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# House & Garden

## HOW TO DECORATE WITH A PERSONAL TOUCH

### 5 ROOMS THAT HAVE IT



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**On the cover:** The living room of Harry Evans's New York apartment is designed, like his other rooms, as a showcase for his very personal collection of art. Most of it is as bold as the Harry Evans sculpture in the corner and the Laing painting. Walls covered in navy blue wool are relieved by the white of the mantel, the silvery gleam of glass and steel, the slick gleam of blue lacquer—and underlying it all, the white rug. Interior design by Robert-Portago, Inc. For more of Mr. Evans's apartment, please turn to page 166 for examples of how to decorate with a personal touch, start on page 40.

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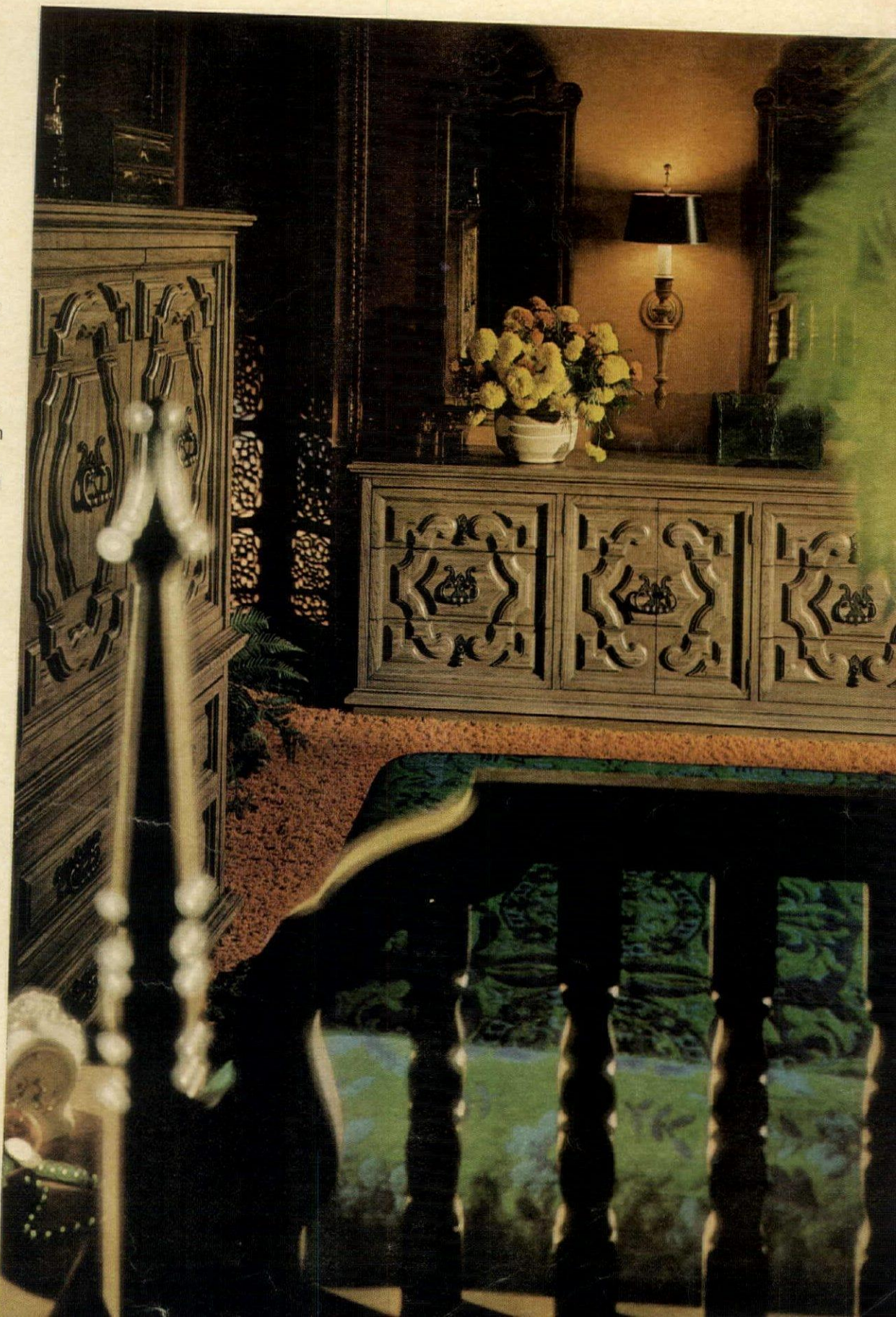
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# How to make a window beautiful

BY WILLIAM BALDWIN

There is nothing as beautiful as a beautiful window, looking out on a country landscape, with filmy curtains blowing in a gentle breeze. A window like that is poetry to a room—gives it movement and life. But even if a window is more problem than poetry—when you need more than a wisp of curtain to control the light, to make the room private, or to repropportion awkward dimensions—the best way to solve it is still with the very least amount of curtain possible.

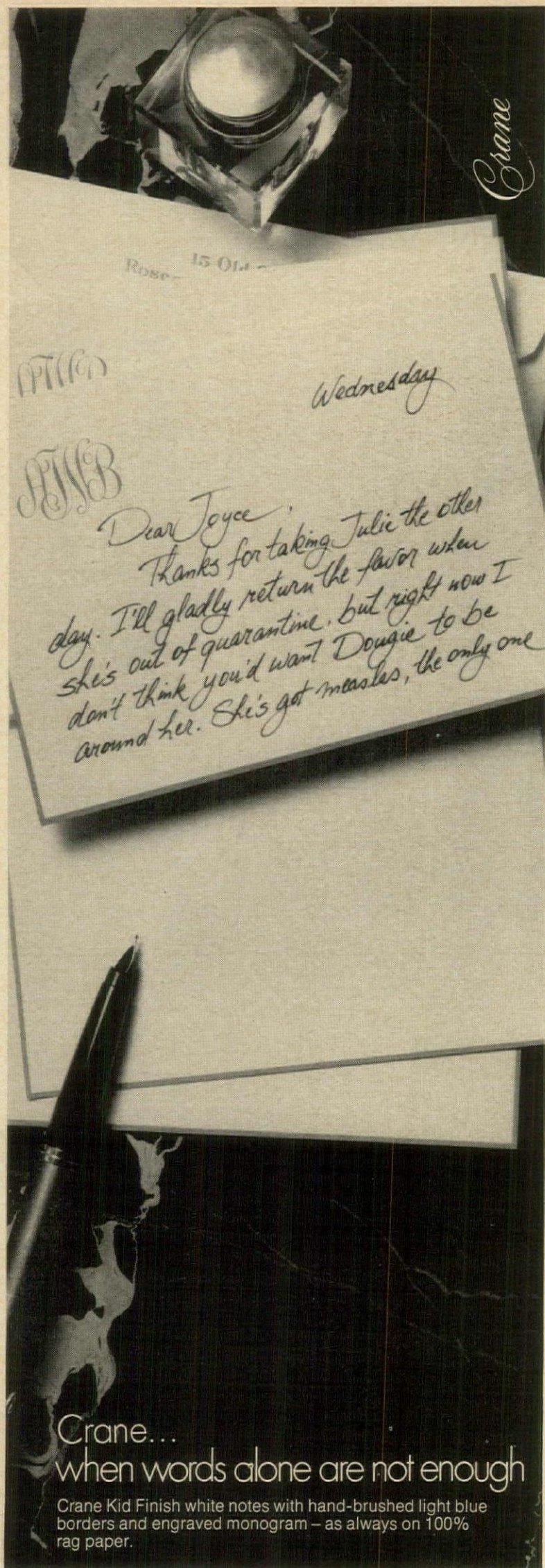
*A window can be poetry*

**F**or instance, I have found that the most glare comes from the top of a window. So if you want to get the most light with the least glare, install a Roman shade or a blind that pulls up from the bottom rather than curtains that draw apart from the center. I have Roman shades in my own apartment—dark brown to match the walls—and my windows need absolutely nothing more. In a more feminine room, you could use roller shades covered with fabric to match the furniture, or paper to match the walls, and hang simple curtains at the sides.

I know lots of people who say the most irritating things in the world are those streaks of light that dart through the spaces at the sides of a shade when they're trying to sleep. To eliminate them, have opaque shades or blinds installed so they extend a few inches beyond the glass. To blacken the room completely, hang curtains—lined and interlined—so they completely cover the edges of the shades. All those thicknesses of fabric also help muffle noise.

On the other hand, you might love the light but need privacy. One of the prettiest ways to have both is to install folding adjustable louvered shutters—one pair covering the top half of the window, another pair covering the lower half. In a bathroom, for instance, you could open the top pair to let in light for shaving or applying make-up and keep the bottom pair closed for privacy. On a wall of windows, floor-length shutters are an elegant

*If you love light but need privacy*



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change from curtains. Folded back they have almost the same shirred effect as fabric. When they're closed, the louvers temper the light, play with it, break it up, and cast lovely shadows.

Although I do not usually recommend valances, I must admit they help more than anything to reportion awkward windows, to disguise jogs in the wall, or to bridge two lengths of curtain that are in brilliant contrast to the walls. But a valance must always be the simplest possible and in good proportion itself—a few inches of wood covered with flannel to soften the surface, then fabric. Fat, draped valances always look heavy and self-conscious.

When you shop for a patterned curtain fabric, bunch it together in your hand to see how it will look at the window. Many patterns that are beautiful when straight and taut, look heavy and dense when the fabric is gathered. The best thing to do with that kind of pattern is to cover the furniture with it, but use another, solid colored fabric for the curtains.

Windows that look too heavy can make the whole room look overburdened. I once worked on a room where a beautiful painting by Goya hung between two windows. The walls were pale yellow and the curtains a very strong dull gold—a color that seemed to overpower that marvelous picture and somehow crowd the whole room. I changed the curtains to off-white, tied back over pale yellow undercurtains. Just that one change has pulled the windows away from the picture, letting it float and breathe. And the windows themselves are in much better balance with the rest of the room.

**Heavy looking  
curtains over-  
burden a room**

Sometimes the best thing to do with a window is nothing at all. One evening I was a guest at a party in a beautiful apartment in New York. It was very high up and overlooked a park. The rooms were filled with priceless antique French chairs and tables. There was a wonderful eighteenth-century parquet floor, and all around were lots of potted daisies and miniature chrysanthemums that looked as if they'd just been brought in for the night. Through the windows I could see the terrace lined with subtly lighted plants and trees and then the city at night, looking like a thousand diamonds. It suddenly struck me that the most wonderful thing about this room was the absence of curtains that got in the way. In a room where you would expect to find silks elaborately fringed and draped, the window treatment was the simplest, yet most imaginative of all: bare, sparkling windowpanes and a magnificent view.



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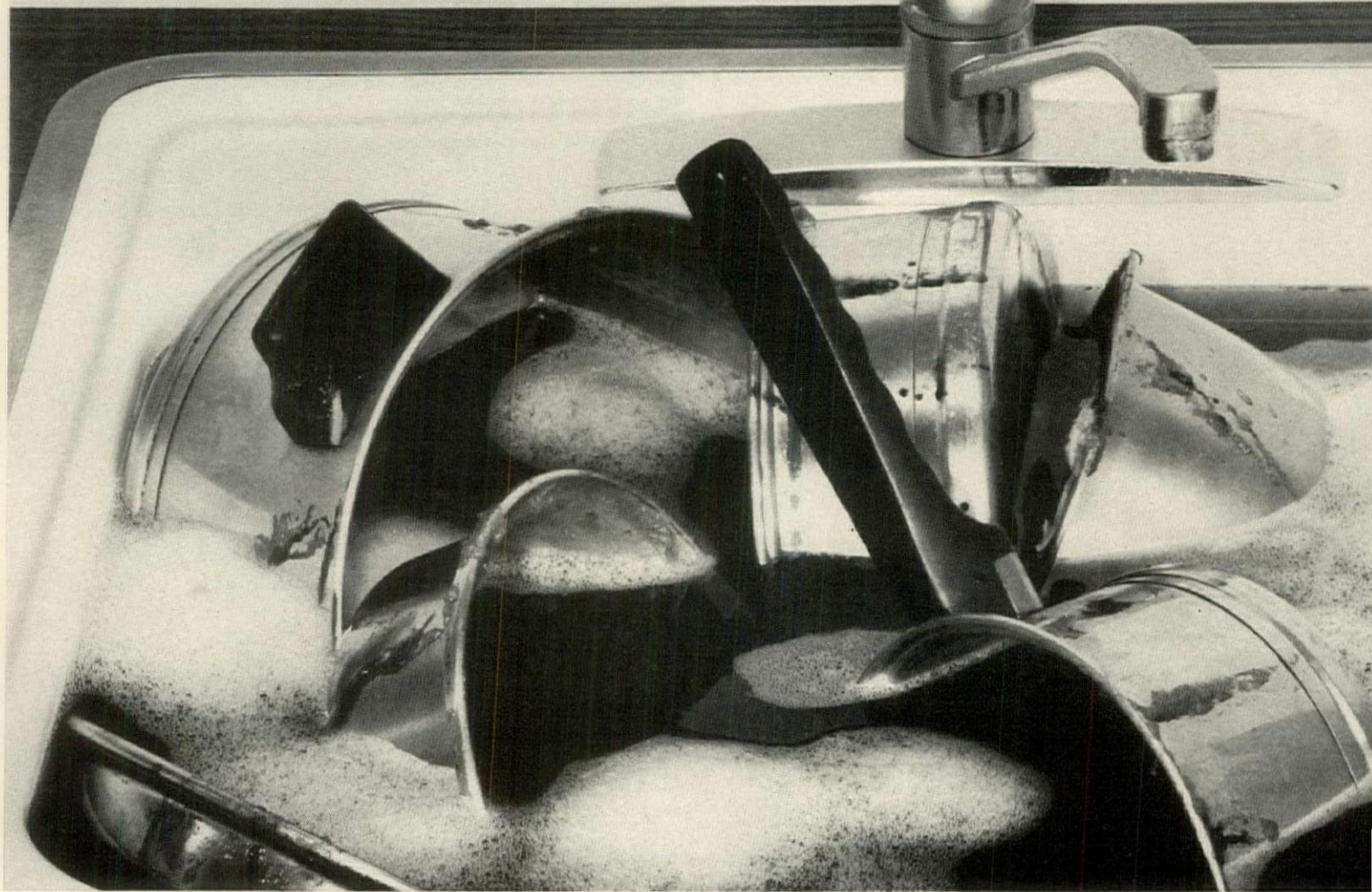
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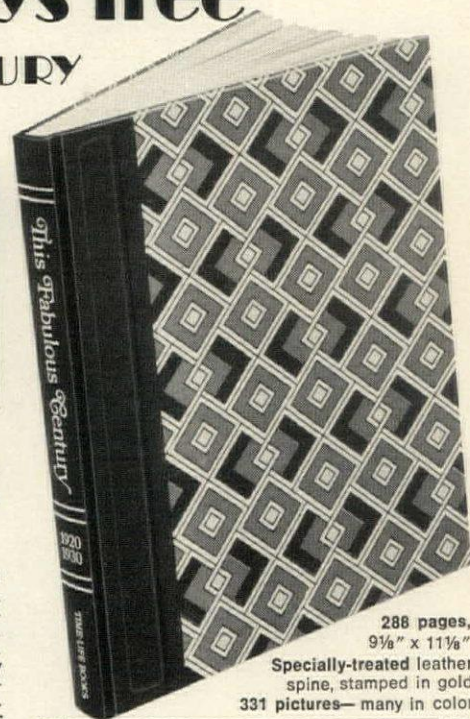
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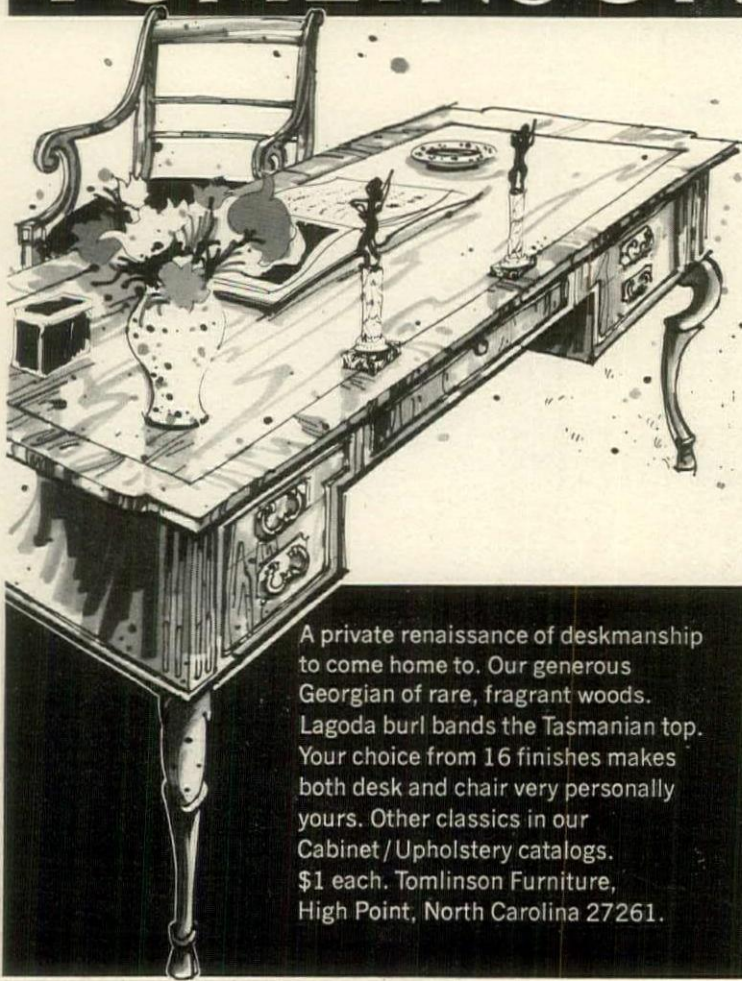
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*"Much more interesting than stiff salons are areas for mingling work and living."*

SAYS MARCEL BREUER



**Although you have designed many large-scale projects, you have continued to design houses. What interests you particularly in this field?**

A private house is a very special problem—much more difficult, more detailed, more intimate, more individual than other architectural projects. All this takes time, which the architect cannot always afford. In my office, we can only do a house every two or three years, and then we consider it as a kind of laboratory for trying out certain experiments and ideas that cannot be done in, let's say, a multimillion dollar office building. A client is usually very proud of the experiments we make on his house.

**In what direction do you think house design is headed?**

Well, for one thing, the lack of household help dictates a different kind of house. Also, a good, standardized house is very much needed. Building and land costs get higher all the time. If architects can design really fine forms that would not suffer from being repeated, it would be a much more efficient and economical kind of building than having each house designed and built separately. Personally, I am quite partial to the row house and what you call garden apartments. Or let us say a brownstone in New York City with perhaps a little more land to separate it from its neighbor. Actually, though, houses like brownstones that share party walls are a good system. And they do have privacy. Of course, *Continued on page 16*

MARCEL BREUER, the most outstanding living exponent of the Bauhaus tradition in architecture, believes above all in the power of pure design and has concentrated all his life on finding superior forms for everything from a massive office building to a simple armchair. Born in Hungary in 1902, Mr. Breuer has lived in this country since 1937 when he was invited by the late Walter Gropius, a former Bauhaus associate, to teach at Harvard. During his long and brilliant career he has designed buildings as diverse as the Whitney Museum in New York, UNESCO's world headquarters in Paris, and numerous private houses. Equally well known are his furniture designs—particularly his cantilevered tubular steel chair. In the Geller house, pages 68-73, you can see the superb marriage of a Breuer house and Breuer-designed furniture.

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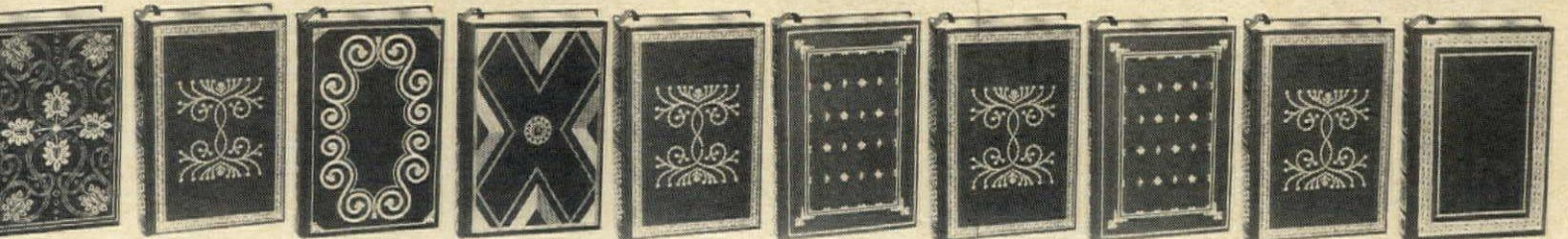
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## MINGLING WORK AND LIVING

*continued from page 12*

privacy can be expressed in many different degrees: a brownstone doesn't give you the privacy of a 6-acre lot with a 400-foot frontage on the street, but it probably gives the kind and amount of privacy most of us would like. After all, in a city, millions and millions of people live side by side in apartment houses, and most of them feel very private in their lives.

### ***Are you working on the design of a standardized house?***

At the moment, my thoughts in residential work are going more toward developing low-cost housing for this country. I have done such work on a large scale abroad in France. Over there, the government is very active in these matters. Here, everybody talks about how we need slum clearance and mass housing. But the authorities don't do as much about it as they should. And they don't engage good, recognized architects to do this work. Or if they do, they pay them so badly that the architects consider the work as just something to get over with as quickly as possible. Low-cost housing should be in the best hands because it's not a simple field. The problems are not only housing but also the planning of communities and working out of social problems.

### ***What happens to individuality when houses are designed on a massive scale?***

I sometimes wonder how much individuality actually exists in living needs. Take again the New York brownstone. This was a strictly standardized type of housing put up in a very individualized society. Individuality must come from the owners themselves. But individuality can be completely misinterpreted. In Los Angeles, acres and acres of land are just covered with little houses—individual little houses with a small distance between each and usually set on a slightly curving road because this is supposed to be more individual than a straight road. This kind of superficial "individuality" should stop right now.

### ***You have been doing a lot of work in concrete lately—such as the Geller house. What in particular interests you about this material?***

Its plastic or sculptural quality. Sculpture is a terribly misused word nowadays, but I don't know a better word for it—concrete has a three-dimensional quality with an ability to flow, be molded, take on the shape of any form. It does not have to be put together in straight pieces. Structurally, it has other possibilities, too. In the Geller house, for instance, one form creates two side walls and the roof of the house. It's a continuous shape that takes continuous stresses from one point on the ground to another.

### ***What do you think about new materials such as plastic foam? Is this just a passing novelty?***

I wouldn't completely put it aside, yet, as a fashionable fad. It may lead somewhere. One thing that has already come out of it is some furniture designed by the Chilean painter, Matta. Completely soft forms in foam that you can sit in



and combine in various ways. Very interesting furniture. And I think it developed somewhat from the idea of a foam cave—a soft cave.

**You sometimes refer to your houses with large glass areas as "transparent houses." How do your clients react to transparency?**

Actually, I never used so much glass in a house that it truly could be called "transparent." I have used the word in articles and lectures because it's a good one to describe an architecture that flows out of the inside to the outside. But I don't like completely open glass architecture. My houses have sometimes had a transparent room, or part of a room. Usually, I have kept the large glass areas to one side of the room, or to one side of the house where there is a view or shelter from weather. Then I made the other walls rather solid.

**Why do you do that?**

Mainly, because people need a certain background behind them. Personally, I don't like to sit in a room completely exposed to the landscape. I like to be able to step outside and sit down in the landscape. But inside the house—probably this is rather an old-fashioned idea—I need some kind of hiding, some kind of protection. Also, I like painting and photos and souvenirs around me, and for that you need large wall areas.

**What are the benefits of the indoor/outdoor flow in your houses?**

First of all, it gives the inside room a more spacious feeling. Secondly, if you open up one wall of your house to a view, or even just to a patio, you experience the outdoors at the same time you are inside. Yet one doesn't destroy the other. When I am in a house, I still know I am protected. I can lean against a wall. That is very important—to be able to lean against a wall.

**In the Geller house, why did you decide to include the kitchen in the same room as the living-dining areas?**

Well, we're getting friendlier and friendlier nowadays to the idea that there is no help in the house. Even in a very expensive kind of living we accept the fact that the lady in her evening dress may go out to the kitchen and turn around the pots. And even if you have help, they don't usually do all the cleaning up—you have to do that yourself. So I think it's especially important that your working areas, like kitchen and utility room, belong to your living and are as pleasant as possible. Cooking tools are getting prettier, better designed. And kitchen equipment and kitchen furniture is taking on a stronger aesthetic appeal. Consequently, a certain style of living develops, which I always compare with the old peasant society where the kitchen and working areas gave a certain attraction to the rest of the house. It's not without special reason that the best parties are given in artist's studios. Mixing up the working atmosphere with social doings is much more amusing, more interesting, than just a stiff salon.

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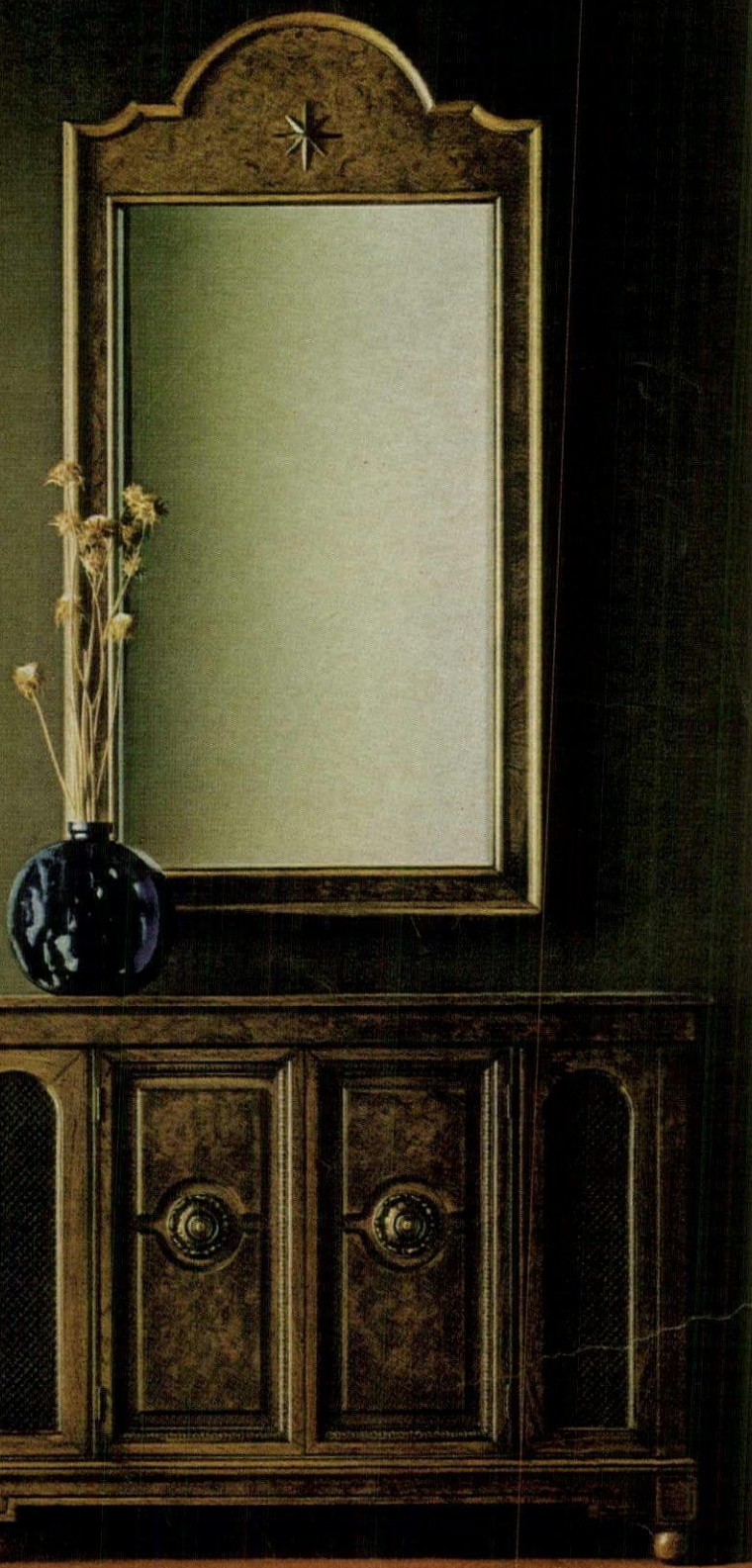
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## LIVING WITH ART

# *How to place and light* sculpture

BY NAN R. PIENE

An artist friend of mine used to say that sculptures are as temperamental as plants. He didn't mean that keeping a marble dusted or a wooden carving sufficiently humid is important, although of course it is. He meant that the way you position and light a sculpture will largely determine whether it lives or temporarily dies. Any art work is dead when we no longer notice it or when we display it in a way that dilutes its meaning.

Like paintings chosen to match the upholstery, sculptures placed primarily to decorate a room are in a sense being insulted, and almost certainly they will end up unnoticed. A collector I know has put thirty or so exquisite small antique Mediterranean figures of ceramic and alabaster with some bronze Picasso women of the same size on tiered glass shelves in front of a bright scarlet wall. The wall looks dramatic, I suppose, in his otherwise beige room with red chairs, but the delicate sculptures are so overwhelmed, they might as well be golf trophies.

The other extreme, turning one's home into a museum, is no solution either. Few of us want to live in that kind of atmosphere, although we may set aside a room for looking—if we can spare one—just as we do for reading and listening to music. Actually, museum exhibitions, set up as they usually are for maximum immediate impact, rarely provide much inspiration for installations appropriate to the continual contemplation or repeated casual glances you give to the sculpture you own.

On the other hand, one-man gallery shows of sculpture by living artists sometimes offer excellent clues. This is chiefly true when the sculptor has installed the show himself, hopefully in the way he intends his work to be viewed. If you cannot see a sculptor's installation or if his dealer has meddled heavily with the arrangement of his works, it would be worthwhile to ask him what, in general, he intended. Henry Moore, for example, has said often that he would rather have a piece of his sculpture put in a landscape, almost any landscape, than in, or on, the most beautiful building he knows.

The young German sculptor, Jochen Hiltmann, installs his shows so that his bronzes—meteoritelike spheres and detached parts of human anatomy—rest on the floor rather than on bases. The possibility that you might step on them, as you might accidentally trip on a dog, is close to the notion that Hiltmann has in mind: sculptures to live with rather than to look up to.

*Continued on page 20*

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## HOW TO PLACE AND LIGHT SCULPTURE

*continued from page 18*

The trend away from pedestals has been growing since at least the early twentieth century, when Marcel Duchamp ridiculed the pompous plinths on which nineteenth-century allegorical nudes reposed by mounting a bicycle wheel on a common kitchen stool and pronouncing it a sculpture. Around the same time, Brancusi began to carve his own magnificent bases, making them an inseparable part of the sculptures themselves.

With Calder's invention of mobiles in the nineteen thirties, sculpture took to the air and hung from the ceiling. His mobiles should be hung where they catch the air currents that gently move them, and they should be hung low enough to be seen without strain, even if they get in the way a little.

Getting in the way a lot is a recent trend among sculptors, particularly the so-called primary structure artists such as Robert Morris. He often installs his monumental geometric fiberglass constructions in such a way that they form barriers to crossing a room. This forces us, despite their neutral, almost sullen, gray color, to confront them. To install such a work so that it is not an obstruction would rob it of part of its point.

Sometimes bases do make sense. The American sculptor José de Rivera equips his curved rod ellipses of chrome-nickel and highly polished stainless steel with inconspicuous boxed motors that slowly revolve the objects, making them appear nearly liquid as they catch light while they move. To exhibit a Rivera without its hidden motor definitely detracts from the work.

For that matter, to show any electrically powered kinetic sculpture with the power off is a form of not showing it at all. This is fine some of the time and is analogous to the simple truth that we do not sit and stare constantly at all the still sculptures in a living room, bedroom, or study. But it should be remembered that to be experienced, a kinetic work must be in motion. The chances are strong that a major part of the artist's intention was to communicate to us the energy that form in motion implies.

The same principle is true with light sculptures that have a timed, on-and-off program, such as Chryssa's. The mysterious moments when the neon in her works is dark and the moments when it blinks on, are all part of the work of art. Collectors who try to turn light sculptures into mere lamps by changing their programs to a constant "on" are mutilating the works.

Rivera's revolving motors ensure that his objects will be seen from all vantage points, no matter how lazy the spectator. But most modern sculptors whose figures or abstractions should be seen in the round do not bother. It nearly always makes sense to place such works so that we can easily circumnavigate them. If they must be up against a wall, placing them so that they can be turned by hand is a possibility. In any case, before ordering a tall pedestal of plexiglass, marble, or painted wood for a free-standing sculpture, consider whether you are about to turn something meant to be admired actively and informally into a twentieth-century god set up for worship on a twentieth-century altar.

By the opposite token, objects such as primitive head-

*Continued on page 103*

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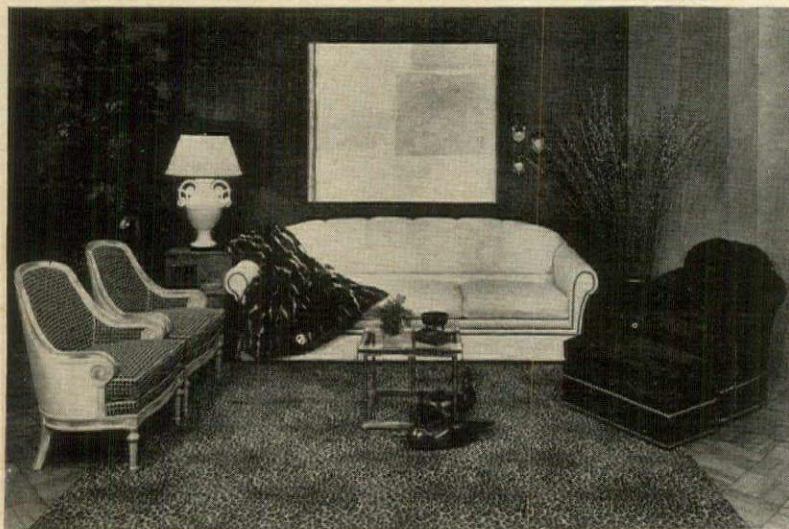
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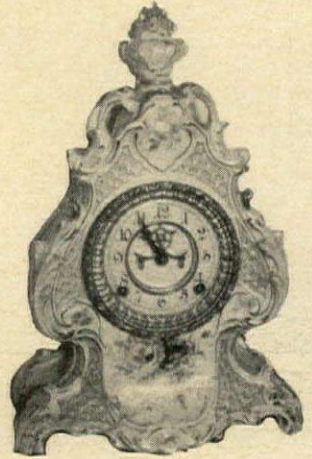
NEW YORK: 979 THIRD AVENUE • LOS ANGELES: 8778 BEVERLY BLVD. • CHICAGO: THE MERCHANDISE MART  
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Questions  
& answers  
*antiques*

BY LOUISE ADE ROGER

*I would appreciate any information about the origin of my clock. On the interior pendulum mechanism is "Ansonia Clock Co., Patented June 14, 81, N. Y., U. S. A." On the back of the porcelain case: "Royal, 1755, Bonn, La Loire."*  
V.K.—Brooklyn, N. Y.



NINETEENTH-CENTURY CLOCK

Your case was made at a china factory founded in 1755 in Bonn, Germany. Clocks such as yours were popular in the last decades of the nineteenth century, most of the cases were German made. Your clock dates around the 1880s. The works were made by the Ansonia Clock Co., then of Brooklyn, N. Y.



NEWSPAPER STAND



*I have an antique wooden piece with a rounded top. Opened, you can see the shield that I've sketched. I would like to know its age and what it was used for.*  
E.F.—Stockton, Calif.

According to the diamond-shaped registration device, the design for your piece of furniture was registered at the London Patent Office, January 10, 1860. It appears to be a stand or rack for holding newspapers or sheet music and is quite unusual.



CANDLE LAMPS

*Please tell me about when and where these candlesticks were made and if oil was used to light them? They are pressed glass, 10 inches high.*  
R.W. McC.—Rhône, France

You have candle (not oil) lamps, similar to Clarke's Fairy Lamp—a type of candle lamp mounted on a standard and patented under the name "Cricklite" lamp. The lamps were used for lighting the dining table. Yours were made in England around the end of the nineteenth century.

# Do you know these 12 professional decorating "secrets"?

1. How inexpensive wallpaper "tiles" can be used to add character to a room that lacks architectural interest.
2. How ordinary wooden "cubes" can be papered to provide a bright focal point (and bonus stow-away space) for any room.
3. How printed shades and an easy-to-make lambrequin give your windows a custom-made look—without expensive drapery.
4. How you can save space and add an intriguing decorative note to your living room—by displaying hi-fi components as modern art.
5. How plants, fresh color and an unusual accessory (try a lamp post) can give your bathroom a fresh new look.
6. How to make a room more dramatic by mixing two distinctly different moods—such as wicker furniture and modern art.
7. Why you should look for a perfectly fitting drawer that slides on a center track when shopping for a quality chest or desk.
8. How a bamboo divider offers privacy in a bedroom shared by children—yet rolls up conveniently for a more spacious feeling.
9. How to give your bathroom instant elegance by replacing an ordinary medicine cabinet mirror with an antique one.
10. How an ordinary closet becomes a delightful bar or stereo center with just a window shade and bright color.
11. How color can make a long, narrow room look square (just paint the two end walls a different color from the rest).
12. How to create an impressive entryway with coordinated patterns of self-sticking paper on a wall, mirror frame and table.



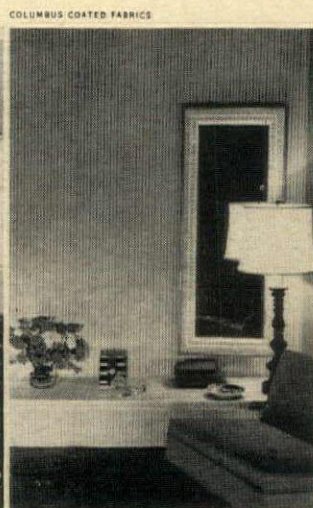
number 8 above.



See number 2 above.



See number 3 above.



See number 12 above.

## With professional "secrets" like these, you can make your home more attractive, more comfortable—more you!

PROFESSIONAL decorators do have "secrets". Not just 12, but literally thousands of imaginative, solid techniques that make the most of every possibility.

You can learn these secrets—and apply them as a professional would — through The Doubleday Home Decorating Program.

It's specially designed to help you achieve the results you want (and have fun doing so)—all within your budget. Best of all, this wonderful new Program will help you gain confidence in your own taste, help you develop a decorating style and flair that expresses you!

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For example, you'll find your gift Handbook—25 Decorating Ideas Under \$100—typical of those that follow; it's lively, filled with ideas, colorfully and practically detailed, thorough.

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standing professional in the field. Each Handbook gives you in-depth treatment of a specific aspect of home decorating; bedrooms, terraces, accessories, studio apartments, lighting and antiques are just a few of the topics covered.

In addition, you'll receive each current issue of the Program's monthly Newsletter—also exclusive. It's an "insider's" report on new products and trends, on the latest decorating innovations, interviews with top decorators and more.

The price for all this expert help is just \$1.49 per month, plus a small shipping and handling charge. And you continue only for as long as you wish. There is no obligation of any kind and you may cancel at any time.

### Three valuable decorating aids are yours to keep—free of charge

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Doubleday Home Decorating Program. And you begin by receiving these professional aids—free: **25 Decorating Ideas Under \$100.** This 72-page introductory handbook is typical of those sent each month to members. Filled with fresh ideas, full instructions and color photos, it has been written by the well-known decorating magazine editor, Carolyn Bishop.

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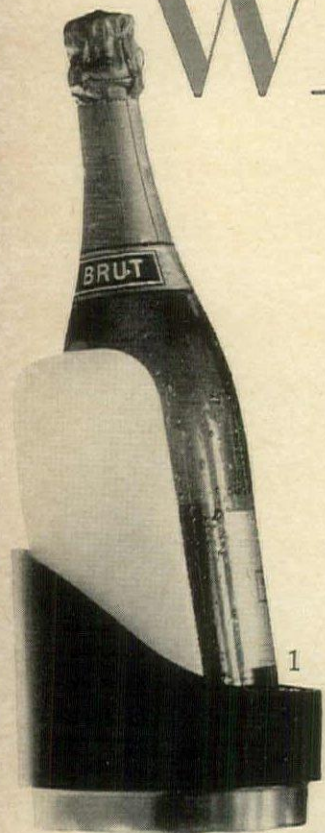
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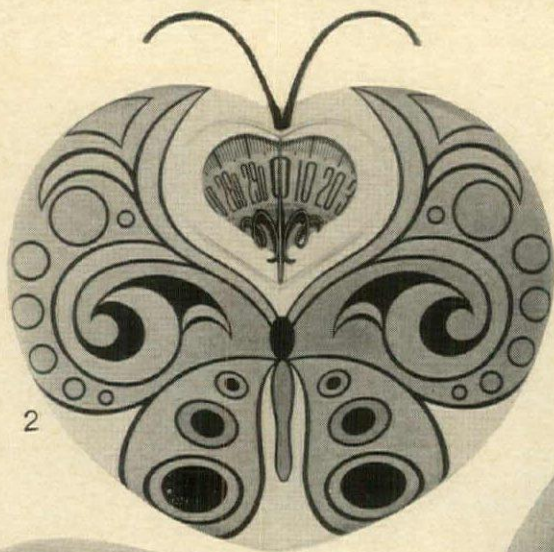


## THE DOUBLEDAY HOME DECORATING PROGRAM starts with this exciting triple package of the newest decorator innovations

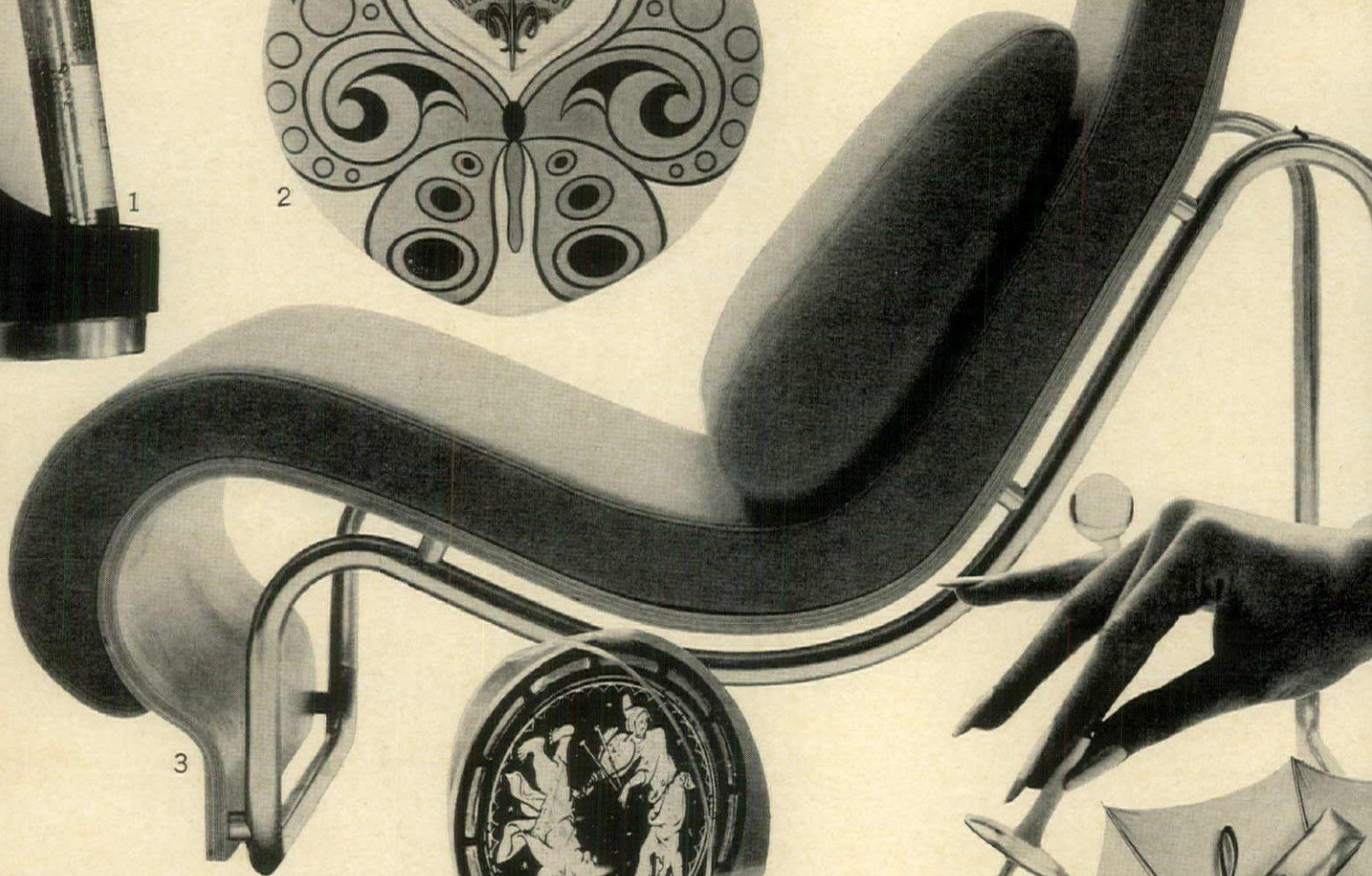
# WHAT'S NEW FOR LIVING



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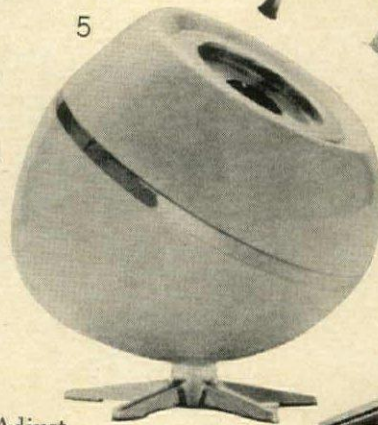
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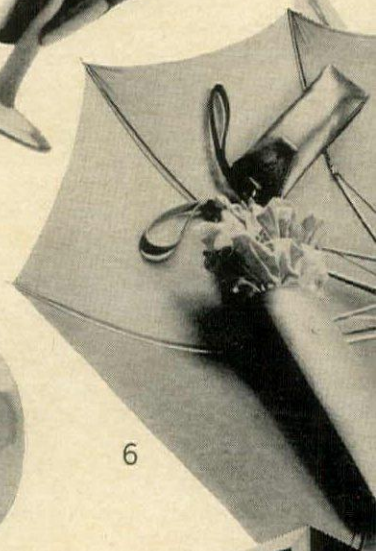
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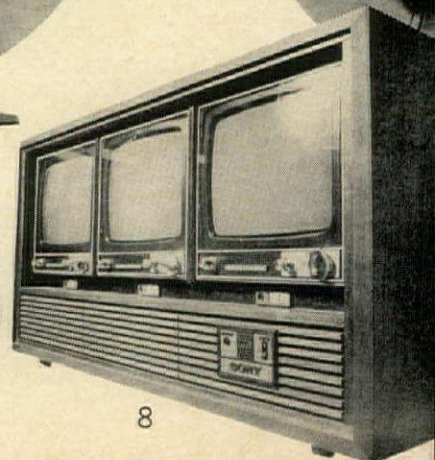


6

1. Frigidarium is the perfect picnic *wine chiller*. This black and stainless steel cooler with freezer-chilled liners keeps bottles frosty for hours—without ice. 2. For way-out weigh-ins, new *bath scales* come in giddy graphics to soften the weighty news. 3. Designed by Jorn Utzon, architect of the superdramatic Sydney Opera House, a *lounge chair* of curved birch and chrome-plated steel continues the Danish tradition of sleek svelte modern. 4. Will *stained-glass artifacts* replace shells and minerals as the latest tabletop accessory? "The Dancing Bear," above, is a hand-blown, 8-inch diameter reproduction of a fourteenth-century French rondel. 5. Flintless and battery-operated, the Electro Match *lighter* never needs filling, works like the one in your car. 6. Flat as a deck of cards and about twice as long—a *folding umbrella* slips into overcoat pocket, purse, briefcase. 7. Adjustable weather in a small package: the Flowtron *heater/cooler* sends cooling zephyrs or warm breezes in any direction. 8. An antidote for dial twirlers, *three-way TV* has remote control to switch sound from screen to screen. The black-and-white trio is a world-wide Neiman-Marcus exclusive.



7



8



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(And that's just the beginning)

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Doesn't cover 'em up.  
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LYSOL Brand  
Spray Disinfectant.

More people use it  
because it does so much more.



# Notes for the hostess

BY MARY MOON HEMINGWAY

Around about now, things are apt to get pretty bleak and brumous. Now there's a word I love to use. It speaks to my present condition far better than its synonym, wintery. I begin to feel suffocated by the sameness of everything—same old weather, same old house, same menus, same me. Instant change is obviously an impossible extravagance, but there is a stratagem that, with a little practice, does help to refresh the familiar and restore some of our original delight: It is the deliberate effort to **look at old things anew**, to rekindle appreciation for the taken-for-granted, to reconsider even the humblest.

As a practice opener, take **tapioca pudding**. Orphan's caviar we used to call it. Not much of a party dish? Not true. Lace it with rum. Fold it gently over rum-soaked peach halves. Serve it icy cold with whipped cream. Superlative!

What about **chicken fricassee**? Too pedestrian for party fare? Try it garnished with lots of lemon slices, lots and lots of chopped parsley, and rosy with paprika. Serve it with natural brown rice. *Voilà!* For the fun of it and as a conditioning exercise for a new look, reconsider some of the old

dull dishes—bread pudding, boiled potatoes, lamb stew, peas and carrots. Their dullness depends on you. **Bread pudding** made with homemade bread and chocolate—ah! **Potatoes** dusted with curry powder or rolled in coarse salt—what a difference! **Lamb stew** with zucchini and artichoke hearts—*quelque chose!* **Peas and carrots?** Why not peas and celery or carrots with sweet red peppers?

There is more to refurbishing your point of view than fancying up food. There is the ploy of finding **new uses for old things**, for instance quilts, which can make very handsome tablecloths for an informal party, particularly when set with ironstone or pottery. If your attic doesn't hold any, the American Indian Arts Center in New York has splendid ones in traditional geometric designs but worked in vivid, shocking colors for maximum effect against white. They're made by the Assiniboin and Sioux at Fort Peck, Mont.

Taking a new look may mean moving all your furniture, but it is more a matter of moving your ideas around, being recognizant, recognizing afresh, like coming home after being away for a long time. **Take a new look at your friends.** "Why not have the Cooks with the Cafflins?" Maybe they would get along far better than you thought. Dream up some new groups. It might even make you see old friends in a new light—and they you.

Continued on page 31

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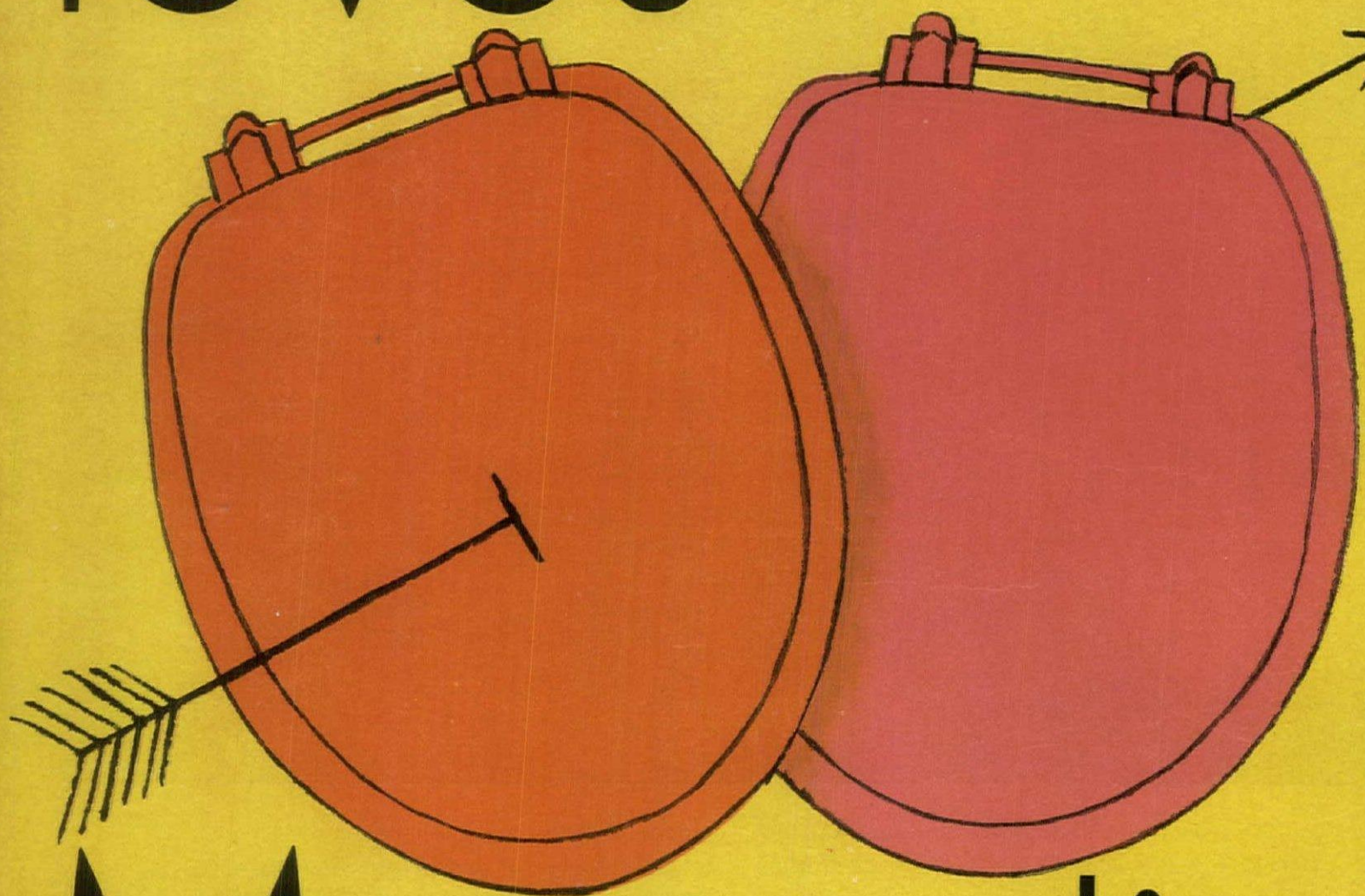
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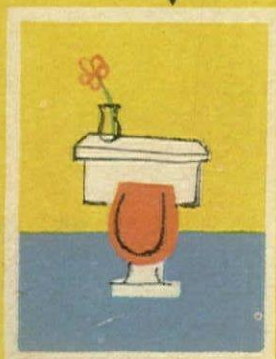


# John loves



# Magnolia

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You change curtains. Towels. Mat. But still your john falls flat: flat on its seat. Come off it. Come to Magnolia for a one-two-turn-of-the-screw change to red or blue or green or anything between. Magnolia is a very plastic company: we do more with bathroom seats than anybody else in the world. See us at all the in stores in the country. Want an art print of this page to deck a wall with. Send 25¢, your name and address to Reprint, Magnolia Products, P.O. Box 1368, Columbus, Mississippi 39701

HOSTESS NOTES

continued from page 28

With a change of viewpoint, even candlelight can take on a different glow. Perhaps this would be a good time to use those frosted, flowerlike votive cups, putting a couple at each place, scattering a few more in and out of a centerpiece of greens laid flat on the table. For the prettiest twinkle, place the cups on bare wood, using place mats rather than a tablecloth.

Sunday dinner is usually classed as one of the good, old, stodgies—respectable, satisfying, unexciting. But it doesn't have to be. We have taken to inviting four guests—sometimes two new couples, more often one new couple, one old, which adds dimension to our lives and allows us to carry out that resolve “to see more of them” without having to make a major production of it. I also find this Sunday bit a great opportunity to try out new recipes. You have just enough of a critical audience, but the situation is salvageable should the experiment be a flop.

They made cheese in Plymouth, Vt. long before Calvin Coolidge was born there. No bigger than a whistle, clean as one, too, the town is the fine little cheese factory that purveys a variety of exceptionally good local delicacies to be sampled and purchased on the spot or ordered by mail. There is, naturally, a fine native sharp cheese, creamy yet authoritative. But the makers are not parochial minded. You can buy a milder native version or sage cheese or, surprisingly, a pimiento-studded cheese. They also make a cooking cheese,



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which is great—a happy marriage of the Blue Grotto and the Green Mountains, as it were. **Take another look at cheese.** Not all the best ones are European or copies thereof. Never overlook Tillamook.

A glorious new thing in my life is a Pasco **cut-glass tureen** of such consummate crystal loveliness as to boggle the imagination. Faceted with geometrics—square panes, circle filled—it is a Kohinoor of a centerpiece,

yet to be used sensibly. Filled with cold soup, the crystal seems to make the soup even colder. Filled with punch, it makes the punch seem to have more sparkle! Flowers may be housed within it or burst from it. Fruit can be encased in it. Alone, it is magnificent, attracting light, refracting light, magnetizing attention.

Have you ever thought:

Of filling giant lemons with orange ice or temple oranges

with lemon ice to make a marvelous sunshine dessert?

Of giving a blended- and roasted-to-order gift of coffee, or perhaps coffees, as a house present?

Of offering paper-thin, fragile goodies as accompaniment to almost any nonpastry dessert: Crepes Dentelles, Gaufrettes, or Karlsbader Oblaten, which are all but imperceptibly filled with almond paste.

Of reading up on your host's and hostess's hobbies before spending a weekend with them? Makes for more mutual fun.

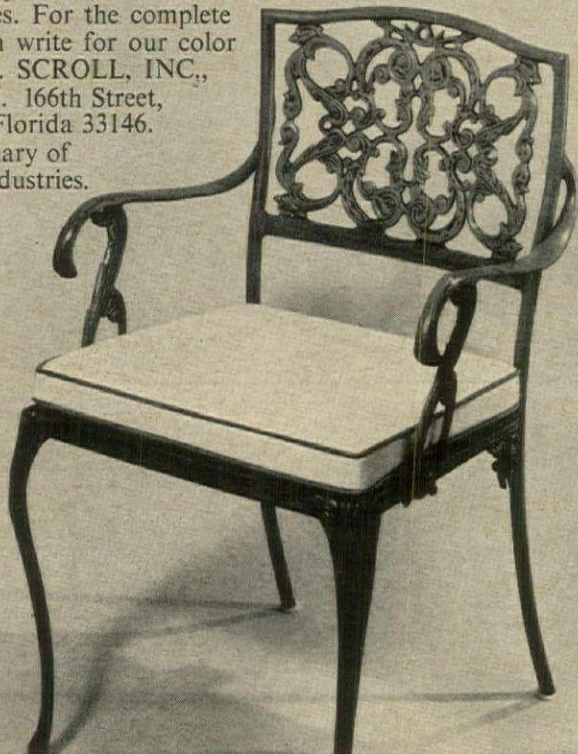
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## SOME NOTES ON

# GOOD LOOKS & GOOD HEALTH

BY REBECCA WARFIELD

### AID FOR THE WALKING WOUNDED

Some people find this stretch of living—from Christmas to the balm of Spring—an utterly relaxing and a private time. Others feel as though they mightn't make it through this Badlands of the year—this Un time. No natural force encourages our energies so we are un-inspired, feel un-alive, and look un-becoming. The rare ones who do make it now are those with a natural talent for survival—plus. The plus being a trick or two or three up the sleeve. So here, from a variety of sources, a bagful of tricks to grab for, at this needful time—tricks for seeming alert, healthy, good looking, young, clear-eyed, or rich. But the greatest trick of all is to relate to a trick that speaks to you and to be able to write it into your own script. Of course, we all understand that something that works like magic for a friend may bomb out totally for us. But too often a trick that might really turn the trick for us is ignored because it sounds entirely too simple. A vivid expression of this. . . .

**A NOTHING TRICK THAT COMPLETELY MAKES OVER A FIGURE . . .** All you do is lie down on the floor or a bed or a flat, firm sofa and make your spine touch all along the way by contracting your stomach muscles, then letting go. Do it ten minutes sometime in the morning and ten minutes sometime in the evening. One editor who collected a brand new figure this way inadvertently took up the trick as a remedy for a painful slipped disc and after a year had not only fixed that but had acquired a new, great posture (after a lifetime of lordosis), a neat waistline and taut, lean thighs.

**FOR A CLEAR-EYED LOOK . . .** The trick lies in what Evelyn Marshall calls simply Blue Pencil. This tiny gold pencil does something that sounds painful, even impossible, but scores of women manage it. After blunting the point on the palm of your hand, you draw a line inside the lower eyelid just next to your lower eyelashes, then the blue reflects into the white of the eye and gives it a beautiful innocent clarity.

**TO LOOK EXPENSIVE . . .** Tired is shabby, lack of color, old, but a year-round sun tan seems rested, young, rich. Especially if it comes in a tender gel. Estée Lauder's Go-Bronze does and in such thoughtful nuances as Early Sun, Golden Sun, Deep Sun, Bronze Glow. This utterly convincing sun tan can either be your foundation or can just slip under it as the real thing would. For a man, Aramis has a bronze gel stick to impersonate a sun tan brilliantly, and it gives him a

Continued on page 36

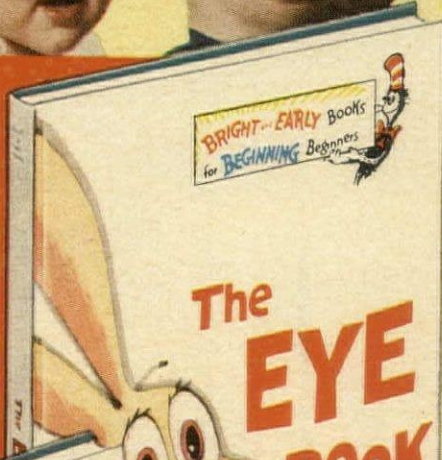
# Great news from Dr. Seuss for parents of 2 to 6 year olds!



Take these colorful  
**3 BRIGHT and EARLY BOOKS** all for only **\$1.65**  
(\$5.85 value)



with your child's trial enrollment in  
The Beginning Readers' Program



For the first time ever, there's a new kind of book for very young children. Created by Dr. Seuss and his friends, they're called BRIGHT AND EARLY BOOKS—remarkable little stories that give your youngster jet-propelled start into the world of reading.

Dr. Seuss and his friends have done a wonderful thing! They've created BRIGHT AND EARLY BOOKS that charm even very little kids into reading.

Extra easy, breezy and gay, BRIGHT AND EARLY BOOKS make learning to read really child's play for 2-to-6-year-olds. They talk to a tot about things that are delightfully familiar to him: his eyes and the fun of seeing...his feet and the marvels they can perform...the ideas of "inside, outside and upside down" that a young child finds so fascinating.

But humor is the real magic of these enchanting new books. The big, cheery illustrations are so funny, a youngster can't resist them—and from there it's a natural step to reading the clever (but very simple) rhyming words and phrases. All it takes is a bit of "read aloud" help from you, and your youngster will be on his way. Slowly at first, then with more assurance, he'll be reading proudly *all by himself!*

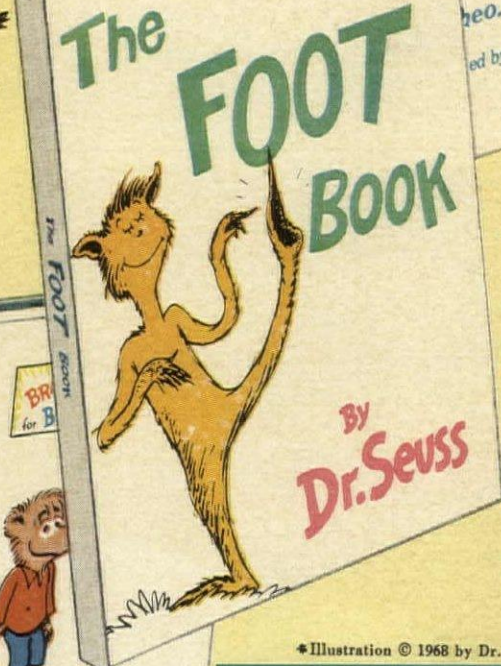
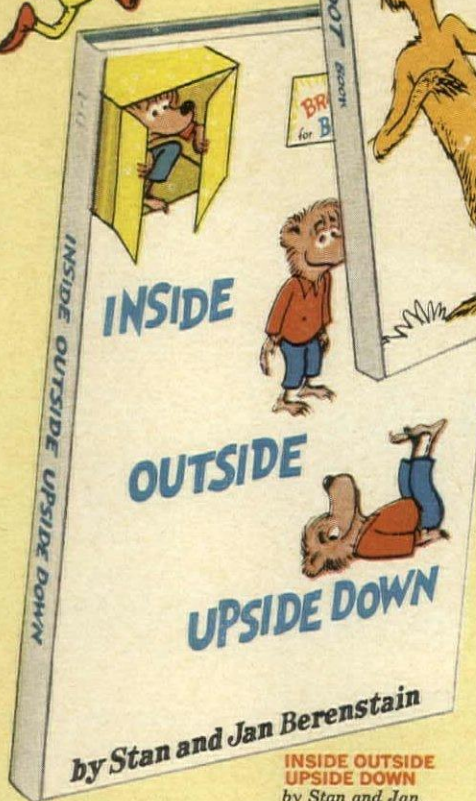
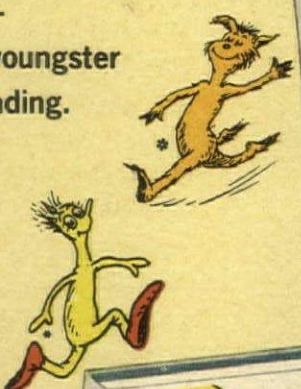
**From this happy start—on to bigger things!**

The three BRIGHT AND EARLY BOOKS shown here are the starter books in the BEGINNING READERS' PROGRAM. They cost \$5.85 at the publisher's catalog price. But you may have all three for only \$1.65 as an introduction. They'll get your "beginning" beginner off to a happy start in reading. And then it's an easy glide right into reading regular BEGINNER BOOKS...for they begin where BRIGHT AND EARLY BOOKS leave off!

As a member of the program, your child will receive a BEGINNER BOOK each month, and you will be billed only \$1.65 plus delivery instead of the publisher's catalog price of \$1.95 (you save on every book). After accepting four monthly selections, you may cancel membership at any time.

**Enjoy this 10-day treat free!**

It's a delight to watch Dr. Seuss and his friends charm your child into reading. We'd like you to see how they do it for yourself. So you're invited to accept the three starter books shown here for a 10-day free trial. You must be truly delighted, or you may return the three introductory books and owe nothing. Just fill out and mail the attached reply card (or coupon) today.



**INSIDE OUTSIDE UPSIDE DOWN**  
by Stan and Jan Berenstain

Here are the famous Berenstain bears to tickle little funny bones. Simple words are combined with hilarious pictures to make your youngest child giggle with joy.

**The EYE BOOK**  
by Theo. LeSieg  
illustrations by Roy McKie

A delightful book about eyes and what they see! It explains simple concepts in easy words and wonderfully whimsical pictures that will enchant any child.

†Dr. Seuss's pen name

**The FOOT BOOK**  
by Dr. Seuss  
Up feet. Down feet. Here come clown feet. Only Dr. Seuss, using simple rhymes and delightfully daffy drawings, could have created a book about funny feet like this for tots. Your youngster will love it.

\*Illustration © 1968 by Dr. Seuss

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*real feeling of power as he swivels it on from a strong, husky stick.*

**TO PUT SPRING IN YOUR STEP . . .** Shuffling your feet as you walk is a dead giveaway of age and of course shuffling along with your head stuck out like a turtle is old, too, and also produces that fatal stamp of age, the dowager's hump. Miss Craig, the Director of Exercise at Elizabeth Arden and author of the best-selling book *Miss Craig's Twenty-one Day Shape Up Program For Men and Women* advises you to stand up straight and step lively. Pick up your feet and bend your knees as you do it. In fact, she believes that as you step out you should concentrate on your knees—lead with them. It's really very easy to do and you'll find that as you go along your feet will forget the ground they're walking on.

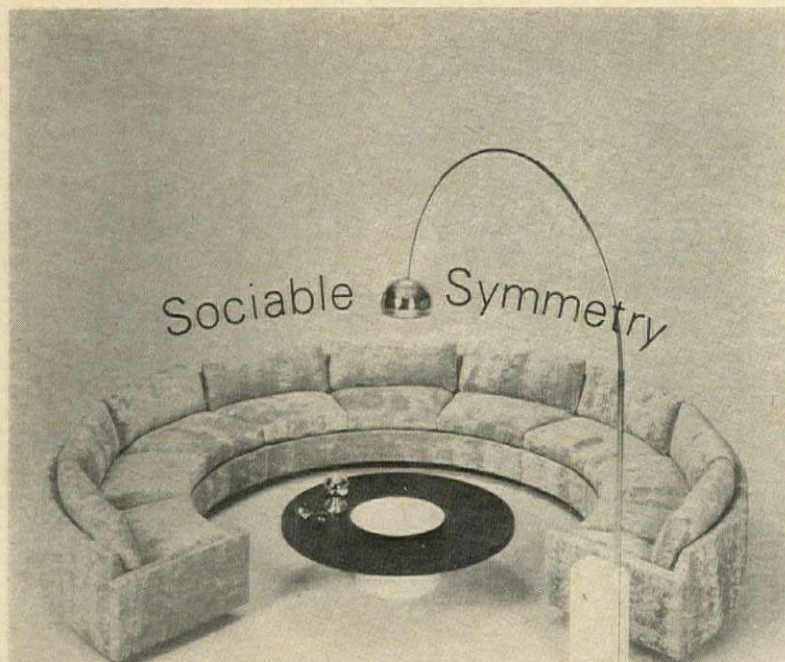
**THE SHINIER THE LIPS, THE SMOOTHER THEY MUST BE . . .** Shining lips have been an integral part of fashion lately but not everyone realizes that shine shows up cracks and often that bad center split too, and puts the spotlight where it shouldn't be. There's a new remedy around with charm and efficiency—Zsa Zsa Gabor's Protective Lip Gloss—a tiny tube of the most delicate cream imaginable. Under lipstick all day long, it heals and softens. When all is well it goes *over* lipstick as a gleam. And there's a funny little surprise—it tastes exactly like cherries.

**WHERE THE SUN SHINES BEST . . .** People tend to think of Elizabeth Arden's great make-up inventor Pablo as off on the end of a creative limb. Actually it's just the opposite. What he likes to do best is recreate a face very simply in its best image. Wants lips to gleam and cheekbones to be polished, but makes sure the word for nose is never shiny but *opaque*.

**WHAT MAKES A VOICE SOUND YOUNG? . . .** A young voice is never cross, nor high and piercing, nor rasping and grating. It is low and resonant and stems from deep (not shallow) breathing. This is according to Marion Rich, a speech and voice consultant who admits to being a maniac about breathing and whose clients are actors, politicians, and public figures. She'd like to see you try this funny simple exercise to give you the message that everything you say should come with your breath—never, never from the throat. Try yawning and yawning, and talking at the same time. It's clearer. Next, try whispering, then speaking in brief exclamations like "taxi" (no taxi driver ever listens anyway). Nothing sounds older and uglier than a high, cracked "taxi!" echoing down a city street.

**HOW TO REMEMBER TO REMEMBER . . .** People who remember are very together and people who forget are, among other things, out of it now. "But I can't help it," you keep saying, "I'd forget my own name if I didn't have it on my credit cards." Harry Lorayne, the fabulous rememberer who rivets audiences with his spectacular demonstrations, believes that you can

*Continued on page 104*



Grace any shape of space with the circular sectional sofa designed by MILO BAUGHMAN. The turnable table top lends added convenience and congeniality. Now with all that, who would ever think of such extras as plush elegance, comfort\* and dramatic effect? We would.

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\*Cushions filled with Dacron\* polyester



CLIMBING ROSES—*an authorized Metropolitan Museum of Art reproduction from a French block printed design dated 1700—in the original and three other colorways.*

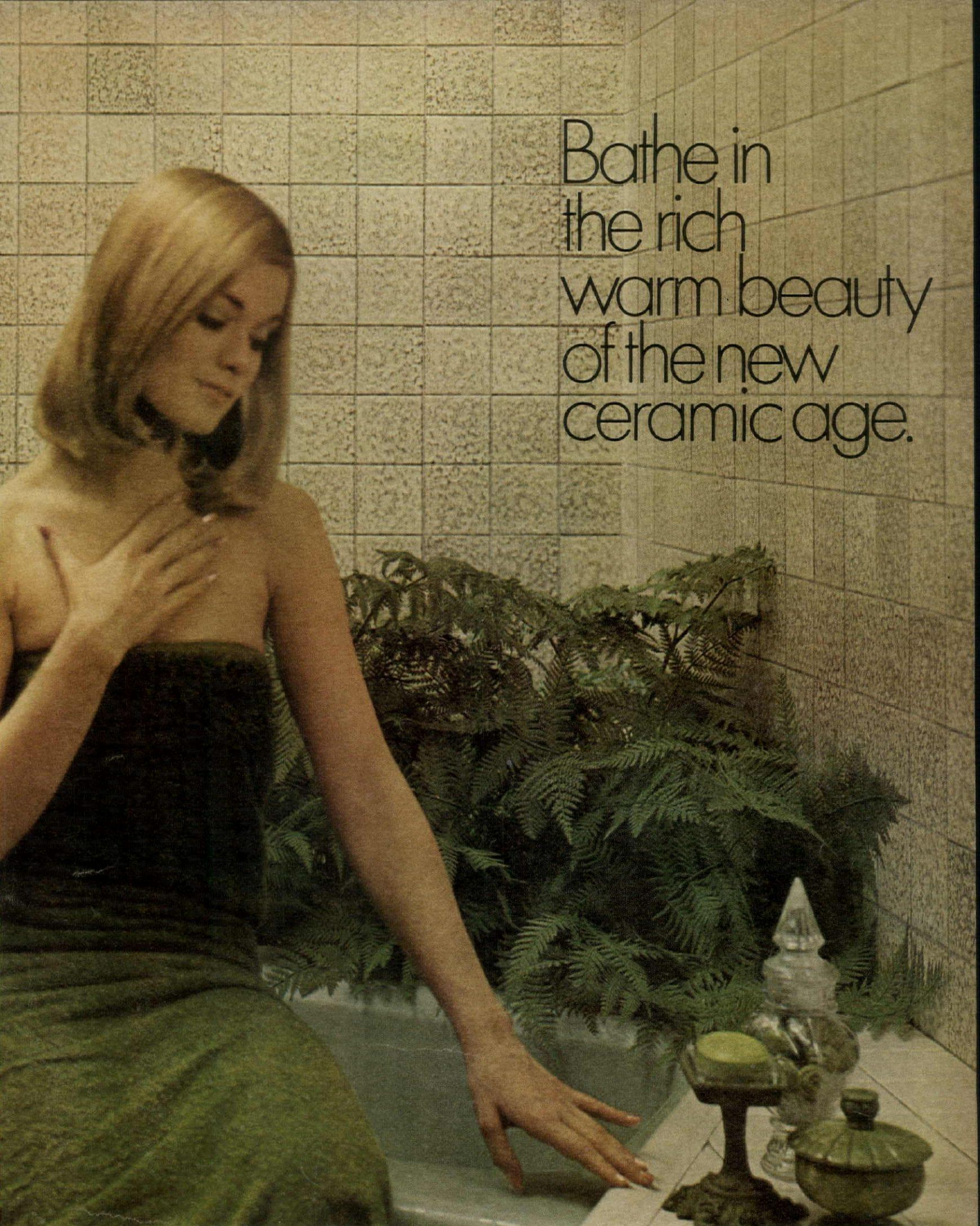
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Plate No. 222



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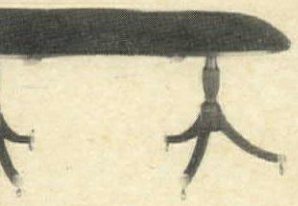
Send 25¢ for Catalogue.

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# editors' EYE

**Blue** is taking on an ad-  
miring new luster in lac-  
quered furniture, looks great on  
walls and in new fabrics. For  
this color can do for a  
room, see our cover and Mr.  
Charles Evans's sleek new apart-  
ment on page 46.

**Men are heavy drinkers.**  
No one knows better than  
Charles Masson, who gives his  
guests an extra drink of water in  
the afternoon. For how he lives  
with flowers, and keeps them  
fresh, see page 74.



**Living in New York:** Ameri-  
cans of a high order will be the  
main attraction of the Twenty-  
first National Antique Show  
opening at New York's Madison  
Square Garden on February  
Special event: To commem-  
orate the two-hundred and sec-  
cent anniversary of Duncan  
Phillips's birthday, a sizable cor-  
ner will be devoted to rare exam-  
ples of the great cabinetmaker's  
work at its apogee.

**For new curtains coming**  
in the near future will have  
a thin coating of aluminum  
on their window side to de-  
flect hot sun without darkening  
the room. Berkshire Hathaway is  
testing the coating (evolved  
by the Norton Company from its  
use on the Apollo Program)  
Dacron batiste, finds the  
coating just about as sheer as if  
the coating weren't there.

**Around the house robot,** and  
the greatest to turn up in a long  
time, will be, come spring, Gen-  
eral Electric's new battery-  
operated garden tractor. Not  
only will this streamlined dy-  
namo perform its traditional  
tasks, but into it can be plugged  
such attachments as a mower, a  
snow blower, an electric saw, a  
hedge clipper—just about what  
you have, all by General Electric,  
all designed to improve safety  
standards to the point of total  
foolproofness.

**The turned-down bed** at its  
prettiest makes a great show of  
pillows, sheets, blanket cover,  
and embroidered quilt—all put  
together like a bouquet. For a de-  
licious example, see Mrs. Virgil  
Sherrill's bedroom on page 59.

**In answer to a freezerful**  
of requests for low-calorie ice  
cream—try this one on the scales:

## STRAWBERRY ICE CREAM

1 cup (½ pint) hulled  
strawberries

1½ cups orange juice

1½ cups dry skim milk crystals

6 tablespoons lemon juice

Combine strawberries and ½ cup  
of the orange juice in the  
blender. Whirl until smooth, and  
set aside. Combine remaining  
orange juice and milk crystals in  
a large bowl. Beat with an elec-  
tric or rotary beater until fluffy,  
about 5 minutes. Add lemon  
juice gradually, beating the mix-  
ture until it holds soft peaks.  
Fold in puréed strawberries.  
Pour into freezer container and  
freeze until firm. Remove from  
freezer, cover closely with foil,  
and return to freezer. Makes ap-  
proximately 1 quart; ½ cup serv-  
ing adds up to only 77 calories.

**Spring in South America,**  
transported to New York: At the  
Colombian Export Exposition  
running from January 22  
through April 24, you will find a  
staggering variety of arts and  
crafts to admire and buy—every-  
thing from furniture of exotic  
woods to handmade jewelry to a  
woolen ruana (to us, a poncho).  
The scene: The Colombian Trade  
Development Bureau, 140 East  
Fifty-seventh Street, New York.

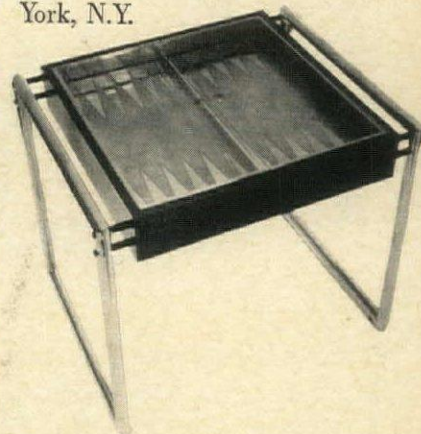
**In Anchorage, Alaska,** the  
Fine Arts Museum keeps its  
paintings warm on both sides  
(very important at 50 below  
when paintings can crack or be-  
come hazy) with a "heat barrier"  
—an air duct between fire-  
retardant plywood interior  
paneling and the exterior struc-  
tural walls.

**The gardener's mirror** hang-  
ing over the needlepoint-covered  
bench in the Converse's garden-  
room-entrance-hall, page 41, was  
an invention of Mrs. Converse's.  
"I found the top in a little shop  
on Long Island," she says. "It  
was supposed to be an overdoor  
—a miniature rake, spade, and  
watering can fixed to a panel of  
lattice-work. I just had the car-  
penter make a mirror frame to  
match and attach the carving."

**Overhead lighting** is becom-  
ing a performer with the power  
to create mood, a little or a lot of  
illumination, and a beautiful  
bloom for art—all, through  
transformers, in any intensity  
you like. For example, see  
Edward Benesch's design for a  
dropped cove-and-spotlight ceil-  
ing on page 81.

**Spring in Osaka:** The first pre-  
sentation of Maurice Tuchman's  
(he is senior curator of modern  
art at the Los Angeles County  
Museum) "Art and Technology"  
program in the United States  
Pavilion at the 1970 Japan  
World Exposition (March 15  
through September 13). A rad-  
ical and wonderful welding of art  
and industry, the exhibit will be  
the main event in the Pavilion—  
an incandescent dome rising  
from Japanese soil like an Amer-  
ican Fujiyama.

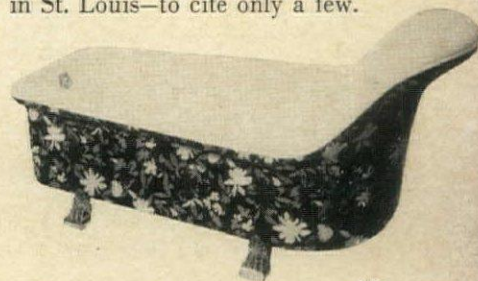
**The most beautiful silk  
flowers** are here from France.  
Unbelievably lifelike (wait until  
you see the pussy willows), a few  
or a lot could jewel a room.  
And you clean them with salt. At  
Patterson, Flynn & Johnson, 50  
East Fifty-seventh Street, New  
York, N.Y.



**A game table** combining steel,  
lacquer, copper, chrome, and  
burnished bronze is a splendid  
example of the new alliance be-  
tween "Blondes and Silvers."  
See page 78.

**Those tubular steel chairs**  
designed by architect Marcel  
Breuer that you see in the dining  
room of the Geller house, page  
70, are not forty-year-old  
"antiques" (he designed them in  
1928) but contemporary replicas  
made in Italy by Gavina. Now  
you can get them through deco-  
rators and architects from Knoll  
Associates who took over the  
Gavina firm last year. Five  
Breuer classics in Knoll's Gavina  
group also include the famous  
"Wassily" lounge chair of leath-  
er and tubular steel.

**Luxurious, just here from  
London,** new matching wash  
basins and bathtubs—round,  
oval, oblong (one tub looks like a  
chaise longue)—in 2,000 colors  
and smashing finishes. Marble-  
ization, pigments, metals, and  
printed patterns are all bonded  
in clear fiberglass. At the Bonsack  
Bath Boutiques at Halle Brothers  
in Cleveland, Marshall Field in  
Chicago, and Stix, Baer & Fuller  
in St. Louis—to cite only a few.



# *How to decorate with a* **PERSONAL TOUCH**

"Nothing is interesting unless it is personal," says interior designer William Baldwin. "I often say to a client when my job is done, all right, now mess it up." A personal touch is what gives a well-designed room personality—far more delightful, in rooms as in people, than beauty alone.

A personal touch can never be contrived. It is at the very heart of a wonderful room. It means choosing colors because they make you feel buoyant and alive. Or using a conventional room in a very personal way, like putting the piano in the dining room, or making it a library or an indoor garden. A personal touch is hanging your own paintings, or your children's, or heaping the sofas with your own needlepoint pillows—and keeping the current project in a pretty basket nearby, with a footstool and a snuggly throw to keep you comfortable as you work. A personal touch is having the things you love—treasures gathered down the years or silly endearing oddments—out in the open to be seen and touched and handled.

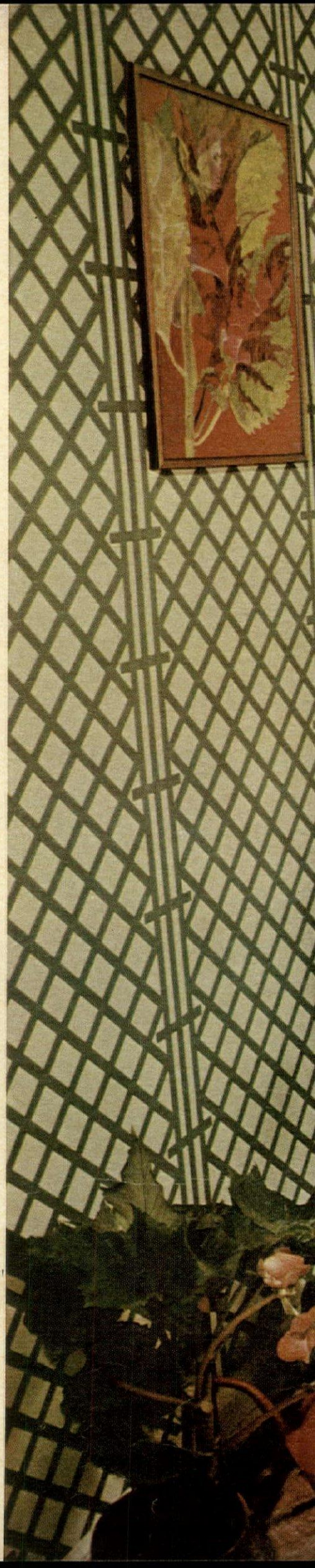
To give your house a personal touch, however, doesn't mean you must go it alone. Of the house and three apartments starting here, only one was furnished and decorated entirely by the mistress of the house. Of the others, one is a decorator's own apartment, on one, a woman and her decorator worked hand in glove, and one was designed by a decorator to please a man who knew exactly what he wanted.

## **C**OLLECTORS' FINDS IN THE SUMMER HOUSE OF DR. AND MRS. JOHN CONVERSE

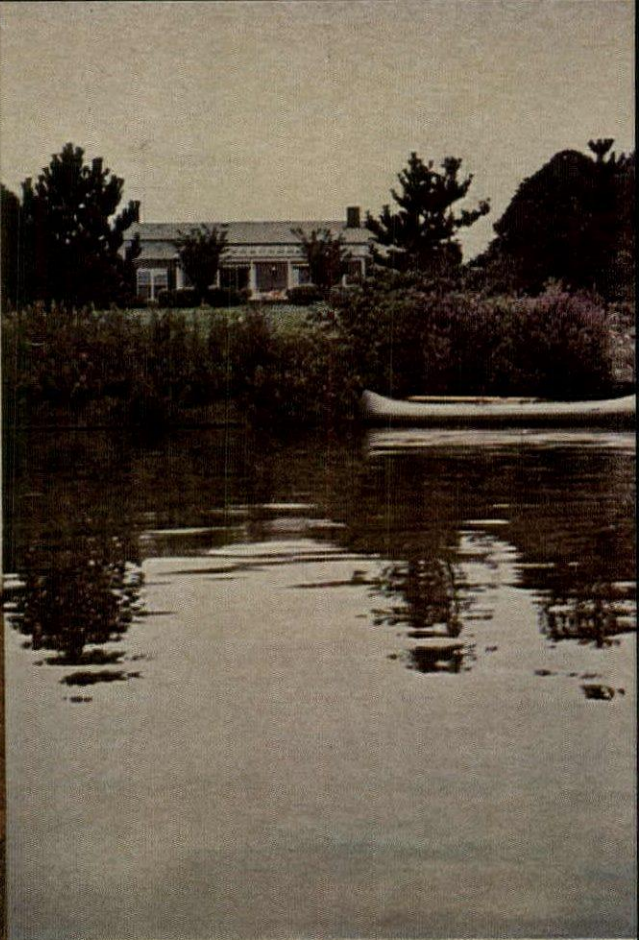


**"Our house is ours alone. It is a house that lets us live the way we like to live. Its personality is unmistakably our personality."**

Dr. John Converse and his wife, Veronica, knew just what they wanted when they built their summer house on Long Island. "We lived in three houses before this one," says Mrs. Converse, *above*, and learned from them exactly what our perfect house would be: a house on the water, modern, but with an air of France. We wanted to fill it with all the things we love, yet have lots of breathing space, so we could entertain guests comfortably or be completely happy all by ourselves." You sense this very warm, personal atmosphere the instant you step into the garden path of an entrance hall, *right*, where a bench Mrs. Converse covered with needlepoint flowers stands opposite the front door, and plants line the walls. (Continued)







CONVERSE HOUSE *continues*

**“Our house is filled with presents from friends and oddities we’ve collected over the years. And each means something special.”**

Even before ground was broken, the Converses began to plan the furniture and decorating with designer Thomas Fleming and his partner Keith Irvine. “The Converses are vital, energetic people who worked very hard on their house,” says Mr. Fleming. “They took the lead, we gave them professional guidance. And the result was something unique: I can’t picture anyone else ever living in those rooms.” The result was beautiful as well: the house has just won a 1970 Burlington House Award.

The heart of the house is a large and spacious room divided only by the way the furniture is arranged and by two very different rugs. At one end is the dining area, *above left*, where the floor is bare and bright lacquered chairs surround a table completely covered with lizardlike vinyl. At the opposite end, *left*, chairs and a love seat backed by Mrs. Converse’s wing table are grouped around the fireplace—a favorite spot on winter weekends. Over the mantel hangs a painting by Mrs. Converse’s daughter, Mrs. Byron Janis. It is the sitting area in the center of the room, *opposite page*, that everyone flocks to in summer, says Mrs. Converse. “You sit on that big sofa and look through the glass doors to the terrace, then across the lawn all the way to the lake, [*above*], where my husband moors the canoe he races summer weekends.”



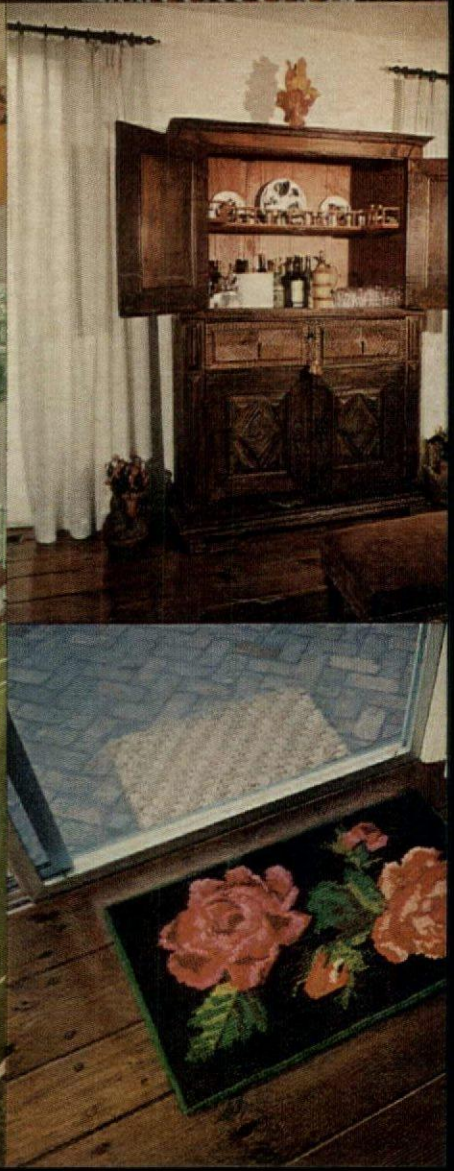


**“We have flowers everywhere—roses outside the bedroom window, zinnias near the kitchen, daisies hugging the terrace wall. All summer we cut armloads to fix in vases or give friends.”**

Everywhere you look you see evidence of one or another of the Converses' personal interests. Crystals and minerals are clustered on every table. Mrs. Converse's needlepoint covers a pillow, a chair seat, even a patch of floor, *bottom right*. Things from the sea—shells, beach grass, a fish fossil, herring gull feathers—are arranged like rare treasures. An old Portuguese armoire the Converses found in Paris and fell in love with now serves as a bar in the living room, *below right*.

The brick terrace, *right*, is furnished with wicker, some new, some found in quaint old shops on Long Island, all covered with orange and yellow canvas Mrs. Converse brought home from France. The hammock at the far end was a present her daughter brought from Brazil when her paintings were exhibited there.

In the bedroom, *below*, the same hot colors that fill the rest of the house reappear in soft feminine bouquets on fabric and wallpaper. Bedside tables are old metal washstands, sprayed white. Beside the love seat stands a shell mosaic table,







opposite page, left center, made of two framed valentines that British sailors created to be hung on their sweethearts' walls. In the kitchen, top right, with its French-tile-patterned vinyl floor and restaurant stove, Dr. Converse often cooks gourmet concoctions of his own invention. In his study, above, filled with books and a trestle desk he designed himself, quiet brown and oranges create an atmosphere that helps him concentrate.

Daisies wreath the terrace, top left, which is roofed in transparent plexiglass, left. "It's wonderful in any weather," Mrs. Converse says. "You can bask under it on a sunny day, or sit comfortably on a cloudy afternoon and watch through the plexiglass as a thunderstorm gathers directly overhead."





GRIGSBY

## **D**EEP COLOR, BOLD ART IN THE APARTMENT OF

### **CHARLES EVANS**

**sleek, simple, contemporary  
environment, uncluttered but  
very comfortable, was pre-  
cisely what Mr. Evans wanted.**

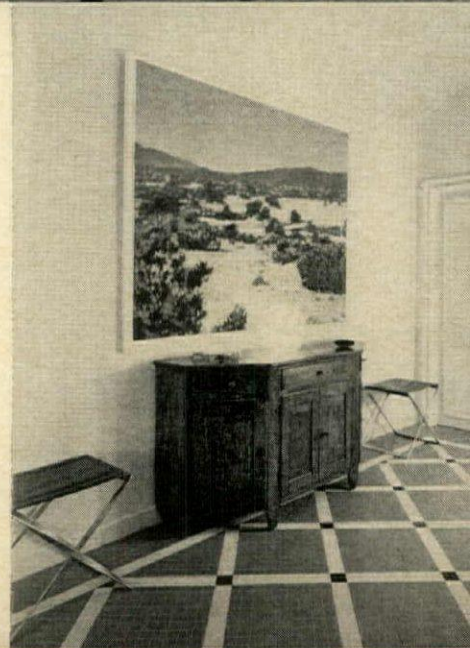
It doesn't always take a decorating activist to apply a personal touch. A few clear directives to a knowledgeable interior designer can bring about the same effect. "Charles Evans knew exactly what he wanted—" say Bennett-Portago, who designed his apartment "—mostly dark walls because they make a flattering background for people, more comfort than clutter, enough change of pace so that no space would be like any other." In the living room, *opposite page*—which you also see on our cover—Mr. Evans got what he asked for in the form of walls covered in navy blue wool and deep plushy furniture—a sofa and two love seats instead of chairs. Against the dark background, the art seems to have special impact: a marble sculpture by Pavia, paintings by Dorazio and Larry Zox and—framed by the doorway to the dining room—a Vasarely. Although it has the same dark walls, the dining room, *above*, with its tile floor, has a completely different feeling. A continuous, curving plant box makes the square space round. Close the fabric covered sliding doors to the living room, and you are in a different world. (Continued)

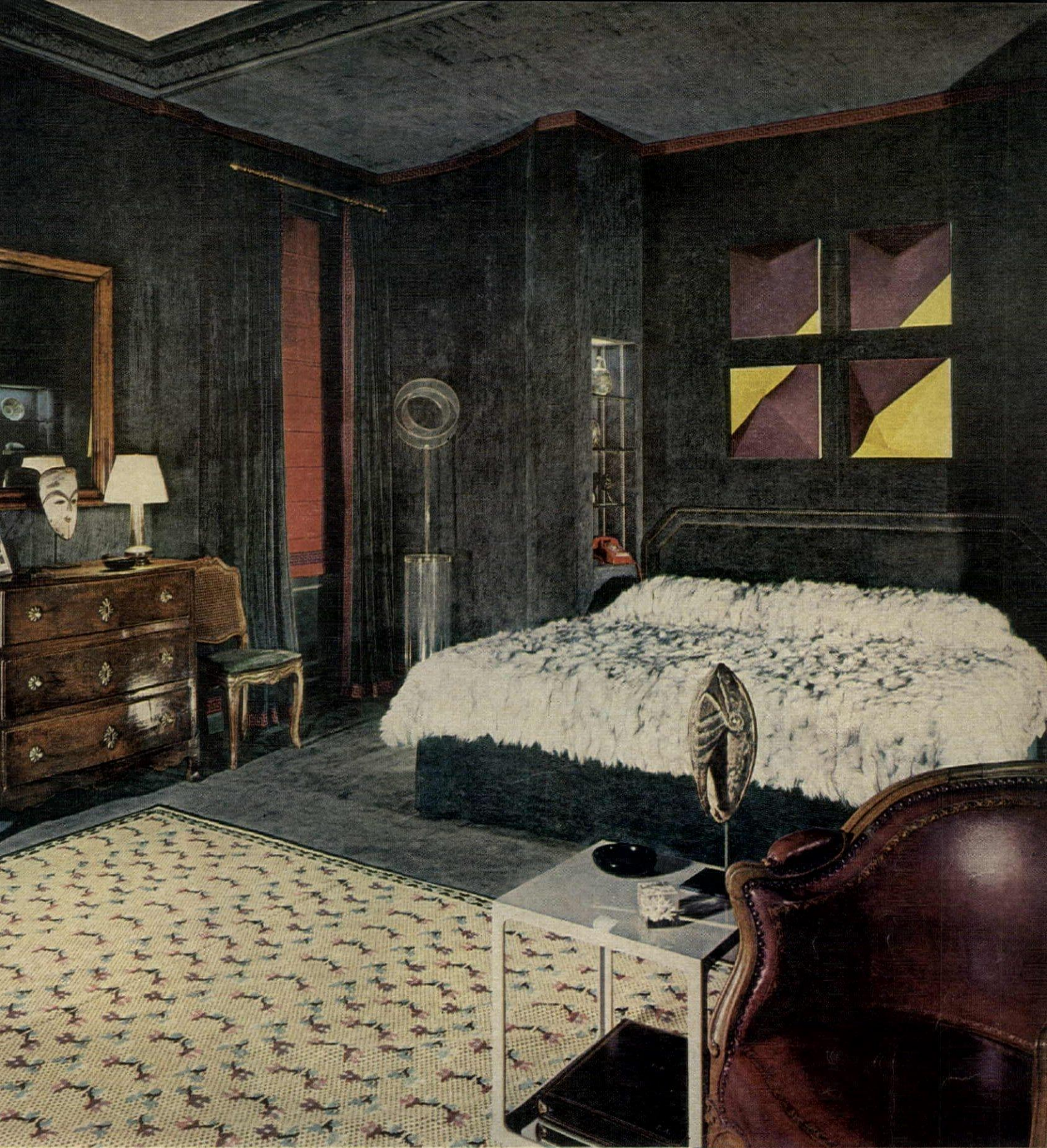


EVANS APARTMENT  
continued

**M**r. Evans  
likes his  
art collection for itself  
—as a personal thing—  
not for what it can do  
for a particular room.

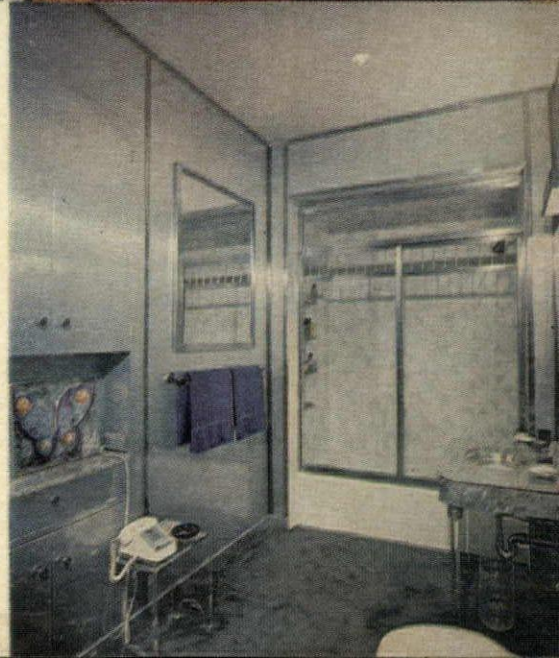
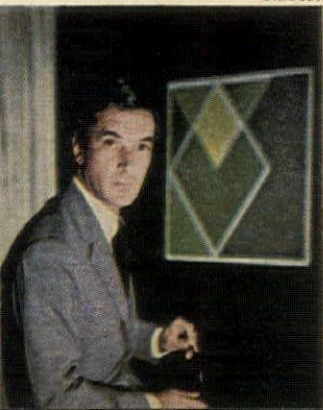
The study in Mr. Evans's apartment is a mixture of pale browns, keyed to the cork-papered walls, which are finished with cornice moldings painted with trompe l'oeil cork. Although furnished mainly in French Provincial antiques, this room, which doubles as a guest room, continues the contemporary, uncluttered look of the living and dining areas. It, too, has its share of art: a painting by Arnold Hoffmann, Jr., over the sofa and a Karl Zerbe. In the tile-floored entrance hall, *right*, dominated by a painting by John Clem Clarke and a Gerald Laing steel sculpture, contemporary leather-and-steel benches keep company with an old French Provincial credenza. Textured plaster covers the walls and vaulted ceiling.





Deep charcoal gray velvet covers the walls of Mr. Evans's bedroom, *above*, finished at floor and ceiling with a band of red galloon. By cutting off the corners of the room with curved walls, the decorators created both a recess for the bed and niches for a collection of Islamic pottery. In one curve stands a plexiglass sculpture by Michael Sexter, and a four-part painting by Richard Smith hangs over the bed. A pale linen rug lightly flecked with blue and red flowers tops the gray carpet, keeps the room from being too somber. In contrast to the velvety bedroom, the bathroom, *right*, glitters with simulated steel wallpaper banded with real steel. Even here, Mr. Evans, *left*, likes to live with art, keeps a butterfly watercolor displayed on the marble counter.

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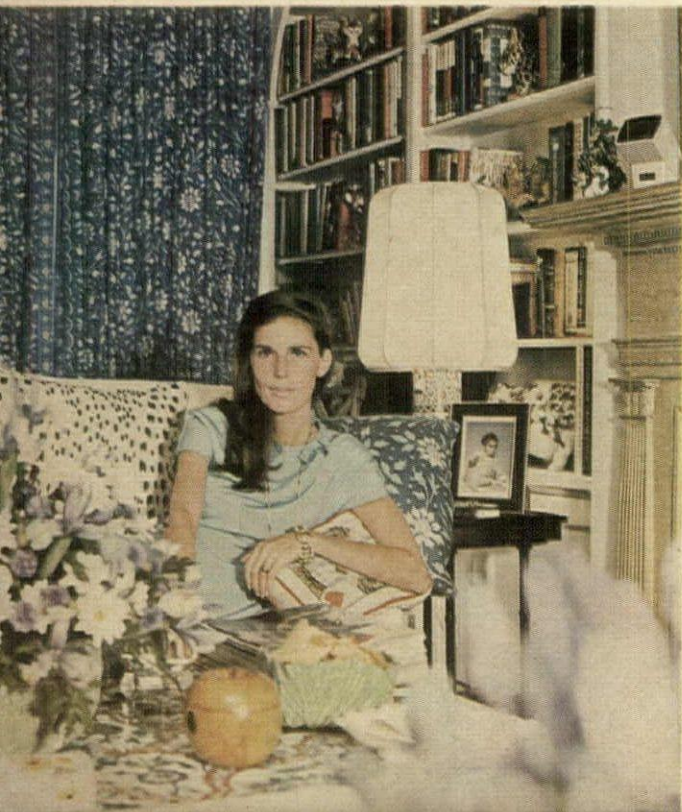




HORST

# FLOWERS AND PRINTS IN THE APARTMENT OF MR. AND MRS. JOHN C. MOORE III

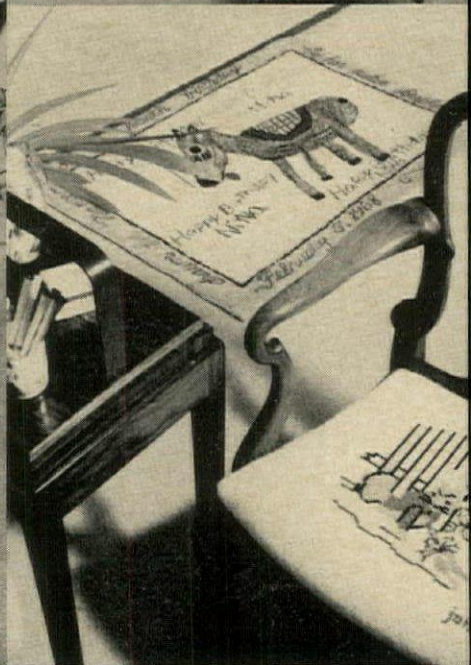
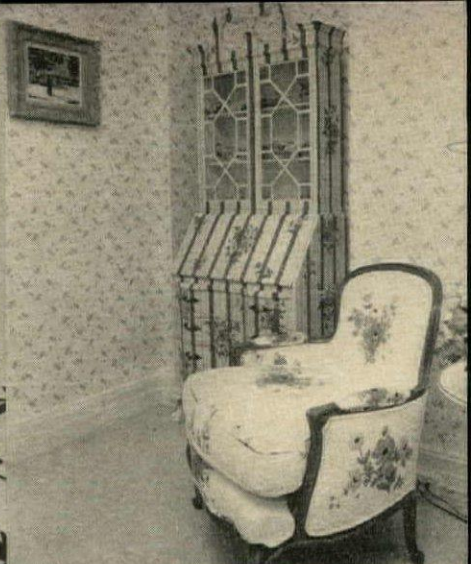
**"Decorating is like arranging flowers. I pull one out, put another in, always experimenting, trying for different effects."**



Mrs. John Moore's Manhattan apartment is one part nostalgia for country living, two parts her upbeat flair for putting specifics together in a very personal way. "The three most important things to have in a living room," says Mrs. Moore, *left*, "are lots of books, lots of plants, and one remarkable coffee table." Hers, *above*, is topped with antique tiles, 4 inches thick, hand-painted in blue and white and mellow red. The entire living room is blue and white "because absolutely everything goes with it." Its fraternal twin is the adjacent dining-sitting room, *right*, where the living room fabric is repeated in green and white. Also in the dining room: a fantastic white piano a friend painted with miniature fruits and vegetables. Above sofa hangs a Grosperin. (Continued)







MOORE APARTMENT *continued*

**“I simply can’t live without flowers and plants. I wouldn’t hesitate to put seven or eight bouquets in one room, with big green plants to round off corners.”**

“I love having the living and dining room [*above*] almost-but-not-quite the same,” says Mrs. Moore. “It makes them much cozier. When there are lots of guests the two rooms can be treated as one.”

To Marnie Moore, country living means deep comfort: two fat sofas in the living room, *right*, a third in the dining room, extra stuffing in the chairs, lots of plumped-up pillows, and, in the dining room, a luxurious-looking chaise longue she says men fight over. “Overstuffing a room makes it look so inviting,” she says, “and people stay longer when they’re comfortable.” She also loves miniature furniture, has two tiny chairs she just couldn’t resist. The seat of one, *above right*, is covered in needlepoint worked by a family friend. Near it is a hooked rug—a literal translation of a picture Mrs. Moore’s daughter, Daphne, age ten, drew two years ago for her sister Nina’s fourth birthday. A blue and white table, *opposite page, bottom right*, is upholstered in needlepoint.

In Mrs. Moore’s bedroom, *opposite page, top*, the bed is lush with printed pillows: “I sometimes prop myself up





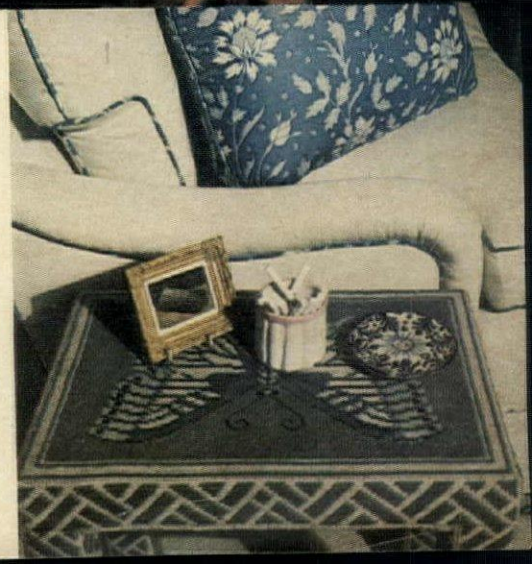


HORST

with them for breakfast," says Mrs. Moore, "and almost always sink into them to read at night." She is fond of her dressing table in its gathered skirt. "I grew up with one, and I wouldn't trade it for anything."

In another bedroom, *opposite page, top right*, is a wonderful old secretary, painted white then treated to hand-painted stripes and flowers to match the bouquets on the white armchair.

In Daphne's room, *left*, a single blue and white forget-me-not pattern covers the canopy bed, papers the walls, and is painted on the door of a white nightstand.







GRIGSBY

## **H**OTHOUSE COLORS AND BEAUTIFUL CONTRASTS AT THE VIRGIL SHERRILLS

**"I like a polyglot of furniture—English, French, Chinese. An all-of-a-kind room is apt to be so studied that it has all the appeal of a waxworks."**

The Virgil Sherrills' apartment overlooking New York's East River and its whirling gulls is a delicious mélange of antiques, contemporary art, personal treasures, flowery pastel colors. "I love change, I don't like static rooms," says Mrs. Sherrill, *below*, who is interior designer Betty Sherrill of McMillen, Inc. "I never stop adding photographs and paintings, switching ornaments about, varying the flowers. Never the mixture as before." She likes the new-versus-old contrast between a Barbara Mortimer plexiglass sculpture, *above*, and a Provence table gleaming with antique French porcelain and crystal. The living room, *left*, divided into three conversation groups to keep small parties intimate, big ones flexible, reveals her love of everything flower inspired: patterned fabrics used like bouquets on small chairs and window shades (in a nice about-face, over-curtains are plain); paintings by Raymond Legueult; hothouse colors with her favorite accent for pastels—black. Even the mahogany piano she had lacquered inky as Hamlet's cloak. (Continued)





SHERRILL APARTMENT con

“A dining room used once a day do pay its keep. So we have a ‘sa room that works practically around the clo

In winter, with the children away at school, the Sherrills’ dinner parties are small. But their dining room is far more refectory. A small table, *left center and above*, doubles for gam dining, takes up only a corner. If need be, it expands to se is joined by an auxiliary table. Nineteenth-century fern-pat Chinese cabinet holds table trappings. The “quiet end” of the *left*, is Mr. Sherrill’s study where he works at a marvelous Loui desk. In the sitting area, *opposite page*, a love seat faces a telev stereo center across the room. Flanking a Segonzac painting, cases are braced by brass supports—a stratagem to preserv ceiling moldings. Mostly black and white, the room has melon “A miraculous color,” says Mrs. Sherrill. “It makes everyon beautifully tanned!” Beautifully green, a little garden room nex became a bar, *top left*, elegantly rustic with lattice. (*Conti*



SHERRILL APARTMENT *continued*

**"I** love patterned rugs as long as they're not too aggressive. They're so much more interesting than plain ones and, heaven knows, so much more practical."



"I see so many patterns during the day," says Mrs. Sherrill, "that I get a little punch-drunk. So, at home, I try to change the rhythm. Instead of sweeps of pattern, I soothe myself with soft stretches of a favorite color and dress them up with spots of design." For example: In the master bedroom, *above and opposite page*, the tulips of the French rug were copied in needlepoint for cushions on a plaid love seat. In the bathroom, *left above*, she extended the lavatory counter to form a window-lighted dressing table, then searched for, and found, an identically patterned cotton and terry cloth—the first for curtains and box covering, the second for dressing gown and bag. In Mr. Sherrill's dressing room, *right*, the closets were lined with wallpaper (easy on the eyes), then hung with sliding glass doors (easy choosing for Mr. S.). In the bedroom hall, *left*, an English village of old Staffordshire houses.



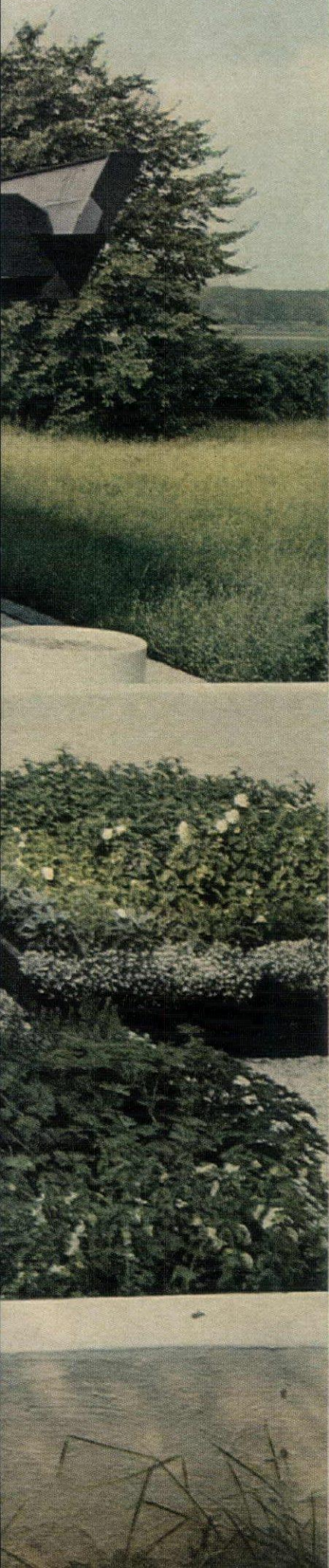


The very personal garden of Babs Simpson

# A SMALL WALLED GARDEN





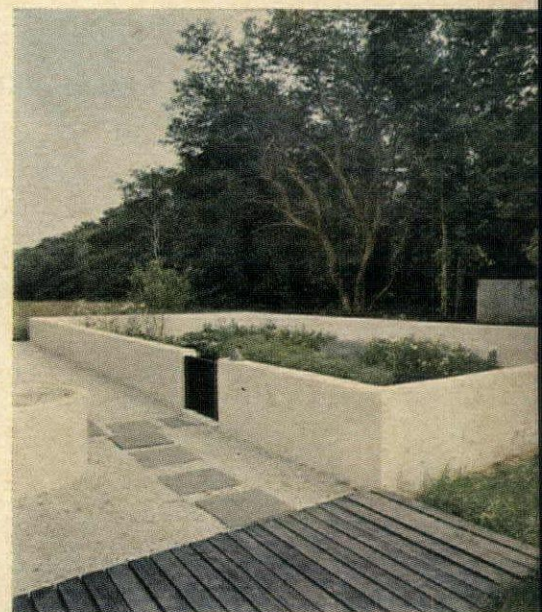


*A field of bachelor buttons, cinquefoils, gallardia rims the house and garden.*

**“I wanted herbs for the kitchen, flowers for the house, and fragrance in the air—and I didn’t want the rabbits to get there first.”**

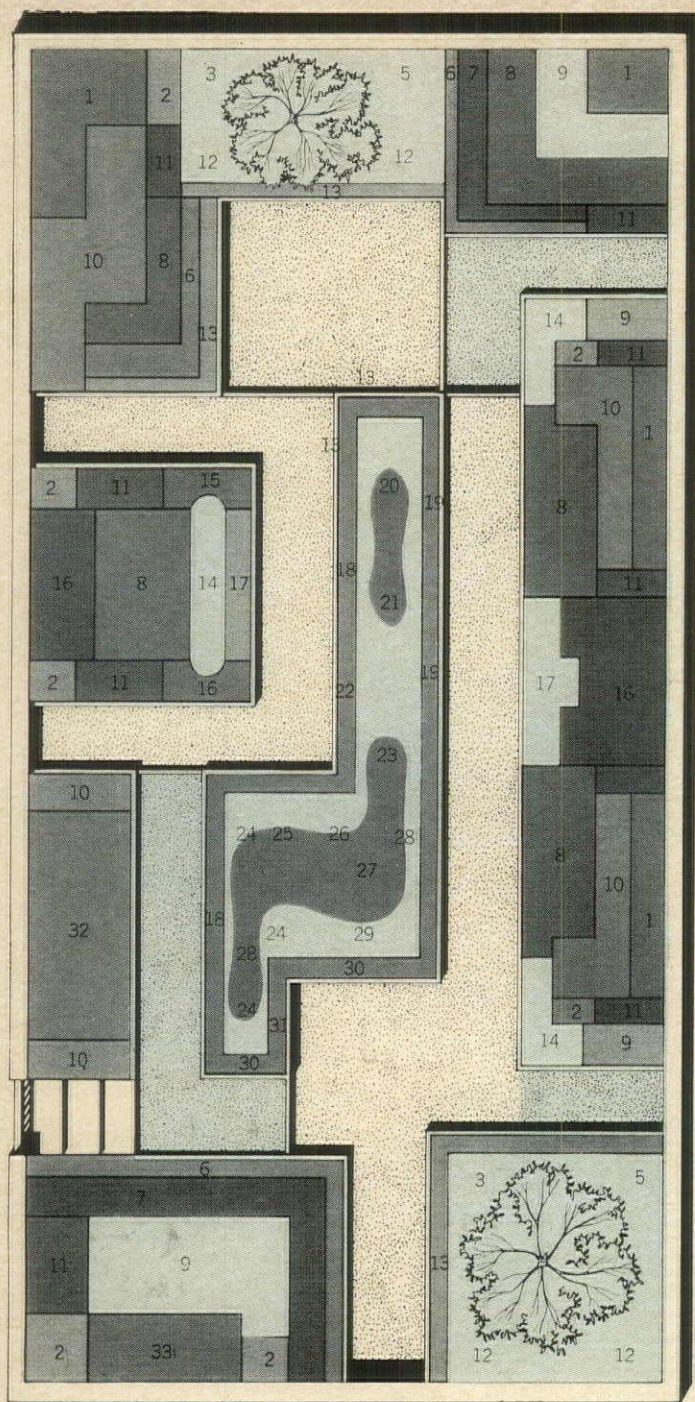
On a snowy day last February, Babs Simpson, a fashion editor at *Vogue*, wrote a note to landscape designer Judith Heller imagining for her Long Island summer house “a small formal garden surrounded by wild flowers, with a tall poppy leaning over the wall.” The meeting of minds was instantaneous. By late June, the garden had grown from mindscape to landscape. Within the walls is a center bed of fragrant herbs edged with scented geraniums. Scented flowers for cutting grow in beds along the walls, and at each end is a hardy orange tree—“terribly pretty and they give the garden an almost medieval look.” The herbs range from dark or silvery green to gray, and the flower palette is primarily white and blue-to-lavender, the colors of the pebbled paths and sky. Patterned like a precisionist painting, the design has such clarity (see next page), and the masonry, stone, and wood repeat so exactly the textures of house and terrace that the garden is lovely even in winter. “But isn’t it maddening to have to wait for spring?” asks Mrs. Simpson, her head full of plans for this year’s flowers and herbs and two espaliered pears. “I hadn’t known about cross-pollination when I planted just the one. I’m still learning, you see. What I love most, though, is the serenity that comes just from opening the gate.”

*The 22-by-44-foot garden was sunken to preserve the view and keep out wind, and walled to baffle weeds and rabbits.*



*(Continued)*

*At bedroom side of house, an espaliered pear between tall windows that open to garden’s fragrance.*

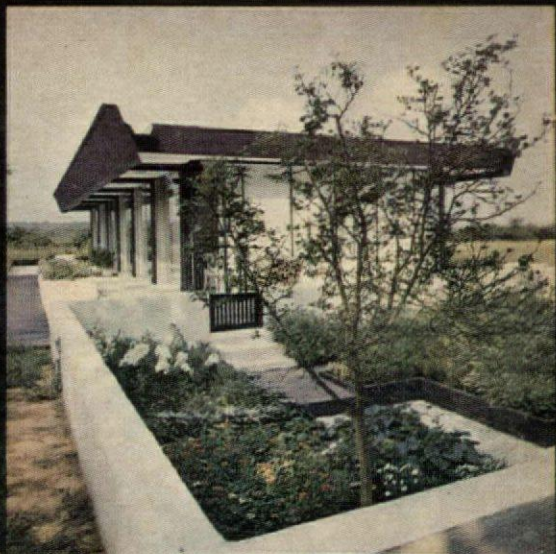


BROTMAN

**“This is the working garden I wanted, easy for me to maintain.”**

From the redwood gate, *opposite page*, you walk down three steps to the bluestone path, *right*. Other paths, some blue, some white marble chips, are set at lower levels. For easy cultivation, the beds are raised, some higher than others, and all are confined by coffee brown (creosoted) redwood retainers. Here, keyed to the plan, *above*, is the planting list: 1. Pink Magic lily. 2. Nicotiana. 3. Sweet purple violet. 4. Hardy orange (*Poncirus trifoliata*). 5. Giant Swiss blue and white pansy. 6. White dwarf stock. 7. Blue browallia. 8. White double petunia. 9. White phlox. 10. Heliotrope. 11. Mignonette. 12. Mixed verbena. 13. White sweet alyssum. 14. Dianthus. 15. Carnation. 16. Lavender. 17. Gray-leaved santolina. 18. Orange-scented geranium. 19. Rose-scented geranium. 20. Chives. 21. Parsley. 22. Ginger-scented geranium. 23. Basil. 24. Sage. 25. Dill. 26. Lemon verbena. 27. Chervil. 28. *Rugula* (rocket—an Italian salad green). 29. Tarragon. 30. Lemon-scented geranium. 31. Nutmeg-scented geranium. 32. White Champion lily. 33. Pink Cernuum lily.





**Your  
family's  
health**

# SUGAR

# and the new theory about heart attacks

BY BARBARA YUNCKER

*Barbara Yuncker has twice received the Albert Lasker Medical Journalism Newspaper Award—in 1967 for her series of articles in the "New York Post" on The Pill and last year for her series on The Brain.*

Over the past decade scientists have pretty well convinced us that it is the cholesterol in the blood—the fatty acid that comes from a diet too high in eggs and animal fats—that makes us vulnerable to heart attacks. Now we hear a new voice of warning: the real villain, it claims, is sugar. Nutritionists, of course, have always preferred that we didn't eat so much refined sugar because its calories are empty of vitamins and minerals, and it makes holes in our teeth. But the notion that sugar is the cause of clogged arteries would have seemed, until recently, the smack of food faddism and quackery.

The time has come, however, to take a new look at that apparently preposterous idea. There is a minority, but respectable and growing opinion, with some scientific evidence to support it, that it isn't the butter and egg alone but also the sugar that lead to coronary heart disease, which is the cause of a central factor in more than half of all deaths in the U.S.

Nothing in animal metabolism, of course, is quite as simple as saying that

sucrose stops the blood vessels. But a legitimate British physi-

cian-nutritionist, Dr. John Yudkin of Queen Elizabeth College, London is saying something almost that direct. He was recently in this country expounding the thesis with an almost missionary zeal, and he has some respectable company in several nations, including our own. But here, the theory is seldom stated quite so bluntly by anyone scientifically significant, perhaps because the sugar-will-kill-you alarmists so often subscribe also to the aluminum-pans-will-poison-you, calories don't-count, and kelp-will-save-us-all schools of nutritional nonthought.

Dr. Yudkin starts his argument with anthropology and statistics. Early man was a carnivore and Dr. Yudkin cannot believe that nature gave us a diet that is bad for us—or that we would have survived the millions of years if it had. (Other theorists disagree—Dr. William G. Cole of Maimonides Medical Center in Brooklyn is one—they suggest that a long descent to extinction from heart attacks began when pre-man first sank his teeth into a chunk of meat.)

In any event, we added quantities of starches to our diet when we became farming animals a few thousand years ago. Sugar became a major dietary factor less than 200 years ago with the development of refining and processing techniques. Yet throughout the world today continues Dr. Yudkin's argument, sugar consumption closely parallels affluence, and the rates for coronary heart disease and death conform to both of them to an astonishing extent.

Such an association, of course, is not proof of cause and effect and may be only the slightest of clues. The rate at which men shift their watches from their pockets to their wrists shows an equally striking correlation. More to the dietary point, the consumption of cholesterol-containing animal fats around the world also parallels fairly closely the levels of affluence and of heart attacks.

That pattern, however, is not wholly consistent. Wherever high fat eaters are found to have little clogged artery disease, the cholesterol believers have to look for other possible causes, such as too little exercise.

or too much stress. But Dr. Yudkin and a few others hold that the correlation is the irrelevant coincidence and that the sugar theory is more consistent and more solid.

For instance, when the Jews lived in Yemen on low fat and low sugar, they rarely had heart attacks. Now, after twenty years in Israel, they have had a significant rise in heart attacks. Their diet has increased little in fats, but considerably in sugar.

The opposite of that coin is provided by the nomads of Mongolia, the Masai of East Africa, and the Eskimos. All naturally eat large quantities of fat but are little subject to heart attacks. Their sugar intake is very low.

"We have yet to find an exception to the parallel between high sugar intake and heightened incidence of atherosclerosis," says Professor Yudkin.

When asked why so striking a correlation should be so long overlooked, Dr. Yudkin attributes it to the fact that sugars and starches are frequently lumped together in diet studies because of a failure to recognize that their metabolic patterns differ. An increase in sugar at the expense of starch might be important in influencing a body system yet overlooked because the total carbohydrate intake is unchanged.

Assuming that the fats or lipids in the blood are the source of blood vessel trouble (which is generally accepted although the mechanism is not understood), the next question is whether and how carbohydrates, or sugars in particular, could affect blood-fat levels.

The fatty freight in the blood comes in three main types: cholesterol, triglycerides, and phospholipids. They get into the blood via the complicated biochemical factory of the liver. From screening large groups of people, it is known that high levels of blood fat involving cholesterol are definitely associated with increased heart attacks. High levels involving triglycerides may be even more definitely associated, because those particular fats are more complex to measure in the blood, statistics concerning them are not as overwhelming. Phospholipids are not incriminated in artery disease or heart attacks so far, and their nature is such, it is not logical to think they will be.

Some recent research does link sugar intake with high levels of blood fat. One area of circumstantial evidence involves diabetes mellitus. Even though it is now known to be vastly more complex than a simple shortage of insulin output, as once believed, there is no doubt that it is a disease caused by altered metabolic handling of the sugars. It is well established that diabetics are significantly more prone than average people to have various kinds of artery disease including coronary occlusions. It has been further established that heart attack patients run a greater risk than average of being latent diabetics.

This pattern leads Dr. Yudkin to believe that insulin is basic to the artery thickening process and that the first seed for the future heart attack is planted the first time an excess of insulin is summoned forth by an excess intake of sucrose. He is attempting to demonstrate the process in human patients, but he has not yet proved his point.

In this country, a basic advance toward understanding some of the confusing inconsistencies in the impact of high-fat diets and high blood cholesterol has been made by a National Heart Institute team headed by Dr. Donald S. Fredrickson and Robert I. Levy. Using an analytic method called paper electrophoresis, they divide high blood-fat patients into five types according to the type of fats found to be in excess and the relations with atherosclerosis, diabetes, etc.

Type I, which is rare, is high in both cholesterol and triglycerides but apparently not associated with diabetes or heart and artery disease.

The more common Type II is high in cholesterol, about normal in triglycerides, and associated with premature coronary artery disease but not with diabetes. (Some cases apparently result from poor thyroid function and respond primarily to specific medication.)

Type III, also common, is, like Type I, high in both cholesterol and triglycerides, and, like Type II, associated with coronary disease.

It is associated with peripheral blood vessel disease and diabetes.

In patients of Type IV, triglycerides are high while cholesterol is relatively near normal. This type is associated with obesity and a disease pattern something like that of Type III but possibly clearer.

Type V is a mixed picture and may represent combinations of other types.

Dr. Peter T. Kuo of Philadelphia is a lipid researcher who believes in the "carbohydrate-dependency" of certain high blood-fat conditions but puts major stress on the immense variability among individuals and thus the need for varying treatments. Using the Fredrickson-Levy classifications, Dr. Kuo recently reported several interesting findings involving fats and carbohydrates.

Except for Type I, he finds the different types to be variably "carbohydrate sensitive" and variably responsive to diets in which fruit and other food containing sugar are eliminated and starches limited to 125 grams a day. In some people, even moderate amounts of alcohol can stimulate Type IV blood-fat abnormalities, for example. But Dr. Kuo would not blame sugar and starch alone and exonerate saturated fats as the lipid-elevating villains; all are involved in varying proportions, he says. "Chronic over-nutrition is perhaps the most important single factor in the high cholesterol or high triglycerides of many coronary heart disease patients." Too much starch and sugar can induce Type IV conditions and too much fat can induce some of the Type II cases. Type I is recognized generally as caused by certain fats and treatable by limiting their intake sharply. (In addition, Dr. Kuo points out, blood-fat-lowering drugs are also selectively useful in many Type II through V patients, the choice of drug depending on the pattern of abnormality.)

Dr. Yudkin, by contrast, tends to minimize the role of fats. To anyone familiar with cholesterol research in this country, this seems to be at odds with clear results in large populations in which a diet low in fat, particularly in the saturated fats, has lowered serum cholesterol and the incidence of heart attacks. One of the largest and best of these studies was made with New York City's "Anti-Coronary Club." Men between forty and fifty-nine restricted to its "Prudent Diet" have had fewer heart attacks, only slightly more than a third as many as a comparable group eating their usual diets.

Dr. Yudkin's explanation for such findings is that either deliberately or accidentally, sugar intake was also curtailed. While the "Prudent Diet" does emphasize which fats to avoid, it also recommends limiting "empty calorie" foods—sugar, candy, soft drinks, and other concentrated sweets. So perhaps he does have a point.

Any single-factor debate, such as fats vs. sugar, has a certain unrealistic quality about it because strong or suggestive cases can be made just as well for circumventing heart disease by not smoking cigarettes, getting lots of exercise, avoiding stress-producing anxiety, and choosing parents who live long and die of noncirculatory disease, not to mention the advantage of being a premenopausal female. It may well be that the varying factors in an immense variety of combinations lead different people by different pathways into dangerous artery and heart disease. As certain experts have suggested, we may be so genetically complex and so many things may happen to each of us that controlled tests large enough to pinpoint precisely the importance of any one of the variables are almost impossible to devise. The experts seem to know enough to suggest possibly helpful diets and medications but not enough to say they will guarantee a healthy heart.

Dr. Edward H. Ahrens of Rockefeller University, one of the nation's leading lipid researchers, welcomes the sugar debate, even though he thinks the evidence so far is sketchy. "More and more people," he says, "are becoming discontented over big, august, and official bodies telling people exactly 'how to eat for a healthy heart' as though we already had the answers. We don't, and I welcome any questions that point out the need for much more research."

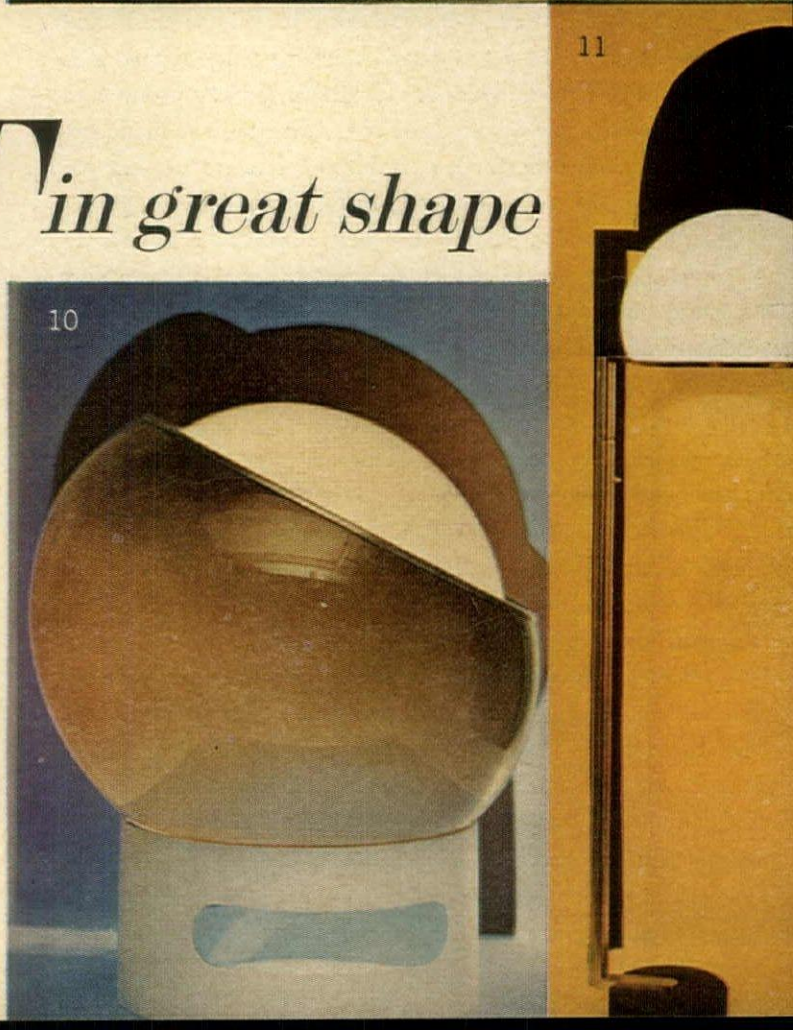
*t*he Now Lights are great shapes electrified, generated by designers with a brave new eye for function with style. Inspiration streaks from everywhere: Delicious new colors in plastics that beg to be brought to light. Newly discovered industrial materials, wonderful metals sleek and textured, shaped like sculpture. Shapes we have lived with in other ways—lanterns, hair dryers, auto headlights—translated, sometimes imaginatively, sometimes verbatim, into lamps that are more saucy than serious. Some of the lamps are streamlined products of their functions alone (see the switched-on lights in *House & Garden* for December). Of the continual explosion of new designs bursting to light every day, some are destined to become classics, some are fun fireworks strictly of the moment. All are lights fantastic, yours for the asking right now. 1. Latter-day railroad lantern to light up a bookshelf or table. Designed by Joe Colombo in richly colored Metacrylate plastic. Largest, 11 inches high, about \$30. At Macy's. 2. Headlights on stems of brass and enameled steel that throw high beams at the ceiling. Adjustable to 78 inches tall. About \$200. Imported by Atelier.\* 3. Zany light box with luminous shapes that spiral and undulate in endless pattern. "Luminosity" by Bill Bell. 20 inches wide. About \$200.\* 4. Tall white metal trumpet filled with light—torchier for today. 77 inches tall. About \$36 at Rich's. 5. Industrial vacuum hose coiled into a desk lamp. 18 inches wide. About \$75. From Chiaro Scuro. 6. Green metal stovepipe just 7½ inches tall, to hang or stand depending on your point of view. About \$17 at Sam Flax. 7. Amiable lamp



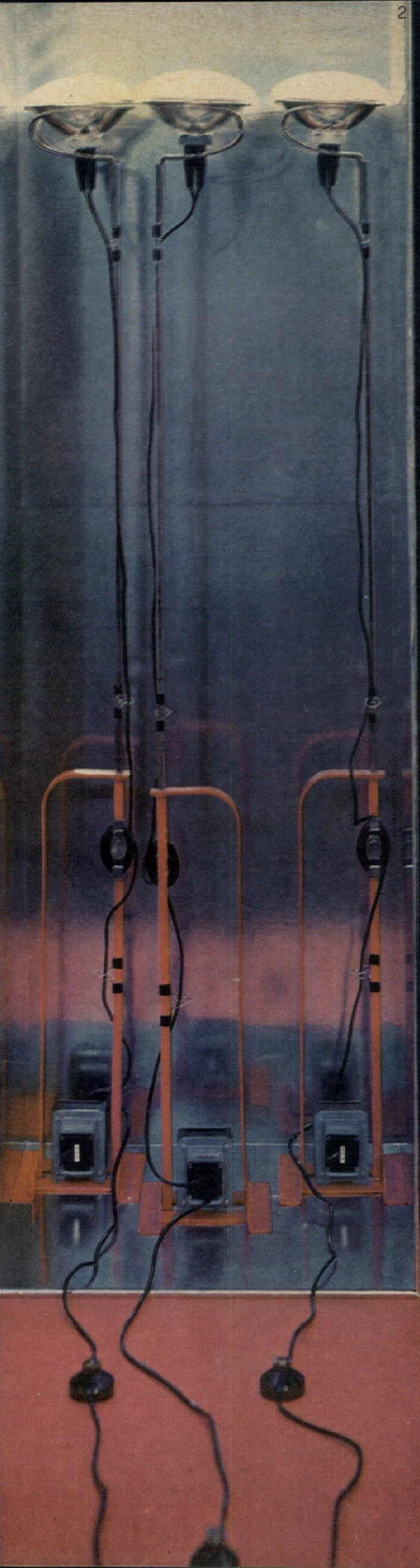
# LIGHT *in great shape*

made of two white metal spheres that lean to light your work. 10 inches high. About \$75 at Sachs New York. 8. Green plastic and metal lamp with a movable "helmet" that directs the beam. Designed by Tobia Scarpa. 9½ inches high. About \$45 at Design Research. 9. Sunburst of movable plexiglass loops designed by Superstudio of Milan. 24 inches long. About \$100 at Scarabaeus. 10. Double sphere of white and bronze plexiglass on a plastic platform. 20 inches high. About \$112.\* 11. White acrylic "hair dryer" on a stainless steel shaft. 65 inches high. About \$350 at Bloomingdale's. 12. Parade of little metal lamps with two shades—one that rotates within the other—to let out a flood of light, or just a leak. 7 inches high. About \$30 at Bonniers. 13. White plastic sphere suspended in a molded curve of flaming orange plexiglass. 16 inches high. About \$75 at Bonniers.

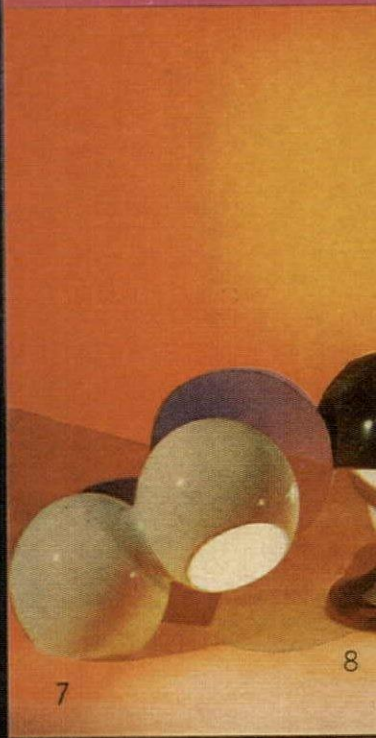
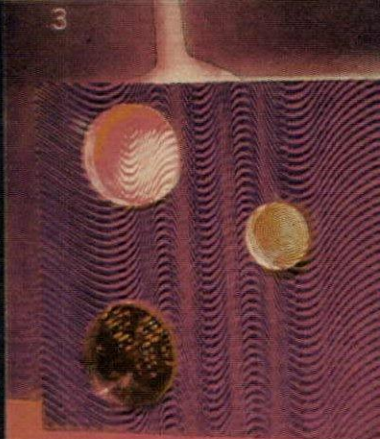
\*AVAILABLE THROUGH DECORATORS. FOR STORE ADDRESSES, PLEASE SEE PAGE 102.



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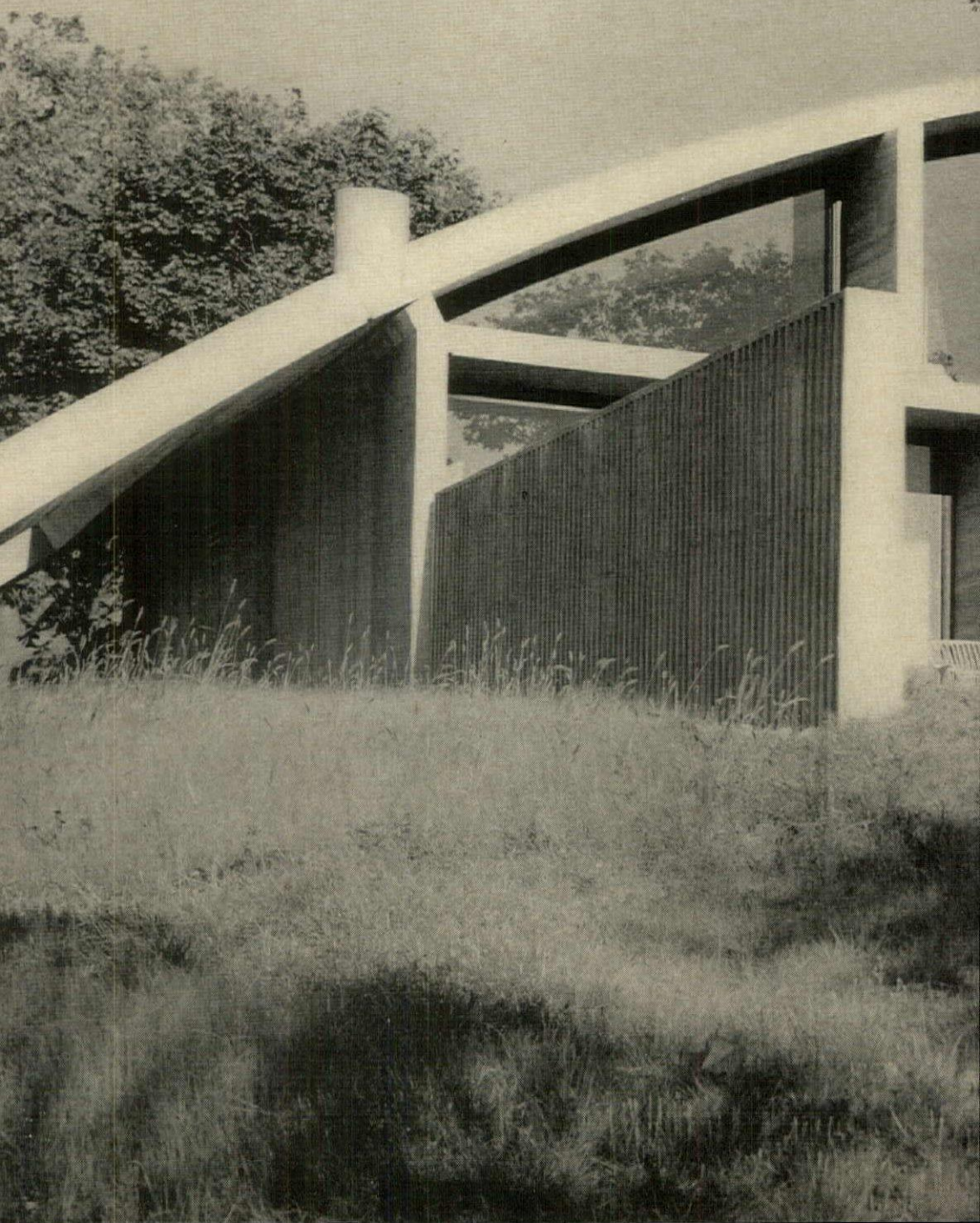


12

# Two: EAT OPPING CH

By Anne Stagg

A wind-ruffled marsh on the southern shore of Long Island. Tawny in autumn, ice blue in winter, mysterious in sea fogs. Out among rushes, flashes of heron and pheasant. Overlooking this wideness, a bold new house designed by architects Marcel Breuer and Herbert Beckhard for Mr. and Mrs. Bert Geller. Shaped in a spectacular parabolic arch, the house, amid trees, looks like a huge bird, wings spread wide, hovering lightly over the land. Yet this lightness springs from a formidable inner strength. The house is built of concrete poured on the site, and the arch plunges into the earth at both ends. (Continued)











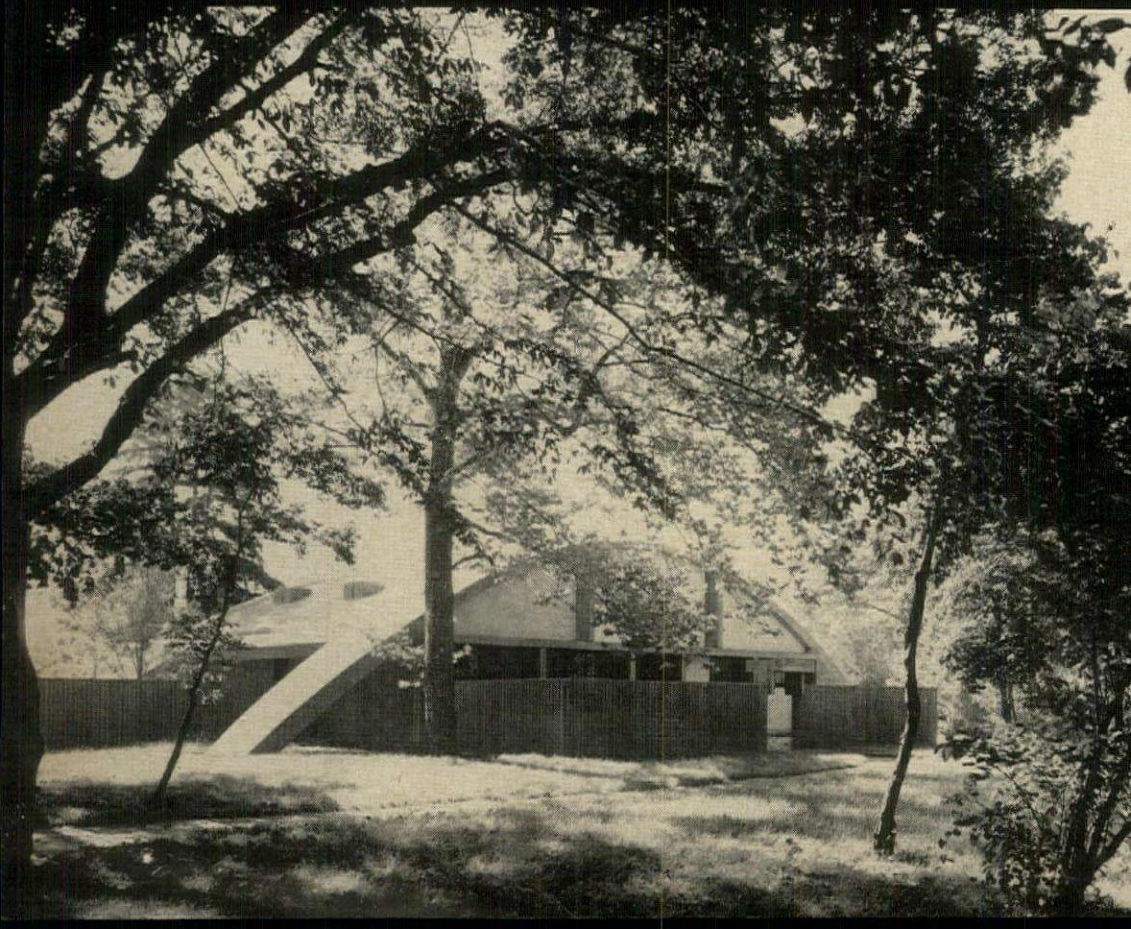
GREAT SWOOPING ARCH  
*continued*

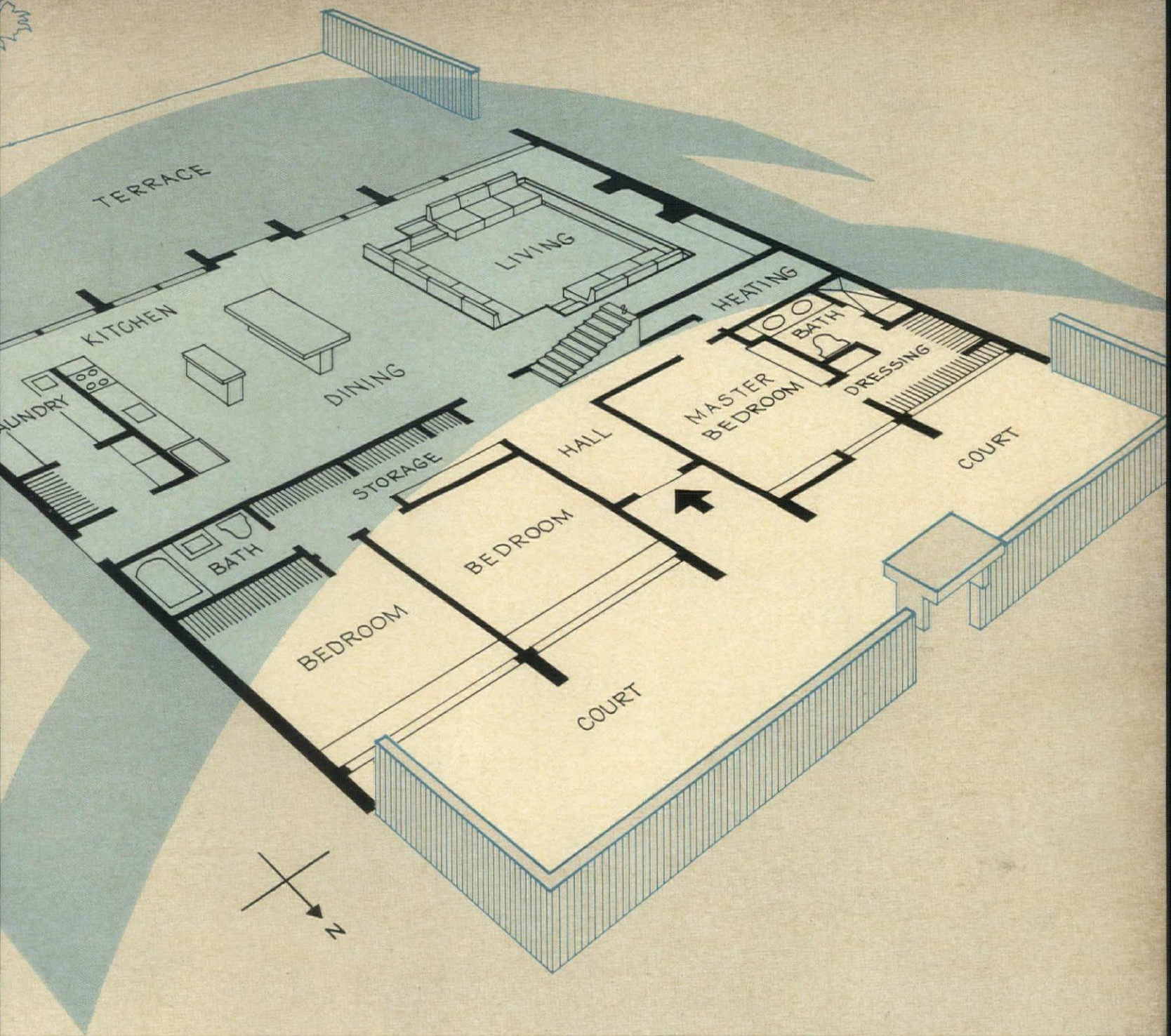
## One big room for living

Twenty-three years ago, *House & Garden* published another house designed by Marcel Breuer for the same family in the same village. Then, the Gellers had a flock of small sons for whom the house—built of wood—was primarily and capaciously designed. Now the boys are grown up and away from home, and the Gellers realized the old house was too big and unmanageable for only two, so they decided to move. Devoted Breuer fans, they wanted another Breuer house—this time, planned just for them. “We wanted light and open space like the first house,” says Mrs. Geller, “but in a size and plan I could take care of by myself. Servants are so scarce, you have to adjust.” The radical design of the new, six-room house helps this adjustment by creating a new style of living.

Over half the interior consists of one huge room, *above and left*, that faces south and combines living room, dining room, and kitchen all in one. *(Continued)*

**SLEEK, LINEAR FURNITURE**—most of it designed by the architects and mostly built in—makes the house easy to care for. Dining table and island counter in kitchen, *left*, both of polished granite, are imbedded in the floor. Conversation pit, two steps lower than rest of room, is lined with carpet, snuggled with sofas for cozier contrast to flagstoned areas.





GREAT SWOOPING ARCH  
continued

## A strong sculptural quality

opposite page:

### THE FLYING BUTTRESSES,

four swooping "legs" of arched (indicated by blue in plan) continue into ground and are linked with underground steel cables embedded in concrete. Below arch, jutting slabs of concrete compose a sun screen to ward off less glare and heat from glass-walled main room. *Lower left:* From drive, all see across tree-shaded grass is sculptural parabola of roof rising above slabs of entrance courtyard.

*Lower right:* Courtyard walls and entrance canopy are also poured concrete.

ARCHITECTS: Mr. and Mrs. Berf Geller  
INTERIOR DESIGNERS: Marcel Breuer and Herbert Beckhard  
FURNISHING MATERIALS AND EQUIPMENT, page 99.  
PHOTOGRAPHS, page 98.

Expanding the space both visually and physically, one whole wall of the 55-foot-long room (one entire side of the house) is made of glass panels, fixed and sliding, that open onto a broad terrace for summer entertaining. The great arched exterior of the house, which is also its entire roof (see plan, above), creates for the main room a vaulted ceiling that soars to 17½ feet at its peak.

Living, dining, and cooking in one room has obvious sociable pleasures for the Gellers. Drawbacks? "Well, naturally I don't cook up a storm when guests are right there," admits Mrs. Geller. "I prepare things in advance. It's a different way of entertaining . . . easier. To suit our new life." The trim kitchen is hardly recognizable as a work area. Cabinets are a flat-finish charcoal gray, the cooking top a new type having a flush, white glass surface with embedded heating elements.

The remaining half of the house is a series of small, low-ceilinged bedrooms and baths. In contrast to the wide-open loftiness of the main room, the bedrooms are purposely private little caves, their 8-foot ceilings lined with dark brown cork, their floors covered with deep red carpeting. Housekeeping could hardly be easier. Flagstone floors in the main room and halls can be mopped, and some of the wall surfaces are either rough-finish or bushhammered concrete.

To insure privacy, the house opens out in only two directions: The two end walls (one facing a near neighbor) are completely windowless. The bedroom area is screened by a little, high-walled forecourt, which will eventually contain a fountain and a sculpture. It is the back of the house facing the marshes that draws in, in one big sweep, all the lovely light that bathes the whole interior.





# *Please don't eat the flowers...*

*How Charles Masson creates bouquets for LaGrenouille*

Going to lunch at La Grenouille is like going to a party—the people attractive, the food delicious, the flowers dazzling. “The whole concept of the restaurant is one of welcome,” says the proprietor and host, Charles Masson. “To reciprocate the courtesy of a visit, we must simply do our best.” Painter, rose gardener, photographer, former boxer and U.S. Army judo instructor, touch-football player with two young sons, superb spare-time cook (and guest chef aboard the yacht *Ondine* on its winning transatlantic race from Newport to Ireland last summer), Mr. Masson not only supervises a staff of forty-nine perfectionists, he is up creating La Grenouille’s legendary bouquets every day when other New Yorkers are just awakening. Though he believes “a bouquet must come from within,” his techniques are as lively as his views. He likes “the evanescence of crystal” and rinses his huge vases with wine vinegar and warm water to make them sparkle. He takes a serrated bread knife to whack off in one stroke the ends of a bunch of long-stemmed anemones (*Continued*)

*Charles Masson says of his enormous bouquets, RIGHT and LEFT, and the small ones in brandy snifters ready to be set on tables, ABOVE, “The purpose of a bouquet is to soften life a bit with beauty. I don’t think anyone makes a bouquet comme ci, comme ça. At heart we are all artists when we work with flowers. Like love or a painting, bouquets express our feelings.”*

PHOTOGRAPHS BY HORST AND BEADLE





*Charles Masson: "You must bring flowers into conversation"*

**W**ith metal tongs he zips off lower leaves and thorns from roses. He briskly clips four vertical slices in woody stems of lilac or dogwood. Thrusting the tallest flowers in vases, he interweaves the stems, "what I call knitting to make them steady but not like a broomstick." When the bouquet has taken shape, he lifts it, as gently as a father might lift a child, and it falls back open and relaxed. Now his stance is that of a painter. Flower after flower is added like a brush laden with paint. "See how the tall yellow rose makes this shy mauve anemone say hello? *You must bring flowers into conversation,*" or "Boom—some Peter Max color to surprise this Fantin-Latour lavender." He picks up scissors. "Cutting can work like a zoom lens, to bring out certain effects. A bouquet needs silences that lead to eloquence. You see?" And you do. Suddenly every flower has something to say.

*ABOVE: A bouquet of bouquets reveals Charles Masson's talent for unconfined place mixtures. Combining what flowers his florist happens to have imparts a vitality that makes them sing if they had just been gathered in a vase. RIGHT: "The crown of tulips gives a strong crescendo of color. The lilac and dogwood branches give silence. Masson's silences, these give a bouquet its eloquence."*







# BLONDES & SILVERS

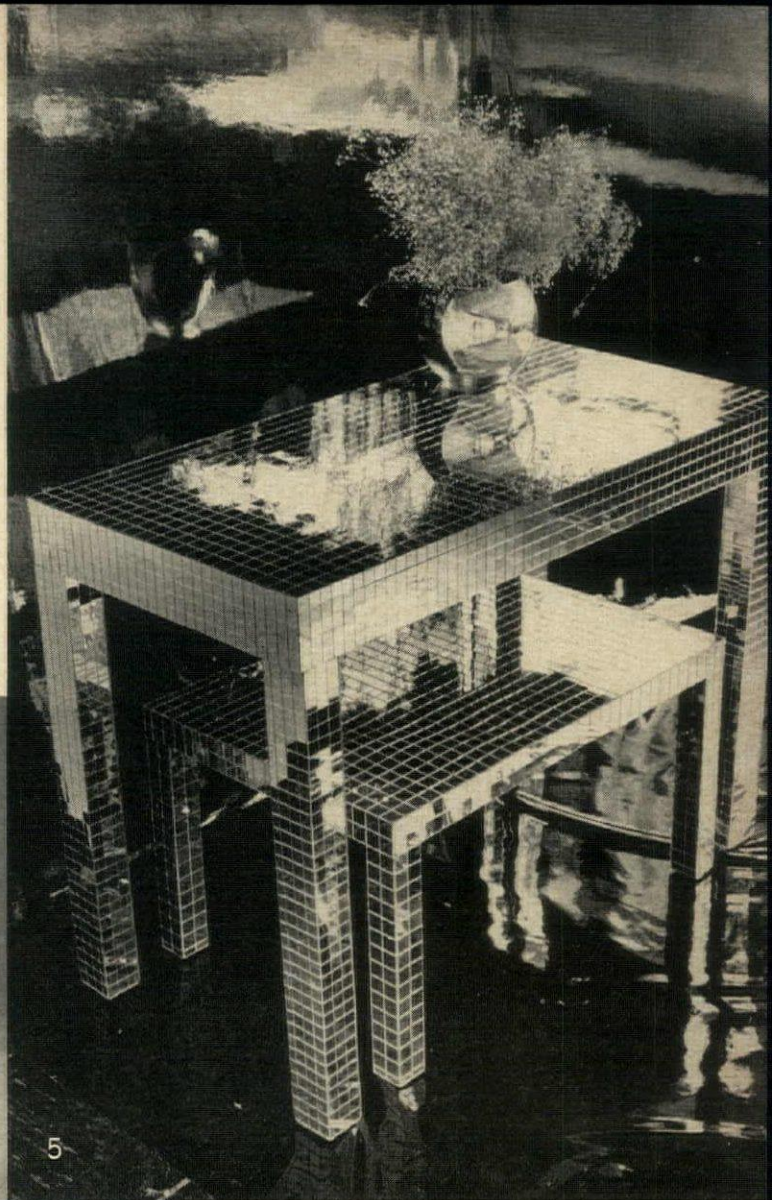
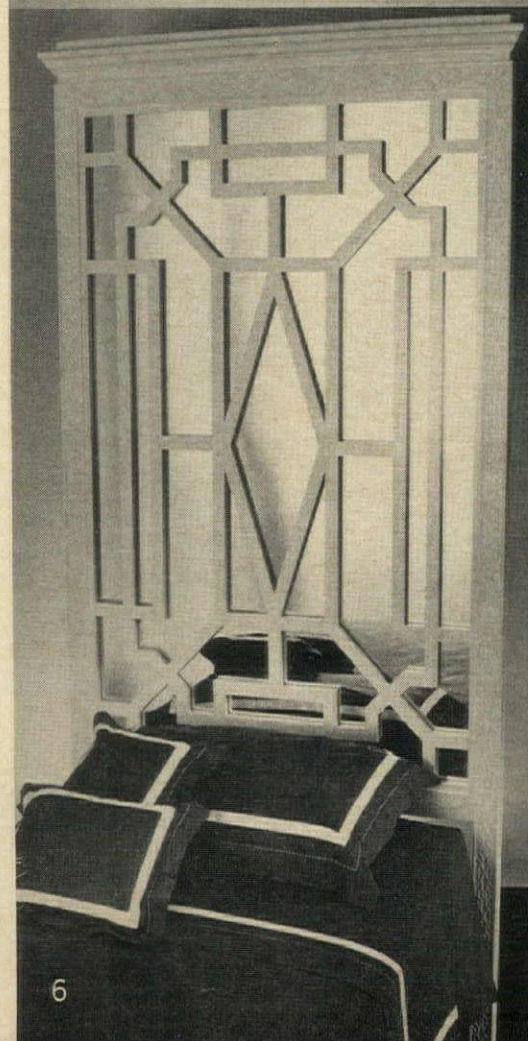
Beautiful blondes and shimmering silvers are lighting up today's rooms with a new glow and glitter. The blondes roam in color from palest platinum through honey gold to deep caramel—and through a whole range of textures: bronze, leather, cork, rattan. Silvers turn up in metallic finishes, in soft grays of velvet and suede, in the silvery look of mirror and Lucite.

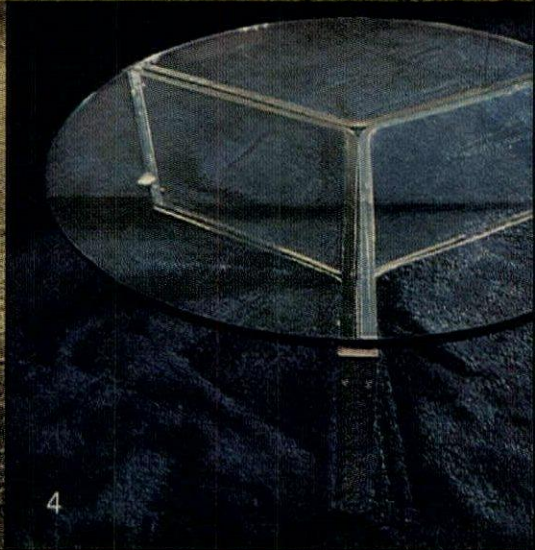
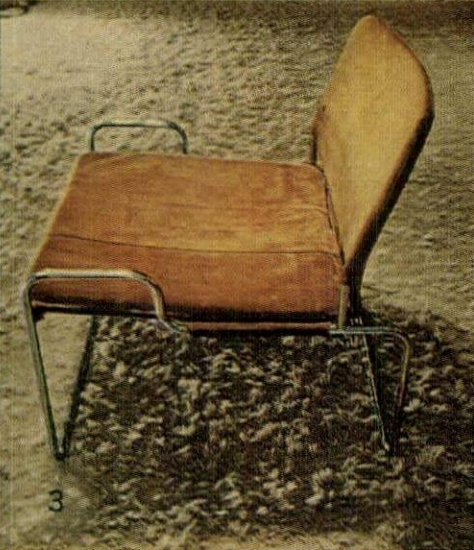
GRIGSBY, HELMS, VAN CUYLENBURG, BEADLE

**The illusion of silver** in a room (1) without a trace of the real thing—the very small living room fabric designer Louis Fischer of Nett-Morrow-Fischer, Inc.—works with two mirrored walls that create a feeling of tremendous space. The blue-and-white-flecked fabric on the sofas arranged in a banquette fashion is said to glitter like sterling coins. Pillows of pearly white in dried cowhide, goatskin rug, pillows, and accessories reflect more of the silvery look.

**Silvery steel paired with toasted blonde**—Frontera sculptured chairs (2) make a generously wide bench (3) for sitting at a rosewood table (or desk) that stands on a silvery chrome frame. By Worth. **Pale platinum finish** accented with flecks of sea-foam green and white and silvery hardware turns a cherry antique chest (4) into a cloud of white and gray.

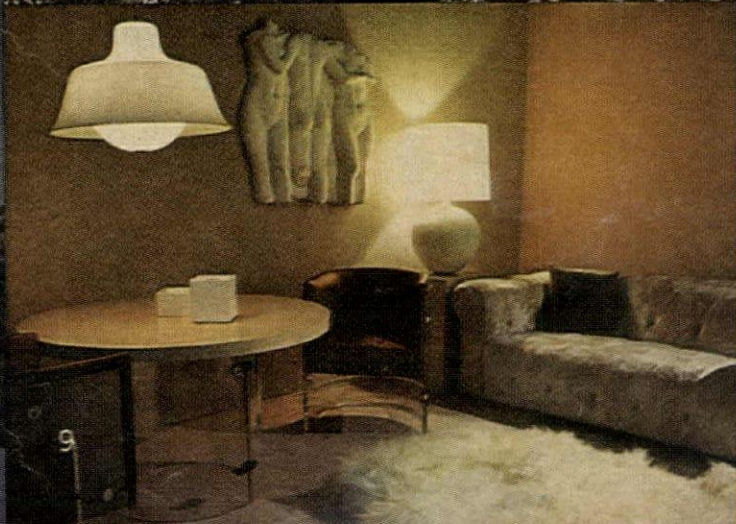
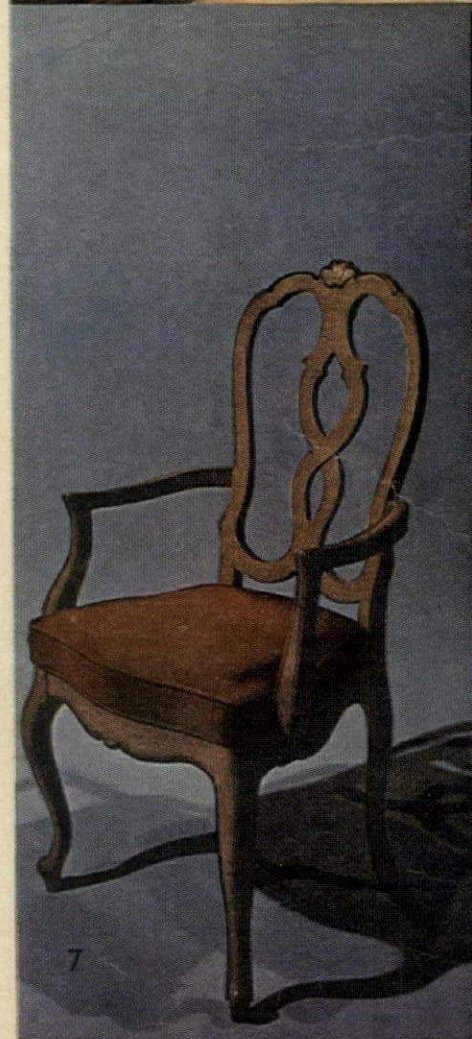
**By Heritage Furniture.** **Tawny blonde rattan** makes a tub chair (4) that swivels on a very petal-shaped base of Swed-chrome. By Selig Mfg. Co. **Silvery mosaic of mirrors** makes two Parsons tables (5)—one large one from Reflectibles, the other one by Sutton Glass. **Mirror inserts** fill in the white fretwork of a headboard (6) in Chippendale style, turn it into a silvery backdrop for a bed made up with blue-and-white striped sheets by Bill Leonard, called "Chippendale Stripe." Designed by Bill Leonard for William L. Designs, Inc. **Silvery tileheads** in a chevron pattern on a screen (7) covered in glossy black-and-white vinyl, held together by piano hinges. Designed by Bill Leonard for William L. Designs, Inc.





# LONDES SILVERS

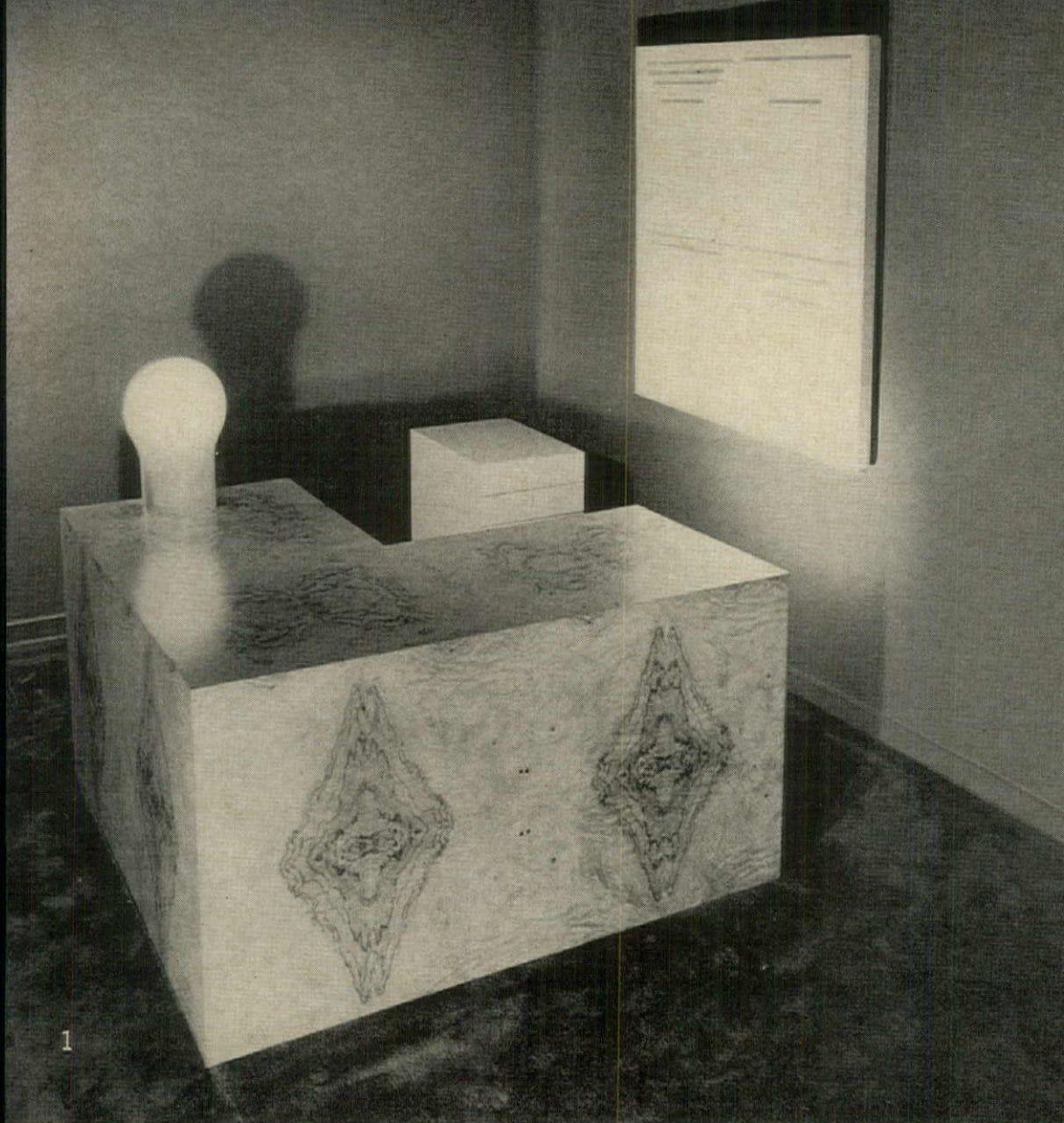
**innum blonde finish** on a back love seat (1), accented with striping, the seat pad covered in mauve and yellow patterned fabric. Henredon Furniture. **Dark blonde nut** in a writing table with cabriole (2). By Henredon Furniture Industries. **Silvery chrome and ginsuede** in a tubular framed chair with sling seat and back. Imported Italy by Flair Furniture. **Lumi-plexiglass** forms the molded top of a glass-topped table (4) that emits a silvery shine. Designed by Palmer for Founders Furniture. **Natural blondes** in the living room of Mr. and Mrs. Neal Hochman's apartment (5) begin with rough-combed, hand-painted walls that cast a golden glow on fabrics ranging from buttercream to camel and woods in deeper e-brown tones. Silvery highlights: gleam of a Lucite table and two chairs designed by Zajac & Callahan. Hanging over sofa by Julius Goldstein, to its left, a kinetic light painting by Lynde Lynds. On opposite wall, watercolor by Theodore Turner and an oil by Graziani. **Silver leaf** sheathes the foyer in Mr. and Mrs. Morris Berenson's apartment (6), glows under the ceiling—indirect cove lights combined with spotlights—designed to emphasize art: paintings by Julius Bissier and Nicholson, sculptures by Alicia Pennington and Isamu Noguchi. Interior design by Edward Benesch. **Silvery and white highlighted with tan blonde striping** accents the curves of a ribbon-back dining chair (7). By Thomasville Furniture. **Silvery chrome curves** glisten through the glass top of a changeable table (8). The base consists of three separate, interlocking arcs whose sculptural configurations can be changed at will. Imported from Germany by Basic-Witz. **Blondes and silvers** fill a living room (9) with a counterpoint of textures: tabletop lacquered pale sand; pale fur on love seat; soft leather cushions on plexiglass and steel chairs. By Baughman for Thayer Coggin, Inc.



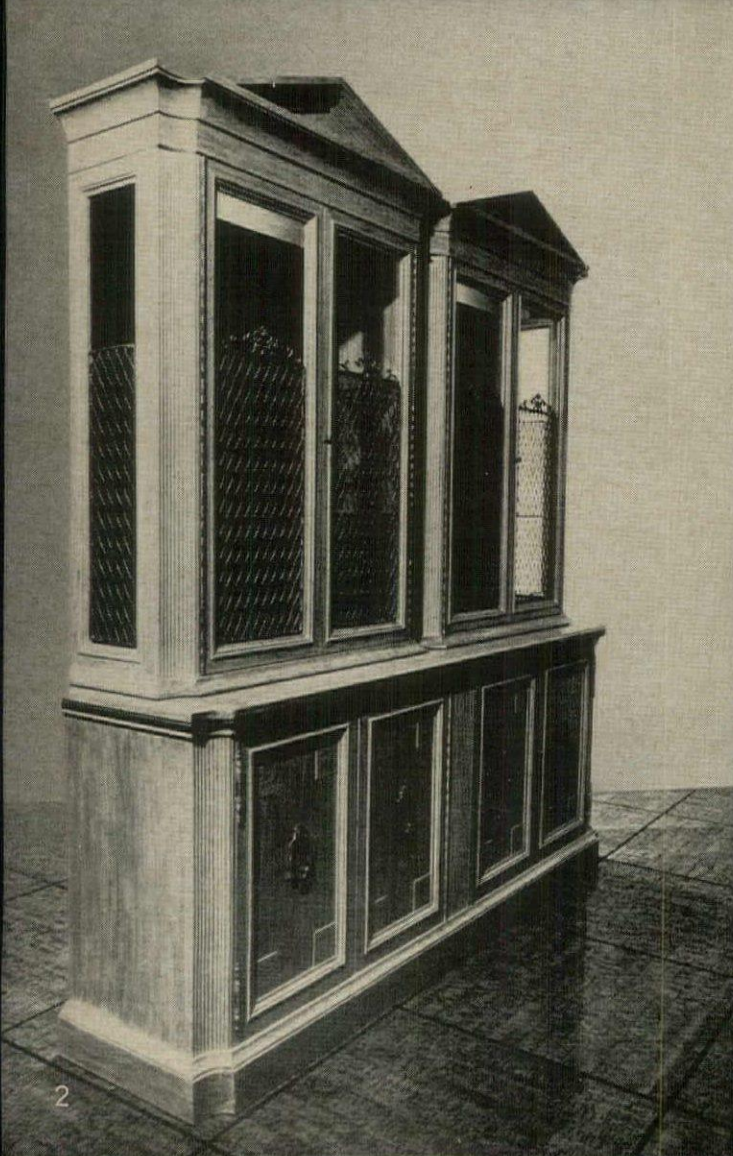
# BLONDES & SILVERS

**Battery blonde burl** of olive ash sheathes a heroically-scaled right-angle desk (1). By Thayer Coggin, Inc. Silver-pickled pecan makes a two-piece bookcase cabinet (2) in the Directoire style. Its upper doors are of glass with grillwork, lower doors are inlaid with lagoda burl. By Tomlinson. **Mellow blonde oak**, lightly distressed, gives a brand-new look to an old friend—the Windsor chair (3). By H. T. Cushman Mfg. Co. **Danish blondes**—four separate beechwood cabinets add up to a storage wall, (4). Separate refectory table in matching wood has an extending leaf at each end. By Basil Witz. **Palomino olive ash** top and white-lacquered base makes a heroically-scaled dining table, (5). The two center leaves can be removed, and the two half-moon ends with natural dark streaks come together to make a round table on a cylindrical pedestal. By Thayer Coggin, Inc. **Sunny blonde suede** on a moderate version of the classic Chippendale roll-arm love seat (6), softly tufted. By Flair Furniture Co. **Silvery chrome and plexiglass étagère**, (7), sparkles in a room furnished with a blonde sofa and arm chairs plus a table and chairs of plexiglass, chrome, and glass. The frame of the étagère is tubular plexiglass joined by polished metal cylindrical brackets. The shelves are glass. Designed by Brian Palmer for Founders Furniture, Inc. **Lustrous plexiglass** base brings a polyurethane chaise (8) into the silver family. Silver-dotted brown stretch fabric covers the cushion. Designed by George Muehauser for Directional Industries, Inc. **Apricot blonde accents** on a white-antiqued finish turn a little pedestal table (9) into a real blonde. By Tomlinson.

For shopping information, turn to page 100.



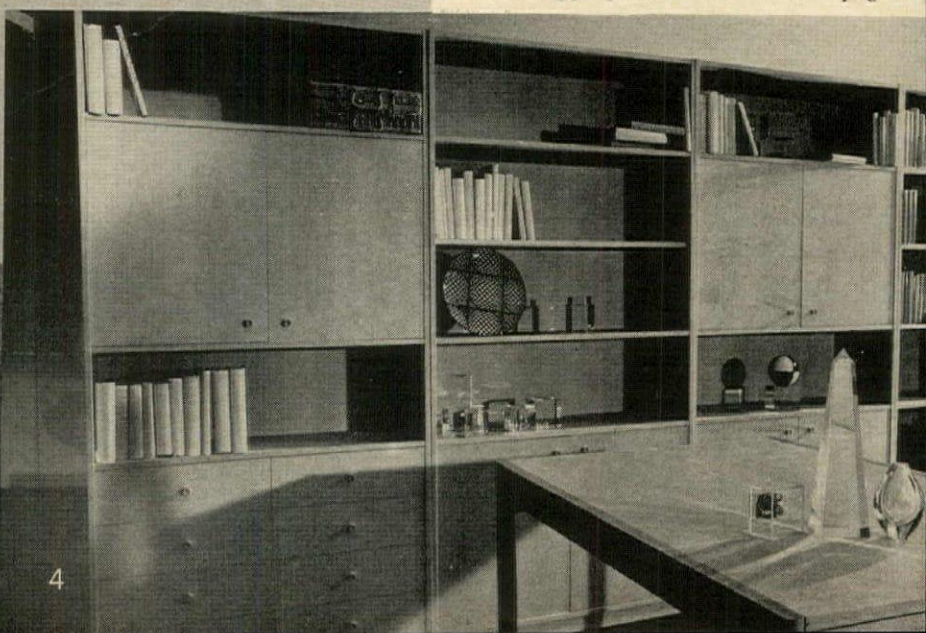
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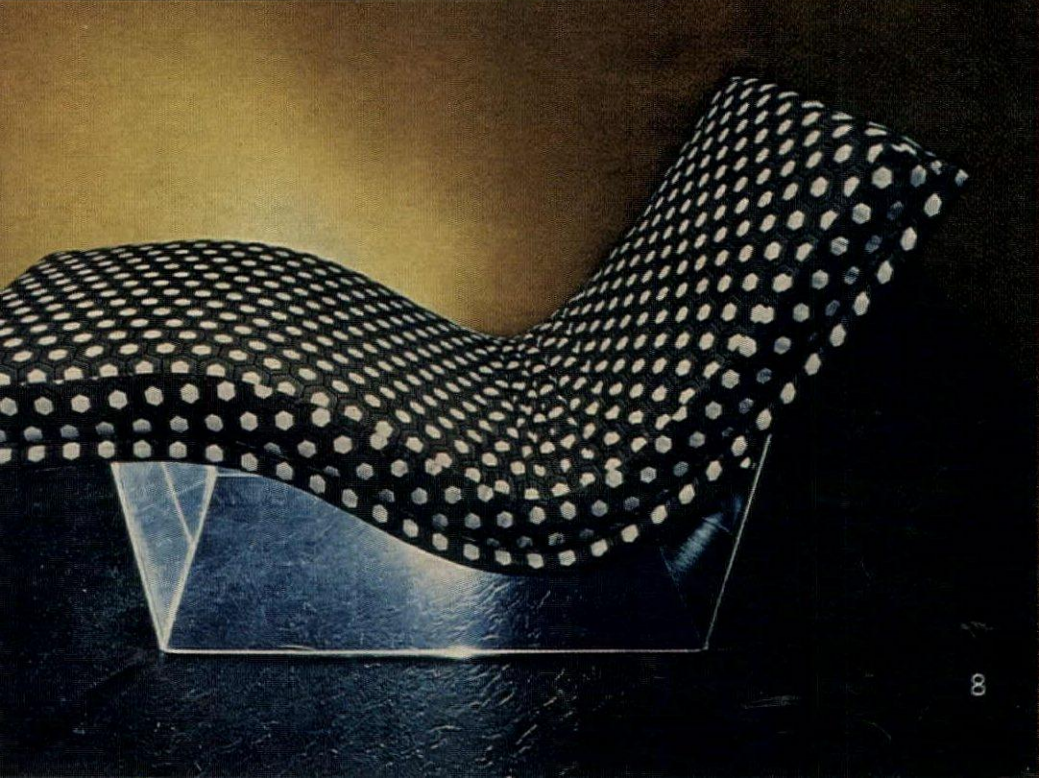
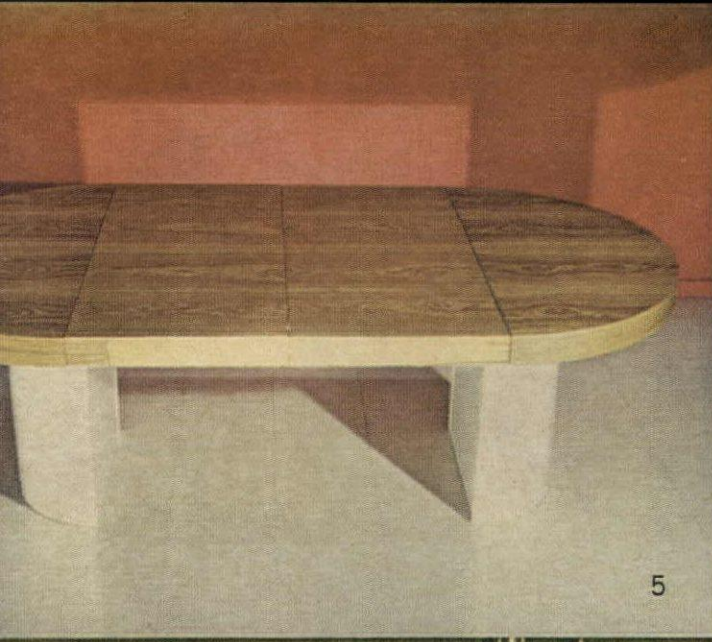
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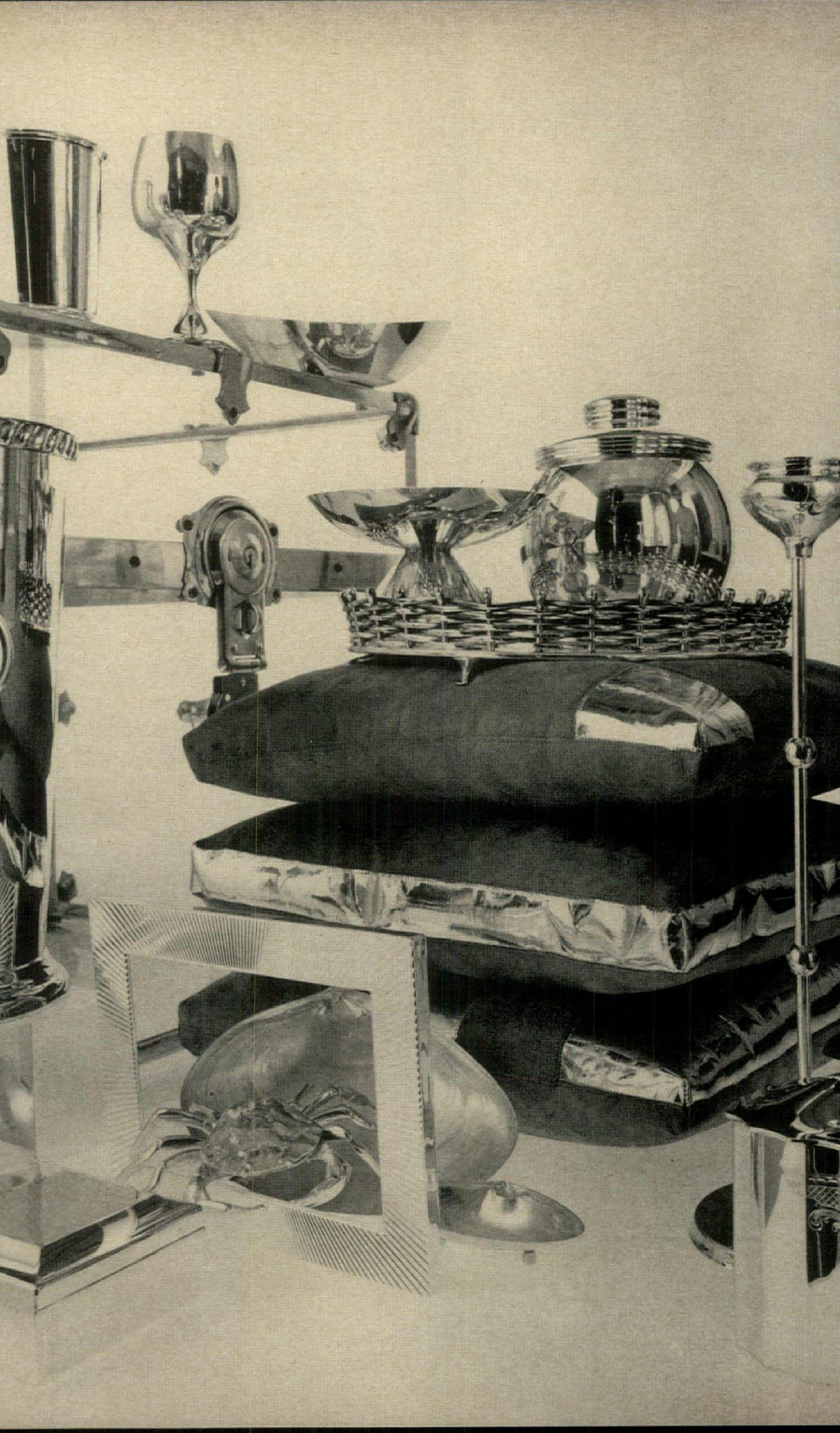


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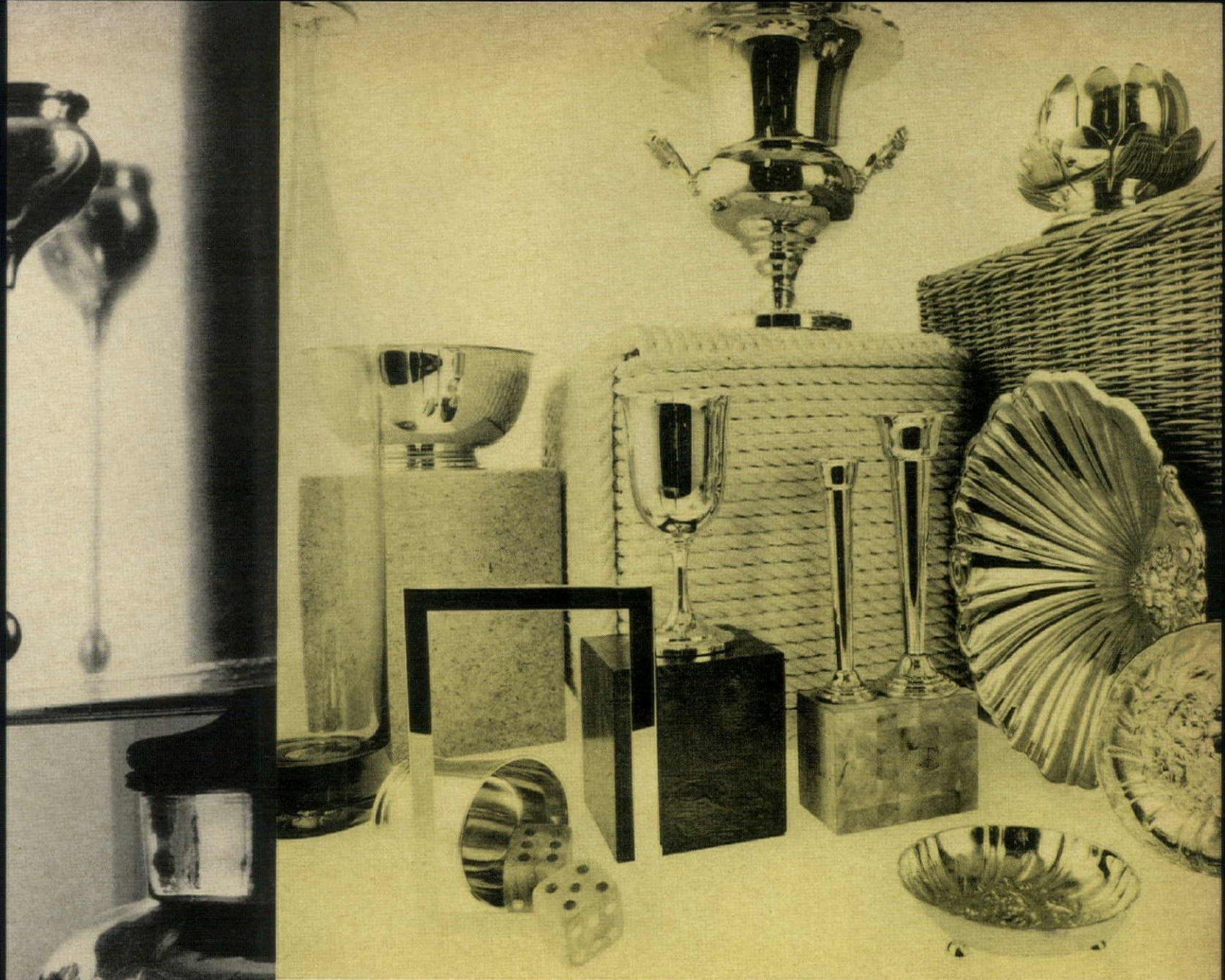


4









**DECORATING ZEST:**

# **BLONDES & SILVERS**

Out of the dining room into the living room, real silver and that most precious of blondes, vermeil. Packed with decorating zest, they are marvelously versatile, easily converted to innumerable uses. A Georgian wine-cooler is crammed with eucalyptus. A pair of tall, slim candlesticks gleam in a shadowy corner. A great goblet overflows with flowers. A basket-weave tray or a footed dish holds little things on a coffee table. Both the silvery silvers, *left*, and the vermeils, *above*, are in stores now. For details, see page 101.

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## Choosing wines for *dinner parties*

BY SAM AARON

EDITOR'S NOTE: *This article is adapted from How to Eat Better for Less Money by James A. Beard and Sam Aaron, to be published by Simon and Schuster this year.*

A wine tasting party or a judicious sampling of half bottles your evening meals will give you a pretty good idea of wines within your price range that you will want to lay in for your dinner parties—based, of course, on the kind of food you are likely to serve.

Although many people now are likely to dismiss the whole question of choosing appropriate wines by saying that the wine you like is the best one to serve with whatever you happen to be eating, there are some time-honored pairings that deserve to be observed—notably the one about white wine with fish and red wine with hearty red meats and game—simply because they make good culinary sense. There are exceptions, of course. It is perfectly legitimate to serve a light red, slightly chilled, such as a young Beaujolais, with rich, oily fish cooked in red wine—salmon, for instance. Certainly delicate game birds such as dove or quail taste better with the less dominant white wines. As a general rule, however, you should pair fish with white wines. If you happen to like white wines, you can also serve them with lighter, white meats such as veal, pork, and ham, and, in the poultry field, with chicken, roast or poached turkey, and even goose—

*Continued on page*

OPPOSITE PAGE

### A BUMPER CROP OF CERAMIC VEGETABLES

*Blooming in their garden settings, looking luscious enough to eat, a crop of delightful fantasies (CLOCKWISE FROM TOP LEFT): the reddest, ripest tomato dinner plate; golden ceramic canister; majestic red cabbage tureen on leafy placemat; cauliflower-inspired coffeepot and cup; deep-toned eggplant serving dish; crunchy broccoli floweret-topped canister; asparagus spear-filled basket epergne. On a rustic table set for an outdoor lunch, CENTER, ceramic cauliflower tureen centerpiece, cabbage-leaf soup bowls and plates. For shopping information, see page 100. For tempting ways to prepare real vegetables, please turn the page.*

BEA

HOUSE & GARDEN

# Equipment to store, prepare, and cook vegetables



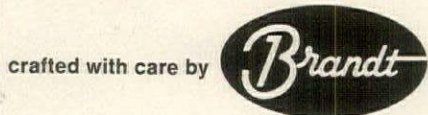
1. For homemade vegetable soups, two stainless steel essentials: 8-quart stock pot, \$22.50 by Vollrath,\* strainer-ladle, \$4 at Paprikas Weiss. 2. Electric juicer—the quick, easy way to transform vegetables into vitamin-y drinks. 13 inches high, \$50 by Panasonic.\* 3. Amber glass dish for baking, braising, serving. 3-quart capacity. “Topaze,” \$3 at Bloomingdale’s. 4. Stainless steel steam basket that fans out to fit any pot over 5 inches wide. “Steamarvel,” \$7 at Macy’s. 5. Slaw and slicing board with two blades. \$4.50 at Bloomingdale’s. 6. Natural burlap sacks, one with onion design, one with potatoes. \$3 each at Grosvenor Glenn. 7. Easy chopper with return-action spring handle, \$5 by Gemco.\* 8. Polished aluminum, 6-quart cooker by Mayer\* for steaming asparagus, boiling corn. Adjustable pierced platform. \$16. 9. Capacious stainless steel colander. 15 inches across. \$18 by Vollrath.\* 10. French 2-quart casserole of white, oven-proof porcelain with pretty vegetable motifs. \$19 at La Cuisinière. 11. Airtight storage jars of break-resistant glass, 1- and 1½-quart capacity. Colorful plastic tops. Set of two of each size, \$7. “Corkers” by David Douglas.\* 12. Trio of white vinyl-coated wire baskets in folding orange rack. 30 inches high. \$13 at Hammacher Schlemmer. 13. Old-fashioned wooden bucket, perhaps for potatoes. 9 inches high. \$13 at Paprikas Weiss. 14. No-nonsense masher. 11 inches. \$3.75 at Pampered Kitchens. 15. Electric grinder and chopper with two cutters. “Grind-O-Matic,” \$40; salad maker attachment (consisting of set of hopper and five cones) shreds, grates, makes waffle cuts or thin and thick slices, \$14. By Rival.\*

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STORE ADDRESSES, PAGE 102.

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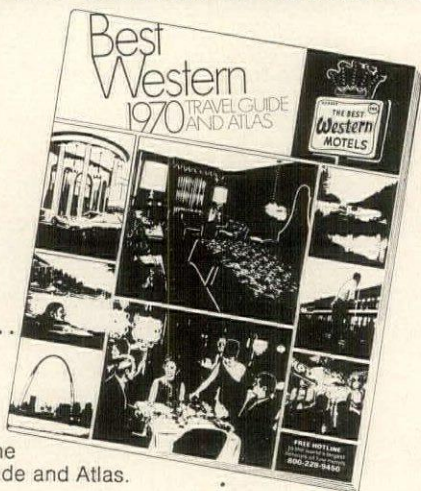
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HG-2



## CHOOSING WINES FOR DINNER PARTIES

continued from page 86

flowery Moselle or the acidity of a Meursault can help cut its rich fattiness. Duck, on the other hand, seems to need the assertiveness of a red wine. When you are serving a poultry dish cooked with white or red wine, of course, you would serve a similar wine with it, and the same holds true for meat dishes. Remember that richer foods take more robust wines. A light red would be fine with grilled steak, shish kebab, or a simple beef stew, but roast prime ribs or a rack of lamb need a Burgundy or Bordeaux, or perhaps a Cabernet Sauvignon or Pinot Noir, to do them justice. And heavier, fuller wines are definitely needed when you serve roast meat with a Périgieux or Madeira sauce.

Regional foods and regional wines go hand in hand in every country. The garlic-redolent *brandade de morue* or *bouuride* with aioli sauce virtually demand a Provençal white wine, such as Cassis. *Vitello tonnato* is well served by Soave and Verdicchio, pasta with meat sauce and cheese by Chianti or Valpolicella. Paella takes kindly to a Spanish white Rioja, *quiche Lorraine* to an Alsatian wine, while barbecued chicken is happy with a California Zinfandel or Gamay Beaujolais.

### Wines with hors d'oeuvres

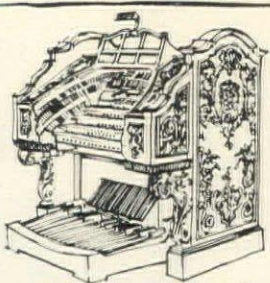
Generally speaking, wines do not belong with the hors d'oeuvre course, unless you are having something like oysters or other seafood, or perhaps a pâté or quiche with which you could serve an Alsatian or German wine. Nor are table wines served with soup, although, if you like, you can have a glass of dry Madeira or amontillado with consommé, turtle or game soup, or seafood bisque. Wines should definitely be kept away from foods containing vinegar (salads, mint sauce, vegetables vinaigrette) because vinegar is the enemy of wine. If you wish to serve wine with a salad, use lemon juice in place of vinegar. Curries and spicy chilies or hot South American dishes are not designed to partner wine (beer is a better drink for them), and neither are Oriental and sweet-and-sour dishes.

Wines belong with fish, with meat, with poultry, with game, and with cheese, when the latter is served as a course on its own after the entrée. Always pick a wine of equal stature with the cheese, neither greater nor lesser—a fine red Bordeaux for Brie and Camembert, a more modest red with a Boursault, Crème Dania, Cheddar, or Taleggio.

If you have a maxim, let it be "the better the dish, the better the wine." Food that is a work of art deserves a wine of more consequence; food that is run of the mill merely rates something pleasant to drink.

### Wines with desserts

Few people nowadays, apart from the great wine connoisseurs, serve wine with the dessert course. They prefer to invest in the dry table wines, which are more effective and necessary. However, if you wish to serve wine with dessert, the traditional and acceptable choices with sweet dishes are Champagne ("extra dry" harmonizes better than the austere "brut"), cream sherry, dessert port and Madeira, and the



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**American Cancer Society**

THIS SPACE CONTRIBUTED BY THE PUBLISHER

sweet white dessert wines—Sauternes, the German spätlese and auslese, or a California dessert wine, such as a Semillon. With fruit, fresh or poached, there are other choices. A light red wine or a sweet white wine can be very pleasant with fresh strawberries, raspberries, peaches, and pears, and the spicy floweriness of Gewürtztraminer is good with apples.

If you are serving more than one wine with a meal, the progression is the same as at a wine tasting—white before red, dry before sweet, young before old, light before full-bodied, modest before great.

You may notice that we haven't touched on brut Champagne or rosé wines as companions to food. The theory that Champagne can be served with any course throughout a meal is a fallacy in our opinion. In any case, if you are going to all that expense, Champagne belongs on its own or with something as grand as fresh caviar or a marvelous foie gras.

Rosés have their place on a menu. You can serve them with certain lamb dishes, such as shish kebab, occasionally with pork or ham, although they are really at their best with cold food or simple summer food. But if you serve a rosé, be sure it is one with some character—a French Tavel or a California Grenache Rosé.



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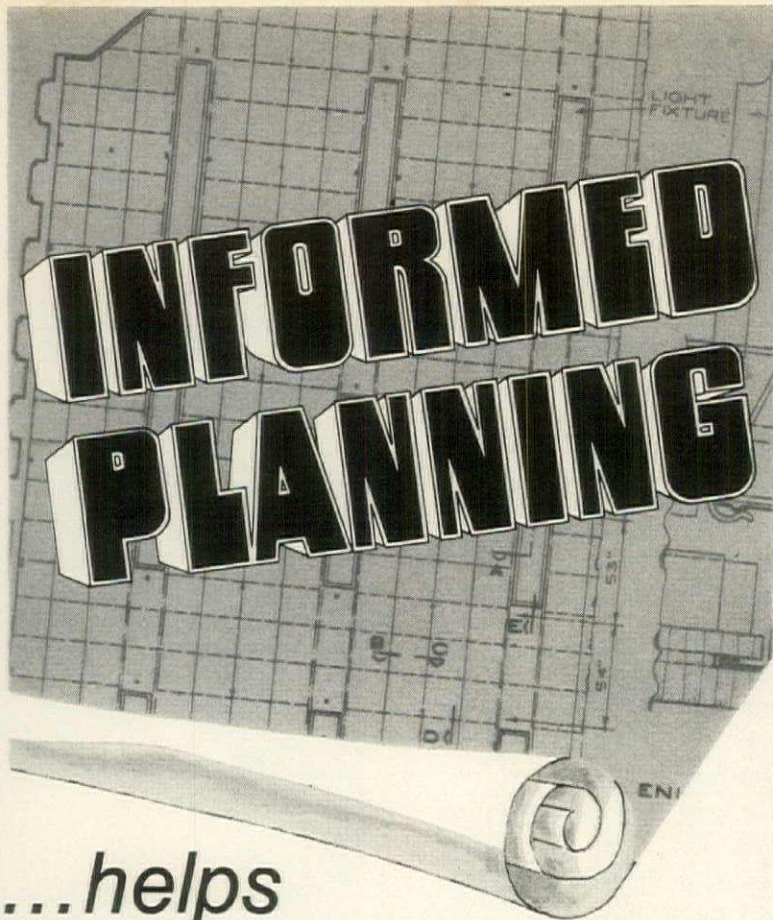
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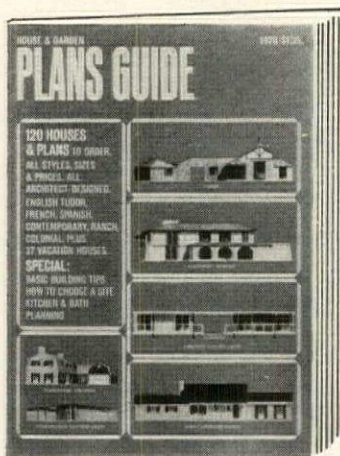


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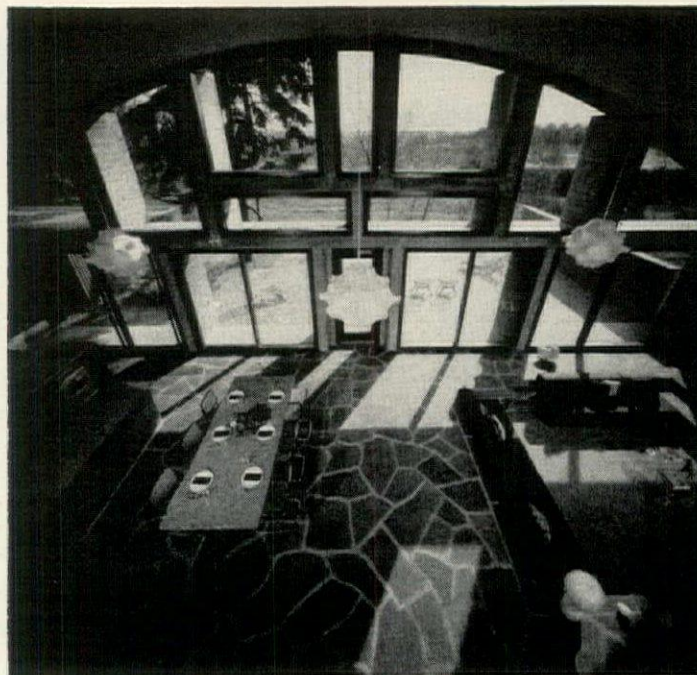
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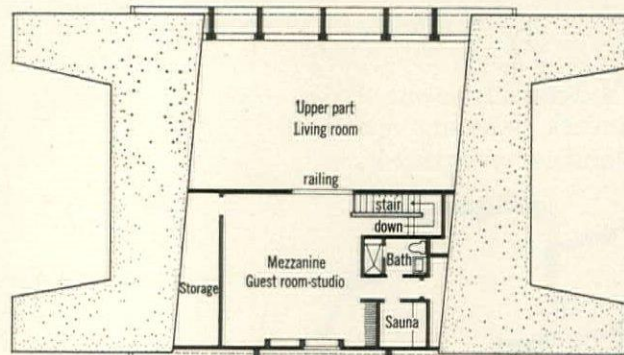
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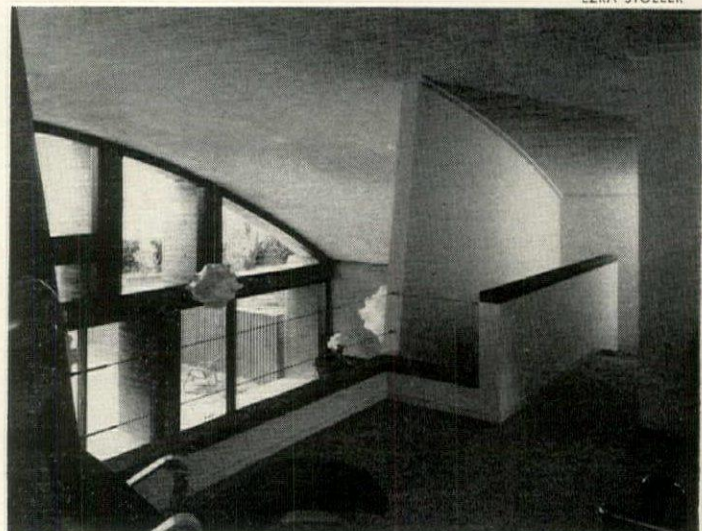


High under the vaulted ceiling of the Bert Gellers' house, a carpeted mezzanine overlooks the big, two-story living room. There the Gellers retreat to watch TV and to enjoy a change of space and an expansive new indoor-outdoor view.



From mezzanine, stone steps lead down to entrance hall. Adjoining bathroom and sauna (see plan) allow the room to double as a guest suite. Taut marine rigging stretched across the interior window opening makes a safe, trim railing.

EZRA STOLLER



# Facts about building

## MATERIALS AND EQUIPMENT USED IN THE BERT GELLER HOUSE (pages 70-73)

**CONTRACTOR:** Barnes Building Co.  
**SIZE OF HOUSE:** 3,654 square feet;  
garage, 414 square feet  
**SIZE OF LOT:** 4¾ acres

### STRUCTURE

**Foundation:** Poured concrete slab and poured concrete foundation walls and footings reinforced by steel cables.

**Structural framing:** Poured concrete walls topped by a parabolic concrete vault, separated from the walls by compressible material.

### EXTERIOR OF HOUSE

**Walls:** Poured concrete walls with entrance walls bushhammered. Stucco front wall.

**Roof:** Poured concrete vault painted with "Gacoflex" elastomeric liquid roofing by Gates Engineering Div. of The Glidden Co. On garage, built-up roof and gravel.  
**Insulation:** In walls, glass fiber batts by Owens-Corning Fiberglas Corp. On ceilings, cork tiles by Gilbert Phillips, Inc.

**Windows:** Wood frame fixed glass panels and sliding glass panels.

**Doors:** Flush panel and built-up wood doors by U.S. Plywood Corp. and wood frame, glass panel doors.

**Exterior finish:** Trim painted black and bronze black.

### INTERIOR OF HOUSE

**Walls:** Gypsum "Sheetrock" by U.S. Gypsum Co. On living room fireplace wall, bushhammered concrete; on bathroom walls, white ceramic mosaic tile by Mosaic Tile.  
**Ceilings:** Natural brown cork and cork painted white by Gilbert Phillips, Inc.

**Interior finish:** In major rooms, off-white paint; in guest room, one wall painted blue; in kitchen, charcoal gray paint by Pratt and Lambert.

**Floors:** In major rooms, blue-stone flagging; in living room conversation pit and bedrooms, wall-to-wall carpet by Molina Mills, Inc. and Ruggrofters, Inc.

**Lighting fixtures:** Recessed ceiling

cylindrical down lights and wall washers by Edison Price, Inc. and plastic covered ceiling hanging fixtures from Atelier, International, Ltd.

**Electrical equipment:** Circuit breaker panel box by Murray Manufacturing Co.

**Fireplace:** Bushhammered concrete with damper by Donley Bros., Inc.

**Hardware:** By Elmer T. Hebert.

**Music system:** Record turntable by KLH. Speaker in living room wall cabinet, other stereo speaker, portable. Intercom by Standard Telephone Co.

**Kitchen cabinets:** Steel by St. Charles Mfg. Co. with baked enamel charcoal finish.

**Countertops:** In kitchen and laundry, matte finish white plastic laminate Formica by American Cyanamid Co. and gray granite by Cold Spring Granite Co. In bathrooms, white marble.

**Plumbing fixtures:** White fixtures by Crane Co.

**Sauna:** Viking Sauna Co.

### MECHANICAL EQUIPMENT AND APPLIANCES

**Appliances:** Automatic self-cleaning oven by General Electric; white glass, four-burner cooking top by Corning Glass Works. Stainless steel kitchen and laundry sinks by American-Standard; faucets by Elkay Mfg. and Moen Valve Co. "KitchenAid" dishwasher by Hobart Mfg. Co. Refrigerator-freezer by Amana Refrigeration, Inc. Two ventilating exhaust fans and stainless steel hood by Broan Mfg. Co. Laundry washer by Speed Queen Div. of McGraw-Edison Co.; dryer by Maytag Co., Inc.

**Hot water heater:** Two 50-gallon tanks by Rheem Mfg. Co.

**Heating-cooling system:** Two zone, forced warm-air heating and cooling. "Airfloor" circulation of warm or cool air under floor of house. Two furnaces, cooler, and blower fans by American-Standard. Controls by Honeywell.

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In an age of change and challenge it is healthy to re-examine traditions . . . to appraise whether they are useless relics of the past or have become customs *because they serve human needs.*

What about the traditional American funeral?

Beyond providing the dignity of a proper burial certainly it can do nothing for the person whose life is ended.

According to leaders in medicine, psychology, sociology and religion, the funeral ceremony does a great deal, however, for those whose lives go on. The bereaved family. Their friends. Their close circle in the community.

One thing it does is help those who grieve accept the *reality* of death. They *know* it happened. But a part of their mind rejects it, runs away from it.

The funeral service takes them gently by the shoulders and turns them to face it. And having faced it, having viewed it, things are easier.

Things continue to be easier (though it may not seem so at the time) as the arrangements have them talking with sympathetic friends at the visitation.

*Unburdening ourselves seems to make room for courage. As surely as sharing joy increases joy, expressing and sharing grief lightens grief.*

That's why even those without deep religious convictions adjust more quickly to life when they have observed the funeral rites. To the religious family, of course, the funeral ceremony, presided over by their clergyman, is not only a personal but a public profession of faith. In its sharing with others, it is a source of strength that passes understanding. For the family . . . for friends . . . for society.

WRITE FOR FREE COPY OF 32-PAGE BOOKLET, "MY DUTY". Its 32 pages answer many questions, tell you "what to do" when you are asked to take charge. Tells how to write sympathy notes. Contains many beautiful and consoling poems. Millions of copies distributed: Write, The Clark Grave Vault Company, Department HG 27, Columbus, Ohio 43201.



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the most trusted protection . . .



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## Information for *shopping*

ALL PRICES QUOTED THROUGHOUT THE EDITORIAL PAGES OF HOUSE & GARDEN ARE APPROXIMATE.

\*CONSULT YOUR INTERIOR DESIGNER OR STORE DECORATING DEPARTMENT.

### WHAT'S NEW FOR LIVING

Page 26:

1. Wine frigidarium, \$13.50 at Hammacher Schlemmer, 147 E. 57th St., New York, N. Y., 10022.
2. Bath scale in various patterns, \$12 at Macy's, Herald Square, New York, N. Y., 10001.
3. Upholstered lounge chair covered in "Bolivia" virgin wool, 29½" wide x 38" deep x 36¾" high, \$442 at Fritz Hansen,\* 979 Third Ave., New York, N.Y., 10022.
4. "Dancing Bear" by John Nussbaum, hand-blown stained glass in plexiglass frame, \$45 at Henri Bendel, 10 W. 57th St., New York, N. Y., 10019.
5. Electro Match lighter, black or white hard-impact plastic, \$21.15 at Hammacher Schlemmer.
6. Folding umbrella: ladies', in black or beige, 8¾" long, \$18.50; men's, black, 12½", \$21. At Hammacher Schlemmer.
7. Flowtron heater/cooler with or without thermostat to adjust heat automatically: with thermostat, in beige, \$25; without, in white, \$22. At Gimbel's, Broadway at 33rd St., New York, N. Y., 10001.
8. Tri-screen TV by Sony, hand-rubbed walnut case, 11" screens. Unit, 39¼" long x 117/16" deep x 19¾" high, \$795 F.O.B. at Neiman-Marcus, Dallas, Tex.

### BLONDES & SILVERS

Page 78:

2. Bench with chrome frame, 48" x 18" x 20" high, \$150.
- Rosewood desk with chrome frame, 54" x 24" x 29" high, \$300.
- Chest, 34" x 13" x 21" high, \$267.

Page 79:

4. Rattan swivel chair, 32" wide x 28" high x 29" deep, available with cushions, \$145.
5. Mirrored Parsons tables: 30" x 20" x 16" high, \$240; 42" x 21" x 31" high, \$250.
6. Headboard, 44" wide x 7½" high, \$930.
7. Sheets and pillowcases, 100 percent Egyptian cotton, \$95. set.
7. Screen, each panel 10" wide x 84" high, \$225.

Page 80:

1. Love seat, 49" wide x 38" high, \$327.
2. Solid pecan desk with walnut and hickory veneer, 40" wide x 24" deep x 30" high, \$299.
3. Chair, 23¼" wide x 24½" deep x 33" high, \$200.
4. Round cocktail table, 45¾" diam., 15" high, \$690.

Page 81:

7. Dining chair, 40" high, \$109.

8. Cocktail table, 40" diam., base \$69, top \$42.50.
9. Lacquered party table, plexiglass base, 25" high x 45" diam., \$485.
- Love seat, 70" long x 36" deep, \$475.
- Pull-up chairs covered in Naugahyde, \$520. each.

Page 82:

1. Desk in honey or tobacco finish, 54" x 54" x 24" wide x 27" high, \$635.
2. Bookcase by Tomlinson of High Point: lower section is 83" wide x 19" deep x 31" high, \$975; upper section is 83" wide x 15" deep x 56" high, \$1,500.
3. Windsor chair, 25" wide x 23" deep x 40" high, \$97.50.
4. Beechwood cabinets from Denmark: unit with two closed storage sections plus two open shelves, 77" high x 40" wide x 17" deep; unit with lower storage section plus four open shelves, 77" high x 40" wide x 17" deep, \$250; narrow unit with five open shelves, 77" high x 21" wide x 17" deep, \$150; refectory dining table, 48¾" long x 34½" wide x 28½" high, leaves extend table to 97½" long, \$159. By Basic-Witz.

Page 83:

5. Table with lacquered base, 45" diam. x 28" high x 221" long with leaves, \$485.
6. Chippendale love seat, 59" long x 34" deep x 33" high, \$800.
7. Étagère, 36" wide x 15" deep x 82" high, \$1,000.
- Pull-up chairs with polished aluminum frame, 36" wide x 31" deep x 16" high (seat), \$392.
- Round party table with glass top and plexiglass base, 45¾" diam. x 27" high, \$690.
- Pair of tubular plexiglass and polished aluminum cocktail tables with glass tops, 21" square x 18" high, \$300 each.
- Upholstered chair with tubular metal frame, 27" wide x 30" deep x 30" high, \$369.
- Sofa, 85" long x 32" deep x 30" high, \$728.
- Cube lamp table, lacquered off-white finish, 20" square x 28" high, \$80.
9. Pedestal table, pecan base and pedestal, olive burl top, 16" diam. x 19" high, \$135.

### THE GREAT VEGETABLES

Page 87:

- Clockwise from top left:*
1. Carmine tomato plate in glazed ceramic, 10" diam., \$4.50 at La Cuisine, 903 Madison Ave., New York, N. Y., 10021.
  2. Poppytrail ceramic corn canister, 2½ qt. capacity, by Metlox.



Poppytrail red cabbage tureen and cover, \$15. Green leaf plate, \$4. Both by Metlox.

Ceramic cauliflower coffee pot, \$30; salad plate, \$4.50; cup and saucer, \$7 at Mayhew, 603 Madison Ave., New York, N. Y., 10022.

Eggplant covered server, 12" long, \$5 at Mayhew.

Ceramic covered canister shaped like broccoli stalks, 1½ qts., \$9 by Metlox. Covered epergne shaped like asparagus stalks, \$39.50 at Mayhew, Tablesetting, center.

Checked Belgian linen tablecloth, "Rotterdam," permanent press, 52" x 70", \$8 at Scher Textiles.

"Napoli" ceramic dinnerware: dinner plates, 10½", \$5 each; soups and saucers, \$7.50 each; salt and pepper shakers, \$4.50. Bamboo-handled flatware, four 6 piece settings \$36. Crinkle glass pitcher, \$13, and iced tea glasses, \$2.50 each. All at Mayhew.

**Page 88:**  
Pumpkin tureen with cover, orange and yellow, \$21 at La Cuisinière.

**Page 89:**

**Top:**  
Poppytrail ceramic squash canister with cover, yellow, 2½ qts., \$13 by Metlox.

**Bottom:**  
Poppytrail ceramic eggplant canister with cover, purple, \$6 by Metlox.

**Page 91:**

Red ceramic tomato salt and pepper shakers, \$4.50 pair at Bloomingdale's, Lexington Ave. at 59th St., New York, N. Y., 10022.

**Page 93:**

Poppytrail red pepper canister with cover, 1½ pints, \$6 by Metlox.

The following stores will display merchandise for the great vegetables:

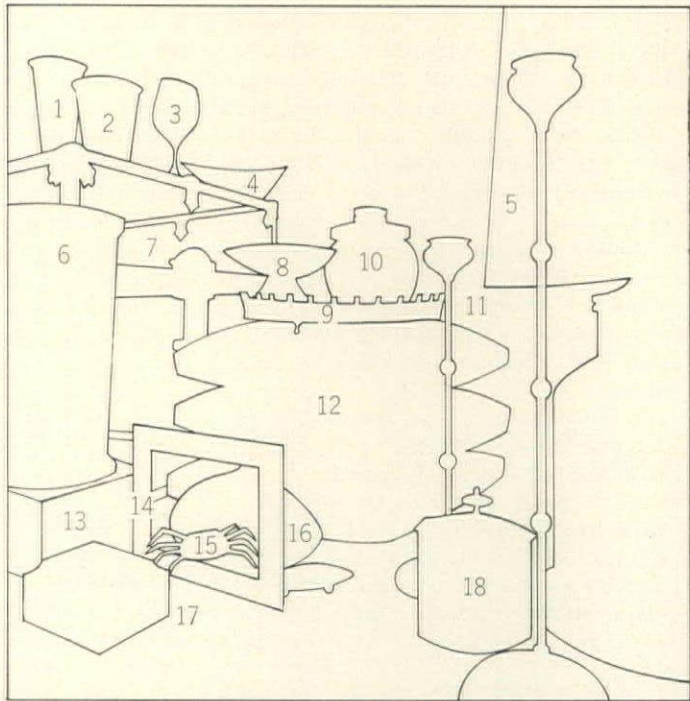
FAMOUS BARR  
601 Olive Street  
St. Louis, Mo., 63101  
(demonstration date—February 10)

FOLEY'S  
1110 Main Street  
Houston, Tex., 77001

J. L. HUDSON CO.  
1206 Woodward Avenue  
Detroit, Mich., 48226  
(demonstration date—February 9-10)

BLONDES AND SILVERS FOR DECORATING ZEST

Page 84:



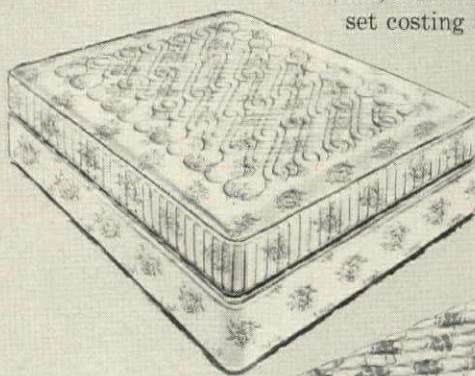
1. Sterling highball tumbler, 5¼" high, 15 oz., \$37.50. By Samuel Kirk & Sons. 2. Mint julep tumbler, 3¾" high, 10 oz., \$29.50. By Samuel Kirk & Sons. 3. Sterling brandy goblet, 5" high, \$40. By International Silver. 4. Silverplated bateau bonbon dish, 7¼" long, \$9. By Gorham. 5. Mercury glass lamp with silver-paper shade, 20" high, \$25. At Cliff Hangers, 76 Pond Field Rd., Bronxville, N. Y., 10708. 6. Georgian-design silverplated wine-cooler with removable glass liner, 10" high, 2 qts., \$57.50. By Wallace Silversmiths. 7. Plexi-glass trunk with lock and key, nickel and brass fittings, 16" square, 16½" high, \$180. From Soovia Janis. 8. Sterling compote, 2¼" high, 5½" diam., \$35. By The Stieff Company. 9. Silverplated round tray with basket-weave gallery, 10¾" diam., \$52.50. By Wallace Silversmiths. 10. Silverplated

humidor with humidifier in lid, 5¼" high, 5¼" diameter, \$32.50. By Wallace Silversmiths. 11. Silverplated candlesticks, adjustable in height by screwing on additional sections, 16" at highest, \$30 a pair. By Towle Silversmiths. 12. Sofa pillows in gray suede with Mylar trim, 14" square, \$60. From Lutten-Clarey-Stern.\* 13. Lucite block, 5" x 5" x 4", \$25. From Soovia Janis. 14. Silverplated picture frame, 5½" x 7", \$8. By Towle Silversmiths. 15. Silverplated, crab box-paper-weight with hinged lid, 5½" long x 3¾" wide x 2¾" high, \$13.50. By Wallace Silversmiths. 16. Clam shells, satin-finish sterling: 6" diam., \$22.50; 3½" diam., \$8. By Wallace Silversmiths. 17. Sterling cigarette box, 4½" x 3½", \$60. By Gorham. 18. Silverplated covered candy box, \$25. "Colonial Classic" by Lunt Silversmiths. *Continued on next page*

# Sealy is having a sale.

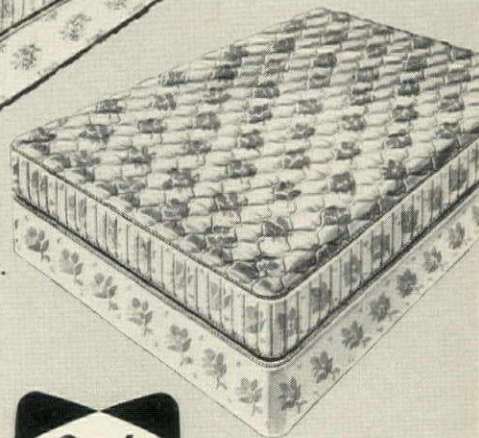
**The Sealy Quilt Supreme.** The durability, comfort, and firmness you'd expect in a set costing \$20 more. Now reduced during this special sale.

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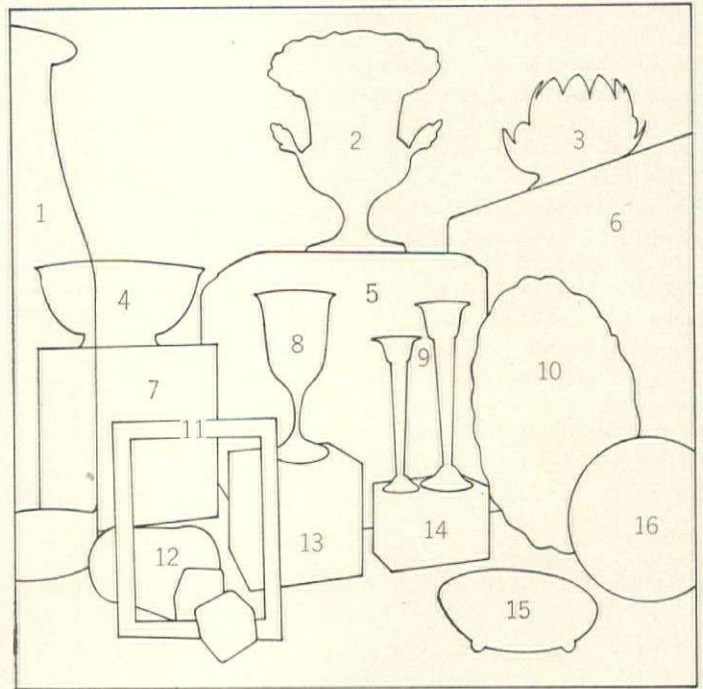


Mayfair chairs  
from \$170.



## INFORMATION FOR SHOPPING *continued from preceding page*

Page 85:



1. Hand-blown glass bottle, 22 $\frac{1}{4}$ " high, \$10. By Blenko. 2. Wine-cooler, 23-karat gold finish on silverplate, 10" high with a 2 qt. capacity, \$75. "Countess" by International Silver. 3. Flower-petal holder and inner bowl, can be used separately, vermeil-on-silverplate, 10" high, 2 qt. capacity, \$47.50. Inner bowl has removable frog for arranging flowers. By Reed & Barton. 4. Bowl in classic Paul Revere design, 24-karat gold electroplate, 8" diam., \$22.50. By Oneida. 5. Rope stool, 13" high, \$100. At Obelisk, 133 E. 56th St., New York, N. Y., 10022. 6. Stack of wicker cubes, 13" to 16 $\frac{1}{2}$ ", set of three, \$59. At Wickery of NYC, 459 Second Ave., New York, N. Y., 10010. 7. Cork wastebasket from Portugal, 9" square, 13" high, \$17.50. At Bonniers, 605 Madison Ave., New York, N. Y.,

10022. 8. Goblet, 24-karat gold electroplated, 8 oz. capacity, \$13.50. By Oneida Silversmiths. 9. Vases, vermeil-on-silverplate: 6 $\frac{3}{8}$ ", \$65; 7 $\frac{3}{8}$ " \$76.50. By Gorham. 10. Footed shell, vermeil-on-sterling, 12 $\frac{1}{4}$ ", \$190. "Francis I" by Reed & Barton. 11. Picture frame, vermeil-on-sterling, 5" x 7 $\frac{1}{8}$ ", \$49.50. By Gorham. 12. Beaker, vermeil-on-sterling, 3 $\frac{1}{2}$ " high, 10 oz. capacity, \$35. By Reed & Barton. 13. Elm burl "Collector's Cube", 4 $\frac{1}{2}$ ", \$17 at Knob Creek, Box 995, Morganton, N. C. 14. Juniper box, 4 $\frac{1}{2}$ " long x 3" wide x 2 $\frac{1}{2}$ " high, \$18. At Seabon, 54 E. 54th St., New York, N. Y., 10022. 15. and 16. Bonbon bowls with berry pattern in repoussé, vermeil-on-sterling: 4 $\frac{3}{4}$ " diam., \$41.40; 5 $\frac{3}{4}$ " diam., \$53.50. Both by Samuel Kirk & Sons.

### ADDRESSES OF STORES MENTIONED ON PAGES 95 AND 168 OF THIS ISSUE

ALBERT VAN LUIT & CO., 979 Third Ave., New York, N. Y., 10022  
ATELIER INTERNATIONAL, LTD.\*, 139 E. 57th St., New York, N. Y., 10022  
BELL DESIGNS\*, 37 E. 50th St., New York, N. Y., 10022  
BLOOMINGDALE'S, Lexington Ave. at 59th St., New York, N. Y., 10022  
BONNIERS, 605 Madison Ave., New York, N. Y., 10022  
DESIGN RESEARCH, 53 E. 57th St., New York, N. Y., 10022  
GROSVENOR GLENN, 6 E. Mechanic, New Hope, Pa., 18938  
HAMMACHER SCHLEMMER, 147 E. 57th St., New York, N. Y., 10022  
KARL SPRINGER\*, 306 E. 61st St., New York, N. Y., 10021  
LA CUISINIÈRE, 903 Madison Ave., New York, N. Y., 10021  
LEMEAU, 325 Bleecker St., New York, N. Y.  
LORD & TAYLOR, Fifth Ave. at 38th St., New York, N. Y., 10018  
MACY'S, Herald Square, New York, N. Y., 10001  
PAGEANT WALLPAPER CO.\*, 979 Third Ave., New York, N. Y., 10022  
PAMPERED KITCHENS, INC., 21 E. 10th St., New York, N. Y., 10003  
PAPRIKAS WEISS, 1546 Second Ave., New York, N. Y., 10028  
RAYMOR\*, 225 Fifth Ave., New York, N. Y., 10010  
REFLECTIBLES, 32 E. 10th St., New York, N. Y., 10003  
SACHS NEW YORK, 2480 Grand Concourse, Bronx, N. Y., 10454  
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gear and figures and medieval Madonnas, whose original content involved worship, continue to look reasonable in altarlike settings, either ennobled by bases or close to a wall or in niches. How best to light these depends partly on the light in which they were created and originally used. A Cycladic idol carved in the sun-filled, clear air of Greece will probably benefit from overall, direct light, especially daylight. An African mask once worn at campfire ritual dances might look well in flickering candlelight or in a sharply focused light that pinpoints its contours and creates shadows.

Reliefs, from small Renaissance bronzes and Benin plaques to Leonard Baskin's medallions and Louise Nevelson's boxy constructions, can also be placed in situations that permit only frontal viewing. Their contours are best revealed by light from the side, which includes light from above or below—anywhere but the front.

Sculptures in the tradition of Julio Gonzalez's pioneering welded ironworks of the nineteen-thirties and David Smith's openwork iron creatures and painted "Totem" figures, although they are volumes rather than flat (and you should therefore be able to walk around them), can be displayed dramatically in silhouette, fairly close to a neutral background. Light from behind further dramatizes them.

Yet another kind of sculpture we view more or less frontally are the wall-length mixed media tableaux of figures caught in action by Edward Kienholz and George Segal.

What to do about lighting also depends greatly on the specific conditions in the room. Sculptures in generally well-lit areas may not require special light, unless you want to heighten shadows formed by crevices or emphasize a highly reflective surface. Outdoors it can be a pleasure to wait for the moon to go to work instead of providing a nightly lit stage set. It is useful to keep in mind that bluish light is cold and would probably diminish the effects of Brancusi's "Golden Bird" while it would enhance the intimidating nature of a spiky, silvery abstraction by Norbert Kricke. Yellowish light, of course, is warm and would do the opposite. But light colored by filters, indoors or out, is almost invariably overdoing it. Leave that to the light sculptors.

Their works, happily, provide their own lighting, and some of the most exciting project light throughout the room. It is best not to diminish the effects of such works by leaving other ambient light on when they are in action.

Just as light sculptures draw us into their orbit in one way, small, passive objects—what my sculptor friend fondly nicknames chess-set sculptures—can be most meaningful when they are out where we can touch them, play with them, and rearrange them, perhaps massed on an outsize coffee table or a much used desk. Nearly all sculpture appeals to our tactile sense, something that painting can rarely do, and it stays alive longer when it is moved around and touched.

### Manuscripts

*House & Garden assumes no responsibility for unsolicited manuscripts, photographs, drawings or house plans. All material must be accompanied by postage for return.*

## She Needs Your Love...



Little Rosetta doesn't know that her future hangs in the balance . . . her father has just been killed in an accident, her mother cannot earn enough to feed a large family.

Before long her big smile will be lost as she searches for food, shivers without warm clothing, unable to even write her own name, trapped for life in a crowded slum in Rio de Janeiro, Brazil.

We must enroll her in our Family Helper Project immediately, so she can stay with her mother, yet receive the assistance and education that will make her childhood happy—and her future hopeful.

How can you sponsor a child like Rosetta in countries around the world? Here are some answers to your questions:

**Q. What does it cost to sponsor a child?** A. Only \$12 per month. (Your gifts are tax deductible.)

**Q. May I choose the child I wish to help?** A. You may indicate your preference of boy or girl, age, and country. Many sponsors allow us to select a child from our emergency list.

**Q. Will I receive a photograph of my child?** A. Yes, and with the photograph will come a case history plus a description of the home or project where your child receives help.

**Q. How long does it take before I learn about the child assigned to me?** A. You will receive your Personal Sponsor Folder in about two weeks, giving you complete information about the child you will be helping.

**Q. May I write to my child?** A. Yes. In fact, your child will write to you a few weeks after you become a sponsor. Your letters are translated by one of our workers overseas. You receive your child's original letter, plus an English translation, direct from the home or project overseas.

**Q. How long has CCF been helping children?** A. Since 1938.

**Q. What help does the child receive from my support?** A. In countries of great poverty, such as India, your gifts provide total support for a child. In other countries your sponsorship gives the children benefits that otherwise they would not receive, such as diet supplements, medical care, adequate clothing, school supplies.

**Q. Are all the children in orphanages?** A. No, some live with widowed mothers, and through CCF Family Helper Projects they are enabled to stay at home, rather than enter an orphanage. CCF has homes for the blind, abandoned babies homes, day care nurseries, health homes, vocational training centers, and many other types of projects.

**Q. Who owns and operates CCF?** A. Christian Children's Fund is an independent, non-profit organization, regulated by a national Board of Directors. CCF cooperates with both church and government agencies, but is completely independent.

**Q. Who supervises the work overseas?** A. Regional offices are staffed with both Americans and nationals. Caseworkers, orphanage superintendents, housemothers, and other personnel must meet high professional standards—plus have a deep love for children.

**Q. How do you keep track of all the children and sponsors?** A. Through our IBM data processing equipment, we maintain complete information on every child receiving assistance and the sponsor who provides the gifts. **Sponsors urgently needed this month for children in:** India, Brazil, Taiwan (Formosa), Hong Kong, Philippines and Thailand. (Or let us select a child for you from our emergency list.)

Write today: Verbon E. Kemp

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payment of \$\_\_\_\_\_. Send me child's State \_\_\_\_\_ Zip \_\_\_\_\_  
name, story, address and picture. I cannot sponsor a child but want to  
give \$\_\_\_\_\_.  Please send me more information. HG6620

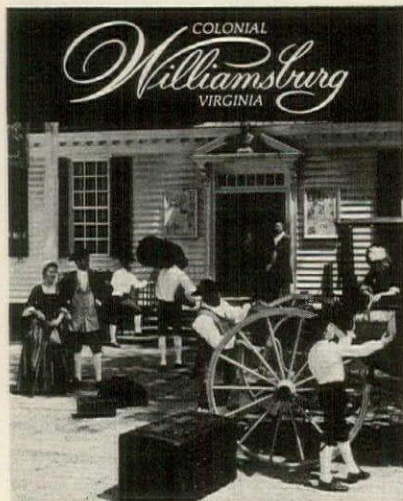
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GOOD LOOKS & GOOD HEALTH *continued from page 36*

help it, that nobody really forgets things, they simply don't bother to remember in the first place. Knowing how to listen is the trick. It's young to listen. His key words for memory are association, observation, and imagination. The scholars in his Harry Lorayne School of Memory—new in New York and opening across the country—have such a riveting time exploring their imaginations that one businessman says he can't wait to retire and live in his new Harry Lorayne-opened world of imagination all the time.

## NEW THIS MONTH IN THE STORES

ELIZABETH ARDEN: (After February 16) A new water world to relax in, to luxe in, to play un-boringly in and shape up with. The interesting world of Seaqu comes with a ball to play with seriously, which you do in and out of the bathtub, and a new scent like cool sea water and sweet fresh air mingling: *Sea Gelee*, a clear green gel that dissolves in the bath and invigorates, \$5. . . . *Sea Emollient*, rubbed on the body, works with the bath water to give the skin a moisturizing trip, \$6. . . . *Foaming Sea Bath*, a bubbly frolic that's fun and fine for your skin, \$6. . . . *Sea Fluff*, like a bath of real milk but fragrantly different; ten little individual packettes, \$5. . . . *Soothing Sea Splash*, rubbed on heartily after the bath, duplicates that ineffable tingle that comes from a dip in the Big Drink, \$6. . . . *Moisture Soap* smells marvelous, is creamy with glucose glutamate and lots of oils, \$2. . . . *Sea Dust* soothes the complexion from shoulder to toes, imposes a faint, appealing aura, \$5. . . . *Sea Dust Spray* jets on the powder with a cool, well, really freezing punch, \$5. . . . *Sea Smooth Lotion*, a massage cream tuned into the exercises that helps to smooth and soften and appease the all-over complexion, even helps to coax the circulation, \$6.50. . . . *Soothing Sea Salts*, blue-green crystals that soften hard water, have a nostalgic turn of the century quality, \$6.50. . . . The Seaqu Ball, about the size of a grapefruit, makes a game of exercising, \$1. You can find them all at: Lord & Taylor, New York; Marshall Field, Chicago; I. Magnin, all stores.

CHARLES OF THE RITZ: (From February 15) A new collection of eyelashes—eight styles, from day to evening, from spiky to fringy. All fine European hair in brown or black, each in its own little compact, \$5. At Lord & Taylor, New York; Marshall Field, Chicago; Woodward & Lothrop, Washington, D. C.

ESTÉE LAUDER: Some newcomers to a most luxurious line—Re-Nutriv. . . . Extremely Delicate Skin Cleanser, 8 ounces, \$12.50. . . . Extremely Delicate Skin Technique, a soft, silky milky lotion and anti-astringent that contains no alcohol, \$10. . . . Re-Nutriv Extract, inspired idea for the crucial areas around the eyes, the mouth, and the throat; one-half ounce, \$35. . . . Re-Nutriv Capsule Concentrates, 6 vials, \$25. All at Saks Fifth Avenue stores.

REVLON: The Ultima Line turns its attention to putting an oily skin in its most attractive light. . . . Ultima Make-up Oil Blotter, \$6.50. . . . Ultima Night Creme For Oily Skin helps maintain the acid-alkaline balance and recognizes that even an oily skin needs moisture, \$7.50. At Bonwit Teller, New York; Halle's, Cleveland; I. Magnin, all stores.

THE FASTEST, MOST EFFECTIVE **WAISTLINE REDUCER** EVER DISCOVERED

The Incredible New...

# SAUNA BELT

**GUARANTEED TO TAKE FROM 1 TO 3 INCHES OFF YOUR WAISTLINE IN JUST 3 DAYS OR YOUR MONEY REFUNDED**

**SAUNA BELT**—the first really new idea in slenderizing in years produces sensationally rapid results in reducing the waistline—for men or women—and without the need for any weight loss. Unbelievable results like these—results which speak for themselves:

**MRS. L. PEREZ:** "I used the Sauna Belt for about 30 minutes one afternoon and lost 2 inches from my waistline and 1½ inches on my tummy. It is truly amazing."

**MR. JACK VINCENT:** "I used the remarkable Sauna Belt for a 2-week period and reduced my waistline nearly 5 full inches. My appearance is 100% improved."

**MRS. PAULA THOMPSON:** "I had a skirt that was too tight for me. I used the Sauna Belt for just a few minutes one day and lost 1¾ inches from my waist. Now the skirt fits beautifully."

**MRS. C. M. SORENSEN:** "Using the Sauna Belt for just a few minutes a day for one week produced a 3 inch loss on my waistline and a 3½ inch loss on my tummy."

**WHAT IS THIS SENSATIONAL NEW "SAUNA BELT"?**

The Sauna Belt is made from a special non-porous plastic material. It is completely different from any other so-called "waist reducing belts" on the market. The Sauna Belt is placed around your waist, directly against the body, and then, by use of the special tube provided, the belt is inflated—just like blowing up a balloon. As the belt is inflated it will tighten itself around your waist and you will notice a snug, comfortable feeling of warmth and support throughout your waistline and lower back. After the belt is in place and inflated, you will then perform

the two magic waistline reducing exercises, specially designed for use with this remarkable belt. This will take just a few minutes and then you will relax, while leaving the belt in place on your waist, for another 20 minutes or so. That is all there is to it. This inflated belt is specially designed to provide resistance to the movements and to provide heat and massage to every area of your waist—back, front and sides—and when you remove the belt—voilà!—a tighter, firmer waistline from which the excess inches are already beginning to disappear.



1. Slip the belt around your waist—inflate—and you are ready to do your two magic waist reducing exercises: 5 to 10 minutes.



2. After your exercises, you simply relax for about 20 minutes while keeping the belt around your waist.



3. Then remove the Sauna Belt. Your waist will already feel tighter and trimmer. Many persons have lost an inch or more the very first day.

**HOW LONG MUST I USE THE SAUNA BELT?** That depends on your goals—how many inches you want to lose from your waistline and the rate at which your body responds. Each person's body make-up is different, therefore the degree of loss will vary with individuals. It is recommended that you use the belt for a few minutes each day for 3 days in a row when you first get the belt and then about 2 or 3 times a week until you have lost as many inches as you desire. After that you can keep your waistline where you want it by using the belt about twice a month. **Many, many people lose an inch or more the very first day they use the belt. There are those who have lost as much as 3 inches on their waistlines from just one session with this magic belt.** The results from the Sauna Belt have been dramatic, to say the least, but whatever speed of inch loss your particular metabolism allows you with this belt, remember this: **You must lose from 1 to 3 inches from your waistline in just 3 days or you may return the belt and your entire purchase price will be immediately refunded.**

**NOTHING ELSE LIKE IT... AND THE PRICE IS ONLY \$9.95.** Nothing else that we know of can give the sensational results in rapidly reducing the waistline as does the incredible new Sauna Belt. There are other so-called heat belts, but none that can even begin to provide the resistance and the complete waistline control made possible by the inflatable feature of the Sauna Belt—that means so much to your rapid results. There is no need to wear an uncomfort-

able weighted belt around your waist for hours every day. The Sauna Belt gives results many times faster in just a few minutes a day and is a marvel of ease and comfort. And there is no electronic device, many costing hundreds of dollars, that can give you even a fraction of the results as the fabulous Sauna Belt for only \$9.95.

**MONEY BACK GUARANTEE.** We are so convinced that the Sauna Belt is the fastest, surest, most convenient, most comfortable, most sensationally effective waistline reducer ever discovered that we offer this unconditional Money Back Guarantee: **Man or woman, if your waistline is not 1 to 3 inches smaller after using the Sauna Belt for only 3 days, you may simply return the belt to us and your money will be refunded promptly and without question.** So if you want a trimmer, slimmer, firmer, tighter waistline and you want it now—send for your Sauna Belt today and discover what a remarkable difference it can make in the way you look and the way you feel. It will be the best investment in your appearance you will ever make.

SAUNA BELT INC. 1970,  
P.O. BOX 3984, SAN FRANCISCO, CA 94119

Please send me SAUNA BELT, INC., P.O. Box 3984, Dept. HG-2, San Francisco, CA 94119 the two magic waistline reducing exercises. I understand that if I do not lose from 1 to 3 inches from my waistline in just 3 days I can return the belt to Sauna Belt, Inc., and receive my money back.

For each Sauna Belt and complete instructions I enclose \$9.95. Cash  Check  Money Order  (No COD's)

Waist size:  Man  Woman

Name \_\_\_\_\_  
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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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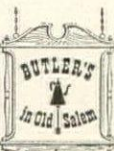
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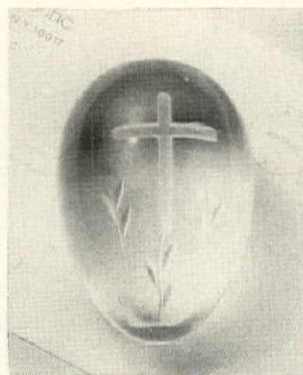
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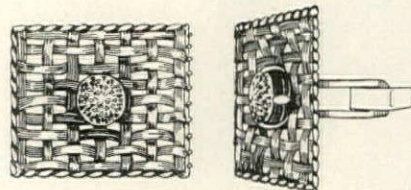
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### ELEGANCE FOR YOUR MAN

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### OLD TIME VALENTINES

Nostalgic reproductions of old-fashioned Valentines for the loves of your life. Colorfully printed on one side with long-ago illustrations and sentimental verses; space for message, signature on the other. Mail anywhere in U.S. for 5c without envelope. 24 for \$1 plus 25c postage. Tower Press, HG2, Box 412, Danvers, Mass. 01923.

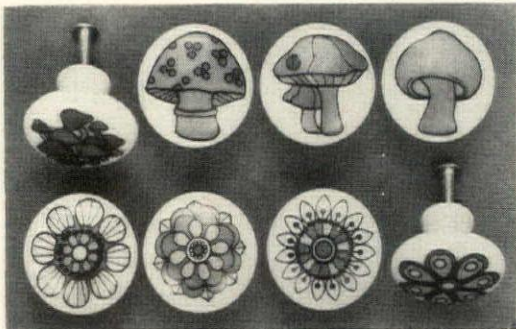
### BEAUTY IN ALABASTER

Master craftsmen in Italy had a hand in carving this exquisite work of art. Mother's love is poignantly portrayed in an ivory finished alabaster version of Madonna with baby sitting on a black rocking chair. 6" high. \$10.95 plus 75c post. Remember it for Mother's Day! Clymer's of Bucks County, HG2, Point Pleasant, Pa. 18950.



### SHAMROCK GO 'ROUND

If there's something about her Irish, then she *must* have this dancing darling for March 17th! Touched with green from her bonnet to the shamrocks on her skirt, our colleen plays "When Irish Eyes are Smiling" from the fine music box inside. Fine porcelain, 8 3/4" tall. \$7.98 ppd. Downs, Dept. 1402, Evanston, Ill. 60204.



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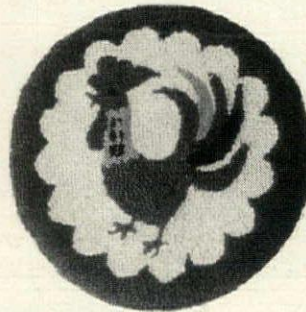
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### Rooster Chair Pads

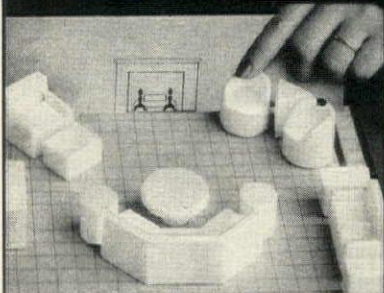


Hand-hooked chair pads are of heavy, nubby-textured cotton blend in simple Colonial design. Proud roosters strut on neutral backgrounds. Pads are 14 1/2" in diam., with colorful scalloped borders. Dry clean Order Black #4489-1; Brown #4490-9; Red #4492-5 each \$1.99, 4 for \$7.48 + 50¢ shipping charge per order.

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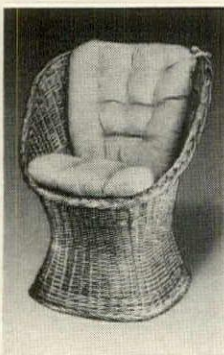
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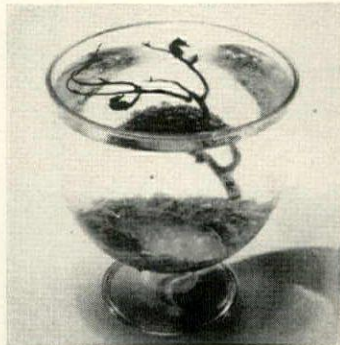
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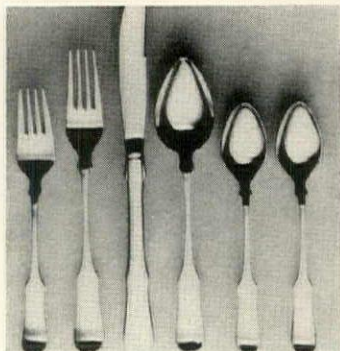
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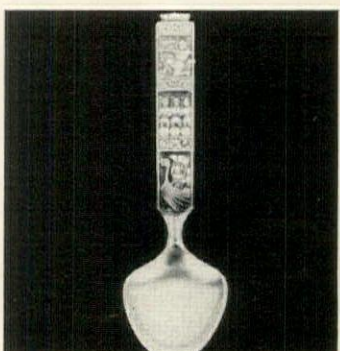
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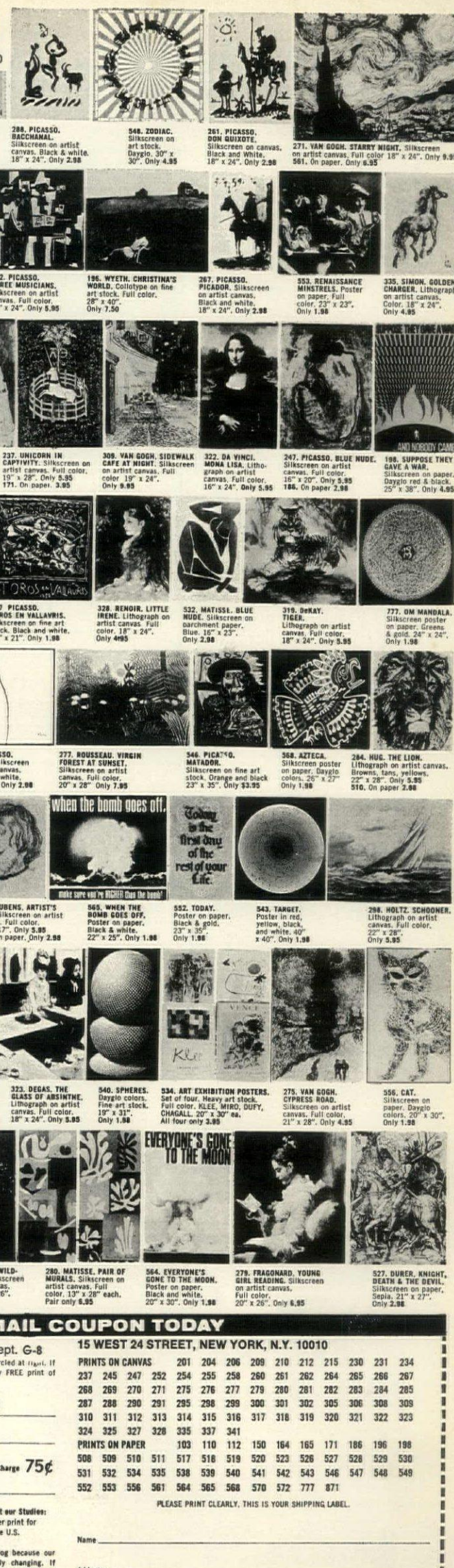
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We urge you to order your Solid Brass Cuspidor right away. Be the first to own the world's most unique collector's piece. Choose the size most suitable to your decorating taste: 7¼" for only \$9.95 or 5¼" for just \$4.95. These prices are amazingly low, so rush coupon now. This offer will not be repeated this season in House & Garden.



J. Carlton's, Dept. BC-7  
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Yes! Please rush me the Solid Brass Cuspidor in the size I have checked below. I understand that if I am not completely satisfied, I will return it and my money will be completely refunded.

7¼" @ \$9.95       5¼" @ \$4.95

(Please enclose \$1.00 to cover p.p. and hdlg.)

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Acc't # \_\_\_\_\_

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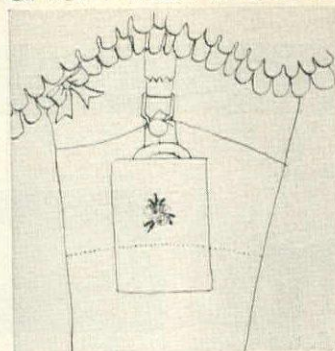
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SUBSIDIARY OF INTERNATIONAL SYSTEMS ASSOCIATES, LTD.

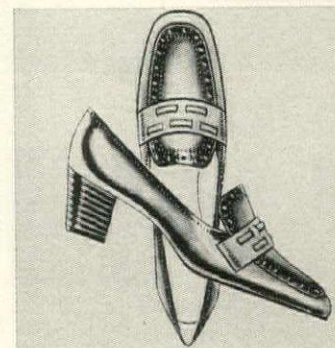
## SHOPPING AROUND



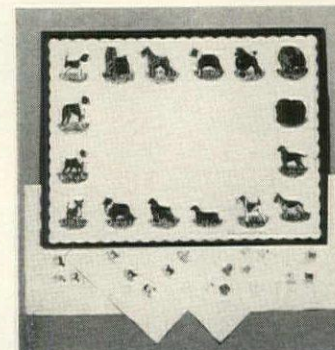
**HOSE TOP HIDEAWAY**  
Perfect travel companion is the stocking wallet that keeps bills secure between thigh and stocking top. Insert money, fold, pull loop through short loop. Put loop over garter button and the cash is safe as can be. Pink nylon satin, washable. \$1.49 plus 15c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.



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Love of a dove is a beauty of a pendant, with its message spelled out loud and clear from tip to tail: it's shaped from script letters that spell "Peace." Pendant 2½" across in shining silver plate, dangles from good-looking link neck chain. Suitable for him/her. \$1.98 plus 25c post. Palm Co., 7152 Greenland Bldg., Miami, Fla. 33054.



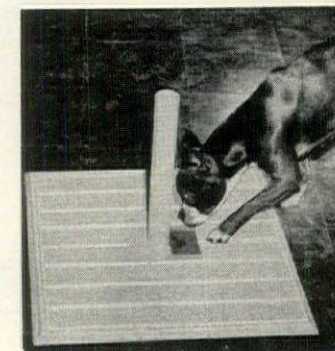
**NEW-LOOK LAST**  
One of the best looking shoes on the market: unseen front gore contributes to "Vagabond's" comfort, 1¼" heel to high style. Black, vanilla brown, bone smooth leather. S(AAA, AA 6½ to 10); M(ABC 4½ to 10); W(D, E 4½ to 10). \$10.50 plus 75c post. Portsmouth Shoe Co., HG2, 1007 Gallia St., Portsmouth, Ohio 45662.



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At your dining table on attractive placemats and napkins designed in four color depiction of nation's top dogs, cats, horses. Choose from: each AKC dog group or 16 popular dogs; 8 breeds of Cats, 12 breeds of Horses. 20 placemats, 98c, 20 napkins, 49c. Ppd. Minimum order, \$2.50. Larklain, HG2, Rt. 1, Box 524H11, Morrison, Colo. 80405.



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Make a pretty penny by taking a home-study course that teaches you how to make all sorts of gay gifts and decorative items. No special talents needed to learn arts and crafts with step-by-step texts, fully-illustrated lessons and work supplies. Send for free booklet to Lifetime Career Schools, Dept. E-330, 2251 Barry Ave., Los Angeles, Calif. 90064.



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Train-O-Mat helps you get through those doggy days. It dispenses with the exasperation of puppy training. No messy newspaper. Train-O-Mat makes cleaning worries vanish. Dogs supply it too! With two months' supply of disposable mats, \$4.98; six months' \$6.98. Pole, add 50c. Ppd. G & G Research, HG2, Box 8395, Dallas, Tex. 75205.



## Apollo 11 History Plate

A collector's item, the first of a limited annual series picturing the outstanding event of that year; for 1969... the Apollo 11 Moon Landing! Dated, numbered serially, beautifully made in fine porcelain; fired colorfully, midnight blue and white. About 7¼", ready to hang on a collector's wall. Imported from West Germany.

7081 Plate .....\$13.50 ppd.  
6974 Walnut Plate Holder ..... 2.50 ppd.

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PAIR

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## SAILING SHIP PLAQUES

Striking plaques are stylized versions of old Spanish sailing ships. They're made entirely of hammered wrought metal and elegantly finished in antique black & gold. A real eye-catching pair alone or as part of a decorator wall grouping. Ships are a big 11" x 10" and 9" x 8". A sensational buy!

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*Harriet Carter*

Dept. HG-270S,  
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are you wanted  
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*Now!* **bustline  
 measurements increased**

with the fabulous

*Glamour Developer*



**PROVE IT YOURSELF  
 AT OUR EXPENSE**

Here is an exciting plan, that now makes it possible to add inches to your bustline without the use of ineffective creams, pills or artificial methods. It is a scientifically developed, simple-to-use exerciser device, which employs special techniques that work safely and naturally. It takes only minutes a day. For only \$4.95 you receive the glamour exerciser and simple-to-follow illustrated instruction course — nothing more to buy.

**HOW IT WORKS!** The GLAMOUR EXERCISER works directly on the pectoralis major muscles of your chest, quickly strengthening and firming these most important major muscles, and thereby increasing your bustline measurement in just a few short weeks.

**THOUSANDS HELPED!** Women throughout America are reporting amazing success in developing their bustline. The degree of effectiveness will vary among individuals depending upon physical factors and objectives. It is therefore impossible to assure that it will work for every woman. However, thousands have achieved thrilling results after using their Glamour Plan for just a few weeks. We invite you to test prove it for yourself on Glamour Plan's guarantee to increase your bustline measurements or your money refunded.

**GUARANTEE**

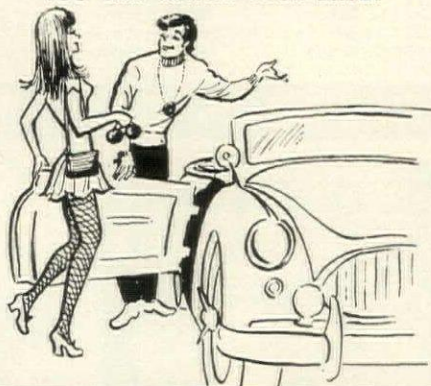
USE THE FABULOUS GLAMOUR EXERCISER AND SIMPLE-TO-FOLLOW ILLUSTRATED INSTRUCTION COURSE FOR THREE WEEKS. IF WITHIN THIS TIME YOU DO NOT SEE A SIGNIFICANT INCREASE IN YOUR BUSTLINE MEASUREMENT, SIMPLY RETURN THE GLAMOUR EXERCISER AND COURSE FOR A COMPLETE MONEY BACK REFUND.

*Frankoff*  
 President

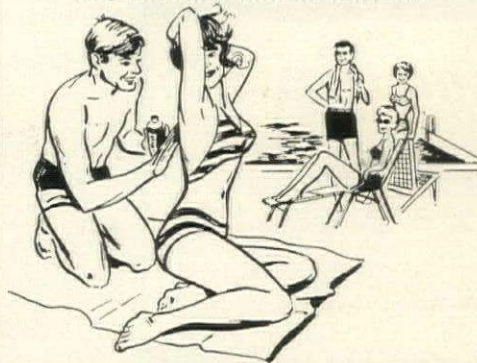
**The Truth Of The Matter**

is that you are constantly judged and evaluated by your appearance, your pep . . . AND YOUR PHYSICAL CONFIGURATION AND YOUR SILHOUETTE! It is absolutely NOT NECESSARY to use dangerous glycerine injections . . . they ARE dangerous and it is NOT necessary to use glandular extracts which can also be dangerous to your health and skin! Use the most natural kind of method available . . . use the Glamour Developer described here.

**YOU CAN MATCH YOUR DATE!**



**YOU CAN ATTRACT ATTENTION!**



**YOU CAN BE A STYLE SETTER!**



**MONEY BACK GUARANTEE**

Order your GLAMOUR EXERCISER with complete instruction course today, send \$4.95, cash, check or money order (No C.O.D.'s). Shipped in plain wrapper.  
 For rush order enclose 50¢ extra.

MAIL TO: **GLAMOUR PLAN**, Dept. BD-641  
 P.O. Box 3426,  
 Granada Hills, Calif. 91344

Name \_\_\_\_\_  
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 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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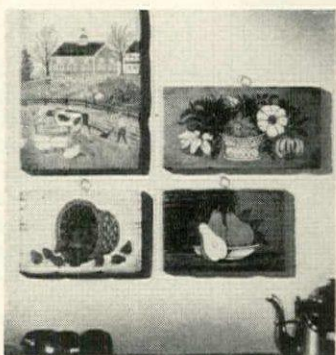
**THE LATEST WRINKLE?**  
 Fade it away in seconds with this new wrinkle solution! It transforms sallow complexions, firms saggy, puffy skin, fades away age lines. This radiantly youthful beauty application lasts for six to eight hours, all day or night! \$3 for 15-day supply; 30-day size, \$5. Anne Sloan, HG2, 29-28 41st Ave., Long Island City, N. Y. 11101.



**MUSCLE TONER**  
 Exercise with simple rubber arm muscle builder, firms arm and hand muscles, relieves aches and stiffness. Fits in a pocket when not in use. Athletes use it; exercise enthusiasts advocate it. We use it to develop pruning shear skills. \$1 plus 15c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.



**MUSIC MECHANICS**  
 Beautiful tune, beautiful box in time for your Valentine. As the nostalgic strains of Dr. Zhivago's theme song "Somewhere My Love" fills the air (Swiss movement, 18 notes), enchanting scene revolves for visual pleasure. Italian hand painted 5" high box is \$12.95 ppd. Catalogue 50c. Hildgarde's, HG2, 597 Farmington Ave., Hartford, Conn. 06105.



**PAINT UP A STORM**  
 Produce colorful paintings in your own inimitable style with this decorative kit. Made of 3/4" wood, Pursuit of Happiness kit contains four Primitives. All four, \$19.95 ppd. Also available: Almanack (Red Barn & Pears) or Sampler (Strawberries & Flowers), \$12.95 ppd. Decorative Adventures, P. O. Box 228-J, Abington, Pa. 19001.



**NEW BLOOM NEWS**  
 How does your garden grow? For ardent horticulturalist here is Burpee's Free 152-page Seed and Nursery Catalogue with information on 14 new flowers for 1970. The Red Glow Marigold is the earliest blooming of all and continues to bloom. Available only in Burpee seeds! W. Atlee Burpee Co., HG2, 6290 Burpee Bldg., Philadelphia, Pa. 19132.



**BOUQUETS OF LIGHT**  
 Hand-cut crystal showered with prisms give a soft diffused light on dining room buffet or the ends of a mantel. The light bulb is almost concealed by the crystal flower-like drops. 16 1/2" high, 9" diameter. \$29.95 a pair. Exp. coll. Perfect 15th wedding anniversary remembrance! Luigi Crystal, HG2, 7332 Frankford Ave., Philadelphia, Pa. 19136.

**FOAM PADDED FOR SMOOTH, wrinkle-free FIT!**

EXQUISITELY DETAILED NEEDLEPOINT COVERS add decorative charm and elegance—put new life into old dining room chairs! Machine-loomed for lasting wear—look every bit as hand-made as the ones grandmother so painstakingly worked. Black, beige or green backgrounds frame myriad muted colors of exquisite floral pattern. Foam-backed for smooth, wrinkle-free fit. Two sizes—cut to fit any shape.

20" square Foam Padded Seat Covers: 52662 Black, 52712 Green, 52522 Beige. Each, 2.98; 4/10.98

23" square Foam Padded Seat Covers: 53892 Black, 53942 Green, 54072 Beige. Each, 3.98; 4/13.95

**BRECK'S** OF BOSTON SINCE 1818 E38 BRECK BLDG. BOSTON, MASS. 02210

**Egg-lites \$6.98 set 10**

Actual hollowed goose eggs that have been carefully hand-painted in original designs! Delicate in appearance, yet surprisingly durable, these versatile Easter Egg-lites are tiny masterpieces! Small bulb inside each creates a soft glow. Design original egg trees, table decorations, garland windows for Easter. Order now! Order #8284-2, 10/\$6.98 + 50¢ ship. chg.

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Will keep and protect your valuable treasures. For clocks, figurines, objets d'art, wedding cake ornaments. Choice of Mahogany, Walnut or Black wood bases. Please give base color, dome size. Sizes are inside measurements. All shipped postpaid.

ORDER NO. 117DS.

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4 1/2"	x 8"	11.00
5"	x 7"	9.50
5"	x 8"	10.00
5 1/2"	x 9"	11.00
5 1/2"	x 11"	11.00
6"	x 8"	12.20
6"	x 10"	13.90
6"	x 12"	18.00
6"	x 14"	19.40
7"	x 8"	16.00
7"	x 11"	18.00
8"	x 8"	17.50
8"	x 10"	20.50
8"	x 12"	28.00
8"	x 15"	32.50
8"	x 18"	35.00
8"	x 20"	40.00
8"	x 24"	52.00
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10"	x 18"	42.00
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**Protecto**  
 Watch Domes with hook, walnut base. 4398—3x4 1/4" .. \$2.98  
 6220—4x6", removable hook ..\$5.98

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Switch to beauty in your home with little cost with our golden brass-plated switchplates. Non-tarnish finish, screws included. Also in antique white.

SINGLE—3" x 5"	\$1.00 each
3 FOR \$2.95	
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TWIN OUTLET—3" x 5"	\$1.50 each
TRIPLE—6" x 5"	\$2.95 each
COMBINATION—5" x 5"	\$1.95 each
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PLUS 45¢ POSTAGE & HANDLING  
 Pq. Res. Add 6% Sales Tax. Sorry No COD's

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Easily portable... no special fittings or installation needed. Connects easily and quickly to any make faucet... delivers constant jetstream washing action. Detergent compartment in handle.

**\$6.95**

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## Improved Elastic Supporter.

By the use of this Improved Elastic Supporter the weight of the breasts is removed from the dress waist to the shoulders, giving coolness and dress comfort, ventilation and a perfectly shaped bust; also free and easy movement of the body. Made of the very best knitted elastic, interwoven with silk or cotton; the back and shoulder straps making it an ideal supporter for the purpose. Just as important for a slender woman as for a fleshy one, and can be worn without a corset and still keep the figure in shape. A necessity for every pregnant woman, as well as women nursing their children. Can be unbuckled at shoulder strap and after child nurses, be buckled again holding breasts in shape without strain. No necessity for unfastening the All sizes, 32 to 46. Regular price, \$3.50. No. 8K3745 Our price, \$1.28. If by mail, postage extra, 10 cents.

## THE NEW LIBERTY 22-CALIBER REVOLVER. \$1.29

We have a large demand for a revolver at a lower price than the double action revolver costs, and in order to fill the demand we have gotten out the New Liberty Revolver in 22-caliber. The Liberty Revolver is fitted with a 2 1/2-inch smooth bore barrel, 7-shot, lanyard rubber handle, nickel plated throughout, and shoots the 22-caliber short rim fire cartridge. Weighs about 7 ounces and is 5 1/2 inches long. It is so well made so any single action revolver selling generally for \$1.50 to \$2.00.

Catalogue Number	Caliber	Length of Barrel	Finish	No. of Shots	Weight	Price
8K1489	22 rim	2 1/2 in.	Nickel	7	7 oz.	\$1.29

If by mail, postage extra, 10 cents. Insured mail, 10 cents.

## SHOWER BATH YOKE. WITH 6 FEET OF HOSE \$1.12

No. 42K1247 A lady can use it without wetting her head. Each limb can be showered separately, placing the arm or leg through the yoke. There is no splashing of walls or floor, as the sprays or jets of water are directed inwardly and flow over all parts of the body. This yoke is made of brass, highly nickel plated, and will last a lifetime. Weight, 12 ounces. Price, \$1.12.

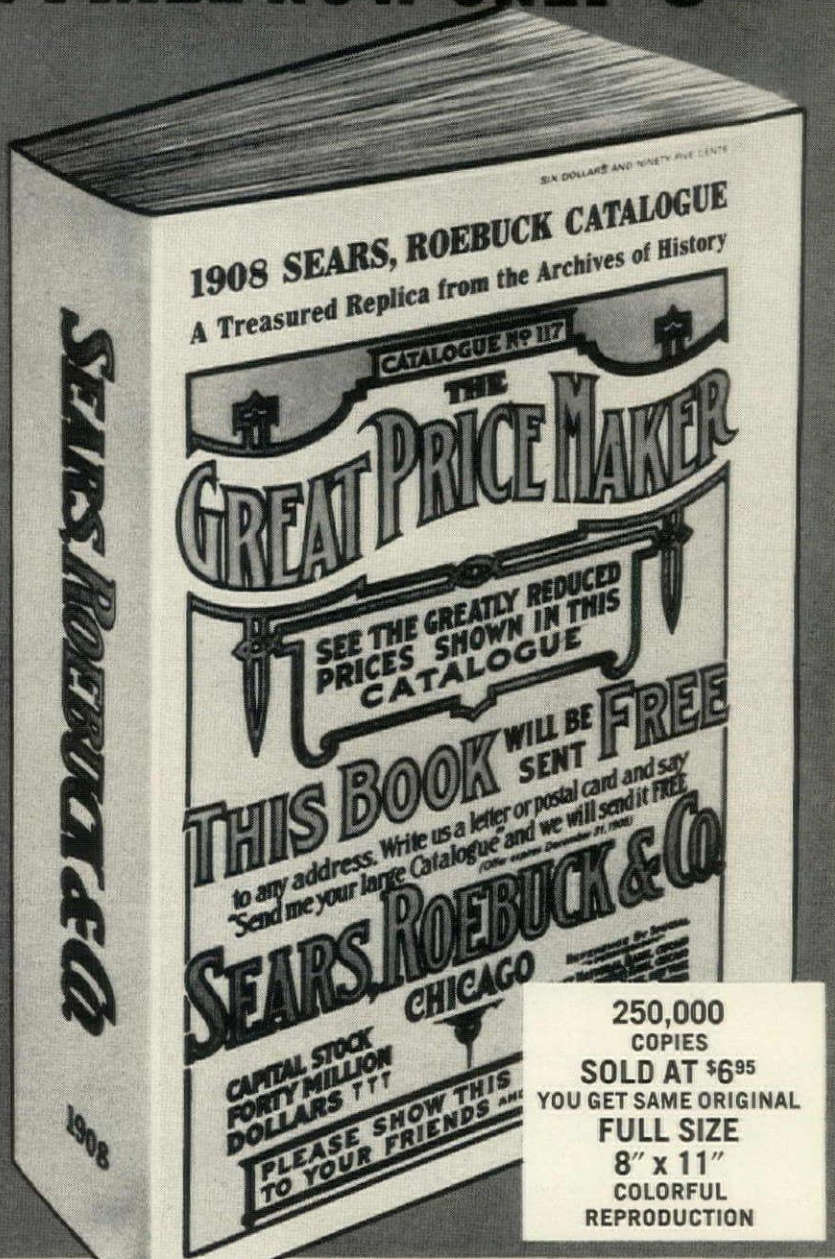
No. 42K1248 Same as above, except it is highly nickel plated and is furnished with a patent tip which can be attached to any faucet. Price, \$1.28.

This Standard Stereoscope, 28 Cents. No. 2042900 This is a set of 2 stereoscopic views of a scene, mounted on a card, which, when viewed through the stereoscope, gives perfect satisfaction. And it exactly the same quality that is sold all over the country, for 28 cents and 4 cents. The frames are large, measuring 1 1/4 by 1 1/4 inches, and are made of clear, optical glass accurately adjusted and finely beveled. The frame is made from selected hardwood, and the lens, made of clear, optical glass, is mounted in a frame of clear, hardwood, which is finely beveled and finished. Price, each, \$0.28. If by mail, postage extra, 10 cents.

Ayud's Water Wings, 20 cts. No. 8K7221 Afford great sport for fathers, and are of the greatest assistance to beginners. When inflated, will support a man of 250 lbs. as comfortably swimming. Proper level. It can be rolled into a package, when deflated. It can be carried in a pocket. Small enough to carry. 4 cents. Postage extra, 4 cents. \$0.20.

GENUINE CORK FILLED. No. 15K829 \$2.50 PER PAIR. LEATHER LINED. CORK FILLED. DON'T FAIL TO STATE SIZE. For \$2.50 who ever heard of a shoe with a genuine Goodyear welt, cork filled sole, leather lined, solid double oak sole, popular box calf stock as near waterproof as leather can be made? We offer you here a shoe made over a stylish last with modern toe and tip, seams sewed with silk and linen thread that will not rip. Sizes and half sizes, 5 to 12. Widths, C, D, E and EE. Weight averages 39 ounces.

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AMERICA comes alive right before your eyes. Like it was at the turn of the century! 3 1/2 lbs. of memories, 736 great pages jam-packed with over 40,000 items, sharply, clearly, illustrated, fully described, priced. Enjoy the fun, the thrills of being eye-witness to what America was like with this remarkably entertaining Sears Wonder Book. When Stradivarius Violins were \$5.98... Flint Lock Pistols \$2.75... Wallpaper for 3¢ a double roll, nerve pills, brain pills. Page after page of antique jewelry, furniture, clothes, lamps, utensils. An education for youngsters, lovers of surprises a lesson in thrift for everyone. Better

than a big hit show and you get the best seat in the house by mailing the no-risk coupon now. SUPPLY VERY LIMITED This limited 1908 edition published especially for collectors will not be repeated. Orders will be filled on a first-come, first-served basis. An exciting book, a great gift not only for its thrills, treasures and joys of reading, but for its possible increase in value. Satisfaction fully guaranteed. To avoid disappointment please mail the no-risk coupon now.

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 Please rush me \_\_\_\_\_ Sears Roebuck 1908 Collectors Catalog(s) for only \$3.49 (originally \$6.98) plus 50¢ postage and handling. If not completely delighted, I may return within 10 days for a full refund.  
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 SAVE! Send only \$7.00 for 2 Catalogs postpaid (Save \$1). Extra catalog makes an exciting gift.

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We urge you to order your Emperor Panels now, while the supply lasts. In order to show some of the craftsmanship and intricate detail in all the panels, we have shown one larger than the rest—actually all four panels are the same size. Each magnificent panel is reproduced in full color with a tapestry finish and is 38" x 12". But hurry, order now, this offer will not be repeated this season in this magazine.

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#### COLONIAL STUDIOS, DEPT. EP-43

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Please send me the four full color Emperor Panels for only \$3 postpaid on full money-back guarantee if I am not delighted.

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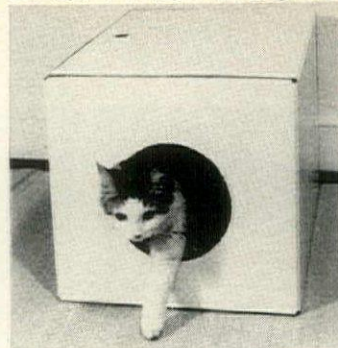
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City ..... State ..... Zip .....

**SAVE! SPECIAL OFFER:** Order two sets of all four panels for only \$5. Extra set makes a perfect gift.

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### WHITHER KITTY LITTER

It's all hidden away with a Kat-trene! Of rugged fiberboard, plastic coated inside and out, it collects litter spillover, confines odors and hides kitty's litter pan, to boot. Cats love it! Lid lifts for pan removal; bottom locks. 14" h., 15" w., 21" l. White. \$4.98 ppd. Personalized \$1. per word. Kat-trene, HG2, Box 3056, Elmira, N. Y. 14905.



### NEW GOURMET CENTER!

How would you like to take cooking lessons from the famed Dione Lucas? Well you can at her new Gourmet Center, 226 E. 51 St. in N.Y.C. where you may also buy all manner of gourmet cookware. Write for information on classes for you and the children plus cookware catalogue. Dione Lucas, 7 Delaware Drive, Lake Success, N. Y. 11040.



### STOVE TOP BROILER

Heavy cast iron pan, 11" diameter, broils steak, fish or chicken without grease. Heat pan and place meat on the ribbed bottom. The drippings drain away and the flavor is sealed right in. Easy to clean. A boon for busy housewives. \$6.98 plus \$1.35 post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.

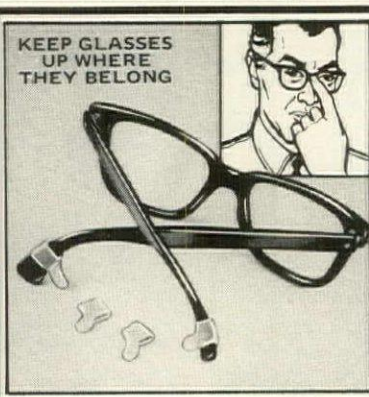


Perfect for home or office, this Captain's chair can be moved from one room to another as needed. Sponge surface soil off with a damp cloth. Grass stains, the dirt of the ball field, or spills are no longer a problem. Covered in Royal Naugahyde vinyl, which stays new looking longer, it is \$45.00 each, \$85.00 the pair. Black, gold, brown, tan, red, bittersweet or forest green cover, with brass nail trim. Kiln dried hardwood frame is finished in walnut. Shipping chgs. coll. No. C.O.D.

Send 25c for catalog.

Dept. 733, Box 266, Concord, N. C. 28025

**Ephraim Marsh**



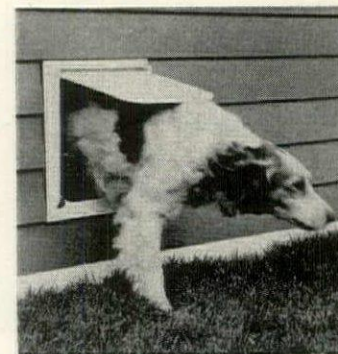
KEEP GLASSES UP WHERE THEY BELONG

### EAR-LOKS KEEP FRAMES COMFORTABLY SECURE!

End annoying slips—constant re-adjusting of glasses that won't stay put! Just slide these soft elastic tabs over earpieces—keep frames snug, secure all day! So comfortable, can't be seen, felt. 1 size fits men's, women's, children's. 76307 Ear-Loks (4). 1.00

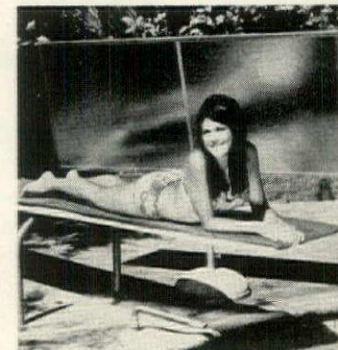
**BRECK'S** OF BOSTON SINCE 1818

E05 BRECK BLDG., BOSTON, MASS. 02210



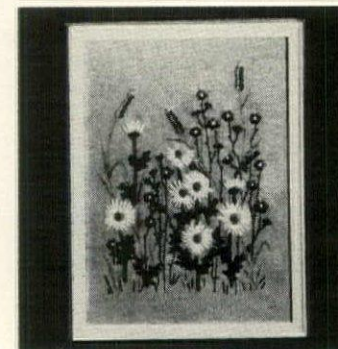
### GRAND EXIT FOR PETS

Quality-built for long service, two-way pet door automatically closes by patented magnetic device. Looks good, too! Has nylon lock with weather-tight, either side lock-up. Easy installation with furnished kit. 11" by 13", 13" by 15 1/2" overall. \$16.95 ppd. Plaza Enterprises, P. O. Box 411-H-3, LaCygne, Kan. 66040.



### SUNTAN ANYTIME

Sun worshippers! Whatever the season, you can have summertime in your own backyard with the AstroGlo. This sun intensifier with the use of metallic films transforms low sun rays; it reflects and diffuses them into the equivalent of high-angle summer sun! A tan in five days! \$69.95. Solartronics, Inc., HG2, Box 5346, Redwood City, Cal. 94063.



### FLOWER PICTURES

Creative stitchery in posy pictures. Exquisite floral designed kit includes Belgian linen, gay-colored wool, floss, needle, simple directions, 12" by 15" white wood frame with gold beading. Daisy on blue, Queen Anne's lace on gold, black-eyed Susan on olive. Each \$2.95 plus 45c post. The Added Touch, 12H Water St., Bryn Mawr, Pa. 19010.

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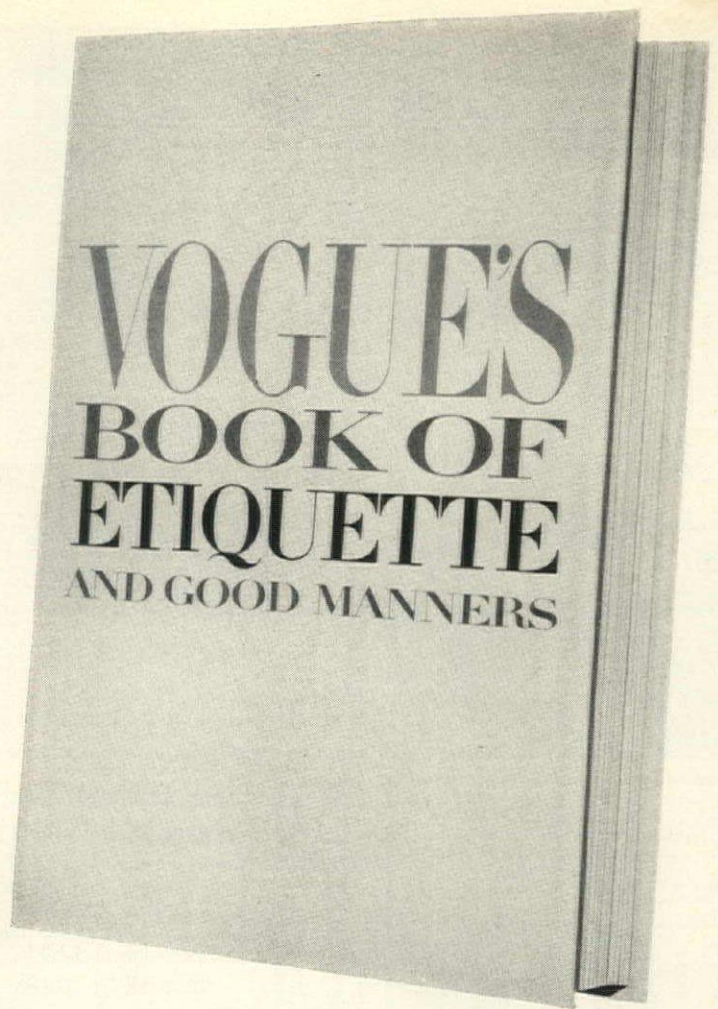
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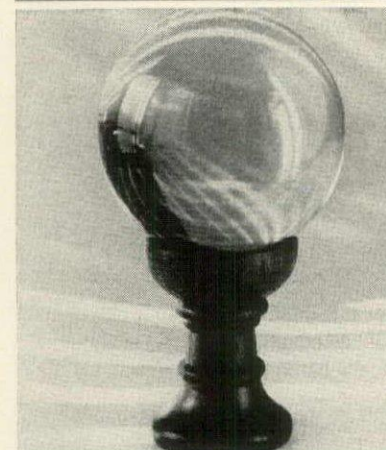
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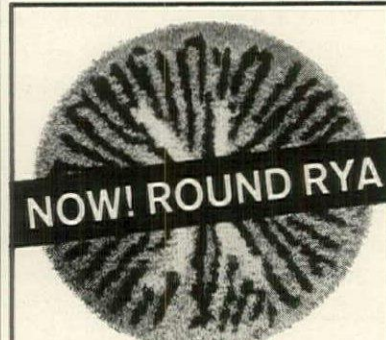


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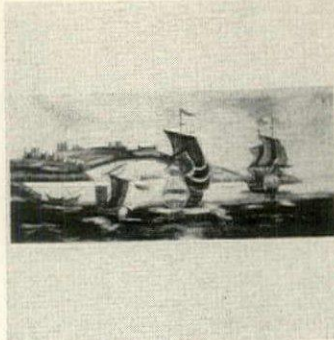
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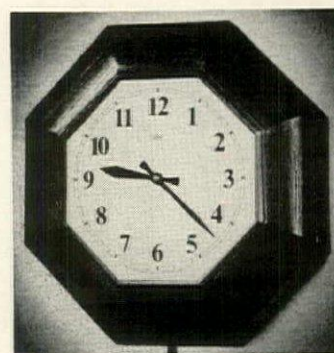
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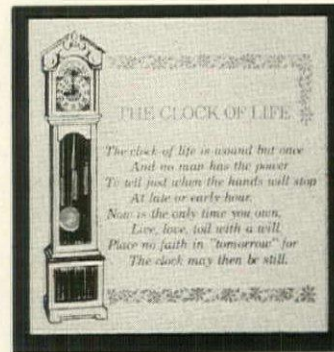
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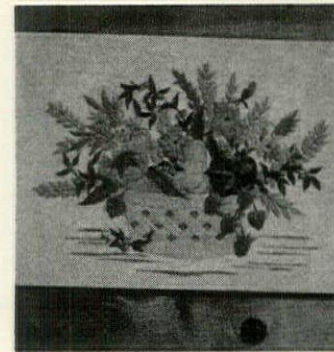
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A reminder of your old school days, a school house wall clock has an antique ivory face and nutmeg finished frame with black numerals and hands. Its wood-grain finished material looks and feels like wood. Guaranteed movement. 14" dia. Electric, \$10.95. Battery, \$17.95. Ppd. Jeniffer House, Dept. G-20, Great Barringer, Mass. 01230.



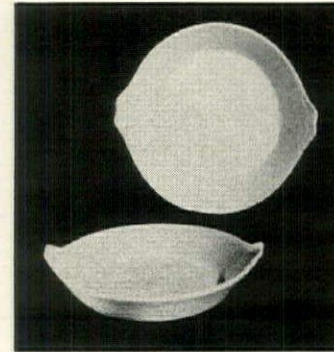
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# Plastic Surgeon's Cosmetic Released Again— This Time at a \$3 Discount!

Yes, over 40,000 women have already paid \$10 apiece, simply to try this revolutionary new cosmetic. But now it is yours for two-thirds that price. And you prove its under-working qualities on your own face FREE...without risking a penny!

Here's why...

**Developed By A World-Famous  
Plastic Surgeon—To Give To Women  
Who Wanted To Look Younger, Instantly,  
But Did Not Yet Need A Face Lift!**

Medical ethics, of course, prohibit us from giving you the name of this world-renowned surgeon. It will probably be sufficient to say, however, that he has treated more stars than any other plastic surgeon in the world—and more royalty—treated more society leaders. That one thousand of the most beautiful and glamorous women of our time have passed through his office—and are now looking ten years younger...twenty years younger...thirty years younger than when they went in. Why, then, would such a man—an acknowledged master of the surgical face lift—ever bother to develop a "lowly" cosmetic? For this vital reason: Because out of every ten women who came to see him, only one or two really needed a face lift. The other eight or nine could be helped—actually be made to look younger overnight—with nothing more than the aid of this simple "SUPER-COSMETIC."

**It Will Not, Of Course, Do The Same  
Thing For You As A Face Lift. It Was  
Not Designed For That Purpose. But  
It Will Make You Look Younger  
Overnight, And We Will Prove This  
To You At Our Risk!**

There is a logic—an extremely strong logic—behind the development and perfecting of this cosmetic. It goes like this (as nearly as we can approximate the doctor's own words):

Let us accept the fact—first of all—that after thirty the natural mechanisms of a woman's face begin to fade. As she has an exceptional heredity (one out of every hundred and fifty), she can no longer keep her face looking young without outside help.

Several things happen to the human face that cause it to age more rapidly every year past thirty. The skin... it hardens... it collapses into wrinkles... the muscles lose their elasticity and begin to sag.

Your own face will show you—to a greater or lesser degree—all these ills at the present moment. If the wrinkles are too deep, and if the muscles have begun to sag too much, then by all means you need medical science's number one weapon against aging skin—the surgical face lift.

## Special Mink Oil Combination Offer

If you wish to make dry skin obsolete, on every inch of your body, then try this completely different kind of oil.

Another discovery by this world-famous plastic surgeon. Probably the most luxurious body oil you have ever revelled in. Rushed to you the same day to keep it working at full potency. Use it after each bath or shower. Feel how it turns even the driest skin silky-soft. How it keeps even elbows and ankles soft, supple, invitingly young. Delicately fragrant—you'll notice the change after a single treatment; your husband will marvel at your touch the very first week.

Again, yours to try at our risk. Only \$3.98 for the large, three-month size. Send for it, with the face-cream treatment—today.

But—if like eight or nine out of every ten women—the real signs of aging on your face today are drying out and hardening of your skin that produces MORE lines and MORE wrinkles every month, THEN YOUR GREAT PROBLEM IS TO COUNTERACT THAT HARDENING RIGHT NOW...TO SMOOTH "CHEMICAL SOFTNESS" ONTO THAT SKIN TO MAKE UP FOR THE NATURAL SOFTNESS THAT HAS ALREADY BEEN ROBBED BY AGE AND SUN AND WEATHER.

In fact, this problem is so universal that even after a patient has had a face lift, this doctor gives them a jar of this exact same cosmetic. Because he realizes that there is no use taking away wrinkles with a scalpel, if he does not also help prevent their hardening once more back into that very same skin.

**No Ordinary Artificial Cosmetic Can Do  
This For You. Its Ingredients Are  
Simply Too Hard To Soften Your Skin.  
It Lacks A Doctor's Skill To Choose  
The Proper Natural Softeners.**

All this can be proved the very moment you receive the two-jar set of this plastic surgeon's cosmetic—which we are willing to send you without your risking a penny.

When these jars arrive, open the first of them—the day creme. Lift it to your face and inhale its delicious fragrance. If you wish, taste it. Since it has no artificial ingredients, it is actually good enough to eat.

Now take a jar of your present day creme. Open it, and place it side by side with this plastic surgeon's cosmetic, in front of your mirror. Take the ordinary creme and apply it to the left side of your face, as you do every day. Then wipe off your hand (preferably wash it), and apply the plastic surgeon's cosmetic to the right side of your face. And then look in your mirror.

The left-hand side of your face will appear shiny and greasy, and about as old-looking as it was yesterday and the day before. (How could it be anything else—when you have put a mineral-oil cosmetic on it in an attempt to soften its look into new youthfulness!)

But now look at the right-side of your face. It too will be slightly shiny (your everyday makeup base will cover this shininess in seconds) but it will also seem incredibly soft. This will be the overwhelming effect it gives you back in your mirror. Incredibly soft. And therefore, somehow, younger and smoother and with a soft glowing radiance you remember only from the last time you fell in love.

**The Next Thirty Days Of Your Life  
Must Reward You In A Hundred Ways  
—Or This Entire Cosmetic  
Doesn't Cost You A Penny!**

Now—wash the old cosmetic off your face—wash its old look off your face forever—and treat your entire face to the incredible luxury of this new creme for three completely sensuous moments.

Then put on your usual make-up—and go out and conquer your world all over again.

For the only real test of any cosmetic lies in the reactions of the other people you meet every day. And we promise you this: If the people you work with, and the people you live with, don't remark about that change in your face that very first day—and don't continue to compliment you on that change (with their eyes as well as their words) every day thereafter—then simply send back these two used jars of cosmetic for every penny of your money back.

We are that sure it will work for you. The risk is ours. The opportunity is yours. Why not send in the Special Discount Coupon—today?



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**YOUTH COSMETICS INC. Dept. HG-2  
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Yes, I wish to try your plastic surgeon's ALIVE COSMETICS entirely at your risk. I am enclosing only the low Special Discount price of \$6.98. I understand you will send me both the Day Creme and the Night Creme. I will try them for thirty full days. If I am not delighted I may simply return the unused portion for my full money back.

Check here for the generous, two-jar, ninety-day supply of day and night creams. Only \$6.98 complete.

Check here for the Special Mink Oil Combination-Offer. Again a ninety-day size for only \$3.98. Both creams plus the oil are yours for only \$10.96 complete.

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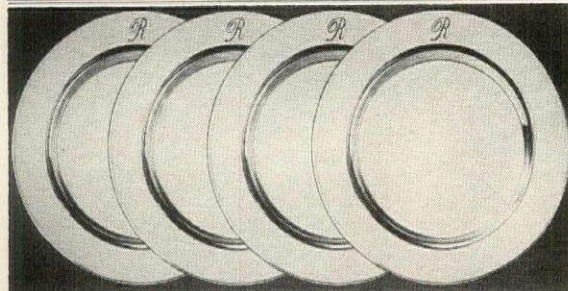
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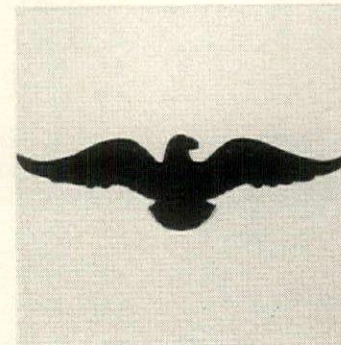
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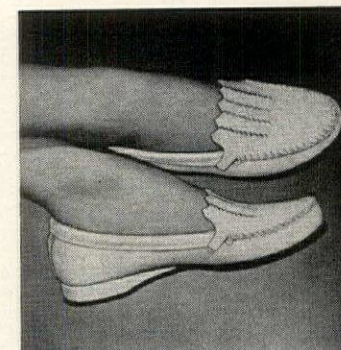
### GIANT PATRIOT

Colonial bird whose splendor includes a full 30" wing span surely could be the eagle you're hunting for to spiff up the garage or a big wall at home. Looks like hammered black wrought iron, but it's of practical plastic. Great indoors or outdoors. \$1.98 plus 35c post. Amtech Creations, HGE2, 3511 Lawson Blvd., Ocean-side, N. Y. 11572.



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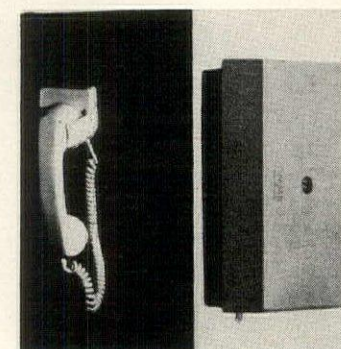
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Glove leather soft as a kitten's ear combined with cushion sole, spring-like wedge to keep gals on the go. The zippety zig zag shoe comes in sizes 4-10 M, 5-10 N, half sizes, too. White, natural, black, \$7.95. With higher wedge, \$9.50. Add 60c post. Old Pueblo Traders, 5H1023-600 So. Country Club, Tucson, Ariz. 85716.



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Is your pool robbing you of leisure time? Meyco safety pool cover takes just two minutes to put on or remove. Keeps out dirt, leaves and such; children and pets are safe when you're away. Discourages algae. Custom made for any size. 15' by 30', \$229 ppd. Meyco, HG2, 138 Haven Ave., Port Washington, N. Y. 11050.



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# If your child is a poor reader

—see how *phonics* can help him

Try it at our risk —  
for two weeks!

See how your child can learn to read better and spell better in just a few weeks with records that teach him by *phonics*, at home! Mail Free Trial Coupon below.

Would you like to see your child gain as much as a full year's grade in reading in as little as six weeks' time? These are results parents have seen again and again with this simple home-tutoring course in reading.

Mrs. B. J. Smith of Concord, Calif. writes: "In ten weeks my son advanced from second grade level in reading to the fourth grade level. His spelling improved to the high fourth grade level. We feel fortunate in learning of *The Sound Way To Easy Reading*."

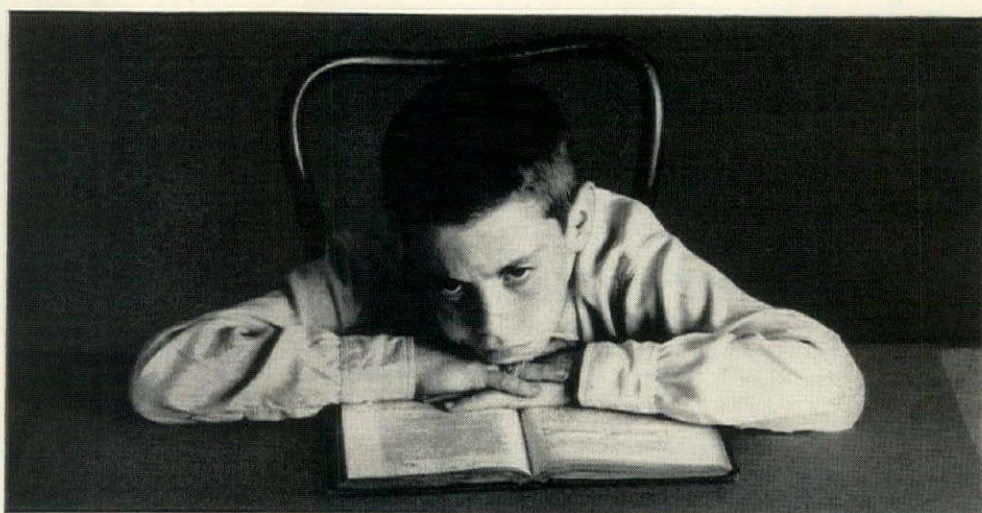
Mrs. B. J. Smith is only one of over 80,000 parents who have turned to *The Sound Way to Easy Reading* for help in the frustrating problem of a child who can't read. And more than 11,000 schools use it.

## Teaches with records

Don't think it's all your child's fault if he hasn't learned to read. Many of our brightest children are not able to grasp the "look-and-say" method taught in most schools today. Yet, many educators insist that at least 40% of our children *must* have formal training in *phonics*—that they will never master reading without it!

That is why so many poor readers show remarkable progress with *The Sound Way to Easy Reading*. It teaches reading by the phonics method (the method by which most parents learned to read years ago). Its phonograph records and charts show your child exactly what to do, so he can teach himself without any help from you.

The records *drill him in the sounds of the 26 letters in the alphabet* and their blends. Once he learns the 123 basic phonics sounds in this course he can read up to 85% of the words



in the English language. It works for children of all ages—in the earliest grades, and even in high school.

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In a pilot study by university psychologists, children gained up to a full year's grade in oral reading skill after only 30 lessons with *The Sound Way to Easy Reading*.

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Don't wait for your poor reader to reach high school before coming to his aid. By starting your child on *The Sound Way to Easy Reading* now, you can change his entire attitude toward school—turn his sense of failure into the joy of success. Try it free for two weeks. You send no money—just mail this coupon now!

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**Four sons**—"In twelve weeks, two of our boys brought up their reading grades from D to B. And our other two came up from D to C. I'll never get more for my money than I already have with your course."  
*Mr. John Gehde, Jr., Cassville, Wis.*

## IN 11,000 SCHOOLS Teachers are highly enthusiastic

**Recommends to parents**—"We are using your course for remedial work in reading and phonics instruction. The children have been greatly helped. I recommend it to parents as a home-tutoring course for poor readers."  
*R. E. Pinson, Principal, Augusta, Ga.*

**A pleasure to hear my class read**—"I am just delighted. In the last twelve weeks 22 of my 29 fourth grade pupils brought up their scores in silent reading. Their oral reading is so improved it's a pleasure to hear them now."  
*Mary L. Henderson, Crowley, La.*

## ---FREE TRIAL FOR YOUR CHILD---SEND NO MONEY---

Bremner-Davis Phonics, Dept. T-9  
Wilmette, Illinois 60091

Please mail me "The Sound Way to Easy Reading" postage prepaid on Free Home Trial.

It is understood and agreed that no salesman will call to see me. After two weeks, if I am delighted with the results, I will send \$5.00 as first payment, and \$5.00 each month for the next five months. Or I may send \$25.00 as payment in full. If I am not 100% satisfied, I will return the course in two weeks and owe you nothing.

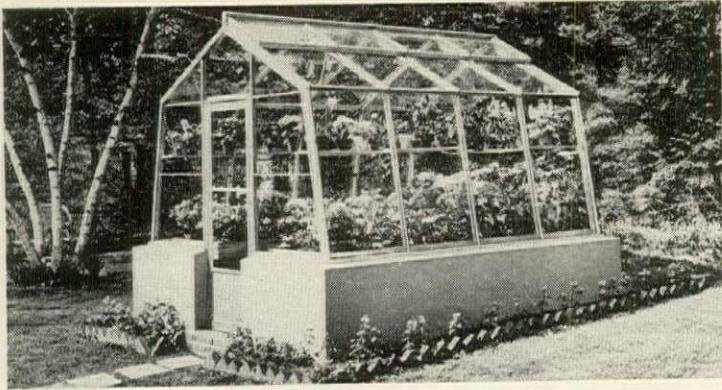
CHECK ONE:  33½ RPM  45 RPM

Address \_\_\_\_\_

Name \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

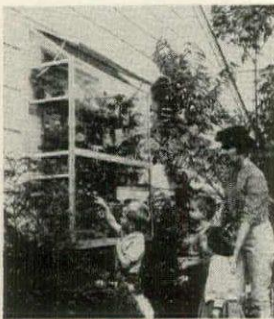
TEACHERS: Check for prices and facts on Classroom Edition with large wall charts.



## Make this your garden year-round

Garden hobbyists who own an L&B greenhouse say nothing matches the pleasure, creative leisure, and family fun that a garden yields when it blooms all year under glass. And no wonder, for you can hasten Springtime with a headstart on azaleas and tulips . . . brighten Winter days with carnations, mums, snaps and rare tropical plants. You can lengthen Summertime far into Autumn with bromeliads, calendula and geraniums.

Orchids, African violets, lilies . . . more than 200 different plants . . . flourish year-round because you control the weather. L&B makes greenhouse gardening practical and economical with dozens of even span and lean-to models from \$400 to \$2,000 . . . and window greenhouses from \$130. All are prefab for do-it-yourself assembly—all aluminum for lifetime enjoyment without up keep. Send coupon for free Greenhouse Catalog #31.



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division Burnham Corp., Dept. #61, Irvington, N.Y. 10533

**Prefab home greenhouses from \$400!** Please send 32-pg. full color Greenhouse Gardens Catalog with pictures and prices of dozens of greenhouses, that tells: how to choose a greenhouse, where to place it on average homesites, how to heat, cool, equip at low cost.

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Ruby Red  
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Style #2  
Only \$9.50  
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& handling.  
Both styles  
have wavy  
rubber soles.

1 1/4 inch  
Stacked Heel.



THEY GO TO

ALL LENGTHS—THREE WIDTHS

Both styles available these sizes:

Slenders 6 1/2 to 10 for AAAA.

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Send money order or check (sorry

no C.O.D.) specifying style, size

and color desired, to:



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Leather  
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wedge heel

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Style #3  
Only \$8.50

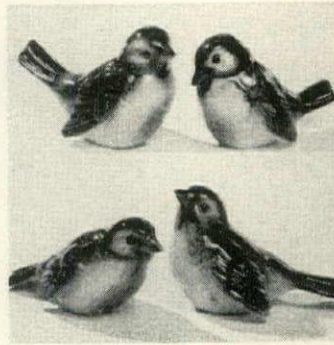
**PORTSMOUTH SHOE COMPANY** Mail Order Division HG  
Portsmouth, Ohio 45662

## SHOPPING AROUND



### PARTY PERCOLATOR

Heavy gauge aluminum percolator finished with anodized copper and adorned with an American eagle. Holds 8 cups of the favorite brew and has a heat-resistant Bakelite handle. Goes handsomely from stove top to buffet or table. \$6.95 plus 40c post. Alexander Sales Corp., HG2, 26 So. 6th Ave., Mt. Vernon, N. Y. 10551.



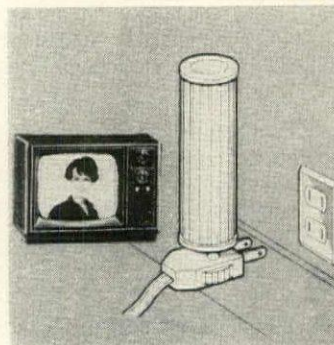
### WINGED STAY-AT-HOMES

Charming little snowbirds, so lifelike and appealing in their alert, pert poses, seem to have just alighted on your home window sill, table or mantel. In true color glazed ceramic and 4", they are a trademarked product of the Hummel factory. Set of four \$7 ppd. Downs, Dept. 1402, Evanston, Ill. 60204.



### FINE FRENCH HAND

If you want nutritious delicious vegetables, do it the French way: folding basket keeps sprouts, beans or whatever above the water in any saucepan—makes like a double boiler. Imported steaming device measures 6" across all sides up, 9" closed. \$2.98 plus 35c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Calif. 94105.



### GET THE PICTURE

Every channel sharp and clear with an electronic indoor TV antenna. Plug into any outlet—instantly TV reception is improved, even fringe channels. It converts entire house wiring into powerful antenna. No current needed. \$4.98; two for \$9. Add 27c post. Action Products, Dept. TV-277, P. O. Box 3245, Granada Hills, Cal. 91344.

## T V RUNABOUT

For  
Black  
& White  
Or  
Color  
Sets



For those heavy-misnamed "portables." Our handsome "run-about" holds even the larger color sets. It swivels on big 5" casters, rolls from room to room in a breeze—enjoy TV anywhere. Stores huge supply of magazines, newspapers, too. Hand crafted solid pine, rugged birch legs. In honeytone pine or maple, antique pine or walnut finish. Shipped flat for economy—easy assembly. 27"H 14"D. Two widths: 29"W (25 1/4" between legs) \$29.95. Unfn. \$26.95. 33 1/2"W (30" betw. legs) \$36.95. Unfn. \$32.95 Postpaid. Add \$2.50 each West of Mississippi.

Include  
Zip No.  
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**Yield House**  
Dept. G2-0  
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## SPECIAL SALE

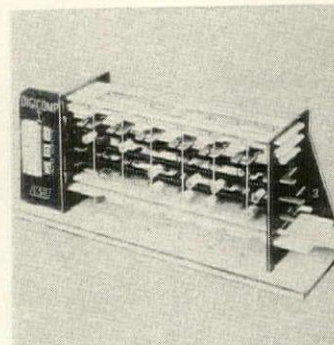
**BRASS** REG. \$4.95  
**BETEL** PRICE **\$3.99**  
**BOX**

Add 50c Postage  
and Handling

From India—used by natives to hold betel nuts or leaves which contain a narcotic commonly chewed by them. Octagon shaped, about 5" x 4", just right as an accent piece on table or dresser for cigarettes, candy, jewelry, or open, holding a fruit arrangement. Solid brass and very unusual.

Pa. Res. Add 6% Tax • Sorry no COD's

**TAYLOR GIFTS** Dept. 2, 211 Cones'oga Rd.  
Wayne, Penna. 19087



### MINIATURE COMPUTER

You, too, can have an electronic brain at your command with this miniature computer. It adds, subtracts, memorizes, does missile countdown, satellite re-entry, figures your bank account and is fun to boot. With comprehensive instruction booklet. Excellent educational gift for kids. \$5.95 ppd. Greenland Studios, 7151 Greenland Bldg., Miami, Fla. 33054.

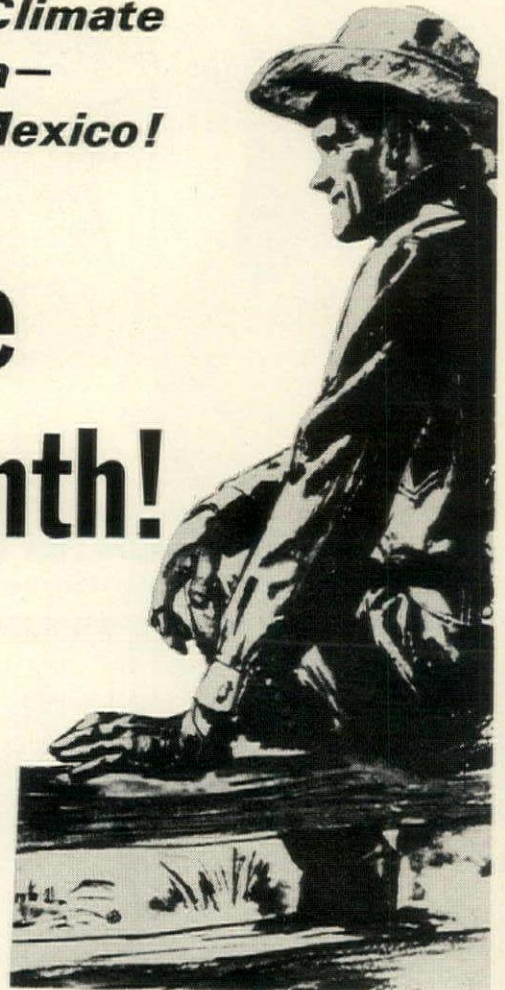


### TOP SECURITY

The Toni Safety Baby Chair is a mobile marvel. Stows in small space, totes like a handbag. Set up, it slips onto table. Baby's weight holds it firm. Will not tip over. Hi-impact plastic and steel with safety straps. White, pink, blue. 12" by 14". \$6.95. Add 75c post. Gift catalogue 25c. House of Minnel, HG2, Deerpath Rd., Batavia, Ill. 60510.

# LIVE LONGER AND BETTER

*In The Healthiest, Sunniest Climate  
In All America—  
Deming, New Mexico!*



## Your Own Ranchette Just \$299—Only \$5 a Month! (\*See Below)

Do you know people who wake up in sunshine 355 days of each year . . . people who don't know what it is to be oppressed by humid heat in the summer or by the clutch of winter damp? Do you know people who say that in their State the rate of cancer and heart disease is half of what the Nation as a whole faces? Do you know people to whom a suntan is a year 'round commonplace, who work and play in a climate called America's healthiest? We know such people. They live in New Mexico.

HERE ISN'T A PLACE ON EARTH WHERE THE AIR IS PURER, WHERE BODY HEALTH IS MORE LAVISHLY BESTOWED. NO PLACE WHERE THE WORDS "LIVE LONGER AND BETTER" FIT MORE THAN THEY DO IN NEW MEXICO.

And in all of New Mexico itself it would be difficult to match the climate and beauty of the region surrounding Deming. As spectacular as the northern port but without the cold of winter. As dry and pure over the border to Arizona, but not as hot in the summer. As strangely appealing as the desert yet fertile. And as actively vigorous and prosperous as the valley you now live in (maybe more so) yet without the tension, without the tension.

To live anywhere in New Mexico is to live better. The superb climate, naturally air-conditioned in the summer and brilliantly sunny in the winter—the breathing beauty of a lavish Nature—the young vigor of a climate that is causing an unprecedented business and investment boom—the record which shows that one in ten longer, that health improvement is almost miraculous—these are the reasons that tens of thousands of Americans already have come here to live, and hundreds of thousands of others will be following in the next few years ahead.

Consider then: Here in the center of this miraculous climate and beauty are towns which have grown amazingly in the last few years. Las Cruces, for example: In 1950 it had 12,000 people. By 1960, 37,000 . . . a rise of 200% in 10 years—and still growing. Like Tucson in Arizona, Phoenix, this area has the same desert allure, the good fortune of pure air, pure drinking water and a salubrious climate permits lovely towns to flourish. Statistics show the same 85% of possible sunshine, summer and winter, of Phoenix and Tucson; the same figures reveal even purer, drier air.

Beginning 3½ miles from the flavorful city of Deming (population 10,000) are 24,000 acres of former homes whose farthest boundary is 25 miles from the city. Spectacularly set off by the breathtaking Florida Mountains, this land is so typical of the romance of the West that it has been photographed for the covers of many magazines including the official publication of the State of New Mexico. What better way to describe the southwestern flavor than to tell you that when the producers of the movie THE TALL TEXAN sought an authentic locale for their picture, they chose some of the very best land we have sub-divided into the DEMING RANCHETTES. THE TALL TEXAN was filmed on our land, the same place where you may have a Ranchette of your very own. In this lovely basin every DEMING RANCHETTE fronts graded earth roads already dedicated to Luna County in widths of 50 and 80 feet. Every Ranchette has direct access to avenues leading to three major highways—U.S. Highways 80, 70 and the new Interstate 10.

DEMING is blessed with water which is called "America's finest drinking water, 99.99% pure." (Shop windows in Deming display this proud claim in its window.) There are homes already built on DEMING RANCHETTES and they all have electricity. When you are ready to build your new home, electricity will be made available to you. Schools, hospitals, churches, shops, movies, golf course, tennis courts—these are located in the charming growing city of Deming. Fertile soil is yours for the planting, and wait until you see the stunning landscape of cotton fields in bloom. Almost everything will grow here when watered—fruits, vegetables, flowers, trees.

The one thing that captivates the fancy of people from every state in the Union is the sincere friendliness of Deming's people. To visit Deming is like going back to the warmth of one's own family. But don't overlook the very practical benefits of living anywhere near Deming.

**GOLF**—the Rio Mimbres Country Club Golf Course is right in Deming itself. It is a beautiful course with the Florida Mountains towering in the background. You play 12 months a year in this delightful climate and green fees are very reasonable.

**HUNTING AND FISHING**—What are you after? Deer, antelope, wild turkey? Or maybe bear, mountain lion? Well, you can get deer, quail and big jack-rabbits right in your own backyard, in the Floridas. For really big game, and great fishing, try the Gila National Forest 60 miles directly north. Almost 2,000,000 acres set aside for camping, hunting and fishing. Just 65 miles away is the Caballo Dam-Elephant Butte Reservoir, the second largest man-made lake in the United States where you can rent a boat, fish, swim or go water skiing.

**HORSEBACK RIDING**—You'll find the Florida Mountains enthralling. Bring along a treasure pouch and join other rockhounds seeking amethyst, agate and opal.

**INVESTMENT**—More than 18,000 people have bought Ranchettes through the mail and on site.

The new U.S. Interstate 10 is now being built with interchanges right in the heart of Deming. Consider other developments such as the new Retirement Home and the new road being built from Palomas, Mexico (33 miles south of Deming) into the interior of Mexico and you will agree with us that Deming has a tremendous future.

And the price of your Ranchette? Just \$299 for a full half-acre and low monthly payments of \$5, including interest at the annual percentage rate of 6%. At this moment you may reserve as many half-acre sites as you wish but please bear this in mind: DEMING RANCHETTES is not an enormous development and land such as this goes fast. At these prices, you may want your Ranchette to be larger—one, two—even five acres. An immediate reservation will guarantee that your half-acres will adjoin each other (this is becoming increasingly difficult because of the shortage of available lots). And you take no risk. Your reservation does not obligate you. You have the unqualified right to change your mind within 45 days after we send you our Purchaser's Agreement, Property Owner's Kit, Maps and Photographs—15 days to go through the portfolio, check our references, talk it over with the family. If, during that time, you should change your mind your reservation will be cancelled with absolutely no obliga-

tion. Then you have an ADDITIONAL 30 DAYS AFTER you have made your first monthly payment to change your mind and request a full refund of every dollar you have paid in. If this makes sense mail the coupon today.

\*The terms for each ½ acre are:

Cash Price . . . . .	\$299
Cash downpayment . . . . .	5
Unpaid balance of cash price . . . . .	\$294

Unpaid balance is scheduled at 69 monthly payments of \$5 and 1 monthly payment of \$4 for each ½ acre, payments including interest at the annual percentage rate of 6% resulting in a finance charge of \$55, and a total of payments of \$349, or a deferred payment price of \$354. NOTE: If you order 2 half-acres (1 acre), double all of the above figures except the period of repayment will remain the same. For 3 half-acres (1½ acres), triple the above figures, etc.

**SELECT WESTERN LANDS INC. DEPT. DP 684A**  
**108 No. Platinum, Deming, New Mexico 88030**

Gentlemen: I wish to reserve the following site:

½ acre                       1½ acres  
 1 acre                           2 acres

Please rush complete details, including my Purchaser's Agreement, Property Owner's Kit, Maps, Photographs and all data. It is strictly understood that I may change my mind for any reason within 45 days after I receive my portfolio.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

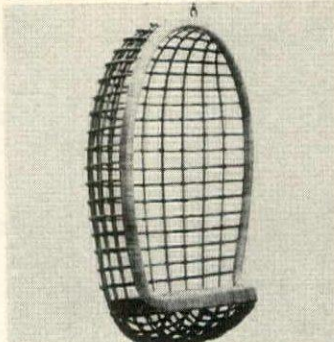
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

"A statement and offering statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof or that the Department of State has in any way passed upon the merits of such offering. A copy of the offering statement is available, upon request, from the subdivider.

AD LB 600C NYA #882-3 & 884-3

SHOPPING AROUND

IT'S A SWINGER!



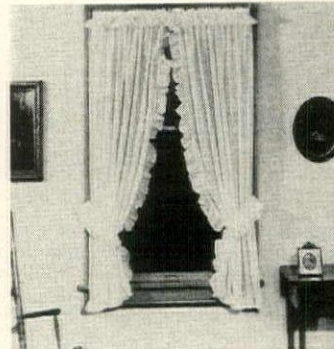
Set up a swing for the big kids! Adult-size swinger installs indoors or outdoors. Hangs hand-somely from an old shade tree, the playroom ceiling beam. Heavy iron chain secures it. Sturdy rattan to paint or use *au naturel*. 45" h. \$39.99 exp. coll. \$2 packing charge. Pier 16, Inc., HG2, Box 211, Central Sta. Jamaica, N. Y. 11435.

CREWEL MEADOW



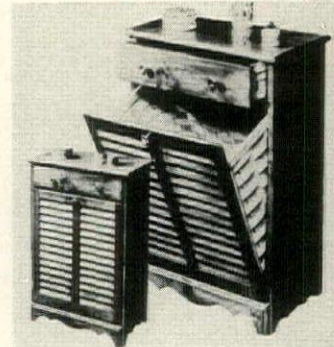
What fun to stitch a bright summer fun in crewel while the snow lies deep. Kit includes stamped fabric, yarns, needle, diagram, color key and complete instructions. Sand background with yellow, white, orange and umber. Picture is 20" by 30". \$9.95 plus 60c post. Crewel World, HG2, Box 303, Huntingdon Valley, Pa. 19006.

OUTLOOK FOR SPRING



White ruffled permanent press curtains create perky, fresh looking windows. Care-free 50% Kodel/50% avril rayon blend never needs ironing. Just machine wash, tumble dry and hang. 80" w. per pr., 2 1/2" ruffle, 45", 54", 63" and 72" l., \$8 pair; 81", 90" l., \$10 pr. Ppd. Add 50c for handling. Country Curtains, HG2, Stockbridge, Mass. 01262.

HANDY HAMPER



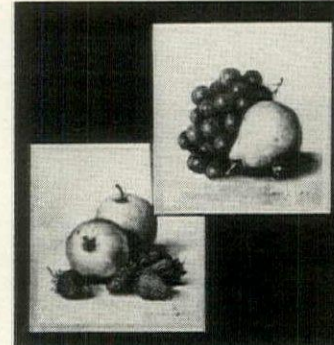
Something to cheer about—a hamper for soiled clothes that's designed with a lady's vanity in mind. Removable drawer takes hand wash; tilt front's for household stuff. Honey tone pine or maple, antique pine or walnut finish. 30" h., 22" w., 11 1/2" d. \$29.95. Unfinished, \$26.95. Exp. coll. Yield House, HG2, No. Conway, N. H. 03860.

FIRST REPORT IN?



If your grade schooler did poorly on his first report card, a meeting with the teacher often indicates the problem is a reading difficulty. Bremner-Davis phonics records teach the sound way to easy reading. Write for complete information on their superb home tutoring course. Bremner-Davis, HG2, Wilmette, Ill. 60091.

SQUARE DEAL



A fine arrangement that combines the functional with the aesthetic, 8" square hot pad plaques graced with fine art prints. Heat-, stain- and alcohol-resistant, they protect table or hang as wall décor. \$2 each plus 20c post. Set of four for \$7.50 ppd. House of Goodspeed, HG-2, Federal Sq. Bldg., Grand Rapids, Mich. 49502.

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Enjoy buying choice-quality shoes by mail from our world-famous catalog showing the enormous variety of smart styles you'll find for every occasion. And our vast range of sizes insures you of perfect fit—or your money refunded!



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AAAAA to EEEEE

Shown: FLYTE  
Sizes 2 1/2 to 13, for widths AAAA to EE  
(D and EE to size 12)

In grain calf with smooth calf trim: deep-beige with otter; bone with malt; navy with Wedgwood; teak brown; all-black; all-white. Zig-zag rubber sole, 1 1/4" wedge heel. Sizes 2 1/2 to 10 \$19.95; 10 1/2 to 12 \$20.95; 12 1/2 and 13 \$21.95

Add 50c a pair for postage, please

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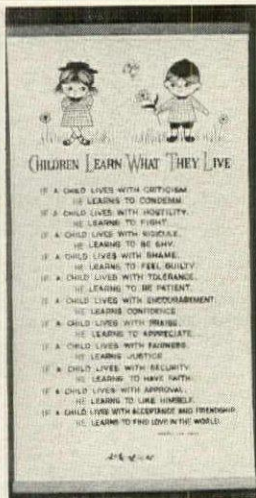
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No links to loosen... no chains to break. Intriguing twist-lock opens easily—stays closed. Holds 25 keys. Withstands pull of 150 lbs. Made of aircraft cable in smart gold finish.

KEY RING.....\$1.00

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Parents Creed

EACH \$3.30 PPD.

Two for \$6.45 PPD.

This is a formula for parents on how and how not to act in front of their young 'uns. What the child sees and learns in his formative years can affect his entire life. This Creed, if followed faithfully by Ma and Pa, can't help but make better men and women out of the young people. Written by Dorothy Law Nolte, printed in black and tan on white felt, 25 1/2" long x 14" with tan wood top and bottom for easier hanging.

Pa. Res. Add 6% Tax • Sorry No COD's  
SEND 10c FOR GIFT CATALOG  
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Dept. HG 2-0, Point Pleasant, Pa. 18950



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Chosen exclusively by the Conrad Hilton Hotel for their Imperial and Bridal Suites! Washable acetate satin in Gold, Black, Mint, Lilac, Orchid, Pink, White, Blue or Red!

SHEET SETS (2 straight sheets, 2 cases)	
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For fitted bottom sheet, add \$2.00 to double or twin price; \$2.50 to queen price; \$3.00 to king price. Send check or m.o. 50% deposit on C.O.D.'s.

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(GENUINE BELGIUM PENDULA BEGONIA)

## Starts A Valuable Experimental Membership In WORLD'S LARGEST GARDENING PLAN

FOR INDOOR OR OUTDOOR PLANTING

*Easy Growing—Needs Little Sunlight*

Truly beautiful heavenly Red trailing Begonia . . . the variety that blooms indoors or outdoors with a myriad of exquisite Red Flowers which cascade all over the hanging basket into a living "falls" of vivid color, enhanced by a background of fresh green foliage. This offer brings healthy large Belgium tuber plus a large 8 inch hanging basket that produces the most successful, colorful, gay and brilliant of all Indoor Begonia Gardens. Truly valuable . . . Yours free . . . when you fill out and mail the application blank below or attached card to start your experimental membership in Flower-of-the-Month.



**ORDER ON CREDIT**  
**No Risk...Everything Guaranteed**

FLOWER-OF-THE-MONTH is operated on the complete trust of its members. This entitles you to charge your merchandise and not pay for it until you have received and inspected your purchase. You get your valuable trial membership, your introductory Begonia Basket and your FREE GARDEN NEWS each month. We know you will be satisfied with the fine quality of each selection and as thousands of members have found out, you can make tremendous savings year after year. Join today by mailing Coupon or attached card now.

**MAIL THIS EXPERIMENTAL  
MEMBERSHIP APPLICATION TODAY**

**FLOWER-OF-THE-MONTH, Dept. BF-1478  
Grand Rapids, Michigan 49502**

Please send me the BEGONIA HANGING BASKET postpaid and enroll me as a member in Flower-of-the-Month. I will receive FREE every month the informative GARDEN NEWS announcing next month's selection and the low priced alternates available. If I do not want the selection, I merely return the reject form supplied. All I need do is purchase a minimum of 4 items during the next 12 months after which I may drop my membership at any time. I also receive a Double Dividend Coupon with each monthly selection. My membership entitles me to all other privileges and benefits, including FREE GARDEN NEWS MAGAZINE each month.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

### Here's What FLOWER-OF-THE-MONTH Does for You

Nothing can match the thrill and satisfaction of growing flowers in your own garden. That's why Flower-of-the-Month is set up for flower lovers like yourself. It is designed to help you get more enjoyment from your garden by introducing many ideas, unusual plants and flowers, in addition to the old garden favorites. All year long outdoor or indoor planting monthly selections matching the seasons are picked by our experts from rare and interesting garden stock gathered from all over the world. Our mass buying power means fantastically low, low prices for our members.

Each month you'll receive the interesting GARDEN NEWS magazine with full color pictures announcing the following month's selection plus many alternates available. You always have your choice each month of taking a month's selection or not. GARDEN NEWS also contains gardening hints, facts, useful tips, legends, and tells about other unusual and popular plants for the garden.

- Not only low prices . . . but bonuses galore! With each monthly selection you accept, you receive a Double Dividend Coupon . . . one part worth 50¢ toward other garden items offered each month . . . the other a Bonus Gift Coupon redeemable for valuable premiums illustrated in FREE premium catalog.
- There are no dues . . . no risk. You may cancel your membership at any time after taking as few as 4 items within the next 12 months. Over 100 items will be available, ranging in price from \$1.00 up.
- Fully guaranteed . . . if you are not completely satisfied with your Bonus, you may return it and cancel your membership with no obligation. Further, if you are not satisfied with any other selections you receive from us, you can return them within 10 days without paying one cent. Any item not growing to your satisfaction will be replaced FREE (2 year limit).

Mail Coupon or the attached card for the Free Begonia Basket and the fun of an experimental membership in Flower-of-the-Month.

## WAIST-AWAY™ reduces stomach bulge for men and women!

RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE

Athletes don't exercise to lose weight or reduce midriff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. No weights! So simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pliable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. The heating effect developed by WAIST-AWAY helps to ease backache and stiffness. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

Velcro® adjustment keeps belt snug. Specify man's or woman's model.

SEND YOUR WAIST MEASUREMENTS. Check or money order; no COD.



Singer **TONY MARTIN** wears the **WAIST-AWAY** Belt to stay in trim shape for his personal appearances

Money-back guarantee

**WAIST-AWAY Belt \$11.95** postpaid

Add local sales taxes (NYC 6%)

## Wonderful news for Women! THIGH REDUCER Belts Spot-reduce legs the sure, fast way.

If you've struggled to reduce your thighs with exercise, massage, dieting, but have had disappointing results, take heart. There's a new way to slim those thighs where exercise alone can't help. IBEM's THIGH REDUCER Belts spot-reduce the heaviness at the top of the thigh while you walk, work, or just sit. Based on the same proved, effective principle as the WAIST-AWAY (see above)—using body heat to melt away excess fat with a relaxing massage effect.

Here's a sure way to slim thighs. Now you, too, can wear these revealing mini-fashions. Do it now and get results fast! IBEM's Thigh Reducer Belts are soft, pliable, rubber-like composition. Adjustable Velcro® fastening keeps them snug as your thighs get thinner. Send your upper thigh measurements at point indicated by arrow.

Whatever method of thigh reducing you've tried without success, don't give up. Order a pair of IBEM Belts today on money-back guarantee. Check or money order, no COD.

**ONE PAIR postpaid.....\$16.95**

Add local sales taxes (NYC 6%)



IBEM SALES CORP., Dept. HG-257, 509 Fifth Ave., New York, N.Y. 10017

## MILITARY SHOWCASES

Fine, hand-made cabinets to display the treasured personal items of the military man. Case in solid walnut, maple or other finishes. Velvet lining in black or any military color. Exclusive hangers supplied to display your items. Special adaptors easily install case on any wall. Hinged glass door with lock, mounted engraving plate. For complete line of showcases, write for our FREE color catalog.

Commemorative Case



Memorabilia Case



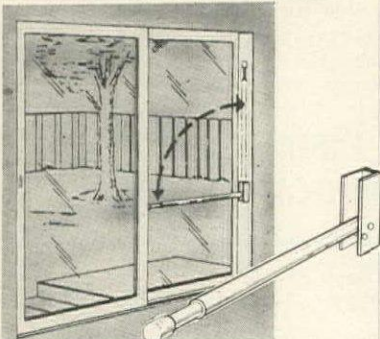
Flag Case



Sword Case

**AWARD MAKER** 12495 N.E. 8th Ave., Dept. 702 North Miami, Fla. 33161

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Provide complete security against intruders. Revolutionary new "Safety Bar" fits all doors and is adjustable up to 50" long. "Safety Bar" installs easily without tools or screws (instructions included) and is self storing. Sturdily made of aluminum with anodized satin finish. You'll want one for each sliding glass door in your home.

**\$5.98 plus 60c postage**  
**2 for \$10.98 plus 80c postage**

**THE FERRY HOUSE** Dept. G-270 Dobbs Ferry, N.Y. 10522



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Antique gold plated keys make interesting wall decorations. Use them in groupings or alone. 5" cast metal keys make wonderful paperweights. Nicely made from antique molds, hand finished in golden brass.

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(write for free catalog)

*Wales*

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## SHOPPING AROUND



**OLD MOTHER TIME**  
Wood-grained Grandmother Clock, Lady Antoinette with two-weight driven movement, three chime rods, half-hour and hour echo chime. 17" w. by 10" d. by 72" h. Cherry solids and veneers. Fruitwood or antique white. \$255 exp. coll. Catalogue, wood samples. Decorator's Supply, Dept. 38, 312 Valley Stream Rd., Statesville, N. C. 28677.



**GLOW OF PEACE**  
Let the peace lamp shine forth in your home casting its heart-warming spell over family and friends. Unique table lamp stands 4 3/4" high on a black base with a peace symbol bulb fully clarifying your hopes and prayers. \$6.99 plus 50c post. Pier 16 Inc., Dept. HG270, Box 211, Central Station, Jamaica, N. Y. 11435.



**GAME ON THE ROCKS**  
Big glasses deserve big designs and these are among the biggest game animals to be found on safari in Africa. Double on-the-rocks glasses show giraffe, elephant, oryx, zebra, rhino and lion in full color. \$12.95 ppd. for the superb set of six. Handsome gift for you to give or keep. Elizabeth McCaffrey, HG2, Northport, N. Y. 11768.



**STITCHABLE ART**  
Pretty poppy and butterfly picture on 13" by 13" natural Belgian linen for you to embroider in two-ply crewel wool. Also available: Companion buttercup picture. Each kit with linen, wool, needle, instructions, \$2.95. Walnut finished 13" sq. wood frame with gold trim, \$1.95. Add 45c post. What's New Shop, 12H Water St., Bryn Mawr, Pa. 19010.



**NEW SMARTY TABLE**  
Some years ago we showed you the original collapsible paper table. Note the new version you can put your feet under! Perfect for intimate dinners. Round flat corrugated top holds 200 lbs. Cover with 72" felt, paint it, paper it. 27 1/2" h. Folds flat. \$3.95 plus \$1 post. Smarty Paper Products, HG2, 75 Colonial Rd., New Canaan, Conn. 06840.



In most homes there's a certain chair, a family favorite loved and lived with from generation to generation. This is ours. Referred to only as THE CHAIR, actually the finest piece of furniture in our home. It's big, beautiful, comfortable, superbly crafted of selected hardwood; best grade rubber and dacron fillings, top grain snuffe genuine leather . . . ultimate in comfort, good look, durability. Chair and matching ottoman in Patina or Morocco Red, Apple or Pine Green, Tobacco Brown, Hunter Tan, Mustard, Black (write for swatches). Chair W. 31", D. 35", H. 36", Seat H. 17"; \$387.77. Ottoman L. 29", W. 22", H. 17"; \$172.44. No C.O.D. Exp. Coll. Satisfaction Guaranteed. Send 15c for folder.

Aggie's P. O. Box 371, Belmont, N. C. 28012



SHOPPING AROUND

COLORFUL READING

Johnny Appleseed's Spring 1970 catalogue, brimming with care-free and casual wear, is ready now. The catalogue is in full color with dresses, suits, beach and sportswear plus accessories, footwear and handbags. Sizes 8 to 20, 12½ to 22½. Free from Johnny Appleseed, Dept. HG, Box 701, Beverly, Mass. 01915.



HIGH SPIRITS HOLDER

Bring banter and convenience as a decanter at your next party with this old-fashioned whiskey keg. Made of amber glass with leak-proof spigot, with funnel, eight beverage labels. Holds 2 full fifths. 10" high, 6½" wide. \$9.98 plus 25c post. Colonial Studios, Dept. WKE-4, 20 Bank St., White Plains, N. Y. 10606.



EASY ON THE KNEES

Knee Lift Cushion gently flexes knee, provides lounge chair comfort in bed. Floating action prevents straight leg discomfort, helps relax entire body. Conducive to sleep without tension. Complete with two white washable zipper covers. \$4.98 ppd. Better Sleep, Inc., HG2, New Providence, N. J. 07974.



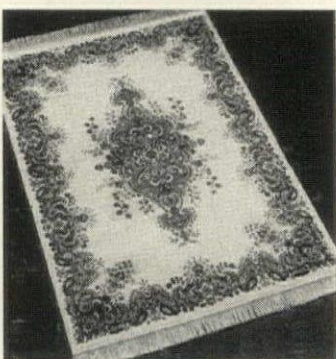
MIRACLE MENDER

Glass in liquid form creates an iron-hard adhesive to piece together the broken fragments of porcelain, china, jewelry, glass and tile treasures. Further, the bond is a permanent, washable one that scoffs at heat or cold. Each tube, \$1 plus 15c postage. Order from Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.

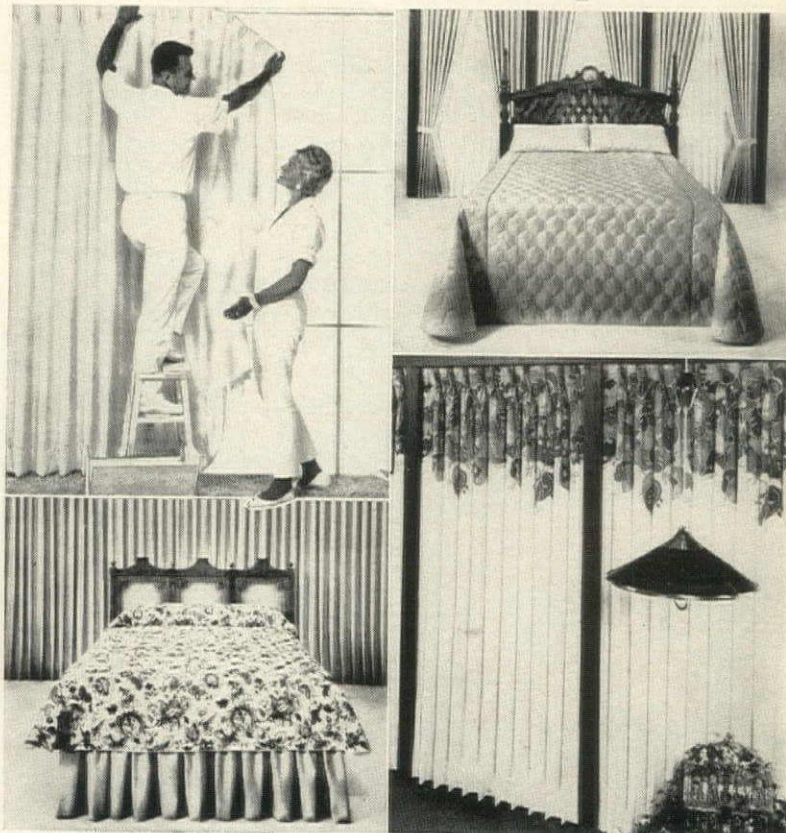


FAMOUS FACSIMILE

Oriental designs woven through to back of these sturdy, beautiful rugs. Antique patterns are woven out of natural yarns. Background colors: medium blue, green, red or ivory. 4' by 6' \$16.95, 6' by 9' \$29.95. Ppd. 9' by 12' \$49.95; 9' by 15' \$79.95; 12' by 15' \$99.95; Exp. coll. International Rug Co., HG2, 360 Amsterdam, N. Y. 10024.



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Fiberglas® Bedspreads and Draperies  
for people of different speeds



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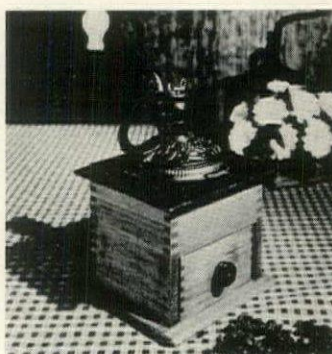
### ROLL YOUR OWN

Cocktail table anywhere you like! It's fitted with casters, solid wood, and plastic laminated on top. 17" high. Walnut, cherry, light or dark oak or mahogany. 48" by 20", \$140; 48" by 24", \$150; 54" by 24", \$160. Exp. coll. Larger sizes available. A. J. Terrace Wood Products Co., HG2, 113-115 Elizabeth Ave., Elizabeth, N. J. 07206.



### TEA TOTER

That spot of tea is all the more delectable steeped in a Victorian-patterned Heritage teapot. This delight to the eye collector's item is hand-painted on china with pink roses on a green background. 24k gold-edged; six-cup capacity. \$8.50. Matching pitcher, \$7.95. Ppd. Imre Ban, HG2, 3950 Lake Shore Dr., Chicago, Ill. 60613.



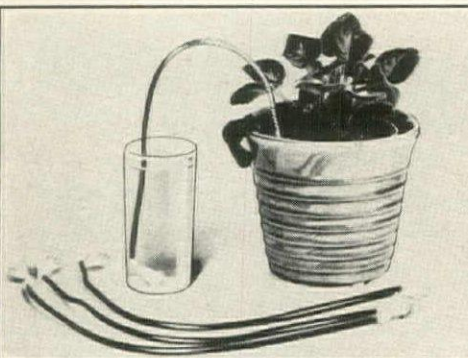
### EXPRESS GIFTS

Speed-A-Gift delivery service relieves shoppers of standing in post office lines. 12 appealing gifts, all with fresh flowers include chafing dish, fondue set, old fashioned mugs, watering can, silver dishes, china cups and saucers. Free folder in color gives details. Write Florists Transworld Delivery, HG2, 900 W. Lafayette, Detroit, Mich. 48226.



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Genius composer is given greater glorification in fine examples of rare antique European music scrolls. Made entirely by hand in vibrant colors on rich parchment, each is 40" by 60". Dramatic display in any room in a group wall arrangement or solo. \$3.95 ppd. World Art Group, HG2, 2 First St., E. Norwalk, Conn. 06880.



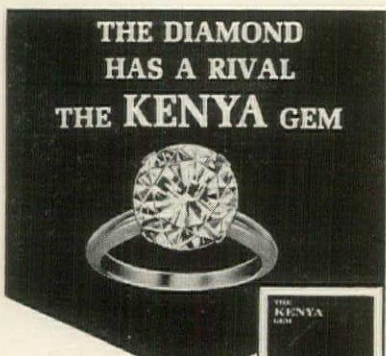
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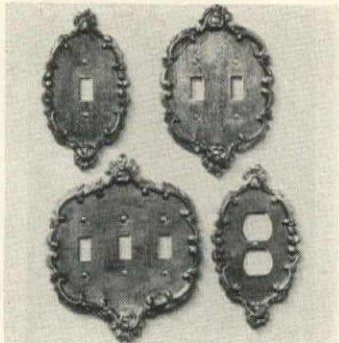
### NEW TACK FOR TACOS

Your guests will say you have a knack for taco-making when you use Tac-O-Qik. In five minutes or less it turns a half-dozen canned or frozen tortillas into crispy shells for beef, sausage, bean tacos. All metal. 5½" long. Six shells, \$3.98 plus 50c post. Maison Michel, Ltd., Dept. HG-2, Michel Bldg., New Hyde Park, N. Y. 11040.



### TRY A NEW SWITCH

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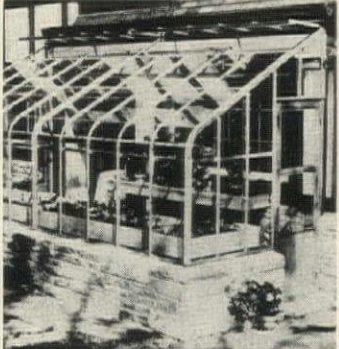
### YEAR 'ROUND VALENTINE

Charming willow headboard and chair sprayed in H&G colors cranberry, bittersweet, parrot or moss green, lettuce, blue haze, curry, goldenrod, violet, tangerine, ultramarine, azalea, white or black. 39" twin, \$14.95; 54" dble., \$19.95; chair 37" h., \$14.95. Catalogue, 25c. Exp. coll. Fran's Basket House, HG2, 89 W. Main St., Rockaway, N. J. 07866.



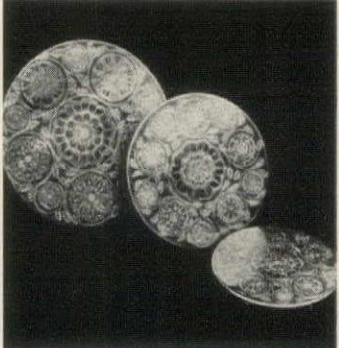
### HOME GREENHOUSE

Did you know that greenhouses are simple to erect? After foundation's finished, greenhouse can be completed in a weekend. Ever-lite aluminum greenhouses include models that attach to garage, house or stand as separate units. Free color brochure and prices from Aluminum Greenhouses, Inc., HG2, 14615 Lorain Ave., Cleveland, Ohio 44111.



### SHEFFIELD TRIO

Elegant engraved metal trivets polished to a sparkling silver-like brilliance. Protect fine table tops. Use under hot serving dishes or plants and flower arrangements. 6", 7" and 9" in diameter with engraving of flowers and leaves. No tarnish or rust. Set of three, \$6.98 plus 50c post. Harriet Carter, HG2, Plymouth Meeting, Pa. 19462.



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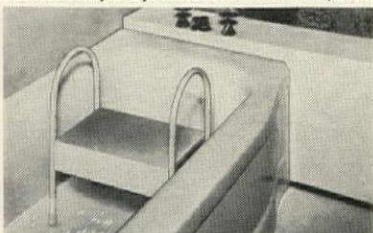
P4010 250 Gold Foil Labels . . . . . \$1.98



### GET RID OF STOMACH BULGE!

Take inches off your waistline, strengthen back muscles without exhausting exercises or energy-sapping diets. Rolling "Shape-Up" for one minute is equal to 30 minutes of strenuous sit-ups. Easier too! Instructions included.

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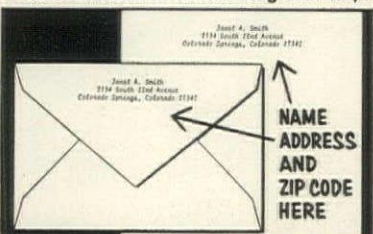
H489 Bathtub Seat . . . . . \$7.98



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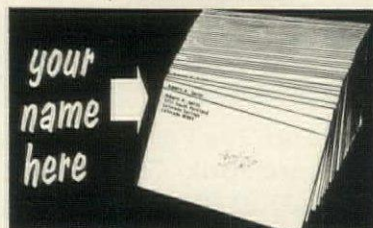
P4008 Pet Return Address Tag . . . . . \$1



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Take inches off your waistline without doing strenuous exercises. Simply wear this balanced weight belt a few hours a day to tone up lax muscles and pull you into shape. Isometric action does the job. Men's small (30"-38"), medium (39"-47"); ladies' small (26"-31"); medium (32"-39"). State size on order. Allow 2-4 weeks delivery.

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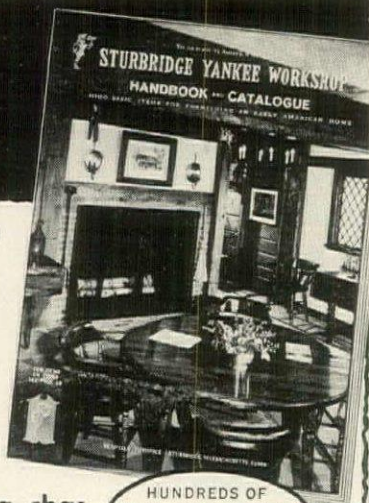
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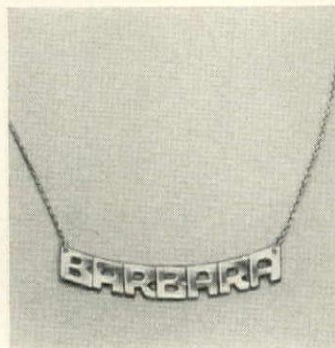
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Most implicitly personalized, a necklace she'll dote on spells out her name in 3/4" high block letters on a dainty 15" chain. Good Valentine gift. Sterling, \$6 through seven letters, each letter over, 50c additional. 14k gold, \$13 through three letters, each letter over, \$4 additional. Add 35c post. Postamatic Co., HG270, Lafayette Hill, Pa. 19444.



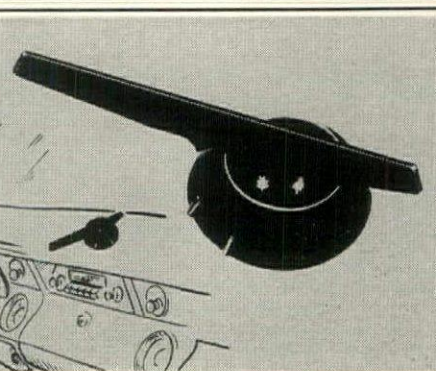
**NON-SKID PRETTIES**  
Bathtub or stall shower adhesive vinyl treads add a decorative note as well as insuring safety. They're comfortable to sit on, too. Choose blue/green or pink/yellow of flora and fauna designs in a kit with stencil for easy application. \$3.98 ppd. Breck's of Boston, K29 Breck Bldg., Boston, Mass. 02210.



**FRUIT BONANZA**  
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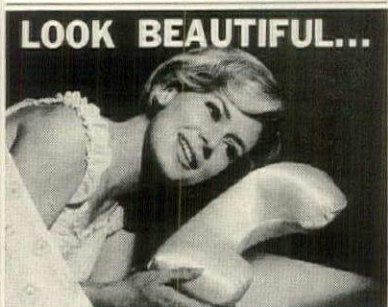
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... IN THE MORNING! Wake up looking great and truly refreshed. New **Satin Beauty Pillow** preserves hair style from night 'til morning. Marvelously comfortable "C" shape does not press your cheek out of shape, causing wrinkles while you sleep. Your hair slides undisturbed over its satin-smooth surface. Comfortable even with your hair in rollers. Petite, 17 x 9". It's good for posture too—large, old-fashioned, pillows encourage round shoulders and double chins. For back, side or stomach sleeping—men love it too. Adjustable for height. Complete with soft foam casing and 2 acetate satin zipper covers—\$5.98. We pay postage, mail gifts direct & ship in 6 hours. Send your check today.

**Better Sleep Inc.** BOX GC  
New Providence, New Jersey 07974  
MONEY BACK GUARANTEE

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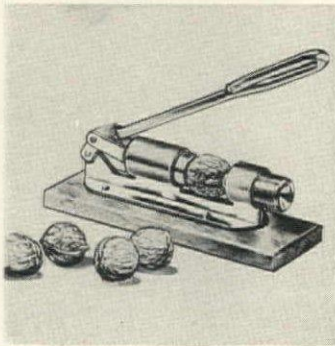
FAINTY FILAMENTS

of softest mohair ice wool are woven into a delicate pattern to make female flattery a foregone conclusion. English imported scarf drapes gracefully as stole or head covering. Hand washable, mothproof. 20" by 60". White, beige or copen blue (specify). \$3.98 or two for \$7.75. Ppd. Merry House, Dept. HG2, Dobbs Ferry, N. Y. 10522.



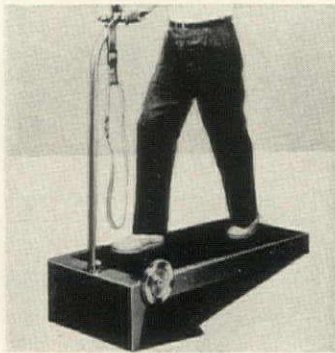
NUTCRACKER SWEET

metal nutcracker mounted on a smooth wood base removes nuts whole every time. Perfect for all the holiday baking and treat to keep ready for all who like to nibble nuts as they gather around for holiday festivities. Push the handle down and voilà! \$4.98 plus 25c post. Greenland Studios, 7154 Greenland Bldg., Miami, Fla. 33054.



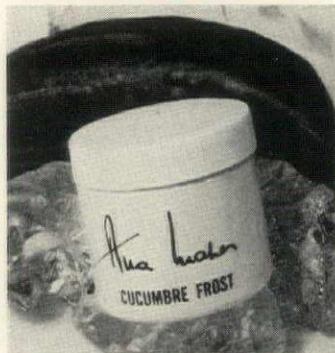
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Walker lets you walk, jog or run at home regardless of weather. Excellent way to recuperate, rehabilitate after prolonged or serious illness requiring toning or straining muscles. Steel frame plants upward duplicating moderate hill. Belt for support. \$278. O.B. Free folder. Battle Creek Equipment Co., HG2, Battle Creek, Mich. 49016.



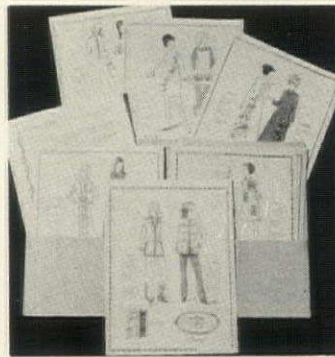
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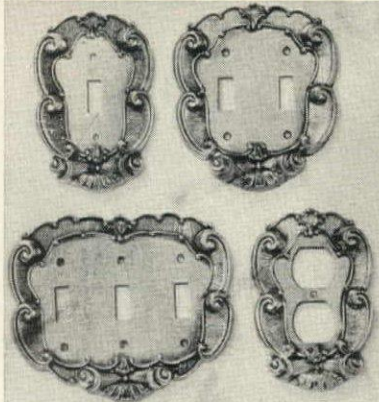
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Matching Valance 11" x 68" \$2.50  
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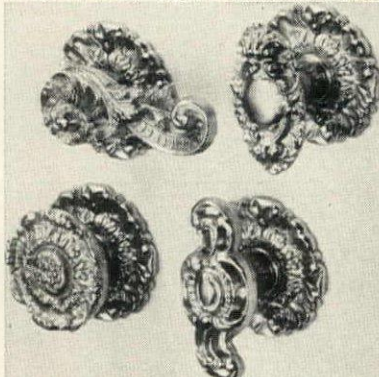


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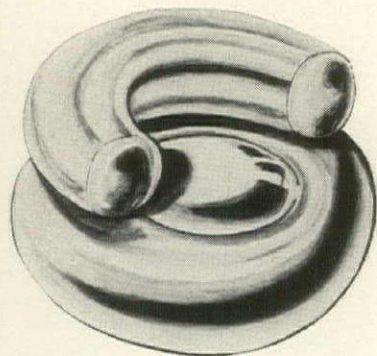
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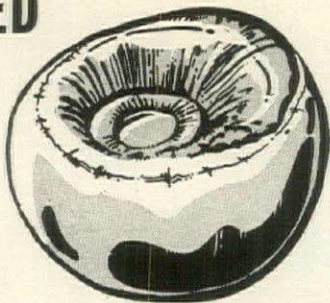
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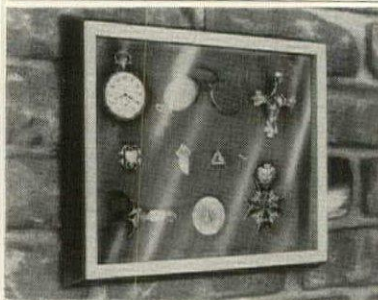


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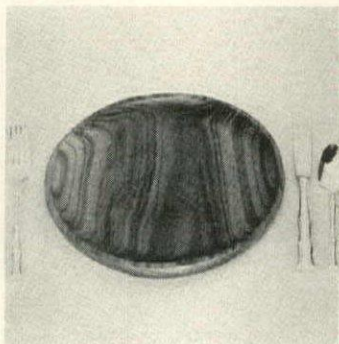
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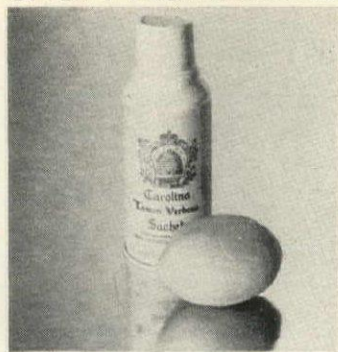
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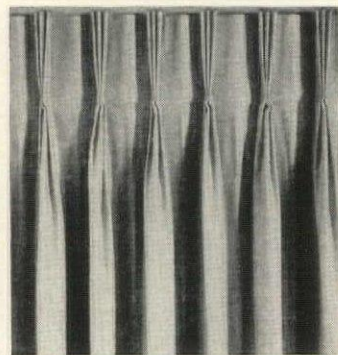
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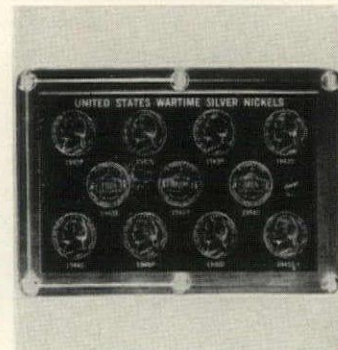
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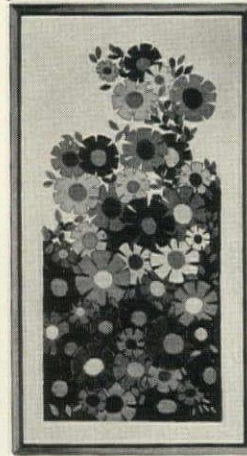
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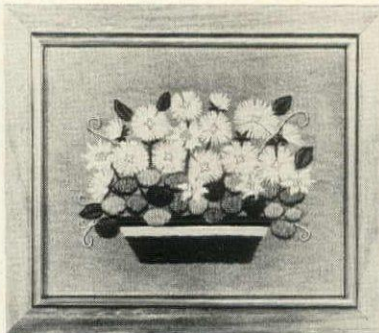
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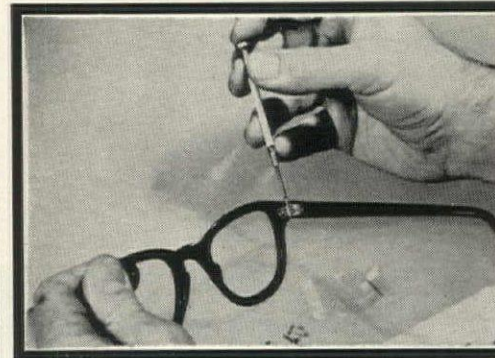
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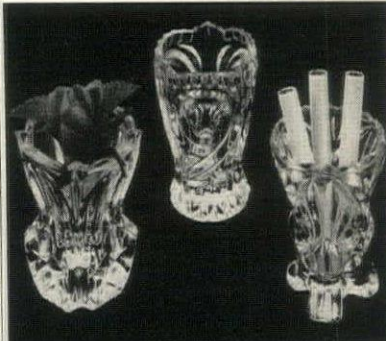
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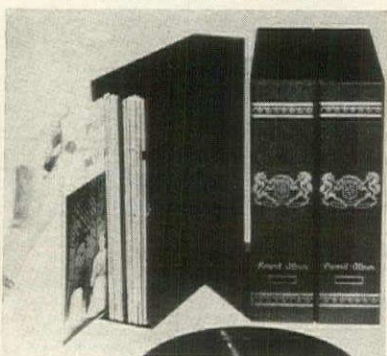
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**D**ELUXE storage for your records! These dust-proof cases will hold 20 of your 12" LP's in their original jackets. Rich library binding in Brown or Blue simulated levant leather. Deeply embossed; tooled in 23 K gold. Center divider aids filing by style, artist, or composer. Open back enables easy reading of the titles on spine of albums for faster record selection. Specify color choice. **\$4.95 ea. ppd.**

**ART GUILD enterprises** P. O. Box 23201-AG, Minneapolis, Minnesota 55423



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From Sweden come these exquisite little crystal mushrooms to mesmerize you with their fine craftsmanship and versatile colors. Perfect for that hard-to-decorate spot on mantel or bookshelf. A must for your crystal collection. Ideal for gift giving. In smoke, deep amber or crystal. (State 1st and 2nd choice).

2 1/2" high **\$3.95**; 3 1/2" high **\$4.95**; 5 1/2" high **\$6.95**. Set of 3 **\$14.95**. Add 60c postage.

Send check or m.o.  
 Sorry: no C.O.D.'s Money-back guarantee

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 Send 25c for catalogue.

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**DOBBS FERRY, NEW YORK 10522**



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Dust Cover ..... **\$1.00**

Protect the delicate mechanism without clearing off all your sewing gear to close top! The gold-trimmed opaque vinyl cover slips over the unit and keeps harmful dust out of the machine and off your work. Fits any machine, portable or console, and when you're ready to sew, just lift off. Order **5779-6-Cover, \$1.00 ppd.**

Write For New Free Gift Catalog!

**Miles Kimball**

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### SILVER WINE CUPS

Heavy silverplated wine glasses are truly unique, exceptionally decorative. Clear glass cups are held by a framework of intricately crafted silver that is tarnish resistant. 4" tall. Gift boxed.

SET OF FOUR

**\$5.98**

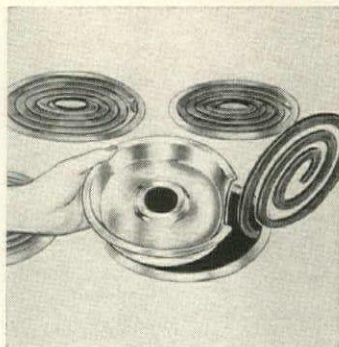
Add 75c Postage

MONEY BACK IF NOT DELIGHTED

**Harriet Carter**

Dept. HG-270, Plymouth Meeting, Pa. 19462

## SHOPPING AROUND



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Bright chromed metal pans n... any electric range look new. replace old reflector pans with shiny circles that never tarnish. Pans catch spatter and dripping, slip out easily to clean, resist heat to speed cooking. Two sizes: 6" pan, 89c; two, \$1.69. 8" pan, \$1.29; two, \$2.49. Ppd. Mac House, 7156 Greenland Blvd., Miami, Fla. 33054.



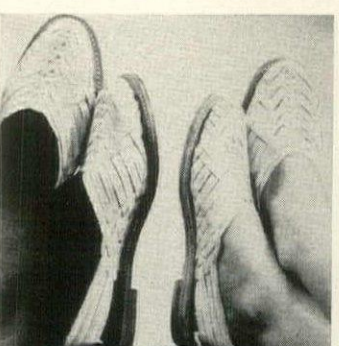
### CLOUD 7 IN THE BATH

If you like to relax in a warm bath, wait till you add this to your bath accessories! DeLuxe 16" by 16" bath pillow supports your head and back as if you were resting on a cloud. Held securely by suction cups, it's wet proof so your hair stays dry. Gold fleure-de-lis on white, pink or aqua. \$3.95 ppd. Better Sleep Inc., HG2, Providence, N. J. 07974.



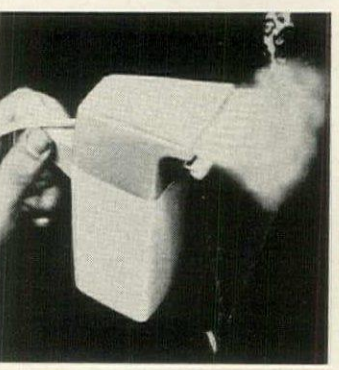
### TIPPLER'S TABLE

Those Victorians knew a thing or two, one of which was a wicker taster table placed next to the master's chair. Copy's in solid mahogany whose top's Italian marble; Victorian fretwork base. 14" by 18". \$19.95 exp. Victorian catalogue and furniture samples, \$1. Magnolia Hall, 726 Andover, Atlanta, Ga. 30303



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His and Her huaraches go with leisure fashions. From Mexico where craftsmen understand leather, shoes are made of genuine steerhide woven in supple thongs, sturdy soles and heel. Natural with a rich lustre. His 5-10; his 6-12. Send foot outline \$6.60. 60c post. Old Pueblo Traders, 5H1024-600 So. Courthouse Club, Tucson, Ariz. 85716.



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**ANTI-SNORE MASK** ..... \$4.95  
 Calif. residents add 5% sales tax  
 Satisfaction guaranteed

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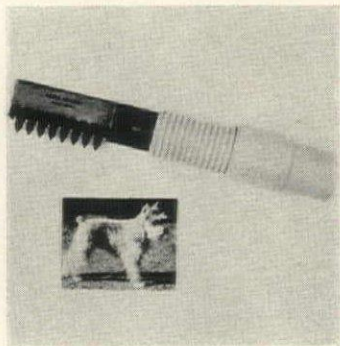
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Think these magnifying lenses that are worn like glasses are magnificent since they leave hands absolutely free to work on hobbies or make notes while reading fine print. Lenses are 5x. Headband is adjustable for sizes. \$1.98; two, \$3.50; three, \$5. Add 25c post. Nuhnd Products, HBG2, Box 205, Church St., New York 10008.



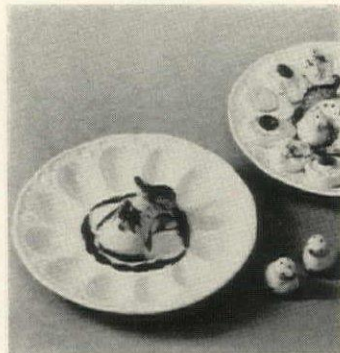
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Loose hair and dust that the fam- mascot has picked up in his travels are easily whisked away with comb device that attaches to any vacuum cleaner. Pet's groomed neatly and without frequent bathing. Result: a healthy, glossy coat. \$4.95 ppd. Animal Groomer Corp., HG2, Box 539G, Long Harbor, N. Y. 11963.



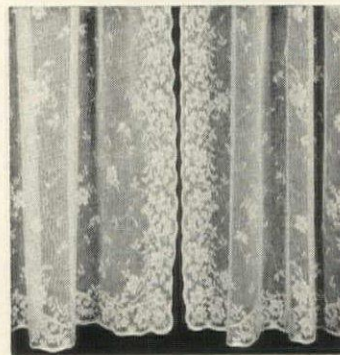
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Now white ceramic plate designed to hold a dozen egg halves guarded by a colorful mother hen take cocktail picks and a pair of tongs for salt and pepper. Perfect on the cocktail buffet, at Sunday night supper. 9 1/2" diam. \$1.98. Add 25c post. The Country Gourmet, Dept. G1, 545 4th Ave., Mt. Vernon, N. Y. 10550.



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RARELY NEEDS CHANGING

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Help your child do better in arithmetic—especially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children memorizing their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's simply by playing these records.

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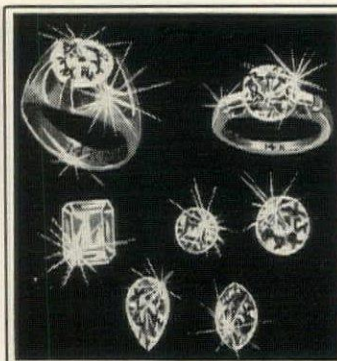
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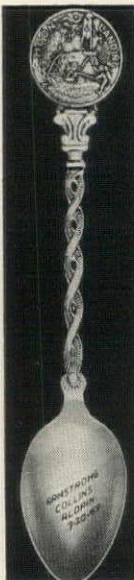


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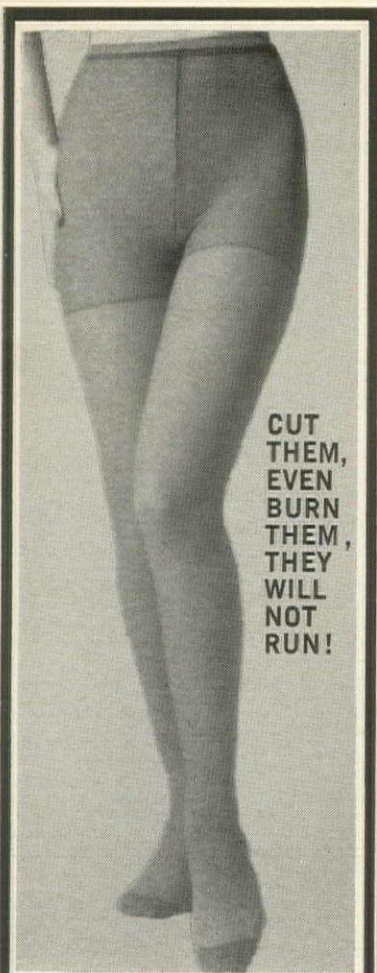
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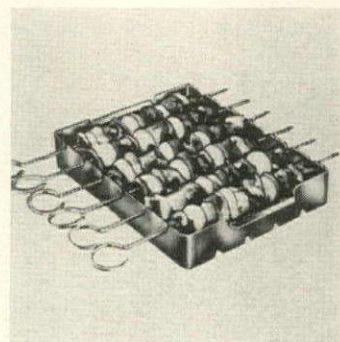
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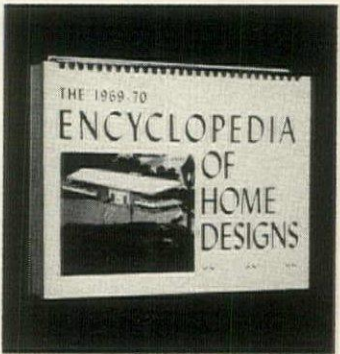
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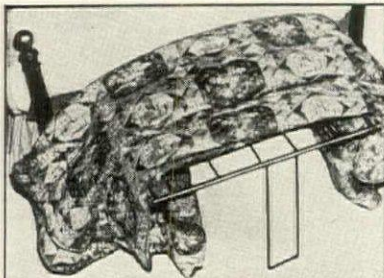
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 58 FACETS  
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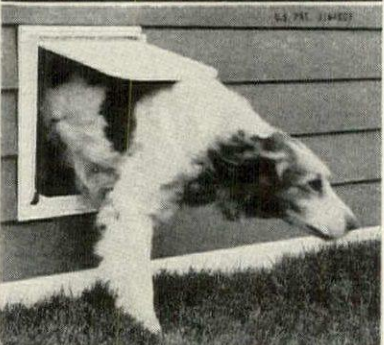
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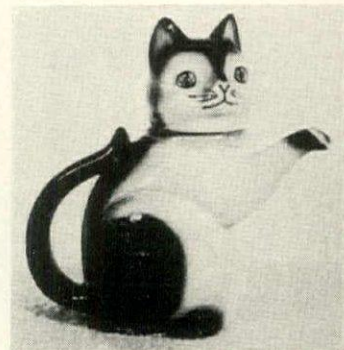
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What fun to watch seeds grow and sprout and bear blossom while winter still holds us fast. Orange nasturtiums, four-leaf clovers or morning glories planted in nutrient soil to keep growing from now through spring. 4" by 4 1/2" canisters \$2.50 each ppd. Miles Kimball, 100 Bond St., Oshkosh, Wis. 54901.



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### PRETTY TEAPOT

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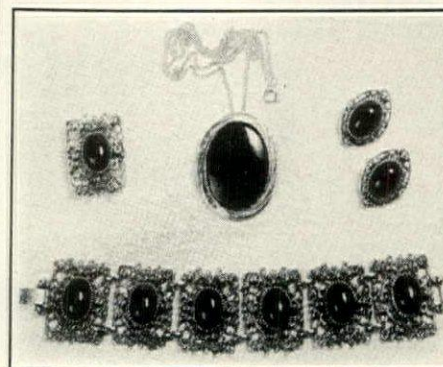
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Delightful air freshener—decorative Perm-A-Scent wall vases turn stale room odors into sheer ambrosia. Fragrance is released continuously. With French florals, lily (shown) or ribbed vase. Get set: any vase with four month supply of trefle or blue spruce fragrance, \$3.95 ppd. Edco Fragrance, HG2, 17-30 166 St., Whitestone, N. Y. 11357.



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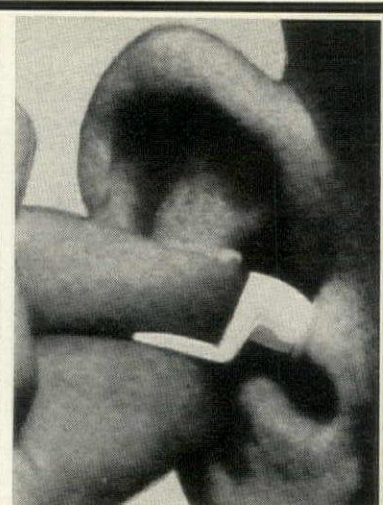
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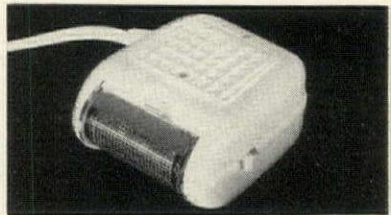
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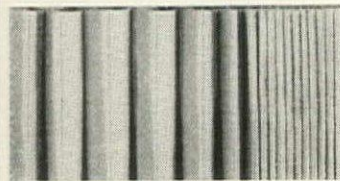
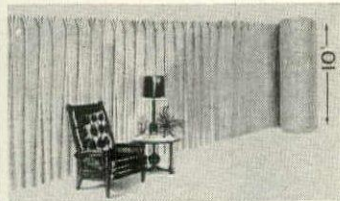
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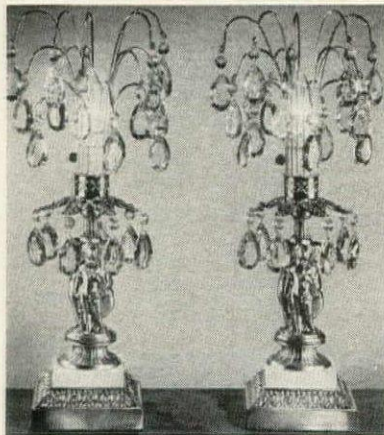
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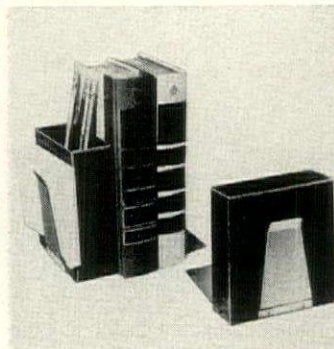
GIFT WORLD Dept. HG-2  
P.O. Box 422  
Flushing, N. Y. 11352

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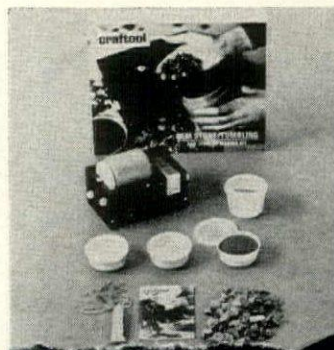
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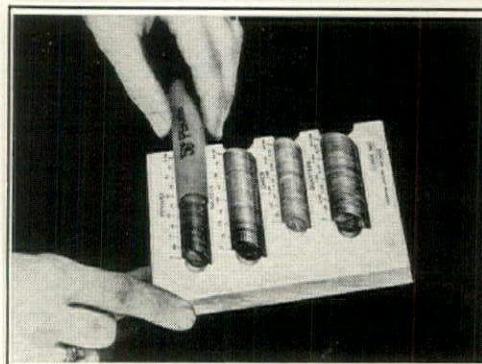
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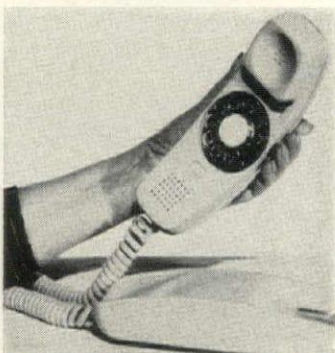
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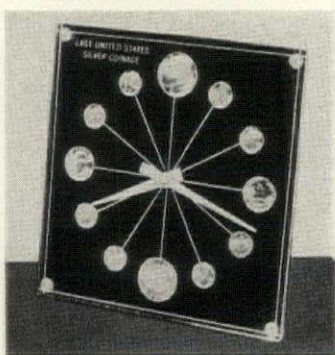
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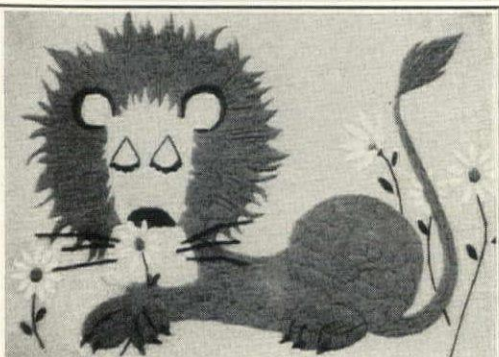
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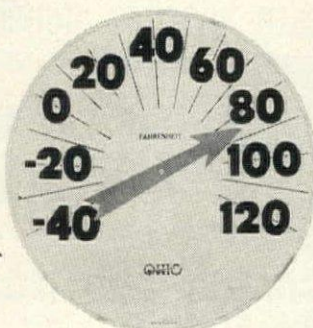
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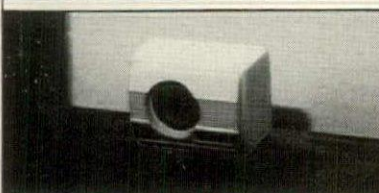
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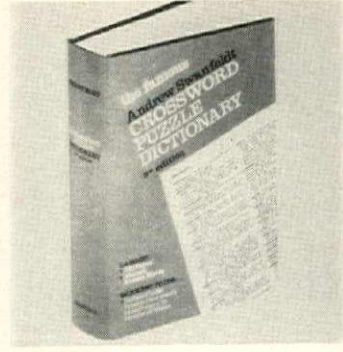
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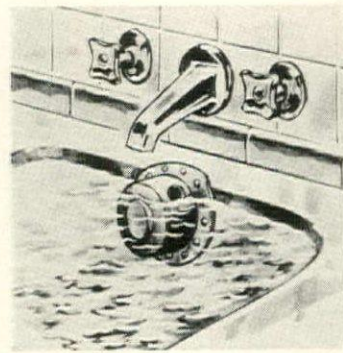
**FABRICON CO., 1555 Howard St.**  
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FREE and without obligation, send me complete details of the Fabricon Reweaving opportunity.

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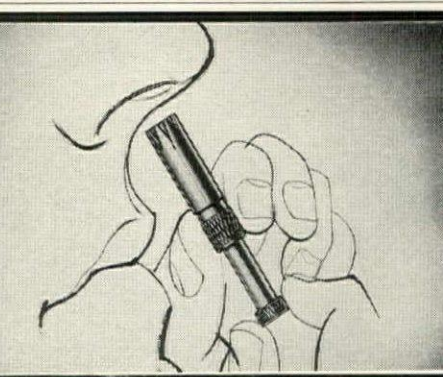
**WHITHER HAIRDO?**  
No hair stray allowed with Glamore Garde! It keeps that hairstyle intact whether you're on-the-run or sleeping. Wraparound mesh turban stays in place with an adjustable fastener, fits over bouffant hairdo or curlers, without flattening. Complete with shower cap. \$1.98 ppd. Walter Drake, HG-56 Drake Bldg., Colorado Springs, Colo. 80901.



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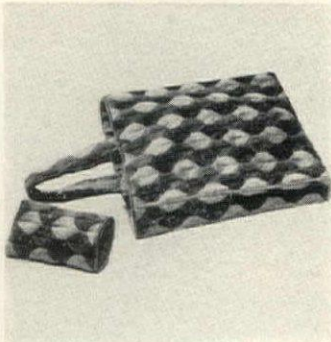
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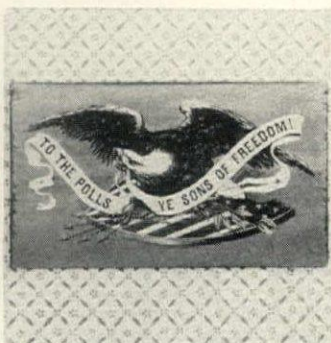
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It'll be worth it! Needlepoint your way to a lovely tote bag and matching eyeglass case in red, brown or blue yarn tones. Easy instructions, all materials needed included in kit. Finished tote bag is 9 7/8" by 11 1/2" by 1 7/8". \$14.95. Eyeglass case, 6" by 3 3/4". \$3.50. Ppd. Write Perks' Packages, HG270E P. O. Box 10998, Jackson, Miss. 39209.



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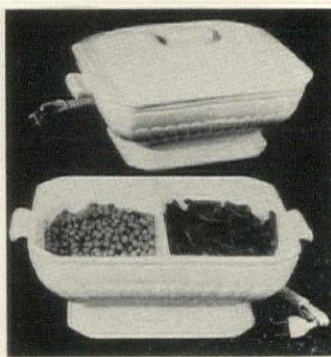
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House the records in the flip box so that you may browse through to view every album cover—just as the buffs do at the local record shop. Rubber liner protects records from slip hazard. Reinforced fiberboard, suede base. Holds 75 LP's; 13 1/4" by 15" by 6 1/2". \$6.95. Ppd. Art Guild, HG2, Box 23201, Minneapolis, Minn. 55423.



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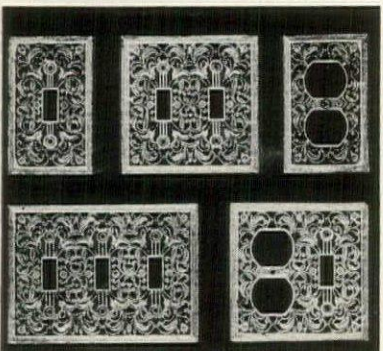
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SWITCHPLATES**

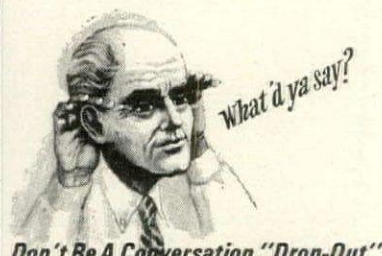
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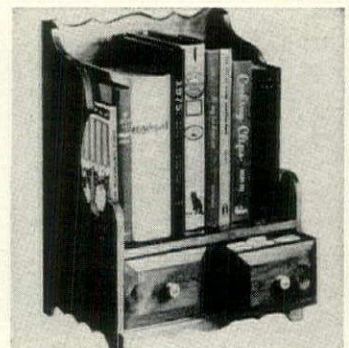
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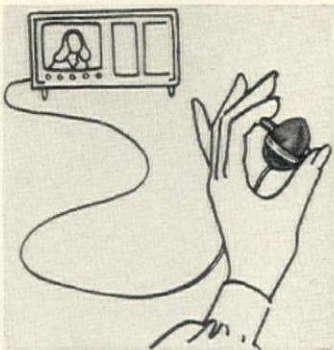


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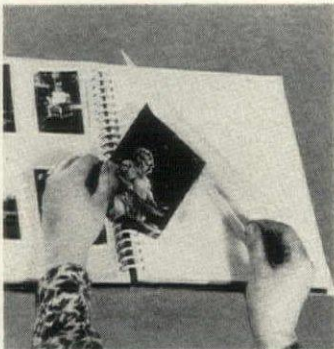
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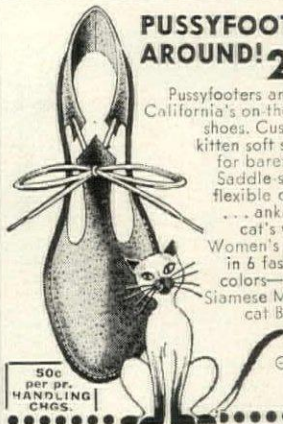
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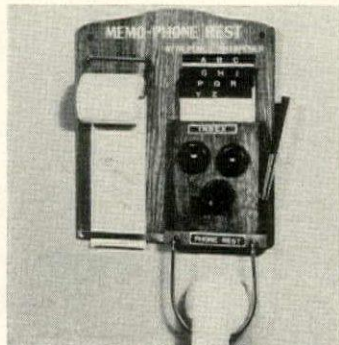
## SHOPPING AROUND



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Shopping list for stock market studiers has to include the Bull-Bear paperweight and magnifier: a tap on the flip-over disk will decide whether to buy or sell. Magnifying glass swings out for reading stock quotations. All in brass, 3" w., 2½" h. \$6.95. 6" rule with BB top, \$5.95. Add 50c post. Postmatic Co., HG270, Lafayette Hill, Pa. 19444.



**SWEET SHELVERY**  
Wicker decked out with hearts and curlicues has two concealed wooden shelves to give sturdy support. 18" w., 15" h., 6½" d. Yellow, fresh green, Bristol or light blue, hot pink, raspberry, olive, orange, red, black or white. Colorful and decorative anywhere. \$11.95 ppd. Order from Wicker Garden, HG2, 400 Jacksonville Rd., Hatboro, Pa. 19040.



**GET THE MESSAGE**  
Less chance of a slip-up with a Family Phone Message Center right at hand. 8" by 9" wooden unit hangs on wall next to phone with index cards and file for phone numbers, roll of memo paper, pencil sharpener and holder, phone rest. \$2.98 plus 25c post. Colonial Studios, Dept. FME-4, 20 Bank St., White Plains, N. Y. 10606.



**QUICK TRIM**  
Handy hair-trimmer does the job professionally in minutes. Made in Sweden, it's a fine quality tool, has an adjustment for regular trim, medium trim or scalp-close. Trims as it combs. Mom can do the job or Dad and young long-hairs operate it easily. \$2.98 plus 15c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.

AM. EXP. MEMBER

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**"NEW DELUXE COLORFUL CATALOGUE"**  
Imported European; Provincial, Trad., Early American, Spanish, Medit., Contemp.  
75 Pages: Elegant Style Chandeliers, Lanterns, Brackets, Baskets. In Crystal, Bronze, W.I., Brass. From \$15 to \$500.  
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DEPT. HG, BOX 86, HOMECREST STA.  
BROOKLYN, N. Y. 11229

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Authentic, hand-blocked cotton, varied prints. Choice of dominant colors: red, blue, gold. Sizes: 7-8, 9-10, 11-12, 13-14.  
MINI USHA—\$12 PPD. • MAXI USHA—\$16 PPD.



Brochure on exotic clothing, jewelry, gifts, incense, Hindu posters—\$.25c

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P. O. Box 489, Dept. I  
Providence, R.I. 02903



**DREAM DOG? your dog can be!**  
USED LIKE A BELL... "WORKS LIKE MAGIC"

Just a quick shake in your hand and... a new world of understanding for you and your dog. Hi-FiDo is a scientifically engineered sound device which literally translates words to any dog. Puppies... dogs of all ages. Never fails!

**TEACHES ANY COMMAND... IN MINUTES**  
Come—at all times! Sit—Stay—Heel—Fetch, etc.  
**STOPS ANNOYING HABITS... INSTANTLY**  
Housesoiling—Chewing—Jumping—Digging, etc.

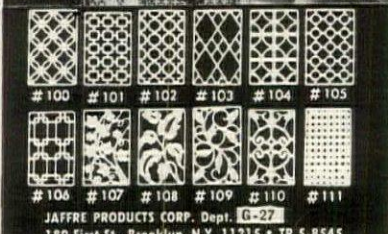
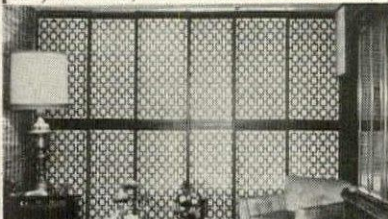
Imagine! Control your dog without a leash... anywhere! Totally kind, amazingly effective. Quick and so easy to use. Hi-FiDo is creating a worldwide revolution in dog training. Recommended by leading veterinarians, breeders. Four demonstrations on Art Linkletter. CBS-TV. Home-proven by more than 60,000 satisfied users: "Hi-FiDo accomplished more in 3 minutes... than 3 years of regular dog-training." Mrs. F.C. Moore, Berlin, Conn. "Not only does your dog become more loving, you become that way, too!" Mrs. Fred Peters, Dearborn, Mich.

Have your Dream Dog now! Order today and receive FREE 353-pg. illustrated reference manual. Most authoritative volume on specific problems and dog care ever published! ONLY \$15.00. MONEY BACK GUARANTEE

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Dept. HG 2-0 Los Angeles, California 90049

## GENUINE JAFFRE "PLY-GRILLES"

DRAMATIZE WINDOWS and add a new feeling of space with the room stretching magic of decorative ply grilles. Send 50¢ for brochures offering window treatments to replace curtains, drapes, blinds, louvers. Open grillework or Shoji style grilles (2 "PLY-GRILLES" with white translucent plastic welded between). Room dividers, sliding and folding walls. Send measurements of width and height to be covered for free estimates. As prime mfrs., we sell direct. Brochure 50¢.



JAFFRE PRODUCTS CORP. Dept. G-27  
189 First St., Brooklyn, N.Y. 11215 • TR 5-8545

**BUCKLE UP TO BEAT THE DEVIL!**

**BUCKLE LEST THOU BE BELTED!**

**BUCKLE DOWN & BUCKLE UP!**

**LEST YOU FORGET**  
Buckleinders with bracing ideas! Kicky little sayings engraved in black lettering on satin finish aluminum. With no-mar self-adhesive backs, they're all set for easy mounting. Dandy little gift items! 1" by 4" \$1.95 each. Any two, \$3. Ppd. Spear Engineering Co., 3071 Spear Bldg., Colorado Springs, Colo. 80907.



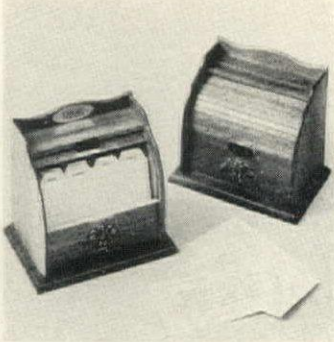
**THE EXECUTIVE PENCIL BOX**  
Contains everything necessary for the Secretary at home. Letter Opener, 3 high quality pencils in a holder, built-in pencil sharpener, sturdy 6" ruler, compact stapler, ball point pen, roll of transparent tape in holder, note pad with matching envelopes; and, several compartments in handy tilt out trays containing rubber bands, staples, paper clips, magnifier with eraser, brass plated thumbtacks and postage stamp holder. Compact 12" x 7" x 3" plastic case.  
\$7.50 plus .75c postage and handling.  
Ill. Res. add 5% tax. Gift catalog .25c

**HOUSE OF MINNELL**  
Deerpath Road Dept. HG2  
Batavia, Ill. 60510

## SHOPPING AROUND

### RECIPE SAFETY

Roll top recipe card box keeps treasured recipes neat and safe from floury-fingered cooks. Box is 6½" by 4¼" by 5¼" with solid brass plate for name (specify). Comes with fifteen 3" by 5" cards, index tab cards. \$3.98. Add 25c post. The Country Gourmet, Dept. G1, 545 Fourth Ave., Mt. Vernon, N. Y. 10550.



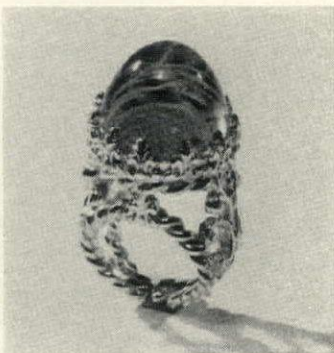
### POSTCARD PRINTER

Unique postcard printer produces first quality copies from stencils that last for hundreds of impressions. Great for club, church and business notices and announcements. Kit includes sturdy plastic machine, stencils, ink and postal size cards. \$12.95 ppd. Edwards Creative Products, HG129P, 910 Beechwood Ave., Cherry Hill, N. J. 08034.



### FOREFINGER FASHION

Newest scene for décor lies on milady's fingers with rings, rings and more rings gracing her digits. The 18k gold-plated Crown Jewel ring with fleur-de-lis design is a resplendent setting for simulated opal, turquoise or agate stone (specify). Adjustable. \$9.95 ppd. King's Creations, Ltd., HG2, 55 W. 42 St., New York, N. Y. 10036.



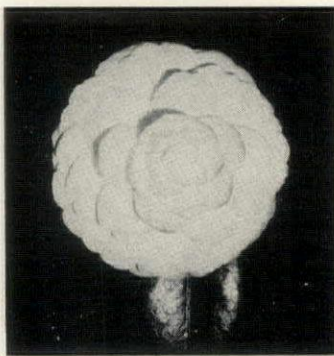
### WHERE IT'S AT

Take off on a sampler spree of stars and embroider one or all signs of the Zodiac. Leo, Virgo, Libra, Scorpio, Sagittarius, Capricorn, Aquarius, Pisces, Aries, Taurus, Gemini, Cancer. 12" square \$1.50 each; wood frame with walnut finish 12" by 12". \$1.75 each plus 35c post. Classic Corner, 12H Water St., Bryn Mawr, Pa. 19010.



### CHOICE CAMELLIAS

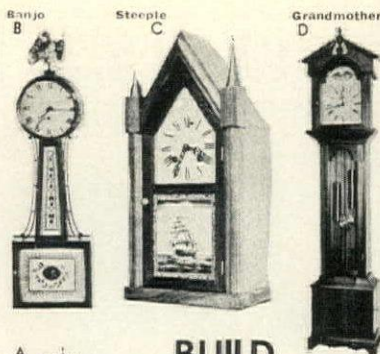
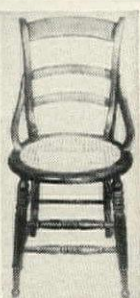
Now the favorite bloom from gardens in the old South grows in protected gardens all the way to Massachusetts. Grow them potted now; transplant in spring. Red, white, pink or variegated colors. Culture instructions. Four 2-year plants, \$12; four 3-yr. plants, \$17 ppd. New catalogue 25c. Orinda Nursery, HG2, Bridgeville, Del. 19933.



### CHAIR CANING KITS

Now anyone can restore his favorite antique and heirloom chairs easily and inexpensively with a NEWELL CANING KIT. Tools, cane, and "easy-to-follow" instructions, all postpaid for only \$2.00. Illinois residents, please add 5% sales tax.

(Extra cane \$1.25 chair-lot.)  
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Now at big savings! Send just \$1 for plans & instructions to build choice of: (A) Grandfather (B) Banjo (C) Steeple (D) Grandmother plus information-packed catalog of movements, dials, parts & kits to build these & 15 other fine clocks. All 4 plans \$3.50. Catalog alone—25c.

**MASON & SULLIVAN CO.**

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### Our artist captures the exact expression! PET PORTRAIT IN OILS

Painted from your favorite photo... full color. All the irresistible appeal of your pet is caught in a splendid oil portrait by artist Betty Kendall. Her expert craftsmanship is reflected in every stroke. Send color photo of your pet. Finished antique plaque is 5½ x 7 in.; ready to hang.

rare value at just \$15.00 postpaid

Send 25c for catalog of handcrafts. Visit our shop near Blowing Rock, N.C., and at 541 McCallie Ave., Chattanooga, Tennessee.  
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Blowing Rock, N.C. 28605



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A Great ELECTRONIC Aid For Your Home, Office, or on Business Trips, and for Persons With Impaired Hearing! As a phone Amplifier you can have a hands free two way telephone conversation without being chained to the phone. Simply attach the device (No installation necessary) and you hear everything "clear as a bell". Imagine, your hands are free! Also ideal as a second receiver when more than one party wants to hear the conversation. As a telephone MONITOR this precision device when placed on an extension phone will clearly pick up both sides of the conversation WITHOUT EVEN LIFTING THE RECEIVER OFF THE HOOK. Great for checking on unauthorized calls! Weight 2 ounces (size of a pack of cigarettes). Has volume control. Operates on standard Mercury battery (included).

Send check or M. O. Satisfaction Guaranteed.  
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14¢ PER SQ. FT.

A corking idea... for as little as 14c per sq. ft. Richly textured **PORTUGUESE CORK SHEETS** are ideal for sound-proofing, wall panels or bulletin boards. Eliminates maintenance and easily applied in minutes with either linoleum paste or nails. Warm, romantic tobacco brown color. Choose from:

- A—12 x 36 x ½" 144 sq. ft. per case \$19.95 per case or less than 14c per sq. ft.
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Check or M.O. only. Pier 16 Inc., Dept. HG270, Box 211 Central Station, Jamaica, N.Y. 11435. No C.O.D.'s. Express charges collect. N. Y. residents add sales tax. Mail order case lots only.

**Pier 16** Visit one of our five Pier 16 stores in New York, New Haven and Princeton for more exciting items. Send 25c for new catalog.



### To "Turn A Heart Your Way" give a MUSICAL VALENTINE

A pair of hearts (red, edged in gold) add the color note to this ceramic darling by LEFTON. In her white gown she flirts to the tune of "My Funny Valentine". She is a year round reminder of one's love for either she or he to give to him or her. 5¼" high. Price \$5.95 postpaid.

**IMRE BAN STUDIO**  
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## Bean's Free Spring Catalog

Ready February 15

Fully illustrated 108 pages of camping specialties, fishing tackle, clothing and footwear for men and women. Featuring practical outdoor items, many of our own manufacture.

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Fishing, Camping and Hunting Specialties



**FAVORITE CASUAL**  
in  
soft 'n silky  
Checks or Solids

You'll love its styling with easy 4-gore skirt, action back and snap-up front. In lightweight drip-dry Dacron/Cotton Checks in Desert Gold, Turquoise or Charcoal. Sizes 10-44, 12 1/2-24 1/2.

**\$16.95**

Same style in wash 'n wear drip-dry Chambray in Cadet Blue or Raspberry Red. Sizes as above.

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**WRAP-A-ROUND CASSEROLE PAWS**



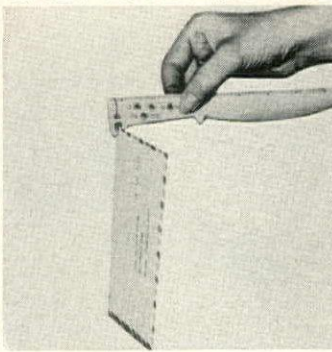
You're completely protected against burns and stains with our 33" long pot holder, which has a mitt at either end to slip your hands into. It wraps around your biggest casserole and your hottest pot. Heavily padded and quilted; completely bound with a hook for hanging. Assorted gay cotton prints.

**\$2.75 plus 35¢ postage**

**2 for \$5.00 plus 45¢ postage**

**THE FERRY HOUSE** Dept. HG-270  
Dobbs Ferry, N.Y. 10522

**SHOPPING AROUND**



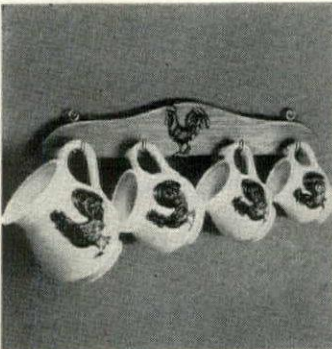
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One stamp too few? Too many? Know for sure that mail won't bounce back for insufficient postage. Pocket postal scale tells the story quickly using balance principles. From Denmark, and perfect for gifting. \$1 each; three, \$2.80; six, \$5.40; 12, \$10. Ppd. Gear for Good Living, HG1, 90 Heights Rd., Darien, Conn. 06820.



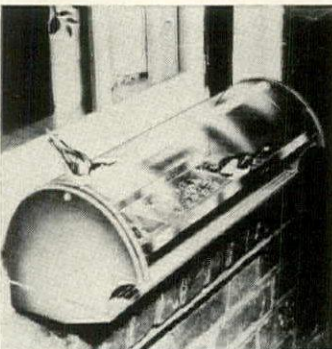
**DRAMATIC TROPICAL**  
The Dracena Marginata or dragon tree from the Caribbean grows up to eight feet even indoors. It thrives outdoors in warm weather. Branches twist and turn with giant, spear-like leaves shading from deep green to deep red border. Instructions incl. 2 trees, \$3; 4, \$5. Ppd. Caribbean Nursery, HG2, 55 W. 55 St., New York 10019.



**OVER 100**  
Unique end table holds that many magazines. And holds them flat, wrinkle free, easily accessible. A boon to magazine savers. Just pull up an easy chair, read in comfort. Crafted of pine in honey tone pine or maple, antique pine or walnut finish. 23" h., 16" w., 21" d. \$19.95 exp. coll. Kit, \$14.95 ppd. Yield House, HG2, No. Conway, N. H. 03860.



**ALL IN GOOD MEASURE**  
Four antique-styled measuring pitchers of heavily glazed ceramic with raised, multicolor rooster design hang from an 11 1/2" Early American wooden rack with provincial finish bronze-plated rooster emblem. Wipes clean! Convenient for serving syrups and sauces, too! Set, \$1.98 ppd. Breck's of Boston, K30 Breck Bldg., Boston, Mass. 02210.



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Watch the birds feed right outside your window. Easy to fill our weather-proof bird feeder from indoors. Unbreakable plastic, green base, 8" by 19 1/2" with roll-top roof. Can be converted to weather vane feeder. Ideal for convalescent or youngster. \$8.75 ppd. Catalogue 25c. Suburbia, Dept. 2GE, 366 Wacouta, St. Paul, Minn. 55101.



**FIX LOOSE CHAIRS**  
Chair-Loc "Swells" Joints Tight

Sure-acting liquid synthetic penetrates wood fibres, makes them S-W-E-L-L. Fixes loose chairs, locks rungs, legs forever tight. Also use Chair-Loc for dowels, tool and broom handles, mortised joints.

Plastic squeeze bottle with injector nozzle makes it quick, clean, easy. Over 1 1/2 million sold. Satisfaction guaranteed. 3 oz. bottle \$1, plus 30¢ mailing. Send cash, check or M.O.

**CHAIR-LOC CO.**

Dept. HG270

Lakehurst, N. J. 0873

**CURTAIN CHARM**

With Ball Fringe  
On Unbleached Muslin



20", 25", 30", 36".  
40" long **4.00** pr.  
2 pairs to window as shown **8.00**  
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72" long **5.50** pr.  
81", 90" long **7.00**  
All pairs 80" wide  
**MATCHING VALANCE**  
9" x 80" **1.75**

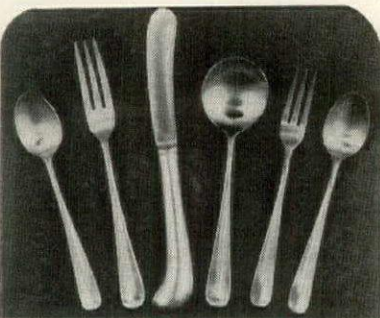
Please add 50¢ to each order for handling.

For years, New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and handmade look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for \$1 more per pair. Valance .50 more.

Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

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**Pistol-Handled Stainless**  
in an heirloom tradition

An exact replica of a famous old sterling pattern, with graceful pistol hollow handled knives, 3 tined forks and rattle-tailed spoons. In heavy, hand-forged satin finished stainless. Service for eight includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons.

50-piece service for 8 ..... \$29.95  
75-piece service for 12 ..... 44.95

Steak Set, 8-piece pistol handles (not shown). Gift boxed. \$16.95

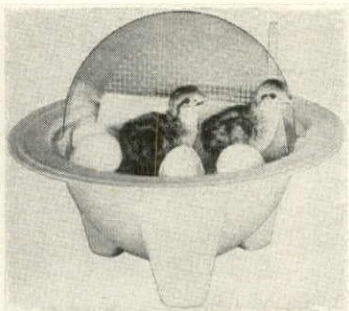
OPEN STOCK AVAILABLE

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**SETH and JED**

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Fiddle Back



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**\$4.98** POST PAID WITH SIX QUAIL EGGS (\$3.25 Without Eggs)

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## SHOPPING AROUND

### FEATHERED FRIENDS

Sure as shooting, these two mallards make a splendid addition to your fraternity of figurines. Created in shiny ceramic and looking every inch like their living counterparts, one stands 7" tall, the other sits 6". Inordinately attractive assets to any setting! Pair \$5.75 ppd. Old Guilford Forge, HG2, Guilford, Conn. 06437.



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### MUSICAL STORAGE

A happy combo! The lilting tune of "Somewhere My Love" from Dr. Zhivago with the beauty of an all-wood inlaid box. Handmade in Italy, lacquered to a high gloss, with space for jewelry, cigarettes. Large, 8½" by 5½", \$17.95. Small, 5¾" by 4¼", \$11.75 ppd. Driftwood Galleries, Dept. HGP, 6003 Cortez Rd., Bradenton, Fla. 33505.



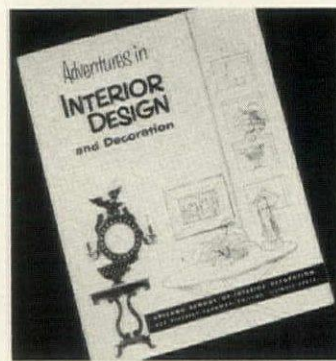
### 'ALLO, 'ALLO

Ivory telephone with a French accent fitted with brass and rebuilt with 1970 innards to plug in for instant use. An Old World beauty for the most elegant décor in any room of the country villa or town apartment. \$49.95 plus \$2 post. Free brochure. Grand Com. Inc., HG2, 1152 Sixth Ave., New York, N. Y. 10036.



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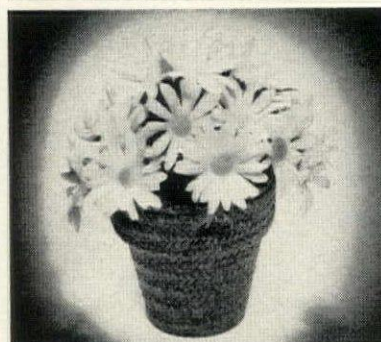


### Chandeliers Drip-Dry with Crystal Clean!

Cleans Artificial Flowers, too

Use this amazing, new miracle cleaner that sprays crystal chandeliers to sparkling brightness in a jiffy. No need to take down, disassemble, remove or polish parts and pendants. Grease, grime, dust, etc., disappear when you use this finger-tip spray on the large, 16 oz. plastic bottle, \$4.75. Order now to make your home sparkle. No COD's please. Cal. res. add 5% tax.

Kellum's CRYSTAL CLEAN  
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### BREATH OF SPRING

Our refreshing bouquet of permanent field daisies comes to you in a re-usable lined woven straw pot from Italy. Measuring about 6" x 7", this perky bit of sunshine will add charm to any room in all seasons. Specify color of pots: Lemon, Orange, Olive, Turquoise or Gold.

\$2.50 each 3 for \$6.50 PPD.

(Send 25c for 44-page catalog)

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Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to \$350; wallpaper scenes cost \$100 and more. Our complete kits, \$12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for . . .

FREE! BRAND NEW COLOR CATALOG  
... over 25% New Designs!

Exciting new 36-page full color catalog shows dozens new designs and big choice of decorator color combinations, plus easy "How to" details. ALSO FREE COPY: "Romance of the Murals". (encl. 10c for postage, handling.)

MURAL ART CENTER

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## BURNS TRASH

Safely Outdoors!

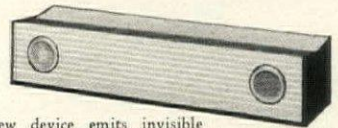
Fire Dept. App'd



3-6-10-15-20 bu. sizes available

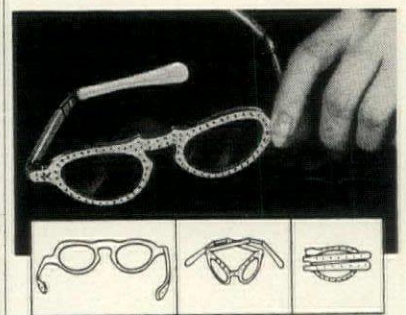
Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyance of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. 2 bu. cap. \$16.95 complete with money-back guarantee. Add \$2.00 W. of Miss. River.

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ALSTO COMPANY Dept. HG-2  
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Very clever, very fashionable! "Contessa" full-frame magnifying glasses fold up to 3" x 1¼". Fit handily into a small evening bag or clutch purse. Quality optically ground lenses make fine print look big, bring close details out sharp and clear. Beautiful jewelled frames are so delicately feminine. For those over 40 without eye disease or astigmatism who simply need magnifying lenses. Or, your own prescription can replace the magnifying lenses in these magnificent folding frames. Only \$8.98 plus 45c postage and handling. Silk brocade carrying case included. State age. Nel-King Products • Dept. HNG-206F 811 Wyandotte St., Kansas City, Mo. 64105

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## ANTIQUES

Fascinating new newspaper devoted to Antiques, is chock-full of interesting items for collectors

At last, America has its own sprightly, wide-awake newspaper devoted to Antiques. Edited with skill and knowledge. This big 28-page newspaper is full of good reading, to keep you interested by the hour! Oversized, clear pictures. Authoritative articles by experts. Collectors interested in furniture, china, glass, prints, silver, etc. . . . write us: "This newspaper is the best thing I've read!". Also, up-to-the-minute news about shows, exhibits, forums, historic sites. Plus a delightful classified section, where the bargains are!

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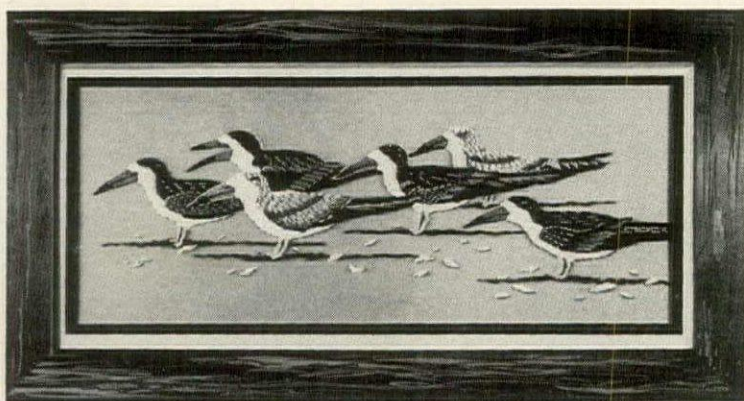
Antique Monthly, Box 440, Tuscaloosa, Ala. 35401

( ) Send me free sample copy, your issue No. G-20. ( ) Send me full 12-months' subscription at special reduced price of \$3.99. Bill me later. (Your money refunded after 30-day trial, if not pleased)

Name.....

Address.....

Zip.....



### SHORE BIRDS IN CREWEL

A company of Black Skimmers gathered on a shell strewn beach with their young in light speckled plumage. Could you conjure a more beguiling assemblage for your willing needle to bring to life? Large red bills and white breasts contrast with dark bodies done in heavy yarns of rich browns, tans and black. The scene is cast on a background of sand colored, textured fabric.

All work is done with simple stitches. This quality kit contains: Textured fabric, yarns, needles, complete instructions and diagrams (frame not included). Finished size 14"x32". Kit #301 - \$9.95 plus 60c postage and handling.

# Crewel World

Pa. residents add 6% sales tax  
Send check or money order only No C.O.D.  
BOX 303, DEPT. HG20  
HUNTINGDON VALLEY, PA. 19006  
Send 50c for color brochure. Free with order.



### Maple Leaf Sconces

PAIR \$5.95 Add 65c Postage

Beautify living room, dining room, hall or bedroom with our all new maple leaf and flower wall candelabra. They're made of wrought iron and elegantly finished in antique white & gold or antique black & gold. Please specify. Unbelievably fine detail in each leaf and blossom. Each piece is 16" tall, 10" wide. Candles not included.

MONEY BACK IF NOT DELIGHTED

## Harriet Carter

Dept. HG-270, Plymouth Meeting, Pa. 19462



### A TISKET, A TASKET, INITIALS ON YOUR BASKET

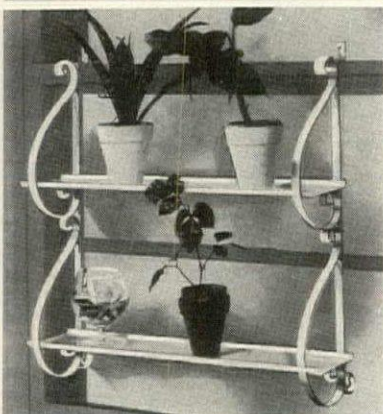
Take a shapely straw carryall, add your monogram in needlepoint, tie on a pretty ribbon and bow, and you're ready for any occasion. Complete kit includes handsome Madeira basket, tapestry yarn, chart and canvas for monogram, easy instructions, and your choice of a rose, gold, brown, blue, black, red, or green velvet ribbon. Basket Kit (shown) 12" x 8" x 6 1/2" high \$3.95 Basket Kit with Straw Lid \$4.95

PLUS 50c POSTAGE EACH ITEM

Pa. Res. Add 6% Sales Tax. Sorry No COD's

### VICTORIA GIFTS

12-H Water St., Bryn Mawr, Pa. 19010



### Window Garden

For pretty windows, use these wrought iron hangers whose shelves are for flowers, plants and such. It's specially designed to hang on window rail, yet window can be raised or lowered. Lovely on wall too!

Beautiful scrolls, satin white, complete with two shelves, 4" x 19 1/2" wide. **\$3.98**

plus \$1.00 postage

(Two sets \$7.19 plus \$1.00 postage)

Satisfaction Guaranteed. No COD's

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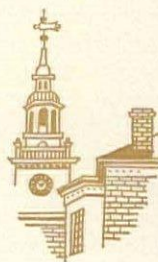
SEND FOR FREE GIFT CATALOG

### Henry R. Smith Studios

Dept. B-19, 39 Crestline Road, Wayne, Pa. 19087

# SHOPPING

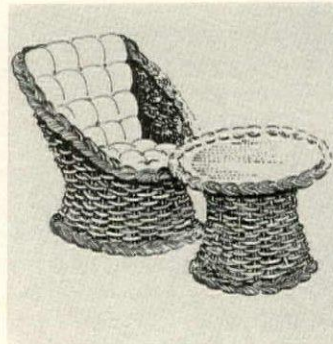
# AROUND



# PHILADELPHIA

### INTERESTING TWIST

Let wicker furniture weave its charming spell over living room, den, playground. Painted in twenty luscious colors. Corduroy cushions in 10 most wanted shades plus leopard or zebra pattern. Chair, \$17.50; Cushion, \$8; Table, \$17.95. Exp. Coll. Catalogue, 25c. Natural, deduct 10%. Joan C. Luchs, HG2, 8010 Old York Rd., Elkins Park, Pa. 19117.

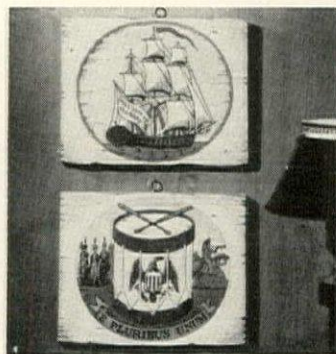


### WHEN IN STITCHES

As to whether to knit or purl, consult the Knitting Dictionary compiled by Mon Tricot, famous knitting journal. 800 stitches, patterns and information on crocheting, knitting, jacquard techniques, needle sizes, table of knitting terms in five languages. 11 1/4" by 6 3/4". \$1.95 ppd. Taylor Gifts, HG2, Wayne, Pa. 19087.

### WHERE STYLE COUNTS

A glorious opportunity to dabble in art with new "primitives"! Paint professional-looking originals in your own favorite style. Use special acrylic paint that dries in half an hour. Plain water washes brushes. 15" x 12". Kit of two, \$16.95 ppd. Decorative Adventures, P. O. Box 228-J, Abington, Pa. 19001.



### MUSTACHE CUP IS MOD

We thought the mustache cup was as passé as the buggy whip, but here is a quartet designed for any barber shop singing group. Fine white china with colorful Americana designs. 8 oz. capacity. Bridge across top keeps mustache dry! Set of 4, \$6.98 plus 85c post. Harriet Carter, HG2, Plymouth Meeting, Pa. 19462.

### WEDGWOOD PRINCE OF WALES MONEY BOX

Exclusive with us in United States

History and artistry—a money box of Green Jasper with white relief, gold lettering. Commemorating the Investiture of Prince Charles as Prince of Wales. This historic treasure measures 3 1/2" x 3 1/2" and is easily emptied when full. Limited quantity available.

\$25.00 postage included

HEATHROW, LTD. Dept. HG-270  
801 Walnut St., Philadelphia, Pa. 19107

Please send me \_\_\_\_\_ Prince of Wales Money Box(es)

at \$25 each. My check or money order is enclosed.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Pa. residents include 6% state sales tax.



### SIMPLE SAMPLER

Make your garden grow with pretty cross stitching, outline and two fill-in stitches on a Belgian linen sampler that will add a homey touch to any setting. Kit includes easy-to-follow directions, color chart, embroidery floss. 13" by 21". Kit, \$3 plus 25c post. Catalogue, 10c. Jane Snead, HG2, P. O. Box 4909, Philadelphia, Pa. 19119.



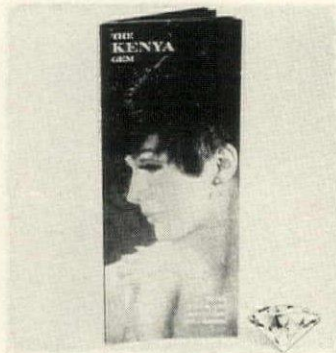
### GRAPE SHAPE

Cluster seasoners of crystal clear glass are novel salts and peppers pretty enough to start a collection. They dangle nicely from silvery leaf tops which are tarnish resistant as are the base and stand. Add a dash of elegance to any setting. \$3.98. Add 75c postage. Susan Douglas, Dept. A2, Box 12556, Philadelphia, Pa. 19151.



### ONLY YOU

Or your jeweler knows for sure whether you're wearing man-made Kenya Gems or real diamonds. The dispersion or fire of Kenya stones is 2½ times that of a diamond. Free brochure showing dramatic jewelry for men and women set with stunning Kenya gems in 14k gold. Kenya Gem Corp., HG2, Philadelphia, Pa. 19122.



### FANCY FERNERY

Just what a decorator would suggest! A low, wide fernery in an elegant leaf design to add an unusually lovely and opulent touch to any room. Available in black, white, and antique green; white with gold 50c extra. 14" high and 10¾" dia. \$8.95 plus 75c post. Henry R. Smith Studios, Dept. HG20, 39 Crestline Rd., Wayne, Pa. 19087.



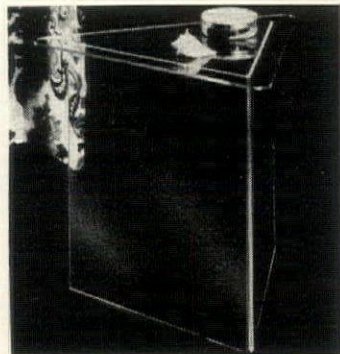
### PROVINCIAL PILLOW

Cross stitch in an old world design for a 16" square knife edge pillow. Kit includes design on oyster Belgian linen, wools, linen for pillow back, cording, zipper, instructions. Choose two tone red, blue, green, gold, brown, black/gray or rose wools. \$4.95 ea.; 16" form, \$1.95. Add 35c post. Victoria Gifts, 12H Water St., Byrn Mawr, Pa. 19010.

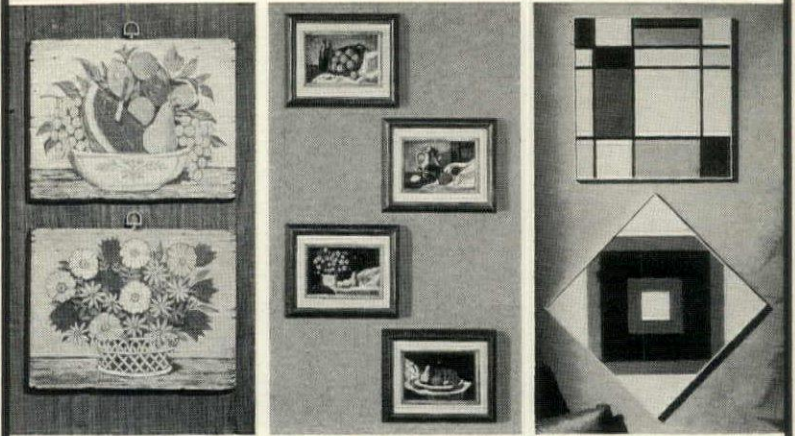


### CLEARLY INTERESTING

You can make a table just like this contemporary beauty! Send 25c for a fascinating brochure which gives instructions on how to build more than 40 home projects with Plexiglas. Cocktail table shown is made from a Plexiglas acrylic sheet. Mail your 25c to Rome and Haas Co., HG2, P. O. Box 9730, Philadelphia, Pa. 19140.



## DO YOUR OWN THING



### PAINT YOUR OWN PRIMITIVES

Kit illustrated is entitled "Bountiful Garden" and contains wood for two paintings, design, paint, brushes, hangers and instructions. Largest primitive is approx. 12" x 15" ... \$16.95 postpaid.

### PAINT YOUR OWN SCENES

Kit of four scenes approx. 9" x 12" contains painting board, paints, brush, complete instructions. "Still Lives" \$11.95 postpaid.

### PAINT MODERN ABSTRACTS

Each kit contains painting surface, paints, brush and instructions to paint and frame two modern abstracts. 20" x 20" \$14.95 postpaid 14" x 14" \$10.95 postpaid

Pa. res. add 6% Sales Tax. Professional results guaranteed.

SEND 10¢ for 8 page color brochure detailing 27 different kits.

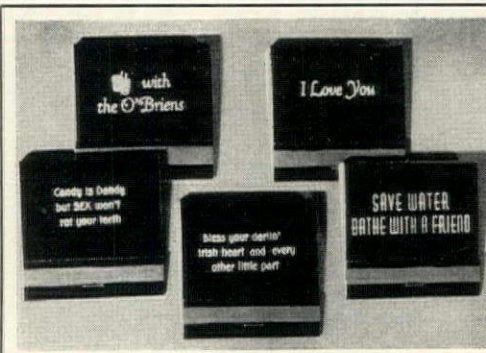
DECORATIVE ADVENTURES

SEND CHECK OR MONEY ORDER TO:  
P. O. Box 228-J ABINGTON, PA. 19001

### YOUR BEST FRIENDS WILL STEAL THEM !!

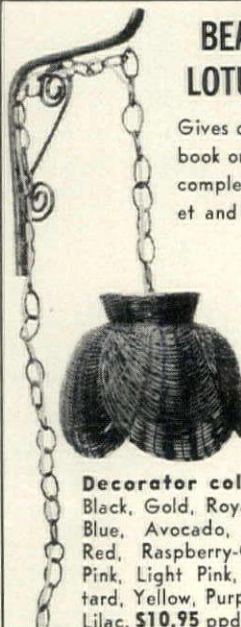
Personalized, Fun Matches—Imprinted Gold on Living Colors (Bold Red, Pure White, Innocent Pink, Spring Green, Lingerie Black). With Your Favorite Saying, Gag, Witty Remark, Name, or Initials. Perfect for Gifts, Birthdays, Parties or Holidays. (Specify Color) \$5.50 Box of 50 Quality Packs, 30 Exciting Strikes Each. Postpaid, Prompt Shipment.

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1300 Ludlow Street  
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### BEAUTIFUL LOTUS LAMP

Gives direct light on book or work. Comes complete with bracket and 6 foot chain.



Decorator colors: White, Black, Gold, Royal Blue, Light Blue, Avocado, Lime, Kelly, Red, Raspberry-Orange, Hot Pink, Light Pink, Brown, Mustard, Yellow, Purple, Turquoise, Lilac. \$10.95 ppd.

Catalogue 25c.

JOAN C. LUCHS

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### FRIGID TUBE PITCHER

This exquisite HAND-CUT CRYSTAL PITCHER IMPORTED FROM EUROPE is practical as well as pretty. Simply freeze water in the metal tube and presto! Martinis, lemonade, or any drinks stay deliciously cold for hours without being diluted. 2½ qts. \$15.95. Add \$1.50 for postage and insurance.

Money back if not delighted.

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—You'll always be on a lucky streak.  
14K Gold \$9.95.  
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**The Good Angel**—watch over you and your loved ones.  
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14K Solid Gold \$12.50. Sterling Silver \$2.00.



**Charm & Treasure Inc.**  
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**BIRTHDAY CAKE—CHURCH WITH VIEW**—look in has candle side and see the inside. Lord's Prayer. 14K Solid Gold \$11.95. Sterling Silver \$4.50. \$3.95.

I enclose check or money order for total \$..... Please include 10c in coin or stamps for handling of Free Catalog.  
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Engraving on any charm—10c per letter or number. Please print inscription clearly.

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No expensive steaming  
No tiresome scraping

Wallpaper practically falls off in your hand when you remove it with NEL-KING WALLPAPER REMOVER. Simply mix 2 ozs. of this wonder-working liquid concentrate in a gallon of water and apply to paper with rag, brush, sponge or spray. WALLPAPER REMOVER penetrates paper, loosens adhesive, and paper "skins off" smoothly in a matter of minutes. Works miraculously on several layers of paper and even on troublesome painted-over wallpaper. As safe to use as water. Only \$3.98 + 35c postage for pint—enough for 3 average rooms. Results guaranteed or money back if returned postpaid within 30 days.

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Send 25c for 68 PAGE ILLUSTRATED CATALOGUE. Chandeliers, sconces and candelabra of imported crystal. Incomparable in design and quality. Pewter and early American brass. \$50.00 to \$1250.00. Shipped prepaid, insured in U.S.A. Satisfaction Guaranteed. In business for over a quarter of a century.

**KING'S CHANDELIER COMPANY**

Dept. G-58  
Eden (Leaksville), North Carolina 27288

**HOME OFFICE END TABLE DESK**

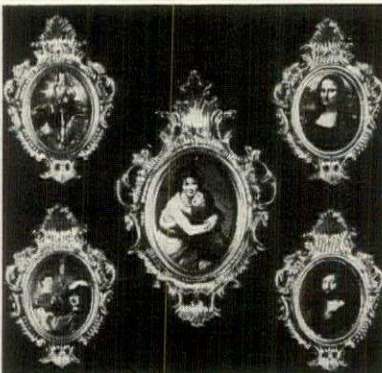


A Typewriter Desk,  
An End Table,  
A File—All In One

Our remarkable new roll out typewriter end table is the most versatile and completely usable desk ever. It opens and extends into a full fledged portable home office. Drop leaf lifts for a large writing surface—holds adding machine, too. Top drawer stores any standard portable typewriter, rolls out and up to perfect typing height. Middle drawer is storage. Bottom is standard filing drawer (large size files sideways). And all rolls smoothly on large concealed casters. You'd never know this handsome end table had so many beautiful faces. Hand crafted of select knotty pine, in honey tone or maple, antique pine or walnut finish. 29" H. 23 1/2" D. 18 3/4" W. (38" W leaf up). \$59.95. COMPLETE KIT: All machined, sanded, etc. Ready for easy assembly and finishing. Simple instructions. \$39.95. Both Express Charges Collect.

**BEAUTIFUL FREE CATALOG—1000 PIECES**  
Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee  
**Wild House**  
Dept. G2-0  
North Conway, N. H. 03860



**BAROQUE WALL GROUPING**

Set of 5  
**\$2.98**  
Add 50c Post.

Quality, full color prints of famous old masters are mounted under glass in ornate baroque frames finished in antique gold. Group consists of four 4" x 3" pictures and one 7" x 4" picture. They can be arranged in any number of ways to fill large wall areas. A great value!

MONEY BACK IF NOT DELIGHTED

**Harriet Carter**  
Dept. HG-270.  
Plymouth Meeting, Pa. 19462

**SHOPPING AROUND**



**BUTTERFLY REBIRTH**

Give that butterfly chair a new life! The one your guests always make a beeline for because it's the perfect setting for totally relaxed sitting. Brighten it up with a heavy canvas refill in gold, orange, red, dark blue, olive, black or white. \$7.99 plus \$1 post. Pier 16 Inc., Dept. HG270, Box 211, Central Station, Jamaica, N. Y. 11435.



**EASY-TO-ASSEMBLE**

The low, low price of this choice Tiffany decorator lamp is possible because it comes in an all-inclusive kit, waiting to be completed. That's the fun part, seeing your handiwork emerge. With electrical components, hard acrylic base looks just like glass. 22" diameter. \$14.95 plus 50c post. World Arts, HG2, Box 577-J, Wilmington, Cal. 90744.



**READY READING**

Right on hand with a colonial design wooden wall book rack. Perfect for bathroom readers, a top shelf has bar to hold magazines in place. Mahogany finish with golden eagles. Mount on tile wall with super-strength self-adhesive foam. 16 1/2" by 9 3/4" by 2 1/2". \$7.98; two for \$14.98 ppd. Empire House, HG2, One E. 42 St., N. Y. 10017.



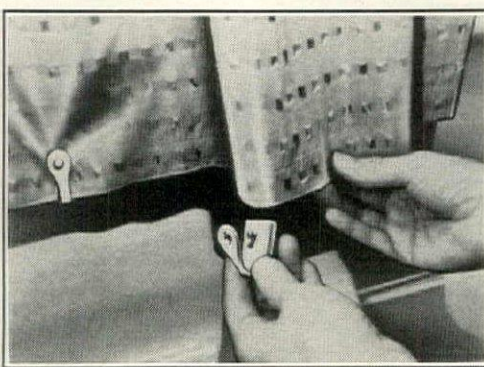
**EMERGENCY KIT**

Little brass box is as neat as can be and small enough to be kept handy at all times. 2 3/4" by 1 1/4". Tubes are for pills or smelling salts; room for bandaids, cotton; tray for medicated ointment. Truly personal when engraved with two or three initials. \$2.98 ppd. Gift World, HG2, P. O. Box 422, Flushing, N. Y. 11352.



**NATURAL WILLOW**

Beauty of a stool made of heavy full willow is a delightful vanity stool or an ideal extra seat in any informal room of the house. Top 14" diameter and 19" high. Easy to paint or spray to coordinate a color scheme. \$6.95 ppd. 1970 catalogue, 25c. Fran's Basket House, HG2, 89 W. Main St., Rockaway, N. J. 07866.



**ELIMINATE WET FLOORS**

No more shower curtain blowing and chilly drafts. Plastic Snap On Magnetic Shower Curtain Holders hold shower curtain tight to tub or metal shower stall. Permanently magnetized. Will not rust or mar any surface. Set of 3

**Shower Curtain Holders.....\$1.00**  
Mailing 15

Calif. residents add 5% sales tax. Satisfaction guaranteed.

**Anthony Enterprises**  
585 Market St., Dept. HG-20  
San Francisco, Calif. 94105

SHOPPING AROUND

SHE'S A DOLL

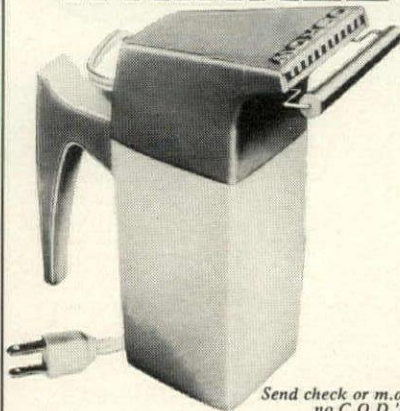
Won't she adore seeing her own face on a big 9½" or little 8½" sister stand-up paper doll? Child's face hand-colored in oils. With an 8-piece fashion wardrobe, coloring set and bridal outfit. Specify: color of hair, eyes. Send snapshot or photo. It will be returned. \$3.98 each size; both, \$7.50. Ppd. Dollpack, HG2, 60 Jane St., New York, N. Y. 10014.



- Throw Away Your Travel Iron
- Never Pay A Valet Bill Again
- Save On Home Cleaning Bills



NEW STANLEY STEAMER  
STEAMS AWAY  
WRINKLES... \$9.98



Just hang up your travel-tired clothing, plug in Stanley Steamer and—presto—jet-powered steam makes wrinkles disappear like professionals do. Put back sharp new creases with special roller attachment. Brush attachment gets rid of lint and stains. Will double the life of your neckties. Safe for all synthetics and the most delicate of fabrics. Just add ordinary tap water, plug into AC outlet and it's ready to use. Weighs only 13 oz., sturdy plastic with detachable handle for easy storage. Safe, waterproof, non-conductive, automatic shut-off. UL-approved.

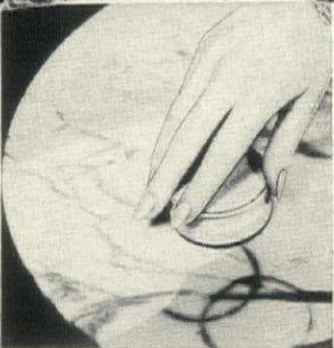
ONLY \$9.98 plus 50c for postage and handling.

Satisfaction guaranteed. Prompt shipment.

Send check or m.o. no C.O.D.'s **HOBIC** Dept. G-20  
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MARBLE MARVEL

To banish stains, remove rings and discolorations from marble, we recommend this Marglo kit. Stain remover, polishing powder, marble sealer wax, wood and felt buffing tool and instructions. \$5.95. Sealer wax that protects and beautifies, alone, \$2.95. Ppd. A thoughtful gift for marble lovers! Marglo, Dept. HG 20, Box 114, Niles, Ill. 60648.



RIPE IDEA

How does your garden grow? With pear, peach and apple trees no taller than a lilac bush? It's possible! Plant six of these dwarf trees in as little as a 10' by 20' area and pick giant-sized fruit without a ladder. Trees bear well; often in two years. Send for free catalogue of these amazing trees. Stark Bros., Box 1740, Louisiana, Mo. 63353.



FREE CATALOG



Fashions for Spring & Summer

Our new full-color catalog for the care-free, casual outdoor seasons. Clothing with the "Johnny Appleseed Look" in sizes 6-20 and 12½-22½. A distinctive selection of dresses, suits, sportswear, beachwear . . . plus handbags, footwear, and accessories.



Johnny Appleseed's

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Zip Code Required!



ESPADRILLES from SPAIN!

OLÉ! For MEN & WOMEN—famous, rope sole, canvas top shoes, with rubber heel & toe tips. Great European style, plus peasant comfort. Men's sizes 6-12, in Black, Navy, White or Beige. Women's: 4-12, in Black, White, Navy, Beige. Sizes 4-10 in Brown, Orange, Turquoise, Lt Pink, Hot Pink, Yellow, Red, Kelly Green, Lt Green, Violet. \$4.95 (2 prs. \$8.95), ppd. No COD's please. Calif. res. add 5% tax. Exclusive in U. S. with:

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FLORAL SCULPTURE



COMPLETELY WASHABLE!

Elegant Blossoms of Vibrant SATIN-PEAU, petals trimmed with lustrous COPPER bands, guaranteed never to corrode.

THE NEWEST FLORAL CONCEPT IN 25 YEARS!

Watch your neighbors feel the fine SATIN and marvel at the intricate workmanship bonding Fabric and Copper. . . .

ALL HAND CRAFTED

This permanent Art Gallery piece is designed as a work of Sculpture—Clean, Sophisticated lines that blend with any decor.

Featured: Oblong centerpiece 10 x 21 x 10" Tall. Black Wrought Iron base. All popular colors available. Specify blossoms all one color or combination of 3 colors. \$29.00 Prepaid. Send check or money order (no C.O.D.) to:

HAYEK'S Floral Sculpture  
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Brush on a  
"hand-rubbed"  
look



Pen-Chrome wakes up the beauty in wood. Send 50¢ for ½-pint sample. Pen-Chrome Clear Satin wood finish brushes on easily and dries quickly to a rich, hand-rubbed finish. Makes natural wood grain come alive in furniture, woodwork, cabinets, trim, paneling. Use over stained or raw wood. Offer limited to 1 can per customer.

Send 50¢ to: The O'Brien Corp., Dept. HG2, South Bend, Ind. 46621.



TUCK HAIR IN

PUT WIG ON



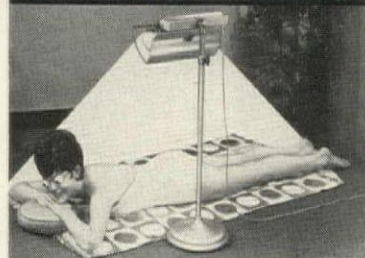
NO PINNING, STRUGGLING  
WHEN WIG-DONNING!

Just tuck your hair—whether short or long—into a stretch liner that fits like a stocking! Non heat-generating—you stay cooler, more comfortable. Wig fits better, feels better—stays cleaner. Set of 2 liners come in lucite box; fits all head sizes. 18382 Wig Liners (2). 1 Box, 2.98

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SINCE 1818

E36 BRECK BLDG., BOSTON, MASS. 02210

WHY BE PALE ALL WINTER?



A Battle Creek Bisolar® sunlamp will keep the whole family tanned and healthy-looking. Best sunlamp made for home use: has 3 bulbs (2 for tanning, 1 for heat). Tans your entire body at once. Ten-day home trial available. Write for free information.

BATTLE CREEK Equipment Co.  
307 W. Jackson St., Battle Creek, Michigan 49016

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Dept. 392 307 W. Jackson St.  
Battle Creek, Michigan 49016

Send free information on Bisolar sunlamp.

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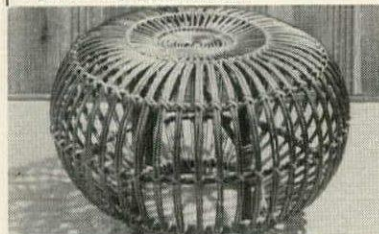
**WICKER WONDERLAND**



**BOUDOIR CHAIR**—Charms with its Victorian lace filigree pattern. Handwoven of natural rattan, it's a pretty perch-upon at a vanity, in the dressing room or beside a bed. It is 16" x 16" x 26" high. \$16.95 postpaid.



**WILL ON THE WALL**—As versatile as it is attractive, this handwoven, 3-tiered shelf stands alone or hangs on a wall. The perfect extra in kitchen, bath or foyer, 18" x 6" x 20" high. It's only \$7.95 postpaid.



**HANDWOVEN WILLOW OTTOMAN**—Handsome globe is marvelous for resting weary feet or for extra seating. Seat will support a 300 pounder! Finished in its own natural willow tree color, 24" dia., 14" high, \$11.95 postpaid. Corduroy cushion 13" dia., to fit on seat in tangerine, gold, black or avocado, \$1.95.

**WICKER IN COLORS**—Available professionally spray-painted in choice of decorator colors: white, bristol blue, verdi green, orange, yellow, black and pink, add 20%.

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N.J. Res. Add 3% Sales Tax  
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**Hand-Carved Polychromed Coat of Arms &**

**Family-Crest RINGS**



Each coat of arms is an authentic representation, based on extensive research, of your family name. It is available in the following varieties:  
16" x 13" (Handcarved) ..... \$40.00  
16" x 13" with Toledo Swords ..... 60.00  
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Also available is an heraldic report painted on parchment paper for \$4.95.  
(Which will be credited to a subsequent order.)

The family-crest rings are available as follows:  
Engraved on sterling silver ring ..... \$35.00  
Engraved on 18 K gold ring ..... 85.00  
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If you already have a coat of arms send drawing or reproduction, otherwise we will do the research. Send for FREE catalogue.

Also available but not shown  
15 piece porcelain coffee set ..... \$30.00  
6 piece beer mug set ..... 45.00

**HERALDICA IMPORTS**

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**Why Are You A Poor Talker?**

A noted publisher in Chicago reports a simple technique of everyday conversation which can pay you real dividends in social and business advancement and works like magic to give you poise, self-confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances there are ways to make a good impression every time you talk.

To acquaint the readers of this publication with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a new booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Send your name, address, and zip code to: Conversation, 835 Diversey Parkway, Dept. 626-012, Chicago, Ill. 60614. A postcard will do.

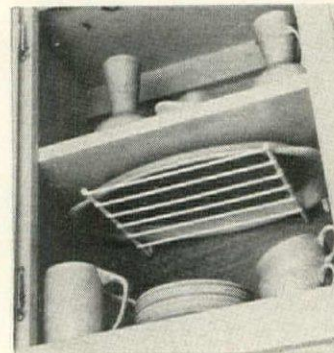
**SHOPPING AROUND**



**OVAL BUTCHER BLOCK**  
We didn't know that butcher block could be found in oval and we think this is a beauty on its turned wood pedestal. Ideal in a formal room of the house. 48" by 30" by 29½" h., \$150.50; 48" by 30" by 29" h., \$150.50; 48" by 36" by 29½", \$170. Exp. coll. New 1970 catalogue, 50c. J & D Brauner, HG2, New York, N. Y. 10012.



**THE SLICE IS RIGHT**  
Italian tarnish-proof aluminum alloy slicer provides knife guide slots to insure even slices of roasts, bread or sausages every time. Select thickness desired by using alternate slots. A selection of Italian spices is included with order. \$2.98 plus 60c postage. Harriet Carter, HG2, Plymouth Meeting, Pa. 19462.



**HANDY HIDEAWAY**  
Add a new facet to a cabinet with a cushion-coated steel platter rack that utilizes space under a shelf to hold any platter securely. A functional device to give extra storage space, make those platters more accessible! White. 10" by 9¾" \$1.39 each; three for \$3.98. Add 25c post. The Country Gourmet, G2, 545 4th Ave., Mt. Vernon, N. Y. 10550.



**LENS SAFEGUARD**  
Trim solid brass case that slips in purse or pocket contains a pair of plastic pockets to hold contact lenses and keep them dust free. Contains a bottle for lens liquid. 2 1/16" by 2 1/16" by 5/8" deep. Handsomely engraved with three initials (specify). \$2.98 plus 35c post. Gift World, HG2, P. O. Box 422, Flushing, N. Y. 11352.

**MY GRASS IS No. 1**

By Mike Senkiw



It's true the things people are saying about Amazoy Meyer Z-52 Zoysia Grass (Reg. T.M.).

It grows so thick and luxurious that walking on it is unforgettable... like walking on a thick, pile carpet.

Your Zoysia lawn drives out crabgrass and weeds all summer long. It stays green and beautiful in blistering heat when other grass burns out. It cuts mowing by 75%... It's perfect for summer-homes and "problem" areas.

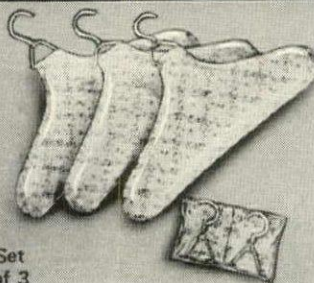
There's no need to rip out your old grass. Plug in Amazoy Zoysia Grass and let it spread into beautiful turf that never needs replacement. It will neither heat kill or winter kill... Merely goes off its green color after heavy frosts and regains fresh new beauty every Spring—a true perennial! Every plug fully guaranteed to grow in any soil in your area.

To end lawn problems, send for free interesting facts and prices about Amazoy incl. pre-season bonus offer. No obligation. Mail coupon to:

To: Dept. 221, Zoysia Farms  
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NAME .....  
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**DRIP-DRY... NO CREASES**



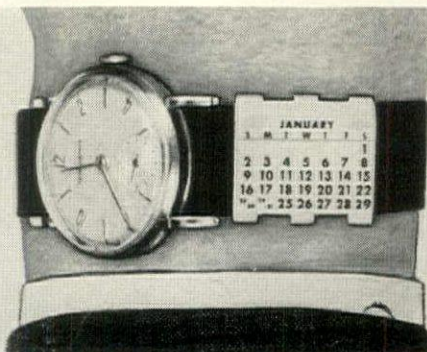
Set of 3

**INFLATABLE HANGERS DRIP-DRY DRESSES WRINKLE-FREE!**

Quickest, easiest way to launder: non-slip vinyl hangers inflate to drip-dry all your dainty wash & wear; no wrinkles, no hanger creases! Sweaters, knitted dresses & blouses retain their shape; shoulders and necklines won't sag as they dry. Such perfect travelers wherever you go—3 fold flat into their own case—to tuck into suitcase or bag. 56317 Hangers (3). 1 Set, 1.00

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E28 BRECK BLDG., BOSTON, MASS. 02210



**INSTANT WRIST CALENDAR**

Now always have each day of the month at your "finger tips." 12 monthly metal clips attach to watch band. Reversible with gold and silver sides to match any watch. Set starts with month after order.

**CALENDAR SET.....\$1.49**

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Calif. residents add 5% sales tax.  
Satisfaction guaranteed

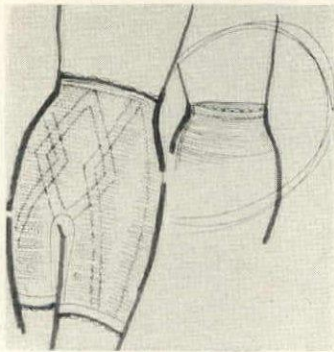
**Anthony Enterprises**

585 Market St., Dept. HG-20  
San Francisco, Calif. 94105

SHOPPING AROUND

DESIGN TO DIMINISH

Eases back muscle aches, firms, flattens stomach. Tru-Health girdle with specially woven band strategically placed offers instant, positive comfort, helps you relax with support. Give waist and hip size in inches. White, \$8 each; two for \$15. Add 50c post. Magic Mold, Inc., Dept. HG2, 10 Taylor St., Freeport, N. Y. 11520.



OWL WISDOM IN STONE

Alabaster hand-carved in Italy makes the most winning and wise little owls ever. The 4" high paperweight for a busy desk. \$11.95. The 4 3/4" dia. ash tray adds a grace note to any table. \$10.95. Complete set, \$21.95. Add 85c postage. Sleepy Hollow Gifts, HG2, 3023 Crane Dr., Falls Church, Va. 22042.



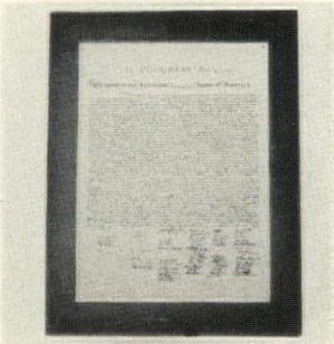
MADE IN ITALY

Tongue and button calfskin pump has low straight heel and is designed for a long thin American foot. Grand shoe to wear for a day's shopping, traveling and on to late afternoon doings. Black, brown or tobacco. Sizes 9 to 12; narrow or medium. \$25.85 ppd. Free 64-page catalogue. Shoecraft, Inc., HG2, 603 5th Ave., New York, N. Y. 10017.



HISTORY MILESTONE

Proudly flaunt a historical heirloom, the Declaration of Independence, reproduced in black relief on brass with a tarnish-proof finish. Mounted on 15" by 19" hardwood in antiqued colors of Federal blue, Chippendale red, warm walnut. Self-centering wall hanger. \$29.95 ppd. Art Guild Enterprises, HG2, Box 23201, Minneapolis, Minn. 55423.



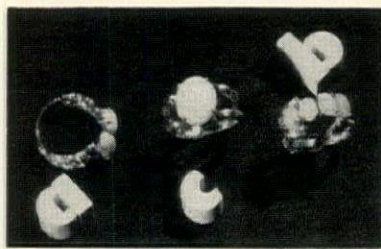
BLOT OUT SPOTS

From a ballpoint pen? Marmax stain remover does away with those formerly ineradicable ballpoint inkstains from clothing, walls, floors, anything that can be washed or dry cleaned, except paper. \$1., two for \$1.79. Ppd. West-Berg Enterprises, Ltd., HG2, P. O. Box 4148, Colorado Springs, Colo. 80909.



AN ADDED TOUCH

Gracious greetings and kind thoughts in self-stick letter seals make correspondence all the more welcome and attractive. Six popular seals including Irish Blessing and Prayer for Peace in three different colors on self-stick stock. 1 1/8" by 1 3/8". Twenty-five of each, 150 in plastic box, \$2.95 ppd. Bruce Bolind, HG2, Boulder, Colo. 80302.



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These incomparable fiery opals will be treasured by you for years to come. Eight carats of opal are set in solid 14KT. GOLD delicately styled to resemble bamboo canes. These three beautiful rings are made available to you as an introductory offer for the low price of \$35 each plus \$1 post., ppd. Indicate style (a, b, or c) also your ring size (4, 5, 6, or 7)

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FIREPLACE  
LOG  
CART



Holds 100 lbs. of Firewood!

Merrily it rolls along from your woodpile to your fireplace to take its stand alongside the hearth. Sturdy black wrought iron log cart rolls smoothly on oversized no-mar tires and moves easily up and down steps. Not only wheels firewood effortlessly into the house but also provides a smart decorator accent by your fireside as well. Deep metal basket holds over 100 lbs. of firewood and eliminates tracking debris into the house and scattering wood chips all over the floor. 30" H, 17" W, 14" D. Postpaid.

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Beauty

Past 35—and you aren't using Zeigler facial care? Good heavens!

There is a time in every woman's life when a shadow seems to descend on her former bloom. It is a gradual process, this facial aging; looking at yourself every day you hardly notice it. Then one day you attend a class reunion...or chance to run headlong into an old beau...or renew your lipstick in the unrelenting brightness of the sun. Then you see what has really happened, and it hits you: *this* is what those around you see and live with, every single day.

This is the moment to decide that deeper, more effective facial care is a necessity. *Not a luxury, a necessity!* You not only *deserve* to look your very best, you *inherently* have this obligation to your work, your interests, your friends, your family.

Scientific know-how brings you Zeigler

You have recently witnessed how so many new, startling achievements are possible through American scientific technology. And so it is with Zeigler care. Through years of research we have studied facial aging, and developed a scientific method so safe, easy, and foolproof that you will love it! It was subjected to rigorous testing which proved to us conclusively that—used regularly and as directed—Zeigler facial care can diminish fine lines and fine wrinkles...lift sagging contours about the eyes, cheeks, chinline...improve skin tone, tightness, the complexion, and generally give a younger looking appearance! See for yourself in these unretouched photos, where weight loss was *not* a factor:



from this...to this

Zeigler care is used at home

A nice thing about using the compact, portable Zeigler unit is that no one sees you, unless you let them. You can be private and lazy at home, reading or watching TV, and "Zeigler" your way to an improved look with no one being the wiser. Improvement usually is gradual, so there is no "explaining" to do. You can let *others* wonder "How does she do it?" for a change.

Will Zeigler care work for you?

Only when you try it will you know. Our *special offer* lets you use a Zeigler unit for 30 full days, return privilege absolutely guaranteed! *Send now* for a complete packet all about marvelous Zeigler facial care and details of our special offer—

it really works!



ZEIGLER FACIAL CARE  
17810 S. Western Ave., Dept. N20  
Gardena, California 90247

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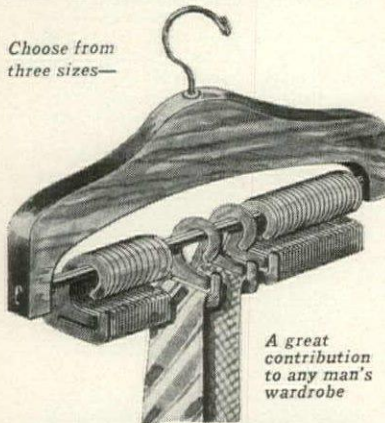
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You loved his mushrooms and owls, but you will be ecstatic over his water-colored butterflies! Now . . . a set of 4 different butterflies by Ebb Pate! These breathtaking, delicate butterflies are original lithographs on exquisite paper, each 8" x 10", personally signed and water-colored by the artist. The set of 4 [choose blue-greens and/or yellow-browns] is \$12 ppd. A set of 2—\$7.50. A set of 4 [black & white only]—\$5.00.

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Choose from three sizes—



A great contribution to any man's wardrobe

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Made of solid walnut with beautiful hand rubbed finish, complemented with brass hook and cross bar. Gold plastic removable riders for individual hanging (extras included).

6", 25 tie size \$5.50 • 10", 50 tie size \$7.50  
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Free Quality Gift Catalog on Request



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## GUARD YOUR HOME AT NIGHT!



### INDOORS & OUT!

Magic eyes turn lights on at dusk, off at dawn!

**AUTOMATIC.** Needs no special wiring, inexpensive, long lasting. Money-back guarantee.

**OUTDOOR** Night Guard screws into any socket for standard bulb or floodlight to 300 w. Weather-resistant. Cordless. Only \$4.98.

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Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light buoyant foam wedge. Provides an even, gradual slope for more healthful, restful sleep. **Head Elevation** comforts diaphragm hernia, hypertension, acid regurgitation; breathing, bronchial and heart ailments. **Leg Elevation** eases varicose, circulatory and swelling leg discomforts. 27" long. Washable zipper cover. **FOAM-SLANT** comes in heights most often prescribed by doctors. Order 4" high for 2 pillow users \$10.00; 7 1/2" high for 3 pillow users \$12.00; or choose extra high 10" at \$15.00 or 12 1/2" at \$18.00. We pay postage & ship in 6 hours. Send your check today to:

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**MONEY BACK GUARANTEE**

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The unusual shape of this fruitwood finished lamp with a 3-way switch will add interest to any room. The natural burlap shade is 9" in dia. Lamp and shade measure 25" high overall. Buy them singly or in pairs for a double dramatic effect.

**\$14.95 plus \$1 each lamp, postage & handling**

Specify street address for prompt delivery

Satisfaction Guaranteed

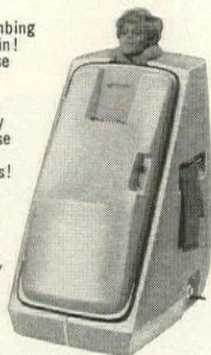
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- Needs no plumbing—just plug it in! Works on house current
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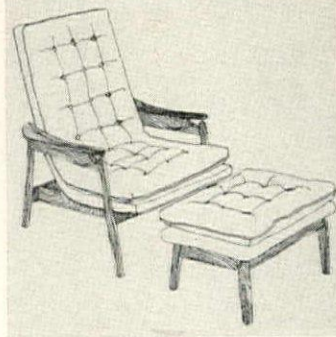


**BATTLE CREEK Equipment Co.**  
Dept 313, 307 W. Jackson St.  
Battle Creek, Michigan 49016

Rush free information on Nusauna to:

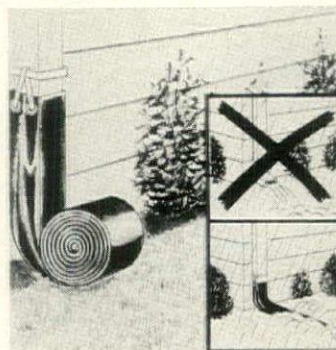
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## SHOPPING AROUND



### LOUNGE IN LUXURY

Handsome lounge chair with scoop seat and shaped arms teams with an ottoman to offer a most comfortable team to cradle weary bodies and jaded spirits. Walnut finish and upholstery of black matte finish, glove soft vinyl. \$88. exp. coll. Door Store of Washington, HG2, 3140 M St. N.W., Washington, D.C. 20007



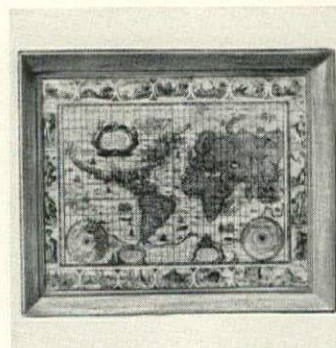
### OFF, OFF AND AWAY

Sturdy green plastic sleeve distributes rain water away from the down-spout evenly across lawn or shrubbery. Sleeve stays rolled up until it rains then unrolls as water flows and spreads through sprinkler holes. 9' long. \$1 plus 15c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, Cal. 94105.



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Imagine how the world looked to early explorers! No dreams of moon walks in those days! Laminated reproduction of an old world map in full color with embellished borders, and fitted in 16" by 18" antique gold-finished wood frame. Just \$4.95 ppd. Order from Westport's World Art, HG2, 606 Post Road, Westport, Conn. 06880.



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Self-adhesive tape seals cracks and openings around tub, sink or basin. Press self-adhesive tap onto clean, dry surface and it's ready to work. 11 foot roll.

**TUB TAPE** .....\$1.99  
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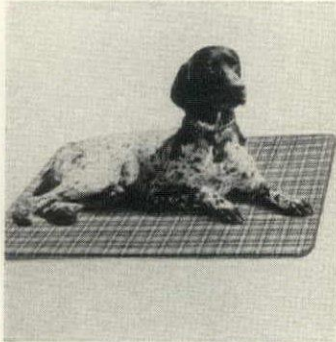
### JOY IN JADE

More you could not wish any recipient of this genuine jade pendant than what it symbolizes—happiness, love and good fortune! The 1 1/4" tall jade gem hangs from a slender bangle of 24kt electro-plated gold to make a most gladsome circlet. \$4.95 plus 25c post. Westport's World Art, HG2, 606 Post Rd., Westport, Conn. 06880.



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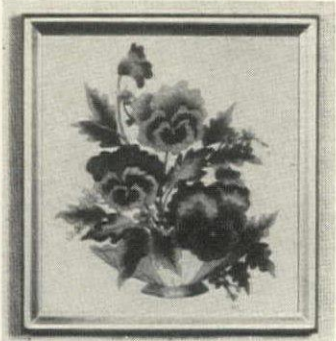
### STORAGE STRETCHERS

Make storage magic with stacking shelves that take the clutter out of crowded corners. Interlocking styrene shelves snap together, and presto! Order out of chaos. Sandalwood-color shelves are 11 3/4" w., 10 1/2" d., 6 3/8" h. Two units (shown), \$3.45 ppd. Catalogue 25c. Suburbia Mail Shopping Service, HG2, 366 Wacouta, St. Paul, Minn. 55101.



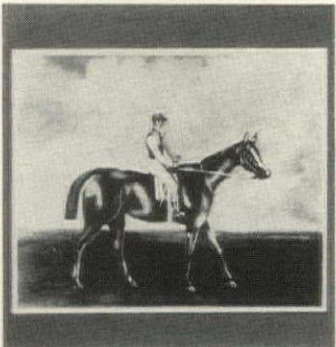
### THING OF BEAUTY

For picture or pillow top, a charming design that's a poem in crewel. Kit includes violet and pansy pattern in exquisite shades of violet, olive green, blue-lavender, old blue and gold on natural Belgian linen; finest yarns; needle and easy instructions. 17" by 17". \$3.95 plus 35c postage. The Stitchery, HG2, Wellesley, Mass. 02181.



### ORIGINAL OILS

Equine art in rich full color on canvas. Hand-stretched on wood stretcher frame, ready to hang. An original of a champion thoroughbred with jockey astride. The title is "Churchill Downs," and the painting measures 24" by 36". Limited one per customer. \$29.95 plus \$1 post. World Art Group, HG2, 2 First St., E. Norwalk, Conn. 06880.



### NEW SOUTH MAIL BOX STAND

Different and distinctive to accent today's architectural style of home. The little house contains a standard rural style mailbox and also space to keep the largest newspaper dry. Mailbox, nameplate and stand complete as illustrated. 8" wide, 10" high, and 20" deep. Send for free catalog of aluminum products for the home and garden. \$49.95 ppd.

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**skön** 53 Lambert Lane  
RUG CRAFTS New Rochelle, N.Y.  
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### DANISH STYLE FOLDING ROPE CHAIR

European imported, solid hardwood, walnut finish, folding chair. Heavy woven rope seat and back. Full size chair, for use as dining room chair, as bridge chair, or for extra seating in any room. Folds away for easy storage. 33" high, 17 1/2" seat width, 16 1/2" seat height.

\$10.95 each 6 for \$59.95

Min. order two. Shpg. Send 25c for complete Chgs. col. No C.O.D.'s Danish furniture catalog

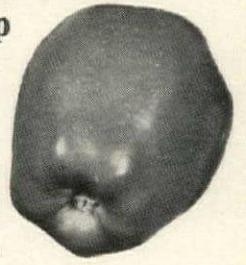
### GENADA IMPORTS

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## Grow full size fruit on Dwarf-Size Trees



Reach up and pick full-size apples, pears, peaches, cherries.



Pick delicious, fresh fruit from your own backyard orchard of Stark Dwarf Trees. Trees grow to be about six to eight feet tall yet bear giant-size apples, peaches, pears and cherries.

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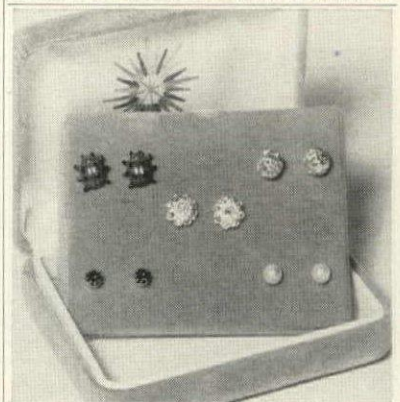
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Dept. HG4 Hamden, Conn. 06514

Craftsmen in Charm



### "Forty Winks"

Sit down, lie back, relax for forty winks. If this were a talking chair, that's the command you would hear from its charming design and deep luxurious, comfort-construction. Any time, any place in any room in the house, Forty Winks is "very personally yours". H. 28"; W. 28"; L. 61"; Seat H. 19". Native hardwood; foam seat; fully lined skirt; upholstered in 28 colors of spotted velvet or other fabrics in prints, solids (Please specify swatches you'd like). \$98.00 each. Ship wt. 50 lbs. Express Charges Collect. No C.O.D. Send \$1.00 for Catalogue and Swatches.

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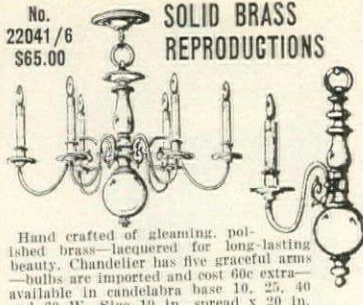
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Craftsmen in Charm

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is cast aluminum and measures 13 3/4 in. x 7 1/2 in. Lettering is black and raised. Custom made with any date you desire. Indispensable for buildings whose historical background merits marking. \$16.00 postage paid.

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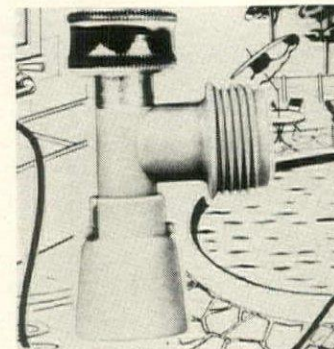
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New, safe, easy contact lens inserter helps avoid all that fumbling. Highly recommended: it is sanitary and non-breakable. Place lens on cup of inserter—in seconds the job is done! Convenient plastic container. \$3 ppd. Scandicraft Gifts, Dept. G-20, 185 Ashford Ave., Dobbs Ferry, N. Y. 10522.



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Octagonal table of solid Appalachian oak is the perfect spot for a special lamp, lovely for serving tea on frosty afternoons. Finished in hand-rubbed nutmeg or rich oxbrown. 25" high; top is 20" in diameter. \$50. Exp. coll., shipping weight 25 lbs. Folder, 15c. Aggie's, HG2, Box 371, Belmont, N. C. 28012.



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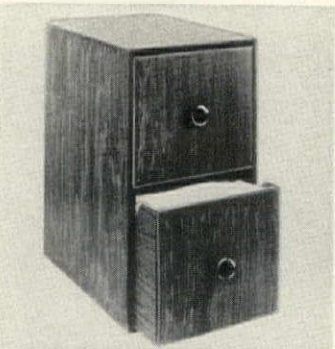
QUEEN ANNE'S LACE

Now is a good time to try your hand at needlework! The delicate white blossoms and green leaves of this countryside flower are worked against a soft blue background. Kit includes everything for a 14" round pillow cover; design on linen, crewel yarns, blue cording, zipper and instructions. \$7.95, 65c post. The Stitchery, HG2, Wellesley, Mass. 02181.



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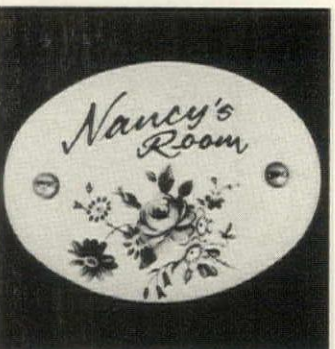
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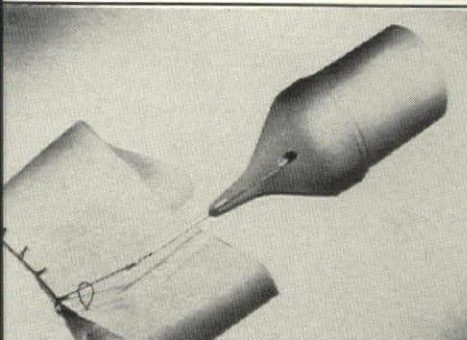
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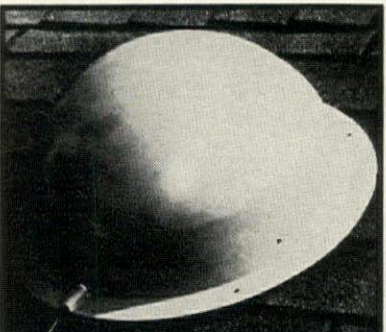
30" diameter, \$110.90; 36" diameter, \$125.90  
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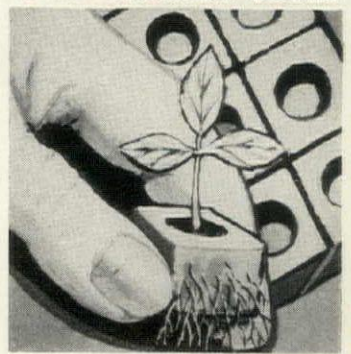
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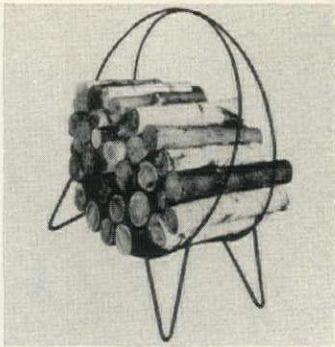


**MAIL CATCHER**  
Neat wicker basket, 10" by 7" by 6" h. ready to monogram and hang on the wall for messages, mail or stray mittens. Kit includes basket, canvas, initial chart, needle, yarns and instructions. Specify avocado, red, gold, brown, black, blue yarn. \$3 ppd. Craft Creations, HG2, 1133 Broadway, New York 10010.

SHOPPING AROUND

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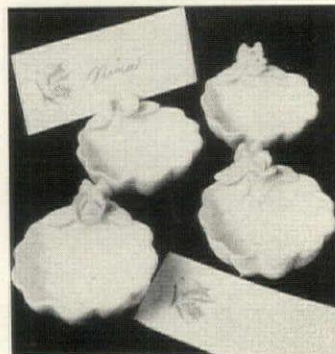
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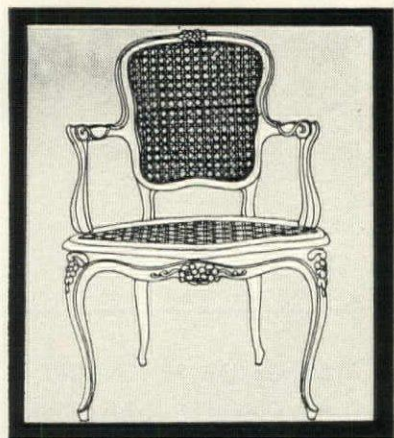


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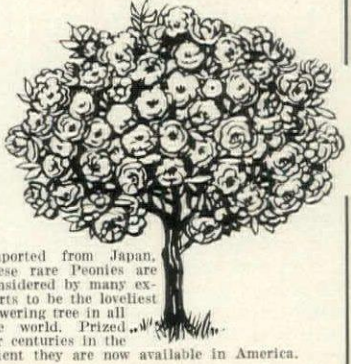
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# Gardener's notes

BY JAMES FANNING

**A SENSE OF ADVENTURE** IS A GREAT HELP IN MAKING UP YOUR ANNUAL SEED LIST. SURELY IN YOUR FAVORITE CATALOGUE ARE DOZENS OF PLANTS YOU HAVE NEVER GROWN, SO WHY NOT MAKE IT A HABIT TO TRY AT LEAST ONE NEW ONE EVERY YEAR. AS A STARTER, YOU MIGHT GIVE MAURANDIA A WHIRL. THIS DELICATE-LOOKING BUT EASY-TO-GROW ANNUAL VINE HAS BRIGHT FLOWERS LIKE TINY NASTURTIUMS. IT'S PARTICULARLY GOOD FOR GROWING IN A POT WITH A MINIATURE TRELLIS AND WILL THRIVE ON A BRIGHT WINDOW SILL DURING THE COLD MONTHS.

THE SELF-WATERING FLOWERPOT, CALLED PLANTENDER HAS SET A GOOD MANY PEOPLE TO WONDERING WHETHER THE SAME PRINCIPLE COULDN'T BE APPLIED TO A WHOLE BATCH OF POTS SIMULTANEOUSLY. THE PLANTENDER PEOPLE APPARENTLY ASKED THEMSELVES THE SAME QUESTION BECAUSE THEY HAVE NOW COME UP WITH A DEVICE THAT WORKS THE SAME WAY BUT TAKES CARE OF A WHOLE TRAYFUL OF POTS AT ONCE. IT IS CONSIDERABLY LESS EXPENSIVE THAN THE ORIGINAL DOUBLE-WALLED PLANTER AND WILL WATER A VARIETY OF POT SIZES SIMULTANEOUSLY. BY PLANTAMATION.

**MOST EMULATED AMERICAN LANDSCAPE ARCHITECT.** Thomas Church has built his reputation on his distinctive way of handling the forms and textures of such ordinary dooryard features as walks, fences, patios, and decks. You will find innumerable examples in Mr. Church's new book *Your Private World: A Study of Intimate Gardens* (Chronicle, \$9.95). The photographs of his own work on the intimate, family-living scale should inspire any home owner to improve his lot.

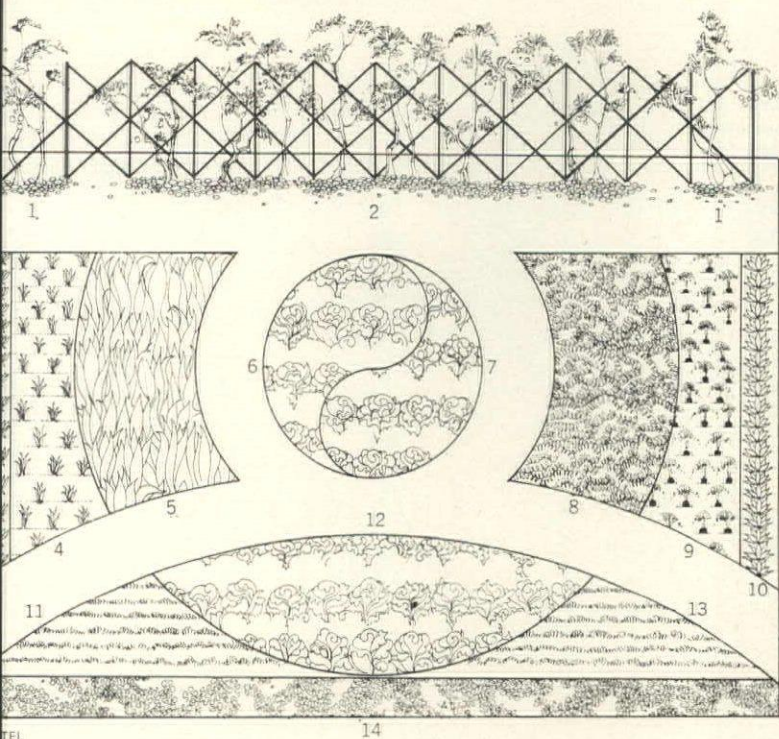
**AMERICA'S FAVORITE SHADE TREE,** the elm, may not be on the road to extinction—a lot of plant scientists are working on ways to keep it going—but most of us think twice about planting elms nowadays because the future is uncertain. Various substitute trees have been recommended in the past, and while all have their advantages, none really does what we expect an elm to do. The latest candidate, and undoubtedly the best to date, *zelkova serrata*, is a native of Japan that has been culti-

vated for centuries in that country. *Zelkova* has leaves almost exactly like the elm, but the branches have more small twigs, making for heavier shade. A new variety, "Village Green," recently introduced, resembles the American elm even more closely than its predecessors.

**NOW IS A GOOD TIME FOR PRUNING.** You can see what you're doing, for one thing, without a lot of leaves to get in the way. For another thing, it's a good time to bring branches of flowering trees and shrubs indoors for forcing. First, of course, choose branches with a lot of healthy flower buds (if you don't know the difference between flower buds and leaf buds, consult a garden encyclopedia or ask a local nurseryman). Trim the cut branches down to manageable size and split the cut ends lengthwise for a few inches. Let the branches stand in a deep bucket of water in a cool dark place until the buds start to swell. Then bring them out to light and warmth so that the flowers will develop their normal color as they open. Anything that blooms in spring or early summer will turn in a good performance under this treatment. Flowering quince and crabapples are particularly good for forcing, as well as the old standby, *forsythia*.

**FLAT-FOLDING HOSE** has been a standard accessory of fire engines for generations, but up to now, apparently, nobody thought of bringing the same kind of equipment into the garden. Swan Rubber has now taken the fireman's cue and is marketing FlatLine, a reinforced plastic hose that does fold flat. Advantages are that it is self-draining and considerably less bulky than the conventional hose.

## SMALL COMPASS FARM



Planting plan for a small kitchen garden.

Plants are numbered to correspond to plan, left.

1. Cherry Tomato, Yellow Pear
2. Cherry Tomato, Tiny Tim
3. Dill
4. Beet, Early Wonder
5. Endive, Green Curled
6. Lettuce, Oak Leaf
7. Curlycress
8. Rugula (Rocket)
9. Carrot, Tiny Sweet
10. Basil
11. Radish, Cherry Belle
12. Lettuce, Ruby
13. Radish, Burpee White
14. Parsley

...tuce tender as butter, tomatoes bursting with juice, radishes crackling crisp—these are not to be found in any market. But you can grow your own supply even without the broad acres that are usually assigned to food crops. A 10-by-15-foot plot—the size of our Small Compass Farm—will provide a family of four from June to October with all its salad greens and a fair part of its vegetables for cooking. (For dozens of new ways to cook them see "The Great Vegetables," starting on page 88.) And if a little attention is paid to design and maintenance, this little kitchen garden can also be a positive asset to the landscape.

**A site that enjoys day-long sunshine** is the first requirement. None of our vegetables—in fact no garden crop at all—can be produced without plenty of light, so this point is important. Next, a depth of at least 8 inches of good soil is called for, plus a nearby source of water. Once the soil has been cultivated by hand or by machine, as you prefer, the only tools needed will be a garden rake, a light weight hoe, a hand cultivator, a trowel, and a hose.

**Begin the planting operation** by leveling the garden smooth. Then outline the areas to be planted with the trowel tip. Scatter the seeds in the areas where they are to grow (not too thickly and not, of course, in rows). Scratch lightly with the hand cultivator, pat down with the back of the hoe, and water well with a fine spray. Somewhere along the line—probably about the time the seedlings are ready for thinning—some kind of surfacing should be put on the paths. Chunk mulch (available from all garden supply shops) is excellent for this, but gravel, pebbles, wood chips, or pine needles—in fact, any of the materials commonly used in mulching—will do almost as well.

**Start to thin the plants** as soon as they are big enough to grab hold of. First time around, thinning should leave the seedlings spaced one inch or two apart. The next thinning may be done when plants begin to touch each other, and at this time some should be big enough for use.

From then on, let the growth rate be your guide and simply pull out plants as you need them for the table, trying, naturally, to leave the remaining plants spaced to cover as much as possible of their assigned area. Tomato plants you will probably want to buy already started, but there will, inevitably, be a certain amount of transplanting to do for the sake of filling gaps. Fertilizer may be raked into the soil before the seed is planted or scattered between plants at the time of the first thinning.

An all-organic fertilizer analyzing 7-7-7 was worked into the ground before planting the garden above in Westchester County, N. Y., and served to keep things in healthy growth throughout the season. No sprays of any kind were used on this particular garden, on the premise that the family consuming the produce would be happier to know that nothing even remotely poisonous had come in contact with it, even though this meant sacrificing a plant here and there to the predation of an assortment of bugs.

**The plant list** was drawn up partly with the idea of making the garden a colorful composition, hence the beets and red-leaved lettuce. Texture, too, was considered, so curly endive was placed next to smooth oak-leaf lettuce and ferny carrots near rough-leaved radishes. Naturally the plant list is open to numberless variations. Snap beans, for instance, might replace the basil, and eggplant substituted for the dill. Cucumbers—which do well on a trellis—might replace half the tomatoes and chives might alternate with the parsley in the front row.

**The tomato trellis** is made of 1/2-inch wood dowels (sold in garden supply shops as "pencil stakes"), cut 4 feet long. The vertical stakes are 14 inches apart, with 3 feet standing out of the ground. Diagonal stakes are then placed so that each crosses two of the uprights, and the whole tied together with twine at each crossing point. It's the simplest thing in the world to make and strong enough to support large tomatoes, if you prefer these to the tiny ones.

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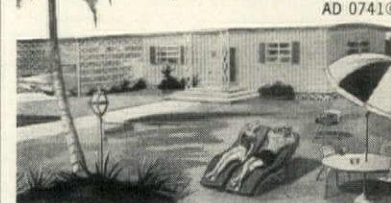
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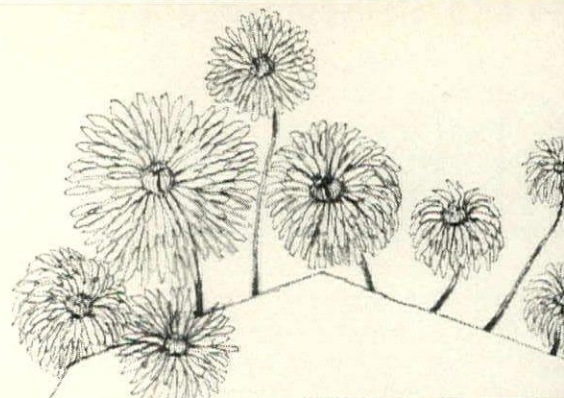
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Americana

## Best in booklets

Because H&G wishes to fill your booklet requests promptly, arrangements have been made for you to order directly from us. Please fill in the coupon below, circling the number of each booklet desired. If remittance is required other than the 25c charge for postage and handling that must accompany each coupon, it will be indicated next to the booklet number. Enclose remittance in the form of coin, check, or money order only. Please do not send stamps. H&G will do everything it can to see that your requests are filled as rapidly as possible.

### GARDENING

**1. GOING TO SEED?** Consult Henry Field's spring seed and nursery catalogue—128 pages of the newest varieties of flowers, vegetables, trees, shrubs, roses, fruits, vines, and hedging. Included are ideas for landscaping and garden plans, charts that show tree and shrub shapes, and a plant hardiness zone map.

**2. TRIMMING,** pruning, raking, cultivating, digging . . . True Temper suggests techniques and tools in a gardening guide illustrated with drawings and color photos.

**3. GROW BY MAIL**—Stark Bros. full-color fruit and landscape catalogue introduces exciting new varieties and ideas to add beauty and value to your home. Listed are many exclusive items such as the Stark Scarlet Miniature Peach Tree and the Velvet Cloak Smoke Bush.

**4. WHAT TO PLANT**—Savage Farms Nursery's 1970 spring catalogue gives helpful information for selecting trees, plants, and flowers by giving specific characteristics and best climates for each of their many plants. Prices and order form included.

**5. "HAVE A LUXURIOUS LAWN** and plenty of leisure too" suggests Parker Sweeper Company in a 12-page illustrated booklet, showing a complete line of turf maintenance equipment for three-season lawn care. 25c.

**6. 1970 SPRING FLOWER** book from George W. Park Seed Company contains over 3,000 varieties of flowers, many rare and unusual. Vegetables and garden aids,

too. Many superior hybrids. New flowers like Double Dip, 100% double geraniums from seed.

**7. IMPROVE UPON NATURE**—Booklet from Seymour Smith explains how to prune and trim your shrubs, fruits, and flowers. Shows when to prune, how to prune, what to prune. 25c.

**8. LIVING FENCE** of Red Glory Roses creates a hedge up to 6 feet high that blooms all summer, for every home from a bungalow to an estate. Offered by Armstrong Nurseries, plants-by-mail.

**9. AUTOMATIC SPRINKLING.** Learn all the facts about a complete, custom-designed underground system with Toro Manufacturing's colorful 23-page booklet. 25c.

### BUILDING AND REMODELING

**10. GROUNDS FOR GOOD LIVING**—More than 100 ideas for landscaping, off-street parking, entries, multi-use areas, patios, pools, gardens, outdoor living, areas, and recreation areas. Large, full-color, 40-page brochure from Portland Cement Association. \$1.25.

**11. NEW POOL HANDBOOK.** Costs, specifications, advice on location, maintenance, self-installation, etc. Available in a handsome 12-page booklet giving facts about Spartan Pools.

**12. NOTHING COMPARES WITH REAL CERAMIC TILE.** Booklet from American Olean shows how to use it most effectively in kitchen and bath. Includes



helpful ceramic-tile color-scheme chart keyed to popular bathroom fixtures. 10c.

**13. UPSTAIRS AND DOWNSTAIRS.** Design and decorating ideas with wood paneling are featured in a series of 7 booklets from U. S. Plywood. Suggestions for every room in the house.

**14. DOORS CAN MAKE A ROOM.** Colorful brochure by Jessup shows how folding doors can make rooms look larger and provide greater privacy as well as beauty. Design and construction features are illustrated along with various styles and models.

**15. EVERY DAY IS A HOLIDAY** with a KitchenAid Dishwasher. Forget hand scrubbing and scouring. Color literature from Hobart Manufacturing Company illustrates built-ins, dishwasher-sink combinations, and portables. There's a style to suit every need.

**16. PUT MORE LIVING ROOM IN YOUR BATHROOM** with Eljer plumbingware. Four-color book contains ten new professionally designed, practical bathrooms and latest in decorating, color, and accessory ideas. \$1.

**DECORATING**

**17. DESIGNS FOR CASUAL LIVING.** Colorful 24-page booklet from Vogue Rattan Manufac-

turing Company carries attractive furnishings for every room in the house. Also contains facts about the materials and manufacture of rattan furniture. 50c.

**18. "SHADES OF HISTORY"**—Interesting, well-illustrated booklet published by Joanna Western Mills traces the antique shade's history from the middle of the eighteenth century to present. Explains, in addition, importance of window shades in contemporary interior design. 25c.

**19. VINYL WALL COVERINGS**—Scrubable, stain proof, scuff proof, to put up yourself. Imperial Wallpaper Mill brochure has 31 patterns including scenic murals and decorating suggestions for leftover scraps. 10c.

**POTPOURRI**

**20. "A PIANO TEACHER SPEAKS TO PARENTS."** 24-page booklet published by Baldwin Piano & Organ Company bridges communication gap between parents and piano teachers. Covers vital factors such as interest, the teacher, material taught, parental cooperation. 10c.

**21. SETH THOMAS KNOWS WHAT TIME IT IS . . .** and proves it with a colorful collection of brochures displaying travel alarms, weather instruments, heirloom clocks, and decorator wall clocks. Prices and order forms are included.



**white on white**

What a way to dramatize a bedroom! A plush white setting furnished with pieces from White's Lorraine IV Collection. A choice of 14 different finish combinations, including the most stunning color finishes you've ever seen. For a complete showing of the Lorraine IV Collection, send fifty cents to

White of Mebane, Dept. HG-2, Mebane, North Carolina 27302. And start coloring up your decorating with White.



Designed by John B. Wisner, F.A.I.D.

**The Gallery Collection**

Gallery is a continuing pleasure: the realization of a sought-after look for individuality wrought by design and true furniture craftsmanship. Gallery: living and timeless rattan.

"The Most Famous Name in Rattan Furniture"  
4900 Charlemar Drive, Cincinnati, Ohio 45227



**ORDER COUPON FOR BOOKLETS**

February, 1970

Circle the number of each booklet you want, and enclose check, money order, or currency in amount indicated for those requiring payment. Add 25c for postage and handling. No stamps. Allow up to four weeks for delivery.

MAIL TO: HOUSE & GARDEN, Dept. #2  
Box 3579, Grand Central Station  
New York, N. Y., 10017

1	2	3	4	5 <sup>25c</sup>	6	7 <sup>25c</sup>
8	9 <sup>25c</sup>	10 <sup>\$1.25</sup>	11	12 <sup>10c</sup>	13	14
15	16 <sup>\$1.00</sup>	17 <sup>50c</sup>	18 <sup>25c</sup>	19 <sup>10c</sup>	20 <sup>10c</sup>	21

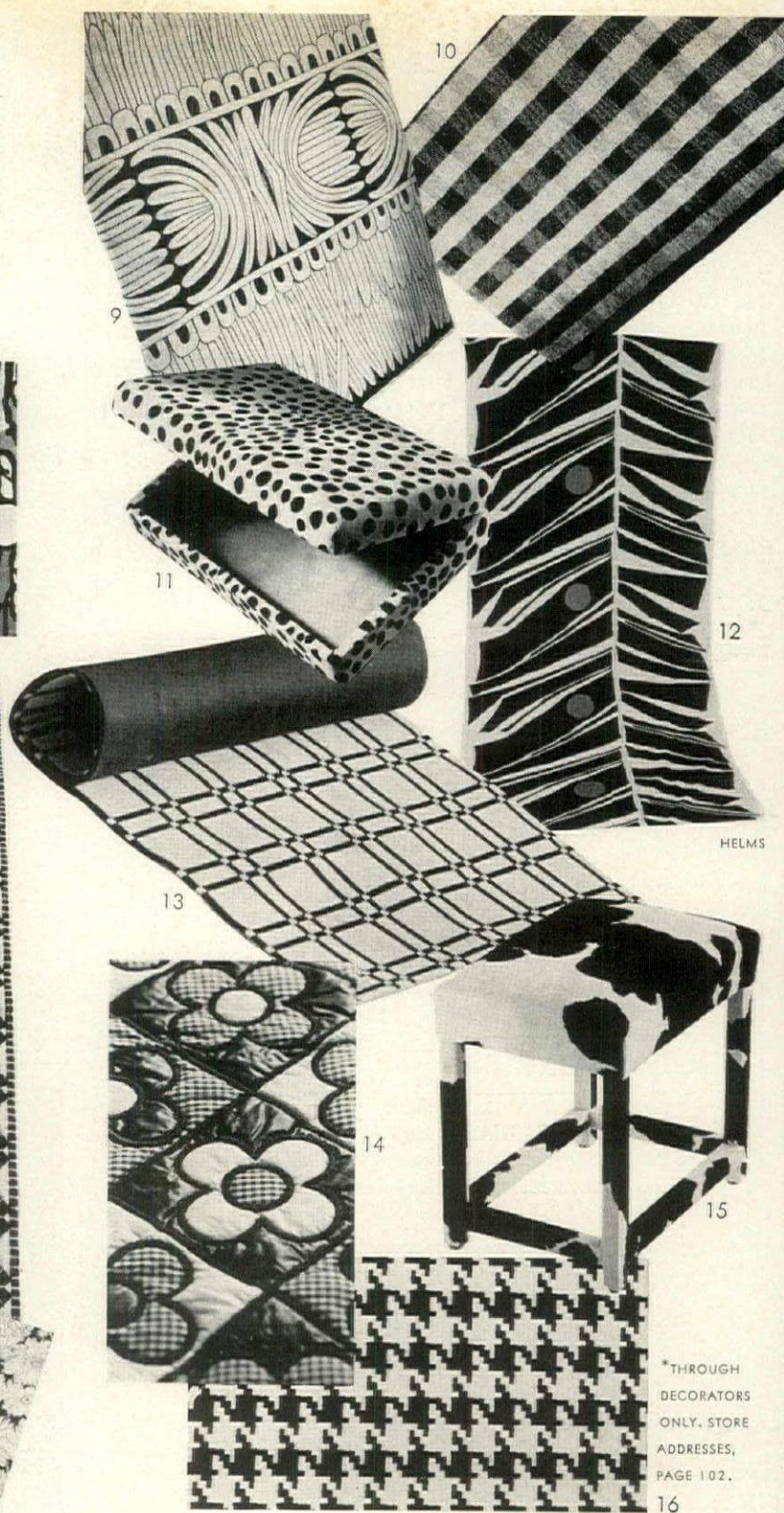
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\$ \_\_\_\_\_ .25 for postage and handling of my request for booklets  
\$ \_\_\_\_\_ for booklets circled requiring payment  
\$ \_\_\_\_\_ is my total remittance

Offer expires 4/15/70

Name MR. \_\_\_\_\_  
          MRS. \_\_\_\_\_  
          MISS \_\_\_\_\_ (PLEASE PRINT)  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip # \_\_\_\_\_

Coming on strong:

# black with white



Marvelous with today's vivid colors, clear plastics, and sleek metals, black boldly combined with white, or with silvery gray and naturals, in a wide choice of materials and accents: **1.** On vinyl wallcovering that resembles striated silk, the combo of black, glossy white, and grays in a free-flowing pattern with a hard-to-detect repeat. \$17.50 a roll, at Albert Van Luit.\* **2.** Gleaming black plexiglass clock flashed with white, easy to read. Battery operated, 12¼ inches high, \$40, at Scarabaeus. **3.** Neozebra stripes painted on a Parsons table. 48 inches long, 16 wide, 29¼ high, \$250, at Lemeau. **4.** Pop Art pillow with the power of "2" in felt on corduroy. 12 inches square, \$5, by Bloomcraft. **5.** Two decorative borders: the staccato "Honeycomb" in cotton, designed by Dorothy Liebes, 3½ inches wide, \$3.50 the yard; and "Velvo" a floral weave of rayon, 2 inches wide, \$1.50 a yard. Both by Conso. **6.** A spree of "2's" printed on a cotton comforter.

\$85 by Carlin. **7.** Across patent vinyl wallcovering, huge silvery links. \$17.55 a roll, at Pageant.\* **8.** A wallpaper field of chiaroscuro flowers. \$5.50 the roll, by Imperial. **9.** Stunning on natural linen, a giant-size design with the look of a native wood carving. 48 inches wide, \$4 a yard, by Peter Kaufmann. **10.** Tightly looped wool carpeting striped in true sheep colors—black and light gray. 12- and 15-foot widths, \$13.95 a square yard, by Stephen-Leedom. **11.** For treasures, a box covered in stenciled calf, lined with orange suede. 14½ inches long, 10 wide, \$225, at Karl Springer.\* **12.** Supergraphic "Tree Burst" design on cotton fabric, spiked with orange discs. 48 inches wide, \$4 a yard, by Bloomcraft. **13.** Handsome nylon carpeting with a precise geometric. 54 inches wide, \$16 the lineal yard, by Scientific Carpet. **14.** Patchwork quilted nylon. 42 inches wide, \$15 a yard, by Aristocrat. **15.** Calfskin-covered bench. 20 inches long, \$570, at Karl Springer.\* **16.** On shiny self-adhesive Con-Tact, a large-scale hound's tooth. 18 inches wide, 98c a yard, by Comark.

\*THROUGH DECORATORS ONLY. STORE ADDRESSES, PAGE 102.

Delta introduces a totally new concept in single handle faucets, the Delta Fjord.

To look at, it looks like the most elegant widespread you've seen. But to operate, it operates as simply as the rest of Delta's famous single handle line.

Frankly, all one handle does is work the pop-up control. The other handles all the necessities—on-off, volume, and control.

Delta designed the Fjord for what's happening in the bathroom—the new posh look you'd like your bathroom to look like. Unique. Elegant. Individual.

But we didn't want to throw out our own original idea . . . the handle with only one moving part . . . so we didn't. We combined them to give you the best of both; worry-free maintenance (after all, how much can go wrong with one moving part), and distinctive, decorating design that defies description.

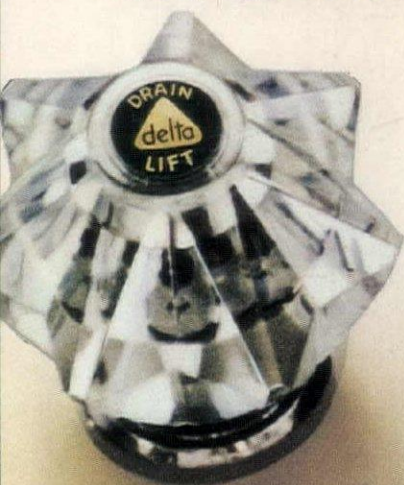
You can see the Delta Fjord in chrome, brushed chrome, bright gold, or satin gold at your plumber's, architect's, or plumbing contractor's.

Now, proven Delta quality comes in a prize package of both drama and dependability.

It's not enough to be just beautiful.

Delta creates the world's first  
single handle faucet with two handles.

One doesn't do much but be beautiful.




 **DELTA**

A work of art made to be handled.  
Div. of Masco Corp., Greensburg, Ind. 47240

  
GOOD HOUSEKEEPING  
STAR  
GUARANTEED  
SATISFACTION OR REFUND TO CONSUMER

  
REPAIR OR REPLACEMENT  
GUARANTEED  
TO  
CONSUMER BY  
PARENTS'  
MAGAZINE  
IF PRODUCT  
OR PERFORMANCE  
IS DEFECTIVE &  
REPORTED  
WITHIN 30 DAYS OF PURCHASE



It looked like the honeymoon was over.  
They agreed on the carpet, alright.  
World's Circa 70  
with its long lasting Kodel® polyester fiber yarn.  
Texture? Just what they were looking for.  
Price? Well within their budget.  
But she loves gold. Hates blue.  
He loves blue. Hates gold.  
Impasse?  
Not at all.  
With Circa 70's nineteen other colors,  
World offered one they both loved.  
People say love makes the world go round.  
But doesn't all this prove that the World  
makes love go round? **KODEL**

## **WORLD CARPETS**

For nearest dealer dial anytime, toll free:  
800-243-6000; in Conn. 800-942-0655.

**All it takes is one  
to start a quarrel. But we have  
nineteen others to end it.**