different times and is packed and shipped at peak of flavor perfection!)*

PEAK-OF-THE-SEASON CLUB

Give extra-special friends and customers the excitement and pleasure of Magic Valley oranges and grapefruit throughout the ripening season—each variety expressed at its fully-matured best. 3-box Membership (approx. Nov. 15, Dec. 15, Jan. 15) \$12.00. 5-box Membership (approx. Nov. 15, Dec. 15, Jan. 15, Feb. 15, March 15) \$19.95. 7-box Membership (approx. Dec. 1, Dec. 15, Jan. 1, Jan. 15, Feb. 1, Feb. 15, March 1) \$24.95.

XMAS SHOPPING MADE EASY—Send list of names and addresses. We do rest, enclosing engraved gift certificate with your name. Order immediately for Xmas delivery. Prices include express delivery. No C.O.D.'s. **SATISFACTION GUARANTEED.** Write or wire for color catalog.

ROUTE 2, DONNA, TEXAS

HAND-PICKED WHEN FULLY RIPE
 ★
 PACKED IN THE GROVE AND RUSH-EXPRESSED THE SAME DAY
 ★
 NO WASHING, NO COLORING, NO MAN-HANDLING
 ★
 YOU GET RICH, TANGY FLAVOR AND VITAMINS OF FULLY TREE-RIPENED CITRUS

©1946



Abbey Day & Night Markers
 made of **Solid Carved California Redwood**
 Attractive—Durable
 Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.
 Complete marker with up to five 2" reflector letters or numerals.....\$3.35
 Complete marker with up to five 3" reflector letters or numerals.....\$4.70
 Extra 2" letters.....45c each
 Extra 3" letters.....65c each

No charge for punctuation marks. Satisfaction Guaranteed.
ABBEE DECORATIVE PRODUCTS CO.
 Pleasant Valley I, New York

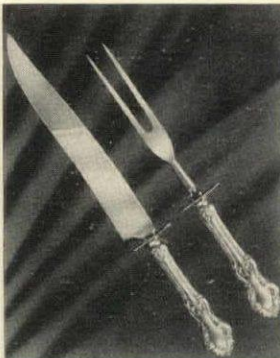


REMOVES Lint & Dust LIKE MAGIC!

Electro-Static Cleaner "brush without bristles" performs miracles on clothing and upholstery. Thoroughly cleans all surfaces including crevices. Picks up and holds dust, hairs and lint by magnetic attraction. No batteries or current required. *Will not scatter dust.* Made of beautiful plastic. Lifetime guarantee. An ideal gift.

Sent postpaid for \$1.75

J. H. SMITH CO., INC.
 Dept. E Greenfield, Massachusetts



Sterling Silver—Georgian Shell

2 Pc. CARVING SET

Beautifully chased hollow handle in sterling silver. Knife blade and fork prong of fine quality stainless steel. Mail orders promptly filled. Please send check or money order. **\$23.75** Postage and Fed. Tax Incl.

—OTHER PATTERNS AVAILABLE—

Troubadour, Victoria, Adam; \$25.50

ALFRED H. GLASSER CORP.
 Jewelers

421 Madison Ave., N. Y. C. • Plaza 3-2888

SHOPPING



RICH'S
Store for
HOMIES



Crisp, starchless, white organdy with a design of old-fashioned asters printed on it. Red, blue, yellow, or coral predominating in the design.

- 54 x 54-inch cloth, 4 napkins 7.98
- 54 x 72-inch cloth, 6 napkins 10.98
- 72 x 90-inch cloth, 8 napkins 15.98

Postage 15¢

RICH'S
ATLANTA

On a small scale, these miniatures—one inch to a foot—are perfect replicas from the Forslund collection. Made by hand, they're complete in every detail—tiny drawers that pull out, real carving and deep cherry finish. Milton Lee commode, 2" high, \$4.45; Little Oliver Lee candle table, 1½", \$3.95 ppd. Carl Forslund, 112 E. Fulton St., Grand Rapids 2, Mich.



Good grooming is as good as the tools that produce it. In this little goatskin case are three essentials that you'll be glad to have in your purse on many an occasion. It has a pair of good nail scissors, a nail file and a pair of tweezers. Red or blue case. \$3.25 ppd. Add 23¢ tax. Hoffritz, 551 Fifth Ave., N. Y. C. 17.



Copper-Lure

Combination
BOOK ENDS and
WALL POCKETS

The smartness of gleaming bright copper plus your favorite indoor plant to enhance your book shelf.

Cunningly designed to match any room or color scheme, this charming set may also be used to fill a wall-vacancy as pockets for ivy, cactus, etc.

NON-TARNISHABLE
—A secret process keeps them always bright as a new penny. Polishing unnecessary.

An ideal gift item

THE SET, POSTPAID, \$4.95
Sorry, No C.O.D.'s—Sold By Mail Only

*TRADE-MARK COPYRIGHTED

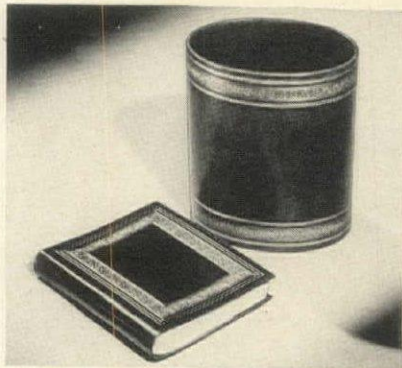
ELEANOR of Hollywood
4852 SANTA MONICA BLVD. • HOLLYWOOD 27, CALIF.

Beautiful... Useful... Worthy of the sterling from which it is wrought. Made to our specifications to be correct for hundreds of uses. The three footed bowl stands 2¾" high, 4½" in diameter, \$30. Matching ladle, \$8. Prices include 20% Federal tax.

MAIL AND PHONE (EL 5-6630) ORDERS FILLED PROMPTLY

GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York 22

AROUND



Leather accessories for your telephone table or desk at home, or for a man's office. Of rich, gold-tooled leather in red, blue, green, brown or maroon, the flexible phonebook cover fits smoothly around any standard-size directory, \$7.95. The wastebasket, 12" high, \$10.95. Add 35c post. No c.o.d.'s. C. P. Leathercrafts, 650 Madison Ave., N. Y. C. 22.



Southern Fruit Cake—the best you ever tasted—is filled with rich fruits, choice nuts and rare spices, and is wonderful to have on hand for holiday entertaining or to give as gifts. In aluminum container, gift-wrapped with card enclosed. 5-lb. cake, \$5.23; 2½-lb., \$3.23 ppd. Columbia Baking Co., Box 4671, Atlanta 1, Ga.

Wisconsin Cheese Masterpieces



The Jumbo Box... for a gift in the grand fashion!... contains shell-cured Brick, American Cheddar, Golden Muenster, Aged-Smoked, Midget Whole-Milk Edam and a Pure-Crest Gouda. Shipping weight approx. 10 lbs.

\$6.75
West of Rockies, 7.00

Aged natural cheese from America's Dairyland... smooth, mellow, carefully aged in our own coolers. Only cheese everyone likes is in these gift packages. Your gift card enclosed if you wish. Prices quoted include delivery charges.

The Cheese Duet... two of America's favorites. Half wheel each of Golden Muenster and Whole-Milk Edam aged to mellow perfection. Shipping weight approx. 5½ lbs.

\$4.00
West of Rockies, 4.25

H.C. Prange Co.

DEPT. HG

SHEBOYGAN, WISCONSIN



Give him a fine Dartnell 1947 Personal Record Book—the aristocrat of appointment, memo, and desk books. He will use it every day on his desk, at home, at the office, on trips. For 21 years the choice of top business and professional men, high army and navy officers.

Bound by hand in luxurious imported leather. Size 5 by 8 inches. 200 pages for appointments and personal memos. 200 pages of extraordinarily useful business data. A place to keep track of anniversaries, golf scores, investments, income tax deductions, etc. Lists best hotels in leading cities, railroad and air fares, road mileage, international air line schedules, opening of hunting and fishing seasons. The finest personal desk book in the world!

Price includes gift box. For 30 cents extra we will print his name in gold on his book. **\$7.50**

THE DARTNELL CORPORATION, 4658 Ravenswood Ave., Chicago 40, Ill.

FREE! LEWIS & CONGER'S Christmas Book of Original Gifts

• Do your Christmas shopping early in a comfortable armchair! Browse quietly through this 36-page book. Choose from among the 266 headliners illustrated and give every one the thrill of receiving a gift from one of New York's most popular stores. Mail the coupon today—give yourself time for a thoughtful choice!



INFALLIBLE CORK PULLER

— The Korkmaster makes anyone an expert cork puller. Top handle spirals the screw into cork, side handle lifts out whole cork easily and quickly. Handsome outside case precision-built from solid bar of aluminum, inner parts of stainless steel with brass gears. Fits any standard bottle. **4.95**



PERSONALIZED STERLING OPENER—Just the gift for a host who likes perfect appointments when serving his guests. His initials grace the Sterling Silver handle of this beautifully balanced bottle opener. Including Federal tax and 3 initials, **5.75**

LEWIS & CONGER, Ave. of Americas at 45th St., New York 19, N.Y.

Please send me:

- Christmas Catalog HG-11 Korkmaster @ \$4.95
 Bottle Opener @ \$5.75, Initials.....

Name.....
Address.....
City..... Zone..... State.....

SHOPPING



Looks Exactly Like Fine
Swiss Embroidered Organdy!

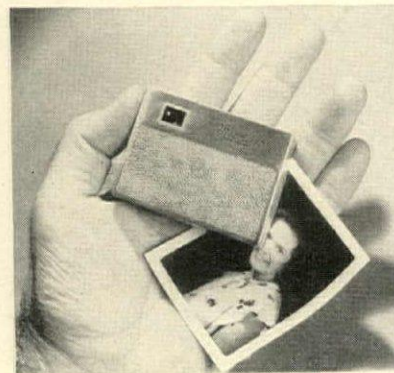
Perfect reproduction under plastic. Crisp charming effect of a real organdy mat service ~ with the blessings of linen and laundry saving. Eyelets in cornflower blue, daffodil yellow, mint green, or begonia red. Matching edges on white linen napkins. . . . Exclusive with Mosse. . . . **Use it year 'round ~ and wonderful hostess gift!**

Six ~ \$6.50; twelve ~ \$12.75. . . . 17" napkins, each ~ \$1.10
Postpaid . . . Write for Christmas Booklet

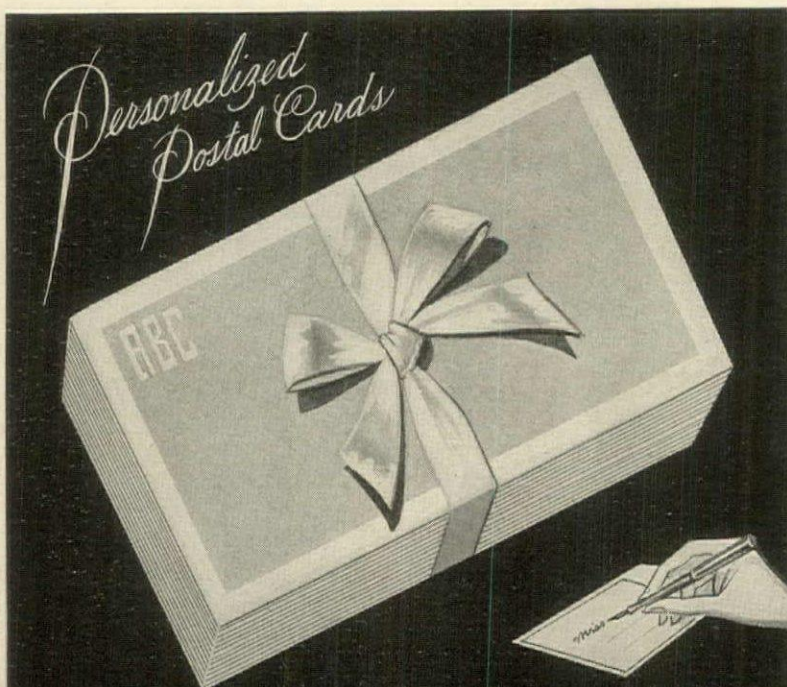
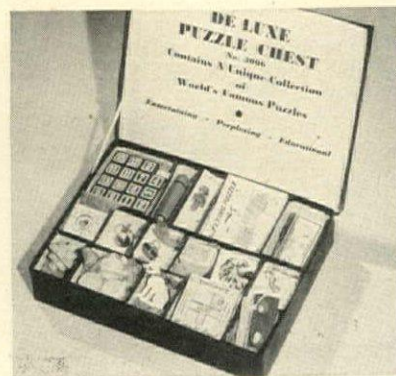
MOSSE 659 FIFTH AVENUE, NEW YORK 22
Agent in San Francisco, Miss Aurelie Patterson, 173 Maiden Lane



Good pictures come from a tiny camera. This new "Micro 16" is no bigger than a package of cigarettes. Precision built, simple to operate, no focusing. Easy daylight magazine loading. \$29.50 tax incl. Low-priced 16mm film includes cost of developing and printing 2 1/2" x 3 1/4" pictures. The May Co., 801 So. Broadway, Los Angeles.



Solving puzzles is one of the most fascinating pastimes for active minds, young and old. Collected in this chest are sixteen of the world's most famous ones, to amuse, baffle and drive you crazy until you solve them. Wonderful for keeping guests busy on rainy week ends. \$5.75. F. A. O. Schwarz, 745 Fifth Ave., N. Y. C. 22.



*Personalized
Postal Cards*

Personalized postal cards in beautiful shades of grey, blue or buff with white borders. The three-letter monogram in red on the grey postals, navy on the blue, and gold on the buff makes a distinctive gift for hasty notes. Box of 50 \$1.50

Add 10¢ for postage in U. S. List initials as they are to appear. Sorry, no C. O. D.'s. Three weeks for delivery.

MERMOD · **Jaccard** · KING
Saint Louis
JEWELERS TO AMERICA FOR 117 YEARS

For Good Spirits . . . fill our famous jigger chaser with water to neck of glass and then put your liquor on top. The trick shaping of glass keeps chaser on bottom, liquor on top. In shimmering crystal, 3 3/4" high.
\$6.00 a dozen, add 15¢ postage.



Decorative Galleries
NEIMAN-MARCUS
Dallas

AROUND



Smoked turkey delicacies for year-round entertaining. The Hendrik Hudson selection includes generous slices of white and dark meat, a zesty turkey spread for canapés, hors d'oeuvres, sandwiches, etc., cubed turkey for salads, à la King and casserole dishes. Six ½-lb. cans, 2 of each, \$8.50 ppd. Forst's, Kingston, N. Y.



A cute trick, indeed, is Snooper Jr. With woeful mien, black floppy ears and outstretched arms, his charm is irresistible. He seems to be making a silent appeal to be some youngster's playmate—a wonderful one he'd make, too, and for only \$3 at The Block Shop, 58 Wall Street, New Haven 11, Connecticut.



Delicious New Orleans Candies

Order Now
for
Christmas
and
Thanksgiving

Delicious Holmesmade PRALINES

Perfect for gifts, or to delight your family! Crunchy pralines, lavishly topped with selected Louisiana pecans. Made with pure Louisiana sugar. A rare holiday treat.

\$1.25 for box of twelve postpaid in U.S.

Genuine Luzianne COFFEE CANDY

A delicious hard candy, flavored with French Drip Coffee; butter and cream—blended into a taste thrill to delight you! In souvenir box.

\$1.18 per pound postpaid



★ **D.H. Holmes** CO. LTD.
NEW ORLEANS, LA.

A PRACTICAL GIFT FROM SANGER'S

Dresden type floor lamp

petal white and powder pink set in gold

The perfect complement for the fragile beauty of a lady's boudoir. Delicate flowers and bands of gold decorate the graceful white column and base. Shirred and petticoat-ruffled pink shade measures 17½ inches, providing adequate light for reading. A gift for use as well as charm. \$85.

Mail orders invited.
Express charges prepaid.

SANGER BROS.

DALLAS 2, TEXAS
FORWARD WITH TEXAS SINCE 1857

Now! BETTER, FASTER, EASIER, SAFER IRONING
WITH THE FULLY AUTOMATIC, ELECTRIC

MAT MATIC

Here's the new kind of iron that weighs only 2½ lbs.—less than half the weight of old-type irons. Science found that fast heat, not weight, does the work. MatMatic's accurate, closely controlled heat is 200% faster than old, heavy type irons—it can do more work, better, faster, easier and safer. Exclusive Fingertip Control maintains just the right heat to quickly iron any fabric—no danger of scorching. Comes with stand. AC only.

ONLY \$9.95

Pizitz

Stand Prevents Scorching

ALABAMA'S LARGEST STORE • BIRMINGHAM 3, ALABAMA

ORDER BY MAIL—ADD 25¢ FOR POSTAGE AND HANDLING

Please send me _____ MatMatic Irons, at \$9.95 each.

Name _____

Address _____ City _____ State _____

Check Charge C. O. D. Money Order



"My new place mats bring fine art to my table and save laundry too!"



75¢ each
Box of 4...\$3.00

Famous Artists TABLE PLACE MATS

Masterpieces that bring new beauty to your table; by famous American artists. You'll revel in their glowing colors . . . and in their wonderful convenience. Thrilling Christmas gifts, too . . . it's not too early to lay away a set for every homemaker on your list. **SAVES LAUNDRY**—These mats are specially treated against stains and heat. Both sides washable. Just clean with damp cloth. Waterproof and warp-proof.

- Set of 4 different Landscapes by Adolf Dehn.....\$3.00
- Set of 4 different Bird scenes by Churchill Ettinger...\$3.00
- Set of 4 different Fruit subjects by Luigi Lucioni.....\$3.00
- Set of 4 Identical Still lifes by Edna Reindel.....\$3.00
- Set of 4 different Pastels by Lucile Blanch.....\$3.00

FREE FULL COLOR CATALOGUE

Hillair Pub. Co., Dept. P, 230 Fifth Ave., N. Y. Gentlemen: Please send me without obligation your 16 page catalogue of Famous Artists Series Place Mats.

Name.....
Address.....
City.....State.....

Featured at these fine stores:
ATLANTA: Rich's
BALTIMORE: Malcalm's
BOSTON: T. D. Whitney
BOWLING GREEN: Sam Pushin
CHICAGO: Carson Pirie Scott
CLEVELAND: Halle Bros.
CINCINNATI: Shillito's
DETROIT: J. L. Hudson
FLINT: McLogan & Austin
GRAND RAPIDS: Wurzburg's
HARTFORD: G. Fox
KALAMAZOO: Gilmore Bros.
LANSING: Schaberg-Dietrich
LINCOLN, NEBR. Miller & Paine
MILWAUKEE:
Milwaukee Boston Store
MINNEAPOLIS: Thist Luggage
MONTCLAIR:
Clairidge Book Shop
MADISON: Harry S. Manchester
NEW ORLEANS: Godchaux's
NORFOLK: Ames & Brownley
NEW YORK CITY:
Hammacher Schlemmer
James McClellan
OKLAHOMA CITY: Halliburton's
PITTSBURGH: Kaufmann's
PROVIDENCE: Gladdings
RALEIGH: Taylor's
SAN FRANCISCO: The Emporium
SPARTANBURG: Aug. W. Smith
PONTIAC: Waite's
SIOUX CITY: T. S. Martin
ST. PAUL: Emporium
WASHINGTON:
Woodward & Lothrop
WORCESTER: C. T. Sherer
CANADA:
Robert Simpson & Co.
at slightly higher prices
And other leading stores
throughout the country.

SHOPPING



Four little people will have a happy time with this lemonade set scaled to their size. No fear of losing a drop, as the gaily colored metal tray keeps glasses firmly in place. The tiny pitcher holds just the right amount for an afternoon party. The set is \$1.50 postpaid from The Children's Shop, 986 Farmington Ave., W. Hartford, Conn.



After dinner coffee set, made by hand of fine pottery with an unusual glaze, has a hand-incised design from the Monte Alban Ruins in the city of Oaxaca in Mexico. In a lovely shade of green, 6 cups and saucers, sugar, creamer and coffee pot, \$19.50. Cake plates, \$3 each ppd. Pan American Shop, 822 Lexington Ave., N. Y. C. 21.



modern



for those of vision!

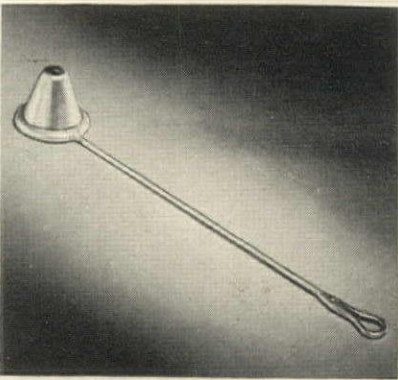
MIAMI BEACH STORE:
LINCOLN & ALTON RD.

Modernage
16 East 34th St.
New York

AROUND



A bright answer to the question of how to improve your lamp situation is a pair of electrified candlesticks of heavy, highly polished brass. Lacquered and simply designed, they have double sockets and adjust from 30" to 32" tall. \$45 a pair, exp. col. Jenifer House, New Marlboro Star Route, Great Barrington, Mass.



Darling, put the candles out, but don't blow! If you dislike the smell of dead candles and resent wax blown on the wall or tablecloth, you'll want this snuffer. Beautifully simple, copied from a very old one, it measures 9½". \$2.50 ppd., tax incl. No c.o.d.'s. Valley Green Industries, 6365 McCallum St., Philadelphia 44, Pa.

A PRACTICAL GIFT FROM SANGER'S

canape and biscuit cutter



A gift to inspire a hostess

With a flick of the thumb you turn out canapes, biscuits, hors d'oeuvres, tea sandwiches, potato patties, ice cream molds

... all the little things that add a party air to entertaining. Made of stainless Dural... as easy to clean as to use. \$1.50

Mail orders invited. Express charges will be collected on delivery.

SANGER BROS.

DALLAS 2, TEXAS

FORWARD WITH TEXAS SINCE 1857

Delicacies for Gifts

FROM OLD NEW ORLEANS

No. 8
\$5.85

No. 8—\$5.85—Carton of six 1-lb. jars Fraise de la Louisiane, (pure strawberry preserves).

No. 8B—\$11.20—Case of 12 1-lb. jars Fraise de la Louisiane.

No. 8C—\$21.00—Case of 24 1-lb. jars Fraise de la Louisiane.

No. 2 — \$8.95 — 3-lb. Creole Fruit Cake, two 1-lb. jars Fraise de la Louisiane (pure strawberry preserves), and two 14-oz. tins of Figue de la Louisiane (pure preserved petite figs).

No. 3—\$6.20—Two 1-lb. jars Fraise de la Louisiane (pure strawberry preserves), two 14-oz. tins of Figue de la Louisiane (pure preserved petite figs), and three pounds of selected large papershell pecans.

No. 4—\$10.95—3-lb. Creole Fruit Cake, two 16-oz. jars Sirop Plantage (open kettle pure Louisiana cane syrup), two 1-lb. jars Fraise de la Louisiane (pure strawberry preserves) and two 14-oz. tins of Figue de la Louisiane (pure preserved petite figs).

No. 5 — \$8.50 — (not illustrated)—same as No. 4 except 3 lbs. pecans in place of fruit cake.

No. 10
\$1.50

No. 10—\$1.50—Box of 10 "Pralines d'Orleans", a delectable creamy pecan confection... liberally studded with whole pecan halves.

No. 6—\$4.25—5 pounds—Large selected papershell Pecans—the very best of this year's crop—rich and full.

No. 7
\$5.00

No. 7—\$5.00—3 lb. Creole Fruit Cake—75% of its weight in fruits and nuts—three times usual quantity of pecans and almonds—richly mellowed in Brandy and Sherry Wine.

No. 6
\$4.25

SAFE DELIVERY GUARANTEED
Sorry, no C. O. D.'s
Prices include prepaid express charges.
Bank Reference: Whitney National Bank, New Orleans

Creole Delicacies, Inc.
632 Saint Peter Street, New Orleans 16, La.

USE THIS ORDER FORM

Gentlemen: Send prepaid the following items:

No. 2, \$ 8.95	No. 7, \$ 5.00
No. 3, \$ 6.20	No. 8, \$ 5.85
No. 4, \$10.95	No. 8B, \$11.20
No. 5, \$ 8.50	No. 8C, \$21.00
No. 6, \$ 4.25	No. 10, \$ 1.50

I enclose check for \$ _____ State _____

Name _____
Address _____
City _____

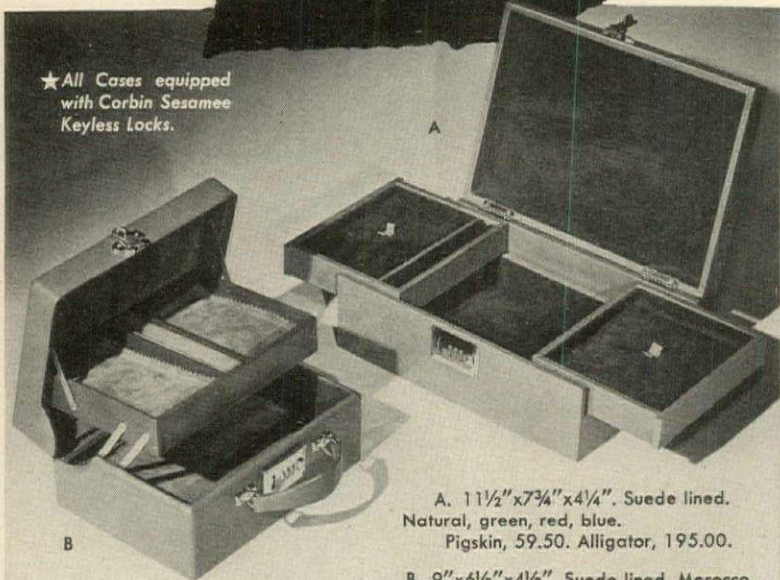
NO FINER LABEL ON LEATHER

FOR HER

DALE
FIFTH AVENUE

JEWELS

★ All Cases equipped with Corbin Sesamee Keyless Locks.



A. 11½" x 7¾" x 4¼". Suede lined. Natural, green, red, blue. Pigskin, 59.50. Alligator, 195.00.

B. 9" x 6½" x 4½". Suede lined. Morocco. All colors, 49.50. Alligator, 150.00.



C. Luxury in saffian morocco. 14" x 9½" x 5¼". Suede lined. All colors, 145.00. Alligator, 450.00

D. Ten-inch roll-up kit. Morocco. All colors, 15.00.

E. Saddle stitched in fine leather. Velvet lined. Removable tray. 10" x 7½" x 4". Red, green, blue, brown. 29.50.

F. Pigskin. Suede lined. 10½" x 7" x 4". Green, red, blue, natural. 45.00. Alligator, 150.00.

Dale gift brochure mailed on request

DALE FIFTH AVENUE

In New York, ONLY at Fifth Avenue at 56th Street

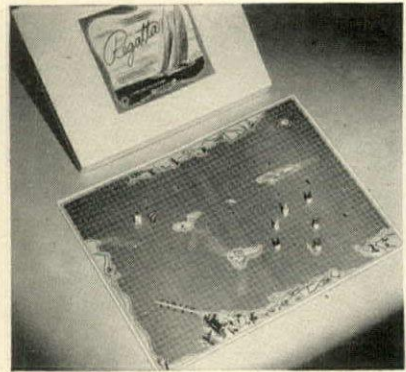


SHOPPING

Why worry? Chase your cares away by keeping company with the Gay Philosopher, His Wife, His Heir and His Offspring—all by Henry Major. These four merry prints will brighten up your bar or playroom. They come in two sizes—20" x 16", \$6; 14" x 11", \$3. Old Print Exchange, 14 East 48th St., New York 17, N. Y.



Sailing, sailing over a cardboard sea with all the thrills, spills and fascination of a real regatta. An absorbing game for young and old, it's a real instructor for the landsman and a yachtsman's delight. Chart your course, roll the dice and you're off. Exciting from start to finish for 2 to 6 players, \$4.95 ppd. J. Powers Game Co., Box 602, Norwalk, Conn.



AMERICA'S FINEST HOME FURNISHINGS AT

Wurzberg
OF GRAND RAPIDS



Perfect complement to any bedroom setting...luxurious all white chenille spread with candlewick tufts. Center panel and borders diamond designed in heavy chenille tufting, interspersed with puffy candlewick tufts. Full or twin bed size.

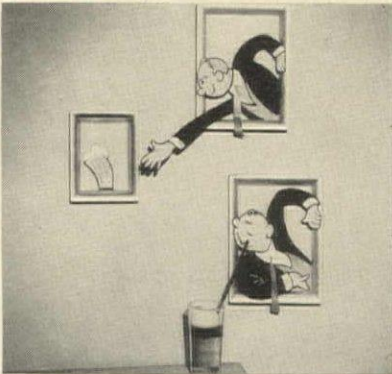
\$16.98

WURZBURG — GRAND RAPIDS, MICHIGAN

AROUND

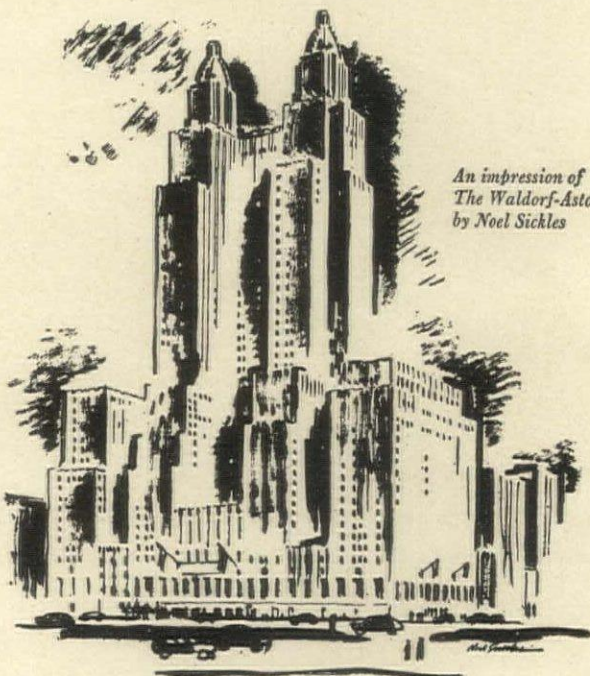


It looks like Christmas down to the last carefully brushed stroke on these hand-made wood ornaments. A box of nine individual pieces is a delightful gift for the tree of a family you visit during the holidays. Or, use them separately to tie on packages. Gift-boxed, \$6 ppd. Bonnie Barn Products, Mill Rd., Concordville, Pa.



From the comic strip into your home bar or game room, these "out-of-the-frame" pictures will cause a riot of fun. Place the little guy with the straw in his mouth near a glass on the bar and let him join the party. He's \$2. The other, with out-stretched hand, comes with his own glass, \$2.95 ppd. The Game Room, 1538 Connecticut Ave., Washington 6, D. C.

Dedicated to Friendliness and Service



An impression of The Waldorf-Astoria by Noel Sickles

The Waldorf-Astoria

PARK AVENUE 49th TO 50th NEW YORK

NO FINER LABEL ON LEATHER

FITTED

DALE
FIFTH AVENUE

FOR HIM



L. 22" case. Corbin Sesamee Keyless Lock. Cowhide, 295.00. Pigskin, 350.00. Alligator, 850.00.

All Cases Federal Tax INCL.



R. Nylon brush set. Cowhide case, 25.00. Pigskin case, 29.50.

M. Beverage case. English cowhide. 18 1/2" x 11" x 4". Holds four, quart bottles. Corbin Sesamee Keyless Locks. 125.00 complete.

P. Chromium and nylon fitted dressing case. Leather lined cowhide, 49.50. Pigskin, 55.00.



S. 20" case. Corbin Sesamee Keyless Lock. Cowhide, 195.00. Pigskin, 225.00. Alligator, 500.00.

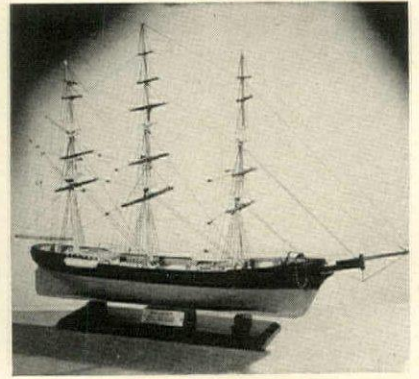
T. 17" x 12" portfolio. Leather lined. Sutan Cowhide or Pigskin. 49.75.

Dale gift brochure mailed on request.

DALE FIFTH AVENUE

In New York, ONLY at Fifth Avenue at 56th Street

SHOPPING AROUND



Red Jacket was a famous Cape Cod clipper ship which broke transatlantic sailing records in 1854. This exact replica, 21" x 14½" overall, is expertly rigged and fully assembled with explanatory working drawing and history. Prepaid, it's \$35. Le Baron Bonney Co., 117 Merrimac St., Newburyport, Mass.



Back to nature. The wondrous beauty of nature is captured in these superb prints of original paintings. "Mount Equinox" by Rockwell Kent, "Ice Bound" by William L. Metcalf, "The Beach at Saint-Adresse" by Claude Monet and "Stowing the Sail" by Winslow Homer. The set, only \$2. Oestreicher's, 1208 Ave. of Americas, N. Y. C. 19.

California Fruits

FROM THE ORCHARDS OF CALIFORNIA

FOR CHRISTMAS

I ship my luscious California fruits and confections direct to your friends, enclosing your card or a Christmas card. Giant stuffed figs, new crop dates, thin skinned black figs, candied cherries and delicious fruit and nut confections. Beautifully packed in handsome baskets and California Redwood boxes. Order several for yourself and to give to your important friends. Satisfaction guaranteed or your money refunded. Delivered anywhere in the United States, all charges prepaid.

OLD MISSION CHEST
 Handsome Redwood chest with three trays filled with delicious fruits and nut meats.
 8 lbs. Net Wt. . . \$9.85
 Express Prepaid

REDWOOD SERVING TRAY
 3 lbs. Net Wt.
 Express Prepaid \$3.75

TREASURE CHEST
 My Prize box of fruits and confections. Express Prepaid.
 5 lbs. Net Wt. . . . \$5.95

WRITE FOR BIG ILLUSTRATED CATALOG

BASKET TRAY
 Imported Mexican Basket Tray packed with finest fruits and confections.
 3 lbs. Net Wt. . . . \$4.75
 Express Prepaid

LUXURY CHEST
 My finest pack of California fruits and confections. Two sizes. Express Prepaid.
 5 lbs. Net Wt. . . . \$6.95 • 3 lbs. Net Wt. . . . \$4.50

EL PADRE CHEST
 3 Delightful trays of finest Fruits and Confections in hand made Redwood chest.
 10 lbs. Net Wt. . . . \$14.90

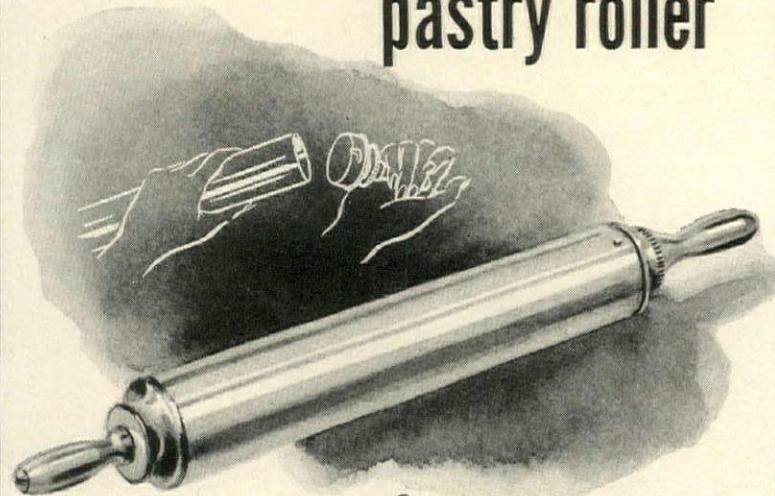
MARIPOSA FRUITS
 Lovely assortment of fruits and confections packed in large showy chest. Two sizes. Express Prepaid.
 2¼ lbs. Net Wt. \$3.65 1 lb. Net Wt. \$1.75

BUSINESS MEN
 Canoga Farm fruits make the perfect customer gift. I will do the shipping for you. Write on your business stationery for special quantity discounts. Look me up in Dun and Bradstreet or refer to my banker, The California Bank at Reseda, Calif.

CANOGA FARM
 17552 VENTURA ROAD
 ENCINO, CALIFORNIA

A PRACTICAL GIFT FROM SANGER'S

Lewis featherweight pastry roller



Easy as pie to use

Your favorite party-giver will love you for taking the pitfalls out of her pastry-making. Remove the handle of this 14 ounce stainless Dural roller to fill with ice (or chill roller in the refrigerator) . . . an infallible method for making light tender pastry. \$2.50

Mail orders invited. Express charges will be collected on delivery

SANGER BROS.
 DALLAS 2, TEXAS

FORWARD WITH TEXAS SINCE 1857

Say "Merry Christmas" this Exciting New Way!



This beautiful forest door and window cluster is just one of the exciting decorations in the Kirk Gift Box No. 1! Thousands received Kirk Gift Boxes last year. Joan Bennett, lovely movie star, writes: "... Simply heavenly—a 'must' for Christmas home-decorating." Others tell us: "Unusual ... different ..."



Centerpiece decoration for the Christmas table.



There are dozens of uses for Kirk evergreens!

All These Evergreens Contained in The Amazing Gift Box No. 1

Kirk's Gift Box No. 1 contains generous quantities of graceful, fresh-cut boughs of Douglas fir, white fir, Port Orford cedar, red cedar with yellow blossoms, jack-pine, ponderosa pine, white pine and yew ... a big assortment of natural and gaily painted pine and spruce cones ... a generous quantity of real mistletoe and English holly ... a dainty evergreen corsage ... two red tapers with a real birch log holder ... a gorgeous 16" x 24" ready-to-hang door or window forest cluster of assorted evergreens tied with a big red ribbon bow ... a cellophane bag assortment of colorfully painted foliage for additional home decoration. Gift card included.

G.R. Kirk Co.

Box 1586-2, Perkins Bldg.,
Tacoma 1, Wash.



Gift No. 2. Highly selected, perfectly shaped, natural Douglas fir Xmas tree, bushy, symmetrical, fresh-cut from our own tree farms deep in the Cascade mountains. Approximately 7 feet high. A thrilling gift of true Xmas spirit. Delivered anywhere in the U.S.A., express prepaid. **\$4.95**



Gift No. 3. For those who want a more abundant amount of holly. Selected, old-fashioned English holly; extra large, bright red berries. Approximately 3 lbs. Sent anywhere in U.S.A. Express prepaid. **\$3.49**

Gift No. 4. A lovely white, "snow-covered" Xmas tree for the table. A fresh-cut, selected, perfectly shaped tree from our own tree farms, 36" high; preserved and covered with dazzling white spun rayon. Comes with dainty red stand. A beautiful decoration for the Xmas dinner table. Sent anywhere in the U. S. A., express prepaid. **\$4.35**



SEND FRESH-CUT, AROMATIC EVERGREEN CHRISTMAS DECORATIONS FROM THE FORESTS OF THE PACIFIC NORTHWEST

What a thrilling gift to receive—and to give! A large, tastefully-designed box (Gift No. 1) that's filled to the brim with beautiful, aromatic, fresh-cut evergreens, especially se-

lected for decorating the home with true Christmas loveliness. It's a veritable storehouse of beauty—a mighty new and unusual way to send your Christmas greetings this year.

SENT ANYWHERE IN THE U. S. A.

Gift No. 1. The Kirk Evergreen Gift Box will be sent anywhere in the U.S.A. proper, express prepaid. Guaranteed to arrive fresh and in good condition. Early orders held for just-in-time shipment. Just send your list and check or money order. **\$7.50** prepaid. No COD's. Order Now.



Gift No. 1

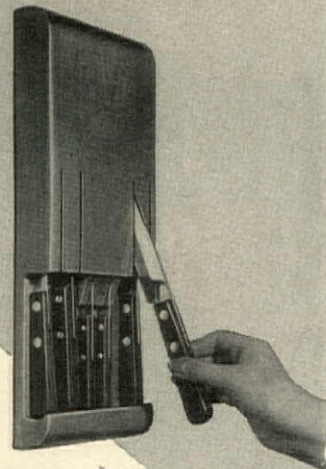
OTHER KIRK CHRISTMAS GIFT SUGGESTIONS

Gift Heaven

FOR CHRISTMAS SHOPPERS



Hammacher Schlemmer offers a galaxy of gay and distinctive gifts for truly inspired giving. If you just *can't* decide among so many lovely things, our combination of gift certificate and latest catalog will bring "Gift Heaven" to them. Come... write... or phone Volunteer 5-4700 as soon as you can.



GIFT HAMPER of 17 mouth-watering delicacies: Whiskey Cake, Pecan Meats, Cocktail Cheese Snacks, Imported Water Biscuits, Pimiento Stuffed Olives, Mushrooms in Butter, Stuffed Oranges, Smoked Salmon Paté, Assorted Stuffed Olives, Hard Candy, Salted Mixed Nuts, Sherry Pralines, Spiced Olives, Anchovy Fillets, C. & B. Walnut Sauce, Walnut Stuffed Smyrna Figs in Sauce Vermouth, Darjeeling Tea\$22.50

YOU-ME-OURS SET with 16 oz. chrome topped shaker, two 3½ oz. glasses, and glass tray with wooden handles.....\$8.95
Set with Martini Mixer and Spoon..... 8.50

FROZEN FOODS CARRIERS, Fiberglass insulated to keep frosted foods frozen 6 hours. At picnics, they'll keep cold drinks cold or hot foods hot. Tan, Blue, or Black.

"Mother Hubbard" Drawstring Bag.....\$6.75
Zipper-Closed Satchel..... 7.50

Other models and sizes available

6 KNIVES in **HARDWOOD HOLDSTER** to hang on wall or keep in drawer. 3 slicers, paring and utility knives and a French Cook's knife with fine chrome vanadium steel blades. Complete \$13.95

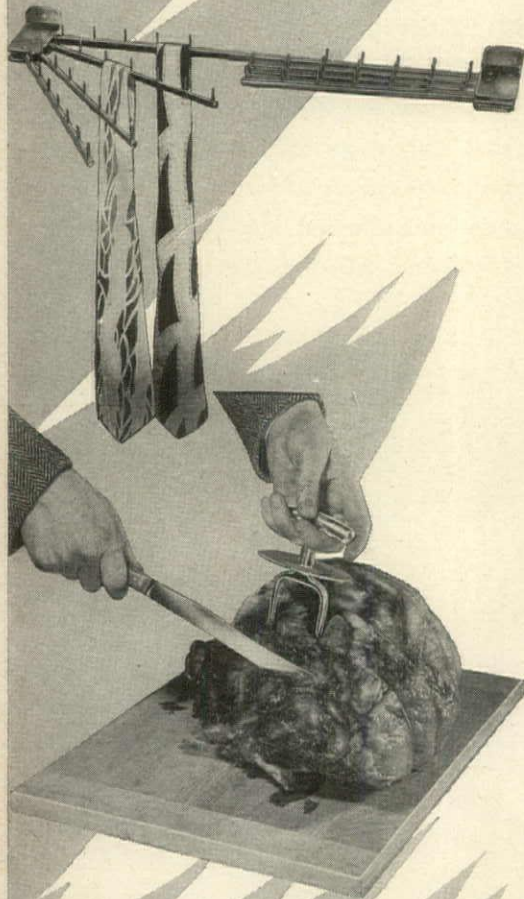
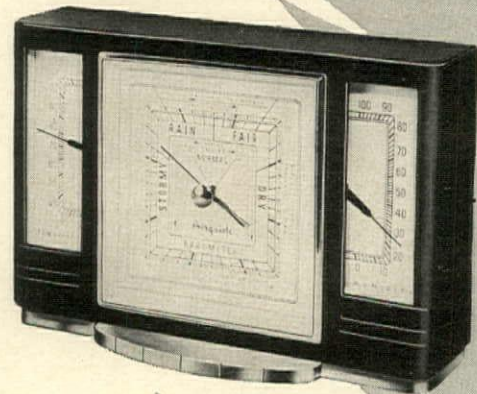
PATENTED TIE RACK, precision designed so slight pull on first rod pulls out others. Non-tarnishable nickel finish.....\$7.95

BAROMETER - THERMOMETER - HUMIDIGUIDE. 3-in-1 accurate Air Guide Combination in attractive chrome-trimmed black finish case.....\$12.50

E-Z CARVING ROAST HOLDER keeps the most elusive roast or turkey in place for easy, masterly carving. Chrome plated.....\$8.50
Silver plated..... 10.00
(no Fed. Tax)

CANAPE TRAYS and COASTERS of aluminum, decorated with fruit design.

Trays.....8 for \$3.00
Coasters.....8 for 1.00



A HOUSE FAMOUS FOR QUALITY FOR OVER 98 YEARS

Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y.

MAIL ORDERS FILLED
Free delivery within 150 miles

Send for Gift Catalog "G-3"

House & Garden

In this issue...



Edward J. Wormley has an impressive reputation as a topflight industrial designer with a talent for creating modern homefurnishings (see the *Dunbar group* on page 170). A gentleman of unbounded vitality, he is keenly interested in politics and

is an inveterate theater, concert and ballet fan. For two years during the war, Mr. Wormley headed the Furniture Unit of the Office of Price Administration in Washington.



June Platt's myriad interests include her country house (page 156), writing cookbooks and designing for Imperial Wallpapers. In between, she finds time to cook inspired meals, like Thanksgiving dinner, and to write about them for *House & Garden* (page 168). Her husband, Joseph B. Platt, equally versatile, is doing the sets for David O. Selznick's film, "Little Women," furniture for the Robert W. Irwin Co.



Carl Koch at 34 is a remarkable young architect who graduated from Harvard in '34, got his architectural degree there 3 years later. In 1938 he won the Bacon Traveling Fellowship and spent a year abroad. During the war, he was a Lt. (j.g.) in the Navy. Right now, he's enlarging

his house to take care of two small sons and a daughter. He lives and has his offices in the Snake Hill Community near Boston, which he helped to build (see page 178).



Everett Brown is a happy, successful gentleman, undismayed by either the rigors or the title of his big job. He is known as Design-Coordinator for the Grand Rapids Furniture Makers Guild. All the members of the Guild display their designs in the Guild galleries and it is up to

Mr. Brown to coordinate colors and designs. He does it so well that he's now one of the foremost authorities on color coordination. Guild rooms are shown on pages 163-167.



André Kertész photographed the Platt house (page 156), and since turnabout is fair play, John Platt (the Platts' son) took this picture of André perched on the roof. Kertész is proud of having been in the photographic *avant-garde* 20 years ago, as a prime exponent of realism.

Many books of his photographs have been published, the latest, "Day of Paris" (J. J. Augustin Publishers Corp.). He says: "Everything in photography is my specialty."

Contents for November, 1946

ON THE COVER: "Fahrenheit" cooler, \$29, Hammacher-Schlemmer; Wedgwood bowl, \$24.50, Stern's; Child's chair designed by Charles Eames, exhibited at The Museum of Modern Art; Twisted candle, \$2, Bloomingdale's; Edith Ackley doll, 15" tall, \$15, Young Books. Photographs, Baker. Due to conditions beyond our control, we cannot guarantee that all the Christmas gifts in these pages will be available at the time this magazine appears.

GENERAL

Christmas gifts.....	142-155
Turkey and trimmings by <i>June Platt</i>	168
Thanksgiving day buffet.....	169
Designs from nature photographed by Horst.....	188
Turntable.....	262

DECORATING

The Platt house at Little Compton.....	156-161
Grand Rapids Guild furniture in new rooms.....	162-167
A room for a man.....	170-171
Dictionary of Design.....	172-175

BUILDING

Paint progress.....	176-177
Snake Hill community project.....	178-185

GARDENING

A setting for herbs.....	186-187
Gardener's guide.....	256

EDITOR-IN-CHIEF: *Richardson Wright*

EDITOR: *Albert Kornfeld*

ASSOCIATE EDITOR: *Fay Hines*

ART DIRECTOR: *Alexander Liberman*

ART EDITOR: *Wolfgang Fyler*

ARCHITECTURE: *Katherine Morrow Ford*
Miriam White

BUILDING: *Don Graf*

DECORATION: *Claire Kennard*
Julia Moriarty

FEATURES: *Brooke Marshall*

HOUSEHOLD EQUIPMENT: *Hildegard Popper*
Cecile Hayward

SHOPPING AROUND: *Helen Hamilton*

MERCHANDISING: *Helen Kelly*
Jane Thomson
Ruth Kain

COPY: *Suzanne Gleaves*

PRODUCTION: *Rosalie Smith*

ADVERTISING MANAGER: *Arnold C. Shoop*

PUBLISHED BY THE CONDÉ NAST PUBLICATIONS INC.

IVA S. V.-PATCÉVITCH, *President*

F. L. WURZBURG, *Vice-President*

W. E. BECKERLE, *Treasurer*

M. E. CAMPBELL, *Secretary*

F. F. SOULE, *Business Manager*

COPYRIGHT 1946, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF HOUSE & GARDEN—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND IN THE COUNTRIES SIGNATORY TO THE BERN CONVENTION AND TO THE PAN-AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE HOUSE & GARDEN REGISTERED IN U. S. PATENT OFFICE. HOUSE & GARDEN IS PUBLISHED MONTHLY BY THE CONDÉ NAST PUBLICATIONS INC. ALSO PUBLISHERS OF VOGUE (INCORPORATING VANITY FAIR), GLAMOUR, VOGUE PATTERN BOOK, FRENCH VOGUE, BRITISH VOGUE, EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONN. EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N. Y. SUBSCRIPTIONS FOR THE UNITED STATES, POSSESSIONS AND MEMBERS OF THE PAN-AMERICAN POSTAL UNION: \$4.00 A YEAR, \$6.00 FOR TWO YEARS, IN ADVANCE. FOR CANADA 50 CENTS ADDITIONAL PER YEAR. FOR ALL OTHER COUNTRIES \$1.50 ADDITIONAL FOR POSTAGE. SINGLE COPIES 35c; IN CANADA 40c. FOUR WEEKS' NOTICE IS REQUIRED FOR CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO HOUSE & GARDEN, GREENWICH, CONN., AND GIVE BOTH THE NEW AND OLD ADDRESS AS PRINTED ON THE WRAPPER.

For the magic morning of

D

ecember twenty-fifth

Christmas is a time for the family to be together, bound closer than at any other time of the year, planning surprises behind closed doors, hiding gifts on top shelves. The house is the core of excitement. There is a flurry in the kitchen. The halls are festooned with green garlands. In every room hangs the sweet, clear smell of pine.

This year, Christmas will be fun again. There will be the old, lovely welter of red ribbon and tinsel. Shop windows will glitter with wonderful new toys for the children, with beautiful new things for the house. For us in America this will be a happy day. But remember that abroad the holidays will not be so bountiful. Send your Christmas gifts off early to less fortunate friends in Europe, to the men who are still in the armed services. As you balance yourself on a ladder to wire the Christmas star to the topmost spear of your tree, let your heart hope that the peace for which all of us have given so much will be a lasting and a just one.

Here begin 14 pages of Christmas presents to simplify your shopping

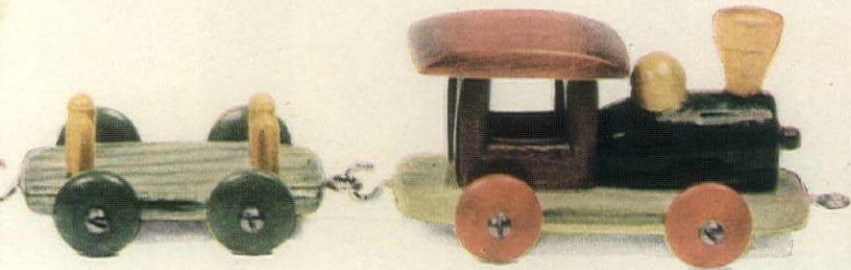




Copper and brass watering pot. Lewis & Conger. \$25.
Live boxwood tree to hang on wall. James Amster. \$10.



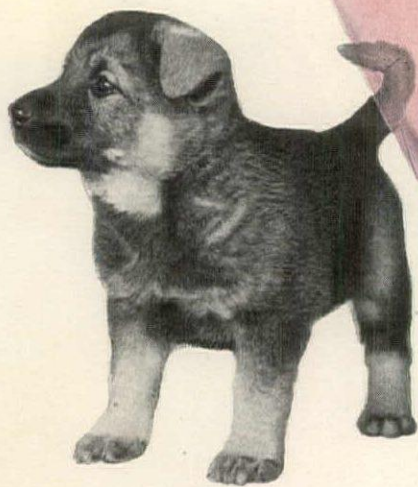
Wedgwood aspic tray, 15" in diameter. Stern Bros. \$11.



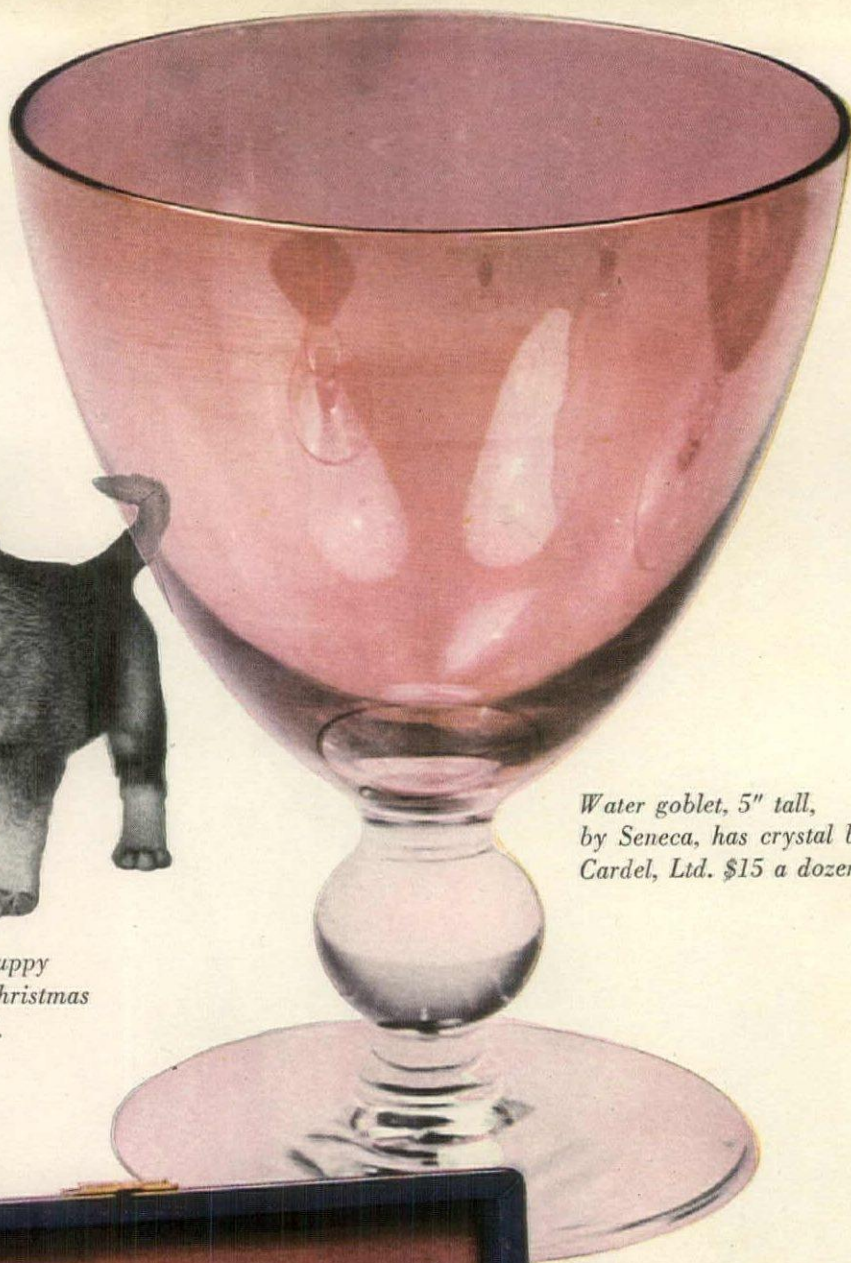
Busy little train (engine 3" long) for small engineers. Young Books. \$5.75.



Air traveler, 13" deep, overnight bag with zippered flap. Phelps Associates. \$100.



Put a real, live puppy underneath the Christmas tree. See page 222.



Water goblet, 5" tall, by Seneca, has crystal ball stem. Cardel, Ltd. \$15 a dozen.



A gold-tooled leather jewel case is velvet lined. From Lord & Taylor. \$25.



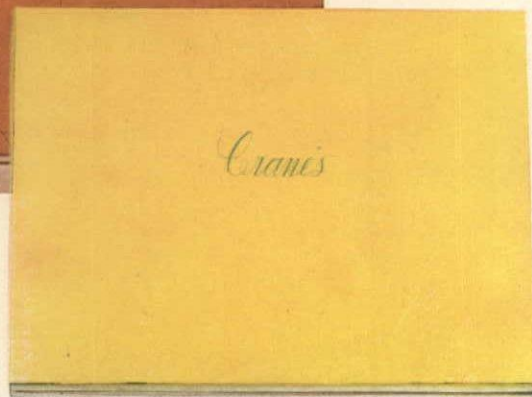
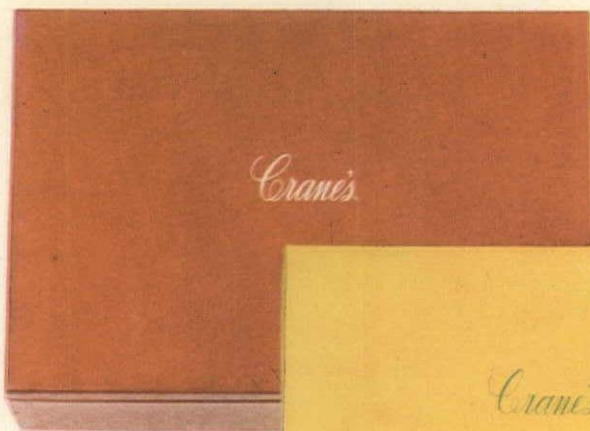
Simulated tortoise-shell salad servers, 13" long. Also red or blue. Henri Bendel. \$4.50.



From stem to stern,
sailboat is 36" long. Saks
Fifth Avenue. \$19.95.



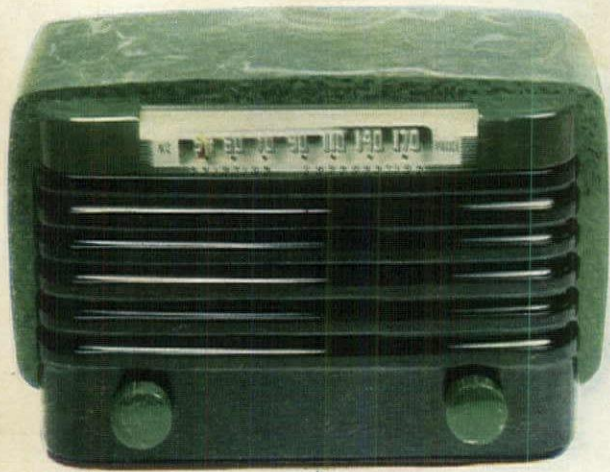
Copper and brass brazier warms
plates, doubles as plant
holder. Hammacher Schlemmer. \$18.



Crane paper. Red box holds 96
letters, 72 notes. \$10. Yellow
box: 20 letters, 20 notes. \$3.50. Altman.



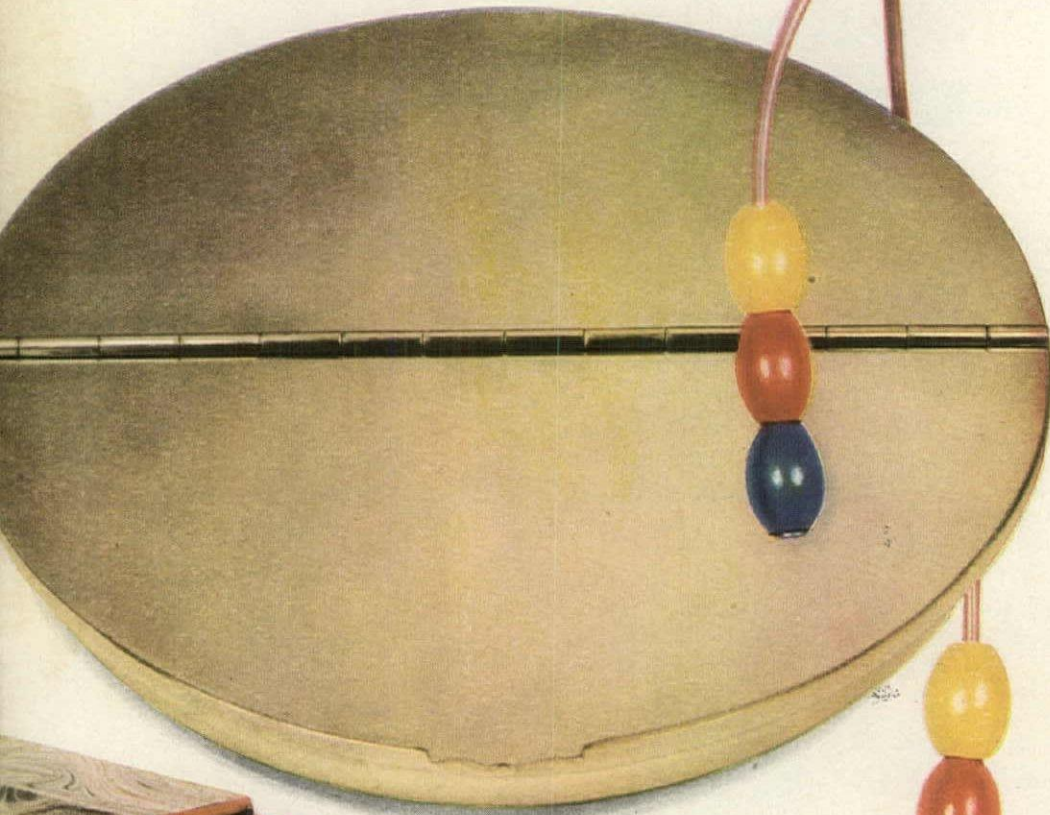
Dutch doll. Henri Bendel.
Three sizes: 17", \$19.75; 12",
\$12, and 10" tall, \$5.



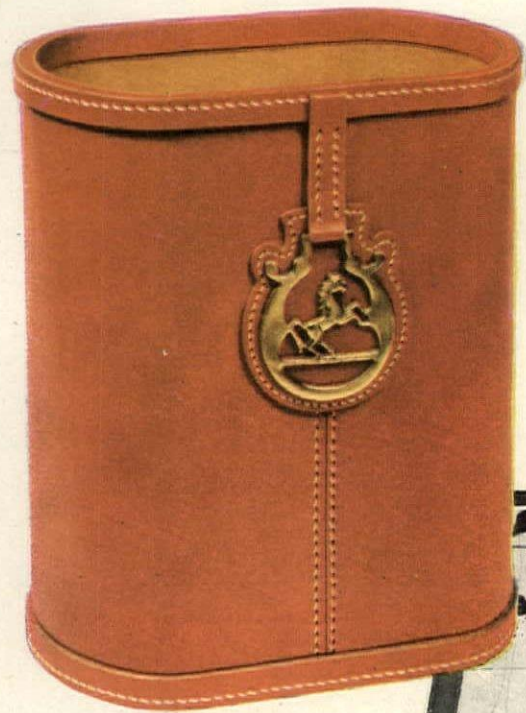
Bendix Radio in a Catalin case. Liberty Music Shops. \$34.70.



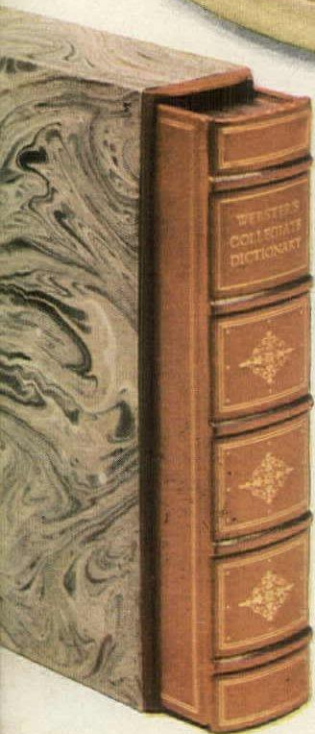
Plastic jumping rope with bright wood handles. The Higbee Company. \$1.



Brass ashtray with cover is 8" long. Georg Jensen. \$15.



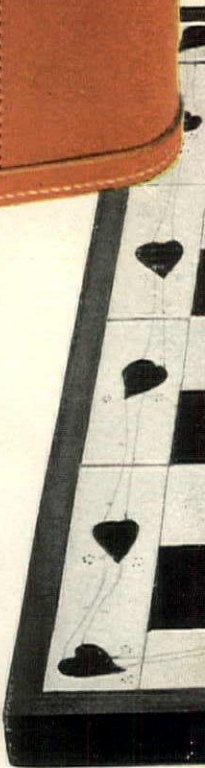
Leather wastebasket, 13" tall, with brass trim. Georg Jensen. \$45.50.



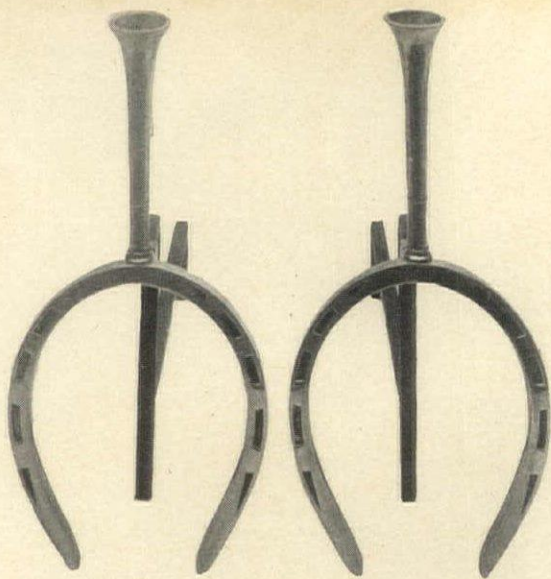
Webster's Collegiate dictionary in calfskin. Georg Jensen. \$47.50.



Hobby horse, 48" long, with 24"-high saddle. Neiman-Marcus. \$35.

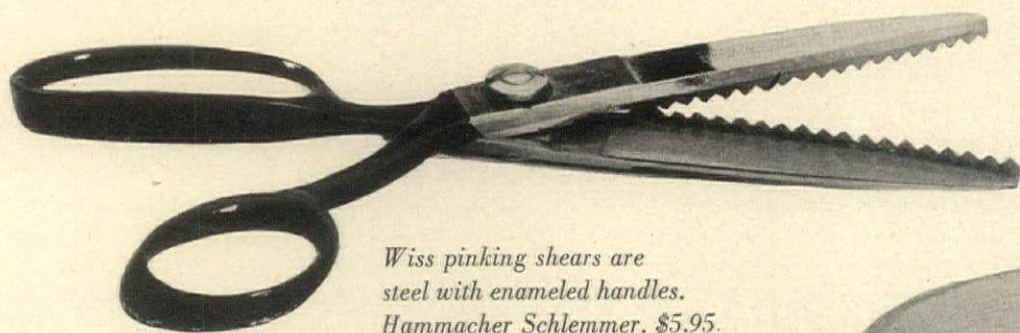
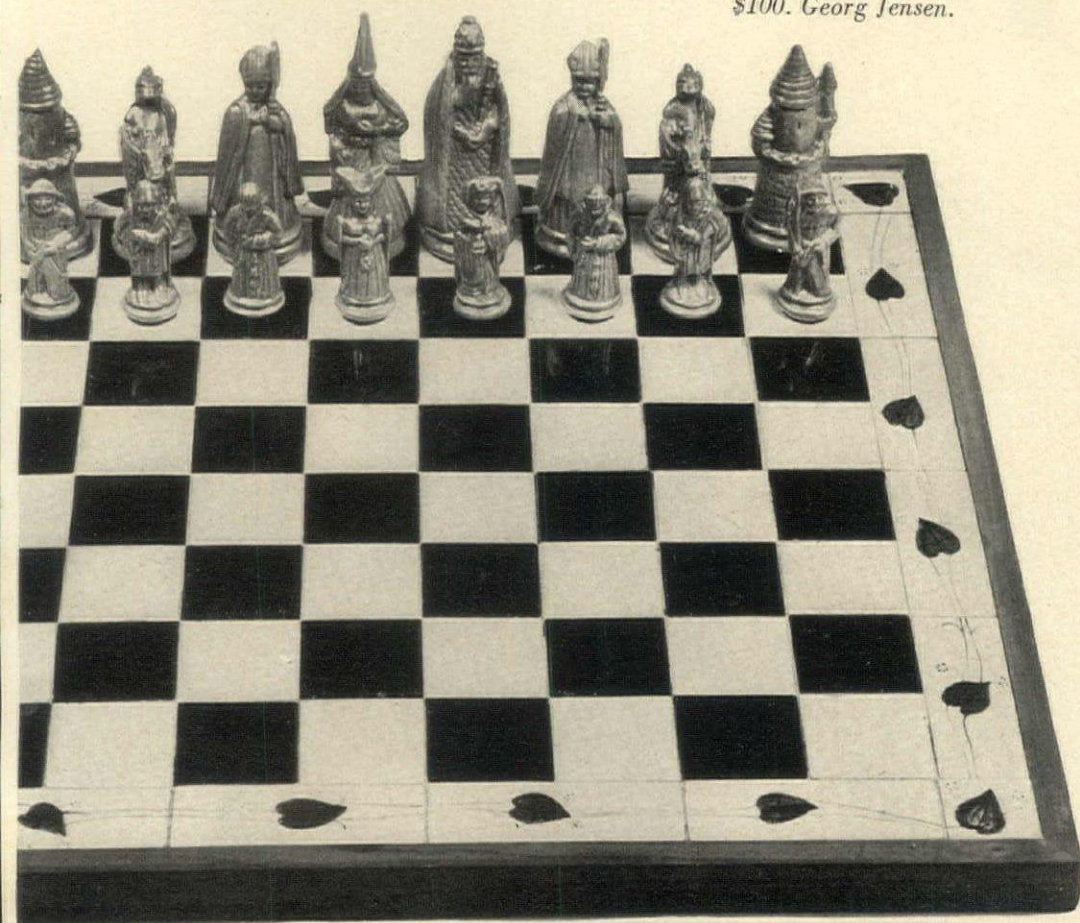


To toast Christmas, glasses
18" tall with air-twist stems.
Steuben Glass. \$40 each.

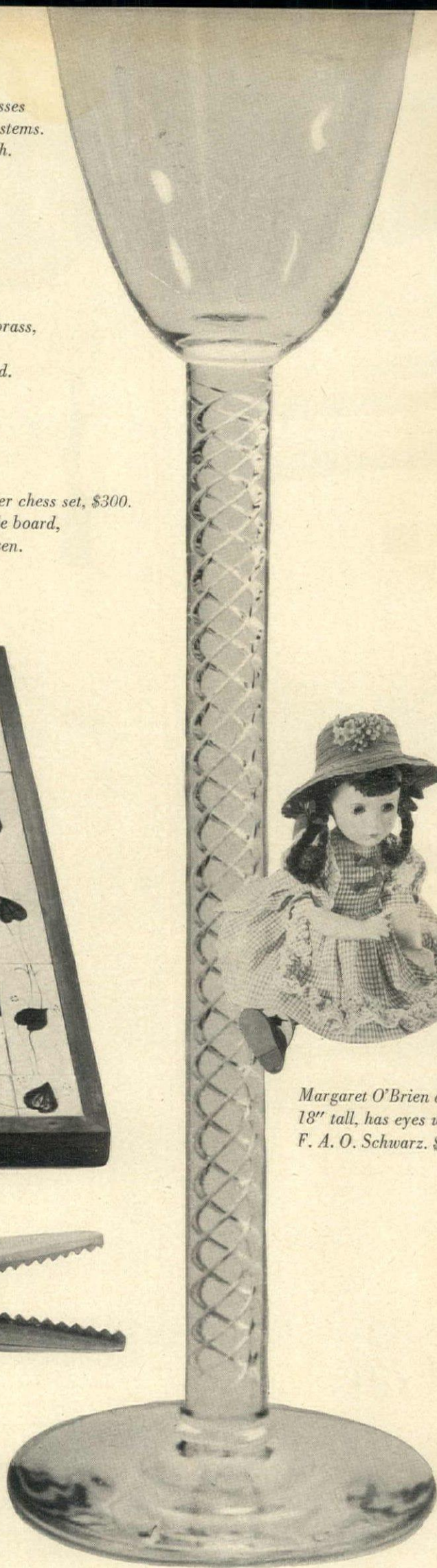


Horseshoe andirons are brass,
have hunting horn tops.
They are \$40. M. J. Knoud.

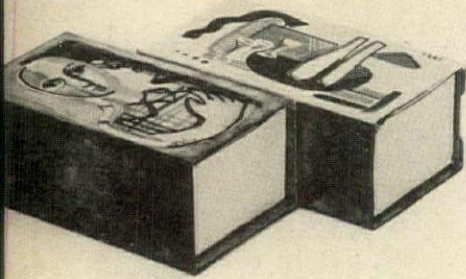
Complete Crusader chess set, \$300.
Carol Janeway tile board,
\$100. Georg Jensen.



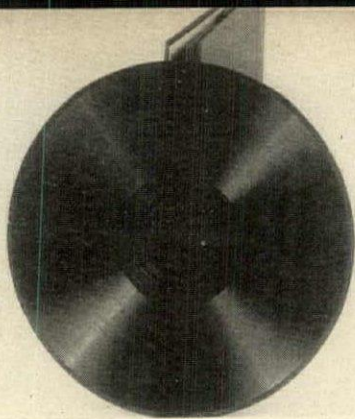
Wiss pinking shears are
steel with enameled handles.
Hammacher Schlemmer. \$5.95.



Margaret O'Brien doll,
18" tall, has eyes which close.
F. A. O. Schwarz. \$11.95.



1



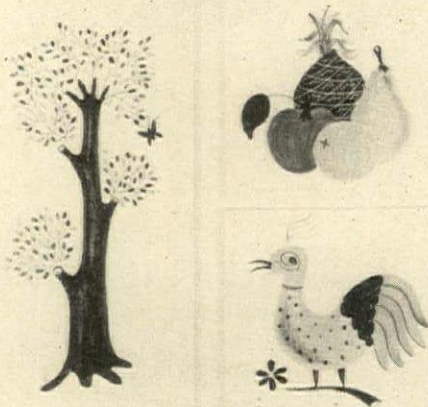
2



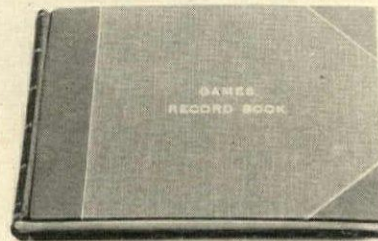
3



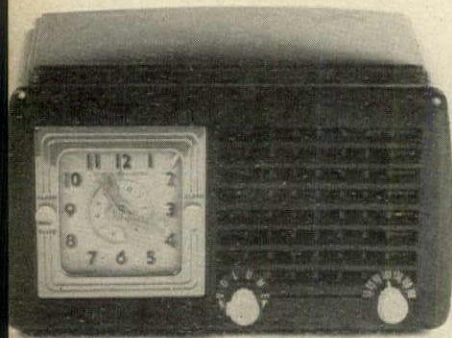
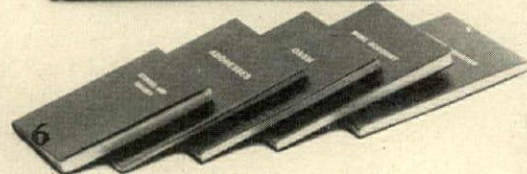
4



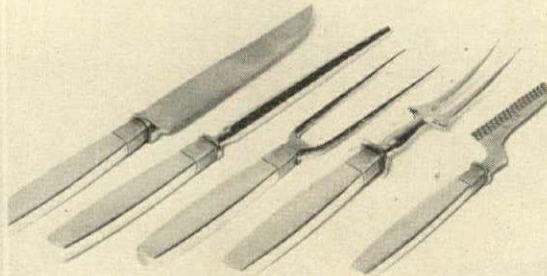
5



6



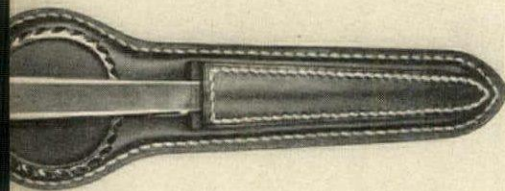
7



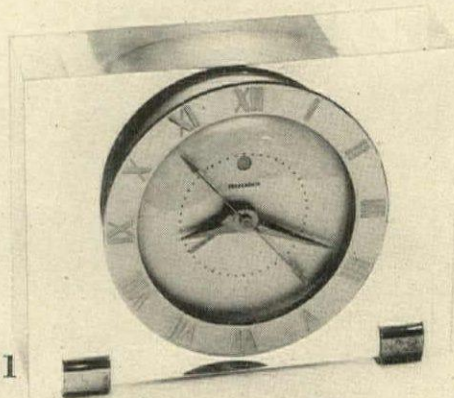
8



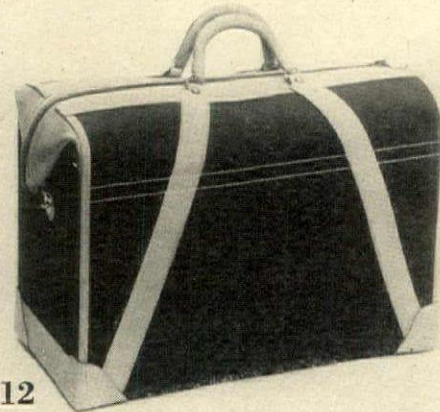
9



10



11



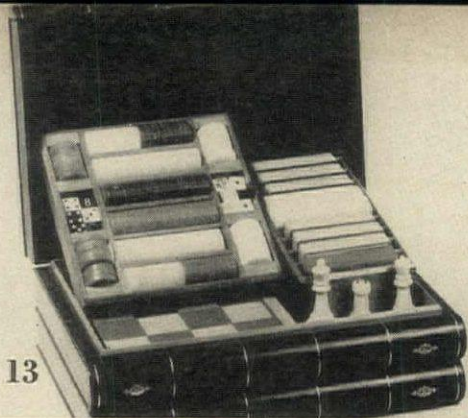
12

Gifts for the house

1. Big copper matchbox holders painted gaily with modern motifs, \$5.50 apiece. Americraft.
2. RCA Victor's unbreakable, red Vinylite records are variously priced. At Haynes-Griffin.
3. English wicker picnic hamper, complete with all the necessary fittings, \$37.50. Mark Cross.
4. Cart for charcoal broiling or barbecuing out of doors costs \$182.50 at Abercrombie & Fitch.
5. Carol Janeway hand-painted tiles. Large, oblong ones, \$10. Small ones, \$5. Georg Jensen.
6. Navy blue morocco-bound books for addresses and records, at various prices. MM Company, Inc.

7. Combination General Electric radio and alarm clock in a compact, small cabinet. \$27.35.
8. Danish modern sterling 4-piece carving set and cheese knife. At Neiman-Marcus, Dallas, Texas.
9. Verlys glass vases designed by Carl Schmitz. They stand 8½" tall, cost \$11 each. B. Altman.
10. Scissors and letter opener in stitched brown calfskin case are \$175. From the Mayhew Shop.
11. Warren Telechron clock with alarm in a block of clear Plexiglas. \$25. Bloomingdale's.
12. Brown canvas bag, 24" x 17" x 12", cowhide trim, \$37.14, tax incl. Abercrombie & Fitch.

13



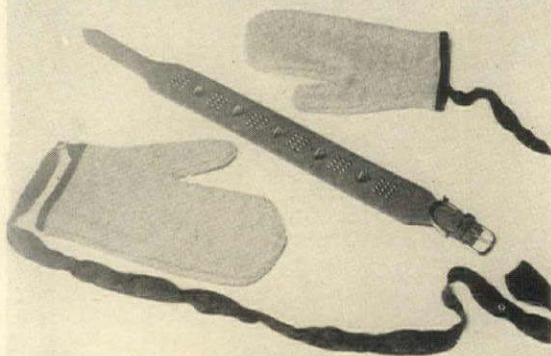
14



15



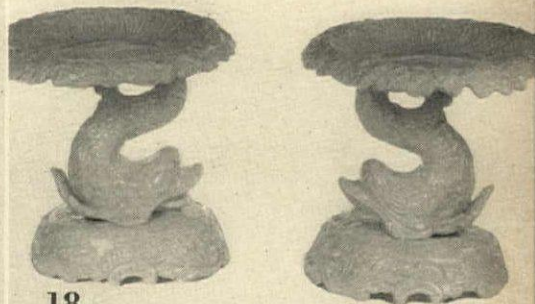
16



17



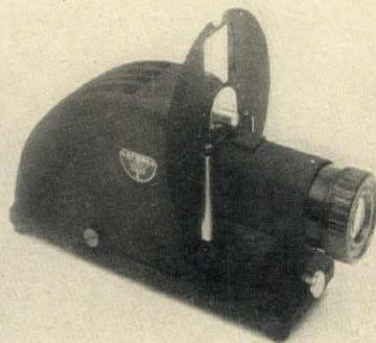
18



19



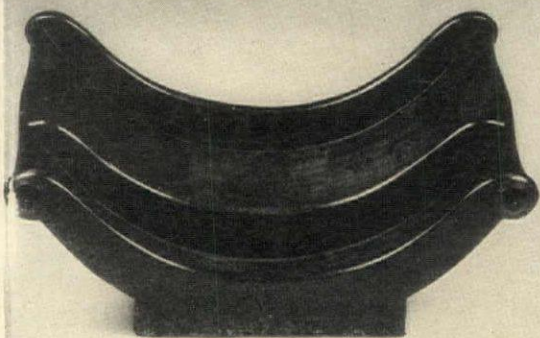
20



21



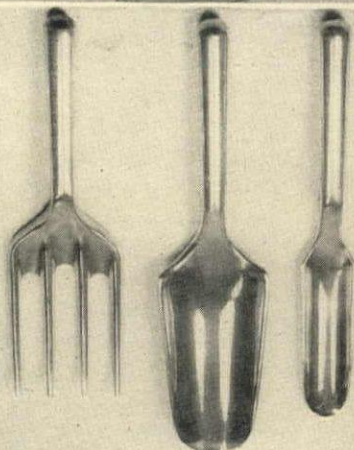
22



23



24



13. Nine games in a gold-tooled, brown calfskin, book-shaped box, \$110. Georg Jensen.
 14. Floor or table Westinghouse sun lamp is \$44.95, weighs 12 pounds. At Lewis & Conger.
 15. Brunswick Panatrophe radio-phonograph in a graceful cabinet, \$311.88. W. & J. Sloane.
 16. Mittens to dry your dog, \$2.25. A tan leather collar for him, \$4.25, Saks Fifth Avenue.
 17. Atmos non-wind clock in glass and gold-plated case, 9½" tall, \$300, tax incl. Peikin's.
 18. Antique white ironstone dolphin compotiers, \$125 the pair. Past Present, Incorporated.

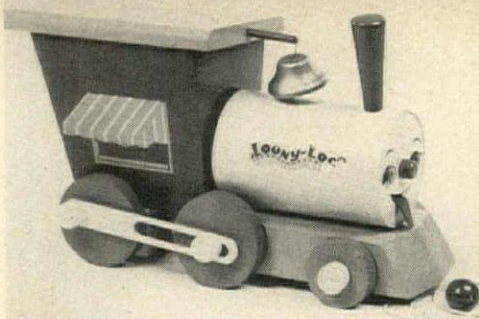
19. Card, chess and backgammon table with removable leather top, \$185. W. & J. Sloane.
 20. Argus 2" x 2" slide projector for viewing Kodachromes is \$27.75. At The Camera House.
 21. Cheerfully painted beige tôle box for use in a country house is \$19.95 at America House.
 22. Classic mahogany cheese boat made in England about 1790. It is \$75 at Bergdorf Goodman.
 23. Silver-plated Ronson, "Mayfair" lighter, 4" high. \$15 the pair, plus tax, at B. Altman.
 24. Set of shining Featherlite aircraft aluminum garden tools, \$4. Max Schling Seedsmen.

PRICES FOR ALL GIFTS
 ARE APPROXIMATE

PHOTOS: CASSIDY, BAKER, RUTLEDGE

Gifts for children

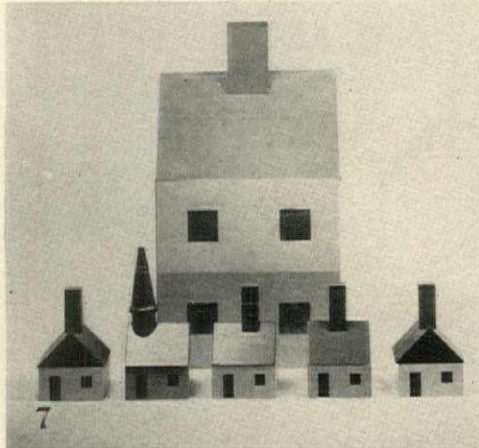
1. Loony Loco is a bright, 10½" engine-pull toy with a chiming bell, \$3.50. Bloomingdale's.
2. Snooper the Dog is 10" long, \$4.95. Snooper, Jr. (7"), \$2.95. Both at Halle Bros., Cleveland.
3. Balls pump out of Playskool toy, \$2 with 6 balls. Strawbridge & Clothier, Philadelphia.
4. A wistful hound in cinnamon and black flannel, 13" long, \$5; 8", \$3. McCutcheon's.
5. Giant building blocks in lollypop colors. Set of 8, \$10. Bullocks Wilshire, Los Angeles.
6. Wagon with removable sides, rubber tires, is 26" long, costs \$6. Gimbels, Philadelphia.
7. Big-town building project: a set of 20 pastel blocks, \$5.95. From The Toy Tent, Buffalo.
8. Aluminum wheelbarrow, red, 28", rubber tire. Reynolds Metals Co., Louisville, Kentucky.
9. Humpty Dumpty, in white felt, wears green and fuchsia, 16" tall, \$7.95. Saks Fifth Avenue.
10. Horses, cows, sheep and pigs live in a complete barnyard, \$28.75. F. A. O. Schwarz.
11. A blonde angel in red felt, 10" tall, demurely holds a small hymn book, \$3. Young Books.
12. The horses go round and the music box inside plays two tunes, \$22.50. F. A. O. Schwarz.
13. The little carpenter learns co-ordination at this red work table, \$2.50. John Wanamaker.
14. Underwater man submerges and surfaces again in the bathtub, \$3.25. F. A. O. Schwarz.
15. The Lionel tower empties water into electric train tenders, \$10.95. Saks Fifth Avenue.
16. Washington's bed in miniature, 23" long, is mahogany, \$25. At Neiman-Marcus, Dallas.
17. Scale model (18") of bucket loader on caterpillar tread, \$13.75. Abraham & Straus.
18. Aluminum cycle, 44" long, semi-pneumatic tires, 12" wheels. From F. A. O. Schwarz.
19. Gilbert red bucksaw with 16" high, blue sawhorse which folds away, \$2.85. Young Books.
20. Lionel train set with remote control. Engine puffs, whistles, \$85. Jordan Marsh, Boston.
21. Mahogany dresser drawers pull out. It matches bed (#16), \$12.95. Neiman-Marcus.
22. Metal tool chest has 22 working tools, a 16" saw, \$9.95. From Marshall Field, Chicago.
23. This little girl is tall as a real child, wears a gingham apron, 37", \$11. F. A. O. Schwarz.
24. Gilbert electric Erector set with a real engine, \$17.80. Bullocks Wilshire, Los Angeles.
25. Slinky is a wire coil which slithers down any incline, \$1. Block Shop, New Haven, Conn.
26. Electric stove, 12½" high, plugs in and really cooks, \$7.50. Lit Brothers, Philadelphia.
27. Candy Kid lives in a striped box with her pretty wardrobe, \$14.95. Macy's, New York.
28. Kit to build a helicopter which will fly 1½ minutes, \$1. Polk's Model Craft Hobbies.
29. Penny bank in ice cream colors tended by a thrifty little housewife, \$15. Young Books.
30. Heavy aluminum utensils (the frying pan, 4½" in diameter), \$4.25. F. A. O. Schwarz.



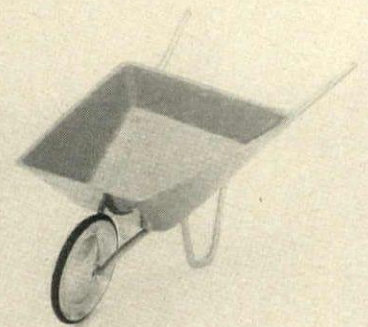
1



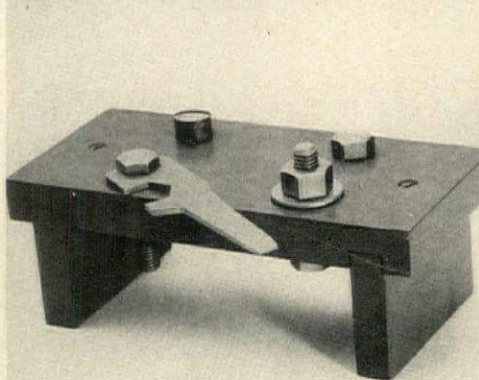
2



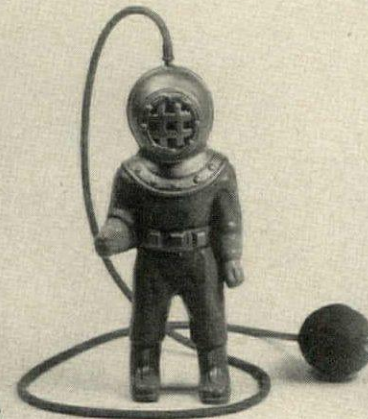
7



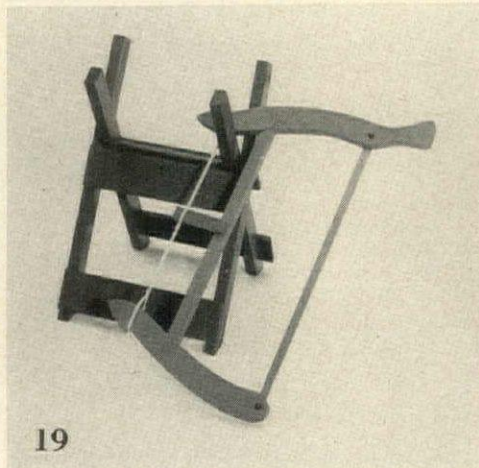
8



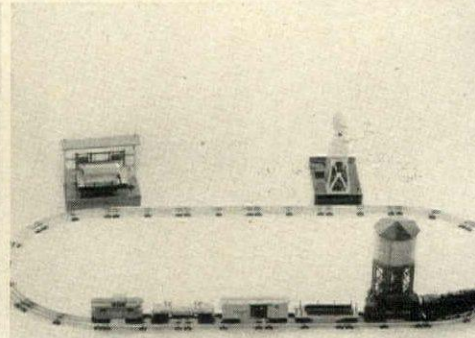
13



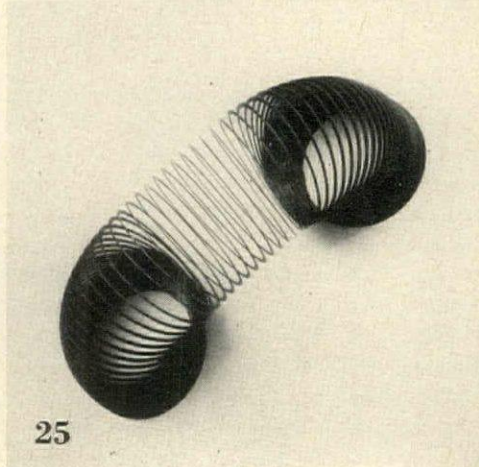
14



19



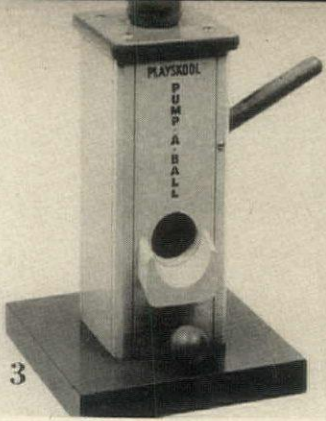
20



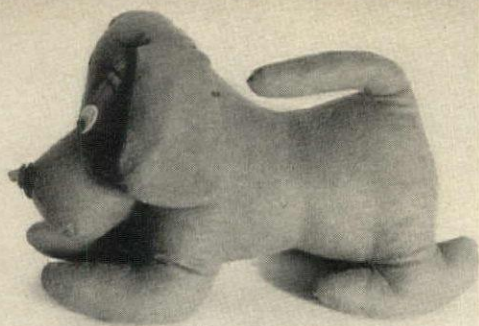
25



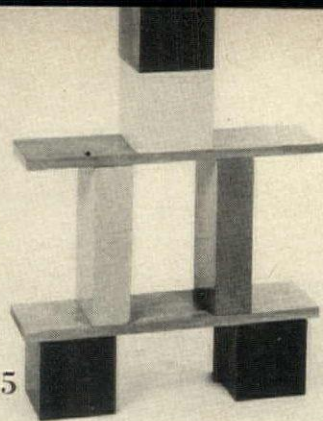
26



3



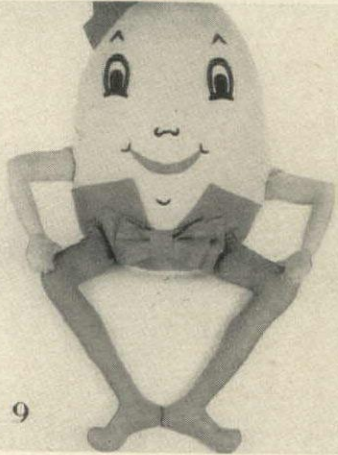
4



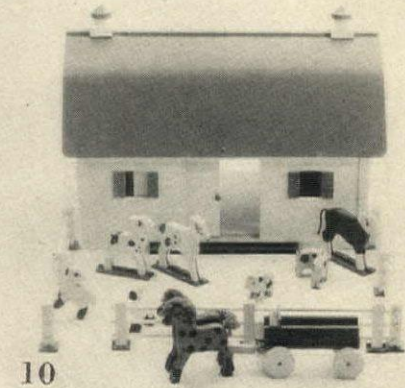
5



6



9



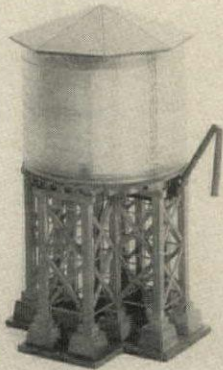
10



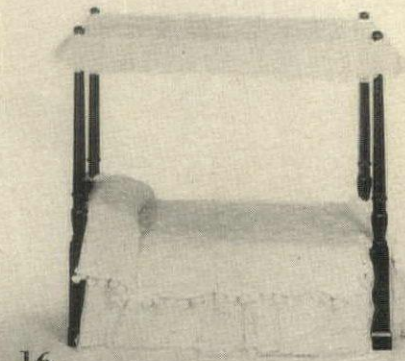
11



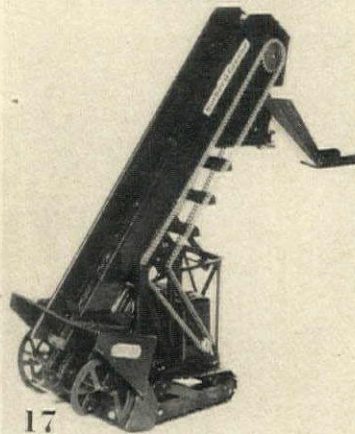
12



15



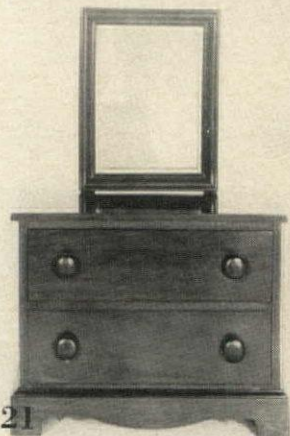
16



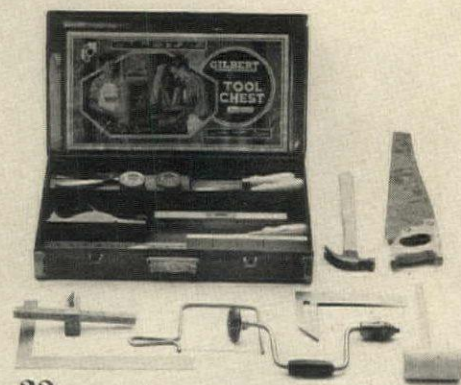
17



18



21



22



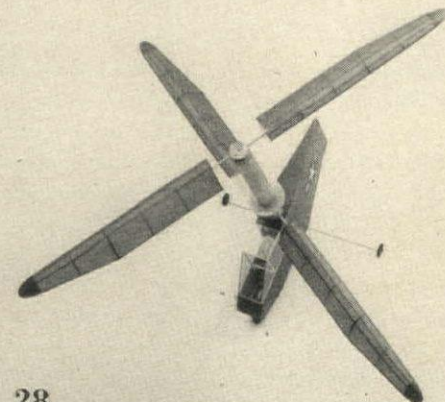
23



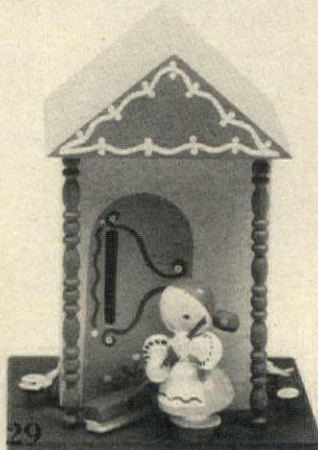
24



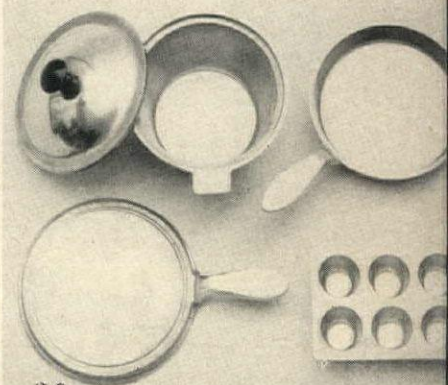
27



28



29



30



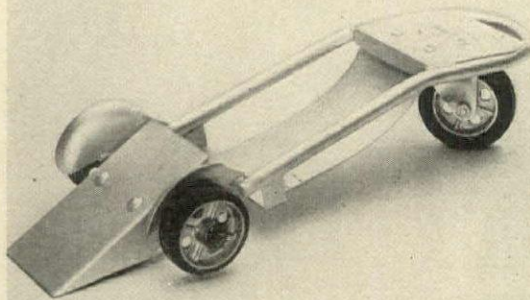
1



2



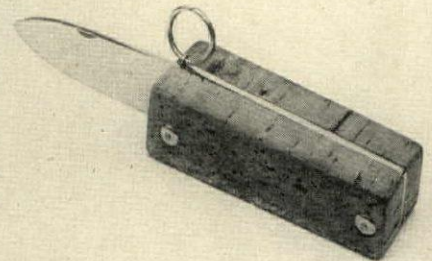
3



4



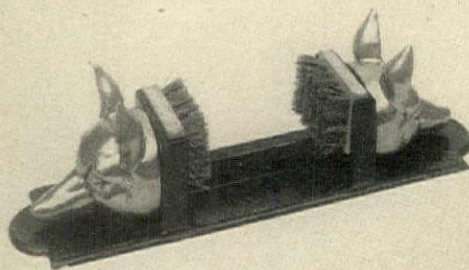
5



6



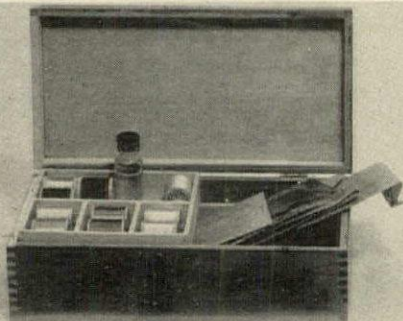
7



8



9



10



11



12

Gifts for a man

1. The handle of the clothes brush is a light-finished wooden shoehorn, \$1. Hardy Luggage.
2. Pigskin or cowhide "Director's Case," lining red, blue or green, \$98.50, tax incl. Dale 5th Ave.
3. Pint-size zipper-top bottle guard for traveling, \$2.25 without Southern Comfort. Bar Mart.
4. Rol-a-way tire truck will get his car to a garage despite a flat, \$21. Abercrombie & Fitch.
5. Gold watch on alligator strap tells time around the world, \$750, including federal tax.
6. For a sailor. The knife in the cork holder floats if it falls overboard. \$49.50. The Mayhew Shop.

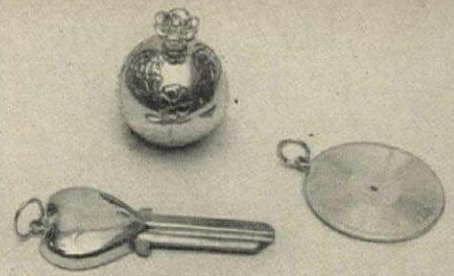
7. His address book is an alphabetic wheel, holds 1000 cards. Lucite base. \$12.50. Wheeldex.
8. Boot brushes and scraper for the front door, mounted between fox heads, \$40. M. J. Knoud.
9. Professional mixing set has everything for an amateur bartender, \$7.95. The Bar Mart.
10. Complete fly-making kit in 11" wood box, \$17.50 with instructions. Abercrombie & Fitch.
11. Weston light meter for photographers, in an Eveready case, is \$31.17 at The Camera House.
12. Crystal, 10½ ounce, old fashioned glasses, \$84 a dozen. Muddlers, \$6 each. Steuben Glass.



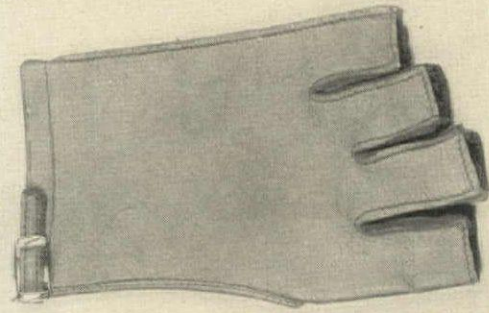
13



14



15



16



17



18



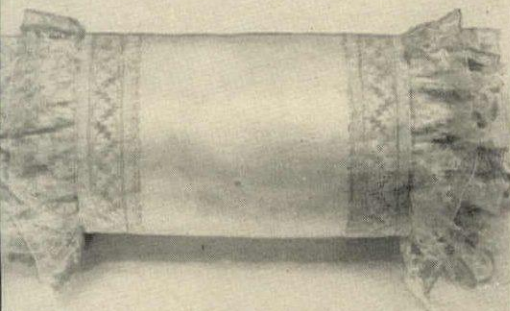
19



20



21



22



23



24

PHOTOS: CASSIDY, BAKER

Gifts for a lady

13. Classic gift, a gold fountain pen. It is \$37, the federal tax included, comes from Cartier.
 14. Gold and white enamel cigarette box, tray, match holder, \$26.50 for the set. Henri Bendel.
 15. Gold key, \$18; scent bottle, \$100; disc charm, \$35. Tax included. Trabert & Hoeffler-Mauboussin.
 16. Deerskin golf glove for either hand, with adjustable wrist band, \$1.25. Abercrombie & Fitch.
 17. Fitted overnight bag in cowhide with alligator grain, \$40.80, tax included. B. Altman.
 18. Two decks of cards designed by the artist, Doris Lee, \$2.50. Associated American Artists.

19. "Woman in Balcony," an effective Edvard Munch print, is \$18 without the frame. At FAR Gallery.
 20. Quilted cotton chaise throw and pillow with appliquéd flowers, \$55.50. From Eleanor Beard.
 21. Demure pink satin eyeshade has embroidered black eyelashes, costs \$3.25 at Eleanor Beard.
 22. Pink rayon satin bolster pillow, trimmed with lace, \$15. Carlin Comforts at Saks Fifth Ave.
 23. Leather wastebasket made from an old hat box, \$35. Others, various prices. Young Books.
 24. Pink rayon quilted satin jewel case has matching velvet lining, \$6.50. Eleanor Beard.

• MORE GIFTS ON PAGE 239

A gift for entertaining

Good cheer, good will, the voices of children singing carols, the tree laden with gifts on Christmas morning. This is home, the center of Christmastide. The special gaiety of Christmas will be heightened if you give presents for entertaining. Across the foot of these pages, House & Garden has stretched a ribbon of wining and dining gifts to help make the holiday season a gala one. We believe that good food and good wine deserve distinguished table appointments.



Gifts for entertaining at the foot of these pages are set on Quaker Lace's "Empress" banquet cloth, copy of an antique, \$19.95 from Altman's.

1. Oneida Heirloom sterling flatware in the graceful "Heiress" pattern. For prices turn to page 228.
2. National Silver's sterling after-dinner coffee service. Six pieces, including tray, about \$1200.*
3. "Golden Wreath" dinner plates made by Lenox, Incorporated. Dozen, \$64, Black Starr & Gorham.
4. Old Davenport *pot-au-crème* set with a burgundy band, made about 1860. Set \$165, Alfred Orlik.
5. Imperial glass bowls. Dozen, \$6, Bloomingdale's.
6. Victorian silver-plated warmer with revolving top, for muffins or hors d'oeuvres. \$175,* Plummer, Ltd.
7. Graceful claret glass by Cambridge. Dozen, \$9.
8. Gorham sterling silver tea set, five pieces, \$350.* Matching tray, \$285.* Black Starr & Gorham.
9. Sterling nut dish, Frank Smith Silver Co. \$14.*
10. Heisey's "Danish Princess" etched crystal wine glasses. Dozen, \$24, Marshall Field, Chicago, Ill.
11. Prestige Plate flatware in the beautifully designed "Bordeaux" pattern. For prices see page 229.
12. Castleton's "Manor" dinner plates. Flowered border and center, on ivory ground. Dozen, \$48, Altman's.
13. Duncan & Miller's crystal decanter in the distinctive diamond-cut "Sheffield" pattern. \$7.50, Stern's.
14. Silver-plated candelabra, gadroon bordered, made in Sheffield, England. Pair, \$350,* Plummer, Ltd.
15. Reed & Barton's wide and shallow silver-plated bowl for fruits, bonbons, etc. \$8 at Altman's.

*Federal tax included. All prices are approximate.





ATON
NIEL P. DDAM
MOUTE

A New house that looks Old

The Joseph B. Platts' house in Rhode Island

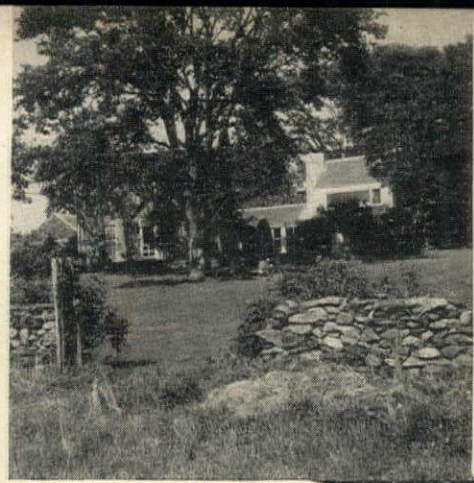
is built around a courtyard-garden, like a French farm

Like many other confirmed city dwellers, Mr. and Mrs. Joseph B. Platt (he is the well-known industrial designer, she is one of the best food writers today, *see page 168*) wanted a summer week-end house. Cherry Cottage, which they built at Little Compton, Rhode Island, is so beguiling a spot that they cannot resist spending all their week ends there, the year round.

The Platts love old, unusual things. Like magpies, they collect, unacademically and at random, whatever they find pretty and amusing. From their possessions, their house is filled with surprises. Cherry Cottage is surprising, too. It looks old and casual, but in fact was designed only a few years ago, with meticulous care, by Mr. Platt, to fit their way of life. Its apparent age is an optical illusion, dependent on its white cedar shingles, which have weathered to a silver-gray, and its rambling plan. Beside the main house, there is a studio, quarters for the two Platt boys (used also as a guest house), a tool shed and a garage. One stone wall of a loggia, which links the big house with the tool shed, was once part of an old barn. The woodwork throughout came from another old building, a house in Cherry Street, New York, of an ancestor of Mr. Platt. The Platts, incorrigible and inveterate namers of everything about them, commemorate the fact with the name *Cherry Cottage*, underscore it by using a wallpaper with pictures of George Washington in their front hall. Two cherry trees, gift of designer Marian Dorn and her husband, are espaliered at either side of the front door.

The five buildings comprising Cherry Cottage are not scattered across the big meadow which slopes to the sea, but clustered, like a French farm. And, like a French farm, they have a central courtyard which Mrs. Platt has turned into an enchanted garden. (Continued on page 216)

THE LOGGIA, *opposite*, is the Platts' favorite room summer and winter. Here Mrs. Platt and her son, John, play checkers at an octagonal table. On the French console are candelabra and candlesticks. Indirect lighting is hidden in huge beam above. Under the eaves are ship counterboards; glass wall overlooks garden.



View of house from the ocean.



Strawberries grow in a barrel in the vegetable garden.



Mrs. Platt's Bantam car in front of the guest house.



Green terrace has trim linden trees.



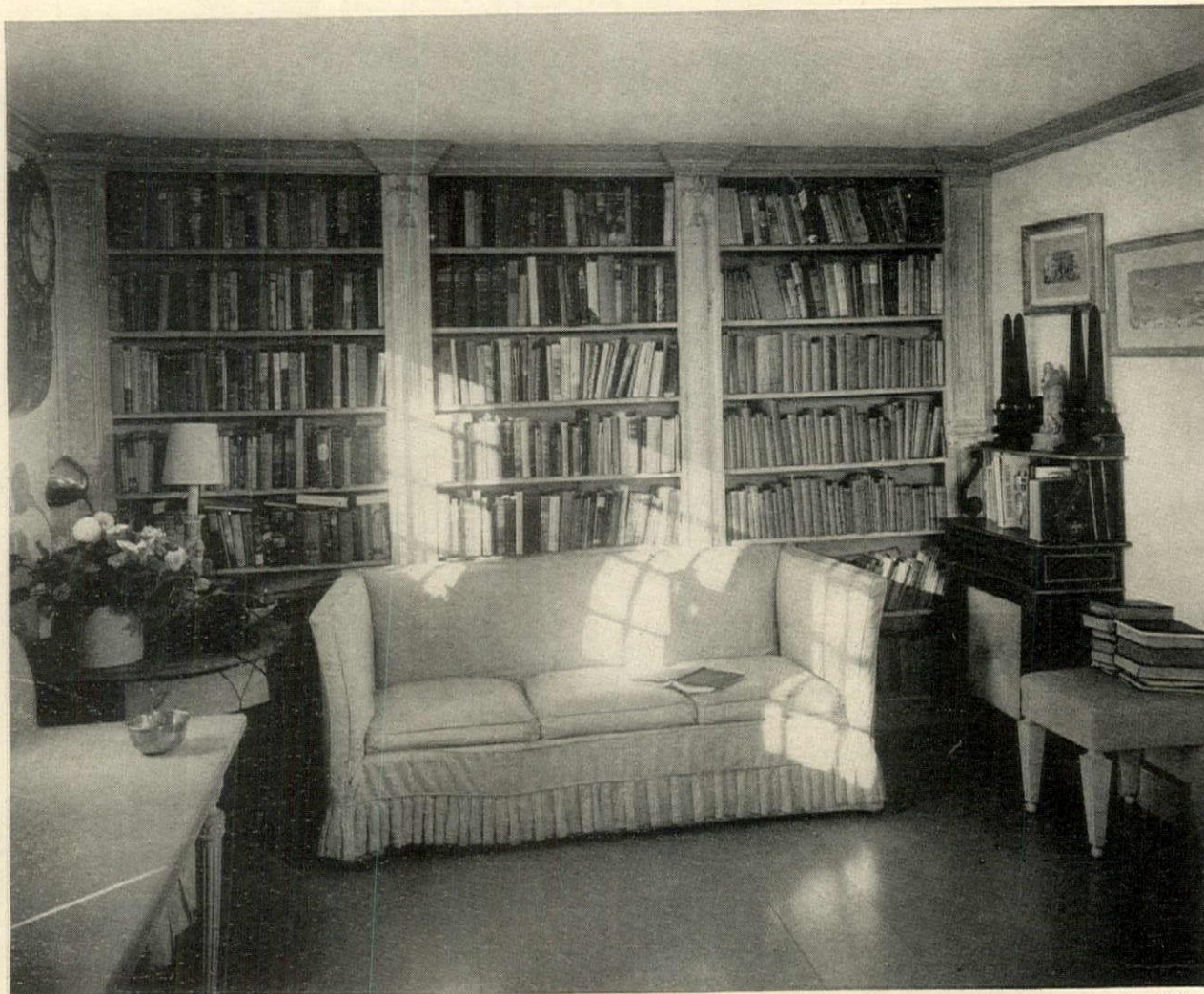
Summer meals are served in this enchanting garden.



CASEMENT WINDOWS are double hung with Scotch damask. On the French commode are a *potpourri* of art objects: an antique bonnet holder, a ship model, Wedgwood drinking cups and a glass epergne.



18TH CENTURY BACKGAMMON TABLE stands between French Provincial chairs. Fat circus angel rests on a jutting stone. Enormous watchmaker's sign was bought for a dollar at auction.



KERTESZ

Library has beige woodwork. Sofa is covered in apricot linen. Blue tweed footstools are kept under tables, pulled out when they are needed for parties.



Enormous early Eighteenth Century mirror, stripped of its gilt, hangs over the rose marble mantelpiece in Mrs. Platt's bedroom.

The Platt house abounds in contrasts



Embroidered pictures cover Mr. Platt's bedroom walls. Needlepoint rug was made by Mrs. Platt.



The studio has polished gray cement floor. Furniture is covered in black poplin. Carved wood brackets are pink, black and gilt. Spyglass enables the Platts to see houses in Newport, ships far out on the ocean.

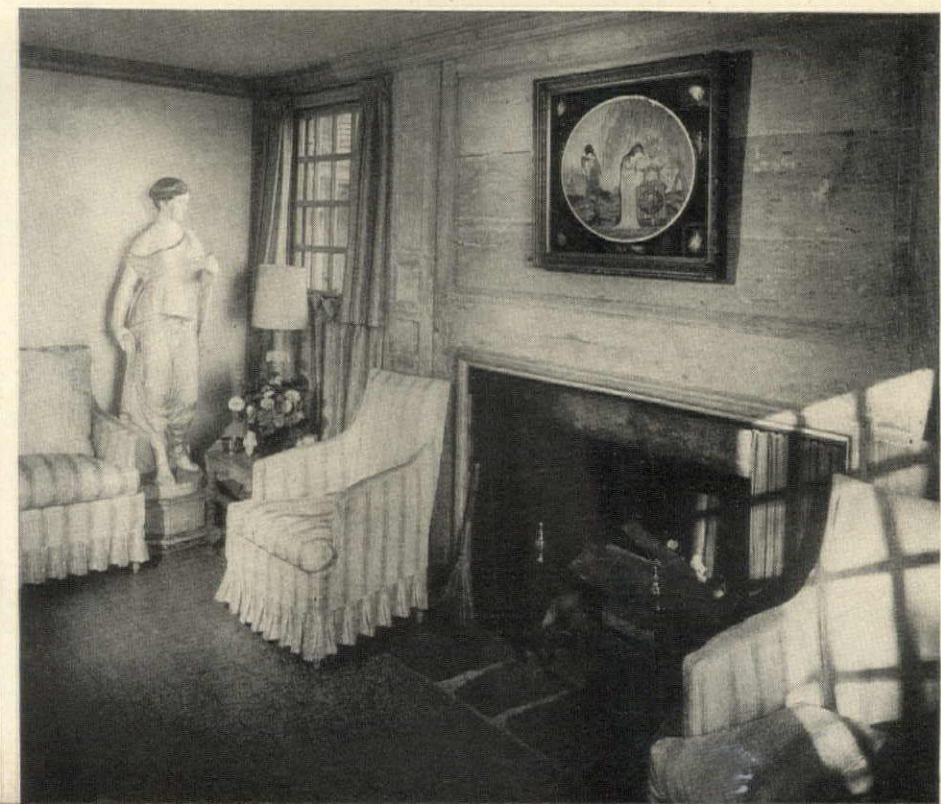


Table in library holds medley of accessories.

Washington memorial picture hangs over bleached pine mantel in living room, left. Regency statues stand at both ends of the sofa. Floor is painted pinkish cinnamon.

You can buy the Grand Rapids Furniture Makers Guild furniture shown on

these pages in 122 stores. Manufacturers and stores listed on page 230.

To have and to hold

A career girl, a bachelor and a young married couple,

all find that it pays to buy furniture with a future

In cooperation with the Grand Rapids Furniture Makers Guild, HOUSE & GARDEN brings you new rooms that show taste which will wear well. For years the Guild seal has meant good design, sound construction and all-round quality. On the following pages are Guild rooms which prove the point. (The colors are taken from the Guild's own list of fourteen basic colors which you can ask for by name.)

Almost everybody has a special philosophy which he puts into practice when furnishing his own apartment or house. We queried a career girl, a bachelor and a young married couple about their theories. Constance Bradlee, *Vogue's* Junior Fashions Editor, said: "Buying good furniture for life-time enjoyment is a theory that I've applied in furnishing my own apartment. When I discover a piece that is within my price range, I feel no inhibition about buying it simply because I am unmarried. When you marry, it isn't always possible to get everything at once. Your budget may not permit it. Besides, finding all the things you want in one fell swoop is more Utopian than actual."



Constance Bradlee of *Vogue* chooses furniture of quality.

Page Cross, young New York architect, believes that a few good possessions are like household gods. "They travel with you through the years," he said. Right now, Mr. Cross is busy furnishing a new apartment. "I think a person should take a long-range view in buying furniture. A great many people cannot furnish an apartment or a house completely within a day, a month or a year, but they can buy two or three good chairs one year, perhaps a table the next. This is not only sound economy, it's injecting your personality into your furnishings."

When Mr. and Mrs. Archibald Foster moved into their first apartment, all of their wedding-present checks were used to buy a simple, beautiful desk. "We bought one piece of furniture every four months," (Continued on page 190)

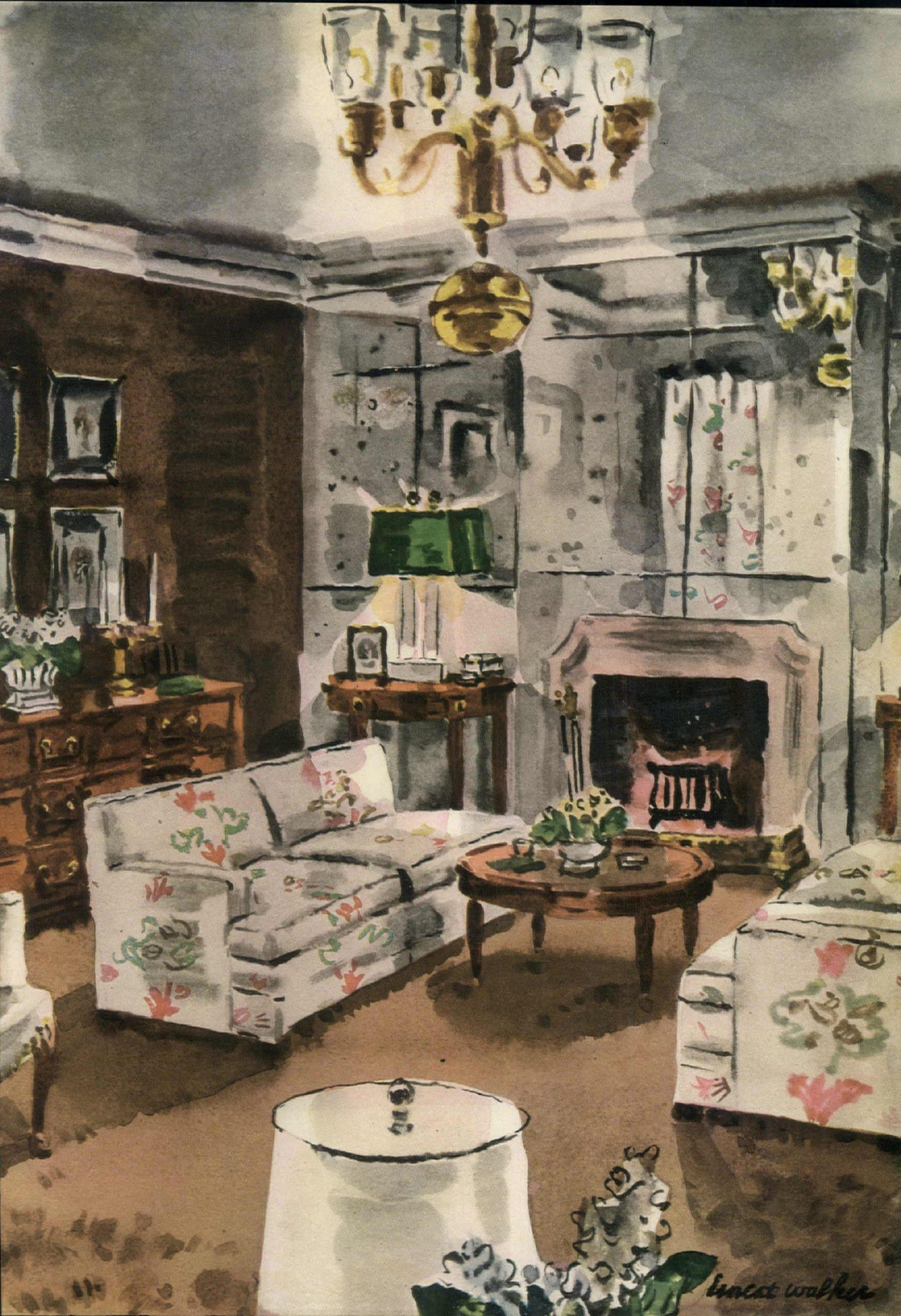


Architect Page Cross looks to the future, as he furnishes his apartment.

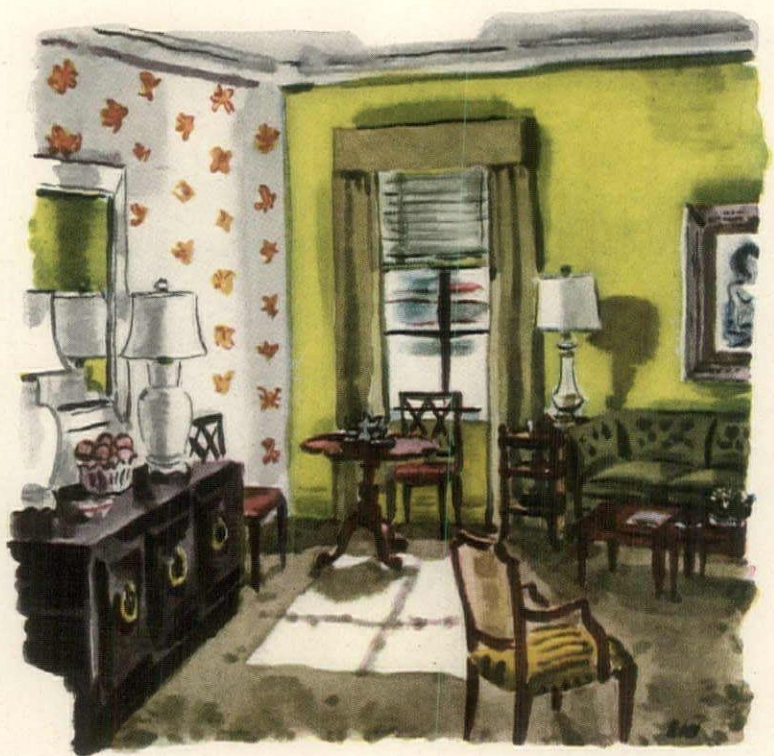


Mr. and Mrs. Archibald Foster have variety and interest in their house.

THIS IS HARMONY FOR TWO. A classic modern living room, *opposite*, designed for a young couple, combines modern and period furnishings to please both masculine and feminine tastes. Hickory brown walls are a bold background for the coral and green shell pattern of the curtains and upholstery fabrics. The ceiling and rug are lighter brown tones. Modern, sectional sofas, flanking the fireplace, form a pleasant conversation group. Smoky gun-metal mirror panels cover this wall.



Linet Walker

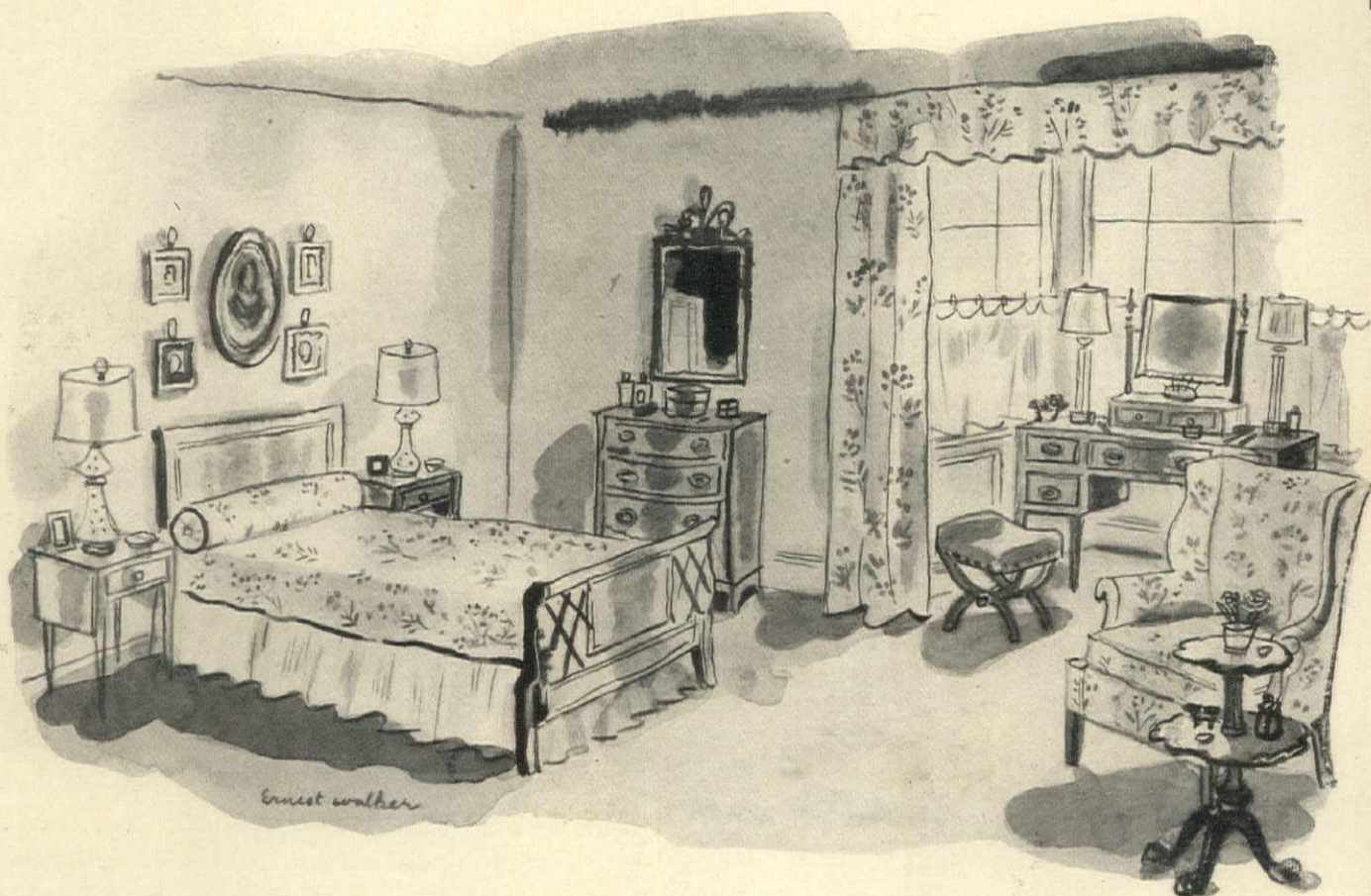


Charm and convenience
for a career girl



Comfort and color to cheer a bachelor





GLOWING GREENS PREDOMINATE in the career girl's room, *opposite, top*. The tiger lily wallpaper with its red, yellow, chartreuse and black accents is echoed in accessories. Formality of room is heightened by Eighteenth Century furniture. The hunt table in foyer is perfect for buffet dining.

THE BACHELOR LIVES WELL in attractive and practical quarters, *opposite, bottom*. Walls, curtains are Wedgwood blue; carpet is cardinal red. The modern, bisque mahogany furniture is a combination of good quality and graceful design. Cabinets at far end of room store records and bar needs. Gay colored leather hassocks solve seating problem.

FRESH AS A SPRING MORNING is the bright Eighteenth Century bedroom, *above*, with its greens, pinks and white for country feeling. The fabric is Cape Cod rose geranium pattern; carpet, billiard green. Dressing table stool has brilliant red seat. Furniture suggests a room of the Federal era.

AN AIR OF FRIENDLY FORMALITY pervades this dining room, *right*. Floor is papered with a green Spencerian loop design on white ground. (See page 194.) Walls are white; ceiling, dark green. Chairs have green seats and can be arranged to form benches. Collection of rare porcelain is dramatized by being displayed in two marbleized niches.

Freshness without frills



Distinctive background for dining

The Guild gives you design plus craftsmanship



MAHOGANY BREAKFRONT china cabinet doubles as a living room bookcase. Chair and bench are upholstered in parakeet satin.



FRENCH PROVINCIAL upholstered headboard for twin beds establishes the décor of this bedroom. Add pieces of the same quality later.



SIMPLY DESIGNED bisque mahogany chests give the effect of one important piece in the living room. Use them individually in other rooms. The chairs are green leather.



WHITE ACORN CHINTZ armchair and ottoman are comfortable and functional. The ottoman and cushion from back of chair are used to make another seat.



Here is muted sunshine

Opposite: Modern interpretation of an Eighteenth Century French Provincial morning room or upstairs sitting room. The subdued color scheme, of gray accented with pink and beige, emphasizes the richness and fine craftsmanship of the fruitwood furniture. Carpet, loveseat and sofa are warm gray. Chairs and walls are rose beige. Louvered door opens on roof garden.



Turkey and trimmings

by June Platt

They are as old and as traditional as Thanksgiving, but Mrs. Platt gives you new and wonderful ways to cook them this year

Four guesses what we are serving for our Thanksgiving dinner this year. Turkey with stuffing? Right. Cranberries? Absolutely. Vegetables? Positively. And a one-crust mince pie? But definitely. Nothing new about that, you say? Just wait and see.

It so happens that this particular turkey will appear at the table looking like any other proud turkey, brown as a berry and very full breasted, but the surprise will come when the carver slices him straight across like a loaf of bread, encountering, miraculously, no bones, no joints. How to work this miracle? Quite simple, there aren't any bones, they've all been taken out. How on earth can this be accomplished? Not so difficult (I'll tell you all about it later). Now let's talk about cranberries.

Certainly, no Thanksgiving dinner would be complete without cranberries. But these will come to the table blazing merrily. You've never heard of blazing cranberries? Will they be good? Let's try them and see.

Now for our vegetables. We have decided on glazed carrots, braised celery and sweet potato fritters.

And that brings us to the question of dessert. It will be mince pie, but not a real mince-meat pie, mind you (patriotic we must be), with only one crust.

BONED STUFFED TURKEY

Right here and now, please, don't look so frightened at the idea of boning a turkey yourself. It sounds very formidable I know, but it couldn't be easier. As a matter of fact, it takes infinitely more courage to ask the butcher to do it for you. All you need in the way of equip-

ment is a good sharp knife, a wooden board, a hammer, a sturdy cleaver or knife, and the will to conquer.

Why bother to bone it at all you say? The answer to that is, that once accomplished, it reduces the carving process simply to slicing straight across the bird. No joints to contend with, no messy bones left on the plates, no waste. It can all be prepared the day before the party, ready for roasting. No last-minute flurry, no confusion, and I'll guarantee the bird will bring forth a mighty burst of applause when he is presented at the table, so plump and brown and handsome. Now, here is how it is done.

First, singe a dressed turkey weighing about 14 pounds, then remove all pinfeathers. Next, working on a wooden board, chop off the tips of the wings, using a strong knife or cleaver and a hammer. Now, wash the bird carefully, inside and out, and dry thoroughly. Split the bird open down the back, like a broiler, and remove all the bones except the drumsticks and small bones in lower half of wings. What you *must not* do is to cut through the outer skin and flesh of the breast. Keeping this always in mind, lay the bird breast down on the board and, starting at the furthest end of the neck, slit the skin of the neck and back, then cut through the backbone. This accomplished, pull the skin away from the neck, being careful not to tear it, and then chop off the neck, close to the body. Next, cut away the backbone from skin and flesh, and, with caution, cut the rest of the carcass away from the bones, running a sharp knife between the bones and the flesh.

As you come to the joints in wings and legs, break them by bending them backwards, before trying to cut through them. Do not attempt to remove the small bones in lower wings, nor the drumsticks. Don't worry if you tear the flesh as you scrape it away from the bones. It's the outside that must remain intact.

Place the bones, as you remove them, in a big enamel pan. When finished, put the boned bird in the refrigerator while you prepare the stuffing. This concoction of ground-up boiled chicken, ham, bread, pecans, celery and seasoning is made in the following manner:

Wash and clean a 5-lb. fowl and place it on the bed of turkey bones. Add to the pot 5 or 6 whole, peeled carrots, 6 well-washed leeks or 6 onions and 1 bunch of celery. Pour over the chicken just enough boiling water barely to cover it. Bring to a boil, skim meticulously, cover partially and simmer gently for about 2 hours or until legs are tender through. Season with salt and pepper, when half done.

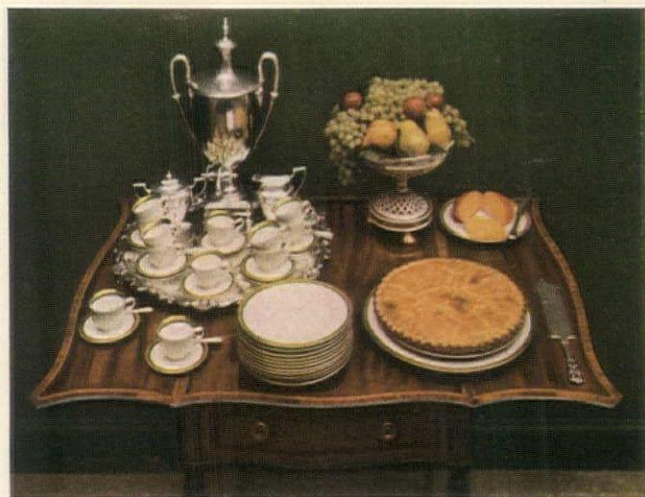
Next, drain the broth from the bones and chicken (saving it of course), and (Continued on page 218)



TURKEY ON THE SIDEBOARD

For Thanksgiving
serve your turkey
from the sideboard

MINCE PIE AND COFFEE ON A SIDE TABLE



HAANEL CASSIDY

Give thanks for bumper crops which will feed the people of the world this winter. Celebrate the harvest as our forefathers did, with turkey and cranberries, plentifully but simply served. Carve your bird on the sideboard and let everyone carry his heaped plate to



AN INDIVIDUAL PLACE SETTING

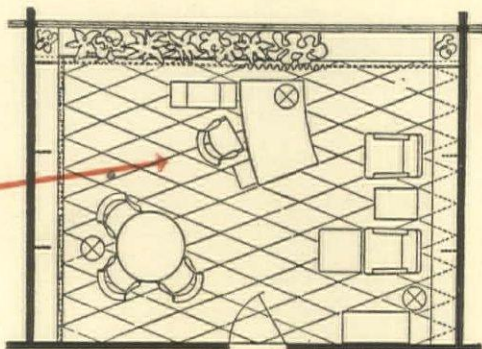
the table. The plates, cups and saucers on this page are Syracuse china in the Wayne design; goblets, Libbey's Waterford pattern; flatware, *left*, is Wallace's Grand Colonial design; accessories, Plummer, Ltd.; coffee spoons, Robert Ensko; linen, Mosse; Sheraton sideboard, Needham's Antiques, Inc.

FOR A LIST OF RETAIL STORES SEE PAGE 222



What every woman knows:

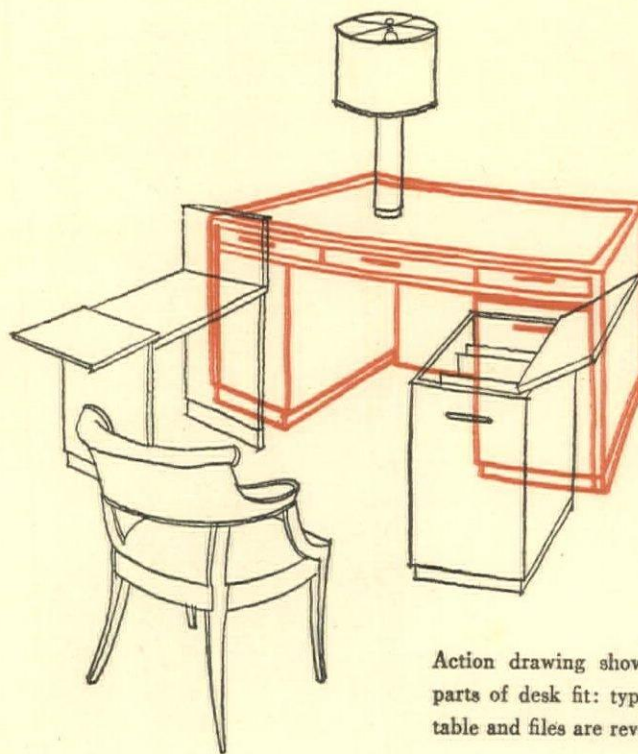
Every man wants a room of his own



The arrow in the plan, *above*, shows where the camera was set up to take the picture, *opposite*. When Edward J Wormley designed this furniture for the Dunbar Furniture Company, he engineered a desk, which is a complete workshop, as core of the room. Curtains are Goodall's reproduction of a Dorothy Liebes material. Leather from the Upholstery Leather Group, Tanners' Council of America. Marshall Field, Chicago; Kaufmann's, Pittsburgh; and The Dayton Company, Minneapolis, are among stores carrying this furniture. For further information and a full list of stores, see page 223.

In a recent issue, HOUSE & GARDEN asked (and answered) the question: Is dining worth a room? Even more basic is the question: Is a man worth a room? We say *yes*. Yet very few designers have attempted to create furniture which would really make a man happy and comfortable, either in his office or at home. Edward J Wormley and the Dunbar Furniture Company have come up with a collection of chairs, tables and a desk which are as masculine as a Dunhill pipe without being monumental in the fashion of "dens" and lounges. On the other hand, there is nothing sissy about this room, from its straight-hung curtains to its washable linoleum floor. It is practical and cheerful, so that it would be a pleasant room at home or in an office.

Wide shelves can be used according to the owner's choice, for books, collections, radio, reference material or plants. Wide windows can be completely curtained for privacy. The leather desk chair matches three others, which could be used drawn up to a table for a conference or a rubber of bridge. One of the square-topped armchairs has an ottoman, making a masculine version of a chaise for forty winks' worth of napping. Blue is used sparingly, as an accent on ceiling and window ledge. Since the sunny shade of the wood has so distinctive a character, Mr. Wormley matched it with leather upholstery and a column desk lamp. The white walls and black shelves are crisp, but not restless. This is a friendly room, free of furbelows but not of charm, equally good for congenial hours and for "Do not disturb" moods.



Action drawing shows how parts of desk fit: typewriter table and files are reversible.

HOW TO RECOGNIZE

Period furniture

Second in the series of House & Garden's Dictionary of Design:
The Federal Period, 1780-1830

Only a brief fifty years comprise the Federal Period, but those years are very important because they mark the new republic's declaration of artistic independence. The Revolution had brought about such a fundamental political change that it could not fail to influence the cultural movement of the time. Wealthy citizens gave expression to their proud feelings of nationalism by building new houses and furniture of American design. Washington and Jefferson encouraged



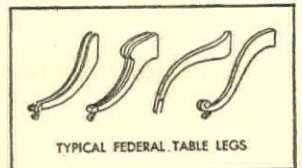
this national architectural feeling, and the movement flourished. Craftsmen broke away from English designs and established an American pattern of severe simplicity. They built houses and furniture distinguished for great delicacy and refinement. The ancient democracies of Greece and Rome served as their models, and they

made distinctive use of classic decoration. Today, you can easily recognize authentic Federal pieces by the extensive use of classic motifs: the acanthus leaf, the lyre, saber leg, bowknot, rosettes, lion's mask and paws, trumpets, drapery swags. These and the eagle of the new republic are the signposts of that era. Federal furniture is notable for its structural simplicity, its light and slender look. Cabinet corners are angular and sharp, surfaces are flat, and most of the ornamentation is either inlay or painting.

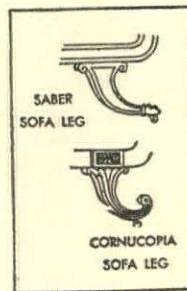
At first, some of the design was strongly reminiscent of Hepplewhite and Sheraton because a great many carpenters depended upon the design books of these two Englishmen. But as native tal-



ents emerged to establish an indigenous type of design, the smaller craftsmen followed the newer trend. Among the more prominent architects and cabinet makers of the period were Charles Bulfinch, Dr. William Thornton, Duncan Phyfe, Joseph Rawson, Henry Connelly, Abner Toppin, Samuel McIntire, Robert Lawton and Thomas Burling. All of them were remarkably innocent



of publicity, since not one ever signed his work except for an occasional business card that might be tacked on. Best known of these Federal craftsmen were Samuel McIntire and Duncan Phyfe. McIntire worked exclusively in Salem, Massachusetts, where he designed many notable houses and many extraordinarily beautiful interiors. Several of his rooms are preserved intact in the



Boston Museum of Fine Arts. Phyfe, a Scotsman, came to Albany when he was sixteen, learned his craft and then descended upon New York where he quickly built himself an enormous reputation and a large business. Much of his fame is well deserved because he was instrumental in defining the

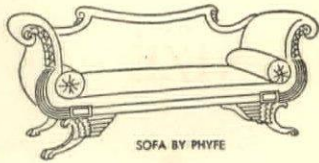
proportion and line which dominated in furniture at the time. Through his work Federal furniture achieved delicate elegance, for Phyfe willowed down the legs of chairs, tables and sofas and emphasized their slenderness with reeding or carving. Many of his pieces can be identified by the acanthus leaf, which he used repeatedly. He also made extensive use of the lyre to fill in backs of chairs and to decorate the arms of sofas. Usually, the "wires" of

(Continued on page 174)

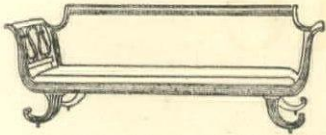
SOFAS, SETTEES



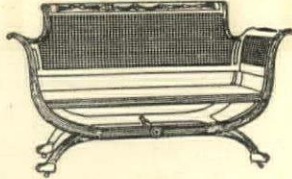
MAHOGANY WINDOW SEAT
CANED SEAT, CABRIOLE LEGS



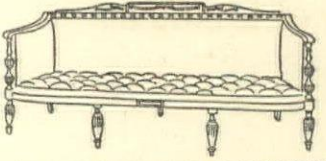
SOFA BY PHYE



SOFA WITH LYRE ENDS AND CORNUCOPIA LEGS



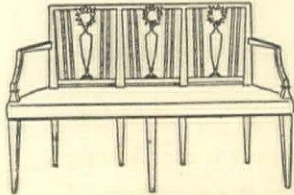
SETTEE WITH CARVED PANELS AND EMPIRE-STYLE LEGS



SOFA CARVED BY SAMUEL McINTIRE—LOUIS XVI INFLUENCE



SABER-LEG SOFA



SHERATON-TYPE PAINTED SETTEE, MADE IN NEW YORK



WINDOW BENCH
WITH ACANTHUS LEGS

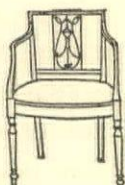
SIDE CHAIRS, ARMCHAIRS



EMPIRE INFLUENCE SHOWS IN THESE SIDE CHAIRS



ENGLISH REGENCY ARMCHAIR



LOW-BACK ARMCHAIR
"LATE SHERATON"



ARMCHAIRS BY PHYE



SHERATON-TYPE CHAIR MADE
FOR GEORGE WASHINGTON



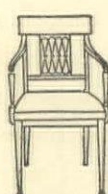
BLACK-AND-GILT-PAINTED
CURULE CHAIR



SIDE CHAIR WITH HARP BACK,
HAIR AND PAW FEET



UPHOLSTERED CHAIR BY PHYE



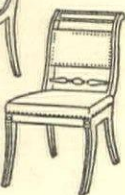
SHERATON-TYPE ARMCHAIR
WITH DIRECTOIRE BACK



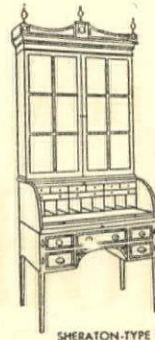
ARMCHAIRS
FROM DUNCAN PHYE'S OWN HOME



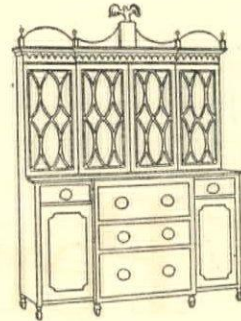
TYPICAL CHAIRS OF
AMERICAN FEDERAL DESIGN
1790-1830.



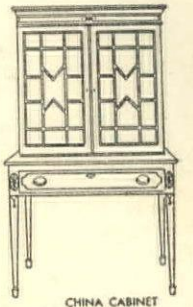
SECRETARIES, BOOKCASES



SHERATON-TYPE SECRETARY
MADE IN PHILADELPHIA



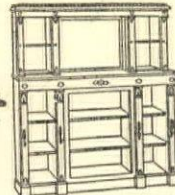
SHERATON-TYPE BUTLER'S SECRETARY
WITH SIDE CLOSETS



CHINA CABINET
IN LIGHT INLAID MAHOGANY



NEW ENGLAND SHERATON SECRETARY
MAHOGANY INLAID WITH CHERRY



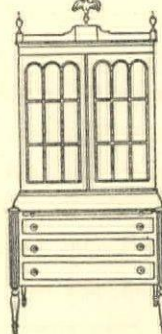
ROSEWOOD BOOKCASE
MOUNTED WITH ORMOLU



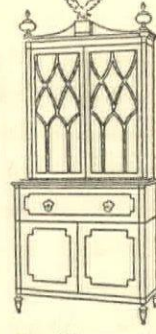
SATINWOOD SECRETARY
REGENCY TYPE



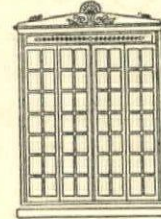
SHERATON-TYPE
CYLINDER-FRONT SECRETARY
c. 1810



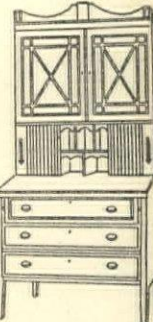
SHERATON-TYPE SECRETARY
MAHOGANY INLAID WITH BIRCH
c. 1800



MAHOGANY SECRETARY
c. 1800

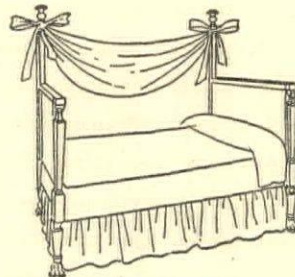


FAWN-COLORED BOOKCASE
WITH GOLD DECORATION

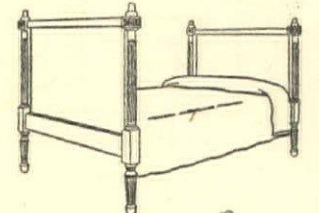


TAMBOUR SECRETARY BY SAMUEL McINTIRE
MAPLE, MAHOGANY SATINWOOD

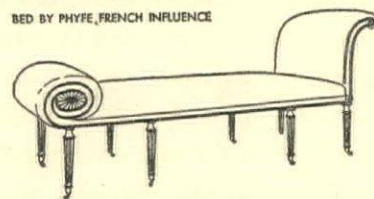
BEDS, DAYBED



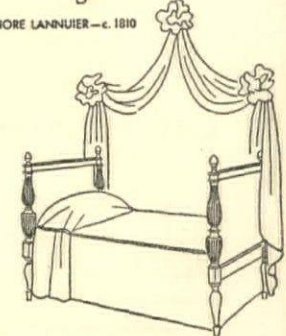
BED BY PHYE, FRENCH INFLUENCE



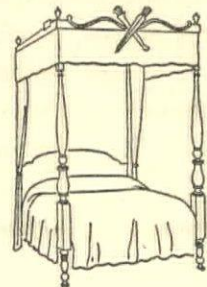
BED BY HONORE LANNUIER—c. 1810



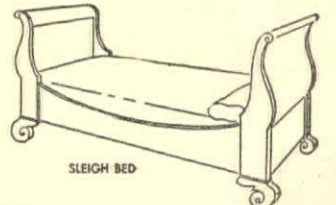
SHERATON-TYPE DAYBED—MAHOGANY—c. 1800



MAHOGANY BED, ONE OF A PAIR BY PHYE



FOUR-POSTER BY SAMUEL McINTIRE OF SALEM, MASS.

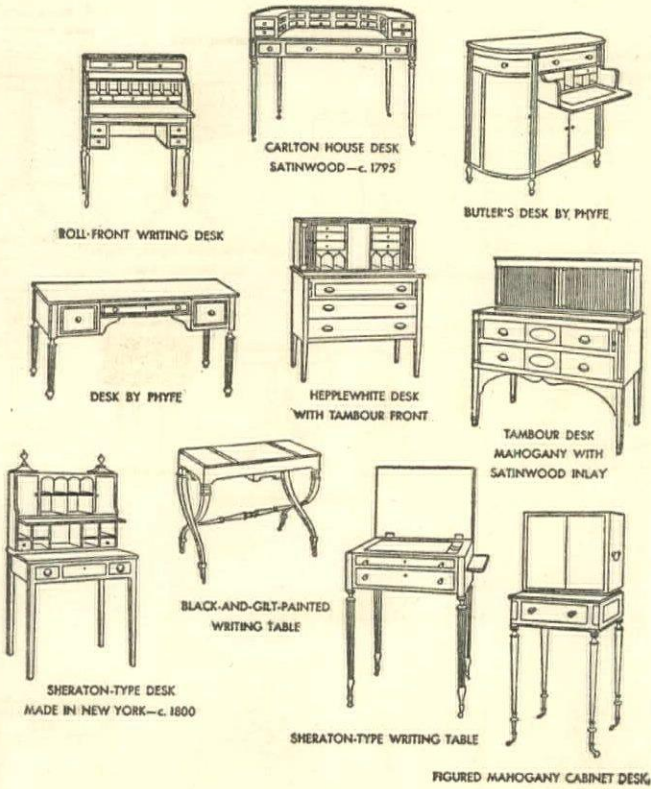


SLEIGH BED

these instruments are of brass or whalebone with a key of ebony. In some cases, the chair arms are ornamented with reeding, but more often they are covered with finely-modeled acanthus leaves. Phyfe's output was so prolific that many of the uninitiate believe all Federal furniture was designed by him. As he expanded his workshops, he built up a large staff of carvers whose work supplemented his. During this period, lighter colored woods were used. Mahogany was often finished naturally, and satinwood, ebony, rosewood, birch and maple were used for inlays and veneers. The contrasting color served to outline the edges of tables and desks and to lend interest to large, plain surfaces. Cock beading, which is a raised hairline of wood, finishes off the edges of drawers. Extensive use was made of

brass ornaments imported from France. Various Federal pieces have brass feet and casters, ring handles and other types of applied ornament. Drapery and upholstery fabrics most favored in this period were: damask, brocade, satin, taffeta, haircloth, *toile de Jouy*, printed cottons and silk. At the beginning of the nineteenth century, wall clocks came into vogue, and the Willard family of Boston became famous for one of their English adaptations, which we know today as the "banjo clock." The panels of these clocks were brilliantly colored paintings on glass of the American eagle; after the War of 1812, the panels depicted famous naval victories. Almost every good Federal house had its collection of miniatures. These tiny portraits were marked by the same restraint and elegance that characterized the time.

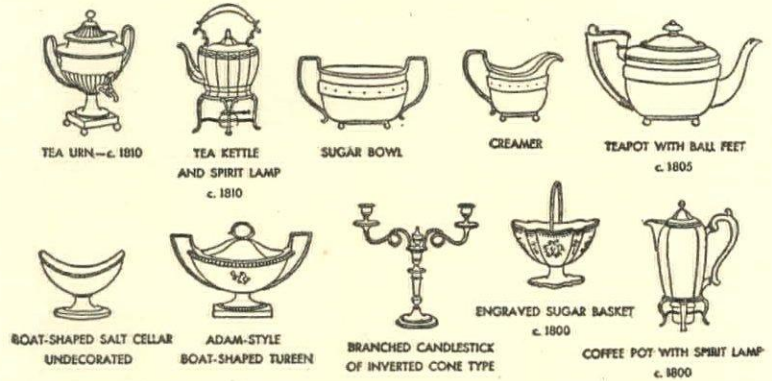
DESKS, WRITING TABLES



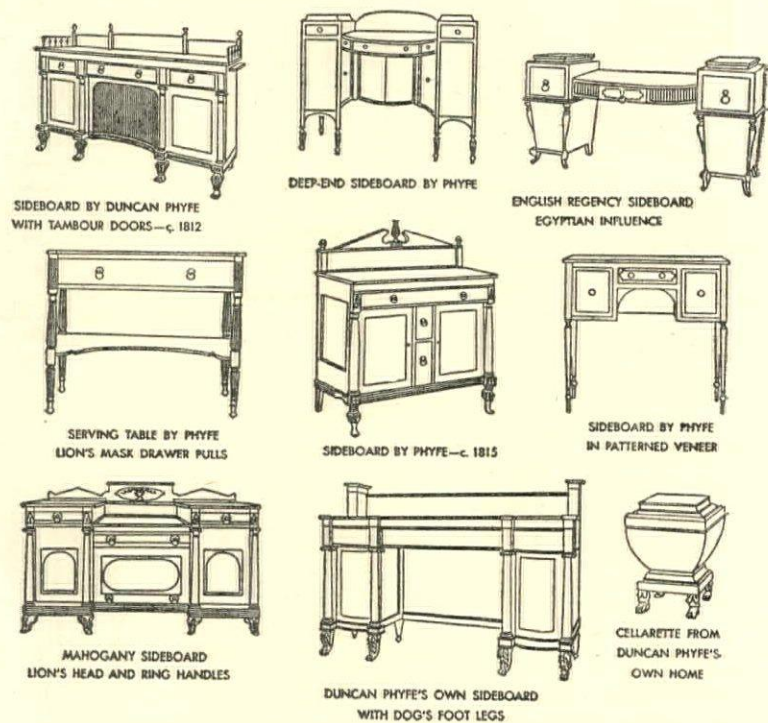
CHINA, GLASSWARE, ACCESSORIES



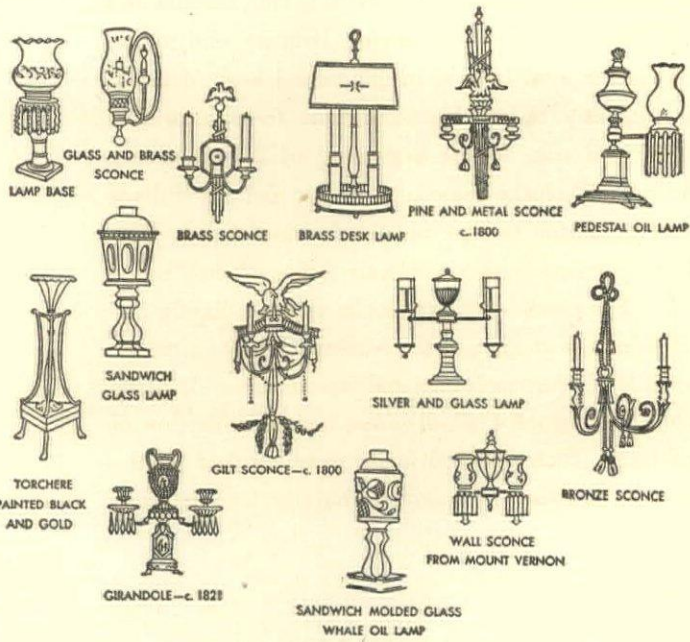
SILVER



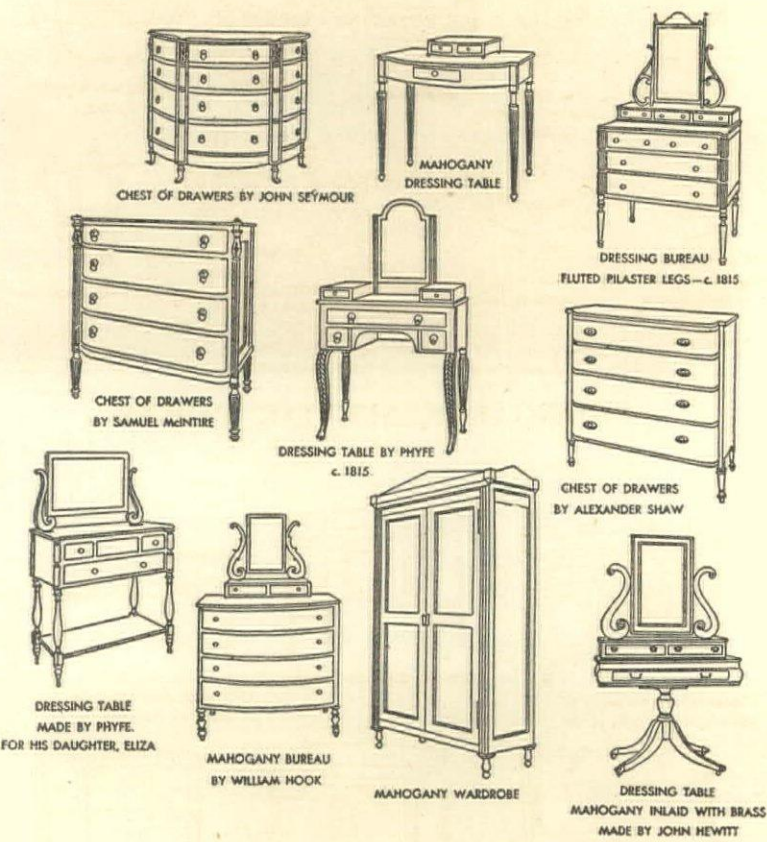
SIDEBOARDS, SERVING TABLES



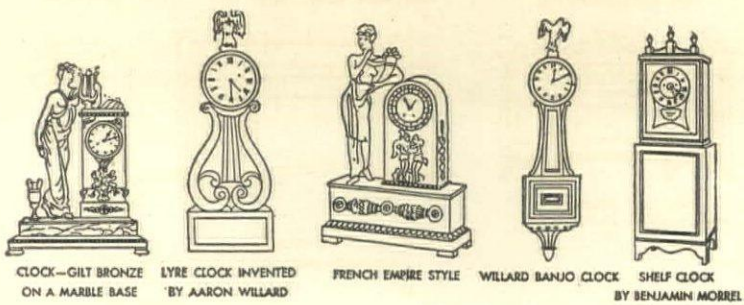
CANDLELIGHTS, OIL LAMPS



DRESSING TABLES, CHESTS



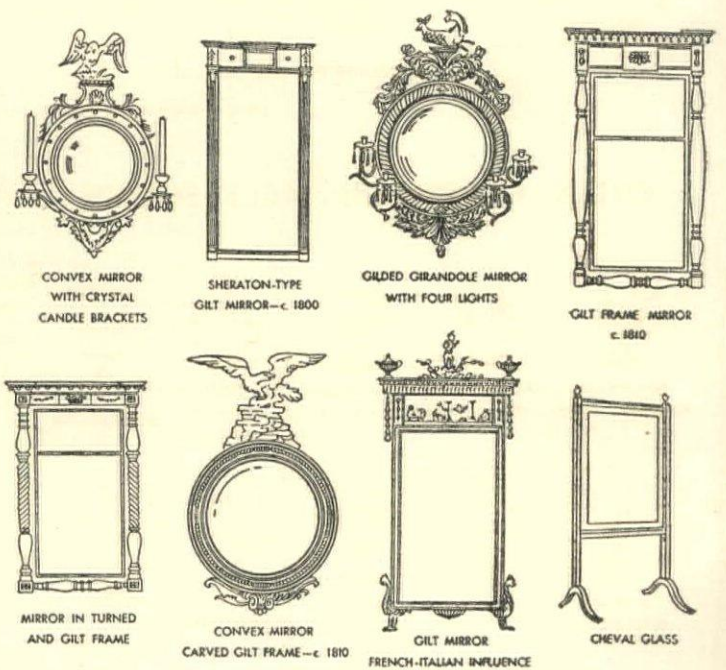
CLOCKS



DINING TABLES, SIDE TABLES, CONSOLES



MIRRORS



Paint Progress

Improved paint techniques will help you do that job you've had to

put off during the war. Here is the story on paints for interiors

As a decorative and protective medium, paint has advanced more rapidly in the last twenty-five years than in all its known history. Chemicals which helped to chase away the mosquitoes from our boys in the Pacific jungles, and which were vital components of smokeless powder on the Normandy beaches, have jumped into the test tubes to become part and parcel of the paint that you are using or will soon use in your house.

In wartime, paint was used chiefly for two reasons: to change the way things looked, and to protect them. The first of these reasons was camouflage, for which not only range, but also permanence of color was improved. Secondly, the machines of war—planes, guns, tanks and battleships—had to withstand tropical and arctic conditions: in desert heat and teeming humidity, in salt water and mud, in ice and snow. Paint was part of their protection. It had to be good. It had to be tough. It had to withstand ruthless handling.

The highlights in paint improvement since the war might be outlined as follows: 1. The production of purer, stronger colors, permitting the creation of striking color schemes. 2. Further development of high-hiding (covering properties), quick-drying, durable and washable wall finishes, with greater color-retention qualities. 3. Water-thinned paints developed with a gloss finish. 4. Elimination of objectionable paint odors. 5. Advancement in luminous paints.

News about paints is not a story of miracles, nor is it a story of wonderful new inventions that will wear forever, need only be washed every five years, that never peel, crack, chip, etc. Paints have been greatly improved, but they have not been changed into magic substances. We could tell you at length about the chemical composition of new paints, outlining the various

types in great detail, but to the average reader, this kind of information is more confusing than enlightening. A painting job is generally handled in one of two ways: it is either let out on contract to a professional painter, or the home owner will tackle the job himself on the theory that "anyone can paint." Whichever way it is done, the result depends primarily on the condition of the surface to be painted and the quality of the paint that is used on that surface.

Oil paints

Considerable progress has been made in the field of oil paints. Here, the use of synthetic resins (the same type of resins that go into the production of plastics) has helped to improve modern paints. The use of these substances has resulted in tough, quick-drying, high-hiding, gloss paints or enamels which came into prominence just before the war, and which have been greatly improved upon through wartime experiments. There are flat paints in this group, too. They are the type that give a dull finish to your walls and woodwork. Along with the introduction of synthetic resins into this group, there have been important improvements in the pigments and drying oils used, with the result that, in addition to the properties mentioned before, these oil paints retain their clear, strong colors. The one-coat oil paints are of particular interest, because they embody both a sealing agent and a finishing coat. Their advantage is that they do not penetrate the wall to which they are applied but adhere to the surface.

Water-mix paints

From this one-coat idea of painting, we quite naturally turn to the water-mix paints. These have been very popular the last few years, not only because they have been

widely hailed as "easy to apply . . . anyone can use them," but because they have actually done a good job. These are the paints which are thinned with approximately a half-gallon of water to a gallon of material. They are high in hiding power, fast-brushing and can be applied with a large-size brush or applicator. They dry quickly and are odorless. No sizing or priming of the walls is required, unless the surface is porous. These paints act as sealers of the surface and may be applied on almost any type of wall and over wallpaper. At a later date, when another decorating scheme is desired, oil paint may be successfully used over this water-mix painted surface. The most interesting new development in water-mix is the introduction of a high-gloss, enamel-type finish to this line. This finish is thoroughly washable and impervious to occasional splashes, thus making these paints serviceable for kitchens and bathrooms where a glossy, washable surface is highly desirable.

Luminous paints

Luminous paints are now beginning to move from the realm of novelty into practical home use. They are of real advantage in the room where movies are shown. When you are watching a film, the room must be darkened, but with luminous paint, door knobs and light switches can be painted so that they glow in the dark. The edges of basement steps become less hazardous at night when painted with luminous guide lines. Phosphorescent paint that absorbs the light in the daytime and gives off light at night is not really new, but is having wider use now. Surfaces treated with this type of paint appear to be one solid color in the daylight. The painted part shows up only in the dark.

General procedure

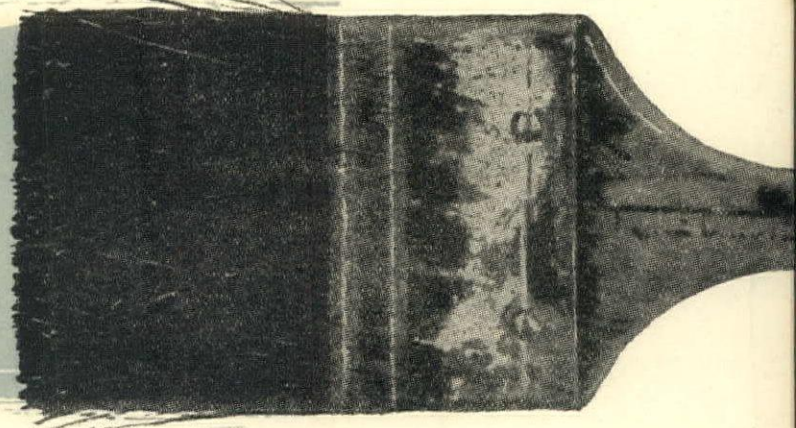
The number of coats of paint you will require for any surface depends again upon the individual situation and the type of paint used. The one-coat oil paint already described is, as the name implies, a one-coat operation. The water-mix types are also in the one-application category, although more than one coat can be used. Generally, two coats of ordinary oil paint are advisable, but here again, blemishes on the wall or woodwork, radical color changes or some other existing condition may necessitate more than two coats.

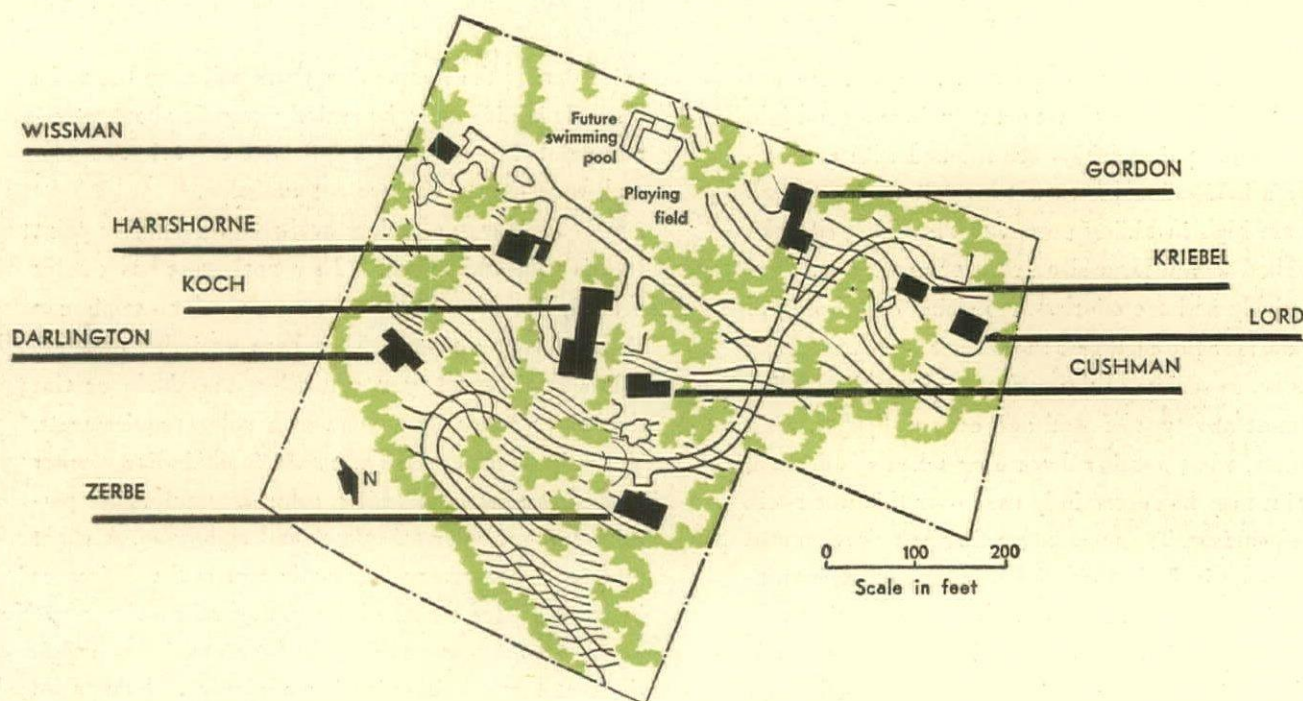
A problem that baffles or worries home owners is how often to paint the interior of their houses. The answer to this question depends upon the type and permanency of the paint used on the walls. If oil paint is used, the walls need be repainted only once in every three or four years. A good cleansing with a water solution, containing a softener and cleansing agent, once or

twice during the intervening years will keep the walls clean. It is difficult to be entirely specific about water-mix paints because their length of wear varies. In general, water-mix paints are not washable.

The range of colors available for interior paint jobs is wide and varied. A New York store has a paint prescription department where your color sample can be matched by experts. They have an index of 1,000 colors from which you can select the shade or tint that corresponds with your own color requirements. The paint is then mixed at a soda fountain-like counter so that you have the desired color. Decorators are particular about color selections, and rightly so. A slight nuance in color very frequently means the difference between a good and bad decorating scheme.

One important thing about paint development is the fact that the illuminating engineer and the paint chemist are working together to bring you new color effects. Fluorescent lighting is playing the stellar role here. In choosing a color scheme for an interior lighted with fluorescent lamps, it must be remembered that there are three shades of fluorescent white light to be considered. Each one has a different effect on color. One, "daylight," gives a slightly bluish light and is deficient in red. A second, "3600 white," has a tendency to emphasize green and yellow pigments, and is nearer the old incandescent. This is also deficient in red. The third, "warm white," is considerably warmer than the other whites and tends to bring out the blue and pink pigments; it is also more flattering to human skin tones. Combining colors with fluorescent light requires the services of an expert who has the know-how in this specialized field. Colors of fabrics, walls, rugs, etc., should be chosen, matched and combined under the particular light which will predominate in your room.





Snake Hill

Nine Massachusetts families, who have made a success of an experiment in coöperative living, set a pattern for other groups

At Belmont, Massachusetts, nine young families have solved their housing problems by banding together into a single community. Jointly, they bought a piece of land on a wooded slope overlooking Boston (which is eight miles away). From the hill where they live comes the name of their community: Snake Hill. Their experiment in group living has elements which can be made to work all over the United States, with such variations as arise from slightly different circumstances. Basically, their idea is applicable to any suburban section. It is economical. It is friendly. It is practical from the point of view of service and neighborliness. The people who live in Snake Hill are contented and well pleased with what they have evolved. Because they have made no major errors in the course of setting up Snake Hill, HOUSE & GARDEN has followed the steps they took, and the history of Snake Hill forms a pattern of procedure. Back in 1940, when it was begun, each family was looking for the same things: the best possible house they could achieve on their income; country air and a playground for the children. Obviously, once they had found each other (there were only three families to

start with), they needed to find their land. Two members of the original group, architect Carl Koch and a young lawyer, chose seven acres, beautifully wooded with a wide-angled view. It was fairly reasonable in price and conveniently near shops and schools.

They had a survey made of the land to see if it was readily divisible. It was, and they apportioned it into ten lots—seven building sites and three recreational areas. The latter came to approximately half the property because so much of the land was too steep for building. Once the property had been divided, the original members of Snake Hill invited other young couples to join them. As each couple came in, they were given a choice of the land remaining. One of the recreation areas became a Common. This is used as a playground for all the children, *see plan above*. Here, each day, one or more of the mothers take turns watching the children, allowing the other mothers time to shop and do other chores. On another area, it is planned to build a swimming pool.

Snake Hill is more than a community of houses. It is a community of living. Fifteen children are growing up there together. The men (Continued on page 180)



EZRA STOLL

EXPOSED FRAMING is an unusual feature of the Frank Lord house. The Snake Hill houses were designed by Carl Koch, Huson Jackson, Robert Kennedy, Joseph Richardson, architects.

in the group share in the work of minor repairs to roads, tending trees and maintaining the badminton court. In the evenings, the families have parties back and forth, and certain celebrations are joined in by everybody at Snake Hill. When the badminton court was built, the entire group, including the children, participated. They held a combination "work party" and picnic to which city friends were invited, and the court was speedily cleared, graded and seeded.

Snake Hill is communal in architecture as well as in living. Carl Koch designed the houses of the first five Snake Hill residents. The three houses built later for the Lord, Kriebel and Zerbe families (shown on these pages) were designed by him in collaboration with architects Huson Jackson, Robert Kennedy and Joseph Richardson. Here, they experimented with cemesto, a composition building board, and with several new methods of framing it. Cemesto construction effected savings of from \$100 to \$500 on the original estimates. It has stood up well. In Karl Zerbe's house, the architects eliminated certain partitions, and made the living room, kitchen, front hall and porch open into each other spaciouly. The Zerbe and Kriebel houses are on the steepest part of Snake Hill. Both houses have great individuality. The Zerbes have two stories below the entrance level; the Kriebels, one. The Lord and Kriebel houses are close together because they liked the same view, but they have been given privacy by a screening wall. In two of these three houses, panel heating was installed and has proved highly satisfactory. The majority of the pipes are embedded in the ceilings, but some of the residents believe that floor heating would be even more successful.

Broadly, this is the way the lawyer set up the Snake Hill community. It is a trust, and all the residents are members, sharing in its benefits and protection. The Snake Hill trust controls and manages the common property. House plots, however, are owned individually. Each owner

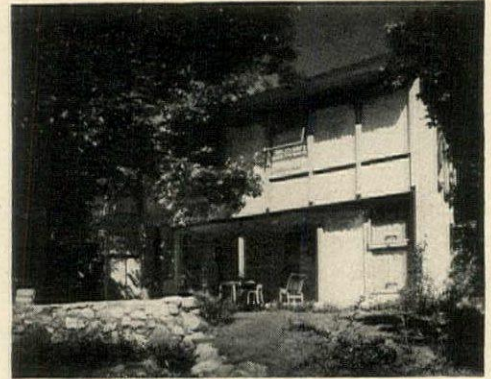
is assessed for taxes and expenses incidental to road repair, liability insurance, utility extensions and improvements, such as the projected swimming pool.

Here, play by play, is the way Snake Hill was organized;

the way you and your friends can start a similar co-operative development in your community:

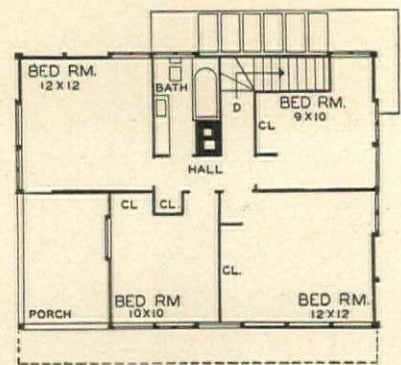
1. Begin with a small group. It's a good way to insure a balance between real co-operation and workability, which are essential to every development of this sort. If there are only two or three families, the savings through mass production are minimized. If the group is too large, the influence of any

(Continued on page 183)

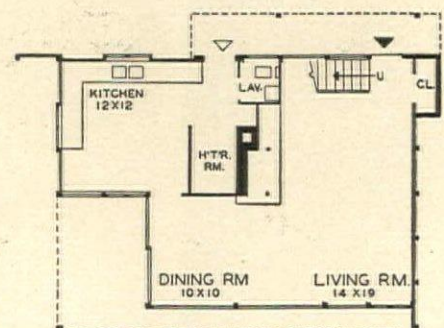


TERRACE SUPPLEMENTS LIVING ROOM

Prefabricated materials in a custom-designed house for Frank Lord



SECOND FLOOR



FIRST FLOOR

SCALE IN FT. 0 5 10 15 20

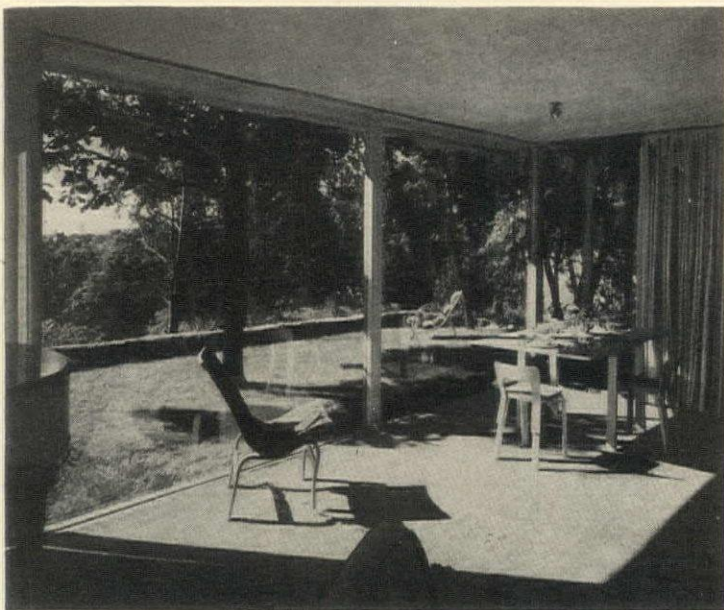


CLEARING THE ROADWAY

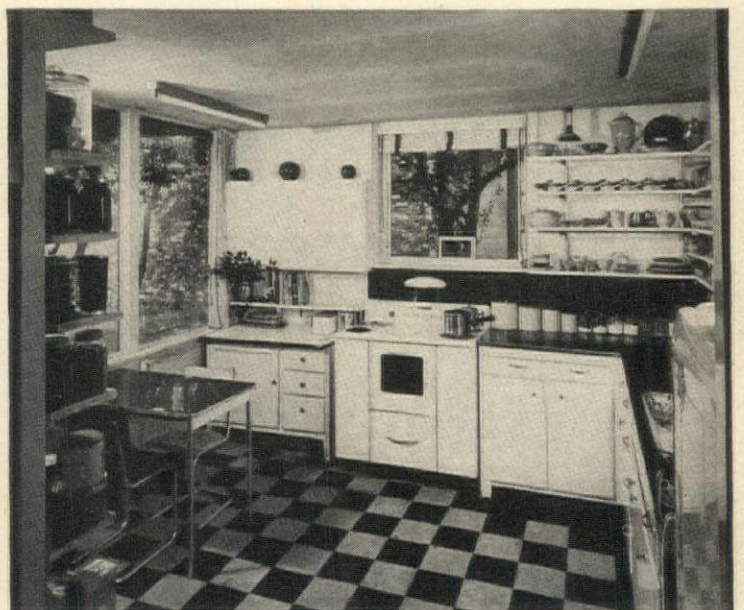


EZRA STOLLER

Huge windows look out over a panorama of Boston and Cambridge. Plants grow beneath the open stairs.



Glass doors lead to the summer dining terrace. Inexpensive straw matting, of the type used on diving boards, covers the floor.



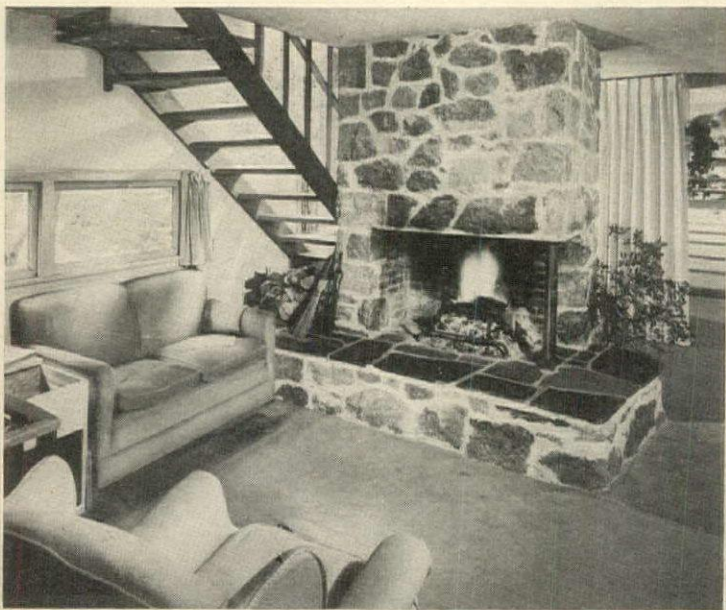
An attractive and compact kitchen has dining table for the children. Colorful china and gay pottery are stored on open shelves.

CONTINUED ON FOLLOWING PAGES



EZRA STOLLER

A charming rock and plant garden divides dining and living areas. Climbing geranium reaches to ceiling.



The fireplace, raised to eye level, is exposed on two sides. Open stairs afford a greater degree of light and airiness in living room.

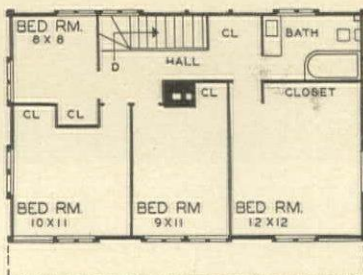


An illusion of spaciousness in a small area has been achieved by opening the dining room into the kitchen and living room.

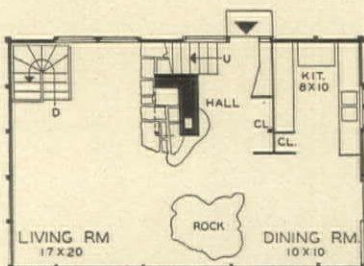


LIVING-DINING AREA HAS GLASS WALL

Richard Kriebel house achieves spaciousness through skillful planning



SECOND FLOOR



FIRST FLOOR

SCALE IN FT. 0 5 10 15 20

single family in decisions is apt to be minimized.

2. The next step is to find vacant land. Look for an undeveloped tract. It probably won't be advertised. It may not even have a "For Sale" sign in evidence. It should be accessible to transportation, shops and schools, and protected by zoning laws against unfavorable changes in adjacent areas.

3. When the building site is selected, one of the group should be delegated to secure a 30 or 60 day option on the property. An understanding on the total purchase price should be written into the option agreement. (This option payment need not be large and is applied to the purchase price.) If the site is very large, additional prospective owners might come into the group on the basis of wanting to live on that particular property. They would be aware in advance of the approximate cost of the land, what each individual share would come to, whether it would fit into each family's budget, etc.

4. Next, make a subdivision plan and agree among yourselves which lot each family in the group is to acquire, which lots are to be held for future sale, and which are to be held for use of the group. You may need the help of an engineer in surveying the land. Also, consult an architect and show him the property. He will know which land is suitable for building and which should be kept for recreation areas. With one architect to design all the houses, harmony in appearance is assured for the group as a whole and each family has the benefit of a distinctive design solution which meets its particular requirements.

5. Be sure to check with the city or town engineer and the planning board on zoning laws for such requirements as size of lots and minimum frontage. If you are laying out a street, you will probably have to get approval of the plan, and you definitely need this approval if you ever want the street accepted as a public street.

6. Next, find out how you are going to get your services: water, gas, electricity, telephone and sewers. Do you, or the municipality, or the company concerned make the installations? Secure estimates of the cost of installing all these facilities. If, in connection with the road, or other services,



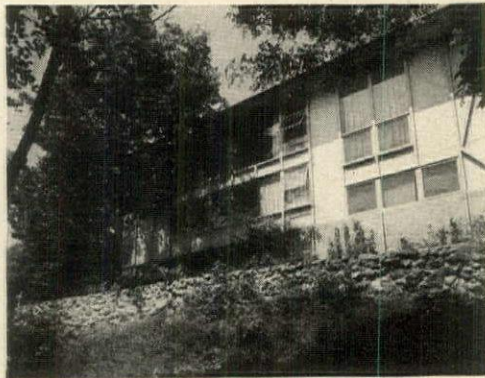
WEEK-END CHORE—CUTTING WOOD



BURNING THE UNDERBRUSH

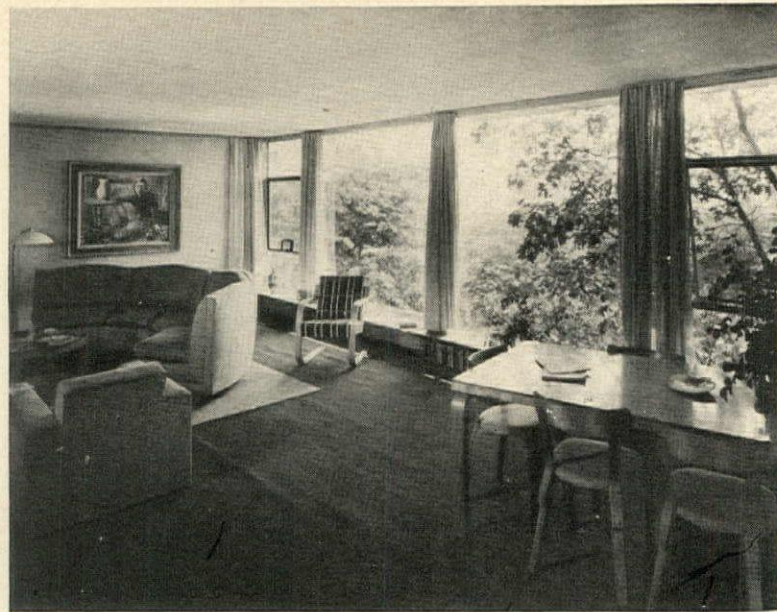
you require easement or rights from any abutting owners, secure written rights to these, conditional to final acquisition of the tract.

(Continued on page 237)



HILLSIDE EXTERIOR VIEW

Karl Zerbe's house on a cliff has two floors below entrance level



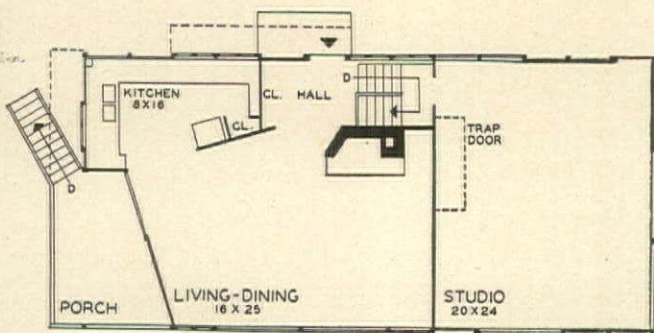
Living room has glass wall to the southeast overlooking city. Curved sectional sofa is grouped around fireplace. Dining area at right.



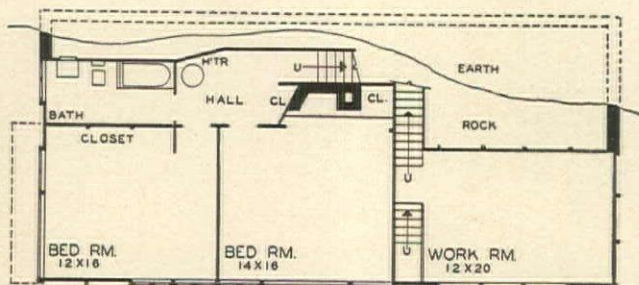
Angled wall of the dining space has sliding glass doors opening onto the porch which leads down to the outdoor fireplace and terrace.



A sunken plant trough, between sink and window, provides space for kitchen herb garden. Children's play yard can be seen from window.



UPPER FLOOR



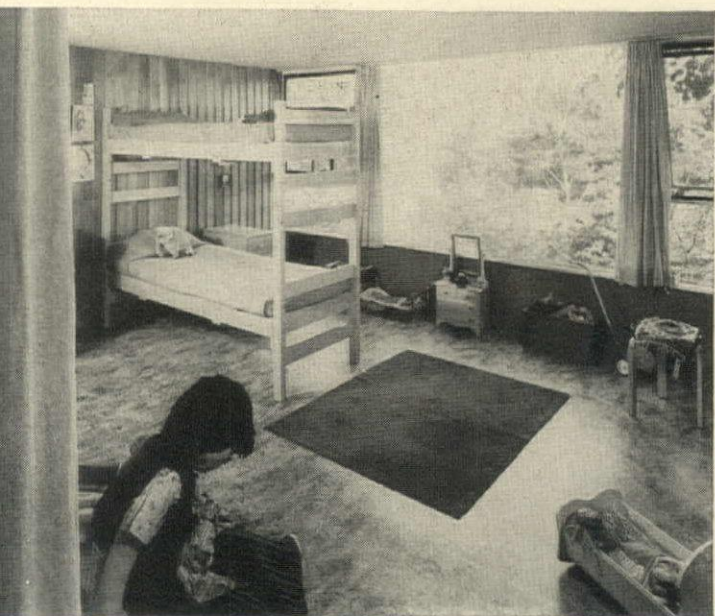
LOWER FLOOR

SCALE IN FT. 0 5 10 15 20



EZRA STOLLER

The studio is completely separate from the rest of the house, has excellent light from the north and east.



Child's bedroom has attractive, easy-to-clean linoleum floor. Large windows face view; the opposite wall has fireplace.



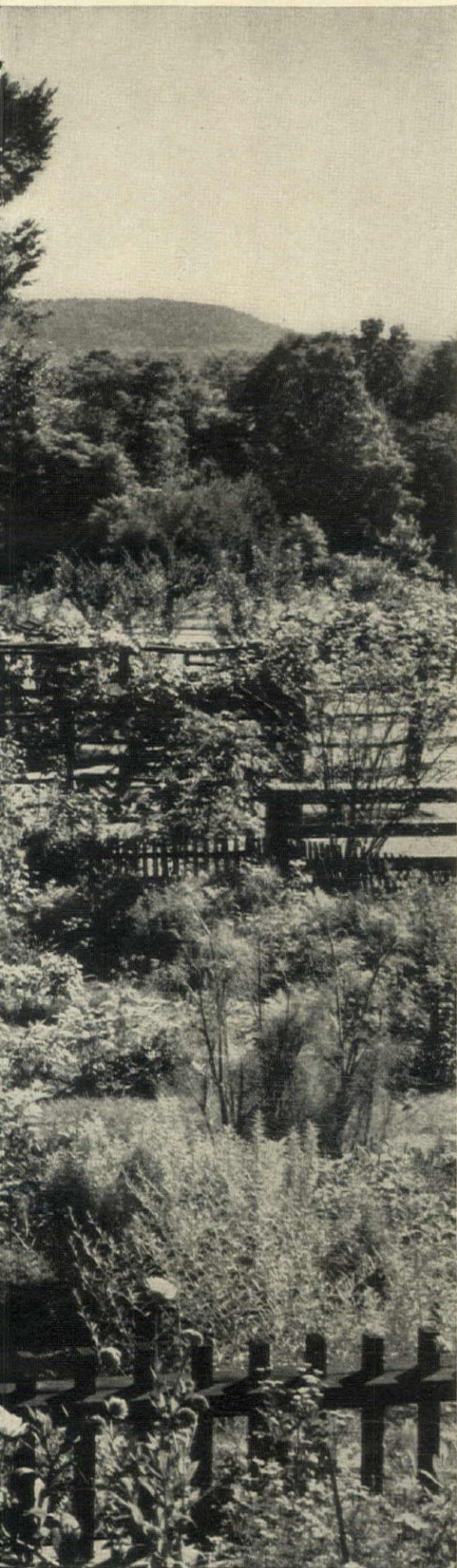
A floor-to-ceiling mirror in far corner reflects the landscape framed by the window-wall. The large painting is a work of the artist-owner.



THE HERBARY, first planted in 1937, at the Berkshire Garden Center was designed for the terraced slope below the house. Herbs are grouped to show their contrasting forms and flowering. Catnip is accompanied by Scented Leaf Geraniums, Fennel with Artemisia and White Hyssop. Areas of turf separate them. See page 257 for an article on herbs.

A setting for herbs

At Stockbridge, Massachusetts, the
Berkshire herbary reaches maturity



GOTTSCHO-SCHLEISNER

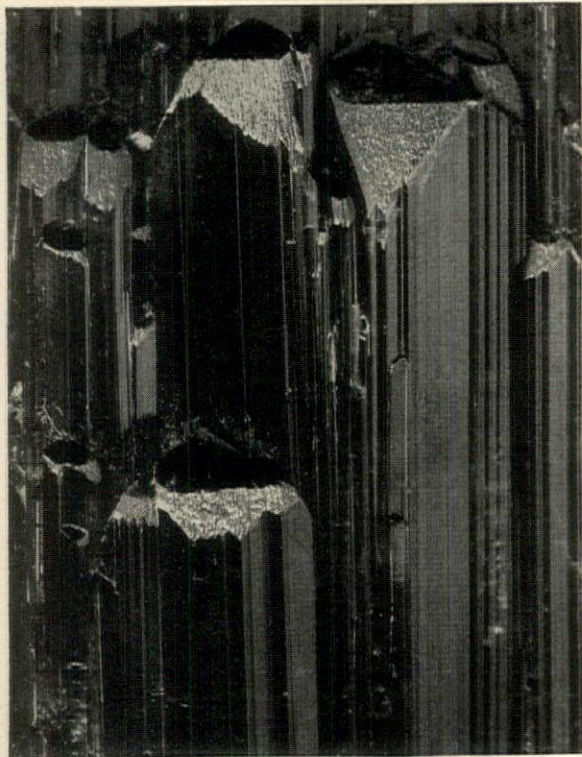


A STONE PATH, *above*, is bordered on one side with Heliotrope, Borage and various Mints, and on the other, by still other Mints, Rose Geraniums, Camomile and Jerusalem Artichokes. Each side are soft rounded clumps and spires.

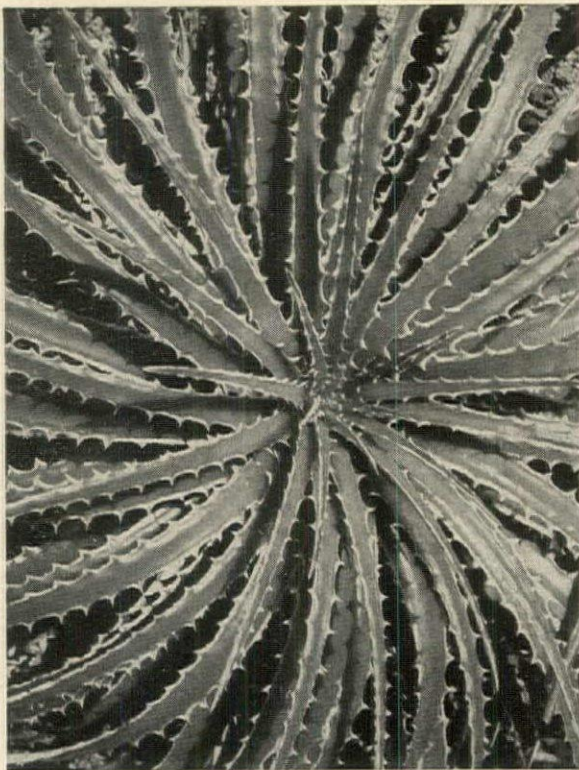
STEPSIDE PLANTS, *left*, are used here—Catnip, Roman Wormwood, Pinks, Woolly Thyme, Nasturtiums, Lemon Verbena, Southernwood and Cutleaf Tansy in mingled groups. On the arbor sprawls a wild grape and around the door a hop vine.



IRIS JAPONICA



TOURMALINE



CACTUS



SHELL

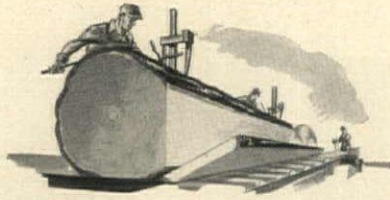


PENN

Nature turns designer

Trained not only to see beauty, but to ensnare it in the camera's eye, Condé Nast photographer Horst, *left*, has turned to nature and from it derived a fascinating record of potential design material. In his book, *Patterns from Nature*, which will soon be published by J. J. Augustin Corporation, Mr. Horst shows dramatic close-ups of plants, flowers, shells, bark, butterfly wings, vegetables, minerals and mud, which form an endless variety of patterns. These photographs will be translated into an interesting and arresting group of decorative textiles by Wesley Simpson, Inc.

SOLID MAHOGANY *Giant logs of Honduras mahogany are imported for the Asheville Colonial collection. The making of Morgan furniture begins properly with the wood itself...selected by Morgan,*



scientifically dried, cut to exact patterns, fitted by highly trained cabinet makers. Each piece of Morgan furniture is an individual achievement of fine craftsmanship... a proud possession!

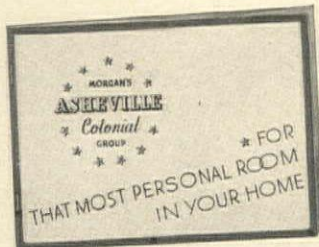


Morgan ... When You Buy For Good

Choosing fine furniture is a great occasion... When you choose Morgan, you can be sure that the first happy excitement will grow into deep, lasting pride, just as the mellow finish of the furniture gains depth and luster through years of use. Like all Morgan pieces, the Asheville Colonial collection in solid Honduras mahogany is superbly designed and constructed. Whether you choose a complete bedroom, or a single starting piece, buy Morgan for good! At fine stores. Morgan Furniture Company, Asheville, North Carolina.



What do you look for in the furniture you buy? This new booklet gives expert counsel on choice and care of traditional pieces, especially for the bedroom, "That Most Personal Room in Your House." Send the coupon (right), with ten cents in stamps or coin, for your copy. Mail today! Morgan Furniture Co., Dept. H-11, Asheville, N. C.



MORGAN FURNITURE COMPANY, Dept. H-11, Asheville, North Carolina

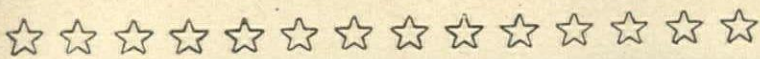
Enclosed is 10c for my copy of your new booklet,

"For That Most Personal Room in Your House"

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



HAVE AND TO HOLD Continued from page 162



★
★ *America's* ★
Finest Handmade
Milk Glass... ★

★
Westmoreland's authentic handmade creations and reproductions of early milk glassware provide a selection of more than 200 pieces. Many of the original molds have been in use for two generations or longer. Each item is meticulously handcrafted for a fastidious clientele.

*Handmade
Glassware of
Quality*



WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA

Mrs. Foster said. "We feel that our apartment has a distinction that would not have been possible to achieve if it had been furnished all at once. We have followed no particular period. We believe that all periods and styles, if they possess real quality, can be mixed, with a result that is restful, sympathetic and original."

The Guild rooms shown (pages 163-167) were designed by HOUSE & GARDEN with an eye toward beauty and comfort. The classic modern living room (page 163), planned for a young couple, is a pleasant example of the fusion of masculine and feminine tastes. There is a nice blending of modern and traditional furniture against a background that is deliberately simple. The man would probably like the hickory brown walls with the ceiling and carpet in lighter tones. The smoky gun-metal mirror on the fireplace wall is also a masculine touch. A colorful California shell pattern has been used for the upholstery on the modern short sofas flanking the fireplace; its corals and seaweed greens lend a bright, feminine air to the room. In recesses on either side of the fireplace are mahogany console tables, and against the left wall is a modern commode. The shell pattern is repeated in the curtains on the circular window at the other end of the room. Further traditional feeling is found in the classic brass and crystal chandelier.

The living room for a career girl

(page 164) reflects her individuality and independence. The distinction of this room lies in the proportion of the colors. Three walls are painted parakeet green. This color is repeated by the lighter tone of a deep-pile carpet. For accent, the left wall is papered with an oversized tiger lily pattern in soft reds, yellow, chartreuse and black on a white ground. The curtains and the three-piece sectional sofa against the window wall are olive green. A modern black lacquer cabinet and black lacquer fret-back chairs bring out the black accents of the wallpaper. These chairs have geranium red seats. Two graceful armchairs are upholstered in stripes of parakeet green and antique white. Since most career girls like variety in their entertaining, there is a hunt table in the foyer, ideal for cocktails or buffet dining. Its leaves fold back when not needed. The coffee table in front of the sofa might well be used for informal tray dinners. The piecrust table is perfect for afternoon tea or bridge. The color scheme of the living room carries through to the foyer. Here, one wall is paneled with narrow strips of mirror, giving an illusion of spaciousness. Note the recessed wall area for plants. The floor is black linoleum. The fret-back chairs used here have primrose yellow seats.

Any bachelor who likes a lounging, convivial sort of comfort will appreciate this room (page 164). It is thoroughly practical: good design (Continued on page 194)



Charm and Loveliness

To beauty that is sheer loveliness, you add the quality of charm, with Creative Home Furnishing at Hathaway's. This is more than interior decorating. It is a skillful use of experience and inherent quality as well as beauty and style, to create an atmosphere of alluring charm, and inviting graciousness. Write for the free booklet, "Creative Home Furnishing."

Hathaway's
51 WEST 45th STREET
NEW YORK 19, N.Y.

FURNITURE • FLOOR COVERINGS • INTERIOR DECORATION

*Nothing
surpasses*



SOLID STERLING BY

Frank M. Whiting

AND COMPANY

MERIDEN • CONNECTICUT

GOLDSMITH & SILVERSMITH TRADITION SINCE 1840



GEORGIAN SHELL
LILY
VICTORIA
TROUBADOUR

SEND FOR BOOKLET

**one enjoys far more comfort
yet burns far less fuel**



NOT INSULATED. "Can't understand it!" growls Bob Stewart. "I've got the best heating plant money can buy—yet the house stays chilly as a barn. And I'm burning a mountain of fuel! Think I'll talk to Joe Cromer next door . . ."



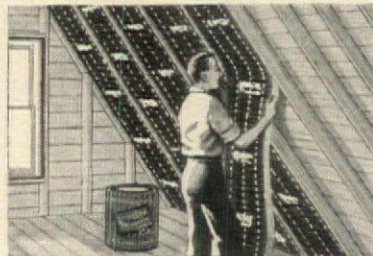
KIMSULATED. "Look, Bob," says Cromer. "I've got the same kind of house and the same kind of heating plant as you. But I get plenty of even warmth with a fraction of the fuel you use. Know why? KIMSUL* Insulation—that's the secret, Bob!"

**Why Many-Layer KIMSUL* is better insulation for
your present home or the one you plan**

You can have generous warmth—yet reduce fuel use possibly 44%—when you insulate your new home throughout with KIMSUL. And you'll discover new comfort plus big fuel savings in your present home, too, with many-layer KIMSUL in the attic. For KIMSUL, with its prefabricated many-layer construction, is designed for uniform, effective insulation coverage.

KIMSUL is not like loose fill or blown-in insulations, which may vary in efficiency with the skill and thoroughness of the applicator. Dependable, uniform thickness is built right into KIMSUL in manufacture . . . no heat-leaking thin spots, no money-wasting thick spots. And KIMSUL is lasting . . . won't sag, sift or settle . . . resists fire, moisture and fungus . . . is termite proof.

Order KIMSUL from your lumber or building supply dealer, hardware or department store. Specify KIMSUL in your new-home plans.



It's easy to comfortize your present home with KIMSUL



Helps provide warmth with heating economy in your new home



*KIMSUL (trademark) means Kimberly-Clark Insulation

KIMBERLY-CLARK CORP. HG-1146
KIMSUL Division
Neenah, Wisconsin

Please rush FREE KIMSUL BOOKLET, "Put Your Home in the Comfort Zone."

We now live in our own home. We plan to build a new home.

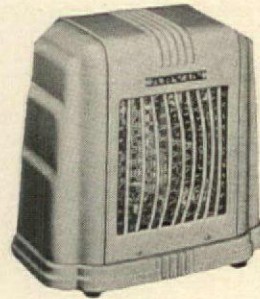
Name _____

Address _____

City, Zone, State _____

PORTABLE AUXILIARY HEATERS

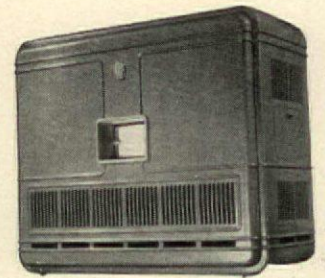
These units solve many heating problems. For other models, see the September issue of House & Garden



Gives instant heating from fan-forced electric element

This heater operates only on AC, requiring 1320 watts. It will warm a space of approximately 150 square feet. Forty-five cubic feet of warm air are delivered per minute. The heating element and fan are completely enclosed so that children cannot be harmed, nor will the heater set fire to a rug or floor covering if accidentally overturned. Light in weight, it is easily carried from room to room. *Noblitt-Sparks Industries, Inc., Columbus, Indiana.*

either AC or DC source. Only 1000 watts of electricity are required, making it possible to plug this unit into any house lighting circuit base receptacle. The manufacturer states that it will withstand most adverse conditions of dampness and salt air. *Gold Car Heating & Lighting Company, 33 35th St., Brooklyn 32, N. Y.*



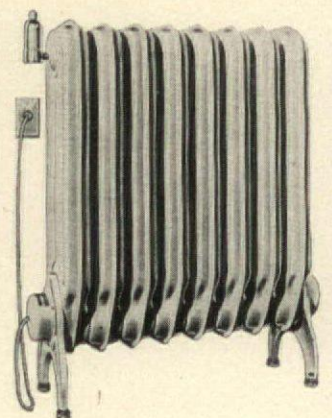
An oil-burning console cabinet requires a vent flue

This is a fan-forced heater which burns number 1 or number 2 fuel oil. It requires a vent flue of 6 inches in diameter. Under average conditions, the heater will take care of a floor area of about 1,000 square feet. In the summer, the blower fan in this unit can be operated to circulate air for cooling, with the oil-burning unit remaining inoperative. *Evans Products Company, Fullerton and Greenfield Streets, Detroit, Michigan.*



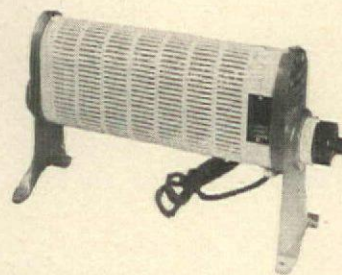
Fan-circulated air projects air downward

This is an all-electric heater which delivers warmed air along the floor to provide uniform distribution. A special source of electricity is required to supply sufficient current. Available in two sizes—either 2000 or 3000 watts—to heat areas of approximately 250 or 375 square feet. There are no fire, shock or explosion dangers because of the sealed and sheathed heating element. *Electromode Corp., Rochester 3, N. Y.*



Steel radiator, electric and portable

This radiator operates on either alternating or direct current. It requires two quarts of water every 200 heating hours. The shape of the water reservoir in the radiator is so designed that no harm will result if the water freezes. An average room of 10 ft. x 12 ft. can be heated in winter weather and a larger area in spring and fall. *Electric Steam Radiator Corp., 5736 12 St., Detroit, Michigan.*



Portable electric heater adapted from railway car type

Operating at black heat without red glow, this heater may be connected to

"Our garage could have been a mile from the house..." Writes LLOYD A. TUPPER Highland Park, Illinois

Minneapolis Honeywell Co.,
433 E. Erie St.,
Chicago, Ill.

Gentlemen: Attention Mr. W. Baak
Our garage could have been a mile from the house and just as much heat would have reached the rooms above it.

The truth is the garage is attached to the house as the picture enclosed shows very clearly — but who would have known that from the amount of heat that entered those rooms during the heating season.

Auxiliary heat was always needed until your engineers got to work on the entire heating plant. Moduflow was installed together with some minor changes in the distribution system.

The same plant now keeps those rooms over the garage comfortable in any kind of weather, and in addition the heat is more evenly distributed throughout the entire house.

Your engineers did a wonderful job. We're all very happy.

Very sincerely,
Lloyd A. Tupper
177 Lakeside Manor Road
Highland Park, Ill.



Have you a room that is "a mile from your house" so far as heat is concerned? Are your floors drafty? Have you "shiver spots" in some rooms? Are you wasting fuel because of unequal and inefficient heat distribution?

If so, you need Moduflow, the remarkable new heating control system developed by Minneapolis-Honeywell. For Moduflow is entirely different from ordinary on-and-off control systems. It furnishes heat *continuously* at whatever temperature is required to maintain comfort in any kind of weather. Because heat supply is continuous, cold air doesn't have a chance to pile up on the floors or in remote rooms. And, you can save fuel formerly wasted due to overheating the rooms nearest the source of heat.

Moduflow has cured these "heating headaches" in thousands of homes throughout the nation. It can be

MODUFLOW FOR APARTMENTS

NOW — "Personalized" heat control brings Moduflow to new and existing apartment buildings. It will be a "must" in modern apartments just as the mechanical refrigerator is today.



simply and inexpensively installed on practically any type of automatic heating plant. You don't have to remodel or wait until you build a new home.

Of course, if you are planning to build, your new home deserves the "Comfort Unlimited" that Moduflow has brought to the Tupper and to thousands of other homes. So, get the whole story of Moduflow. Just mail the coupon for the fascinating booklet, "Comfort Unlimited."

MODUFLOW

The New HONEYWELL Heating Control System



FREE!

SEND FOR THIS BOOK

Attractively illustrated, easy to read and understand; tells how MODUFLOW control can be applied to your automatic heating plant.

MINNEAPOLIS-HONEYWELL REGULATOR CO.

2734 Fourth Avenue South - Minneapolis 8, Minnesota

Please send my free copy of "Comfort Unlimited"

Name _____

Address _____

City _____ State _____

HAVE AND TO HOLD Continued from page 190

*entente
cordiale*



just pen a note
for your copy of our new illustrated brochure "Colby's—A Store of Inspiration and Service." It will be sent to you without charge, by mentioning Dept. G11.

YES, YOU'LL FIND cordial understanding at Colby's . . . in decoration, where appreciation for timeless tradition is blended with fine regard for the contemporary mood . . . and in understanding the needs of both the "budget-alert" and the connoisseur. At Colby's you'll find assurance of fine quality, distinctive style and genuine worth.

OUR 80TH YEAR

John a Colby & Sons

129 NORTH WABASH
CHICAGO, ILLINOIS

626 DAVIS STREET
EVANSTON, ILLINOIS

A COMPLETE FURNISHING AND DECORATING SERVICE

against a pleasant background of color. The walls and curtains are Wedgwood blue; carpet is cardinal red. Armchairs and sofa are upholstered in a gun-metal, waffle-weave material that does not soil easily. The bisque finish mahogany pieces provide a high-key accent in the room. An oversized black lacquer table is set between the armchairs, and on it is a natural-colored plaster lamp. At the other end of this room are cabinet units for a record collection and bar accessories. Several six-sided hassocks upholstered in carnival-colored leather take care of the seating problem.

One of the striking characteristics of the Eighteenth Century country bedroom for a young married couple (page 165) is its fresh look. It is amply furnished, but with an uncluttered feeling. The husband would like it because it is bright, sunny, and the furniture is substantial and comfortable. His wife would like the color scheme: pale green walls, white woodwork and ceiling, billiard green carpet. A Cape Cod rose geranium material is used for the bedspread, bolsters, curtains and wing chair. It is pink, green and red on white. The dressing table stool is covered in geranium red. A graceful tier table stands beside the wing chair.

The American Federal dining room (page 165) has porcelain white walls and dark green ceiling. The floor is

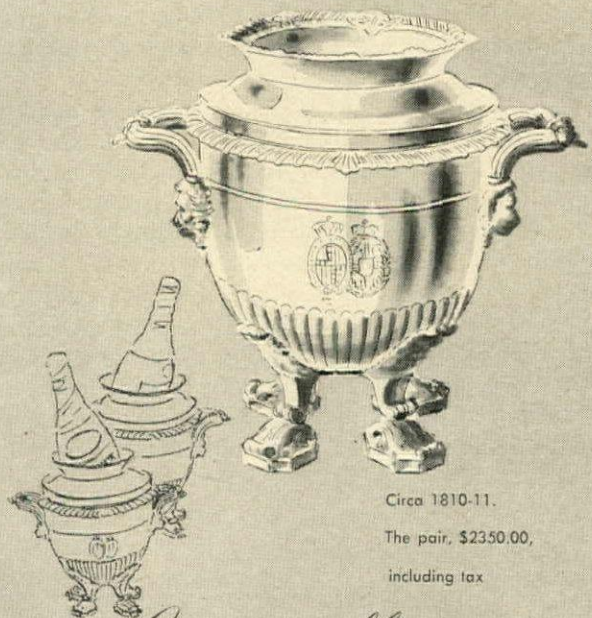
lacquered wallpaper with green Spencerian loop design on white ground.* The bold color scheme of this room has masculine appeal, while feminine fancy would find it a dramatic background for a china collection arranged in the green-black marbled niches on either side of the window.

The upstairs sitting room (page 167) has a French flavor about its décor. It is light-hearted in an elegant sort of way. Its muted color scheme is the secret of its charm. The carpet is gray. One wall is papered with a sand, pink and white design, the other walls are painted a rose beige. The sofa is warm gray and the two chairs are rose beige. Fruitwood furniture has French Provincial lines. The louvered doors open onto a small roof garden.

*Wallpapered floors are a highly controversial issue. They can be a success, however, and last for several years if the paper is treated properly. Here are the essential steps as outlined by Katzenbach & Warren, Inc. The floor must be clean and smooth. Size the floor first, then paste on the paper just as you would on a wall. Apply another coat of size, then 3 coats of clean wallpaper lacquer. The patina is determined by the thickness of the number of coats of lacquer. For a really fine finish, sandpaper the first 3 coats, then add 4 or 5 more coats.



Paul Storr Wine Coolers bearing the royal coat of arms . . . presented by Queen Victoria to her daughter, Princess Beatrice.



Circa 1810-11.

The pair, \$2350.00,

including tax

Incomparable

LINZ
COLLECTION
Dallas

THE MORE IMPORTANT GIFTS SINCE 1877



Fresh and Friendly as a Provincial Wedding

Cabin Crafts'

Needle-tuft
Bedspreads

Gay Colors . . . A Festive Mood . . . that's the feeling captured by the Needle-tuft craftsmen and designers who created this "Provincial Wedding Group" of Needle-tuft Bedspreads. They're charming, informal, but with a touch of modern too, which makes them suitable for almost any style of decoration. The native American art of Needle-tufting appears here as a fresh new style in the clear, inviting colors and new design/feeling of today's decorating fashions. "Love Letter," with harmonizing Needle-tuft Rug, shown above; three other "Provincial Wedding" Bedspreads sketched below. All Needle-tufts are craft-made for a long, handsome life . . . color-fast, preshrunk, washable. At the nation's fine stores. Cabin Crafts, Inc., Dalton, Georgia.



BRIDAL
PETTICOAT



BRIDE'S
BOUQUET



VALENTINE



When it's refreshment time, double your score with friends by serving California Sherry and sandwiches. As flavor-mates, they're a prize-winning team



Prime Ribs to set forks a-flying! You baste it with red table wine as it roasts, using about 2 spoonfuls of wine along with fat from the pan — about a cupful of wine in all. Then bring to table, with the roast, glasses of the same kind of wine (California Burgundy or Claret) and juicy good eating is yours. This delectable dish is one of many in our free recipe book

When it's time for friendship

Wine
is what
you need

Here are two mighty pleasant evenings. They can both happen at your house—without any bother, too. You go about them simply. The first evening is just one where folks drop in for cards. But early in the game you bring out a bite of good food and glasses of gleaming California Sherry. It does things for friendship. It helps everybody to relax and enjoy himself.

On the other evening you've guests to dinner. The high point is a juicy roast of beef. As it's served you pour for everybody a glass of hearty red California Burgundy and you set to with tableware and taste buds on the wine and meat together. Just try it!

We wine growers have a free book of other wine and food combinations you'll enjoy equally well. To get it, write Wine Advisory Board, 717 Market Street, San Francisco 3.

NATIONAL WINE WEEK — October 12 to 19



Furniture and decor by Dan Cooper

Perennial Beauty

**A GENUINE HAND-WOVEN ORIENTAL RUG
BORN OF AN ART CENTURIES OLD.....**

In *your* dining room—a floral path of never-ending beauty . . . a joy forever . . . *your* precious oriental!

This luxurious rug cannot be dated. It is at home in any home, with the decoration of any period.

Born of an art centuries old, its rich colors and exquisite hand-woven pattern mellow with the years.

Small wonder, then, that its luxurious quality adds beauty to your manner of living . . . sparkle and individuality to the decorative motif of your room. Small wonder you are everlastingly proud to possess it in your home.

ORIENTAL RUG INSTITUTE, INC., NEW YORK, N. Y.

FOR NEVER-ENDING BEAUTY AND PROPRIETY

Decorate with Orientals

*My harvest's sure to win your favor
Because it's rich with Sunny Flavor*



REAP THE REWARD OF SUNNY MORNING FLAVOR

Waiting for you... the *extra*, the *special* enjoyment in every sip of Schenley Reserve. That Sunny Morning flavor... unmatched, we believe, in any other whiskey... has made Schenley Reserve America's *most popular* whiskey!



SCHENLEY

RESERVE

BLENDED WHISKEY 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. COPR. 1946, SCHENLEY DISTILLERS CORP., N. Y. C.

*New touches of **Color**
for your home!*

Risë Stevens,
popular Metropolitan Opera and
Motion Picture Star, is one of many
gracious hostesses who
loves the appealing
shades of Charm Tred Cotton Rugs.



CHARM TRED Shag Cotton Rugs

The modern beauty treatment for your home—delightful spots of warm new colors, in the soft, deep pile of Charm Tred Shag Rugs. Color styled by the noted interior decorator, Earl E. Perreault, in 9 lovely shades: French Grey, American Beauty Red, Dusty Rose, Georgia Peach, Cool Green, Palm Spring Sand, Ivory, Nordic Blue and Golden Yellow. These rugs lend just the right touch of color to living room, den, bedroom or bathroom. They launder beautifully, too—and are surprisingly low in cost from \$2.95 to \$19.95. Available in oval and oblong in sizes from 18" x 34" to 4 feet by 6 feet.

For authentic modern colors—and fine rug craftsmanship—insist on genuine Charm Tred. Look for the label—at your favorite rug, furniture or department store.

CHARM TRED MILLS

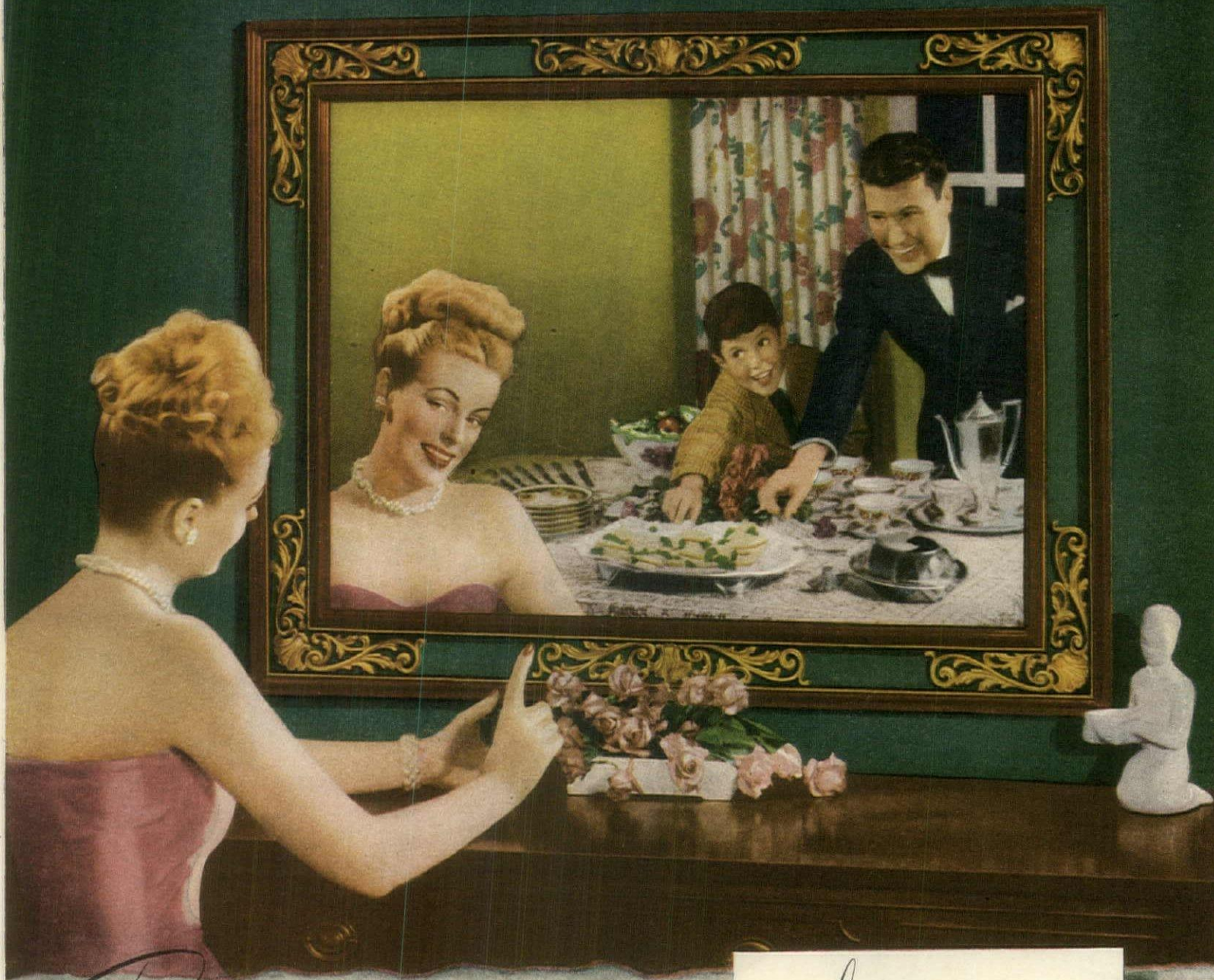
I N C O R P O R A T E D

Plant and General Offices: 2901-11 S. La Salle St., Chicago, Ill. • Showrooms: Room 1303, Merchandise Mart, Chicago
295 5th Ave., New York, N. Y. • 719 Los Angeles St., Los Angeles, Calif.



EVERY ROOM NEEDS A

Living Picture



*Bright beauty
for your dining room*

Give your dining room, or any room in your home a "lift" with a Living Picture—a genuine Nurre Mirror. Note how its clear reflection doubles the beauty of the room, imparting an air of gay festivity as it echoes the dancing candlelight and the sheen of burnished silver. Living Pictures are more than just glass. There's craftsmanship, design and beauty in each genuine Nurre Mirror, plus the scientific silvering that means long, unblemished service. See them at your dealers. Ask for "Living Pictures."

Living
Genuine NURRE Mirrors
Pictures

Send for this **FREE BOOK**

"How Famous Decorators Would Use Mirrors in your Home."
Shows how mirrors can be used to double the charm of your home.

THE NURRE COMPANIES, INC.
Dept. H.G. Bloomington, Indiana
Please send me **FREE** mirror book.

Name.....
Address.....
City..... State.....

PLEASE PRINT



HOW TO WASH YOUR FINE LACES

If you have fine laces, naturally you want to know just how to give them the best possible care. First of all, if they are fragile with age, the kind of laces that, strictly speaking, belong under glass in a museum, don't—and that is really a DON'T—try to wash them yourself. Such irreplaceable treasures need the attention of an expert. But that does not mean that you cannot wash fine laces yourself, whether they are your Grandmamma's rose point fichu or are prized household laces, such as scarves or doilies or even curtains. There are certain general directions, and simple ones too, which, once mastered and carefully followed, should give good results.

Fine laces should be washed and rinsed in suds and rinse waters of an evenly lukewarm temperature. In case you are wondering just what "lukewarm" means, it is best defined in this case by reminding you that your fine laces should really be washed just as carefully as a baby, and that means that the water temperature should be just about what you have for the baby's bath. That is usually set from 98 to 100 degrees Fahrenheit, and every mother knows that if she does not have a thermometer, she can use instead the old-fashioned but ever reliable "elbow test." Simply put your elbow—not your hand—in the water. If the water feels neither perceptibly cold nor hot but simply wet to your skin, then the temperature is safe for your laces.

It is important that the soap should be thoroughly dissolved, so it is a good idea to dissolve it first in hot water, then temper the water with cold until the desired lukewarm temperature is obtained.

Plunge the laces down deep into the suds and press the cleansing suds through and through the meshes, keeping the laces under water while you work. It is not usually advisable to rub the laces, and certainly never rub two spots of the lace together. If there are deeply soiled spots, you may rub them ever so gently with two soaped fingers. If the laces are so soiled that they do not readily come clean and your suds begin to die down and look grayish, make up a second suds. Follow the sudsing with three thorough rinsings in clear water to remove all soap.

If you wish to give white laces a final bluing rinse, be sure the bluing is in complete solution before putting in the laces. Also, never let the laces lie in the bluing, and remember that the color will look much deeper while wet than when dry. Another thing, the loose mesh of the lace will take up the color much more quickly than a firmer weave, such as linen. The same precautions apply to tinting powders, which you will use if you wish to give the laces an ivory or ecru tone.

Always wash lace pieces by themselves, never with any other articles
(Continued on page 202)



It's PINE CRAFT

FURNITURE

Modern sectional corner grouping—one of many flexible arrangements possible with Pine Craft Furniture.

Distinction in casual contemporary furniture.



Ficks Reed Co.

Sold by better dealers everywhere

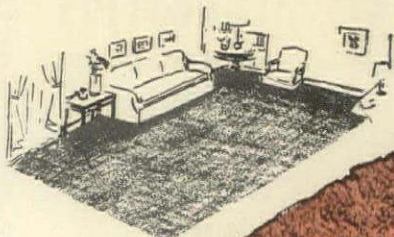
CINCINNATI and NEW YORK

Beautify your Home with Luxurious Rugs



Sanitary, Washable — for every room in the house

Scatter Sizes, Room Sizes, and Wall-to-Wall Carpeting



The WESTMINSTER

Cotton Loop-Pile — 18" x 34"
up to Wall-to-wall carpet



By the makers of
Outstanding Rugs in a
Wide Variety of Textures...
Bullion Twist, Deep Cut Shag,
Loop Pile, and Combinations of Designs

Twelve Pastel Shades...Off-White, Rose, Blue, Green, Yellow, Grey,
Turquoise, Burgundy, Lipstick Red, Beige, Peach and American Beauty.

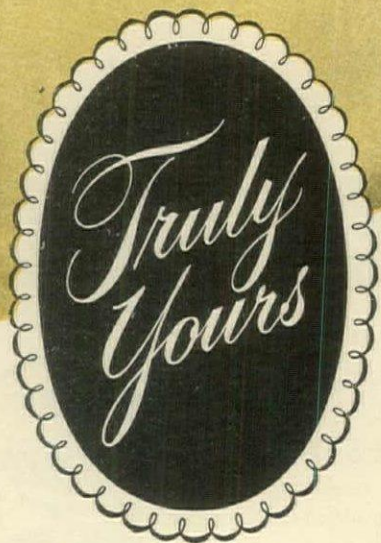
At Finest Furniture and Department Stores

LAWRENCE PRODUCTS CO., INC.

MILLS: ATTALLA, ALA.



YOUR LACES Continued from page 201



which might catch and pull the threads of the lace. You will support the laces from below with the hand when lifting from suds or rinse water so that the weight of the water does not pull on the threads. Small pieces of lace should always be dried flat, eased gently into shape. Larger pieces, such as those prized hand-crocheted spreads, may be basted to an old sheet before washing, to keep their size and shape, and then dried by spreading over parallel lines about eighteen inches apart. Curtains may be dried on stretchers, but if the lace is very fine or fragile from age or sunlight, it is advisable to baste strips of muslin along the edge before washing so that the pins of the stretcher will not tear the threads. It is also a good idea to set the stretcher a fraction of an inch smaller than the pre-washing size of the curtain to avoid any danger of straining the mesh.

Sometimes you have lace pieces, large or small, which you hesitate to wash for fear that even the necessary handling during the laundering process may spoil them. There is a clever device to safeguard yourself on that point. If the pieces are so large that they require tub washing, simply put them into an old pillow case before washing and swish pillow case and all through suds and rinse waters. If the pieces are small—such as a small doily or collar-and-cuff set—wash by the preserve jar method.

Fill an ordinary mason jar about half full of lukewarm sudsy water,

drop in the pieces to be washed, and shake, swishing the cleansing suds through and through the piece. Rinse in the same way.

For very fine lace which requires extreme precautions, baste the piece to a piece of cotton or other firm material before washing.

A few ironing hints may also be helpful. In pressing very sheer or worn laces, use a double piece of muslin as a press cloth to give added protection to the filmy interlacings. If you wish to press heavier laces, such as hand-crocheted spreads or runners, to bring out the design or smooth any slight wrinkles, use an almost cold iron and press on the wrong side.

If you are pressing place mats or doilies which you want to be sure will keep to a uniform size, a helpful trick is to place one exactly on top of the other and iron over several at once. In ironing round or oval pieces, start from the middle and move your iron in straight strokes. This will help prevent an unsightly rippled effect around the edge.

If a lace runner is frequently washed, measure its width on your ironing board, and mark the lines with colored thread to serve as a convenient guide each time you iron.

When fine laces are not in use, they should be kept in drawers between folds of tissue paper and washed occasionally, as dust has a way of sifting through all manner of protective coverings. GEORGIA LEFFINGWELL



NORTH STAR "ZEPHYR"
America's Finest Blanket



Enduring beauty, thistle-down lightness, and soft, solid-comfort warmth—all woven into the finest, fleeciest, all wool blanket in exquisite shades of Dusty Rose, Delft Blue, Eggshell, Peach, Gold, and White.

72 x 90 25*
80 x 90 2750*

HAND APPLIED MONOGRAM

Eight inches tall in satin to match binding, optional (Exclusive with Lenore) 2*

*Postpaid U.S.A.

Lenore
LINENS

316 POST STREET AT UNION SQUARE • SAN FRANCISCO

To Make a House a Home



GIFT SUGGESTION
--winter season

Fall and winter homemaking adds a new thrill when you beautify your bedrooms with ART TREASURES bedspreads. Each pattern a faithful reproduction from an authentic original.

Sold by leading stores everywhere.

The New
ART TREASURES
Chenille and Tufted Bedspreads



Blue Ridge
SPREAD COMPANY
DALTON • GEORGIA

BUILT-IN MANTEL CUPBOARDS



LEONARD

Built-in cupboards for displaying fine china are a colorful accent over the mantel. They focus attention on the fireplace and add charm to the room. In the corner fireplace, above, glass-paned doors, both decorative and prac-

tical, reveal a choice collection of old platters. This fireplace is at The Reward, home of Colonel and Mrs. Edward A. Hurd. The house was built in 1698 on Quaker Neck, Eastern Shore of Maryland. (Continued on page 204)

Highlight
Your Room

with

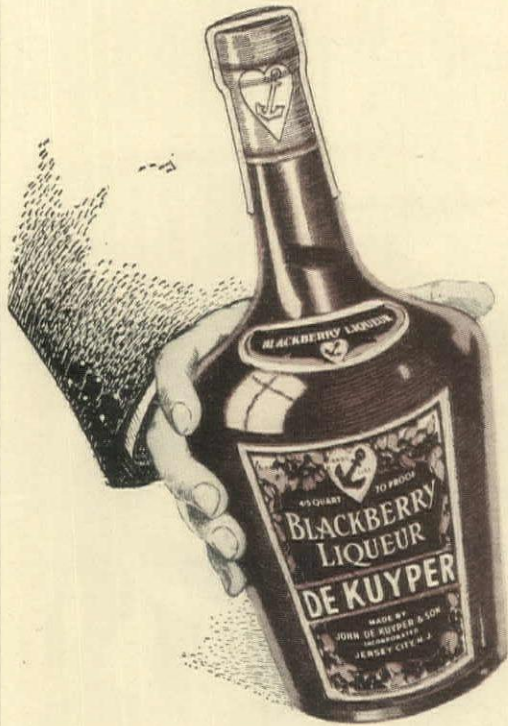
Brandt
TABLES



There is a smartly styled, magnificently made, beautifully finished Brandt Occasional Table for every use in the home. Send 25¢ in coin for "A Sketchbook of TABLES and How to Use them". New, full of ideas!

BRANDT CABINET WORKS INC. • HAGERSTOWN, MD.

The final and delicious touch
to smart entertaining!

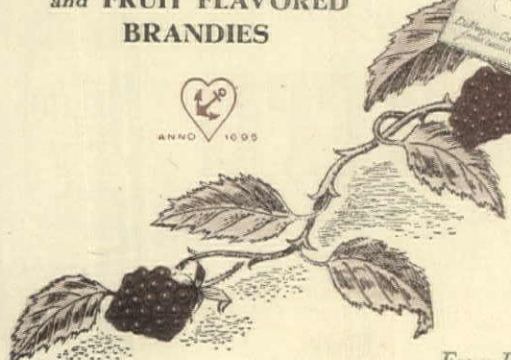


When you pour a smooth, delicious cordial from a bottle labeled de Kuyper, your guests know they are being served something exceptionally fine. De Kuyper Cordials bear a name identified with excellence since 1695. Made for the last twelve years in America exactly as in Holland for centuries, these choice liqueurs have a taste, bouquet and elegance which make them superb for gracious entertaining. Ask for de Kuyper Cordials at any good dealer's soon.

de Kuyper
CORDIALS
and FRUIT FLAVORED
BRANDIES



Send for free Recipe Booklet, for making delectable drinks with de Kuyper Cordials and Fruit Flavored Brandies.



Twelve Cordials
Four Fruit Flavored Brandies

DE KUYPER BLACKBERRY LIQUEUR • 70 PROOF • NATIONAL DISTILLERS PRODUCTS CORPORATION • DEPT. HH6 • P. O. BOX 12, WALL ST. STATION, NEW YORK, N. Y.

El gran secreto!
 The big secret of Ron Merito's better taste
 is "Mountain Distilling!"



© 1946 N.D.P.C.

RON MERITO is distilled in a little mountain valley of Puerto Rico where conditions are ideal for making rum that is *extra* smooth, *extra* mellow and tasteful. Remember—the better the rum, the better the drink. Ask for this rum with the "mountain flavor" and lift your drinks to a new deliciousness.



Send for free Ron Merito Recipe Booklet

Ron
MERITO

THE PUERTO RICAN MOUNTAIN RUM



AVAILABLE IN BOTH GOLD AND WHITE LABEL. 86 PROOF. WRITE NATIONAL DISTILLERS PRODUCTS CORPORATION, DEPT. H36, P. O. BOX 12, WALL STREET STATION, NEW YORK 5, N. Y.

CUPBOARDS TOP THE FIREPLACE



DANIELSON

Miniature porcelain flower holders and an old flower print decorate the cupboard shelves and paneling of this charming bedroom fireplace at Willow Hill Plantation, home of Mr. and Mrs.

Quincy Cole in Brandon, Virginia. When the paneled doors close, cupboards become "secret." Walls and paneling are oyster gray, cupboards deep candy pink. Elsie Owen, decorator.

RWAY
 FURNITURE



Designed for Gracious Living

NORTHERN FURNITURE COMPANY

MAKERS OF BEDROOM AND DINING ROOM FURNITURE

You are welcome to visit our showrooms in the following cities:

- Boston
- Chicago
- Cincinnati
- Cleveland
- Dallas
- Detroit
- Kansas City
- Milwaukee
- Minneapolis
- New York
- Philadelphia
- Pittsburgh
- St. Louis
- Sheboygan

MY HOUSE AND MY GARDEN

WE all have our pet hobbies, and my two happen to be houses and gardens. They are so coupled in my mind that it is next to impossible to think of the one without the other. If I give too much thought to the garden, the house tries to re-establish priority.

When my husband and I became proud owners of an old house and seven acres of land, we spent our first evening in the house reading the property deed handed us that day. After reaching a state of utter bewilderment, my husband put the situation squarely to me, "I will take over the lawn, orchard and other trees. You will make a garden."

My background for gardening was meager. Of course, we had a garden at home, but my mother was not a gardener and my father's sole preoccupation with gardening was "to watch the cucumbers grow in the moonlight." I have not yet discovered whether cucumbers really do grow in the moonlight. Old David, the handyman, had full control of the garden, and he gave us children no encouragement to work at his side. Horticulture and the gentle art of gardening had been closed to me.

I was to make a garden, but how? We had no library of garden books. I must think, I must mine for ideas. Suddenly one of my pet aversions came to my aid. I remembered that in visiting gardening friends, I always quailed when my hostess blithely asked, "Would you like to walk to the gar-

den?" This invariably meant plodding across a stretch of parched lawn in grilling sunlight. I knew now that I wanted a garden where I could say, "Won't you step into the garden?" This I meant quite literally, through a French window into the garden, or from a porch floor into the garden. The garden would be placed for easy access. It would be a space for seclusion from the activities of the house, yet so near that it could be entered with the same ease with which we pass from room to room indoors.

But with a garden so near at hand, would it be too quickly seen, too obvious, too lacking in surprise? Not necessarily. Hedges could be used as screens so that it could not be seen in its entirety. Plantings of shrubs would shelter a favorite resting place. The garden would be an extension of the house, a place for living by day. Or the house might become an extension of the garden, a place of refuge from storm or to use when night had settled down.

I began to think of my garden in terms of houses. Why not make of it a series of rooms, with walls of brick or stone or living hedges? Regard the shrubs and trees as furnishing, paint in the color with the bloom of flowering plants, hang vines as curtains, and shape the lines of hedges, using pruning shears as the sculptor uses his chisel, to bring them form. Then, with
(Continued on page 206)

You never have to change storm sash or screens again with
RUSCO
World's first self-storing Combination Screen and Storm Sash

Enjoy rainproof, draft-free, filter-screen ventilation twelve months of the year

Winter or summer, Rusco permits you to leave windows open yet safe from storm damage and drafts. Rusco Windows control steaming and frosting of inside window and permit healthful humidity at all times — reduce heat loss and infiltration by more than 50% because Rusco permanently insulates the entire window opening. Every room is warmer, more comfortable on 1/3 less fuel. Rusco Windows operate entirely from the inside.

ONLY RUSCO OFFERS ALL THESE COMFORTS AND CONVENIENCES

Rusco Windows offer screens, storm sash and weatherproofing in one permanent unit. Nothing to change, nothing to store. No more hazardous ladder climbing. When not in use, insulating glass panel slides upward easily into storage position . . . stores itself. Plastic screen panel stays in position the year 'round, filters out insects, soot, dust, grit, snow. Gone forever is the task of putting up and taking down storm windows and screens . . . no more seasonal repairing . . . repainting . . . refitting. Window and screen inserts are removed quickly, from inside, for cleaning. The patented adjustable closure frame assures a perfect, permanent fit. Can be installed without alteration to present windows.

Before you buy any storm sash or screens, investigate RUSCO. There is nothing like it on the market. Write for complete descriptive literature.

THE F. C. RUSSELL COMPANY
6400-G HERMAN AVENUE • CLEVELAND 2, OHIO

Also Manufacturer of Rusco All-Metal Venetian Awnings

©TFCRC

"Always one step ahead of the weather" with
RUSCO

THE BarcaLoafer
The Ultimate in Comfort

Restful support for every inch of your body. Complete comfort when you sit, loaf or recline—that's BarcaLoafer comfort! Adjusts to meet your every mood . . . locks in any position with the flip of a lever. Smart streamlined design . . . light or dark finishes. Cushions in attractive, long wearing Duran.

Accept the invitation of your Department or Furniture Store . . . to SIT in a BarcaLoafer and experience complete relaxation. Priced at about \$34.50. Slightly higher west of the Mississippi.

Barcalo
MANUFACTURING CO.
BUFFALO 4, N. Y.

HINT! It's time to think about Christmas

.. It's Smart to Be Comfortable ..



Bien que nous ne puissions envoyer à

Although we are able to ship to

nos amis des États-Unis que de petites

our friends in the United States but a limited

quantités de Chartreuse jaune et verte,

quantity of Chartreuse yellow and green,

nous espérons que ces bouteilles seront

we hope that these bottles will

redécouvertes par ceux d'entre vous qui ont

be found by those of you who have

le plus regretté l'absence de cette source

most regretted the absence of this source

de bien-être après le repas, et c'est à vous

of beneficence after the meal, and it is to you

particulièrement que nous dédions cette

especially that we dedicate this

liqueur des liqueurs, fabriquée depuis des

liqueur of liqueurs which has been made for

siècles par les Pères Chartreux.

centuries by the Chartreux Monks.

Compagnie Française de la Grande Chartreuse

Voiron (Isère)



Yellow Chartreuse
Green Chartreuse



86 Proof
110 Proof

PRODUCED BY LES PERES CHARTREUX, VOIRON, FRANCE

SOLE U. S. AGENTS: Schieffelin & Co., NEW YORK 3, N. Y. • IMPORTERS SINCE 1794

MY HOUSE AND MY GARDEN

Continued from page 205

the sky for ceiling and turf for carpets, our space for living would be doubled.

From the chaos in which I first approached gardening, three things stood clear. My garden would be: first, accessible; second, hold elements of surprise; third, embody form and decoration. And so it was started.

As walls were built, hedges planted and beds made, the question of how it should be furnished seethed in my mind. There must be benches and chairs with tables nearby for cooling drinks or a book; a larger table to hold the tea tray; reclining chairs for rest; pools to substitute for mirrors, to reflect the flowers and the passing clouds. Special plantings of shrubs would attract the summer birds and make provision for their shelter and feeding in winter. Perhaps an old jar for accent and a sundial so that one might read the time, not too accurately; a gay Sicilian cart for carrying away rubbish, and for accessories, the proper baskets with pruning and cutting shears attached. In other words, the garden, like the house, should be made to satisfy

the demands of our souls and bodies for beauty and comfort.

The union of house and garden is a natural one. We may be seduced by the house, but the garden really holds the whip hand over us. The house presents the same face to us at all times and lends us a sense of stability, but a garden is two-faced. The garden is capricious. Take a guest to see its loveliness, and it will be in impish mood, filling itself with faded flowers, seed pods, weeds and sagging flower stalks. When we are alone with it, it displays itself in all its glory, blandishing us with its lavish bloom and perfect form.

The house holds us by its steadfastness. It welcomes us with its restfulness and sense of permanence, makes for us a home. But the garden lures us on. It drives us to more and harder work. It dominates us. It subjugates us and finally makes us slaves.

Yes, this is what both house and garden do, and this is what both house and garden are.

JEAN HOYT SMITH



Star of your Gift List

Princess de Condé as Diana by Jean Marc Nattier

Sir John Sinclair by Sir Henry Raeburn

Famous Gainsborough designs are miniature reproductions of art masterpieces—a tribute to your knowing taste. Smart to give—lucky to receive.

GAINSBOROUGH
by FAIRCHILD *Playing Cards*

THE MOST BEAUTIFUL PLAYING CARDS IN THE WORLD
E. E. FAIRCHILD Corporation • Rochester, New York

CHICKEN WITH A FUTURE

EVERY versatile American housewife has a stack of favorite recipes for cooking chicken. They served her well through the days of rationing; they serve her well in these days of short supplies. Chicken is generally obtainable and reliable as to quality.

We are inclined to think of chicken as the mainstay of Sunday dinners and weekday suppers, here today and gone after it's served once. There's more than white meat and drum sticks to it, though. It has a future and several sidelines. Vivian Roome, an expert who combines ideas with down-to-earth thrift, turns over to HOUSE & GARDEN readers some of her pointers on how to get the most out of chicken.

Poulet en casserole

Have your butcher cut up two 2½ to 3 lb. broilers or fryers, separating the legs from the second joints, quartering the breasts and removing backbones, wings and necks. And don't forget the chicken feet—he'll be delighted to give you a few more if you ask for them.

Pour boiling water over the chicken feet. Remove outer skin. Then put feet (the nails must be taken off), wings, necks, backbones and giblets in a pan with an outer stalk of celery, ½ teaspoon salt and a few swirls of freshly ground pepper and enough cold water to cover amply. Put lid on the pot and allow to simmer until the broth is fairly rich. Strain broth and

take meat off bones for future use. Save the bones and chicken feet—you'll use them later, too.

While the necks, wings, etc., are simmering, amply cover the bottom of an iron or copper pan or casserole with oil, and, when good and hot, brown the chicken pieces until golden. (Do not put all the chicken pieces in the pan at once, crowding merely steams, prevents them from browning.) Remove chicken from pan and brown baby carrots and little white onions, allowing 3 or 4 of each per person. (If using canned onions, drain off the liquid.) Remove vegetables from the pan. Make a garlic paste by chopping fine two kernels of garlic and, with the flat side of the knife, work in 1 teaspoon salt till you have a smooth paste. Cook over a medium flame, about 5 minutes, stirring until both ingredients are well mixed. Remove from flame and stir in 4 tablespoons flour, 1 cup of the broth you have made from the trimmings, and 1 cup of red wine or *vin rosé*. Return chicken to pan with a large bay-leaf and some freshly ground pepper. Cover and simmer about ½ hour, or until half done. Then add the browned carrots, onions, ½ lb. little sausages, and continue simmering, covered, until almost done. Add ½ lb. mushrooms that have sautéed 4 or 5 minutes. Simmer 5 or 6 minutes more. Taste for seasoning. Serve in casserole. Garnish with very finely minced parsley and serve with green spinach noodles, hot

(Continued on page 211)

Scrolled in Beauty



Soft-loomed chenille... boldly drawn, deeply-tufted and delicately-toned in warm multi-pastels. Artcraft Spreads... mean more beautiful beds. At leading stores everywhere.

MADE IN DALTON, GEORGIA

serene siesta amigo



make an art of resting



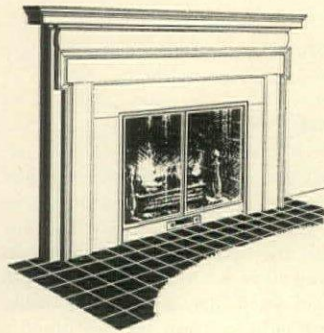
Rancho

a FARIBO
blanket

Shown here—Hacienda Red. Others in Vista Blue, Sombrero Yellow, Mesa Green. Double bed size, 72x90—extra long for "toe room". Like all Faribo Blankets, *Ranchos* are long-fibered virgin wool, super thick, feather light.

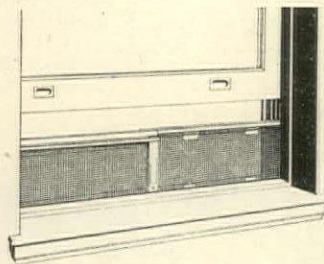
FARIBAULT WOOLEN MILLS • Faribault, Minn.

NEW PRODUCTS



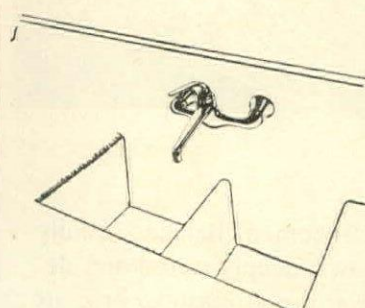
Glass fireplace screen insures extra protection against dirt, smoke and ashes blowing into the room if there's a high wind, and means added safety when a fire is left burning in an empty room. The glass doors of the screen are especially treated to endure 650° F. Heat will radiate evenly through the glass. Metal frame has a brass or copper finish, and the fixture will fit any standard coal, wood or gas fireplace without adjustment.

Draft is precision-controlled by small, sliding doors in the base of the screen, which, it is said, eliminate the need of the flue damper in the fireplace. *Galanot Products Co., Alliance, Ohio.*



Plastic-coated window ventilator is a boon to the apartment dweller or home owner, as it is virtually storm-proof. It keeps out the usual dust, grime, snow and rain, but at the same time admits filtered air and light.

The ventilator is lightweight, made of plastic-covered wire mesh in the form of baffles, fixed vertically over a single layer of copper screening. The aluminum frame can be adjusted to window widths up to 36". Ventilator can be cleaned easily by wiping with a cloth or by running water through the dust trough. *Safe-Guard Corp., Lansdale, Pennsylvania.*

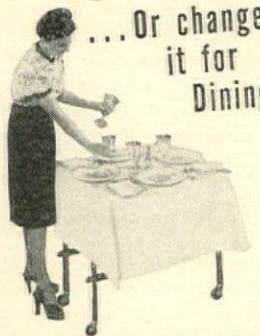


Scaldless mixing valve is a fixture which offers an extra measure of safety to any household. It controls the mix-
(Continued on page 209)

Use it for Serving



... Or change it for Dining



There is a place in your home for the versatile new

CLUB TABLE

The ONE table with MANY uses

Perfect for Cards



... Or change it for Cocktails



INCLUDES TRAY

P.S. It's a wonderful Christmas gift, too!

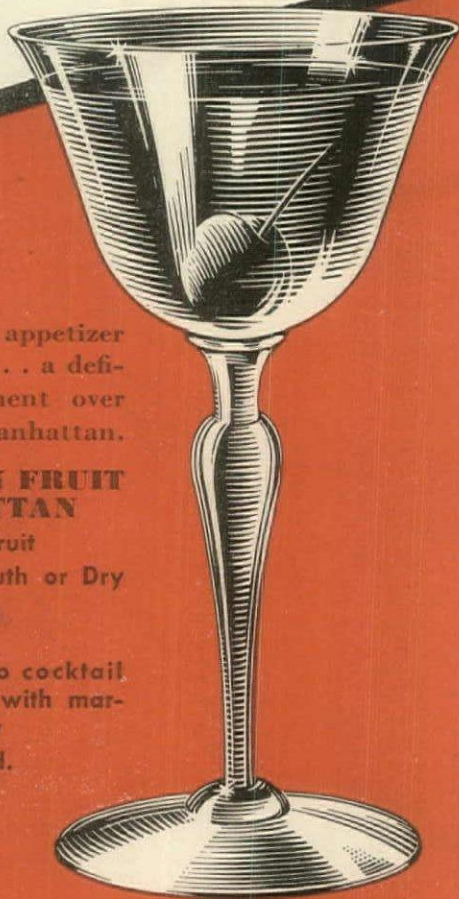
A simple twist of the knob and an easy up-and-down swing will quickly change the two-shelf table into a single top table. Made from Canadian Hardwoods in 6 different finishes, at leading department, furniture stores or write:

PIONEER PRODUCTS, INC.
5224 FAIRLAWN AVENUE
BALTIMORE 15, MARYLAND

RECIPE

For the Perfect Host

FOR AN INTIMATE DINNER PARTY
SERVE
FORBIDDEN FRUIT MANHATTANS



An appetizer without peer . . . a definite improvement over the ordinary Manhattan.

FORBIDDEN FRUIT MANHATTAN

- 2/3 Forbidden Fruit
- 1/3 Dry Vermouth or Dry Sherry
- Dash of Bitters
- Stir—strain into cocktail glass—Serve with maraschino cherry
- No sugar needed.

FORBIDDEN FRUIT

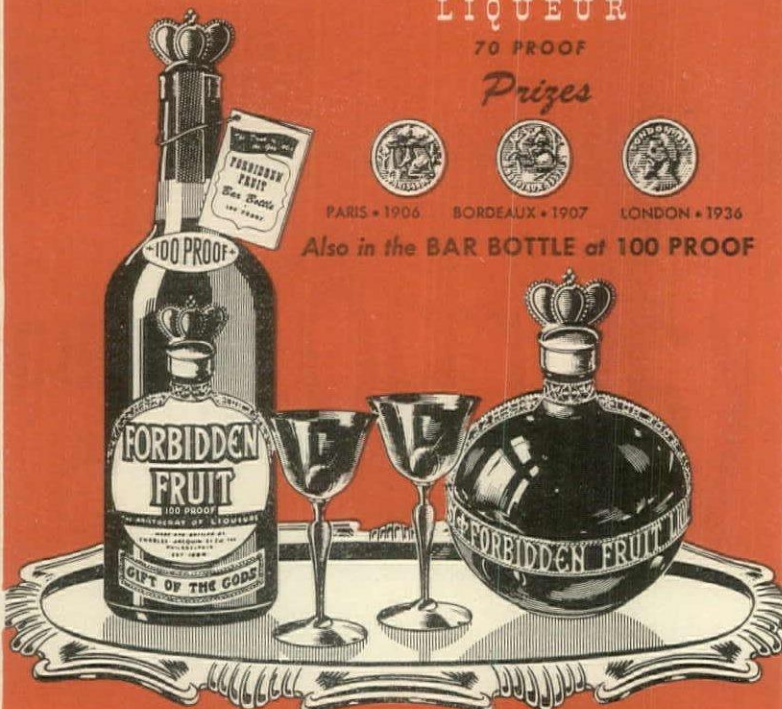
LIQUEUR

70 PROOF

Prizes



Also in the BAR BOTTLE at 100 PROOF



Made by CHARLES JACQUIN et Cie, Inc. • PHILA., PA. • EST. 1884

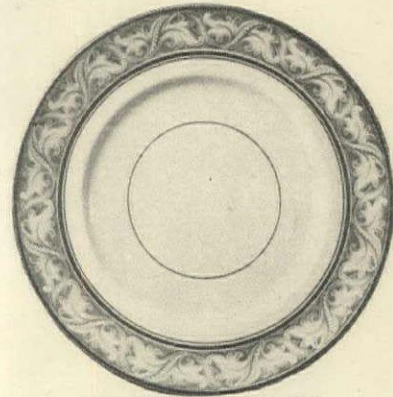


THE SYMBOL OF

ROYAL DOULTON

THE FAMOUS SYMBOL of Royal Doulton appears on a wide range of tableware, animal subjects, figurines—in both Bone China and Earthenware. Production continues today—as reconversion permits.

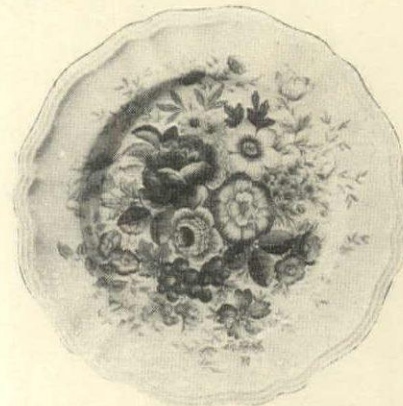
Write for the name of your nearest dealer. Be patient if he cannot always give you immediate delivery. Enclose 10c if you want a fully illustrated booklet, including correct table services.



THE TEWKESBURY



ORANGE LADY



THE MALVERN

DOULTON AND CO., INC.

SUCCESSOR TO

WM. S. PITCAIRN CORP.

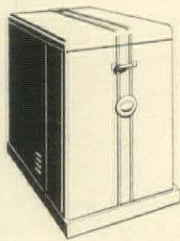
212 FIFTH AVE., NEW YORK 10

NEW PRODUCTS

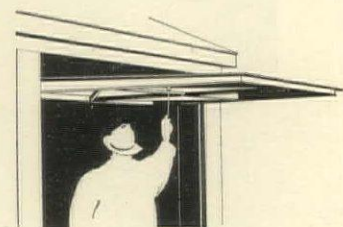
Continued from page 208

ture of hot and cold water and makes it possible to regulate the temperature and volume of the water coming out of the tap. By simply pushing the single handle sideways, you can get the exact degree you want from ice-cold to boiling-hot. A slight push up or down controls the velocity.

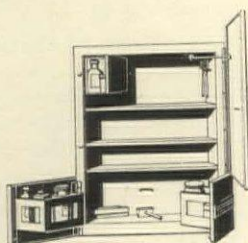
The valve is pressure-balanced, of solid brass, chromium plated, and automatically shuts off if the handle is moved too far to either side. Whenever it is closed from any position, it is pressure locked and will not leak. *Ravenna Metal Products Co., Seattle, Washington.*



Packaged heating and hot water unit for a small home, produces either steam or hot-water heat and domestic hot water. This combination heating unit incorporates all the necessary parts, so piping connections are simple and easy to install. New combustion principles eliminate the usual large-sized boiler and hot-water storage tank. Compact in design as well as size, it measures 35" high, 42" long and 22" wide. *Persiro Manufacturing Corp., Newark, New Jersey.*

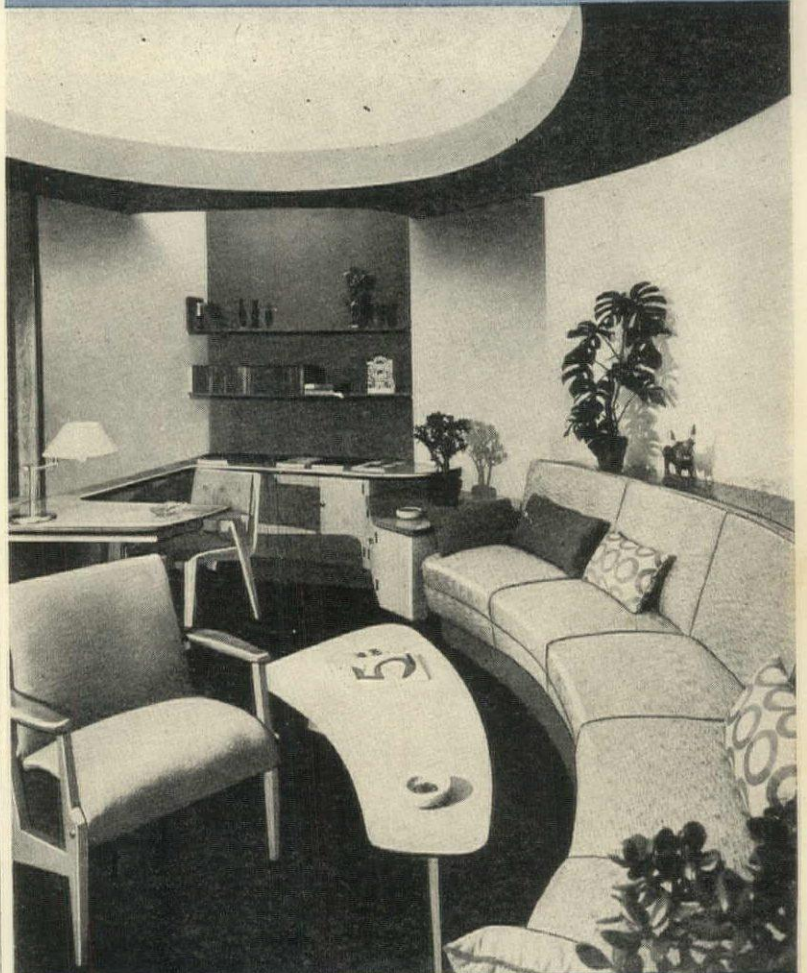


Tilting garage door lifts up, opens with effortless motion and offers maximum clearance when open. This garage door is made of a lightweight combination of a new aluminum alloy and steel. Rubber weather stripping on the bottom of the door keeps it from sticking when there is snow or ice. Single doors available in 7'9" and 8' widths, twin doors measure 15'9" and 16' in width. *Tilt-A-Door Corporation, Ferndale, Michigan.*



New bathroom cabinet has enough space for more than the usual family (Continued on page 210)

Buying NEW Furniture?

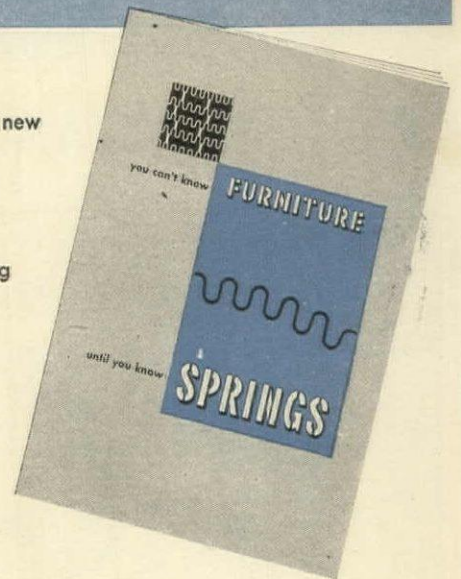


Get THIS FREE BOOK First!

Before you start to buy that new furniture—**KNOW WHAT TO LOOK FOR!**

You have to know spring construction . . . the beginning and end of everything in furniture durability and comfort. Without that knowledge—you just can't buy furniture *safely* or *wisely!*

This free booklet is the complete story of spring construction. It's your quickest means to a better understanding of furniture construction and values.



Before you buy that new furniture—**MAIL THIS COUPON—Do it today!**

NO-SAG SPRING CO. Dept. HG
21590 Hoover Road
Detroit, Mich.

Please send me your **FREE** book about furniture spring construction.

Name _____
Address _____
City and State _____

no-sag springs

ATTACHMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF DEFECTIVE OR NOT AS ADVERTISED THEREIN

* Patented & Pats. Pending
Trademark Reg. U. S. Pat. Off.

TIFFIN



Sparkling spheres
of superb *Tiffin* crystal for
dramatic flower decor.



UNITED STATES GLASS COMPANY

• TIFFIN, OHIO

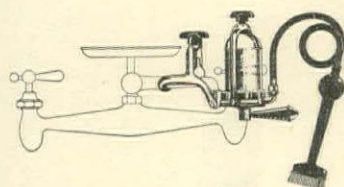
210 HOUSE & GARDEN

NEW PRODUCTS

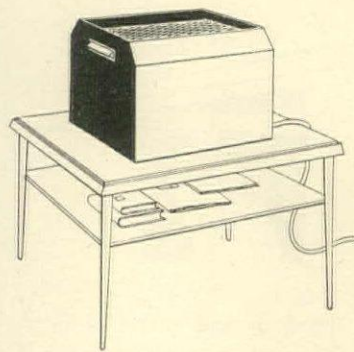
Continued from page 209

quota of medicines, cosmetics and shaving equipment. There is a special compartment, *top left*, for keeping adult drugs out of the reach of small children. Door can be opened only by pressing a button on top. Lower compartments on swinging doors are for cosmetics and shaving equipment, used daily.

The cabinet has a baked white enamel finish, adjustable glass shelves and a mirror of polished glass. There is an inside toothbrush rack and convenient slot for safe disposal of used razor blades. *Faries Manufacturing Co., Decatur, Illinois.*



Time-saving dish washer is designed to make dish washing a clean-cut operation instead of a daily chore. It takes just a few seconds to attach to any crooknecked mixer faucet. A slight turn of the hot-water handle assures thorough, soapy water. For rinsing, merely throw the handle to the opposite side, and clear water will by-pass the soap chamber. The washing handle is made of rubber, as a special precaution against chipping fine china. Brushes are said to last at least a year. The fixture is cast brass, chromium-plated. *Nemco Products Co., West Springfield, Massachusetts.*



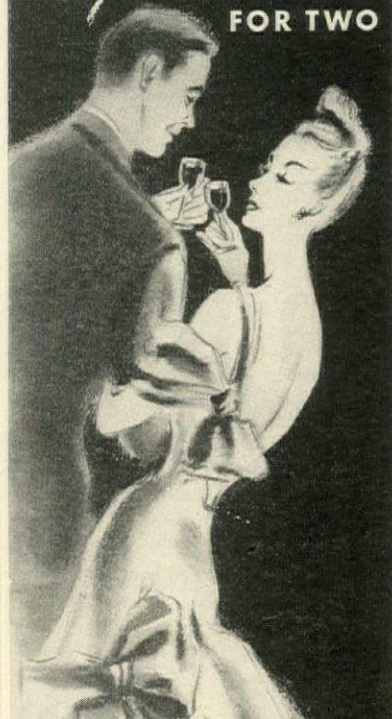
Electric humidifier will keep the air in the house or apartment healthily moist. Made of Fiberglas reinforced plastic, it comes in either mahogany or walnut color.

There is no installation problem, as it is a self-contained unit, which eliminates the use of a fan. Easily portable, it can be plugged into any convenient outlet (runs on AC current only). Dimensions are 12" x 8" x 9".

Particularly good for house plants, this humidifier will also help to prevent unnecessary drying out of furniture, woodwork, paintings, etc. *Modern Equipment Company, Bloomfield, New Jersey.*

BUY SAVINGS
BONDS

"Royale" Pleasure
FOR TWO



CROIX
ROYALE

PRIVATE STOCK • CALIFORNIA

Pale Dry Sherry

So pale, so pleasantly dry... this nutty-mellow Pale Dry Sherry named Croix Royale Private Stock is one you serve proudly, confident in thorough enjoyment.

Made slowly... patiently... expertly... from the sun-drenched wine grapes of the famous San Joaquin Valley. Take home a bottle tonight!



Superb California Dessert Wines: Tawny Port, Madeira, Muscatel, Pale Dry Sherry - all Croix Royale Private Stock.

Free - colorful, illustrated 16-page booklet on wine and wine recipes. Write Dept. HG1

CAMEO VINEYARDS CO., FRESNO, CALIFORNIA

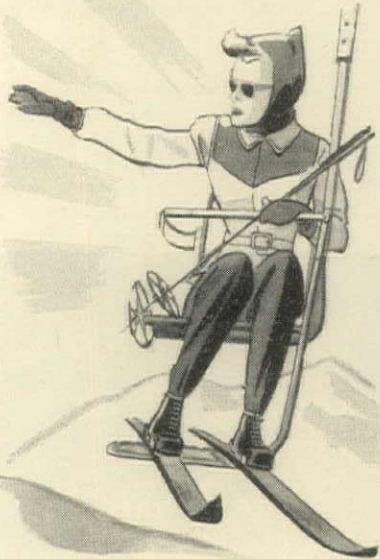
Sun Valley

AGAIN DONS
"CIVVIES"



BACK FOR YEAR 'ROUND
FUN AFTER 4 YEARS
"IN THE NAVY"

RE-OPENS
DECEMBER 21ST



Having served its tour of war duty as a Navy Rehabilitation Center, America's foremost year 'round resort is back on a peacetime, play-time basis.

Electrically operated chairlifts make it possible to enjoy a maximum of ski-runs. The Sun Valley Ski School again will be headed by Friedl Pfeifer, internationally famous expert. Other activities include skating, sleighing, and swimming in warm-water outdoor pools. And in evening hours—music and dancing.

For protection of guests reservations must be confirmed in advance. Address

W. P. ROGERS
Manager

SUN VALLEY • Idaho

CHICKEN WITH A FUTURE

Continued from page 207

bread and a good mixed green salad. I can't think of anything better to have with this dish than a well chilled *vin rosé*. And now to the bones:

Broth from chicken bones

In lukewarm water, rinse chicken bones. Put them in a paper bag along with feet, wing bones, etc., and hammer them open so that the marrow shows. Place them in a pot with a large piece of celery, an onion, 1 teaspoon salt, a good dash of pepper and enough cold water to cover amply, which is usually about 1 quart. Bring to a boil quickly, reduce flame and allow to simmer, covered, for several hours. The lower the flame and the tighter the lid, the better the broth.

Crêpes (thin pancakes)

Crêpes, filled with meat from the necks, wings and backbones, and covered with a sauce gratinéed to the right brown, make a second entree. Put in a bowl 5 tablespoons flour, 7 tablespoons milk, a pinch of salt, 1 egg and 1 yolk, 2 tablespoons oil or melted butter. Beat until smooth. If lumpy, strain. Have heavy iron, aluminum or Pyrex fry pan heating. For each crêpe, grease the pan with well-oiled or buttered paper. Tilt pan away from you and pour in a small amount of batter, quickly rotating the pan so that least amount of batter possible covers the entire bottom of the pan. After about a minute, lift one side of the crêpe to see if it is brown and, when it is, turn it over. Keep crêpes covered in a warm oven until ready to fill with the following mixture:

In 4 tablespoons of butter, margarine, chicken fat or any combination of these, sauté for 6-7 minutes, $\frac{1}{2}$ green pepper and 3 or 4 mushrooms, coarsely chopped. Remove pan from flame and stir mixture constantly until it thickens. Add the meat from the neck, wings, etc., and 1 coarsely chopped hard-boiled egg, 1 tablespoon finely chopped parsley, a few blanched and slivered almonds, if desired, and salt and cayenne pepper. Put filling in center of crêpes and fold. Arrange the crêpes on warm individual dishes or on a platter so that they slightly overlap each other, and cover with this sauce:

Melt 3 teaspoons of fat. Remove pan from flame and stir in 2 tablespoons of flour, 1 cup of mild and 2 tablespoons of grated Gruyere, Parmesan or American cheese. Return pan to flame and stir constantly until mixture thickens. Add a dash of onion and celery salt if you have it, plain salt and white pepper or cayenne. If you have a bit of Hollandaise or chicken fricassee gravy, stir into sauce. Sprinkle over the top a bit more grated cheese and put under the broiler for a few seconds to brown. Serve at once. With this dish, crisp string beans or mixed green salad with tissue-thin slices of uncooked mushrooms through it are delicious. Serves 4 to 6.

(Continued on page 215)

Presto COOKER
(Model '40') is cast from special extra durable, finest quality Simalloy. Holds 3 pint jars for canning.



NATIONAL **Presto** The New, Amazing COOKER

REG. U.S. PAT. OFF.

For Safe Canning as well as
Hi-Speed Cooking

MORE THAN TWO MILLION FAMILIES, throughout the nation, are proud owners of PRESTO COOKERS. Now, in addition to all of their many advantages for hi-speed cooking, PRESTO COOKERS, with the new Indicator-Weight, can also be used for safe canning.

PRESTO Cooking saves up to 75% cooking time. For example, *asparagus, peas, spinach are ready to serve in 1 to 2 minutes; cauliflower, carrots, string beans in 2 to 3 minutes; corn-on-cob 3 to 5 minutes; beef pot roast (3 to 4 lbs.) 35 minutes; fried chicken 10 to 15 minutes.* Soups and desserts, too, are ready to soothe the hungry appetites in mere fractions of ordinary cooking time.

PRESTO Cooking saves precious vitamins and minerals, food colors and flavors, and it saves money too, by saving fuel. No wonder that these best-of-all kitchen helpers are in such tremendous demand everywhere!

The new Indicator-Weight, the exclusive HOME seal, the Neoprene over-pressure plug and anti-vacuum valve are only a few of the many features that make PRESTO COOKERS so easy to use. Beginners as well as experienced homemakers, are extreme in their PRESTO praises.

TO GET YOUR PRESTO COOKER SOONER, ORDER IT NOW at your department store, hardware store, or wherever quality housewares are available.

FREE! For booklet "Your Best Kitchen Helper —for Hi-speed Cooking and Safe Canning." Write PRESTO, Dept. PF610, Eau Claire, Wis.



NEW! EXCLUSIVE INDICATOR-WEIGHT

Clearly shows 5, 10 and 15 pounds pressure for canning and cooking.

No jiggling . . .

No listening . . .

No loss of food juices due to escaping steam.

GIVEN with your new Improved PRESTO COOKER . . . a highly colorful book, containing more than 100 pages of instructions, time tables and recipes—a valuable manual on PRESTO Cooking and Canning.



Presto COOKER
(Model '60') is pressed from extra heavy, finest quality aluminum. Holds 4 pint jars for canning.

Three giant factories, working to full capacity, night and day, are producing thousands of PRESTO COOKERS every day.

NATIONAL PRESSURE COOKER COMPANY
Eau Claire, Wis.
World's Largest Manufacturers of Pressure Cookers and Canners

COPYRIGHT
1946 N. P. C. CO.

GIVE YOUR CLOSET A BATH

It may sound unusual, but you will be surprised to find that a bath will perk up the wilted accessories in your closet, and give them renewed charm. Of course a "bath" doesn't mean plunging closet fittings indiscriminately into a tub of soapy water. There's a special method for handling each and every one of them.

Garment bags and shoe bags are a good place to start. As a matter of fact, you can tub them, but for specially good results, wash them spread out on a flat surface, such as a kitchen table. First of all, brush the piece you're working on thoroughly along bindings and pipings and down into the shoe pockets, wherever loose particles of dust are likely to collect. The more dust you remove by brushing, the more you lighten the washing job. If you prefer, you can go over the piece with your vacuum attachment.

For the washing, you will need a bowl of clear, lukewarm water and several clean cloths. A sponge, too, is good if you have one. Dip sponge or cloth into the suds, then wipe the bag with a circular motion. Do not try to cover too large an area at one time.

Wipe off the suds at once with a cloth dipped in clear water and wrung nearly dry. Go over the first area with a dry cloth and proceed to the next area. After you have covered the entire surface, hang the bag up to dry. If you work carefully and quickly, even chintz, which doesn't have a "permanent fin-

ish," may be washed with good results by this method.

If you have any doubts as to whether the color of the fabric is fast, test it before you begin. You can do this by dipping a sliver, clipped from an inside seam, into a glass of warm water, or by patting the material with a clean, dampened cloth.

Fabric-covered boxes

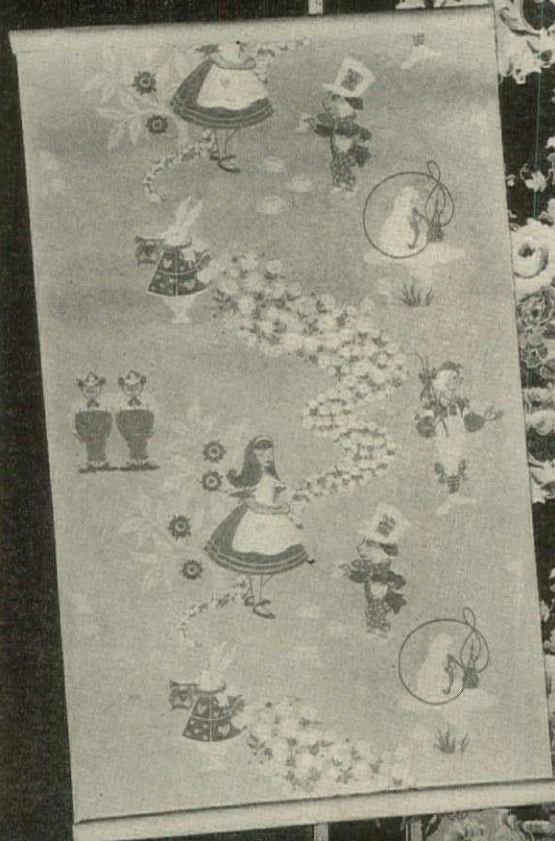
Essentially the same method of washing is used for fabric-covered boxes and chests. The important point is to work with an absolute minimum of moisture, which might soak through to the cardboard. Whip suds as dry as possible and wring your washing cloths out well. Soap jelly which has been chilled in the refrigerator is ideal for making "dry suds." The jelly may be whipped with an egg beater or rotary mixer to the consistency of a meringue when you are ready to use it.

If your storage boxes are made of paper with a plastic covering, wiping with a damp, sudsy cloth will keep them clean and colorful. Drawers should be regularly emptied and brushed out.

Quilted accessories

Use the dry suds method again for best results in cleaning padded or quilted hangers of hat stands or chintz. (Continued on page 215)

"HAMPTON"



"ALICE IN WONDERLAND"



Choose 1947 Wallpapers, Now!

"Designs of Today"

These celebrated wallpapers, "Designs of Today," now present hundreds of new, 1947 ideas. Patterns are more spirited and engaging, colors more gay and lovely than ever before. "Hampton" and "Wonderland" are but two of a great collection ready to enliven every room of your home.

Redecorate now with exclusive "Designs of Today." See them at the show rooms of The Warner Company in Chicago and of Richard E. Thibaut, Inc., in New York—or at their numerous dealers. 10¢ brings samples of both "Hampton" and "Wonderland." Write today.

Insist on "Designs of Today," offered jointly by—

THE
WARNER
COMPANY

RICHARD E.
Thibaut
INCORPORATED

418 South Wabash Ave., Chicago 5, Ill.

269 Madison Ave., New York 16, N. Y.

Lexington

The Chair For Every Occasion

Representing the various traditional periods . . . these splendidly designed chairs are at home in all smart surroundings.

At leading department and furniture stores

Lexington Chair Company

LEXINGTON NORTH CAROLINA

At Home
7 Happiness Lane
Lovelytown
U.S.A.



Write for an attractive reproduction of this illustration suitable for framing.

SEVENTH HEAVEN. A year ago their home was just a cherished dream, planned and re-planned in glowing letters winging their way across the seas. Now it's come true . . . *home* . . . a treasured possession to build their lives around. Masland Broadloom is made for dream-homes-come-true like theirs, and *yours*. These deep-napped, luxury-bespeaking rugs and carpets are woven to full measure of lasting loveliness for America's young home-makers. Look for the Masland label in your favorite store today. Note the prices of thrift-wise Masland Argonnes and beauty-rich Masland Wiltons; both in stunning new patterns, interesting textures keyed to B.H.F. colors. C. H. Masland & Sons, Carlisle, Pa.



MASLAND
Rugs and



BROADLOOM
Carpets



HOLLAND BLOOMS AGAIN

Plant Imported Holland Bulbs
NOW
For Beautiful Spring Flowers



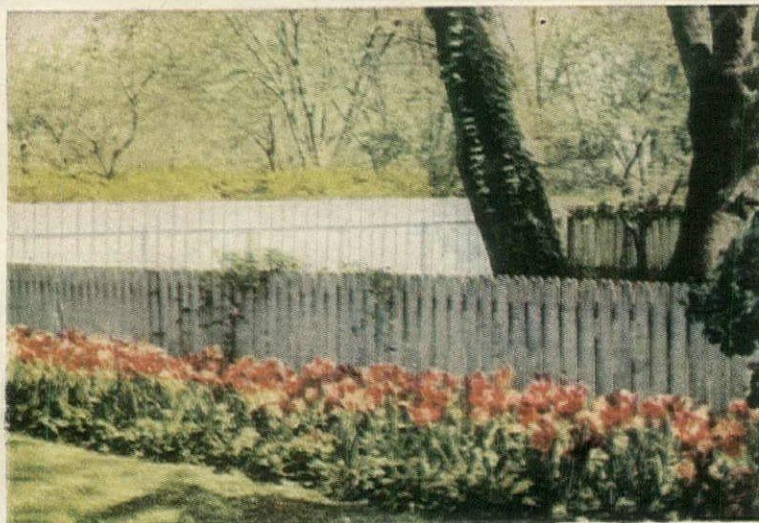
SO EASY TO GROW—SO MANY PLACES TO GROW THEM!

- Q.** Do I need a large garden to grow lovely Holland blooms?
- A.** No—any small plot, window box or flower pot will do.
- Q.** Why plant Holland bulbs now?
- A.** Plant them NOW before hard frosts set in. Holland bulbs bloom early in Spring.
- Q.** Why are imported Holland bulbs easy to plant and grow?
- A.** They only require well drained soil, a sunny exposure and natural winter moistures . . . almost no care after planting.
- Q.** How many varieties of Holland blooms can I grow?
- A.** Tulips — daffodils — hyacinths — crocus. Hundreds of colorful varieties in all.
- Q.** Why should I insist on genuine, imported Holland bulbs?
- A.** Your flowers will be larger and lovelier, because the bloom is pre-formed in these big Holland bulbs.

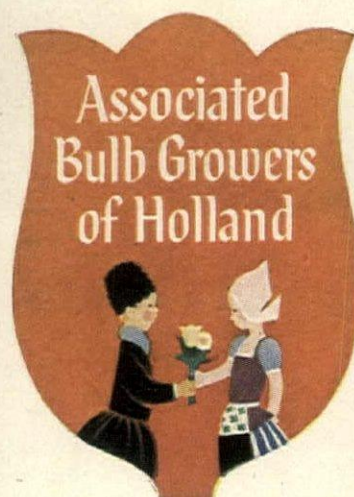
© ABGH. 1946



"IT'S TULIP TIME IN THE U.S.A." Lots of places around the house to dress up with tulips—walks . . . hedges . . . fences. To plant imported Holland bulbs—loosen soil to one foot depth—then set each bulb about five to six inches from surface, about six inches apart. Remember, Now is the time to plant!



THE GLORY OF HOLLAND IN YOUR OWN YARD. Add beauty and charm to your home with tulips—daffodils—hyacinths—crocus—all colors of the rainbow! Holland bulbs are noted for strong stems and beautiful flowers and grow equally well tucked away in small places or planted together for mass effect. Be sure you plant large and healthy bulbs . . . imported Holland bulbs. Ask for them now at seed stores, florists, hardware, chain or department stores in the U. S. A. and Canada. And remember, Now is the time to plant!



LOOK FOR THIS EMBLEM. Your dealer has a colorful gift folder showing many easy, attractive ways to plant lovely Spring flowers with imported Holland bulbs. Sponsored by the Associated Bulb Growers of Holland, 41 East 42nd St., New York 17, N.Y.

HOLLAND WISHES YOU A LOVELIER SPRING!

GIVE YOUR CLOSET A BATH

Continued from page 212

cretonne or rayon. After the hanger is thoroughly dry, work over the filling with your fingers to distribute it and prevent lumping. Hangers and stands finished with enamel need only be wiped off, first with a damp, sudsy cloth, then with a dry one. Never let them soak in water.

Wipe shelf edgings off every couple of weeks with a clean cloth if you want them to stay pristine. However, if they are really soiled, you can usually wash them satisfactorily if you are very careful. First, be sure they are color-fast. Then examine them to see if they are

sewed or merely glued together. If they are not sewed, stitch them before you wash them.

Make up a rich, lukewarm suds in a bowl or wash basin. Holding the pleatings flat across your palms, dip them up and down in the suds. If they are very dirty, rub gently with soaped fingers, moving your fingers up and down, not across, the pleats. Rinse by lifting up and down in clear water, and spread flat to dry. When the strip is nearly dry, run a warm, but not hot, iron over it very lightly.

G. L.

CHICKEN WITH A FUTURE

Continued from page 211

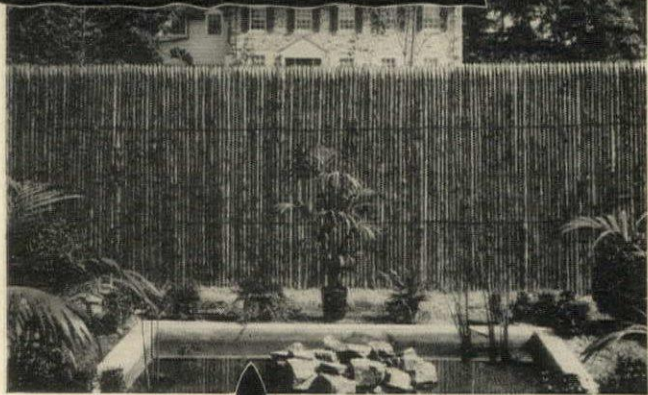
Risotto for four or five

And now a dish built on 2 chicken livers and 2 chicken hearts. Put a good-sized lump of butter in a pan, and, when butter is hot, sauté in it for 5 minutes 1 onion, 1/2 green pepper and 6 or 7 unpeeled mushrooms, including stems, coarsely chopped. Add 3/4 cup unwashed, long grain rice and stir until golden brown. Add chicken stock, 1/2 cup at a time, allowing rice to absorb all the liquid before adding the

next 1/2 cup. Keep over a low flame and stir lightly and fairly often with a fork to prevent sticking, until rice is done. At the last, add coarsely chopped chicken livers and hearts, which you have sautéed in butter or margarine. Taste for seasoning. If you like, fold in a teaspoon or 2 of tomato paste or 2 tablespoons of grated Parmesan or both, and lots of finely chopped parsley. As a variation, try this seasoned with a dash of curry powder.

VIVIAN ROOME

France SENDS HER FIRST POSTWAR SHIPMENT



Genuine Imported
FRENCH PICKET FENCE



It has arrived! Rusticraft imports the first shipment of Genuine French Picket Fence to reach this country since 1941.

Available in 4 ft., 5 ft., and 6 ft. 6 in. heights and in both the close type and woven cleft type. The quantity is necessarily limited. Prompt inquiry is suggested.

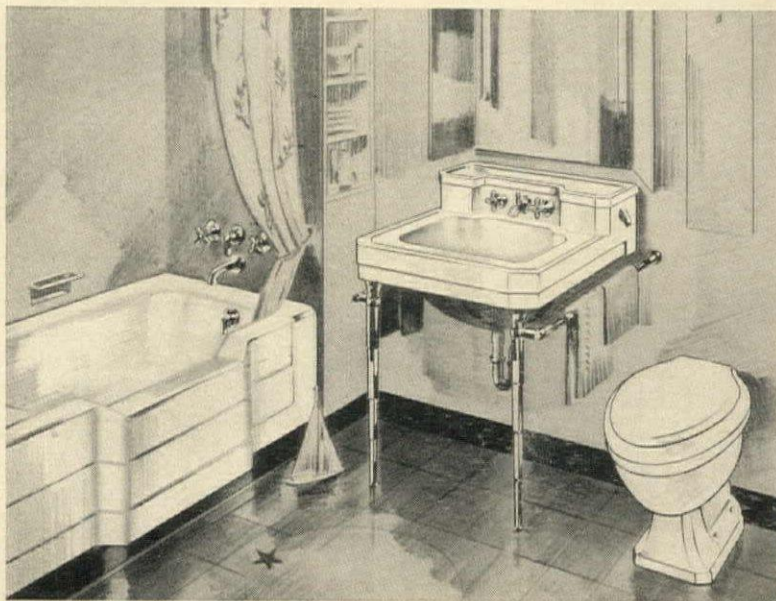
Rusticraft

FENCE CO.
DAVID TENDLER, Est. 1918
8 King Road, Malvern, Pa.

TIGHT SCREEN AND WOVEN PICKET • ENGLISH HURDLE • POST AND RAIL
FARM GATES • HORSEBACK AND SELF LOCKING FIELD GATES
CHILDREN'S OUTDOOR PORTABLE PLAY PENS

ELJER

"I'll always remember that evening..."



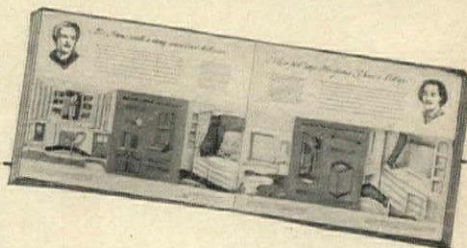
"It was our first open house — and I was so proud. Our friends simply raved about everything — particularly our Eljer bathroom. They called it *bright, modern, distinctive, streamlined* — and it's all that and quality, too!

"Tom explained that I had chosen the fixtures myself from the Eljer book on bathroom planning. So, since most of the couples plan to build soon, they insisted that I show them *Women Tell Us* — and now I guess they're all planning Eljer bathrooms."

If building or remodeling a home is in your plans, you too will find plenty of unusual and helpful bathroom and kitchen suggestions in Eljer's book, *Women Tell Us* — send for your free copy today.

ELJER CO. • FORD CITY, PA.

Get this free book of ideas for your kitchen or bathroom of tomorrow



ELJER CO., Box 192,
Ford City, Pa.

Please send me your book of practical suggestions for a new bathroom or kitchen.

Name _____

Address _____

City _____ State _____

PLATT HOUSE Continued from page 157

It is bordered with flowers and shrubs, filled with rose trees, fig trees and hydrangeas blooming in dozens of pots. Here the Platts breakfast, lunch and, by the light of hurricane lights on poles thrust into the ground, dine, for six months of the year.

Indoors, white plaster walls, mellow pine woodwork, books and curtains of handwoven Scotch damask form a reticent background for the cheerful medley of Platt belongings. Roaming the beach, Mrs. Platt filled her pockets with bright bits of colored glass, washed up on shore and frosted by the tide. These she sorts according to color, filling crystal glass cylinders with them. There are fourteen on Mrs. Platt's bureau, shining like jewels. Toward the garden end of the loggia stands the figurehead of a French ship, a Madonna in white and blue and gold. A fat old cherub, off a circus wagon, hangs on one wall above a watchmaker's sign, three feet high, bought for a dollar at auction. A metal hen bears the instructive sign: "Drop a perfect nickel in the slot, pull the knob and push it back again. The hen will cackle, tell your fortune, and lay a nicely decorated metal egg filled with choicest candy." Nearby, the Platts keep a woven basket piled with glass eggs. As to your fortune, all that they can guarantee is that you will have a gay and happy time at Cherry Cottage. Your surroundings will include mechanical dolls, embroidery "paintings," blackamoors, Provincial furni-

ture, French paintings, apothecary jars, bouquets under glass domes and dozens of other diverting objects which the Platts have picked up over the years.

The plan of the main house runs to pairs: two living rooms, two narrow stairs, forking up to reach two master bedrooms, each with its own bath-dressing room (see plan on page 217). The elimination of a main stairway also eliminates drafts. The house, or houses, contains a profusion of "living" rooms. There are two living rooms in the main house. In addition, there is the loggia with its walls of stone and glass. There is the garden used for parties, and finally, there is the studio with a window-wall looking out to sea.

Cherry Cottage is a lively house, designed by people who enjoy life. Mrs. Platt runs it smoothly, with a single maid, who comes at 8, leaves at 3, after having done as much advance preparation of dinner as possible. Abetted by a marvelous collection of casserole recipes, June Platt is able to go off picnicking on the spur of the moment, to come home late and have dinner ready at any time for any number of guests. The Platts are free to live as they like, to dash off in Buttercup, their Bantam car, as the mood takes them. They have imagination and taste to have a house which delights them, filled with things they love. The amiable pattern of their days in Rhode Island is a model for anyone who wants a carefree and charming existence.



INSPIRED BY A
Georgian
Wine Cooler



The gadroon mountings and lion's head handles of this vacuum tub by Tuttle are in the finest Georgian tradition. A very decorative piece, and very useful, too. It has a Thermos lining, and may be used as a buffet server for hot or cold foods, or, filled with ice, for its original purpose. Ask your jeweler about it. Tuttle reproductions are sold only in fine jewelry shops.

TUTTLE *Sterling*
SILVER CO., Inc.

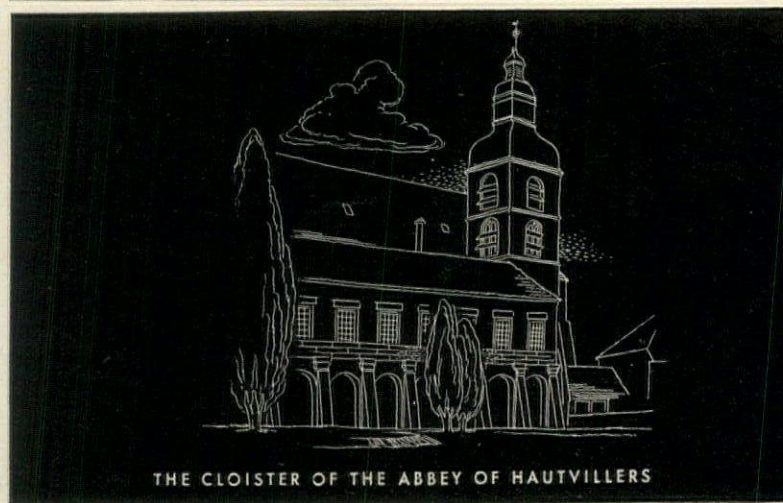
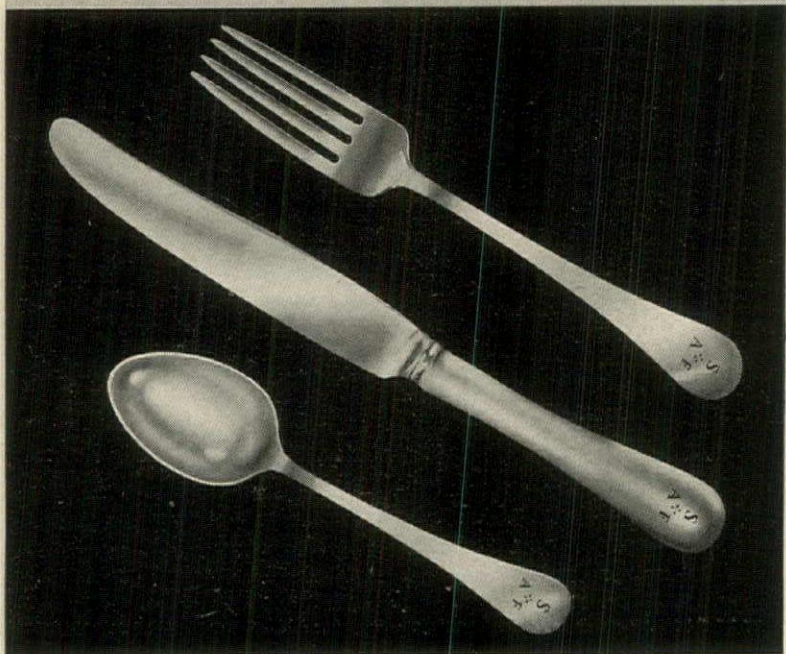
BOSTON · MASSACHUSETTS

Hannah Hull, Tuttle's popular Colonial pattern, re-appears in a modernized version for today's homes. Still retaining the beautiful simplicity of the old spoon attributed to John Hull, first silversmith of the Colonies, which inspired its original design, it now has new slenderness and grace. Many fine stores now have place settings for your table in this loveliest of plain patterns.



OUR TRADE MARK
The Pine Tree Mailing
FINEST SILVER COIN OF
THE AMERICAN COLONIES

Hannah Hull



THE CLOISTER OF THE ABBEY OF HAUTVILLERS

THE GREAT

Champagne of France



... is Moët. It comes to you from the very same vineyards, the very same Abbey of Hautvillers, where Dom Perignon first gave to the world this "wine of the stars" two and a half centuries ago. The delicacy of Moët & Chandon Champagne is matchless.

Dry Imperial, vintages 1937 and 1941

White Seal, a special cuvée

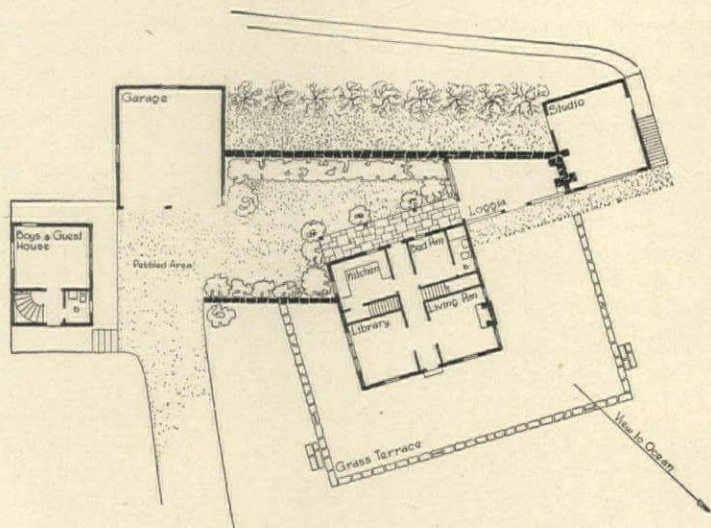
MOËT & CHANDON, EPERNAY, FRANCE. EST. 1743

SOLE U. S. AGENTS:

Schieffelin & Co., New York 3, N. Y. Importers since 1794

PLAN OF PLATT HOUSE

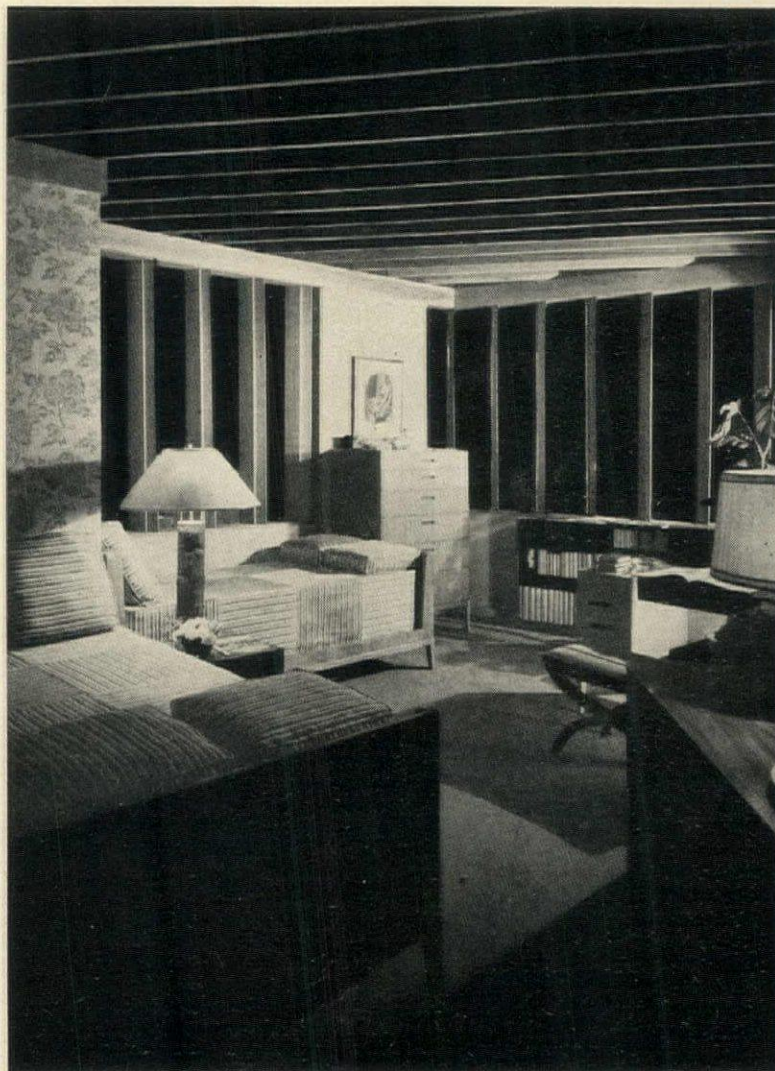
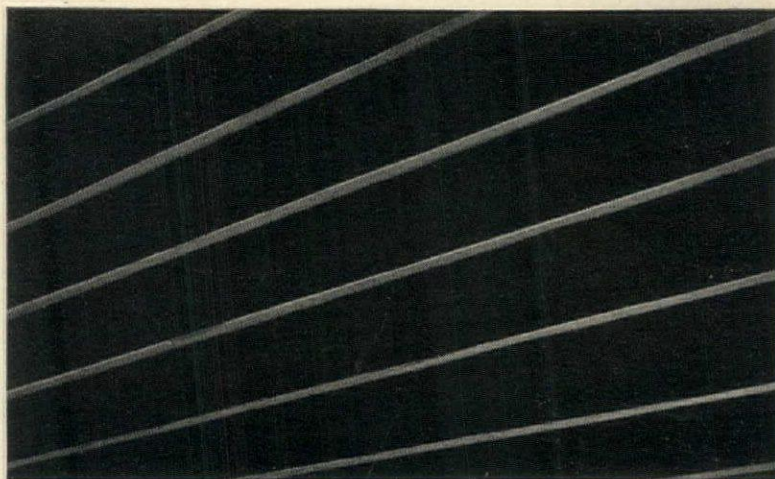
Continued from page 216



The plan of the ground floor of Cherry Cottage, Mr. and Mrs. Joseph B. Platt's house at Little Compton, Rhode Island, is shown above. The house was designed by Mr. Platt and built about five years ago. The plan explains much of the basic charm of the place. You can see that it is made up of four different buildings, knit together into a frame for the central, courtyard-garden. The loggia, which connects the house and the studio, is no simple passageway, but one of the most delightful, and by all odds the

most lived-in room of Cherry Cottage. Like the studio, it has one entire wall of glass, facing out to sea.

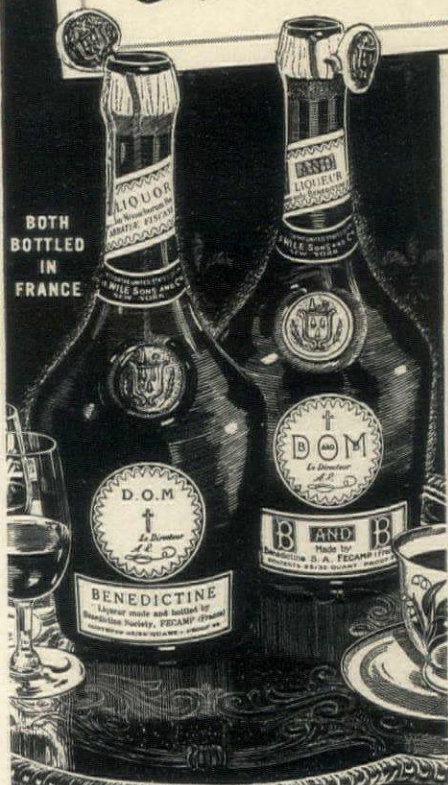
One of the best features of the garden is that, being enclosed on three sides, it is as private and as protected as a room. The way Mr. Platt has swung the main house to look to sea gives it a pleasing, unconventional shape. This also adds to the impression that the house was not built all at once, but grew gradually, through the years, one section and then another being added as they were needed.



Once again France proudly sends us

Bénédictine

La Grande Liqueur Française



The genuine Bénédictine, whose subtle flavor has delighted epicures for years, is yours again to enjoy! Insist on the one and only Bénédictine, produced at the Abbey at Fécamp, France from the original secret formula.

Also again from France Bénédictine's own bottled

B and B
LIQUEUR
(Bénédictine and Brandy)

Masterfully blended to perfection in Bénédictine's ancient cellars.

Sole Agents **Julius Wile** in the U.S.A.



BENEDICTINE is the exclusive trademark of the Société Anonyme, Bénédictine, Fécamp, France. Bénédictine and B and B: 86 Proof. Julius Wile Sons & Co., Inc., New York, N.Y.

DUNBAR

For **MODERN**

... soon to be available at better furniture stores, furniture departments or through your decorator.

DUNBAR FURNITURE MANUFACTURING CO. • BERNE, INDIANA

1638 Merchandise Mart, CHICAGO 54, ILL.
385 Madison Ave., NEW YORK 17, N. Y.
203 Clarendon St., BOSTON 16, MASS.

Styld for the years



In beauty of design...

If you value dignity and charm above all else in furniture styling, see this new Everett Twenty, now on display at your dealer's. Here is contemporary modern at its best . . . A style that will live forever!



In beauty of tone...

A richer, deeper tone quality is engineered into the new Everett—a clear, vibrant tone you never dreamed possible in a graceful console of this size!



See the smartly styled series 20 Everetts, Contemporary, Louis XV and Queen Anne now on display.* Examine Everett's costly features—the "grand piano" size sounding board, its latest type action, its brilliant scale—and other advancements that more than ever identify Everett as the standard of comparison in fine pianos.

EVERETT
FINE PIANOS SINCE 1883

* A postal card to the Everett Piano Company, South Haven, Michigan, will bring you the name of your nearest Everett dealer.

TURKEY AND TRIMMINGS

Continued from page 168

when the chicken is cool enough to handle, pull off all the skin and throw it away. Then pull off the breast, leaving it as whole as possible, and put it aside for the moment. Now, pull off all the rest of the meat from the chicken and any scraps that may have clung to the turkey bones. Put all this, excepting the breast, through the meat grinder: you'll get about 3 cups of ground chicken. Add to this 3 cups of ground, boiled or baked ham, including a little of the fat. If ham is unobtainable, use a canned substitute, or sausage. Soak 16 to 20 slices of bread, crusts removed, in 2 cups of milk. Break up lightly with a fork and add it to the chicken and ham. Also add 1 cup of celery chopped fine, 1 cup of pecans chopped fine, $\frac{1}{4}$ of a cup of chopped parsley, 2 tablespoons of grated onion, and season well to taste with about 2 teaspoons of salt and $\frac{1}{2}$ a teaspoon of black pepper. Mix all together well, moistening it with 3 or 4 tablespoons of chicken broth.

To Stuff the Turkey

You are now ready to stuff the turkey. Spread him out flat, skin down on the table, and sprinkle him lightly with salt and pepper. Cover the inside with a layer of stuffing, using about half of it. On this, lay the whole reserved chicken breast and cover with

remainder of stuffing. Get someone to hold the two sides of the turkey together again, while you sew him up securely from base of neck to tail, using a poultry or curved upholstering needle and strong, fine, white string. Pull the remaining flap of loose skin from neck down over the back and sew it carefully in place. Turn bird breast side up and sew up slit in apron. At this point, Sir Turkey will look very flat and odd indeed. It is now up to you to give him a proud shape by pushing his legs up and close to the body, thereby forcing a goodly amount of stuffing up into the breast. Secure the legs and wings close to the body, lacing all with string (as you have seen the butcher tie up a boned, rolled roast), avoiding pulling the string too tight directly over the breast. Now wrap the bird in waxed paper and place in refrigerator until ready to roast the next day.

It will take about 3 hours and 45 minutes to cook the turkey, so plan accordingly. Light the oven ahead of time and set the control at 500° F. Cut a large onion in fairly small pieces and brown it lightly in 4 tablespoons of butter. Add 2 or 3 peeled, sliced carrots, and place the whole in bottom of large roasting pan. Lay on this bed the turkey, breast side up. Spread over all at least half a cup of soft butter or
(Continued on page 219)

HARDY-CRAFT PRESENTS

American Beauty

ROSES ON YOUR TABLE... handsomely hand-printed on pure, imported linen . . . one of the many new, exclusive floral patterns by Hardy-Craft.

Now available at leading stores.

JAMES G. HARDY & CO., 354 Fourth Avenue, New York 10, N. Y.

HARDY-CRAFT SETS COME IN THREE SIZES
52"x52", 52"x70" and 63"x80" each with matching napkins—beautifully packaged.



A Hardy-Craft ORIGINAL

TURKEY AND TRIMMINGS

Continued from page 218

butter substitute. Place in preheated, very hot oven and roast, basting frequently until lightly browned, or for about 20 minutes, then reduce heat to 450° F. and continue roasting, basting frequently for about an hour longer. At this point, salt and pepper the bird well all over, cover with top of roaster, leaving vent open, and continue cooking, basting occasionally for about an hour and a quarter longer. Remove the cover, and continue roasting, until the bird is rich, brown and well done, or for about an hour and a quarter longer. Turn cover of roasting pan open side up, close vent and place turkey in it, transferring it carefully with the aid of a spoon or firm pancake turner and fork, and two extra-strong hands protected against the heat. Now skim off most of the fat from the gravy in the roasting pan and put it back over the turkey. Return the turkey to the oven, while you make the following clear gravy.

Add to the remaining brown juice in roasting pan 2 cups of chicken broth. Place on fire and stir well to incorporate all the nice brown part clinging to sides of pan; boil down until syrupy, then strain into hot gravy boat, or, if you prefer, leave the vegetables right in the gravy.

Place the turkey on a hot platter, using the same care and help as before. Working quickly, cut off and pull out

as much of the string as possible. Garnish at the tail end with a great big bunch of parsley. Serve at once to be sliced at table, accompanied by the hot, clear gravy.

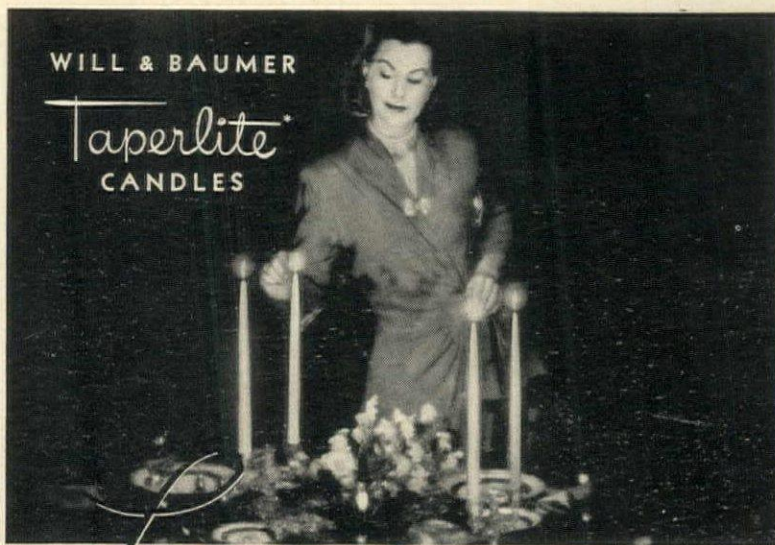
Blazing cranberries

Wash 3 cups of cranberries. Place in deep, 2-quart baking dish. Pour over them 1 cup of honey thinned with 1 cup of hot water. Sprinkle with grated rind of 1 lemon and 1 orange. Cover and place dish on a round pie tin, to catch any juice that may boil over while cooking. Place in hot 450° to 500° F. oven and bake until it boils up (about ½ hour), then reduce heat to 375° F. and continue cooking another ½ hour. Serve hot with roast turkey, but just before sending to the table, pour over all about ½ cup of heated brandy, light at table, and serve blazing merrily.

Sweet potato fritters

Peel 6 medium-sized potatoes or yams, and quarter them in equal-sized pieces. Cook until tender, but not falling apart, in boiling salted water. Drain well, spread out on shallow dish, and pour over them ½ cup of brandy; sprinkle with grated rind of 1 lemon. Cover the dish, and soak for several hours, turning the potatoes over once during the soaking.

(Continued on page 220)



Look your Youngest & Prettiest Every Evening

You know in your heart that Taperlites make you look years younger . . . prettier, too! They add drama and elegance to your table, work sheer magic on crystal, linens and silver.



● Recognize Taperlites by their graceful shape, by the clear freshness of their colors, and by the Firm-Fit end that keeps them from tipping and dripping. At leading drug, department, gift, grocery and housewares stores.

But don't save Taperlites just for company occasions. Use them every day . . . to create a cheerful and tranquil home atmosphere . . . a tasteful and beautiful evening meal. They'll make even simple menus seem gayer, more festive and full of poise. And they'll bring the children naturally and gracefully to an appreciation of background and atmosphere and quiet dignity. Taperlites will weave golden memories in young minds . . . of a cultured and pleasant home . . . and of a lovely mother who always looked as fair as the king's youngest daughter. WILL & BAUMER CANDLE CO., INC., SYRACUSE, N. Y. *Reg. U.S. Pat. Off.



Zangerle Tables

For authenticity of design . . . for memorable distinction. Eighteenth century elegance captured incomparably in tables that are permanently beautiful to live with.

WRITE FOR GUIDE TO GOOD TASTE . . . outstanding booklet on decoration. Six easy lessons on periods, color, arrangement, etc. Send only 10¢ today for your copy.

ZANGERLE & PETERSON

2164 Clybourn Avenue Chicago 14, Illinois

STYLED
for
GRACIOUS LIVING



The St. Francis Chair

The St. Francis chair is equally at home in the decor of a modern setting or grouped with a Victorian ensemble of gracious living. Thus Colony Court combines styling of the opulent Victorian period with the freshness, proportions, and comfort of modern design and construction.

Of limited availability with down cushions thru Colony Court dealers.



by **GLOBE** HIGH POINT
NORTH CAROLINA

TURKEY AND TRIMMINGS

Continued from page 219

When ready to complete the fritters, dip each piece in fritter batter, made as described below, and fry a few at a time until a beautiful golden brown, in deep, hot fat. Drain on absorbent paper, and keep warm until all are fried, then serve at once with roast turkey.

Batter for fritters

Preferably, the batter should be mixed just before using, but, actually, it can stand around for quite a while with no dire results. Anyway, to make it, separate the yolks from the whites of 2 eggs. Beat the whites until stiff but not dry, then, using the same beater, beat the yolks until thick and lemon colored, and add $\frac{3}{4}$ of a cup of milk and 1 tablespoon of melted butter. Next, add 1 cup of flour sifted with $\frac{1}{2}$ teaspoon of salt. Stir until well blended. Flavor with 1 tablespoon of brandy (use juice drained off of sweet potatoes). Fold in the beaten whites.

Glazed whole carrots

Peel 2 dozen whole carrots of equal size. Wash, and cook until tender, in boiling salted water, using as little water as possible, so that when the carrots are done, the water will have boiled almost completely away. Melt

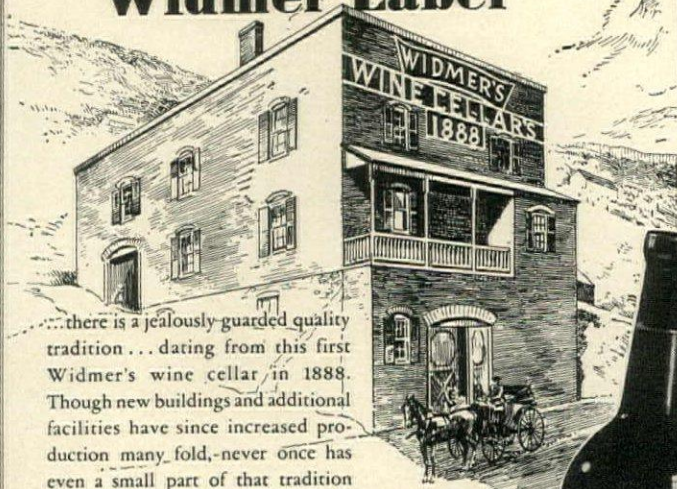
some butter in a large aluminum frying pan and place the carrots in it. Sprinkle with about 2 tablespoons of granulated sugar, place over moderate heat and shake pan so that the carrots will roll over and become coated equally with butter and sugar. Just before they begin to brown, remove from fire and pile neatly in a hot vegetable dish. Sprinkle with coarsely ground pepper and serve at once.

Braised celery

Remove imperfect outer branches from a dozen bunches of celery and cut off the leaves, making the bunches all the same length. Wash very carefully, pulling the branches apart slightly and letting the cold water run through the hearts to remove all sand. Remove as many strings as possible by scraping with a knife. Parboil in boiling salted water. Drain, place side by side in oblong Pyrex baking dish. Dot well with butter. Squeeze a little lemon juice over all and sprinkle lightly with a little salt and pepper. Pour over celery $1\frac{1}{2}$ cups of chicken broth, in which you have dissolved a teaspoon of meat extract. Bake in moderate oven for about an hour, basting occasionally, or until it is tender clear through and just beginning to brown. Sprinkle

(Continued on page 221)

**Behind Any
Widmer Label**



...there is a jealously-guarded quality tradition... dating from this first Widmer's wine cellar in 1888. Though new buildings and additional facilities have since increased production many fold, never once has even a small part of that tradition been sacrificed to speed or expanded output. That is why wine making is still carried on by the Widmer Family in the precise, leisurely manner which exemplifies the finest exercise of the vintner's skill... and why all Widmer's Wines are so superbly good.



NEW YORK STATE
WIDMER'S WINES
and Vermouths

WIDMER'S WINE CELLARS, Inc., NAPLES, N. Y.



TURKEY AND TRIMMINGS

Continued from page 220

copiously with chopped parsley and serve at once right in the dish in which it was baked.

Mock mince pie

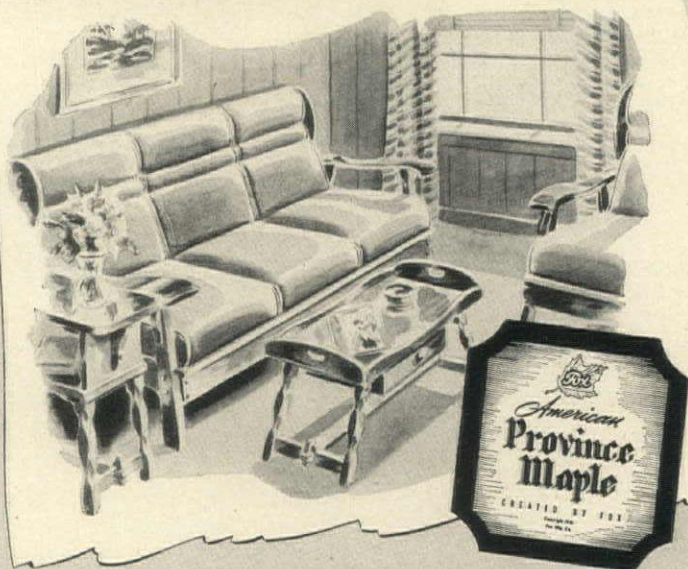
First, mix your paste in the following manner. Sift $1\frac{1}{4}$ cups of pastry flour with $\frac{1}{2}$ teaspoon of salt. Work in with finger tips 6 tablespoons of butter and 6 tablespoons of vegetable shortening. Moisten with from 3 to 6 tablespoons of ice water, form into a flat ball, wrap in waxed paper and chill.

Next, open a 24-ounce package of frozen sliced apples, or substitute the equivalent amount of peeled, cored and sliced fresh apples. Place in deep 2-quart baking dish. Pour over them 1 cup of molasses. Next, add a layer of 1 cup of washed and dried seedless raisins. Then add 1 cup of washed and dried currants. Sprinkle with 1 cup of brown sugar mixed with 1 scant teaspoon of salt, 1 tablespoon of ground cinnamon. Trickle over all $\frac{1}{2}$ cup of melted butter. Cover baking dish with an inverted Pyrex pie plate and bake slowly in 400° F. oven for 1 hour, at which time add $\frac{1}{2}$ cup of warm brandy, or any fruit juice as substitute, and continue baking 15 minutes longer. Remove from oven and cool.

When ready to finish the pie, transfer the whole (endeavoring to keep the apples on the bottom) into a clean, deep baking dish of the same size. Paint the rim of the dish with beaten egg, then roll out a small piece of the chilled paste, so as to form a strip 1 inch wide and long enough to edge the rim of the dish. Roll up onto roller and unroll over the dish, so that it will fall in place just right, then press the edges carefully all around, so that the dish will be well sealed, then with floured fingers, crimp the edges prettily. Make a small x-shaped incision in the center, and paint the entire surface lightly with egg. Lay around the hole in center 5 small diamond-shaped pieces of rolled-out scraps of paste, so as to form a star. Also, cut a narrow strip of paste and roll it around your finger to form a rose, and insert it in the hole, being sure to leave an opening so the steam can escape. Paint the rose and star with egg, make five additional incisions with a small knife around the center, and place dish in preheated hot, 450° F. oven and bake. In 15 minutes the crust should begin to brown, at which time, reduce heat slightly and continue baking about 15 minutes longer, or until it is well browned and crust is cooked through. Serve while still warm.



Gracious living with Maple
created and built BY FOX



American Province Maple by FOX, hewn out of heavy wood, combines the charm of authentic Early American styling with the sturdiness of construction that has made the name FOX famous for forty years. Yet, thanks to modern production methods, FOX quality furniture is unusually low in price. Ask to see FOX living room furniture at your dealers'—and look for the American Province Maple tag on every piece.

FOX MANUFACTURING COMPANY  ROME, GA.

*As lovely as
ruffles can be*

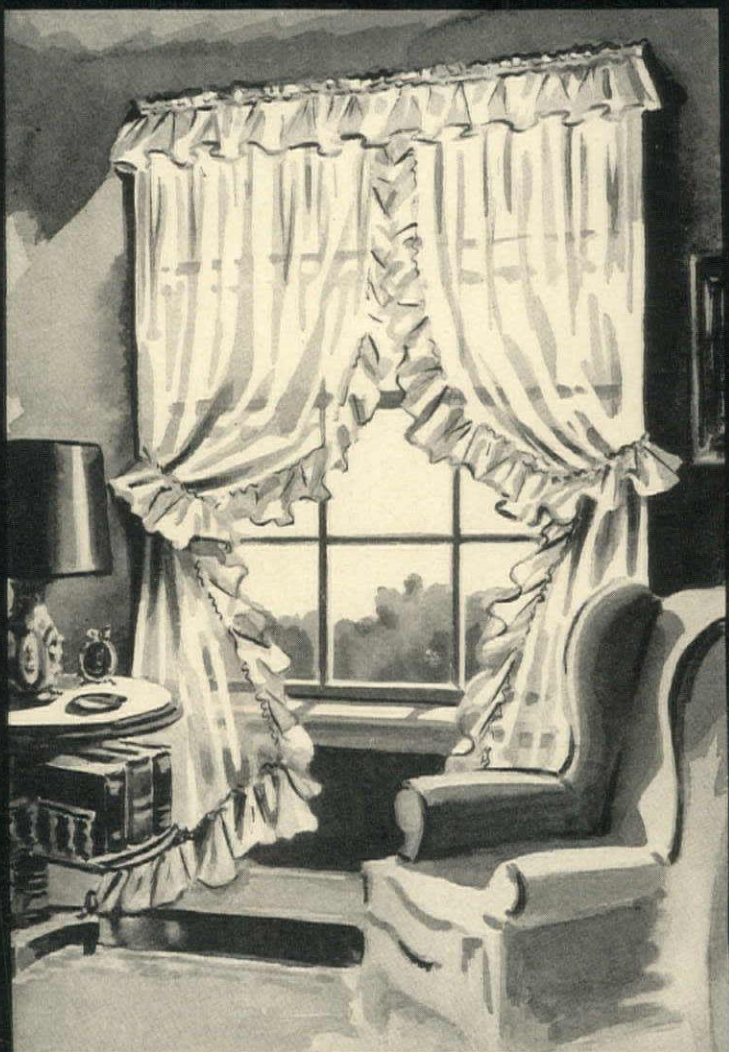
THE MAGIC CHARM that only soft, flowing ruffles can give to your windows is well expressed in Vogue Ruffler Curtains. No skimpiness in Vogue... just the full, graceful drape of fine fabrics, well made.

Write for Harriet Stillman's new booklet, "How to Curtain your Windows." Full of ideas and information on window treatments. Helpful laundering and storing suggestions. Just send ten cents (10¢) and your name and address (clearly printed, please) to Harriet Stillman, Robertson Factories, Inc., Dept. G, 321 Fifth Avenue, New York City.



Vogue
Curtains

ROBERTSON FACTORIES, INC. • 321 FIFTH AVENUE, NEW YORK
10 FACTORIES COAST TO COAST: Atlanta • Cincinnati • Cleveland • Detroit • St. Paul
Los Angeles • Pittsburgh • Portland, Oregon • San Francisco • Taunton, Mass.



A PUPPY FOR CHRISTMAS

Continued from page 144

The first criterion for picking the puppy you will put under your tree, early Christmas morning, is good disposition. Best guide to judging a puppy's character is: beware of the shy one! He is probably a one-man dog, generally unsociable. Choose one with abounding energy and affection. Then you have a perfect present for children.

Don't bring home a puppy which is less than six months old. Especially if there are children in the house. They are bound to be hard on each other, and tiny puppies are sometimes the victims of young owners.

The dog shown on page 144 is a Norwegian elkhound from the Pitch Road Kennels in Litchfield, Connecticut. In this breed, points to look for are breadth of chest, width of head, a short back and a big-boned frame. People who have owned Norwegian elkhounds report that they are good watch dogs and have gentle natures, so they are excellent for children.

THANKSGIVING BUFFET SETTING

Continued from page 169

The silver flatware, "Grand Colonial" pattern, by Wallace Silversmiths, shown in the buffet setting on page 169, will be available at the following stores:

ALABAMA
BIRMINGHAM
Bromberg & Company

DISTRICT OF COLUMBIA
WASHINGTON
R. Harris & Co.

GEORGIA
ATLANTA
Rich's

ILLINOIS
CHICAGO
Marshall Field & Company

MASSACHUSETTS
BOSTON
A. Stowell Co.

MISSOURI
ST. LOUIS
Mermod-Jaccard-King

NEW YORK
NEW YORK
B. Altman & Co.

PENNSYLVANIA
PHILADELPHIA
John Wanamaker

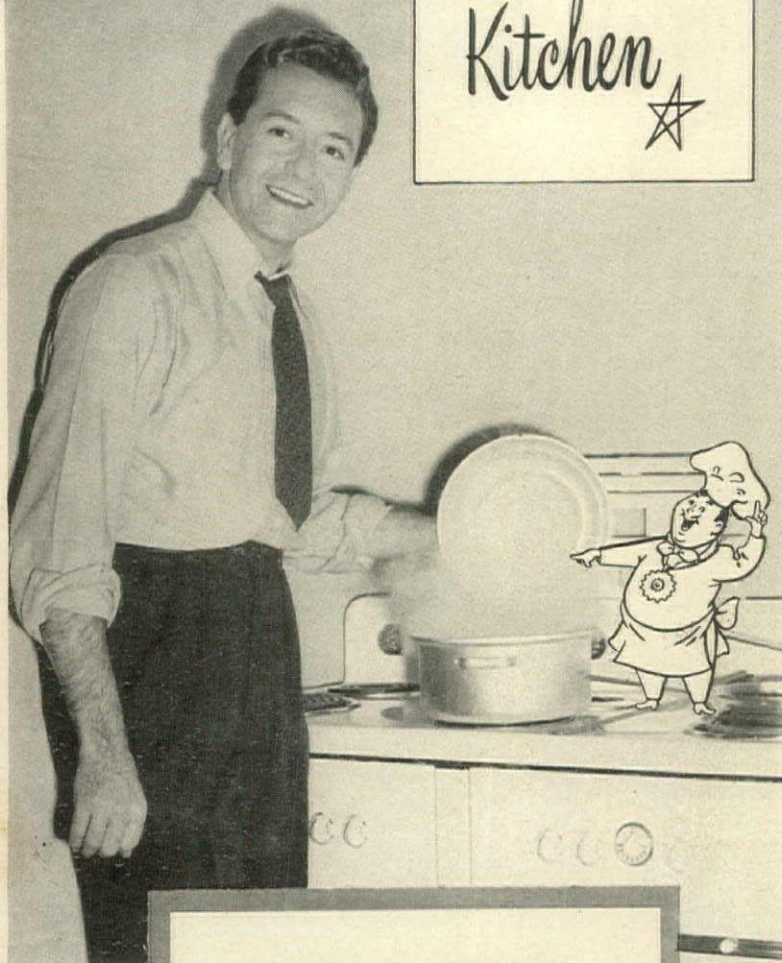
The Syracuse China, "Wayne" pattern, made by Onondaga Pottery Company, shown in the same table setting, will be available at the following stores:

OHIO
CLEVELAND
Higbee Co.

PENNSYLVANIA
PHILADELPHIA
Strawbridge & Clothier

PAUL HENRIED... Currently starred in "Of Human Bondage", a Warner Bros. production.

Stars in the Kitchen



HOW TO ESCAPE Kitchen BONDAGE

Use "Royal Chef" heavy-gauge, solid aluminum kitchen ware for easier cooking.

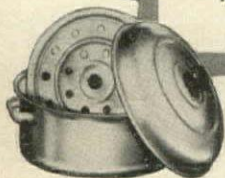
EASIER WASHING—Satin-tone and Mirror finishes making washing easier.

EASIER COOKING—Heavier bottoms distribute heat evenly; cook quicker.

EASIER PRESERVATION OF FLAVOR—Steam seal and self-basting features keep vitamins locked in; keep foods juicy and savory.

FOR A MEAL FIT FOR A KING—USE
"ROYAL CHEF" HEAVY-GAUGE, SOLID
ALUMINUM KITCHEN WARE

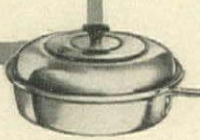
MFD. BY POULSEN & NARDON INC., LOS ANGELES II



Satin-tone finish
MEDIUM DUTCH OVEN
with Trivet



Satin-tone finish
LARGE DOUBLE ROASTER
and Trivet



Mirror finish
Covered
CHICKEN FRYER



"Royal Chef"

HEAVY-GAUGE, SOLID

Aluminum Kitchen Ware

AT ALL LEADING DEPARTMENT AND HARDWARE STORES

Weibel

CALIFORNIA
CHAMPAGNES
and
SPARKLING BURGUNDY



Say
"Wy-bel"

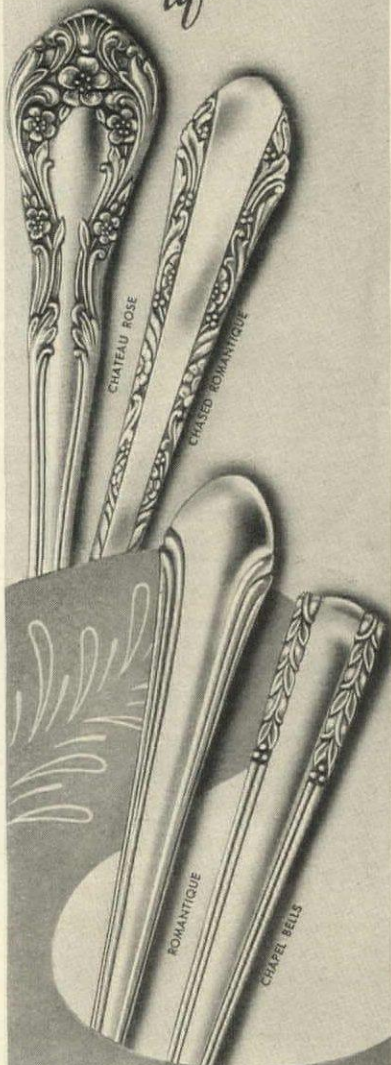
WEIBEL California Champagnes and Sparkling Burgundy are naturally fermented in the bottle under the personal supervision of Rudolph Weibel... in accordance with the true tradition of French-trained winemasters. Extreme pride is taken in maintaining a high degree of quality.

Choice of Connoisseurs

PRODUCED BY
WEIBEL CHAMPAGNE VINEYARDS
MISSION SAN JOSE, CALIFORNIA
WEIBEL CALIFORNIA CHAMPAGNE
PINK CHAMPAGNE • SPARKLING BURGUNDY

ALVIN STERLING

*Brings you style...
fashioned in sterling
(solid) silver... for
lifetime use.*



ALVIN STERLING is fashioned by artist-designers who gain their inspiration and creative ideas from women, themselves, everywhere... in colleges, in women's clubs, and in other important groups... whose wishes determine the styles of the day. So it can be truly said... Alvin Sterling patterns follow the dictates of fashion.

The merit of its quality is in the sincerity of purpose of its makers to do everything humanly possible to make the best sterling silver flatware obtainable.

Available through
Authorized Alvin Dealers
PRICE LIST MAILED ON REQUEST

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

MAN'S ROOM

Following is a list of the furnishings shown in the room on page 170:

Furniture

Dunbar Furniture Manufacturing Co.
Desk, auburn mahogany, about \$800.
Desk chair in natural leather, about \$109.50.
Lounge chairs in natural leather, about \$282 each.
Ottoman, about \$110.30.
Tamo veneer table, about \$195.

Leather chair covering

The Upholstery Leather Group, Tanners' Council of America.

Drapery fabric

Goodall reproduction of Dorothy Liebes handwoven fabric, about \$7.50 a yd. Gold thread used to highlight pattern is acetate-coated aluminum which will not tarnish.

Typewriter

Smith-Corona, silent model, 11" carriage, about \$149.

Accessories, one of a kind

Abstract, "Physiological Adventure" by Leo Amino, Clay Club, New York.
Mahogany figure, "Xochi-Seated Child" by Cleo Hartwig of the Clay Club.
Wood turnings, and finial cup from Douglas Curry, New York.
Antique stylized horse from the Downtown Gallery, New York.

These stores will carry the Dunbar furniture shown on page 170.

CALIFORNIA
BEVERLY HILLS
W. & J. Sloane
SAN FRANCISCO
W. & J. Sloane

DISTRICT OF COLUMBIA
WASHINGTON
Mayer & Co.

GEORGIA
ATLANTA
Rich's, Inc.

ILLINOIS
CHICAGO
Marshall Field & Company

MASSACHUSETTS
BOSTON
Paine Furniture Company

MICHIGAN
DETROIT
The J. L. Hudson Company
GRAND RAPIDS
Wurzburg's

MINNESOTA
MINNEAPOLIS
The Dayton Company

MISSOURI
KANSAS CITY
Robert Keith, Inc.

NEW YORK
NEW YORK
W. & J. Sloane

PENNSYLVANIA
PHILADELPHIA
Strawbridge & Clothier
PITTSBURGH
Kaufmann's

TEXAS
DALLAS
Neiman-Marcus

VIRGINIA
RICHMOND
Miller & Rhoads, Inc.

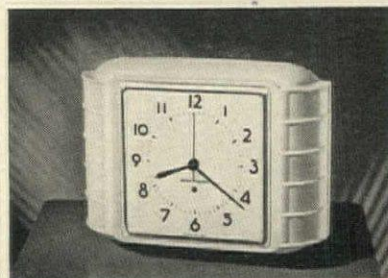
The finest name in clocks
is SETH THOMAS



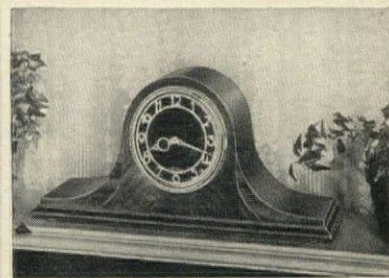
Another Seth Thomas* beauty... the **CAPSTAN**. A smart electric clock with a cheery nautical flavor that gives any setting a bright new note of charm. Cased in a "honey-tone" shade of solid mahogany with highly polished brass spokes.

If you haven't yet found the Seth Thomas you've been looking for... the reason is probably that there haven't been enough of these truly fine clocks to go around. It takes a lot of time to produce Seth Thomas clocks without cutting corners or sacrificing their traditionally famed quality. Dealers are constantly asking for more and more Seth Thomas clocks. If your dealer does not have your selection on hand, ask him to reserve it for you from the next shipment he receives.

Seth Thomas Clocks, Thomaston, Connecticut.



Electric HITT is smartly styled for the modern kitchen. Big, bold numerals are easy to read. Plastic case in popular colors.



Electric MEDBURY has beautiful Westminster Chime movement encased in rich mahogany with rare wood front panel.

Seth Thomas
"The finest name in clocks"
ELECTRIC OR SPRING-WOUND
a product of GENERAL TIME Instruments Corporation

ON THE QUEEN ELIZABETH

AFTER SIX years as a troop transport (carrying more than half a million American soldiers), the *Queen Elizabeth* has been reconditioned to sail once more as a luxury passenger ship. No effort has been spared in refitting and decorating to make a distinguished, decorative background for ocean-going travelers to enjoy.

Gray Wornum, Assistant Director of Britain's Ministry of Works during the war, was architect for the remodeling. He has a great knack for finding the right person for the right job, and under his direction prominent artists and noted craftsmen have worked with rare veneers and woods, leathers, plastics, glass and metal, skillfully blending craftsmanship with new materials.



Left, Sir James G. B. Bissett, veteran Commander of the *Queen Elizabeth*, examines what is said to be the world's largest single marquetry panel, designed by George Ramon. The panel is in the main lounge. It is a modern design showing pilgrims of Chaucer's *Canterbury Tales*. Sixty-six species of woods were required in the delicate execution of this inlaid panel.

The same artist has done other marquetry in the main lounge. No dyed woods are used in these panels. All colors are natural, beautifully graded for shading and variation. The small panel, above, is one of a series based on old playing cards and framed in decorative leather and wood carving. (Continued on page 225)



YOSEMITE FALLS • Total drop, 2370 feet • World's highest!

Incomparable


Beautiful Yosemite Falls, queen among the world's noble cataracts! In rums, too, *one* is beyond comparison:

MYERS'S RUM

100% Fine Jamaica • 97 Proof

The World's Best is Jamaica Rum!
Jamaica's Best is Myers's Rum!


A supply of free recipe books is now available. For your copy, write to R. U. DELAPENHA & CO., Inc. Sole Distributor in U.S.A. 57 Lighthouse Street, New York 13, N.Y. Dept. EN-11


WEST BEND SERVING OVEN

Use it for heating sweet rolls, dinner rolls, or other baked foods — then serve them piping hot in the same utensil. It's grand for crisping crackers or cereals or popcorn, and for keeping toast or waffles hot. Satin-ray aluminum.


WEST BEND SERVING HUMIDOR

Keeps sandwiches, cake, and cookies fresh for hours and hours. A real help in entertaining. Prepare food in advance. When guests arrive, lift the cover and serve. Porous stone humidifier in the cover does the trick. . . . In sparkling spun aluminum.


"TRIG" SINGING TEA KETTLE

The handiest helper in any kitchen. Smartly designed in gleaming chromium on solid copper. . . . "Water heats quickly in the "Trig," saving time and fuel. Sings when water boils. . . . You pick up the "Trig" by its cool plastic handle, press the trigger — and pour.

Whether you give it or keep it

lovely West Bend
Giftware does
you proud

When you give them to someone else, these distinctive West Bend pieces are certain to win warm thanks.

And when you give them to yourself, they soon prove to be as handy as they are lovely.

Your dealer has a limited supply of these gift items. Ask him about them. *West Bend Aluminum Co., West Bend, Wisconsin*

WEST BEND
Aluminum
FOR HAPPY HOMEMAKING



ON THE QUEEN ELIZABETH

Continued from page 224



Below is an Elizabethan herald carved in lime-tree wood by Bainbridge Copnall, prominent English wood carver and sculptor. It is in the foyer to the cabin restaurant. The foyer also contains a large coat of arms of Her Majesty Queen Elizabeth carved in lime wood. Prominent in the restaurant itself is a large clock face by the same noted wood carver. He has carved signs of the Zodiac around the clock face.

At the after end of the dining room are two massive woodcarvings by Mr. Copnall representing "The Fisherman" and "The Huntress."



Amusing circus panels by Mr. Ramon decorate the large semi-circular cocktail bar and observation lounge. Above, a tense moment in a Punch and Judy show, is one of this series. The walls are paneled in sycamore dyed lobster-shell red.

Special attention has been paid to the lighting in all rooms. A new type of glass, which cuts yellow from the spectrum and produces light almost equivalent to daylight, is used in the main lounge. The glass is made from a very rare earth, was manufactured first in Czechoslovakia, then in France and subsequently in England.

Stunning new piano!
—fills your home with glowing tone



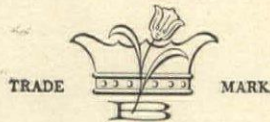
★ See these original designs by Alfons Bach, noted stylist. Hear the tonal improvements by Dr. William Braid White, eminent piano authority. Ask your dealer or write for Free Booklet No. 12-B.

Jesse **FRENCH & Sons**
Pianos

DIVISION OF SELMER, SALES OFFICE—ELKHART, INDIANA · PLANT—NEW CASTLE, INDIANA



"Baker" is a very special kind of furniture . . . designed, built and finished to please those who appreciate the finest.

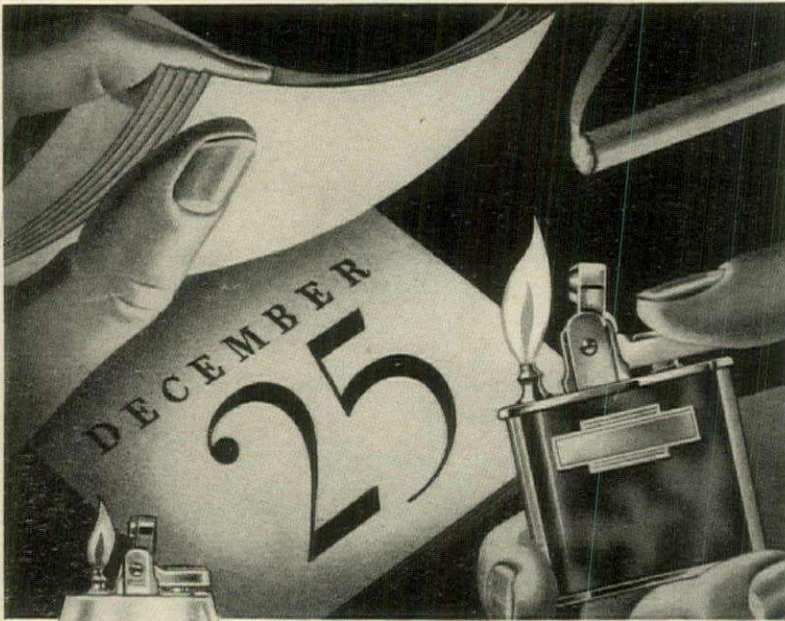


Baker Furniture, Inc.
CABINET MAKERS
10 MILLING ROAD, HOLLAND, MICHIGAN

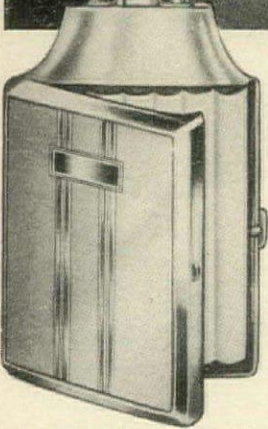
For your copy of "A Guide to English and French Furniture of the Eighteenth Century," please send 25c to Dept. 116, Baker Furniture, Inc.

Closer than you think

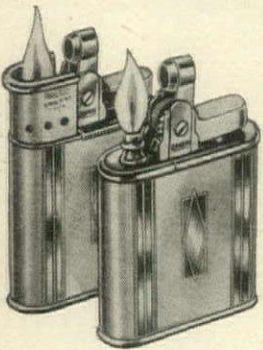
TO BRING YOUR



RONSON "Standard" for pocket or handbag.



RONSON "Mastercase", smart, convenient lighter-cigarette case combination.



RONSON "Whirlwind" with disappearing windshield.

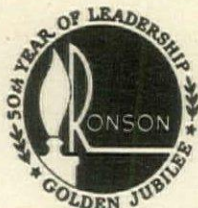
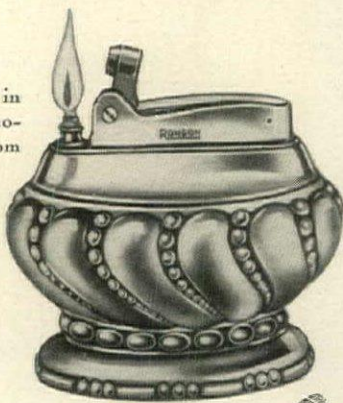
LIGHT on your GIFT PROBLEM

Dearly desired by every cigarette, cigar or pipe smoker are these superbly styled, precision made, lighter creations by RONSON. Through the years no gift will be used more often or will serve as a more constant reminder of your thoughtfulness. Be foresighted and make an early selection from these and other models for every taste and budget ... from popularly-priced pocket models to 14 kt. gold exquisites at \$200. Each features that most famous of lighter achievements ... RONSON'S unfailing, patented, safety action ...

One-finger, one-motion
Press, it's lit! Release, it's out!

No individual orders can be filled direct.

RONSON "Crown Table Lighter" in radiant silver plate. Danish modern motif. A luxurious accessory for every room in the home.



RONSON

WORLD'S GREATEST LIGHTER

Newark, N. J.; Toronto, Ont.; London, Eng.

ON THE AIR
Tune in on RONSON'S "20 Questions" Saturday nights, Mutual Network, (Pacific Coast, Sunday nights). For time and station, see your local paper.

Group 1: Angel figure by Amy Drevenstedt, \$1.50, America House. Modern Tree by Dorothy Simmons, \$8.50 for 50, personalized, at Lord & Taylor. Découpage cards by Karl Koehler, \$29 for 50, personalized, at Lord & Taylor or Neiman-Marcus, Dallas.

Group 2: Christmas Ballet by Ruth Reeves, 100, personalized, \$38. The Dayton Company, Minneapolis. Pierrot & Harlequin, Picasso pencil drawing, 1918, \$25, The Museum of Modern Art. White Doves and Silver Leaves by Dorothy Simmons, 50, personalized, \$8.50, Lord & Taylor. Ink drawing, center, by Saul Steinberg, \$0.05, The Museum of Modern Art. Xmas Joy, lower right, by Ruth Reeves, 25, personalized, \$11, Halle Bros., Cleveland.

Group 3: The Sleigh by Doris Lee, American Artists Group, 25, personalized, \$8.50, Lord & Taylor. Forest Folk by Mabel Dwight, Designers & Illustrators, \$25, Comerford Gallery. Deep Winter by Dale Nichols, American

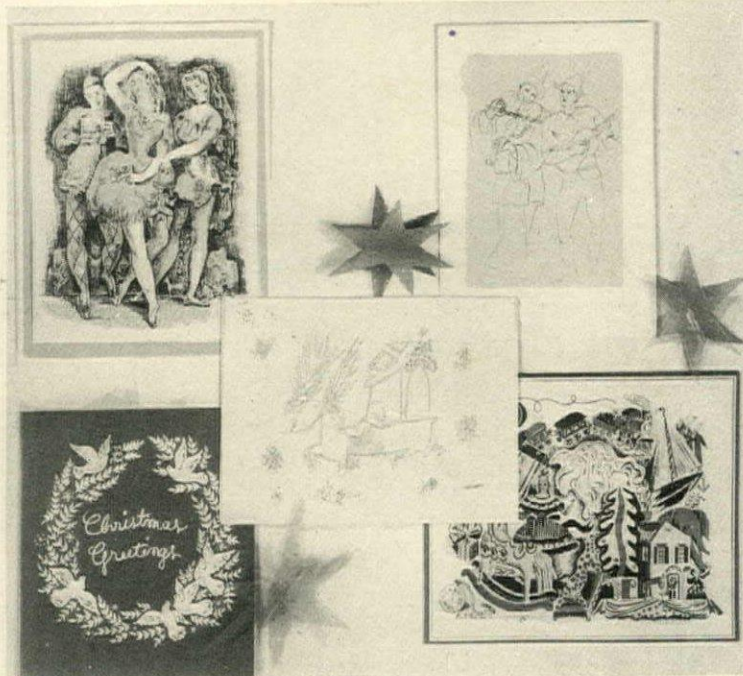
Artists Group, \$25, Brentano, Inc. Monks by Barney Toby, Designers & Illustrators, \$15, Comerford Gallery. Xmas Comes but Once a Year by Fell \$25, Brentano, Inc.

Group 4: Xmas Best, Through the Window, Santa Hangs High and Tender Comrades are by Amy Drevenstedt, 50 personalized, for \$8.50, exclusive with Wanamaker's, New York and Philadelphia. Angels & Stockings by Peter Hunt, 25, personalized, for \$5.98 at Macy's, New York. The gingerbread man is from Robert Day-Dean's.

Group 5: Curtain Call by Ruth Reeves, 50, personalized, \$20, exclusively at Saks Fifth Avenue. Blue Angels, Lunning collection at Georg Jensen, 50 personalized, for \$27.50. The Holly Card, 50 for \$6.50, exclusive with Bergdorf Goodman. Eat, Drink, Be Merry by Peter Hunt, 25, personalized, \$5.98 at Macy's, New York. Tree of Christmas Dreams by Ruth Reeves, 50, personalized, \$20, only at Saks Fifth Ave

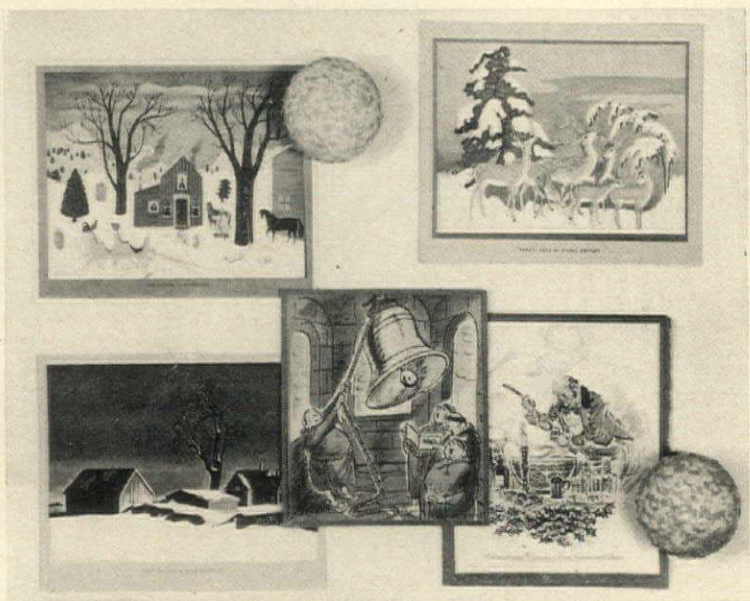


Group 1

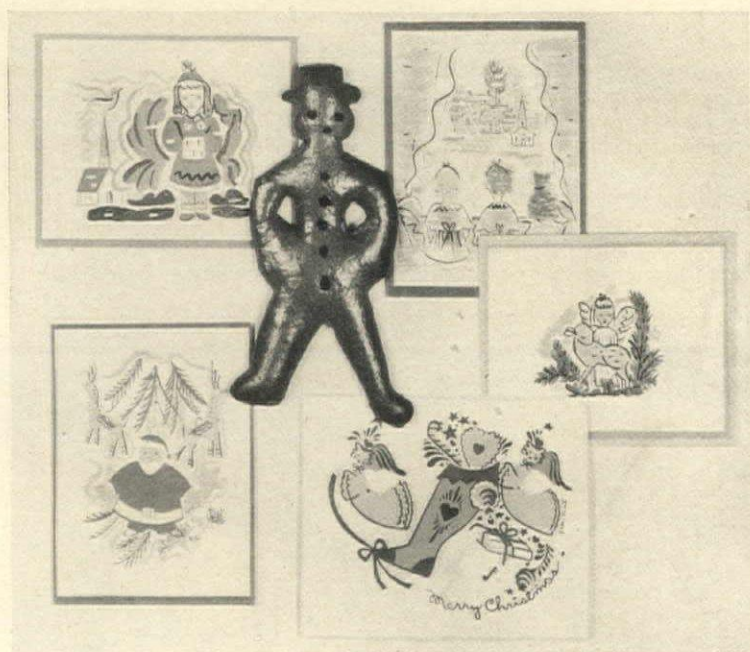


Group 2

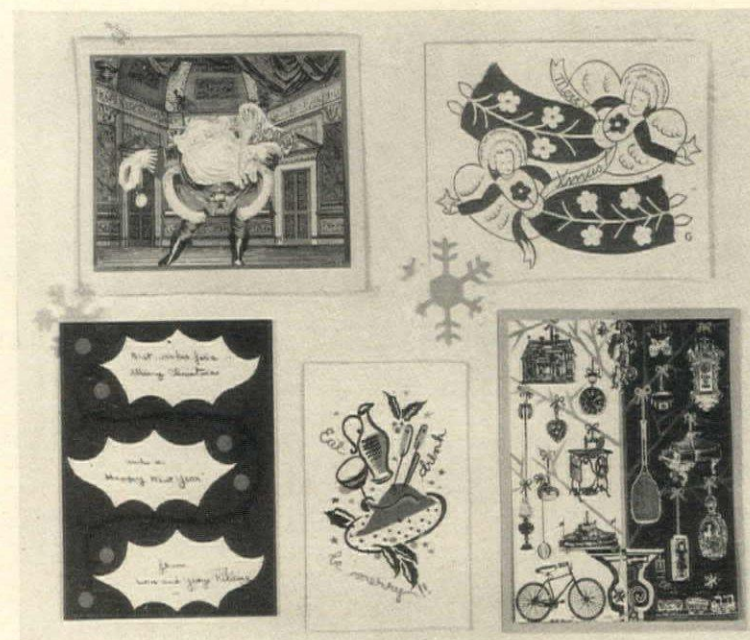
CHRISTMAS GREETINGS



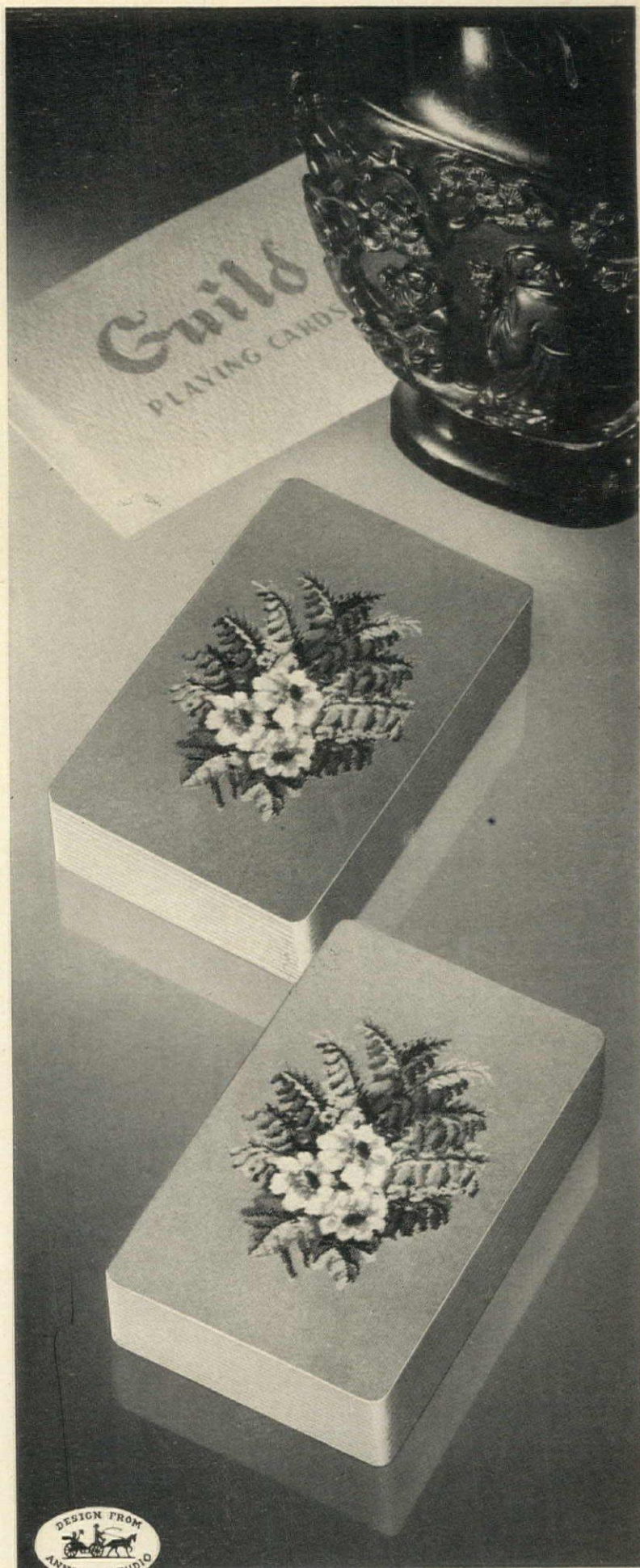
Group 3



Group 4



Group 5

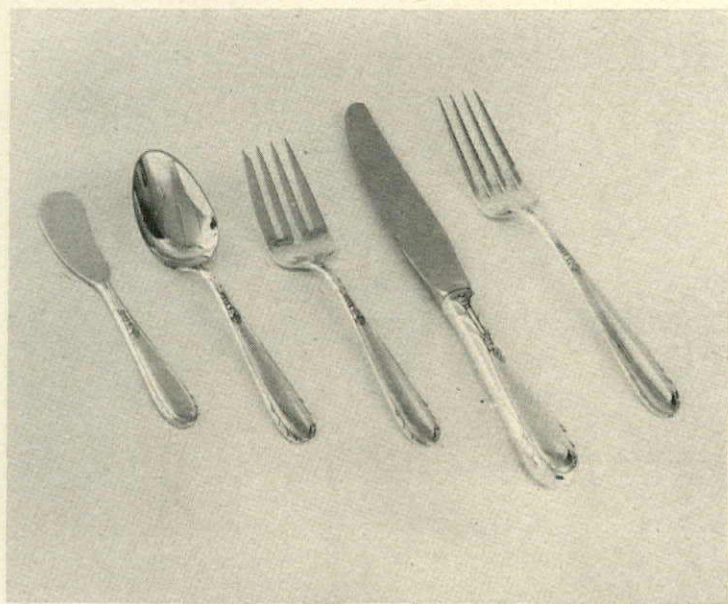


Select Your Playing Cards from
 Guild's Gallery of Distinguished Art

WESTERN PLAYING CARD CO., RACINE, WISCONSIN

A GIFT FOR ENTERTAINING

Continued from page 155



Heirloom Sterling is known for the excellence of its craftsmanship and the graceful precision of its design. The Heiress pattern, as you can see from the photograph above, combines handsome solidity with delicate ornamentation. It will wear for generations, and generations of owners should find it pleasing. Because the design is basically simple, it would be equally at

home in a formal dining room or an informal "dining area". Prices for the service illustrated are: butter spreaders, \$20.31; teaspoons, \$20.88; salad forks, \$23.04; knives, \$25.56; forks, \$29.95. These prices are for half-dozens. The service for six, consisting of these five pieces: \$119.74. Federal tax included in all prices.

(Continued on page 229)

"WALPOLE"

No. 7751

From a group of early papers found in Walpole, New Hampshire. An effective design for Colonial, Empire, Federal furnishings, or for modern architectural backgrounds... Typical of Strahan's distinguished collection including reproductions and contemporary patterns. Consult your decorator.

THOMAS STRAHAN COMPANY

Chelsea, Massachusetts

Makers of Fine Wallpapers since 1886

Showrooms at 417 Fifth Avenue, New York 16
Merchandise Mart, Room 1322, Chicago 54

*Soon...
for your home*

Better stores soon will be able to offer you a limited — but ever-increasing — selection of stately Colonial Clocks and occasional pieces. Of real Honduras Mahogany, their authoritative detail and fastidious craftsmanship make them a joy forever. Write for the name of a nearby dealer.

COLONIAL MANUFACTURING CO.

755 Colonial Avenue
ZEELAND, MICHIGAN



The authenticity of Colonial furniture is assured by the presence of this trademark. Your dealer will be proud to bring it to your attention.



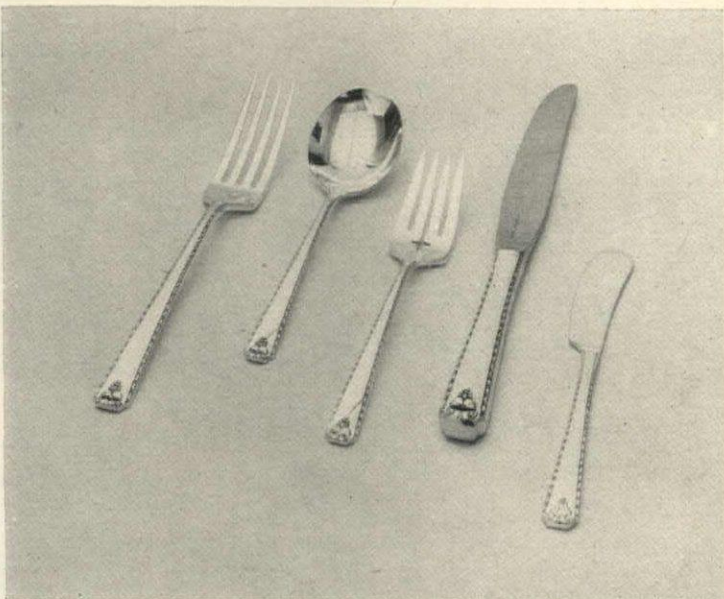
Artistry in Mahogany



COLONIAL Heirloom REPRODUCTIONS
Ageless Artistry in Mahogany

A GIFT FOR ENTERTAINING

Continued from page 228



Prestige Plate's "Bordeaux" design is forthright in shape, rich in detail with its elaborate edging and the architectural motif at the end of the handle. This is a formal style which will add distinction to a table set in a handsome dining room. Godparents should be immensely popular with their godchildren if they give a "Bordeaux" setting each birthday for the first twelve years. Be-

cause it is quadruple-plated, it will survive hard and constant use for a great many years. Prices for six of each of the five pieces shown in the above illustration: Forks, \$8.00; Cream soup spoons, \$8.00; Salad forks, \$8.00; Knives, \$13.50; Butter spreaders, \$8.00. Service for six, consisting of these five pieces, costs \$45.50. There is no federal tax on this service.

*Critics acclaim the
première performance of the new*

Freed-Eisemann

with Frequency Modulation (FM)

ONE OF THE WORLD'S GREAT RADIO-PHONOGRAPHS

Critical musicians, decorators and radio engineers regard the new high-fidelity Freed-Eisemann Radio-Phonograph as a revelation in tonal beauty and cabinet design. Prices begin at \$520.

New World Hepplewhite

Write for catalogue and for the name of nearest dealer. Freed Radio Corporation, 200 Hudson Street, New York 13, N. Y.

If you like fine traditional furniture, write for booklet "Masterpieces in Mahogany" and name of our nearest dealer.

This beautiful dining room setting shows a few pieces from the Fancher "Buckingham Group"

FANCHER FURNITURE CO.
Salamanca, N. Y.

TO HAVE AND TO HOLD

The rooms, shown on pages 163 to 167, were decorated in cooperation with the following Manufacturer Associates of the Grand Rapids Furniture Makers Guild:



Furniture

- Brower Furniture Co.
- Grand Rapids Chair Company
- Imperial Furniture Co.
- Johnson Furniture Company
- Johnson-Handley-Johnson
- Ralph Morse Furniture Co.
- Mueller Furniture Co.
- The Widdicomb Furniture Co.
- John Widdicomb Co.

All of Grand Rapids, Michigan

Carpets and rugs

- Bigelow-Sanford Carpet Co.
- New York, New York

Upholstery fabrics

- Cyrus Clark, Inc.
- New York, New York
- Goodall Decorative Fabrics
- New York, New York

- La France Industries
- Philadelphia, Pennsylvania

Upholstery leather

- Eagle-Ottawa Leather Co.
- Grand Haven, Michigan

Draperies

- Fabrics:*
- Cheney Bros.
 - New York, New York
 - Goodall Decorative Fabrics
 - New York, New York
 - La France Industries
 - Philadelphia, Pennsylvania

Fringe:

- E. L. Mansure Co.
- Chicago, Illinois

- Custom makers:*
- Mitchell-David Co.
 - Chicago, Illinois

Bedspreads

- Fabric:*
- Cyrus Clark, Inc.
 - New York, New York
 - Goodall Decorative Fabrics
 - New York, New York
- Custom makers:*
- Mitchell-David Co.
 - Chicago, Illinois

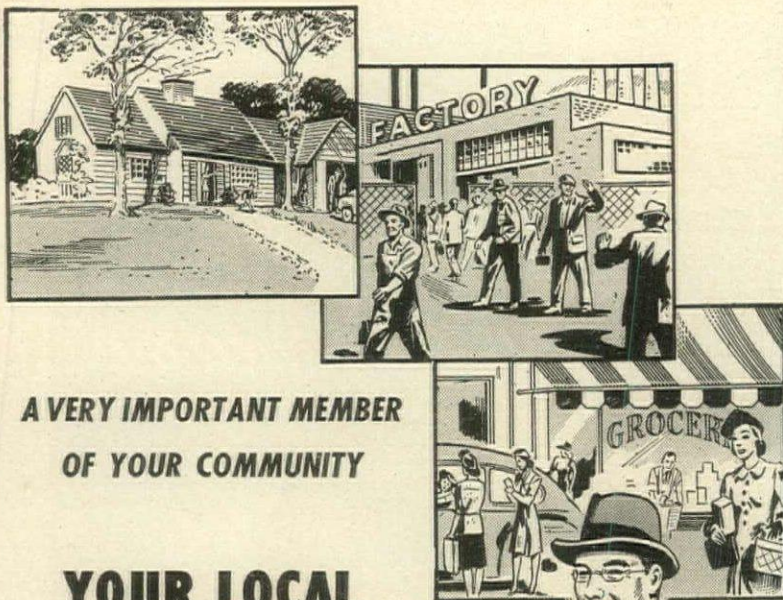
Wall paints

- Martin-Senour Paint Co.
- Chicago, Illinois

Wallpapers

- Katzenbach & Warren, Inc.
- New York, New York

(Continued on page 231)



A VERY IMPORTANT MEMBER
OF YOUR COMMUNITY

YOUR LOCAL INSURANCE AGENT

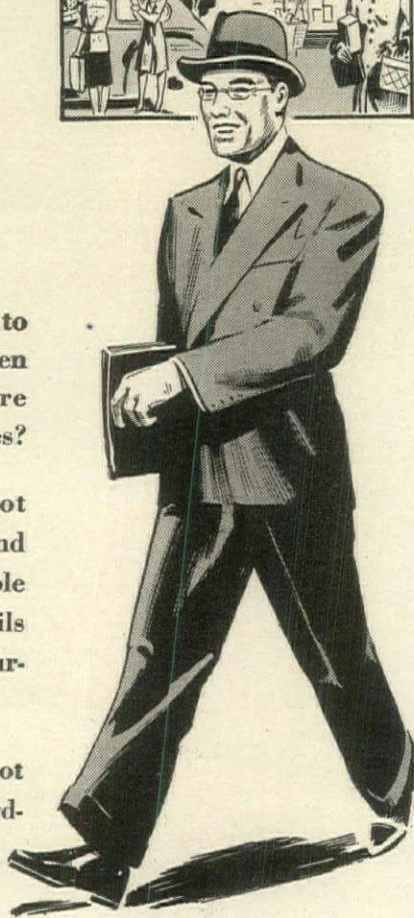
HAVE you ever stopped to think what would happen to your community, if there were no insurance companies?

Your merchants could not afford to stock their shelves and take a chance against possible loss by fire and other perils without the security of insurance protection.

Your manufacturers could not expand their plants, thus affording employment for more people, if they could not buy insurance protection.

You and other home-owners would hesitate about risking hard-earned money in building homes and furnishing them comfortably without the peace of mind you receive from adequate insurance.

The man who serves as the medium between you and your insurance company and who makes the transaction convenient and practical is your local insurance agent. He is always available and at your service, desirous of adequately protecting your property values. He is a very important member of every community.

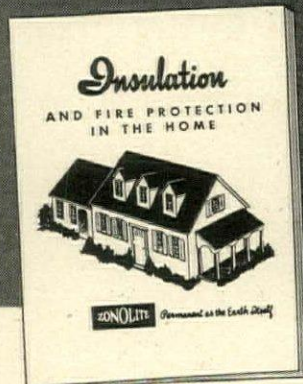


UNITED STATES FIRE INSURANCE COMPANY

110 WILLIAM STREET, NEW YORK, N. Y.

ORGANIZED 1824

NEW FREE BOOK



Tells How

ZONOLITE

Protects Your Home Against Fire
Heat, Cold, Moisture, and
Lasts Forever!

Send today for this valuable new Free Book. Shows why—ahead of any other insulation—Zonolite can bring true comfort—true safe—into your home. Whether you are building or remodeling you owe it to yourself to be fully informed about Zonolite's insulating value—the most efficient known against heat, cold and fire—and Zonolite's marvelous features which can do amazing things for you.

Only ZONOLITE Offers

- Insulating Fill • Insulating Concrete
- Insulating Plaster • Acoustical Plaster

Zonolite Insulation is forever fireproof and fire PROTECTIVE—proof against termites, vermin, rot, mold and moisture effects.

ZONOLITE INSULATING FILL

Zonolite insulating fill is easily installed in attics and sidewalls—not only keeps home as much as 15 degrees cooler in summer—but also reduces winter fuel bills up to 40%.

PLASTER THAT INSULATES

Zonolite plaster aggregate provides fireproof interior walls and ceilings insulated against heat, cold and sound. Has several times the insulating efficiency of ordinary plaster—retards the spread of fire many times longer. Saves tons of needless weight. Resists cracking from settling. Even takes picture nails without chipping.

CONCRETE THAT INSULATES

Zonolite concrete makes warm dry ground floors in basementless homes. Can be covered with any flooring. Ideal for radiant heating. Widely used for recreation rooms and fireproof Bermuda-type roofs.

SOUND-DEADENING PLASTIC

Zonolite acoustical plastic on walls and ceilings of recreation rooms, dens, etc. eliminates harsh noises.

FIRE PROTECTION!

Fireproof alone is not enough. Zonolite is both fireproof and a barrier against transmission of heat and flames. A frying pan is fireproof—but food in it can burn.



MAIL COUPON NOW!

Get full details on Zonolite for all your insulation needs in both old and new homes.



UNIVERSAL ZONOLITE
INSULATION CO.
Dept. HG-116
135 S. La Salle St.
Chicago 3, Ill.

Zonolite is the registered trademark of Universal Zonolite Insulation Co.

Universal Zonolite Insulation Co.
Dept. HG-116, 135 S. La Salle St.
Chicago 3, Ill.

Please send new FREE book—"Insulation and Fire Protection in the Home."

Name.....

Address.....

City.....State.....

SOLD BY LUMBER DEALERS

HAVE AND HOLD

Continued from page 230

Lamps

- Silvestri Art Mfg. Co.
Chicago, Illinois
- Abels-Wasserberg & Co., Inc.
New York, New York

Chandelier

- Van Esso, Inc.
Chicago, Illinois

Mirrors

- Hart Mirror Plate Co.
Grand Rapids, Michigan

Accessories

- Feika Imports
Chicago, Illinois
- Associated American Artists
New York, New York
- Wm. S. Broude Co.
Chicago, Illinois
- Abels-Wasserberg & Co., Inc.
New York, New York
- Michaelian & Kohlberg, Inc.
New York, New York

Venetian blinds

- Miller-Connell Mfg. Co.
Chicago, Illinois

The 122 stores listed below will feature room settings using furniture made by the Grand Rapids Furniture Makers Guild. The rugs, fabrics, paint, wall-papers and accessories, shown in these settings, were especially designed to blend with the furniture. Everett Brown of the Guild coordinated the elements of these displays to help you decorate your own rooms.

ALABAMA

- MOBILE**
Adam Glass & Co., Inc.
- MONTGOMERY**
Frank Tennille Furniture Co.

ARIZONA

- PHOENIX**
Dorris-Heyman Furniture Co.

ARKANSAS

- TEXARKANA**
Booth Furniture & Carpet Co.

CALIFORNIA

- FRESNO**
Barker's
- OAKLAND**
Bonyng's
Breuner's
- RIVERSIDE**
Huffman's
- SACRAMENTO**
Breuner's
- SAN DIEGO**
H. L. Benbough Company
- SAN JOSE**
Robinson & Sons Co.
- SANTA BARBARA**
Henry Levy, Inc.
- STOCKTON**
Breuner's
- WHITTIER**
H. J. Perry Furniture Co.

COLORADO

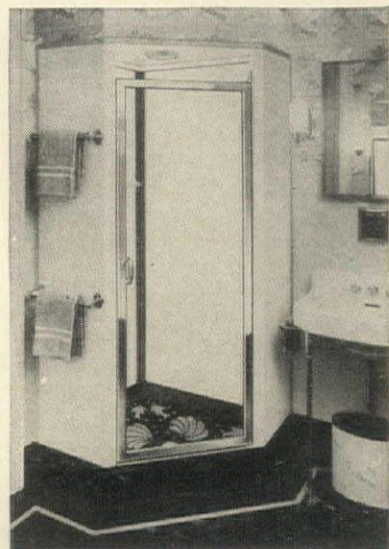
- DENVER**
Howard Lorton Inc.

CONNECTICUT

- BRIDGEPORT**
George E. Nothnagle & Son, Inc.
- BRISTOL**
C. Funk & Son, Inc.
- DANBURY**
Henry Dick & Son, Inc.

(Continued on page 232)

Extra BATHS FOR EXTRA COMFORT



Weisway CABINET SHOWERS

Leakproof, self-contained Weisway Cabinet Shower Baths are easily and quickly installed in a 3-foot square, or less. Combined with other fixtures, they make possible complete bathrooms in small floor area. In existing or new homes extra baths mean extra comfort and convenience. Weisways add pleasure to shower bathing in clean running water!

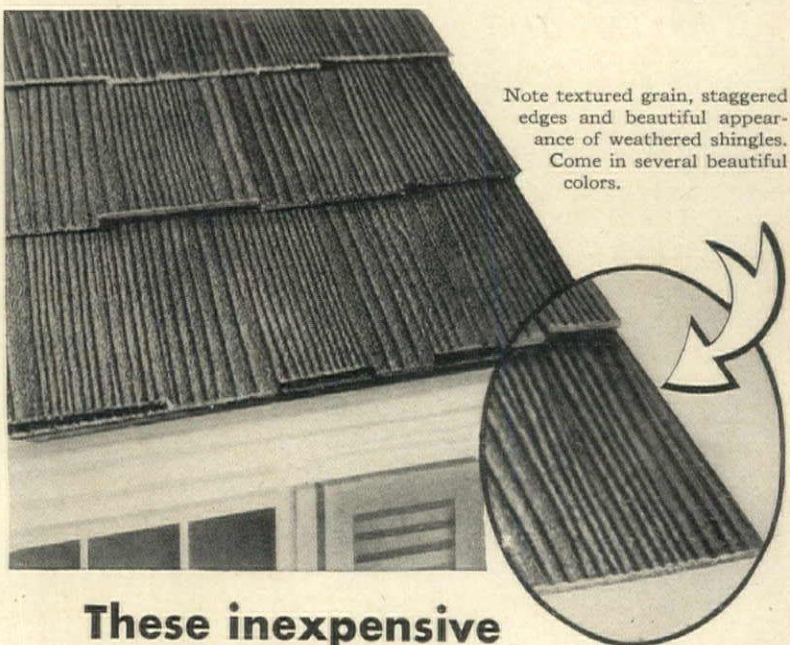
Free - IDEAS FOR MORE BATHROOMS

If you plan to remodel or build you should have this new Free Book of sketches and floor plans. Shows how you can have more bathrooms; how to make use of odd corners or otherwise wasted space to add real living comfort. Mail coupon now!

HENRY WEIS MFG. CO., INC.
437 Weisway Building, Elkhart, Indiana.
Gentlemen: Please send your free book, "Mark of a Modern Home."

Name _____
Street _____
City _____
State _____

the most Beautiful Asbestos Roof
Johns-Manville has ever developed!



Note textured grain, staggered edges and beautiful appearance of weathered shingles. Come in several beautiful colors.

These inexpensive AMERICAN COLONIAL ASBESTOS SHINGLES will last 35 years... PLUS!*

JUST before the war Johns-Manville introduced a new type of asbestos shingles—the most beautiful asbestos shingles in J-M's 85 years of roofing experience. J-M calls this roof the American Colonial.

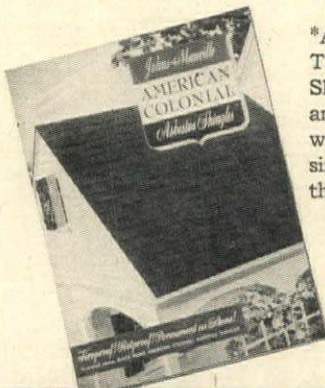
During the war these asbestos shingles proved themselves on thousands of vital installations where they met the basic specifications for fireproofness, economy and beauty.

The development of the American Colonial Asbestos Shingle, with its permanence of stone is one of Johns-Manville's most important contributions to the home of tomorrow and to the protection of the existing homes of our country.

Because of the unprecedented demand we are unable to ship our dealers a sufficient supply to meet their present requirements. We urge you, therefore, to anticipate your needs as far in advance as possible.

It is our hope that through the present J-M program of adding new machines and production facilities we will be able to take care of our customers' needs within the near future.

Although your J-M dealer may not be able to furnish you American Colonial Shingles immediately, we ask you to consult with him in regard to this Johns-Manville development.

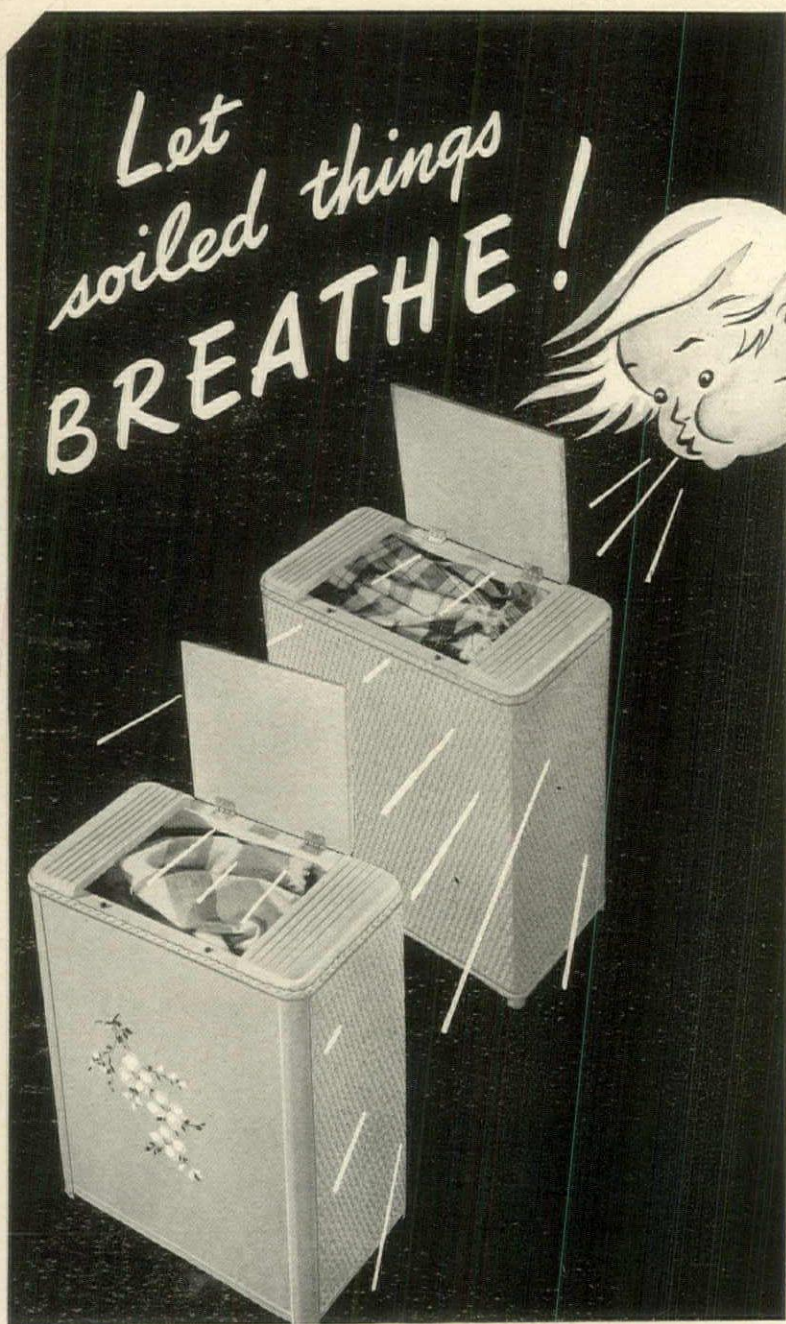


***AND WE MEAN 35 YEARS PLUS—**Thousands of the very first J-M Asbestos Shingles applied more than 35 years ago are still going strong! No sign that they won't last another 30-40-50 years! But since all we can prove is 35 years PLUS, that's all we'll claim.

Free! Write today for your FREE fully illustrated copy of Johns-Manville's new Asbestos Roofing brochure. Shows American Colonial Shingles in full color. Write Johns-Manville, Dept. H.G.-11, P. O. Box 290, New York 16, N. Y.

JOHNS-MANVILLE PRODUCTS
Johns-Manville BUILDING MATERIALS

HAVE AND HOLD Continued from page 231

**Pearl-Wick Hampers are Self-Ventilating!**

They are *woven*, with thousands of tiny air-vents that let fresh air circulate through soiled clothes — keeping them free of foul odors, dampness, mildew.

That's why Pearl-Wick *Self-Ventilating* Hampers are wanted by modern housekeepers . . . why they grace more homes than any other hamper ever made!

Be sure the hampers you buy are handsome, *self-ventilating* Pearl-Wick!



- **DECORATOR-DESIGNED**

Beautiful plastic Pearl tops. Lovely pastel colors to match bedrooms, baths, nursery, kitchen.

- **FROM \$5.50 TO \$9.95**

Upright and bench models. Hand-painted decorations. Some styles with dual inner compartments!

PEARL-WICK

SELF-VENTILATING

hampers

Copyright, 1946, Pearl-Wick Corp., Long Island City 2, N. Y.

HARTFORD
Wm. H. Post Carpet Co.
MANCHESTER
Watkins Brothers, Inc.
NEW HAVEN
The H. M. Bullard Co.
STAMFORD
Wm. H. Schaefer & Son Inc.
TORRINGTON
Smith Tompkins Co.

DISTRICT OF COLUMBIA
WASHINGTON
Mayer & Co.

FLORIDA
JACKSONVILLE
Sterchi's

GEORGIA
SAVANNAH
Lindsay & Morgan Co.

IDAHO
BOISE
Standard Furniture Co.

ILLINOIS
DANVILLE
Sandusky Furniture Store, Inc.

DECATUR
Bachman Company, Inc.

FREEPORT
House of Lindberg

LA SALLE
Hummer Furniture Co.
ROCKFORD
House of Lindberg

INDIANA
INDIANAPOLIS
Adams, Inc.
L. S. Ayres & Co.
LOGANSPORT
The Golden Rule

RICHMOND
Romey Furniture Co.
SOUTH BEND
Ries Furniture Co.

IOWA
DES MOINES
Yunker Brothers

KANSAS
WICHITA
Geo. Innes Company

KENTUCKY
LOUISVILLE
The Stewart Dry Goods Co.

LOUISIANA
SHREVEPORT
Booth Furniture & Carpet Co.

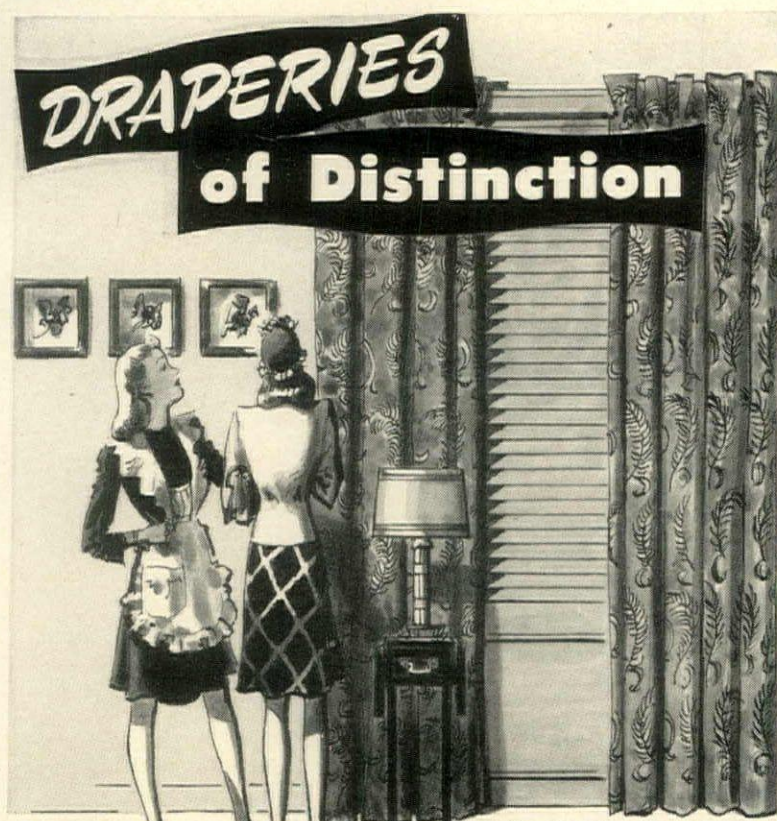
MARYLAND
CUMBERLAND
B. Beneman & Sons
SALISBURY
R. E. Powell & Co.

MASSACHUSETTS
FALL RIVER
Modern Furniture Co.
SPRINGFIELD
Proctor-Carnig Inc.

MICHIGAN
SAGINAW
Henry Feige & Son
TRAVERSE CITY
Wilson Furniture Co.

MINNESOTA
MINNEAPOLIS
The Dayton Company
ST. PAUL
Schuneman's, Inc.

(Continued on page 233)



. . . patterns that adapt themselves to every type of interior decoration . . . that deftly blend in perfect color harmony . . . such are the drapery materials created by Fincastle. Fabrics of distinction, yet so reasonably priced. At good stores everywhere,

Fincastle

FABRICS

LOUISVILLE TEXTILES, INC. LOUISVILLE, KY.

MISSISSIPPI
HATTIESBURG
 Pioneer Furniture Co.
JACKSON
 Batte Furniture Company

MONTANA
BUTTE
 Christie Furniture Co.
GREAT FALLS
 Albrechts'

NEBRASKA
LINCOLN
 Hardy Furniture Co.
OMAHA
 Orchard & Wilhelm Co.

NEW HAMPSHIRE
MANCHESTER
 C. A. Hoitt Co., Inc.
PORTSMOUTH
 Margeson's

NEW JERSEY
ENGLEWOOD
 Franklin Furniture Co. Inc.
RAHWAY
 Koos Bros.

NEW MEXICO
ALBUQUERQUE
 American Furniture Co.

NEW YORK
ALBANY
 Mayfair, Inc.
BINGHAMTON
 The Fair Store
BUFFALO
 The Wm. Hengerer Co.
CORNING
 J. P. & M. Sullivan
CORTLAND
 Peck's Inc.
ELMIRA
 J. P. & M. Sullivan
GLENS FALLS
 Wilmarth & Son, Inc.

HERKIMER
 H. G. Munger & Co., Inc.
NIAGARA FALLS
 Cornell & Daggett, Inc.
POUGHKEEPSIE
 Luckey, Platt & Co.
SYRACUSE
 E. W. Edwards & Son
TROY
 R. C. Reynolds Co.
UTICA
 E. Tudor Williams Co.

NORTH CAROLINA
CHARLOTTE
 J. B. Ivey & Co.
GREENSBORO
 Morrison-Neese Furniture Co.
WINSTON-SALEM
 Morris-Early & Co., Inc.

OHIO
AKRON
 C. H. Yeager Co.
ALLIANCE
 The Cope Furniture Co.
CANTON
 Thurin's
CHAGRIN FALLS
 The Brewster & Stroud Co.
CHILLICOTHE
 Ebenhack and Son
COLUMBUS
 The F. G. & A. Howald Company
LIMA
 Johnson's
MASSILLON
 C. O. Finefrock Co.
URBANA
 The Rock Shop
YOUNGSTOWN
 The G. M. McKelvey Company

OKLAHOMA
OKLAHOMA CITY
 Harbour-Longmire Co.
 (Continued on page 234)



Delight your little "tenderfoot" with a
Lullabye
Dude Ranch
Ensemble

The first time you see this gay new Lullabye Dude Ranch ensemble, you'll realize the charm it will add to your home and the delight it will bring to your youngster. The happy-hearted western theme is engagingly carried out in every piece—from the stirrup drawer pulls to the leather covered chest and bedside table—all in a harmonizing saddle

tan finish. And because it's scaled in size to a child's world and understanding, this colorful set will help your little boy or girl develop the important character-training qualities of self-reliance and neatness. Construction throughout is of the same high standard of heirloom quality that has made the Lullabye name famous for nearly 50 years. See these attractive ensembles at the leading juvenile store in your community—or send 10c today for your copy of "It's Lullabye Time"—an illustrated book of nursery rhymes, songs and facts on children's furniture.

Lullabye Furniture Corporation

Dept. 646
 Stevens Point
 Wisconsin



FINE FURNITURE FOR CHILDREN SINCE 1897

beauty and comfort
 for Mother and Baby

Fleer
SWISS WEAVE
CREATIONS

Made from 100% finest
 virgin wool in the
 deep, distinctive waffle-
 weave design that
 launders so beautifully.

At better stores everywhere



Fleer ASSOCIATES
 MERCHANDISE MART • CHICAGO

HAVE AND HOLD Continued from page 233

OREGON

KLAMATH FALLS
Klamath Furniture Co.
PORTLAND
Paul Schatz Furniture Co.
SALEM
Schatz Salem Furniture Store

PENNSYLVANIA

ALTOONA
The William F. Gable Company
ESTERLY
John F. Lutz, Inc.
GENESEE
Chapman-Burrous
HARRISBURG
M. Lee Goldsmith
J. P. Harris & Son
HAZLETON
Hazleton Furniture Mart
JACOBUS
Leader's Furniture Store
JOHNSTOWN
Penn Traffic Company
NEW CASTLE
J. R. Frew & Co.
POTTSVILLE
Hummel's
SCRANTON
Stoehr & Fister
SUNBURY
W. C. Dunkelberger
WILKES-BARRE
Fowler, Dick & Walker
WILLIAMSPORT
J. P. & M. Sullivan

RHODE ISLAND

PROVIDENCE
Burke-Tarr Co.
WESTERLY
Westerly Furniture Co.

TENNESSEE

CHATTANOOGA
Clemons Bros. Co.
MEMPHIS
J. Goldsmith & Sons Co.

TEXAS

DALLAS
Fakes & Company
EL PASO
American Furniture Co.
FORT WORTH
Fakes & Company
GALVESTON
Kauffman, Meyers & Co.
HOUSTON
G. A. Stowers Furniture Co.
SAN ANTONIO
G. A. Stowers Furniture Co.
WICHITA FALLS
North Texas Furniture Co.

VIRGINIA

DANVILLE
Clements & Parker, Inc.

WASHINGTON

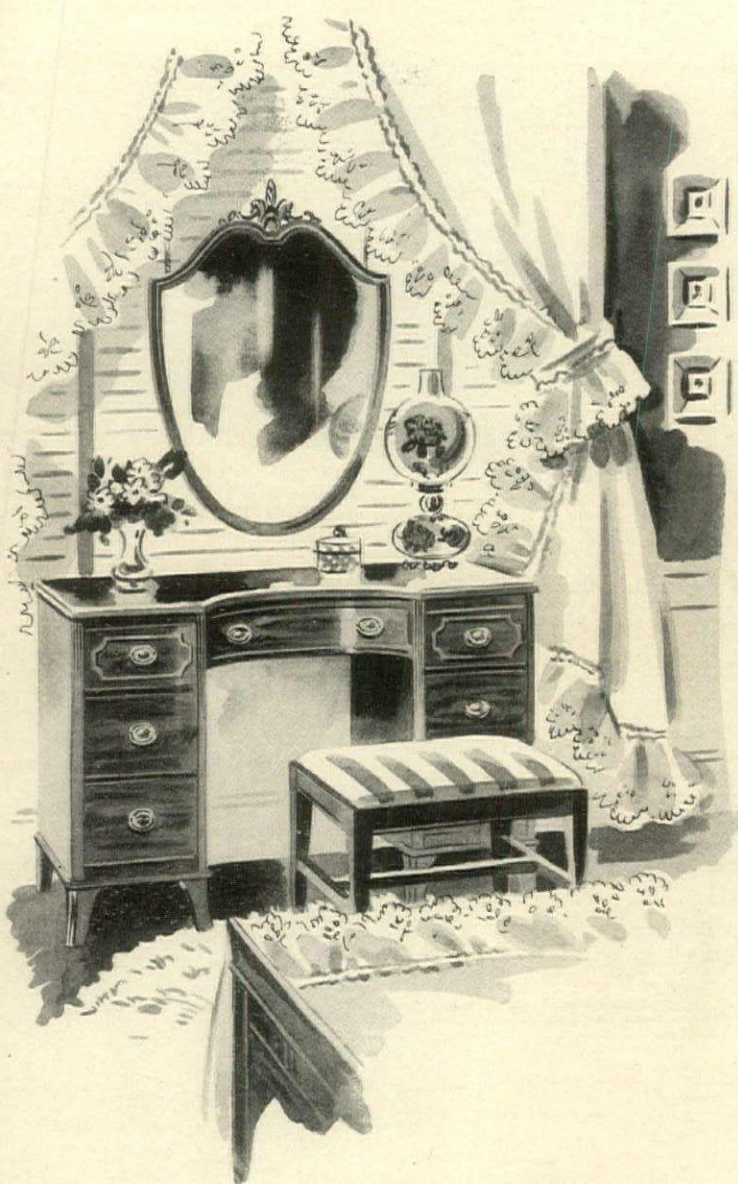
SPOKANE
Barclay & Brown
WALLA WALLA
Empire Furniture

WISCONSIN

MADISON
Frautschi's, Inc.
MILWAUKEE
Klode Furniture Co.
RACINE
Porter's

CANADA

MONTREAL
Henry Morgan & Co., Limited



Kent-Coffey

18th Century

The luxury every woman loves, with good taste and smartness, are among the reasons for the popularity of Kent-Coffey 18th Century bedroom furniture.

These individually styled pieces are made of rich mahogany, in combination with other fine cabinet woods, and superbly finished. Kent-Coffey are specialists in building beautiful furniture for the bedroom; with designs in contemporary modern as well as the traditional . . . sold by leading furniture and department stores from coast to coast.

Be Guided By This Trade Mark



KENT-COFFEY MANUFACTURING CO.

LENOIR, NORTH CAROLINA

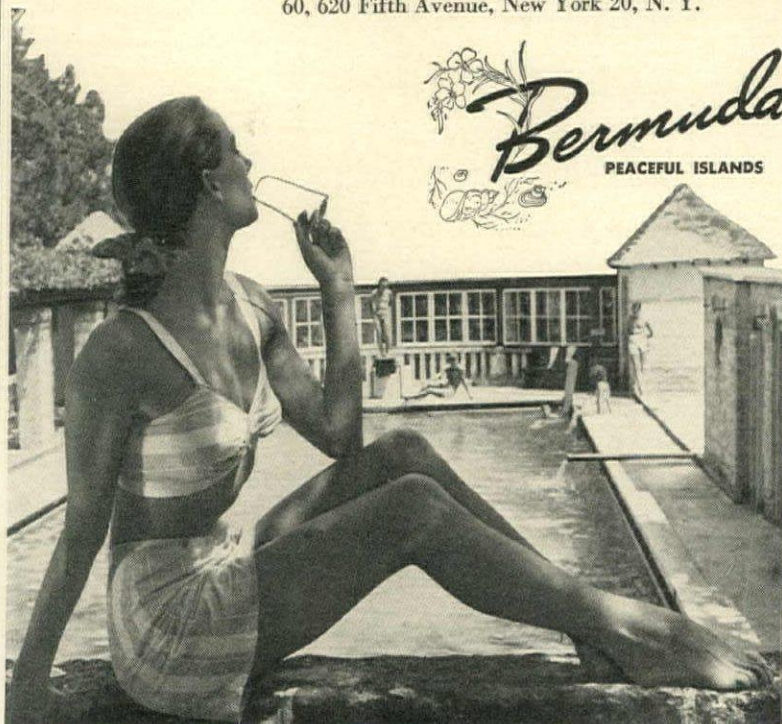
Thinking about Bermuda?

Do you find yourself, now and then, reckoning with memories of pink beaches, winding limestone lanes, the scent of hibiscus and oleanders? In short, is Bermuda on your mind?

The islands are busy reconverting from war. Many of the hotels and guest houses already are open. But it will be some months before there will be ample facilities for every one.

So—before you leave for the islands—be sure to have your TRAVEL AGENT arrange round-trip passage and reservations and obtain confirmation of hotel or guest-house accommodations.

Meanwhile, write for a new FREE illustrated folder. Address: Bermuda Trade Development Board, Dept. 60, 620 Fifth Avenue, New York 20, N. Y.



THE BIRDS' CHRISTMAS

DUSK of Christmas Eve. The whole house has been fragrant for days from Christmas baking in the kitchen. The family pockets and topcoats have bulged for weeks with half-concealed packages. Cupboard doors and bureau drawers are closed rapidly, surreptitiously. The curious, insistent smell of the gum on Christmas seals mingles with pine and cinnamon. This is the perfect background for the gayest, most completely sentimental party of the year, your Christmas for the birds and the beasts on Christmas Eve. It is not a new kind of a party. It's simple and timeless and warms the heart. When your house is at its loveliest, hung with holly wreaths and ivy, resplendent with candlelight, fires burning on the hearths, then a few children and their parents come to decorate an outdoor tree for the birds, and afterward you will serve the children supper and egg-nog and sing carols together.

One way to defeat the harassed feeling that often displaces the lovely confusion and bustle of the holidays is to fool yourself with the calendar. While looking at Wednesday, the 25th, say firmly to yourself, "Let me see, Christmas is Monday this year." Plan to accomplish all by Monday, December 23rd, and you have a day of grace.

Arrange the supper menu, the egg-nog tables for young and old, the decorations for the outdoor tree, select the carols and unpack the Christmas crèche

and set out its figures early in the day.

Hang small red-and-gold wrapped packages on a little table tree. Put a metal paper angel on the top and set it on a music-box holder, so it will swirl sedately on the supper table, playing "Silent Night" and "Oh Christmas Tree." Use a very dark green cloth, cut angels from paper and tack them to it. Stick gold and silver stars on the outer edges of paper plates and the outsides of paper cups and on paper napkins. See that the record player is ready with a new needle, the carols handy, and arrange the crèche so it can be easily assembled directly after supper.

Then begin the party preparations for your animal friends. Test the outdoor tree lights and begin to decorate the tree. Just because I am a sentimentalist, I cut parsnips and carrots into lilies and beets into roses. The rabbits and the deer like them no better but they look so pretty. Cut a big star from suet if possible. Otherwise cut one of white bread and dip it in melted lard. Chill it well. It will go on the top of the tree. String yards and yards of popcorn and cranberries; slice unpeeled apples crosswise; cut a red cabbage and a green one in small wedges. The children will enjoy tying narrow gold ribbons on the fruit and vegetables to hang them on the tree. Put the trimmings all in a basket to

(Continued on page 236)

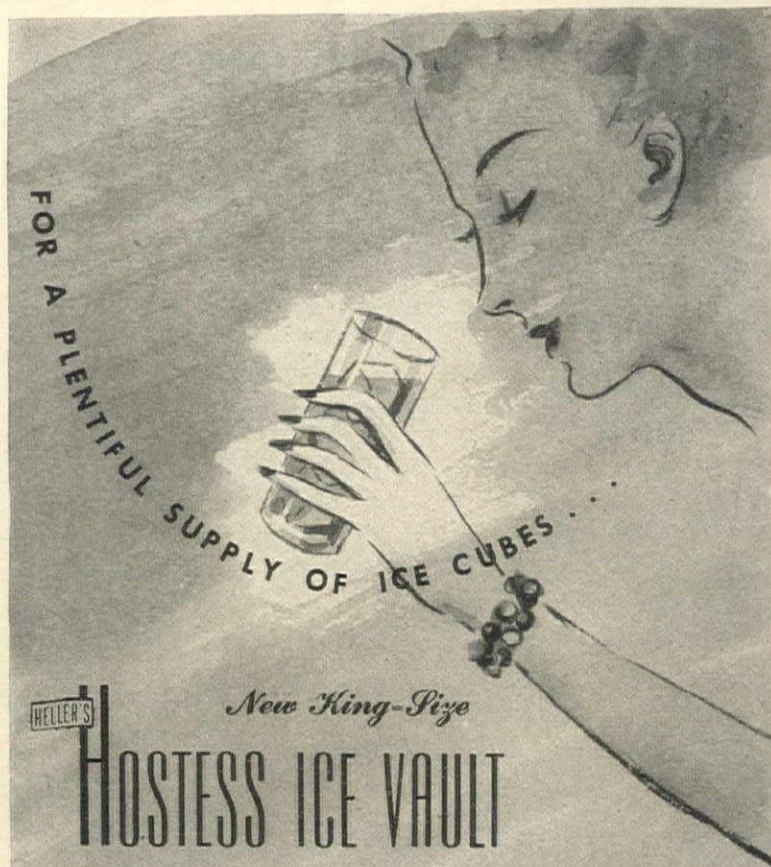
Old Fitzgerald



OLD FASHIONED
but still in style

Bottled in Bond

100 PROOF · KENTUCKY STRAIGHT BOURBON WHISKEY
STITZEL - WELLER DISTILLERY, INC., SHIVELY, KENTUCKY

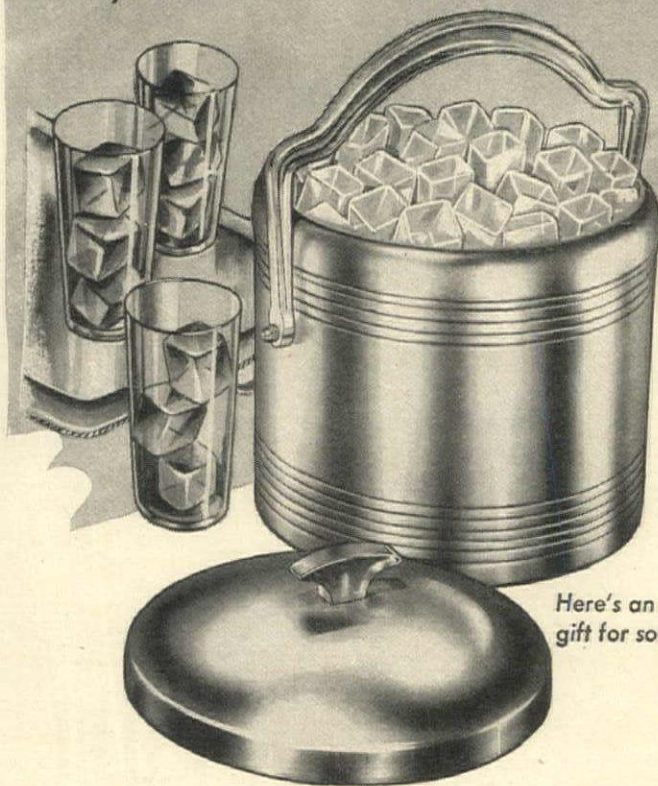


HELLER'S

New King-Size

HOSTESS ICE VAULT

keeps ice cubes cold L-O-N-G-E-R



Here's an impressive gift for someone

Ice cubes in abundance — more than two trays full — keep solid all evening in this new, larger "Hostess" Ice Vault. Here's your assurance of satisfying drinks!

The Ice Vault makes a shining accessory to your refreshment service, for its sparkling, highly-polished aluminum highlights its modern styling. Its crystal-clear plastic handle provides easy carrying. And its famous Johns-Manville insulation ensures long hours of solid cubes. Use it for hot foods, too.

At better gift shops, housewares, and department stores. Surprisingly low priced.

HELLER
Hostess-Ware

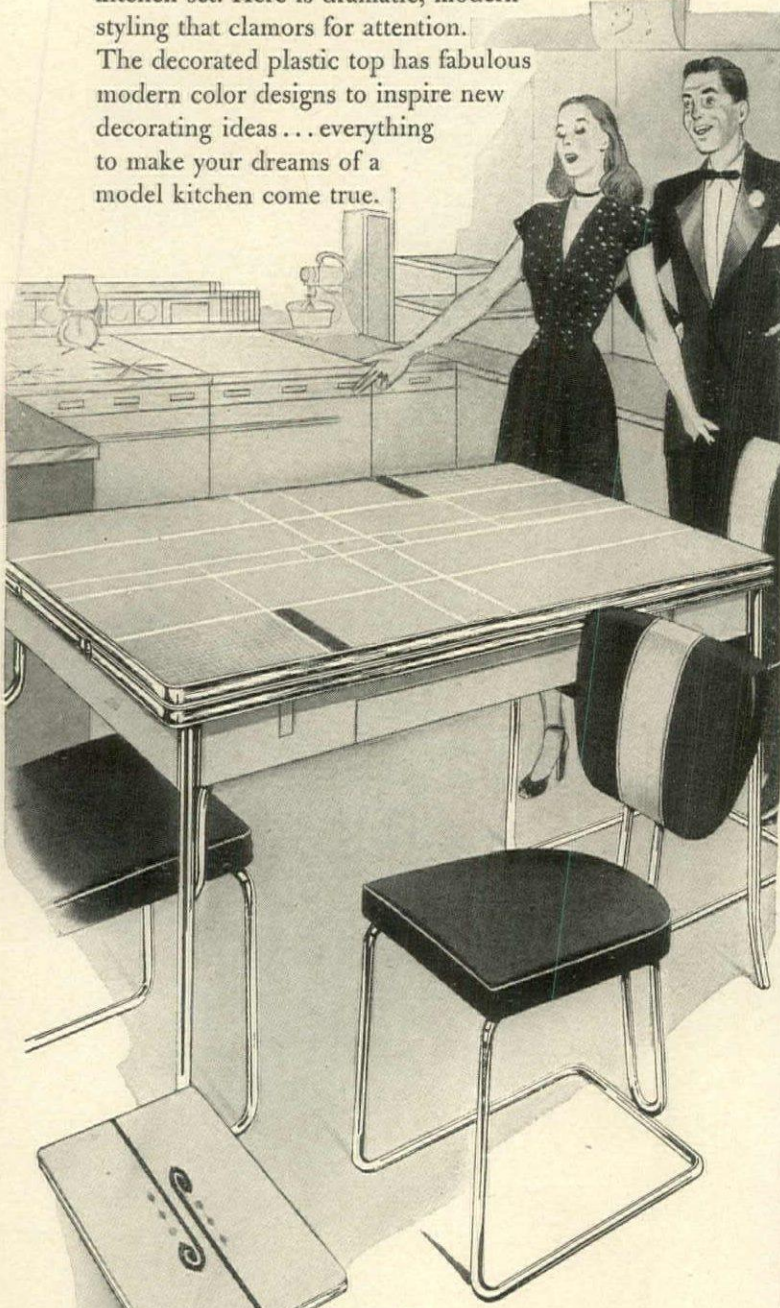
AS BEAUTIFUL AS IT IS PRACTICAL
Also

- "Hostess" Cake Cover
- "Hostess" Buffet Tray
- "Hostess" Bun Warmer
- "Hostess" Refreshment Sets

J. & M. Heller Company, Inc. • White Plains, New York

Fashions for Kitchens

The kitchen gets a new beauty treatment when it gets a new Daystrom chrome kitchen set. Here is dramatic, modern styling that clamors for attention. The decorated plastic top has fabulous modern color designs to inspire new decorating ideas... everything to make your dreams of a model kitchen come true.



DAYSTROM

TUBULAR · CHROME · KITCHEN

Sets

The Daystrom plastic table top is chip-proof, stain-proof, heat resistant and so easy to clean. The chairs have luxurious, colorful upholstery... The tubular frame is heavily plated for lasting beauty and durability.

Daystrom sets are obtainable only at authorized dealers in your community.



DAYSTROM CORPORATION

GLEEN, N. Y.

THE BIRDS' CHRISTMAS

Continued from page 235

carry out. Then, with radiator paint, gild the shells of walnuts and peanuts. This treatment does not seem to produce squirrel or field mouse indigestion and the nuts look indescribably gay on fresh-fallen snow. Put one long red candle for each child in the basket.

You will be amazed at how full and true your voice sounds as you lead the procession of children to the tree, singing some old stand-by like "Come All Ye Faithful." Children like to sing, and they will drown you out in no time.

First hang the suet star as near the top as you can manage, put the lilies and roses and apples and cabbage crescents on next. Garland the tree with popcorn and cranberries. Scatter the golden nuts all around, and signal for the tree lights to be turned on. Magic! Then give each child his fat red candle, light it and let him stand it in the snow in a circle around the tree. (If the weather has crossed you up and is as mild as May, put star candleholders around the tree.)

Indoor Party

By this time supper will be waiting, with its singing tree and little presents. Serve the children's eggnog from a punch bowl, just as you do the grown-ups', with a holly wreath around each one and nutmeg in a silver muffineer.

For the assembling of the crèche, we put a part of the tableau in place

as it comes in the song. "I," said the cow, 'all white and red, I gave Him my manger for a bed.'" And the cow is put close by the Christ Child. When the crèche is all in place, the tiny spotlight under the thatch roof turns its beacon on the Child, and we all sing lustily with the record, "Silent Night, Holy Night." Children can accept miracles with smiling simplicity.

The good-night carol is always, "God Rest You Merry, Gentlemen." And when Christmas morning comes, if you have had snow, telltale tracks around the outdoor tree will say which of the friendly beasts have come to share your Christmas.

For a good supper that can all be done in advance, with only last minute attention by you and your maid, you might try this menu.

- Tartes Normandy
- Brown bread lettuce sandwiches
- Cranberry jelly sandwiches
- Glazed apples
- Christmas cookies
- Eggnog

Tartes Normandy

Line a pie tin with plain pastry and sprinkle small pieces of very crisp bacon thickly on the bottom. Beat together four eggs, two cups of milk, half a teaspoon of salt and half a tea-

(Continued on page 238)



26% MORE
JUICE IN
LESS TIME...

MORE EASILY

Actual Laboratory Tests... prove that your Mason Juicer will extract 26% more juice and faster than an ordinary juicer!

Can Be Attached Anywhere
Exclusive 6-way adjustable handle gives you perfect clearance in any position!

Easy-to-Use, Easy-to-Clean
Efficient blade action pushes pulp aside automatically; pure, sweet, vitamin-packed juice flows freely... contains no bitter acid taste. Smooth, polished aluminum. No enamel to chip... no plate to wear or blister!

At department and hardware stores, coast-to-coast.

BUY YOURS TODAY!



BUY THE BEST... BUY A MASON JUICER



L. E. MASON COMPANY, BOSTON 36, MASSACHUSETTS

SNAKE HILL Continued from page 183

7. It isn't absolutely essential at this point, but it is wise to have a lawyer. When you are ready to have your title examined, he will be indispensable. And right now he can advise you about the various procedures. You can keep down your legal expense if only one or two of the group consult him at his office. A lawyer's fees are based partly on what he does for you and partly on how much time he spends. Do not waste his time discussing details which you can decide without him.

8. Secure from two or three contractors, estimates of the cost of building your road. The type of road depends on how good you want it, and probably on whether or not you want it accepted now or later as a public way.

9. Next, add up your estimates of all costs of developing the land: property, road, water, legal expense, surveying, engineers, miscellaneous. Divide the total by the number of families. (If for any reason you have to turn back at this point, the cost of the group should be less than \$200.)

10. Informally appoint a treasurer, have him open a checking account and collect from each family its share of the estimated cost. This is an inexpensive substitute for any formal agreement and provides readily available funds for the bills as they come in.

11. Have your lawyer examine the title to the land. If the title is clear, you are now ready to take up your option and buy the land, taking title in the name of the person who had the option. Now you are all set to go ahead.

From here on, what you do next depends upon how cooperative you intend the group to be in the future. The Snake Hill group drew up a trust of which one member of each original family was made a trustee. The right of way for the road, the lots to be used for common and for recreational purposes, and those held for additional houses were conveyed to the trustees. The declaration of trust provides that the owners of each lot upon which a dwelling house is built shall be the beneficiaries. Each beneficiary has the right to use the road and the Common, subject to such rules as the trustees may make, and is obligated to pay any assessments which may be made by the trustees for repairs or improvements to the property. Sales of trust property and amendments to the trust are subject to the approval of two-thirds of the beneficiaries. Upon the sale of any house, the owner, or his appointee, ceases to be a trustee and it is optional with the remaining trustees whether or not to appoint the new owner as a successor. This optional provision provides some degree of control for the original members.

(Continued on page 238)



They're Mood-Fitters

It's autumn. You've enjoyed your modern, picture-window treatments all summer. Now, you're in the mood for cozier, more formal effects.

If you have Judd Six-Way Drapery Fixtures, here's what you do.

You take a screw driver. You loosen a screw on each fixture, slide the fixture inwards, tighten and presto — you've created a new treatment to fit your autumn mood.

Judd Six-Way Fixtures (1) Bring draperies over the window for tall, period effects or (2) hang them over the wall for modern, open effects. (3) Adjust close to the wall or (4) project out to clear Venetian blinds. (5) Extend or telescope for wide or narrow drapery effects. (6) Swing out for easy cleaning.

Own drapery fixtures that permit you to change window effects to fit your moods. Ask your dealer for Judd Six-Way Fixtures. And for a portfolio of practical decorating ideas, use the coupon.

**H. L. JUDD COMPANY • WALLINGFORD, CONN.
87 Chambers Street, New York 7, New York**

H. L. JUDD COMPANY
Dept. HG-11, Wallingford, Conn.

I enclose 10¢ in coin. Send me the Judd Sketch Book of Window Style.

Advise name of my nearest dealer.

Name.....

Address.....

City.....State.....

Extra STEAM HEAT WHEN and WHERE You Want It!

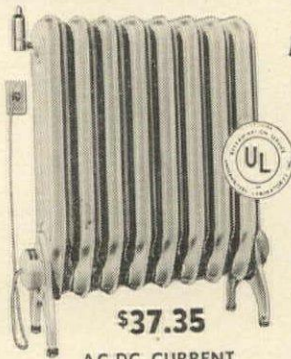
INSIST ON THE GENUINE

Electresteem PORTABLE STEAM RADIATOR

**EVENLY DISTRIBUTED,
CLEAN, SAFE HEAT
FROM A WALL PLUG**

You CAN take it with you... to any room in your home, to your office or cottage. Just plug it in and get cozy warmth in a jiffy.

Light-weight, sturdy steel construction, handsomely finished. Thrifty, trouble-free performance. Insist on Electresteem... the original portable, electric steam radiator!



\$37.35

AC-DC CURRENT

At Better Dealers Everywhere

ELECTRIC STEAM RADIATOR CORP. • Detroit 8, Michigan
Also Electresteem Baby Bottle Warmers, Sterilizers, Electric Servants

© esrc 1946



JUDD

Drapery Fixtures

AN UNNECESSARY TRIP

238

HOUSE & GARDEN

SNAKE HILL

Continued from page 237

The question of restrictions was handled this way: The deeds which were given to each family for its lot contained restrictions against building more than one single-family house, the minimum cost of which is fixed. In the deed to the trustees, there was a restriction against any building on the common. No restrictions were placed on the sale of any house by its owner. However, you may want to include a clause requiring thirty days' notice to the trustees or to the beneficiaries before sale, or you may require consent of a certain number of the owners.

The following materials and equipment were used in the Snake Hill houses:

Roofing

Philip Carey Manufacturing Company's cold-process, asphalt, roll roofing

Exterior wall materials

Celotex Corporation's Cemesto

Windows

Hope's Windows, Inc.

Glass

Libbey-Owens-Ford Glass Company and Mississippi Glass Company

Kitchen equipment

Westinghouse and Universal electric ranges and refrigerators

Linoleum

Sloane-Blabon Corporation

BIRDS' CHRISTMAS

Continued from page 236

spoon of paprika; pour into the pie and lay a pastry star in the center. Put a thin slice of tomato at each point of the star, salt and pepper well and add a pinch of sugar and nutmeg. Bake for 15 minutes in a hot oven (450°), then reduce the heat to 300° and bake half an hour or until the star is brown and nice. Small casseroles or even onion soup pots are fine for individual tarts.

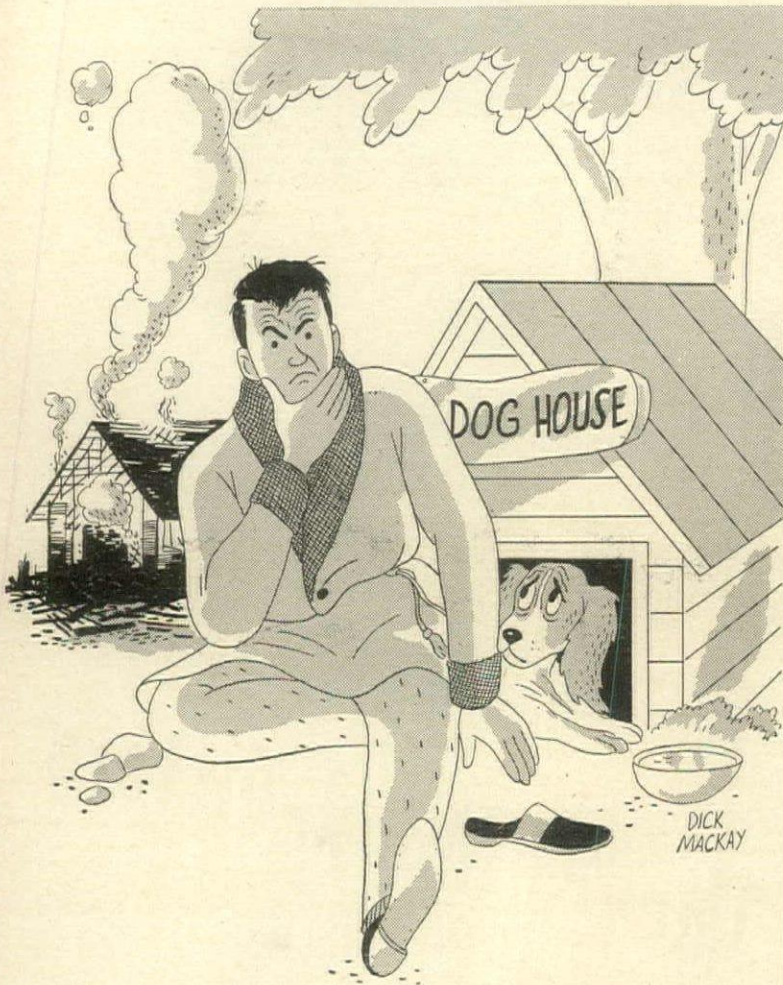
Eggnog for children

One egg per child. Separate the eggs and beat the yolks till foamy and lemon colored, add a teaspoon of sugar and a good pinch of grated lemon rind for each egg. Beat thoroughly, add a cup of milk per egg. Lay two or three blades of mace in a warmed punch bowl and pour the eggnog over. Chill until serving time, then beat the egg whites very stiff and fold in gently.

Glazed apples

Core firm red apples carefully and put a stick of cinnamon candy in the center of each apple. Put them close together in a buttered casserole and bake very slowly for an hour at 300°. Baste frequently with melted currant jelly diluted with a little water. When the apples are tender, remove from the oven and turn each one, dipping the glaze over and over them till each is well coated. Serve them very cold on a galax leaf, with ginger cookies cut in reindeer shapes.

MARNI WOOD



Poor fellow: This trip to the dog house was so unnecessary. Like thousands of other Americans he felt that his home would never burn, but like thousands of homes are doing daily... IT DID. Now he is in trouble definitely, because he had been insuring his home and contents for only half of the amount necessary to protect himself in spite of his insurance agent's warnings. Don't follow his example...instead, call your local insurance agent today. He will explain about the greatly increased cost of materials and labor and will be glad to increase your fire insurance protection to prevent unnecessary loss to you, in the event of a fire. Or, if you prefer, write Department B for our explanatory folder.

NEW HAMPSHIRE

FIRE INSURANCE COMPANY

Manchester, New Hampshire

★ ★ ★

GRANITE STATE
FIRE INSURANCE CO.

Portsmouth, New Hampshire

Let's go!

TO FLORIDA

Fort Lauderdale—a unique, modern vacationland—offers you Southeastern Islands, miles of waterways, an ideal location for your winter holidays, golfing, fishing, bathing, warm sun. An outstanding hotel with 150 large rooms all with tiled bathrooms, tub and shower, steam heat, thoughtful service, excellent American Plan meals, dancing almost every night and a complete entertainment program, a hospitable haven for congenial, conservative people who like beautiful surroundings free from unwelcome associations.

Many fine rooms available for December and January. We open December 14.

Your inquiry is cordially invited.

LAUDERDALE BEACH HOTEL
Oceanfront, Fort Lauderdale, Florida

Charles E. Knight
Managing Director
P. O. Box 2009

LAUDERDALE BEACH HOTEL
FT. LAUDERDALE, FLORIDA

A pale dry beer
of exquisite charm

Maryland's
ambassador of
good cheer

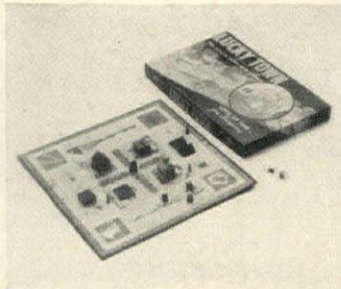
What there is,
is very, very good

NATIONAL PREMIUM
beer

In finer clubs,
hotels, restaurants

THE NATIONAL BREWING CO., BALTIMORE 24, MARYLAND

CREATIVE TOYS



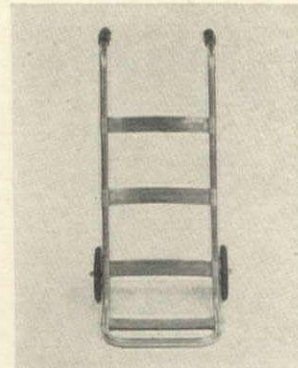
"Lucky Town," a fascinating house-building game to delight junior architects. Two, three or four can play. Set includes base, sides, roof and chimney pieces. 18 $\frac{7}{8}$ " x 11 $\frac{7}{8}$ ". It can be had for \$2 at Bloomingdale's.



Sturdy easel desk for a young artist. In red, blue or yellow. Stands 30" high, holds paper 18" x 24". Can be ordered with shorter legs: 20" x 24". \$23.48 with full equipment; \$20.09 without. Museum of Modern Art.



A Simplex typewriter of his very own is sure to make a child feel very grown up. Carrying case, in red simulated leather, is 14 $\frac{1}{2}$ " x 9" x 4 $\frac{1}{2}$ ". Contains pen, pencil, stationery, dictionary, date stamp, etc. \$15.95 at Saks Fifth Ave.



Handy play wheeler to bring order out of chaos in the playroom. Toys can be neatly stacked on it and rolled away. Aluminum with red wheels and rubber tires and handles. 24 $\frac{1}{2}$ " x 14". 3 $\frac{1}{2}$ lbs. \$8 exp. col. Young Books, Inc.

(More gifts on page 240)

BUILD CHARACTER
AS THEY
BUILD PIONEER
AMERICA



Original
LINCOLN LOGS

For Boys and Girls 5 to 12

LINCOLN LOGS—the original log construction set—teach American pioneer history, stimulate imagination, train in coordination. Sets consist of realistic logs, supplies, and complete book of directions for building Log Cabins, Forts, Block Houses, and innumerable structures such as fences, wagons, and bridges. Used and endorsed for over 25 years in American Homes. At all leading department and children's stores.

FREE! True Story of the
Log Cabin



Delight your children with this FREE beautifully illustrated 2-color book on Log Cabins and Early American Forts. WRITE FOR IT TODAY!

LINCOLN LOGS
1754 N. Lawndale, Chicago 47

AMERICA'S NATIONAL TOY



LIVE in the Sunshine!
COLORADO SPRINGS

PLAN NOW to make your permanent home in beautiful Colorado Springs at the foot of Pikes Peak. Enjoy warm, dry, sunny winters. Cool, invigorating summers. Debt free city, excellent schools, famed golf courses. Mountain grandeur at your door...310 sunshiny days a year! Make your dream home come true, mail coupon now!

Colorado Springs
MANITOU SPRINGS and the
PIKES PEAK REGION

COLORADO SPRINGS CHAMBER OF COMMERCE
172 Pikes Peak Ave., Colorado Springs, Colo.
Please send me your 24-page booklet, "Your Home in Colorado Springs."

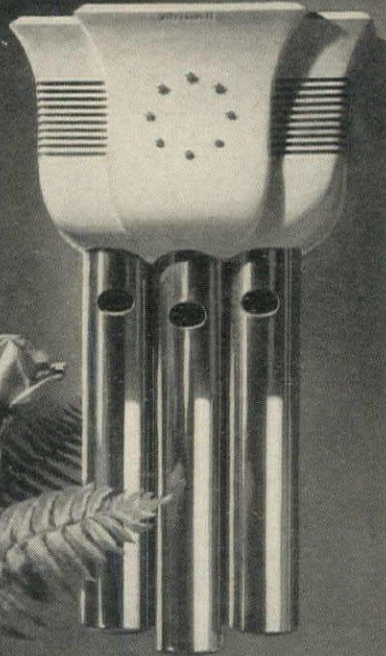
NAME _____

ADDRESS _____

AMERICA'S FINEST YEAR 'ROUND CLIMATE

DESIGN FOR

Gracious Living



The Beverly
Four-note melody
for the front entrance. Single note
for the rear door.

Greet your guests with the clear, beautiful tones of this new Rittenhouse Electric Door Chime.

Its distinctive Norman Bel Geddes styling and matchless Rittenhouse tone will enhance the interior charm of any home.

Exclusive Rittenhouse "Floating Percussion" mechanism and superb craftsmanship assure lasting, trouble-free performance.

At better dealers and department stores everywhere.

If this model is temporarily unavailable, your dealer will have it soon . . . and it's worth waiting for.

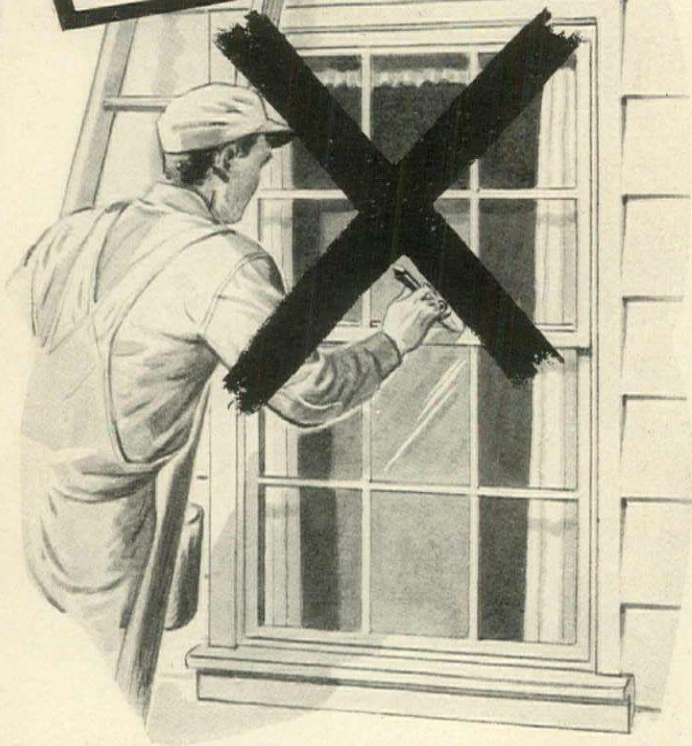
THE RITTENHOUSE COMPANY, INC. • Honeoye Falls, N. Y.

CHIMES BY

RITTENHOUSE

BUILD RIGHT WITH ALWINTITE!

SAVE on costly
MAINTENANCE



ALWINTITE WINDOWS *never need painting!*

These new, low-cost aluminum windows will never rot nor rust. ALWINTITE Windows never need to be painted. Just wipe them with a damp cloth occasionally and they will always keep that clean, trim appearance.

And that's not all. ALWINTITE Windows offer many other features to add to your comfort and enjoyment. They are termite proof. They won't ever warp, swell or stick. They always open and close easily—never any pulling or tugging. The built-in, stainless-steel weather stripping keeps out rain and drafts, assures comfort, saves fuel.

Now—at surprisingly low cost—you can enjoy these fine quality ALWINTITE Aluminum Windows even on a modest building budget. Whether you build or buy, insist on ALWINTITE Windows. Write today for free descriptive literature.

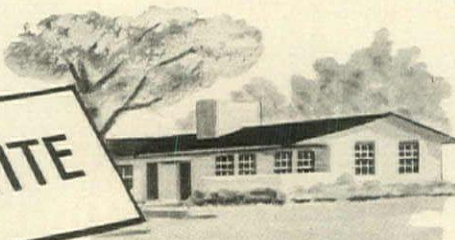
THE ALUMINUM WINDOW CORPORATION

A subsidiary of General Bronze Corporation

34-18 Tenth Street

Long Island City 1, N. Y.

ALWINTITE



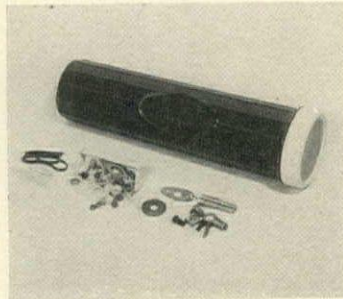
aluminum WINDOWS

ACTION TOYS

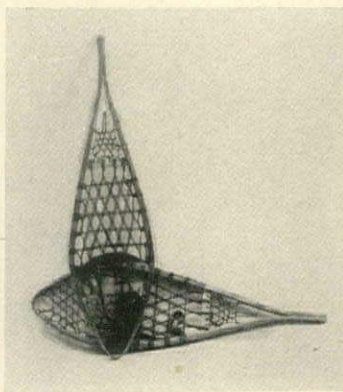
Continued from page 239



Toys that tell a story. Figures are hand-painted and can be packed away neatly in the strawberry box with a calico drawstring top. Pieces include a boy, girl, angel, soldier, tower, house and trees. \$10. Georg Jensen, Inc.



Plastic kaleidoscope makes delightful, changing patterns. Top comes off so you can insert all types of design-makers. With assortment of colored glass bits, screws, bolts, toothpicks. \$2 at J. L. Hudson Co., Detroit.



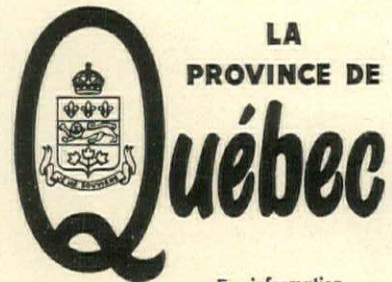
Snow shoes for Junior that vie with Senior's in elegance of craftsmanship. Made of natural wood and gut, with leather straps. They measure 3' long and 10" wide. A lovely gift for \$6.50 at Young Books, Inc.



Broom, mop and carpet sweeper for the tiny housekeeper. Broom, 24" long, is red; mop, blue with red handle. Carpet sweeper has 4 roller wheels and rotating brush. \$2.39 at Bloomingdale's.



Keen, sparkling mountain air, numerous well marked trails, ideal snow conditions, splendid hotel accommodation spiced with French-Canadian hospitality make Québec the ski-land of North America.



For information write

PROVINCE OF QUÉBEC TOURIST BUREAU, PARLIMENT BLDGS., QUÉBEC CITY, CANADA.

EASIER TO APPLY

ONE COAT COVERS!

KEYSTONE

ONE GALLON U. S. A. STANDARD MEASURE

FLAT OIL FINISH for walls and ceilings

KEYSTONE VARNISH COMPANY BOSTON, MASS. BROOKLYN N.Y. CHICAGO, ILL. MADE IN U.S.A.

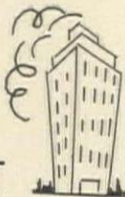
TOP QUALITY FINISHES SINCE 1828

REPEATEDLY WASHABLE

IN WHITE AND MODERN COLORS

Good news

THE NEW **DETECTO**
ALUMINUM HAMPER
IS NOW AVAILABLE
IN LIMITED
QUANTITIES
AT YOUR
DEPARTMENT
STORE. IT'S THE
MOST BEAUTIFUL



HAMPER
YOU'VE
EVER SEEN

Since we refuse to tamper with the quality and accuracy of **DETECTO SCALES** they'll be a while getting to you. Just remember, **DETECTO SCALES** are worth waiting for.



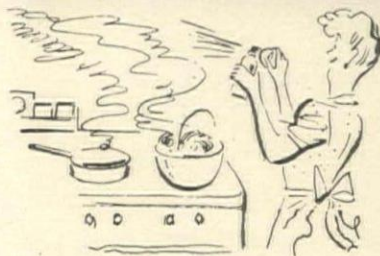
DETECTO
SCALES and
HAMPER

SINCE 1900

DETECTO SCALES INC. BROOKLYN, N. Y.

NOW!
End Cooking Odors

INSTANT
Sweet-Aire[®]
THE ORIGINAL AIR DEODORANT



Stop penetrating cooking odors with faster-acting Sweet-Aire . . . in the kitchen . . . in other rooms where odors spread. Instantly neutralizes odors from cooking, smoking, mustiness, pets . . . leaves air fragrant . . . fresh. Proved quickly effective by years of home use. Drug, department, hardware stores, beauty shops.

Miller Protecto Products Company
Kalamazoo 41, Mich.

Cedar Pine or
Oriental
4-8-16-oz.
Bottles

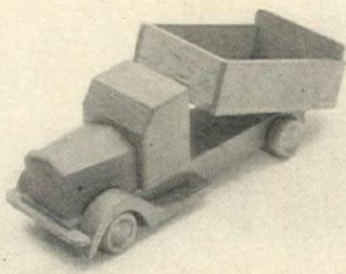
*Reg. U. S.
Pat. Off.



NO WICK! NO WAITING!

NOVEMBER, 1946 241

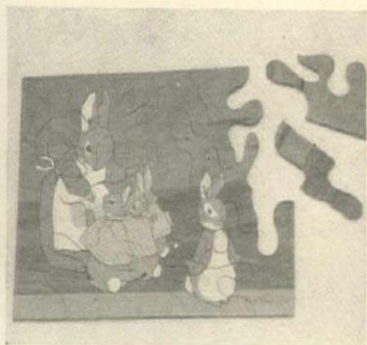
**GIFTS FROM
GODPARENTS**



Wooden dump cart stores toys and carries them from place to place. Removable back slat allows toys to be dumped onto the ground while body is up. 19" x 6". \$8.50 at Georg Jensen.



Musical clown and a dog in red and white gingham. Clown, 20" tall, has a painted buckram face, a white woolly wig. \$11.25 ppd. Dog, 12" tall, of white plush, \$6.25 ppd. F. A. O. Schwarz.



Peter Rabbit jigsaw puzzle by Ann Farrell will sharpen young minds. Of plywood and beautifully screened. Easily-handled pieces for tiny hands. 11½" x 13½". \$2 at the Toy Shop.



Children's stationery with Tyrolean toy motifs repeated from box cover. In white, pink or blue. Ruled for straight-line writing. Gummed edges. 69c at L. Bamberger & Co., Newark.

(More gifts on page 242)



oh-h

Oh-h for its sparkling beauty . . .

ah-h for its practical advantages! Lustrous

chrome that never tarnishes, combined

with inserts of fine hand-made colored

glass. Smart, modern . . . right for

gracious living . . . and giving.

Krome-Kraft mountings protect the glass,

snap off for easy cleaning or replacement.

At better gift and department stores.

ah-h



SNAP IT'S OFF!

Patented chrome mountings release glass inserts for cleaning or replacement. Chrome never needs polishing.



SNAP IT'S ON! (pat'd)

Mountings slip back on easily, securely — protect the glass.



Graceful compote with figurine stem. Glass in choice of distinctive colors.

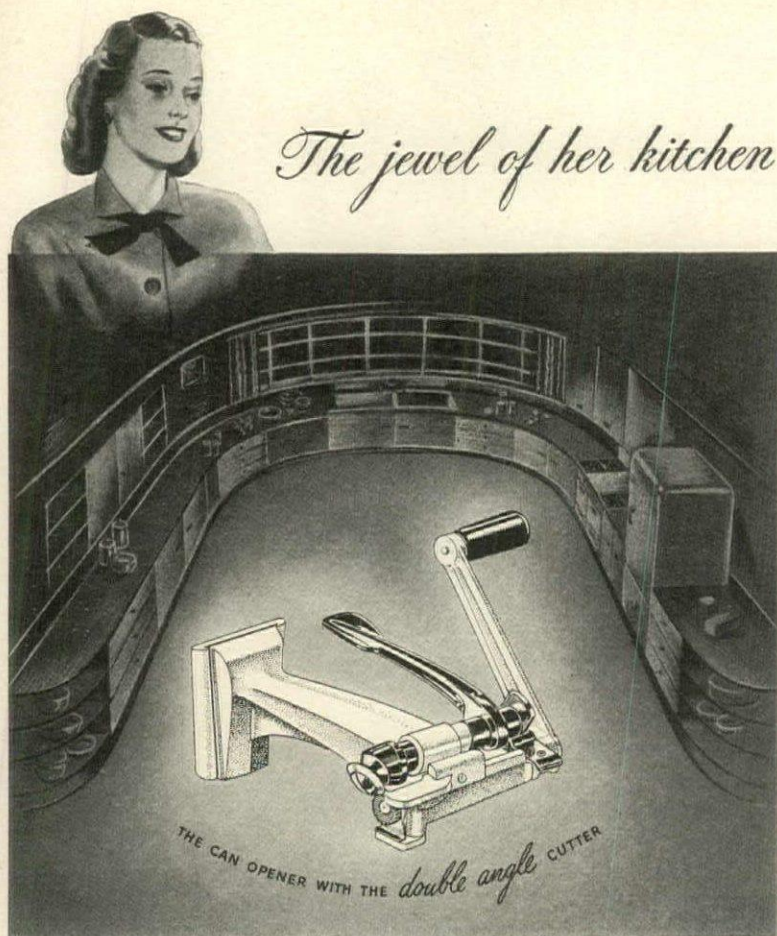


Krome-Kraft sugar and creamer — chrome and fine glass.



CREATED BY FARBER BROTHERS, NEW YORK, N. Y.

The jewel of her kitchen



REGINA
Smoothcut

The Regina Smoothcut can opener

will enhance every kitchen with its streamlined beauty . . . with its incomparable performance. One flick of the wrist on the handle instantly opens any shape can. Leaves no metal shavings to fall into food; no sharp edges to cut fingers. Sanitary, rust-resistant . . . quickly cleaned with a wipe of damp cloth. Resplendent in white enamel and polished chrome, with red plastic handle. Insist on the Regina Smoothcut, the finest of them all . . . for yourself, or for the perfect shower or party gift.

\$3.45

\$3.55 West of the Rockies

Available at department, house furnishing, hardware and electrical stores

THE **REGINA** CORPORATION • RAHWAY 6, NEW JERSEY

Look for these other Regina products:

ELECTRIKBROOM • REGINA ELECTRIC FLOOR POLISHER



GIFTS FROM GODPARENTS



An appealing little terrier, left, made of real, curly lambskin fur, begs prettily for baby's affection. White with black spots, he stands 18" high. A bright red ribbon adorns his neck. He's certain to make a big hit, too, with a young co-ed, to place on her bed at school. \$10.50 at Bullock's-Wilshire, Los Angeles.



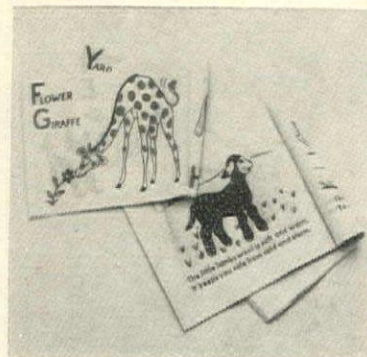
Beautiful, magic-skin doll, right. The youngster who owns her will be a proud little mother. She looks and feels just like a real baby. 20" high, with plastic head and eyes that open and close. She'll be fun to bathe, too, since water won't harm her a bit. Dressed in shirt and panties, playsuit, hat and socks. \$11.98 at Macy's.



"Candy" is the name of the delightful, 23" high, stuffed doll, left. Her hair, worn in pigtails, is yellow wool yarn. Dressed in velveteen overalls, \$7.25 ppd. She sits serene and comfy in a tiny Pennsylvania Dutch covered wagon. In maple finish with percale hood and yellow wheels. Decorated with a charming peasant motif. 27" x 22". \$8.95 exp. col. at The Block Shop, New Haven.

BOOKS FOR CHILDREN

Picture books, made of boil-fast muslin, right, can be washed and sterilized (in case your child has measles or mumps), and used again. They cannot tear, run or fade. Illustrations, in bright colors, are large and easily distinguishable. Instructive, too, for youngsters from 10 months to 3 years. \$1.25 each at B. Altman & Company.



Set of four A. A. Milne books, left, bound in red leather, tooled in gold, with animals on covers. Included are "Winnie the Pooh," "When We Were Very Young" and "Now We Are Six." \$100. Young Books, Inc.

Three books, right, of 29 in the beautifully illustrated "Childhood of Famous Americans" series. Early days in the lives of our country's illustrious forebears are dramatically portrayed to catch the interest of children from 7 to 10. The background for each story is completely authentic. An excellent preparation for history later on. \$1.50 each at Young Books, Inc.



GIFTS FOR BABY

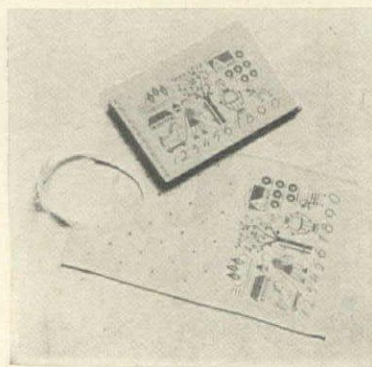


Scintillating rhythms from the music box, *left*, will delight a tiny tot's ear. To appeal to his eye is a pert, golden-haired shepherdess dressed in pink. She stands on top of the box in a field of painted flowers. Box is blue and measures 5 3/4" x 2 1/2". Plays two tunes. \$40 at Young Books, Inc.



White cloth-bound album or diary, *left*, with plastic spiral binding. An inspiration for a youngster to learn his ABC's. Silk-screen stenciled figures and numerals are in rose. \$2.50. Matching bib in cotton, \$2.50; in linen, \$3. This charming set comes from America House.

A cuddly white bear, *right*, looks mighty sharp, indeed, in his orange felt jacket, yellow vest and bow tie. Wonderfully soft, too, he's made of rayon and cotton plush, stuffed with cotton. Feet are yellow felt. He stands 20" high. \$6 at Bergdorf Goodman.



MUSICAL TOYS



Electric victrola, *left*, to start a youngster's musical education early. It's an excellent way to help him develop an appreciation and understanding of good music. In bright red and blue, with gay motifs. Plays both 10- and 12-inch records. \$16.50 at Saks Fifth Ave.

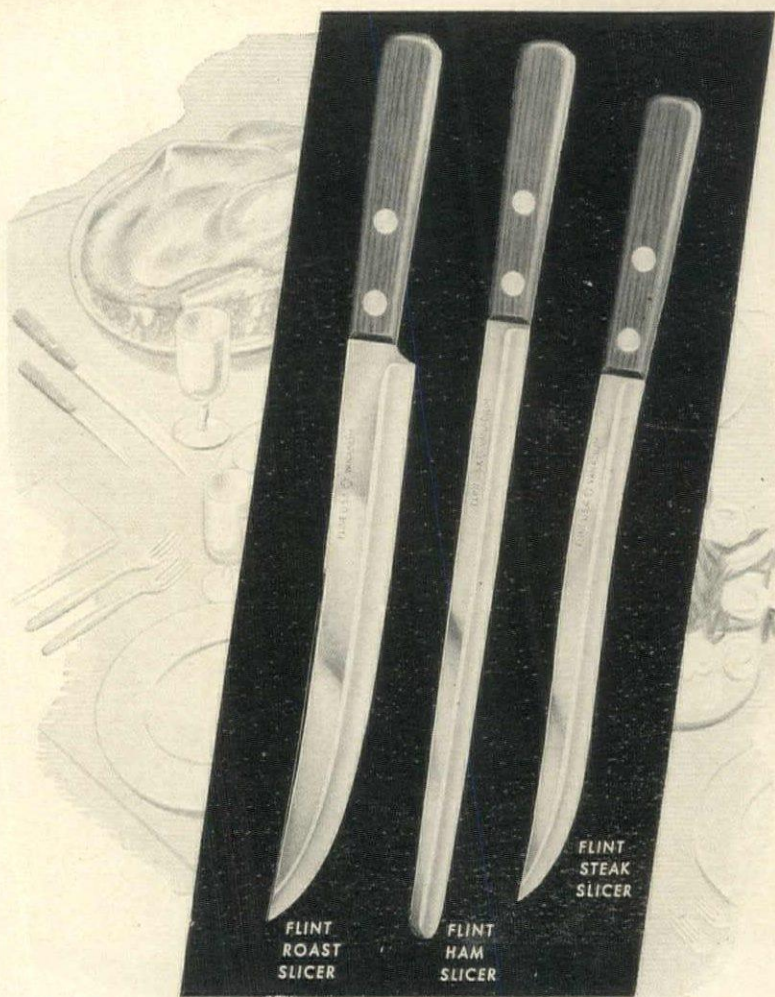


Organ grinder music box, *right*, cheerful in light blue or red with scenic illustrations. Handy shoulder strap for carrying. Measures 9" x 12" x 6". Complete with one record, \$25.95. 10 extra records, \$5.95. Monkey in brown mo-hair, \$3.95 at Saks Fifth Avenue.



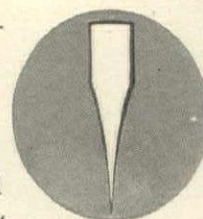
Fully chromatic Pianotune, *left*, with a range of more than two octaves, has all the black and white keys necessary for beginners. Legs can be removed for use on a table or on the floor. 23" x 18 1/4" x 17 1/4". Pianotune, \$25; bench, \$3. Frederick Loeser, Brooklyn, N. Y.

(More toys on page 246)

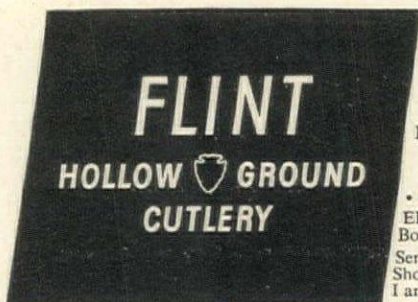


FLINT Hollow Ground Cutlery
stays sharp as a razor because it's
HIGH-ARC Hollow Ground!

Here is the secret of Flint's super-keenness! Look at this cross-section of a Flint blade. Notice how it is concave on both sides, 'way up into the blade. That's because it's *high-arc hollow ground*. And that's why every Flint* blade has and holds a razor's sharpness.



Flint Hollow Ground Cutlery includes just the right knife for every peeling, paring, cutting and carving task. And all Flint Knives are made of special chrome vanadium cutlery steel with imported hardwood handles. *Beautiful*, too! Fall in love with them at any good store. They're yours for life, for so little!



EKCO PRODUCTS COMPANY, CHICAGO
 Sold in Canada by
 Elco Products Company (Canada) Ltd.

EKCO PRODUCTS COMPANY
 Box No. 830E, Chicago 90
 Send your illustrated book, "Edward Arnold Shows You How to Carve Meats and Poultry." I am enclosing 10c in coin.



Send 10c for this new book on carving by film star Edward Arnold

Name
 Address
 City Zone State

*Reg. U. S. Patent Office

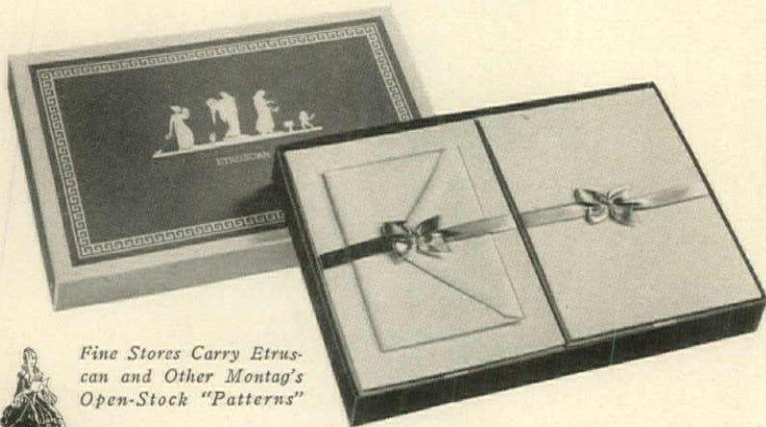
HOUSEHOLD



Montag's ETRUSCAN

STATIONERY
"PATTERN"
WITH
CLASSIC
DISTINCTION

If yours is a classic taste, choose Montag's Etruscan for your stationery "pattern." It will fit you as surely as your silver and china patterns and, like them, it's also in open-stock. Exquisite quality, 100% rag content, a firm, rather heavy paper, in laid or velour finish. Montag Brothers, Inc., Atlanta 3, Georgia, 230 Fifth Avenue, New York.



Fine Stores Carry Etruscan and Other Montag's Open-Stock "Patterns"



CORONET • ELYSEES • LONDON CRUSHED

Spode THE FINE ENGLISH DINNERWARE



REYNOLDS
Colorful fruit group from the Regency period



FAMILLE ROSE
(BONE CHINA)
Nine colors brilliantly painted by hand

Is your silver an important consideration when you select your Spode dinnerware pattern? The answer to this and other questions will be found in Booklet 38. Write for it today.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N. Y.

BUY A LITTLE — BUT BUY THE BEST



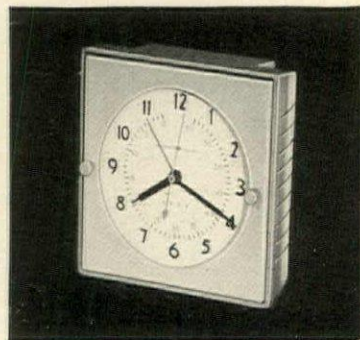
Handsome copper molds, left, to chill a jellied salad or bake a fine pudding. Decorative enough to hang on a kitchen or dining room wall between uses. The fluted-edge beauty with the fruit design measures 7½" in diameter and holds a full quart. Price, \$4.25. The smooth, round mold with the floral center design is slightly smaller, 7" in diameter, and holds 24 ounces or ¾ quart, \$3.50. The small, fluted oval with the fleur de lis is 6" long, 4¾" wide and holds 9 ounces, \$2.65. All have loops for hanging. Bazar Français.

Vegetable and fruit washer, right, speeds up food fixing. It cleans spinach, lettuce and other garden produce quickly and thoroughly. The spray head inside the cover works with needle-like shower action. Easy to use, just dump fruits and vegetables into the basket, clamp on the cover and attach the hose coupling to any standard faucet. Let the water run a minute or two, shake gently. To reach all surfaces, turn and give it another minute's wash. The Speed Way Food Washer holds 4 quarts. Makes an excellent colander. With cover inverted, takes up no more cupboard space than any kitchen pan. Aluminum top, non-rust galvanized iron basket. \$4.95. At Lewis & Conger.



Two-quart pressure cookers, for small-quantity cooking, are coming back. This small-scale, aluminum "Minute-Savor," left, by Universal has the same features as the 4-quart speed cooker: the same Safe-T-Seal cover that seals by its own cooking pressure and cannot be opened until it's safe to open. Vent weight won't jump or fall off and maintains the correct cooking pressure. Over temperature release guarantees safety. 2-quart about \$11; 4-quart about \$12.50. Hammacher Schlemmer.

Schedule your household tasks by this clock. General Electric's new "Chef" kitchen clock and 60-minute timer, right, is equipped with a buzzer to sound off the exact moment for which you set it. Depend on it to pace a full day's activities. Set it for accurate pressure cooking, egg boiling, baking, fixing formulas. Time your washing machine cycle by it; let it warn you of train times. The Chef is 5" high. Can be installed on wall, shelf or counter. In red, green, ivory or white. AC only. \$7.25 plus excise tax. Bloomingdale's.



Treasured family recipes calling for the delicate flavoring of orange flower or rose waters are often filed away unused because these essences are unknown to modern cooks or difficult to get. Our grandmothers had to have them made up by the local druggist. Now you can buy Twin Trees Gardens Orange Flower or Rose Water, left, already bottled (three fluid ounces) for 50c each. Use them to flavor cookies, cake and pastry. Add to a creamy pudding or dessert. Nip a bit into cocktails. Add a dash or two of one or the other to the water in fingerbowls. Buy them at James McCutcheon & Co.

SHORT CUTS



Imported casseroles decorated with hand-painted designs in traditional Scandinavian style are news. This distinctive *Lindelese Pottery*, left, is made on a small island in Denmark of a special native clay well adapted for oven-to-table use. Light or dark blue with white, the set of three is priced at \$23.50. The largest casserole is 13" long, 9½" wide and has a quart-and-a-half capacity. The center, 11½" long, 8¼" wide, holds 1 quart. Smallest is 10" long, 6¾" wide, holds 1½ pints. Mary Barlint, Greenwich, Conn.

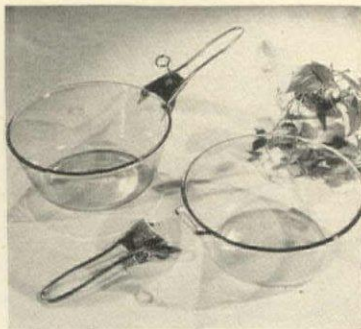
Matched kitchen tools of highly-polished stainless steel by Ekco are smart and well made. Each piece has a firm grip, a well-balanced feel in the hand. Blades are taper-ground and tempered for resilience. Heat-resistant, black plastic handles have functional hang-up holes. Strong, riveted joints. *Flint Stainless Kitchen Tools* shown, right: Narrow spatula, overall length, 12¾", 8" blade, \$1.25. Ladle with side lip, 12" long, 3" diameter, \$1.50. Masher, 10¾" long, \$1.75. Pastry server, 10½", \$1.25. Cake turner, 13½" long, \$1.25. Four others, not shown, include a long fork, spoon, wide spatula and hamburger turner, which complete the line. All at B. Altman & Company.



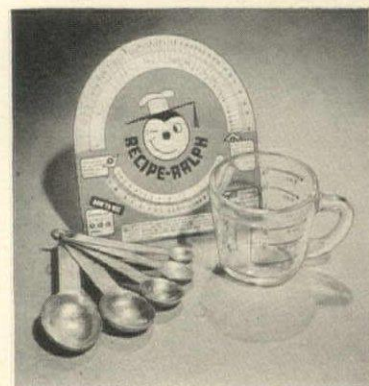
Sinus sufferers will welcome a new wet-dry electric heating pad. *The Casco Sinus-Muscle Pad*, left, of vulcanized rubber has two pre-set heats: low on one side; high on the other. It can be used dry, protected by the removable, washable cover. With the moisture-retaining cellulose reservoir slipped between pad and cover, it provides moisture-heat from 10-12 hours. Tie-tapes for close-to-skin application. For sinus, head colds, muscular pains and certain skin disorders. \$4.90 at Macy's.



Convertible saucepan with a removable handle has a dual personality. This new 2-quart *Pyrex Flameproof* saucepan, right, can be used on top of the stove for boiling and simmering. Off comes the handle and it becomes a casserole baking dish to pop in the oven. Saves dishwashing to serve and store food in the same dish. Food acids and odors will not affect it. Saucepan measures 8¾" x 3½" and sells for \$1.35. Any two-quart Pyrex casserole top will fit it—or you can buy a cover for 35c extra. Macy's, N. Y.



Cooking for two calls for plenty of paper-and-pencil figuring to scale down recipes serving 6 or 8. Sometimes it's a cinch; more often it's an involved algebraic computation. *Recipe Ralph*, left, a cardboard dial chart, does all the mathematics for you. Simply by setting the dial, you can figure out instantly and accurately how much to reduce or increase ingredients to provide the exact number of servings wanted. It prevents spoilage; it eliminates unwanted leftovers. A boon for brides and busy housewives. Send 30c to Recipe Ralph, Box 2409, Hollywood 28, Cal. (Continued on page 248)



Lovely, Logical, Alluring!

Dirilyte is a wonderful new flatware made of a fine golden-colored metal. It's lovely, because it's like sunshine on your table. It's logical, because it harmonizes with gold-decorated china and crystal. It's alluring, because it makes possible such brilliant new color schemes. Dirilyte is steel-hard, scratch-resistant, solid, not plated. Production is limited, but more is coming — so send 15c now for our fascinating, suggestion-packed Dirilyte table-setting booklet!

Golden-hued Dirilyte

AMERICAN ART ALLOYS INC., KOKOMO, IND.
1 West 34th St., New York Dirilyte, Reg. U. S. Pat. Off.

NOW • "ORGAN-LIKE" TONE FROM YOUR PIANO

The Vibriano

AN ATTACHMENT FOR SPINET AND VERTICAL PIANOS THAT PRODUCES A NATURAL VIBRATO

● You'll be amazed at the new "organ-like" tone which can be obtained from your spinet or vertical piano with the Vibriano. This revolutionary attachment, with the press of a switch, produces a beautiful, natural vibrato, so desirable but previously unobtainable by any piano artist.

There are no new techniques to learn; no "extra" keyboard or costly amplifier needed; no special music to buy. The Vibriano adds a graceful beauty to piano lines . . . covers the unsightly back, making smart, away-from-the-wall furniture arrangements possible. Mail coupon, below, today.



WHITE-GERLAT COMPANY
Dept. 116, RACINE, WIS.

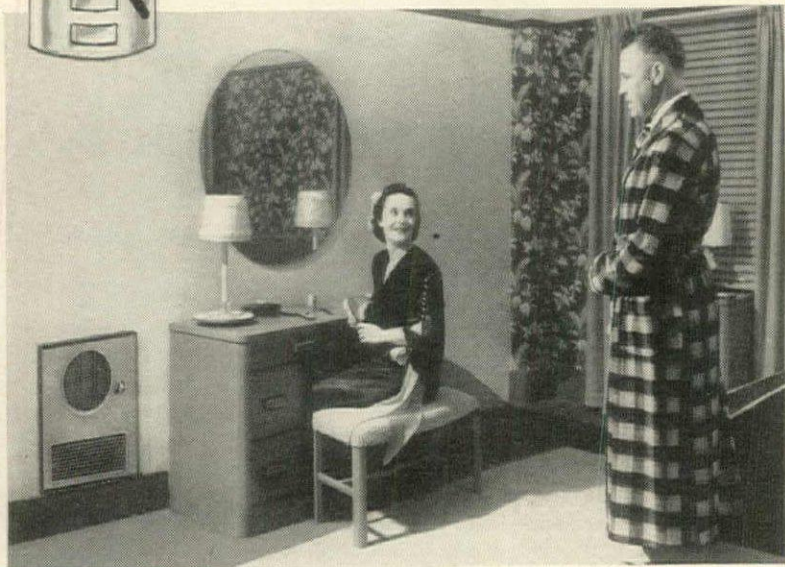
Please send me, without obligation, complete details about the Vibriano and the name of nearest dealer.

Name _____
Address _____ Zone _____
City _____ State _____

NO FUEL



**NO FURNACE
NO DIRT**



HEAT BY WIRE WITH ELECTROMODES

In your new home or modernization program, plan to banish furnace chores, space-stealing heating plants and expensive installations. *Heat by wire* instead.

With Electromode all-electric Bilt-in-Wall Home Heating Units, you can enjoy safe, clean, instant heat, fan-circulated and automatically controlled for true economy and care-free heating comfort. These Units are equipped with the patented Electromode heating element, the resistor of which is embedded in a one-piece finned aluminum casting. This element is the same as used in Electromode Heaters for U. S. Submarines. It is free of fire, shock, or explosion hazards.

If you are planning a new home, Electromodes save the cost of a basement. If your plans call for modernizing, Electromode Electrical Heating will enable you to add useful room to your home by eliminating the need for a central heating plant.

ELECTROMODE CORPORATION,
Rochester 3, N. Y.

ELECTROMODE *All-Electric* ROOM HEATERS

Regardless of your present heating system this all-electric bathroom wall heater will be a welcome source of extra heat in the early morning or late hours when central heating is "off". It connects to regular home lighting system and is quickly, easily installed. Has Electromode safety heating element—no exposed wires or glow elements.

Order from your local Electrical Dealer.



Write for This
Brochure
46-D on
Modern Home
Heating.



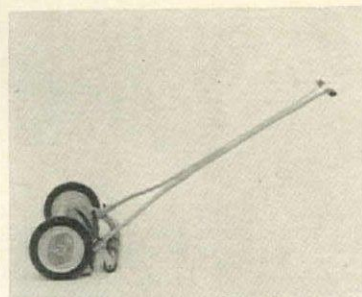
If you wish, give us details of your present home or one you are planning. Our engineering staff will give you a preliminary plan.

GIFTS FOR GARDENERS

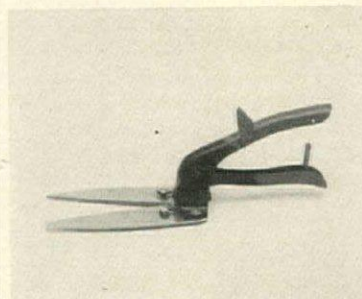
Continued from page 243



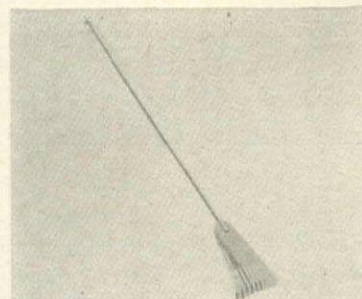
Dowcraft magnesium lawnbarrow, which is lightweight (only 16 pounds), easy to handle, well balanced. It can be hung up on a basement or garage wall without effort. The bucket, painted French gray, has tapering walls. Price, \$34.50 from Abraham & Straus.



Precision lawn mower, lightweight and smooth running because handle suspension, well back of the wheel axis, prevents "bobbing" on bumpy ground. Shear and cutting height adjustments can be made by mere fingertip setting. Clemson's latest model, price, \$32.47, from Stumpp & Walter.



Grass clippers with cutlery steel blades, a requisite in any well-stocked tool shed. Handles of these Wiss shears operate with easy vertical action, keep hands off the ground, work equally well with either hand. Finish is rust-resisting. \$1.75 from Macy's.



Aluminum broom rake, of light and resilient design, developed by Tennessee Aircraft engineers. Highly effective for removing leaves in rock gardens or smoothing over gravel walks, as teeth won't break off. Metal blades are non-rusting. \$1.25. Patterson Bros.

Double

STINGER COCKTAIL

1 part Nuyens Creme
de Menthe (white)
1 part brandy
Shake in fine ice,
strain



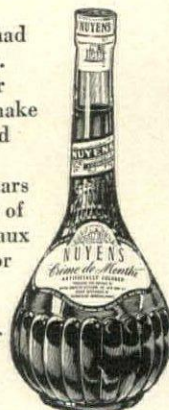
Pleasure

CREME DE MENTHE CORDIAL



After dinner, serve this
minty, fresh-tasting
cordial... as a liqueur,
in small cordial glass
... or as a frappe, with finely
cracked ice in cocktail size glass.

Discover the double
pleasure that's to be had
with Nuyens Cordials.
Superb as after-dinner
liqueurs... they also make
cocktails delicious and
distinctive. Prepared
domestically for 12 years
under the supervision of
Nuyens et Cie, Bordeaux
... just as in France for
140 years... they're
America's finest
cordials. Make it your
practice to serve
Nuyens—on every
cordial occasion.



NUYENS *Cordials*

Complete your home bar
with these famous favorites

Creme de Menthe 60 proof	Creme de Cacao 60 proof
Triple Sec 80 proof	Apricot 60 proof

Also choose from 8 other fine
cordials.



Gardening

Tulips, Daffodils, Crocus and hardy Lilies compete in beauty in a 48-page booklet for autumn planting. This full-color catalog shows you how to grow an interesting garden by creating color contrasts. A special section is devoted to garden tools and gifts. Stump & Walter Co., HG 11, 132-138 Church St., New York 8, N. Y.

Spring-Flowering Bulbs for fall planting bloom into flowers in a folder showing tulips, narcissi, lilies and Dutch hyacinths. The distinguishing features of each variety are explained to avoid difficulty in obtaining favorites. Planting instructions are included. Breck's, HG 11, 85 State St., Boston 9, Mass.

Bulbs, Roses and Perennials, planted this fall, will help to make your garden lovely next summer. In this booklet, garden arrangements are shown in full color, and planting instructions are a helpful guide to attractive landscaping. Several novelty flowers and the old standbys give you a wide selection with which to experiment. Carroll Gardens, HG 11, Westminster, Md.

Star Roses features Peace, the All-American Rose selection for 1946. This Rose is a hybrid tea, a golden yellow. The booklet also shows Roses photographed in color, floribundas and hardy perennials. Aids to better Rose growing tell you how to keep yours healthy. Conard-Pyle Co., HG 11, West Grove, Pa.

The Garden Beauty Book has 40 pages of full-color pictures of Tulips, Hyacinths, Narcissi, Peonies and Iris. A Big-Six Phlox collection is included, along with cultural planting notes and a rock garden collection. R. M. Kellogg Co., HG 11, Three Rivers, Mich.

A Fall Planting Guide gives the time and method of planting for all material offered. Section I covers bulbs and perennials, section II deals with trees, shrubs, evergreens, and section III discusses fruits and berries. Kelsey Nursery Service, HG 11, 50 Church St., New York 7, N. Y.

Lovely Lawns is an illustrated booklet describing the making and maintenance of lawns. Soil, seed, watering and repairs are discussed and will help you with your fall grass seed planting. Associated Seed Growers, HG 11, 205 Church St., New Haven 2, Conn.

A 50-Page Booklet has full-color illustrations of new Roses and perennials. Novelty chrysanthemums from Australia and England and perennials from Europe are included. A handy index helps you find your favorites, and cultural suggestions form part of the text. Send 25c to Totty's, HG 11, Ridgedale and Central Ave., Madison, N. J.

Choice Peonies and Improved Lilacs, grown on their own roots, are offered in a 44-page catalog. Perennials, shrubs, ornamental trees as well as fruits and berries are attractively displayed. Brand Peony Farms, HG 11, Box 408, Faribault, Minn.

Food & Wines

Good Carving Etiquette is illustrated in

WRITE FOR THESE BOOKLETS



Just write to the addresses given for any of these informative booklets. They will be sent you free unless otherwise specified below.

a booklet, "Edward Arnold Shows You How to Carve." Knives for roasts, hams, steaks, plus the utility knife, are pictured, and Mr. Arnold explains the technique involved in using them. 10c, Ekco Products Co., HG 11, 1949 North Cicero Ave., Chicago 39, Ill.

A Drink Guide by the Dubonnet Corp. instructs you in the use of Dubonnet in cocktails, long drinks and special concoctions. In addition to the recipes for the wine, there are suggestions for the use of Dubonnet vermouth. Dubonnet Corp., HG 11, 3110 Jefferson St., Philadelphia, Pa.

40 Ways to Use Ron Merito runs the gamut of rum's use from cocktails to sauces and desserts. White Label is recommended for cocktails and Gold Label for long drinks. Also listed is a selection of other spirits and liqueurs for flavoring purposes. National Distillers Products Corp., HG 11, P. O. Box 12, Wall St. Station, New York.

A Professional Mixing Guide is equally useful for the experienced or the neophyte. The guide explains the importance of recipes, discusses flavoring and methods of improving drinks. A comprehensive list of beverages is included in the text. The Angostura-Wuppermann Corp., HG 11, 304 E. 45th St., New York 17, N. Y.

Travel

A Home in New Hampshire booklet contains photographs and travel talk about this state. You are shown New Hampshire in mountain sports and at country auctions. Descriptions of remodeled houses and new buildings will interest anyone looking for a place in the country. New Hampshire State Planning & Development Commission, HG 11, Concord, N. H.

Northwest Airlines, Inc. has the Northwest Passage Air Map and Flight Log for those who wish to fly. Maps give information about the states and principal cities along the air route. Northwest Airlines, Inc., Advertising Division, HG 11, 1885 University Ave., St. Paul 1, Minn.

The Milwaukee Road offers you a "Victory Vacation" into the far west. Train-auto service, soon to be resumed, will help you plan a winter stay in Yellowstone National Park or on a Montana Dude Ranch, with equal ease. Other scheduled trips include British Columbia and Alaska. The Milwaukee Road, Passenger Traffic Dept., HG 11, 516 W. Jackson Blvd., Chicago 6, Ill.

Three Western Travel Booklets offer complete information on ranch vacations, Yellowstone and scenic trips. Dude ranches served by Northern Paci-

fic are listed to make selection easier. Alaskan cruises can also be planned after your arrival in Seattle. Northern Pacific Railway Co., Passenger Traffic Dept., HG 11, St. Paul 1, Minn.

Kitchens & Laundries

Home Laundries, as a complete unit, are being planned in many homes today. A Bendix booklet shows six basic steps in planning a laundry unit to fit individual space requirements. Send 10c to Bendix Home Appliances, Inc., HG 11, 3300 West Sample St., South Bend 24, Ind.

Kitchen Equipment organized to fit your daily routine saves you steps and work. The automatic devices and indicator lights on Monarch ranges are fully described. Plans for homes requiring heat in the kitchen are also included. Malleable Iron Range Co., HG 11, Beaver Dam, Wis.

China

The Making of Lenox China is described in a comprehensive new booklet which tells of the processes involved in creating this famous American china. The life story of Walter Scott Lenox and the small factory which grew into Lenox, Inc., will make an interesting addition to your library. Lenox, Inc., HG 11, Trenton, N. J.

Things You Should Know About China describes the distinguishing qualities of china and earthenware, with the story of how each is made. Separate books of Castleton patterns are included as is a description of the new "Museum Shape" dinnerware. Send 10c to Castleton China, Inc., HG 11, 212 Fifth Ave., New York 16, N. Y.

An 80-Page History of Spode Dinnerware, complete with rules for serving formal or informal meals, such as informal luncheon and afternoon tea, is written up in an easy-to-use textbook style. The care of Spode and a purchase plan for future buyers is included. Full-color sheets show earthenware and bone china patterns. 10c. Copeland & Thompson, Inc., HG 11, 206 Fifth Ave., New York, N. Y.

Decorating

The Romance of Hooked Rugs tells the story of these heirlooms and their modern sisters, from the humble beginning to the practiced art of today. Information on the care of hooked rugs is included. 10c. Masterkraft, Inc. HG 11, 295 Fifth Ave., New York, N. Y.

Aids to Better Decoration for your bedroom are contained in the Kling furniture booklet. The analysis of color and various color schemes for Colonial or

contemporary bedrooms will help you plan your rooms. 10c. Kling Factories, HG 11, Mayville, N. Y.

Jewels of Victorian Furniture illustrates early reproductions which have been adapted to modern use. A history of these old pieces helps you to recognize and remember them. 15c in coin. Vander Ley Bros., HG 11, Grand Rapids, Mich.

Let's Dress Up Your Bedroom is the title of a four-color, 20-page booklet about bedrooms and their furniture. Suggestions on decorating for 18th Century Colonial and modern bedroom furniture are included. The Mengel Co., HG 11, Louisville 1, Ky.

Lighting Fixtures are displayed in a booklet which shows correct illumination combined with decorative features. A variety of styles from period to modern are illustrated, as are traditional ranch house and hurricane designs. Send 25c to Butler-Kohaus, Inc., HG 11, 2823 Olive St., St. Louis 3, Mo.

Redecorating Your Bedroom is easy when you have charts, basic ideas and paint suggestions at hand. An attractive little booklet offers unusual and clever decorating advice. North Star blankets in Rose Dust and Delft Blue are an addition to the decoration. North Star Woolen Mill Co., HG 11, 235 South Second St., Minneapolis 1, Minn.

Buckingham Dining Room Furniture is presented in the first post-war grouping produced by the Fancher Furniture Co. All mahogany, the 18th Century style includes many practical and decorative pieces. Fancher Furniture Co., HG 11, Salamanca, N. Y.

Andirons and Fire Tools are shown in a collection of folders. Period fireplace ensembles, screens and tools of hand-forged iron and brass are well illustrated. Detroit Mantel & Tile Co., HG 11, 1431 Farmer St., Detroit 26, Mich.

Hand-Finished Furniture in traditional or Touraine, French-Provincial collections is shown in two booklets. Extra pieces in pine or mahogany will help to finish furnishing your bedroom or start you off selecting the pieces for a new one. Drexel Furniture Co., HG 11, 572 Huffman Rd., Drexel, N. C.

A Home Beautiful Booklet decorates from the floor up. Each room is built around a rug pattern in formal or informal design. Complementary accessories are also illustrated. Deltax Rug Co., HG 11, 295 Fifth Ave., New York 16, N. Y.

A History of Oriental Rugs is presented along with pages illustrating the restoration of these fine antiques. Designs for living and dining rooms are included. The booklet shows changing rug styles and tells how to maintain rugs. Send 25c to Nahigian Bros., Inc., HG 11, 169 North Wabash Ave., Chicago 1, Ill.

How to Curtain Your Windows is a complete lesson in window design. Beginning with styles and window widths, you are shown how to measure and hang curtains, how to drape, use rods (Continued on page 260)

Build Up Your Child's IQ



PLAYSKOOL TOYS

Color and shape discrimination... eye-hand co-ordination... solving of simple problems—these are the basis of most intelligence tests for children. And these are the psychological principles upon which famous PLAYSKOOL wooden and plastic toys are designed. There are special PLAYSKOOL toys for each stage of your child's development—from six months to eight years. Completely safe—rounded corners and harmless colors. Endorsed by leading child psychologists, educators, and parents. At leading department and children's stores.

Send for Free Catalog...

Mail coupon today for illustrated catalog of all Playskool toys. Contains valuable articles by two well known authorities on child training. Also important facts in the proper selection of toys.

Playskool Manufacturing Company
1754 N. Lawndale Ave., Chicago 47, Ill.

Send me FREE Playskool Catalog

Name _____

Address _____

City _____ Zone _____ State _____

LEARNING WHILE PLAYING

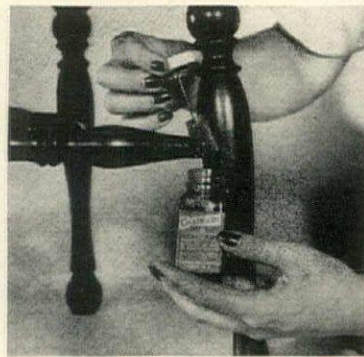
HOUSEHOLD SHORT CUTS

Continued from page 245



Hardwood and linoleum floors can be kept gleaming without scrubbing or continuous polishing. *Bruce Floor Cleaner*, left, is a newly-marketed waterless cleaner with a wax base. Developed by a nationally-known manufacturer of fine hardwood floors who warns against the use of soap-and-water scrubbing. The company's observations led to the conclusion that constant washing ruins the finish and warps the wood. It dries out the natural oils of linoleum. Only a light application of this cleaner, followed by a dry-cloth rubbing, is needed to give a spotlessly clean floor, protected with a thin wax film. Try this new beauty treatment on your floors. Quart 68c, gallon \$1.95 at Wanamaker's. (Continued on page 249)

Tighten wobbly chairs, loose handles with a new liquid that penetrates and swells the wood. *Chair-Loc*, right, expands the wood fibers, locks the rungs in their sockets, resets loose handles. It's quick and easy to use. For chair repair, spread *Chair-Loc* on the rung with the handy sponge-rubber applicator attached to the cork. Hammer, axe and mop handles take only a dab. This new "fix-it" will do a dozen repair jobs. It will silence creaky stairs, strengthen tipsy tables and shaky stepladders. It will renew umbrellas, brushes, garden and kitchen tools. Send 25c to the *Chair-Loc* Company in Freeport, N. Y.



only one
record
changer
is worthy
of precious
music
libraries

...ask for it in your
new combination
...install it in
your present
set



write for free booklet: "Don't Overlook the Record Changer."
Garrard Sales Corporation, 315 Broadway, New York 7, N. Y.

GAY NINETIES

Rum and Brandy Flavored

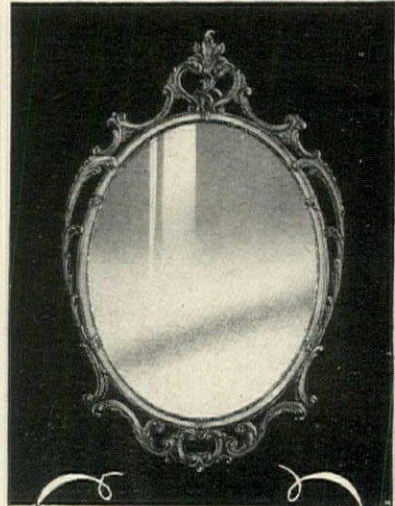
FRUIT CAKE

A GIFT OF
GOOD TASTE

All the tangy
goodness of fruits,
nuts, spices make this
wondrously delicious cake. Dashed
with rum and brandy flavor. Packed
in festive metal canister.

2 lbs., about \$2.10

Stirling Bakers, New York, N. Y.



Say "Sabel"
for the finest
in mirrors.

At leading furniture and
department stores.



H. SABEL & CO., INC.
140 W. 22nd St., New York 11, N. Y.

HOUSEHOLD SHORT CUTS

Continued from page 248



"JANIE SETS"

These attractive bowls and mugs are made of deep red-brown clay, with designs hand carved and fired into the pottery. Individualized with name and birth date. Choice of colt, cat and fiddle, lamb and Pennsylvania Dutch design (as illustrated).

"JANIE SETS" make an ideal gift for new-born babies, or for children of any age.

Send check or money order with names, dates and design desired. Order NOW to insure delivery for Christmas!

Bowl \$3.50

Mug \$3.50

including Names and Dates Postpaid

Jane Griffith

POTTERY HOUSE

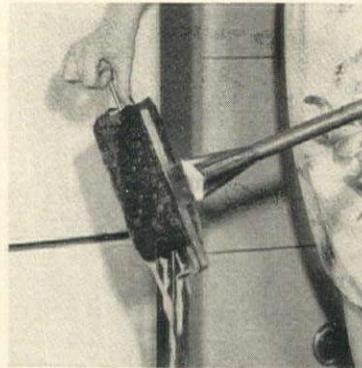
23 MAPLEWOOD AVENUE

Germantown, Philadelphia 44, Pa.



Hand spray-gun, hydraulic pump type, left, is small but powerful. One short pull of the knob of this *Cornelius Hand Sprayer* develops a 300-lb. pressure and produces a cloud-like mist for spraying indoors and out. Works well with any liquid insecticide, deodorant or disinfectant solution. Sprays window cleaners, suntan lotion, toilet water—any liquids that require a fine mist dispersal. It's leakproof no matter how it's held. The small compact size and short strike permits easy penetration into cracks, crevices and other usually hard-to-get-at places. Stands 5½" high, fits comfortably in one hand. Spray complete with two pint containers, \$2.50 at Bloomingdale's. (Continued on page 250)

Self-wringing mop saves time and labor. The soft, close-grained sponge head of this *Spartan Floor Mop*, right, is made of Dupont Neoprene synthetic rubber. The pull-knob device does the wringing; it contracts the sponge and squeezes out the water; it keeps your hands from getting waterlogged. The high absorbency of the sponge eliminates messy dripping and speeds up the drying of the floor after rinsing. The Neoprene sponge won't harden or shrink when dry; it's both grease- and abrasive-resistant. It works equally well on windows and painted walls. To clean surface dirt from pile rugs, wring dry and use to pick up dust, lint, hairs. Bright red handle and pull knob. Metal ring for hanging. \$2.50, Bloomingdale's.



OLD ANGUS BRAND

A NOBLE SCOTCH

"Gentle as a Lamb"



Old Angus Brand Blended Scotch Whisky; 86 Proof National Distillers Products Corporation, New York

WE Are Always Ready For Guests!

Ready to Serve

DORSET DeLuxe FINE FOODS

"The Hostess' Friend"

Be Prepared with these Famous Products

- Chicken or Turkey A La King
- Chicken Meat in Mushroom Sauce
- BONELESS Chicken Fricassée
- BONELESS Chicken or Turkey Meat

DORSET FOODS, LTD.
Long Island City, N. Y.

Miami's

TOWER OF HOSPITALITY

Now under new and progressive ownership and management — re-conditioned and re-decorated inside and out. Ideal location overlooking Bayfront Park. Moderate rates. Reservations advisable.

Hotel

EVERGLADES

ON BISCAYNE BAY — OPEN YEAR ROUND

Leonard K. Thomson, Manager

HOUSEHOLD SHORT CUTS

Continued from page 249



**AWNINGS IN
WINTER?**

**Yes,
RUSCO ALL-METAL VENETIAN
AWNINGS SERVE YOU
WINTER AND SUMMER!**

Rusco All-Metal Awnings are the first practical awnings offering clear visibility, perfect light control and full ventilation with the added advantage of weather protection twelve months of the year.

The adjustable louvres keep out glare winter and summer. Rain or snow cannot enter rooms when windows are opened for ventilation and on dark gloomy days light and sun heat actually can be deflected into rooms. Rusco Awnings offer protection against sun damage to interior furnishings all seasons of the year.

Nothing to Take Down--Store or Recover
Rusco Awnings, a dignified treatment for all window openings, end forever the seasonal task of putting up, taking down, repairing, recovering and storing awnings because they are installed permanently. Once up, they stay up. They're fireproof, windproof, sunproof and hailproof.

They're Adjustable

Convenient Finger-tip Control from Inside. A simple crank operator, neat in appearance, permits easy adjustment from inside—from complete light, shade with visibility or complete shade—in a matter of seconds.



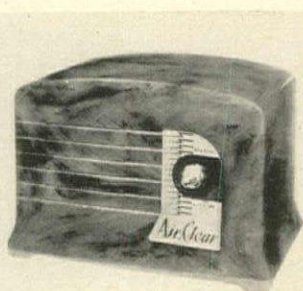
Rusco Awnings combine all the best features of conventional awnings—eliminate all of the disadvantages. Write for name of nearest distributor and for free illustrated booklet.

A Product Of

THE F. C. RUSSELL CO.
6400-G Herman Ave., Cleveland 2, O.
Manufacturers of the famous Rusco All-Metal
Self-Storing Combination Screen & Storm Sash

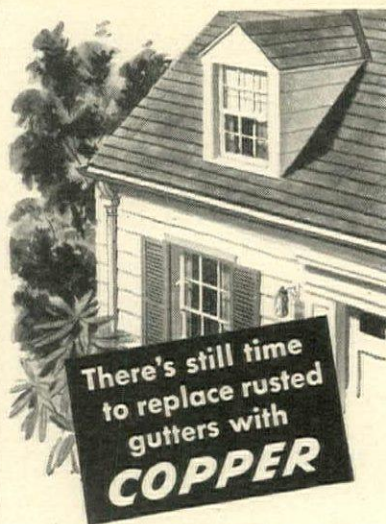
©TFCRC

"Always one step ahead
of the weather" with
RUSCO



Infra-red heat bulb, right, screws into any household socket. It can go into a pin-up lamp, bridge or goose-neck desk lamp. This new *General Electric 250-watt lamp* has a built-in reflector that concentrates the heat where you want it. Developed primarily to give penetrating, soothing heat to relieve tension and muscular aches and pains, this lamp is handy, too, for a score of drying and warm-up chores. It will speed up the drying of stockings, gloves and the like as well as newly painted and glued articles. It will thaw a frozen pipe. It will make it easier to start your car on a cold winter's morning. The bulb is made of hard glass to insure safety and prevent breakage. The ruby lens filters out all harsh glare and glitter. Priced at \$2.95 and found at local hardware shops or Gimbel's, N. Y.

Tiny electrical ionizer clears the air in your home with a flip of the switch. *Air Clear, left,* will eliminate all cooking odors, smoke and stale air. Set in the kitchen, this attractive Catalin ozone generator will destroy odors and prevent them from going through the house to leave greasy deposits on the furnishings. Placed in the living room, it will clear smoke-laden air instantly. In the bedroom, turned on a few minutes before retiring, it will refresh the air to induce healthful sleep. *Air Clear* measures only 8 1/8" in length, 5 1/2" in height, 4 5/8" in depth. It contains no chemicals and has no moving parts to get out of order. Costs only a penny a week to operate. Two-position switch: high for instant clearing, low for general daily use. AC only. In tortoise shell or white onyx finish, \$24.50. To be found at Lewis & Conger.



Before snow and ice begin their annual attack, replace leaky, broken gutters and downspouts with durable, rustless copper. At the same time, make sure roof joints are tight by replacing rusted valleys and flashings with long-lived, dependable copper.

Call your sheet metal contractor today, and tell him you want *Anaconda Copper*, the quality standard of the industry.

Have you a copy of our free Publication B-5, "How to Protect Your Home Against Rust"? 4639

THE AMERICAN BRASS COMPANY
Waterbury 88, Connecticut
ANACONDA
Offices and Agencies
in Principal Cities

Anaconda Copper & Brass

FIXED FOR THE LAST TIME!

Repairs "Stay Put"
when you make
them with
remarkable

X-PANDOTITE

The General Purpose Mortar-like repair and maintenance cement filler that expands as it sets!

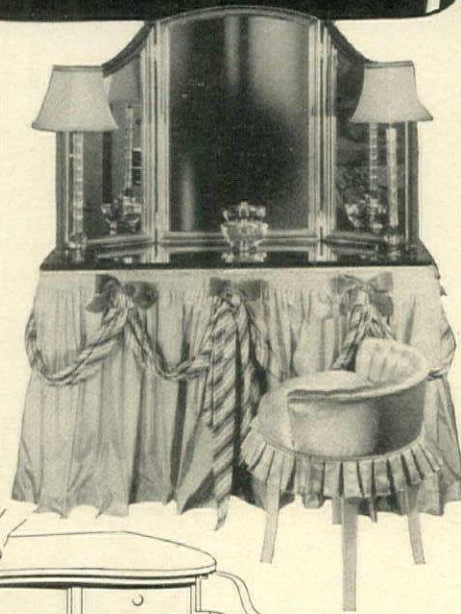
Repairs are fixed-to-stay-fixed when you make them with the remarkable new expanding household cement X-Pandotite. Simple and easy to use, may be colored. Generous 1/2 lb. can for only 35c, 1 lb. can 60c.

At your local Hardware or Paint Store. Or send \$5.00 for 1/2 lb. or \$1.00 for 1 and 1/2 lbs. prepaid to:

X-PANDO CORP.
43-15 Thirty-Sixth St.
Long Island City, N. Y.

For the young-at-heart
Dillingham
self-opening Vanity

The exclusive opening device is only one of the many reasons why interior decorators everywhere insist on Dillingham dressing tables for their discriminating clients. Made as fine furniture in a variety of styles with lustrous finish they have no equal, yet cost no more than ordinary tables. Just touch the small silver button and the wings open automatically to give access to roomy drawer space for make-up accessories. Remember, ask for the table with the self-opening device... a feature that also prevents unsightly drooping wings. Write for the name of the dealer in your community.



Touch the button
and presto the
wings open.

Dillingham Mfg Co. Sheboygan, Wis.
Furniture Craftsmen Since 1857

Lectro-Lift by Sedgwick

**FOR THOSE
WHO CANNOT
OR SHOULD NOT
CLIMB STAIRS**



The Sedgwick Lectro-Lift is a special, inexpensive electric residence elevator designed to eliminate the danger of unnecessary over-exertion caused by stair-climbing. Endorsed by physicians—installation requires no extensive, unsightly alterations—safe, simple and dependable—easy and inexpensive to install—can be operated on ordinary house current—low initial and operating cost.



We would like to send you complete information and booklet illustrating the many advantages Sedgwick Lectro-Lifts offer those who cannot or should not climb stairs.

SEDGWICK MACHINE WORKS
Established 1893
146 W. 15th St., New York 11, N.Y.
**ELECTRIC AND HAND POWER
RESIDENCE ELEVATORS**

MAKE CHRISTMAS GAY

WHEN Christmas rolls round, let good cheer and affection scamper through the house, tying red bows on the family dog, and hanging mistletoe on the chandelier. Only family, and intimate friends with a heartwarming and friendly eye, will be viewing the house, so the pent-up desires of twelve months can be let out, and austere good taste can be set aside.

Garlands of evergreen, twined with tinsel, can be hung on the newel post and along the banisters, the pictures festooned with them, and the mantelpiece piled high with balsam and pine cones. Rugs can be taken up in the living room, and the only lights reflected in the polished floor will be those from the Christmas tree. One family we know has red and white tartan slipcovers which they put on the furniture at Christmas. These have silver stars on them. Red and white candles are lit in a row on the mantel, and the Christmas stockings, red, trimmed with silver bells, are hung back again on the chimney after they have been emptied. Stray oranges, figs and tissue paper can be put in them, thus keeping the room tidy.

Another friend of ours has the tree in a big bay window. The bay is entirely outlined with a garland of evergreens, and behind the big tree is a circle of little trees in pots. The little trees are decorated with candy canes and presents for household pets.

Still another friend puts her tree in an angle of her sitting room. She pastes silver stars on dark blue turlatan and drapes it across the ceiling above the tree and behind it, thus forming a niche of dark blue and silver.

In order to get into the mood on Christmas Eve, some of our friends, who have older children, put Christmas carols and hymns on the phonograph and sing while decorating the tree. After the tree has been finished, they all go off together to church to the midnight service, and come home for some hot soup and chicken sandwiches. They read "The Night Before Christmas" or Dickens' "Christmas Carol" aloud before going to bed.

Christmas lunch is the high spot of Christmas day. Young and old get together. It is the day when Cousin Laetitia, age 94, finds little Willoughby, age 6, her partner at the table. It is a strenuous and exhausting time, but during many years of giving Christmas luncheons we have discovered two things: (a) that the more decorated the dining room is the better the family likes it, and (b) a buffet is more casual and not nearly as tiring as a formal meal. When we used to sit down, 26 strong, at one table, waiting for Uncle Jonathan to carve "the noble bird," the meal seemed to take forever, and both Cousin Laetitia and Willoughby grew restless. Now, Cousin
(Continued on page 252)

**KEEP WARM!
SAVE FUEL!**

Mortite

BETWEEN YOU AND THE COLD

A pliable, plastic weatherstripping—easily, quickly applied to windows, baseboards, doors. Stops expensive heat leaks.

Just press into place. Use inside or outside. Can be painted. Mortite does not shrink or crack.

Also plugs cracks around bathtubs, drainboards, etc.

Roll covers about 80 feet, enough for 5 windows.

\$1.25

Higher west of Rockies and Canada



**AT HARDWARE, PAINT, DEPT.
STORES AND LUMBERYARDS**

Ask for Mortite Booklet!

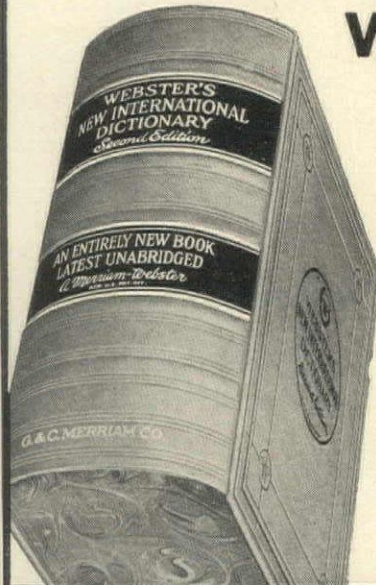
J. W. MORTELL CO.

535 Burch St. Kankakee, Illinois

"The Supreme Authority"

in courts, schools, homes, newspapers
and Government offices

The Merriam- WEBSTER



YOU may have had to wait for a copy of WEBSTER'S NEW INTERNATIONAL DICTIONARY, Second Edition. Now, however, more and more copies are reaching your dealer. See him today—he may have one for you or will get it very soon. The MERRIAM-Webster contains 3,350 pages, illustrations for 12,000 terms, and a total of 600,000 entries—122,000 more than any other dictionary. It is the only unabridged dictionary completely revised and rewritten in three decades.

G. & C. Merriam Company
Springfield 2, Mass.

**WEBSTER'S NEW INTERNATIONAL
DICTIONARY • Second Edition**

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory, or write to factory at Bloomington, Illinois.

**WILLIAMS
OIL-O-MATIC**
HEATING SYSTEMS

**3 TIMES AS MANY WILLIAMS OIL-O-MATIC OIL BURNERS
ARE BEING INSTALLED THIS YEAR AS IN 1941... THE INDUSTRY'S
BIGGEST PREVIOUS YEAR**

CHRISTMAS Continued from page 251

Laetitia is seated as comfortably, waited on as meticulously, as she was in the old days, but she and Willoughby are not enforced lunch partners. There is a constant buzz around her of the younger members of the family as they stop to chat on their way to the buffet table, and the effort of talking continuously to one person is relieved.

We have the large buffet decorated with all the props needed by St. Nicholas. A white sleigh pulled by eight white reindeer and driven by Santa Claus himself. Little toy Christmas trees, covered with snow, stand guard around him, and the sleigh is piled high with tiny gifts. On the sideboard we have a music box in the shape of a church which tinkles out "Silent Night" when we file into the room. Around the church, there is a semi-circle of plaster choir boys with little candles burning in their hands.

The small tables are decorated with holly bouquets, and each year we have different place cards, varying from plastic angels to Santa Claus, deer and trees. There are, of course, Christmas snappers, and at the end of the meal they are pulled and everyone

dons a cap. The visiting children each have their own little baskets to take their gifts home in, and the family dogs retreat to the gaily-decorated kitchen for special Christmas bones.

In the country, particularly in New England, it is the custom to garland the front door with evergreens and to light a tree upon the lawn. If there is snow, how lovely it is to see the multicolored lights sending their cheerful beams across the crisp, white surface! In one little New England village that we know of, everyone sets lighted candles in the front windows on Christmas Eve. The whole of the village is aglow with the flickering light of the myriads of candles. In this same village, a group of children and some older people go from house to house on Christmas eve, singing hymns and carols. The neighbors are usually told by the "grapevine" which houses they are going to stop at, and a welcoming crowd assembles behind the candle-lit windows and, after the singing is over, the carolers are invited in; there is cocoa and buns for the small fry and a good hot punch and sandwiches for the older generation.

BROOKE MARSHALL



Idea Book tells how to increase Home Privacy

Plan a home that guards your privacy—shields you from intrusion! For instance, in the hall above, the beautiful 6-paneled Ponderosa Pine door, with its delicate shadow lines, shuts off the den or study from less intimate callers—yet adds a note of decorative beauty.

That's only one of the dozens of ideas you'll find in "Today's Idea House," 32-page booklet which shows how to have more comfort and charm with doors and windows of Ponderosa Pine! With this booklet, you'll have latest information on everything from planning better closets to making your kitchen more convenient! Send only 10 cents for your copy of "Today's Idea House."—Mail the coupon.

The Best is Yours with...

**Ponderosa Pine
WOODWORK**

Some of the Many Subjects Covered by "Today's Idea House"

- How to "stretch" space with windows
- How doors can save you steps
- How to have more light and air
- How to save more fuel



PONDEROSA PINE WOODWORK
Dept. OH-11, 111 West Washington Street
Chicago 2, Illinois
Please send me a copy of "Today's Idea House." I enclose 10 cents. (Please Print)

Name.....
Address.....
City.....Zone.....State.....



Photo by Maynard L. Parker

**BENNETT
Flexscreen**
Reg. U. S. and Canada Pat. Off.
The Safety Fireplace Curtain

Charm that inspires

An inspirational touch of loveliness for your fireplace. Flexscreen stops flying sparks from burning holes in your rugs, floors, furniture.

Exclusive Unipull allows one hand to open or close both curtains at one time.

Heat-tempered metal fabric will last a lifetime... priced as low as \$12.50. Sizes for all fireplaces. Ask your dealer!

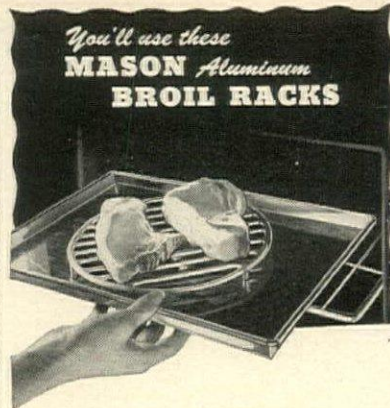
BENNETT-IRELAND INC.
MAKERS OF FRESH-AIRE FIREPLACE UNITS
846 CHESTNUT STREET, NORWICH, N. Y.



FINE
MODERN

Oak Masters
BY MATTSON

GRAND RAPIDS BOOKCASE & CHAIR CO.
HASTINGS, MICHIGAN



for BROILING... chops 'n steaks, 'n hamburgers, 'n sandwiches. Saves room—saves cleaning big broil rack.

STEAMING... fruits, 'n meats, 'n vegetables—with less water, less waste of valuable juices.

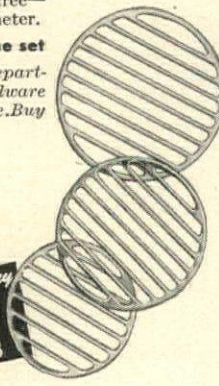
CAKE COOLER and POT REST... and a dozen other you-think-of-them uses.

Comes in set of three—7", 8", 9" in diameter.

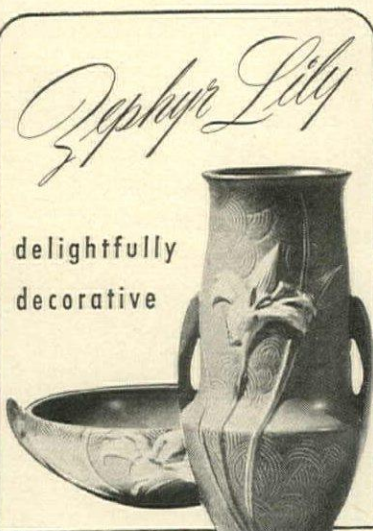
Only \$1.19 the set

At leading department and hardware stores everywhere. Buy yours today!

Buy the best... buy
**MASON
Aluminum
BROIL RACKS**



L. E. MASON COMPANY
BOSTON 36, MASS.



delightfully
decorative

SEND
FOR
FREE
FOLDER

Magnificent lily motif sculptured on graceful new art forms of striking beauty. Choice of 52 lovely items in Bermuda Blue, Sienna, Evergreen. At gift shops and department stores. Roseville pottery is also available in Canada.

ROSEVILLE POTTERY, INC.
Dept. HG-116, Zanesville, Ohio

ROSEVILLE
decorative art pottery

THANKSGIVING

when all your large
sons

and lovely daughters

are together at your table,

there will be a need to

express your special

joy.

There is a perfect way to say

"This is a perfect moment."

Great Western

AMERICAN CHAMPAGNE
One of the World's Great Champagnes



Wines since 1860

Pleasant Valley Wine Company
Rheims, Hammondsport, N. Y.



Little Refreshers Miss Saylor's Coffee-ets

These glamorous little candies made of pure cream, fresh butter and real coffee are perfect for quick-up pick-ups. Made by good cooks who know how to blend and season fine ingredients, they retain all of the delicate elusive flavor of a fine cup of coffee. When you need refreshment, try Miss Saylor's Coffee-ets, the candy world's glamorettes.

MISS SAYLOR'S
CHOCOLATES, INC.
ENCINAL AVENUE - ALAMEDA, CALIFORNIA

THE LETTER BOX

Smoking Fireplace

Q. I have been told that my fireplace smokes because it is poorly proportioned. What can I do about it?

Mr. J. P.
Portland, Oregon

A. The chances are that the opening is too high for the width. (The width should always be greater than the height.) While the burning material is smoking, hold a board across the top of the fireplace, so that the height of the opening is lowered. Move the board down until all the smoke goes up the chimney instead of out into the room. Mark that point. Then have a shield made of either copper or brass and attach it to the top of the opening.

Winter Mulch

Q. There is a perennial border in my garden and it has been suggested that I apply a mulch to it for protection during the winter. What is a mulch and what is its purpose?

Mr. J. A. R.
Akron, Ohio

A. A mulch is a layer of salt meadow hay, dead leaves, pine boughs or other light material laid over dormant plants throughout the cold weather. Unseasonable thaws cause alternating warm and cold spells with the ground usually well saturated with moisture during the

day and then frozen at night. During the course of a few thaws the soil is lifted or heaved to such an extent that plant roots may be broken off and exposed above ground. The object of a mulch is not to keep out the cold but rather to keep it in. Therefore, it should not be put in place until the ground has frozen at least a couple of inches deep.

Foundation for a Hillside House

Q. I wish to build a small house with a partial second story. The site is on a hillside, so that the cellar walls on three sides will be built up—the rear end excavation being about 4 feet. I would like to know if local brownstone is sufficiently durable for the foundation. Would it need any special protection from downhill rain wash? What are the types of creosoted or weather-proofed siding that I could use? Is vertical siding practical and rainproof? I want to use plywood for facing the inside slanting ceiling of my living room running from 7½' to 12'.

Miss R. H.
New Brunswick, New Jersey

A. Ordinarily, brownstone is not an ideal foundation material. However, a local mason or builder could tell you at a glance whether or not the stone you have in mind is suitable. For a downhill rain wash, there should be a foundation drain of 4" porous agricul-

the Charm of Old Virginia



SEND FOR our booklet, "Jewels of Victorian Furniture," showing many beautiful reproductions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. HG

\$89.50 \$67.00 \$94.50

BEAUTIFULLY MADE from solid Honduras mahogany, the Washington console is functional as well as decorative, for it can be readily opened for card-games... The Fredericksburg lady's chair reflects the stately charm of the old Virginian manor from whence it came.

Wanderley Brothers, Inc., Grand Rapids, Mich.

New DRAPERY GLAMOR

Created by *Swag-Sta*
METAL FESTOON PLEATERS

Give that decorator's touch to your living room, dining room, or bedrooms with this new method of hanging draperies. Swag-Sta, our new metal fixture, enables you to achieve this beautiful effect.

No sewing necessary. Draperies may be taken down, cleaned, and re-draped quickly and easily.

If Not On Sale at Your Dealers Write For Detailed Information

PLASTI-GLO MANUFACTURING CO. • CHICAGO 13, ILL.

THE Perfect Gift FOR Christmas

Thrill your friends with this beautiful, useful and unique Christmas gift. Miss Marietta bath sets include a luxurious bath mat with matching toilet seat cover, in a choice variety of beautiful colors.

Made of top quality materials with thick, long, heavy tufting, Miss Marietta chenille bath sets are designed for use in the finest homes.



On sale at leading department stores throughout the nation. If your favorite store is temporarily out, you may order direct from the factory.



BEDSPREADS
BATH SETS
RUGS

MARIETTA COBB
Industries, Inc.
MARIETTA • GEORGIA

THE LETTER BOX

Continued from page 253

Give
gay...flower-bright

Stangl

dinnerware

THE FINEST NAME IN POTTERY



Garden Flower

Gay...enchancing colors, delicately handpainted in unique floral patterns by individual Stangl artists, will bring sparkling charm to your table. Most pieces have different flower decorations all harmoniously blended under glaze.



Look for the name Stangl when you select your dinnerware. It's important to you as a hostess—for it identifies the very best in fine pottery. On sale at leading gift and department stores.



Send 10c today to Dept. B for handsome new Stangl booklet in full color: "Attractive Settings for Your Table."

FULPER POTTERY COMPANY
TRENTON 4, NEW JERSEY
AMERICA'S OLDEST AND FINEST POTTERY
Established 1805

tural tile with open joints carried to a lower point or a dry well on the hill side of the house. Creosote is the least expensive protection against rot and termites. The odor may persist for some time but will eventually disappear. Vertical siding is both practical and rainproof if it is properly applied. Plywood is a good choice for the ceiling.

Waterproof Basement

Q. I am interested in building a finished basement in my future home, which will be used as a combination gameroom-office. My problem is to make the basement as watertight as possible, since the ground is rather low and wet during rainy weather. Can this be done with a minimum outlay of labor and materials? I have been told that poured concrete walls, concrete blocks and hollow building tile can be used in building basements. I would appreciate your advice.

Mrs. A. E. R.
Chicago, Illinois

A. There is no really cheap way to do this job and make it absolutely waterproof. If the walls and floors are not waterproof on the outside, no amount of interior plastering will help. The most satisfactory job would be one of poured concrete. This will take an experienced contractor to determine the proper footings and foundations.

If you have sufficient property and the ground is very damp, you might find it more advantageous to build above ground and have an extension to the house. Or the house might be built up on a sloping terrace so the cellar will not be set far below ground level.

Bedroom Decoration

Q. What type of curtains and bedspread can be used in my 10-year-old daughter's room? The ceiling is papered in an American Beauty rose design with leaves two shades of green on a pink background. The walls, woodwork and scalloped valance over a double window are painted matching pink. The bed is a four poster, and the rug is hooked.

Mrs. M. S.
Larchmont, New York

A. We would suggest that you hang wide, ruffled organdy curtains, very full, under the valance, then criss-cross and tie them back. Put a full, gathered skirt or a dust ruffle of white muslin on the bed, reaching from the box spring to the floor. Use a quilted cotton bedspread with a short drop on the sides and a wide scalloped edge—scallops 9" wide. Add a pillowcase of white muslin with a 6" ruffle on all sides. If there is a small upholstered chair in the room, slipcover it in the green of the leaves of the wallpaper—the brighter hue would be better.

LE ROUX
The World's Finest
LIQUEURS
LE ROUX & CO., INC., PHILA., PA.

TROPIQUE
Furniture
Adds a fresh note to sun room, recreation room and living room.

A Product of
AMERICAN
CHAIR COMPANY
MANUFACTURERS
SHEBOYGAN, WISCONSIN

See it at the better dealers.

The midget that works like a giant



Zephyr
A Ceram-I-Cast Product
Listed by Underwriters Laboratories

Something NEW in portable electric heaters!

Here's a portable heater unlike any other — a midget in size (14" long, 9" high) but a giant in performance. Uses ordinary household current; placed inconspicuously in any out-of-the-way corner, it pours out a flood of hot air that warms the whole room.

Ideal for bathroom, sickroom, nursery, photographic darkroom, and wherever else plenty of extra heat is needed. With its small size and light weight (only 6¾ lbs.), Zephyr is easy to store on closet shelf, easy to take along on motor trips to heat hotel room or summer home.

No moving parts, nothing to wear out or break. Thousands in use, not one ever returned for servicing. Built to last for 50 years; exclusive design. Does a bigger job than any other portable electric heater. Satisfaction guaranteed. Ask your dealer for Zephyr.

Zephyr Portable Electric Heater costs only \$24.95 O.P.A. ceiling price (.65 higher in Zone 2). For complete details and name of your nearest dealer, mail this coupon with your name and address to—

ZEPHYR CORP. • PLAINFIELD, NEW JERSEY



Give an S. O. S. FIRE GUARD Extinguisher to Dad for his car, boat, or plane; to Mother for her kitchen or laundry. Or just give an S. O. S. FIRE GUARD to the whole family because you will be giving safety in addition to a valuable gift. See your local hardware, auto supply, or department store. The General Detroit Corp., Detroit 7.



S-O-S Fire Guard
1 Qt. Vaporizing Liquid Extinguisher

DON'T HAVE TOO MANY BUSHES

SOME years ago I drove along a newly opened stretch of the Pan American highway, sixty miles north from Lima, to the little town of Huaru in Peru. Part of that piece of highway is one of the most impressively beautiful things I have ever seen. On one side are only drifting sands stretching to bare mountains, and on the other, a rocky line of shore with the Pacific breaking at its base. There is no single blade of grass or sign of green-growing life—only the mauve and purple changing shadows on bare mountain slopes.

Such beauty has the quality of the absolute, transcending man-made works. And as a landscape architect I felt left out. Here was a place which wanted nothing of me.

True, there are some places on the desert where shadows seem cooler and lilies whiter in contrast to cactus and sand beyond high-plastered walls, but not here. One wants no walls here to block the shadowed mountains on one side and the endless Pacific on the other.

Perhaps, I considered, you might allow the very best architect to add a building with simple lines and form, to blend with rocks and sand and sea, where people might come to enjoy this beauty. There would be a sur-realist touch to the picture in the occasional bleached bones on the sands. But no man-made ornament was needed. To plant a single bush would spoil the effect. As a landscape archi-

tect, I felt a little rebuked by this.

But that was when I was very new in the profession. I have come to realize since that one of the most valuable things a landscape architect may do is to keep anything from spoiling and cluttering beauty which already exists. Sometimes it is dramatic beauty like this Peruvian desert, or a view of mountains or sea, which we obscure with our bushes, and sometimes merely pleasant space that we clutter up. But somehow overplanting has come to be the rule in almost all the outdoor areas which we attempt to make beautiful.

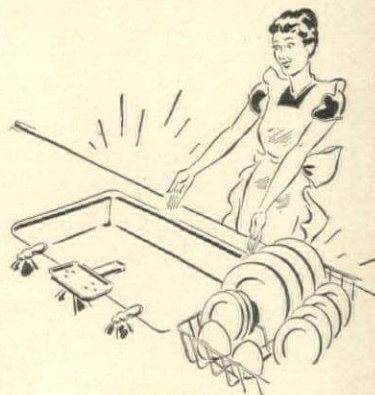
"Foundation planting," with heavy bands of shrubbery surrounding our houses, has become so universal a style that, if we happen to move into a new house which rests firmly and obviously on the ground, it appears a bit undressed. Indeterminate masses of "screen planting" around the edges of a property are only slightly less popular. They are a general practice, whether in the suburbs of Chicago, a little New England village or the wide open spaces of the West.

How such styles fasten themselves upon us is difficult to say. There are those who blame the nurserymen, but this seems hardly fair. If everyone wanted brick walls, no doubt brick masons would flourish, or if trees instead of bushes had been the style, a great many new tree movers would have set up business. I am inclined to

(Continued on page 259)



**Cleaner Dishes
with
Less Effort!**



What a difference soft water makes! Glassware and dishes dry sparkling . . . without toweling—save 10 to 15 minutes 3 times a day. Added hours of leisure time, and freedom from much household drudgery! Soft water in your home makes washables softer, whiter with less rubbing. Creamy, rich soft-water suds also bring new joy to your baths and shampoo, while tub and toilet fixtures remain free from soap scum!

See how easily you can have the low-cost luxury of soft water in your home, now! Write for Permutit's* free booklet.

*Trademark, Reg. U. S. Pat. Off.

PERMUTIT

the home appliance that
turns hard water into

SOFT WATER



Mail Coupon Today for
FREE BOOKLET

THE PERMUTIT CO., Dept. HG11,
330 W. 42nd St., New York 18, N. Y.
Please send me free Permutit booklet.

Name.....
Address.....
City.....
County.....State.....

Merritt System for Hostesses



Beaten Biscuit for Parties

Guests will prefer your parties if you serve canapés made with these delectable morsels. They don't get soggy! Grand with hors d'oeuvres, they're wonderful just heated and buttered for tea, lunch, supper.

Introductory Offer

If your favorite store doesn't have them, send \$1 for sample assortment: 6 packages Plain Round, Oblong Hors d'oeuvre, Tiny Cocktail, and Whole Wheat (about \$1.50 worth).

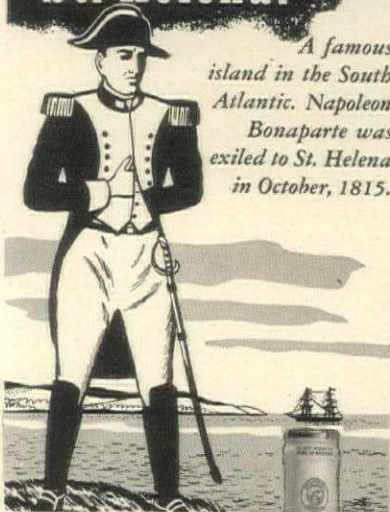
**Mary B.
Merritt**

Montgomery
Alabama



St. Helena:

A famous island in the South Atlantic. Napoleon Bonaparte was exiled to St. Helena in October, 1815.

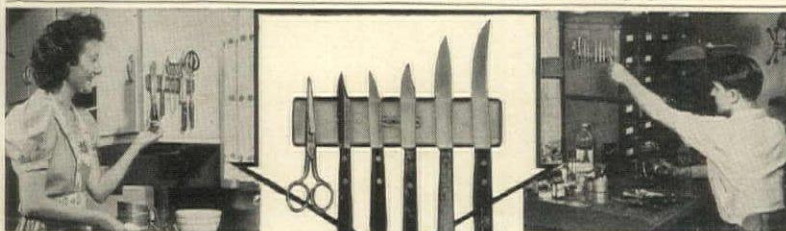


St. Charles:

a famous
BRANDY*
from California.
First sold in 1883.
*84 Proof

a product of
ALTA VINEYARDS CO.
Healdsburg, FRESNO
and Dinuba, Calif.
Makers of
famous Alta Wines

Copyright 1946, ALTA VINEYARDS CO.



HERE'S THE AMAZING MAGNAGRIP

T. M. REG. PAT. PEND.
MAGNETIC KNIFE AND TOOL RACK

Here's the newest, smartest, most practical labor-saving rack for knives, scissors — all stainless steel or steel items, heavy or light! Just touch them to the Magnagrip and they are always instantly available. The permanent magnetism grips safely and securely; keeps them handy until needed!

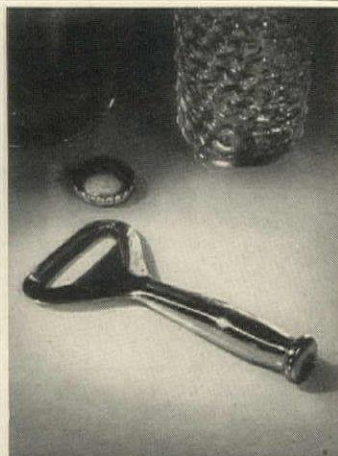
Magnagrip protects knife edges; is easy to keep

clean, guaranteed to hold its magnetism. Heavily plated and white enameled, it adds to the beauty of any smart kitchen. Never gets out of order. Ideal for holding small tools in the workshop or garage, too — and a useful and distinctive Christmas present!

If your dealer doesn't yet carry Magnagrip, send \$2.95 to —

R. E. PHELON CO. Dept. F11, 199 Union Street, Springfield, Massachusetts

For the real HE-MAN



Here's a bottle cap remover that's a "dilly." Made of solid Bronze, highly polished, it's 5 1/4" long and weighs nearly half a pound. Practical — Beautiful — Guaranteed—Sturdy—Life lasting prideful service. Can be used as an ice-breaker or muddler.

On sale at the better department stores and gift shops. If you can't get one for that hard to please individual write direct to us.

\$2.50 LIST PRICE

KNAPP FOUNDRY COMPANY, Inc.
GUILFORD, CONN., U. S. A.

THE GARDENER'S GUIDE

FOR NOVEMBER



Tulip Time at our Mile Front Bulb Farm, May 17, 1946, Islip, N. Y.

EXHIBITION DAFFODIL and TULIP BULBS Plant Now

As one of the largest growers and importers of American, Dutch, English and French flower bulbs in the United States, our Autumn catalogue features a complete list of the best tested varieties of daffodils and tulips. Nevertheless, we think it important that we present a short list of these popular flower bulbs which should be planted NOW. Daffodil experts consider these varieties a must list for every up-to-date good garden collection. All have received highest honors at exhibitions in this country as well as abroad.

Both the daffodils and tulips are offered for the first time by us AT NEW LOW PRICES.

EXHIBITION DAFFODILS At New Low Prices

The following 6 varieties of Gold Medal daffodils are listed by us for the first time at less than half the price that we have been able to offer them during the war years. A grand opportunity to add these splendid show daffodils to your garden collection.

BEERSHEBA - The finest pure white Giant trumpet daffodil—45c ea.; \$4. for 10; \$35. per 100.

KILLIGREW - Large bright yellow star shaped medium trumpet daffodil, with deep orange red cup, that does not burn in the sun—20c ea.; \$1.80 for 10; \$15. per 100.

LORD WELLINGTON - The largest and best deep giant yellow trumpet daffodil—30c ea.; \$2.50 for 10; \$20. per 100.

MARY COPELAND - One of our finest double daffodils; white perianth, petals brilliant orange and lemon—30c ea.; \$2.50 for 10; \$20. per 100.

MRS. R. O. BACKHOUSE - The famous Giant Leedsii "Pink Trumpet" daffodil—60c ea.; \$5.50 for 10; \$50. per 100.

SCARLET ELEGANCE - When we first exhibited this variety at the New York Flower Show in March 1938, bulbs were offered at \$10. each. Contrast between the golden yellow Perianth and the intense red cup is most striking—30c ea.; \$2.50 for 10; \$20. per 100.

EXHIBITION TULIPS Darwin, Breeder & Cottage Types

We consider these Darwin, Breeder, and Cottage Tulips, 8 of the best distinct exhibition tulips. Always prominently displayed at all good tulip shows and much admired each year at our Mile Front Bulb Farm. All bloom at the same time - in this section, about mid-May.

GLACIER - One of the best, if not the best, pure white Giant Darwin Tulips—\$1.50 for 10; \$12. per 100.

INDIAN CHIEF - One of the best Indian-red Giant Breeder Tulips—\$1.75 for 10; \$15. per 100.

MARSHALL HAIG - Most vivid scarlet Giant Hybrid—\$1.50 for 10; \$12. per 100.

SCOTCH LASSIE - One of the best, pure deep lavender Darwins—\$1.50 for 10; \$12. per 100.

TANTALUS - An aristocrat among the new Giant Breeders. Light cadmium yellow overlaid with slate violet—\$1.50 for 10; \$12. per 100.

THE BISHOP - The finest bishop's violet color Giant Darwin—\$1.50 for 10; \$12. per 100.

THE PEACH - The finest peach pink Giant Darwin introduced to date—\$1.50 for 10; \$12. per 100.

YELLOW EMPEROR - Among the newer pure yellow Cottage Tulips experts agree this is one of the most outstanding—\$1.50 for 10; \$12. per 100.

GOLD MEDAL DAFFODIL COLLECTION OFFER

Separately Packed and Labelled
30 bulbs, 5 each of above
6 varieties (Value \$9.40) . \$8
60 bulbs, 10 each of above
6 varieties (Value \$18.80) \$15

EXHIBITION TULIP COLLECTION OFFER

Separately Packed and Labelled
40 bulbs, 5 each of above
8 varieties (Value \$6.15) . \$5
80 bulbs, 10 each of above
8 varieties (Value \$12.25) \$9

GET OUR 50th ANNIVERSARY FALL BULB CATALOG

48 pages illustrated in color throughout. Please write for copy, if not on our mailing list.

Bulb Farms and Testing Gardens - Islip and Farmingdale, L. I., N. Y.

Stumpp & Walter Co

132-138 CHURCH STREET, DEPT. H, NEW YORK 8, N. Y.

Suburban Stores:
White Plains, N. Y.

Stamford, Conn.
Newark, N. J.

Englewood, N. J.
Hempstead, L. I.



NOVEMBER is wrapping-up month and an important one. Upon the condition in which plants start the winter depends their state when they emerge in spring.

Roses, for instance. Dormant Rose bushes can still be planted. Hybrid Teas and such small bush Roses already in the garden are cut back a third and then given dormant spray, to kill lingering disease spores. Then, bone meal is dug in around each bush. It will not become effective till next spring. Finally, towards the end of the month, these bushes are hilled up with earth to about nine inches, and if one has manure available, that can be laid between the hills.

In regions of extreme cold, it may be necessary to take down Climbing Roses and cover them with leaves and branches. Some gardeners give them the extra protection of roofing paper. Tree Roses are either wintered in tubs in cool cellars or laid down in trenches.

Perennials are much simpler to put to bed. Cut them down, compost the trash. Leaves that have been accumulating are then heaped over the beds, with chicken wire or evergreen boughs to hold them in place. This mulching can be done gradually.

Pansies set in cold frames are given their quota of leaves and the sash put over them. They will start early in spring. Those in outdoor beds are mulched with leaves, but will come along later.

Rhubarb, being a lusty plant, is covered now with manure. Strawberries get a winter coating of salt hay. Around the slim stems of newly planted fruit trees, place a collar of wire, to circumvent hungry rodents.

Chrysanthemums, despite claims for their hardiness, should be lifted and wintered in cold frames. Or, at least a sample of each variety should be given this security, from which to propagate more plants next spring.

If the month is dry, newly planted evergreens should be watered as long as the ground is open. Fall drought is almost sure death to them.

It is still not too late to sow the vegetable garden to winter Rye. Where manure is plentiful, plow or dig the garden into ridges and spread the manure between them. It is then in place for early digging.

By this time all garden furniture should be stored. If any needs painting or repairing, do it now. In the rush of next spring's work there may not be time to attend to it.

The lawn is given a final mowing and then a light scattering of fertilizer. Before retiring the mower, clean it and oil generously. All tools need the same care to protect them.

As long as the ground is open, Tulips can be planted. Set them deep and mulch the bed with leaves.

While these cleaning-up jobs are being done outdoors, those with greenhouses and house plants have plenty to do. Hyacinths for forcing should be potted now. If you want Paper-white Narcissus for Christmas, plant them not later than the 14th of this month.

Plenty of potting soil should be in the greenhouse bins, spraying material on the shelves; and pots, washed and cleaned, stacked in orderly array. The fight against pests under glass is never-ending, so the sprayer must be in condition to carry on.

Two more outdoor jobs remain: stocking plenty of firewood near the house, and giving this spring's compost heaps a final turning. Make new ones from autumn trash, soil and manure. The man who burns leaves is an enemy of the land.

The first winter rains may reveal places in the garden where erosion has already set in. The time to stop it is now. On sloping areas it may be necessary to build a low retaining wall; in other spots sods will hold the soil.

Where a place is heavily wooded, November is the time to mark trees that can be felled during winter. Inspect the orchard, too, and figure what pruning will be necessary. This is also an outside job to be done gradually as soon as low temperatures set in.

AMERICAN GROWN
25 Tulip Bulbs
\$2.95
 50 bulbs \$5.50
 100 bulbs \$10.00
 POSTPAID



Send for
Bulb CATALOG
 TULIPS-DAFFODILS
 IRIS-LILIES

Last call—
 November is a good month to plant Tulips, Daffodils and other spring-blooming bulbs, and we still have top-quality American-grown bulbs on hand... Send for complete catalog in color listing the finest of the old and new varieties.

F. LAGOMARSINO
 AND SONS • Box III M • Sacramento, Calif.

PAGE FENCE - Since 1883
 • AMERICA'S FIRST WIRE FENCE •



Protect and Beautify

Your children should have this safeguard against thoughtless running into streets. Your home and grounds should have this protection against trespassers and dogs. You can get good looking, long-lasting Page Chain Link Fence in a choice of four metals, erected by a reliable local firm. Write for booklet and we will send name of Association member nearest you.
PAGE FENCE ASSOCIATION • Monessen • Pa.



Me? To be king of Salvadoro?
 Nope... just got this brand-new Toro!

TORO
POWER MOWERS
 TORO MANUFACTURING CORP., MINNEAPOLIS, MINNESOTA

• ROOVERS—SAMPLE

MAKE YOUR OWN METAL GARDEN MARKERS

ROOVERS Label Embosser is the first practical life-time device for making indestructible metal labels for all plants, shrubs, trees, etc. NEW PATENTED SELF-CONTAINED HOLE-PUNCHING DEVICE makes this metal-marker indispensable to nurserymen, florists, growers. Tells instantly what is growing where. Great fun to spell out the label and emboss, with easy pressure, in beautiful raised letters on spray-and-acid-proof metal. Any desired wording or length. Great for marking equipment, tools, etc. Not a "gadget", but a real indispensable tool to put your garden on parade. Complete, with instructive circular, \$25, postpaid in U. S. and Canada, plus 10% U. S. Excise Tax. \$2 extra for Special gift box: Money-back guarantee.



ROOVERS, Joseph M. Lotsch, Pres.
 3645 14th Avenue, Brooklyn 18, New York

NOVEMBER, 1946

GROW YOUR OWN HERBS

FOR the past few years, the herb garden has been merely a patch in the vegetable area for growing those herbs most useful for culinary purposes. Many herbs do well in the same soil as the bush beans and carrots. To be sure, it is easy to pick a sprig or two of Summer Savory when the beans are harvested for table use. But a plot of herbs near the kitchen door or laundry yard might be far more convenient than having to stroll out some distance from the kitchen to gather a cluster of Chives for the cream cheese.

Now that you have more time for ornamentals and for making changes in landscape developments around your house, consider setting aside an area that may be referred to as "your herb garden." It may be small and simply designed or perhaps you are more inclined toward the geometric designs known as knot gardens in the medieval period. This type of garden naturally requires much more maintenance, needing an occasional clipping, with many plants being grown close together in order to make an interlacing ribbon. When the plants are four or five inches high, the center shoots or tips should be clipped to make them bushy; after that, trim as a regular hedge, and don't let the top get wider than the bottom lest the sun be unable to reach the lower part.

An herb garden which is enclosed generally has more charm, whether it is surrounded by a stone wall, low

cedar fence, evergreen hedge, or simply outlined with edging plants. Many varieties that may be adapted to use as edging material have soft gray foliage, such as Roman Wormwood (*Artemisia pontica*); others are blue-green like Rue (*Ruta graveolens*); and deep green like Germander (*Teucrium chamaedrys*). If gray-leaved plants are used for bordering the garden, it is usually more effective if other gray-leaf plants, like Lamb's Tongue (*Stachys lanata*) and Artemisia Silver King, are grouped elsewhere.

Herbs, on the whole, require very little attention. Most varieties are easily cultivated, many are hardy, while others need planting each season. They are seldom attacked by aphids, beetles or other chewing insects. This group of plants is valued mainly for fragrance, medicinal and culinary properties; in particular, the latter. It's surprising what a dash of some herb, like Sweet Basil, will add to a shredded cabbage salad.

Although many of us who grow herbs have limited ourselves to ten or twelve kinds, we should know of a few additional ones each year to add to our collection. If you are familiar with French cooking, no doubt the anise or licorice flavor of the annual Chervil is well known to you. However, because it is easy to grow, it should be better known than it is. The seed can be sown in the open ground where

(Continued on page 258)

FLOWER SEEDS FOR Christmas



The Perfect Gift for the Gardening Friends on Your Christmas List!

THINK of the lasting pleasure you'll give your friends with this unique gift—a lovely, fragrant garden, radiant with color next summer and fall! 12 popular kinds, many All-America winners. Life-like color packets, in a gay red box decorated with a Kodachrome garden scene.

All are the finest, guaranteed seeds from Burpee's famous Floradale Farms, the "Hit Parade of Favorite Flowers!"

All you want at only \$1. each! If you want gifts mailed direct to your friends, be sure to send names, addresses and gift cards to enclose.

W. Atlee Burpee Co.
 21 Burpee Building Philadelphia 32, Pa. OR 21 Burpee Building Clinton, Iowa

Boxes sent postpaid to you by return mail, or direct to your friends about December 10th. Order Right Away!



FOR ONLY **\$1** POST PAID

in Colorful **GIFT BOX**

12 Selected Favorites
 Burpee Giant Snapdragons, Super Giant Zinnias, Mammoth Mum Marigolds, Yellow Cosmos, Heavenly Blue Morning Glories, fragrant Petunias, etc.—all easy to grow! Also ideal for birthdays, anniversaries, etc. Each packet is printed with its regular price—some are worth 25c each—total value \$2.20.

W. Atlee Burpee Co., 21 Burpee Bldg., Philadelphia 32, Pa. (or) Clinton, Iowa

Please send Gift Boxes of Burpee Seeds @ \$1. each:

Boxes postpaid by return mail. Enclosed is \$

Boxes to list of friends attached. \$

Name.....

St. or R.D.....

P.O..... Zone if any..... State.....

257

Complete plant in handy tablet



VIGORO TABLETS
 ideal for your house plants

Like famous Vigoro, Vigoro Tablets contain the necessary food elements plants need for best growth. Your house plants will be healthier—have lovelier bloom if you feed them properly. Just push Vigoro Tablets in the soil.



LIKE FAMOUS VIGORO a product of SWIFT & COMPANY

Burpee's GARDEN PANSIES
 Largest and finest, exquisitely waved, all choicest colors, mixed. Special—a 30c Pkt. seeds postpaid for 10c. Send direct today. Burpee's Seed Catalog FREE.

W. ATLEE BURPEE CO.
 294 Burpee Bldg. Philadelphia 32, Pa. OR 294 Burpee Bldg. Clinton, Iowa

LILIUM GREEN MOUNTAIN HYBRID
 Finest group of white trumpet lilies in existence. Ea. \$1.00, \$2.00, Doz. \$11.00, \$22.00

LILIUM SPECIOSUM ALBUM. The lovely pure white form.
 Ea. \$1.20, \$1.75, Doz. \$13.25, \$19.00

SANDYLOAM
 NORTH SPRINGFIELD, VERMONT

FloraLife PATENTED
 Stirred into water

DOUBLES LIFE of cut flowers

and of **XMAS TREES!**
 YOU can stop needle drop. Just put a spoonful of genuine FLORALIFE into water in which Christmas tree stands. Needles hang on tight! Works like magic! And, of course, use FLORALIFE in vase water to make cut flowers stay crisp, colorful, fragrant, 5 to 10 days longer.



GIFT BOX
 \$1 POST PAID
 Contains 15 colorful 10c packets of FLORALIFE—a \$1.50 value for only \$1. (Enough to treat 30 qt. water.) Money-back guarantee. Buy gift boxes for all your friends! (Jumbo 100 qt. bulk drum, \$3.) Remit today to FLORALIFE, Inc., 1421 S. Wabash Ave., Chicago 5, ILL.

Attached ORLYT \$119.50
 A delightful addition to any home. Like all Orlyts, this greenhouse is made in sections for easy assembly with bolts and screws. Model shown is 10 by 5 ft. and comes complete—all ready to set up on foundation prepared by you. 32 other sizes—up to 13 by 26 ft. \$618.50.

Write for Catalog.
LORD & BURNHAM
 Irvington 34, N. Y.
 Des Plaines 34, Ill.

HERBS Continued from page 257

the plants are to remain, and covered lightly with soil. The feathery-leaved plant grows about a foot high, requires a few hours of shade each day. In hot weather, Chervil goes to seed quickly, and buds should be cut back to produce leafy growth. After it has been established in a favorable location, it will usually seed itself for several years. Use it as a garnish, in salads, omelettes, fish sauces and soup.

Many know and use the Florence and Sweet Fennel, but few grow the variety known as Bronze Fennel. The fine, cut, copper-tinted foliage, reaching a height of three to four feet, is a nice accent planted in clumps near the back of the garden. This form lacks the sweet anise flavor and is rather bitter, but it is valuable for its ornamental appearance.

The Pineapple Mint and Pineapple Sage are two of the lesser-grown herbs which are worth having in the garden, if only to pinch a leaf as one passes by. Both varieties require the shelter of a coldframe, pit or cool cellar in the North during the winter. Pineapple Sage (*Salvia rutilans*) is a native of Mexico and bears bright coral-red flowers late in the season. Pineapple Mint (*Mentha var. sativa*) has round, light green leaves which are variegated with creamy white. The odor of pineapple is in the young growth; older foliage is like mint.

Sweet Basil (*Ocimum basilicum*), with its shiny inch-long leaves on plants

resembling peppers, is a favorite among many cooks who practice the art of herb cooking. The Italians use it extensively in their tomato and cheese dishes, also the Italian or Lettuce-leaf Basil (*Ocimum crispum*), which has large crinkly leaves. The Bush Basil (*Ocimum minimum*) is similar to the sweet variety, but with miniature light green leaves and a nice flavor. It forms bushy plants which make excellent material for edging, as it seldom grows over a foot high. There is also a purple variety, the scent of which is not strong. Several other forms of Basil, such as the Sacred or Holy Basil (*Ocimum sanctum*), with hairy leaves and a pungent odor, are not commonly grown, but they are listed by seed houses and are worth while in the garden and kitchen. Purple Basil (*Ocimum basilicum purpureum*), which has leaves streaked with green, is attractive in the garden and has a strong fragrance. The lemon-scented Basil, a fairly recent introduction, is becoming popular for its delightful scent and flavor.

Most herbs with few exceptions, like French Tarragon, can be grown from seed. The annuals will mature more quickly than the perennials, a few of which, such as lavender, require weeks and others, months. In some cases, it is necessary to have fresh seed, not always easy to get as soon as it ripens. People often ask what the difference is between French and Russian Tarragon. The French Tarragon (*Ar-*
(Continued on page 261)



Wildflower

Exquisitely hand-tinted Trillium, Mission and Bluebell provide the floral theme for this graceful Wildflower Art Pottery line by Hull. Body tones in subdued pastels add an exciting touch. Wildflower is fashioned in 22 pieces; available at your favorite store.

Created and produced by the master potters of The A. E. Hull Pottery Co., Crooksville, Ohio.

HULL

Modern Art Pottery



GOURMET CARVERS in matching table cases

THE KNIFE THAT SHARPENS ITSELF!

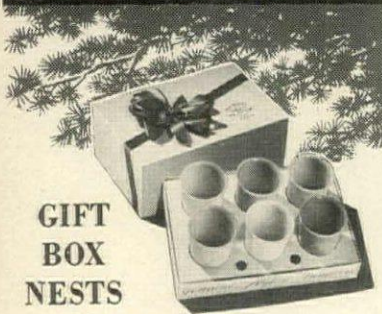
NEVER before carving luxury like this! Every time you remove or replace a Gourmet Carver, the knife sharpens itself — automatically! No effort . . . no work!

Gourmet Carvers are available in gorgeous table sets of 1, 2 or 3 cutlery pieces. For that special gift ask for Gourmet Carvers—the "ShurEdge" invention—at leading stores.

ROBESON CUTLERY CO., INC., PERRY, N. Y.

ROBESON "ShurEdge" THE FINEST OF FINE CUTLERY

A Gift She is Likely to Expect



GIFT BOX NESTS of NEW INDESTRUCTIBLE NYLON TUMBLERS

These wonder creations of incomparable nylon, not to be compared with anything you ever heard of, have swept into popularity as the aristocrats of home-ware this season.

Nylon tumblers, packed in gift boxes, appear in six exquisite pastel shades—to complement domestic color plans.

They are indestructible—practically impossible to scratch, mar, chip, dent or break—no matter how hasty the youngsters, how careless the maid. Six tumblers dropped from tenth floor apartment window, weren't even scratched.

At your best shops or by mail at \$7.50 per set of six.

DuBois Plastic Products, Inc. ONLY MAKERS BUFFALO, N. Y.



Oregon's Finest HOLLY

The ideal gift for that discriminating friend. Every spray red berried, packed in neat boxes. Prepaid in U. S.

Holly sprays 18" x 18" x 5" \$2.75

Door swag (as illustrated) Oregon greens and holly \$4.00

The Decorator, Door swag and filled with holly sprays. 36" x 14" x 10" \$10.00

The Acres

"On-the-Banks-above-the-Clackamas" ROUTE No. 2 - OREGON CITY, OREGON

MAKE YOUR OWN

Sachets

Express your creative talents—just as grandmother did—through a quaint, but ever new custom. Make delicate, beautiful, garden-sweet, sachets for giving or keepsakes, with KITCHEN HERB FARMS SACHET KITS. All you need are a few bits of lace, scraps of silk, a touch of imagination and KITCHEN HERB FARMS Tiny Rosebud, Lavender Flower or "Surprise" Sachet fragrances. The clever, dainty, fragrant sachets you create will be cherished by every lady, young or old! See the KITCHEN HERB FARMS Make-Your-Own-Sachet Kits at your favorite department store. Ask also for KITCHEN HERB FARMS Ready-made Sachets and Savory Kitchen Herb Seasonings. All are exquisitely packaged, inexpensively priced. For FREE descriptive folder and price list write:



KITCHEN HERB FARMS

Box H, 123 W. 3rd St. CINCINNATI 2, OHIO

Guaranteed by Good Housekeeping if defective or not as advertised within 30 days

Potted Plants

WINDOW BOX FLOWERS STAY LOVELY ALL WINTER

It's easy to keep all house plants green, lovely, full of blooms with loving care and Plantabbs.

ORIGINAL PRE-WAR FORMULA

These soil-enriching tablets supply all needed food elements plus Vitamin B1. Get amazing results. 25¢, 50¢, \$1.00, \$3.50. Dealers or postpaid Plantabbs Co., Baltimore 1, Md.

FULTON'S PLANTABBS PLANT FOOD TABLETS PLUS B1

PANSIES

"Steele's Mastodon Jumbos" Strong Healthy PLANTS

Earliest Bloomers. Gigantic flowers up to 4" & better. Plant generously of this super strain. Wide range of the richest vivid colors. Plants guaranteed & backed by our 31 yrs. of Pansy specialization. Send NOW for FREE price list. HILLTOP GARDENS, BOX D :: PURCELLVILLE, VA.

LUTZ SUPERB PEONIES

For over a generation we have been supplying the leading landscape gardeners with peonies and this is our introductory retail offer: For \$5.00 we will send postpaid anywhere in the United States, twelve peonies in red, white and pink, consisting of the world's best varieties, including such varieties as Festiva Maxima, Edulis Superba, Felix Crousse, Karl Rosenfeld and Sarah Bernhardt. Peonies are perennial, fairly free of disease, bloom better as they age and require little attention. Just plant them and watch them bloom. Every garden should have some peonies. PHIL LUTZ PEONY FARMS BOONVILLE INDIANA

Burpee's Giant Fluffy-Ruffles PETUNIAS

Exquisitely ruffled, fringed and veined, 5 in. wide. Glorious shades of Scarlet, Pink, Lavender, Copper, etc. Special-25¢-Pkt. of Seeds for only 10¢! Send dime today! W. ATLEE BURPEE CO. 293 Burpee Bldg., Philadelphia 32, Pa. 293 Burpee Bldg., Clinton, Iowa

DON'T HAVE TOO MANY BUSHES

Continued from page 255

think we make our own fads, or stumble into them, and then become their victims.

Bad styles beset a whole people or era rather like plagues. The style of dress of my youth in the nineteen twenties was such a disease. We wore our hair puffed in great, frowsy rolls, our waists below our hips, and walked with a stylish "debutante's slouch." It is said that whatever we love, say of literature or music, in our youth, when we are filled with the buoyancy of discovery, will always seem to us beautiful. But I doubt if our admirers of the nineteen twenties can look at our pictures taken then and do anything but laugh. In their day, though, we were so accustomed to those styles that anything else looked distorted and queer.

No doubt the popularity of "naturalistic" landscape development helped to bring our foundation planting and also shrub borders into favor. Shrub borders are a very distant relative, indeed, of the charming hedgerows which grow naturally along the lanes and country roads. These native hedgerows, like our woods and forests, are generally loose and broken, inviting one to look into and through them. To screen heavily with shrubs, as we attempt to do, seldom is like nature, unless the house happens to be in the vicinity of impenetrable jungle.

Of course much of our overplanting comes not from intention at all, but because plants grow so much bigger than we expect. The green-growing things of this earth are generally considered benign, as indeed they are, healing raw spots, keeping soil from washing, and giving us blessed shade. But they can also have the quality of Frankenstein. A mere slip of a switch, tugged in any old place, can grow to monstrous proportions.

In the best of modern design there is promise of greater restraint in planting, of beauty of line, proportion, color and texture, with fussiness and unnecessary ornament eliminated. Similarly, in the most beautiful traditional landscape design—in the English and Italian gardens of the sixteenth and seventeenth centuries, in the New England dooryard and the Virginia boxwood gardens—there was a quality of decisive simplicity. The stone walls and picket fences of New England, the serpentine and pierced-brick walls of Virginia, the smooth-laid paving, iron grilles and low copings, gave these early gardens a clean-cut definition. Whether one believes that nothing can ever surpass these handsome old gardens, or feels great promise in contemporary trends in landscape design, certainly the time is ripe for greater clarity and less clutter.

(Continued on page 261)



Choose
from a whole new world of
Beauty
... NEW CURTIS WOODWORK

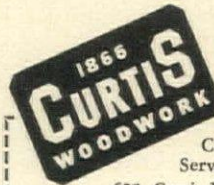
• Yes—a whole new world of woodwork beauty is spread for your choice in the new Curtis Woodwork Line. Here are new Curtis entrances—mantels—china closets—stairways—and other woodwork to delight your eye and to impart new distinction to the home you build or remodel. Remember, too, that Curtis Woodwork is priced to fit your budget, while Curtis quality is assured by more than 80 years of woodworking experience.

• Smart simplicity creates extra charm in this lovely mantel—Curtis design C-6040, created by Cameron Clark, Architect. There are fifteen different mantel styles in the Curtis line—a choice for any taste.

Another design by Cameron Clark, noted architect. This charming china closet, C-6556, can be used either for corner or wall installation. A cabinet like this will grace any room in your home.

Send for...
NEW WOODWORK BOOKLET

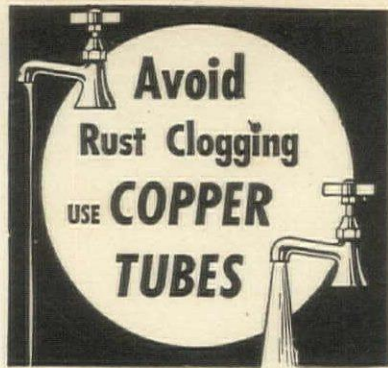
It's fun to choose your woodwork from the many fresh new Curtis Woodwork designs! Send coupon with 10¢ for new booklet on Curtis Woodwork for your home.



Curtis Companies
Service Bureau
631 Curtis Building
Clinton, Iowa

Gentlemen: Send me your new Woodwork Idea Book. I enclose 10 cents.

Name.....
Address.....
City..... State.....



A TRICKLE OF WATER in an upstairs bathroom doesn't necessarily mean low pressure. It means, in all probability, that pipes are clogged with rust deposits. There's no need to put up any longer with rustable pipe or with rusty red water.

Put in COPPER, whether you're building a new home or remodeling your present one. Anaconda Copper Tubes will never rust, and cost, installed, but little more than rustable pipe. Look for the name "Anaconda" stamped on every length. It identifies a product made to the highest quality standards.

Write for Publication B-5, "How to Protect Your Home Against Rust."

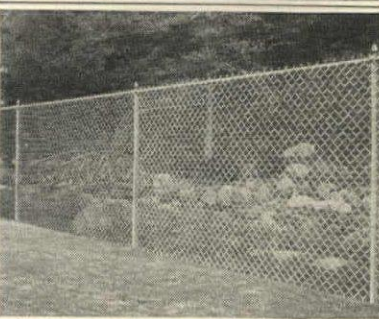
THE AMERICAN BRASS COMPANY

Waterbury 88, Connecticut



Offices and Agencies
in Principal Cities

Anaconda Copper & Brass



Thinking
About a Fence?

Send for our illustrated catalog. An Anchor Chain Link Fence around your home or estate protects privacy, beauty, peace of mind. It lets you live in your own protected zone... keeps children from dashing out into traffic... shuts off short cuts that wear paths across the grass... keeps trespassers and animals from defacing lawns and shrubbery.

Deep-driven Anchors (for which these fences are named) hold the posts firmly in line. Anchor Fence Div., Anchor Post Products, Inc., 6550 Eastern Avenue, Baltimore 24, Md.

Anchor Fence
NATION-WIDE SALES AND ERECTING SERVICE



Patented double syncro-gears assure positive, SAFE cutting action... will not slip, skip or jump. Cans of all sizes and shapes are held securely and smoothly opened with a twist of the wrist. Always ready, and SO easy to use. Leaves smooth round edges and lifts lid for easy removal. Has built-in handy bottle opener. Fully guaranteed.

THE KING OF CAN OPENERS FOR THE QUEEN OF THE KITCHEN

At better stores everywhere, or send check or money order for \$2.00 (\$2.25 West of Denver) plus 15c for mailing to... SWING-A-WAY Steel Products, P. O. Box 4000, Chicago 54, Ill.



Use in any of three locked positions. When not in use, swings flat against the wall—out of your way. An exclusive SWING-A-WAY feature.

SWING-A-WAY
REG. U. S. PAT. OFF.
CAN OPENER

© 1946 SSP



and fixtures, and how to care for your curtains. You'll want this booklet as part of your household library. Send 10c to Harriet Stillman, Robertson Factories, Inc., HG 11, 321 Fifth Ave., New York, N. Y.

Glass adds extra style to your home whether it's a mirrored table top or sunny picture window. In a 27-page booklet, Pittsburgh Plate Glass shows many new ways mirror and glass can improve your house. The possibilities in design and decoration are almost limitless, for they can in many ways give your home color and warmth. Pittsburgh Plate Glass Co., HG 11, 2237-6 Grand Bldg., Pittsburgh 19, Pa.

All-Purpose Cabinets, for every space in your home, are now presented as pre-fabricated units, ready to be set up and installed. Snack bars, chests, book cases, kitchen units and many others make it possible for you to store your things and make an attractive room with cabinet units. Of Ponderosa pine, the cabinets come in many sizes and types, so selection is easy. Morgan Co., HG11, Oshkosh, Wis.

Candles for every occasion and locale are shown in the pages of the Emkay booklet. Unusual designs of novelty candles will help create various party moods, and tall stately torches will add extra dignity to your table. The booklet has 72 pages illustrating these year-round decorative accessories. Emkay Candles, HG11, Syracuse 1, New York.

Color in Your Home will not only make your house lovelier to look at, but more comfortable to live in. An interesting booklet tells the fundamental principles of color dynamics and how they increase safety and convenience in interiors. Each room in the house is discussed and helpful suggestions given on how to achieve charming decorating effects with paint. Pittsburgh Plate Glass Co., HG 11, Pittsburgh 22, Pa.

Doors & Windows

Year-round Window Screens, which roll up when not in use, are explained in a new booklet. The screens are painted an almost invisible gray and are operated by a latch mechanism which raises and lowers them like window shades. Rolscreen Co., HG 11, Pella, Ia.

Windowalls is the title of a new booklet about home planning. These windows, which really take the place of walls in your house, come in stock sizes, but can be fitted to your own specifications. You'll get lots of new ideas for framing a view or planning a light, attractive room. Anderson Corp., HG 11, Bayport, Minn.

How to Plan Your Garage deals with driveway problems, size, style of garage and space. Plans for making your driveway a recreation center will interest you. Double- or single-car garages have upward-acting doors in various size models. Diagrams explain mechanical facts about the doors. 10c. Crawford Door Co., Detroit 14, Mich.

Aluminum Windows—streamlined, rigid, light weight—are explained in a booklet which illustrates their quick-

WRITE FOR THESE BOOKLETS

Continued from page 247

change feature. A permanent frame, upper storm pane, lower storm pane and summer screen are combined in one complete window; all sections are changed from the inside. Orange Screen Co., HG 11, Maplewood, N. J.

Plastic Window Screens—rustproof and resilient under pressure—are being made for modern houses. These lightweight screens are non-staining and require no painting. A sample is included with the booklet so that you can judge for yourself. Chicopee Mfg. Corp., Lumite Division, HG 11, 47 Worth St., New York 13, N. Y.

Enter Into Beauty is a booklet about Curtis doors and windows. Entrance doors in stock sizes are designed to fulfill architectural requirements. Colonial corner cupboards, fireplaces, storage bins and stairways are also illustrated. Send 10c to Curtis Co.'s. Service Bureau, HG 11, Clinton, Ia.

Heating & Insulation

Getting More For Every Fuel Dollar is a booklet about insulation. Each division is written to explain facts and types of insulation. "All around the house"—attic, fireplace, radiators are discussed with regard to minor heat losers. Special insulation processes will insure you against cold weather indoors. A page of additional suggestions for cutting down heat loss will interest you. 10c to A. O. Smith Corp., HG11, Milwaukee 1, Wis.

Facts About Balsam-Wool tells what this insulation does for your home by showing cross-sections of insulation which insures year-round comfort. Questions and answers on insulation are helpful to the house owner or builder. Wood Conversion Co., HG 11, First Nat'l Bank Bldg., St. Paul 1, Minn.

Get a New Slant on Heating in the booklet designed to give the layman a picture of various methods and systems of home heating. There are plans for individual room heating or for the whole of your house. The Bryant Heater Co., HG 11, 17825 St. Clair Ave., Cleveland 10, O.

How to Insulate Your Attic is shown in a pamphlet. Measuring and cutting methods are included. Kimsul insulation is delivered compressed, packaged at 1/2 its length. Kimberly-Clark Corp., HG 11, Neenah, Wis.

Panel Heating is described in a booklet explaining the 90 Series Controller. You just set the dial for a comfortable temperature and the controller does not vary, despite weather changes. The system can be adapted to operate radiators and radiant baseboards. Hoffman Specialty Co., HG 11, 1001 York St., Indianapolis 7, Ind.

Radiant Heat principles are clarified in a booklet which outlines this heat system and compares it to other methods.

Boilers designed for small and large houses are illustrated. Kohler Co., HG 11, Kohler, Wis.

How to Live in June All Winter is described in a convector-radiator booklet. This successor to the cast-iron radiator comes in a complete box unit. Heat from it is even and is conducted quickly to each room. Booklet shows styles of radiators and mechanical construction. The Trane Co., HG 11, LaCrosse, Wis.

An Answer Book on Home Heating is offered by General Electric to inform home owners of the processes of effective heating and air conditioning. These subjects are simply covered in a booklet which serves as a handy reference guide. 10c to General Electric Co., HG 11, Bloomfield, N. J.

Window and Door Insulation by means of weather stripping is discussed in a folder which outlines this protection for your house. If you live in an old house, you'll be interested in plastic seals to stop up cracks. Rock wool insulation in walls, roof or attic floor spaces will increase summer and winter protection. Chamberlin Co. of America, HG 11, 1289 La Brosse St., Detroit 26, Mich.

Comfort That Pays for Itself tells of the development of home insulation and shows installation of rock wool. This blown insulation is not combustible and is shot into every insulatable area to prevent leaks or thin spots. Johns-Manville Corp., HG 11, 22 E. 40th St. at Madison Ave., New York 16.

Building

New Homes—designed to alleviate the housing shortage—are attractively sketched in one booklet. The permanent homes are built to a blueprint scale. One feature is the "working wall" which will afford almost any storage facility needed. A page describing the home-building system is included. Send 10c to Defoe Homes, HG 11, The Defoe Shipbuilding Co., Bay City, Mich.

Goodbye to Fuses explains the multi-breaker, an electrical protection for home-wiring circuits, appliances, etc. Of interest to those remodeling or planning new homes, the booklet describes operation of the multi-breaker, which takes the place of old-time fuse boxes. Cutler-Hammer, Inc., HG 11, Milwaukee, Wis.

The Mark of a Modern Home may include cabinet showers in remodeled or newly constructed bathrooms. Four models of Weisway showers are shown in this folder, as are scale drawings of bathroom arrangements. Henry Weis Mfg. Co., Inc., HG 11, Elkhart, Ind.

Stained Houses is the title of a little booklet which explains the use of creosote shingle stains. These stains dye wood, giving it a rich, permanent color and creating an appearance of antiquity in Colonial types of houses. The com-

pany also produces a double-white paint which retains its color permanently. Directions for staining are included. Samuel Cabot, Inc., HG 11, 141 Milk St., Boston, Mass.

Planning Your Home Electrically has 64 pages of appliances for the whole house. Kitchen units and work centers are illustrated with the major appliances which fit into them. Then there are two pages given to electrical conveniences for the kitchen. Each room of the house is provided for with a list of plans and electrical equipment. Heating and air conditioning, plus garage and exterior lighting, lamps and wiring systems complete the pages. This is a useful guide to furnishing your home conveniently the electrical way. Send 25c to General Electric Co., HG 11, 1285 Boston Ave., Bridgeport, Conn.

Cork Floors are elucidated in a Ken-cork folder. The cork is baked and assembled and cemented down. This cork, which can be dented with a finger nail, springs back into smoothness when pressure is lifted. Several designs are shown which are sure to be adaptable to use in your home. David E. Kennedy, Inc., HG 11, 50 Second Ave., Brooklyn 15, N. Y.

The Modern Floor booklet describes a homogeneous, composition floor tile of high density, with rubber content. It has been designed for heavy-duty areas and won't crack or break. A color chart shows you eleven mottled colors and plain black. These are the floors you'll want for a kitchen in which practically the whole family lives. Taylor Mfg. Co., HG11, 3056 W. Meinecke Ave., Milwaukee 10, Wis.

Miscellaneous

The Merriam-Webster Dictionary is expounded in two booklets which uncover many new fields for its use. One booklet tells the origins of English words. The other is a more comprehensive summary of what you can find in your dictionary. The new Webster International, Second Edition, contains a complete special dictionary for every occupation as well as many new words, terms and pictures. G. & C. Merriam Co., HG 11, Springfield 2, Mass.

An Anchor Post Folder illustrates two fences and their use as a protection and a decoration. Single and double gates match the fence styles. Anchor Post Fence Division, Anchor Post Products, Inc., HG 11, 6550 Eastern Ave., Baltimore 24, Md.

Facts and Styles. Information about the Ansley Radio is contained in an interesting new catalog. Both large-size models and the compact table model are shown. Tentative radio specifications for Dynaphones are also included. Ansley Radio Corp., HG 11, 41 St. Joes Ave., Trenton 9, N. J.

Two Interesting Booklets on mahogany tell the history, physical properties, styles and uses of this wood. The identification of the wood and how it differs from substitutes is also discussed. Illustrations of period furniture styles and their uses are a valuable guide for Mr. and Mrs. Furniture Buyer. Mahogany Association, Inc., HG 11, 75 East Wacker Dr., Chicago 1, Ill.



LOOK FOR THE SPARK PROOF
"Piano Hinge"

When you buy your Firescreen . . . make sure it's a Logan. The exclusive, patented piano hinge stops dangerous sparks from passing between the panels . . . keeps the screen straight and strong. For sale by good dealers everywhere.

LOGAN CO., Inc.
604 Cabel, Louisville, Ky.



BUSHES

Continued from page 259

We are wisest, usually, to draw our civilized spaces close about us, to define them frankly, and then to treat the natural landscape beyond with exceeding care and restraint, whether it be Peruvian desert, a lake in the midst of mountain forests or merely pleasant fields and woods.

When transition must be made between the civilized, manicured area immediately around a house and the native countryside, a decisive line of wall, fence or hedge frequently does it more happily than an attempted blending with graded earth and planting.

In our cities—though the green and coolness of plants are welcome indeed—the predominance of architectural forms, with buildings, streets and sidewalks, had best be frankly accepted, without attempting the naturalistic in so unlikely a setting.

One thing a landscape architect learns from experience is that it is dangerous to lay down rules about design. Certainly one should not say that these shrub borders are always bad. There are probably places where such a blended foliage wall is the loveliest thing possible, and in their inception they no doubt brought welcome relief from the stiff patterns of Victorian times. But today they have been so over-used and have such a hold upon us that they frequently are a stumbling block when we try to make our gardens, our lawns and our countryside more beautiful.

I wonder what may happen to that Peruvian desert by the sea when cars begin to stream along the Pan American highway from Los Angeles to Valparaiso. To preserve existing beauty, when man moves in and sets up business, may call for greater skill, care and enterprise than adding any amount of ornamentation. And, as in our more civilized spaces, rigorous restraint may be the most valuable contribution a landscape architect can make.

LOUISE WIER

GROW YOUR OWN HERBS

Continued from page 258

temisia dracunculus) does not set seed but must be propagated by root divisions or cuttings. The dark green, narrow, undivided leaves contain a mild, sweet flavor used principally for tarragon vinegar, and in salads, pickles, cream sauces, chicken and mushroom dishes. Russian or Siberian Tarragon (*Artemisia dracunculoides*) has a wider, slightly hairy leaf of a dull green and flower heads that produce seed. This variety has a rather strong, disagreeable flavor, making it unsuitable for culinary purposes.

ANNE E. WEBB



Luxury wines
for distinguished
entertaining

The family vineyards that yield these wines have been famous for 700 years. Serve Merito Sherries and Ports. Let your guests enjoy the magnificent taste and bouquet that so richly express an age-old heritage of quality.

MERITO IMPORTED

Sherries and Ports

Send for FREE Wine Guide and Recipe Booklet



Marques del Merito Inc., Dept. 3P, P. O. Box 12, Wall Street Station, N. Y.

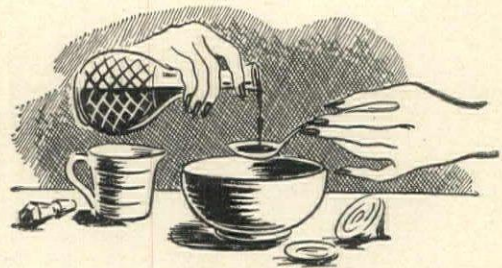
KNOWN THE WORLD OVER



Ritz Carlton, a time-honored name, symbolizes superb service, unusual cuisine and accommodations which combine dignity and comfort . . . truly an aristocrat among hotels. Convenient to Grand Central and Airline Terminals.

RITZ Carlton

MADISON AVE. at 46th ST.
NEW YORK
James O. Stack, Pres.



for better tasting Sauces . . . Meats . . . Salads

Twin Trees

VINTAGE WINE TARRAGON VINEGAR

For the perfect flavor accent, look to TWIN TREES sparkling clear, ruby red, Vintage Wine Vinegars—flavored with Tarragon, Garlic, and other zestful herbs.* Sold at fine stores, or write us direct.

Write Dept. H for free recipe booklet, "Vintage Flavors for the Kitchen."

*Tarragon, Garlic, Salad Bouquet, Dill, Basil, Eschalot, Plain, Mint.

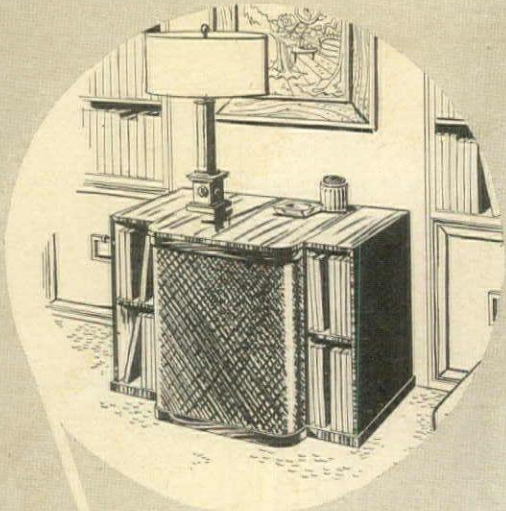


"BEAUTIFUL TO

See

GLORIOUS TO

Hear"



says Mr. Lyman Huszagh, nationally known interior designer and member of American Institute of Decorators.

"I have always found it difficult," explains Mr. Huszagh, "to find a tone-perfect radio-phonograph that is, at the same time, beautiful enough to fit into the fine type of home I am commissioned to decorate. In my opinion, Ansley Dynaphones fulfill this dual purpose. Their faithful reproduction makes them the favorite instrument of some of the world's foremost musicians. Their superb and authentic styling enhances the beauty of any tastefully decorated room."

Write for booklet G2 illustrating all Ansley

FM-AM Modern and Period Models.

ANSLEY

"Radio-Phonographs of Superb Tone"

ANSLEY RADIO CORPORATION • 41 ST. JOES AVENUE, TRENTON 9, NEW JERSEY

TURNTABLE

The Metropolitan Opera opens in November; here are new recordings by its stars

On November 11th, when the Metropolitan Opera Association opens its 62nd season, the whole world of music springs into action. You don't have to live in New York to be an opera fan. The opera travels to many cities, and even if it doesn't come to you, the Saturday afternoon performance is broadcast every week. You can do as many others do: ask a few friends to come in and listen.

This year, to heighten your enjoyment of the opera, Simon & Schuster has brought out a "Treasury of Grand Opera." This book (a welcome Christmas gift, \$5) contains the stories and a part of the scores (transposed for the piano) of seven operas—*Carmen*, *Lohengrin*, *Don Giovanni*, *Faust*, *Aida*, *La Traviata* and *I Pagliacci*. All the operas have English translations as well as texts in the language in which they were originally written.

Included in the new operatic albums are many important arias and scenes. Play the records to refresh your memory. You'll find them even more enjoyable for their familiarity.

TREASURY OF GRAND OPERA. Highlights from each of the seven operas represented in the above-mentioned Simon & Schuster book. The Prelude from *Lohengrin* is played by Toscanini and the NBC Symphony; Leonard Warren, Gladys Swarthout, James Melton, Jan Peerce, Zinka Milanov and Licia Albanese sing excerpts from the various rôles in which they have made outstanding successes. RCA Victor Album M 1074, \$4.85.

CELEBRATED OPERATIC ARIAS. The brilliant Brazilian soprano, Bidú Sayão, brings sound musicianship, good taste and good judgment to an unusually well-balanced album, which includes "Non so piu" and "Voi che sapete" from Mozart's *Marriage of Figaro*; "The King of Thule" and "Jewel Song" from *Faust*; "Manon's Entrance" and "Adieu, notre petite table" from *Manon*. Miss Sayão gives to the Mozart music the light, lyric touch that the tempo of Mozart's time requires. The other arias are equally well sung. Metropolitan Opera Orchestra conducted by Fausto Cleva. Columbia Album M-612, \$4.85.

DIE WALKÜRE. Helen Traubel and Emery Darcy sing Wagner's moving love duet from Act 1, Scene 3. Traubel is an excellent Wagnerian heroine, and Darcy is not only a good tenor but one who actually enunciates! New York Philharmonic Symphony Orchestra conducted by Artur Rodzinski. Columbia Album M-MM-618, \$3.85.

CARMEN—EXCERPTS. All the principal arias and duets from Bizet's opera, sung by stars who often appear in the Metropolitan's productions of *Carmen*: Risé Stevens, Raoul Jobin, Nadine Connor and Robert Weede. Metropolitan Opera Chorus and Orchestra directed by George Sebastian. Columbia Album M-MM-607, \$5.78.

RUSSIAN OPERATIC ARIAS. Some familiar and many that are little known,



superbly sung by Alexander Kipnis, Anna Leskaya and Ilya Tamarin. "Miller's Aria" from *The Roussalka*, "Song of the Flea" from Goethe's *Faust* and "Prince Gremion's Air" from *Eugen Onegin* are included. Victor Orchestra conducted by Nicolai Berezowsky. RCA Victor Album M 1073, \$3.85.

DIE MEISTERSINGER. Herbert Jansen, who usually interprets the rôle of Hans Sachs, the poet-cobbler, sings two well-known excerpts from Wagner's opera: "Wahnmonolog"; "Fliedermonolog." Metropolitan Opera Orchestra under Paul Breisach. Columbia Album X-MX-269, \$2.85.

PARIS. Lily Pons takes a musical journey around Paris and sings many popular French songs, such as "April in Paris," and "Parlez-Moi D'Amour," plus "Ah, Fors' E Lui" from *La Traviata*. André Kostelanetz conducts the orchestra. Columbia Album M-MM-638, \$3.85.

New and Entertaining

THE WHALE WHO WANTED TO SING AT THE MET. This opera in miniature from Walt Disney's film, *Make Mine Music* is the fascinating story of Willie the Whale, who can sing in three different voices, individually or collectively. Nelson Eddy sings all the rôles, soprano and everything! Technically, as well as story-wise, the album is excellent. Original music by Ken Darby, conducted by Robert Armbruster, Columbia Album MM-640, \$3.00.

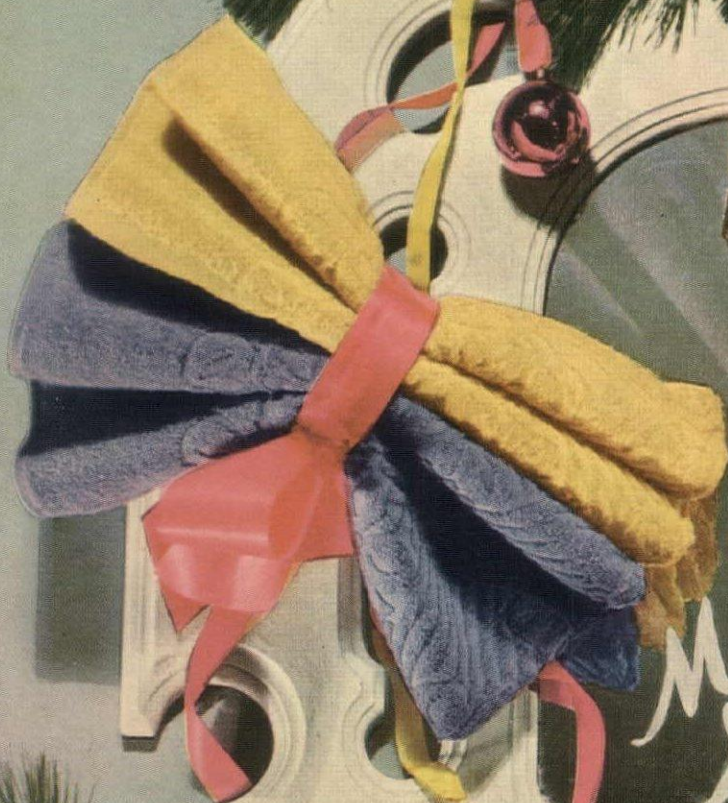
INK SPOTS. If you're in a mellow mood, there's nothing pleasanter than this quartet's singing of such favorites as: "Do I Worry," "If I Didn't Care," and "Until The Real Thing Comes Along." Decca Album A-477, \$3.75.

TOM GLAZER SINGS OLDEN BALLADS. Here are ten lovely ballads that have not been recorded and played to death by every folk singer in the business. Tom Glazer sings—and most refreshingly—"The Twelve Days of Christmas," "Sixteen Come Sunday," "Uncle Ruben" and "Greensleeves." Keynote Album K-131, \$3.00.

TURNTABLE
These prices do not include taxes.

Mirror, mirror on the wall— what gift would she like most of all?

The answer might be peach towels or blue, plain or flower-scattered—but you can bet it will be towels, and you can bet it will be *Cannons!* It's cause for celebration to find them here again this season. Some already come in holiday gift boxes. Others you'll want to mix or match up yourself—planning colors and clever wrappings with a special person in mind. Either way, Cannon prices make it easy to play Santa Claus!



Cannon Towels

CANNON SHEETS • BLANKETS • STOCKINGS
CANNON MILLS, INC., NEW YORK 13, N. Y.

Filed in Stocks
Dec 1 '46
Dec 21 '46
Apr 1 '48 T



Magnavox...for never ending inspiration

Irene Dunne's enjoyment of her post-war Magnavox is a pleasure shared by new thousands who are discovering how magnificently this radio-phonograph re-creates the world's great music. You, too, will find that music is a never-ending source of inspiration and pleasure when you listen to Magnavox. In this superb radio-phonograph, the world's great music lives again with the same truthness and tonal clarity of a concert hall performance. Listening becomes a new and wonderful experience in musical enjoyment.



Photography: Paul Hesse

Still in costume for Warner Bros. picture, "Life With Father" Irene Dunne joins Pulitzer Prize winners Howard Lindsay and Russel Crouse ("State of the Union") in enjoyment of her Magnavox.

Superb performance...truly fine furniture

Combining the wonders of radio science, F. M. and automatic record changing with the best in furniture craftsmanship, Magnavox is designed to grace the finest homes. You'll find a wide choice of models, ranging in price from \$225, in America's fine stores. See, hear and compare Magnavox with other radio-phonographs. Once you hear its fine musical reproduction you won't be satisfied until you own one. Look for the name of your nearest Magnavox dealer in the classified telephone directory. The Magnavox Company, Fort Wayne 4, Indiana.



Magnavox • The Symbol of Quality in Radio — since 1915
RADIO PHONOGRAPH